



# THE JACOB RADER MARCUS CENTER OF THE AMERICAN JEWISH ARCHIVES

**MS-831: Jack, Joseph and Morton Mandel Foundation Records, 1980–2008.**

Series C: Council for Initiatives in Jewish Education (CIJE). 1988–2003.

Subseries 5: Communication, Publications, and Research Papers, 1991–2003.

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Box  
41

Folder  
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Best Practices Project. Dissemination, 1995-2000.

For more information on this collection, please see the finding aid on the  
American Jewish Archives website.

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October 31, 1995

CJUE  
15 East 26th Street  
New York, NY 10010

**Att:** Nessa Rapoport

**Re:** Design estimate for Best Practices —3 Book Series

**Design and typesetting of interior of book 1**

\$20 per page x approximately 100 pp. = \$2,000.00

**Book 2**

\$20 per page x approx. 76pp. = \$1,520.00

**Book 3**

\$20 per page x 48 pp. = \$960.00

**Design and production of 3 two-color covers**

\$250.00 for original cover design,

\$125.00 @ for covers 2 and 3 = \$500.00

**Total:** \$4,980.00

(Nessa, I also tried to figure how much this would break down to on an hourly rate. Based on \$35 per hour, this comes out to about 142 hours or 3 ½ weeks of work hours. This seems logical for 3 books of this scope and size.)

All color proofs for covers will be an additional cost. Each front page, for instance would be about \$15 apiece. Since so much white laser paper will be needed to proof interiors from my printer, materials costs would be about \$20.00.

Please let me know if you need me to break this down any further, or if there are any possible costs that I have overlooked. This estimate can always be modified.

Thank You  
Liz Sheehan

*Liz Sheehan*



**elizabeth  
sheehan**

**Description:** CIJE Best Practices Series

**3 Books—** 2 @ 100 pages plus cover  
1 @ 48 pages plus cover

**Trim Size:** 8 1/2 x 11 folded

**Interior:** One color— all type  
Print on offset stock about 60# book weight  
(Will show samples)

**Covers:** Each 2 color—print on 80# cover, coated house stock  
Each cover will be 2 color, run on 6 color press at the same time  
so they can mix and match with 6 PMS choices.

**Artwork:** Quark Disk

**Proofs:** Iris on cover; Dylux on entire book

**Binding & Finishing** 100 pp books will perfect bind  
48 pp book will saddle stitch

**Packaging:** Shrinkwrap

**Price:** Cover—all 3 books

<b>Quantity</b>	<b>5,000</b>	<b>10,000</b>
	\$4,879.00	\$7,298.00

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Text—both 100pp books

<b>5,000</b>	<b>10,000</b>
\$17,688.00	\$27,678.00

Text—48 pp book

<b>5,000</b>	<b>10,000</b>
\$4,202.00	\$6,411.00

This quote is based on prevailing paper prices as of today and any direct cost increase will be added to the invoice. Shipping costs will be extra, but that price cannot be determined until we know the final quantity, method and time frame involved.

**d e s i g n s**

27 W 24th Street NY, NY 10010  
212/627-4400 T: Fax: 255-3699

November 21, 1995

Dear Sheila:

Here is the estimate for redesigning and printing the two existing Best Practices volumes (Bk 1 and 2 in the estimate) and designing and printing the JCC (new) volume (Bk 3). Barry has suggested that the other 1996 volume on the workplan, Best Practices in In-Service Training, be estimated at about the same costs as the JCC volume.

We are imagining a print run for all 4 of 7500. Since I got estimates for 5,000 and 10,000, I'm confident you can do the math.

Talk to you whenever you need to--and looking forward to receiving my flow chart. It will be invaluable (and frightening) for my 1996 workplan!

*Nessa*

Nessa



FROM: Barry, 73321,1221  
TO: Nessa Rapoport, 74671,3370  
DATE: 2/1/96 8:57 AM

Re: best practice(s)

Hi

We need to decide on the title and other related matters--e.g. does my name appear on cover? what about the other researchers in the first two volumes?

We need to decide on print runs. It was my impression that Alan said that cije would pay for the jcc printing if they want extra copies-- they will do distribution. If that's true, I need to say that to Finkelstein. What do you remember.

I also want a copy of the text that we used to acknowledge Hirschorn and run it by Rachel Cowan for Cummings. Separately I am forwarding you my reactions to Pekarsky's paper.

b



# COUNCIL FOR INITIATIVES IN JEWISH EDUCATION

## MEMORANDUM

**To:** Allen Finkelstein; Sol Greenfield

**From:** Barry Holtz

**Date:** April 17, 1996

**Re:** Best Practices in JCCs volume

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Let me summarize the conversation we had last week about publication issues related to the Best Practice volume.

- 1) The volume will be ready the first week in May, published by CIJE with JCCA listed on inside front cover and in the book itself. The formulation uses the word "commissioned by" to describe the JCCA role.
- 2) CIJE will arrange for the printing of the volume and will sell (at cost) to JCCA those copies JCCA wishes to distribute. JCCA will list the publication in its own publicity and can either direct individuals to CIJE or can distribute volumes directly to those who wish to have them. The "at cost" price of the volume is around \$2.25 per book. We will know the precise figures when the job is finished (i.e. extras for shipping, etc.).
- 3) You have expressed interest in purchasing between 1000-1500 copies of the book. You expressed an interest in distributing the volume to people who attend the Biennial and sending copies to the following groups of people: Presidents, Executive Directors, Jewish educators, JCCA Board members, and Chairs of Jewish education at Centers, trying to avoid duplication with those who receive it at the Biennial.
- 4) You will let us know by **(April 26th)** exactly how many you need for the Biennial and we can either ship them to Baltimore or have them here for you to take.

1200 for Biennial?

See attached?

5/20/96

W/Den Scher - discuss BP

2/

Israeli mailing list

Our message in CONFER II: A.J. ed. resource.

75 - Jewish Agency, academics

1. At the table

200 - through Franklin

2. Funding

Jewish Agency Assembly - end of June: seems to be of governors

Center: 10% of budget; don't get special allocation

He'll double-check w/Allan about dissem in JCC system

It's double.

Best Practices

Who shd develop a plan? Mort, Ann, Allan F., CUE?

W/mort

GA: Session at GA on BP in JCC

Seymour/Alan

Don W. is on JCC Congress II committee

∴ Call the meeting

"Our call about the fed. system"

Meet w/Alan bet. you go.

Feds, bureau, synagogue - letter from Ann K.

from seminar by Leo - Mort, Ann K.

Involvement in the GA

He "It's a debatable position"

DS Acknowled of reality

Not vice at f arm level 2 CUE level

Situation bet. Morty & Allan - not resolved

No doubt if we had endorsement of not ignore

CUE also + role of JCC in JCC & become a partner w/us

We wd do + wk, create + migs to get it across.

We need to improve impression of CUE; JCC is fine

Never have a forum at the GA.

Even if can't help

Art Retman: "Who needs them?"

Prevailing attitude: CUE is perceived as controlling body of N Am J activity: "the parliament"

∴ Relationships w/ other national agencies free control center

(Mort, Lester, E.L.) "They don't have the influence." It's Geky, Charles, London: USA view

Charles is Morty's man. Thinks highly of Israel office of JCC. Lester can talk to Charles.

Charles is the one to use.

"It's a top-down strategy: not built up." Until files are saying JCC & feds are compatible

HR Give us a plan

DS CONFER II task force

5 people Cabinet - Linda Gornell Weinstein - to the larger world

Dr Seymour, Mort are very good strategists.

How do we instl + system at highest level? A tightly controlled system.

Charles is not it's national priority.

CIJE-JCCA Staff  
Meeting Agenda  
May 9, 1996

I. Dissemination of Best Practices

- Biennial
- Beyond Biennial

Win Center World

- pres
- exec
- Jeds
- chrs of J ed comm.

Chk that it happens

II. Implementing Best Practices

AF: How can it be used?

Feder: exec; J com. cont. pref 2 chrman; letter in context + guide to use it, ceto center dirs.

III. CIJE's Educational Agenda

Don: Sub-comm. on interpret. thru to outside world.

Suppl / day sch world

IV. JCCA's Educational Agenda

Robbie

Attends sr all 3

V. Early Childhood Education

VI. Camping: Next Steps



Dissemination List

Alan's solution list

Exclude Board

Include staff

CIJE MAY 1 BOARD SEMINAR RSVP LIST

5/20/96

Name	Will Attend	Will Not Attend	Guest
Dr. Robert Abramson	Bob		
Gary Aidekman			
Rise Ain			
Rabbi Daniel Allen			
Mimi Alperin			
Saul Andron	Saul		
Ramie Arian	Ramie		
David Ariel	David		
Alan Astrow and Jill Nathanson			
Abraham Avrech			
Daniel Bader ✓		x	
Deborah Ball	Deborah		
Roberta Baumgarten			
Steven Bayme	Steve		
David Behrman		x	
Lisa Belzberg and Matthew Bronfman			
Connie Bendetson			
Louis H. Berlin			
Mandell Berman		x	
Steve Berman *	Steve		
Jack Bieler			
Mr. & Mrs. Bildner			
Sherry Blumberg	Sherry x		
Chaim Botwinick		x	
Steven Brown	Steve	x	

David Arnow missing

not on labels

(NOL)

not on labels

full name?

?

Ch Bronfman?

separate mailing for Lead Communities

	Hy Campeas	Hy		
	Shoshana Cardin	Shoshana	x	
	Jerome Chanes	Jerome		
(?) x ✓	Mark Charendoff	Mark x		Susan Charendoff
	Zevulun Charlop			
	Cindy Chazan	Cindy	x	
✓ x	<del>Daniel Chazan</del>		x	
	Steven Chervin	Steve x		
Lead Lead Gould Cohen	Ruth Cohen	Ruth	x	
	Norman Cohen	Norman		
full name	(Burt) Cohen	Burt		
✓	<del>John Colman</del> (NOL)	x		
✓	<del>Maurice Corson</del> (NOL)	x		
	Rachel Cowan	Rachel x		Elan Ezrahi
✓	<del>Susan Crown</del> (NOL)		x	
	Ada Beth Cutler			
	Aryeh Davidson	Aryeh		
Joy Res (?)	Mr. & Mrs. Davis •		x	
	Harris Devor			
	Carol Diamant	Carol x		
(?)	Mr. & Mrs. Divine		x	
	Barbara Dobkin	Barbara		
	Sheldon Dorph	Shelly x		
	Andrea Dubroff			
	David Edell			
	Arnold Eisen	Arnie		
	Aharon Eldar	x		
✓ x	Joshua Elkin •	Josh		



Shulamith Elster	Shulamith	x	
Sylvia Ettenberg	Sylvia x		
Eli Evans	Eli		
Henry Everett	Henry x		
Steven Fadem			
Steven Farber			
Sharon Feiman Nemser			
Marcy Feldman		x	
Nancy Ferst	x		
✓ Irwin Field (NOL)		x	
Bill Firestone			
* Max Fisher (NOL)		x	
Joshua Fishman	x		Esther Fishman
Paul Flexner		x	
Wendie Forman		x	
✓ X Seymour Fox •			
Ellen Frankel			
Robert Freeman			
Daniel Freeland		x	
Tom Freudenheim			
Michelle Friedman & Benjamin Belfer	x		Dr. Jack Gorman Dr. Lauren Gorman
✓ X Adam Gamoran •			
Peter Geffen		x	
Larry Gellman			
Nelson Genshaft			
Mr. & Mrs. Gillers			
Rabbi Hirsh Ginsberg			
Judith Ginsberg		x	

	Billie Gold	x		
✓ x	Ellen Goldring •	x		
	Mr & Mrs Gontownick			
✓	<del>Charles Goodman</del> (NOL)			x
	David Gordis	x		
	Rabbi Daniel Gordis	x		
	Cass Gottlieb			
✓	<del>Alfred Gottschalk</del> (NOL)	x		
	Anita Gray			
	Arthur & Kelly Green			
Neil Greenbaum	Rabbi Irving Greenberg	Yitz	x	
	Hilary Greenberg			
	Arnold Greenberg			
✓ x	Sol Greenfield •	x		
	Gene Greenzweig		x	
	Louise Greilsheimer		x	
	Beverly Gribetz	x		Steven Gross
	Gary Gross		x	
	Pamela Grossman		x	
(Lead)	<del>Mark Gurvis</del>		x	
	David Gutin			
	Rubin Guttman			
	Benny Hagar	x		
	Charles Halpern		x	
	Carrie Harris			
	Martin Hart			
	Samuel Heilman	x		
? x	<del>Lee Hendler</del> * (NOL)		x	
	Ronnie Heyman			

	Stuart Himmelfarb			
	David Hirsh			
D Hirschorn ? X	<del>Robert Hirt</del> * (NOL)		x	
	Jerry Hochbaum	x		
✓ X	Annette Hochstein			
✓ X	<del>Stephen Hoffman</del> (NOL)	x		
	Vernon Howard		x	
	Francine Immerman			
	Carol Ingall			
several copies	Leora Isaacs		x	
	Alan Jaffe			
	Rae Janvey			
	Michael Jesselson			
	Erica Jesselson		x	
	Richard Joel	x		
	Peter Joseph			
✓ X	<del>Ed Kagen</del> Kagan (?)			
	Pearl Kane			
	Fran Kanterman			
	Thomas Katz			
	Joshua Katzen			
✓ X	<del>Ann Kaufman</del> * (NOL)		x	
	Daniel Kayne			
G Kelsch	Carolyn Keller		x	
	Deborah Kerdeman		x	
	Charles Klatskin			
H. Kaschitzky	Mr & Mrs Kornfeld			
	Barry Kosmin			
	Lynn Korda Kroll		x	

M. Lerner  
N Lamm  
M Lender

✓ X

✓ X

✓ X

✓ X

✓ X

M Mandel

Lydia Kukoff		x	
Rabbi Irwin Kula			
Alisa Kurshan	x		Rabbi Neil Kurshan
Eve Landau			
Rabbi Nathan Laufer			
Ted Lazarus			
Rabbi William Lebeau			
Sara Lee		x	
Marvin Lender		x	
Donna Leventhal			
Stephanie Levi	x		Jonathan Levi
Virginia Levi	x		
Rachel Levin		x	
Alfred Levy			
Reynold Levy			
Geoffrey Lewis			
Rabbi Mordechai Liebling	x		
Asher Lichtenburg	x		Ilan Ezrachi Raehl Niv-Lichtenburg
Norman Lipoff		x	
Seymour Lipset		x	
Mark Litt			
Haskel Lookstein			
Steven Lorch			
Joseph Lowin	x		Prof. Judith Lowin
Joseph Lukinsky		x	
Dov Lurea			
Rabbi Brian Lurie			
Ze'ev Mankowitz			
Beth Mann			

Gil Mann			
David Mann			
Daniel Margolis			
Phillip Margolius			
Ellen deJonge Markowitz			
Matthew Maryles (NOL)	x		
Rabbi Simeon Maslin			
Rabbi Rolando Matalon		x	
Egon Mayer		x	
Ron Meier			
Florence Melton (NOL)		x	
Rabbi Paul Menitoff			x
Lauren Merkin			
Rabbi Joel Meyers			
Amy Michel			
Bonnie Milenthal			
Mr & Mrs David Minkin			
Josie Mowlem (NOL)	x		
Jack & Helen Nash		x	
Mr & Mrs David Nathan			
Barbara Neufeld			
Bill Novak			
Adina Ofek			
Rabbi Kerry Olitsky		x	
Beth Ostrow	x		
Marvin Padover •			
Rabbi Michael Paley			
Bernard Plum			
Dalia Pollack •			



L Pollack

Marlene Post			
Chaim & Adina Potok			
Yossi Prager		x	
Rabbi Yaakov Rabinowitz	x		
Joseph Rackman			
Roy-Raizen •			
Nessa Rapoport (NOL)	x		
Tawny Ratner			
Eduardo Rauch	x		Isabelle Erica Rauch
Joseph Reimer	x		
Stephen Reiner		x	
Shulamith Reinharz		x	
Jehuda Reinharz		x	
Paul Ritterband			
<del>Esther Leah Ritz</del> (NOL)	x		Pamela Allen
George & Pamela Rohr			
Passi Rosen-Bayewitz			
Joan Rosenbaum			
Joel Rosenfeld			
✓ + Harriet Rosenthal •	x		
✓ Michael Rosenzweig •			
Rabbi Seymour Rossel			
(?) X Arthur Rotman <del>(NOL)</del>		x	
Karen Rozenberg			
Sheldon Rubinfeld			
Howard Rubin			
Daniel Rubin	x		
(?) X Aryeh Rubin *			
✓ X Lenny Rubin •	x		Daniel Rubin



Seymour Rudorfer			
Michael Rukin			
John Ruskay			
Barbara Safran			
Patti Saris			
Jonathan Sarna		x	
Nahum Sarna			
Lifsa Schachter		x	
Philip Schatten			
Israel Scheffler		x	
Carl-Sheingold	x		
Alvin Schiff			
Gary Schiff		x	
Alexander Schindler			
Elliot Schnitzer			
Betty Schwab			
Jodi Schwartz			
Mac Schwebel			
Arthur Segel			
Norman Seiden		x	
Judith Shankman			
Daniel Shapiro			
Richard Shatten	x		
Rabbi Steven Shaw			
Scott Shay			
Robert Sherman			
Susan Shevitz			
Roanna Shorofsky	x		
Barry Shrage		x	

D Schever  
 (?) x

I Schorsch

(?) x

Mr & Mrs Michael Siegal			
Yossi Siegel	x		
Richard Siegel	x		
Rabbi David Silber			
Stephen Silberman			
Marc Silverstein and Charna Sherman			
Rabbi Alan Silverstein			
Klara Silverstein			
Gilles Sion			
Richard Sipser			
Alan Slifka		x	
Virginia Slifka			
Marc Slutsky			
Moshe Sokolow			
Stephen Solender		x	
Jeffrey Solomon		x	
Barbara Spack			
Eliot Spack			
Elliot Spiegel			
Radine Spier			
Carol Spinner			
Jerome Spitzer			
Mr & Mrs Bruce Stanger			
Carol Starin			
Rabbi Jacob Staub			
Eve Kresin Steinberg			
Michael Steinhardt			
Devora Steinmetz	x		
Susan Stern		x	

Susan Stodolsky		x	
Lewis Stolzenberg	x		
Joseph Stone			
Stanley Strauss			
✓ X Helaine Strauss •			
Myron Strober			
Howard Sulkin			
Michael Swidler			
Daniel Syme			
Margery Tabankin		x	
Nikki Tanner			
Margaret Tishman			
Debra Trachtenberg			
Rabbi Gordon Tucker			
I Twersky Deborah Vogelstein			
Saul Wachs			
Peter Wang			
Howard Wasserman	x		
Allan Weissglass			
Sally Wertheim		, x	
Linda White			
Samuel Wineburg			
✓ X <del>Maynard Wishner</del> (NOL)		x	
✓ X Jonathan Woocher •			
Rabbi David Woznica		x	
✓ (2) <del>Bennett Yanowitz</del>		x	
Anthony Yeni			
Rabbi Eric Yoffie	x		
Vivian Young			

D Deutsch

I Twersky

Rabbi Joel Zaiman		x	
Ken Zeichner			
Mr & Mrs Ziegelman			
Larry Ziffer		x	
Rabbi Sheldon Zimmerman		x	



j:lapps/robin/meetings/  
596rsup

(4)

Debby Hirshman

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pulled Mark Charendoff

p Mark Gurin

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Hy Campeas  
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Shoshana Cardin  
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Mr. Jerome  
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Mark Charendoff  
JCCA  
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not pulled

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Daniel Chazan  
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East Lansing, MI 48824

not pulled



Dr. Norman Cohen  
HUC: Jewish Inst. of Religion  
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Mt. Clair State University  
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Ma'yan/JCC on the Upper West Side  
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Eli N. Evans  
Charles H. Revson Foundation  
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Steven Farber  
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Dr. Aryeh Davidson  
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Hadassah  
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Dr. Sheldon Dorph  
National Director, Ramah Camps  
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New York, NY 10027

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Stanford University  
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Dr. Shulamith Elster  
Baltimore Hebrew University  
5800 Park Heights Avenue  
Baltimore, MD 21215

Henry Everett  
150 East 69th Street Suite 28K  
New York, NY 10021

Sharon Feiman-Nemser  
Michigan State University, College of  
Education  
306 Erickson Hall  
East Lansing, MI 48824

Bill Firestone  
4 North Circle  
Yardley, PA 19067

Seymour Fox  
Mandel Institute  
PO Box 4556  
Jerusalem 91044 ISRAEL

Rachel Cowan  
Nathan Cummings Foundation  
1926 Broadway Suite 600  
New York, NY 10023

Mr. and Mrs. Jay Davis  
2167 West Wesley Road  
Atlanta, GA 30327

Mr. and Mrs. Thomas Divine  
160 Beacon Hill Drive  
West Hartford, CT 06117

Ms. Andrea Dubroff  
1 Dogwood Hills Road  
Newburgh, NY 12550

Mr. Aharon Eldar  
World Zionist Organization  
110 East 59th Street  
New York, NY 10022

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TO: Alan, 73321,1220

Re: Yet again

Mark Charendoff asked me whether the cover letter through the JCCA system should be co-signed? I said I thought it was Allen's call. Do you care?

Nessa



FROM: Alan, 73321,1220

TO: Nessa Rapoport, 74671,3370

DATE: 6/24/96 9:36 PM

Re: Yet again

YES, I DO THINK IT SHOULD BE CO-SIGNED BY ALAN AND ALLAN





TO: Alan, 73321,1220  
CC: Barry, 73321,1221  
Gail, 73321,1217  
Josie, 102467,616

Re: Israel distribution

5/20/96

I want to summarize my meeting with Don Scher this morning about dissemination of the BP volume.

Micro:

JCC system: I said that I understood that the volume would be disseminated through the JCC system. He said he thought yes. I asked him to check with Allan to be sure that all the constituents he thought were important were indeed receiving it. He said he would.

Israel: Don wants 200 copies to disseminate through the Jewish Agency and the Israeli academic community; he has lists in Israel. He wants to know from Alan H.: Do you want this volume at the Jewish Agency Assembly in June? Alan, I note that you have cc'd me on an extensive list of your own today. How much replication will there be? Don will be calling you this week. Could you please ascertain with him whether your list is close enough so that he does not need to distribute in addition? Be sure to let me know the answer because I'm supposed to mail him 200 copies for that purpose. (Maybe double distribution would be a plus?!)

Macro:

I asked him what his thinking was about getting this document/explaining its context to people outside the JCCA system, particularly the federation universe. He said: "It's CIJE's call about the federation system." I said that surely he had an ideal in mind, of what it would look like if the JCCA were successful in getting the message to CJF/federations.

He first mentioned: a session at the GA. (Apparently, Mort and he were whispering throughout --Josie tells me--Barry (Holtz's) session at the Biennial about this; I sensed that Mort was pushing this model.) I told him that I imagined that was quite feasible, given our involvement in the GA. But I suggested that that was of limited effectiveness, because it reached 100-125 people. That alone is not sufficient to put this on the agenda of the federation world. Don said: "If someone important even waves this document at a plenary, that would accomplish a lot in putting it on the map." I repeated that I didn't think so. (After all, Shrage mentioned Sarna many times at the closing session of the Jewish education institute, and to the best of my knowledge we got not a single phone call as a result.)

He then said: Federations, bureaus, synagogues should all get it, with a letter from Ann Kaufman and/or Mort. I said we'd had a very well-crafted design to do that for CIJE, and that although I felt it was worth doing, it hardly addressed the larger strategic questions about what the federated system needed to know re this document and how best to make an effective case.

He said: "The real problem is: 1. We're not at the federation table; we're never part of the Jewish education conversation. and 2. They give us hardly any money, even though our early



childhood programs..." I began to understand that my question about getting this document to the "outside" world was a loaded one for them.

I said that both the GA and the mailing were in effect default positions and continued to ask him what he thought the optimal STRATEGY would be. He said: "That CJF acknowledge the role of JCCs in Jewish education and becomes a partner with us. Then we could do the work and create the meetings to get it across. We need the imprimatur of CJF. We're on a good track with JESNA; Allan and Jon take the train every day."

He then said: "We have to acknowledge reality. We have not been successful either at the communal level or the CJF level; we didn't succeed with COMJEE either. We feel defeated on this issue. Allan has not been able to get it on Marty's agenda. The situation between them is not resolved. We have never even had a forum at the GA."

I asked of the role of their board, where there is so much overlap, it seemed to me. Apparently, even that is not enough. He said that Art Rotman finally arrived at the position of: "Who needs them?" Don said: CJF's prevailing attitude is that they are positioning themselves as "the controlling body of North American Jewish activity: the parliament. Therefore relationships with other national agencies are control issues."

Don believes that if you put: "Mort, Ann, Allan F., Alan and maybe Seymour in a room, they could solve this problem: How to influence the system at the highest level, how to make this a national priority." I said that my understanding from working with Mort/CIJE is that if JCCA came up with a design of what they wanted to do, CIJE could be helpful in trying to implement etc. But that you still needed a plan as a starting point. Which key people did they want to reach? Could they coordinate Allan's travel schedule in organizing meetings? If they did a "show on the road," who was available on their side and how could they maximize their resources?

The bottom line, as I'm sure is clear to you by now, is that there is no design. "Moving it forward" involves huge structural positioning issues for them, which are clearly on Mort's mind as well--and not just about this document.

I then reminded him that he had mentioned a sub-group of the COMJEE II task force, headed by Linda Weinstein, which he had told us was formed to consider the same questions I was raising about the BP document for the COMJEE II document and plan. Although he had spoken of this as the starting point at our meeting, he seemed hesitant. I asked him: Could the sub-committee meet with us this summer?

What we agreed: Don will call Alan this week before Alan's return here to talk about a meeting this summer of CIJE and whoever needs to be at their table--except that Linda herself won't be in Israel (I suggested a telecon). Perhaps a meeting can move this forward in a creative way that is feasible for them and for us.

In the meantime, Barry and I have agreed that we will mail the volume, with a letter Barry has drafted from you, Alan, which I will send you shortly, to all invitees of our Board Seminar--and that you, Alan, will distribute in Israel as part of the CIJE packet and coordinate with Don (I did not mention your Israel dissemination to Don, since I thought I'd leave the final decision re Israel dissemination up to you.)

In conclusion: I met with Don for some time and really pushed him. But I don't think I can do any more. Our default options remain:

Best way to help you.

1. A mailing to the entire federated system. *Signed by Hart; timing*

2. A GA forum to which we invite the key people we want--with the BP volume as part of the invitation. Even if they don't come, it's a more targeted way of getting their attention. (Don did not seem to understand that the key people he wants don't often come to a forum anyway.) We could be creative and invite a couple of the wonderful JCC educators to "demonstrate" the model...

3. Stuffing the GA kits in addition to the forum.

4. Josie adds this option: Sending the federated system a letter, explaining what the volume is about and saying: "If you want a copy, please fax/write at..." Steve H. had suggested this in my post-game analysis with him last summer as one way of finding out whether people really do read these letters and respond to them.

Don did not mention any other constituencies. But to me this seems a natural for rabbis. Josie and I will finally do the complete rabbis mailing of selected names from all denominations this August, as soon as I get back from Israel. I had always intended to highlight the BP volume in the cover letter, phrased judiciously, given the rabbis' anxieties. So that is at least one other audience.

Alan, let me know what you think about any/all of the above, in light of what we're trying to accomplish.

I expect that the key contacts meetings next Tues. will at the very least yield from the staff the key educators across the country and the beginnings of key influentials. I am still negotiating with Michael P. for a morning slot on Tues. with Barry, Josie and me; after which Alan and Gail could meet with me to amplify. Josie and I do not want to cancel this another time, or we will never get a list together.

In the meantime, I have not heard a word about GA 1996. At a recent lunch, Carl seemed to say all was still on hold pending the merger decisions.

Nessa



FROM: Alan, 73321,1220  
TO: Nessa Rapoport, 74671,3370  
DATE: 5/21/96 2:03 AM

Re: Israel distribution

NESSA - THANKS FOR YOUR COMPREHENSIVE REVIEW OF JCCA - LET'  
TALK ABOUT THE SPECIFIC ISSUES TONIGHT.

I WILL SPEAK TO DON - I HAD INTENDED TO USE THE BEST PRACTISES  
AS A WAY TO HIGHLIGHT CIJE AND BRING IN EVERYTHING ELSE BY THE  
BACK DOOR WITH A BROAD CONSTITUENCY IN ISRAEL. SO I AM  
CONCERNED ABOUT DOUBLE CIRCULATION WITH JCCA-ISRAEL.

IF THEY WANT TO CIRCULATE TO THE ASSEMBLY IN ISRAEL, I THINK IT  
WOULD DO US GOOD TO INSERT THE "NEW CIJE BROCHURE" !!!  
INSIDE. WHAT DO YOU THINK?



FROM: Alan, 73321,1220  
TO: Nessa Rapoport, 74671,3370  
DATE: 5/22/96 12:58 AM

Re: Reminder

GOT YOUR REMINDER.

THANKS.

DON SHER TO GET 200 COPIES IN ISRAEL.





TO: Barry, 73321,1221  
CC: Josie, 102467,616

Re: BP/JCCs

Not being familiar with the ins and outs, I'll leave this to you and Josie to figure out the pricing policy. Just let me know what you conclude.

Nessa



FROM: Barry, 73321,1221  
TO: Josie Mowlem, 102467,616  
CC: Nessa Rapoport, 74671,3370  
DATE: 6/2/96 10:53 PM

Re: BP/JCCs

Hi Josie and Nessa:

I think the policy on BP for JCCs is different from what you think! The arrangement, as I understand it, is that we will sell copies of the BP volume to the JCCs at our cost and they can distribute them to whomever with or without charge. Or we can charge Buddy for them. I think if we are sending them to him, we should charge, though I suppose we could offer them to him at a cheap (or at cost) price. So we've got to talk more about this.

barry



to Board Seminar list  
to Luncheon Seminar list



June 4, 1996

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Esther Leah Ritz

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Bennett Yanowitz

*Executive Director*

Alan Hoffmann

Dear Friend,

I am happy to enclose the latest publication of CIJE's Best Practices Project, *Jewish Education in JCCs*, by Dr. Steven M. Cohen and Dr. Barry W. Holtz. As you may know, the Best Practices Project represents an effort to document outstanding examples of Jewish educational work in a variety of settings. The Project seeks to tell the "success stories" of Jewish education at a time when many are looking for hope about the Jewish future. We believe that there *are* important lessons to be learned from the good work that has already been done in the field. Building on that work, we can move forward toward revitalized institutions and inventive new approaches.

This is the third in our Best Practices series. The previous volumes are: *Best Practices: Supplementary School Education* and *Best Practices: Early Childhood Jewish Education*. These two books are being revised and reprinted this summer in the new format of the enclosed book.

The volume on Jewish Education in JCCs tells a remarkable story. In the past decade and a half, the JCC movement has refocused its mission to emphasize the Jewish Community Center's potential role as a Jewish educating institution. This commitment has led to important changes in JCCs across the country. The enclosed Best Practices volume documents the educational advances made in six outstanding JCCs.

As efforts to improve Jewish education continue across a broad range of fronts, it is clear to our researchers that JCCs can have a major role to play. The volume on Best Practices in JCCs helps delineate some of the ways that Jewish Community Centers have the potential to contribute to a renewed emphasis on Jewish education across North America. We hope you will find this volume both instructive and encouraging.

I have also enclosed for your interest an updated description of CIJE's current work.

Warmest wishes,

Alan D. Hoffmann  
Executive Director



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Melvin Merians

Lester Pollack

Charles Ratner

Esther Leah Ritz

William Schatten

Richard Scheuer

Ismar Schorsch

David Teutsch

Isadore Twersky

Bennett Yanowitz

June 5, 1996

AMERICAN JEWISH

ARCHIVES

Enclosed is the *Best Practices* volume, with apologies for the omission from our recent mailing to you (copy of letter attached).

Enjoy!



*Executive Director*

Alan Hoffmann



FROM: Josie Mowlem, 102467,616  
TO: Barry Holtz, 73321,1221  
CC: Sheila Allenick, 75457,3560  
Karen Barth, 104440,2474  
Alan Hoffmann, 73321,1220  
Nessa Rapoport, 74671,3370  
DATE: 7/31/96 11:04 AM

Re: Best Practices -JCCS

Please note that we received a check from JCCA for 1200 copies of the Best Practices. They were billed at \$2.29 per copy . The check for \$2748 was sent to Cleveland. Josie



Barry W. Holtz ■ 299 Riverside Drive ■ Apartment 4-B ■ New York, NY 10025

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(212) 864-3529 (phone)  
(212) 864-6622 (fax)  
baholtz@jtsa.edu (e-mail)

September 30, 1996

Dr. Steve Brown  
Melton Research Center  
3080 Broadway  
New York, NY 10027

Dear Steve,

Thanks for your kind remarks about the Best Practices Project publication. Since the material is "owned" by CIJE (not me), I've discussed your idea about using the best practices work in the new Melton Digest with Alan Hoffmann, the Executive Director of CIJE, and Nessa Rapoport, who directs the publications program at CIJE. Both were very enthusiastic about showcasing the work in the new Melton publication.

We would, of course, have to work out the best way to use what the Project has done, but I can see no reason why we shouldn't go ahead. I assume that I should pursue this with Edy Rauch in his capacity as editor of the Digest.

Thanks for your interest.

חג שמח

Barry

cc: Edy Rauch  
Nessa Rapoport  
Alan Hoffmann

Benny BP Dissemination 11/26/96

Early Childhood 5,000 (bigger bec of ortho.)

Bd mtg →

Bd seminar → (+ professors)

Luncheon seminar → ✓

TEI → ✓

Suppl School 5,000

← Prof.: List of Cons / Ref. Rabbis; C/R ed. dir.

← Lay: Continuity Comm.

← Syn ed. chair people

← Fed. ed. planners

Acad/J organizational:

Prof. of J educ. / Research Network  
of higher ed

[ALOHA (schools that offer degrees - heads of ed.)]

Assoc. of J early childhood educators (AB Dobb)

JCCA - Ex. director, educ, lay constituency (BWH)  
Note: Buy copies. For. To whom?

Pre-school dir. of synagogues (ednom.)

Multiple copies to all the writers - Sarah → (BWH)

Day schools w/early childhood programs: Avi Chai director of day schools (Shilomo or Bethna)

What's the point?

Top of page

- PR (CUE name)
- Improve the field
- help people

Editions - 5,000 of each

Sarah: Call AB Dobb. Send us a catalogue of list. (Compare to KC DIRECT).

Director's Chair of Contin Comm.

#s of Federation director

NS/A

## **Preliminary Dissemination Information for the Reissued Best Practices: 12/3/96**

**Note:** The two Best Practices volumes were reissued in editions of 5000 each.

BWH to create draft paragraphs, applicable to all dissemination. NR to edit and format.

SF to research numbers; staff to discuss most important constituencies.

### **Rationale for dissemination:**

PR (CIJE name)

Improve the field

### **Both Volumes:**

Steering committee members: Done.

Board members: Done for those present. To be sent to those who did not attend. NR/CW.

Board seminar members: NR/CW.

Luncheon seminar members: 12/11: Done next week.

TEI: Cohorts I and II: Dec. 15: SF to arrange.

Harvard: 1/19/97: SF to arrange.

Professors: 1/30/97: SF to arrange.

Professors of Jewish education; Research Network members: NR/CW.

*Goal - 12/24*

*Common HS*

### **Early Childhood:**

Writers: Multiple copies to all: BWH and SF

JCCA: BWH to speak with Ruth and Mark about distribution to every director, educator, and lay leader of early childhood programs in the JCCA system. SF to ask Ruth Pinkenson-Feldman if the Association of Early Childhood Educators still exists. If yes, ask her if she knows who carries the mailing list. If she does, call to see how many members. If she doesn't know, SF to call AB Data to see if they carry the list. Also compare to NR's RC Direct catalogue of lists.

Pre-school directors in synagogues (denominations).

Day schools with early childhood programs: SF to call Avi Chai Foundation and order 5 copies for CIJE staff of their directory of day schools. SF to provide # of such programs.

**Supplementary Schools:** [Note: The following categories are also appropriate for the **Early Childhood** volume.]

### Professionals:

Conservative & Reform rabbis; *SF*

Education directors

Federation directors: Approx. 150



Lay:

Continuity Commission directory: SF to provide number of commission chairs, based on NR's directory.

Synagogue education chairs: Source? *SF AB DATA*

Federation education planners: SF to provide numbers based on CJF directory.



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(212) 697-6686

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(212) 476-8456

December 10, 1996

Mr. Barry Holtz  
Counsel for Initiatives in  
Jewish Education  
15 East 26 Street  
New York, New York 10010-1579

Dear Mr. Holtz:

As requested, enclosed please find the most recent issue of the Wexner Heritage Review. On the last page reference is made to the availability of the Best Practices Guides which you have issued.

I hope some people follow up with orders.

Very truly yours,



Joseph R. Rackman

JRR:js  
Enc.

Nessa  
FYI

# Wexner Heritage

## Review

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# WHAT'S NU?

## *an eclectic collection*

### Free Stuff

The Council for Initiatives in Jewish Education has a series of best practices guides. The most recent, *Jewish Education in JCCs*, documents the educational advances made in six JCCs. Previous booklets are *Best Practices: Supplementary School Education* and *Best Practices: Early Childhood Education*. Available from the Council for Initiatives in Jewish Education, 15 East 26th Street, New York, NY 10010-1579; 212-532-2360; fax 212-532-2646. The cost is \$5 for each JCC booklet and \$4 for each of the others plus shipping and handling. Call or fax your order today!

\* \* \* \*

### Shukling Around the Bases

The Sunday New York Times Magazine reported on April 21, 1996 that in Camden Yards, the home field of the Baltimore Orioles baseball team, there is a fifth-inning evening prayer service (maariv). It is held at the kosher food stand (hot dogs available, of course) behind home plate and about 30 men and boys attend. The newspaper reported that "prayer attendance doesn't fluctuate much depending on the visiting team. But who knows how many new supplicants a tight pennant race might bring."

### Learn Talmud on the Internet

Here's how it works. Each week, a passage of Talmud is posted at Maqom's website (<http://www.compassnet.com/~maqom/>). The passage is accompanied by explanations and discussion questions. Some people just "lurk" at the website, that is, check into the website anonymously and simply read. However, some people contact Maqom by e-mail ([maqom@compassnet.com](mailto:maqom@compassnet.com)) and join the e-mail group. They can then participate in several ways. They can sign up for a study partner. This is the traditional way to study Talmud. There is a list of people looking for "cyberhevruta" and discussing, via e-mail, the passage of the week. The interchange is forwarded to Rabbi Judith Abrams, originator of the project. Those who participate without a partner e-mail her directly. Then, each week, Rabbi Abrams prepares a digest of all these comments, with her reactions and answers and she e-mails it out to the entire group (260 and counting).



DESIGN & PRODUCTION:  
AARON LAWRENCE HELLER



**The Wexner Heritage Foundation**  
551 Madison Avenue • New York, New York 10022

FROM: Barry, 73321,1221

TO: Nessa Rapoport, 74671,3370

DATE: 1/22/97 12:09 AM

Re: best practices

Hi

I have been consumed by trying to finish the Peabody draft and not thinking about anything else except for my JTS classes which are beginning this week. Why can't we adapt the expanded current activities for such a letter, especially to a lay audience?

I heard from Sarah that Harvard went well. I'm glad you mentioned BP and its role at CIJE. I'm worried that it's getting lost in the Strat. planning process.

I am in a JTS meeting until noon. Let's speak on the phone.

b



TO: Barry, 73321,1221

Re: BP letter

Yes, it was really worth waiting for! You did a great job--and I can adapt it easily, pending some decisions we still have to take.

I have met with Ruth P. to get info directly and have much of Sarah's input at this point. Now you and I need to set up a meeting to weigh some of these options--without being on the run. There are questions about to whom it should go; there are now questions in my mind about whether the Early Childhood volume shouldn't go separately to audiences for whom the other volume may not matter; there are logistical questions about how feasible some of her suggestions are; and there are price questions--she asked me for a price on sending 180 X 3 to the JCCA key people. If we charge her full or even partial price and she says no, we will be in the position of not sending our stuff because people aren't willing to pay for it. And that seems very short-sighted to me. I know you're running into this with the AJC people too; that is, they'll cut their order when they see what it costs--and how, ultimately, does that help us if the goal is changing culture and infusing key people with new ideas? It's further complicated by the fact that we DID charge for the JCC volume, so how can we give them this one for nothing? Or was "cost" less than \$5 a volume?

Since your time is more constrained these days, why don't you give me three choices for when you're back from TEI and I'll pick one. Then let's hammer this out, make our recommendations to KAB, figure out what it will take, and get it done....

Nessa



TO: Barry, 73321,1221

Re: BP!

Hope you're having--or have had--major fun in the sun.

I have decided that we have to get some BPs out asap--because any second I'll be distributing Ramah, and then I'd have to wait before I sent along anything else.

SO: I now really and truly and sincerely need you to create a short letter explaining to people like the board seminar--for starters--what these two volumes represent. (Since the JCC had fairly mass distribution, I'm leaving that out of the equation.)

Sara is doing her homework for us; and I've set up a meeting with Ruth P-F re the early childhood networks.

All you need to do is explain what the volumes are and explain why they matter at this moment. I'll edit if need be.

Nessa





TO: Barry, 73321,1221

Re: Best Practices

(To my great regret, and despite agreement on same) the Best Practices volumes were not shipped to Boston. Now Sarah has to send them from here--and that can't happen until after the professors. Therefore, I now really do need your overall paragraph on the BP project and volumes, descriptive and potential use. Keep lay people more in mind than professionals.

It also occurs to me that the new focus on the direct-service institution should bring this project out of dormancy and back into the more intensive case-study phase. I came away from Harvard thinking that a case study approach (like the Brandeis one) has fantastic potential for Goals issues and for philosophical framing of problems. (Contrasting, in terms of resonance and richness, what Rosenak did with the study to what the Judith McL. from Harvard Business School did.)

Nessa



## **Best Practices Project: Early Childhood Education**

Meeting on dissemination - 2/27/97

Participants: Ruth Pinkenson-Feldman, Nessa Rapoport, Chava Werber (sec'y)

Suggestions of who should receive the publication:

1. JCC - Approximately 180 early childhood directors
  - A. President (lay)
  - B. Executive director
  - C. Early childhood professional
  - D. Early childhood committee chairperson (lay)
2. Federation
  - A. People heading continuity commissions  
(lay people in conjunction with professionals)
  - B. Chairperson of CAP (We are writing to you as the chairperson of the committee on allocation and planning...to acquaint you with successful models in the field of early childhood initiatives in your search...)
3. Bureaus of Jewish Education
  - A. BJE director
  - B. Early childhood consultants
4. Synagogues/Denominations
  - A. Committees on early childhood education
    1. United Synagogue - Kay Pomerantz
    2. UAHC - find out who their chair is and how many in system
  - B. Jewish education committees
    1. United Synagogue
    2. UAHC
5. Jewish Early Childhood Network Conference Attendees:  
A mix of teachers and directors who are motivated to come to an intellectual experience. Ruth has their number.
6. Hebrew Teachers Colleges - for ex. Baltimore and Gratz
  - A. Dean of school of education
7. JESNA list of early childhood specialists - also JEA, CAJE, etc.
8. Torah Umesorah: regarding Orthodox schools  
Avichai: other day schools
9. Academics

Notes:

There is no comprehensive system which exists and includes all early childhood professionals but they break down into 4 groups: 1. Synagogue, 2. JCC, 3. A few independents, 4. Day school movement. Leora Isaacs may know the number of professionals/institutions in the country.

Early childhood directors not in a position to implement change, although they should see the materials. It is the lay leaders who are in the position to implement and should receive the materials first and foremost.

Disseminating this publication is different than JCC pub because early childhood professionals are more broad based.

Best to send 2-3 copies "one for you and one for lay committee chairperson to send on your letterhead." In the cover letter, indicate the importance of giving a copy to the lay chair of the committee. It is a critical piece if the directors can then distribute it.

Distribution:

It will make more sense to JCC people with a cover letter from Ruth, who said she would like to distribute it but will find out if she can send it out, meaning if she has the budget to buy them and if this is where she would put the money.

She needs a memo from us including specific numbers for the cost of the mailing as well as for publication itself. Everyone agreed that this was a good joint project.

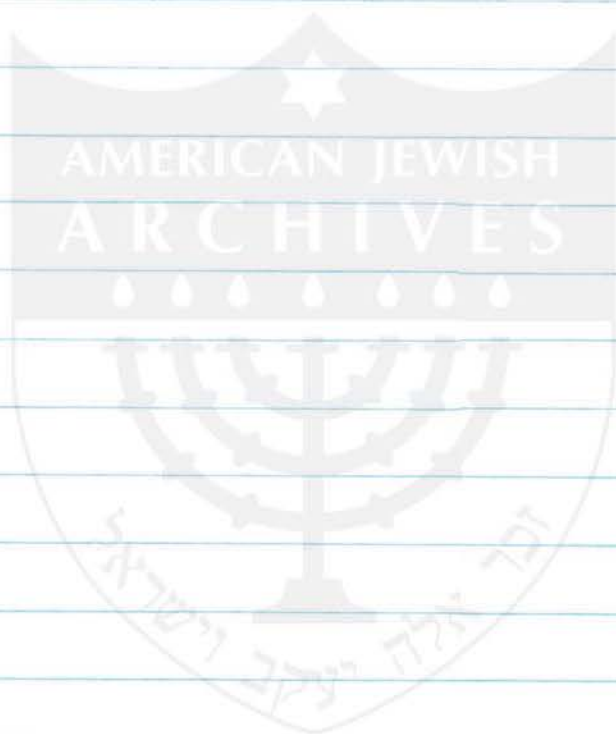
Ruth P. Feldman 2/27/97

Ind. directors can't & don't mk change

Imp. of by & prof. worship

Und yr own letterhd, give b by comm chr person

Training - boards; central agency





3/16/97

My w/Barry Dissemination of BPs

Money

Philosophy re BP volumes

2 options:

1. get name of CUE; bring ab ed. improvement = PR

∴ Cover letter + x choices, by categories

2. Is it CUE's job to give away these documents?

Case #1: Ruth P

Case #2: US 2 + suppl schools

3. But if main thing is change, we'll only give them away or sell them in specific settings wh. we're doing our work

forgetful view (TEI communities w/ large + other communities?)

3 LC + Cleveland + Boston?

everyone in America?

Using it w/ large groups of by people for training <sup>purpose</sup> people

## **Best Practices Dissemination Report 5/5/97**

For Reissued Volumes: Supplementary School Education & Early Childhood Education

**Notes:** These two Best Practices volumes were reissued in editions of 5000 each.  
BWH to create draft paragraphs applicable to all dissemination.  
NR to edit and format introductory paragraph.  
SDF to research numbers  
Staff to discuss most important constituencies

### **Rationale for dissemination:**

PR (CIJE name)  
Improve the field

### **Status of both volumes:**

#### **Done:**

Steering Committee members  
Board members present at meeting  
Luncheon seminar members  
TEI Cohorts 1 & 2  
Harvard  
Professors  
Community High School

#### **Pending:**

Board members who did not attend - NR/CW  
Board seminar members - NR/CW  
Professors of Jewish education - NR/CW  
Research Network members - NR/CW

*Writers ~5*

## **SUPPLEMENTARY SCHOOLS:**

(Note - the following categories are also appropriate for early childhood volume)

### **Professionals:**

**Conservative rabbis:** 1200 total; 720 with pulpit, 200 retired, 200 in Israel

**Reform rabbis:** 1700 total; 56 associated, 1008 congregational, 2 cantors, 154 retired, 71 chaplains, 50 Hillel directors, 362 other positions

**Education directors:** AB Data (2000? 1600?)

**Federation directors:** Approx. 150

### **Lay:**

**Continuity Commission:** 119 commission chairs in US, 10 in Canada\ (culled from NR's directory)

[ **Synagogue education chairs:** AB Data - SDF ]

**Federation Education Planners:** 26 key people

**TOTAL: 3205** (not including undefined AB Data numbers)

## EARLY CHILDHOOD:

**Pending:** Writers - multiple copies to all - BWH/SDF

**JCCA:** NR/CW met with Ruth Pinkenson Feldman:  
Approx. 180 early childhood directors  
Send 4 copies to each school =  $180 \times 4 = 720$   
- President (lay)  
- Executive director  
- Early childhood professional  
- Early childhood committee chairperson (lay)

Other suggestions:

1. **Federation**
  - Lay and professional leaders of continuity commissions (129 chairs US and Canada + approx. 129 prof. leaders = 258)
  - Chairperson of CAP
2. **BJE**
  - Director
  - Early childhood consultants
3. **Jewish Early Childhood Network Conference attendees**  
Mix of teachers and directors  
Association of Early Childhood Educators - does not exist
4. **[Hebrew Teachers Colleges]** *Research network*  
Dean of school of education
5. ~~JESNA, JEA, CAJE, etc. list of early childhood specialists~~
6. ~~Academics~~

### Pre-school directors in synagogues (denominations):

1. Committees on early childhood education
  - A. United Synagogue - Kay Pomerantz
  - B. UAHC
2. Education committees
  - A. United Synagogue
  - B. UAHC



**Day schools with early childhood programs:**

- ~~Avi Chai~~ does not have a directory of day schools.
- Solomon Schechter directory (copy ordered) lists 71 day schools in total, 50-75% have early childhood programs = approx. 40
- Torah U'mesorah directory (\$15 plus shipping) lists approx. 421 Orthodox preschools

**TOTAL: Approx. 1439**



## **Best Practices Dissemination Report 5/15/97**

For Reissued Volumes: Supplementary School Education & Early Childhood Education

**Notes:** These two Best Practices volumes were reissued in editions of 5000 each.  
BWH to create draft paragraphs applicable to all dissemination.  
NR to edit and format introductory paragraph.  
SDF/CW to research numbers.  
Staff to discuss most important constituencies at staff meeting 5/20/97.

### **Rationale for dissemination:**

PR (CIJE name)  
Improve the field

### **Status of both volumes:**

#### **Done:**

Steering Committee members  
Board members present at meeting  
Luncheon seminar members  
TEI Cohorts 1 & 2  
Harvard  
Professors  
Community High School

#### **Pending:**

Research Network members - NR/CW  
All 3 Bps, send by 5/20  
Writers - 5 copies  
BWH to write note - CW to research addresses, send by 5/20  
Board members who did not attend - NR/CW  
Board seminar members - NR/CW  
Professors of Jewish education - NR/CW

## **SUPPLEMENTARY SCHOOLS:**

(Note - the following categories are also appropriate for early childhood volume)

### **PROFESSIONAL:**

**Conservative rabbis:** 1200 total; 720 with pulpit, 200 retired, 200 in Israel

**Reform rabbis:** 1700 total; 56 associated, 1008 congregational, 2 cantors, 154 retired, 71 chaplains, 50 Hillel directors, 362 other positions

**Education directors:** AB Data has list of *schools* (i.e., not *names* of directors)  
1,727 Supplementary schools + 1,408 Weekday schools (meaning programs that meet only once a week) = 3,135  
Their list is also categorized by denomination and grade level.

**Federation directors:** Approx. 150

**Professionals Total: 6185**

### **LAY:**

**Continuity Commission:** 119 commission chairs in US, 10 in Canada\ (culled from NR's directory)

**Synagogue education chairs:** AB Data has list of *synagogues* but not names of individuals serving as education chairs (or presidents of synagogues for that matter) total of 3,215 broken down by affiliation (not including Hillel, 146, and Orthodox, 966, the total is 2103)

**Federation Education Planners:** 26 key people

**Lay Total: 3370**

**GRAND TOTAL: 9,555**

**Total copies remaining: 3,250**

## EARLY CHILDHOOD:

**JCCA:** NR/CW met with Ruth Pinkenson Feldman:  
Approx. 180 early childhood directors  
Send 4 copies to each school =  $180 \times 4 = 720$ 

- President (lay)
- Executive director
- Early childhood professional
- Early childhood committee chairperson (lay)

Other suggestions:

1. **Federation**
  - Lay and professional leaders of continuity commissions (129 chairs US and Canada + approx. 129 prof. leaders = 258)
  - Chairperson of CAP
2. **BJE**
  - Director
  - Early childhood consultants
3. **Jewish Early Childhood Network Conference attendees**  
Mix of teachers and directors  
Association of Early Childhood Educators - does not exist

### Pre-school directors in synagogues (denominations):

1. Committees on early childhood education
  - A. United Synagogue - Kay Pomerantz
  - B. UAHC
  - C. Orthodox
2. Education committees
  - A. United Synagogue
  - B. UAHC
  - C. Orthodox

### Day schools with early childhood programs:

- Avi Chai does not have a directory of day schools, they suggested that the Torah Umesorah list might be helpful to us.
- Solomon Schechter directory = 56
- Torah U'mesorah directory (\$15 plus shipping) lists approx. 421 Orthodox preschools



**AB Data:** Do not have names of directors, only of schools, also listed by affiliation  
Total number of synagogue nursery schools 1,107  
Total number of synagogue Kindergartens 1,724

**TOTAL: 3,736**

**TOTAL copies remaining: 4,300**



*send  
book*

## FAX TRANSMITTAL

TO: Nessa Rappaport  
FROM: Sandra Eskin  
DATE: May 26, 1999  
RE: Book by Barry Holtz  
FAX #: 212-532-2646  
TELE #: 212-532-2360, ext. 17

*sent  
5/27/99*

As we discussed in our telephone conversation, I would like a copy of Barry Holtz's book, *Best Practices in Jewish Education: Supplementary School Education*. Please send it to:

Sandra Eskin  
5609 Jordan Road  
Bethesda, MD 20816

If you have any questions, please contact me at 301-229-5575.



FROM: Barry, baholtz  
TO: Nessa Rapoport, 74671,3370  
DATE: 6/23/97 8:58 AM

Re: david behrman

Hi Barry:

My first reaction is that, particularly at this time of year, distributing the book without anything else will not be that effective.

People are trying to wind up their year and get away for vacation. Even without this issue, I tend to believe that it would be much more effective with some additional communication, a 'how to use' booklet, or some such thing.

In any event, if you do want to send it out, I can help you think through who might benefit the most. But that's a bit more complicated, because it's not necessarily just the largest schools. In fact, it may be the smallest.

Hope your planning/packing is going well. Let us know what you folks are up to, and keep in touch. Lots of interesting stuff going on here, so if you get a chance, give me a call.

All the best,

David

-----  
From: David E. Behrman  
Sent: Thursday, June 19, 1997 8:18 AM  
To: Barry  
-----

FROM: Barry, baholtz  
TO: Nessa Rapoport, 74671,3370  
DATE: 6/24/97 9:59 PM

Re: RE: best practices

----- Forwarded Message -----

From: David E. Behrman, INTERNET:DAVID@behrmanhouse.com  
TO: Barry, baholtz  
DATE: 6/24/97 11:03 AM

RE: RE: best practices

Sender: DAVID@behrmanhouse.com  
Received: from aries.wise.net (aries.wise.net [206.29.198.135]) by  
dub-img-3.compuserve.com (8.6.10/5.950515)  
id LAA00965; Tue, 24 Jun 1997 11:03:11 -0400  
Received: from daemon.msmail2.wise.net (actually host 206.29.198.89)  
by aries.wise.net with SMTP (MMTA) with ESMTP;  
Tue, 24 Jun 1997 09:02:35 -0600  
Received: from Microsoft Mail (PU Serial #1656)  
by daemon.msmail2.wise.net (PostalUnion/SMTP(tm) v2.1.9f  
for Windows NT(tm)) id AA-1997Jun24.103100.1656.233957;  
Tue, 24 Jun 1997 09:04:19 -0600  
From: DAVID@behrmanhouse.com (David E. Behrman)  
To: baholtz@compuserve.com (Barry)  
Message-ID: <1997Jun24.103100.1656.233957@daemon.msmail2.wise.net>  
X-Mailer: Microsoft Mail via PostalUnion/SMTP for Windows NT  
Date: Tue, 24 Jun 1997 09:04:19 -0600  
Subject: RE: best practices  
MIME-Version: 1.0  
Content-Type: text/plain; charset="US-ASCII"

Barry:

It's been a while since I looked at the document, but my recollection is that for field use I would have tended to organize it differently (I think you and I had some discussion about this) and thus I would try to send it out, if I was going to send it out, with a guide.

David

-----  
From: Barry  
Sent: Monday, June 23, 1997 10:36 pm  
To: David E. Behrman



Subject: best practices

Hi

Thanks for your response. We did not have any thoughts about sending it out now, but rather in the fall. The question is: is there a group of people who could receive the document with nothing more than a cover letter

(ie. without a "how to" guide) and get something useful out of it? Or is it just not useful for people "in the field" without training sessions or a serious how-to guide?

If there is such a group, how many people come to your mind? (Here I mean school people, rabbis, maybe some BJE types too.)

What do you think?

barry

ps tonight we are packing lots of stuff to go in a "lift" with Alan Hoffmann's stuff leaving on Wednesday. We leave on July 8th. Eek.

----- Message Header Follows -----

Received: from aries.wise.net by daemon.msmail2.wise.net  
(PostalUnion/SMTP(tm) v2.1.9f for Windows NT(tm))  
id AA-1997Jun23.223644.1656.118878; Mon, 23 Jun 1997 22:36:44 -0600

Received: from hil-img-6.compuserve.com by aries.wise.net with SMTP  
(MMTA);

Mon, 23 Jun 1997 22:34:46 -0600

Received: by hil-img-6.compuserve.com (8.6.10/5.950515) id AAA11918;  
Tue, 24 Jun 1997 00:34:56 -0400

Date: Tue, 24 Jun 1997 00:34:17 -0400

From: Barry <baholtz@compuserve.com>

Subject: best practices

To: David New Behrman <david@behrmanhouse.com>

Message-ID: <199706240034\_MC2-1915-2A6E@compuserve.com>

Content-Disposition: inline

MIME-Version: 1.0

Content-Type: text/plain; charset="ISO-8859-1"

Content-Transfer-Encoding: quoted-printable

BP 7/2/97

Ruth P-F

- Give it, don't mail it.

Seminars they running at Biennale.

Letter fr her; descr. CUE.

So at a time

- Mailing shd go to Early Childhd Coord in B.E.S. (approx. 30)

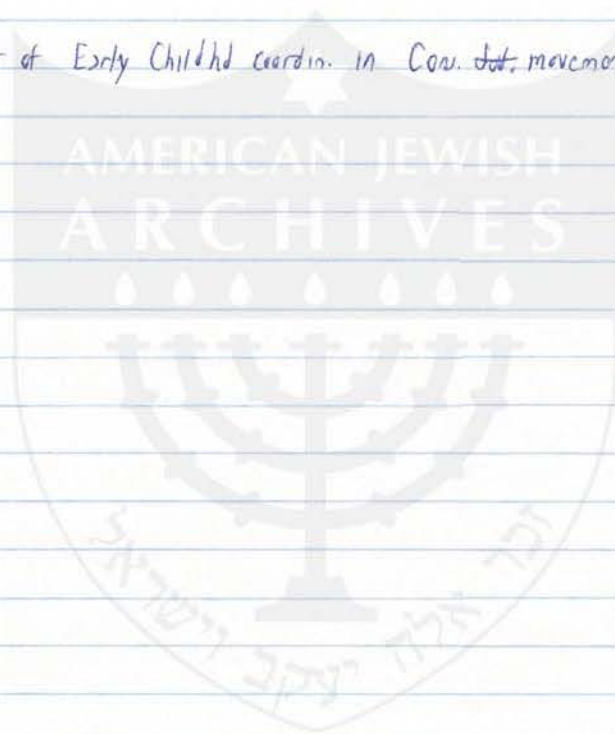
Let from JESNA.

Adapt Barry's letter

- Roy Pomerantz at Un. Syn. has a lot of Early Childhd coordin. in Con. Jdt. movement.

- VAHC shd might have a lot.

In September.



***Best Practices Project: Early Childhood Education***

**Distributed to:**

BJE Coordinators (JESNA list)  
 Board members present at last meeting  
 Board Seminar participants present at last meeting  
 Community Day High School  
 Harvard  
 Luncheon Seminar members  
 Network for Research in Jewish Education  
 Professors  
 Steering Committee  
 TEI Cohorts I & II  
 Writers of *Best Practices: Early Childhood Education*

**Early Childhood Networks:**

CAJE Network - updated list to be faxed to us 10/97  
 JCCA - Ruth Pinkenson Feldman to distribute 2 boxes in Sept, 2 in Nov, 2 in May  
 Jewish Network of Early Childhood Directors @ NAEYC ~ pending  
 Torah Umesorah - pending  
 UAHC – list to be revised  
 United Synagogue – updated list will be ready in 11/97

**Other Possibilities:**

Board Seminar non-attendees  
 Federation education planners, chairs of CAP, and heads of continuity commissions - from CJF directory

## Nessa Rapoport

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**From:** Miriam Heller [mheller@mandelny.org]  
**Sent:** Wednesday, March 15, 2000 3:16 PM  
**To:** Nessa Rapoport; Barry Holtz; Gail Dorph  
**Subject:** Publications Report

I thought you would be interested to know that thanks to Serene Victor, the "Best Practices" for supplementary schools and early childhood have risen to the top of the Mandel Foundation bestseller list. Since January we have had requests from ten different cities for these publications, including: Mendota Heights, MN; Omaha; Milwaukee; Wilkes-Barre, PA; St. Paul, MN; Ithaca, NY; Wilmington, DE; Manchester, NH; Jacksonville, FL; and Dayton, OH. It may not sound like a large number for two months, but it is a flood compared to the previous six months.

Miriam

