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Box Folder 2

American Jewish Joint Distribution Committee [International Development Program], 1989-1990.

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JDC International Development Program

711 Third Avenue New York, NY 10017 USA (212) 687-6200 Cables: Jointdisco New York Telex: 62873 Telefax: (212) 370-5467

Sylvia Hassenfeld

Michael Schneider

Aryeh Cooperstock

Henryka Manès Project Coordinator

TO:

IDP Committee

FROM:

Aryeh Cooperstock

DATE:

July 11, 1990

RE:

JDC-IDP UPDATE July 1990

Attached, for your information, is a report on recent activities.





#### JDC-IDP UPDATE

#### July 1990

#### Projects:

1. Morocco - On June 28 the dental project was officially completed. Lois Zoller, Albert Weizman, and Henryka Manes represented JDC. Numerous Moroccan officials participated including: the Governor and First Secretary of the Ben M'Sik Province, the Deans of the Dental Faculties of Rabat and Casablanca and forty other officials. The Moroccan Jewish community was represented by its President, Mr. Berdugo. Dr. Paul Yurtest represented Alpha Omega and Mr. Forester, Consul General of the United States represented the U.S. government. More than 100 people attended the ceremony, including journalists and press photographers.

From all reports, this project was an outstanding success with some 50,000 children receiving dental hygiene education and fluoride treatments and 4,500 had cavities filled, extractions, etc.

- 2. Mali The Israeli forestry expert we sent to Mali proved to have exactly the right combination of professional expertise and diplomacy: both essential requirements in a difficult environment. He made an excellent impression on both the local officials and the United Nations staff in Bamako and New York. After his report and recommendations are reviewed, our further involvement in the project will probably be requested.
- 3. <u>Armenia</u> Ground was broken for the Children's Rehabilitation Center in Leninakan on June 20. The foundation should be finished about the end of July.

We have formed a consortium with Project Hope, the Armenian Assembly, and the Red Cross to apply to USAID for part or all of the \$9.8 million U.S. Government allocation for Armenian earthquake relief. (A scandalous \$200,000 was wasted on an assessment team that was sent to Armenia to determine how the money should be spent. Its report was considered "incompetent" and never issued!) We are responding to a Request for Proposals, i.e., participating in a competition, for the funds. The Finance Department is assisting in preparing our submission which is due July 27.

The Tishman Company plans to send one of its engineers to Armenia to supervise construction of our Center for about an 8 month period.

- 4. <u>India</u> The run-off agriculture course is tentatively scheduled for October.
- 5. <u>Ethiopia</u> Arrangements were made to ship 3,000 blankets to Addis Ababa from a Jewish textile manufacturer in Zimbabwe. The blankets arrived on July 8.
- 6. <u>Slovakia</u> Following a field visit to Bratislava, a cooperative research project with a Slovakian irrigation institution and the Volcani Institute of the Israeli Ministry of Agriculture is being developed.
- 7. <u>Poland</u> An Israeli agricultural expert has completed his project assessment mission to Poland and identified a number of promising projects. Once his report is received we will seek funding.
- 8. Hungary A similar mission to Hungary is scheduled for mid-August.



spoke to henryka --

the next step is a mock-up which you will receive

the brochure will be used for jdc partners in Africa, the people they work with who will implement project...it will also be sent to foundations and to Jewish communities abroad who may also become helpful in funding....

& Kylioner

### IDC International Development Program

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Co- Chair

Union of American Hebrew Congregation

838 Fifth Avenue

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Henryka Manes, Project Coordinator FROM:

WE ARE SENDING PAGE(S) IN ADDITION TO THIS COVE

SHEET.

FAH #: 517 7863

COUNTRY: NY NY

Aryen Cooperstock Director

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Sandra Weiner

By Fax:517 7863

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March 12, 1990

Rabbi Alexander Schindler
Co-Chair
Union of American Hebrew
Congregation
838 Fifth Avenue
New York City,NY 10021

Dear Alex:

Attached please find a draft of the text for our new I.D.P. brochure. Since it is a draft, it still has some rough spots and a few typos.

We would very much appreciate it if you could take the time to read it and let us know your thoughts about its form and content. Thank you.

With best wishes.

Warm regards /

Henryka Manes

Project Coordinator

HM/jg

Client copy



Gilbert H. Liberman 155 Riverside Drive New York, N.Y. 10024

212-787-0059

# ARCHIVES

JDC-IDP BROCHURE
Revision

(COVER)

WHEN THE EARTH MOVED IN ARMENIA...

(OPEN TO ...)

WE WERE MOVED TO HELP

It hit with terrifying force on December 7th, 1988. The earthquake in Soviet Armenia.

Not in nearly a century had that region known such a catastrophe.

A multitude dead.

A half a million left homeless.

Children maimed and orphaned.

Thousands in hospitals, or dug up alive from under the rubble.

But a statistical account could never adequately convey the stark horror of it - the despair and depression of those who survived what one experienced observer described as "the worst natural disaster he had ever witnessed.

#### THE JDC-IDP RESPONDS

construction people.

Motivated by strong feelings of concern for the victims of this tragedy, the JDC International Development Program arranged two projects — launched by generous support from Jewish federations and non—Jewish organizations.

Also proud to contribute their specialities were highly skilled Jewish engineers, architects, surgeons and

Project 1 -for Relief

Amputees and crush syndrome sufferers were airlifted on chartered El Al flights from Armenia to Israel for surgery, prosthesis and specialized treatment.

#### Project 2 - for Recovery

A fully equipped rehabilitation center for children in the most rayaged area, mobilized by the JDC-IDP.

This comprehensive agenda is restoring the health and hope of Armenians.

Airlift patients, for example, have been fitted with new arms; while others are already walking on new legs. All have been returned home.

Plans for the center's rehabilitation and equipment design were developed by volunteer Jewish professionals.

A cooperative training program for medical personnel from the area has been put into effect by the JDC-IDP.

All this important work and much more continues. HISTORY WAS MADE, TOO

It was the first El Al plane ever to land in the Soviet Union, Organized by the JDC-IDP, this effort to transport quake victims to hospitals in Tel Aviv and Haifa has fostered warmer feelings between these two peoples.

BUT IT DOESN'T REQUIRE AN EARTHQUAKE FOR US TO GET INVOLVED

The problems that engage us around the world take many diverse forms, such as: hunger, the relocation of refugees, the need for a new school to improve the educational opportunities of poor children, or agricultural bardships.

But whatever and wherever the cause, we believe assistance should be offered in the universal spirit - to all races, religions and nationalities.

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JUDAISM - A SOURCE OF INSPIRATION FOR OUR ACTIVITIES

If there is one primary reason for the existence of the JDC-IDP it is to demonstrate Jewish humanitarianism. Our commitment to this course is guided by the ethical mandates of the Jewish religion.

Deuteronomy, 10:19 calls on us to "Love ye therefore the stranger for ye were strangers in the land of Egypt,"

We are also here to increase Jewish involvement in the Third World. To work in close concert with Jewish communities within developing nations. And to set in motion programs that bring versatile Israeli expertise into play - in such areas as agriculture, nutrition, medicine and education.

#### THE GENESIS OF THE JDC-IDP

In 1914, the Jews of Palestine were starving. With money from teading Jews in New York, the American Jewish Joint Distribution Committee (familiarly known as the JDC or the Joint) was created to alleviate this calamity.

Since then, the JDC has collaborated with Jews and non-Jews alike in scores of countries to reconstruct broken lives and communities with innovative yet pragmatic solutions.

Extending the historic tradition of the JDC, the JDC-IDP has focused its attention on development projects and disaster relief in developing nations. This work is carried out by the JDC International Development Program on behalf of the Jewish community in America.

Todaymore than ever, the world cries out for care and compassion. We at JDC-IDP are dedicated to that job. -4-

BRINGING PRACTICAL KNOW-HOW TO PROGRAMS

When a need is expressed and perceived as such, our worldwide experience plus support from highly trained Jewish specialists give our programs the best possible chance to work effectively.

JDC-IDP PROJECTS SUCCESSFULLY COMPLETED

The following are just a few notable examples, past and recent.

Ethiopia: In the wake of sweeping famine and drought, a recovery plan was instituted. A new health clinic was built. Health care as well as improved health practices were provided by a crack medical team. Israeli-made silos were installed. And farmers left in ruin were given oxen, seeds, fertilizers and pesticides. This enterprise, requiring \$4 million, food, medicine and other critical supplies, was funded by the International Jewish community and U.S. government grants.

And today, the JDC-IDP is still there, developing new programs for urgent needs.

Kenya: To step up meat and milk production for nutritional purposes, we introduced a goat-raising project, using advanced grazing methods. We worked together with Israeli and University of Nairobi experts.

This is just one of three projects brought to fruition in East Africa.

Uganda: Israeli specialists developed a day care center project in the slums of Jinja. Women there were then trained in both nutrition and early childhood development. The project was conceived in cooperation with Shelter Afrique which asked for the assistance of JDC-IDP after our completion of a similar project in Kenya.

AJJDC NY

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Morocco: An inventive conversion of a city bus into a fully equipped mobile dental clinic made it possible to treat and prevent the dental problems of 15,000 children in this North African country. A cooperative effort, under the auspices of the JDC-IDP, involving Alpha Omega, the international Jewish dental fraternity, dental faculties in Rabat and Casablanca, the Moroccom Ministry of Health, and the U.S. Air Force.

THE FUTURE?

New projects are constantly being evaluated. We will continue to explore all the possibilities.

#### REALISM AND IDEALISM

The Jewish community in America is sympathetic to the developing world, and wants to do something beneficial for the people there: In answer to this concern, the JDC International Development Program was created. It has responded with one non-sectarian program after another.

Basically, the JDC-IDP undertakes two types

of programs:

- 1. Long-term development projects in countries of genuine need. Major factors in taking on projects: How much relevant expectise do we have at our disposal. Can local beneficiaries be properly trained to assume responsibility.
- Natural disasters. After immediate emergencies have been dealt with, we contribute with programs of relief and long-range development.

To all our actions, we bring a blend of realism and idealism.

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(JDC-IDP has agreed to supply paragraph here on funding sources)

Our work is an investment in people, in improving life, in cultivating human relations. There is no better way to plan for the future of this planet.

###

# ARCHIVES

The American Jewish Joint Distribution Committee
is the overseas relief arm of the American Jewish community.
Its services are supported with contributions to UJAFederation campaigns throughout the United States.

JDC International Development Program
711 Third Avenue
New York, N.Y. 10017
USA
(212) 687-6200



RABBI ALEXANDER M. SCHINDLER PRESIDENT UNION OF AMERICAN HEBREW CONGREGATIONS 838 FIFTH AVENUE NEW YORK, N.Y. 10021 (212) 249-0100

the

April 19, 1990 24 Nisan 5750

Sylvia Hassenfeld President Joint Distribution Committee, Inc. 711 Third Avenue New York, NY 10017

Dear Sylvia:

The American Jewish Joint Distribution Committee has much in which to take pride as you reflect upon 75 years of remarkable dedicated service to world Jewry. The JDC has always served our people well. In times of stress, it has always stood tall and has never failed to rise to the occasion. It is a record in which the entire Jewish community can shep nachas.

While the certificate of appreciation and the commemorative medal were certainly not necessary, I do appreciate this thoughtful recognition of my service to the JDC. You know that I always stand ready to work with and for the JDC. It is a source of pride to count myself as a director of this superb organization.

With thanks and fond good wishes to one and all, I am Sincerely,

Alexander M. Schindler



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### The American Jewish Joint Distribution Committee, Inc.

President Sylvia Hassenfeld Executive Vice-President Michael Schneider

711 Third Avenue New York, N.Y. 10017

Fax No: (212) 370-5467 Cables Jointdisco New York

March 26, 1990

Rabbi Alexander Schindler Union of American Hebrew Congregations 838 Fifth Avenue New York, NY 10021

Dear Alex:

In this special anniversary year of the JDC, we reflect with pride and joy upon a 75-year record of service to world Jewry. I wish to thank you for your service to our organization as a member of the Board of Directors.

We are living in eventful and exciting times, which will predicate changes for the Joint and for the entire Jewish world. It is your devotion to our community, as well as your commitment of time, energy, and talent, which will enable JDC to meet the challenges of the next decade.

On behalf of the officers and staff of JDC, please accept with my heartfelt good wishes this Certificate of Appreciation and JDC 75th Anniversary commemorative medal.

Sylvia Hassenfeld PRESIDENT

SH:ad encs.

The Joint Distribution Committee receives its funds chiefly from American Jewry through the United Jewish Appeal. The JDC also receives smaller amounts from the Central British Fund World Jewish Relief, Canadian Federations via United Israel Appeal of Canada, and communities in South Africa and Europe.

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#### JDC INTERNATIONAL DEVELOPMENT PROGRAM

**UPDATE: 1991** 

#### DEVELOPMENT PROJECTS:

#### AGRICULTURE



#### **CHINA**

Three Israeli agricultural specialists spent one month in the Hebei Province of China for JDC-IDP. Since the main crops of this Province are wheat and cotton whose growing seasons overlap, hybrid cotton seeds from Israel were introduced to shorten the growing period thus enabling double cropping. Growing wheat and cotton in the same fields could substantially improve the economy of the Province. The Israelis also introduced drip irrigation techniques and equipment developed in Israel. This constitutes a very important breakthrough in a country that has not had relations with Israel.

#### CZECHOSLOVAKIA

A two-year Czechoslovakia-Israel research project was organized by JDC-IDP in which scientists from both countries are cooperating in the following: use of micro-irrigation; irrigation of vegetables and flowers under plastic cover; use of drip irrigation on undulating lands; and automation of red pepper irrigation. The participants are the Agricultural Research Organization of the Israeli Ministry of Agriculture (Volcani Center) and the Research Institute of Irrigation in Bratislava, Slovakia. Parallel investigations are being carried out by the two institutions with a continuous flow of information and scientific exchange. Israeli scientists visit various experimental stations in Czechoslovakia, a 12-month fellowship has been arranged for a Slovakian scientist to work with the Israeli team (in Israel) in a green house experiment, and other Slovakian scientists will study Israeli programs in Israel. There is a Jewish community in Slovakia, a region where anti-Semitism has been endemic. The initial contact for this project was made by the president of the local Jewish community. The project is jointly financed by JDC-IDP and the Israeli and Czechoslovakian institutions.

#### HUNGARY

Three Israeli agricultural experts, sent by JDC-IDP, provided technical advice to the SASAD Agricultural Cooperative which incorporates more than 25 cooperatives in various agricultural fields (horticulture, floriculture, dairy, etc.), and in industry and commerce. They worked with dairy farm, fieldcrop, and forage managers exchanging professional information" and visited various SASAD facilities to identify problems and recommend solutions to increase the volume, efficiency, and profitability of future production. They developed project proposals for applied research and extension services in dairying, genetic improvement, and processing of poultry litter. Several SASAD members subsequently visited Israel, at their own expense, to discuss further cooperation and commercial exchanges.

#### SOCIAL WELFARE

### HOME CARE FOR THE ELDERLY BUDAPEST, HUNGARY

The JDC-IDP professional home care project will introduce and implement a comprehensive home care services program to benefit elderly people. The project will address the needs of the home bound, fragile elderly and those who are mobile and active. Due to existing inadequate care, many are unnecessarily hospitalized, straining community resources; others remain at home in extremely difficult conditions, without help or proper medical attention. The project will offer a viable alternative to hospitalization and thereby free hospital beds for those who really need that kind of care.

The program will recruit and train a core of doctors, nurses, and home health workers. They will form multidisciplinary teams offering comprehensive home care in Budapest's 8th district. This will be the first such program in Eastern and Central Europe.

The Hungarian Ministry of Health recognized the need for home care. It invited JDC-IDP, an organization with extensive experience in geriatric research and care, to develop a pilot project in home care services. The project is designed to incorporate present services and infrastructures for senior citizens which exist in each of budapest's 22 districts. Thus the project can easily be duplicated throughout the city.

## TRAINING CENTER FOR PROFESSIONALS TO CARE FOR CHILDREN WITH DISABILITIES / MODEL LIVING UNITS FOR CHILDREN WITH DISABILITIES CZECHOSLOVAKIA

JDC-IDP will begin the transformation of an entire social service profession to a more modern and humanitarian standard. The focus will be on professionals who care for individuals with physical and mental handicaps. One objective is to bring the discipline into the twentieth century. By concentrating on the professionals, JDC-IDP hopes to have a substantial and lasting impact.

Specifically, a core leadership group of professionals in the field will be created and provided with state-of-the-art training. This group will become the faculty at a multi-disciplinary training institute in prague where hundreds of professionals will be recruited to come and improve their skills and adopt a new philosophy about serving those with disabilities. Recognizing that these professionals will need a standard on which to base their new practices, JDC-IDP will establish two model community living arrangements (CLA's) for children and youth with handicaps. These CLA's will represent a substantial improvement in the quality of institutional care offered in the country, and provide a physical role model of care standards to be achieved.

Local organizations (including the Olga Havel Foundation) invited JDC-IDP to prepare and implement this project in Prague.

JDC-IDP received a grant of \$1.65 Million from the U.S. Agency for International Development to undertake the Social Welfare projects in Hungary and Czechoslovakia.

#### TECHNICAL ASSISTANCE: UNITED NATIONS

#### MALI

At the request if the United Nations Development Program (UNDP), and with UNDP covering all expenses, JDC-IDP sent an Israeli forestry expert to Mali to advise on the status of a gum-producing tree project. It was the first time an Israeli had entered the country on an Israeli passport since Mali severed diplomatic relations with Israel.

#### **NICARAGUA**

An Israeli agronomist was sent to Nicaragua by JDC-IDP, again for UNDP at its expense, to advise government officials there on a sorghum and maize seed drying project.

#### TANZANIA

In another UNDP project, the JDC-IDP Executive Director advised the Government of Tanzania on ways to improve its international conference center. He used this opportunity to suggest ways in which Israeli technical assistance might be helpful in addressing some of the enormous problems facing that key East African country.

#### DISASTER RELIEF

#### **ARMENIA**

Building on the success of the 1989 airlift of earthquake victims to Israel, and on the progress of construction of the Children's Rehabilitation Center in Kumairy (formerly Leninakan), as well as the therapy training and treatment program, JDC-IDP formed a consortium with the American Red Cross, Project Hope, and the Armenian Assembly of America to continue rehabilitation efforts in Armenia. The Consortium was awarded a \$5.7 million grant from the U.S. Agency for International Development for this purpose. Since JDC-IDP's involvement in the Center project was purposely designed to be of limited duration, JDC is receiving \$503,000 from this grant as a deliberate "junior" partner in the consortium.

#### KURDISH REFUGEES

Using funds from the JDC Mailbox for Kurdish refugee relief, the approximately 15,000 who remained in Turkey after the Gulf War will be provided with: school and recreational facilities, with appropriate supplies, toys, and equipment for 3,700 children; provided a fully equipped field hospital; hepatitis vaccines and syringes to prevent a potential outbreak; 2,000 thermal water containers to help prevent dehydration from the extreme heat; and some television sets for public viewing since there is virtually no link to the outside world.

To implement this project, JDC established a partnership with the Turkish Red Crescent Society, the first time any Jewish organization has done so. The local Jewish community is fully involved.

JDC is equally sensitive to the needs of the Kurdish war victims in Northern Iraq. However, since no direct access to them is possible with security, a joint relief project is being explored with the United Nations.

### **JDC International Development Program**



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Elaine K. Winik

Aryeh Cooperstock Director

January 23, 1989

Rabbi Alexander Schindler Union of American Hebrew Congregations 838 Fifth Avenue New York, NY 10021

Dear Alex:

I am delighted that you have agreed to serve as Co-Chairman on the International Development Committee of the JDC. As I told you, we will not meet very often, but I do need your advice and input.

I am enclosing a brochure which describes the work of our committee, and a summary of the last committee meeting. I also enclose a list of the other members.

I look forward to working with you.

Sincerely,

Elaine Winik Chairman

EW:ad encs.

#### International Development Program

#### Advisory Committee Meeting

#### December 13, 1988

#### Summary

The three major goals of the International Development Program (IDP) are

1. To expand Jewish philanthropy in the non-sectarian realm

 To improve the position of the indigenous Jewish community
 To increase Israeli presence; introduce Israeli technical assistance

#### El Salvador and Mexico

Our activities in countries with Jewish communities have reflected well on the resident Jewish communities, particularly in El Salvador when the Estado de Israel school was rebuilt by JDC and the El Salvador Jewish community. At the inauguration on July 19, 1988, which was attended by JDC representatives, positive reaction from the Salvadorans, particularly the officials, made clear that this project and its publicity were an important achievement for JDC and the Jews of El Salvador. JDC's reconstruction of a school in Mexico, in conjunction with the Jews of that country, had a similar effect.

#### AFRICA

#### Kenya

The goat project is progressing as planned. A rainwater harvesting project and a rainwater harvesting course (to be co-financed by Catholic Relief Services, the Israeli Ministry of Agriculture and JDC) emerged during preparations for the goat project. Catholic Relief Services is also sending two experts to Israel in February to assess Israeli agricultural techniques for applicability in East Africa.

An early childhood education expert from Israel is completing plans for an early childhood development project in the Matari Valley in Kenya, for the African Housing Fund. It will involve 240 poor women and their children in one of Nairobi's worst slums.

#### Ethiopia

Six plastic Israeli silos are in Wollega.

A water project for Gondar Province planned for JDC by an Israeli hydrologist is being considered for funding by UNICEF.

#### Senegal

\$197,000 was received from The Pew Charitable Trusts for 17 Israeli silos to be installed in Senegal. There have been delays in implementing this project thought to be due in part to Senegal's hosting of the upcoming Islamic Conference. The U.S. State Department has been assisting JDC in moving the project forward, as three American organizations are involved - JDC, The Pew Charitable Trusts, and Martrade. David Morse, lawyer for the President of Senegal and former chairman of the International Labor Organization, has promised to intervene with the President on our behalf.

Morocco

The Dental Project is being reactivated. JDC is negotiating to own the bus outright, and we will implement the project with the assistance of Alpha Omega, the international Jewish dental fraternity, and with the Universities of Casablanca and Rabat. The US Air Force has been contacted about flying the bus to a military base in Spain which would save shipping charges.

Zimbabwe

There remain 1,100 Jews in Zimbabwe, only 100 of whom are children. Their future is questionable. The community eagerly welcomed the suggestion of collaboration on non-sectarian projects. They would be interested in JDC assistance in improving Jewish education or possibly providing a rabbi for the community. They have a foreign exchange problem and would welcome JDC efforts in the country as a means to assist them overcome some of these difficulties.

Meetings with government officials were productive, including an assurance from the Minister of Home Affairs that Israelis could work there without difficulty. Zimbabwe is the center for Palestinian affairs in Southern and Central Africa, and Mugabe is a good friend of Arafat.

Botswana

A resource-rich, democratic country, Botswana's poverty level is extremely high. They are in need of technical assistance, and because of a similar semi-arid climate, Israel could be especially helpful. The U.S. representatives in Botswana welcomed the prospect of JDC projects, and local officials assured that Israelis could work in the country without difficulty.

ASIA China

The Israeli government plans to invest \$500,000 in a citriculture project in China. World Bank funding is also expected. This project may not fit into JDC priorities at this juncture. Armand Hammer is reportedly interested in participating in the project, but his participation is contingent upon JDC's involvement. A major policy decision such as this must involve further discussion within JDC as priorities are assessed. \$50,000 has been included in the 1989 IDP budget.

MAILBOXES

The "Open Mailbox" for Jamaica Hurricane Relief received over \$20,000. This was augmented by JDC-IDP funds. We are planning a project together with the Jamaican Jewish community which more than matched our funds. The project is to build reading rooms at the University of the West Indies in Kingston, which was severely damaged.

The Bangladesh "Open Mailbox" raised \$11,000. The JDC could do a project in Bangladesh, or those funds can be donated to an international relief organization with similar goals to those of the JDC, or to an indigenous group.

OTHER ORGANIZATIONS

Jewish communities in other industrialized countries have been willing to apply to their respective governments' international development agencies for funding. These groups are interested in working with JDC-IDP in project development. The Danish Jewish community has applied, with JDC assistance, to the Danish International Development Agency for funding of a ceramics factory in Ethiopia. The Canadian Jewish Congress has allocated up to C\$75,000 to international development in a matching grant arrangement with the Canadian International Development Agency, which is now in negotiations. The Central British Fund-World Jewish Relief is forming a separate charity to fund non-sectarian projects. Their charter permits them to work only for Jewish relief.

POLICY

Although there is a severe shortage of funds within JDC at this time, IDP achieves a very high success rate for the funds invested. The JDC capital investment has been shown to generate other funds.

Some money should be left in the IDP budget as undesignated funds to be used as seed money for projects still in the planning stages which might need our immediate investment at any point. \$80,000 has been included in the budget for this purpose.

N.B. The budget, as proposed, was approved by the Budget and Finance Committee



### "איש אֶת־רֵעָהוֹ יַעְזרוּ"

"Each one helps his neighbor" (Isaiah, 41:6)

### JDC-

### International Development Program



#### **JDC-IDP**

The JDC International Development Program (JDC-IDP) grew out of a long history of relief and rehabilitation activities. It is based on extensive experience in improving the lives of those in need.

JDC experts are working with local people throughout the world on dynamic and innovative programs to improve their quality of life.

For more than 70 years, JDC — the American Jewish Joint Distribution Committee — has rescued Jewish individuals and communities around the world from the perils of war,



The JDC-IDP has four major objectives:

- · to demonstrate Jewish humanitarianism;
- to increase Jewish presence in the Third World;
- to cooperate with resident Jewish communities in developing countries;
- to utilize Israeli technical assistance.

#### Expertise at work ...

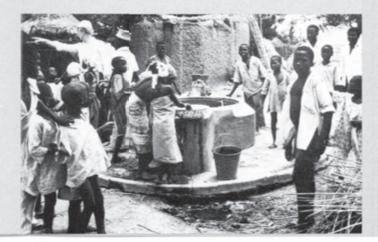
persecution, starvation. It has helped people in more than 70 countries to rebuild shattered lives and regain the dignity in which to live a Jewish life.

But our help was not limited to Jews. The response was to those in need.

In recent years JDC has directed its attention to the needs of developing nations on behalf of the American Jewish community through the JDC International Development Program. This Program continues the work begun almost a decade ago by the Consortium for Community Self Help — a joint venture of six American Jewish organizations.

#### Helping those in need ...

Both emergency and long-range programs have been developed, guided by a combination of realism and idealism. We act upon the Jewish belief that cooperation and mutual help is a fundamental value that prevails between people as well as among nations. In the words of the prophet Isaiah: "Each one helps his neighbor." (Isaiah, 41:6)





#### **Relief and Development**

American Jewry and JDC have responded to the needs of disaster victims regardless of religion, race, or nationality.

When thousands of starving Cambodian refugees massed on the border with Thailand in 1979, JDC offered its help and accepted contributions targeted for Cambodian relief. In subsequent years, the JDC "Open Mailbox" became

- In Mexico we rebuilt a junior high school with the Mexican Jewish community.
- In Colombia, in response to a request from the Jewish community, we funded a factory that distributed free bricks to families whose homes had been destroyed in a volcanic mudslide. The factory employed 200 people for a period of ten months, producing an estimated five million bricks.

#### **Working Together**

In many countries, rural people need help to deal with life-threatening hazards: the loss of farm land to encroaching deserts, spoilage of small harvests, devastation wrought by insects. These communities face the end of their traditional ways of life.

Effective answers do exist. Some of the most innovative ideas come from Israeli pioneers. Also in Kenya, a goat-raising project to improve meat production is being planned by Israeli experts using zero-grazing methods. We are working closely with a Kenyan organization, Catholic Relief Services and Lutheran World Relief on this project.

#### Innovative solutions ...

the central address for American Jews to send help for disaster victims in Italy, Lebanon, Ethiopia, Colombia, Mexico, and El Salvador.

JDC is taking a pro-active role in aiding developing countries with the JDC-IDP by identifying long-term problems, proposing and implementing innovative solutions.

- In Thailand, on the border with Cambodia, JDC built schools for Cambodian refugees and organized a school system.
- In Italy we built a new community center near Naples to provide medical, educational, and other services for earthquake victims of all ages.
- In El Salvador we are rebuilding a kindergarten for 300 children in one of the poorest neighborhoods, together with the Jewish community.

#### Around the world ...

#### The Ethiopian Case

JDC's disaster relief peaked in Ethiopia. The American Jewish community's response to the widespread drought and famine was to send more than \$4 million in cash, food, medicine, clothing, and other supplies.

JDC began working in the Gondar region of Ethiopia in 1983 well before dramatic news reports drew the world's attention to the famine. And we are still there today.

In the town of Tedda, JDC built a new health clinic where it has posted an American medical team to provide health care, improve local health practices, and train traditional birth attendants.

A JDC agricultural recovery program helps Ethiopian farmers who lost their means of livelihood during the famine. It provides them with tools, oxen, seeds, fertilizer, and pesticides. The program has received major support from the U.S. Agency for International Development and USA for Africa.

### Israeli technology ...

#### For example:

- Farming with just a few inches of run-off rainwater can produce orchards of olive, almond, and pistachio trees in desert areas. The technique dates back 2500 years a most unsophisticated technology and has potential benefits for rural development without damaging traditional lifeways.
- A new technique developed in the Negev to increase camel herds and enhance their milk yield would help alleviate malnutrition in countries where the desert has destroyed traditional pastures for cattle and other animals.
- Portable plastic silos, a product of Israeli technology, can virtually revolutionize food security in countries where 20 to 40 percent of a small annual harvest is often lost to spoilage or insect infestation. A demonstration project is now in preparation for Kenya.

#### Effective answers ...

JDC-IDP needs to raise funds to continue and enhance this important work in the developing world. It is building collaborative relationships with Jewish communities in other countries and with other relief agencies, such as Catholic Relief Services, Lutheran World Relief, the Ecumenical Working Group for Africa, and the Interfaith Hunger Appeal, as well as Jewish organizations in other countries.

We are seeking support from American and foreign sources, including the U.S. Agency for International Development and private foundations.



#### Planning for the Future

The JDC-IDP is a serious investment in the most significant resource on earth: an investment in PEOPLE.

The program is a worldwide, coordinated JDC operation that combines past experience and present know-how in an effort to improve the future.

The JDC-IDP is a way to plan for the future.

#### An investment in PEOPLE ...

The American Jewish Joint Distribution Committee is the overseas relief arm of the American Jewish community. Its services are supported with contributions to UJA-Federation campaigns throughout the United States.

JDC-International Development Program

711 Third Avenue, New York, NY 10017 USA (212) 687-6200





### Union of American Hebrew Congregations

PATRON OF HEBREW UNION COLLEGE—JEWISH INSTITUTE OF RELIGION 838 FIFTH AVENUE, NEW YORK, N.Y. 10021 (212) 249-0100 CABLES: UNIONUAHC

#### TELECOPIER COVER LETTER

	PLEASE DELIVER THE FOLLOWING PAGE(S) TO:
	NAME: Rabbi Alexander M. Schindler
	LOCATION: London, Athenaeum Room 302
	FAX NUMBER: 011-441-493-1860
	TOTAL NUMBER OF PAGES INCLUDING THIS COVER LETTER
	OUR FAX NUMBER IS: (212) 570-0895  WE ARE SENDING FROM A CANON FAX 270  If you do not receive all of the pages, please call our office number and the noted extension immediately. Thank you.  UAHC- (212) 249-0100 Extension:
.0 ~	TIME: 10:30 am
No Proper In	SENDER: Edie
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### TO: EDIE MILLER

92/13 0856 ₩ JOINTCO 62873

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TLX NO. 131600/C

ARYEH COOPERSTOCK

WE WANT TO SEND SYRINGES TO ROMANIA

PLEASE ASCERTAIN WHETHER DONATIONS ARE POSSIBLE, ALSO CHECK REPRICE.

RESPOND IMMEDIATELY PLEASE
IF NECESSARY SHARE WITH SLATER
SCHNEIDER
FAX NUMBER 136470
ROOM NUMBER 1014

COOPERSTOCK/ROSE

PLEASE NOTIFY SCHINDLER/WINIK THAT WE FEEL SYRINGES SHOULD BE SENT TO ROMANIA ABOUT 100,000.

UNLESS THEY HAVE STRENIOUS OBJECTIONS, ISSUE A PRESS RELEASE TO SAY SYLVIA, ALAN + I ARE ON THE SPOT AND HAVE OBSERVED THE GREAT NEEDS HERE. THEREFORE WE ARE SENDING SYRINGES AND ARE HOPING THAT THE PUBLIC WILL BE RECEPTIVE TO A RENEWED MAILBOX APPEAL SCHNEIDER

T JOINTCO 62873

Alex - Aryeh wants your advice on this one...he has doubts about mailbox appeal -- he hadn't yet reached elaine w when we spoke so don't know her reaction.

.TO: EDIE MILLER

02/13 0856 ₩ JOINTCO 62873

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TLX NO. 131600/C

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# ARCHIVES

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SCHNEIDER

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