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MS-831: Jack, Joseph and Morton Mandel Foundation Records, 1980–2008.
Series B: Commission on Jewish Education in North America (CJENA). 1980–1993.
Subseries 2: Commissioner and Consultant Biographical Files, 1987–1993.

Box
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Folder
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Weinberg, Barbi, 1989-1990.

For more information on this collection, please see the finding aid on the
American Jewish Archives website.

VFL

TO: Morton L. Mandel
NAME
DEPARTMENT/PLANT LOCATION

FROM: Henry L. Zucker
NAME
DEPARTMENT/PLANT LOCATION

DATE: 10/25/89
REPLYING TO
YOUR MEMO OF: _____

SUBJECT:

AKZ

I had a very good talk with Barbi Weinberg on the telephone. She is very sorry not to be able to come to our Commission meeting on October 23rd. She just came back yesterday from seven days in Washington and she has a bad cold which was very noticeable from her voice. She readily accepted my invitation on your behalf to attend the February 14th meeting.

Meantime, I told her that we would send her the materials which we developed for the October 23rd meeting and the minutes of that meeting when they are ready. I'll ask Ginny to put together a packet for her and get it out right away.

Barbie thinks you could be very helpful to them in Los Angeles by meeting with the leaders there who are interested in Jewish education and who can do something about it. I explained your very tight schedule and did not hold out much hope that you would be able to work in a meeting in Los Angeles. However, I told her that I would talk to you about it.

10/25

WLM

This was dictated on 10/20

INTERNET-FFICE CORRESPONDENCE

COMMISSION
ON JEWISH EDUCATION
IN NORTH AMERICA

4500 Euclid Avenue
Cleveland, Ohio 44103
216/391-8300

Commissioners

Morton L. Mandel
Chairman
Mona Riklis Ackerman
Ronald Appleby
David Arnov
Mandell L. Berman
Jack Bieler
Charles R. Bronfman
John C. Colman
Maurice S. Corson
Lester Crown
David Dubin
Stuart E. Eizenstat
Joshua Elkin
Eli N. Evans
Irwin S. Field
Max M. Fisher
Alfred Gottschalk
Arthur Green
Irving Greenberg
Joseph S. Gruss
Robert I. Hiller
David Hirschhorn
Carol K. Ingall
Ludwig Jesselson
Henry Koschitzky
Mark Lainer
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Florence Melton
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Charles Ratner
Esther Leah Ritz
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In Formation

Senior Policy Advisors

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Seymour Fox
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Arthur Rotman
Carmi Schwartz
Herman D. Stein
Jonathan Woocher
Henry L. Zucker

Director

Arthur J. Naparstek

Staff

Virginia F. Levi
Joseph Reimer

October 26, 1989

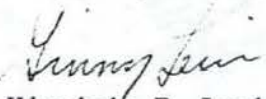
Mrs. Barbi Weinberg
409 Drury Lane
Beverly Hills, CA 90210

Dear Mrs. Weinberg:

Henry Zucker has requested that I send you the enclosed materials on the Commission on Jewish Education in North America. They include the design document which served as the basis for establishing the Commission, minutes of the third Commission meeting which took place on June 14, 1989, and background materials for the meeting which occurred earlier this week. We are in the process of preparing minutes of the meeting of October 23 and will forward them to you when they are ready.

If I can provide you with any additional information, please feel free to contact me.

Sincerely,


Virginia F. Levi
Commission Staff

Enclosures

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IN NORTH AMERICA

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Cleveland, Ohio 44103
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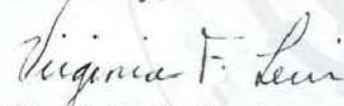
November 6, 1989

Mrs. Barbi Weinberg
409 Drury Lane
Beverly Hills, CA 90210

Dear Mrs. Weinberg:

Morton Mandel has asked me to send you a copy of the minutes of the most recent meeting of the Commission on Jewish Education in North America. I hope that they will be of interest.

Sincerely,



Virginia F. Levi
Commission Staff

Enclosure

Mrs. Lawrence Jay Weinberg

Tuesday, January 30th, 1990

Dear Mort,

Your letter of January 1st was forwarded to me in London...I'm dictating this from here. My secretary will type up - and send my reply to you.

I am very sorry I won't be able to attend the Commission meeting on February 14th. We'll be returning home the night of February 7th, after having been away for a month - in Israel - and in Washington for meetings - on the way home...and I just can't stay away another week.

In reading through the "Work in Progress: Research Design" it mentions in Item 2 "The State of the Field" that "optimally, empirical research about the effectiveness of various programs should be undertaken." We have been in the process of researching programs for their effectiveness - both in Los Angeles and around the U.S....In looking over the list of papers to be commissioned, it's not clear to me whose paper would incorporate that information...But you may want whoever it is, to be in touch with Steve Huberman. We have not yet completed our work, but we hope to have it completed by this summer...And, while it isn't so extensive as to preclude further research, you may find that what we have will be enough to be helpful.

I was most impressed with Item 9, "The Cost of Change". Much of our research has merely confirmed and verified our intuitive beliefs...(and I suppose that it was essential that we have persuasive, objective

research upon which to base proposed major changes)...But we are rapidly approaching the time when we must truly "bite the bullet" and make decisions changing priorities, where indicated...and expenditures as a result.

Nevertheless...changing priorities is not going to free up enough dollars to make the possible necessary changes within the level of current expenditures. There's the rub: with all the other current critical needs/demands on communal resources, where is the essential-additional money going to come from? Who will be able to galvanize our community into action to provide the funds that will be necessary (in addition to Soviet Jewry, etc.)?

One thing missing in your list of issues is "How to Market the New Approaches?"...I have only the question...unfortunately, not the answer. But...with the high-powered business talent you have harnessed on your commission - I think this is an important item to bring to their attention.

In most instances one turns to "experts" to provide the research. It may be that the commission members are (or - have access to) the best "experts" to deal with this last and "make or break" item on the agenda.

Sincerely,

Frank Danster
for Earl Kerkow



Mr. Morton Mandel
Chairman on the Commission for
Jewish Education in North America
4500 Euclid Ave.
Cleveland, OH 44103



409 Drury Lane
Beverly Hills, California 90210



February 8, 1990

Dear Barbi:

Your letter of January 30th is very much to the point with respect to what we are trying to do in the Commission on Jewish Education in North America.

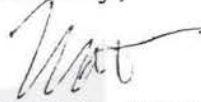
The research which we have commissioned has either been reported to us or is well on the way to completion. Some of the Los Angeles material and that of other communities has been tapped by our researchers. Much more of it will have to be gathered and reflected in future research undertakings. The main point is this: The Commission recognizes that precious little research has been generated in the past, and it will have a good deal to say about the need to undertake basic research in Jewish education in the future. The mechanism which will be organized to implement the Commission's recommendations will no doubt pursue this area vigorously.

As for funding, the report recognizes the need for considerable additional funding. If the American Jewish community is serious about Jewish continuity and significant improvements in Jewish education, it will have to reorder priorities in favor of Jewish education. We intend to push that idea aggressively, in spite of all sorts of other pressures on federation budgets. Federations will have to begin to make room for larger annual grants for Jewish education. This will not be easy, and significant increases will take a long time. However, federations have other means besides annual operating funds of funding Jewish education: their fast-growing endowment funds, outreach to families which have a special interest in Jewish education, and possibly a special fundraising campaign. Finally, family foundations are a rich source of additional funds and a few have already indicated their intention to step up funding for Jewish education during the next few years.

The main ingredient in all this, I believe, is convincing the key lay leadership in each community that it must be involved in planning and managing the community's Jewish education enterprise. In some communities there has already been much progress, and we have high hopes that the idea will spread.

It's good to hear from you and I look forward to seeing you when I visit Los Angeles. All the best.

Sincerely,



MORTON L. MANDEL

Mrs. Lawrence Jay Weinberg
409 Drury Lane
Beverly Hills, California 90210

P.S. The Commission's final meeting is scheduled for June 12 in New York. I hope you can join us.