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MS-603: Rabbi Marc H. Tanenbaum Collection, 1945-1992.

Series D: International Relations Activities. 1961-1992

Box 54, Folder 9, American Jewish World Service, 1988-1990.

# AMERICAN JEWISH WORLD SERVICE

National Headquarters: 1290 Avenue of the Americas, New York, NY 10104 (212) 468-7380 FAX: (212) 468-7387

February 5, 1990

Teresa McGlashan  
International Coordinator  
Earth Day 1990  
P.O. Box AA  
Stanford University  
Palo Alto CA 94309

Dear Teresa:

I want to apologize for the delay in responding to your letter. It is hard to believe that the Globescope Conference in Los Angeles was over three months ago.

In discussions with other international development organizations, indications are that environmental concerns will be one of the major issues of the 1990s and Earth Day this year is a great opportunity to kick things off. As a Jewish organization, however, AJWS is faced with a dilemma - Earth Day 1990 falls on "Yom Ha-Shoah", the annual commemoration of the Holocaust. This is one of the most solemn days in the Jewish calendar, and we need to consider carefully the most appropriate manner by which we should participate in Earth Day activities on that date.

Environmental concerns are an integral part of our agenda, however, and if there are plans to continue Earth Day as an annual event, I would be pleased to be considered for membership to the International Board of Sponsors. Please let me know if this would be possible.

Best wishes.

Cordially,

  
Andrew Griffel  
Executive Director

bcc: Marc Tanenbaum ✓  
Elie Wiesel

# AMERICAN JEWISH WORLD SERVICE

National Headquarters: 1290 Avenue of the Americas, New York, NY 10104 (212) 541-5200 FAX: (212) 468-7398

## M E M O R A N D U M

DATE: 17 November 1989

TO: Members of the Overseas Committee (See Distribution)

FROM: Ira Lowenthal, International Program *IL*

SUBJECT: Program Overview

Herewith please find a program overview of what I consider to be our active 1989 "portfolio." Joni Block and I prepared it in conjunction with our annual application to the International Service Agencies consortium (ISA) to qualify for inclusion in the Combined Federal Campaign. It represents our current international program as accurately as possible, based on existing documentation. This summary provides sufficient background information on the current program for us to proceed, over the next several months, to develop a strategic plan for AJWS in 1990 and beyond.

Please note that the life-of-project and 1989 disbursement figures represent the value of actual resources transferred, either in cash or in kind, to our grantees and beneficiaries. They do not include overhead or administrative costs, nor do they reflect staff time and travel chargeable as program expenditures, or other direct costs. (The only partial exception to this is in the Grain Storage Program, where some staff travel costs are included in the calculations.)

I hope that this first attempt to bring some order to the information now available concerning our current activities will prompt each of you to examine the program as a whole, and to think about how we might want to shape its future course.

./..

To those of you whom I have not yet met, even on the phone, my apologies. Things have been pretty hectic around here during my first few weeks on the job, as we moved to close out our operations in Boston and to complete the transfer of stewardship over the program from the former staff to the new. Now that this transition has been accomplished, it is surely worth noting that throughout this entire process Bob Snow, former Director for Program Planning and Development, served the AJWS admirably. His consummate professionalism and personal commitment to authentic and lasting development for Third World peoples will long serve your new staff as an example to be emulated and a standard to be achieved. As we each take up -- and strive to meet -- our new responsibilities, Bob's absence will be sorely felt.

At your chairman's request, we will be trying to arrange a meeting of the Overseas Committee for Sunday, Dec. 10, at noon, or at an alternate time in mid-December, should that prove more convenient for the majority of members. Joni or I will be contacting you in this connection shortly, if we have not done so already. I look forward to seeing you all at that time.

Attachments a/s

Distribution: Warren Eisenberg, Chair  
Don Abramson  
Demetrios Argyriades  
Saul Cohen  
Shepard Forman  
Carrie Harris  
Owen Kupferschmid (memo only)  
Joel Lamstein  
David Miller  
Ruth Morgenthau  
David Pincus  
Mindy Reiser  
Robert Simon  
Steve Smith  
Richard Weingarten  
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cc: Andy Griffel (memo only)  
Larry Phillips (memo only)  
Georgette Bennett  
Peter Rabinowitz  
Peter Geffen  
Joseph Glaser  
Anne Roiphe  
Marc Tanenbaum ✓  
Albert Vorspan  
Bob Snow

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## OVERVIEW OF MAJOR PROGRAM ACTIVITIES

Prepared 15 November 1988

AJWS program areas include small-scale agriculture and health care projects in Africa, Asia and Latin America. AJWS also provides limited amounts of material (in-kind) aid and disaster relief assistance to Third World countries on an as-needed basis. In the U.S., AJWS development education programs are nationwide efforts targeting the American Jewish community in particular, as well as a wider, non-denominational audience.

### INTERNATIONAL DEVELOPMENT PROGRAM

Summary descriptions of active projects and on-going programs appear below. Fiscal data is provided in terms of three different figures: total committed (TC), total disbursed by AJWS (TD), and total disbursed during the 1989 calendar year-to-date (YTD).

#### AFRICA

##### Cameroon

The Maize Mill Revolving Loan Fund provided loans to two women's groups, enabling them to purchase two locally manufactured, motor-driven mills, creating jobs and increasing labor productivity relative to traditional hand grinding and hand milling in approximately 200 households. The project was monitored in the field by Appropriate Technology International (ATI). While these initial loans were made in early 1988, AJWS intends to follow up on this project through a sectoral evaluation of its rural credit/revolving fund activities now being scheduled for CY 1990.

Fiscal data: TC: \$10,500  
TD: \$10,500  
YTD: 0

## Tanzania

The Mbozi Nutrition and Agriculture Project is helping the farmers of 12 villages to improve agricultural production and achieve local food self-sufficiency. AJWS has been supporting an on-going effort on the part of the International Liaison Committee for Food Corps Programs (CILCA), the non-profit implementing agency for this integrated, village-level initiative, to introduce more efficient agricultural technologies and cultivation practices, including animal traction, for increased yields of maize and legumes, the principal staples.

Fiscal data: TC: \$31,429  
TD: \$31,429  
YTD: \$10,000

## Zimbabwe

The Wedza/Mudzi Small Farm Development Project assists small-scale, freeholding cultivators (primarily women) to expand and diversify food production, increase opportunities for new income, and organize for self-help and cooperation in productive and service activities. This program, also part of the CILCA network, has developed a model for government/community collaboration that appears promising in terms of both utility and replicability. The current program focuses on relatively low-input irrigation technologies and the community-based management systems necessary for their efficient maintenance and sustainability.

Fiscal data: TC: \$49,286  
TD: \$49,286  
YTD: \$35,000

ASIA

## India

The Hunsur Farm Assistance and Incentives Program works with 464 families of Tibetan refugees relocated in southern India, promoting the development of kitchen gardens for better household nutrition and the production of cash crops for increased income. This project has also established a revolving loan fund for the provision of supervised production credit to participating farmers. It is managed by the Planning Council of the Central Tibetan Administration (see below).

Fiscal data: TC: \$91,791  
TD: \$91,791  
YTD: \$23,500

The Tibetan Economic Development Project, which arose out of the Hunsur Program, represents the first step in what may prove to be an on-going partnership between AJWS and the extensive Tibetan refugee community in south India. A \$15,000 grant by AJWS helps to support the Tibetan Planning Council's "Program for Organization Development, Economic Development Planning and Project Management." This major institution-building initiative is being administered and implemented jointly by OEF International (Washington, D.C.) and the Tibet Fund (NYC).

Fiscal data: TC: \$15,000  
TD: \$15,000  
YTD: \$15,000

The Children of God Resettlement and Development Program assisted 22 "untouchable" families in acquiring small homesteads, constructing family residences and developing sustainable agricultural production and small-scale rural industries. AJWS' project partner in this effort is a small indigenous PVO.

Fiscal data: TC: \$15,525  
TD: \$15,525  
YTD: \$ 2,563

Through the Women's Enterprise Development Fund in Karnataka State, two revolving loan programs were established to extend low interest, long-term financing for small enterprises run by women. This innovative pilot activity is being undertaken in conjunction with the planned parenthood programs of the Family Planning Association of India. Under the program, fifty women from two villages received loans of 1000 rupees each in early 1989. Early indications are that the project will enjoy an extremely high repayment rate.

Fiscal data: TC: \$ 8,527  
TD: \$ 8,527  
YTD: \$ 0

## Nepal

The Lumbini Eye Care Restoration Project, sponsored through the SEVA Foundation, is an on-going activity that regularly brings five travelling eye-care clinics to rural areas in Nepal. Each clinic performs approximately 100 sight-restoring cataract operations, other minor surgery, and thousands of eye examinations per visit, and trains local ophthalmic assistants for follow-up care.

Fiscal data: TC: \$25,000  
TD: \$25,000  
YTD: \$15,000

## Philippines

Through the Samal Island Development Foundation (SIDF), AJWS has funded two projects: (a) the establishment of six cooperative stores to promote community organization and help members obtain basic necessities at reduced prices, and (b) a fishpond project through which 26 families have constructed a fishpond to increase the local availability of high-value animal protein for both consumption and sale. During 1989, a grant from Private Agencies Collaborating Together (PACT) funded an AJWS consultant to prepare a comparative program evaluation of SIDF and a similar World Bank activity in an adjacent region.

Fiscal data: TC: \$11,500  
TD: \$11,500  
YTD: 0

In March, 1989, AJWS provided a \$5,000 grant to the Philippines National Genetic Resources Program (SIBAT) to help promote biological diversity through the protection of indigenous floral and faunal species and the development of environmentally sensitive alternatives to agribusiness plantations.

Fiscal data: TC: \$ 5,000  
TD: \$ 5,000  
YTD: \$ 5,000

The Sumisip Development Program, on Basilan Island, is being implemented by a group of Claretian Missionaries. The project assists sixteen villages of aboriginal peoples by providing leadership training and agricultural and health extension services with a special focus on women.

Fiscal data: TC: \$10,000  
TD: \$10,000  
YTD: \$10,000

The Carabao Bank for the Buidnon People of the Hinoba was established through a one-year grant from AJWS, in 1987. The "bank" is based on an in-kind revolving loan fund vested in draught animals. The recipient of a carabao (oxen) from the fund is obligated to return the first and third calves to the bank's herd, where they are distributed to additional beneficiaries. Steel plows are also made available to participants on an extended repayment plan. This activity is expected to be included in our upcoming credit sector assessment, along with several others listed here.

Fiscal data: TC: \$14,900  
TD: \$14,900  
YTD: 0



## Sri Lanka

The Puttalam Small Farmer Program is a three-year project begun in 1986, being implemented through the indigenous Sarvodaya Shramadana Movement. The activity includes comprehensive training for "core" community leaders in small-farm development, improved agricultural practices, and formation and management of cooperatives. Additionally, a coop-administered revolving fund for production credit has been capitalized by AJWS, in an effort to break the patron-client relationships that subjugate small farmers to a distinct class of speculators/usurers.

Fiscal data: TC: \$130,645  
TD: \$130,645  
YTD: 0

## LATIN AMERICA/CARIBBEAN

## Colombia

An AJWS-sponsored team of plastic surgeons has completed its second visit to Bogota's Hospital La Samaritana. The team includes three surgeons and a nurse, who serve as volunteers. They perform reconstructive surgery for children suffering from congenital defects and those who have sustained traumatic injury. This widely publicized program enjoys the sponsorship of Colombia's organized Jewish community.

Fiscal data: TC: \$52,531  
TD: \$52,531  
YTD: \$27,531

CIDES, a PVO based in Bogota, is operating a revolving fund credit project providing small loans to micro-enterprises in Manizales, a provincial city in the country's northwest corner. In 1988, AJWS solicited and passed on a donation of \$5,000 to increase the project's lending capital so that 70 additional borrowers could be served. The project is still active, and is slated to be evaluated in 1990 as part of AJWS' currently planned credit sector assessment.

Fiscal data: TC: \$ 5,000  
TD: \$ 5,000  
YTD: 0

## Honduras

The Linares Pump Production Project, being implemented by ATI, funds metalworking shops -- and trains their personnel -- to produce low-cost, reliable irrigation pumps for use in mountainous areas. The technology was developed in Colombia by ATI, in collaboration with local farmers, and is now being disseminated in appropriate areas throughout Hispanic America.

Fiscal Data:   TC:  \$10,000  
                  TD:  \$10,000  
                  YTD: \$10,000

## Mexico

The Casa Clinica de la Mujer Campesina (Peasant Women's Clinic), a not-for-profit health clinic, serves the health care needs of poor farmworkers in the Las Varas area. A grant passed through AJWS will support the creation of a diagnostic laboratory at the clinic to perform basic tests not currently available.

Fiscal data:   TC:  \$ 2,000  
                  TD:  \$ 2,000  
                  YTD: \$ 2,000



## EMERGENCY RELIEF ASSISTANCE AND MATERIAL AID

In addition to its international development programs, AJWS also serves as a conduit for emergency relief assistance in times of natural disaster and for material aid contributions of pharmaceuticals, other medical supplies and commodities on an ongoing basis. A brief description of each such operation undertaken in 1989 (to date) is provided below.

### Armenia

In response to the devastating 1988 earthquake, AJWS collected a total of \$111,435 for relief and rehabilitation work in Armenia. Donations of \$50,000 and \$30,000 were made in late 1988 to the Soviet government and the Armenian Church of America, respectively. The remainder of the funds have been programmed for distribution through Jewish relief agencies active in the region.

Fiscal data: TC: Amount collected less administrative costs.  
TD: \$111,435  
YTD: \$ 31,435

### Bangladesh

AJWS made two grants to Comilla Proshika, an indigenous NGO, for their work in the rehabilitation of tube wells for clean and safe drinking water. The wells had been destroyed or fouled during last year's severe flooding.

Fiscal data: TC: Fair market value of in-kind donations  
TD: \$25,400  
YTD: \$12,700

### Colombia

In support of the above-mentioned American surgical teams sent to perform operations at Bogota's La Samaritana Hospital, the AJWS donated medical/surgical equipment and machinery. After being used by the surgical team, this equipment becomes the property of La Samaritana Hospital.

Fiscal data: TC: Fair market value of in-kind donations  
TD: \$ 9,046  
YTD: \$ 9,046

## Ethiopia

The AJWS donated medicines and medical supplies to Christian Relief and Development Association in Addis Ababa, an umbrella organization of non-Ethiopian development agencies operating in Ethiopia. The majority of the donated medicines were antibiotics supplied in response to the meningitis outbreak of early 1989.

Fiscal data: TC: Fair market value of in-kind donations  
TD: \$308,402  
YTD: \$308,402

## India

In support of our on-going relationship with the resettled Tibetan community in India, AJWS donated medicines to the Tibetan Delek Hospital in Dharamsala, India, which serves the local Tibetan population.

Fiscal data: TC: Fair market value of in-kind donations  
TD: \$76,688  
YTD: \$76,688

## Jamaica

Contributions made through AJWS for relief in the wake of Hurricane Gilbert were programmed through the Caribbean Conference of Churches (Jamaica Regional Office). These monies were used for the rehabilitation of small-scale productive enterprises and cooperatives. Specifically, funds went to two poultry-production projects and to purchase agricultural implements.

Fiscal data: TC: Amount collected less administrative costs  
TD: \$ 9,383  
YTD: \$ 9,383

## Mozambique

AJWS provides in-kind donations of essential pharmaceuticals and medical equipment to severely oversubscribed rural clinics in this nation wracked by years of civil conflict. Donations are channelled through the Belgian non-governmental organization, Médecins Sans Frontières, and the British Save the Children Federation.

Fiscal data: TC: Fair market value of in-kind donations  
TD: \$152,400  
YTD: \$152,400

## Puerto Rico

In the wake of Hurricane Hugo which struck the Caribbean in September, 1989, contributions collected by AJWS were donated for relief efforts in Puerto Rico. Donations were programmed through the Puerto Rican Family Institute, Inc.

Fiscal data: TC: Amount collected less administrative costs  
TD: \$10,000  
YTD: \$10,000

## St. Croix, Virgin Islands

In the wake of Hurricane Hugo which struck the Caribbean in September, 1989, contributions collected by AJWS were donated for relief efforts in St. Croix. Donations were evenly programmed through the Adventist Development and Relief Agency and the New York Council of Jewish Federations.

Fiscal data: TC: Amount collected less administrative costs  
TD: \$20,000  
YTD: \$20,000

## San Francisco

AJWS collected contributions in response to the October 17 earthquake which struck the San Francisco area. Contributions were programmed through the San Francisco Jewish Community Federation for Phase I and II relief efforts. Although this represents something of a departure from the organization's international focus, AJWS felt compelled to respond to this domestic emergency in light of the gravity of the circumstances.

Fiscal data: TC: Amount collected less administrative costs  
TD: \$100,000  
YTD: \$100,000

## Interchurch Medical Assistance, Inc.

The AJWS donated used medical equipment to Interchurch Medical Assistance, Inc. (IMA) of Maryland. IMA provides medical assistance to more than 400 hospitals and numerous clinics in over 60 developing countries.

Fiscal data: TC: Fair market value of in-kind donations  
TD: \$ 3,305  
YTD: \$ 3,305

## UPDATE ON GRAIN STORAGE PROGRAM

Since AJWS began work with grain storage scientists at Israel's Volcani Center three years ago, the Volcani portable plastic silo has undergone considerable modification for use in developing countries. In addition, the Volcani Grain Cube -- a new technology for portable, hermetic storage of up to 50 tons of bagged grain -- was developed with AJWS funding.

The AJWS-Volcani technology has promising applications in both relief and development work, and is now undergoing an initial round of field testing, sponsored by AJWS, in ten countries. These include Bhutan, Botswana, Ethiopia Malawi, Mozambique, Nepal, Sri Lanka, Swaziland, Zambia and Zimbabwe. The testing program is being implemented by a four-person team of Israelis trained at the Volcani Center, who are undertaking extensive travel abroad to demonstrate, install, adapt and evaluate the grain cubes and silos.

As AJWS enters the final year of this program -- now funded with a generous grant from the Moriah Fund of Washington, D.C. -- we look forward to gathering definitive results from the field trials and making concrete recommendations, based upon hard data, concerning the feasibility of a more extensive deployment of these technologies throughout the developing world.

Fiscal data: TC: \$556,564  
TD: \$452,632  
YTD: \$171,481

### OTHER SPECIAL PROGRAMS

#### International Rural Projects Database

In 1989, the AJWS had the opportunity to serve as a pass-thru funding agency for a sizeable private donation to Israel's Settlement Study Center. The gift was earmarked for support of the Center's unique International Rural Projects Database. These funds will be used to develop a computerized retrieval system to access the Center's exceptional database on rural development around the world, and to make these data available to practitioners in developing nations.

Fiscal data: TC: \$30,000  
TD: \$10,000  
YTD: \$10,000

#### North-South Dialogue/Filipino Partnership Project

This fall, AJWS was privileged to co-sponsor, with the Gateway Pacific Foundation, a trip made by a delegation of leaders of nine prominent grass-roots development and environmental organizations from the Philippines. The delegation travelled throughout the United States for two weeks, in order to meet and exchange views with representatives of U.S.-based PVOs, high-ranking U.S. government officials and other concerned individuals. Their visit exemplifies AJWS' commitment to full and equal partnership with our Third World colleagues from the international not-for-profit development community.

Fiscal data: TC: \$ 6,000 (plus in-kind contributions)  
TD: \$ 6,000 (plus in-kind contributions)  
YTD: \$ 6,000 (plus in-kind contributions)

## DEVELOPMENT EDUCATION

In addition to its development, relief and other international outreach activities, the AJWS is also engaged in a nationwide development education program targeting its own affiliated constituents around the country, ("Associates"), the wider Jewish community and, ultimately, a broad, non-sectarian, public audience. Without doubt, an informed, committed and active constituency is the *sine qua non* of our donor-supported efforts on behalf of the rural poor.

In 1990, AJWS will seek a second Biden-Pell grant for development education from the United States Agency for International Development. In a concerted follow-up to our highly successful Project L'Chayim, which led to the formation of local chapters of AJWS Associates, we are proposing an intensive and in-depth training project for associate group leaders. Training will provide an opportunity to study a number of different strategies for building sustainable development programs in the Third World, and will draw upon case studies from AJWS experience as well as from that of other aid organizations, both private and governmental.

### SUMMARY FISCAL DATA:

	TC	TD	YTD
Total Program	N/A	1,773,325	1,066,434
Int'l. Development & Grain Storage	1,045,198	941,266	327,075
Int'l. Development	488,634	488,634	155,594
Africa	91,215	91,215	45,000
Asia	327,888	327,888	71,063
LA/C	69,531	69,531	39,531
Grain Storage Program	556,564	452,632	171,481
Relief and Material Aid	N/A	816,059	723,359
Special Projects	36,000	16,000	16,000

ProgTot	N/A	1773325	1066434
DevProg	488634	488634	155594
Af	91215	91215	45000
Asia	327888	327888	71063
LA/C	69531	69531	39531
GSP	556564	452632	171481
Dev & GSP	1045198	941266	327075
Dis & MA	N/A	816059	723359
SpecProj	36000	16000	16000

