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Outreach [Canadian council], 1979-1990.

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איחוד
ליהדות
מתקדמת
באמריקה

Union of American Hebrew Congregations

PATRON OF HEBREW UNION COLLEGE—JEWISH INSTITUTE OF RELIGION
838 FIFTH AVENUE, NEW YORK, N.Y. 10021 (212) 249-0100 CABLES: UNIONUAHC

May 31, 1990

fer

Norm Yanofsky, President
Jewel Poch, Vice-President
Canadian Council of Liberal Congregations
1520 Steeles Avenue West, Suite 113
Concord, Ontario
Canada, L4K 2P7

Re: Fund for Reform Judaism
- CCLC Resolutions

Dear Norm and Jewel:

Your letter of April 17, 1990 did not reach my home until after I had left the country. Since my return I have been travelling around the United States and this is the first day that I have been able to address correspondence of the past month. I am sorry that this response did not occur before the May 17 meeting of the Steering Committee of the Combined Reform Appeal, but I recommend that if in the future you require prompt action please FAX communications to me in Los Angeles.

Since the proposals contained in the two resolutions impact the program of the Fund for Reform Judaism, I am sending copies of your letter to Chuck Rothschild, Chairman of the FRJ and to Tom Hurwitz, Director of the FRJ. It would not be appropriate for me to consider your proposals until we have received a recommendation from Chuck Rothschild and his FRJ Steering Committee (of which Alfie Miller is a member). I don't know if your proposals will be discussed at the next meeting of the FRJ Steering Committee (in Seattle on June 8), because the Agenda for that meeting is very full, but if not they will certainly be a subject considered at the following meeting.

Irrespective of its contents, your letter excites me because it brims with optimism and evidences the growth and development of the Canadian Council. When we worked out the pioneering fund raising agreement last year, we dreamed that one of its side effects would be a programmatic and services surge, and I certainly infer from your letter that this is occurring.

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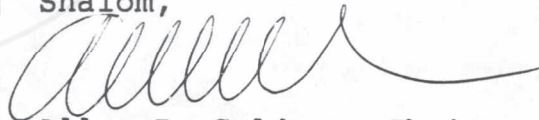
Norm Yanofsky
May 31, 1990
Page 2

I know that you are aware that at the recent budget meetings, the Canadian Council received a budget increase of about 25%, far higher than virtually all of our Councils. This has resulted in the funding of a College Area Coordinator, a part-time staff person for the Canadian Social Action Committee, a substantial increase in the amount of NFTY Israel Program Scholarship funding to Canadian participants in our 1990 programs, and assistance in the development of two new congregations (Richmond Hill, Ontario and Regina, Saskatchewan). Twelve of our Fourteen Councils received increases of less than four (4%) percent. This budget increase is a direct reflection of the increased funds raised by the Canadian Council through our pioneering joint program with the World Union for Progressive Judaism.

Until we receive, consider and act upon the recommendations from the FRJ Steering Committee, the present system must continue in effect. Although your letter does not mention it, I have heard that "angel donations" have been accepted using our tax number even though that is not presently permitted under the UAHC-WUPJ agreement. Please send me a list of those donors, the amount of each donation, and the specific designation project so that we can consider whether to accept those particular amounts; and please don't accept any further such donations unless the response to Proposal Number (ii) is positive.

I look forward to seeing you in Seattle.

Shalom,



Allan B. Goldman, Chairman
Union of American Hebrew Congregations

ABG:beb

cc: Rabbi Alexander M. Schindler
Charles J. Rothschild, Jr.
Tom Hurwitz
Mrs. Henrietta Chesnie
Alfred Miller
Rabbi Daniel B. Syme
Arthur Grant
Rabbi Daniel Komito Gottlieb

MEMORANDUM

From Allan B. Goldman
To Charles J. Rothschild, Jr.
Copies Rabbi Alexander M. Schindler, Rabbi Daniel B. Syme,
Subject Arthur Grant, Tom Hurwitz

Date 5/31/90

Attached is a copy of a letter dated April 17, 1990 from the Canadian Council and my response of May 31, 1990.

I have passed the buck, at least initially, to you and your Committee because I feel that is where it belongs. However, I want you to know my feelings on the subject (which are shared by Alex but undoubtedly not with as much vehemence as mine); and I want you to know that if you and your Committee recommend that all or most of what Canada proposes be accepted, in spite of my feelings I shall probably be your staunchest champion (I can't speak for Alex on this, since his vehemence may then increase).

1. Request for 15% of net from UAHC.

They want this allocation without it having any influence on what we budget for the Canadian Council. That is pure poppycock -- of course it would affect what we budget if this were to occur. If the FRJ agrees to this, then every Council would have the right (and really the obligation to the congregations of that region) to insist on the same treatment. And I ask: why are they requesting this just of the UAHC and not of WUPJ? Even more important, the "programming initiatives" will be determined by the Executive Board of the Canadian Council, not by the UAHC staff nationally. This can lead to the Balkanization of the UAHC; we see what is happening in the USSR. I know that the FRJ from time to time has considered, and ultimately rejected, an incentive program for the various regions. I would hope that your Committee would reject this Resolution, unless it were a part of an incentive program that the Committee recommends.

You will note that Paul Vanek, a former Vice Chairman of the UAHC and presently on our Executive Committee and Chairman of the Commission on Synagogue Management, was the major proponent of this Resolution. You will recall that Paul used to live in Detroit. I have just been made aware that in Detroit we have had a "sweetheart" arrangement



whereby 25% of the monies raised there for FRJ have in fact been returned to, or kept in the region. Paul, with knowledge of that (if it is true), obviously wants to transfer this arrangement to Canada. If there is such an arrangement in Detroit, I also understand that it was supposed to be temporary, for one year only, and that it was never intended to be a permanent one. I strongly suggest to you and the FRJ Steering Committee that if such an arrangement still exists, it be terminated immediately and not resumed unless and until similar incentives are given to the other regions. In addition, Cleveland has been mentioned as another location with such an arrangement (apparently, Joe Kleiman made the arrangement with Bernie Linden for Detroit and Leon Plevin may have made it for Cleveland).

2. Angel Donations.

This is another insidious incursion into the prerogatives and discretion of the FRJ and the national office. As reflected in my letter to the Canadian Council, I learned that the region ignored the terms of the UAHC-WUPJ agreement and actually promised donors this last year -- and those gifts used our tax number. You will also note that once again these funds are for projects "approved by the CCLC Committee" -- preempting the UAHC nationally from directing and guiding what would be the appropriate projects for its Canadian Council to provide, promote and fund. As I read the resolution, if I pledge \$10,001, then that entire amount goes to the special project and none to the FRJ or WUPJ; if I pledge \$10,000, then it all goes to the FRJ-WUPJ. I know that part of what the FRJ is considering is allocation of monies above a certain amount, so that if \$10,000 is the base, then from a gift of \$10,001 the first \$10,000 would go to FRJ-WUPJ and \$1.00 would go to the special project -- that makes more sense than the resolution. Moreover, who said that \$10,000 is the "top donor" category? (It may be because of the President's Circle).

I'll stop here and turn it over to you.



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Canadian Council of Liberal Congregations

1520 STEELES AVENUE WEST, SUITE 113, CONCORD, ONTARIO, CANADA L4K 2P7
PHONE: (416) 660-4666 FAX: (416) 660-3411

Rabbi Daniel Komito Gottlieb
Executive Director

April 17, 1990
22 Nisan, 5750

President
Norm Yanofsky

Vice-President
Jewel Poch

Officers
Austin Beutel
Phil Rudolph
Gordon Wolfe

Executive
Henrietta Chesnie
Susan Halpert
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NATIONAL ASSOCIATION
TEMPLE ADMINISTRATORS
Meville Olsberg

NATIONAL ASSOCIATION
TEMPLE EDUCATORS
Robert E. Tornberg, RJE

WORLD UNION FOR
PROGRESSIVE JUDAISM
Leon M. King
Maurice A. Miller

Administrative Assistant
B. Betti Chenoy-Vineberg

Outreach Co-Ordinator
Jessie M. Caryll

Regional Youth Advisor
Neil M. Poch

Allan B. Goldman
Chairman of the Board, UAHC
838 Fifth Ave
New York, N.Y.
10021

Dear Mr. Goldman,

At our recent regional board meeting, there was a great deal of discussion concerning the Combined Reform Appeal, and in particular, the arrangement whereby a portion of the funds would be returned to Canada to underwrite projects at the initiation and discretion of the CCLC Board.

The following two resolutions were passed; the first dealing with the amount of the funding, and the second dealing with a proposed amendment to the Combined Reform Appeal agreement between the UAHC and the WUPJ which would allow for "angel donors" to receive tax receipts in Canada through the fund. The resolutions are presented here, as quoted from the minutes of our meeting, which was held March 25, 1990, at the CCLC office:

i. (Paul Vanek/Bob Tornberg) The CCLC request of the UAHC an allocation of 15% of the net annual receipts (after expenses) from the Combined Reform Appeal, to be used for the funding of Canadian programming initiatives, as determined by the CCLC Executive Board. PASSED UNANIMOUSLY

ii. (Leon King/Iris Vanek) The CCLC request that the UAHC approve a change in its agreement with the WUPJ concerning the Combined Reform Appeal, which would permit "allocated funding" (i.e. "angel" donations) for specific Canadian projects, providing that: (i) the amount of the donation is in excess of our "top donor" category (i.e. greater than \$10,000 in any calendar year), and (ii) the project for which the funds are being donated has been approved by the CCLC Executive. PASSED

Subject to approval, we envision the calculation of the 15% to be based on the previous calendar years' receipts (i.e. 1990 based on 1989's figures). This will allow the UAHC to know the amounts involved with certainty for budgeting purposes. The money would be assigned to a "restricted fund" for allocation in

Allan Goldman -- page two

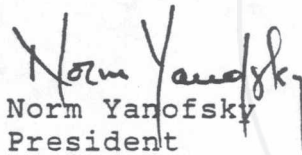
Canada, and would be based solely on the receipts of the prior year campaign, independent and irrespective of the UAHC regional budget process. Henrietta Chesnie has advised us that, subject to approval of these resolutions by the UAHC, she would be pleased to speak with the WUPJ to obtain the necessary agreement for the changes outlined in the second resolution.


In order to assure that projects funded would represent regional priorities, rather than local or individual agendas, an allocations committee, co-chaired by Paul Vanek and Arthur Bielfeld, and including representatives from all across Canada, as well as several UAHC Board members and the CRA co-chairs (presently Henrietta Chesnie and Alfred Miller), has been struck to receive programming ideas from across the region each year and to suggest priorities for funding to the regional Executive, who will have the final decision-making authority.

The steering committee of the Combined Reform Appeal will be meeting on May 17, 1990, and it would be helpful if we could have your reply in time for that meeting, which is to plan our 1990 campaign.

We look forward to your reply, '

Sincerely,


Norm Yanofsky
President


Jewel Poch
1st Vice-President

c.c. Rabbi Alexander Schindler
Rabbi Dan Syme
Arthur Grant
Rabbi Daniel Komito Gottlieb
Henrietta Chesnie
Alfred Miller

Canadian Council
FRJ

May 11, 1990
16 Iyar 5750

Mrs. Henrietta Chesnie
Co-Chair, Combined Reform
Appeal of Canada
UAHC Canadian Council
1520 Steeles Avenue West
Concord, ONT. L4K 2P7
Canada

Dear Henrietta:

I'm truly sorry that you never received a response to your letter of November 30. As Edie told you, I have no recollection of this letter nor does she. While my memory is waning, Edie's certainly is not. You should also know, after she spoke with you she noted that the letter was FAXED to us...undoubtedly at a time when our FAX was broken - we had such problems we finally had to purchase a new machine.

Be that as it may, let me now deal with the specific questions which you raised in your November 30 letter:

1/ How was the first year's money used? It was used precisely as we agreed in our contract. To be specific, in the first year \$101,908.66 (Canadian) was available for distribution. Forty percent went to the WUPJ and sixty-percent, or to be precise, \$61,145.20 (Canadian) was earmarked for FRJ to be retained by the Canadian Council for its operations.

2/ To what degree, and in what specific ways will the Canadian Reform community benefit from this campaign? You have benefitted considerably by your own beneficence. At the recent budget meetings, the Canadian Council was allocated an increase of roughly twenty-five percent, or, to be more specific, the sum of \$47,042. (U.S.) This was disproportionately high, far higher than virtually all of our regions. This has made it possible for the UAHC to fund a College Area Coordinator and a part-time staff person for the Canadian Social Action Committee to begin working out of the Toronto office this summer, to substantially increase

the amount of NFTY Israel Program Scholarship funding to Canadian participants in our 1990 programs, and to assist in the development of two new congregations in Canada (Richmond Hill, Ontario and Regina, Saskatchewan). As a case in point, twelve regions received increases of less than four percent. Thus, as you can see, the Canadian figure is a direct reflection of Canadian Council fund raising.

3/ Are similar campaigns underway in other communities? Yes, there are FRJ campaigns in each and every region, some less successful and other even more successful than yours.

4/ What are the specific needs for the upcoming year (projects/ institutions and their relative priority)? Had I received your letter in November, I would have answered differently, but we just concluded an extensive budgetary process which involved the assignment of priorities so my response, perforce, is academic.

I can tell you that as far as I was concerned, regional activities, Outreach to the Unaffiliated, and a deepening of the worship experience were paramount. You can see, the dramatic increase which the Canadian Council budget received is reflective not only of my emphasis on the importance of regions, but also my appreciation of the unique place that Canada has in our family of congregations.

You may be interested to know that I have directed our regions and program departments to design three-year plans. This will enable us to grow by design. And, of course, I have no doubt that the burgeoning Canadian Reform movement's priorities will be reflected in this design.

Again, my apologies for the delay in responding. Someone should have called us when we failed to respond. I am meticulous in replying to correspondence at all times, all the more so when the inquiry comes from someone of whom I am as fond as I am of you.

Warmest regards to you and Joshua.

Sincerely,

Alexander M. Schindler

cc: Allan B. Goldman
Rabbi Daniel Komito Gottlieb
Rabbi Daniel B. Syme

AG

May 10

Edie to Danny Komito Gottlieb

Here's the letter -- please let me know re \$\$ amounts....
thanks.

E



May 10, 1990
15 Iyar 5750

Mrs. Henrietta Chesnie
Co-Chair, Combined Reform
Appeal of Canada
UAHC Canadian Council
1520 Steeles Avenue West
Concord, ONT. L4K 2P7
Canada

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Sincerely,

Alexander M. Schindler

cc: Allan B. Goldman
Rabbi Daniel Komito Gottlieb
Rabbi Daniel B. Syme



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ליהדות
מתקדמת
באמריקה

Canadian Council of Liberal Congregations

534 LAWRENCE AVENUE WEST, SUITE 205, TORONTO, ONTARIO, CANADA M6A 1A2
PHONE (416) 787-9838

m e m o r a n d u m

April 27, 1990

TO: Art Grant
FROM: Rabbi Daniel Komito Gottlieb
RE: attached

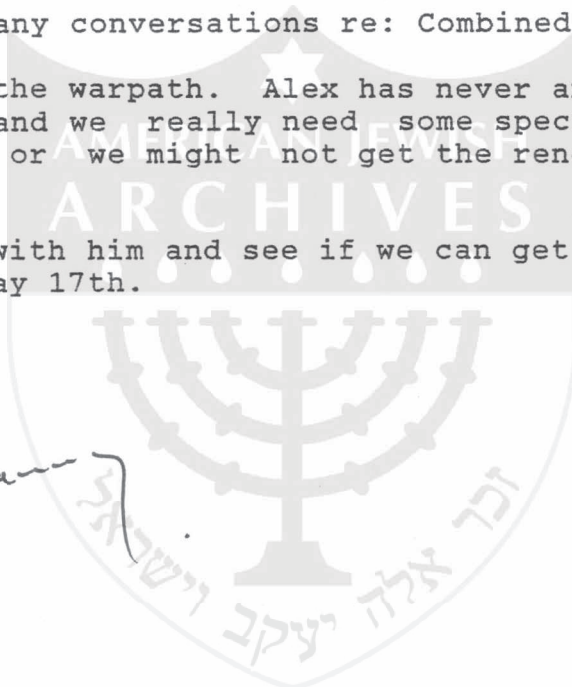
Further to our many conversations re: Combined Reform Appeal...

Henrietta is on the warpath. Alex has never answered this letter (copy attached) and we really need some specifics to deal with our top donors, or we might not get the renewals we are hoping for.

Please raise it with him and see if we can get something back for our meeting on May 17th.

Thanks.

Dan





The Combined Reform Appeal of Canada

534 LAWRENCE AVENUE WEST, SUITE 205, TORONTO, ONTARIO, CANADA M6A 1A2
PHONE: (416) 787-9838 — FAX: (416) 787-5008

CODV

November 30, 1989
2 Kislev, 5750

Honorary Chairman
Max E. Enkin, OBE, CM

Co-Chairmen
Henrietta Chesnie
Austin Beutel

CAMPAIGN CABINET
in formation

CAMPAIGN COMMITTEE
Arthur Benjamin
Rita Eisendrath
John A. Geller, Q.C.
Bernard L. Isaacs
Marlene Myerson
Stan Sandler
Iris Vanek
Dr. Paul Vanek

under the auspices of
Canadian Council of
Liberal Congregations

President
Norm Yanofsky

Executive Director
Rabbi Daniel Gottlieb

Rabbi Alexander Schindler
Union of American Hebrew Congregations
838 Fifth Avenue
New York, N.Y., 10021

Dear Alex,

We are now in the process of planning for our next campaign. It is our hope not only to repeat the success of the inaugural campaign, but to build upon it, perhaps even to double the figures we achieved in our first attempt. However, if we are to do this, we will have to answer some of the "tough" questions that are being put to us, particularly by our top donors, who, while they are unquestionably devoted to Israel and generous in their giving, are also pretty sophisticated givers.

We need to be able to provide specific answers to these questions, which we are being asked quite frequently:

1. How was the first year's money used? *mostly for expenses*
2. To what degree, and in what specific ways will the Canadian Reform community benefit from this campaign? *growth in Canada, more people, all regions*
3. Are similar campaigns underway in other communities? *yes*
4. What are the specific needs for the upcoming year (projects/institutions and their relative priority)? *152, - 2000*

As you can see from the initial campaign literature (attached), we discussed the Union's programs in very general terms, as we had no details to provide, and no idea whether we would be talking about large or small sums of money.

Our top donors gave their support nevertheless, no doubt because this was a first effort and because of the anti-Orthodox sentiment created by the "Who is a Jew?" controversy which was raging at the time. But they are community leaders who will not continue to give based on anti-Orthodox sentiments alone. We must respond to their questions directly in order to keep them on side.

Please provide us with answers to these questions as quickly as possible, so that we can incorporate the information into our new campaign literature. We have tremendous potential here to reclaim the support of many of our top category givers, whose involvement in the Reform community has not been strong in the recent past. Please fax the information to Rabbi Gottlieb in the Toronto office, as we are working on a tight time schedule, and we do not want to get behind in our work.

Rabbi Alexander Schindler -- page two

I am sorry that I did not get to see you at the Biennial, as Josh and I were travelling in the Far East, but I hope to see you soon.

Sincerely,

Henrietta/dkg.
Henrietta Chesnie, Co-Chairman
Combined Reform Appeal of Canada

c.c. Allan Goldman
Rabbi Dan Syme
Tom Hurwitz
Arthur Grant
Alfred Miller
Rabbi Daniel Gottlieb

BY FAX to (212) 570-0895



INTEROFFICE MEMORANDUM

DATE: May 3, 1990

COPIES: Rabbi Daniel Syme, Robert Koppel, Arthur Grant,
Thomas McQueen

Some time ago I had asked for a reconciliation of the proceeds from the Combined Reform Appeal of Canada. Since this information has not been provided, let me provide you with the figures so you can adjust our share accordingly.

On January 9, 1990 \$101,908.66 was available for distribution. The FRJ share of that amount was \$61,145.20 which represents 60% of the total, based on the conversion rate of 85 cents to the Canadian dollar, which you confirmed to me was the rate. The net proceeds to FRJ should be \$51,973.42. Our records show we were only credited with \$49,711.54. Therefore, I am requesting that an additional \$2,261.88 be credited to the FRJ.

Please provide me with a note that this has been done so we can maintain proper records.

TH/r1

CC AC
CC: ALL MATERIAL
DBS



RABBI ALEXANDER M. SCHINDLER • UNION OF AMERICAN HEBREW CONGREGATIONS
PRESIDENT 838 FIFTH AVENUE NEW YORK, N.Y. 10021 (212) 249-0100

May 10, 1990
15 Iyar 5750

Allan B. Goldman
Chairman of the Board, UAHC

Dear Allan:

Attached herewith are several notes which Arthur Grant forwarded. I had sent him a copy of the April 17th letter from Yanofsky and Jewel Poch, which you have and to which you will presumably respond.

I send you this material without prejudice - whatever that means.

I do not fully agree with everything that Arthur Grant proposes, but I agree that the tone of your reply should be conciliatory, perhaps beginning with the wording Arthur suggests.

Canada has been a special problem for a long, long time. Even when I was named Vice President some thirty years ago, one of the first tasks that Maurice assigned to me was to go up to Canada and to put out the fires of a secessionist movement. They don't want to be considered another "region" of the Union. They consider themselves, as Art correctly puts it, "something more than a region and something less than a movement."

I did not analyze Arthur's proposal for a regional incentive program, but on the surface of it, I do not like it because it freezes the national contribution to the \$10. per member figure and then has all the rest flowing into the regions and even 15% of the former. That, it seems to me, is entirely too much of an incentive.

In any event, this particular proposal ought to go to the FRJ Steering Committee for resolution and certainly cannot be either accepted or rejected by you in advance of this consideration.

I assume that you will want to discuss this with me before you send out your response. In the meantime you will have all this material to mull over.

Mr. Allan B. Goldman

-2-

May 10, 1990

I am also enclosing a copy of an answer to a letter sent to me by Henrietta Chesnie some time ago which never reached us until a day or so ago. I call your particular attention to the fourth paragraph in which I point out that Canadian Reform Community benefitted immeasurably from their campaign. At their recent budget meetings the Canadian Council was allocated an increase of roughly 25%, or to be more specific the sum of \$47,000.00. This was disproportionately high, far higher than virtually all of our regions. Twelve regions received an increase of less than 4 %. Thus, as you can see, the Canadian figure is a direct reflection of Canadian Council fund raising. It even betters the 15% which Arthur Grant would have given them, but that was done by the Budget Committee of the UAHC, not by prior arrangement.

All the very best.

Sincerely,

Alexander M. Schindler

Ab to AMS
Rambling Thoughts

Canada

The note to ABG is just the "tip of the iceberg" in the dynamics of the Canadian scene, at the moment. I believe that the use of two resolutions rather than simple requests reflects the growing Canadian excitement about the Canadian (basically Toronto) Reform Jewish scene. I feel that our response should be to the substance of their requests, not the form. It is too easy to be drawn into an unnecessary confrontation. That does not imply that we should or need to accept everything or anything they request, but we can defuse the aggression and evolve an understanding.

Resolution 1

The CCLC request of the UAHC an allocation of 15% of the net annual receipts (after expenses) from the Combined Reform Appeal, to be used for the funding of Canadian programming initiatives, as determined by the CCLC Executive Board.

Resolution 2

The CCLC request that the UAHC approve a change in its agreement with the WUPJ concerning the Combined Reform Appeal which would permit "allocated funding" (ie "angel" donations) for specific Canadian projects, providing that: (i) the amount of the donation is in excess of our top donor category (\$10,000 in any calendar year) and (ii) the project for which the funds are being donated has been approved by the CCLC Executive.

Resolution 2 apparently results from a "commitment" made for a specific project. My understanding is as follows: A group of leaders of the Toronto Reform Community (both Rabbis & laymen) conceptualized an "Academy of Adult Jewish Studies" to serve the Toronto Jewish community; stimulate the growth of awareness of the Canadian Reform Jewish Movement; and to act as a counterpoint to an active Aish Hatorah. The group determined a budget and a manner by which "angels" would fund the program for a period of three years. According to Danny Gotlieb, this "Academy" "will take place!" The group then went to the Toronto leaders of the Canadian Council (CCLC) and said, "we'll pay for it, but its ownership can be the Canadian Council's". In this tone of excitement, apparently an offer was made to allow the "angels" to use the Combined Reform Appeal as their conduit.

Resolution 1 results from two sources. First, there seems to be a belief that during the original discussions about the establishment of the Canadian Appeal, the figure of 15% was discussed as an appropriate amount to be given back for specific regional programs. (I find no reference to that in my files, but I wasn't privy to all conversations, and I have no reason to doubt that this was raised. No one suggests that it was written into the agreement) Second, the success of the initial campaign has created a mood of euphoria & destiny.

The "euphoria & destiny" concepts are not to be taken lightly. A phrase that is used, by the CCLC, is "more than a region, but les

s than a movement". From my perspective this is a dangerous delight. There is no question than Canada has been given "special" status since your 1971 agreement. But the players have changed, as have the times. We will need to be creatively sensitive to avoid an awkward situation. (angry confrontation)

The 15% concept invites a discussion about incentives. As "food for thought" I would like to propose the following:

1. The FRJ Committee (Tom) has stated that it would set, as its goal, a campaign of \$ 3,000,000. This is coincidentally, but, by no means related, roughly \$10. per UAHC household.
2. When a region's FRJ collections are equal to \$10 per household, the region is entitled to 15% of its collections.
3. Programs must be approved by a UAHC committee since there are obligations, responsibilities, & liabilities inherent in anything with our name on it. Programs must have a testing period, pre-determined evaluatory criteria, and, upon positive assessment, would become part of the normal Regional program/budget. The issue of the 15% & approval would not be one of availability of funds, that would be certain, it would be one of responsibility of design.
4. When a region's FRJ collections equal its budget, all excess collections would be the region's, following the same system as in # 3. The concept of successful programs being incorporated into the Regional budget, elevates the base, after which the collections remain in the region.
5. This system allows for regional incentives; growth as a reflection of production; and, targets reflective of the size of the Regional population. Refer to the following:

Region	# of Members	15% target	Regional Budget
Canada	7,555	\$ 75,550.	\$ 179,714
Northeast	25,834	258,340.	371,414
New York	39,791	397,910	562,866
New Jersy	20,126	201,260	249,326

Pa	18,592	185,920	245,485
Mid-Atl	18,172	181,720	201,449
Southeast	25,907	259,070	251,699
Southwest	18,580	185,800	224,166
Mid-west	20,146	201,460	245,405
N.E.Lakes	23,210	232,100	250,366

Chicago	21,553	215,530	290,071
P.S.W.	31,493	314,930	426,069
N. Cal	13,320	133,200	
P.N.W.	4,318	43,180	207,881

I feel that we need a creative regional incentive program to maximize regional growth and address the question of, "what does our region get, by increasing our FRJ??

Let's get specific about Canada.

The letter was addressed to Allan. He's the one who should respond to it. It was only copied to you. It did not come from Henrietta, it came from the regional president. If you feel the need to respond, I offer the following thoughts:

An acknowledgement of the letter is certainly in order. It is also appropriate to say that Allan will respond directly, upon his return. Were I writing Allan's letter I might consider:

"...the excitement & growth of the Canadian Council is a joy to behold. What seems to be happening is exactly what we dreamed would take place. There is nothing more exciting than the bringing to fruition the hopes of a succession of Canadian leaders.

The nature of this growth must be by design. You must articulate your vision and then we can develop the strategy to bring it in to existence. Let's create a short/intermediate & long range plan. Why don't we sit down in Seattle and decide upon a methodology. There's no need for a confrontation, nor is there need for resolutions that have, by their nature, the invitation for confrontation. That's impulsive and unnecessary. Since we agree on where the CCLC is going, let's get it there.

'With specific reference to the two resolutions. The 15% question is on the agenda of the FRJ committee's next meeting. Since Alfred Miller sits on that committee, I would encourage you to apprise him of your request, so that he is prepared.

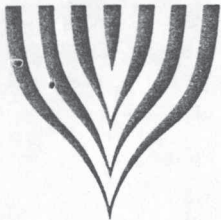
The question of "angels" has been addressed. I enclose the terms of reference in other situations. If, not aware of these terms, a commitment was made for the "Toronto Academy", then, I would suggest that we respect your commitment for the Toronto Academy and apply the accepted "angel" terms to future projects.

It is important that you understand the implied responsibility, obligations & liabilities of any program that has our name on it. The implementation of regional initiatives, should, for those reasons, have a review body to ensure their sanction.

...

just some reactions & thoughts





איחוד
ליהדות
מתקדמות
באמריקה

Canadian Council of Liberal Congregations

1520 STEELES AVENUE WEST, SUITE 113, CONCORD, ONTARIO, CANADA L4K 2P7
PHONE: (416) 660-4666 FAX: (416) 660-3411

Rabbi Daniel Komito Gottlieb
Executive Director

April 17, 1990
22 Nisan, 5750

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Administrative Assistant
B. Betti Chenoy-Vineberg

Outreach Co-Ordinator
Jessie M. Caryl

Regional Youth Advisor
Neil M. Poch

Allan B. Goldman
Chairman of the Board, UAHC
838 Fifth Ave
New York, N.Y.
10021

Dear Mr. Goldman,

At our recent regional board meeting, there was a great deal of discussion concerning the Combined Reform Appeal, and in particular, the arrangement whereby a portion of the funds would be returned to Canada to underwrite projects at the initiation and discretion of the CCLC Board.

The following two resolutions were passed; the first dealing with the amount of the funding, and the second dealing with a proposed amendment to the Combined Reform Appeal agreement between the UAHC and the WUPJ which would allow for "angel donors" to receive tax receipts in Canada through the fund. The resolutions are presented here, as quoted from the minutes of our meeting, which was held March 25, 1990, at the CCLC office:

i. (Paul Vanek/Bob Tornberg) The CCLC request of the UAHC an allocation of 15% of the net annual receipts (after expenses) from the Combined Reform Appeal, to be used for the funding of Canadian programming initiatives, as determined by the CCLC Executive Board. PASSED UNANIMOUSLY

ii. (Leon King/Iris Vanek) The CCLC request that the UAHC approve a change in its agreement with the WUPJ concerning the Combined Reform Appeal, which would permit "allocated funding" (i.e. "angel" donations) for specific Canadian projects, providing that: (i) the amount of the donation is in excess of our "top donor" category (i.e. greater than \$10,000 in any calendar year), and (ii) the project for which the funds are being donated has been approved by the CCLC Executive. PASSED

Subject to approval, we envision the calculation of the 15% to be based on the previous calendar years' receipts (i.e. 1990 based on 1989's figures). This will allow the UAHC to know the amounts involved with certainty for budgetting purposes. The money would be assigned to a "restricted fund" for allocation in

Allan Goldman -- page two

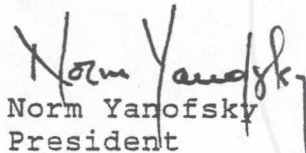
Canada, and would be based solely on the receipts of the prior year campaign, independent and irrespective of the UAHC regional budget process. Henrietta Chesnie has advised us that, subject to approval of these resolutions by the UAHC, she would be pleased to speak with the WUPJ to obtain the necessary agreement for the changes outlined in the second resolution.

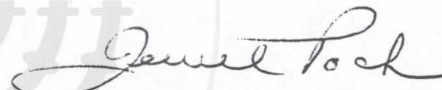
In order to assure that projects funded would represent regional priorities, rather than local or individual agendas, an allocations committee, co-chaired by Paul Vanek and Arthur Bielfeld, and including representatives from all across Canada, as well as several UAHC Board members and the CRA co-chairs (presently Henrietta Chesnie and Alfred Miller), has been struck to receive programming ideas from across the region each year and to suggest priorities for funding to the regional Executive, who will have the final decision-making authority.

The steering committee of the Combined Reform Appeal will be meeting on May 17, 1990, and it would be helpful if we could have your reply in time for that meeting, which is to plan our 1990 campaign.

We look forward to your reply,

Sincerely,


Norm Yanofsky
President


Jewel Poch
1st Vice-President

c.c. Rabbi Alexander Schindler
Rabbi Dan Syme
Arthur Grant
Rabbi Daniel Komito Gottlieb
Henrietta Chesnie
Alfred Miller

*Outreach
Mrs.*

July 9, 1981

Ms. Deborah Wolfe
572 Briar Hill Avenue
Toronto, Ontario
M5N 1M9 Canada

Dear Ms. Wolfe:

Your March 9 letter seeking information on Reform Judaism and proselytizing was directed to an incorrect address. It has obviously been shunted about by the Postal Department and eventually reached the United Israel World Union, an organization with which we have no connection. However, they forwarded your letter to us and it was received today.

Your paper is undoubtedly already completed but I did not want you to think we had ignored your request. It simply did not reach us until today.

Enclosed is a copy of MOMENT magazine which contains portions of an address made a few years ago by Rabbi Alexander M. Schindler, president of the UAHC, which deals with proselytizing. I think it will be of interest to you, as will some of the other articles in this edition of MOMENT.

As a result of Rabbi Schindler's address, a Task Force on Reform Jewish Outreach was formed and it has become a very active and important part of our program. I am enclosing a few items of interest about the Task Force as well as a brochure which describes the program of the UAHC.

There is a great deal of information to share on Reform Judaism. Since you reside in Toronto where two large Reform congregations are located, I would suggest you visit either Holy Blossom Temple or Temple Sinai and in their libraries you will find many books and brochures dealing with Reform Judaism.

With kindest greetings, I am

Sincerely,

Edith J. Miller
Assistant to the President

Encl.

To Berman
Please
reply

Deborah Wolfe
572 Briar Hill Avenue
Toronto, Ontario
M5N 1M9

March 9, 1981

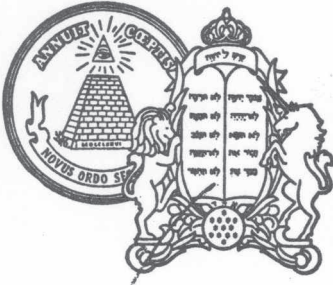
Dear Sir or Madam,

I am presently involved in researching for an upcoming debate. The resolution is: Reform Jews should actively proselytise non-Jews. Would it be possible to send me some information about your program and your successes to date? Any material would be greatly appreciated, however, information concerning Reform Jews would be of particular interest. Thank you very much.

Sincerely,

Deborah Wolfe

UNITED ISRAEL WORLD UNION



1123 BROADWAY, NEW YORK, N. Y. 10010
TEL. 688-7557

Officers:

David Horowitz
President

Harry Leventhal
Edward S. Abrahams
Dr. M. I. Salomon, M.D.
Vice Presidents

June 26, 1981

Union of American Hebrew Congregations
838 Fifth Avenue
New York, N. Y. 10021

Gentlemen:

We are enclosing an inquiry about Reform Judaism and current activities of your organization. We believe the letter was meant to be directed to you.

We trust that you will agree that we are correct in sending it to you for reply.

Sincerely yours,

Executive Vice President

Barnard G. Sharov

December 13, 1979

Rabbi Donald Gerber
Temple Israel
1301 Prince of Wales
Ottawa, Ontario
Canada K2C

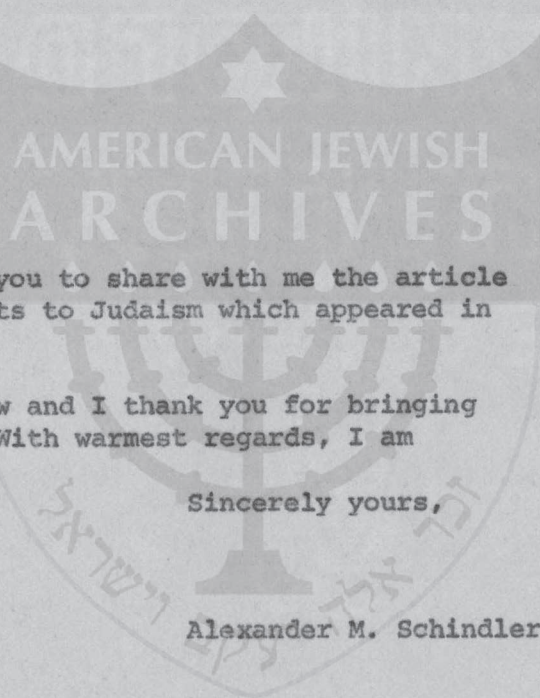
Dear Don:

It was thoughtful of you to share with me the article on counselling converts to Judaism which appeared in the Montreal Gazette.

It is a fine interview and I thank you for bringing it to my attention. With warmest regards, I am

Sincerely yours,

Alexander M. Schindler



Rabbi Alexander
Schindler
838 Fish Ave

rabbi donald gerber

NY, NY

Dear Rabbi Schindler:

Thought this might be
of interest to you vis-a-vis
conversion potential of non-jewish
spouses & publicity.

Counselling converts to Judaism

Rabbi sees growth potential

OTTAWA — (CP) — Don Gerber, a voluble young rabbi, pooh-poohs the doom-sayers who predict a gradual decline in Judaism in North America.

He readily agrees that inter-marriage with non-Jews is increasing, one reason some Jewish leaders view the future with concern.

But Gerber sees these mixed marriages as an opportunity for growth. He's conducting an active conversion program in his Temple Israel synagogue — a Reform or liberal Jewish congregation here.

Jews have traditionally shunned attempts to convert others to their faith. But that has been changing in recent years and now some Jewish leaders are talking about it publicly.

Rabbi Gerber, a black-bearded, bespectacled man, said in a recent interview there is a great potential for conversions, particularly among non-Jewish wives of Jewish men. He holds classes on the Jewish faith and eight to 10 people become converts every year.

'Sincere converts'

He says he expects this could be duplicated in up to 200 small cities throughout North America.

It is generally accepted that more than 30 per cent of young Jews are marrying non-Jews in North America,



Rabbi Gerber: An active conversion program

he says. Most of these mixed marriages involved Jewish men and non-Jewish wives.

The Jewish population in Canada is small — about 250,000. So some predict a

gradual decline in the number of Jews as they expect the children of mixed marriages will adopt the religious outlook of their non-Jewish mothers.

But Rabbi Gerber doesn't buy this forecast.

A convention of Reform Jews in Houston two years ago pushed the issue into the open. An influential rabbi urged the conference to "tell the non-Jewish world that we hope to receive sincere converts from people who are like-minded religiously," Gerber says.

Gerber and others had already been counselling non-Jews who were prepared to convert to Judaism. But the Houston conference helped stimulate conversion efforts.

Past dogmas

The most fruitful source of converts is among non-Jewish wives who have thrown off past dogmas and need only basic instruction on such things as Jewish symbols and holiday observances, the Ottawa rabbi indicates.

Up until this year, Rabbi Gerber taught the potential converts separately. But he now has begun a class to help people "feel part of a group in a community."

Recent converts now can attend Temple Israel and feel they know others there, he says. They would feel less conspicuous.

Once they become Jews, the new converts "want to have Jewish homes and Jewish children."

In some ways, these Jewish converts may be better grounded in the faith than their Jewish mates who may have drifted away from strict attendance at synagogues over the years, the young rabbi says.

Gerber has even written an article in a local newspaper about his views and expects it "will have an impact on growth of interest in conversion for couples who are afraid to deal with the consequences" of mixed marriages on their own.

By KE
F

The Orthodox Church of the Sign of the Cross, located at 1010 St. W., could be remodelled Little Burgundy and Dominion.

But it has been the congregation is celebrating the Feast of the Theophany with a buffet supper.

The Sign of the Cross, the Orthodox Church of the Sign of the Cross, child of Archpriest John members of the Cathedral of Montreal. They were could be interpreted in English and French as well as in other languages.

In September, 1979, in Little Burgundy. The service.

Today the church choir singing Byzantine English and French in size.

"Our members in Concordia University.

Trespa

LONDON — (AP) — The Church of England has modernized the 300-year-old Book of Common Prayer despite last-minute efforts by prominent Britons to preserve the old prayers — foundation stone of the Anglican faith that migrated with Englishmen carried to the ends of the earth.

The church recently proved the *Alternative Services Series*, a streamlined version of the old book which was largely the work of King Henry VIII's Archbishop Thomas Crommer, in the 16th century.

"Thy" becomes "You." "Give us this day our daily bread" is abbreviated "Give us today." "Our trespasses" now are "our sins."

Coming events

Monday

There are an estimated 1,000 cult groups in North America today. What is the potential of cults? Are members under mind-control? Who belongs to these groups?

These are a few of the questions which will be dealt with at a symposium which starts Nov. 26 and features Dr. John Clark Jr., a psychiatrist who is associate clinical

Monday: Guest speaker: Dr. John Clark, psychiatrist. Chairman, Melvin McCloud, CBC broadcaster whose documentary on the Great Heart Buddhist Monastery won an award. Frank Dawson Hall Auditorium (opposite MacDonald Engineering Building on McGill University campus). 8 p.m. to 10 p.m.

Tuesday: Guest speaker: Dr. John Clark. Vanier Auditorium (Snowdon campus). Noon to 2 p.m.

extensively repaired and renovated and public rededication ceremonies will be held at the church, 75th Ave. near Airlie Blvd., Nov. 29 at 8 p.m.

Bishop Reginald Hollis and Reverend Donald Pipe, United Church Presbytery chairman, will conduct the ceremonies.

March 29, 1979

Mr. Henry C. Fleming
20 Shallmar Blvd. #302
Toronto, Ont. M5N 1J5
Canada

Dear Mr. Fleming:

Your letter of March 18th reached our office during Rabbi Schindler's absence. He is not expected to return to his desk for another week or ten days and, of course, your letter will be brought to his attention at that time.

I know he will be grateful to you for sharing your concerns and your thoughts with him.

With kindest greetings, I am

Sincerely,

Edith J. Miller
Assistant to the President

Henry C. Fleming
20 Shallmar Blvd. # 302
Toronto, Ont M5N 1J5
March 18.79

Rabbi Alexander M. Schindler
U.A.H.C.
838 Fifth Avenue
New York, N.Y. 10021

Dear Alec,

The last time I talked to you was in Cincinnati some years ago when you had put me on the Platform Committee of the UAHC.

At that time I asked you what had been the purpose of putting me on this committee since I felt that the only way by which Reform Judaism could be strengthened, was to narrow the borders, cut out the extremes and make it a possibly smaller but more cohesive force. And you agreed that this was the way to go.

Since then many years have passed. You have been one of the outstanding leaders of American Jews as President of the organisation of American Presidents and your voice has become a most influential instrument of advice and direction for the Jews of the World.

I was reminded of our discussion when I read the first time the full details of your statement on 'winning converts'.

I had read comments in the New York Times and the Economist but for the first time your more or less full statement as printed in 'Reform Judaism'.

I might agree with two of the points made by you but certainly not with the third: winning converts by a supreme P.R. job.

According to 'Reform Judaism' the reasons for your 'call' are based on a report presented to the Board of Trustees by Leonard Fein.

Intermarriage rates, divorce rates and the Jewish declining birthrate are symptoms of something wrong within the Jewish community. How can we ever hope to solve these problems by bringing more people from the outside into a sick body?

If Judaism has these attractions for the unaffiliated, the lost and the unconcerned, how come that we cannot translate these attractions into a positive attitude amongst our own communities?

Historically this is not the first time that the 'assimilation' process has reduced the number of active and confirmed Jews.

It happened during the time of the Second Commonwealth and even before at the time of Ezra and Nehemiah. It happened whenever a Jewish Community had reached a position of economic strength within a Diaspora Community. Whether you look at Spain or Holland during the time of Spinoza or Germany, the development is always the same.

After some generations the assimilation process erodes the values of Judaism and eventually the Jewish communities are expelled, erased or simply gassed simply because the Non-Jewish world will not accept the assimilation process unless it is a complete surrender to the non-Jewish culture. As with a heart transplant we have not yet learned to find a formula to solve the problem of rejection.

In America we are going exactly the way of all other assimilations. But I do not think we can solve the problem by bringing in from the outside a number of converts for the sake of larger numbers.

In the contrary more than ever, I believe that if American Jewry is to survive the decline of Western Civilization and its most prominent outpost, the United States, it would have to be by strengthening the few and making the Jewish community a more cohesive and less divisive force.

If this sounds like a special survival brigade, the paratroops of the American Jewish community, yes that is exactly what I mean.

We cannot do this by mercenaries as much as they are willing to help us. We have to do it ourselves.

If I read Jewish history correctly, it has never been the majority which carried Judaism into the next generation of history, it has always been the minority, the few. Surely I would like to see that the few become more and stronger and that is what we should concentrate on.

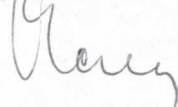
There is one other reason why I regret your statement. I think that at this time of the history of American Jews it is more important than ever that as far as possible the divisions between the various groups are lessened or eliminated. At no time have I been attacked more directly by my Jewish but not necessarily Reform Jewish friends, than when your original statement was commented on in the New York times.

I have been now in Toronto for nearly two years and have joined Holy Blossom Temple. I miss to some extent the involvement which I had in the Jewish community of Montreal and Temple Beth Sholom. On the other hand I sleep better and have more time to devote to my various hobbies.

I do not know whether one voice in the wilderness makes any difference but I thought I should let you know my feelings in the matter.

With kindest regards to Rhea and yours@lf

Yours as always



Box 421

RAINY RIVER, ONTARIO
CANADA

POW 120

Nov. 21/79

Rabbi Schindler

My name is Arlene Wilson 39 divorced mother of Gordon (10) and Maureen (8). This letter is not to discredit any religion but to explain in part my reasons for not being able to accept any as a way to serve G-d. I find roots - stemming in Zoroastrian Hellenism not "old Testament" as is a common belief. Most have re organized Holy scriptures to suit them and of course changed commandments. Enough written on this.

I believe I have found my G-d and wish to begin a thorough but elementary study of Judaism. Because I am one of 3 and my children are still young I wish to start immediately but slowly so our knowledge will be well fortified. We are living in a small "Christian" town and my proof or whatever to them will have to be handled very carefully, they are subjected to pressure re - Sunday school + Christ. My 100% authority will be the Holy scriptures but my knowledge is very limited.

We have our own method of opening
our Sabbaths but would appreciate
learning the custom for opening & closing Sabbath.

I will need to show them Publicly
The Messiah issue. - I desperately need
an explanation re - serpent - devil Lucifer.
Most children have that fear instilled in
them and I play it down as much as possible.
- calendar may I get a calendar - fasting
days - high holidays This we have not yet
begun I really need help. - any English
Concordance available?

This is probably going to be a very hard
task but please don't put us in a pending file
I am in a hurry to get started our conversion
will take longer not only because we are badly
located but because of the age of my children
I feel I was converted the moment I began
searching for basic truths & origins. My basic
concerned is establishing a firm foundation for
Lordon & Joanneen.

I will truly appreciate your comments,
suggestions and advice.

Sincerely
Blene Wilson