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Senior Policy Advisors meeting. 23 January 1990. Minutes and assignments, January 1990.

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MINUTES: Senior Policy Advisors, Commission on Jewish Education
in North America

DATE: January 23, 1990

DATE MINUTES ISSUED: February 2, 1990

PRESENT: Morton L. Mandel, (Chair), David S. Ariel, Mark Gurvis,
Stephen H. Hoffman, Joseph Reimer, Arthur Rotman, Herman
D. Stein, Jonathan Woocher, Henry L. Zucker, Virginia F.
Levi (Sec'y), Seymour Fox and Annette Hochstein by
Conference Telephone

COPY TO: Martin S. Kraar

I. The minutes and assignments of December 6, 1989, were reviewed.

II. Update on Public Relations and Outreach

A. Public Relations

It was reported that articles on the Commission have appeared recently in The New York Jewish Week, the Cleveland Jewish News, and JWB Circle and that an article is underway by the Washington D.C. newspaper. It was suggested that journalists be encouraged to refer to as many commissioners as possible, and that we approach the local Jewish newspaper of every commissioner to report on the Commission's work.

Assignment

MG will send copies of the articles to commissioners and will distribute the Cleveland Jewish News editorial to senior policy advisors.

Done

It was reported that we are considering ways of making the final Commission meeting a public event. It was suggested that at that meeting there could be a display of articles which have appeared on the Commission.

It was suggested that the implementation mechanism consider distributing a newsletter periodically to keep interested people aware of its activities and of issues in Jewish education.

B. Outreach

1. Meetings have been scheduled with representatives of the Orthodox, Conservative, and Reform movements.
2. David Ariel will represent the Commission at the February 11 meeting of the Association of Institutions of Higher Learning. It was agreed that he should share the background materials and appropriate research reports with that group.

Assignment

be articulated clearly, but left open for further discussion at the meeting of the Commission on February 14. VFL will send detailed notes of this review, along with senior policy advisors' written suggestions on style, to SF and AH.

Done

VI. Progress Report on the Research Program

Following is a report on the status of each of the studies being undertaken for the Commission:

- A. The Relationship Between Jewish Education and Jewish Continuity (Scheffler and Fox)--in progress.
- B. Organizational Structure of Jewish Education in North America (Ackerman)--SF and AH will report on this on February 13.
- C. Community Organization for Jewish Education in North America: Leadership, Finance, and Structure (Zucker)--may be revised in light of the final report.
- D. Federation-led Community Planning for Jewish Education, Identity, and Continuity (J. Fox)--may be revised in light of the final report.
- E. The Synagogue as a Context for Jewish Education (Reimer)--paper has been drafted and sent to both Cleveland and Jerusalem.
- F. Approaches to Training Personnel and Current Training Opportunities (Davidson)--paper has been drafted and sent to Jerusalem and Cleveland.
- G. Assessment of Jewish Education as a Profession (Aron)--paper has been completed and sent to senior policy advisors.
- H. Data Gathering, Analysis and Report on the Field of Jewish Education in North America (Aron)--paper has been completed and submitted to Jerusalem and will be used as a basis for a paper on the state of the field.
- I. Informal Jewish Education (Reisman)--paper should be completed by 2/15/90. (Now aiming for 2/22)
- J. Gallup Poll--results have been submitted to Jerusalem and will be ready for discussion at a later date.
- K. CAJE recommendations based on meetings of December 4 and 5 in Cleveland--just received in Jerusalem. It is anticipated that this will provide some useful information for the final report.
- L. Analysis of personnel surveys conducted in North American cities (Aron)--in process.

Sent to
senior policy
advisors

A question was raised about the process to be followed in reviewing and responding to research papers prior to their distribution to commissioners. This process will be developed by Commission staff and senior policy advisors will be notified how to proceed.

*On agenda
for 2/15.*

VII. Plans for Commission Meeting of February 14

A proposed agenda for the February 14 Commission meeting was reviewed and discussed.

A. Plenary Session 1

It was agreed that the meeting would open with a plenary session, which would begin with an opening statement reviewing the history, process and progress of the Commission followed by a presentation of where we are today and where we anticipate being in ten years. It was suggested that the recommendations incorporated in the background materials be reviewed in this session, followed by discussion by the entire group.

B. Group Discussions

It was suggested that the group be divided into four well-staffed panels. Each would be asked to discuss the implementation mechanism and community action sites. In addition, each would be assigned one of the following topics:

1. Community/Financing
2. Personnel
3. Research
4. Programmatic Arenas

} later combined

C. Plenary Session 2

The meeting will conclude with a second plenary to include the following:

1. Reports of panels
2. Discussion
3. Report on Commission research projects
4. Comments on the Commission report
5. Announcement of next meeting

D. Haskel Lookstein will be asked to make concluding comments.

E. Attendance and Communication with Commissioners

1. It was suggested that commissioners unable to attend this meeting, who have been active in the past, should be visited following the meeting to keep them involved and to get their reactions to Commission recommendations.
2. It was noted that commissioners planning to attend the meeting of February 14, who have not been to previous meetings, should be carefully prepared. AH agreed to meet with Jesselson. Commission staff will review the list of expected attendance to determine which other commissioners should be singled out for special treatment.

Jesselson
not coming

No others

VIII. Plans for IJE Interim Direction

It was announced that Steve Hoffman has agreed to serve as interim director of the implementation mechanism. This will ensure that implementation can begin immediately, will enable us to move more quickly to involve federations in the implementation process, and will give us the time to develop an organization which will attract a top-notch permanent director. It was noted that this appointment is not to be made public prior to the meeting of February 14.

It was suggested that a small advisory group might be formed to work with SHH in developing ground rules and beginning to build the organization.

IX. Future Meetings

Senior policy advisors were reminded of the following meetings:

- A. Tuesday, February 13--JWB--Planning meeting--1:30 - 5:00 p.m.
- B. Wednesday, February 14--UJA/Federation--Commission meeting--9:00 a.m. to 5:00 p.m.
- C. Thursday, February 15--JWB--Post-Commission meeting--8:30 a.m. - 12:00 noon.

In addition, it was announced that the final Commission meeting has been scheduled for Tuesday, June 12, 1990. Space has been reserved at the American Jewish Committee offices in New York. Senior policy advisors were asked to reserve Monday, June 11, and Wednesday, June 13, as well. The format for this final meeting will be discussed on February 15.



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FUNCTION	Commission on Jewish Education in NA	
SUBJECT/OBJECTIVE	Mandel Assignments	
ORIGINATOR	VFL	DATE 1/23/90

NO.	DESCRIPTION	PRIORITY	ASSIGNED TO (INITIALS)	DATE ASSIGNED STARTED	DUE DATE	COMPLETED OR REMOVED DATE
1.	Hold meeting with Twersky.		MLM	2/9/89	TBD	
2.	Travel to the west coast to meet with with LA and San Francisco leadership.		MLM	5/7/89	4/30/90	scheduled
3.	Attend JESNA and JWB Board meetings in April to discuss Commission.		MLM	7/5/89	4/30/90	scheduled
4.	Hold individual meeting with Wexner.		MLM	11/8/89	TBD	



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FUNCTION Commission on Jewish Education in NA

SUBJECT/OBJECTIVE Fox Assignments

ORIGINATOR VFL DATE 1/23/90

NO.	DESCRIPTION	PRIORITY	ASSIGNED TO (INITIALS)	DATE ASSIGNED STARTED	DUE DATE	COMPLETED OR REMOVED DATE
1.	<p>Contact assigned commissioners for follow up to October 23 meeting.</p> <ul style="list-style-type: none">- Mona Ackerman- Charles Bronfman- Eli Evans- Alfred Gottschalk- David Hirschhorn- Sara Lee- Seymour Martin Lipset- Charles Ratner- Isadore Twersky <p>Send summary of interviews to VFL for circulation to senior policy advisors.</p>		SF	10/24/89	2/1/90	
2.	<p>Discuss with David Finn a photographer to take appropriate pictures for final report.</p>		SF	12/6/89	1/15/90	set



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FUNCTION Commission on Jewish Education in NA

SUBJECT/OBJECTIVE Hochstein Assignments

ORIGINATOR VFL

DATE 1/23/90

NO.	DESCRIPTION	PRIORITY	ASSIGNED TO (INITIALS)	DATE ASSIGNED STARTED	DUE DATE	COMPLETED OR REMOVED DATE
1.	<p>Contact assigned commissioners for follow up to October 23 meeting.</p> <ul style="list-style-type: none">- David Arnow- Irwin Field- Ludwig Jesselson- Henry Koschitzky- Norman Lamm- Haskel Lookstein- Robert Loup- Morton Mandel- Matthew Maryles- Florence Melton- Esther Leah Ritz- Ismar Schorsch- Peggy Tishman <p>Send summary of interviews to VFL for circulation to senior policy advisors.</p>		AH	10/24/89	2/1/90	



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FUNCTION Commission on Jewish Education in NA

SUBJECT/OBJECTIVE Zucker Assignments

ORIGINATOR VFL DATE 1/23/90

NO.	DESCRIPTION	PRIORITY	ASSIGNED TO (INITIALS)	DATE ASSIGNED STARTED	DUE DATE	COMPLETED OR REMOVED DATE
1.	Contact assigned commissioners for follow up to October 23 meeting. - John Colman - Lester Crown Send summary of interviews to VFL for circulation to senior policy advisors.		HLZ	10/24/89	2/1/90	
2.	Consider establishing a task force to work on an approach to developing federation support for Commission outcomes.		HLZ	10/24/89	TBD	



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FUNCTION Commission on Jewish Education in NA

SUBJECT/OBJECTIVE Reimer Assignments

ORIGINATOR VFL

DATE 1/23/90

NO.	DESCRIPTION	PRIORITY	ASSIGNED TO (INITIALS)	DATE ASSIGNED STARTED	DUE DATE	COMPLETED OR REMOVED DATE
1.	<p>Contact assigned commissioners for follow up to October 23 meeting.</p> <ul style="list-style-type: none">- Jack Bieler- Josh Elkin- Arthur Green- Carol Ingall- Mark Lainer- Alvin Schiff- Lionel Schipper <p>Send summary of interviews to VFL for circulation to senior policy advisors.</p>		JR	10/24/89	2/1/90	
2.	<p>Take responsibility for completing the original option papers.</p>		JR	8/24/89	3/1 4/15/90	



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FUNCTION	Commission on Jewish Education in NA		
SUBJECT/OBJECTIVE	Rotman Assignments		
ORIGINATOR	VFL	DATE	1/23/90

NO.	DESCRIPTION	PRIORITY	ASSIGNED TO (INITIALS)	DATE ASSIGNED STARTED	DUE DATE	COMPLETED OR REMOVED DATE
1.	<p>Contact assigned commissioners for follow up to October 23 meeting.</p> <ul style="list-style-type: none">- Stuart Eizenstat- Donald Mintz- Daniel Shapiro <p>Send summary of interviews to VFL for circulation to senior policy advisors.</p>		AR	10/24/89	2/1/90	



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SUBJECT/OBJECTIVE Woocher Assignments

ORIGINATOR VFL DATE 1/23/90

NO.	DESCRIPTION	PRIORITY	ASSIGNED TO (INITIALS)	DATE ASSIGNED STARTED	DUE DATE	COMPLETED OR REMOVED DATE
1.	<p>Contact assigned commissioners for follow up to October 23 meeting.</p> <ul style="list-style-type: none">- Mandell Berman- Maurice Corson- David Dubin- Irving Greenberg- Lester Pollack- Harriet Rosenthal- Bennett Yanowitz <p>Send summary of interviews to VFL for circulation to senior policy advisors.</p>		JW	10/24/89	2/1/90	



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FUNCTION Commission on Jewish Education in NA

SUBJECT/OBJECTIVE Levi Assignments

ORIGINATOR VFL DATE 1/23/90

NO.	DESCRIPTION	PRIORITY	ASSIGNED TO (INITIALS)	DATE ASSIGNED STARTED	DUE DATE	COMPLETED OR REMOVED DATE
1.	Send detailed notes of senior policy advisors' review of background materials and their suggestions on style to SF and AH.		VFL	1/23/90	1/26/90	Done





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FUNCTION	Commission on Jewish Education in NA		
SUBJECT/OBJECTIVE	Stein Assignments		
ORIGINATOR	VFL	DATE	1/23/90

NO.	DESCRIPTION	PRIORITY	ASSIGNED TO (INITIALS)	DATE ASSIGNED STARTED	DUE DATE	COMPLETED OR REMOVED DATE



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FUNCTION	Commission on Jewish Education in NA		
SUBJECT/OBJECTIVE	Gurvis Assignments		
ORIGINATOR	VFL	DATE	1/23/90

NO.	DESCRIPTION	PRIORITY	ASSIGNED TO (INITIALS)	DATE ASSIGNED STARTED	DUE DATE	COMPLETED OR REMOVED DATE
1.	Coordinate development of a PR plan through 1990.		MG	7/5/89	ongoing	
2.	Work with David Ariel and Sara Lee on Commission report at February 11 AIHLJE meeting.		MG	8/24/89	2/11/90	Done
3.	Serve as contact person for researchers on administrative matters.		MG	7/30/89	ongoing	
4.	Review approach used to publicize Carnegie Report.		MG	10/24/89	2/28/90	
5.	Develop plans for involving key commissioners in representing the Commission to communities throughout North America.		MG	11/8/89	2/28/90	
6.	Collect other Commission reports to use as prototypes.		MG	11/8/89	3/1/90	
7.	Develop a log sheet on each of the top 30 federations, to record communication and evaluate the potential for their increased support for Jewish education.		MG	11/8/89	2/28/90	
8.	Work with JW to organize meetings with bureau directors and planners to present draft of Commission's recommendations.		MG	12/6/89	2/14/90	
9.	Send copies of articles on the Commission in <u>The New York Jewish Week</u> and <u>Cleveland Jewish News</u> to commissioners and the <u>Cleveland Jewish News</u> editorial to senior policy advisors.		MG	1/23/90	2/2/90	Done



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FUNCTION Commission on Jewish Education in NA

SUBJECT/OBJECTIVE Hoffman Assignments

ORIGINATOR VFL DATE 1/23/90

NO.	DESCRIPTION	PRIORITY	ASSIGNED TO (INITIALS)	DATE ASSIGNED STARTED	DUE DATE	COMPLETED OR REMOVED DATE
1.	<p>Contact assigned commissioners for follow up to October 23 meeting.</p> <p>- Ronald Appleby - Robert Hiller</p> <p>Send summary of interviews to VFL for circulation to senior policy advisors.</p>		SHH	10/24/89	2/1/90	



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FUNCTION Commission on Jewish Education in NA

SUBJECT/OBJECTIVE Kraar Assignments

ORIGINATOR VFL

DATE 1/23/90

NO.	DESCRIPTION	PRIORITY	ASSIGNED TO (INITIALS)	DATE ASSIGNED STARTED	DUE DATE	COMPLETED OR REMOVED DATE
1.	Meet with Richard Joel of Hillel to inform him about Commission and to ask him to consult on college youth paper.		MK	10/24/89	1/15/90	Done
2.	Contact assigned commissioners for follow up to October 23 meeting. - Max Fisher		MK	1/23/90	2/1/90	



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SUBJECT/OBJECTIVE Ariel Assignments

ORIGINATOR VFL

DATE 1/23/90

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