



THE JACOB RADER MARCUS CENTER OF THE
AMERICAN JEWISH ARCHIVES

MS-831: Jack, Joseph and Morton Mandel Foundation Records, 1980–2008.

Series C: Council for Initiatives in Jewish Education (CIJE). 1988–2003.

Subseries 5: Communication, Publications, and Research Papers, 1991–2003.

Box
40

Folder
2

Annual Report brochure (1998). Drafts and editorial comments,
January 1998.

For more information on this collection, please see the finding aid on the
American Jewish Archives website.

FRONT COVER: *Abstracted Hebrew letters*

The Council for Initiatives in Jewish Education (CIJE)

INSIDE FRONT COVER

"Our goal should be to make it possible for every Jewish person, child or adult, to be exposed to the mystery and romance of Jewish history, to the enthralling insights and special sensitivities of Jewish thought, to the sanctity and symbolism of Jewish existence, and to the power and profundity of Jewish faith."

Professor Isadore Twersky, *A Time to Act*

TEXT: CIJE is a 501(c)(3) organization.

FACING (FIRST) PAGE

~~Hebrew Quote and English Translation: [To Come]~~

Who We Are and What We Do

Created in 1990 by the Commission on Jewish Education in North America, CIJE is an independent national organization whose mission is to help transform North American Jewish life through Jewish education. We promote educational excellence by developing:

Lay and professional leadership for Jewish education.

Strategies for change in partnership with educating institutions, communities, and national organizations.

Innovative ideas for educational policy and practice.

Models of success in Jewish teaching and learning.

CIJE is committed to placing powerful Jewish ideas at the heart of our work; to bringing the best of general education to the field of Jewish education; to using rigorous research and evaluation to inform decision-making; and to working with a range of institutions, foundations, and denominations to make outstanding Jewish education a communal priority--and reality.

FIRST DOUBLE-PAGE SPREAD (PAGES 2-3)

Photograph and Quote: ✓ *Sharon Feiman-Nemser (Professor of Teacher Education, Michigan State University) and CIJE Consultant)*

“It’s exciting to see how my work in teacher education can be applied to the professional development of Jewish educational leaders. As a faculty member of TEI, I’ve had the opportunity to learn as well as to teach.”

Developing Leaders

Great leaders make great learning possible. Their knowledge and passion transform business-as-usual education into the source of a richer, more vibrant Jewish future.

CIJE is working to strengthen communal and professional leaders by creating opportunities to draw on state-of-the-art thinking about learning, teaching, and professional development from general education, illuminated by Jewish thought and interpretation.

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The CIJE Institute for Leaders in Jewish Education provides principals of Jewish schools with visionary approaches and new strategies for leadership through a dynamic colloquium with eminent Jewish thinkers and national leaders in general education.

The CIJE Seminar for Professors of Education brings together outstanding professors of general education to study Jewish sources, share information and ideas, and explore applications of their expertise to Jewish education.

The Evaluation Institute, in partnership with the Jewish Education Service of North America (JESNA), trains locally based professionals and communal leaders in the techniques of effective evaluation and reflective practice.

SECOND DOUBLE-PAGE SPREAD (PAGES 4-5)

Photograph and Quote: *Devora Steinmetz (Founder of Beit Rabban Day School and Co-director of She'arim, a professional development program for day school teachers)*

"The consultations with CIJE have been instrumental in helping us translate our educational vision into a program of professional development for future educators."

Strategies for Change

New visions, strategies for change, and standards of excellence can transform Jewish educating institutions.

CIJE works to renew Jewish learning and teaching in varied educational settings. By employing visions of Jewish education and shaping strategies for change, CIJE helps communities, foundations, and national Jewish organizations promote and achieve excellence in Jewish education.

The CIJE Goals Project, developed with the Mandel Institute in Jerusalem, engages Jewish leaders and institutions in the challenging effort to develop and implement visions of Jewish life and education that are anchored in Jewish sources.

CIJE Consultations bring innovative thinking, practice, and resources into institutions of Jewish education and community organizations, encouraging growth through planning, professional development, and systematic evaluation.

Selected CIJE Consultations

Brandeis University

Local Federations

Machon L'Morim, Baltimore

She'arim, New York

Synagogue 2000

The University of Judaism

Torah Umesorah

University of Wisconsin: Center for Jewish Studies

THIRD DOUBLE-PAGE SPREAD (PAGES 6-7)

Photograph and Quote: *Charles Ratner (CIJE Board Member and Immediate Past President of the Jewish Education Center of Cleveland)*

"For those of us who are struggling in communities around the country to find answers to complex Jewish educational issues, CIJE's thinking and research for policy is invaluable. Our lay and professional leaders have benefited enormously from these 'out-of-the-box' ideas."

Advancing Ideas

Infusions of new information and ideas are essential to the effort of transforming Jewish education.

CIJE commissions research and promotes new thinking on educational philosophy, practice, and policy. As ideas are developed and disseminated, they can be applied to communal deliberations and to the educational practice of synagogues and schools, camps and community centers, and other institutions.

✓ *The CIJE Study of Educators* has produced a wealth of new data on the commitments, professional development, and working conditions of Jewish educators. Findings from Atlanta, Baltimore, and Milwaukee are being amplified by studies conducted in Chicago, Cleveland, Columbus, Kansas City, and Seattle, using *The Manual for the CIJE Study of Educators*.

The CIJE Essay Series, CIJE Policy Briefs, and CIJE Research Reports inform efforts to improve professional development, identify models of excellence, and mobilize communal support for Jewish learning. CIJE publications are widely distributed, bringing ideas and research to bear on policy decisions in North American Jewish communities.

*ask Bill if it was already sent
and to bring over the*

FOURTH DOUBLE-PAGE SPREAD (PAGES 8-9)

Photograph and Quote:

Francine Jacobs (Associate Professor and Chair, Eliot-Pearson Department of Child Development, Tufts University, and CIJE consultant)

“Jewish early childhood education can be a gateway to lifelong Jewish engagement, with the potential to make a real difference to the entire Jewish family. It’s exhilarating to be involved in this pioneering effort.”

Learning from the Field

Models of success in formal and informal educational settings are powerful tools for inspiring excellence in Jewish teaching and learning.

CIJE is working to identify and develop models of educational excellence for North American Jewish education.

The CIJE Best Practices Project offers Jewish educators and institutions a range of examples where exciting Jewish education is being achieved by imaginative teachers and enthusiastic learners in a variety of settings—early childhood programs, supplementary schools, and Jewish community centers.

The CIJE Early Childhood Initiative is developing ideas and translating strategies from university-affiliated lab schools to early childhood programs in Jewish agencies, encouraging learning among very young Jewish children and touching the lives of their parents and families.

The CIJE Indicators Project is an initiative to identify critical dimensions of educational effectiveness. In consultation with a variety of other institutions and experts, CIJE is exploring new methodologies for tracking indicators of educational success.

FIFTH DOUBLE-PAGE SPREAD (PAGES 10-11)

Photograph and Quote:

~~[Harvard participants studying together]~~

✓ “As we look forward, our efforts will focus increasingly on building leadership capacity—and on providing ideas, tools, and models that will help transform Jewish education.”

~~Old~~
~~the~~ Karen A. Barth (Executive Director, CIJE)

Looking Ahead

Building on current initiatives, CIJE will be expanding its four primary areas of work:

Developing Leadership: CIJE is working toward a comprehensive approach for developing outstanding professional and communal leaders. In partnership with existing institutions, CIJE will help to build the system of Jewish leadership education, from recruitment to in-service training of future leaders.

Consulting: CIJE is in the process of developing a network of experienced consultants to help Jewish educating institutions articulate and implement their goals.

Advancing Ideas: CIJE will expand its commitment to rigorous research and to bringing together leading thinkers from a range of disciplines to contribute strategies, tools for practice, and publications to the field of Jewish education.

Field Sites: With local educating organizations and institutions, CIJE will test and refine ideas in selected field sites in order to learn lessons for educational reform from direct experience. In time, these sites may serve as models of excellence or as a baseline for the work of others.

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John Colman
Lee M. Hendler
Stephen Hoffman
Stanley Horowitz
Morton L. Mandel—Founding Chair
Lester Pollack—Chair
Charles Ratner—Secretary/Treasurer
Esther Leah Ritz

Chairman's Council [In formation]:

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Mandell Berman
David Hirschhorn
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INSIDE BACK COVER

Photograph:

(l. to rt.)
(left to right) Lester Pollack (Chair), Karen A. Barth (Executive Director), and Morton L. Mandel (Founding Chair)

Credits:

Editor: Nessa Rapoport
Editorial Consultant: Avi Decter
Design: Elizabeth Finger

Photography:

Cover art: Courtesy of The Library of The Jewish Theological Seminary of America (possibly to come: specific)
Pages 1, 2, 4, 6, inside back cover: © Zion Ozeri
Page 8: © Priscilla Harmel
Back cover: © Martha Stewart

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The Council for Initiatives in Jewish Education (CIJE)
15 East 26 Street, Suite 1817
New York, NY 10010-1579
Phone: (212) 532-2360
Fax: (212) 532-2646
E-mail: cije@compuserve.com

once designer makes decision

BACK COVER



The Council for Initiatives in Jewish Education

COUNCIL FOR INITIATIVES IN JEWISH EDUCATION
15 EAST 26 STREET, SUITE 1817
NEW YORK, NY 10010

PHONE: (212) 532-2360

FAX: (212) 532-2646

FACSIMILE TRANSMITTAL SHEET

TO:

Karen Barth

FROM:

Nessa Rapoport

COMPANY:

DATE:

January 8, 1998

FAX NUMBER:

TOTAL NO. OF PAGES INCLUDING COVER:

10

RE:

Your request

☐ URGENT

☒ FOR REVIEW

☐ PLEASE COMMENT

☐ PLEASE REPLY

☐ PLEASE RECYCLE

NOTES/COMMENTS:

Here's the final version except for formal approval from Chuck Ratner and Joshua Fishman.

DRAFT

JAN 8 1998

*with subsequent revisions
noted*

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Goals Seminar and follow-up

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add text

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See attached page
for revised
format

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Mandell Berman
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Michael Jesselson
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See attached
page for
revised
text and format

PAGE 12

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revised

INSIDE BACK COVER

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Credits:

Editor: Nessa Rapoport
Editorial Consultant: Avi Decter
Design: Elizabeth Finger

Photography:

Cover art: Courtesy of The Library of The Jewish Theological Seminary of America
[To come: specific manuscript reference when designer makes decision]
Pages 1, 2, 4, 6, inside back cover: © Zion Ozeri
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Back cover: © Martha Stewart

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Phone: (212) 532-2360
Fax: (212) 532-2646
E-mail: ~~cije@compuserve.com~~

delete for now
new address possibly
e-mail to come

BACK COVER



January 12, 1998

Dear Liz:

Here is all you need, annotated for clarity.

Please note that in the text you have already set, the following revisions should be made:

- ✓ • Logos of both the Jewish Life Network and Targum Shlishi should be added to the front cover. You have already received the disk containing the logo of the Jewish Life Network; enclosed is a hard copy of the Targum Shlishi logo (no copy on disk is available).
- ✓ • In the bibliography on p. 4: "Judaism and Spirituality," the place of publication for entry #7 should read "New York," not "NY".
- ✓ • In the bibliography on p. 4: "Some Jewish Personal Journeys," please add "of America" for the publisher for entry #2, to read "Jewish Publication Society of America."

The new text for these two changes is noted on the hard copy.

Enclosed are the following materials on disk and hard copy:

- ✓ 1. The descriptions and addresses for the two organizations, and the copyright, to be listed on the inside cover.
- ✓ 2. The introduction letter to be printed at the beginning of the booklet.
- ✓ 3. The additional bibliography, "Some Further Sources on Shabbat," to be added in the empty space on p. 9.
- 4. Two versions of the cover letter to be designed for the mailing (the differences between the two versions are noted on the hard copy). (This will not be printed but xeroxed.)
- 5. The text for the front of the postcard (#5A) and the non-profit information for the reverse side of the postcard (#5B), with sample postcards attached.
- 6. The return address and additional text to be designed for printing on the 6 1/2 x 9 1/2 envelopes.

Please call me or Chava if you have any questions. Chava will be in touch with you tomorrow between 12 and 1pm to review these changes. FYI, tomorrow we are both in an all-day meeting and Wed. I'll be in after noon (Chava will be in all day). I will be on leave in three weeks and so would like to see the completed materials as soon as possible. Please let me know a realistic date for the revised pages, as I will need to send them to both foundations for a final look.

Thanks, Liz!

Nessa

inside front cov - more space w/ Targum & copyright

- Center text on cover
- Remove Artych & Rascosul from cover & enlarge Targum Shlishi

need cover letter postcard envelope design

reader letter - more logo to left where they have it? - signature

MEMO

To: Lester Pollack; Morton Mandel CC: Karen Barth
From: Nessa Rapoport
Subject: CIJE Brochure
Date: January 12, 1998

As you know, we are making every effort to publish the brochure in time for the Chairman's Council breakfast on February 3.

At Karen's request, I am therefore sending you this final version of the brochure, now going to the designer. It differs only in minor details from the text you have already approved, but we thought it would be helpful for you to take one last look. (The only possible change is in the wording of Chuck's quote; I hope to receive his formal approval within the next day or two.)

Please give me your sign-off or comments as soon as possible, by whatever mode is easiest for you:

Phone: 212-532-2360, ext. 17.
Fax: 212-532-2646.

Many thanks.

MEMO



To: Alan Hoffmann CC: Karen Barth
From: Nessa Rapoport
Subject: Very last chance
Date: January 12, 1998

Karen asked me to send you the final text of the CIJE brochure, now at the designer. She said she had spoken to you and that you had agreed to give us turnaround-time feedback. (We're under very tight deadline, as we're trying to publish by the Chairman's Council breakfast on February 3.)

Many thanks--and hope all is well. (And that your heat is on.)

Nessa

COUNCIL FOR INITIATIVES IN JEWISH EDUCATION
15 EAST 26 STREET, SUITE 1817
NEW YORK, NY 10010

PHONE: (212) 532-2360

FAX: (212) 532-2646

FACSIMILE TRANSMITTAL SHEET

TO:

Mr. Lester Pollack

FROM:

Nessa Rapoport

COMPANY:

Lazard Freres & Company

DATE:

January 12, 1998

FAX NUMBER:

212-332-5392

TOTAL NO. OF PAGES INCLUDING COVER:

11

RE:

CIJE Brochure

☐ URGENT ☒ FOR REVIEW ☐ PLEASE COMMENT ☒ PLEASE REPLY ☐ PLEASE RECYCLE

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15 EAST 26 STREET, SUITE 1817
NEW YORK, NY 10010

PHONE: (212) 532-2360

FAX: (212) 532-2646

FACSIMILE TRANSMITTAL SHEET

TO:

Mr. Morton L. Mandel

FROM:

Nessa Rapoport

COMPANY:

Parkwood Corporation

DATE:

January 12, 1998

FAX NUMBER:

216-361-9962

TOTAL NO. OF PAGES INCLUDING COVER:

11

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CIJE Brochure

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FACSIMILE TRANSMITTAL SHEET

TO:

Mr. Alan D. Hoffmann

FROM:

Nessa Rapoport

COMPANY:

Mandel Center for Jewish Continuity

DATE:

January 12, 1998

FAX NUMBER:

011-972-2-588-2283

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NESSA

RAPOPORT

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Nessa

Here are my comments for
what my are work.
Feel free to ignore!

Will you still be up and
around when I arrive 1/28th

I hear you are
looking evernawly radiant.
(!!) - 1/28/98



FORESTCITY

ENTERPRISES

Charles A. Ratner
President and
Chief Executive Officer

FAX MEMORANDUM

To: Nessa Rapoport
From: Chuck Ratner
Date: January 13, 1998
Subject: CIJE Brochure

Far be it from me to tamper with the work of Nessa – especially in your current state.
Good Luck!

Love

Chuck

Advancing Ideas

“For those of us who are struggling in communities around the country to find answers to complex Jewish educational issues, CIJE’s thinking and research for policy is invaluable. Our lay and professional leaders have benefited enormously from these ideas and insights.”

Charles Ratner, CIJE Board Member and immediate past president of the Jewish Education Center of Cleveland.

MEMO

To: Lester Pollack; Morton Mandel CC: Karen Barth ✓
From: Nessa Rapoport
Subject: CIJE Brochure
Date: January 12, 1998

As you know, we are making every effort to publish the brochure in time for the Chairman's Council breakfast on February 3.

At Karen's request, I am therefore sending you this final version of the brochure, now going to the designer. It differs only in minor details from the text you have already approved, but we thought it would be helpful for you to take one last look. (The only possible change is in the wording of Chuck's quote; I hope to receive his formal approval within the next day or two.)

Please give me your sign-off or comments as soon as possible, by whatever mode is easiest for you:

Phone: 212-532-2360, ext. 17.
Fax: 212-532-2646.

Many thanks,

Nessa

*Karen: Both Sharon and Devora mention professional development in their quotes
(Devora changed ours to this text.) OK?*

I changed the word "look" to the word "move" in your quote. OK?

Hope you're basking.

n.

Revised 1/12/98

FRONT COVER: *Abstracted Hebrew letters*

The Council for Initiatives in Jewish Education (CIJE)

INSIDE FRONT COVER

"Our goal should be to make it possible for every Jewish person, child or adult, to be exposed to the mystery and romance of Jewish history, to the enthralling insights and special sensitivities of Jewish thought, to the sanctity and symbolism of Jewish existence, and to the power and profundity of Jewish faith."

Professor Isadore Twersky, *A Time to Act*

TEXT: CIJE is a 501(c)(3) organization.

FACING (FIRST) PAGE

Who We Are and What We Do

Created in 1990 by the Commission on Jewish Education in North America, CIJE is an independent national organization whose mission is to help transform North American Jewish life through Jewish education. We promote educational excellence by developing:

Lay and professional leadership for Jewish education.

Strategies for change in partnership with educating institutions, communities, and national organizations.

Innovative ideas for educational policy and practice.

Models of success in Jewish teaching and learning.

CIJE is committed to placing powerful Jewish ideas at the heart of our work; to bringing the best of general education to the field of Jewish education; to using rigorous research and evaluation to inform decision-making; and to working with a range of institutions, foundations, and denominations to make outstanding Jewish education a communal priority--and reality.

FIRST DOUBLE-PAGE SPREAD (PAGES 2-3)

Photograph and Quote: *Sharon Feiman-Nemser (Professor of Teacher Education, Michigan State University; and CIJE Consultant)*

“It’s exciting to see how my work in teacher education can be applied to the professional development of Jewish educational leaders. As a faculty member of TEI, I’ve had the opportunity to learn as well as to teach.”

Developing Leaders

Great leaders make great learning possible. Their knowledge and passion transform business-as-usual education into the source of a richer, more vibrant Jewish future.

CIJE is working to strengthen communal and professional leaders by creating opportunities to draw on state-of-the-art thinking about learning, teaching, and professional development from general education, illuminated by Jewish thought and interpretation.

The CIJE Teacher Educator Institute (TEI) immerses leading educators in cutting-edge educational thinking and practice. Participants use their TEI experience to design and implement innovative programs for transforming the quality of teaching and learning in Jewish schools.

The CIJE Institute for Leaders in Jewish Education provides principals of Jewish schools with visionary approaches and new strategies for leadership through a dynamic colloquium with eminent Jewish thinkers and national leaders in general education.

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The Evaluation Institute, in partnership with the Jewish Education Service of North America (JESNA), trains locally based professionals and communal leaders in the techniques of effective evaluation and reflective practice.

SECOND DOUBLE-PAGE SPREAD (PAGES 4-5)

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“The consultations with CIJE have been instrumental in helping us translate our educational vision into a program of professional development for future educators.”

Strategies for Change

New visions, strategies for change, and standards of excellence can transform Jewish educating institutions.

CIJE works to renew Jewish learning and teaching in varied educational settings. By employing visions of Jewish education and shaping strategies for change, CIJE helps communities, foundations, and national Jewish organizations promote and achieve excellence in Jewish education.

The CIJE Goals Project, developed with the Mandel Institute in Jerusalem, engages Jewish leaders and institutions in the challenging effort to develop and implement visions of Jewish life and education that are anchored in Jewish sources.

CIJE Consultations bring innovative thinking, practice, and resources into institutions of Jewish education and community organizations, encouraging growth through planning, professional development, and systematic evaluation.

Selected CIJE Consultations

Brandeis University

Local Federations

Machon L'Morim, Baltimore

She'arim, New York

Synagogue 2000

The University of Judaism

University of Wisconsin: Center for Jewish Studies

THIRD DOUBLE-PAGE SPREAD (PAGES 6-7)

Photograph and Quote: *Charles Ratner (CIJE Board Member; and Immediate Past President of the Jewish Education Center of Cleveland)*

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Advancing Ideas

Infusions of new information and ideas are essential to the effort of transforming Jewish education.

CIJE commissions research and promotes new thinking on educational philosophy, practice, and policy. As ideas are developed and disseminated, they can be applied to communal deliberations and to the educational practice of synagogues and schools, camps and community centers, and other institutions.

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Photograph and Quote: *Karen A. Barth (Executive Director, CIJE)*



“As we ~~look~~^{move} forward, our efforts will focus increasingly on building leadership capacity—and on providing ideas, tools, and models that will help transform Jewish education.”

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Building on current initiatives, CIJE will be expanding its four primary areas of work:

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John Colman
Lee M. Hendler
Stephen Hoffman
Stanley Horowitz
Morton L. Mandel—Founding Chair
Lester Pollack—Chair
Charles Ratner—Secretary/Treasurer
Esther Leah Ritz

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Mandell Berman
David Hirschhorn
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Ezra Merkin
Judith Stern Peck
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Alan Hoffmann
Barry Holtz
Elie Holzer
Karen Jacobson
Lisa Malik
Daniel Marom
Daniel Pekarsky
Nessa Rapoport
Bill Robinson
Susan Stodolsky

CJJE is supported by The Mandel Philanthropic Program; the contributions of its Board members; and The Jacob and Hilda Blaustein Foundation, The CRB Foundation, The Nathan Cummings Foundation, Inc., The Jim Joseph Foundation, and The S.H. and Helen R. Scheuer Family Foundation.

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Credits:

Editor: Nessa Rapoport
Editorial Consultant: Avi Decter
Design: Elizabeth Finger

Photography:

Cover art: Courtesy of The Library of The Jewish Theological Seminary of America
[To come: specific manuscript reference when designer makes decision]
Pages 1, 2, 4, 6, inside back cover: © Zion Ozeri
Page 8: © Priscilla Harmel
Back cover: © Martha Stewart

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Fax: (212) 532-2646
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595-1386

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Goals Seminar and follow-up
“The consultations with CIJE have been instrumental in helping us translate our educational vision into a program of professional development for future educators.” *The Goals Seminar & follow-up consult. w/CIJE...*

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articulate

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*x Change
x improvement*

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new quote
from him

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new page

PAGE 12

Board of Directors:

LP
CR

Chair

John Colman
Lee M. Hendler
Stephen Hoffman
Stanley Horowitz
Morton L. Mandel—Founding Chair
Lester Pollack—Chair
Charles Ratner—Secretary/Treasurer
Esther Leah Ritz

LP Chair
Mort Fd Ch
Ch Ratner

alphabetical

not addition

7/10 turn
person

Chairman's Council [In formation]:

David Arnov
Mandell Berman
David Hirschhorn
Michael Jesselson
Gershon Kekst
Mark Lainer
Matthew Maryles
Ezra Merkin
Judith Stern Peck
Richard Scheuer
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Daniel Marom
Daniel Pekarsky
Nessa Rapoport
Bill Robinson
Susan Stodolsky

LP: How will people feel?
If MLM insists, I can tell LP.

Embarking on major fundraising
comp. Task mentions out of specific
programs.

per MLM

CIE is supported by The Mandel Philanthropic Program; the contributions of its Board members; and The Jacob and Hilda Blaustein Foundation, The CRB Foundation, The Nathan Cummings Foundation, Inc., The Jim Joseph Foundation, and The S.H. and Helen R. Scheuer Family Foundation.

Call LP; ask his opinion.

How to handle?

Much prefer to leave in—KAB.

→ People who give support; MLM's support. So often asked. Slighted. Customary.

INSIDE BACK COVER

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E-mail: cije@compuserve.com

BACK COVER



CIJE Brochure: New versions of final paragraph

1/13/98

Sample text for layout purposes only (Mort: This is to show you how the type could be set.)

*Are you comfortable
with these
proportions?*

CIJE is supported by The Mandel Philanthropic Program.

We receive additional contributions from CIJE board members; and from The Jacob and Hilda Blaustein Foundation, The CRB Foundation, The Nathan Cummings Foundation, Inc., The Jim Joseph Foundation, and The S.H. and Helen R. Scheuer Family Foundation.

Mort: Please select from among the variations of the opening sentence (1, 2, or 3) and of the paragraph that follows (4, 5, or 6):

Version 1: CIJE is supported by The Mandel Philanthropic Program.

Version 2: The core work of CIJE is funded by The Mandel Philanthropic Program.

Version 3: CIJE is funded primarily by The Mandel Philanthropic Program.

Version 4: We receive additional contributions from CIJE board members; and from The Jacob and Hilda Blaustein Foundation, The CRB Foundation, The Nathan Cummings Foundation, Inc., The Jim Joseph Foundation, and The S.H. and Helen R. Scheuer Family Foundation.

Version 5: Additional programs and projects are made possible by contributions from CIJE board members; and from The Jacob and Hilda Blaustein Foundation, The CRB Foundation, The Nathan Cummings Foundation, Inc., The Jim Joseph Foundation, and The S.H. and Helen R. Scheuer Family Foundation.

Version 6: Contributions from the following individuals and foundations make possible additional programs and projects: CIJE board members; The Jacob and Hilda Blaustein Foundation; The CRB Foundation; The Nathan Cummings Foundation, Inc.; The Jim Joseph Foundation; and The S.H. and Helen R. Scheuer Family Foundation.

CIJE Brochure: *New version of Board of Directors:*

Board of Directors:

Lester Pollack: *Chair*

Morton L. Mandel: *Founding Chair*

Charles Ratner: *Secretary/Treasurer*

John Colman

Lee M. Hendler

Stephen Hoffman

Stanley Horowitz

Esther Leah Ritz

CIJE Brochure: *New versions of final paragraph*

1/13/98

Version 1:

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Individual programs receive contributions from CIJE board members; and from The Jacob and Hilda Blaustein Foundation, The CRB Foundation, The Nathan Cummings Foundation, Inc., The Jim Joseph Foundation, and The S.H. and Helen R. Scheuer Family Foundation.

Version 2:

The core work of CIJE is funded by:

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We receive addit. contributions from ...

w/ additional controls:

*primarily
as fund primary by:*

Contributors^{to} make possible addit. programs and projects.

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Lee M. Hendler

Stephen Hoffman

Stanley Horowitz

Esther Leah Ritz

Brochure: 1/13/98

People are always asking us who funds us. If all funders out, they'll assume it's entirely MLM's project.

It's customary to acknowledge funders. They may feel slighted that their contributions are not noted anywhere. We're embarking on a major fundraising campaign; potential funders will be given the brochure and note: no credit. And we took out mentions of specific programs.

LP: His opinion? How to handle? I will have spoken to him post-MLM about his suggestions.

LP: If it's just for info, no problem. If funders will get it... What's Mort's rationale?

LP will call me back.

UnDir
In addition, - - - - -
the CUE^s receives additional contrib.
Selected CUE
Measure success
Know progr.
Indiv. d.

CIJE Brochure: New versions of final paragraph

1/13/98

Sample text for layout purposes only (Mort: This is to show you how the text would appear.)

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Final text possibilities for your approval.

Mort: Please select from among the variations of the opening sentence (1, 2, or 3); and of the paragraph that follows (4, 5, or 6):

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^{Cerbin}
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FAX TRANSMISSION

CIJE

15 E. 26 ST
NEW YORK, NY 10010-1579
(212) 532-2360, EXT. 17
FAX (212) 532-2646

To: Lester Pollack
Date: January 14, 1998
Fax #: 332-5392
Pages: 3, including this cover sheet.
From: Nessa Rapoport
Subject: New text for CIJE brochure

COMMENTS:

Dear Lester:

Thank you for your receptivity.

Attached is the fax I have sent Mort this morning. It includes:

1. New versions of the final paragraph for his selection/approval.
2. New version of the way we list CIJE's officers and board--as he requested.

I expect to hear from him quickly and will leave you a message with the results. Do let me know if you have any proposed changes as well.

Best,

Nessa

Nessa

FAX TRANSMISSION

CIJE

15 E. 26 ST.
NEW YORK, NY 10010-1579
(212) 532-2360, EXT. 17
FAX: (212) 532-2646

To: Morton L. Mandel **Date:** January 14, 1998
Fax #: 216-361-9962 **Pages:** 3, including this cover sheet.
From: Nessa Rapoport
Subject: New text for CIJE brochure

COMMENTS:

Dear Mort:

Attached are:

1. New versions of the final paragraph for your selection/approval.
2. New version of CIJE's officers and board.

Please get back to me either by your marking up this fax (212-532-2646) or by phone (212-532-2360, ext. 17).

And thank you, as always, for your care.

Nessa

Nessa

FRONT COVER: *Abstracted Hebrew letters*

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now on inside back

FACING (FIRST) PAGE

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What We Do

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Great leaders make great learning possible. Their knowledge and passion transform business-as-usual education into the source of a richer, more vibrant Jewish future.

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Strategies for Change

New visions, strategies for change, and standards of excellence can transform Jewish educating institutions.

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She'arim, New York
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THIRD DOUBLE-PAGE SPREAD (PAGES 6-7)

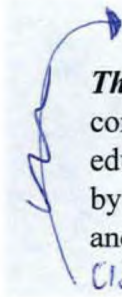
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Photograph and Quote: *Karen A. Barth (Executive Director, CIJE)*

“As we move forward, our efforts will focus increasingly on building leadership capacity—and on providing ideas, tools, and models that will help transform Jewish education.”

Looking Ahead

Building on current initiatives, CIJE will be expanding its four primary areas of work:

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photo here
instead of inside bk cover

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The Council for Initiatives in Jewish Education (CIJE)

15 East 26 Street, Suite 1817

New York, NY 10010-1579

Phone: (212) 532-2360

Fax: (212) 532-2646

BACK COVER



DRAFT

JAN 15 1998

FRONT COVER: *Abstracted Hebrew letters*

The Council for Initiatives in Jewish Education (CIJE)

1/22/98 notes & revisions
from ADH and designer

nr/kob change decisions
1/22/98

INSIDE FRONT COVER

"Our goal should be to make it possible for every Jewish person, child or adult, to be exposed to the mystery and romance of Jewish history, to the enthralling insights and special sensitivities of Jewish thought, to the sanctity and symbolism of Jewish existence, and to the power and profundity of Jewish faith."

Professor Isadore Twersky, *A Time to Act*

ADH: [↑]2"1 or 1"5] options
(19__ - 1997)

TEXT: CIJE is a 501(c)(3) organization. - as per Liz Finger: move to inside back cover

FACING (FIRST) PAGE

Who We Are and What We Do

Created in 1990 by the Commission on Jewish Education in North America, CIJE is an independent national organization whose mission is to help transform North American Jewish life through Jewish education. We promote educational excellence by developing:

ADH:
change to
"improvement?"

Lay and professional leadership for Jewish education.

Strategies for change in partnership with educating institutions, communities, and national organizations.

Innovative ideas for educational policy and practice.

ADH suggestion

^{Jewish}
Models of success in Jewish teaching and learning.

CIJE is committed to placing powerful Jewish ideas at the heart of our work; to bringing the best of general education to the field of Jewish education; to using rigorous research and evaluation to inform decision-making; and to working with a range of institutions, foundations, and denominations to make outstanding Jewish education a communal priority--and reality.

ADH:
change to
center

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suggestion

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ADH: change to mediated
texts,

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ADH:
Specify training teacher educators?
-congregational/school?

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ADH:
what about lay people?

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ADH:
use a
stronger
word -
decisive?

KAB
DSt.

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ADH

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ADH: change to
"helping build"

ADH: change
to "assists"

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"problematic" these
days in the US
How about
"demanding"?

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as per this jntr

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Learning from the Field

one 9 { Models of success in formal and informal educational settings are powerful tools for inspiring ~~excellence~~ ^{quality} in Jewish teaching and learning.

ADH

CIJE is working to identify and develop ^{examples models} ~~models of educational excellence~~ for North American Jewish education.

change can't
because excellence
occurs often

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as per designer

concepts, ideas,
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to examine

photo here
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ADH: Why only
some middle initials

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Matthew Maryles
Ezra Merkin
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Richard Scheuer
Bennett Yanowitz

① Guy from Jewish
Museum / John. Hopkins?

② Jack Nash?

KAB
to get input from LP

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photo moved
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BACK COVER



האוניברסיטה THE HEBREW
העברית UNIVERSITY
בירושלים OF JERUSALEM
מרכז מנדל MANDEL CENTER FOR
להמשכיות יהודית JEWISH CONTINUITY



FAX TRANSMISSION SHEET

DATE: January 20, 1998

TO: Mr. Tobi Cahn

FROM: Avigail Mazeh

NUMBER OF PAGES INCLUDING THIS PAGE: 12

MESSAGE:

Dear Mr. Cahn,

Could you please pass the enclosed material to Nessa. The CIJE's fax machine has broken down.

Thank you,

Avigail Mazeh
Avigail Mazeh

FRONT COVER: Abstracted Hebrew letters

The Council for Initiatives in Jewish Education (CIE)

INSIDE FRONT COVER

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TEXT: CIE is a 501(c)(3) organization.

What about
FS
or 2'1 ?
or 2all

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growth?

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Models of success in Jewish teaching and learning.

center?

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Does not say anything about:

- Training
- Teacher Quality
- Longitudinal studies

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How about say people (Nessa: tsK, tsK!!)

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Handwritten: "Vision and strategy"

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should

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concept, test and models
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PAGE 12

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*why only
some middle
initiate?*

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*Does this mean
MCM's contribution
is on same order of
magnitude as the studies?*

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Cover art: Courtesy of The Library of The Jewish Theological Seminary of America
[To come: specific manuscript reference when designer makes decision]

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The Council for Initiatives in Jewish Education (CIJE)
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BACK COVER



It's exciting to see how my work in teacher education can be applied to the professional development of Jewish educational leaders. As a faculty member of TEI, I've had the opportunity to learn as well as to teach."

SHARON FEIMAN-NEMSER, Professor of Teacher Education, Michigan State University; and CIJE Consultant

Option B

P. 2 justified title break



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Option C

p.2 Full bleed

ADVANCING IDEAS

Infusions of new information and ideas are essential to the effort of transforming Jewish education.

CIJE commissions research and promotes new thinking on educational philosophy, practice, and policy. As ideas are developed and disseminated, they can be applied to communal deliberations and to the educational practice of synagogues and schools, camps and community centers, and other institutions.

THE CIJE STUDY OF EDUCATORS

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Chuck quote:

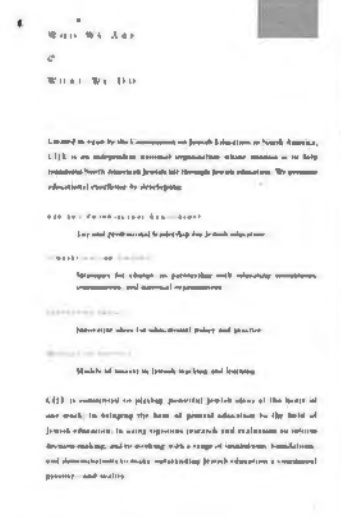
"For those of us who are struggling in communities around the country to find answers to complex Jewish educational issues, CIJE's thinking and research ~~for policy~~ is invaluable. Our lay and professional leaders have benefit enormously from these ideas and insights."

p7

alternate

Option A

CIJE Publications listed separately



2

3

Nessa -

Here are 4 copies of the text pages & inside front & back covers - In some cases I attached alternates - Please call to discuss ASAP. (As early as my time is fine)

More to follow

Thank you - 1/5

7:30

FOURTH DOUBLE-PAGE SPREAD (PAGES 8-9)

Photograph and Quote: Francine Jacobs, Associate Professor and Chair, Elia Baran, Department of Child Development, Tel Aviv University, and CJIE Consultant.

"Jewish early childhood education can be a gateway to lifelong Jewish engagement, with the potential to make a real difference to the entry family. It's exhilarating to be involved in this pioneering effort."

LEARNING FROM THE FIELD

Models of success in formal and informal educational settings are presented, made for inspiring excellence in Jewish teaching and learning.

CJIE is working to identify and develop models of educational excellence in North American Jewish education.

THE CJIE BEST PRACTICES PROJECT

The CJIE Best Practices Project identifies Jewish education and training examples in a variety of settings—early childhood programs, supplementary schools, and Jewish community centers—where existing Jewish education is being achieved by innovative teachers and educational leaders.

THE CJIE EARLY CHILDHOOD INITIATIVE

The CJIE Early Childhood Initiative is developing ideas and resources to support Jewish early childhood programs in Jewish communities, including training among young Jewish children and teaching the lives of their parents and families.

THE EARLY CHILDHOOD INITIATIVE

The CJIE Initiative Project is an initiative to identify, collect, document, and disseminate educational effectiveness in consultation with a variety of other institutions and experts. CJIE is exploring new methodologies for tracking indicators of educational success.

8

9

FIFTH DOUBLE-PAGE SPREAD (PAGES 10-11)

Photograph and Quote: Karen A. Barak (Executive Director, CJIE)

"As we move forward, our efforts will focus increasingly on building leadership capacity—and on providing ideas, tools, and models that will help transform Jewish education."

LOOKING AHEAD

Building on current initiatives, CJIE will be expanding its long-term goals of work.

DEVELOPING LEADERSHIP

CJIE is working toward a comprehensive approach for developing outstanding professional and communal leaders for partnership with existing institutions. CJIE will help to build the system of Jewish leadership education, from recruitment to service training of future leaders.

RESEARCH

CJIE is in the process of developing a network of experienced consultants to help Jewish educational organizations articulate and implement their goals.

RESEARCH DESIGN

CJIE will expand its commitment to research research and to bringing together leading scholars from a range of disciplines to investigate strategies, tools for practice, and publications for the field of Jewish education.

LEARNING FROM THE FIELD

With broad religious organizations and institutions, CJIE will seek and release ideas in selected field sites or roles in local systems for educational action from direct experience. In time, these may also serve as models of excellence or as a baseline for the work of others.

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in Jewish
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AMERICAN
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IN

JEWISH

EDUCATION

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"One goal should be to make it possible for every Jewish person, child or adult, to be exposed to the mystique and romance of Jewish history, to the enthralling insights and special sensitivities of Jewish thought, to the sanctity and symbolism of Jewish experience, and to the power and profundity of Jewish faith."

PROFESSOR ISIDORE TWERSKY, 2011, A Time to Act

WHO WE ARE



WHAT WE DO

Created in 1990 by the Commission on Jewish Education in North America, CIJE is an independent national organization whose mission is to help transform North American Jewish life through Jewish education. We promote educational excellence by developing:

LAY AND PROFESSIONAL LEADERSHIP

Lay and professional leadership for Jewish education.

STRATEGIES FOR CHANGE

Strategies for change in partnership with educating institutions, communities, and national organizations.

INNOVATIVE IDEAS

Innovative ideas for educational policy and practice.

MODELS OF SUCCESS

Models of success in Jewish teaching and learning.

CIJE is committed to placing powerful Jewish ideas at the heart of our work; to bringing the best of general education to the field of Jewish education; to using rigorous research and evaluation to inform decision-making; and to working with a range of institutions, foundations, and denominations to make outstanding Jewish education a communal priority—and reality.



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SHARON FEIMAN-NEMSER, Professor of Teacher Education, Michigan State University; and CIJE Consultant

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and central agency professionals

THE CIJE SEMINAR FOR PROFESSORS OF EDUCATION

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THE EVALUATION INSTITUTE

The Evaluation Institute, in partnership with the Jewish Education Service of North America (JESNA), trains locally based professionals and communal leaders in the techniques of effective evaluation and reflective practice.



"The Goals Seminar and follow-up consultations with CIJE have been central to the process of translating our educational vision into a program of professional development for future educators."

DEVORA STEINMETZ, Founder of Beit Rabban Day School; and Co-director of She'arim, a professional development program for day school teachers

STRATEGIES FOR CHANGE

New visions, strategies for change, and standards of excellence can transform Jewish educating institutions.

CIJE works to renew Jewish learning and teaching in varied educational settings. By helping to build visions of Jewish education and shaping strategies for change, CIJE assists communities, foundations, and national organizations in promoting and achieving excellence in Jewish education.

THE CIJE GOALS PROJECT

The CIJE Goals Project, developed with the Mandel Institute in Jerusalem, engages leaders and institutions in the challenging effort to develop and implement visions of Jewish education that are anchored in Jewish sources.

CIJE CONSULTATIONS

CIJE consultations bring innovative thinking, practice, and resources into institutions of Jewish education and community organizations, encouraging growth through planning, professional development, and systematic evaluation.

SELECTED CIJE CONSULTATIONS

BRANDIS UNIVERSITY
LOCAL FEDERATIONS
MACHON L'MORIN, BALTIMORE
SHE'ARIM, NEW YORK
SYNAGOGUE 1000
THE UNIVERSITY OF JUDAISM
UNIVERSITY OF WISCONSIN, CENTER FOR JEWISH STUDIES



"For those of us who are struggling in communities around the country to find answers to complex Jewish educational issues, CIJE's thinking and research are invaluable. Our lay and professional leaders have benefited enormously from these ideas and insights."

CHARLES RATNER, CIJE Board Member; and immediate past President of the Jewish Education Center of Cleveland

ADVANCING IDEAS

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"Jewish early childhood education should be a gateway to lifelong Jewish engagement, with the potential to make a real difference to the entire family. It's exhilarating to be involved in this pioneering effort."

FRANCINE JACOBS, Associate Professor and Chair, Eliot-Pearson Department of Child Development, Tufts University; and CIJE Consultant

LEARNING FROM THE FIELD

Models of success in formal and informal educational settings are powerful tools for inspiring excellence in Jewish teaching and learning. CIJE is working to identify and develop these models for North American Jewish education.

THE CIJE BEST PRACTICES PROJECT

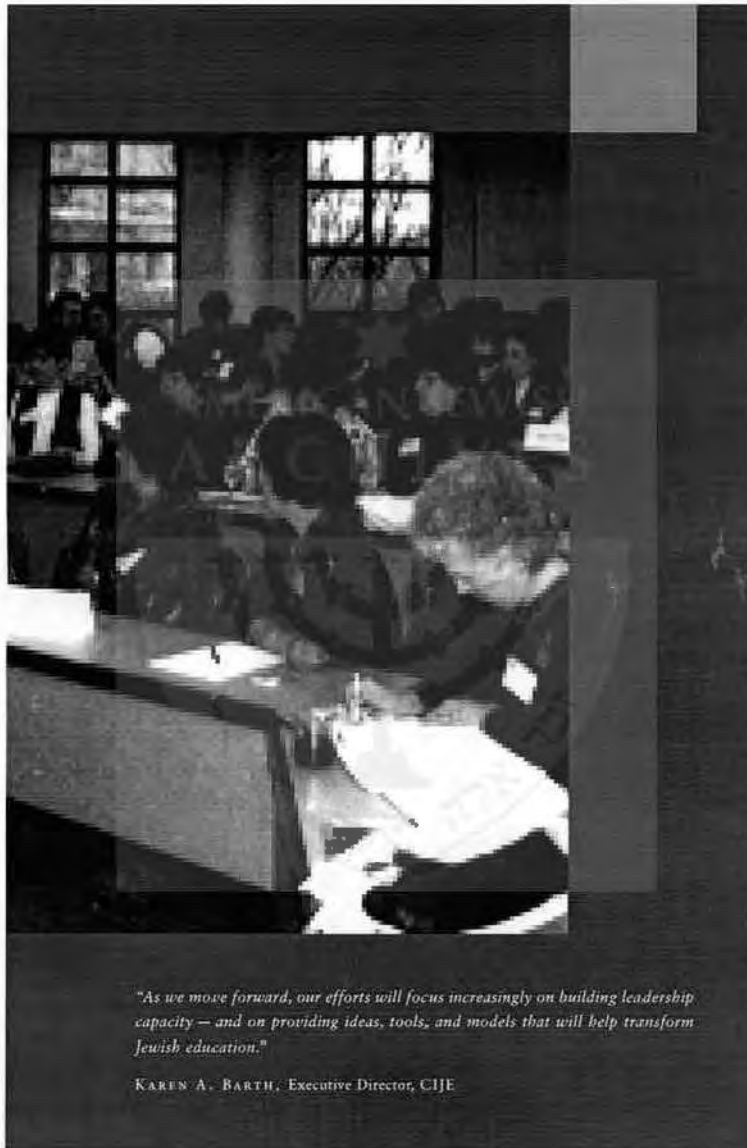
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The CIJE Indicators Project is an initiative to identify critical dimensions of educational effectiveness that could serve as standards for measuring progress. In consultation with a wide variety of institutions and experts, CIJE is exploring new methodologies for tracking indicators of educational success.



"As we move forward, our efforts will focus increasingly on building leadership capacity — and on providing ideas, tools, and models that will help transform Jewish education."

KAREN A. BARTH, Executive Director, CIJE

LOOKING AHEAD

Building on current initiatives, CIJE will be expanding its ~~four~~ primary areas of work in the coming years:

DEVELOPING LEADERS

CIJE is working toward a comprehensive approach for developing outstanding professional and communal leaders. In partnership with existing institutions, CIJE will help build Jewish leadership education, from recruitment to in-service training of future leaders.

CONSULTING

CIJE is developing a network of experienced consultants to help Jewish educating institutions define and implement their goals.

R&D

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Research & Development



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Executive Director
Morton L. Mandel
Founding Chair

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AFONCINE JACOBS

Ask them
Fdn? Ask her

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CIJE is a 501(c)(3) organization.

CIJE

*Letter by Moshe D. Perlman, Editor, "Gentile's" magazine,
Tunisia, pre-19th century
Context of The Library of
The Jewish Theological Seminary of America*

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Cover of Frank J. Baumgardner

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w/white type

Traced from 1929

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by
JND

Option A

alternate
break on title

92



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Option B

p. 2

Justified title break



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Option C

p. 2 full bleed

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p.7 alternate

Option A

CIJE Publications Listed Separately

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p.7

Option B

Publications listed under subheadings

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Smaller picture?

Inside back cover

Inside back cover
8-75
8-5

Inside back cover

back

p12

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1/22/98

"Our goal should be to make it possible for every Jewish person, child or adult, to be exposed to the mystery and romance of Jewish history, to the enthralling insights and special sensitivities of Jewish thought, to the sanctity and symbolism of Jewish existence, and to the power and profundity of Jewish faith."

PROFESSOR ISADORE TWERSKY, *A Time to Act*

Inside front cover

WHO WE ARE



WHAT WE DO

Created in 1990 by the Commission on Jewish Education in North America, CIJE is an independent national organization whose mission is to help transform North American Jewish life through Jewish education. We promote educational excellence by developing:

LAY AND PROFESSIONAL LEADERSHIP

Lay and professional leadership for Jewish education.

STRATEGIES FOR CHANGE

Strategies for change in partnership with educating institutions, communities, and national organizations.

INNOVATIVE IDEAS

Innovative ideas for educational policy and practice.

MODELS OF SUCCESS

Models of success in Jewish teaching and learning.

CIJE is committed to placing powerful Jewish ideas at the heart of our work; to bringing the best of general education to the field of Jewish education; to using rigorous research and evaluation to inform decision-making; and to working with a range of institutions, foundations, and denominations to make outstanding Jewish education a communal priority—and reality.



It's exciting to see how my work in teacher education can be applied to the professional development of Jewish educational leaders. As a faculty member of TEI, I've had the opportunity to learn as well as to teach."

SHARON FEIMAN-NEMSER, Professor of Teacher Education,
Michigan State University; and CIJE Consultant

Option A

alternate
title break

P2



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SHARON FEIMAN-NEMSER, Professor of Teacher Education, Michigan State University; and CIJE Consultant

Option B

Justified title

P. 2



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SHARON FEIMAN-NEMSER, Professor of Teacher Education, Michigan State University; and CIJE Consultant

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DEVELOPING LEADERS

Great leaders make great learning possible. Their knowledge and passion transform business-as-usual education into the source of a richer, more vibrant Jewish future.

CIJE is working to strengthen communal and professional leaders by creating opportunities to draw on state-of-the-art thinking about learning, teaching, and professional development from general education, illuminated by Jewish thought and interpretation.

THE CIJE TEACHER EDUCATOR INSTITUTE (TEI)

The CIJE Teacher Educator Institute (TEI) immerses leading educators in cutting-edge educational thinking and practice. Participants use their TEI experience to design and implement innovative programs for transforming the quality of teaching and learning in Jewish schools.

THE CIJE INSTITUTE FOR LEADERS IN JEWISH EDUCATION

The CIJE Institute for Leaders in Jewish Education provides principals of Jewish schools with visionary approaches and new strategies for leadership through a dynamic colloquium with eminent Jewish thinkers and national leaders in general education.

THE CIJE SEMINAR FOR PROFESSORS OF EDUCATION

The CIJE Seminar for Professors of Education brings together outstanding professors of general education to study Jewish sources, share information and ideas, and explore applications of their expertise to Jewish education.

THE EVALUATION INSTITUTE

The Evaluation Institute, in partnership with the Jewish Education Service of North America (JESNA), trains locally based professionals and communal leaders in the techniques of effective evaluation and reflective practice.

STRATEGIES FOR CHANGE

New visions, strategies for change, and standards of excellence can transform Jewish educating institutions.

CIJE works to renew Jewish learning and teaching in varied educational settings. By employing visions of Jewish education and shaping strategies for change, CIJE helps communities, foundations, and national Jewish organizations promote and achieve excellence in Jewish education.

THE CIJE GOALS PROJECT

The CIJE Goals Project, developed with the Mandel Institute in Jerusalem, engages leaders and institutions in the challenging effort to develop and implement visions of Jewish education that are anchored in Jewish sources.

CIJE CONSULTATIONS

CIJE Consultations bring innovative thinking, practice, and resources into institutions of Jewish education and community organizations, encouraging growth through planning, professional development, and systematic evaluation.

SELECTED CIJE CONSULTATIONS

BRANDEIS UNIVERSITY
LOCAL FEDERATIONS
MACHON L'MORIM, BALTIMORE
SHE'ARIM, NEW YORK
SYNAGOGUE 2000
THE UNIVERSITY OF JUDAISM
UNIVERSITY OF WISCONSIN, CENTER FOR JEWISH STUDIES

ADVANCING IDEAS

Infusions of new information and ideas are essential to the effort of transforming Jewish education.

CIJE commissions research and promotes new thinking on educational philosophy, practice, and policy. As ideas are developed and disseminated, they can be applied to communal deliberations and to the educational practice of synagogues and schools, camps and community centers, and other institutions.

THE CIJE STUDY OF EDUCATORS

The CIJE Study of Educators has produced a wealth of new data on the commitments, professional development, and working conditions of Jewish educators. Findings from Atlanta, Baltimore, and Milwaukee are being amplified by studies conducted in Cincinnati, Chicago, Cleveland, Columbus, Kansas City, and Seattle, using *The Manual for the CIJE Study of Educators*.

THE CIJE ESSAY SERIES

CIJE POLICY BRIEFS

CIJE RESEARCH REPORTS

The CIJE Essay Series, CIJE Policy Briefs, and CIJE Research Reports inform efforts to improve professional development, identify models of excellence, and mobilize communal support for Jewish learning. CIJE publications are widely distributed, bringing ideas and research to bear on policy decisions in North American Jewish communities.

p.7

Option A

alternate.
CIJE Publications listed separately

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p. 7 (Option B)

Publication listed under Sub-heading

LEARNING FROM THE FIELD

Models of success in formal and informal educational settings are powerful tools for inspiring excellence in Jewish teaching and learning.

CIJE is working to identify and develop models of educational excellence for North American Jewish education.

THE CIJE BEST PRACTICES PROJECT

The CIJE Best Practices Project offers Jewish educators and institutions examples in a variety of settings—early childhood programs, supplementary schools, and Jewish community centers—where exciting Jewish education is being achieved by imaginative teachers and enthusiastic learners.

THE CIJE EARLY CHILDHOOD INITIATIVE

The CIJE Early Childhood Initiative is developing ideas and translating strategies from university-affiliated lab schools to early childhood programs in Jewish agencies, encouraging learning among very young Jewish children and touching the lives of their parents and families.

THE CIJE INDICATORS PROJECT

The CIJE Indicators Project is an initiative to identify critical dimensions of educational effectiveness. In consultation with a variety of other institutions and experts, CIJE is exploring new methodologies for tracking indicators of educational success.

LOOKING AHEAD

Building on current initiatives, CIJE will be expanding its four primary areas of work:

DEVELOPING LEADERSHIP

CIJE is working toward a comprehensive approach for developing outstanding professional and communal leaders. In partnership with existing institutions, CIJE will help to build the system of Jewish leadership education, from recruitment to in-service training of future leaders.

CONSULTING

CIJE is in the process of developing a network of experienced consultants to help Jewish educating institutions articulate and implement their goals.

ADVANCING IDEAS

CIJE will expand its commitment to rigorous research and to bringing together leading thinkers from a range of disciplines to contribute strategies, tools for practice, and publications to the field of Jewish education.

FIELD SITES

With local educating organizations and institutions, CIJE will test and refine ideas in selected field sites in order to learn lessons for educational reform from direct experience. In time, these sites may serve as models of excellence or as a baseline for the work of others.



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Seymour Fox
Adam Gaboran
Ellen Goldring
Nellie Harris
Patricia Cipora Harte
Annette Hochstein
Alan Hoffmann
Barry Holtz
Elie Holzer
Karen Jacobson
Lisa Malik
Daniel Marom
Daniel Pekarsky
Nessa Rapoport
Bill Robinson
Susan Stodolsky

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Inside back cover

"Our goal should be to make it possible for every Jewish person, child or adult, to be exposed to the mystery and romance of Jewish history, to the enthralling insights and special sensitivities of Jewish thought, to the sanctity and symbolism of Jewish existence, and to the power and profundity of Jewish faith."

PROFESSOR ISADORE TWERSKY, *A Time to Act*

A²1A

WHO WE ARE



WHAT WE DO

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LAY AND PROFESSIONAL LEADERSHIP

Lay and professional leadership for Jewish education.

STRATEGIES FOR CHANGE

Strategies for change in partnership with educating institutions, communities, and national organizations.

INNOVATIVE IDEAS

Innovative ideas for educational policy and practice.

MODELS OF SUCCESS

Models of success in Jewish teaching and learning.

CIJE is committed to placing powerful Jewish ideas at the heart of our work; to bringing the best of general education to the field of Jewish education; to using rigorous research and evaluation to inform decision-making; and to working with a range of institutions, foundations, and denominations to make outstanding Jewish education a communal priority—and reality.



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Michigan State University; and CIJE Consultant

[remove ammo]

alternate title break

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KAB: new
word
(research?)

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SYNAGOGUE 2000
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UNIVERSITY OF WISCONSIN, CENTER FOR JEWISH STUDIES

Devers quote:

"The Goals Seminar and follow-up consultations with CIJE have been instrumental ^{central to} the process of ^{ing} translating our educational vision into a program of professional development for future educators."

KAB: new word for instrumental

(essential? critical? indispensable?)
I don't know if she'll go for them!

ADVANCING IDEAS

The infusions of new information and ideas ^{is} essential to ~~the effort of~~ ^{the} ~~transforming~~ ^{ation of} Jewish education.

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Chuck quote:

"For those of us who are struggling in communities around the country to find answers to complex Jewish educational questions, CUE's thinking and research ~~for policy~~ ^{are} ~~is~~ invaluable. Our lay and professional leaders have benefited enormously from these ideas and insights."

NR decum:

italicize "Study" or
take out titles of Manual.

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For quote:

"Jewish early childhood education ^{should} ~~can~~ be a gateway to lifelong Jewish engagement, with the potential to make a real difference to the entire family. It's exhilarating to be involved in this pioneering effort."

KAB: This page may be too short if we combine the first 2 ps.

that could serve as standards for measuring progress.

LOOKING AHEAD

Building on current initiatives, CIJE will be expanding its four primary areas of work *in the coming years:*

DEVELOPING LEADERSHIP

CIJE is working toward a comprehensive approach for developing outstanding professional and communal leaders. In partnership with existing institutions, CIJE will help *to* build ~~the system of~~ Jewish leadership education, from recruitment to in-service training of future leaders.

CONSULTING

CIJE is ~~in the process of~~ developing a network of experienced consultants to help Jewish educating institutions ~~articulate and~~ *define* implement their goals.

R&D

ADVANCING IDEAS

CIJE will expand its commitment to rigorous research and to bringing together leading thinkers from a range of disciplines to contribute strategies, tools for practice, and publications to the field of Jewish education.

Field Sites

With local educating organizations and institutions, CIJE will test and refine ~~ideas~~ *ideas* in selected field sites in order to learn lessons for educational reform *from* direct experience. ~~In time, these sites may serve as models of excellence or as a baseline for the work of others.~~



LEFT TO RIGHT

Lester Pollack

Chair

Karen A. Barth

Executive Director

Morton L. Mandel

Founding Chair

BOARD OF DIRECTORS

Lester Pollack, *Chair*

Morton L. Mandel, *Founding Chair*

Charles Ratner, *Secretary / Treasurer*

John Colman

Lee M. Hendler

Stephen Hoffman

Stanley Horowitz

Esther Leah Ritz

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(In Formation)

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Alan Hoffmann

Barry Holtz

Elie Holzer

Karen Jacobson

Lisa Malik

Daniel Marom

Daniel Pekarsky

Nessa Rapoport

Bill Robinson

Susan Stodolsky

Chava to
check stationery
re middle
initials.

KAB: Give
NR new
names in
Monday.

KAB

3 choices, if Chairmen's
Council list is expanded:

1. Make photo smaller (designer's
choice).
2. Move staff to inside back.
3. Move funders to inside back.

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The Council for Initiatives in Jewish Education (CIJE)
15 East 26 Street, Suite 1817
New York, NY 10010-1579
Tel: 212.532.2360
Fax: 212.532.2646

CIJE is a 501(c)(3) organization.

EDITOR

Nessa Rapoport

EDITORIAL CONSULTANT

Avi Decter

DESIGN

Elizabeth Finger

PHOTOGRAPHY

Cover: Courtesy of The Library of The Jewish Theological
Seminary of America

Pages 1, 2, 4, 6, inside back cover: © Zion Ozeri

Page 8: © Priscilla Harmel

Page 12: © Martha Stewart

© 1998 The Council for Initiatives in Jewish Education (CIJE)

this page will be redesigned
slightly. this line will be with
the copyrt. line at the bottom.

Add: Title of cover reprs.
photographer of cover reprs.

INSIDE BACK COVER

COUNCIL FOR INITIATIVES IN JEWISH EDUCATION
15 EAST 26 STREET, SUITE 1817
NEW YORK, NY 10010

PHONE: (212) 532-2360, EXT. 11

FAX: (212) 532-2646

FACSIMILE TRANSMITTAL SHEET

TO:

Elizabeth Finger

FROM:

Chava Werber

COMPANY:

Elizabeth Finger Design

DATE:

January 23, 1998

FAX NUMBER:

(650) 637-9444

TOTAL NO. OF PAGES INCLUDING COVER:

1

RE:

Citation for cover photo/manuscript

☐ URGENT ☒ FOR REVIEW ☐ PLEASE COMMENT ☐ PLEASE REPLY ☐ PLEASE RECYCLE

NOTES/COMMENTS:

As you requested, the proper citation for the cover is as follows:

PHOTOGRAPHY:

Cover: Letter by Moses b. Barhum Tahrti. Genizah fragment. Tunisia, 11th century.
Courtesy of The Library of The Jewish Theological Seminary of America.

Cover photo: © Frank J. Darmstaedter.

If I can be of further assistance, please do not hesitate to call me at (212) 532-2360, ext. 11.

[illegible]


Manuscript #5
Fundraising letter - Tunisia - 11th century (1007-1013 CE)

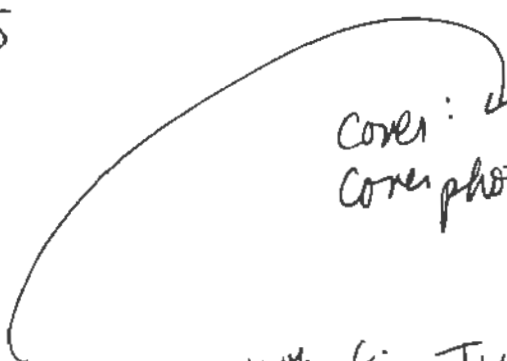
Genazah Fragments

Written by Moses b. Barhum
Tahiti

Photographer: Frank J. Darmstaedter, NYC

JTS

cover: 
Cover photo:


Genazah fragments 11th c., Tunisia.

Letter by Moses b. Barhum Tahiti.

Genazah fragment. 11th century. Tunisia →

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Partial color - but not accurate.



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Brochure changes 1/26/98

Cover

Manuscript is upside-down (What happened to "abstract"?)

Placement of "CIJE" doesn't work either way

What color is cover?

Inside Front Cover

Text addition: Twersky, (2"), A Time To Act

P.1 Does "Who we are & what we do" look dorky?

P. 2, 4, 6, 8 Sharon's photo looks disproportionate/stretched out in this new version - is it the case w/ the others (I have no basis for comparison)?

use Sharon model for quotes

P.3 text change (?)

P.5 text changes

P.6 Quote changed

P.7 Text changes

P.9 Text changes

P.11 Text changes

P.12 - CW to check middle initials
- updated c's council from KAB,

for ex. Judith Stern Peck
check if it's the picture we picked

Inside Back Cover

- Reorganize the page:

Editor
Editorial Consultant
Design
Cover
Photography
Copyright

Address
501 (c)(3)

- Cover citation should not be in italics as it is

Prisalla Harmel

G17-244-2499

David Wong 481-3793



Brochure changes

- ① E-mail address - pull off until final - inside back cover
- ② Donors listing - pending MLM decision
- ③ "look" → ^{move} in KAP quote - p. 10-11 (fifth double-page spread)
- ④ "Jewish" ^{deleted} on p. 8-9 - (4th double p. spread)
- ⑤ p. 4-5 / second double p. spread

add text: "Goals Seminar & follow-up"

delete text "Jewish"

"life and"

- (? ^{change} "growth through" to ???)
- ⑥ p. 6-7 / 3rd 2p. spread

delete + add

send disk of last page

Green changes

- ✓ ① JLN logo should be on JJ letter page
- ✓ ② no address, phone, etc. for Targum Shlishi
- ✓ ③ copyright - leave off for now (double check w/ NR)
- * remember to tell LIZ who is the copyright
- ④ both logos on cover & center title
- should postcard go 1st or 3rd class

quotes for 4000, 5000, 7500
postcards 2000, 4000

envelopes

postcard stock

* for mailing: $145 + 1372$
 $= 1517$

Open ideas

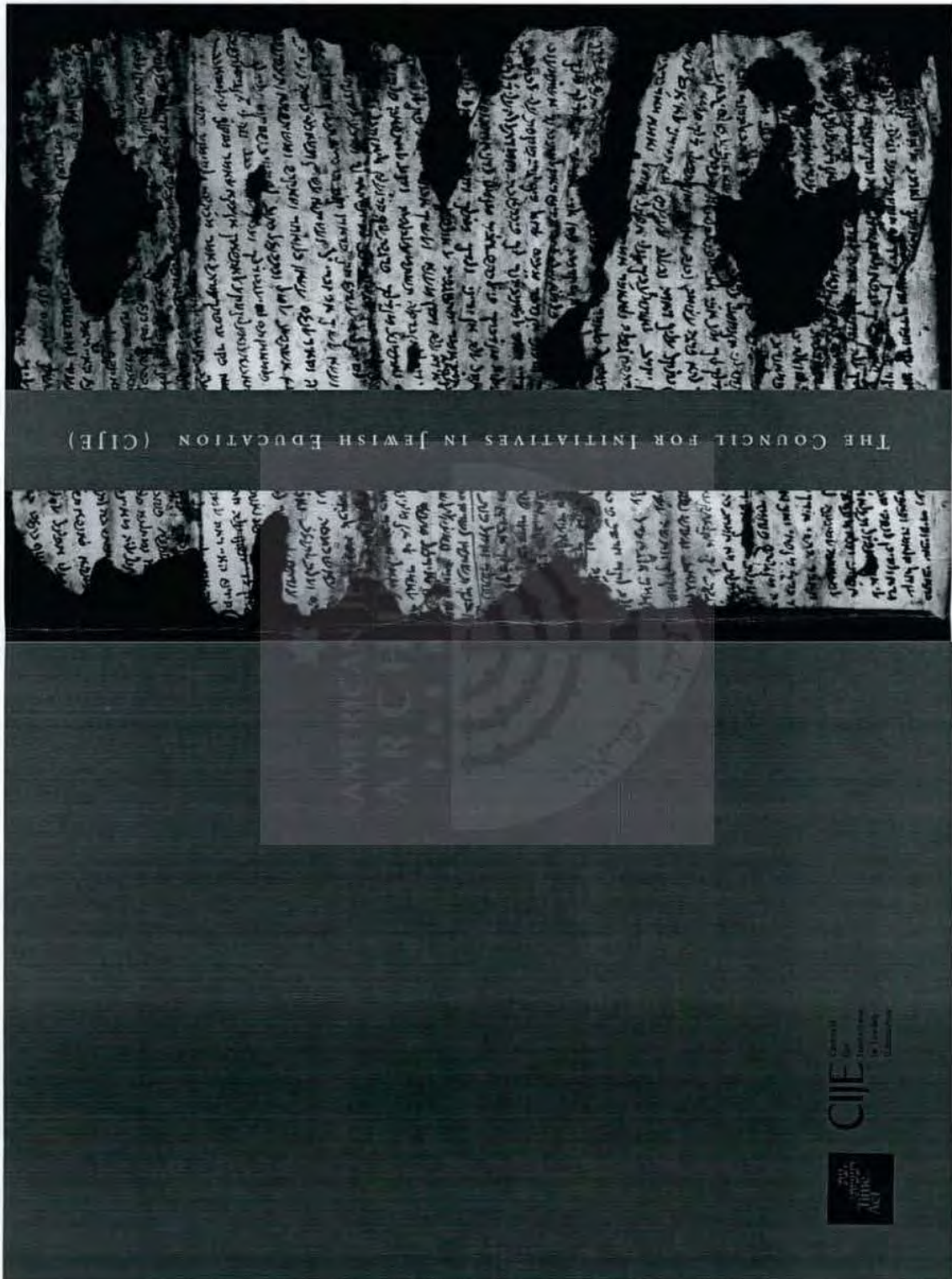


THE COUNCIL FOR INITIATIVES IN JEWISH EDUCATION (CIJE)



front

back



cover ideas

FAX TRANSMISSION

CLJE

15 East 25 STREET, SUITE 1617
New York, NY 10010
(212) 532-2380, Ext. 17
Fax: (212) 532-2548

To: *Alvin Nesson*

Date: January 27, 1998

Fax #: 724-6165

Pages: 1, including this cover sheet.

From: *Nancy Rapoport Devora*

Subject:

COMMENTS:

The old version of the quote:

"The Goals Seminar and follow-up consultations with CLJE have been instrumental in helping us translate our educational vision into a program of professional development for future educators."

The new version:

"The Goals Seminar and follow-up consultations have been central to the process of translating our educational vision into a program of professional development for future educators."


*It's**fine. Thanks for asking.**Devora*

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NEW YORK, NY 10010
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FAX: (212) 532-2646

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MEMO

To: CIJE Colleagues
From: Nessa Rapoport
Subject: The new CIJE brochure
Date: January 27, 1998

The CIJE brochure will be going to press shortly. Karen and I would be grateful if you would cast your eye over this mock-up. If you see anything really problematic, please let me know no later than Thursday.

Next week, Mort, Lester and the Chairman's Council will be giving final input.

Many thanks.

Nessa

1/26/98

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Add Z"l here)

(Twersky, A Z"l, A)

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Extend this line
to match others
(and reinsert
the comma after
"Education").

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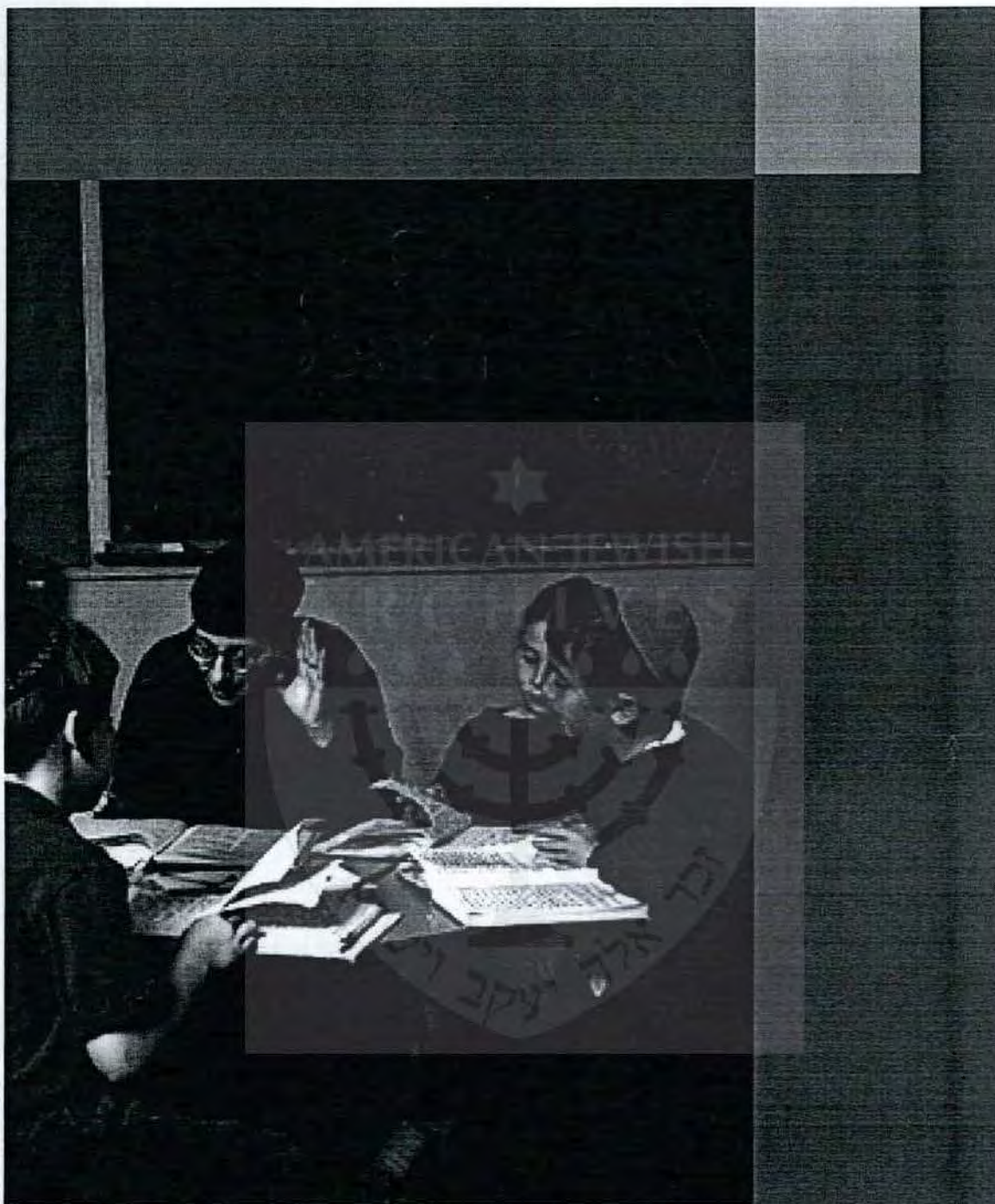
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Central to the
process of
translating

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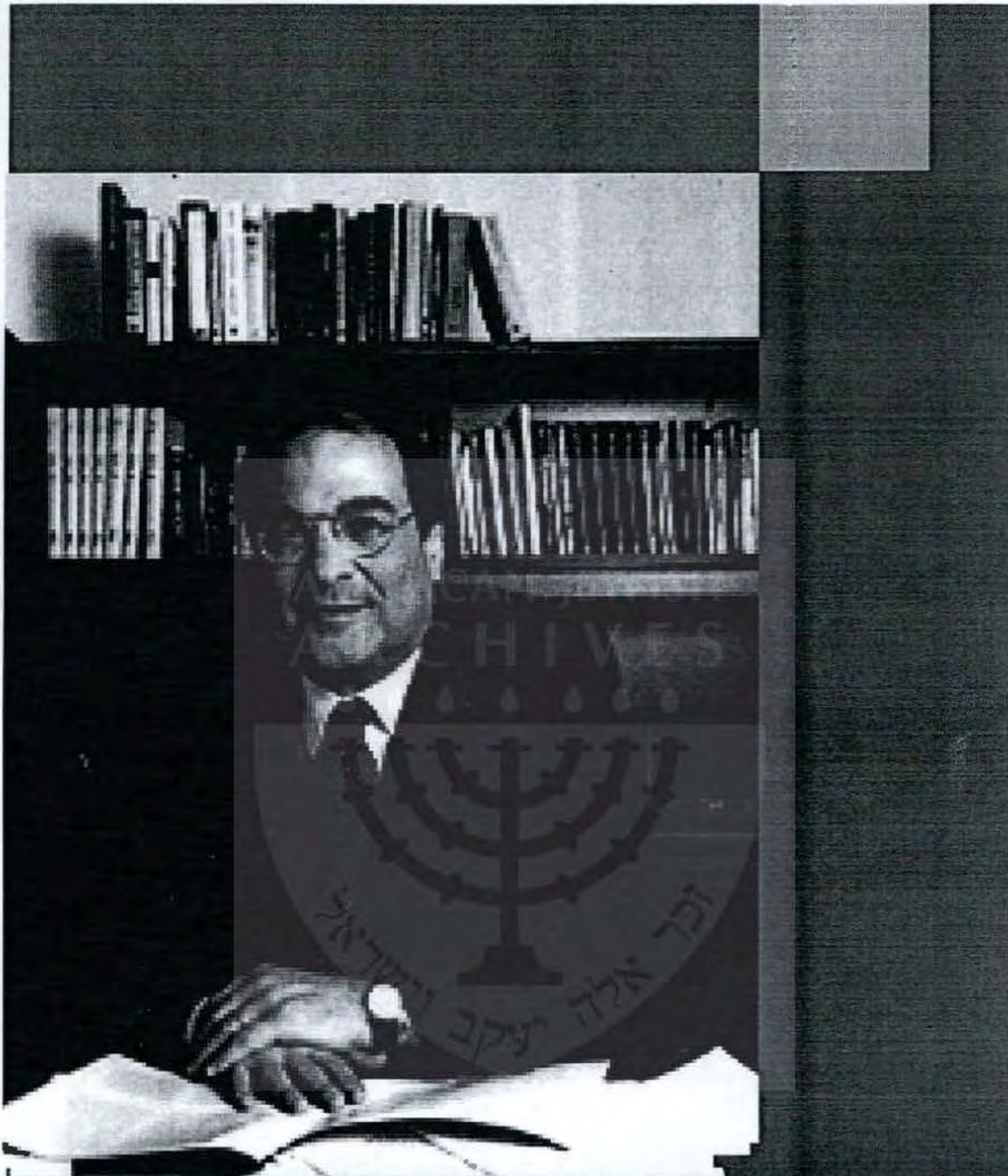
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[delete
"for policy"]

are

[lower case "immediate" and "past"]

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The

is

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[lower-case]

transformation of

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↑ tested ↓

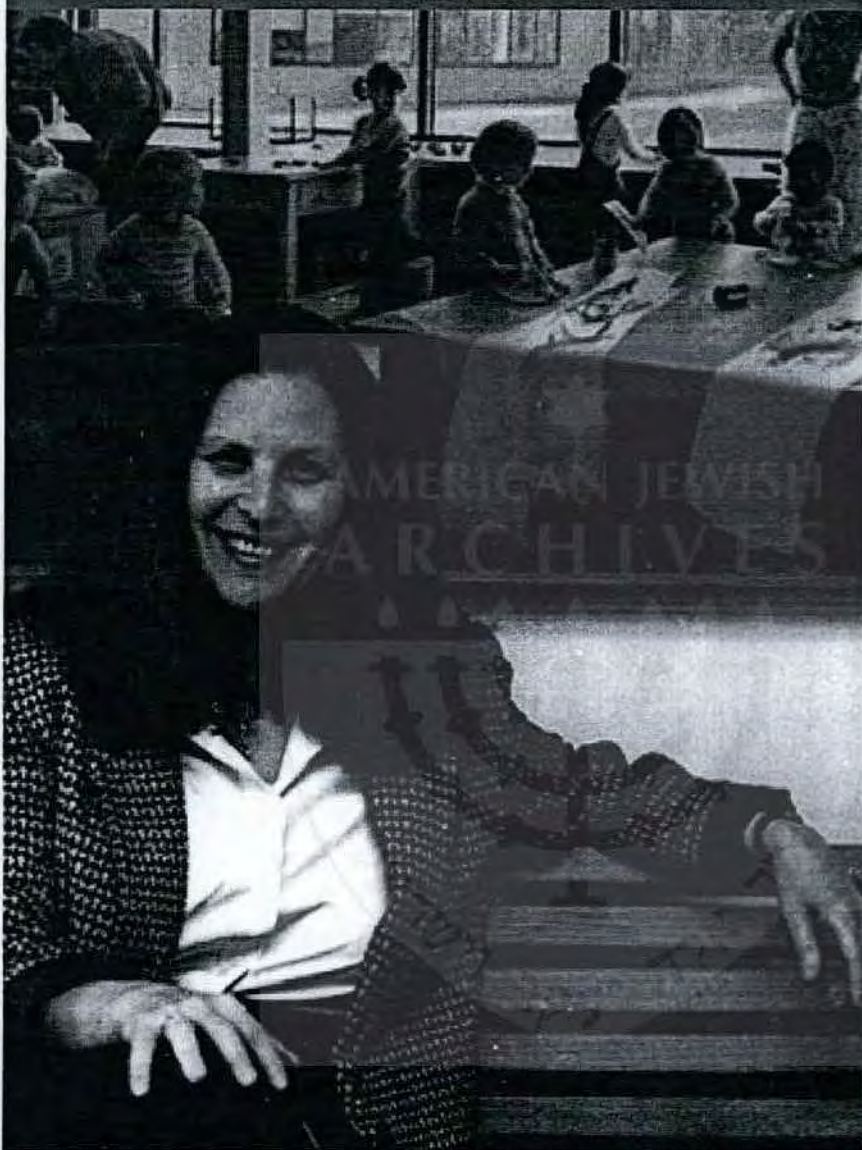
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[set in Roman like "The CUE Study of Educators" in opening.]

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should

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[set as
one ¶]

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wide



[photo will
be replaced.]

"As we move forward, our efforts will focus increasingly on building leadership capacity — and on providing ideas, tools, and models that will help transform Jewish education."

KAREN A. BARTH, Executive Director, CIJE

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Building on current initiatives, CIJE will be expanding its four primary areas of work **in the coming years:**

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CIJE is ~~in the process of~~ developing a network of experienced consultants to help Jewish educating institutions ~~articulate~~ and implement their goals. **define**

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R B D

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15 East 26 Street, Suite 1817

New York, New York 10010-1579

Tel: 212.532.2360

Fax: 212.532.2646

[Genizah
fragment"
should be
in Roman.]

COVER

Letter by Moses b. Barham Tabiri. Genizah fragment.

Tunisia, eleventh century.

Courtesy of The Library of

The Jewish Theological Seminary of America

[move
down]

EDITOR

Nessa Rapoport

EDITORIAL CONSULTANT

Avi Deeter

DESIGN

Elizabeth Finger

PHOTOGRAPHY

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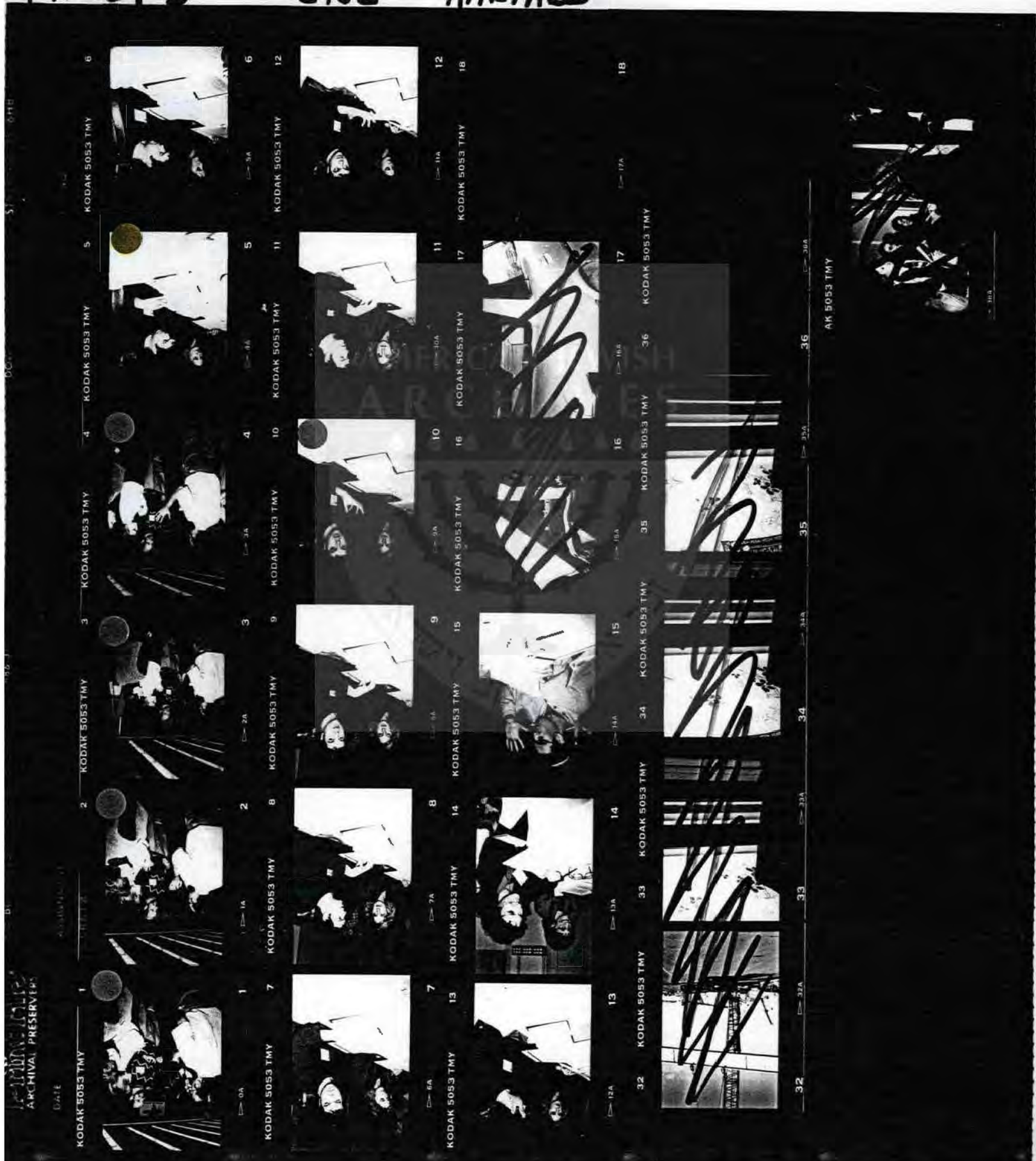
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Please
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after CIJE info

Martha Stewart

971209-B

CISE - HARMED



January 27, 1998

Dear Liz:

Enclosed are the following materials:

- A hard copy of the text faxed to you earlier today (with all revisions noted)
- Two additional contact sheets with photos selected to replace the photo on page 10:
 - A) First choice:
Contact sheet #3 (© 1996 Steven B. Photography), photo #1A – to be cropped vertically; we'll talk about it tomorrow.
 - B) Second choice:
Contact sheet #971209-B (© 1997 Martha Stewart), photo #4A – to be cropped slightly (hand on right).

As we discussed earlier, we will need to receive the revised pages no later than 10am on Friday. Our Federal Express account number is: 1820-8223-6.

Thanks for such beautiful and careful work,

Nessa

MEMO

To: CIJE Colleagues
From: Nessa Rapoport
Subject: The new CIJE brochure
Date: January 27, 1998

The CIJE brochure will be going to press shortly. Karen and I would be grateful if you would cast your eye over this mock-up. If you see anything really problematic, please let me know no later than Thursday.

Next week, Mort, Lester and the Chairman's Council will be giving final input.

Many thanks.

Nessa



"Our goal should be to make it possible for every Jewish person, child or adult, to be exposed to the mystery and romance of Jewish history, to the enthralling insights and special sensitivities of Jewish thought, to the sanctity and symbolism of Jewish existence, and to the power and profundity of Jewish faith."

PROFESSOR ISADORE TWERSKY, *A Time to Act*

Add 2nd here)
(Twersky, A 2nd),

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STRATEGIES FOR CHANGE

Strategies for change in partnership with educating institutions, communities, and national organizations.

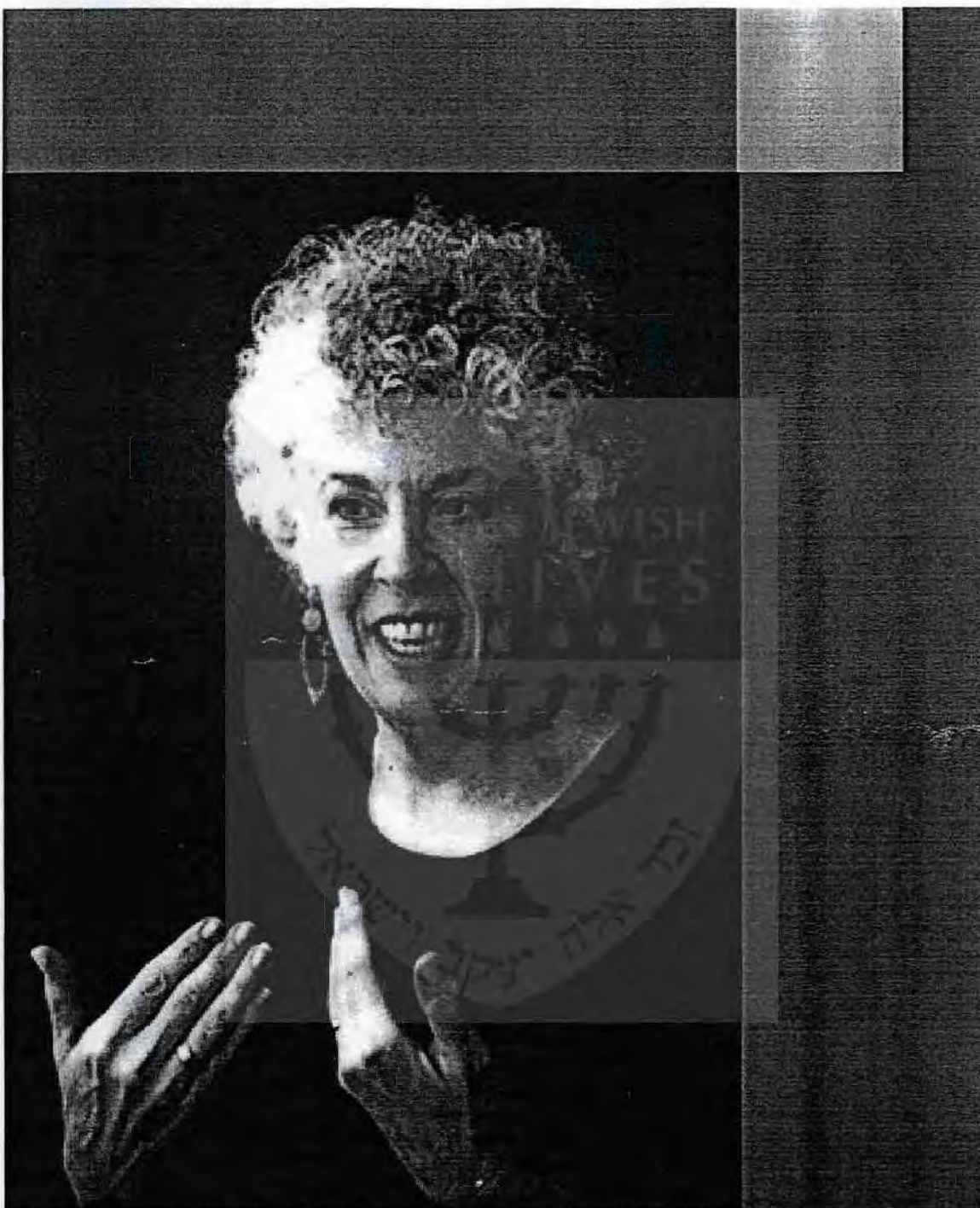
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Extend this line
to match others
(and reinsert
the comma after
"Education").



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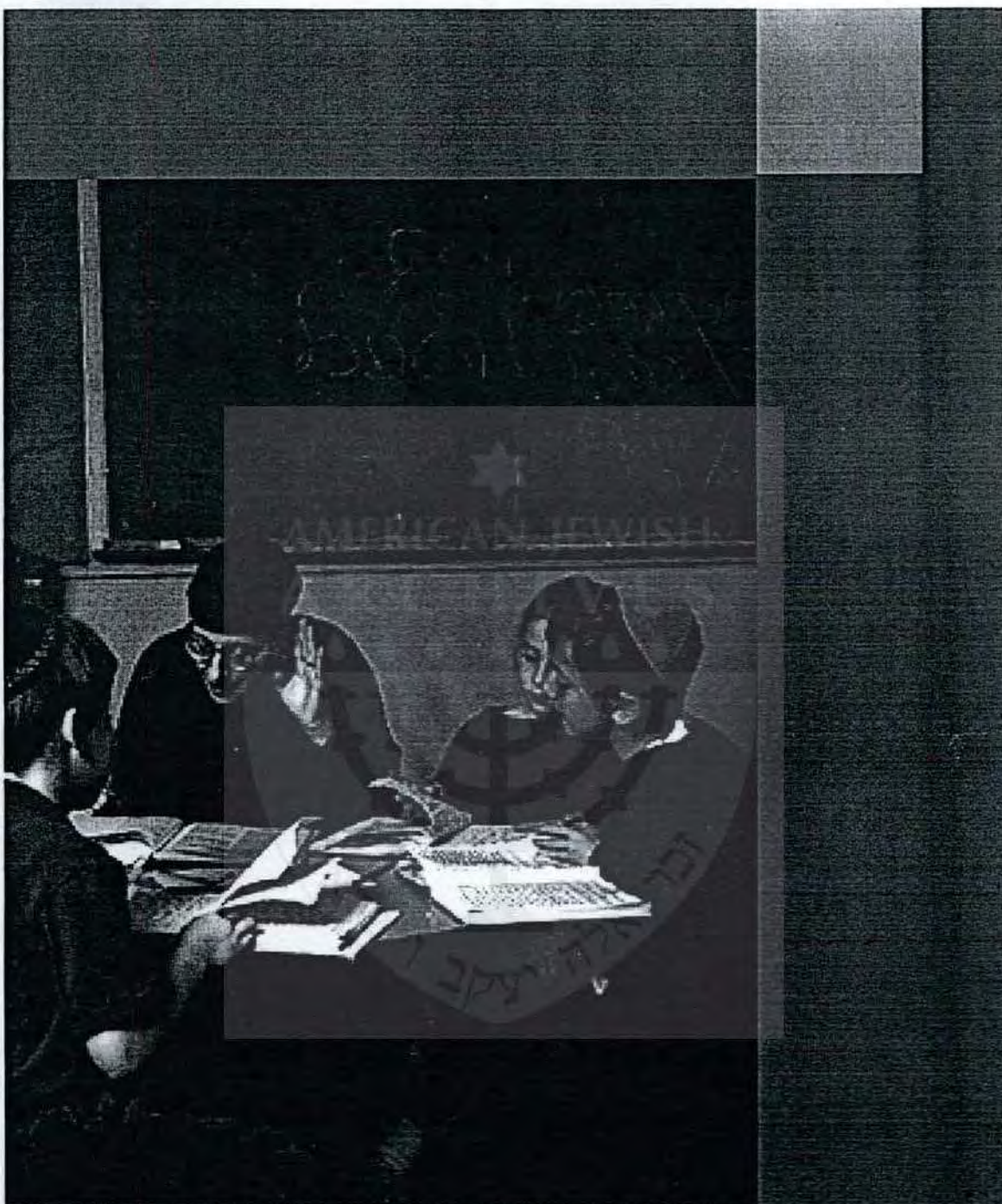
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DEVORA STEINMETZ, Founder of Beit Rabban Day School; and Co-director of She'arim, a professional development program for day school teachers

Central to the
process of
translating

STRATEGIES FOR CHANGE

New visions, strategies for change, and standards of excellence can transform Jewish educating institutions.

CIJE works to renew Jewish learning and teaching in varied educational settings. By ~~employing~~ ^{helping to build} visions of Jewish education and shaping strategies for change, CIJE ~~helps~~ ^{assists} communities, foundations, and national Jewish organizations ~~promote~~ ⁱⁿ and achieve excellence in Jewish education.

THE CIJE GOALS PROJECT

The CIJE Goals Project, developed with the Mandel Institute in Jerusalem, engages leaders and institutions in the challenging effort to develop and implement visions of Jewish education that are anchored in Jewish sources.

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"For those of us who are struggling in communities around the country to find answers to complex Jewish educational issues, CIJE's thinking and research for policy is invaluable. Our lay and professional leaders have benefited enormously from these ideas and insights."

CHARLES RATNER, CIJE Board Member; and Immediate Past President of the Jewish Education Center of Cleveland

[delete
"for policy"]

are

[lower case "immediate" and "past"]

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The infusion of new information and ideas is essential to the effort of transforming Jewish education.

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CUE Study
of Educators"
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FRANCINE JACOBS, Associate Professor and Chair, Eliot-Pearson Department of Child Development, Tufts University; and CIJE Consultant

should

LEARNING FROM THE FIELD

Models of success in formal and informal educational settings are powerful tools for inspiring excellence in Jewish teaching and learning.)

CIJE is working to identify and develop these models of educational excellence for North American Jewish education.

[set as
one ¶]

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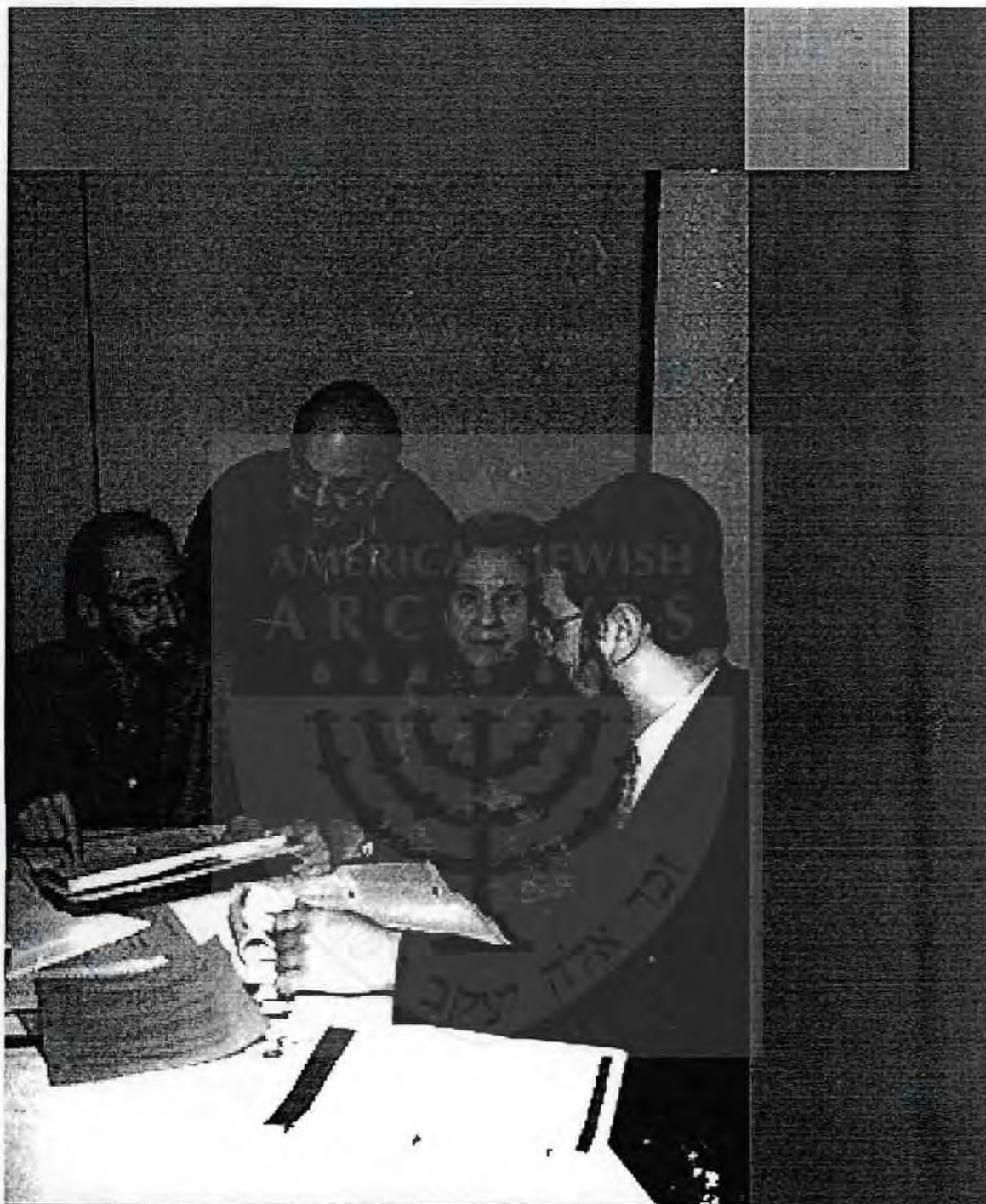
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Letter by Moses b. Barhum Tabrti. Genizah fragment.

Tunisia, eleventh century.

Courtesy of The Library of

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[move
down]

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EDITORIAL CONSULTANT

Avi Decter

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אז"ל

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Liz: proportion

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alternate title break

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KAB: new
word
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Devers quote:

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KAB: new word for instrumental

(essential? critical? indispensable?)
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Liz:

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are

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NR decision:

italicize "Study" or take out titles of Manual.

Liz: Chuck's title.

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KAB: This page may be too short if we combine the first 2 qs.

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KAB: Picture

Liz: Title

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1. Make photo smaller (designer's
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2. Move staff to inside back.
3. Move funders to inside back.

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Chairman's Council

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The Council for Initiatives in Jewish Education (CIJE)
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New York, NY 10010-1579
Tel: 212.532.2360
Fax: 212.532.2646

CIJE is a 501(c)(3) organization.

EDITOR
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EDITORIAL CONSULTANT
Avi Deeter

DESIGN
Elizabeth Finger

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slightly. this line will be with
the copyright line at the bottom.

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INSIDE BACK COVER

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