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Series C: Council for Initiatives in Jewish Education (CIJE). 1988–2003.

Subseries 5: Communication, Publications, and Research Papers, 1991–2003.

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Fox, Seymour, and William Novak. Vision at the Heart.
Dissemination, 1997-2003.

For more information on this collection, please see the finding aid on the
American Jewish Archives website.

FROM: INTERNET:ANNETTE@vms.huji.ac.il, INTERNET:ANNETTE@vms.huji.ac.il
TO: Nessa Rapoport, 74671,3370
DATE: 1/10/97 2:26 AM

Re: Re: Mission accomplished!

Sender: ANNETTE@vms.huji.ac.il
Received: from VMS.HUJI.AC.IL (vms.huji.ac.il [128.139.4.12]) by dub-img-4.compuserve.com (8.6.10/5.950515)
id CAA27671; Fri, 10 Jan 1997 02:10:08 -0500
Received: by HUJIVMS (HUyMail-V7b); Fri, 10 Jan 97 09:10:15 +0200
Received: by HUJIVMS (HUyMail-V7b); Fri, 10 Jan 97 09:09:38 +0200
Date: Fri, 10 Jan 97 9:09 +0200
Message-id: <10010097090928@HUJIVMS>
From: <ANNETTE@vms.huji.ac.il>
To: 74671.3370@CompuServe.COM
MIME-version: 1.0
Content-type: Text/plain; charset=US-ASCII
Content-Transfer-Encoding: 7BIT
Subject: Re: Mission accomplished!

Dear Nessa,

Having followed matters from the background,
I know what it took to get to this much-desired situation. The last
text I saw was excellend indeed, the way you handled some
of the editorial subtleties was masterful and you should feel
gratified with the outcome. Congratulations!

You will find my comments, preceeded by *** three stars, in the text.

Shabbat Shalom,

annette

Date: 07 Jan 97 17:52:44 EST
From: Nessa Rapoport <74671.3370@CompuServe.COM>
To: Annette <annette%hujivms.BITNET@uunet.uu.net>
Subject: Mission accomplished!
Message-ID: <970107225244_74671.3370_BHW93-1@CompuServe.COM>

I believe I have held my final editorial conversation with Seymour. I never
thought the following words would leave my lips, but it has all been worth it,
because the piece is SUPERB. I got tears in my eyes reading it (for the
millionth time); I really believe it illuminates complicated educational issues
in a very accessible way, without intellectual compromise.

SO: Now I have a few minor items to clean up, and then: off to the designer.
(Seymour will see pages one last time before we print.) My question to you,
patient patron, is: Can you now give me a sense of how many copies you think you

would like initially? My goal is to publish before the big Ramah meeting Seymour will address in March. I also hope it will be used in the curricula of your various institutions.

*** I need some help here. Our mailing list - some of which overlaps with yours - holds under 1000 names. I usually print 2000 copies, the second thousand serve as teaching and pr materials. If needed, I go back to press for more - not a big deal. Because of the friendliness of the topic, I would want a total of 2500 this time.

*** You should figure out how many the CIJE will want for its purposes, and add to that the number needed for the Ramah convention.

*** Regarding dates: I have a Board meeting in Mid-March. Having it by then would get many points to our operation - and some attention beyond Israel-USA.

→ *** Will you please express mail to me a complete copy of the text so that I can have it translated into Hebrew.

→ *** Are we listing officers (Board/Staff) of CIJE and MI - or nothing?

Onward and upward. In 1997, at the very least, I am hoping to be a midwife with you to the Agnon case study, which holds the possibility of being one of the very few contemporary case studies in this field. And perhaps other intriguing projects as well.

→ *** Sounds good. CAPE, which has just completed its pilot year with a seminar for 10 of France's key education people (formal, informal, schools, CC, central organizations), has a growing amount of materials (written and visual) that should be worked into publications. If and when time is right, we should talk about this. Altogether, CAPE has developed into a very exciting place. As usual, we are not doing a brilliant job getting the story out, though participants are doing a good word-of-mouth job for us. We have close to 200 candidates for the Jerusalem Fellows' class starting in September - more than in any past year!

→ Do your plans include a visit here? Will you come in the Summer?

Take good care,

shabbat shalom,

annette

Nessa

TO: Annette, INTERNET:annette@vms.huji.ac.il
CC: Seymour, INTERNET:sfox@vms.huji.ac.il

Re: Ramah: Naches, etc.

I am shocked that the essay arrived: We've been strong-arming Fedex here to promise me Sunday and not Monday! That's wonderful.

Just wanted you to know that Karen began our staff meeting yesterday by saying that she had read the Ramah piece the previous night (for the first time) and: "I couldn't put it down. I wanted to send it to everyone I knew, saying: This is why I work here."

Distribution: We have sent you your copies--by fedex, air mail book rate, and regular book rate, in the numbers we spoke about. We have sent Ramah in Wisconsin its copies. After speaking to Karen, we have sent Shelly Dorph 1500 copies for key people in his system.

Shelly loves the look of the publication. He will think about his initial, much larger proposal of possible recipients and decide what he wants to do about it. (We printed 7500, total for MI and CIJE, and he asked for 8500!)

Next week, we will mail to your database and ours (scant overlap). We have decided that your idea, Annette, is correct and have created simple joint stationery with both logos (as on the cover of the Ramah essay) at the top. We will print, on bond paper, the text of the letter I sent you and sign it from Mort, Annette, and Alan. (And we will get all titles right!)

Annette: Isn't the next step for me to send you a master copy of this joint letterhead, with the letter formatted on it as we will send it out, so that you, too, can xerox on bond for your distribution? Or would you prefer a blank master of the joint letterhead, for you to format yourselves?

Finally, please let me know how the essay is received as people begin to respond to it. I'm a proud midwife!

Nessa



CIJE Council
for
Initiatives
in
Jewish
Education

Chair

Morton Mandel

Feb. 13, 1997

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Lester Pollack

Charles Ratner

Esther Leah Ritz

William Schatten

Richard Scheuer

Ismar Schorsch

David Teutsch

Isadore Twersky

Bennett Yanowitz

Dear Shelly:

Here, at last, is a final draft of the Ramah essay, which will be published by CIJE at the beginning of March. (There are a few very minor changes still to be included, but they won't affect your reading experience!)

As soon as you've finished, please call me so that we can talk about effective distribution in your domain. (Because we consider this kind of work "seeding the culture" about important ideas in Jewish education, we do not charge for the essay; only a modest amount for shipping.)

Looking forward to speaking to you.

Kol tuv,

Nessa

Nessa Rapoport

CC: Seymour Fox

Executive Director

Alan Hoffmann

FAX TRANSMISSION

CIJE

15 E. 26 ST.
NEW YORK, NY 10010-1579
(212) 532-2360, EXT. 408
FAX: (212) 532-2646

To: Annette Hochstein; Seymour Fox **Date:** February 25, 1997
Fax #: **Pages:** 3, including this cover sheet.
From: Nessa Rapoport
Subject: Ramah: Next Steps

COMMENTS:

I have now tried to send you this e-mail twice, and both times it came back. Did you change your e-mail address?

At any rate, I'm now faxing you a copy of the e-mail. Please get back to me as soon as you can.

All the best,

Nessa



Vision at the Heart: Remaining Tasks

2/20/97

~~Sign-off on inside front cover and cover~~

~~Sign-off on final print run~~

Blues

// Cover letter; *Cover proof*

Which lists? How not to duplicate? MI to send us labels and stationery?

Storage/shipping from printer

Library of Congress, etc.

Israel needs:

100 sent fedex

100-150 (acc. to carton) sent air mail, book rate

1500 copies sent book rate

Ordering 2500 copies

Deadlines: MI board meeting

Ramah/Wisconsin meeting: 300 copies:

Shelly Dorph

All authors in bibliography

Comp R in Wisconsin (312) 606-9316
65 E Wacker Place / Ste 820
Chic. Ill 60601

Strategic Plan

Need by: March 19/97

UPS

Michael Small @t.

Foley & Lordner

1181 Plz

330 N Wabash / 3300

Chic 60611

(312) 755-2546

300

*Fedex
today
w/Ramah*

TO: Annette, Internet:annette@hujivms.bitnet

Re: Ramah reply

Thanks for your promptness and praise. Both are appreciated.

Mailing list: Our mailing list is certainly no larger than yours. (After two years of my advocacy, 1997 is the year of getting serious about it.) We will need to think about the overlap issue, since the North American educators you have and we have are presumably the same (Jerusalem Fellows, etc.) This is yet another reason why I dream of the big-picture job, a coordinated effort of publication and dissemination, wherever appropriate. Let's talk about the overlap question when we get closer to March.

Shipping: How have you shipped large quantities from here to there in the past? Certainly, I'll send you by air enough copies for your board meeting. Let me know how many you need immediately, and how many can wait for the larger shipment, as well as any ideas you have about the technicalities of the latter. Otherwise, I'm assuming we'll ship "book rate." I believe it no longer takes months, as it used to. But I'll ask Chava to look into that.

I am expressing Seymour a complete copy of the final text tomorrow, providing he signs off on the material I'm about to fax him now. I've already told him to get you a copy immediately, and I'll enclose a reminder to that effect with the text.

Officers: We have not in the past listed officers in our publications, because our board is in flux. I am disinclined to do it, because the names keep changing. (I did it on the policy brief because it was the first CIJE publication and I thought it was important for many reasons.) Also, when I visualize our two institutions' lists on the back cover, some names overlapping, I think it might look silly. For this publication at this moment, I think our two institutional descriptions will suffice. But I'm happy to revisit this one at each subsequent joint publication.

I am, of course, very intrigued by the challenge you pose at the end of your e-mail, re CAPE's materials. I'm not scheduled to come to Israel, but I am scheduled to meet with Seymour in February.

I had a meeting today, with the Jewish Museum's director of education, that made me think of both you and CAPE. I framed the challenge of Jewish arts education very differently from the way she was thinking. I kept forcing the philosophy/goals question, and insisting that unless we took on the challenge of "Jews and seeing," and the centrality of seeing to creation and theology ("atem re'item" etc.), we would not be able to make real cultural change in the way Jews think about the arts and imagination.

I was also thinking about the way you, Annette, could contribute to this discourse because of your background. (Right now, Jewish arts education is focused on programs and audiences: "How can we get more kids to come? How can we get the organized Jewish community to understand what the arts can do for Jewish identity?" instead of on what I think are the important "framing the problem" questions.) That is, it's time to take the discussion from the "aesthetics vs. Judaism" debate or the "Hellenism vs. Judaism" debate and address it from within Jewish thought and thinkers at the highest level of discourse.

Then I was thinking about how frontal and sit-on-our-chairs last summer's (undoubtedly terrific)

goals seminar was and I thought how the form (ultra-textual) and the content (the role of other ways of learning, illuminated but not determined exclusively by text study) were so antithetical. I believe this issue is very connected to the Jews and landscape; Jews and the environment issue, which was brought to life so beautifully by our trip to the desert in July. And I'm sure that early Zionism must have had a lot to say about Jews and seeing; about looking up from books to life. America was also founded on a "wilderness" encounter.

I think it's a profound philosophical/educational challenge. So now I've given us the subject of our next meeting!

Nessa



TO: Annette, Internet:annette@huji.vms.bitnet
CC: Seymour, INTERNET:sfox@vms.huji.ac.il

Re: Ramah: Next steps

Dear Annette:

I wanted to outline the next steps from my office to be sure I understand your needs correctly.

Publishing: I'll be looking at the "blues" tomorrow. Then it's off to the printer, for a total run of 7500 copies. I hope the printing will be complete by Friday March 7. At that point, I will:

Fedex you 100 copies (or close to that number, according to how they're packed by carton).

Send you 100-150 copies by air mail, book rate.

Send you 1500 copies book rate. (But if we implement the mailing plan for N. America below, you may want to leave more here.)

Hold for you in storage: The 750 (approx.) remaining copies of your 2500 order. (The cost of 2500 copies will be approximately \$3000. Do you need a formal bill for that amount from me?)

Dissemination:

The cover letter: Seymour and I spoke about creating a cover letter from Mort. We agreed that I would write a draft based on Seymour's comments to me on 2/14. I'll try to get that to you this week; and you should then feel free to adapt or redo it.

The mailing:

Outside of North America, you should send. If we have anyone beyond this continent, I'll check with you first before mailing.

Inside North America: My main concern is that we not duplicate mailings. There is nothing donors hate more than getting two copies of a publication. It would be confusing to professionals, too. Let me make a proposal, which you can shoot down if it doesn't work for you. What about your sending us your N. American labels and sufficient MI stationery for them? We would send out your list from here (cutting your postage costs). And we would mail to whomever on our list does not appear on yours. (That is, the letters to the Jerusalem Fellows and Melton Senior Educators who live here would be sent on your stationery, since you already have those names in your data base.) Since our initial mailings jointly will be relatively small, we should be able to "eyeball" your list to know who's a duplicate. It would help me if you could let me know what your North American "universe" is; that is, the total number of North American addresses you would mail to.

Wider dissemination: My first stop is Shelly Dorph. I have asked him to figure out who his key people are in the Ramah system, and how many numbers that is. I've also asked him to discuss this when he meets with Seymour. Who in the Ramah system needs to know AND will learn from this essay?

At the same time, you, Seymour and I should jointly discuss who else on the North American landscape needs to see this work. I'll then figure out how to make it happen. Israel and the

rest of the world I'll leave to you!

SPECIAL NOTE FOR SEYMOUR: Seymour, I'm assuming that you will send personal notes with copies to people like Marshall Smith and David Cohen (and other living members of the bibliography). They are a small but absolutely critical audience.

Thinking aloud: I will propose sending copies to the 80 or so people we interviewed for the strategic planning process, which was an "A" list of thinkers on the Jewish scene. Also, all participants in TEI and Harvard. We can also send to the professors and to Goals Seminar participants, because we have their records in our data base.

Bottom line: I am trying to find a way to check in with each other so that as few people as possible get doubles, which is viewed as a waste of philanthropic money by recipients. That is why I thought that if you send us labels and stationery, we can double-check to be sure we don't send to those on your list.

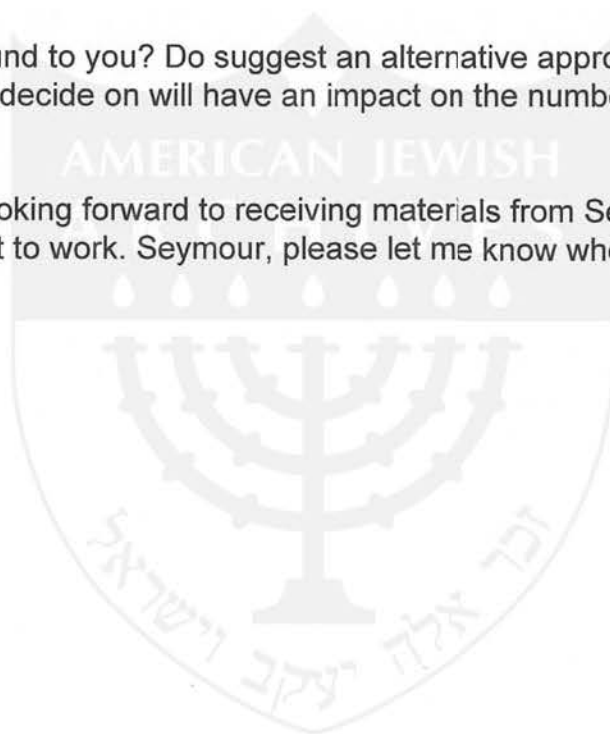
How does the above sound to you? Do suggest an alternative approach if one seems simpler. Whatever approach you decide on will have an impact on the number of copies you want me to send you there.

On a future note: I am looking forward to receiving materials from Seymour as soon as possible so that I can get to work. Seymour, please let me know when to look out for them.

Best to both of you,

Nessa

2/24/97



MEMO

To: Seymour Fox and Annette Hochstein
From: Nessa Rapoport
Subject: Cover letter for the Ramah essay
Date: February 27, 1997

Dear Seymour and Annette:

Here is my attempt to create a cover letter from Mort that explains to recipients why this essay matters.

When you have revised--or replaced!--this text, what are the steps in getting Mort's approval? Seymour, will you speak with him about it directly to get his sign-off? Or do you want me to fax your revised version to him from here?

Since the essay will be printed a week from tomorrow (Friday), we need to take care of the text and approval of the letter next week.

So there are three items to be resolved:

1. Your answers to my question about the dissemination plan. **Deadline: Wednesday March 5**, since I must ship your copies directly from the printer. (The first recipients will be members of your board, for your March meeting; members of our steering committee, for our April 9 meeting; and attendees of the Wisconsin weekend.)
2. Your revisions and decision re sign-off to the cover letter. **Deadline: Next week**, so that we can begin distribution.
3. The material for the Educated Jew Project, which I have not yet received by fedex. (There are now 4 weeks until the Boston meeting; for me to be serious, I really must begin to work now.) In addition, when you know if the date is March 26 or March 27, please let me know immediately, as I am still holding both. **Deadline: Immediately**, so that you can get the best out of me.

Please let me know the status of all three of the above.

Many thanks.

Nessa

3/14/97

- Shickers & mailing list

- letterhead

- incurred follow. expenses: itemized for prod. 2500 = CC: Sheila

- cover letter: SF

- Hi: In priority of projects, Ed J is all-consuming. She doesn't do "logistical."

00P

Exp incurred by CWK for H.I.

Draft of letter from Mort Mandel to recipients of the Ramah essay

2/27/97

Dear Friend:

I am delighted to enclose *Vision at the Heart: Lessons from Camp Ramah on the Power of Ideas in Shaping Educational Institutions*, a joint publication of the Mandel Institute and the Council for Initiatives in Jewish Education (CIJE).

How can we make a difference in Jewish education? The centrality of vision to the success of an educational institution has been documented in both Jewish and general education. This essay offers a portrait of an ambitious effort to infuse an educational setting with powerful ideas about the purpose and meaning of Jewish life.

Today, the Jewish community is committed to renewing its institutions and creating new ones. *Vision at the Heart* describes the steps taken by one institution to turn ideas into a transforming experience for young people.

We need a range of examples that will allow us to deepen our understanding of what excellence requires. In the scope of its dream, its successes and its failures, the fifty-year experience of Camp Ramah is one model from which we can learn. I hope it will be illuminating for the important, ongoing work of revitalizing Jewish life through education.

With best wishes,

FAX TRANSMISSION

CIJE

15 E. 26 ST.
NEW YORK, NY 10010-1579
(212) 532-2360, EXT. 408
FAX: (212) 532-2646

To: Annette Hochstein

Date: March 4, 1997

Fax #:

Pages: 2, including this cover sheet.

From: Nessa Rapoport

Subject: Follow-up

COMMENTS:

Annette: Thank you for a useful and clarifying conversation. One such call monthly may be an effective--and time-saving--strategy as work unfolds.

Attached is a copy of the draft I created.

Kol tuv,

Nessa



Vision at the Heart: Remaining Tasks

3/4/97

Cover letter; MLM sign-off: SF Fox Annette final version.

MI to send us labels, lists and stationery: Estelle: amish@vms.huji.ac.il (She is finance/database/technical: Ask her re total universe.)

Storage/shipping from printer: Chava to create fax

Library of Congress, etc.: Chava update

Israel needs:

IMMED.: 100 sent fedex (acc. to carton)

IMMED.: 100-150 (acc. to carton) sent air mail, book rate

IMMED.: 1500 copies sent book rate

Remaining 750 here, for their 3-400 mailing (we must note expense of shipping)

Ordering 2500 copies in total.

Bill: Letter to Annette from NR: "Expenses incurred by CIJE for MI: Give figure. If she needs itemization, she'll let me know."

In North America:

IMMED. (Need by March 19): Ramah/Wisconsin meeting: 300 copies. Send by UPS. Bill for shipping. Notify when they're on their way.

Camp Ramah in Wisconsin
65 E. Wacker Place/Suite 820
Chicago, Ill. 60601
(312)606-9316

Shelly Dorph: Get number, plan from Shelly. Bill for shipping. Discuss issue of total no. and relationship to billing with KAB *Last of reprinting: 3000, 5000, 7500*

All authors in bibliography: Discuss with Seymour

Other: Create dissemination plan with Chava ASAP (include Goals; Profesors; Strategic Plan interviewees; CIJE alums)

Total: 5750

CUF Dobb: 1000
MI Dobb: —

4750

300

4450

Us 2000

2450 copies

TO: Seymour, INTERNET:sfox@vms.huji.ac.il
CC: Annette, INTERNET:annette@vms.huji.ac.il

Re: Update/ Response requested

I spent the morning on press to get the precise color of the Ramah cover. As I told you, we have stayed with the original design that you saw, which are more aesthetic and more powerful than anything I tried subsequently. I'm very pleased and think you will be, too.

As soon as I receive the revised text for the cover letter, I can begin distribution. Seymour: I will therefore need two items from you immediately:

1. The revised text for the cover letter from Mort. (I sent you proposed copy last week.)
2. Your decision about whether you will handle getting his sign-off or whether you would prefer that I do it.

Please note: I must hear from you about this by the end of this week.

Many thanks.

Nessa



Mandel Instituteמכון מנדל

Tel: 972-2-5662832

Fax: 972-2-5662837

FACSIMILE TRANSMISSION

TO: Nessa Rapport

DATE: March 5, 1997

FROM: Danit (Annette)

PAGES: 2

FAX NUMBER: 212-532-2646

Nessa,

Just to say that the
letter to accompany the essay
is fine as is. Will you
get Mot to sign it or do you
need us to do it?

You should get the package of
materials re-the educated Jew
project early next week. It will be
fedexed tomorrow. We're moving!
Nothing like a call. *

Draft of letter from Mort Mandel to recipients of the Ramah essay
2/27/97

OK as is

Dear Friend:

I am delighted to enclose *Vision at the Heart: Lessons from Camp Ramah on the Power of Ideas in Shaping Educational Institutions*, a joint publication of the Mandel Institute and the Council for Initiatives in Jewish Education (CIJE).

How can we make a difference in Jewish education? The centrality of vision to the success of an educational institution has been documented in both Jewish and general education. This essay offers a portrait of an ambitious effort to infuse an educational setting with powerful ideas about the purpose and meaning of Jewish life.

Today, the Jewish community is committed to renewing its institutions and creating new ones. *Vision at the Heart* describes the steps taken by one institution to turn ideas into a transforming experience for young people.

We need a range of examples that will allow us to deepen our understanding of what excellence requires. In the scope of its dream, its successes and its failures, the fifty-year experience of Camp Ramah is one model from which we can learn. I hope it will be illuminating for the important, ongoing work of revitalizing Jewish life through education.

With best wishes,

TO: Annette, INTERNET:annette@vms.huji.ac.il

Re: Model of excellence

I call that a perfect collaborative effort. Many thanks, Annette. It makes a big difference, not only in resolving the "local" issues at hand but in my confidence that we can indeed produce with the kind of effectiveness and scope that you and I believe is possible.

I have faxed Mort the letter for his sign-off, in the interests of time. But you will be (appropriately) the ones to hand him the first copy, because I understand he will be in Israel beginning on Monday. Your first copies will be sent by fedex that same day. Note that for fedex purposes, we must use the Mandel Institute street address.

Should we do that for all shipments? (I am isolating this question for your easy response!)

Please be sure to let me know when the initial boxes arrive. Having moved heaven and earth to meet the deadline of your board meeting, I intend to make it.

Nessa





CIJE Council
for
Initiatives
in
Jewish
Education

Chair

Morton Mandel

March 5, 1997

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Ann Kaufman

Matthew Maryles

Maynard Wishner

Honorary Chair

Max Fisher

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Mandell Berman

Charles Bronfman

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Susan Crown

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Neil Greenbaum

Lee M. Hendler

David Hirschhorn

Gershon Kekst

Henry Koschitzky

Mark Lainer

Norman Lamm

Marvin Lender

Norman Lipoff

Seymour Martin Lipset

Florence Melton

Melvin Merians

Lester Pollack

Charles Ratner

Esther Leah Ritz

William Schatten

Richard Scheuer

Ismar Schorsch

David Teutsch

Isadore Twersky

Bennett Yanowitz

Dear Mort:

I am so pleased to be able to tell you that the first joint publication of the Mandel Institute and CIJE is now on press. *Vision at the Heart*, by Seymour Fox, should be in our offices next week and in Israel shortly afterward, where you will receive an initial copy.

Attached is a proposed cover letter over your signature to accompany dissemination on both sides of the Atlantic. Seymour and Annette have ok'd the draft text and suggested I fax it to you for your approval or suggestions.

Looking forward to hearing from you.

Best,

Nessa

Nessa Rapoport

Executive Director

Alan Hoffmann

H. Extra for National Office

Total

Approx. 500

Approx. 8,500 copies

It would be a wonderful contribution to Ramah if CIJE could give us the copies at no charge. Ramah will see to the distribution and mailing of the above at its own cost. We could write a joint letter, or separate letters, to the recipients.

II. Follow up to Seymour's Paper

- A. In discussion, we agreed that an interesting and complementary publication would be a set of papers written by some reflective educators about the way in which Seymour's work in the faculty seminar, of which the camp directors were an integral part, was then reflected the educational framework of the camps.
- B. In terms of Seymour's levels (p. 28), these papers would deal with levels 3 and 4. We agreed that in the present document, Seymour concentrated appropriately on levels 1 and 2.
- C. We discussed bringing together, with Seymour, a number of the people who were division heads/counselors at the time the work of the Melton Seminar became a reality with camps. We thought of people like Gail & Shelly Dorph, Vicky and Stu Kelman, Bob Abramson, Danny Margolis, Label Waldman, Joe Lukinsky, even Burt, Ray and Ackie. Each would write about how the vision was implemented in the actual life of his/her camp. It would be a great companion piece.

I am sending a copy of this to Seymour.

I look forward to the response of CIJE on this proposal.

**NATIONAL RAMAH COMMISSION, INC.**

OF THE JEWISH THEOLOGICAL SEMINARY OF AMERICA

3080 BROADWAY, NEW YORK, NY 10027

(212) 678-8881 • FAX (212) 749-8251

DATE: 3/6/97

TO: Hessa Rappaport

FROM: Shelly Dorph

Total number of pages, including this page 10AMERICAN JEWISH
ARCHIVES



Can't give y this yr. X#.
 Next yr we'll reprint, give y a second group.
 We'll give X; here's what we think is good—
 or not.
 Pay fir more immed.

Split w/then. They do postage. We apply our postage to them.
 Postage costs.

NATIONAL RAMAH COMMISSION, INC.

OF THE JEWISH THEOLOGICAL SEMINARY OF AMERICA

3080 BROADWAY, NEW YORK, NY 10027

(212) 678-8881 • FAX (212) 749-8251

MEMORANDUM

3/11/97

To: Nessa Rappaport

From: Shelly Dorph

Date: March 5, 1997

Re: Dr. Seymour Fox's paper: Vision at the Heart

KAB: Will they read it?

Seeding the culture: — the more who read, the better.

— no one inappropriate

— Cd he at the RA give to those who come to those sessions ab Ramah/ed?

— Cd in RA mailing saying: 'If you'd like a copy...'

I had the opportunity to discuss both the context and parameters for distribution with Seymour in Israel. He suggested that I mention the following to you.

I. Distribution Opportunities

A. Rabbinical Assembly Convention - April 6-10, 1997. They will be honoring Ramah at this convention. We should be sending a copy of Seymour's paper to each rabbi in the R.A. This can be done in one of the upcoming R.A. mailings.

Approx. 1500

B. Ramah Commission - Copies should be sent to the Board of every Ramah Camp, with extra copies to each director for use in public relations, fund raising and with visiting scholars, etc.

8 boards @ 250

Approx. 2000

C. Educational Purposes - I teach most rabbinical students and education students. Suggest we give each student and entering student a copy and use in classes as appropriate.

Approx. 1000

D. Jewish Educators & Cantors Assembly

Approx. 500

E. Copies to each camp for its staff to read - part of training

8 camps @ 250

Approx. 2000

F. One time mailing to National Boards of United Synagogue, Women's League, Men's Clubs - with cover letter

Approx. 500

G. Copies for JTS mailing to Board, faculty, public relations department, with cover letter

Approx. 500

C:\WPWIN60\WPDOCS\NESSA.SD

H. Extra for National Office	Approx. 500
Total	Approx. 8,500 copies

It would be a wonderful contribution to Ramah if CIJE could give us the copies at no charge. Ramah will see to the distribution and mailing of the above at its own cost. We could write a joint letter, or separate letters, to the recipients.

II. Follow up to Seymour's Paper

- A. In discussion, we agreed that an interesting and complementary publication would be a set of papers written by some reflective educators about the way in which Seymour's work in the faculty seminar, of which the camp directors were an integral part, was then reflected the educational framework of the camps.
- B. In terms of Seymour's levels (p. 28), these papers would deal with levels 3 and 4. We agreed that in the present document, Seymour concentrated appropriately on levels 1 and 2.
- C. We discussed bringing together, with Seymour, a number of the people who were division heads/counselors at the time the work of the Melton Seminar became a reality with camps. We thought of people like Gail & Shelly Dorph, Vicky and Stu Kelman, Bob Abramson, Danny Margolis, Label Waldman, Joe Lukinsky, even Burt, Ray and Ackie. Each would write about how the vision was implemented in the actual life of his/her camp. It would be a great companion piece.

I am sending a copy of this to Seymour.

I look forward to the response of CIJE on this proposal.

March 6, 1997

Morton L. Mandel
CIJE

Dear Mort:


Thank you for improving the text of your letter (revised copy attached).

A final point of clarification: Annette and I have spoken about distributing this cover letter on Mandel Institute letterhead for their database; and on CIJE letterhead for ours. (We are coordinating the effort to ensure that there is as little duplication as possible.)

On the CIJE letterhead, Alan would be co-signator with you. But for the copies sent out on Mandel Institute letterhead, would you like "Annette Hochstein, Director," as co-signator? (It would be awkward to have "Seymour Fox, President" as co-signator, since he's also the author.)

Please let me know your preference on this final point.

Many thanks.



Nessa Rapoport

Letter revised by MLM for recipients of the Ramah essay

We are pleased to enclose *Vision at the Heart: Lessons from Camp Ramah on the Power of Ideas in Shaping Educational Institutions*, a joint publication of the Mandel Institute of Jerusalem and the Council for Initiatives in Jewish Education (CIJE).

How can we make a difference in Jewish education? The centrality of “vision” to the success of an educational institution has been documented in both Jewish and general education. This essay offers a portrait of an ambitious effort to infuse an educational setting with powerful ideas about the purpose and meaning of Jewish life.

Today, the Jewish community is committed to renewing its institutions and creating new ones. *Vision at the Heart* describes the steps taken by one institution to turn ideas into a transforming experience for young people.

We need a range of examples that will allow us to deepen our understanding of what excellence requires. In the scope of its successes and in its failures, the fifty-year experience of Camp Ramah is one model from which we can learn. I hope it will be illuminating for the important, ongoing work of helping to revitalize Jewish life through education.

MORTON L. MANDEL
Chair, CIJE

ALAN D. HOFFMANN
Executive Director, CIJE

Draft of letter from Mort Mandel to recipients of the Ramah essay

3/6/97
Mort's revisions
on call w/ Kathy

Dear Friend:

~~I am delighted~~ ^{We are pleased} to enclose *Vision at the Heart: Lessons from Camp Ramah on the Power of Ideas in Shaping Educational Institutions*, a joint publication of the Mandel Institute and the Council for Initiatives in Jewish Education (CIJE). ^{of Jerusalem}

How can we make a difference in Jewish education? The centrality of vision["] to the success of an educational institution has been documented in both Jewish and general education. This essay offers a portrait of an ambitious effort to infuse an educational setting with powerful ideas about the purpose and meaning of Jewish life.

Today, the Jewish community is committed to renewing its institutions and creating new ones. *Vision at the Heart* describes the steps taken by one institution to turn ideas into a transforming experience for young people.

We need a range of examples that will allow us to deepen our understanding of what excellence requires. In the scope of its dream^{its}, its successes and its failures, the fifty-year experience of Camp Ramah is one model from which we can learn. I hope it will be illuminating for the important, ongoing work of revitalizing^e Jewish life through education.
^{helping to} With best wishes,

MORTON L. MANDEL
Chair, CIJE

Alon D. Hoffman
Exec. Dir., CIJE

Q16) 361-9962

FROM: INTERNET:ANNETTE@vms.huji.ac.il, INTERNET:ANNETTE@vms.huji.ac.il

TO: Nessa Rapoport, 74671,3370

DATE: 3/6/97 12:55 AM

Re: Re: Model of excellence

Sender: ANNETTE@vms.huji.ac.il

Received: from VMS.HUJI.AC.IL (vms.huji.ac.il [128.139.4.12]) by hil-img-2.compuserve.com (8.6.10/5.950515)

id AAA26220; Thu, 6 Mar 1997 00:53:56 -0500

Received: by HUJIVMS (HUyMail-V7b); Thu, 06 Mar 97 07:53:58 +0200

Received: by HUJIVMS (HUyMail-V7b); Thu, 06 Mar 97 07:52:53 +0200

Date: Thu, 6 Mar 97 7:52 +0200

Message-id: <06030097075243@HUJIVMS>

From: <ANNETTE@vms.huji.ac.il>

To: Nessa Rapoport <74671.3370@CompuServe.COM>

MIME-version: 1.0

Content-type: Text/plain; charset=US-ASCII

Content-Transfer-Encoding: 7BIT

Subject: Re: Model of excellence

Nessa,
indeed...

am also sending by fast mail teh labels etc.

However looking over the list I realize there will be a lot of duplicate - you will want to send to many of the same people we send to. SO I would suggest a joint endeavor. There could be a computer produced letterhead that is joint.

See what you think when the materials get to you.

The list is over 500 names.

More in the text,

take care,

a

Received: by HUJIVMS via SMTP(149.174.206.131) (HUyMail-V7b);

Wed, 05 Mar 97 22:49:41 +0200

Received: by dub-img-1.compuserve.com (8.6.10/5.950515)

id PAA11995; Wed, 5 Mar 1997 15:48:36 -0500

Date: 05 Mar 97 15:46:30 EST

From: Nessa Rapoport <74671.3370@CompuServe.COM>

To: Annette <annette@vms.huji.ac.il>

Subject: Model of excellence

Message-ID: <970305204629_74671.3370_BHW78-2@CompuServe.COM>

I call that a perfect collaborative effort. Many thanks, Annette. It makes a big difference, not only in resolving the "local" issues at hand but in my confidence that we can indeed produce with the kind of effectiveness and scope

that you and I believe is possible.

I have faxed Mort the letter for his sign-off, in the interests of time. But you will be (appropriately) the ones to hand him the first copy, because I understand he will be in Israel beginning on Monday. Your first copies will be sent by fedex that same day. Note that for fedex purposes, we must use the Mandel Institute street address.

*** yes and yes

Should we do that for all shipments? (I am isolating this question for your easy response!)

*** yes please

Please be sure to let me know when the initial boxes arrive. Having moved heaven and earth to meet the deadline of your board meeting, I intend to make it.

*** great. You must figure 72 hours for the shipment, irrespective of the sworn [promises of shippers. When they get here faster, we are pleased, but never count in it.

be well,

a

Nessa



TO: INTERNET:ANNETTE@vms.huji.ac.il, INTERNET:ANNETTE@vms.huji.ac.il

Re: Re: Model of excellence

I think the "computer-produced letterhead" may be overly cumbersome (two board names, two logos, not to mention what it would take to make it happen). Simpler would be for Estelle to give us an alphabetized print-out of the 500 names, so that we could check for duplicates. Chava, my assistant, is at this point INTIMATELY acquainted with our database, so I'm not too worried. (In three years, it will be a different story.)

Mort made some subtle changes on the cover letter (which improved it). There's still one outstanding point, so I'll fax you the final version on Monday for your use.

Looking forward to labels, letterhead, and list! Let me know approx. when to expect them.

I also received Shelly Dorph's possible distribution list, which at this point encompasses 1000 more copies than we printed in total! Time for a key constituency conversation: I'll keep you and Seymour in the picture, but we're not up to those decisions quite yet.

Nessa



FROM: INTERNET:ANNETTE@vms.huji.ac.il, INTERNET:ANNETTE@vms.huji.ac.il
TO: Nessa Rapoport, 74671,3370
DATE: 3/8/97 4:22 PM

Re: Re: Model of excellence

Sender: ANNETTE@vms.huji.ac.il
Received: from VMS.HUJI.AC.IL (vms.huji.ac.il [128.139.4.12]) by arl-img-7.compuserve.com (8.6.10/5.950515)
id QAA15454; Sat, 8 Mar 1997 16:12:33 -0500
Received: by HUJIVMS (HUyMail-V7b); Sat, 08 Mar 97 23:12:37 +0200
Received: by HUJIVMS (HUyMail-V7b); Sat, 08 Mar 97 23:12:09 +0200
Date: Sat, 8 Mar 97 23:11 +0200
Message-id: <08030097231159@HUJIVMS>
From: <ANNETTE@vms.huji.ac.il>
To: Nessa Rapoport <74671.3370@compuserve.com>
MIME-version: 1.0
Content-type: Text/plain; charset=US-ASCII
Content-Transfer-Encoding: 7BIT
Subject: Re: Model of excellence

Hello Nessa,

half excellence only, since the package of ed.Jew papers hasn't yet gone out.
Hopefully Sunday will be the day.

For economy of time - responses in your text.

Shavua tov,

chodesh tov,

a.

Received: by HUJIVMS via SMTP(149.174.206.134) (HUyMail-V7b);
Thu, 06 Mar 97 23:48:21 +0200
Received: by dub-img-4.compuserve.com (8.6.10/5.950515)
id QAA00345; Thu, 6 Mar 1997 16:05:31 -0500
Date: 06 Mar 97 16:04:31 EST
From: Nessa Rapoport <74671.3370@compuserve.com>
To: "INTERNET:ANNETTE@vms.huji.ac.il" <ANNETTE@vms.huji.ac.il>
Subject: Re: Model of excellence
Message-ID: <970306210431_74671.3370_BHW47-1@CompuServe.COM>

I think the "computer-produced letterhead" may be overly cumbersome (two board names, two logos, not to mention what it would take to make it happen). Simpler would be for Estelle to give us an alphabetized print-out of the 500 names, so that we could check for duplicates. Chava, my assistant, is at this point INTIMATELY acquainted with our database, so I'm not too worried. (In three years, it will be a different story.)

*** all that has been mailed. But I think you find that there are lots of people of which each institution feels ownership (e.g. commission members/ CIJE board members; key professionals, CAPE participants, many more.) If you will find that this is no problem - fine. If it is, I thought that a simple computer-produced letter head where we are both named (no logo if that makes things complex) might do the trick. I'll leave the decision up to you.

Mort made some subtle changes on the cover letter (which improved it). There's still one outstanding point, so I'll fax you the final version on Monday for your use.

*** what is the outstanding point?

*** please remember: as of Sunday evening we are in meetings around the clock.

Looking forward to labels, letterhead, and list! Let me know approx. when to expect them.

*** Monday or Tuesday

I also received Shelly Dorph's possible distribution list, which at this point encompasses 1000 more copies than we printed in total! Time for a key constituency conversation: I'll keep you and Seymour in the picture, but we're not up to those decisions quite yet.

*** I would order the additional copies and let him send them out. Distribution around the time of the event is likely to allow more people into the conversation - that is good.

Take care,

annette

Nessa

TO: Seymour, INTERNET:sfox@vms.huji.ac.il
CC: Annette, INTERNET:annette@vms.huji.ac.il

Re: On its way....

Your initial fedex package leaves today. They promise Friday delivery; if you don't have it by Sunday, let me know and I'll...I don't know what I'll do!

I haven't heard back from you about March 26 and 27 in Boston. At this point, March 26 is far better for me. Is that possible? In either case, I now need to know which day it is. So please get back to me by e-mail asap about that.

Nessa



TO: INTERNET:ANNETTE@vms.huji.ac.il, INTERNET:ANNETTE@vms.huji.ac.il

Re: Reply to yours

I take your point seriously re ownership of names. My philosophy is one I think you will find very compatible: I decided from the start that, where there are duplicates, I will defer to the Mandel Institute unless it's essential to us! Except for the overlap in our steering committees, I don't see a problem. However, I'll revisit the issue of the stationery this week and let you know: If my assistant does indeed find more than occasional duplicates, I'll reconsider.

I am faxing you Mort's letter today. The small matter that I actually did not resolve with him is that when he sent back my draft, he made changes and added Alan's name as a co-signator; he assumed that what I sent him was the CIJE draft. I wrote him back explaining that there would be mailings from both institutions and suggesting that the parallel would be for the MI letter to be signed by him and by you. (Seymour can't sign it in any event, since he's "nogea badavar.") When you receive my copy, let me know if I'm right in assuming you're the co-signator for the MI version.

If, however, we go with "joint" stationery, should it be Mort, you and Alan at the bottom? I know you're in meetings all week, but these details are obviously important to Mort, given the changes he made. Would you let me know whether:

You are indeed the co-signator of the MI letter; and
You would be the middle signator of a joint letter.

(Remember you asked me why publications take so long from birth to delivery?!)

We got your labels and stationery promptly. Thank you!

Ramah is being sent by fedex to you today, in special 2-day delivery. They claim Friday delivery at the latest. I'm assuming that by Sunday at the outside you'll have it.

Thanks for everything. Don't worry: Our correspondence will subside to a moderate rate very soon.

Nessa

FAX TRANSMISSION

CIJE

15 E. 26 ST.
NEW YORK, NY 10010-1579
(212) 532-2360, EXT. 408
FAX: (212) 532-2646

To: Annette Hochstein

Date: March 11, 1997

Fax #:

Pages: 2, including this cover sheet.

From: Nessa Rapoport

Subject: Ramah: Distribution

COMMENTS:

Dear Annette:

Here's Mort's edited version of the letter. Please see today's e-mail for explanation of outstanding question.

Yours,

Nessa



Letter revised by MLM for recipients of the Ramah essay

We are pleased to enclose *Vision at the Heart: Lessons from Camp Ramah on the Power of Ideas in Shaping Educational Institutions*, a joint publication of the Mandel Institute of Jerusalem and the Council for Initiatives in Jewish Education (CIJE).

How can we make a difference in Jewish education? The centrality of “vision” to the success of an educational institution has been documented in both Jewish and general education. This essay offers a portrait of an ambitious effort to infuse an educational setting with powerful ideas about the purpose and meaning of Jewish life.

Today, the Jewish community is committed to renewing its institutions and creating new ones. *Vision at the Heart* describes the steps taken by one institution to turn ideas into a transforming experience for young people.

We need a range of examples that will allow us to deepen our understanding of what excellence requires. In the scope of its successes and in its failures, the fifty-year experience of Camp Ramah is one model from which we can learn. I hope it will be illuminating for the important, ongoing work of helping to revitalize Jewish life through education.

MORTON L. MANDEL
Chair, CIJE

ALAN D. HOFFMANN
Executive Director, CIJE

FROM: Annette, INTERNET:annette@vms.huji.ac.il
TO: Nessa Rapoport, 74671,3370
CC: Annette, INTERNET:ANNETTE@VMS.HUJI.AC.IL
Seymour, INTERNET:SFOX@VMS.HUJI.AC.IL
DATE: 3/12/97 11:53 AM

Re: signators and other trivia

Sender: annette@vms.huji.ac.il
Received: from VMS.HUJI.AC.IL (vms.huji.ac.il [128.139.4.12]) by arl-img-4.compuserve.com (8.6.10/5.950515)

id LAA29888; Wed, 12 Mar 1997 11:50:56 -0500

Message-Id: <199703121650.LAA29888@arl-img-4.compuserve.com>

Received: by HUJIVMS (HUyMail-V7c); Wed, 12 Mar 97 18:51:31 +0200

Received: by HUJIVMS via SMTP(128.139.9.64) (HUyMail-V7c);

Wed, 12 Mar 97 18:46:16 +0200

Date: Wed, 12 Mar 97 18:46 +0200

X-Sender: annette@vms.huji.ac.il (Unverified)

X-Mailer: Windows Eudora Light Version 1.5.2

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

To: 74671.3370@compuserve.com

From: Annette <annette@vms.huji.ac.il>

Subject: signators and other trivia

Cc: annette@vms.huji.ac.il, sfox@vms.huji.ac.il

Hello Nessa,

to acknowledge receipt of your messages - looking forward to receiving the papers.

Regarding signatures, have me as co-signator, since such is the decision ("Annette Hochstein, director" - not exec.d. please)

We are deep into the planning part of our meetings - which is probably the most rewarding part of it all. Alas, from there we move to formal and public matters.

Let me know when the ed.Jew packages gets to you.

Best,

Annette

FROM: annette, INTERNET:annette@vms.huji.ac.il
TO: Nessa Rapoport, 74671,3370
DATE: 3/13/97 7:43 AM

Re: RAMAH PAPER

Sender: annette@vms.huji.ac.il
Received: from VMS.HUJI.AC.IL (vms.huji.ac.il [128.139.4.12]) by arl-img-6.compuserve.com (8.6.10/5.950515)
id HAA17107; Thu, 13 Mar 1997 07:40:59 -0500
Message-Id: <199703131240.HAA17107@arl-img-6.compuserve.com>
Received: by HUJIVMS (HUyMail-V7c); Thu, 13 Mar 97 14:41:02 +0200
Received: by HUJIVMS via SMTP(128.139.9.157) (HUyMail-V7c);
Thu, 13 Mar 97 14:38:13 +0200
Date: Thu, 13 Mar 97 14:38 +0200
X-Sender: annette@vms.huji.ac.il (Unverified)
X-Mailer: Windows Eudora Light Version 1.5.2
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
To: 74671.3370@compuserve.com
From: annette <annette@vms.huji.ac.il>
Subject: RAMAH PAPER

Dear Nessa,

The Ramah papers have arrived. Congratulations to all!

Annette



FROM: INTERNET:ANNETTE@vms.huji.ac.il, INTERNET:ANNETTE@vms.huji.ac.il
TO: Nessa Rapoport, 74671,3370
DATE: 3/14/97 5:39 AM

Re: RE: Ramah: Naches, etc.

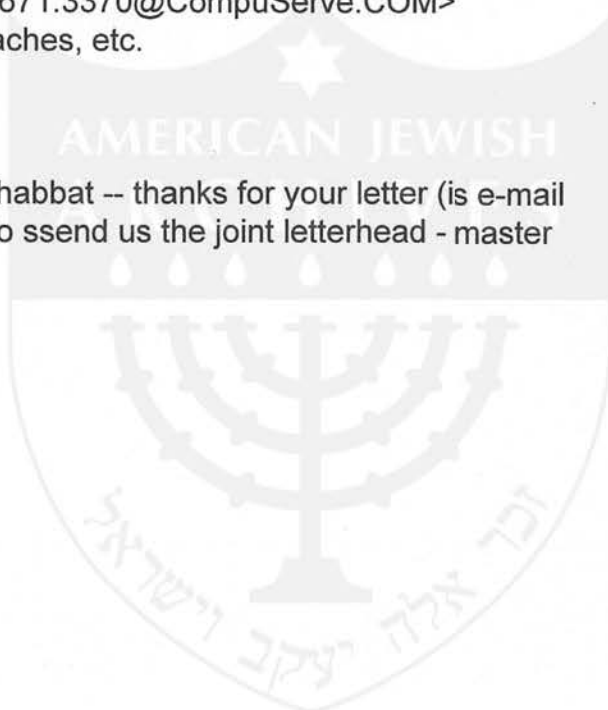
Sender: ANNETTE@vms.huji.ac.il
Received: from VMS.HUJI.AC.IL (vms.huji.ac.il [128.139.4.12]) by arl-img-6.compuserve.com (8.6.10/5.950515)
id FAA19677; Fri, 14 Mar 1997 05:22:25 -0500
Received: by HUJIVMS (HUyMail-V7c); Fri, 14 Mar 97 12:22:27 +0200
Received: by HUJIVMS (HUyMail-V7c); Fri, 14 Mar 97 12:20:47 +0200
Date: Fri, 14 Mar 97 12:20 +0200
From: ANNETTE@vms.huji.ac.il
Message-id: <14030097122047@HUJIVMS>
To: Nessa Rapoport <74671.3370@CompuServe.COM>
Subject: RE: Ramah: Naches, etc.

Nessa,

between meetings and shabbat -- thanks for your letter (is e-mail
]writing ever a letter?). Do ssend us the joint letterhead - master
copy is best.

shabbat shalom,

annette



FAX TRANSMISSION

CIJE

15 E. 26 ST.
NEW YORK, NY 10010-1579
(212) 532-2360, EXT. 408
FAX: (212) 532-2646

To: Annette Hochstein

Date: March 18, 1997

Fax #:

Pages: 2, including this cover sheet.

From: Nessa Rapoport

Subject:

COMMENTS:

Dear Annette:

It must have been unbearable for you to have an entire day go by without a message from me!

I'm pleased to send you the letter that will go out with the Ramah essay. It includes both Mort's corrections to the initial letter you and Seymour ok'd and your formatting idea; we're in your debt.

Before we produce 1000 xeroxes of this master on bond paper, I would like your formal acknowledgment that you've seen the letter, and, to quote Breishit, "it is good." If I get your ok tomorrow (which would be optimal), I'll immediately send you 5 master copies of this letter, for you to xerox; and 5 master copies of the blank stationery, in case you need it in the future. How quickly would you like to receive them?

To simplify your life, please write your answers by hand next to my points below, and fax back to me **on Wed.**, if at all possible:

1. That you've seen this master copy.
2. That you want the master copies and blank stationery by fedex; or less quickly.
3. Please write "Annette" at the bottom of this sheet so that we can do a reasonable job of imitating your signature!

Hope your meetings are going well. "Shehechyanu" that all of us reached this stage of completion.

Nessa

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Today, the Jewish community is committed to renewing its institutions and creating new ones. *Vision at the Heart* describes the steps taken by one institution to turn ideas into a transforming experience for young people.

We need a range of examples that will allow us to deepen our understanding of what excellence requires. In the scope of its successes and in its failures, the fifty-year experience of Camp Ramah is one model from which we can learn. I hope it will be illuminating for the important, ongoing work of helping to revitalize Jewish life through education.

MORTON L. MANDEL
Chair, Mandel Institute; CIJE

ANNETTE HOCHSTEIN
Director, Mandel Institute

ALAN D. HOFFMANN
Executive Director, CIJE

TO: Alan, alhoff

Re: true confessions

No problem. I'll bring the book in on Monday. Glad I asked!

Also, of relevance to you re Ramah:

I created a letter for Mort, which Seymour and Annette approved. I then sent it to Mort for his approval. Among the modest but very interesting editorial changes he made was this: He added your signature on the same line as his, so that the letter would be signed by both of you. Because I have created joint CIJE/MI stationery for the letter, the signators are now:

Mort Annette Alan

Chava will be faxing you a copy tomorrow so that you'll know what it says. Annette has a copy as well.



TO: Annette, INTERNET:annette@vms.huji.ac.il

Re: Ramah: last notes

Thanks for your prompt response, in the midst of a board meeting, no less!

Just to let you know that aesthetics did not determine the "egalitarian" order of the signatures on one line: Mort's own preference did.

Nessa

Keeping you in the picture: The first meeting with Seymour on the Ed. Jew project will take place next Wednesday in New York.



Tel: 9722-566-2832
Fax: 9722-566-2837

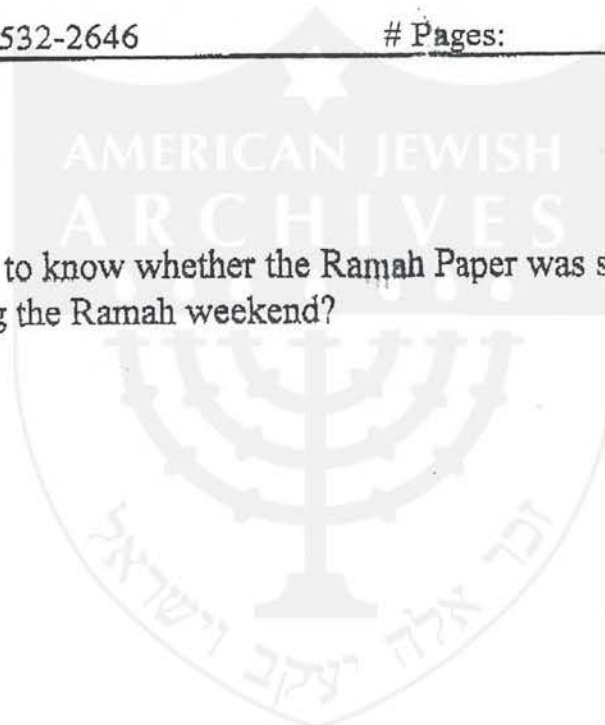
FACSIMILE TRANSMISSION

To:	Nessa Rapaport	Date:	March 23, 1997
From:	Suzannah		
Fax No:	212-532-2646	# Pages:	

Dear Nessa,

Prof. Fox needs to know whether the Ramah Paper was sent out to the people attending the Ramah weekend?

Many thanks.



3/25/97 Denny

He'll look into what book rate wd have been.

That it needed to be sent by the third wk in March.

Frank 727-2600 x308

Fedex; ups: too expensive

post office; bk rate: max. ^{11 lbs} ~~44 lbs~~ / carton: no to repack. handling + no. of cartons.

\$1500-1600

by air: 7-8 days

no tracing it.

\$1995.

6-8 wks.

* To arrive 3rd wk of March

16.75: books

Denny

Post office, bk rate

11 lbs / carton; approx 75 cartons \$19.40 / per carton: \$1455.

handling: \$300.

due 5-7 wks; no tracking it: \$3 / package

FAX TRANSMISSION

CIJE

15 EAST 26TH STREET
NEW YORK, NY 10010
(212) 532-2360
FAX: (212) 532-2646

To: Liz Sheehan
Fax #: 255-3699
From: Chava Werber
Subject: Shipping Ramah

Date: March 25, 1997
Pages: 2, including this cover sheet.

COMMENTS:

As we discussed, there are three immediate destinations for the Ramah publication.

The rest can go out as soon as they are finished.

For our records, I will need an itemized list of postage costs to each location and all tracking numbers. (I am assuming there is no markup for shipping directly. If not, let me know.)

I will also need to know the dimensions of the boxes, the total number of boxes, and the number of copies in each box.

Please note that the numbers listed below are approximate, depending on the number of copies in each box. Please send the number of boxes that will bring us the closest (preferably over rather than under,) to the number of copies designated below. Addresses appear at the end of the memo.

TO SHIP IMMEDIATELY (= on Monday):

Shipping Method	Number	Destination
Via FedEx:	100	The Mandel Institute
Via UPS:	300	Camp Ramah in Wisconsin
	100	CIJE
Airmail, book rate:	150	The Mandel Institute
Book rate:	1500	The Mandel Institute

(Note: Top Priority. MUST go out on Monday to meet deadline.)

The remainder should be sent to CIJE as soon as possible. Please let me know the expected day of delivery.

Below are addresses for the three destinations:

- 1) The Mandel Institute
15 Graetz Street
Jerusalem, ISRAEL 93111
972-2-566-2832
- 2) Camp Ramah in Wisconsin
65 East Wacker Place/ Suite 820
Chicago, IL 60601
312-606-9316
- 3) CIJE
15 East 26th Street, Room 913
New York, NY 10010
212-532-2360, Ext. 442



FAX TRANSMISSION

CIJE

15 E. 26 ST.
NEW YORK, NY 10010-1579
(212) 532-2360, EXT. 408
FAX: (212) 532-2646

To: Annette Hochstein

Date: March 25, 1997

Fax #:

Pages: 3, including this cover sheet.

From: Nessa Rapoport

Subject:

COMMENTS:

Dear Annette:

I'm attaching a copy of the bill I've submitted here, so that you have a record. I've also attached the explanation for the charge on item 3) to explain the method of shipping and the \$120 difference between what "book rate" would have cost and what "air freight" did.

Note that because your entire shipment went by air, there was no need to distinguish your request of 150 from your request of 1500. You should be receiving 17 cartons this week.

Let me know if you need anything in addition.

Similarly, I'll send you an annotated printing bill when it arrives.

In addition to the distribution I have already reported, the joint Mandel Institute-CIJE mailing, consisting of 1200 copies, is being packed and will be in the mail by Thursday morning.

I spoke to Seymour yesterday, so we're set. I have now immersed myself in these materials. Although, like Jewish education itself, I can certainly tell you that there's no magic bullet editorially, I can also say: What an ambitious, sophisticated undertaking.

Re your e-mail: Your confidence is both gratifying and terrifying! Please remember the careful constraints under which I undertook even this first immersion in the work. Let's take it step-by-step--"controlled enthusiasm," an expression Prof. Twersky quoted at one of our board meetings. On the other hand, the material is very seductive, even in its current form.

Always thinking,

Nessa



elizabeth
sheehan

March 20, 1997

Council for Initiatives in Jewish Education
15 East 26th Street
New York, New York 10010-1579

Att: Nessa Rapoport

Bill for: Handling and shipping costs for
VISION AT THE HEART—56 page booklet
Total Quantity printed—7500

(MI) 1) 100 books delivered to the
Mandel Institute, Jerusalem, Israel
Shipped on March 11, 1997—
billed to CIJE Fed Ex Account \$202.00
(no handling charge)

(CIJE) 2) 300 books delivered to
Camp Ramah in Wisconsin, Chicago, Illinois
Shipped on March 12, 1997—
via Deluxe Carrier (overnight air freight) \$85.00
(no handling charge)

(MI) 3) 1675 books delivered to
The Mandel Institute, Jerusalem, Israel
shipped on March 12, 1997
via Deluxe Carrier (air freight) \$1875.00
Handling charge \$45.00

(CIJE) 4) 1500 books delivered to
The National Ramah Commission, New York
delivered on March 14, 1997
via Image Systems truck
Handling charge only \$45.00

(CIJE) 5) 100 books delivered to
CIJE, New York, NY
on March 11, 1997

(CIJE) 3,825 books delivered to
CIJE, New York, NY
on March 14, 1997
both via Image Systems truck
Handling charge \$70.00

TOTAL \$2,120.00

(OK) 3/20/97

nessa rapoport

cc: Annette Hochstein

designs

27 W 24th Street NY, NY 10010
212/627-4490 Fax: 255-3699

Elizabeth Sheehan

Explanation of Shipping Expense
Bill of 3/20/97, Item 3)
Vision at the Heart: Shipping and Handling Charges

The Mandel Institute requested:

Approximately 150 books shipped "air mail, book rate"
1500 books shipped "book rate"

What was done:

1675 books were shipped "air freight": \$1875
Handling: \$45
Total: \$1920

Why?

Breakdown for "book rate" would have been as follows:

Repacking cartons for a maximum of 11 lbs./carton according to Post Office regulations: \$300
Shipping approx. 75 cartons @ \$19.40/carton: \$1455
Total: \$1755

Disadvantages:

Repacking time and possible damage in handling.

Delivery time would be 5 to 7 weeks (as opposed to 7-8 days by "air freight").

Unlike "air freight," "book rate" has no tracking system. Each lost carton would cost \$3 to trace-- and there would have been 75 cartons, instead of 17 by "air freight" = greater risk of loss.

Nessa Rapoport
3/25/97



15 East 26th Street, New York, NY 10010-1579

PHONE 212-532-2360 • FAX 212-532-2646

3/26/97

MI Romach Mailing

390 - Mandel Institute
mailing list

30 - MI list → Canada
10 - can't send b/c incompletely
addressed

Overlap

110

TO: Alan, 73321,1220
Annette, INTERNET:annette@vms.huji.ac.il
Barry, 73321,1221
Danny, INTERNET:PEKARSKY@mail.soemadison.wisc.edu
Gail, 73321,1217
Karen J., 102467,616
Karen, 104440,2474
Seymour, INTERNET:sfox@vms.huji.ac.il

Re: Ramah rewards

I called Bill Novak today to tell him that the Ramah essay is turning into the "'Iacocca' of Jewish education." He has met with similar praise and quoted one response that I wanted to share with you.

Josh Elkin said to Bill: "I think this is really important. There's never been anything like it." Josh added that, for him, "the best part of all was when Seymour described what a vision was."

Nessa



We are pleased to enclose *Vision at the Heart: Lessons from Camp Ramah on the Power of Ideas in Shaping Educational Institutions*, a joint publication of the Mandel Institute of Jerusalem and the Council for Initiatives in Jewish Education (CIJE).

How can we make a difference in Jewish education? The centrality of “vision” to the success of an educational institution has been documented in both Jewish and general education. This essay offers a portrait of an ambitious effort to infuse an educational setting with powerful ideas about the purpose and meaning of Jewish life.

Today, the Jewish community is committed to renewing its institutions and creating new ones. *Vision at the Heart* describes the steps taken by one institution to turn ideas into a transforming experience for young people.

We need a range of examples that will allow us to deepen our understanding of what excellence requires. In the scope of its successes and in its failures, the fifty-year experience of Camp Ramah is one model from which we can learn. I hope it will be illuminating for the important, ongoing work of helping to revitalize Jewish life through education.

Mort

MORTON L. MANDEL
Chair, Mandel Institute; CIJE

Annette

ANNETTE HOCHSTEIN
Director, Mandel Institute

Alan

ALAN D. HOFFMANN
Executive Director, CIJE

Nessa —

April 1, 1997

Rabbi Citron of Congregation Bnei Emunah in Saint Louis, MO who attended the Camp Ramah 50th Reunion, very much enjoyed reading the Ramah piece and found it quite powerful. He ordered 100 copies of "Vision at the Heart" to give out to people in his congregation as well as families in his community who are interested in Ramah.





file

NATIONAL RAMAH COMMISSION, INC.
OF THE JEWISH THEOLOGICAL SEMINARY OF AMERICA
3080 BROADWAY, NEW YORK, NY 10027
(212) 678-8881 • FAX (212) 749-8251

April 1, 1997

Mr. Alan Hoffman
Council for Initiatives in Jewish Education
15 East 26 Street
New York, NY 10010

Dear Alan:

I am enclosing copies of two letters I have written to people involved with the publication of Vision at the Heart. I wanted to take this opportunity to thank you personally and on behalf of the Ramah Commission and Directors for bringing this publication to light. It has been a major help to us already and we know without your leadership it would not have been done.

If I can be of any help to you in the future please do not hesitate.

With deepest thanks and friendship,

Dr. Sheldon Dorph

sd/fj

C:\WPWIN60\WPDOCS\HOFFMAN.CIJ



NATIONAL RAMAH COMMISSION, INC.

OF THE JEWISH THEOLOGICAL SEMINARY OF AMERICA

3080 BROADWAY, NEW YORK, NY 10027

(212) 678-8881 • FAX (212) 749-8251

April 1, 1997

Mr. Morton Mandel
Mandel Associated Foundation
P.O. Box 94553
Cleveland, OH 44101

Dear Mr. Mandel:

On behalf of the entire National Ramah Commission, its lay leaders and camp directors, as well as personally, I want to thank you, CIJE and Machon Mandel for the publication of Vision at the Heart. This past week, more than 250 of the lay leaders of Camp Ramah in Wisconsin were privileged to spend a weekend with Dr. Fox discussing the interview and the implications for Ramah in the future. You have done Ramah and Jewish education a great service in "persuading" Seymour to put into writing the educational vision which he created for Ramah and hence for Jewish camping and Jewish education writ large. We are sending copies to all of our camp committees and donors.

I have talked to Seymour about a follow up piece in which some people who worked with him would write about the implementation of the process he describes within the camp educational framework. It is a project that I would love to do with him.

Please extend my deepest appreciation to Nessa Rappaport for an outstanding job of editing and creating a coherent and exciting text.

I am taking the liberty of enclosing the remarks I made at Ramah Wisconsin's 50th anniversary celebration in Chicago, when we awarded our Ramah Award to Seymour for his contribution to Ramah. I hope you enjoy it.

With sincere thanks.

Dr. Sheldon Dorph
National Ramah Director

cc: Karen Barth & Alan Hoffman

C:\WPWIN60\WPDOCS\MANDEL.SD



NATIONAL RAMAH COMMISSION, INC.
OF THE JEWISH THEOLOGICAL SEMINARY OF AMERICA

3080 BROADWAY, NEW YORK, NY 10027
(212) 678-8881 • FAX (212) 749-8251

April 1, 1997

Ms. Nessa Rappaport
Council for Initiatives in Jewish Education
15 East 26 Street
New York, NY 10010

Dear Nessa:

On behalf of the Ramah Directors and the National Ramah Commission, I want to thank you profoundly for the outstanding editing work that you did in helping create Vision at the Heart. I know it was a labor of love for you and you have done Ramah an outstanding service in taking Seymour's and Bill's work and putting it into a coherent, readable and exciting form.

Again, our deepest thanks to you.

Sincerely,

Dr. Sheldon Dorph

sd/fj

cc: Karen Barth
Alan Hoffman

C:\WPWIN60\WPDOCS\NESSA.CIJ

cc: NR



BALTIMORE HEBREW UNIVERSITY

OFFICE OF THE PRESIDENT

April 7, 1997

Dear Alan:

Thank you very much for sending me the publication by Seymour Fox and William Novak on Camp Ramah. As you may or may not know, I spent 20 summers at Camp Ramah and still go there to lecture from time to time. For that reason, I very much appreciate your sending me the publication.

Sincerely,

Dr. Robert O. Freedman
President

ROF/jb

COUNCIL FOR INITIATIVES IN JEWISH EDUCATION

15, Rehov Graetz, Jerusalem 93111, Israel.

Phone: 972-2-566-2832

Fax: 972-2-567-1416

May 7th, 1997

MEMORANDUM

To: Nessa

From: Alan Hoffmann

NUMBER OF PAGES INCLUDING COVER SHEET: 2



CAMP RAMAH

Winter Office: 101 Greenwood Avenue, Suite 290, Jenkintown, PA 19046 215-885-8556 FAX: 215-885-8800 <http://www.camp-ramah.com>

מחנה רמה

April 25, 1997

Jules C. Einhorn, President

Camp Ramah in the Poconos
Cheryl R. Magen, Director
Summer Office:
Camp Ramah
HCR 60, Box 4000
Lake Como, PA 18437
717-798-2504
FAX 717-798-2049

Mr. Morton L. Mandel, Chair
Mandel Institute
P. O. Box 4556
Jerusalem 91044, Israel

Ramah Day Camp
at Tiferet Bet Israel
Jennifer Stofman, Director
Ramahdayc@aol.com
1920 Skippack Pike
Blue Bell, PA 19422
215-887-CAMP

Dear Mr. Mandel:

On behalf of the staff and officers of Camp Ramah in the Poconos, I want to thank you for providing us with Dr. Seymour Fox's recently published article entitled, *Vision at the Heart*. We will be using these pamphlets as you suggested, for our Commission members and for fund raising purposes.

This is a particularly appropriate piece for Camp Ramah in the Poconos as Dr. Seymour Fox will be visiting and teaching at Camp Ramah in the Poconos for a Shabbat weekend in August this summer. We are privileged to have the Fox Family join us for the dedication of our newest structure, Bet Mogilner. This building is being dedicated in memory of Rabbi David Mogilner, Sue Fox's deceased husband, in recognition of his significant contributions to our camp.

We are constantly seeking ways to enhance and revitalize our efforts at Camp Ramah in the Poconos. Once again, we appreciate your providing this important piece for our use.

Sincerely,

Cheryl Magen
Cheryl Magen
Director

CC: Alan D. Hoffman, CIJE ✓
Jules Einhorn
Dr. Sheldon Dorph



מדינת ישראל

STATE OF ISRAEL

MINISTRY OF EDUCATION, CULTURE AND SPORT
The Pedagogical Secretariat

P.1
NEISA
Professor Ozer Schild
was his Rector
of Haifa University
and is now his
chief content
person of the
Ministry of Israel

Jerusalem
May 27, 1997

Professor Seymour Fox
Mandel Institute

Dear Seymour,

A couple of days ago I received "Vision of the Heart". In spite of the mountain of unread publications on my desk, I read it immediately (please note: "read" -- not "looked at" or "reviewed"). I was not disappointed.

Its messages are -- as you well know -- pertinent to crucial issues in contemporary Israeli education, and I shall take delight in citing them to colleagues (perhaps even make them read?).

Just one comment: your first sentence is a paraphrase from Kurt Lewin, "There is nothing as practical as good theory". The description of applying tenets of Judaism to camp life reminded me of another saying by Lewin: "Let us not let the theory get in the way of our thinking".

Thank you.

Yours,

E.O.

E.O. Schild

cc: Morton L. Mandel
William Novak
Annette Hochstein
✓ Alan D. Hoffman

MEMO

To: Nessa Rapoport
From: Chava Werber
Subject: Vision at the Heart: Dissemination
Date: May 28, 1997

On 5/12/97 Saul Shapiro, President of Camp Ramah in New England, called to request 25 copies of *Vision at the Heart* to distribute to the camp committee comprised of lay leaders.

In addition, he requested 500 copies for the purpose of distributing them to their entire camp staff during staff week, the training session for staff that takes place before the summer begins. He mentioned that the publication was the ideal reading for people about to participate in transmitting the vision of the Ramah camps to others.



BAR-ILAN UNIVERSITY



אוניברסיטת בר-אילן

OFFICE OF THE RECTOR

לשכת הרקטור

Ref. 2253/2

29th May, 1997

The Mandel Institute
Council for Initiatives in Jewish Education
P.O.B. 4556
JERUSALEM 91044

Dear Sirs,

Thank you so much for sending me the booklet entitled "Vision at the Heart: Lessons from Camp Ramah on the Power of Ideas in Shaping Educational Institutions", by Seymour Fox with William Novak.

This has proved interesting reading.

Yours sincerely

Professor Yehuda Friedlander
Rector

YF/ek



מדינת ישראל

משרד החינוך התרבות והספורט

המנחל הכללי

כ"ח באייר תשנ"ז
1 ביוני 1997

לכבוד

ח- CIJE ✓

המועצה לקידום החינוך היהודי

מכון מנדל

ת.ד. 4556

ירושלים, 91044

שלום רב,

הנדון: החוברת: מחנה רמה, רעיונות ביצירת מוסדות חינוכיים

אני מאשר בתודה קבלת החוברת הנ"ל.

אנחנו מעריכים מאוד את מאמציכם במחקר הדרכים השונות להחיות את
"החיים היהודיים" דרך החינוך.

בפרכה
מיכאל כהן
עוזר בכיר למנכ"ל

N5232



Nessa Rapoport
CIJE
15 E. 26th
NYC 10010



Just before Yet Another Holiday....

Dear Nessa,

Sure, you've received postcards before,
but surely not -- I daresay -- with this particular
combination of stamps. Which is far more
interesting than my actual message, which is
merely a request for a dozen or so more copies
of the Seymour Fox interview, if they're not
completely sold out and available only on the
black market. Hope all is well with you guys.
I started the actual writing recently, which is
why I'm already looking ahead to life after George.

Yours,

A handwritten signature in dark ink, appearing to be the letter 'R' followed by a period, located below the typed name 'NOVAK'.

NOVAK



CJE

Council
for
Initiatives
in
Jewish
Education

15 East 26th Street, New York, NY 10010-1579

11/3/97

AMP RAMAH IN CANADA - 1961

Dear Bill: I thought you'd get
a kick out of this artifact:
Camp list of '61.

With Compliments

I have asked Seymour & Annette
about using your gifts this summer;
In fact I'm pushing it.

Phone 212-532-2360 • Fax 212-532-2646

		CITY	CABIN NO.
	al Rd.	Buffalo 16, N.Y.	17
	dome Ave.	Montreal 28, Que.	9
	4E BOULEVARD	WESTMOUNT 6, QUE	
	dome Ave.	Montreal 28, Que.	3
	ington Dr.	Rochester, N.Y.	L
	dome Ave.	Montreal 28, Que.	6
	dome Ave.	Montreal 28, Que.	30
	Brookside Dr.	Larchmount, N.Y.	30
	Road	Rye, N.Y.	21
	Road	Rye, N.Y.	L9
	airie	Detroit 21, Mich.	17
	nnington Dr.	Detroit 21, Mich.	15
	17615 Pennington Dr.	Detroit 21, Mich.	11
	33 Tompkins Road	Scarsdale, N.Y.	25
	47 Exbury Rd.	Downsview, Ont.	11
	345 Euclid Ave.	Kenmore 23, N.Y.	30
	8145 Atherton	Montreal 9, Que.	14
	8145 Atherton	Montreal 9, Que.	19
	57 Sampson Parkway	Pittsfield, Mass.	U9
	181 Amherst St.	Brooklyn 35, N.Y.	12
	553 Lakeview Ave.	Rockville Centre, N.Y.	14
	117 Melrose Ave.	Utica 4, N.Y.	16
	5847 Beacon St.	Pittsburgh 12, Penna.	10
	2082 Fulton Rd.	Town of Mt. Royal, Que.	19
	2082 Fulton Rd.	Town of Mt. Royal, Que.	7
	4055 Vendome Ave.	Montreal 28, Que.	24
	4055 Vendome Ave.	Montreal 28, Que.	3

✓ BERRIS, Howard			
✓ BIEN, Elliot L.			
✓ BINSTOCK, Howard			
✓ BLOOM, Suzanne			
✓ BOTNICK, Barbara			
✓ BOTNICK, Michael			
✓ BRAUN, Robert			
✓ BREMER, Regina			
✓ BRICKNER, Pearila			
✓ BROOKS, Joan			
✓ CAPLAN, Andrea			
✓ CAPLAN, David			
✓ CAPLAN, Jerry			
✓ CAYNE, Helen			
✓ CAYNE, Jack			

NESSA 532-2646

Monday evening from Novak

Dear Nessa,

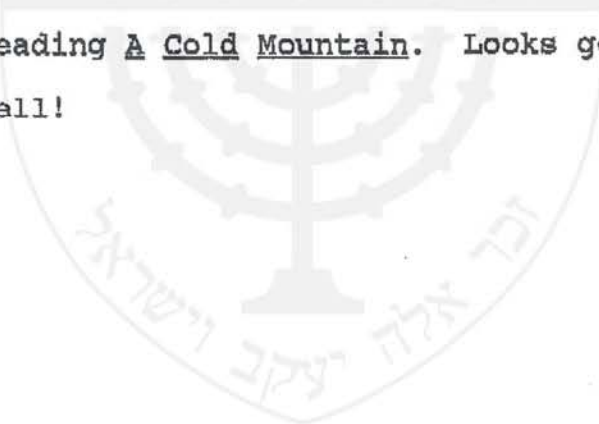
Many thanks for the pile of Seymour Fox interviews. I'm trying to sell the movie rights, but while there are three strong candidates for Bettelheim, nobody seems interested in playing Schwab. I'm still working on it.

A small correction: in your note there was a reference to a possible project for this summer. I realize that this is just an idea, but in case it develops further I wanted to let you know that although the George book is scheduled for the fall, I suspect it will take much or all of the summer.

Just started reading A Cold Mountain. Looks good.

Hope you are well!

Yours,



FOR YOUR INFORMATION
JOHN C. COLMAN

5/23/98

Karen Booth

You will enjoy this audit for a CIVE "work product." Michael Kotzin is a wonderful person - Exhibit A for the best in Jewish Professional leadership - high intellect, fine Jewish knowledge, great integrity, praiseworthy and effective!

Best Joe



JEWISH FEDERATION OF METROPOLITAN CHICAGO

Ben Gurion Way ■ 1 South Franklin Street ■ Chicago, Illinois 60606-4694

TEL: (312) 346-6700 FAX: (312) 444-2086

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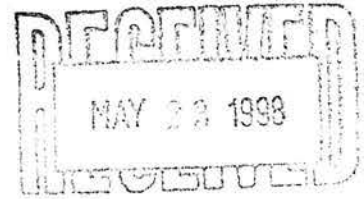
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COPY

May 21, 1998



Professor Seymour Fox
 School of Education
 Hebrew University
 Jerusalem, Israel

Dear Shlomo:

John Colman has provided me with a copy of "Vision at the Heart," which, as a former Ramahnik (1954-1958), I read with much interest and pleasure. John offered to share the monograph with me after I told him that, outside of family and home, I regarded Ramah and the University of Chicago to have been the major institutional influences on me. The publication evoked many warm memories and offered insights into the goals and methods of the founders of an important force on the Jewish educational scene.

John and I had our conversation at a meeting of the visiting committee of the U of C's Divinity School -- where my membership (owed to John) represents a sort of rounding out of a circle of its own. It was not long after my summers at Ramah came to an end that I entered the U of C as an undergraduate -- and I might add that I found the monograph's description of Ramah's ties to figures at that institution to be particularly illuminating. (I had the privilege of having some exposure to Joseph Schwab, who, as I recall, had the unique distinction of having taught every single class in the core curriculum of the College.)

Following the U of C I went elsewhere for graduate work, got a Ph.D. in English Literature, lived in Israel for 11 years (1968-1979) while teaching at Tel Aviv University, then came back to the States to begin a career in Jewish communal service, which I've been maintaining at the Chicago Federation since 1988. I have no doubt that many of my career choices and life decisions were significantly impacted upon by the Ramah experience and am grateful that I had the opportunity to spend those summers up in the North Woods of Wisconsin.

-continued-

After reading "Vision at the Heart" I wanted to share these reactions with you.

With all good wishes,

Sincerely,



Michael C. Kotzin
Senior Vice President/
Director, Jewish Community Relations Council

MCK:abs

cc: John Colman

*John - Many thanks
for thinking of the
publication and getting
it to me. Do you
want it back?*

Best,





September 24, 1998

Ms. Nessa Rapoport
Council for Initiatives in Jewish Education
15 East 26th Street
New York, NY 10010-1579

Dear Nessa,

Thanks so much for sending me "Vision at the Heart," which describes the philosophy of Ramah. I was completely unaware of this publication and especially enjoyed reading it.

Stanley knows my admiration for the institution and I am grateful that he asked you to send this along.

With very best wishes to you for a wonderful New Year, I remain

יְהוָה יִבְרַךְ
.

Cordially yours,

Rabbi Harlan J. Wechsler

November 18, 1998

Rabbi Ramie Arian
Executive Director
The Foundation for Jewish Camping, Inc.
551 Madison Ave./ 9th fl.
New York, NY 10022

Dear Ramie:

Here, as promised, is *Vision at the Heart*. I can't think of a more perfect match than this essay and your mission. Although written with deliberate informality, the piece was actually a year in the making, carefully designed to express powerful ideas in an accessible way. It has been very well received by both educators and "lay leaders."

Keep in touch.

Nessa Rapoport



The Foundation for Jewish Camping, Inc.

551 Madison Avenue, 9th Floor, New York NY 10022 Tel: 212•829•0200 Fax: 212•751•3739 Ramie@JewishCamping.org

Robert Bildner
Elisa Spungen Bildner
Co-Presidents

Rabbi Ramie Arian
Executive Director

December 10, 1998

Nessa Rapoport
Mandel Foundation
15 East 26 Street
New York NY 10010

Dear Nessa,

I've just finished re-reading the booklet you sent me, Seymour Fox's "Vision at the Heart", about the educational vision of the Ramah camps. You were quite right, that his essay is a great match with the mission of our organization. I would love it if you could send me two more copies, for me to share with our co-Presidents, Rob and Elisa Bildner.

Two of Dr. Fox's statements, if juxtaposed with one another, essentially articulate our Foundation's mission. He asserts (p. 36) that "Judaism's and Israel's best asset is a Jewishly educated Diaspora, and that American Jews should be investing significantly in Jewish education.....Jewish education has now been raised to the very top of the agenda of most Jewish organizations and institutions."

Elsewhere (pp. 10-11) he notes that "the founders of Ramah could have invested their energy in a cluster of day schools. Ultimately they chose camping, because the issues that they believed needed to be addressed could not be addressed by a school, not even a day school." A camp, he asserts, is a more powerful educational vehicle than a school, because it can "create a real and total society that would respond to the whole person, twenty-four hours a day....."

Since Jewish education is at the very top of the Jewish communal agenda, and since camping is an incredibly powerful educational vehicle, it follows that the Jewish community ought to be investing heavily in its camps. To spread this message is precisely the mission of the Foundation for Jewish Camping.

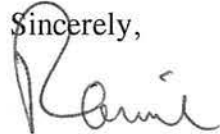
Unfortunately, the importance of camping is not self-evident to some of today's Jewish leaders. Too often, leaders who don't understand camping view it as "mere recreation" or as an "optional enrichment" activity, and thus not worthy of much communal support.

I would hope that for major forces on the Jewish educational scene, such as the Mandel Foundation under Seymour Fox's leadership, it is self-evident that the growth of camping is a high priority of the Jewish communal educational agenda.

One challenge we face is how to apply the educational power of camping to camp systems whose educational vision is less well formulated and articulated than that of Ramah. I have in mind the various JCC camps, to choose but one example of a system with which the Mandel Foundation has some directly relevant experience.

I would love the opportunity to sit with you, and with Dr. Fox as well, to begin to think through some of these questions.

Sincerely,



Ramie Arian

CC: Rob and Elisa Bildner



Nessa Rapoport

From: Miriam Heller [mheller@mandelny.org]
Sent: Friday, August 13, 1999 1:38 PM
To: Nessa Rapoport (E-mail)
Subject: topic of conversation for Monday

This is a reminder to myself as much as it is to you!

I got a call today from an administrator at the new Jewish high school in Atlanta who wants 30 copies of "Vision at the Heart" to distribute to his faculty in their in-service/orientation seminar. I told him I would get back to him. I think we have about 70-80 copies left. How should I proceed? Are we willing to deplete our supply? Since it is such a popular piece, is this something that will be reprinted? Please advise as to how I should proceed.

Also, this week's Ha'aretz in English has several great articles of interest which I am taking home to read over shabbat and will pass along on Monday. Some good reading for your vacation!

Miriam



Nessa Rapoport

From: Danny Marom [marom@vms.huji.ac.il]
Sent: Tuesday, September 28, 1999 11:59 PM
To: nrapoport@mandelny.org
Subject: Fw: Ramah Monograph

NESSA, HERE IS OLITSKY'S E-MAIL

-----Original Message-----

From: Rabbi Kerry (Shia) Olitzky <shia@wexner.org>
To: Danny Marom <marom@vms.huji.ac.il>
Cc: CAROLYN.WHF@earthlink.net <CAROLYN.WHF@earthlink.net>
Date: éâí ùiéùé, ñôêíäø 21, 1999 05:57
Subject: Re: Ramah Monograph

good to hear from you
the short story is that we have commissioned a number of case studies for use by our members and alumni to look at successful models of programs and institutions (as well as their implicit leadership questions). they are for educational purposes only and we are printing them for our members and then putting them on our website for further use.
while i generally stay away from prepared materials (others than those I have worked on), i wanted to include an edited version of the ramah study to see a sample look at our website (wexnerheritage.org) and click under publications, then under case studies)
once you take a look at it, please let me know if you would be willing to let us use the document (properly credited) in our program

From: "Danny Marom" <marom@vms.huji.ac.il>
To: <shia@wexner.org>
Subject: Ramah Monograph
Date sent: Sat, 18 Sep 1999 02:01:23 +0200

> Dear Rabbi Olitsky:

>

> My name is Daniel Marom and I am a senior researcher here at the Mandel
> Foundation, responsible for activities relating to the development of
> educational vision in programs and institutions of education in the Jewish
> world and in Israel. Professor Fox told me about your letter to him in
> which you proposed using his monograph on Camp Ramah as a case study for
> people from the Wexner program and he asked me to speak to you about it.
> I look forward to that opportunity. Could I ask you first, however, to
> fill me in a bit more about how, for who exactly and for what purposes you
> would like to use the monograph? Similarly, please feel free to query me
> on any relevant topic. Thankyou and Gemar Chatima Tova, DM

>

Nessa Rapoport

From: John C. Colman [bjpjcc@home.com]
Sent: Monday, May 22, 2000 6:28 PM
To: Nessa Rapoport
Subject: Rah, rah, Ramah!



Part.001

Nessa:

The Fox monographs on Camp Ramah arrived today in the mail very much intact, thanks to you. They will be put to good use spreading the word.

As always, we sing praises!

Best.

jcc



Nessa Rapoport

To: Seymour Fox
Cc: Daniel Marom
Subject: Vision at the Heart

More evidence and a little naches.

(We are now down to the last two boxes of the version we published.)

Nessa

-----Original Message-----

From: Joseph Reimer [mailto:reimer@brandeis.edu]
Sent: Wednesday, February 07, 2001 11:12 AM
To: nessa
Subject: vision at the heart

Dear Nessa,

Good to speak with you today.

I'd like to order 20 copies of "Vision at the Heart" for a graduate course I am currently teaching in Informal Jewish education at Brandeis University. It is for a session on vision and program.

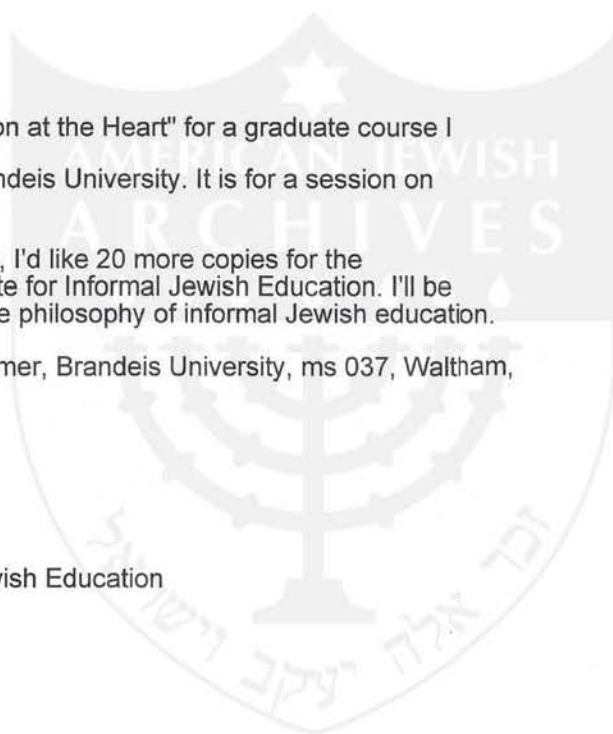
If there are more available copies, I'd like 20 more copies for the Leadership Seminar of the Institute for Informal Jewish Education. I'll be teaching a section in March on the philosophy of informal Jewish education.

Please send these to Joseph Reimer, Brandeis University, ms 037, Waltham, MA 02454-9110.

Many thanks,

Joe Reimer

Dr. Joseph Reimer
Director, Institute for Informal Jewish Education
Brandeis University



Nessa Rapoport

From: Joseph Reimer [reimer@brandeis.edu]
Sent: Wednesday, February 28, 2001 5:02 PM
To: Nessa Rapoport
Subject: RE: vision at the heart

Nessa,

The package of Fox bi-lingual edition arrived today. Many, many thanks.

May I reimburse some of the expense?

Thanks again,

Joe

At 12:16 PM 2/27/01 -0500, you wrote:

>Last question: I have 40 copies of the bi-lingual edition, and I also have
>just received the English one. Which would you prefer? If you want a mix,
>let me know that. I can send them as soon as I hear back from you.

>
>N.

>-----Original Message-----

>From: Joseph Reimer [mailto:reimer@brandeis.edu]
>Sent: Sunday, February 25, 2001 1:37 PM
>To: Nessa Rapoport
>Subject: RE: vision at the heart

>
>
>
>Nessa,

>Terrific. I'd love to receive them by Weds. - 2/28 - and will gladly
>reimburse the expense.

>
>Todah,

>
>Joe

>At 05:22 PM 2/22/01 -0500, you wrote:

>>I expect my copies early next week and will overnight to you, if need be.

>>
>>N.

>>-----Original Message-----

>>From: Joseph Reimer [mailto:reimer@brandeis.edu]
>>Sent: Wednesday, February 07, 2001 5:00 PM
>>To: Nessa Rapoport
>>Subject: RE: vision at the heart

>>
>>
>>
>>Nessa,

>>I need these by March 1. An alternative, if you would allow it, is I can
>>xerox the copy I have.

>>If that is permissable, my staff could do this work and spare you the
>>trouble.

>>
>>Thanks,

>>
>>Joe

>>
>>

>>At 12:29 PM 2/7/01 -0500, you wrote:
>>>Having magnanimously offered to send you whatever you need, I'm not sure
>we
>>>have any copies left. I'll let you know asap. Israel has plenty of the
>>>bi-lingual edition, which I'm sure I can get.
>>>
>>>What is your deadline?
>>>
>>>N.
>>>
>>>-----Original Message-----
>>>From: Joseph Reimer [mailto:reimer@brandeis.edu]
>>>Sent: Wednesday, February 07, 2001 11:12 AM
>>>To: nessa
>>>Subject: vision at the heart
>>>
>>>
>>>
>>>Dear Nessa,
>>>
>>>Good to speak with you today.
>>>
>>>I'd like to order 20 copies of Vision at the Heart for a graduate course I
>>>am currently teaching in
>>>Informal Jewish education at Brandeis University. It is for a session on
>>>vision and program.
>>>
>>>If there are more available copies, I'd like 20 more copies for the
>>>Leadership Seminar of the Institute for Informal Jewish Education. I'll be
>>>teaching a section in March on the philosophy of informal Jewish
>education.
>>>
>>>Please send these to Joseph Reimer, Brandeis University, ms 037, Waltham,
>>>MA 02454-9110.
>>>
>>>Many Thanks,
>>>
>>>Joe Reimer
>>>
>>>Dr. Joseph Reimer
>>>Director, Institute for Informal Jewish Education
>>>Brandeis University
>>>
>>>
>>>Dr. Joseph Reimer
>>>Director, Institute for Informal Jewish Education
>>>Brandeis University
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>>Dr. Joseph Reimer
>>Director, Institute for Informal Jewish Education
>>Brandeis University
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>Dr. Joseph Reimer
>Director, Institute for Informal Jewish Education
>Brandeis University

Nessa Rapoport

To: Seymour Fox
Subject: FW: copies of Vision at the Heart

Hi, Seymour. I'm vertical again, thank God.

We have very few copies of "Vision" left, fewer than 5. (Soon it will be on e-bay as a collectible.)

I understand from my assistant that Aryeh needs them immediately, in which case I will send them an original from which to xerox. But in general, what is your preference? We do continue to get requests, and my choice is to give those asking for copies permission to xerox--or to send them the bi-lingual original.

We have only 24 of the latter. Your office has over 1000, but you may prefer to keep your stock there. When I tell you that it is our "bestseller," that remark will no doubt elicit your scorn, but it's the truth!

If you're willing to go back to press, I'll distribute liberally and with pleasure.

Please give me specific instructions re future requests.

Nessa

-----Original Message-----

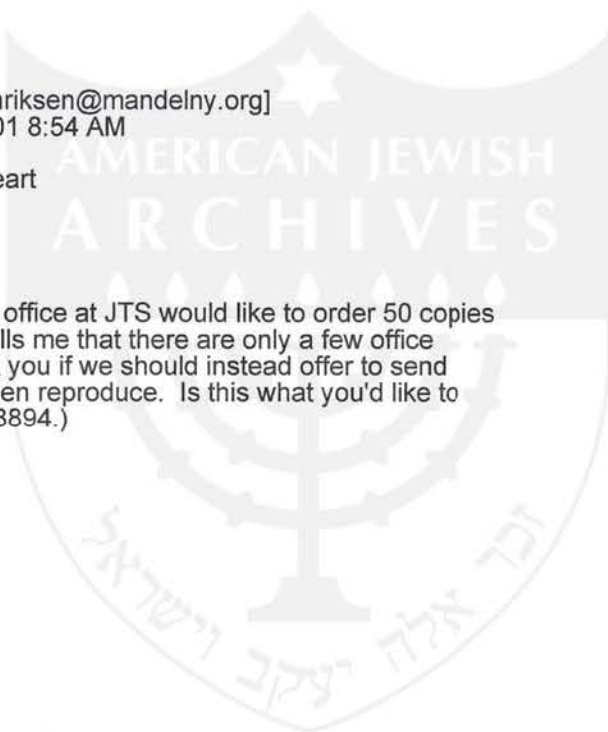
From: Erin Henriksen [mailto:ehenriksen@mandelny.org]
Sent: Monday, September 10, 2001 8:54 AM
To: Rapoport, Nessa
Subject: copies of Vision at the Heart

Nessa,

Rosemary from Aryeh Davidson's office at JTS would like to order 50 copies of Vision at the Heart. Mindy tells me that there are only a few office copies left, and advised me to ask you if we should instead offer to send them a photocopy that they can then reproduce. Is this what you'd like to do? (Rosemary's number is 678-8894.)

Thanks,
Erin

Erin Henriksen
Editorial/Program Assistant
Mandel Foundation
(212) 532-2360 x11
ehenriksen@mandelny.org



Nessa Rapoport

To: Jonathan D. Sarna
Subject: RE: favor

No problem:

Vision at the Heart: Lessons from Camp Ramah on the Power of Ideas in Shaping Educational Institutions

Seymour Fox with William Novak

Copyright (C) 1997 by The Mandel Institute and The Council for Initiatives in Jewish Education (CIJE). (Of course, these two institutions are now the Mandel Foundation.)

ISBN 0-9657110-0-5

There is also a more recently published bi-lingual (English-Hebrew) edition, whose details I can send you if you'd like. But this is the original, and the more formally published of the two.

Let me know if you need anything else. The more this essay is cited, the happier I am.

N.

-----Original Message-----

From: Jonathan D. Sarna [mailto:sarna@brandeis.edu]
Sent: Wednesday, October 10, 2001 3:55 PM
To: Nessa Rapoport
Subject: favor

Dear Nessa,

Hope that you enjoyed your yamim tovim. For the first time in fifteen years we were able to keep but one day of yom tov. I think I could get used to this. . . .

I am completing a piece for the Seymour Fox festschrift, and I wanted to cite his "Vision" article that CIJE published in the same series as my pamphlet. Strangely, I cannot find the proper citation on-line. Please do not go to any trouble, but if you have the piece in front of you could you send me the full citation?

Thanks in advance. Hope you are bearing up in these difficult times. I always remind myself that Salo Baron completed his three volume Jewish Community and various other books during the worst days of WWII. Writing apparently took his mind off the horrible news of his day.

Best -- Jonathan

Nessa Rapoport

From: Jonathan D. Sarna [sarna@brandeis.edu]
Sent: Thursday, October 11, 2001 5:13 PM
To: Nessa Rapoport
Subject: Re: favor



sarna.vcf

Dear Nessa,

Many thanks! I hope that the folks editing the Seymour Fox festschrift are as efficient as you are.... Best -- Jonathan



Rapoport, Nessa

From: Dvora Finkelstein [dfinkelstein@bhu.edu]
Sent: Friday, October 24, 2003 10:45 AM
To: Rapoport, Nessa
Subject: looking for a title

Our library is looking for a copy of Vision at the Heart: lessons from Camp Ramah on the power of ideas in shaping educational institutions by S. Fox.

Is this title available through you? If yes, can you please tell us what the price is for one copy?
We look forward to hearing from you soon.

Thank you.

Dvora Finkelstein
Library Assistant
Baltimore Hebrew University Library
5800 Park Heights Avenue
Baltimore, MD 21215
410-578-6928
410-454-1109 Fax

