



THE JACOB RADER MARCUS CENTER OF THE
AMERICAN JEWISH ARCHIVES
A DIVISION OF HEBREW UNION COLLEGE – JEWISH INSTITUTE OF RELIGION

MS-831: Jack, Joseph, and Morton Mandel Foundation Records, 1980-2011.

Series F: CIJE Accrual, 1981-2011, undated.

Subseries 1: Barry Holtz, 1988-2005, undated.

Box
71

Folder
11

CIJE and Communities – Principles of relationship, 1995.

For more information on this collection, please see the finding aid on the
[American Jewish Archives](http://AmericanJewishArchives.org) website.

March 1995

What Might be Learned from the MEF materials on Community Mobilization in Lead Communities for Future Work with New Communities:

1. These materials emphasize the need for community organizing expertise from the beginning of CIJE's entry into a community.
2. The issue of community mobilization as a factor of success should be an active consideration from the start of our work in a new community.
3. CIJE's outstanding "programs"--Goals, Harvard--serve in themselves as successful community mobilizers.
4. If we come into a community to do a seminar or work with an institution (Atlanta's new high school), we should think through the issue of press coverage ahead of time, in conjunction with the community/institutional leaders.
5. An issue we need to think about seriously is intra-communal communications: That is, how can as many stakeholders as possible be kept informed of the process of their own community's strategic planning and implementation for Jewish education? How can they be made to feel that their day-to-day efforts are part of a national picture of transformation? Our researchers highlighted the lack of a newsletter or communications organ as a problem in keeping people interested and motivated in the (slow) transformative process.

GUIDELINES FOR CIJE AFFILIATED COMMUNITIES

PREFACE

CIJE is an independent organization dedicated to the revitalization of Jewish education across North America through comprehensive, systemic reform. In November 1990, the Commission on Jewish Education in North America released A Time to Act, a report calling for dramatic change in the scope, standards, and the quality of Jewish education on this continent. **It concluded that -- whatever the setting or age group -- the revitalization of Jewish education will depend on two essential tasks: 1) building the profession of Jewish education; and 2) mobilizing community support for Jewish education.** CIJE was established to implement the Commission's conclusions.

Created as a catalyst for change, CIJE promotes reform by working in partnership with individual communities, local federations and central agencies, continental organizations, denominational movements, foundations, and educational institutions.

THE PARTNERSHIP OF CIJE AND LOCAL COMMUNITIES

CIJE	COMMUNITIES
Structure and Process	
CIJE will help orient communities' educators and lay leaders to the purposes and importance of CIJE's rationale. This will include rationale for involvement in the CIJE Study of Educators.	The CIJE project will be viewed as central to the mission and activities of the federation by its professional, educational and lay leadership.
CIJE will provide ongoing consultation for communities in the areas of building the profession of Jewish education and mobilizing community support for Jewish education	Communities will develop a cadre of lay leaders committed to Jewish educational issues.
CIJE will provide regular opportunities for its affiliated communities to network. This will include sharing experiences and knowledge and learning from outside experts	Communities will ensure that local educators play a significant role in the planning and implementation of the entire project.

CIJE	COMMUNITIES
<p>CIJE will provide community with "communication" support.</p>	<p>Communities will designate a person to lead the process. Person's responsibility will include:</p> <ul style="list-style-type: none"> a. managing the process b. communicating the process and products appropriately throughout the community
<p>The CIJE Study of Educators</p>	
<p>CIJE will provide a module to help communities implement a study of its educators This may mean:</p> <ul style="list-style-type: none"> a. seminar describing implementation of project b. series of seminars on analyzing survey results c. seminars on conducting and analyzing interview study d. prepare local person to manage entire process 	<p>Communities will conduct a study of its educators. This means:</p> <ul style="list-style-type: none"> a. use CIJE's Study of Educator Module b. contribution of findings to the CIJE national database c. designation of local person to lead this process
<p>Personnel Action Plans</p>	
<p>CIJE will help communities develop a personnel action plan.</p> <ul style="list-style-type: none"> a. CIJE will provide regular seminars to share provide expertise and opportunities for networking. b. CIJE will consult with community on the process and content of the plan 	<p>Communities will develop a personnel action plan and a strategy for implementing the plan</p>

CIJE	COMMUNITIES
The Goals Project	
<p>CIJE will conduct a series of seminars around the issues of communal and institutional goals to help initiate and guide a goals process. CIJE will train goals coaches to facilitate this process.</p>	<p>Communities will engage in the Goal's Project This may mean:</p> <ul style="list-style-type: none"> a. engagement in searching for communal goals b. seminars for leadership of educational institutions (synagogues, schools, JCC's) about the goals of their institutions c. individual institutions engaged in articulating their vision
Pilot Projects	
<p>CIJE will consult on a select number of pilot projects. These projects must.</p> <ul style="list-style-type: none"> a. be oriented toward one of the "building blocks"-- 1) building the profession and 2) mobilizing community support b. have implications for adaptation and replication in other communities c. have an evaluation component built into the project from the beginning 	<p>Communities will initiate a select number of pilot projects</p>
The Best Practices Project	
<p>CIJE will provide communities with results of its best practices projects and opportunities to use these results with both lay leaders and professionals in a variety of settings.</p>	<p>Communities will create opportunities for lay leaders and educators to learn about and use the Best Practices Project</p>

CIJE	COMMUNITIES
Ongoing Evaluation	
CIJE will help prepare local personnel to conduct program evaluation.	Communities will commit itself to a process of ongoing evaluation of its educational system, projects and outcomes