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General correspondence and notes, 1993-1995.

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FACSIMILE TRANSMISSION

TO: H.L.Zucker and V.F.Levi

FROM: Annette Hochstein

DATE: 15/1/93

Re: Contacts with Communities

The attached memos may help to further clarify the issue of contacts with the lead communities. They include:

Exhibit 1. -- memo to A.R. of December 7 - I don't believe he dealt with this agenda when visiting Baltimore. The other communities were not visited.

Exhibit 2. -- memo to you summarizing contacts between CIJE and Lead Communities -- this is based on our best information to date.

Exhibit 3. -- memo to A.R. concerning negotiations on the letter of agreement.

Though circumstances have shifted and time has passed I think some of this is still very relevant -- though it needs to be somewhat adjusted.

It may be useful to share some or all of this material with SHH.

Hope this is helpful,

Shabbat Shalom and Mazal Tov!

Annette

Mandel Institute

מכון מנדל

For the Advanced Study and Development of Jewish Education

December 7, 1992

Mr. Arthur Rotman

Dear Art,

Re: Your Visit to the 3 Lead CommunitiesDecember 1992

In our conversation in New York last week, we agreed that it would be important for you to visit each of the lead communities at the earliest possible time, in order to discuss next steps with community leadership (both lay and professional) and to get actual work underway in each community.

I cannot tell you how pleased I was to learn that you have in fact found the time to go to the communities this week and next - I believe your visit will be of significant benefit to the process and the project. The following notes may be useful for your visit.

A. DESIRED OUTCOMES

Optimally, your trip would have the following outcomes:

1. You would help lay and professional leadership identify next steps in the process. This would result in full-scale operation of the local commission (e.g., preparation of the 5-year plan; decision on an action plan for the current year including pilot projects). It would also pave the way for Barry and Shulamith to begin work with the educators and the rabbis (e.g., the best practices project for supplementary school teachers) and allow the field researchers to carry on with their work (the feedback to communities). In other words, the CIJE could then make its full contribution to the community (see details below).
2. An early step might be the proposed meeting between key CIJE board members and top local leadership to discuss the project, the role of the lead communities and of the CIJE, leadership

mobilization for the local commission, funding, staffing, etc.

3. Negotiate further the letter of understanding (separate memo forthcoming).

4. Get the planners further on board. We need to find a way for the planners to encourage the actual intensive launch to take place, even before special staff is hired -- or to hire immediately staff that could dedicate all their time to the project.

5. Further the joint agreement and understanding as to the following steps in the process:

a. Staff the project locally with paid, dedicated staff -- planner or educational planner -- at least half-time, but preferably full-time.

b. Set up the local commission and if it already exists, ascertain the calibre of leadership.

c. Review the commission's assignments:

1. Prepare an action plan for the current year that would include pilot projects in the areas of personnel and community leadership (these would be defined and designed with Barry Holtz, but might include, for example, a summer leadership seminar in the U.S. or in Israel; an in-service training program for principals and directors of educational institutions; a leadership training program for members of school boards).

2. Begin addressing the content and its application in specific settings: introduction of the best practices project -- beginning with supplementary schools and early childhood programs (Barry Holtz).

3. Prepare a 5-year plan for dealing with the enabling options and with the Israel Experience (see A Time to Act).

4. Assessment of the community's Jewish educational system -- its resources, strengths, weaknesses. Begin perhaps with a survey of the educators (their qualifications, numbers, scope of positions, training needs). Guides are forthcoming for the 5-year plan and the assessment of the community's educational system. (Ukeles and Meier.)

6. In sum, your meetings might include the following items:

a. Getting the leadership further onboard, comfortable with the recommended process (see "c." above) -- the current year being a planning year and a year for pilot projects; joint design of the lead communities project by the CIJE and the communities through

an ongoing planning effort throughout the year. A desired outcome of your visit would be the possibility for local and CIJE staff to systematically introduce the idea of lead communities to the various actors in the community.

b. The content: preparation of a 5-year plan that focuses on dealing with the shortage of qualified personnel (e.g., strengthen in-service training opportunities; new hires) and on community mobilization for Jewish education. This would include:

1. Pilot projects for immediate, or early, implementation.
2. Introduction of the best practices project to the educators, rabbis and to leaders in the community.
3. Discussion of the vision and goals for Jewish education at several levels in the community.
4. Monitoring and evaluation with the purpose of giving feedback to the community and the CIJE as to how work is progressing and what the impact of the effort is.

* * * * *

B. BACKGROUND NOTES:

1. Since selection of the communities, the contacts with the CIJE have dealt with the following: the letter of understanding, the field workers (monitoring, evaluation, feedback loop), the November Planners' Workshop in New York, selected contacts with local organizations. These contacts have involved Shulamith Elster and Jack Ukeles in 1-3 meetings in the communities plus a large number of telephone contacts and of course they have involved you in many contacts.

2. Important beginnings have taken place. We now want to move towards an action plan for the current year.

3. In each community one or more federation planners have been appointed to be currently the key local professionals for the lead communities project. They do this in addition to their normal workload, and until paid staff is hired. This places a limit on the amount of work that can be done at the present time.

4. In each community, a lay person has taken the leadership position, to be the Chair of the Lead Community Committee or Commission. The calibre of leadership needs to be ascertained (are these the "champions" that will give leadership and resources to the project?).

5. In each community there is a commission or committee, completed or in formation. It was not clear how effectively this group has been convened at the present time.

6. Leadership mobilization: lay, professional, educational and rabbinic leadership needs to be brought on board. It is not clear at the present time what the needs of each of these groups is and we ought to devise ways of finding out. Key CIJE leadership, such as MLM or CRB, might help in finding this out for lay leadership.

First steps have already been taken as regards federation planners, local leaders who are CIJE board members, and additional individuals.

* * * * *

It is clear that there have been good beginnings and that certain people have been informed of the project. Our challenge now is to find the appropriate venues to discuss with the communities what the project entails, why it holds the great hopes it does, and how we will jointly move ahead with it.



EXHIBIT 2

Henry L. Zucker & Ginny Levi

January 15, 1992

Annette Hochstein & Shmuel Wygoda

Dear Hank,

Re: Contacts between CIJE and Lead Communities

This is a summary of contacts to date between the CIJE and the Lead Communities -- to the best of our knowledge.

1. Preliminary contacts during the selection process:

During the final round of the Lead Communities selection process a site visit by a CIJE delegation took place in each of the lead communities. This included a lay person (MLM for Atlanta; Charles Bronfman for Baltimore; Chuck Ratner for Milwaukee), a professional and Shulamith Elster. During that site visit the delegation met with leadership and professionals in the community. During this period there were ongoing phone contacts between Jack Ukeles, his office staff, Shulamith Elster and the lead communities.

2. Since the selection of the communities (End August 1992)

a. One or two meetings between the planners in each of the 3 lead communities and Jack Ukeles and Shulamith Elster to discuss a proposed letter of understanding. In some cases lay people were present part of the time. The letter of understanding was never finalized. It is a problematic document - partly because it is not the result of jointly developed understandings between the CIJE and Lead Communities.

b. Ongoing telephone contacts between community planners, Federation execs and Art Rotman; community planners and Shulamith Elster. These are many administrative. recently these have included concern about the lack of follow-up on process and materials, by the CIJE.

COUNCIL FOR INITIATIVES IN JEWISH EDUCATION

Mailing address: 163 Third Avenue #128
Phone: (212) 532-1961

New York, NY 10003
FAX: (212) 213-4078

MEMORANDUM

TO: Annette Hochstein
Shmuel Wygoda
cc: Art Rotman
Art Naparstek
Virginia Levi

DATE: 1/15/93

FROM: Shulamith Elster

SUBJECT: Barry Holtz title

Barry Holtz's title:

DIRECTOR, RESEARCH & COMMUNITY PROJECTS

AMERICAN JEWISH
ARCHIVES

/jl

bcc: Jim Meier ✓
Jack Ukeles

RECEIVED JAN 22 1993

MEMORANDUM

To: Jim Meier
From: Jack Ukeles
Date: 1/22/93
Re: Survey of the 20 Lead Community applicants

=====

As you probably guessed, the reason I volunteered with alacrity yesterday, was because it gave us an marketing opening. How should we proceed?

Do you want to call all the Federation execs in communities that we have not had contact with? We probably need a little questionnaire.

*Try out seminar idea
Some informal discussion about seminar
Would they be interested in 2/3 day workshop.*

MEMORANDUM

FYI

Fay to
SAL

To: Dr. Seymour Fox

From: Dr. Robert Abramson

Date: January 29, 1993

Shulamith will undoubtedly be in touch with you about an idea which I shared with her as a result of my meetings with Joel Zaiman and his educational staff, all of whom are rabbis. It has the ability of demonstrating how the lead community initiative could work to bring together national and local forces. It addresses personnel development and a key programmatic option.

The principal of Chizuk Amuna's synagogue school is Rabbi Stuart Seltzer. (As indicated in the best practices study, Chizuk Amuna has succeeded in developing a quality synagogue school side by side with a day school.) Stuart Seltzer is brilliant in family education. We have constantly gone to him for programming ideas for our periodicals.

We, the United Synagogue and JTS would find a graduate of the masters program to work with Stuart Seltzer on family programming for two years. This person would help Stuart further develop classroom based family education programs. S/he would assist in developing a curriculum and materials -- for use in classes and with families. S/he would during this time prepare a manual for publication. S/he would learn family programming from a person who understands its potential for synagogue and school. Joel is ready to fund 50% of such a position. If the lead community/CIJE could come up with 50% of the position we would be in business. United Synagogue would commit itself to publishing the manual on classroom based family programming. JTS and United Synagogue would supervise the development of the curriculum and the materials. We have found a very fine candidate for the position. The idea could now move forward with funding.

Looking forward to hearing from you about the matters we've discussed.

RA/dmn

107

Rabbi Jack Bieler
Hebrew Academy of Greater Washington
2010 Linden Lane
Silver Spring, MD 20910

Ms. Shulamit Elster
CIJE
163 Third Avenue #128
New York, New York 10003

Dear Shulamit, *Link*

It was nice to see everyone again and to hear what's going on. While I too was somewhat disappointed about the pace as well as the apparent acceptance or lack thereof of the various "stakeholders" of the concept of working jointly for some greater good, nevertheless progress is being made and hopefully breakthroughs of a more profound nature are in the offing. I also was glad to hear from Barry that he will be in touch with me regarding the Day School Division of the Best Practices project. However, listening to the number of visits that Carol made to her institution gives me pause about the amount of time that this might require.

As for Ellen's questions:

a) As I indicated yesterday, the idea of community history powerfully influencing a community's ability to change their approaches or attitudes is quite interesting to me. To understand which events or series of events seer themselves into the communal consciousness to the extent that it locks everyone into certain practices and assumptions would make for a fascinating study. How is history created, can we create an alternate history, how do we cope with an existing negative history are all questions that are not only interesting in a theoretical sense, but also have practical ramifications. I am also concerned about whose perspective a particular history reflects. Who determines who is (are) the local historian(s) and what their biases may be.

From an Orthodox perspective, to learn that a significant number of those associated with the Orthodox world are not going to play much of a role in the deliberations or development of programs, is very discouraging to me. To simply give up and accept their non-involvement in my opinion dooms the project to reflecting "left-wing" branches of Judaism's desperate attempts at stemming intermarriage and assimilation, rather than a wholesale project to enhance Jewish education for its own sake. Even the decisions to approach day schools within the context of the best practices project "down the line, after supplemental schools, early childhood, Israel programs, etc. also sends a message to the Orthodox community which is most heavily invested formally in day schools, that this is not a priority. While I understand some of the pragmatic and political considerations, nevertheless I am concerned that there might not be enough Kiruv Kerovim (as opposed to Rechokim) taking place. I need a model of a community really working together in order to further my own

vision of what Jewish education ought to entail. It didn't sound to me that this is as yet happening. As I told Jack, I had always thought that such an attitude was to be the price of admission to the project. While the diverse cultures matter is a real issue, I would have liked to think that the denominations had to demonstrate that they could work together.

I would like careful records kept of the type of publicizing and advertising that have various effects upon the communities. The extent to which innovative and effective publicity could be devised and then executed would be of interest probably to many of us in the field.

b) At one of our Jerusalem Fellows get-togethers, we tentatively agreed to write case studies of our various experiences and I think that this would be an interesting means by which the material could be disseminated. In other words, the research should generate finite papers on various issues and problems, reflecting the means by which problems were framed, the interventions attempted and the results. Readers could then be invited to comment based upon their own experiences. In this manner, at the same time that the gestalt of the community project can be considered, the various pieces are also given their respective dues.

c) It seems to me that evaluation of "messy situations" must be undertaken by a number of evaluators with different points of view. Frankly, I am not sure that enough different perspectives are reflected among the evaluators regarding even non-messy situations. While it is clearly not practical to have more manpower than is necessary, there is a lot at stake here and it is important that as much as possible is done in order to try to "get it right." Again how much trust will someone have in someone not from his/her world when it is assumed that they simply can't "understand" what is involved? Should the researchers of the project give the impression that they are members of a particular world view and have sympathy only for it? From Steve Hoffman's comment, it appeared that it's not so easy to properly perceive the Federation world. The various religious worlds would also appear to demand specific perspectives and evaluators.

At any rate, the discussions were interesting. I certainly don't have such discussions with anyone and hope that I have something to contribute to these deliberations.

Enclosed are the receipts for my travel.

Sincerely yours,



Jack Bieler

A. THOSE FOUNDATIONS OR INDIVIDUALS WHO HAVE PROVIDED
SOME ASSISTANCE TO CIJE OR ARE SO COMMITTED

1. CRB
2. Cummings
3. Blaustein
4. Berman
5. Fisher
6. Jesselson
7. Jim Joseph

B. THOSE FOUNDATIONS OR INDIVIDUALS WHO WE HAVE CONTACTED
BUT WHO HAVE NOT YET MADE A COMMITMENT

1. Avi Chai
2. Covenant
3. Maurice Amado
4. Scheuer
5. Spenser
6. Lilly
7. Arnow-Weiler
8. Zanvyl T. Krieger

C. THOSE FOUNDATIONS OR INDIVIDUALS WHO MIGHT BE
PROSPECTS FOR DEVELOPMENT

- a. Whizin
- b. Kahenoff
- c. Haas Group
- d. Levi Strauss
- e. Milken
- f. Moriah
- g. Weinberg
- h. Koret

Status of 20 Lead Communities Finalists -- based on Jim Meier
interviews (2/93)

1 Quasi-full speed ahead

~~10~~

- Commision (community -wide)
- new money

Washington DC (\$100 - CER matching grant)
Kansas City (\$50M)
Hartford (250M)
MetroWest (\$30M)
New York (-)
San Diego (\$120)
Oakland * (\$110M) (Government grant)
Toronto
Dallas

Palm Beach

2 Doing someting

3

Columbus
Rochester
South Palm Beach

3 Zero

5

Denver
Vancouver
Ottawa
Montreal
Rhode Island

4 Related Issue

1

Winnepeg (building new campus)

?

2

Boston
~~Palm Beaches~~

TOTAL:

20

Chicago

Vancouver (liked Priorities tape very much)

SURVEY OF LEAD COMMUNITY APPLICANTS

COMMUNITY: _____

Contact Name: _____

Date: _____

Position: _____

Interviewed by: _____

(Tel: _____)

Purpose of Follow-up: UAI, on behalf of CIJE, seeks to determine what has happened to promote Jewish education in cities that applied to be lead communities since the Spring 1992.

1. **What follow-up steps has the community taken?** Have you organized a commission, selected a chair/staff/members, undertaken any background or planning studies, begun discussions within the federation about starting a commission? Describe.

2. **Did the Lead Community selection process influence, either positively or negatively, your community's interest or momentum in elevating the priority of Jewish education?**

3. **What factors, if any, have hindered the pace or quality of your community's progress in: building a broad coalition; developing an action plan; launching new initiatives?** E.g., seed money to lubricate the process, inability to identify appropriate lay leader, competing exigencies on federation agenda, the right staff people are all overcommitted, unclear about appropriate next steps.

4. [By the way], UAI has been working with a number of communities around the nation on these very issues. We are contemplating organizing a seminar to help other communities move forward.

*Is interest
get more?*

Would you be interested in some kind of a workshop on how to move the process forward? E.g. 1 to 3 day session on how to organize and run a community-wide effort on Jewish education. If so, what would make most sense to you:

- Tailored for your community and presented on site for a number of staff/leaders; or national or regional convening of selected reps from various communities. ~~Former would cost about \$6,000, later about \$1,500, plus travel expenses.~~

January 26, 1993

Fall Seminar – Some Suggestions

An event to start work, inform, set the terms, create the dialogue.

The components might include:

1. General meeting of CIJE and lead community representatives re: the project in general and the CIJE's contribution. Includes CIJE and lead community lay leadership (10-20 people per community plus CIJE staff and consultants, as well as lay people for part of the meetings).
 - a. Communities introduce themselves, their views, hopes, ideas, past achievements, etc.
 - b. The CIJE introduces the present state of the lead community idea – its evolution from the Commission to today. The notion of these communities as spearheads for systemic change – for addressing the problems of Jewish education/continuity.
2. Lay leaders to lay leaders – issues of funding and community mobilization.
3. Vision and goals: presentation and discussion followed by work with representatives of the training institutions and others who will be leading this effort.
4. Professionals, educators, rabbis: build upon their work, commitments, convictions.
 - a. Discussion of the project, the process, getting to work.
 - b. The Best Practices Project: presentation and discussion – includes consultants on content.
 - c. Monitoring, Evaluation and Feedback: same.
 - d. Planning:
 - *self-study*
 - *pilot projects*
 - *one year plan*
 - *five year plan*
 - *the ongoing CIJE seminar*
5. Networking among lead communities.

6. Meetings with organizations, purveyors of programs and programmatic foundations: to discuss specific interests and projects
 - *in-service training programs*
 - *CAJE*
 - *JESNA*
 - *JCCA*
 - *the Melton mini-school*
 - *the CRB foundation*
 - *etc.*
7. Closing session and discussion of next steps.



It's,

Looks good,

BUT \$54 is
A Psychological
& Sometimes
Fiscal ~~threshold~~
ceiling J.

SURVEY OF LEAD COMMUNITY APPLICANTS

COMMUNITY: _____

Contact Name: _____

Date: _____

Position: _____

Interviewed by: _____

(Tel: _____)

Purpose of Follow-up: UAI, on behalf of CIJE, seeks to determine what has happened to promote Jewish education in cities that applied to be lead communities since the Spring 1992.

1. **What follow-up steps has the community taken?** Have you organized a commission, selected a chair/staff/members, undertaken any background or planning studies, begun discussions within the federation about starting a commission? Describe.

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4. [By the way], UAI has been working with a number of communities around the nation on these very issues. We are contemplating organizing a seminar to help other communities move forward.

Would you be interested in some kind of a workshop on how to move the process forward? E.g. 1 to 3 day session on how to organize and run a community-wide effort on Jewish education. If so, what would make most sense to you:

- Tailored for your community and presented on site for a number of staff/leaders; or national or regional convening of selected reps from various communities. Former would cost about \$6,000, later about \$1,500, plus travel expenses.

\$5

Memorandum

TO: Virginia F. Levi
FROM: Shulamith Elster
RE: Assignments: February, 1993
DATE: February 5, 1993

1. According to our most recent telecon and confirmed through my visits this week with our team to Atlanta and Baltimore: "Primary responsibility for person to person communication in the communities rests with SE, with particular emphasis on planning and implementation for education".

Because of ongoing CIJE responsibilities and follow-up on existing projects(Best Practices with BH, foundation work with AN, closing up of the office, work with some of our partners- CRB, JESNA, the denominations, and the follow-up on the Senior Advisors meeting earlier this month), I want to clarify some of my new assignments so as to develop a work-plan for the next few weeks that will help me get to and through all of the assignments.

2. Next Steps: Communities
Baltimore:

March 1st meeting with Baltimore staff/BH and SE
Agenda: Pilot Projects
March 8th meeting with Baltimore staff
Agenda: Next steps

Atlanta:

Annette will provide SE with line of questioning for Lauren regarding planning for the LC project
SE will plan visit to Atlanta for orientation regarding schools, educational programs, planning for education (late March)

Milwaukee:

February 16th/Barry to visit re: Best Practices presentation to Steering Committee
February 22nd: team visit
February 25/26th: SE to attend first meeting of the Commission ongoing contact with Ruth Cohen/help with resources and materials

3. Calendar

Date for next telecon: Thursday, Feb. 11 8 A.M.
I plan to be in Rockville.

4. Reporting

Since August I have not written monthly reports of activities. I think it important that I resume writing them this month.

2-16-93

L C

Vancouver

Expect 22,000 Jews.

Vancouver: Jean Gakow - Director of Community Services. [No Ed. Director]

Had Teachers Resource Center for a while; Also a Holding Council on Educators
were in final stage of producing report; wanted to push recommendations ahead.
Published report -- went back to camps, Hillels, etc.

No B. Campaign.

They were a little ahead of themselves in applying
going thru comprehensive priority setting process.
They don't have BBE. Growing

Brack new day school. Growing high school population

Long range ed committee did report & disbanded.

No have chair & co chair of ~~ABE~~ committee. Probably a
getting new Exec.: New Stofferberg from Calgary
old Exec. ~~went~~ went to Montreal

Planning Manual would be very useful. Don't have large cadre of people who are knowledgeable
Training seminar would be no good on East Coast -- would send 12 people to Seattle ^{Experience.}

Needs volunteer organizing, E.g. how to plan adult ed.

Have used tape on priority setting. Would be interested in that plus materials.
Module was really useful to them.

Need some outside energy. Dialogue.

Priority setting

White board & Exec. changeover

†

"Please, if anything is put together, keep us in mind."

file
Miss. Conroy.

MORTON L. MANDEL

4500 EUCLID AVENUE • CLEVELAND, OHIO 44103

March 24, 1993

Dear Yitz:

I want to reply to your letter of March 8, as well as our recent conversation.

As you know, we are not yet properly staffed at CIJE, and it just does not make sense to take on any other kinds of activities.

That is not to say that we do not want to work on the leadership education component. We do. It's simply a matter of timing.

We are involved in a search, and one of these days, we will be able to talk with you seriously about moving ahead on leadership development.

As always, warmest personal regards.

Sincerely,

MORTON L. MANDEL

Rabbi Irving Greenberg
CLAL
99 Park Avenue
New York, NY 10016

bcc: Stephen H. Hoffman
Virginia F. Levi ✓

UTZ: Off to
Bathmore
momentarily!

Memorandum

TO: Virginia F. Levi
FROM: Shulamith R. Elster
RE: Camper Contacts
DATE: February 23, 1993 (dawn on Tuesday!)

.....
Daniel Bader. He received the MLM invitation. Is coming to both meetings and will be flying back to Milwaukee with me Thursday immediately after the Board meeting- 4:30 flight from La Guardia. Daniel has accepted the invitation to serve on the CIJE Board. He was briefed and as he is active in Milwaukee, is enthusiastic especially about the pilot projects.

Gerald Cohen: Update: Gerald is delighted to know that we are making progress now with Atlanta. He appreciated the visit from Steve and Annette earlier in the month. They have meeting in Atlanta on the 24th to report on progress. Will be interested in the Annual and Board meetings.

Susan Crown: We have a phone date for today.

Arthur Green: Called on Thursday. He has returned from Israel. Even though he indicated that he was not planning to attend the Board meeting, I did try to call. Did not reach him and left a message.

Neil Greenbaum: Spoke with Neil Monday night. Reviewed camper notes with him. He wants very much for JESNA to become increasingly active with the CIJE. Has kept in touch with progress through Jon.

Tim Hausdorff: Spoke with Tim on Friday. He is very enthusiastic and optimistic about the prospect of the project for the training of day school administrators in the three Lead Communities. It is the proposal that Art Naparstek and I are developing for the Jim Joseph Foundation. He does though want to see if we can include Torah Umesorah and schools of all denominations. I assured him that this was our plan. He will be attending the meetings on Thursday.

I have called the following a number of times and will continue to try to reach them.

Rachel Cowan
Mark Lanier
Matthew Maryles

*Memorandum***HEBREW UNION COLLEGE-JEWISH INSTITUTE OF RELIGION**

3077 UNIVERSITY AVENUE • LOS ANGELES, CALIFORNIA 90007-3796 • PHONE 749-3424

TO Professor Seymour FoxDATE Apr. 14, 1993FROM Sara Lee

As you requested, I am sharing some observations about the Lead Communities Project, based on meetings held in Atlanta and Baltimore with professional and lay leaders of the Reform Movement.

- 1) In both cities, there was little awareness of the nature, structure and purpose of the Lead Communities initiative. To date, there appears to be little engagement of the Reform leadership or institutions in planning, decision-making, or even orientation about the Lead Communities Project. It is not clear whether this situation is the result of some systemic flaw in involving denominational educational institutions or merely indicative of the fact that the project is at a very early stage. In any case, it does suggest that attention needs to be paid to inclusion of denominational leadership, both lay and professional, at the very early stages of planning, including their representation on central decision-making bodies.
- 2) As a result of our two meetings, the Reform leadership is developing a set of their educational priorities in both cities. Such priorities might be consonant with those identified in other segments of the educational community or generated by the core planners for the Lead Communities Project, but they may be quite different, as well. In both communities, this list of priorities will be discussed with the "federation" team responsible for the Lead Communities Project. The question that emerges is how the Reform priorities get negotiated within the overall agenda of the Lead Communities project. Is there a plan or sense for how such negotiation is to take place? One clear result of the movement meetings is the mobilization of the Reform leadership in both communities to advocate for their educational interests.
- 3) My personal impression is that the Lead Communities Project is viewed as a "federation" operation, leading to the conclusion that the Lead Communities Project is no different from other federation involvement with Jewish education. Such an impression can undermine the sense that the Lead Communities Project is truly a unique and profound attempt to bring about the enhancement of Jewish education through community-wide engagement with the issues and the development of systemic responses. As you know, there is constant discussion across the continent about federation-synagogue relations, and the Lead Communities Project is regarded as a litmus test of the viability of a new and more productive relationship between these two worlds.

Professor Seymour Fox
page two
April 14, 1993

In conclusion, the Reform Movement meetings in Atlanta and Baltimore point to some critical issues that should claim our attention, if the Lead Communities Project is to actualize its potential for change.

SL:fj



10

TO: ELLEN GOLDRING
FROM: CLAIRE ROTTENBERG

June 4, 1993

I met with Lauren on Monday to discuss the Cleveland meetings. Her ~~comment was that not much had happened at the meetings.~~

Specifically, her comments related to the following items:

1. Several things were clarified for her. She now understands what CIJE means by "enabling options." The word "options" had her confused--she was under the impression that training and mobilization were choices for the communities. She said she now understands that everything the community does in relationship to CIJE has to include a teacher training component.
2. She got the impression that Milwaukee is way ahead of Atlanta and Baltimore. Lay leaders were included from Milwaukee because Milwaukee is structuring the project differently than the other two communities.
3. Lauren thought the most productive parts of the two days were the small focus groups Seymour and Annette had with each of the communities.

I asked Lauren about her role for next year. She will be in charge of planning for Jewish education. This will not, however, be restricted to only the lead communities project.

I'm meeting with David Sarnat on Thursday, June 10th.

COUNCIL FOR INITIATIVES IN JEWISH EDUCATION

P.O. Box 94553, Cleveland, Ohio 44101
Phone: (216) 391-1852 • Fax: (216) 391-5430

Chair

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Vice Chairs

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Neil Greenbaum

Matthew Maryles

Lester Pollack

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Mandell Berman

Charles Bronfman

Gerald Cohen

John Colman

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Arthur Green

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David Hirschhorn

Henry Koschitzky

Mark Lainer

Norman Lamm

Norman Lipoff

Seymour Martin Lipset

Florence Melton

Melvin Merians

Charles Ratner

Esther Leah Ritz

Richard Scheuer

Ismar Schorsch

Isadore Twersky

Bennett Yanowitz

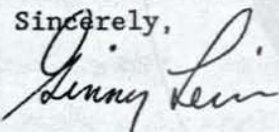
June 22, 1993

Mr. Manny Batshaw
Claridge Inc.
1170 Peel St.
Montreal, Quebec, Canada

Dear Mr. Batshaw,

At Mort Mandel's request, I am enclosing the board lists of the Council for Initiatives in Jewish Education and the Jewish Community Federation of Cleveland. Please let me know if you have any questions or if I can be of further assistance.

Sincerely,



Virginia F. Levi

1993 BOARD OF TRUSTEES

Cleveland, Ohio 441--

Norman Adler	25111 Miles Road, #F	28
George N. Aronoff	1100 Citizens Building	14
Max M. Axelrod	2540 North Moreland Boulevard	20-1357
Ruby Bass	24608 Hazelmere Road	22
Mildred Becker	27500 Cedar Road, #304	22-1150
Lawrence M. Bell	1100 Citizens Building	14
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Richard Bogomolny	530 Battles Road, Gates Mills	040-9767
Kenneth A. Bravo	1100 Citizens Building	14
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Dr. Albert H. Demb	41 Lyman Circle	22
Brad Demsey	P. O. Box 05936	05-0936
Reuven Dessler	3666 Shannon Road	18
Lawrence S. Dolin	16111 Parkland Drive	20
Morton G. Epstein	P. O. Box 94545	01-6545
Paul H. Feinberg	3200 National City Center	14
Carol J. Frankel	2615 Fairwood Drive	24-4543
Morton S. Frankel	2615 Fairwood Drive	24-4543
David Friedman	26314 North Woodland Road	22
Mayor Harvey Friedman	Beachwood City Hall	
	2700 Richmond Road	22-1799
Max R. Friedman	6777 Mayfield Road	24-2236
Leonard Fuchs	Empire Estates	
	27040 Cedar Road	22
Peggy Garson	4 Hampton Court	22
Victor Gelb	33845 Chagrin Boulevard, C.F.	022
Edward Ginsberg	101 Prospect Avenue, W., #1800	15-1020
David Goldberg	1801 East 9th Street	14
Larry Goldberg	P. O. Box 22220	22
Robert Goldberg	Ohio Savings Plaza	14
Sally Good	18675 Parkland Drive	22
Sidney Good	13609 Shaker Boulevard, #2B	20
Henry J. Goodman	3201 Harvard Avenue	05
Lois Goodman	2952 Glengary Road	20
Dr. David Gottesman	23411 Timberlane Drive	22
Alvin L. Gray	3715 Warrensville Center Road	22-6330
Anita Gray	16800 Parkland Drive	20
Gary Gross	13911 Oak Brook Drive, #104	33
Jeffrey Grover	17381 Old Tannery Tr., Bnrg. Twp.	022
Richard A. Horvitz	28601 Chagrin Boulevard, #550	22-4531
Robert Hurwitz	P. O. Box 228070	22
Susan Hurwitz	19 Pepper Creek Drive	24
Susan M. Hyatt	Hillcreek Lane, Gates Mills	040
Ann Nickman Jacobson	2549 Windy Hill Drive	24
Frank E. Joseph, Sr.	2886 West Park Boulevard	20-1811
Roseanne Kadis	50 Creekview Circle, Chag. Falls	022
Debbie Kalette	2705 Inverness Road	22
Irving Kane	13800 Shaker Blvd., #1002	20
winter:	2720 South Ocean Blvd., #115	
	Palm Beach, FL	33480 1-407
Joan Kekst	25450 Fairmount Boulevard	22
Robert Kendall	2650 Butternut Lane	24

Deborah Rocker Klausner	2532 Arlington Road	18	---
N. Herschel Koblenz	200 Public Square, #3300	14-2301	
Andrew Kohn	1 Bratenahl Place, #502	08-1181	
Neil Kurit	Tower at Erieview, #2600	14-1824	
Marvin L. Lader	23500 Laureldale Road	22	
Teri Levine	19201 Shaker Boulevard	22	
Earl Linden	2853 Shakercrest Boulevard	22	
Henry Lowenthal	10500 American Road	44	
Jack N. Mandel	4500 Euclid Avenue	03	
Joseph C. Mandel	4500 Euclid Avenue	03	
Morton L. Mandel	4500 Euclid Avenue	03	
Gary Mann	23575 Shelburne Road	22	
Bonnie Marks	2691 Chesterton Road	22	
Anne M. Miller	2958 Fontenay Road	20	
Samuel H. Miller	10800 Brookpark Road	30	
David N. Myers	1801 East 9th Street, #1110	14	
Dr. Dieter H. Myers	5637 Mayfield Road	24	
Dr. Arthur J. Naparstek	2452 Lamberton Road	18-4024	
Zachary T. Paris	901 Lakeside Avenue	14	
Elmer I. Paull	1331 Euclid Avenue	15-1803	
Michael J. Peterman	5915 Landerbrook Drive, #120	24-4034	
Fredda Pollack	32100 Gates Mills Boulevard	24-4347	
Dan Polster	3075 Chadbourne Road	20	
Dr. Leatrice Rabinsky	3848 Shannon Road	18	
Albert B. Ratner	10800 Brookpark Road	30	
Charles Ratner	10800 Brookpark Road	30	
Max Ratner	10800 Brookpark Road	30	
Robert S. Reitman	P. O. Box 93388	01	
Dr. Eli Reshotko	3180 Chelsea Drive	18-1225	
William B. Risman	24500 Chagrin Boulevard	22-5627	
Elaine Rocker	26611 Fairmount Boulevard	22	
James D. Rosenbaum	1875 Century Park East, #1780		
*	Los Angeles, California	90067	1-213
Barbara S. Rosenthal	13800 Shaker Boulevard, #1102	20-1576	
Leighton A. Rosenthal	1228 Euclid Avenue, #310	15	
Edwin M. Roth	9150 Valley View Rd., Macedonia	056-2095	
Peter Rzepka	25250 Rockside Road	46	
Evie Safran	24909 Duffield Road	22	
James A. Samuels	1350 Euclid Avenue, 11th Fl.	15	
Rabbi Stanley Schachter	28099 Fairmount Boulevard	24	
Alan R. Schonberg	1127 Euclid Avenue, #1400	15	
Lloyd S. Schwenger	27500 Cedar Road, #407	22	
Judith Z. Sherman	26720 Hendon Road	22	
Lawrence C. Sherman	100 Erieview Tower, #2600	14-1824	
Alvin A. Siegal	28950 South Woodland Road	24	
Ernest Siegler	20990 Libby Road	37	
Myrtle Silverman	17 Kenwood Court	22	
Robert Silverman	Robert Silverman, Inc.		
	1375 Euclid Avenue	15	
Margaret Singerman	8 Hunting Hollow Drive	24	
Michael Slomak	25203 Woodside Road	22-4002	
James C. Spira	16950 South Woodland Road	20-1876	
Harry Steiger	20676 Fairmount Blvd., #201	18-4850	
Harold S. Stern	1350 Euclid Avenue, #1400	15-1815	
Irving I. Stone	10500 American Road	44	
David J. Strauss	29999 Orangewood Drive	22	
* Roz Rosenbaum	3535 Lee Road	20-5122	

Jules Vinney	3024 Fontenay Road	20
Nina Wain	19401 South Park Boulevard	22
Norman Wain	19401 South Park Boulevard	22
Philip Wasserstrom	1701 East 12th St., #3B West	14
Stephen J. Weinberg	145 Woodburn Drive, Mrld. Hills	022-9619
Jerome Weinberger	5200 Three Village Drive	24
Hon. Milton A. Wolf	25700 Science Park Drive, #350	22
Roslyn Wolf	19200 South Park Boulevard	22
Sandra Wuliger	20 Basswood Ln., Moreland Hills	022
Timothy Wuliger	20 Basswood Ln., Moreland Hills	022
Bennett Yanowitz	1301 East 9th Street, #2600	14-1824
Donna Yanowitz	2889 Alvord Place	24
Howard Zelikow	17700 Parkland Drive	22
Henry L. Zucker	4500 Euclid Avenue	03



IMPORTANT MESSAGE

FOR MLM

DATE 6-10 TIME 2²⁰ P.M. ^{A.M.}

WHILE YOU WERE AWAY

M. Manny Batschaw

OF _____

PHONE NO. 514-878-5267

TELEPHONED	<input checked="" type="checkbox"/>	PLEASE CALL	<input checked="" type="checkbox"/>
CALLED TO SEE YOU	<input type="checkbox"/>	WILL CALL AGAIN	<input type="checkbox"/>
WANTS TO SEE YOU	<input type="checkbox"/>	RETURNED YOUR CALL	<input type="checkbox"/>

RUSH ☐

MESSAGE Please call at your convenience re.
the letter he sent to you.* He
is in his office tomorrow from
11 to 11:30 a. and on Tuesday
from 10:15 a. to 1:00 p.

Or, call at other time good for
you.

SIGNED BF

Fax / Bellinographe

[illegible]

CLARIDGE

June 7, 1993

Mr. Morton Mandel
Education - Chair
Council for Initiatives in Jewish
1750 Euclid Avenue
Cleveland, Ohio 44115
U.S.A.

Dear Mort,

RE: Jerusalem Report

I am working on a project for Charles Bronfman. I wonder if you can be helpful to us. Charles, as you know, is one of the Founders of the Jerusalem Report magazine. You probably concur that it is a useful publication in providing in-depth analysis of the controversial issues facing Jews today and backgrounders for the news.

Charles would like to bring the magazine to the attention of as many people as possible who may be interested in the Middle East and the Jewish world. He will send a personal letter to them, together with an introductory subscription offer to "taste" the magazine.

Would it be possible for you to supply us with lists of people from two sources:

- A. Council for Initiatives in Jewish Education
B. Democratic National Jewish Coalition

yes - board
BO - policy - don't do

We can use as many names of appropriate people which you can provide to us. We can give you assurance that the lists will be used for the singular purpose of mailing Charles' letter. The source of the lists will be confidential. There will be no follow up solicitation by telephone.

I didn't want to take your time to call you to convey this information. Instead, I'll take the liberty of phoning you after you have thought about the matter. (Frankly, I'll enjoy the opportunity of talking with you).

Kind personal regards,

Sincerely,


Manny Batshaw

Claridge Inc.

1170 Deni, Montreal, Quebec H2R 4Y2
(514) 878-5200

Jer. Br. list

COUNCIL FOR INITIATIVES IN JEWISH EDUCATION

P.O. Box 94553, Cleveland, Ohio 44101
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June 25, 1993

Chair

Morton Mandel

Vice Chairs

Charles Goodman
Neil Greenbaum
Matthew Maryles
Lester Pollack

Honorary Chair

Max Fisher

Board

David Arnow
Daniel Bader
Mandell Berman
Charles Bronfman
Gerald Cohen
John Colman
Maurice Corson
Susan Crown
Irwin Field
Alfred Gottschalk
Arthur Green
Thomas Hausdorff
David Hirschhorn
Henry Koschitzky
Mark Lainer
Norman Lamm
Norman Lipoff
Seymour Martin Lipset
Florence Melton
Melvin Merians
Charles Ratner
Esther Leah Ritz
Richard Scheuer
Ismar Schorsch
Isadore Twersky
Bennett Yanowitz

Mrs. Blanche Rothman
UJA/Federation of Jewish Philanthropies
of New York
130 East 59th Street
New York, NY 10022

Dear Blanche:

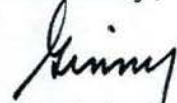
This will confirm plans to hold the next meeting of the Council for Initiatives in Jewish Education at the UJA/Federation on Thursday, August 26, 1993. We plan to have approximately 20 people for a morning meeting to begin at 10 a.m., with miniature danish, coffee and tea to be available by 9:30 a.m. and room set-up completed by 8:30 a.m. There will be a luncheon for approximately 60 people to begin at noon and conclude by 1:00 p.m. The group of 60 will then meet from 1:00 to 4:00 p.m.

I believe that you have the morning meeting scheduled to place in the Weiler Room. We would like the luncheon to be in one of the ball rooms with round tables set up to seat 8 people and a buffet table at the side of the room. The afternoon meeting is to be in another ball room set up with an open square table to seat 60. (I will get back to you with more definite counts closer to the event). That table should be covered with tablecloths and pitchers of water should be available around the table. We should plan for use of an overhead projector and screen and will want the afternoon meeting taped. We would like to have soft drinks available during the afternoon meeting.

As in the past, we will need a room for approximately 15 people from 4:00 to 5:30 p.m. We will plan to take some of the soft drinks from the earlier meeting for use at this meeting.

If you have any questions about this, please feel free to call me. If not, please alert your audio/visual staff and I will be in touch closer to the time of the meeting.

Cordially,



Virginia R. Levi

COUNCIL FOR INITIATIVES IN JEWISH EDUCATION

P.O. Box 94553, Cleveland, Ohio 44101
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Chair

Morton Mandel

July 2, 1993

Vice Chairs

Charles Goodman

Neil Greenbaum

Matthew Maryles

Lester Pollack

Louise Stein
2510 West Dean Road
Milwaukee, WI 53217

Honorary Chair

Max Fisher

Dear Louise:

Board

David Arnow

Daniel Bader

Mandell Berman

Charles Bronfman

Gerald Cohen

John Colman

Maurice Corson

Susan Crown

Irwin Field

Alfred Gottschalk

Arthur Green

Thomas Hausdorff

David Hirschhorn

Henry Koschitzky

Mark Lainer

Norman Lamm

Norman Lipoff

Seymour Martin Lipset

Florence Melton

Melvin Merians

Charles Ratner

Esther Leah Ritz

Richard Scheuer

Ismar Schorsch


Isadore Twersky

Bennett Yanowitz

A meeting of the board of directors of the Council for Initiatives in Jewish Education is scheduled for Thursday, August 26, 1993 at UJA/Federation of Jewish Philanthropies of New York, 130 East 59th Street, New York. The meeting will begin with luncheon at 12:00 noon and conclude by 4:00 p.m.

I am writing to invite you to attend that meeting. On the agenda will be a report by Charles Ratner of Cleveland, chair of the CIJE Lead Communities Committee, on the work of the Lead Communities. If you can come, would it be possible for you to respond briefly to Chuck's comments? An outline of Chuck's remarks will be provided to you in advance.

I do hope that you will be able join us. Please call me or Virginia Levi at (216) 391-8300 if it is possible for you to be with us.



Morton L. Mandel -- Chair

cc: Richard H. Meyer

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P.O. Box 94553, Cleveland, Ohio 44101
Phone: (216) 391-1852 • Fax: (216) 391-5430

Chair

Morton Mandel

July 2, 1993

Vice Chairs

Charles Goodman

Neil Greenbaum

Matthew Maryles

Lester Pollack

Jane Gellman
3535 North Summit
Milwaukee, WI 53211

Honorary Chair

Max Fisher

Dear Jane:

Board

David Arnow

Daniel Bader

Mandell Berman

Charles Bronfman

Gerald Cohen

John Colman

Maurice Corson

Susan Crown

Irwin Field

Alfred Gottschalk

Arthur Green

Thomas Hausdorff

David Hirschhorn

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Seymour Martin Lipset

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Morton L. Mandel -- Chair

cc: Richard H. Meyer

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Chair

Morton Mandel

July 2, 1993

Vice Chairs

Charles Goodman

Neil Greenbaum

Matthew Maryles

Lester Pollack

Ilene Vogelstein
3700 Breton Way
Baltimore, MD 21208

Honorary Chair

Max Fisher

Dear Ilene:

Board

David Arnow

Daniel Bader

Mandell Berman

Charles Bronfman

Gerald Cohen

John Colman

Maurice Corson

Susan Crown

Irwin Field

Alfred Gottschalk

Arthur Green

Thomas Hausdorff

David Hirschhorn

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Melvin Merians

Charles Ratner

Esther Leah Ritz

Richard Scheuer

Ismar Schorsch

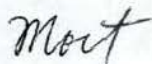
Isadore Twersky

Bennett Yanowitz

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Morton L. Mandel -- Chair

cc: Darrell Friedman

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Lester Pollack

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Seymour Martin Lipset

Florence Melton

Melvin Merians

Charles Ratner

Esther Leah Ritz

Richard Scheuer

Ismar Schorsch

Isadore Twersky

Bennett Yanowitz

July 2, 1993

Dr. William Schatten
3865 Paran Ridge Road, N.W.
Atlanta, GA 30327

Dear Bill:

A meeting of the board of directors of the Council for Initiatives in Jewish Education is scheduled for Thursday, August 26, 1993 at UJA/Federation of Jewish Philanthropies of New York, 130 East 59th Street, New York. The meeting will begin with luncheon at 12:00 noon and conclude by 4:00 p.m.

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I do hope that you will be able join us. Please call me or Virginia Levi at (216) 391-8300 if it is possible for you to be with us.



Morton L. Mandel -- Chair

cc: David Sarnat

TO: Morton L. Mandel
NAME
DEPARTMENT/LOCATION

FROM: Virginia Levi
NAME VL
DEPARTMENT/LOCATION

DATE: 7/6/93
REPLYING TO
YOUR MEMO OF: _____

SUBJECT:

I have as an assignment to invite, among other people, the professional heads of the Federations of our three Lead Communities to attend the August 26 board meeting. I have tentative positive responses from David Sarnat of Atlanta and Rick Meyer of Milwaukee. Darrell Friedman is not available to attend and has asked that Chaim Botwinick, the pro assigned to this project, be permitted to come in his place. Chaim has been involved with this project since the beginning and would, I think, be an effective replacement for Darrell. I recommend that we accept this request.



INTERNET
OFFICE
CORRESPONDENCE

file

COUNCIL FOR INITIATIVES IN JEWISH EDUCATION

P.O. Box 94553, Cleveland, Ohio 44101
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Chair

Morton Mandel

Vice Chairs

Charles Goodman

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Matthew Maryles

Lester Pollack

September 22, 1993

Honorary Chair

Max Fisher

Ms. Victoria Sackser, Director
Gesher L'Keshet
997 Lenox Drive, Suite 304
Lawrenceville, NJ 08648-2317

Board

David Arnov

Daniel Bader

Mandell Berman

Charles Bronfman

Gerald Cohen

John Colman

Maurice Corson

Susan Crown

Irwin Field

Alfred Gottschalk

Arthur Green

Thomas Hausdorff

David Hirschhorn

Henry Koschitzky

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Seymour Martin Lipset

Florence Melton

Melvin Merians

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Esther Leah Ritz

Richard Scheuer

Ismar Schorsch

Isadore Twersky

Bennett Yanowitz

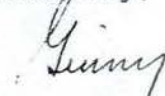
Dear Vickie:

Thank you again for your letter of August 31 describing Gesher L'Keshet. I have passed the material along to Dr. Gail Dorph, CIJE's project officer for the Lead Communities. I am sure that in her contacts with Chaim Botwinick in Baltimore, she will have an opportunity to learn more about your work.

If she has any questions about Gesher L'Keshet, she will be in touch with you.

Best wishes for the New Year.

Sincerely,


Virginia F. Levi

cc: Gail Dorph
Alan Hoffmann



PRINCETON CENTER FOR LEADERSHIP TRAINING

August 31, 1993

Ms. Ginny Levy
Council for Initiatives in Jewish Education
Post Office Box 94553
Cleveland, OH 44101

Dear Ms. Levy:

It was a pleasure speaking with you regarding the Jewish educational program Gesher L'Keshet. Sharon Powell, the president of the Princeton Center for Leadership Training, has previously met with Dr. Shulamith Elster and we are anxious to continue developing our relationship with CIJE.

Gesher L'Keshet was designed in response to the challenges of post-Bar/Bat Mitzvah and post-Confirmation education. The purpose of the program is to promote greater participation of young people in secondary Jewish education and in the Jewish community in general.

The program is designed to keep older students (11th and 12th graders) involved and interested in their Jewish heritage and to provide appealing and relevant role models to their younger peers (8th and 9th graders). Gesher L'Keshet combines a proven team mentoring model with a Judaic curriculum utilizing the texts How Do I Decide? by Roland Gittelsohn, Great Jewish Thinkers by Naomi Pasachoff, and the Gesher L'Keshet Handbook written by consulting Jewish educators and Princeton Center staff. Furthermore, Gesher L'Keshet provides professional training that instructs Hebrew school administrators and their staff on how to implement this program in their congregation.

Gesher L'Keshet is currently in place in five temples in New Jersey and New York, and we hope to start a pilot program in Baltimore within the next few months. In final evaluations at the end of the first year in New York and New Jersey, most youngsters have reported an increased pride in being Jewish and a strengthening of their connection to their Jewish faith. The Gesher L'Keshet teachers also found that the program had strengthened their students' ties to Judaism and their religious training, and had enhanced their development as individuals.

I am currently researching foundations, organizations and congregations concerned with secondary Jewish education. We are always open to hearing new ideas and opportunities for Gesher L'Keshet, and I'm looking forward to speaking with you in the near future.

Sincerely,

Victoria Sackser, Director
Gesher L'Keshet

MORTON L. MANDEL

4500 EUCLID AVENUE • CLEVELAND, OHIO 44103

(VFL)
INFO
— m

October 12, 1993

Dear Bill and Helen:

We very much enjoyed being with you in Atlanta at your lovely home, and also at the other events over last weekend.

You are both very gracious hosts, and we enjoyed your art and the wonderful "feeling" of your home, and, of course, we really enjoyed being with your friends and associates. It was a chance to renew old friendships, and we really felt good about it.

The projects we are working on together are very demanding, and can make a real impact on our future. I sincerely believe that we are up to the challenge and that, together, we will advance the cause.

Thanks again for your hospitality. Barbara and I both enjoyed the opportunity to get to know you a bit better, and we look forward to seeing you again one day soon.

Warmest regards.

Sincerely,

MORTON L. MANDEL

Dr. and Mrs. William E. Schatten
3865 Parian Ridge Road, N.W.
Atlanta, GA 30327-3027

NOTE: SUNDAY MEETING of Fed
LEADERS AT GERALD COHEN'S Home
was very SUCCESSFUL.

file

COUNCIL FOR INITIATIVES IN JEWISH EDUCATION

P.O. Box 94553, Cleveland, Ohio 44101

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Chair

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Charles Ratner

Esther Leah Ritz

Richard Scheuer

Ismar Schorsch

Isadore Twersky

Bennett Yanowitz

October 15, 1993

Rabbi Daniel Syme

Vice President

Union of American Hebrew Congregations

838 Fifth Avenue

New York, NY 10021

Dear Rabbi Syme:

As you may know, I became Executive Director of the Council for Initiatives in Jewish Education (CIJE) as of August 15. I have heard a lot about you and look forward to meeting with you. I see the Union of American Hebrew Congregations as a major partner in both the broader mission of CIJE and our work in the Lead Communities.

With that in mind, during August and early September we tried to find a mutually convenient time for me to meet with you, as I did with leaders of the Conservative and Orthodox movements. Your office was unable to find any time.

I undertook to find a mutually convenient time for us to meet in November. I'll be in New York on the afternoon of October 31, November 5, 7, 10, 11 and 24, and had very much hoped that one of these days would be convenient for you. Your office has thus far not been able to accommodate.

I would appreciate your calling me in Jerusalem at 617-418 so that we could discuss when we might get together.

Sincerely,



Alan Hoffmann

Executive Director

COUNCIL FOR INITIATIVES IN JEWISH EDUCATION

P.O. Box 94553, Cleveland, Ohio 44101
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New York numbers:

Phone: 212-678-8034

Fax: 212-864-6622

October 29, 1993

Dr. Ron Reynolds
BJE of Greater Los Angeles
6505 Wilshire Blvd.
Los Angeles, CA 90048

Dear Ron,

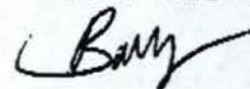
Thanks for your letter about the Best Practices Project of the CIJE. I have spoken about your interest to Alan Hoffmann, the CIJE's Executive Director, and to other members of the staff. Since the mandate of the CIJE-- as it was expressed in the report of the Commission on Jewish Education in North America-- is to help improve the quality of Jewish education throughout the continent (not just in the three "Lead Communities"), your request certainly makes a good deal of sense. And we appreciate your enthusiasm in pursuing it.

Now the question is: what kind of venue are we talking about and can we set it up. I think it would be particularly interesting to see if I could meet with some communal lay leaders, as well as members of the BJE staff. The following thought comes to mind: I've been invited by Lee Shulman's folks at Stanford to meet with their graduate students in Jewish education. Perhaps I could plan a swing through California some time in the winter. I could meet with the Stanford group and then come down to LA if that would make sense for you. What do you think?

In the meanwhile I will speak with the Stanford contact person and see what they have in mind. If you could give some thought to venue and dates that would make sense to you, we could then try to coordinate it. Let's talk soon.

Thanks once again for your interest. Regards to Gil Graff.

Best wishes,



Barry W. Holtz

file

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Rabbi Lee Buckman
Congregation Beth Israel
6880 N. Green Bay Ave.
Milwaukee, WI 53209

11/4/93

Honorary Chair

Max Fisher

Dear Lee,

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Bennett Yanowitz

I want to thank you for taking time out to talk with Ruth and me on my last visit to Milwaukee. I loved hearing about your class for children and their parents. I promised to send you Jo Millgrom's phone number. I just had a chance to call her this evening and tell her about your project and ask her if it would be O.K. to give you her address and phone number. She was excited to hear about your work and would welcome the opportunity to talk with you about it. Her address is 1042 Sierra Street, Berkeley, CA 94707. Her phone number is 510-524-3144. Last, but not least her fax number is 510-524-2931. I do hope that the two of you will connect. I think you'll love getting to know her and you will both benefit from the interchange.

I look forward to seeing and talking to you again in future visits to Milwaukee.

Sincerely,

Gail Dorph
Gail Dorph

cc. Ruth Cohen
Ginny Levi
Alan Hoffman

file

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6880 N. Green Bay Ave.
Milwaukee, WI 53209

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11/4/93

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Dear Reuven,

I want to thank you for taking time to talk with Ruth and me on my last visit to Milwaukee. I was glad we had an opportunity both to talk and visit classes.

I enjoyed the opportunity to "catch up" with you and what you have been doing since 1977-78 since we last saw each other. I wish you good luck in your future plans.

Sincerely,

Gail Dorn
Gail Dorn

cc. Ruth Cohen
Alan Hoffmann
Ginny Levi

file

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Executive Director
Alan Hoffmann

November 10, 1993

Mr. Craig Dykstra
Vice President, Religion
Lilly Endowment Inc.
2801 North Meridian Street
Post Office Box 88068
Indianapolis, IN 46208

Dear Craig:

I really enjoyed participating in the Valparaiso consultation, although I felt a little like someone who parachuted into the meeting and then left without knowing where the discussion led. I look forward to hearing a little about the direction the project takes.

I know that you too are struggling with the connections between the engagement of faith communities in thinking strategically about the future while raising the level of commitment to religious content.

I think that Mike Rosenak's book, which I've enclosed, is an important contribution to the discussion on content and I hope you enjoy it.

Yours sincerely,



Alan D. Hoffmann
Executive Director

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November 11, 1993

Ms. Lydia Kukoff

Executive Director for North America

Avi Chai Foundation

52 Vanderbilt Avenue

New York, NY 10017-3808

Dear Ms. Kukoff:

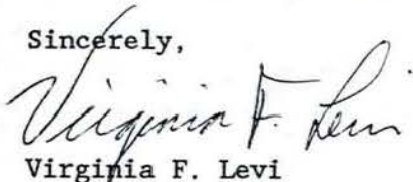
I am responding to your letter of November 2 addressed to Stephen Hoffman at CIJE. First, I want to inform you that the new director of CIJE is Mr. Alan Hoffmann and that he can be reached at the address above.

Mr. Hoffmann has asked me to inform you that we are pleased to be invited to the conference "Creating an Environment which Transforms Jewish Lives." While he is unavailable to participate, he has asked Gail Dorph to represent CIJE at the conference. Please send all materials relating to the conference to:

Dr. Gail Dorph
588 West End Avenue, Apt. 2A
New York, NY 10024

Mr. Hoffmann has been in contact with both Zalman Bernstein and Avraham HaCohen in Jerusalem to discuss the interests of Avi Chai and CIJE. We look forward to staying in close touch.

Sincerely,



Virginia F. Levi

cc: Gail Dorph

Executive Director

Alan Hoffmann

1 - mhw
1 - mef

Date: 16 Dec 93 16:29:02 EST

From: Gail Dorph
To: alanisrael
Subject: ellen and leadership seminar; dates in january
>

hi allen. just finished talking to ellen. we have some good ideas for what a four day leadership seminar for principals of day and supplementary school might look like, but we need some time together to work it out. When we tried to find such a time we came up with a date in January (19 to be exact). Because she is going to Australia at the end of this month she is asking if our MEF meetings can be in Atlanta in January after she returns. Realistically, when we looked at her schedule, she could only make such a meeting on january 19. So I told her to save it and that if MEF meetings couldn't be then, she and I could probably meet then in Atlanta.

also regarding schedule in January. Talked to Ruth Cohen today. She asked if I could come to next personnel issues task force meeting which will be held in Milwaukee on January 10 (and if Barry would be available to do a best practices session for early childhood educators on the 11th). Perhaps, we could plan a Milwaukee trip for those dates -- if you intend to go to the communities this time around.

Ruth and I had an OK discussion this AM (the wonders of a vacation). She asked an interesting question. do we actually know of examples of how others have tried to use research results in settings with lay people and professionals in order to set policy. They are not having an easy time engaging in good conversations around the data analysis report. Now we could say, well, what do we expect, she is not up to the task and that is probably part of the answer. But it's not the whole answer. When I asked Ellen if she was aware of any examples, she said she wasn't. I'm wondering if you could ask Annette if she has any suggestions for people to talk to or stuff I could read to help them out. For example, if it were Annette now faced with this challenge: "how will I present this material to people," how would she handle it?

I'm assuming you have not had time to read my update from Baltimore, so I just want to highlight the last thing I wrote about. It is not yet clear whether MM will become a CIJE project. If you want to talk about that more, let's do it "telephonically."

have a shabbat shalom if I don't talk to you before. gail

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Carolyn Keller
The Commission on Jewish Continuity
One Lincoln Plaza
Boston, MA 02111

1/4/94

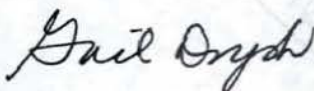
Dear Carolyn,

It was great to see you in Montreal. I'm sorry we didn't have more time to both schmooze and talk about "business."

Thanks for sending me Susan Shevitz report and the Sha'arim proposal. I will share them with Alan this week. I am delighted to hear of your interest in both learning from and contributing to the CIJE's endeavors. I will definitely keep you posted. I look forward to continuing our discussion.

A healthy and productive 1994 to you and your family. Talk to you soon.

B'yedidut,



Gail Dorph

cc. Alan Hoffmann
Ginny Levi

Dr. and Mrs. William E. Schatten
invite you for cocktails and dinner
in honor of

Dr. David Blumenthal
Jay and Leslie Cohen Professor of Judaic Studies
Emory University

Dr. Ze'ev Mankowitz
Director of the Samuel Mendel Melton Centre
Hebrew University

Professor Sergio Della Pergola
Director of Jewish Demography and Statistics
Hebrew University

D on Saturday, October 9
at 7:30 in the evening
at their home

3865 Parian Ridge Road, N.W.
Atlanta, Georgia



R.S.V.P. by October 1

10/9

unlabeled
~~not~~ file

Date: 10 Feb 94 23:50:16 EST

From: Gail Dorph

To: alanisrael

Subject: phone call on sunday

here's what I think we need to talk about:

what are our goals for this leadership seminar?

what issues should be raised in telecon on monday?

do we have a bottom line about what we want/what's convenient,
feasible, workable for us?

some times EST: between 8:00 and 9:30 am
between 12:00 noon and 2:00 pm
after 3:30 pm

shabbat shalom



JEWISH COMMUNITY CENTER OF MILWAUKEE



6255 North Santa Monica Boulevard
Milwaukee, Wisconsin 53217
Telephone 414 964 4444
Fax 414 964 0922

May 19, 1994

Mr. Alan Hoffman
CLJE
P. O. Box 94553
Cleveland, OH 44101

MAY 24 1994

Dear Alan:

Since we met several weeks ago, I have been working on the concept we discussed regarding the role of resident camping in Jewish education and Jewish continuity. The ideas that you gave me have lead to a series of meetings which has helped me strategize an approach which I would like to discuss with you when next you are in Milwaukee.

In brief, our idea is that the JCC in Milwaukee, along with the JCC of Atlanta and perhaps one or two other cities that have resident camps, would work together to develop a task force that would identify the components that make resident camping such a powerful Jewish experience and to help develop the programs and the knowledge base that will not only enhance and build upon what the resident camp experience currently provides, but make sure that other communities can share and benefit from that knowledge and experience. I have talked to Jane Gellman, Tzivia Blumberg and Barry Chazan. Tzivia, Barry and I spent about 45 minutes at the Biennial discussing the idea and focusing on the role that Jewish resident camping can play in terms of Jewish continuity.

I would like to suggest the following to you:

1. That when next you are in Milwaukee, we get together to discuss a 2-4 city effort that would identify the strengths of Jewish resident camping and focus on the concept of building Jewish continuity through camping experience that is strongly related to Jewish community.
2. In the interim, I will speak to Harry Stern of Atlanta and perhaps one other city to see if we can get at least three or four camps involved. Chicago, and Camp Chi, is very interested in participating. My feeling is that we should do it with more than just Milwaukee and Atlanta, because there are different resident camps and experiences. Therefore, we need a broader base so that the recommendations will be applicable to all of the resident camps provided through the Jewish Community Center network.

Judy S. Gitten
President
Warren Blumenthal
Vice President
Mark J. Bell
Vice President
Marilyn Pele
Vice President
Jerrold Perlestein
Vice President
Robert Riches
Vice President
Les Wolf
Vice President
James Zucker
Vice President
Jane Goldman
Secretary
Eric Sullivan
Treasurer
Larry Frenkel
Co-Treasurer
Joy R. Roth
Executive Vice President

Affiliated with the
JCCA of North America,
Milwaukee Jewish
Federation, Inc.,
United Way of
Greater Milwaukee


3. After you, Tzivia and myself get together in Milwaukee, we will begin to develop a proposal for the necessary resources to put this study and action plan into effect.

In talking about this with Tzivia and Barry, there was a great sense of enthusiasm about the concept. It can not only involve identifying the components and strengths of current resident camping, but also training both at the camps and with the staff of the camps both here and in Israel regarding the development of a sense of Jewish community.

I will await to hear from you regarding your next visit to Milwaukee. In speaking with Jane Gellman, she is willing to work actively on this committee since both Judaic education and resident camping are areas of major interest and expertise for her. I would hope that Jane would be able to attend the meeting that we have during your next visit.

I look forward to hearing from you shortly.

Sincerely,


Jay R. Roth
Executive Vice President

JRR/jm

c: Jane Gellman
Tzivia Blumberg
Barry Chazan
Jeff Metz

Wed. Sept. 6, 1995

Dear Seymour:

Thanks for the alacrity of your fax. Here is the situation. I spoke to Bill at length yesterday. He had intended to send me his own thoughts about the piece, provoked by our previous conversation, but he is meeting today with the Chinese dissident Harry Wu to explore a book possibility and that has taken up much of his time. Bill remains interested and believes that even if the Wu book, or another, materializes soon, he can also work with us, as long as he's not given a very stringent deadline by his publisher.

I suggested that it was now important for him to assess the financial side of this--and proposed that he give me a minimalist and maximalist view of the time/money quotient. That is, what would it cost for him to prepare a literate draft and do X number of revisions. (As I said in my last note, it does take time and work to arrive at a final version that meets all the standards and criteria we hold for this piece.) I know from 20 years of experience that a top professional will cut the project time in half, and that the result will be polished, readable and, above all, finished. Even with Bill's draft/s, however, I will need to do editorial work in clarifying, challenging, and reminding us of the large framework that needs to shine through the individual components.

The reasons I think this is worth the investment on all our parts are: a) the staff told me so; and b) it's clear that we need a "dugma" document in our Widener Library of Vision/Goals, and it doesn't sound from what anyone has said that such a document in Jewish education (for N. American Jewishness) exists in a usable format.

As for the timing in October: As Bill said, he's either free until the end of the century or he's not free at all. But he is proceeding on the assumption that he's going to go ahead with us, in which case he is happy to move the starting date to Oct. 25. I would prefer not to begin as late as the 30th because that our staff meeting is on the 31st, and the steering committee and board meeting follow on Nov. 1st and 2nd. I feel strongly that I should be in the room for the first day or two of this process--and am fully confident that I won't be needed after that until there's something on paper. (At this point I know a lot more than the average intelligent reader about Jewish education, and although I do pride myself on being able to edit and publish books on subjects I know nothing about, in the case of the Ramah piece and its relationship to Goals, my knowledge base can only be an advantage. Bill's immersion in Ramah is also a substantial bonus.)

So that's where we stand. I await Bill's financial estimate and will check in with him no later than next Monday to see where we are.

Nessa

✓ Copy, as usual, to Alan