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40th Anniversary
1941 - 1981

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Summer

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40th Anniversary Theme Set For Annual Award Dinner

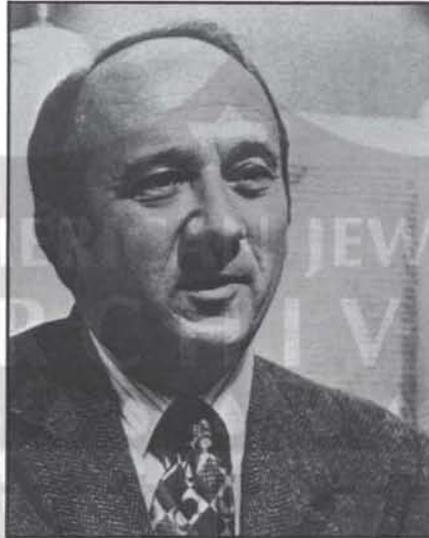
The Brandeis-Bardin Institute's 40th anniversary is the theme of this year's Shlomo Bardin award dinner and tribute calendar ad book, said Betty Weiner, overall general chairperson of the fund raising campaign.

The dinner will be held November 15, 1981, at the Century Plaza Hotel, and committees are forming now to coordinate the activities leading to this gala annual event.

Eli Boyer is chairman of the ad book campaign, with co-chairmen Irwin Field and Lawrence Weinberg. Shirley Kabert is chairperson of the dinner. King Levin is spearheading efforts on behalf of House of the Book Association members.

"Our annual award dinner and ad book represent BBI's primary fund raising effort," said Institute president Jack Salzberg. "We look forward to wide participation and another successful year."

Itzhaki, Tanenbaum Spend Summer At Brandeis - Bardin As BCI Scholars-In-Residence



Itzhak Itzhaki



Marc H. Tanenbaum

Alonim Launches Fund Raising Campaign To Construct Cultural Center At Brandeis-Bardin

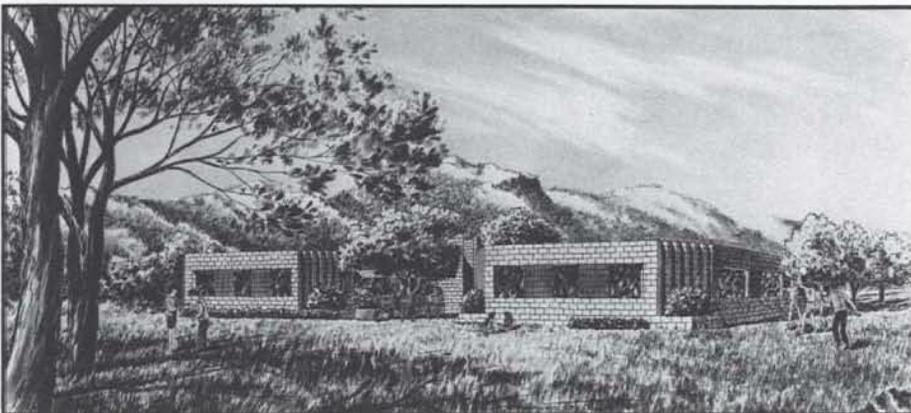
Construction of a 6,000 square foot Alonim Cultural Center at the Brandeis-Bardin Institute will be the end result of a recently launched special fund raising campaign, it was announced by Steve Needleman, a member of BBI board of directors and chairman of the Alonim Committee.

"Preliminary plans for the structure have already been drawn, and it is our goal to

begin construction in the fall," said Mr. Needleman. "We estimate a total cost of \$300,000, which includes all furnishings and equipment."

The fully air-conditioned building will consist of a dance studio, arts and crafts center with a pottery section and kiln, music room, photo lab and a counselor's lounge.

(Please turn to page 2)



Artist's rendering depicts proposed new cultural center for Camp Alonim at the Brandeis-Bardin Institute.

Itzhak Itzhaki and Marc H. Tanenbaum are the scholars-in-residence for the 1981 summer aliyot of the BCI college institute at Brandeis-Bardin.

Lt. Col. Itzhaki, who spoke to House of the Book Association members in March of this year, will join BCIers for the first aliyah, which begins June 21 and ends July 19. He has received international acclaim as a teacher and interpreter of bible as the living history and geography of the Jewish people. Dr. Tanenbaum, the leading representative of the Jewish people to the non-Jewish world, will share his philosophies and experiences with BCIers during the second aliyah, which begins July 26 and ends August 23.

As national director of the Interreligious Affairs Department of the American Jewish Committee, Dr. Tanenbaum is an internationally recognized authority on Jewish-Christian-Muslim relations. He was one of the architects of the television series, "Holocaust," and he led a presidential group to Poland in 1979 as part of President Carter's special commission on the Holocaust.

BCI is a four week in-residence program at the Brandeis-Bardin Institute. It is lead by BBI director Dennis Prager and combines intense Jewish experiences in a kibbutz-like atmosphere. Each aliyah accommodates 80 college-age men and women from throughout the world.

BBI Establishes Fund In Memory of Steve Labinger

The Brandeis-Bardin Institute has established a special BCI scholarship fund in memory of Steve Labinger, who passed away in April.

The profound impact Brandeis-Bardin had on Steve's life was returned many times over to the Institute when Steve served on the staff of BCI as well as Camp Alonim.

Donations to the Steven Labinger BCI Memorial Scholarship Fund will enable other college students to experience the unique BCI program.

Young Adults Focus Attention On Providing Sense Of Jewish Community, Instilling Values

Encouraging assimilated and secular young Jews to attend introductory weekends at Brandeis-Bardin is a new, major thrust of the Institute's Young Adult Group, said Ron Reiter, newly appointed group leader.

Dr. Reiter, following the leadership of Phil Bergstein, said the primary objective of this growing BBI organization is to help young Jews be Jewish.

"Providing a sense of Jewish community and helping to instill Jewish values are the key elements in achieving our goal," he said. "This is accomplished through meaningful Jewish living experiences and education."

With the focus on unmarried, young adults ages 25-35, group members celebrate Shabbat and Jewish holidays; study Torah; attend HOB member weekends together; and socialize within the framework of Judaism.

Since its founding three years ago, the

Camp Alonim Sessions Fill To Capacity For Exciting, Jewish 1981 Summer Experience

"Creating a Jewish appetite," along with traditional summer camp fun, is the way Camp Alonim director Arthur Rosenbaum explains an important objective of this year's 1981 camp program.

"We want to instill in the youngsters a strong, positive feeling toward Judaism, similar to that carried out in other Institute programs," said Mr. Rosenbaum. "Hopefully, the kids themselves, without prodding from parents, will want to pursue Jewish studies

based on their own desires to learn more about their unique heritage."

Bettie Rifkind, assistant director of the Institute and "Camp Mother," said all three Alonim sessions were filled to capacity. She said many of the prior years' staff members have returned this summer, with all of the head staff having experienced the BCI college institute.

The summer 1981 staff includes Sandy Dubrow, program director; David Meyer, music director; Lisa Sherwin, director of Hebrew and Judaism; Myrna Samuels, art director; and David Dassa, melavah malkah coordinator.

Nancy Highiet and Jan Gartenberg are advisors to the counselors-in-training; Joel Melnick is the boys head counselor; and Stacy Simon serves in the same capacity for the girls.

Cultural Center

(Continued from Page 1)

In conjunction with this campaign, a memorial fund has been established by Ron and Barbara Bloomberg in memory of their son, Seth, who was killed by a drunk driver. Seth was in the counselor-in-training program last summer at Camp Alonim.

To commemorate Seth's love for music and his talents as a singer and writer, donations to the fund have been allocated to the music room of the new building.

Mr. Needleman said pledges of \$50,000 will entitle the naming of a room. He said permanent plaques will be established for individual pledges of \$10,000 or more. The Needleman family has committed \$100,000 to the project.

Pledge cards have been mailed to all parents of Alonim campers, to whom Mr. Needleman said the campaign is being directed. He also encourages participation by House of the Book Association members who may have children or grandchildren who will someday attend Camp Alonim.



Ron Reiter, left, has assumed the leadership of BBI's Young Adult Group, succeeding Phil Bergstein, who is active in numerous Institute activities. More than 300 young adults share a wide range of Jewish culture and educational programs.

BRANDEIS-BARDIN INSTITUTE NEWS

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Please notify Brandeis-Bardin Institute if you change your address. Letters to the editor are welcomed. They should be kept as short as possible and are subject to condensation. Because of the volume of mail, not all letters can be published.



From the desk of

8/14

ALLAN M. LEVINE, PH.D.

Dear Rabbi Zannenbaum,
I want to thank you for your
comments and teaching at
BCJ on Tisha b'Av.

Enclosed is a poem I
wish to share with you
and ~~some~~ an explanatory
letter. I would like to
know/hear more about your
debates with/in the NCC,
and other "ecumenical"
organizations over Israel and

the PLO, etc.

May you continue to
grow from strength to
strength. I leave on Monday
for a month in Israel (my 6th trip!).
Shalom,

Al Levine

P.S.

If you should be there during
Aug-Sept. at all, I shall
be staying at 02-664179,
and would be delighted to
meet you there.

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LOS
ANGELES
VALLEY
COLLEGE

Dear Friend and Colleague:

In reply to your request, I am enclosing a copy of my poem referred to in Options Newsletter. Please excuse the form letter format of my reply, but there have been many such requests.

I'd like to comment briefly on the poem and several matters related to it. Originally, it was a much shorter form, written as part of a holocaust program and memorial held here on campus. You will note, I am sure, that the framework I used is not original, but one written by an anonymous psalmist in Babylon, two thousand years ago.

The poem was revised a number of times since 1972 to include the terrorism and tragedies since then, and to serve as a warning and reminder that these contemporary acts of violence against human beings originate in the same value system of Jew-hatred that the Nazis represent. **Silence, neutrality, & political expediency** ultimately help the oppressors against the victims of dehumanization that makes their murder possible with relative impunity.

Finally, despite the litany recorded, I do not believe that we Jews are alone in the world, nor that we are the sole victims. Despite our relatively unique role in such frequent attempts at destruction, I believe that the principle lessons to be learned are universal: do not stand idly by at the suffering of your neighbor/brother/fellow human being and, by contributing to the welfare of another, one effectively "chooses life."

Best wishes for a year of progress toward peace.

Sincerely,

Allan M. Levine, Ph.D.
Professor
Dept. of Psychology

Los Angeles Community College District

THE
BRANDEIS-
BARDIN
INSTITUTE

February 13, 1981



Dear Marc:

I am extremely happy to confirm the arrangements we have just made by telephone. You will serve as Scholar-in-Residence at BCI beginning on August 2, 1981, for a minimum of 10 days (and, needless to say, no maximum). We will pay you an all inclusive fee of \$2,500.00.

Your work load is extremely limited as it will include only 4 to 6 hours of lectures, plus one lecture to the adult membership of the Institute. However, the most important responsibility of the scholar-in-residence is to make himself available informally to the students so that they may learn from him as a Jew and as a man, rather than merely as a public figure. Please, therefore, plan to live at the Institute and not to take outside engagements during your time at BCI.

I know you will profoundly enjoy your stay here, and that it will only be matched by the BCIers' and my own joy in having you here.

Affectionately yours,



Dennis Prager

DP:ph

Rabbi Marc H. Tanenbaum
National Director, Interreligious Affairs
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New York, New York 10022

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