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# United Nations Association of the United States of America



300 East 42nd Street, New York, NY 10017

212-697-3232

Cable: UNASAMER

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National Chairman, UN Day 1980  
(By appointment of  
the President of the U.S.A.)  
Charles L. Brown, Chairman  
American Telephone and Telegraph Company

October 31, 1980

TO: BOARD OF DIRECTORS  
NATIONAL COUNCIL

FROM: ROBERT M. RATNER, PRESIDENT

SUBJECT: MATERIAL FOR THE ANNUAL MEETING, MONDAY, NOVEMBER 17, 1980  
UNITED ENGINEERING CENTER, 345 East 47th STREET (off FIRST  
AVENUE), NEW YORK

At last year's Board of Directors Meeting, there was no "President's Report" on the Agenda as such. Instead, several leaders of the Association reported on the various aspects of UNA's program in which they were involved. Many Directors commented that the activities and the programs of the Association were more meaningfully conveyed by these volunteer leaders with whom they identified. In other words, the program "came alive."

BY POPULAR DEMAND THEN, WE WILL HAVE A REPEAT PERFORMANCE THIS YEAR-- although with different stars. However, in order to increase the depth of understanding of the programs on which we will be reporting and to allow for more discussion, we plan to allocate more time to each. Therefore, it will not be possible to deal with all of UNA's continuing activities.

To get the fullest possible understanding for what UNA has accomplished, as well as what we have still to accomplish, I urge you, in the strongest terms, to read all of the attached detailed program reports.

Let me call your attention first to the agenda for the meeting (Blue Attachment).

Agenda Item I. Ambassador Richardson will be chairing his first substantive meeting as Chairman of the Association. As you may know by now, on October 6th he resigned from the Government as head of the U.S. Delegation to the Law of the Sea negotiations. He is now in the private practice of law as the Washington partner of Milbank, Tweed, Hadley & McCloy. He has, in fact, been functioning informally as UNA's Chairman since May.

Program Planning  
and National Organizations  
Peggy Sanford Carlin

Research and  
Policy Studies  
Arthur R. Day

Vice Presidents

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National Public Radio

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Aspen Institute for Humanistic Studies

**Dick S. Sloos**, Richardson, TX  
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Professor, International and Development  
Education Program  
University of Pittsburgh

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Herbert F. Johnson Professor of  
International Business Management  
Harvard University Graduate School  
of Business Administration

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**Barbara M. White**, Oakland, CA  
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**Franklin H. Williams**, New York, NY  
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**\*Sidney H. Willner**, New York, NY  
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**Carroll L. Wilson**, Cambridge, MA  
Professor (Emeritus)  
School of Engineering, MIT

**Michael Witunski**, St. Louis, MO  
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McDonnell Douglas Corporation

**Robert F. Wright**, New York, NY  
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**Harriette Yeckel**, Kansas City, MO  
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**Jean Young**, Atlanta, GA

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\*Sidney H. Willner  
Chairman, WFUNA Executive Committee

\*Christopher H. Phillips  
Chairman, UNA-USA WFUNA Committee

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UN Dept of Public Information

**Richard N. Gardner**  
Ambassador to Italy

**Philip M. Klutznick**  
Secretary of Commerce

**Dr. Carol Edler Baumann**  
Bureau of Intelligence and Research  
Department of State

**Leonard Woodcock**  
Ambassador to China

WASHINGTON OFFICE: 316 Pennsylvania Avenue, S.E., Washington, D.C. 20003 (202) 543-7900

In his opening remarks, Elliot Richardson will share with us his own philosophy about the need to strengthen existing, or perhaps build, new international institutions. His work over the past three years, with the Law of the Sea negotiations, epitomizes his commitment to the solving of important world problems through multilateral means.

\*\*\*

Agenda Item II calls for the Ratification of Actions of the Governors as embodied within the minutes of the three meetings (these are enclosed) *(the fourth meeting will take place from 8:30 to 10:00 AM on the morning of the Directors meeting, and will be reported on orally at the meeting)*. You will hear more from Orville Freeman, Chairman of the Board of Governors, at the conclusion of Agenda Item III.

\*\*\*

Agenda Item III, Program and Budget Discussion, is really the heart of the matter. We will relate the program to budget, assess accomplishments and failures and identify objectives for 1981.

Under III B - Publication Program, you will hear about the reinstatement of The Inter Dependent, and you will hear it from William Ruder, a veteran member of our Board of Governors, and Chairman of one of the foremost public relations firms in the world, Ruder & Finn. He was Chairman of UNA's ad hoc Governors' Committee which had the responsibility of assessing the viability of the efforts to reinstate The Inter Dependent.

You will also hear about it from a new member of the Board, Charles MacCormack, President of The Experiment in International Living, whose far-sighted vision was a catalyst in reviving The Inter Dependent, this time as a cooperative venture which will make it the most widely circulated publication in the foreign policy field. This exciting idea, has already attracted the support of the Overseas Development Council and two leading schools of international affairs, Columbia and Georgetown, as well as the interest of others who recognize the significance of building a broad new foreign affairs audience.

Under this agenda item we will also discuss the whole range of UNA publications from Issues Before the 35th General Assembly to policy panel reports, to fact sheets to flyers.

\*\*\*

Luncheon Program During lunch, we will have the privilege of meeting with Ambassador McHenry, Ambassador vanden Heuvel, and other members of the U.S. Delegation to the 35th General Assembly for a round-table discussion about the issues with which they have been dealing.

\*\*\*

After lunch, we go back to the Program and Budget Discussion under Agenda Item III.

Under III C, Soviet Parallel Studies Program and the National Policy Panel on US-Soviet Relations.

From November 12th through November 15th, a delegation of our Soviet Parallel Studies Program, headed by Governor Scranton, will be in the Soviet Union, meeting with our counterparts on the Soviet side. This will be the first such meeting with the Soviets since the invasion of Afghanistan--one which the Soviets were very anxious to have, and one which our Government strongly urged us to set up.

Helmut Sonnenfeldt, a member of our delegation, will discuss:

- a. The state of the political relationship;
- b. The future of strategic arms control;
- c. European security; and
- d. Soviet and American involvement in international conflicts.

"Hal" Sonnenfeldt, a new member of our Board of Governors, was a senior member of the National Security staff in charge of Soviet affairs, and then Counsel to the State Department under Henry Kissinger. He will have returned to this country from the Soviet meeting the night before our Board meeting, so his impressions will be quite fresh, and I am sure, fascinating. In essence, we will get the first debriefing of the Soviet meetings.

For Agenda Item III D, the UN At 35 Project, we have asked Harold K. Jacobson, Professor of Political Science and Program Director at the Institute for Social Research, University of Michigan to report. Professor Jacobson serves as a leading member of the Steering Committee of this project. In addition to his reputation as one of the leading scholars on international organizations, he served as a member of the State Department's Advisory Committee on Foreign Relations from 1976 to 1979, and in 1979 was a Consultant to the Department's Bureau of International Organization Affairs.

It was because of the UN At 35 Project that we commissioned the Roper Poll. During the discussions of this item, you will hear a good deal more about the results of the Poll, including media coverage and impact, all of which have been most gratifying.

Under Agenda Item III E, Field Program, we will be discussing Chapters, Divisions and membership--national organizations and their local branches-- and the report of the Committee to Study UNA-USA's Field Program (The "Robinson Committee").

Nicholas Robinson, Board member of UNA and several other international organizations, will present and lead the discussion on the final report which has been in preparation for the last 18 months.

We have asked Betty Little, a veteran UNA Board member, a Board member of the Institute for World Order and project coordinator for both Operation Turning Point and Americans Talk Peacekeeping, and Ed Winn, the new chairman of the Council of Chapter and Division Presidents, and member of the Board of Governors, to present their views of UNA's Field Program.

\*\*\*

Agenda Item III F, Washington Activities. We have asked Dr. Margaret Galey, Staff Assistant, House Foreign Affairs Committee, to discuss our Washington Office activities and to comment particularly on our impact on the Congress and other Governmental agencies in Washington.

\*\*\*

Unfortunately, the clock will just not allow us to deal with other aspects of our 1980 program or 1981 plans as separate agenda items. We do, however, plan to touch on some highlights as we weave the budget in and out of the discussions.

\*\*\*

We plan to conclude Agenda Item III with Orville Freeman assessing the program from his vantage point as the Chairman of the Board of Governors for six months, and then we will formally submit the 1981 budget for approval.

\*\*\*

Agenda Item IV. Other Business. In view of the financial constraints dictated by a troublesome 1980, and the 1981 budget, the Board of Governors has asked me to prepare a formula to reduce the cost to the Association of the reimbursement of expenses for some Directors who otherwise would not be able to attend Directors meetings. The Finance and Budget Committee has recommended the draft resolution, which is attached, for approval by the Board.

Inflation is even affecting our annual Directors meetings. As a matter of fact, we are holding the Meeting at the Engineering Center because it is the least expensive accommodation we could find in this area. Although even here, it will be more expensive than the last meeting which we held in the traditional International Center.

November 16, 1981 is the date that has been set for the Annual Meeting of the Board of Directors and National Council for 1981. Please note it on your calendar, if you have not already done so.

After any other business which may come up, the Board will adjourn and proceed by chartered buses to the Reception which the Secretary-General and Mrs. Waldheim are hosting at their official residence on Sutton Place.

\*\*\*

A special committee of our Board has been serving as a "Portrait Committee." They have secured designated funds and commissioned what will be the official portrait of the Secretary-General to be displayed in the United Nations. This Reception seems an ideal time for the Committee to present formally the painting to the Secretary-General.

All in all, we are planning a full and, I hope, interesting day for the Directors, members of the National Council, and guests from the Council of Chapter and Division Presidents Steering Committee who will be in attendance. If all comes off as planned, I hope the meeting will accomplish two purposes:

1. I hope we will all learn a little from the discussions as well as from each other; and
2. While learning, I hope we will all have some fun.

If we accomplish both purposes, we will all be able to do a better job for UNA in 1981.

TO AVOID UNNECESSARY DUPLICATING COSTS, PLEASE REMEMBER TO BRING THE ENCLOSED MATERIALS WITH YOU.

Elliot Richardson, Orville Freeman, Cy Vance and I look forward to seeing you all on Monday, November 17th at 10:00 AM at the United Engineering Center, 345 East 47th Street, (at First Avenue).

This material is being sent to you whether or not you are planning to attend. If you have already returned the enclosed form, please disregard it. If you have not yet notified us of your attendance, please send in the form as quickly as possible.

RMR:SLH

Enclosures



**United Nations Association of the United States of America**  
300 East 42nd Street, New York, NY 10017 212 697-3232

UNA-USA BOARD OF DIRECTORS MEETING

Monday, November 17, 1980

ELLIOT L. RICHARDSON -- PRESIDING

AGENDA

AT THE UNITED ENGINEERING CENTER, 345 East 47th Street (at First Avenue)

10:00 AM

I. CALL TO ORDER

A. CHAIRMAN'S OPENING REMARKS

B. MEMORIAL TRIBUTES TO JOSEPHINE POMERANCE,  
ARNOLD GOODMAN AND JAMES S. MCDONNELL  
( Moment of Silence )

C. MINUTES OF THE BOARD OF DIRECTORS' MEETING\*  
November 19, 1979  
April 1, 1980

II. RATIFICATION OF THE ACTIONS TAKEN BY THE GOVERNORS  
AT THEIR MEETINGS\*\*

March 3, 1980  
June 11, 1980  
September 15, 1980

III. PROGRAM AND BUDGET DISCUSSION

A. INTRODUCTORY REMARKS

B. PUBLICATIONS PROGRAM

12:15 PM

--- BREAK FOR BUFFET LUNCH ---

DISCUSSION BY AMBASSADORS DONALD F. MCHENRY AND  
WILLIAM J. VANDEN HEUVEL AND MEMBERS OF THE U.S.  
DELEGATION TO THE UNITED NATIONS ON THE CURRENT  
GENERAL ASSEMBLY

2:15 PM

--- BREAK BEFORE THE AFTERNOON SESSION ---

\* Draft Minutes of these meetings were mailed to the Governors' May 16th and to the Directors and Members of the National Council May 27th. Please refer to these mailings as necessary.

\*\* Enclosed are the minutes of these meetings. Please refer to them as necessary.

- over -

2:30 PM III. PROGRAM AND BUDGET DISCUSSION (Continued)

C. SOVIET PARALLEL STUDIES PROGRAM

D. UN AT 35 PROJECT

E. FIELD PROGRAM

F. WASHINGTON ACTIVITIES

G. CONCLUDING REMARKS

IV. OTHER BUSINESS

A. REIMBURSEMENT FOR EXPENSES TO MEETINGS

B. DATES OF THE NEXT MEETING

6:00 PM

--- FORMAL MEETING ADJOURNED ---

Busses will be available for those who wish transportation to the Secretary-General's Residence, Three Sutton Place (at 57th Street)

6:30 to 8:00 PM

RECEPTION AT THE SECRETARY-GENERAL'S RESIDENCE FOR THE PRESENTATION OF THE SECRETARY-GENERAL'S OFFICE PORTRAIT.

Chairman of the Association  
Elliot L. Richardson

Chairman, Board of Governors  
Orville L. Freeman, President  
Business International Corp.

Chairman, National Council  
Cyrus R. Vance

Chairmen Emeriti

James S. McDonnell  
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Vice Chairmen

John E. Leslie  
Chairman Emeritus, Bache Group, Inc.

Estelle Linzer  
President, Southern New York State  
Division, UNA

Leo Nevas  
Vice President, International League  
for Human Rights

Jean Picker  
US Representative, UN Social  
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Robert V. Roosa  
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Christopher H. Phillips  
President, The National Council for  
US-China Trade

Governors

Mrs. Robert S. Benjamin

Marjorie Craig Benton  
US Representative to UNICEF

C.W. Carson, Jr.  
Vice Chairman, Chemical Bank

Lisle Carter  
President, University of the  
District of Columbia

Patricia K. DiGiorgio  
President, San Francisco Chapter, UNA

William D. Eberle  
Senior Partner, Robert Weaver Associates

Thomas L. Farmer  
Partner, Prather, Seeger, Doolittle  
& Farmer

Dr. Armand Hammer  
Chairman  
Occidental Petroleum Corporation

Walter E. Hanson  
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Ruth J. Hinerfeld  
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Arthur Ross  
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William Ruder  
President, Ruder & Finn, Inc.

Stanley H. Ruttenberg  
President, Ruttenberg, Friedman, Kilgallon,  
Gutchess & Associates

Richard J. Schmeelk  
Partner and Member of the Executive  
Committee, Salomon Brothers

Ivan Selin  
Chairman  
American Management Systems, Inc.

Jacob Sheinkman  
Secretary-Treasurer, Amalgamated Clothing  
& Textile Workers Union, AFL-CIO

Helmut Sonnenfeldt  
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O. Pendleton Thomas  
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Leonard Vernon  
President, Pacific Chapter, UNA

Edward B. Winn  
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William S. Woodside  
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Margaret B. Young  
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# United Nations Association of the United States of America



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Charles W. Yost

National Chairman, UN Day 1980  
(By appointment of  
the President of the U.S.A.)  
Charles L. Brown, Chairman  
American Telephone and Telegraph Company

## BUDGET MATERIAL FOR AGENDA ITEM III

October 31, 1980

### M E M O R A N D U M

FROM: HARRY W. KNIGHT, CHAIRMAN  
FINANCE AND BUDGET COMMITTEE

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\*unable to attend F&B COMM. MEETING, 10/22/80

There is something of great importance I would like to call to your attention. The Finance and Budget Committee is convinced that the momentum that has been built up in UNA's program over the last few years, must be continued. Jack Bierwirth, Chairman of Grumman Corporation, as Chairman of UNA's Special Funding Program, wrote the following to the members of his Committee, and to potential corporate contributors.

"...In the world that we face, with the problems that are going to demand solutions during the next few years, I feel a real sense of pressure to search for solutions to these problems...."

"UNA has developed its panels to a degree not matched elsewhere. The combination of experienced participants

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who come from the academic, labor and business communities blend well with those who have had government and diplomatic careers. These panels analyze the critical issues of our time, benefitting from the fact that they come from and are supported by the private sector. The impact of their opinion has grown with each report."

In addition, the results of the Roper poll certainly indicate that there is a greater understanding among the American people, of our country's stake in better international understanding, than has been the commonly accepted wisdom recently. Surely, the work UNA has been doing through its Field program, and its Outreach capability, has played some role in this, and obviously, must continue to do so. It is for this reason that Elliot Richardson, Orville Freeman and Cy Vance are devoting their time and efforts to UNA. And, it is for that reason that the Board of Governors agreed to reinstate The Inter Dependent in 1981 -- particularly because of the much greater outreach potential that results from the participation of The Experiment in International Living, The Overseas Development Council and several other foreign affairs organizations.

In the opinion of the F&B Committee, the attached budget provides for that continuing momentum on the assumption that the entire Association -- all its leaders and members -- will get behind this effort to broaden and deepen American understanding of its future interests.

In its present form, the 1981 Budget includes changes made by the Finance and Budget Committee at its meeting on October 22nd. Bob Ratner's Budget Notes are attached.

This draft budget will be reviewed by the Board of Governors at its meeting on Monday, November 17th, before the annual Board of Directors Meeting.

The only major change the Finance and Budget Committee made in the draft budget as originally presented, was to eliminate \$50,000 allocated for WFUNA dues. Bob's Budget Notes and the budget itself indicates the reason for that elimination.

The Finance and Budget Committee looked very seriously at the possibility of an additional deficit in 1980, mainly resulting from a shortfall in the projected income from the Washington Concert. However, we felt that with intensive effort in the last two months of the year, the projected deficit could be reduced to a relatively small amount.

On that basis, we agreed to recommend this budget, with the caveat that we would meet again in March, and in fact every three months, if necessary, to monitor financial performance. At those meetings, in the event that income projections do not seem to be holding up, we will work with Bob and the staff to reduce expenses.

It is our opinion that generally good controls were exercised in the year 1980.

The Finance and Budget Committee unanimously approved Bob's recommendation for a 10% across-the-board increase for the staff earning \$25,000 or less, which has been factored into this budget (see last three paragraphs, page 3, of Bob's introductory comments to the budget.)

While the budget will be discussed on November 17th at the Board of Governors Meeting and then at the Board of Directors Meeting, the Finance and Budget Committee and Bob Ratner would appreciate any comments you may have about this draft budget, beforehand. Please call him or me, or send us a note before the meeting, if you wish.



UNITED NATIONS ASSOCIATION OF THE USA

M E M O R A N D U M

TO: THE BOARD OF DIRECTORS  
THE NATIONAL COUNCIL

FROM: ROBERT M. RATNER, PRESIDENT

RE: NOTES TO THE 1981 BUDGET

DATE: OCTOBER 31, 1980

Financial Report for 1980

In 1980 inflation, once again, took its toll to a greater extent than anticipated. Therefore, in some cases, it was not possible to hold expenses to the 1980 budget projections. On the income side, although we have done well up to now, having met most income targets to date, I am not optimistic about year-end income projections.

The Association uses the calendar year for accounting purposes. Since our annual Board of Directors meeting takes place in mid-November, at which time the budget is reviewed and ratified, following is the chronology:

- (a) The staff must start the budgeting process in mid-September.
- (b) The budget must first be approved by the Budget Committee in mid-October.
- (c) It must be approved by the Board of Governors before,
- (d) it is presented to the Board of Directors in mid-November.

Thus, the budget for each forthcoming year must be prepared without the availability, as a guide, of more than one quarter of the year's activities. This timing situation presents some very serious difficulties.

The total income of our three major Special Events, including the three commemorative books, may end up on target, according to budget projections. However, such a result would be very disappointing. We had reason to hope that they would produce substantially more than the \$950,000 projected in the budget.

We do not at this point know the actual financial results of:

- (a) The year-end General Solicitation budgeted to produce income in November and December of \$134,000.
- (b) The year-end Special Funding Solicitation, budgeted to produce income in November and December of \$492,000. (To date we have firm pledges totalling \$262,000 of this amount.)

*(The Special Funding Campaign this year was launched with the Salomon Brothers Dinner on September 23rd. While no doubt this will result in increased and new contributions, it is difficult to assess how much will be applicable to 1980 and how much to 1981 and beyond.)*

Thus, at this time, we can only project the income for about one fifth of our projected near \$3 Million Dollar Budget for 1980.

We have had to deal with this awkward timing situation year after year, and we have tried both forms of reporting -- a calendar year and a fiscal year -- and decided to stay with the calendar year because most of our contributors -- corporations, foundations and individuals -- make their contributions on a calendar year basis.

Because of the above, it is very difficult to project how we will end the year 1980. It would take extraordinary good luck to end on a balanced basis. We could have a deficit of anywhere from \$100,000 to \$150,000 - not terribly large on a \$3,300,000 operation, except that we now carry an accumulated deficit from 1979 of \$162,000. Thus, any additional deficit is a very serious matter.

Our estimate is that we will have spent about \$3,300,000 in 1980, about \$375,000 more than budgeted.

The main non-budget and over-budget expenditures are in the following areas:

(a) Publications

The sum of \$50,000 budgeted for publications, was an arbitrary figure projected for a UNA Quarterly type newsletter, in place of The Inter Dependent. The concept was that it would be produced in-house, with perhaps one junior-type editor in place of the highly professional Inter Dependent staff. However, since the reaction to the discontinuation of The Inter Dependent was so great, and since from the beginning of the year there were all kinds of innovative ideas coming up to reinstate The Inter Dependent, we continued to pursue those ideas with Senior Editor, Fred Eckhard. We published four issues of The Inter Dependent Interim Report, two with additional supplements. Thus, the total expenditure for that category will be about \$85,000, \$35,000 above budget.

(b) Because of the success of the ICAO book in 1979, as a fund-raising as well as a substantive project, we published three such books in 1980 -- The World Food Book, the Book on International Banking, and the Book on International Telecommunications. The expenses for these publications of about \$161,000 were not in the 1980 budget. Overall, UNA has benefitted because they produced a gross income of about \$200,000, and a net of about \$40,000 - (plus savings for printed programs for the events -- in Washington alone of about \$15,000.)

(c) We will spend \$23,000 non-budgeted for the Soviet National Panel for which we have received designated funding.

- (d) We spent \$25,000 over budget in the Center for International Environment Information, because we had designated funding for that specific purpose.
- (e) We spent \$10,000 non-budgeted for the President's Commission on World Hunger, more than covered by designated income.
- (f) We had no budget figure for expenditures for WFUNA and have in fact spent approximately \$27,000, per the Board of Governors decision.
- (g) Other miscellaneous items include a higher increase in rent than anticipated, legal fees, temporary help, etc., etc.

The line-by-line budget for 1981 will explain the variations in greater detail.

#### Proposed Budget for 1981

Once again, inflation plagues us in our projection for 1981, and yet the world situation and our program opportunities demand that we project the most active and dynamic program year we have yet faced.

- This will be the first year of a new Administration, regardless of who wins the election.
- The 1981 projected budget includes the reinstatement of The Inter Dependent, at a net general fund subsidy of \$100,000.
- We project a more active Policy Studies program on a funded basis, because we project funding for Policy Studies at the highest level we have had in several years.
- The budget projects higher expenditures in our field program, responsive to the recommendations of the Committee to Study the UNA-USA Field Program (Robinson Committee) and responsive to our perceived needs in the field as a result of the Roper Poll and the UN At 35 Project.

UNA continues to be looked upon as a very successful organization because of our dynamic programs and effective publications. But, our main product is people -- the staff which produces these programs and publications and motivates our high level, prestigious lay leaders and volunteers -- on the national level and in the field.

Over the two year period, 1979 and 1980, by whatever measure, the cost of living has risen between 22 and 25%. While it is impossible for an organization like ours to keep its salaries up with that kind of inflation, nevertheless, we must recognize the hardship it places on our staff. Even on a minimal basis, it seems to me that for the staff earning \$25,000 or less, we must increase at least 10%. We would have to deal with higher level salaried staff on an individual basis, with much smaller percentages of increases.

That would at least be a token of recognition of the staff's value and their problems, and would result in an average increase of about 13% over the two years 1979 and 1980. The 10% increase for the lower level staff is already factored in the following budget.

SECTION "A" - EXPENSES

*(In all categories the 1980 figures which are labelled "actual" are in fact based on nine months actual figures, and three months estimated figures. It would be helpful if you would open up the attached budget spread sheet for reference purposes.)*

Line 1 - Chapters, Divisions and Membership

Line 1 (A) - Chapters and Divisions - General

<u>1980 Actual</u>	<u>1981 Budget</u>
\$181,300	\$223,330

In my introductory Memo, I indicated that we were spending more in this whole area as a result of the Robinson Committee recommendations. The projected increase covered here includes the following:

A Washington Leadership Conference for the Presidents of all of our Chapters, similar to the successful such Conference we conducted in 1979. The expense for that is projected at approximately \$21,000. However, we are projecting registration income to cover that expense.

An expansion of the Model UN Program and establishment of a Youth Advisory Committee.

Additional activities for follow-up to the "UN At 35" Project.

Line 1 (B) - Membership Records and List Rentals

<u>1980 Actual</u>	<u>1981 Budget</u>
\$ 75,500	\$ 84,745

The additional expenditures here include postage and printing costs. Line 1, Column D is the income projected from membership list rentals.

Line 1 (C) - Payments to Chapters and Divisions

<u>1980 Actual</u>	<u>1981 Budget</u>
\$155,100	\$157,885

This is the sum paid to Chapters and Divisions for their portion of the dues received from centralized billing at National Headquarters. It also includes the sum of \$7500 for funding of the Council of Chapter and Division Presidents (CCDP), and \$4500 for special project grants for Divisions.

On the basis of past experience and the continuing bad economic environment, we estimate a 10% fall-off in income from renewals. However, we anticipate making this up, because for the first time in years, we are projecting a national membership solicitation mailing, details of which are covered on Line 1 (D) below.

Line 1 (D) - Membership Mailings

1980 Actual

- 0 -

1981 Budget

\$ 26,680

Because local recruitment has not been doing well enough in securing new members, we have determined that we must do some national mailings. This is also responsive to the Robinson Committee recommendations. We are projecting the cost of these special mailings in the sum listed, and the income would be under Column D at \$18,000. However, contrary to past practice related to National membership mailings, the National office will not keep the total amount of income. The Chapters will receive their portion of the dues for each new member recruited in their area.

Line 1 (E) - The Inter Dependent

1980 Actual

\$ 85,000

1981 Budget

\$194,925

As explained in the introductory Memo, we will reinstate The Inter Dependent as of January 1st. With the contributions made to it by The Experiment for International Living, the Overseas Development Council and other sources, we anticipate the total income listed under 1 E, Column C & D of \$95,000 (\$60,000 of this sum is now firmly committed,) for a net subsidy from the General Fund of \$100,000.

Line 2 - Total Chapters, Divisions and Membership

1980 Actual

\$496,900

1981 Budget

\$687,565

This represents a total projected expenditure of \$185,000 more than actually spent in 1980. Even after discounting the \$100,000 additional expenses projected for The Inter Dependent, this still shows a near \$90,000 increase in the Chapter, Division and Membership areas. The net draw on General Funds for this area is \$240,590, Line 2, Column E. It is by far the largest subsidy allocated in this area in several years.

Line 3 - Council of Organizations

1980 Actual

\$132,200

1981 Budget

\$125,730

The 1980 actual figures include the \$10,000 in over budget expenses for the President's Commission on World Hunger mentioned in my introductory Memo. The income projected for Line 3, Column C and D is approximately the same as for 1980.

Line 4 - UN Day Program

<u>1980 Actual</u>	<u>1981 Budget</u>
\$132,800	\$156,000

This projected increase of \$24,000 in expenses is a reflection of the anticipated substantial increase in sales of publication and materials, shown in the projected income figure under Line 4, Column D.

The increased sales projection relate to the higher levels of activities generated by the increased budget in the whole field program.

Line 5 - Washington Office

<u>1980 Actual</u>	<u>1981 Budget</u>
\$149,600	\$150,375

We hope to keep the expenses of this service at the same level as last year, despite the fact that we anticipate increased activity, because the Washington Office relates to so many different National Office programs which would absorb some of those charges. In addition to Congress and Executive Branch liaison work, the office works with our Public Information Service, the Capital Area Division, the Council of Organizations, Policy Studies, etc. etc. and this office also supplies the main staff resources for the Washington Concert and Dinner each October.

Line 6 - World Environment Center (new name for Center for International Environment Information)

<u>1980 Actual</u>	<u>1981 Budget</u>
\$303,200	\$343,140

Since this is projected as a fully-funded program, allocating 15% over and above expenses for overhead to UNA's General Fund, increases in this budget benefit UNA's overall picture. Note the high level of program income projected, Line 6, Column D.

Line 7 - Public Information Service

<u>1980 Actual</u>	<u>1981 Budget</u>
\$ 85,600	\$ 89,490

It is anticipated that this budget will actually be higher than projected here. We expect to conduct one or two additional Special Editors' Seminars on a fully funded basis.

The name of this program is misleading, since its concentration is with the media and the Congress. As a result of the five years of the program's existence, it has come to be the central source to which more and more media representatives turn for objective information and analysis of UN activities.

Line 8 - World Federation of United Nations Associations (WFUNA)

<u>1980 Actual</u>	<u>1981 Budget</u>
\$ 26,800	- 0 -

Despite the fact that there was no projection for WFUNA dues in the 1980 budget, in view of the discussions at the Board of Directors meeting in November of 1979, the Board of Governors authorized the expenditure of \$26,800 reflected above, representing 50% of our assessed dues. All attempts so far to secure designated grants for WFUNA have produced no results, nor are there any designated grants anticipated for this purpose in 1981.

As indicated on the budget spread sheet, the Finance and Budget Committee at its meeting on October 22nd, decided not to project an expenditure for WFUNA dues for 1981. The Finance and Budget Committee made this decision because of its great concern for the viability of the 1981 budget. According to the budget as it now stands, we would have to raise approximately \$300,000 in new monies in 1981. The Finance and Budget Committee and I do not feel that we should project additional new income in excess of that amount.

Line 9 - Issues Before the 36th General Assembly

<u>1980 Actual</u>	<u>1981 Budget</u>
\$ 27,500	\$ 23,500

This projected reduction in expenses for Issues is based on an anticipated reduction in editorial fees because we expect The Inter Dependent staff to do most of the writing for the 1981 Issues. As indicated on the income side, we project this as a fully funded program. With the greater recognition in the international community of the usefulness of Issues, we anticipate that it will produce a net income surplus of approximately \$5,000.

Line 10 - Total Education, Information and Outreach Program

<u>1980 Actual</u>	<u>1981 Budget</u>
\$1,354,600	\$1,575,800

This near \$250,000 increase in this category is consistent with my introductory Memo and all of the notes above.

Line 11 (A) - General Administration for Policy Studies

<u>1980 Actual</u>	<u>1981 Budget</u>
\$ 92,300	\$ 90,180

This item covers salaries, fringe benefits and expenses for the overall administration of Policy Studies, including the Vice President for Policy Studies, his secretary, Policy Studies Committee meetings, travel, etc. It also covers a small portion of the cost of the Deputy to the Vice President of Policy Studies and his secretary, most of whose expenses are spread over our individual panels.

Line 11 (B) - Economic Policy Council

<u>1980 Actual</u>	<u>1981 Budget</u>
\$171,300	\$181,085

Since this is an increasingly effective program, which generates greater and greater interest in the corporate and labor community, as well as in the Congress, the Executive Branch and the international community, we are once again projecting it as self-funded.

Line 11 (C) - Soviet-American Parallel Studies Program

<u>1980 Actual</u>	<u>1981 Budget</u>
\$ 83,300	\$ 91,105

This is the first time in a long time we are projecting the Soviet Parallel Studies Program not only as fully funded, but indeed producing a small surplus for the General Fund. The income projections are sound. In fact, 50% is already firmly committed, and we have indications that the other 50% will be committed before the end of this year.

Expenditures for 1980 were \$23,000 over budget projections, because we received a grant of \$35,000 from the Rockefeller Foundation for the establishment of the National Panel, the report of which will be printed and distributed in January of 1981.

This budget projects more meetings of the Soviet Parallel Studies Program in 1981, including two joint meetings with the Soviets, one in the Soviet Union, and one in this country. It seems both from our ability to get funding, and from the general interest that this program seems to have attracted, that it is considered more relevant now than for many years past.

Line 11 (D) - Chinese-American Project

<u>1980 Actual</u>	<u>1981 Budget</u>
\$ 12,300	\$ 33,800

When this project was presented in the 1980 budget, we anticipated spending relatively little, if there was no return visit from a PRC Foreign Affairs group, and no special funding for it. This was in fact the case.

The \$12,300 expenditure for 1980 is even less than we originally projected. The current projection of expenditure is still based on a visit from a Chinese group and special funding for it.

Line 11 (E) - The Japanese-American Project

<u>1980 Actual</u>	<u>1981 Budget</u>
\$ 14,700	\$ 25,455

The sum spent in 1980 is almost exactly according to the budget projections for that year. However, we think that the modest 1980 program has established the basis for the higher level of activity projected in 1981 and the basis for securing some of the funds for it. Although, of course, we hope to secure the total amount.

Line 11 (F) - UN At 35

<u>1980 Actual</u>	<u>1981 Budget</u>
\$ 52,300	\$ 29,195

The expenditure for this project was \$13,000 higher than projected in the 1980 budget. My notes to the 1980 Budget indicated that I could not accurately project the expenses for the project since it was a new experiment. In our view, the project has worked well, particularly in integrating our field constituency with our Policy Studies Program. The Roper poll was not originally projected, and yet provided the project, and indeed UNA over all, with invaluable information and visibility for the relatively modest sum of \$3,500.

The \$29,000 projected in expenditures for the year 1981 includes the printing of the report and some modest follow-up from the Policy Studies area. A good deal of follow-up will be covered by the Field area as well.

Line 12 - Total Policy Studies

<u>1980 Actual</u>	<u>1981 Budget</u>
\$426,200	\$450,820

As I mentioned in my introductory Memo, an unusual situation has developed in Policy Studies. While over all we are only projecting approximately a \$25,000 increase over actual expenditures for 1980, we are projecting almost full funding for all Policy Studies projects, based on commitments or information, not just hopes. The only part of the Policy Studies program not projected as funded is the General Administration area.

Once again I remind the Board in evaluating Policy Studies, that nearly 2/3 of our General Income which includes Special Funding Grants, is Policy Studies related. Our experience further indicates that the Policy Studies Program is the primary stimulus to involve top corporate leaders in our Special Events. What's particularly gratifying is how closely Policy Studies now relates to our Education, Information and Outreach program, as a result primarily of the UN At 35 Project.

Also, there is generally a better recognition and understanding in the Field of the use of Policy Studies Panel Reports and a better recognition and understanding among Policy Studies participants, of the importance of the Outreach capability of our Field Program.

It follows, that the total amount of General Support required for Policy Studies in this budget is \$100,000 less than in the past budget.

Line 13 - Total Program Activities

<u>1980 Actual</u>	<u>1981 Budget</u>
\$1,780,800	\$2,026,620

I am gratified that, while our overall budget for 1981 will be about the same as spent in 1980, we are projecting within that total, spending almost \$250,000 more on program.

Line 15 - Executive Office and Board

<u>1980 Actual</u>	<u>1981 Budget</u>
\$196,500	\$174,725

This \$22,000 reduction reflects the elimination of one person previously charged to the Executive Office, and a projected reduction in the costs of travel expenses to reimburse some Governors and Directors for attendance at meetings.

Line 16 - Administrative Services

<u>1980 Actual</u>	<u>1981 Budget</u>
\$229,700	\$224,225

This \$5,000 reduction projects a general tightening of administrative controls on a series of miscellaneous items.

Line 17 - Rent, Light and Other Overhead

<u>1980 Actual</u>	<u>1981 Budget</u>
\$289,600	\$266,745

This reduction of about \$23,000 is a hoped for savings in several contract services and a reduction in interest rates.

Line 18 - Total General Administrative Expenses

<u>1980 Actual</u>	<u>1981 Budget</u>
\$715,800	\$665,695

This saving of approximately \$50,000 is explained in Lines 15, 16 and 17.

In this budget, General Administrative costs are projected at 20% of our overall budget of \$3,313,000, by any measure, a low percentage overhead figure.

SECTION "B" - INCOME

Line 7 - Net Income - Special Events

<u>1980 Actual</u>	<u>1981 Budget</u>
\$651,545	\$572,400

We are projecting \$79,000 less net income from Special Events than actual in 1980 for the following reasons:

- (a) While we may produce one or more Commemorative Books in 1981, we do not now have specific plans to do so, and the 1980 actual figures show a net for the Commemorative Books of approximately \$40,000.
- (b) Since we do not project the Commemorative Books, we must include in the cost of the Special Events, the printing of programs which in 1980 were covered by the Commemorative Books.
- (c) We are projecting generally higher costs for the Special Events due to continuing inflation.

Line 8 - Income from J.S. McDonnell Permanent Reserve Fund

<u>1980 Actual</u>	<u>1981 Budget</u>
\$200,000	\$200,000

Under the terms of the McDonnell Fund, up to \$200,000 in interest and principal is available for operating expenses each year through 1987. In view of the Association's current financial situation, we anticipate that the full \$200,000 will be required in 1981 to meet the basic operating budget.

Line 9 - General Contributions

<u>1980 Actual</u>	<u>1981 Budget</u>
\$189,800	\$ 77,600

The reason for the great disparity between actual 1980 and projected 1981 budget, is the inclusion in the 1980 actual of \$114,000 of Bequest income. While such Bequests have come in each year for the last several years, and indeed we know of some Estates pending, we cannot, of course, project that income.

Line 10 - Committed and Projected Special Funding

<u>1980 Actual</u>	<u>1981 Budget</u>
\$557,000	\$476,000

In the 1980 Budget, we projected less income in this category than we hope to realize in the year 1980. Similarly, we hope to realize more than the \$476,000 projected on Line 10.

Line 11 - New Income Required and Anticipated

<u>1980 Actual</u>	<u>1981 Budget</u>
\$278,000	\$296,200

Since this figure represents the "gap" between projected income and projected expenses, it is the sum we must make up in completely new or surplus funds, assuming we are able to hold to all budget projections, both income and expenses. It is a slightly larger sum than projected in the last two years, and one I am not comfortable with -- particularly since I do not have the actual full results of 1980 and don't know if we will meet 1980 projections.

I am not saying that we cannot secure this figure. With a vigorous Special Funding campaign, with an improvement in the economy, with better luck than we have had this year with our Special Events, with greater responsiveness to designated funding grants, both Federal and non-governmental, we could raise this sum and more.

Line 13 - Financial Development Expenses

<u>1980 Actual</u>	<u>1981 Budget</u>
\$204,400	\$193,085

This reduction of \$11,000 reflects a general reduction in miscellaneous fund-raising expenses.

### SUMMATION

The above budget represents, in my view, a commitment in faith. We exist for a purpose. Our purpose is to educate and involve Americans in greater understanding of the kind of role our country plays in the world. Despite the indications from the media and from the political campaigns that Americans generally are becoming more "isolationist," the result of the Roper poll, shows that the majority of the American public seems to recognize more readily than our political leaders, the need to cooperate with other countries in the solution of world problems. In fact, the Poll indicates that the majority of Americans believe that we should increase our involvement in the UN System.

There was never a time when we were more needed. As has been said of the United Nations, if we did not exist, we would have to be created.

But, we do exist! We have a terrific track record - and we must build on that track record. We have new top leadership. We have 50% new leadership on our Board of Governors and more than 50% new leadership on our Board of Directors. The entire new leadership team, working with our veterans, has just begun to function.

In 1980 we conducted one of our most effective and extensive programs, equal to our greatest program year in 1979. This budget commits us to the same or greater level of effectiveness for 1981.

Our Board's acceptance of this budget is a commitment to continue this effectiveness and a commitment to secure the additional funds required to do so.

## CALENDAR YEAR 1980

## BUDGET

UNA - USA, INC.

For the Twelve Months Ending December 31, 1981

## SECTION "A"

## SECTION "B"

Column "A"	Column "B"	Column "C"	Column "D"	Column "E"	Column "F"	Column "G"	Column "H"	Column "I"
Program/Activities	Expenses	Program Related or Restricted Fund Con- tributions	Self Generated Income	General Support Required		General Income		
1 Chapters, Divisions & Membership					1 Net Expenses to be Covered by General Contributions		1,379,115	
A Chapters & Divisions	223,330	10,000	20,000	193,330	2 Contingency		50,000	1,429,115
B Membership Records & List Rentals	84,745	- o -	21,800	62,945	3 Income General			
C Payments to Chapters & Divisions	157,885	- o -	281,800	< 123,915 >	4 Special Events			
D Membership Mailings	26,680	- o -	18,000	8,680	5 Income	950,000		
E The Inter Dependent	194,925	80,000	15,375	99,550	6 Expenses - Direct Costs	377,600		
2 Total Chapters, Divisions & Membership	687,565	90,000	356,975	240,590	7 Net		572,400	
3 Council of Organizations	125,730	6,000	22,200	97,530	8 Income from J.S. McDonnell Permanent Reserve Fund		200,000	
4 UN Day Program	156,000	- o -	56,640	99,360	9 General Contributions		77,600	
5 Washington Office	150,375	- o -	1,500	148,875	10 Committed & Projected Special Funding Program Contributions Applicable to 1981		476,000	
6 World Environment Center	343,140	141,600	253,000	< 51,460 >	11 New Income Required and Anticipated from new contri- butions, including the Special Funding Program appli- cable to 1981, or higher income than projected in Special Events, or Designated Grants, or other "wind- fall" income.		296,200	
7 Public Information Service	89,490	- o -	- o -	89,490	12 Net General Funds Available		1,622,200	
8 World Federation of UN Associations*	- o -	- o -	- o -	- o -	13 Less Financial Development Expenses		193,085	1,429,115
9 Issues Before the 36th General Assembly	23,500	- o -	28,500	< 5,000 >	14 Not Projected Surplus/Deficit			- o -
10 Total Education, Information & Outreach Programs	1,575,800	237,600	718,815	619,385	15 Summary			
11 Policy Studies					16 Grand Total Income			3,313,000
A General	90,180	- o -	600	89,580	17 Grand Total Expenses			3,313,000
B Economic Policy Council	181,085	197,585	- o -	< 16,500 >	18 Net			- o -
C Soviet-American Parallel Studies	91,105	95,000	- o -	< 3,895 >				
D Chinese-American Project	33,800	35,000	- o -	< 1,200 >				
E Japanese-American Project	25,455	15,000	- o -	10,455				
F UN at 35	29,195	10,000	- o -	19,195				
12 Total Policy Studies	450,820	352,585	600	97,635				
13 Total Program/Activities	2,026,620	590,185	719,415	717,020				
14 General & Administrative Expenses								
15 Executive Office & Board	174,725	- o -	- o -	174,725				
16 Administrative Services	224,225	- o -	- o -	224,225				
17 Rent, Light & Other Overhead	266,745	- o -	3,600	263,145				
18 Total General & Administrative Expenses	665,695	- o -	3,600	662,095				
19 Sub-Total	2,692,315	590,185	723,015					
20 NET EXPENSES TO BE COVERED BY GENERAL CONTRIBUTIONS				1,379,115				

\*While the Finance and Budget Committee recognizes the importance of our participation in WFUNA, in view of the constraints presented by this budget;

a. Increased expenditure in the field program.

b. Reinstatement of the Inter Dependent

c. The need to raise almost \$300,000 of new funds in 1981

to balance this budget (Section B Line 11)

it could not recommend the expenditure of \$50,000 Dues, which would be mandated if UNA-USA continued its WFUNA participation. Therefore, the F and B Committee omitted any sum to be allocated to WFUNA until some arrangement could be negotiated, or some designated funds secured, for this purpose.

## RECAP SUMMARY

INCOME -	Section "A" Line 19, Column C	590,185
	Section "A" Line 19, Column D	723,015
	General Income	
	Section "B" Line 5, Column G	950,000
	Section "B" Line 8, Column H	200,000
	Section "B" Line 9, Column H	77,600
	Section "B" Line 10, Column H	476,000
	Section "B" Line 11, Column H	296,200
TOTAL INCOME -	Section "B" Line 16, Column I	3,313,000
EXPENSES -	Section "A" Line 19, Column B	2,692,315
	Section "B" Line 2, Column H	50,000
	Section "B" Line 6, Column G	377,600
	Section "B" Line 13, Column H	193,085
TOTAL EXPENSES -	Section "B" Line 17, Column I	3,313,000

Chairman of the Association  
Elliot L. Richardson

Chairman, Board of Governors  
Orville L. Freeman, President  
Business International Corp.

Chairman, National Council  
Cyrus R. Vance

Chairmen Emeriti

James S. McDonnell  
William W. Scranton

Vice Chairmen

John E. Leslie  
Chairman Emeritus, Bache Group, Inc.

Estelle Linzer  
President, Southern New York State  
Division, UNA

Leo Nevas  
Vice President, International League  
for Human Rights

Jean Picker  
US Representative, UN Social  
Development Committee (1969-1977)

Robert V. Roosa  
Partner, Brown Brothers Harriman & Co.

Secretary  
Kenneth R. Burroughs  
President, Burroughs and Tischler Corp.

Treasurer  
Harry W. Knight  
Chairman, Hillsboro Associates, Inc.

Chairman, Special Funding Committee  
John C. Bierwirth  
Chairman, Grumman Corporation

Chairman, James S. McDonnell Permanent  
Reserve Fund Management Committee  
R. Manning Brown, Jr.  
Chairman, NY Life Insurance Company

Chairman, WFUNA Committee  
Christopher H. Phillips  
President, The National Council for  
US-China Trade

Governors

Mrs. Robert S. Benjamin

Marjorie Craig Benton  
US Representative to UNICEF

C.W. Carson, Jr.  
Vice Chairman, Chemical Bank

Lisle Carter  
President, University of the  
District of Columbia

Patricia K. DiGiorgio  
President, San Francisco Chapter, UNA

William D. Eberle  
Senior Partner, Robert Weaver Associates

Thomas L. Farmer  
Partner, Prather, Seeger, Doolittle  
& Farmer

Dr. Armand Hammer  
Chairman  
Occidental Petroleum Corporation

Walter E. Hanson  
Chairman  
Peat Marwick International

Ruth J. Hinerfeld  
President  
League of Women Voters, USA

Arthur Ross  
Vice Chairman and Managing Director  
Central National Corporation

William Ruder  
President, Ruder & Finn, Inc.

Stanley H. Ruttenberg  
President, Ruttenberg, Friedman, Kilgallon,  
Gutches & Associates

Richard J. Schmeelk  
Partner and Member of the Executive  
Committee, Salomon Brothers

Ivan Selin  
Chairman  
American Management Systems, Inc.

Jacob Sheinkman  
Secretary-Treasurer, Amalgamated Clothing  
& Textile Workers Union, AFL-CIO

Helmut Sonnenfeldt  
Guest Scholar, The Brookings Institution

O. Pendleton Thomas  
Chairman, InvestAmerica Corp.

Leonard Vernon  
President, Pacific Chapter, UNA

Edward B. Winn  
Chairman, Council of Chapter and  
Division Presidents, UNA

William S. Woodside  
President, American Can Company

Margaret B. Young  
Chairman, Whitney M. Young, Jr.  
Memorial Foundation, Inc.

# United Nations Association of the United States of America



300 East 42nd Street, New York, NY 10017

212-697-3232

Cable: UNASAMER

President  
Robert M. Ratner

Founding Chairman  
Robert S. Benjamin  
1909-1979

Honorary Chairmen  
Arthur J. Goldberg  
Henry Cabot Lodge  
Charles W. Yost

National Chairman, UN Day 1980  
(By appointment of  
the President of the U.S.A.)  
Charles L. Brown, Chairman  
American Telephone and Telegraph Company

October 31, 1980

TO: BOARD OF DIRECTORS  
NATIONAL COUNCIL

FROM: Robert M. Ratner

SUBJECT: Draft Resolution for Reimbursement for Attending Meetings

The Budget and Finance Committee meeting of October 22nd reviewed this draft resolution and approved it. The resolution now must be discussed by the Board of Governors since it requested clarification of UNA's policy on this matter. The resolution is on the Governors' agenda at its meeting directly preceeding the Directors' meeting. The draft resolution approved by the Governors will then be presented to the Directors for discussion and vote.

## DRAFT RESOLUTION FOR REIMBURSEMENT FOR ATTENDING MEETINGS

Whereas, each Nominating Committee, in presenting a slate for UNA's Board of Governors and Board of Directors as well as nominees to the National Council, takes into consideration appropriate representation from all constituencies, geographic representation and service to UNA, the cost of reimbursement to these members for attending meetings has been rising significantly over the past few years;

Whereas, the Board of Governors, at its meeting on June 11, 1980 asked the President to present a plan to them for approval, in order to reduce these costs even in light of the rising travel and lodging charges;

Be it resolved that the Board of Directors wishes to control these expenditures in the following manner:

1. Since all expenses — surface and air travel,

Vice Presidents

Program Planning  
and National Organizations  
Peggy Sanford Carlin

Research and  
Policy Studies  
Arthur R. Day

Chapter, Division  
and Field Activities  
Joe Byrns Sills

Financial Development  
and Administration  
Richard B. Wiener

Assistant Treasurer and Controller, Louis J. Provenzale

room and board -- related to attending UNA meetings are deductible from Federal income tax, the Board urges all members to take advantage of these deductions rather than ask the Association for reimbursement;

2. In full recognition that in some few cases the financial obligation beyond the tax exempt benefit may be so great as to prevent a member from attending meetings, the Board requests those who fall into this category first to seek payment of their expenses by their chapter, division or organization and barring success in that effort to accept reimbursement from UNA on the following basis:

- a. UNA would pay the cost over \$100 of round-trip inter-city transportation to New York. Any additional cost of stop-overs or first-class accommodations would not be eligible for reimbursement.
- b. UNA would pay a total of \$50 toward room and board regardless of the number of nights a member remains in New York.
- c. Any exceptions to these rules would be acted upon by the Budget and Finance Committee.

MINUTES  
UNA-USA BOARD OF GOVERNORS MEETING  
Monday, September 15, 1980  
3:00 to 6:00 PM

International Center Exhibition Hall - 345 East 46th Street, New York

ORVILLE L. FREEMAN, PRESIDING

Attending: A.J. Ashe, Jean Benjamin, John C. Bierwirth, Kenneth R. Burroughs, C.W. Carson, Jr., Lisle Carter, Thomas Farmer, Orville Freeman, Ruth Hinerfeld, Harry W. Knight, John E. Leslie, Estelle Linzer, Leo Nevas, Jean Picker, Robert M. Ratner, Elliot L. Richardson, Robert V. Roosa, William Ruder, Stanley H. Ruttenberg, Ivan Selin, Helmut Sonnenfeldt, Edward B. Winn, Charles W. Yost, Margaret B. Young

Staff Officers: Peggy Sanford Carlin, Arthur R. Day, Louis J. Provenziale, Joe Byrns Sills, Richard Wiener

Other Staff: Toby Gati, Edward C. Luck, Margot Nussbaum, Richard Seifman, Elizabeth Wheeler

The meeting was opened in executive session.

AGENDA ITEM I: CHAIRMAN'S OPENING REMARKS AND CALL TO ORDER

Orville Freeman chaired the meeting and expressed his thanks to Elliot Richardson for having chaired the previous Board of Governors meeting. He pointed out that this is a challenging period of world history and that the industrial world is in a state of stagflation which could lead into a staggering depression. Therefore, he said that managerial ability is an asset that must be used. The developing world is exploding. We can contribute a great deal.

Memorial resolutions were presented for Josephine Pomerance, Arnold Goodman and James S. McDonnell. These were adopted unanimously.

Chairman Freeman then called on Bob Ratner to discuss the upcoming General Assembly and the Seminar for Newspaper Editors.

AGENDA ITEM II: MINUTES OF THE BOARD OF GOVERNORS MEETING OF JUNE 11, 1980

Secretary Kenneth Burroughs submitted the minutes of the June 11th Board of Governors meeting. These were adopted as presented.

AGENDA ITEMS III AND IV: FINANCIAL SITUATION AND SPECIAL EVENTS

Treasurer Harry Knight was called upon to present the current financial picture. He advised an improvement of about \$100,000 over the report at the last meeting of the Board of Governors. He stated that two upcoming events were moving along very well. He indicated that we still owe a substantial sum to Chemical Bank and that we are still behind on payables, but that the staff was working on a reduction of

the \$162,000 deficit before the end of December.

There was a discussion of compensation of employees and the fact that it is necessary to keep up with inflation, particularly in respect to 1981.

Mr. Ratner was called upon. He discussed requests for grants. He stated that he was optimistic about an Arco grant request and one from Exxon; he indicated that he may be able to generate a surplus if these efforts are productive. Margaret Young suggested that it might be advisable to raise membership awareness for funds rather than depending entirely on big donors. Bob Ratner replied that there is still reluctance in the field about raising the dues any further. He pointed out that the large donors do not try to influence our policies; we would not have a viable organization without them.

Jean Picker discussed membership and education aspects and referred to the editor's seminar. She pointed out that more and more people are writing about the United Nations and this contributes to this general awareness.

Elliot Richardson pointed out that the relationship of the Chapters and Divisions is being studied and this will be covered in the Robinson report. Bob Ratner noted that this report will be considered at the in-depth review of the field program at the March meeting of the Board of Governors. Ed Winn stated that the members of the Board of Governors will have an opportunity to discuss aspects of Chapters and Divisions and membership at the November meeting.

Jack Bierwirth reported on the dinner for September 23rd at Salomon Brothers for the purpose of increasing corporate support. He stated that more than 80 prominent executives were registered.

It was pointed out that the Board of Governors will have an opportunity to review the projected 1981 budget after the Budget Committee meeting on October 22nd and before the Board of Directors meeting in November.

#### AGENDA ITEM V: THE INTER DEPENDENT COMMITTEE REPORT

Bill Ruder reported that after a thorough review of all options he, Estelle Linzer and Bob Ratner, unanimously recommended the reinstatement of The Inter Dependent as of January 1981 with a frequency of 8 times a year. He commented on the unusual nature of the cooperative effort involving several foreign affairs organizations headed by The Experiment for International Living which would contribute \$35,000, the Overseas Development Council which would contribute \$20,000 and several others with smaller contributions. The Committee recommended that UNA's commitment be a subsidy of \$100,000 from general funds. The Governors commended the Committee report and unanimously voted to reinstate The Inter Dependent on the terms recommended.

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The Executive Session ended and the participating staff were called in to the meeting.

AGENDA ITEM VI: POLICY STUDIES

Under the leadership of Chairman Roosa and Pete Day the staff reported to the Board of Governors in depth on our Policy Studies program. At the end of the report there was a general discussion.

Chairman Freeman suggested that UNA undertake an objective study of how the UN system functions and how it could be improved. Ken Burroughs urged that such a study should be as critical as necessary with a major objective of improving the United Nations. He stated that this would certainly have to be a long term goal, but that if we could help achieve the United Nations becoming an effective international organization in every aspect of its endeavors, it would have made a major accomplishment. Elliot Richardson, Charles Yost, and Helmut Sonnenfeldt all spoke to this. There was a consensus that this should be pursued.

AGENDA ITEM VII: AGENDA FOR DIRECTORS MEETING ON NOVEMBER 17

The Board of Directors agenda was discussed. It was pointed out that there will be a reception at the Secretary-General's residence after the Board of Directors meeting at which time the portrait painted of the Secretary-General will be presented to him by the UNA.

AGENDA ITEM VIII: OTHER BUSINESS

It was pointed out by Chairman Freeman that the Board of Governors will meet from 8:30 to 10:00 AM on November 17, just prior to the Board of Directors meeting.

The meeting was adjourned at 6:00 PM.

UNA-USA BOARD OF GOVERNORS MEETING  
Monday, June 11th, 1980  
3:00 to 6:00 PM

UNA CONFERENCE ROOM - 300 East 42nd Street, New York

ELLIOT L. RICHARDSON, PRESIDING

Attending: Mrs. Jean Benjamin, John C. Bierwirth, Kenneth R. Burroughs, Lisle Carter, Arnold Goodman, Harry W. Knight, John E. Leslie, Estelle Linzer, Leo Nevas, Jean Picker, Robert M. Ratner, Elliot L. Richardson, Arthur Ross, Helmut Sonnenfeldt, O. Pendleton Thomas, Leonard Vernon, Edward B. Winn, William S. Woodside and Margaret B. Young

Staff Officers: Peggy Sanford Carlin, Arthur R. Day, Louis J. Provenzale, Joe Byrns Sills, Richard B. Wiener

Administrative Assistants: Stacey Halio, Margot Nussbaum

For Agenda Item VI Only: Fred Eckhard

Agenda Item I - Chairman's Opening Remarks

Elliot Richardson chaired the meeting in Orville Freeman's absence. He made a brief introductory statement, emphasizing his high regard for UNA and his gratification at having been elected Chairman.

Ambassador Richardson then introduced a discussion of how the new Board of Governors could help increase UNA's effectiveness. Perhaps the Board would consider organizing itself into committees that would relate to the various aspects of UNA's work.

This lead to a discussion about the purposes and goals of the UNA, and there was a consensus of view that the various activities of the organization should be studied by the Board, including their costs, their effectiveness, and their priority as against other work carried on by the organization. It was decided that the Governors should study each phase of activity in some depth, devoting a portion of each of a number of meetings to this purpose. The staff was asked to prepare an in-depth presentation on one UNA program for each Governors meeting. In addition, Mr. Ratner was asked to review the suggestions made by the Governors during this wide-ranging discussion and to put before the Governors at the September meeting the recommendations as to how they should be dealt with.

Agenda Item II - Minutes of the Board of Governors Meeting of March 3, 1980

Secretary Kenneth Burroughs submitted the minutes of the March 3rd Board of Governors meeting which were adopted.

#### Agenda Items III & IV - Financial Situation and Special Events

Treasurer Harry Knight led a discussion on the financial situation of the organization against the background of the increasingly difficult economic conditions in the country. It was noted that on our 1980 Budget of about \$3,000,000, there was a \$60,000 net improvement at this point, vis-a-vis budget projections.

Mr. Ratner pointed out that estimates for income from the major fund-raising events this year had been projected very conservatively because of the worsening economic conditions in the country and that, judging from the one event so far conducted, which had grossed \$420,000, \$20,000 more than anticipated, the organization should exceed these conservative estimates in actual returns.

Nevertheless, we are burdened by the carry over accumulated deficit of \$162,000. Concern was expressed by the Governors particularly for the cost (1% above prime) of the line of credit loan of \$450,000 taken out by UNA to assist in handling its cash flow situation. The suggestion was made that we should concentrate on a special corporate campaign to secure working capital so we wouldn't need to borrow.

It was ultimately agreed that, in order to clarify UNA's financial situation for Governors, a mid-year balance sheet should be drawn up and distributed.

In response to a question, Mr. Ratner indicated that a worse-case situation for 1980 could be an additional \$100,000 deficit, a most likely situation would be that we would meet budget projections, and an optimistic projection -- with a few good breaks, we could end the year with \$100,000 surplus, thus reducing the accumulated deficit by that amount.

Mr. Knight suggested, and the Governors agreed, that it might be necessary to change the timing of the budget process so that we have a better estimate of the results of the October events before we prepare the 1981 budget. Under those circumstances, it would be necessary to have an extra meeting of the Governors for an hour or hour-and-a-half in the morning before the Directors meeting scheduled for Monday, November 17th at 10:00 AM. Therefore, Governors should enter into their calendars now, an 8:30 AM breakfast meeting on that day, to be confirmed at the next Governors meeting on Monday, September 15th.

#### Agenda Item V - Soviet Parallel Studies Program

In the course of a discussion of the US-Soviet Parallel Studies Program, Governors raised the question whether it was appropriate in current circumstances, following the Soviet invasion of Afghanistan, for a UNA panel group to travel to the Soviet Union for a meeting with their Soviet counterparts as was tentatively planned for November of this year. It was pointed out that the State Department had encouraged UNA to proceed with its contact through this program but Governors, nonetheless, expressed uneasiness about the possibility of publicity resulting from a UNA delegation appearing in Moscow at that time.

Other Governors, however, felt that it was important to continue with the joint discussions particularly at a time of strained inter-governmental relations. It was left that the situation could be reviewed later in the year closer to the time of the planned meetings, and that UNA staff should meanwhile plan for the meeting to be held.

It was also brought to the attention of the Governors that a panel composed largely of American members of the Parallel Studies Program was undertaking an urgent study of US-Soviet relations with a view to making recommendations by the end of the year for US policies in the years ahead.

#### Agenda Item VI - UNA Publication

The Governors considered at some length the question of a future UNA publication. After hearing about efforts to reinstate The Inter Dependent jointly with other organizations, which would make possible the publication of a more expensive product more frequently, the Governors decided to establish a small ad-hoc committee to work with Editor Fred Eckhard and other staff members as necessary, with a view to recommending a course of action. This committee would report to the September 15th Board of Governors meeting. Ambassador Richardson undertook to appoint a committee in consultation with Mr. Freeman and Mr. Ratner.

#### Agenda Items VII & VIII - Convention Wrap Up and UN at 35

The Governors agreed that the written reports on these two agenda items were so comprehensive that there was no need for further discussion at this meeting. With compliments about the Convention to Estelle Linzer as Chairman of the Convention Advisory Committee, and Peggy Carlin as Convention Coordinator, and with the expectation that there would be more detailed reports on the progress of UN at 35 at the September meeting, the Chairman moved on to Agenda Item IX.

#### Agenda Item IX - UNA and National Policy

The staff was queried about any efforts being made to have an impact on the positions and platforms of the political parties this election year. Mr. Goodman proposed that the Council of Chapter and Division Presidents meeting in July consider the preparation of a position paper and other possible UNA materials for presentation to the Presidential candidates and to Congress.

Mr. Ratner pointed out that the material circulated for this agenda item was just to give the Governors a feeling for the kinds of matters which UNA is asked to become involved in or sometimes initiates during the year.

Agenda Item X - "Law of the Sea" Educational Program

The Governors decided that UNA should accept responsibility for management of a \$35,000 Rockefeller grant that was being provided to finance activities to follow-up the Law of the Sea Treaty. What was involved was primarily a public education and information program to build support for the treaty throughout the country. It was agreed that this was a most appropriate issue for UNA Chapters.

*(The Robinson Committee to Study UNA's Field Activity at their meeting on Monday, June 16th, by coincidence, urged that the Law of the Sea issue be a primary one for UNA for the next couple of years.)*

Agenda Item XI - World Federation of United Nations Associations (WFUNA)

Because the meeting was running late, it was agreed to defer this item.

Agenda Item XII - Other Business

A) Reimbursement for attendance at meetings

After a brief discussion on the question of whether UNA should in principle reimburse those Directors who could not otherwise afford attendance at the Board meeting, Mr. Ratner was asked to prepare guidelines for such a policy to be considered by the Governors and presented to the next Board of Directors meeting.

B) Date of next Convention

With respect to the timing of the next UNA Convention, for which the By-laws now provide only that two should be held each five years, the Board felt that a period of two-and-one-half to three years would be appropriate, particularly in view of the organization's financial situation.

C) Dates of Future Meetings

Future meetings dates were reviewed and set as follows:

In 1980 -      for the Board of Governors      for the Board of Directors

Monday, September 15th  
2:00 to 5:00 PM

Monday, November 17th  
(breakfast meeting)  
8:30 to 10:00 AM

\* Monday, November 17th  
10:00 AM to 7:30 PM

In 1981 - for the Board of Governors

for the Board of Directors

Monday, March 9th  
2:00 to 5:00 PM

\*\* Monday, June 15th  
2:00 to 5:00 PM

Monday, September 14th  
2:00 to 5:00 PM

Monday, November 16th  
10:00 AM to 8:00 PM

\* *After the Directors Meeting, the Secretary-General of the United Nations and Mrs. Waldheim have invited our entire Board of Directors to a cocktail reception at the official residence on Sutton Place, from 6:00 to 7:30 PM, at which time we will present to the Secretary-General the portrait of him which we have commissioned. This will be the official portrait to be hung at the United Nations. A special committee has raised special funds for this endeavor.*

\*\* *Date is tentative, depending on the date of the Spring Dinner.*

Ambassador Richardson thanked all for attending the meeting and again expressed his pleasure and anticipation of working with UNA's Board members on behalf of the Association.





UNITED NATIONS ASSOCIATION of the UNITED STATES of AMERICA

300 EAST 42nd STREET, NEW YORK, NEW YORK 10017

(212) OXford 7-3232

ROBERT M. RATNER

*President*

September 7, 1977

Dear Alex:

I greatly appreciate your words of congratulations, good wishes and support. It is gratifying to me to know that I will have the assistance of so many wonderful people as we continue our efforts to give UNA the best possible leadership.

With deep thanks and warm regards,

Sincerely,

RMR:mw

Rabbi Alexander M. Schindler  
President  
Union of American Hebrew Congregations  
838 Fifth Avenue  
New York, N.Y. 10021

August 31, 1977

Mr. Robert M. Ratner, President  
United Nations Association of  
the United States of America  
300 East 42nd Street  
New York, New York 10017

Dear Bob:

Mazal tov! I was delighted to learn that the Board of Governors of the UNA-USA have unanimously confirmed you as President of the Association. This is a richly-merited tribute to your leadership and devotion to the great cause of the UNA-USA and bespeaks the admiration, affection and esteem in which you are held by your colleagues.

It is my fond hope that you will derive a full measure of fulfillment and personal satisfaction from your important responsibilities in behalf of the Association. I know you will lead with distinction and I look forward to working with you in the days and years ahead.

With warmest regards and every good wish for the New Year, I am

Sincerely,

Alexander M. Schindler

Chairman of the Association  
William W. Scranton

Chairman, Board of Governors  
Robert S. Benjamin  
Chairman, Fin. Comm., United Artists Corp.

Chairman Emeritus  
James S. McDonnell  
Chairman, McDonnell Douglas Corp.

Vice Chairmen  
Patricia K. Di Giorgio  
San Francisco Chapter, UNA  
John E. Leslie  
Chairman, Bache Halsey Stuart Inc.  
Leo Nevas  
Partner—Nevas, Nevas & Rubin  
Jean Picker  
Interchange Foundation  
Robert V. Roosa  
Partner—Brown Brothers Harriman & Co

Secretary  
Ruth J. Hinerfeld  
1st V.P.—League of Women Voters

Treasurer  
Harry W. Knight  
Chairman, Hillsboro Associates, Inc.  
Chairman, UNA Special Funding Program  
Robert F. Wright  
Partner—Arthur Andersen & Co.

Governors  
Martha M. Aasen  
Chairman, Conference of  
UN Representatives  
Morris B. Abram  
Partner—Paul, Weiss, Ritzkind,  
Wharton & Garrison  
Andrew F. Brimmer  
President, Brimmer & Co., Inc.  
R. Manning Brown, Jr.  
Chairman, N. Y. Life Insurance Co.  
Kenneth R. Burroughs  
President, Texas Division, UNA  
Jacob Clayman  
Secretary-Treasurer  
Industrial Union Department, AFL-CIO  
William T. Coleman, Jr.  
Partner—O'Melveny & Myers  
Gaylord Freeman  
Hon. Chmn., First National Bank of Chicago  
Arnold Goodman  
Chairman, Council of Chapter and  
Division Presidents, UNA  
Dr. Armand Hammer  
Chairman, Occidental Petroleum Corp.  
Walter E. Hanson  
Senior Partner  
Peat, Marwick, Mitchell & Co.  
Clarice Kaufman  
Attorney—V.P., Pacific Chapter, UNA  
Philip Klutznick  
Klutznick Investments  
Edward Lamb,  
President, Lamb Enterprises, Inc.  
Estelle Linzer  
V. P., Southern N.Y. State Div., UNA  
L. F. McCollum  
Chairman, Mercantile Texas Corp.  
Porter McKeever  
Associate, John D. Rockefeller, 3rd  
Carmel Carrington Marr  
Commissioner, N.Y. State Public  
Service Commission  
William S. Renchard  
Chairman, Exec. Comm., Chemical Bank  
William Ruder  
President, Ruder & Finn, Inc.  
Richard J. Schmeelk  
General Partner, Salomon Brothers  
Joseph M. Segel  
Chairman, Presidential Airways

Joe Byrns Sills  
Vice President, Chapter, Division  
and Field Activities

Peggy Sanford Carlin  
Vice President, Program Planning  
and National Organizations

Louis J. Provenzale  
Assistant Treasurer  
and Controller

Richard B. Wiener  
Director, Financial Development  
and Administration



Acting President  
Robert M. Ratner

**UNITED NATIONS ASSOCIATION  
of the UNITED STATES of AMERICA**  
300 EAST 42nd STREET, NEW YORK, N.Y. 10017  
Cable Address UNASAMER • (212) 697-3232

Honorary Co-Chairmen  
Arthur J. Goldberg  
Henry Cabot Lodge  
Anna Lord Strauss  
Charles W. Yost

National Chairman, UN Day 1977  
(By appointment of  
The President of the U.S.A.)  
Henry Ford II  
Chairman, Ford Motor Company

August 29, 1977

To: THE BOARD OF DIRECTORS, THE NATIONAL COUNCIL,  
CHAPTER AND DIVISION PRESIDENTS, AND THE COUNCIL  
OF ORGANIZATIONS

From: William W. Scranton and Robert S. Benjamin

Subject: Presidency of UNA-USA

We are pleased to inform you that on August 22nd, in Executive Session, the Board of Governors voted unanimously to confirm Robert M. Ratner as President of UNA-USA.

The decision to formalize Bob's position was based on the executive ability he has demonstrated over the years and the outstanding way he has headed UNA-USA since Jim Leonard left.

We know you join with us in wishing Bob well as he continues to give our Association the highest quality leadership.

WWS/RSB/mw

cc: The Board of Governors - for information only.

May 18, 1977

The Honorable William W. Scranton  
Chairman of the Association  
United Nations Association of the U.S.A.  
300 East 42nd Street  
New York, N.Y. 10017

Dear Ambassador Scranton:

It was thoughtful of you to write on the occasion of my election as a Director of the United Nations Association. I am grateful for your kind words and your warm good wishes. It is with great pride and pleasure that I have accepted this position and I am looking forward to working with you in behalf of the Association and the United Nations.

Bob Ratner has shared with me descriptive material on the UNA and its programs and I thank you for the items which you have sent for my perusal. These will be most helpful to me.

In accordance with your request, a photo and my biography have been sent to your office. I trust they are received in good time and order.

The November 14th meeting has been noted on my calendar and I do look forward to participating. I must be in San Francisco a few days thereafter for the Biennial Convention of our Union of American Hebrew Congregations but barring any unforeseen circumstances I shall be at the session on November 14.

With repeated thanks and warmest regards, I am

Sincerely,

Alexander M. Schindler

Chairman of the Association  
William W. Scranton  
Chairman, Board of Governors  
Robert S. Benjamin  
Chairman, Fin. Comm., United Artists Corp.  
Chairman Emeritus  
James S. McDonnell  
Chairman, McDonnell Douglas Corp.  
Vice Chairmen  
Patricia K. Di Gioglio  
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Leo Nevas  
Partner, Nevas, Nevas & Rubin  
Jean Picker  
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Robert V. Roosa  
Partner, Brown Brothers Harriman & Co.  
Secretary  
Ruth J. Hinerfeld  
1st V.P., League of Women Voters of the U.S.  
Treasurer  
Harry W. Knight  
Chairman, Hillsboro Associates, Inc.  
Chairman, UNA Special Funding Program  
Robert F. Wright  
Partner, Arthur Andersen & Co.

Governors

Martha M. Aasen  
Chairman, Conference of  
UN Representatives  
Morris B. Abram  
Partner—Paul, Weiss, Rittkind,  
Wharton & Garrison  
Andrew F. Brimmer  
President, Brimmer & Co., Inc.  
R. Manning Brown, Jr.  
Chairman, N. Y. Life Insurance Co.  
Kenneth R. Burroughs  
President, Texas Division, UNA  
Jacob Clayman  
Secretary-Treasurer  
Industrial Union Department, AFL-CIO  
William T. Coleman  
Fellow  
Woodrow Wilson Int'l Center for Scholars  
Gaylord Freeman  
Hon. Chrm., First National Bank of Chicago  
Arnold Goodman  
President, Wisconsin Division, UNA  
Dr. Armand Hammer  
Chairman, Occidental Petroleum Corp.  
Walter E. Hanson  
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Philip Klutznick  
Klutznick Investments  
Edward Lamb,  
President, Lamb Enterprises, Inc.  
Estelle Linzer  
V. P., Southern N.Y. State Div., UNA  
L. F. McCollum  
Chairman, Mercantile Texas Corp.  
Porter McKeever  
Associate, John D. Rockefeller, 3rd  
Carmel Carrington Marr  
Commissioner, N.Y. State Public  
Service Commission  
William S. Renchard  
Chairman, Exec. Comm., Chemical Bank  
William Ruder  
President, Ruder & Finn, Inc.  
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General Partner, Salomon Brothers  
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Chairman, Presidential Airways

Joe Byrns Sills  
Vice President, Chapter, Division  
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Peggy Sanford Carlin  
Vice President, Program Planning  
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Assistant Treasurer

Richard B. Wiener  
Director, Financial Development  
and Administration



Acting President  
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National Chairman, UN Day 1977  
(By appointment of  
The President of the U.S.A.)  
Henry Ford II  
Chairman, Ford Motor Company

UNITED NATIONS ASSOCIATION  
of the UNITED STATES of AMERICA

300 EAST 42th STREET, NEW YORK, N.Y. 10017  
Cable Address UNASAMER • (212) 697-3232

May 10, 1977

Rabbi Alexander M. Schindler  
President  
Union of American Hebrew Congregations  
838 Fifth Avenue  
New York, New York 10021

Dear Rabbi Schindler:

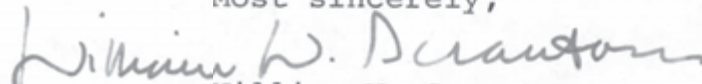
Congratulations on your election to a four-year term as Director of the United Nations Association. I am looking forward to working with you and the other Directors in behalf of our fine organization and for the UN itself.

I know that you are already familiar with many of the Association's varied activities. However, I have asked Bob Ratner, UNA's Acting President, to send you additional descriptive material about UNA and its programs. Enclosed with this letter, for your immediate attention, is a copy of the 1976 audit of the Association, as well as a list of the new Officers and Board.

We have set the next meeting of UNA's Board of Directors for Monday, November 14th, at 10:00AM, in New York City. At that meeting, we will have a thorough review of the Association's work during 1977, and make plans for 1978. I hope you will make every effort to be there.

Let me again thank you for your support of the United Nations Association, and your dedication to the principles of the United Nations.

Most sincerely,

  
William W. Scranton

P.S. It would be helpful, for UNA's files, if you would send us a recent picture and an up-to-date biography.

Sent 5-17-77

UNITED NATIONS ASSOCIATION OF THE UNITED STATES OF AMERICA, INC.

OFFICERS

Chairman of the Association and the Board of Directors	William W. Scranton
Chairman of the Board of Governors	Robert S. Benjamin
Chairman Emeritus	James S. McDonnell
Vice Chairmen of the Association	Patricia K. Di Giorgio John E. Leslie Leo Nevas Jean Picker Robert V. Roosa
Secretary	Ruth J. Hinerfeld
Treasurer	Harry W. Knight
Chairman, UNA Special Funding Program	Robert F. Wright
Acting President	Robert M. Ratner
Honorary Co-Chairmen:	Arthur J. Goldberg Henry Cabot Lodge Anna Lord Strauss Charles W. Yost

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Mr. Robert O. Anderson	Mr. Sol C. Chaikin
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 Mr. Orville Freeman  
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 Mr. George J. Kneeland  
 Mr. Harry W. Knight  
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 Ms. Jewel Lafontant  
 Mr. Edward Lamb  
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 Dr. John L. Lewine  
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 Ms. Estelle Linzer  
 Mrs. George A. Little  
 Mrs. John L. Loeb  
 Mrs. Lee M. Love  
 Mr. L.F. McCollum  
 Mr. Porter McKeever  
 Mrs. Carmel Carrington Marr  
 Mr. John B. Massen  
 Mr. Arjay Miller  
 Mrs. E. Frederic Morrow  
 Mr. John M. Musser  
 Mr. Robert R. Nathan  
 Mr. H.J. Nave  
 Mr. Leo Nevas  
 Mr. Waldemar A. Nielsen  
 Mr. Joseph S. Oettinger  
 Mr. Leslie Paffrath  
 Ms. Mary Jane Patterson  
 Mr. Edwin A. Pecker  
 Mrs. Richard Persinger  
 Mr. Sandford Z. Persons

Mr. Christopher H. Phillips  
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 Mr. Francis T.P. Plimpton  
 Dr. George R. Poage  
 Mrs. Josephine Pomerance  
 Mrs. Sarah Goddard Power  
 Mr. Robert M. Ratner  
 Mr. Ogden R. Reid  
 Mr. William S. Renchard  
 Mrs. Pauline Frederick Robbins  
 Mr. Robert V. Roosa  
 Mr. Arthur Ross  
 Dr. R. Richard Rubottom  
 Mr. William Ruder  
 Mrs. Betty Sandford  
 Mr. Francis Sarguis  
 Mr. Robert M. Schaeberle  
 Rabbi Alexander M. Schindler  
 Mr. Donald A. Schmechel  
 Mr. Richard J. Schmeelk  
 Ms. Dorothy Schramm  
 Governor William W. Scranton  
 Mr. Joseph M. Segel  
 Mr. Manuel Seligman  
 Mr. Albert Shanker  
 Mr. Jerome J. Shestack  
 Mr. Joseph E. Slater  
 Mr. George V.R. Smith  
 Professor Hugh H. Smythe  
 Mr. C. Maxwell Stanley  
 Mr. Sam B. Vitt  
 Mr. Gordon T. Wallis  
 Ms. Barbara M. White  
 Mr. Charles L. Whynot  
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 Mr. Sidney H. Willner  
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 Mrs. Page H. Wilson  
 Mr. Edward B. Winn  
 Mr. Michael Witunski  
 Mr. Leonard Woodcock  
 Mr. Robert F. Wright  
 Ms. Harriette Yeckel  
 Mrs. Whitney M. Young, Jr.

Directors on Leave for Gov't.  
Service

Ambassador Richard N. Gardner  
 Mr. Joseph S. Nye  
 Mr. Cyrus R. Vance

UNITED NATIONS ASSOCIATION OF THE  
UNITED STATES OF AMERICA, INCORPORATED

FINANCIAL STATEMENTS

YEAR ENDED DECEMBER 31, 1976

with

REPORT OF CERTIFIED PUBLIC ACCOUNTANTS

ARTHUR YOUNG & COMPANY

ARTHUR YOUNG & COMPANY

277 PARK AVENUE  
NEW YORK, N. Y. 10017

The Board of Directors  
United Nations Association of the  
United States of America, Incorporated

We have examined the accompanying balance sheet of the United Nations Association of the United States of America, Incorporated at December 31, 1976 and the related statements of support, revenue and expenses and changes in fund balances and of functional expenses for the year then ended. Our examination was made in accordance with generally accepted auditing standards, and accordingly included such tests of the accounting records and such other auditing procedures as we considered necessary in the circumstances.

In our opinion, the statements mentioned above present fairly the financial position of the United Nations Association of the United States of America, Incorporated at December 31, 1976 and the results of operations and changes in fund balances for the year then ended, in conformity with generally accepted accounting principles applied on a basis consistent with that of the preceding year.

*Arthur Young & Company*

March 8, 1977

UNITED NATIONS  
UNITED STATES OF

BALANCE

December 31

<u>ASSETS</u>	<u>1976</u>	<u>1975</u>
Current assets:		
Cash and marketable securities at cost (approximates market) (Note 2)	\$ 119,259	\$ 71,261
Accounts receivable due within one year	19,432	15,141
Pledges receivable due within one year	245,250	161,250
Pledges receivable due within one year (UNA's Five Year Funding Program)	5,000	105,250
Books and merchandise for sale		
Prepaid expenses and deferred charges and	388,941	352,902
Total current assets		
Pledges receivable due after one year (UNA's Five Year Funding Program)	632,500	371,906
Restricted security (Note 3)	162,094	-
Furniture and fixtures, at cost, accumulated depreciation of \$54,000 and \$132 in 1975	-	112,094
Total noncurrent assets	794,594	484,000
Total unrestricted assets	178,751	56,158
Total unrestricted assets	1,362,286	893,060
Cash and marketable securities at cost (approximates market) (Note 2)	558,764	192,325
Pledges receivable due within one year	-	24,700
Total restricted assets	558,764	217,025
	<u>\$1,921,050</u>	<u>\$1,110,085</u>
Restricted security	<u>\$ 630,087</u>	<u>\$ -</u>

See accompanying notes

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Year  
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General support and rev  
General support:  
Contributions  
Annual special ever  
Total

Revenue:  
Membership dues, pr  
Dividends and inter  
Total  
Total

Expenses:  
Program services:  
Special events  
National programs i  
and organizations  
Other national prog  
Membership records  
Total

Supporting services:  
Management and gene  
Fund raising

Total  
Total

Excess of general suppo  
Fund balances, beginnin

Fund balances, end of y

UNITED NATION  
UNITED STATES OF

STATEMENT OF

Year ended  
with comparat

	<u>ces</u>	<u>Total expenses</u>	
	<u>nd ising</u>	<u>1976</u>	<u>1975</u>
Salaries	9,178	\$ 861,471	\$ 821,803
Payroll taxes, etc.	<u>2,772</u>	<u>197,443</u>	<u>147,318</u>
Total salaries and expenses	1,950	1,058,914	969,121
Professional fees and contrac service payments	4,499	273,443	183,771
Supplies	2,371	70,029	62,908
Telephone and telegraph	3,969	59,336	60,470
Postage and shipping	1,598	84,515	78,014
Occupancy	6,826	89,607	84,917
Conferences, conventions, mee	3,613	368,148	360,677
Printing and publications	2,816	327,619	600,196
Grants and support payments	-	6,000	28,572
Payments to chapters and divi	-	137,132	114,353
Miscellaneous	<u>789</u>	<u>20,050</u>	<u>57,029</u>
Total expenses befo depreciation	8,431	2,494,793	2,600,028
Depreciation of furniture and	-	410	4,718
Total expenses	<u>8,431</u>	<u>\$2,495,203</u>	<u>\$2,604,746</u>

See acco

UNITED NATIONS ASSOCIATION OF THE  
UNITED STATES OF AMERICA, INCORPORATED

NOTES TO FINANCIAL STATEMENTS

December 31, 1976

1. Organization and accounting policies

Pledges receivable

It is the Association's policy to record all firm pledges for future years' contributions; these are included in pledges receivable and related deferred contributions. The Association recognizes unrestricted pledges and contributions in income in the years covered by the pledge, and restricted pledges and contributions in income in the year in which designated expenditures are made.

UNA's Five Year Funding Program is a fund raising campaign initiated in 1971 to provide a financial base to expand the Association's program and increase the scope of its charitable activities. Prior to 1976, this campaign was called the Development Fund.

Tax status

As a publicly funded nonprofit research and educational organization, the Association is exempt from federal income tax pursuant to Section 501(c)(3) of the Internal Revenue Code; accordingly, no income tax has been provided in the financial statements.

2. Cash and marketable securities

Cash and marketable securities included in the unrestricted and restricted funds consists of the following:

	<u>1976</u>	<u>1975</u>
Cash	\$ 15,804	\$ 27,607
Passbook account	425,497	243,415
U.S. Treasury Notes	<u>305,750</u>	<u>-</u>
Total cash	<u>\$747,051</u>	<u>\$271,022</u>

The portion of total cash designated as restricted is equal to the balance in the account - Contributions received for future years. All interest income earned on the passbook account and the U.S. Treasury Notes is credited to unrestricted fund income.

UNITED NATIONS ASSOCIATION OF THE  
UNITED STATES OF AMERICA, INCORPORATED

NOTES TO FINANCIAL STATEMENTS

December 31, 1976

3. Restricted securities and Endowment Fund

On December 22, 1976, a donor, subject to the following conditions, transferred to the Association 26,600 "restricted" shares of common stock of a publicly held company:

1. These shares be placed in a permanent endowment fund.
2. By December 31, 1977, full matching gift or gifts are received by the Association with fair market value at the date or dates of receipt equal to \$630,087, the market value of the 26,600 unrestricted shares on December 22, 1976, and such gift or gifts be placed in the permanent endowment fund.

If the above shares are sold prior to the above conditions being satisfied, the principal proceeds are to be segregated by the Association and separately accounted for. All capital gains are to be added to principal. If conditions 1 and 2 are not met by December 31, 1977, the Association is required to transfer the original balance of the above fund to a recipient designated by the donor.

The restricted shares have been recorded at the market value for unrestricted shares on the date of transfer, together with an offsetting liability to reflect the uncertainty inherent in the above conditions. If the above conditions are met, the liability will be removed and an equal amount will be credited to the fund balance.

A similar gift, without conditions, of 10,500 "restricted" shares recorded at \$162,094 was made by the same donor in December 1975 as a prepayment of a pledge. During 1976, the donor paid that portion of the pledge due in 1976 and specified that these 10,500 restricted shares are to be transferred to the endowment fund upon its establishment at the market value on December 15, 1976. Such transfer will take place upon meeting the two conditions cited above.

The 26,600 and 10,500 shares are "restricted" under Rule 144 of the Securities Act of 1933 and cannot be sold for two years from date of receipt unless certain conditions are

UNITED NATIONS ASSOCIATION OF THE  
UNITED STATES OF AMERICA, INCORPORATED

NOTES TO FINANCIAL STATEMENTS

December 31, 1976

3. Restricted securities and Endowment Fund (Cont'd)

met. The shares have been recorded at the market price on the date of receipt that would be attributable to a like number of registered shares.

Any dividend income earned from these shares is available for use in the unrestricted fund.

4. Sutton Place Fund - building, furnishing and related assets

On July 27, 1972, the Board of Governors accepted the gift of a townhouse at 3 Sutton Place, New York City, and authorized lease of the property to the United Nations ("UN") as a residence for the Secretary General. The property had an appraised value of \$1,100,000 allocated as follows: land - \$530,000, building - \$410,000 and capital stock in Sutton Square, Inc. which owns a garden adjoining Sutton Square - \$160,000. The Association secured a contribution of \$100,000 which it applied to the furnishing of the townhouse. The Association had established the Sutton Place Fund to account for the contribution of the townhouse and related furnishings. No provision for depreciation had been made on this property.

On December 26, 1973, the Association sold the land, building, furnishings and related assets to the UN for \$1,200,000 and eliminated the Sutton Place Fund. In accordance with the terms of the agreement, the Association had the option of waiving its right to receipt of payment; in lieu thereof, the UN would contribute the amount of sales price to charitable and educational activities of the UN as determined by the Board of Governors to be in support of the Association's objectives. In 1974 and 1975, the Association waived its right to receipt of the first two cash installments totaling \$800,000 plus appropriate interest from the UN. With the approval of the Association's Board of Governors, the UN donated a like amount to the Programme of United Nations' High Commissioner for Refugees.

On August 23, 1976, the Association waived its right to receipt of the third and final cash payment of principal and interest.

UNITED NATIONS ASSOCIATION OF THE  
UNITED STATES OF AMERICA, INCORPORATED

NOTES TO FINANCIAL STATEMENTS

December 31, 1976

5. Lease Commitments

Rent expense for the years ended December 31, 1976 and 1975 was \$80,550 and \$69,412, respectively. As of December 31, 1976, the approximate minimum annual rentals on lease obligations, are as follows: 1977 - \$134,000; 1978 - \$105,000; 1979 through 1986 - \$99,000. Lease obligations for the rental of office space are subject to escalation charges for increases in real estate taxes and the cost of electricity. The Association has the right to cancel the lease for the rental of office space at the end of five years providing that all the terms of the lease have been complied with and that at least one year's advance written notice of cancellation is given. Should the Association exercise its option under this provision, the amounts shown as commitments for the period 1982-1986 would not become payable.

6. Employee retirement plan

In compliance with the Employees Retirement Income Security Act of 1974, the Association amended its plan during 1976 to cover all salaried employees following their third anniversary and attaining age 25.

The Association's policy is to fund pension costs accrued by depositing funds in individual annuity contracts with an insurance company. There is no unfunded past service cost under the plan. Total pension expense for years ended December 31, 1976 and 1975 was \$94,037 and \$72,042, respectively.

MINUTES  
UNA-USA BOARD OF GOVERNORS MEETING  
Monday, March 3rd, 1980  
3:00 to 6:00 PM  
UNA CONFERENCE ROOM - 300 East 42nd Street, New York

JEAN PICKER - PRESIDING

Attending: John C. Bierwirth, R. Manning Brown, Kenneth R. Burroughs, Arnold Goodman, Ruth J. Hinerfeld, Harry W. Knight, Edward Lamb, Estelle Linzer, Carmel Carrington Marr, Leo Nevas, Jean Picker, Robert M. Ratner, Richard J. Schmeelk, O. Pendleton Thomas, Margaret B. Young.  
Nicholas Robinson, Porter McKeever, Guests.

Staff

Attending: Peggy Carlin, Arthur Day, Fred Eckhard, John Lange, Margot Nussbaum, Stanley Raisen, Joe Sills, Elizabeth Wheeler, Richard Wiener.

In Governor Scranton's absence, Vice Chairman, Jean Picker, chaired the meeting, which was called to order at 3:05 PM. Before beginning with the formal agenda, the Board paused for a moment of silence in memory of Clark Eichelberger. The Board passed a unanimous resolution, that UNA's tribute to Clark Eichelberger in The New York Times be conveyed to his widow.

Mrs. Picker commented on the fact that Porter McKeever had agreed to serve as a part-time consultant to UNA. But to accept this assignment he had to resign as a Governor and Director. Mr. McKeever's initial responsibilities will include helping to develop the new publication, working on the more effective use of all publications as well as helping with fund-raising activities, particularly with foundations. Mrs. Picker also welcomed Nicholas Robinson, who was invited to the meeting to brief the Governors on the work of the committee to study the field.

Mrs. Picker noted some changes in the Agenda: Item IX would deal with WFUNA and Item V, the Nominating Committee report would become Agenda Item III to accommodate its chairman, Richard Schmeelk, who had to leave early.

AGENDA ITEM I. MINUTES OF THE BOARD OF GOVERNORS MEETING, SEPTEMBER 17, 1979.

Estelle Linzer asked if there were any additions or corrections to the minutes of September 17, 1979. There being no additions or corrections, Miss Linzer moved that the minutes be accepted. The motion, as seconded, was adopted unanimously.

AGENDA ITEM II. DATES FOR THE 1980 GOVERNORS' MEETING

Mrs. Picker asked the Governors to note that the next meeting would be June 11th

from 3:00 to 6:00 PM for the convenience of out-of-town Governors who wished to attend the Spring Dinner.

AGENDA ITEM III. NOMINATING COMMITTEE REPORT (FORMERLY AGENDA ITEM V)

Mr. Schmeelk pointed out that the Nominating Committee submitted an Interim Report because it had not completed its work. With the need to fill the two top positions of Chairman of the Board of Governors due to Bob Benjamin's tragic and untimely death, and that of Chairman of the Association to succeed Governor Scranton, the Committee needed more time to build the best possible leadership combination for the Association. The Committee felt that a measured study and careful selection of candidates for these posts was of greater importance than the need to meet the technical pre-Convention deadline for issuing a final report.

Mr. Ratner reported on his conversations with Elliot Richardson, who had been invited to serve as Chairman of the Association. Ambassador Richardson is now heading the US Delegation to the Law of the Sea Conference. Previously he served as Under Secretary of State; Secretary of the Department of Health, Education, and Welfare; Secretary of Defense; Secretary of Commerce and Attorney General of the United States. He was also Ambassador to the United Kingdom.

In his conversations with Mr. Ratner and Governor Scranton, Ambassador Richardson said he was favorably inclined toward the assignment but that there was a technical problem should he have to continue his work with The Law of the Sea Conference on a full-time basis after April. He would be able to serve UNA if he cut back his government responsibility to part-time basis and then he would go on leave of absence when he was involved with the Law of the Sea negotiations. Ambassador Richardson's final decision was to come this week.

Mr. Ratner said that the Nominating Committee had an outstanding candidate for Chairman of the Board of Governors in the person of Orville Freeman, former Governor of Minnesota, former Secretary of Agriculture, and presently President of Business International Corporation. Orville Freeman has not yet been approached but Mr. Ratner expressed the hope that he would accept because he has had a close and longtime relationship with UNA in several of our programs.

Mr. Schmeelk reported the Committee's selections for the other officers:

Vice Chairmen: John Leslie, Leo Nevas, Jean Picker, Robert Roosa,  
and Estelle Linzer

Secretary: Kenneth Burroughs

Treasurer: Harry Knight (who was to be elected by the Board  
of Directors)

He stressed that these officers would give the Association a continuity of leadership to support the two new chairmen.

Ordinarily half of the directors would be up for reelection at each Convention, that is 67 or 68 people. This year, however, due to resignations, deaths and several interim terms, the committee had 84 positions

to fill. Mr Schmeelk believed the committee, after three lengthy meetings, recommended a highly qualified, representative slate.

Mr. Ratner reiterated Mr. Schmeelk's satisfaction with the slate. He pointed out that many of these excellent candidates were first attracted to UNA through their work in Policy Studies, EPC, the Council of Organizations, etc. The experiences they had in these activities stimulated their interest in helping UNA's overall program. Mr. Ratner also called attention to the extraordinarily high quality of the Chapter and Division leadership being proposed for the Board of Directors.

Mrs. Picker thanked Mr. Schmeelk and the Committee for the report and then turned to Harry Knight for the financial reports.

#### AGENDA ITEM IV: FINANCIAL REPORTS (FORMERLY AGENDA ITEM III)

Mr. Knight presented the Audited Financial Statements for 1979. He said that, as Bob Ratner predicted in November, the potential deficit of about \$450,000 to \$600,000 had been reduced to \$190,625 for 1979.

Mr. Ratner said that the deficit would have been \$54,000 less had the Center for Environmental Information, which is supposed to be self-funded, received the National Science Foundation grant for its work from November, 1979 through February and that although there is always a cash flow problem at that time of year, UNA has received several timely gifts. The Ivy Fund made a final distribution of its assets which included a gift of \$50,000 to UNA; an estate is now being settled that could bring UNA a minimum of \$25,000 and a maximum of \$80,000. And as previously mentioned, The Center for International Environment Information has received its grant from the National Science Foundation.

#### Better Business Bureau Review

Mr. Knight then reported that the Better Business Bureau, one of the two regulatory agencies that act as "watch dogs" over charitable institutions, did not include UNA on its approved list of December 1, 1979. On the other hand, UNA is on the approved list of the National Information Bureau. Although the Better Business Bureau accepted UNA's 1977 Financial Statements, it did not accept the 1978 Statements which were prepared according to the same accounting principles. In this later review, the Better Business Bureau did not think it was appropriate to report some of the Special Events expenses under Program Services.

Mr. Knight said the Audit Committee discussed the problem thoroughly. Although the members believed the present reporting practices were clearer and more explanatory, they agreed to the changes requested by the Better Business Bureau. The accountants have conveyed this decision to the Better Business Bureau which agreed to tell any callers that UNA is changing its way of reporting to meet the Better Business Bureau standards and to list UNA as "approved" on the next quarterly printing of organizations that do meet their standards.

Mrs. Picker thanked Mr. Knight and Mr. Ratner for their reports but warned the Governors that they should not get in the habit of expecting Bob Ratner to pull a rabbit from the hat every time UNA got into a financial crunch. She emphasized

that it was the Governors' responsibility to continue their concern and help in these matters.

#### McDonnell Fund Committee Report

Mrs. Picker then asked R. Manning Brown, Chairman of the McDonnell Permanent Reserve Fund Management Committee for his report.

Mr. Brown reminded the Governors that the terms of the McDonnell Fund require \$1 million left in principal at the end of the ten-year life of the Fund on January, 1988. The Committee was also charged with providing \$200,000 a year from the Fund for the operating budget. The Committee has a projection that will accomplish this goal through 1983 with the annual drawdown after that date reduced to \$150,000. He said that with rapidly changing events, however, the Committee would review the Fund's performance periodically.

#### AGENDA ITEM V: CONVENTION REPORT (FORMERLY AGENDA ITEM IV)

Estelle Linzer, Chairman of the Convention Advisory Committee, opened the report on the Convention by asking the Governors to refer to the blue flier announcing the preliminary Convention program. It represented, she said, a lot of work by the staff and the Advisory Committee. She asked the Governors to participate actively in the Convention especially at the point where voting depends upon the guidance only the Governors can bring.

Peggy Carlin continued with details about the Convention. At the opening Convocation in the UN General Assembly on April 17, Governor Scranton will be in the chair. Jimmy Lin and Clamma Dale will be the performers. Mayor Koch, Senator Javits, Governor Carey (very likely), and the Secretary-General will be among the principal speakers. A tribute to Robert S. Benjamin by Arthur J. Goldberg will be part of the Convocation. The afternoon program will have Ambassadors Sir Anthony Parsons of the United Kingdom, Imre Hollai of Hungary and T. T. B. Koh of Singapore speaking on their views of the UN's future. The evening session will include the Robinson Committee report on UNA-USA's field program, the caucus of organization delegates and open hearings of the Substantive Issues and Resolutions Committees.

On Friday, Governor Scranton will chair the first business plenary which will consider reports of the Credentials, Rules and Nominating Committees. Bob Ratner will deliver the President's Report and Secretary Klutznick will be the keynote speaker. The Secretary-General will be the main speaker at the lunch honoring the Presidents of national organizations. The afternoon will be devoted to the UN System at 35 Project with a caucus for young people late in the afternoon. The evening program is a continuation of the substantive issues work.

Saturday morning will offer a number of workshops. Ambassador McHenry will be the main speaker at the lunch honoring the chapter and division presidents, a tribute to Clark Eichelberger will occur then, too. Leo Nevas will chair the afternoon plenary session at which the election of officers will be announced. A board meeting of the new directors will follow and the day will end with a reception and buffet at the US Mission.

Sunday is an open day with sightseeing events planned by the Southern New York State Division and the New York Chapters.

Mr. Goodman noted that the Council of Chapter and Division Presidents will meet on April 16th.

Mrs. Young asked about the expected attendance and was told that about 500 persons are expected to attend.

Mrs. Picker thanked Estelle Linzer and Peggy Carlin for their report and again urged the governors to attend. It is a good crash course on UNA program for everyone who is not familiar with them, she said.

#### AGENDA ITEM VI: FIELD REPORTS

##### Robinson Committee Report

Nicholas Robinson, chairman of this Committee to study the field, said that Governor Scranton had established the Committee to study the Field Program because he was concerned about UNA's declining membership and wanted suggestions about how to solve that problem. He called the Governors attention to John Lange's memo prepared for the Board of Director's meeting in November, 1979. It outlined the questions under discussion such as:

Should UNA ration its limited resources by picking geographic targets for field development;

Should such targeted field development concentrate on several metropolitan areas over a period of a few years to make them self-sustaining;

Should UNA set as a high priority the establishment of special programs for university students.

The Committee will select two or three of its major recommendations for discussion at the Convention and seek a debate on the draft report. It will meet once more in May to prepare the final report for presentation to the Board of Governors.

Mrs. Picker asked what the response had been to the Committee's papers.

Mr. Robinson said the committee has worked hard and received input from the field through the staff. But there has been relatively little response from other sources.

Mrs. Young asked how many professional staff now served the field. Mr. Ratner responded that UNA is moving to a greater integration of the field programs so that simply to say that the three professionals listed as serving the chapters would not be accurate. The professionals in the national program and the UN Day Program also serve the field as do the Policy Studies staff for the UN 35 Project and the Washington Office through its monitoring of issues of interest to the field.

Mrs. Picker also noted that many chapters have their own staff so that the national office is not the only source of professional support.

Commissioner Marr asked why the Committee was making only two or three recommendations to the Convention when the delegates might have something to contribute on all the questions under discussion. Mr. Robinson responded that the committee welcomed comments of all kinds but that due to the limited time available, only two or three recommendations could be properly discussed.

John Lange wanted the Governors to know that efforts are underway now to encourage membership recruitment by capitalizing on the UN's role in the Iranian and Afghan situations. The staff is preparing a recruitment flier for a small direct mail campaign to special lists. There is also a \$5,000 fund for chapter projects which should be a recruitment incentive.

#### The UN 35 Project

Mrs. Picker asked Mr. Day to report on the progress of the UN System at 35 Project. She said this program is a good example of better program integration and she urged the Governors to read the excellent background papers.

Mr. Day said that the idea behind the project was to combine rigorous analysis with wide public debate. Former Congressman Donald Fraser, now Mayor of Minneapolis, heads the national Steering Committee which commissioned the background papers. Eight papers have been delivered and five more will be ready this spring. Some of the paperwriters will participate in the Convention sessions.

Mr. Bierwirth asked how big the project budget was. Mr. Ratner replied that the 1980 budget allocated \$39,000 for the project and projected \$5,000 in designated contributions. This sum was now in hand.

John Lange described the field participation. He said the recommended procedure for chapters was for them to have one meeting on an overview of the UN system and one meeting on a particular issue. The discussions during these meetings should result in some opinions and/or recommendations which the chapters would forward to the national office. These responses would be analyzed and published by the end of the year.

Mrs. Young asked if the papers were right for field use. Mr. Day replied that they were meant to stimulate discussion but that they did need some "translation." Mr. Sills said that the project will be good for chapters that are strong but probably less successful in weaker chapters. Mrs. Carlin said five or six organizations are also engaged in aspects of the project.

Mr. Goodman concluded the discussion by saying that if the process is generally successful, it can be used again and again on many issues. It may need refining, he said, but it will be in place.

#### New Publication

Mrs. Picker said that even though the Clayman Committee may have underestimated the reaction to the discontinuation of The Inter Dependent, there was no alternative. UNA was fortunate, however, in that it was able to retain on the staff The Inter Dependent's editor, Fred Eckhard, who as senior editor was working toward the establishment of a new regular publication. She asked him to bring the Governors up-to-date.

Mr. Eckhard said the original plan for 1980 was to publish a reduced version of The Inter Dependent starting in the spring as a bimonthly. It now appeared there may be a possibility of reviving The Inter Dependent through one of the following courses:

A consortium made up of organizations like the Foreign Policy Association and the Overseas Development Council who, with UNA, would help to subsidize the paper. At the moment, this option did not look promising but he would pursue it to its logical conclusion.

The development of a commercial base through a paid circulation. The approach here, he said, was to gain access to new, large lists such as those of the Experiment in International Living alumni, League of Women Voters, American Field Service, etc.

And the development of corporate and foundation underwriting. The corporations, he said would be invited to support the paper as they do public television programs,

Mr. Eckhard said that while these options were being pursued, the membership would receive the ID Interim Report. The February, 1980 Interim Report contained an article by former ID reporter Michael Gordon about the impact of the Afghanistan invasion on Soviet prestige in the UN, a background report on Secretary-General Waldheim's efforts in the hostage situation and Washington notes. These are the sorts of articles that the Interim Report will supply readers who look to UNA for analysis and updating on selected global issues.

Mr. Goodman asked if advertising were a possibility. Mr. Eckhard replied that public service advertising was cleaner and simpler. Mr. Nevas asked if corporate ads wouldn't take funds away from the other UNA programs. Mr. Ratner replied that the solicitations could be carefully controlled and constitute another choice for the corporation.

Mr. Burroughs said he liked the idea of cooperation but he also liked the ID Interim Report because it was meaty and short. Mrs. Hinerfeld said that the ID did something no other publication had accomplished.

Mrs. Young asked how much the ID cost. Mr. Ratner said it would have cost \$200,000 in 1980.

Mrs. Picker wanted to know if subscribers were a possibility. Mr. Eckhard replied that a direct mail campaign might produce more revenue now than in the past because the subscription price could be increased to around \$12 and the lists would be better.

Mr. McKeever said another way to broaden the constituency was through schools of international affairs who wanted the paper for their students. He said, too, that public service advertising appealed to corporations who wanted to reach a special constituency.

Mr. Ratner asked if the Governors thought the publication of the ID Interim Report was an acceptable way of keeping the constituency informed during this transition period, in place of the reduced version of The Inter Dependent as originally promised.

Mr. Bierwirth commented and the Governors agreed that it was an acceptable alternative for six to nine months but that it would not be an acceptable alternative for two or three years.

Mrs. Hinerfeld asked what the new publication was to be, Mr. Ratner replied that it might be a combination ID and house-organ with Foggy Bottom and Turtle Bay notes. It would be published six times a year. Mr. McKeever pointed out that The Inter Dependent's strength was its professionalism which was achieved at a modest budget for such a high-quality publication but that was a large chunk of UNA's budget. He urged the Governors to avoid an in-house, cut-and-paste product.

Mr. Sills reminded the Governors that the Board of Directors in November 1979 passed a resolution asking that the dues to WFUNA be included as a budgetary item and that efforts be made to obtain outside funding for the dues. As a first step the WFUNA Committee chaired by Christopher Phillips, recommended that UNA add to the budget and pay one half the 1980 dues but none of the 1979 arrears. The Committee also recommended that UNA consider approaching the International Communications Agency for assistance, requesting a voluntary contribution of \$1.00 from members and approaching several of the more well-off chapters for special gifts.

Mrs. Hinerfeld asked what the sanctions were for remaining in arrears and who else was in the same position. Mr. Sills replied that Canada and several other UNAs are in arrears, too, and that being in arrears for three years means expulsion.

Mr. Bierwirth said he did not think membership in WFUNA was of much benefit to UNA. Mrs. Picker said she thought if UNA did not pay its dues it would be perceived as forcing WFUNA to close its doors. In the present world situation, she thought this was contrary to U.S. interests. Miss Linzer supported that concept.

Mrs. Hinerfeld moved that UNA pay one half of the 1980 dues, that it not pay the amount in arrears from 1979 and that every effort be made to seek outside funding for the WFUNA dues. Mr. Goodman seconded the motion which was approved.

Mr. Nevas moved and Mr. Goodman seconded a motion to seek special contributions so that UNA could support the work of the UN's High Commissioner for Refugees. This work falls within UNA's tax exempt status. The motion was approved.

Mrs. Picker adjourned the meeting at 6:00 p.m.

1980 Activities of the

Policy Studies Program and Economic Policy Council

A REPORT PREPARED FOR THE ANNUAL BOARD OF DIRECTORS MEETING

Monday, November 17, 1980

A. Reorganization of Policy Studies Committee

The membership of the Policy Studies Committee (a committee of the Board of Directors responsible for overseeing the Policy Studies Program) had been relatively static for a number of years, and it appeared that its work might take on more vigor by the addition of new members. With the full agreement of the membership, therefore, a system was put into effect by which members would normally serve for a definite period--two terms of three years each--after which they would retire to an alumni status. A number of members volunteered for retirement at that point and in eight cases the offer was accepted and an effort was begun to find eight new members. As of now, four new members have been added and the Committee, with this new membership, met for the first time on September 17.

B. National Policy Panel on US-Soviet Relations  
Chairman: William W. Scranton

Following the Soviet invasion of Afghanistan at the end of 1979, US-Soviet relations entered a crisis phase. The experience of the past few years, culminating in this invasion, threw into serious doubt the whole relationship between the two countries and raised the most profound questions about an appropriate American strategy for dealing with the Soviet Union in the years ahead. Particularly since the 12-year old Soviet Parallel Studies Program had produced a body of knowledge and experience on the American side that were very relevant to this issue, UNA organized a national panel to study and make recommendations concerning US policy toward the Soviet Union. The majority of members of the panel are drawn from the US side of the Parallel Studies Program. A number of other members have been added to achieve the kind of balance we seek in a national panel that will be making recommendations to the US Government. The Panel aims to complete its report by December, 1980 so that it can be released and presented to the political leadership during the stock-taking period between the election and the inauguration of the next administration.

Following initial meetings in May and June, a draft of the report was prepared during the summer by UNA staff. Two meetings have been held in the fall to discuss and refine the draft, with particular attention to the recommendations that the panel will wish to make. Two more meetings are scheduled, one in November and one in December, after which it is planned to release a completed report. UNA will make a particular effort to get the report to the attention of whichever candidate should win the election, and will seek to achieve as broad a distribution as possible both

among leadership groups and throughout the public generally. The report will have a strong analytical element that will be of value in helping to build a consensus throughout the country for a balanced and durable policy that can be maintained by the US, with the support of the American public, over the long haul. A number of panel members, who are also members of the Parallel Studies Program, will be meeting with the Soviets in Moscow in mid-November to discuss arms control and security issues, and we will take into account any insights gained in that meeting when we prepare the final draft.

C. Soviet-American Parallel Studies Program

General Chairman: William W. Scranton

Chairman, Arms Control Panel: William W. Scranton

Chairman, Economic Panel: Alexander B. Trowbridge

The American side cancelled a meeting of economic subpanels that was to have been held in Moscow in December, 1979 when the Soviets denied a visa to one of the American panel members. Governor Scranton and the UNA staff directed a letter to the Soviet counterparts protesting the cancellation. By that time, however, the invasion of Afghanistan had occurred and the letters emphasized the unacceptability of this move. During the course of the late winter and spring, the US side received through a number of channels assurances that the Soviet counterparts were anxious to keep the program going and to deal constructively with the visa problem. As a result, a meeting of an Arms Control Subpanel was scheduled for November 12-14 to be held in Moscow. The meeting will explore the course ahead in strategic arms control negotiations as well as in negotiations about European security, and will also deal with US-Soviet relationships in the Third World. If the meeting, including particularly the visa situation, goes well enough to make it feasible, the plan is to hold an Economic Subpanel meeting and a large plenary during the course of 1980.

D. The UN at 35

Chairman: Donald Fraser

In November of 1979 and during the first six months of 1980, five meetings were held by the Steering Committee under the Chairmanship of Donald Fraser to discuss papers that had been written by academic experts on various aspects of the UN. By the end of June, 14 such papers had been dealt with and their authors had (in all but one case) prepared final drafts on the basis of their discussions with the Steering Committee. UNA staff then drafted a summary and a discussion guide for each paper for the use of UNA chapters and affiliated organizations that wish to conduct programs on the respective subjects. By the end of the summer, therefore, the preparatory phase of the project had come to an end, and the public discussion phase had begun.

The Steering Committee, meanwhile, decided to commission a public opinion poll on US public attitudes toward American relations with the outside world and toward the UN. The questions were prepared by the UNA staff working with members of the Steering Committee and with representatives of the Roper Organization, which conducted the poll. There had not been a major poll on US attitudes toward the UN since the League of Women Voters-commissioned Roper poll in 1977, and given the changes in the foreign environment that have occurred since that time, it seemed important to have a current reading.

The poll was conducted in August, and UNA released the results on October 16 at a press briefing in New York held by Ambassador Richardson and Burns Roper. A briefing was given on the same day for the press in Washington by Donald Fraser, Chairman of the Steering Committee, and William Maynes, a member of the Committee. An Op Ed piece by Ambassador Richardson was printed in The New York Times on the following day and brought the poll to the attention of a great many people including the news media. We had almost at once four requests for reprints or interviews based on that article and have every reason to expect a continuing interest. The Washington Post and the Washington Star both carried short articles about the poll, and we assumed that similar attention was given to it in the press elsewhere.

The results of the poll were significant. A large majority of the respondents preferred cooperation with other countries as a means of pursuing American interests rather than a policy of going it alone. Though a majority of 53 percent stated that the UN was doing a poor job (the highest such vote in the history of polling on the subject), a large majority nevertheless advocated increasing US participation in the UN or maintaining current levels. It was particularly interesting that the 18- to 29-year old generation was consistently more internationalist in its answers to the poll questions than were older generations.

E. US-Japanese Joint Study Program  
Chairman: Richard Sneider

After a year and a half of preparation, UNA organized during the spring and summer an American panel to conduct the program jointly with the Asia-Pacific Association of Japan. Ambassador Richard Sneider, retired Foreign Service officer who had been most recently Ambassador to Korea, accepted the Chairmanship of the panel, and we have begun building a balanced membership. The panel met for the first time on October 13 to discuss two papers concerning US and Japanese relationships with the South Pacific Islands, a topic that had been suggested by the Japanese as the first theme. The panel also discussed how to deal with the subject which will be the next theme of the program--namely, the US and Japanese relationships with China and the Soviet Union in Asia. How the project proceeds will depend to a large extent on funding. At a minimum, we anticipate commissioning papers for the American panel that will be reviewed and will lead to a panel paper on the Asian strategic situation. Papers will then be exchanged with the Japanese. We would hope, if funding becomes available, that the American and Japanese panels will be able to hold formal, joint meetings eventually. Meanwhile, members of either panel travelling to the other country will maintain a form of direction.

F. Policy Panel on Multilateral Arms Control

UNA is seeking funding for a joint governmental-private study of the most effective use of multilateral arms control forums. It has become particularly important to examine this subject since the UN Special Session on Disarmament in 1978 insured that such multilateral forums would play an increasingly important role in the future. Moreover, the US has no well-developed concept for how best to utilize these fora. This study will revolve around meetings of a joint governmental-private study group, the preparation of a series of analytical papers,

which will be published as a book, and the convening of an international conference to review the results of the study. The project will be on a smaller scale and will be less expensive than the traditional panel and will produce its conclusion well in advance of the next Special Session on Disarmament, which will be held in 1982. The Ford Foundation has informally agreed to provide partial funding and the Arms Control and Disarmament Agency has given preliminary approval to funding the remainder of the cost.

G. Economic Policy Council

Chairman: Robert O. Anderson

1980 has been a very productive year for the Economic Policy Council (EPC). Growing national attention to the need to improve coordination between labor, business, and government in the area of economic policy has given increased importance to the efforts of EPC. We have had good access in presenting our reports to Cabinet officials and Congress, as well as the international community, and good coverage in the media. Demand for our materials has been brisk to the point where we are now in the process of having reprints made of each of the reports in our most recent cycle.

In March, 1980 we released the Trade Policy Panel Report. Panel members met with Secretary of Commerce Klutznick, US Trade Representative Askew, and Congressman Gillis Long in his capacity as Chairman of the House side of the Joint Economic Committee. The emphasis on the EPC presentations to these officials and their staffs was on the value of the report in identifying key issues for policymakers in relating global structural changes and the US economy. We stressed that this agenda could serve as the basis for broad-range discussions in international fora for the 1980s. At their request, this report has been supplied in quantity to the European Economic Community, the US Council International Chamber of Commerce, and several embassies. It was the subject of a seminar, chaired by an International Trade Commissioner, at the Tenth Annual Conference of the Society of Government Economists.

In September, 1980 the Technology Transfer Report was formally released at the UNA Editors' Seminar before editors from across the country, and members of the UN community. Previously, panel members made a presentation of the report to the Department of State's Advisory Committee on International Investment, Technology and Development as well as high US government officials. As one editorial described it, "A study just completed by the Economic Policy Council of the United Nations Association of the USA breaks new ground by seeking to integrate, what, until now, have often been conflicting labor, business, and academic views on the subject."

EPC's Grains Policy panel report is scheduled for release in November, 1980. Panelists met informally with Secretary of Agriculture Bergland to discuss the proposed approach to world food security. EPC recommends that the US Government institute discussions with other governments based on the concept of countries making national commitments to establish grain reserves under national procedures and programs. Given the serious damage to the 1980 grain crop, this should be a particularly timely report.

The North American Economic Area panel has completed its draft of a report addressing Mexican, Canadian and US relationships. This paper will be considered

by the Council at its plenary session, scheduled for November 21st. Also at the plenary new possible subjects for EPC study will be discussed. These include: the role of the International Monetary Fund in the 1980s; US migration policy; the advantages and possible disadvantages of agricultural crop conversion to fuel as an alternate energy source; the international economic decision-making process; the changing nature of developing country attitudes toward the private sector; and global inflation.

Finally, EPC is considering putting together a summary of all of EPC's recommendations, so far. A document which set forth the Council's main conclusions could be useful for a variety of audiences, including high-level officials newly appointed to the Federal Government.



1980 Activities of the  
Council of Organizations, UN Day Program,  
Program Department, UNA National Convention  
A REPORT PREPARED FOR THE ANNUAL BOARD MEETING  
Monday, November 17, 1980

I. Council of Organizations

During this, the 35th year of the UN's existence, UNA's work with affiliated organizations has seen a re-awakening, or in some cases, awakening, of interest in global affairs. The following paragraphs give examples, but by no means a full accounting, of our cooperative activities with organizations.

1. Working with Organizations on the National Level

Into this category fall various activities:

a. Cooperative publications

Together with the National Education Association, we published the brochure "ABC's of the UN." To date, more than 140,000 of the original 200,000 print order have been sold or distributed. Sixteen affiliated organizations signed on as co-sponsors of the publication.

In cooperation with the League of Women Voters, we published the leaflet "The UN at 35" which was co-sponsored by 10 other organizations. 100,000 copies were printed; 93,000 have been sold or distributed to date.

As a supplement to the Foreign Policy Association's "Great Decisions" program, we are again publishing a United Nations Supplement.

b. Programming Guidance

Several organizations have responded to our suggestion that they make our "UN System at 35" project part of their organizational program. Among these organizations are: United Presbyterian Church, USA; National Council of Catholic Women; National Council of Women of the US; Women's League for Conservative Judaism; United Steel Workers of America; American Jewish Committee; YMCA. Each of these organizations is distributing background and study materials on this project

to their local groups with the request that they convene meetings or conferences for study and discussion of the UN's role in U.S. foreign policy and how the U.S. might help make the UN more effective. The conclusions of the study groups will be incorporated into a final report. The report would also include conclusions from UNA's chapter and division study groups and thus constitute a significant statement of informed citizen opinion.

We have also been asked to suggest a year-long organization-wide program to be carried out by Lions International during their 1981-1982 program year. One program suggestion was designed to increase the awareness of Lions all over the world to the problem of world hunger and to encourage each member to fight hunger in his own way. The other suggestion invited Lions to develop programs to train gifted children. Both these proposals are under consideration.

c. Articles in Organization Magazines

For the first time this year, we offered to supply organizations with articles on the UN for publication in their magazines or newsletters. The following organizations, with the size of each publications' readership in parentheses, took advantage of this offer:

Allied Industrial Workers (100,000); National Ladies Auxiliary of Jewish War Veterans (18,000); United Presbyterian Church (33,500); United Steel Workers of America (1,647,200); National Federation of Temple Brotherhoods (75,000); United Universalist Women's Federation (9,000); Esperanto League (750); United Methodist Women (10,000, with a pass-along readership of 1,000,000); National Federation of Business and Professional Women's Clubs (170,000); Soroptimist International (37,000).

d. Description of UNA Materials and Events in Magazines

Many organizations list and annotate UNA materials in their publications, together with recommendations for their use. Among these are: League of Women Voters (Committee Guide, leadership of 14,000 local Leagues); American Association of University Women (The Graduate Woman, 190,800); Church Women United (UN Notebook, 3,000 local leaders); Zonta International (The Zontian, 12,000); National Council of Women of the US (News Bulletin, leaders of 40 affiliated organizations).

UNA Events, such as the UN Seminar for Lions International, Annual Symposium for the Leadership of National Organizations and National Convention were also described in organizations' magazines.

e. Participation in National Conventions, Executive Committee and Leadership Group Meetings

During the past year, we have been asked to participate in:

--Triennial Assembly of Church Women United, Los Angeles (3,000 organization leaders from all over the US in attendance). At this large Convention, we conducted a Workshop on "The UN and Human Rights"; set up distribution of our materials; met with State groups to discuss UN issues; put the California leadership in touch with the UNA California Division; met with the newly-elected leadership of the organization.

--Annual Convention, National Education Association, Los Angeles (12,000 teachers in attendance). For the 5th year in a row, the NEA put a Convention booth at our disposal free of charge. The President of UNA's Southern California Division and a crew of devoted volunteers staffed the booth and distributed UNA materials they had prepared in kits.

Several state leaders of the NEA have since been in touch with us and requested guidance and materials for their State Conventions.

At the Convention, we met with State leaders from every part of the country and discussed cooperative measures to promote global education.

(UNA's teachers' program guide and six Country Case Studies is going forward under a grant from NEA.)

At the next meeting of the NEA Foreign Relations Committee we will put forward plans for a repeat of the successful day at the UN for NEA State Presidents.

--Lions International has extended an invitation to participate in the next meeting of the organization's Executive Committee in January, 1981 in Oakbrook, Illinois. The last such participation produced a commitment for an annual "Lions Day at the UN" (the third one to be held on March 16, 1981), and an increase in Lions annual participation fee in the Council of Organizations.

--Women's League for Conservative Judaism convened a meeting of its "Public Concern and International Relations Chairmen" (35) to hear reasons for the organization's support of the United Nations and of UNA-USA. Our presentation lasted for more than an hour and elicited assurances of continued support.

--Church Women United arranged a meeting with us and its new General Secretary to discuss ways of making our cooperative work more effective.

We are continually meeting with staff and volunteer leaders of affiliated organizations to improve our working tactics and our services.

f. United Nations Seminars

In March, 1980 we arranged the second annual "Lions Day at the UN" for District Governors and International Directors of Lions Clubs. On that occasion, the Secretary-General of the United Nations was given a check for \$14,000 collected by Lions Clubs for the International Year of the Child. Over 120 persons attended. We are in the process of drafting invitations to speakers and participants of the next "Lions Day". The President of Lions International and the Secretary-General head the list of prominent speakers.

2. New York and Washington NGO Coordinating Bodies

a. The Conference of UN Representatives

During the past year, the Conference, consisting of UN Observers of the organizations affiliated with the Council of Organizations, has held monthly substantive programs. These reached not only the members of the Conference but also other NGOs for whom the programs' topics were of interest. The number of participants at these program meetings ranged from 35 to 100, each one representing a non-governmental organization. The Conference program year culminated in an Annual Meeting which focused on "The World Energy Crisis: Challenge to the United Nations." Carol Leimas, UN Representative of the American Association of University Women and UNA Board Member, was succeeded as Chairman of the conference by Robert Smylie, UN Representative of the United Presbyterian Church, USA.

b. The Council of Washington Representatives on the UN

This organization, consisting of Washington-based representatives of the organizations affiliated with the Council of Organizations, met monthly over luncheon to hear a UN or US official discuss a United Nations issue of current interest. Attendance varied, but kept an average of 45 people, representing NGO's as well as Congressional staff. At its June meeting, the Council elected Frances Neely, Friends Committee on National Legislation to succeed Jacob Clayman as Chairman.

## II. UNA-USA National Convention

The highlight of UNA's 1979-1980 program year was the National Convention, held April 17 to 20 in New York City at the United Nations and the Hotel Roosevelt. To commemorate the 35th anniversary of the UN, the opening of the Convention took place in the General Assembly Hall of the UN in a session that combined both ceremony and substance. Luminaries of the world of music, of international and national politics, gave the Convention the kind of send-off few who participated will forget. Five hundred people--delegates of Chapters and Divisions, of affiliated organizations, the Board of Directors, the National Council, prominent speakers and panelists--spent four days in April in sessions of substance and UNA business that perceptibly moved UNA's work forward. A report on the Convention was sent to all elements of UNA's constituency.

## III. United Nations Day

### 1. National Activities

Charles L. Brown, Chairman of American Telephone and Telegraph Company accepted the appointment of the President of the United States to be Chairman of the 1980 United Nations Day. The National UN Day Committee of 575 business and labor leaders met on June 10th at the United Nations for the year's inaugural ceremonies and seminar. The seminar was a preview of the UN special session on economic issues and the inaugural ceremonies at the New York Hilton saluted international and domestic agencies concerned with world food problems. The food industry chairman was James W. McKee, Jr., Chairman of CPC International Inc., and the dinner chairman was William M. Agee, Chairman, The Bendix Corporation. Ambassador Donald F. McHenry, acting on behalf of President Carter, addressed the Committee at the dinner and Kurt Waldheim, Secretary-General of the United Nations, delivered the keynote address. The commemorative book "Toward a World Without Hunger" tied together the national and local UN Day program.

The 22nd Annual United Nations Ball was held this year on October 10 in the Grand Ballroom of the Waldorf Astoria. In addition to continuing the tradition of honoring the Secretary-General and the Permanent Representatives of the UN member nations, the occasion also honored Robert S. McNamara and the World Bank as well as the international banking community.

The 1980 Chairman of the Ball was John F. McGillicuddy, Chairman of Manufacturers Hanover Trust Company. Robert O. Anderson, Chairman of Atlantic Richfield, served as Chairman of a Commemorative book honoring the contributions of international banking to world progress. The book was distributed at the Ball and to leaders in international banking, business and government throughout the world.

The 20th Annual UN Concert and Dinner was held October 25th in Washington under the chairmanship of Ruben F. Mettler, Chairman of TRW, Inc. The event was co-hosted by Mr. Mettler and Secretary of State Edmund Muskie. It saluted the International Telecommunications Union and the contributions of the communications industry in making possible the remarkable technological advances which are taken for granted in today's world of instant communication.

Paul Henson, Chairman of United Telecommunications, Inc., was Vice Chairman of the Dinner Concert and Chairman of the commemorative book, "World Progress Through Telecommunications." It, too, will have worldwide distribution.

The Concert at the Kennedy Center featured the American Symphony Orchestra under the direction of Morton Gould. Soloist Antonio Bujanda Octavio, the young Venezuelan pianist, received excellent reviews and an enthusiastic response from the audience.

b. Local Activities

Locally, more communities participated in UN Day than ever before. Over 1,200 cities and towns in all 50 states commemorated the 35th anniversary of the founding of the United Nations. Their wide range of activities focused on the central theme, Toward a World Without Hunger. Following are some samples of local UN Day events:

MISSISSIPPI observed UN Day for the first time with Martha Aasen, the UN's Information Officer for non-governmental affairs and a native Mississippian, as the featured speaker at a press conference and at several assemblies with schools and civic clubs. . .

BALTIMORE, MD geared its UN Day program toward its children with a specially designed curriculum on the UN used during UN Week and the UN Day Proclamation given by one of the city's students. . .

UNA's CHICAGO DIVISION hosted U.S. Secretary of Commerce Philip M. Klutznick at a UN Day Dinner. . .

UNA MINNESOTA sponsored the 35th anniversary United Nations Rally on October 23rd. . .

In keeping with this year's theme, HAWAII had a "non-banquet" where no food was served; proceeds from ticket sales were used to aid hunger relief programs. . .

FLORIDA's observance included widespread media coverage of events and several appearances on TV talk shows by State Chairman Robert J. Ryan. . .

CALIFORNIA's UN Day activities were led by State Chairman Armand Hammer, with the assistance of actor Henry Fonda, Senator Alan Cranston, Judy Carter and UNA's chapter and division leaders.

In an effort to integrate more fully the interests of the National UN Day Committee and the local UN Day Committees, UNA sent a questionnaire to all committee members in September. About 10 percent responded with all but two expressing an interest in more local involvement. They were willing to use their company display facilities and letterhead to publicize and promote UN Day and half were willing to participate in UNA's Editorial Response Program or in placing UN editorials and articles in the company house organs. These results suggest that there is a large, untapped potential within the National UN Day Committee.

#### IV. Program Publications

##### 1. Fact Sheets

Two types of fact sheets were produced and distributed for chapters and divisions, affiliated organizations, UN Day Committees, Model UN's, educators and interested public: new topics of international concern and revisions and updates of previously published ones. Generally, the distribution for each fact sheet is about 7,200.

- Southern Africa and the UN
- Organization Chart of the General Assembly
- Organization Chart of ECOSOC
- Listing of Specialized Agencies and Programs
- Where Can I Go? The World Refugee Crisis
- The Women's Decade: Mid-Decade Overview
- US Contributions to the UN
- Presidential Party Platforms
- A new title heading "Issues of the 80's" series for fact sheets has been initiated for the 1980-1981 program year. This series will have a new heading which will be used on all new fact sheets. Periodically, an "Ideas" flyer will be produced highlighting an activity or program suggestion.

##### 2. Brochures

- The UN AT 35. This brochure assesses UN achievements since its formation and looks at the UN's role in the '80s. It was co-published by the League of Women Voters and UNA, and co-sponsored by 10 other organizations who made it possible to distribute 93,000 of the 100,000 printing.

3. Other Publications

- UNITED NATIONS SUPPLEMENT TO THE GREAT DECISIONS PROGRAM OF THE FOREIGN POLICY ASSOCIATION (in preparation). To be available in early January.
- SUMMARY AND DISCUSSION GUIDE TO UN SYSTEM AT 35 PROJECT (81 pages summarizing 15 papers).
- SUMMARY AND DISCUSSION GUIDE TO EPC'S PANEL REPORT ON "INDUSTRIAL TECHNOLOGY AND ITS INTERNATIONAL TRANSFER." (5 pages)
- PUBLICATIONS LIST: an updated catalogue of UNA's and UN publications (in preparation).
- FILM SHEET. Listing of films selected on the basis of their relevance to current UN issues (9 pages).
- PROGRAM GUIDE FOR TEACHERS. Produced under a grant from the National Education Association. It will be available in December. The GUIDE will outline the perspective and techniques for integrating the UN into existing curriculums. Resources and bibliographies are included. (In preparation)
- A series of six COUNTRY CASE STUDIES, also funded by NEA, will be available in December. (In preparation)
- 1980 SUPPLEMENT TO ANNUAL PROGRAM MANUAL. This includes a new UN Day Section and updated catalogue of UNA's and some UN Publications. (72 pages)

1980 Activities of the  
Chapter, Division and Membership Department

A REPORT PREPARED FOR THE ANNUAL BOARD OF DIRECTORS MEETING

Monday, November 17, 1980

(1) Overview of Activities

The basic function of the Chapter, Division and Membership Department is to plan and coordinate the nationwide field activities of the Association. Working closely with the UN and the U.S. Government, the national staff keeps leaders of UNA's 175 chapters and divisions informed about major UN-related issues, and designs programs and assists in their implementation. Relevant publications and materials are collected or produced and distributed to the chapter and division leadership. Staff members also visit the field to help local units organize and conduct programs on global issues.

For a complete list of department activities, see separate chart. In all of its efforts, the department works closely with the Association's volunteer leadership, particularly the Council of Chapter and Division Presidents and its Steering Committee.

One of the major projects of the department over the last year and a half has been the work of the Committee to Study the UNA-USA Field Program (the "Robinson Committee"). It is anticipated that the recommendations of this committee, which have been distributed separately, will have a significant impact on the direction of UNA's outreach efforts in the years to come.

Since the Board of Directors meeting in November 1979, there has been considerable progress and accomplishment in substantive programming on the part of UNA's chapters and divisions.

Local programs -- as well as the local units that sponsor them -- are remarkably diverse, both in scope and caliber. In some cities, the UNA chapter is recognized as the leading international affairs organization, and it engages in an extensive array of activities. The chapter may bring UN and U.S. State Department speakers to the city for public meetings, support a Model UN conference for high school students, produce occasional local public television shows on UN issues, meet periodically with members of Congress through its Congressional liaison committee, and operate an office or UNA center as a year-round form of outreach to the community.

In other cities, many of the functions described above are performed by other nongovernmental organizations. The UNA chapter may cosponsor UN-related programs, organize UN Day activities, and hold some additional programs during the course of a year which complement those of other organizations. Such programs might involve running a speakers' bureau as a service to the region; holding an event in observance of Human Rights Day on December 10; conducting a "Great Decision" Program; or organizing a large public conference to focus on an issue to be discussed at an upcoming UN conference.

(2) A Sampling of Chapter and Division Programs

In order to provide a picture of local programs, but also keep this section of the report a reasonable length, we have selected a few local programs to highlight. This is only a small sampling and thus does not reflect the full scope of local UNA activity.

- The national office, with the help of its Washington Office staff, secured a grant from the Presidential Commission on World Hunger to conduct three leadership seminars based on the Commission's report and recommendations. Los Angeles (the Pacific Chapter), Kansas City, and Nashville were selected as the locations for the seminars. The national staff helped the chapters in these cities plan and organize the day-long events which were attended by over 200 community leaders.

- The Iowa Division published an innovative policy panel report, "Feeding the World . . . FAO and the United States." After studying the FAO and the world food problem for a year, a distinguished panel of Iowans recommended various ways to improve the effectiveness of the Food and Agriculture Organization and U.S. participation in it. The report has received many compliments from both UN and U.S. officials.

- The UNA of Greater Boston and Massachusetts has embarked on a major program designed to attract youth members. The division has organized an extensive Resource Center on International Careers to provide career guidance to students in the Boston area. A series of seminars and activities aimed at youth began this October with an Octoberfest celebration, complete with a Bavarian Band. On the following day, U.S. Ambassador to the UN Donald McHenry kicked off a series of lectures that will rotate among Boston campuses by speaking to 700 students at Harvard University.

- The Chapter and Division Department, joined by other national staff members, played a large role in the development of a series of regional conferences on the changing world economic order. This was done in conjunction with appropriate officials at the UN--especially those in the Non-Governmental Liaison Service--and with UNA chapters and divisions in the cities and areas involved. These conferences, held in Los Angeles, Seattle, Minneapolis and, most recently Atlanta, have each drawn about 1000 participants.

- The UNA of Minnesota produced a film, "Space Ship Earth," which will be used for elementary school global education in Minnesota and throughout the country. Fourteen grade school students, who look at complex world problems in simple creative terms, are featured in the 15-minute film.

- A contingent of 24 people from the UNA of San Diego went to Copenhagen in July to observe the World Conference of the United Nations Decade for Women and to participate in the NGO parallel conference. The UNA of San Francisco sent five women to Copenhagen so they could conduct a seminar entitled "Migrants and Refugees - the Female Experience." National staff is working closely with these and other chapters to plan followup activities based on the Copenhagen Conference.

- The Rochester Association for the UN, in cooperation with the Xerox Corporation and the University of Rochester, presented the annual Joseph C. Wilson Award to Morton I. Abramowitz, U.S. Ambassador to Thailand. The Award, with its \$10,000 honorarium, is presented each year to an outstanding person in recognition of achievement and promise in the peaceful resolution of international problems. Ambassador Abramowitz was recognized for his work on behalf of Indochinese refugees. UNA Chairman Elliot Richardson spoke at the Award luncheon on October 22.

- The Greater St. Louis Chapter has expanded its global education program this year with the help of two grants from the Federal Department of Education. The chapter provides in-service training for teachers in St. Louis and 11 Southeastern Missouri school districts on how to incorporate global awareness into a school's curriculum. In addition, it has produced a directory on global education resources in the St. Louis area.

- The Illinois and Greater Chicago Division awarded Secretary of Commerce Philip Klutznick the Adlai Stevenson Peace medallion at a gala United Nations Day dinner this October. Secretary Klutznick, a long-time UNA leader, was a member of the Association's Board of Governors prior to his cabinet appointment.

- The Michigan Division sponsored two conferences focusing on global education. The first was held in East Lansing in conjunction with the division's annual meeting and was attended by 250 people. The second, which was co-sponsored by the Grand Rapids Institute for Global Education, was for Michigan teachers, who received graduate credit for their work.

(3) Chapter Involvement in "The UN System at 35" Project

The unique feature of "The UN System at 35" project is the involvement of all parts of UNA in the enterprise. The role of the Policy Studies Department--convening and working with the Steering Committee, commissioning and supervising the compilation of background papers, and preparing the final document--is described in more detail in the report on Policy Studies. Linked to that is a part of the program under the direction of the Chapter, Division and Membership Department. Through chapter and division local programs, the views of the interested public will be added to those of the professional specialists and UNA staff who are working with the project's Steering Committee. Other UNA staff are working with the local units of some national organizations to plan their participation in the project.

"The UN System at 35" project is, thus, a pilot project which we feel will point the way to future efforts to link more closely the research and outreach capabilities of UNA.

"Summary and Discussion Guides" for the project's 14 papers, as well as copies of the papers themselves, have been sent to the fifty-three chapters and divisions that have become involved. Local programs are being held using these materials as the basis for discussions. As an example, the Greater St. Louis Chapter has arranged for four fall meetings on Tuesday evenings which will culminate in preparation of a position paper focusing on global management.

The chapters and divisions are expected to submit their written statements emanating from the discussions and programs by November 30, 1980. These will be in one of three forms:

- (1) A set of recommendations for U.S. policy action on the subject areas studied;
- (2) A narrative statement of the group's analysis and opinion on the subject areas studied; or
- (3) A rapporteur's report describing the consensus that was reached at one or more meetings on subject areas covered by the project.

These written statements will be analyzed and summarized and submitted to the National Steering Committee for inclusion in its own final report.

(4) Council of Chapter and Division Presidents

The Council of Chapter and Division Presidents (CCDP) is the primary advisory body to the Board of Directors and National Office on matters related to chapter, division, membership and field activities. It consists of all sitting chapter and division presidents. Between the annual meetings of the CCDP, the CCDP Steering Committee meets periodically to conduct business.

Since its creation in 1973, the CCDP has played an extremely important role within UNA. Working closely with the national staff, the Council has contributed greatly to improved relations between the national office and the field. Numerous creative program ideas have emanated from the CCDP and its Steering Committee. The smoother and more efficient functioning of UNA's overall field program owes much to the Council's role as liaison between the field and the national office.

The 1980 annual meeting was held on April 16, the day before the National Convention. It was chaired by Arnold Goodman, who had served as CCDP Chairperson since 1977. Mr. Goodman's untimely death in July deprived the CCDP, and UNA in general, of one of its strongest and most capable volunteer leaders.

At the April meeting, the CCDP elected a full slate of officers and a new Steering Committee. Chairperson is Edward Winn of the Dallas Chapter, who will serve until the next National Convention.

The newly elected Steering Committee held its first meeting in July in the beautiful Wingspread Conference Center, Racine, Wisconsin, as a guest of the Johnson Foundation. The three-day meeting included a presentation by Dr. Carol Edler Baumann, a member of the National Steering Committee of the project on "The UN System at 35." Among its various duties, the Steering Committee approved special project grants to chapters, for membership recruitment programs, and to divisions.

The Steering Committee will meet again on November 14-16, prior to the meeting of the Board of Directors.

(5) Membership

UNA's membership recruitment efforts over the last several years have been undertaken primarily by the chapters and divisions with assistance from the National Office. Since about 75% of the members renew their membership each year, it is essential that at least enough new members be recruited to make up for the inevitable attrition.

Membership in the Association, which has declined significantly over the last several years, is now close to the point of stabilizing at around 25,000 members. The figure in June 1980 was 25,095. During the last year, the membership actually increased slightly, but this was due to the addition of 1000 subscribers to The Inter Dependent, who were offered free memberships for a one-year period when the periodical ceased publication at the end of 1979.

Membership recruitment requires a continual effort. During the last year, a six-month recruitment campaign took place among the chapters and divisions, culminating in awards that were announced at the National Convention by U.S. Ambassador Donald McHenry. Those chapters and divisions with the greatest net increases in membership and those individuals who recruited seven or more new members received incentive awards. As an additional effort, the "Model UN Survival Kit" was offered to Model UN delegates in combination with student membership; consequently, 375 joined UNA. A new membership recruitment flyer, "Keep Your Grip on World Affairs," was prepared for fall 1980 local recruitment.

In a major effort to increase UNA membership, the department is currently making plans to use national direct mail recruitment for the first time since 1975. The direct mail campaign will be undertaken in early 1981 to selected lists of individuals with strong potential for membership in UNA. The potential for the success of a renewed direct mail campaign is enhanced by the reinstatement of The Inter Dependent. With the resumption of publication in January now assured, we will have a very attractive benefits package for potential members. A totally new membership recruitment brochure will be used in the campaign. As with any member of UNA, the dues for these new members will be shared among the National Office, chapters and divisions.

October 24, 1980

1980 Activities of the  
Model UN and Youth Department

A REPORT PREPARED FOR THE ANNUAL BOARD OF DIRECTORS MEETING

Monday, November 17, 1980

(1) Overview of Activities

The Model United Nations and Youth Department is UNA's prime vehicle for outreach to over 40,000 students who participate in simulations of the United Nations each year. Each conference operates independently and can vary from a 15-student Model Security Council to a 1500-student conference in a convention hotel. Through role-playing, students "represent" the various member states of the General Assembly, Security Council and committees, usually over a one to five-day period.

UNA's Model UN and Youth Department is now staffed by one part-time coordinator assisted by high school and college interns. A major emphasis of the department is to increase the number and educational value of Model UN conferences by providing various services to delegates, secretariats and faculty advisors. The department activities have grown considerably since they began in late 1976 and UNA is now recognized as the leading organization in the US dealing with Model UNs.

(2) Recent Publications

Publications of the Model UN and Youth Department released during 1980 include:

"How to Run a Model UN." A guide for teachers and students giving the basics of simulating the General Assembly and Security Council. (6 pp.)

"Voting Records on Selected Resolutions of the 34th General Assembly." A booklet for students preparing for a Model UN conference that includes excerpts and analyses of selected resolutions and a chart listing the votes of each nation in the General Assembly. (30 pp.)

"Selected Bibliography for Model UN Research." A guide listing basic sources that are valuable in preparing for Model UN conferences. (10 pp.)

"Delegate Preparation Guide." A manual for both novices and experienced students, explaining the basics of a Model UN conference and suggesting ways to prepare for one. (7 pp.)

"Calendar of Model UN Conferences." The only listing of its kind, this provides basic information on 75 conferences held in the U.S. and other nations. (5 pp.)

The above publications, along with such other UNA publications as "Issues Before the General Assembly" and "Fact Sheets," are part of the UNA Model UN Survival Kit. Sales of the kit have increased by 50% to 100% every year since its inception, to the point where 2100 kits were sold during the 1979-80 school year.

(3) Student Membership

One of the purposes of the department is to involve more young people in UNA-USA. Through sales of the Model UN Survival Kit and other department activities, 375 high school and college students became members of UNA in the last school year and an estimated ten thousand were exposed to UNA publications.

(4) Annual Model UN Secretariat Seminar

On November 8-10, 1979 the department in cooperation with the Presidential Commission on World Hunger sponsored a three-day seminar for the leaders of Model United Nations conferences. The seminar brought together both faculty and student secretariat leaders from around the country. For three days, 44 participants discussed food and development issues, the functioning of Model UNs and the interrelationship of the two. Speakers at the seminar included experts from the UN Development Programme and the Food and Agriculture Organization as well as US Deputy Permanent Representative Ambassador William vanden Heuvel.

(5) Intern Luncheons in the National Office

During the course of a year, and particularly during the summer months, the National Office of UNA takes on a number of student interns from high schools, colleges and graduate schools. These interns work for many of the departments and provide considerable research and administrative assistance for UNA's staff.

Over the summer, a series of weekly luncheons was held for these interns. Organized by the Coordinator of the Model UN and Youth Department. These sessions afforded the interns the opportunity to speak with individual members of the UNA staff on their particular area of expertise: international economics, Law of the Sea, US-Soviet relations, international law and other UN issues. Eleven interns participated.

(6) Future Plans

Building on the success of the last seminar, the department plans to hold a second annual Model UN Secretariat Seminar. It is tentatively scheduled for May 1981 in Washington, D.C.

Preparations are now underway for the publication of a quarterly newsletter to be sent to Model UN conference secretariats. This will increase communication between UNA and the secretariats and will facilitate exchanges among conferences themselves.

## 1980 ACTIVITIES OF THE

### Public Information Service

#### A REPORT PREPARED FOR THE ANNUAL BOARD OF DIRECTORS MEETING

Monday, November 17, 1980

During the past twelve months the Public Information Service has worked with the media in a variety of ways to improve coverage of and editorial support for the various agencies and programs of the United Nations system. The Service has also assisted the UNA Washington Office in its programs for Congressional staff.

#### Editors' Seminars

Four media Seminars have been held during the period under review -- three in the field and one at the United Nations.

Under a contract with the Presidential Commission on World Hunger, the Public Information Service with the cooperation and assistance of UNA Chapters organized three Seminars to publicize the work of the Commission and its findings. The first was held in San Francisco, March 26. The speakers and responders included Daniel E. Shaughnessy, the Executive Director of the Commission; Dr. Irma Adelman, Professor of Agriculture and Resource Economics at the University of California; and Ms. Anna Hackenbracht, Food Policy Advocate of the California Church Council. At the Seminar in St. Louis on April 8, the panel included Donald C. Kimmel, North American Representative of the FAO, and James McGinnis Director of the Institute for Peace and Justice. The final Seminar was held in Boston on April 30 with Dr. Jean Mayer, President of Tufts University; Dr. Adele Smith Simmons, President of Hampshire College; Dr. Gustav Papanek, Professor of Economics at Boston University; and Mr. Joseph Short, Executive Director of OXFAM America. Attendance at each of the Seminars was between 70 and 100. The resulting publicity was not as great as had originally been anticipated, but this was due to the fact that the Presidential Commission staff was seriously delayed in the preparation of the final Report.

The Sixth Annual Editors' Seminar which was held at the United Nations on September 15 and 16 was the largest thus far. About 135 acceptances were received, but inevitably there were a few last-minute cancellations. The participants were editors, publishers, editorial writers, and radio and T.V. news directors from all parts of the country. The Associated Press, the MacNeil-Lehrer Report, the Christian Science Monitor, the New York Times, the Miami Herald, NBC News, the Journal of Commerce, the Cleveland Plain Dealer, and "Meet the Press" were among the media representatives attending the Seminar.

A program of the Seminar is attached. A compilation of articles and editorials resulting from the Seminar, as well as comments by the participants, will be circulated at the end of the year. The number of articles and editorials

will probably be fewer than last year since a considerable number of the participants were radio and television news directors who filed their stories by telephone directly from the UN.

Discussions are now going on with a publishing conglomerate in Iowa regarding the possibility of conducting a regional seminar for Mid-West editors and editorial writers in the Spring of 1981.

A seminar for editors of religious publications, similar to that conducted at the United Nations in November 1978, has been proposed by the American Jewish, Catholic, and Evangelical Press Associations. A tentative program has been drawn up for such a seminar sometime in 1981.

The Under-Secretary-General for Public Information at the United Nations has been in touch with the Public Information Service seeking its advice and assistance in connection with a series of regional seminars which UNDPPI proposed to organize in the United States in 1981 and 1982 for leading public opinion makers. These discussions, while in a very preliminary stage, would involve the Public Information Service of UNA quite extensively in the course of the next two years.

The Public Affairs Office of Newsweek has approached UNA regarding the possibility of our assistance in organizing and providing local support for a series of community fora which Newsweek, using its editorial and reportorial staff, wishes to organize in various parts of the country.

#### Other Public Information Projects

The Public Information Service has been active in helping to publicize the policy reports of UNA. These have included the report of the United States Foreign Policy and Human Rights as well as the EPC Panel Reports on Trade Policy and on Economic Growth and Technology. Copies of the Reports with a press summary were sent to lists of specially selected papers and periodicals.

Several press releases were issued in connection with the UNA National Convention and Convocation in New York in April 1980. At the Convention itself, the Public Information Service with the invaluable help of Grace Kraut, Executive Director of the Rochester Association for the United Nations, and Pauline Frederick Robbins, conducted two workshops for the delegates on techniques for media relations in their own communities. Subsequently in July, the Director of the Public Information Service attended the annual meeting of the Michigan Division of UNA to conduct a similar workshop.

Considerable efforts have been devoted to publicizing the nationwide poll on US attitudes toward international cooperation and in particular toward the United Nations, which was released on October 16. Copies of the press release and the background note on the polling methodology were sent to participants in previous Editors' Seminars, to some 300 other city and foreign editors across the United States, as well as to correspondents accredited to the United Nations. Additionally, a breakfast discussion on the poll and its findings was held for selected correspondents at the Harvard Club on October 16. Ambassador Elliot Richardson and Burns Roper, the President of the Roper Organization (which had been commissioned by UNA to conduct the poll), made presentations.

### United Nations Day Observance Support

The Public Information Service prepared sample editorials as well as "letters to the editor" for use in connection with UN Day. These were included in the kits which were sent to UN Day Chairpersons across the country. Also included were a number of 15-second, 30-second, and 1-minute spot announcements suitable for radio or television.

### Editorial Reponse Program

Through cuttings received from our press clipping service and with the active cooperation of our Chapters and Divisions, we are able to monitor editorials, op-ed page pieces, and letters to the editor appearing in daily papers and magazines across the United States and which deal with the United Nations and its agencies. When inaccurate information or biased comment appears, we attempt to respond with a quick and factual reply. The volume of editorial comment and of letters to the editor increases considerably around United Nations Day and in connection with the UNICEF "Tricks or Treats" and Greeting Card Program.

### Feature-Filler Service

UNA, in cooperation with the Associated Press News Features, provides short features and fillers on the lesser known activities of the United Nations and its agencies to more than 4,000 newspapers across the country. The Public Information Service regularly receives press releases, bulletins, and feature stories from all of the agencies and programs of the United Nations system. These are rewritten to AP specifications and sent to AP Newsfeatures, which of course retains the final decision on what is sent out. An average of 12 feature-fillers are sent to AP each month. The only cost to UNA is staff time. The features go out with an AP dateline which perhaps gives them a greater "credibility" for editors and readers than if they had been supplied directly from UNA/USA. It is difficult to measure usage since it is not possible to subscribe to a clipping service which would provide cuttings of every story on the UN and its agencies appearing in every paper in the United States. However, a number of delegates to the UNA National Convention in New York last April reported that in recent months there had been an appreciable increase in the number of UN stories appearing in their local papers.

# EDITORS' SEMINAR '80

## AT THE UNITED NATIONS

*sponsored by*

**The United Nations Association of the United States of America**

*for*

American Society of Newspaper Editors  
Associated Press Managing Editors Association  
National Conference of Editorial Writers  
Radio-Television News Directors Association

SEPTEMBER 15-16, 1980

MONDAY, September 15

- 8:30 a.m.     **Registration**     Delegates Entrance, United Nations  
45th St. and U.N. Plaza (1st Ave.)
- 9:00 a.m.     **Opening Breakfast—**  
**"THE ROLE OF A U.N. AMBASSADOR"**  
*Moderator:* Ambassador Elliot L. Richardson, Chairman, UNA-USA  
*Speaker:* Ambassador Thomas Klestil, Permanent  
Representative of Austria to the United Nations  
*Questions and Answers*
- 10:30 a.m.     **"THE UNITED NATIONS AND THE WORLD ENERGY CRISIS"**  
*Panelists:* Vladimir Baum, Director, U.N. Center for Natural Resources,  
Energy and Transport  
Makoto Taniguchi, Chairman, Preparatory Committee  
for the U.N. Conference on New and Renewable  
Sources of Energy  
*Questions and Answers*
- 11:30 a.m.     **"ECONOMIC DEVELOPMENT IN THE 1980s:  
OPPORTUNITIES AND OBSTACLES"**  
*Panelists:* Bradford Morse, Administrator,  
U.N. Development Program  
James P. Grant, Executive Director, UNICEF  
Harvey Picker, Dean, Columbia University School  
of International Affairs
- 1:00 p.m.     **Reception and Luncheon.** Informal discussion with U.N. Ambassadors and  
senior members of the U.N. Secretariat  
*Chairman:* Robert M. Ratner, President, UNA-USA
- 3:00 p.m.     **"WHAT TO EXPECT AT THE 35TH SESSION OF THE  
GENERAL ASSEMBLY"**  
*Speaker:* Ambassador Rudiger von Wechmar (Federal Republic of  
Germany), the incoming President of the General Assembly  
*Questions and Answers*

(Over)

4:00 p.m. **"HOW WE VIEW THE UNITED NATIONS"**

*Panelists:* Ambassador Ole Algard, Permanent Representative of Norway  
to the United Nations

Ambassador Miguel Albornoz, Permanent Representative of  
Ecuador to the United Nations

**AT THE U.S. MISSION TO THE U.N.**

799 U.N. Plaza, at 45th Street

5:30 p.m. **Roundtable Discussion**

Ambassador Donald F. McHenry, Permanent Representative of  
the United States to the United Nations.

Ambassador William vanden Heuvel, Deputy Permanent  
Representative of the United States to the United Nations

6:30 p.m. **Reception**

Twelfth Floor of the U.S. Mission.

TUESDAY, September 16

**AT THE UNITED NATIONS**

Delegates Entrance

9:30 a.m. **"THE WORLD REFUGEE CRISIS: CAN WE SOLVE IT?"**

*Panelists:* John R. Kelly, Regional Representative,  
U.N. High Commissioner for Refugees

Victor Palmieri, Ambassador at Large, and  
U.S. Refugee Affairs Coordinator

11:00 a.m. **MEETING WITH THE SECRETARY-GENERAL OF THE UNITED NATIONS,  
KURT WALDHEIM**

1:30 p.m. *(Optional)* VIP tour of the United Nations. Assemble in press area, 3rd  
floor.

3:00 p.m. *(Optional)* Attend the opening of the 35th Session of the General  
Assembly.



300 East 42nd Street, New York, New York 10017

## 1980 Activities of the

### World Environment Center

(formerly the Center for International Environment Information)

A REPORT PREPARED FOR THE ANNUAL BOARD OF DIRECTORS MEETING

Monday, November 17, 1980

In 1980, the Center continued all its major programs, launched two new ones and undertook several special projects.

World Environment Report, its biweekly publication, was awarded first prize in the Newsletter Association of America's competition "for overall editorial excellence -- best non-profit organization newsletter." WER now has more than 60 correspondents covering nearly 100 countries, and it is read by policy makers in 52 nations. WER has 500 subscribers and a pass-along readership of 2500.

Because WER is not yet self-supporting, the Center submitted a proposal to the New York University School of Business Administration for a Management Advisory Project team to undertake a market and management analysis of the newsletter. The team worked eight months on the project and in October presented a comprehensive marketing study with recommendations as to target markets, production, pricing, promotion, financial goals and long-term strategy. Their suggestions will be implemented over the next several months.

International Environment Forum offers its 24 corporate members 4 seminars every year on environmental issues and developments in other countries. Speakers in 1980 were: Dr. Paulo Nogueira-Neto, Minister of Environment of Brazil; James MacNeill, Director of the Environment Directorate of the OECD; Dr. Emil Salim, Minister of Development Supervision and Environment of Indonesia; Thomas R. Pickering, Assistant Secretary, Oceans and International Environmental and Scientific Affairs, U.S. Department of State.

Media Guide Series: The second in the series, A Guide to Specialists in Toxic Substances, listing nearly 1,000 sources for journalists, will be published in December 1980. Major funding came from the National Science Foundation with a grant of \$90,381. The Guide to Energy Specialists, published last year and now used in 2,200 newsrooms nationwide, is being expanded and updated, and a new edition will be published in the Spring of 1981. A third guide, to resource management specialists, is under consideration and, as of 1982, the tentative plan is to produce new editions of all three guides annually.

### Special Projects and Events

A second NYU Management Advisory Project team has agreed to undertake a feasibility and marketing study for the Center on a new program, an Energy/Environment Media Service. EEMS would be not only an expansion and re-packaging of the Center's existing information programs but also a new thrust toward a comprehensive media service, which should be close to self-supporting after four years. It would provide, in addition to the Center's regular programs, a hot-line telephone for journalists who need access to sources, distribution of energy and environment news items to the media, and a series of seminars to increase journalists' knowledge of these fields.

Because researchers often ask the Center for environmental information by region, a new project was begun: compiling five-plus years of WER geographically. With a start-off grant of \$1,500, research and writing has been completed on the first booklet, Environment Latin America: Facing the Realities of Rapid Growth. It is now out for review by six top Latin American environmental specialists and should be published by the end of the year. Environment Europe is being written and booklets on Africa and the Middle East and on Asia will be produced next year, assuming the Center can get further funding for their production.

The Ford Foundation asked the Center to undertake a study of Environmental Training in Developing Countries. International, multilateral, bilateral and non-governmental organizations in North America and overseas were surveyed for the report which was published by the Center in September.

World Environment Day is celebrated around the world on June 5th, and for the past two years the Center has celebrated the occasion at the Capitol in Washington with a series of events. This year there was a briefing by leading environmental specialists for legislative aides, a reception attended by about 200 environmental policy makers, and a dinner in honor of Sen. Claiborne Pell, D-R.I., for his pioneering work in the international environment field.

A seminar on media coverage of energy issues was held in cooperation with the Deadline Club of New York in February. It was attended by 40 members of this professional association of journalists. Speakers included officials from the U.S. Department of Energy, Texaco Inc., and leading newsmen and women.

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1980 Activities Relating to  
Publications and The Inter Dependent

A REPORT PREPARED FOR THE ANNUAL BOARD OF DIRECTORS MEETING

Monday, November 17, 1980

1980 may be remembered as the year The Inter Dependent was re-organized as a cooperative venture, linking UNA in a close working relationship with the Experiment in International Living, the Overseas Development Council and a number of leading schools of international affairs, including Columbia and Georgetown.

These developments open up to UNA vast new fields of activity and opportunity, offering the organization access to the exchange community with its 500,000 volunteers nationwide, giving it a special relationship with ODC's resident scholars and experts on global issues and plugging it into the academic community in a unique way.

THE INTER DEPENDENT

The beginnings of revival. The announcement that The Inter Dependent would have to suspend publication produced a reaction which surprised us all. Cries of protest and offers of help streamed in to UNA headquarters throughout last fall. Here is a sample of what we heard and read:

From the press:

"We are going to miss The Inter Dependent... Few could match its clear, concise and thoughtful approach to the complexities of international affairs."

--Editorial, St. Louis Post-Dispatch

"...made many...contributions to public understanding....The Inter Dependent will be missed."

--Editorial, Minneapolis Tribune

"A valuable monthly."

--UN Notes, The New York Times

"You and your young and vigorous bunch of writers managed to break new ground more often than any such "establishment" publication had a right to! I hope the revival does indeed take place."

--Letter, Overseas News Editor  
Christian Science Monitor

From the universities:

"If there is a problem, perhaps the School of Foreign Service

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might help in some way."

--Dean, Georgetown School of For. Serv.

"An indispensable means of keeping up with UN events.... I would hope to see it preserved."

--Law Professor, Washington & Lee Univ.

"I hope you reconsider and resume publication shortly."

--Librarian, Fletcher School of Law and Diplomacy, Tufts Univ.

From officialdom:

"I sincerely hope that a way will be found to keep The Inter Dependent operating and inter-dependent."

--Counselor, US Mission to the UN

"I was disappointed and astonished to learn that you were discontinuing publication. It was one of the most interesting publications I received...."

--FSO, Department of State

"Out of the literally hundreds of documents I receive regularly, yours is one that gets read faithfully. Hope you resume...."

--Staff, House Foreign Affairs Cttee.

From UNA Chapters and Divisions:

"Most dismayed, perplexed and distressed at your decision to suspend publication..." (New York)

And so on.

On the assumption it would take about \$200,000 to do The Inter Dependent in 1981, we began to look for financial support from some of the authors of these letters and from like-minded organizations. John Sewell of the Overseas Development Council, a nonprofit research organization in Washington, was the first with a concrete offer: if ten organizations could put up \$20,000 each, ODC would be good for that amount.

With this encouragement, and with a support grant from the Kettering Foundation, we spoke with organizations and foundations in various parts of the country. There were many leads but no offers as concrete as that of ODC. Still, that so many groups were willing to consider "adopting" The Inter Dependent as their own made us want to pursue the idea even more actively. There were signs that an Inter Dependent Cooperative--a loose affiliation of organizations subsidizing, distributing and communicating through The Inter Dependent--was a viable idea and something that might even have the potential of becoming a national force.

In second gear: The arrival of the Experiment. Two circumstantial

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events at UNA combined in a fortuitous way to bring in a crucial third party--The Experiment in International Living. One was the nomination to the UNA Board of Directors of the Experiment's President Charles F. MacCormack. The other was the arrival of former UNA President Porter McKeever on a short-term consultancy with UNA.

MacCormack, a subscriber to The Inter Dependent, learned about the efforts to revive the paper while visiting UNA shortly after being nominated to the board. He said he wanted to help promote the paper among the Experiment's 60,000 alumni. McKeever seized that opportunity to propose an ambitious cooperative scheme to MacCormack, then pursued it over six months of complicated negotiation which ended in the Experiment board approving a \$35,000 investment in The Inter Dependent in October.

Final approval: The UNA formula. Realizing the potential significance of this core consortium of three major groups, UNA shaped a final proposal to get The Inter Dependent relaunched in January 1981. The proposed budget was reduced by limiting frequency of the paper to eight times in 1981 and reducing staff accordingly. This formula was acceptable to all parties on the assumption that frequency would increase and the project would expand as new supporters were found.

A special subcommittee of the UNA Board of Governors, headed by Bill Ruder, studied the plan, recommended it to the Board, and the Governors approved it in mid-September. The proposal showed a UNA subsidy of \$100,000, making UNA the principal publisher, with a funding gap of \$25,000 to be filled in the course of 1981.

Prospects for expansion of the Cooperative. With the revival of The Inter Dependent assured for 1981, it is possible to go back to many of the organizations and institutions which expressed interest in the cooperative idea earlier this year to resume discussion of their possible involvement.

#### Universities.

Georgetown School of Foreign Service: Dean Peter Krogh was among the first with an offer of help to revive The Inter Dependent. This summer, he proposed investing \$2,000 in the Cooperative in the hope that a total of ten schools investing at that level could collectively function as a major partner in the effort. In addition, he offered to buy 1,500 subscriptions in bulk, for distribution to graduate and undergraduate students at his school as well as faculty.

He suggested that an appeal be made through a recently-formed Association of Professional Schools of International Affairs. APSIA brings together twice a year the deans of eight schools: Georgetown, Columbia School of International Affairs, Fletcher School of Law and Diplomacy (Tufts), Woodrow Wilson School (Princeton), School of Advanced International Studies (Johns Hopkins), School of International Service (American U.), Graduate School of Public and International Affairs (U. of Pittsburgh) and the Graduate School of International Studies (U. of Denver).

It is unlikely that these schools can come up with \$2,000 each, but it is possible that they might agree to purchase subscriptions in bulk, at a reduced rate, and be affiliated with the cooperative. A presentation along these lines to the deans

at the September APSIA meeting was well received. APSIA itself is not a strong enough association to act in the name of the eight schools, and so negotiations will continue bilaterally.

Columbia School of International Affairs: Dean Harvey Picker has encouraged the cooperative effort from the start, and has recently agreed to purchase about 500 subscriptions at a reduced bulk rate for students and faculty at his school and in related programs. It is not clear whether the school will be able to formally affiliate itself with the Cooperative without the approval of the university's trustees, but the bulk purchase is assured.

Others: Harlan Cleveland, long an admirer of The Inter Dependent, is the first Director of the new Hubert Humphrey Institute of Public Affairs at the University of Minnesota. He has expressed interest in being supportive of the paper in a major way, and we are exploring with him the possibility of involving the Humphrey Institute in some way.

The Harvard International Review is an international affairs publication which is student-run on the proceeds of the very profitable Harvard Model United Nations program. The head of that operation contacted us about a cooperative scheme whereby they would use some of our editorial material in exchange for some publicity for their publication. Talks are under way.

The University of Pittsburgh GSPIA is interested in using The Inter Dependent as a recruiting tool. Dean John Funari has expressed interest in giving the paper as a service to about 20 colleges in the Ohio-western Pennsylvania region to help "raise the literacy level" on international affairs and to attract the better students at those colleges to the GSPIA.

#### Peace Corps.

There are two proposals on The Inter Dependent presently under review by the Peace Corps:

The Peace Corps itself is considering buying the paper in bulk for distribution to the 6,000 active volunteers abroad. The agency currently sends these volunteers Newsweek as a means of allowing them to keep in touch with home. By receiving The Inter Dependent regularly, they will be able to stay current on US policy toward the third world.

#### World affairs councils.

Some 65 local world affairs councils are linked rather loosely through the National Council of Community World Affairs Organizations. Their combined membership is estimated at between 60,000 and 70,000, although over 90% of that total is concentrated in less than 10 major groups in cities such as Chicago

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(16,000), Los Angeles (8,000), San Francisco (7,000), Philadelphia, Boston, Cleveland, Cincinnati, Riverside (Calif.), and Pittsburgh. A presentation was made at the NCCWAO meeting in New York in May, and a number of councils were personally visited prior to that meeting. Some results:

San Francisco is a member of a local consortium of world affairs groups. Following a presentation to the consortium in May, the body voted to endorse the idea of cooperating to circulate the paper in the Bay Area if a foundation subsidy could be found to help launch the project.

There was also interest in making The Inter Dependent the vehicle for leadership information of interest to private voluntary organizations. Richard Heggie, the head of the San Francisco council, is also head of the Society for Citizen Education on World Affairs which publishes a newsletter which attempts to do this same thing. The SCEWA newsletter is foundering, and Heggie says if he can't revive it he would like to see The Inter Dependent take over.

Stanley Spangler of the Boston council recently inquired about the possibility of developing a custom edition of The Inter Dependent for NCCWAO. As this year's NCCWAO President, he asked us to make a presentation on that idea at next month's meeting of the group, which happens to be hosted by UNA in Washington.

Having a quality publication with a page of their own house news seems to have great appeal to the smaller councils who can't afford it. About eight smaller members of NCCWAO have expressed interest in writing in a pilot project involving the paper if foundation support could carry it for an initial period.

#### Foreign Policy Association.

Conversations with FPA have been going on from the very beginning of the talk of joint sponsorship of The Inter Dependent. Chairman Carter Burgess has said in a letter that he would welcome a serious discussion of a joint venture once the paper was going again. Now that FPA has filled the long-vacant post of President of the organization, those talks may have to start from scratch.

The proposal we have put before them is that the FPA Great Decisions program be done in conjunction with The Inter Dependent. A custom edition of the paper could carry a Great Decisions discussion topic each month so that the program could function year round instead of just two months of the year. The advantage to FPA is that they could have direct access to the thousands of individuals who participate in the program and whom they now reach only through regional coordinators who distribute, they claim, some 80,000 books.

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### Newspaper in Education Program.

Some 200-300 newspapers in the US participate in this program which is designed to raise students' awareness of community, national and international affairs. The hope is that this will also get young people into a lifelong habit of reading newspapers.

Local newspapers are made available at a discount to students and teachers, and the newspaper people provide teacher training on how to use the paper as a classroom tool, develop curricula based on the newspaper and even work with parents to encourage learning from newspapers at home. (Each newspaper has its own individual program; there is no nationwide orchestration.)

The American Newspaper Publishers' Association in Washington produces a newsletter which monitors developments among these various local programs.

Recently, the program director for a major Memphis daily heard about The Inter Dependent from someone at the Experiment in International Living. He feels it fills a gap in what is available to teachers and would like to incorporate it in his local program, which reaches portions of five states. He proposes printing a facsimile from veloxes and distributing about 30,000 copies each month. We may work on this as a pilot project and hope to get it written up in the ANPA newsletter before making a proposal to the 200 or so other programs.

The prospects for The Inter Dependent Cooperative are exciting, and the remainder of 1980 will be hectic as we break in new staff, prepare editorial material for the first issue in January, explore these many opportunities to expand circulation through cooperative arrangements and look to close the funding gap of \$25,000 and even to raise the additional money needed to allow this extraordinary program to grow.

### THE INTERIM REPORT AND "PUBLICATIONS"

The Interim Report. Although the original idea a year ago for a replacement for The Inter Dependent was a six-times-a-year publication to be as much like the ID as possible, the fast-growing prospects for revival of the ID encouraged us to shelve this plan. Instead, we went into a holding pattern with a newsletter called The UNA-USA Interim Report. Its very title expressed the hope that The Inter Dependent would be revived. It served to report on progress of the efforts to that end, and, with the help of former ID staff writers and current UNA staff, managed to provide its readers with analytical coverage of some of the year's major UN-related news events.

The Interim Report appeared four times--in February, April, August (dated "Summer") and October (dated "Fall"). The first two issues were four pages each; the third carried a four-page supplement summarizing the substantive issues statement passed by the UNA Convention and the fourth carried a four-page supplement summarizing Issues Before the 35th UN General Assembly.

"Publications." This program, under the UNA Editor, produced Issues and the Interim Report. Although it does not have responsibility for

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all UNA publications, it gets involved in most of them by coordinating the production process through a production manager reporting to the Editor.

In 1980, this team produced five books while handling production on a hundred smaller projects. In addition to Issues Before the General Assembly, these books were: the four-color book on the World Bank produced in connection with the UN Ball; a second four-color book on the ITU and international telecommunications released at the Washington Concert and Dinner; a third four-color book on the world food problem released in conjunction with UN Day; and a special volume on the life of Robert S. Benjamin to be released in December. These books ranged from 96 to 160 pages, had complicated production schedules (the three four-color books had near-identical deadlines) and explain why the production manager hasn't managed to take any vacation this year.

# # #



1980 Activities Relating to  
Issues Before the 35th General Assembly of the UN

A REPORT PREPARED FOR THE ANNUAL BOARD OF DIRECTORS MEETING

Monday, November 17, 1980

Issues Before the 35th General Assembly of the United Nations expanded in breadth and scope over previous editions of the book and is being regarded as the best volume produced in the 33-year series.

The physical product. The book, at 160 pages, is eight pages larger than last year. This marks the third year Issues is in 6" x 9" book format designed by Samuel N. Antupit, designer of The Inter Dependent.

The paperback edition, published exclusively by UNA, had a press run of 9,500 copies. It sports a sandstone brown cover. (The color of the cover stock changes each year.)

The hardcover edition, published jointly by UNA and New York University Press, had a press run of 500 copies. It carries a dark blue hard cover with gold lettering, and will be marketed and distributed by Columbia University Press under a new arrangement worked out with NYU.

The editorial content. When Issues was first done by UNA in 1973 (it had originally been a Carnegie Endowment project), it was essentially the work of a single editor/writer. The 1980 volume boasts 19 contributors and a 12-person editorial board. Each contribution, from the two-page section on the environment to the 28-page section on economic issues, represents weeks of in-depth research by highly trained scholars and experts. The challenge, which we feel was successfully met this year, was to maintain reasonably uniform tone and style in the writing of the book while benefitting from the higher density of research and expertise brought to it by involving such a large number of contributors.

The editorial board. This is the second year the project has used an editorial board of prominent scholars and journalists--a unique mix which ideally suits the unusual nature of the editorial material which is both news reporting and in-depth analysis. The members of this year's board were:

Michael J. Berlin  
The New York Post

John P. deGara  
Princeton University

Larry L. Fabian  
Carnegie Endowment for  
International Peace

Eugene Ewudzi Forson  
Ghana News Agency

Roger D. Hansen  
Johns Hopkins University

Harold K. Jacobson  
University of Michigan

Thomas W. Lippman  
The Washington Post

James H. Mittelman  
The City College of New York

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The editorial board (cont.)

John Gerard Ruggie  
Columbia University

Anne Tuckerman  
Agence France-Presse

Ellen Seidensticker  
UN Centre on  
Transnational Corporations

Jennifer Seymour Whitaker  
Foreign Affairs

The board met at UNA headquarters in May for a full four hours of discussion of the shape the 1980 volume should take. The lively exchanges between scholars and journalists produced the general guidelines of the book. Some board members were contributors; most critiqued manuscripts in their area of expertise. Overseeing all of this was Professor Donald J. Puchala, Associate Dean of the Columbia School of International Affairs. It was Professor Puchala's second year as Editor of the volume.

Distribution and sales. The book was made available in photocopy form August 15 for use by journalists and missions; several dozen were sold at \$5 each.

All UN Ambassadors received one copy of the book with an order form. Over 70 governments use Issues; many order the book in bulk. Canada, for example, took 100 copies; but smaller third world countries find it compensates for small staffs--Trinidad and Tobago ordered 20 copies; the Philippines ordered 40.

Courtesy copies of the book were given on request to the UN press corps. About 100 copies were given out; as they were distributed, we heard over and over again compliments such as "very useful" and "a real service." At one point, we had in the UNA lobby at the same time the correspondents for The New York Times, Reuters and Newsday waiting for their copies.

University bookstores are a major market for the book. As it is the professors who place the orders, we did a promotional mailing to 1500 teachers of international affairs courses from an International Studies Association list.

UNA members are solicited from June through the end of the year in membership renewal mailings and through the UNA newsletter, Interim Report. Members and Chapters and Divisions account for sales of between 1,000 and 1,500 books.

The Model UN Program at UNA includes Issues in its MUN Survival Kit. Over 2,000 kits were sold last year, and 2,500 sales are projected for this year. Issues receives \$1.75 per kit sold.

The paperback edition sells for \$7.00 this year, up from \$5.00 last year. If 1979 sales levels are maintained in 1980 at the higher unit price, the project will be financially self-supporting on the basis of sales alone for the first time. (The sales period runs from July to June. Sales for the first quarter are running behind last year at this time, but this is due to promotional mailing going out later. It is expected that the sales goal can be met.)

The hardcover edition is selling for \$12.50. The marketing of this book is in the hands of Columbia University Press. Revenue from hardcover sales is not a significant factor in the budget.

(more)

Plans for next year. John Gerard Ruggie, a young Canadian political scientist from Columbia University who is regarded as one of the most promising scholars in the field, has tentatively accepted the job of Editor of Issues for next year. Professor Puchala plans to stay on as Associate Editor, thereby setting a precedent which should help to assure a smooth transition in the editor's slot. We feel it is useful to rotate the editorship every year or two.

Global Issues Conference. The Issues editorial board meeting provides a unique opportunity for those specializing in the UN to meet and exchange ideas. Other fora which used to serve this purpose have either disappeared or have shifted away from a UN focus. The journal International Organization, for example, once very UN-centered, seems now to avoid the UN as a matter of principle. And its Editor, Robert O. Keohane, is said to have recently declared that "international organization studies are dead."

Yet a small group of outstanding political scientists continues to teach international organization at leading universities, even while specializing in more specific topics such as, in Dr. Ruggie's case, North-South relations. These experts seem to feel that IO studies are not dead at all, but merely have shifted their focus away from institutions and toward global issues. Yet teaching about the institutions continues to be an integral and necessary part of teaching global issues.

We are proposing to make the annual Issues board meeting an event that will attract the best minds concerned with global issues and international organizations. We intend to seek foundation support for a two- to three-day conference in New York made up of general sessions and working groups on specific topic areas. The tail end of the conference will be a half-day session to set the guidelines for the next Issues volume. Papers for the conference may be published as a book.

Plans are at a preliminary discussion stage. A small working group has been formed including, in addition to Puchala and Ruggie, Dean Harvey Picker of the Columbia School of International Affairs, Leon Gordenker of Princeton University and Harold K. Jacobson of the University of Michigan.

We will look at ways to marry this idea with the UNA policy studies project on the UN at 35.

The Elsie Baruch Junior Fellowship will again be offered next year. This year's Baruch Fellow, the third since UNA instituted the award to honor the memory of a beloved volunteer of 14 years who passed away in 1977, was Richard DeNatale of Harvard University. The \$1,500 stipend is offered on a competitive basis to an outstanding young scholar with a special interest in the UN.

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## 1980 Activities of the

### Washington Office

A REPORT PREPARED FOR THE ANNUAL BOARD OF DIRECTORS MEETING

Monday, November 17, 1980

#### (1) Introduction

As a direct arm of the New York headquarters of the United Nations Association, the Washington Office keeps the Congress and Executive Branch informed about activities within the UN and other international organizations, including the multilateral development banks. The Washington Office also keeps UNA national headquarters abreast of Congressional and Executive Branch actions which might influence the multilateral aspects of U.S. foreign policy. General issue areas parallel headquarter activities, focusing on U.S. contributions to the UN, U.S. development assistance programs, human rights, disarmament and trade policies. The Office also hosts a series of luncheons with speakers on UN-related matters for Congressional staff. The Office works closely with the Finance Department in New York in organizing the annual UN Day Concert and Dinner in the nation's capitol.

The Washington Office has a staff of five full-time and some part-time employees, and student interns from area universities.

#### (2) Congressional Liaison

At a time when Congress is forced to set rigid budget priorities, the UNA Washington Office is expanding its efforts to educate the Congress on the importance to U.S. foreign policy of adequate funding of multilateral cooperation programs. The legislative work of the Washington Office emphasizes the importance of programs funded by U.S. assessed and voluntary contributions to the United Nations, the U.S. contributions to the multilateral development banks, and the importance of international organizations as a complement to U.S. bilateral development assistance efforts. The office conducts this legislative work in a variety of ways from answering inquiries from Congressional staff on UN programs to coordinating private sector interest in foreign assistance funding.

In 1980, the Washington Office began its sixth year of publication of The Washington Weekly Report. The Weekly, which is published every Friday, reviews current developments in Congress which affect the UN and development assistance. It regularly reviews the legislative status of appropriations for U.S. voluntary and assessed contributions to the UN, bilateral development assistance, and international financial institutions. It also covers the status of legislative issues affecting the UN, such as unilateral deep seabed mining legislation. A recently-initiated series of articles examines the work of the UN specialized agencies and voluntary programs throughout the world. The Weekly is widely read in the private sector, the Congress, Executive Branch, in embassies and at the UN. Many UNA

chapters subscribe to it as a means of keeping abreast of relevant legislative activities. During the past year, circulation of the Weekly has increased greatly.

Other Washington office publications include an annual background report on fiscal year 1981 requested U.S. contributions to the UN voluntary programs and the multilateral development banks. This publication, now in its fourth year, provides a detailed examination of past, present, and the Administration's current requested funding level for UN voluntary programs. Another Washington Office publication, "Congressional Influence on U.S.-U.N. Relations," is a reference guide to the complex, step-by-step Congressional procedure for consideration of UN system funding. The staff of the office also prepared Information Memoranda, brief examination of issues crucial to U.S. support for multilateral cooperation; and Fact Sheets, which address the main content of legislation before the Congress affecting multilateral cooperation.

The Washington Office is in continual contact with the national headquarters in New York regarding UN-related developments in Washington. Aside from regular telephone contact with UNA/New York, the Issues Working Group meets on a regular basis to discuss legislative developments in Congress. Those meetings, attended by New York and Washington professional staff members, assure a high level of coordination on legislative priorities. They also assist the Association in determining how Congressional action in the UN affects the public perception of international organizations in general.

The Washington Office serves as convenor of a continuing informal working group-- which includes private sector, Executive Branch, and Congressional Staff representatives -- to discuss U.S. funding of UN and other development assistance programs. This process has been instrumental in encouraging other non-governmental organizations to work on these issues. These meetings are generally attended by twenty-five to fifty representatives and have included the following subjects and speakers during the year to date:

January 23, 1980	The FY'81 administration request for multilateral and bilateral programs	Genta Hawkins Assistant Director for Legislative Affairs, AID  Ted Weihe Congressional Liaison Officer AID
January 30, 1980	Review of Fiscal Year 1981 foreign assistance: legislative developments	Roger Cochetti Assistant Director for Legislative and Public Affairs IDCA
February 27, 1980	Administration's request for FY'81 contributions to MDBs: support in the Congress	Don Terry Deputy to the Assistant Secretary for Legislative Affairs Department of the Treasury
March 13, 1980	The 1st budget resolution for FY'81 in Congress: impact on international affairs functions	Charles Flickner Senate Budget Committee

June 25, 1980	Update on legislation affecting multilateral and bilateral cooperation in Congress	Genta Hawkins Assistant Director for Legislative Affairs, AID  Roger Cochetti Assistant Director for Legislative and Public Affairs IDCA
August 6, 1980	Impact of budget resolution on international programs proposed by the President	Charles Flickner Senate Budget Committee  James Bond Senate Committee on Appropriations
October 14, 1980	FY'81 Foreign Aid Bill	Ted Weihe, AID  Peter Riddleberger, The World Bank

During 1980, the Washington Office focused a substantial amount of its attention, research, and educational activities on the Congressional budget process and the FY'81 foreign assistance legislation, which includes funding for voluntary UN programs. The Congressional budget process, dating from 1974, has taken on increasing importance as nineteen federal budget accounts compete in a "guns vs. butter" battle for limited funds. Although Function 150, the International Affairs account, has often been labeled as the "foreign aid account," the Washington Office has devoted considerable effort to explaining to Members of Congress and their staff that new spending for multilateral and bilateral development assistance programs only represent 7.6 percent of total new spending in the account. In fact, the entire development assistance component of the account represents only .067 percent of total new federal spending in FY'81. The budget process is having a profound effect in the authorizing and appropriating processes for foreign assistance programs. Development assistance programs have always been particularly vulnerable to even small cuts in funding, since new spending is so small -- \$429 million in Fiscal 1981, for example. By contrast, new spending in the entire international affairs account in FY'81 is \$5.6 billion, but it includes funding for administration of foreign affairs, aid to Israel and Egypt, and military aid -- programs too politically sensitive to undergo significant cuts.

The long-awaited Fiscal 1980 authorization for the Inter-American Development Bank, the Asian Development Fund, and the African Development Fund became law in June 1980. Unfortunately, this marked the first time Congress had ever voted to reduce an authorization based on commitments made by a President to the multilateral development banks.

Congressional work on legislation increasing the U.S. quota in the International Monetary Fund is expected to be completed by the end of 1980. The action will bring to a successful culmination the Administration's request of late 1979. The Fiscal 1981 State Department Appropriation, which contains the U.S. assessed contributions to UN specialized agencies, will also be completed by the end of 1980. The Washington Office has worked closely with Congressional staff and the State Department in supporting the Administration's recent decision to rejoin the International Labor Organization (ILO) after a two-year American absence. Funding the ILO has been unhampered and generally well-received in Congress.

During 1980, Congress was unable to pass a foreign assistance appropriation bill, and funding for Fiscal 1980 was set at 1979 levels. This included the U.S. voluntary contributions to the United Nations. Given the fact that funding in the 1980 bill barely kept pace with the rate of inflation, the decline in funding in real terms is especially striking. Today the U.S. ranks only 15th among industrialized donor countries in the proportion of our resources devoted to development assistance. The Washington Office is taking a leading role in informing Members of Congress and their staffs of the need for an FY'81 foreign assistance appropriation bill. In a letter dated August 21, 34 distinguished Americans signed a UNA-sponsored letter stressing the importance of congressional action on this matter. Numerous Members of Congress who support U.S. participation in multilateral organizations have commended UNA for this initiative.

(3) Program Activities

During the past year, the Washington Office has held numerous luncheons and receptions designed to educate Members of Congress and their staffs on the many facets of the United Nation's work. These discussions featured prominent speakers from the United Nations and the Administration. They covered a wide range of topics including a review of the 34th General Assembly, Law of the Sea Negotiations, and U.S. development assistance efforts. The topics and speakers were:

DECEMBER 10, 1979

BRIEFING & RECEPTION on the occasion of the release of UNA's Policy Panel report on "US Foreign Policy and Human Rights."

Donald Fraser, Former Member of Congress, currently Mayor of Minneapolis, and panel member.

Arthur Day, Vice President, UNA

JANUARY 21, 1980

LUNCH: "A Review of the 34th General Assembly and The Current Developments in the Security Council"

The Honorable Donald F. McHenry, U.S. Permanent Representative to the United Nations.

JANUARY 23, 1980

BRIEFING: "THE CONGRESS & HOW IT WORKS" For Western European Delegates to Human Rights Commission Meeting

Paula Newberg, Project Director  
Human Rights Policy Panel

Jerry Tinker, Counsel for Immigration & Refugee Affairs, Senate Judiciary Committee

JANUARY 24, 1980

BREAKFAST RECEPTION: For Western European Delegates to Human Rights Commission Meeting

FEBRUARY 20, 1980

LUNCHEON: "U.S. Contributions to the UN"

The Honorable C. William Maynes, Assistant Secretary of State for International Organization Affairs

MARCH 10, 1980

LUNCHEON: "INTERNATIONAL DEVELOPMENT COOPERATION AGENCY AND U.S. RELATIONS WITH DEVELOPING COUNTRIES"

Thomas Erlich, Director of I.D.C.A.

MARCH 18, 1980

BREAKFAST: "U.N. FINANCING"

Mr. Helmut Debatin, UN Undersecretary General for Administration, Finance and Management

MAY 1, 1980

BRIEFING: "The Present Status and Future of the Law of the Sea Negotiations"

The Honorable Elliot L. Richardson, Ambassador at Large and Special Representative for the Law of the Sea Conference.

JUNE 2, 1980

"The Role and Achievements of the UN University"

Mr. S. Chidambaranathan  
Senior Governmental and Institutional Relations Officer--United Nations University

JUNE 5, 1980

WORLD ENVIRONMENT DAY

BRIEFING FOR CONGRESSIONAL STAFF: "International Environment Trends in the 80's: Impact on the United States"

Dr. J. Wm. Haun, Vice President, Engineering Policy, General Mills, Inc.; Mr. Jean Claude Faby, Deputy Director, Liaison Office, North America, UNEP; Mr. Gerald O. Barney, Director, Global 2000 Study, Council on Environmental Quality; Dr. Elvis J. Stahr, Jr., Past President, National Audubon Society; Mr. F. Allen Harris, Director, Office of International Activities, EPA

The Hon. Matthew Nimetz, Under Secretary of State for Security Assistance, Science and Technology; Mr. Robert M. Ratner, President UNA-USA; Dr. Whitman Bassow, Executive Director, Center for International Environment Information (now World Environment Center), UNA-USA

DINNER: In honor of Senator Claiborne Pell

JULY 2, 1980

LUNCHEON DISCUSSION: "U.S. Participation in the Multilateral Development Banks"

The Hon. C. Fred Bergsten, Assistant Secretary for International Affairs, U.S. Department of the Treasury

JULY 10, 1980

RECEPTION: In Honor of the Hon. Richard McCall, Assistant Secretary of State for International Organization Affairs

JULY 11, 1980

LUNCHEON DISCUSSION: "Third World Development Strategies"

Mr. P. T. Bauer, Professor of Economics, London School of Economics  
(In cooperation with the Heritage Foundation)

(4) Other Activities

In addition to the specific activities mentioned, the Washington Office serves other functions:

\*The Interim Report: During 1980 the office researched Washington-related stories for The UNA Interim Report. With the resumption of publication of The Inter Dependent in 1981, the office will resume its previous role of providing research and materials on Washington-related stories.

\*Press Relations: Principal contact with the Washington press corps, the Washington Office has worked closely with UNA's Economic Policy Council on the release of its reports as well as the UNA National Policy Panels' reports.

On October 16, the office combined with UNA's Policy Studies Program on a luncheon and press briefing to release the results of the Roper Poll on citizen attitudes toward the UN. Former Congressman Don Fraser, now Mayor of Minneapolis and Chairman of UNA's project on the UN System at 35; William Maynes, editor of Foreign Policy magazine and member of the project's Steering Committee; and Albert Cantril, of Roper and Cantril, were speakers.

\*Policy Studies: The Washington Staff assists in preparing meetings of the Economic Policy Council and other Policy Panels, and has also arranged consultations among Policy Studies staff, government officials, and key members of Congress.

\*Document Procurement and Spot Research: The office prepares brief, one- or two-page reports on issues, meetings, or events in Washington for several departments in the New York Office. A component of this research is often the procurement of Congressional or Executive branch documents.

\*Liaison with the Capital Area Division and the Council of Washington Representatives: The Office cooperates closely with these two Washington-based units of the Association.

(5) Planning for 1981

It is difficult to predict with certainty which legislative matters affecting multilateral and bilateral cooperation will become major Congressional issues in 1981. However, as the total of U.S. assessed and voluntary contributions to the U.N. continues to mount, Congressional oversight of international organizations will increase. In addition, the President intends to submit to the Senate for ratification a treaty which confers specialized agency status on the United Nations Industrial Development Organization (UNIDO), currently a subsidiary organ of the General Assembly. The U.S. Department of State is eager for UNA participation in informing and educating Congress and interested private groups on this initiative.

Pending successful completion of a final session of the UN Law of the Sea Conference in New York next spring, the Law of the Sea Treaty will be submitted to the Senate for ratification. The UNA Washington Office has always been very active in organizing programs and research on this important conference, and will take a leading role in educating Washington-based groups on the contents of the expected treaty. UNA/Washington can also be expected to take an active informational role in the event that new international and domestic developments make possible Senate consideration of the SALT II Treaty. Finally, it is probable that development assistance and human rights concerns will also receive much attention during the first session of the 97th Congress.

The Office will continue its active series of congressional seminars, luncheons, and programs as well as its series of meetings aimed at promoting better coordination of groups interested in promoting multilateral cooperation.

As the only private organization concerned primarily with providing a better understanding of the United Nations system in Washington, UNA has a special role and opportunity to provide input into both Congressional and Executive Branch decision-making to increase the effectiveness of American participations in multilateral endeavors. We strongly feel that our role in Washington can be greatly enhanced if Members of Congress can see that articulate constituents care deeply about the United Nations and development assistance. Accordingly, the Washington Office has over the past year sought significantly to strengthen its ties with individual UNA chapters across the country. Many chapters now subscribe to the Weekly Report and have received other Washington Office publications, such as Congressional Influence on U.S.-U.N. Relations, for use in their community education efforts.

During 1981 a major program of the Washington Office, cooperatively with the Chapter and Division department in New York, will be the development of a network of congressional liaison representatives throughout the country to receive information on legislative matters and communicate it to UNA members and local representatives of other organizations. A full-day session on this program will be part of the Washington Leadership Conference, scheduled for May of 1981.

1980 UNA-USA Activities as a Member of the

World Federation of UN Associations

(WFUNA)

A REPORT PREPARED FOR THE ANNUAL BOARD OF DIRECTORS MEETING

Monday, November 17, 1980

(1) Introduction

UNA-USA is a charter member of the World Federation of United Nations Associations (WFUNA) which was founded in Luxembourg in 1945. Currently WFUNA has some 65 member UNAs; the Federation's headquarters is at the Palais des Nations in Geneva, and there are representative offices at UNESCO in Paris, at UN Headquarters in New York, and in Africa (Accra). In addition to conducting a series of seminars, conferences, and plenary assemblies, WFUNA serves as the coordinating agency for cooperative programs among different UNAs. In recent years, a particular emphasis of WFUNA has been the creation of UNAs in developing countries.

(2) UNA-USA Dues to WFUNA

The most difficult problem currently facing UNA-USA in its relationship with WFUNA is the question of dues.

WFUNA's dues scale is based on the UN scale. Dues are calculated and payable in Swiss francs. Total dues payable by member Associations are SwFr. 321,000, of which UNA's dues are SwFr. 80,300.

In earlier years, when the U.S. dollar was stronger in relation to the Swiss franc, the payment of dues to WFUNA imposed far less of a burden on UNA-USA. In 1975 for instance, \$30,000 covered the dues in full. However, in recent years the amount of dollars necessary to purchase the required number of Swiss francs has increased drastically. In dollars, the dues in 1979 were in excess of \$52,000.

If UNA-USA had been in a financial position to pay these dues in full we would have done so, in spite of the large increase, since we recognized them as an obligation of membership in the Federation. However, our financial situation has been very difficult in recent years and in 1979 we closed the year with a deficit.

We did not remit the fourth quarter 1979 dues (of just over \$13,000) to WFUNA on a timely basis. This was consistent with a decision by the Board of Governors to amend the 1980 budget to make two of the four quarterly payments for 1980, but not to fund (for the time being) the fourth quarter of 1979. (As originally approved by the Board of Directors in November of 1979, the 1980 budget contained no funds for 1980 WFUNA dues.)

Under this decision, a payment of \$13,394 was sent to WFUNA on June 23, 1980. While our letter of transmission stated that, in keeping with the decision of the Governors, this payment covered the first quarter of 1980, we understood that, in keeping with normal WFUNA practice, it would be credited to the fourth quarter 1979 arrears. This was, in fact, done.

Our current position is, thus, that our dues are paid through 1979, but no 1980 dues have been paid. Under the action of the Governors, one more quarterly payment will be made in 1980. Therefore, if no further action is taken by the Board of Directors (or Governors), at the end of 1980 we will be three quarters (approximately \$39,000) in arrears to WFUNA.

The Budget for 1981, prepared for the Board of Directors meeting on November 17, 1980, while containing no provision for payment of the \$39,000 in 1980 arrearages, does include \$51,000 for payment in full of 1981 dues. The accompanying notes to the 1981 budget state:

Despite the fact that WFUNA was not provided for as a line item in the 1980 budget, the Board of Governors authorized an expenditure of \$27,000 representing 50% of our assessed dues. Since we have continued to make the policy decision that we would remain in WFUNA, there is no basis on which to project expenses other than to pay our fully assessed dues. All attempts so far to secure designated grants for this purpose in 1980 have produced no results. Nor are there any designated grants anticipated for 1981.

The WFUNA dues situation is a serious and continuing problem. On one side, is our clear obligation, as a member of the Federation, to pay our dues. On the other is the reality of our limited financial resources, the greatly increased dollar cost of the WFUNA dues, and the fact that our prime program commitment must be to our national and local programs in this country.

(3) UNA-USA Participation in WFUNA

UNA-USA's participation in WFUNA is coordinated by the WFUNA Committee which is chaired by Christopher Phillips, former US Deputy Permanent Representative to the UN and currently President of the National Council for US-China Trade.

At the time of the last Board of Directors meeting (November, 1979) the biennial WFUNA Plenary Assembly in Barcelona had just adjourned. The WFUNA Committee met in November 1979 to hear a report of the UNA-USA delegation to the plenary. In February of 1980 the WFUNA Committee met for a general review of UNA-USA/WFUNA relations, with emphasis on the financial situation. The Committee met again in August 1980 and had as its guests Marek Hagmajer, who on June 1, 1980 had become Secretary-General of WFUNA, and Annabelle Wiener, Director of the WFUNA Office at UN Headquarters. Dr. Hagmajer is well known to UNA-USA; during the previous year he had been a Visiting Scholar at the University of Pittsburgh, where he met with the UNA chapter in that city. Following his stay there, he toured the US on an ICA grant, including among his visits UNA chapters in various cities. The committee was very impressed with Dr. Hagmajer's presentation, and looks forward to working with him in the years ahead.

The key link between UNA-USA and WFUNA is Sidney Willner, one of UNA's Directors who is now serving as Chairman of the WFUNA Executive Committee. The Executive Committee met in March, 1980 in Vienna, with the selection of a new Secretary-General as the dominant agenda item. The meeting also approved the WFUNA program, including an African regional meeting in Khartoum in September.

Budget restrictions prevent UNA-USA from attending many WFUNA regional meetings. We had hoped to receive a travel grant to send a representative to the Khartoum meeting, but did not. However, we are fortunate that UNA Director Richard Rubottom, Past President of our Dallas chapter, will be in Europe in early November, and he has agreed to represent UNA-USA at the annual meeting of European UNAs.

As might be expected, we have particularly good relations with the New York Office of WFUNA, which is directed by Annabelle Wiener. In addition to representing the Federation at Headquarters -- which includes attending numerous UN meetings and sending reports and UN documents to Geneva -- the New York office raises substantial funds for WFUNA through the sale of UN First Day Covers. Since many UNA-USA members are philatelists, this WFUNA program is widely supported among our members.

#### (4) NIEO Survey

The most significant WFUNA program in which UNA-USA participated in 1979-80 was the leadership survey of attitudes toward the New International Economic Order (NIEO). The survey is a joint project of the UN Institute on Training and Research (UNITAR), the Center for Economic and Social Studies of the Third World (CEESTEM) in Mexico City, and WFUNA. It consists of a questionnaire administered to leadership groups in twenty countries, both developed and developing.

In the US, the questionnaire was administered in five cities. In New York, St. Louis, Chicago and Los Angeles, samples were taken from five leadership groups: business, labor, academic, media, and community (including religious) organizations. In each of these cities the UNA chapters organized and conducted the poll, utilizing student volunteers. We greatly appreciate the considerable time and effort these chapters gave to this project.

In Washington UNA's Washington office administered the questionnaire to government officials, both elected and bureaucrats.

The results of the poll were presented, in preliminary form, by UNITAR to the Special Session of the UN General Assembly on north-south economic matters (August 25-September 5, 1980). This UNITAR document is available from Joe Sills in the National Office.