MS-831: Jack, Joseph and Morton Mandel Foundation Records, 1980–2008.

Series C: Council for Initiatives in Jewish Education (CIJE). 1988–2003. Subseries 5: Communication, Publications, and Research Papers, 1991–2003.

Box Folder 47 8

Sarna, Jonathan D. A Great Awakening. Planning correspondence and dissemination, 1995-2003.

For more information on this collection, please see the finding aid on the American Jewish Archives website.

1/26/95: Meeting with MLM

CIJE: Pilot projects rather than service deliverers.

Publications: To JCCA board; boards of CJF; JESNA; JTS; HUC; YU.

To "influentials." Pool of 1000 names.

Reprints: To JCCA; JESNA; Hadassah.

Return address on envelope.

Enlist stars to write for us: Coleman; Twersky; Cohen; Sheffler; Smith. (See Twersky inservice piece.)

Annual colloquium of stars: Publish proceedings. (Daedalus model)

Mandel Institute

Mission: Systematic attack on problem of Jewish continuity. "Player in Jewish continuity."

<u>Communications</u>: Orchestrate a first-class effort toward a deeper understanding of our mission.

Outcome: Understanding, image, respect.

Settings: N. America; Israel; but also U.K.; France; Australia.

<u>Points:</u> Two philosophically aligned institutions. Offset focus on N. America by Israel-America partnership in approach. "We're Tiffany's, not Forunoff's."

Decide: Outcome; personnel; then process ("the how").

Task Force: As the governing board of "the geschefften."

SEL: Jerusalem Report.

Send: PB; brochure; cover letter mentioning virtual college/Cummings; other cities' doing survey; selected press; new communities.

"This is a way to make a difference for Jewish education: investing in the educators in your communities." Existence of module, software, anchor items. Say that some cities are undertaking a survey. Speak of intention to create a national data base/bank on personnel. "Since we released this data, a growing tide of North American communities beginning to..." (How can I ignore this?)

Send it out as a memo under ADH's name and skip the customization?

What to do about data base lists ADH has passed on to us?

Note: Both JESNA and JCCA have federation names in their data bases.

Policy Brief Dissemination Plan: Updated 7/5/95

Internal Audiences

- 1. Steering committee; exec. committee; board members; board committee members; board guests: Cover letter--Alan. Done 11/94.
- 2. Commissioners/senior policy advisers: Cover letter--MLM. Only Naperstek, Schwartz and Stein may not have received of this group.
- 3. CIJE staff/consultants/research team: Adam; Ellen; Roberta; Bill; Julie; Dan: Cover letter-Nessa. Done 12/94.
- 4. Mandel Institute: Staff; board members: Done 12/94.
- 5. CIJE Funders: Cummings: Done 1/95. Anyone else? Special letter for board members who give money?
- 6. Lead/affiliated communities: Atlanta, Baltimore, Milwaukee: Done 12/94; 1/95. Hartford; San Francisco; Seattle: Done in advance of ADH's, GZD's visit.
- 7. CIJE program alums: Attendees of our board seminar; future lunch seminars; Goals seminars in Jerusalem and communities (Did Cleveland receive?); Harvard seminar; senior educators in BP settings; virtual college consultants; virtual college faculty and students. Gail to send. ("As someone who has been involved in...) + Barry of Branders.
- 8. Potential board members; potential funders: Aryeh Rubin; etc.

Associated Organizations

9. JESNA: Staff: 12/94. Board: To do. 80 people, through Jon W.

10. JCCA: National staff: Cover letter: Sol Greenfield. Done 3/95. Did presidents get it? Are there 2-3 key lay people in each communities, or a group of lay people, who should get it? Include a paragraph on early childhood.

External Audiences: Jewish

11. Federation presidents: Cover letter--Lester Pollack? Ask Steve about this.

Federation execs, planners: Cover letter--Steve Hoffman. I have a draft of this letter.

X [Federation educators/planners: How many Steve Chervins are there? What is the usual title of this function?]

X [Allocations chairs: Important? How do we reach them? JESNA?]
For all federation categories: Do we want to tell each that the other is getting?]

- 12. Local continuity commission chairs; key lay leaders: Distributed to 3000 GA attendees 11/94. JESNA has lcc chairs: How important is this? It's important!
- 13. Central agencies/bureau directors & faculty: Cover letter: Jointly from Gail and Margolis. Distributed to BDF through JESNA 4/95. Should staffs get it? How?
- 14. Education faculty at denominational training institutions, Hebrew colleges; university programs: Cover letter--Gail. Distributed through ALOHA. **Done? Check with Gail.**

Network for Research in Jewish Education (50 members): Cover letter--Barry to send jointly with Stuart Schoenfeld. What to do about overlap with ALOHA? Did ADH send this year?

X [15. Congregational education arms: Cover letter--Gail. Don't they have it, through the JEA and our one-day meeting with the communities? NATE?]

[AFTER THE SUMMER:

16. School directors, principals of 3 denominations: Need to compile a key list for each denomination.

Orthodox: Aharon Eldar.

Torah U'Mesorah: Joshua Fishman.

Conservative: JEA; Solomon Schechter Principals Assoc.: Done at JEA: 3/95.

Reform: NATE.

Reconstructionist: Jeff Schein.

JCC pre-school directors: Cover letter--Jointly ADH and Alan Finkelstein. **Different from JCCA national distribtion?**]

[NOTE: CAJE staff and board received this policy brief as a discussion point for their board

meeting of 3/95.)

17. Rabbis: Need to compile key list for each denomination.

Orthodox: Bob Hirt; Alvin Schiff. This will likely include rabbis who are school directors. Conservative: We have names.

Reform: We have names: Cover letter--Adam Gamoran + he'll check names.

Reconstructionist: Jeff Schein; David Teutsch.

18. Foundations:

Cummings: Done 1/95.

Covenant: Given to Judith Ginsberg. Susan Crown received through board mailing.

Wexner: Done 1/95.

Righteous Persons: Done 1/95.

Jewish Funders Network: **Did Barry bring it?**What others? Blaustein; Jim Joseph; Aryeh Rubin.

X [19. Chairs and faculty of Jewish studies departments. AJS.]

20. Leaders of national Jewish organizations:

<u>CLAL</u> [They are important.]; ACAJE; Hillel; Hadassah; NFJC; Jewish Museums: **How** many have you distributed and to whom?

- 21. National directors of camping, each movement: Shelly Dorph; Asher Meltzer: Cover letter-Gail.
- 22. National directors of youth activities, each movement: USY; NIFTY; NCSY; BBYO; AZYF
- 23: Jewish "Influentials"; "Friends of Jewish Education."

Israel

24: Jerusalem Fellows: Distributed this year, but not alums.

Mechanchim Bechirim.

JESNA interns.

Who else? David Resnick's list. Role of Mandel Institute? (They have been sent about 200.) Get Resnick's list to ADH.

25. Israeli-Jewish educators in diaspora education: Jewish Agency; independent organizations (Pardes; Melitz)

Media: Jewish

26. 20+ Jewish key newspapers; JTA; Reform Judaism; The Jerusalem Report. Future opportunities: Moment? JESNA publication (Agenda); Jewish Education News; CAJE.

Media: General

27. Religion News Service: To 130 papers, agencies, organizations, radio, TV. (We saw the story in the Cleveland Plain-Dealer.)

Future opportunities:

Journals and magazines in general education.

National outlets with an education page or column; or those that cover educational or religious issues (The New York Times, which we were in); Wall Street Journal; Time; Newsweek; etc.)

Business magazines that cover major business leaders committed to education/philanthropy.

External Audiences: General

- 28. Education faculty in the most important university depts./training institutions in American education, especially those involved in in-service training and/or Jews who could become interested in our work. (Note: This may coincide at times with 26.): Gail to ask Sharon F. Nemser for names of 20 people; Adam/Ellen to advise: Cover letter from them.
- 29. Senior education leaders and policy makers in the American education system, particularly those engaged in change, personnel, community involvement in education, or who are exploring questions of values and identity in relation to education: How to identify?
- 30. Private foundations funding initiatives in American education or religion/values: Lilly (Barry to send to Craig D.); Pew; Annenberg: Nessa to consult Ginny.
- 31. "Big givers" list of Jews who have donated to American education institutions (New York Public Library; Harvard Medical School; Tisch Hospital): Data base to be assembled.
- 32. Mainstream American artists who work in authentic Jewish modes.
- 33. "Influentials": "Friends of Education": (Such as Jimmy Carter, who received one in 6/95!)

Professor Sumner B. Twiss Professor of Religious Studies Department of Religious Studies Brown University 59 George St/Box 1927 Providence, R.I. 02912

FAX 401-863-3109

Dear Barney,

I trust that you received the revised copy of my "The Late 19th-Century American Jewish Awakening" along with the disk that I sent you on June 17.

I have now received a request from the Council for Initiatives In Jewish Education to permit them to reprint a somewhat modified copy of my paper for private distribution to their members and affiliates. I delivered a lecture before this group last April, and they apparently believe that my paper offers their members valuable historical background concerning the contemporary issues now facing Jewish leaders and educators. CIJE graciously agrees to provide full credit both to the original conference where the lecture was delivered and to the future volume where it will appear. My hope is that you, in return, will grant permission to the organization to distribute my paper as they request. Note for the record that this will not technically be a prior "publication" of the paper since distribution will be limited and copies will not be sold.

CIJE is eager to have the paper ready to distribute in time for its October board meeting. In order to facilitate this, might I trouble you to send me a permission letter at your very earliest convenience? Please feel free to FAX me the letter at 617-736-2070.

Many thanks in advance. Sincerely yours,

Jonathan D. Sarna Joseph H. and Belle R. Braun Professor of American Jewish History

ha

bcc: Ms. Nessa Rapoport Council for Initiatives In Jewish Education 15 E. 26 St. New York, NY 10010-1579



JUL-12-1990 18.81

BROWN RELIGIOUS STUI

Department of Religious Studies Steiger House Brown University 59 George Street/Box 1927 Providence, Rhode Island 02912

Post-It® Fax Note 7671	Date 7/15 pages /			
TO NESSA RAPOPORT	From (JO SARNA			
Co./Dept. CIJE	Co.			
Phone #	Phone # 617 - 969 - 6530			
Fax 1 12.532.2646	Fax # 776 2070			

July 12, 1995

Professor Jonathan D. Sarna
Department of Near Eastern and Judaic Studies
Brandels University

FAX: 617-736-2070

Dear Jonathan:

I have consulted with my co-editor, Walter H. Conser, Jr., and herewith convey our permission for the Council for Initiatives in Jewish Education to reprint for private distribution your paper, "The Late 19th Century American Jewish Awakening," in accordance with the conditions outlined in your July 10, 1995, letter to me.

The information on the conference and the volume needed for the acknowledgment is as follows:

Conference on New Directions in American Religious History, Brown University, March 18-19, 1994 (sponsored by the Departments of Religious Studies, History, and American Civilization; the Programs in Afro-American Studies and Judaic Studies; and the Center for the Study of Race and Ethnicity in America; and with the support of the Francis Wayland Collegium for Liberal Learning, the University Lectureships Committee, and the President of the University).

Walter H. Conser, Jr. and Sumner B. Twiss (eds.), Religious Diversity and American Religious History: Case Studies in Traditions and Cultures (University of Georgia Press, forthcoming).

I hope that the above is sufficient for your purposes. Thank you for sending me so promptly the revised paper and disk.

Best regards,

Summer B. Twiss Professor of Religious Studies & Department Chair

cc: Walter H. Conser, Jr.



Brandeis University

Jonathan D. Sarna Joseph H. and Belle R. Braun Professor of American Jewish History Department of Near Eastern and Judaic Studies Waltham, Massachusetts 02254-9110 617-736-2977 Fax 617-736-2070 7/23/95

Best regards -

FROM: Ginny Levi, 73321,1223 TO: Nessa, 74671,3370 CC: Ginny, 73321,1223

DATE: 7/19/95 2:24 PM

Re:

printers

Nessa,

Here are three printers recommended by our graphics department. We can tell them that we're with a non-profit affiliate of Premier and ask that they bill us direct. (I should probably make some sort of initial contact if/when you're ready.)

Copy America - Contact: Vicki Kaufman 216-881-3500

Broadway Offset (Does fine if not too complex, i.e. photos) - Contact Larry Kohn 216-391-3800

Activities Press (Located in Mentor, OH) - Contact Ted Bullard 216-953-1200

Let me know what's next. Ginny



FROM: Robin Mencher, 74043,423 TO: Nessa Rapoport, 74671,3370

DATE: 7/28/95 3:22 PM

Re: Sarna Disk

Hi Nessa:

I found the disk, put it in the envelope for Liz, and replaced the letter to it's home on your desk. I copied the disk onto the network. you will find the two documents in your g drive.

g:\apps\nessa\ascii-sa g:\apps\nessa\sarna

I have tried opening both of them. The ascii file easily converts to WordPerfect and opens. The other file is an unknown format. We could get it to work with a little effort. Robin



Thursday

Dear Robin:

Welcome back! Beneath this note is a letter to Jonathan Sarna and an edited copy of his essay. Please xerox it for me as faithfully as possible, and then send him whichever copy comes out cleanest. (Check, if it's the xerox, that all the notes in the margins and corners were transmitted; if not, send him the original.)

It should go out priority mail today, so that he can get working. Also, Liz Sheehan will return the disc. We will need to turn it from ASCII into WP for Win. so that in the following week, you can enter the changes. (By then, I'll be back, and he will have sent me his reaction.)

Also, before you leave on Monday night (I don't leave NY until Tues.), could you please note what my current phone message is and change it to: "Nessa Rapoport will be out of the office until Monday morning August 14. If you leave a message, she will get back to you on her return."

Thanks, Robin!





Brandeis University

6179696530

Jounthan D. Sarna Joseph 11, and Belle R. Braun Professor of American Jewish History

Department of Near Enstern and Judaic Studies Waltham, Massachusetts 02254-9110

617-736-2977 Fax 617-736-2070

August 9, 1995

Ms. Nessa Rapoport CIJE

FAX: 212-532-2646

Dear Nessa:

What a wonderful job of editing! Your "light touches" miraculously strengthened sentences that were lame and reinvigorated paragraphs that were weak. Your subheadings captured in a phrase what readers might not otherwise have grasped in three paragraphs. Ah, if only my prose could benefit from your "light touches" on a regular basis. . . .

Since, however, authors are supposed to be testy and ungrateful (don't worry; I am neither), let me respond to a couple of points.

p.1 - Is the new subtitle quite right? I am worried about the shift from the late 19th century to the turn-of-the century, and I wonder if it will mislead. Just to keep the matter open, try "A Great Awakening: The Transformation that Shaped Twentieth Century American Judaism and its Implications for Today."

hyphon nu?

p.1 - You are perfectly correct that my new opening is weak. I will buy a bottle of Geritol and see if I can find some way to VSee change strengthen it.

- p.6 Many of us now prefer the spelling "antisemitism." It underscores the fact that there is no such thing as "semitism." Jehuda Reinharz has written about this and now I see that Leonard Dinnerstein used this same spelling in his new history. anyone at CIJE complains, just call them an anti-Semite.
- p.14 "deJudaized" is not, alas, in my OED, but it seems like a perfectly good word, and I have spelled it on the pattern of "unAmerican." I will not consider you un-American if you add a hyphen.
- p.16 the bottom only became an elite; they didn't start out that way (just as so many Havurah leaders of the 1970s later became the establishment).
- p.22 the press was known as the Hebrew Press of the JPS, but given the context I think you can go bhead and make "Press" lower case.

but wealth and yichus LI on elite

sec change

p.24 - for your Jewish audience, "American Reform movement" will be fine. American historians, of dourse, need to be reminded that we are talking about religious reform, not the social reform that they usually associate with this term.

p.28 - should we convert "convert" to "convert-to-the-cause"? Should we then convert "convert-to-the-cause" to "convert to the cause?" Since you have already converted me to your cause, you may decide.

p.29 - Ray Frank's autobiographer did not have the benefit of your wonderful editing, so he made a mistake. Let's <u>not</u> correct it for him; the comma must go.

p.47, n.17 - REVIEW should be Review.

p.48, n.19 - "Anti-Semitism" should be "Antisemitism"

I have "cast my eye" over the footnotes, and of course it immediately glazed over. Moreover, Emerson taught me that "consistency is the hobgoblin of little minds." So if there are any inconsistencies in style, nobody affiliated with CIJE will notice.

I think that about covers everything. If I have a chance to strengthen the opening paragraphs before I leave town, I will fax it to you. Either way, we will talk at 9 AM on August 18th. I will look forward to hearing from you.

Hope youlrs enjoying your vacation.

Johathan D. Sarna

Best



Brandeis University

Jonathan D. Sarna Joseph H. and Belle R. Braun Professor of American Joveish History Department of Near Eastern and Judaic Studies Waltham, Massachusetts 02254-9110 617-736-2977 Fax 617-736-2070

MEMORANDUM

August 13, 1995

TO: Nessa Rapoport, 212-532-2646

FROM: Jonathan D. Sarna

RE: "A GREAT AWAKENING"

Dear Nessa:

I enclose a new set of opening paragraphs for my paper, to replace what you have on pp.1-2 (before the asterisks). I think that this is a stronger introduction; I hope you agree.

Hope you had a good vacation. Talk to you on Friday.



THE LATE 19TH-CENTURY CRISIS IN AMERICAN JUDAISM: AN HISTORICAL TURNINGPOINT AND ITS CONTEMPORARY IMPLICATIONS*

by: Jonathan D. Sarna, Brandeis University Can History Speak to Us? Guided by History HUTON & Tuday's Guide American Jews rarely look to history for insights into The Voice of issues of contemporary concern. Critical challenges that emerge MUSTRY are inevitably seen as 'new' problems. History, it is assumed, tuting 25 has nothing to say about them.

In fact, history, properly studied, has a great deal to say about these issues. The misfortune, as Gerson Cohen pointed out years ago in an address to Jewish educators, is that we have failed to present history in a way that brings "its relevance home to the Jewish student."1 What we need -- a far cry from what most Jewish students are taught -- is a history that places with which we struggle the complex issues of our day in context and perspective. Such a Huthy and history would rebut the present-mindedness of our day by showing how many of our problems are not new and how much can still be learned from Jews who faced similar challenges before.

*This paper was prepared for the Council on Initiatives in Jewish Education and was delivered on April 26, 1995. An earlier version of this paper was delivered at the Conference on New Directions in American Religious History held at Brown University, March 18-19, 1994 (sponsored by the Departments of Religious Studies, History and American Civilization; the Programs in Afro-American Studies and Judaic Studies; and the Center for the Study of Race and Ethnicity in America; and with the support of the Francis Wayland Collegium for Liberal Learning, the University Lectureships Committee, and the President of the University.) am grateful to Professors Walter H. Conser, Jr. and Sumner B. Twiss for permitting me to pre-print this lecture here. slightly different version will appear in Walter H. Conser, Jr. and Sumner B. Twiss (eds.) Religibus Diversity and American Religious History: Case Studies in Traditions and Cultures (University of Georgia Press, forthcoming).

Guide to 7 H Idely

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> History and Problem-Solving

the Homent's Challenger

Huton

What Con We Learn from OUT OWN History

> Hutha >1 Teschor

This paper focuses on a moment from our past that speaks directly to these concerns. It looks at American Jewish life a century ago when, as today, the community's assumptions were tested and found wanting. A Jews in the United States, at that time, became deeply concerned about their viability. They wondered, neither for the first time nor for the last, whether Jewish life in this country would continue.

what makes this historical moment particularly pertinent is the fact that the American Jewish community at that time met the multiple challenges that it faced. Innovative ideas, programs and emphases revitalized the community and restored its self-conficeplete with plan with dence. The result -- full of implications for today -- was an American Jewish community that experienced a renewed sense of mission and an awakening of new life.

Brandeis University

Jonathan D. Sarna Joseph H. and Belle R. Braun Peofessive of American Jonish History Department of Near Eastern and Judaic Studies Waltham, Massachusetts 02254-9110

617-736-2977 Fax 617-736-2070

SARNA LANGER

MEMORANDUM

August 19, 1995

TO: Nessa Rapoport, 212-532-2646

FROM: Jonathan D. Sarna

RE: "A GREAT AWAKENING" -- Fourth Try -- How's this?

Learning From History

A century ago, the American Jewish community became deeply concerned about its viability. Assumptions that had guided its thinking for a generation were tested and found wanting. Jews wondered, neither for the first time nor for the last, whether Jewish life in this country would continue.

The present essay looks back at this transforming moment in our past in an effort to place contemporary challenges into historical perspective. What makes this inquiry particularly pertinent is the fact that the American Jewish community then met the multiple challenges that it faced. An imaginative vision and innovative ideas revitalized its spirit and restored its self-confidence. The result -- laden with implications for today -- was a community that experienced a renewed sense of mission and an awakening of new life.

American Jews rarely look to history for insights into issues of contemporary concern. Critical challenges that emerge are inevitably seen as 'new' problems. History, it is assumed, has nothing to say about them.

In fact, history, properly studied, has a great deal to offer. The misfortune, as Gerson Cohen pointed out years ago in an address to Jewish educators, is that we have failed to present history in a way that brings "its relevance home to the Jewish student." What we need -- a far cry from what most Jewish students are taught -- is a history that places today's complex issues into context and perspective. Such a history would belie the present-mindedness of our day by showing how many of our problems are not new and how much can still be learned from Jews who faced similar challenges before.

Jews?

Restoring our Faith through History 21 Poth finder

Lwant to focus on a moment from our past that speaks directly to our anxieties about the Jewish future. This essay looks at American Jewish life a century ago when, as today, the community's assumptions were tested and found wanting. At that time, Jews in the United States became deeply concerned about their viability. They wondered, neither for the first time nor for the last, whether Jewish life in this country would continue.

What makes this historical moment particularly pertinent is the fact that the American Jewish community <u>met</u> the multiple challenges it faced. An imaginative vision and innovative ideas revitalized the community and restored its self-confidence. The result--laden with implications for today--was an American Jewish community that experienced a renewed sense of mission and an awakening of new life.

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Monday

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** CONFIRMATION REPORT **

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AMERICAN JEWISH ARCHIVES

NOTES

An earlier version of this paper was delivered at the Conference on New Directions in American Religious History, [JS: WHAT IS THE CONVENTION IN LISTING CONFERENCES? ONE FOOTNOTE SEEMS TO PLACE THE CONFERENCE TITLE BETWEEN QUOTATION MARKS.] held at Brown University, March 18-19, 1994 (sponsored by the Departments of Religious Studies, History and American Civilization; the Programs in Afro-American Studies and Judaic Studies; and the Center for the Study of Race and Ethnicity in America; and with the support of the Francis Wayland Collegium for Liberal Learning, the University Lectureships Committee, and the President of the University.)

I am grateful to Professors Walter H. Conser, Jr., and Sumner B. Twiss for permitting me to preprint this lecture. A slightly different version will appear in Walter H. Conser, Jr., and Sumner B. Twiss, (eds), Religious Diversity and American Religious History: Case Studies in Traditions and Cultures (University of Georgia Press, forthcoming). I am greatly indebted to Profs. Ewa Morawska, Lance Sussman, and Ellen Umansky, and to Nessa Rapoport, for their helpful and detailed comments on earlier drafts of this essay.

Jonathan D. Sarna is the Joseph H. & Belle R. Braun Professor of American Jewish History at Brandeis University and the chair of the Department of Near Eastern & Judaic Studies. His many publications include Jacksonian Jew: SUBTITLE?; The American Jewish Experience, a reader; XXXXX; and, with XXXXX, The Jews of Boston. [ADD AS MANY OTHERS BOOKS AS YOU LIKE. DO YOU ALSO WANT TO ADD PUBLICATION DATES? NOT NECESSARY? ERR ON THE ACADEMIC/CREDIBILITY SIDE!] He is currently working on a new history of American Judaism. His articles and reviews have been widely published in scholarly and popular journals.



CIJE ESSAY SERIES + logo

The Council for Initiatives in Jewish Education (CIJE)

Created in 1990 by the Commission on Jewish Education in North America, CIJE is an independent, non-profit organization dedicated to the revitalization of Jewish education. CIJE's mission, in its projects and research, is to be a catalyst for systemic educational reform by working in partnership with Jewish communities and organizations to build the profession of Jewish education and mobilize community support for Jewish education.

This essay was prepared for the Council for Initiatives in Jewish Education and was delivered at the CIJE Board Seminar in New York on April 26, 1995. An earlier version was delivered at the Conference on New Directions in American Religious History, held at Brown University on March 18-19, 1994. [JS: SEE MY QUESTION ABOUT THE CONFERENCE CITATION ON NOTE AT THE BACK.]

[Opening page]

A GREAT AWAKENING: The Transformation that Shaped Twentieth-Century American Judaism and its Implications for Today

Jonathan D. Sarna, Brandeis University

Learning from History

A century ago, the American Jewish community became deeply concerned about its viability. The assumptions that had guided its thinking for a generation were tested and found wanting. Jews wondered, neither for the first time nor for the last, whether Jewish life in this country would continue.

This essay looks back at a transforming moment in our past in an effort to place contemporary challenges into historical perspective. What makes this inquiry particularly pertinent is the fact that the American Jewish community *met* the multiple challenges it faced. An imaginative vision and innovative ideas revitalized its spirit and restored its self-confidence. The result--laden with implications for today--was a community that experienced a renewed sense of mission and an awakening of new life.

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In fact, history, properly studied, has a great deal to offer. The misfortune, as Gerson Cohen pointed out years ago in an address to Jewish educators, is that we have failed to present history in a way that brings "its relevance home to the Jewish student." 1 What we need--a far cry from

what most Jewish students are taught--is a history that places today's complex issues into context and perspective. Such a history would belie the present-mindedness of our day by showing how many of our problems are not new and how much can still be learned from Jews who faced similar challenges before.

**** + the pre-epulger



Notes on Sarna, revised, 8/22/95:

Inside front cover: See attached text for CIJE description. I have divided your first note into two brief sentences here and placed the rest as a prelude to the notes at the back. (If you can help me think of a way to avoid repeating "delivered" within two sentences, that would be great! Attached, too, is that note at the back so that you can see what I did, and how I added former footnote 75.

Changes on intro.:

Best subtitle award goes to you.

Graf 1: I wondered about "viability" in the first line, but then decided it was more interesting than the "survival" that is conventional. I added the word "The" at the beginning of the second sentence.

/ Graf 2: Instead of "The present essay looks back at this..." I wrote "This essay looks back at a...."
I wanted to cut "present," since it is confusing on the same page as your (strong) "present-mindedness." I cut the second "that" in the second sentence; not needed and repetitive within one sentence.

Graf 4: I'm still tempted to change "a far cry from what most Jewish students are taught" to "a far cry from what most Jews are taught," on the grounds that Cohen's quote mentions students, and I don't want our audience to believe this point is limited to children or adult ed; rather, it is about them. How do you feel about this?

Last sentence: I remain unconvinced about ending on "before," rather than "challenges," per my original suggestion, but you're the author.

Please fill in the bio graf I wrote, attached. (You can give it to me over the phone, if it's easier.)

[NR: Check nos. in text--consistently in no. form?]

- P. 3: Is your transliteration of 'heh' at the end of the word consistently 'a'? (baal teshuva)
- P. 18: Do you want to translate *Keyam Dishmaya*? Do you transliterate Hebrew into UC if it's the name of an organization?
- P. 37: Minhag Amerika: Why UC? Why 'k'?
- P. 43: I'm a bit worried about "American Jewish history is in many respects a history of challenge and response." Could this not be said about any history? Maybe I'm jaded, but this phrasing seems to lack the originality and freshness of virtually all other claims throughout this essay. The qualifying "in many respects" enhances this impression. (The sentence has a bit of the "tradition and change" consensus feel.) Contradict me!

Footnotes: To our mutual regret, no doubt, the footnotes had many small errors, of both typing and consistency. It is simpler for me to review these over the phone with you than to write them up. Let me know what time is best.





Brandeis University

Jonathan D. Sarna Joseph H. and Belle R. Braun Professor of American Jewish History Department of Near Eastern and Judaie Studies Waltham, Massachusetts 02254-9110 617-736-2977 Fax 617-736-2070

MEMORANDUM

August 22, 1995

TO: Nessa Rapoport, 212-532-2646

FROM: Jonathan D. Sarna

RE: "A GREAT AWAKENING" - a few minor revisions

Note 6: Max Cohen to Solomon Solis-Cohen (November 10, 1879), Solomon Solis-Cohen Papers, Collection of Helen Solis-Cohen Sax and Hays Solis-Cohen, Jr., National Museum of American Jewish History, Philadelphia, PA. I am grateful to Helen Solis-Cohen Sax, Solomon Solis-Cohen's granddaughter, for granting me access to these papers. See also Philip Cowen, Memories of an American Jew (New York: The International Press, 1932), p.50.

- Note 26 (2 lines up.) Delete everything after "Papers" and sentence beginning "I am grateful..."
- Note 29 reference to Cowen can be shortened to Cowen, <u>Memories of an American Jew</u>, p.55 ...
 - p.43 After your earlier comments, I didn't change anything in the last pages. Now, I wonder if I should change the "lesson" to read "The American Jewish community benefits from challenges and often emerges from them stronger than before." Add a footnote (75) to this:

See Jonathan D. Sarna, "The Impact of Nineteenth-Century Christian Missions on American Jews," in Todd M. Endelman (ed.), Jewish Apostasy in the Modern World (New York: Holmes & Meier, 1987), pp.232-254

Re the title of their conference: Let's leave out the quotes; that's what they seem to want and it looks OK to me. Please drop the word "slightly" in the second line of the second paragraph under NOTES. At this points, the versions are more than "slightly" different!

Bio: Jonathan D. Sarna is the Joseph H. & Belle R. Braun Professor of American Jewish History at Brandeis University. His many publications include Jacksonian Jew: The Two Worlds of Mordecai Noah (1981); People Walk on Their Heads: Moses Weinberger's Jews and Judaism in New York (1982); The American Jewish Experience

(1986); JPS: The Americanization of Jewish Culture (1989); The Jews of Cincinnati, with Nancy H. Klein (1989); and The Jews of Boston, with Ellen Smith (1995). In addition, his articles and reviews have appeared in numerous scholarly and popular journals. Currently, he is finishing a volume, with David G. Dalin, entitled Religion and State in American Jewish History and he is working on a new history of American Judaism.

Thahs

again

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american jewish A R C H I V E S



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August 21, 1995

Ms. Elizabeth Sheehan

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to accrue to each of the undersigned to accrue to each of the undersigned to and prompt payment, when due, whether of the Debtor to Creditor, whether dire and attorney's fees ("Obligations"). To fany kind, including, but not limited of any of the Obligations by the Debtor alterations, amendments or changes of sions or renewals of the Obligations or the release or transfer of any collar to time, without our consent, without to Creditor, do any of the following: (a) other party at any time directly or contions; (c) modify or change any terms of law or otherwise), compound, componsent to the transfer of security; or	forded to or to do busine ("Creditor") and to therefrom, the undersigned her by acceleration or other ect or indirect, joint or seven to, all demands of payme or to, all demands of payme or the payments of terms of any agreements or change of the rate of interest for the payment of the notice to the undersigned or renew or extend any Oblingently liable for payment of concerning repayment of the order of the payment of the concerning repayment of the order of the concerning repayment of the order of the concerning repayment of the order of the or	induce Creditor so to do and jointly and severally, uncomise, of all present and futured, absolute or contingent, septance of this Guaranty arents and notices of nonpay of credit, acceleration, modes concerning the Obligation erest therefrom and notices e Obligation. Furthermore, and without affecting or impations (whether hereunder of any of the Obligations); the Obligations or interest e any of the Obligations to the terminal alterations to the terminal end of the desired and the continuous to the terminal alterations to the t	and in consideration thereof and of benefits conditionally guarantees to Creditor the full re indebtedness, obligations and liabilities, including all costs of collection, interest, and further waives all notices and demands ment, presentment, protest and dishonor diffications, immaterial alterations, material s, including, but not limited to, any extensi, the acceptance of any partial payments. Creditor may, at any time and from time apairing the obligation of the undersigned or under a separate instrument or of any (b) accept partial payments of the Obligations (d) settle, release (by operation d the security therefor in any manner; (e) and conditions of the Obligations.
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Comments on Jonathan Sarna's essay: 9-10/95

Mark Gurvis: I have just finished reading Jonathan Sarna's publication from you folks. I think it's a terrific piece, which I'd like to share with a number--a large number--of people in Cleveland.

Richard Shatten: Thank you so much for an early copy of "A Great Awakening." This is gorgeous and it reads well. I'm taking it home tonight to give to my wife to read, and when I bring it back I'm going to start to think of who else ought to see this. It's terrific work, and I can't wait for it to get out to see the world.

Jonathan Sarna: Barry Shrage is quoting from it all over, and xeroxing it for lots of folks.



SARNA

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"A Great Awakening": Dissemination (9-10/95)

Invitees to board seminar: 175

Jonathan Sarna (author): 50

He will be distributing to colleagues.

Baltimore--Chaim Botwinick: 50

At his request, to distribute to the Associated board and others. He'll be sending me a report.

Baltimore--CJES Goals Seminar: 30

Conducted by CIJE staff with CJES.

Cleveland--Mark Gurvis: 175

At his request, to his board, rabbis, synagogue presidents, education directors, and others.

Boston-Barry Shrage: 100

Shrage has been speaking about the essay throughout Boston. He'll send out our copies to the CJP board and is also mailing an additional 300 xeroxes to others in the community. He told Jonathan Sarna that the essay had "turned his thinking around" and told me that he thought it represented a very important metaphor for how Jews today think about their future.

TEI: 15

Gail distributed.

National Foundation for Jewish Culture: Advisory Committee to NEH grant: 25

At their request, as an essay pertinent to the concerns of the Jews and non-Jews on this committee.

AJS: 1600

We will be sending out a mailing that includes Sarna and information about CIJE to members of the Association of Jewish Studies, which will reach opinion makers in university departments of Jewish studies, history, philosophy and religion, among others, throughout the United States and Canada.

"A Great Awakening": Dissemination (9-10/95)

Invitees to Board Seminar and Meeting: 175

Jonathan Sarna (author): 50

He will be distributing to "influentials."

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Barry distributed.

New York--The Nathan Cummings Foundation: 6

At the request of Rachel Cowan.

TEI: 15

Gail distributed.

National Foundation for Jewish Culture: Advisory Committee to NEH grant: 25

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AJS: 1600

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Total disseminated (after AJS mailing): 2250

"A Great Awakening": Dissemination (9-10/95)

Invitees to Board Seminar and Meeting: 175

Jonathan Sarna (author): 50

He will be distributing to "influentials."

Baltimore--Chaim Botwinick: 50

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TEI: 15

Gail distributed.

National Foundation for Jewish Culture: Advisory Committee to NEH grant: 25

At their request, as an essay pertinent to the concerns of the Jews and non-Jews on this committee.

AJS: 1600

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New York State and Local Sales and Use Tax

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(6/93)

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City, village or post office	INDIANA	City, village or post ciffice NEW VARK	
State	ZIP code 46206-1160	NEW YORK	70010-1579

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Signature of organization

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This form may not be used to claim exemption for the following:

- the purchase of motor fuel or diesel motor fuel including No. 2 heating oil (see Purchaser section)
- the ten-cents-per quart tax on the retail sale of lubricating oil. This tax is imposed on the retail seller and included in the price charged the purchaser.
- the special fee on paging services unless the purchaser is a volunteer fire or ambulance company that has been granted exemption from sales and use tax pursuant to section 1116(a)(4) of the tax law. To claim this exemption, the exempt voluntary fire or ambulance company must supply the paging service with this form and a letter that identifies the exempt organization and states that it is exempt from the special fee on paging devices because it is a volunteer fire or ambulance company (see Notice N-92-17 for additional information.)

The exempt organization must give you certification at the time of the organization's first purchase. A separate document is not necessary for each subsequent purchase, provided that the exempt organization's name, address, and certificate number appear on the sales slip or billing invoice. The certification is considered part of each order and remains in force unless revoked.

If a certification with all entries completed is not received within 90 days after the delivery of the property or service, you will share with the purchaser the burden of proving the sale was exempt.

You must keep this Exempt Organization Certification for at least three years after the date of the last exempt sale substantiated by the certification.

Purchaser

Complete this certification and give it to the seller.

You may get additional copies of Form ST-119.1 at any district tax office or by writing to the NYS Tax Department, Taxpayer Assistance Bureau, W A Harriman Campus, Albany NY 12227. This form may be reproduced without prior permission from the Tax Department.

Your exemption from New York State and local sales and use tax does not extend to officers, members or employees of the exempt organization. Personal purchases made by these individuals are subject to sales and use tax. An organization's exemption does not extend to its subordinate or affiliated units. When making purchases, subordinate units may not use the exemption number assigned to the parent organization. Such misuse may result in the revocation of the parent organization's exemption.

You may not use this form to make tax exempt purchases of motor fuel, diesel motor fuel, lubricating oil and, if you are not a voluntary fire or ambulance company, to avoid the special fee on paging devices. Since No. 2 heating oil falls within the definition of diesel motor fuel; you may not use this form to purchase it tax exempt. You must use Form FT-1020, Exemption Certificate for Certain Taxes Imposed on Diesel Motor Fuel and Propane or Form FT-1025, Certificate for Exemption from Certain Taxes Imposed on Diesel Motor Fuel, to claim exemption on heating oil.

Hospitals that have been granted an exemption from sales and use tax pursuant to section 1116(a)(4) of the Tax Law may claim exemption on the purchase of motor fuel by using Form FT-937, Certificate of Sales Tax and Motor Fuel Tax Exemption for Qualified Hospitals.

Substantial civil and/or criminal penalties will result from the misuse of this form.

Maddy Haworth Sales Consultant

September 13, 1995

Liz Sheehan Sheehan Design 27 W. 24th Street New York, NY 10010

Dear Liz:

BENHAM press

DESCRIPTION: American Judaism Article

QUANTITY:

4,000

NO. PAGES:

Cover - 4 pgs. Text - 48 pgs.

dimensions in printing

TRIM SIZE: 6 X 9 Folded

STOCK:

Text - 70# White Cougar Offset Cover - 80# White Cougar Offset

Cover

COLORS:

Text - Black

Cover - 2/C 2/S - Bleeds Full

ARTWORK:

Quark Disk

PROOFS:

Dylux

BINDING &

Fold, Score, Stitch

FINISHING:

PACKAGING:

Shrinkwrap conveniently

PRICE:

4,000---\$4,273

(Plus August increase in paper

approximately #144.00 .)

9417

Sincerely,

m. & bwarts

Maddy Haworth Benham Press Inc.

MDH: jdm

This quotation is subject to review upon receipt of final artwork or electronic files. Quotation is also based on prevailing paper prices as of today and any direct cost increase will be added to our invoice.

Benham Press Inc. 1160 West 16th Street P.Q. Box 1160 Indianapolis, Indiana 46206-1160 (317) 266-1111 1-800-444-1927 Fex: 266-1122

dients. Hov

alan hoffmann/ yoldes essal CIJE P.O. Box 94553 Cleveland, OH 44101

Sept. 13/95



Horl

dimensions in printing

DATE: 9-13-95
NESSA RAPOPORT \$
FAX MESSAGE TO: SHEILA ALLNICK
SUBJECT: PURCHASE DEDER
NUMBER OF PAGES EXCLUDING THIS PAGE:
THIS MESSAGE WAS SENT BY: MADDY HAWORTH
CUSTOMER SERVICE: 317-266-1122
OFFICE: 317-266-1123

TO TALK WITH THE SENDER OF THIS FAX, CALL 317-266-1111 OR 800-444-1927.

GOOD AFTERNOON!

PLEASE FAX ME A PURCHASE ORDER

ASAP TODAY. I'M ENCLOSING THE

QUOTE GIVEN TO THE DESIGNER (LIZ).

Benham Press Inc. 1160 West 16th Street P.O. Box 1160 Indianapolis, Indiana 46206-1160 JHANK You! home ad billing ox date

COUNCIL FOR INITIATIVES IN JEWISH EDUCATION

15 East 26th Street, 10th Floor New York, NY 10010-1579 (212) 532-2360 Fax: (212) 532-2646

FAX TRANSMISSION COVER SHEET

Date:

September 14, 1995

800-444-1127

To:

Benham Press: Attn. Maddy Haworth

Fax:

317-266-1122

Re:

please see attached

Sender:

Nessa Rapoport

YOU SHOULD RECEIVE 2 PAGE(S), INCLUDING THIS COVER SHEET. IF YOU DO NOT RECEIVE ALL THE PAGES, PLEASE CALL (212) 532-2360.

04-621-5397 Tomorrow priority

1180

Sept. 28, 1995

Dear Alan and Sheila:

I am appending this note to Liz Sheehan's bill for the design and typesetting of the Sarna essay to explain:

- The \$144 expense above the original design/typesetting cost of \$800;
- 2. And a forthcoming bill for the costs of shipping the Sarna essays from the printer to our office.
- 1. In assessing the \$800 expense, Liz Sheehan did not take into account the need for color prints of the cover design, so that we could make corrections to color and layout; and the need to fedex materials to the printer in order to meet our deadline. I have explained to her--in detail--that the nature of our work requires as accurate an accounting as she is able to give us of what the costs might be for a specific project. In the future, she will project as many predictable costs as possible when she gives us an estimate for a job.
- 2. We took into account the cost of our mailing out Sarna, but we did not include in our estimate the cost of shipping copies of Sarna from the printer/binder in Indiana to our New York office. (When we shipped the policy brief, we fedexed the GA copies to Denver and sent the majority from our New York printer to our New York office--for which the printer did not charge us.) This cost must be itemized in future estimates of printing jobs outside of New York.

Sheila, please expedite this bill as quickly as is feasible.

Thanks, and best wishes for the new year.

Nessa



Chair

Morton Mandel

Sept. 29, 1995

Vice Chairs
Billie Gold
Ann Kaufman
Matthew Maryles

Morton L. Mandel

Maynard Wishner

CIJE

Honorary Chair Max Fisher

Dear Mort:

Board
David Arnow
Daniel Bader
Mandell Berman
Charles Bronfman
John Colman
Maurice Corson
Susan Crown
Jay Davis

Although I know you will receive a copy with your invitation to the board meeting, I wanted you to get the <u>first</u> copy of the Jonathan Sarna essay. I am very pleased with the way it came out; in fact, I'd give it a grade of 95% (leaving a little room for improvement next time).

The piece was edited and designed to make it accessible to many kinds of lay and professional readers—and substantive enough for the most exacting of them. We shall be disseminating it far and wide. (Hang on to yours; it's soon to be a

Charles Goodman Alfred Gottschalk

Irwin Field

Neil Greenbaum

David Hirschhorn

Gershon Kekst Henry Koschitzky

Mark Lainer

Norman Lamm Marvin Lender

Norman Lipoff Scymour Martin Lipset

Scymour Martin Lips Florence Melton Melvin Merians

Lester Pollack

Charles Ratner Esther Loah Ritz

William Schatten

Richard Scheuer

Ismar Schorsch

David Teutsch Isadoze Twessky

Bennett Yanowitz

Executive Director
Alan Hoffmann

Shanah Tovah.

collector's item!)

tressa

Nessa Rapoport

Dessa L'Elegant! Bentitul; Elegan! HAPPY NEW YEAR!

10/2

FROM: Ginny Levi, 73321,1223

TO: Ginny, 73321,1223

Nessa, 74671,3370

Richard Shatten, 75473,113

CC: Alan, 73321,1220 DATE: 10/3/95 12:10 PM

Re: Sarna distribution plan

Nessa, Richard has asked what your plan is for distributing the Sarna paper. Could you please provide us with a summary of the plan, including how many will be sent out, to what categories of people, and who will sign the transmittal letters? Thanks. Ginny

Alan-you and I need to discuss this soon.





NESSA RAPOPORT

JONATHAN SARNA 1215 COMMINWEALTH AVE WEST NEWTIN, MA. 02165

leare message who sont (617)969-6530



NESSA RAPGIORT

MARK GURVIS call him when JEWUH EDUCATION CENTER OF C SONT 2030 S. TAYLOR ROAD CLEYELAND HEIGHTS, OH 44118

0446



15 East 26th Street, New York, NY 10010-1579

NESSA RAPOPORT

BARRY SHRAGE CJP 126 HIGH STREET BOSTON HA 02110

call hum whon sent

617-457-8500

10/25/95

Re breakfast at the GA:

Steve says: Whenever you can bring people together, it's a plus. I believe Alan should manufacture a program [if you don't have one]. You've got all your people in one place, and it's rare to have that. Of course, I'd sure work hard to have something worthwhile to say when they're there. But we're trying to have a presence out there; there's no substitute for human contact. Just do it!

Re Sarna:

Apparently, according to both Sarna and Barry, Barry Shrage LOVES the essay, has xeroxed it for his board, talked about it to the Maimonides Society, and told Sarna it "turned his thinking around." I'd like to call him and offer him some originals, rather than the xerox he's doing. What do you think about that? (I wouldn't charge him.)





COMBINED JEWISH PHILANTHROPIES

October 26, 1995

126 High Street Boston, Massachusetts 02110

Telephone:

617-457-8500

Fax:

617-988-6262

Mr. Morton I. Mandel

Michael B. Rukin

Chair.

Board of Directors

Premier Industries 4500 Euclid Avenue

Cleveland, Ohio 44103

Barry Shrage President

Dear Mort:

Mazal Toy on the publication of A Great Awakening: The Transformation that Shaped Twentieth Century American Judaism and its Implications for Today through the CIJE!

CIJE and Nessa Rapaport, your editor, did a magnificent job with this article and I can't say enough about Jonathan Sarna's wonderful conception. I wanted you to know that I've sent the pamphlet out to the CJP Board of Directors and to most key CJP leadership with a cover note that expresses my personal feeling that A Great Awakening represents a powerful metaphor for the renaissance all of us are capable of creating in our own time and in our own communities.

Mort, I don't think anyone has done more than you to make this happen, but I can tell you that the feeling of awakening, the sense of renaissance and a powerful hunger for serious Jewish learning is sweeping our Boston Jewish community and will. I believe, help us to recreate our future. We're all quite (perhaps foolishly) optimistic but with the help of CIJE and so many other interested folks on the national level, I know that we can succeed.

Mort, thanks again for your leadership, for your personal kindness to me over the years, and for producing great material like A Great Awakening. Warm regards.

Sincerely,

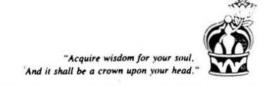
Barry Shrage

BS:mm

Established in 1895 First charitable federation in the United States







MEMORANDUM

November 15, 1995

TO:

Future of the Jewish Past Planning Team

NFJC Special Projects Subcommittee

FROM:

Joe Lowin at the GA

RE:

The enclosed

Dear friends,

Our planning team colleague, Nessa Rapoport, of the CIJE, has suggested that you would find Jonathan Sarna's monograph both compelling and suggestive.

Of it she writes, "Dr. Sarna's fascinating retrieval of the American Jewish awakening at the turn of the century has powerful implications for our day. In an era of despair about the future, the young leaders of this revitalization transformed jewish life in lasting and instructive ways."

We send it to you herewith in confidence that it will be of service to you as you think about the next steps in our planning process.

Best wishes from the rest of the gang in Boston.



dimensions in princing

DATE:	11-15-95
FAX MESSA	GE TO: Messa
SUBJECT: _	Anvoice
NUMBER OF	PAGES EXCLUDING THIS PAGE:
FROM:	Madely

TO REPLY TO OUR FAX, DIAL (317) 266-1122

Smenet some you received the invoice since the chance was incorrect. I did semail the statement so you should be receiving it soon.

Benham Press Inc. 1160 West 16th Street P.O. Box 1160 Indianapolis, Indiana 46206-1160 Modely



Benham Press Inc. 1160 West 16th Street P.O. Box 1160 Indianapolis, Indiana 46206-1160 (317) 266-1111 INVOICE NUMBER 57204

AMERICAN JUDAISM 15 EAST 26TH STREET 10TH FLOOR NEW YORK, NY 10010-1579 INVOICE DATE 09/27/95

INVOICE NUMBER
57204

YOUR ORDER NUMBER DESCRIPTION

A GREAT AWAKENING BROCHURE.....

4,417.00

.00





CIJE

AMERICAN JUDAISM
15 EAST 26TH STREET
10TH FLOOR
NEW YORK, NY 10010-1579

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.00	4760.50	.00	.00	.00	.00	4760.50
		TO AVOID	ADDITIONAL FINANCE	CHARGES, PAY BY	CLOSING DATE	10/16/1995



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RE:

The enclosed

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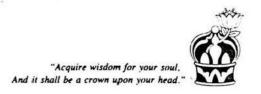
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NATIONAL FOUNDATION FOR JEWISH CULTURE



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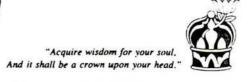
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NATIONAL FOUNDATION FOR JEWISH CULTURE

For Alan Hoffmann 632-375



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November 15, 1995

TO:

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NFJC Special Projects Subcommittee

FROM:

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RE:

The enclosed

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Jeffrey Bock FAX: NFJC 629-0508

A Great Awakening: The Transformation that Shaped Twentieth Century American Judaism and its Implications for Today

By Jonathan Sarna, Brandeis University

Dr. Sarna's fascinating retrieval of the American Jewish awakening at the turn of the century has powerful implications for our day. In an era of despair about the future, the young leaders of this revitalization transformed Jewish life in lasting and instructive ways.



TO: Alan, 73321,1220

Re: Sarna Essay

Alan: I wanted to update you on the most recent developments.

- 1. Barry Shrage called to ask us for about 300 copies, which he wants to distribute to each attendee of the upcoming Wexner Alumni Retreat on Jewish education, where he will be leading a session. (You may recall that we tried initially to have Wexner distribute the piece, but it was vetoed by Nathan Laufer as not relevant. Even better this way!)
- 2. I've faxed you a cover letter from Dr. Joseph Lowin, of the National Foundation for Jewish Culture. He distributed the Sarna essay to all members of the (high-level) academic advisory team (Jewish and non-Jewish) for the NEH planning grant of the Foundation.
- 3. Dalia Pollack is in the process of preparing mailing labels for the 1000 GA attendees of the Jewish Identity Institute, who heard Barry Shrage speak with eloquence and enthusiasm about Sarna. This is absolutely the right audience for the message of the Sarna piece--and most of them had a remarkable time in Boston, which will leave them open to hearing more.

See you soon.

Nessa



CIJE

4:11:

Benham Press Inc. 1160 West 16th Street P.O. Box 1160 Indianapolis, Indiana 46206-1160 (317) 266-1111

INVOICE NUMBER 57204

debra: for a sense of resson thu did not reach us until nov.

INVOICE DATE 09/27/95

It needs to be poid immediately. If you need my help, let me know.

15 EAST 26th STREET 10TH FLOOR NEW YORK, NY 10010-1579 ATTN: NESSA RAPPOPORT

INVOICE NUMBER 57204

YOUR ORDER NUMBER

4,000 - A GREAT AWAKENING BROCHURE 4,417.00 (PER SEPTEMBER 13, 1995 QUOTE)

11/22/95

Ox per estimate that was approved. Tussa napoport

SALES TAX .00 FREIGHT 343.50 MISCELLANEOUS .00

INVOICE TOTAL 4,760.50 TERMS NET 30

14:15

1/22/1995

3172661122

BENHAM PRESS CUST

FROM: Alan, 73321,1220

TO: Nessa Rapoport, 74671,3370 DATE: 11/28/95 4:45 AM

Re:

Sarna Essay

NESSA,

THIS IS GREAT. YOU SHOULD SEND ME A REAL MEMO - NOT E-MAIL WITH THESE DEVELOPMENTS.

A.



FROM: Robin Mencher, 74043,423 TO: Nessa Rapoport, 74671,3370

DATE: 11/30/95 3:58 PM

Re: Barry Shrage-Sarna

Hi Nessa:

Barry Shrage is giving Sarna to three main audiences:

1. Wexner retreat

2. board

3. major donors--They often mail out articles to theirdonors and this is going in the next mailing.

Hope this is clear enough. Robin



12/4/95

Alan: Here is a copy of my proposed AJS letter for you critique and/or approval. Although it will be a big logistical job, I think we should try to create current activities sheets in addition to sending Sarna and the policy brief. Im kvar... We won't send the brochure, because we won't have new ones in the near enough future. There are 1600 labels for the AJS list. Do you want to send to Europe and Israel names or just North America? Please get this back to me asap, because I want to put Jen on the job and get them out by next week. in april 1995

Dear Colleague:

We are delighted to be sending you a copy of our recent publication, "A Great Awakening," by Jonathan Sarna. The essay was first delivered as a CIJE Board Seminar address, reflecting our commitment to illuminate contemporary issues in Jewish education through scholarship. Dr. Sarna's retrieval of the American Jewish awakening at the turn of the century has powerful implications for our day.

We have also included the first CIJE policy brief, "The Background and Professional Training of Teachers in Jewish Schools," which has received widespread attention. The policy brief is the culmination of a two-year research project, "The CIJE Study of Educators," in our laboratory cities of Baltimore, Atlanta and Milwaukee. As a result of these findings, CIJE has embarked on a range of projects to provide models of comprehensive professional development for educational leaders and teachers.

CIJE's mission is to revitalize Jewish education in North America by building the profession of Jewish education and mobilizing community support for Jewish education. The enclosed description of our current activities offers a portrait of our work. If you would like more information, please call (212)532-2360, X440.

Sincerely,

Show Alon Europe/ Israel.

Alan D. Hoffmann **Executive Director** December 6, 1995

Alan: Here, as you requested, are the European and Israeli members of the AJS list. Please go through them, checking those who should hear from us, within the next couple of days; I want the AJS mailing completely wrapped up in 1995.

Thanks.

Nessa



Dear Josie:

Alan has signed off on our doing the AJS mailing. Since the AJS convention begins on Dec. 17 in Boston, where Sarna is from, I would like attendees to get our mailing before they go.

What is required:

- 1. Alan needs Robin to give him the Europe and Israel labels; he will tell us who is importantand save us money! (Europe and Israel don't need to be mailed right away, since they will not reach conference attendees in time anyway.)
- 2. The mailing will consist of: Sarna, the policy brief, and current activities. (I'm assuming that even without the reordered 10,000 policy briefs, we still have about 2500 left. This mailing will be less than the maximum of 1600 labels we have from the AJS.)
- 3. We need to be creating 1600--or less--"current activities." So: we'll have to: order (for rapid delivery) stationery sheets; Robin and I need to rewrite one reference in the original; and we need to order the right number of mailing envelopes. [To ask Alan: Should we also include the publications sheet? If so, I'm assuming it should be the one with prices.] Next decision: Should we put them into our burgundy folder? It would cost more to pay for the folder and to mail it, but it is a very attractive presentation. Otherwise, the three items + letter will be loose in the envelope. But the folder may be too slick for academics; I'm inclined to think so. (If we go with the folder, we will need to order the requisite number and make sure we have enough labels on hand to attach our name to the folder.)
- 4. I would put Jen's time totally toward this project, but stuffing that number of envelopes quickly will need temp time. And TEI begins next Monday, taking Robin out of the office. I, too, will be away on Monday and Tuesday.

Can we discuss? I'll be in after my breakfast meeting, but wanted you to start your brilliant mental organizational work!

Nessa



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We are delighted to be sending you a copy of our recent publication, "A Great Awakening," by Jonathan Sarna. The essay was first delivered in April 1995 as a CIJE Board Seminar address, reflecting our commitment to illuminate contemporary issues in Jewish education through scholarship. Dr. Sarna's retrieval of the American Jewish awakening at the turn of the century has powerful implications for our day.

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Sincerely,

Alan D. Hoffmann Executive Director 12/8/95 Jody Hirsh It had a wanderful of well of the port of it, new ways of strengthing which the port of it, new ways of strengthing worthing that the strength of well of well of strength of the strength of It can come for sill leads of sources ICG shi think of what can we do to straight I can a swappy that diff if what syn do. (Ultime.

Nessa-any thoughts before I share this with Mar] Tarks:

DRAFT

To be included in the next JCC Executive Packet:

Description: On behalf of the Council for Initiatives in Jewish Education, we are pleased to enclose two copies of a publication, "A Great Awakening" by Jonathan Sarna. CIJE's mission is to revitalize Jewish education in North America by building the profession of Jewish education and mobilizing community support for Jewish education. Members of the CIJE staff and consultants developed a manual on "Best Practices in JCCs" and have begun exploring other collaborative projects with the Association, including working with JCC camps.

Please share one copy of this pamphlet with your president. Additional copies for your Jewish educator or other staff members are available from CIJE, 15 E 26th Street, New York, NY 10010-1579; phone: 212-532-2360 or fax: 212-532-2646.

Target:

Executive Director, President

For additional information contact Nessa Rapoport at CIJE.



Josie Mowlem

12/22/96

PHONE 212-532-2360 • FAX 212-532-2646

NessaThis is the
Paropreph for the next

JCCA problet.

Any thoughts before
I send it to Alan?

Janh

DRAFT

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Target:

Executive Director, President

For additional information contact Nessa Rapoport at CIJE.

Dreft to the to the service of the s

JCC CUTIVE EXECKET PACKET





CONTENTS

(Week of November 20, 1995)

1. CD-JEMM. THE MULTIMEDIA MAGAZINE FOR THE JEWISH HOME

Description:

Enclosed is a demo version of an exciting new product just being introduced to the North American market. CD JeMM will be quarterly multimedia magazine on CD-ROM geared to the entire family and including articles, promotional features, shopping, and databases of Jewish interest.

When you run the demo (on a MAC or Windows platform) you'll see the exceptional quality of this CD'zine. It has caught the attention of most major Jewish organizations, and companies that predominately serve the Jewish market are expressing serious advertising interest. JCC Association is now in discussions with CDJeMM (a Jerusalem based company) about an arrangement that would allow us to purchase the CD's in bulk and then sell them to members with a profit to Centers. Additionally, we are working on feature coverage of the JCC movement for a future issue.

Action:

Let us know what you think of the CD'zine. We'll

keep you posted on developments.

Target:

Executive Director, Assistant Executive Director

ICC Association Contact: Jay Levenberg, Director of Marketing and Membership Services

(708) 498-4524

Jewish Community Centers Association/NA 15 East 26th Street New York, NY 10010 (212) 532-4949 A weekly package of important mail, memos and materials prepared for Jewish Community Center Executive Directors by the JCC Association. For your information. For your action. For dissemination to appropriate staff.

2. JEWISH EDUCATORS FORUM NEWSLETTER

Description: The first edition of a regular newsletter for

JCC Jewish Educators. The newsletter is published by Jewish Educators and Jewish Program Specialists working in JCCs and includes discussion items, program tips and

resources.

Action:

Please read.

Target:

Jewish Educators, Program Directors, Executive

Directors, Presidents

ICC Association Contact: Mark Charendoff (Ext. 275)

Executive Newsletter

Up Close and Personnel

- Allan Finkelstein is pleased to announce that Batya Dashefsky has joined the JCC Association staff as the Teen Israel Experience. Coordinator. She is responsible for helping Centers become involved in the Teen Israel Experience. A graduate of Temple University and Gratz College, Batya has been Director, Division of Long Term Programs, Youth and Hechalutz Department, Joint Authority for Jewish/Zionist Education. Please feel free to call Batya at (212) 532-4958 Ext. 257.
- Congratulations to Ann Lipton who has been appointed the new Executive Director of the Ottawa Jewish Community Center.
- Congratulations to Steve Goodman who has been appointed the new Executive Director of the Samuel Field Y in Great Neck, N.Y.

Up And Coming Events

- The National Foundation for Jewish Culture's 1996 Institute for Jewish Cultural Presenters will be held from February 18 - 20, 1996 at the Elaine Kaufman Cultural Center in New York City. Please encourage your Cultural Arts Director to attend. There will be a special meeting for Center staff. This is a very important conference.
- The First International Conference for Leadership Development will take place in Israel from December 24 28, 1995. Please fax Don Scher at 011-972-2-247-767 for complete information and details.

Preferred Vendors

- Sportime
- Landscape Structures, Inc.

Preferred Vendors support the activities of the HPER and Camping Services of the JCC Association and provide additional training seminars and conferences.

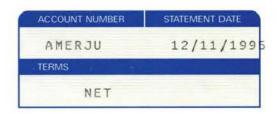
Program Development

- The Women's Sports Foundation Community Awards and Grants Program is designed to improve the physical, mental and emotional well being of all females through sports and fitness participation.
- The Indianapolis, IN JCC has received a grant from COEJL (Coalition on the Environment & Jewish Life). The goal of this project is to involve the JCC in a campaign to advocate for the city of Indianapolis to provide recycling in keeping with the mitzvah Bal-Tash-hit, "Do not destroy".

The title of our project is "Watch Our Garbage Grow." As part of our project we will have a clean up week where the trash from the Center will be collected to create a visual display and then take the items to a recycling centers.



CIJE 15 EAST 26TH STREET 10TH FLOOR NEW YORK, NY 10010-1579



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December 15, 1995

Mr. Alan D. Hoffmann Council for Initiatives

in Jewish Education 15 East 26 Street New York, NY 10010-1579

Dear Mr. Hoffmann:

I am pleased to acknowledge receipt of your recent publications, <u>A Great Awakening</u>, by Jonathan Sarna, and <u>The Background and Professional Training of Teachers in Jewish Schools</u>. Jewish education is obviously of primary interest at Yeshiva University's Libraries and these materials are most welcome.

Thank you and best of luck.

Sincerely,

PEARL BERGER

Dean of Libraries

PB:mr

NR

RABBI BRADLEY SHAVIT ARTSON

הרב פייוול הענדל בז טביה ובילקא ארצז

בע"ה

December 18, 1995 כ"ח כסלו תשנ"ז

Alan D. Hoffman CIJE 15 East 26th Street New York, NY 10010-1579

Dear Mr. Hoffman:

Thank you for the December 11 mailing from the Council for Initiatives in Jewish Education. I found its contents informative and encouraging. You are clearly doing important and holy work, and I am sure that everyone within the Jewish community wishes you Godspeed in your efforts.

I did note one concern which I'd like to share with you: there does seem to be an omission of congregational rabbis involved in the planning, execution, and implementation of your programs and publications. I don't think one can address the issue of Jewish education in America without giving centrality to the synagogues, where the Jews go to seek education in the greatest numbers. And central to the synagogues is their rabbis. Surely your program would produce more useful findings and would be more carefully "street-tested" if those on the front lines were involved in your project.

I do hope you will consider greater involvement for pulpit rabbis along with academicians and other educators. Their inclusion can only strengthen the goals that you and CIJE are so diligently advancing.

Please feel free to call on me if I can be helpful to you in any way.

בַּבְרַכַּת שַׁלוֹם,

Rabbi Bradley Shavit Artson

cc: Rabbi Joel Meyers Rabbi Alan Silverstein

BSA/pb

18 December 1995

Alan D. Hoffmann Executive Director CIJE 15 E 26th St New York, NY 10010-1579

Dear Alan,

Thank you for the very interesting and enlightening mailing which I received a few days ago. As usual, Jonathan Sarna's remarks are a pleasure to read, and the Policy Brief was most fascinating.

One small, but perhaps not insignificant comment. I was quite startled, in reading the Policy Brief, and in coming upon the closing italicized statement, to find as the culminating idea, the following phrase: "... for the sake of our unique inheritance."

Ours is a community, as you know, which is highly educated in other respects, but largely ignorant of Jewish history and culture - and arrogant about that ignorance - to a degree perhaps unsurpassed, for such a major community, in Jewish experience. The need to educate ourselves is not for the sake of our past, our inheritance, but for the sake of our future - our children's children! Awareness and understanding of "our unique inheritance" is the instrument to carrying past into future - but it is not for the sake of that past that we must carry it forth; it is for the sake of that future.

A library doesn't exist for the sake of its books nor a museum for the sake of its objects; these insitutions exist for the sake of those who, reading and seeing, learn and are bettered thereby. The promotion of Jewish education has the same kind of goal, no? Did I misread or do I misunderstand?

Thanks again for your fine work, and Happy Hanukkah.

Sincerely,

Ori Z. Soltes Director

NR Same



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December 19, 1995

Alan D. Hoffmann Council for Initiatives in Jewish Education 15 East 26th Street New York, NY 10010-1579

Dear Mr. Hoffmann:

Thank you for including us in your mailing of Jonathan Sarna's "A Great Awakening." We are happy to add it to our collection, along with the Policy Brief.

I notice that the Sarna essay is part of the series, CIJE Essay Series, mentioned on the cover. We would be grateful if you could provide any other essays in this series for our library. We do not seem to have any others as yet, and I am sure that their subject matter is pertinent to our collection.

Again, we appreciate your gift to the Library, and we certainly wish you success in your mission for Jewish education.

Sincerely,

Emilie Sulkes Acquisitions

milie Sulpes

cc: Mobile file

NR

Princeton University

Near Eastern Studies Department

Jones Hall

Princeton, New Jersey 08544-1008

Telephone: 609-258-4280

Fax: 609-258-1242

21 December 1995

Mr. Alan Hoffmann
Executive Director
Council for Initiative in
Jewish Education
15 East 26th Street
New York, New York 10010-1579

Dear Mr. Hoffmann:

Thank you for your letter and enclosures of December 11th. Professor Lewis is currently out of the country on an extended trip abroad. I will bring them to his attention as soon as he returns.

Sincerely,

Amamane (timesato (Mrs.) Annamarie Cerminaro

Assistant to Bernard Lewis



UNIVERSITY of DENVER

Center for Judaic Studies

December 20, 1995

Alan D. Hoffmann, Director Counsel for Initiatives in Jewish Education 15 East 26th Street New York, NY 10010-1579

Dear Alan,

I was delighted to receive the excellent materials which you sent. I often wonder whether "anyone out there" knows precisely what is going on in the field of Jewish education outside of New York, Los Angeles and Chicago.

Did you know, for example, that we have a dual degree Masters program with DU's School of Education, which enables us to train professional Jewish educators?

I imagine that there are many other "initiatives" in Jewish education, undertaken in other communities throughout the country, which no one really bothers learning about.

At any rate, I am pleased to send you a copy of our latest Maimonidean and if you really wish to inquire about our academic program, you might communicate with Dr. Fred Greenspahn, Director of Academic Affairs of the Center for Judaic Studies.

With all best wishes, I am

Most cordially yours,

Dr. Stanley M. Wagner Director

enclosure

Here is the 18ther that went and to the "Lawers Team"

From CSP. You can sect that they mentioned Samer but not cite as we asked

Robini



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Ilisa Hurowitz Vice President, Endowment & Development

Marla R. Kannel
Acting Director,
Campaign & Development

December 21, 1995

Jay Rosenbaum

P.O. Box 1346

140 Bay State Road

Boston, MA 02215

Dear Jay:

Thank you for helping to make the CJP/IAJLJ Jewish text study series such a resounding success. The "standing room only" response to the sessions and the incredibly positive feedback we've received indicate that the opportunity to learn together is important and worthwhile. We feel extraordinarily fortunate to be part of a community in which we can offer busy professionals -- whether they are young associates or senior partners -- the chance to engage in an hour of serious Jewish text study led by outstanding teachers and scholars.

It is our hope to continue to provide these programs, which go to the very core of CJP's mission to work toward creating a community of *torah* and *tzedek* -- learning and justice. Part of that process is to help people discover and rediscover the ways in which the wisdom of our Jewish heritage is fundamental to our complex contemporary lives.

We extend our thanks to Testa, Hurwitz & Thibeault, Hale & Dorr and Palmer & Dodge for hosting the series. We also look forward to seeing you at CJP's Lawyers & Accountants Breakfast on Sunday, January 7, at the Park Plaza Hotel. Our keynote speaker will be Nina Totenberg. For more information about the breakfast or about CJP, please contact Sarah T. Ovadia, CJP's Lawyers Team professional, at 617-457-8569.

To you and your families, a joyous and festive Chanukah.

B'Shalom.

Barry Shrage

P.S. We are enclosing an article by Professor Jonathan Sarna that may be of interest to you.

Established in 1895 First charitable federation in the United States



Wright Hall Smith College Northampton, MA 01063 December 22, 1995

Alan D. Hoffman, Executive Director Council for Initiatives in Jewish Education 15 East 26th Street New York, NY 10010-1579

Dear Alan Hoffman,

Thank you very much for sending me a copy of Jonathan Sarna's extraordinary paper, "A Great Awakening." As a Jewish historian who has also been involved in American Jewish education, I see how he has provided not only a clear reconsideration of Jewish history, but a call for a paradigm shift for Jewish education.

Enclosed are two historical studies about Jewish education in the pre-modern world which came out of my research and writing on Italian Jewish history and two publications which attempt to formulate a methodology for Jewish teachers today.

In my historical research I have found, contrary to conventional wisdom, that Jewish education has always been an embattled enterprise in the Jewish community. Jewish teachers have always been confronting uninterested students and parents. Nevertheless, in every generation some Jews mastered traditional texts and became fluent in literary Hebrew -- some even spoke Hebrew. reason for the range of accomplishments was due in part to the different types of educational opportunities available -- choices made because of parental interest or assets: remedial programs for those who had received no education, large public hadarim, semi-private and private lessons with leading sages, and supplementary adolescent and adult study for those who worked during the day. Jewish communities also struggled to formulate successful motivational strategies, including offering financial incentives for students and their families, expelling difficult students, firing incompetent teachers, employing truant officers with whips, and hiring native speakers from the land of Israel, a country always considered rich in motivational and inspirational value. Hebrew teachers tried to interest students with innovative methodologies and curricular materials such as riddles, magic formulas, and Hebrew translations of contemporary best sellers.

As Jonathan Sarna pointed out in his brilliant article, this kind of research is important for today's Jewish educators because of

the picture we see of the ability of Jews regularly to reconstruct the basic structures of education and communal life itself. Sarna warned about the call for panaceas in Jewish schools; I, too, have found that despite the calls for "instant lessons," "more colorful illustrations," and "teacher-proof texts," there is no way that successful classes can be conducted by teachers who are not trained and not enthusiastic.

CIJE is on the right track. Congratulations.

Sincerely,

Howard Adelman

Associate Professor and Director

Program in Jewish Studies

cc Jonathan Sarna

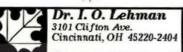
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AMERICAN JEWISH

24/12/95

Deer Dr. Hilfman

Jam mindrobliged

to you for sending me a copy of Dr. Sarna's A Coreat Awake-

ming and related material.

You sincerely,

Nella

ODEDA ROSENTHAL

2702 Edwards St. Greenville, North Carolina 27858 (919) 752-5644

Alan D. Hoffmann Council on Intitiatives in Jewish Education 15 E 26 Street New York NY 10010-1579

Greetings,

Where was your organization 30 years ago? 20 years ago? I enjoyed the booklet GREAT AWAKENING. You see, for years I tried to wake people up to focus on a positive Judaism and Jewish history that was inclusive of general human conditions and not just glory or victimaiation. I hope you enjoy my enclosed material.

Having been born into the midst of cultural awakening in 1930's Palestine and into the publishing world where creative work in enhancing Jewish cultural education without the dogma shmatlz, but with a flavor of Jewish religious identity was considered crucial, I found myself for many years a voice in the wilderness when I brought up my own children in New York City in the 1950's and 60's translating, illustrating, improvising but was rebuffed.

Now, where is there mention of media, programs like THE ETRENAL LIGHT, a program which was very popular on radio, produced by the Spivaks? Yes, they were Socialists and non-orthodox Jews. But they accomplished much good. In more recent years we have left the bible to Christian fundamentalists and we have left Jewish history in America to the professional Holocaustists.

Indeed, the likes of me who will deal with the genre in history and find humor in the manner that people chose to continue their Jewish identity even when no one noted, find it hard to be taken seriously because it sounds as if I am not serious or out to admonish others. That I ask for more latitude, for a focus on a wider canvass of life that the myopia with which we tend to examine things and to celebrate the fact that we are still here in whatever form— even in mixed marriage form, is seen as blasphamy.

What has not been addressed in the study, it seems, is that Jewish adults fear being found out as ignorant. They do not want the teachers you aim to produce. Where are programs to teach them?

all Reserval



Chair

Morton Mandel

December 27, 1995

Vice Chairs Billie Gold Ann Kaufman Matthew Maryles Maynard Wishner

To: Maddy Haworth, Benham Press

Honorary Chair Max Fisher

Fax: 317-266-1122 From: Nessa Rapoport

Re: "A Great Awakening," by Jonathan D. Sarna

Board David Arnow Daniel Bader Mandell Berman Charles Bronfman John Colman

Please reprint 7500 copies of this pamphlet at your quoted price of \$5788. Both the design and paper will be the same as the first edition, except for the following changes: Elizabeth Sheehan, the designer, will send you a new disc that will include the title in greater relief; and a copyright line for the inside front cover. Her estimate to CLJE covers the cost of the irises.

Maurice Corson Susan Crown Jay Davis Irwin Field Charles Goodman Alfred Gottschalk Neil Greenbaum David Hirschhorn Gershon Kekst

A reminder: You agree to supervise closely the production so that we do not again have variations in the ink in the inside pages, per our previous conversation!

Henry Koschitzky Mark Lainer Norman Lamm

Delivery date: January 18, 1996.

Marvin Lender

Many thanks, Maddy. And looking forward to an even more beautiful result!

Norman Lipoff

Nessa Rapoport CIJE

Seymour Martin Lipset Florence Melton

Melvin Merians Lester Pollack

Charles Ratner

Esther Leah Ritz

William Schatten Richard Scheuer

Ismar Schorsch

David Teutsch

Isadore Twersky

Bennett Yanowitz

Executive Director Alan Hoffmann

24 NEL | 30 10:00 HENHAM PROSE CLET SV FAX to Alon Hoffmon 12/21/95 SIGN ATURE The reproduct A Great Awakening by Janothan D. Jorna NUMBER OF PAGES DICLUDING THIS PAGE THIS MESSAGE WAS SENT BY CUSTOMER SERVICE 817-266-1122 OFFICE 517-266-1123 OR 800-444-1927. WESSA, Does not include freight cast. 7, 500 = \$ 578 HELP ANY PLIETHER DEC' -55, 82 (LBT) 08:18 LET: 225 394P CLLE P. 002

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12/25/1995 @1:27

212-255-3699

PAGE 82



December 26, 1995

Council for Initiatives In Jewish Education 15 East 26th Street New York, NY 10010

ATT: Nessa Rapoport

Rec Estimate for design revision on Sarna reprint

Modification of cover and setting of copyright line

\$75.00

Cost of Iris prints for proofs (this is for 11 x 17. We can proof two different solutions on 1 page. This is if Maddy doesn't provide proofs.)

\$50.00 per page

Elizabeth A. Sheehan

Total

\$125,00

SIGNATURE

DATE

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phone: 02 - 662832

tax: 02 - 632375

FAX TRANSMISSION COVER SHEET

Date: 28th Dec. 1995

To: Nessa Rapoport

Fax number: 212-532-2646

From: Barbara Piperno

Re: your faxes

Number of pages including cover sheet: 3

Hi - I just read your e-mail and have faxed these 2 to Sheila.

B.



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Elizabeth Sheehan
Graphic Design
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Fax: 212-255-3699

From LIZ SHEEHAD

Pages 4 (MUNDING COURT PAGE)

Comments

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Thunk.

The Council for Initiatives in Jewish Education (CIJE)

Created in 1990 by the Commission on Jewish Education in North America, CIJE is an independent, non-profit organization dedicated to the revitalization of Jewish education. CIJE's mission, in its projects and research, is to be a catalyst for systemic educational reform by working in partnership with Jewish communities and organizations to build the profession of Jewish education and mobilize community support for Jewish education.

This essay was prepared for the Council for Initiatives in Jewish Education and was delivered at the CIJE Board Seminar in New York on April 26, 1995. An earlier version was delivered at the Conference on New Directions in American Religious History, held at Brown University on March 18-19, 1994.

Council for Initiatives in Jewish Education 15 East 26th Street New York, N. Y. 10010

Telephone: (212) 532-2360 Fax: (212) 532-2646

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Council for Initiatives in Jewish Education 15 East 26th Street New York, N. Y. 10010

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The Transformation That Shaped Twentieth Century American Judaism And Its Implications For Today



Council for Initiatives in Jewish Education

CIJE ESSAY SERIES

FROM: S. ALLENICK, 75457,3560 TO: Nessa Rapoport, 74671,3370

DATE: 1/15/96 12:53 PM

Re: STATUS ON PRINTING JOBS

THIS IS MY UNDERSTANDING OF THE STATUS OF THE VARIOUS PRINTING JOBS THAT ARE IN PROCESS:

- 1. REPRINT OF THE POLICY BRIEF IN PROCESS. ESTIMATED COST TO ACCRUE IN 1995 \$5,767.00 DELAY IN REPRINT DUE TO ORIGINAL USE OF A PAPER THAT WAS NOT SATIFACTORY FOR THE JOB.
- 2. REPRINT OF SARNA ESSAY DESIGN FOR COVER \$125.00
 ESTIMATED COST FOR REPRINTING \$5,788
 WHEN WAS THE SARNA ESSAY REPRINTED? OR IS IT STILL NOT REPRINTED?

THANKS FOR YOU INPUT. SHEILA



FROM: S. ALLENICK, 75457,3560 TO: Nessa Rapoport, 74671,3370

DATE: 1/16/96 5:10 PM

Re: STATUS ON PRINTING JOBS

DO YOU HAVE AN ESTIMATE FOR SHIPPING? DID THE JOB START IN 1995?

----- Forwarded Message -----

From: Nessa Rapoport, 74671,3370 TO: S. ALLENICK, 75457,3560

DATE: 1/16/96 3:25 PM

RE: STATUS ON PRINTING JOBS

Hi, Sheila.

In reply to your message:

1. Reprint of policy brief, per my note to you at the time of ordering it: Original estimate: \$5413 + additional \$562 for better quality paper. Total: \$5975.

2. Sarna reprint is underway. We are supposed to receive it no later than next week. Design, per Liz Sheehan's estimate, signed off by Alan and faxed to you before I left for Israel: \$75 + \$25 + \$49 (color "iris") = \$149. Reprint: \$5788. Does not include shipping cost.

Any further questions, you know where I am!

Nessa

Alan: In making the arrangements to send more and more Sarnas to Boston, I asked Robin to tell Shrage's office, and told Shrage when I met him, that all I wanted in return for hundreds of free Sarnas is that CIJE be mentioned.

See the P.S. What do you think? Should I drop him a note?

Nessa

AMERICAN JEW SHOU ARCHIVES

Maryer

FROM: Debra Perrin, 76322,2406
TO: Nessa Rapoport, 74671,3370
CC: Alan Hoffmann, 73321,1220

DATE: 2/20/96 11:42 AM

Re:

Jewish Funders Network

Nessa,

I received a phone call from Cookie in Barry Shrage's office this morning. Barry would like us to send another 50 Sarna essays to his office (126 High Street, Boston, 02110) for distribution at the Jewish Funders Network meeting coming up in early March.

Do we want to send the Sarna essays to the Jewish Funders Network group like this? I told Cookie that I would get back to her.

Thanks, Debra

AMERICAN JEWISH

ARCHIVES

Mossat

Joseph Lerotee

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617-457-8500

Phone 212-532-2360

Fax 212-532-2646



Chair

Morton Mandel

March 1, 1996

Shells: FYI.

Vice Chairs

Billie Gold Ann Kaufman Matthew Maryles Maynard Wishner

Mr. Don Carnegie Benham Press Inc. 1160 West 16th St.

Honorary Chair

POB 1160 Indianapolis, Indiana 46206-1160

Max Fisher

Dear Mr. Carnegie:

Board
David Arnow
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Mandell Berman
Charles Bronfman
John Colman
Maurice Corson
Susan Crown
Jay Davis
Irwin Field

I am in receipt of your invoice #57668 (copy attached), dated 12/29/95, in the amount of \$5788, for a reprint of the book, "A Great Awakening." I note that you have offered us a credit in the amount of \$310, or approximately 5% of the total. We feel that a 20% credit is the appropriate amount, in light of the following circumstances.

Charles Goodman Alfred Gottschalk Neil Greenbaum David Hirschhorn Gershon Kekst Henry Koschitzky Mark Lainer Norman Lamm Marvin Lender Attached please find a copy of our letter to Maddy Haworth, dated 12/27/95. Please note the circled area. Both the designer, Elizabeth Sheehan, and I had several conversations with Ms. Haworth, beginning immediately after your original print job of 4,000 copies in August/September 1995, when we noticed two problems: Variations in ink density in the folio icons; and misaligned pages.

Seymour Martin Lipset Florence Melton Melvin Merians Lester Pollack Charles Ratner Esther Leah Ritz William Schatten Richard Scheuer Ismar Schorsch

Norman Lipoff

Ms. Haworth, who was consistently helpful, investigated and reported to Ms. Sheehan and to me that there had been inadequate supervision on press. She assured us both, several times, that for the reprint, there would be someone from Benham on press specifically watching out for these two problems.

Executive Director Alan Hoffmann

David Teutsch

Isadore Twersky

Bennett Yanowitz

To our distress, when we received the second edition, we found precisely the same problems we had encountered on the first. That is, in examining several boxes of our 7,500 reprint, we found both variations in ink density as well as misaligned pages.

When I called you to discuss this, you, too, were very helpful. You acknowledged that we had indeed informed Benham to look out for these problems and that they were Benham's responsibility. You offered, as other printers have offered us in the past, the choice of redoing the job at your expense or of our accepting a credit.

After some discussion here, we decided in favor of a fair reduction of the bill, in part because you had been immediately open about Benham's errors and responsibility.

As I explained to you and to Ms. Haworth, we expect to be undertaking regular publications into the foreseeable future, but we cannot be in a position of opening the boxes of a completed job to find not only mistakes but the very mistakes we had alerted you to avoid. We do not feel that a 5% reduction reflects the degree of error, given that Benham knew exactly what to watch out for and that we had tolerated the mistakes in the first edition on condition that they not recur.

We therefore feel that a 20% reduction is appropriate--and easier for Benham than redoing the entire job. We are grateful for your responsiveness and hope you can address this matter at your earliest convenience.

Looking forward to hearing from you.

Nessa Rapoport Leadership Development Officer

CC: Sheila Allenick, Comptroller

Council for Initiatives in Jewish Education

Fax Cover Sheet

Date sent: 3/4/96 Time sent: 7.45 am. No. of Pages (incl. cover): 5

To: Sheila allenik

From: Nessa Rapoport

Organization: CIJE

Phone Number:

Phone Number: 212-532-2360

Fax Number:

Fax Number: 212-532-2646

COMMENTS:

please for to Shell Allonick in Cleveland.

FROM: Robin Mencher, 74043,423 TO: Nessa Rapoport, 74671,3370

DATE: 3/7/96 2:01 PM

Re: Dalia Pollack-Sarna

Hi Nessa:

I just wanted you to know that I got a call from Dalia that she had given away her copy of the Sarna essay. She told me that on occasion, she reccomends it to people and has loaned/given out all the copies she had. I sent her 5 copies of the essay and asked her to record who she gives it to.

Robin



MessaThe Cost of shipping
350 Saina to Barry
Shrage via Nept
Day UPS on 3/8/96 to
arrive Mon. 3/11/96
was:
\$ 95.50

Josie Mowlem

Nessa-Chuh shuld Tratonon (Friday)

Council for Initiatives in Jewish Education

Fax Cover Sheet

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Date sent:	3	13	146	Time sent:

No. of Pages (incl. cover):

To: SF A

From: MJM

Organization:

Phone Number:

Phone Number: 212-532-2360

Fax Number:

Fax Number: 212-532-2646

COMMENTS:

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DATE: 3/12/96
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3/13/96	W/Jeff Bowc
	Assume what you're telling me is correct
	Surprised I got the ones that bounced.
	You're never going to have these perfect.
	Much better than last time. Color better, more better.
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Brandeis University

Bernard Reisman Klutznick Professor of Contemporary Jewish Studies Benjamin S. Hornstein Program in Jewish Communal Service Waltham, Massachusetts 02254-9110

617-736-2992 617-736-2990 Office

617-736-2070 FAX

Nessa Rappapoul, CIJE 11/12/96 Dear Nessa.

The package of Jonathan
Sarna's articles, which CIJE
published, just arrived. Thanks!
They will be given to the 65 Brai Brith
Youth Organization professionals to read
in advance of own conducting a
Seminar with them in January.

Please send me a full.

Regards

cc Steve alexander

Sernie



Brandeis University

(To CUE Stoff)

(FYI: Nessa)

12/4/96

Bernard Reisman Klutznick Professor of Contemporary Jewish Studies Benjamin S. Hornstein Program in Jewish Communal Service Waltham, Massachusetts 02254-9410 617-736-2002 617-736-2000 Office 617-736-2070 FAX

November 22, 1996

Nessa Rappaport CIJE 15 E. 26th St. New York, NY 10010

Dear Nessa,

I want to thank you and the Council for Initiatives in Jewish Education for sending us 65 copies each of the two articles, published by CIJE: Arthur Green, "Restoring the Aleph" and Jonathan Sarna, "The Great Awakening." These articles will be assigned readings in the classes our faculty from the Hornstein Program and Department of Near Eastern and Judaic Studies are teaching to the full professional staff of the B'nai B'rith Youth Organization. This in-service educational program, identified as BBYOU (University) is now in its third year.

On behalf of our Brandeis faculty and all the professional staff of BBYO, we thank you for making these valuable articles available to us.

Sincerely,

+ Thanks

Bernard Reisman Klutznick Professor of

Contemporary Jewish Studies

cc: Professor Joseph Reimer, Director, Hornstein Program

Sam Fisher, Director, BBYO

Steve Alexander, Coordinator, BBYOU

Laurie Mindlin

nb

To: Jonathan D. Sarna

Subject: RE: [Fwd: UJC leader citing Jonathan's Great

I was just about to send it to you! (Right after I sent it to Mort, with a note that the written word is the gift that keeps on giving!)

It is quite amazing, especially since we added those lessons for precisely the use Steve made of them.

Where are you these days?

N.

----Original Message----

From: Jonathan D. Sarna [mailto:sarna@brandeis.edu]

Sent: Saturday, May 25, 2002 5:05 PM

To: Nessa Rapoport

Subject: [Fwd: UJC leader citing Jonathan's Great Awakening....]

Dear Nessa,

Who would have thought that the essay would still be noticed! Hope you are well.

Best -- Jonathan

---- Original Message ----From: Hoffman, Stephen

Sent: Friday, May 24, 2002 5:07 PMSubject: A message from Steve Hoffman

FRIDAY MORNING......13 Sivan 5762......May 24, 2002

For the last couple of weeks, I've been carrying around, in my pocket, a letter from a younger acquaintance (the son of a good friend) questioning some comments I made in a recent *Jerusalem Report* interview. Without getting into the substance of the letter, which I'll answer directly, I want to share a few lines from it.

"If we don't have a place in the Jewish community for people like me, I think we're in a lot of trouble. We grew up in the aftermath of the Vietnam War learning that a nation's government isn't always unquestionably right. We're 21st century people and we don't see the world in black and white, controlled from the top down. We see the world as a complex, interconnected and dynamic place, evolving from the bottom up."

His words were in my head as I prepared a talk I gave last night at the Baltimore Hebrew University Commencement. I used the occasion to discuss a paper, "A Great Awakening," delivered seven years ago by Professor Jonathan Sarna to the Council for Initiatives in Jewish Education. In it, he wrote of the creative institutions founded by young native American Jewish men and women between the late 1870's and 1914. These institutions went on to shape much of Jewish life over the next century. Sarna suggested four lessons:

- 1) Continuity may depend on discontinuity, (new paradigm the opposite of the tried and true).
- 2) We cannot place our trust in magic formulas.
- 3) Creative ideas often flow from the bottom up, from outsiders rather than insiders.
- 4) The American Jewish community benefits from challenges and often emerges from them stronger than before.

I wondered aloud in Baltimore whether our top-down Federation system was capable of empowering young people, such as the young man who wrote to me or the young creative people cited by Sarna. Are we capable of learning the lessons he drew from history?

I wondered about all this as I spent some hours this week working on the finances of the birthright israel program; as I met with the director of Joshua Venture, A Fellowship for Social Entrepreneurs; and I observed a meeting of our Trust for Jewish Philanthropy (beginning an exploration of philanthropy in the life of Israel's Palestinian Arab citizens).

Our Federation movement has access to unprecedented financial resources and exceptionally able volunteer leadership. Even as we strive mightily to meet the sometimes seemingly insatiable needs of the present, I hope we will continue to question whether we are making room for the young thinkers and outsiders who challenge us.

In the present, the Israel Emergency Campaign has raised over \$220 million — \$90 million prior to April 8th (IsraelNOW) and \$130 million since. As you have seen in other reports, we have received wonderful support from the leaders of our religious movements — and Hadassah's national leadership visited this week also to encourage our efforts and to offer their help. Their burn unit is "on the front lines" as are so many of their other services and the services of all the major hospitals in Israel.

We continue to get good reports on the annual campaign. 2002 is on track to achieve a record high. To do our share, UJC headquarters staff this week launched our own annual campaign solicitation with presentations from John Ruskay, the executive of the UJA-Federation of New York and one of the leading agency executives. Our staff then went out to visit sites in New York agencies. I went to a homeless person services center similar to those we would find in any of our communities. I saw a warm, dedicated staff literally saving lives one by one. As John told us in his remarks - we are a wonderful system that embraces people in trouble around the world and around the corner. Even as I fret for the future above, I know we all have much to be proud of in the here and now.

Shabbat Shalom.

Stephen H. Hoffman
President & CEO
United Jewish Communities

<Steve.Hoffman@ujc.org>

From: Rogeracbp@aol.com

Sent: Friday, November 14, 2003 1:22 PM

To: Rapoport, Nessa;

Cc: rachel@tabankinassoc.com

Subject: Re: great awakening

JS -- thanks for moving so fast on this. Nessa, rachel and i are grateful for your help -- the essay means so much to us, the idea of pushing it out to thousands of young jews is somewhat of a mission. we keep our fingers crossed for monday...

best> R.

In a message dated 11/14/2003 1:18:52 PM Eastern Standard Time, Nessa.Rapoport@ujc.org writes:

First of all, I'm thrilled that the essay continues to resonate. A chief reason I found it so exciting is that its message is: A young person, even one still living at home who's afraid his mother will see his candle lit!, can transform Jewish Ifie and contribute to his/her people.

CIJE does still exist as a formal entity for the time being, but all our activities, world-wide, are now under the Mandel Foundation roof. See mandelfoundation.org

When I get into the office on Monday, I'll look into it.

Nessa

----Original Message-----

From: Jonathan D. Sarna [mailto:sarna@brandeis.edu]

Sent: Fri 11/14/2003 12:51 PM

To: Rogeracbp@aol.com; Rapoport, Nessa; Jonathan D. Sarna

Cc:

Subject: Re: great awakening

Dear Roger

Delighted to give you my permission to mount my "Great Awakening" paper on your website. I am not sure who else might own rights to the piece. Since Nessa Rapoport commissioned and edited it, and is still involved with Mandel, I am copying her on this e-mail in case she knows more than I do concerning this issue. Best of luck with the website and warm regards -- Jonathan

Rogeracbp@aol.com wrote:

JS

hope you are well. as you know, rachel levin and i are two of the many admireers of your great awkenings essay — an article that has inspired us in hte work we have undertaken on a slew of next generation projects. we are launching a web site for one of our programs called reboot which targets young jews under the age of 30 and would love to have the essay on the web iste. now that the CIJE is no longer with us, i would like ot request your permission to use your article and put it up so that it can inspire as many jews as possible to follow in the footsteps of the american hebrews....

best.

R.

To: R

Rogeracbp@aol.com

Subject: RE: great awakening

I'm sorry, but it was long ago. Not only would it be on a now-gone computer in WordPerfect, but it would not even be the final version, since no doubt there were changes made on the galleys.

Can't wait to see it.

Nessa

1

----Original Message----

From: Rogeracbp@aol.com [mailto:Rogeracbp@aol.com]

Sent: Thursday, December 04, 2003 10:03 AM **To:** Rapoport, Nessa; sarna@brandeis.edu

Subject: Re: great awakening

In a message dated 11/17/2003 11:28:44 AM Eastern Standard Time, Nessa.Rapoport@ujc.org writes:

Since our version is distinct, and since this is the version that makes sense for reboot, could you write something like: "This version of 'A Great Awakening' was published and distributed in 1995 by the Mandel Foundation."

will do, and will send formal acknowledgement along shortly... one question— do you have a copy of the essay in word format? we have coleleted a whole host of historical memorabillia related to the essay and would like to drop it into the appropriate places???

R.

From: Rachel Levin

Sent: Tuesday, November 18, 2003 4:11 PM

To: Rapoport, Nessa

Subject: RE: great awakening

It is now officially its own 501c3 and we currently have an awful website that I try to ignore, but if you are interested I think it is rebooters.net.

I am afraid that New York is not in the cards anytime soon. I am almost eight months pregnant and so staying in LA for awhile. When I do come out east, most likely next spring, I'll let you know.

Rachel

----Original Message----

From: Rapoport, Nessa [mailto:Nessa.Rapoport@ujc.org]

Sent: Tuesday, November 18, 2003 12:49 PM

To: Rachel Levin

Subject: RE: great awakening

Wonderful. You're redeeming my work!

Is Reboot under the auspices of Righteous Persons? (I can't find you on the web.)

I'd love to see you on a New York trip.

Nessa

----Original Message----

From: Rachel Levin [mailto:rachel@tabankinassoc.com]

Sent: Tuesday, November 18, 2003 3:55 PM

To: Rapoport, Nessa

Subject: RE: great awakening

Nessa,

Roger has been forwarding your emails. I really cant tell you enough how significant that essay has been to so much of my work. We talked about it again yesterday at a meeting for a group of Reboot participants in LA. We handed them all copies of the essay and one of the participants, who read it on the plane on his way back to the Clark campaign in Little Rock, thinks it should be at the core of the Reboot mission.

Hope you are doing well.

Best,

Rachel

----Original Message----

From: Rapoport, Nessa [mailto:Nessa.Rapoport@ujc.org]

Sent: Monday, November 17, 2003 8:28 AM **To:** Jonathan D. Sarna; Rogeracbp@aol.com

Subject: RE: great awakening

Dear all:

A glance at the inside front cover reveals that Jonathan owns the copyright to this essay. The provenance is on p. 34, and I see that a different version appeared in a volume published after our version.

So it's up to Jonathan to be sure that he still has the copyright, rather than University of Georgia Press.

Since our version is distinct, and since this is the version that makes sense for reboot, could you write something like: "This version of 'A Great Awakening' was published and distributed in 1995 by the Mandel Foundation."

Technically, it was CIJE, but all our activities are now subsumed under Mandel. And, we never filed formal papers (you don't have to legally), so it's fine to write it this way.

Two days later, I remain thrilled! This essay is such a stunning example of why history is important and understudied in Jewish life. (Jewish thought is a deserved focus, but without Jewish history, one can get a distorted view of Jewish life. We need to know not only what Jews believed, but how they translated it into their practices—not nearly the same thing!)

Finally, can you send me the formal details (i.e., is it within Righteous Persons?), as I would like to pass them along to Seymour Fox and Annette Hochstein in Jerusalem. More ammunition to serve my ongoing contention that the written word is a uniquely enduring legacy!

N.

----Original Message-----From: Rapoport, Nessa

Sent: Friday, November 14, 2003 1:18 PM

To: Jonathan D. Sarna; Rogeracbp@aol.com; Jonathan D. Sarna

Subject: RE: great awakening

First of all, I'm thrilled that the essay continues to resonate. A chief reason I found it so exciting is that its message is: A young person, even one still living at home who's afraid his mother will see his candle lit!, can transform Jewish life and contribute to his/her people.

CIJE does still exist as a formal entity for the time being, but all our activities, world-wide, are now under the Mandel Foundation roof. See mandelfoundation.org

When I get into the office on Monday, I'll look into it.

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Cc:

Subject: Re: great awakening

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JS

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best.

R.

Jonathan D. Sarna
Joseph H. & Belle R. Braun Professor of American Jewish H
Department of Near Eastern & Judaic Studies
Brandeis University
Waltham, MA 02454
(781) 736-2977
(781) 736-2070 - fax
sarna@brandeis.edu

To: Subject: Seymour Fox (E-mail); Annette Hochstein; Daniel Marom (E-mail); Barry Holtz (E-mail) The case for writing once again

I have been in a wonderful exchange with Jonthan Sarna and Steven Spielberg's Righteous Persons Foundation.

In 1995, I gave Rachel Levin, then still in her 20s and working for Margery Tabankin/Spielberg, a copy of Sarna's essay, explaining that it is an inspiring proof that young people, still in their 20s, can change the Jewish world--as Sarna's revisionist view of the young people of 19th-century Philadelphia documents.

Now, 8 years later, I received a note from her saying: "I really cannot tell you enough how significant that essay has been to so much of my work. We talked about it again yesterday at a meeting for a group of Reboot [program targeting young Jews under 30] participants in Los Angeles. We handed them all copies of the essay and one of the participants, who read it on the plane on his way back to the Clark campaign in Little Rock, thinks it should be at the core of the Reboot mission."

They are going to post the essay on their web site, with appropriate acknowledgment to us.

It has been published and anthologized in several versions, but ours--which we conceptualized in collaboration with Sarna--is the only one with applications to contemporary Jewish life.

Nessa



Dr. Jonathan D. Sarna

A STATING AWAKENING

The
Transformation
That Shaped
Twentieth Century
American Judaism
& Its Implications
For Today



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Jonathan D. Sarna

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The Transformation That Shaped Twentieth Century American Judaism & Its Implications For Today



Council for Initiatives in Jewish

Jonathan D. Sarna

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Council for Initiatives in Jewish Education

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Council for Initiatives in Jewish Education

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A GREAT AWAKENING

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Council for Initiatives in Jewish Education

Dr. Jonathan D. Sarna, Brandeis University

A STATE AWAKENING

The Transformation That Shaped 20th-Century American Judaism And Its Implications for Today

Dr. Jonathan D. Sarna, Brandeis University

A SAMAKENING

The
Transformation
That Shaped
20th-Century
American
Judaism And
Its Implications
for Today

AMERICAN JEWISH ARCHIVES

*This paper was prepared for the Council on Initiatives in Jewish Education and was delivered on April 26, 1995. An earlier version of this paper was delivered at the Conference on New Directions in American Religious History held at Brown University, March 18-19, 1994 (sponsored by the Departments of Religious Studies, History and American Civilization; the Programs in Afro-American Studies and Judaic Studies; and the Center for the Study of Race and Ethnicity in America; and with the support of the Francis Wayland Collegium for Liberal Learning, the University Lectureships Committee, and the President of the University.) I am grateful to Professors Walter H. Conser, Jr. and Sumner B. Twiss for permitting me to pre-print this lecture here. A slightly different version will appear in Walter H. Conser, Jr. and Sumner B. Twiss (eds.) Religious Diversity and American Religious History: Case Studies in Traditions and Cultures (University of Georgia Press, forthcoming).

The Immigrant Interpretation

The years from 1881-1914 are generally known in American Jewish historiography as the era of mass immigration, the period when Central European Jews were overwhelmed by East European Jews and the nation's Jewish population increased twelve-fold. Most historians assume that whatever else happened during these years was a response to this immigration, a subsidiary consequence to the era's main theme. Leon Jick's interpretation sums up what is essentially a consensus view:

The tidal wave of East European Jewish immigrants which began after 1881 inundated the Jewish community and transformed the confident [R]eform majority into a defensive minority. In the wake of the radically different values and attitudes of the newcomers and the problems created by their arrival, the process of adaptation and adjustment began anew. A new burst of organizational energy led to new modes of accommodation and to the creation of the complex institutional and ideological panorama of twentieth-century American Jewry.²

This view is not new; indeed one finds it expressed as early as 1911 in Rabbi Solomon Schindler's famous *mea culpa* sermon entitled "Mistakes I Have Made." Schindler, who had by then abandoned his earlier radicalism and become a kind of born again Jew, a *baal teshuva*, believed that post-Civil War Jews "seemed near assimilation." Anticipating contemporary scholars, he attributed subsequent changes, including his own sense of personal guilt for having formerly espoused assimilation, to what he called the "new spirit" that East European Jews had brought with them:

A cloud came up out of the East and covered the world. It brought here to us two millions of people. Whilst they were different from us in appearance and habits, there were ties of blood between us and they brought a new spirit amongst us. They surrounded us like an army. This movement from the east to the west of this great army strong in the old ideals acting upon and changing our mode of thought, demanding from us change, — this was the hand of God.³

The assumption, then, is that East European Jews were responsible for introducing a "new spirit" into American Jewish life. They overwhelmed the hitherto dominant Reform movement reducing it, statistically, "to the position of a denomination of high social level representing only a fraction of the American Jews." Scholars like Nathan Glazer and Henry Feingold go so far as to argue that without this immigration, American Jews might well have assimilated and disappeared.⁴

Yet, well-rooted as this view is within twentieth century American Jewish historiography, it does not stand up under close scrutiny. Nobody, of course, disputes that East European Jewish immigration had a profound historical impact. But it is extraordinarily difficult to argue that the immigration challenge is central to the whole period, sufficient in and of itself to explain all of the many changes that historians attribute to it. Three problems with the interpretation are particularly daunting.

First, the interpretation is, in many ways, anachronistic. Many of the changes attributed to mass immigration actually took place earlier, either before 1881 or before American Jews realized how portentous the immigration would be. So, for example, it is claimed that East European Jews are responsible for breathing a "new spirit" into American Judaism, resulting in a considerable movement back to tradition even among native-born Jews. Yet in fact this movement began much earlier, in the late 1870s, and was associated not with immigrants but with a core of American-born young people, particularly in Philadelphia and New York. Reports that "genuine Orthodox views are now becoming fashionable among Jewish young America" circulated as early as 1879,5 and that same year saw the establishment of the new journalistic voice of these young people, the American Hebrew, des-cribed by one of its founders as "our forcible instrument for the perpetuation and elevation of Judaism". 6 By the mid-1880s — that is, before immigration's impact had fully been felt — the new conservaWhat makes this historical moment particularly exciting, and thus worthwhile recounting below, is the fact that the American Jewish community at that time *met* the multiple challenges that it faced and was as result transformed. The critical developments that, as we shall see, were associated with this transformation all reflect different efforts to resolve the crisis of confidence that had developed late in the 19th century. The result was an American Jewish community that experienced a thrilling awakening of new life.

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Council for Initiatives in Jewish Education

A GREAT Dr. Jonathan D. Sarna AWAKENING

History As Today's Guide

Years ago, Gerson D. Cohen, speaking to a gathering of Jewish educators, called for "the rewriting of Jewish history to bring its relevance home to the Jewish student." He argued that "the history of the Jews must be related to American Jewish life and experience." It must, he challenged, "suggest some continuing thread, some constant Jewish quest for corporate expression."

Like the late Professor Cohen, I too have long insisted that our understanding of contemporary American Jewish life should be enhanced by the study of history. Read properly, history places the complex issues of our day in context and perspective. It fights the present-minded claim that all problems are new, and that every challenge we face is without earlier precedent.

My subject here concerns what seems to me to be a vital precedent from our past. It focuses on an earlier moment in American Jewish history, the late 19th century, when the community's assumptions were tested and found wanting. Jews in the United States, at that time, became deeply concerned about their viability. They wondered, neither for the first time nor for the last, whether Jewish life in this country would continue.