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THE EUCLID AVE. TEMPLE  
**BULLETIN**  
CLEVELAND, OHIO

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**SUNDAY MORNING SERVICE**

March 13th, at 10:30 A. M.

**RABBI BARNETT R. BRICKNER**

*will preach on*

THE BIOGRAPHY OF

**"MADAME CURIE"**

The woman who discovered radium and made history  
in a man's world.

This book reveals a philosophy of success and  
happiness in sharp contrast with that of "The  
Citadel," reviewed last Sunday.

BRING THE FAMILY  
TO  
**MEGILLAH  
NIGHT**

WEDNESDAY,  
MARCH 16th,  
8:30 P. M.

•  
See Page 3

*The attendances have been most gratifying.  
Last week a capacity congregation filled the  
Temple. Another large congregation is ex-  
pected this Sunday.*

**FRIDAY EVENING TWILIGHT SERVICE 5:30 to 6:00 P. M.**  
**SABBATH MORNING SERVICE 11:00 to 12:00 NOON.**

Rabbi Brickner broadcasts every Sunday over Station WGAR, 4:30 to 5:00 P. M.

## EUCLID AVENUE TEMPLE BULLETIN

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### PURIM—THE FEAST OF LOTS

Irishman and Jew will make merry together next week, for both their jolliest holidays, St. Patrick's Day and Purim, fall in 1938 on the 17th of March. The Jewish holiday, known as Purim or the Feast of Lots, begins next Wednesday evening, lasting through sundown on Thursday, and will be marked by a joyous spirit in both synagogue and home.

The observance of Purim is based on a Biblical law which occurs at the end of the Book of Esther, which commemorates the deliverance of the Jewish people from the hands of Haman, a Persian anti-Semite of the fourth century before the Christian era.

A central point of the Purim celebration is the reading of the Book of Esther in the synagogue. This reading is done from a special scroll known by the Hebrew word for scroll as the "Megillah," and stands apart from every other synagogal reading in that, during its presentation, laughter and levity are winked at by the rabbis. Every mention of the name of Haman is generally punctuated by a good-natured outburst of noise made by the whirl of special Purim noise-makers, like those used at

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## RELIGIOUS SCHOOL

### THE PURIM CHILDREN'S SERVICE

will be held on Saturday, March 19th, at 11:00 A. M. Featured is the Pageant, "An Animated Megillah Reading," written by Mr. Brilliant and Mrs. Braverman. Members of our Temple Choir and of our High School Department will participate.

### ONEG SHABBAT STIRS AUDIENCE

The Recreation Hall was filled to capacity last Friday evening at the **Oneg Shabbat**. As the lights were dimmed a hush fell over the huge assembly, and at each table a confirmation girl arose, lit the Sabbath candles and together the thirty odd girls recited the Blessings. By the light of the flickering candles the combined Junior and High School Choirs sang Sholom Aleichem, the welcome to the Sabbath, after which the traditional Kiddush was chanted.

The highlights of the evening were the "Singing Review," the contribution of Mrs. Turkel's 5B class, and the symposium on "Whither Jewish Education?" in which three Alumni participated.

Thanks to Mrs. Bernard Kane, Mrs. I. J. Kabb and to their respective committees for their contribution to the success of the Oneg Shabbat.

THE RABBI WISHES TO REMIND those who are planning to contribute to the Purim Basket fund to do so immediately. Contributions should be sent to Rabbi Brickner. The children of the Religious School have been invited to participate by contributing canned goods for the Purim baskets.

## ANNOUNCING RABBI SOLOMON GOLDMAN

ON PURIM EVE.

This Wednesday  
MARCH 16th,  
8:30 P. M.

## MEGILLAH NIGHT

*A modern version  
of  
an old tradition*

OPENING WITH A BRIEF SERVICE

*followed by a new and novel pageant  
prepared by Mr. Brilliant and Mrs. Braverman*

## 'AN ANIMATED MEGILLAH READING'

Members of our Temple Choir and of our  
High School Department will participate

•  
A short address by  
RABBI BRICKNER  
•

CONCLUDING WITH A SOCIAL AT WHICH  
HAMANTASCHEN AND COFFEE WILL BE SERVED

## BRING THE FAMILY

(Continued from Page 2)

New Year's Eve celebrations.

The special delicacy which is enjoyed during the holiday carries the name of this Persian prototype of modern anti-Semites. No festival of Purim is complete without this delicacy—delicious three-cornered cookies filled with prunes or with poppy seeds and known as **Hamantaschen**, or "Haman's pockets."

Tradition demands that the less fortunate members of the community, both Jew and Gentile, be not neglected on this holiday. They are remembered by the sending of gifts. Masquerades, children's parties and joyous hilarity are associated with Purim.

The story told in the Book of Esther revolves around the court of the Persian monarch, Ahasuerus. It tells that a beautiful Jewess by the name of Esther had become queen and that her cousin, Mordecai, had won the king's favor. But

the king's prime minister, Haman, bore a personal grudge against Mordecai and twining personal pique into racial hatred he decided upon a general massacre of all Jews. For this he had to obtain an edict from the king.

Mordecai informed Esther of the fateful edict and bade her go to the king and tell him of the peril to the life of her people. Esther prepared a banquet to which she invited her royal spouse and Haman, to the latter's great delight. At the feast she informed the king of Haman's real purpose. "Behold," she said, "we are sold, I and my people, to be utterly destroyed!" Haman had previously avoided to mention the name of the people he sought to wipe out. The king was furious and thereupon ordered the hanging of Haman. To commemorate this deliverance from the hands of Haman the festival of Purim was instituted.

U. A. H. C.

## THREE DAY INSTITUTE MARCH 28, 29 and 30

# MORREY BRENNAN

and his

14-PIECE SWING BAND

at the

# ALUMNI FORMAL DANCE

in the

EUCLID ROOM OF HOTEL STATLER

SATURDAY EVENING, MARCH 26th

10:00 P. M.

## FUNDS

The Temple gratefully acknowledges receipt of the following donations:

**To The Yahrzeit Fund:** Miss Tena Peskin in memory of sister, Anna Peskin. Mrs. Milton Lang in memory of parents, Blanche and Ben Feniger.

**To The Prayer Book Fund:** In memory of Malvina K. Rosenberg and Emanuel Rosenberg from their children Mrs. R. Ullmo, Mrs. T. Spilka, Mrs. L. R. Weinberg, Mrs. R. Myers and Mr. Nelson. Mrs. J. H. Shulman and Mrs. H. R. Portugal in memory of their father, Samuel Schulman.

**To The Altar Fund:** Mrs. R. Schaffer and Mrs. I. J. Kabb in memory of Sallie Rosenblum. Mr. and Mrs. Max Amster in honor of grandson's birthday. Rollie, Nora and Morris New and Esther Goodman in memory of mother, Ellen New.

**To The Chapel Fund:** The Temple acknowledges with thanks a donation from Mr. Sam Medalie and Mrs. Dorothy M. Loveman in memory of their parents, Saly and Louis Medalie.

Their names will be inscribed on the plaque at the entrance of our memorial Chapel.

## CONGRATULATIONS TO

Mr. and Mrs. Leo Seidenfeld on the birth of a son.

## PURIM IN TEL AVIVV

Nowhere, past or present, has the festival of Purim attained the dimensions that it has in Tel Aviv. With the revival of Jewish life in Palestine, certain cities have specialized, as it were, in certain holidays. Purim, befitting the gay modernity of Tel Aviv, has become the specialty of that city. There to an American it seems like three holidays rolled into one. Its masquerading bands that invade and disrupt traffic everywhere are reminiscent of Halloween. Its fireworks, that are altogether too ubiquitous, give the day a Fourth-of-July aspect, And its midnight revelry and dancing, on both the eve and the night of Purim, remind one of New Year's Eve.

The festivities begin in the evening with the chanting of the Megillah, broadcast into the streets by loud-speaker arrangements. Thereupon a swirling mass gathers in a public park to witness a pageant of varicolored buffoonery based on the story of Esther. Here the name of Haman, instead of being greeted by tame and innocuous Haman-dreher's, is met each time with a volley of cannon-crackers. Pictures of prominent personages and the Mogen David, blazing in fire-work displays, are likely to conclude the occasion.

Purim morning the children and youth are accustomed to parade through the streets with elaborate floats. During the recent unsettled conditions of Palestine, however, with parades banned, the school children have devised dramatic ways of telling the Purim story on an open air stage.

TUNE IN ON THE PROGRAM which will be broadcast by The Bureau of Jewish Education on Wednesday evening, March 16th, over Station WTAM at 7:30 P. M.