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Series B: Commission on Jewish Education in North America (CJENA). 1980–1993.
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Contact information, 1988-1993.

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6/21/88

Commission on Jewish Education in North America

~~MEM~~ Salutations

Name	AJN MEM , Please enter how salutation should read	Name	ASJ MEM , Please enter how salutation should read
Mandell Berman		Eli Evans - Fdn	
Charles Bronfman		Robert Miller - Fdn	
Lester Crown		Alfred Gottschalk	
Stuart Eizenstadt	Stuart	Norman Lamm	
Max Fisher		Ismar Schorsh	
*Ludwig Jesselson		*Arthur Green	
Mark Lainer		Seymour Martin Lipset	
Robert Loup		Isidore Twersky	
Morton L. Mandel	---	David Dubin	
Matthew Maryles		Jack Bieler	
Florence Melton		Joshua Elkin	
Donald Mintz		Sara Lee	
Lester Pollack		Alvin Schiff	
Charles Ratner	Charles	Irving Greenberg	
Harriet Rosenthal		<u>Carol Ingall</u>	Carol
Esther Leah Ritz		David Ariel	
Dan Shapiro		Seymour Fox	
*Robert Smith		Annette Hochstein	
*Leslie Wexner		Stephen Hoffman	
Bennett Yanowitz	Bennett	Arthur Naparstek	
John Colman	John	Arthur Rotman	
*Aaron Ziegelman		Carmi Schwartz	
*Peggy Tishman	Peggy	Herman Stein	
*Mona Ackerman -Fdn		Jonathan Woocher	
*Robert Arnow - Fdn		Henry Zucker	

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Commission on Jewish Education in North America
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Charles Bronfman		Robert Miller - Fdn	
Lester Crown		Alfred Gottschalk	
Stuart Eizenstat		Norman Lamm	
Max Fisher		Ismar Schorsch	
*Ludwig Jesselson		*Arthur Green	
Mark Lainer		Seymour Martin Lipset	
Robert Loup		Isidore Twersky	
Morton L. Mandel	---	David Dubin	
Matthew Maryles		Jack Bieler	
Florence Melton		Joshua Elkin	
Donald Mintz		Sara Lee	
Lester Pollack		Alvin Schiff	
Charles Ratner		Irving Greenberg	
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Esther Leah Ritz		Policy Advisers David Ariel	
Dan Shapiro		Seymour Fox	
*Robert Smith		Annette Hochstein	
*Leslie Wexner		Stephen Hoffman	
Bennett Yanowitz		Arthur Naparstek	
John Colman		Arthur Rotman	
*Aaron Ziegelman		Carmi Schwartz	
*Peggy Tishman		Herman Stein	
*Mona Ackerman - Fdn		Jonathan Woocher	
*Robert Arnow - Fdn		Henry Zucker	

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Commission on Jewish Education in North America
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Charles Bronfman		Robert Miller - Fdn	
Lester Crown		Alfred Gottschalk	
Stuart Eizenstat		Norman Lamm	
Max Fisher		Ismar Schorsch	
*Ludwig Jesselson		*Arthur Green	
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Robert Loup		Isidore Twersky	
Morton L. Mandel	---	David Dubin	
Matthew Maryles		Jack Bieler	
Florence Melton		Joshua Elkin	
Donald Mintz		Sara Lee	
Lester Pollack		Alvin Schiff	
Charles Ratner		Irving Greenberg	
Harriet Rosenthal		Carol Ingall	
Esther Leah Ritz		Carol Ingall David Ariel	
Dan Shapiro		Seymour Fox	
*Robert Smith		Annette Hochstein	
*Leslie Wexner		Stephen Hoffman	
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6/8/88

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✓ Stuart Eizenstadt	STU	✓ Robert Miller - Fdn	Bob
✓ Max Fisher	MAY	✓ Alfred Gottschalk	? - not yet
*Ludwig Jesselson	?	✓ Norman Lamm	
✓ Mark Lainer	MARK	✓ Ismar Schorsh	
✓ Robert Loup	BOB	*Arthur Green?	? - get his #
Morton L. Mandel	---	✓ Seymour Martin Lipset	Professor L.
✓ Matthew Maryles	?	✓ Isidore Twersky	Professor T.
✓ Florence Melton	Florence	✓ David Dubin	David
✓ Donald Mintz	Dan	✓ Jack Bieler	RABBI Mr. Bieler
✓ Lester Pollack	Lester	✓ Joshua Elkin	Mr. Elkin
✓ Charles Ratner	Charles	✓ Sara Lee	Sara
✓ Harriet Rosenthal	Harriet	✓ Alvin Schiff	AL
✓ Esther Leah Ritz	Esther Leah	✓ Irving Greenberg	YITZ
✓ Dan Shapiro	Dan	✓ Carol Ingall	MRS INGALL
*Robert Smith		David Ariel	David
*Leslie Wexner	LES (PER AGE)	Seymour Fox	Seymour
✓ Bennett Yanowitz	Bennet	Annette Hochstein	Annette
✓ John Colman	John	Stephen Hoffman	Steve
*Aaron Ziegelman	?	Arthur Naperstek	—
*Billie Tisch	?	Arthur Rotman	Art
*Peggy Tishman	?	Carmi Schwartz	Carmi
*Mary Zorensky	?	Herman Stein	Herman
*Mona Ackerman - Fdn	DR. Mrs. Ackerman	Jonathan Woocher	Jon
*Has not yet accepted		Henry Zucker	+

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INVITATION LETTER

CORRESPONDENCE INSTRUCTIONS

Date: 3/2

To: MC M
From: AW

FOR	PLEASE
Approval ☒	Advise ☐
For Your Action ☒	Note and File ☐
More Details Needed ☐	Note and Return ☐
Your Comments ☐	Read and Destroy ☐
Your Information ☐	Investigate and Report ☐
Your Signature ☐	See Me ☐
Returned as Requested ☐	Reply (Response Needed By) <u>ASAP</u> ☒
☐	Initial and Forward To: ☐

REMARKS: I drafted the attached, Mark reviewed it + edited letter. Please review, edit letter + making list indicate on list how you want ~~salutation~~ Salutation - Return to

(use reverse side if more space is needed)

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Crissy ASAP
mt

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<u>Organization</u>	<u>Contact</u>	<u>Proposed Contacts</u>
1. JESNA	Jon Woocher	Updates at each JESNA board meeting this year.
2. JWB	Art Rotman	Potential update at January JWB board meeting. Presentation at Center executives meeting in February. <i>Wanda & Fred</i>
3. Federation Planners	Norbert Freuhaft	Meetings at CJF Quarterly and GA to provide opportunity for input on Community Action Site and IJE concepts.
4. Federation Executives and Presidents	Marty Kraar/ Steve Hoffman	Informal meeting at Quarterly with small group of executives. Meeting at GA with presidents and executives on community/financing ideas.
5. Bureau Directors Fellowship	Jon Woocher	Provide update at BDF meeting on 11/14 in Cincinnati.
6. CAJE	Elliott Spack	Major presentation at August CAJE Conference. Provide opportunity for CAJE to suggest participants in process on options papers.

- | | | |
|---------------------------|-------------------------------------|--|
| 7. AIHLJE | Sara Lee/
David Ariel | Provide update at next meeting in January. |
| 8. COJEO | Jack Sparks/
Alvin Schiff | Provide update at upcoming meeting. |
| 9. Reform Movement | Alfred
Gottschalk/
Art Rotman | Gottschalk to convene meetings in Jan./Feb. with UAHC leadership and UAHC Commission on Education. Consult on research for Reimer paper on synagogues. |
| 10. Conservative Movement | Ismar Schorsch/
Jon Woocher | Schorsch to convene meeting on Jan. 26 with "education cabinet." Meeting with rabbinic leadership undetermined. Consult on research for Reimer paper on synagogues. |
| 11. Orthodox Movement | Norman Lamm/
Art Rotman | Lamm willing to convene meeting(s) of Orthodox leadership. Several meetings may be necessary to cover various segments of the Orthodox community. Consult on Reimer paper on synagogues. |

*Will do anything we want.
FG encouraged MEM to meet
privately w/ Schindler
Schorsch - suggested mtg. w/
Fred Lewis.*

14
April 13, 1989

FROM: Morton L. Mandel

TO: Seymour Fox

Here are some more thoughts on possible outcomes of the Commission on Jewish Education. Let's discuss on April 18 telecon.

Outcome #1 The IJE (i.i.)

Outcome #2 Community Action Sites: From Demonstration to Implementation

Organized or assisted by IJE, these would be partnerships and coalitions of local and continental bodies, generally under the local Federation flag, to test programs, leading to diffusion.

Outcome #3 Personnel: Building a Profession

A permanent ongoing process led by IJE, with multiple demonstration and pilot projects, to develop and test methods that facilitate personnel recruitment, training, and retention (generally performed at Community Action Sites).

Outcome #4 Federation: A Key Factor for Jewish Continuity

An organized, long-term effort to achieve consensus that the local federation is the key convener and sponsor of local programs to enhance Jewish continuity (e.g., Cleveland Commission). IJE to work closely with CJF to activate federations to take up this cause.

Outcome #5 The North American Support System: A New Design

A permanent process led by IJE and CJF to harmonize all the continental players (JWB, JESNA, Seminaries, etc.), in a way that brings them to a high level of effectiveness, overall or in selected areas.

Outcome #6 Programmatic Options: Implementation

A permanent ongoing process led by IJE to work with "champions" of programmatic options, as they can be identified, to develop fully those options:

1. - Champion is Chair of a Commission (e.g., Eli Evans)
2. - Champion finances Commission (or obtains financing)
3. - IJE helps select and approves all Commission members
4. - IJE helps select and approves Commission staff
5. - IJE monitors and exercises quality control on each Commission

Outcome #7 Research, Publications, Etc.

A permanent ongoing element of IJE (to be designed).

10/20/89

CJENA CONTACTS AT CJF GENERAL ASSEMBLY

- Tuesday, Nov. 14 -- Bureau Directors Fellowship. JESNA presentation
1:30 - 4:30 p.m. will include discussion of the work of the
Commission, involving A. Schiff and C. Ingall.
(Jon Woocher, contact)
- Wednesday, Nov. 15 -- Joint meeting of federation planners and BJE
8:30 a.m. - 12:30 p.m. directors on respective roles in planning in
Jewish education. CJENA possible case example
for discussion.
(Joel Fox and Alan Bennett, coordinators)
- Wednesday, Nov. 15 -- JESNA Board meeting - Jon Woocher and Bennett
1:00 - 4:00 p.m. Yanowitz will provide brief update on recent
Commission meeting.
(Jon Woocher, contact)
- Friday, Nov. 17 -- CJENA briefing for Anglo-Jewish press editors.
10:00 a.m. (Frank Strauss, CJF staff contact)
- Friday, Nov. 17 -- CJENA meeting with federation presidents and
2:30 p.m. executives, endowment chairmen, and budget and
planning chairmen.
(Norbert Freuhaft, CJF staff contact)

Also potentially on G.A. agenda:

1. Update for planners on CJENA?
2. Press conference for CJENA with Anglo-Jewish press?

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INSIDE MAGAZINE
JEWISH TIMES**

DEC 28 1989

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Effective January 1, 1990, I am assuming a newly created position as Senior Editor of the Jewish Publishing Group in Philadelphia. After 30 years as an editor of Jewish newspapers I will be embarking on new responsibilities. Among my new tasks will be to write a weekly column which will delve into issues of concern to the Jewish community locally, nationally and internationally. Therefore, I am requesting that you add me to your mailing list for all news releases, features, reports and other pertinent information. In order to be fully aware of your organization's activities as they pertain to my weekly column, it is vital that I receive your information and news releases directly, rather than rely on the editors of the JEWISH EXPONENT and JEWISH TIMES (both publications are part of the Jewish Publishing Group).

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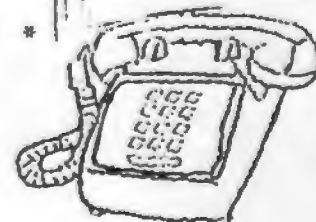
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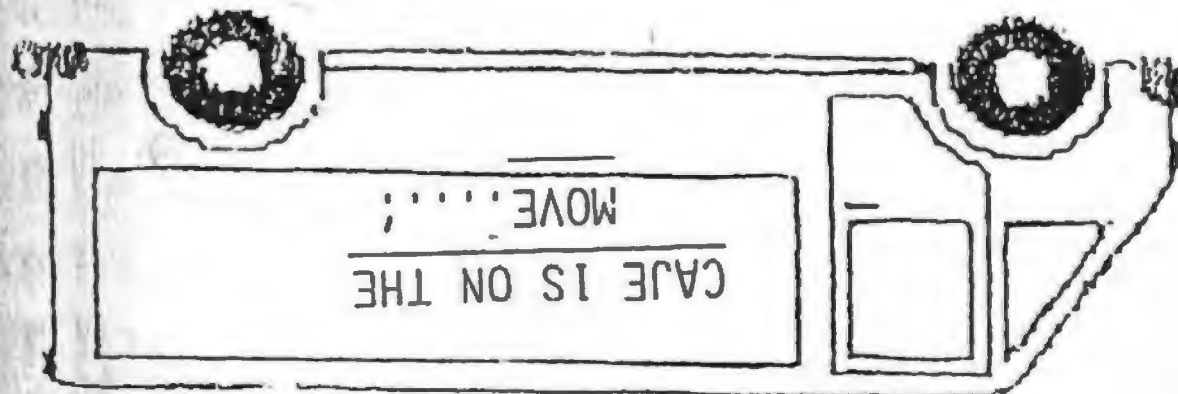
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TO: Lead Community Leadership

FROM: Alan D. Hoffmann

DATE: September 29, 1993

SUBJECT: CIJE Staff and Consultants

At the Lead Communities seminar in Baltimore, I promised a summary of who's who in CIJE and how we can be reached. While assignments may vary in the future, the following should provide you with a picture of where we are today.

I. Core Staff

- A. Alan D. Hoffmann - Executive Director
P. O. Box 94553
Cleveland, OH 44101
Phone: 216-391-1852
FAX: 216 391-5430

I will be coordinating the work of the core staff and consultants. I will serve as liaison between CIJE staff and consultants and the CIJE board and advisors. I can always be reached through the CIJE central office, which will forward messages to me on a daily basis, even when I am in Israel. [My family is in the process of moving to the U. S. during this year.]

- B. Gail Z. Dorph - Project Officer
*588 West End Ave.
Apt. 2A
New York, NY 10024
Phone: 212-769-0725
FAX: Not yet in place

Gail will be working most directly with the Lead Communities and will usually be your first point of contact. She will visit each community on a regular basis and will consult with staff and consultants to determine the best use of her time. She will focus on personnel development.

- C. Barry W. Holtz - Program Officer
299 Riverside Drive, 4B
New York, NY 10025
Phone: 212-864-3529
FAX: 212-864-6622

Barry will continue to work on the development of Best Practice reports and will work with Lead Communities to determine how to use "Best Practices" at the local level. He will work with the Lead Communities on the conceptualization and development of pilot projects.

* We are presently investigating options for office space in NY and will inform you as soon as we have an address, phone & fax.

- D. Virginia F. Levi - CIJE Coordinator
P. O. Box 94553
Cleveland, OH 44101
Phone: 216-391-1852
FAX: 216-391-5430

Ginny will manage the CIJE headquarters office in Cleveland. If you are uncertain about whom to contact about a particular issue or concern, she can direct your call.

- E. Adam Gamoran - Director, Monitoring, Evaluation & Feedback Project
University of Wisconsin
Dept. of Sociology
1180 Observatory Drive
Madison, WI 53706
Phone: 608-263-4253
FAX: 608-263-6448

Adam will work with Ellen Goldring to direct the work of the field researchers, and will continue to design instruments to help us understand both process and outcomes in the Lead Communities and to inform CIJE and the broader community of the results.

- F. Ellen Goldring - Co-Director, Monitoring, Evaluation & Feedback Project
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Ellen will work with Adam and the MEF team, as described above.

- G. Roberta Goodman
149 Nautilus Drive
Madison, WI 53705
Phone: 608-231-3534
FAX: 608-231-6844

Roberta serves as the field researcher for Milwaukee and works with the MEF team.

- H. Julie Tammivaara
58 Penny Lane
Baltimore, MD 21209
Phone: 410-653-4648
FAX: 410-653-3727

Julie serves as the field researcher for Baltimore and works with the MEF team.

II. Consultants

- A. Stephen H. Hoffman - Executive Director
Jewish Community Federation of Cleveland
1750 Euclid Ave.
Cleveland, OH 44115
Phone: 216-566-9200
FAX: 216-861-1230

Steve will remain involved with CIJE with a particular emphasis on community process issues.

- B. Seymour Fox - President
Mandel Institute for the Advanced
Study & Development of Jewish Education
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Jerusalem 92226 Israel
Phone: 0119722 662-832
FAX: 0119722 619-951

Seymour will continue to work with us on the implications of the "Educated Jew Project" for the development of goals and vision in the Lead Communities.

- C. Annette Hochstein - Director
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Study & Development of Jewish Education
8 Hovevei Zion Street
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FAX: 0119722 619-951

Annette will continue to work closely with Adam and Ellen on the monitoring, evaluation & feedback project.

- D. Daniel Pekarsky
26D University Houses
Madison, WI 53705
Phone: 608-233-4044

Daniel will work with the Lead Communities on the goals project.

- E. Shmuel Wygoda
10 Yehoshafat Street
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Phone: 0119722 617-418
FAX: 0119722 619-951

Shmuel is available to work with us on personnel training in Israel for Lead Communities and with the denominational training institutions.

Please let me know if you have any questions, I will keep you updated as any of this information changes.

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עת לעשות
A Time to
Act

CIJE

CIJE: A Catalyst for Change

Launched in 1990, the Council for Initiatives in Jewish Education (CIJE) is an independent organization dedicated to the revitalization of Jewish education across North America through comprehensive, systemic reform. Through strategic planning and the management of change, CIJE initiates reform by working in partnership with individual communities, local federations, continental organizations, denominational movements, foundations, and educational institutions. CIJE focuses on critical educational issues which will ultimately impact on the future of Jewish life, for Jewish education is a cornerstone of meaningful Jewish continuity.

עת
לעשות
Time to
Act

The CIJE Strategic Agenda

CIJE was established to implement the recommendations of the Mandel Commission on Jewish Education in North America, a distinguished coalition of community and foundation leaders, scholars, educators, and rabbis from all denominations. After deliberating for eighteen months about how to "enlarge the scope, raise the standards, and improve the quality of Jewish education," the Commission concluded in June 1990 that educational reform depends foremost on the achievement of two vital tasks: building the profession of Jewish education and mobilizing community support for Jewish education and continuity. These are the building blocks of the CIJE agenda.

■ Building the Profession

Although there are many talented educators involved in Jewish education, the system suffers from a shortage of quality teachers, principals, educational directors, camp directors, and other professionals committed to the field, in both formal and informal settings. CIJE's efforts to enhance the Jewish educational profession are multi-pronged. On the local level, CIJE strategizes with communities to develop plans and initiate action to recruit new educators and to offer better salaries and benefits, ongoing professional development programs, and career

track opportunities. Simultaneously, CLJE serves as an intermediary with universities, training institutions, and continental agencies to create innovative programs to build an infrastructure for attracting excellent people to the field.

■ Mobilizing Community Support

One essential element of community mobilization is significant new funding, another is leadership. CLJE promotes local efforts to attract a new generation of leaders committed to Jewish education and to recruit and build "wall-to-wall coalitions"—community leaders in tandem with educators, academic specialists, philanthropists, and rabbis, with all segments of the community represented—to support and sustain reform. CLJE also works to develop a cadre of leaders at the continental level who will be advocates for Jewish education.

To demonstrate these interrelated principles in concrete ways, CLJE has established lead communities — laboratories for change—where CLJE staff works closely with lay and professional leaders. In these cities, CLJE seeks to showcase the positive results that emerge when personnel and community issues in Jewish education are taken seriously. Atlanta, Baltimore, and Milwaukee were selected in Fall 1992 as the initial lead communities. CLJE's next step is to widen its efforts and form new partnerships, disseminating the lessons learned in the lead communities to communities across North America.

Reform Through Thoughtful Action

CLJE sees itself as an architect for reform—planning an innovative strategic design for Jewish education and working with others to implement it. If building the profession and mobilizing community support are the foundations of CLJE's plan, its support projects are the pillars:

■ Documenting Success— *The Best Practices Project*

Throughout North America there are examples of successful Jewish education—outstanding early childhood programs, supplementary schools, day schools, summer camps, adult education, and other venues of Jewish education that *do* work. CLJE researchers are identifying and documenting successful models; published guides based on their work analyze and explore how such models can be translated to other educational settings. Through the Best Practices Project, CLJE is furthering the understanding of the components of excellence.

■ Building "Vision-Driven" Institutions—*The Goals Project*

The Goals Project is a CLJE initiative toward the development and actualization of visions and goals for Jewish educational institutions.

Some educational institutions have underlying, but often unspoken, visions of what they seek to accomplish; many others need to generate a comprehensive vision of their mission. When visions and goals are clarified, communicated, and put into action, they can play a significant role in shaping the educational experience. Through the Goals Project, CLJE engages educational institutions and the local community in a process of learning, reflection, and analysis to define their institutional vision, understand its educational implications, and use that knowledge in setting priorities and planning. An important aim of the Project is to create a climate in communities that encourages and supports serious attention to this process.

■ **Creating a Framework for Educational Research**

Ongoing analysis and research informs and supports all of CLJE's efforts. A leader in bringing professional tools of monitoring and evaluation to Jewish education, CLJE is involved with research on two levels: building a comprehensive research agenda for Jewish education and using cutting-edge techniques to evaluate its ongoing projects in the field. In its work with the lead communities, CLJE moves responsively from research to analysis to action.

CLJE At Work: A New Vision of Jewish Education

CLJE's staff includes experienced educators, consultants, and internationally-renowned experts in the areas of Jewish and general education, community planning, Judaic Studies, educational philosophy, research, leadership, and organizational change. They bring the latest thinking in their fields to the endeavor of Jewish education.

Engaged in efforts with communities across North America and with a wide range of communal organizations, foundations, universities, and denominational movements, CLJE is bringing together a new alliance of talented people committed to its agenda of Jewish educational reform. CLJE is forging new connections, developing effective means to join forces toward a common goal. Through its innovative approach and strategic partnerships, CLJE seeks to demonstrate the significant breakthroughs that are possible when funding, planning, and leadership coalesce on behalf of Jewish education.