



THE JACOB RADER MARCUS CENTER OF THE AMERICAN JEWISH ARCHIVES

Preserving American Jewish History

MS-603: Rabbi Marc H. Tanenbaum Collection, 1945-1992.

Series G: Speaking Engagements. 1975-1992

Box 107, Folder 39, Holiday Inn System Conference [Memphis, Tenn.]. 12 September 1978.



Holiday Inn Franchise Conference 1978



Holiday Inn University
11200 East Goodman Road
Olive Branch, MS 38654
601-895-2941

August 17, 1978

Rabbi Marc H. Tanenbaum
The American Jewish Committee
165 E. 56th St.
New York, N.Y. 10022

Dear Rabbi Tanenbaum:

I am somewhat negligent in responding to our previous correspondence, please excuse my delay.

I sincerely appreciated your interest in our prayer breakfast program. Unfortunately we won't be able to accept your offer to be with us in September of 1978. Wallace Johnson had a special choice this year and asked if we would yield our recommendation until another year. You can expect to hear from me again in the future. I have heard excellent things about you and I'm confident our franchise owners would enjoy your message.

Thank you again for your cooperation.

Sincerely,

A handwritten signature in cursive script that reads 'Bob'.

Robert E. Morris
Conference Manager

ce

cc: Bob Levinson
Reuben Pomerantz

MHT:RPR

March 7, 1978

Mr. Robert E. Morris
Conference Director
Holiday Inn University
1150 E. Goodman Road
Olive Branch, Mississippi 38654

Thank Mr. Morris,

Thank you very much for your warm and gracious letter of February 9th.

As of now, the date of September 12th is open on my calendar. I would be delighted therefore to accept your thoughtful invitation to speak at the Prayer Breakfast of the Holiday Inn System Conference.

If you could send me some past programs that will help me get a clear idea of the context of your conference.

With regard to the matter of an honorarium, I would be happy to conform to whatever pattern you have established with previous speakers. It would be necessary for us to have an understanding about your covering my travel expenses.

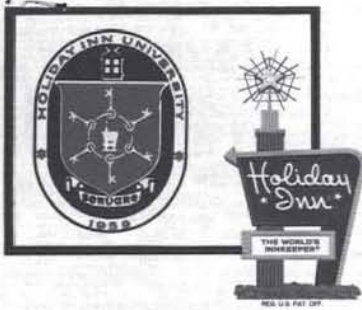
With warmest personal good wishes and my prayers for God's richest blessings over you, I am,

Faithfully yours,

Rabbi Marc H. Tanenbaum
National Director
Interreligious Affairs

MHT:RPR

*Denmark - Poll
Times Inc - ad prep
Atlanta - Golan*



HOLIDAY INN
UNIVERSITY

February 9, 1978

Rabbi Marc H. Tanenbaum
American-Jewish Committee
165 East 56th Street
New York City, New York 10022

Dear Rabbi Tanenbaum:

Once a year we conduct our Holiday Inn System Conference for our franchise holders here in Memphis. As a part of that Conference we have the Wallace E. Johnson Prayer Breakfast. In 1978 the date for that breakfast will be September 12.

We are interested in having a member of the Jewish faith deliver remarks during that Prayer Breakfast. I have asked several of our franchise holders to recommend potential speakers for that function and your name has been sent to me.

I wonder if you would be good enough to reply to the following questions:

- 1) Would you be interested in accepting such an invitation?
- 2) Is the date, September 12th, presently available on your agenda?
- 3) What is your honorarium?

I would certainly appreciate receiving the above information and will plan to be in touch with you hopefully no later than mid-March to further discuss any potential mutual interest.

Thank you very much.

HOLIDAY INN UNIVERSITY

Robert E. Morris
Conference Director

ca

PERSEVERANCE RESPONSIBILITY INTEGRITY DISCIPLINE ENTHUSIASM

1150 E. Goodman Road, Olive Branch, Mississippi 38654, U.S.A.
Phone 601-895-2941