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**MS-831: Jack, Joseph and Morton Mandel Foundation Records, 1980–2008.**  
Series B: Commission on Jewish Education in North America (CJENA). 1980–1993.  
Subseries 2: Commissioner and Consultant Biographical Files, 1987–1993.

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Loup, Robert, 1988.

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Commissioner Contact Sheet

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Comments Chairman, the Israel Experience subcommittee - The Jewish Education Committee - JAFI. Interest - Israel visits, official, ~~Abraham~~ Israel/Diaspora relations

Date	Nature of Contact/Status	Next Steps/Action Needed
7/5/88	AH Phonecall - Pre 8/1 interview	
8/1/88	AH-SF Meeting (N.Y) - Post 8/1 meeting	
8/8/88	SF Phonecall - Follow up on 8/1	
10/19/88	AH Visit - Pre 12/13 interview (Jerusalem)	AH will call 4/89 must involve more vigorously

COMMISSIONER CONTACT SHEET

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Comments Chairman, the Israel Experience subcommittee - The Jewish Education  
Committee - JAFI. Interest - Israel institutions, informal, Israel/Diaspora  
relations

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MI-NA: TOWARDS THE FIRST COMMISSION MEETING

## INTERVIEW OF COMMISSIONER

Commissioner: ROBERT E. LOUP  
 Interviewer: Annette Hochstein  
 Date: July 18, 1988  
 Place: Phone conversation Jerusalem - Denver  
 Duration: 1 hour  
 Focus: Content

Anticipated Participation : active. Commission meetings and active role in taskforce.

First Meeting Arrangements: Arriving from Denver previous night. Staying at the Doral. Making own arrangements. Bob asks that whenever possible meetings of taskforces be scheduled to coincided with his other visits to the East-Coast - which are quite frequent. I promised we would do our best.

Category: Community leader. President of Clal. Past president UJA campaign; Chairman, the Israel Experience Sub-Committee, the Jewish Education Committee - JAFI. Numerous communal leadership positions (JCC; Federation; UJA; etc.).

Atmosphere: involved, concerned, interested, skeptical.

Summary

The focus of the discussion was on Problems and opportunities for Jewish Education in America today.

1. Mr Loup believes that there is no future for American Jewry without a sustained outreach effort towards the unaffiliated, "unless people are educated Jewishly".

The effort should be geared at offering young people positive reasons to choose to be Jewish in an open society.

The way to do this - for the Commission -- must include three elements:

- a. It must be a gradual process, over a period of time.
- b. We must properly prepare the educators.
- c. We must make it something exciting.

2. Mr Loup is committed to the idea that informal education and the Israel experience in particular are the best tools to offer a worthwhile, fun and exciting first Jewish educational experience to young people. Such an experience can be the basis on which to build subsequent involvement.

[Mentioned a selective Wexner Fdn program that includes learning in the community, in Aspen, and an Israel Experience via a visit to Morocco].

3. A number of factors limit participation today:

- Cost of programs is an important stumbling block towards increasing numbers, and we may have to consider significant subsidies for participation in Israel Experience programs.
- A major Outreach effort to the unaffiliated must be undertaken if we want to affect the numbers. We must make an incredible marketing effort.
- If quality improves, the programs will attract more people.

4. When asked about target populations, Mr Loup believes our effort should be towards unaffiliated high-school and college youth, because they will be lost unless brought in.

Adults:

The community leadership should be better educated in Jewish ethics, morality, teachings. The more educated they become, the better their leadership will be, the more they will be able to influence. (Clal does this - but Clal is not for large numbers).

Pre-school:

Doesn't believe this has much intrinsic, lasting value. It is very nice, but unless children go on to day-school, has no impact. Acquainted with the subject from time as JCC president.

5. The Commission. Mr Loup cautions us to prioritize carefully. Not to spread out efforts too widely if we want to succeed. For the emphasis, the first priority is with the unaffiliated. And with informal programs for them.

6. Mr Loup raised the issue of the Commission's relationship with the Jewish Agency, particularly if the Israel Experience were to be a priority - as he believes it should be.

7. We also discussed the implementation-orientation of the commission. Mr Loup will be willing to serve on a taskforce.

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