



THE JACOB RADER MARCUS CENTER OF THE
AMERICAN JEWISH ARCHIVES

MS-831: Jack, Joseph and Morton Mandel Foundation Records, 1980–2008.

Series C: Council for Initiatives in Jewish Education (CIJE). 1988–2003.

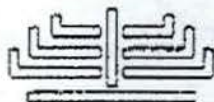
Subseries 3: Lead Communities, 1988–1997.

Box
29

Folder
3

Atlanta, Ga. General correspondence, 1993-1995.

For more information on this collection, please see the finding aid on the
American Jewish Archives website.



FAV

Atlanta Jewish Federation

1753 Peachtree Road, Northeast/Atlanta, Georgia 30309/404-873-1661/FAX 404-874-7043

February 4, 1993

Mr. Stephen Hoffman
Jewish Community Federation of Cleveland
1750 Euclid Avenue
Cleveland, OH 44115

Dear Steve:

Good seeing you yesterday. Our discussion was enlightening and gave me some much needed insight into some of the reasons for the dearth of progress.

Notwithstanding the staffing and funding issues which Atlanta must address, all of us are still struggling to identify how to move forward. CIJE staff may be clear about Lead Community Project goals, and have a plan, but it's a great deal more nebulous to us in the communities.

While Atlanta intends to move forward with Jewish educational planning, and would have done so whether selected by CIJE or not, our involvement makes it possible to be much more effective than we would have been on our own. Before we can focus on content, however, we need to understand CIJE's plan.

Annette mentioned that CIJE has a very rich plan. For me, such a plan would articulate the broad areas in which CIJE will work--building the profession, mobilizing the community, developing a research capability, disseminating Best Practices material, connecting lead communities with potential funders, involving other major organizations, etc. -- and, for each area, would include goals and/or objectives, activities designed to meet them, and a timetable.

Lead community planning should occur within the context of a CIJE plan. I understand the importance of content and linking it to planning but, from my perspective, CIJE has skipped the development of its own implementation plan. Instead of creating its own written plan, CIJE is focusing on what the communities should be doing.

PRESIDENT—Gerald D. Horowitz • FIRST VICE PRESIDENT—David N. Minkin
VICE PRESIDENTS—Jack N. Halpern, S. Stephen Sellig III
TREASURER—Mark Lichtenstein • ASSISTANT TREASURERS—Elliott Cohen, Jody Franco
SECRETARY—Larry Joseph • ASSISTANT SECRETARIES—Candy A. Berman, Ann L. Davis
CAMPAIGN CHAIRMAN—Arnold B. Rubenstein, M.D. • EXECUTIVE DIRECTOR—David I. Sarnat

In section H of "Lead Communities at Work," there is a list of six community tasks which are to be included during the first year. CIJE staff must understand that success depends upon mutual interests. CIJE can't gloss over our request to understand its implementation plan and proceed to tell us our responsibilities.

Annette will send a draft agenda for the next meeting, which should have three purposes: (1) to work together to flesh out an implementation plan for CIJE, (2) to identify how local planning in each lead community will mesh with the CIJE plan, and (3) to develop a process for implementing an initiative in each community as soon as possible, whether a "best practice," a program for professionals, or something else.

The meeting should have relatively few participants, be structured, and have a facilitator. Just as with our own meetings at home, the quality of the preparation will determine the outcome.

Hope this is helpful.

Sincerely,

Steven E. Gelfand
Associate Executive Director

p.s. We're available for a meeting on March 10, 11, 12, 16, 17, 23, 24. Please confirm as soon as possible.
Thanks.

Memorandum

TO: Virginia Levi
FROM: Shulamith Elster
RE: ETC
DATE: March 9, 1993

1. I just spoke at some length with Holzel of the Atlanta Jewish Times and let him know that Barry, Ellen and I expect to be in Atlanta for the April 20th (tentative date) meeting of the Commission on Jewish Continuity and that we would be pleased to meet with him and brief him on the work of the CIJE. His concern was that the Federation had little to say to him and that we want to follow up the Lead Community story. I told him that each community has its own 'culture' and we are working with each to launch the project. Having concluded very productive meetings in Atlanta last week, we are working towards the official launch next month with the large Commission meeting and the presentations by Barry and Ellen. He also felt that Claire was not talking to him and I explained that her role was as an observer and that once the community is "on-board" that there would be many activities to cover.

2. Makes me think again about our communications plan- or lack thereof. What is the state of the Eizenstat paper? It would be good to send something like that to him (Holzel) and others when it is ready.

3. Thanks for your timely comments and reminders. I really do appreciate them.

S.

MAR 12 1993

Fax Memorandum

TO: Lauren Azoulai
FROM: Shulamith
RE: Continuing our conversation....
DATE: March 10, 1993

Sorry I missed you yesterday but thank you for your call. I hope that we can talk later this afternoon. I plan to be right here until at least 4:30/5 so give me a call when you have a moment. I'm in New York all day tomorrow so if we don't connect today it may have to wait until Friday.

To bring you up-to-date on my end of things:

1. Both Ellen and Barry are available on the 20th and I also mentioned the date to Claire. Please let me know if in the course of a day we can undertake the following activities:

- a staff planning session regarding some pilot projects related to Best Practices. Barry has developed some approaches to using this material with various groups and we should begin that discussion. Actually, it may be good if you, Steve, Barry and I could (at a minimum) have a telecon about this in advance of April 20th so that your reactions/responses can sharpen our thinking.
- presentations by Barry and Ellen to the CJC on Best Practices and Monitoring and Evaluation Project (further clarification of Claire's role) and further explanation of the concept of the Lead Community
We have plenty of copies of the manual and Best Practices that could be used in connection with the meeting. We can talk about how to best handle materials and what you need etc.?

2. Ellen Goldring (who is serving as a consultant to the Educator Survey work in addition to her responsibilities with the MEF project) and I have had a conversation about joint community planning for the Educator Survey (quantitative segment/community's responsibility) and I hope to be in a position to tell you how this may help (with the development of the instrument as well as with data collection, analysis and the like) within a week or so. In the meantime, let's keep this on our list of items to be addressed.

3. During our visit last week, CIJE offered to have Seymour, Barry and me help with the identification and the review of candidates for the two positions now open in Atlanta. When we talk later today perhaps you can fill me in on: the specific candidates, the status of the search, the specific position descriptions, how we can help. Is the process still open? If so, I would be pleased to take the lead in work with Barry and Seymour.

4. Regarding the Atlanta proposal for the CRB Foundation: Specifically, what help can we provide. In the conceptualization of the program? In the review of what you have developed or what is on the "drawing boards"? It is apparent that leverage with the CRB Foundation is something that you would want of the CIJE.

5. Planning Seminar in Cleveland: It appears as though the week of May 10th is "it". Since Mother's Day is Sunday, May 9th, I think we can assume that we not begin until Monday morning. I will confirm dates and times as soon as possible.

I look forward to our conversation later today.

Best regards.

S.

P.S. I will assume that you will keep Steve and Dave informed of our continuing agenda.

file - Atlanta



Atlanta Jewish Federation

1753 Peachtree Road, Northeast/Atlanta, Georgia 30309/404-873-1661/FAX 404-874-7043

April 2, 1993

Dear _____:

As you know, Atlanta has been selected by the Council for Initiatives in Jewish Education (CIJE) as one of three lead communities in Jewish education in North America. The underlying goal of the Lead Communities Project is to foster Jewish continuity through Jewish education. Essential to this goal is the mobilization of the Jewish community to support the development of new Jewish education opportunities and to enhance the quality of existing ones. The Atlanta Jewish community has established the Council for Jewish Continuity which will be our community's direct link to CIJE. The CJC is chaired by Dr. William Schatten, and I serve as staff to the Council.

One part of the collaborative effort between CIJE and the Atlanta Jewish community is the CIJE Monitoring, Evaluation, and Feedback project. The purpose of this project is to document the process of change and monitor the implementation of initiatives in Jewish education introduced in Atlanta. Dr. Claire Rottenberg is the field researcher assigned to our community by CIJE. As part of the effort of documentation, Dr. Rottenberg will be interviewing a broad range of community members, including lay leaders, rabbis, educators, parents and students. She also will be observing Jewish educational programs and meetings related to Jewish education in Atlanta. In her research role, Dr. Rottenberg is contacting many individuals involved in Jewish education in Atlanta during the course of the project. She is looking forward to a continued collaborative effort between CIJE and the Atlanta Jewish community. I am sure that if you have not yet met her, you will join others in our community in extending our warm southern hospitality.

PRESIDENT—Gerald D. Horowitz • FIRST VICE PRESIDENT—David N. Minkin
VICE PRESIDENTS—Jack N. Halpern, S. Stephen Selig III
TREASURER—Mark Lichtenstein • ASSISTANT TREASURERS—Elliott Cohen, Jody Franco
SECRETARY—Larry Joseph • ASSISTANT SECRETARIES—Candy A. Berman, Ann L. Davis
CAMPAIGN CHAIRMAN—Arnold B. Rubenstein, M.D. • EXECUTIVE DIRECTOR—David I. Sarnat

April 2, 1993
Page Two

Another dimension of the CIJE Monitoring, Evaluation and Feedback project will be a survey of Jewish educators which will be conducted in each of the three lead communities. One of the goals of the Lead Communities Project is to develop and enhance the Jewish education profession. The educators' survey will provide us with a baseline of information on the Jewish education profession in Atlanta. The survey instrument is being designed at this time and more information about its implementation will be forthcoming.

If you have any questions about the CIJE Lead Community Project, please feel free to call me at 870-1629.

Sincerely,

Lauren Azoulai
Senior Planning Associate



Dear :

As you may know, Atlanta has been selected by the Council for Initiatives in Jewish Education (CIJE) as one of three lead communities in Jewish education in North America. An underlying goal of the Lead Communities Project is to foster Jewish continuity through Jewish education. Essential to this goal is mobilization of the Jewish community behind Jewish educational efforts.

One part of the collaborative effort between CIJE and the Atlanta Jewish community is the CIJE Monitoring, Evaluation, and Feedback project. The purpose of this project is to document the process and implementation of efforts in Jewish education made by Atlanta. Claire Rottenberg is the field researcher for Atlanta. As part of the effort at documentation, Claire will be interviewing a wide-range of community members, including lay leaders, rabbis, educators, parents, and students. She also will be observing Jewish educational programs and meetings related to Jewish education in Atlanta. As part of her role, Claire will be contacting many of you to discuss Jewish education in Atlanta during the course of this project. She looks forward to a collaborative effort between CIJE and the Atlanta Jewish community.

*Language drafted by E. Goldring for
inclusion in a letter introducing
Claire Rottenberg to Atlanta.*



JUN 10 1993

צדקה

THE JEWISH COMMUNITY FEDERATION OF CLEVELAND

1750 EUCLID AVENUE • CLEVELAND, OHIO 44115 • PHONE (216) 566-9200 • FAX # (216) 861-1230

June 8, 1993

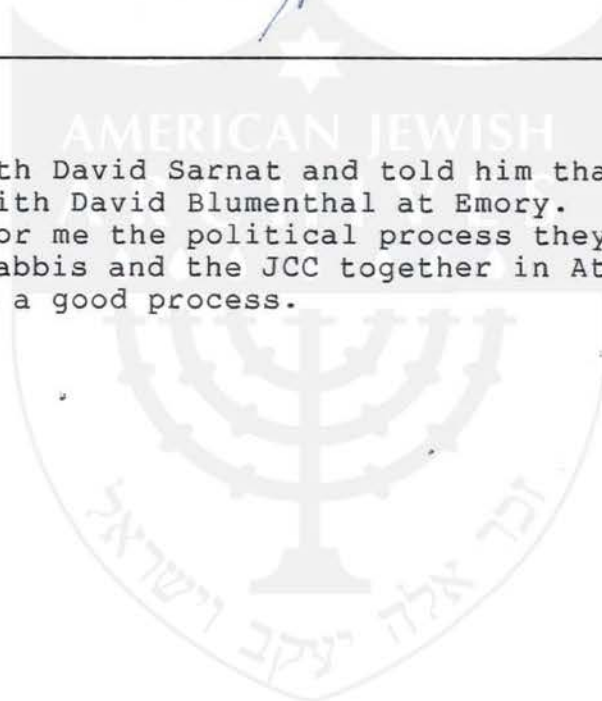
M E M O R A N D U M

TO: Virginia Levi

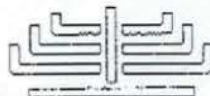
FROM: Stephen H. Hoffman

I talked with David Sarnat and told him that Seymour had a good talk with David Blumenthal at Emory. David also described for me the political process they are following to bring the rabbis and the JCC together in Atlanta, and I think it is a good process.

SHH:gc
B3:03A



file - atl.



Atlanta Jewish Federation

1753 Peachtree Road, Northeast/Atlanta, Georgia 30309/404-873-1661/FAX 404-874-7043

6 Oct 1993

Mr. Morton Mandel
Premier Industries
4500 Euclid Avenue
Cleveland, OH 44103

Post-It™ brand fax transmittal memo 7671		# of pages • 2	
To	Mort Mandel	From	David Sarnat
Co.		Co.	
Dept.		Phone #	870-1608
Fax #	216/391-5430	Fax #	881-4027

Dear Mort:

Just a brief note to bring you up-to-date as to who will be coming Sunday morning to Gerald and Helen Cohen's home. I will list the names with a thumb-nail sketch so you know who you will be meeting.

For your understanding, the participants were invited to hear your views on the issues of Jewish continuity and identity and, in particular, the impact that leadership can have in this important area.

The participants are:

Sidney and Clara Feldman

Erwin and Judy Zaban

M. William (Bill) and Eleanor Breman - senior leader in the community with a significant supporting foundation. He recently gave \$1 3/4 million to the Federation to build a Jewish Heritage Center.

Robert & Carol Nemo - Carol is the daughter of Bill Breman and is one of the founder's of a Reform Day School; very interested in the topic.

Ron & Lisa Brill - Ron is the #3 man at Home Depot and is beginning to get involved in the community. His wife, Lisa, is Vice President of the Jewish Community Center. Both are very interested in seeing how the JCC can relate to the topic.

Jay & Ann Davis - Jay is the son of Al Davis who, unfortunately, will not be in town for this event. Ann is an officer of the Federation. Jay and Ann gave \$1 million to the new Reform Day School.

Gerald (Jerry) and Pearlann Horowitz - Jerry is the president of the Federation.

PRESIDENT—Gerald D. Horowitz • FIRST VICE PRESIDENT—David N. Minkin

VICE PRESIDENTS—Jack N. Halpern, S. Stephen Selig III

TREASURER—Mark Lichtenstein • ASSISTANT TREASURERS—Elliott Cohen, Jody Franco

SECRETARY—Larry Joseph • ASSISTANT SECRETARIES—Candy A. Berman, Ann L. Davis

CAMPAIGN CHAIRMAN—Arnold B. Rubenstein, M.D. • EXECUTIVE DIRECTOR—David I. Sarnat

Mr. Morton Mandel
Page Two
6 Oct 1993

Dr. William (Bill) Schatten - Bill is a past president of the Federation and chairman of our Council on Jewish Continuity.

Harry Stern - Executive Director of the Atlanta Jewish Community Center.

Joseph (Joe) and Felicia Weber - Relative newcomers to the community. He is a major donor to our campaign. She is very interested in the issue of Jewish identity and continuity and is enrolled in a Master's program in Jewish studies at Emory University.

Marshall & Laura Dinerman - Laura is Erwin Zaban's daughter and president of the Atlanta Jewish Community Center.

I look forward to seeing you this coming weekend. We can make the arrangements for me to pick you up when we meet on Saturday evening at Bill Schatten's home.

Best regards to Barbara.

Cordially,

A handwritten signature in dark ink, appearing to read 'David I. Sarnat', written over a faint background watermark of a menorah.

David I. Sarnat
Executive

cc: Gerald Cohen
Steve Hoffman

C.I.P.E. Atlanta

Pending



Temple Emanu-El

M E M O

Esther Leah - From the time (1967-71) that I was an associate of Judy Weinberg until now I have been watching you grow into a person in the Jewish community. I hope that this proposal finds some merit in your eyes.
Stan

Rabbi
Stanley M. Davids, D.D.

Cantor/Educator
Scott E. Colbert, RJE

Executive Director
Frances Little

President
Stewart I. Aaron

Vice-Presidents
Sheila Livingston
Cary Rosenthal
Scott Walsey

Treasurer
Ray Risner

Financial Secretary
Rhea Berger

Recording Secretary
Grant Stein

Trustees
Barbara Baxt
Arlette Berlin
Adrienne Bishko
Alan Granath
David Greenbaum
Lawrence Hefler
Cathy Jacobson
Howard Kossak
Sheila Leff
Phyllis Levine
Lewis Miller
Marlene Reeves
David Shulman
Trish Wallet
Alice Wertheim
Robert Wittenstein

Past Presidents
Mark Young
Stephen L. Zisser
Arthur E. Katz
George M. Fox
Sandra Z. Ferko
Steven E. Marcus
Harold E. Kirtz

Sisterhood President
Rebecca Schwartz

Brotherhood President
Jeffrey Kneller

Board of Education Chairperson
Joy Salenfriend

Youth Group President
Betsy Graiser

TO: Rabbi Alfred Gottschalk; Mr. Melvin Merians;
Ms. Esther Leah Ritz; Mr. Richard Scheuer
FROM: Rabbi Stanley M. Davids
DATE: November 1, 1993
IN RE: CIJE

Dear Fred, Mel, Esther Leah, and Dick,

I am writing to you as individuals I know and profoundly respect, as recognized leaders of the North American Jewish community, and in particular because of your significant positions as members of the board of the C.I.J.E.

The work of the C.I.J.E. encompasses the most significant agenda confronting all of us involved in matters of Jewish continuity. We in Atlanta are particularly fortunate to have been designated a lead community, and we can already begin to feel the positive ferment which is being generated.

I would like to raise a matter for your consideration. Though I am writing to you only as an individual rabbi, might I just mention that I have served in a variety of leadership roles over the years in organizations dealing with Jewish high school and college youth. Currently, I am serving as National Rabbi of the Alpha Epsilon Pi Fraternity, the sole remaining fraternity committed through its constitution to being a Jewish fraternity.

Jewish continuity involves our college youngsters. As much as we must yet do in our day schools, in our high schools, and through our programs in Israel for teens -- the amount of Jewish disaffection at the college level remains one of the most daunting of our challenges. Federations, B'nai B'rith and the UAHC College Division play their roles, as does the Hebrew Union College's undergraduate outreach program. But there is another player out there, and I feel that it would be more than worth while to explore how a Jewishly committed national Jewish fraternity

November 1, 1993
page 2

involving thousands of students could become part of the CIJE's plans and concern.

Over the years, I have watched how at least one national fraternity has struggled to bring a stronger sense of Jewish awareness to its undergraduates. AEPi conducted a student mission to Israel in June of 1993; AEPi has Shabbat services at its national convention; AEPi undergrads made a remarkably large gift to the U.S. Holocaust Museum -- sufficient to receive permanent recognition in a major donors' area. Over the years, AEPi has also mobilized campuses on behalf of Soviet Jewry and for Israel-related causes.

Such a potential resource ought not to be overlooked. Connecting with AEPi, and perhaps with other fraternities which historically have been Jewish, may allow CIJE an impact in areas which it otherwise could not reach.

I have not cleared this letter in advance with people at AEPi. As indicated, I am writing to individuals I know on a matter of serious concern to us all. If you agree that a possibility exists for cooperation at some level, I would respectfully ask that you or a professional on the CIJE staff contact our national president, Mr. Marc Katz, through the AEPi Office (8815 Wesleyan Road, Indianapolis, Indiana 46268-1185). I am very grateful for your attention.

Warmest regards.

Rabbi Stanley M. Davids

sga

c: Mr. Marc Katz
 Mr. Sidney Dunn

COUNCIL FOR INITIATIVES IN JEWISH EDUCATION

P.O. Box 94553, Cleveland, Ohio 44101
Phone: (216) 391-1852 • Fax: (216) 391-5430

Chair

Morton Mandel

Vice Chairs

Charles Goodman
Neil Greenbaum
Matthew Maryles
Lester Pollack

Molly Aczel
Davis Academy
460 Abernathy Road
Atlanta, GA 30328

Honorary Chair

Max Fisher

1/4/94

Board

David Arnow
Daniel Bader
Mandell Berman
Charles Bronfman
Gerald Cohen
John Colman
Maurice Corson
Susan Crown
Irwin Field
Alfred Gottschalk
Arthur Green
Thomas Hausdorff
David Hirschhorn
Henry Koschitzky
Mark Lainer
Norman Lamm
Norman Lipoff
Seymour Martin Lipset
Florence Melton
Melvin Merians
Charles Ratner
Esther Leah Ritz
Richard Scheuer
Ismar Schorsch
Isadore Twersky
Bennett Yanowitz

Dear Molly,

I want to take this opportunity to thank you for spending so much time with Bill Robinson and me on our last trip to Atlanta. We really learned a lot about the Davis Academy from what you told us and from visiting the classes. I hope that your search for a Judaica coordinator is going well.

I hope that 1994 is a good year for you both personally and professionally. I look forward to seeing you again on my future visits to Atlanta.

Sincerely,

Gail Dorph
Gail Dorph

cc. Lauren Azoulai
Alan Hoffmann
Ginny Levi

COUNCIL FOR INITIATIVES IN JEWISH EDUCATION

P.O. Box 94553, Cleveland, Ohio 44101
Phone: (216) 391-1852 • Fax: (216) 391-5430

Chair

Morton Mandel

Vice Chairs

Charles Goodman
Neil Greenbaum
Matthew Maryles
Lester Pollack

Elizabeth Cohen
Greenfield Academy
5200 Northland Drive
Atlanta, GA 30342

Honorary Chair

Max Fisher

1/04/94

Board

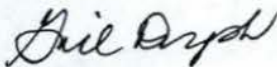
David Arnow
Daniel Bader
Mandell Berman
Charles Bronfman
Gerald Cohen
John Colman
Maurice Corson
Susan Crown
Irwin Field
Alfred Gottschalk
Arthur Green
Thomas Hausdorff
David Hirschhorn
Henry Koschitzky
Mark Lainer
Norman Lamm
Norman Lipoff
Seymour Martin Lipset
Florence Melton
Melvin Merians
Charles Ratner
Esther Leah Ritz
Richard Scheuer
Ismar Schorsch
Isadore Twersky
Bennett Yanowitz

Dear Elizabeth,

I wanted to take this opportunity to thank you for spending so much time with Alan and me on our last trip to Atlanta. We really did get a sense of the school from what you and Jay described and from visiting classes. I did ask Lauren what happened to the proposal that you had worked on. She said that she did push it through the process and that the folks at the Covenant Foundation didn't pick it up. Perhaps there is some other way to follow through on the idea of finding funding to take your teachers to Israel for a summer seminar. I certainly wouldn't give up on the idea.

Hope that 1994 is a good year for you both personally and professionally. I look forward to seeing you again on one of my future visits to Atlanta.

Sincerely,



Gail Dorph

cc. Lauren Azoulai
Alan Hoffmann
Ginny Levi

COUNCIL FOR INITIATIVES IN JEWISH EDUCATION

P.O. Box 94553, Cleveland, Ohio 44101
Phone: (216) 391-1852 • Fax: (216) 391-5430

Chair

Morton Mandel

Vice Chairs

Charles Goodman
Neil Greenbaum
Matthew Maryles
Lester Pollack

Rabbi Jay Neufeld
Greenfield Academy
5200 Northland Drive
Atlanta, GA 30328

Honorary Chair

Max Fisher

1/04/94

Board

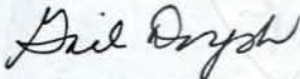
David Arnow
Daniel Bader
Mandell Berman
Charles Bronfman
Gerald Cohen
John Colman
Maurice Corson
Susan Crown
Irwin Field
Alfred Gottschalk
Arthur Green
Thomas Hausdorff
David Hirschhorn
Henry Koschitzky
Mark Lainer
Norman Lamm
Norman Lipoff
Seymour Martin Lipset
Florence Melton
Melvin Merians
Charles Ratner
Esther Leah Ritz
Richard Scheuer
Ismar Schorsch
Isadore Twersky
Bennett Yanowitz

Dear Jay,

I wanted to take this opportunity to thank you for spending so much time with Alan and me on our last trip to Atlanta. We really did get a sense of the school from what you and Elizabeth described and from visiting classes.

Good luck to you in your future endeavors. Hope that 1994 is a good year for you both personally and professionally.

Sincerely,



Gail Dorph

cc. Lauren Azoulai
Alan Hoffmann
Ginny Levi



ATLANTA JEWISH FEDERATION

file - Atlanta

MAY 10 1994

Will be pd.
in Aug.

4 May 1994

GERALD D. HOROWITZ
President

DAVID N. MINKIN
First Vice President

JACK N. HALPERN
S. STEPHEN SELIG III
Vice Presidents

MARK LICHTENSTEIN
Treasurer

ELLIOTT COHEN
JODY FRANCO
Assistant Treasurers

LARRY JOSEPH
Secretary

CANDY A. BERMAN
ANN L. DAVIS
Assistant Secretaries

ARNOLD B. RUBENSTEIN, M.D.
Campaign Chairman

DAVID I. SARNAT
Executive Director

Mr. Alan Hoffman
Executive Director
Council for Initiatives
in Jewish Education
P. O. Box 94553
Cleveland, OH 44101

Dear Alan:

As we discussed, in conversations with Steve Hoffman, I was led to believe that the Mandel Foundation had agreed to grant the Atlanta Jewish Federation \$30,000 for the enhancement of its professional staff relating to the effort in Jewish continuity. As you know, Steve Chervin will be joining our staff shortly and will be taking on the responsibilities of directing our Council for Jewish Continuity. I would appreciate it if you would help expedite the allocation of \$30,000 to us to help us in this area.

We are most appreciative of the support of the Mandel Foundation both in terms of its effort with the Council for Initiatives in Jewish Education and specifically in the grant of \$30,000 to us to help us move this very worthwhile effort ahead.

Please let me know if you have any questions. Best personal regards.

Cordially,


David I. Sarnat

cc: Steve Hoffman

Date: 20 May 94 12:52:15 EDT
From: Bill Robinson
To: Gail Dorph
Cc: "Alan Hoffmann (in Israel)",
Ellen Goldring ,
Adam Gamoran

Subject: weekly notes/on Atlanta's envisioned 2nd high school
Message-Id: <940520165215_74104.3335_GHA88-1@CompuServe.COM>

Gail,

Only one thing of interest this week - a meeting I had with Michael Rosenzweig about Atlanta's envisioned second Jewish high school. Over the last couple of years, they have been researching this issue, visiting sites of successful (and failed) schools, composing a mission statement and a budget. They are almost ready to go public with the latter two, as well as hiring a principal and supporting staff (prior to opening).

Of interest to us: Michael is interested in talking with you about how CIJE can assist them in this endeavor.

Of immediate concern: he showed interest in the Goals Seminar (I showed him a CIJE brochure). While the timing may not be good for him, there are others that may be interested. Their "core" group is him, Steve Berman (who has been involved in CJC's Israeli Experiences Committee) and Felicia Weber (spelling?). Also, Ann Davis has been involved.

Of possible interest to you, they have been talking with Harry Stern (AJCC) about the possibility of constructing the high school at their Zaban branch (very tentative discussions!).

Questions:

Are you (and/or Alan) interested in talking with him? If you want I can try to arrange a meeting for you when your back here in the beginning of June (just give me your timing)?

In the meantime, he is interested in seeing material on the Goals Seminar. Can I send him the material which was sent to the Lead Communities (I only have the one, two-sided, page explaining the seminar)?

Speak to you soon,

Bill

Date: 28 Jun 94 08:43:53 EDT

From: Virginia Levi

To: Alan-Israel , Ginny

Subject: Sarnat

Alan,

This is to remind you that you were going to call David Sarnat and ask him to submit a more appropriate request for funds. Did you ever do that? We said that his letter should refer to the fact that: 1. The Lead Community process is moving forward in Atlanta, resulting in the creation of a new position.

2. They used the fact that the \$30,000 would be available as leverage to convince the community of the importance of going this direction.
3. CIJE has been helpful in supporting Atlanta in its efforts to raise Jewish education to the top of its agenda.
4. Receipt of the MAF funds will help in developing long term funding for these efforts.

Ginny





THE EPSTEIN SCHOOL
Solomon Schechter School of Atlanta

Main Campus:

335 Colewood Way NW, Atlanta, Georgia 30328

(404) 843-0111

• FAX (404) 843-0743 •

Ahavath Achim Campus:

600 Peachtree Battle Avenue NW, Atlanta, Georgia 30327

FAX TRANSMITTAL SHEET

Date: August 10, 1994

To: CIJE

Attention: Alan Hoffman

Fax No.: 212-532-2646 Telephone No.: _____

From: Cheryl Finkel

Fax No.: 404-843-0743 Telephone No.: 404-843-0111

Number of pages including transmittal sheet: 4

Comments: _____



THE EPSTEIN SCHOOL
Solomon Schechter School of Atlanta

Main Campus:
335 Colewood Way NW, Atlanta, Georgia 30328

(404) 843-0111
FAX (404) 843-0743

Ahavath Achim Campus:
600 Peachtree Battle Avenue, Atlanta, Georgia 30327

Cheryl R. Finkel
Head of School

August 9, 1994
2 Elul 5754

Dr. Alan Hoffman
CIJE
15 East 26th Street
New York, New York 10010-1579

FAX 212-532-2646

Alan -

Sorry to inundate you with so much mail, but I'd like your opinion about how we can set up a partnership with Melton. (Perhaps I got too much rest in Israel; I am annoyingly refreshed, producing all these long faxes, and generally driving our staff crazy.)

B'Shalom,

Cheryl R. Finkel
Head of School

CRF:mm



THE EPSTEIN SCHOOL
Solomon Schechter School of Atlanta

Main Campus:
335 Colewood Way NW, Atlanta, Georgia 30328

(404) 843-0111
FAX (404) 843-0743

Ahavath Achim Campus:
600 Peachtree Battle Avenue, Atlanta, Georgia 30327

Cheryl R. Finkel
Head of School

August 9, 1994
2 Elul 5754

Mr. Howard Deitscher
Director of Educational Training Institute
Melton Center
Hebrew University
Jerusalem 91905
ISRAEL

FAX 011-972-2-322211

Dear Howie:

I want to thank you for taking the time to meet with me in Jerusalem last month. I am now back at work, swamped with the details of opening school in two weeks, but still eager to continue exploring the relationship between The Epstein School and the Melton Center we discussed.

It is ever-clearer to me that our greatest need as a Solomon Schechter Day School is a faculty with commitment, knowledge, and methodological skill in Judaica and Hebrew language (and the confidence that comes from feeling firmly grounded, empowered to convey all this to a new generation). If the Melton Center could help us achieve our school's Jewish mission, our partnership could serve as a model for other day schools in North America. We discussed creating a relationship in which Melton would consult with Epstein, helping to develop a comprehensive plan for the staff's Jewish growth over, say, a five-year period. This would surely involve bringing teams of Epstein faculty - Judaic and general studies - for summer study and curriculum development at Melton. It should also include some mode of follow-up contact with Melton staff during the school year.

After our meeting, I began to think about the problem of acculturating the Israeli teacher into our Schechter schools as another big area to work on. Do you think that issue is one Melton can help us address? I had one interesting talk with Lucy Shahrar [Cross Cultural Training and Consulting, 8 Hakotzer 47411, Ramat HaSharon (phone 3-540-7901; fax 3-540-6824)] who works with industry to prepare Israeli business people for more successful interactions in Europe and

Mr. Howard Deitscher

August 9, 1994

Page Two

North America. We discussed the double difficulties Israeli teachers face here, entering American life and adapting to a very specialized set of teaching expectations for teachers. (For example, many Atlanta area public school teachers would have to revise their teaching styles thoroughly in order to teach general studies in a way that would meet our hopes at Epstein.) I bring up this topic because it seems central to any long-range plan we might develop together for our school's improvement.

What is the best way for us to proceed? You mentioned a trip to the United States this fall. I could envision a visit to Atlanta in which you come to The Epstein School to explain to our teachers and our Board of Trustees the resources available to us through Melton and the type of school/university partnership you could offer us. If we want to activate support from community sources at that time, meetings should also be held with Dr. Steve Chervin, new director of the Council on Jewish Continuity, Janice Alper, director of Jewish Educational Services, and David Sarnat, director of the Federation, and their key lay leaders.

As we are only one of five Jewish day schools, it might be better to have The Epstein School/Melton Center proposal more fully developed before bringing in general community lay leadership. The whole issue of how to develop the relationship relates to its funding. If Melton Center has sufficient financial sources to get this going independently, you could work mainly with Epstein staff and lay people on this first visit. If we want to put the emphasis on this as a model program for Atlanta, a CIJE Lead Community, we might want more community involvement up front. (I am faxing a copy of this to Alan Hoffman who will have good advice on this matter.)

Thanks for your interest in helping our school. I look forward to working with you and your Melton colleagues.

My best wishes for a Shanah Tovah U'Metakah.

B'Shalom,



Cheryl R. Finkel
Head of School

CRF:mm



THE EPSTEIN SCHOOL
Solomon Schechter School of Atlanta

Main Campus:

335 Colewood Way NW, Atlanta, Georgia 30328

(404) 843-0111

FAX (404) 843-0743

Ahavath Achim Campus:

600 Peachtree Battle Avenue NW, Atlanta, Georgia 30327

FAX TRANSMITTAL SHEET

Date: August 10, 1994To: CLJEAttention: Alan HoffmanFax No.: 212-532-2646 Telephone No.: _____From: Cheryl Finkel

Fax No.: 404-843-0743 Telephone No.: 404-843-0111

Number of pages including transmittal sheet: 4

Comments: _____



THE EPSTEIN SCHOOL
Solomon Schechter School of Atlanta

Main Campus:
335 Colewood Way NW, Atlanta, Georgia 30328

(404) 843-0111
FAX (404) 843-0743

Ahavath Achim Campus:
600 Peachtree Battle Avenue, Atlanta, Georgia 30327

Cheryl R. Finkel
Head of School

August 9, 1994
2 Elul 5754

Dr. Alan Hoffman
CJIE
15 East 26th Street
New York, New York 10010-1579

FAX 212-532-2646

Alan -

Sorry to inundate you with so much mail, but I'd like your opinion about how we can set up a partnership with Melton. (Perhaps I got too much rest in Israel; I am annoyingly refreshed, producing all these long faxes, and generally driving our staff crazy.)

B'Shalom,

Cheryl R. Finkel
Head of School

CRF:mm



THE EPSTEIN SCHOOL
Solomon Schechter School of Atlanta

Main Campus:
 335 Colewood Way NW, Atlanta, Georgia 30328

(404) 843-0111
 FAX (404) 843-0743

Ahavath Achim Campus:
 600 Peachtree Battle Avenue, Atlanta, Georgia 30327

Cheryl R. Finkel
 Head of School

August 9, 1994
 2 Elul 5754

Mr. Howard Deitscher
 Director of Educational Training Institute
 Melton Center
 Hebrew University
 Jerusalem 91905
 ISRAEL

FAX 011-972-2-322211

Dear Howie:

I want to thank you for taking the time to meet with me in Jerusalem last month. I am now back at work, swamped with the details of opening school in two weeks, but still eager to continue exploring the relationship between The Epstein School and the Melton Center we discussed.

It is ever-clearer to me that our greatest need as a Solomon Schechter Day School is a faculty with commitment, knowledge, and methodological skill in Judaica and Hebrew language (and the confidence that comes from feeling firmly grounded, empowered to convey all this to a new generation). If the Melton Center could help us achieve our school's Jewish mission, our partnership could serve as a model for other day schools in North America. We discussed creating a relationship in which Melton would consult with Epstein, helping to develop a comprehensive plan for the staff's Jewish growth over, say, a five-year period. This would surely involve bringing teams of Epstein faculty - Judaic and general studies - for summer study and curriculum development at Melton. It should also include some mode of follow-up contact with Melton staff during the school year.

After our meeting, I began to think about the problem of acculturating the Israeli teacher into our Schechter schools as another big area to work on. Do you think that issue is one Melton can help us address? I had one interesting talk with Lucy Shahar [Cross Cultural Training and Consulting, 8 Hakotzer 47411, Ramat HaSharon (phone 3-540-7901; fax 3-540-6824)] who works with industry to prepare Israeli business people for more successful interactions in Europe and

Mr. Howard Deitscher
August 9, 1994
Page Two

North America. We discussed the double difficulties Israeli teachers face here, entering American life and adapting to a very specialized set of teaching expectations for teachers. (For example, many Atlanta area public school teachers would have to revise their teaching styles thoroughly in order to teach general studies in a way that would meet our hopes at Epstein.) I bring up this topic because it seems central to any long-range plan we might develop together for our school's improvement.

What is the best way for us to proceed? You mentioned a trip to the United States this fall. I could envision a visit to Atlanta in which you come to The Epstein School to explain to our teachers and our Board of Trustees the resources available to us through Melton and the type of school/university partnership you could offer us. If we want to activate support from community sources at that time, meetings should also be held with Dr. Steve Chervin, new director of the Council on Jewish Continuity, Janice Alper, director of Jewish Educational Services, and David Sarnat, director of the Federation, and their key lay leaders.

As we are only one of five Jewish day schools, it might be better to have The Epstein School/Melton Center proposal more fully developed before bringing in general community lay leadership. The whole issue of how to develop the relationship relates to its funding. If Melton Center has sufficient financial sources to get this going independently, you could work mainly with Epstein staff and lay people on this first visit. If we want to put the emphasis on this as a model program for Atlanta, a CIJE Lead Community, we might want more community involvement up front. (I am faxing a copy of this to Alan Hoffman who will have good advice on this matter.)

Thanks for your interest in helping our school. I look forward to working with you and your Melton colleagues.

My best wishes for a Shanah Tovah U'Metakah.

B'Shalom,



Cheryl R. Finkel
Head of School

CRF:mm

**THE EPSTEIN SCHOOL**
Solomon Schechter School of Atlanta

Main Campus:

335 Colewood Way NW, Atlanta, Georgia 30328

(404) 843-0111

FAX (404) 843-0743

Ahavath Achim Campus:

600 Peachtree Battle Avenue NW, Atlanta, Georgia 30327

FAX TRANSMITTAL SHEET

Date: August 10, 1994

To: CLJE

Attention: Alan Hoffman

Fax No.: 212-532-2646 Telephone No.: _____

From: Cheryl Finkel

Fax No.: 404-843-0743 Telephone No.: 404-843-0111

Number of pages including transmittal sheet: 4

Comments: _____



THE EPSTEIN SCHOOL
Solomon Schechter School of Atlanta

Main Campus:
335 Colewood Way NW, Atlanta, Georgia 30328

(404) 843-0111
FAX (404) 843-0743

Ahavath Achim Campus:
600 Peachtree Battle Avenue, Atlanta, Georgia 30327

Cheryl R. Finkel
Head of School

August 9, 1994
2 Elul 5754

Mr. Alan Hoffman, Executive Director
CIJE
15 East 26th Street
New York, New York 10010-1579

FAX 212-532-2646

Dear Alan:

I am writing to review my idea for bringing one of the CIJE staff to work with The Epstein School Board of Trustees at its half-day retreat, now scheduled at the school for Wednesday, October 12, 1994, 12:30-5:00 p.m.

The retreat is still being developed by a small committee consisting of Lynne Halpern, board president; Gina Genz, current board member and past-president, PTA; and Linda Selig, board member and former chair, AJF Women's Division. (I mentioned to you that Linda has had experience with training of lay people at Leadership Atlanta, a prestigious community volunteer program.)

They have come up with a schedule which includes having our curriculum supervisors orient small groups of board members before they visit 3-4 classrooms.

We hope to have the guests observe those programs which come closest to fulfilling a few of our educational hopes for students and programs which have a special Epstein flavor (e.g., some technologically-advanced Judaica work; some special arts programs; our program which teaches rabbinics through active performance of mitzvot).

I am not sure how the committee wants to structure the four hours they have announced. They will be meeting with me on Thursday, August 11th at 10:30 a.m. to plan more. I hope to interest them in my idea, which is something like this.

Dr. Alan Hoffman
August 9, 1994
Page Two

In addition to savoring particular achievements at Epstein, we should ask ourselves, "What are the qualities of our institution which have fostered these successes? What conditions could we create to bring even more dramatic improvement? What role could a radically developing Epstein School play in our Atlanta Jewish education community? What are the pieces of reform, experimentation and innovation which we are especially well-suited to initiate? How could the experience we gain by innovating strengthen us internally and create more productive links to our sister institutions?"

I don't know whether this October 12th format is big enough for such a discussion, but I do think our school's leadership, lay and professional, should try to envision the actions needed to take huge steps forward. After talking with you, Gail, Barry and Danny, I know you (CIJE) have the resources to make these kinds of conversations happen.

If October 12th isn't exactly right, let's find another time. Please come yourself or send us a team member to work with board and staff (separately, I think?).

Alan, I want to thank you so much for your friendly reception while I was in Jerusalem. I greatly enjoyed getting to know you better and am delighted to be working with you. I hope you and your family have a great time in New York. Whatever anyone says, it's still the Big Apple!

A happy and healthy New Year!

B'Shalom,



Cheryl R. Finkel
Head of School

CRF:mm

can have a draft ready for you by Friday, October 29.

We advise that you think about who needs to read this report so that it can have appropriate communal input before it is finalized and goes to other constituencies in your community. Based on whatever feedback you think necessary to be considered, the final report will then be written. Additionally, we would suggest that this group (or another appropriate group) discuss how the report will be disseminated and how the "personnel action planning process" will be designed and managed in Atlanta. It would be important to add a note about the kind of meetings we have had in Baltimore and Milwaukee with key federation leadership with regard to dissemination and planning.



FROM: Bill Robinson, 74104,3335
TO: Alan Hoffmann, 73321,1220
CC: Adam Gamoran, INTERNET:gamoran@ssc.wisc.edu
Ellen Goldring, INTERNET:goldrieb@ctrvax.vanderbilt.edu
DATE: 10/6/94 7:51 PM

Re: on Monday in Atlanta

Alan,

Hope all went well at the Board meeting.

Since you'll be in Atlanta on Monday and Tuesday morning, I'd like some time to talk with you. Perhaps dinner on Monday, if you haven't made any plans yet? If you have, could you find an hour or two for us?

In addition, do you need or would you like rides from and/or to the airport? Either way, I'll see you at the 9:15 meeting with the Chervin, the day school directors and Blumenthal (per Steve's invitation).

For your information - As of yesterday afternoon, I know Chervin was trying to reach you about scheduling other meetings (beyond the 9:15 and a lunch meeting with Rosensweig, Berman and Weber on the 2nd High School).

Finally, if you want any background information on the 2nd high school project or anything else, just e-mail me or call.

Bill

To: Alan, Adam, Ellen
From: Gail
CC: Bill

This memo is designed to pull together the various pieces of the Atlanta story at this point so that when Alan goes to Atlanta on Monday he has the "scoop" and so we have a unified approach to Atlanta. The source of my Atlanta info is Bill. The whole "geshichte" in Atlanta may be based on poor Bill Shatten's not understanding that they had indeed gotten the crosstabs but not the research report.

Atlanta got their crosstabs before Yom Kippur (Bill got his set around Sukkot and Lauren had her set before).

When we talked with Chervin on the 29th, I described the way in which we had dealt with the data set in Baltimore. That included working with a smaller committee on understanding the implications of key crosstabs (those that would be picked up by the report) and giving a more general report to the CIJE committee as a whole to keep them up to date on progress so far. He even thought that perhaps he would bring that "session" to the principals' councils. You cautioned about giving out too much stuff before the report was ready.

Bill met with Chervin, Alper, Azoulai on October 4. They went through some of the data. They decided at that time not to bring it to CJC at this time at all, but to wait until the report was complete. Steve asked when could they see draft of the report. Bill asked when would they want it and they said in approximately two weeks.

When Bill asked Adam if he could get them the final report in two weeks, he thought that it could be done if they are allowed to give the report to Atlanta at the same time that they give it to their advisory committee.

So much for the info. I want us to buy out of this pattern> Community yells. We respond delivering almost what they want, but feeling bad. They learn that if you yell and scream, you can get what you want.

I would like our response to go something like this:

We understand that you have decided not to engage in a community process until you have the written policy report.

That is not what we anticipated. In other communities this step did indeed create more understanding of the issues and buy in from significant communal players. On the other hand, it did add time to the process because the report was not written until communal feedback was received.

Because we understand that you would like to move this process along in your community as quickly as possible, we have consulted with Adam and Ellen. They think that they

Dr. Adam Gamoran, CIJE
Professor of Sociology and Educational Policy Studies
University of Wisconsin, Madison

Dr. Ellen Goldring, CIJE
Professor of Educational Leadership and Associate Dean
Peabody College of Education, Vanderbilt University

December 5, 1994

Adam Gamoran and Ellen Goldring,

After substantial discussion and consideration, we have delineated a set of responsibilities and roles, which the Atlanta Jewish Federation would like Bill Robinson to undertake during the coming year as part of the continuing partnership between the CIJE and the Atlanta Jewish Federation under the rubric of the Lead Community Project. Three different levels of responsibility have been defined. They vary in terms of priority (from high to low) and involvement (from direct to indirect/consultative).

Level I (highest priority, direct involvement):

Two projects are envisioned, which Bill could undertake that are of the highest priority. First, as the Council for Jewish Continuity moves toward developing Personnel Action Plans (PAPs) aimed at developing the profession of Jewish education, there is a clear need for the community to take stock of institutional and communal programs and resources that already exist in the area of in-service staff development. Moreover, the CJC needs to develop a plan for evaluating the progress of its activities in this area, and for demonstrating the success of any projects that are undertaken. Second, as the CJC attempts to move its agenda of educational change to the forefront of the Jewish communal agenda in Atlanta, it is important to assess how well the CJC is succeeding in mobilizing lay and professional support in the community for educational change.

It is hoped that Bill could be instrumental in developing and implementing the means by which the CJC could take stock of institutional and communal programs and resources (as it relates to the PAP process) and evaluate its efforts in meeting the twin goals of developing the profession and mobilizing the community. As these are the twin building blocks set forth by the Commission on Jewish Education in North America in A Time to Act, we hope that the CIJE would be amenable to Bill playing a direct and active role in Atlanta's efforts in these two vital areas.

Level II (high priority, direct involvement)

The development of a new community high school in Atlanta is a very important and unique project that will require significant investments of time and effort on the part of the lay and professional leadership of Atlanta. It is hoped that Bill could play a substantial, supportive role in this process by monitoring and evaluating our progress, and providing timely feedback to those involved in the project. As the development of this high school may become part of the CIJE's Goals Project, it is understood that Bill's role will need to be carefully coordinated with those at the CIJE who are involved in the Goals Project.

Level III (low priority, indirect/consultative involvement)

At the CJC undertakes to address communal needs in the general area of Jewish continuity beyond the building blocks of developing the profession and mobilizing the

community (i.e., Israel Experiences, teen services), it is hoped that Bill could play a consultative role by providing advice on how to conduct communal planning studies and program evaluations.

It is understood that there is much overlap in the activities of the CJC. Every undertaking of the CJC (to a degree) will be addressing the issues of building the profession and communal mobilization. However, in order to delineate as clearly as possible a focus for Bill's responsibilities, the above construct was developed.

We feel that this change of role in the position of field researcher will prove a benefit to both the Atlanta Jewish community and the CIJE. It is understood that whatever materials are produced during this process will be the joint property of the two partners in the Atlanta Lead Community Project. Moreover, it is anticipated that Bill's efforts in the above delineated areas could be the basis for the development of research and evaluation modules that could be disseminated to other communities as part of CIJE's continuing efforts at the continental level.

We hope that the CIJE will look favorably upon these requested changes in the continuing partnership between the CIJE and the Atlanta Jewish Federation.

Sincerely,

Dr. William E. Schatten, Chair
Council for Jewish Continuity
Atlanta Jewish Federation

Dr. Steven M. Chervin, Director of Continuity
Atlanta Jewish Federation

Bill Robinson, Field Researcher
Council for Initiatives in Jewish Continuity

File for my
call my
Adam / Ellen

Copy to Sam
GAIL what do you
think? 1/9
h

December 28, 1994

Alan Hoffmann,

Please find enclosed a letter addressed to Adam and Ellen from Bill Schatten, Steve Chervin and myself, delineating a proposed set of responsibilities and roles for me to undertake in Atlanta during the coming year.

The letter is the outcome of a process begun when you and I met in October. As we discussed then, one possible role would be for me to work with Steve Chervin on a project or projects designed to facilitate Atlanta becoming more "evaluation-minded". I believe the responsibilities outlined in the enclosed letter will achieve this.

The letter delineates three levels of participation. Adam has stated that we should view Level 1 as equal in priority to my CIJE responsibilities. Levels 2 and 3 will be subordinate in priority. Adam and Ellen have approved all other aspects of the letter. Adam said that he will try to talk with you when he returns in January.

If you approve of the contents of the letter, please contact Steve Chervin (and/or David Sarnat) to announce CIJE's acceptance of the arrangements (i.e., CIJE's offer of my services to them). I'm uncertain as to how much Steve has informed David Sarnat concerning the letter.

If you have any concerns about the letter, please contact me.

Thanks,
Bill Robinson

JAN 20 1995 16:17 FROM JCC ASSOCIATION
JAN 20 1995 16:17 FROM JCC ASSOCIATION
JAN 20 1995 16:17 FROM JCC ASSOCIATION

PAGE.002

8

K28 P01



ATLANTA JEWISH FEDERATION

December 28, 1994

Dr. Alan Hoffman
CIJE
163 Third Ave.
Room 128
New York, NY 10003

DAVID N. MINTON
President

S. STEPHEN SELIG III
First Vice President

ANN L. DAVIS
MARK LICHTENSTEIN
Vice Presidents

ELLIOTT COHEN
Treasurer

LARRY JOSEPH
ARNOLD B. RIMSTEIN, M.D.
Assistant Treasurers

ROSANNE DIAMOND
Secretary

TERRE F. BAGEN
RALPH B. LEVY
Assistant Secretaries

ELIOT M. ABRONITZ
Campaign Chairman

DAVID I. SARNAT
Executive Director

Dear Alan,

We are most appreciative of the opportunity to receive a grant from the Mandel Foundation for our efforts in Jewish continuity. As you requested I will outline the impact of the commitment of \$30,000 from the foundation on our CIJE process.

As you know the Atlanta Jewish community developed a very extensive plan regarding the delivery of Jewish educational services and the upgrading of a communal vision towards that end. Our participation in the CIJE process has been central to our impacting on the goals articulated in our plans for upgrading our community's educational offerings.

Last year we received indication through CIJE that there was a possibility of a \$30,000 seed grant available from the Mandel Foundation to help us implement our extensive programmatic plans. The knowledge of this seed funding was projected in our allocations process and incited the procedures. In consideration of this \$30,000 the Atlanta Jewish Federation increased in one year, excluding allocations to day school funding, our allocation to Jewish education in the following manner:

1. Israel experience scholarships, \$50,000;
2. Director of Council of Jewish Continuity, \$80,000 plus benefits;
3. Increase in allocation to Jewish Education Service, \$65,000;
4. Increase in allocation to Young Adult Agency, \$26,000;
5. Allocation to AJCC for Jewish educator, \$20,000;

Post-It brand fax transmittal memo 7671 # of pages 2

To: Alan Hoffman	From: David Sarnat
Co: I went to wrong address	Phone: 404/870-1608
Dept: address	Fax: 212/532-2646

JAN 20 '95 16:17 FROM JCC ASSOCIATION

PAGE.003

JAN 20 '95

Dr. Alan Hoffman
Page Two
December 28, 1994

We increased in one year our allocation to Jewish continuity related projects in excess of \$241,000 -- an eight fold increase over your commitment. This is a most dramatic development and I believe only the beginning of what will be a re-prioritization of our allocations.

I hope that this gives you some indication as to the dramatic impact of the seed grant of \$30,000 on the Atlanta Jewish Federation. Please let me know if you would like any additional information so that we may receive this allocation.

Best personal regards.

Cordially,

David Sarnat

DS:tr

cc: Steven Chervin
Stephen Hoffman

FROM: Ginny Levi, 73321,1223
TO: Alan, 73321,1220
Ginny, 73321,1223
DATE: 2/22/95 3:15 PM

1) Atlanta file
2) Copy for my VZL
conversations

Re: Atlanta Grant

Alan,

Just a reminder that I am still holding the Sarnat request for a \$30,000 grant while I wait for your guidance on what to do with it. Who, if anyone, is going to pay this grant?

Ginny



*Atlanta file***MEMO**

TO: Alan Hoffmann
FROM: Steve Chervin
DATE: May 3, 1995

Since we seem to keep missing each other by phone, I thought I would fax you a few thoughts.

First, I understand that both Michael Rosenzweig's and Cheryl Finkel's presentations at the CIJE Board meetings last week were extremely well-received and appreciated. Their participation in the meetings certainly show-cased the CIJE/Atlanta partnership in the Lead Community Project.

However, while we in Atlanta want to make CIJE resources and staff available to various segments and institutions in our community, it is the Federation, and my office specifically, that serves as the Atlanta liaison for the Lead Community project. For this reason, both David Sarnat and I were disturbed that Michael and Cheryl were invited to make presentations to the CIJE Board without our having been consulted first. By your not contacting our office first, we risk the undermining of Federation's authority and influence in the communal planning process.

The second issue is one of ongoing concern and relates to the \$30,000 allocation which was promised to our community by CIJE. We need you to resolve this unfulfilled commitment, so together we can continue to move ahead with our collaborative efforts.

Please call me so we can discuss these issues directly.

I'll be with Amy Wallk Katz 517-394-5745

gnaule

In talking with Janice yesterday, I understood better (I think) some of the Atlanta anger. "Why was Cheryl asked to speak about Harvard Principals' Center and not Steve or Janice or one of the principals that was actually there?" I already responded. Just thought I'd tell you what I think is part of the meta-story. gail



Alan,

Sorry to bother you, but I'd need to ask your advice about my activities.

As you know (since you are their guest speaker), Steve Chervin scheduled a meeting of his Council for Jewish Continuity on June 6th. I had originally planned to stay over in NJ/NY following the planning meetings (5/31-6/1) for the Training of Teacher Trainers Seminar, in order to have a substantial discussion with Barry and Gail about the goals of the Seminar and possible ways of operationalizing them, as well as the logistics of evaluation (especially pre-testing). We had tentatively scheduled a meeting for Tuesday the 6th after the staff meeting (which I'm told will end at about 12:30). Thus, I have a role conflict (CIJE evaluator vs. Lead Community monitor/consultant).

My first thought was to return to Atlanta. Yet, there is definite benefit to having a face-to-face conversation with Barry and Gail as a precursor to additional phone conversations.

What is your opinion? How do you see the priorities? Is there a reason you would like me to be in Atlanta?

Thanks,
Bill



Sender: pekarsky@mail.soemadison.wisc.edu
Received: from VMS.HUJI.AC.IL by dub-img-2.compuserve.com (8.6.10/5.950515)
id MAA19047; Fri, 26 May 1995 12:35:39 -0400
Received: by HUJIVMS (HUyMail-V7b); Fri, 26 May 95 19:35:40 +0200
Received: by HUJIVMS via SMTP(128.104.30.18) (HUyMail-V7b);
Fri, 26 May 95 19:30:16 +0200
Received: from mail.soemadison.wisc.edu by wigate.nic.wisc.edu;
Fri, 26 May 95 11:30 CDT
Message-Id: <2FC601F4.CF87.13AA.000@mail.soemadison.wisc.edu>
Date: Fri, 26 May 1995 11:23:00 -600
From: "Dan Pekarsky" <pekarsky@mail.soemadison.wisc.edu>
Reply-To: pekarsky@mail.soemadison.wisc.edu
Subject: Atlanta
To: 73321.1217@CompuServe.Com
CC: 73321.1221@CompuServe.Com, ALANHOF@vms.huji.ac.il
X-Gateway: iGate, (WP Office) vers 4.04b - 1032
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; Charset=US-ASCII
Content-Transfer-Encoding: 7BIT

①
9
Zach H
Atlanta

I think I neglected to pass on to you that I had a good conversation with Steve Chervin last week about our possible involvement in Atlanta with Goals-related work. Steve seemed to be looking for a way to integrate it into some ongoing activities they've launched, and he sounded quite interested. In your conversations with him, I am hopeful that you'll follow-up on this, so that we can begin moving towards something concrete. Let me know what happens.

More generally, we have yet to think through together what the appropriate constellation of Goals Seminars should be next year (regional, national, and/or local). What are your thoughts about when to have this conversation? I hope soon!

Have a good long weekend. Shabbat Shalom.

DP

**Mandel
Associated
Foundations**

1750 Euclid Avenue • Cleveland, Ohio 44115 • (216) 566-9200

Jack N. and Lilyan Mandel Fund
Joseph C. and Florence Mandel Fund
Morton L. and Barbara Mandel Fund

July 26, 1995

David I. Sarnat, Executive Director
Atlanta Jewish Federation
753 Peachtree Road, NE
Atlanta, GA 30309-2464

Dear David:

I am very pleased to advise you that the Trustees of the Mandel Associated Foundations recently approved grants totaling \$30,000 to the Atlanta Jewish Federation to provide support to the Council on Jewish Continuity. These grants are shared equally by the Jack N. and Lilyan Mandel Fund, the Joseph C. and Florence Mandel Fund, and the Morton L. and Barbara Mandel Fund.

The Trustees recognize Atlanta's vitally important role as a CIJE lead community, elevating the effectiveness of formal and informal Jewish education locally and thereby serving as a model for other communities..

Please acknowledge receipt of the enclosed check and the purpose for which it is issued by signing the attached copy of this letter and returning it in the envelope provided.

We wish every success for the efforts being undertaken by the Council on Jewish Continuity.

Sincerely,

Mike

R. Michael Cole
Secretary

RMC/jeg

Enclosures

ACKNOWLEDGMENT
Atlanta Jewish Federation

BY: _____

TITLE: _____

DATE: _____

Grants disbursed from:

Jack N. and Lilyan Mandel Fund	- \$10,000
Joseph C. and Florence Mandel Fund	- \$10,000
Morton L. and Barbara Mandel Fund	- \$10,000