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Series B: Commission on Jewish Education in North America (CJENA). 1980–1993.
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Senior Policy Advisors meeting. 15 February 1990. Planning notes and correspondence, February 1990.

For more information on this collection, please see the finding aid on the American Jewish Archives website.

Senior Policy Advisors

TO: Henry L. Zucker

NAME

DEPARTMENT/PLANT LOCATION

FROM: Mark Gurvis

NAME

DEPARTMENT/PLANT LOCATION

DATE: 2/1/90

REPLYING TO

YOUR MEMO OF:

SUBJECT: NOTES ON COMMUNITY INITIATIVES

INTER-OFFICE CORRESPONDENCE

Two additional communities have indicated an interest in becoming community action sites through the Commission process. Steve Ain, executive director of the Toronto Federation has expressed an interest to Steve Hoffman, and Howard Charish, executive director of the Metro-West New Jersey Federation has talked with Jon Woocher. According to Jon, Harriet Rosenthal is responsible for moving Howard in this direction and is bringing together local leaders in the community to talk about the prospects.

In my conversation with Jon, he expressed some concern about our frequent statement that twelve or thirteen communities are engaged in some sort of commission process. As we started to think about it, there are fewer communities that really have that kind of process under way. There are other communities that have undertaken significant planning studies in education in recent years and a few others that are likely to start largely as a result of our process. I thought it would be helpful to break that out so we had a sense of where communities stand as we talk about this over the next few months.

Local commissions - Cleveland, Detroit, Syracuse, Columbus, Los Angeles, Boston

Other significant planning studies - Dallas, Pittsburgh, Richmond, Philadelphia, Miami, Buffalo, West Palm Beach

Likely to start commissions - New York, Metro-West New Jersey, Toronto, San Francisco

2/5/90

Commissioner Attendance Record

Commissioner	Assigned to	8/1/88	12/13/88	6/14/89	10/23/89	+	Plans for 2/14/90
Mona Ackerman	SF	X	X			SF	Hat
Ronald Appleby	SHH	*	X				No
David Arnow	AH		X	X	X		Yes
Mandell Berman	JW	X	X	X		JW	No
Jack Bieler	JR	X	X	X	X		Yes
Charles Bronfman	SF	X	X	X	X	SF	Yes
John Colman	HLZ	X	X	X	X		Yes
Maurice Corson	JW	X		X	X		Yes
Lester Crown	HLZ	X			X	HLZ	S. Crown
David Dubin	JW	X	X		X		No
Stuart Eizenstat	AR		X				No
Joshua Elkin	JR	X	X	X	X		Yes
Eli Evans	AR	X	X	X	X	HLZ	Yes
Irwin Field	JR						No
Max Fisher	MLM/HLZ	X	X				No
Alfred Gottschalk	SF		X	X		SF	Yes+Steinberg
Arthur Green	JR		X	X	X		Yes
Irving Greenberg	JW		X				After 2:00
Joseph Gruss	MLM/A Schiff	*					No
Robert Hiller	SHH	X	X	X	X		Yes
David Hirschhorn	SF	X	X	X	X	SF	Yes
Carol Ingall	JR		X	X	X		Yes
Ludwig Jesselson	MLM	X					No
Henry Koschitzky	AH	X	X			SF	No

* Not yet a commissioner

+ Assigned to call about 2/14/90 attendance

follow-up

✓

✓

✓ HLZ

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2/5/90

Commissioner Attendance Record

Commissioner	Assigned to	8/1/88	12/13/88	6/14/89	10/23/89	+	Plans for 2/14/90
Mark Lainer	JR	X	X	X		HLZ	Yes
Norman Lamm	AH	X	X	X	X		Yes + Hirt
Sara Lee	SF		X	X	X		Yes
Seymour Martin Lipset	SF	X	X	X			No ✓
Haskel Lookstein	AH	X	X	X			Yes
Robert Loup	AH	X	X				? ✓
Morton Mandel	AH	X	X	X	X		Yes
Matthew Maryles	AH		X	X	X	AH	Yes
Florence Melton	AH	X	X	X	X	AR	No ✓
Donald Mintz	AR	X	X	X			No ✓
Lester Pollack	JW	X			X	AR	Yes
Charles Ratner	SF	X	X	X		SH	Yes
Esther Leah Ritz	AH	X		X	X		Yes
Harriet Rosenthal	JW	X	X	X	X		Yes
Alvin Schiff	JR	X	X	X	X		Yes
Ismar Schorsch	AH	X	X	X	X	AH	Yes+Abramson
Harold Schulweis	JR						No
Lionel Schipper	JR	*					No
Daniel Shapiro	AR	X		X		HLZ	Yes
Peggy Tishman	AH	X	X	X			No ✓
Isadore Twersky	SF	X	X	X			Yes
Bennett Yanowitz	JW	X	X	X	X	SH	Yes
Isaiah Zeldin	JR						No?

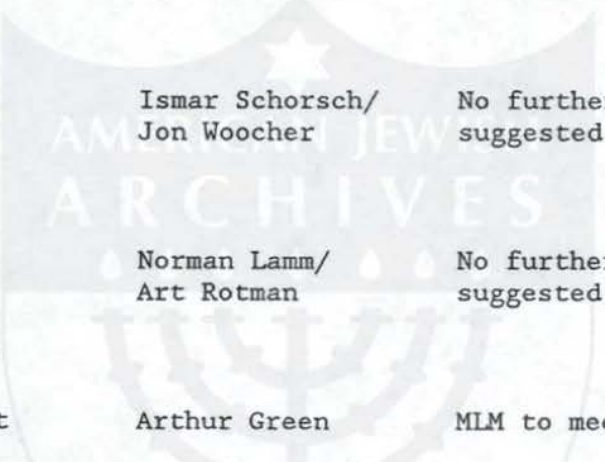
* Not yet a commissioner

+ Assigned to call about 2/14/90 attendance

Update on Organizational Contacts

<u>Organization</u>	<u>Contact</u>	<u>Proposed Contacts</u>
1. JESNA	Jon Woocher	Presentation by MLM scheduled for April board meeting.
2. JWB	Art Rotman	Presentation by MLM scheduled for April annual meeting.
3. Federation Planners	Norbert Freuhaft	Consider distributing fifth meeting materials to key planners for comment and reaction. Follow up with meeting at April CJF quarterly.
4. Federation Executives and Presidents	Marty Kraar/ Steve Hoffman	Meeting at April quarterly with executives. Meetings scheduled with individual communities (Los Angeles, San Francisco, New York).
5. Bureau Directors Fellowship	Jon Woocher	Consider distributing fifth meeting materials to key BJE directors for comment and reaction.
6. CAJE	Elliott Spack	No further action suggested at this time.

7. AIHLJE	Sara Lee/ David Ariel	Briefing provided at February meeting.
8. COJEO	Jack Sparks/ Alvin Schiff	No further action suggested.
9. Reform Movement	Alfred Gottschalk/ Art Rotman	Gottschalk convening meetings with Reform Jewish educators.
10. Conservative Movement	Ismar Schorsch/ Jon Woocher	No further action suggested.
11. Orthodox Movement	Norman Lamm/ Art Rotman	No further action suggested.
12. Reconstructionist Movement	Arthur Green	MLM to meet with Green.



Agenda

Senior Policy Advisors

Tuesday, February 13, 1990
1:30 - 5:00 p.m.

Assignment

- | | |
|--|-----------|
| I. Review minutes and assignments from 1/23 | VFL |
| II. Discuss desired outcomes of meeting | MLM |
| III. Review February 14 Program | HLZ |
| III a. <i>Review Eli Evans latest media report</i> | SF |
| IV. Review proposed assignments of commissioners and staff to break-out groups | VFL |
| - group discussion guides | AH |
| V. Update on arrangements with David Finn | SF |
| VI. Report on meetings with denominations | MLM |
| VII. Status report on research papers | AH |

Be sure people are responsible for each lunch table. (5 of 8 ea.)

COMMISSION ON JEWISH EDUCATION IN NORTH AMERICA

FIFTH MEETING OF THE COMMISSION

FEBRUARY 14, 1990

DISCUSSION GUIDE -- COMMUNITY-FINANCE

1. The main purpose of the meeting is to invite detailed discussion of the recommendations on community/financing (see p.10). These discussions should relate to content - and not to style or form, since the report will be re-written for style. *and*

2. The recommendations are presented in two successively more detailed levels. It may be useful to invite discussion on each:

a. A general recommendation leading to the involvement of more key community leaders, the establishment of local planning committees, the development of additional funding sources for education

b. Six sub-recommendations detailing the above (p.10)

3. Following discussion: is there anything basic that should be added or changed in these recommendations?

4. Implementation: review and discuss the suggested frameworks for implementation:

It is recommended to begin implementation at two levels:

a. In community action sites -- where local planning committees need to be set up to study needs, prepare plans and bring about implementation. Top leadership must be recruited to lead this effort and to generate additional local funding for education.

b. At the continental level where the facilitating mechanism will be proactive in brokering between local needs local commissions and national sources of funding, and in facilitating the implementation of the detailed recommendations.

5. If time permits and if this has not been covered in the preceding plenary, it may be useful to discuss the recommendation on community action sites and the mechanism for implementation.

6. Community Action Sites (see p.18)

- a. what criteria should guide the selection of sites?
- b. In working with the local sites what is the right balance between facilitating local efforts and serving as catalyst for change?
- c. Should there be Community Action Sites of different scope and type? For example an entire community; a programmatic area; a setting?
- d. What kind of local structures, funding commitments, etc. are necessary?

7. The Facilitating Mechanism (see p.28)

- a. The role of the mechanism is to facilitate the implementation of the Commission's decision. It will be governed by a lay board and a small professional staff. The suggested functions of the mechanism include providing necessary knowledge (e.g. criteria for the selection of Community Action Sites); working with communities and helping them develop and implement their plans; funding facilitation; monitoring, evaluation and feedback; the diffusion of innovation (p.31-32). Of these functions which should be unique to the mechanism and which should be delegated or contracted to others?



COMMISSION ON JEWISH EDUCATION IN NORTH AMERICA

FIFTH MEETING OF THE COMMISSION

FEBRUARY 14, 1990

DISCUSSION GUIDE -- PERSONNEL

1. The main purpose of the meeting is to invite detailed discussion of the recommendations on personnel (see p.12-14). These discussions should relate to content - and not to style or form, since the report will be re-written for style.

2. The recommendations are presented in three successively more detailed levels. It may be useful to invite discussion on each:

a. A general recommendation for a ten-year plan to build the profession of Jewish Education.

b. Three sub-recommendations:

A. Training: To prepare and implement a program to increase and improve training opportunities and quadruple the number of graduates within a few years.

B. Recruitment: To undertake a nationally coordinated recruitment plan to increase candidates for training and for jobs

C. Status, remuneration, empowerment: Develop policies to address each of these areas.

c. The sub-recommendations are further broken down into more specific points.

3. Following discussion, is there anything basic that should be added or changed in these recommendations?

4. Implementation: review and discuss the suggested frameworks for implementation:

It is recommended to begin implementation at two levels:

a. in community action sites -- where the local personnel needs will be studied and a plan prepared and implemented to provide qualified personnel for the community's needs

b. at the continental level where the facilitating mechanism will be proactive in bringing about the preparation of development plans for training opportunities (pre-service and in-service) and for recruitment. It will also take the steps necessary to lead to the development of policies in the areas of salaries and benefits.

5. If time permits and if this has not been covered in the preceding plenary, it may be useful to discuss the recommendation on community action sites and on the mechanism for implementation.

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COMMISSION ON JEWISH EDUCATION IN NORTH AMERICA

FIFTH MEETING OF THE COMMISSION

FEBRUARY 14, 1990

DISCUSSION GUIDE -- ARENAS FOR PROGRAMMATIC INTERVENTION;
-- RESEARCH

1. The main purpose of the meeting is to invite detailed discussion of the recommendations on arenas for programmatic intervention (see p.16/17) and on research (p.26). These discussions should relate to content - and not to style or form, since the report will be re-written for style.

2. Programmatic arenas: recommendations do not at this time include an agenda for each arena - however they focus on a process for creating the agenda and for development and implementation. The facilitating mechanism is to serve as a broker for the development of these different areas.

3. Following discussion: is there anything basic that should be added or changed in these recommendations?

4. How can we ensure that efforts in these areas are linked to the efforts of the community action sites, so that demonstrations have the best chance of success?

5. Research (p.26): the section devoted to research recommends the establishment of research facilities at existing institutions and organizations as well as the establishment of new specialized research facilities. What should the research agenda be? What are the priorities? What research should be carried out at the facilitating mechanism, what at institutions of higher Jewish learning? What new institutions should be created?

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FIFTH MEETING OF THE COMMISSION

FEBRUARY 14, 1990

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DISCUSSION GUIDE -- PERSONNEL

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LEARNED)

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— RESEARCH

AKKOW
HIRSCHMAN
SCHIFF

COLMAN
ELMAN

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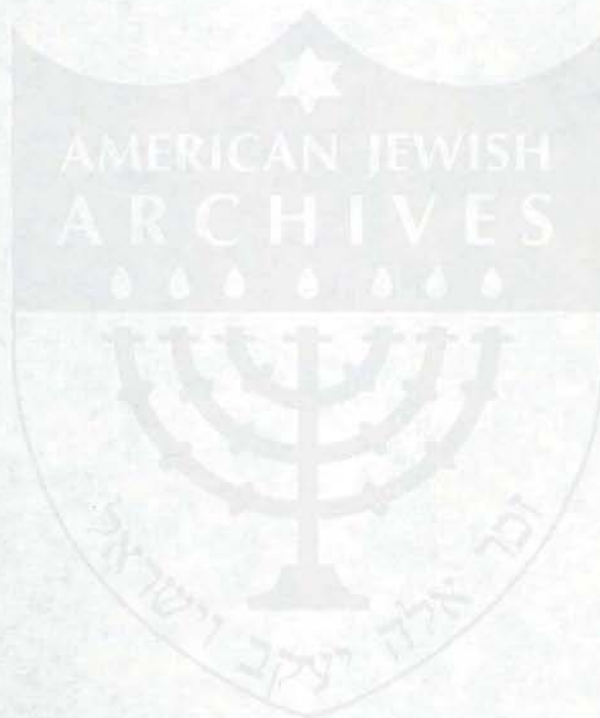
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COMMISSION ON JEWISH EDUCATION IN NORTH AMERICA

FIFTH MEETING OF THE COMMISSION

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POLLACK
MARPLES
SHAPIRO
KATZEN
HILLER

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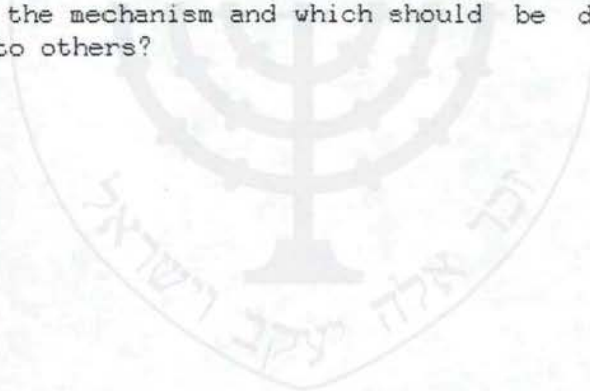
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Agenda

Senior Policy Advisors

Thursday, February 15, 1990

8:30 a.m. - 12:00 noon

Assignment

- | | |
|--|-----------|
| I. Reactions to Commission meeting | MLM |
| II. Action needed | |
| A. Preparation of final report | SF/AH/HLZ |
| B. Action to be taken on funding between now and June 12 | HLZ |
| C. Establishing an implementation mechanism | SHH |
| III. Research | SF/AH |
| A. Progress report | |
| B. Next steps | |
| IV. Preliminary discussion of June 12 Commission meeting | MG |
| V. Outreach/ Public Relations | MG |
| VI. Introduction to Mandel Institute | MLM |
| VII. Set next meeting of Senior Policy Advisors | MLM |

INITIAL SUGGESTIONS FOR THE CLOSING MEETING

GOALS

1. Provide opportunity for Commission to formally adopt the final report and determine how it is to be presented to the public and to special publics;
2. provide opportunity for Commission members to give guidance and blessing to implementation efforts;
3. focus public attention on the work of the Commission, its recommendations, funding, and start of the implementation entity;
4. determine future of the Commission;
5. thank commissioners and others involved in the process for their efforts.

Suggested schedule of events for June 12

- 9:00 a.m.-noon -- Senior policy advisors meeting
noon-1:00 p.m. -- Lunch break
1:00-4:00 p.m. -- Commission meeting with following agenda:
- a. opportunity for Commission comments on final draft,
 - b. presentation on IJE and on future of Commission and commissioner response,
 - c. opportunity for Commission comments on overall process.
- 4:00 p.m. -- Press conference with Commission leaders
6:30 p.m. -- Celebratory event--open to commissioners, policy advisors, staff, researchers, outreach contacts, community leaders, etc.

Public relations component -- The press conference should provide an opportunity to present the final report to the public. The key elements should be:

- a. completion of study,
- b. development of implementation entities,
- c. securing of initial funding for five-year period,
- d. statements of support by key commissioners.

While the press conference should catch the daily news opportunities, June 12 should also be the focus of feature stories on the Commission in the New York Times, Wall Street Journal, major Jewish periodicals, and local Jewish papers.

Issue -- Should celebratory event await the printing of the final report, presumably some weeks after June 12?

Surcharge
for phone calls

30%

of bill
10%

2/21/90

Sheraton Hopkins Airport Hotel

Marian Flanagan 267-1500

Sunday Apr. 22

9:30 To 3:30 (meeting at 10:30)

13 people - Hopkins ~~phone~~
modular jack -

Lunch at 12

Conference call equipment

need phone jack -

what would be charge for international
call?