

MS-831: Jack, Joseph and Morton Mandel Foundation Records, 1980–2008.

Series B: Commission on Jewish Education in North America (CJENA). 1980–1993. Subseries 4: Publications and Research Papers, 1988–1993.

Box	
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Folder 5

Printing logistics, 1990.

For more information on this collection, please see the finding aid on the American Jewish Archives website.

3101 Clifton Ave, Cincinnati, Ohio 45220 513.487.3000 AmericanJewishArchives.org

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MLM -

Ottached is a proposed design for covers of Commission research papers. At has asked me to arrange for printing and cutting out windows in addition & later photocopying and binding Before I proceed, I'd appreciate your reaction to the proposed design and to the idea of printing covers for the papers. Thanks. Giving

Toward the Professionalization of Jewish Teaching

Isa Aron, Ph.D.

February 1990

A Report Submitted to The Commission for Jewish Education in North America

Isa Aron is an Associate Professor at the Rhea Hirsch School of Education, Hebrew Union College-Jewish Institute of Religion, 3077 University Avenue, Los Angeles, CA 90007

The Commission on Jewish Education in North America was convened by the Mandel Associated Foundations, JWB and JESNA in collaboration with CJF. The ideas expressed in this report are those of the author and do not necessarily reflect the views of the Commission.

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PAGE.02

Commissioners

Morton L. Mandel Chairman Mona Riklis Ackerman Ronald Appleby David Arnow Mandell L. Berman Jack Bieler Charles R. Bronfman John C. Colman Maurice S. Corson Lester Crown David Dubin Stuart E. Eizenstat Johusa Elkin Eli N. Evans Irwin S. Field Max M. Fisher Alfred Gottschalk Arthur Green Irving Greenberg Joseph S. Gruss Robert I. Hiller David Hirschhorn Carol K. Ingall

Ludwig Jesselson Henry Koschitzky Mark Lainer Norman Lamm Sara S. Lee Seymour Martin Lipset Haskel Lookstein Robert E. Loup Matthew J. Maryles Florence Melton Donald R. Mintz Lester Pollack Charles Ratner Esther Leah Ritz Harriet L. Rosenthal Alvin I. Schiff Lionel H. Schipper Ismar Schorsch Harold M. Schulweis Daniel S. Shapiro Margaret W. Tishman Isadore Twersky Bennett Yanowitz Isaiah Zeldin

Senior Policy Advisors

David S. Ariel Seymour Fox Annette Hochstein Stephen H. Hoffman Arthur J. Naparstek

Martin S. Kraar

TON

Arthur Rotman Garmi Sehwartz-Herman D. Stein Jonathan Woocher Henry L. Zucker

Director

Henry L. Zucker

Research & Planning

Seymour Fox, Director Annette Hochstein, Associate Director

Staff

Mark Gurvis Virginia F. Levi Debbie Meline Joseph Reimer

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ON JEWISH EDUCATION IN NORTH AMERICA

WOULD

CUT OUT PUT OVER NEXT PAGE

Convened by Mandel Associated Foundations, JWB and JESNA in collaboration with CJF JAN 18 '90 10:19 972 2 699951 PAGE.03 NATIV CONSULTANTS

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P.2/2

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JAN 31 '90 3:52

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PAGE.02

JAN 18 '90 17:16 NATIV CONSULTANTS As you know, Estelle, our resident desk-top publisher, is in the process of retyping Isa Aron's paper. As soon as it is in its final form, we will express mail it to you. Annette thougt, however, that it might be a good idea to get a headstart on preparing the cover for the report. Here are some of our thoughts:

We should develop a standard format which can be used for all of the research papers which will be produced in the coming months so that they will be recognizable as part of the same series of documents.

Because the papers are fairly lengthy - Isa's at least - a sturdy cover and secure binding are not only aesthetically desirable but necessary.

We looked at, as one example, the series of papers produced by the Carnegie Forum on Education and the Economy. Perhaps you've seen them, but if not let me describe the style:

The front cover has the full title (logo) of the Forum in large (too large, perhaps) print and the name of the specific task force for which the paper was written. A cut-out window shows the specific title of the paper which is typed on the inside title sheet. In addition to the title of the paper, the inside page lists the author, the date, a short blurb about the forum and the author.

Based on this model, I attempted a mock cover for Isa's paper. I leave it to you and your graphic experts to make the final decisions; the attached is only a suggestion. Estelle, of course, will prepare the inside title page.

Regards Delilue

JAN 18 '90 10:18

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Toward the Professionalization of Jewish Teaching

Isa Aron, Ph.D.

February 1990

A report submitted to the Commission on Jewish Education in North America

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JAN 18 '90 10:19

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PAGE.04

Binding only - Onig Copy D T- finding 500 x6 = \$750 Printing + funding = \$1400 Printing covers w/ window - \$100 Print concession window + \$838 Doesn't recommend other could do covers for \$450

3/13 - Peglan "T" binding - expensive (like SCF dor.) Plastic opial - (\$450 % print concers (3,000) + cut out windows (\$120ts cut) (incl. black book) - binding upplastic aprial = \$ 700/1000 = \$ 2550 to print covers bind 3000 Nerox - start & finish - finding out Dann - what about no undow ? binding - 90 \$ / book × 3000 = \$ 2700 y X's \$ 750 for 3000, that's .25 .90/book = plastic spiral cost for new \$650 for printing 3880 40 120,000

cc: Henry L. Zucker

	Mark Gurvis	
TO: Morton L. Mandel	FROM: Virginia F. Levi	DATE: 3/19/90
NAME	NAME UF1 MAY	REPLYING TO
DEPARTMENT/PLANT LOCATION	DEPARTMENT/PLANT LOCATION	YOUR MEMO OF: _

SUBJECT: COMMISSION RESEARCH REPORTS

After checking a number of sources, Dann Peglar has found the best prices for acceptable quality printing and binding of Commission research reports. The figures listed below are for 500 copies of each of 5 reports, or a total of 2,500 documents. We believe that this is a reasonable number of each report to order, considering mailing to commissioners, federation planners, and response to requests for reports. We suggest not producing and distributing Joel Fox's and Henry Zucker's papers this way, since they have been seen by commissioners and others already. These papers could still be included in an appendix or separate research report.

The cost for 2,500 covers printed with the Commission's name and the conveners and with a die-cut window (see attached sample), including blank back sheets, is approximately \$450. The cost for the die-cut window (included in the \$450) is \$100. We recommend opting for the window as the best means of differentiating among reports.

The best option we found for binding is the use of plastic spiral binders at 90 cents per document. For 2,500 reports, binding would cost \$2,250.

The JCF does not have the capacity to duplicate the quantity of documents under consideration. Dann has a source that estimates \$2,500 for the duplication (estimating 50 pages per report). This is a cost of 2 cents per page. It is strictly a per page charge, so will vary directly with the length of each report. We believe we are estimating the number of pages high.

For duplication, covers, and binding of 2,500 documents, the estimated cost is \$5,200, or approximately \$2.00 per report. If all we did was duplicate and staple, the cost would be approximately \$2,550. Given that we have more than \$5,200 in the research budget that we don't anticipate spending, we believe that the more professional look is preferable.

If you agree, we will order the covers as soon as possible, so that we are ready to duplicate and assemble the reports as they arrive. The first report is due from Israel next week, and in order to proceed with well-timed mailings, we should proceed relatively quickly to order the covers. Please let us know if you agree with this recommendation.

Ser.

Loge + when etc in blow-up

COMMISSION ON JEWISH EDUCATION IN NORTH AMERICA

out.

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vened by Mandel Associated Foundations, JWB and JESNA in collaboration with CJF

3/27/90 VFL-We have MM's approval to go ahead al prentry the reputs. Is should punt 2500 corers, assuring that we will run 500 copies of 3-5 repute. My Copy Placement of window quantity Whenh back Dee

COMMISSION ON JEWISH EDUCATION IN NORTH AMERICA



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CORRESPONDENCE INSTRUCTIONS Date: 4-11-90					
rom: Darin Pe					
FOR	0	PLEASE			
Approval		Advise	C		
For Your Action		Note and File	C		
More Details Needed		Note and Return	C		
Your Comments		Read and Destroy	C		
Your Information	A	Investigate and Report	C		
Your Signature		See Me			
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COMMISSION ON JEWISH EDUCATION IN NORTH AMERICA



Convened by Mandel Associated Foundations, JWB and JESNA in collaboration with CJF

TO: Henry L. Zucker	FROM: Virginia F. Levi	DATE: 8/23/90		
NAME	NAME 2	REPLYING TO		
DEPARTMENT/PLANT LOCATION	DEPARTMENT/PLANT LOCATION	YOUR MEMO OF:		

SUBJECT: BINDING OF COMMISSION FINAL REPORTS

I have looked into the possibility of having 100 copies of the Commission final report hardbound in Cleveland. Assuming the book will be approximately 80 pages and the cover will have one color of print, our graphic arts department can get a price of <u>approximately</u> \$10 per book for printing and binding.

In order to guarantee that the books would be ready by November 8, we should have the copy to appear on the cover by mid September. The printing of the report itself and binding takes approximately 2 weeks.

I need an explanation of what the illuminated page to go inside each book might look like before I can ascertain a cost for that. Perhaps we could discuss.

JW