

THE EUCLID AVE. TEMPLE BULLETIN

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No. 29

SUNDAY, APRIL 4th, 10:30 A. M.

RABBI BRICKNER

will speak on

"The Twelve Most Vital Dates in History"

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*Friday Evening Twilight Service 5:30 to 6:00
Sabbath Morning Service 11:00 to 12:00 A. M.*

CONCLUDING PASSOVER SERVICE

FRIDAY, APRIL 2nd, 10:30 A. M.

MEMORIAL SERVICES (YIZKOR)

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**RABBI BRICKNER WILL PREACH**

Rabbi Brickner will resume his Sunday broadcasts on April 4th, at 6:30 P. M. over Station WGAR.

## EUCLID AVENUE TEMPLE BULLETIN

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## RADIO TALK BRINGS

### UNUSUAL RESPONSE

The response to the sermon preached on the Great Sabbath over The Message of Israel by Rabbi Barnett R. Brickner of Cleveland was an astonishing one. Rabbi Brickner preached on the subject "The Trial and Crucifixion of Jesus." Whereas the normal response to a good sermon over The Message of Israel network runs into several hundred letters from all parts of the country and abroad, the mail in this instance has run into many thousands of letters, all asking for copies of the sermon and some asking for several copies for distribution to their friends. Inasmuch as the sermon topic is not announced in advance on the Message of Israel, it is a convincing evidence of the enormous outlet which this radio service has, when thousands of individuals write in and announce that they have been listening to the service.

Rabbi Jonah B. Wise, who has been directing this radio program for some years, said: "The response to Rabbi Brickner's sermon was so astonishing and so moving that I really feel I ought to make some sort of announcement to those who are interested in spreading the light and the truth about the Jews. It is gratifying beyond words to know that this service reaches listeners who can be numbered every Saturday night in the hundreds of thousands. There is no longer any doubt of that. The number of outlets tapped, as indicated by recent letters and especially by the flood of letters which greeted Rabbi Brickner's remarkable sermon on the Crucifixion, proved beyond the question of a doubt that this service has outlets running into the hundreds of thousands. I could mention a seemingly fabulous number, but I refrain from doing so, al-

## MEN'S CLUB

### ONEG SHABBAT

What promises to be a very entertaining evening will be held **Friday, April 23rd**, at the Temple. **Dr. Abraham Sachar**, director of the Hillel Foundation, Chicago, will be the guest speaker at the **Men's Club Oneg Shabbat**.

The Oneg Committee headed by **Dr. S. S. Sidenberg** has been busily engaged arranging details of entertainment for this evening. These evenings form one of the chief sources of intellectual recreation for Temple members and the **Dr. Sachar Oneg Shabbat** promises to exceed in scope the excellent programs of the past.

### FORMAL SUPPER DANCE

The date for the **Men's Club Formal Supper Dance** has been set for **Saturday, May 8th, at 8:30 P. M.** The dance will be held at the **Wade Park Manor** and **Maurice Spitalny's Orchestra** has been engaged for the evening. Watch your bulletin for further details.

though the best radio engineering is of the opinion that one could truthfully do so."

The Message of Israel is broadcast every Saturday night over **WJZ**, New York City. It is a half-hour of ritual music and prayer, together with a sermon by a prominent rabbi. The sermons are given by reform, orthodox and conservative ministers. The radio has no connection at all with any national group and is completely managed by the following committee: **Harold Hirsch**, Atlanta, Ga.; **Edmund I. Kaufmann**, Washington, D. C.; **Albert D. Lasker**, Chicago, Ill.; **Fred Lazarus**, Columbus, O.; **Leo Lehman**, Pittsburgh, Pa.; **Felix Warburg**, New York City; **Henry Wine-**man Detroit, Mich., and **Jonah B. Wise**, New York City.

It reaches every part of the United States, most of Canada, Alaska, and is on a short wave from which responses have been had from European countries.

## SISTERHOOD

### BE SOCIAL AND ACHIEVE

Every Tuesday, the Recreation Hall is transformed into a large workshop where Sisterhood members eagerly come to participate in this weekly sewing group of the Sisterhood. The proceeds from the articles which are made here, are used for philanthropic work, and for the Scholarship Fund of the Hebrew Union College.

The **Quilting Department** where many beautiful lambs-wool lined comforters were made this season, is headed by Mrs. Sol Freyer.

Gifts for brides and ever so many lovely dainties are produced by the **Gift Table** of which Mrs. Charles Jacobs is in charge.

Mrs. William Greenbaum's group makes **crocheted and assorted bags**, useful for carrying one's handiwork.

The **Apron Section** headed by Mrs. David Geller offers attractive and serviceable aprons.

Mrs. Charles Adelstein heads the **Flower Table** in the making of artificial flowers of all kinds.

The **Yarn Table** under Mrs. J. Meyer-son knitted the afghan from the wool donated by the Bailey Co.

Mrs. A. Bercu has charge of the **Baby Table** where lovely hand-made gifts for babies are made.

Mrs. I. Copperstein is in charge of the making of ceremonials, such as **Challah and Matzo Covers**, which should be in every Jewish home.

The **Doll Table** is where Mrs. Weinberg's group make attractive stuffed animals and lovely hand-made clothes for dolls.

It is the urgent plea of the sewing chairman, Mrs. Charles Korach, that more Sisterhood members avail themselves of this wonderful opportunity to help their Sisterhood and enjoy a very social time by joining in the activities on Tuesdays. Mrs. Harry Bernon's Com-

mittee serve delightful cafeteria lunches and the chairmen of attendance, Mrs. H. Dettlebach and Miss Rollie New are always there to greet new-comers and see that they become acquainted with all the ladies.

For those who are unable to sew, either by hand or on a machine, there is a **Bandage Table**, with Mrs. Emil Glick in charge where thousands of bandages are folded for the hospitals. Mrs. Harry Korach is in charge of the collection and distribution of this work to and from the hospitals.

Mrs. A. Licker directs the group that makes clothing for the Jewish Social Service Bureau and Mrs. Sally Rosenblatt's group sew for the Jewish Welfare Association and Bellefaire. Mr. Wm. Loveman is chairman of the **Social Service Work**.

**Pay us a visit some Tuesday.  
Watch for our sewing display in the new  
case in the foyer.**

### KEREN AMI

The following poem appeared in the Passover issue of the Shofar, a Junior Alumni Publication. It is signed by Melvin Treitelman.

Those with empty stomachs  
Appreciate the feast,  
While we, with well-fed bodies  
Know of hunger least.

Thus beats the tune of suffering  
For every tortured Jew,  
While we rest in our free land  
Where suffering never grew.

How few of us will help them  
Who languish in that land,  
For those with unbruised spirit  
Will not understand.

Jerusalem (Palcor Agency). — Settlers in the Keren Hayesod village of Tel Joseph, in the heart of the Plain of Esdraelon, have established the custom of marking historic or momentous occasions by appropriately naming newly-born calves in the stable. The other day one of these newcomers was named "Madrida."

## DON'T MISS IT

Over fifty years ago the first Chalutzim left Eastern Europe for Palestine. Arriving there with very little material assistance but with undaunted courage and a strong desire to begin the rebuilding of a nation, they transformed a barren, undeveloped, swampy section into a healthful, fruitful country.

The story of this remarkable rebirth of a nation will be spread before the eyes of this community in a most vivid manner when the Jewish National Fund Council presents, for the first time in Cleveland, the picture "THIS IS THE LAND." This film, the latest achievement of the Aga Corporation of Palestine, is an all-talking Hebrew film with English sub-titles. In its breadth of scope and in its technical production it surpasses anything ever shown in Cleveland. A background of heavenly Palestinian music surges throughout the picture for over an hour.

Ward Marsh, film editor of the Cleveland Plain Dealer, says of the last chapter of the film, known as "Am Yisrael Chai," "I have never seen such remarkable editing in any picture. Pictorial rhythm seems actually to strike the ear."

The proceeds of this project are used entirely to purchase more land in Palestine, so that the discouraged and broken-in-spirit of Germany and East Europe may take a new lease on life in Palestine.

The film, "THIS IS THE LAND," is being shown for THE FIRST TIME IN CLEVELAND, Saturday midnight, April 3rd at the Uptown Theatre. Tickets at 50c are available at the Temple Office.

## FUNDS

The Temple gratefully acknowledges receipt of the following donations:

**To The Zahrzeit Fund:** Rena, Lenore and Sylvia Stein in memory of their mother, Rosa Stein.

**To The Library Fund:** Mrs. A. Joseph and daughters in memory of Abe Joseph, husband and father.

**To The Prayer Book Fund:** Mr. and Mrs. Horatio J. Joseph in memory of George H. Mandel, Mrs. Max Myers, and Sol D. Guggenheim.

## RELIGIOUS SCHOOL

### BONDY SPEAKING CONTEST

The finals of the confirmation class, **Bondy Speaking Contest**, will be held on **Saturday, April 3rd, at 10:10 A. M.**, in the auditorium. Participants are Gertrude Green, Monroe Roseman and Ruth Schwartz.

## SENIOR ALUMNI

### DISCUSSION GROUP

The next session of the discussion group will be held on **Friday evening, April 9th, at 8:00 P. M.**, in the Library of the Temple.

### JEWISH YOUTH RALLY

The Third Annual Conference of the Cleveland League of Jewish Youth will be held at the Statler Hotel on **Sunday, April 11th.**

The topics for discussion at the various Round Tables, which will meet simultaneously, are:

"How Strong a Factor is Religion in the Life of the Modern Young Jew?"

"What Part Should Youth Organizations Play in Youth Movements of Today?"

"What Can Youth Do To Develop a Jewish National Cultural Life in America?"

"How Can We Better the Economic Lot of the Young Adult Jew?"

"What Is the Attitude of the Jewish Youth Toward Zionism?"

"Is an Arab-Jewish Relationship Possible, and Along What Lines?"

"What Should be the Relationship of the Young Adult Jew to His Community?"

Manny Landers and his orchestra will furnish the music for the dance which will take place in the evening.