



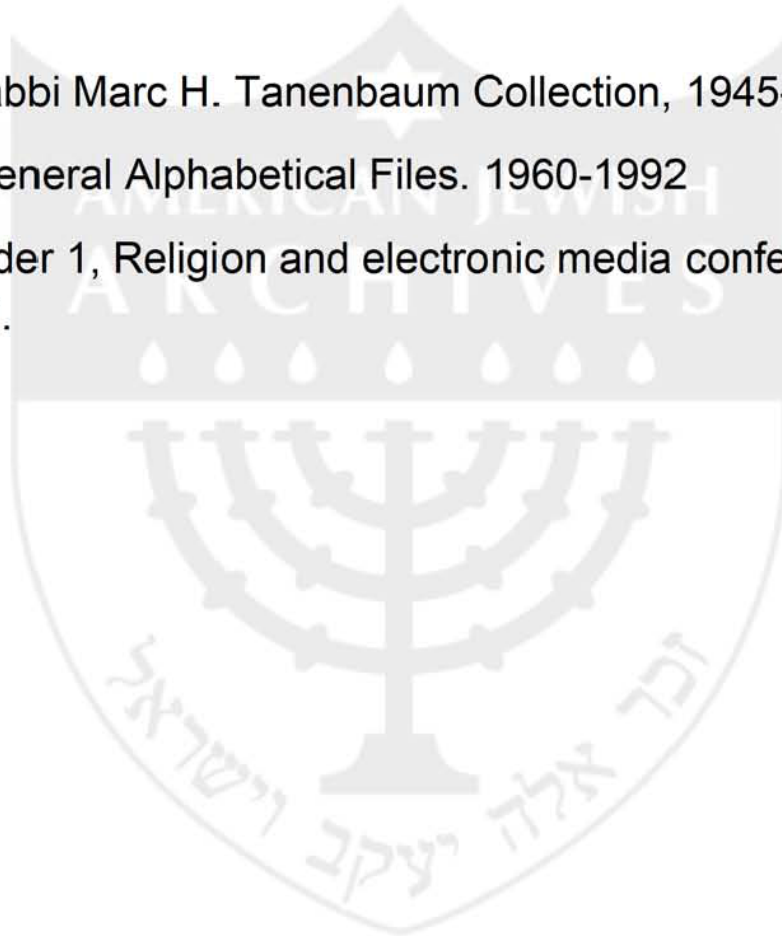
THE JACOB RADER MARCUS CENTER OF THE
AMERICAN JEWISH ARCHIVES

Preserving American Jewish History

MS-603: Rabbi Marc H. Tanenbaum Collection, 1945-1992.

Series E: General Alphabetical Files. 1960-1992

Box 90, Folder 1, Religion and electronic media conference, 24
March 1981.





AMERICAN JEWISH
ARCHIVES

Religion and the Electronic Media

St. Sophia's Cathedral
Tuesday, March 24, 1981

Co-sponsored by
American Jewish Committee
National Conference of Christians and Jews
in cooperation with
EcuMedia

CONFERENCE STEERING COMMITTEE

Rev. Gene Boutilier
EcuMedia
Southern California Council
of Churches

Rev. Rita Brock
Scripps College

Norma Erlich
Media Two

Mr. Leonard Goldhammer
Community Relations Consultant

Rev. Steve Jackson
So. Cal. School of Theology

Beth Mackenzie
Producer, KNBC

Mr. Howard Miller
Interreligious Committee
American Jewish Committee

Janis Plotkin
Assistant Director
American Jewish Committee
Conference Coordinator

Mr. Glen Poling
Director of Interreligious Programs
National Conference of
Christians and Jews
Conference Coordinator

Rev. Msgr. Joseph Pollard
Director Communications Dept.
Los Angeles Archdiocese

Rabbi Sanford Ragins
Leo Baeck Temple

Sarai Ribicoff*
Herald Examiner

Rabbi Stephen Robbins
Temple Emanuel

Rev. Dale Rose
Eagle Rock Presbyterian

Jean Smith
Vice President
Clive Hoffman Associates

Rabbi Alfred Wolf
Wilshire Boulevard Temple

Robert M. Jones
National Senior Vice President
of Administrations
Executive Director,
Southern California Region
National Conference of
Christians and Jews

Dr. Neil C. Sandberg
Western Regional Director
American Jewish Committee

* deceased

A G E N D A

8:30 AM REGISTRATION (St. Sophia's Community Hall)

9:00 AM PLENARY SESSION -- Community Hall

Moderator: Dr. Neil Sandberg
Western Regional Director
American Jewish Committee

Key Note Speaker: Mr. Ron Hendren, Critic at Large, KNBC News

Topic: "The Electronic Media"

Round Table Discussion Groups

10:30 AM QUESTIONS AND ANSWERS

11:30 AM BROWN BAG LUNCH

12:30 PM PLENARY SESSION -- Community Hall

Moderator: Robert M. Jones
Executive Director, S. Cal. Region,
National Conference of Christians & Jews

Topic: "The Impact of the Media on Religion and
the Faith Community"

Dialogue: Rabbi Marc Tanenbaum, Director
Interreligious Affairs,
American Jewish Committee

Dr. Harry Hollis, Associate Executive Director
Southern Baptist Christian Life Commission
Director of Family and Special Moral Concerns

QUESTIONS AND ANSWERS

2:00 PM WORKSHOPS (to be repeated)

1. "Religion and Media Impact on Public Policy"
(Community Hall)

2:00 PM WORKSHOPS (to be repeated)

1. "Religion and Media Impact on Public Policy" --
Community Hall

Panel: The Honorable Kenneth Hahn, L.A. County Supervisor,
Second District

Mr. David Crippens, Vice President, Station
Manager, KCET

Rev. Gene Boutilier, EcuMedia

Moderator: Ms. Beth MacKenzie, Producer, Odyssey, KNBC

2. "Interfaith Media Involvement" -- Patio/St. Luke Room A

Panel: Dr. Martin Neeb, Broadcasting Director
Franciscan Communications Center

Rev. Steve Jackson, Ph.D., Director
Interfaith Media Center
Professor of Communication, S. Cal. School of Theology

Mr. Monroe Price, Chairman of the Board
Jewish Television Network

Moderator: Mr. Howard Miller, Editor, Daily Journal
Chairman, Interreligious Committee,
American Jewish Committee

3. "The Impact of Media on Community Definition and the
Value of Education" -- St. Luke Room C

Panel: Mr. George Conklin
Associate Professor of Communication and
Media Studies
Pacific School of Religion, Berkeley, Ca.

Rabbi William Cutter, Ph.D.
Professor of Education and Modern Hebrew Literature
Hebrew Union College

Moderator: Sister Elizabeth Thoman, C.H.M., Executive Director
National Sister's Communication Service

4. "Theological, Liturgical and Mystical as a
Media Experience" -- St. Luke Room B

Panel: Rabbi Stephen Robbins, Temple Emanuel

Dr. Mel White, D.Min., LHD
Associate Professor of Communication and
Media Ministries
Fuller Theological Seminary
President, Mel White Productions

Moderator: Rev. Msgr. Joseph Pollard, Director
Dept. of Communications, L.A. Archdiocese

3:30 PM REPEAT WORKSHOPS

5:00 -

6:30 PM DINNER BREAK

6:30 PM PLENARY SESSION -- Community Hall

Moderator: Donald W. McEvoy
Senior Vice President, Program Development
National Conference of Christians & Jews

Speaker: Rev. Anthony Scannel O.F.M., CAP.
President, Franciscan Communications
President, UNDA, International Catholic Assoc.
for Broadcasting

Topic: "Redefinitions of the Faith Community"

MEDIA DEMONSTRATION produced by Dr. Steve Jackson

Panel: Rabbi Marc Tannenbaum
Dr. Harry Hollis
Rev. Anthony Scannel

FACULTY

Rev. Gene Boutilier

Director of EcuMedia, Vice Chair of the Immigration and Refugee Resettlement Commission (representing the United Church of Christ); serves as Treasurer of the Hunger Organization Team and Interfaith Hunger Coalition, both of which are Southern California Council of Churches project consortia.

Mr. George Conklin

An educator and media producer, director of the Center for Media Studies of the Pacific School of Religion, where he is Associate Professor of Communication and Media Studies, and a member of the combined Graduate Theological Union.

Hon. Kenneth Hahn

L.A. County Supervisor, 2nd District, reelected for six consecutive terms, founder of the paramedic rescue program, originator of 'Emergency Call Box' systems on LA freeways, and many other far-reaching projects.

Rabbi William Cutter, Ph.D

Professor of Education and Modern Hebrew Literature at Hebrew Union College, Rabbi Cutter received his Ph.D. at UCLA in 1971. Founding Director of the Rhea Hirsch School of Education, he is a member of many distinguished organizations, including 'Conference of American Rabbis' and 'American Association of University Professors', and is the author of many articles.

Ron Hendren

Currently Critic-At-Large for KNBC here in Los Angeles, Mr. Hendren has a distinguished career as a media/political expert, and has been featured on the Today show, WRC-TV in Washington D.C., and KRON in San Francisco. For seven years he authored a column distributed by the L.A. Times Syndicate, and has served on the staffs of President Johnson, Sargeant Shriver, and former Senator Stephen M. Long.

FACULTY Cont.

Dr. Harry Hollis

Presently serving as Associate Executive Secretary in Family concerns to the Christian Life Commission, Rev. Hollis has extensive experience as a pastor, working with a great many Baptist organizations. He was appointed by President Carter in 1979 to serve on the National Committee of the White House Conference on Families, and also was assigned to the Christian Life Commission's Help for TV Viewers project.

Steve Jackson

Rev. Jackson is the Director of the Center for the study of Communication & Religion and Assistant Professor at Claremont School of Theology. A board member of EcuMedia and member of the Methodist Association of Communicators, he won the Gettysburg Award for a multi-media presentation at USC.

Robert M. Jones

Mr. Jones, National Senior Vice President of Administration and Executive Director of the Southern California Region of NCCJ, has received a number of distinguished awards for his respected work in the field of human relations. The city of Los Angeles honored him recently with a Bicentennial Salute "in recognition of meritorious contributions to humanitarian progress."

Beth Mackenzie

Producer of KNBC's popular Odyssey television series, along with many other religious oriented public affairs programs; Associate Producer of KNBC educational programs and researcher for The Sunday Show, another KNBC production.

Howard Miller

A member of the Beverly Hills law firm of Berg, Spire, Miller, & Fraade. He has been a professor of law at USC, President of the L.A. Board of Education, and has served as Executive Editor of the L.A. Daily Journal. Mr. Miller is also well known for his T.V. appearances, especially as a regular participant on the national PBS program, 'The Advocates.'

FACULTY Cont.

Martin Neeb

Combining expertise in both religion and television, Mr. Neeb is director of Broadcast Division, Franciscan Communication Center where he is responsible for development, production, and marketing of radio and television projects, several of which have won numerous awards, including the coveted Emmy.

Rev. Msgr. Joseph Pollard

Among a number of duties performed by Monsignor Pollard, he is director of Communications for the L.A. Archdiocese and Superintendent of ETV System as well as Roman Catholic Chaplain to Hollywood's motion picture, T.V., radio, and recording industries.

Monroe Price

Mr. Price teaches Administrative Law, Regulation of Cable Television, Law and the Arts, and is President of the Foundation for Community Service Television. He is currently researching material for regulation of cable television access channels.

Rabbi Stephen Robbins

Trained in various aspects of humanistic and family psychology, Rabbi Robbins is presently at Temple Emanuel of Beverly Hills California. His current involvement is centered around cults and missionary activities for the Board of Rabbis and Jewish Community Relations Commission, among other organizations.

Neil C. Sandberg

Professor of Sociology and Director of the Institute for Intergroup Relations Training at Loyola Marymount University in Los Angeles. As Western Director of the American Jewish Committee, he is an advisor on community relations to a number of government, private, and religious institutions.

Rev. Anthony Scannel

President of Franciscan Communications and producer of 125 fifteen minute films for TV and 25 sixty second spots for TV, Fr. Scannel served with a number of Catholic Broadcasting services, including UNDA/World and Association of Catholic Television and Radio Syndicators, and won the Faith & Freedom Award in film for the Religious Heritage of America in 1974.

FACULTY Cont.

Rabbi Marc Tanenbaum

A pivotal force in the success of the American Jewish Committee securing the support and respect of the Interreligious Community. He also helped organize a conference of African leaders on 'Bible and Black Africa' in Jerusalem, and served as Chair of the first national consultation on Black-Jewish relations at Fisk University. His influence has also been felt by a number of government agencies, including the Joint Chief's of Staff of the Armed Forces.

Sister Elizabeth Thoman

Executive Director of the National Sister's Communication Service, which is a national resource office to stimulate a more effective use of mass media by religious orders of women. She has worked with a variety of religious communications projects, including the U.S. Bishop's satellite/cable TV test at the 1977 NSCS meeting.

J. Melville White

Dr. White has been Assistant Professor of Communications and Media at Fuller Theological Seminary since 1979, and is also President of Mel White Productions where he produced a number of award winning religious films. He has also published a number of books and magazine articles and served as pastor for Pasadena Covenant Church.