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AMERICAN JEWISH ARCHIVES

MS-831: Jack, Joseph and Morton Mandel Foundation Records, 1980–2008.

Series C: Council for Initiatives in Jewish Education (CIJE). 1988–2003.

Subseries 5: Communication, Publications, and Research Papers, 1991–2003.

Box
42

Folder
9

Gamoran, Adam, et al. The Teachers Report. Dissemination,
1996-1999.

For more information on this collection, please see the finding aid on the
American Jewish Archives website.



OLD

November 18, 1996

Council for Initiatives
in Jewish Education
15 East 26th Street
New York, New York 10010

Att: Nessa Rapoport

QUOTE FOR: TEACHERS' REPORT

DESIGN COSTS

SPECS

No. of Pages: 32

Size: 8 1/2 x 11

Colors: black plus 1 PMS Color for both cover and interior

Stock: Interior: 70lb Text, Finch opaque (or equivalent)

Cover: 70—80lb coated stock

Cover Design: \$350.00

Interior Design: \$110 per page x 32 = \$3520.00

TOTAL: \$3870.00

All cover proofs (canons, iris proofs) will be billed additional

Elizabeth A. Sheehan

designs

27 W 24th Street NY, NY 10010
212/627-4490 T: Fax: 255-3699

des. 2 pgs.
about \$13,000



November 18, 1996

Council for Initiatives
in Jewish Education
15 East 26th Street
New York, New York 10010

Att: Nessa Rapoport

QUOTE FOR: TEACHER RESEARCH REPORT

PRINTING COSTS

SPECS

No. of Pages: 32 plus cover

Size: 8 1/2 x 11

Colors: black plus 1 PMS Color, for cover and interior

Stock: 70lb Finch opaque text on interior

Cover: 80 lb Lustro Gloss Cover (or similar paper)

Proofs: Blueprints

Binding: Saddle stitch

Quantities:

4M	6M	7,500M
\$8,540.00	\$9,823.75	\$11,147.50

Elizabeth A. Sheehan

d e s i g n s

27 W 24th Street NY, NY 10010
212/627-4490 T: Fax: 255-3699



December 17, 1996

Dear Nessa,

Here are the revised printing and design estimates for the Teachers' Research Report. As you can see, we would be able to print 4 thousand copies, with a 2 color cover and black (with gray tints on the charts) and fall within the budget. (Including the design fee).

The printing fee includes printing some copy on the inside front cover, as we have done on all other CUE publications. Mark informs me we could save a few hundred dollars by not printing on the inside cover. Maybe this material could be placed someplace else.

The cost could change if the book runs shorter or longer than 32 pages. Right now, based on looking at the manuscript, I think we will make 32 pages. This I will have a clearer picture of when the book is designed and the copy run in.

I know both of us want Mark to print this job, however I can investigate having this printed out of town. This I will take care of over the holidays. Will keep you posted.

Take care,

A handwritten signature in cursive script, appearing to be 'Luz', is written over a faint circular seal in the background.

d e s i g n s

27 W 24th Street NY, NY 10010
212/627-4490 T Fax: 255-3699



December 17, 1996

Council for Initiatives
in Jewish Education
15 East 26th Street
New York, New York 10010

Att: Nessa Rapoport

QUOTE FOR: TEACHER'S RESEARCH REPORT

DESIGN COSTS

SPECS

No. of Pages: 32

Size: 8 1/2 x 11

Colors: Cover: 2 PMS COLORS
Interior: black only

Stock: Cover: 80# Emerald Gloss Cover
Interior: 70# Rolland Opaque Text

Interior:

\$100 per page x 32= \$3,200.00

Cover Design: \$300.00

Estimated Costs of color proofs \$100.00

TOTAL: \$3,600.00

Elizabeth A. Sheehan

d e s i g n s

27 W 24th Street NY, NY 10010
212/627-4490 ☎ Fax: 255-3699



December 17, 1996

Council for Initiatives
in Jewish Education
15 East 26th Street
New York, New York 10010

Att: Nessa Rapoport

QUOTE FOR: TEACHER'S RESEARCH REPORT

PRINTING COSTS

SPECS

No. of Pages: 32

Size: 8 1/2 x 11

Colors: Cover: 2 PMS COLORS
Interior: black only Charts will have gray tints

Stock: Cover: 80# Emerald Gloss Cover
Interior: 70# Rolland Opaque Text

Proofs: Blueprints

Binding: Saddle stitch

Quantity: 4M

COST OF PRINTING: \$6,200.00

COST OF DESIGN: \$3,600.00

TOTAL PRODUCTION COSTS: \$9,800.00

Elizabeth A. Sheehan

d e s i g n s

27 W 24th Street NY, NY 10010
212/627-4490 T Fax: 255-3699



May 20, 1997

Council for Initiatives
in Jewish Education
15 East 26th Street
New York, New York 10010

Att: Nessa Rapoport

Bill for: One third of design cost for
THE TEACHERS REPORT Brochure

Size: 8 1/2 x 11, 32 pages

Colors: 2 Color cover, interior 1 color

Total quoted cost is \$3,600.00

Second third will be billed upon delivery of first round
of laser proofs. The final third will be billed upon delivery of
completed job.

First third total: \$1,200.00

Elizabeth A. Sheehan

Elizabeth A. Sheehan

5/22/97

(OK) per original quote & budget
nessa rapoport

d e s i g n s

27 W 24th Street NY, NY 10010
212/627-4490 ☎ Fax: 255-3699



elizabeth
sheehan

December 20, 1997

**Council for Initiatives
in Jewish Education**

15 East 26th Street
New York, New York 10010

Att: Nessa Rapoport

Bill for: Balance of design cost for
THE TEACHERS REPORT BOOK

Size: 8 1/2 x 11, 32 pages

Colors: 2 Color cover, 1 color interior

Total quoted cost \$3,600.00

First third invoice date -\$1,200.00

BALANCE DUE \$2,400.00

already paid

Elizabeth A. Sheehan

Elizabeth A. Sheehan

12/23/97

Nessa Rapoport

Ok

designs

27 W 24th Street NY, NY 10010
212/627-4490 Fax: 255-3699



elizabeth
sheehan

January 12, 1998

Council for Initiatives
in Jewish Education
15 East 26th Street
New York, New York 10010

Att: Nessa Rapoport

Revised quote for: TEACHER'S RESEARCH REPORT

Original quote for 4M \$6,200.00

Revised quote for 4M \$6,400.00

New quote for 2M \$5,700.00

This is based on the same paper stocks. An 80# Gloss Cover and a
70# offset opaque text.

The difference in cost is based on increased cost of paper.

Elizabeth A. Sheehan

d e s i g n s

27 W 24th Street NY, NY 10010
212/627-4490 T Fax: 633-0328

RECEIPT



i m a g e
S Y S T E M S I N C

136 west 21st street

new york, ny 10011

tel 212 727 2600

fax 212 645 8734

e mail imagsysny@aol.com

To: • CITE
15 E. 26th St.

NYC
ATTN: CHAVA WERBER

Date: • 6/26

Job No.: •

Envelopes: • Description: •

Cartons: • 10 Description: • 1975 - "The Teachers' Report" Books

10 boxes 200/box \$1
1 box 25/box
25 - SAMPLES OF " " to be

~~100~~
100 sent
directly to
Mandel Institute
Other: • Description: •

(100 extra
printed
free of charge)

Signature: • Chava Werber delivered 6/25/98
Print Name: • Chava Werber

FROM: gail dorph, 73321,1217
TO: Nessa Rapoport, 74671,3370
DATE: 6/13/96 11:55 PM

Re: Teachers Paper

I think lester and esther leah should see it. I'm going to try to take a look at last para.
tomorrow. gail



TO: gail dorph, 73321,1217

Re: Teachers Paper

Adam doesn't want EL to see it until it's published. So I guess that's true for Lester, too.

Nessa



FROM: Adam Gamoran, INTERNET:gamoran@ssc.wisc.edu
TO: Nessa Rapoport, 74671,3370
DATE: 11/14/96 5:44 PM

Re: Re: publications

Sender: gamoran@ssc.wisc.edu
Received: from duncan.ssc.wisc.edu (duncan.ssc.wisc.edu [144.92.190.57]) by
hil-img-6.compuserve.com (8.6.10/5.950515)
id RAA18965; Thu, 14 Nov 1996 17:21:00 -0500
Received: from [144.92.174.173] by duncan.ssc.wisc.edu;
(5.65v3.2/1.1.8.2/10May96-0433PM)
id AA18677; Thu, 14 Nov 1996 16:20:59 -0600
Message-Id: <2.2.16.19961114232433.3af7e120@ssc.wisc.edu>
X-Sender: gamoran@ssc.wisc.edu
X-Mailer: Windows Eudora Pro Version 2.2 (16)
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Date: Thu, 14 Nov 1996 17:24:33 -0600
To: 74671.3370@CompuServe.COM
From: Adam Gamoran <gamoran@ssc.wisc.edu>
Subject: Re: publications

Nessa, did you have any further thoughts on disseminating the teachers
report (see below)?

Regarding the expanded Current Activities report, I think it is great, no
changes needed.

Adam

>X-Sender: gamoran@ssc.wisc.edu
>Date: Thu, 31 Oct 1996 16:32:01 -0600
>To: Nessa Rapoport <74671.3370@CompuServe.COM>
>From: Adam Gamoran <gamoran@ssc.wisc.edu>
>Subject: Re: publications
>Cc: GOLDRIEB@ctrvax.Vanderbilt.Edu, gamoran

>
>I want to respond more seriously to your question about how many copies of
>the teachers report we should produce. Whom would we like to reach?
>Consider this an initial suggestion for a dissemination strategy.

>
>Our primary intended audiences consist of the following:

>
>1. faculty members and other researchers in the field of Jewish education
>
>2 . professionals who influence policy in Jewish education, including bureau
>staff, federation planners
>

>3. lay leaders who are especially concerned with education, e.g. members of
>"continuity commissions," members of synagogue religious school committees,
>members of day school boards

>

>4. professionalized educational leaders who take a broad view of their
>field, e.g. principals of prominent day schools, supplementary school
>directors with degrees from HUC

>

>

>How many copies of the paper would this require? For 1, 2, and 4, a few
>hundred would surely suffice. The large question is how far do you want to
>go in category 3? I don't know how one would go about generating a mailing
>list in this category.

>

>What do you think?

>

>Adam

>

>

>



To: Bill Robinson, 74104,3335
CC: Adam Gamoran, INTERNET:GAMORAN@SSC.WISC.EDU
CC: Ellen Goldring, INTERNET:GOLDRIEB@CTRVAX.VANDERBILT.EDU
CC: Chava Werber, CWerber
Re: Communities using the Manual

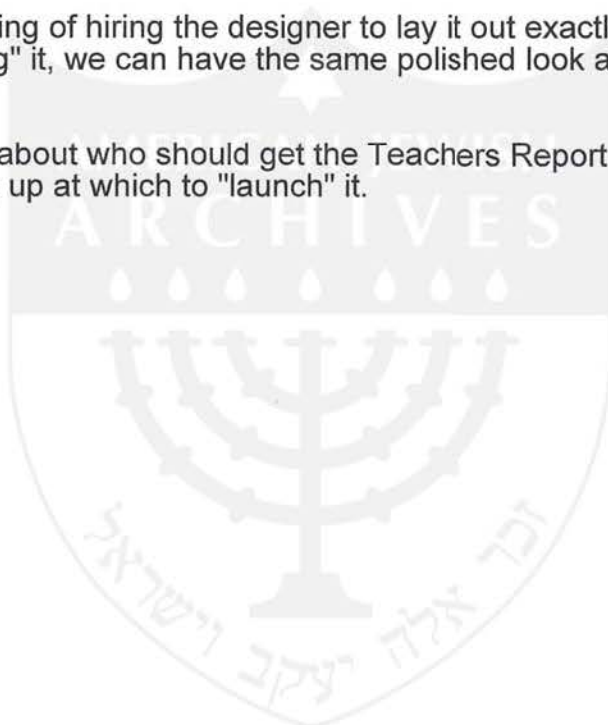
I'm really glad we asked. It's important to have the master list and touch base from time to time. Thanks for the details.

Teachers Report: I expect to have the entire layout next week. Please let me know where to send the document to each of you--and when you can work on it. (No point fedexing if you're away for a week, etc.) At the same time as you're proofing, I'll scrutinize my copy as well. I'm so happy to be wrapping up this project in 1997--and I'm sure you are too. Can Leaders be far behind?

As for Leaders, I'm thinking of hiring the designer to lay it out exactly as the Teachers, so that even if we're not "printing" it, we can have the same polished look and a designed cover as well.

It's time to start thinking about who should get the Teachers Report and if there are conferences etc. coming up at which to "launch" it.

Nessa



To: Nessa Rapoport, 74671,3370
CC: [unknown], INTERNET:GOLDRIEB@ctrvax.Vanderbilt.Edu
From: Adam Gamoran, INTERNET:gamoran@ssc.wisc.edu
Date: 1/12/98, 3:22 PM
Re: Re: teacher report

Sender: gamoran@ssc.wisc.edu
Received: from duncan.ssc.wisc.edu (duncan.ssc.wisc.edu [144.92.190.57]
by hil-img-4.compuserve.com (8.8.6/8.8.6/2.9) with SMTP id PAA
for <74671.3370@compuserve.com>; Mon, 12 Jan 1998 15:22:36 -05
Received: from [144.92.188.22] by duncan.ssc.wisc.edu; (5.65v3.2/1.1.8
id AA22063; Mon, 12 Jan 1998 14:22:36 -0600
Message-Id: <9801122022.AA22063@duncan.ssc.wisc.edu>
X-Sender: gamoran@ssc.wisc.edu
X-Mailer: Windows Eudora Pro Version 2.1.2
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Date: Mon, 12 Jan 1998 14:23:56 -0600
To: Nessa Rapoport <74671.3370@compuserve.com>
From: Adam Gamoran <gamoran@ssc.wisc.edu>
Subject: Re: teacher report
Cc: GOLDRIEB@ctrvax.Vanderbilt.Edu

Nessa,

I'm still not clear on what the deal is with the Teachers and Leaders reports. I think they should have the same appearance. If you want to distribute one less than the other, that's ok. If you have to tone down the appearance of the Teachers report, that's ok too. But the two reports be companions. They should definitely be part of the same series.

Adam

To: Adam Gamoran, INTERNET:gamoran@ssc.wisc.edu
Date: 1/14/98, 3:03 PM
Re: Re: teacher report

Let me try again:

To print the Teachers Report will cost \$6400 for 4000 copies (and \$5700 for 2000, lest you think we can save money by printing a more appropriate number). That is a lot of cash--and I'm not convinced that there are 4000 people who will actually read it, as opposed to the Policy Brief. Karen feels that were she in on the decision from the beginning, she's not sure we would have printed it. We may have produced it in a more raw form. (I am always in favor of the most polished form, as you know, and the work put into this data justifies a serious format.)

When it came to the Leaders Report, Karen did not feel we could justify the expense of printing a document that is now framed as a "think-piece" with condensed data and the questions it raises rather than a full-scale report with some policy implications. Therefore, the decision to use the same designer to lay out the pages of the LR in the same format as the TR; to design a compatible cover; but to produce a document that is xeroxed with cover rather than printed. Of course, if it turns out to be almost as expensive, we'll have to rethink. But when I look at the audience for teachers, it's really Research Network/ALOHA at the core, and that's not a lot of people.

Does this make sense to you? And if it still doesn't, please explain.

Nessa



A report: An Chai Report

Chit Current Activities

Dissemination

Series name

A CJE Research Report

18 professors + educ depts + regional depts

selected research conference

bd seminar / wk

planned - Fed.

Doris Paddock

Fed dirs - big 16?

professors

heads of continuity commissions

goals

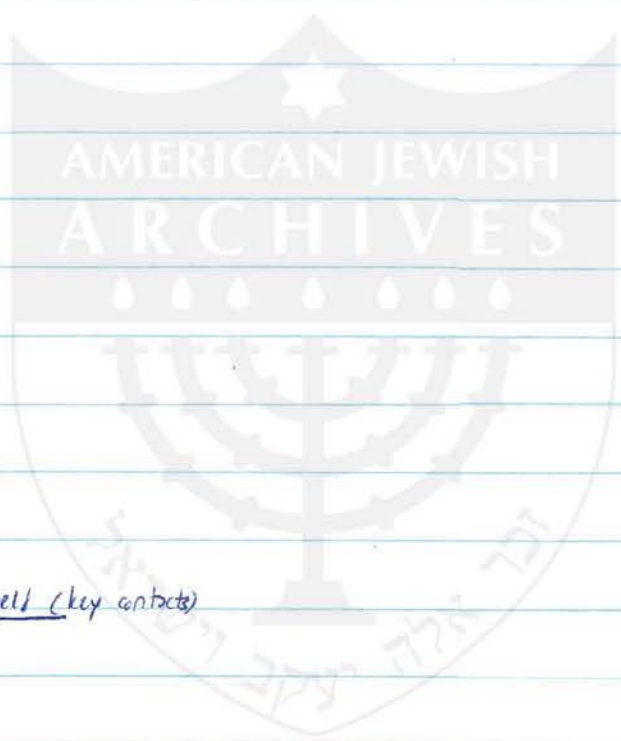
'bur. dirs fellowship

TEI

Lead Communities - central ag. / feder.

Borden

ALPHA



a theory of t org. - the mission of CJE

what u r start?

came to solve?

2x/yr public. for 10g professionals in t field (key contacts)

COUNCIL FOR INITIATIVES IN JEWISH EDUCATION
15 EAST 26 STREET, SUITE 1817
NEW YORK, NY 10010
PHONE: (212) 532-2360, EXT.11
FAX: (212) 532-2646

FACSIMILE TRANSMITTAL SHEET

TO:	Liz Sheehan	FROM:	Chava Werber
COMPANY:	Elizabeth Sheehan Designs	DATE:	06/22/98
FAX NUMBER:	633-0328	TOTAL NO. OF PAGES INCLUDING COVER:	1
RE:	Shipping of <i>Teachers Report</i>	CC:	✓ Nessa Rapoport

☐ URGENT ☒ FOR REVIEW ☐ PLEASE COMMENT ☐ PLEASE REPLY ☐ PLEASE RECYCLE

NOTES/COMMENTS:

Shipping instructions for *Teachers Report*:

- After printing/binding complete, 25 copies to CIJE office for approval

Upon final approval of printed matter:

- 100 copies to:
Mandel Institute
15 Rehov Graetz
Jerusalem, 93111 ISRAEL
Attn: Haya Erez
 - Remaining 1875 copies to CIJE office:
15 East 26 Street, Suite 1817
NY, NY 10010
Attn: Chava Werber
-
-

To: Annette, INTERNET:annette@vms.huji.ac.il
Date: 7/20/98, 12:59 PM
Re: Teachers Report

Karen forwarded your letter to her about the Teachers Report:. Thanks for reading it with such care. (You and Seymour were, after all, the godparents of this work.)

We have a policy for sending you 100 copies of any publication straight from the press. Thus, the copies should be en route; please keep an eye out for them.

N.



Mandel Institute

Nessa

מכון מנדל

Board of Directors
(In formation)Morton L. Mandel
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U.S.A.Isaac Joffe
South AfricaJack N. Mandel
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U.S.A.Garry Stock
Treasurer
IsraelSeymour Fox
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DirectorMs. Karen Barth
Executive Director
CIJE

July 19, 1998

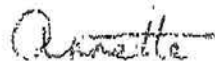
Dear Karen,

Re: The Teachers Report.

I have just received copy of this report and read it with very much interest. I believe the formulations are useful, the text is accessible and makes for good reading, the conclusions send the reader thinking about policy. CIJE serves its constituency well with this sort of publication. I would appreciate receiving copies of the document for use within our community in Jerusalem. 50-100 would be great if that many are available. My copy will go to the Mandel Schools' Library.

Two technical remarks: a) the layout could be livelier and more varied for ease of reading by those with the least time or report reading habit; b) table 5 on page 12 shows a total of 2% in the 13-24 hour column. Is that the intent?

Please give my best to the authors. I look forward to their next publications.


Annette Hochstein
Director

August 3, 1998

Nessa Rapoport
CIJE
15 East 26th Street
Suite 1817
New York, NY 10010-1579

Dear Nessa:

Thank you for the three copies of "The Teachers Report: A Portrait of Teachers in Jewish Schools." I appreciated your sending these to me. It is always nice to have one's name on a publication. It is kind of you to acknowledge that work even though it was quite a few years ago.

I have a favor to ask of you. I have once again moved. I would appreciate your entering my new and hopefully long time permanent address into the CIJE records. As of August 5, my new address and phone numbers are:

Roberta Louis Goodman
551 Dundee Road
Glencoe, IL 60022
847-835-5478 (telephone)

At this time, I do not have an e-mail address or awareness of our fax number (we have one, I just do not know what it is).

Please send my regards to your mother. I hope that she is doing well in Toronto. Regards to Gail too! Thank you again for all your fine work! I appreciate how a publicist makes a difference in terms of how a paper looks!

B'Shalom,



Roberta Louis Goodman

To: Adam, internet:gamoran@ssc.wisc.edu
To: "Goldring, Ellen B", INTERNET:ellen.b.goldring@vanderbilt.edu
Re: The Teachers Report

It's here at last--and it looks fabulous. Truly, it was worth all the extraordinary effort you gave it. Chava and I were as amazed as if we hadn't already read it at least 50 times. I think you will be really pleased.

Business: Adam, I'll send yours to Wisconsin. Ellen, should I send yours to Nashville? Also, could you let me know if Bill is at the same address; and where I can now find Julie and Roberta to get them copies?

I'd like the authors to get it first. Then the inner circle of staff and board. And then: the rest of N. America.

Nessa





QUALITY LETTER SERVICE, INC. 2
"the lettersmiths"® "the datasmarts"®

Fax: 212-532-2646
Page 1 of 1

Estimate from
Quality for the
Teacher's Report
mailing.

Stationary in work
per Furman
due NLT Fri

October 2, 1998

Ms. Donna Ewbank
CIJE
15 East 26th Street
New York, NY 10010

Dear Donna:

We are pleased to estimate on the following specifications:

700 Print 8 1/2 x 11, 1 side, Black ink on customer supplied letterhead
Convert records from 1 file provided on PC diskette in ASCII format
Direct address customer supplied 6 x 9 envelopes, 2 lots
Insert 2 pieces into customer supplied 6 x 9 envelopes
Sort, tie and mail Standard A.....\$ 490.00

Postage is additional. (Depends on locations, etc)

Many thanks for this opportunity to estimate. We look forward to serving you.

Cordially,
QUALITY LETTER SERVICE, INC.
"the lettersmiths" "the datasmarts"

Anthony Henry
Customer Service Representative

10/2
Anthony said
Filemaker Pro
Printout to
AVERY LABEL
Set up File
is okay.

COMPLETE DIRECT MAIL MARKETING/FUND RAISING SERVICE

Creative • Campaign Design • Art • Type • Computer • Personalized Letters • Typewriter/Calligraphy Addressing • Inkjet • Zip+4 • Database Maintenance
Data Entry • Scanning • Data Enhancement • Merge/Purge • Disk/Tape Conversion • On-Line Access (QUICS) • Programming • PC/Mac/PICK/UNIX
Mailing • Fulfillment • Cheshire • Hand and Machine Inserting • Sorting • Fine Offset Printing • Thermography • Engraving • Binding • Internet Marketing
WHEN YOUR FIRST NAME IS QUALITY AND YOUR LAST NAME IS SERVICE, WHAT MORE IS THERE TO SAY

Please send 12 copies of "The Teachers Report" (no charge) to:

**Leah Sugarman
Torah U'Mesorah
20F Robert Pitt Dr./Suite 206
Monsey, NY 10952**

They have been waiting for a month, so please send as soon as possible.

Thanks.



a copy
for your
records

July 23, 1999

Dr. Carolyn Lipson-Walker
Assistant Director for Programming and Academic Advisor
Borns Jewish Studies Program
Indiana University
Goodbody Hall 308
1011 East 3rd Street
Bloomington, IN 47405-7005

Dear Dr. Lipson-Walker,

I am writing in response to the request we received from Catherine Hawkes for current information about CIJE for your student resource files. Enclosed is a copy of our most recent publication, "The Teacher's Report: A Portrait of Teachers in Jewish Schools."

Please note that since its publication date, the Council for Initiatives in Jewish Education has been renamed Mandel Foundation—New York. Our address remains the same.

Sincerely,

Nessa Rapoport

Nessa Rapoport
Director of Communications
Mandel Foundation

Miriam Heller

From: Miriam Heller [mheller@mandelny.org]
Sent: Thursday, September 09, 1999 2:10 PM
To: Nessa Rapoport (E-mail)
Subject: Requests for Teachers & Leaders Reports

The Lookstein Digest is a listserve facilitated by the Lookstein Center for Jewish Education at Bar Ilan University. Subscribers all over the world, including scholars, practitioners and students in the field of Jewish education, use it to engage in discussion on a variety of topics of interest. Apparently a subscriber who received The Teachers Report and The Leaders Report (there must be numerous people on our mailing list who subscribe -- Elie and Leah are also subscribers) posted a notice that the Reports are worth seeing. Since then we have received several requests for copies, citing the posting on the Lookstein listserve.

We have also had requests from school administrators (Ramaz, CHAT) and other organizations, including the Jewish Education Services in New Jersey. There has also been some interest from researchers in the interview protocol used in the survey. A request for the research protocol came from the Allied Jewish Federations in Denver, as they are interested in conducting a similar survey in their own community and would like to follow the model set out by this study.

Thus far, the reports have been sent to about 315 people.

