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Atlanta, Ga. Atlanta Jewish Federation: Continuity and  
Community, 1991-1992, 1993.

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AMERICAN JEWISH  
ARCHIVES



**CONTINUITY AND COMMUNITY**  
**Atlanta Jewish Federation**  
**1991 - 1992**



## INTRODUCTION

One of the many challenges the Atlanta Jewish Federation faces this decade is ensuring the quality and continuity of Jewish life. To meet this challenge, the Federation has embarked on an intensive effort to upgrade, improve and expand the framework of its human and social service delivery system.

The Federation-sponsored Year 2000 Report, a major impetus for change, has led us this year to three major initiatives: a restructuring of our communal education system, the expansion of an existing agency to serve the needs of our young adult population, and the continued development of mentoring relationships with our Israeli sister communities.

These initiatives, which will impact on every member of Atlanta's Jewish community, will provide us with an enriched and enhanced understanding of one another, a deepened appreciation and respect for our religion, our tradition and our heritage.

At the same time we are moving in new directions, we are continuing to provide an

ever-growing network of services and activities for Atlanta's vital Jewish community.

In its role as a resource to the entire 70,000 member Jewish community, the Federation allocates funds to fourteen beneficiary agencies: Athens Hillel, Atlanta Bureau of Jewish Education, Atlanta Hillel, Atlanta Jewish Community Center, B'nai B'rith Youth Organization, Epstein School, Greenfield Hebrew Academy, Jewish Educational Loan Fund, Jewish Family Services, Jewish Home, Jewish Vocational Service, Louis Kahn Group Home, Torah Day School, and Yeshiva High School.

This year's Annual Report describes the direction the Atlanta Jewish Federation has taken towards achieving some of the ambitious initiatives set forth in the Year 2000 Study which now serves as a blueprint for how we will plan and provide for the cultural, religious, educational and social needs of our community over the course of the next eight years.

There are exciting challenges ahead and we are ready to meet them as a community.

Sincerely,

  
Dr. S. Perry Brickman  
President

  
David I. Sarnat  
Executive Director



## RESTRUCTURING COMMUNAL EDUCATION

Education is a major transmitter of Jewish continuity and Jewish identity. In the late 80s, with the approach of a new decade, the Federation began to examine and rethink the way our Jewish community's educational needs were being met. Federation undertook a broad-based study of the education system which included commissioning a study by JESNA (Jewish Education Services of North America) and creating a special Ad Hoc Committee to review the roles and responsibilities of the Atlanta Bureau of Jewish Education.

Comprised of representatives from the Federation leadership, the Executive Committee of the Bureau, the Educational Directors Council, the Atlanta Jewish Youth Professionals, and the Atlanta Rabbinical Association, this Ad Hoc Committee reviewed the recommendations made in the JESNA report, gathered information about current educational programs in the community, and developed a list of functions and programs critical to a complete Jewish education system.

The culmination of this year-long process defined our vision for Atlanta's Jewish education system: to become an educating community for life-long learning. Calling for the creation of a newly integrated system that promotes cohesiveness among all components of the Jewish educational network, the Ad Hoc Committee cited the importance of programming that would encompass all segments of the Jewish population with attractive, affordable, accessible learning opportunities.

Orchestrating this proactive, long-range effort is the new Council for Jewish Continuity, a community council of educators, rabbis and lay leaders responsible for providing a support base of

leadership, direction and strategic planning for Atlanta's Jewish education system. Its first task was to submit a proposal to the Council for Initiatives in Jewish Education to become one of three "lead communities" in the country.

The expansive network of inter-connected structures will also include the new Jewish Education Services, dedicated to the profession and practice of Jewish education through training, recruitment, and placement of teachers. The JES will also provide consultative services to day schools and synagogue supplementary schools.

In addition, a Jewish Education Fund is planned to provide for the future endowment of Jewish education in Atlanta. Suggestions for new initiatives in the education field will still be provided by various councils and associations in the community, such as the Atlanta Rabbinical Association and the Education Direc-

tors Council which have continued to function in strong coordinating roles throughout the organizational review process.

Plans for this comprehensive restructuring of our educational system are expected to include the enhancement of the Jewish Heritage Center, which will house our community's archives, library, educational resources, and the ZACHOR Holocaust Center as well as serve as a museum of Jewish history. The Israel Programs Center, housed at the AJCC, expects to expand its role in making Israel experiences a major component of Jewish education.

Through this educational reorganization, we hope to deepen our understanding of our Jewish heritage and, in the process, strengthen our commitment to Judaism and the Jewish community.

**"Atlanta's vision for Jewish education is to become an educating community for life-long learning."**



## SERVING THE NEEDS OF YOUNG ADULTS

Fostering Jewish identity in our young adults is crucial to maintaining continuity of our heritage. The Federation has begun to review and evaluate its means and methods of providing for the cultural, religious, educational and social needs of our Jewish college age and single young adult populations.

Young adults are considered by educators and community leaders to be the Jewish population's largest "at risk" group. The Federation created the Ad Hoc Committee on Services to Young Adults to study their needs. While various programs and services exist for college age Jewish students at Atlanta area colleges and universities, they are concentrated mainly on the Emory campus, which has 41% of the estimated 4,500 college age student population.

It was determined that involvement rates were low for the roughly 8,455 single young adults within our Jewish community. Again, while some programming existed for this group, they had a perception of community indifference to their needs, difficulty accessing information and becoming integrated into the community, and in affording the

cost of participation in Jewish communal life.

As a result of these conclusions, the Ad Hoc Committee recommended that Atlanta Hillel be restructured to serve the continuum of needs from college years to young adulthood.

An expanded agency, serving as the central address and umbrella agency for the Atlanta Jewish

community's college age and single young adult population, will have a dual mission. It will foster the development of Jewish identity and facilitate integration into the Jewish community through planning, outreach, advocacy, and coordination of relevant services.

With an enhanced agency, Jewish campus activity will be strengthened and expanded, and, once their college experience has concluded, our young people will be effectively integrated into the broader Jewish community.

Through this integrated service system, we will serve our young people educationally and socially, and through affiliation and involvement help them over the threshold of Jewish communal life.

**"One of the top priorities of the Federation is the fostering of Jewish continuity. College students and single young adults are at critical stages in the development of their identity and are in the process of making important life decisions. They stand at the doorway of adult Jewish communal life."**



## STRENGTHENING TIES TO ISRAEL

The continuity of the Jewish people depends upon the strength of our relationship to the people and the land of Israel. As Atlanta emerges as a major center of Jewish life, the community is becoming more closely involved with national and overseas issues affecting the delivery of services to Jews throughout the world.

As part of the implementation of the Year 2000 initiatives, the Federation created the Israel, National and Overseas Committee, which advocates for maximum allocation of resources to Israel, national and overseas programs; recommends specific allocations to United Jewish Appeal, national and overseas organizations; creates and oversees innovative programs abroad; and educates members about international Jewish issues.

The Federation has emphasized involving our community in interactive projects in Israel and overseas that enhance our understanding and identification with Jewish concerns and needs around the world.

Several project areas being explored include developing a sister-city relationship with a Jewish community in the former Soviet Union or Eastern Europe, establishing a relationship with an Ethiopian absorption center, and working with groups in Israel which advocate for changes in the Israeli

electoral system.

The Federation has also created the Israel Economic Development Partnership (IEDP) and hired a director to create new jobs for recent emigres by expanding markets for Israeli products. This goal is being accomplished through collaborative relationships among businesses, industries, universities, and non-profit institutions in the Atlanta area, southeastern United States, and Israel.

The IEDP has identified several major strategies to stimulate the Israeli economy: research proposals to create jobs for engineers and scientists; exporting, joint ventures and direct investment to create manufacturing jobs with additional employment in the service sector; and Galilee development projects to stimulate jobs for the hardest-to-employ Olim through innovative ventures in Karmiel and Nazareth Illit.

The Atlanta Jewish community is making a difference in the quality of life for Jews both here and in Israel by expanding the independence and productivity of that nation's rapidly increasing population with the establishment of such cooperative projects.

Atlanta-Israel ties continue to thrive and grow ever stronger through the generosity, effort and people-to-people connections of our Jewish community.

**"We are working  
to build the world  
Jewish  
community while  
strengthening  
and energizing  
our own Jewish  
identity."**



## THE YEAR IN REVIEW

In 1991-92, Federation offered a wide range of activities designed to increase community participation. In the fall, Federation joined with the Atlanta Jewish Community Center to present our "Sunday in September" concert during the AJCC Family Fun Day. Federation encouraged the Jewish community to participate in Atlanta's Hunger Walk which raised funds for the city's organizations serving the homeless.

In the spring, the community came together on Yom Hashoa to honor and remember the victims of the Holocaust. The annual observance drew more than 700 participants. Shortly thereafter, Atlanta's Jews celebrated Israel's birthday during a joyous evening with Israeli singing troupe Orot Hashchuna.

Many of the year's activities encourage and recognize the development of new leaders. YLC's Leadership Education and Development Series (LEADS), the Women's Division Women of Achievement program, the Goldstein Young Leadership and People Power programs are geared towards promoting Jewish education and community involvement.

To appeal to the varied interests of its members, YLC offered several other unique programs including a social event at Scitrek and a lecture

series featuring Soviet Refusenik Elana Kuna, former investigative reporter for The Tennessean Jerry Thompson, and board certified Jewish genealogist Miriam Weiner.

The Federation's Community Relations Committee became more proactive and broader based in the scope of issues addressed by the Federation. This year the CRC sponsored a myriad of impor-

tant programs and events helping us form a Jewish consciousness and perspective. Those activities included sending a delegation to Washington to advocate for U.S. backed loan guarantees, the organization of a political liaison group to meet with candidates for political office, and several programs dealing with anti-Semitism in the 1990s.

The Federation assumed a strong role in the Atlanta Project, a unique collaborative effort initiated by former President Jimmy Carter to mobilize the city's vast resources to attack poverty.

It is through this multi-faceted planning and development we will create an educated, involved and vibrant Jewish community.

As we move into this new decade, we can see a complex, ever-growing community coming together to meet the shared challenges and opportunities of the future.

**"It is through careful community planning, strong and active leadership development programs, and comprehensive and expansive educational and cultural opportunities that we are able to move effectively towards our goals of community cohesiveness and continuity."**



## CAMPAIGN

The three major initiatives—restructuring communal education, serving the needs of young adults and strengthening our ties to Israel—call for creative thinking and long range planning and have captured the imagination of the Federation's corps of volunteers and sparked their efforts. This excitement about the future of our Jewish community has also translated to other areas of Federation activity such as the Annual Campaign, where tremendous results were seen.

The Atlanta Jewish Federation's Annual Campaign offers every individual in the community the opportunity to fulfill the Mitzvah of Tzedakah which obliges Jews to respond to fellow human beings who are unable to meet their own needs. The funds contributed by Atlanta's Jews enable the building of Jewish community. They energize the institutions, agencies, services and programs that directly or indirectly benefit the more than 70 thousand Jews who call Atlanta home and many thousands more in Israel and throughout the world.

When the Federation announced this year's Campaign goal of \$12.3 million, our volunteers knew they had a daunting task to master. Taken within the context of a national recession, and following last year's history-making Campaign, we are extremely pleased to end the 1992 Campaign with a projected total of \$12.6 million.

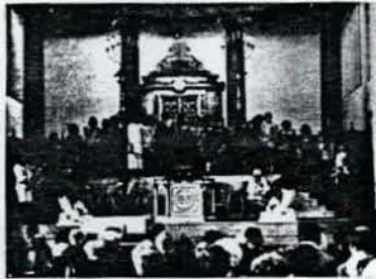
The Annual Campaign structure, which is continually enhanced to appeal to as many members of the community as possible, is based on divisions that relate to business or profession, gender, giving level, age and interest. Each division has its own leadership structure, programming and special events.

As a result of this year's expanded programming, special groups within the larger Campaign divisions continued to grow in membership. The parlor meetings offered by the Maimonides and Builders and Real Estate societies, the "lunch and learn" continuing education series sponsored by the Legal division, the Business and Professional Women's N'Shama Society—all innovative and new Campaign events—were designed to promote involvement.

**"Active involvement in the community and financial participation in the campaign which supports the world Jewish community are inseparable components that together form the totality of our Jewish character."**







Federation's Young Leadership Council offered those under forty a vast array of unique social and educational opportunities including a lecture by nationally syndicated movie critic Michael Medved. YLC has also encouraged participation in special nationally-organized singles and young adult missions to Washington and Israel to emphasize the important role Atlanta now plays as an emerging leader in the American Jewish community.

Because of these exhilarating programs, the Federation experienced a substantial increase in community participation throughout the Campaign. Starting with the momentum generated by the \$2.3 million raised by 200 members of the Jewish community who traveled to Israel in November on the Federation's Miracle Mission, enthusiasm for the Campaign spilled out to the entire Jewish community.

This year the Campaign boasts fifty-one new contributors of \$10,000 or more entering the Major Gifts category, and two new \$25,000 givers, two new \$50,000 givers and five new \$100,000 givers.

1992 was the first time adult children, whose parents had contributed upwards of \$25,000 to the Campaign, were included among those attending Major Gifts events. Among those events was the Federation's first gala-gifts evening honoring all donors of \$10,000 and more. Hosted by Governor and Mrs. Zell Miller at the Governor's Mansion, the evening brought together 200 major donors.

On the domestic scene, both Trades and Professions and the Women's Division repeated their successful Washington Mission programs with increased numbers of participants. In total, 120 members of Trades and Professions and 91 members of the Women's Division traveled to Capitol Hill to become more knowledgeable about the





people and processes in government and make their voices heard.

The Women's Division reported significant increases in its Campaign programs such as the Main Event where over 400 women came to see Obie award-winning actress Rosina Fernhoff perform her one-woman play. This annual fundraising event generated \$2.3 million, an 18% increase over last year's \$2 million.

Equally exciting was the participation of twenty Women's Division members in the newly offered Women's Division Mission to New York where the \$18,000 Ruby Division was inaugurated.

Overall Campaign enthusiasm and community participation were also demonstrated at the Federation's Opening event, where 2,000 turned out for fun and entertainment at the Atlanta Jewish Community Center.

Atlanta's Jewish community was also out in full force

with over 400 in attendance at the Federation's annual Super Sunday event. Because of the increase in Atlanta's Jewish population over recent years an additional 5,000 names were added to the list of those to be solicited which led the Federation to host a first-time Super Sunday II. Those volunteers who raised a combined total of \$667,000 included representatives from all Federation beneficiary agencies as well as every area congregation.

And, finally, the Jewish community expressed its commitment to the Campaign at the Federation's Annual Closing Event at Ruperts, where over 1,000 people turned out to celebrate a job well done.

It is through the Campaign that the Jewish community is built. By making possible the financial resources to ensure the quality and continuity of Jewish life here in Atlanta, our community can play a leading role in the world Jewish community.



## ENDOWMENT

The information on this and the facing page tells some wonderful stories. It shows how, thanks to the unique generosity and caring of members of the Atlanta Jewish community, the Atlanta Jewish Federation Endowment Fund has grown spectacularly. One can see the Mitzvot this growth has made possible in the extensive list of recipients from our many Endowment entities. We are especially proud of the way in which grants from our Unrestricted Endowment Fund have helped lay the groundwork for the future greatness of the Atlanta Jewish community. We are indeed fulfilling the Biblical command to pass the highest ideals of Judaism from generation to generation, Dor L' Dor.

From its beginning just eleven years ago the Atlanta Jewish Federation Endowment Fund has grown to nearly \$30 million in size. In calendar year 1991 we distributed over \$3.5 million to worthy recipients. This represents an achievement of which we can be very proud.

The great advantages of Endowment giving extend not only to the recipients of these funds and to the community, but also to the donors. Major income tax and estate tax savings often result from planned giving. The Endowment Fund provides unique gifts to the givers. It gives them the ability for their good work and generosity to go on forever. It gives them immediate and long-range tax and estate planning benefits. It can be tailored to further particular charitable interests. It can even be used to provide increased income for life to the giver.

The Endowment Fund is a treasured resource of our community. It has a unique ability to address emergency needs, to fund the initiation of new and innovative programs, and to provide "seed money" for experimental and research projects. Endowment is of prime importance in assuring that the Atlanta and world Jewish communities will continue to grow from strength to strength.

### Endowment Fund

Betty Ann Jacobson, Chair

### Distribution

Charles Rosenberg

### Marketing

Barbara Balser

### Investment

Merrill Wynne

### Legal and Tax

Stephen Berman

## Endowment Board

Davis Abrams  
Eliot Aronovitz  
Joel S. Arogeti  
Robert J. Arogeti

Mark Eden  
Herbert R. Elsas  
Baron J. Frankel  
Stanley K. Friedman

Sally Kaplan  
Kevin King  
Martin Kogon  
Craig Kritzer  
Mark Lichtenstein  
Bernard Marcus  
Steven E. Marcus  
Victor Maslia  
Glenda Minkin  
Ruth Rauzin  
Robert Rinzler  
Charles Rosenberg  
William E. Schatten  
Arthur J. Schwartz  
William A. Schwartz  
Michael Schwarz  
Cathy Selig



Thomas J. Asher  
Barbara Balser  
Ronald Balser  
John Benator  
Stephen Berman  
M. William Berman  
S. Perry Brickman  
Gerald H. Cohen  
Alfred A. Davis  
Rosanne Diamond

Charlotte Garson  
Bruce H. Gaynes  
Joseph S. Glenn  
Burton Gold  
Elliott Goldstein  
Rita Goldstein  
Jack Halpern  
Gerald Horowitz  
Betty Ann Jacobson  
Harvey Jacobson

Sol Singer  
Gary E. Snyder  
Mark K. Taylor  
Milton Weinstein  
Merrill Wynne  
Bernard Zuckerman

## ATLANTA JEWISH FEDERATION ENDOWMENT FUND

Financial Information December 31, 1991

<b>Fund Balances:</b>	
Philanthropic Funds	\$ 7,180,000
Restricted Funds	4,650,000
Unrestricted Fund	3,377,000
Subtotal	15,207,000
Supporting Foundations	10,971,000
Total Fund Balance	26,178,000
Charitable Remainder Trusts	2,850,000
Total Endowment	29,028,000
<b>Activity (Twelve months ending 12-31-91):</b>	
Contributions	\$ 8,104,000
Investment Income	1,737,000
Allocations	(3,916,000)
Expenses	( 173,000)
Increase (Decrease) for Period	\$ 7,061,000
Increase in Charitable Remainder Trusts	1,589,000
Increase (Decrease) for Period	\$ 8,650,000



## CALENDAR 1991 UNRESTRICTED FUND GRANTS

Atlanta Jewish Federation: One year temporary staff position to cover: staff support for reorganization of Jewish education services; development of College and Youth Agency .....	\$ 50,000
The Epstein School: Purchase of movable temporary classrooms for expansion. ....	25,000
Jewish Vocational Service: Capital needs (machinery, etc.) to enable senior workshop to obtain government contract. ....	3,600
Alexander Muss High School In Israel: To help them through crisis caused by Gulf War .....	7,000
Atlanta Jewish Community Center: To fund search for new director. ....	7,500
American Jewish Committee: Seed money for Black/Jewish Coalition bi-racial high school retreat. ....	1,250
Atlanta Jewish Federation: second year - Grant development department. ....	60,000
Atlanta Jewish Federation: "Creating Community" Exhibit planning and development. ....	5,000
Interdenominational Theological Center: For "Synthesis" program. Second year funding for highly successful program at Atlanta University System Graduate School of Theology. ....	40,000
Bureau of Jewish Education: Seminar for Georgia school teachers on teaching of Holocaust. ....	3,000
Metropolitan Atlanta Furniture Bank: Toward handling furniture for Soviet Resettlement. ....	10,000
Bet Uri - Israel: Special playground for this home for severely retarded children. ....	6,000
Yemin Orde Youth Aliyah Village - Israel: Special conversion program for new Olim. ....	14,000
Yehud Community Center - Israel: Toward fees so that recent olim can attend programs in Atlanta's Project Renewal City. ....	12,000
Torah Day School: Headmaster search and creation of cafetorium. ....	9,010

## CALENDAR 1991 - GRANTS

The following organizations received grants from various Atlanta Jewish Federation Endowment Funds during 1991.

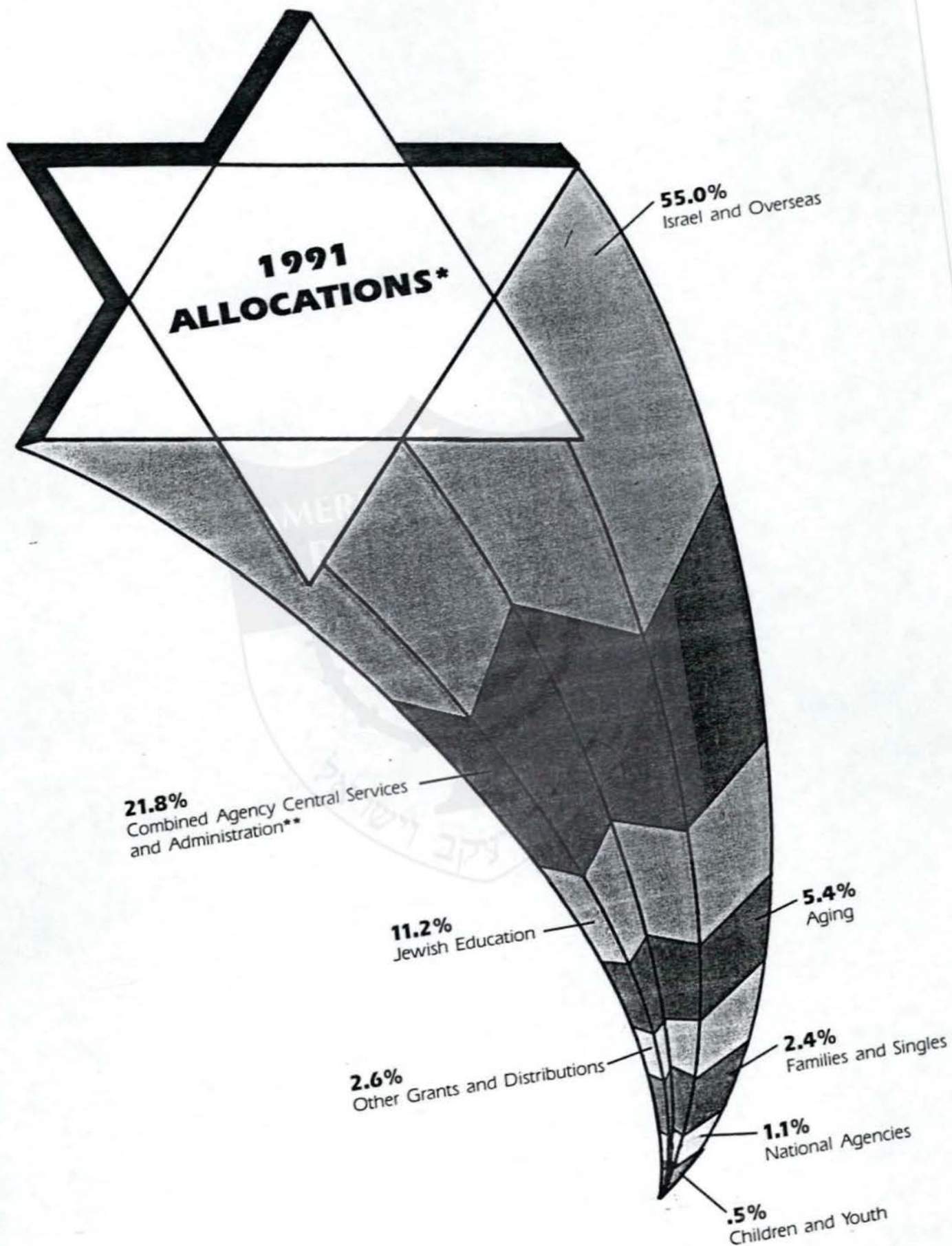
Adaptive Learning Center  
 Ahavath Achim Synagogue  
 Atlanta Jewish Community Center  
 Albert Einstein School of Medicine  
 Alliance Theatre  
 Alpha Omega Foundation  
 Alzheimer's Disease Association  
 American Cancer Society  
 American Heart Association  
 American Jewish Committee  
 American Red Cross  
 American Society for Technion  
 Anti-Defamation League  
 Atlanta Lupus Research Foundation  
 Atlanta Artists Club  
 Atlanta Ballet  
 Atlanta Bureau of Jewish Education  
 Atlanta Chapter Hadassah  
 Atlanta Community Food Bank  
 Atlanta Group Home  
 Atlanta Jewish Federation  
 Atlanta Hillel  
 Atlanta Scholars Kollel  
 Atlanta Men's ORT  
 Atlanta Symphony  
 Bach Camerata  
 Bayish Lepleiot, Inc.  
 Ben Massell Dental Clinic  
 Beth Jacob  
 B'nai B'rith Foundation  
 B'nai Torah  
 Boston Foundation  
 Boys Club of Metro Atlanta  
 Boy Scouts Valdosta  
 Buckhead Rotary  
 Butler Street YMCA  
 Camp Best Friends  
 Camp Sunshine  
 Cardigan Mountain School  
 CARE  
 Carter Center  
 Catalyst  
 Center for Visually Impaired

Charles L. Pincus Foundation  
 Childrens Museum  
 Citizens for Justice, Inc.  
 City of Hope  
 Columbus Jewish Federation  
 Commonweal  
 Community Foundation of UJA San Diego  
 Community Soup Kitchen  
 Crisis Resource Center  
 Cystic Fibrosis Foundation  
 Davis Academy  
 Dekalb Medical Center  
 Dermatology Foundation  
 Diabetes Association of Atlanta  
 Douglass College  
 Educational Services Alliance  
 Emory University  
 The Epstein School  
 First Montessori Class of Atlanta  
 Foundation for International Community Assistance  
 Friends of Atlanta Fulton County Library  
 Gallaudet University  
 Genesis Shelter, Inc.  
 Georgia State University  
 Georgia Tech Foundation  
 Glencastle, Inc.  
 Greenfield Hebrew Academy  
 Habitat for Humanity International  
 Hebrew Union College  
 Henrietta Eggleston Hospital  
 Hands On Atlanta  
 High Museum of Art  
 Hundred Club of Atlanta  
 Independent Living Program  
 Indiana University  
 Israel Tennis Centers Association  
 Jaffe Institute for Strategic Studies  
 Jefferson Medical College  
 Jewish Educational Loan Fund  
 Jewish Family Services  
 Jewish Federation of Greater Seattle  
 Jewish Theological Seminary

Jewish Vocational Service  
 Jewish National Fund  
 Jewish Welfare Board  
 Joint Tech/Georgia Development Fund  
 Lambach Literacy International  
 Lifeline for the Old, Inc.  
 Link Counseling Center  
 Literacy Action  
 Louis Kahn Group Home  
 Lourdes County High School  
 March of Dimes  
 Medical College of Georgia  
 Memorial Sloan-Kettering Cancer Center  
 Men Stopping Violence  
 Middlebough Jewish Cemetery  
 MLK Center for Nonviolent Social Change  
 Morehouse Medical School  
 Mothers Against Drunk Driving  
 Mt. Scopus Hadassah  
 National Council of Jewish Women  
 National Holocaust Museum  
 National Jewish Center  
 National Jewish Center for Immunology and Respiratory Medicine  
 National Kidney Foundation of Georgia  
 National Psoriasis Foundation  
 National Conference of Christian & Jews  
 National Conference on Soviet Jewry  
 National Homeless Alliance  
 National Multiple Sclerosis Society  
 National Yiddish Book Center  
 Nexus Contemporary Arts Center  
 Northside Youth Organization  
 Ohio State University  
 Onstage Atlanta  
 Or Ve Shalom  
 Our House, Inc.  
 Pace Academy  
 Paideia School  
 Planned Parenthood  
 Rutgers University Foundation  
 Salvation Army  
 Santa Barbara Jewish Federation

Santa Barbara Therapeutic Riding Academy  
 Scottish Rite Children's Hospital  
 Shearsh Israel  
 Shepherd Spinal Center  
 Simon Wiesenthal Center  
 South Palm Beach County Jewish Federation  
 Southeastern Reinvestment Ventures, Inc.  
 Southern Poverty Law Center  
 St. Jude's Children Research Hospital  
 St. Joseph's Hospital Foundation  
 Students in Free Enterprise  
 Tampa Jewish Federation  
 The Temple  
 Temple Beth El, Birmingham  
 Temple Sinai  
 Torah Day School  
 Tulane Medical Center  
 UCLA Foundation  
 UNICEF  
 Union Mission  
 United Way of Metro Atlanta  
 United Way of Palm Beach  
 United Way Valdosta  
 University of North Carolina, Chapel Hill  
 University of South California  
 University of Tennessee  
 University of California Medical Center  
 University of Georgia Foundation  
 US Holocaust Museum  
 Valdosta Hebrew Congregation  
 Visiting Nurses Association  
 Washington & Lee University  
 Washington University  
 Weizmann Institute of Science  
 Weinstein Adult Day Care Center  
 Westminster School  
 William Brennan Jewish Home  
 Williams College  
 Woodruff Arts Center  
 Woodruff Health Sciences Center  
 Yeshiva High School  
 YMCA  
 Young Audiences of Atlanta





\*Net of expenses and shrinkage  
 \*\*See Agency Central Services & Administration, next page.



# ALLOCATION OF FUNDS 1991-1992

Beginning in 1990-91, the process for allocating funds to local agencies was changed based on the recommendations of the Year 2000 Report. Each of the local beneficiary agencies is treated uniquely depending on the nature of its programs, and its current circumstances. Some agencies receive a lump sum allocation, and others receive an allocation for each program offered plus an allocation for overhead. The allocation for programs is determined by the appropriate target group subcommittees. Overhead is a general allocation for agency operations to be used to cover costs not associated with programs. The amount is determined by the Budget Administration Subcommittee. The chart is net of expenses and shrinkage and does not include Operation Exodus.

## FUNDS AVAILABLE FOR ALLOCATION

1991 Regular Campaign	\$11,590,000
Operation Exodus	8,900,000
Collection of Shrinkage from prior years	75,000
Reduction of Fund Balance	150,000
Undistributed Fiscal Year 1991 Allocation	7,500
Total Funds Available for Allocation	<u>\$20,722,500</u>

## ALLOCATIONS, DISTRIBUTIONS & REDUCTIONS

### GENERAL DISTRIBUTION & REDUCTIONS

Federation Campaign Expenses	\$ 777,653
Shrinkage (3.5%) on 1991 Regular Campaign	402,150
Mission Expense	172,000
Gift Restricted by Donor to Endowment Fund	100,000
Forward Federation	130,000
	<u>\$ 1,581,803</u>

### Israel & Overseas

United Jewish Appeal/Joint Distribution Committee (Regular Allocation)	\$ 5,447,421
UJA - Project Renewal	140,817
UJA - Operation Exodus	8,900,000
Bet Uri	6,000
The Institute for the Advancement of Education in Jaffa	2,500
American Joint Distribution Committee	12,000
National Council of Jewish Women	5,000
The Tel Aviv Foundation	2,500
Yehud Community Center Program for New Immigrants	8,000
Yemin Orde Youth Aliyah Village	14,000
Subtotal	<u>\$14,538,238</u>

### National Agencies

American Jewish Committee	\$ 19,250
American Jewish Congress	4,500
Anti-Defamation League	23,750
B'nai B'rith Youth Services Appeal	11,000
Brandeis University-Hornstein Program	350
Hebrew Union College School of Jewish Communal Service	1,850
Jewish Braille Institute	800
Jewish Education Services of North America	11,000
Jewish Labor Committee	2,850
Jewish Telegraphic Agency	6,500
Jewish Theological Seminary of America	1,500
Jewish War Veterans	2,500
Joint Cultural Appeal	12,500
National Conference on Soviet Jewry	8,760
National Jewish Center for Learning & Leadership	2,000
National Tay Sachs	150
Ner Israel Rabbinical College	1,500
North American Jewish Students Appeal	850
Synagogue Council of America	1,000

Yeshiva University

Subtotal \$ 1,000  
\$ 113,610

## PROGRAM ALLOCATIONS

### Family & Singles

Chaplaincy (JFS)	\$ 20,000
College Services (Athens)	26,338
College Services (Atlanta)	42,809
Family Life Education (JFS)	9,500
Financial Assistance (JFS)	50,000
Job Placement (JVS)	58,500
Volunteer Services (JFS)	34,000
Subtotal	<u>\$ 247,549</u>

### Aging

Assisted Living (LKGH)	\$15,600
DART (JFS)	10,942
Long Term Care (Jewish Home)	*429,951
	20,000

Meals on Wheels (JFS) 27,016

Senior Adult Workshop(JVS) 47,020

Subtotal \$ 550,529

\*(This amount was paid to the Jewish Home for 1990-91 from the 1991 campaign. The cash allocation for 1991-92, \$451,448 will be charged to the 1992 Campaign.)

### Jewish Education

Bureau of Jewish Education	\$ 302,793
Epstein School	240,712
Greenfield Hebrew Academy	399,553
Torah Day School	41,580
Yeshiva High School	168,600
Subtotal	<u>\$ 1,153,238</u>

### Children & Youth

Adoption (JFS)	\$6,000
College Counseling (JVS)	3,500
College Scholarship (JELF)	5,278
Financial Aid Counseling and Screening (JVS)	500
People Are Loving (JFS)	10,140
Teen Services (BBYO)	32,740
Subtotal	<u>\$ 51,756</u>

## AGENCY CENTRAL SERVICES & ADMINISTRATION

Atlanta Hillel	\$55,770
Atlanta Jewish Federation	898,983
Atlanta Jewish Community Center (Includes program/overhead)	891,638
B'nai B'rith Youth Organization	24,160
Jewish Family Services	178,000
Jewish Vocational Service	191,208
Subtotal	<u>\$ 2,239,759</u>
Other Grants and Distributions	
Developmentally Disabled Programs	\$15,000
Community Relations Programs	165,900
Adopt-A-School	800
Israel Related Programs (Reserve)	17,500
Emergency Reserve	46,818
Subtotal	<u>\$266,018</u>

## TOTAL ALLOCATIONS, DISTRIBUTION & REDUCTIONS

\$20,722,500



Steven E. Gelland

5/16

Steve

As promised...

Please have someone get back  
to me as soon as possible.  
It needs to be mailed for  
our Sept 1 meeting.

Steve



Atlanta Jewish Federation  
1753 Peachtree Road, NE • Atlanta, Georgia 30309  
404/870-1600 • Fax 404/874-7043

NO. 600 P002

08/16/93 14:08 ATLANTA JEWISH FEDERATION + 12168611230

HUG 17 00 11:01 JEWISH COMMUNITY CLV.



ATLANTA JEWISH FEDERATION

Council for Jewish Continuity  
William E. Schatten, MD, Chair

1993-94 Workplan

**DRAFT**

I. Mission

The mission of the Council for Jewish Continuity is to promote lifelong Jewish education in Atlanta. As the ongoing strategic planning forum broadly representative of the community, CJC will accomplish this mission by establishing community goals and priorities, creating and evaluating innovative initiatives to achieve these goals, supporting the implementation and funding of educational efforts, and ascertaining the achievement of community goals.

Relationship to the Council for Initiatives in Jewish Education

CIJE will serve as a resource and a clearinghouse for Atlanta in the planning process for the Lead Communities Project, offering expertise, recommendations on methods or information collection, linkages, and a means of sharing approaches with other lead communities. The focus will be on broad involvement of communal leaders, on enhancement of the profession of Jewish education, and on the role of Israel in fostering Jewish continuity.

II. Goals

1. To ensure Jewish continuity through the promotion of Jewish learning,
2. To offer multiple types, levels and intensities of Jewish learning experiences,
3. To reach the complete spectrum of target populations -- preschool, elementary school, teens, young adults, adults, seniors, and special needs (including learning and developmentally disabled, Jewish immigrants, etc.)
4. To identify gaps in Jewish education and, if necessary, develop new programs to fill these gaps, and
5. To keep the community apprised of available opportunities for Jewish learning in Atlanta.



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### III. Objectives for 1993-94

- A. Establish CJC's position and roles in relation to Atlanta's Jewish education system, addressing:
1. the designation of lines of communication,
  2. the establishment of a process for the consideration and advancement of initiatives in Jewish education, and
  3. the determination of the distinct and respective roles of the CJC and Jewish Education Subcommittee of Federation's Planning and Allocation Committee, as they relate to issues of planning and funding in Jewish education.

BEGIN WORK, IN CONJUNCTION WITH THE JEWISH EDUCATION SUB-COMMITTEE, SEPTEMBER 1993.

COMPLETE WORK AND PRESENT RECOMMENDATIONS TO CJC AND THE PLANNING AND ALLOCATIONS COMMITTEE BY NOVEMBER 1993.

- B. Determine the status of the search for a CJC Director.  
COMPLETE BY SEPTEMBER 1993.

- C. Transition of programs: determine governance

1. Community library

Convene ad hoc committee to:

- a. review letters of intent, submitted last year,
- b. request and review complete proposals, and
- c. make recommendations for future governance to the CJC

BEGIN SEPTEMBER 1993  
COMPLETE DECEMBER 1993

2. Tichon Atlanta

Convene an ad hoc committee to:

- a. issue a request for proposals (RFP) for the future governance of Tichon Atlanta,
- b. request and review proposals, and
- c. make recommendations for future governance to the CJC

BEGIN NOVEMBER 1993  
COMPLETE JANUARY 1994



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## D. Community Initiatives

1. Academic symposium on Jewish education, jointly sponsored with American Friends of Hebrew University at the Greenfield Hebrew Academy, October 10, 1993:

Convene host committee to market program, recruit participants, and serve as hosts at event.

BEGIN EARLY SEPTEMBER.  
COMPLETE OCTOBER 10TH.

2. Educators Survey (a project of CIJE)

- a. Administer the Educators Survey in all day and supplementary schools, COMPLETE NOVEMBER 1993
- b. Analyze data, COMPLETE DECEMBER 1993
- c. Report to CJC and community on results of the survey, JANUARY 1994

3. Professional Development

- a. Convene a subcommittee, to work jointly with Jewish Educational Services, to address professional development of Jewish educators on an ongoing basis, and to explore role of Emory University in formal Jewish education, OCTOBER 1993
- b. Develop workplan for 1993-94 to address long range goals, in consultation with JES, educators' councils, and Emory University, DECEMBER 1993

4. Israel Youth Experiences

- a. Explore and clarify Atlanta's partnership with the CRE Foundation, SEPTEMBER 1993
- b. Convene a Task Force to identify target populations, identify and develop financial resources, and develop a marketing and recruitment plan for the community, NOVEMBER 1993

5. AJCC Jewish Education

Convene a working group (in consultation with CIJE) to clarify the direction, mission and goals of the AJCC in its Jewish education planning, OCTOBER 1993



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## 6. Jewish Continuity Fund

- a. Convene a task force to address the establishment of the Jewish Continuity Fund, including issues of governance, goals, guidelines, and marketing, OCTOBER 1993
- b. Present recommendations to the CJC, JANUARY 1994

## 7. Goal Setting Project

Explore with CIJE the work of the Mandel Institute on educational goal-setting and the CJC's role in developing the project locally in consultation with CIJE, FALL 1993

## F. Long Range Planning

1. Convene a long range planning subcommittee to develop a plan for determining Atlanta's most critical Jewish education needs for the next five years, DECEMBER 1993
2. Engage in a process of consultations with community educators and educational institutions to gather information on gaps in service, underserved target populations, funding problems, etc., using as a starting point the work done by the Ad Hoc Committee on the Bureau of Jewish Education and the work of consultant Dr. Adrienne Bank, and involving CIJE in a consultative role, JANUARY-APRIL 1994
3. Issue a report of the committee's findings to the CJC, MAY 1994
4. Create implementation plan for long range goals, SUMMER 1994

CJC.WORKPLAN  
16 Aug 1993