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Senior Policy Advisors meeting and Consultation on Council
for Initiatives in Jewish Education. 16 September 1990.
Minutes, September 1990.

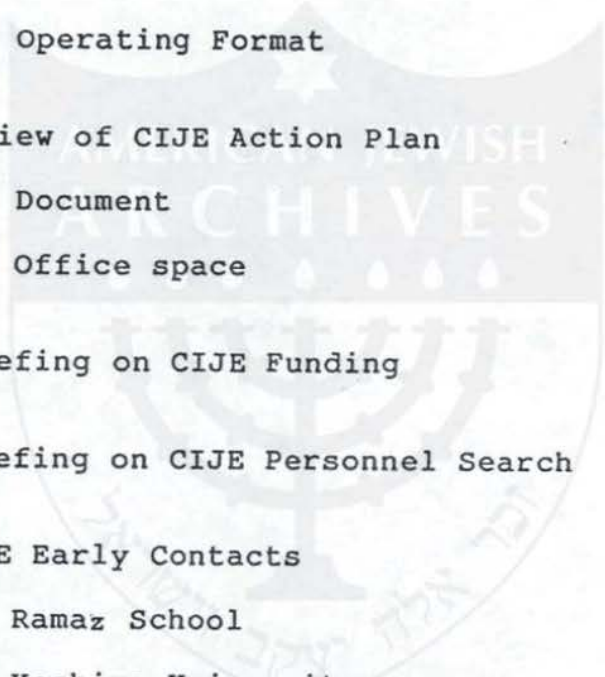
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COUNCIL ON INITIATIVES FOR JEWISH EDUCATION

Consultation on CIJE

AGENDA

Sunday, September 16, 1990
LaGuardia Marriott
2:00 - 4:00 p.m.

- 
- | | | |
|------|-----------------------------------|------|
| I. | Welcome | MLM |
| | A. Introduction | |
| | B. Operating Format | |
| II. | Review of CIJE Action Plan | SHH |
| | A. Document | |
| | B. Office space | |
| III. | Briefing on CIJE Funding | SHH. |
| IV. | Briefing on CIJE Personnel Search | SHH |
| V. | CIJE Early Contacts | SHH |
| | A. Ramaz School | |
| | B. Yeshiva University | |
| VI. | Preliminary Discussion | SHH |
| | A. Fellows identification | |
| | B. Foundation contacts | |
| | C. Senior Policy Group Membership | |

SHH:gc
Bl:06A

CIJE CONSULTATION

Expected:

M. L. Mandel

D. S. Ariel

S. H. Hoffman

D. P. Kleinman

J. Bieler

V. F. Levi

A. Rotman

J. Reimer

A. I. Schiff

E. Spack

J. Woocher

Invited, but not available:

J. Elkin

B. Shrage

S. Solender



MINUTES: Consultation on Council for Initiatives in
Jewish Education

DATE OF MEETING: September 16, 1990

DATE MINUTES ISSUED: September 19, 1990

PRESENT: Morton L. Mandel (Chair), David Ariel, Jack Bieler,
Stephen Hoffman, David Kleinman, Joseph Reimer,
Art Rotman, Alvin Schiff, Eliot Spack, Herman Stein,
Jonathan Woocher, Virginia Levi (Sec'y)

COPY TO: Joshua Elkin, Seymour Fox, Annette Hochstein,
Barry Shrage, Stephen Solender

I. Introduction

The chair introduced participants and noted that this meeting was to serve as a consultation on the Council for Initiatives in Jewish Education (CIJE). When the CIJE board is in place, it will decide whether to establish a senior policy advisors group and, if so, the makeup of that group. The purpose of today's meeting is to help shape the beginnings of CIJE.

II. Review of CIJE Action Plan

A. Mission

It was noted that the Action Plan was drafted to share with potential funders and future CIJE constituents, including prospective board members. It was noted further that CIJE will work closely with national and local agencies to accomplish its goals.

It was suggested that the language of this document aim high, but that it not set unrealistic goals. It was further suggested that examples be included for clarification.

It was argued that a mission statement should not be too specific.

It was suggested that the document reflect involvement not only of lay leadership, but of educators at all levels.

The section on research was considered by some to be too ambitious. It was suggested that the document indicate that CIJE will develop a plan and seek to implement it. CIJE will encourage the development of a multi-year research agenda, using the best minds we can find. It will disseminate findings and consider implications.

It was suggested that a mission statement should be more of a vision, with much of the specific detail left for methodology.

The following specific suggestions were offered:

1. Advocacy - Include reference to professional leaders in Jewish education.
2. Initiatives - Refer to all levels of personnel, supervisory and instructional. Clarify the meaning of Lead Communities.
3. Connections - Clarify that "those with proposals" include foundations, communities and institutions.
4. Research - Facilitate the development of a variegated research agenda: short-term, mid-range, and long-range.
5. Synergism - Consider incorporating the first part of this section in the introduction to the document. Consider integrating with the section on connections.
6. Energizing - This section might focus on developing a talent bank and a support mechanism.

B. Method of Operation

It was agreed that CIJE should be an organization whose goal is to build the capacity of others to do the work.

C. Structure

In discussing the board, a question was raised regarding representation of the denominations. It was agreed that Jon Woocher will consult with Alvin Schiff and Joe Reimer on this. It was agreed further that board members should serve ad personum.

It was suggested that the proposed structure may be overly complex for such a small organization. Perhaps it is unnecessary to create a specific group of fellows or scholars in the beginning. It may be preferable to let this group emerge.

III. Office and Personnel

A. Office Space

It was reported that CIJE will be located in New York City. It may be located in CJF office space, contiguous with JESNA, possibly sharing space with the group working on a Crown project.

B. Personnel

The chief professional officer will be a senior person with substantial experience. The chief education officer should be someone currently substantively involved in Jewish education. It is hoped that this person can be identified by early 1991, to begin by the end of the current academic year. The planner may be a younger person whose initial primary goal will be to design specifications for Lead Communities.

The goal is to have all staff in place no later than 1/1/92.

Consultants were asked to forward suggestions of candidates for these positions, especially that of chief education officer, to Steve Hoffman.

IV. Funding

It was reported that several foundations are prepared now to support CIJE and others are currently being approached. It is anticipated that by the end of the year commitments will have been made totaling \$500,000 a year for three years.

V. CIJE Early Contacts

It was reported that we are already being approached with requests for funding of projects related to CIJE. It is premature to respond to most of these, but it is expected that CIJE will eventually help grantseekers to find support and funders to find people to undertake projects on their behalf.



PREMIER INDUSTRIAL CORPORATION

SEE MANAGEMENT MANUAL POLICY NO. 8.5
FOR GUIDELINES ON THE COMPLETION
OF THIS FORM FOR A FUNCTIONAL SCHEDULE

- ☐ ASSIGNMENTS
☐ ACTIVE PROJECTS
☐ RAW MATERIAL
☐ FUNCTIONAL SCHEDULE

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FUNCTION
CIJESUBJECT/OBJECTIVE
ASSIGNMENTSORIGINATOR
VFL
DATE
9/19/90

| NO. | DESCRIPTION | PRIORITY | ASSIGNED TO (INITIALS) | DATE ASSIGNED STARTED | DUE DATE | COMPLETION OR REMOVAL DATE |
|-----|--|----------|------------------------|-----------------------|----------|----------------------------|
| 1. | Consult with Alvin Schiff and Joe Reimer regarding representation of the denominations on the Council board. | | JW | 9/19/90 | 10/31/90 | |



COMMISSION ON JEWISH EDUCATION IN NORTH AMERICA

Senior Policy Advisors

Agenda

Sunday, September 16, 1990

La Guardia Marriott

10:00 am - 1:30 pm

| | <u>Assignment</u> |
|---|-------------------|
| I. Discussion of final report | MLM |
| II. Plans for report distribution and contact with commissioners | SHH |
| III. CIJE plans | SHH |
| IV. Report on status of funding | SHH |
| V. Preparations for 11/8 | MLM |
| A. Proposed invitation list | |
| B. Schedule for the day (10:00 am - 2:30 pm) | |
| 1. 10:30 - Present and discuss final report | |
| 2. 11:30 - Present and discuss plans for Council | |
| 3. 12:30 - 2:30 - Luncheon | |
| a. Thank yous | |
| b. Remarks by Hammer | |
| c. Comments from foundations on funding plans for the next five years | |
| d. Good and welfare | |
| C. PR coverage and follow-up | SHH |

MINUTES: Commission Senior Policy Advisors

DATE OF MEETING: September 16, 1990
LaGuardia Marriott, 10 A.M. - 1:30 P.M.

DATE MINUTES ISSUED: September 19, 1990

PRESENT: Morton L. Mandel (Chair), David Ariel, Stephen Hoffman,
David Kleinman, Joseph Reimer, Arthur Rotman,
Herman Stein, Jonathan Woocher, Virginia Levi (Sec'y)

BY TELECONFERENCE: David Finn, Seymour Fox, Annette Hochstein

I. Discussion of Final Report

It was agreed that policy advisors would give their editorial comments to VFL. This meeting was for the purpose of more substantive discussion.

A. General Comments

Policy advisors were complimentary of the rewrite. It was described as eloquent, substantive, crisp, and readable. Concerns were raised about an emphasis on formal education, on whether certain sections are dated by specifics, and on whether the document implies that we are establishing a permanent organization in CIJE.

B. Review of the Document

The report was reviewed in detail. Senior policy advisors commented on each chapter. Specific suggestions for possible revisions have since been relayed to the drafters. Following is a summary of that discussion.

1. Chapter 1 - Facing the Crisis

It was suggested that some consideration be given to toning down statements of negative trends to reflect our awareness that this is balanced by hopeful signs.

In describing a system under strain, it was suggested that references be included to Yiddishkeit and the holocaust. It was further suggested that a description of the core of Jewish education be expanded beyond the intellectual to include behavioral and communal dimensions.

It was suggested that the impact of Israel and identity with the Jewish people and culture be emphasized.

It was suggested that the use of words such as "crisis" and "alarming" paints a bleak, one-sided picture which could be balanced with positive signs. This was countered with the argument that for the report to be compelling, strong words must be used to emphasize our concerns.

It was noted that while there is a sense of crisis, there is also the belief that this is an appropriate time to act because concern for Jewish education within the community is rising. The Commission is pulling together threads which have been developing since the '70s.

It was suggested that the primary reason for the significant rise of intermarriage in the United States is not a desire to escape from Judaism but a reflection of the acceptance of Jews in American society.

2. Chapter 2 - The Realities of Jewish Education Today

It was suggested that informal education be more heavily emphasized in this chapter.

It was suggested that current service delivery providers be identified. JW agreed to draft language for this purpose by 9/18/90. Another option might be a glossary of agencies.

It was suggested that figures regarding salaries of Jewish educators clearly indicate when they refer to full-time or part-time staff. It was further suggested that specific conclusions regarding statistical matters be attributed.

3. Chapter 3 - Establishing Priorities and Developing a Plan

It was suggested that the document implies that the Council for Initiatives in Jewish Education may become a permanent institution. Following discussion, it was agreed not to try to clarify this in the report, but for the Council's board to handle this issue.

4. Chapter 4 - A Blueprint for the Future

It was suggested that the Council for Initiatives in Jewish Education be referred to as "the Council" rather than CIJE. It was noted, however, that CJF is referred to as "the Council" and was agreed that CIJE will remain, for now.

Assignment

It was suggested that the use of the final report be clarified to indicate that it should serve as a starting point for communities rather than as a dictum.

It was suggested that the sections on recruitment and personnel be worded more conditionally, noting that the board of CIJE should be in a position to decide what action it will undertake.

It was noted that the evolution of a Lead Community is described as though it will be the same everywhere. It was suggested that the section be rewritten as an illustration of how a Lead Community might function.

It was noted that the comments of senior policy advisors were to be taken as recommendations, and that the drafters are free to make final decisions on what works best in the report.

II. Report Distribution and Contact with Commissioners

A. Timetable

Minor corrections will be made in the final report on 9/17 and it will be sent by overnight mail to Cleveland for distribution on 9/18. SF will draft a cover letter, referring to specific changes which have already been suggested and outlining the schedule for commissioner review of the document. DPK and VFL will fax suggested bullet points for inclusion in the letter on 9/17.

Assignment

Assignment

B. Commissioner Contact

Commissioners should receive the draft report by Wednesday, September 19. Senior policy advisors are to contact their assigned commissioners for comments and submit their reactions to VFL (by mail or fax) no later than October 3. Following is the list of assigned commissioners, as revised.

Sr. Policy Advisor/Staff

Commissioner

Seymour Fox

Mona Ackerman
Eli Evans
David Hirschhorn
Seymour Martin Lipset

Charles Bronfman
Alfred Gottschalk
Sara Lee
Isadore Twersky

Annette Hochstein

David Arnow
Haskel Lookstein
Morton Mandel
Florence Melton
Ismar Schorsch

Norman Lamm
Robert Loup
Matthew Maryles
Esther Leah Ritz

Sr. Policy Advisors/Staff

Commissioner

Stephen Hoffman

Ronald Appleby
Lester Crown
Max Fisher
Ludwig Jesselson

John Colman
Irwin Field
Robert Hiller

Joseph Reimer

Jack Bieler
Arthur Green
Henry Koschitzky
Alvin Schiff

Josh Elkin
Carol Ingall
Mark Lainer
Peggy Tishman

Arthur Rotman

Stuart Eizenstat
Lester Pollack

Donald Mintz
Daniel Shapiro

Jonathan Woocher

Mandell Berman
David Dubin
Harriet Rosenthal

Maurice Corson
Irving Greenberg
Bennett Yanowitz

C. Distribution of Final Report

We will plan to print enough copies of the final report to distribute to commissioners and the leadership of the organizations which have an interest in Jewish education. It was suggested that we work with University Press to publish and distribute the report, for a fee, to others. This will require further discussion.

III. CIJE Update

It was reported that an outline has been drafted which sets forth the mission, structure, and operating principles of the Council for Initiatives in Jewish Education. In addition, a draft budget has been developed.

Current activities are focused on fundraising, identification of personnel, the location of space, and identification of a fiscal agent.

It was reported that the concept of the CIJE has been presented to and endorsed by the JESNA board.

IV. Status Report on Funding

It was reported that negotiations are under way with a number of foundations for the funding of CIJE for an initial three year period. It is anticipated that funding will be in place by the end of 1990.

V. Preparations for Meeting of November 8

The proposed schedule for the November 8 final event was reviewed and approved. SF will speak with Minister Hammer by 9/26 about his availability to participate.

Further consideration will be given to the invitation of commissioners to comment on foundation funding plans.

Assignment

It was suggested that the UJA has the best PR connections. MLM will call Stanley Horowitz about the possibility of UJA assistance.





- ☐ ASSIGNMENTS
☐ ACTIVE PROJECTS
☐ RAW MATERIAL
☐ FUNCTIONAL SCHEDULE

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FUNCTION

COMMISSION SENIOR POLICY ADVISORS

SUBJECT/OBJECTIVE

ASSIGNMENTS

ORIGINATOR

VFL

DATE

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| 2. | Write a cover letter to be sent to commissioners with draft final report. | | SF | 9/16/90 | 9/17/90 | |
| 3. | Fax to SF suggested bullet points to be included in cover letter for draft final report. | | DPK/ VFL | 9/16/90 | 9/17/90 | |
| 4. | Call Stanley Horowitz about UJA assistance with PR for 11/8 meeting. | | MLM | 9/16/90 | 9/30/90 | |

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COPY TO: Henry L. Zucker

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FUNCTION COMMISSION SENIOR POLICY ADVISORS

SUBJECT/OBJECTIVE ASSIGNMENTS

ORIGINATOR VFL DATE 9/19/90

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