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CJENA correspondence and senior policy advisor meeting. CIJE planning documents, 1990.

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	TE: 9-21 TIME: NUMBER OF 24
TO: FAX NO. (011) 9722 _ 699-951 Name Annetle Hochstein Company NATIN	FROM: FAX NO. () 361-9962 Name Virginia Levi Company Premier
Street Address	Tele. No. ()Ext

annette - Here are the changes of DA, HDS, HLZ + me. I'll send you MLM's when I get them . (I'm sending a set to Dena, too.) I don't expect any others from policy admines. I'll forward those I get from commissioners as they arrive. Sinny

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	Director, Rhea Hirsch School of Education, Hebrew Union College
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	has initiated projects in Jewish and secular education
6	President, Jewish Comunity Centers Association of
	North America
	President, Jewish Community Centers Association
	of North America
ALVA 8	Chairman, Cleveland Commission on Jewish
	Continuity
- N	Past President of Jewish Comunity Centers
	Association of North America
	Vice-President, JCC Association
	Executive Vice-President, Board of Jewish
	Education of Greater New York
	Chancellor and Professor of Jewish History, Jewish
	Theological Seminary of America
	Past President, Federation of Jewish Philanthropies
	of New York
, (etc.)	Immediate Past President, UJA/Federation of
	Jewish Philanthropies of New York
	Rabbi, Professor and Director of the Harvard
	University Center for Jewish Studies
**	President, Jewish Education Service of North America (JESNA)

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Dena Merriam		Editorial Director. Ruder Fino	

CHAPTER 1: FACING THE CRISIS

The Crucial Importance of Jewish Education in Contemporary Jewish Life

There is a deep and widespread concern in the Jewish community today that the commitment to basic Jewish values, ideals, and behavior may be diminishing at an alarming rate. A substantial number of Jews no longer seem to believe that Judaism has a role to play in their search for personal fulfillment and communality. This has grave implications not only for the richness of Jewish life but for the very continuity of the Jewish people.

DA: Twersky's point is that unity, not continuity, is atrisk.

Throughout history Jews have faced dangers from without with courage and steadfastness; now a new kind of commitment is required. The Jews of North America live in an open society that presents an unprecedented range of opportunities and choices. This extraordinary environment confronts us with what is proving to be an historic dilemma while we cherish our freedom as individuals to explore new horizons, we recognize that this very freedom poses a dramatic challenge to the future of the Jewish way of life. The Jewish community must meet the challenge at a time when young people are not sure of their roots in the past or of their identity in the future. There is an urgent need to find better ways to ensure that Jews maintain and strengthen the commitments that are central to Judaism.

In our uniquely pluralistic society, where there are so many philosophies and ideologies competing for attention, and where the pursuit of Judaism increasingly involves a conscious choice, the burden of preparation for such a decision resides with education. Jewish education must be compelling -- emotionally, intellectually, and spiritually -- so that Jews, young and old, will say to themselves: "I have decided to remain engaged, to continue to investigate and grapple with these ideas, and to choose an appropriate Jewish way of life." Jewish education must be sustained, expanded, and vastly improved if it is to achieve this objective. It must become an experience that inspires greater numbers of Jews to learn, feel, and act in a way that reflects a deep understanding of Jewish values.

A System Under Strain

The difficulties facing Jewish education bear some resemblance to the problems of education in general in North America. Well-known shor tase reports have documented the serious lack of teaching talent and a slackening of academic standards, as well as other problems facing the educational system. A severe lack of funds, resources, status, and vision is causing the system to strain and crack. Jewish education is equally impoverished in regard to these basic requirements.

In North America today, Jewish education is often limited in scope: at times it is confined simply to teaching facts about Jewish history and holidays and some study of the Hebrew language. Many additional elements that should be central to the mission of Jewish education --

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DA: Refer to these reports by name or at least footnote.

DA: What about

such as Jewish values and ideals, the attachment to the State of Israel and concern about Jews throughout the world, the meaning of prayer, the relationship with God and community -- are often lacking. It is imperative that at this moment in history Jewish education become a formative rather than merely an informative experience. Without such change, it will be increasingly difficult to pass on to future generations a strong identity with and commitment to Judaism.

The core of Jewish education must be character education. Its goal must be no less than shaping the inner lives of people. It must find a way to transmit the essence of what Jewish life is all about, so that future generations of Jews will be impelled to search for meaning through their own rich traditions and institutions. Judaism must present itself as a living entity and give the Jews of today the resources to find answers to the fundamental questions of life as readily as it did for their ancestors through the centuries. Otherwise it could eventually be overtaken in the minds of many people by other systems of thought they feel are more meaningful for the modern world.

This dangerous state of affairs is in no small measure the result of the historical, social, and cultural factors that have affected the priorities of the Jewish community. While there has always been support for Jewish education from the religious denominations (the Orthodox, the Conservative, and the Reform), and while many outstanding schools, community centers, and summer camps have been established, the **Avolunteer**

their children an appreciation of the beauty and richness of Jewish life.

In the past, the Jewish family and the Jewish community had certain bonds that gave them remarkable inner strength. Jews grew up in families and neighborhoods with a strong Jewish ambiance. They were constantly surrounded by the symbols and customs of Jewish life. They came into contact with their cultural and spiritual heritage in a variety of institutions and settings. Thus young people received a strong sense of Jewish identity through experiences in their everyday life. Today these neighborhoods and the way of life they represented, kave and these neighborhoods and the way of life they represented, kave and interrelationship with grandparents and extended family members, has nearly disappeared.

The weakening commitment to Jewish life, which can already be seen in the lives of the current generation of young adult Jews, may become even more apparent among their children and grandchildren. This painful prospect, which community leaders can foresee in their own families as well as in the community at large, has brought to a head concern about the quality and mission of Jewish education.

DA: Add some hopeful notes It's not only bleak.

It was to meet this challenge that the idea of creating the Commission on Jewish Education in North America was born.

Part of the difficulty encountered in Jewish schools, particularly the supplementary school, is the discrepancy between what takes place in the school setting and the environment at home. If there is no appreciation or respect for Jewish values and traditions in the home environment, it is understandable why children will not be motivated to participate seriously and continuously in Jewish schooling.

A study based on direct observation of supplementary schools reveals a clear connection between a child's home life and the effectiveness of Jewish education:

... the explanation for failure of students in the Jewish school lay in their parents' and their own perception that there was no compelling reward to be expected from their education.... The 12-year-olds who complained that "Hebrew school doesn't matter" were speaking truthfully about the attitudes and behaviors they saw valued at home and in the community. For them, going to Harvard "counted"; studying a portion of the Torah did not. (Schoem, 1982, p.318.)

Studies show that interest in Jewish learning continues to drop as Jews enter adulthood. Among college-age students, no more than an estimated 25% avail themselves of Jewish education services. And only one in ten Jewish adults continues to be involved in any type of organized Jewish learning.

Deficiencies in Educational Content

Much of the subject matter presented in Jewish education fails to inspire students. One reason is that Jewish education has not yet kad-the-

DA: produced sufficient resources in the

benefit of enough high-quality professional thinking and planning in the areas of curriculum development and educational content.

Although general education is beset by many problems in this regard, it continues to invest substantial resources to create centers that specialize in such areas as science education, the teaching of the humanities and social sciences, and the development of methods of language instruction. Very little of a comparable nature is being done in the field of Jewish education.

For example, there are few centers that specialize in developing effective methods for teaching the Hebrew language, Jewish history, and the great Jewish texts -- the Bible, the Talmud, and the key philosophical writings from the medieval period to the present day. Very few teachers have been encouraged to specialize and take leadership in any of these areas. Nor have they been supported in their efforts to create educational materials for Jewish schools and informal education. Consequently, there is a dearth of appropriate curricular and educational materials for early childhood education, the day and supplementary schools, informal education, and adult education.

As a result of this deficiency, the vast majority of Jews are not adequately exposed to the great ideas of the Jewish tradition. And without such awareness it is virtually impossible to develop a deep and lasting commitment to Jewish learning.

The Lack of Reliable Data

Very little research on Jewish education is being carried out in North America. There is a paucity of data about the basic issues, and almost no evaluation has been made to assess the quality and impact of programs.

Because of this, decisions are taken without the benefit of clear evidence of need, and major resources are invested without sufficient monitoring. We do not know what people want to learn, and we seldom know what works in Jewish education. We do not even know much about what students know at different stages of their education. There are not enough standardized achievement tests. There is not sufficiently accurate information on the number of teachers in the system, their qualifications, and their salaries.

We also need more extensive investigation into the history and philosophy of Jewish education in order to enrich the creative process that will help design the Jewish education of tomorrow.

Inadequate Community Support

The Jewish community has not yet recognized the indispensable role it must play in order for Jewish education to achieve its goal. Community leaders have often failed to make the connection between the educational process and the knowledge that leads to commitment. It is for this reason that the top community leadership in North America has, for the most part, not rallied to the cause of Jewish education as it has to other pressing needs of the Jewish people. The constituencies of so many national and local organizations have also not yet recognized that Jewish education is indispensable to their futures.

As a result, the environment in the Jewish community is not favorable to the kind of massive investment that is required to bring about systemic change. This affects the priority given to Jewish education, the status of the field of Jewish education, and the level of funding that is granted.

Inevitably, the lack of community support limits the aspirations, inhibits the vision, and stifles the creativity of those involved in all aspects of Jewish education.

DA: Under developed (see p. 26) The Undeveloped Profession of Jewish Education

There is a severe shortage of talented, trained, and committed personnel for the field of Jewish education. It is estimated that there are some 30,000 positions for Jewish education in North America, of which about 5,000 are full-time. There will be several thousand positions in the school system that are unfilled when school opens in September. Yet only 101 students graduated in 1989 from all Jewish education training programs. The vast majority of the available teaching positions will be filled by individuals who have not been trained as Jewish educators.

DA: Need to say what are the institutions.

Most of those who enter the field do so with far less education than their counterparts in the public education system. Thus, while over half of public school teachers hold a Master's Degree, this is true of only a small percentage of teachers in Jewish day schools. It is estimated that nearly one out of every five (17%) teachers in day schools does not have a college degree. Fewer than half of the teachers in the supplementary schools have had a high school Jewish education. Informal educators are trained in various disciplines but receive almost no preservice training in Jewish education.

One reason for the difficulty in attracting serious professionals to the field is the part-time nature of many of the teaching positions. Of the total number of Jewish school teachers, it is estimated that only about 15% to 20% hold full-time positions. Isa Aron and Bruce Phillips have reported in "Findings of the Los Angeles Bureau of Jewish Education Teachers Census" that only 23% of all the teachers in Los Angeles teach more than 20 hours per week, while 54% teach under 10 hours.

Low salaries, a serious problem in general education is even more prevalent in Jewish education. Only 14% of Jewish educators in Los Angeles earn \$20,000 or more, while 41% earn under \$3,000 a year. Only 20% receive health benefits. In 1988, supplementary school teachers carrying a 12-hour work load per week earned an average annual salary of \$9,000. Early childhood teachers earned \$8,000 to teachers carrying a 30-hour work load per week earned an average annual salary of \$19,000. These figures

Statistics of the state

are lower than the average public school teacher's salary of \$25,000 for kindergarten teachers and \$30,000 for elementary school teachers (according to the latest National Education Association figures), which in itself is recognized as woefully inadequate.

Moreover, throughout the United States, supplementary Jewish education experiences a high rate of teacher turnover. According to the Jewish Community Federation of Cleveland's Report on Jewish Continuity, in 1986 there was an annual teacher turnover rate in Cleveland schools of approximately 20%, and other communities around the **reported** country have a similar pattern.

Another problem is that often the best teachers in the schools find themselves promoted to the role of school principals. The ladder of advancement in Jewish education is essentially linear -- from teacher to assistant principal to principal. There is almost no opportunity for advancement that would enable talented teachers to assume leadership roles and specialize in the teaching of such subjects as Hebrew, the Bible, Jewish history, or in the fields of early childhood, family education, and special education. This lack of specialization is yet another deterrent for many individuals who might otherwise enter the field: it limits both the professional and intellectual growth of teachers.

Few Jews today are choosing Jewish education as a career, and this will leave the next generation of young Jews educationally impoverished unless something is done to reverse this trend. Aryeh Davidson, in

"The Preparation of Jewish Educators in North America," reports that teaching faculty at the training institutes are also in short supply. This year, all training programs together have only eighteen full-time faculty who specialize in Jewish education. It is obvious that so small a faculty cannot possibly undertake the many assignments that the training institutions must fill.

As one considers these problems, it becomes obvious that the salaries, training, working conditions, and status of Jewish educators have an important bearing on the problems of recruitment and retention of qualified personnel for the field of Jewish education. For Jewish education to become an attractive profession, it will have to develop clearly defined standards, appropriate terms of employment, a high level of training, and a network of collegial support.

Prospects for the Future

The review of the field of Jewish education presents a disturbing but not necessarily discouraging picture. When faced with the realities of Jewish education today, the commissioners recognized that while there are great shortcomings that need to be overcome, there are also significant examples of outstanding successes in every one of the settings in which Jewish education takes place.

Above all they were mindful that there are many dedicated and inspiring educators who, despite their difficult working conditions and lack of

DA: Insert a description of what we mea by a training institution. Clearly, it would not make sense for the commission to concentrate on a particular educational setting, since each of these touch only a segment of the Jewish population. Similarly, the commissioners were reluctant to focus on a specific age group, since all ages are important. Attention was particularly drawn to the five overall problems that affect the entire system -- sporadic participation, deficiencies in educational content, lack of reliable data, an undeveloped profession of Jewish education, and inadequate community support.

Upon analysis, it became clear that the most fundamental problems facing Jewish education are an undeveloped profession of Jewish education and inadequate community support.

There is a shortage of well-trained and dedicated educators for every area of Jewish education. They are needed in order to motivate and engage children and their parents, to create the necessary educational materials and methods, and to design and carry out a wide variety of research studies.

However, only if there is a fundamental change in the nature of community support for Jewish education is it likely that large numbers of talented young people will be attracted to careers in Jewish education. Only if community leaders will give Jewish education the high priority it deserves on the local and national agenda will the resources necessary for a program of major improvement be obtained. Only if the climate in the community is supportive of Jewish education will

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communal agenda and create a better environment -- a better climate -- for Jewish education.

Implementing the Plan

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The core of the Commission's plan would be to infuse Jewish education with a new vitality by recruiting large numbers of talented, dedicated, and well-trained educators. These educators must be able to work in a congenial environment, sustained by a Jewish community that recognizes Jewish education as the most effective means for perpetuating Jewish identity and creating a commitment to Jewish values and behavior.

To accomplish this objective, an entity would have to be created to ensure the enactment of the many phases of the Commission's plan. A research capability would also have to be established to provide reliable data on work being done and monitor the impact of various activities.

The ultimate goal would be to bring about across the board improvement in as many aspects of Jewish education as possible for all segments of the Jewish community.

CHAPTER 4: A BLUEPRINT FOR THE FUTURE

A series of concrete steps were worked out by the Commission as a blueprint to achieve the objectives of its overall plan. These steps would assure that the plan would be more than a list of worthy goals and would set in motion a process that could bring about tangible results over a period of time.

The plan includes the following elements:

- I. Building a Profession of Jewish Education
- II. Mobilizing Community Support
- III. Establishing Lead Communities
- IV. Developing a Research Capability
- V. Creating the Council for Initiatives in Jewish Education

I: Building a Profession of Jewish Education

Profession building will be accomplished by taking steps in the areas of DA: Also recruitment, developing new sources of personnel, training, improvement of salaries and benefits, career track development, and the empowerment of educators.

Recruitment

A major marketing study will be conducted to identify those segments of the Jewish population in which there are potential candidates for

PAGE.18

careers in Jewish education, and to determine what motivations or incentives would be most likely to attract gifted people to the field. Thus, for instance, while it is obvious that equitable salary levels are an important motivating factor, there is some evidence that empowering educators to have an increased impact on the lives of students is even more significant.

The marketing study will help determine how to reach the key target groups for recruitment -- graduates of day schools, students participating in Ioudeh campa, college students studying in Judaica departments, students participating in Iorael experience programs, and protessionals at mid-career who are looking to make career changes.

Based on the results of the marketing study, a major recruitment plan be under taken. will get under way. This may involve visits by educational consultants and trained recruiters to the major colleges and universities that have large Jewish populations. It may also include visits to Jewish summer camps, consultations with participants in work/study programs in Israel, and meetings with participants in community center activities.

An important part of the recruitment plan will be spreading the word through articles, speeches, seminars, and other forms of communications that Jewish education is about to undergo a major transformation. These efforts will help stimulate the interest of potential candidates in key target groups. Promotional materials (newsletters, brochures, videos, etc.) may be produced to maintain a constant flow of informa-

tion to these groups, thereby creating an awareness of the exciting changes that are taking place in the field.

Developing New Sources of Personnel

There is a reservoir of young Jews who are outstanding academics and the humanities and social sciences professionals in such fields as education, philosophy, sociology, and psychology who would welcome the opportunity to make a contribution to Jewish life for a few years. Such individuals will be recruited as Fellows of Jewish Education, bringing their expertise to the field of Jewish education in areas such as curriculum, teaching methods, and the media. They will serve as consultants to educators and educational institutions, and will help monitor and evaluate specific programs.

Another source of talent will be outstanding college students who are specializing in Judaica at colleges and universities, or are graduates of day schools and of Hebrew speaking camps. Although they may be heading for careers in law, medicine, or business and are not planning a lifelong career in education, many such students would be attracted to the idea of joining a Jewish Education Corps. This will involve spending several years of service in the Jewish educational system -- as teachers in supplementary or day schools and as educators in community centers and other informal programs. The Jewish Education Corps will be similar in some respects to the Peace Corps. Agreements will be made in which these young people commit themselves to a fixed number of teaching hours a week for a set number of years. They will undergo special training and agree to pursue studies in Judaica during

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have already begun to do so. Some will education and indeed are already doing so. They have agreed to

support specific elements of the Commission's action plan. Also, many have a relatively new resource available through federations, through their endowment funds and other fundraising successful endowment programs and are in a promising position initiatives, will be encouraged to support key aspects of this plan. to help give a quick start to new and innovative programs.

Changing the Community's Attitude toward Jewish Education

The very creation of the Commission on Jewish Education in North America in 1988 -- which brought together for the first time scholars, community leaders, educators, heads of family foundations, and the leaders of the Orthodox, Conservative, Reconstructionist, and Reform Movements -- signaled the readiness of the Jewish community to join together in a massive effort to reform Jewish education. Over a twoyear period, its deliberations have themselves helped to create a climate in which major change can take place.

A potential base of larger support in communities in North America is evidenced by a number of local commissions on Jewish education/ continuity that have been established in the past few years (there are already more than 10 such commissions). The important work being done by the JCC Association through its Commission on Maximizing the Jewish Educational Effectiveness of Community Centers demonstrates the results that can be achieved when community support is galvanized. The regional conferences recently organized by JESNA -which will culminate in a continental conference of Jewish education to meaningful Jewish continuity.

DA: Explain these positive trends more

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and follow up plans

The Commission's report will inform all segments of the Jewish community that Jewish education will be undergoing a period of genuine revitalization. It will be given widespread distribution so that Jewish leadership throughout the country will be aware that this plan is not just another symbolic gesture or limited endeavor, but is the initiation of a broadscale effort. The report will be made available to members of the boards of congregations and schools, and to leaders of all Jewish religious, educational, social, and communal organizations.

As the plan developed by the Commission gets under way, a continuing flow of information will inform community leaders about the progress being made. Communications through all available channels will be sustained in the months and years ahead concerning the implementation of the programs.

Seminars and conferences will be organized for community leaders to acquaint them with the many different aspects of the plan that are being carried out. It will be important for them to be aware of the role they can play in helping to build a profession of Jewish education.

The Commission has decided to continue its existence and to meet once a year, at which time it will issue an update to inform the Jewish community on the progress of its plan. These annual reports will also be widely distributed to important sectors of the Jewish community.

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use in short-term and long-term planning. Data on Lead Communities will be analyzed to ensure that their individual programs are educationally sound and are meeting with success.

V: Establishing the Council for Initiatives in Jewish Education

A new entity, the Council for Initiatives in Jewish Education, will be created to see to it that the plan of the Commission is implemented, both on continental and local levels.

The Council will be a significant enterprise but modest in size organizationally. It will not be established as a direct service provider to diswith Rather, place any existing institution or organization. It will instead operate as a catalytic agent, working through the efforts of others -- JESNA, JCC Association, CJF, the institutions of higher Jewish learning, the denominational departments of education, and the professional educational organizations. No existing organization plays this role today in Jewish education.

To carry out its mission, the Council will be a strong advocate on behalf of Jewish education. It will develop comprehensive planning programs and experimental initiatives for the two building blocks -- personnel and community -- to achieve breakthroughs in Jewish education. It will designate the Lead Communities and work with them to initiate their programs. It will provide a setting in which creative people in institu-

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PAGE.23

APPENDIX E:

CONSULTATIONS AND MEETINGS

The staff of the Commission benefited from the advice of the commissioners and other experts. The experts participated in individual and group consultations. The following is a list of those individuals who generously gave of their time to participate in these consultations:

[Incomplete]

Dr. Robert Abramson		United Synagogue of America
Chaim Botwinick	A	UJA/Federation of Jewish Philanthropies of
		New York
Prof. Steven M. Cohen		Queens College of CUNY
Prof. David Cohn		Michigan State University
Prof. James Coleman		University of Chicago
Prof. Lawrence A. Cremin	1 1	Teachers College of Columbia University
Dr. Linda Darling-Hamm	ond	Columbia University
Prof. Moshe Davis		International Center for the University Teaching of
	1 .	Jewish Civilization
Mrs. Sylvia Ettenberg		Jewish Theological Seminary of America
Dr. Paul Flexner	\	JESNA
Rabbi Paul Friedman		United Synagogue of America
Alan Hoffman		The Hebrew University, Jerusalem
Dr. Steve Huberman		Jewish Federation Council of Greater Los Angeles
Dr. Leora Isaacs		JESNA
Mitchell Jaffe		JCC Association
Dr. Barry Kosmin		North American Jewish Data Bank
Prof. Hank Levin		Stanford University
Dr. Zeev Mankowitz		Jerusalem Fellows
Prof. Daniel Pekarsky	**	Jerusalem Fellows University of Wisconsin, cleveland College of Jewish Studies JCC Association
Arthur Rotman	**	JCC Association
Leonard Rubin		JCC Association
Jeffrey Scheckner		CJF
Prof. Israel Scheffler		Harvard University
Prof. Donald Schon		Massachusetts Institute of Technology
Prof. Theodore Sizer		Brown University

Gail

Mark Gurvis

The following meetings were held in the United States and Israel:

 September 28, 1988, Jerusalem, Educators' Forum: Walter Ackerman, Barry Chazan, Seymour Fox, Annette Hochstein, Alan Hoffman, Barry Holtz, Avraham Infeld, Debbie Meline, David Resnick.

- October 14, 1988, Boston CJP, Research Forum: Jack Bieler, Josh Elkin, Seymour Fox, Annette Hochstein, Sara Lee, Debbie Meline, Art Neparstek, Alvin Schiff, Barry Schrage, Jonathan Woocher. C.
- October 27, 1988, Jerusalem, Educators' Forum: Walter Ackerman, Barry Chazan, Sol Greenfield, Sam Heilman, Barry Holtz, Avraham Infeld, Jonathan Kestenbaum, Menachem Revivi, David Resnick, Don Scher.
- December 4-5, 1989, CAJE, Cleveland: CAJE participants to write field notes -- Harlene Appelman, Ephraim Buchwald, Lynda Cohen, Lavey Darby, Ellipt Dorph, Seymour Fox, Marvell Ginsburg, Robert Goodman, Janet Harris, Charles Herman, Jo Kay, Earl Lefkowitz, Lenny D Matanky, Joseph Reimer, Ron Reynolds, Lifsa Schaqter, Bobbi Stern, Joy Wasserman, Gary Wexler, Ron Wolfson, Lois Zachary.
- December 4-5, 1989, Cleveland, Research Forum: Hanan Alexander, Isa Aaron, Jack Bieler, Aryeh Davidson, Sharon Feinman-Nemser, Alan Hoffman, Barry Holtz, Michael Inbar, Alvin Schiff, Eliot Spack, Jonathan Woocher.

The following consultations took place:

- March 2, 1989: Sylvia Fishman, Art Naparstek, Joseph Reimer, Susan Shevitz, Larry Sternberg.
- August 15, 1989, CAJE, Seattle: Hanan Alexander, Mark Gurvis, Betsy Katz, Ron Reynolds, Elliot Spack.
 Elliot

le je v rev le. Apt. 30, 1992

Dear Annate; First dall, thanks again for not night. the miat was quart. In this wardy would of Saden Hissein and chemical montane, at linst there are a few things we can depend on life breaking the Fast togething Secondly, Dried 11686 18. Juant to say Vis re and por ver. You really did a matter piela of nort for the Jewish people. there and , as yell said, a number of types and tome hisprophies missi of on pp 61-62, intending protonin. But it's an important document. have four comments as to the content. They are really more like questions - sout of " why didn't you write this " third may very well be valid tacheal or other reasons, in ittich cause of like to know what they are just and of curiesity So, hear gotes 1) Why is there to mensor at all of the Orthelor community that isn't "lentrist I think you could pre-empt same corprism by actuated in their existence. For every

Gjuduate from Aracing programs, 2 ituni that duen't include -) p? xi Maybe you should not that. 3) Ou p. 14, you manken that there is a significant defluince befuicin the percentage a) school in colliment in the U.S. (46%) ciel (anade (55%) I think the difference can be appliined in terms of some important historicay and sociolizical factors. why is there no reference madelt this, at least in a fortrote? 3 liky is the only mentan made of CAJE mp. 69, in Terms of meetings and ansiltabours, In other words an pp. 47-48, on them you list the racions finds of a gampahans with which the her tonneil for Brithaties will with uty mi cole ani of Hum? 4) I would have that trainees in the Denich Saucihan Corps, Fast-Track Program, and Career - Changers wind all spead some part of their More 120 in Deniel. Im disappointed that the Ter bin not long he by the lemmission.

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Jon did a musichel job in halancing all of the different movements and ideologies. In just hing

back? I keep the report of do you want it

ANED - NIS 21 Sethe

COMMISSION ON JEWISH EDUCATION IN NORTH AMERICA

4500 Euclid Avenue Cleveland, Ohio 44103 216/391-8300

TO:

Members of the Commission on Jewish Education in North America

FROM:

DATE:

September 4, 1990

Morton L. Mandel

Planning is under way for the final Commission event, scheduled for <u>November 8, 1990 at the Grand Hyatt New York</u>. We are scheduling a meeting to begin promptly at 10:30 a.m., at which the final report and plans for the Council on Initiatives for Jewish Education will be formally presented. This will be followed by a celebratory luncheon, to conclude by 2:30 p.m.

A formal invitation and reply card will be sent to you closer to the event. Please mark your calendar now and plan to attend.

cc: Senior Policy Advisors

Esther Leah Ritz Harriet L. Rosenthal Alvin I. Schiff Lienel H. Schipper Ismar Schorsch Harold M. Schulweis niel S. Shapiro wargaret W. Tishman Isadore Twersky Bennett Yanowitz Isaiah Zeldin In Formation

Commissioners

Morton L, Mandel

Mona Riklis Ackerman Ronald Appleby David Arnow Mandell L. Berman Jack Bieler

Charles R. Bronfman John C. Colman Maurice S. Corson Lester Crown David Dubin Stuart E. Eizenstat Joshua Elkin Eli N. Evans

Irwin S. Field

Max M. Fisher Alfred Gottschalk Arthur Green

ing Greenberg Joseph S. Gruss

Robert I. Hiller David Hirschhorn Carol K. Ingall Ludwig Jesselson Henry Koschitzky Mark Lainer

Norman Lamm Sara S. Lee

Haskel Lookstein

Robert E. Loup Matthew J. Maryles

Florence Melton

Donald R. Mintz

Lester Pollack Charles Ratner

Seymour Martin Lipset

Senior Policy Advisors

David S. Ariel Seymour Fox Annette Hochstein Stephen H. Hoffman Martin S. Kraar Arthur Rotman Garmi Schwartz Herman D. Stein Jonathan Woocher Henry L. Zucker

Director

Henry L. Zucker Staff

Statt

Mark Gurvis Virginia F. Levi Joseph Reimer

COMMISSION ON JEWISH EDUCATION IN NORTH AMERICA

4500 Euclid Avenue Cleveland, Ohio 44103 216/391-8300

Commissioners Morton L. Mandel Chairman Mona Riklis Ackerman Ronald Appleby David Arnow Mandell L. Berman Jack Bieler Charles R. Bronfman John C. Colman Maurice S. Corson Lester Crown David Dubin Stuart E. Eizenstat Joshua Elkin Eli N. Evans Irwin S. Field Max M. Fisher Alfred Gottschalk Arthur Green ving Greenberg joseph S. Gruss Robert I. Hiller David Hirschhorn Carol K. Ingall Ludwig Jesselson Henry Koschitzky Mark Lainer Norman Lamm Sara S. Lee Seymour Martin Lipset Haskel Lookstein Robert E. Loup Matthew J. Maryles Florence Melton Donald R. Mintz Lester Pollack Charles Ratner Esther Leah Ritz Harriet L. Rosenthal Alvin I. Schiff Lionel H. Schipper Ismar Schorsch Harold M. Schulweis iniel S. Shapiro. wargaret W. Tishman Isadore Twersky Bennett Yanowitz Isaiah Zeldin In Formation Senior Policy Advisors David S. Ariel

Saynd S. Ariel Seymour Fox Annette Hochstein Stephen H. Hoffman Martin S. Kraar Arthur Rotman Carmi Schwartz Herman D. Stein Jonathan Woocher Henry L. Zucker

Director

Henry L. Zucker Staff

Mark Gurvis Virginia F. Levi Joseph Reimer TO: Senior Policy Advisors
FROM: Stephen H. Hoffman
DATE: September 5, 1990
SUBJECT: Meeting of September 16

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We have scheduled two Commission-related meetings to take place on Sunday, September 16 at the Marriott LaGuardia Hotel. The first, to begin at 10:00 am and conclude at 1:30 pm, is a meeting of Commission Senior Policy Advisors at which we will work toward concluding the work of the Commission. The second will include additional people and will be to consult on the establishment of the Council for Initiatives in Jewish Education. This meeting will begin at 2:00 pm and conclude by 4:00 pm. I hope that you will plan to stay.

Please let Ginny Levi know your attendance plans.

Annette - I understand you and Seymoun will be on the other end of a phone line. Sorry I won't see you this trip. Juning

NEW IMPETUS FOR THE HOW AND WHY OF BEING JEWISH

Institute for the Advanced Study and Development of Jewish Education Opens in Jerusalem

JERUSALEM --- [date] --- Challenges facing Jewish education in Israel and throughout the Diaspora are to be systematically and creatively addressed within an Institute founded in Jerusalem this month by Mandel Associates of Cleveland, Ohio, with the blessing of Israel's president Chaim Herzog.

The Mandel Institute for the Advanced Study and Development of Jewish Education will bring together the brightest and most original minds in Jewish education. Under its auspices, educators, scholars and community leaders from all over the Jewish world will research, consult, train, plan alternative intervention strategies, and demonstrate and test innovative ideas, thus developing a new vision of Jewish education.

Among the Institute's initial projects are the education of Jewish educators; how to deal with family education; a syllabus for Jewish day schools; an evolving role for kibbutzim in Jewish education; economics of Jewish education; reaching the less-affiliated; Hebrew language and Jewish education; Jewish education in Israel; Israel's role in Diaspora Jewish education; and the development of a computerized telecommunications network for Jewish educators.

Interpreting Jewish education in the widest sense, Mandel Institute scholars will focus on every stage of Jewish life: children to senior citizens, individuals and families, in schools, community centers, synagogues, camps, nursing homes and child-corre

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Spare.

DRAFT

This comprehensive initiative has the enthusiastic support of President Herzog, who sees Jewish education as "one of the top priorities of the Jewish people today." The Mandel Institute will, he believes, play a critical role, providing a place for thought and research on the one hand, and plans and projects on the other.

"Jewish education is our primary vehicle for responding to the how and why of being Jewish," says Morton L. Mandel, chairman f the Institute board. "Our underlying aim, therefore, is that Jewish education receive the attention it deserves. Our Institute will start by creating the necessary knowledge-base on which to make the informed decisions and appropriate allocations of resources that will upgrade the quality of Jewish education in every area. Beyond that, the Institute will be working to develop a vision of Jewish continuity that extends beyond existing conceptions."

The Mandel Institute is funded by Mandel Associates, led by Morton Mandel, head of the Cleveland-based Premier Industrial Corporation and chairman of North America's Commission on Jewish Education. Serving with him on the Mandel Institute's board are Marc Besen and Garry Stock of Melbourne, •Australia; Jaime Constantiner of Mexico City; Isaac Joffe of Johannesberg, South Africa; Felix Posen of London, England; and Esther Leah Ritz of Milwaukee, Wisconsin.

For further information, please contact:

- 5 -

[name, phone no.]

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DRHFTZ

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The Mandel Institute for the Advanced Study and Development of Jewish Education will bring together outstanding scholars in Jewish studies in the humanities and the social sciences to address key issues facing Jewish education today. Under its auspices, educators, scholars and community leaders from all over the Jewish world will research, consult, train, plan alternative intervention strategies, and demonstrate and test innovative ideas, thus developing a new vision and practice of Jewish education.

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- 8 -

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- 5 -

For further information, please contact:

Suzannah Cohen, Administrator

The Mandel Institute for the Advanced Study and Development of

Jewish Education

Phone: (02) 668728



The Commission on Jewish Education in North America

Time Line, Planning and M.O. -- April 1 to December 31, 1990

The tasks ahead can be viewed under two headings:

- The Commission report and completion of the Commission's work;
- 2. Implementation of the report.

Whereas current staffing and work are geared to complete item 1 under the current mode of operation, it is necessary to plan and detail such a mode for the implementation of the report.

This will require detailing the tasks and deciding who will do them, and when they will be done. The following table begins to illustrate the necessary planning process.

WHAT WHO WHEN A. The IJE (see paper, February 14) 1. Governance 2. Structure 3. Setting Up a. Research, planning b. Lead communities c. Funding facilitation d. Monitoring, evaluation & feedback e. Diffusion of innovation f. Outreach B. Action Plan & Recommendations 1. Community/financing a. Encourage local commissions b. Recruit local leadership c. Federation funding for Jewish education

WHO

WHEN

- d. Encourage private foundations and families
- e. Funding for the IJE & lead communities
- f. Select lead communities
- 2. Build the Profession
 - a. Plan expansion of training
 - b. Develop faculty for training
 - c. Create and expand special training programs
 - d. Improve quality of training
 - e. Create professional leadership programs
 - f. Provide student fellowships
 - g. Develop in-service training programs
 - h. Bring about recruitment plan
 - i. Undertake survey of candidates
 - j. Etc.
 - x. Develop standards for salaries & benefits
 - y. Develop ladder of advancement
 - z. Encourage networking
- 3. Lead Communities
 - a. Develop criteria for selection
 - b. Develop selection process
 - c. Select lead communities

Etc.

Dear Ginny,

I am planning to call you today about several matters but thought it would help if I sent you some data for our conversation.

The other states

Regarding our telephone interviews with commissioners later this week, could you please try and schedule calls at the following times (U.S. time):

Professor Fox:

Twersky (already set) September 27th 8:00am 8:30am hypset (call at home - 703 - 525 1357 September 28th 8:00am 8:30am September 30th 11:00am 11:30am 12:00noon 12:30pm - (Eastern time 1.00pm) 818-886 8662 1:00pm - Hirschorn (only time available) 301-486 5383 2100pm - Evans October 1st 10:30am Cathy Hatt (Ackerman not available 11:00am until late October) Obber 2nd - Cottschack - 513-281 5 8.30 * List of Commissioners: Ackerman В Bronfman A Evans B Gottschalk Α Hirschhorn Α Sara Lee B Lipset Twersky А Those denoted with an A are more important for these calls.

Bronfmain's office has not called back. He is out of the country at the moment. Ginny is trying to get a phone number for him direct no.

Annette:

September 27th 9:15	8:00am 8:30am 9:00am 9:30am	-2 Set with -614-4862690. -2 Mrs. Melton -614-4862690. - Lookstein -
September 30th	9:00am 9:30am 2:00pm 2:30pm	- - (less preferable) (Eastern time) ELR - (less preferable) (Eastern time) ELOUP - - 303-796 7606
October 1st	2:00pm 2:30pm	- (less preferable) Arnowsk - (less preferable) Schowsch

*	List	of	Commissioners:	В	Arnow	A	Lamm
			*	В	Lookstein	в	Loup
				в	Maryles	A	Melton
				A	Ritz (-1 hour	A	Schorsch
					Milwaukee)		

* Those denoted with an A are more important for these calls.

pp. Aurette

* Wants to tell you Arnow is negative

ls 1st d.m or 2nd d.m possible for Maryles. 1 Let Ginny Know

Lamm out 53 country until 17/10. Hasn't seen report. His secretary gave copy of report to Robert Hirt Do you want to tack to him?

TIMETABLE - VOCTOBER 1990 1:30 - Meeting with Professor Fox 1:30 - Meeting with Jonathan Kestenbaum 2:30 - Go home 4:00 - LookStein

Call Rabbi Hirt - 212-960 5263

(all Lookstein at 4.00pm - 212-6280340(h) 212-4271000(w)



MINUTES:	Commission Senior Policy Advisors
DATE OF MEETING:	September 16, 1990 LaGuardia Marriott. 10 A.M. – 1:30 P.M.
DATE WINNIES ISSUED.	September 19, 1990
PRESENT:	Morton L. Mandel (Chair), David Ariel, Stephen Hoffman, David Kleinman, Joseph Reimer, Arthur Rotman, Herman Stein, Jonathan Woocher, Virginia Levi (Sec'y)
BY TELECONFERENCE:	David Finn, Seymour Fox, Annette Hochstein
••••••••	

I. Discussion of Final Report

It was agreed that policy advisors would give their editorial comments to VFL. This meeting was for the purpose of more substantive discussion.

A. General Comments

Policy advisors were complimentary of the rewrite. It was described as eloquent, substantive, crisp, and readable. Concerns were raised about an emphasis on formal education, on whether certain sections are dated by specifics, and on whether the document implies that we are establishing a permanent organization in CIJE.

B. <u>Review of the Document</u>

The report was reviewed in detail. Senior policy advisors commented on each chapter. Specific suggestions for possible revisions have since been relayed to the drafters. Following is a summary of that discussion.

1. Chapter 1 - Facing the Crisis

It was suggested that some consideration be given to toning down statements of negative trends to reflect our awareness that this is balanced by hopeful signs.

In describing a system under strain, it was suggested that references be included to Yiddishkeit and the holocaust. It was further suggested that a description of the core of Jewish education be expanded beyond the intellectual to include behavioral and communal dimensions.

PAGE.03

Commission Senior Policy Advisors September 16, 1990 Page 2

It was suggested that the impact of Israel and identity with the Jewish people and culture be emphasized.

It was suggested that the use of words such as "crisis" and "alarming" paints a bleak, one-sided picture which could be balanced with positive signs. This was countered with the argument that for the report to be compelling, strong words must be used to emphasize our concerns.

It was noted that while there is a sense of crisis, there is also the belief that this is an appropriate time to act because concern for Jewish education within the community is rising. The Commission is pulling together threads which have been developing since the '70s.

It was suggested that the primary reason for the significant rise of intermarriage in the United States is not a desire to escape from Judaism but a reflection of the acceptance of Jews in American society.

2. Chapter 2 - The Realities of Jewish Education Today

It was suggested that informal education be more heavily emphasized in this chapter.

It was suggested that current service delivery providers be identified. JW agreed to draft language for this purpose by 9/18/90. Another option might be a glossary of agencies.

It was suggested that figures regarding salaries of Jewish educators clearly indicate when they refer to full-time or part-time staff. It was further suggested that specific conclusions regarding statistical matters be attributed.

3. Chapter 3 - Establishing Priorities and Developing a Plan

It was suggested that the document implies that the Council for Initiatives in Jewish Education may become a permanent institution. Following discussion, it was agreed not to try to clarify this in the report, but for the Council's board to handle this issue.

4. Chapter 4 - A Blueprint for the Future

It was suggested that the Council for Initiatives in Jewish Education be referred to as "the Council" rather than CIJE. It was noted, however, that CJF is referred to as "the Council" and was agreed that CIJE will remain, for now.

Assignment

Commission Senior Policy Advisors September 16, 1990

> It was suggested that the use of the final report be clarified to indicate that it should serve as a starting point for communities rather than as a dictum.

> It was suggested that the sections on recruitment and personnel be worded more conditionally, noting that the board of CIJE should be in a position to decide what action it will undertake.

It was noted that the evolution of a Lead Community is described as though it will be the same everywhere. It was suggested that the section be rewritten as an illustration of how a Lead Community might function.

It was noted that the comments of senior policy advisors were to be taken as recommendations, and that the drafters are free to make final decisions on what works best in the report.

II. Report Distribution and Contact with Commissioners

A. Timetable

Assignment

Assignment

Minor corrections will be made in the final report on 9/17 and it will be sent by overnight mail to Cleveland for distribution on 9/18. SF will draft a cover letter, referring to specific changes which have already been suggested and outlining the schedule for commissioner review of the document. DPK and VFL will fax suggested bullet points for inclusion in the letter on 9/17.

B. Commissioner Contact

Commissioners should receive the draft report by Wednesday, September 19. Senior policy advisors are to contact their assigned commissioners for comments and submit their reactions to VFL (by mail or fax) no later than October 3. Following is the list of assigned commissioners, as revised.

Sr. Policy Advisor/Staff

Commissioner

Seymour Fox	Mona Ackerman Eli Evans David Hirschhorn Seymour Martin Lipset	Charles Bronfman Alfred Gottschalk Sara Lee Isadore Twersky
Annette Hochstein	David Arnow Haskel Lookstein Morton Mandel	Norman Lamm Robert Loup Matthew Maryles
	Florence Melton Ismar Schorsch	Esther Leah Ritz

PAGE.04

Page 3

Commission Senior Policy Advisors September 16, 1990

Sr. Policy Advisors/Staff	Commissio	ner
Stephen Hoffman	Ronald Appleby Lester Crown Max Fisher	John Colman Irwin Field Robert Hiller
Joseph Reimer	Ludwig Jesselson Jack Bieler Arthur Green	Josh Elkin Carol Ingall
	Henry Koschitzky	Mark Lainer

Arthur Rotman

Alvin Schiff Stuart Eizenstat Lester Pollack

Donald Mintz Daniel Shapiro

Peggy Tishman

Jonathan Woocher

Mandell Berman David Dubin Harrist Rosenthal Maurice Corson Irving Greenberg Bennett Yanowitz

C. Distribution of Final Report

We will plan to print enough copies of the final report to distribute to commissioners and the leadership of the organizations which have an interest in Jewish education. It was suggested that we work with University Press to publish and distribute the report, for a fee, to others. This will require further discussion.

III. <u>CIJE Update</u>

It was reported that an outline has been drafted which sets forth the mission, structure, and operating principles of the Council for Initiatives in Jewish Education. In addition, a draft budget has been developed.

Current activities are focused on fundraising, identification of personnel, the location of space, and identification of a fiscal agent.

It was reported that the concept of the CIJE has been presented to and endorsed by the JESNA board.

IV. Status Report on Funding

It was reported that negotiations are under way with a number of foundations for the funding of CIJE for an initial three year period, It is anticipated that funding will be in place by the end of 1990.

Page 4

Commission Senior Policy Advisors September 16, 1990

Page 5

V. Preparations for Meeting of November 8

The proposed schedule for the November 8 final event was reviewed and approved. SF will speak with Minister Hammer by 9/26 about his availability to participate.

Further consideration will be given to the invitation of commissioners to comment on foundation funding plans.

Assignment

ent It was suggested that the UJA has the best PR connections. MLM will call Stanley Horowitz about the possibility of UJA assistance.



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10.	DESCRIPTION		PRIORITY	ASSIGNED TO (INITIALS)	DATE ASSIGNED STARTED	DUE DATE	COMPLETE OR REMOVE DATE
•	Draft language to identify service delivery providers			JW	9/16/90	9/18/90	
	Write a cover letter to be commissioners with draft f			SF	9/16/90	9/17/90	
÷	Fax to SF suggested bullet be included in cover lette: draft final report.		IEWISH	DPK/ VFL	9/16/90	9/17/90	
•	Call Stanley Horowitz abou assistance with PR for 11/		VES N N N	MLM	9/16/90	9/30/90	
						e	
	×						

MINUTES:	Consultation on Council for initiatives in Jewish Education
DATE OF MEETING:	September 16, 1990
DATE MINUTES ISSUED:	September 19, 1990
PRESENT:	Morton L. Mandel (Chair), David Ariel, Jack Bieler, Stephen Hoffman, David Kleinman, Joseph Reimer, Art Rotman, Alvin Schiff, Eliot Spack, Herman Stein, Jonathan Woocher, Virginia Levi (Sec'y)
COPY TO:	Joshua Elkin, Seymour Fox, Annette Hochstein, Barry Shrage, Stephen Solender

I. Introduction

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The chair introduced participants and noted that this meeting was to serve as a consultation on the Council for Initiatives in Jewish Education (CIJE). When the CIJE board is in place, it will decide whether to establish a senior policy advisors group and, if so, the makeup of that group. The purpose of today's meeting is to help shape the beginnings of CIJE.

II. Review of CIJE Action Plan

A. Mission

It was noted that the Action Plan was drafted to share with potential funders and future CIJE constituents, including prospective board members. It was noted further that CIJE will work closely with national and local agencies to accomplish its goals.

It was suggested that the language of this document aim high, but that it not set unrealistic goals. It was further suggested that examples be included for clarification.

It was argued that a mission statement should not be too specific.

It was suggested that the document reflect involvement not only of lay leadership, but of educators at all levels.

The section on research was considered by some to be too ambitious. It was suggested that the document indicate that CIJE will develop a plan and seek to implement it. CIJE will encourage the development of a multi-year research agenda, using the best minds we can find. It will disseminate findings and consider implications.

1.

Council for Initiatives in Jewish Education September 16, 1990

It was suggested that a mission statement should be more of a vision, with much of the specific detail left for methodology.

The following specific suggestions were offered:

- <u>Advocacy</u> Include reference to professional leaders in Jewish education.
- 2. <u>Initiatives</u> Refer to all levels of personnel, supervisory and instructional. Clarify the meaning of Lead Communities.
- <u>Connections</u> Clarify that "those with proposals" include foundations, communities and institutions.
- 4. <u>Research</u> Facilitate the development of a variegated research agenda: short-term, mid-range, and long-range.
- <u>Synergism</u> Consider incorporating the first part of this section in the introduction to the document. Consider integrating with the section on connections.
- <u>Energizing</u> This section might focus on developing a talent bank and a support mechanism.

B. Method of Operation

It was agreed that CIJE should be an organization whose goal is to build the capacity of others to do the work.

C. <u>Structure</u>

In discussing the board, a question was raised regarding representation of the denominations. It was agreed that Jon Woocher will consult with Alvin Schiff and Joe Reimer on this. It was agreed further that board members should serve ad personum.

It was suggested that the proposed structure may be overly complex for such a small organization. Perhaps it is unnecessary to create a specific group of fellows or scholars in the beginning. It may be preferable to let this group emerge.

III. Office and Personnel

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A. Office Space

It was reported that CIJE will be located in New York City. It may be located in CJF office space, contiguous with JESNA, possibly sharing space with the group working on a Crown project. SEP 19 '90 16:14 PREMIER CORP. ADMIN. PAGE.11

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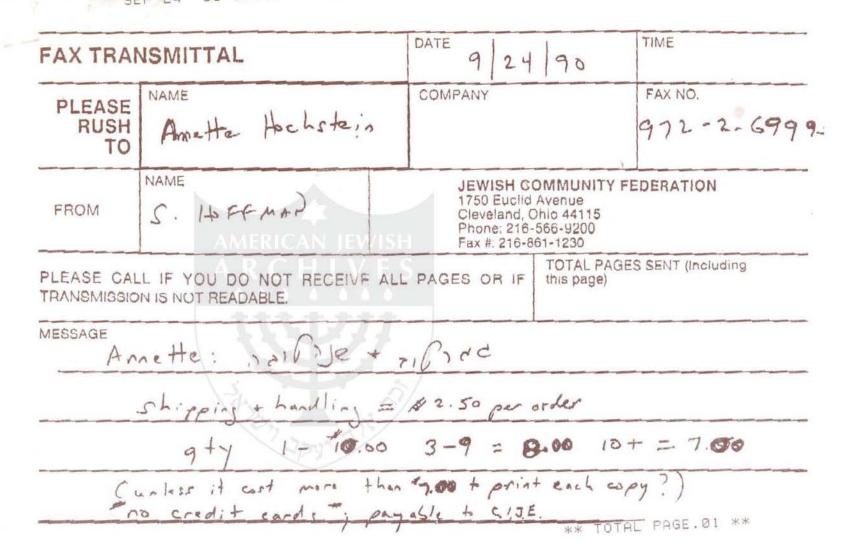
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NO.	DESCRIPTION		PRIORITY	ASSIGNED TO (INITIALS)	DATE ASSIGNED STARTED	DUE DATE	COMPLETE OR REMOVE DATE	
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		275	N.					

	ORP. ADMIN. TE: <u>9/28</u> TIME:	NUMBER OF 42
TO: FAX NO. (011) 972 2-699951 Name ANNETTE HOCHSTEIN Company NATIV Street Address City State Zip Country	Company	

Here are MLM's suggeste no.

PAGE.01

SEP 24 '90 18:08 JEWISH COMMUNITY CLU.



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ATE 24.9.90

Rativ Policy and Planning Consultants • נתיב-יועצים למדיניות ותכנון Jerusalem, Israel

Tel.: 972-2-662 296; 699 951 Fax: 972-2-699 951

FACSIMILE TRANSMISSION

TO: Steve Hoffman

.....

FROM: Annette Hochstein

DATE: 24.9.90 NO. PAGES: 2

1.

FAX NUMBER:	216-861-1230

Dear Steve:

Shana tova; I hope that your Rosh Hashana was a pleasant one and that the coming fast will be easy.

I have attached a proposed copy of an order form for the final report, commissioned papers, and background documents. It would appear on the last page of the report. I would appreciate your comments and suggestions.

In trying to draft this, several questions have arisen:

1) Does the pricelist seem appropriate to you?

2) Any advice on shipping and handling costs?

3) Should we mention that payment be by check or money order only or should credit cards also apply?

4) To whom should payment be made--the Council?

One purpose of this form is to enable the Council to sell the reports at the G.A. Does this require anything further at our end?

I look forward to your reply.

Best regards, JUC URING

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ORDER FORM

Additional copies of this report, of the commissioned papers, and of the background documents to the six commission meetings may be purchased as follows:

1)		of the Commission on Jewis in North America: Act"	sh				
<i>7</i> .	<u>aty</u> 1 3-9 10+	price/copy \$ 15.00 \$ 12.00 \$ 10.00	<u>c</u>	<u>ity ordered</u>	<u>cost</u>		
	 Z) Commissioned papers (\$ 4.00/copy): a. Walter Ackerman, "The Structure of Jewish Education in North America" b. Isa Aron, "Towards the Professionalization of Jewish 						
in	North Ameri d. Joseph cation"	Davidson, "The Preparation ica: A Research Study" Reimer, "The Synagogue as	a Context	for Jewish			
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New York, NY 10003

Send to:	
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CITY, STATE	ZIP
TELEPHONE/FAX ()	
()	

Nativ Policy and Planning Consultants Jerusalem, Israel

Tel.: 972-2-662 296; 699 951 Fax: 972-2-699 951

FACSIMILE TRANSMISSION

TO: Cunny Levi FROM: annette Hochstern

DATE: ピリ(9)%の NO. PAGES: 3

נתיב-יועצים למדיניות ותכנון

ירושלים

FAX NUMBER: 216-3619962





Dear Ginny,

I am planning to call you today about several matters but thought it would help if I sent you some data for our conversation.

Regarding our telephone interviews with commissioners later this week, could you please try and schedule calls at the following times (U.S. time):

Professor Fox:

Twersky (already set) September 27th 8:00am 8:30am Lysset (call at home - 703-525 1357) September 28th 8:00am 8:30am September 30th 11:00am 11:30am 12:00noon -12:30pm - (Eastern time 100pm) 818-886 8662 1:00pm Huschard Conty time available) 301-486 5383 2100pm October 1st 10:30am - Evans 11:00am - Cathy Hatt (Ackerman not available until late October) - Cottschack - 513-281 5880 B Ackerman A Bronfman 2nd 8.30 * List of Commissioners: B Gottschalk A Evans A Hirschhorn A Sara Lee

B Lipset A Twersky

* Those denoted with an A are more important for these calls.

Bronfmain's office hasnot called back. He is out of the country at the moment. Anny is trying to get a phone number for him.

Annette:

- 2 Set with -614-4862690. September 27th 8:00am 8:30am 9:00am - Lookstein -9:15 9:30am September 30th 9:00am 9:30am - (less preferable) (Eastern time) ELR - (less preferable) (Eastern time) BLOUP -2:00pm 2:30pm 303-796 7606 - (less preferable) Arnowski October 1st 2:00pm - (less preferable) Scholsch 2:30pm * List of Commissioners: Arnow Lamm B Α B Lookstein в Loup Melton Α B Maryles Ritz (-1 hour A A Schorsch

Milwaukee)

* Those denoted with an A are more important for these calls.

pp. Annette

* Wants to tell your Avaow is negative

1) Is 1st a.m or 2nd a.m possible for Maryles. Let Ginny Know

Lamm out & country until 17/10. Hasn't seen report His secretary gave copy of report to abert Hirt Do you want to tack to him?

SEP 19 '90 8:37 PREMIER CORP. ADMIN.

PAGE.02

COMMISSION ON JEWISH EDUCATION IN NORTH AMERICA

4500 Euclid Avenue Cleveland, Ohio 44103 216/391-8300

September 18, 1990

AMERICAN JEWISH

Dear

It is my pleasure to send you a draft of the final report of the Commission on Jewish Education in North America. Our challenge was to prepare a report that would convey the content, the spirit and the conclusions of our deliberations to the largest possible segment of the North American Jewish community. I hope you will find this report inspiring as well as a faithful rendition of our joint work during the past two years.

I would appreciate if you could read this report as soon as possible: we need your response and comments in order to be ready with a published report in time for our meeting of November 8. Therefore, I have asked a senior policy advisor to be in touch with you as early as September 26. I know that this puts us on a very tight schedule.

This document has been reviewed by the senior policy advisors and they have made some suggestions for the final version as follows:

- Informal education should be given more attention in all relevant sections.
- Some specific commitments for the CIJE to accomplish should be made more tentative.

The role of current national educational institutions should be referred to more directly.

Chairman Mona Riklis Ackerman Ronald Appleby David Arnow Mandell L. Berman lack Bieler Charles R. Bronfman John C. Colman Maurice S. Corson Lester Crown David Dubin Stuart E. Eizenstat Joshua Elkin Hi N. Evans win S. Field Max M. Fisher Alfred Gottschalk Arthur Green Irving Greenberg Joseph S. Gruss Robert I. Hiller David Hirschhorn Carol K. Ingall Ludwig Jesselson Henry Koschitzky Mark Lainer Norman Lamm Sara S. Lee Seymour Martin Lipset Haskel Lookstein Robert E. Loup Matthew J. Maryles Florence Melton Donald R. Mintz Lester Pollack Charles Rather Esther Leah Ritz farrict L. Rosenthal Alvin I. Schiff Lionel H. Schipper Ismar Schorsch Harold M. Schulweis Daniel S. Shapiro Margaret W. Tishman Isadore Twersky Bennett Yanowitz Isaiah Zeldin

Commissioners

Morton I., Mandel

In Formation Senior Policy Advisors David S. Ariel Seymour Fox Annette Hochstein Stephen H. Hoffman Martin S. Kraar Arthur Rotman Carmi Schwartz Herman D. Stein Jonathan Woocher Henry L. Zucker

Director

Henry L. Zucker Staff

Mark Gurvis

4. References to Israel should be expanded.

5. Certain phrases should be re-written for greater clarity.

The report's executive summary will be drafted as soon as we receive the comments of the commissioners. We will also write the preface at that time.

I hope you will read this draft carefully so that your discussion with the senior policy advisor who calls on you will enable us to incorporate your thoughts in the final version.

I look forward to seeing you on November 8 when we will be releasing our report to the general public, and I want to wish you a Shana Tova, with the hope that it will be a year of peace and happiness for you and your loved ones.

Mort

Morton L. Mandel Chairman Tel.: 972-2-662 296; 699 951 Fax: 972-2-699 951

FACSIMILE TRANSMISSION

TO: Ginny Levi

DATE: 18.9.90 NO. PAGES: 1

FROM: Alissa Burstein FAX NUMBER: 216-361-9962

Dear Ginny:

Thank you for your FAX.

I am currently going over the short bios, including the additions you sent us. Would you be kind enough to please call the following which will then complete the appendix: Ariel, (Davidson), Finn, J.Fox, S. Hoffman, Markovic, Merriam, Phillips, Reimer, Reisman, Scheffler, and Schwartz. We will contact Albeg, Fox, Hochstein, Inbar, and Meline.

Thank you.

JER JIER alis





Brandeis University

Philip W. Lown School of Near Eastern and Judaic Studies Benjamin S. Hornstein Program in Jewish Communal Service 617-736-2990 Waltham, Massachusetts 02254-9110

To: Seymour Fox and Annette Hochstein From: Joe Reimer Re: Final Report

Sept. 18, 1990

FAX: 011-972-2-699 951

As you requested yesterday in the conference call reviewing the final report, I spoke with Bernie Reisman today about careers in informal Jewish education. This is in reference to page 37 -"Career Track Development" - and how to expand that section to include informal Jewish educators.

Looking at the possibility of having a career in informal Jewish education, Bernie and I see the following:

- As you've noted, there is now no university-level program available to train people as professional informal Jewish educators. Therefore, there is no field of informal Jewish education and no group of people who identify themselves by that label.
- 2. Further accounting for a lack of a professional informal Jewish education is the lack of a career ladder. Within the organizations who do informal education, the J.C.C. world provides the clearest and best model of what could be possible, for here is a career track with multiple positions that offer advancement along more than one line. The problem, as you know, is that until now J.C.C.'s have not hired many Jewish educators and hence often do not promote the identity of being an informal Jewish educator. Now, given their commitment to maximizing Jewish education in the centers, it is reasonable to assume that there will be more professional opportunities for formal and informal educators.
- 3. When we look at Jewish camps, we need to ask if outside of a few full-time positions (such as directors of Camp Ramah and some J.C.C. and community sponsored camps) does this world provide opportunity for serious educators to plan a career as a camp person? Is there a ladder of advancement from counselor up to director, and, if an educator (besides being director) wants to work seriously on developing staff training, Judaic summer and off-season programs and family education, do such opportunities exist?

Page 2 of 2

- 4. In youth work, if one is a successful youth leader one may advance to an administrative post in a regional denominational or communal office, and then on to the national office. Obviously the number of jobs is very limited currently and the advancement is purely linear - towards increasing administrative responsibility and distance from the field. There are no or few positions in enriching the available "curriculum."
- 5. In family education, up to now there have been only part-time assignments within synagogues and other organizations, with the exception of the very few (Vicki Kelman, Harlene Arrelman, Caroline Keller) who may find communal posts from which to consult with others on their programs. Given the increased interest and expectation for schools and synagogues to do Jewish family education one can anticipate that a number of full-time positions in JFE will emerge.
- 6. What is lacking is a network of possibilities within a defined field. Thus, besides the above examples, we could also see Hillel work, adult education, Israel trips and media-art consultants as forming multiple possible positions that someone in a field of informal Jewish education might fill. Thus e.g. one could begin as a synagogue youth leader, move on to become JCC Judaic specialist, move on to become assistant camp director in charge of "X" activities, and on as a BJE or federation specialist in planning informal Jewish education for a whole community.

I think in this way the analogous "problem" posed for a teacher in a school setting has its parallel for a talented youth worker or head counselor in the informal sector.

The growing interest in the field of informal education and the application of informal education methods in a broad range of Jewish educational institutions suggests the importance of professionalizing the field. Two requisites are critical if the professionalization of Jewish informal education is to occur: 1) development of a university-based program for informal educators; 2) clarifying a career-line for professional positions in Jewish informal education.

In closing, please accept my best wishes for a healthy and happy New Year.

AX SENT ..

ירושלים

Nativ Policy and Planning Consultants נתיב-יועצים למדיניות ותכנון Jerusalem, Israel

Tel.: 972-2-662 296; 699 951 Fax: 972-2-699 951

FACSIMILE TRANSMISSION

Ginny Levi TO:

17.9.90 DATE:

FROM: Alissa Burstein

NO. PAGES: 1

FAX NUMBER: 216-361-9962



Dear Ginny:

Regards. Alura

Thank you for sending us the bios. Unfortunately, Hank Zucker's bio arrived unreadable so would you please be kind enough to resend his. Thank you.

Also, Annette wanted me to let you know that we will get the short bios of Albeg, S. Fox, Hochstein, Inbar, and Meline.



נתיב-יועצים למדיניות ותכנון

ירושלים

Nativ Policy and Planning Consultants Jerusalem, Israel

Tel.: 972-2-662 296; 699 951 Fax: 972-2-699 951

FACSIMILE TRANSMISSION

TO: Ginny Levi FROM: Seymour Fox & Annette Hochstein DATE: 17.9.90 NO. PAGES:

FAX NUMBER: 216-361 9962

We are attaching our suggestion for MLM's letter to accompany the report. We have incorporated all of your suggestions except for one. We are uncomfortable with: "References to Judaism will be re-examined". We believe that it will offend the other side -- e.g. Twersky, Gottshalk, Schorsch and those who understand Judaism to refer to all of the rich and varied creations of the Jewish people. However if we are wrong and we need to incorporate it, we suggest the following:

"References to Judaism, the Jewish tradition, and Jewish religion will be re-phrased".

Dear Sal,

On the eve of Rosh Hashana it is my pleasure to send you a draft of the final report of the Commission on Jewish education in North America. Our challenge was to prepare a report that would convey the content, the spirit and the conclusions of our deliberations to the largest possible segment of the North American Jewish Community. I believe you will find this report inspiring as well as a faithful rendition of our joint work during the past two years.

I would appreciate if you could read this report as soon as possible: we need your response and comments in order to be ready with a published report in time for our meeting of November 8. Therefore, I have asked a Senior Policy Advisor to be in touch with you as early as September 26. I know that this puts us on a tight schedule

The report's executive summary will be drafted as soon as we receive the comments of the Commissioners. I will also write my preface at that time.

This document has been reviewed by the Senior Policy Advisors and they have made several suggestions that we plan to incorporate in the final version:

1

1. Informal education will be given more attention in all relevant sections.

2. Some specific commitments for the CIJE to accomplish will be made more tentative.

3. The role of current national educational institutions will be referred to more directly

4. References to Israel will be expanded.

5. Certain phrases will be re-written for greater clarity.

I very much look forward to seeing you on November 8 when we will be releasing our report to the general public. I want to wish you a Shana Tova and hope that it will be a year of peace and of happiness for you and your loved ones. Sincerely,



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Chapter 1

- DA At end (p. 7) statement of crisis is critical. Might want to mention that there are positive signs which encourage us for the future. Explain why this is a time to act.
 - Watch use of qualifiers ex: negative trends are in many segments of community, not all.
- HDS P. 4 Is it necessary to define Judaism? There will be sensitivity to how it's used. Hard to relate to character formation, etc. - Consider referring to "Yiddishkeit."
- JR Concerned re. p. 4 crucial Likes reference to elements missing. What about meaning of prayer, God and community - maybe Yiddishkeit,

refer to holocaust, etc. as more resonant.

- Re. paragraph 2 Concern that materialism and concern with present take priority over any ideas. rather than as competing ideas.
- JW Middle paragraph, p. 4 Missing behavioral and communal dimensions too focused on life of mind. How about community building roles involvement.
 - Concern with use of qualifiers like "often lacking" on top of p. 4.
 - Line of reasoning, appears throughout, looks back from behaviors as result of intentions. Example: bottom of p. 5 - reference to <u>belief</u> where that may not represent the range of views.

- Top of p. 6 intermarriage not result of desire to integrate, but of the <u>fact</u> of integration.
- AR p. 4 Sounds like Judaism is a religion, only passing reference to Israel and none to "peoplehood." Argument that core of Jewish education is character education is an arguable point.
- HDS Agrees with AR's point. Happily, no reference to "ethnicity." Also no reference to Jewish culture, which is important. Belongs on p. 4.
 Broaden streams in which all this fits refer to community, culture, peoplehood.
- SF Will work to get these elements in Regarding character education - sees this as central.

MLM - This sets tone for the rest. Grapple with it.

- JW p. 7, paragraph 1 When is "In the past?" Clarify. Maybe pre-World War II.
- AR Use of words "crisis" and "alarming" paints bleak, one-sided picture. Not everything is so bad. Have to present a more balanced picture. Can make our point without being so negative.

DF - Requests latitude as final judges.

- MLM We want an honest, compelling report. Can't please every constituency. MLM would use word "crisis," maybe not "alarming."
- HDS We all understand that this isn't last word.
- AR Chapter 1 should have more mention of Israel. It's dynamic in Jewish life. Many identify with Israel in identifying as Jews.
- SHH The point made here is that education has received less attention because of Mideast wars - and this is true. Agrees that there are other places where Israel should be mentioned.
- MLM We're all comfortable with adding reference to Israel in this chapter. <u>Include the power of Israel.</u>
- JW Maybe in Chapter 1, or Chapter 2: A perspective that's underplayed: Commission responding to growing sense that the crisis can be resolved. We're harnessing concern/energy already "bubbling" in the community.
 - Concerns for Jewish education have been growing through '70s and '80s. Commission - pulling together of threads. Change in Jewish life started in '70s and '80s.
- AR A lot of reference to intermarriage as a core of the problem. The problem is the <u>marginality</u> of so many Jews, as <u>reflected</u> by intermarriage.

- DK Chapter 1 made him want to go on and read the rest.
- MLM Underscore expectation that DF, SF and AH make final decisions on this.
- HDS Regarding intermarriage The strongest basis for intermarriage in United States is not escape from Judaism, but acceptance of Jews in American society.

SF - Chairman's preface gives us an opportunity for balance (as does Executive Summary).

AH - Heard agreement, will look at words regarding alarmism; introduce Israel; reconsider intermarriage; fit Commission in time.

Chapter 2

MLM - p. 11 (bottom) - Redefine the challenge - how to intensify their activities to become a major force...

AR - pp. 19-22 - Regarding undeveloped professions - refers only to formal Jewish education. Should either add examples of informal or make clear that this refers to formal.

DA - Assuming we're presenting a landscape for policymakers. Missing a description of the organizational structure of Jewish education. Should have something presenting service delivery providers (JESNA, denominations).

2

- p. 19 Consider use of undeveloped vs. underdeveloped. Should give a little more information regarding training institutions.
- AH Asks DA and JW for suggestions for how to do this. (By Tuesday)
- HDS May be worth developing a glossary of agencies.
 - p. 20 Last paragraph confusing statistics. Mixture of full time and part time.
- JR p. 11, very top refer to Jewish families, not children.
- Reference to Sunday school is limiting.
 - p. 17, top paragraph Refer to investing in research in character
 education could bring in camps, JCC's etc.
- JW p. 11, top paragraph "significant decline in the role and quality..." Many will disagree. "Role" is ambiguous.
 - Paragraph 2, 2nd sentence are parents "unwilling" to enroll their kids? Say instead, "do not."
 - p. 12 regarding early childhood programs don't have staff to implement Jewish purposes.
 - Lack of relationship among various types of Jewish experiences should be mentioned somewhere.
 - p. 15 Specific conclusions regarding statistical matters should be attributed.

- p. 16 Do studies show <u>interest</u> drops or just that <u>participation</u> drops.
- Curriculum refer to problems in dissemination of materials.
- p, 18-19 Inadequate community support definition is narrow (\$).
 Should also refer to planning, coordination, role of central agencies.

Chapter 3

- AR Refers to (p. 29) short- and long-range strategies. Implies we're establishing another permanent institution -- CIJE.
- MLM Need to launch and have short- and long-range goals. Do we need to suggest an ending date?
- AR Suggests that in five years, we reconsider future of CIJE.
- SHH Has been dealing with this issue. Detracts from document to refer to ending point or even reference to reconsidering.

MLM - This is an issue for Board of this body.

DA - This section makes the argument for how we proceed. Begins chronologically. Maybe should not refer to 23 specifics now. Start with paragraph on p. 26 "Upon analysis..." Put the 23 specifics later in the chapter. Say more about each of the areas on p. 25.

Page 7

- MLM Thinks it's profound to explain what we decided to consider and how.
 - p. 30 Implementing the plan...recognizing Jewish education as the most effective... Better to keep out too much verbiage. Don't go into further detail on the 23.
- HDS It might be possible to argue it's more narrow religious education.

General consensus - leave as is.

Chapter 4

- MLM p. 42 bottom Council will convene commissioners and others periodically. (MLM will give me his suggested new language.)
 - "Council" refers to CJF. We're currently stuck with CIJE.
- AR p. 42, top paragraph all sounds one-way; ongoing entity will decide and form. Instead - should make clear that this is a two-way conversation.
 - p. 43, paragraph 2 Not model communities, but communities that have organized models of Jewish education.

JR - p. 31 - Recruitment - Will a major marketing study be conducted?

SHH - Whole section on recruitment and personnel - many ideas that <u>might</u> be undertaken. If we say these activities <u>will</u> be undertaken, we'll have a hard time attracting funders. Better to say these things should be considered. Make this section more conditional.

- MLM Board has right to decide what CIJE will do. We're talking about specific programs.
- JR p. 37 Career Track Development path for advancement is an issue to people other than teachers. Change to <u>educators</u>.
 - p. 36 In-service education try to include examples that incorporate informal.

MERICAN JEWISH

- JW Training institutions are almost exclusive here. Remember, organizations, agencies and professional associations should be included.
- HDS P. 46 Research capability a very tall order.
 - IV, 2nd sentence extravagant. Tone this down.
- MLM Agrees we need to commit to this, but with softer language.
- JW P. 44-5 Mechanistic approach to evolution of Lead Community. May not be the same for each community. Try to rewrite as illustrative: "A Lead Community might function as follows:"
- SF Any further examples of informal would help. (Noted by JR and AR)

Chapter 5

AR - p. 50 - Suggests inserting a sentence referring to the other issues of the times.

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	DATE: 9/17/90 TIME T: 54 AM PAGES SENT:
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NameAnnette Hochstein	Name Ginny Levi
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Following are the suggested bullet points for the MLM letter:

- Informal education will be given more attention in all relevant sections.

- Some specific commitments for the CIJE to accomplish will be made more tentative.

Certain phrases will be rewritten for greater clarity.

- The role of current national educational institutions will be referred to more directly.
- References to Judaism will be reexamined.
- References to Israel in Chapter 1 will be expanded.

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SEP 17 '90 10:05 PREMIER CORP. ADMIN.

9/17/90

TO: Annette Hochstein and Dena Merriam

FROM: Ginny Levi

RE: Bios of staff, consultants, and senior policy advisors

Following are the bios I have, so far. I sent a set to AH last week, but have changed and added some since. I've placed a * next to those that are changed. Please note: Herman Stein's correct title is <u>University Professor</u> and <u>Provost Emeritus</u>. Please correct at beginning of report.

<u>Walter Ackerman</u> - Shane Family Professor of Education of Ben Gurion Iniversity of the Negev. He has served as a consultant to the Jewish Education Committee of both the Jewish Agency and the Joint Distribution Committee and a member of the faculty of the Jerusalem Fellows.

Estelle Alberg

*<u>David Ariel</u> - President and Associate Professor at the Cleveland College of Jewish Studies. Has taught at Wesleyan University and is the author of a book on Jewish mysticism.

<u>Isa Aron</u> - Associate Professor of Jewish Education at the Rhea Hirsch School of Education at Hebrew Union College in Los Angeles.

Aryel, Duvidson

David Finn

Joel Fox - Campaign Director at the Jewish Community Federation of Cleveland, were he was previously Director of Social Planning and

Seymour Fox

<u>Mark Gurvis</u> - Director of Social Planning and Research at the Jewish Community Federation of Cleveland. He is professional director of Cleveland's Commission on Jewish Continuity.

Annette Hochstein

*<u>Stephen H. Hoffman</u> - Executive Vice President of the Jewish Community Federation of Cleveland.

Michael Inbar

<u>Martin S. Kraar</u> - Executive Vice President of the Council of Jewish Federations (CJF) since November 1989. Previously served as Executive Vice President of the Jewish Welfare Federation of Detroit and Director General of the CJF Israel Office.

<u>Virginia F. Levi</u> - Program Director, Premier Industrial Foundation. Previously Staff Associate to the President, Case Western Reserve University, and Associate Director of Admissions, Oberlin College. *<u>Debra Markovic</u> - Holds a Masters Degree in Education at the University of Judaism in Los Angeles. ** Note spelling of first name.**

Debbie Meline

Dena Merriam

<u>Arthur J. Naparstek</u> - Professor of Social Work, Mandel School of Applied Social Sciences, Case Western Reserve University, where he previously served as Dean. Has consulted with several Presidential Commissions and Congressional Committees on legislation aimed at improving conditions in America's cities.

*<u>Bruce Phillips</u> - Professor of Jewish Communal Service, Hebrew Union College in Los Angeles.

*Joseph Reimer - Assistant Professor, Hornstein Program in Jewish Communal Service, Brandels University. Has consulted with several foundations involved in Jewish and general education and don award-winning research in the field of moral development.

Bernard Reisman

<u>Arthur Rotman</u> - Executive Vice-President, Jewish Community Centers Association of North America (JCC Association) and President, World Conference of Jewish Communal Service. SEP 14 '90 11:20 PREMIER CORP. ADMIN.

9/14/90

TO: Annette Hochstein

FROM: Ginny Levi

RE: Bios of staff, consultants, and senior policy advisors

I have not yet heard from everyone re bios. Attached is a rewrite of MLM's, suggested by him. Following are my attempts at reducing those provided by others to a couple of lines. I am waiting to hear from Ariel, Davidson, J. Fox, Markovic, Phillips and Reimer. I assume that your staff will take care of Alberg, S. Fox, Hochstein, Inbar, and Meline. I have not contacted Finn, Merriam, Reisman, Scheffler or Schwartz. Please advise me on those. I will check with people who will be present on Sun. and may send you revisions of theirs on Mon.

Please note: Herman Stein's correct title is <u>University Professor and</u> <u>Provost Emeritus</u>. Please correct at beginning of report.

<u>Walter Ackerman</u> - Shane Family Professor of Education of Ben Gurion University of the Negev. He has served as a consultant to the Jewish Education Committee of both the Jewish Agency and the Joint Distribution Committee and a member of the faculty of the Jerusalem Fellows.

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Arych Davidson

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Seymour Fox

<u>Mark Gurvis</u> - Director of Social Planning and Research at the Jewish Community Federation of Cleveland. He is professional director of Cleveland's Commission on Jewish Continuity.

Annette Hochstein

<u>Stephen H. Hoffman</u> - Executive Vice President of the Jewish Community Federation of Cleveland where he previously engaged in social planning, community relations, and fund raising. [Shall we add: Acting Director of the Council for Initiatives in Jewish Education?]

Michael Inbar

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Deborah Markovic

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Bruce Phillips

Joseph Reimer

Bernard Reisman

<u>Arthur Rotman</u> - Executive Vice-President, Jewish Community Centers Association of North America (JCC Association) and President, World Conference of Jewish Communal Service.

Israel Scheffler

Carmi Schwartz

<u>Herman D. Stein</u> - University Professor and Provost Emeritus, Case Western Reserve University. Former Chairman, Professional Advisory Committee, American Joint Distribution Committee.

<u>Jonathan Woocher</u> - Executive Vice President of the Jewish Education Service of North America (JESNA). Formerly Associate Professor in the Benjamin S. Hornstein Program in Jewish Communal Service and Director of Continuing Education for Jewish Leadership at Brandeis University.

Henry I Zuckey Director of Commission on Jewish Education in North America and Consultant to the Mandel Associated Foundations. Verved as Executive Director and Encoded House 1975. Morton L. Mandel, Founder and Chair - Commission on Jewish Education in North America

Morton L. Mandel, Premier Industrial Corporation, Cleveland, Ohio Mr. Mandel is Chairman of the Board of Premier, and founded and chaired the Commission on Jewish Education in North America. He served as Chair of the Jewish Education Committee of the Jewish Agency, and as President of the Council of Jewish Federations, and the JCC Association (formerly OND). He was founding chair of the Herrice Schedule of Ferrice Ferrice Centers.



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TO: FAX NO. (0//) 972 2-699951 SEYMOUR FOX Name <u>ANNETTE</u> HOCHSTEIN Company <u>NATIV</u> Street Address <u>JERUSALEM</u> City State Zip Country	FROM: FAX NO. Q/L) 341-9962 Name GrNNY LEVI Company PREMIER Tele. No. () Ext.

Here are the papers for

Sunday's meetings N JEWISH

COMMISSION ON JEWISH EDUCATION IN NORTH AMERICA

Senior Policy Advisors

Agenda

Sunday, September 16, 1990 La Guardia Marriott 10:00 am - 1:30 pm

			Assignment
I.	Discu	ssion of final report	MLM
II.		for report distribution and contact with ssioners	SHH
UII.	CIJE	plans AMERICAN JEWIS	S HH
IV.	Repor	t on status of funding CHIVE	S SHH
V.	Prepa	rations for 11/8 Ó Ó Ó Ó Ó Ó Ó Ó	MLM
	A.	Proposed invitation list	
	В.	Schedule for the day (10:00 am - 2:30 pm)	
		1. 10:30 - Present and discuss final report	
		2. 11:30 - Present and discuss plans for Cou	ncil
		3. 12:30 - 2:30 - Luncheon	
		a. Thank yous	
		b. Remarks by Hammer	
		c. Comments from foundations on funding p for the next five years	lans
		d. Good and welfare	
	c.	PR coverage and follow-up	SHH

9/12/90

Commissioner Interview Assignments as of 6/90

Sr. Policy Advisor/Staff

Commissioner

Seymour Fox

Mona Ackerman Charles Bronfman Eli Evans Alfred Gottschalk David Hirschhorn Sara Lee Seymour Martin Lipset Isadore Twersky Charles Ratner

Annette Hochstein

Stephen Hoffman

Joseph Reimer

David Arnow Henry Koschitzky Norman Lamm Haskel Lookstein Robert Loup Morton Mandel Matthew Marylos Florence Melton Esther Leah Ritz Ismar Schorsch

Ronald Appleby Max Fisher Robert Hiller

Jack Bieler Josh Elkin Arthur Green Carol Ingall Mark Lainch Alvin Schiff Peggy Tishman

SEP 14 '90 9:30 PREMIER CORP. ADMIN.

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9/12/90

Sr. Policy Advisor/Staff

Commissioner

Stuart Eizenstat Donald Mintz Daniel Shapiro

Alvin Schiff

Arthur Rotman

Joseph Gruss

Jonathan Woocher

Mandell Berman Maurice Corson David Dubin Irving Greenberg Lester Pollack Harriet Rosenthal Bennett Yanowitz

Henry Zucker

John Colman Lester Crown

Commissioners not assigned:

Irwin Field Ludwig Jesselson Page 2

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COUNCIL ON INITIATIVES FOR JEWISH EDUCATION

Consultation on CIJE

AGENDA

Sunday, September 16, 1990 LaGuardia Mariott 2:00 - 4:00 p.m.

I.	Welcome	MLM
	A. Introduction	
	B. Operating Format CAN JEWISH	
II.	Review of CIJE Action Plan	SHH
	A. Document	
10 12	B. Office space	
III.	Briefing on CIJE Funding	SHH.
IV.	Briefing on CIJE Personnel Search	SHH
۷.	CIJE Early Contacts	SHH
	A. Ramaz School	
	B. Yeshiva University	
VI.	Preliminary Discussion	SHH
	A. Fellows identification	
	B, Foundation contacts	
	C. Senior Policy Group Membership	

CIJE CONSULTATION

Expected:

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M. L. Mandel	D. S. Ariel
S. H. Hoffman	D. P. Kleinman
J. Elkin	V. F. Levi
A. Rotman	J, Reimer
A. I. Schiff	
E. Spack	
J. Woocher	

Invited, but not available:

- J. Bieler
- B. Shrage
- S. Solender

COUNCIL ON INITIATIVES IN JEWISH EDUCATION

I. Mission

The CIJE has six basic roles to fulfil -- advocacy on behalf of Jewish education; initiating action on the specific recommendations on personnel and community development called for by the Commission on Jewish Education in North America; forging new <u>connections</u> among communities, institutions and foundations; establishing and acting on a new <u>research</u> agenda; helping to facilite <u>synergism</u> within the emerging foundation community; and <u>energizing</u> new financial and human resources for Jewish education.

A. Advocacy

The best lay and professional leadership of the Jewish community need to be attracted to the cause of Jewish education. Visions of what should and can be achieved in the 21st century need to be repeatedly placed before our communities' leadership and the wherewithal to do so obtained. The CIJE can provide a unique blend of individual and institutional advocacy in North America.

B. Initiatives

Several specific recommendations are being promoted by the Commission on Jewish Education in North America. These include the need to radically strengthen personnel in the field and deepen local community leadership's commitment to Jewish education. Through comprehensive planning programs and experimental initiatives in designated lead communities, CIJE will bring together continental institutions and other experts to yield breakthroughs in Jewish education development at the local level.

C. Connections

Creative people, institutions, organizations and foundations are all acting on new ideas in Jewish education. The CIJE seeks to provide a meeting place that will bring together:

- Funders and those with proposals for action;

 Proven ideas developed through foundation initiatives and communities eager to know what works; Institutions that are developing new approaches and the personnel and resources to make breakthroughs possible.

The CIJE will be a setting where funders can share accomplishments and possibly agree to join together in supporting new undertakings of large magnitue.

D. Research

While there are many people engaged in Jewish education research, there still appears to be no coordinated, systematic analysis of what works in Jewish education. Research interests have been understandably idiosyncratic. The Commission on Jewish Education in North America found gaping holes in what we can say we know with real confidence, rather than relying on conventional wisdom. A comprehensive, multi-year research agenda needs to be outlined by the best thinkers on the continent, assigned to the most promising talent, supported, and the findings critically examined and disseminated.

E. Synergism

One of the most exciting new developments in Jewish education -- one that holds great promise for the field -- is the serious entry of strong private foundations into Jewish life in general and Jewish education in particular. This is an unprecedented development. The foundations are deploying creative staffs and developing recognizeable signatures of their interests and accomplishments. Recruitment, day schools, media, training high potential professionals, identifying master teachers and programs, and Israel experiences are just a few of the interests being pursued. The richness of foundation endeavors is a real blessing. Through the synergy of coming together at the CIJE, foundations could efficiently diffuse their best innovations throughout the lead communities and should they desire it even help each other advance their agendas by consulting with each other, exchanging professional resources, avoiding recreating notions, etc.

.F. Energize

Through the work of the Commission on Jewish Education in North America and the work of for Jewish education has begun to be identified. Generally these are people who are experts in general education who have an interest in Jewish affairs. Also, academicians with expertise in Judaica, the humanities, and social sciences want to contribute. CIJE will seek to identify these people and provide them with effective avenues to use their talents on behalf of the Jewish people, much the way we now benefit from many of the best lay leaders in the business community and other professions.

Further CIJE will attempt to generate new financial resources within local communities in partnership with existing resources and on a continental basis to back the ideas that are proven to work in Jewish education.

CIJE hopes to energize new professional and financial resources to add to the gifted people already at work. Ultimately local federations, school supporters, congregations, and consumers will need to commit more resources to accomplish the Jewish education agenda for the next century. This will not be an easy thing to achieve. It is hoped that CIJE will be able to facilitate foundations interested in providing a quick start to the development of new innovative efforts and then provide some longer term support.

II. Method of Operation

The CIJE will not be a big new comprehensive direct service provider. It isn't seeking to displace any existing institution or organization. Rather, CIJE expects to operate with a very small core staff -no more than 3 or 4 professionals -- and work through the efforts of others -- JESNA, JCCA, CJF, Yeshiva University, JTS, HUC-JIR, Reconstructionist College, Torah U Mesorah, denominational departments of education, Brandeis, Stanford, Harvard, Spertus, Boston Hebrew College, educator organizations, etc. This list could go on and on! The need is not for a new service delivery mechanism but for a catalytic agent -- one that can convene meetings of peer organizations on the national scene, including denominational institutions and departments, communal agencies, foundations, and the like.

-4-

No existing organization plays this role today in Jewish education. CIJE, building upon the already successful engagement of these entities through the Commission on Jewish Education in North America, can play this role. The identity of all partners would be preserved and their missions enhanced. The rich diversity of foundation interests would be infused into the consciousness of the established community.

III. Structure

A simple structure to govern the CIJE is envisioned.

A. Board

Approximately 20 to 30 people will govern the CIJE. They will be drawn from among the leaders of the foundation community, continental lay leaders, outstanding Jewish educators, and leading Jewish academicians.

B. Senior Policy Advisors

A group of 10 to 12 senior policy advisors will provide ongoing professional guidance to the professional staff and board of the CIJE. They will be drawn from the ranks of the continental organizations and institutions and outstanding individual professionals.

C. CIJE Fellows

Beyond the Senior Policy Advisors group, the CIJE intends to assemble 50 or so fellows to provide intellectual, educational content to its work. These Fellows would be identified from among the people currently at work in Jewish education, and leading academicians and practitioners in general education, Judaica, humanities, and social sciences with a strong interest in Jewish life. In addition to providing ongoing advice to CIJE, the Fellows should be a rich resource for consultants for lead communities, foundation initiatives, the research agenda of CIJE, and the institutional objectives of CIJE working in concert with others.

D. Advisory Council

At least once a year CIJE will reconvene the members of the Commission on Jewish Education in North America, augmented with other key figures in Jewish education. This will provide an opportunity to check on the progress of implementing the Commission's recommendations and provide fresh insight on new developments that should be on CIJE's agenda.

E. Staff

The staff of CIJE will consist of a chief professional officer (initially Stephen Hoffman, the Executive Vice-President of the Cleveland Federation); a chief educational officer; and a planner. Appropriate support staff would be in place as well. An initial budget is attached.

8/28/90

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Att.

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CITY, STATE, ZIP	2163619962	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~
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Tel.: 972-2-662 296; 699 951 Fax: 972-2-699 951

FACSIMILE TRANSMISSION

TO: Ginny Levi

FROM: Alissa Burstein

DATE: 13 Sept. 1990

NO. PAGES: 2

FAX NUMBER: 216-361-9962

AMERICAN JEWISH

Dear Ginny,

We are currently working on the finishing touches of the Final Report. We need short biographies of staff and consultants for Appendix B (see the list "Commission Staff and Consultants" in the current draft). Would you be so kind as to obtain such brief bios for us (they should be shorter than the commissioner's).

Thank you.

Best regards,

alison

FAX SENT DATE: 13.9.90

APPENDIX B:

STAFF AND CONSULTANTS TO THE COMMISSION ON JEWISH EDUCATION IN NORTH AMERICA

[To be done]

