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Goals Project. Jerusalem Goals Seminar. Invitations and RSVPs,
April 1994-May 1994.

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CIJE - Mandel Institute Goals Seminar

The Summer Seminar on Goals brings to Israel lay and professional leaders in Jewish education, primarily, but not exclusively from Lead Communities, for a period of intensive study and planning.

It is one of several activities organized by CIJE to foster a climate and initiatives that will encourage Jewish educating institutions to become vision-driven. To describe a Jewish educating institution as vision-driven is to say that it is animated by a vision or conception of the kind of Jewish human being it is trying to cultivate. It has an answer to the question, "What kind of Jewish person, featuring what constellation of beliefs, attitudes, commitments, and skills are we trying to cultivate?", and it has found meaningful ways of embodying this answer in the institution's daily life.

The seminar is designed to foster an appreciation for the important role that vision should, but too often does not, play in Jewish education and to think through various issues that must be addressed if Jewish educating institutions are to become more vision-driven.

Topics include:

- a. What visions are and how they give coherence and direction to the educational process;
- b. The challenge, at the local level, of arriving at a vision that is shared, compelling, and concrete enough to guide practice;
- c. The process of devising educational arrangements that are informed by a designated vision;
- d. Strategies for engaging local educating institutions in the effort to become vision-driven.

The seminar will include a variety of activities, including field trips to local vision-driven institutions.

The seminar is designed with the expectation that on their return to their local communities, participants will collaborate with CIJE in its efforts to encourage local initiatives in this important area.

Where and When?

The Goals Seminar will take place in Jerusalem, Israel. It will start **Sunday, July 10th 1994, at 8:30am**, and will end **Thursday, July 14th 1994, 8:00pm**.

Accommodations/Rates:

Accommodations will be at Mishkenot Sha'ananim in the picturesque neighborhood of Yemin Moshe. Mishkenot Sha'ananim is Jerusalem's official guest house. At its completion in 1860, it was the most important building outside the Old City walls and marked the beginning of modern Jerusalem. Although it has gone through restorations and renovations, the original structure still remains which creates an atmosphere of austere simplicity, elegance and charm.

We are very fortunate to be able to host our seminar in such a unique and special establishment and to give you the opportunity to learn in the same house whose guests include writers, philosophers, artists and musicians from around the world.

Available are:

	Single	Double
One bedroom; full bath	\$ 87	\$101
One bedroom suite; bedroom, living room, full bath	\$ 95	\$108
Two bedroom suite; two separate bedrooms, each which may accommodate two people, two full bathrooms, living room	\$126	\$137

Please let us know your preference as soon as possible so that we may try and honor your request.

General:

For reservations and information regarding the seminar please contact Caroline Biran or Abby Pitkowsky at our CIJE Jerusalem office:

CIJE
POB 4556
91044 Jerusalem
Israel

Tel: 972-2-617-418
Fax: 972-2-619-951
EMail: Abby@vms.huji.ac.il

Sessions will take place in a variety of settings. The content of the seminar will be very in-depth and intensive. Due to its serious nature, participants are expected to attend all sessions of the seminar.

REGISTRATION FORM

I plan to attend the Goals Seminar

Name _____

Title _____

Home Address _____

Work Address _____

Home phone: _____ Fax: _____

work phone: _____ Fax: _____

Room type desired: one bedroom single double
 one bedroom suite single double
 two bedroom suite single double

(for those sharing:) I would like to share a room with:

(for those sharing a two bedroom suite:) I would like to share a suite with:

1. _____
2. _____
3. _____

There are several availabilities at Mishkenot Sha'ananim during the Shabbat preceding, and the Shabbat following the seminar. Please indicate whether you will be in need of these Shabbat accommodations and when you are intending on arriving and departing.

Date of arrival _____

Date of departure _____

If you will be arriving before the seminar and have plans for other accommodations please let us know how can we contact you.

Address _____

Tel _____

Signature _____ 2

C.I.J.E.'S SUMMER SEMINAR ON GOALS

The Goals Project of the Council on Initiatives in Jewish Education grows out of the conviction that effectiveness in Jewish education depends substantially on the ability of Jewish educating institutions to become significantly more vision-driven than they typically are. To describe a Jewish educating institution as vision-driven is to say that it is animated by a vision or conception of the kind of Jewish human being and the kind of Jewish community it is trying to bring into being. A vision-driven institution is one that is clear about its answers to the following questions: "What kind of a Jewish person, featuring what constellation of beliefs, attitudes, knowledge, commitments and skills, are we trying to cultivate? What form of Jewish community, characterized by what sense of purpose, ethos, patterns of activity, norms, customs, and forms of relationship are we trying to encourage?" Equally important, a vision-driven educating institution is one that has found meaningful ways of embodying its answers to these questions in its daily workings.

In its efforts to encourage Jewish educating institutions to become vision-driven, C.I.J.E. benefits from the resources and the ongoing support of the Mandel Institute for the Advanced Study and Development of Jewish Education. Of special value to the Goals Project is the Mandel Institute's Educated Jew Project, which explores a number of significant conceptions of an educated Jew and then examines the implications of these conceptions for the goals and organization of Jewish education. The Educated Jew Project has developed through significant contributions by some extraordinary Jewish thinkers and educational theorists, including Professors Israel Scheffler and Isadore Twersky of Harvard University, Professors Menachem Brinker, Moshe Greenberg and Michael Rosenak of the Hebrew University, and Professor Seymour Fox, Rabbi Shmuel Wygoda, and Daniel Marom of the Mandel Institute. The contributions of such individuals to C.I.J.E.'S Goals Project has been and will continue to be invaluable.

The Summer Seminar on Goals is one of several activities developed by C.I.J.E. in order to foster a climate and initiatives that will encourage Jewish educating institutions to become vision-driven. Planned in collaboration with the staff of the Mandel Institute and the Goals Project, the seminar brings to Israel lay and professional leaders in Jewish education, primarily but not exclusively from Lead Communities, for a period of intensive study and planning. The seminar is designed to foster an appreciation for the important role that vision should, but too often does not, play in Jewish education and to provide an opportunity to think through critical issues that must be addressed if Jewish educating institutions are to become more vision-driven. Topics include: what visions are and how they give coherence and direction to the educational process; the challenge, at the local level, of arriving at a vision that is shared, compelling, and concrete enough to guide practice; the process of devising educational arrangements

that are informed by a designated vision; strategies for engaging local educating institutions in the effort to become vision-driven. The seminar is designed with the expectation that on their return to their local communities, participants will collaborate with C.I.J.E. in its efforts to encourage local initiatives in this important area.



CIJE'S GOALS PROJECT

WHAT IS THE GOALS PROJECT?

The Goals Project of the Council on Initiatives in Jewish Education grows out of the conviction that effectiveness in Jewish, as in general, education depends substantially on whether educating institutions are vision-driven. To describe a Jewish educating institution as vision-driven is to say that it is animated by a vision or conception of the kind of Jewish human being and the kind of Jewish community it is trying to bring into being. Guided by the belief that Jewish educating institutions need to become significantly more vision-driven than they typically are, the Goals Project is an effort to encourage vision-drivenness in Jewish education. It will do so in two ways: first, through efforts to foster an appreciation among relevant constituencies of the importance of being vision-driven; and second, through strategies designed to encourage educating institutions to develop their underlying visions and to identify and actualize the educational implications of these visions.

RATIONALE

To make good educational sense, an institution's decisions concerning what educational goals to pursue, as well as how to interpret and prioritize them, need to be anchored in, and justified by, a coherent vision of what it is trying to achieve. That is, its efforts need to be guided by compelling answers to the following questions: what kind of a Jewish person, featuring what constellation of beliefs, knowledge, attitudes, skills, commitments, and dispositions, should we be cultivating? And what form of Jewish community, defined by what purposes, ethos, patterns of activity, customs, norms, and forms of human relationship, are we trying to encourage? An adequate guiding vision does not offer a laundry-list of miscellaneous characteristics to be cultivated in students but exhibits how they fit together to compose a picture of a meaningful form of Jewish existence. Absent such a vision, not only are basic decisions concerning educational goals hard to reasonably make, so too are decisions concerning other important matters, including the organization of the physical and social environment, appropriate forms of pedagogy, and the skills desirable in educators. In addition, the absence of a vision of the kind of human beings and community it is hoping to cultivate deprives an educational institution of an important basis for evaluating the success of its efforts.

The importance of vision-drivenness can be defended on theoretical grounds, but not only on such grounds. There is also a body of research from general education that identifies the presence of a substantive guiding vision as indispensable to an educating institution's success.

The contention that vision is indispensable is, of course, not

intended to suggest the desirability of any particular vision. It is intended to suggest that it is important for each educating institution to identify or refine the vision appropriate to it and to look for ways to embody, or to better embody, this vision in its everyday workings. It is this effort that the Goals Project hopes to encourage.

The development of a substantive vision that is compelling to the relevant stakeholders and whose educational implications have been worked out in a meaningful way is a labor-intensive, intellectually and Jewishly demanding activity. It requires careful thinking, educational expertise of varied kinds, ingenuity, soul-searching, and study. And because it is likely that participants in this process will bring with them diverse and sometimes conflicting convictions, some serious deliberation and negotiation will need to go on among them. Not only is the work hard, it must be acknowledged that there are no guarantees of success. But it must also be stressed that the potential rewards for the participants in the process, both as individuals and as representatives of their institutions, can be very significant.

THE GOALS PROJECT'S RESOURCES AND AGENDA

In its efforts to encourage Jewish educating institutions to become vision-driven, CIJE benefits from the resources and the ongoing support of the Mandel Institute for the Advanced Study and Development of Jewish Education. Of special value to the Goals Project is the Mandel Institute's Educated Jew Project, which explores a number of significant conceptions of an educated Jew and then examines the implications of these conceptions for the goals and organization of Jewish education. The Educated Jew Project has developed through significant contributions by some extraordinary Jewish thinkers and educational theorists, including Professors Israel Scheffler and Isadore Twersky of Harvard University, Professors Menachem Brinker, Moshe Greenberg and Michael Rosenak of the Hebrew University, and Professor Seymour Fox, Rabbi Shmuel Wygoda, and Daniel Marom of the Mandel Institute. The contributions of such individuals to CIJE'S Goals Project has been and will continue to be invaluable.

In collaboration with the staff of the Mandel Institute and the Educated Jew Project, the Goals Project is launching a number of initiatives designed to encourage vision-drivenness in Jewish educating institutions. The principal initiatives are summarized below.

A library of educational resources. The Goals Project has begun a process of gathering materials, both theoretical and practical, that speak to the importance of vision and its relationship to educational goals and practice, as well as to the process of becoming vision-driven. This library of materials will be made available to communities and educating institutions that are interested in fostering vision-drivenness.

A Summer Seminar in Jerusalem. The Summer Seminar will bring to Israel lay and professional leaders in Jewish education, primarily but not exclusively from Lead Communities, for an intensive period of study and planning. The seminar is designed to foster in participants an appreciation for the critical role that vision plays in Jewish education and to offer them an opportunity to grapple with critical issues that must be addressed if Jewish educating institutions, in general and in their local communities, are to become more vision-driven than they typically are. The seminar is designed with the expectation that on their return from the seminar, participants will collaborate with CIJE in its efforts to encourage work in this arena in their home-communities.

Local seminars in Lead Communities (and beyond). CIJE will sponsor a series of seminars in each Lead Community next year for the representatives of local educating institutions. To participate an institution will need to agree to come to all of the sessions and to have in attendance the key stakeholders from its professional and educational leadership. The seminars are designed to encourage local educating institutions to begin the process of becoming, or becoming more, vision-driven. It is the responsibility of the community's lay and professional leadership to develop the clientele for these seminars.

CONCLUDING COMMENTS

CIJE does not believe that becoming vision-driven is easy or that it is sufficient to remedy the ills of Jewish educating institutions. But it is convinced that it is indispensable to success, and it welcomes your participation in the effort to encourage more careful attention to vision and goals among educating institutions in Lead Communities and elsewhere.



CIJE

Council
for
Initiatives
in
Jewish
Education

GOALS SEMINAR

This summer's Seminar on Goals, developed in collaboration with the Mandel Institute for the Advanced Study and Development of Jewish Education*, brings to Israel lay and professional leaders in Jewish education, primarily but not exclusively from Lead Communities, for a period of intensive study and planning.

This seminar is one of several activities organized by CIJE to foster a climate and initiatives that will encourage Jewish educating institutions to become vision-driven. To describe a Jewish educating institution as vision-driven is to say that it is animated by a vision or conception of the kind of Jewish human being and the kind of Jewish community toward which it is educating. A vision-driven institution is one that is clear about its answers to the following questions: "What kind of Jewish person, featuring what constellation of beliefs, knowledge, attitudes, skills, and commitments, are we trying to cultivate? What form of Jewish community, characterized by what sense of purpose, ethos, norms, customs, characteristic activities, and forms of relationship, are we trying to encourage?" Equally important, a vision-driven educating institution is one that has found meaningful ways of embodying its answers to these questions in its daily workings.

The Seminar on Goals is designed to foster a thoughtful appreciation for the role that animating visions and the goals associated with them should, but usually do not, play in Jewish education, and to think through critical

* The staff and resources of the Mandel Institute for the Advanced Study and Development of Jewish Education have been central to the development of the Goals Project and the Summer Seminar. Through its Educated Jew Project, the Institute has engaged the thinking of some extraordinary Jewish thinkers and educational theorists in exploring the questions at the heart of the Goals Project. To date, these thinkers have included Professors Israel Scheffler and Isadore Twersky of Harvard University, Professors Menachem Brinker, Moshe Greenberg, and Michael Rosenak of the Hebrew University, and Professor Seymour Fox, Rabbi Shmuel Wygoda, and Daniel Marom of the Mandel Institute.

issues that must be addressed if Jewish educating institutions are to become more vision-driven. The seminar is offered with the expectation that on their return to their local communities, participants will collaborate with CIJE in its efforts to encourage local initiatives in this important area.

Topics include:

- a. What visions are, why they are important, and how they give coherence and direction to the educational process;
- b. The challenge, at the local, institutional level, of identifying a vision that is shared, compelling, and concrete enough to guide practice;
- c. The process of developing goals and educational practices that are informed by a designated vision;
- d. Plans and strategies for engaging communal and institutional stakeholders back home in efforts to develop vision-driven educating institutions.

WHERE and WHEN?

The Goals Seminar will take place in Jerusalem. It will start Sunday, July 10, 1994 at 9:00 am and will end Thursday, July 14, 1994 at 8:00 pm. The seminar will include daily morning and afternoon sessions as well as at least two evening sessions. Participants are expected to attend all sessions of the seminar.

ACCOMMODATIONS

Accommodations will be at Mishkenot Sha'ananim in the picturesque neighborhood of Yemin Moshe. Mishkenot Sha'ananim is Jerusalem's official guest house. At its completion in 1860, it was the most important building outside the Old City walls and marked the beginnings of modern Jerusalem. Although it has gone through restorations and renovations, the original structure still remains, which creates an atmosphere of simplicity, elegance and charm. We are very fortunate to be able to host our seminar in this unique establishment and to give you the opportunity to learn in a house whose guests include world-famous writers, philosophers, artists, and musicians from around the world.

CIJE'S GOALS PROJECT

WHAT IS THE GOALS PROJECT?

The Goals Project of the Council on Initiatives in Jewish Education grows out of the conviction that effectiveness in Jewish, as in general, education depends substantially on whether educating institutions are vision-driven. To describe a Jewish educating institution as vision-driven is to say that it is animated by a vision or conception of the kind of Jewish human being and the kind of Jewish community it is trying to bring into being. Guided by the belief that Jewish educating institutions need to become significantly more vision-driven than they typically are, the Goals Project is an effort to encourage vision-drivenness in Jewish education. It will do so in two ways: first, through efforts to foster an appreciation among relevant constituencies of the importance of being vision-driven; and second, through strategies designed to encourage educating institutions to develop their underlying visions and to identify and actualize the educational implications of these visions.

RATIONALE

To make good educational sense, an institution's decisions concerning what educational goals to pursue, as well as how to interpret and prioritize them, need to be anchored in, and justified by, a coherent vision of what it is trying to achieve. That is, its efforts need to be guided by compelling answers to the following questions: what kind of a Jewish person, featuring what constellation of beliefs, knowledge, attitudes, skills, commitments, and dispositions, should we be cultivating? And what form of Jewish community, defined by what purposes, ethos, patterns of activity, customs, norms, and forms of human relationship, are we trying to encourage? An adequate guiding vision does not offer a laundry-list of miscellaneous characteristics to be cultivated in students but exhibits how they fit together to compose a picture of a meaningful form of Jewish existence. Absent such a vision, not only are basic decisions concerning educational goals hard to reasonably make, so too are decisions concerning other important matters, including the organization of the physical and social environment, appropriate forms of pedagogy, and the skills desirable in educators. In addition, the absence of a vision of the kind of human beings and community it is hoping to cultivate deprives an educational institution of an important basis for evaluating the success of its efforts.

The effort to develop a substantive vision that is compelling to the relevant stakeholders and whose educational implications have been worked out in a meaningful way is a labor-intensive, intellectually and Jewishly demanding activity; nor are there any guarantees of success. But it must also be stressed that the potential rewards for the participants in the process, both as individuals and as representatives of their institutions, can be very significant.

THE GOALS PROJECT'S RESOURCES AND AGENDA

In its efforts to encourage Jewish educating institutions to become vision-driven, CIJE benefits from the resources and the ongoing support of the Mandel Institute for the Advanced Study and Development of Jewish Education. Of special value to the Goals Project is the Mandel Institute's Educated Jew Project, which explores a number of significant conceptions of an educated Jew and then examines the implications of these conceptions for the goals and organization of Jewish education. The Educated Jew Project has developed through significant contributions by some extraordinary Jewish thinkers and educational theorists, including Professors Israel Scheffler and Isadore Twersky of Harvard University, Professors Menachem Brinker, Moshe Greenberg and Michael Rosenak of the Hebrew University, and Professor Seymour Fox, Rabbi Shmuel Wygoda, and Daniel Marom of the Mandel Institute. The contributions of such individuals to CIJE'S Goals Project has been and will continue to be invaluable.

In collaboration with the staff of the Mandel Institute and the Educated Jew Project, the Goals Project is launching a number of initiatives designed to encourage vision-drivenness in Jewish educating institutions. The principal initiatives include the following:

1. Development of a library of materials concerning the importance and the process of becoming vision driven. This library will be made available to interested communities an educating institutions.

2. A Summer Seminar on Goals in Jerusalem for lay and professional leaders from Lead Communities and elsewhere . The seminar is designed to foster an appreciation for the critical role that vision plays in education and to think through critical issues that must be addressed if Jewish educating institutions are to become more vision-driven. Participants are expected to launch local efforts in this arena on their return home.

3. Local seminars in Lead Communities (and beyond). CIJE will sponsor a series of seminars in each Lead Community next year for representatives of local educating institutions. These seminars are designed to encourage these institutions to understand and wrestle with the issues that need to be addressed in order to begin the process of becoming, or becoming more, vision-driven.

CONCLUDING COMMENTS

CIJE does not believe that becoming vision-driven is easy or that it is sufficient to remedy the ills of Jewish educating institutions. But it is convinced that it is indispensable to success, and it welcomes your participation in the effort to encourage more careful attention to vision and goals among educating institutions in Lead Communities and elsewhere.

LIST OF INVITEES TO GOALS PROJECT SEMINAR

JERUSALEM

JULY, 1994

1. ✓ Janice Alper
2. ✓ Robert Aronson
3. ✓ Lauren Azoulai
4. ✓ Dan Bader
5. ✓ Chaim Botwinick
6. ✓ Steve Chervin
7. ✓ Ruth Cohen
8. ✓ John Colman
9. ✓ Aryeh Davidson
10. ✓ Genine Fidler
11. ✓ Darrell Friedman
12. ✓ Jane Gellman
13. ✓ Judith Ginsberg
14. ✓ Mark Gurvis
15. ✓ Michal Hillman
16. ✓ M/M David Hirschhorn
17. ✓ Robert Hirt
18. ✓ Alvin Katz
19. ✓ Lawrence Katz
20. ✓ Sara Lee
21. ✓ Richard Meyer
22. ✓ Ina Regosin
23. ✓ John Ruskay
24. ✓ David Sarnat
25. ✓ William Schatten
26. ✓ Barry Shrage
27. ✓ Arnold Sidman
28. ✓ Louise Stein
29. ✓ Barbara Steinberg
30. ✓ David Teutsch
31. ✓ Jonathan Woocher
32. ✓ Ilene Vogelstein



Materials mailed
4/28/94

add

LIST OF INVITEES TO GOALS PROJECT SEMINAR

JERUSALEM

JULY, 1994

1. Janice Alper - *no*
2. Robert Aronson
3. Lauren Azoulai - *no*
4. Dan Bader - *no*
5. Chaim Botwinick ✓
6. Steve Chervin
7. Ruth Cohen ✓
8. John Colman ✓ - *form*
9. Aryeh Davidson ✓
10. Genine Fidler - *no* *talking to others*
11. Darrell Friedman - *no*
12. Jane Gellman ✓
13. Judith Ginsberg - *BH - no*
14. Mark Gurvis ✓ - *who else?* *Leslie Branner?*
Susan Wynne
Kyla Epstein
15. Michal Hillman
16. M/M David Hirschhorn - *no*
17. Robert Hirt ✓
18. Alvin Katz *no*
19. Lawrence Katz *no*
20. Sara Lee - *Isa*
21. Richard Meyer ✓
22. Charles Ratner *no*
23. Ina Regosin - *probably*
24. John Ruskey - *ADH to call*
25. David Sarnat
26. William Schatten
27. Barry Shrage - "
28. Arnold Sidman
29. Louise Stein ✓
30. Barbara Steinberg ✓ *lay person?*
31. David Teutsch
32. Jonathan Woocher - *no*
33. Ilene Vogelstein - *no*

34. cc: Ellen Goldring ✓
35. cc: Adam Gamoran

Harry Stearn

Materials Mailed 4/28/94

LIST OF INVITEES TO GOALS PROJECT SEMINAR

JERUSALEM

JULY, 1994

1. Janice Alper
2. Robert Aronson
3. Lauren Azoulai
4. Dan Bader
5. Chaim Botwinick
6. Steve Chervin
7. Ruth Cohen
8. John Colman
9. Aryeh Davidson
10. Genine Fidler
11. Darrell Friedman
12. Jane Gellman
13. Judith Ginsberg
14. Mark Gurvis
15. Michal Hillman
16. M/M David Hirschhorn
17. Robert Hirt
18. Alvin Katz
19. Lawrence Katz
20. Sara Lee
21. Richard Meyer
22. Ina Regosin
23. John Ruskay
24. David Sarnat
25. William Schatten
26. Barry Shrage
27. Arnold Sidman
28. Louise Stein
29. Barbara Steinberg
30. David Teutsch
31. Jonathan Woocher
32. Ilene Vogelstein
33. Harry Stern - (Faxed 5-1 9-94 to 404- 898-9612)
34. Isa Aron - (Faxed 5-26-94 to 213-939-9526)

Materials Mailed 4/28/94

35. DR. Beverly Krubetz

36.



LIST OF INVITEES TO GOALS PROJECT SEMINAR

JERUSALEM

JULY, 1994

1. Janice Alper
2. Robert Aronson
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30. Barbara Steinberg
31. David Teutsch
32. Jonathan Woocher
33. Ilene Vogelstein

34. cc: Ellen Goldring
35. cc: Adam Gamoran



Materials Mailed 4/28/94

Sara Lee
Dr. Aryeh Davidson
Robert P. Aronson
Barbara Steinberg
Judith Ginsberg
John Ruskay
Mark Gurvis

April 27, 1994

Dr. Aryeh Davidson, Chairman
Department of Education
Jewish Theological Seminary of America
3080 Broadway
New York, NY 10027

Dear Aryeh:

Recently when we spoke about the work of the CIJE I had the opportunity to tell you a bit about an exciting new initiative which we are about to launch: "The Goals Project." The Goals Project is going to begin with a seminar in Israel in July to which a select number of lay and professional leaders from North America are being invited.

I am enclosing with this letter a description of the Project and the summer Goals Seminar, and I would like to invite you in Jerusalem.

We at the CIJE believe that the Goals Project has the potential to have a profound impact on contemporary Jewish education and Jewish life as well by giving institutions the impetus to focus on their own educational missions in a serious and reflective manner.

I hope that you can join us in this exciting venture. If you have any questions, Daniel Pekarsky or I would be happy to talk to you about them. We hope to hear from you soon.

Best wishes,

Alan D. Hoffmann
Executive Director

Chair
Morton Mandel

April 27, 1994

Vice Chairs
Billie Gold
Matthew Maryles
Lester Pollack
Maynard Wishner

Ms. Janice Alper
Jewish Educational Services
1745 Peachtree Road, NE
Atlanta, GA 30309

Honorary Chair
Max Fisher

Dear Janice:

Board
David Arnow
Daniel Bader
Mandell Berman
Charles Bronfman
Gerald Cohen
John Colman
Maurice Corson
Susan Crown
Jay Davis
Irwin Field
Charles Goodman
Alfred Gottschalk
Neil Greenbaum
Thomas Hausdorff
David Hirschhorn
Gershon Kekst
Henry Koschitsky
Mark Lainer
Norman Lamm
Marvin Lender
Norman Lipoff
Seymour Martin Lipset
Florence Melton
Melvin Merians
Charles Ratner
Esther Leah Ritz
Richard Scheuer
Ismar Schorsch
David Teutsch
Isadore Twersky
Bennett Yanowitz

For some time now -- and particularly at our planning seminar in Atlanta, we at the CIJE have been speaking about an exciting new initiative which we have been planning to launch: "The Goals Project." I am happy to report that the Goals Project is going to begin with a seminar in Israel in July to which a select number of lay and professional leaders from North America are being invited.

I am enclosing with this letter a description of the project and the summer Goals Seminar, and I would like to invite you to join us in Jerusalem.

We at the CIJE believe that the Goals Project has the potential to have a profound impact on contemporary Jewish education and Jewish life as well by giving institutions the impetus to focus on their own education missions in a serious and reflective manner.

I hope that you join us in this exciting venture. If you have any questions, Daniel Pekarsky or I would be happy to talk to you about them. We hope to hear from you soon.

Best wishes,



Alan D. Hoffmann
Executive Director

Executive Director
Alan Hoffmann



April 27, 1994

Chair

Morton Mandel

Vice Chairs

Billie Gold
Matthew Maryles
Lester Pollack
Maynard Wishner

Honorary Chair

Max Fisher

Board

David Arnov
Daniel Bader
Mandell Berman
Charles Bronfman
Gerald Cohen
John Colman
Maurice Corson
Susan Crown
Jay Davis
Irwin Field
Charles Goodman
Alfred Gottschalk
Neil Greenbaum
Thomas Hausdorff
David Hirschhorn
Gershon Kekst
Henry Koschitsky
Mark Lainer
Norman Lamm
Marvin Lender
Norman Lipoff
Seymour Martin Lipset
Florence Melton
Melvin Merians
Charles Ratner
Esther Leah Ritz
Richard Scheuer
Ismar Schorsch
David Teutsch
Isadore Twersky
Bennett Yanowitz

Executive Director

Alan Hoffmann

Mr. Robert P. Aronson
Executive Vice President
Jewish Welfare Federation of Detroit
Fred H. Butsel Memorial Building
163 Madison
Detroit, MI 48226

Dear Bob:

Recently when we spoke about the work of the CIJE I had the opportunity to tell you a bit about an exciting new initiative which we are about to launch: "The Goals Project." The Goals Project is going to begin with a seminar in Israel in July to which a select number of lay and professional leaders from North America are being invited.

I am enclosing with this letter a description of the Project and the summer Goals Seminar, and I would like to invite you and an appropriate lay leader that you would want to have at the seminar to join us in Jerusalem.

We at the CIJE believe that the Goals Project has the potential to have a profound impact on contemporary Jewish education and Jewish life as well by giving institutions the impetus to focus on their own educational missions in a serious and reflective manner.

I hope that you and a lay leader can join us in this exciting venture. If you have any questions, Daniel Pekarsky or I would be happy to talk to you about them. We hope to hear from you soon.

Best wishes,

Alan D. Hoffmann
Executive Director



April 27, 1994

Chair

Morton Mandel

Vice Chairs

Billie Gold
Matthew Maryles
Lester Pollack
Maynard Wishner

Ms. Lauren Azoulai
Atlanta Jewish Federation
1753 Peachtree Road, NE
Atlanta, GA 30309

Honorary Chair

Max Fisher

Dear Lauren:

For some time now -- and particularly at our planning seminar in Atlanta, we at the CIJE have been speaking about an exciting new initiative which we have been planning to launch: "The Goals Project." I am happy to report that the Goals Project is going to begin with a seminar in Israel in July to which a select number of lay and professional leaders from North America are being invited.

I am enclosing with this letter a description of the project and the summer Goals Seminar, and I would like to invite you to join us in Jerusalem.

We at the CIJE believe that the Goals Project has the potential to have a profound impact on contemporary Jewish education and Jewish life as well by giving institutions the impetus to focus on their own education missions in a serious and reflective manner.

I hope that you join us in this exciting venture. If you have any questions, Daniel Pekarsky or I would be happy to talk to you about them. We hope to hear from you soon.

Best wishes,

Alan D. Hoffmann
Executive Director

Board

David Arnov
Daniel Bader
Mandell Berman
Charles Bronfman
Gerald Cohen
John Colman
Maurice Corson
Susan Crown
Jay Davis
Irwin Field
Charles Goodman
Alfred Gottschalk
Neil Greenbaum
Thomas Hausdorff
David Hirschhorn
Gershon Kekst
Henry Koschitsky
Mark Lainer
Norman Lamm
Marvin Lender
Norman Lipoff
Seymour Martin Lipset
Florence Melton
Melvin Merians
Charles Ratner
Esther Leah Ritz
Richard Scheuer
Ismar Schorsch
David Teutsch
Isadore Twersky
Bennett Yanowitz

Executive Director

Alan Hoffmann



Chair

Morton Mandel

April 27, 1994

Vice Chairs

Billie Gold
Matthew Maryles
Lester Pollack
Maynard Wishner

Mr. Dan Bader, President
Helen Bader Foundation
777 E. Wisconsin Avenue, Ste. 3275
Milwaukee, WI 53202

Honorary Chair

Max Fisher

Dear Dan:

Board

David Arnow
Daniel Bader
Mandell Berman
Charles Bronfman
Gerald Cohen
John Colman
Maurice Corson
Susan Crown
Jay Davis
Irwin Field
Charles Goodman
Alfred Gottschalk
Neil Greenbaum
Thomas Hausdorff
David Hirschhorn
Gershon Kekst
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Bennett Yanowitz

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I hope that you join us in this exciting venture. If you have any questions, Daniel Pekarsky or I would be happy to talk to you about them. We hope to hear from you soon.

Best wishes,

Alan D. Hoffmann
Executive Director

Executive Director

Alan Hoffmann

Chair
Morton Mandel

April 29, 1994

Vice Chairs
Billie Gold
Matthew Maryles
Lester Pollack
Maynard Wishner

Mr. Chaim Botwinick
Board of Education of Baltimore
5800 Park Heights Ave.
Baltimore, MD 21215

Honorary Chair
Max Fisher

Dear Chaim:

Board
David Arnov
Daniel Bader
Mandell Berman
Charles Bronfman
Gerald Cohen
John Colman
Maurice Corson
Susan Crown
Jay Davis
Irwin Field
Charles Goodman
Alfred Gottschalk
Neil Greenbaum
Thomas Hausdorff
David Hirschhorn
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Seymour Martin Lipset
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Bennett Yanowitz

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I hope that you join us in this exciting venture. If you have any questions, Daniel Pekarsky or I would be happy to talk to you about them. We hope to hear from you soon.

Best wishes,



Alan D. Hoffmann
Executive Director

Executive Director
Alan Hoffmann

Chair
Morton Mandel

April 27, 1994

Vice Chairs
Billie Gold
Matthew Maryles
Lester Pollack
Maynard Wishner

Mr. Steve Chervin
13157 N.W. 11th Place
Sunrise, FL 33323

Honorary Chair
Max Fisher

Dear Steve:

For some time now -- and particularly at our planning seminar in Atlanta, we at the CIJE have been speaking about an exciting new initiative which we have been planning to launch: "The Goals Project." I am happy to report that the Goals Project is going to begin with a seminar in Israel in July to which a select number of lay and professional leaders from North America are being invited.

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I hope that you join us in this exciting venture. If you have any questions, Daniel Pekarsky or I would be happy to talk to you about them. We hope to hear from you soon.

Best wishes,

Alan

Alan D. Hoffmann
Executive Director

Board
David Arnow
Daniel Bader
Mandell Berman
Charles Bronfman
Gerald Cohen
John Colman
Maurice Corson
Susan Crown
Jay Davis
Irwin Field
Charles Goodman
Alfred Gottschalk
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Florence Melton
Melvin Merians
Charles Ratner
Esther Leah Ritz
Richard Scheuer
Ismar Schorsch
David Teutsch
Isadore Twersky
Bennett Yanowitz

Executive Director
Alan Hoffmann

Chair
Morton Mandel

April 27, 1994

Vice Chairs
Billie Gold
Matthew Maryles
Lester Pollack
Maynard Wishner

Ms. Ruth Cohen
Milwaukee Jewish Federation
1360 North Prospect Avenue
Milwaukee, WI 53202

Honorary Chair
Max Fisher

Dear Ruth:

Board
David Arnow
Daniel Bader
Mandell Berman
Charles Bronfman
Gerald Cohen
John Colman
Maurice Corson
Susan Crown
Jay Davis
Irwin Field
Charles Goodman
Alfred Gottschalk
Neil Greenbaum
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I hope that you join us in this exciting venture. If you have any questions, Daniel Pekarsky or I would be happy to talk to you about them. We hope to hear from you soon.

Best wishes,

Alan

Alan D. Hoffmann
Executive Director

Executive Director
Alan Hoffmann



Chair

Morton Mandel

April 27, 1994

Vice Chairs

Billie Gold
Matthew Maryles
Lester Pollack
Maynard Wishner

Mr. John Colman
4 Briar Lane
Glencoe, IL 60022

Honorary Chair

Max Fisher

Dear John:

Board

David Arnow
Daniel Bader
Mandell Berman
Charles Bronfman
Gerald Cohen
John Colman
Maurice Corson
Susan Crown
Jay Davis
Irwin Field
Charles Goodman
Alfred Gottschalk
Neil Greenbaum
Thomas Hausdorff
David Hirschhorn
Gershon Kekst
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Florence Melton
Melvin Merians
Charles Ratner
Esther Leah Ritz
Richard Scheuer
Ismar Schorsch
David Teutsch
Isadore Twersky
Bennett Yanowitz

As you know from your role as chairman of the CIJE Content and Program Committee, we are about to launch "The Goals Project." The Project is going to begin with a seminar in Israel in July to which a select number of lay and professional leaders from North America are being invited.

I am enclosing with this letter a description of the Project and the summer Goals Seminar, and I would like to invite you to join us in Jerusalem.

We at the CIJE believe that the Goals Project has the potential to have a profound impact on contemporary Jewish education and Jewish life as well by giving institutions the impetus to focus on their own educational missions in a serious and reflective manner.

I hope that you can join us in this exciting venture. Your presence as a member of the CIJE Board would certainly enhance our group. If you have any questions, Dan Pekarsky or I would be happy to talk to you about them. We hope to hear from you soon.

Best wishes,

Alan D. Hoffmann
Executive Director

Executive Director

Alan Hoffmann



Chair
Morton Mandel

April 27, 1994

Vice Chairs
Billie Gold
Matthew Maryles
Lester Pollack
Maynard Wishner

Dr. Aryeh Davidson, Chairman
Department of Education
Jewish Theological Seminary of America
3080 Broadway
New York, NY 10027

Honorary Chair
Max Fisher

Dear Aryeh:

Board
David Arnov
Daniel Bader
Mandell Berman
Charles Bronfman
Gerald Cohen
John Colman
Maurice Corson
Susan Crown
Jay Davis
Irwin Field
Charles Goodman
Alfred Gottschalk
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I hope that you can join us in this exciting venture. If you have any questions, Daniel Pekarsky or I would be happy to talk to you about them. We hope to hear from you soon.

Best wishes,

Alan D. Hoffmann
Executive Director

Executive Director
Alan Hoffmann



Chair
Morton Mandel

April 27, 1994

Vice Chairs
Billie Gold
Matthew Maryles
Lester Pollack
Maynard Wishner

Ms. Genine Fidler
8009 Melody Avenue
Baltimore, MD 21208

Honorary Chair
Max Fisher

Dear Genine:

Board
David Arnow
Daniel Bader
Mandell Berman
Charles Bronfman
Gerald Cohen
John Colman
Maurice Corson
Susan Crown
Jay Davis
Irwin Field
Charles Goodman
Alfred Gottschalk
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I hope that you join us in this exciting venture. If you have any questions, Daniel Pekarsky or I would be happy to talk to you about them. We hope to hear from you soon.

Best wishes,

Alan D. Hoffmann
Executive Director

Executive Director
Alan Hoffmann



Chair

Morton Mandel

April 27, 1994

Vice Chairs

Billie Gold
Matthew Maryles
Lester Pollack
Maynard Wishner

Mr. Darrell Friedman
THE ASSOCIATED
101 West Mount Royal Ave.
Baltimore, MD 21201

Honorary Chair

Max Fisher

Dear Darrell:

Board

David Arnow
Daniel Bader
Mandell Berman
Charles Bronfman
Gerald Cohen
John Colman
Maurice Corson
Susan Crown
Jay Davis
Irwin Field
Charles Goodman
Alfred Gottschalk
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I hope that you join us in this exciting venture. If you have any questions, Daniel Pekarsky or I would be happy to talk to you about them. We hope to hear from you soon.

Best wishes,

Alan D. Hoffmann
Executive Director

Executive Director

Alan Hoffmann

Chair

Morton Mandel

Vice Chairs

Billie Gold
Matthew Maryles
Lester Pollack
Maynard Wishner

Honorary Chair

Max Fisher

Board

David Arnow
Daniel Bader
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Esther Leah Ritz
Richard Scheuer
Ismar Schorsch
David Teutsch
Isadore Twersky
Bennett Yanowitz

Executive Director

Alan Hoffmann

April 27, 1994

Ms. Jane Gellman
3535 N. Summit
Milwaukee, WI 53211

Dear Jane:

For some time now -- and particularly at our planning seminar in Atlanta, we at the CIJE have been speaking about an exciting new initiative which we have been planning to launch: "The Goals Project." I am happy to report that the Goals Project is going to begin with a seminar in Israel in July to which a select number of lay and professional leaders from North America are being invited.

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We at the CIJE believe that the Goals Project has the potential to have a profound impact on contemporary Jewish education and Jewish life as well by giving institutions the impetus to focus on their own education missions in a serious and reflective manner.

I hope that you join us in this exciting venture. If you have any questions, Daniel Pekarsky or I would be happy to talk to you about them. We hope to hear from you soon.

Best wishes,

Alan

Alan D. Hoffmann
Executive Director



Chair

Morton Mandel

April 27, 1994

Vice Chairs

Billie Gold
Matthew Maryles
Lester Pollack
Maynard Wishner

Dr. Judith Ginsberg
Covenant Foundation
215 Park Avenue South, Ste. 2016
New York, NY 10003-1603

Honorary Chair

Max Fisher

Dear Judith:

Board

David Arnow
Daniel Bader
Mandell Berman
Charles Bronfman
Gerald Cohen
John Colman
Maurice Corson
Susan Crown
Jay Davis
Irwin Field
Charles Goodman
Alfred Gottschalk
Neil Greenbaum
Thomas Hausdorff
David Hirschhorn
Gershon Kekst
Henry Koschitsky
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I am enclosing with this letter a description of the Project and the summer Goals Seminar, and I would like to invite you to join us in Jerusalem.

We at the CIJE believe that the Goals Project has the potential to have a profound impact on contemporary Jewish education and Jewish life as well by giving institutions the impetus to focus on their own educational missions in a serious and reflective manner.

I hope that you can join us in this exciting venture. If you have any questions, Daniel Pekarsky or I would be happy to talk to you about them. We hope to hear from you soon.

Best wishes,

Alan D. Hoffmann
Executive Director

Executive Director

Alan Hoffmann



Chair
Morton Mandel

April 27, 1994

Vice Chairs
Billie Gold
Matthew Maryles
Lester Pollack
Maynard Wishner

Mr. Mark Gurvis
Jewish Education Center
2030 S. Taylor Road
Cleveland, OH 44118

Honorary Chair
Max Fisher

Dear Mark:

Board
David Arnow
Daniel Bader
Mandell Berman
Charles Bronfman
Gerald Cohen
John Colman
Maurice Corson
Susan Crown
Jay Davis
Irwin Field
Charles Goodman
Alfred Gottschalk
Neil Greenbaum
Thomas Hausdorff
David Hirschhorn
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I am enclosing with this letter a description of the Project and the summer Goals Seminar, and I would like to invite you and others whom you would want to have at the seminar to join us in Jerusalem.

We at the CIJE believe that the Goals Project has the potential to have a profound impact on contemporary Jewish education and Jewish life as well by giving institutions the impetus to focus on their own educational missions in a serious and reflective manner.

I hope that you and appropriate Cleveland lay leaders and professionals can join us in this exciting venture. If you have any questions, Daniel Pekarsky or I would be happy to talk to you about them. We hope to hear from you soon.

Best wishes,

Alan D. Hoffmann
Executive Director

Executive Director
Alan Hoffmann

cc: S.H. Hoffman



April 27, 1994

Chair

Morton Mandel

Vice Chairs

Billie Gold
Matthew Maryles
Lester Pollack
Maynard Wishner

Honorary Chair

Max Fisher

Board

David Arnow
Daniel Bader
Mandell Berman
Charles Bronfman
Gerald Cohen
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Florence Melton
Melvin Merians
Charles Ratner
Esther Leah Ritz
Richard Scheuer
Ismar Schorsch
David Teutsch
Isadore Twersky
Bennett Yanowitz

Ms. Michal Hillman
2898 Sequoyah Drive NW
Atlanta, GA 30327

Dear Michal:

For some time now -- and particularly at our planning seminar in Atlanta, we at the CIJE have been speaking about an exciting new initiative which we have been planning to launch: "The Goals Project." I am happy to report that the Goals Project is going to begin with a seminar in Israel in July to which a select number of lay and professional leaders from North America are being invited.

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I hope that you join us in this exciting venture. If you have any questions, Daniel Pekarsky or I would be happy to talk to you about them. We hope to hear from you soon.

Best wishes,

Alan D. Hoffmann
Executive Director

Executive Director

Alan Hoffmann



Chair

Morton Mandel

April 27, 1994

Vice Chairs

Billie Gold
Matthew Maryles
Lester Pollack
Maynard Wishner

Honorary Chair

Max Fisher

Board

David Arnov
Daniel Bader
Mandell Berman
Charles Bronfman
Gerald Cohen
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Charles Goodman
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Florence Melton
Melvin Merians
Charles Ratner
Esther Leah Ritz
Richard Scheuer
Ismar Schorsch
David Teutsch
Isadore Twersky
Bennett Yanowitz

Mr. & Mrs. David Hirschhorn
The Blaustein Building
P.O. Box 238
Baltimore, MD 21203

Dear Mr. & Mrs. Hirschhorn:

When we spoke about CIJE and at the Board meeting we had the opportunity to tell you a bit about an exciting new initiative which we are about to launch: "The Goals Project." The Goals Project is going to begin with a seminar in Israel in July to which a select number of lay and professional leaders from North America are being invited.

I am enclosing with this letter a description of the Project and the summer Goals Seminar, and I would like to invite you to join us in Jerusalem.

As you heard at the Board meeting, we at the CIJE believe that the Goals Project has the potential to have a profound impact on contemporary Jewish education and Jewish life as well by giving institutions the impetus to focus on their own educational missions in a serious and reflective manner.

I hope that you can join us in this exciting venture. If you have any questions, Daniel Pekarsky or I would be happy to talk to you about them. We hope to hear from you soon.

Best wishes,

Alan D. Hoffmann
Executive Director

Executive Director

Alan Hoffmann



Chair

Morton Mandel

April 27, 1994

Vice Chairs

Billie Gold
Matthew Maryles
Lester Pollack
Maynard Wishner

Dr. Robert Hirt
Vice President of Education
Yeshiva University
500 West 185th Street
New York, NY 10033

Honorary Chair

Max Fisher

Board

David Arnow
Daniel Bader
Mandell Berman
Charles Bronfman
Gerald Cohen
John Colman
Maurice Corson
Susan Crown
Jay Davis
Irwin Field
Charles Goodman
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Bennett Yanowitz

Dear Bob:

Recently when we spoke about the work of the CIJE I had the opportunity to tell you a bit about an exciting new initiative which we are about to launch: "The Goals Project." The Goals Project is going to begin with a seminar in Israel in July to which a select number of lay and professional leaders from North America are being invited.

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We at the CIJE believe that the Goals Project has the potential to have a profound impact on contemporary Jewish education and Jewish life as well by giving institutions the impetus to focus on their own educational missions in a serious and reflective manner.

I hope that you can join us in this exciting venture. If you have any questions, Daniel Pekarsky or I would be happy to talk to you about them. We hope to hear from you soon.

Best wishes,

Alan D. Hoffmann
Executive Director

Executive Director

Alan Hoffmann



Chair
Morton Mandel

April 27, 1994

Vice Chairs
Billie Gold
Matthew Maryles
Lester Pollack
Maynard Wishner

Alvin D. Katz
THE ASSOCIATED
101 West Mount Royal Avenue
Baltimore, MD 21201

Honorary Chair
Max Fisher

Dear Alvin:

Board
David Arnow
Daniel Bader
Mandell Berman
Charles Bronfman
Gerald Cohen
John Colman
Maurice Corson
Susan Crown
Jay Davis
Irwin Field
Charles Goodman
Alfred Gottschalk
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Best wishes,

Alan D. Hoffmann
Executive Director

Executive Director
Alan Hoffmann



Chair
Morton Mandel

April 27, 1994

Vice Chairs
Billie Gold
Matthew Maryles
Lester Pollack
Maynard Wishner

Lawrence M. Katz
The Council on Jewish Education Services
5800 Park Heights Ave.
Baltimore, MD 21215

Honorary Chair
Max Fisher

Dear Lawrence:

Board
David Arnow
Daniel Bader
Mandell Berman
Charles Bronfman
Gerald Cohen
John Colman
Maurice Corson
Susan Crown
Jay Davis
Irwin Field
Charles Goodman
Alfred Gottschalk
Neil Greenbaum
Thomas Hausdorff
David Hirschhorn
Gershon Kekst
Henry Koschitsky
Mark Lainer
Norman Lamm
Marvin Lender
Norman Lipoff
Seymour Martin Lipset
Florence Melton
Melvin Merians
Charles Ratner
Esther Leah Ritz
Richard Scheuer
Ismar Schorsch
David Teutsch
Isadore Twersky
Bennett Yanowitz

For some time now -- and particularly at our planning seminar in Atlanta, we at the CIJE have been speaking about an exciting new initiative which we have been planning to launch: "The Goals Project." I am happy to report that the Goals Project is going to begin with a seminar in Israel in July to which a select number of lay and professional leaders from North America are being invited.

I am enclosing with this letter a description of the project and the summer Goals Seminar, and I would like to invite you to join us in Jerusalem.

We at the CIJE believe that the Goals Project has the potential to have a profound impact on contemporary Jewish education and Jewish life as well by giving institutions the impetus to focus on their own education missions in a serious and reflective manner.

I hope that you join us in this exciting venture. If you have any questions, Daniel Pekarsky or I would be happy to talk to you about them. We hope to hear from you soon.

Best wishes,

Alan D. Hoffmann
Executive Director

Executive Director
Alan Hoffmann

Chair
Morton Mandel

April 27, 1994

Vice Chairs
Billie Gold
Matthew Maryles
Lester Pollack
Maynard Wishner

Ms. Sara S. Lee, Director
Rhea Hirsch School of Education
Hebrew Union College
3077 University Avenue
Los Angeles, CA 90007-3796

Honorary Chair
Max Fisher

Dear Sara:

Board
David Arnow
Daniel Bader
Mandell Berman
Charles Bronfman
Gerald Cohen
John Colman
Maurice Corson
Susan Crown
Jay Davis
Irwin Field
Charles Goodman
Alfred Gottschalk
Neil Greenbaum
Thomas Hausdorff
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Bennett Yanowitz

Recently when we spoke about the work of the CIJE I had the opportunity to tell you a bit about an exciting new initiative which we are about to launch: "The Goals Project." The Goals Project is going to begin with a seminar in Israel in July to which a select number of lay and professional leaders from North America are being invited.

I am enclosing with this letter a description of the Project and the summer Goals Seminar, and I would like to invite you and others whom you would want to have at the seminar to join us in Jerusalem.

We at the CIJE believe that the Goals Project has the potential to have a profound impact on contemporary Jewish education and Jewish life as well by giving institutions the impetus to focus on their own educational missions in a serious and reflective manner.

I hope that you, or your rep, and a lay leader can join us in this exciting venture. If you have any questions, Daniel Pekarsky or I would be happy to talk to you about them. We hope to hear from you soon.

Best wishes,



Alan D. Hoffmann
Executive Director

Executive Director
Alan Hoffmann

Chair
Morton Mandel

April 27, 1994

Vice Chairs
Billie Gold
Matthew Maryles
Lester Pollack
Maynard Wishner

Mr. Richard H. Meyer
Milwaukee Jewish Federation
1360 N. Prospect Avenue
Milwaukee, WI 53202

Honorary Chair
Max Fisher

Dear Rick:

Board
David Arnov
Daniel Bader
Mandell Berman
Charles Bronfman
Gerald Cohen
John Colman
Maurice Corson
Susan Crown
Jay Davis
Irwin Field
Charles Goodman
Alfred Gottschalk
Neil Greenbaum
Thomas Hausdorff
David Hirschhorn
Gershon Kekst
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Seymour Martin Lipset
Florence Melton
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Bennett Yanowitz

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I am enclosing with this letter a description of the project and the summer Goals Seminar, and I would like to invite you to join us in Jerusalem.

We at the CIJE believe that the Goals Project has the potential to have a profound impact on contemporary Jewish education and Jewish life as well by giving institutions the impetus to focus on their own education missions in a serious and reflective manner.

I hope that you join us in this exciting venture. If you have any questions, Daniel Pekarsky or I would be happy to talk to you about them. We hope to hear from you soon.

Best wishes,

Alan

Alan D. Hoffmann
Executive Director

Executive Director
Alan Hoffmann



Chair

Morton Mandel

May 5, 1994

Vice Chairs

Billie Gold
Matthew Maryles
Lester Pollack
Maynard Wishner

Mr. Charles Ratner
Forest City Enterprises
10800 Brookpark Road
Cleveland, OH 44130

Honorary Chair

Max Fisher

Dear Chuck:

Board

David Arnow
Daniel Bader
Mandell Berman
Charles Bronfman
Gerald Cohen
John Colman
Maurice Corson
Susan Crown
Jay Davis
Irwin Field
Charles Goodman
Alfred Gottschalk
Neil Greenbaum
Thomas Hausdorff
David Hirschhorn
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Melvin Merians
Charles Ratner
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Richard Scheuer
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David Teutsch
Isadore Twersky
Bennett Yanowitz

As you know from your role as chairman of the CIJE Community Mobilization Committee, we are about to launch "The Goals Project." The Project is going to begin with a seminar in Israel in July to which a select number of lay and professional leaders from North America are being invited.

I am enclosing with this letter a description of the Project and the summer Goals Seminar, and I would like to invite you to join us in Jerusalem.

We at the CIJE believe that the Goals Project has the potential to have a profound impact on contemporary Jewish education and Jewish life as well by giving institutions the impetus to focus on their own educational missions in a serious and reflective manner.

I hope that you can join us in this exciting venture. Your presence as a member of the CIJE Board would certainly enhance our group. If you have any questions, Dan Pekarsky or I would be happy to talk to you about them. We hope to hear from you soon.

Best wishes,

Alan D. Hoffmann
Executive Director

Executive Director

Alan Hoffmann

Chair

Morton Mandel

April 27, 1994

Vice Chairs

Billie Gold
Matthew Maryles
Lester Pollack
Maynard Wishner

Ms. Ina Regosin
Milwaukee Association for Jewish Education
6401 N. Santa Monica Blvd.
Milwaukee, WI 53217

Honorary Chair

Max Fisher

Dear Ina:

Board

David Arnow
Daniel Bader
Mandell Berman
Charles Bronfman
Gerald Cohen
John Colman
Maurice Corson
Susan Crown
Jay Davis
Irwin Field
Charles Goodman
Alfred Gottschalk
Neil Greenbaum
Thomas Hausdorff
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I am enclosing with this letter a description of the project and the summer Goals Seminar, and I would like to invite you to join us in Jerusalem.

We at the CIJE believe that the Goals Project has the potential to have a profound impact on contemporary Jewish education and Jewish life as well by giving institutions the impetus to focus on their own education missions in a serious and reflective manner.

I hope that you join us in this exciting venture. If you have any questions, Daniel Pekarsky or I would be happy to talk to you about them. We hope to hear from you soon.

Best wishes,

Alan

Alan D. Hoffmann
Executive Director

Executive Director

Alan Hoffmann

Chair

Morton Mandel

April 27, 1994

Vice Chairs

Billie Gold
Matthew Maryles
Lester Pollack
Maynard Wishner

John Ruskay
UJA Federation
130 E. 59th Street
New York, NY 10022

Honorary Chair

Max Fisher

Dear John:

Board

David Arnow
Daniel Bader
Mandell Berman
Charles Bronfman
Gerald Cohen
John Colman
Maurice Corson
Susan Crown
Jay Davis
Irwin Field
Charles Goodman
Alfred Gottschalk
Neil Greenbaum
Thomas Hausdorff
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I am enclosing with this letter a description of the Project and the summer Goals Seminar, and I would like to invite you and an appropriate lay leader that you would want to have at the seminar to join us in Jerusalem.

We at the CIJE believe that the Goals Project has the potential to have a profound impact on contemporary Jewish education and Jewish life as well by giving institutions the impetus to focus on their own educational missions in a serious and reflective manner.

I hope that you and a lay leader can join us in this exciting venture. If you have any questions, Daniel Pekarsky or I would be happy to talk to you about them. We hope to hear from you soon.

Best wishes,



Alan D. Hoffmann
Executive Director

Executive Director

Alan Hoffmann



Chair
Morton Mandel

April 27, 1994

Vice Chairs
Billie Gold
Matthew Maryles
Lester Pollack
Maynard Wishner

Mr. David I. Sarnat
Atlanta Jewish Federation
1753 Peachtree Road, NE
Atlanta, GA 30309

Honorary Chair
Max Fisher

Dear David:

Board
David Arnow
Daniel Bader
Mandell Berman
Charles Bronfman
Gerald Cohen
John Colman
Maurice Corson
Susan Crown
Jay Davis
Irwin Field
Charles Goodman
Alfred Gottschalk
Neil Greenbaum
Thomas Hausdorff
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Bennett Yanowitz

For some time now -- and particularly at our planning seminar in Atlanta, we at the CIJE have been speaking about an exciting new initiative which we have been planning to launch: "The Goals Project." I am happy to report that the Goals Project is going to begin with a seminar in Israel in July to which a select number of lay and professional leaders from North America are being invited.

I am enclosing with this letter a description of the project and the summer Goals Seminar, and I would like to invite you to join us in Jerusalem.

We at the CIJE believe that the Goals Project has the potential to have a profound impact on contemporary Jewish education and Jewish life as well by giving institutions the impetus to focus on their own education missions in a serious and reflective manner.

I hope that you join us in this exciting venture. If you have any questions, Daniel Pekarsky or I would be happy to talk to you about them. We hope to hear from you soon.

Best wishes,

Alan D. Hoffmann
Executive Director

Executive Director
Alan Hoffmann

April 27, 1994

Chair

Morton Mandel

Vice Chairs

Billie Gold
Matthew Maryles
Lester Pollack
Maynard Wishner

Honorary Chair

Max Fisher

Board

David Arnow
Daniel Bader
Mandell Berman
Charles Bronfman
Gerald Cohen
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Melvin Merians
Charles Ratner
Esther Leah Ritz
Richard Scheuer
Ismar Schorsch
David Teutsch
Isadore Twersky
Bennett Yanowitz

Executive Director

Alan Hoffmann

Dr. William Schatten
3865 Parian Ridge Road NW
Atlanta, GA 30327-3027

Dear Bill:

For some time now -- and particularly at our planning seminar in Atlanta, we at the CIJE have been speaking about an exciting new initiative which we have been planning to launch: "The Goals Project." I am happy to report that the Goals Project is going to begin with a seminar in Israel in July to which a select number of lay and professional leaders from North America are being invited.

I am enclosing with this letter a description of the project and the summer Goals Seminar, and I would like to invite you to join us in Jerusalem.

We at the CIJE believe that the Goals Project has the potential to have a profound impact on contemporary Jewish education and Jewish life as well by giving institutions the impetus to focus on their own education missions in a serious and reflective manner.

I hope that you join us in this exciting venture. If you have any questions, Daniel Pekarsky or I would be happy to talk to you about them. We hope to hear from you soon.

Best wishes,



Alan D. Hoffmann
Executive Director



Chair
Morton Mandel

April 27, 1994

Vice Chairs
Billie Gold
Matthew Maryles
Lester Pollack
Maynard Wishner

Mr. Barry Shrage
Executive Vice-President
Council of Jewish Federations
of Greater Boston
One Lincoln Plaza
Boston, MA 02111

Honorary Chair
Max Fisher

Board
David Arnow
Daniel Bader
Mandell Berman
Charles Bronfman
Gerald Cohen
John Colman
Maurice Corson
Susan Crown
Jay Davis
Irwin Field
Charles Goodman
Alfred Gottschalk
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Florence Melton
Melvin Merians
Charles Ratner
Esther Leah Ritz
Richard Scheuer
Ismar Schorsch
David Teutsch
Isadore Twersky
Bennett Yanowitz

Dear Barry:

Recently when we spoke about the work of the CIJE I had the opportunity to tell you a bit about an exciting new initiative which we are about to launch: "The Goals Project." The Goals Project is going to begin with a seminar in Israel in July to which a select number of lay and professional leaders from North America are being invited. I have also had the chance to speak to Carolyn Keller about the project.

I am enclosing with this letter a description of the Project and the summer Goals Seminar, and I would like to invite you, Carolyn, and an appropriate lay leader that you would want to have at the seminar to join us in Jerusalem.

We at the CIJE believe that the Goals Project has the potential to have a profound impact on contemporary Jewish education and Jewish life as well by giving institutions the impetus to focus on their own educational missions in a serious and reflective manner.

I hope that you, Carolyn, and a lay leader can join us in this exciting venture. If you have any questions, Daniel Pekarsky and I would be happy to talk to you about them. We hope to hear from you soon.

Best wishes,

Alan D. Hoffmann
Executive Director

Executive Director
Alan Hoffmann

April 27, 1994

Chair

Morton Mandel

Vice Chairs

Billie Gold
Matthew Maryles
Lester Pollack
Maynard Wishner

Honorary Chair

Max Fisher

Board

David Arnow
Daniel Bader
Mandell Berman
Charles Bronfman
Gerald Cohen
John Colman
Maurice Corson
Susan Crown
Jay Davis
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Charles Ratner
Esther Leah Ritz
Richard Scheuer
Ismar Schorsch
David Teutsch
Isadore Twersky
Bennett Yanowitz

Arnold B. Sidman
Chamberlain, Hrdlicka, White, Williams & Martin
1400 Harris Tower
233 Peachtree Street., NE
Atlanta, GA 30303

Dear Arnie:

For some time now -- and particularly at our planning seminar in Atlanta, we at the CIJE have been speaking about an exciting new initiative which we have been planning to launch: "The Goals Project." I am happy to report that the Goals Project is going to begin with a seminar in Israel in July to which a select number of lay and professional leaders from North America are being invited.

I am enclosing with this letter a description of the project and the summer Goals Seminar, and I would like to invite you to join us in Jerusalem.

We at the CIJE believe that the Goals Project has the potential to have a profound impact on contemporary Jewish education and Jewish life as well by giving institutions the impetus to focus on their own education missions in a serious and reflective manner.

I hope that you join us in this exciting venture. If you have any questions, Daniel Pekarsky or I would be happy to talk to you about them. We hope to hear from you soon.

Best wishes,

Alan

Alan D. Hoffmann
Executive Director

Executive Director

Alan Hoffmann



Chair
Morton Mandel

April 27, 1994

Vice Chairs
Billie Gold
Matthew Maryles
Lester Pollack
Maynard Wishner

Ms. Louise Stein
2510 West Dean Road
Milwaukee, WI 53217

Honorary Chair
Max Fisher

Dear Louise:

Board
David Arnow
Daniel Bader
Mandell Berman
Charles Bronfman
Gerald Cohen
John Colman
Maurice Corson
Susan Crown
Jay Davis
Irwin Field
Charles Goodman
Alfred Gottschalk
Neil Greenbaum
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I hope that you join us in this exciting venture. If you have any questions, Daniel Pekarsky or I would be happy to talk to you about them. We hope to hear from you soon.

Best wishes,

Alan D. Hoffmann
Executive Director

cc: E. Goldring
A. Gamoran

Executive Director
Alan Hoffmann



Chair
Morton Mandel

April 27, 1994

Vice Chairs
Billie Gold
Matthew Maryles
Lester Pollack
Maynard Wishner

Ms. Louise Stein
2510 West Dean Road
Milwaukee, WI 53217

Honorary Chair
Max Fisher

Dear Louise:

Board
David Arnov
Daniel Bader
Mandell Berman
Charles Bronfman
Gerald Cohen
John Colman
Maurice Corson
Susan Crown
Jay Davis
Irwin Field
Charles Goodman
Alfred Gottschalk
Neil Greenbaum
Thomas Hausdorff
David Hirschhorn
Gershon Kekst
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We at the CIJE believe that the Goals Project has the potential to have a profound impact on contemporary Jewish education and Jewish life as well by giving institutions the impetus to focus on their own education missions in a serious and reflective manner.

I hope that you join us in this exciting venture. If you have any questions, Daniel Pekarsky or I would be happy to talk to you about them. We hope to hear from you soon.

Best wishes,

Alan D. Hoffmann
Executive Director

Executive Director
Alan Hoffmann

cc: E. Goldring
A. Gamoran



Chair
Morton Mandel

April 27, 1994

Vice Chairs
Billie Gold
Matthew Maryles
Lester Pollack
Maynard Wishner

Ms. Barbara Steinberg
Commission for Jewish Education
4603 Community Drive
West Palm Beach, FL 33417

Honorary Chair
Max Fisher

Dear Barbara:

Board
David Arnow
Daniel Bader
Mandell Berman
Charles Bronfman
Gerald Cohen
John Colman
Maurice Corson
Susan Crown
Jay Davis
Irwin Field
Charles Goodman
Alfred Gottschalk
Neil Greenbaum
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Bennett Yanowitz

Recently when we spoke about the work of the CIJE I had the opportunity to tell you a bit about an exciting new initiative which we are about to launch: "The Goals Project." The Goals Project is going to begin with a seminar in Israel in July to which a select number of lay and professional leaders from North America are being invited.

I am enclosing with this letter a description of the Project and the summer Goals Seminar, and I would like to invite you and an appropriate lay leader that you would want to have at the seminar to join us in Jerusalem.

We at the CIJE believe that the Goals Project has the potential to have a profound impact on contemporary Jewish education and Jewish life as well by giving institutions the impetus to focus on their own educational missions in a serious and reflective manner.

I hope that you and a lay leader can join us in this exciting venture. If you have any questions, Daniel Pekarsky or I would be happy to talk to you about them. We hope to hear from you soon.

Best wishes,

Alan D. Hoffmann
Executive Director

Executive Director
Alan Hoffmann

Chair
Morton Mandel

April 27, 1994

Vice Chairs
Billie Gold
Matthew Maryles
Lester Pollack
Maynard Wishner

David Teutsch
Reconstructionist Rabbinical College
Church Road & Greenwood Avenue
Wyncote, PA 19095

Honorary Chair
Max Fisher

Dear David:

Board
David Arnow
Daniel Bader
Mandell Berman
Charles Bronfman
Gerald Cohen
John Colman
Maurice Corson
Susan Crown
Jay Davis
Irwin Field
Charles Goodman
Alfred Gottschalk
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Bennett Yanowitz

When we spoke about CIJE and at the Board meeting we had the opportunity to tell you a bit about an exciting new initiative which we are about to launch: "The Goals Project." The Goals Project is going to begin with a seminar in Israel in July to which a select number of lay and professional leaders from North America are being invited.

I am enclosing with this letter a description of the Project and the summer Goals Seminar, and I would like to invite you and others whom you would want to have at the seminar to join us in Jerusalem.

As you heard at the Board meeting, we at the CIJE believe that the Goals Project has the potential to have a profound impact on contemporary Jewish education and Jewish life as well by giving institutions the impetus to focus on their own educational missions in a serious and reflective manner.

I hope that you or your representative can join us in this exciting venture. If you have any questions, Daniel Pekarsky or I would be happy to talk to you about them. We hope to hear from you soon.

Best wishes,

Alan

Alan D. Hoffmann
Executive Director

Executive Director
Alan Hoffmann



Chair
Morton Mandel

April 27, 1994

Vice Chairs
Billie Gold
Matthew Maryles
Lester Pollack
Maynard Wishner

Dr. Jonathan Woocher
Executive Vice President
JESNA
730 Broadway
New York, NY 10003-9450

Honorary Chair
Max Fisher

Dear Jonathan:

Board
David Arnow
Daniel Bader
Mandell Berman
Charles Bronfman
Gerald Cohen
John Colman
Maurice Corson
Susan Crown
Jay Davis
Irwin Field
Charles Goodman
Alfred Gottschalk
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When we spoke about CIJE and at the Board meeting we had the opportunity to tell you a bit about an exciting new initiative which we are about to launch: "The Goals Project." The Goals Project is going to begin with a seminar in Israel in July to which a select number of lay and professional leaders from North America are being invited.

I am enclosing with this letter a description of the Project and the summer Goals Seminar, and I would like to invite you and others whom you would want to have at the seminar to join us in Jerusalem.

As you heard at the Board meeting, we at the CIJE believe that the Goals Project has the potential to have a profound impact on contemporary Jewish education and Jewish life as well by giving institutions the impetus to focus on their own educational missions in a serious and reflective manner.

I hope that you and a lay leader can join us in this exciting venture. If you have any questions, Daniel Pekarsky or I would be happy to talk to you about them. We hope to hear from you soon.

Best wishes,

Alan D. Hoffmann
Executive Director

Executive Director
Alan Hoffmann



Chair
Morton Mandel

April 27, 1994

Vice Chairs
Billie Gold
Matthew Maryles
Lester Pollack
Maynard Wishner

Ms. Ilene Vogelstein
3700 Breton Way
Baltimore, MD 21208

Honorary Chair
Max Fisher

Dear Ilene:

For some time now -- and particularly at our planning seminar in Atlanta, we at the CIJE have been speaking about an exciting new initiative which we have been planning to launch: "The Goals Project." I am happy to report that the Goals Project is going to begin with a seminar in Israel in July to which a select number of lay and professional leaders from North America are being invited.

I am enclosing with this letter a description of the project and the summer Goals Seminar, and I would like to invite you to join us in Jerusalem.

We at the CIJE believe that the Goals Project has the potential to have a profound impact on contemporary Jewish education and Jewish life as well by giving institutions the impetus to focus on their own education missions in a serious and reflective manner.

I hope that you join us in this exciting venture. If you have any questions, Daniel Pekarsky or I would be happy to talk to you about them. We hope to hear from you soon.

Best wishes,

Alan D. Hoffmann
Executive Director

Board
David Arnov
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Jay Davis
Irwin Field
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Alfred Gottschalk
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Bennett Yanowitz

Executive Director
Alan Hoffmann

June 10, 1994

Dr. Beverly Gribetz

Dear Beverly,

Recently when we spoke about the work of the CIJE I had the opportunity to tell you a bit about an exciting new initiative which we are about to launch: "The Goals Project." The goals Project is going to begin with a seminar in Israel in July to which a select number of lay and professional leaders from North America are being invited.

I am enclosing with this letter a description of the Project and the summer Goals Seminar, and I would like to invite you and an appropriate lay leader that you would want to have at the seminar to join us in Jerusalem.

We at the CIJE believe that the Goals Project has the potential to have a profound impact on contemporary Jewish education and Jewish life as well by giving institutions the impetus to focus on their own education missions in a serious and reflective manner.

I hope that you join us in this exciting venture. If you have any questions, Daniel Pekarsky or I would be happy to talk to you about them. We hope to hear from you soon.

Best wishes,



Alan D. Hoffmann
Executive Director

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**Council for Initiatives
in
Jewish Education**

Date sent: 6-21-94 Time sent: 10:30 am No. of Pages (incl. cover): **6**
To: Roanna Sharofsky From: Ginny Levi
Organization:
Phone Number: Phone Number: 216-391-1852
Fax Number: 212-595-7252 Fax Number: 216-391-5430
Comments:

Dear Roanna,

Greetings from Cleveland!

Alan Hoffmann has asked me to send you the attached.

It is what he wants to discuss with you.

Ginny Levi





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Isadore Twersky
Bennett Yanowitz

Executive Director

Alan Hoffmann

June 21, 1994

Roanna Sharofsky
Heschel School

Dear Roanna,

I look forward to talking with you soon about an exciting new initiative which CIJE is about to launch: "The Goals Project." The Goals Project is going to begin with a seminar in Israel in July a select number of lay and professional leaders from North America are being invited.

I am enclosing with this letter a description of the Project and the summer Goals Seminar, and I would like to invite you and an appropriate lay leader that you would want to have at the seminar to join us in Jerusalem.

We at the CIJE believe that the Goals Project has the potential to have a profound impact on contemporary Jewish education and Jewish life as well by giving institutions the impetus to focus on their own education missions in a serious and reflective manner.

I hope that you join us in this exciting venture. If you have any questions, Daniel Pekarsky or I would be happy to talk to you about them. We hope to hear from you soon

Best wishes,

Alan D. Hoffmann
Executive Director



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Bennett Yanowitz

Executive Director
Alan Hoffmann

June 23, 1994

Ms. Rae Janvey
Heschel School

Dear Rae,

I think you will be interested in an exciting new initiative which CIJE is about to launch: "The Goals Project." The Goals Project is going to begin with a seminar in Israel in July a select number of lay and professional leaders from North America are being invited.

I am enclosing with this letter a description of the project and the summer Goals Seminar, and I would like to invite you to join us in Jerusalem.

We at the CIJE believe that the Goals Project has the potential to have a profound impact on contemporary Jewish education and Jewish life as well by giving institutions the impetus to focus on their own education missions in a serious and reflective manner.

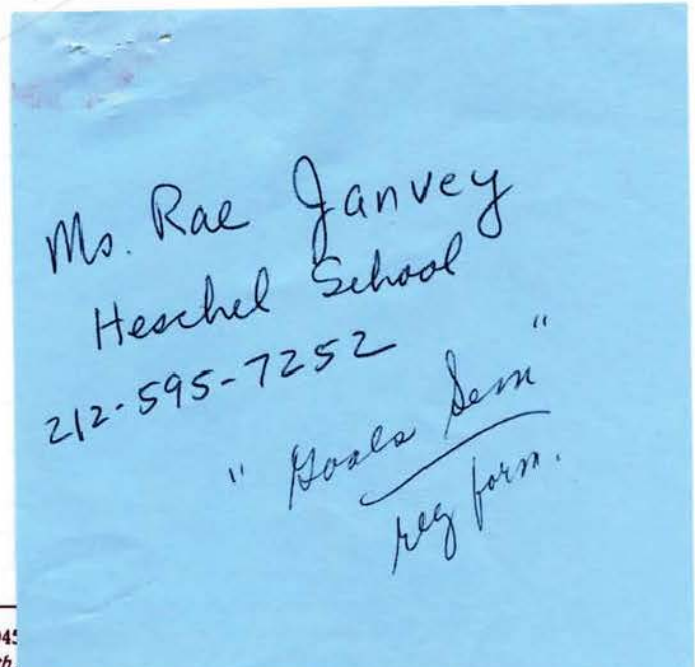
I hope that you join us in this exciting venture. If you have any questions, Daniel Pekarsky or I would be happy to talk to you about them. We hope to hear from you soon.

Best wishes,

Alan

Alan D. Hoffmann
Executive Director

CIJE	Date 6-23-94 # of pages 5
TO MS. RAE JANVEY	FROM GINNY LEVI
CO./DEPT. HESCHEL SCHOOL	CO.
PHONE #	PHONE # 391-1852
FAX # 212-595-7252	FAX # 216-391-5430



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Bennett Yanowitz

Executive Director

Alan Hoffmann

June 27, 1994

Mr. Richard Scheuer
61 Associates
350 Fifth Ave., Suite 3410
New York, NY 10118

Dear Dick,

As you know, the CIJE Goals Project is going to begin with a seminar in Israel in July. A select number of lay and professional leaders from North America are being invited.

I am enclosing with this letter a description of the project and the summer Goals Seminar, and I would be pleased if you would join us in Jerusalem. I am also enclosing a seminar schedule which has been sent to participants.

We at the CIJE believe that the Goals Project has the potential to have a profound impact on contemporary Jewish education and Jewish life as well as giving institutions the impetus to focus on their own education missions in a serious and reflective manner.

I hope that you join us in this exciting venture. Please fax the registration form to Ginny Levi at 216-391-5430 or to Caroline Biran in Jerusalem at 2-619951 if you can join us. We hope to hear from you soon.

Best wishes,



Alan D. Hoffmann
Executive Director

CIJE	Date 6-27-94 # of pages 2
TO	FROM GINNY LEVI
CO./DEPT.	CO. CIJE
PHONE #	PHONE # 216-391-1852
FAX #	FAX # 216-391-5430



CIJE Council for Initiatives in Jewish Education

Chair
Morton Mandel

June 27, 1994

Vice Chairs
Billie Gold
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Maynard Wishner

Dear CIJE Goals Seminar participant,

As the date for our seminar approaches, we are sending you this informational letter. We hope it will be helpful as you prepare for and participate in the seminar.

Honorary Chair
Max Fisher

TRANSPORTATION

From Airport

Upon arriving at Ben Gurion airport, there are two options we suggest to take you to your destination. A *sherut* carries several passengers, and costs 27 NIS a person, (approx. \$10.00). There are also *specials* to Jerusalem; these are similar to private cabs, and cost 97 NIS (approx. \$33.00). Both of these options are located to the right upon exiting the airport.

In Jerusalem

Jerusalem is a city that is very accessible, and pleasant to travel by foot. Bus fare within Jerusalem is ~~NIS2.80~~. Upon paying, the bus driver will give you a ticket, which must be kept while on the bus in the event that an Egged official boards the bus to check tickets. A ~~cartisia~~ (bus ticket) of 11 one-way trips can be purchased for NIS28.00.

Although taxi drivers are obliged by law to turn on their meters, we advise you to check that they have done so.

DRESS

During the month of July the weather in Jerusalem is very warm during the day with low humidity cooler evenings. During the seminar, the dress will be casual. The only exception to this will be on Monday, July 11th, during our visit to Har Etzion Yeshiva. On this day, modest dress is expected: pants for men, and skirts that cover the knee and shirts that cover the shoulders for women.

Executive Director
Alan Hoffmann

MONEY

The current exchange rate is \$1.00 = NIS3.00. Bank hours vary according to bank, but they are all closed from Friday 12:00 pm until Sunday morning at 8:30 am. Most stores accept major credit cards.

IMPORTANT PHONE NUMBERS

Mishkenot Sha'ananim, Yemin Moshe, Jerusalem Tel: 254321; Fax: 246015

Laromme Hotel, 3 Jabotinsky St., Jerusalem Tel: 756666; Fax: 756669

Moriah Hotel, 39 Keren Hayesod St., Jerusalem Tel: 232232; Fax: 232411

Zionist Confederation House, Alliel Dror St., Jerusalem Tel: 245206

Beit Shalom, 20 Ehad Haam St. Jerusalem Tel: 632462

CIJE office, 10 Yehoshafat St., Jerusalem Tel: 617418; Fax: 619951

Alan Hoffmann, Director Tel: 235506

Daniel Marom Tel: 617622

Abby Pitkowsky Tel: 831218

Caroline Biran Tel: 716777

CIJE

Date 6-27-94 # of pages 8

TO RICHARD SCHEUER

FROM GINNY LEVI

CO./DEPT. 61 ASSOC.

CO. CIJE

PHONE #

PHONE # 216-391-1852

FAX # 212-695-4248

FAX # 216-391-5430



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Bennett Yanowitz

Executive Director
Alan Hoffmann

June 27, 1994

Mr. Richard Scheuer
61 Associates
350 Fifth Ave., Suite 3410
New York, NY 10118

Dear Dick,

As you know, the CIJE Goals Project is going to begin with a seminar in Israel in July. A select number of lay and professional leaders from North America are being invited.

I am enclosing with this letter a description of the project and the summer Goals Seminar, and I would be pleased if you would join us in Jerusalem. I am also enclosing a seminar schedule which has been sent to participants.

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I hope that you join us in this exciting venture. Please fax the registration form to Ginny Levi at 216-391-5430 or to Caroline Biran in Jerusalem at 2-619951 if you can join us. We hope to hear from you soon.

Best wishes,

Alan D. Hoffmann
Executive Director

*We are resending
page 8 since we
think it didn't
go yesterday.*



MAY 9 1994

ATLANTA JEWISH FEDERATION

4 May 1994

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Campaign Chairman

DAVID I. SARNAT
Executive Director

Mr. Alan D. Hoffman
Executive Director
Council for Initiatives
in Jewish Education
P. O. Box 94553
Cleveland, OH 44101

Dear Alan:

It was good seeing you and I am sorry that our visit was somewhat "chopped up". I promise the next time you come I will give you more concentrated time and my attention.

I looked over the material you gave me for the CIJE Goals Seminar and had my interest peaked with the brochure on Mishkenot Sha'ananim. I even thought that possibly I could clear my calendar to be with you. Unfortunately, that happens to be the week I have cleared to be with my daughter who is coming from Israel and who will be going up to school for her college orientation. I will, again, rethink the project and see if we can get anybody from Atlanta.

Please let me know how your discussions go with Harry concerning the possible participation by the AJCC.

Best personal regards.

Sincerely,

David I. Sarnat

DIS:tr

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Ernest W. Michel



UJA-FEDERATION

Our people. Our responsibility.

① Copy - BH, G20, DP
② File cases: Goals Summer
③ Copy to Abby

May 6, 1994

Alan D. Hoffman
Executive Director
CIJE
15 East 26th Street
New York, NY 10010-1579

Dear Alan:

I thoroughly enjoyed the opportunity to meet with you and Barry last month. An unanticipated cancellation allowed it to be more extended and a bit more casual than it might have otherwise been. I was quite interested to hear of the new developments of CIJE and I will be eager to see how they develop.

In the meantime, I wanted to respond to your letter of April 27th. As things have evolved, it is highly unlikely that I will be able to participate in the "goals project" sessions in Israel this summer. I have been invited to participate in Ezer Weizman's Israel-Diaspora Dialogue which is going to extend my stay in Israel at the front end. It is just not going to be possible for me to stay in Israel for a month, however I might have liked to.

Thanks for the invitation. I trust there will be other opportunities in the not too distant future for us to meet and work together.

Best wishes.

Cordially,


John Ruskay
Executive Director
Education and Community Services

United Jewish Appeal-Federation of Jewish Philanthropies of New York, Inc.
130 East 59th Street, New York, N.Y. 10022 (212) 980-1000 FAX (212) 888-7538



reconstructionist rabbinical college
Church Road and Greenwood Avenue
Wyncote, PA 19095

MAY 16 1994

Dr. David A. Teutsch, President

May 9, 1994

Dr. Alan Hoffmann
CIJE
P.O. Box 94553
Cleveland, Ohio 44101

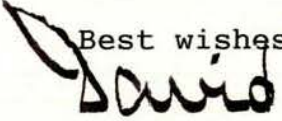
Dear Alan:

Thanks for your letter of April 27 regarding my coming to "The Goals Project" seminar. Unfortunately, notice of the conference arrived much too late for me to be able to reshuffle my plans; ironically, I will arrive in Israel only five days after the conference is over. If you will be in Israel then, I would be delighted to follow up with some sort of meeting to get ourselves up to speed.

I am inviting Barbara Penzner to attend the seminar on our behalf. She is a Reconstructionist rabbi who, as you probably know, has spent the year studying in Jerusalem. Before that she was the head of the Jewish Continuity effort for the Boston Federation.

The prospect of having the College work closely with the CIJE along the lines of piloting a reinvigorated approach to education through the entire leadership of a movement is a most exciting one. I do hope that we can continue our conversations about that.

Best wishes,


Dr. David A. Teutsch
President

DAT/ds

MAY 13 1994



Community Foundation for Jewish Education

618 South Michigan Avenue • Chicago, Illinois 60605 • Phone 312/427-5570 • FAX 312/427-7486

May 9, 1994

Dr. Alan Hoffmann
Council for Initiatives in Jewish Education
P.O. Box 94553
Cleveland, Ohio 44101

Dear Alan:

I would like to thank you very much for your visit to Chicago.

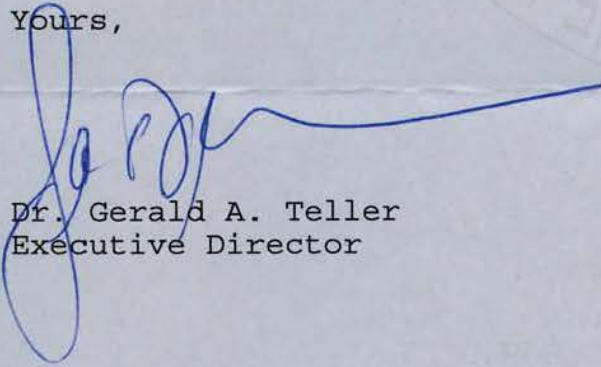
As you know, we are engaged in a community planning process. There are so few organizations in Jewish life that have experience in community planning for Jewish education. You and the CIJE are perhaps the only ones who are seriously thinking about this issue.

I appreciated your candor and your thoughtful approach to community planning. There are many areas for dialogue. You raised a series of significant questions. You provided us with a data base for further planning.

In good Jewish tradition, since you did such an excellent job with us, I recommended that you meet with the Bureau Director's Fellowship.

My warmest personal regards,

Yours,



Dr. Gerald A. Teller
Executive Director

MAY 19 1994

May 11, 1994

Alan D. Hoffmann
Executive Director
Council for Initiatives in Jewish Education
P.O. Box 94553
Cleveland, Ohio 44101

Dear Alan:

I would like to thank you for the material you sent me on "The Goals Project" and your invitation to attend the summer Goals Seminar in Jerusalem.

While the opportunity sounds wonderful and it would be my pleasure to visit the Goals Project, I am afraid that it will not be possible.

I do, however, wish you much success with this new initiative.

Sincerely,



Daniel J. Bader
President

DJB/jmm

January 27, 1994

MAY 16 1994

DAVID HIRSCHHORN

BLAUSTEIN BUILDING
BALTIMORE, MD 21201

MAILING ADDRESS:
POST OFFICE BOX 238
BALTIMORE, MD 21203

May 11, 1994

Mr. Alan D. Hoffmann, Executive Director
Council for Initiatives in Jewish Education
P.O. Box 94553
Cleveland, Ohio 44101

Dear Alan:

I refer to your letter of April 27 inviting Mrs. Hirschhorn and myself to attend the summer Goals Seminar in Jerusalem in July.

The description of the seminar is most interesting and I would have very much enjoyed participating; however, my current schedule and travel plans do not accommodate a trip to Israel in July. Please put me on the list to receive minutes of this seminar.

Many thanks for the invitation and my best regards.

Sincerely,

David

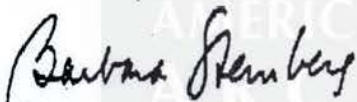
DH:mah

In addition, if you and Gail are able to participate in the program, we would also like to invite the three bureau directors from CIJE's Lead Communities to participate in a forum with CIJE staff to discuss the role of central agencies and the perspectives of central agencies in the CIJE process.

The date of the program has not yet been determined, but is likely to be either just prior to the GA in Denver in November or in Florida some time in January, February or March, 1995. Determination of date will be made in consultation with all of the bureau directors and all those whom we are approaching with regard to program participation. If there is a time or place that would be better for you and the CIJE staff, please let me know.

I hope you will accept this invitation to participate in the BDF's upcoming professional development program. If you could respond by fax, I would be most appreciative.

Sincerely yours,


Barbara Steinberg





reconstructionist rabbinical college
Church Road and Greenwood Avenue
Wyncote, PA 19095

Dr. David A. Teutsch, President

*faxed 5/27
OK*

Alan - Did you receive this?

You could call Ray a Reconstructionist

May 23, 1994

Dr. Alan Hoffmann
Council for Initiatives in
Jewish Education
15 E. 26th St., 10th Floor
New York, NY 10010

Dear Alan:

Thanks for your invitation to participate in the Goals Conference. Unfortunately notice of the dates and the time commitment involved is coming much too late for me to be able to rearrange my schedule. As I think I've already told you, I have asked Barbara Penzner to represent us. Her current address is

Rehov Ein Tsunim 9/24
Talpiyot Jerusalem 93393
ISRAEL

I just heard through the grapevine that a number of principals are being flown to Israel to participate. I hope that some of them are Reconstructionists, although I think I would have heard if they were. I suspect that no Reconstructionists were included not because of any advertent act, but because there is no one on the staff of CIJE who is familiar with the strong Reconstructionist principals. The Federation of Reconstructionist Congregations and Havurot has an educational director, Dr. Jeffrey Schein, located in Cleveland, who knows where all the Reconstructionist educational bones are buried, and I hope that in the future, someone from the staff of CIJE will consult with him so that this kind of omission does not recur.

We had talked about getting together to further explore the overlap in our agendas, and I do hope that will happen soon. Can you give me some sense of when that might be convenient?

All good wishes.

Sincerely,

David
Dr. David A. Teutsch
President

DAT/ds

cc: Dr. Barry Holtz
Dr. Daniel Pekarsky

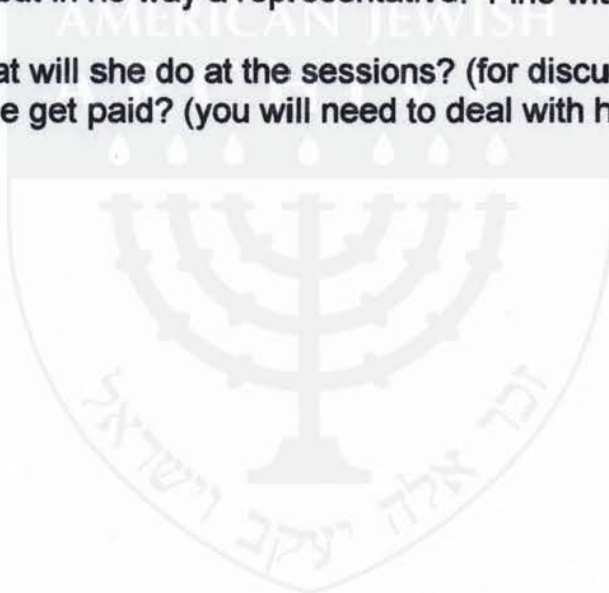
Date: 24 May 94 23:10:02 EDT
From: barry holtz
To: AlanIsrael
Subject: Isa

Alan:

I spoke with Isa today re the Goals Project. She would like to come and if she gets an official invite from us, she can get HUC to subvent travel. I said I thought we could fax her such an invite by the end of the week. (I suppose I can do it under my name on CIJE letterhead.) You had not spoken with Sara Lee, yet so I told Isa that our view was that she would not be "represented" the Reform movement, but would be coming as Isa Aron, philosopher, HUC professor and thereby connected to the Reform movement, but in no way a representative. Fine with her.

This leads to: a) what will she do at the sessions? (for discussion on Thursday); b) will she get paid? (you will need to deal with her about this matter.)

barry





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Bennett Yanowitz

Executive Director

Alan Hoffmann

May 26, 1994

Dr. Isa Aron
Hebrew Union College
3077 University Boulevard
Los Angeles, CA 90007

Dear Isa,

Recently when we spoke about the work of the CIJE I had the opportunity to tell you a bit about an exciting new initiative which we are about to launch: "The Goals Project." The goals Project is going to begin with a seminar in Israel in July to which a select number of lay and professional leaders from North America are being invited.

I am enclosing with this letter a description of the Project and the summer Goals Seminar, and I would like to invite you and an appropriate lay leader that you would want to have at the seminar to join us in Jerusalem.

We at the CIJE believe that the Goals Project has the potential to have a profound impact on contemporary Jewish education and Jewish life as well by giving institutions the impetus to focus on their own education missions in a serious and reflective manner.

I hope that you join us in this exciting venture. If you have any questions, Daniel Pekarsky or I would be happy to talk to you about them. We hope to hear from you soon

Best wishes,

Alan D. Hoffmann
Executive Director

526.ADH



Chair
Morton Mandel

May 26, 1994

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Matthew Maryles
Lester Pollack
Maynard Wishner

Dr. Aryeh Davidson
Chairman
Department of Education
Jewish Theological Seminary of America
3080 Broadway
New York, New York 10027

Honorary Chair
Max Fisher

Dear Aryeh,

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Bennett Yanowitz

Recently when we spoke about the work of the CIJE I had the opportunity to tell you a bit about an exciting new initiative which we are about to launch: "The Goals Project." The goals Project is going to begin with a seminar in Israel in July to which a select number of lay and professional leaders from North America are being invited.

I am enclosing with this letter a description of the Project and the summer Goals Seminar, and I would like to invite you and an appropriate lay leader that you would want to have at the seminar to join us in Jerusalem.

We at the CIJE believe that the Goals Project has the potential to have a profound impact on contemporary Jewish education and Jewish life as well by giving institutions the impetus to focus on their own education missions in a serious and reflective manner.

I hope that you join us in this exciting venture. If you have any questions, Daniel Pekarsky or I would be happy to talk to you about them. We hope to hear from you soon

Best wishes,

Alan D. Hoffmann
Executive Director

Executive Director
Alan Hoffmann

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