



THE JACOB RADER MARCUS CENTER OF THE  
AMERICAN JEWISH ARCHIVES

*Preserving American Jewish History*

MS-603: Rabbi Marc H. Tanenbaum Collection, 1945-1992.

Series D: International Relations Activities. 1961-1992

Box 59, Folder 8, Hadassah convention, 26-29 August 1984.

FOR IMMEDIATE RELEASE

NEW YORK - Rabbi Marc H. Tanenbaum, director of international relations of the American Jewish Committee, will deliver a keynote address at the Hilton 70th annual convention of Hadassah at the San Francisco/Hotel Aug. 26-29.

Dr. Tanenbaum will speak at the plenary session of the Hadassah convention on Wednesday, Aug. 29th, on the ~~xxx~~ subject of "The Current State of Jewish-Christian-Muslim Relations: Implications for Israel and Middle East Peace." Rabbi Tanenbaum will assess the ~~progress and problems~~ progress and problems in interreligious relations during the past twenty years on the eve of the 20th anniversary of the Vatican Council's declaration on Catholic-Jewish relations, Nostra Aetate. He will also discuss the rise of fundamentalism and fanaticism in Islam, as well as in the Christian and Jewish communities.

Among other principal speakers are: U.S. Ambassador to Israel, Samuel W. Lewis; Israel Ambassador to the U.S., Meir Rosenne; San Francisco Mayor Dianne Feinstein; Nobel Prize Winner, Dr. Arno A. Penzias; and national Jewish leader, Theodore R. Mann.

For the past 25 years, Rabbi Tanenbaum has been a pioneering leader and thinker in Jewish-Christian-Islamic relations. A nationwide poll of religious editors and writers named him "one of the ten most respected and influential religious leaders in America." In a cover story in New York magazine, Rabbi Tanenbaum was described/"as"the foremost Jewish ecumenical leader in the world today."

In August 1983, he assumed the position of director of international relations of the American Jewish Committee, after having served for a quarter century as its/national director of interreligious affairs. He continues to serve as a member of a joint liaison committee with the Vatican and the World Council of Churches.

CONVENTION

. Sunday, August 26, 1984, 8:30 P.M., at Davies Symphony Hall: OPENING EVENING  
PLENARY SESSION -- Israel Ambassador to the United States, MEIR ROSENNE, will analyze current events in the Middle East and on the world scene as they affect the security and well-being of Israel; and the president of Hadassah will make her annual report. At the conclusion of this Session, there will be a DELEGATES RECEPTION at the San Francisco City Hall.

. Monday, August 27

8:00 A.M. to 9:00 A.M., JEWISH EDUCATION SESSION: DR. DEBORAH E. LIPSTADT, Assistant Professor of Jewish Studies, University of California at Los Angeles, will talk on "The Jewish Woman in the Middle," the theme of the new Study Guide to be introduced at convention

9:00 A.M. to 10:10 A.M., YOUTH ALIYAH SESSION: An Ethiopian student will describe his absorption into Israeli Society; and MARILYN BAKER, daughter of Eddie Cantor, will recall her father's dedication to the rescue movement for which the famous comedian raised millions of dollars.

11:30 A.M., YOUNG JUDAEA: The 75th Anniversary Year of this Zionist youth movement will be launched by young members and older alumni(ae) who will have a panel discussion on the role of youth organizations in today's society -- from Scouts to religious and campus groups. Have needs and styles changed? Are youth movements the way to reach the young generation?

2:30 P.M., ZIONIST AFFAIRS PLENARY: DR. WILLIAM M. BRINNER, Professor, Near Eastern Studies, University of California, Berkeley, will speak on "The Changing Arab World," and THOMAS A. DINE, executive director, American Israel Public Affairs Committee, will give the American perspective on the Middle East.

8:30 P.M., HADASSAH MEDICAL ORGANIZATION PLENARY: DR. ARNO A. PENZIAS, Vice President of Research at AT&T Bell Laboratories and Nobel Laureate in Physics will make the major address. DR. SAMUEL PENCHAS, director-general of the Hadassah Medical Organization will analyze the direction the Hadassah-Hebrew University Medical Center must take as a voluntary institution, which is the largest medical complex between Rome and Tokyo.



3/70th National Convention in S.F

10:30 P.M., "Cults: Their Extent and Implication," Speaker, MAYNARD BERNSTEIN, co-chairman, Task Force on Cults and Missionary Efforts, Los Angeles Jewish Community Relations Council.

. Tuesday, August 28

10:05 A.M., HADASSAH ISRAEL EDUCATION PLENARY: the Hadassah Seligsberg/Brandeis Comprehensive High School FASHION SHOW; tribute to ZE'EV SARDI, retiring director of the Hadassah Vocational Guidance Institute.

2:30 P.M., JEWISH EDUCATION PLENARY: Israeli artist, YAACOV AGAM, will talk on "Art and the Bible, A Jewish Perspective on Art." The Hannah L. Goldberg Award, named for a past executive director of Hadassah, will be given to the chapter which has presented the most creative and effective Jewish Education program this year.

3:20 P.M., AMERICAN AFFAIRS PLENARY: THEODORE R. MANN, noted constitutional attorney, will discuss recent court decisions and congressional legislation in light of changing construction of the constitution on policies concerning school prayer, freedom of choice, right to life, affirmative action and quotas.

4:30 P.M., JEWISH NATIONAL FUND Session: Inez Lowdermilk, American pioneer in water and agricultural development with her husband, the late Walter Lowdermilk, will be honored at this session which is devoted to reports on land-reclamation in Israel.

7:30 P.M., CONVENTION BANQUET, Continental Ballroom:

. HENRIETTA SZOLD AWARD, Hadassah's highest honor, will be presented to U.S. AMBASSADOR SAMUEL W. LEWIS and his wife SALLIE S. LEWIS, for their joint efforts in strengthening the ties between the United States and Israel.

. Memorial Tribute to SENATOR HENRY JACKSON, accepted by his wife, Helen Jackson.

. Wednesday, August 29

9:00 A.M., "The Need for Interfaith Dialogue," address by RABBI MARC H. TANENBAUM, Foreign Affairs Director, American Jewish Committee.

Noon: CLOSING LUNCHEON -- Acceptance speech by new national president of Hadassah; address by MAYOR DIANNE FEINSTEIN; announcement of annual HAROLD U. RIBALOW PRIZE for the best Jewish fiction, which is administered by Hadassah Magazine.



4/70th National Convention in S.F.

About 20 leaders of Hadassah-sponsored Young Judaea, 16-17 years old, will attend all sessions of the convention. The youth movement, which has year-round study, cultural, recreational and camping programs in the United States, and a variety of work/study programs in Israel, will be 75 years old this year. It is a part of Hashachar, the over-all youth organization, which includes Hamagshimim, the college-aid division.

There will be special sessions for men, known as Hadassah Associates; for Career Women and for Young Leaders. Hebrew Studies, Fundraising Workshops and Youth Activities will draw other guests and delegates.

Hadassah doctors, currently in the United States on sabbaticals, or doing post-graduate work at medical institutions here, will attend the convention.

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ISRAELI STUDENTS DESIGN FASHION SHOW  
"The Four Seasons" Premiered at Hadassah Convention

San Francisco, Aug.28...Each year the fashion show prepared by Senior students of the Hadassah Seligsberg/Brandeis Comprehensive High School in Jerusalem is a highlight of the national convention of Hadassah. It then tours throughout the U.S. for the benefit of the Hadassah Israel Education Services which comprise the High School, the Hadassah Community College and the Hadassah Vocational Guidance Institute.

This year, through the show and other fundraising activities, the 370,000 members of the volunteer organization raised \$2 million, Rosalie Schechter of Harrison, NY, national HIES chairman, reported to the 2,500 delegates and guests attending the four-day convention.

Lee Lobel-Zwang, of Forest Hills, NY, who is HIES fundraising chairman in charge of the fashion show, announced that the theme is "The Four Seasons" and the Jewish festivals associated with them. She said that the Israeli fashion industry has always taken an active interest in the students from the Seligsberg Fashion Department, who are considered a great resource for new talent.

Accessories for the fashion show, which was produced for Hadassah by Marjorie Wolf, were provided by Maison Mendessolle.

The final choice of designs was made by Gideon Oberson, one of Israel's most renowned couturiers, who also gave practical advice to the young designers regarding clothing construction and selection of fabric in preparing the show.

John Keats described autumn as the "season of mists and mellow fruitfulness, close bosom-friend of the maturing sun." The Hebrew poet Yechiel Mohar wrote, "Now comes the autumn with its clouds, its wailing winds, Even though you be a cynic, it still clutches at your heart."

During the autumn Jews celebrate the festival of Succoth, when they dine in rustic booths. It is also the time when the Lord decides what quantities of rain the land will receive in the coming season, Hence the prayer: "Blessed be the Lord who makes the wind to blow and the rains to fall."

#### AUTUMN

The clothes in this part of the show express the rich colors of autumn, when the leaves turn, and the winds are wild and restless. The clothes are done in a variety of greens and varying hues of red; and two of the outfits, made from the same fabrics, can be mixed and matched.

. One ensemble, of olive-green woolen trousers, features a pepper-red long-sleeved silk blouse with an asymmetrical celadon green panel that creates a wavy diagonal line from shoulder to waist.

. An olive-green woolen suit with a straight pants-pleated skirt, has a pepper-red crepe silk blouse, and an asymmetrical jacket buttoning from one shoulder. It is piped in red and lined in celadon silk.

. The evening gown in this section reflects the full glory of Succoth. The blouse is composed of crepe silk panels in bright green recalling the malachite from King Solomon's mines in Eilat. The neckline and cuffs are embellished with gold embroidery; and a long deep-red taffeta skirt -- the color of the wines of Carmel -- and a gold sequined and beaded bag hanging from the waist complete the costume.



## 2/Fashion Show

### WINTER

William Cullen Bryant wrote about grim winter, "The melancholy days are come, the saddest of the year, Of wailing winds and naked woods, and meadows brown and sere."

While the Seligsberg designers have used black and brown to suggest the winter landscape, they suggest another aspect of winter -- how pleasant it is to sit snug and comfortable in front of a fire. It is, also, the time of year when Israelis make merry at Channuka.

. The first costume -- in which a woman can wrap herself, oblivious to the elements -- is a white quilted-wool dressing-gown with a round yoke and round pockets of brown silk applique with a matching silk nightgown.

. For those who must go out to work, there is a suit with a quilted top that is a cross between an old-fashioned comforter and a coolie coat. The colors are black, fawn and gold with a scattering of winter berries. The jacket has flanged shoulders and a swallowtail cross-over bottom that curves down in back. The pants are black wool, cropped at the ankle; and the blouse -- in fawn silk crepe -- repeats the cross-over, curved hem of the jacket, has dolman sleeves, a stand-away turtleneck with a side bow, and a black racing stripe down one side.

. For a night out, there is an elegant black evening outfit, consisting of a long straight, slitted black wool skirt, and a matching coat flashing with heavy silver embroidery and sequins down the full length of the sleeves and ending in a scroll-like cuff. One shoulder features a medallion that an ancient viceroy might wear from his shoulder. Channuka established the dynasty of the Hasmonaean rulers of Israel, so the back of the coat is longer than the front, and flares to suggest a royal train. This dress could have been worn with pride by Queen Mariamne, the wife of Herod the Great, who killed her to prove how much he adored her!

### SPRING

Some of the loveliest lines ever written are those contained in the Song of Solomon: "For lo, the winter is past, the rain is over and gone; The flowers appear on the earth; the time of the singing of birds is come, and the voice of the turtle is heard in the land."

This is the time of the year when all Israelis go out into the streets to dance through the night while they celebrate Independence Day. Therefore, the colors in this section are those of the flag -- blue and white.

. For daywear, there is woolen <sup>suit</sup> with a cropped, boxy jacket of slate-blue and white squares in a chessboard pattern, representing the mosaic of a hundred different ethnic communities making up the nation of Israel. The sleeves are dimpled at the flanged shoulders, and the jacket floats from the body. The white silk blouse, buttoned on one shoulder, looks like a fencer's shirt.

. Most dramatic is a hostess gown of floating silk panels in navy blue, marine blue, and white, which is worn over wide, cropped navy silk trousers that are gathered at the waist. The layered gown looks like semaphores signalling JOY.

### SUMMER

Shakespeare wrote, "Now is the winter of our discontent made glorious summer," so the show finished with this most benevolent and gracious of seasons. The holiday celebrated is Shevuoth, the festival of the first fruits, and the dominant color is white.

. The first garment in this section is a sheer white batiste layered short dress with double sleeves, a jewelry neckline, and a large matching white hat trimmed with carmine red ribbon like the one that is double-wrapped and front-tied around the waist. The edges of the hems, sleeves and large square pockets are finished with delicate white eyelet and broderie anglaise.

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70th National Convention of Hadassah  
San Francisco CA August 25-29  
San Francisco Hilton Hotel

PSYCHOMETRIST IS ULTIMATE AUTHORITY IN ISRAEL  
Symposium Marking 40th Anniversary of Hadassah Vocational Guidance Institute  
Reviews Differences in U.S. and Israeli Attitude to Psychometric Testing  
Sardi Retired as Head of HVGI

San Francisco, Aug. 28...Present American and Israeli attitudes toward psychometric testing differ. In the United States, Ralph Nader and others charge that psychometric tests are an invasion of privacy and are unfair to the socially or culturally deprived. While in Israel, where immigrants from 40 different countries must be helped into the mainstream such tests are treated as highly authoritative-even though counselors warn their clients that the findings are only to be used as indicators and are not the final word on a person's potential.

These conclusions were reported by Ze'ev Sardi, director of the Hadassah Vocational Guidance Institute to the Hadassah convention in San Francisco. They emerged from an academic symposium of "Psychometrics-Achievements and Limitations," conducted by the HVGI within the framework of the celebrations of its 40th Anniversary in Jerusalem.

The participants in the symposium were Professor Yehuda Amir, Psychology Department, Bar-Ilan University; Dr. Elisha Babad, School of Education, the Hebrew University, Jerusalem, Dr. Baruch Neve, Department of Psychology, Haifa University and head of the inter-Universities Testing Authority; and Dr. Mordecai Eran, head, Employment Guidance Service, Israel Government. Dr. Eliezer Shmueli, director-general of the Ministry of Education and Culture, presided over the session.

The panel defined psychometry as a method of objectively measuring psychological traits in order to assist people to find the most suitable employment. Follow-up studies in Israel indicated that some 60 per cent of clients found that the counsel they had received had been exactly right for them, 20 per cent said that it had been fair, and 20 per cent considered it to be incorrect, Dr. Babad reported.

Professor Amir said that one of the problems was that, while the test do succeed in predicting general learning abilities, they may overshadow specific abilities which might be prerequisites for success in more limited areas. For example, if someone from a certain cultural background does not have all the ingredients required for academic studies, such as an aptitude for mathematics, he may be excluded from the general program for academic education, although he may have a talent for the humanities.

Professor Rivka Bar Yosef, of the Department of Sociology, the Hebrew University, in a keynote address on "Work in the Life of Modern Man," stressed the sociological importance of people's finding the kind of work that would give them satisfaction. It was generally appreciated that work provided psychological satisfaction as well as contributing to the nation's economy. But what still had to be emphasized was the social significance of the types of work people did, because their work provided them with a social framework for living.

Thus, in almost all modern societies, including Israel and the U.S., there is a tendency for immigrants and migrants to do the simple, unskilled jobs. This is not socially acceptable. Nor is unemployment. Therefore, it was agreed, society is under an obligation to provide people with suitable training, including academic education. Thus the work of the psychometrist in helping people to realize their full potential is of great importance to society.

Tributes to Sardi at Retirement

This was Mr. Sardi's final report to the Hadassah convention, because he is retiring after 25 years as head of the HVGI.

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## 2/ PSYCHOMETRIST IS ULTIMATE AUTHORITY IN ISRAEL

A message to Mr. Sardi and the Institute on its 40th Anniversary from Zevulun Hammer, Minister of Education and Culture, said: "The systems of counseling and guidance that the Institute has developed and the ongoing activities on which it is now working are of very great assistance to the education network in Israel. It is to be hoped that you will continue to prepare the tools needed to meet the challenges of the future posed by the discoveries of science and the progress of technology, to increase the motivation and to expand industrial production among all sections of the Israeli population and to develop to the full the human potential of our society."

Aharon Uzan, the Minister of Labor and Social Welfare, said that the Institute had played a pioneering role in developing new methods for vocational guidance which had been of great importance to the industrial development of Israel. "The economy depends on the ability of the individual to make the maximum use of new and more efficient means of production, while the personal satisfaction which the worker gets from his job is vital to his happiness."

Mr. Sardi reviewed the development of the Institute.

It was the first institution of its kind ever to be established in Israel and it came into existence in response to the request made to Hadassah to introduce aptitude testing for school students.

Today the Institute has six departments, three providing services directly to the general public -- vocational counseling, school guidance and personnel selection; two involved mainly in development -- occupational information and psychometric research; and one offering professional training. All six departments are integrated into a harmonious unity.

"Not only are the departments interdependent," he said, "but the personnel move from one to another as an integrated agency, so that there is social cohesion among staff."

### Institute serves 15,000-20,000 Annually

Mr. Sardi concluded, "The Institute has continued to play a pioneering role in its field, and is constantly on the alert to find new areas of service to suit the changing needs of Israel's economy and society. Thus it introduced the computerization of information, the counseling of immigrants and of soldiers from deprived backgrounds. Apart from new services, it also introduces new tools and techniques. Each year it serves 15,000 to 20,000 clients."

By providing specialization training for psychologists and fieldwork for graduate psychology students, the Training Department has provided most of the vocational psychologists working in Israel.

"I believe that we can justly claim to be a unique institution, not only in Israel, but in the entire world, providing multi-faceted but integrated services of a very high standard," he said.

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Ze'ev Sardi, Director, Hadassah Vocational Guidance Institute, 1953-1984



70th National Convention of Hadassah  
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HADASSAH RAISES OVER \$3 MILLION FOR YOUTH ALIYAH  
Votes \$250,000 Extra for Children's Arts Center  
Ethiopian Student from Kibbutz School Speaks  
Marilyn Cantor Baker Recalls Father's Concern

San Francisco, Aug. 27...Hadassah, the single largest contributor to Israel's pioneer child rescue movement -- Youth Aliyah -- raised \$3,172,000 this year toward the support of its 315 residential and all-day facilities which are for 18,000 youth annually.

This was reported by Sylvia Doppelt, national Youth Aliyah chairman, to the 2,500 delegates and guests attending the Hadassah national convention at the San Francisco Hilton Hotel August 26-29. Hadassah, with 370,000 members in 1700 chapters and groups in every state and Puerto Rico, was founded by Henrietta Szold, who, at the age of 75, became the first director of Youth Aliyah in 1934.

Also participating in the Youth Aliyah session were Uri Gordon, World Head of Youth Aliyah and Yaakov Daite, 16, an Ethiopian student from the Youth Aliyah village of Yemin Orde, and Marilyn Cantor Baker, the writer-actress of the late Eddie Cantor, who raised millions of dollars for Youth Aliyah. As a special gift to Youth Aliyah -- at the conclusion of its 50th Anniversary Year -- the National Board voted an additional \$250,000 for a new Arts Center.

Mrs. Doppelt explained: "There are many children in Israel who are economically, culturally, and socially deprived and whose ears and eyes have never been opened to the beauties of the arts. There are children who don't know the name of fruits, or of animals, or of colors.

"Most of them come from immigrant families from countries with alien cultures. To remedy these gaps in the upbringing of its wards, Youth Aliyah established its Art Education Section 20 years ago."

Mrs. Doppelt continued: "We use the arts as educational tools and as a means of providing new dimensions of esthetic, spiritual and emotional experiences for the children. We believe that man is a complete creature -- not something with just a mind, but with a heart as well. He wants to express himself, as well as to learn how to think."

While education in Youth Aliyah was, from its inception, advanced in integrating education, work and social values into its program, it concentrated on the cognitive and intellectual faculties, not the affective and emotional ones. The children of the deprived areas were losing out on human experience: There was a cultural gap between them and other children. The Art and Education Section has utilized the arts and music appreciation to affect the general ability of the child to learn.

Later, it was found, Youth Aliyah also had to work with children from middle-class backgrounds as well, because passive forms of entertainment, such as watching television and listening to records and tapes were dominating their leisure. It was essential to encourage more creative, self-expressive activities.

By 1983, a fully developed program which was greatly helped when Hadassah donated two "art mobiles," was in force throughout Youth Aliyah facilities. There are two forms of activity:

. An Art Enrichment Program through a monthly Arts Day, when a special Unit arrives in the Artmobile van: The children see a play performed by the members of the Unit and then interpret what they have seen through painting, music and dance. They use closed-circuit video for emphasis, analysis and criticism. The day comes to a crescendo when they do their own re-interpretation of the play.



## 2/Youth Aliyah

The other type of program involves weekly instructional visits in drawing, painting, music and theater. They are, also, frequently taken to concerts and theater.

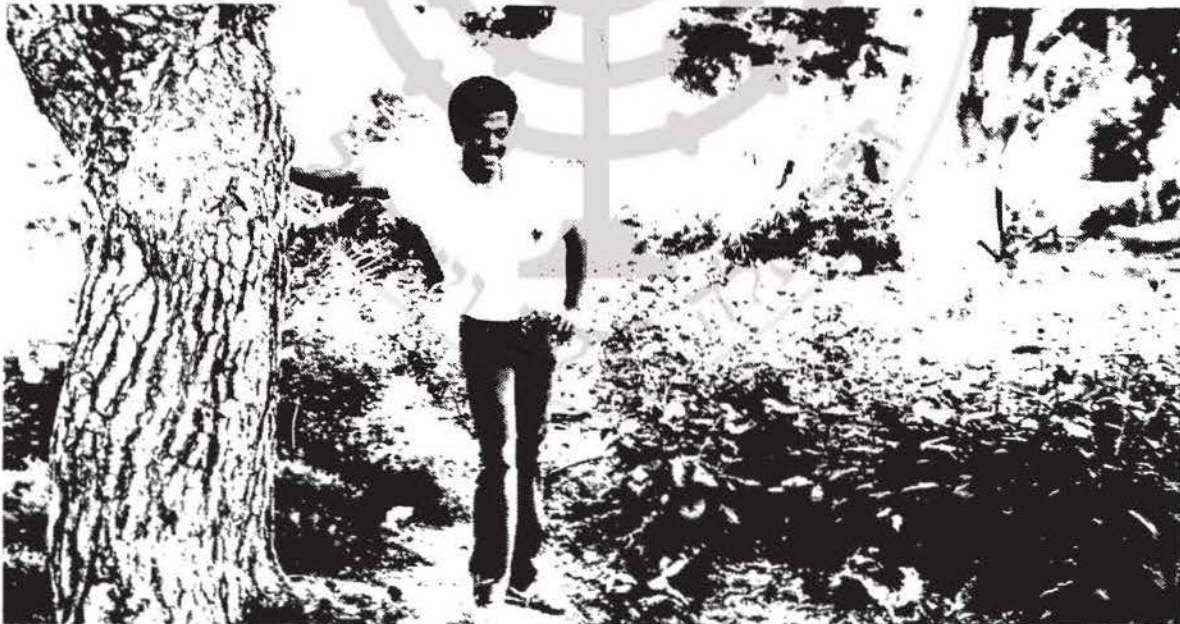
Mrs. Doppelt said, "After going to a classical concert for the first time, one child said that he expected it to be like a punishment but that he had never enjoyed himself so much!"

The Arts Section works from six rooms in the Youth Aliyah offices in Tel Aviv. Mr. Gordon said that the gift would make possible the redesign of the present quarters to accommodate the new needs, equipment and extra manpower. There will be studios and laboratories for preparing audio-visual material such as video tapes and slide-shows, and they will enlarge the number of record-players, stereos, records, cassettes, musical instruments and equipment for teaching painting.

"This new Arts Center will enable us to serve the residential villages as well as the day centers and schools, and will have a reserve of materials for festivals and special occasions. We plan to promote the establishment of choirs and orchestras; and sponsor competitions, exhibitions and 'happenings.' It will organize visits to museums, theaters and concerts. It can foster cinema clubs by setting up a central film exchange. Nothing human will be alien to it. We are most grateful to Hadassah for this creative and thoughtful gift," Mr. Gordon concluded.

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## Ethiopian Addresses Hadassah Convention



Yemin Orde, the Orde Wingate Children's Village in the beautiful Carmel district of Israel, is home to many Ethiopian youth educated and trained by Youth Aliyah. Yaakov Daite, 16, above addresses the Youth Aliyah session at Hadassah national convention. He arrived in Israel without his parents and is studying electricity and technical drawing.



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ISRAELI SCIENTISTS USE MONOCLONAL ANTIBODIES TO DIAGNOSE ORIGINS OF DIFFERENT TYPES OF CANCER  
Reported at Hadassah Convention

San Francisco, Aug. 27...A team of Israeli scientists from the Weizmann Institute of Science, working in close collaboration with teams from the Oncology and Pathology Departments of the Hadassah-Hebrew University Medical Center, have devised a new method of tracing the origin of the cancer. It was reported at the Hadassah Medical Organization Plenary Session of the national convention of Hadassah that is meeting at the San Francisco Hilton August 26-29.

Bernice S. Tannenbaum, chairman of the HMO, explained this medical breakthrough to the 2,500 delegates and guests:

A patient comes to a doctor with a tumor in the neck. The physician faces the problem: Is this a primary tumor, or is it a metastasis, a cancer that has "traveled" from its original site in the breast or intestine, or some other part of the body? The primary tumor may be very small or hidden and difficult to find. The treatment the doctor gives the patient depends on his knowing where the tumor originated. Hormones, for instance, are frequently effective for treating tumors which start in the breast while they are totally ineffective for tumors originating in the colon.

They test an antigen (a substance which stimulated the formation of antibodies), known as CEA (Carcinoembryonic Antigen) which is produced in many different types of cancer, such as cancer of the breast, the colon, the lung, ovaries, stomach, pancreas, and liver.

Dr. Raphael Catane, of the Hadassah Oncology Department, who presented a paper in May at the International Conference on Cancer in Israel, wrote: "In the past it was thought that the CEA of tumors from different organs all contained the same molecules. Our research has proved that this is not so and that CEA is heterogeneous. We believe that each tumor type has its own CEA molecules which can be distinguished in the laboratory."

The Israeli team has produced special anti-CEA antibodies, called monoclonal antibodies, in order to discriminate between the CEA of tumors of different origin. These monoclonal antibodies are produced by a sophisticated technique initially described by Nobel Prizewinners Doctors Kohler and Millstein in 1975.

Using their methods, the Israeli scientists immunize mice with CEA antigen derived from a liver metastasis of cancer of the colon. Seven different antibody producing cell lines were obtained from the spleens of these mice after being fused with special cancer cells. Each cell line acquires the property of producing a different specific antibody against a portion of the CEA molecule forever. These "immortalized" antibody-producing cell lines are then used for the production of large quantities of the desired specific antibody (also called monoclonal antibody).

The scientists in the Israeli team consist of Drs. Z. Eshhar, R. Ben Yitzhak, N. Ariel and R. Arnon, of the Weizmann Institute; Drs. R. Catane, M. R. Pfeffer, A. Treves, T. Peretz and S. Biran of the Oncology Department of Hadassah; and Drs. E. Roseman and N. Livni of the Pathology Department of Hadassah.

In their experiments, the Israeli scientists have taken biopsies from tumors of known origin, like cancers of the colon or breast, or their metastases, and tested them with the seven specially prepared monoclonal antibodies. If the monoclonal antibody recognizes a "soul mate," called an epitope, on the CEA molecule, it sticks to it, and, because of the special enzyme attached to it, stains it a dark yellow color.



## 2/Monoclonal Antibodies

Dr. Catane explains: "In the first stages of the research, we took biopsies of known cases of primary colon or breast tumors to see whether the monoclonal antibodies would distinguish between these two different types of cancers.

"We used seven different monoclonal antibodies produced by the Weizmann Institute scientists to test 17 known cancers of colon origin and 29 known cases of breast origin.

"We found that six of the monoclonal antibodies stained only the CEA of the tumors of colon origin, while one monoclonal antibody stained colon as well as breast cancer CEA. This means that six monoclonal antibodies recognize an epitope on the CEA molecule specific for cancer of the colon, and stick to it. But they do not recognize similar epitopes in the CEA of breast cancer origin.

"Later we tested cancers of unknown origin in which the important question was whether they had originated in the breast or colon. Because of the monoclonal antibodies' capacity to recognize different epitopes on the CEA molecule, we were able to say whether the cancer had originated in the colon or breast.

"Now the team are perfecting the method in order to distinguish the origins of other CEA producing cancers, sic, lung, liver, ovaries, stomach, pancreas, all of which require different treatment strategies.

"Our aim is to produce monoclonal antibodies against the CEA of each different type of cancer so that they can be used to identify the origin of the primary cancer when biopsies are taken from the metastases."

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### PROMISING RESULTS OBTAINED IN CLINICAL TRIALS WITH ANTI-TUMOR DRUG, TUFTSIN HADASSAH CONVENTION HEARS REPORT

San Francisco, Aug. 27...Scientists at the Hadassah-Hebrew University Medical Center in Jerusalem have conducted clinical trials for the past two years with a drug called Tuftsin for its anti-tumor effects in patients with advanced cancer and have obtained promising results, it was learned today.

Bernice S. Tannenbaum, national Hadassah Medical Organization, reported on a series of medical breakthroughs from the Hadassah-Hebrew University Medical Center in Jerusalem to the national convention of Hadassah meeting at San Francisco Hilton Hotel August 26-29.

She explained that anti-cancer drugs have become a focus of major interest once more among medical scientists, as new ways are found of increasing their effect on cancer cells and diminishing their side-effects.

One of these new drugs is Tuftsin, a naturally occurring tetrapeptide found in minute amounts in normal blood. It is being tested in Israel, the United States and France.

Tuftsin was shown by the Hadassah scientists to be successful as an anti-cancer drug in animal models. Now they have obtained encouraging results with patients with advanced cancer. They are continuing their studies to see whether the drug will be effective if given earlier in the course of the disease, and if it is given in combination with other anticancer treatments.

A paper on the Toxicology and antitumor activity of Tuftsin was published in the Annals of the New York Academy of Sciences in 1983 by the Hadassah doctors. The team which is headed by Professor Raphael Catane, consists of Drs. A. Sulkes, E. Gez, B. Uziely, R. Isaacson, A.J. Treves and Prof. S. Biran.

They found that Tuftsin resulted in an increased production of white blood cells, in animals and humans as well as enhanced cytotoxic activity in mononuclear cells. In addition, the drug showed significant antitumor activity.

Dr. Catane did cancer research from 1975-79 at the Roswell Park Memorial Hospital and the National Cancer Institute in Bethesda.

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### 3/Anti-Tumor Drug Tuftsin

He says: "When I was assistant to the Chief of the Investigational Drug Branch of the National Cancer Institute in Bethesda, among the agents considered was the drug Tuftsin. It was discovered by Dr. V.A. Majjar of Tufts University and was found to have a wide range of stimulatory effects on many aspects of white blood cells."

On returning to Israel, Dr. Catane decided to conduct research on the possible antitumor activity of Tuftsin. Fortunately he found the Professor Mati Fridkin at the Weizman Institute, was an expert at producing turfsin, and he has supplied Dr. Catane with the drug for all the experiments the team has conducted.

In the first stages of the research they were able to prove that Tuftsin had an antitumor effect on a mouse model. Simultaneously, another research time in Houston had a similar success with a mouse model.

The Hadassah scientists went on to do toxicological studies in which they proved that Tuftsin is non-toxic to animals when used in the effective doses required to obtain an antitumor effect. This study was done accordint to the requirements of the Israel Ministry of Health. It was carried out in animal models and proved that Tuftsin had no side-effects.

Then they received permission from the Hadassah Patients' Rights Committee (Hensinki Committee) and from the Israel Ministry of Health to conduct clinical trials with Tuftsin on patients with terminal cancers whom no other conventional treatment was helping. The patients, of course, gave their complete and fully informed consent.

#### 40 Patients Have received Drug

About 40 patients have already been treated with Tuftsin. In the first phse of the clinical trial, the patients trial, the patients received a low dose of Tuftsin intravenously. The dose was excalated slowly in subsequent patients until the optimum dose was found to be 0.1 milligrams per kilogram of weight. The average person therefore received between 5-10 milligrams for each dose.

The ABIC Pharmaceutical Company is now producing Tuftsin in sterile ampules and is providing it to Hadassah for these clinical trials.

In patients who are helped by Tuftsin, the team continues to give Tuftsin twice a week. They follow up on patients by doing X-rays, measuring the size of the tumors and recording whether the patients have fewer symptoms, less pain and generally feel better.

The clinical trials have been going on for two years. Since the cases chosen were terminal, most of the patients have died. But a few of them have shown evidence of the anti-tumor effect of Tuftsin, which has caused shrinking of their tumors and improvement of their symptoms. One patient who has received Tuftsin for the long period so far is now into the fourth month.

It is too early to decide definitely whether Tuftsin has a clear role to play in the treatment of advanced cancer, but the doctors are encouraged by their preliminary results.

#### Will Give Drug at Earlier Stage

However, it is possible that the drug could have an even better effect if given earlier in the course of the disease, or if given in combination with other anticancer treatments. They are planning to evaluate this during the coming year.

Dr. Catane concludes: "I would say that Tuftsin is in the same stage of development as Interferon is. Tuftsin's advantage is that it is devoid of all toxic side-effects, while Interferon causes many unpleasant side-effects, such as fever and chills."

The Houston team of scientists working on Tuftsin have not yet carried our sufficient toxicology studies for the F.D.A. to allow them to proceed with clinical studies. Another group in France are doing clinical studies with Tuftsin, but they have not yet published their results.

Dr. Catane received a grant for this research from the Israel Cancer Research Fund.

Dr. Catane was born in France and brought to Israel at the age of seven. He graduated as a medical doctor at the Hebrew University-Hadassah-School of Medicine and specialized in Oncology at the Hadassah University Hospital. He is married and has five children.



AGAM SAYS HIS ART ATTEMPTS TO REFLECT  
THE TRUE REALITY: "A STATE OF BECOMING"  
Israeli Artist Addresses Hadassah Convention

San Francisco, Aug. 28... "To the religious Jew the graven image is not real," Yaacov Agam explained today, "because reality and God are not static but are in a constant state of becoming. That is why I have developed a kinetic, abstract quality in both my graphics and my sculpture."

The noted Israeli artist who has designed an entire environmental room in the Pompidou Center in Paris, addressed 3,000 delegates and guests at a special Jewish Education Plenary Session of the Hadassah National Convention meeting in the San Francisco Hilton Hotel, August 26-29.

Mr. Agam has just completed an 18-foot polished stainless steel sculpture for the Hadassah-Hebrew University Medical Center at Fin Karem. It will be situated in a reflecting pool outside of the Hadassah Hospital Synagogue noted for the famed Marc Chagall stained-glass windows which depict the Twelve Tribes of Israel: "I have conceived a kinetic sculpture 'Beating Heart,' composed of nine separate elements which will be kept constantly in motion by a small motor concealed in the water. The sculpture will be approximately 6'x6'x18" or larger. It is a one-of-a-kind sculpture for Hadassah," he concluded.

The sculpture is a gift from Miriam Freund-Rosenthal, who was president of Hadassah when Chagall agreed to make the Windows, and from her husband, Harry Rosenthal of St. Paul.

According to the artist, the Bible constantly uses the metaphor of 'vision,' because it is the most totally universal form of communication -- more so even than music, and certainly more than poetry and spoken language.

One of the great images, he says, is the rainbow. In the story of Noah, he explains, "the rainbow is a contract -- a visual agreement with God which was revealed to Noah after the Flood as an assurance to start again and that the world won't be destroyed."

Mr. Agam believes that "the verbal has been overemphasized in education and the child's first visual expressions have been submerged thus destroying the child's natural creative capacities."

Based on his religious beliefs and his philosophy, he has prepared 36 visual alphabet booklets which he hopes will be used in the early education of children.

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AGAM



PRESIDENT'S REPORT TO THE NATIONAL BOARD

This is a summer of National Conventions. And if there is one thread that can be traced through all of them, it is the focus on one element, "The Family." As I was preparing this report, I was struck by that word and realized that the essence of what I have to say to you tonight is about the "Family of Hadassah." You, at this Board Meeting, are the immediate family. Our membership is the extended family.

It has been said that one of the family's responsibilities is to motivate its members through mutual respect and dedication. This is a most apt description of the family of Hadassah. As head of this family I have reported to you on many occasions over these past four years. And, as when any family gets together, we have talked about all kinds of things: The big things and the small things.

. We talked about problems.

. We talked about money. And we tried as a family to find solutions and to set directions. In some cases we were more successful, in others less successful. But we could never be faulted for trying.

Now I am at the end of my tenure, and I believe that our Hadassah family is at a crossroads. And as we meet at this crossroad I want to say a few words about where we have been.

In Israel: These past four years have witnessed dramatic changes -- the war in Lebanon, triple-digit inflation, the departure of Mr. Begin from the political scene and Mr. Shamir's becoming Prime Minister, and just one month ago, the election, with still no definitive results.

And for Hadassah in Israel: The years have been no less dramatic -- Professor Mann's retirement after 30 years with HMO and the appointment of our remarkable Dr. Penchas, who has guided us in our successful negotiations with the various Israel government agencies. Under his brilliant guidance, we have reached a new agreement with the government which permits us to maintain the high quality of medical care for which we are world-renowned.

These past few years have seen a resolution of the Seligsberg High School question and an increase of emphasis in our expanding Community College, which continues to innovate new courses such as electronic printing, television production, and ecology -- which are needed for Israel's burgeoning economy.

As with any family we are happy to celebrate simchas -- the 50th Anniversary Year of Youth Aliyah was launched at convention last year and ends this year, as we begin the celebration of the 75th Anniversary Year of Young Judaea.

And as with any family -- we are delighted when we grow: This past year we have fully developed Hadassah-Israel, which has expanded in less than one year from seven to ten chapters.

What of Hadassah in America over these past four years? Here, too, we have had dramatic changes: We were all deeply saddened by the sudden and untimely death of Aline Kaplan. On June 27, 1984, the Patients' Synagogue Room at Ein Kerem was dedicated in her memory.

We are all optimistic with the appointment of Judith Manelis as Executive Director, and we are filled with great expectations.

My administration has seen the start of implementation of the Peat Marwick Report, which recommended a restructuring to streamline internal operations, to reduce waste and to eliminate duplication in Hadassah.

These four years saw new impetus given to our Young Leaders concept. The Mission to Israel, the nationwide Conferences, have shown Hadassah's commitment to the future. And perhaps nowhere is this commitment more visible, than our launching here in San Francisco the 75th year of Young Judaea -- for we know that our youth is the family of our future and provides not only Hadassah's leadership in the Jewish community here as well as a source of aliyah.



## 2/President's Report to the National Board

These past few years have been years of beginnings: The creation of new committees -- the Long Range Planning Committee whose responsibility it is to investigate and evaluate more constructive and less costly roads to Hadassah's goals.

This year, the dedicated members of another of our extended families, the prestigious physicians on our Medical Advisory Board, made their first Mission to Israel to meet Hadassah doctors and visit other medical facilities in Israel to better understand HMO's role in Israel.

In January 1985 we will hold the Second MidWinter National Board Meeting in Israel.

Now we are at the crossroads -- where are we going and where do we want to go?

The subject of a recent Conference in Jerusalem was "Woman as Jew, Jew as Woman."

We, in Hadassah, have been a women's movement since our inception. We are second to none in our concern for equal rights for women -- and in our commitment to full participation and opportunities for women. If this has not been the public perception about Hadassah, then it is our responsibility to let the world know that we are a woman's organization, one with pride and with power. Let us use this for good.

In 1898, at the Second Zionist Congress, Herzl told the delegates that they would have success if they would "win over the communal organizations." It has taken longer than expected, but I came back from recent meetings in Jerusalem with a sense of greater unity in the community. It is now up to Hadassah to capitalize on this era of good feeling -- and to have greater impact on the Jewish community.

Parenthetically -- in all modesty -- I mention the contribution Hadassah makes now and in the next few years -- with Charlotte Jacobson as President of the Jewish National Fund, Bernice Tannenbaum as Chairman of the American Section of the World Zionist Organization, and Frieda Lewis as Chairman of the American Section of the World Jewish Congress.

The primary purpose of a family is to nurture and to give support and sustenance to its members. And in the Jewish family, Jewish values are inculcated. It is where Jewish education begins. And so must it be in our Hadassah family. We must make Jewish values our way of life and Jewish education our priority. Just as education was the reason for Hadassah's creation -- so must it must be a prime purpose for our continued existence.

And so we stand at these crossroads -- thinking about where we have been, and pondering on where we must go. It has been a privilege to serve as head of this outstanding family for the past four years. The responsibility has been great at times -- awesome -- but the rewards of friendship -- loyalty -- and achievements -- have been greater.

# # #



## Hadassah's national board plans plea for USSR Jews

The public is invited to join the national board of Hadassah at a vigil next Friday at 12:15 p.m. at the Soviet Consulate, 2790 Green St., S.F. The board will hold the vigil in support of the plight of Soviet Jews.

The vigil has been scheduled just prior

to the official opening of the Hadassah National Convention, which begins Sunday, Aug. 26. The Israeli ambassador to the United States, Meir Rosenne, will address the convention body during the opening session at Louise M. Davies Symphony Hall.

Thursday, August 23, 1984  
SAN FRANCISCO EXAMINER

## Hadassah convention to open Sunday

Nobel laureate physicist Arno A. Penzias and Meir Rosenne, Israel's ambassador to the United States, will be among the speakers at the 70th annual national convention of Hadassah Sunday through Wednesday at the Hilton Hotel.

The four-day session of the world's largest women's volunteer organization will be attended by 3,000 delegates and guests, representing 370,000 members.

California Sen. Alan Cranston will address the opening session at 8:30 p.m. Sunday in Davies Symphony Hall. Pre-convention events started

with the opening of the Yaacov Agam exhibit today at the Circle Gallery, and at noon tomorrow across the street from the Soviet Consulate there will be a silent vigil for Soviet Jewry. The convention will highlight Hadassah programs in education, youth groups, the Hadassah-Hebrew University Medical Center of Jerusalem, and land reclamation.

Henrietta Szold, Hadassah's highest honor, will be presented to U.S. Ambassador Samuel W. Lewis and his wife Sallie S. Lewis for their joint efforts to strengthen ties between the United States and Israel.

THE TRIBUNE, Oakland, California      Saturday, August 25, 1984



By Roy H. Williams/The Tribune

### Vigil

Hundreds of members of the Hadassah National Board, holding their 70th national convention in San Francisco, took time out Friday noon for a vigil at the Soviet Consulate in behalf of Jews in the Soviet Union where Hadassah National president Frieda S. Lewis spoke to the assembled group.





By Mike Maloney

## Anti-Soviet Protest in S.F.

About 200 demonstrators gathered outside the Soviet Consulate on Green Street in San Francisco yesterday to protest the treatment of Jews in Russia. The demonstration was organized by Hadassah, the Women's Zionist Organization of America,

which is holding a national convention at the San Francisco Hilton Hotel starting tomorrow. Hadassah leaders delivered a statement to consulate officials, asking that Jews who want to leave the Soviet Union be granted exit visas.



THE WOMEN'S ZIONIST  
ORGANIZATION  
OF AMERICA, INC.

**HADASSAH**

50 West 58th Street  
New York, N.Y. 10019  
(212) 355-7900

**NEWS**



ROSLYN K. BRECHER, Chairman  
LENORE KAHN, Director of Public Relations

PRESS ROOM: (415) 771-1400

The San Francisco  
Hilton Hotel  
August 26-29, 1984

for immediate release

WOMEN, HUMAN RIGHTS AND ISRAEL ARE SPEAKERS' CONCERNS AT OPENING OF  
HADASSAH NATIONAL CONVENTION

San Francisco, Aug. 27...In an opening program, which is ordinarily devoted to Foreign Affairs -- particularly United States-Israel relations and the Middle East -- each speaker focused, more or less, on the status and role of women. This was a reflection of the impact made by Geraldine Ferraro's vice-presidential candidacy, the recent success of American women athletes at the Olympics, and awareness that the International Decade for Women is drawing to a close.

Senator Alan Cranston (D.CA.), Israel Ambassador Meir Rosenne, Hadassah national president Frieda S. Lewis, and Charlotte Jacobson, convention chairman and first woman president of the Jewish National Fund, addressed 2,500 delegates and guests at the Opening Plenary Session of the national convention of Hadassah at the Louise M. Davies Symphony Hall last night. Hadassah, with 370,000 members in every state and Puerto Rico, is the largest women's volunteer organization in the United States.

Cranston Predicts a Woman President

Senator Cranston predicted that "This may be the last Presidential race in which a major political party ran an all-male, all-white ticket. From now on the kind of ticket the Republicans are running will be the exception rather than the rule."

Calling this the "Century of the Woman," Cranston noted that four countries have elected a woman to the highest office in the land over the past 24 years: Siramavo R. Bandaranaike of Sri Lanka, Indira Gandhi of India, Golda Meir of Israel, and Margaret Thatcher of Great Britain.



## 2/Opening Plenary

"The United States is next," he said, predicting that the U.S. will have a woman president "before the turn of the century."

### Hadassah Has Experience to Serve Women as a Role Model

Ambassador Rosenne referred to Hadassah's role in the development of women leaders and in providing technical assistance to African countries through Israel's Technical Assistance Program.

"In this respect Hadassah has played a major role, in which medical teams of Hadassah doctors, nurses and technicians, have spent months and years in African states providing treatment and helping to train medical personnel there and at the Hadassah Hebrew University Medical Center in Jerusalem, to enable these countries to reduce mortality and improve the conditions of life and of their people....and

"The Hadassah record in developing women as leaders and in providing technical assistance is proof of what the women of Hadassah have to offer to the women of the world. We hope that it is recognized in this final year of the International Decade of Women at Nairobi."

### Hadassah to Work for Women's Rights at Nairobi

Hadassah national president Frieda S. Lewis, who recently returned from an international conference in preparation for the 1985 Final Conference of the International Decade of Women, to be held in Nairobi in July 1985, said: "I recently participated in a Paris Conference on the International Decade for Women, where women from 17 countries pledged to strive to prevent forces from diverting and perverting the aims of the Conference to political ends.

"We, in Hadassah, view the Nairobi Conference as a priority. In essence this conference is a microcosm of our purpose: to assure the rights of all women everywhere. I hope that Hadassah can serve as a role model in this vital endeavor.

"I am gratified that the President assured us that the United States government would act against politicization of next year's United Nations Conference on Women in Nairobi. Specifically, the United States will actively oppose an inclusion of "Zionism is racism" and will consider cancelling its participation at the Conference if anti-Zionist attacks are made.

### Jacobson Talks of Notable Women

"The nomination of the first woman candidate for one of the highest offices in United States government comes as no surprise to Hadassah members, who remember with pride that our founder, Henrietta Szold, also won recognition as a leader in an era where women certainly were not accepted on the basis of their abilities and talents," Mrs. Jacobson said.

"She fought for the rights of immigrants to get high school education -- she was the first woman admitted to the Jewish Theological Seminary -- she organized a great medical mission to Palestine and set her sights on curing the ills of all the people in the land.



### 3. Opening Plenary

"We remember that it was Emma Lazarus who wrote the stirring message to the world that is emblazoned on the Statue of Liberty, and we remember it was Eleanor Roosevelt who was responsible for the Human Rights Declaration of the United Nations and who tried to teach the world to value the human dignity of every person."

#### Cranston Urges Senate Vote on Education Act "Banning Discrimination"

"The gender barrier is not the only barrier that will be coming down," Cranston said. "Blacks, Hispanics and members of other minority groups also will be filling the top spots on the national tickets of the major parties."

Cranston said that by the Presidential year 2000, "we'll be looking back in pride and wonder at the accomplishments of American women in the final quarter of the 20th Century."

"By the year 2000 it will seem ordinary and unremarkable to have women in positions of power and prominence -- in business, government, law and other professions."

He continued, "Despite discrimination, instances of sexual harassment and, for many, the scourge of poverty, women today are moving into every sphere of activity in our society and gaining the experience, the training and the self-confidence to move in large numbers into positions of power over the coming decade-and-a-half," he said.

Cranston noted that "forty per cent of more than 500 major firms recently surveyed had at least one woman on their board of directors. Women are going into business for themselves at a rate five times faster than men. And over the past 15 years the percentage of women in medical schools has tripled. Their numbers in law school have quintupled. And in business schools, they've gone up nearly seven times."

Cranston credited Title IX of the Education Act, which bans sex discrimination in schools, for opening up non-traditional fields for women.

He said the Act also accounted for "the extraordinary success of American women in the recent Olympics. Title IX opened up for many of these young women collegiate and inter-collegiate sports programs that their mothers had been barred from.

"The sad thing is that those days may be coming back because of a recent Supreme Court decision in the Grove City College case," Cranston said.

"That decision allows schools to discriminate in some programs even though they receive federal funds. Ironically, Justice O'Connor -- the first woman on the Supreme Court -- voted with the majority against Title IX."

Cranston, an original sponsor of legislation that would reverse that decision, said his bill is bottled up in a Senate committee because of opposition to it by the Reagan administration.

"The bill has already passed the House and I know we can pass it easily in the Senate if we get a chance to vote on it," Cranston said.

He said he will urge Senate Republican Leader Howard Baker of Tennessee, one of the bill's 63 co-sponsors, to bypass the committee and take the measure directly to the floor when Congress reconvenes next month.



Israel's Election Is Proof of Democratic Strength

Israel's Ambassador to the United States, Meir Rosenne, said that despite the difficulties in forming a new government in Israel, this is not to be taken as a sign of weakness but rather as a sign of strength: It is a proof of Israel's devotion to the democratic process and the rule of law.

"Furthermore," the Ambassador said, "Despite political differences there is a national consensus on:

- . The need to insure peace with all of our Arab neighbors.
- . The need to have a secure Israel, and
- . A readiness to make sacrifices to resume the peace process."

He pointed out that "With all the threats to its security with 36 years of permanent war and fighting against terrorism, Israel has a democratic regime with full respect for civil rights and civil liberties." He also pointed out that "No other country has been able to absorb a population three times its original population without compromising liberty, equality and the pursuit of happiness of its people.

"Israel and the United States share a continuity of durable ideals, sentiments, traditions and institutions, as well as permanent interests and needs," he said. "It is these fundamental moral and spiritual continuities that define the nature of the relationship between our peoples and our countries."

Mr. Rosenne said that whereas space is devoted in the world press to Israel's economic problems, few writers recall that "The problems stem from Israel's giving up of the oil wells in Sinai, which sacrifice has imposed a \$2.5 billion annual burden for the purchase of oil. However," he said, "no one has been killed at the Israel-Egyptian border in the last 11 years, and we believe that one life is more valuable than billions of dollars."

He continued, "In spite of a very heavy burden on the country's budget due to defense expenses, Israel has kept up its technical assistance programs to third world countries -- even to those that have broken diplomatic relations with Israel. He said that teams of Israeli experts are assisting those countries in trying to solve their serious social and economic problems.

"We Will Do and We Will Listen" -- Exodus 24:7

Mrs. Jacobson concluded by explaining the convention theme: which is taken from Exodus, Chapter 24, Verse 7. "We remember that the Torah was offered to all the nations so that none would be jealous. But the nations would not accept the Torah without first knowing to what they must agree. When they heard the Ten Commandments each declined. But, we, the Jewish People, accepted the Torah on faith," she said.

# # #



WOMEN IN THE MIDDLE: HOW TO BALANCE OFF  
RESPONSIBILITIES TOWARD CHILDREN, OLDER PARENTS AND SELF  
Hadassah Addresses Problem of "Role Overload"  
Saratoga Given Goldberg Award

San Francisco, Aug. 27...At no time in history have so many women had the responsibility of helping an elderly parent, parent-in-law, or even a grandparent -- a new Hadassah study guide declares.

At the same time the traditional roles as wife, homemaker, mother and grandmother have been augmented to an unprecedented extent not only by roles as care-givers to older people, but also by jobs outside the home. Regardless of their work status, many women also have a deep commitment to the goals of various organizations. That commitment is reflected in the time and energy they devote to volunteer work, which they often view as an unpaid career.

As a consequence, many such women have become women-in-the-middle because

- . Theirs is the middle generation
- . Though they can be adults of any age, they most often are in their middle years.
- . They are in the middle of demands from multiple roles that compete for their time and energy.

Therefore, Hadassah with over 270,000 members in the United States-- certainly the largest women's volunteer organization in the U.S. and possibly in the world -- has developed a course of study to help women to examine their responsibilities and how to cope with them.

The study guide was introduced at the Hadassah national convention where Dr. Deborah E. Lipstadt discussed the problem, the material in the Hadassah study guide, and how to use it. In an introductory essay to the study guide, The Jewish Woman in the Middle, Elaine M. Brody, Director of the Department of Human Services and Senior Researcher at the Philadelphia Geriatric Center, summarized: The issue is not one of love and caring. Rather the questions are:

- . How should love and caring be expressed?
- . What kinds of things can and should families in general do for their aged?
- . What kinds of things can be done satisfactorily by paid workers or workers from private or governmental agencies?
- . Are there any clues about what will happen in the future?

Rabbi Walter S. Wurzbarger wrote on the ethical responsibility: The recovery of our sense of transcendence is indispensable to recapturing the perspective reflected in the biblical expression, the 'splendor of the crown of a ripe old age.' Once we develop a more spiritual approach to the meaning of human existence, the burdens of caring for aged parents will no longer be perceived as senseless. Instead, they will be treated as a means to develop our commitment to such values as gratitude, loyalty, and the sanctity of life which, after all is said and done, represent major ingredients of what morally speaking is a desirable quality of life."

Blu Greenberg, who writes about contemporary Jewish subjects and has recently published two important books, On Women and Judaism (JPS) and How to Run a Traditional Jewish Household (Simon & Schuster), concludes in her essay:

"On the surface, it seems like a no-win situation for women-in-the-middle. But if we scratch the surface ever so slightly, we see that it is a much different story. Everyone makes fine adjustments in his or her life and everyone wins: the elderly, because they feel loved, cared for, and worthwhile instead of feeling discarded in the twilight of their lives; the young, because they have a unique sense of inter-generational links; and middle-aged children, because we feel the creative tensions in our lives.



## 2/Women in the Middle

We need not relinquish any of the blessings -- neither the new opportunities for women nor the ancient values of hesed, of acts of loving kindness, as we fulfill the fundamental mitzva. This is the Jewish way of having it all.

The study guide includes a case history by Stephen G. Doochin, Program Associate at Jewish Welfare Board who specializes in Gerontology, in which he presents a dilemma -- whether the woman should accept a job or not, and chapters on setting up programs and implementing the ideas in the 32-page booklet.

The Jewish Woman in the Middle was prepared in cooperation with the Jewish Education Department, the American Affairs Department and national Leadership Development with Deborah Kaplan, Coordinator of the Education Division and Joseph Lowin, national Education Director, as editor.

Mrs. Kaplan said that the Study Guide evolved from discussions with Hadassah members throughout the country who have been expressing the need to reconcile their traditional Jewish obligations with those of the modern woman.

"Apart from the work that Hadassah members do as volunteers for our projects, we found that Hadassah had an obligation to its members -- as individuals -- to help them to examine their personal directions," Mrs. Kaplan explained.

The Study Guide, which is \$2.00 for Hadassah members, will be available to non-members for \$4.00.

The Sarasota (Florida) Chapter of Hadassah received the Hannah L. Goldberg Award, one of Hadassah's most distinguished honors, at the Education Plenary of the National Convention today.

Each year the Jewish Education Department gives an award to the Chapter or group which has created the best study program. It is named for Hannah Goldberg, Hadassah's late national executive director, who had been an outstanding Jewish Education chairman before becoming the professional head of Hadassah. A Bostonian and a lawyer, Miss Goldberg had been an editor of the Reconstructionist Magazine for many years.

Barbara Goldstein of Metuchen, N.J. national Jewish Education chairman, made the award at a full plenary session of the 70th national convention of Hadassah which met here today at the San Francisco Hilton Hotel, attended by 2,500 delegates and guests, representing 370,000 members of Hadassah from every state and Puerto Rico.

The Chapter prepared an original study guide on "the Jew in Art/A History of Jewish Art," and the course -- conducted entirely by volunteers -- used film slides, paintings, graphics and visits to a museum.

Apart from a survey of the history of Jewish art, modern artists whose work was studied included Pissarro, Modigliani, Chagall, Walkowitz, Shahn, I.I. Levitan, Epstein, Baskin, Sontine, Pascin, Lipschitz, Gottlieb, Chaim Gross, Lipton and Rothko.

Mrs. Goldstein said that the quality of submission has improved each year.

The Seattle Chapter was named first runner up for its Holiday study guide covering Hanukka, Purim and Passover.

There were two honorable mentions: Port Chester-Rye (N.Y.) for "outstanding Jewish Women," and San Francisco for "The Jews of Italy."

# # #



THE WOMEN'S ZIONIST  
ORGANIZATION  
OF AMERICA, INC.

# HADASSAH

50 West 58th Street  
New York, N.Y. 10019  
(212) 355-7900

# NEWS



ROSLYN K. BRECHER, Chairman  
LENORE KAHN, Director of Public Relations

PRESS ROOM: (415) 771-1400

The San Francisco  
Hilton Hotel  
August 26-29, 1984

for immediate release

## HADASSAH TO TREAT VARIETY CLUBS CHILDREN'S LIFELINE PATIENTS TO ATTEND NANCY REAGAN HOLLYWOOD GALA ON SEPTEMBER 4

San Francisco, Aug. 27...Variety Clubs International and Hadassah have just reached an agreement for the Hadassah-Hebrew University Medical Center in Jerusalem to provide open-heart surgery for four children from the African-Asian area, Bernice S. Tannenbaum, Hadassah Medical Organization chairman, announced to the Hadassah national convention meeting in the San Francisco Hilton Hotel here.

Since 1980, through its Variety Children's Lifeline program, over 450 children from developing countries have been treated in American and European hospitals.

"We are delighted to be invited to participate," Mrs. Tannenbaum said.

The Hadassah-Hebrew University Medical Center, which is the largest medical complex for healing, teaching and research between Rome and Tokyo, is noted for its open-heart surgery and pediatrics surgery units.

Since 1960 Hadassah has provided teaching and treatment to people from Asia, Africa, the Middle East and eastern Mediterranean countries.

### Nancy Reagan to Receive Lifeline Award

Mrs. Tannenbaum and Frieda S. Lewis, outgoing president, will attend the Variety Children's Lifeline Award Dinner at the Century Plaza Hotel in Los Angeles on Tuesday, September 4, where Nancy Reagan will be the guest of honor.

Mrs. Reagan will receive the Variety Children's Lifeline Award of Variety Clubs International before 1400 guests.

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NATIONAL CONVENTION CHAIRMEN

Right to left -- Chairman Charlotte Jacobson, national chairman of the 70th national convention of Hadassah, with co-chairman Miriam Driesman.



*Hadassah*  
THE WOMEN'S ZIONIST ORGANIZATION OF AMERICA, INC.  
FIFTY WEST FIFTY-EIGHTH STREET, NEW YORK, N. Y. 10019

Marc Brandriss

Aug. 20, 1984

Dear Marc,

Enclosed are two copies of  
the Hadassah Convention Program.

See page 15 for the Plenary session  
at which you will be speaking.

Rose Matzkin, our former National  
President will be presiding.

See you in San Francisco,

Sincerely,

Marc



# Hadassah Announces San Francisco Convention August 26 - 29



New York... (Left to right) Frieda S. Lewis, National President of Hadassah, with Charlotte Jacobson and Miriam Dreisman, chairman and co-chairman of last year's headline-making convention in Washington, D.C., who have agreed to keep the winning team intact and head the 1984 annual National Convention, which will take place at the San Francisco Hilton Hotel, August 26-29.

New York... Hadassah will hold its 70th national convention in the San Francisco Hilton Hotel August 26-29, Frieda S. Lewis, national president, announced today.

"We are particularly pleased," Mrs. Lewis said, "that Charlotte Jacobson, who chaired our outstanding convention in Washington, D.C. last summer, will once again serve as national convention chairman." Mrs. Jacobson, a past president of Hadassah, is currently president of the Jewish National Fund. Miriam Driesman of Merrick, NY, will also continue from last year as national convention co-chairman.

The California Convention Committee is headed by Linda Morris, of Orinda, Calif., Central Pacific Coast Region president, and Rosalie Gayne, San Francisco Chapter president; the convention chairmen are Beulah Schiller, San Francisco, and Corinne Ravel, of San Jose. Golda Kaufman of San Francisco is convention co-chairman.

About 2,500 delegates and guests representing over 370,000 members in 1700 chapters and groups from every state and Puerto Rico will attend the four-day convention, which is preceded by the National Board meeting August 22-24.

Founded by Henrietta Szold in 1912, Hadassah is the largest women's volunteer organization and the largest Jewish organization in the United States. It is, also, the largest Zionist organization in the world today. Hadassah spends millions annually for its health, education, vocational, social welfare and land-redemption programs in Israel, and its education and youth programs in the United States.

NEW YORK (WNS) — Ninety Jews left the Soviet Union with Israeli visas in February, the National Conference on Soviet Jewry reported here. This continues the trend of less than 100 individuals departing per month, established during the last quarter of 1983.

JERUSALEM (WNS) — Upset by the escalation of abusive language by Israeli politicians, especially in the Knesset, a group calling itself the "Movement for a Good Israel" is monitoring the invectives in the hope that political rivals will exercise restraint, if only to preserve the dignity of the democratic process.

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This year the delegates will elect a new president and several other national officers. The new administration will bring a major change in national portfolios — chairmanships of departments which are headed by volunteers appointed by the president.

In addition, the delegates will hear reports, project plans, adopt budgets, participate in seminars and workshops, and hear addresses by government leaders and international authorities in the fields of Hadassah activities — health, education, youth and American and foreign affairs.

Hadassah maintains a network of medical institutions in Israel providing healing, teaching and research radiating from the two campuses of the Hadassah-Hebrew University Medical Center in Ein Karem and on Mount Scopus in Jerusalem.

Many United States agencies, such as the Agency for International Development, the National Institutes of Health, the Departments of Labor, of Health and Human Resources, of Education, and of Agriculture have contributed to medical and youth rehabilitation work, vocational and educational training programs for the educationally deprived.

In the United States, Hadassah conducts an American Affairs program which informs members on vital community, state, national, and international developments and encourages its members to contribute thousands of volunteer hours to school programs and services to the aged. The Zionist Affairs Department informs the members on issues concerning Israel and the well-being of Jews.

Hadassah fosters creative Jewish living through Jewish education. It sponsors a Zionist co-educational youth movement (Hashachar - The Dawn), which provides a variety of programs for youth from 9 to 25 years, including six Young Judaea camps located throughout the country, a national leadership camp, and year work-study and summer-in-Israel courses for American high school and college students.

## Sen. Moynihan Pays Tribute To Sen. Henry Jackson



Senator Daniel Patrick Moynihan, shown leading a tree planting ceremony in the Jewish National Fund's American Independence Park near Jerusalem, will pay tribute to the late Senator Henry Jackson at JNF's All-Day National Conference April 1 at the Grand Hyatt Hotel, New York. The other principal speakers are Yitzak Rabin, former Prime Minister of Israel, and Meir Rosenne, Israel's Ambassador to the United States. For further information, call (212) 879-9300.

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## To Address Hadassah Convention in San Francisco, August 26-29



Ambassador Rosenne



Professor Brinner



Dr. Penzias



Mayor Feinstein



Theodore R. Mann



Ambassador Lewis



Sallie S. Lewis



Rabbi Tanenbaum

Scholars, diplomats, scientists, political and religious leaders will address 2,500 delegates and guests at Hadassah's 70th annual national convention at the San Francisco Hilton Hotel August 26-29. They include: Israel Ambassador to the United States, Meir Rosenne; Professor William M. Brinner, Near Eastern specialist, University of California-Berkeley; Nobel Prize Winner, Dr. Arno A. Penzias; San Francisco Mayor Dianne Feinstein; national Jewish leader and attorney specializing in constitutional law, Theodore R. Mann; U.S. Ambassador to Israel Samuel W. Lewis and his wife, Sallie S. Lewis who will receive Hadassah's highest honor, the Henrietta Szold Award; and Rabbi Marc H. Tanenbaum, national Foreign Affairs Director, American Jewish Committee. Delegates represent 370,000 members in 1700 chapters and groups.



נעשה ונשמע

WE  
WILL  
DO  
&  
WE  
WILL  
LISTEN

Exodus: 24:7

70th NATIONAL  
HADASSAH  
CONVENTION  
**program**

San Francisco Hilton Hotel  
San Francisco, California  
August 26 - 29, 1984









# SUNDAY • AUGUST 26

## Early Events

1:00 P.M.  
to  
2:00 P.M.

CALIFORNIA ROOM

### REGION/BIG CHAPTER FUND-RAISING COORDINATORS

PATRICIA PAIKIN, *Presiding*

1:00 P.M.  
to  
2:00 P.M.

PACIFIC ROOM

### REGION/BIG CHAPTER AREA VICE PRESIDENTS

Organization/Expansion Chairmen and Liaisons

ELEANOR BERNSTEIN, *Presiding*

Participating Chairman: Olga Mack

1:00 P.M.  
to  
2:00 P.M.

CYPRESS ROOM

### REGION/BIG CHAPTER CONFERENCE CHAIRMEN AND WORKSHOP COORDINATORS

MARLENE EDITH POST, *Presiding*

1:00 P.M.  
to  
2:00 P.M.

ROSEWOOD SUITE

### REGION/BIG CHAPTER MEMBERSHIP COORDINATORS

JOYCE C. KITEY, *Presiding*

Participating Chairmen: Claire Baer  
Mrs. Lawrence J. Kramer  
Claire Shapiro



# SUNDAY • AUGUST 26

## Early Events

<p><b>2:15 P.M.</b> to <b>3:30 P.M.</b> HILTON PLAZA – FRONT</p>	<p><b><u>CAREER WOMEN</u></b> <b>“CONNECTING WITH YOUR CAREER ... AND HADASSAH”</b> JACQUELINE SEGALOFF, <i>Presiding</i></p>
<p><b>2:15 P.M.</b> to <b>3:30 P.M.</b> HILTON PLAZA – REAR</p>	<p><b><u>REGION/BIG CHAPTER MAJOR GIFTS CHAIRMEN AND AREA FOUNDERS</u></b> BLANCHE W. SHUKOW, <i>Presiding</i> <b>Participating Chairmen:</b> Ruth H. Kaslove Mrs. Morris S. Levin Mrs. Irving J. Mishkin Yvette Tekel</p>
<p><b>2:15 P.M.</b> to <b>3:30 P.M.</b> IMPERIAL BALLROOM</p>	<p><b><u>CHAPTER AND GROUP PRESIDENTS</u></b> MIRIAM DRIESMAN, <i>Presiding</i> <b>Participating Chairmen:</b> Eleanor Bernstein Olga L. Mack Marlene Edith Post</p>
<p><b>2:15 P.M.</b> to <b>3:30 P.M.</b> CALIFORNIA ROOM</p>	<p><b><u>POLITICAL BRIEFING FOR MEN ONLY</u></b> DR. MIRIAM FREUND ROSENTHAL, <i>Presiding</i> <b>Presentation:</b> Thomas A. Dine, Executive Director American Israel Public Affairs Committee</p>



# Convention Information

## CONSULTATIONS WITH CHAIRMEN

By appointment  
Monday, Tuesday and  
Wednesday

## SPEAKERS BUREAU

### Lassen Room, Fourth Floor

Sunday, August 26th  
12 Noon - 1:00 P.M.  
5:45 P.M. - 6:30 P.M.

Monday, August 27th  
12:45 P.M. - 2:00 P.M.  
5:00 P.M. - 6:00 P.M.

Tuesday, August 28th  
1:00 P.M. - 2:00 P.M.  
4:45 P.M. - 5:30 P.M.

MARY BLANK, Chairman  
DOROTHY KURLAND,  
Administrator  
Speakers Bureau

## CHAPTER BULLETIN CLINICS

### Tower Lobby, Lobby Floor

Sunday, August 26th  
1:00 P.M. - 2:00 P.M.

Monday, August 27th  
1:00 P.M. - 2:00 P.M.

Tuesday, August 28th  
1:00 P.M. - 2:00 P.M.

AILEEN H. WEISBURGH,  
Promotion Director

## VISUAL AIDS & EXHIBITS

Visit the Fund-Raising Exhibit,  
Visual Aids Displays and  
Hadassah's Windows on the  
World—Tourism Booth in the  
**Tower Lobby.**

MRS. SIDNEY W. GREENSPAN,  
Chairman

DOLLY KLECKNER,  
Chairman, Special Displays

## FILM THEATER SHOWINGS

### All showings in the Teakwood Suite, Fourth Floor

Sunday, August 26th  
9:00 A.M. - 12 Noon

Monday, August 27th  
1:00 P.M. - 2:00 P.M.  
5:00 P.M. - 6:00 P.M.

Tuesday, August 28th  
8:00 A.M. - 9:00 A.M.  
1:00 P.M. - 2:00 P.M.

Wednesday, August 29th  
8:00 A.M. - 9:00 A.M.

PHYLLIS TALMADGE,  
Director  
Program, Film, Picture  
Archives

## YOUNG LEADERS LOUNGE

(45 and under)

Walnut Suite, Fourth Floor  
Open Sunday, Monday,  
Tuesday and Wednesday  
before, between and after  
scheduled sessions.

## HADASSAH ASSOCIATES LOUNGE

(for men only)

Toyon Suite, Fourth Floor  
Open Sunday, Monday,  
Tuesday and Wednesday  
before, between and after  
scheduled sessions.

## HOTEL MEETING ROOMS

Meeting rooms are on the  
**Lobby Level, Ballroom Level  
and Fourth Floor.**

## MEAL RESERVATIONS

Tickets for the Banquet and  
Closing Luncheon may be  
purchased in the **Franciscan  
Room**, Sunday, August 26th  
and Monday, August 27th.

## CASSETTE RECORDINGS OF SESSIONS

These may be purchased on  
the **Ballroom Level** shortly  
after the conclusion of each  
session. Price: \$8.00 per  
single cassette; \$36.00 for  
five; \$70.00 for ten cassettes.

## KOSHER MEALS

Meals served at the Con-  
vention Banquet and Closing  
Luncheon will conform to  
**Dietary Laws.**

Other Kosher meals are  
available from Room Service  
as well as from the **Gazebo**,  
**Chef's Table** and **Henri's**  
restaurants at the San  
Francisco Hilton Hotel. To  
order a Kosher meal, please  
notify the restaurant at least  
one hour in advance. A  
Kosher lunch is \$16.00 plus  
tax and gratuities. A Kosher  
dinner is \$21.00 plus tax  
and gratuities. A choice of  
fish, beef or chicken is  
available.

## SAN FRANCISCO HILTON RESTAURANTS

For your convenience, the  
**Gazebo** will be open from  
6:30 A.M. to 1:00 A.M. every  
day. **Henri's** will be open  
every day for lunch from  
11:00 A.M. to 2:00 P.M. and  
for dinner from 5:30 P.M.  
to 10:00 P.M. The **Chef's  
Table**, another hotel restau-  
rant, will be open for dinner  
Tuesday through Saturday  
from 5:30 P.M. to 10:00 P.M.



**SUNDAY • AUGUST 26**

# Opening Session

**4:00 P.M.  
to  
5:15 P.M.**  
CONTINENTAL  
BALLROOM

MIRIAM DRIESMAN, *Presiding*

## HATIKVAH

### STAR SPANGLED BANNER

*Vocalist:* Joyce Bacharach

*Accompanist:* Harriet Kaye

### GREETINGS: Frieda S. Lewis

National President

**Linda Morris**, President, Central Pacific  
Coast Region of Hadassah

### Yaacov Sella

Consul General of Israel  
in San Francisco

### TREASURER'S REPORT: "The Coat of Many Colors"

**Beatrice I. Feldman**

**7:00 P.M.**



*Chartered buses will leave from the **O'Farrell Street entrance** of the San Francisco Hilton Hotel to take you to the **Louise M. Davies Symphony Hall** for the Evening Plenary Session. Buses will depart starting at 7:00 P.M. Please be prompt and bring your tickets.*

**NOTE:** *Shuttle buses will be available to take you back to the San Francisco Hilton Hotel from City Hall following the Delegates Reception. Please bring sweaters.*



# Plenary Session

**8:30 P.M.**  
to  
**10:00 P.M.**

LOUISE M. DAVIES \*  
SYMPHONY HALL

See Page 6 for  
Transportation  
Details

CHARLOTTE JACOBSON, *Presiding*

**HATIKVAH**

**STAR SPANGLED BANNER**

*Vocalist:* Cantor Itzhak Emanuel  
Congregation Ner Tamid

**PRESIDENTIAL ADDRESS: Frieda S. Lewis**

**ADDRESS: His Excellency, Meir Rosenne**  
Israel Ambassador to the United States

**REMEMBERING JEWS IN LANDS OF DISTRESS**

**SHOFAR BLOWING: Barbara Goldstein**

*Hadassah expresses its appreciation to:*  
The Sixth United States Army Band, Presidio, California  
Lt. Gen. Robert Arter, Commander,  
The Sixth United States Army

All delegates and guests are requested to leave  
**Davies Symphony Hall** via the **Van Ness Avenue Exit**, cross  
the street and walk one block to the **San Francisco City Hall**.

# Reception to Delegates

**10:30 P.M.**  
to  
**11:30 P.M.**

ROTUNDA OF  
SAN FRANCISCO  
CITY HALL

**Hostesses: SAN FRANCISCO CHAPTER AND CENTRAL  
PACIFIC COAST REGION OF HADASSAH**

**WELCOME: Rosalie Gayne, President**  
San Francisco Chapter of Hadassah

**GREETINGS: Quentin Kopp, Supervisor of the**  
City of San Francisco

***Please be sure to bring your Reception ticket.***



**MONDAY • AUGUST 27**

## Jewish Education Plenary

**8:00 A.M.  
to  
9:00 A.M.**

**CONTINENTAL  
BALLROOM**

DEBORAH KAPLAN, *Presiding*

**"THE JEWISH WOMAN IN THE MIDDLE"**

**PRESENTATION: Dr. Deborah Lipstadt**

Assistant Professor of Jewish  
Education, University of  
California, Los Angeles

**Presentation of the Hannah L. Goldberg Award**

## Youth Aliyah Plenary

**9:10 A.M.  
to  
10:10 A.M.**

**CONTINENTAL  
BALLROOM**

**"YOUTH ALIYAH TODAY AND TOMORROW"**

SYLVIA DOPPELT, *Presiding*

**TRIBUTE TO EDDIE CANTOR**

**RECOLLECTIONS: Marilyn Cantor Baker**

Daughter of Eddie Cantor

**ADDRESS: "New Challenges in Youth Aliyah"**

Uri Gordon, World Head of Youth Aliyah

**SPECIAL YOUTH ALIYAH GUEST: Yaacov Daite**

**"I Come From Ethiopia to Youth Aliyah"**

**Participating Chairman: Fan Levy**

## Membership Plenary

**10:20 A.M.  
to  
11:20 A.M.**

**CONTINENTAL  
BALLROOM**

JOYCE C. KITEY, *Presiding*

**Panel: "SOMETHING IN HADASSAH FOR EVERYONE"**

**Participating Chairmen: Claire Baer**

Mrs. Lawrence J. Kramer  
Claire Shapiro

**PREMIERE: "MEMBERSHIP PURSUIT"—VIDEO CASSETTE**

**Announcement of National Honorary Membership Celebrity**

**MONDAY • AUGUST 27**

## Youth Activities Plenary

**11:30 A.M.  
to  
12:30 P.M.**  
CONTINENTAL  
BALLROOM

BESS ROTHBAUM, *Presiding*

**"Impact of Early Years":** Mazkir of Young Judaea

**"The Impact of Israel Programs":** Richard Juran,  
Former Director  
Hadassah's Israel Youth  
Program

**"From Camps to Campus":** Debbie Blumenthal  
Henry Blum  
Danny Spiwack

PROMO: NEW YOUTH ACTIVITIES FILM

Participating Chairmen: Barbara Spack  
Ruth M. Zimble

## Zionist Affairs Plenary

**2:30 P.M.  
to  
4:15 P.M.**  
CONTINENTAL  
BALLROOM

CARMELA KALMANSON, *Presiding*

**ADDRESSES: "The Changing Arab World"**

William Brinner, Professor  
Near East Studies, University of  
California at Berkeley

**"United States-Israel Relations"**

Thomas A. Dine, Executive Director  
American Israel Public Affairs Committee

**REPORTS: Soviet Jewry**  
Dorothy Lane

**Aliyah—Coming Home**  
Claire Baer

**Consultant:** Dr. Marc Brandriss, Director  
Zionist Affairs Department



**MONDAY • AUGUST 27**

## HMO Plenary

**8:30 P.M.  
to  
10:00 P.M.**  
CONTINENTAL  
BALLROOM

BERNICE S. TANNENBAUM, *Presiding*

### **"BREAKTHROUGH"**

**ADDRESSES: "High Technology and Healing"**

**Dr. Arno Penzias**, Nobel Laureate  
Vice President of Research  
AT&T Bell Laboratories

**"Breakthrough to Freedom"**

**Dr. Ilana Ferber**, Senior Physician  
Department of Physical Medicine  
and Rehabilitation  
Hadassah University Hospital,  
Mt. Scopus

**"On the Threshold of Breakthrough"**

**Dr. Shmuel Penchas**, Director General  
Hadassah Medical Organization

## Forum

**10:30 P.M.  
to  
11:30 P.M.**  
CONTINENTAL  
BALLROOM

THELMA C. WOLF, *Presiding*

### **"THE RISE OF THE CULT MOVEMENT"**

**PRESENTATION: Maynard Bernstein**, Co-Chair

Task Force on Cults & Missionary Efforts  
Jewish Community Relations Council  
of Greater Los Angeles

**TUESDAY • AUGUST 28**

**8:00 A.M.  
to  
9:00 A.M.**

**HILTON PLAZA –  
FRONT**

## Young Leaders Session (45 and under)

**JANE ZOLOT, *Presiding***

**Participating Chairman: Jacqueline Segaloff**

## HMO Plenary Workshop

**9:10 A.M.  
to  
9:55 A.M.**

**IMPERIAL  
BALLROOM**

### **HADASSAH MEDICAL ORGANIZATION FUND-RAISING**

**RUTH POPKIN, *Presiding***

**Participating Chairmen: Mrs. William K. Dorfman  
Mrs. Delbert Mammen  
Irene Ruza**

## H.I.E.S. Plenary

**10:05 A.M.  
to  
11:20 A.M.**

**CONTINENTAL  
BALLROOM**

**ROSALIE C. SCHECHTER, *Presiding***

**Presentation of Citation to Zeev Sardi, Immediate Past  
Director of Hadassah Vocational Guidance Institute,  
by Frieda S. Lewis**

**RESPONSE: Zeev Sardi**

### **HADASSAH ISRAEL EDUCATION SERVICES FASHION SHOW**

Created in Israel by Students of Hadassah  
Seligsberg-Brandeis Comprehensive High School

**Introduced by Lee Lobel Zwang, Coordinator,  
Hadassah Fashion Show**

**Entire Show Coordinated and Produced by Marjorie Wolf**

**Sound: Randall Schiller Productions**

**Models: S. F. Model Agency**

**Accessories: Maison Mendessolle**

*The presentation of this show was made possible through  
the generosity of the Development Corporation for  
Israel, State of Israel Bonds*



**TUESDAY • AUGUST 28**

## Business Session—Part I

**11:30 A.M.  
to  
1:00 P.M.**  
CONTINENTAL  
BALLROOM

**(ONLY DELEGATES MAY VOTE —  
BRING YOUR CREDENTIAL)**

EDITH ZAMOST, *Presiding*

**Increase in Life Membership Dues:** Claire Shapiro

**Change in Hadassah's Fiscal Year:** Beatrice I. Feldman

**National Service Committee:** Mrs. Max N. Matzkin

**Report of Nominating Committee:** Dr. Helen Schaffer

**Elections**

**Remarks:** New President

## Jewish Education Plenary

**2:15 P.M.  
to  
3:15 P.M.**  
CONTINENTAL  
BALLROOM

BARBARA GOLDSTEIN, *Presiding*

**FILM: "Agam and . . ."**

**ADDRESS: "The Influence of the Bible in Art"**

**Yaacov Agam, renowned Israeli Artist**

**Consultant:** Dr. Joseph Lowin, Director  
Jewish Education Department

## American Affairs Plenary

**3:20 P.M.  
to  
4:20 P.M.**  
CONTINENTAL  
BALLROOM

MRS. RICHARD BARRETT, *Presiding*

**ADDRESS: "New Challenges to the Constitution"**

**Theodore R. Mann, President**  
American Jewish Congress

**Participating Chairmen:** Rose Novick  
Joan W. Sacarob

# TUESDAY • AUGUST 28

## Concurrent Sessions

4:30 P.M.  
to  
5:30 P.M.  
GYPPRESS ROOM

### HUG IVRI SESSION FOR HEBREW-SPEAKING DELEGATES

NAOMI GURIN, *Presiding*

**Special Guest:** Nanette Stahl, Librarian  
Bureau of Jewish Education  
San Francisco, California

4:30 P.M.  
to  
5:30 P.M.  
CALIFORNIA  
ROOM

### AMERICAN JEWISH ARCHIVES FOR MEN ONLY

NORMA LENORE, *Presiding*

**Participant:** Dr. Shmuel Penchas, Director General  
Hadassah Medical Organization

4:30 P.M.  
to  
5:30 P.M.  
IMPERIAL  
BALLROOM

### JEWISH NATIONAL FUND

MRS. ISRAEL USDAN, *Presiding*

**SPECIAL GUEST:** Mrs. Walter Clay Lowdermilk

**PRESIDENT JEWISH NATIONAL FUND:** Charlotte Jacobson

4:30 P.M.  
to  
5:30 P.M.  
HILTON PLAZA  
ROOM

### TOURISM

EVELYN W. SONDHEIM, *Presiding*

**NEW ASPECTS OF TOURISM IN ISRAEL:** Moshe Shoshani,  
Israel Commissioner for Tourism, North America

**PANEL PRESENTATION ON HADASSAH REGIONAL TOURISM**

**USING ISRAEL BONDS FOR TOURISM:** Mrs. Irving E. Marks

**Hadassah Travel Coordinator:** Sonja Stollman



**TUESDAY • AUGUST 28**

# Banquet

**7:30 P.M.**  
**CONTINENTAL**  
**BALLROOM**

**FRIEDA S. LEWIS, *Presiding***

**INVOCATION:** Judith Epstein

**GREETINGS:** Beulah Schiller, Chairman, San Francisco  
Convention Committee

**PRESENTATION of Citation to Helen Jackson in honor  
of the late Senator Henry M. Jackson, by Frieda S. Lewis.**

**ACCEPTANCE by Helen Jackson**

**PRESENTATION of Henrietta Szold Award to  
United States Ambassador to Israel, Samuel Lewis and  
Mrs. Lewis, by Bernice S. Tannenbaum**

Musical Program by the **San Francisco Boys Chorus**  
Music Director, **William Ballard**

**WEDNESDAY • AUGUST 29**

# Leadership Development Session

**7:45 A.M.  
to  
8:45 A.M.**

**CYPRESS ROOM**

**(By Invitation Only)**

**SUE MIZRAHI, *Presiding***

# Plenary Session

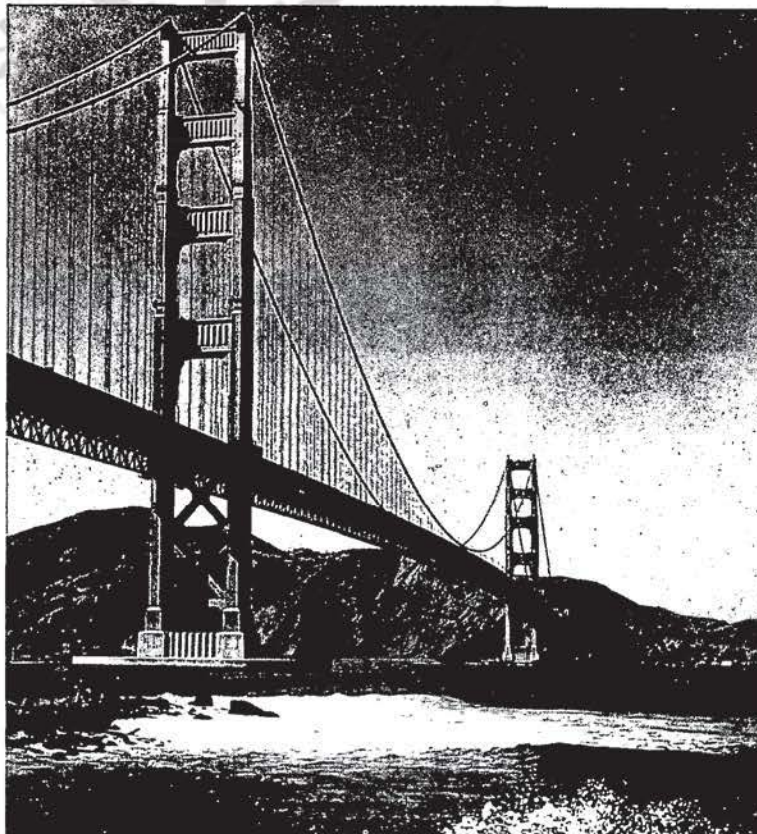
**9:00 A.M.  
to  
10:00 A.M.**

**IMPERIAL  
BALLROOM**

**MRS. MAX N. MATZKIN, *Presiding***

**“JEWISH-CHRISTIAN DIALOGUE—PROBLEMS AND PROMISE”**

**ADDRESS: Rabbi Marc H. Tanenbaum, Director  
International Relations Department  
American Jewish Committee**





# WEDNESDAY • AUGUST 29

## Simultaneous Fund-Raising Mini Plenums

Please attend the Mini Plenum of your choice

**10:10 A.M.  
to  
11:10 A.M.**

**HILTON PLAZA  
ROOM**

### **MINI PLENUM I**

#### **"GOING INTO BUSINESS"**

(Consignment Shops, Thrift Shops, Flea Markets, Bazaars)

FAN LEVY, *Presiding*

**Participating Chairman:** Norma B. Lenore

**PACIFIC ROOM**

### **MINI PLENUM II**

#### **"GOURMET'S DELIGHT"**

(Donor Luncheons, Food Fairs,  
"Packages from Home," Brunches, Teas)

MRS. DELBERT MAMMEN, *Presiding*

**Participating Chairman:** Ruth M. Zimble

**IMPERIAL  
BALLROOM**

### **MINI PLENUM III**

#### **"FUND-RAISING BOUTIQUE"**

(Theater Parties, Ballet, Sports Events, A-Thons, Journals,  
Art Shows, Auctions, Baby Showers)

IRENE RUZA, *Presiding*

**Participating Chairman:** Lee Lobel Zwang

**CALIFORNIA  
ROOM**

### **MINI PLENUM IV**

#### **"PLANNED GIVING"**

(Wills & Bequests, Annuity Trust & Pooled Income,  
Endowments & Grants)

HELEN G. LUSTERMAN, *Presiding*

**Participating Chairmen:** Mrs. D. Leonard Cohen  
Barbara H. Tirschwell

**Consultant:** Lillian Kaltman, Esq.  
Hadassah House Counsel

**FRANCISCAN  
ROOM**

### **MINI PLENUM V**

#### **"RAISING YOUR SIGHTS"**

(A Comprehensive Approach to Obtaining Major Donors)

BLANCHE W. SHUKOW, *Presiding*

**Participating Chairmen:** Ruth H. Kaslove  
Mrs. Morris S. Levin  
Mrs. Irving J. Mishkin  
Yvette Tekel

**WEDNESDAY • AUGUST 29**

## Business Session—Part II

**11:20 A.M.  
to  
12 Noon  
IMPERIAL  
BALLROOM**

**(ONLY DELEGATES MAY VOTE —  
BRING YOUR CREDENTIAL)**

ROSE GOLDMAN, *Presiding*

**Adoption of HWZOA Budget:** Mrs. David Glenn

**Adoption of Quotas:** Patricia Paikin

**Credentials Committee:** Joan W. Sacarob

**Statements/Resolutions Committee:** Dorothy R. Bucksbaum

## Closing Luncheon

**12:30 P.M.  
CONTINENTAL  
BALLROOM**

FRIEDA S. LEWIS, *Presiding*

**GREETINGS:** Corinne Ravel, Co-Chairman,  
Convention Committee,  
Central Pacific Coast Region

**INVOCATION:** Golda Kaufman, Co-Chairman,  
San Francisco Convention Committee

RUTH POPKIN, *Presiding*

**ADDRESS:** The Honorable Dianne Feinstein,  
Mayor of San Francisco

**Hadassah Magazine Presentation of Harold U. Ribalow Award  
by Rose Goldman**

**RETROSPECTION:** Frieda S. Lewis

**CLOSING OF CONVENTION:** Ruth Popkin



## HATIKVAH

*Kol od ba-le-vav p'nee-mah  
Ne-fesh y'hu-dee ho-mee-yah,  
Ul fa-a-tey miz-rach ka-dee-mah  
A-yin l'Tsi-yon tso-fee-yah  
Od lo av-dah tik-va-te-nu,  
Ha-tikvah sh'not al-pa-yim,  
Li-yot am chof-shee b'ar-tse-nu,  
Er-ets, Tsi-yon, vi-y'ru-sha-la-yim.*

(Free translation of Hebrew Text)

As long as the heart of the Jew beats  
And his eye is turned towards Zion,  
We hold firmly to our hope,  
The dream of two thousand years—  
That ours be a free people in their  
Homeland,  
In the land of Zion—and Jerusalem.

## A-NI MA-AMIN

*A-ni ma-amin (3)  
Be-emunah sh'lay'mah (2)  
B'vee-at Ha-ma-shee-ach (2)  
Ani Ma-amin  
V'af al pi she-yit-ma-may-a  
Im kol zeh ani ma-amin.*

I believe with complete faith  
In the coming of the Messiah.  
And though he tarry,  
Still shall I believe  
And await his coming.

**THE JERUSALEM PROGRAM**  
*states the aims of Zionism to be: the unity of the Jewish people and the centrality of Israel in Jewish life; the ingathering of the Jewish people in its historic homeland, Eretz Israel, through Aliyah from all countries; the strengthening of the State of Israel which is based on the prophetic vision of justice and peace; the preservation of the identity of the Jewish people through the fostering of Jewish and Hebrew education and of Jewish spiritual and cultural values; the protection of Jewish rights everywhere.*

## NOTES



### CONVENTION COMMITTEE

#### NATIONAL COMMITTEE

*CHARLOTTE JACOBSON*  
NATIONAL CONVENTION CHAIRMAN

*MIRIAM DRIESMAN*  
NATIONAL CONVENTION CO-CHAIRMAN

*JUDITH MANELIS*  
EXECUTIVE DIRECTOR

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#### LOCAL COMMITTEE

*BEULAH SCHILLER*  
CHAIRMAN  
SAN FRANCISCO CHAPTER

*GOLDA KAUFMAN*  
CO-CHAIRMAN  
SAN FRANCISCO CHAPTER

*CORINNE RAVEL*  
CO-CHAIRMAN  
CENTRAL PACIFIC COAST REGION

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#### STAFF

*RUTH LINDNER*  
DIRECTOR, CONVENTION &  
SPECIAL EVENTS

*GERALDINE DRANOW*  
ASSISTANT TO CONVENTION DIRECTOR

*LUCILLE ZOLTY*  
CONVENTION OFFICE MANAGER

*ALYNN NATHANSON*  
ASSISTANT TO THE  
EXECUTIVE DIRECTOR

*ALAN TIGAY*  
EXECUTIVE EDITOR  
HADASSAH MAGAZINE

*SHERYL WEINSTEIN*  
HADASSAH CONTROLLER

*IRENE WEXLER*  
COORDINATOR, SERVICES DIVISION



# SAN FRANCISCO HILTON HOTEL

## SAN FRANCISCO, CALIFORNIA

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INFORMATION DESKS ..... Franciscan Room, Ballroom Level  
Sunday, August 26th  
East Lounge, Ballroom Level  
Monday, August 27-Wednesday, August 29

REGISTRATION ..... Franciscan Room, Ballroom Level

STAFF OFFICES ..... Whitney Room, Shasta Room and  
Room 451, Fourth Floor

EXECUTIVE OFFICE ..... Room 448 and Room 449, Fourth Floor

PRESS OFFICE ..... Tamalpais Room, Fourth Floor

Chairman, Press, Radio & TV: ROSLYN K. BRECHER

Director, Press, Radio & TV: LENORE KAHN



**National Headquarters**

# HADASSAH

**The Women's Zionist Organization of America, Inc.**

**50 West 58th Street • New York, New York 10019**

Mission → Market - 5<sup>th</sup> → Mission

memorandum

**THE AMERICAN JEWISH COMMITTEE**

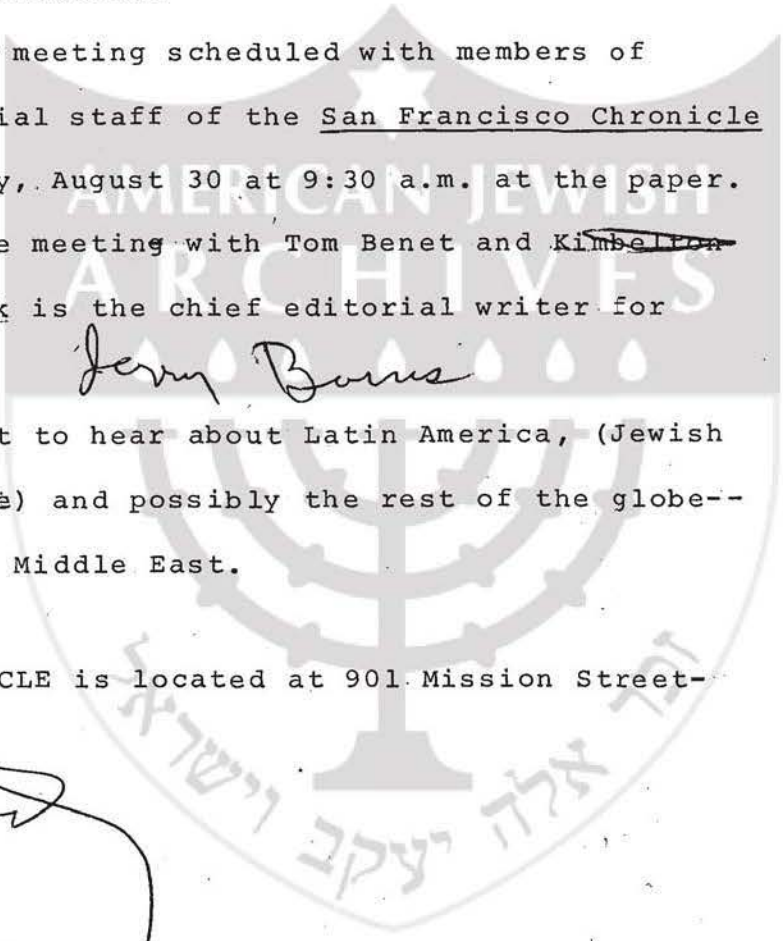
**date** August 22, 1984  
**to** Marc Tanenbaum  
**from** Randall Czarlinsky  
**subject** San Francisco

You have a meeting scheduled with members of the editorial staff of the San Francisco Chronicle on Thursday, August 30 at 9:30 a.m. at the paper. You will be meeting with Tom Benet and ~~Kimbelton~~ Peck. Peck is the chief editorial writer for the paper.

*Jerry Bonus*

They expect to hear about Latin America, (Jewish perspective) and possibly the rest of the globe-- East-West, Middle East.

THE CHRONICLE is located at 901 Mission Street-





# Hadassah's building bricks for Israel

By Mildred Hamilton  
Examiner staff writer

**T**HE PATH to the presidency of a multi-million dollar philanthropy began for Ruth William Popkin when, as a young mother, she agreed to be a Brownie leader in her native Brooklyn.

"I have a failing: I can't say no," admitted the woman installed today as the president of Hadassah, the world's largest women's volunteer organization, at the convention's closing luncheon at the Hilton Hotel.

Popkin, a stately dark-eyed gray-haired "professional" volunteer, has a 41-year record in Hadassah, the women's Zionist organization of America, as well as her efforts for the Brownies, Cub Scouts, Scouts, Red Cross, and heart and cancer associations.

If she had stayed in the retailing world — she was a department store buyer before her marriage — Popkin might today be running Gimbel's. Instead she opted for family and community service. Now she leads the 72-year-old, 370,000-member group dedicated to the health and educational needs of Israel. Hadassah raised \$40 million last year for "our practical projects of nation-building in Israel and for the reinforcement of Jewish identity in America."

Popkin hopes to expand the membership open to any woman supporting the Hadassah goals, to 500,000, she said.

The new president took a break in one 18-hour convention day to talk. Bouquets and baskets of fruit adorned

her suite, but the *piece de resistance* was a huge Hershey. "Five pounds," said Popkin with a rueful smile. "A gift from a friend who knows that I can't bare to waste anything. I'll have to invite in some other chocolate lovers."

Her philosophy and logic studies at Brooklyn College proved helpful background for the volunteer life. President of her initial small group within a year, she moved up, to spend 18 years on Hadassah's national board and to head each of its major divisions. She's done everything from running the Israel Folk Dance Festival to New York's annual Salute to Israel Parade.

"For two years, I was purchasing chairman," she said. "I spent \$6.5 million each year in this country on equipment for the complete refurbishing of the reopened Hadassah-Hebrew University Medical Center." Located in Jerusalem, it is the largest medical complex between Rome and Tokyo.

She made her first trip to Israel in 1966 with her late husband, businessman Morris Popkin, and has returned at least once a year since to see the "work of our hands. I have vivid memories of my first look at the medical complex. I felt every brick was a brick I had put there."

Hadassah's founder, health pioneer Henrietta Szold, introduced Western medicine to that part of the world in 1913 when it was still part of the Turkish Empire. "The first doctors and nurses she took there traveled around on donkeys carrying medicines in terra cotta pots," Popkin said. "Now our work is an important part of Israel's health program. Our hospital and on-



Hadassah head Ruth Popkin

ecology institute provide models in treatment and research that have been adopted by the World Health Organization. I want to maintain our past standards and continue to be a medical trend-setter."

Popkin succeeds Frieda S. Lewis, also of New York, who just completed four years as Hadassah president. Both women attended the July meeting in Paris of the International Conference on Politics and Anti-Semitism in the Women's Movement.

"This was preparation for the final World Conference of the United Nations Decade for Women, to be held in Nairobi next year," Popkin said. "We are trying to find a way to prevent the politicizing that went on in the earlier meetings, in Mexico City in 1975 and in Copenhagen in 1980. Non-Jewish women from many parts of the world joined us in Paris to work to keep the focus on women's needs in Nairobi. Otherwise, we will find the Decade for Women has ended without helping women very much."



S.F. Speech

## U.S. Security Aide Reaffirms Israel Ties

By Edward Iwata

National security adviser Robert C. McFarlane reassured American Jews in San Francisco yesterday that ties between Israel and the United States will continue to strengthen in the coming months.

"There is no higher priority on (President Reagan's) personal agenda than ensuring the strongest, most enduring commitment to the state of Israel," said McFarlane.

The presidential adviser spoke during a dinner speech before the Hadassah, the national women's Zionist group holding a convention this week at the Hilton hotel.

McFarlane said the Reagan administration had introduced "long-lasting structural changes" in U.S.-Israel ties.

He gave as examples joint military exercises, high-technology exchange, greater economic aid and free trade agreements between the two nations.

McFarlane said that economic aid to Israel has risen dramatically to \$9.5 billion over the past three years — compared to \$27.5 billion over the past three decades.

Next year, the White House official said the U.S. plans to give \$2.6 billion in aid to Israel. He said all of the payments would be in grants "to relieve Israel's debt to the U.S. government and put it on the road to

stable recovery."

McFarlane also touched on a sweeping free trade agreement soon to go into effect between the two allies.

Under the agreement, Israel will export goods duty free into this country, while Israel opens its markets to many American products.

McFarlane also underlined the administration's tough military stand against Soviet influence in the Mideast and the "state-sponsored terrorism" of Iran, Libya and Syria.

"When the Soviet Union and its allies are successful, the global balance strengthens in their behalf, and at the expense of the U.S. and its allies."