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AMERICAN JEWISH ARCHIVES

MS-831: Jack, Joseph and Morton Mandel Foundation Records, 1980–2008.
Series B: Commission on Jewish Education in North America (CJENA). 1980–1993.
Subseries 3: General Files, 1980–1993.

Box
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Press releases, 1988-1991.

For more information on this collection, please see the finding aid on the
American Jewish Archives website.

TO: ART NAPARSTEK
FROM: HENRY R. HECKER
DATE: AUGUST 8, 1988
RE: INITIAL RELEASE

Attached, a draft copy of an initial release. Please read it to determine whether it says everything that should be said, and whether it says anything that shouldn't be included.

Also, I don't know if Mort Mandel will want to clear his quotes.

Several questions: will you release this from your office, or do you want me to handle the release?

Do you have Commission letterhead for the first page of the release? Or do I use blank paper with the name of the commission on top? What address to use? Or should I use JWB News letterhead? Whose name and number follows the "for information contact etc" line on top?

I should have contact sheets momentarily. Will share with you. This release should go out with appropriate caption with photo of four principals; photos of others, with Mandel, should accompany release to local papers.

I'll send to New York Times, JTA, by messenger.

Finally -- I'll want to attach your list and bios of Commission Members and Policy Advisors to the release, with a note to editors advising them that this list is attached for their information and use.

Let me have your reactions.

cc: Ginny Levi

Draft - 1

For information, contact:

FOR IMMEDIATE RELEASE

MANDEL FOUNDATION CONVENES
COMMISSION ON JEWISH EDUCATION
IN NORTH AMERICA

JWB, JESNA Support Broad-Based
Initiative to Strengthen Jewish Education
As Tool for Jewish Continuity

NEW YORK, NY - August X, 1988 -- The formation of a broad-based Commission on Jewish Education in North America has been announced by Morton Mandel, of Cleveland.

Members of the Commission have been chosen to reflect the pluralistic nature of the Jewish people, and include top leaders of the organized Jewish community; heads of institutions of higher learning, including leaders of the Orthodox, Conservative, Reform, and Reconstructionist branches; educators; Rabbis; distinguished representatives of the academic community, and founders and leaders of private Jewish foundations. Also included are the professionals who actually deliver Jewish education services: educators, teachers, heads of bureaus, schools and Jewish Community Centers.

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The goals of the Commission: to review the state of Jewish education in the context of contemporary Jewish life; to recommend practical policies that will set clear directions for Jewish education; to develop plans and programs for the implementation of these policies; to stimulate significant financial commitments and engage dedicated individuals and institutions in collaborative, communal action.

"There have been other commissions on the subject of Jewish continuity," Mr. Mandel stated, "but this one is unique because of the depth and breadth of the affiliations and accomplishments of its members, and because of its pluralistic nature, which reflects a readiness by Jewish leaders to seek common ground in our approach to the strengthening of Jewish continuity.

"Despite the many demands on their schedules," he continued, "all of the prospective members of this commission accepted our invitation because of the real opportunity to have an impact on future generations of Jews, who will live in an open society with unlimited available choices, and to enhance their options to choose to actively identify with the larger Jewish community. Our purpose is to cause change -- to cause something to happen. The Commission isn't being convened to produce glib, vague generalities, but ideas that will go to pilot project to implementation."

...more

Prior to their recent first meeting in New York, participants were interviewed, in depth, to solicit their perceived priorities and goals for Jewish education.

The agenda for the opening meeting concentrated on prioritizing the resulting major issues and themes: the people who educate; the clients of education; the settings of education; the methods of education; the economics of education; the community: leadership and structures.

"We will accomplish our goals by working together," Mandel said. "There are many points of view represented on this Commission, some of which are contradictory and some of which are complementary. There are no points of absolute consensus, although there are many with widespread support. But it is the variety of experience and the pluralistic makeup of this group, truly representing the richness of the Jewish experience," he continued, "that will allow us, together, to have a profound and positive effect on the process of transmitting Jewish values to our people. The Mandel Foundation has convened this commission. Where it goes, what it does, is in your hands."

The Commission, which will initiate the study, will seek to make it a participatory venture, because of its perception that Jewish continuity is a communal challenge. A major effort will be made to involve opinion makers, community leaders, scholars and educators as active participants in all stages of the work, including implementation of the recommendations. This communal approach will help to shape new connections between individuals and the community of Jewish experience, strengthening the process of Jewish education as a sustaining force for Jewish life.

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Donald R. Mintz, president of JWB, the Association of Jewish Community Centers in North America, told his fellow Commission members that the JCCs have long been aware of the importance of Jewish education in strengthening Jewish continuity. "This Commission," he said, "is timely and necessary. We bring to the Commission the benefit of our various and significant positions in Jewish life. We represent many diverse organizations. We are, by our pluralistic nature, in position to deal with the growing threats to Jewish pluralism. We dedicate ourselves," he concluded, "to our future."

Bennett Yanowitz, president of JESNA, the Jewish Education Society of North America, also commenting on the pluralistic nature of the Jewish community, stated the Commission's "commitment to passing on knowledge of the glory of what it means to be a Jew -- to our contemporaries, and to the next generations."

Commission Director Arthur J. Naparstek, President of the Premier Industrial Foundation in Cleveland, will synthesize the work of the initial Commission meeting and, in consultation with Commission members, will design an action plan for the next meeting, on December 13 in New York City.

The Commission was convened by the Mandel Associated Foundations, in cooperation with JWB, the Association of Jewish Community Centers in North America and JESNA, the Jewish Education Service of North America, and in collaboration with CJF, the Council of Jewish Federations.

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CORRESPONDENCE INSTRUCTIONS

Date: 8/25/88

To: MLM

From: ASN

FOR	PLEASE
Approval <input type="checkbox"/>	Advise <input type="checkbox"/>
For Your Action <input type="checkbox"/>	Note and File <input type="checkbox"/>
More Details Needed <input type="checkbox"/>	Note and Return <input type="checkbox"/>
Your Comments <input type="checkbox"/>	Read and Destroy <input type="checkbox"/>
Your Information <input type="checkbox"/>	Investigate and Report <input type="checkbox"/>
Your Signature <input type="checkbox"/>	See Me <input type="checkbox"/>
Returned as Requested <input type="checkbox"/>	Reply (Response Needed By) <input type="checkbox"/>
<input type="checkbox"/>	Initial and Forward To: <input type="checkbox"/>

REMARKS: I WILL TALK TO YOU
ABOUT THIS TOMORROW



Interoffice Memorandum

August 24, 1988

To: Art Naparstek
Ginny Levi

From: Henry R. Hecker

Re: Release

As promised, the amended release follows. I will get it out as soon as I return. Please choose one photo that tells the story (the 4 principals?) and send me the number separately so that I can order them in bulk (around 400, with the release).

According to the notes I got, I will prepare paper with the name of the Commission on top, using the JWB address, with my name and phone for contact. If you disagree, let me know soonest.

A handwritten signature in dark ink, appearing to read 'Henry R. Hecker', with a large, sweeping flourish at the end.

draft 2:8/24/88

For information, contact:

FOR IMMEDIATE RELEASE

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COMMISSION ON JEWISH EDUCATION
IN NORTH AMERICA

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"Despite the heavy demands on their schedules," he continued, "all 44 of the members of this commission accepted our invitation because of the real opportunity we have at this point in time to have an impact on future generations of Jews.

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Our young live in an open society with unlimited available choices, and we want to enhance their options to choose to actively identify with the larger Jewish community. Our purpose is to help produce systemic change -- to cause something important to happen. The Commission has been convened to produce solid ideas that will go to pilot project and then to implementation."

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#

Premier Industrial Foundation

4500 EUCLID AVENUE

CLEVELAND, OHIO 44103

August 25, 1988

Dear Cynthia:

Enclosed, as we discussed earlier today, are materials relating to the initial meeting of the Commission on Jewish Education in North America. These include a draft press release, a list and description of the 44 Commission members, a copy of the design document which served as the initial talking piece for the Commission, and a copy of an article on the meeting which recently appeared in the Jerusalem Post. We will be getting photographs shortly and will forward them to you when they arrive.

I believe that the potential exists to have a real impact on Jewish education through this Commission. I would be glad to discuss this with you further or to try to arrange a meeting with Mort Mandel, if you prefer.

Sincerely,



Arthur J. Naparstek
President

Ms. Cynthia Diedelbach
Editor
Cleveland Jewish News
13910 Cedar Road
Cleveland, Ohio 44118

Enclosures

draft 3:8/31/88

For information, contact:
Henry Hecker, JWB (212) 532-4949

FOR IMMEDIATE RELEASE

COMMISSION ON JEWISH EDUCATION

IN NORTH AMERICA CONVENES

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Mandell Berman, president of the Council of Jewish Federations, noted his organization's pleasure at assisting in the early stages of the Commission and willingness to make this private/communal partnership succeed. He pointed out that seven federations have begun community-wide studies of Jewish education and expressed optimism about the "dozens of successful programs which can be assessed and replicated around the country."

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#

8-26-88

TO: MLM & AJN

FROM: VFL

Following is a list of suggested photographs for use with the press release on the August 1 Commission meeting. Where several are suggested, please indicate your preferences:

1. The 4 principles, to go with all releases (+400)
6,B,1 - Mintz, Berman, Mandel, Yanowitz
2. New York/New Jersey:
1,B,1 - Shapiro, Schorsch, Hochstein, Jesselson
2,B,1 - Mandel, Schwartz, Tishman
2,C,2 - Mandel, Schiff, Naparstek
4,B,2 - Dubin (NJ), Lookstein, Evans
7,B,3 - Mintz, Rosenthal (NJ)
3. Detroit:
3,D,6 - Tishman, Fisher
6,A,4 - Berman, Twersky
6,E,1 - Mandel, Naparstek, Berman
4. D.C.
1,D,5 - Loup, Bieler
5. Baltimore
3,D,2 - Zucker, Hiller, Pollack(?)
9,B,4 - Mandel, Hirschhorn
6. Toronto
5,C,2 - Koschitzky, Mandel, Bronfman
5,D,4 - Koschitzky, Mandel, Bronfman
7. Denver
2,D,4 - Bronfman, Loup
2,E,4 - Loup, Mandel

8. New Orleans

6,D,3 - Ackerman, Mintz, Yanowitz, Mandel

7,B,2 - Mintz, Rosenthal

8,A,4 - Pollack, Mandel, Mintz

9. Milwaukee

2,B,5 - Ritz, Mandel

8,E,2 - Bronfman, Mandel, Mintz

10. Cleveland (already ordered)

4,A,3 - Yanowitz, Mandel, Naparstek

9,A,2 - Twersky, Ratner

11. Chicago

No pictures of Crown. Nothing very good of Colman: 4,A,1 or 2 - Schiff, Colman, Lipset

12. Montreal

1,E,5 - Fox, Bronfman

5,C,2 - Koschitzky, Mandel, Bronfman

5,D,4 - Koschitzky, Mandel, Bronfman

13. Columbus

1,A,5 - Riemer, Melton, Schiff

5,A,5 - Mandel, Melton

14. Boston

1,A,1 - Lainer, Elkin, Ratner

3,C,5 - Twersky

9,A,2 - Twersky, Ratner

15. Los Angeles

5,A,2 - Mandel, Naparstek, Lainer

16. San Francisco

4,A,2 - Schiff, Colman, Lipset

8,C,2 - Mandel, Lipset

Premier Industrial Foundation
4500 EUCLID AVENUE
CLEVELAND, OHIO 44103

September 2, 1988

Dear Ms. Diedelbach:

Enclosed, as promised, please find a revised press release and three photographs regarding the first meeting of the Commission on Jewish Education in North America which took place in New York on August 1. I understand that you will have a story on this in the next issue of the Cleveland Jewish News.

The photographs are numbered on the back in order of our preference for their use. Identification of those pictured appears below:

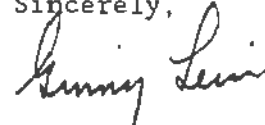
- Photo #1 - Bennett Yanowitz, President, Jewish Education Service of North America, Morton L. Mandel, Chairman of the Board of Premier Industrial Corporation and Chairman of the Commission, Arthur J. Naparstek, President of Premier Industrial Foundation and Commission Director.
- Photo #2 - Henry L. Zucker, Consultant to Premier Industrial Foundation and Executive Vice President Emeritus of the Jewish Community Federation of Cleveland, Morton L. Mandel (as described above), Mona R. Ackerman, President, Riklis Family Foundation and Commission member.
- Photo #3 - Commissioners Isadore Twersky, Director of the Center for Jewish Studies at Harvard University, and Charles Ratner, Executive Vice President of Forest City Enterprises, Inc.

Ms. Cynthia Diedelbach

Page 2

I am working on finding a date for your interview with Mort Mandel before September 29 or after October 14 on a weekday other than Wednesday or Thursday before 2 p.m. I will be in touch.

Sincerely,

A handwritten signature in cursive script, appearing to read "Virginia F. Levi".

Virginia F. Levi
Program Officer

Ms. Cynthia Diedelbach
Editor
Cleveland Jewish News
13910 Cedar Road
Cleveland, Ohio 44118

Enclosures

draft 3:8/31/88

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COMMISSION ON JEWISH EDUCATION IN NORTH AMERICA

For information contact:
Henry R. Hecker
JWB, 15 East 26th Street
New York, NY 10010
(212) 532-4949

AMERICAN JEWISH
ARCHIVES

ADVISORY TO EDITORS

Please find attached to this release a list of the prestigious names and brief bios of the men and women who have agreed to join this Commission on Jewish Education in North America.

The list has been supplied because of the nature of this rare coming together of such highly-placed leaders of organized Jewry, the academic world, business and foundations.

Commissioners are available, by appointment, for interview.

COMMISSION ON JEWISH EDUCATION IN NORTH AMERICA

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New York, NY 10010
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"We will try to accomplish our goals by working together," Mandel said to the commissioners. "There are many points of view represented on this Commission, some of which seem to be contradictory and some of which are complementary. As yet there are no points of absolute consensus, although there are many with widespread support. But it is the variety of experience and the pluralistic makeup of this group, truly representing the richness of the Jewish experience," he continued, "that will allow us, together, to have a profound and positive effect on the process of transmitting Jewish values to our people. The Mandel Foundation has convened this Commission. From now on, it truly belongs to you. Where it goes, what it does, is in your hands."

...more

The Commission will seek to make its work a participatory venture, because of its perception that Jewish continuity is a communal challenge. A major effort will be made to involve opinion makers, community leaders, scholars and educators as active participants in all stages of the work, including implementation of the recommendations. This communal approach can help shape new connections between individuals and the community of Jewish experience, strengthening the process of Jewish education as a sustaining force for Jewish life.

Mandell Berman, president of the Council of Jewish Federations, noted his organization's pleasure at assisting in the early stages of the Commission and willingness to make this private/communal partnership succeed. He pointed out that seven federations have begun community-wide studies of Jewish education and expressed optimism about the "dozens of successful programs which can be assessed and replicated around the country."

Donald R. Mintz, president of JWB, the Association of Jewish Community Centers in North America, told his fellow Commission members that the JCCs have long been aware of the importance of Jewish education in strengthening Jewish continuity. "This Commission," he said, "is timely and necessary. We all bring to the Commission the benefit of our various and significant positions in Jewish life. We represent many diverse organizations. We are, by our pluralistic nature, in position to deal with the growing threats to Jewish pluralism. We dedicate ourselves," he concluded, "to our future."

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Bennett Yanowitz, president of JESNA, the Jewish Education Society of North America, also commenting on the pluralistic nature of the Jewish community, stated the Commission's "commitment to passing on knowledge of the glory of what it means to be a Jew -- to ours and to the next generations." He noted JESNA's desire to assist in identifying successful practices in Jewish education and to join in the search for new approaches.

Commission Director Arthur J. Naparstek, President of the Premier Industrial Foundation in Cleveland, will synthesize the work of the initial Commission meeting and, in consultation with Commission members and staff, will design an action plan for the next meeting, on December 13 in New York City.

The Commission was convened by the Mandel Associated Foundations, in cooperation with JWB, the Association of Jewish Community Centers in North America and JESNA, the Jewish Education Service of North America, and in collaboration with CJF, the Council of Jewish Federations.

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COMMISSION ON JEWISH EDUCATION IN NORTH AMERICA

Commission Members

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Dr. Ackerman is a clinical psychologist and President of the Riklis Family Foundation. She is active in UJA/Federation of Jewish Philanthropies of New York and American Friends of Rechov Sumsum.

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Mr. Arnow is a psychologist, President of the New Israel Fund and chair of the UJA/Federation of Jewish Philanthropies of New York Subcommittee on Governance.

Mandell L. Berman, 29100 Northwestern Highway, Southfield, Michigan 48034, (313) 353-8390

Mr. Berman was President of Smokler Corporation, a real estate developer. He is Chairman of the Skillman Foundation, President of the Council of Jewish Federations, and past President of the Detroit Federation. He served as Chairman of the American Association of Jewish Education and is Honorary Chairman of JESNA.

Jack Bieler (Rabbi), 609 Winona Court, Silver Spring, Maryland 20902 (301) 649-3044

Rabbi Bieler is Coordinator of Judaic Studies and Supervisor of Instruction at the Hebrew Academy of Greater Washington. He has served as Chairman of the Talmud Department at Ramaz Day School and was a Jerusalem Fellow.

Charles R. Bronfman, 1170 Peel Street, Montreal, Quebec H3B 4P2, (514) 878-5201

Mr. Bronfman is Co-Chairman and Chairman of the Executive Committee of The Seagram Company, Ltd., Chairman of The CRB Foundation and Honorary Chairman, Canada-Israel Securities Ltd. He is Director of the Canadian Council of Christians and Jews, and active in many civic and Jewish causes.

John C. Colman, 4 Briar Lane, Glencoe, Illinois 60022, (312) 835-1209

Mr. Colman is a private investor and business consultant. He is a member of the Executive Committee of the American Joint Distribution Committee and is active in a wide variety of Jewish and general institutions.

Maurice S. Corson (Rabbi), The Wexner Foundation, 41 S. High Street, Suite 3710, Columbus, Ohio 43215, (614) 461-8112

Rabbi Corson is President of the Wexner Foundation. He was a director of the Jewish Community Relations Council of Philadelphia, United Israel Appeal of Canada, and B'nai B'rith. He is active in many Jewish and civic causes.

Lester Crown, 300 West Washington Street, Chicago, Illinois 60606, (312) 372-3600

Mr. Crown is President of Henry Crown and Company, Chairman of the Board of Material Service Corporation and Executive Vice-President of General Dynamics. He has served as Chairman of the Board of The Jewish Theological Seminary of America.

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Mr. Dubin is Executive Director of the Jewish Community Center on the Palisades and author of several articles in The Journal of Jewish Communal Service on Jewish education within Jewish community centers.

Stuart E. Eizenstat, Powell, Goldstein, Frazer & Murphy, 1001 Pennsylvania Avenue, N.W., Sixth Floor, Washington, D.C. 20004, (202) 347-0066

Mr. Eizenstat practices law in Washington, D.C. and teaches at the Kennedy School of Government at Harvard University. He was Director of the domestic policy staff at The White House under the Carter Administration. He is active in many civic and Jewish organizations and speaks and writes widely on public policy.

Joshua Elkin (Rabbi, Ed. D.), 74 Park Lane, Newton, Massachusetts 02159, (617) 332-2406

Rabbi Elkin is Headmaster of the Solomon Schechter Day School of Boston. He has taught in the Jewish Education program at the Hornstein Program in Jewish Communal Service at Brandeis University and has just completed a year as a Jerusalem Fellow.

Eli N. Evans, Charles H. Revson Foundation, 444 Madison Avenue, New York, NY 10022, (212) 935-3340

Mr. Evans is President of the Charles H. Revson Foundation which supports programs in urban affairs, Jewish and general education, and biomedical research policy. He has written two books on the history of Jews in the American South.

Irwin S. Field, Liberty Vegetable Oil Company, P. O. Box 351, Norwalk, California 90650, (213) 921-3567

Mr. Field is President of Liberty Vegetable Oil, and Chairman of the Executive Committee of Luz International Ltd. He is Vice Chairman of the Jewish Federation of Los Angeles and a past National Chairman of the United Jewish Appeal. He serves many other national and international organizations.

Max M. Fisher, Fisher Building, 27th Floor, 3011 Grand Boulevard, Detroit, Michigan 48202, (313) 871-8000

Mr. Fisher was Chairman of the Board of Governors of The Jewish Agency for Israel, President of the Council of Jewish Federations, and President of the United Jewish Appeal. He was Chairman of United Brands Company and has been involved with many other corporations and civic and Jewish organizations.

Alfred Gottschalk (Rabbi, Ph.D.), Hebrew Union College, 3101 Clifton Avenue, Cincinnati, Ohio 45220-2488, (513) 221-1875

Rabbi Gottschalk is President of the Hebrew Union College-Jewish Institute of Religion. He has written extensively on ethics, education and Jewish intellectual history.

Arthur Green (Rabbi, Ph.D.), Reconstructionist Rabbinical College, Church Road and Greenwood Avenue, Wyncote, Pennsylvania 19095, (215) 576-0800

Dr. Green is President of the Reconstructionist Rabbinical College and the author of many books and articles including Tormented Master; A Life of Rabbi Nahman of Bratslav.

Irving Greenberg (Rabbi, Ph.D.), The National Jewish Center for Learning and Leadership, 421 Seventh Avenue, New York, NY 10001, (212) 714-9500

Rabbi Greenberg is President and co-founder of CLAL: The National Jewish Center for Learning and Leadership. He founded and chaired the Department of Judaic Studies at City College and has taught and written widely on Jewish thoughts and religion.

Robert I. Hiller, Zanvyl Krieger Fund, 101 W. Mount Royal Avenue, Baltimore, Maryland 21201, (301) 727-4828

Mr. Hiller is a consultant to non-profit organizations and President of the Zanvyl Krieger Fund. He has been chief professional officer of the Council of Jewish Federations and the Jewish Federations in Pittsburgh and Baltimore.

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Mr. Hirschhorn is Vice Chairman of American Trading and Production Corporation. He is a Vice President of the American Jewish Committee and active in Jewish education in Baltimore.

Carol K. Ingall, Bureau of Jewish Education of Rhode Island, 130 Sessions Street, Providence, Rhode Island 02906, (401) 331-0956

Mrs. Ingall is Executive Director of the Bureau of Jewish Education of Rhode Island, curriculum consultant to the Jewish Theological Seminary and representative of the Council for Jewish Education to the Conference on Jewish Communal Service.

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Mr. Jesselson has served as Chairman of Philipp Brothers, Inc., Chairman of the Board of Governors of Bar Ilan University, Treasurer of the Board of Yeshiva University and President of UJA/Federation of Jewish Philanthropies of New York Joint Campaign.

Henry Koschitzky, 57 York Downs Drive, Downsview, Ontario M3H 1H7 Canada, (416) 781-5545

Mr. Koschitzky, a former Rhodes Scholar, is President of Iko Industries Ltd. He has served as Chairman of the Board of Jewish Education in Toronto.

Mark Lainer, 17527 Magnolia Boulevard, Encino, California 91316, (818) 787-1400

Mr. Lainer is an attorney and real estate developer. He is active with the Jewish Federation of Los Angeles, Vice President of JESNA, and has been involved with many other civic and Jewish organizations.

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Dr. Lamm is President of Yeshiva University, founder of Tradition magazine and the author of many books including Faith and Doubt. He was a member of the President's Commission on the Holocaust and lectures extensively on Judaism, law and ethics.

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Mrs. Lee is Director of the Rhea Hirsch School of Education at Hebrew Union College in Los Angeles and Vice Chairman of the Association of Institutions of Higher Learning in Jewish Education. She is a frequent contributor to conferences and publications on Jewish education.

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Professor Lipset is a Senior Fellow in political science and sociology at the Hoover Institution at Stanford University. He has been co-editor of Public Opinion and author of many books including Political Man and The Politics of Unreason.

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Rabbi Lookstein is Principal of Ramaz School and Rabbi of Congregation Kehilath Jeshurun. He teaches at Yeshiva University and has served in leadership roles with the National Rabbinic Cabinet, the New York Board of Rabbis, the Coalition to Free Soviet Jews and the UJA-Federation of New York.

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Mr. Loup is a real estate developer. He is life president of the Allied Jewish Federation of Denver, National Chairman of CLAL, and past national chairman of the United Jewish Appeal.

Morton L. Mandel, Premier Industrial Corporation, 4500 Euclid Avenue, Cleveland, Ohio 44103, (216) 391-8300

Mr. Mandel is Chairman of the Board of Premier. He has been President of the Jewish Community Federation of Cleveland, the Council of Jewish Federations, and JWB.

Matthew J. Maryles, Oppenheimer and Company, Inc., 1 World Financial Center, 200 Liberty Street, New York, NY 10281, (212) 667-7420

Mr. Maryles is a Managing Director of Oppenheimer and Company, Inc., a New York investment banking firm. He is President of Yeshivah of Flatbush, Chairman of the Fund for Jewish Education and Vice President of UJA/Federation of Jewish Philanthropies of New York.

Florence Melton, 1000 Urlin Avenue, #1505, Columbus, Ohio, 43212, (614) 224-5239

Mrs. Melton has been active in Jewish education on the local, national and international level. Through her philanthropic efforts, she has initiated numerous innovative projects in Jewish education in America and Israel.

Donald R. Mintz, McGlinchey, Stafford, Mintz, Cellini & Lang, 643 Magazine Street, New Orleans, Louisiana 70130, (504) 586-1200

Mr. Mintz is Founder and Director of McGlinchey, Stafford, Mintz, Cellini and Lang and a Professor at Tulane University Law School. He was President of the New Orleans Federation and is now President of JWB.

Lester Pollack, Lazard Freres & Company, One Rockefeller Plaza, New York, NY 10020, (212) 373-4904

Mr. Pollack is a General Partner of Lazard Freres and Chief Executive Officer of Centre Partners. He is Vice President of the JWB and of UJA/Federation of Jewish Philanthropies of New York.

Charles Ratner, Forest City Enterprises, Inc., 10800 Brookpark Road, Cleveland, Ohio 44130, (216) 267-1200

Mr. Ratner is Executive Vice President of Forest City Enterprises, Inc. He is Vice President of the Jewish Community Federation of Cleveland, Chairman of the Cleveland Commission on Jewish Continuity, and of the Cleveland Jewish Welfare Fund campaign. He is active in other civic and Jewish organizations.

Esther Leah Ritz, 929 N. Astor Street, #2107-8, Milwaukee, Wisconsin 53202, (414) 291-9220

Mrs. Ritz has been President of JWB and Vice President of the Council of Jewish Federations. She is Vice Chairman of Wurzweiler School of Social Work at Yeshiva University and is a Past President of the Jewish Federation in Milwaukee.

Harriet L. Rosenthal, 368 Woodland Place, South Orange, New Jersey, 07079 (201) 762-7242

Mrs. Rosenthal is a Vice President of JWB. She was a delegate of the National Council of Jewish Women to the Conference of Presidents, and serves on the Board of The National Conference on Soviet Jewry.

Alvin I. Schiff (Ph.D.), Board of Jewish Education of Greater New York, 426 West 58th Street, New York, NY 10019, (212) 245-8200
Dr. Schiff is Executive Vice President of the Board of Jewish Education of Greater New York, Editor of Jewish Education and Professor of Jewish Education at Yeshiva University. He is past president of the Council for Jewish Education.

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Dr. Schorsch is Chancellor and Professor of Jewish History at the Jewish Theological Seminary of America. He has served as President of the Leo Baeck Institute and has published in the area of European Jewish history.

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Rabbi Schulweis is Rabbi of Valley Beth Shalom Congregation of Encino. He is a contributing editor to Reconstructionist, Sh'ma, and Moment magazines. He has taught at the University of Judaism and Hebrew Union College in Los Angeles and is on the faculty of the B'nai B'rith Adult Education Commission.

Daniel S. Shapiro, Schulte, Roth & Zabel, 900 Third Avenue, New York, NY 10022, (212) 758-0404

Mr. Shapiro is a partner in Schulte, Roth and Zabel. He has served as President of the Federation of Jewish Philanthropies of New York and is Vice President of the Council of Jewish Federations.

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Mrs. Tishman is President of the UJA/Federation of Jewish Philanthropies of New York. She has served in leadership roles with the Jewish Community Relations Council of New York, the Jewish Theological Seminary, and Yeshiva University.


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Professor Twersky is Nathan Littauer Professor of Hebrew Literature and Philosophy and Director of the Center for Jewish Studies at Harvard University. He has written numerous scholarly books and studies in Jewish philosophy and law.

Bennett Yanowitz, Bond Court Building, 1300 East 9th Street, Cleveland, Ohio 44114, (216) 696-3311

Mr. Yanowitz is a principal in the firm of Kahn, Kleinman, Yanowitz and Arnson. He is President of JESNA. He has served as Vice President of the Jewish Community Federation of Cleveland and Chairman of the National Jewish Community Relations Advisory Council.

Isaiah Zeldin (Rabbi), Stephen S. Wise Temple, 15500 Stephen S. Wise Drive, Los Angeles, California 90077, (213) 476-8561

Rabbi Zeldin is the Founder and Rabbi of the Stephen S. Wise Temple in Los Angeles. He is founding dean of the Los Angeles branch of Hebrew Union College, and past president of the Pacific Association of Reform Rabbis and the American Zionist Council.



AJN:

Major revisions to releases have been highlighted on CJF release.

Additional tailoring to JWB, ESNA & fact sheet documents have also been highlighted to call your attention to them.

[CJF News Briefs]

FOR IMMEDIATE RELEASE

June 12, 1989

Contact:
Virginia Levi
216/391-8300

**JEWISH EDUCATION IS FOCUS OF CJF
PARTICIPATION IN NATIONAL COMMISSION**

Stepping up an already significant commitment to placing Jewish education high on the agenda of communal organizations, CJF has joined forces with the Commission on Jewish Education in North America. The Commission is supported by the Mandel Associated Foundations, in cooperation with JWB and the Jewish Education Service of North America (JESNA), and in collaboration with CJF. Chaired by former CJF President **Morton L. Mandel**, the 47 member Commission is exploring ways to enhance national and local efforts to build the field of Jewish education in formal and informal settings. "Our goal is to produce systemic change--to cause something significant to happen," said Mort Mandel. "The Commission has been convened to produce solid ideas for across-the-board improvement in Jewish Education, and to see them through to implementation."

One thrust of the Commission is Jewish continuity, an issue of primary importance to the Jewish community. With eleven Federations engaged in local efforts to strengthen Jewish continuity through improved Jewish education, and with its Committee on Jewish Continuity and Identity already in place, CJF leadership has become an important partner to the Commission. Commissioners with strong ties to local Federations or CJF, including CJF President **Mandell Berman**, are working with other Commissioners in foundations, JCC's, bureaus, seminaries and colleges as the Commission moves toward its goal of defining those areas where intervention could significantly affect the impact of Jewish education/Jewish continuity in North America.

Now reaching the mid-point in its projected 2 year time frame, the Commission has identified a wide variety of program areas (e.g. early childhood, schools, informal education, the media, Israel Experience programs, programs for college students) which offer significant opportunities for across-the-board

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(CJF News Briefs, page 2)

improvement in Jewish education. Any of these areas could have served as the basis for the Commission's agenda. However, the Commission's work has focused on two major areas where coordinated effort can create the climate Jewish education needs to move forward. One is to deal with the shortage of qualified personnel; the other is to deal with community--its structures, leadership and funding as major agents for change.

The Commission has found that issues of personnel and community are interrelated, and that any strategy must involve them both. They are considered enabling options, or pre-conditions for effecting all program areas. "To deal effectively with the personnel option requires that recruitment, training, profession-building and retention be addressed simultaneously," said Mr. Mandel. "If we hope to recruit outstanding people, they will have to believe that the community is embarking on a new era for Jewish education. Our challenge is to produce ideas that change the way community's address Jewish education--through involving outstanding leadership, generating significant additional funding, building the appropriate structure, changing the climate." A major direction for the coming months is identifying ways to encourage leaders in synagogues, Federations, bureaus, foundations and JCC's to place Jewish education higher on their list of priorities.

"This joint emphasis on personnel and community really captures the nature of the challenge," said Mr. Mandel. "Bringing about change in these areas through implementation is vast and complex. It will require the involvement of local community leadership, in concert with national organizations and training institutions. CJF and other organizations with strong community ties and continental perspectives can contribute to strategies that work at both levels." The Commission's focus in upcoming months will be on what should be done in areas of personnel and community--ARE THERE ANY IMPORTANT IDEAS?; and, how should it be done--ARE THERE STRATEGIES FOR IMPLEMENTATION?

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[JWB Circle]

FOR IMMEDIATE RELEASE

June 12, 1989

Contact:
Virginia Levi
216/391-8300

**EDUCATION AS A COMMUNITY CONCERN
INVOLVES JWB IN NATIONAL COMMISSION**

Moving to expand the agenda for community-based Jewish education, JWB last year joined with two other national organizations to form the Commission on Jewish Education in North America. The Commission is supported by the Mandel Associated Foundations, in cooperation with JWB and the Jewish Education Service of North America (JESNA), and in collaboration with CJF.

Chaired by former JWB President **Morton L. Mandel**, the 47 member Commission is exploring ways to enhance national and local efforts to build the field of Jewish education: not only classroom instruction but all the settings in which learning takes place--within the family circle, at camps and community centers, through print and electronic media, and through experiences in Israel. "Our hope is to produce systemic change--to cause something significant to happen," said Mort Mandel. "The Commission has been convened to produce solid ideas for across-the-board improvement in Jewish education, and to see them through to implementation."

With a blueprint to strengthen educational aspects of service delivery within JCC's, JWB is an important partner to the Commission. Commissioners closely associated with the Jewish community center movement, including JWB President **Donald R. Mintz**, are working with other Commissioners in Federations, foundations, seminaries and colleges as the Commission moves toward its goal of defining those areas where intervention could significantly affect the impact of Jewish education/Jewish continuity in North America. "The Commission is timely and necessary," said Donald Mintz. "We represent many diverse organizations. We are, by our pluralistic nature, in a position to deal with the growing threats to Jewish pluralism."

Now reaching the mid-point in its projected 2 year time frame, the Commission has identified a wide variety of program areas (e.g. early childhood, schools, informal education, the

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(JWB Circle, page 2)

media, Israel Experience programs, programs for college students) which offer significant opportunities for across-the-board improvement in Jewish education. Any of these areas could have served as the basis for the Commission's agenda. However, the Commission's work has focused on two major areas where coordinated effort can create the climate Jewish education needs to move forward. One is to deal with the shortage of qualified **personnel**; the other is to deal with **community**--its structures, leadership and funding as major agents for change.

The Commission has found that issues of personnel and community are interrelated, and that any strategy must involve them both. They are considered **enabling** options, or pre-conditions for effecting all program areas. "To deal effectively with the personnel option requires that **recruitment, training, profession-building and retention** be addressed simultaneously," said Mr. Mandel. "If we hope to recruit outstanding people, they will have to believe that the community is embarking on a new era for Jewish education. Our challenge is to produce ideas that change the way community's address Jewish education--through involving outstanding leadership, generating significant additional funding, building the appropriate structure, changing the climate." A major direction for the coming months is identifying ways to encourage leaders in synagogues, Federations, bureaus, foundations and JCC's to place Jewish education higher on their list of priorities.

"This joint emphasis on personnel and community really captures the nature of the challenge," said Mr. Mandel. "Bringing about change in these areas through implementation is vast and complex. It will require the involvement of local community leadership, in concert with national organizations and training institutions. JWB, representing the major settings for informal education, and other organizations with strong community ties and continental perspectives can contribute to strategies that work at both levels." The Commission's focus in upcoming months will be on **what** should be done in areas of personnel and community--ARE THERE ANY IMPORTANT IDEAS?; and, **how** should it be done--ARE THERE STRATEGIES FOR IMPLEMENTATION?

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[JESNA Trends]

FOR IMMEDIATE RELEASE
June 12, 1989

Contact:
Virginia Levi
216/391-8300

**JEWISH EDUCATION IN THE LOCAL COMMUNITY
TAKES ON A CONTINENTAL SCOPE**

At a time when professional and lay leaders are asking what more they can do to help Jewish education, JESNA has joined with two other national organizations to form the Commission on Jewish Education in North America. The Commission is supported by the Mandel Associated Foundations, in cooperation with JWB and the Jewish Education Service of North America, and in collaboration with CJF.

Headed by **Morton L. Mandel**, Chairman of the Mandel Associated Foundations, the 47 member Commission is exploring ways to enhance national and local efforts to build the field of Jewish education: in all settings in which learning takes place--within the family circle, in the classroom, at camps and community centers, through print and electronic media, and through experiences in Israel. "Our hope is to produce systemic change--to cause something significant to happen," said Mort Mandel. "The Commission has been convened to produce solid ideas for across-the-board improvement in Jewish education, and to see them through to implementation."

One thrust of the Commission is Jewish continuity, an issue of primary importance to the Jewish community. With a strategy in place to bring leadership together to consider four particular issues in Jewish education, JESNA has become an important partner to the Commission. Commissioners directly involved in Jewish education, including JESNA President **Bennett Yanowitz** and Vice President **Mark Lainer**, are working with other Commissioners in religious institutions, Federations, foundations, bureaus and JCC's as the Commission moves toward its goal of defining those areas where intervention could significantly affect the impact of Jewish education/Jewish continuity in North America.

Now reaching the mid-point of its projected 2 year time frame, the Commission has identified a wide variety of program

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(JESNA Trends, page 2)

areas (e.g. early childhood, schools, informal education, the media, Israel Experience programs, programs for college students) which offer significant opportunities for across-the-board improvement in Jewish education. Any of these areas could have served as the basis for the Commission's agenda. However, the Commission's work has focused on two major areas where coordinated effort can create the climate Jewish education needs to move forward. One is to deal with the shortage of qualified **personnel**; the other is to deal with **community**--its structures, leadership and funding as major agents for change.

The Commission has found that issues of personnel and community are interrelated, and that any strategy must involve them both. They are considered **enabling** options, or pre-conditions for effecting all program areas. "To deal effectively with the personnel option requires that **recruitment, training, profession-building and retention** be addressed simultaneously," said Mr. Mandel. "If we hope to recruit outstanding people, they will have to believe that the community is embarking on a new era for Jewish education. Our challenge is to produce ideas that change the way community's address Jewish education--through involving outstanding leadership, generating significant additional funding, building the appropriate structure, changing the climate." A major direction for the coming months is identifying ways to encourage leaders in synagogues, Federations, bureaus, foundations and JCC's to place Jewish education higher on their list of priorities.

"This joint emphasis on personnel and community really captures the nature of the challenge," said Mr. Mandel. "Bringing about change in these areas through implementation is vast and complex. It will require the involvement of local community leadership, in concert with national organizations and training institutions. JESNA and other organizations with strong community ties and continental perspectives can contribute to strategies that work at both levels." The Commission's focus in upcoming months will be on **what** should be done in areas of personnel and community--ARE THERE ANY IMPORTANT IDEAS?; and, **how** should it be done--ARE THERE STRATEGIES FOR IMPLEMENTATION?

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**ABOUT THE COMMISSION ON
JEWISH EDUCATION IN NORTH AMERICA**

SPONSORSHIP:

The Commission is supported by
The Mandel Associated Foundations, Cleveland, Ohio
In cooperation with
JWB, New York, New York
The Jewish Education Service of North America (JESNA), New York,
New York
In collaboration with
The Council of Jewish Federations, New York, New York

MEMBERSHIP:

Chaired by Morton L. Mandel of Cleveland, Ohio; and comprised of 47 prominent people in the United States and Canada selected for their involvement with Jewish education in their roles as: scholars and professional educators; religious leaders; professional and lay leaders of Federations, foundations, bureaus, JCC's and other communal organizations.

PURPOSE: The Commission was established to deal with the problem of ensuring meaningful Jewish continuity through Jewish education for the Jews of North America. Specifically, its charge is:

- a. to review the field of Jewish education in the context of contemporary Jewish life;
- b. to recommend practical policies that will set clear directions for Jewish education;
- c. to develop plans and programs for the implementation of these policies;
- d. to stimulate significant financial commitments and engage committed individuals and institutions in collaborative, communal action.

FOCUS:

.....the examination of what Jewish communities and educational institutions must do to professionalize Jewish education and to attract, inspire, encourage and train professionals.

Work is being undertaken in various program areas (e.g. early childhood, day schools, supplementary schools, informal education, the media, Israel Experience programs, programs for college students). Two areas have been identified as pre-conditions for all other programs:

- a. personnel development through coordinated systems of recruitment, training, compensation and professional advancement; and
- b. local community development to inspire the leadership and financial support required.

Personnel and community options are interrelated, and any strategy for improving Jewish education/Jewish continuity must involve them both.

OUTCOMES:

The Commission expects to issue a report in the Summer of 1990.

AUDIENCES:	schools	foundations
	colleges and seminaries	community centers
	religious congregations	YMHA's and YWHA's
	Federations	planning/coordinating agencies

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Cleveland, OH.
Matthew J. Maryles,
New York, N.Y.
Florence Melton,
Columbus, OH.
Donald R. Mintz,
New Orleans, LA.
Lester Pollack,
New York, N.Y.
Charles Ratner,
Cleveland, OH.
Esther Leah Ritz,
Milwaukee, WI.
Harriet L. Rosenthal,
South Orange, N.J.
Alvin I. Schiff,
New York, N.Y.
Ismar Schorsch,
New York, N.Y.
Harold M. Schulweis,
Encino, CA.
Daniel S. Shapiro,
New York, N.Y.
Margaret W. Tishman,
New York, N.Y.
Isadore Twersky,
Cambridge, MA.
Bennett Yanowitz,
Cleveland, OH.
Isaiah Zeldin,
Los Angeles, CA.
Ronald Appleby, Q.C.
Toronto, Ont., Canada
Lionel H. Schipper, Q.C.
Toronto, Ont., Canada

[JWB Circle]

FOR IMMEDIATE RELEASE

June 12, 1989

Contact:
Virginia Levi
216/391-8300

**EDUCATION AS A COMMUNITY CONCERN
INVOLVES JWB IN NATIONAL COMMISSION**

Moving to expand the agenda for community-based Jewish education, JWB last year joined with two other national organizations to form the Commission on Jewish Education in North America. The Commission is supported by the Mandel Associated Foundations, in cooperation with JWB and the Jewish Education Service of North America (JESNA), and in collaboration with CJF.

Chaired by former JWB President **Morton L. Mandel**, the 47 member Commission is exploring ways to enhance national and local efforts to build the field of Jewish education: not only classroom instruction but all the settings in which learning takes place--within the family circle, at camps and community centers, through print and electronic media, and through experiences in Israel. "Our hope is to produce systemic change--to cause something significant to happen," said Mort Mandel. "The Commission has been convened to produce solid ideas for across-the-board improvement in Jewish education, and to see them through to implementation."

With a blueprint to strengthen educational aspects of service delivery within JCC's, JWB is an important partner to the Commission. Commissioners closely associated with the Jewish community center movement, including JWB President **Donald R. Mintz**, are working with other Commissioners in Federations, foundations, seminaries and colleges as the Commission moves toward its goal of defining those areas where intervention could significantly affect the impact of Jewish education/Jewish continuity in North America. "The Commission is timely and necessary," said Donald Mintz. "We represent many diverse organizations. We are, by our pluralistic nature, in a position to deal with the growing threats to Jewish pluralism."

Now reaching the mid-point in its projected 2 year time frame, the Commission has identified a wide variety of program areas (e.g. early childhood, schools, informal education, the

--more--

(JWB Circle, page 2)

media, Israel Experience programs, programs for college students) which offer significant opportunities for across-the-board improvement in Jewish education. Any of these areas could have served as the basis for the Commission's agenda. However, the Commission's work has focused on two major areas where coordinated effort can create the climate Jewish education needs to move forward. One is to deal with the shortage of qualified personnel; the other is to deal with community--its structures, leadership and funding as major agents for change.

The Commission has found that issues of personnel and community are interrelated, and that any strategy must involve them both. They are considered **enabling** options, or pre-conditions for effecting all program areas. "To deal effectively with the personnel option requires that **recruitment, training, profession-building and retention** be addressed simultaneously," said Mr. Mandel. "If we hope to recruit outstanding people, they will have to believe that the community is embarking on a new era for Jewish education. Our challenge is to produce ideas that change the way community's address Jewish education--through involving outstanding leadership, generating significant additional funding, building the appropriate structure, changing the climate." A major direction for the coming months is identifying ways to encourage leaders in synagogues, Federations, bureaus, foundations and JCC's to place Jewish education higher on their list of priorities.

"This joint emphasis on personnel and community really captures the nature of the challenge," said Mr. Mandel. "Bringing about change in these areas through implementation is vast and complex. It will require the involvement of local community leadership, in concert with national organizations and training institutions. JWB, representing the major settings for informal education, and other organizations with strong community ties and continental perspectives can contribute to strategies that work at both levels." The Commission's focus in upcoming months will be on **what** should be done in areas of personnel and community--ARE THERE ANY IMPORTANT IDEAS?; and, how should it be done--ARE THERE STRATEGIES FOR IMPLEMENTATION?

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[JESNA Trends]

FOR IMMEDIATE RELEASE
June 12, 1989

Contact:
Virginia Levi
216/391-8300

**JEWISH EDUCATION IN THE LOCAL COMMUNITY
TAKES ON A CONTINENTAL SCOPE**

At a time when professional and lay leaders are asking what more they can do to help Jewish education, JESNA has joined with two other national organizations to form the Commission on Jewish Education in North America. The Commission is supported by the Mandel Associated Foundations, in cooperation with JWB and the Jewish Education Service of North America, and in collaboration with CJF.

Headed by **Morton L. Mandel**, Chairman of the Mandel Associated Foundations, the 47 member Commission is exploring ways to enhance national and local efforts to build the field of Jewish education: in all settings in which learning takes place--within the family circle, in the classroom, at camps and community centers, through print and electronic media, and through experiences in Israel. "Our hope is to produce systemic change--to cause something significant to happen," said Mort Mandel. "The Commission has been convened to produce solid ideas for across-the-board improvement in Jewish education, and to see them through to implementation."

One thrust of the Commission is Jewish continuity, an issue of primary importance to the Jewish community. With a strategy in place to bring leadership together to consider four particular issues in Jewish education, JESNA has become an important partner to the Commission. Commissioners directly involved in Jewish education, including JESNA President **Bennett Yanowitz** and Vice President **Mark Lainer**, are working with other Commissioners in religious institutions, Federations, foundations, bureaus and JCC's as the Commission moves toward its goal of defining those areas where intervention could significantly affect the impact of Jewish education/Jewish continuity in North America.

Now reaching the mid-point of its projected 2 year time frame, the Commission has identified a wide variety of program

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(JESNA Trends, page 2)

areas (e.g. early childhood, schools, informal education, the media, Israel Experience programs, programs for college students) which offer significant opportunities for across-the-board improvement in Jewish education. Any of these areas could have served as the basis for the Commission's agenda. However, the Commission's work has focused on two major areas where coordinated effort can create the climate Jewish education needs to move forward. One is to deal with the shortage of qualified personnel; the other is to deal with community--its structures, leadership and funding as major agents for change.

The Commission has found that issues of personnel and community are interrelated, and that any strategy must involve them both. They are considered **enabling** options, or pre-conditions for effecting all program areas. "To deal effectively with the personnel option requires that **recruitment, training, profession-building and retention** be addressed simultaneously," said Mr. Mandel. "If we hope to recruit outstanding people, they will have to believe that the community is embarking on a new era for Jewish education. Our challenge is to produce ideas that change the way community's address Jewish education--through involving outstanding leadership, generating significant additional funding, building the appropriate structure, changing the climate." A major direction for the coming months is identifying ways to encourage leaders in synagogues, Federations, bureaus, foundations and JCC's to place Jewish education higher on their list of priorities.

"This joint emphasis on personnel and community really captures the nature of the challenge," said Mr. Mandel. "Bringing about change in these areas through implementation is vast and complex. It will require the involvement of local community leadership, in concert with national organizations and training institutions. JESNA and other organizations with strong community ties and continental perspectives can contribute to strategies that work at both levels." The Commission's focus in upcoming months will be on **what** should be done in areas of personnel and community--ARE THERE ANY IMPORTANT IDEAS?; and, **how** should it be done--ARE THERE STRATEGIES FOR IMPLEMENTATION?

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FOR IMMEDIATE RELEASE
June 12, 1989

Contact:
Virginia Levi
216/391-8300

**JEWISH EDUCATION IS FOCUS OF CJF
PARTICIPATION IN NATIONAL COMMISSION**

Stepping up an already significant commitment to placing Jewish education high on the agenda of communal organizations, CJF has joined forces with the Commission on Jewish Education in North America. The Commission is supported by the Mandel Associated Foundations, in cooperation with JWB and the Jewish Education Service of North America (JESNA), and in collaboration with CJF. Chaired by former CJF President Morton L. Mandel, the 47 member Commission is exploring ways to enhance national and local efforts to build the field of Jewish education in formal and informal settings. "Our goal is to produce systemic change--to cause something significant to happen," said Mort Mandel. "The Commission has been convened to produce solid ideas for across-the-board improvement in Jewish Education, and to see them through to implementation."

One thrust of the Commission is Jewish continuity, an issue of primary importance to the Jewish community. With eleven Federations engaged in local efforts to strengthen Jewish continuity through improved Jewish education, and with its Committee on Jewish Continuity and Identity already in place, CJF leadership has become an important partner to the Commission. Commissioners with strong ties to local Federations or CJF, including CJF President Mandell Berman, are working with other Commissioners in foundations, JCC's, bureaus, seminaries and colleges as the Commission moves toward its goal of defining those areas where intervention could significantly affect the impact of Jewish education/Jewish continuity in North America.

Now reaching the mid-point in its projected 2 year time frame, the Commission has identified a wide variety of program areas (e.g. early childhood, schools, informal education, the media, Israel Experience programs, programs for college students) which offer significant opportunities for across-the-board

(CJF News Briefs, page 2)

improvement in Jewish education. Any of these areas could have served as the basis for the Commission's agenda. However, the Commission's work has focused on two major areas where coordinated effort can create the climate Jewish education needs to move forward. One is to deal with the shortage of qualified personnel; the other is to deal with community--its structures, leadership and funding as major agents for change.

The Commission has found that issues of personnel and community are interrelated, and that any strategy must involve them both. They are considered enabling options, or pre-conditions for effecting all program areas. "To deal effectively with the personnel option requires that recruitment, training, profession-building and retention be addressed simultaneously," said Mr. Mandel. "If we hope to recruit outstanding people, they will have to believe that the community is embarking on a new era for Jewish education. Our challenge is to produce ideas that change the way community's address Jewish education--through involving outstanding leadership, generating significant additional funding, building the appropriate structure, changing the climate." A major direction for the coming months is identifying ways to encourage leaders in synagogues, Federations, bureaus, foundations and JCC's to place Jewish education higher on their list of priorities.

"This joint emphasis on personnel and community really captures the nature of the challenge," said Mr. Mandel. "Bringing about change in these areas through implementation is vast and complex. It will require the involvement of local community leadership, in concert with national organizations and training institutions. CJF and other organizations with strong community ties and continental perspectives can contribute to strategies that work at both levels." The Commission's focus in upcoming months will be on what should be done in areas of personnel and community--ARE THERE ANY IMPORTANT IDEAS?; and, how should it be done--ARE THERE STRATEGIES FOR IMPLEMENTATION?

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**ABOUT THE COMMISSION ON
JEWISH EDUCATION IN NORTH AMERICA**

SPONSORSHIP:

The Commission is supported by
The Mandel Associated Foundations, Cleveland, Ohio
In cooperation with
JWB, New York, New York
The Jewish Education Service of North America (JESNA), New York,
New York
In collaboration with
The Council of Jewish Federations, New York, New York

MEMBERSHIP:

Chaired by Morton L. Mandel of Cleveland, Ohio; and comprised of
47 prominent people in the United States and Canada selected for their
involvement with Jewish education in their roles as: scholars and
professional educators; religious leaders; professional and lay
leaders of Federations, foundations, bureaus, JCC's and other communal
organizations.

PURPOSE: The Commission was established to deal with the problem of
ensuring meaningful Jewish continuity through Jewish education for the Jews
of North America. Specifically, its charge is:

- a. to review the field of Jewish education in the context of
contemporary Jewish life;
- b. to recommend practical policies that will set clear directions for
Jewish education;
- c. to develop plans and programs for the implementation of these
policies;
- d. to stimulate significant financial commitments and engage committed
individuals and institutions in collaborative, communal action.

FOCUS:

.....the examination of what Jewish communities and educational
institutions must do to professionalize Jewish education and to
attract, inspire, encourage and train professionals.

Work is being undertaken in various program areas (e.g. early childhood,
day schools, supplementary schools, informal education, the media, Israel
Experience programs, programs for college students). Two areas have been
identified as pre-conditions for all other programs:

- a. personnel development through coordinated systems of recruitment,
training, compensation and professional advancement; and
- b. local community development to inspire the leadership and financial
support required.

Personnel and community options are interrelated, and any strategy for
improving Jewish education/Jewish continuity must involve them both.

OUTCOMES:

The Commission expects to issue a report in the Summer of 1990.

AUDIENCES:	schools	foundations
	colleges and seminaries	community centers
	religious congregations	YMHA's and YWHA's
	Federations	planning/coordinating agencies

COMMISSION MEMBERS

Mona Riklis Ackerman,
New York, N.Y.
David Arnow,
New York, N.Y.
Mandell L. Berman,
Southfield, MI.
Jack Bieler,
Silver Spring, MD.
Charles R. Bronfman,
Montreal, Que., Canada
John C. Colman,
Glencoe, IL.
Maurice S. Corson,
Columbus, OH.
Lester Crown,
Chicago, IL.
David Dubin,
Tenafly, N.J.
Stuart E. Eizenstat,
Washington, D.C.
Joshua Elkin,
Newton, MA.
Eli N. Evans,
New York, N.Y.
Irwin S. Field,
Norwalk, CA.
Max M. Fisher,
Detroit, MI.
Alfred Gottschalk,
Cincinnati, OH.
Arthur Green,
Wyncote, PA.
Irving Greenberg,
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Joseph Gruss,
New York, N.Y.
Robert I. Hiller,
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Carol K. Ingall,
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Robert E. Loup,
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Toronto, Ont., Canada

NEWSBRIEFS

COUNCIL OF JEWISH FEDERATIONS

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**ON THE
MOVE...**

CJF Director of Research Barry Kosmin delivered the keynote address on "Research in the Real World of Nonprofits" at a recent workshop on "Planning and Managing Research in Nonprofit Organizations: Working with Consultants and Research Firms" sponsored by the New York chapter of the American Association for Public Opinion Research (AAPOR)...Associate Executive Vice President Don Feldstein spoke at the annual meeting of the Rockland County Federation ... Joe Cohen, Director of Community Services, was in Greenwich to meet with Greenwich and Stamford leadership to explore the possible merger of the two communities...

Sue Stevens, Women's Division Director, met with the Executive Committee and Board of the Fort Lauderdale Federation and addressed the Board and Women's Division's

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Several Federations Approach 'Passage to Freedom' Goal

Results from the Passage to Freedom campaign, whose projected goal is \$75 million, continue to be gratifying. As of mid-June, the total number of dollars raised by Federations is \$26,526,534. Many Federations have been successful in nearing or even reaching their community goal including: Atlanta, Baltimore, Columbus, Detroit, New Haven, Rhode Island and St. Louis.

CJF is particularly pleased that most communities are conducting this special campaign in accordance with the national guidelines distributed by the CJF Monitoring and Accountability Committee chaired by Mandell L. Berman, President of CJF. Funds are beginning to accumulate in a national pool and an initial distribution of some of the domestic portion is expected to be made shortly. The division of proceeds from the UJA Special Campaign will be on a 50-50 basis, with half to be allocated for overseas services with a majority going to Israel, and the other half to be used for domestic resettlement.

On the legislative front, Congress has passed and the President is expected to sign a supplemental funding measure, which among other things will provide reimbursement to JDC and HIAS for the extraordinary costs to these agencies due to refugee transit, maintenance and resettlement for fiscal 1989.

CJF's Washington Action Office is also optimistic about the prospects for receiving full or almost full funding for matching grant funds for domestic refugee resettlement in fiscal 1989, although it may be some time before this issue is finally resolved.

CJF is beginning a consultation process with Federations to plan and analyze long-term strategies on resettlement. If you require any assistance or would like further information on the resettlement process, contact Jerry Levinrad, CJF Director of Refugee Resettlement.

Women's Division Outreach Program

A manual, offering a step-by-step plan for implementing a one-year outreach program, will be presented as part of the CJF Women's Division program being planned for this year's GA in Cincinnati. It will include techniques for developing goals and objectives, target group selection, and samples of implementation and action plans from the pilot

CJF Staff to Attend Sherman Seminar

Ellen Deutsch Quint, Associate Director of Personnel Services, and Jan Rothschild Sachs, Community Consultant, have been selected to participate in the fifth annual Sherman Seminar for outstanding young professionals at Brandeis University during July 1989.

This seminar brings together 25 distinguished Jewish communal profes-

(Continued on Page 4)

(Continued on Page 5)

CJF Joins Forces with Education Commission

Stepping up an already significant commitment to placing Jewish education high on the agenda of communal organizations, CJF has joined forces with the Commission on Jewish Education in North America in exploring ways to enhance national and local efforts to strengthen the field of Jewish education in formal and informal settings. The Commission is supported by the Mandel Associated Foundations, in cooperation with JWB and the Jewish Education Service of North America (JESNA), and in collaboration with CJF. The 47-member Commission is chaired by former CJF President Morton L. Mandel.

"Our goal is to produce systemic change — to cause something significant to happen," said Mandel. "The Commission has been convened to produce solid ideas for across-the-board improvement in Jewish education, and to see them through to implementation."

One thrust of the Commission is creative Jewish continuity, an issue of primary importance to the Jewish community. With 11 Federations engaged in local efforts to strengthen Jewish continuity through improved

Jewish education (formal and informal) and with its Committee on Jewish Continuity and Identity already in place, CJF has become an important partner to the Commission. Commissioners with strong ties to local Federations or CJF, including CJF President Mandell Berman, are working with other Commissioners in foundations, JCC's, bureaus,

programs for college students) which offer significant opportunities for across-the-board improvement in Jewish education. Although any of these areas could have served as the basis for the Commission's agenda, two major areas have been identified where coordinated effort can create the climate that Jewish education needs to move forward. One is dealing with the shortage of qualified personnel; the other is dealing with community — its structures, leadership and funding as major agents for change.

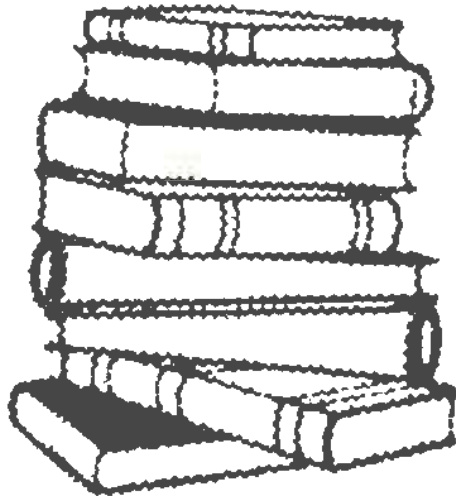
"This joint emphasis on personnel and community really captures the nature of the challenge," Mandel noted. "Bringing about change in these areas through implementation is vast and complex. It will require the involvement of local community leadership, in concert with national organizations and training institutions. CJF and other organizations with strong community ties and continental perspectives can contribute to strategies that work at both levels."

For further information on the Commission on Jewish Education in North America, contact Virginia Levi at (216) 391-8300.

'Our goal is to produce systemic change — to cause something significant to happen.'

seminaries and colleges as the Commission moves toward its goal of defining those areas where intervention could significantly affect the impact of Jewish education/Jewish continuity in North America.

Now reaching the mid-point in its projected two-year time frame, the Commission has identified a wide variety of program areas (e.g. early childhood, schools, informal education, the media, Israel Experience programs,



Ferne Katleman to Leave CJF for New Post

Ferne Katleman, Director of Continuing Professional Education, has announced her plans to leave CJF on or about Sept. 1 to assume the responsibilities of Director of Institutional Grants for the Wexner Foundation.

Ferne joined CJF in 1976 as Director of Personnel Services. After three years, she assumed the role of Director of Continuing Professional Education, a position she has held for the past 10 years. In this capacity, she has been responsible for developing, administering and directing a comprehensive program of continuing education for professionals at all levels in Federations throughout North America.

Data Collection Begins for 1990 Survey of American Jews

Based on an agreement last fall to conduct the 1990 National Survey of American Jews as part of a world-wide series of national studies of Jewish populations, CJF has commissioned the ICR Survey Research Group of Media, PA, to begin collecting data in a three-stage phone questionnaire.

Preliminary screening by means of a random selection procedure began in April in order to accumulate prospective households. This procedure allows for an equal probability of Jews to be selected from every state whether in small towns or in major metropolitan areas so that a national picture will emerge. In May-June 1990, 2,500 households will be interviewed in-depth. Through the statistical analysis of data obtained from the phone interviews, various components of the Jewish community will be assessed including the demographic, social and economic structure, migration patterns, changes in size, composition and distribution as well as patterns and levels of births and deaths.

The CJF Research Department has recently released the publication, "A Handle on the Future — The Potential of the 1990 National Survey for American Jewry," which outlines the purpose and goals of this historic survey.

"It is our hope that this publication will inform our member Federations of the importance of the survey for gaining knowledge of future trends among the mass of American Jews," noted Dr. Barry Kosmin, CJF Director of Research and Director of the North American Jewish Data Bank. He added that an initial \$200,000 has already been provided by the CJF Endowment Fund for the 1990 survey and that CJF member Federations have been asked to contribute their pro-rated shares for the remainder of the project's cost.

On Capitol Hill: Jewish Foundation Joins MOU

The Jewish Foundation for Group Homes (JFGH) in Washington, DC, has joined the list of participants under the MOU with its "Israel and Lillian Bimlich Internship Program." JFGH will bring an Israeli to Washington, DC, for a year of learning and sharing within the structure of a group home for persons with developmental disabilities. Steve Donshik, who has facilitated the search for prospective candidates, will meet with Barry Fiast, JFGH's Executive Director, in early July in order to select this year's participant...

The MOU Directory of Innovative Social Service Programs in the United States has been printed and distributed throughout the Federation network. Additional copies can be obtained by calling Patrick McMahon, MOU Assistant Coordinator, at CJF's Washington Action Office (202) 543-0842. Your feedback and suggestions would be appreciated!...

Two interns have joined the MOU staff for Summer '89. Dina Fuchs, a sophomore majoring in broadcast communications at American University in Washington, DC, will be assisting with the development of newsletters and brochures. Leah Gorelik, a junior majoring in foreign affairs at Willamette University in Salem, OR, will update and expand a resource on foundations and corporations.

Weisberg Wins Wexner Fellowship

Congratulations to Adam Weisberg, CJF Otzma Shaliach, who has been awarded a Wexner Fellowship. This prestigious award, which provides full tuition for a Master's degree in Social Work, living stipend and includes two educational seminars per year, is given in recognition of his demonstrated ability to become an outstanding Jewish communal professional.

Adam has already displayed exceptional leadership skills during his one and one-half years as Otzma "Shaliach" at CJF. In this capacity, he dedicated himself to finding qualified candidates for participation in Project Otzma, an early leadership identification program designed to strengthen the bonds between North American communities and Israel through volunteer service. One of 53 outstanding graduates of Otzma I (1986-87), Adam stayed on in Israel to serve as a "peer liaison" during the Kibbutz Ulpan segment of Otzma II. In addition to recruitment activities, Adam visited communities, provided consultations to local coordinators, met with potential candidates, provided orientation for future participants and assisted Otzma graduates in becoming actively involved in the Jewish community.

On June 12, Adam began studying at Yeshiva University's Wurzweiler School of Social Work Block Program. He will then spend his first year of field placement working in Israel under the supervision of CJF Israel Office Director Steve Donshik.

On The Israeli Front: Israel-Diaspora Relations

Dr. Stephen Donshik, Director of the CJF Israel Office, was invited to present the Israeli perspective on Israel-Diaspora relations during a recent Executive Board retreat sponsored by the Combined Jewish Philanthropies of Boston. Steve focused on the issues Israelis perceive as being crucial to the continuing partnership with North America while Ira Silverman, Executive Vice-President of the American Jewish Committee, presented the Diaspora perspective...

In an effort to facilitate recent meetings with various Israeli politicians, the Young Leadership of the Associated Jewish Charities and Welfare Fund of Baltimore and the Community Mission of the Jewish Federation of Portland sought Steve's assistance in

providing pertinent background information on each of the officials as well as suggestions on how to raise issues of concern with Ministers of the Government and Knesset members...

As part of a special series on Diaspora Jewish organizations, Steve was recently interviewed on the Israel Army Radio about the structure and function of the Jewish Federations in North America...

Steve and Sharon Levinson, Personnel Consultant, facilitated a seminar for the Netanya and Northern Regional Board of Directors of the Association of Americans and Canadians in Israel (AACI). More than 40 people participated in the two-day seminar whose objective was to develop the role of lay

leadership in the AACI and to strengthen the function of the committees in the region...

At the request of Moshe Nativ, Director-General of the Jewish Agency, Steve planned and facilitated a full-day, in-service training program for the Directors-General of the Departments of the Jewish Agency and their respective key staff members. The program, first in a series of workshops on the subject of the lay leadership role in governance and decision-making, took place May 31 at Kibbutz Maale Hamisha and included presentations by representatives of the major Diaspora organizations whose leadership sit on the Board of Governors of the Jewish Agency and the committees of the Board.



Women's Division — (Cont. from Pg. 1)

communities which were selected for participation. In addition to this manual, each community's three-woman team will be available for consultation to assist other communities in replicating this outreach program.

Prior to the 1988 General Assembly in New Orleans, a number of communities of varying sizes throughout North America were selected for participation in a one-year outreach program, sponsored by the CJF Women's Division. The program's goal was to establish a model for Women's Divisions to increase participation and campaign contributions. Included in the program were: Atlanta; Dayton, OH; Greensboro, NC; Houston; MetroWest, NJ; Minneapolis; Phoenix; Seattle, and Washington, DC.

To implement the program, each community formed a three-woman team, which participated in an all-day seminar at the GA with Dr. Marc Salisch, Director of Organization and Professional Training Services for the State University of New York at Albany and well-known consultant to a number of national organizations. Dr. Salisch assisted the women in establishing a carefully-designed, long-term plan to identify specific target groups and to involve them in the Women's Division program.

After several months of planning, the leadership from the selected communities met again at the CJF Spring Quarterly in Washington, DC, where each reported on its initial activities and successes to date. With the assistance of Dr. Salisch and Sue Stevens, CJF Women's Division Director, the women refined and further developed their plan of action for recruiting and involving women in the identified target group.

The participating communities will reunite in September at the CJF Fall Quarterly in New York City and in November at the General Assembly in Cincinnati to review and share their progress, analyze their achievements and develop plans to continue and expand the pilot program.



Carol Karsch, CJF Western Area Chair, and Al Zehngut, MD, Chairman, Tucson Maimonides Society, were among the participants in the first Western Region Maimonides Conclave co-sponsored by the CJF Western Area Office.

Biomedical Ethics Is Focus of Conclave

The Jewish perspective on topics of critical concern to health care providers and their patients was the focus of the first Western Region Maimonides Conclave on "Biomedical Ethics: A Jewish Perspective," held May 26-29, 1989 at the Ventana Canyon Resort in Tucson, AZ.

Over 150 Jewish physicians, health care professionals and their families from 22 Western Area communities participated in the sessions, which were sponsored by the Council of Jewish Federations' Western Area Office and

the Tucson Maimonides Society.

The historic conclave featured a series of workshops and lectures dealing with such important medical issues as "What is Life?," "Politics and Economics vs. the Hippocratic Oath" and "Redefining Life and Death."

Dr. David Weiss and Rabbi Avraham Steinberg, MD, of Hadassah Medical School of Hebrew University, and Dr. Baruch Brody of Baylor College of Medicine, were the keynote speakers for the four-day program.

The Western Region Maimonides Society, which is supported by the CJF Western Area Office, was created to foster the establishment of local Maimonides Societies in the Western states. Tucson and other communities have formed societies which sponsor educational, social and philanthropic programs for its relatively uninvolved Jewish physicians in an effort to strengthen the bonds between themselves, the Jewish community and Israel.

To find out more information about Maimonides Society programs or next year's conclave, which will be held again Memorial Day Weekend at Ventana Canyon Resort, contact Mark I. Berger, consultant for the CJF Western Area Office at (619) 296-2949.

On the Move — (Cont. from Pg. 1)

Business & Professional leadership in Windsor, ONT. Sue also met with the Women's Division leadership of the Detroit, Miami and South Broward Federations...

Norbert Fruehauf, CJF Director of Planning, attended a UJA Conference in Chicago ... CJF Community Consultant Dan Grodofsky continued his travels through New York this month, visiting the Rockland County and Northeastern, NY Federations and attending the annual meeting of the Rochester Federation...Lynn Markowitz, CJF Community Consultant, met with the new executive directors in Austin and Ft. Worth ... CJF Community Consultant Simcha Goldberg worked on Leadership Development with the Kansas City Federation.



CJF Newsbriefs is a publication of the Communications Department of the Council of Jewish Federations.

Director: Frank Strauss
Editor: Amy Rothschild
Graphic Artist: Lucy Feliciano
Pressman: Tyrone Humphrey

Sherman Seminar — (Cont. from Pg. 1)

sionals from throughout North America for intensive examination of some of the central communal and professional issues affecting the Jewish community and its leaders today. This is the first time in the history of the seminar that any member of CJF's professional staff has been selected for participation.

Ellen has been on the CJF staff for six years, including a period in which she served as Acting Director of the Personnel Services Department. Prior to joining CJF, she was the Assistant Director of B'nai B'rith Hillel/JACY for over three years. Her other professional experiences include working in the Leadership Development Division at UJA-Federation of New York and at the Greater Albany Jewish Federation.

Jan has been on the CJF staff for four and one-half years. Prior to joining CJF, she served as Planning Coordinator and Assistant Director of the Jewish Community Federation of Louisville before becoming Associate Executive Director in 1982. In that capacity, she served as Director of the Community Relations Council and of the General Campaign.

Jewish Communal Planning and Services for The New Jewish Elderly: Approaching 1990



*Excerpt of an Address by
Joan Fuld, Associate Director,
CJP Community Planning Department
Presented at American Jewish Committee
May 10, 1989*

As we approach 1990, the Jewish community finds itself in a curious situation: we have a Jewish population age 65 and over that is expanding in every possible way—total numbers, percentage of the whole, various subgroups. The New Jewish Elderly is a diverse group in every dimension - age, employment status, health, income, education, family support system, etc. There is no simple "presenting problem" with a one service solution, backed up with government dollars. How does the organized Jewish community respond to such diversity?

In discussing this "younger," American born, more affluent, more educated population of New Jewish Elderly, the community confronts a theoretical question, asking what is its obligation to this group of individuals who are not "needy" in the traditional sense. When communities come to allocations time, some of our leadership wonder if services for the new elderly are a priority because these people have resources and they have choices, unlike the ill, frail and poor. As we will see, these individuals do have needs but we must respond based on our commitment to serve all constituents, not just the poor and ill.

Secondly, we are often asked if members of this group actually seek services from the organized Jewish community or would respond enthusiastically if services are offered. Everyone knows, personally, individual "New Jewish Elderly" whose lives are complete and who would not avail themselves of programs and activities. Nonetheless, our agencies report to us that, because of the size of this population, a critical mass does exist to use and enjoy programs when they are provided...

Many of our agencies in sun belt communities are extremely frustrated by the large number of retired persons, with extensive leisure time and resources, who do not volunteer in communal activities. I think that this is one area where we could benefit from more research and more systematic programs to reach out to these individuals. Everyone approaching retirement should be sent a brochure briefly outlining exciting volunteer opportunities in the Jewish community. We need to experiment and be creative with programs. Our agencies tend to look to younger Jewish elderly to volunteer to help those who are older and more frail and these may be the absolutely least appealing volunteer roles for our young

elderly, some of whom are still caring for their own aging parents.

I also want to raise the issue of age integration vs. age segregation which, I believe, warrants greater attention. Most Jews in their 60's and early 70's do not define themselves as "elderly." They do not see themselves as "separate," though they may be retired or semi-retired. Being in the mainstream and part of the mainstream is important in communal activities, in living arrangements, leisure time activities and educational arenas because it provides vitality and stimulation for young and old alike.

It also seems to me that we need to enter into a new partnership with our younger, weller elderly, where they assume a larger role in the planning, development and funding of services. We must also consider what types of agencies are best designed to serve the well-elderly. Are most Jewish community centers sufficiently "upscale" in their decor and general environment to attract and be comfortable for middle class elderly?...

There are attitudinal and philosophical questions lurking beneath all of these issues. Do individuals over age 65 deserve special treatment? Do all of them? What are the respective roles of the agency, the older adult and the family? Are the New Jewish Elderly "clients" in the traditional sense and, if not, how do we see them and how do they see themselves and us? These are some of the questions which confront us, as we head towards 1990.

Meet the Staff...

Les Levin & Jan Rothschild Sachs

When Les Levin "semi-retires" at the end of this month, he will have achieved his greatest personal record — this is the longest he has been in any one job in any one city in the history of his Jewish communal service career! That's a major accomplishment for someone like Les, who, over a 37 year span, has held executive positions in such cities as Columbus, OH, Louisville, KY, St. Louis, MO, Buffalo, NY and Arlington, VA.

After re-opening the CJF Western Area Office in Denver (it had previously been in L.A.) where he served as a consultant for three years, he joined the CJF staff in New York in 1980 as Director of the Community Planning Department. For the past nine years, Les has seen many changes take place in how Federations respond to the needs of their communities in terms of planning and services. In addition to seeing the number of full-time planning directors increase from 20 to 40, there also has been a significant transformation during the past decade in the planning process — from a "reactive" to a "proactive" response.

Les' role as a vital leader in the community planning field is attested to by the multitude of programs, studies and surveys successfully developed, planned and organized during his tenure. Among the major accomplishments have been: 1) the first national conference on addiction in the Jewish community; 2) a set of guidelines on the Jewish community's responsibility in dealing with AIDS, which led to a forum presented at last year's GA as well as a CJF Satellite Network broadcast on AIDS; 3) the first national survey of child care under Jewish auspices which resulted in the formation of a special subcommittee to assist communities in starting and/or expanding programs; 4) a national survey on services and needs of low-income and unemployed Jews which resulted in the creation of a national inter-agency think tank and CJF subcommittee to deal with the survey's findings; 5) studies on Jewish Population Research with Norbert Fruehauf and Charles Zibbell, which resulted in the creation of the National Jewish Data Bank.

A native of Kansas City, MO, Les currently resides in Scarsdale, NY, with his wife of 28 years, Dorothy. They have three children, two sons and a daughter. Les, who will be the first person to take "early" retirement under the

recently revised CJF retirement program, has already set some post "semi-retirement" plans which include: community consultations to the New Jersey Federations (as part of CJF's Community Services Department), teaching at the college level, writing and volunteer work (he has recently been named Chairman of Scarsdale Citizens for Senior Citizens).

There aren't many Jewish 17-year-olds today who would consider themselves active lay leaders in their Federations and/or communities. However, one talented and committed individual did get involved in her hometown of Trumbull, CT, and became International President of B'nai B'rith Girls (BEG). That was Jan Rothschild Sachs' first taste of lay leadership — an unforgettable experience which ultimately led to her decision to pursue a Jewish communal service career.

After receiving her M.A. in Jewish Studies from the Baltimore Hebrew University and an M.S.W. from the University of Maryland School of Social Work, Jan joined the staff of the Jewish Community Federation of Louisville. During her five-year association with the Federation, she steadily moved up the ladder, serving first as Planning Director, followed by Assistant Director, Campaign Director, Community Relations Director and lastly, Associate Executive Director in 1982.

Jan's association with CJF began in 1984 when she assumed the position of Community Consultant for the Midwest Federations — the first full-time consultant from New York for the Midwest. After three years, she took over as New England consultant, where she has facilitated, developed and directed numerous programs including a state association in Massachusetts, regional meetings on issues such as Soviet Jewish Resettlement and leadership development with professionals and lay leadership, community executive personnel searches and leadership development programs. Additionally, Jan staffs CJF's Intermediate Cities Committee, the annual Intermediate Cities Executives Institute and develops year-round programming for Intermediate City Federation Presidents and Executives at General Assemblies and Quarterlies.

RECENT NEWS CLIPPINGS

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"Livnot U'Lehibanot—To Build and to be Built: Federation's Leadership Role" is the theme for the 58th General Assembly to be held in Cincinnati November 14-19. On Wednesday evening at the Opening Plenary, Mandell L. Berman, President of the Council of Jewish Federations will address the 3,000 delegates on the theme of building togetherness among people and communities.
For more information, call the Jewish Federation at 351-3800.



LIVNOT U'LEHIBANOT

Cruisin' down the river to



Cincinnati

58TH GENERAL ASSEMBLY
COUNCIL OF JEWISH FEDERATIONS

COMMISSION
ON JEWISH EDUCATION
IN NORTH AMERICA

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216/391-8300

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October 13, 1989

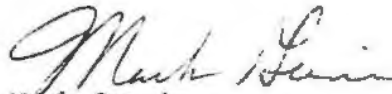
Dear Editor:

I am pleased to share with you the enclosed news release about an important event in North American Jewish life. The Commission on Jewish Education in North America will be holding its fourth of six scheduled meetings on Monday, October 23, 1989 in New York. The Commission expects to complete its report in June 1990, and to begin implementation of its recommendations even as the report is being developed.

I hope you will use this news release, or hold it in your files as background for further stories about the work of the Commission. Further information about the outcomes of the October 23rd Commission meeting will be forthcoming shortly.

Please call for any additional information you may need.

Sincerely,


Mark Gurvis
Commission staff

10/13/89

For information contact:
Mark Gurvis (216) 391-8300

FOR IMMEDIATE RELEASE

COMMISSION ON JEWISH EDUCATION
IN NORTH AMERICA

Education Commission Moves from Ideas toward
Action at Crucial Fourth Meeting

Education has been an urgent concern of all Americans ever since the publication of the 1979 Carnegie report, titled "A Nation at Risk." That report awoke the country to the immediate need for improvement of the nation's educational system.

Many feel the Jewish community, too, is at risk. That is why THE COMMISSION ON JEWISH EDUCATION IN NORTH AMERICA was formed in 1988, and that is why the Commission--a major initiative that has as its goal a radical change in Jewish education in North America--has been meeting regularly for more than one year, in hopes that by June, 1990, it will be able to announce plans for the revitalization of Jewish education, and for the implementation and funding of those plans.

Toward that end, the full Commission--comprised of 47 prominent Jewish scholars, educators, community organizers, religious and communal leaders--will meet in New York on October 23, 1989 to discuss its progress and to discuss moving from planning to action.

"When we established the Commission, it was with the hope that it would bring about major change in Jewish education throughout North America," said Morton L. Mandel, Cleveland, chairman of the Commission. "We understood from the very beginning that a message, a vision, was important, but that it would need to be accompanied by concrete plans to be implemented in the real world--in schools, in synagogues, in community centers, in camps, in educational programs in Israel, in adult and family education.

"Now, more than a year later, we have met as a Commission three times, and we have worked to boil down dozens of viable ideas into concrete strategies. We are now ready to begin moving from discussion to implementation."

At the October 23 meeting whose theme is, "From Decisions to Implementation: A Plan for Action," the commissioners will discuss how changes might be implemented simultaneously on a number of fronts.

By the time the Commission issues its final report next summer, some elements of the Action Plan will already be in place. For now, though, the Commission's task is to develop the strategies needed for putting those elements to work.

Specifically, the agenda for the October 23 meeting will include discussion of a seven-part Action Plan which has emerged from the Commission's first three meetings.

The seven-part Action Plan consists of:

1. Mobilizing the Community: A systematic effort to improve the climate in the Jewish community, in order to place Jewish education at the very top of the communal agenda, and to make resources available for implementation of programs.

2. Developing strategies for building a profession of Jewish education: Recruitment, training and retention of qualified, well-paid professional educators.

3. Developing Community Action Sites: Creating examples of the best that Jewish education has to offer, so that educators worldwide can learn from methods that are already proven successful.

4. Developing a continental support system for Jewish education to implement strategies which go beyond that which can be addressed in individual communities.

5. Outlining an agenda for programmatic areas, such as the media, informal education, the Israel experience, day school, college age, early childhood, etc.

6. Building a research capacity: To measure impact and effectiveness of programs, and to build a knowledge base for future decision-making.

7. Designing a mechanism for implementation: Continuing the work of the Commission through creation of a mechanism to implement its recommendations within the North American Jewish community.

"While each meeting to date has been important, the October 23 meeting will be pivotal," Mr. Mandel said. "It is one thing to come up with ideas for changing an existing structure. Commissions have been empaneled before, and they have issued recommendations for improving our Jewish educational system. What sets this Commission apart is its drive to see its recommendations implemented. Thinking through the crucial steps to take us from ideas to action will be our focus at the next meeting."

The Commission represents an effort not only to review the state of Jewish education and to recommend policies to guide Jewish education

into the 21st Century, but to stimulate priority attention to Jewish educators from leading individuals and institutions, and to implement recommendations leading to broad changes in Jewish education.

The Commission's members include Jewish leaders from all over the United States and Canada, from every branch of Judaism, and from a broad range of institutions concerned with Jewish education. It is sponsored by the Mandel Associated Foundations of Cleveland, in cooperation with the Jewish Welfare Board (JWB), the Jewish Education Service of North America (JESNA), and in collaboration with the Council of Jewish Federations (CJF).

John -

Please send a copy
of the press briefing
notice & materials

to Frank Strauss at
CSF

WJ

mailed 10/26

Green

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Press release

10/13/89 "Editor" letter from
Mark Gunnis

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IN NORTH AMERICA

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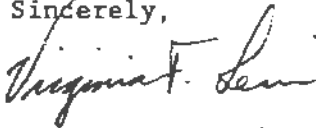
October 27, 1989

Mr. Harold Himmelfarb
U.S. Department of Education
OERI
554 New Jersey Avenue, N.W.
Washington, D.C. 20208-5646

Dear Mr. Himmelfarb:

At the request of Henry Zucker, I am sending you the enclosed materials describing the Commission on Jewish Education in North America. I hope that you will find these useful in your work.

Sincerely,



Virginia F. Levi
Commission Staff

Enclosures

*Publicity
file*

MEMO TO: Seymour Fox, Annette Hochstein, Virginia F. Levi,
Morton L. Mandel, Henry L. Zucker

FROM: Mark Gurvis ✓

DATE: October 31, 1989

Following is a post-Commission meeting press release draft. Rather than reporting on the content of the action plan, which was in the last release, Ken has tried to convey the flavor of discussions at the meeting.

Please let me know your reactions. Do you think we will need to clear quotes from individual commissioners?



10/31/89

For information contact:
Mark Gurvis (216) 391-8300

FOR IMMEDIATE RELEASE

COMMISSION ON JEWISH EDUCATION
IN NORTH AMERICA

Education Commission Committed to
Seeing Its Ideas Implemented

"Today should be a very important day in the life of this Commission."

With those words, Chairman Morton L. Mandel of Cleveland opened the fourth of six meetings of the COMMISSION ON JEWISH EDUCATION IN NORTH AMERICA on October 23 in New York City.

And indeed, the fourth Commission meeting proved to be important in several ways:

1. It resulted in a solid consensus that the Commission--a blue-ribbon panel of 47 educators, scholars, philanthropists, religious and lay leaders from all over the world--is proceeding appropriately, not only regarding its goals of completely reshaping Jewish education, but regarding its methods as well.

2. It sharpened the focus of the Commission's objectives; to produce a report detailing the state of Jewish education, to make recommendations for

improvement, and to create a mechanism for implementing those recommendations.

3. It defined what has been accomplished so far, and what has yet to be done before June, 1990, when the Commission hopes to issue its historic report.

4. It enabled the Commission to move from the stage of talking about what needs to be done, to the action stage of actually implementing the Commission's goals.

The Commission, which hopes to reshape and improve Jewish education in North America, has been working for more than one year. When the Commission issues its findings on the state of the field of Jewish education next June, it will also announce the creation of a mechanism for implementing its recommendations.

As the Commission prepared to move from the planning stage to discussing implementation at the October 23 meeting, the commissioners engaged in a lively debate about the philosophy behind the Commission. In addition, commissioners spent much of the all-day session discussing how the Commission's findings will actually change the face of Jewish education.

"Behind all of this is a question," said Sara S. Lee, a professor of education at the Hebrew Union College in Los Angeles. "We need to heighten

the awareness of community leaders about questioning assumptions of Jewish education. There must be a consciousness-raising. We must challenge institutions to rethink what they have to be to serve the needs of the contemporary Jewish community."

One of the challenges the Commission has dealt with is building consensus among the many constituencies and institutions within Judaism. The religious denominations, Jewish educational organizations, Federations and Jewish Community Centers all have distinct concerns, yet many of the concerns overlap. "We need the marriage of all the powerful forces in Jewish life to make this work," said Mr. Mandel. Toward that end, many of the constituencies are represented on the Commission, and its leadership is reaching out to many Jewish institutions to get input and to garner cooperation with this massive effort at reforming Jewish education.

Martin Kraar, executive vice president designate of the Council of Jewish Federations and a member of the senior policy advisors group of the Commission, told the Commission of the interest of Jewish Federations. "Federations have put Jewish continuity as a high priority," Mr. Kraar said. "The Commission is three steps ahead of the Federations, but 13 local commissions, established by local Federations, are studying education as a means of improving continuity. The agendas of the Federations and of this Commission are coming together."

Several commissioners expressed their desire that research and analysis of Jewish educational programs be given a high priority. "We spend a lot of money on Jewish education, but we don't really know what works and what doesn't," said David Hirschhorn, who is vice chairman of American Trading and Production Corporation in Baltimore and a vice president of the American Jewish Committee.

While there was some debate among the commissioners, as there is in the Jewish community at large, about the advantages and disadvantages of formal, as opposed to informal education, Mr. Mandel vowed to keep the Commission's recommendations "staunchly pluralistic. I want every Jewish kid to get the best Jewish education he can possibly get, whatever his belief."

The commissioners discussed whether such across-the-board changes as will be suggested by the Commission are really desired by the Jewish community.

"We're presuming that consumers are dissatisfied with services being provided now," said Rabbi Jack Bieler, coordinator of Judaic studies and supervisor of instruction at the Hebrew Academy of Greater Washington. "Even assuming that is true, do they want what we have to offer, and will they be willing to pay the price in terms of money and effort?"

"To implement this, our vision must have more self-confidence," said Rabbi Norman Lamm, president of Yeshiva University in New York. "This is

an historic chance. Let's not blow it by being timid about what needs to be done."

At the end of the day's meetings, Mr. Mandel summed up where the Commission has been and where it is going. "You learn by doing," he said. "We're never going to have unanimity, but we have to dig in and get going. We've learned a lot and come a long way, but we're only at the tip of the iceberg. There's so much we don't know, but we must have the courage to plunge in."

Over the next few months, the Commission will be receiving results of research it commissioned, drafting an outline of the final report, designing an implementation mechanism and informing the various Jewish organizations and institutions of its progress. It's next meeting this winter will be a critical session focusing on the findings and recommendations to be included in its report.

The Commission on Jewish Education in North America is sponsored by the Mandel Associated Foundations of Cleveland, Ohio, in cooperation with the Jewish Welfare Board, the Association of Jewish Community Centers of North America and the Jewish Education Service of North America (JESNA), in collaboration with the Council of Jewish Federations.

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November 13, 1989

Dear Editor:

Enclosed is a news release describing the progress at the recent meeting of the Commission on Jewish Education in North America.

In addition to highlighting the issues discussed at the meeting, we've incorporated some of the flavor of the discussion.

The Commission is moving towards a critical meeting in February to consider findings and recommendations, and to a final meeting in June to issue its report.

I hope you find the material we are sending useful and that you will feel free to call for additional information as necessary.

Please send a copy of any stories you might run on the Commission for our records.

Sincerely,



Mark Gurvis
Commission staff

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Staff

Virginia F. Levi
Joseph Reimer

SPECIAL PRESS BRIEFING

Subject: Commission on Jewish Education in North America
Date: Friday, November 17, 1989
Time: 10:00 a.m.
Place: Hyatt Regency, Room E, 3rd Floor, Cincinnati, Ohio

During the past 1-1/2 years an exciting planning initiative has been under way to introduce radical change into Jewish education in North America. The Commission on Jewish Education in North America is a unique blend in the Jewish world of private initiative and institutional cooperation.

At its recent meeting on October 23, 1989 in New York, the Commission considered a seven point action plan as a means to implementing its recommendations, which will be presented in a final report due in June 1990.

The Commission is pleased to provide an opportunity at the CJF General Assembly in Cincinnati for a briefing by Morton L. Mandel, chairman of the Commission, for editors of the American Jewish Press Association and other members of the press. This is immediately following a scheduled session involving the Jewish press that morning.

The Commission on Jewish Education in North America is sponsored by the Mandel Associated Foundations of Cleveland, in cooperation with the Jewish Welfare Board and Jewish Education Service of North America, and in collaboration with the Council of Jewish Federations.

Enclosed are several background materials which will help you understand the work of the Commission and its progress to date.

Contact: Frank Strauss
CJF Press Office
Clarion Hotel, Room 421

COMMISSION ON JEWISH EDUCATION IN NORTH AMERICA

Commission Members

Mona Riklis Ackerman (Ph.D.), Riklis Family Foundation, 595 Madison Avenue, New York, NY 10022, (212) 888-2035

Dr. Ackerman is a clinical psychologist and President of the Riklis Family Foundation. She is active in UJA/Federation of Jewish Philanthropies of New York and American Friends of Rechov Sumsum.

Ronald Appleby Q.C., Robins, Appleby & Taub, 130 Adelaide Street, West, Suite 2500, Toronto, Ontario M5H 2M2, (416) 360-3333

Mr. Appleby is chairman of the law firm of Robins, Appleby & Taub, involved mainly in business income tax consultations; he speaks and writes regularly on this subject. He is active in many civic and Jewish causes, including the Toronto Jewish Congress, Jewish National Fund, Council of Jewish Federations, and United Jewish Appeal.

David Arnow (Ph.D.), 1114 Avenue of the Americas, New York, NY 10036, (212) 869-9700

Mr. Arnow is a psychologist, President of the New Israel Fund and chair of the UJA/Federation of Jewish Philanthropies of New York Subcommittee on Governance.

Mandell L. Berman, 29100 Northwestern Highway #370, Southfield, Michigan 48034, (313) 353-8390

Mr. Berman was President of Smokler Corporation, a real estate developer. He is Chairman of the Skillman Foundation, President of the Council of Jewish Federations, and past President of the Detroit Federation. He served as Chairman of the American Association of Jewish Education and is Honorary Chairman of JESNA.

Jack Bieler (Rabbi), Hebrew Academy of Greater Washington, 2010 Linden Lane, Silver Spring, Maryland 20910 (301) 649-3044

Rabbi Bieler is Coordinator of Judaic Studies and Supervisor of Instruction at the Hebrew Academy of Greater Washington. He has served as Chairman of the Talmud Department at Ramaz Day School and was a Jerusalem Fellow.

Charles R. Bronfman, 1170 Peel Street, Montreal, Quebec H3B 4P2, (514) 878-5271

Mr. Bronfman is Co-Chairman and Chairman of the Executive Committee of The Seagram Company, Ltd., Chairman of The CRB Foundation and Honorary Chairman, Canada-Israel Securities Ltd. He is Director of the Canadian Council of Christians and Jews, and active in many civic and Jewish causes.

John C. Colman, 4 Briar Lane, Glencoe, Illinois 60022, (312) 835-1209
Mr. Colman is a private investor and business consultant. He is a member of the Executive Committee of the American Joint Distribution Committee and is active in a wide variety of Jewish and general institutions.

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Rabbi Corson is President of the Wexner Foundation. He was a director of the Jewish Community Relations Council of Philadelphia, United Israel Appeal of Canada, and B'nai B'rith. He is active in many Jewish and civic causes.

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Mr. Crown is President of Henry Crown and Company, Chairman of the Board of Material Service Corporation and Executive Vice-President of General Dynamics. He has served as Chairman of the Board of The Jewish Theological Seminary of America.

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Mr. Dubin is Executive Director of the Jewish Community Center on the Palisades and author of several articles in The Journal of Jewish Communal Service on Jewish education within Jewish community centers.

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Mr. Eizenstat practices law in Washington, D.C. and teaches at the Kennedy School of Government at Harvard University. He was Director of the domestic policy staff at The White House under the Carter Administration. He is active in many civic and Jewish organizations and speaks and writes widely on public policy.

Joshua Elkin (Rabbi, Ed. D.), 74 Park Lane, Newton, Massachusetts 02159, (617) 964-7765
Rabbi Elkin is Headmaster of the Solomon Schechter Day School of Boston. He has taught in the Jewish Education program at the Hornstein Program in Jewish Communal Service at Brandeis University and has just completed a year as a Jerusalem Fellow.

Eli N. Evans, Charles H. Revson Foundation, 444 Madison Avenue, New York, NY 10022, (212) 935-3340
Mr. Evans is President of the Charles H. Revson Foundation which supports programs in urban affairs, Jewish and general education, and biomedical research policy. He has written two books on the history of Jews in the American South.

Irwin S. Field, Liberty Vegetable Oil Company, P. O. Box 4236, Cerritos, California 90703, (213) 921-3567

Mr. Field is President of Liberty Vegetable Oil, and Chairman of the Executive Committee of Luz International Ltd. He is Vice Chairman of the Jewish Federation of Los Angeles and a past National Chairman of the United Jewish Appeal. He serves many other national and international organizations.

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Mr. Fisher was Chairman of the Board of Governors of The Jewish Agency for Israel, President of the Council of Jewish Federations, and President of the United Jewish Appeal. He was Chairman of United Brands Company and has been involved with many other corporations and civic and Jewish organizations.

Alfred Gottschalk (Rabbi, Ph.D.), Hebrew Union College, 3101 Clifton Avenue, Cincinnati, Ohio 45220-2488, (513) 221-1875

Rabbi Gottschalk is President of the Hebrew Union College-Jewish Institute of Religion. He has written extensively on ethics, education and Jewish intellectual history.

Arthur Green (Rabbi, Ph.D.), Reconstructionist Rabbinical College, Church Road and Greenwood Avenue, Wyncote, Pennsylvania 19095, (215) 576-0800

Dr. Green is President of the Reconstructionist Rabbinical College and the author of many books and articles including Tormented Master; A Life of Rabbi Nahman of Bratslav.

Irving Greenberg (Rabbi, Ph.D.), The National Jewish Center for Learning and Leadership, 421 Seventh Avenue, New York, NY 10001, (212) 714-9500

Rabbi Greenberg is President and co-founder of CLAL: The National Jewish Center for Learning and Leadership. He founded and chaired the Department of Judaic Studies at City College and has taught and written widely on Jewish thoughts and religion.

Joseph S. Gruss, Gruss & Company, 900 Third Avenue, New York, NY 10022, (212) 688-1500

Mr. Gruss is former head of Gruss & Company. He established the Fund for Jewish Education in New York in association with UJA/Federation of Jewish Philanthropies. He has provided full medical and financial support to Jewish educators, grants to 400 Jewish Day Schools and Yeshivot and to community organizations dedicated to Jewish outreach, and funds for school building renovations. He supports Jewish educators through scholarships for high school and college students.

Robert I. Hiller, Zanvyl Krieger Fund, 101 W. Mount Royal Avenue, Baltimore, Maryland 21201, (301) 727-4828

Mr. Hiller is a consultant to non-profit organizations and President of the Zanvyl Krieger Fund. He has been chief professional officer of the Council of Jewish Federations and the Jewish Federations in Pittsburgh and Baltimore.

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Mr. Hirschhorn is Vice Chairman of American Trading and Production Corporation. He is a Vice President of the American Jewish Committee and active in Jewish education in Baltimore.

Carol K. Ingall, Bureau of Jewish Education of Rhode Island, 130 Sessions Street, Providence, Rhode Island 02906, (401) 331-0956

Mrs. Ingall is Executive Director of the Bureau of Jewish Education of Rhode Island, curriculum consultant to the Jewish Theological Seminary and representative of the Council for Jewish Education to the Conference on Jewish Communal Service.

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Mr. Jesselson has served as Chairman of Philipp Brothers, Inc., Chairman of the Board of Governors of Bar Ilan University, Treasurer of the Board of Yeshiva University and President of UJA/Federation of Jewish Philanthropies of New York Joint Campaign.

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Mr. Koschitzky, a former Rhodes Scholar, is President of Iko Industries Ltd. He has served as Chairman of the Board of Jewish Education in Toronto.

Mark Lainer, 17527 Magnolia Boulevard, Encino, California 91316, (818) 787-1400

Mr. Lainer is an attorney and real estate developer. He is an officer of the Jewish Federation of Los Angeles and Vice President of JESNA. He was founding president of Abraham Joshua Heschel Day School, Vice President of Education at Temple Valley Beth Sholom, Encino, and Chairman of the Bureau of Jewish Education of Los Angeles.

Norman Lamm (Rabbi, Ph.D.), Yeshiva University, 500 West 185th Street, New York, NY 10033, (212) 960-5280

Dr. Lamm is President of Yeshiva University, founder of Tradition magazine and the author of many books including Faith and Doubt. He was a member of the President's Commission on the Holocaust and lectures extensively on Judaism, law and ethics.

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Professor Lipset is a Senior Fellow in political science and sociology at the Hoover Institution at Stanford University. He has been co-editor of Public Opinion and author of many books including Political Man and The Politics of Unreason.

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Rabbi Lookstein is Principal of Ramaz School and Rabbi of Congregation Kehilath Jeshurun. He teaches at Yeshiva University and has served in leadership roles with the National Rabbinic Cabinet, the New York Board of Rabbis, the Coalition to Free Soviet Jews and the UJA-Federation of New York.

Robert E. Loup, Loup-Miller Construction Company, 10065 E. Harvard Avenue, Suite 900, Denver, Colorado 80231, (303) 745-7000

Mr. Loup is a real estate developer. He is life president of the Allied Jewish Federation of Denver, National Chairman of CLAL, and past national chairman of the United Jewish Appeal.

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Mr. Mandel is Chairman of the Board of Premier. He has been President of the Jewish Community Federation of Cleveland, the Council of Jewish Federations, and JWB.

Matthew J. Maryles, Oppenheimer and Company, Inc., 1 World Financial Center, 200 Liberty Street, New York, NY 10281, (212) 667-7420

Mr. Maryles is a Managing Director of Oppenheimer and Company, Inc., a New York investment banking firm. He is President of Yeshivah of Flatbush, Chairman of the Fund for Jewish Education and Vice President of UJA/Federation of Jewish Philanthropies of New York.

Florence Melton, 1000 Urlin Avenue, #1505, Columbus, Ohio, 43212, (614) 486-2690

Mrs. Melton is the founder of R. G. Barry Corporation where she serves as Design Consultant. She has served on the Board of Huntington National Bank, Columbus, and is an inventor who holds a number of patents. Through her philanthropic efforts, she has initiated numerous innovative projects in Jewish and secular education, including a research project at Ohio State University designed to increase the self-image of junior high school children. She has served on many national education boards.

Donald R. Mintz, McGlinchey, Stafford, Mintz, Cellini & Lang, 643 Magazine Street, New Orleans, Louisiana 70130, (504) 586-1200

Mr. Mintz is Founder and Director of McGlinchey, Stafford, Mintz, Cellini and Lang and a Professor at Tulane University Law School. He was President of the New Orleans Federation and is now President of JWB.

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Mr. Pollack is a General Partner of Lazard Freres and Chief Executive Officer of Centre Partners. He is Vice President of the JWB and of UJA/Federation of Jewish Philanthropies of New York.

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Mr. Ratner is Executive Vice President of Forest City Enterprises, Inc. He is Vice President of the Jewish Community Federation of Cleveland, Chairman of the Cleveland Commission on Jewish Continuity, and of the Cleveland Jewish Welfare Fund campaign. He is active in other civic and Jewish organizations.

Esther Leah Ritz, 929 N. Astor Street, #2107-8, Milwaukee, Wisconsin 53202, (414) 291-9220

Mrs. Ritz has been President of JWB and Vice President of the Council of Jewish Federations. She is Vice Chairman of Wurzweiler School of Social Work at Yeshiva University and is a Past President of the Jewish Federation in Milwaukee.

Harriet L. Rosenthal, 368 Woodland Place, South Orange, New Jersey, 07079 (201) 762-7242

Mrs. Rosenthal is a Vice President of JWB. She was a delegate of the National Council of Jewish Women to the Conference of Presidents, and serves on the Board of The National Conference on Soviet Jewry.

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Dr. Schiff is Executive Vice President of the Board of Jewish Education of Greater New York, Editor of Jewish Education and Professor of Jewish Education at Yeshiva University. He is past president of the Council for Jewish Education.

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Mr. Schipper is president of Schipper Enterprises, Inc., a private investment firm. He is director of several organizations, including Co-Steel, Inc., Toronto Sun Publishing Corporation and the Alzheimer Society. He is past chairman of the United Jewish Appeal of Metropolitan Toronto.

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Dr. Schorsch is Chancellor and Professor of Jewish History at the Jewish Theological Seminary of America. He has served as President of the Leo Baeck Institute and has published in the area of European Jewish history.

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Rabbi Zeldin is the Founder and Rabbi of the Stephen S. Wise Temple in Los Angeles. He is founding dean of the Los Angeles branch of Hebrew Union College, and past president of the Pacific Association of Reform Rabbis and the American Zionist Council.

10/13/89

For information contact:
Mark Gurvis (216) 391-8300

FOR IMMEDIATE RELEASE

COMMISSION ON JEWISH EDUCATION
IN NORTH AMERICA

Education Commission Moves from Ideas toward
Action at Crucial Fourth Meeting

Education has been an urgent concern of all Americans ever since the publication of the 1979 Carnegie report, titled "A Nation at Risk." That report awoke the country to the immediate need for improvement of the nation's educational system.

Many feel the Jewish community, too, is at risk. That is why THE COMMISSION ON JEWISH EDUCATION IN NORTH AMERICA was formed in 1988, and that is why the Commission--a major initiative that has as its goal a radical change in Jewish education in North America--has been meeting regularly for more than one year, in hopes that by June, 1990, it will be able to announce plans for the revitalization of Jewish education, and for the implementation and funding of those plans.

Toward that end, the full Commission--comprised of 47 prominent Jewish scholars, educators, community organizers, religious and communal leaders--will meet in New York on October 23, 1989 to discuss its progress and to discuss moving from planning to action.

"When we established the Commission, it was with the hope that it would bring about major change in Jewish education throughout North America," said Morton L. Mandel, Cleveland, chairman of the Commission. "We understood from the very beginning that a message, a vision, was important, but that it would need to be accompanied by concrete plans to be implemented in the real world--in schools, in synagogues, in community centers, in camps, in educational programs in Israel, in adult and family education.

"Now, more than a year later, we have met as a Commission three times, and we have worked to boil down dozens of viable ideas into concrete strategies. We are now ready to begin moving from discussion to implementation."

At the October 23 meeting whose theme is, "From Decisions to Implementation: A Plan for Action," the commissioners will discuss how changes might be implemented simultaneously on a number of fronts.

By the time the Commission issues its final report next summer, some elements of the Action Plan will already be in place. For now, though, the Commission's task is to develop the strategies needed for putting those elements to work.

Specifically, the agenda for the October 23 meeting will include discussion of a seven-part Action Plan which has emerged from the Commission's first three meetings.

The seven-part Action Plan consists of:

1. Mobilizing the Community: A systematic effort to improve the climate in the Jewish community, in order to place Jewish education at the very top of the communal agenda, and to make resources available for implementation of programs.
2. Developing strategies for building a profession of Jewish education: Recruitment, training and retention of qualified, well-paid professional educators.
3. Developing Community Action Sites: Creating examples of the best that Jewish education has to offer, so that educators worldwide can learn from methods that are already proven successful.
4. Developing a continental support system for Jewish education to implement strategies which go beyond that which can be addressed in individual communities.
5. Outlining an agenda for programmatic areas, such as the media, informal education, the Israel experience, day school, college age, early childhood, etc.
6. Building a research capacity: To measure impact and effectiveness of programs, and to build a knowledge base for future decision-making.
7. Designing a mechanism for implementation: Continuing the work of the Commission through creation of a mechanism to implement its recommendations within the North American Jewish community.

"While each meeting to date has been important, the October 23 meeting will be pivotal," Mr. Mandel said. "It is one thing to come up with ideas for changing an existing structure. Commissions have been empaneled before, and they have issued recommendations for improving our Jewish educational system. What sets this Commission apart is its drive to see its recommendations implemented. Thinking through the crucial steps to take us from ideas to action will be our focus at the next meeting."

The Commission represents an effort not only to review the state of Jewish education and to recommend policies to guide Jewish education

into the 21st Century, but to stimulate priority attention to Jewish educators from leading individuals and institutions, and to implement recommendations leading to broad changes in Jewish education.

The Commission's members include Jewish leaders from all over the United States and Canada, from every branch of Judaism, and from a broad range of institutions concerned with Jewish education. It is sponsored by the Mandel Associated Foundations of Cleveland, in cooperation with the Jewish Welfare Board (JWB), the Jewish Education Service of North America (JESNA), and in collaboration with the Council of Jewish Federations (CJF).

COMMISSION
ON JEWISH EDUCATION
IN NORTH AMERICA

4500 Euclid Avenue
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Mona Riklis Ackerman
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Mandell L. Berman
Jack Bieler
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Staff

Mark Gurvis
Virginia F. Levi
Joseph Reimer

February 2, 1990

Dear Editor:

Enclosed is a recent news release for the Commission on Jewish Education in North America. It outlines the agenda for the Commission's February 14 meeting in New York.

The New York Jewish Week and Cleveland Jewish News have recently run extensive feature stories on the work of the Commission and I would be glad to work with any paper interested in developing an article. The participation of particular leaders or professionals in the Commission might provide a local connection that I can develop with you.

Please feel free to call me for further information.

Sincerely,



Mark Gurvis
Commission staff

2/2/90

FOR IMMEDIATE RELEASE

For information contact:
Mark Gurvis (216) 391-8300

COMMISSION ON JEWISH EDUCATION
IN NORTH AMERICA

EDUCATION COMMISSION FINALIZING REPORT

With the beginning of a pioneering era in Jewish education only months away, the Commission on Jewish Education in North America, a 47-member blue ribbon panel of educators, scholars, philanthropists, religious and lay leaders is preparing for its fifth meeting, to be held February 14 in New York.

"This meeting will be a critical one, because our final report is taking shape. This will be our opportunity to discuss major policy options and hammer out core recommendations," said Commission chairman Morton L. Mandel of Cleveland.

The Commission has been studying Jewish education in the United States and Canada for one and a half years, and will issue its findings in June. Unlike many panels that study the various aspects of a problem, the Commission will not only recommend ways of improving the field of Jewish education but will also provide the impetus for implementation. The Commission's goal is to positively introduce change in the structure of the Jewish education system.

"We need to issue a clarion call for change in Jewish education and we must offer long-term development and funding strategies to accomplish this across-the-board change," Mandel said. "We are developing a ten year plan,

and parts of the plan can be implemented immediately. Jewish communities, religious denominations, and educational institutions have shown tremendous interest, and we have begun the process of producing the financial means to help bring about the changes we recommend."

One of the major problems the Commission has identified is a severe shortage of qualified, well-trained Jewish educators. The Commission's report will review this problem and suggest ways of addressing it. The report will also recommend development of local action sites which can demonstrate the best of what Jewish education has to offer.

Mandel, a Cleveland civic and business leader, founded the Commission in 1988 in the belief that Jewish education was not living up to its potential, a distressing problem that affected the very core of the Jewish community.

"There's a war going on," Mandel said. "The trendlines of assimilation and intermarriage tend to indicate we're moving away from Judaism and a sense of Jewish peoplehood. If we just stand by and watch it happen without going on the offensive, we will never forgive ourselves."

So Mandel "went on the offensive," lining up institutional support, and 47 of the top Jewish minds in the nation. So far, the Commission has met four times. It is producing numerous research reports on the state of various aspects of Jewish education today, and is working towards its conclusion. In its coming February 14 meeting in New York, the Commission will continue to review recommendations, so that by June, 1990, its final report should be ready and the implementation process can begin.

"It may take a generation to fully accomplish all we want implemented," Mandel said. "But I've never been more excited about the great potential for doing good."

Commission member John Colman, president of the Jewish Federation of Chicago, shares Mandel's belief in the importance of the Commission's mission. "It would be irresponsible not to give the legacy of our rich Jewish culture and heritage to our kids," he said. "It is our responsibility to preserve this treasure and make it grow."

Esther Leah Ritz of Milwaukee, a past president of JWB (the Jewish Community Center movement), and a member of the executive board of the Council of Jewish Federations, said her participation in the Commission is as important as any project she has undertaken. "I think we need to work to improve Jewish schools, as well as informal educational systems, so that the next generation of Jews will have a meaningful Jewish education," she said.

The Commission on Jewish Education in North America is sponsored by the Mandel Associated Foundations of Cleveland, Ohio, in cooperation with JWB, the Jewish Education Service of North America (JESNA), and in collaboration with the Council of Jewish Federations.

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ON JEWISH EDUCATION
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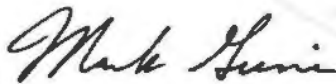
Mark Gurvis
Virginia F. Levi
Joseph Reimer

March 2, 1990

Dear Editor:

Enclosed is a news release about the February 14th meeting of the Commission on Jewish Education in North America. The Commission is now working towards completion of its final report, which is expected to be approved in June. We will be glad to provide any help and additional information we can about the Commission and its efforts for your paper.

Sincerely,



Mark Gurvis
Commission staff

For information contact:
Mark Curvis (216) 391-8300

FOR IMMEDIATE RELEASE

COMMISSION ON JEWISH EDUCATION
IN NORTH AMERICA

Commission Foresees Implementation Possibilities

At its last meeting, held February 14 in New York, the Commission on Jewish Education in North America focused on the ability and likelihood of implementing its final recommendations. The Commission is expected to complete its work in June and issue its report soon thereafter.

Commission Chairman Morton L. Mandel noted that "Conditions are good for moving ahead. Extraordinary leadership has dedicated itself to the Commission's work and stayed close to the process throughout our deliberations. Many communities throughout North America have watched the Commission progress with growing interest and are beginning to move in the direction of the recommendations being considered."

The Commission's report will suggest a plan of action for the North American Jewish community. The elements of the plan include:

- mobilizing greater community support for Jewish education;
- improving personnel in Jewish education;
- developing several local demonstration centers;
- facilitating development of a research capability in Jewish education;
- facilitating exploration and development in various programmatic arenas.

From its inception the Commission has viewed itself as action-oriented. Accordingly, it is expected that beyond issuing its report, the Commission will create the means to implement its recommendations. During discussion of an implementation mechanism at the recent meeting, the Commission's unique partnership between private Jewish foundation leadership and some of the central institutions that organize Jewish life was pointed to as a model to emulate. An implementation mechanism is envisioned to be small in size, of very high quality, working with existing institutions to achieve common goals and objectives.

"In a sense, we want a catalyst, an energizing force which can facilitate cooperative work by other institutions, brokering between leadership and financial resources, and institutions and organizations that can get the work done," Mr. Mandel said.

The role of the Commission and its successor mechanism in mobilizing greater community support for Jewish education was highlighted by commissioner Esther Leah Ritz of Milwaukee. "Nothing will happen to upgrade the quality of Jewish education unless local community leadership is motivated to commit themselves. That message must be carried by this Commission into every community and become the property of local and national Jewish leadership."

Discussion during the recent Commission meeting also ratified the strong emphasis on personnel. Commissioners agreed that serious intervention in the areas of recruitment, training, retention, and building the status of the profession, the North American Jewish community are necessary to succeed in sustaining its vitality, diversity, and commitment to Jewish values and beliefs.

Joshua Elkin, an educator from Boston, highlighted the critical relationship between the two priority areas of community and personnel. "There is a symbiotic relationship between the two of them. If we are working on building community support, that will have an effect on the profession. If we want to intervene on the profession, to be able to do that, raise the money that is necessary and hold onto the people, we're going to have to convince the community to be more supportive. You really have to intervene on both simultaneously."

The Commission on Jewish Education in North America is sponsored by the Mandel Associated Foundations of Cleveland, Ohio, in cooperation with JWB, the Jewish Education Service of North America (JESNA), and in collaboration with the Council of Jewish Federations.

5/22/90

For information contact:
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FOR IMMEDIATE RELEASE

COMMISSION ON JEWISH EDUCATION
IN NORTH AMERICA

Teacher Professionalism: A Pressing Problem Addressed by
the Commission on Jewish Education in North America

What does the Jewish community want and expect of its teachers?

In the first of several research studies sponsored by the Commission on Jewish Education in North America, a group seeking to explore and recommend significant new support for Jewish education, a respected education scholar analyzes the status of Jewish teachers and of the issues involved in the creation of a profession for Jewish teachers.

"Toward the Professionalization of Jewish Teaching," by Dr. Isa Aron, associate professor at the Rhea Hirsch School of Education of the Hebrew Union College in Los Angeles, describes the particular problems facing Jewish education, many of which do not exist in secular education, and after in-depth analysis offers some concrete solutions to many of those problems.

The Commission on Jewish Education in North America, a 47-member blue ribbon panel of educators, scholars, philanthropists, religious and lay leaders from all over the United States and Canada, has been studying Jewish education for two years. The Commission hopes to release its report and

recommendations to the Jewish community some time this fall, and research like that conducted by Dr. Aron is vital to the goals of the Commission.

In her study, Dr. Aron notes that numerous studies have been conducted on public school education, many focusing on the concept of teacher professionalism. In Jewish education, too, professionalism has been a theme. But Dr. Aron asks a critical question: Given the difficulty in attaining a higher degree of professionalism in secular schools, and given some built-in barriers in Jewish education, what can be done to increase the professionalism of teachers in Jewish schools?

"Those who are concerned with upgrading the teaching profession are caught in a vicious cycle," Dr. Aron writes. "Low status, low salaries and a lack of autonomy make the field unattractive to potential candidates; at the same time, the mediocrity of many of its practitioners makes it harder to argue for greater autonomy, higher status, and perhaps most importantly, considerably higher pay."

That problem is one of the main issues being tackled by the Commission. And Dr. Aron, perhaps as a preview to the Commission's recommendations, fully analyzes and explores the many facets of the challenge.

"Dr. Aron's study will be very useful to the Commission as we formulate our recommendations for improving Jewish education," said Commission chairman Morton Mandel of Cleveland, Ohio. "She has not only summarized previous research on teacher professionalism, but has gone several steps beyond, to thoroughly analyzing the present situation and helping set the stage for change through her clarifications and suggestions."

Mandel, who chairs the Commission on Jewish Education in North America founded in 1988, said that the Commission's report will be a blueprint for change. He noted that once the Commission issues its report in the fall, another group of Jewish leaders will be formed to begin immediately implementing the recommendations of the Commission.

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(-30-)

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MEDIA ALERT

COMMISSION ON JEWISH EDUCATION IN NORTH AMERICA
TO RELEASE REPORT AND RECOMMENDATIONS FOR ACTION AT
NOVEMBER 8 PRESS CONFERENCE AT
GRAND HYATT HOTEL, NEW YORK CITY

NEW YORK--October 22, 1990.....The findings and recommendations of THE COMMISSION ON JEWISH EDUCATION, a high level group of North American Jewish community leaders, scholars, educators, and representatives of major religious denominations, which has met for two years, will be released at a Press Conference to be held on Thursday, November 8 at 9:30 a.m. in the Broadhurst/Belasco Room, Grand Hyatt Hotel, 42nd Street, between Park and Lexington Avenues, New York City.

Members of the Commission include:

Mandell L. Berman, President, Council of Jewish Federations

Charles R. Bronfman, Chairman of the Executive Committee, The Seagram Company, Ltd. and Chairman, the CRB Foundation

Lester Crown, President of Henry Crown and Company; Executive Vice
President, General Dynamics Corporation

Stuart E. Eizenstat, former Director of Domestic Policy under
President Jimmy Carter

Eli N. Evans, President, Charles H. Revson Foundation

Max M. Fisher, Founding Chairman of the Board of Governors of the Jewish
Agency for Israel

Rabbi Alfred Gottschalk, President, Hebrew Union College-Jewish Institute
of Religion

Rabbi Arthur Green, President, Reconstructionist Rabbinical College

Rabbi Norman Lamm, President, Yeshiva University

Seymour Martin Lipset, Senior Fellow in Political Science and Sociology,
The Hoover Institution at Stanford University

Robert E. Loup, former National Chairman, United Jewish Appeal

Morton L. Mandel, Chairman of the Board, Premier Industrial Corporation,
Past President, Council of Jewish Federations

Matthew J. Maryles, a Managing Director of Oppenheimer & Company, Inc.

Florence Melton, Founder, R. G. Barry Corporation

Lester Pollack, General Partner, Lazard Freres & Company, and
President, JCC Association

Alvin I. Schiff, Executive Vice President, Board of Jewish Education of
Greater New York

Rabbi Ismar Schorsch, Chancellor, Jewish Theological Seminary of America

Margaret W. (Peggy) Tishman, Past President, UJA/Federation of Jewish
Philanthropies of New York

Rabbi Isadore Twersky, Nathan Littauer Professor of Hebrew Literature and
Philosophy and Director of the Center for Jewish Studies at Harvard
University.

November 7, 1990

Re: November 7 Commission on Jewish Education Press Conference

Here is a summary of media contacts as of 3:00 P.M. today.

1. An alert was mailed on October 22 to New York area print and broadcast, wire services, selected religion and education editors of major daily newspapers, anglo-Jewish newspapers throughout the U.S.

2. We have been in telephone contact with key names on this list.

3. We have arranged for fed/ex deliveries to:

Ari Goldman, Religion Writer, New York Times (if he does
not come tomorrow he will talk by telephone to Mort Mandel
John Dart, Religion Editor, Los Angeles Times
David Firestone, Religion Editor, Newsday
Kenneth Woodward, Religion Editor, Newsweek
Muriel Cohen, Education Editor, Boston Globe
Janet Bass, Education Editor, UPI
Dennis Kelly, Education Editor, USA TODAY
Darrell Turner, Jewish News Editor, Religious News Service

We have briefed each of the above on the study.

4. We have discussed the news conference with:

Reuters
George Cornell, Associated Press
Bob Monroe, Associated Press
Joseph Berger, New York Times
Julie Asher, National Catholic News Service
Laurel Walters, Christian Science Monitor
Aron Hirt-Manheimer, Reform Judaism
Maier Deshell, Congress Monthly
Jonathan Schacter, Israel Radio/Jerusalem Post
Jean Herscraft, Jewish Post
Charles Bamohl, Jewish Week
Rebecca Boronson, Jewish Standard
Susan Rosenbluth, The Jewish Voice
David Frank, Metrowest Jewish News
Myra Cohen, Israel Magazine
Judy Lessing, Israel Radio, English
Gerald Renner, Hartford Courant
Daryl Holland, Cleveland Plain Dealer
Andrew Carroll, Washington Jewish Week

5. We expect:

JTA
Forward
Long Island Jewish World

6. We have listed the news conference on the AP and UPI Daybooks.

CONTACT: David Kleinman
(216) 831-0700

FOR IMMEDIATE RELEASE

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(212) 679-6122

FOLLOWING TWO-YEAR STUDY, COMMISSION ON JEWISH EDUCATION
IN NORTH AMERICA ISSUES REPORT; CITES DEFICIENCIES IN
FUNDING, COMMUNAL SUPPORT AND PROFESSIONALISM; RECOMMENDS
MASSIVE PROGRAM, INCLUDING RAISING OF \$25-50 MILLION, AND
CREATES ENTITY TO IMPLEMENT REPORT

NEW YORK--November 8, 1990.....The Commission on Jewish Education
in North America, a body composed of ~~44~~ leading scholars, educators,
philanthropists and community officials, today announced the findings
of an unprecedented, two-year study undertaken to enlarge the scope,
raise the standards and improve the quality of Jewish education in
the United States and Canada.

The Commission's Report, made public at a news conference at the
Grand Hyatt Hotel, noted significant deficiencies in the system of
Jewish education in North America, particularly in areas of funding,
communal support and professional training and expressed concern that
as a result of these failings "the commitment to basic Jewish values,
ideals and behavior by large numbers of people may be diminishing at
an alarming rate."

The Commission recommended a massive program to revitalize Jewish
education, including the raising of \$25-50 million over the next five
years, the professionalizing of Jewish education, the raising of
Jewish education to the top of the communal agenda, the development
of a research capacity and the establishment of three to five "lead
communities" to function as local laboratories. In a major step, the
Commission created the Council on Initiatives in Jewish Education,
an entity that will operate as a catalytic agent, working through
the efforts of other groups to ensure the implementation of the

Commission's Report.

Commenting on the Report, Morton⁴ Mandel, a Cleveland, Ohio industrialist and past president of the Council of Jewish Federations, who with his brothers Jack N. Mandel and Joseph C. Mandel, conceived the idea of forming the Commission and provided its funding through the Mandel Associated Foundations, stated: "The responsibility for developing Jewish identity and instilling a commitment to Judaism in a large segment of the Jewish population rests primarily with Jewish education. Unfortunately, as we have discovered, the system of Jewish education is plagued with many problems, and due to its inadequacies, is failing to engage the minds of a critical segment of the Jewish population. It is to this central issue that ~~the~~^{our} study and its recommendations are addressed."

"The Commission is confident that its blueprint is realistic and feasible, and will indeed provide the foundation for a new era in Jewish education. An enormous investment of resources and energies will be required to bring this about. But the Commission is convinced that the will is there and the time to act is now."

In its Report, the Commission found that Jewish education is beset by the following major problems:

- o Sporadic Participation. The pattern of involvement in Jewish education is intermittent and often short-lived.
- o Deficiencies in Educational Content. The presentation of the subject matter is often uninspiring, and there is a dearth of high quality curricular and educational materials.
- o The Underdeveloped Profession of Jewish Education. While there are many dedicated educators in the system, a large number of positions are filled by unqualified personnel.

o Inadequate community support. Jewish education is woefully underfunded, and Jewish leadership relatively uninvolved.

o. The Absence of a Research Function to Produce Reliable Data. Without such data it is difficult to monitor results, allocate resources, and plan improvements.

After analyzing these problems, the Commission decided to focus its efforts on the two building blocks upon which the system rests--developing the profession of Jewish education, and mobilizing community support to meet needs and goals. The profession of Jewish education will be built by creating an infrastructure for recruiting and training qualified personnel; expanding the faculties and facilities of training institutions; raising salaries and benefits of educational personnel and increasing the empowerment of educators.

The Commission believes that community support can be mobilized by recruiting major leaders to the cause of Jewish education, by creating a positive environment for effective Jewish education and by providing substantially increased funding from federations, private family foundations and other sources.

Members of the Commission, which met ^{six} ~~eight~~ times during the two years, include:

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A list of the members of the Commission, which met eight times during the two years, is attached.

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+ to Wash. J. Week

Draft

COUNCIL FOR INITIATIVES IN JEWISH EDUCATION
APPOINTS JEWISH DAY SCHOOL HEADMASTER
AS CHIEF EDUCATION OFFICER

CLEVELAND, OHIO--December 18, 1990....Shulamith Reich Elster, Headmaster of the Charles E. Smith Jewish Day School in Rockville, Maryland, has been appointed Chief Education Officer for the Council ~~for~~ ^{for} Initiatives in Jewish Education(CIJE).

The Council ~~for~~ ^{for} Initiatives in Jewish Education was created last month to ensure the implementation of the findings of a two-year study of Jewish education undertaken by the Commission on Jewish Education in North America, a body composed of 44 scholars, educators, philanthropists and community leaders, chaired by Morton Mandel, a Cleveland industrialist and former President of the Council of Jewish Federations. The ~~Council's~~ ^{CIJE's} program will include advocacy, research, initiation of action on personnel and community development, and the generation of financial resources.

Commenting on Dr. Elster's appointment, which will become effective July 1, 1991, the CIJE's Acting Director Stephen Hoffman, Executive Vice President of the Jewish Community Federation of Cleveland, stated: "Dr. Elster will come to the CIJE with a strong theoretical and practical background, following a notable career as a classroom teacher, counselor, academician and administrator. We look forward to her joining in the CIJE's efforts during its first critical year of operation."

As the CIJE's Chief Education Officer, Dr. Elster will provide that body with educational theory and content, and will serve as the liason with the general and Jewish education communities, as well as with foundations. She will also aid in the development of

educational content for the three to five "lead communities" to be selected by the CIJE as local laboratories for Jewish education.

Dr. Elster, who possesses a B.A. from New York University, an M.A. from Teachers College, Columbia University and an Ed.D from George Washington University, has ~~also~~ pursued additional graduate work at Kent State University, the Jewish Theological Seminary and the University of Virginia. She is a member of Phi Lambda Theta, the honorary society for women in education and serves on the steering committee of the Principals Council of the Solomon Schechter Day School Association.

Dr. Elster has served as a teacher in the New York City public schools, as a supervisor of student teachers at the American University, and as a faculty member at Youngstown State University and the Graduate School of Education at George Washington University. She came to the Charles E. Smith Jewish Day School as a counselor in 1972, and served as Director of Student Services and Assistant Principal for Upper School Grads, before becoming Headmaster in 1982.

Dr. Elster is married to Rabbi Sheldon Ephraim Elster, Director of Chaplaincy Services for the State of Maryland and is the mother of Jonathan, Elana and Adam Elster.

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COUNCIL FOR INITIATIVES IN JEWISH EDUCATION

APPOINTS JEWISH DAY SCHOOL HEADMASTER

AS CHIEF EDUCATION OFFICER

CLEVELAND, OHIO--December 19, 1990....Shulamith Reich Elster, Headmaster of the Charles E. Smith Jewish Day School in Rockville, Maryland, has been appointed Chief Education Officer for the Council for Initiatives in Jewish Education (CIJE).

The Council for Initiatives in Jewish Education was created last month to ensure the implementation of the findings of a two-year study of Jewish education undertaken by the Commission on Jewish Education in North America, a body composed of 44 scholars, educators, philanthropists and community leaders, chaired by Morton Mandel, a Cleveland industrialist and former President of the Council of Jewish Federations. The CIJE's program will include advocacy, research, initiation of action on personnel and community development, and the generation of financial resources.

Commenting on Dr. Elster's appointment, which will become effective July 1, 1991, the CIJE's Acting Director Stephen Hoffman, Executive Vice President of the Jewish Community Federation of Cleveland, stated: "Dr. Elster will come to the CIJE with a strong theoretical and practical background, following a notable career as a classroom teacher, counselor,

<More>

academician and administrator. We look forward to her joining in the CIJE's efforts during its first critical year of operation."

As the CIJE's Chief Education Officer, Dr. Elster will provide that body with educational theory and content, and will serve as the liaison with the general and Jewish education communities, as well as with foundations. She will also aid in the development of educational content for the three to five "lead communities" to be selected by the CIJE as local laboratories for Jewish education.

Dr. Elster, who possesses a B.A. from New York University, an M.A. from Teachers College, Columbia University and an Ed. D from George Washington University, has pursued additional graduate work at Kent State University, the Jewish Theological Seminary and the University of Virginia. She is a member of Phi Lambda Theta, the honorary society for women in education and serves on the steering committee of the Principals Council of the Solomon Schechter Day School Association.

Dr. Elster has served as a teacher in the New York City public schools, as a supervisor of student teachers at the American University, and as a faculty member at Youngstown State University and the Graduate School of Education at George Washington University. She came to the Charles E. Smith Jewish Day School as a counselor in 1972, and served as Director of Student Services and Assistant Principal for Upper School Grades, before becoming Headmaster in 1982.

Dr. Elster is married to Rabbi Sheldon Ephraim Elster, Director of Chaplaincy Services for the State of Maryland and is the mother of Jonathan, Elana and Adam Elster. #

ATTENTION EDITOR:

The following community leaders served as members of the Commission
on Jewish Education in North America:

Jack Bieler, Coordinator of Judaic Studies, Hebrew Academy of Greater
Washington

Stuart E. Eizenstat, former Director, Domestic Policy Staff,
The White House; attorney

For mailing to
press - 1/2/91

COMMISSION
ON JEWISH EDUCATION
IN NORTH AMERICA

4500 Euclid Avenue
Cleveland, Ohio 44103
216/391-8300

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Ronald Appleby
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COUNCIL FOR INITIATIVES IN JEWISH EDUCATION

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AS CHIEF EDUCATION OFFICER

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OK
B6P
5/29/91

COMMISSION ON JEWISH EDUCATION IN NORTH AMERICA

NON-TRAVEL EXPENSE REPORT

Please complete the form below and submit it to Virginia F. Levi, Commission on Jewish Education in North America, 4500 Euclid Avenue, Cleveland, Ohio 44103. Attach all receipts. Failure to attach receipts will delay reimbursement.

NAME OF PERSON JEWISH COMMUNITY CENTER
OR ORGANIZATION
TO BE REIMBURSED

STREET ADDRESS 26001 SOUTH WOODLAND RD.

CITY BEACHWOOD STATE OHIO ZIP 44122

TELEPHONE 214 831-0700

DATE(S) OF NOVEMBER, 1990
EXPENSE INCURRED

PURPOSE OF SHIPMENTS OF COMMISSION PRESS
EXPENSE RELEASES TO EDITORS
(PACKETS)

Please list below each expense item and cost, and attach receipts.

<u>EXPENSE ITEM</u>	<u>COST</u>
<u>FEDERAL EXPRESS CHARGES</u>	
<u>6 SHIPMENTS @ 15.50 EA.</u>	<u>93.00</u> //

Total for which reimbursement is requested. \$ 93.00

Virginia F. Levi
SIGNED

5/16/91
DATE

Henry L. Zucker
APPROVED

ABOUT THE COMMISSION ON
JEWISH EDUCATION IN NORTH AMERICA

SPONSORSHIP:

The Commission is supported by
The Mandel Associated Foundations, Cleveland, Ohio
In cooperation with
JWB, New York, New York
The Jewish Education Service of North America (JESNA), New York,
New York
In collaboration with
The Council of Jewish Federations, New York, New York

MEMBERSHIP:

Chaired by Morton L. Mandel of Cleveland, Ohio; and comprised of 47 prominent people in the United States and Canada selected for their involvement with Jewish education in their roles as: scholars and professional educators; religious leaders; professional and lay leaders of Federations, foundations, bureaus, JCC's and other communal organizations.

PURPOSE:

The Commission was established to deal with the problem of ensuring meaningful Jewish continuity through Jewish education for the Jews of North America. Specifically, its charge is:

- to review the field of Jewish education in the context of contemporary Jewish life;
- to recommend practical policies that will set clear directions for Jewish education;
- to develop plans and programs for the implementation of these policies;
- to stimulate significant financial commitments and engage committed individuals and institutions in collaborative, communal action.

FOCUS:

The examination of what Jewish communities and educational institutions must do to improve Jewish education as a means to ensure vibrant and dynamic Jewish continuity in future generations.

Two areas have been identified as vital pre-conditions for all other efforts in Jewish education:

- personnel development through coordinated systems of recruitment, training, compensation and professional advancement; and
- community development to inspire the leadership and financial support required.

Personnel and community initiatives are interrelated, and any strategies for improving Jewish education/Jewish continuity must involve them both.

OUTCOMES:

The Commission expects to issue a report in the Summer of 1990.

AUDIENCES:	schools	foundations
	colleges	community centers
	religious congregations	YMHA's and YWHA's
	Federations	planning/coordinating agencies