



THE JACOB RADER MARCUS CENTER OF THE
AMERICAN JEWISH ARCHIVES

MS-831: Jack, Joseph and Morton Mandel Foundation Records, 1980–2008.

Series C: Council for Initiatives in Jewish Education (CIJE). 1988–2003.

Subseries 3: Lead Communities, 1988–1997.

Box
28

Folder
31

Annual meeting. Presentation on Lead Communities, 1992.

For more information on this collection, please see the finding aid on the
American Jewish Archives website.

LEAD COMMUNITIES

AMERICAN JEWISH
ARCHIVES
A Project of the

Council for Initiatives in Jewish Education

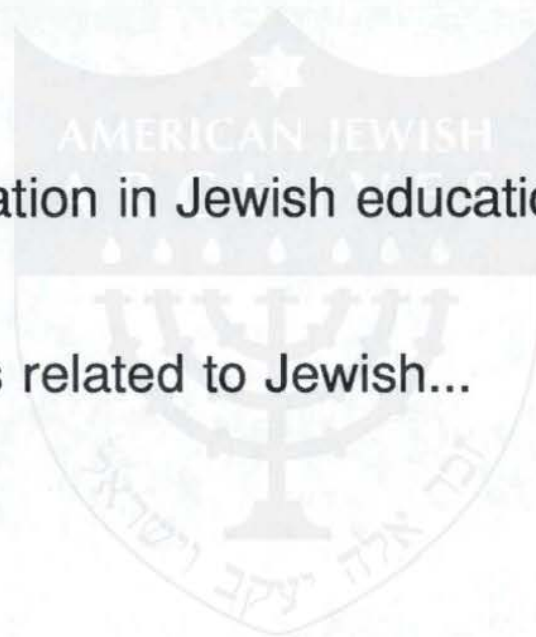
Presentation to the Annual Meeting

THE LEAD COMMUNITIES PROJECT IS:

- A joint continental-local collaboration for excellence in Jewish education in North America
- To demonstrate that it is possible to significantly improve the effectiveness of Jewish education with the right combination of:
 - Leadership
 - Programs
 - Resources
 - Planning
- Three to five communities

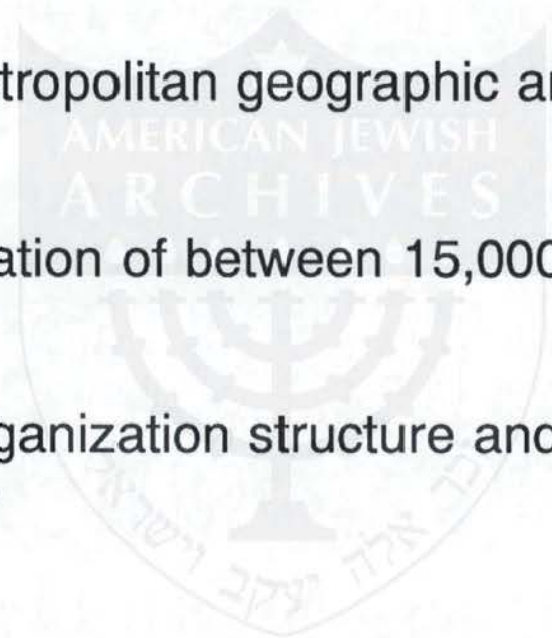
GOALS FOR "EFFECTIVENESS" COULD INCLUDE:

- More and better Jewish education programs and services
- Greater participation in Jewish education
- Better outcomes related to Jewish...
 - Knowledge
 - Skills
 - Behaviors
 - Values



AN ELIGIBLE "COMMUNITY" IS:

- An urban or metropolitan geographic area with
- A Jewish population of between 15,000 and 300,000
- A communal organization structure and decision-making system in place



LEAD COMMUNITIES PROJECT PREMISES ABOUT CHANGE:

- Change at continental scale can result from community-level successes
- Educational reform involves the interaction of school, family and community
- One must mobilize the entire local community, rather than an individual school, Jewish community center or Jewish camp

EXPECTATIONS OF A LEAD COMMUNITY:

- Enlist top local leadership
- Involve all or most educational institutions
- Mobilize stakeholders from all sectors of the Jewish community
- Commit additional financial resources
- Set high educational standards
- Show results after several years of intensive activity

CIJE's ROLE

- CIJE Projects
 - "Best Practices Project"
 - Monitoring, evaluation and feedback system
- CIJE Services



THE SELECTION PROCESS

- Step 1 Invite all eligible communities to submit a short preliminary proposal
- Step 2 Review preliminary proposals (using panels of reviewers)
- Step 3 Select finalist communities (to submit full proposals)
- Step 4 Review full proposals, following site visits to each finalist community (using panels of reviewers)
- Step 5 Select lead communities
- Step 6 Plan lead communities programs
- Step 7 Begin action programs for lead communities

LEAD COMMUNITIES

AMERICAN JEWISH
ARCHIVES
A Project of the

Council for Initiatives in Jewish Education

Presentation to the Annual Meeting

THE LEAD COMMUNITIES PROJECT IS:

many people are still asking what? why is the LC. Project?
 At the Board level it

- A joint continental-local collaboration for excellence in Jewish education in North America

For the

local

People why? They are also asking why? The purpose is

- To demonstrate that it is possible to significantly improve the effectiveness of Jewish education with the right combination of:

Thesis of the organization is not there for 4
 key ingredients To improve the LC

- Leadership
- Programs
- Resources
- Planning

First & last
 results

Draft
 has

- Three to five communities

thought much.

unless the local
 can't learn
 from the LC
 then nothing will happen
 finished
 systematic approach

key words success
 improve - there are
 many people who are
 doing very well
 to do it excellently
 is the LC
 these are the ones who
 are the best of the best
 and they are the ones who
 are the most effective
 and they are the ones who
 are the most effective

various in quality, excellence & "Effectiveness" and to be used in some cases.
 What do we mean by "Effectiveness" if the purpose of work is to
 "do something
 best to do
 else."

GOALS FOR "EFFECTIVENESS" COULD INCLUDE:

- More and better Jewish education programs and services
- ■ Greater participation in Jewish education
- ■ Better outcomes related to Jewish...
 - Knowledge
 - Skills
 - Behaviors
 - Values

? (While we can all agree that
 the increasing data, cited in all reports,
 is useful for study - we need to do them more
 J. CO can & not be left peripheral for)

On the next slide - I suggest we 3-5 and be
Selected - & there has been a great deal of discussion and
what

AN ELIGIBLE "COMMUNITY" IS:

- An urban or metropolitan geographic area with
- A Jewish population of between 15,000 and 300,000
- A communal organization structure and decision-making system in place

not a collection of
institutions

57
Community is to
be the
sub unit for
most of the activities
population

Organized
recognition or
long term
cohesion

With all the shared concern & going excited about this & education - this object is based on some scientific assumptions about

LEAD COMMUNITIES PROJECT PREMISES ABOUT CHANGE:

HOW to name it better:

Central theme of the L.C.P. is the attempt to ^{positive} create change at the continental level is to mobilize the content & energy

- Change at continental scale can result from community-level successes - Central theme of the end city object is

that the best way to get positive change at the continental level is to mobilize the content & energy of local groups to create

- Educational reform involves the interaction of school, family and community - ^(Sander Gilman) goal is to get

the message is strong that the school can do it. alone. - The family is ^{other} not the institution of the future.

- One must mobilize the entire local community, rather than an individual school, Jewish community center or Jewish camp

- I don't need to ~~convince~~ convince this audience that this is very human to do - BUT it is also ^{I hope} urgent

Success not
the only
possibility to
that is
possible
Strongly

Change
+ many
more

... as
a
change
of mind
in the
community
3. ~~separate~~
mobilization

"EFFECTIVE" JEWISH EDUCATION...

It is very Jewish

- Is an emotionally, intellectually and spiritually compelling experience;
- Inspires one to remain engaged in learning; and
- Leads to deeper commitment to Jewish values, achieved

~~It is very Jewish~~

~~Long to play~~

~~Long to play~~

If we can bridge the gap between the Jewish people and the world, we can achieve a better world for all.

and that is the only way to achieve it.

~~How is it ^{the process} really going to work?~~

THE SELECTION PROCESS

This often we
he and find
became the
to follow plan
to the
same of

Step 1 Invite all eligible communities to submit a short preliminary proposal

Step 2 Review preliminary proposals (using panels of reviewers)

Step 3 Select finalist communities (to submit full proposals)

Step 4 Review full proposals, following site visits to each finalist community (using panels of reviewers)

at the 5 summer

Step 5 Select lead communities

Summer

4 year

Step 6 Plan lead communities programs

Pilot Program

Step 7 Begin action programs for lead communities

~~In closing, it is important to realize that it is not about Jewish education's ~~about~~ life but about ~~the~~ ~~quality~~ ~~of~~ ~~Jewish~~ ~~life~~ ~~is~~ ~~about~~ ~~the~~ ~~quality~~ ~~of~~ ~~Jewish~~ ~~life~~~~
Not about ~~the~~ ~~quality~~ ~~of~~ ~~Jewish~~ ~~life~~
is about the quality of Jewish life