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AMERICAN JEWISH ARCHIVES

MS-831: Jack, Joseph and Morton Mandel Foundation Records, 1980–2008.

Series C: Council for Initiatives in Jewish Education (CIJE). 1988–2003.

Subseries 5: Communication, Publications, and Research Papers, 1991–2003.

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43

Folder
13

Green, Arthur and Valerie Sandler. Restoring the Aleph and Study Guide. Dissemination, 1997-2002.

Pages from this file are restricted and are not available online. Please contact the [American Jewish Archives](https://www.AmericanJewishArchives.org) for more information.

Aryeh Rubin
3300 N.E. 191st St.
Suite LP-18
Aventura, FL 33180
office (305) 692-9991
fax (305) 692-8883

Fax

To: Ms. Nessa Rapoport

From:

Fax: (212) 532-2646

Pages:

Phone:

Date:

Re:

CC:

☐ Urgent

☐ For Review

☐ Please Comment

☐ Please Reply

☐ Please Recycle

• Comments:

Hi. Am working on materials.
Thank you'd like to see this



THE MAOT GROUP

3300 N.E. 191st Street, Suite 2018
Aventura, Florida 33180

PHONE: (305) 692-9991 • FAX: (305) 692-8883

EMAIL: 76162.3122@compuserve.com

October 29, 1997

Ms. Sheila Stern
CLAL
400 Park Avenue South
4th Floor
New York, NY 10016

Dear Sheila:

Thank you for the opportunity to participate in the nomination process for rabbinic retreat participants.

My nominee is Sholom Lipskar, rabbi of the Shul, a dynamic orthodox congregation of some 400 families serving the communities of Bal Harbour, Surfside, Bay Harbour Islands and Indian Creek.

Rabbi Lipskar started the congregation some 12 years ago in a storefront in a community so assimilated that the local Homeowner's Association did not allow owners to sell their property to members of "Jewish and Syrian descent." Today the Shul is based in an inspiring 9 million dollar structure, and includes a Hebrew School, adult learning center, Kollel for senior citizens, college level courses, nursery school, singles programs (more than 100 couples have met and married in the synagogue and now live in the community) and the like. More than 1,000 people in the off season and 2,000 in the winter months attend classes at the Shul in a given week.

Rabbi Lipskar, a Chabad-nik, is as pluralistic as a Chabad-nik can be and more. The congregants, for the most part, are not strictly observant but are accorded full respect and Torah honors. He has managed to form a community from a disparate, and non-homogenous crowd. His congregants include the rich and not-so-rich, orthodox and secularists, the famous and the unknown, Latino Jews and Northern Yankee Jews, French imports and nouveau Moroccans. He has three associate rabbis working with him; one for the sephardic sub-group, one for the children, and one for a weekday satellite synagogue in downtown Miami.

Rabbi Lipskar teaches an SRO Tuesday night class, that Florida International University students can take for college credit. A tape of this class is sent to subscribers and can be heard on the Internet. On Sunday mornings he teaches a Holocaust literature class to AP high school students. A man of empathy and compassion, he spends a significant amount of time counseling congregants and outsiders on personal and religious matters. In

addition to this, and all the usual pastoral duties affiliated with a growing congregation, he is chairman and founder of the Aleph Institute, a major institution that reaches out to Jewish inmates in the prison system, consults with judges on alternative sentencing guidelines, and does joint programs with the armed forces to provide Jewish personnel with relevant Jewish materials. He also trains chaplains for the Bureau of Prisons.

Rabbi Lipskar is a founding member and serves on the Greater Miami Jewish Federation, Commission for Jewish Renewal and was the force behind two innovative programs; the sabbath candles and mezuzah program. On Purim, he goes to Liberty City, the black ghetto, to distribute dollar bills to local residents, and for Pesach, he distributes Maot Chitin to the Russian immigrants. He has served as a vice-chairman of housing for five years, as an appointee of the mayor, to provide shelter for the elderly and indigent.

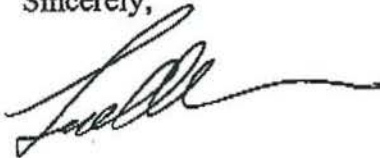
Rabbi Lipskar heads up a program that provides tuition assistance to scores of students to assure their enrollment in Jewish day schools. He was also instrumental in bringing several educational consultants from Bar Ilan's Lookstein Center to improve the quality of a local Jewish day school. (He was the founder and dean of this school in a previous life.)

As part of Rabbi Lipskar's vision of reaching out to the masses of Jews through the electronic media, he founded and the Shul houses Higher Authority Productions, a top flight video production house that produces videos on a variety of Jewish subject matter. It is headed up by Gerry Levine, a former ABC-TV news anchor, formerly a secularist, that was mesmerized into the Jewish tradition by Rabbi Lipskar.

Rabbi Lipskar is a strong believer in outreach to anyone who is Jewish, and continues to stretch the halachic line as much as possible. Last week, during the Hakafot on Simchat Torah he presented the women in the ladies section with a Sefer Torah for their own celebration of dancing. The women were overjoyed; this was a major step forward that has caused him considerable flack within the orthodox world.

Rabbi Sholom Lipskar is an innovative leader, a role model for rabbis and lay leadership alike, who would benefit greatly from the CLAL retreat. Were Rabbi Lipskar to attend, the ultimate beneficiary would be the Miami, and perhaps even the national Jewish community.

Sincerely,



Aryeh Rubin
Managing Director
AR / wgf

MAILING LISTS

RC Direct

Last updated in Sept. 1997; Compiled from scratch every 2 years, updated regularly

Cost: List—	\$125
Shipping—	\$20
Disk—	\$15

<u>Denomination</u>	<u>Total #</u>	<u>Pulpit #</u>
Reform	1,289	1,147
Reconstructionist	148	33
Conservative	974	716
(Orthodox	1,499	--)
TOTAL:	2,411	1,896

AB Data

Last updated Oct. 1997; Updated quarterly

Cost: List—	\$60/thousand
	\$80/thousand with phone numbers
	\$150 minimum cost for the list
Shipping—	\$25
Disk—	\$25/thousand

<u>Denomination</u>	<u>Total #</u>	<u>Pulpit #</u>
Reform	1,230	Forthcoming
Reconstructionist	--	--
Conservative	943	Forthcoming
(Orthodox	1,810	Forthcoming)
(Unaffiliated	129	--)
(Traditional	64	--)
TOTAL:	2,173	Forthcoming

National Hillel Foundation

Labels provided; no disk.

<u>List type</u>	<u>Number of Directors/Advisors</u>	<u>Cost</u>
Hillel foundations	Directors on 145 campuses	\$50
✓ Hillel affiliates—		
Includes smaller and part-time settings	268 directors/advisors (includes those on above list)	\$75

JEWISH LIFE NETWORK
392 FIFTH AVENUE, 6TH FLOOR
NEW YORK, NY 10018

RABBI NESSA RAPOPORT
COUNCIL FOR INITIATIVES IN JEWISH EDUCATION
15 EAST 26TH STREET
NEW YORK, NY 10010-1579

IF JUDAISM IS GOING TO SURVIVE IN THIS COUNTRY, IT WILL DO SO BECAUSE IT
MEETS THE NEEDS OF NEW GENERATIONS OF ENTIRELY AMERICAN JEWS.

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Jewish Life Network
392 Fifth Avenue, 6th Floor
New York, NY 10018

Rabbi Nessa Rapoport
Council for Initiatives in Jewish Education
15 East 26th Street
New York, NY 10010-1579

“Will we trust a deity who did not prevent the holocaust (or slaughter in Rwanda, starvation in Ethiopia, or the aids epidemic) to reenter history and save us from destruction ar our own hand”

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NEW YORK, NY 10018

RABBI NESSA RAPOPORT
COUNCIL FOR INITIATIVES IN JEWISH EDUCATION
15 EAST 26TH STREET
NEW YORK, NY 10010-1579

“THE SPIRITUAL WANDERING JEWS ARE FAITHFUL CHILDREN OF ABRAHAM DOING FOR THEMSELVES WHAT WE ARE TAUGHT ARE FIRST ANCESTOR DID. THEY HAVE REJECTED THE SUPERFICIAL IDEOLITRIES OF THEIR OWN TIME AND PLACE (THOSE OF WASHINGTON, HOLLYWOOD AND MADISON AVENUE: EVEN THOSE OF COMPLACENT, SEMI-ASSIMILATIONIST SUBURBAN JUDAISM, RATHER THAN THOSE OF ASHUR AND UR) AND HAVE GONE OFF TO the desert, seeking in it the secret places that flow with milk and honey”

November 11, 1997

Dear Yitz and Aryeh:

Because the final stage of our project involves a range of responsibilities, I thought it would be helpful to outline the decisions and assignments we have taken:

// **Text of study guide:** Attached is a final copy of the guide, which Yitz wanted to see one last time.

// **Opening letter from JLN:** Aryeh is now preparing a draft for me to review. Together we will arrive at a text to give to Yitz, who can then make whatever changes he wishes. The letter will be based on the "test mailing" letter but will include the availability of multiple copies of Art's essay and the study guide, as well as details about precisely how to order them.

Format of letter: Depending on its length, the letter will either be printed directly on the inside cover of the guide or be a foldout from the inside cover of the guide. I have given Aryeh figures on what this would cost, depending on our print run.

// *Memo*

pulpit

Print run: Conservative, Reform, Reconstructionist: Attached is a sheet prepared by my assistant, Chava Werber, of the numbers and costs of ordering the rabbis' list from RC Direct--a company with whom I've done business effectively in the past; and from AB Data. Note that AB Data does not have the breakdown for Reconstructionist rabbis. RC Direct also breaks down its list by pulpit rabbis or not. Do you want to send to all rabbis (which may include retirees) or only to pulpit rabbis?

max

The other decision still to be taken is Hillel directors. Aryeh proposed our mailing to the 25 biggest Hillels. When I spoke to Art Green, he pointed out that the Hillel audience may be the most receptive of all and suggested that we consider mailing to all Hillel directors. Attached, too, are the numbers and costs of Hillel lists provided by the National Hillel Foundation.

Orthodox: We have agreed that Yitz will hand-pick 25-50 Orthodox rabbis to receive the mailing. Seth will get Chava complete names, addresses and zip codes on disc.

// **Logos and institutional descriptions:** Seth is getting us--through David Winter--the logo of JLN in a format our designer can use at the head of the letter. Presumably, we will not need a separate text about JLN, as its description and mission will be part of the letter containing language already approved by Yitz. However, if you now have a paragraph that is the formal description of JLN, Seth, please e-mail it to Aryeh and to me immediately.

Aryeh is getting me a few sentences about his foundation. He is deciding whether those will appear--with or without a logo--on the inside front cover or as part of a brief memo he will write to be clipped onto the guide, explaining why he has been a partner in this project.

If either institution wants its logo on the front cover, I need to know that.

NOTE: We cannot print the guide until all of the above decisions are made and approved.

Envelopes: We have given Aryeh a range of choices about envelopes (colored vs. manilla and costs). Aryeh needs to decide what he wants and let us know. Return address will be JLN.

Orders and fulfillment: Orders will be sent to JLN to be logged and processed--but not to be filled. Chava will shortly have a range of fulfillment houses estimates: We are looking into houses that can do the initial large mailing and fulfill whatever orders come in; as well as those that do only one or the other. Some houses also do data tracking, for an additional fee. We have no way of estimating the level of response but need to be prepared to handle it in a timely and professional fashion.

Business reply postcard: This is Aryeh's area of expertise. JLN does have a permit number. The idea is that such a postcard would be included in the initial mailing, to make it easier and more likely that we receive orders. Aryeh will take this up with Seth directly.

JLN - design
CWE - print

Budget: Both Yitz and Aryeh have the initial budget prepared for this project. Additional costs--envelopes, fold-out, fulfillment house, etc.--are being transmitted as I receive them.

That covers all my notes. Please review this letter and get back to me as soon as possible.

It's now up to you!

Best,

Nessa Rapoport

CC: Art Green



To: Aryeh Rubin, 76162,3122
Re: Status

Here's the latest:

GUIDE: Seth called me about two weeks ago to say: Yitz saw that we had a half-empty page on p. 9 and wants to add a Shabbat bibliography. He has been out of the office and has not yet given me the citations, but promised me yesterday that he'll step on it. And then, of course, I have to run it by Art. (This project did seem relatively simple when we began, didn't it?). If this gets delayed in any way, I'm going to encourage Yitz and Seth to nix it. But Seth did say Yitz really wanted it. So I await those titles.

GUIDE/COVER: JFN sent me their logo but not their text, which Seth is getting any day now from J.J. You owe me your logo, if you wish it, and your sentences describing the foundation. And I still need to hear from both institutions about whether you want the logos on the front cover. Your thoughts?

BUSINESS REPLY POSTCARD: You gave me copy: Does JLN need to sign-off? Let me know. We spoke about our having to adapt it for Hillel rabbis, so why don't I take a crack at that? How is the postcard to be included in the mailing? Clipped? Loose? Stapled? To your memo? I'll speak to Seth about how to use his postage permit properly in the printing.

LABELS/FULFILLMENT HOUSE: We have ordered the rabbis' and Hillel labels and are finalizing a recommendation for a fulfillment house, which I'll then send on to you.

LETTER/MEMO/ENVELOPE: I owe you revisions to your memo and a letter draft. And I owe you my own recommendations for the envelope quote. You owe me your decision about colored vs. manilla. And please remind me what we decided about how to attach your memo to the guide.

I think that's it. I'll try to get you text for both memo, letter, and postcard suggestion no later than next Tuesday. If you can press JLN on those issues that are still to be jointly decided between you, per my notes above, that would be helpful!

FAX TRANSMISSION

CIJE

15 E. 26 ST.
NEW YORK, NY 10010-1579
(212) 532-2360, EXT. 17
FAX: (212) 532-2646

To: ✓ Yitz Greenberg; Aryeh Rubin Date: December 16, 1997
Fax #: 279-1155 Pages: 4 , including this cover sheet.
From: Nessa Rapoport
Subject:

COMMENTS:

Dear Yitz and Aryeh:

MEMO + LETTER: Here is my edited version of Aryeh's cover memo, to be attached to the study guide; and my proposed draft of the text to be printed on the first pages of the study guide. Please make any changes you wish and send me back your final, approved versions of each as soon as possible, but no later than next Monday.

POSTCARD: Here, too, is my edited text for the reply postcard. Please change/sign-off.

ENVELOPE QUOTE: Aryeh, you asked me for a quote from the essay for the envelope. My suggestion:

"Above all, the need Judaism can answer is the *spiritual* one, a dimension of life that continues to have great and perhaps even increasing significance in American life." [from p. 5]

STILL TO DO: Your two foundations' 3-line descriptions to accompany your logos on either the inside front cover or the inside back cover, depending on the layout. Again, I need these no later than Monday. **If you want them on the front cover, accompanied by the names of your foundations, you must tell me this week.** (I have asked several times!) Finally, the additional bibliography: I have asked Seth to take up this matter with Yitz, because in looking at the guide, I saw certain problems, including replication of one title. Seth has promised me an answer this week, so that I can get sign-off from Art, if we do add titles.

LABELS: We have the labels in-house, awaiting the mailing.

I'm available if you want to discuss any proposed changes or substitute language. I hope someone is chilling the champagne in anticipation of closure!

Nessa



TARGUM SHLISHI, INC.

Dear Rabbi, [How to address Hillel directors?]

Attached for your review is a copy of the essay *Restoring the Aleph: Judaism for the Contemporary Seeker* by Dr. Arthur Green, with an accompanying study guide. We would be pleased to send you additional copies of both the essay and guide for distribution to your congregants [Hillel students] for their own study.

We believe that this essay will stimulate and challenge the reader and hope it will inspire a dialogue among rabbis, communal leaders and thoughtful seekers within all denominations. Perhaps the contents of this essay will also serve as a catalyst to individuals and their institutions to bring back those unaffiliated Jews who want a home within our people. Our creative energies need to be prodded to help us concoct the tonic that will begin the healing of a divided people.

This program is sponsored by Targum Shlishi, Inc., through the offices of the Jewish Life Network. Please note Rabbi Yitz Greenberg's introductory letter to the guide. In it, he states that while the sponsoring institutions and the individuals associated with them may not agree with every statement in the essay, all believe it is important to bring the essay's ideas to the synagogue community.

If you think that some of your congregants would benefit from a study group using the attached materials, please complete the postage-paid reply card and drop it in the mail today. We look forward to your comments on how to make this and future programs resonate within your community.

Sincerely,

Aryeh Rubin

AN ARYEH AND RAQUEL RUBIN FOUNDATION

Restoring the Aleph: Judaism for the Contemporary Seeker
Jewish Life Network • Targum Shlishi, Inc.

Yes, I would like to participate in this project with my congregants.

Please send me _____ copies of the essay and study guide to the address listed below.
(Maximum of 15 sets)

Rabbi _____
First Last

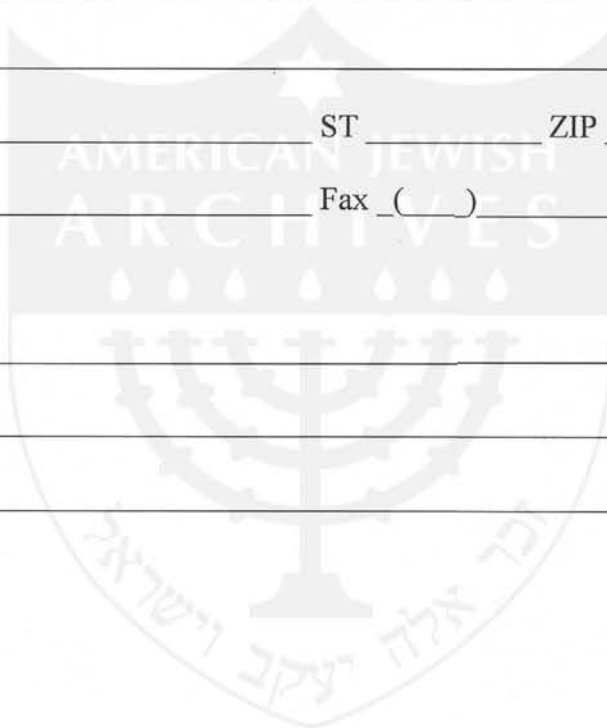
^ Synagogue _____

Address _____

City _____ ST _____ ZIP _____

Tel. (____) _____ Fax (____) _____

Comments: _____



Dear Reader:

The distribution of this study guide and essay is a project of the Jewish Life Network (JLN), a Judy and Michael Steinhardt Foundation established to create new institutions and initiatives in order to enrich the religious, cultural and institutional life of American Jewry.

Jewish Life Network is the result of a partnership between Michael Steinhardt, who defines himself as a seeking Jew deeply troubled by the erosion of Jewish life and especially committed to the continuity of non-Orthodox Jews in America through the generations; and Rabbi Yitz Greenberg, who defines himself as an Orthodox pluralist dedicated to the necessary renaissance of Jewish life. Both believe that intensive learning, cultural renewal and cooperation among all Jewish movements are necessary to sustain Judaism and revitalize Jewish life.

The study guide project is undertaken at the initiative and inspiration of Aryeh Rubin, a communal leader who has participated in the work of JLN and is committed to extending the interpretive tradition by bringing the work of contemporary scholars and thinkers to the North American Jewish community.

Arthur Green's powerful essay, *Restoring the Aleph: Judaism for the Contemporary Seeker*, published by the Council for Initiatives in Jewish Education (CIJE), raises profound and provocative questions about how our community and theology might respond to the spiritual quest of Jews in these times. The essay both confirms and challenges views and values within every movement. The study guide is particularly designed to be used by rabbis and/or congregants interested in grappling with issues of spirituality.

This project is the first public mailing of JLN. Although the project's sponsors may not agree with specific statements within the essay, we hope that both the essay and study guide will foster a lively dialogue between rabbis and thoughtful seekers of the various denominations in Jewish life, as well as with secular Jews who may belong to none of these groups.

Through this and future projects, JLN hopes to stimulate high-level learning and personal Jewish living among all Jews, and to help forge authentic bonds between Jews of different affiliations through study, shared values and inner growth.

[Signators?]

Aryeh Rubin
3300 N.E. 191st St.
Suite LP-18
Aventura, FL 33180
office (305) 692-9991
fax (305) 692-8883

Fax

To: Nessa Rapaport **From:** Aryeh Rubin

Fax: (212) 532-2646 **Pages:**

Phone: **Date:**

Re: **CC:**

☐ **Urgent** ☐ **For Review** ☐ **Please Comment** ☐ **Please Reply** ☐ **Please Recycle**

• Comments:

FAX TRANSMISSION

CJJE

15 E. 26 ST.

NEW YORK, NY 10010-1579

(212) 532-2360, EXT. 17

FAX: (212) 532-2840

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 Fax #: 305-692-8883 Pages: 4, including this cover sheet.
 From: Nessa Rapoport
 Subject:

COMMENTS:

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POSTCARD: Here, too, is my edited text for the reply postcard. Please change/sign-off.

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LABELS: We have the labels in-house, awaiting the mailing.

I'm available if you want to discuss any proposed changes or substitute language. I hope someone is chilling the champagne in anticipation of closure!

Nessa

Nessa, message is nice, but not as shocking as some of the others. However, I'll go with your sense of the vocabulary (sp). - Good work



TARGUM SHLISHI, INC.

Dear Rabbi, [How to address Hillel directors?]

Attached for your review is a copy of the essay *Restoring the Aleph: Judaism for the Contemporary Seeker* by Dr. Arthur Green, with an accompanying study guide. We would be pleased to send you additional copies of both the essay and guide for distribution to your congregants [Hillel students] for their own study.

We believe that this essay will stimulate and challenge the reader and hope it will inspire a dialogue among rabbis, communal leaders and thoughtful seekers within all denominations. Perhaps the contents of this essay will also serve as a catalyst to individuals and their institutions to bring back those unaffiliated Jews who want a home within our people. Our creative energies need to be prodded to help us concoct the tonic that will begin the healing of a divided people.

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Sincerely,

Aryeh Rubin

AN ARYEH AND RAQUEL RUBIN FOUNDATION

Did you receive logo?
 Can you dupe logo
 and put on covers of
 this letter

please
 pdf

OK

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Through this and future projects, JLN hopes to stimulate high-level learning and personal Jewish living among all Jews, and to help forge authentic bonds between Jews of different affiliations through study, shared values and inner growth.

[Signators?]

> Yitz to syn

Didn't we say
that we wouldn't
have to cert that
much. But it's okay
with Yitz, it's
okay with me.

Restoring the Aleph: Judaism for the Contemporary Seeker
Jewish Life Network • Targum Shlishi, Inc.

Yes, I would like to participate in this project with my congregants.
Please send me _____ copies of the essay and study guide to the address listed below.
(Maximum of 15 sets)

Rabbi _____
First Last

Synagogue _____
Address _____

City _____ ST _____ ZIP _____

Tel. (____) _____ Fax (____) _____

Comments: _____

I added the for synagogue

To: Nessa Rapoport, 74671,3370
From: Aryeh Rubin, aryehrubin
Date: 3/27/98, 4:08 PM
Re: Some more comments on the peace process

Mazal Tov to you as well. It does look great. Teriffic job.

We sent along hard copy last week to your attention at CIJE. If you do not receive, we will mail out.

I think we should do PR to jewish media. It will get the attention it deservws/

Will be in NY Mon to Fri. 917 653-3600. Staying at Mark Hotel.

How is baby? Would like to see copy of ceremony. Are you sleeping at all?

Shabbat Shalom

Aryeh



FROM: Aryeh Rubin, aryehrubin
CC: Nessa Rapoport, 74671,3370
DATE: 4/22/98 3:57 PM

Re: Re: More comments (No.3)

From JJ. Gross--Best regards, Aryeh
----- Forwarded Message -----

From: INTERNET:publish1@idt.net, INTERNET:publish1@idt.net
TO: Aryeh Rubin, aryehrubin
DATE: 4/22/98 12:28 PM

RE: Re: More comments (No.3)

Sender: publish1@idt.net
Received: from u2.farm.idt.net (u2.farm.idt.net [169.132.8.11])
by hil-img-10.compuserve.com (8.8.6/8.8.6/2.10) with ESMTP id MAA23553
for <aryehrubin@compuserve.com>; Wed, 22 Apr 1998 12:28:21 -0400 (EDT)
Received: from [169.132.185.45] (w45.net2phone.com [169.132.185.45])
by u2.farm.idt.net (8.8.8/8.8.5) with ESMTP id MAA10615
for <aryehrubin@compuserve.com>; Wed, 22 Apr 1998 12:28:19 -0400 (EDT)
Date: Wed, 22 Apr 1998 12:28:19 -0400 (EDT)
X-Sender: jjgross@idt.net
Message-Id: <I03010d01b163915b76f3@[169.132.185.45]>
In-Reply-To: <199804211341_MC2-3A96-2CFC@compuserve.com>
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
To: Aryeh Rubin <aryehrubin@compuserve.com>
From: publish1@idt.net
Subject: Re: More comments (No.3)

Dear Arye,

I enjoyed reading Arthur Green's tract. It is sensitive, lucid and an excellent partisan peace for Reconstructionism -- and should be labeled accordingly.

As a formula for a meaningful counterimpact to American Jewish erosion, it is highly unrealistic. Dr. Green's formula presupposes a serious degree of intellectualism, spirituality, agnosticism and seeking. In all of these he gives American Jewry way too much credit. What we need is a way to hold on to Jews who are steeped in MTV, MBA, Little League, Wall Street, Blonde hair and blue eyes -- and who are more than happy to admit to believing in God so long as it doesn't interfere with any of the foregoing.

Incidentally he asserts that Heschel's translation of "bira doleket" is erroneous but poetically appealing. In fact "illuminated tower" is considered as valid a translation as "burning tower".

I am glad there is a place for spiritual agnostics (even though I can't

breath in a room in which Ocena Waskow is present (perhaps it's the presence of the agnostic shechinah, more likely its his chronic need of a shower.)

I'm awaiting Targum Shlishi's next installment -- a tract by Rabbi Lipsker.

Warmest Regards

j

PS. I would be more than happy to break bread with your friend Sheri. As a secular Israeli I will assume he falls into the category of "tinok hanishba".



TO: Aryeh Rubin, 76162,3122

Re: Thanks--and news

Your letter about Rabbi Lipskar is moving. I have become such a cynic, but his accomplishments are very compelling. I hope he can sustain his courage and vision--even if he can never be fully egalitarian....

Price of the fold-outs: 3,000: \$977; 5,000: \$1150; 7500: \$1725. Aryeh: Are you very committed to this idea? Because it will take money, time and design, compared to a letter.

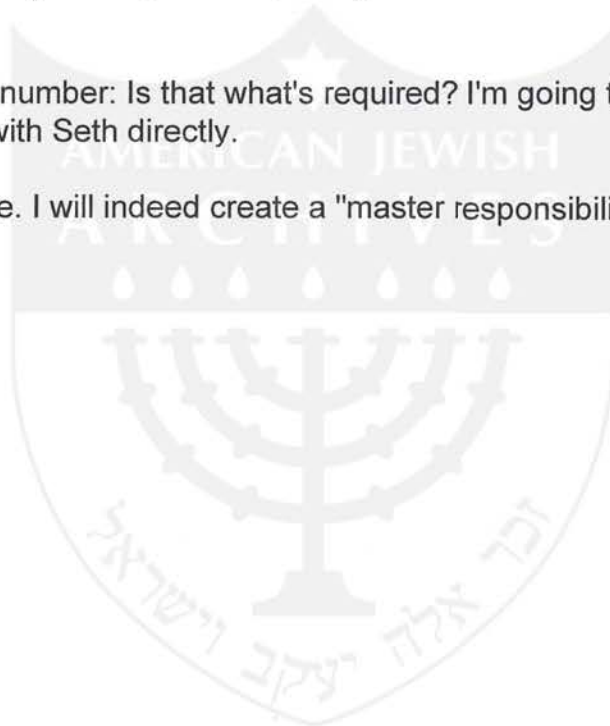
Art Green does NOT want to read the guide again! But he does feel that we should seriously consider sending it to all Hillel directors; he thinks they're even more of a potential audience than the rabbis. When I get the directory, I'll let you know the count and you can decide.

Spoke to Seth. Where did you imagine the JLN logo? On the fold-out? Or on the front cover? Let me know.

JLN does have a postal number: Is that what's required? I'm going to let you move the postcard issue forward with Seth directly.

And that's it for this stage. I will indeed create a "master responsibility" letter, but not today!

Nessa



TO: Aryeh Rubin, 76162,3122

Re: Thanks

Thanks for your call. Tomorrow I'll pull together the "master letter" of outstanding issues. I'll also have for you and JLN numbers of rabbis from the list brokers. I'm working on getting you a budget for a range of choices of a fulfillment house, depending on what services we want from them. And we're waiting for a callback from Hillel about their numbers.

Still need answers from you about other questions in my e-mail.

I buy your argument for printing the letter rather than attaching it. It would be great if we could fit the entire text on the inside front cover, instead of as a foldout. But I'm not sure it's realistic. We'll see what you come up with!

Nessa



5/11/98

Aryeh; J.J.Green Study Guide (4000 copies)

1. Responses: As of Thurs - 65 3-2% 15 copies on average
2009 people

- close to 1000 of bk + study guide sent out
- most synagogues; handful of Hillels (USC, Bklyn Coll.)

2. Aryeh: Press release?

Rabbis, Hillel dir. int. shd send

Publicity

AR Aryeh to draft release

3. Comments:

JJ Copies to Aryeh, Nesso
 Arts e-mail

✓ (NR) E-mail to Aryeh; colr Art Green@barclays.edu

4. Follow-up:

Who & how is it being used?

- Dialogue w/ rabbis

JJ - Mailing hsc. has list. Send them a firm letter. Use, response, etc. If we want to do another...

(NR) Aryeh; Nesso to think of 's

✓ (NR) UJGCKY@aol.com

To: Aryeh Rubin, aryehrubin
Re: Back to work

Hope you enjoyed lolling about.

Idea: Is it worth investing in a follow-up postcard to all recipients of the mailing except those who responded, saying:

"In late March we sent you this offer. We haven't heard from you...." and then: "I would like to receive the mailing/I wouldn't like to receive the mailing/Comments."

I left J.J. a voicemail message raising the question with him. If it's a bad idea, or too expensive a good idea, you might touch base again with J.J. to solidify the next steps we all outlined together and be sure each of us is clear.

Nessa



FROM: Aryeh Rubin, aryehrubin
TO: JJ Greenberg, INTERNET:JJGCKY@aol.com
CC: Nessa Rapoport, 74671,3370
DATE: 5/17/98 12:17 AM

Re: Un-jaded

JJ, Let's follow Nessa's lead and mail the extra copies to those who requested more. We now know that we have plenty.

Best regards

Aryeh

----- Forwarded Message -----

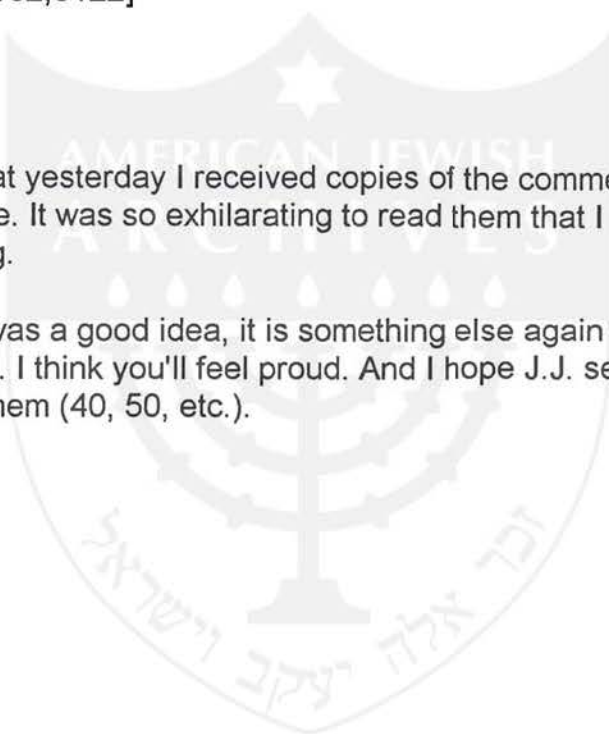
From: Nessa Rapoport, [74671,3370]
TO: Aryeh Rubin, [76162,3122]
DATE: 5/15/98 6:06 PM

RE: Un-jaded

A note to let you know that yesterday I received copies of the comments from those who ordered the essay + guide. It was so exhilarating to read them that I lost track of the meeting I was purportedly attending.

Even though we knew it was a good idea, it is something else again to read of their enthusiasm and gratitude. I think you'll feel proud. And I hope J.J. sent the additional copies to those who requested them (40, 50, etc.).

Nessa



TO: Aryeh Rubin, aryehrubin

Re: Postcard

Let's talk after Shavuot. Let's start with the press release. Maybe so many will fly out the door that the postcard will be moot.

Nessa



FROM: Aryeh Rubin, aryehrubin
TO: Nessa Rapoport, 74671,3370
CC: JJ Greenberg, INTERNET:JJGCKY@aol.com
DATE: 5/28/98 5:41 PM

Re: Postcard

Dear Nessa & JJ,

Back from New York and Canyon Ranch where I was yogaed, reflexologized, shiatsued, rekkeied, acupunctured, herbalized. I'm feeling very Zen.

I'm game to try a postcard. I hope to take a crack at the press release next week, and will be back to you then.

Best regards,

Aryeh Rubin



Restoring the Aleph: A Study Guide

3/98 MAILING

List	List Name	Records	Letter	Format
1)	RC Direct	1372	"Dear Rabbi"	ASCII Delimited File (Sorted by zip)
2)	Jewish Life Network	71	"Dear Rabbi"	ASCII Delimited File (Unsorted by zip)
3)	Aryeh Rubin	180	"Dear Rabbi"	Peel and stick labels (Unsorted by zip)
4)	Hillel	386	"Dear Hillel Director"	Peel and stick labels (Sorted by zip)

TOTAL RECORDS: 2009

Total booklets printed: 4000
Total postcards printed: 2500
Total envelopes printed: 2500
Total cover letters printed: 2500

Total copies of original essay
shipped to mailing house: 2400 – 8 cartons

4/20/98 2 additional cartons (600) of original shipped to mailing house for fulfillment requests
5/21/98 1 carton (300) of original essay picked up by mailing house for fulfillment requests
6/15/98 1 carton (300) of original essay picked up by mailing house for fulfillment requests

3.10.98

Chava:

Here are our labels for the first mailing. These are divided into domestic and overseas.

Thank you for all your help and patience.

Sincerely,

Siffany Hunt
Assistant to Anny Rubi'n

DAVID C. HOUSER

Chava Weber -

*railroad are the
issues you purchased.*



David Houser



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May 12, 1998

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Jonathan J. Greenberg
Executive Director

Ms. Nessa Rapoport
Council for Initiatives in Jewish Education (CIJE)
15 East 26 Street
New York, NY 10010

Dear Nessa, 

It was a pleasure speaking with you and Aryeh yesterday. Enclosed please find the request cards with comments, along with the monthly fulfillment report. (Please note that the request cards in batch 3 will not appear on the report until the first of June.)

I look forward to continuing working with you and will speak with you soon.

All the best,



Jonathan J. Greenberg
Executive Director

Enclosures

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Fax: 212-279-1155

To: Aryeh Rubin, aryehrubin
CC: J.J. Greenberg, INTERNET:JJGCKY@aol.com
Re: Press release

I hope to speak with J.J. tomorrow about this. I've also asked my assistant to find out how many copies of the essay and study guide remain, so that we know what kind of numbers we can support before "going public."

Got your most recent missive, #4, which I hope to read tonight.

Talk to you soon.

Nessa



FROM: Aryeh Rubin, aryehrubin
TO: JJ Greenberg, INTERNET:JJGCKY@aol.com
Nessa Rapoport, 74671,3370
DATE: 6/11/98 2:37 PM

Re: Press Release

Dear Nessa and JJ:

Sorry that this simple piece took so long but I have been on the road an awful lot. Please play with this. When you have the chance, please call me to review our last meeting and action required. This press release obviously needs format, contact information and the like.

Best regards

Aryeh

=====Press Release

The Jewish Life Network announces the distribution of an essay Restoring the Aleph: Judaism for the Contemporary Seeker, by Art Green, along with a study guide to 2000 synagogue, rabbi and Hillel directors. Recipients were offered up to 15 copies free of charge to share with their congregants or students. Of the rabbis and Hillel directors that responded, the response was positive with many requests for multiple copies.

Arthur Green's powerful essay, Restoring the Aleph: Judaism for the Contemporary Seeker, published by the Council for Initiatives in Jewish Education (CIJE), raises profound and provocative questions about how our community and theology might respond to the spiritual quest of Jews in these times. The essay both confirms and challenges views and values within every movement. The study guide is particularly designed to be used by those interested in grappling with issues of spirituality.

This project is a collaborative effort by Jewish Life Network, a Judy and Michael Steinhardt Foundation, Councils for Initiatives in Jewish Education, and Targum Shlishi, an Aryeh and Raquel Rubin Foundation that endowed the distribution.

Rabbis, educators, directors, and schools may request copies for their own study groups from: Jewish Life Network, 6 East 39th Street, 10th Floor, New York, NY 10016, Telephone: (212) 279-2288, Fax: (212) 279-1155, E-mail: ckyjln@aol.com

To: Nessa Rapoport, 74671,3370
From: Aryeh Rubin, aryehrubin
Date: 6/24/98, 9:54 AM
Re: Press release

Hi

Am in NY with family. On Sun I go to Israel solo. Was at wedding last night where I met Michael Strassfeld. (Tendler was also there and I tried to get them together for a shmooze. No`luck) Strassfeld remembered the Green piece, but did not realize he needed to mail in a card or that it was available for congregant study groups.

We should test envelope that says FREE something. I bet that it's a higher number. JJ's office called yesterday . 77 orders totalling 1088 booklets sent out.

Lots of other stuff going on. Let's talk soon.

When I return I am getting into Preparing for Sabbath.

How's baby?

Aryeh



6/25/18

To: Aryeh Rubin, aryehrubin
Re: Press release

You're a walking intra-denominational shadchan! There can't be more than a minyan of them.

Spoke to J.J. yesterday. He'll work with someone on the style of the press release. I believe we have about 75 15-piece packets left. I agree with you about the "free"; we didn't dumb down enough when we planned this campaign. Now the press release is probably the simplest way to go. My only concern is that we could get more than 75 requests, in which case we'd have to go back to press. Our original budget does not make that possible, and the money is not the only aspect to think about. Also, we'd have to get JTA to pick up this item and run it on the wire. None of these innovative organizations--including ours--have PR capacity!

So mull this over while you're traveling, and give me a call when you return.

The baby, thank you for asking, is a dream and a blessing. If I were younger... Let's put it this way, I understand Devora Steinmetz.

Nessa



TO DISCUSS W/NR: OK?

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Sender: JJGCKY@aol.com
Received: from imol9.mx.aol.com (imol9.mx.aol.com [198.81.17.9])
by hil-img-9.compuserve.com (8.8.6/8.8.6/2.12) with ESMTTP id PAA105
Thu, 2 Jul 1998 15:51:04 -0400 (EDT)
From: JJGCKY@aol.com
Received: from JJGCKY@aol.com
by imol9.mx.aol.com (IMOV14 b1.1) id OCNEa04160;
Thu, 2 Jul 1998 15:50:08 -0400 (EDT)
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Subject: Re: Press release
Content-type: text/plain; charset=US-ASCII
Content-transfer-encoding: 7bit
X-Mailer: AOL 3.0 16-bit for Windows sub 41

dear nessa and aryeh,
here is a late draft of the press release (with thanks for assistance from
paul golin, jln and shoshana zilberberg, a p.r. agent)
let me know what you think
all the best
jj

FOR IMMEDIATE RELEASE

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Erika Spiegel-Sanborn, Development Associate

212-279-2288

JEWISH LIFE NETWORK RELEASES HISTORIC ESSAY ON THE JEWISH SEARCH FOR
SPIRITUALITY TO COMMUNITY LEADERS NATIONWIDE

"Restoring The Aleph" by Art ^{hvr}Green Stirs Interest Among 2000 Jewish Leaders
and Educators

New York, NY; July 1, 1998 -- Jewish Life Network, a foundation devoted to
strengthening of identity among modern Jews, announces the distribution of
essay, "Restoring the Aleph: Judaism for the Contemporary Seeker," by Arthur
Green, to over 2000 ~~synagogues~~ ^{synagogues} rabbis and Hillel directors nationwide. [^]
Recipients received the essay packaged with a study guide and were offered

free copies to share with their congregants or students. Of the rabbis and Hillel directors ^{who} that responded, the reply was overwhelmingly positive, with many requests for multiple copies.

"We believe that there must be free discussion and unrestrained debate about the Jewish future and other vital Jewish issues," said Rabbi Irving "Yitz" Greenberg, President of Jewish Life Network. "Distributing this important work is one step we are taking toward focusing the debate and getting Jewish leaders to contemplate the vital issues facing us in the coming years."

Arthur Green's powerful essay, "Restoring the Aleph: Judaism for the Contemporary Seeker," published by the Council for Initiatives in Jewish Education (CIJE), raises profound and provocative questions about how our community and theology might respond to the spiritual quest of Jews in these times. The essay both confirms and challenges views and values within ever movement. The study guide is particularly designed to be used by those interested in grappling with issues of spirituality.

Rabbi Howard Simon of Knoxville, TN, in his request for more copies of "Restoring the Aleph," said, "We were very excited to receive this marvelous adult education course as well as a 'learn about Judaism' supplement for th studying to become Jews. We believe it will be an incredible asset to our community efforts."

X This project is a collaborative effort ^{of} ~~by the Council for Initiatives in Jewish Education (CIJE)~~, Jewish Life Network - a Judy and Michael Steinhardt Foundation, and Targum Shlishi, an Aryeh and Raquel Rubin Foundation which endowed the distribution.

Rabbis, educators, ^{Hillel} directors, and schools may request copies for their own study groups from Jewish Life Network, 6 East 39th Street, 10th Floor, New York, NY 10016. Requests can be made by telephone by calling (212) 279-228 or by e-mail to ckyjln@aol.com.

Jewish Life Network - A Judy and Michael Steinhardt Foundation is the philanthropic arm of financier Michael Steinhardt, who has dedicated himself to strengthening and transforming the Jewish Diaspora community. Jewish Life Network's president is Rabbi Irving "Yitz" Greenberg, a well-known and outspoken voice for pluralism and dialogue within the Jewish community. The mission is to sponsor new initiatives and institutions designed to enrich the inner life of American Jewry through education, culture and religion.

###

TO DISCUSS W/NR

To: (unknown), 74671,3370
To: (unknown), aryehrubin
From: INTERNET:JJGCKY@aol.com, INTERNET:JJGCKY@aol.com
Date: 7/2/98, 3:51 PM
Re: Re: Press release

Sender: JJGCKY@aol.com
Received: from imol19.mx.aol.com (imol19.mx.aol.com [198.81.17.9])
by hil-img-9.compuserve.com (8.8.6/8.8.6/2.12) with ESMTTP id PAA105
Thu, 2 Jul 1998 15:51:04 -0400 (EDT)
From: JJGCKY@aol.com
Received: from JJGCKY@aol.com
by imol19.mx.aol.com (IMOV14_b1.1) id 0CNEa04160;
Thu, 2 Jul 1998 15:50:08 -0400 (EDT)
Message-ID: <249ded73.359be471@aol.com>
Date: Thu, 2 Jul 1998 15:50:08 EDT
To: 74671.3370@compuserve.com, aryehrubin@compuserve.com
Mime-Version: 1.0
Subject: Re: Press release
Content-type: text/plain; charset=US-ASCII
Content-transfer-encoding: 7bit
X-Mailer: AOL 3.0 16-bit for Windows sub 41

dear nessa and aryeh,
here is a late draft of the press release (with thanks for assistance from
paul golin, jln and shoshana zilberberg, a p.r. agent)
let me know what you think
all the best
jj

FOR IMMEDIATE RELEASE Press Contact:

Erika Spiegel-Sanborn, Development Associate

212-279-2288

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###

To: J.J. Greenberg, INTERNET:JJGCKY@aol.com
To: Aryeh Rubin, aryehrubin
Date: 7/8/98, 1:21 PM
Re: Re: Press release

Below are my comments and suggestions in indented upper-case parentheses. Good job!

Nessa

-----Forwarded Message-----

FOR IMMEDIATE RELEASE Press Contact:

Erika Spiegel-Sanborn, Development Associate

212-279-2288

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and Educators

[THESE ARE GREAT HEADLINES, BUT I'M NOT SURE THEY'LL BE PICKED UP
AS NEWS. HOW ABOUT: "JLN LAUNCHES FREE EDUCATION EFFORT IN
JEWISH SPIRITUALITY." ALSO, SHOULD CALL HIM "ARTHUR."

New York, NY; July 1, 1998 -- Jewish Life Network, a foundation devoted to the
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SAYS IT],

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[NOT SURE ABOUT TWO ASPECTS OF THIS QUOTE: I DON'T KNOW IF "ADULT EDUCATION COURSE" IS ACCURATE. AND I DON'T KNOW IF IT IS GOOD TO BRING IN THE CONVERSION ISSUE--PEOPLE COULD THINK IT'S A PRIMARY MISSION OF JLN.]

This project is a collaborative effort by the Council for Initiatives in Jewish Education (CIJE), Jewish Life Network - a Judy and Michael Steinhardt Foundation, and Targum Shlishi, an Aryeh and Raquel Rubin Foundation which endowed the distribution. [THIS PARAGRAPH SHOULD SAY "...EFFORT BETWEEN JLN AND TARGUM SHLISHI"--CIJE IS THE PUBLISHER, AS MENTIONED ABOVE.]

Rabbis, educators, [HILLEL] directors, and schools may request copies for their own study groups from Jewish Life Network, 6 East 39th Street, 10th Floor, New York, NY 10016. Requests can be made by telephone by calling (212) 279-2288 or by e-mail to ckyjln@aol.com.

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###

To: INTERNET:JJGCKY@aol.com, INTERNET:JJGCKY@aol.com
CC: [unknown], aryehrubin
CC: [unknown], INTERNET:shoshana@sixdegrees.com
Re: Press Release

Very good work.

The question is: Can we get JTA to put it on the wire, so that in one fell swoop any Jewish newspaper who wants it will pick it up? Does anyone have contacts there?

Nessa



TO: Aryeh Rubin, 76162,3122

Re: Last e-mail before Shabbat

Just to say that I hope you're well and still having your unique brand of tikkun-olam fun.

Have you heard from J.J. about next steps? I'm in Cambridge three times within three weeks so have not been accessible much. What's new?

N.



To: [unknown], 74671,3370
To: [unknown], aryehrubin
CC: [unknown], INTERNET:shoshana@sixdegrees.com
From: INTERNET:JJGCKY@aol.com, INTERNET:JJGCKY@aol.com
Date: 7/9/98, 5:57 PM
Re: Press Release

Sender: JJGCKY@aol.com
Received: from imol3.mx.aol.com (imol3.mx.aol.com [198.81.17.3])
by dub-img-10.compuserve.com (8.8.6/8.8.6/2.12) with ESMTTP id RAA20
Thu, 9 Jul 1998 17:57:30 -0400 (EDT)
From: JJGCKY@aol.com
Received: from JJGCKY@aol.com
by imol3.mx.aol.com (IMOV14 b1.1) id 0KDMa11435;
Thu, 9 Jul 1998 17:57:18 -0400 (EDT)
Message-ID: <feb6771a.35a53cbf@aol.com>
Date: Thu, 9 Jul 1998 17:57:18 EDT
To: 74671.3370@compuserve.com, aryehrubin@compuserve.com
Cc: shoshana@sixdegrees.com
Mime-Version: 1.0
Subject: Press Release
Content-type: text/plain; charset=US-ASCII
Content-transfer-encoding: 7bit
X-Mailer: AOL 3.0 16-bit for Windows sub 41

here is version #47 of the press release. i think this might do it but any additional feedback would certainly be welcome. this is also going to shoshana zilberberg who, as i mentioned, helped format this and gave great feedback. (shosh, if you have any final comments, we would appreciate them. thanks again) next step: suggestions as to who/where to submit this would also be welcome.

as I'll be away tomorrow, please reply to my assistant paul, who also helps work on this... his e-mail address is:
golin@i-2000.com

thanks, and have a great weekend,

jj

FOR IMMEDIATE RELEASE Press Contact:

Erika Spiegel-Sanborn, Development Associate

212-279-2288

JEWISH LIFE NETWORK LAUNCHES FREE EDUCATION EFFORT IN JEWISH SPIRITUALITY

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###

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TO:	Kiwana	FROM:	Rachel
COMPANY:	Jewish Life Network	DATE:	07/20/98
FAX NUMBER:	279-1155	TOTAL NO. OF PAGES INCLUDING COVER:	13
RE:	Aryeh Rubin labels	CC:	

☐ URGENT ☐ FOR REVIEW ☐ PLEASE COMMENT ☐ PLEASE REPLY ☐ PLEASE RECYCLE

NOTES/COMMENTS:

Please call me tomorrow if there are more problems with this list.

Thanks

Rachel

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Aryeh Rubin
3300 N.E. 191st St.
Suite LP-18
Aventura, FL 33180
Office (305) 692-9991
Fax (305)692-8883

Fax

To:	Nessa Rapoport	From:	Aryeh Rubin
Fax:	212/532-2646	Pages:	2 (including cover page)
Phone:	212/532-2360	Date:	December 8, 1998
Re:	Congregation Beth Or	CC:	

☐ **Urgent** ☒ **For Review** ☐ **Please Comment** ☐ **Please Reply** ☐ **Please Recycle**

• **Comments:**

Aryeh Rubin

3300 N.E. 191st ST., SUITE LP-18

AVENTURA, FL 33180

TELEPHONE (305) 692-9991

FAX (305) 692-8883

E-MAIL: 76162.3122@compuserve.com

December 7, 1998

Rabbi Daniel Friedman
Congregation Beth Or
2075 Deerfield Road
Box 234
Deerfield, IL 60015

Dear Rabbi Friedman:

Thank you for taking the time to inform me that 'Restoring the Aleph' was well received. Such information warms my heart.

The Jewish Life Network has already processed your order. I am herewith returning your check marked void. The gesture is very much appreciated.

I would be most interested in hearing of future experiences with the 'Restoring the Aleph.'

Sincerely,



Aryeh Rubin
AR/lmf

Rapoport, Nessa

To: agollin@ix.netcom.com
Subject: RE: RE: aryeh rubin -- for brochure

Hi, Andrea. I seem to be in a permanent state of emergency here without time to become coherent. I cannot speak in the name of the Foundation, because we facilitated but did not sponsor the study guide.

It would be important for your own text to emphasize that Targum Shlishi identified a worthwhile publication, recognized its potential spiritual and educational possibilities, had a vision of how "Restoring the Aleph" could, by means of a study guide, speak to "seekers" within all segments of the Jewish community, identified rabbis of all denominations (as I recall) who would be open to undertaking an educational project, sent a thoughtful letter with samples of the essay and the educational guide that TS funded, and--in full partnership with Jewish Life Network--launched the project successfully across the U.S. (I can no longer remember if Canada or Israel was included.)

The Mandel Foundation was NOT a partner to the project; our name is not on the study guide for reasons that have nothing to do with the worthiness of the project.

Hope this is useful.

Nessa

-----Original Message-----

From: agollin@ix.netcom.com [mailto:agollin@ix.netcom.com]

Sent: Tuesday, January 22, 2002 11:17 PM

To: Nessa.Rapoport@ujc.org

Subject: Re: RE: aryeh rubin -- for brochure

Dear Nessa,

Thanks very much for your reply. It's not too late to get info -- I actually managed to write a description using much of the information in Aryeh's files, but it would be good to get a testimonial statement from you as to the impact that Targem Shlishi's funding had on the project. If you could e-mail it, that would be great.

Thanks!

Andrea Gollin

305.285.9848

"Rapoport, Nessa" <Nessa.Rapoport@ujc.org> wrote:

> <!DOCTYPE HTML PUBLIC "-//W3C//DTD HTML 3.2//EN">

<HTML>

<HEAD>

<META HTTP-EQUIV="Content-Type" CONTENT="text/html; charset=utf-7">

<META NAME="Generator" CONTENT="MS Exchange Server version 5.5.2653.12">

<TITLE>RE: aryeh rubin -- for brochure</TITLE>

</HEAD>

<BODY>

<P>I'm so sorry to have missed your deadline, but I was out of the office all last week with three atypically ill children--as well as husband--and have resurfaced only today.</P>

<P>Targum Shlishi sponsored a study guide to Arthur Green's essay, both of which were distributed to rabbis of all denominations who could then order multiple copies for study groups--as I recall. I would have to return to my files for more details.</P>

<P>If it's too late, I apologize. If not, perhaps you should call me at 212-284-6792.</P>

<P>All of this comes under the "act of God" category of delay, as I am usually a sublimely punctual type.
</P>

<P>Nessa
</P>

<P>-----Original Message-----

From: agollin@ix.netcom.com [mailto:agollin@ix.netcom.com]

Sent: Thursday, January 10, 2002 11:03 PM

To: nessa.rapoport@ujc.org

Subject: aryeh rubin -- for brochure
</P>

<P>Dear Nessa Rapoport,
</P>

<P>I've been hired to write a brochure for Aryeh Rubin describing the Targum

Shlishi Foundation and focusing closely on some of the projects the
foundation

has helped to fund. I'm contacting you to get more background information
on

your program, a sense of what the funding from Targum Shlishi has meant
to

your organization, and most importantly, what the program(s) that Targum

Shlishi has helped fund have meant to the community you serve.
</P>

<P>Aryeh has told me that Targem Shlishi helped to sponsor the
"Restoring the Aleph" essay, but beyond that, I have very little information. I
have a </P>

<P>list of specific questions below. If you'd rather do this over the phone,

please let me know if there are any times on Sunday, Monday evening or
early

morning (8:45 or 9), Tuesday day or evening, or Wednesday early morning
that I

could give you a call. My deadline to collect this information is next

Wednesday.
</P>

<P>Here are the questions:

Please type in your name as you'd like it to appear in print, your title,
and

the name of your organization (we want to make sure that everything is
spelled

correctly!)
</P>

<P>What year was Restoring the Aleph published? Was the program the essay
only, or did Targem Shlishi also fund a lecture series or anything else affiliated with
the essay?</P>

<P>Please describe the project, including themes, highlights and the target
audience.
</P>

<P>How did Targum Shlishi's funding help with the project?
</P>

<P>How did this project impact the community that you serve?
</P>

<P>Does the project (or your organization) have a motto or a mission statement or

a website?
</P>

<P>In addition to Restoring the Aleph, did Targem Shlishi support any other initiatives through your organization?
</P>

<P>My contact info:

Andrea Gollin

1829 SW 23 St.

Miami, FL 33145

phone/fax: 305.285.9848
</P>

<P>THANK YOU VERY MUCH FOR YOUR TIME!!!
</P>

</BODY>
</HTML>



Rapoport, Nessa

To: Diane Schuster

Subject: RE: request to

Hi, Diane. Long ago, I read and loved a paper of yours on adult education, so it is nice to hear from you directly.

I am sending you a copy of Art's wonderful essay. If you want many copies, he has all our outstanding copies and would, I am sure, be delighted to send you more.

At the initiative of Aryeh Rubin, we also did a study guide, but I have very few copies left. I'll send you a xerox, as the guide was carefully crafted and may be helpful.

Nessa

-----Original Message-----

From: Diane Schuster [mailto:Diane.Schuster@cgu.edu]

Sent: Monday, June 17, 2002 1:35 AM

To: nessa.rapoport@ujc.org

Subject: request to CIJE

Dear Nessa,

I will be teaching a course on Adult Jewish Learning at Hebrew Union College-Los Angeles in Fall 2002. My colleague at HUC-New York, Dr. Lisa Grant, has called to my attention the CIJE publication, "Restoring the Aleph," by Arthur Green, and suggests that I include it in my course reader.

Could you send me a copy of this publication? I would be delighted to receive, as well, any other CIJE articles/documents on adult learning issues that you think would be instructive to students in HUC's rabbinical and education programs.

Many thanks.
Diane Schuster

--

Diane Tickton Schuster, Ph.D.
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