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CIJE correspondence and meetings. Lead Communities meetings, 1992-1993.

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MEMO TO: CIJE Steering Committee FROM: Virginia F. Levi Jummy DATE: March 30, 1993

This will confirm plans for CIJE Steering Committee meetings at 7:30 a.m. on the following dates:

Thursday, April 15

Thursday, May 13

Thursday, June 17

Friday, July 9

Wednesday, August 4

Seymour Fox and Annette Hochstein will participate via telecon.

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FACSIMILE HEADER SHEET 73138 (5/90) PRINTED IN U.S.A D	ATE: HINE: PAGES SENT:
TO: FAX NO. () 6/9 - 95/ SEYMOUR FOX Name ANNETTE HOCHSTEIN Company	FROM: FAX NO. (2/6) <u>39/ 5430</u> Name <u>Grwwy LEVI</u> Company
Street Address	Tele. No. () Ext



Fax Memorandum

TOM Professor Seymour Fox and Shmuel Wygoda copy to Ginny Levi

FROM Shulamith Elster

RE Update on Educator Survey

DATE April 2, 1993

Yesterday (Thursday) Ellen received the second draft of the questions generated by last Monday's meeting in Baltimorc on the Educator Survey. She is working with these now and she and I have plans to meet on Sunday evening (when she will be in Washington to spend Pesach with her family here). We will

do our heat to "turn our work around" on Monday (crev yom tov) and have material forwarded quickly to Israel in time for you to work on it chol ha moed. I think we should oct a time for a telecon on Friday between Israel, Ellen and myself based on materials you will receive by Wednesday. At that time Ellen will be back at Vanderbilt. Can you make a telecon on Friday?

ETCN

From my visit to Remaz, regards from Haskell Lookstein, Jay and other colleagues. Lookstein referred to the Commission, Best Practices and other aspects of the work of the CIJE in his formal remarks to the Evaluation Team. Their work at Melton/and the Strategic Plan figured prominently in their presentations

I am on my way now to Baltimore to a meeting to plan the May "ilaunch" activities. Shabbat Shalom! Chag Samech v kasher.... s. MEMO TO: CIJE Steering Committee

FROM: Virginia F. Levi

DATE: March 30, 1993

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IN HALF WHAT

To: CIJE Interested Parties From: Barry W. Holtz Re: Filot Frojects February 22, 1993

We have spent some time talking about the concept of the "Pilot Projects" for the Lead Communities. In this memo I will put down some ideas that Shulamith Elster and I have been thinking about that may help our discussions about the Pilots.

A Pilot Project is an initiative undertaken by a Lead Community in its start-up phase, even before the planning process is completed. The purpose of the Pilots is to "jump start" the process for change 'n the Lead Communities as well as to build local enthusiasm for the Lead Communities Project. In addition Pilot Projects can help in the planning process or test on a small scale what may later be attempted in a larger context.

All Pilot Projects should be centered around the two main "directives" of the CIJE, as stated in A Time to Act: a) build community support for Jewish education; b) build the personnel of the profession of Jewish education.

Shulamith and I have conceptualized three different "cuts" into the Pilots (which we call Pilot A, B and C), all or some of which can be launched in each Lead Community.

Pilot A

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Pilot A is a series of consultations-- an ongoing educational seminar-- by the CIJE and its quest consultants developed for the Lead Community Commission. Its purpose is to help the Lead Communities plan, envision and launch the implementation of educational shange. These consultations would, in essence, form the beginnings of the "content" side of the planning process outlined in the Lead Communities Planning Guide (see specifically pp. 31-33).

The "curriculum" of these consultations would be based on the work of the Best Practices Project. Shulamith and I would lead (or arrange for other consultants to lead) a presentation and discussion about each of the areas in the project: supplementary schools, early childhood Jewish education, the Israel Experience, JCCs, day schools, the college campus, adult education, camping, and community-wide initiatives (those programs in training, recruitment, board development, etc. that have been done at the community level such as Federation or BJE). In addition, we will devote sessions to the process of implementing change in educational settings. The seminar will also include presentations from educators in the Best Practices sites and visits by the Lead Communities Commission (or relevant task forces within it) to actual Best Practices sites.

Pilot B

Pilot A works at the level of community leadership; Pilot B aims at the <u>educational</u> leadership in the local Lead Community. It focuses on the introduction of new ideas into the the community. Here we could imagine a similar approach to Pilot A, but with a different audience: sessions with relevant educational leaders based around the Best Practices Project; visits to sites; visits from Best Pracices practitioners.

Pilot C

Pilot C aims to be less oriented on planning and more focused on practical skills, for a number of different potential populations:

#1: The Rabbis Seminar for supplementary schools. Based on Joseph Reimer's work for the Commission, this would be a mini-course for local rabbis on improving their supplementary school. It would in-clude visits by rabbis the Best Practices Project supplementary schools. This could be organized by the denominations or transdenominationally.

#2: The Supervisor Level: a mini-course oriented toward the principals of schools or agency directors around some skills important for their work -- leadership in education, supervision, board relations, etc.

#3: The "front line soldier": a project oriented for the teachers in the field. This might include an inservice project for early childhood teachers, an Israel oriented program etc. It is likely that these could come from national training and service organizations.

Examples:

The Melton Research Center/JTS has proposed an intensive program on teaching using the arts for the Baltimore BJE. This project could serve as a Pilot C, #3 project.

The Hebrew University's Melton Centre has proposed developing a numfrom each community to the Senior Educator program; b) using the

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Holtz--3

Melton Mini-School in the Lead Communities to provide Jewish content knowledge for early childhood educators, etc. c) A Seminar in Israel could be arranged for principals of Lead Communities dayschools to prepare them for bringing their staff the next summer.

Yeshiva University could be approached to offer a program for Lead Communities day school teachers.



AGENDA CIJE STAFF TELECON Wed., March 31, 1993 9:00 AM (EST)

Expected Participation: Shulamith Elster, Seymour Fox, Steve Hoffman, Barry Holtz, Ginny Levi, Shmuel Wygoda, Henry Zucker

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SRE

- Review Minutes and Assignments of 3/24/93
 VFL
 - II. Report on Baltimore meeting on educators survey
- III. Update on each community, including status of:
 - A. Best Practices Project
 - B. Pilot Projects
 - C. Monitoring, Evaluation & Feedback
 - D. Mobilizing the community
 - Leadership mobilization (lay leaders, educators rabbis, professionals)

Baltimore: VFL report on conversation with Sara Lee [The denominations and Lead Communities]

- 2. Launching local commissions
- 3. Hiring full-time project directors

IV. Plans for May Seminar

- A. Preparations
- B. Involving communities in planning
 - C. Schedule
- V. Define function of Board Committees
 - A. Lead Communities Committee
 - B. Best Practices Committee
 - C. Monitoring, Evaluation & Feedback Committee
 - D. What about a Finance Committee?
- VI. Confirm next telecon

Wed., April 14, 9:00 a.m. (EDT)

VFL

PREMIER INDUSTRIAL COMPONATION

SEE MANAGEMENT MANUAL POLICY NO. 8.3 FOR GUIDELINES ON THE COMPLETION OF THIS FORM FOR & FUNCTIONAL SCHEDULE

3/25/93

DATE

ASSIGNMENTS

□ ACTIVE PROJECTS

RAW MATERIAL

FUNCTIONAL SCHEDULE

FUNCTION CIJE STEERING COMMITTEE

SUBJECT/OBJECTIVE ELSTER ASSIGNMENTS

13890 (REV. 1/89) PRINTED IN U.S.A.

ORIGINATOR/PROJECT LEADER VFL

NO.	DESCRIPTION	PRIORITY	ASSIGNED TO (INITIALS)	DATE ASSIGNED STARTED	DUE DATE	COMPLETED OR REMOVED DATE
1.	Circulate Ellen Goldring's letter to Steve Gelfand describing the monitoring, evaluation and feedback project to staff group.		SE	3/24/93	3/31/93	
2.	With VFL, develop a calendar for how to proceed in each Lead Community, including a time line and assignments.		SE	3/24/93	3/31/93	
3.	Circulate materials on the Baltimore "teacher specialist" concept to staff group.		SE	3/24/93	4/2/93	
4.	Provide the communities with a summary of opportunities for working with the orthodox and reform training institutions, as well as Melton in Israel.		SE	2/22/93	4/9/93	
5.	Contact the following board members in follow up to the February 25 meeting and send brief report to VFL:		SÈ	2/25/93	4/15/93	
	 a. Gerald Cohen b. Susan Crown c. Arthur Green d. Neil Greenbaum e. Thomas Hausdorff f. Mark Lainer g. S. Martin Lipset (with SF) h. Matthew Maryles 		ð/	-		
6.	Arrange with Ellen Goldring and Roberta Goodman to meet with the Milwaukee group in May to provide oral feedback on work the have undertaken.	у	SE	3/24/93	4/15/93	
7.	With BH, discuss the Israel experience program and determine whether this is an Atlanta/CIJE priority.		SE	3/5/93	4/30/93	

SEE MANAGEMENT MANUAL POLICY INC. ILS PREMIER INCLIGTRIAL CORPORATION FOR CHIORINES ON THE COMPLETION OF THIS FORM FOR A FUNCTIONAL SCHEDULE ASSIGNMENTS □ ACTIVE PROJECTS FUNCTION CIJE STEERING COMMITTEE RAW MATERIAL SUBJECT/OBJECTIVE FOX ASSIGNMENTS FUNCTIONAL SCHEDULE 13.900 REV 3 /801 PRINTED IN U.S.A. ORIGINATOR/PROJECT LEADER DATE VFL. 3/25/93 DATE ASSIGNED STARTED COMPLETED OR REMOVED DATE ASSIGNED NO. DESCRIPTION PRIORITY TO (INITIALS) DUE DATE SF 2/25/93 1. Contact the following board members 4/15/93 in follow up to the February 25 meeting and send brief report to VFL: Alfred Gottschalk a. b. David Hirschhorn (with AJN) S. Martin Lipset (with SE) Ċ. d. Florence Melton Isadore Twersky e. 3/24/93 Draft a letter to David Hirschhorn for SF 4/15/93 2. review by SHH, MLM, and HLZ indicating our understanding of his interest in CIJE.

PREMIEH INCUSTOIAL CORPORATION

SEE MANAGEMENT MANUAL POLICY NO. 8.5 For Guidelines on two completion of this form for a purctional schedule

□ ASSIGNMENTS

□ ACTIVE PROJECTS

FUNCTION CIJE STEERING COMMITTEE

		SUBJECT/OBJECTIVE	HUCHS	LEIN ASS	IGNMENTS		
		ORIGINATOR/PROJECT	LEADER	VFL	D	ATE 3/25	/93
0.	DESCRIPTION		PRIORITY	ASSIGNED TO (INITIALS)	DATE ASSIGNED STARTED	DUE DATE	COMPLETE OR REMOVE DATE
1.	Draft agenda for the May s presentation to the Lead C their additions and commen	ommunities for		AH	3/24/93	4/9/93	
Ę,	Contact the following boar in follow up to the Februa and send brief report to V	ry 25 meeting		AH	2/25/93	4/15/93	
	a. David Arnow b. Norman Lamm c. Esther Leah Ritz d. Ismar Schorsch		EWI:	H			
	Stay in close touch with f to be sure they are servin effectively.		VE	AH	1/28/93	ongoing	
	Work with CRB Foundation t relationship of Israel exp programs to Lead Communiti	erience		AH	1/28/93	ongoing	
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ASSIGNMENTS ACTIVE PROJECTS FUNCTION CIJE STEERING COMMITTEE RAW MATERIAL SUBJECT/OBJECTIVE HOFFMAN ASSIGNMENTS FUNCTIONAL SCHEDULE 7389C (REV. 1/RA) PRINTED IN U.S.A. ORIGINATOR/PROJECT LEADER DATE 3/25/93 VFL COMPLETED OR REMOVED DATE ASSIGNED DATE ASSIGNED STARTED NQ. DESCRIPTION PRIORITY TO (INITIALS) DUE DATE 3/31/93 SHH 3/24/93 Ask Daryl Friedman about the status of 1. lay participation in the Lead Community activity in Baltimore and encourage him to involve David Hirschhorn. 2. SHH 3/24/93 4/8/93 Propose to MIM that he talk with Roy Hoffberger about the Lead Community process in Baltimore and provide an outline of discussion points. Contact the following board members SHH 2/25/93 4/15/93 3. in follow up to the February 25 meeting and send brief report to VFL: Charles Goodman a. b. Norman Lipoff c. Charles Ratner d. Bennett Yanowitz

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PARMIER INCLETRIAL CORPORATION

SEE MANAGEMENT MANUAL POLICY NO. 8.5 FOR CUIDELINES ON THE COMPLETION OF THIS FORM FOR A FUNCTIONAL SCHEDULE

ASSIGNMENTS ACTIVE PROJECTS FUNCTION CIJE STEERING COMMITTEE RAW MATERIAL SUBJECT/OBJECTIVE HOLTZ ASSIGNMENTS FUNCTIONAL SCHEDULE 73890 IREV 1/89) PRINTED IN U.S.A. ORIGINATOR/PROJECT LEADER DATE VFL 3/25/93 ASSIGNED TO (INITIALS) DATE ASSIGNED STARTED COMPLETED OR REMOVED DATE NO. PRIORITY DUE DATE DESCRIPTION 4/20/93 3/5/93 BH With SE, meet with Atlanta about a 1. pilot project. 2. With Ellen Goldring and Claire Rottenberg, BH 3/5/93 4/20/93 present pilot projects to Atlanta's Council on Jewish Continuity. With SE, begin work with Baltimore on a 3/5/93 5/15/93 3. BH pilot project. 3/5/93 4. With SE and SF, prepare suggestions for how BH TED to proceed with pilot projects in Atlanta.

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	ASSIGNMENTS ACTIVE PROJECTS	FUNCTION C	IJE STEE	ERING CON	MITTEE			
	RAW MATERIAL	SUBJECT/OBJECTIVE KRAAR ASSIGNMENTS						
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10.	DESCRIPTION		PRIORITY	ASSIGNED TO (INITIALS)	DATE ASSIGNED STARTED	DUE DATE	COMPLETE OR REMOVE DATE	
1.	Arrange meeting for MLM war and executives of CJF, JCC	ich presidents CA and JESNA.		MLK	1/28/93	TBD		
2.	Arrange second meeting to Crown, Avi Chai, Wexner an			MLK	1/28/93	TBD		
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PREMIER INDUSTRIAL CORPORATION

ASSIGNMENTS

ACTIVE PROJECTS

FUNCTION CIJE STEERING COMMITTEE

SEE MANAGEMENT MANUAL POLICY INCL. 1.5 FOR GUIDELINES ON THE COMPLETION OF THIS FORM FOR A FUNGTIONAL SCHEDULE

	UNCTIONAL SCHEDULE	Contraction of the second		ASSIGNME			1.77
		ORIGINATOR/PROJECT	LEADER	VFL	DA	TE 3/2	25/93
NO.	DESCRIPTION		PRIORITY	ASSIGNED TO (INITIALS)	DATE ASSIGNED STARTED	DUE DATE	COMPLETE OR REMOVE DATE
1,	With SE, develop a calenda proceed in each Lead Commu a time line and assignment	nity, including		VFL	3/24/93	3/31/93	
2-	Design meeting planning pr raw materials out of minut planning.	ocess and pull es to use for		VFL	3/8/93	3/31/93	
3.	Set dates for board and ex meetings through February			VFL	2/25/93	3/31/93	
4.	Prepare a memo briefly out roles of the 3 board commi inviting board members to preference.	ttees and		VFL	2/25/93	4/1/93	
5.	Schedule a telecon with ex members following a meetin and executives of partner	g of presidents	Ų	VFL	2/25/93	TBD	
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		ACTIVE PROJECTS	FUNCTION C	IJE STER	RING CON	MITTEE		
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	NO.	DESCRIPTION		PRIORITY	ASSIGNED TO (INITIALS)	DATE ASSIGNED STARTED	DUE DATE	COMPLETED OR REMOVED DATE
	1.	Contact the following boar in follow up to the Februa and send brief report to V a. Charles Bronfman b. Max Fisher b. Ludwig Jesselson (with c. Richard Scheuer	ary 25 meeting /FL:		MLM	2/25/93	4/15/93	
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SEE MANAGEMENT MANUAL POLICY NO. 8.5 For Suidelines on the completion of this form for a runctional schedule

ASSIGNMENTS	
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CTIONAL SCHEDULE	SUBJECT/OBJECTIV	E NAPAR	STEK ASS	GIGNMENTS		
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Contact the following boar in follow up to the Febru- and send brief report to Mandell Berman Maurice Corson David Hirschhorn (wir Ludwig Jesselson (wir Henry Koschitzky	ary 25 meeting VFL: th SF)		AJN	2/25/93	4/15/93	
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1. Contact the following board members in follow up to the Pebruary 25 meeting and send brief report to VFL: AR 2/25/93 4/15/93 a. Lester Pollack ARCHIVE AR 1	~						E MANAGEMENT MANUA FOR SUIDELINES ON TH THIS FORM FOR A FUNC	COMPLETION
SUBJECT/ORJECTIVE ROTAN ASSIGNMENTS NO. DESCRIPTION UFL DATE 3/25/93 NO. DESCRIPTION PRORTY MARKED OULDATE 001 1. Contact the following board members in follow up to the February 25 meeting and send brief report to VFL: AR 2/25/93 4/15/93 a. Lester Pollack ARCH1 YEL AR 2/25/93 4/15/93		CTIVE PROJECTS	FUNCTION	CIJE STER	ERING CON	MITTEE		
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1. Contact the following board members in follow up to the February 25 meeting and send brief report to VFL: a. Lester Pollack			ORIGINATOR/PROJEC	T LEADER	VFL	DA	ATE 3/2	5/93
in follow up to the February 25 meeting and send brief report to VFL: a. Lester Pollack	NO,	DESCRIPTION		PRIORITY	ASSIGNED TO (INITIALS)	DATE ASSIGNED STARTED	DUE DATE	COMPLETED OR REMOVED DATE
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ACTIVE PROJECTS

CIJE STEERING COMMITTEE

	RAW MATERIAL FUNCTIONAL SCHEDULE	SUBJECT/OBJECTIVE ZUCKER ASSIGNMENTS					
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NO.	DESCRIPTION		PRIORITY	ASSIGNED TO (INITIALS)	DATE ASSIGNED STARTED	DUE DATE	COMPLETE OR REMOVI DATE
1.	Contact the following boar follow up to the February and send brief report to V	25 meeting		HLZ	2/25/93	4/15/93	
	a. John Colman						
2.	Encourage MLM to talk with prior to scheduling of a m presidents and executives and JESNA.	eeting with the		HLZ	3/24/93	4/15/93	
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The Milstaukse staff will be developing a memorandum/minutos of our meetings and I will forward this when it is ready.

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Follow-up and for staff discussion:

1. The leadership would like to have Annetics in her capacity as the Project Director visit the community and have Danny Maron come for consultations about the goals/Educated Jew Project.

2. There is contern about how the MEF project will contributethrough the function and the plans now being made for both the work of the Commission and the plot projects. This is an issue that I brought up in the telecon earlier this week. Louise Stein: "It is now six months into the project and we haven't heard anything!"

3. Regarding the goals project, they would like to know more (Name Greens, particularly) about what happened at the ouncultation in Mexico and how that experience can inform the work heing now undertaken and planned for in Milwaukee?

Autochmant: Schoduly of specific meetings held on March 23th and 25th.



March 13, 1093

Dr. Alminità Elster 5416 Roodle Leas Dr. Raskville, MD 20052

Deas Ghulandth:

We are looking forward to you and Barry Rolts visiting Milwaukee on Tuesday and Wednesday, March 23 and 24. The agenda for these two days is as follows:

Dierzinki, March 23

	4:15	- 5:15	P• I I•	Meeting with Jay Roth, Excentive Director, JCC, Howard Neistein, Jane Gollman, Louise Stein and Ruth Cohen (Resm 218-JCC)
	2130	- 4:00	p.m	Visit Milwaukee Jewish Day School
	12:50	- 2100	P.m	Lunch with Ruth Cohen
	10:00	- Nocn	500	Visit Yeshive Elementary School
0	8:00 -	Ø130	A.M	Brankfast with Louise Stein, Jane Gellman, Ruth Cohon and Boward Neistein
1	Time	19954 . M	arch 24	
3	6130 -	8:00	p.m. =	Dinner with Ruth Cohen, Jane Gellzen, Louise Stein and Howard Meistein
	5130 -	5100	臣,凤, -	Visit Congregation Sinai - Supplementary School
	Keon -	1,30	p.a	Lunch with Dr. Joshua Chorowsky, Ine Regosin and Ruth Cohon (Anchorage Restaurant)
- 245 - 245	D:00'-	11:50	1. A. =	Meeting with Jane Cellman, Louise Stein, Moward Neistein and Ruth Cohon (Room 218-JCC)

1960 N. Prospect Annual	Willwasselsone, Wis	consin 52202-3094	416-277-B323	FAX 414-271-7061
Detsy	L. Orean	Fish	ard H. Meyer	
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No. Chalighth Elster Marmi 19, 1993 Dagh 2

The Justich Community Contar has just received a two year great from the Melon Bader Foundation to start a family education/staff development program. Jay would like to discuss his plans with you and get your input. A copy of the proposal is enclosed.

7 am looking forward to socing you on March 23.

Binchigaly,

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Ar. Mith Coken Director, Lead Community Project

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andlemera

as: Earry Holts

NO: HAX NO. () 619 - 951	Name GINNY ZEVI
Josephany	Company
Brost Address	Telo. No. ()Ext

Dear Seymour & Shmuel, attents's fam sending the letter prepared for attents's introduction of claire Rottenberg, per my aarignment . Second, I'm sending a chaft agende for over Wed. Feleron. Stims V. and VII. were on the Dist of suggested items that AH sent me. I'm not some we have a lot to discuss, sprept maybe my convercation with S. Lec. Please let me know your suggestions for the agenda. Unless otherwise notified, I will assume you'll be at 617-418.

Best, Sinny

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Dear

As you may know, Atlanta has been selected by the Council for Initiatives in Jewish Education (CIJE) as one of three lead communities in Jewish education in North America. An underlying goal of the Lead Communities Project is to faster Jewish continuity through Jewish education. Essential to this goal is mobilization of the Jewish community behind Jewish educational efforts.

One part of the collaborative effort between CIJE and the Atlanta Jawish community is the CIJE Monitoring, Evaluation, and Feedback project. The purpose of this project is to document the process and implementation of efforts in Jawish education made by Atlanta. Claire Rottenberg is the field researcher for Atlanta. As part of the effort at documentation, Claire will be interviewing a wide-range of community members, including lay leaders, rabbis, educators, parents, and students. She also will be observing Jawish educational programs and meetings related to Jawish education in Atlanta. As part of her role, Claire will be contacting many of you to discuss Jawish education in Atlants during the course of this project. She looks forward to a collaborative effort between CIJE and the Atlanta Jawish community.

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DRAFT 3/29/95

AGENDA CIJE STAFF TELECON Wed., March 31, 1993 9:00 AM (EST)

Expected Participation: Shulamith Elster, Soymour Fox, Stove Hoffman, Barry Holtz, Ginny Lavi, Shnuel Wygoda, Henry Zucker

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Dr	ī.	Raview Minutes of 3/24/93	VFL
Ø7	II.	Review Assignments of 3/24/93	VFL
10.00	III.	Report on Baltimore meating on aducators survey	SEL
.102-	IV.	Best Fractices Froject	вн
1	٧.	Filoz Projects: What do compunities want?	SEE
	VI.	Monitoring, Evaluation & Feedback: Anything new?	SRE
	VII.	Mobilizing the community	777
10		A. Londership mobilization (lay leaders, oducators rabbis, profossionals)	
		VFL report on conversation with Sara Lee	
		B. Launching local commissions	
		G. Hiring Sull-time project directors	
hey.	VIII.	Board Committees	VEL
		Malp to define function of board committees:	
		A. Lesé Comunicies Cormittee	
		B. Bast Fracticas Committee	
		C. Monitoring, Evaluation & Feedback Committee	
		D. What about a Finance Committee?	
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		Wed., April 14, 9:00 a.m. (EDT)	
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FACSIMILE HEADER SHEET	DATE:	TIME:		BER OF	6
TO: FAX NO. () Name SF. AH + S W Company Street Address City State Zip Courter	Name Comp	- 1	Lein		

Here are the minutes of our Wed. telecon. I have to wait for Joan & get back from warstion next mon. It do the assignments, but I thought you might find this useful in the mean white.

MINUTES:	CIJE Staff Telecon
DATE OF MEETING:	March 24, 1993
DATE MINUTES ISSUED:	March 25,1993
PRESENT:	Shulamith Elster, Seymour Fox, Annette Hochstein, Stephen Hoffman, Virginia Levi (Sec'y), Shmuel Wygoda, Henry L. Zucker
COPY TO:	Barry Holtz, Morton L. Mandel

- I. The Minutes and Assignments of March 5 and 10 were reviewed.
 - A. Ellen Goldring sent a letter to Steve Gelfand in Atlanta describing the monitoring, evaluation and feedback project. SE will see that this is circulated to the staff group.
 - B. SF reported on a conversation with David Hirschhorn, who is enthusiastic about the work of CIJE. SF is to write a letter to Mr. Hirschhorn indicating our understanding that he would like to encourage the Lead Communities to formulate goals for use as a basis of evaluation. Mr. Hirschhorn also wants to meet with MLM and Esther Leah Ritz to discuss how he can help with the work of a monitoring, evaluation and feedback committee. He would also like to meet with Adam Gamoran and Ellen Goldring to be kept in touch with the work they are doing. SF will draft a letter for review by SHH, MLM, and HLZ.

SF noted that Mr. Hirschhorn is anxious to be involved in the local Lead Community project in Baltimore. It was suggested that SHH encourage Daryl Friedman to involve Hirschhorn locally. SHH will also suggest that MIM talk with Roy Hoffberger about the process in Baltimore and will provide him with an outline of discussion points.

- C. HLZ will encourage MLM to talk with Corky Goodman so that the meeting with the presidents and executives of CJF, JCCA and JESNA can be scheduled.
- D. VFL was encouraged to move ahead on drafting a communication with board members about membership on board committees so that those committees can begin to function.

CLJE Staff Telecon March 24, 1993

Page 2

II. Update on Communities

A. May Seminar

Work is under way to schedule a seminar with the training institutions in which they are to discuss how best to work with the Lead Communities, followed by a seminar of the Lead Communities, to include some overlap time for interaction with the training institutions. It may be impossible for the two to coincide, in which case we may try to hold a meeting with the training institutions during the week of May 10 and a separate meeting with the communities on May 17 and 18 at which one agenda item would be a presentation of what the training institutions are prepared to offer.

Discussions will be held in Israel about the various options and SF will advise VFL by Friday, March 26 on how to proceed with the planning and arrangements.

It was suggested that we involve the communities in preparation of the agenda for the seminar. SE, SF, and AH will begin by developing our proposed agenda. This will then be presented to the communities for their additions and comments.

B. Atlanta

Atlanta continues to have problems with availability of staff time. SE, EH, and E. Goldring are scheduled to hold a series of meetings in Atlanta on April 20. They will begin by meeting with educators and other professionals, followed by a series of presentations to the Atlanta commission on the work of CIJE. During that visit, they will begin to work with Emory University on the possibility of developing a pilot project on personnel development. They will also continue conversations about Atlanta's participation in the CRB Israel experience project.

It was noted that Atlanta will not send a representative to the meeting on March 29 on the educators survey. They will, however, send someone to the May seminar.

It was suggested that the lay leaders of Atlanta are more ready to move ahead than the professional staff. It was noted, however, that there are two factions of lay people trying to take the community in different directions and that the staff is caught somewhere in the middle. It was agreed that this all needs to be thought through carefully. CIJE Staff Telecon March 24, 1993 Page 3

C. Baltimore

A meeting has been scheduled for May 14 at which presentations will be made to a group of community professionals on the work of CLJE. SE will meet with the Baltimore team on April 2 to prepare for that May 14 meeting. She will talk with them at that time about the possibility of including meetings with lay people on that May date.

SE and EH have begun to talk with Baltimore about pilot projects. There are some materials on the "teacher specialist" concept which SE will circulate to this group. This project has been funded; the professional advisory committee has met; and this project is under way. Baltimore has received funding to expand Israel programming for teens. [Later: At this stage of the projects, do they qualify as pilots?] Finally, Baltimore is responding to a request by a local synagogue to rethink its supplementary education program.

When SHH calls Daryl Friedman to talk about David Hirschhorn's interest in being involved locally, he will also ask about the status of lay participation in the Lead Community activity.

C. Milwaukee

SE and BH were in Milwaukee for a series of meetings and visits to schools on March 23 and 24. The Milwaukee commission has been established and is planning to work over the next six months through task forces on personnel, supplementary schools, and strategic planning. They are working on developing a pilot project based on the Best Practices in the Supplementary Schools report.

It was noted that a project on staff development on family education through the JCC has been funded for two years by the Bader Foundation. Daniel Bader is enthusiastic about CIJE and pleased to be on the board. It was suggested that we begin to develop our relationship with him. It may be that Chuck Ratner could be an effective mentor for him. This will be considered further.

It was reported that Milwaukee has expressed concern about their perception that CIJE is not meeting its part of the bargain in the monitoring, evaluation and feedback project. Milwaukee was expecting feedback on the work they have already undertaken and would like that process to begin as soon as possible.

MHAE, 205

AH indicated that she was aware of this concern and has spoken with Adam and Ellen about how to proceed. Adam will be in Israel for a meeting with SF and AH on April 8, at which this issue will be discussed. A time table for written reports will be developed then. In the meantime, it was agreed that SE should arrange for Ellen and Roberta to meet with the Milwaukee group in May and to provide oral feedback at that time.

III. Educators Survey

A meeting is scheduled for Monday, March 29 in Baltimore at which the survey is to be drafted. Participants will include Ellen Goldring (Chair), Shulamith Elster, Chaim Botwinick of Baltimore, Ruth Cohen of Milwaukee, and the three field researchers. They will discuss the methodology, content, and logistics of the educators survey. Each participant has received an agenda for the meeting and material for review. The outcome should be a draft survey which will be circulated to this group for quick response. The goal is to have a finished survey by the second week of May in order that it can be administered before the end of the current academic year. It was suggested that the draft also be circulated to local educators for their input.

As noted earlier, Atlanta will not have a representative at the meeting. However, SE will consult with Atlanta staff in advance of the meeting and will keep their issues and compares on the table as discussions proceed.

IV. Progress Report on Best Practices

- A. The JCCA project is still under way, but has experienced some delay as JCCA moves its offices.
- B. The early childhood project is moving ahead. Participants have submitted their reports and EH is in the process of compiling them.
- C. The campus project began with a meeting with Hillel and will move forward from there.
- D. Conversations have taken place with Bob Hirt and Bob Abramson on the day school project. This is just getting under way.
- E. Preliminary conversations have been held with Jon Woocher on the possibility of identifying community initiatives on behalf of Jewish education.

It was suggested that with the supplementary school project completed, our current priority should probably be the day schools, with early childhood, the Israel experience, and the JCC following in that order. There was a sense that community initiatives should be postponed while we move forward in the other areas. CIJE Staff Telecon March 24, 1993

- V. Next Steps
 - A. Based on the discussion at this meeting and activities in the communities, SE and VFL will develop a calendar for how we should be proceeding in each community, including a time line and assignments.
 - B. It was agreed that we should begin now to plan for meetings with the Lead Communities and training institutions to follow the meetings now being set for May. This will be a topic for the next staff telecon.
 - C. Future telecons will be scheduled for 9:00 a.m. Eastern time every Wednesday. The next telecon is scheduled for March 31. We will skip the following Wednesday and hold a telecon on April 14. Subsequent telecons will be confirmed as we proceed.



Mandel Institute

Tel. 972-2-617 418; 618 728

Fax: 972-2-619 951

Facsimile Transmission

То:	Ginny Levi	Date:	March 24, 1993
From:	Annette Hochstein	No. Pages:	2
Fax Number:	001-216-391-5430		

MERICAN JEWISH

Dear Ginny,

When we get to item III. on the agenda "Update on communities", we suggest that we discuss the following items:

A. The May seminar

B. The attached list of subjects:

- 1. Pilot Project
 - What communities want to do
- 2. Best Practices
 - Present to various audience
 - Work with Lay People & Educators
- 3. Placement, new hires, training of Senior People
- 4. Relaunch Monitoring, Evaluation, & Feedback
- 5. Educators survey
- 6. Mobilizing the community
- a. leadership mobilization (lay leaders, educators, rabbis, professionals)
- b. launching local commissions
- c. hiring full-time project directors
- 7. Bridge to foundations
- 8. Time line and assignments

emette

AGENDA CIJE STAFF TELECON Wed., March 24, 1993 9:00 AM (EST)

Expected Participation: Shulamith Elster & Barry Holtz - Milwaukee Seymour Fox, Annette Hochstein, Shmuel Wygoda - Jerusalem Steve Hoffman, Ginny Levi, Henry Zucker - Cleveland

		Assignment
I.	Review Minutes of 3/5/93	VFL
II.	Review Assignments of 3/10/93	VFL
III.	Update on communities M. Friendlist Pople.	SRE
IV.	Status of educators survey	SRE
٧.	Progress report on Best Practices project	BWH
VI.	Set regular telecon time/day	VFL
	Proposal: Wednesdays at 9:00 am EST	
	Ata-la.	

FACSIMILE HEADER SHEET DAT	TE: TIME: PAGES SENT:
Name ANNETTE HOCHSTEIN	ROM: FAX NO. RIG 391-5430 Name GINNY LEVI
Company	Company
Street Address	Tele. No. ()Ext

annette . Quill participate in the telecon, after all. Have changed my plans. Genning


AGENDA CIJE STAFF TELECON Wed., March 24, 1993 9:00 AM (EST)

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	Proposal: Wednesdays at 9:00 am EST	

MAR 19 '93 14:50 PREMIER CORP. ADMIN.

MINUTES:	CIJE Steering Committee
DATE OF MEETING:	March 18, 1993
DATE MINUTES ISSUED:	March 19, 1993
PRESENT:	Stephen Hoffman, Ann Klein, Virginia Levi (Sec'y), Morton Mandel, Barry Reis
COPY TO:	Seymour Fox, Annette Hochstein, Henry L. Zucker

I. Purpose of Committee

The purpose of this committee is to coordinate and facilitate the work of CIJE. Over time, the committee will develop a regular modus operandi for CIJE.

Future meetings should include Seymour Fox and Annette Hochstein by telecon.

II. Administrative Needs

Ann Klein will serve as office manager for CIJE. Under her guidance, we will systematically develop policies and procedures. When we have a new secretary/bookkeeper, that person will be directly involved in implementation of many of the procedures.

AGK is preparing an operations manual with sections on general administration, travel, equipment and supplies, personnel, and communications. As we formalize our approach in each of these areas, the appropriate policies and forms will be distributed to CIJE staff and consultants.

With respect to travel, we are working toward an arrangement where one person at a selected travel agency will be responsible for handling all CIJE plane and hotel reservations.

III. Status of the Work with the Lead Communities

A. Atlanta

Discussion centered around the reluctance of Atlanta to move rapidly. This is of great concern to us. We will work with Atlanta to correct the situation.

There is an additional complication in Atlanta because they have been selected by the CRB Foundation as a CRB Lead Community and don't know how to respond. Barry Holtz spoke with Peter Gaffen, director of the CRB project, in an effort to learn what is actually happening. He was frustrated with the "snow job" he got as a response. This is something to be considered further in the future.

CIJE Steering Committee March 18, 1993

B. Baltimore

Baltimore is in a better position than Atlanta because they are well staffed. They are trying to put us on their timetable, but GIJE is succeeding in moving them more quickly than they might like. We are sharing their style.

C. Milwaukee

Milwaukee is moving most quickly and our challenge is to keep up with the necessary materials and ideas. The relationship with Milwaukee seems to be working well.

D. Lay Involvement

It was noted that most of the work in the communities so far has involved staff with staff or, on occasion, staff with lay leaders. At some point MLM or perhaps Chuck Ratner should probably visit each community. It was suggested that this would provide the lay people in most communities with a sense of purpose and excitement.

It was suggested that at the next steering committee meeting a plan and timetable for lay involvement with each Lead Community be developed.

IV. Communication Needs

It was noted that a modest communication plan could be very beneficial for CIJE. This might involve the periodic publication of a newsletter, distribution of documents such as Stu Eizenstat's 1992 GA speech, and similar communications with various publics.

It was suggested that we consider hiring a consultant to work on this for a half to a full day each week. Ideally, this would be someone already familiar with Jewish education who could be up-trained and would be available to help strategize and make contacts with the media while keeping our various publics informed. Steering Committee members are encouraged to submit any suggestions to VFL.

It was agreed that VFL will now arrange to distribute the minutes of the Executive and Board meetings of February 25. Further consideration will be given to what distribution, if any, there should be of the minutes of the Annual Meeting.

Internal communication is being handled through a weekly telecon of CIJE staff.

There was some discussion of the possibility of using JESNA as a distributor of CIJE publications. It was agreed that there are advantages and disadvantages and that this will be considered further in the future.

CIJE Steering Committee March 18, 1993 I MUL. U4

Page 3

V. Funding

- A. VFL will work with AJN on drafting grant proposals and arranging meetings with prospective funders. She will solicit reactions and involvement of others on the CIJE team as appropriate.
- B. When checks arrive from funders, BR will notify VFL who will prepare acknowledgements for MLM's signature.

V1. Personnel Needs

The need to seek a full-time executive for CIJE was discussed. It was suggested that the ideal candidate will probably not be interested in the organization until we are somewhat further along. It was suggested that we look for someone who would be available to carry us through the next couple of years until we are on firmer footing. One possibility might be for SF to identify someone from Israel who would be available to work with us here for two years.

Two names were raised as examples of the sort of person we might wish to consider: Carmi Schwartz or Alvin Schiff. It was suggested that members of the Steering Committee consider this and submit any names to MLM.

VII. Future Meetings

The following is a tentative schedule of future meetings, to be revised if they do not mesh with the schedules of SF and AH.

TATAL

Thursday, April 15, 7:30 a.m. Thursday, May 13, 7:30 a.m. Thursday, June 17, 7:30 a.m. Friday, July 9, 7:30 a.m. Wednesday, August 4, 7:30 a.m.

TO: FAX NO. () 619 - 951	FROM: FAX NO. RIG 361. 9962
Name ANNETTE HOCHSTEIN	Name SINNY LEVI
CompanyStreet Address	Company Tele. No. () Ext

Dear annette,

Had a meeting of a new committee today - CIJE Steering Committee. I'll send minutes when they're ready. MLM asked me to check the proposed dates of future meetings w/ you + SF, so you could participate by telecon. are you available at 7:30 a.m. Cleveland time on the following dates: april 15, May 13 (you could participate in person), June 17, July 9, aug. 4. P. lease let me know as ason as passible.

Also, about scheduling weekly staff telecons --Steve says he almost always has bushfast meetings, but weld make himself available on most days at 9:45 a.m. Is there a day each week when you could join at that time ? (I realize it's not ideal, so await your reaction.) Thanks. And - see attached. Sinny P.S. Effective Mon., we should have a new fax #. Will let you know. MAR 18 '93 16:32 PREMIER CORP. ADMIN.

PAGE.02

3/18/93

Dear annette, Here's where I am with the scheduling. It's not great. If you could stay I more day, I could try for the 19-19th. Here's what we have:

	May 10	May 11	May 12	May 13	Comments
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ob Abramson Yeh Davidson ara Lee	OK, if nec. OK Not available . Huc Commencement	OK OK	ok ok	This is Premier well as well as we might	17+18 better
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len Goldring		OK	maybe		
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What do you advise ?

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3/18/93

Dear annette, Here's where I am with the scheduling. It's not great. If you could stay I more day, I could try for the 17-19th. Here's what we have:

	May 10	May 11	May 12	May 13	Comments
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arry Holtz	OK	OK	?	aled antice.	
aulamith Elster	OK	OK	OK		Probably in
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1.	Ask Ellen Goldring to pro a written description of evaluation and feedback p Rottenberg's role.	the monitoring,		SE	3/5/93	3/10/93	V
2.	Draft a letter to Rachel her for considering membe CIJE board.			SE	2/25/93	3/15/93	V
3.	Provide the communities w opportunities for working training institutions, ir in Israel.		I SE	2/22/93	3/15/93	Ç.	
4.	Review list of candidates senior staff positions in			SE	3/5/93	3/15/93	k
5.	Contact the following bos in follow up to the Febru and send brief report to	ary 25 meeting		SE	2/25/93	3/31/93	-
	 a. Gerald Cohen b. Susan Grown c. Arthur Green d. Neil Greenbaum e. Thomas Hausdorff f. Mark Lainer g. S. Martin Lipset (with. Matthew Maryles 	(th SF)		V.			
6.	With BH, discuss the Isra program and determine whe Atlanta/CIJE priority.			SE		4/2/93	
7.	With BH, arrange a privat Chaim Botwinick to discus in Baltimore.			SE	3/5/93	4/2/93	V April 2
8.	Establish a communication members and the broader of			TEAM	2/25/93	4/15/93	
9.	Work with Isa Aron and E design an educators surve three communities.			SE	3/5/93	4/15/93	F

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□ ASSIGNMENTS

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PREMICA INDUSTRIAL CORPORATION

FUNCTIONAL SCHEDULE

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73890 (REV 1/89) PRINTED IN U.S.A.

FUNCTION

CIJE STEERING COMMITTEE

VFL

SUBJECT/OBJECTIVE HOCHSTEIN ASSIGNMENTS

ORIGINATOR/PROJECT LEADER

DATE 3/10/93

NO.	DESCRIPTION	PRIORITY	ASSIGNED TO (INITIALS)	DATE ASSIGNED STARTED	DUE DATE	COMPLETED OR REMOVED DATE
1.	Make samples available to Milwaukee of educator surveys used in other communities.		AH	2/22/93	3/15/93	2
2.	Ask SE to provide the communities with a summary of opportunities for working with the training institutions, including Melton in Israel.		AH	2/22/93	3/15/93	2
3.	Call Ruth Cohen to discuss progress of monitoring in Milwaukee.		AH	2/22/93	3/15/93	6
4.	Arrange for field researchers to move ahead. We promised a first report in a couple of months.		AH	2/22/93	3/15/93	v (low)
5.	Call Baltimore and Milwaukee for approval for the field researchers to resume their monitoring activities.	1	AH	3/5/93	3/15/93	ĿĿ
6.	Provide Milwaukee with information on the educated Jew project to help them in setting goals.	2	AH	2/22/93	3/31/93	
7.	Contact the following board members in follow up to the February 25 meeting and send brief report to VFL:	i V	AH	2/25/93	3/31/93	-
	a Davíd Arnow b. Norman Lamm c. Esther Leah Ritz d. Ismar Schorsch					
8.	Establish a communication plan for board members and the broader community.		TEAM	2/25/93	4/15/93	~
9.	Stay in close touch with field researchers to be sure they are serving CIJE needs effectively.		AH	1/28/93	ongoing	V
.0.	Work with CRB Foundation to clarify relationship of Israel experience programs to Lead Communities.		AH	1/28/93	ongoing	-

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			CIJE STEE	ERING CON	MITTEE		_
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2.	Establish a communication members and the broader co		VE	TEAM	2/25/93	4/15/93	
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10.	DESCRIPTION		PRIORITY	ASSIGNED TO (INITIALS)	DATE ASSIGNED STARTED	DUE DATE	COMPLETE OR REMOV DATE	
1.	Review list of candidates : senior staff positions in a			ВН	3/5/93	3/15/93	1	
2.	With SE, meet with Atlanta pilot project.	With SE, meet with Atlanta about a			3/5/93	4/2/93		
3.	Establish a communication premisers and the broader contents and the br	EWI	TEAM	2/25/93	4/15/93			
4.	With SE, begin work with B. pilot project.	altimore on a	V E	BH	3/5/93	4/15/93		
5.	With Ellen Goldring and Gl. present pilot projects to a on Jewish Continuity.	With Ellen Goldring and Claire Rottenberg, present pilot projects to Atlanta's Gouncil		ВН	3/5/93	4/20/93		
6.	With SE and SF, prepare su to proceed with pilot proj			BH	3/5/93	TBD		
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ì.	Arrange mooting for MLM wi and executives of CJF, JCC	th presidents A and JESNA.		MLK	1/28/93	TBD			
2.	Arrange second meeting to Crown, Avi Chai, Wexner an			MLK	1/28/93	TBD			
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ASSIGNMENTS

ACTIVE PROJECTS

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SEE MANAGEMENT MANUAL POLICY NO. 8.5 FOR GUIDELINES ON THE COMPLETION DF THIS FORM FOR A RUNCTIONAL SCHEDULE

C RAW MATERIAL

FUNCTIONAL SCHEDULE

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NO.	DESCRIPTION		PRIORITY	ASSIGNED TO (INITIALS)	DATE ASSIGNED STARTED	DUE DATE	COMPLETED OR REMOVE DATE
1.	Revise CIJE letterhead. Co Commission approach.	onsider		VFL	2/5/93	3/15/93	9
2.	Design meeting planning process and pull VFI raw materials out of minutes to use for planning.	raw materials out of minutes to use for		VFL	7FL 3/8/93	3/15/93	80
3.		Set dates for board and executive committee meetings through February 1994.		VFL	2/25/93	3/31/93	V
4.	Prepare a memo briefly out roles of the 3 board commit inviting board members to s preference.	tees and	WIS	VFL	2/25/93	4/1/93	
5.	Establish a communication p members and the broader com			TEAM	2/25/93	4/15/93	
6.	Schedule a telecon with exe members following a meeting and executives of partner of	g of presidents	27	VFL	2/25/93	TBD	

•	ASSIGNMENTS		SEE MARAGEMENT MANUAL POLICY NO. 6.5 POR GUIDELINES ON THE COMPLETION OF THIS FORM FOR A FUNCTIONAL SCHEDULE				
	ACTIVE PROJECTS	PROJECTS FUNCTION CIJE STEERING COMMITTEE					
	RAW MATERIAL FUNCTIONAL SCHEDULE						
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1.	Contact the following boar in follow up to the Februa and send brief report to V a. Charles Bronfman b. Max Fisher b. Ludwig Jesselson (wit c. Richard Scheuer		MLM	2/25/93	3/31/93		
2.	Establish a communication members and the broader co			TEAM	2/25/93	4/15/93	

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MINUTES: CIJE Staff Telecon

DATE OF MEETING: March 5, 1993

DATE MINUTES ISSUES: March 10, 1993

PRESENT: Shulamith Elster, Seymour Fox, Annette Hochstein, Stephen Hoffman, Barry Holtz, Virginia Levi, (Sec'y), Henry L. Zucker

COPY TO: Morton L. Mandel

The primary purposes of this telecon were to clarify next steps in each of the three communities and agree on an ongoing communication plan for the staff team.

1. Atlanta

SE, SF, AH and SHH had just met with the Atlanta staff and lay leaders. They noted that a lack of human resources is making it difficult for Atlanta to get started. Following is a list of steps CIJE should take to move our process along:

- A. Atlanta is seeking two new senior staff members. It was suggested that SE, SF, and BH review their list of candidates. In addition, SF will propose one or two other candidates. Until they have the necessary staff on board, it will be very difficult for Atlanta to move ahead with the project. We have promised Atlanta up to \$30,000 to match local support for funding a position to help move the project forward. Atlanta is to let us know when there is a person in place. As noted above, we will be involved in identifying candidates.
- B. In light of lay pressure to get going, Atlanta would like to move Assignment forward with a pilot project. SE and BH will meet with Atlanta on pilots, being very careful to keep the CIJE agenda in mind.
- Assignment C. Mobilization of the Atlanta commission should now begin. It was suggested that Ellen Goldring, Claire Rottenberg and BH present their projects to the Council on Jewish Continuity as a way to help move the mobilization process along. Atlanta is looking to us for an agenda.
 - D. Atlanta is looking for help with a pilot project in one of the following areas:
 - Personnel--teacher education. (Emory University is interested in being involved.)

CIJE Staff Telecon March 5, 1993

2. Israel experience programs.

In discussing the possibility of a pilot project on the Israel experience, BH reported that he had spoken with Peter Geffen and been given the "party line" on the CRB project. Atlanta is one of the twelve communities selected to participate, but it is unclear what this involves. We know that CRB is providing extensive technical assistance and is matching scholarship funds on a 1:3 basis. It was suggested that Atlanta is looking to CIJE for help in interpreting the CRB project. We might work with Atlanta to design a model of what it would take to significantly increase the number of young people from Atlanta who go to Israel and then present a plan to CRB. SE and BH will discuss this with Atlanta and decide if it is a priority.

3. Work with the JCC -- to be undertaken later.

Assignment SE, SF, and BH agreed to prepare suggestions for how to proceed with these pilot projects.

- Assignment E. Ellen Coldring should provide a written description of the monitoring, evaluation and feedback project including an explanation of Claire Rottenberg's role. Steve Gelfand will use this to introduce her to the community. It was agreed that Claire Assignment can now resume her duties as a field researcher. SE will call Ellen to let her know about the assignment.
 - F. SE will remain in regular contact, providing ongoing prodding and support of the process with help from SHH on community process issues.
 - II. Baltimore

Baltimore is at the end of a long planning process and anxious to move ahead with pilot projects. They wish to wait to convene their commission until summer.

Assignment

Assignment

- A. SE and BH will begin work immediately with Baltimore on developing a pilot project.
- B. BH and SE will make the community aware of the availability of CIJE as a resource on hiring and training for senior staff.
- C. No immediate steps are necessary in Baltimore with respect to the funding support we have promised for planning. We will wait to hear how Baltimore proposes to use that support.
- D. We should encourage Marshall Levin to discuss what it means to be a Lead Community with the lay leaders.

Assignment

E. SE and BH will try to arrange a private meeting with Chaim Botwinick to discuss how to proceed.

III. Milwaukee

Milwaukee is moving most quickly. As in the other communities, our goal is to help raise the level of discourse from business as usual to an increased understanding of the potential to upgrade Jewish education.

- A. Milwaukee will probably use some of the financial support promised by CIJE to engage a local sociologist or bring in outside consultants for assistance on the educators survey. We will wait to hear from Milwaukee before releasing any funds.
- B. We should keep in mind the need in Milwaukee to keep the CIJE agenda in front of them.
- C. SE and BH will visit Milwaukee on March 23 and 24 to visit schools and introduce the Best Practices in the Supplementary Schools project.
- D. Milwaukee would like us to work with them on the goals project.
- IV. Checklist for the Communities

AH summarized the discussion as follows:

- A. Pilot projects are to be developed for all three communities by SE and BH.
- B. The Best Practices in the Supplementary Schools project will be introduced in all three communities by BH. He is encouraged to move ahead on the other best practices studies.
- C. Relaunching Monitoring, Evaluation and Feedback Project
- signment It is okay to resume work in Atlanta. AH is to call Baltimore and Milwaukee to get the go-ahead. Next steps include:
 - 1. Interim report on the lives of educators.
 - 2. The goals project.
 - D. Hiring a full-time person to run the project
 - 1. Milwaukee has already done this.
 - 2. Atlanta is working on it.
 - 3. Baltimore is not yet where we want them to be,
 - E. Launching of a Commission
 - 1. Milwaukee has begun and is moving forward satisfactorily.

CIJE Staff Telecon March 5, 1993

- 2. Atlanta is working on this and is progressing slowly.
- 3. Baltimore wishes to postpone this until summer.
- F. Educators Survey

Assignment

We will move forward with this in all three communities. SE will take the lead in giving guidance on the educators survey. She will call on Isa Aron and Ellen Goldring to help design the survey. We should move ahead with it in all three communities at the same time in order to maximize use of staff time.

G. Mobilization of Leadership

To be worked out.

- H. We are providing the expertise of our staff or outside talent to:
 - 1. Help with new hires.
 - Offer the training capacity of the institutions of higher Jewish learning and the Melton Center.
- We need to develop a schedule of meetings several months ahead to provide the communities with sufficient load time.
- J. The dialogue with each community should include discussion of what it means to be a Lead Community.
- V. Gommunications
 - A. It was agreed that each of the core staff people or consultants will submit a written report on the highlights of their work to VFL on the 15th and 30th of each month. VFL will pull this together into a single report and distribute it.
 - B. We will hold a weekly conference call. VFL will poll participants to identify a regular day and time each week for the call. Everyone is to submit agenda items to VFL who will develop and distribute an agenda prior to each call.
 - C. Ongoing contact with the Lead Communities is necessary, but it was suggested that it is too early in the process for this to be done by telecon. At the next telecon of this group we will schedule meetings with the Lead Communities and discuss communications beyond the internal staff group.

" " MAR 4 '93 15:46 PREMIER CORP. ADMIN. PAGE .01 PREMIER INDUSTRIAL CONTON DATE: 3/4 NUMBER OF FACSIMILE HEADER SHEET TIME: 10 PAGES SENT: TO: FAX NO. \$2/2) 265 - 5098 FROM: FAX NO. R/6) 361 - 9962 Name ANNETTE HOCHSTEIN Name GINNY LEVI Company MAYFLOWER Company ____ Street Address Tele. No. ()_____ Ext. State Country City Zip innelle a draft meetin www aht e e v wit

MINUTES:	CIJE Staff
DATE OF MEETING:	February 24, 1993
DATE MINUTES ISSUED:	March 4, 1993
PRESENT:	Shulamith Elster, Seymour Fox, Ellen Goldring, Annette Hochstein, Stephen Hoffman, Barry Holtz, Virginia Levi, Arthur Naparstek, Shmuel Wygoda, Henry Zucker
COPY TO:	Morton L. Mandel

I. Progress Report

SHH opened the meeting with a status report on the mobilization of the three communities and the outlook for each. He noted that each has a different work style resulting in different expectations of CIJE.

A Milwaukee

Milwaukee was described as the closest to our ideal lead Community. The staff is ready, willing, and reasonably able to move ahead. The lay leaders of the project are committed and anxious to be active in the project.

Milwaukae has hired a project director--Ruth Cohen. The community has a tremendous thirst for knowledge and is eager for anything CIJE can provide. They have established a good wall-to-wall coalition, have identified a key donor, and have the attention and interest of key federation loaders.

All of the necessary building blocks appear to be in place in Milwaukee. This, along with an openness to engage in dialogue,

Раде 2

provides a good situation for the Lead Community process to move ahead. Our major challenges in Milwaukee are for CIJE to move rapidly enough to influence decisionmaking at the appropriate time and to respond to community expectations with sufficient resources in the form of materials and consultants.

B. Atlanta

Atlanta is in the process of restructuring its Jewish education program. The recent meeting in Atlanta included time with William Schatten and Gerald Gohen, lay Jeaders ready to support the process. (Cohen appears ready to provide financial backing, as well.)

The only staff involved at this time is the federation planning staff. The particular personalities involved provide us with a challenge because of a basic cynicism, cockiness, and unwillingness to accept anything we do or say at face value.

Atlanta will require frequent communication, thoughtful suggestions, careful attention, and constant checking back to be sure we are understood. Over time, we should be able to develop a trusting relationship. In the short term, our support for the hiring of a planner should increase our level of acceptance, but we will have to work at developing an ongoing trusting relationship.

l'age 3

In summary, Atlanta has a game plan, but no concrete direction. Atlanta is not ready to listen easily, but with constant work can be brought along. Its greatest strength at present is its lay leadership. Its status as a growth community provides us with an opportunity to help build important models. It was noted that the lack of a wall-to-wall coalition reflects a significant split between newcomers and old-timers. It was suggested that the sense of cynicism and lack of effective communication are important issues even within the staff of the federation.

C. Baltimore

The Baltimore Federation is strongly controlling. The federation has developed a plan for reorganizing the education structure, but has no clear sense of how to use that structure effectively. There is a top lay leader for the project, but no wall-to-wall commission.

Baltimore has a strong planner who is the key focal point for the project and who believes he knows what must be done. Our challenge in Baltimore is to introduce questions and challenge programs as the community proceeds down the path it has set for itself.

It was noted that Baltimore is engaged in projects related to master teachers, supplementary schools, and the Israel experience, but in none of these cases is there a clear plan of how to

Fage 4

proceed. Our role is to help Baltimore develop an overall vision and to provide ideas and knowledge for use in implementing that vision.

Summary of Outcomes of Recent Visits D.

It was noted that we succeeded in the past month in changing the perception of GIJE from one of a source of money to that of a source of content. We made some headway in clarifying the roles of Individuals within the CLIE structure and beginning to build bridges which will be solidified as we follow through on our promises

Il. Next Steps

The Issues Α.

The following issues were listed as contral to consideration of next steps:

- 1. Mobilization of the community across-the-board
- 2. The need to move ahead with pilots
- 3. Establishment of a multi-year plan

4. Goals project

- Ensuring that monitoring, evaluation and feedback is in place 5.
- Organizing to work with the community 6.
- 7. Funding issues

Page 5

- B. Progress to Date
 - The Planning Guide is in the hands of each community and provides guidance for moving shead.
 - 2. The first of the Best Practices papers is completed and in the communities. This provides a basis for content-based action in each community. Moving ahead now will help to establish credibility and draw people into the CIJE process.
 - 3. The monitoring project is in place and ready to proceed. There has been a problem with the lag in our activity, but Ellen Goldring will now prepare a new schedule for moving forward.
 - Conversations are under way with the training institutions and specific approaches to the Load Communities are now being developed.

C. Short-term Goals with the Lead Communities

- We wish to encourage each community to focus on the need for bringing in or upgrading personnel. This requires understanding and commitment.
 - a. The communities can turn to CIJE to help:
 - -- staff unstaffed positions
 - -- recruit 1-3 outstanding educators

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Page 6

- -- identify current staff to train for a specific role through attendance at the Melton Center or the Jerusalem Fellows program
- b. The MAF grants to the training institutions allow us to ask those institutions to:
 - -- respond to immediate inservice training needs
 - -- consider organization a seminar for all senior personnel
 - -- build on the Best Practices project to establish priorities

Our ultimate goal in training is to move toward universal, high-quality inservice training in North America.

- c. Each Lead Community should establish a task force on inservice training.
- Following are actions we wish to initiate in Lead
 Communities during the first year;
 - i. An educators survey should be conducted to provide quantitative data on the current personnel picture. Simultaneously the field researchers will conduct a qualitative study of current personnel, i.e., evaluating the current conditions for Jewish

Page 7

educators in each community. With SE as the point person, we may wish to turn to Isa Aron and others to help the communities move this process ahead.

- ii. We are ready to launch a pilot project in the Best Practices area. Possible projects include:
 -- A seminar for supplementary school principals on best practices in supplementary education.
 -- A series of conversations with lay leaders on introduction of change.
 - -- Meetings with someone like Joe Reimer on the role of rabbis in upgrading supplementary school education.

Discussions on upgrading the Israel experience.
A seminar on state-of-the-art education in day schools, perhaps with a focus on the teaching of Hebrew.

2. It was suggested that CIJE prepare an inventory of the resources available to Lead Communities including opportunities with the seminaries, the Melton Center, the Jerusalem Fellows, and our various consultants. This will involve going to each of those resources and asking them to commit themselves to what they are ready to provide to the Lead Communities immediately.

Yage 8

- 3. Following is a list of what we wish to do in the Lead Communities in the first year to work toward upgrading personnel:
 - a. The qualitative and quantitative educators surveys leading to an overall personnel plan, including an emphasis on inservice training.
 - b. Pilot projects to move us ahead.
 - c. New hires and/or uptraining of current personnel in the communities.
 - d. Networking of educators among the three communities.
- 4. At the same time, in order to encourage mobilization of the community, we should encourage the formation of the local commission and the establishment of task forces including one on personnel and one on Best Practices.

The commission should be encouraged to discuss vision. It was noted that Milwaukee provided us a challenge by asking for our assistance in developing that vision. In further discussion it became evident that we are not currently ready to offer concrete support. We are working with the training institutions to help guide this process and will continue to work on this.

Fage 9

- D. The meeting concluded by noting that the following issues still need to be discussed:
 - The need for a planning seminar to help move the communities ahead through interaction and conversation.
 - 2. A plan for how to proceed with the Israel experience. It was suggested that we should work with each community on what it wants to do with the Israel experience and then help to make an approach to the CRE Foundation for support.
 - 3. A concrete plan for how to proceed with each community.
 - 4. Longer, more regular staff meetings to move this process shead

TO: FAX NO. () 619 - 951	FROM: FAX NO. 4/6) 36/-
Name ANNETTE HOCHSTEIN	Name SINNY LE
Company	Company
Street Address	Tele. No. ()

Dear amitte, attached are several items : Draft cover memo to accompany plan * I need usur quick reaction. To whom + # should it go ?? So the text OK ? How ~ It each community ? Dan invoice I rei'd from Jordana. system should remain the same until to changist - she face & you; you as and fax & Barry. (3) a. z. page from Sans Lee for SF. (4) Copy of a letter to Eller Galding - FY any quick comments on the 2 letter I. yesterday ? I'd like to get them out. Thank, Ginny

MEMO TO: Lead Community Planning Directors ?

FROM: Henry L. Zucker, Executive Director ?

DATE: February 11, 1993

SUBJECT: Planning Guide

Enclosed are several copies of a draft of a planning guide which we he will be of help to you as you move ahead with planning for Jewish education in your community. This is intended as a guide from which can draw as it is useful to you. It offers approaches, methods, data collection instruments and other tools to use in the planning process while providing some potential for uniformity in the planning process within each Lead Community.

Please use this document to the extent that it is helpful to you. We that your feedback and reactions to it as a planning tool can help us build on this basic document in future versions.

The Center for the Assessment of Educational Progress Educational Testing Service

THE NATION'S REPORT CARD 1-600-223-0267

Bill To: Seymor Fox Jersulam Fellows 110 East 59th Street 4th Floor New York, NY 10022 Date Ordered: 01/27/93 Invoice No: 9370 Purchase Order: Terms: Net 30 No Return Policy Federal ID: 21-063-4479 P/J 912-32

Ship To: Seymor Fox Jersulam Fellows 110 East 59th Street 4th Floor New York, NY 10022 Nake Check Payable to: ETS-CAEP Invoice Must Accompany Payment PO Box 6710 Princeton, NJ 06541-6710

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m Fax #	213/747-6128	7-1-
one #	213/749-3424	

(If you do not receive the number of pages designated, please call the above phone nu report it to the sender.)

MESSAGE: Seymour Fox asked that I send you this information regarding my on Monday, February 22. The directions to the Conference Center, as we telephone number, are indicated. I will be at the Conference Center from Friday, 19 to Monday, February 22 in care of the Institute for Christian-Jewish Studies Col Unless I hear otherwise, I will meet him at the front desk of the Training and Dev-Building at 3:30 PM on February 22.

DACT

Attachment - Directions to Mt. Washington Conference Center

LWD

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MT. VASHINGTON CONFERENCE CENTER 5801 SMITH AVENUE, BALTIMORE, MARYLAND 21208 (410) 575-7964

DIRECTIONS:

BALTMORE SUBURES

- 1. Take 1-635 Beltway to Exit 23, 1-83 South.
- 2. Head Bouth on Had.
- 3. Take Exit 10, Northern Parkway East
- (Follow Ramp Bign).
- 4. Turn left at light onto Palls Road. 5. Turn left at light on to Kolly Avenue.
- 6. Bear right onto Greely Avenua.
- 7. Head straight into USF&G Mt. Washington Conference Center Complex.
- 8. At top of driveway, turn at second laft. Turn right into lower deck of Garage D-1. Overflow parking available in Lot K.
- 9. When you come out of the garage BALTIMORE CITY enter building on the right
- · Take I-83 North to Eatt 10. Northern Parkway East (Follow Ramp Sign).
- · Follow steps 4-9.

RWI AIRPORT

- . Take 1-295 North to 1-695 North towards Towson.
- · Follow steps 2-9

WASHINGTON

- . Take 1-495 North to 1-95 North (Follow signs o Baltimore).
- Teke 1-95 North to 1-695 Beltway towards Towson.
- e Follow steps 2-4.

PHILADELPHIA/NEW YORK

- . Take I-95 South towards Baltimore
- Take 1-695 Beltway towards Towson.

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COUNCIL FOR INITIA IN JEWISH EDUCA

Mailing Address; 163 Third Avenue #128, New York, N Phone: (212) 532-1961 • Fax; (212) 2

Honorary Chair Max M. Fisher

Chair Morton L. Mandel

Vice Chairs Charles H. Goodman Nell Greenbaum Matthew J. Maryles Lester Pollack

Executive Director Arthur Rotman

of Education Officer Dr. Shulamith R. Elster February 10, 1993

Dr. Ellen Goldring Peabody College Vanderbilt University Box 514 Nashville, TN 37203

Dear Ellen:

Enclosed is a copy of a document that we gave to the peo whom we met in Atlanta and Baltimore last week. You wil that it is for discussion purposes only. I am also send copy to Howard Neistein in Milwaukee. You may wish to s with your field researchers.

I will do my best to keep you informed of meetings and t provide you with copies of documents. Please feel free touch at (216) 391-8300 if you have any questions or fee communications are not going smoothly.

Sincedely,

Virginia F. Levi

Enclosure

Iame ANNETTE HOCHSTEIN	FROM: FAX NO. 426) <u>361 - 9962</u> Name <u><u>SINNY</u> <u>LEVI</u> Company</u>
itreet Address	Tele. No. ()Ext



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MILWAUKEE JEWISH FEDERATION

recognizing 90 years of service to the Jewish community

February 10, 1993

Virginia Levi Industrial Foundation 4500 Euclid Ave. Cleveland, OE 44103

Dear Ginny:

We are looking forward to your visit on Monday, February 22 and to talking with you further about how we can work together to ensure the success of the "Lead Community Project". Listed below are some of the items we would like to discuss.

- Planning materials: At our November meeting in New York, we discussed a number of materials that would be available to Lead Communities to assist in planning for the project, data gathering and interpreting the project to the community (e.g., planning guide, educator survey, press releases, evaluation measures). Thus far, we have not received any of these and are concerned that the usefulness of some of these pieces is limited to specific stages in the organization process.
- 2. Consultation: We were told during the application process that a pool of resource people could be available to our community to lend their expertise to improve our education services and serve as resources to our schools and agencies. Who are these resource people? How will this process be managed/paid for?
- 3. While we were fortunate in receiving a one year grant to hire a Lead Project Director, there are a number of items we need funding assistance for to get the project going. What flexibility is there in receiving some assistance from CIJE?
- 4. While we recognize CIJE is not in itself a foundation, we were told that a number of national foundations would consider initial funding for initiatives as they begin to develop. What is the financing plan that you envision and what kind of communication is there with participating national foundations?

1360 N. Prospect Avenue

Milwaukee, Wisconsin 53202-3094

414-271-8338

FAX 414-271-7081

Virginia Levi February 10, 1993 Page 2

- 5. How do the different components of the "Lead Community Project" interrelate (e.g., Monitoring and Evaluation, Best Practices, Funding, Consultation and Training)? How do you envision the three communities will working together?
- 6. During our application process we discussed a "Letter of Understanding" that would spell out CIJE's and Milwaukee's expectations and responsibilities. This is important not only in establishing our partnership, but also in interpreting the project to our community leadership. We responded to a draft by mailing our comments to Art Rotman to finalize the agreement. Where are we with this document at this time?

With Shulamith Elster's help, we have made a great deal of progress in the last two months which we are eager to share with you. However, the work has only just begun and we shall need your help to sustain enthusiasm among our various constituents.

I shall look forward to meeting with you on February 22. Let me know your flight arrival time and I shall meet you at the airport.

Sincerely,

Prote

Howard Neistein Community Planning Director

HN/nm

MINUTES:	CIJE Staff Teleconference
DATE OF MEETING:	February 11, 1993
DATE MINUTES ISSUED:	February 15, 1993
PARTICIPANTS:	Shulamith Elster, Seymour Fox, Annette Hochstein, Stephen H. Hoffman, Barry Holtz, Virginia F. Levi (Sec'y), Henry L. Zucker
COPY TO:	Morton L. Mandel
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I. Lead Community Site Visits

A. Atlanta

It was noted that the Atlanta visit on February 3 was less of a confrontation than had been anticipated. We learned that Atlanta does not have its act together for dealing with Jewish education. They haven't pulled together either human or financial resources and do not have a clear agenda. However, we left with a sense of good will and the belief that, with guidance, Atlanta will move ahead and work constructively with us.

Steve read a letter he had received from Steve Gelfand, the Atlanta planner, outlining his expectations of CIJE. It was suggested that the next meeting with Atlanta should focus on ways we can work with the community, should identify how the local plan meshes with the CIJE plan, and should begin to work concretely on establishing pilot projects.

It was noted that we need a better understanding of what each community is doing on its own, including materials they have written about themselves. SE indicated that she has a notebook on each community and will distribute the materials to the staff.

In addition, we need to build on the dialogue which began in the last round of meetings to discuss content issues focusing on personnel and community. Our role should be to listen to what a community wants to do and to suggest how it can be accomplished more effectively with CIJE.

The next step in Atlanta is to set up a meeting of SE, SF, AH and SHH with the planning staff and federation executive for March 4. It was agreed that SE will work with Steve Gelfand of Atlanta in preparing the agenda. The agenda should include a review of the Lead Communities at Work paper and the planning guide, the development of an action plan for the first year, and a presentation on the pilot

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LEGITE TOU EFFER DECEMBED AND THE

CIJE Staff Teleconference Fabruary 11, 1993 Page 2

signment

project concept. In addition to a staff meeting, SE will propose a meeting with a lay group to discuss the Lead Communities project and provide an introduction to the Best Practices process. BH will prepare a one-page summary of his proposal for pilot projects for use in presenting them in the communities.

B. Baltimore

In summarizing the meeting with Baltimore staff on February 4, it was noted that Baltimore is far ahead of Atlanta and moving forward with its planning process. It is important that we be more intimately familiar with what Baltimore is doing and that we join that process as it moves ahead. Baltimore has not yet convened its commission, so it is appropriate for us to engage with them in planning. We may wish to introduce the goals project, put them in touch with the denominations as they prepare for work in the Lead Communities, and help with the hiring of new personnel.

ssignment

SE will be in touch with Baltimore staff to schedule a meeting in Baltimore on February 23 to include SE, SF, AH and BH. She will discuss and develop an agenda with the Baltimore staff. [Later: a Baltimore meeting has been confirmed for February 23, 1-4 p.m.]

C. Milwaukee

ssignment

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The Milwaukee site visit is scheduled for Monday, February 22. Participants will include AH, SHH, and VFL. Prior to that meeting, SE will call to discuss the agenda with Howard Neistein.

An issue similar to ones raised in Atlanta and Baltimore has come up in Milwaukee, namely a request for the local field researcher to provide support for research and analysis being conducted by the local CIJE as well as the Bader Foundation. All will discuss this with Adam Gamoran and Ellen Goldring before February 22 and will be prepared to respond at that time.

Prior to that meeting, BH has a full day of meetings scheduled in Milwaukee on February 16. He will present the Best Practices and pilot project concepts to a variety of lay and professional groups. Our immediate goal in Milwaukee is to encourage buy-in to the CIJE priorities. BH will pave the way by discussing this next week.

It was suggested that we might wish to consider inviting Daniel Bader assignment to join the CIJE board. HLZ will discuss this suggestion with MLM.

ssignment

to join the CIJE board. HLZ will discuss this suggestion with MLM. In addition, AH will contact Esther Leah Ritz as her camper and, at

In addition, AH will contact Esther Leah Ritz as her camper and, at the same time, will brief her on plans for the February 22 meeting and explore the possibility of her participation at some part of it.

CIJE Staff Teleconference February 11, 1993

D. Joint Planning Seminar

It was noted that there is still value in holding a joint planning seminar at some point in the near future to encourage the communities to work together and learn from each other. It was agreed that it would be best for this to wait until the communities have some substantive positive experiences to contribute. The possibility of an August seminar was suggested.

E. <u>Relationship to CRB Activities</u>

It was noted that the CRB efforts to get Israel experience activities going across the country is not moving smoothly. BH has not yet spoken with Peter Geffen, but will continue to try to reach him to learn what is happening and what special consideration is being given to coordination with us in the Lead Communities.

It was suggested that we may wish to work with each of the Lead Communities to prepare a specific proposal for an Israel experience project for submission to the CRB Foundation. This will have to be carefully planned and might be presented at the meetings scheduled for late February and early March.

II. Plans for February 25 Meetings

A. Executive Committee

The proposed agenda was reviewed and clarified. It will now be submitted to MLM for his comments. As it currently stands, HLZ will prepare bullet points for MLM's opening remarks. We propose that SHH provide the summary of CIJE activities with AH's assistance in preparation. For the third topic, finances and ownership issues, SHH will prepare bullet points.

B. Annual Meeting

SHH will prepare MLM's opening remarks when he receives HLZ's notes. Included in those remarks will be a framing of the selection and launch of Lead Communities. The second topic will be a presentation by AH of the launching of the Lead Communities followed by brief remarks by Ismar Schorsch on the work of the Seminary in preparing to work in the communities. [We did not discuss who will prepare Rabbi Schorsch.] It was suggested that this presentation be followed by a report on the Covenant Foundation awards by Susan Crown. This would be a way of pointing out the good work of other foundations and a means of encouraging cooperation between CIJE and the foundations. We will propose this to MLM for his reaction.

A Crown report on a specific project would be followed by a report by Barry Holtz on Best Practices, a means of institutionalizing the sort of approach that Covenant is taking.

signment

Page 3

FHUL.06

C. Board Meeting

No major changes were suggested. SE and AH will discuss the monitoring report and how to prepare Goldring and Goodman. The question of whether to invite Esther Leah Ritz to make a response will be raised with MLM.

III. <u>Miscellaneous</u>

A. <u>Camper Assignments</u>

signment

It was agreed that the camper assignments should be distributed immediately, along with the SE proposed outline, and that we should encourage people to make the calls as soon as possible.

B. The issue of financial support for planning in Atlanta and Baltimore has not been resolved. It was suggested that a brief conference call be held among MLM, AH and SHH on February 21 when MLM, AH and SF will be together.



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SEE MANAGEMENT MANUAL POLICY NO. 1.5
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CIJE STEERING COMMITTEE

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FUNCTION

DATE 2/15/93

N	10.	DESCRIPTION	PRIORITY	ASSIGNED TO (INITIALS)	DATE ASSIGNED STARTED	DUE DATE	COMPLETED OR REMOVED DATE
	1,	Decide what background materials should be prepared for board. Possibilities:		AH/ VFL	2/5/93	2/16/93	
		 a. BH memo to SPAs on Best Practices b. Lead Communities at Work c. Update from AG on monitoring d. Action plan for current year - from meetings in Atlanta and Baltimore e. Eizanstat speech 					
	2.	Discuss with Adam Gamoran and Ellen Goldring a Milwaukee request for the local field researcher to provide support for the local CIJE and Bader Foundation.	wis V E	AH	2/11/93	2/19/93	
	3.	Brief Esther Leah Ritz on plans for February 22 meeting and discuss her possible participation.	75	AH	2/11/93	2/19/93	
	4.	Contact the following board members in advance of the February 25 meeting and send brief report to VFL: a. David Arnow	7	AH	1/28/93	2/24/93	
		b. Norman Lamm c. Esther Leah Ritz d. Ismar Schorsch	ō/	ĺ.			
	5.	Stay in close touch with field researchers to be sure they are serving CIJE needs effectively.		AH	1/28/93	ongoing	
	6.	Work with CRB Foundation to clarify relationship of Israel experience programs to Lead Communities.		АН	1/28/93	ongoing	

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FREMIER GURF. HUMIN.

PHGE.02

February 10, 1993

Rabbi Rachel Cowan The Nathan Cummings Foundation 885 Third Avenue, Suite 3160 New York, NY 10022-4834

Dear Rabbi Cowan;

We are currently recruiting to fill an opening on the Board of the Council for Initiatives in Jewish Education. I am most appreciative of the Cummings Foundation's financial commitment to support the CIJE and hope that we can also count on you to serve on the Board. We meet three times a year in New York, with the next meeting scheduled for Thursday, February 25 at 2:00 p.m. immediately following the Annual Meeting. I hope you will be able to stay.

If you have an questions about this, please feel free to call me at (216) 391-8300 or Shulamith Elster, Chief Education Officer at (212) 532-1961.

I look forward to hearing that you will join us in our work on behalf of Jewish education.

MORTON L. MANDEL -- Chairman

bee: SE AH

COUNCIL FOR INITIATIVES IN JEWISH EDUCATION

Mailing Address: 163 Third Avenue #128, New York, NY 10003 Phone: (212) 532-1961 • Fax: (212) 213-4078

Honorary Chair Max M. Fisher

Chair Morton L. Mandel

Vice Chairs Charles H. Goodman Nell Greenbaum Matthew J. Maryles Lester Pollack

Executive Director Arthur Rotman

Chief Education Officer Dr. Shulomith R. Elster February 9, 1993

Mr. Howard Neistein Milwaukee Jewish Federation, Inc. 1360 N. Prospect Avenue Milwaukee, Wisconsin 53202

Dear Howard:

It was good to talk with you yesterday. I hope I helped to clarify the purpose of the meeting scheduled for February 22. Basically, we want to find out how CIJE can be helpful to Milwaukee, especially where your goals and ours for building the profession of Jewish education and mobilizing community support coincide.

Enclosed is a document entitled "Lead Communities at Work" which may be helpful to you and your colleagues as you plan for the February 22 meeting. Please note that this is not a final document, but one that should serve as a good basis for discussion.

A draft planning guide is in the final stages of production and should be ready to be mailed by the end of this week, as well as Sch

I look forward to seeing you in Milwaukee later this month. If you have any questions, feel free to call me at (2)6) 391-8300.

Cordially,

Virginia F. Levi

Enclosure

PREMIER INDUSTRIAL CORPORATION FACSIMILE HEADER SHEET 73134 (5/07) PRINTED IN U.S.A DATE: 2/8 TIME: ____ PAGES SENT: FROM: FAX NO. 416) 361 - 9962 TO: FAX NO. () 619 - 951 Name SINNY LEVI Name ANNETTE HOCHSTEIN Company _ Company _ Ext._ Street Address Tele. No. ()_ State Zip Country City Dear annette, In addition to a memo about our Thurs. teleson, I'm sending a Preface draft that fim mein sent to me with no instructions. Maybe you've seen it. By the way, one of your memors tiday referred to formal minutes of the site visit. I remind you that you advised me not to take note. I did got some things down, but an not going to be able to do formal minute. Please let me know how you think I should proceed with this Thanks

Juning Str. Gor-Still 812(2 1) Szzeli MARE 20000 216 1210/2000 5500 - 05

FEB 9 '93 Bild PREMIER CORF. MUNITER

MEMO TO: Shulamith Elster, Seymour Fox, Annette Hochstein, Stephen Hoffman, Barry Holtz

FROM: Virginia F. Levi

DATE: February 8, 1993

COPY TO; Morton L. Mandel

This will confirm plans for a CIJE staff telecon on Thursday, February 11 at 11:00 a.m. eastern time. Barry will be at the Melton Center, Shulamith at JCCA, and I will be at Premier. I need to know from each of the other participants where you will be.

I have the following agenda items to propose. Please let me know if you have any additions or corrections.

1. Lead Community site visits

a. Reactions to Atlanta and Baltimore

b. Thoughts about Milwaukee

c. Next steps

2. Plans for February 25 meetings (See attached draft agendas)

3. Camper calls

Internal communications: keeping the team in focus

& event

(In particular, Ellen Goldring is wondering how we can keep her and the field researchers informed. Should Ellen receive minutes of staff telecons and meetings?) CIJE

Executive Committee Feb. 25, 1993 10:30 am - 12:00 noon UJA/Federation Ballroom E

Attendance (as of 2/5): 6 Yes: Bill Berman, John Colman, Neil Greenbaum, Mort Mandel, Mel Merians, Chuck Ratner

3 No: Corky Goodman, David Hirschhorn, Lester Pollack

4 No Resp: Charles Bronfman, Mark Lainer, Matthew Maryles, Esther Leah Ritz

What support staff should attend? Suggestions: HLZ, SF, AH, SHH, VFL?

Proposed Agenda

I. Opening remarks

[Who propares - HLZ?]

MLM

- Role of Executive Committee - Change in Leadership
- oninge in conterner
- II. Summary of Activities (Brief overview) HLZ?

 Selection and launch of Lead Communities
 Best Practices
 Monitoring, Evaluation, and Feedback
 - Site visits

[Who prepares - AH?]

III. Finances/Ownership SHH?
 (Budget, contributors issue, foundation cooperation)

CIJE

Annual Meeting Feb. 25, 1993 12:00 noon - 2:00 pm UJA/Federation Ballroom A

[Will people be eating as we meet?]

Attendance (as of 2/5): 13 Board members, 33 guests, 13 staff and consultants

Proposed Agenda

I. Opening Remarks

MLM

[Who prepares?]

- Change in executive leadership
- Opportunities and challenges of bringing the foundation world together
- Reference to selection and launch of lead communities
- Discussion
- II. Launch of Lead Communities AH?
 - Comments by I. Schorsch on how training institutions are gearing up [Note: He has been asked to speak. AR is willing to follow up on details if we want him to.]
 - Discussion
- III. Best Practices: The good supplementary school

B. Holtz

- Discussion

IV. Concluding remarks

MIM

DRAFT 2/8/93

CIJE
Board Meeting
Feb. 25, 1993
2:00 - 3:30 pm
UJA/Federation
Ballroom B

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	Attend	ance (as of 2/5): 13 Board members, 13 consultants	and staff
	I.	Opening remarks [Who prepares?]	MLM
		- Report on exacutive committee meeting	
		- The role of the board? Committees?	
		- Anything more on finances/cooperation?	
	II.	CJF Perspective on why foundations should work cooperatively in communities and observations on current situation	M. Kraar
No	III.	Lead Communities: What we've learned since their selection	AH/SE
1.4.5		- What happens next and how we plan to do it	
	IV,	Monitoring in the Lead Communities	E. Goldring R. Goodman
		[Ellen would like someone to prepare her, especially to what is or isn't to discuss at this time,]	
		 Possible response by Esther Loah Ritz [<u>Who prepares</u> - <u>AH7</u>] [Note: David Hirschhorn will not be coming.] 	
	ν.	Dvar Torah	TBD

[guidepre.fac: DRAFT: 2-8-93]

PREFACE

The Lead Communities Project is intended to demonstrate that local communities can significantly improve the effectiveness of Jewish education through substantial effort, including careful organizing and planning for the task, enlisting a coalition of community institutions, and increasing resources. The challenges facing North American Jewry in improving Jewish education are very great indeed. Positive changes will not come easily nor quickly. Lead Communities are now embarking on the first leg of a long journey.

The Council For Initiatives In Jewish Education (CIJE) is supporting its partnership with local lead communities through a series of projects: the "Best Practices Project," which offers concrete examples of good programs; the "Monitoring, Evaluation and Feedback Project" which has already placed a full-time field researcher in each of the communities; linkages with funders to help obtain financial support, and continental resources agencies to direct their expertise; and a range of technical assistance and support. Planning is one of the areas in which CIJE is assisting local lead communities.

Like many dimensions of systemic improvement, planning is an iterative process: research, information collection and strategies for action will become sharper and increasingly sophisticated with experience. One round prepares the groundwork for the next. This Guide was prepared to help the three lead communities organize and plan effectively and thoroughly, within the limits of the time, personnel and resources they can garner to direct to this effort.

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This Guide was developed and written by Dr. James Meier. of Ukeles Associates, Inc. Dr. Jacob Ukeles, President of UAI, and <u>Annette Hochstein</u> contributed to revisions in the document. A number of people reviewed drafts of the Guide and offered valuable comments during its preparation. Thanks go to: Shulamith Elster, Mitchell Jaffe, Virginia Levi, Arthur Rotman, and John Woocher.

Jonathan

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FEB 5 '93 15:36 PREMIER CORP. ADMIN.

O: FAX NO. () 619 - 951	FROM: FAX NO. R/G) 361. 9962
ame ANNETTE HOCHSTEIN	Name 61NNY LEVI
ompany	Company

PAGE.01

Dear amitte, I trust you cought your plane in Baltimore. Hope the trip home want well. Here are the following : 1. Drafts of the 3 agendes after our lunch meeting on Thurs. I'd like quick feedback on these. 2. Names for inside the Planning Guide . Please advise on consultants + staff. 3. assignment sheets. You may want to review all of them and let me know if you think some should be reviewd. Steve init available for a staff televor at 8 amon Thus, Feb. 11. Can you do it at 9:30 (our time) initial? Please let me know

Warm regards. It was great it be with you.

DRAFT 2/5/93

CIJE Executive Committee Feb. 25, 1993 10:30 am - 12:00 noon UJA/Federation Ballroom E

Attendance (as of 2/5): 6 Yes: Bill Berman, John Colman, Neil Greenbaum, Mort Mandel, Mel Merians, Chuck Ratner

2 No: Corky Goodman, Lester Pollack

5 No Resp: Charles Bronfman, David Hirschhorn, Mark Lainer, Matthew Maryles, Esther Lean Rilz

What support staff should attend? Suggestions: HLZ, SF, AH, SHH, VFL?

Proposed Agenda

I. Opening remarks

MLM

[Who prepares - HLZ?]

- Role of Executive Committee
- Change in Leadership
- II. Summary of Activities (Brief overview) MLM - Selection and launch of Lead Communities
 - Best Practices
 - Monitoring, Evaluation, and Feedback
 - Site visits

[Who prepares - AH?]

III. Finances/Ownership
 (Budget, contributors issue, foundation cooperation)

MLM

[Who prepares - SHH?]

DRAFT 2/5/93

CIJE Annual Meeting Feb. 25, 1993 12:00 noon - 2:00 pm UJA/Federation Ballroom A

[Will people be eating as we meet?]

Attendance (as of 2/5): 13 Board members, 33 guests, 13 staff and consultants

Proposed Agenda

I. Opening Remarks

MLM

[Who prepares?]

- Change in executive leadership
- Opportunities and challenges of bringing the foundation world together
- Reference to selection and launch of lead communities
- II. CJF Perspective on why foundations should work M. Kraar cooperatively in communities and observations on current situation
 - Discussion
- III. Launch of Lead Communities AH?
 - Possible comments by I. Schorsch on how training institutions are gearing up [Note: He has been asked to speak. AR is willing to follow up on details if we want him to.]
 - Discussion
- IV. Best Practices: The good supplementary school B. Holtz

V. Concluding remarks

MLM

⁻ Discussion

DRAFT 2/5/93

CIJE Board Meeting Feb. 25, 1993 2:00 - 3:00 pm UJA/Federation Ballroom B

Attendance (as of 2/5): 13 Board members, 13 consultants and staff

I. Opening remarks

MLM

AH

[WIN PIGUALES?]

- Report on executive committee meeting

- The role of the board? Committees?

- Anything more on finances/cooperation?

II. Lead Communities: What we've learned since their selection

- What happens next and how we plan to do it

III. Monitoring in the Lead Communities

- Possible response by David Hirschhorn [Who prepares - SF?]

IV. Dvar Torah

TBD

E. Goldring R. Goodman 2/5/93

COUNCIL FOR INITIATIVES IN JEWISH EDUCATION

Board of Directors;

Morton Mandel, Chair Charles Goodman, Vice Chair Neil Greenbaum, Vice Chair Matthew Maryles, Vice Chair Lester Pollack, Vice Chair

Max Fisher, Honorary Chair

David Arnow Mandell Berman Charles Bronfman Gerald Cohen John Colman Maurice Corson Susan Crown Irwin Field Alfred Gottschalk Arthur Green Thomas Hausdorff David Hirschhorn Ludwig Jesselson Henry Koschitzky Mark Lainer Norman Lamm Seymour Martin Lipset Florence Melton Melvin Merians Charles Ratner Esther Leah Ritz Richard Scheuer Ismar Schorsch Isadore Twersky Bennett Yanowitz

Consultants and Staff:

Henry L. Zucker, Executive Director

Shulamith Elster Seymour Fox Adam Gamoran Ellen Goldring Annette Hochstein Stephen Hoffman Barry Holtz Virginia Levi Jim Meier ? Arthur Naparstek Arthur Rotman ? Jack Ukeles ? INCLUSER CONT. MULLIN.

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1.	Prepare MLM's bullet poin Annual and Board meetings			SHH	1/28/93	2/22/93			
 Contact the following boar in advance of the February and send brief report to V 		y 25 meeting	-	SHH	1/28/93	2/24/93			
	 a. Charles Goodman b. Norman Lipoff c. Charles Ratner d. Bennett Yanowitz 			T S					

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1.	Finish paper on Best Pract with SF. Consider summary board.			BH	2/5/93	2/10/93				
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I.

1. Arrange meeting for MLM with presidents and executives of CJF, JCCA and JESNA. MLK 1/28/93	E 2/5/93 DUE DATE OR REMOV DATE 2/25/93 2/25/93
Description PRIORITY VFL DATE 1. Arrange meeting for MLM with presidents and executives of CJF, JCCA and JESNA. MLK 1/28/93 2. Arrange second meeting to include CRB, Crown, Avi Chai, Wexner and other funders MLK 1/28/93	DUE DATE COMPLET OR REMOV DATE 2/25/93
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Crown, Avi Chai, Wexner and other funders	2/25/93
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SEE MANAGEMENT MANUAL POLICY NO. 8.5 FOR DUIDELINES ON THE COMPLETION OF THIS FORM FOR A FUNCTIONM. SCHEDULE

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FUNCTION CIJE STEERING COMMITTEE

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ORIGINATOR/PROJECT LEADER

DATE 2/5/93

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1.	Arrange staff telecon for 2/11, 8 a.m.		VFL	2./5/93	2/8/93	
2.	Notify people of their camper assignments, and to provide report on site visits.		VFL	1/28/93	2/8/93	
3.	Confirm details of meeting arrangements with UJA/Federation.		VFL	1/28/93	2/8/93	
4.	Determine if funders have been appropriately informed. If not, who, how, when?	wis	VFL/ AH	2/5/93	2/8/93	
5,	Draft letter of invitation to Rachel Cowan to join CIJE board.	VE	SVFL	2/5/93	2/8/93	
6.	Meet with Paul Moraco and Barry Reis to ensure smooth transfer process of financial responsibility.		VFL	1/28/93	2/10/93	
7.	Decide what background materials should be prepared for board. Possibilities:		VFL/ AH	2/5/93	2/10/93	
	 a. BH memo to SPAs on Best Practices b. Lead Communities at Work c. Update from AG on monitoring d. Action plan for current year - from meetings in Atlanta and Baltimore e. Eizanstat speech 	de la compañía de la comp	V			
8.	Prepare cover note from MLM to board - refers to what's attached and agenda.		VFL	2/5/93	2/10/93	
9.	Revise CIJE letterhead. Consider Commission approach.		VFL	2/5/93	2/12/93	
10.	Share agendas for February 25 meetings with AR.		VFL	1/28/93	2/15/93	
11.	Propose seating of MLM with SHH and AR on either side of him and HLZ beside one of them.		VFL	1/28/93	2/19/93	
12.	Handle logistics of SRE move back to Maryland.		VFL	1/28/93	2/22/93	
13.	Meet with Nathan Mandel to find out just how all the details have been handled.		VFL	2/5/93	2/26/93	

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	ASSIGNMENTS ACTIVE PROJECTS	FUNCTION	CIJE STEERING COMMITTEE							
	RAW MATERIAL FUNCTIONAL SCHEDULE	SUBJECT/OBJECTIVE	SUBJECT/OBJECTIVE MANDEL ASSIGNMENTS							
	73690 (MEV. 1/87) PRINTED IN U.S.A.	ORIGINATOR/PROJECT LEADER VFL DATE 2/5/93								
NO.	DESCRIPTION		PRIORITY	ASSIGNED TO (INITIALS)	DATE ASSIGNED STARTED	DUE DATE	COMPLETED OR REMOVED DATE			
1.	Contact the following board in advance of the February and send brief report to VI a. Charles Bronfman b. Max Fisher b. Ludwig Jesselson (with c. Richard Scheuer	25 meeting FL: h AJN)		MLM	1/28/93	2/24/93				
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SEE MANAGEMENT MANUAL POLICY NO. 8.5 FOR GUIDELINES ON THE COMPLETION OF THIS FORM FOR & FUNCTIONAL SCREEDULE

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ASS	IGN	MEN	TS

ACTIVE PROJECTS

CIJE STEERING COMMITTEE

RAW MATERIAL

FUNCTIONAL SCHEDULE

SUBJECT/OBJECTIVE NAPARSTEK ASSIGNMENTS

FUNCTION

ORIGINATOR/PROJECT LEADER VFL

DATE 2/5/93

NO.	DESCRIP	TION	PRIORITY	ASSIGNED TO (INITIALS)	DATE ASSIGNED STARTED	DUE DATE	COMPLETED OR REMOVED DATE
1,	c. David Hirschhorn d. Ludwig Jesselson e. Henry Koschitzky	wary 25 meeting to VFL: (with HLZ) (with SF)		AJN	1/28/93	2/24/93	

	ASSIGNMENTS					EE MANAGEMENT MANUA FOR GUIDELINES ON TH THIS FORM FOR A FUNC	E COMPLETION				
	ACTIVE PROJECTS	FUNCTION	CIJE STE	ERING CON	MITTEE						
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0.	DESCRIPTION		PRIORITY	ASSIGNED TO (INITIALS)	DATE ASSIGNED STARTED	DUE DATE	COMPLETED OR REMOVED DATE				
 Contact the following board in advance of the February 2 and send brief report to VFI a. Lester Pollack 		25 meeting		AR	1/28/03	2/24/03					
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□ ASSIGNMENTS

□ ACTIVE PROJECTS

73890 (REV. 1/89) PRINTED = U S.A.

□ FUNCTIONAL SCHEDULE

RAW MATERIAL

SUBJECT/OBJECTIVE ZUCKER ASSIGNMENTS

CIJE STEERING COMMITTEE

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FUNCTION

ORIGINATOR/PROJECT LEADER VFL

DATE 2/5/93

NO,	DESCRIPTION	PRIORITY	ASSIGNED TO (INITIALS)	DATE ASSIGNED STARTED	DUE DATE	COMPLETED OR REMOVED DATE
1.	Contact the following board members in advance of the February 25 meeting and send brief report to VFL: a. John Colman b. Maurice Corson (with AJN)		HI.Z	1/28/93	2/24/93	
	AMERICAN A R C H I		H S			
	34. 273"	122				
JAN 25 '93 7:41 PREMIER CORP. ADMIN. PAGE.01 TEMIER INDUSTRIAL CORPORATION DATE: 125 NUMBER OF FACSIMILE HEADER SHEET TIME: PAGES SENT: 73138 (5/90) PRINTED IN U.S.A. FROM: FAX NO. 426 361 - 9962 951 TO: FAX NO. (GOCHSTEIN Name EINNY LEVI ANNETTE Name_ Company . Company _ Street Address Tele. No. (Ext_ City Zip Country State We put these thoughts down as a starting paint. Feel free to revise as we go. Talk to you mon., 8 am our time. P.S. Couldn't get through on Fri. Will try again on mon.

PAGE.02

CIJE STAFF TELECON PROFOSED AGENDA January 25, 1993

Participants: SE, AH, SHH, EH, VFL, HLZ

Purposes:

- 1. Bring HLZ, SHH, VFL up to date on CIJE and Lead Communities Project
- 2. Prepare for site visits to Atlanta and Baltimore
- 3. Prepare for 2/24-26 meetings
- Clarification of relationships among Lead Communities, Cleveland office and Jerusalem -- and between Jerusalem and Cleveland in regard to staff.
 - A. What should be the relationship between CIJE and the Lead Communities?
 - B. We need a 6 month game plan, as specific as possible, with time table and assignments. Can the AH draft serve as a basis? How quickly can that be finalized and put into action?
- II. Plan visits to Atlanta and Baltimore now and Milwaukee during AH's next visit.
 - A. Brief report by SE on Milwaukee visit.
 - B. Who is our Lead Community team?
 - C. What is our agenda with the communities? Are we limited to personnel and community building issues? Should we work with a broader community agenda and encourage them to include our CIJE emphases?
 - D. What are the Lead Communities waiting for from CIJE?
 - D. What is CIJE waiting for from the Lead Communities?
 - E. Do we need a letter of agreement? Is the current draft acceptable to us? to the communities?
 - F. How and when do we introduce Best Practices? What about pilot programs -- Who defines/designs? funds? What's our role?
 - G. What's the role of CIJE evaluators in the communities? How should they relate to local planners? Who sees their reports? Are they getting ahead of the rest of CIJE?

Page 2

- H. When should we schedule a meeting with the lay leadership of the Lead Communities? We suggest two steps:
 - Have MLM or Chuck Ratner call the lay leaders of Atlanta and Baltimore following the 2/3-4 site visits as follow up.
 - Schedule meetings with them for AH's next visit, plus a visit to Milwaukee. (Can we set a date now? SHH is available 2/22 or 2/23.)
- III. Plan for 2/25 meetings
 - A. Should planning meeting scheduled for 2/24 occur as planned -11:00 - 3:00.
 - B. 2/25 Executive Committee meeting 10:30 am

One agenda item: Budgeting and funding -- review AR's budget (or pared down version). Emphasize the need to make CIJE a community effort, not just a Mandel project.

- C. 2/25 Annual Meeting noon 2:00
 - Logistical issue: CJF is probably too small. VFL will work on finding alternate site - possibly American Jewish Committee or American Friends of Hebrew University.
 - 2. Suggested Agenda
 - Opening remarks MLM 15 min.

-welcome and set the stage

-change in leadership

-opportunities and challenges of bringing foundation world together - maybe comments by AJN

- Response Marty Kraar 5-10 min,

CJF perspective on what's needed; why the Lead Community approach is important now

. Report on Best Practices Project Barry Holtz 15 min.

- Discussion

- Presentation on Lead Communities Annette Hochstein 15 min.
- Response fr. Baltimore Roy Hoffborger (or lay leader 10 min. of another lead community if he's not coming)

Inspirational conclusion??

JAN 25 '93 7:42 PREHIER CORP. ADMIN.

PHOE.04

Page 3

d. 2/25 Board Meeting 2:00 - 3:30

Suggested agenda;

- Presentation on finances and foundation commitments MLM
 - summary of presenttion and discussion at Exec. Committee meeting

[Note that we have ambitious agenda. Can't accomplish everything given current stalling and funding. Wo'll put our efforts into Lead Communities and hold off on research and a strategic plan for personnel.]

- Ask AJN to report on approaches to foundations
- Report on Senior Policy Advisors meeting of 1/22
 SE
- Monitoring in the Lead Communities Ellen Goldring & 1 staffer (Here or at annual meeting?)
- Response by David Hirschhorn (Would have to be prepared)
- Dvar Torah



TO: <u>Henry L. Zucker</u>	FROM: Virginia F. Levi	DATE:1/20/93
DEPARTMENT/LOCATION	DEPARTMENT/LOCATION	REPLYING TO YOUR MEMO OF:
SUBJECT: SCHEDULED CIJ	E MEETINGS	
Following is a comp	lete list of the meetings of which I am	now aware.
Friday, January 22	- HLZ, SHH and VFL at Federation.	
Monday, January 25 8-10 a.m.	- Telecon to include HLZ, SHH, VFL and AH each at their own location	
Sunday, January 31	- AH will arrive in Cleveland:	+ Pehanry
Monday, February 1	 AH will work in Cleveland with VF and Jack Ukeles the remainder of make arrangements with Jack.) 	
Tuesday, February 2	- Meetings in Cleveland of SE, BH,	AH, VFL, and JU.
Wednesday, February	3 - Morning: meeting in Atlanta of S prepare for visits to Lead Commun	
	Afternoon: meeting with Atlanta	Federation. (tent)
Thursday, February 4	- Morning: meeting with Baltimore	Federation. V
	Afternoon: everyone will return	home. 🗸
1) Room reser	ved at Glidden - 1/21+21;	
(2) Possible f	lights to Atl. on 2/2	
4 4:05 - 5:	14 pm - Delta 1163	
	0T	
(145- 11)	20 pm - Delta 453	
3 Possible f	lights to Balt. on 2)3	
	25 pm - Delta 216	
5:20-7:1	2 pm - USAir 154	
@ Flight to	JFK on 2/4 pm - USAir 3578 gre ater alternature	ton too early

COUNCIL FOR INITIATIVES IN JEWISH EDUCATION

MINUTES: Lead Communities Planning Workshop

DATE OF MEETING: November 23-24, 1992

DATE MINUTES ISSUED: December 9, 1992

PARTICIPANTS: Lauren Azoulai, Chaim Botwinick, Shulamith Elster, Seymour Fox, Steven Gelfand, Roberta Goodman, Annette Hochstein, Barry Holtz, Nancy Kutler, Marshall Levin, Daniel Marom, James Meier, Howard Neistein, Arthur Rotman, Claire Rottenberg, Julie Tammivaara, Jack Ukeles, Jonathon Woocher, Shmuel Wygoda, Virginia Levi (Sec'y)

.....

I. Welcome and Introductions

The meeting opened with the introduction of participants and welcoming remarks by Arthur Rotman, Executive Director of CIJE. Mr. Rotman reviewed the agenda and noted the importance of the Lead Communities in implementing the recommendations of the Commission on Jewish Education in North America.

Representatives of the three communities were then asked to provide brief sketches of their work in Jewish education as a context for further discussion.

A. Atlanta

Atlanta has a growing Jewish population. In the early '80s Atlanta conducted a demographic study of the local Jewish community, followed by the development of a strategic plan. Included was a recommendation to reorganize the services of the Bureau of Jewish Education, reassigning functional responsibility to other appropriate agencies. Atlanta has five day schools. It is working with the CRB Foundation on the development of Israel experience programs, has a Commission on Jewish Continuity, and has recently established a Jewish Education Fund.

B. Baltimore

Baltimore has a stable Jewish population of 92,000. A two-year planning initiative concluded in 1990 with a series of recommendations including the need to increase funding for Jewish education (has been increased from 25% to 33%) and the establishment of a commission to look at the local Jewish education system, now in its third year. Outcomes include a strategic plan for Jewish education and the establishment of a Fund for Jewish Education which is currently undertaking a \$10 million campaign. Day and supplementary schools are beginning to Lead Communities Planning Workshop November 23-24, 1992

> 5. It was concluded that Jewish education must be raised to a level which permits it to compete with the many alternatives available. This can best be accomplished by bringing local and continental resources together, by working intensively in limited settings, by working through programs, and by constantly monitoring, evaluating, and providing feedback.

B. The Task Ahead

Mrs. Hochstein suggested a list of possible actions, some of which should be under way within the next year. This reflects the sense that communities wish to see concrete signs of progress as early as possible. One or more of the following should be undertaken as the community proceeds with the planning process.

- Pilot projects to be undertaken in personnel and community mobilization. In an effort to mobilize local top leaders, CIJE proposes to bring a member of its board to begin an ongoing dialogue with them on the Lead Communities project and its educational endeavors.
- Establishment of a local commission with broad representation, staff support, possible subcommittees or task forces and the possibility of one or several concrete products at the end of the first year.
- Conduct a survey of educators to establish the current situation as a basis for ascertaining training and staffing needs.
- Select one or two areas of Best Practices for early implementation e.g., supplementary school and early childhood, develop a plan and begin to work.
- Proceed with the design and work of monitoring, evaluation, and feedback.
- 6. Draft a five-year plan with the assistance of a detailed guide to be provided by CIJE.
- 7. Establish lines of communication among CIJE, the Lead Communities, and the continental community.

This presentation concluded the evening portion of the meeting. The group reconvened on Tuesday, November 24.

III. Introductory Remarks

As the morning session opened, Steve Gelfand of Atlanta noted on behalf of the three communities that the Lead Communities hoped to resolve the following in the near future: Lead Communities Planning Workshop November 23-24, 1992

> will rely on CIJE for help with evaluation. It was also suggested that lay leaders should be involved in defining the evaluation process.

It was noted that it will be difficult to garner lay support for approaches that cannot be evaluated, but that funders are likely to support what they see as a "reasonable gamble." With this in mind, an approach to be considered would be the identification of a project which can be undertaken and evaluated in the development of personnel, perhaps with a focus on senior personnel.

- V. The Role of CIJE
 - A. Best Practices and Consultation

Barry Holtz outlined the work he has undertaken over the past 18 months to identify areas for study followed by the development of an inventory of Best Practices to provide models of excellence for introduction into Lead Communities. Best Practices research is being undertaken in the following areas:

1. The Supplementary School

This area was begun first and is nearly ready for use in the Lead Communities. A team of experts has identified nine successful supplementary school programs, has conducted site visits, and has submitted reports on these exemplary programs.

2. Early Childhood Jewish Education

This is being looked at in the variety of settings in which early childhood education occurs. Reports are being submitted on exemplary programs.

3. The JCC

Each Lead Community has a JCC. The JCCA staff will visit each of the three to evaluate what is going well in Jewish education and where they recommend change. At the same time, outside experts will identify 8-9 JCCs which are most effective in the area of Jewish education and Jewish continuity. These programs will be explored and evaluated for use by the Lead Communities.

4. Israel_Experience

We are working with the CRB Foundation, which is particularly interested in this area and is developing an approach.

5. Day Schools

We have begun to take the first steps into this important area, and to develop a methodology specific to it. The proposed planning process includes the following seven steps:

- 1. Start-up
 - -- formulation of a commission; undertake to inform and involve stakeholders (e.g., community lay leaders, educators, rabbis, congregational leadership, etc.).
- 2. <u>Self-study</u>
 - -- inventory and profile of educational system.
 - -- assessment of strengths and weaknesses.
 - -- analysis of personnel.
- 3. Identification of critical issues
 - -- community moves from the general to the specific with strategic choices.
- 4. Development of mission or vision statement
- 5. Define priorities
 - -- major strategic recommendations with priority rankings and sequences.
- 6. Design programs
 - -- specific programmatic interventions.
 - -- new initiatives.
- 7. Determine strategy to develop resources for implementation

A question was raised regarding the amount of time the planning process would require and how it might be meshed with the local federation allocation process. It was noted that funds can be set aside for anticipated projects, making this a less significant issue.

All three communities expressed concern over the need for staff support of the planning process at a time when "flat campaigns" and local reluctance to add to federation staff make this difficult. It was suggested that if the first request to local lay leadership is to fund staff, this might impact negatively on the buy-in process. In light of the above, it was suggested that CIJE consider providing up to \$40,000 per year for three years toward funding of a position. It was agreed that this proposal would be seriously considered by CIJE. Lead Communities Planning Workshop November 23-24, 1992

- 4. Materials for use with focus groups.
- 5. A list of participants in this meeting and others who can be helpful to the communities in moving forward.

VII. <u>Next Steps</u>

- A. It was agreed that goals and agendas for future meetings of this group will be set jointly. In the interim, Shulamith Elster will serve as a clearinghouse for distributing materials among the Lead Communities and CIJE. Consideration will be given to holding a conference call as a follow-up to this meeting and a means of generating a project for early implementation.
- B. A meeting of this group, possibly to include lay leaders from the communities, will be planned for April 24, to coincide with the CJF Quarterly in Washington, D.C.
- C. It was suggested that one or more CIJE board members plan to meet with local lay leaders early in 1993. Perhaps a kick-off celebration might occur at the same time.
- D. A paper on Best Practices in supplementary schools and steps for introducing Best Practices to the Lead Communities is now being prepared.

VIII. <u>Conclusion</u>

The meeting concluded with a sense of hope and expectancy for the future. There was the sense that with ongoing communication and the shared mission of contributing to Jewish continuity for all of North America, the next several years should be exciting and productive.



Mandel Institute

Tel. 972-2-617 418; 618 728

Fax: 972-2-619 951

Facsimile Transmission

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AMERICAN JEWISH

Dear Ginny,

As promised, I had a meeting this morning with Annette, to discuss several matters including CIJE.

The following are some suggestions we made , regarding the draft you sent us of the minutes of the CIJE meetings which took place two weeks ago in New-York.

Please feel free to determine the final wording of this document.

Thank you again for the great job done.

Best regards,

TACSIMILE HEADER SHEET	TE: 12/1 TIME:	PAGES SENT: 20
TO: FAX NO. P12) 644 - 0079 Name ANNETTE HOCHSTEIN Company INTELCONTINENTAL HOTEL		16) <u>361. 9962</u> 14 LEVI
Street Address	Tele. No. ()	Ext

annette -

I look forward to your comments. I teld art I'd have a draft to him by the and of the week. So that fearible ? Have a safe trip back. It was great to see you and the whole gang . Sunny

FACSIMILE HEADER SHEET	E: 12/1 TIME: PAGES SENT: 20
TO: FAX NO. P/2) 644 - 0079 Name ANNETTE HOCHSTEIN Company INTELCONTINENTAL HOTEL	FROM: FAX NO. (2/6) <u>361 - 9962</u> Name <u>Grany LEVI</u> Company
Street Address	Tele. No. ()Ext
City State Zip Country	

Unnette I look forward to your comments. I teld art I'd have a draft to him by the and of the week. Is that fearible ? Have a safe trip back. It was great to see you and the whole gang . Sunny

Faxed Memorandum:

To: Ginny Levy

From: Shmuel Wygoda

Re: CIJE minutes.

Dear Ginny,

It was good making your personal aquaintance last week in New-York.

Thank you again for your kind efforts to forward to me the cheque. I will send you the second and last list of expenses within a day or two.

Thank you as well for the minutes of the CIJE meeting. I have a meeting scheduled for tomorrow morning with Annette to go over them together, so that by tomorow morning your time you should have them by fax on your desk.

Have you had an opportunity to start working on the minutes of our meetings at JTS and YU?

I hope that you and yours are well.

Best Regards