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STATEMENT OF CASE

By Rabbi Herbert A. Friedman

FUND FOR THE JEWISH FUTURE**I. THE JEWS: A 3700-YEAR-OLD MYSTERY OF HISTORY**

Great Empires have vanished - Mongols, Romans, Aztecs & Incas

JEWS - Lost 10 tribes to Assyrians - 700 B.C.E.

JEWS - Lost 2 more tribes to Babylonia - 500 B.C.E.

JEWS - Lost to Rome - total population 100 B.C.E.

JEWS - Lost to Nazis - 6 million 1945 C.E.

JEWS - 13 million in entire world - 2000 C.E.

5.5 million in Israel; 5.5 million in U.S.; 2 million scattered

I. There is something magical, unique about our survival.

Not only have we survived, but have contributed fantastically to the human race. Jews have been battered and beaten, pogromized and pulverized, but have not vanished.

Quote John Adams, second president of the U.S.

"... in spite of Voltaire, I will insist that the Hebrews have done more to civilize men than any other nation. If I were an atheist, and believed in blind eternal fate, I should still believe that fate had ordained the Jews to be the most essential instrument for civilizing the nations. If I were to pretend to believe that all is ordered by chance, I should believe that chance had ordered the Jews to preserve and propagate to all mankind the doctrine of a supreme, intelligent, wise, almighty sovereign of the universe, which I believe to be the great essential principle of all morality, and consequently all civilization.... It has pleased Providence that Abraham should give religion not only to Hebrews, but to Christians and Mahometans, the greatest part of the modern civilized world."

II. THERE IS TROUBLE NOW IN THE U.S.

Future survival here is in question.

Elihu Bergman, a demographer at Harvard, predicted twenty-five years ago that in 2076 (the 300th anniversary of the U.S.- 1776). The Jewish population in the U.S. would be one million.

I agree with that prediction, but choose a slightly different symbolic date, namely 2054 (the 400th anniversary of the arrival of the first 23 Jews to the U.S. in 1654.)

Should this prediction become a reality, not only will the American Jewish diaspora rapidly disappear, but the State of Israel will be desperately weakened, for the small groups of Jews scattered around the globe will not be capable of replacing American Jewish strength, financially and politically.

There are four basic conditions, already discernable, which cause the de-Judaizing of American Jews into just plain Americans.

1. Ignorance of Jewish history, values, contributions to morality, creativity, inspiration, innovations in culture, civilization, arts and sciences.
2. Intermarriage, without bringing the non-Jewish partner in, and not rearing the children as Jews.
3. Small families, births not balancing deaths
4. Total assimilation into American culture, without any Jewish ritual or communal participation or religious performance.

III. WHAT ARE THE REMEDIES?

A massive educational program, covering every aspect of a person's life, and existing in every city in America, even small ones.

1. Jewish elementary day schools, grades K-8
2. Jewish day high schools, grades 9-12
 - a.) free tuition
 - b.) highly paid teachers
 - c.) Birthright Israel- every child in grades 10-12
3. Fully staffed Center for Jewish Life on every college campus in U.S. where there are at least 50 Jewish students.
 - a.) Birthright Israel for every student
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 - a.) every Jewish child, 10-15
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5. Adult seminars like Wexner Heritage Foundation
6. Family educators to go to homes and teach family how to do rituals & holidays.
7. Redesign synagogue programs to welcome every non-Jewish partner
8. Create colleges for teachers & principals and raise teacher's salaries.

IV. Jewish leaders, it's your call. If you go to work quickly, with vigor and imagination, you can succeed brilliantly. Bear in mind that eternal existence is decided anew every 40 years, with each new generation. A people 3700 years

old must regularly renew its claim to exist. If you protect your heritage, it will protect you.

The value of Judaism to every Jew is that it provides a proud identity and a meaning to life by linking you to an ideal greater than yourself. The value of Judaism to the whole world is that it represents the greatest civilizing moral force man has ever known. Thus, you are part of something that immeasurably enriches both you and the world around you. What more can one man or woman desire?

Through you, this people will be "rescued" again and again, as often as necessary, into eternity.



FEB-26-2003 15:32

WEXNER HERITAGE FOUN

1 212 751 3739 P.02

Herbert A. Friedman

The Wexner Heritage Foundation

551 Madison Avenue
New York, New York 10022212 355 6115
Fax 212 751 3739

Richard L. Wexler
Lord Bissel and Brook
115 S. Lasalle Street
Chicago, Illinois 60603-3901

February 26, 2003

Dear Richard,

Sorry for the delay in responding to your letter of Feb. 6 which offered such good advice regarding my "CASE" document. Health problems intervened, but I'm now back in the office.

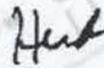
Attached is a substantially shorter version, based upon your suggestions. How does this one hit you?

Concerning your final question as to Michael's commitment, he has explained the need for us to begin looking for 10 million dollar gifts. In citing that figure, he would be including himself.

I had a meeting with Eli Evans, head of the Revson Foundation, and asked him for that amount. I also indicated that the payment could be staggered over some years, because a school or camp or Hillel couldn't be built overnight.

I'm now suggesting to Michael that we should agree on the short list of board members and incorporate. Next step would be to decide on a prospect list.

Would you please share this with Steve?


Herb



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February 27, 2003

Richard L. Wexler

312.443.1751
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 rwexler@lordbissell.com

VIA FACSIMILE

Rabbi Herbert Friedman
 President Emeritus
 The Wexner Heritage Foundation
 551 Madison Avenue
 New York, New York 10022

Dear Herb:

Thanks for your 26 February telefax and the Case Statement for the *Fund for the Jewish Future*. I think the pared down Case Statement is much better.

Of more concern, Herb, is your health. I hope, as your letter indicated, that being back in the office means that you are well and, certainly, your letters and the revisions suggest that you are, as always, fully focused.

The funding steps, Herb, are vital and it looks as if this is on its way – which is more than I can say for the UJC.

Best wishes,


 Richard L. Wexler

RLW/pm

cc: Steven B. Nasatir





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February 6, 2003

Richard L. Wexler

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 Fax: 312.896.6751
 rwexler@lordbissell.com

VIA FACSIMILE

Rabbi Herbert Friedman
 President Emeritus
 The Wexner Heritage Foundation
 551 Madison Avenue
 New York, New York 10022

Dear Herb:

It was so good just seeing you in New York. I am sorry that my business schedule required me to get to the airport and back to Chicago – Steve Nasatir told me that the meeting continued on for another hour and one-half and that it was extremely productive.

I received a copy of your January 28 correspondence, Herb, and have looked at the “case” document. I really think that it is overly dramatic and too long. The list of citations could be incorporated in an Appendix and you could certainly compress the Case by revisions to pages 5 and 6 of the “case” (with some modification to “VI Jewish Leaders”).

What, in your view, was the outcome of the meeting with Michael? Is he committed, Herb, to the course of action you had suggested in your Agenda for the meeting – a commitment of significant dollars and an outreach to other mega-donors for a like amount?

How can I be helpful?

Warmest regards,

A handwritten signature in dark ink, appearing to read "Richard L. Wexler".

Richard L. Wexler

RLW/pm

cc: Steven B. Nasatir



FACSIMILE COVER SHEET

115 S. LaSalle Street
Chicago, IL 60603-3901

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February 6, 2003

To:	Organization:	Fax Number:	Phone Number:
Herbert Friedman	AMERICAN	212-751-3739	
Steven B. Nasatir	ARCHIVES	312-444-2086	

Total Pages: 2 (including cover sheet)
If you do not receive all pages, please call 312.443.1800, ext 3078.

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2/07/03

Fax to
RICHARD L. WEXLER
1-312-443-1751

Copy to
STEVEN B. NASATIR

(in case you can't find Nasatir's fax #
call him at 1-312-444-2800 and
ask for his fax #)

Dear Richard + Steve -

I received Richard's fax yesterday and will thank him for his suggestions. We are having a snow storm in N.Y. today, and I am not in the office, so I don't have all my papers with me. I'll respond in detail when I've made the changes in the "case" document Monday.

Regarding the last paragraph - yes it's time we made a few solicitations. Michael is ready. Actually, he called me yesterday and said we have to begin to get some ten million dollar commitments. He and I will sit forward the end of next week - ~~make~~ Make a list of names and amounts.

You can be helpful if you ^{both} would start to think whom you would approach in Chicago. Let's set up a conference call ~~when we are~~ within a week. ~~also~~.

I. THE JEWS: A 3700-YEAR-OLD MYSTERY OF HISTORY

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7. Redesign synagogue programs to welcome every non-Jewish partner
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STATEMENT OF CASE
By Rabbi Herbert A. Friedman

FUND FOR THE JEWISH FUTURE

First was **ADAM**.

Then came **NOAH** -who already gave to his sons a set of basic rules by which humans should conduct themselves- the **NOAHIDE LAWS**:

1. Man may not worship idols
2. Man may not blaspheme God
3. Man must establish courts of justice
4. Man may not kill
5. Man may not commit adultery
6. Man may not steal.

According to Jewish law, all non-Jews who observe the Noahide Laws will participate in salvation and in the rewards of the world to come.

Right from the very start, following the Flood which destroyed mankind, the Hebrews established a moral code to improve the human race.

Then came **ABRAHAM**, appointed by God to be the father of the Hebrew nation, 4000 years ago. The story is told in the Book of Genesis: Chapters 12 & 13. The Torah does not designate him as the founder of a new religion. The Lord said to **ABRAM**, Gen 12:1-3, "Go forth from your native land (Babylonia) and from your father's house to the land I will show you. I will make of you a great nation. And I will bless you. I will make your name great. And you shall be a blessing. I will bless those who bless you, and curse him that curses you. And all the families of the earth shall be blessed by you."

I. THE JEWS: A 4000-YEAR-OLD MYSTERY OF HISTORY

Huge Empires have vanished – Mongols, Romans, Aztecs & Incas	
JEWS – Lost 10 tribes to Assyrians –	700 B.C.E.
JEWS – Lost 2 more tribes to Babylonia –	500 B.C.E.
JEWS – Lost to Rome – total population	100 B.C.E.
JEWS – Lost to Nazis – 6 million	1945 C.E.

We are one of the very oldest nations on this planet today. We have been battered and beaten, pogromized and pulverized, but have not vanished. Not only have we survived, but have contributed fantastically to the human race. There is something magical about our survival. Jews today are 13 million in the entire world: 5.5 million in Israel; 5.5 million in U.S.; 2 million scattered.

II. Quote John Adams, second president of the U.S.

"... in spite of Voltaire, I will insist that the Hebrews have done more to civilize men than any other nation. I believe that fate had ordained the Jews to be the most essential instrument for civilizing the nations. I believe the Jews were ordered to preserve and propagate to all mankind the doctrine of a supreme sovereign of the universe, which I believe to be the great essential principle of all morality, and consequently all civilization....It has pleased Providence that Abraham should give religion not only to Hebrews, but to Christians and Mahometans, the greatest part of the modern civilized world."

III. HOW DID WE MANAGE TO SURVIVE?

During every millennium and on every continent we were hounded, attacked, slaughtered, and oppressed.

Yet we migrated from Africa to Europe to the Baltics to the vast Russian steppes, back and forth, to Spain and Poland, to the Middle East- putting down roots, and getting uprooted once again.

During all this, we maintained our existence, didn't cast off our identity, and suffered physically, but soldiered on century after century.

We survived because we practiced in our private lives two outstanding actions: **LEARNING** of the sacred literature Bible, Mishna, Talmud, Midrash and **PERFORMING** the sacred rituals of Sabbath, Holy Days, Passover and the laws of personal conduct regarding diet, sex, morality.

On every continent we established schools, for children- simple, plain- so that every successive generation learned Hebrew and Bible, and the candles were lit for Shabbat in every home, and the blessings were sung and the old stories were recited.

There were schools for adults- daily prayers with a minyan- and pages of Talmud to be discussed. The synagogue was the community center for life celebrations and burials. The holidays were observed in their cycles- the very atmosphere was a breath of Judaism for the entire family.

Toward the early 18th century a flow of immigration to the United States began from Central and Western Europe and later in the century the flow increased from Eastern Europe and Russia. In the relatively short period from 1881-1924 two to three million Jews migrated to the U.S. Most were poor, without English language, took whatever jobs could be found. Their absorption and integration was rapid and successful. The average family began with one or two members, and as financial ability increased, more members were brought over. These immigrants retained a strong Jewish identity. They retained Yiddish even as they went to night school to learn English. They practiced their Judaism,

observed the holidays, put a mezuzah on the door frame, and gathered their families for Shabbat evening, dinners.

Younger children were sent to Cheder, to learn Hebrew, even as they enrolled in the local public schools. The process of developing from raw immigrant to more Americanized young adult, included high school, and it wasn't many decades before college beckoned. Throughout these years, the strong sense of Jewish ethnicity remained in that first generation of immigrants.

The adjustment to the United States has been so incredibly swift as to be hardly believable. The second and third generations have achieved financial stability, higher education, full entry into all the main professions, full participation in political life, entertainment world and suburban living.

The magnificent freedom of the American democracy welcomes into all areas of public life those who are eager to advance. Yes, there are economic downturns, business setbacks, an insignificant amount of anti-Semitism, but no fundamental impediments to progress and growth.

But what about the Cheder now for their fourth generation children? How many Jewish children in the U.S today receive full-time Jewish education? -- 200,000.

IV.

THERE IS TROUBLE NOW IN THE U.S.

During the past quarter century, there have been many warnings, admonitions, signs, that the future of the brilliant American Jewish Community is in danger of imminent dissolution.

- 1.) A ten page article by Craig Horowitz in New York Magazine has a shocking cover in large bold type- "**ARE AMERICAN JEWS DISAPPEARING?**" -- with a huge 6-pointed star beginning to crumble.
- 2.) A one-page article by Ari Shavit in the New York Times magazines section runs under the following headline: "**VANISHING**" in large bold-face type, with a sub head: "As American Jews fail to reproduce, and as they intermarry, they are facing cultural extinction.".... "The overall trend is unquestionable- the number of affiliated Jews stays low; hundred of thousands are being lost from American Jewry every decade."
- 3.) Moment Magazine carries a multi-page article with an extra-large artistic headline "**The Young and the Faithless**"- with a subhead in a black box containing white letters "**College Kids Who Don't 'Do Jewish.'**" The article elaborates on what is happening with the 400,000 Jewish college students about half of whom are

approachable to become involved with Jewish or Israeli concerns and the other half definitely not interested.

- 4.) **MIDSTREAM**- a monthly review of the American Jewish Congress- contains a front page article entitled "U.S. Jewry Dwindling," by Elihu Bergman, a political scientist, assistant director of the Harvard Center for Population Studies. The headline in big black letters reads:

THE AMERICAN JEWISH POPULATION EROSION

"When the United States celebrates its Tercentennial in 2076, the American Jewish Community is likely to number no more than 944,000 persons, and conceivably as few as 10,420.

The erosion has two causes: first, an American Jewish birthrate below the replacement level, and second, the rate at which individuals born as Jews lose their Jewish identity.

Footnotes:

- 1) If the intermarriage rate stabilizes at 15 percent, the Jewish population would decline to 944,000
- 2) If the intermarriage rate rises in stages to 50%, there would be 420,000 Jews in the U.S. in 2076.
- 3) If the intermarriage rate continues its rapid rise and stabilizes at 50 percent in 1986, the American Jewish population would decline to 14,420.

5.) **"The Vanishing American Jew"**

By Alan Dershowitz.

"Jews today are more secure, more accepted, more assimilated and more successful than ever before. They've dived into the Melting Pot and achieved the American Dream. More than 50 percent of Jews will marry non-Jews and their children most often be raised as non-Jews. This means that American Jews will vanish as a distinct cultural group sometime in the next century-unless they act now."

6.) **"Smaller Numbers Speak to Western Values."**

By Adin Steinsaltz

"The data describes a community that is slowly, but inexorably dying out. The actual rate necessary to sustain the population is 2.1 children per family. The Jewish family is averaging 1.8 children. This signifies a decline in the number of Jews, even without considering other elements that diminish our numbers, such as assimilation and mixed marriages. If nothing dramatic occurs to reverse these trends, it may be that the Jewish community should no longer concern itself with building schools but instead with more old-age homes and larger cemeteries. Western values are leaving us with a fast aging, slowly dying people."

Should these predictions become reality, not only will American Jewry rapidly disappear, but the State of Israel will be desperately weakened, for the small groups of Jews scattered around the globe will not be capable of replacing American Jewish strength, financially and politically.

There are four basic conditions, already discernable, which cause the de-Judaizing of American Jews into just plain Americans.

1. Ignorance of Jewish history, religion, rituals, values, contributions to morality, creativity, inspiration, innovations in culture, civilization, arts and sciences.
2. Intermarriage, without bringing the non-Jewish partner in, and not rearing the children as Jews.
3. Small families, births not balancing deaths
4. Total assimilation into American culture, without any Jewish ritual or communal participation or religious performance.

V. WHAT ARE THE REMEDIES?

What do we need, if we are serious about maintaining the Jewish future in the U.S. where it is so easy to lose it? We need a 10 billion dollar campaign over the next 10 years in order to establish a massive educational program in every city in America, even small ones, where there exists a Jewish community.

1. Jewish elementary day schools, grades K-8 average cost = \$30 million
2. Jewish day high schools, grades 9-12 average cost= \$50 million
 - a.) free tuition
Today average tuition cost- elementary - \$7000 per pupil
High school - \$ 10,000 per pupil
 - b.) highly paid teachers
 - c.) Birthright Israel- every child in grades 10-12
3. Fully staffed Center for Jewish Life on every college campus in U.S. where there are at least 50 Jewish students.
 - a.) Birthright Israel for every student
 - b.) Junior year in Israel, for credit
4. Summer Camp
120 are full; only 10% of kids go.
Presently, there are 50,000 kids and 10,000 staff (college kids).

New camps- \$10,000 per bed-300 beds= 3 million dollars.

Tuition is \$650 per week = \$5200 full summer of weeks.

- a.) every Jewish child, 10-15
- b.) free tuition- 8 weeks
- c.) fully staffed

5. Adult seminars like Wexner Heritage Foundation

6. Mobilize the rabbinical seminaries of America to expand their departments of education to produce a large increase of teachers, principals and family educators.

7. Family educators to go to homes and teach family how to do rituals & holidays.

8. Redesign synagogue programs to welcome every non-Jewish partner

9. Create colleges for teachers & principals.

VI. JEWISH LEADERS, it's your call. If you go to work quickly, with vigor and imagination, you can succeed brilliantly. Bear in mind that eternal existence is decided anew every 30 years, with each new generation. A people 4000 years old must regularly renew its claim to exist. If you protect your heritage, it will protect you.

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Statement of Case
By Joseph Rackman, Esq.

FUND FOR THE JEWISH FUTURE

THE PROBLEM

Over the past 50 years the American Jewish community has suffered a significant population decline. Shortly after the close of World War II, the American Jewish population was approximately 6 million. For the past 50 years, while the overall American population has nearly doubled, the number of American Jews has declined to somewhere between 5.2 and 5.5 million people. This decline is even more significant when one realizes that approximately 500,000 Russian Jews and 500,000 Israelis have immigrated to the United States in the same period of time.

The cause of the population decline has often been blamed on intermarriages, but that is not really the issue. The simple fact is that America has grown into the most tolerant society in the history of human civilization and there are no longer external forces of prejudice that force Jews to (involuntarily) remain Jewish. Ironically, the greatness of America, in its hospitality, poses a special problem to the Jewish people.

THE SOLUTION

If Jews are not going to be kept Jewish by reason of prejudice, then the only way to retain Jewish identity is by education. In fact, the best reason to be Jewish is not because of prejudice, but because of its own inherent worth. The Fund for the Jewish Future intends to enhance the Jewish education of American Jewry.

The education system that must be created will consist of day schools that are fed by widely available Jewish pre-schools. (The overwhelming majority of all parents, including Jewish parents, send their children to pre-schools. A quality network of these schools can serve as a feeder to Jewish day schools. Experience in Chicago establishes that small price differentials (of as little as a \$500 annual subsidy per child) can yield significantly increased enrollments in Jewish pre-schools.)

Jewish day schools that are created must be able to compete in terms of quality with any other available institutions. Accordingly, not only will significant subsidies be required in order to enhance curriculums and obtain the best personnel, but a Jewish teacher training institute of the highest caliber must be established. (And while the target audience for these day schools will be predominantly non-Orthodox children, the future training institute should enhance

the quality of all day schools, including the many Orthodox ones that are already functioning successfully.)

Not all parents or children will be comfortable in day schools. Accordingly, an alternative vehicle for Jewish education are summer sleep-away camps. It is known that much of the leadership of the non-Orthodox American Jewish community has emerged from the camp movements. Camps are a setting in which it is normative to be Jewish because everyone else around you is Jewish. It is a setting where one is not taken out of a set of activities (such as soccer practice) to go to a Jewish activity (such as synagogue school). Instead, all of one's peers are undergoing the same experiences. The camps would be designed with curriculums so that an attendee over a period of six years can receive a substantial amount of Jewish knowledge.

At the college level, funds will be made available for the improvement of and the establishment of Hillels on college campuses. Operation Birthright will be funded at the end of its "experimental" period, affording college students who have never been to Israel an opportunity to go there. Most importantly, follow-up programs for furthering the Israel experiences of the college students will be established.

Funding for adult Jewish education is also necessary. The goal will be to imitate the Wexner Heritage Foundation which currently provides a two-year intensive Jewish education course to adults. A similar program is the Me'ah Program, consisting of 100 hours of adult Jewish education.

THE GOAL

Billions of dollars must be raised for this endeavor. Money will be needed for capital construction, as well as subsidized tuitions. In a more perfect world, imagine what a tuition free Jewish day school of a high quality in two or three cities would do to transform demand for Jewish education. (It might even be a worthwhile experiment, to demonstrate to the American Jewish community that there is a demand for quality Jewish education, to establish a few such schools on a tuition-free basis.) Certainly, summer camps will require tuition subsidies so that they are not only affordable, but so that quality educational staff can be hired for these programs (and by creating these summer camp teaching positions, the teaching profession will be enhanced because of the opportunity for teachers to earn further funds over the summer).

Operation Birthright also requires significant funding because the essence of the program is the gift to college students of free trips to Israel. Even more expensive will be follow up quality programming.

CONSEQUENCES OF FAILURE

What if this project is not undertaken? It does not mean that Jews will disappear. One historian has called us the "ever dying people". And yet somehow we survive. Nonetheless, at the present rate, without a major initiative, fifty years from now American Jewry will be much smaller in both numbers and political influence (and predominantly Orthodox). This will create problems for Israel later in time due to diminished American political support as a consequence of the overall diminution of American Jewry. Additionally, the loss of a vibrant American Jewish community will mean the loss of a pluralistic religious model which Israel so desperately needs.

SUMMARY

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Steven B. Nasatir, Ph.D.
President

February 10, 2003

Mr. Joseph R. Rackman
Hogan and Hartson
551 Fifth Avenue
New York, NY 10176

Dear Joseph:

Thank you for spending the time to develop a proposed case statement for the fund for the Jewish future. I have read the draft once and I think you've captured a good deal of what needs to be in such a document. I dictate this note from Florida as I am in the beginning of a series of journeys this month to communities where Chicago donors are vacationing. I do intend to give serious thought to the draft and will work on that as soon as I am able. In the meantime I do want you to know I received it and will be back to you and Rabbi Friedman.

Best regards.

Sincerely,

Steven B. Nasatir

Dictated but not read

SBN/slm

Cc: Rabbi Herbert Friedman
Wexner Heritage Foundation
551 Madison Avenue, 9th Fl.
New York, NY 10022



JEWISH UNITED FUND/JEWISH FEDERATION OF METROPOLITAN CHICAGO
Ben Curion Way, 1 South Franklin Street, Chicago, Illinois 60606-4694 • (312) 444-2800 Fax (312) 444-2086
e-mail: stevennasatir@juf.org

ISRAELLine

Muslim law and will pay a heavy price." The fatwa, issued by the Association of Wise Men of Palestine, also urges Arab businesses to "boycott American products and withdraw their money from American banks."

"Muslims must prepare for a jihad [holy war] against the American, Zionist and British aggression toward Iraq," the fatwa concluded.

The clerics issued the threat despite the fact that most of the Arab assistance to the American war effort is coming from Qatar and Kuwait, which are two of Hamas' principal financial backers. The Association of Wise Men of Palestine is headed by Sheikh Hamad Bitawi, a former leading member of the Muslim Brotherhood in the West Bank and a one-time preacher at Jerusalem's Al-Aqsa Mosque. Bitawi is one of the 415 Hamas members whom Israel expelled to Lebanon in 1994. The association's fatwa is only one element of a broad campaign against the expected war with Iraq that is currently being waged in the West Bank and Gaza. This campaign enjoys enormous support among the Palestinian public, whose traditional opposition to what it perceives as American and British imperialism has been strengthened by Iraq's strong financial support for the Intifadah - particularly its payments to the families of suicide bombers.

PA, Hamas Compete to Compensate Families of Suicide Bombers

Hamas and the Palestinian Authority are now in competition over which offers more compensation to the families of suicide bombers and those harmed during Israel Defense Forces operations, THE JERUSALEM POST reported. Hamas offers a

one-time payment of \$10,000, as well as monthly payments to families of suicide bombers or those who die in clashes with the IDF. The PA offers a lump sum of more than \$20,000. Over the past two weeks, PA officials have visited families whose houses or business were demolished by the IDF to offer them financial assistance. Owners of dozens of metal workshops in the Gaza Strip, which have been destroyed on suspicion of manufacturing rockets and mortars, have also received money from Arafat.

Other News in Brief

* High-level talks aimed at implementing a cease-fire between Israel and the Palestinians were postponed, HA'ARETZ reported. Confirming that the meeting did not take place Tuesday as scheduled, the Spokesman for Prime Minister Ariel Sharon, Arnon Perlman, said it would occur in the coming days.

Economic Briefs

* Start-up IXI Mobile announced that it has raised another \$6 million in its third funding round, with investments from China Development Industrial Bank and the Intel Communications Fund, GLOBES reported. The new investments have increased the size of the round to \$21 million, the company said. In October last year, the company announced that the third round of funding had reached \$15 million, with investments from Draper Fisher Jurvetson ePlanet Ventures, Gemini Israel Funds, Texas Instruments Incorporated (TI) and TLCom. IXI says the funds will be used to accelerate international product development and marketing strategies.

Today's Israel Line was prepared by Victor Chemtob and Adina Kay.

Israel Line is a daily summary of news items taken directly from the Israeli media.

HOGAN & HARTSON
L.L.P.

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January 28, 2003

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Very truly yours,

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WNY551 - 79525/8555 - 681485

FUND FOR THE JEWISH FUTURE

THE PROBLEM

Over the past 50 years the American Jewish community has suffered a significant population decline. Shortly after the close of World War II, the American Jewish population was approximately 6 million. For the past 50 years, while the overall American population has nearly doubled, the number of American Jews has declined to somewhere between 5.2 and 5.5 million people. This decline is even more significant when one realizes that approximately 500,000 Russian Jews and 500,000 Israelis have immigrated to the United States in the same period of time.

The cause of the population decline has often been blamed on intermarriages, but that is not really the issue. The simple fact is that America has grown into the most tolerant society in the history of human civilization and there are no longer external forces of prejudice that force Jews to (involuntarily) remain Jewish. Ironically, the greatness of America, in its hospitality, poses a special problem to the Jewish people.

THE SOLUTION

If Jews are not going to be kept Jewish by reason of prejudice, then the only way to retain Jewish identity is by education. In fact, the best reason to be Jewish is not because of prejudice, but because of its own inherent worth. The Fund for the Jewish Future intends to enhance the Jewish education of American Jewry.

The education system that must be created will consist of day schools that are fed by widely available Jewish pre-schools. (The overwhelming majority of all parents, including Jewish parents, send their children to pre-schools. A quality network of these schools can serve as a feeder to Jewish day schools. Experience in Chicago establishes that small price differentials (of as little as a \$500 annual subsidy per child) can yield significantly increased enrollments in Jewish pre-schools.)

Jewish day schools that are created must be able to compete in terms of quality with any other available institutions. Accordingly, not only will significant subsidies be required in order to enhance curriculums and obtain the best personnel, but a Jewish teacher training institute of the highest caliber must be established. (And while the target audience for these day schools will be predominantly non-Orthodox children, the future training institute should enhance the quality of all day schools, including the many Orthodox ones that are already functioning successfully.)

Not all parents or children will be comfortable in day schools. Accordingly, an alternative vehicle for Jewish education are summer sleep-away camps. It is known

that much of the leadership of the non-Orthodox American Jewish community has emerged from the camp movements. Camps are a setting in which it is normative to be Jewish because everyone else around you is Jewish. It is a setting where one is not taken out of a set of activities (such as soccer practice) to go to a Jewish activity (such as synagogue school). Instead, all of one's peers are undergoing the same experiences. The camps would be designed with curriculums so that an attendee over a period of six years can receive a substantial amount of Jewish knowledge.

At the college level, funds will be made available for the improvement of and the establishment of Hillels on college campuses. Operation Birthright will be funded at the end of its "experimental" period, affording college students who have never been to Israel an opportunity to go there. Most importantly, follow-up programs for furthering the Israel experiences of the college students will be established.

Funding for adult Jewish education is also necessary. The goal will be to imitate the Wexner Heritage Foundation which currently provides a two-year intensive Jewish education course to adults. A similar program is the Me'ah Program, consisting of 100 hours of adult Jewish education.

Each of these separate projects will be under the governance of separate corporations whose directors will comprise lay leaders and Jewish communal professionals. *eliminate*

THE GOAL

Billions of dollars must be raised for this endeavor. Money will be needed for capital construction, as well as subsidized tuitions. In a more perfect world, imagine what a tuition free Jewish day school of a high quality in two or three cities would do to transform demand for Jewish education. (It might even be a worthwhile experiment, to demonstrate to the American Jewish community that there is a demand for quality Jewish education, to establish a few such schools on a tuition-free basis.) Certainly, summer camps will require tuition subsidies so that they are not only affordable, but so that quality educational staff can be hired for these programs (and by creating these summer camp teaching positions, the teaching profession will be enhanced because of the opportunity for teachers to earn further funds over the summer).

Operation Birthright also requires significant funding because the essence of the program is the gift to college students of free trips to Israel. Even more expensive will be follow up quality programming.

CONSEQUENCES OF FAILURE

What if this project is not undertaken? It does not mean that Jews will disappear. One historian has called us the "ever dying people". And yet somehow we survive. Nonetheless, at the present rate, without a major initiative, fifty years from now American Jewry will be much smaller in both numbers and political influence (and predominantly Orthodox). This will create problems for Israel later in time due to diminished American political support as a consequence of the overall diminution of American Jewry. Additionally, the loss of a vibrant American Jewish community will mean the loss of a pluralistic religious model which Israel so desperately needs.

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FUND FOR THE FUTURE**

(Or, perhaps, do it in two cities – New York & Chicago)

- 1.) Michael Steinhardt & wife
Leslie Wexner & wife
Officers, Board & wives
- 2.) All Presidents in Ivy League:
Brown- Ruth Simmons
Columbia-Lee Bollinger
Cornell- Hunter R. Rawlings III
Dartmouth- James Wright
Harvard- Lawrence Summers
Penn- Judith Rodin
Princeton- Shirley Tilghman
Yale- Richard Charles Levin
- 3.) UJC Heads – Steve Hoffman & James Tisch (others?)
Other Federation heads (?)
- 4.) Organization Heads:
American Jewish Committee
American Jewish Congress
World Jewish Congress
Conference of Presidents
- 5.) Rabbinical Seminary Heads

MASS MEMBERSHIP INVITEES

- A. All Alumni of three Wexner programs and spouses:

WEXNER FOUNDATION
WEXNER HERITAGE FOUNDATION
WEXNER ISRAEL FELLOWS

2000 persons

- B. All members of JEWISH FUNDERS NETWORK and MARK
CHARENDOFF

1000 persons

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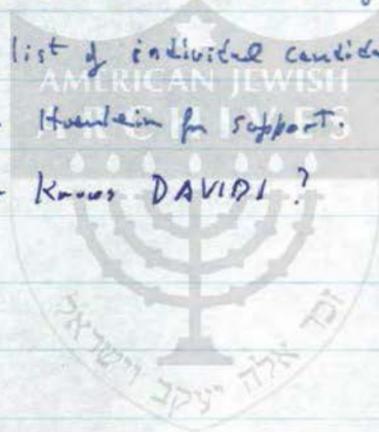
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5/22 enthusiastic

BRIAN LURIE - ardent
supporter

- 1) Russel Klingman Knows Michael Dell -
Ronald Lander
- 2) Avi Chai lady - 30m. to school in S.F.
- 3.) going to Israel - will call upon return
with list of individual candidates
4. call Huetlein for support.
5. Brian Knows DAVID?



LIST OF INDIVIDUALS WE SHOULD
TRY TO REACH

1. RICHARD GOLDMAN
2. BERNIE MARCUS
3. MICHAEL DELL
4. Mrs. Avi Chai ?
5. ELI BROAD (L.A.)
6. WEINBERG Fnd. - Baltimore
7. The Philadelphia Four
8. LESTER CROWN

HERBERT FRIEDMAN

Mrs. Phyllis Cook

Jew Comm Endow Fund

121 Stewart S
Stewart St.

San Francisco 94105

415-512-6211





הסוכנות היהודית לארץ ישראל
The Jewish Agency for Israel (JAFI)

AMERICAN JEWISH
ARCHIVE
Menachem Revivi

Director

North American Region
& Education Department Representative

633 Third Avenue, 21st Floor, New York, NY 10017
Tel. (212) 339-6001 • Fax (212) 318-6155
menachemr@jazo.org.il

Jewish Agency - North American
Council

Menechem Perini

Lee Twersky

David Sarnat ?

Alvin Mark ?

*

p. 99 AJDC - Short for Joint



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Go to Davidson



I'm taking the lead in Jewish Education.

I had an education background in informal, non-traditional settings, and I was looking for a graduate school that would tailor a program to my interests — a love of camp and the arts.



The Davidson School was the perfect choice. My mentors worked with me to craft a program that would prepare me for my profession and enable me to apply what I was learning out in the field. The combination of a strong Jewish studies curriculum and a creative education program led to a leadership position that continues to stimulate and fulfill me every day.



Naomi Less

Program Officer
Foundation for Jewish Camping



JEWISH THEOLOGICAL
SEMINARY OF AMERICA

3080 Broadway
New York, NY 10027
212-678-8030

www.jtsa.edu/education

We teach Jewish leaders.

IMPORTANT MESSAGEFOR HAFDATE 4/2/03 TIME 12:40 A.M.
P.M.M Joe Imberman

OF _____

PHONE 212-284-6719
AREA CODE NUMBER EXTENSION FAX MOBILE _____
AREA CODE NUMBER TIME TO CALL

TELEPHONED		PLEASE CALL	<input checked="" type="checkbox"/>
CAME TO SEE YOU		WILL CALL AGAIN	
WANTS TO SEE YOU		RUSH	
RETURNED YOUR CALL	<input checked="" type="checkbox"/>	SPECIAL ATTENTION	

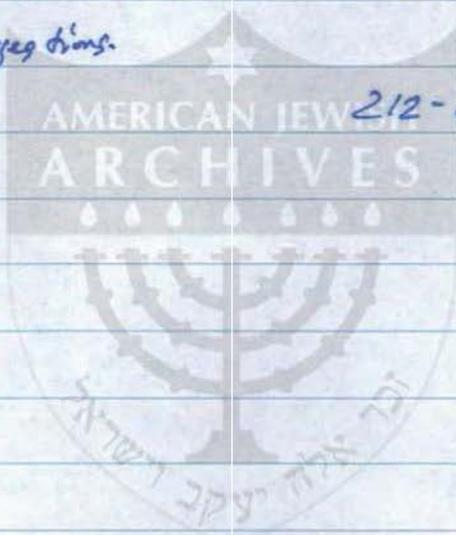
MESSAGE Please call116

SIGNED _____

4/7/03

I spoke with Joe Imberman, who was very friendly. He agreed to accept a copy of the proposal. Then we will meet for a discussion as to his reactions and suggestions.

AMERICAN JEWISH ARCHIVES 212-284-6719



Cole Brien Lurie

(h) 415-459-5915

Brochure sent to him 4/10/03 - give him
time to read it - speak to him about Richard
Goldman + David Gilo

beitmars@aol.com

AMERICAN JEWISH
ARCHIVES

DAVID GILO

P.O.B. 620925

Woodside, CA 94062

tel 650.851.9034

Fax 650.851.9036

Above Name given to me
by Menachem Revivi of Jewish Agency

MONEY MATTERS

The Petering Principal

Despite being urged to spend down to meet needs now, Jewish foundations are reducing grants in a slumping economy.

STEWART AIN
STAFF WRITER

Unlike most other Jewish foundations, which are cutting back on grants this year due to a drop in their portfolios as a result of plummeting stock prices since 2000, the Avi Chai Foundation here plans to significantly increase its grant giving to Jewish day schools.

In 2000, the Avi Chai Foundation disbursed \$22 million in grants and loans. This year, it has budgeted to give out \$40.7 million, about three-fourths of which has already been committed.

During those years, the foundation itself grew from \$176 million to its current \$470 million due to gifts from the estate of Zalman Bernstein, its creator and sole beneficiary who died in 1999, as well as positive returns from investments. But the foundation intends to put itself out of business by spending down its corpus in the next 25 years.

"When Mr. Bernstein indicated that he wished to make this



Economy's volatility makes it "impossible" to forecast grants for foundation bearing the name of Rita J. and Stanley H. Kaplan. MICHAEL DATIKASH

foundation one of the major beneficiaries of his testamentary plan, it was his hope that the goals he had would be adhered to by those who had worked with him in the past," Arthur Fried, Avi Chai's chairman, said by phone from Jerusalem.

"We think that the best way to ensure that vision and his in-

tent is to try to spend down the principle of this foundation by the time he would have reached his 100th birthday. He was born in 1927."

Mark Charendoff, president of the Jewish Funders Network, which has more than 800 members, has called upon other Jewish foundations to consider similarly spending down their principal in light of the urgent needs of the Jewish community today.

But Charendoff said a survey he just completed of more than two dozen of his members found that most were planning to cut the amount of their grant money this year. In addition, many said the economic slump had compelled them to narrow their mission, and others said they also planned to reduce administrative expenses.

(The JFN is holding its annual conference this weekend in San Jose, Calif.)

Richard Goldman of San Francisco, whose Richard and Rhoda Goldman Fund has assets of \$450 million, said he has instructed that his foundation spend down all of its money within 10 years after his death.

Goldman, 83, said about one-third of his fund's grants go to Jewish causes and the rest to environmental causes. He said he gives away about \$45 million in grants each year and plans to continue at that rate. The fund lost little in the economic downturn because most of its assets are invested in fixed income securities, he said.

"So many people don't know how to give money away," he said. "The satisfaction is when you do, and I have learned to do that. ... Spending down is a wholesome role to play so that others can come forth in the future. No fund should exist in perpetuity."

Now is the Time to

METROPOLITAN JEWISH GERIATRIC FOUNDATION

MONEY MATTERS

in perpetuity."

Rachel Levin, associate director of Steven Spielberg's Righteous Persons Foundation in Los Angeles, said the \$60 million in profits Spielberg received from his movie "Schindler's List," and that was used to create the foundation eight years ago, has largely been given away and that the few million remaining is fully committed. But she said Spielberg and his wife, the actress Kate Capshaw, have decided to keep the foundation functioning by putting in an undetermined amount of money later this year.

Levin said the plan is for none of the new money to be endowed but rather to give all of it away.

"We're in a transition now, assessing what we accomplished in the last eight years," she said.

Jeffrey Solomon, president of the Andrea and Charles Bronfman Philanthropies in Montreal, which represents three family charitable foundations, said the economic decline has cut into its assets. He noted that more than one-third of the assets were invested in Vivendi Universal, a media and entertainment giant that amassed huge debts and the largest losses in French corporate history.

Solomon declined to reveal the fund's total assets or the amount of the loss, but he said it would force a cutback in the amount of grant making in 2003. Last year, it gave away \$21 million.

"We're spending this money down in their lifetime," Solomon said of the Bronfmans, adding that at this moment only investment income is being used for grants.

Among the projects supported is Birthright Israel, which the Bronfmans founded in 1999. That year they gave away \$33 million, but Solomon said the grant totals have declined each year and that this year would be the smallest.

Also reducing grants is the Helen Bader Foundation in Milwaukee, which expects to make a cut of 20 percent, according to its president, Daniel Bader. He noted that the foundation has also lost some of its assets in the stock market but did "very well" considering that the Dow Jones Industrial averages has lost 27 percent of its value since 2000.

"We are continuing to operate in all areas as we did before, but our giving capacity is less," he said, noting that this will be the first year grants will be reduced.

"We had a drop in assets last year, but we did not change our giving patterns," he said. "We have increased grants over the years quite a bit. When we started in 1992, we gave away \$10 million. A year ago we gave away \$14 million. This year it will be closer to \$10 million."

About one-third of the grants go to Jewish causes. Bader said the amount given to Jewish causes would not change this year.

Also hurt by the stock market drop was the Koret Foundation in San Francisco, which gives away between \$15 million and \$20 million of its \$300 million in assets each year, half of which goes to Jewish causes.

Sandra Edwards, its director of grants, declined to discuss how much was lost in the market but said the foundation's board remains committed to "continue grant making at the same level of grants as long as there are good projects to support."

Much of its money is used to fund business development, particularly in Israel.

Nancy Greenblatt, executive director of the Rita J. and Stanley H. Kaplan Foundation, said its grant giving is also dependent upon the economy because the grants are strictly from investment income. In 2000 the foundation gave \$1.8 million in grants, a number that dropped to \$1.3 million the next year and \$1.25 million last year.

"It is impossible to project our granting for 2003," she said. "Everything is just too volatile and unpredictable. ... We have

multi-year commitments, and we just don't know what funds will be available for new initiatives."

At least 50 percent of its grants go to Jewish initiatives, particularly education, Greenblatt said.

The Walter and Elise Haas Fund in San Francisco actually experienced a slight increase in its investment portfolio last year, according to Robyn Lieberman, its program officer.

Since 1997 the fund has allocated about one-third of its \$10 million to \$15 million in discretionary grants to the Jewish community, primarily on American Jewish identity.

"Because the needs of the sector we serve in the nonprofit community are higher and more desperate in these tough economic times ... we consider an increase in [grants] as a viable strategy," Lieberman said. □



Calls

- ① Darrell Friedman - Weinberg Fdn.
410-727-4828 - ext. 210
- ② Jeff Solomon - 572-7374 - sec'y Barbara
thanks for recommends; Joe Immerman, who
is positive and willing to help.
- ③ Ramie 792-6222
Spoke to him 3/11/ - spoke to asst Gonzalez
re soliciting Bildner - ask for 10 m
- ④ Call Dan Rose - it's Spring
- ⑤ Peter May - 457-3000
- ⑥ JEFFREY STERN 290-1765
- ⑦ MICHAEL BERENBAUM 310-557-3484
re Steven Spiegel

⑧ Misha Galperin 301-230-7293
re. Wernershtas Michael Goldenhorn
Michael Levy
Mark + Randy Leavitt

⑨ call Eli Evans - any possibility of support?

⑩ John Ruskoj - 10 m. prospects accordig to
Michael S. -

⑪ Call Israel Singer WJC - 955-5770
Claim Conf. 696-4944

⑫ Call David Sarnat et Jewish Agency 212-
339-6001
re. Bernie Marcus (Home Depot)

⑬ Call Herb Solomon, San Diego - 619-251-0303
re: Richard Jaffee

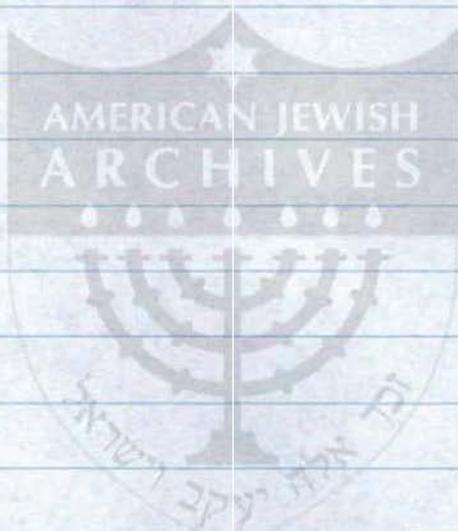
(14)

Mark Charendoff

726-0177-xt14 - Patricia

(15)

Brian Lurie



Meet with

Israel Singer

Show him
proposal

WSC - 755-5970

Clarus
Conf.

696-4944

I called him
6/17/02



Daily News Bulletin

Vol. 80, No. 43

Tuesday, March 5, 2002

85th Year

TOP NEWS IN BRIEF

Jerusalem bomb toll rises to 10

The death toll from Saturday night's suicide bombing in Jerusalem rose to 10.

Avi Hazan, 36, died Sunday night of injuries sustained in the terror attack.

Hazan was attending his nephew's Bar Mitzvah when a suicide bomber belonging to a military wing of Yasser Arafat's Fatah faction blew himself up in the fervently Orthodox neighborhood of Beit Israel.

Israel targets car, kills 6

Israel killed six Palestinians on Monday when it blew up the car of a Hamas member.

An Israeli tank shell hit the car Monday in the West Bank city of Ramallah, killing at least six people, including the Hamas member's wife and three children.

The Hamas member, Hussein Abu Kwaik, was not in the car.

Israeli Defense Minister Benjamin Ben-Eliezer issued a statement expressing regret and saying that the shell had been fired at a vehicle carrying armed Palestinians and that "an adjacent vehicle carrying civilians was hit by mistake."

Hamas called it a "Zionist crime" and said Israel would "pay a heavy price."

10 Palestinians killed in fighting

At least 10 Palestinians were killed Monday in Israeli army raids in the West Bank and Gaza Strip.

Three of the 10 were killed in clashes with Israeli troops in the Rafah refugee camp in southern Gaza.

Seven Palestinians were reported killed in clashes in Jenin.

Israel's actions in Gaza and the West Bank came after Israel's Security Cabinet met Sunday night and approved "continuous military pressure" on the Palestinian Authority and terrorist groups. That decision came in response to the slaying of 22 Israelis in weekend terrorist attacks.

Israel, P.A. cited in U.S. report

A new U.S. State Department report on human rights cited incidents of torture and arbitrary arrest in Israel.

The report also charged Israel and the Palestinian Authority with not doing enough to stop the violence.

A change in leadership unlikely to alter course of Claims Conference

By Sharon Samber

WASHINGTON (JTA) — A change in leadership at the Claims Conference is unlikely to change the way Holocaust restitution funds are used and distributed.

Such is the view of the four individuals nominated to take over the leadership of the organization that, for the past 50 years, has been primarily responsible for \$50 billion in reparations to more than 500,000 Holocaust survivors.

Rabbi Israel Singer, the former secretary-general of the World Jewish Congress, has been nominated as the new president of the Claims Conference.

Singer would replace Rabbi Israel Miller, who recently announced his intention to step down for health reasons.

But in an apparent effort to resolve a power struggle over who would succeed Miller, a deal was worked out to create four leadership positions instead of one.

The other nominees are Julius Berman as chairman, Moshe Sanbar as chairman of the executive and Roman Kent as treasurer.

But the Jewish Agency for Israel, which had hoped for a greater role in deciding how to distribute what could amount to hundreds of millions of dollars in outstanding reparations, complained that it was shut out of the nominating process and that the new leadership would not properly represent Israeli interests.

It has vowed to fight the nominations and involve Israeli Prime Minister Ariel Sharon.

The conference board is scheduled to vote on the nominees April 11.

The recent creation of several compensation and restitution funds around the world means the conference will be administering compensation programs and distributing payments for the next few years.

The conference disburses funds to individuals and organizations and works to regain Jewish property lost during the Holocaust.

Using money from the sale of unclaimed Jewish property in the former East Germany, it gives grants to organizations to help needy survivors and Holocaust education projects.

Many people are looking for clues as to how funds will be distributed to survivors and education projects, though so far it seems there won't be big changes.

The direction of the conference will not be "altered in any substantial fashion under the new administration," said Berman, a former chairman of the Conference of Presidents of Major American Jewish Organizations and currently chairman of the board of the Rabbi Isaac Elchanan Theological Seminary of Yeshiva University.

The amount of funds remaining to be allocated ultimately could reach hundreds of millions of dollars, depending on how much is earned from the sale of property in the former East Germany.

A debate has raged in recent years over the use of restitution funds, and whether there should be a balance among the needs of survivors, Holocaust education and the potential help the money could bring for Jewish education and identity-building in the Diaspora.

Sanbar, currently chairman of the Center of Organizations for Holocaust Survivors in Israel, said the money has to go to Holocaust-related purposes and should not be used for anything else — even for a "good Jewish purpose."

Berman said that the conference's primary goal remains "to aid survivors, especially in the last years of their lives."

Singer, who was the conference's vice president and its lead negotiator in many

MIDEAST FOCUS

Palestinian killed near roadblock

Israeli troops shot and killed a knife-wielding Palestinian on Monday at a West Bank roadblock.

The army said the troops suspected the Palestinian of planning to attack them. The army said he ran toward the checkpoint shouting "God is Great" in Arabic, wielding a knife and carrying a bag.

Israel strikes in Bethlehem

Israeli missiles destroyed the main Palestinian Authority building in Bethlehem. The missiles caused explosions Monday that could be heard some six miles away in central Jerusalem. Witnesses said Israeli F-16 jets fired the missiles. Hours later, Israeli helicopters fired missiles at Palestinian Authority President Yasser Arafat's compound in Ramallah.

The missiles hit a building some 10 to 15 yards from Arafat's office; he was unharmed.

Mubarak calls for summit

Egyptian President Hosni Mubarak is calling for a meeting between Ariel Sharon and Yasser Arafat. Mubarak, who is visiting Washington this week, proposed the meeting Monday in a bid to promote what he called a "window of hope" in the Middle East.

Vatican approves Israeli decision

The Vatican welcomed a decision by Israel to stop construction of a mosque near the main Christian shrine in Nazareth. Vatican spokesman Joaquin Navarro Valls said in a statement Monday that Israel's decision the previous day had "re-established legality and respect for holy places and regard for the respective communities of believers."

In Nazareth, however, a leader of the Islamic Movement described Israel's decision as a declaration of war. "We defeated the crusaders 800 years ago, and we will defeat the enemies of Islam today," said Nazareth's deputy mayor, Salman Abu Ahmed.

restitution settlements, recently told JTA: "I negotiated the settlements, I recovered it, and let me tell you, as long as there's a Holocaust survivor in need, they are the primary beneficiaries."

Although Singer did not return phone calls for this story, he did in a recent interview tell JTA that if money is left over, "it should be used to revitalize and create a renaissance for the Jewish people."

Berman said it is critical that geographic areas or organizational affiliation not divide the conference.

Representatives of the Jewish Agency — which helped found the Claims Conference in 1951 — were upset that they weren't included in the nominating process.

"They left Israel out of the picture," said Chaim Chesler, the Jewish Agency's treasurer. "It's unheard of."

Chesler said the nominees would not properly represent Israeli interests. Although Sanbar is Israeli, he said he will leave his position with the Israeli survivors' group when he joins the conference leadership.

Chesler and Sallai Meridor, the agency's chairman, met with Miller and tried to persuade him to postpone the nominations and change the nominating committee's structure.

But Miller declined.

Both Chesler and Meridor were offered the positions of vice president, but Chesler said that it was just a title with no role.

The Jewish Agency wants to see Israel more involved in the distribution of funds, Chesler said.

In a letter to the conference, Chesler and Meridor said Israel was "the true heir of all unclaimed assets from the Holocaust."

Kent, also the chairman of the American Gathering of Jewish Holocaust Survivors, wrote back that all unclaimed assets from the Holocaust belong "first and foremost" to survivors.

Kent also chided the Jewish Agency for not properly assisting Holocaust survivors in the past.

A source close to the issue said the agency is in severe financial straits and is trying to get control of the conference in order to use the restitution funds to pay for its programs.

Chesler denied the charge, saying the agency simply wants to be a part of the decision-making process for distributing funds.

Conference officials say projects in Israel have received priority, given the large number of Holocaust survivors who live there.

But the agency appears willing to fight the new leadership.

Chesler said it has "many moves" left and is in close cooperation with the Israeli Prime Minister's Office.

The Claims Conference will be in charge of hundreds of millions of dollars from the sale of heirless or communal property in the former East Germany.

So far, the conference has sold off some 50 to 60 percent of the assets, and has allocated over \$400 million — primarily from such sales — since 1995.

The conference decided that 80 percent of the revenue should go to institutions and agencies that care for needy Holocaust survivors, such as home nursing care, nursing homes and psychiatric hospital wards.

The remaining 20 percent would go toward Holocaust research, education and documentation.

Among the recipients of Claims Conference funding have been the Yad Vashem Holocaust Memorial in Israel and the United States Holocaust Memorial Museum in Washington.

The conference plans to keep the same 80/20 ratio when it sells the remainder of heirless East German properties, according to Hillary Kessler-Godin, the conference's spokeswoman.

There also could be hundreds of millions of dollars in unpaid insurance policies from various European companies, and perhaps tens of millions of dollars from a Swiss government humanitarian fund.

Just what role the conference will play in the disbursement of those funds remains unclear.

JTA

Daily News Bulletin

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David Edell 212-983-1600

Geffen Inv

2/26/03

215-832-0500

Co-chair director
V.P. all fundraising

Annenberg * sec'y Donna
* Kimmel ~~Abrahamson~~
Abrahamson - US Holocaust
* Pearlman Robertson

spoke to Donna - made date to
call Geffen on Thurs. March 6 - 11 a.m.

Relationship of Fund for Future
to local community

HERBERT FRIEDMAN

WALTER ANNENBERG

In six-day war in Israel 1967

He gave 1 million -

He gave 500 million to education in U.S.

Allocated 50 to Ted Sizer

former headmaster at Andover

Later head of Education Department of

Brown University



Philadelphia

3/6/03

Hour-long conversation with

Irv Gaffan, #2 - very affirmative,
strong reaction - will share idea and
material with ^{Harold} Goldman, the chief exec.

I mentioned ~~an~~ an amount to be raised
in Phila. as an example - 500 million. He was easy
not in his acceptance.

He was pleased with:

1. money raised in Phila. could be used
for programs in Phila. - No conflict,
Relationship of Fund for the Future with the
local community
2. long pay-out
3. Mr. Kimmel pledged to buy school
1 million every year of his life and
20 million bequest from his estate.
4. Big idea is what is needed.
This fits in with our thinking of
future strategies.

(2)

5. named other people:

Pearlman (day school named for him)

Abramson - U.S. Healthcare

Robatson -

Annenberg

perhaps 1 or 2 others.

6. Please keep in touch. We can decide tactics - better if we see each individual

I was enthralled by his immediately positive reaction.

Irv Geffan - serv' Donna

215-832-0500

talk with Irr Geffen

FUND for Jewish Future

Let's use Phila. as example

1. School for Russians (check with
HIAS how many Russian families were
brought to Phila.)

a.) Adults - set up Wexner type seminars

a.1.) - Utilize Wexner graduates to help

b.) - does Phila. need another elementary
day school; or high school

c.) Summer camp

d.) College kids to Birnkrantz

e.) family education to teach holiday + rituals

f.) Hebrew language ulpan

g.) several annual Israel missions

Free
tuition
to be high
Free
teacher
salaries

i) raise the dough in Phila. + spend the dough
on Phila. Jewish educational projects

Talk with Irv Geffen:

FUND FOR JEWISH FUTURE

Let's use Philadelphia as example:

1. School for Russians (check with HIAS how many Russian families were brought to Philadelphia)
 - a) Adults- set up Wexner type seminars
 - Utilize Wexner graduates to help
 - b) Does Philadelphia need another elementary day school; or high school.
 - c) Summer camp
 - d) College kids to Birthright
 - e) Family education to teach holidays and rituals
 - f) Hebrew language Ulpan
 - g) Several annual Israel missions
 - h) All Schools tuition free; teacher salaries too ^{low} ~~high~~.
 - i) Raise the dough in Philadelphia and spend the dough on Philadelphia Jewish educational projects.

**SUGGESTIONS FOR BOARD OF DIRECTORS
FUND FOR THE JEWISH FUTURE**

Michael: I've had a conversation with Joseph Rackman about forming the corporation. He will write the necessary mission statement and needs the list of corporate officers and board. So, we must now give him that list. It can easily be changed, people being added or dropped. Let's you and I agree on a list. The suggestions below are not Torah from Sinai.

Michael Steinhardt - Chairman

Rabbi Herbert A. Friedman - Founder

Richard Wexler- Campaign Chairman

Dr. Steven Nasatir - CEO, President

~~Leslie H. Wexner~~

Harvey (Bud) Meyerhoff

Morris Offit

Alan Slifka

Susan K. Stern

Lynn Shusterman

Lester Crown

John Ruskay

Edgar Bronfman

Directors
appoint
Officers

NON-LEGAL /
COSMETIC

Advisory Council

**SUGGESTIONS FOR BOARD OF DIRECTORS
FUND FOR THE JEWISH FUTURE**

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Harvey (Bud) Meyerhoff

Morris Offit

Alan Slifka

Susan K. Stern

Lynn Shusterman

Lester Crown

John Ruskay

Edgar Bronfman

Leslie H. Wexner
appoint
spec

*Now-LEGAL/
COSMETIC*

Advisory Council



FACSIMILE COVER SHEET

115 S. LaSalle Street
Chicago, IL 60603-3901

Richard L. Wexler
Phone: 312.443.1751
Fax: 312.896.6751
rwexler@lordbissell.com

November 25, 2003

To:	Organization:	Fax Number:	Phone Number:
Herbert Friedman	AMERICAN JEWISH ARCHIVES	212-751-3739	

Total Pages: 2 (including cover sheet)
If you do not receive all pages, please call 312.443.1800, ext 3078.

Subject:

Message:

Our File Number:

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312.443.0700 | 312.443.0336 FAX | WWW.LORDBISSELL.COM

November 25, 2003

Richard L. Wexler

312.443.1751
Fax: 312.896.6751
rwexler@lordbissell.com

VIA FACSIMILE

Rabbi Herbert Friedman
President Emeritus
The Wexner Heritage Foundation
551 Madison Avenue
New York, New York 10022

Dear Herb:

I hope this letter finds you well. I have a sense that you know, from reading either JTA or the Forward, that Michael Steinhardt used his time at the dais at the General Assembly in Jerusalem to brilliantly advocate for the *Fund for the Jewish Future* including his commitment of \$10 million (conditioned as a challenge grant) to the Fund and, further to articulate the need for *The Newborn Gift* which, as I recall, was a subject of discussion among you, Steve and Michael when we all met together in Michael's office last spring.

The need to secure the Jewish future for our children was never better expressed and the response it received from an audience of Jewish federation lay and professionals was resounding.

You would have been gratified, Herb, had you been there.

All the best,

A handwritten signature in black ink, appearing to read "Richard L. Wexler".

Richard L. Wexler

RLW/pm

FAX TRANSMITTAL



551 Madison Avenue
New York, NY 10022
(212) 355-6115
(212) 751-3739 Fax

DATE: 11/25/03

TO: RICHARD L. VEXLER

FAX #: 312-896-6751

Number of Pages (including cover sheet): 1

FROM: Herb Friedman

Message: Dear Richard, Some people have an knack
of making other people feel good. I appreciate, with all
my heart, the fax you sent. Warmly,
Herb

MODE = MEMORY TRANSMISSION

START=NOV-25 12:50

END=NOV-25 12:51

FILE NO.=900

STN NO.	COMM.	ONE-TOUCH/ ABBR NO.	STATION NAME/EMAIL ADDRESS/TELEPHONE NO.	PAGES	DURATION
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-WEXNER HERITAGE FOUN -

***** -WEXNER HERITAGE - ***** 1 212 751 3739- *****



DATE: 11/25/03

TO: RICHARD L. VEXLER

FAX #: 312-896-6751

Number of Pages (including cover sheet): 1

FROM: Herb Friedman

551 Madison Avenue
 New York, NY 10022
 (212) 355-6115
 (212) 751-3739 Fax

Message: Dear Richard, Some people have an knack
 of making other people feel good. I appreciate, with all
 my heart, the fax you sent. Warmly,
 Herb

Steven B. Nasatir, Ph.D.
President

July 14, 2003

Rabbi Herbert A. Friedman
The Wexner Heritage Foundation
551 Madison Avenue
New York, NY 10022

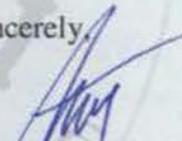
Dear Herb:

Thank you for your June 24 correspondence concerning the "great campaign concept" you have brought forth but, unfortunately, for now cannot be realized for all the good reasons you identify.

Thanks also for your ever-present friendship, which means a great deal to me.

Warmest regards.

Sincerely,


Steven B. Nasatir

SBN:sd



JEWISH UNITED FUND/JEWISH FEDERATION OF METROPOLITAN CHICAGO
Ben Gurion Way, 1 South Franklin Street, Chicago, Illinois 60606-4694 • (312) 444-2800 Fax (312) 444-2086
e-mail: stevennasatir@juf.org



115 S. LASALLE STREET | CHICAGO, ILLINOIS 60603-3901
 312.443.0700 | 312.443.0336 FAX | WWW.LORDBISSELL.COM

June 30, 2003

Richard L. Wexler

312.443.1751
 Fax: 312.896.6751
 rwexler@lordbissell.com

VIA FACSIMILE

Rabbi Herbert Friedman
 President Emeritus
 The Wexner Heritage Foundation
 551 Madison Avenue
 New York, New York 10022

Dear Herb:

I received your letter of 24 June not with surprise but with shared disappointment with you – your conclusions are, of course, all correct. I am only sorry that people like Steve Nasatir and myself were unable to provide the support necessary to get this national initiative off the ground coupled with my continuing disappointment that our national federation system fails to see the value or is unable to exert the leadership necessary to bring your concept to fruition and thereby "...alter the future of the American Jewish population."

Herb, I know that we will remain in touch and look forward to the next time we are together.

B'racha,

A handwritten signature in black ink, appearing to be "Richard L. Wexler".

Richard L. Wexler

RLW/pm



Herbert A. Friedman

The Wexner Heritage Foundation

551 Madison Avenue
New York, New York 10022

212 355 6115
Fax 212 751 3739

June 24, 2003

Dear Michael,

As a person, you are broadminded, conscientious, available beyond all norms with your time and means, open to new ideas, kind, a model of what a super-human should be. You always say yes.

As a Jew, you give strength to the Jewish nation and the State of Israel in so many avenues, projects, institutions and organizations. If only every Jewish child could be endowed with an identity as strong as yours.

As a friend, your personal generosity aided in the publication of my memoir.

All these attributes and characteristics endured over the past two-year period as you welcomed me to your desk with incredible patience, over and over, while I tried to create a weapon with which to rescue American Jewry from its march toward oblivion. You abetted, suggested, conferred with others whom I brought to discuss the project with you. You never said no.

But the moment has arrived to say no to further attempts. The scale of the project is too large for individual effort. My original concept of securing finances through the endowment channel of the Federation system did not catch fire. Perhaps my advanced age did not permit the constant travel required to recruit and shape a staff, solicit large gifts, fashion a publicity campaign.

The project must be put away, and I know you agree with that judgment. The American-Jewish problem will not go away. Hopefully, some other persons will pick up the challenge and succeed.

Many, many thanks, Michael,

With Love,



Herb

June 24, 2003

Dear Joseph-

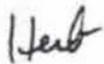
Your unflinching support was so important that it kept me going for two years in pursuit of my hope that a great campaign could be shaped to strengthen and alter the future of the American Jewish population.

I thank you for your personal approval of the concept and your encouragement. But I've come to the conclusion that one person (myself) cannot create the structure; obtain the very large early commitments of time and money which demonstrate that the concept is feasible and necessary; undertake the travel schedule mandatory for national exposure.

I am grateful for your belief and participation through your words and deeds. The plan will now be put to bed, in the hope that other individuals or organizations will accept its merit and some future day bring it to reality.

With deep emotion, I give you my gratitude.

As ever,



Herb

June 24, 2003

Dear Richard -

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With deep emotion, I give you my gratitude.

As ever,



Herb

THE PLAN

for the

**AMERICAN JEWISH
ARCHIVES**
FUND FOR THE JEWISH FUTURE

By Rabbi Herbert A. Friedman

2003



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WHAT IS OUR FUTURE AS AMERICAN JEWS?

An Elegy or a Eulogy

We are a glorious and significant people. Many others, who have tried so often in the past to destroy us, have themselves become the detritus of history. Our strength over the centuries lay not in vast battalions or grand navies. Our weapons were our beliefs, our mission and the bonds which united us tightly as a family.

We came in our numbers to this free and welcoming continent, struggled to strike roots and have, in the main, succeeded brilliantly. Receiving freedom which allowed us to flourish, we made our contributions to this democracy in the arts and sciences, the economy and the governance.

Now we are in danger, not from some malevolent enemy in this precious land, but from our own inattention to the rules and rituals which sustained us through the millennia of our existence. We are today our own worst enemy. So many of us have forgotten our history – some few of us are struggling to teach our children. We have only a feeble hold on our own young adults, so many of whom seek their happiness outside of Abraham's tribe.

Assimilation into this succulent society, with all its temptations, opportunities and rewards, makes huge inroads into our thin ranks. Assimilation in itself is not evil – so many benefits await in the wide world of America – a good education, a career, the ability to contribute to the betterment of fellow citizens, a comfortable home and many luxuries.

But assimilation is evil – for our future when it results in people simply surrendering their identity as proud and practicing Jews, calling themselves simply Americans. Our ranks are few to begin with. We are 5 million in these United States living among 300 million. Danger lies ahead. If the number drifting away from us continues, we may very well become another chapter in the history of the Diasporas which disappeared. The only difference will be that this time it will be our own doing, our own fault – not something we can blame on some dictator or King or hostile religion.

We must create a huge protective shield of education to embrace the next two generations, to shape for them an identity based upon the wonders which have marked the 4000 years of our existence, and hope that the result will be a resounding sense of PRIDE in their heritage and a determination to add their contributions to making the world a better place for all mankind.

If the adults of today respond to the creation of this educational structure to embrace all the 3-year olds up to the 23-year olds, we will succeed and flourish.

If there is no response to the challenge, we shall disappear. Then – America will suffer, Israel will suffer – and history will judge us as blind and selfish.

Signed, Rabbi Herbert A. Friedman

STATEMENT OF CASE
By Rabbi Herbert A. Friedman

FUND FOR THE JEWISH FUTURE

I. THE JEWS: A 3700-YEAR-OLD MYSTERY OF HISTORY

Great Empires have vanished – Mongols, Romans, Aztecs & Incas

JEWS – Lost 10 tribes to Assyrians – 700 B.C.E.

JEWS – Lost 2 more tribes to Babylonia – 500 B.C.E.

JEWS – Lost to Rome – total population 100 B.C.E.

JEWS – Lost to Nazis – 6 million 1945 C.E.

JEWS – 13 million in entire world - 2000 C.E.

5.5 million in Israel; 5.5 million in U.S.; 2 million scattered

There is something magical, unique about our survival.

Not only have we survived, but have contributed fantastically to the human race. Jews have been battered and beaten, pogromized and pulverized, but have not vanished.

Quote John Adams, second president of the U.S.

“... in spite of Voltaire, I will insist that the Hebrews have done more to civilize men than any other nation. If I were an atheist, and believed in blind eternal fate, I should still believe that fate had ordained the Jews to be the most essential instrument for civilizing the nations. If I were to pretend to believe that all is ordered by chance, I should believe that chance had ordered the Jews to preserve and propagate to all mankind the doctrine of a supreme, intelligent, wise, almighty sovereign of the universe, which I believe to be the great essential principle of all morality, and consequently all civilization....It has pleased Providence that Abraham should give religion not only to Hebrews, but to Christians and Mahometans, the greatest part of the modern civilized world.”

II. THERE IS TROUBLE NOW IN THE U.S.

Future survival here is in question.

Elihu Bergman, a demographer at Harvard, predicted twenty-five years ago that in 2076 (the 300th anniversary of the U.S.- 1776). The Jewish population in the U.S. would be one million.

I agree with that prediction, but choose a slightly different symbolic date, namely 2054 (the 400th anniversary of the arrival of the first 23 Jews to the U.S. in 1654.)

Should this prediction become a reality, not only will the American Jewish diaspora rapidly disappear, but the State of Israel will be desperately weakened, for the small groups of Jews scattered around the globe will not be capable of replacing American Jewish strength, financially and politically.

There are four basic conditions, already discernable, which cause the de-Judaizing of American Jews into just plain Americans.

1. Ignorance of Jewish history, values, contributions to morality, creativity, inspiration, innovations in culture, civilization, arts and sciences.
2. Intermarriage, without bringing the non-Jewish partner in, and not rearing the children as Jews.
3. Small families, births not balancing deaths
4. Total assimilation into American culture, without any Jewish ritual or communal participation or religious performance.

III. WHAT ARE THE REMEDIES?

A massive educational program, covering every aspect of a person's life, and existing in every city in America, even small ones.

1. Jewish elementary day schools, grades K-8
2. Jewish day high schools, grades 9-12
 - a.) free tuition
 - b.) highly paid teachers
 - c.) Birthright Israel- every child in grades 10-12
3. Fully staffed Center for Jewish Life on every college campus in U.S. where there are at least 50 Jewish students.
 - a.) Birthright Israel for every student
 - b.) Junior year in Israel, for credit
4. Summer Camp
 - a.) every Jewish child, 10-15
 - b.) free tuition- 8 weeks
 - c.) fully staffed
5. Adult seminars like Wexner Heritage Foundation
6. Family educators to go to homes and teach family how to do rituals & holidays.
7. Redesign synagogue programs to welcome every non-Jewish partner
8. Create colleges for teachers & principals and raise teacher's salaries.

IV. Jewish leaders, it's your call. If you go to work quickly, with vigor and imagination, you can succeed brilliantly. Bear in mind that eternal existence is decided anew every 40 years, with each new generation. A people 3700 years old must regularly renew its claim to exist. If you protect your heritage, it will protect you.

The value of Judaism to every Jew is that it provides a proud identity and

a meaning to life by linking you to an ideal greater than yourself. The value of Judaism to the whole world is that it represents the greatest civilizing moral force man has ever known. Thus, you are part of something that immeasurably enriches both you and the world around you. What more can one man or woman desire?

Through you, this people will be "rescued" again and again, as often as necessary, into eternity.



Statement of Case
By Joseph Rackman, Esq.

FUND FOR THE JEWISH FUTURE

THE PROBLEM

Over the past 50 years the American Jewish community has suffered a significant population decline. Shortly after the close of World War II, the American Jewish population was approximately 6 million. For the past 50 years, while the overall American population has nearly doubled, the number of American Jews has declined to somewhere between 5.2 and 5.5 million people. This decline is even more significant when one realizes that approximately 500,000 Russian Jews and 500,000 Israelis have immigrated to the United States in the same period of time.

The cause of the population decline has often been blamed on intermarriages, but that is not really the issue. The simple fact is that America has grown into the most tolerant society in the history of human civilization and there are no longer external forces of prejudice that force Jews to (involuntarily) remain Jewish. Ironically, the greatness of America, in its hospitality, poses a special problem to the Jewish people.

THE SOLUTION

If Jews are not going to be kept Jewish by reason of prejudice, then the only way to retain Jewish identity is by education. In fact, the best reason to be Jewish is not because of prejudice, but because of its own inherent worth. The Fund for the Jewish Future intends to enhance the Jewish education of American Jewry.

The education system that must be created will consist of day schools that are fed by widely available Jewish pre-schools. (The overwhelming majority of all parents, including Jewish parents, send their children to pre-schools. A quality network of these schools can serve as a feeder to Jewish day schools. Experience in Chicago establishes that small price differentials (of as little as a \$500 annual subsidy per child) can yield significantly increased enrollments in Jewish pre-schools.)

Jewish day schools that are created must be able to compete in terms of quality with any other available institutions. Accordingly, not only will significant subsidies be required in order to enhance curriculums and obtain the best personnel, but a Jewish teacher training institute of the highest caliber must be established. (And while the target audience for these day schools will be predominantly non-Orthodox children, the future training institute should enhance

the quality of all day schools, including the many Orthodox ones that are already functioning successfully.)

Not all parents or children will be comfortable in day schools. Accordingly, an alternative vehicle for Jewish education are summer sleep-away camps. It is known that much of the leadership of the non-Orthodox American Jewish community has emerged from the camp movements. Camps are a setting in which it is normative to be Jewish because everyone else around you is Jewish. It is a setting where one is not taken out of a set of activities (such as soccer practice) to go to a Jewish activity (such as synagogue school). Instead, all of one's peers are undergoing the same experiences. The camps would be designed with curriculums so that an attendee over a period of six years can receive a substantial amount of Jewish knowledge.

At the college level, funds will be made available for the improvement of and the establishment of Hillels on college campuses. Operation Birthright will be funded at the end of its "experimental" period, affording college students who have never been to Israel an opportunity to go there. Most importantly, follow-up programs for furthering the Israel experiences of the college students will be established.

Funding for adult Jewish education is also necessary. The goal will be to imitate the Wexner Heritage Foundation which currently provides a two-year intensive Jewish education course to adults. A similar program is the Me'ah Program, consisting of 100 hours of adult Jewish education.

THE GOAL

Billions of dollars must be raised for this endeavor. Money will be needed for capital construction, as well as subsidized tuitions. In a more perfect world, imagine what a tuition free Jewish day school of a high quality in two or three cities would do to transform demand for Jewish education. (It might even be a worthwhile experiment, to demonstrate to the American Jewish community that there is a demand for quality Jewish education, to establish a few such schools on a tuition-free basis.) Certainly, summer camps will require tuition subsidies so that they are not only affordable, but so that quality educational staff can be hired for these programs (and by creating these summer camp teaching positions, the teaching profession will be enhanced because of the opportunity for teachers to earn further funds over the summer).

Operation Birthright also requires significant funding because the essence of the program is the gift to college students of free trips to Israel. Even more expensive will be follow up quality programming.

CONSEQUENCES OF FAILURE

What if this project is not undertaken? It does not mean that Jews will disappear. One historian has called us the "ever dying people". And yet somehow we survive. Nonetheless, at the present rate, without a major initiative, fifty years from now American Jewry will be much smaller in both numbers and political influence (and predominantly Orthodox). This will create problems for Israel later in time due to diminished American political support as a consequence of the overall diminution of American Jewry. Additionally, the loss of a vibrant American Jewish community will mean the loss of a pluralistic religious model which Israel so desperately needs.

SUMMARY

The simple fact is that Jews are not born; they are made. If one believes that Jews and Judaism have something to contribute to America and the world (Israel included), this project must be undertaken. The sad irony is that all the projects that are proposed are known commodities. There is compelling evidence that day schools and summer camps work. They are capable of transmitting Jewish religion and civilization in a manner that is meaningful to modern Americans. Operation Birthright, which a few years ago was a pipe dream and one about which many were skeptical, has proven itself to be in great demand among college students.

Over time, as various philanthropists experiment with new ideas, other arrows will be added to the quiver, other means of enhancing American Jewish identity. Yet the commitment must be made that the majority of funds spent in Jewish philanthropy must be devoted to Jewish educational purposes. While the money required is extreme, the funds are out there. Amazingly enough, today the largest gifts from Jewish family foundations are going to secular causes. All the endeavors being funded are worthwhile, but it would be ironic if the richest and most, secularly-educated Jewish community in history is unable to perpetuate its own culture.

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ANTI-FUR
ACTIVISTS
AS FASHION VICTIMS

THE RESURRECTION OF A ROCK AGENT By Michael Gross

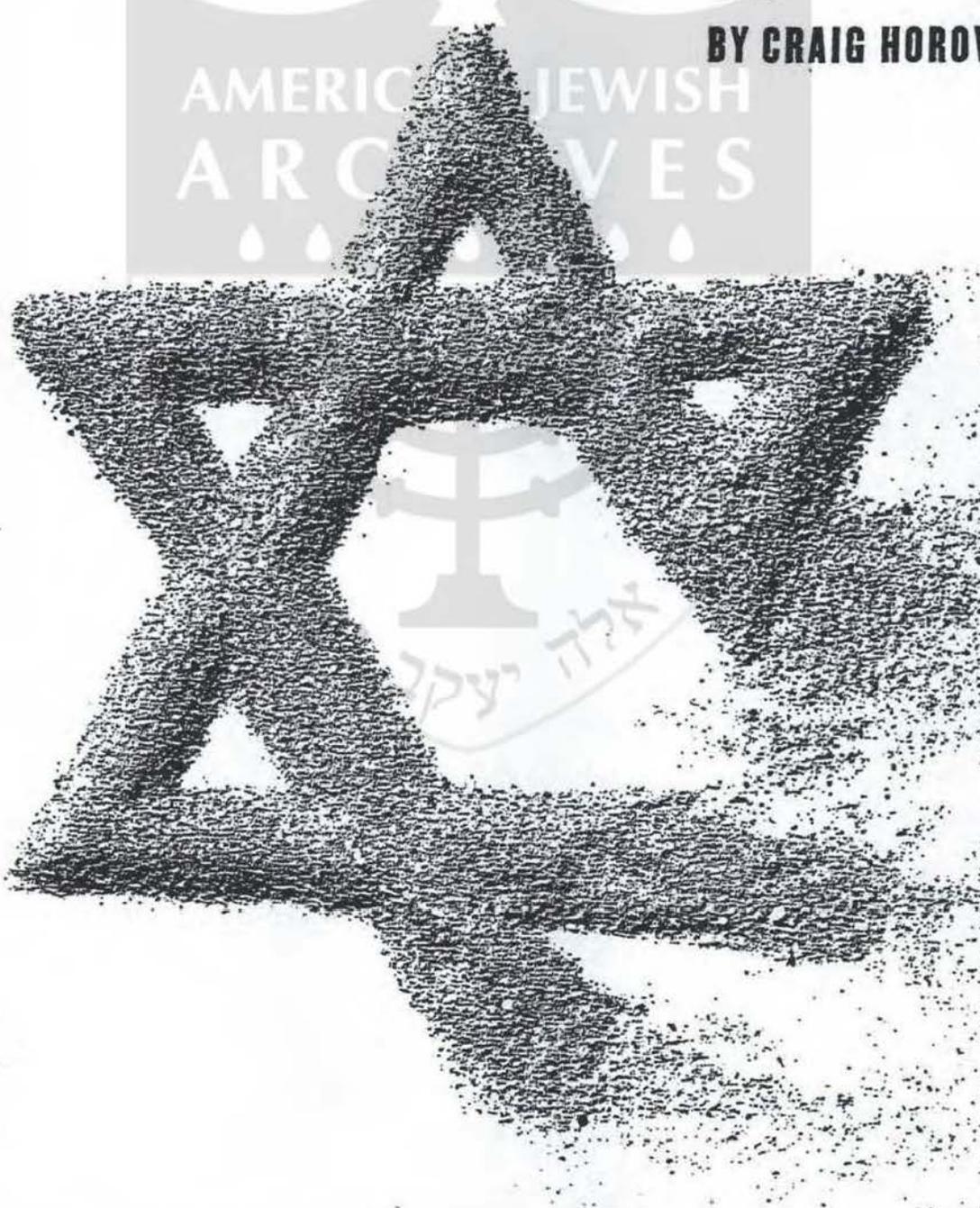
JULY 14, 1997

NEW YORK

Are American Jews Disappearing?

BY CRAIG HOROWITZ

AMERICAN JEWISH
ARCHIVES



\$2.95 (Canada \$3.95)



The fundamental Zionist analysis has been vindicated:

JUNE 8, 97
N.Y. Times Magazine Section

With the fall of the ghetto walls, there can be no future for a secular, stateless Jewish community anywhere. Not even in America.

HAFF -
I've used you
missed it - a
succinct one page
on the state of US
Jewry: M

Vanishing

As American Jews fail to reproduce, and as they intermarry, they are facing cultural extinction.

By Ari Shavit

ISRAEL



mother, 2.6; hardly any intermarriages), Jewish America seems to be engaged in a process of demographic suicide (average age, 39; average number of births per mother, 1.6; a rate of intermarriage exceeding 52 percent).

If present trends persist — and barring a major catastrophe in the Middle East — Israel's Jewish population will surpass America's before 2010. A generation later, it is expected to be 50 percent larger than America's. By midcentury it might actually dwarf American Jewry altogether.

As American Jews fail to reproduce, as they find it impossible to keep their young within the faith, they are the ones now facing the threat of cultural extinction. At the turn of the 21st century it is non-Orthodox Jewish Americans who are becoming an endangered species.

True, Israel itself is having its own alarming identity problems. As its Tel Aviv-centered secular population grows more secular, its Jerusalem-centered, ultrareligious zealots grow more zealous. Since the assassination of Prime Minister Yitzhak Rabin, the country has been in danger of being torn apart by cultural divisions that strain its fragile democracy. Yet even in such trying times, liberal Israelis cannot rely on what used to be their country's demographically rich uncle across the seas.

Demography aside, of course, the flamboyant uncle never had it so good. Count the 10 senators, 25 members of the

House, 2 Supreme Court justices and the president of the Federal Reserve Board — it seems American Jews have finally arrived. With scores of Nobel Prize winners and Wall Street barons, anti-Semitism on the wane and Judaism accepted as part of American culture, American Jews have made it in the most extravagant way.

There is no doubt about it: for 20th-century Jews, Ellis Island was the right choice. But for 21st-century Jews, America offers a far less promising prospect. It is now highly likely that the demographic collapse experienced by Europe's Ashkenazi communities over the last 50 years — some of them were actually halved — will be experienced by American Jewry over the next 50 years. At the fin of this siècle — whether or not the Zionist experiment succeeds — the fundamental Zionist analysis has been vindicated: with the fall of the ghetto walls, there can be no future for a secular, stateless Jewish community anywhere. Not even in America.

The evidence is all over the place: every year the mail brings to Jewish-American mailboxes more and more invitations to mixed weddings, indicating that the younger, non-Orthodox Jewish generation is largely marrying out. Every year the shock Allan Dershowitz went through when his son told him that he planned to marry a fine Irish-Catholic girl is being duplicated in Jewish homes across America. While there are a few

bold attempts at a countereffensive — proclaiming a Jewish Revival, gathering again the synagogues — the overall trend is unquestionable: the rate of intermarriage keeps climbing; the number of affiliated Jews stays low; hundreds of thousands are being lost from American Jewry every decade.

This is all but surprising. At the old Yiddish culture disappears, as Holocaust-era gut feelings die out, as the proud Zionist "blue box" generations, as third- and fourth-generation Americans lose the remnants of whatever *shtetl* background their parents and grandparents had, there is very little that could maintain the secular Jewish culture of the Diaspora. As American Jews find acceptance and success, and as their own Jewish identity becomes more and more vague, there is not enough spiritual cement to keep them together. Curious it is precisely America's virtue — its generosity, freedom and tolerance — that are now soft-killing the last of the great Diasporas. It is because of its virtues that America is in danger of becoming the most luxurious burial ground ever of Jewish cultural existence.

At the turn of this century most American and Israeli Jews are facing a common challenging question: whether a meaningful non-Orthodox existence is possible in the third millennium; whether we can all avoid being the last of the non-Orthodox Jews.

When I was in kindergarten, in the early 1960's, there were 1.9 million Jews in Israel. There were almost three times as many Jews in America. As Israel was still a shaky republic surrounded by a hostile Arab world, Israeli-born Jews like myself were taught to think of American Jewry as some kind of strategic hinterland. A safe, everlasting, natural resource. An enormous human reservoir.

Now, as Zionism is celebrating its 100th birthday, things look a bit different. While Israel's Jewish population has skyrocketed (growing by nearly 150 percent, to 4.6 million), the American Jewish population has hardly grown at all (5.7 million today). While Jewish Israel has proven to be the most demographically vibrant society in the Western world (average age, 29; average number of births per-

The Young & Faithless

College Kids Who Don't "Do" Jewish

MARCELLA KOGAN

Tracy Rabin didn't need to be "saved" again.

It was bad enough that the pre-med junior at the College of William and Mary, in Williamsburg, Va., had already been approached by the Baptist minister—a doctor with whom she had worked while doing an internship—who tried to convince her that Jesus Christ is the savior.

Now representatives of the campus Hillel organization who noticed she hadn't come to many events were throwing her a rope to haul her back to shore. But Rabin—who has taken classes in both Jewish thought and the New Testament to try to figure out her feelings about God—didn't feel she was drowning.

"I consider Judaism a personal, individual thing. I don't feel a need to join a Jewish group to feel Jewish," said Rabin, a Reform Jew from Alexandria, Va., who still remembers what she felt to be the "cliquishness" of the B'nai

B'rith Youth Organization (BBYO) chapter to which she belonged in high school. "Why do Jewish leaders panic trying to get more people interested in Judaism? Those who want to be Jewish will come back to it," says Rabin, who had just pulled an all-nighter to study for a biology exam. "They [Jewish leaders] should recognize you don't need to be part of Hillel to care about your religion."

William and Mary, a small public liberal arts college, is hardly a center of Jewish life; its Hillel office doesn't even print a brochure about its programs. "That should tell you something," said a Hillel staffer from the college.

But Rabin's reaction is common among Jewish students, even at schools that have large Jewish populations. Many of these students acknowledge their Jewish identity but don't want to go to socials, Shabbat dinners, *hamantaschen-latke* debates, or other institutionally run activities.

"This is the dynamic of Jewish identity in the late 20th century," says Rabbi Gerald Serotta, director of Hillel at George Washington University (GWU) in Washington, D.C. "Most kids on campus have no formal Jewish education. They may have pride in their Jewish identity, but little background. There is also an intimidation factor. They're afraid the people in Hillel and organized Jewish life will find them deficient."

Rabin, whose father was raised Orthodox but now practices Reform, says she had enough of organized religion in high school. She is tired of the people who represent religious institutions. She'd simply prefer to explore her Jewish identity on her own terms.

The desire to get away from the familiar and experiment with different ideas is common—even desirable—in college, says Bernard Reisman, Klutznick Professor of Contemporary Jewish Studies at Brandeis University. "The major

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The American Jewish Population Erosion

ELIHU BERGMAN

When the United States celebrates its Tricentennial in 2075, the American Jewish community is likely to number no more than 944,000 persons, and conceivably as few as 10,420.

This dramatic decline from a peak Jewish population in the United States of nearly 6 million was already in evidence during the Bicentennial. The erosion has two causes: an American Jewish birthrate below the replacement level, which is the level at which the population naturally replenishes itself; and an increasing rate of attrition among American Jews, which is the rate at which individuals born as Jews lose their Jewish identity.

If the size of the American Jewish population was exclusively reliant on natural causes—the balance between births and deaths—it most likely would maintain the steady state at which it leveled off in about 1970. But in the case of American Jewry, the birthrate-deathrate linkage that traditionally determines the growth and size of a population is overridden by another linkage which involves assimilation rates and retention rates.

Increasingly, the principal cause of Jewish assimilation is intermarriage. The National Jewish Population Study

ELIHU BERGMAN, is Assistant Director of the Harvard Center for Population Studies. His active participation in Jewish communal affairs began during 1947-48 when he served as a volunteer sailor aboard blockade runners attempting to transport so-called "illegal immigrants" into Palestine.

directed by Fred Massarik reported a Jewish intermarriage rate in the United States of 31.7 percent for the 1955-72 period. This level was up from 5.9 percent in the 1955-60 interval, an increase of 500 percent in marriages involving a partner who was born non-Jewish.¹ (It is not within the scope of this article to discuss the methodological techniques employed in deriving and projecting data on intermarriage.)

On a national basis, the rate of retention in the Jewish community of offspring to mixed marriages is not definitively established. However, utilizing information acquired on the local level, Sidney Goldstein reported in 1971 that a significant proportion of children born to mixed marriages were being raised as non-Jews, ranging from 22 percent in Providence to 70 percent in Washington, D.C.²

By combining three different assumptions on the level of intermarriage with an average attrition rate (30 percent of the offspring to mixed marriages are lost as Jews) and the actual Jewish birthrate in 1970, Harvey Leibenstein and Samuel S. Lieberman at the Harvard Center for Population Studies projected three American Jewish population levels for 2075:³

1. If the intermarriage rate stabilizes at 15 percent, the Jewish population would decline to 944,000. (Massarik's analysis reporting an intermarriage rate increase to 31.7 percent by 1972 was not yet available when Leibenstein and Lieberman did their projections.)

(1)

2. If the intermarriage rate rises in stages over the next 25 years from 15 to 50 percent, there would be 420,000 Jews in the United States in 2076.

3. If the intermarriage rate continues its rapid rise over the next 10 years and stabilizes at 50 percent in 1986, the American Jewish population would decline to 10,420.

Though the unmistakable symptoms have been identified, the shortage of research on some of its components, principally the intermarriage/assimilation syndrome, has apparently discouraged some experts from projecting the consequences of what already is known about the population decline. But despite the absence of comprehensive research, Leibenstein and Lieberman have been willing to project the stark numerical consequences of what already is known. Similarly, Roberto Bachi of the Hebrew University concluded from his recent demographic analysis of Diaspora Jewry that the survival of the American Jewish community is seriously threatened.

The numerical decline of an American Jewish community and its implications is a sobering phenomenon to contemplate. With the process of erosion already in motion, the obvious question is: is it reversible, and if so, what are the conditions for turning it around?

A turnaround as a result of natural causes is unlikely. Like the American population at large, the Jewish population grew on the basis of immigration and natural increase, and these conditions are not likely to recur.

Jewish birthrates already are below national averages, and except for an unlikely repetition of the temporary post World War II baby boom, it is unrealistic to expect their turnaround. As for immigration, the traditional European reservoir was wiped out. The

only significant source of potential Jewish immigration is the Soviet Union.

There are no definitive estimates of how many Jews would leave the Soviet Union if and when they were allowed to depart. An estimate frequently mentioned suggests that when and if conditions are right, approximately one million Soviet Jews out of a total population of three to five million (depending on how Jews are classified) would opt to emigrate. It is unlikely, however, that all of them would leave at once, and clearly not all Soviet Jews would emigrate to the United States. It is reasonable to assume that Jews would be released from the Soviet Union over a period of time, say a decade, and that their chosen destinations would parallel the flow of Soviet Jews during the past couple of years with roughly 50 percent going to Israel and the remainder distributed among Western Europe and the United States. Accordingly, any increments of Soviet Jews to the American Jewish population base would be gradual, and relatively small. Because birthrates among Soviet Jews, particularly those who would opt for the United States, correspond to those of American Jews—they are below the replacement level—it is unlikely that Soviet Jewish emigration would contribute more than marginally to a turnaround of the demographics of the American Jewish community.

Since neither natural increase nor migration will arrest its population decline, the American Jewish community is left with a non-demographic alternative, which is the maintenance and increase of retention rates. This means holding onto, or otherwise maintaining the Jewish identity and commitment of living Jews, and developing the means to achieve these objectives for their offspring. In pursuit of

this alternative, American Jewry clearly is left to its own devices, because help and support for its achievement is available neither from Jewish communities abroad, who certainly share an interest but lack the resources, nor from the American community at large, which hardly can be expected to share an interest in the goal.

The objective for those interested in the maintenance of a Jewish identity in the United States should be to stem or at least slow the attrition rate of the existing population. This would involve the elimination or significant reduction of losses caused by the consequences of intermarriage and the associated defections, conscious or otherwise.

There are various measures of Jewish commitment including affiliations, e.g.

1. synagogue membership; membership in one of the array of American Jewish
2. organizations; participation in fund-
3. raising for Jewish causes, including the all-embracing federations; solicitation and donation for autonomous institutions and programs in the United States
4. and Israel; observance of Jewish law,
5. ritual and custom; and acquisition, pursuit and provision of an educa-
6. tion in particularistic Jewish subject matter. Though there are no definitive statistics on the quality of commitment of American Jews, available data suggest that less than 50 percent of the American Jewish population express a tangible commitment to Jewish identity in any one of these areas. For example, various studies that have included the issue of identity disclose that less than 50 percent of American Jewish families are affiliated with synagogue/temples; 62 percent participate in no Jewish organizational activities; less than 50 percent contribute to their local federations (in Boston 63 percent

did not contribute in 1975); less than 40 percent practice any consistent pattern of Jewish ritual observance; and as of 1974-75 approximately 67 percent of eligible Jewish children were not enrolled in any sort of Jewish educational program.

However rough the data, they do indicate an indifference to a positive assertion of Jewish identity by a significant proportion of the American Jewish population. Many American Jews simply do not care about the future of American Jewry. *

The uncommitted are the first candidates for attrition and judging from attrition trends over the past generation, the condition of non-commitment is contagious, approaching epidemic proportions. Under the circumstances, concerned Jews might be expected to react and behave as they have in other crisis situations, such as the post-War rescue of the remnants of European Jewry, the creation of Israel, and the major threats to Israel's existence in 1967 and 1973. In these crises, committed American Jewry rose to the occasion in demonstrations of singular purpose. In each, the activity associated with these responses involved, in the first instance, a recognition that there was a crisis, followed by a focus on the particular job at hand, which was tackled by the significant investments of ideas, time, energy and money. In dealing with these crises, there was even an inclination, and indeed a willingness, to discard existing methods, concepts, organizational structures, and even familiar leaders in the cause of effectiveness. The quality of activity was such that even many formerly non-committed Jews were swept into the response.

By contrast to the crisis environment that has on occasion permeated the American Jewish response to the survival of Jewish communities that are

Population Erosion

their seemingly overlapping functions. The agencies involved are the American Jewish Committee, the American Jewish Congress and the Anti-Defamation League. Historically their function was to socialize a new and growing community to a strange and sometimes hostile environment, including laying claim to the related rights and obligations, and at the same time to fortify the community against encroachments from the outside. By now, with changes in both the quality of the community (it has reached maturation) and the environment (it no longer is overwhelmingly hostile), the original objectives are largely fulfilled. In their pursuit, the three institutions have distinguished themselves with significant accomplishments, valuable contributions and proud histories. But the historical context in which these distinctions were achieved no longer exists. By now, the defense priorities are reversed, and rather than fortification against external encroachment, the community is more in need of a sort of inner fortification against external absorption.

Likewise a response to a unique set of historical requirements, and now a historical artifact, is the fractionated structure of American Zionist organizations. Many American Jews understandably fail to comprehend why the Zionist structure in the United States must replicate the political party structure of Israel, and in addition, require superstructures to coordinate it. Perhaps this is why progressively fewer affiliate with Zionist organizations.

In common, the historical justification for the differentiation of the defense agencies and the Zionist organizations no longer is relevant. Yet they persist as separate entities, on the basis of structural, rather than functional differentiation. In terms of efficient and economical allocation of scarce commu-

nal resources, it would appear that this condition not only is one the community no longer can afford, but would no longer tolerate.

As for nostalgia about the past, despite its heroic deeds in its time, when the horse became obsolete to the requirements of modern warfare, the horse cavalry was discarded as a relevant military unit. Likewise the battleship was mothballed. Their personnel were reassigned to newly-designed units, and where necessary, retrained and retraced for new functions. By contrast, the American Jewish community has not yet demonstrated a capability to mothball old battleships and put faithful horses out to pasture.

The most obvious methodology to deal with the future condition of the American Jewish community would be an educational system that effectively socializes Jewish children to maintain their Jewish identity by equipping them with the appropriate norms, supporting knowledge and motivation. Obviously the American Jewish community so far has not produced such a system, with the result that as Jews, today's Jewish children are an endangered species.

While Jewish education is not the ultimate guarantor of a Jewish identity, it most likely is a major factor. In a recent study of the condition of Jewish education in the United States, Harold Himmelfarb reported agreement among researchers who have explored the issue, on the link between Jewish education and Jewish identity—the more education, the more likely a continuing Jewish identity.⁵ Yet, he found that the proportion of Jewish children receiving some type of Jewish education is declining, and the quality of education even for those who are exposed to it is predominantly deficient. Himmelfarb estimates that in 1974-

Population Erosion

pressive track record for effective leadership. Yet in contemporary America, except for token slots on the national and local levels, the rabbinate is excluded from key roles in establishing communal priorities. Instead, the rabbinate is expected to respond to the direction of others, for the most part less equipped to direct, and dutifully attend to the pastoral needs of an upper middle class suburbanized Jewish population, while conducting acceptable ambassadorial relationships with the non-Jewish community. Instead of the heroic leadership role rabbis assumed at critical junctures in Jewish history, American rabbis are discouraged from rocking the boat, from seizing the initiative, innovating remedies, and exploiting possible breakthroughs. Meanwhile, the community forfeits a most valuable leadership resource.

During the first three quarters of the 20th century the American Jewish community multiplied at a rapid rate, partially by being fruitful, staked

out an influential role in American society, and played a major role in creating the Third Jewish Commonwealth. In a short time, American Jewry has distinguished itself as one of the most powerful Diasporas in the long sweep of Jewish history. But the influential role and the historical distinction are destined to be short-lived, because during the final quarter of the 20th century the American Jewish community is in decline. The decline is in progress because in its meteoric rise to eminence, American Jewry has neglected to establish the sort of roots that would sustain it as a viable community. If present trends are not arrested, or reversed, the American Jewish community faces extinction as a significant entity, and by its own hand, during the first half of the 21st century. The consequences of this phenomenon are chilling to contemplate, not alone for American Jewry, for as the historian J.L. Talmon recently observed, "... a disaster befalling U.S. Jewry would sound the doom of Israel."

The disaster is in the making.

Footnotes

1. Fred Massarik, "Intermarriage: Facts for Planning." *National Jewish Population Study*, Council of Jewish Federations and Welfare Funds, New York, 1974.
2. Sidney Goldstein, "American Jewry, 1970: A Demographic Profile." *American Jewish Yearbook*, 1971.
3. Harvey Leibenstein and Samuel S. Lieberman. Unpublished Data and Analysis, Harvard Center for Population Studies, 1975.
4. The data reflected here are derived from several studies: *The National Jewish Population Study*, Council of Jewish Federations and Welfare Funds, 1974.

The 1975 Demographic Study, Combined Jewish Philanthropies of Greater Boston.

Harold S. Himmelfarb, "Fertility Trends and Their Effects on Jewish Education," *Analysis*, (No. 60). Institute for Jewish Policy Planning and Research of the Synagogue Council of America, November-December, 1976.

5. Harold S. Himmelfarb, "Jewish Education for Naught: Educating the Culturally Deprived Jewish Child," *Analysis*, (No. 51). Institute for Jewish Policy Planning and Research of the Synagogue Council of America, 1975.

6. Himmelfarb, *Op. Cit.*, 1976.

1.) b.)

“The Vanishing American Jew”

In Search of Jewish Identity for the Next Century

Alan Dershowitz

In previous times, the threats to Jewish survival were external- the virulent consequences of anti-Semitism. Now, however, in late 20th century America, the danger has shifted. Jews today are more secure, more accepted, more assimilated and more successful than were before. They've dived into the melting pot and they've achieved the American Dream.

More than 50 percent of Jews will marry non-Jews, and their children will most often be raised as non-Jews. This means that American Jews will vanish as a distinct cultural group sometime in the next century-unless they act now.

Dershowitz offers two solutions: Since he especially cherishes intellectual accomplishments (he states, of America's Nobel Prize winners in science and economics, nearly 40 percent have been Jews. And of America's 200 most influential intellectuals, half are full Jews and 75% have one Jewish parent.) his answer is to institute vigorous schools of Jewishness “Jewish day schools must be every bit as good as Chaote, Andover, Exeter, Dalton, Friends and Horace Mann.”*

His second solution (p.340-341)- a world wide 24-hour-a-day Jewish television educational network which would transmit a diverse array of Jewish courses, discussion groups, religious programming and news of concern to the Jewish people.

There's no excuse for Jewish schools not being the best in the county.” He suggests that the community's be re-allocated, with funds shifted from the defense organization toward education. He doesn't mean only day schools and afternoon schools, but serious learning for adults too.” If learning is indeed the secret of Jewish survival, then unless we can reverse the trend toward Jewish ignorance, we are doomed.

*My idea in Jerusalem in the 1970's.

1.) c.)

“A Jew in America”

My Life and a People’s Struggle for Identity

Arthur Hertzberg

Hertzberg challenges the wisdom of what he views as banking the future of Jewish continuity on the twin pillars of unquestioned support for Israel and veneration of the Holocaust. He refers to the U.S. Holocaust Memorial Museum in Washington as “the national cathedral of American Jewry’s Jewishness” and contends that the proliferation of courses on the Holocaust will not be sufficient to stop a large number of Jews from leaving the Jewish community.

Hertzberg has advocated that a true Jew is not an ethnic Jew who makes central his support for Israel or his fight against anti-Semitism, but rather a person deeply tied to religion and its principles and values.

1.) d.)

“Smaller Numbers Speak to Values”

By Adin Steinsaltz

The Jewish Week

The data describes a community that is slowly, but inexorably, dying out. The actual rate necessary to sustain the population is 2.1 children per family. The Jewish family is averaging 1.8 children. This signifies a decline in the number of Jews, even without considering other elements that diminish our numbers, such as assimilation and mixed marriages.

The inescapable conclusion is that at least in the diaspora, the Jewish people are in demographic decline. We are shrinking and becoming older. If nothing dramatic occurs to reverse these trends, it may be that the Jewish community should no longer concern itself with building schools but with constructing more old-age homes and larger cemeteries. Declining birthrates seems to be attributable to the influence of the values that have held sway in the West for more than a generation. And so it leaves us with a fast aging, slowing dying people.

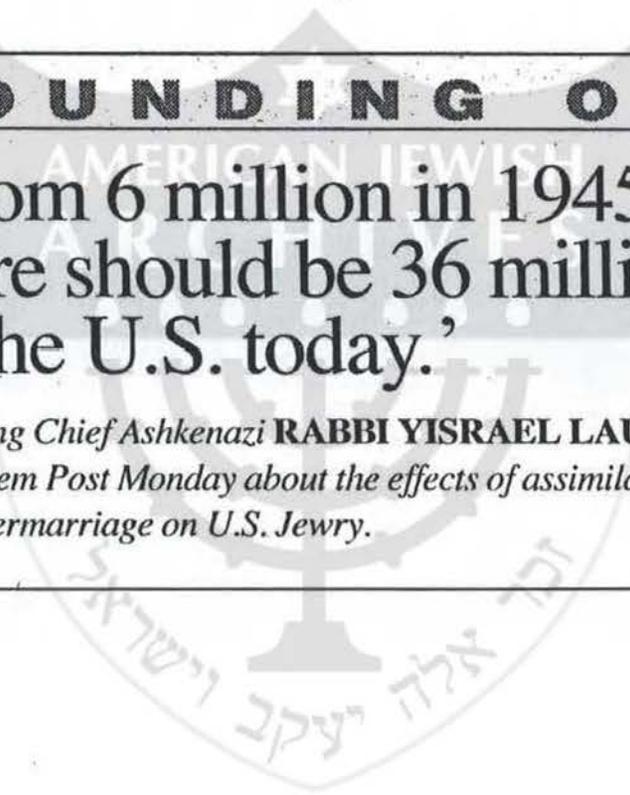
April 4, 2003



SOUNDING OFF

**‘From 6 million in 1945,
there should be 36 million Jews
in the U.S. today.’**

*Outgoing Chief Ashkenazi **RABBI YISRAEL LAU**, speaking to the
Jerusalem Post Monday about the effects of assimilation, lack of education
and intermarriage on U.S. Jewry.*





**AMERICAN JEWISH
ARCHIVES**
**A SPECIAL SIX-SEVEN BILLION DOLLAR CAPITAL
CAMPAIGN
TO PROTECT THE JEWISH FUTURE**

A Proposal By: Rabbi Herbert A. Friedman

October 9, 2001

October 4, 2001

A Gorgeous Heritage in Danger in the Diaspora

By Rabbi Herbert A. Friedman

It happened on an obscure mountain in the Sinai Desert that a tribe of Hebrew slaves, fleeing from Egypt under a tongue-tied leader, Moses, aided by his brother Aaron and sister Miriam, experienced, through the lightning and thunder, the revelation to them of the one true God. And this God commanded ten rules of behavior by which mankind was to conduct its life. And he made a covenant with them, to protect them if they would be loyal to his teachings. Thus, monotheism was born.

Monotheism and morality – the most powerful elements of civilization – were given by the Hebrew people to the human race 3,500 years ago. The shattering concept was that all creation, the universe entire, man, animals, nature, heaven and earth, was the work of one God – Jehovah, Adonai – who accompanied this enormous gift with a code of ethics that must be observed if mankind was to flourish.

We are a unique people, possessed of many attributes; the following five are especially important:

1. We have given to the world our belief in one God, and have thus fathered two other monotheisms, Christianity and Islam.
2. We have added to the God-concept a code of morality, which undergirds civilized behavior.
3. We have developed a special kind of genius expressed in all human culture – science, music, medicine, commerce, law and many other fields.
4. We have survived almost 4000 years, while Egypt, Babylonia, Rome, Greece – all have made various contributions – but all have perished.
5. We have improved the world, which is our messianic mission, and shall endure until we succeed.

There are many testimonials to the importance of Jews in this world, and I have selected four. Two are from U.S. Presidents and two are from Germans.

JOHN ADAMS

“...In spite of Bolingbroke and Voltaire, I will insist that the Hebrews have done more to civilize man than any other nation. If I were an atheist, and believed in a blind eternal fate, I should still believe that fate had ordained the Jews to be the most essential instrument for civilizing the nations. If I were an atheist of the other sect, who believed that all is ordered by chance, I should believe that chance had ordered the Jews to preserve and propagate to all mankind the doctrine of a supreme intelligent, almighty, sovereign of the universe, which I believe to be the great essential principle of all morality, and consequently of all civilization.”

WOODROW WILSON

“...through the Church there entered into Europe a potent leaven of Judaic thought. The laws of Moses as well as the laws of Rome contributed suggestion and impulse to the men and institutions which were to prepare the modern world; and if we could but have the eyes to see the subtle elements of thought ... as regards the sphere of private life and as regards the action of the state, we should easily discover how very much besides religion we owe to the Jew.”

In an address at Carnegie Hall in New York, December 1911.

“Here is a great body of our Jewish citizens from whom have sprung men of genius in every walk of our varied life; men who have conceived of its ideals with singular clearness; and led its enterprises with spirit and sagacity.”

JOHANN WOLFGANG von GOETHE

“Energy is the basis of everything. Every Jew, no matter how insignificant, is engaged in some decisive and immediate pursuit of a goal.”

“It is the most perpetual people of the earth; it was, it is, it will be to glorify the name of Jehovah through all times.”

“The aversion which I felt against the Jews in my early youth was more of a timidity before the mysterious, the ungraceful... Only later, when I became acquainted with many talented and refined men of this race, respect was added to the admiration which I entertained for this people that created the Bible, and for the poet who sang the Song of Songs. It is despicable to pillory a nation which possesses such remarkable talents in art and science.”

PAUL von HINDENBURG – President of the Weimar Republic 1925-1934

“The Jewish people have given to humanity some of its greatest men. Germany is proud to have among its citizens a scholar of the caliber of Professor Einstein. I do not need to tell you that in Germany your race has a significant share in the development of German culture.... Informed as I am of the multiple activities of the Jewish race, familiar with their history and coming in contact with the outstanding representatives of your race, I fully appreciate the part Jews play in Germany and all over the world in the advancement of humanity toward a better world.”

The world acknowledges our unique abilities and contributions, yet constantly seeks to destroy us, even into modern times.

ENGLAND

On July 18, 1290, Edward I issued an edict of expulsion and banishment of all Jews in the Kingdom by November 1. Most of the refugees fled to France, Flanders and Germany.

Four hundred years later, some Marranos had settled in London. Rabbi Menasseh Ben Israel came to England from Amsterdam in 1655 and appealed to Oliver Cromwell. Gradually more Jews filtered in. Parliament legalized the practice of Judaism in England in 1698.

SPAIN

In the 15th century the Catholic Church pursued a policy of forced conversion of Jews, which included torture, and executions. The Golden Age of Spain, with its Hebrew poets, merchants and high government officials, came to an end with a royal expulsion order in 1492, the same month that Columbus sailed. The Jews scattered to Portugal, Holland, Italy and Turkey.

POLAND

Konstantin Pobedonostsev, from 1880-1905, was the Supreme Prosecutor of the Holy Synod, and also one of the most influential advisors to the Czar. In May 1882 he promulgated the infamous one-third Laws, which the Czar approved.

One-third of the Jews will be killed.

One-third of the Jews will leave the country.

One-third of the Jews will be completely assimilated into the Russian Christian population.

Between 1882 and 1914, about 3 million Jews fled, mostly to the United States. They are the great-grandparents of the majority of present-day American Jews.

NAZI GERMANY

The 20th century, modern madness of mass murder.

PALESTINE

The 21st century suicide bombers who seek to expel the Jews and liquidate the State of Israel.

But – we are a stiff-necked people and have survived two millennia of every possible kind of attack: physical, spiritual, direct and oblique. We have survived because of our will-power and self-esteem. We have survived through our own efforts to do so. We have achieved a 20th century miracle in the United States. Our adjustment here has been rapid, steady, and successful. In a country of almost 300 million people, some anti-Semites are sure to be found, but there is no movement to unseat us, to expel, to suppress, to persecute, to deny access to the highest positions. A modern Orthodox Jew was nominated to become vice-president.

Yet in this very friendly, permissive America, and in the very shadow of the Holocaust, and with pride in the State of Israel washing over us, there is an undeniable erosion of our own members through assimilation, intermarriage, loss of identity, ignorance of our heritage, and plain indifference.

This is an amazing mystery. What are we doing to ourselves? There is no external enemy trying to destroy us. Perhaps the times have been too good and we have grown too happy, complacent, self-satisfied, overwhelmed by the temptations of life, the affluence. Perhaps too many of us have lost respect for our past, our struggles to survive, our glorious and sacred mission on earth to make the world a better place.

Whatever it is, there is no one to save us, except our own will-power. The weapon with which to re-arm ourselves, to re-assert the importance of our people's survival, is a massive program of self-education. **A great challenge exists.** We must fashion the tools which will disseminate through the entire American-Jewish community the knowledge that can create a deep understanding of who we are, where we came from, why we overcame every effort to destroy us, what we believe our mission on earth to be, and finally, how we can live in a free society with a rich and full self-respect, a strong self-identity with our Judaic religion, our Jewish peoplehood, our Israeli statehood – plus our American national pride in full participation and citizenship.

If we fail, lose large numbers of Jews to disappearance into the majority of non-Jews, it will be no one's fault except our own.

If we succeed, we will restore self-pride as Jews and our contributions will soar, to enrich America and the whole world. We will remind ourselves and everyone else what happened at that mountain in the Sinai Desert.

SWIFT, POWERFUL ACTION IS MANDATED

Does anyone remember how the first UJA appeal in January 1939 was motivated?

Kristallnacht – the massive attack on German Jewry took place on November 9-10, 1938. Within 6 weeks, three hitherto competing and feuding American Jewish organizations joined and created one United Jewish Appeal. This national instrument functioned throughout the next 60 years.

Today's global Jewish crisis demands equivalent action.

With the feeling that enough years have been wasted, I herewith submit my plan of action. There is heavy stress on Jewish education, through all sorts of programs and methods. Knowledge generates pride and identity.



FUND FOR THE JEWISH FUTURE

A CAPITAL CAMPAIGN

- I. Leave the present UJC structure to run the annual campaign, providing support to the community Federations and overseas needs.
- II. A new structure (Fund for the Jewish Future) is to be established to fund eight major areas of work, designed to strengthen Jewish identity in the U.S. and in Israel as well, thus protecting the future of the Jewish people, the Jewish state and Judaism.
- III. The eight goals include 5 in North America, 2 in Israel and 1 worldwide. They are as follows:

North America

- A. Education
- B. Teachers and Principals College
- C. Birthright
- D. Hillel
- E. Summer Camps

Israel

- F. Education
- G. Emergencies

Worldwide

- H. Joint Distribution Committee - J.D.C.

- IV. The Fund for the Jewish Future will be raised partly from the endowment funds of the community Federations. This approach is possible only with the cooperation of the Federations. With the approval of the local Federation executive, selected individuals would be solicited to write letters of advisement.

The Fund for the Jewish Future would also benefit the Federations by making allocations with their local needs such as schools, Birthright, Hillels, Summer Camps, etc. Thus, the local Federation would help the Capital Fund, which, in turn, would help them.

V. APPROXIMATE COSTS

NORTH AMERICA

A. Education

- | | | |
|---|---|-----------------|
| 1. 20 Community Day Schools, grades K-8 | | |
| 10 Large cities – average – 30 m. each | = | 300 m. capital |
| 10 medium cities – average – 15m. each | = | 150 m. capital |
| 2. 20 Community High Schools – 50 m. each | = | 1000 m. capital |
| 3. 2 Boarding Schools – 100 m. each | = | 200 m. capital |
| 4. 100 Adult Education Groups at 3m. each
for two years of study | = | 300 m. annually |
| 5. 20 Adult Education groups for
Russian Immigrants at 1m. each | = | 20 m. annually |
| 6. 50 Hebrew Ulpanim - 1m. each | = | 50 m. annually |

Student Aid, to eliminate tuition

- | | | |
|--|---|-----------------|
| 1. (above) 20 elementary schools with
300 students each =6,000 students
at subsidy of \$6,000 each | = | 36 m. annually |
| 2. (above) 20 high schools with 1000
students each = 20, 000 students at
subsidy of \$8,000 each | = | 160 m. annually |

Education Total: 2216 m.
(1650 m. capital & 566 m. annually)

- | | | |
|--|---|----------------|
| B. <u>Teacher's and Principal's College</u> | = | 50 m. capital |
| C. <u>Birthright – 20,000 kids annually - \$2,000 each</u> | = | 40 m. annually |

D. Hillel

- | | | |
|---|---|----------------|
| 1. Construction of 30 campaigns for buildings –
16 underway, 14 on drawing boards –
balance required for completion | = | 200 m. capital |
| 2. Hillels in U.S. continue to grow –
increase of professional personnel and programming
requires endowment of | = | 200 m. capital |
| 3. International infrastructure –
Former Soviet Union, South America and Israel | = | 200 m. capital |
| 4. International programming requires endowment | = | 50 m. capital |

Hillel Total: 650 m. capital

E. Summer Camps

All research shows that a camp experience creates a strong Jewish identity. More children must be enabled to participate. That means more camps must be established and tuition must be lowered.

In the U.S. today there are 50,000 Jewish children attending Jewish overnight summer camps. The average session is 4 weeks at a cost per child of \$600 per week or \$2,400 per session.

Needs

15 new camps @ \$10 million each	=	150 m. capital
Expand and improve existing camps	=	100 m. capital

Tuition must be lowered to \$200 per week in order to enable lower income families to enroll their children.

50,000 kids @ \$200 per week (4 weeks)	=	40 m. annually
Required Tuition subsidies	=	80 m. annually
Endowment required to provide this amount permanently:	=	15 m. capital

Administrative Overhead	=	1.5 m. annually
Endowment required to provide this amount permanently:	=	15 m. capital

Total Summer Camps: 401.5 m.
(280 m. capital & 121.5 annually)

North American Total: 3357.5 m.
(2630 m. capital & 727.5 m. annually)

ISRAEL

F. Jewish Education

1. Exact program and costs to be determined in Israel with experts in and out of Ministry of Education.
2. Present estimate is 75% of North American figure for items 1 through 6 on N.A. list. = 3016 m. capital & annually
3. Israel – U.S. Understanding
Teach American values in Israeli schools,
e.g. – religious pluralism; feminism; social welfare;
constitution; English.
4. Teach Judaism to elite military business and government leaders.

G. Emergency Needs (Estimate for now) = 700 m. annually

1. Immigration Crises – Ethiopia, Argentina, Russia, others
2. Building Jewish Infrastructure in F.S.U. (Former Soviet Union)
4. Military

Israel Total: 3716 m. capital & annually

WORLD-WIDE

H. J.D.C.

75 m. annually

Total Israel & Worldwide: 3791 m.

GRAND TOTAL: 7148.5 m.

RECAPITULATION

North America

Education	2216 m. capital & annually
College	50 m. capital
Birthright	40 m. annually
Hillel	650 m. capital
Summer Camps	401.5 m. capital & annually

Total: 3357.5 m.

Israel

Education	3016 m. capital & annually
Emergencies	700 m. annually

Total: 3716 m.

World-wide

J.D.C.

75 m. annually

GRAND TOTAL:

7148.5 m.



Possible Candidates for Board of Directors

- ✓1. Leslie H. Wexner
- ✓2. Michael Steinhardt
3. Bruce Soll
4. John Ruskay
5. Nathan Laufer
6. Gary Rosenblatt
7. David Edell
- ✓8. Richard Wexler
9. Richard Joel
- ✓10. Bud Meyerhoff
- ✓11. Gordon Zacks
- ✓12. Steve Nasatir
- ✓13. Harvey Krueger
14. Gershon Kekst
- ✓15. Morris Offit
16. Barry Goren
17. Mark Lit
18. Ramie Arian
19. Abba Eban (Hon.)
20. Jack Wertheimer
- ✓21. Alan Slifka
22. Israeli Consul - General Alon Pinkas
23. Peter Joseph

Conversations with:

Yitz Greenberg
Steve Hoffman
James Tisch

Materials Sent:

Michael Berenbaum
Deborah Lipstadt
Joseph Rackman
Larry Moses

EIGHT AREAS OF WORK

U.S.A

A. Education

1. 20 Community Day Schools
2. 20 Community High Schools
3. 2 Boarding Schools
4. 100 Adult Education Groups
5. 20 Adult Education Groups for Russian immigrants
6. 50 Hebrew Ulpanim
7. Student Aid

B. Teacher's and Principal's College

C. Birthright

D. Hillel

E. Summer Camps

F. Jewish Education

G. Immigration

1. Immigration- Argentina, France, Ethiopia, F.S.U.
2. Terror Relief

ISRAEL

WORLD WIDE

H. JDC

Example:

Ultimate Survival Action On behalf of USA Jewry

A.

**1. Build a Jewish Day School
which will carry your name**

30 million

- Grades K-8, each grade averages 22 children
- Total 200 kids, each child's cost is \$7000 per year

1.4 million

**2. Establish a Student Aid Endowment
Fund**

40 million

Income at 4%=

- Tuition must be free, to enable more children to obtain the education which will develop their sense of Jewish identity, knowledge and pride- thus guaranteeing the survival of Judaism in the U.S.

1.6 million

3. Payment Schedule

- For construction: 30 m. over 5 years = 6 m. per year
- For student aid: 40 m. over 10 years = 4 m. per year
Total=10 m. per year

B.

**1. Build a Jewish Day High School
which will carry your name**

50 million

- Grades 9-12, each grade 50 students
- 200 students, each one costing \$15,000 per year

3.0 million

**2. Establish a Student Aid Endowment
Fund**

75 million

Income at 4%=

3.0 million

3. Payment Schedule

- For construction: 50 m. over 5 years = 10 m. per year
- For student aid: 75 m. over 5 years = 15 m. per year
Total= 25 m. per year



POTENTIAL PROSPECTS

(Some may be deceased)

- 1) Walter Annenberg Fndn.
- 2) Arthur Belfer
- 3) Alan Bildner, N.J.
- 4) Blaustein Fndn.- Baltimore
- 5) H + R Block, Kansas City
- 6) Michael Bloomberg- Patricia E. Harris, Deputy Mayor for Administration
Sometimes advises the mayor on charities
- 7) Shepard Broad Fndn.
- 8) Stewart Colton
- 9) Lester Crown, Chicago
- 10) Cummings Fndn.
- 11) Bill Davidson
- 12) Michael Dell- via Mark Lit, Federation Exec.
- 13) Draper-Fisher Jurvetson- via Josh Elkin or Harold Grinspoon (#27)
- 14) George Farkas
- 15) Factor-Feinstein Family, LA
- 16) Jacob Feldman, Dallas
- 17) Eugene Ferkauf
- 18) Irwin Field, L.A.
- 19) Max Fisher, Detroit
- 20) Flumenberg Foundation

- 21) Funders Network
- 22) Gates Fndn.- via Steve Ballmer, president Microsoft and via Barry Goren, Fed. Exec. of Seattle
- 23) Richard Goldman- San Francisco (via Brian Lurie)
- 24) Sol Goldman Foundation
- 25) Alex Grass, Harrisburg, PA
- 26) Ace Greenberg- via Harvey Krueger?
- 27) Harold Grinspoon- via Josh Elkin
- 28) Jesselson Family- N.Y.
- 29) Haas-Koshland, San Francisco
- 30) Joseph Kanter- Miami
- 31) Kohl Family- Milwaukee
- 32) Harvey Krueger (and Greenberg 23)
- 33) Ronald Lauder- via Harvey Krueger?
- 34) Levitt Fndn. Lake Success, NY
- 35) Norman Lipoff, Miami
- 36) Mort Mandel, Cleveland
- 37) Bernie Marcus, Atlanta
- 38) Peter May
- 39) Meyerhoff Family
- 40) Millken Family- L.A.
- 41) Paul Milstein
- 42) Morris Offitt

- 43) Stephen Peck
- 44) Carol Petrie
- 45) Pritzker Family
- 46) Rabb Family- Boston
- 47) Albert Ratner- Cleveland
- 48) Bert Resnick- NY
- 49) Revson Fndn. via Eli Evans
- 50) Dan and Elihu Rose- N.Y.
- 51) Edmond Safra Fndn.- gave \$6 million toward \$60 million goal for the Museum of Jewish Heritage in Battery Park.
- 52) Maurice Saltzman, Cleveland
- 53) Lynn Schusterman- Tulsa
- 54) Nathan Shapell- L.A.
- 55) Shwayder Family- Denver
- 56) Larry Silverstein
- 57) Alan Slifka
- 58) Charles Smith- Washington
Robert A. Smith
Brother-in-law Bob- supporter of David Hartman
- 59) Sosland Family- K.C.
- 60) Abraham Spiegel- L.A.
- 61) Steven Spielberg- L.A.
- 62) Strauss Fndn- Baltimore
- 63) Michael Steinhardt- N.Y.

- 64) Stone Family- Cleveland
- 65) Leonard and Helen R. Stulman
Charitable Foundation- gave \$5 million to Johns Hopkins
- 66) Swig Family- San Francisco
- 67) Tisch Family- N.Y
- 68) Sanford Weill- N.Y.
- 69) Larry Weinberg- L.A.
- 70) Weinberg Fndn.- Baltimore
- 71) Joseph Wilf, N.J.
- 72) Ray Zimmerman- Nashville



Billionaire List

- 1) Newhouse Family (Samuel and Donald)
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- 3) Sumner Redstone + Family
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- 5) Tisch Family
- 6) Walter Annenberg
- 7) Leslie Wexner
- 8) Ted Arison Family
- 9) Pritzker Family
- 10) Leonard Stern
- 11) Shaul Eisenberg- Tel Aviv (owns 73% of Israel Corp.)
- 12) Samuel Heyman- 90% GAF chemicals (Sam + Ronnie)
- 13) Rudin Family (Jack + Lewis)
- 14) George Soros
- 15) Jeffrey Epstein
- 16) Edgar Bronfman
- 17) Eli Broad- Los Angeles
- 18) Hank and Maurice Greenberg (AIG group)
- 19) S. Daniel Abraham (Slim Fast)

August 1, 2001

A SPECIAL FIVE BILLION DOLLAR CAPITAL CAMPAIGN TO PROTECT THE JEWISH FUTURE

THE NEW CENTURY FUND
A Proposal by
Rabbi Herbert A. Friedman

I believe American Jewry is in danger, constantly losing members and a sense of commitment. I have lectured and written for several years that the malaise is caused by widespread ignorance of our heritage on the part of millions of Jews, an attitude of indifference, easy assimilation, and increasing intermarriage. I have urged that a huge extraordinary national effort be created to overcome this steady, pernicious, invisible process, which continues to weaken the American Jewish Diaspora.

A recent promotional piece from the Hillel organization began with the following paragraph:

"Our children hold in their hands the **Future** of Jewish life. Yet many are leaving tradition behind and are not developing strong Jewish identities that will be passed on to the **Next Generation**. This poses a quiet, but dangerous threat to the survival of Jewish life, as the Jewish population rapidly declines, and the beliefs we cherish are slowly forgotten."

Many leaders, both lay and professional, have understood this danger, and in varying degrees of frustration, attempted to find solutions. One such appeared several years ago, when the word "continuity" appeared. Without an action plan behind it, the word soon became a hollow banality. Today no one speaks of it, even though "continuity committees" might still exist in some communities.

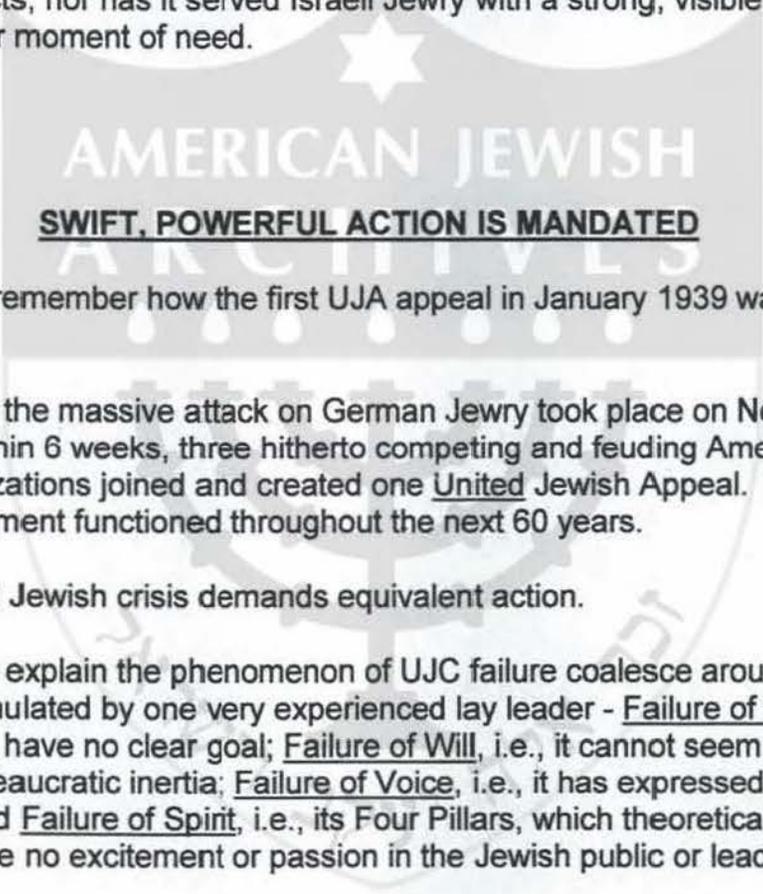
Then the idea evolved that the United Jewish Appeal and the Council of Jewish Federations should merge. I don't know what hopes burned in the souls of the merger advocates. Again, no master plan emerged, nothing to shock and shake the public consciousness or to arouse nation-wide action on a massive scale.

Three years were spent in an infinite number of committees discussing governance, rules of procedure, fields of action, personnel, finances – an almost pathetic concentration on every conceivable infra-structural problem. And every suggestion underwent scrutiny by yet another committee, through every layer of the federated system in the United States, requiring approval by large cities and small communities. 178 individual federations became the "owners" of the new organization, named United Jewish Communities, UJC. Still there was no concentration on what action should emerge from the UJC – what goal, what vision.

Another eighteen months passed and still nothing. Disaffection began to surface – more and more one heard complaints that the UJC was a failure. Key personnel drifted away, others were invited to leave. Israel was caught in a terrorist war – conducted by Islamic fanatics, with civilian casualties mounting daily. Surely this was a moment for the UJC to swing into action on all fronts – political, public relations, special fundraising, rallies, solidarity missions, etc, etc.

Still nothing of substance.

The UJC has failed. It has not awakened American Jewry to rejuvenate its own survival instincts, nor has it served Israeli Jewry with a strong, visible show of support in their moment of need.



AMERICAN JEWISH
SWIFT, POWERFUL ACTION IS MANDATED

Does anyone remember how the first UJA appeal in January 1939 was motivated?

Kristallnacht – the massive attack on German Jewry took place on November 9-10, 1938. Within 6 weeks, three hitherto competing and feuding American Jewish organizations joined and created one United Jewish Appeal. This national instrument functioned throughout the next 60 years.

Today's global Jewish crisis demands equivalent action.

All attempts to explain the phenomenon of UJC failure coalesce around a few words, as formulated by one very experienced lay leader - Failure of Vision, i.e.: UJC seems to have no clear goal; Failure of Will, i.e., it cannot seem to overcome bureaucratic inertia; Failure of Voice, i.e., it has expressed no ringing challenge,; and Failure of Spirit, i.e., its Four Pillars, which theoretically express its goals, cause no excitement or passion in the Jewish public or leadership.

It is worthwhile to listen to a top-level professional educator on Jewish day schools for High School students. Dr. Bruce Powell, former headmaster of the Stephen S. Wise, now called Milken High School in Los Angeles, ran the largest community high school in North America with a student enrollment (grades 7-12) of over 800 students. Dr. Powell is leaving Milken to become headmaster of another liberal High School scheduled to open in the fall of 2002 in the San Fernando Valley.

Interviewed in the most recent issue of the *Jewish Spectator* magazine, Dr. Powell said:

What Makes a Jewish school “Jewish” and not just a private school made up of Jews?

“To be a Jewish school it must be a place that transforms the Jewish soul. It must consciously, using resources and effort, have a fundamental purpose of why it exists. Otherwise, you just have an elite private school for Jewish kids. There are plenty of elite private schools filled with lots of Jewish kids. We do not need more of them.

Our Jewish Schools must be fundamentally “Jewish” to the core in the way they see the world, in their values systems. This is reflected not only in what they require. A required Chumash class can become just another academic class in the Bible as literature. Bible should be studied as a source of values, of how we live our lives. Torah should be studied as a source of who we are, what we stand for, and how we should contribute to the world. What will Judaism do for us that will uplift us and bring meaning to our lives? The school has to have a mission about meaning and purpose. The core philosophy needs to be founded on Jewish ideals; otherwise, there is no point to the school.”

Generally, what will Jewish day high schools throughout the United States contribute to Jewish life?

“Between 1946 and 1990 there were six Liberal non-Orthodox, all-day Jewish high schools in North America. Between 1990 and 2000 eleven more were built. In the next five years seventeen more will come into being.

With thirty-four schools by the year 2005 this could be a renaissance of historic proportion. Even though this number is a drop in the bucket compared to the number of Jewish kids out there or in comparison to the high proportion of Orthodox kids in yeshivot, it still is significant.

Graduates of these schools will build more like them. I believe a new cadre of leadership in the Jewish community will come from these schools. In the past wonderful people, individuals who have devoted their lives to “Jewish peoplehood,” have run the “Jewish world.” They have not always had the tools to articulate, in compelling ways, why it is important to be Jewish. I believe Jewish day-school graduates will have the tools to enrich Jewish life in an unprecedented number of ways. The possibilities are endless and exciting.”

With the feeling that enough years have been wasted, I herewith submit my plan of action. There is heavy stress on Jewish education, through all sorts of programs and methods. Knowledge generates pride and identity.

4/5/00

Notes Prepared by:
Herbert A. Friedman

**A SPECIAL FIVE BILLION DOLLAR CAPITAL CAMPAIGN
FOR THE JEWISH FUTURE**

(Obviously a short marketing name is required)

CHAIRMAN – LESLIE WEXNER

1. Precedent – A special UJA campaign entitled - Operation Exodus 1990-1995, for the absorption of Russian Jews into Israel and the U.S., succeeded in raising an extra \$1 billion, without any loss to the annual campaigns of those 5 years.
2. Present Needs -
 - a. To enable Jewish life to survive in America.
 - b. To close the growing gap between U.S. Jews and Israel.
3. The Method -
 - a. A full-scale expansion of Jewish high schools in the U.S. At present (see date above) there exist approximately a dozen such schools in the entire country, and perhaps a dozen more in the planning and development stage
 - b. To enter the Israeli educational system, in order to teach Judaism in an otherwise largely secular curriculum.
4. Campaign Goals -
 - a. Construction - \$2 billion – 20 schools in each country, average \$50 million each.
 - b. Student Aid Fund - \$2 billion – in order to lower tuition
5. Sources -
 - a. Individual donors, foundations, etc.
 - b. From local Federation Endowment Funds, now totaling approximately \$9.5 billion. In effect, much of this money will come back to the local community in the form of helping to send their children at very low tuition, to day schools, summer camps, and free Birthright trips to Israel.
6. Research – to select cities in both countries (U.S. and Israel) which would benefit from the existence of such a Jewishly oriented school system.

THE NEW CENTURY FUND

A CAPITAL CAMPAIGN

- I. Leave the present UJC structure to run the annual campaign, providing support to the community Federations. Funds are to be used for the local needs of the community. No allocations to overseas needs. The failure of the UJC to date is the absence of a clear purpose, goal and vision. The above approach gives UJC a clear raison d'etre.
- II. A new structure (the Century Capital Fund) is to be established to fund eight major areas of work, designed to strengthen Jewish identity in the U.S. and in Israel as well, thus protecting the future of the Jewish people, the Jewish state and Judaism.
- III. The eight goals include 5 in North America, 2 in Israel and 1 worldwide. They are as follows:

North America

- A. Education
- B. Teachers and Principals College
- C. Birthright
- D. Hillel
- E. Summer Camps

Israel

- F. Education
- G. Emergencies

Worldwide

- H. Joint Distribution Committee – J.D.C.

Details will be found in Section VII below

- IV. The New Century Capital Fund will be raised partly from the endowment funds of the community Federations. This approach is possible only with the cooperation of the Federations. With the approval of the local Federation executive, selected individuals would be solicited to write letters of advisement.
- V. The Capital Fund would also benefit the Federations by making allocations to assist them with their local needs such as schools, Birthright, Hillels, Summer Camps, etc. Thus, the local Federation would help the Capital Fund, which, in turn, would help them.
- VI. Each of the eight areas of work would be structured into a separate corporation, with IRS status as a 501 (c) 3 organization. The J.D.C. already has that status. Each corporation would be provided with a share from the national Capital fund and would be governed by its own lay and professional leadership.

VII. APPROXIMATE COSTS

NORTH AMERICA

A. Education

- | | | |
|---|---|---------|
| 1. 20 Community Day Schools, grades K-8 | | |
| 10 Large cities – average – 30 m. each | = | 300 m. |
| 10 medium cities – average – 15m. each | = | 150 m. |
| 2. 20 Community High Schools – 50 m. each | = | 1000 m. |
| 3. 2 Boarding Schools – 100 m. each | = | 200 m. |
| 4. 100 Adult Education Groups at 3m. each
for two years of study | = | 300 m. |
| 5. 20 Adult Education groups for
Russian Immigrants at 1m. each | = | 20 m. |
| 6. 50 Hebrew Ulpanim - 1m. each | = | 50 m. |

Student Aid, to lower tuition to \$500

- | | | |
|--|---|--------|
| 1. (above) 20 elementary schools with
300 students each =6,000 students
at subsidy of \$6,000 each | = | 36 m. |
| 2. (above) 20 high schools with 1000
students each = 20, 000 students at
subsidy of \$8,000 each | = | 160 m. |

Education Total: 2216 m.

B. Teacher's and Principal's College = 50 m.

C. Birthright – 20,000 kids annually - \$2,000 each = 400 m.

D. Hillel

- | | | |
|---|---|--------|
| 1. Construction of 30 campaigns for buildings –
16 underway, 14 on drawing boards 57 m. already raised –
required for completion | = | 200 m. |
| 2. Hillels in U.S. continue to grow –
increase of professional personnel and programming requires 15 m.
annually, or endowment of | = | 200 m. |
| 3. International infrastructure –
Former Soviet Union, South America and Israel | = | 200 m. |
| 4. International Programming requires endowment | = | 50 m. |

Hillel Total: 650 m.

E. Summer Camps

All research shows that a camp experience creates strong Jewish identity. More children must be enabled to participate. That means more camps must be established and tuition must be lowered.

In the U.S. today there are 50,000 Jewish children attending summer camps. The average session is 4 weeks at a cost per child of \$600 per week or \$2,400 per session. A full summer of 8 weeks costs \$4,800.

Needed are 10 more camps – 10 m. each = 100 m.

Tuition should be lowered to \$200 per week in order to enable lower income families to enroll their children.

50,000 kids per session at present fees (\$2,400) cost 120 m.

50,000 kids at \$200 per week will cost 40 m.

Operating Deficit = 80 m.

Administrative Overhead = 1 m.

(All data was received from Foundation for Jewish Camping, President – Rabbi Ramie Arian)

Total Summer Camps: 181 m.

North American Total: 3497 m.



ISRAEL

F. Jewish Education

1. Exact program and costs to be determined in Israel with experts in and out of Ministry of Education.
2. Present estimate is 75% of North American figure for items 1 through 6 on N.A. list. = 1515 m.
3. Israel – U.S. Understanding
Teach American values in Israeli schools,
e.g. – religious pluralism; feminism; social welfare;
constitution; English.
4. Teach Judaism to elite military business and government leaders.

G. Emergency Needs (Estimate for now) = 700 m.

1. Immigration Crises – Ethiopia, Argentina, Russia, others
2. Building Jewish Infrastructure in F.S.U. (Former Soviet Union)
3. Military

WORLD-WIDE

H. J.D.C. = 75 m.

Total Israel & Worldwide: 2290 m.

GRAND TOTAL: 5787 m.

RECAPITULATION

North America

Education	2216 m.
College	50 m.
Birthright	400 m.
Hillel	650 m.
Summer Camps	181 m.

Total: 3497 m.

Israel

Education	1515 m.
Emergencies	700 m.

Total: 2215 m.

World-wide

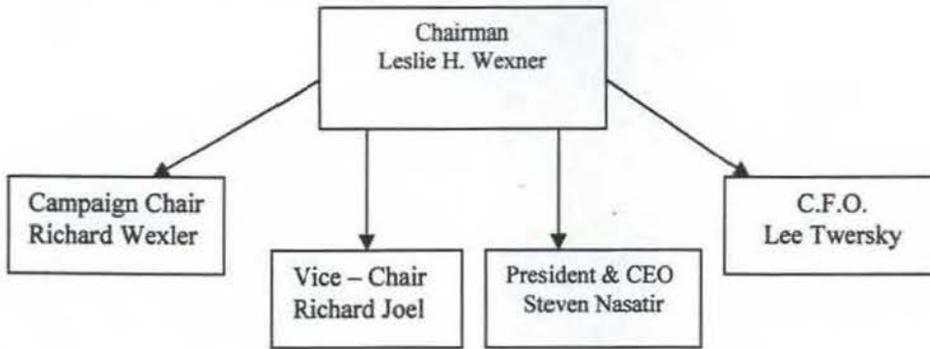
J.D.C.

75 m.

GRAND TOTAL: 5787 m.



THE NEW CENTURY FUND

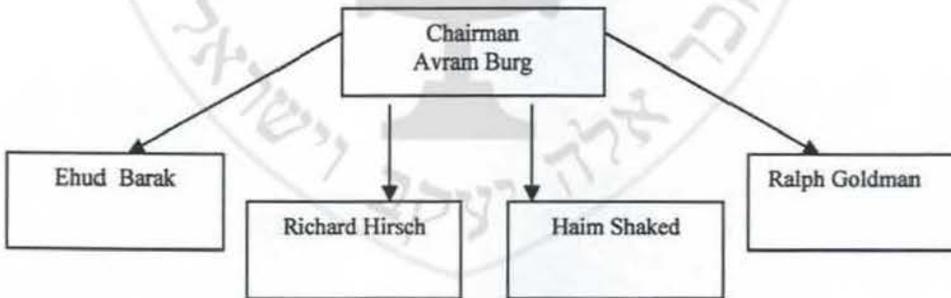


EIGHT OPERATING CORPORATIONS

North America

	Project	Project Chair	Executive	Specialist
A.	Education	Michael Steinhardt	Josh Elkin	Joe Reimer & Ted Sizer
B.	Teacher's Training College	Bud Meyerhoff	Arnold Eisen	
C.	Birthright	Charles Bronfman	Jeff Solomon	
D.	Hillel	Edgar Bronfman	Joel's #2	
E.	Summer Camps	Rob & Elisa Bildner	Ramie Arian	

Israel & Worldwide



	Project	Project Chair	Executive	Specialist
F.	Education	Richard Hirsch	David Hartman Daniel Gordis	Haim Shaked Allon Gal Avi Ravitsky
G.	Emergencies	Ehud Barak Ralph Goldman		
H.	J.D.C.	Michael Schneider		

Specialist Group

CHIEF EXECUTIVES OF TEN COMMUNITIES

Choose Ten Best Executives to work with as a Board of Specialists

City	Executive
*New York	John Ruskay
*Chicago	Steve Nasatir
*Los Angeles	John Fishel
*Boston	Barry Schrage
*Detroit	Bob Aronson
Philadelphia	Harold Goldman
Pittsburgh	Howard Rieger
*San Francisco	Wayne Feinstein
Denver	Steve Gelfand
*Miami	Jacob Solomon
*Washington	Misha Galperin
*Baltimore	Darrell Friedman
Minneapolis	Herman Markowitz
Metro West, N.J.	Murray Laulicht
*Cleveland	Steven Hoffman
Houston	Marvin Woskow
Milwaukee	Stephen Chernof
Atlanta	Steven Rikitt



10/29/02

POTENTIAL PROSPECTS

- 1) Walter Annenberg
- 2) Arthur Belfer
- 3) Shepard Broad Fndn.
- 4) Michael Bloomberg
- 5) Blaustein Fndn. - Baltimore
- 6) Alan Bildner, N.J.
- 7) H + R Block, Kansas City
- 8) Lester Crown, Chicago
- 9) Cummings Fndn.
- 10) Stewart Colton
- 11) Bill Davidson
- 12) Michael Dell- via Mark Lit, Federation Exec.
- 13) Draper-Fisher Jurvetson- via Josh Elkin or Harold Grinspoon (#24)
- 14) Funders Network
- 15) Irwin Field, L.A.
- 16) George Farkas
- 17) Eugene Ferkauf
- 18) Flumenberg Foundation
- 19) Max Fisher, Detroit
- 20) Jacob Feldman, Dallas
- 21) Factor-Feinstein Family, LA

- 22) Ace Greenberg- via Harvey Krueger?
- 23) Gates Fndn.- via Steve Ballmer, president Microsoft and via Barry Goren, Fed. Exec. of Seattle
- 24) Harold Grinspoon- via Josh Elkin
- 25) Alex Grass, Harrisburg, PA
- 26) Haas-Koshland, San Francisco
- 27) Jesselson Family- N.Y.
- 28) Harvey Krueger (and Greenberg 22)
- 29) Kohl Family- Milwaukee
- 30) Joseph Kanter- Miami
- 31) Levitt Fndn. Lake Success, NY
- 32) Ronald Lauder- via Harvey Krueger?
- 33) Norman Lipoff, Miami
- 34) Bernie Marcus, Atlanta
- 35) Mort Mandel, Cleveland
- 36) Millken Family- L.A.
- 37) Meyerhoff Family
- 38) Morris Offitt
- 39) Pritzker Family
- 40) Stephen Peck
- 41) Milton Petrie
- 42) Albert Ratner- Cleveland
- 43) Revson Fndn. via Eli Evans
- 44) Dan Rose- N.Y.

- 45) Rabb Family- Boston
- 46) Steven Spielberg- L.A.
- 47) Edmond Safra Fndn.- gave \$6 million toward \$60 million goal for the Museum of Jewish Heritage in Battery Park.
- 48) Alan Slifka
- 49) Larry Silverstein
- 50) Charles Smith- Washington
- 51) Shwayder Family- Denver
- 52) Strauss Fndn- Baltimore
- 53) Stone Family- Cleveland
- 54) Nathan Shapell- L.A.
- 55) Abraham Spiegel- L.A.
- 56) Maurice Saltzman, Cleveland
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- 58) Sosland Family- K.C.
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- 14) George Soros
- 15) Jeffrey Epstein
- 16) Edgar Bronfman



Mr. John Ruskay
130 East 59th Street
New York, NY 10022

May 14, 2002

Dear John,

- A. Its has been some months since our last communication, either by mail or phone or personal visit. I feel the need to send you an updated version of the proposal, as well as a brief account of the present status.
1. The list of those contacted now stands at 30, see page 16. Every individual has been trustworthy regarding confidentiality. There have been no leaks whatsoever. Sensational journalism has thus been avoided.
 2. On March 12, 2002 we held a productive meeting in the office of Michael Steinhardt. Those present in person were Michael, John Ruskay, Richard Joel, Alan Slifka and myself. Those present through mail or telephone were Harvey (Bud) Meyerhoff, Steve Nasatir and Darrell Friedman. The unanimous consensus was that we should go ahead with the proposal.
 3. The next moves agreed upon were:
 - a. Invite Leslie Wexner to be Chairman; failing that, Michael; or a co-chairmanship of both. So far I have not heard from Mr. Wexner.
 - b. Invite Richard Joel or Steve Nasatir to be CEO.
 - c. Form a corporation (3 officers required).
 - d. Have that corporation named UJA New Century Capital Fund.
 - e. Apply for IRS designation of that corporation as a 501-c-3.
 - f. Joseph Rackman agreed to serve as counsel to achieve (c), (d) and (e) above.
 - g. A small start-up fund would be established for initial expenses.

B. Active fund-raising for the proposal will not take place during this period of Israel's dire need. American Jewry must throw its entire energy behind the Israel Emergency Fund which is beginning to acquire momentum. New York and Chicago have started quite successfully. Other communities and the UJC are developing speed. Our proposal must simply lay back for months, if necessary, or more, depending on Mid-East events.

Sincerely,

Rabbi Herbert A. Friedman

