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THE EUCLID AVE. TEMPLE  
**BULLETIN**  
CLEVELAND, OHIO

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SUNDAY SERVICE

MARCH 9th, at 10:30 A. M.

**REV. DR. MAURICE L. PERLZWEIG**

OF LONDON, ENGLAND

Well known liberal Rabbi and leader in the  
World Jewish Congress and the Zionist Movement

*will occupy the pulpit and speak on*

**"THE SECRET OF BRITISH RESISTANCE"**

*Bring the Family*

*to*

**MEGILLAH  
NIGHT**

♦

WEDNESDAY,  
MARCH 12th  
8 P. M.

See Page Five

Dr. Perlzweig has recently come to America on an important mission. He has travelled widely through Europe as the Jewish representative to the Embassies of many capitols. He has to his credit many important diplomatic achievements on behalf of the Jewish people. He is one of the best informed people on world affairs and a brilliant speaker.

Rabbi Brickner will conduct the services and introduce the speaker.

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**Rabbi Brickner will broadcast this Saturday  
at 6:30 P. M. over Station WGAR**

Friday Evening Twilight Service 5:30 to 6 P. M.

Sabbath Morning Service 11 to 12 noon.

## PURIM

The Jews of America will very dutifully look at their calendars and notice that Purim is around the corner. In great haste they will arrange something in their synagogues, something gay and joyous, something light-hearted and care-free. They will work very hard at their Purim affair; but they will be inhibited by some subconscious censor who will say to them: "Look here; what's the great joy? Why the happiness? You know that you are forcing yourself to be gay, because you know that there is simply nothing to be gay about. The Jews of Europe are being slaughtered. Those who survive are not being permitted to go to Palestine. They must remain—and suffer. The Jews of America happen to have escaped the fate of European Jewry, but what the future will bring nobody knows. And you want to be happy and gay? Go ahead; but I know that you haven't got your heart in it."

Why deny the truth of what our censor whispers to us? Most Jews will artificially stimulate gaiety on Purim and the artificially will make the average New Year's Eve affair seem like a spontaneous outburst. But in spite of the fact that the Purim-Spiel will not be without its sad undertones, we say: "On with the Purim-Spiel! It is good for Jews to laugh and sing, and try to forget for an evening the gnawing pain of Jewish sorrow."

For centuries, although Jews were never short of troubles, they fell into the carnival spirit on Purim. They jested about the things they held sacred; they parodied their rabbis and teachers; they satirized their leaders, and their communal life. They fulfilled the Talmudic requirements for the complete Purim abandon; they would get themselves in-

(Continued on Page 3)

***To the members of the Temple, the Sisterhood, the Men's Club and the Alumni, and the various Board members:***

***"I would like very much to have you come to hear Dr. Perlzweig."***

*Samuel R. Friedman*

## SISTERHOOD

**THE SISTERHOOD WISHES TO EXPRESS ITS THANKS** to all who helped to make our Mother-Daughter Day the huge success it was. In addition to those whom we have mentioned in previous bulletins we want to express our appreciation to:

Mrs. Sidney Weiss for the flags.

The judges for the songs for Mother-Daughter Day: Miss Stella Fishel and Mesdames Arthur Elsoffer, Elmer Kaufman, Sam F. Deutsch.

Our Sewing Group for the prizes.

**MODERN WOMAN IN A MODERN WORLD** Series, Tuesday, March 11th at 2:00 o'clock will present Mr. Joseph Diamond, of Diamond's Flowers. His topic will be "Flower Arrangements in the Home" with illustrations. This meeting will be held in the Temple parlor.

**ADDED TO OUR CRADLE ROLL,** Walter Lorry Schaffer, Ann Gertrude Bayer, and Leslie Ann Royce.

**THE ANNUAL BONDY SPEAKING CONTEST** preliminaries will be held this Saturday, March 8 at 10 A. M. This contest is open to members of the Confirmation Class only.

**THE PURIM CARNIVAL THANKS** Herman Bercu for his contribution of pipes and pipe stem cleaners and Al Berk for his contribution of admission tickets.

***Have you made your contribution to the Purim Basket Fund?***

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to the state where they could not distinguish between "cursed be Haman" and "blessed be Mordecai."

But their "ad-delo-yoda" (state of inebriety) was undoubtedly supported by a faith, a faith which told them that this gaiety was in fact not incongruous at all, that their momentary hilarity was only a prelude to the more sustained joy which would be theirs when the last of the Hamans had succumbed to the redemptive power of God. They believed this—and that is why they did not have to generate too much artificial fun; they had enough natural joy springing from their faith.

If Jews need artificially stimulated gaiety it is because they have not yet evolved the modern equivalent of that abiding faith. Jews have lost the absolute certainty of their ultimate redemption. They are not sure that things will come out right in the end for themselves or even for their children. And they are depressed, and frightened. If and when Jewish religion begins to function again, to support Jews in this time of trial, some of the old spontaneity will return. But even now, the Jew interested in observing Jewish life can discern who is infused with faith—and who not. Let him make the rounds of a number of Purim parties. He will find the Zionist groups dancing and singing with a great deal of genuine happiness. He will find some very formal types of dances where Purim is merely a pretext for a "Social affair" and where everyone is trying awfully hard to have a good time.

This Purim: let those who can, snatch a fleeting glance at joyous gambols. It will do them good. Next Purim: may Jews find it easier to get into the Purim spirit, because the Hamans will have met their nemesis, and we Jews will have regained our former grip on ourselves.  
—From the Reconstructionist.

Ushering in the first day of spring

ALUMNI

## *Annual Spring Dance*

Saturday, March 22nd

Hotel Cleveland

*Red Roberts and his Band*

from 10 til 2

Informal

Member couple—\$1.00

Non-Member couple—\$2.00

### CONGRATULATIONS TO:

Mr. and Mrs. Philip Kastriner on their recent marriage.

Mr. I. N. Stone on his 87th birthday.

Mr. Adolph Fischer on his 93rd birthday.

Mr. Maurice Gluckman on the marriage of his daughter, Sydel to Dr. Michael Perlin.

Mr. and Mrs. Herman Reines on the marriage of their daughter, Bernice to Sanford Berg.

Mr. and Mrs. Myron A. Cohen on the engagement of their daughter, Eleanor, to John Lindheim, son of Mr. and Mrs. Arthur Lindheim.

Mr. and Mrs. J. O. Stein on their 30th wedding anniversary.

### IN MEMORIAM

Our heartfelt sympathy is extended to the bereaved families of May Ackerman and Hulda Deutsch.

## JUNIOR ALUMNI ANNUAL INTER-TEMPLE DANCE

Saturday, March 22nd, 9 P. M.

Mahler Hall  
The Temple

## HOW ESTHER WAS CHOSEN QUEEN

After the death of Queen Vashti, King Ahasuerus issued orders for the fairest maidens of the kingdom to assemble before him in order that he might select from among them one to succeed the late queen.

In the city of Shushan there lived a very beautiful maiden. Hadassah, by name, who was the cousin of Mordecai, a most pious and noble man, who had taken a little girl into his home upon the death of her parents and had raised her with loving care. She was very appropriately named Hadassah, which means myrtle, because, like the fragrance of the myrtle permeates the garden where-in it grows, so did her many kind deeds spread her fame among the inhabitants of the city. She was also called Esther because of her great beauty and charm.

When the decree of King Ahasuerus was issued, Mordecai hid Esther from the eyes of the king's messengers sent to search out the most beautiful maidens of the land. The spies of the king, who had heard of Esther's beauty, called at the home of Mordecai and threatened to put him to death unless he brought her forth.

Reluctantly he did so and permitted Esther to be taken to Hegai, in charge of the king's harem, who offered her perfumes, jewels, powders, etc., which were given to each maiden, as well as the services of special handmaids, who were assigned to help the maidens adorn themselves for the royal inspection. All of these Esther declined and when she appeared before the king it was without artificial adornment or make-up of any kind.

There she stood in her modest, innocent, radiant beauty among the most beautiful maidens of Media and Persia. Her simple charm and grace immediately attracted Ahasuerus the moment he set eyes upon her. Without an instant's hesitation he selected her as the most beautiful in all the land and placed the royal crown upon her head.

On the day she officially became queen

he arranged a great banquet and issued a decree exempting all the inhabitants of his kingdom from paying taxes for a whole year in honor of his beautiful queen.

—From—Talmudic Tales, by David Morantz.

## PURIM IN TEL-AVIV

American Jewry's observance of Purim, which occurs this year on the 13th day of March, has become more and more elaborate and colorful under the influence of Palestinian example. For nowhere, past or present, has the festival of Purim attained the dimensions that it has in Palestine, where the sense of deliverance from Haman is so strong. Tel-Aviv with its gay modernity is the center of the celebration. There, to an American, it seems like three holidays rolled into one: its masquerading bands, reminiscent of Hallowe'en, its fireworks, recalling the Fourth of July, and its midnight revelry and dancing for several nights, reminding one of New Year's Eve and night.

The festivities begin in the evening with the chanting of the Megillah, made audible in the streets by loud-speaker. Swirling masses then gather in a great park to witness a pageant of colorful buffoonery based on the story of Esther. Here the name of Haman is greeted, not by the traditional Haman-dreher, but by volleys of firecrackers. Firework pictures of Jewish leaders, or of the Mogen David, provide the finale.

Usually Purim morning was given over to a great parade of elaborate floats. With parades banned in troubled times, however, the Purim tale is now told on the dramatic stage. Special features are small floats illustrating Palestine's constructive forces; a huge Jewish National Fund Box, or a miniature hydroelectric works on the Jordan, all of which adds to the delight and inspiration of the tens of thousands of children who come from the ends of the land to witness Purim in Tel-Aviv.

## ON PURIM EVE

*Megillah Choral Reading**participating*

**This Wednesday,  
March 12th  
8 P. M.**

MEGILLAH  
NIGHT

*A Modern Version  
of  
An Old Tradition*

Mrs. Harry Wolpaw, Mrs. Martin Rosenberg,  
Mrs. Sigmund Braverman, Ronald Brown,  
Adolph Salsburg and George Frankel.  
Directed by Nathan Brilliant.

With our full choir of 28 voices

Directed by Erwin Jospe

Norman Roman, Soloist

Rabbi Rosenbaum will read the service  
Rabbi Brickner will deliver a short address

CONCLUDING WITH A SOCIAL AT WHICH  
HAMANTASCHEN AND COFFEE  
WILL BE SERVED.

*Let's make this a family affair*

*Everyone's Coming—Young and Old*

to the

**PURIM CARNIVAL**

**Sunday Afternoon, March 16th**



**MOVIES AT 2 P. M. . . . HUGE AMATEUR SHOW . . . ATTRACTIVE  
BOOTHES . . . ALL KINDS OF DELICIOUS REFRESHMENTS . . . DANCING  
FOR THE YOUNG FOLKS . . . PURIM COSTUME PARADE WITH PRIZES**

Admission 10c—Part of proceeds to be given to  
"Vitamins for British Children".



# PURIM DICTIONARY MODERNIZED

- Ahasuerus—King of Persia.  
 Bigthana and Teresh—Fifth Columnists.  
 Esther—Miss Persia, 482 B.C.E., winner of beauty contest and throne.  
 Fast of Esther—Day before Purim, commemorating Esther's fast before approaching the king.  
 Haman—Would-be Hitler, 5th century, B.C.E.  
 Haman-Dreher—Mechanical Bronx-cheer for Haman.  
 Haman-Taschen—Three-cornered cakes usually filled with poppy-seeds. (Haman's own confection).  
 Megillah—Abridged Scroll of Esther in English.  
 Mordecai—Esther's cousin, and self-appointed Royal F.B.I.  
 Purim—Lots (cast to determine day of destruction of Jews).  
 Shalach Monos—Gifts to friends or to the poor.  
 Shushan—Capital city.  
 Shushan-Purim—Day after Purim, when Jews of the capital celebrated it.  
 Vashti—Early feminist, therefore deposed by Ahasuerus.  
 Zeresh—Haman's Jezebel.

## FIGHTING RACE HATRED

Secretary of Interior Ickes, in one of his characteristically forthright and vigorously-worded speeches on race hatred, recently told a dinner of the Protestant Digest Associates in New York that "Hitler's ultimate aim is to destroy both the Jew and the Christian" and urged that "all Christians realize before it is too late that racial and religious hatred, particularly anti-Semitism, is their deadly enemy."

One way in which race hatred has been used as a disruptive force is in political campaigns. The Senate Campaign Investigating Committee found that during the 1940 presidential race anti-Semitic propaganda developed to a great extent. Semi-Fascist committees, with anti-Jewish agitation as their stock of trade, mushroomed in the pivotal states.

# FROM THE MEGILLAH

"Then Mordecai bade them return answer unto Esther: 'Think not with thyself that thou shalt escape in the king's house, more than all the Jews. For if thou altogether holdest thy peace at this time, then will relief and deliverance arise to the Jews from another place, but thou and thy father's house will perish; and who knoweth whether thou art not come to royal estate for such a time as this?' Then Esther bade them return answer unto Mordecai: 'Go, gather together all the Jews that are present in Shushan, and fast ye for me, and neither eat nor drink three days, night or day; I also and my maidens will fast in like manner; and so will I go unto the King which is not according to the law; and if I perish, I perish.' So Mordecai went his way, and did according to all that Esther had commanded him."

**Esther**—(Chapter 9, Verse 20, 21, 22).

"And Mordecai wrote these things, and sent letters unto all the Jews that were in all the provinces of the king Ahasuerus, both nigh and far, to enjoin them that they should keep the fourteenth day of the month Adar, and the fifteenth day of the same, yearly, the days wherein the Jews had rest from their enemies, and the month which was turned unto them from sorrow to gladness, and from mourning into a good day; that they should make them days of feasting and gladness, and of sending portions one to another, and gifts to the poor."

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