



THE JACOB RADER MARCUS CENTER OF THE AMERICAN JEWISH ARCHIVES

Preserving American Jewish History

MS-603: Rabbi Marc H. Tanenbaum Collection, 1945-1992.

Series G: Speaking Engagements. 1975-1992

Box 108, Folder 8, Wallace E. Johnson Prayer Breakfast - San Francisco and Leadership Development Group [California and Tennessee]. 10-11 September 1979.



SC

19 Oct. 79

MEMO

from

Irwin Schulman

Marc -

Jack Weinstraub + Nat Schulman
told me that you were spectacular
in your So. Carolina visit.
I thought you'd like to hear

Best,

Irwin

National Jewish Community Relations Advisory Council
55 West 42nd Street New York, N.Y. 10036

212-564-3450

peale Haliday Inn

Wallace E. Johnson

3041 Getwell Road, Suite 105 - Memphis, Tennessee 38118 - (901) 795-5750

Co-founder & Vice Chairman
of the Board Emeritus
Holiday Inns, Inc.

International Chairman
Here's Life
(for Campus Crusade for Christ)

September 6, 1979

Rabbi Marc H. Tanenbaum
The American Jewish Committee
165 E. 56th Street
New York, N. Y. 10022

Dear Rabbi Tanenbaum:

We are deeply honored to have you as the principal speaker at this annual Wallace E. Johnson Prayer Breakfast at the 1979 IAHI Conference. As you know, the Prayer Breakfast originated many years ago and we have been privileged to enjoy Dr. Norman Vincent Peale, Dr. Billy Graham and other outstanding Americans as speakers. When this annual occasion was named the Wallace E. Johnson Prayer Breakfast it was an extreme honor to me.

In 1974 I had the privilege of serving on the committee when you were selected for a Special Award by Religious Heritage of America. From that work I have first hand knowledge of your great leadership in America and the world.

Many of us have failed to recognize what the Judeo-Christian faith has contributed to the world in both spiritual and material ways. In my opinion the future of the world under the leadership of the Judeo-Christian faith in the 80's and 90's will be more exciting than in the past 2,000 years.

It is with deep regret that Mrs. Johnson and I are not able to be with you for this Prayer Breakfast. Even though the Doctor has released me from the hospital, he has restricted my travel for the next thirty days, and Mrs. Johnson and I are with you in the fellowship of prayer though absent in body.

Rabbi Tanenbaum, it is a great honor to have you as our speaker. May God bless you and your fine work.

Sincerely yours,

Wallace E. Johnson
Wallace E. Johnson

P. S. Under separate cover I am sending you a copy of my book
"Together We Build"

Sept 11, 79 mitz folder

May 7, 1979

Mr. Richard T. Ashman
Executive Vice President
Hotel Group - Franchise Division
Holiday Inns Inc.
3796 Lamar Avenue
Memphis, Tennessee 38118

Dear Mr. Ashman,

Thank you for your recent thoughtful letter in which you kindly invite me to address the Wallace E. Johnson Prayer Breakfast.

As I indicated today in a telephone conversation with Mr. Bob Morris, I am happy to accept your invitation and look forward to being with you in San Francisco on September 11th.

With warmest personal good wishes, I am,

Cordially yours,

Rabbi Marc H. Tanenbaum
National Director
Interreligious Affairs

MHT:RPR

Enclosures

Bio, Photo, Seal, MHT + AS at home
cc: Ernie Weiner



Holiday Inns INC. 3796 LAMAR AVENUE MEMPHIS, TENNESSEE 38118 U.S.A. 901/362-4419

RICHARD T. ASHMAN
EXECUTIVE VICE PRESIDENT
HOTEL GROUP
FRANCHISE DIVISION

May 11, 1979

Rabbi Marc H. Tanenbaum
National Director
Interreligious Affairs
Institute of Human Relations
165 East 56 Street
New York, NY 10022

Dear Rabbi Tanenbaum:

F -
I am most pleased that you were able to accept our invitation to address our franchisees at the Wallace E. Johnson Prayer Breakfast in San Francisco on September 11. I look forward to meeting you at that time.

Warmest regards.

Sincerely yours,

Richard T. Ashman

cc: Bob Morris

Sept 11 '79 hutz
foedv

March 19, 1979

Mr. Richard T. Ashman
Executive Vice President
Holiday Inns Inc.
3796 Lamar Avenue
Memphis, Tennessee 38118

Dear Mr. Ashman,

I wish to acknowledge receipt of your recent letter of invitation to Rabbi Marc Tanenbaum.

Rabbi Tanenbaum is currently out of town on an extended lecture tour on the West Coast and will be leaving for a series of meetings in Germany. He is expected to return to his office on or about March 30th. I am certain he will reply to your letter at that time.

I am enclosing several items which you may find of interest.

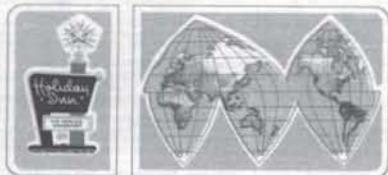
Cordially,

Rita P. Reznik
Secretary to Rabbi Tanenbaum

NPR

Enclosures

Holocaust-Germany
Newsday
Pope and Jews (IJCIC)



on Type
F- Sep 11

Holiday Inns INC. 3796 LAMAR AVENUE MEMPHIS, TENNESSEE 38118 U.S.A. 901/362-4419

RICHARD T. ASHMAN
EXECUTIVE VICE PRESIDENT
HOTEL GROUP
FRANCHISE DIVISION

March 7, 1979

Rabbi Marc Tanenbaum
American Jewish Committee
165 East 56th Street
New York, NY 10022

Dear Rabbi Tanenbaum:

Last year you may recall some correspondence from our convention manager concerning your appearance at one of the highlights of the annual meeting of our franchise owners, the Wallace E. Johnson Prayer Breakfast. I regretted that we had to adjust those plans and thus were not given the pleasure of having you address our group. I hope that you will give us another try.

F -

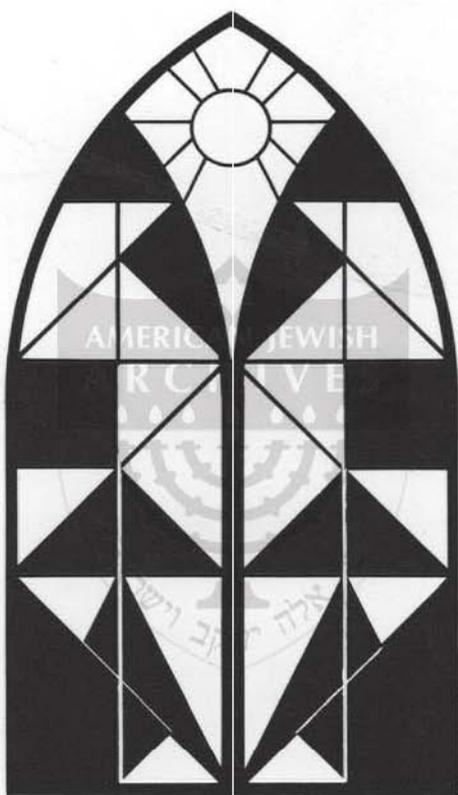
In 1979, we will be meeting outside of Memphis for the first time and that in itself lends excitement to this meeting. We will be meeting in San Francisco and the Prayer Breakfast will be held on Tuesday morning, September 11, at the Holiday Inn Golden Gateway.

I do hope you can accept our invitation and if so I will have Bob Morris provide you with the specific details. We would expect to cover your expenses and pay your customary honorarium. Also, we hope that Mrs. Tanenbaum would be able to join you as our guest.

Sincerely yours,

Richard T. Ashman
Richard T. Ashman

cc: Bob Morris



Wallace E. Johnson
Prayer Breakfast

1979 Holiday Inn System Conference

Welcome

Roy Winegardner
Chairman of the Board and CEO
Holiday Inns, Inc.

Invocation

Breakfast

Musical Message

The California Wind Children

Introduction of Speaker

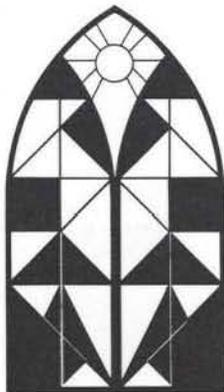
Wallace E. Johnson
Vice-Chairman Emeritus
Holiday Inns, Inc.

Message

Rabbi Marc H. Tanenbaum
Director
National Inter-Religious Affairs
The American Jewish Committee

Closing Comments

Roy Winegardner



About the California Wind Children

Since it began in late 1975, this dynamic group of young people has completed a number of successful tours of the United States, Canada, and Europe. Their music has been heard in such places as the National Cathedral, St. Paul's Cathedral, and on the White House lawn. In addition, the Wind Children have produced two professionally recorded albums. What makes this group special are the members themselves.

The members themselves, who range in age from 14 to 25, handle all aspects of their existence. This responsibility includes all publicity and financial matters as well as driving and maintaining their own buses. The Wind Children began as a service-oriented group and conducted a summer camp for the Navajo Indians. Since then, every summer tour has centered around a similar work project.

Rabbi Tanenbaum

A poll of America's religion newspaper editors, in 1978, voted Rabbi Tanenbaum one of the ten most respected and influential religious leaders in America. *Newsweek* magazine recently devoted its religion section to an interview with Rabbi Tanenbaum, describing him as "the American Jewish community's foremost apostle to the Gentiles..." In a cover story entitled "The Ten Most Powerful Rabbis," *New York* magazine described Rabbi Tanenbaum as "the foremost Jewish ecumenical leader in the world today."



1979 Holiday Inn System Conference
San Francisco September 10, 11, 12, 13

August 22, 1979

Rabbi Marc Tannenbaum
The American Jewish Committee
165 East 56th Street
New York, N.Y. 10022

Dear Rabbi Tannenbaum,

These weeks have a way of flying by us and our meeting gets closer every day and I get more excited about meeting you in person. I appreciated your most recent letter and have taken the following steps.

Enclosed is your airline ticket incorporating the return arrangements you indicated in your letter. I have made reservations for a suite for your use at the Holiday Inn/Golden Gateway where the meeting is being held for Monday and Tuesday evenings, September 10th and 11th. I will have transportation available for you at the airport when you arrive.

I am still in the talking stages of the musical entertainment that will support you. I am most appreciative of your ideas and help.

If you have any additional questions, please give me a call. I plan to forward to you the agenda for the breakfast in the near future.

Thank you.

Sincerely,

Bob (d)

Robert E. Morris
Manager
Meetings & Conventions

REM/sgl

Enclosure