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Folder
4

World Union for Progressive Judaism [Jerusalem Center],
1973-1977.

For more information on this collection, please see the finding aid on the
American Jewish Archives website.

האיגוד העולמי ליהדות מתקדמת
WORLD UNION FOR PROGRESSIVE JUDAISM

13 King David Street
Jerusalem, Israel

Tel. 234-748, 232-444 טל.

רח' המלך דוד 13
ירושלים

Office of Executive Director

לשכת המזכיר הכללי

CONFIDENTIAL

4th May, 1977

Rabbi Alexander Schindler,
UAHC,
838 Fifth Avenue,
New York, N.Y. 10021

Dear Alex,

Several days ago I met with Herb Friedman, who transmitted to me for our safekeeping the files for the World Educational Center and also showed me a letter which he had just received from Fred, a copy of which I am hereby enclosing.

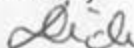
This letter only buttresses the point I tried to make to you in our discussions on financing. I think that the Union-World Union should embark on an endowment-capital campaign for programs in both Israel and the United States. I am sending a list of items as per our discussion to Lennie Schoolman and asking him and Ed Cadden to add the Israel opportunities for capital contribution to the endowment lists of the Union. However, it is one thing to have a mimeographed list and a low-key low-profile campaign and quite another thing to embark on a serious campaign with some kind of lay and professional direction. It is the latter which I am urging us to do, both because I believe that this present time is propitious and because, in the absence of our engaging in programs, the College will be doing so including Israel and capturing whatever monies are available. Either we have a joint campaign within the rubric of the World Educational Center or else we have separate campaigns. I do not believe that we should permit the College to engage in a unilateral campaign for Jerusalem and we stand by doing nothing. Let me hear from you on this.

While I am writing you, I also want to remind you that the Chicago community is to make a pitch for the RJA with the College and Union leadership. I assume that you and the staff with whom we met will keep on top of this matter.

I am anxious to hear about the results of the Reform Zionist Organization and have asked Ira to keep in close touch with me on it.

It was great being with you. Regards to all.

Bivracha,



Rabbi Richard G. Hirsch

P.S. Please distribute this letter and the attached to whomever you want on the staff. I am sending a copy only to you and to Ira.

cc. Rabbi Ira Youdovin

Hebrew Union College - Jewish Institute of Religion

UNDER THE PATRONAGE OF THE UNION OF AMERICAN HEBREW CONGREGATIONS

CINCINNATI
NEW YORK
LOS ANGELES
JERUSALEM

CLIFTON AVENUE - CINCINNATI, OHIO 45220

April 19, 1977

Rabbi Herbert A. Friedman
15 Ibn Gabirol Street
Jerusalem 92430

Dear Herb:

Thanks for your letter of April 4, 1977. I tried to reach you by phone several times, but unfortunately I could not get through to Caesarea for the purpose of congratulating you and Francine on the Bar Mitzvah of your son. I know that you have looked forward to this with great anticipation, and I extend, belatedly and from across the oceans my best wishes to you as a family on that important occasion.

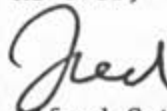
Now, re the item in your letter -- I spoke with Joe Meyerhoff as well as Dr. Kaplan and placed before them a request for a quarter of a million dollars to the Centennial Fund of the College-Institute for the creation of the Meyerhoff Fellows in American Jewish History.

We want to begin the utilization of the American Jewish Archives here and in Jerusalem as a research center and consequently want to initiate a fellowship program which would enable emerging young Jewish historians to concern themselves with the contributions of American Jews to their society and to Israel.

I informed Joe Meyerhoff that our Jerusalem project is on the back burner, but that it is on, and that his commitment will be expected to be honored. I also informed him that the one request for funds is not to be considered as a substitute for the other. Since Joe Meyerhoff has never contributed to the Hebrew Union College as an institution of learning, I felt free to ask him for funds for this purpose. I have not yet heard from him, and I await an answer from the Foundation.

When you see Joe, please urge him to help us on this pioneer project, and also convey my fondest regards to him. He is a very special person.

As ever,



Alfred Gottschalk
President

AG:rw

December 1, 1976

Mr. Harry Vise
4337 Beekman Drive
Nashville, Tenn. 37215

Dear Mr. Vise:

We have received notification from the State of Israel Bonds regarding your payment of \$40,000 on your gracious pledge to the World Education Center. All of us are deeply grateful for your support and for your devotion to our sacred cause.

With appreciation and kindest greetings, I am

Sincerely,

Alexander M. Schindler

UNION OF AMERICAN HEBREW CONGREGATIONS
PATRON OF HEBREW UNION COLLEGE - JEWISH INSTITUTE OF RELIGION
838 FIFTH AVENUE • NEW YORK, NEW YORK 10021 • (DIAL CODE 212) 249-0100
CABLE ADDRESS: UNIONUAHC

M E S S A G E

R E P L Y

TO AMS

Fred Cohen

DATE 1/29/76

THE UAHC RECEIVED IN TODAY'S MAIL
\$40,000 (8-\$5000) ISRAEL BONDS 20 YEAR
5.5% 4th Development WHICH IS
from HARRY VISE

PLEASE ACKNOWLEDGE.

Fred - keep these bonds
in safe & ask me at
end of february 1977 what
we should do with them
Also enclosed is a check
for \$350 - interest for Dec 1976

DATE

JAN & FEB 1977.

Credit all of this to
the Jerusalem Project

[Signature]

SIGNED



No answer

HEBREW UNION COLLEGE—JEWISH INSTITUTE OF RELIGION
Cincinnati • New York • Los Angeles • Jerusalem

OFFICE OF THE PRESIDENT

3101 CLIFTON AVENUE • CINCINNATI, OHIO 45220
(513) 221-1875

November 5, 1976

Rabbi Alexander Schindler
Union of American Hebrew
Congregations
838 Fifth Avenue
New York, New York 10021

Dear Alex:

I have reason to believe that the problems with Herb Friedman will be answered from another source and that indeed he will not be on our payroll very much longer. However, I agree in substance with your letter; even if Herb's plans were not to materialize, I feel that your suggestion is a good one and needs to be acted on.

With all good wishes,

Sincerely,

Alfred Gottschalk
President

AG:rw

(Dictated but not read)

cc: Dr. Ezra Spicehandler
Rabbi Richard Hirsch

Blue

October 28, 1976

Rabbi Alfred Gottschalk
President, HUC-JIR
3101 Clifton Avenue
Cincinnati, Ohio 45220

Dear Fred:

This morning I approved the Union's share for payment to cover the expenses of Herb Friedman. I must say that I have given this approval with the greatest of reluctance. Herb is doing absolutely nothing for us and there is no justification whatsoever for continuing to bear these expenses just for the psychological reason of "keeping the project alive."

When I was in Israel last June I thought Dick, Ezra and I had reached agreement on this score and that we awaited only your assent to make a final severance of relationship here. Our fiduciary responsibility really leaves us no other choice, does it?

With warmest regards, I am

Sincerely,

Alexander M. Schindler

cc: Rabbi Richard G. Hirsch

bcc: Joshua M. Dwork

HEBREW UNION COLLEGE-JEWISH INSTITUTE OF RELIGION

CLIFTON AVENUE, CINCINNATI, OHIO 45220

November 28, 1977

The Honorable Simcha Ehrlich
The Minister of Finance
The Knesset
Jerusalem, Israel

Dear Finance Minister Ehrlich:

We are writing to you in regard to certain commitments made to the Hebrew Union College-Jewish Institute of Religion by the former Prime Minister Golda Meir and the late Minister of Finance, Pinhas Sapir, on behalf of the Israeli Government to our proposed World Education Center which is to be constructed in Jerusalem.

In 1971 the Hebrew Union College entered into negotiations with the Israel Land Authority for the long-term lease of the land adjacent to its School in Jerusalem for the purpose of building the Center. Between 1972 and 1976, IL 1,700,000 was paid by the Hebrew Union College to the Israeli Government. This is the sum determined by the Government of Israel as the cost of land clearance required by the negotiated long-term lease.

In May 1974, Mr. Pinhas Sapir, then Minister of Finance, committed the Government of Israel to match on a dollar-for-dollar basis whatever funds were raised for the World Education Center up to a total of \$15 million, which was the then estimated cost of the latter. Subsequently, Mr. Sapir confirmed this commitment in a letter dated August 5, 1975 to Dr. Alfred Gottschalk, attached.

It was understood that the commitment of the Israeli Government to match funds contributed to the project would be implemented as these funds were transferred to and deposited in Israel.

To date, we have transmitted to the Israel Land Authority the amount of IL 1,700,000 (per agreement). In addition, we have expended in Israel \$65,300 in architectural fees and \$105,000 in project development costs. Vouchers for these expenditures are available upon request.

continued . . .

Finance Minister Ehrlich
November 28, 1977
Page Two

We seek your advise on what steps are necessary on our part to secure Government implementation of Mr. Sapir's commitment.

We will be grateful for your guidance.

Sincerely,

Alexander M. Schindler
President
Union of American
Hebrew Congregations

Alfred Gottschalk
President
Hebrew Union College-
Jewish Institute of Religion

הסוכנות היהודית לארץ-ישראל
THE EXECUTIVE OF THE JEWISH AGENCY

OFFICE OF THE CHAIRMAN
JERUSALEM

לשכת יו"ר ההנהלה
ירושלים

August 5, 1975

Dr. Alfred Gottschalk,
Hebrew Union College
- Jewish Institute of Religion,
13, King David Street,
JERUSALEM.

Dear Dr. Gottschalk:

I was happy to meet with you again and to discuss the progress report on the building program of your World Education Center.

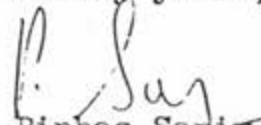
As promised and agreed by me when I still served as Minister of Finance, the Government will match contributions raised abroad for the construction of this Center, dollar for dollar.

This commitment is of course conditioned, on one hand, on your coordinating your fundraising efforts with the United Jewish Appeal leadership. so that there will be no conflict with their activities - as is the custom whenever we raise or coordinate with funds raised for projects. On the other hand, the building program should be coordinated with the proper Government agencies, so that the plan will not get out of hand.

The cost for the first stage of construction, as I understood it, was about half the sum you mentioned in your letter to me of 4th August.

With cordial good wishes,

Sincerely yours,


Pinhas Sapir,
Chairman

November 9, 1977

Rabbi URI Herscher
HUC-JIR
3101 Clifton Avenue
Cincinnati, Ohio 45220

Dear Uri:

Your letter to Finance Minister Ehrlich is excellent and I have no changes to offer. You have my permission to sign my name to the letter as President of the UAHC.

Looking forward to seeing you in San Francisco and with warmest regards, I am

Sincerely,

Alexander M. Schindler



HEBREW UNION COLLEGE—JEWISH INSTITUTE OF RELIGION
Cincinnati • New York • Los Angeles • Jerusalem

EXECUTIVE VICE PRESIDENT

3101 CLIFTON AVENUE • CINCINNATI, OHIO 45220
(513) 221-1875

November 1, 1977

Rabbi Alexander Schindler
President, U.A.H.C.
838 Fifth Avenue
New York, N.Y. 10021

Dear Alex:

Attached is the proposed draft of a letter to be sent to Finance Minister Ehrlich. Please feel free to edit and make any comments you wish on this draft.

As soon as I determine the exact amount spent on the Development aspects of this project, e.g. Friedman, I will include that amount in the letter as well.

With warm regards,

Cordially,

Uri D. Herscher, Rabbi

UDH/jm

Enclosure

DRAFT
11/1/77

Dear Finance Minister Ehrlich:

We are writing to you in regard to certain commitments made to the Hebrew Union College-Jewish Institute of Religion by the former Prime Minister Golda Meir and the late Minister of Finance, Pinhas Sapir, on behalf of the Israeli Government to our proposed World Education Center which is to be constructed in Jerusalem.

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It was understood that the commitment of the Israeli Government to match funds contributed to the project would be implemented as

continued . . .

הסוכנות היהודית לארץ-ישראל
THE EXECUTIVE OF THE JEWISH AGENCY

OFFICE OF THE CHAIRMAN
JERUSALEM

לשכת יו"ר ההנהלה
ירושלים

August 5, 1975

Dr. Alfred Gottschalk,
Hebrew Union College
- Jewish Institute of Religion,
13, King David Street,
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Dear Dr. Gottschalk:

I was happy to meet with you again and to discuss the progress report on the building program of your World Education Center.

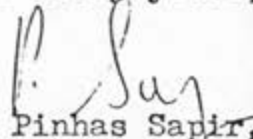
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This commitment is of course conditioned, on one hand, on your coordinating your fundraising efforts with the United Jewish Appeal leadership. so that there will be no conflict with their activities - as is the custom whenever we raise or coordinate with funds raised for projects. On the other hand, the building program should be coordinated with the proper Government agencies, so that the plan will not get out of hand.

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With cordial good wishes,

Sincerely yours,


Pinhas Sapir,
Chairman

Land

4 Payments to HUC.

12/71 - \$ 2374 40,476.20 -

1/73 \$ 14183 40,476.20 -

Gen Amis

12/73 \$ 20537 40,000.00

Letter Noted

Amis or

120952.40

28000.00

148952.40

28645.70

159,598.10

24,296.15

183,894.25

10/74 \$ 27555

173448.54
148952.40
23496.14

They Match

Arch. Sp.
oth

~~to HUC~~

County Deposits

Quarterly

176000

Rabbi Alexander M. Schindler

Joshua M. Swork

11/26/75

Thanks for the figures on the World Education Center in Jerusalem.
I have shared them with Matt Ross and would be grateful if you
would give us both an explanation of the HUC-JIR Charges.

HEBREW UNION COLLEGE - JEWISH INSTITUTE OF RELIGION
CLIFTON AVENUE, CINCINNATI, OHIO 45220

free

December 2, 1975

Rabbi Richard Hirsch
World Union for Progressive Judaism
13 King David Street
Jerusalem, Israel

Dear Rabbi Hirsch:

As per your request of Mr. Joshua Dwork, I am enclosing herewith a listing of the H.U.C.-J.I.R. expenditures and receipts, from December 3, 1971 to November 30, 1975, re: the World Education Center for Progressive Judaism.

If you have any questions concerning the enclosed data, please let me know.

Yours sincerely,

Jacob Fink
Treasurer

JF/ms

Encl:

cc: Dr. Alfred Gottschalk
Dr. Alexander Schindler
Dr. Uri Herscher
Dr. Ezra Spicehandler
Dr. Paul Steinberg
Mr. Joshua Dwork

World Education Center for Progressive Judaism
Expenditures From Dec 3, 1971 to Nov 3, 1975

| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
|----|---|-------|-----------------------------------|-----------|---|----------|---|
| 1 | Payments to State of Israel - Land (HUC Share Yr) | | | | | | |
| 2 | Date | CK# | City | Amount | | | |
| 3 | 12-3-71 | 12319 | State of Israel | \$4000000 | | | |
| 4 | 1-27-72 | 13130 | HUC BAS | 47620 | | | |
| 5 | 12-72 | | State of Israel | 4047619 | | | |
| 6 | 12-12-73 | | State of Israel | 4000000 | | | |
| 7 | 12-12-74 | 1089 | State of Israel | 2800000 | | 14895239 | |
| 8 | | | | | | 2449612 | |
| 9 | Expenses Paid by HUC JIR | | | | | 17344864 | |
| 10 | 11-27-72 | 17613 | M. H. J. Kraschick | 41000 | | | |
| 11 | 11-8-72 | 17768 | Russ Photos | 5300 | | | |
| 12 | 12-72 | | Cable Charges Transmittal Funds | 3146 | | | |
| 13 | 12-29-72 | 18267 | Herbert Friedman | 28500 | | | |
| 14 | 12-29-72 | 18268 | Ophir Travel (Friedman) | 147400 | | | |
| 15 | 3-8-73 | 19212 | The Plaza (Friedman) | 48467 | | | |
| 16 | 3-23-73 | 19589 | HUCBAS (Brutzkus) | 1003000 | | | |
| 17 | 6-24-73 | 21301 | HUC-JIR - Jerusalem School | 978333 | | | |
| 18 | 12-31-73 | 762 | Moshe Safdie & Assoc | 400000 | | | |
| 19 | 12-26-74 | 1591 | Moshe Safdie & Assoc | 1600000 | | | |
| 20 | 4-23-74 | 2388 | Moshe Safdie & Assoc | 1500000 | | | |
| 21 | 6-18-74 | 3125 | Moshe Safdie & Assoc | 1500000 | | | |
| 22 | 11-24-75 | 1544 | Hofleimer Gantler, Gottlieb Gross | 547725 | | | |
| 23 | 10-29-74 | 4571 | HUC JIR Jerusalem School | 129140 | | | |
| 24 | 12-12-74 | 5198 | Moshe Safdie & Assoc | 520000 | | | |
| 25 | 1- | | | 2432011 | | | |
| 26 | 1- | | Paid by HUC JIR - Jerusalem | | | | |
| 27 | | | through 12/31/74 | 3486395 | | | |
| 28 | | | Less Dine Reimbursed (1003000) | | | | |
| 29 | | | above (978333) | 1505062 | | | |
| 30 | | | Due HUC-JIR - Jerusalem | | | | |
| 31 | | | through 12/31/75 | 560358 | | | |
| 32 | | | | 10497431 | | | |
| 33 | | | Less Expenses paid by VAHC to HUC | | | | |
| 34 | | | exclusive of Payments for Land | 4968536 | | | |
| 35 | | | | | | 5528895 | |
| 36 | 1- | | Carried Forward | | | 20424134 | |

World Education Center for Progressive Judaism
Expenditures from December 3, 1971 to Nov 30, 1975

| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
|----|---|-------|-------------|-----------------|------------|-----------|---|
| | | | | Brought Forward | | 204241.34 | |
| 1 | Paid by HUC to UATC | | | | | | |
| 2 | Date | Chk # | | | Amount | | |
| 3 | 1-31-75 | 1692 | | | 1252207 | | |
| 4 | 10-15-75 | 3051 | | | 795242 | | |
| 5 | 4-12-74 | 102 | | | 1086520 | | |
| 6 | 11-30-75 | | Due to UATC | | 697628 | 3831608 | |
| 7 | | | | | | \$ | |
| 8 | Total Paid by HUC - JOR - Re World Center | | | | | 24255742 | |
| 9 | | | | | | | |
| 10 | | | | | | | |
| 11 | Received by HUC - JIR | | | | | | |
| 12 | Estate of Rosalind Feinstein | | | | \$ 2500000 | | |
| 13 | Richard J. Scheuer | | | | 1003000 | | |
| 14 | | | | | | 3503000 | |
| 15 | | | | | | \$ | |
| 16 | Excess of Expenditures through 11/30/75 | | | | | 20752742 | |
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5800 - Blue
8800 - Green

MEMORANDUM

Date January 21, 1976

From Rabbi Ira S. Youdovin, Secretary

To The Committee for the World Educational Center for Progressive Judaism

Copy for information of _____

Subject Summary of Initial Meeting, January 8, 1976, at the Harmonie Club, New York City

Present:

Robert L. Adler, Dr. Jules Backman, Dr. Fritz Bamberger,
Rabbi Herbert A. Friedman, Dr. Alfred Gottschalk,
William Gillitt (Moshe Safdie Associates), Philip Klutznick,
Morris Levinson, Sol Levites, Matthew Ross, Richard Scheuer,
Rabbi Alexander M. Schindler, Larry Tisch, Rabbi Ira S. Youdovin

Regrets:

Philip Berman, Robert Boas, Larry Cohen, Paul Feder,
Max Fisher, Sumner Feldberg, Mel Goldberger, Merrill Hassenfeld,
George Jaffin, Livingston Kosberg, Gus Kuhn, Jack Mandel,
Joseph Meyerhoff, Isadore Millstone, Charles Rutenberg,
Stanley Sloane, Gilbert Tilles, Harry Vise, Elmer Winter,
Raymond Wolfe

I. Concept: There was unanimous agreement that the project would be of great benefit to both the Reform Movement and the State of Israel. Israel needs a modern expression of the Jewish tradition, one that will speak to the personal and social concerns of the State and its people. Reform Judaism requires continuing and intimate contact with the Jewish State. The World Educational Center for Progressive Judaism will give the Movement a strong living presence in the Land.

II. Cost: The cost estimates came under careful scrutiny. There was some doubt that the \$15 million estimate (\$10 million for construction, \$5 million to endow future operating expenses) was realistic. Rabbi Friedman and Mr. Gillitt allowed that it might not be realistic in view of escalating costs, but that the uncertainty of the overall situation of the Israeli economy precluded a more accurate projection at this time.

III. Matching Funds: The Israeli government has offered to provide matching funds for constructions costs. If, theoretically, construction costs reached \$12 million, we would have to raise \$6 million. Matching

funds do not apply to the endowment we wish to put aside and so this amount of \$5 million must be raised completely by us. Therefore, the total scope of our campaign for the World Center in Jerusalem will be somewhere between \$10 million and \$11 million. A final sober word was spoken to indicate that we should stick with the original figure of \$15 million in the event of very serious overruns on the construction costs.

There was some disagreement as to whether this is an attainable goal. The consensus was that it would be difficult, but possible, provided the task is undertaken by a broadly-based committee, and provided that adequate coordination can be achieved with the Centennial Fund Campaign of the Hebrew Union College--Jewish Institute of Religion, which is now underway.

Despite these potential problems, there was unanimous agreement that the project was an exciting one that should be pursued with vigor.

IV. Fund-Raising Report:

a. Pledges: The sum of \$1,150,000 has been pledged to date. Accompanying this memorandum is a detailed list of prospects with who discussions are currently underway.

b. Cash: The sum of \$360,000 has been remitted to date and has been used for expenses relating to land, architects and various fees.

V. Recommendations for Action:

a. In order to intensify the fund-raising effort in the United States, a lay chairman shall be selected.

b. A special sub-committee shall undertake the search for a full-time staff man resident here. Rabbi Friedman will retain his association as Director of Development and will work together with the US Director.

c. A second meeting of this committee should be scheduled as soon as possible. Committee members not in attendance should be kept informed and urged to participate in the second meeting. There should also be efforts to expand the committee membership.

A - PROSPECTS WITH WHOM I HAVE HAD SOME CONTACT

RICHARD SMITH
500 Boylston
Boston, Mass.
B 617-267-8800
R 617-232-0479

I saw him in June 1974, and followed up by letter.
No contact since.

NORMAN CAHNERS
Cahners Publishing Company
221 Columbus Avenue
Boston, Mass. 02116
B 617-536-7280
R 617-566-0782

I saw him in June 1974, and followed up by letter.
No contact since.

MEL SWIG
Fairmont Hotel
San Francisco
California 94106
B 415-362-8800

He is interested, but the matter must wait for
the future.

HAP LEVY
1340 Biscaya Boulevard
Surfside, Miami Beach
Florida 33154
B 305-532-5583
R 305-866-6692

I spoke to him twice in 1974. Also spoke to
Bob Russell re recommending the project to Levy.
He said he would.

JERRY GOLDSTEIN
Scott's Liquid Gold
4880 Havana Street
Denver, Col. 80239
B 303-343-4860

He made an oral commitment for \$200,000, but
failed to express it in writing. There may be
some difficulty.

BEN DOMONT
The Domont Corporation
1 Indiana Square
Indianapolis, Ind. 46204
R 317-251-0258

I saw him twice, once in 1973 and again in 1974.

GUS KUHN - SIMON WEIL
Kuhn's Big K Stores Corp.
3040 Sidco Drive
Nashville, Tenn. 37204

I saw them twice, 1973 and 1974.
They expressed interest, and were waiting for
an improvement in the price of their stock.

HARRY ZIMMERMAN
223 Mockingbird Road
Nashville, Tenn. 37205

I saw him at the same times as I saw Kuhn-Weil.
If they commit, he will.

BEERMAN FOUNDATION
11 West Monument Avenue
8th Floor
Dayton, Ohio 45402

One lawyer for the Foundation, Jerome Goldman of Cincinnati, died, and another, Jerry Wilkes, has been severed. I had spoken to both. In June 1975, I saw Billy Weprin, the new President, and he was interested, but said we would have to wait a year, until the Foundation's affairs were put in order.

MESHULAM RIKLIS
Rapid American Corporation
711 Fifth Avenue
New York, N.Y. 11022
B 212-752-0100
R 212-249-7872

He made an oral commitment for \$250,000 - but failed to put it in writing. His difficulties are well known, but if resolved I hope he will commit.

IRVING EDISON
Edison Brothers Stores
400 Broadway
St. Louis, Miss. 63102
B 314-621-7300

I saw him three times during 1973, 1974 and 1975, and once in the company of his son-in-law, Eric Newman, a Trustee of the Harry Edison Foundation. The third Trustee is Mr. Henry Kohn of New York. Last letter to Mr. Newman was dated November 23, 1975

AARON CHILEWICH
Aaron Chilewich Foundation
120 Wall Street
New York, N.Y. 10005

I spoke to him and his wife in 1973. She appeared interested. Saw him in December 1975, in Jerusalem, but didn't get a chance to raise the subject.

MARVIN WARNER
The Marvin Warner Company
914 Main Street
Cincinnati, Ohio 45202
B 513-721-3400
R 513-381-6010

I spoke to him in 1974 together with Rabbi Harold Hahn.

STEVE GOLDRING
Magnolia Liquor Company
Box 53333
New Orleans, Louisiana 70150
B 504-486-6261

I spoke to him in 1974, and wrote to him thereafter.
No reply.

WILLY COHEN

I saw him at a special luncheon in 1974 arranged
by Rabbi Jerome Davidson

4-3

Mrs. RACKY NEWMAN
8414 Hickory Street
Omaha, Nebraska 68124

I have spoken to her many times. She wants to
contribute but her late husband's estate has still
not been settled, and we must wait.

MILTON GILBERT
Cherry Lane
Teaneck, N.J. 07666

I spoke to him twice, in 1973 and 1974, and he
has yet to be won over.

BURTON KOFFMAN
Public Loan Company
300 Plaza Drive
Binghamton, N.Y. 13903
B 607-729-9331
R 607-723-8418

I spoke to him in 1973 and tried several times
to arrange subsequent meetings, but he has failed
to keep appointments.

A.E. DIAMOND
Cadillac Development Corporation
1200 Sheppard Avenue East
Willowdale, Toronto
B 416-226-4111

I have seen and spoken at various times to these
Toronto men, as well as Rabbis Plaut and Pearlson.
There is interest but so far no success in getting
them together.

AL GREEN
Greenwin Developments
111 Davisville
Toronto
B 416-487-3883

MURRAY KOFFLER
23 Beechwood Wile
Toronto
B 416-361-0500
R 416-225-6363

JACK ISRAELI
JDS Investments
75 The Donway West
Donmills, Suite 1400
Toronto

MARVIN ENGEL
Engel Realty
•Bank of Savings Building
Birmingham, Alabama
B 205-323-8081
R 205-871-2759

I saw him in 1973. He was enthusiastic but
his father was not. We will have to wait.

HERB BRODY-MILTON PERLMUTTER
10 Garden Court
Short Hills, N.J. 07076
201-376-7275

I saw them in 1975, together with Rabbi Ely Pilchik.
They are interested but are over-committed, and
we will have to wait.

JOE LUBIN
Eisner and Lubin
250 Park Avenue
New York
B 212-682-8669
R 914-632-6465

I saw him in June 1973 and he demurred, but I
think he should be followed up again.

SAMSONITE CORPORATION
(KING SHWAYDER)
11200 East 45th Avenue
Denver, Col. 80239
B 303-344-6610
R 303-344-3789

I have spoken to several of the principals and am
trying to finalise an appointment with the family.
King Shwayder is resisting and has written that
his preference is to use his Foundation funds
locally.

PETER SCOTT
Paragon Building
10 Rooney Circle
West Orange, N.J. 07052
B 201-736-9470
R 201-762-4022

I spoke to him twice, and have written. He is
interested but says we must wait.

18-1

Mrs. IRWIN SHLENKER
Lamar Towers
2929 Buffalo Speedway
Houston, Texas

I saw her twice in 1974 and 1975, and wrote twice.
She must be constantly pursued.

IS PROLER
7501 Wallisville Road
Houston, Texas
B 675-2281
R 622-6064

I saw him in 1975 and wrote. No reply.

JACK MANDEL
Premier Industrial Corporation
4415 Euclid Avenue
Cleveland, Ohio

I saw him in 1975, wrote, and am awaiting a reply.

MAURICE SALTZMAN
Bobbie Brooks Inc.,
3820 Kelley Avenue
Cleveland, Ohio 44114

I saw them in September 1975, and each one committed himself to the project, asking that I see them in January 1976 to settle the exact amount. In December 1975 Maury wrote saying that the business situation was difficult and we would have to wait until the end of the year 1976.

ARTHUR DERY
Dalton of America Inc.,
4545 Beidler Road
Willoughby, Ohio 44097

BEN CONE
P.O.B. 21848
Greensboro, N.C. 27420

I saw him in November 1975. He did not appear very interested but his son did, and suggested he should make testamentary 'bequest.'

MILTON WEINSTEIN
National Service Industries
1189 Peachtree Street NE
Atlanta, Ga. 30309
B 404-892-2400
R 404-237-1554

Saw him in November 1975 together with SIDNEY FELDMAN. They are both over-committed yet did not close the door.

MORT EPSTEIN
108 S. Exeter Avenue
Margate, N.J.
B 609-561-4400
R 609-622-5772

Saw him in November 1975. I don't think he is a prospect himself but he may be able to suggest others.

ALEX GRASS
4025 Crooked Hill Road
Harrisburg, Pa. 17110
B 717-761-1444
R 717-238-0604

I spoke to him in 1973 and 1974. He was interested. In 1975 he was made President of the Israel Education Fund, and felt this would take priority on any extra funds.

MILTON PETRIE
950 Fifth Avenue
New York, N.Y. 10022
R 206-866-3600

I saw him in June and September 1973 - and we spoke at length about the project, but he could not develop any particular enthusiasm for it. After the October war he pledged 5 million dollars to the UJA, so I could not really pursue him. Subsequently he told Phil Barach that he knew I was after him.

REUBEN FINKELSTEIN
350 Wilshire Boulevard
Beverly Hills, Calif. 90212
313-271-4224

I saw him in Israel in June 1974, and discovered by accident that he had visited the College the day before. He was very interested in the project, and I mailed him a brochure in Los Angeles, at his request. His brother, Lester, announced a gift of \$2.7 million about a year ago to the California Institute of Technology. I don't know whether this included Reuben.

B - PROSPECTS WHOM I HAVE NOT SEEN

ROBERT BOAS
Karl Marx Company
New York

NEIL HELLMAN
Albany, New York
B 518-459-5300
R 518-482-5471

Alan Iselin's father-in-law.

JAY PHILLIPS
2345 East Kennedy
Minneapolis, Minn. 55413
612-331-6230

Appointment should be made through Burt Joseph
or Is Fink

RAY KRAVIS
Raymond F. Kravis and Associates Inc.,
1705 First National Bank Building
Tulsa, Oklahoma 74103
B 918-587-5161
R 918-742-3294

IRVIN FRANK
Newman's Inc.,
P.O.B. 1856
Tulsa, Oklahoma 74101
B 918-838-9971
R 918-742-5045

TED SHANBAUM
Dal Tex Optical Company
1135 Dragon Street
Dallas, Texas 75207
B 214-741-6873
R 214-361-5645

Phoned him in November 1975 but he was out of
town

MORRIS MESSING
10 Rooney Circle
West Orange, N.J. 07052
B 201-736-5660

Rabbi Herbert Weiner tried to get an appointment
for me but couldn't manage it.

RICHARD PIZITZ
Pizitz Department Store
1821 2nd Avenue North
Birmingham, Alabama 35203
B 205-252-0311

LARRY BUTTENWEISER
New York

He should be seen and asked for suggestions for prospects. Morris Levinson trying to arrange an appointment for me with him in January 1976.

MILTON POLINGER
Polinger Construction
5530 Wisconsin Avenue
Chevy Chase, Md. 20015
B 301-657-3600

MAX AND CHESTER FIRESTEIN
Max Factor and Co.,
1655 N. McCadden Place
Hollywood, Calif. 90028
B 612-335-2225

NATHAN SHAPELL
S + S Construction Company
8383 Wilshire Boulevard
#700
Beverly Hills
California 90211
B 213-655-3901

LARRY WEINBERG
409 Drury Lane
Beverly Hills
California 90210
R 213-274-0679

MIKE SUISMAN
Suisman and Blumenthal Inc.,
500 Flatbush Avenue
Hartford, Conn. 06106
B 203-522-3125

MORRIS POLLIN FOUNDATION
6101 16th Street
Washington, D.C. 20011
B 202-726-8430

DAVID KREEGER
2401 Foxhall Road North
Washington D.C.

MRS. EDGAR STERN
11 Garden Lane
New Orleans, La. 70124
R 504-488-5488

MRS. SHEPPARD LATTER
7 Garden Lane
New Orleans, La. 70124

MORTON SOSLAND
Milling and Baking News
4800 Main Street Suite 650
Kansas City, Mo. 64112
B 816-756-1000

SIDNEY SUSSMAN
Certified Steel Inc.,
1621 N. Olden Avenue
Trenton, N.J. 08638
B 609-396-7600
R 609-429-1284

MRS. PHILIP LEVIN
Plainfield, New Jersey

HIRAM WEISBERG
Onondaga Supply Company
344 W. Genesee Street
Syracuse, N.Y. 13202
315-474-1251

NATHAN BERKOWITZ
6301 West Mill Road
Milwaukee, Wisc. 53218
414-353-3600

MAX KARL
Mortgage Guaranty Insurance Company
MGIC Plaza
Milwaukee, Wisc. 53218
414-347-6442

LEON DAVIS

Paul Steinberg suggested him

MRS. AYALA FLEG ZACKS
Toronto

MRS. ALAN TISHMAN

Through Mrs. Merrill Hassenfeld

MRS. SELMA PELAVIN
601 Elmgrove Avenue
Providence, R.I. 02906
401-751-5241

Through Mrs. Merrill Hassenfeld

STANLEY LANGENDORF
1333 Jones Street
San Francisco, Calif. 94109
415-771-2097

Suggested by Rabbi Morris Hershman

ALFRED FROMM
Fromm and Sichel Inc.,
1255 Post Street
San Francisco, Calif. 94109
415-776-7810

Suggested by Rabbi Morris Hershman

MRS. MADELEINE RUSSELL
3778 Washington Street
San Francisco, Calif. 94118
415-221-1893

Check with Dr. Gottschalk

WILLIAM SCHLOSS
2 West 64th Street
Indianapolis, Ind. 46260
317-251-2204JOSEPH KATZ
Papercraft Corporation
Papercraft Park
Pittsburgh, Penn. 15238
412-362-8000DAVE HANDELMAN
Handelman and Co
670 East Woodbridge
Detroit, Mich. 48226
313-961-9112

I know him and his family as generous UJA supporters. He has recently pledged \$250,000 to his Temple in Detroit. He should be considered a prospect, and approached at the right time.

MAX KOEPEL
26 Broadway,
New York, N.Y. 10004
212-344-2150

LEONARD COHEN
10 Rue Robert de Traz
Geneva, Switzerland

I have had several conversations with him, both in Geneva and Israel. He is generous (1 million to an ORT Engineering College on the campus of the Hebrew University, half million annually to Keren Hayesod) and friendly. I asked him for \$500,000 over 5 years. He refused, but after several exchanges of letters, says that he hopes to be able to support our project in the future.

MADAME ANDRE MAUS (Jacqueline)
1200 Collonges-Bellerive GE
Switzerland

I saw her, through the cooperation of Max Braude, Director of World ORT, and she was mildly interested. Max says there is a possibility of a successful solicitation.

HEINZ GALINSKI
Judische Gemeinde zu Berlin
Fasanenstr. 79/80
1 Berlin 12
Germany

I approached him as head of the Berlin community for 1 million, and Alexander Ginsberg in Dusseldorf as secretary of all the communities in Germany for a similar amount.

ALEXANDER GINSBERG
Generalsekretur
Zentralrat der Juden in Deutschland
Fischerstr. 49
4 Dusseldorf Nord.
Germany.

I translated material into German for them; asked Fred and Alex to write to them; tried to involve Axel Springer in urging Galinski at least to agree; tried to get Nachum Goldman and Phil Klutznick to speak to Galinski; and based the whole approach on the historical relationship between Germany and the Reform Movement. Galinski answered Fred and Alex negatively. But I do not feel we should accept that as final. I believe we should pursue the matter.

L O N D O N

SIR MAX RAYNE
100 George Street
London W.1.
935-3555

I visited him together with Hugo Gryn. He was definitely interested - wanted to talk to Lord Goodman and Sir Isaac Berlin about the project. I have seen him several times since. He says he will contribute. I asked him to convene a small meeting of other prospects. He agrees in principle but says the time is not ripe in view of England's economic condition.

SIR JACK LYONS
UDS Group
Seymour Street
London W.1.

I spoke with him twice. He said he would find some money for us. He spoke of 50,000 pounds Sterling. We left it open. In addition he offered us the portrait bust of Weizmann done by Jacob Epstein, to adorn any part of the Center.

INSTONE BLOOMFIELD
52 Berkeley Square
London W1X 6EH
493-6621

I asked him for 100,000 Pounds Sterling. We spoke for two hours. Subsequently I saw him again for dinner at Hugo Gryn's house. He is to be one of the invitees to Max Rayne's.

RALPH YABLON
21 St. James Place
London S.W.1.

I spoke with him twice, in his house, once for dinner and once for breakfast. He is intrigued with the idea. I suggested he think over how to involve the memory of his beloved Rabbi Reinhardt. He liked that but wondered whether the widow would like to have Reinhardt linked with Israel. I asked Rabbi Philip Bernstein, a good friend of his, to write him, urging his participation.

MYRON ACKERMAN
Henhall Cottage
Nantwich, Cheshire
(0270)-65782

I saw him at his home in the country, Crewe near Manchester, together with Rabbi Selwin Goldberg. We struck a rapid rapport (both ex-American, ex-Yale). I asked him for 100,000 Pounds sterling. He said he wanted to consult with a brother. I have written he has not replied. The visit was very brief and must be followed up.

CHARLES CLORE
via Stuart Young
4th Floor
St. Alphage House
Fore Street
London Wall
London EC2Y 5DH
628-9771

I did not see him personally, since he was out of the country, but had a long talk with his auditor, Stuart Young, who is a good friend (hon. Treasurer of the JIA). Stuart is definitely in favour of our project and feels that Clore would be also.

CLIFFORD BARCLAY

I saw him in the company of Hugo Gryn. There may be some interest. If others contribute, perhaps he will.

JOHN RUBENS

He listened to the story, is sympathetic to the Reform Movement, but says he is over-committed to the JIA (between one half and one million Sterling every year).

D - COMMITTEE MEMBERS

Name

Comment

PHILIP KLUTZNICK
875 North Michigan Avenue
Suite 4044
Chicago, Ill. 60611

I have spoken to him several times, and he has indicated that he would support the project.

LARRY TISCH
Loew's Corporation
666 Fifth Avenue
New York, N.Y. 10010
B 212-586-4400

I spoke to him twice in 1973 and we had long conversations about the philosophy of the project.

STANLEY SLOANE
1021 Minisink Way
Westfield, N.J. 07090
B 201-569-1818
R 201-232-6307

I have spoken to him several times, Ideologically he is not interested in the Reform Movement, but I think he can be convinced on the basis that the project is good for Israel.

MERRILL HASSENFELD
4 Woodland Terrace
Providence, R.I. 02906
B 401-726-4100
R 401-351-7621

I spoke to him in 1975 (and his brother Harold in Nashville in 1974.) He is interested.

RAY WOLFE
Oshawa Group
300 The East Mall
Toronto
B 416-259-6633

I spoke to him in 1974 and 1975. He says he committed \$50,000. Richard Hirsch and Gunther Plaut recall it to be \$100,000.

CHARLES RUTENBERG
U.S. Home Corporation
1437 South Belcher Road
Clearwater, Fla. 33516
B 813-531-0441
R 813-584-3383

I have spoken to him many times, ^{when} he is in the financial position to contribute he will.

PHILIP BERMAN
2000 Nottingham Road
Allentown, Pa. 18103
B 215-435-8411
R 215-437-5451

He was at the HUC-JIR in Jerusalem in 1974 and I walked with him over the ground, showing him the layout.

MEL GOLDBERGER
P.O. Box 749
Pompano Beach, Fla. 33062
B 305-781-2214
R 305-781-6915

I have not yet had the opportunity to meet him personally.

MORRIS LEVINSON
Associated Products
445 Park Avenue
New York, N.Y. 10022
B 212-PL1-1690

We have discussed this project in many conversations and he fully understands its significance.

GIL TILLES
7600 Jericho Tpke.
Woodbury, New York
B 516-364-1200
R 516-482-0647

I spoke to him following the Willy Cohen luncheon about his own gift.

RICHARD SCHEUER
880 Third Avenue
New York, New York 10022
B 212-EL5-5920

I spoke to him on two occasions in Jerusalem, in 1974 and 1975.

E - REFUSALS

WILLIAM ROSENWALD
New York

I saw him in June 1973, and after a long conversation, he concluded that he simply did not have the necessary funds. He said that he was over-committed. I don't know whether it is worth pressing him once more to consider.

MARTIN SERETEAN
Chattanooga

I saw him in May 1973, in Caesarea - and after some discussion and correspondence, he refused. I don't think there is any point in attempting to re-open the matter.

PHILIP ZINMAN
Camden

I saw him in September 1973, and he explained that he had pledged 2 million to the Israel Education Fund, of which he is currently President, payable over a long number of years, which would consume his entire capital. I think his answer is final.

ROBERT WISHNICK
New York

I saw him in June 1973, and he said quite clearly that he was not interested in any religious matters. His family, under pressure from Rabbi Shankman, had donated some money in his honor to Har El Synagogue in Jerusalem - but that did not indicate any interest on his part whatsoever. He would support Israel to the limit in matters of defense and immigration, but that was all. His answer was quite firm and definite.

CHARLES SMITH
Washington

I spoke with him by telephone several times in May and June 1973, seeking to fix an appointment. He had undertaken to raise one million for scholarships for the Hebrew University during 1974, and a million for a Hebrew Day School in Washington during 1975, and would thus be heavily involved. I really think he is over his head.

BEAUMONT FOUNDATION
Morton May, St. Louis

After several exchanges of letters with Stanley Goodman, President of the May Company, and a Vice President of the Foundation, I finally saw Morton May in St. Louis in 1974. He said the Foundation was closing in three years time, and was now phasing out the old beneficiaries and not adding new ones. He was regretful but definite.

HAROLD ZELLERBACH
San Francisco

I saw him in September 1973, and received a letter of refusal shortly thereafter.

ABE PLOUGH
Memphis

I saw him in June 1973, together with Rabbi James Wax, who fixed the appointment. I received a letter of refusal.

HUGO DALSHIMER
Baltimore

I saw Hugo and Helen together in June 1973. She was somewhat interested in the project. He was definitely not.

EMANUEL GOLDBERG
IKE GORDON FOUNDATION
Rochester, N.Y.

Rabbi Philip Bernstein undertook to fix appointments for me with both prospects and reported in May 1974 that they were both negative. Goldberg says he was over committed, and Gordon said they were not interested.

YASSENOFF FOUNDATION
Columbus

I spoke with Mel Schottenstein, the chief Trustee, by phone from Jerusalem to Columbus, to fix an appointment. But he said that there was no sense in even applying because the Foundation was limited to 43 named beneficiaries, most of them in Ohio.

BEN MAAS
Detroit

I spoke with Bob Canvasser in Jerusalem in February 1974, and then again in Detroit, May 1974, about fixing an appointment with Maas. Finally Canvasser reported back that Maas was not interested, but prepared to continue giving money to the Temple in Detroit.

HARRY GOREN
Boston

This prospect was suggested by several Boston people as being a loyal member of the Gittelsohn's temple, very rich and equally parsimonious. He received me graciously but pleaded poverty.

MICHAEL SACHER
London

He was understanding of, and sympathetic to, the project, but couldn't undertake it now because of the high level of commitment (over 1 million Sterling) to the JIA. Subsequently spoke to Teddy Sieff and received similar negative reply.

SAM CATSMAN
Flint

I visited him in September 1973, and obtained an oral commitment for \$100,000. After allowing a decent interval to elapse, due to the War, I asked for a written pledge and received a written refusal.

RICHARD LEVITT
Des Moines

I wrote asking for an appointment and a gift and received in reply a letter from the Executive Director of the Federation saying that Levitt was a devoted Conservative Jew, therefore not interested.

JOE KANTER
Cincinnati

I saw him in June 1973, twice over a three day period, and thought he was interested. He certainly spoke that way. However, I received a written refusal from him.

RALPH RAFFLES
Manchester, England

I saw him in the company of Rabbi Selwyn Goldberg: His interest in Judaism is minimal, and his concern for Israel is deep in such fields as rehabilitation of wounded soldiers. He was charming but definitely negative.

DONALD ROBINSON
Pittsburgh

I saw him in December 1975. He said he was not interested in the project at all.

BERNARD WEINGARTEN
Houston

I saw him in 1975 and wrote. He replied negatively. I don't know if that means a permanent refusal.

NATE CUMMINGS
New York

I saw him twice in 1975, for talk and for lunch. He was very gracious. We exchanged several letters. But he said he was simply over-committed to a long list of prior projects, to a total of several million dollars.

LIVINGSTON FOUNDATION
Omaha

I have spoken and written to them several times, as has Phil Klutznick. The next meeting of the Foundation Trustees was to be held on October 17, 1975. I wrote to Yale Richards on November 23, 1975, asking for a report. Negative reply received December 16, 1975.

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 Malanje

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 (1964-1970)
 Rabbi Dr. Bernard J. Bamberger
 U.S.A.
 (1970-1972)
 Rabbi Dr. Maurice N. Eisendrath*
 U.S.A.
 (1972-1973)

*Deceased

World Union for Progressive Judaism

LUNCHEON LIST---January 8, 1976

Harmonie Club

1. Phil Klutznick
2. Bob Adler
3. Sol Levites
4. Morris Levinson
5. Dick Scheuer
6. Mel Goldberger ?
7. Phil Berman
8. Mrs. Berman - *Marice*
9. Alex Schindler
10. Fred Gottschalk
11. Fritz Bamberger
12. Matt Ross
13. Jules Backman
14. Bill Gillitt
15. Herb Friedman
16. Ira Youdovin



January 19, 1976

Mr. Philip M. Klutznick
875 North Michigan Avenue
Chicago, Illinois 60611

Dear Phil:

Thank you for sharing with me a copy of your letter to Herb Friedman following our meeting on the Jerusalem project.

I hasten to advise you that I have discussed the matter of your concern with Fred and the College-Institute is giving serious consideration to the suggestion that at least a portion of the Jerusalem project be included in their campaign. Needless to note, you will be kept apprised of developments in this connection and either Fred or I will be in touch with you regarding the decision of the HUC-JIR.

With warmest regards from house to house, I am

Sincerely,

Alexander M. Schindler

cc: Rabbi Alfred Gottschalk
Rabbi Herbert A. Friedman

Philip M. Klutznick

875 North Michigan Avenue • Suite 4044 • Chicago, Illinois 60611

January 12, 1976

open cc to Fred

Rabbi Herbert A. Friedman
C/O Rabbi Alexander M. Schindler
Union of American Hebrew
Congregations
838 Fifth Avenue
New York, New York 10021

My dear Herbert:

Tell him I discussed this w/ Fred & that the College is going serious consideration to the suggestion that at least a portion of the Jerusalem project in the College campaign & that either Fred or I will keep him posted.

As you know, I had to leave the meeting before you adjourned in order to make a date with Dr. Goldmann at 3:00 p.m. Morrie Levinson walked with me part of the way. I was surprised to have Morrie tell me that while he thought the idea was first-rate and would want to be helpful that he was disturbed by the disclosure of the college campaign. Frankly, it echoed my own inside feeling that something was slipping somewhere. I recognize that the whole timing was thrown out of kilter by the delay of the Jerusalem project to get under way. But, either the Jerusalem project is important or it is not important. I can see where the centennial of the College must provide a base for going forward with an endowment or capital fund. On the other hand, I am sufficiently conversant with some aspects of reform Judaism financing to recognize that there is some flexibility in the way these things are done. The least that could be done is to follow the suggestion that I made "off the cuff" to include some portion of this project within the capital fund effort. At least in this way the land can be saved and those of us who would like to contribute could do so through that instrument until the pressure has lifted.

That would not stop special activities in connection with the Jerusalem project going forward on the basis of the manner in which you have already started them.

I believe the greatest damage in this is psychological. It will raise a question as to how serious the College and the Union are with respect to the Jerusalem effort. I was going to include a list of people that I would be willing to take the responsibility for with this letter. I shall withhold that until I understand what the clear signals are going to be.

Rabbi Herbert A. Friedman January 12, 1976
Page Two

I am delighted that Professor Bachman introduced the subject that he did. I am disappointed that we waited until the luncheon to have it introduced. It caught us all who were uninformed off base and created unnecessary confusion.

Since I am writing to you and sending copies to two other friends, I am being quite candid. I and others will undoubtedly want to help, but we want to know what we are helping.

It is always good to see you.

Best wishes.

Cordially,



Philip M. Klutznick

PMK:mlk

cc: Rabbi Alexander M. Schindler
Dr. Alfred Gottschalk

UNION OF AMERICAN HEBREW CONGREGATIONS
PATRON OF HEBREW UNION COLLEGE - JEWISH INSTITUTE OF RELIGION
838 FIFTH AVENUE • NEW YORK, NEW YORK 10021 • (DIAL CODE 212) 249-0100
CABLE ADDRESS: UNIONUAHC

MESSAGE

TO [RABBI RICHARD HIRSCH]
cc AMS ✓

[DR ALFRED GATISCHACK]
DATE 1/9/76

- AS REQUESTED IN YOUR LETTER
OF 12/11/75 ENCLOSED ARE COPIES
OF THE CONTRIBUTIONS THE UAHC
RECEIVED. I DO NOT HAVE ANY ADDITIONAL
INFORMATION AS TO WHAT IS DUE.

FROM MR. VISC WE RECEIVED 4
CHECKS OF \$4,000 EACH OR \$16,000
FROM KIVIE KAPLAN WE RECEIVED
HIS 100,000 CONTRIBUTION AS
FOLLOWS

BY

Form H-8758 The Drawing Board, Inc., Box 205, Dallas, Texas

REPLY

DATE 2/10/85
1150.00

3000.00
6383.58

68945.57
550.00

\$10,000.00
PLEASE BE KIND ENOUGH TO
SHARE THE ENCLOSED WITH
PROF. SPICEHANDLER & RABBI FRIEDMAN
IN JERUSALEM & JACK FINK IN
CHICAGO.

SORRY FOR THE DELAY BUT I
WAS ON VACATION.

SIGNED

RECIPIENT KEEP THIS COPY, RETURN WHITE COPY TO SENDER

RE ATTACHED LIST: TOTAL OF 52 CONGREGATIONS WITH
REGIONAL BREAKDOWN AS FOLLOWS

| | |
|--------------------------|---|
| Canadian | 4 |
| Chicago, Great Lakes | 3 |
| Mid-Atlantic | 7 |
| Northeast | 6 |
| Northeast Lakes | 5 |
| New York Fed. | 4 |
| Southeast, South Florida | 5 |
| Southwest | 2 |
| Pacific Southwest | 4 |
| Midwest | 3 |
| Metropolitan | 7 |
| Northern California | 2 |

13

Dallas

December 1975

UAHC CONGREGATIONS - AFFILIATED 1970-75

| CONGREGATION | REGION | MEMBERSHIP WHEN ADMITTED | CURRENT MEMBERSHIP |
|---|-------------------|-----------------------------|-------------------------|
| <u>Admitted 1970</u> | | | |
| <u>Feb. 18:</u> | | | |
| Temple Shalom, Winnipeg, Manitoba | Canadian | 35-40 ✓ | |
| Mount Sinai Cong., Wausau, Wisc. | Great Lakes | 55 | (73-74) 59 |
| Northern Virginia Hebrew, Herndon, Va. | Mid-Atlantic | 44 | does not exist any more |
| Cong. Shalom, Chelmsford, Mass. | Northeast | 52 | 32 |
| T. Beth Torah, So. Huntington, N.Y. | New York Fed. | 115 | 348 |
| T. Beth El, Co-Op City, N. Y. | New York Fed. | 25 | 64 |
| Boca Raton Hebrew Cong., Boca Raton, Fla. | South Florida | 51 | 187 |
| T. Ner Tamid, Euclid, Ohio | Northeast Lakes | 173 | 160 |
| <u>May. 17:</u> | | | |
| Cong. Beth Shalom, Sun City, Ariz. | Pacific Southwest | 51 | 150 |
| <u>Dec. 13:</u> <i>LOMBARD</i> | | | |
| Cong. Etz Chaim, Elmhurst, Ill. | Chicago Fed. | 83 | 209 |
| East Bay Reform Temple, Bellmore N.Y. | New York Fed. | 50 | 89 |
| T. Beth Shalom, San Jose, Ca. | No. California | 59 | 66 |
| The New Jewish Cong., San Antonio, Tex. | Southwest | 38 | 3 |
| B'nai Israel Cong., Petoskey, Mich. | Northeast Lakes | 20 | 26 |
| Cong. Beth Am, Teaneck, N. J. | Metropolitan | 128 | 140 |
| T. Beth Shalom, Charlotte, N.C. | Mid-Atlantic | 35 | 80 |
| <u>Admitted 1971</u> | | | |
| <u>May 23:</u> | | | |
| T. Shalom, Deltona, Fla. | Southeast | 40 | (singles) 40 |
| <u>Admitted 1972</u> | | | |
| <u>June 11:</u> | | | |
| Farmington Valley Jewish Cong., Simsbury, Northeast Conn. | | 90 | 98 |
| Cong. Beth El, Sudbury, Mass. | Northeast | 120 | 165 |
| T. Beth David, Cheshire, Conn. | Northeast | 62 ✓ | |
| T. Rodeph Shalom, Ellenville, N.Y. | Metropolitan | 29 | 40 |
| The Port Jewish Center, Port Wash., N.Y. | New York Fed. | 40 | 58 |
| Reform T. of Northwest Bergen County, Waldwick, N. J. | Metropolitan | 40 | 57 |
| Cong. Beth Chaim, Hightstown, N.J. | Metropolitan | 67 | 132 |
| Prince William Jewish Cong., Woodbridge, Va. | Mid-Atlantic | 30 | 36 |
| Cong. Har Zion, Willowdale, Ont. | Canadian | 80 | 150 |
| T. Chai, Arlington Heights, Ill. | Chicago Fed. | 60 | 115 |
| <u>September 21:</u> | | | |
| Cong. Havurah, Snyder, N. Y. | Northeast Lakes | 25 | 29 |

JHC CONGREGATIONS - AFFILIATED 1970-75

| CONGREGATION | REGION | MEMBERSHIP WHEN ADMITTED | CURRENT MEMBERSHIP |
|--|--------------------------------------|-----------------------------|-----------------------|
| <u>Admitted 1973</u> | | | |
| Feb. 8: | | | 43 |
| T. Hillel, St. Petersburg, Fla. | Southeast | 50 | |
| Nov. 8: | | | |
| T. Tikvah, St. Catherines, Ont. | Canadian | 65 | (families) 22 |
| Cong. Beth Am of Reform Judaism, Middletown, N.Y. | Metropolitan | 37 | 43 |
| Jewish Community Center, Mentor, Ohio | Northeast Lakes | 42 | 48 |
| T. B'nai Shalom, Albany, N. Y. | Northeast | 100 | 98 |
| <u>Admitted 1974</u> | | | |
| June 9: | | | |
| B'nai Shalom Cong, Bristol, Tenn. | Mid-Atlantic Southeast | 43 | 52 |
| Port Charlotte Jewish Community Group, Port Charlotte, Fla. | Southeast | 108 | 165 |
| T. Bat Yahm, Newport Beach, Ca. | Pacific Southwest | 55 | 180 |
| T. Emet, Woodland Hills, Ca. | Pacific Southwest | 130 | 140 |
| Reform Temple of Suffern, Suffern, N.Y. | New York Fed. Metrop. | 40✓ | |
| T. Isaiah, Columbia, Md. | Mid-Atlantic | 91✓ | |
| Cong. Or Ami, Richmond, Va. | Mid-Atlantic | 85 | 75 |
| Cong. Beth El, Brownsville, Tex. | Southwest | 79 | 80 |
| T. Beth Chayim Chadashim, | Pacific Southwest | 60✓ | 80 |
| T. Beth Ami, Potomac, Md. (Rockville) | Mid-Atlantic | 118 | 84 |
| <u>Admitted 1975</u> | | | |
| February 13: | | | |
| Reform T. of East Brunswick, N.J. | Metropolitan | 220✓ | |
| T. Kol Am, St. Louis, Mo. | Midwest | 33 | 37 |
| June 1: | | | |
| T. Solel, Hollywood, Fla. | Southeast | 337✓ | |
| United Jewish Center, Danbury, Conn. | Northeast | 400✓ | |
| T. Beth El, Santa Cruz, Ca. | No. California | 60✓ | |
| Ames Jewish Cong., Ames, Iowa | Midwest | 25 | (families) 26 |
| T. Solel of Mississauga, Ont. | Canadian | 60✓ | |
| Nov. 10: | | | |
| Cong. Beth El, Traverse City, Mich. | Northeast Lakes | 25✓ | |
| Genesis, A Synagogue of Our Time, St. Louis, Mo. | Midwest | 40✓ | |

JEWISH POPULATION DISTRIBUTION BY REGIONS

| <u>1965</u> | | <u>1973</u> |
|---------------|-------|-------------|
| Northeast | 64.9% | 60.1% |
| North Central | 12.9% | 12.6% |
| South | 9.2% | 14.1% |
| West | 13.0% | 13.2% |

JEWISH POPULATION BY CITIES

| | <u>1965</u> | <u>1973</u> |
|----------------------------|-------------|-------------|
| Phoenix | 12,000 | 14,000 |
| Los Angeles (Metropolitan) | 492,000 | 463,000 |
| Orange County | 30,000 | 37,500 |
| Long Beach | 12,000 | 16,000 |
| San Diego | 10,000 | 15,000 |
| - | - | - |
| Oakland & Vicinity | 18,000 | 21,000 |
| San Francisco | 71,000 | 75,000 |
| - | - | - |
| Denver | 22,000 | 26,000 |
| - | - | - |
| Clearwater | 700 | 1,500 |
| Ft. Lauderdale | 1,925 | 18,000 |
| Hollywood | 12,000 | 25,000 |
| Miami | 92,500 | 200,000 |
| Palm Beach | 4,600 | 20,000 |
| - | - | - |
| Atlanta | 15,500 | 18,000 |
| - | - | - |
| New Orleans | 10,100 | 10,500 |
| - | - | - |
| Las Vegas | 2,000 | 7,000 |
| - | - | - |
| Oklahoma City | 2,000 | 1,500 |
| - | - | - |
| Dallas | 19,500 | 20,000 |
| Houston | 20,000 | 22,000 |

December 22, 1975

Rabbi Alexander M. Schindler

Joshua M. Dwork

JERUSALEM WORLD EDUCATION CENTER

You ought to know that the Government of Israel has agreed to match any sums raised by the American Jewish community for the World Education Center, that is to say the Herb Friedman project. Up to ten million dollars will be matched in this manner and a minimum contribution of \$100,000 by a single donor must be involved. Since all of our present gifts meet or exceed this "floor" we ought to be able to get almost three-quarters of a million now from the Israel Government for the sums already raised and spent (so far in the main for land clearance charges).

This promise for matching funds was originally made by Pinhas Spair, z.l., when he was still the Minister of Finance of Israel. While I was in Israel, during my recent trip, a member of the Finance Ministry staff re-asserted its determination to keep this promise.

Incidentally, just for your information and since you may not have been aware of this before, the land clearance charges which total \$400,000 and the payment of which will be completed with the current amount due, is returnable to the Union and the College-Institute in the event that we should not go ahead with this project. Not only is the capital returnable, but interest on it will also be paid by the Israel government.

Philip M. Klutznick

875 North Michigan Avenue • Suite 4044 • Chicago, Illinois 60611

September 5, 1975


Mr. Yale Richards
320 Service Life Building
Omaha, Nebraska 68102

My dear Yale:

In recent talks I have heard of some new developments with respect to the matter that Herbert Friedman spoke to you about and has contacted me from time to time. I hope the Livingston Foundation will help give this project a new lift now that a certain amount of calmness is settling down on Israel. We need to show real progress on a number of fronts in internal Israel if we are to take advantage of what looks like it might be a momentary pause and hopefully a step toward peace. I know you will do your best with the Foundation to stimulate a positive and adequate interest.

With warmest regards.

Cordially,


Philip M. Klutznick

PMK:mlk

August 18, 1975

Mr. Philip Klutznick
875 North Michigan Avenue
Suite 4044
Chicago, Illinois 60611
USA

Dear Phil:

The enclosed blind copy of my latest letter to Yale Richards is self-explanatory.

The crucial date is October 17-18, and anything you can do to get an affirmative reply will be much appreciated.

The Sapir commitment is really a breakthrough. But now that challenge has to be met. I can't do this alone. This is the time to form a small committee, each person taking one or two prospects. We need you on this committee. Please say yes. The first meeting will be set for the end of September. As soon as Alex sets the date he will call you.

Best wishes for the New Year.

As ever,

Herbert A. Friedman

cc: Rabbi Alexander Schidler.

Dear Alex -

Phil is assigned to you to get his acceptance. This note of mine was simply to open the subject with him.

7/25/75

As ever,

Herb

January 12, 1976

Rabbi Leonard A. Schoolman

Rabbi Erwin L. Herman

Rabbi Alexander M. Schindler, Mr. Albert Vorspan

Apparently great minds go in the same channel. Independently of your conversations with Alex, I have been working on some data concerning population shifts and their relationship to our constituency.

In this regard, I want to recommend very highly Kirkpatrick Sale's Power Shift: The Rise of the Southern Rim and Its Challenge to the Eastern Establishment. The thesis of the book is that the economic and political power of the country has shifted to "the southern rim" away from the northeast. For Sale, the southern rim includes everything from San Francisco across the country to Raleigh in a line that includes every major community and state. The northeast for him includes Wisconsin and Illinois eastward until Pennsylvania and New Jersey on the south and New York and the New England states on the north. The capitol of that southern rim is Houston.

In order to prove or disprove the impact of such power shifts on the Union, I took some statistics. They are attached. Of interest to us is that while there has been a rather significant Jewish population growth in Florida, and to a lesser extent in Texas, we have not seen a concomitant growth in our membership in this regard. Also, of enormous interest, is the fact that of the 52 congregations which affiliated with us in the period 1970-75, only 13 are in the southern rim, and of those 13 at least three have shown very little growth, with the potential of shrinkage in at least several.

This prompts several questions:

1. What have been the reasons for limited growth in the southern rim in the last five years?
2. Is it erroneous to assume that the enormous population growth in south Florida has been only a result of older people moving to that area? Does this mean that our attention should be directed only to a gerontological type of congregation or should there be efforts to bring in younger people if they exist? (I suspect, although I have no evidence, that there are a great many young professionals who have moved to south Florida.)

3. How do we handle communities such as Houston where there has been a rather remarkable increase in the Jewish population, some increase in the two large Reform synagogues, considerable geographic spread, and no new congregations? Should we encourage new congregations? How?

A final caveat. All of these statistics are subject to question inasmuch as the source is essentially from American Jewish Yearbooks. They are fairly accurate, but should not be regarded as authoritative.

Mrs. Emily Kaplan
280 Boylston Street
Newton, Massachusetts
02167

December 7, 1972

Mr. Joshua Dwork
Union of American Hebrew Congregations
838 Fifth Avenue
New York, New York 10021

Dear Mr. Dwork:

I am making an outright gift of 388 shares of American Telephone and Telegraph Company to the Union of American Hebrew Congregations and am delivering the shares to your agent, Burnham & Company, Boston, Mass.

You are free to sell these shares whenever you feel it is appropriate.

Yours very truly,

Emily Kaplan
EMILY KAPLAN

12/14/72 Rec 00010 85

your copy of letter
4 copy of checks to Harold
for acknowledgment
Josh

Safety Harbor Spa

SAFETY HARBOR • FLORIDA 33572

12/24/72

Dear Josh:

I hope you and the
family are well and that all of
you will have a happy and

Healthy New Year -

Please credit my pledge to
W. H. P. I. with enclosed check
of \$1150.00

You can thank Sylvia &
Marion Grossman who are here at
the Spa for some.

Please take care of other
enclosures.

Arrived yesterday and hurried
with mail. Best to all Sincerely

MEMORANDUM FROM

KIVIE KAPLAN

DATE

2/30/73

TO

Dear Jack:

Re enclosed check

for 6000.-

Please credit 3000.-

to my personal account

and 3000.- on pledge

to World Vision.

Please let me know
current balances on all
accounts so we can
check with ours.

Best regards

Love
Kivie

MESSAGE

REPLY

TO

Fred Cohen

DATE

DATE

12/18/73

Re. check from Drexel Burnham
for 23,457.81 representing
sale of 530 shares of Amers-
Exp by Renee Kaplan

NFTS 500 -

RGA 2500 -

KK account 5000 -

~~RECEIVED~~

Reform Center
JERUSALEM 6383 58

BY WUPJ REK-KAPLAN 074,23

23,457.81

SIGNED

DETACH AND FILE FOR FOLLOW-UP

FOR FOLLOW-UP

Resn. 1 / 1000 /
Thanks for your

*Special
mail
off*

UNION OF AMERICAN HEBREW CONGREGATIONS
PATRON OF HEBREW UNION COLLEGE — JEWISH INSTITUTE OF RELIGION
838 FIFTH AVENUE • NEW YORK, NEW YORK 10021 • (DIAL CODE 212) 349-0100
CABLE ADDRESS: UNICNUANG

12/20

TO *JOHN FELDMAN*

DATE
as follow

DATE *12/20/7*
In today's mail we received
a check for \$68905.57 from
Kohlman & Co. - Kivie Kharas
Brooklyn.

| | | |
|---------------------|---------------|-----------------|
| <i>Jean Green</i> | <i>455 sh</i> | <i>19751.64</i> |
| <i>Ed. Koplar</i> | <i>506 sh</i> | <i>20667.60</i> |
| <i>Emily Koplar</i> | <i>701 sh</i> | <i>28517.17</i> |
| | <i>1692</i> | <i>68905.57</i> |

I have also received
the attached notice of
how & from who these
funds were received
suppose there is no other
method of bookkeeping I
would allocate the receipt
BY

*Please acknowledge
to Kivie*

R. David Prope

SIGNED

Rabbi Alexander M. Schindler

Matthew H. Ross

September 19, 1975

Fred Gottschalk changed his mind about the September 25th meeting. He would like us to hold the meeting. Apparently Fred saw Joe Meyerhoff and some others at the dinner of the American Friends of the Hebrew University and they were most enthusiastic about the project. It's not firm yet, we'll have to contact Herb but I do want you to hold the date open.

Philip M. Klutznick

875 North Michigan Avenue • Suite 4044 • Chicago, Illinois 60611

September 16, 1975

Rabbi Alexander M. Schindler
Union of American Hebrew
Congregations
838 Fifth Avenue
New York, New York 10021

My dear Alex:

I have had a letter from Herb Friedman saying that you and Fred and he are going to have lunch on September 25th in New York. I am frankly over my head. I will be in Washington on the 24th and I have to go back to Washington on the 26th for the Brookings Institution meeting. If you believe it is important for me to be at that luncheon in New York, please let me know. I am never quite sure whether Herb is really moving on this program or whether he is merely writing me to get me moving. As you know, I am not going to move very much on fund raising. I will be guided by your advice.

Warmest regards.

Cordially,



Philip M. Klutznick

PMK:mlk

To your letter

September 17, 1975

Mr. Philip M. Klutznick
401 North Michigan Avenue
Chicago, Illinois 60611

Dear Phil:

I know Herb Friedman has been in contact with you regarding a meeting on September 25 and you are probably wondering why you haven't heard from me as yet. As you can imagine, these past weeks have been more than hectic with the High Holydays coming so close to summer's end and with our UAHC Biennial fast approaching. It was only the pressure of manifold activities which kept me from telephoning you to discuss the meeting.

And now that things have quieted a bit I find that I must advise you that the meeting has been called off - in essence I am dis-inviting you to a meeting I never got around to inviting you to! I'm sure this does not pose a problem, one less meeting has to be a boon to you. But I am putting you on advance notice -- I will expect an I.O.U. from you for the future!

With warmest regards from house to house and looking forward to seeing you in Dallas come November, if not sooner, I am

Sincerely,

Alexander M. Schindler

bcc: Rabbis Herbert Friedman &
Richard Hirsch

September 3, 1975

Mr. Philip Klutznick
Urban Investment and Development Company
401 North Michigan Avenue
Chicago, Illinois 60611
U.S.A.

Dear Phil:

Further to my note of August 18, Alex and Fred have set the date of the meeting in New York for September 25, at the Harmonie Club, for lunch.

The agenda will be business-like: a report on all details known to date (planning, architecture, financing); an analysis of names of prospects; and the development of a system of follow-up calls in order to avoid future meetings.

I am sure Alex will be calling you, but I just wanted you to hear from me how very urgently I would like you there, at least once at the beginning, to create the esprit which a properly prestigious committee can lend to the project.

Thanks in advance, and best wishes for the New Year.

As ever,

Herbert A. Friedman

cc: Rabbi Alexander Schindler

OK only covered 27 ext 9
@ Gaby
app 7600, HF
16A

September 17, 1975

Hon. Arthur J. Goldberg
2801 New Mexico Avenue
Washington, D.C. 20007

Dear Arthur:

It was good talking with you and I want to express my appreciation for your consideration. I know you have a very heavy schedule and thus am all the more grateful to you for having noted you would do your best to meet with leaders of the Reform movement on the 25th of September to discuss the World Education Center for Progressive Judaism in Israel.

I write to advise that it was necessary to change plans for the time being and the September 25 meeting has been called off.

With repeated thanks and every good wish for the New Year, I am

Sincerely,

Alexander M. Schindler

hcc: Rabbis Friedland & Hirsch

HEBREW UNION COLLEGE -
JEWISH INSTITUTE OF RELIGION
3101 Clifton Avenue • Cincinnati, Ohio 45220



OFFICE OF THE PRESIDENT

*Yusuf
projet*

Rabbi Alexander Schindler
UAHC
838 Fifth Avenue
New York, New York 10021

HEBREW UNION COLLEGE - JEWISH INSTITUTE OF RELIGION
CLIFTON AVENUE, CINCINNATI, OHIO 45220

September 23, 1975

Rabbi Herbert A. Friedman
HUC-JIR

Dear Herb:

I met with Ted, Alex and Matt yesterday and reported to them on the various conversations which we had when I was in Israel. All of us feel very strongly that the project should not be abandoned and that we should renew our efforts to try to bring it to a successful conclusion. There was general recognition at our meeting that we must change our direction, and your suggestion that we look to the Reform constituency was considered favorably, subject to careful screening of the persons you would be visiting since the College Centennial Fund Campaign would be going on simultaneously with your program.

We are faced at the present moment with the very critical problem of sustaining at the Biennial in November the present 12% MUH program. There is, as you can appreciate, great hardship in many of the congregations and a strong feeling that the College and the Union should share in the congregations' difficulties. Many congregations have cut their budgets dramatically and are looking to a similar cut on the part of the College and the Union. For this reason we all feel it would be inadvisable to emphasize the fund raising aspects of the World Center at the Biennial, and for the same reasons it would be untimely to convene a committee to consider the launching of a revived campaign. We are, however, committed to the view that we should go forward more or less along the lines you have outlined.

We think it would meet the needs of the World Center project as well as our MUH problem if we met after the Biennial sometime in December or early January, whichever is more convenient for you. Before you come we will give some further thought to the organizing of a committee and the direction which the campaign should take so that when you come to New York we will be in a position to give you our views on how we feel we ought to proceed, and we will expect that you also will have given some thought to this so that our meeting will be fruitful.

Matt and Ted feel that the contract should be extended from January 1 to June 30, 1976, and embody for that period the same principles which govern the period from February 1 to December 31, 1975, under the terms of the February 5th extension. On the assumption that this will be agreeable to you, Matt is drawing

(next page, please)

Rabbi Herbert A. Friedman
September 23, 1975
Page two

a further extension agreement and will submit it to your counsel for your approval.

I am most encouraged by the meeting which we had. I believe the willingness of the government to match our gifts will be a spur to our efforts.

My best to you and your family for a Happy New Year.

Sincerely,

Alfred Gottschalk
President

AG:rw

cc: Judge Theodore Tannerwald, Jr.
Rabbi Alexander Schindler ✓
Mr. Matthew Ross

PROSPECTS WITH WHOM I HAVE HAD SOME CONTACT

*file this
in
reusable
pages*

NAME

COMMENT

Livingston Foundation
320 Service Life Building
Omaha, Nebraska 68102

I have spoken and written to them several times, as has Phil Klutznick. The next meeting of the Foundation Trustees will be held on October 17, 1975.

Richard Smith
500 Boylston
Boston, Massachusetts
B 617-267-8800
R 617-232-0479

I saw him in June 1974, and followed up by letter. No contact since.

Norman Cahners
Cahners Publishing Company
221 Columbus Avenue
Boston, Mass. 02116
B 617-536-7280
R 617-566-0782

I saw him in June 1974, and followed up by letter. No contact since.

Mel Swig
Fairmont Hotel
San Francisco
California 94106
B 415-362-8800

He is interested, but the matter must wait for the future.

Hap Levy
1340 Biscaya Boulevard
Surfside, Miami Beach
Florida 33154
B 305-532-5583
R 305-866-6692

I have spoken to him twice in 1974.

Jerry Goldstein
Scott's Liquid Gold
4880 Havana Street
Denver, Colorado 80239
B 303-343-4860

He made an oral commitment for \$200,000, but failed to express it in writing. There may be some difficulty.

Ben Domont
The Domont Corporation
1 Indiana Square
Indianapolis, Indiana 46204
R 317-251-0258

I saw him twice, once in 1973 and again in 1974.

Gus Kuhn - Simon Weil
Kuhn's Big K Stores Corporation
3040 Sidco Drive,
Nashville, Tenn. 37204

I saw them twice, in 1973 and 1974. They expressed interest, and were waiting for an improvement in the price of their stock.

Harry Zimmerman
223 Mockingbird Road
Nashville, Tenn. 37205

I saw him at the same times as I saw Kuhn-Weil. If they commit, he will.

Beerman Foundation
11 West Monument Avenue
8th Floor
Dayton, Ohio 45402

One lawyer for the Foundation, Jerome Goldman of Cincinnati, died - and another, Jerry Wilkes, has been severed. I had spoken to both. In June 1975, I saw Billy Weprin, the new President, and he was interested, but said we would have to wait a year, until the Foundation's affairs were put in order.

Meshulam Riklis
Rapid American Corporation
711 Fifth Avenue
New York, N.Y. 11022
B 212-752-0100
R 212-249-7872

He made an oral commitment of \$250,000 - but failed to put it in writing. His difficulties are well known, but when resolved, I think he will commit.

Irving Edison
(Edison Foundation)
Edison Brothers Stores
400 Broadway
St. Louis, Miss. 63102
B 314-621-7300

I saw him three times during 1973, 1974 and 1975, and once in the company of his son-in-law, Eric Newman, a Trustee of the Harry Edison Foundation. The third Trustee is Mr. Henry Kohn of New York.

Aaron Chilewich
Aaron Chilewich Foundation
120 Wall Street
New York, N.Y. 10005

I spoke to him and his wife in 1973. She appeared interested.

Marvin Warner
The Marvin Warner Company
914 Main Street
Cincinnati, Ohio 45202
B 513-721-3400
R 513-381-6010

I spoke to him in 1974 together with Rabbi Harold Hahn.

Steve Goldring
Magnolia Liquor Company
Box 53333
New Orleans, La. 70150
B 504-486-6261

I spoke to him in 1974 and wrote to him thereafter.

Willy Cohen

I saw him at a special luncheon in 1974 arranged by Rabbi Jerome Davidson.

Mrs. Racky Newman
8414 Hickory Street
Omaha, Nebraska 68124

I have spoken to her many times. She wants to contribute but her late husband's estate has still not been settled, and we must wait.

Milton Gilbert
Cherry Lane
Teaneck, New Jersey 07666

I spoke to him twice, in 1973 and 1974, and he has yet to be won over, but could be.

Gil Tilles

I spoke to him following the Willy Cohen lunch, at which he was present, about his own gift.

Richard Scheuer
880 Third Avenue
New York, N.Y. 10022
B 212-EL5-5920

I spoke to him on two occasions in Jerusalem, in 1974 and 1975.

Burton Koffman
Public Loan Company
300 Plaza Drive
Binghamton, New York 13903
B 607-729-9331
R 607-723-8418

I spoke to him in 1973 and tried several times to arrange subsequent meetings, but somehow he has failed to keep appointments.

A.E. Diamond
Cadillac Development Corporation
1200 Sheppard Avenue East
Willowdale, Toronto
B 416-226-4111

I have seen and spoken at various times to these Toronto men, as well as Rabbis Plaut and Pearlson. There is interest, but so far no success in getting them together.

Al Green
Greenwin Developments
111 Davisville
Toronto
B 416-487-3883

Murray Koffler
23 Beechwood Wile
Toronto
B 416-361-0500
R 416-225-6363

Jack Israeli
JDS Investments
75 The Donway West
Donmills, Suite 1400
Toronto

Marvin Engel
Engel Realty
Bank of Savings Building
3rd Floor
Birmingham, Alabama
B 205-323-8081
R 205-871-2759

I saw him in 1973. He was enthusiastic but his father was not. We will have to wait.

Herb Brody-Milton Perlmutter
10 Garden Court
Short Hills, NJ 07076
201-376-6275

I saw them in 1975, together with Rabbi Ely Pilchik. They are interested but are over-committed, and we will have to wait.

Joe Lubin
Eisner and Lubin
250 Park Avenue
New York
B 212-682-8669
R 914-632-6465

I saw him in June 1973 and he demurred, but I think he should be followed up again.

Samsonite Corporation
(King Shwayder)
11200 East 45th Avenue
Denver, Colorado 80239
B 303-344-6610
R 303-344-3789

I have spoken to several of the principals, and am trying to finalise an appointment with the family.

Peter Scott
Paragon Building
10 Rooney Circle
West Orange, N.J. 07052
B 201-736-9470
R 201-762-4022

I spoke to him twice. and have written. He is interested but says we must wait.

Mrs. Irwin Shlenker
Lamar Towers
2929 Buffalo Speedway
Houston, Texas

I saw her twice in 1974 and 1975, and wrote twice. She must be constantly pursued.

Is Proler
7501 Wallisville Road
Houston
B 675-2281
R 622-6064

I saw him in 1975 and wrote.

Bernard Weingarten
1 Radney Circle
Houston, Texas
B 928-5551
R 7811222

I saw him in 1975 and wrote.

Philip Berman
158 Mayhew Drive
South Orange, N.J. 07079
201-763-4663

I saw him in 1974 and walked him
over the site, but evoked no reaction.

Jack Mandel
Premier Industrial Corporation
4415 Euclid Avenue
Cleveland, Ohio

I saw him in 1975, wrote, and am
awaiting reply.

PROSPECTS WHOM I HAVE NOT SEEN

NAME

COMMENT

Ben Cone
P.O.B, 21848
Greensboro, N.C. 27420

I tried to see him in June 1974 and failed.

Robert Boas
Karl Marx Company
New York

Neil Hellman
Albany, New York
B 518-459-5300
R 518-482-5471

Alan Iselin's father-in-law.

Jay Phillips
2345 East Kennedy
Minneapolis, Minn. 55413
612-331-6230

Appointment should be made through
Burt Joseph or Is Fink

Ray Kravis
Raymond F. Kravis and Associates
1705 First National Bank Building
Tulsa, Oklahoma 74103
B 918-587-5161
R 918-742-3294

Irvin Frank
Newman's Inc.,
P.O.B. 1856
Tulsa, Oklahoma 74101
B 918-838-9971
R 918-742-5045

Mel Goldberger
1169 Koewee Avenue
Apt. 6F
Knoxville, Tennessee 37919
615-588-2271

Ted Shanbaum
Dal Tex Optical Company
1135 Dragon Street
Dallas, Texas 75207
B 214-741-6873
R 214-361-5645

Morris Messing
10 Rooney Circle
West Orange, N.J. 07052
B 201-736-5660

Rabbi Herbert Weiner tried to get an appointment, but couldn't manage.

Richard Pizitz
Pizitz Department Store
1821 2nd Avenue North
Birmingham, Alabama 35203
B 205-252-0311

Larry Bittenweiser
New York

He should be seen and asked for suggestions for prospects.

Dave Handelman
Handelman Company
670 East Woodbridge
Detroit, Michigan 48226
B 313-961-9115

Max and Chester Firestein
Max Factor and Co.,
1655 N. McCadden Place
Hollywood, California 90028
B 612-335-2225

Nathan Shapell
S + S Construction Company
8383 Wilshire Boulevard
#700
Beverly Hills, Calif. 90211
B 213-655-3901

Larry Weinberg
409 Drury Lane
Beverly Hills, Calif. 90210
R 213-274-0679

Mike Suisman
Suisman and Blumenthal Inc.,
500 Flatbush Avenue
Hartford Conn, 06106
B 203-522-3125

Milton Polinger
Polinger Construction
5530 Wisconsin Avenue
Chevy Chase, Md. 20015
B 301-657-3600

Morris Pollin Foundation
6101 16th Street
Washington, D.C. 20011
B 202-726-8430

David Kreeger
2401 Foxhall Road North
Washington D.C. 20007

Milton Weinstein
National Service Industries
1180 Peachtree Street NE
Atlanta, Ga. 30309
B 404-892-2400
R 404-237-1554

Mrs. Edgar Stern
11 Garden Lane
New Orleans, La. 70124
R 504-488-5488

Mrs. Sheppard Latter
7 Garden Lane
New Orleans, La. 70124

Morton Sosland
Milling and Baking News
4800 Main Street Suite 650
Kansas City, Mo. 64112
B 816-756-1000

Mort Epstein
108 S. Exeter Avenue
Margate, N.J.
B 609-561-4400
R 609-622-5772

Sidney Sussman
Certified Steel Inc.,
1621 N. Olden Avenue
Trenton, N.J. 08638
B 609-396-7600
R 609-429-1284

Mrs. Philip Levin
Plainfield, New Jersey

Hiram Weisberg
Onondaga Supply Company
344 W. Genesee Street
Syracuse, N.Y. 13202
315-474-1251

Max Karl
Mortgage Guaranty Insurance Corporation
MGIC Plaza
Milwaukee, Wisc. 53201
B 414-347-6442

Nathan Berkowitz
6301 West Mill Road
Milwaukee, Wisc. 53218
414-353-3600

Leon Davis

Paul Steinberg suggested him

Mrs. Ayala Fleg Zacks
Toronto

Mrs. Alan Tishman

Through Mrs. Merrill Hassenfeld

Mrs. Selma Pilavin
601 Elmgrove Avenue
Providence, R.I. 02906
401-751-5241

Through Mrs. Merrill Hassenfeld

Stanley Langendorf
1333 Jones Street
San Francisco, Calif. 94109
415-771-2097

Suggested by Rabbi Morris Hershman

Alfred Fromm
Fromm and Sichel Inc.,
1255 Post Street
San Francisco, Calif. 94109
415-776-7810

Suggested by Rabbi Morris Hershman

Mrs. Madeleine Russell
3778 Washington Street
San Francisco, Calif. 94118
415-221-1893

Check with Dr. Gottschalk

William Schloss
2 West 64th Street
Indianapolis, Indiana 46260
317-251-2204

Joseph Katz
Papercraft Corporation
Papercraft Park
Pittsburgh, Penn. 15238
412-362-8000

Donald Robinson
Maxon Towers Suite 1201
6315 Forbes Avenue
Pittsburgh, Penn. 15217
412-421-5010

COMMITTEE MEMBERS

NAME

COMMENT

Philip Klutznick
875 North Michigan Avenue
Suite 4044
Chicago, Ill. 60611

I have spoken to him several times,
and he has indicated that he would support
the project.

Larry Tisch
Loew's Corporation
666 Fifth Avenue
New York, N.Y. 10010
B 212-586-4400

I spoke to him twice in 1973 and he did
not appear enthusiastic.

Stanley Sloane
1021 Minisink Way
Westfield, N.J. 07090
B 201-569-1818
R 201-232-6307

I have spoken to him several times.
Ideologically he is not interested in
Reform Judaism, but I think he can
be convinced on the basis that the
project is good for Israel.

Alex Grass
4025 Crooked Hill Road
Harrisburg, Pa. 17110
B 717-761-1444
R 717-238-0604

I spoke to him in 1973, and 1974.
He is interested.

Merrill Hassenfeld
4 Woodland Terrace
Providence, R.I. 02906
B 401-726-4100
R 401-351-7621

I spoke to him in 1975 (and his brother
Harold in Nashville in 1974). He is
interested.

Ray Wolfe
Oshawa Group
300 The East Mall
Toronto
B 416-259-6633

I spoke to him in 1974 and 1975.
He says he committed \$50,000. Richard
Hirsch and Gunther Plaut recall it to
be \$100,000.

Charles Rutenberg
U.S. Home Corporation
1437 South Belcher Road
Clearwater, Fla. 33516
B 813-531-0441
R 813-584-3383

I have spoken to him many times.
When he is in the financial position
to contribute, he will.

San Francisco

Ask Brian Lurie for suggestions

Chicago

| | | |
|----------------|---|--------------------------|
| Phil Klutznick | - | Crown Family |
| | | Irving and Nissan Harris |
| | | Nate Sherman |
| | | Harris Perlstein |
| | | Harold Perlman |
| | | Pritzker Family |
| | | Irvin Schwartzberg |
| | | Blum-Kovler Foundation |

January 16, 1975

Mr. Harry Vise
4337 Beekman Drive
Nashville, Tenn. 37125

Dear Harry:

It was good to note that you have made an additional payment of \$40,000.00 on your gracious pledge to the World Center for Progressive Judaism.

While I know Dick has written to express the gratitude of all of us involved in this precious undertaking, I wanted to add my personal expression of appreciation. We are deeply grateful for your concern, your consideration and and your tangible evidence of support for a project that is of utmost importance to the future of Reform Judaism throughout the world.

With warmest regards, I am

Sincerely,

Alexander M. Schindler

Jerusalem
January 5, 1975

Mr. Harry Vise
4337 Beekman Drive
Nashville, Tennessee 37125
USA

Dear Harry:

I have just received a note from our New York office that an additional installment of \$40,000 on your pledge to the World Center for Progressive Judaism has been received.

On behalf of the Union of American Hebrew Congregations, the Hebrew Union College, and the World Union for Progressive Judaism, I express gratitude to you. We are indeed indebted to you and your family for your continuing generosity.

I assume that you keep in touch with developments here in Israel from the local papers.

The situation, both economically and politically, is not too sanguine, but as Jews we always have faith that everything will turn out well eventually.

I am enclosing a number of articles and other items, which, undoubtedly, will be of interest to you. We had a very significant political victory in the last few months in preventing the efforts of the Orthodox to revise the Law of Return. We have also made some significant headway with our congregations and the youth movement here. As a matter of fact, we are now in the process of developing a Progressive Kibbutz.

From the personal point of view, this week we finally moved into our new apartment. Because of the war and other "normal" delays we have been living out of boxes for the last year and a half.

I do hope that you and your wife will have an occasion to visit with us in the not too distant future. It would be good to hear from you. Please give my warmest regards to Rabbi Falk and to Simon Weil and to all mutual friends.

Shalom Uvracha,

Rabbi Richard G. Hirsch

cc: Rabbi Schendler

February 3, 1975

Rabbi Herbert A. Friedman
15 Ibn Gabirol Street
Jerusalem, Israel

Dear Herb:

Thanks for your note of January 24th. By the time you receive this letter you will know that my travel schedule made it impossible for me to get to Israel for the Plenary of the World Jewish Congress - even for a few days. There was just too much conflict and that plus impossible flight schedules made a trip at this time out of the question.

Did you see Nahum? Were you able to find out about Galinski? Please let me know if you want me to follow-up with Nahum on this matter.

With warmest regards from house to house, I am

Sincerely,

Alexander M. Schindler

HERBERT A. FRIEDMAN
15 IBN GABIROL STREET
JERUSALEM, ISRAEL 92430
TEL. 02-66921

24. 1. 75

Dear Alex -

Your note arrived this morning, and I want to express quickly my thanks for authorizing Josh to make the advance deposit. It was kind of you to handle the request with such despatch.

Are you planning to be here for the WJC meeting next month? If so, let's try to get together.

By the way, could you find out from Nahum (or do you know already) whether he ever talked to Galinski when he was in Germany? If not, we have to make another approach.

Thanks once again -
Herb

WORLD EDUCATION CENTER FOR PROGRESSIVE JUDAISM

13 King David Street
Jerusalem, Israel
Tel: 02--232444

February 3, 1975

Professor Alfred Gottschalk
Hebrew Union College
Clifton Avenue
Cincinnati, Ohio
USA

Dear Fred:

Just a hasty note to say that I am making a trip to the United States between 14 February and 2 March, on behalf of the Encyclopedia Judaica, at their expense.

I will be in ten cities in ten days, and have selected the cities so that I can re-contact several of my World Center prospects, simply to keep them warm. Thus, this trip will be serving our purposes also. Am enclosing the itinerary so you will know where I am, and hopefully we will touch base somewhere. I'll call when I arrive.

Incidentally, while checking my files, I re-read the enclosed letter from Is Millstone. Notice the next to last paragraph. Perhaps you would like to check, to see if he did send a payment in August 1974.

Hope you are quite recovered in the leg - and that your spirits remain high.

As ever,

Herb
Herbert A. Friedman

cc MHR

Director of Planning and Development:
Rabbi Herbert A. Friedman

Sponsoring Organizations:
Hebrew Union College-Jewish Institute of Religion - Union of American Hebrew Congregations
World Union for Progressive Judaism - Central Conference of American Rabbis

MILLSTONE FOUNDATION
8510 EAGER ROAD
ST LOUIS, MISSOURI 63144

January 21, 1974

Rabbi Herbert A. Friedman
World Education Center for Progressive Judaism
13 King David Street
Jerusalem

Dear Herb:

In consideration of the pledges of others, the Millstone Foundation is happy to pledge the amount of \$100,000 to the World Education Center for Progressive Judaism.

As I understand it, the Center is a project of and sponsored by the institutions of Reform Judaism in the United States and throughout the world. These institutions are: Hebrew Union College-Jewish Institute of Religion, Union of American Hebrew Congregations, World Union for Progressive Judaism, and the Central Conference of American Rabbis.

This contribution shall be used to help make possible the headquarters complex comprising several buildings on a 12-dunam site on King David Street in Jerusalem. The complex in Jerusalem will consist of an expansion of the rabbinical training seminary of the Hebrew Union College; a library; a museum; a synagogue; office space to administer the programs of the UAHC and the CCAR.

I understand that a portion of this contribution will be used for the construction of physical facilities and another portion will be placed in an endowment fund, which will provide annual operational expenses.

It is the intention of the Millstone Foundation to pay this pledge in three annual payments, approximately August 1, 1974, 1975 and 1976. Payment of this pledge will be made through the Hebrew Union College, Clifton Avenue, Cincinnati, Ohio. Payment will be earmarked for the World Education Center.

I am pleased to be part of this project and I hope it achieves the strengthening of Judaism.

Sincerely, yours,

A. S. Millstone

cc H.P.

The Hotels in the United States

New York, 13 February

Park Lane Hotel
36 Central Park South
New York, N.Y. 10019
212-371-4000

Washington, D.C.
16 February

Holiday Inn
5520 Wisconsin Avenue
Chevy Chase, Md. 20015
301-652-6480

Baltimore
17 February

Baltimore Hilton
101 W. Fayette Street
Baltimore, Maryland 21201
301-752-1100

Atlanta
18 February

Hyatt Regency
265 Peachtree Street N.E.
Atlanta, Ga. 30301
404-577-1234

St. Louis
19 February

Bel Air East
Fourth and Washington
St. Louis, Miss. 63102
314-621-7900

Houston
20 February

Shamrock-Hilton
6900 Main Street
Houston, Texas 77001
713-668-9211

Denver
23 February

Brown Palace Hotel
321 17th Street
Denver, Colorado 80202
303-825-3111

Milwaukee
24 February

Pfister Hotel
424 East Wisconsin Avenue
Milwaukee, Wisc. 53202
414-273-8222

Dayton
25 February

Holiday Inn Downtown
404 W. First Street
Dayton, Ohio 45402
513-224-9911

Columbus
26 February

Holiday Inn Downtown
4th and Town Streets
Columbus, Ohio 43215
614-221-3281

Cleveland
27 February

Hollenden House
east Sixth and Superior Avenue
Cleveland, Ohio 44114
216-861-4100

New York
28 February

Park Lane
36 Central Park South
New York, N.Y. 10019
212-371-4000

HEBREW UNION COLLEGE-
JEWISH INSTITUTE OF RELIGION

ROUTING
SLIP

FROM:

Dr. Gottschalk

DATE:

2/7/75

TO:

NAME

DEPARTMENT

1

Rabbi A. Schindler

2

3

() Approval

(x) Your information

() Initials

() Your comment

() Correction

() Handle directly

() Filing

() Immediate action

() As requested

() Note and return

() See me

() Read and destroy

REMARKS

By Lamm

mailed spl del in 2/7/75

ה'ברו יוניון קולג' - ירושלים
HEBREW UNION COLLEGE - JEWISH INSTITUTE OF RELIGION
JERUSALEM

MEMORANDUM

TO Dr. Alfred Gottschalk
From Ezra Spicehandler

30th January 1975

re Lands Administration

The enclosed is self-explanatory.

1. Spaer is our lawyer and if this is his understanding of the Gafni letter I suppose that this is the legal position and there is nothing we can do except settle whatever claims arise. I hope to be able to get a precise picture of what sums such a settlement involves.

2. It seems to me that we should follow Spaer's advice and have HUC Cincinnati sign the agreement. Would you therefore please send to Spaer immediately a copy of the Statutes and By-Laws of the Cincinnati School as per his request in paragraph 2 of the attached letter.

Looking forward to seeing you soon at the California meeting,

as ever,

Eza

cc. Rabbi Richard Hirsch

RECEIVED
JAN 7 1975

שְׁפֶאָר, תּוּסְסִיָּה-כֹּהֵן וְשֻׁת'

קורבני-דין ונוטריונים

SPAER, TOUSSIA-COHEN & Co.

ADVOCATES & NOTARIES

شفيق، نوسيه كوهين وشركاه

محامون وكتاب عدل

ARNOLD SPAER ארנולד שפאר

S. TOUSSIA-COHEN ש. תוססיה-כהן

HAGAI SITTON חגי סיטון

ITAMAR HACOEN יתמר חקן

EPHRAIM ABRAMSON אפרים אברמסון

JERUSALEM ירושלים

SANBORN BLDG. בנין סנבורן

P. O. BOX 750 ת.ד. 750

TELEPHONE 222461 טלפון 222461

CABLES: SHAKSPEARS. טלפקס: SHAKSPEARS.

TEL-AVIV תל-אביב

47, ROTHSCHILD BLVD. 47 רוטשילד בלד. 47

TELEPHONE 623678 טלפון 623678

S/H77(2)/7/S

ירושלים

JERUSALEM

27th January, 1975

Prof. Ezra Spicehandler
Hebrew Union College
13, King David Street
Jerusalem

Dear Prof. Spicehandler,

Re: Lands Administration

Thank you for your letter of the 20th January, 1975, which we take was written in reply to our letter of the 10th January, 1975.

To deal first with the question of cost of vacating the land. I am afraid that your version is mistaken both as to the spirit and the letter of the agreement. The IL.1,700,000.- was fixed as cost of removing the Licensing Offices and not as consideration for government getting rid of other occupiers. Mr. Gafni's letter indeed makes it quite clear that what is involved is a refund of expenses already incurred and not of additional expenses to be incurred in connection with the trespassers.

I now come to the second problem, which is who is going to make the contract with the government. All the documents you sent me are well known but unfortunately not relevant. They concern the local Ottoman Society registered in Israel and are on our files. However, the question we asked was who would be the party to the contract, the Israel body or the Cincinnati body, bearing in mind that the original agreement was made with the Cincinnati body and that we would much prefer to have this body also be the lessee of the additional land. If this advice is accepted we will need immediately a copy of the statutes and by-laws of the American body proving that it is not a company limited by shares and that it is a non-profit body which does not have shareholders, does not pay dividends, etc. Will you please let us hear in that respect as early as possible.

Yours sincerely,


Arnold Spaer
SPAER, TOUSSIA-COHEN & CO.

HEBREW UNION COLLEGE - JEWISH INSTITUTE OF RELIGION
CLIFTON AVENUE, CINCINNATI, OHIO 45220

January 31, 1975

Rabbi Herbert A. Friedman
15 Ibn Gabirol Street
Jerusalem, Israel

Dear Herbs:

Because I haven't heard from you for a while, I think it's appropriate not only to say hello, but to also inquire as to what activities you have engaged in on our behalf that are of importance for us to receive in time for our Board meeting in February. I believe a sufficient number of questions have already been raised about our program this year to warrant a progress report and a candid evaluation by you as to where in your estimation the financial prospects for the project's future lie.

With warmest personal regards and the best of wishes,

Sincerely,

Alfred Gottschalk
President

AG:fp

cc: Rabbi Alexander Schindler ✓

WORLD EDUCATION CENTER FOR PROGRESSIVE JUDAISM

13 King David Street
Jerusalem, Israel
Tel: 02--232444

February 10th, 1975

SUBJECT: Progress Report

TO: Fred Gottschalk and Alex Schindler (transmitted by hand through Ezra Spicehandler).

FROM: Herbert A. Friedman

1. The world economic turn-down, plus the unremitting pressure for UJA and Bonds as a result of Israel's uncertain situation, have created a mood in which it is almost impossible to find donors for a new project such as ours. Therefore, we have decided on a holding operation, as you know, keeping expenses to a minimum, yet maintaining our presence as much as possible.
2. In line with this, I travelled to England^{in Nov. 1974} at the expense of the JIA, during which trip I visited with some of our prospects, simply to keep them aware of our existence. I concentrated on Sir Max Rayne and Lord Arnold Goodman, obtaining once more their backing and a promise to continue consulting until we can hit on the right time to make an approach. The economic situation in England is absolutely disastrous at the moment - and the campaign is suffering badly. But it costs us nothing to keep our ideas alive in the minds of several key men. Rabbi Hugo Gryn has been outstandingly cooperative.
3. Here in Israel during the past few months, I have seen:

Don Gould, Young Leadership Chairman, USA-re prospects
Trevor Chinn, UK Chairman-re prospects
Leonard and Joseph Strelitz-re prospects
Rabbi Herman Schaalman-re prospects
Phil Klutznick-re prospects
Rabbi B.T. Rubinstein-re one prospect
Rabbi Ely Pilchik-re prospects
Rabbi Robert Kahn
Stanley Sloane
4. I am going on a trip to the United States on behalf of the Encyclopedia Judaica, at their expense, visiting ten cities in twelve days, between February 16 and 28, 1975. I selected the cities so that I could renew contact with several prospects. This will occur in Washington, St. Louis, Houston and Dayton. I also hope to open contacts for the first time with prospects in Denver, Milwaukee and Cleveland.

Director of Planning and Development:
Rabbi Herbert A. Friedman

Sponsoring Organizations:
Hebrew Union College-Jewish Institute of Religion - Union of American Hebrew Congregations
World Union for Progressive Judaism - Central Conference of American Rabbis

5. During October 1974, we sea-mailed about 400 brochures to a selected list of rabbis, with a covering letter, asking for their help in nominating names of one or two prospects in their congregation or community. So far we have not had one single letter in response.
6. I am planning a trip in May 1975, at our expense, to touch base once more in Geneva, Paris, Berlin, London, Toronto (in all of which some contacts have been made), and then to several cities in the U.S.
7. My candid evaluation as to the future of our project is:
 - a. Our basic plan is correct in both its objectives - i.e. what we hope to accomplish in and for Israel; and what we hope this will do for Reform Judaism back in the United States.
 - b. We will not be able to achieve significant financial results for two to three years.
 - c. We need not fear losing the land, eight years is a long time.
 - d. We should continue to maintain my office, as a sign of our determination to achieve the realisation of the project. The annual expense is so minimal now, (probably not more than \$5000 to \$10,000), it should be feasible to endure it within a six million dollar budget, of *Born in College and the Union.*

April 19, 1974

Rabbi David Polish
Beth Emat The Free Synagogue
1200 Lee Street
Evanston, Illinois 60202

Dear David:

Please forgive me for a quick response to your letter of April 16th. It deserves much more and hopefully we will have a chance to discuss it when next we meet.

For the time being, let me say that I agree with you as a matter of principle that program should have priority over building and many of the programs for which you opt are in that larger design which we of the Union and our colleagues of the World Union are projecting for Reform Judaism's program in Israel.

Normally, our priority of program preceding building would have been kept. We had no intention, we of the Union at least, to build a headquarters structure in Israel. In projecting the move of the WUPJ to Israel we planned to move to rented quarters initially and perhaps ultimately to move into a restructured synagogue-center building on our property which presently houses Har-El Synagogue.

But then came an unexpected opportunity - a gift of land from the Israeli Government to the Collega-Institute and the World Union. This was a multi-faceted opportunity. It enables us to join with the HUC-JIR in a united venture and thus ultimately to present a united front in Israel. It also provided us with an altogether remarkable location.

Now the gift, as all such gifts, did not come without strings and the string in this connection is the requirement to build on the property within a specified period of time, from 5 to 8 years. Moreover, the Building Code of Jerusalem requires that Jerusalem land must be built upon to provide 150% coverage. (This is not to suggest that there can't be open spaces, as there will be, but open spaces must be compensated for by higher buildings to provide that needed 150%.)

This then is our problem. It compels us to invert our normal manner of procedure and I am afraid that there simply is no way out. Nonetheless, we can make certain that the building is not ostentatious and the present plans, though magnificent, are far from that. There is a difference

Rabbi David Polish
April 19, 1974
Page -2-

between beauty and ostentation, you will admit. Moreover, he have insisted that for each Building Fund Dollar that is raised by Herb Friedman and equal amount is to be obtained for program endowment. So far, Herb has been successful in adhering to this formula, at least to the extent that he has been successful in his overall fund raising program.

Hopefully, these comments will be of help to you.

With warmest regards from house to house, I am

Sincerely,

Alexander M. Schindler

cc: Rabbi Alfred Gottschalk
Rabbi Robert I. Kahn
Rabbi Richard G. Hirsch
Rabbi Herbert A. Friedman
Rabbi Ezra Spicehandler
Rabbi Arthur Lelyveld
Rabbi Roland B. Gittelsohn
Rabbi Leon Kramish
Rabbi David H. Wice

RABBI DAVID POLISH
BETH EMET THE FREE SYNAGOGUE

1200 LEE STREET
EVANSTON, ILLINOIS
60202

April 16, 1974
24 Nissan 5734

TO:

Dr. Alfred Gottschalk
Rabbi Alex Schindler
Rabbi Robert I. Kahn
Rabbi Richard Hirsch
Rabbi Herbert Friedman

Shalom, Colleagues,

I undertake to offer a proposal which may incur your strong disagreement.

More than ever before, Israel (and sooner or later, American Jewry) will be gripped in a profound cheshbon ha-nefesh in which no personalities, institutions, or ideas will be immune. Extremely scathing and bitter recriminations are falling on Israel's most sacred and inviolate precincts. Any effort to merely patch up the fall-out from the Yom Kippur War will simply provoke chronic distrust and disaffection. There will have to be an honest confrontation with moral and political issues whose neglect contributed to the critical situation in which we find ourselves. Nothing could be more irresponsible than to try to rebuild with some of the same moral and political premises out of which the "mechdal" came.

Our movement has an enormous opportunity -- to address itself fortrightly and in religious terms, to Israel's most agonizing issues. The Orthodox establishment has not merely failed to cope with these issues. In a sense, because of its politicization, it has contributed to the cultivation of a spiritual climate which has collapsed. We who have made a noteworthy record of at least attempting to develop ethical and prophetic sensitivity in the United States and in American Jewry, will be derelict if we don't make this a primary objective for Israel. I don't know whether or not we (through our spokesmen in Israel) will get a hearing or whether we will offend political powers. It doesn't matter. Since when have we worried about offending power when moral issues were at stake? I fear that if we begin to try to entrench ourselves in Israel through making political accommodations at the expense of our greatest strength which is our moral concern, we run the risk of becoming just another quasi-Orthodox establishment. I do not counsel confrontation for its own sake. That would be silly, and it would be equally silly not to relate constructively with power. But we must not abdicate one of our most authentic contributions to Jewish history, our stress on the prophetic element in Judaism, even if it offends power. If we have felt called upon to respond to this stress in America, it is all the

April 16, 1974 - page 2

more vital that we be among those who evoke it in Israel. This is why I feel that our intellectual and pragmatic alliance with the Kibbutz Movement is so significant.

This brings me to a proposal which may upset you. I suggest that we begin by radically revising our proposed building program in Jerusalem so that by far the major stress will be on programming rather than on structure. I propose this by way of symbolizing and living our conviction that an entire set of values embodied in stone by certain segments of Israeli and American Jewish life -- social and economic cleavages, the adulation of bigness by a small people whose distinctiveness lies not in physical grandeur -- is not for us. By going ahead with a multi-million dollar program we identify ourselves with a collective life-style which has collapsed and which we cannot confront while emulating it. Through public declaration that "this is not the way", we can achieve more than erecting the most majestic structure in Jerusalem. Fortunately for us, we have already an impressive and useful building in Jerusalem. If it requires expansion, it should be done with emphasis on utility and simplicity. I would urge that the greatest portion of what may be available to us should be on the extension of our human presence in Israel -- youth hostels, a Reform Bet Berl (or other available existing facilities), lectureships, and dozens of other programs which fertile minds like Herb and Dick can conceive. I do not believe that we can enhance our moral credibility any other way, and moral credibility is all we have.

I have a strong conviction that our people will respond with gratitude for a wise change of course, in response to the Yom Kippur seizure. I believe that Israelis will understand us better than ever before. As the Jewish world looks about for leadership, a renunciatory act could well provide it.

Shalom,



RABBI DAVID POLISH

cc: Rabbi Joseph Glaser
Rabbi Ezra Spicehandler
Rabbi Arthur Lelyveld
Rabbi Roland Gittelsohn
Rabbi Leon Kronish

BETH EMET THE FREE SYNAGOGUE

EVANSTON

ILLINOIS

APRIL 16, 1974
24 NISSAN 5734

TO:

Dr. Alfred Gottschalk
Rabbi Alex Schindler ✓
Rabbi Robert I. Kahn
Rabbi Richard Hirsch
Rabbi Herbert Friedman
Rabbi Joseph Glaser
Rabbi Ezra Spicehandler
Rabbi Arthur Lelyveld
Rabbi Roland Gittelsohn
Rabbi Leon Kronish

FROM:

Rabbi David Polish

In the letter that I sent you, the name of David Wice who is also receiving it,
was inadvertently omitted.

C
O
P
Y

אגוד הרבנים המתקדמים

CENTRAL CONFERENCE OF AMERICAN RABBIS

790 MADISON AVENUE • NEW YORK, N.Y. 10021 • (212) AG 9-2811

Office of the President
Rabbi Robert I. Kahn
1500 Sunset Blvd., Houston, Tex. 77005

April 19, 1974

Rabbi David Polish
1200 Lee St.
Evanston, Ill. 60202

Dear Dave:

I have yours of April 16, and my reaction is mixed.

I have a feeling that what might meet some of the ideas you suggest is that we reverse the order of institutions in Israel. I suppose what could ensue is a small two or three office adjunct to the college at this time on the new land, and then put our largest capital investment into camps, hospitals and that kind of thing.

If you mean that we permanently abandon a central building, I am not quite sure that I would agree with you.

Best personal wishes.

Sincerely yours,

Rabbi Robert I. Kahn

cc: Rabbi Alfred Gottschalk
Rabbi Alex Schindler ✓
Rabbi Richard Hirsch
Rabbi Herbert Friedman

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*Ex-officio

March 8, 1974

Rabbi Bertram W. Korn
Reform Congregation Keneseth Israel
York Road and Township Line
Elkins Park, Philadelphia, Pa. 19117

Dear Rabbi Korn:

I am writing to adcknowledge receipt of your letter of March 5th in regard to the World Education Center for Progressive Judaism.

Rabbi Schindler has already left the office and will be leaving for Israel this week-end. However, he has a copy of your letter and it is on his agenda for dicussion with Rabbi Richard Hirsch and other involved parties. He will be in touch with you on his return from Israel.

With kindest greetings, I am

Sincerely,

Edith J. Miller
Administrative Ass't. to
Alexander M. Schindler



Founded in 1847

REFORM CONGREGATION

Keneseth Israel

YORK ROAD and TOWNSHIP LINE

ELKINS PARK • PHILADELPHIA, PA. 19117

Turner 7-8700-02-04

BERTRAM W. KORN, D.H.L., LL.D., D.Litt., D.D.
Senior Rabbi

March 5, 1974

Rabbi Alexander M. Schindler, President
Union of American Hebrew Congregations
838 Fifth Avenue
New York, N. Y. 10021

Dear Alex:

I have your good letter of February 21st and appreciate your response. The earlier you can get to us the better. It may well be that we ought to adopt some other project, such as an ambulance for the Magen David Adom or something for the war casualties that will keep us busy for the next year or so after we complete our forest. By then, your plans for the new Reform building on the HUC campus will be finalized and we could then decide what we would like to do. I agree with what you say about plaques and yet they can be attractively designed so that they are not an eyesore, but rather a tribute to the interest of people and congregations throughout the world in our Movement. I keep stressing the fact that we have a Movement and we need a Movement, and if we didn't have one we'd have to invent it. I hope that my suggestion to you about a Keneseth Israel project will encourage you and the other leaders of our Movement to approach other congregations with the thought of adopting a particular project in the new building as a gift to the Union, the College, the Conference and the World Union.

At any rate, keep us informed of the progress of the plans for the new building in Jerusalem. When the time comes I know that our committee will give every consideration to the possibility of adopting some aspect of this program as a Keneseth Israel project in Israel.

With every good wish, I am

Faithfully,

Dr. Bertram W. Korn

BWK/eg

cc: Mr. Paul Jaffe, Mr. Stanton Lipschutz, Mr. David Mitchell

February 21, 1974

Rabbi Bertram W. Korn
Reform Congregation
Keneseth Israel
York Road & Township Line
Elkins Park
Philadelphia, Penna. 19117

Dear Bert:

What a lovely thought! It isn't every day that we receive a letter with such glad tidings.

The plans for the World Center in Israel have not been finalized by any means, but they are underway. As a matter of fact only a few weeks ago I saw some beautiful renderings prepared by Moshe Safdie, our architect. The overall concept was approved but there will have to be some trimming because the projection exceeds our budget, as if that were a surprise. Of course, we are not anywhere near breaking down the figures to determine just what kind of price tag will be attached to what.

It occurs to me, in this connection and suggested by the fact that your immediate past project was the planting of trees, that the site will have beautiful landscaping. Our architectural plan calls for a series of courtyards with benches and trees and the like, from which the Old City will be visible. This might offer an intriguing project for your congregation.

You ought to know in this connection that the gifts which we have so far received did not call for the designation of specific areas to be sponsored by the donors. It was, of course, our hope not to litter the place with plaques, albeit I am certain that some suitable means of designation of contributions will have to be incorporated into the project.

I know that I am being a little bit vague in responding to you but as you can see, not only are our plans not fully developed, but I am only one of the partners of a partnership so that all final decisions must be made with others as well. Accordingly, I am sending copies of your letter to Gil Tilles, Chairman of our Building Committee, and Dick Hirsch also in order to

Rabbi Bertram W. Korn
February 21, 1974
Page -2-

gain their reaction to your proposal.

Of course, I'll be in contact with you at the earliest.

With repeated thanks and with warmest regards from
house to house, I am

Sincerely,

Alexander M. Schindler
President

cc: Mr. Gilbert Tilles
Rabbi Richard G. Hirsch

Dear Gil & Dick:

I didn't want to reject this offer, \$25,00 is not exactly
peanuts but on the other hand I didn't want to make any
kind of a commitment.

By the way, how, in your judgment, should this kind
of contribution relate to Herb Friedman's effort and
our commitment to him?

Warm regards.



Founded in 1847

REFORM CONGREGATION

Keneseth Israel

YORK ROAD and TOWNSHIP LINE
ELKINS PARK • PHILADELPHIA, PA. 19117

Turner 7-8700-02-04

BERTRAM W. KORN, D.H.L., LL.D., D.Litt., D.D.
Senior Rabbi

February 19, 1974

Rabbi Alexander M. Schindler
Vice President, UAHC
838 Fifth Avenue
New York, N. Y. 10021

My dear Alex:

We are close to finishing a commitment for a \$25,000.00 forest for the JNF in Israel. Our Israel Committee is now considering various new projects. I had hoped that the plans for the new Reform building on the grounds of the HUC in Jerusalem might have developed to the extent that we could offer to take one of the rooms. Have you any data you could send to me? Are there any plans for Congregations such as K. I. to undertake a substantial commitment such as \$25,000.00 so that the room might be marked off as a contribution of that Congregation. Who is actually in charge of the projected plans? If they're not ready now, will it take another two or three years? It would take us about that length of time to get contributions, really on a small basis, as with the trees.

I would appreciate your counsel and support.

Faithfully,

Dr. Bertram W. Korn

BWK/eg

THE
JERUSALEM
CENTER

For Judaism to continue as a vital force in an environment, free from persecution and oppression, each successive generation must receive a meaningful Jewish education. This is the keynote of Jewish survival.

Thus, it is fitting that education should be the corner stone of the proposed World Center for Progressive Judaism, which will be built on a three-acre site in the heart of Jerusalem, facing the Tower of David and the Walls of the Old City.

Here there will rise a complex for study, culture and international meeting, of beauty, dignity and significance.

THE CENTER WILL BE COMPRISED OF THREE MAIN COMPONENTS:

1) THE JERUSALEM CAMPUS

This, the Hebrew Union College-Jewish Institute of Religion's fourth campus, will be an expansion of the present Jerusalem school, providing inspiration to the three schools in America. Students, both American and Israeli, will avail themselves of the College's comprehensive facilities to study here.

To build the Progressive Movement it will be necessary to recruit a substantial number of Israeli candidates for the rabbinate. They will study in Jerusalem, possibly spending a year at one of the American campuses.

The First-Year in Israel

All first year rabbinical students from America, men and women alike, spend an obligatory year of study in Israel, a year which introduces them to a unique life experience.

Foundations are laid for the understanding in depth of the language and literature of Judaism. But perhaps even more important is the fact that the student, at a highly impressionable stage of his life, is exposed to the color and drama of Israel. He studies the Bible in the very place it was written. He experiences the fullness of Israeli contemporary life and culture. Special programs take him on extended tours round the country. Eminent authorities from government, the universities and public life acquaint him with the current problems and aspects of Israel. And he is given the opportunity to participate in a creative exchange of ideas between American Progressive Jews and Israelis. For the future Progressive rabbi the impact of such a year is lasting.

Additional Residential Programs

Future plans include training for cantors, music and choir directors, communal and social workers, educators as well as camp directors, teachers in religious schools and youth group leaders. These specially fashioned residential study programs for Americans and Israelis will lead to increased professional competence and commitment.

It is anticipated that within a few years the student body will have grown to 200, the majority of whom will be graduate students.

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It is anticipated that within a few years the student body will have grown to 200, the majority of whom will be graduate students.

Libraries and Archives

A fine academic library for scholars and students will be developed from the present nucleus of books and publications. The process of acquisition will be accelerated in order to accommodate the programs of the World Union for Progressive Judaism and the Union of American Hebrew Congregations.

In addition there will be a popular multi-lingual library for the general Israeli public, and for tourists. It is important that the general population of Jerusalem feels welcome to visit and use the library. This is a great service to render a community which does not possess too many public libraries.

There will also be record and tape library facilities, a language laboratory, a microfilm collection, microfilm readers, and a periodical section.

Within the next decade the library should reach 100,000 volumes.

Extensive archives will be maintained, containing items of American Jewish and World Jewish interest.

The School of Bible and Archaeology

The campus will also house the Nelson Glueck School of Bible and Archaeology for advanced studies in the Bible, Biblical and post-Biblical archaeology and related fields of the ancient Near-East. The school provides the necessary resources for scholarly research, exchanges and communication. Its significant finds at the Gezer and other excavations, will be exhibited in an archaeological display area.

In the field, excavation teams are directed by area supervisors who are likewise experienced both as archaeologists and as educators. Work on excavations is shared by the volunteer staff, made up of students, younger educators, clergymen and scholars in related fields, and others who simply wish to broaden their experience and knowledge.

Academic credits are awarded.

Excavations at Tel Gezer

With the co-operation of the Semitic Museum of Harvard University, the School initiated in 1964/65 a long-term archaeological project at Tel Gezer midway between Jerusalem and Tel Aviv. The two primary purposes of the project were to recover the history of this rich site, and to provide opportunities for young American scholars to obtain field experience in archaeology.

Tel Gezer has been one of the school's most important achievements and one of the most thorough projects undertaken in this country. In nine seasons of work, well over 1000 American volunteers have shared in the excavations at Gezer, making an immense contribution to modern archaeology in Israel.

In the summer of 1974 a new archaeological dig of similar scope will begin at Tel Dan, a large Biblical site in northern Israel. This too will contribute to the important study of Israel's past and add to the growing reputation of the school in the world of archaeology.

Summer Seminar in Israel

Under the joint sponsorship of the Institutions of Reform Judaism and Duke University, summer seminars are held for younger Christian academicians, professors of Bible and New Testament, graduate students and Christian seminarians.

Professors from American and Israeli institutions of higher learning and other competent authorities serve as lecturers, instilling a deeper understanding of the Jewish literary and archaeological sources of early Christianity in the Holy Land.

An Academic Year on a Kibbutz

The program offers university students the opportunity to spend a year of work and study on a Kibbutz. It presents a rich variety of formal and informal educational experiences, including study of Hebrew, Judaic studies, travel and work on an archaeological excavation.

The Hebrew Union College grants 39 academic credits to those successfully completing the course work. The program is a joint project with the Union of American Hebrew Congregations.

PHYSICAL FACILITIES REQUIRED FOR THE COLLEGE-INSTITUTE:

- Classrooms
- Faculty Rooms
- Seminar Rooms
- Faculty and Student Lounges
- Dormitories
- Archaeology Work Space
- Language Laboratory
- Archives
- Library
- Executive Offices

II) THE INTERNATIONAL HEADQUARTERS

The headquarters will serve as a spiritual center from which the Israel program of the Union of American Hebrew Congregations, and the programs of the World Union for Progressive Judaism will emanate.

Interaction Between Israel and World Jewry

The headquarters will stimulate and service study pilgrimages to Israel.

Every year thousands of Progressive Jews travel to Israel, some as individuals and some in tours that are primarily sightseeing in character without clearly defined educational objectives. Many adults seek more intensive and enriching educational experiences in Israel. The study pilgrimages will include such topics as Bible, archaeology, Hebrew Literature, aspects of modern Israel, and visits to related sites and institutions. Lectures from academicians and government officials will be featured.

Leadership Missions

Special programs will be organized for national leaders, members of congregational boards, sisterhoods, men's clubs, members of congregational Israel committees, and other groupings within the Movement.

Informal Education for Israelis

In Israel there is a desperate need for a non-politicized ideological center where Israelis can engage in informal independent study of contemporary Jewish life with special emphasis on such subjects as Israel-Diaspora relations and the search for traditional values. Courses of varying duration and intensity will be geared to meet the needs of newspaper writers, journalists, radio-TV commentators, government civil servants, senior army officers, tour leaders, labor leaders, kibbutz leaders, selected high school students, and Israeli "schlichim" and others about to serve abroad. Efforts will be made to recruit and train Israelis to lecture and work in liberal synagogues throughout the world.

Jerusalem Outreach Programs

As part of the ongoing attempt to forge strong links with the Israeli public, regular lectures and Ongei Shabbat will continue to be held, focussing on a wide range of Jewish interest topics.

A Program for Religious Social Action

The headquarters will convene international conferences, in co-operation with the College-Institute and other organisations and institutions, on issues of Jewish and general concern.

The conferences will explore critically such issues as:

1. The role of Israel and contemporary Jewish theology.
2. Judaism and the state in the State of Israel.
3. The relevance of Jewish law and tradition in:
 - a) the waging of war and the pursuit of peace
 - b) changing attitudes toward sex and family relations
 - c) the kibbutz and social experimentation in Israel
 - d) civil rights and civil liberties.

Publications Program

There is need for publications in Israel which will reflect the spirit of the Progressive Movement, and will attempt to relate Jewish values to the contemporary life situation. In addition, translations into Hebrew of major works of Progressive Jewish ideology will be issued.

There is also a need for publications from Israel which will present life in Israel and around the world from the perspective of Progressive Judaism. To this end a newsletter will be published regularly, and outstanding papers, proceedings of conferences, and selected articles on subjects of concern to the Progressive Movement will be given world-wide distribution.

Youth

The headquarters will administer the youth programs conducted throughout the country. It will also be the center to which individual youth traveling on their own can come for information, counsel and assistance. Various other programs will be conducted there for youth residing in Jerusalem and/or attending the Hebrew University. Conferences and programs will be convened at the headquarters for the National Federation of Temple Youth groups dispersed throughout the country.

Museum-Exhibit Area

There will be a large display area where the archaeological works, rare books, and treasured ritual objects used in synagogue and home can be displayed. Both the Jewish past and the Jewish present will be portrayed in multi-media audio visual presentations. These presentations will be changed from time to time, and will be in at least two languages, Hebrew and English, so that Israelis will be drawn to the center.

Audio-Visual Center

There will be facilities for creating, presenting, storing and distributing audio-visual materials including those produced by the Progressive Movement abroad. These materials, stressing Jewish education, values and content, will be made available to Israeli educational institutions and the general public as well as to Jewish communities abroad.

PHYSICAL FACILITIES REQUIRED FOR THE INTERNATIONAL HEADQUARTERS:

Reception-Lobby

This will be large enough to receive, welcome and brief sizeable groups of visitors. There will be lounge facilities, including rest rooms, and place for light refreshment. Off the main area there will be an office where tourists can receive information, guidance and assistance.

The area will also serve as a facility for serving sit-down meals.

Auditorium

Conference+Seminar Rooms

Museum-Display Area

Youth Lounge

This will include space for game facilities and light refreshments. In the evening the area will also serve as a coffee house.

Outdoor Garden Court

This will be the central plaza connecting the structures of the Jerusalem Center.

Executive Offices

III) THE SYNAGOGUE

The synagogue, set far back from the street, will command a panoramic view of the walls of the Old City. Its location, proportions and fine architecture will combine to create an atmosphere of sanctity and inspiration for the worshippers.

This Bet Knesset will serve as the focal point for pilgrimages to Jerusalem, and as a model for Progressive Jewish worship throughout the world.

THE
YOUTH
PROGRAM

If coming generations of Jewish youth are to learn that idealism should not be subjected to materialism, that life is more profound than a race for better marks and better salaries, then they must be educated to respond to the challenges in society; to recognize the primacy of ethical and moral considerations; and to fulfill social obligations.

The youth program is designed to arouse enthusiasm for Judaism, and to establish Jewish values as the criteria for ethical behaviour.

HIGH SCHOOLS

a) Leo Baeck High School

This school is unique in integrating a liberal religious orientation with the secular curriculum. In operation for many years, the school is responsible for the education of about 1000 children from the Haifa area. About 40% of the pupils come from underprivileged homes. Some students also come from nearby Druze villages.

b) The Development of the Leo Baeck High School

The school will be further developed into a community center. In addition to its present activities, there will be a religious program including worship in the synagogue, a foreign students study program, and a training center for teachers, counsellors and worship leaders of the school. There will also be a community program of adult education for new immigrants and old, action on community issues and cultural and athletic activities.

c) Other high schools, similar to the Leo Baeck School in size and program, will be established elsewhere throughout the country.

SUMMER CAMPS

There will be tent villages at six locations in or near the most beautiful nature reserves in Israel. Each village will have a number of permanent structures.

By rotating through the various locations in the course of the summer, doing field studies, and sharing their daily routine with Israelis, youngsters from the Diaspora will come to know and love Israel.

Later, these tent villages may also be used to develop a six to eight month program for high school students from the Diaspora, and for the Israeli Progressive Youth Movement.

DORMITORIES IN KIBBUTZIM

The Progressive Movement will have forty beds in each of ten kibbutzim. Youngsters will join the kibbutzim for periods of six months to a year, doing area studies, gaining kibbutz experience, and finding an outlet for social idealism.

THE YOUTH VILLAGE

Here, students from abroad will join Israelis in a three year high school program, grades 10 through 12. Working at animal husbandry, in orchards, and gardens, as well as at high school studies, they will develop a profound relationship with the land of Israel.

AN OUTSTANDING BOARDING SCHOOL

The boarding school will be based on the highest international educational standards. The curriculum will place a strong emphasis on morals and ethics, and a liberal religious approach to life. Accreditation for admittance to university will be arranged.

THE SYNAGOGUE CENTERS

It is the intention of the Progressive Movement to develop comprehensive synagogue-centers to encourage the growth of a dignified and aesthetically appealing Jewish life-style within Israeli society.

Worship, Work, Study and Sport

It is planned to develop strong congregational activities in ten cities throughout Israel. These activities will include worship, adult education, sport and study for youth, student programs at the various universities, scout troops, servicemens clubs, and programs for the community at large.

The program in a typical synagogue-center will include the following elements:

WORSHIP

This will be conducted on a family basis, with husband, wife and children sitting together; enriched by music - cantorial, choral and instrumental; enlivened by contemporary prayers in addition to the traditional framework; and enhanced by an exposition of the message of Judaism, whether in the form of sermon, seminar or symposium. Innovative forms of worship will be created, including the observance of some Sabbaths and festivals out-of-doors and away from home in celebrations oriented to the entire family.

RELIGIOUS EDUCATION

Strange as it may sound, there is a serious need for religious education in Israel. The Bible, of course, is taught intensively, and the average Israeli pupil has a good knowledge of it. There are also courses given in the public secular schools on the subject of Toda'ah Yehudit (Jewish consciousness) but the evaluations of these courses indicate that they leave many pupils relatively unaffected. Many develop no passion for or commitment to the religious expressions of Judaism. The synagogue-center, with its religio-ethical approach, will develop educational programs to instill knowledge and love of Judaism.

NURSERY SCHOOLS

Most children of middle class families in Israel are enrolled in privately run nursery schools from the age of 2 or 3 to the age of 5. The synagogue-center will maintain a nursery school, where the child will be introduced to Judaism at a most formative age.

YOUTH GROUPS

In Israel's pioneering period, youth movements were the instrument for implanting a sense of mission, the formation of individual character, and the shaping of social ideals for teenagers. These movements developed fierce loyalties, and produced intensively devoted youth - who formed the backbone of the Haganah and kibbutz life. The strengthening of the Progressive Youth Movement, with local groups in every synagogue-center, will produce a vital force in Israeli life, providing a sense of camaraderie and inspiring Jewish loyalty.

PUBLIC FORUMS ON ETHICAL AND MORAL ISSUES

The unique aspect of Progressive Judaism lies in its emphasis on the social justice message of our heritage. This message requires constant application to the problems of the day. The bright light of critical attention must be focussed on the oversights and inequities in our society: the poverty gap; the bureaucracy; the problems of juvenile delinquency; the lowering of moral standards; and many other social concerns. Public lectures, discussion groups and seminars will be held, to illuminate the attitude of Judaism and to encourage public attention on social issues.

SPECIAL SERVICES

Soldiers Club
University Students Club
New Immigrants Club
Senior Citizens Club

The synagogue-center, with its facilities and staff, will service the needs of various special interest groups. Most cities have soldiers clubs, but these often lack the warmth and intimacy which would be provided by a small club within the framework of a synagogue-center. The synagogue-centers located near a university will help to fulfill the cultural, spiritual and social needs of students. New immigrants requiring assistance in the difficult adjustment to a new land and language will be extended a friendly hand. Senior citizens are always seeking simple social contacts which the congregation could so handily organise.

THE KIBBUTZ OR THE MOSHAV SHITUFI

Orthodox religious movements have established collective settlements in Israel. A settlement oriented to Progressive thought and practice will root our movement in the land and will establish its authenticity as an integral part of the Israeli landscape. The Kibbutz or the Moshav Shitufi (collective or co-operative village) will be established in one of the pioneering areas, such as the Aravah or the Golan Heights.

Economic self-sufficiency will be achieved by supplementing the agricultural programs with industry.

The settlement will bring together a vigorous force of men and women, who, by putting their skills - such as teaching, social work, music and the arts - to work helping the neighboring settlements, will fulfill themselves and become a dynamic influence.

A modern expression of Judaism will be welcomed by those kibbutz leaders and educators who are seeking new ways to make Jewish tradition relevant to kibbutz life.

THE IDEOLOGICAL CENTER

The Ideological Center will be located in a beautiful rural setting of parks and orchards. Here residents and conference visitors will find an environment refreshing to both spirit and body. There will be shady lawns and quiet woodland walks, a swimming pool, and recreational facilities, residential cottages, a dining room where guests will enjoy unhurried meals in intimate and restful surroundings, a fine library and a fully equipped, modern conference center.

MOTIVATING TOWARDS VALUES

The Center will house the Institute of Jewish Ethics, one of whose purposes - like the Center for Democratic Action, founded by Robert Hutchins at Santa Barbara, California, - will be to air ethical problems of the day. In this and other ways we would hope to create a greater sensitivity to moral and social issues, and to encourage Israeli and World Jewry to implement the Jewish ethical imperative in society and in the lives of individuals.

REACHING THE OPINION-MOULDERS

A residential seminar program will be offered to Israel's leadership. To these seminars will be invited such groups as educators, journalists, army officers, local and national public officials, and many other categories of opinion-moulders and decision-makers.

LEADERSHIP TRAINING FOR WORK IN ISRAEL

An in-depth program of training will be initiated in order to build a cadre of lay leaders to serve the Progressive Movement in Israel. People will be trained in the art and skill of directing their local synagogue-centers. Other volunteers will learn how to project the message of the movement through the communications media, in schools, service organisations, home study and kibbutz study groups.

LEADERSHIP TRAINING FOR WORK IN THE DIASPORA

Men and women will come from Progressive congregations abroad to study at the Center in a wide-ranging program of lectures, discussions and seminars. The deeper knowledge which they will acquire here will stimulate their own religious growth and that of the Diaspora Jewry whom it is their task to guide.

RESEARCH

Research will be carried out at the Center in order to produce educational material necessary for the Movement's growth. This will include publications; audio-visual material for schools; radio and television programs; curricula for home study groups; and syllabi for student groups.

The functions described above will be performed in the Jerusalem Educational Center until the Ideological Center is built some years hence.

THE ISRAEL PROGRAM FOR THE CENTRAL CONFERENCE OF AMERICAN RABBIS

The CCAR program will be another aspect of the reciprocity between Israel and the Diaspora, another strong link in the chain of their common interest.

From its office in the Jerusalem Center, the CCAR will foster sabbatical year programs in Israel. Service will be provided to each rabbi who comes, including logistical help, planning the use of his time, and individualised assistance.

Some rabbis will wish to spend their sabbatical year in advanced study. Others may wish simply to improve their fluency in modern Hebrew. Still others may wish to work in the living frame of our active program here. For such men there will be every opportunity to teach in schools or camps, to work at the Ideological Center or with a local synagogue-center. Thus they can use their time creatively while partaking of rich learning experiences.

WHAT WILL BE THE QUALITY OF JEWISH LIFE IN ISRAEL, AND IN THE DIASPORA ?

The question we began with faces Israeli Jew and Diaspora Jew alike. Both will be touched by the outcome. A regenerated spiritual life in Israel will mean an improved sense of Jewish identity in the Diaspora. Not just because of the waves of intellectual stimulus that will be set up; nor just because the Progressive Jew of the Diaspora will feel closer to a land where his interpretation of Judaism finds full expression; but because of the effect such regeneration will have on Diaspora youth.

The average Diaspora student sees in Israel a place of ethical striving, a place of purpose, a place of inspiration, and a place which adds depth and meaning to his Jewishness. He should not be disappointed. The spiritual future of Israel is the future of his identity.

If the image of religion which faces the young Israeli can be changed from negative to positive, from restrictive to progressive; if he can find in Judaism the face of a religion which is not all or nothing, then there is a chance.....a chance to build a liberal religious movement inside Israel and to bring it into a close, deep and permanent relationship with Jewry the world over.

World Education Center for Progressive Judaism
13 King David Street
Jerusalem, Israel

A joint project of:
Hebrew Union College- Jewish Institute of Religion
Union of American Hebrew Congregations
World Union for Progressive Judaism
Central Conference of American Rabbis

January 4, 1974

Rabbi Herbert A. Friedman
World Education Center
for Progressive Judaism
13 King David Street
Jerusalem, Israel

Dear Herb:

By now I am certain Paul Steinberg has given you the message I sent with him but I thought you might wish to have it in writing. I read the dummy of the brochure and the text is just fine, I didn't change a word.

With warmest regards, I am

Sincerely,

Alexander M. Schindler
President

WORLD EDUCATION CENTER FOR PROGRESSIVE JUDAISM

13 King David Street
Jerusalem, Israel
Tel: 02--232444

December 17, 1973

Rec'd 12/28/73

Rabbi Alexander Schindler
Union of American Hebrew Congregations
838 Fifth Avenue
New York, N.Y.

Dear Alex:

Enclosed please find some light reading for your holiday pleasure. I am sending you the dummy of the brochure simply to give you an idea of the layout and design. This dummy contains all of the scribbles of Dick Hirsh. Don't try to decipher them.

Also enclosed is a complete text paginated exactly according to the pages of the dummy. The text has undergone word by word scrutiny by Dick, Ezra and myself, in a series of four meetings, embracing many hours. Fred will be here in about two weeks, so there's no need for me to mail a copy to him. He will receive one here and we will get all of his suggestions and corrections.

Please make your comments as quickly as possible, on the typewritten pages of the text itself and return it to me as soon as you can. There is no need to return the dummy; we have other copies. When I finally have your in-put we will then go to production. Under today's conditions it will take at least two months. If I get your text back by the end of December, then I can have finished copies hopefully by the end of February. That is really the latest because I want to start mailing to prospects exactly at the beginning of March.

I don't think you will find too many corrections because we have been over it very, very carefully, but I do want to have the full benefit of your reaction and opinions.

Happy Chanukah,

As ever,

Herb

Herbert A. Friedman

Director of Planning and Development:
Rabbi Herbert A. Friedman

Sponsoring Organizations:
Hebrew Union College-Jewish Institute of Religion - Union of American Hebrew Congregations
World Union for Progressive Judaism - Central Conference of American Rabbis

WHAT WILL BE THE QUALITY OF JEWISH LIFE IN ISRAEL, AND IN THE DIASPORA ?

Today, this is one of the most serious questions facing us. Will Israel be propelled by the prophets' vision, become a "light to the peoples of the earth", a witness that spiritual values can constitute the very drive and purpose of a modern state; or will Israel succumb to the pressures of being a "nation like all other nations", pursuing materialism and self-interest at both the individual and national level ?

No one would deny that Israel is a Jewish state. Pesach, Shavuoth, Succoth - all the festivals are duly celebrated in turn. All the external expressions of Judaism are present. But how much religious content is there ?

Despite serious attempts in the public school system to impart a Jewish consciousness to the children, many remain unaffected. It is very difficult to achieve joyous affirmative acceptance of Judaism.

Yet the Six Day War songs, written by so-called secular Jews, are permeated with religious connotations. Israelis have been drawn to the Kotel, the Western Wall of the Temple Mount, by a fervent mystical impulse which cannot be explained in nationalistic terms alone. There is, as the late Rabbi Abraham J. Heschel wrote, a great searching and groping for a way of returning to God.

The question, "What is the quality of Jewish life" is pertinent in the Diaspora no less than in Israel. Assimilation, Jewish illiteracy, intermarriage, lack of identification with the synagogue and the Jewish community are widespread.

Jews throughout the world look to Israel as the setting where Jewish culture has been recreated, the Hebrew language revived and the Jewish people restored. A living encounter with Israel will inject content and commitment into Diaspora Jewry.

This, then, is our purpose:

TO ENCOURAGE A PROGRESSIVE JEWISH RELIGIOUS MOVEMENT IN ISRAEL WHICH INSISTS ON ADHERENCE TO PERSONAL AND PUBLIC MORALITY, AS WELL AS TO A MEANINGFUL RITUAL OBSERVANCE; AND TO INSTILL IN DIASPORA JEWRY A PROFOUND SENSE OF JEWISH IDENTIFICATION THROUGH EXPERIENCES IN ISRAEL AS A LIVING FOUNTAIN OF INSPIRATION.

October 19, 1973

Rabbi Alexander M. Schindler

Rabbi Ira Youdovin

Rabbis Maurice N. Eisendrath & David S. Hachen;
Harry K. Gutmann; Theodore K. Broido

Please note the enclosed memo from Dave Hachen. His point is well taken.

Since you have Herb Friedman's itinerary, I would appreciate it if you would inform the Regional Directors of those people Herb plans to meet in communities in their area so they in turn can, as an act of courtesy, inform the rabbi and/or president of the congregation when it is a Reform Jew Herb plans to contact.

This does not mean that permission must be requested, just that we should inform interested parties.

MEMORANDUM

Date October 15, 1973.From Rabbi David S. HachenTo Rabbi SchindlerCopy for information of Dr. Maurice Eisendrath, Harry Gutmann, Ted Broido

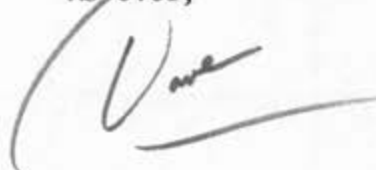
Subject _____

Dear Alex:

When I was making the calls about Israel, I learned from Jerry Schuster, our colleague in Flint, Michigan that Herb Friedman had come to Flint and seen a Mr. Sam Katzman and received a \$100,000 gift for the World Union to be paid over the next three years. Some of the leaders of the congregation were upset because they planned to ask Mr. Katzman for help with a major project for the congregation, and now they feel that it will be more difficult. They also felt that they should have been informed, at least the President and the Rabbi before Herb came to Flint. They are preparing a letter of concern to be sent to you and I guess Harry Gutmann. I do not judge the matter, but only write to inform you and prepare you for their letter.

In light of the crisis in Israel, this whole matter may become moot.

As ever,



Rabbi Schindler

MEMORANDUM

Date September 21, 1973

From Rabbi Rabbi Ira S. Youdovin

To Rabbi Maurice N. Eisendrath, Rabbi Alexander M. Schindler, Rabbi Robert Kahn
Rabbi Alfred Gottschalk

Copy for information of Rabbi Richard G. Hirsch, Rabbi Herbert Friedman, Rabbi Joseph
Glaser, Mr. Theodore Broido, Hon. Theodore Tannenwald, Jr.,
Mr. Harry Gutmann, Dr. Paul Steinberg, Rabbi Fritz Bamberger

Subject _____

1. On September 4, 1973 Herb Friedman met with Ted Broido and several UAHC Regional Directors to lay plans for establishing a network which will supply Herb with names of possible prospects for the World Educational Center project. This network will extend from the congregational rabbis through the UAHC Regional Directors to me and from there to Herb Friedman.
2. The role of the Regional Directors will be defined in a memo currently being prepared by Ted Broido for dissemination among the Regional Directors.
3. It was felt, however, that initial contact should be made with the congregational rabbis via a letter going out over your signatures. A copy of this letter is attached. It has been approved by Herb Friedman so that when we receive your O.K. we will send it out.
4. As we want to move this thing as quickly as possible, your immediate response is vital.

Ira:

*If my additions are not accepted
please inform me. Gottschalk*

RECEIVED

SEP 26 1973

JEHONAH UNION COLLEGE
JEWISH INSTITUTE OF RELIGION

Dear Colleague,

As you know, our Movement has committed itself to building Progressive Judaism in the State of Israel. The cornerstone of our efforts will be the World Educational Center for Progressive Judaism, a multi-faceted structure that will rise on a twelve dunam piece of land alongside the HUC-JIR campus in Jerusalem. *to link our movement's programs.*

To raise capital for this project, we have enlisted the services of our colleague, Rabbi Herbert Friedman. In order to avoid competing with the many other worthwhile causes that regularly look to the American Jewish community for sustenance, Herb has embarked on a uniquely low-profile campaign aimed at soliciting a highly select group of potential contributors. Every individual approached by Herb must meet the following criteria:

1. He must be imbued with enthusiasm for Israel.
2. He must be sensitive to the need for developing a Progressive way of Jewish life in Israel, ~~not for our institutional glory,~~ but because the Israelis, themselves, want and need a religious alternative to Established Orthodoxy.
3. He must be capable of making a gift of \$100,000. or more. *which would not normally be contributed to our American institutions.*

To help us along, we need your assistance in providing information on potential prospects. Please be assured that you will not be asked to solicit. Indeed, because of the highly specialized nature of this campaign, we will be avoiding all the trappings normally associated with fund-raising campaigns.

In the near future, you will be receiving a memo from your UAHC Regional Director outlining the role we are asking you to play. We ask that you cooperate fully so that we may complete this significant project.

Cordially,

①
②
③
Rabbi Maurice N. Eisendrath
Rabbi Alexander M. Schindler
Rabbi Robert Kahn
Rabbi Alfred Gottschalk

*Per UAHC
Per Eilat
Per CAPR
Per HUC*

✓ Ira: I must insist on this addition -
it is part of our deal within the
movement. *B.*

*a fine
volume of
HUC, JIR
WEP + H
CAPR*

*I must
reconsider a
re-solicit
here B*

13 King David Street
Jerusalem

September 20, 1973

Mrs. Charlotte Jacobson
Chairman, World Zionist Organization
515 Park Avenue
New York, N.Y. 10022
U S A

Dear Charlotte,

Thank you so much for your letter of September 10. I am delighted that the Committee on Control and Authorization was so impressed with the plans which Herbert Friedman presented to you. We appreciate the recognition of your committee that we are embarking on a project of great significance and creativity. We hope that the efforts will be beneficial not only to our movement but to the cause of Zionism as well.

I met with Leon Bulzin prior to his departure and we have plans to meet again to discuss the matter of affiliation of the World Union with the World Zionist Organization. I too have been impressed with the way Leon has handled himself in a very difficult position. We have agreed that there should be an exchange of correspondence between us, just as there was between me and Lou and hopefully that exchange of correspondence will serve as a basis for advancing the proposal further along the process of negotiations.

I will be in the States the beginning of November for at least two weeks to attend the Biennial Convention of the AUMC. Will probably return to Israel thereafter and then will be going to New York for the Meetings of the Agency.

We reciprocate your good wishes and wish for you in turn a creative and healthy New Year.

Shalom U'vracha

Rabbi Richard G. Hirsch

b.c. Rabbi Eisendrath, Prof. A. Gottschalk, Prof. Spicehandler
Rabbi Schindler, Rabbi J. Glaser, Rabbi I. Youdovin

WORLD EDUCATION CENTER FOR PROGRESSIVE JUDAISM

13 King David Street
Jerusalem, Israel
Tel: 02--232444

December 6, 1973

Rabbi Alexander Schindler
Union of American Hebrew Congregations
838 Fifth Avenue
New York, N.Y.

Dear Alex:

It was good seeing you when you were here. For once we had a few minutes to sit and talk like civilized people.

I would like to discuss further with you the matter we touched on at the end - namely, the proper funding of your budget, so as to remove the feeling of being pinched. We hypothesized an annual operating budget of \$10 million, for Union and College, compared to the current income of \$6 m. This meant, in effect, trying to increase the RJA by \$4 m.

The first step is to work out a statement of needs, in broad categories, using rounded-off figures, showing what you need (or would like) the money for. How would you spend \$5 m. if you had it? Do a rough outline and send it to me. Talk to Fred, and ask him to do likewise. This does not require any elaborate preparation on your part (or his). You fellows know what you'd like. Just put it down in a rough outline form.

On another piece of paper, list your sources of income, again roughly. Don't include the College's endowment fund income. Leave that out. Let the College keep that for rainy days, or let it accumulate for capital needs.

Then let me have a list of income by city and type - i.e.

Philadelphia - \$X from dues
\$Y from RJA
\$Z from any miscellaneous source.

Meanwhile, I will look through my lists of leaders, young and older, to try to isolate suggestions for city chairmen. And you look through your lists. We'll compare and settle on candidates. We must also select a national chairman, and a small group of top campaigners.

Next, we'll look very carefully to see in which cities we want to campaign, and where we don't want to for various reasons. Then we'll assign arbitrary quotas (altering later if need be) adding up to approximately the \$4 million needed.

Director of Planning and Development:
Rabbi Herbert A. Friedman

Sponsoring Organizations:
Hebrew Union College-Jewish Institute of Religion - Union of American Hebrew Congregations
World Union for Progressive Judaism - Central Conference of American Rabbis

December 6, 1973

the \$4 millions needed.

By the time a great deal of the preparatory work has been done, by correspondence between us, it will be worthwhile to organize a working session, with Alan Iselin if you still have confidence in him, to decide on the basic working principles and guidelines.

So let's get started.

With best regards,

A handwritten signature, likely of the sender, written in cursive script.

cc: Professor Alfred Gottschalk
Hebrew Union College

December 9, 1973

Mr. Joseph Meyerhoff
25 South Charles Street
Baltimore, Maryland

Dear Joe:

Many thanks for your letter of November 12. There are still long delays in mail deliveries, which is perfectly understandable in view of the heavy war mood and mobilization still existing here.

As I understand your position, it is as follows:

1. You are willing to make a \$500,000 commitment as part of the first \$5 million pledged. I accept the condition and you understand why I would prefer not to publicize it.
2. You are willing to consider a further substantial contribution, as part of the second \$5 million. You do not make that as a firm commitment, but are clearly indicating a positive attitude. May I assume that when we come to discuss it, we can talk about a similar amount as the first commitment?
3. You are right - we never did have any specific discussion on the time for payment. In my letter I was simply making a suggestion, but if you feel it would be advantageous to extend the payments, I will certainly be guided by your desires and opinions. The main expenses which the project is undergoing presently are land purchase payments (we have already laid out \$160,000 with another \$80,000 due in January 1974), and architect's fees. Why don't you suggest a schedule with which you will feel comfortable.

Instead of my trying to write another formal draft, perhaps it would be better if you simply sent me a letter, in your own language, formally incorporating the commitment you are willing to make. I know you want to help and your frank and friendly manner is very encouraging to me. I'll wait to hear from you.

With warm regards,

Yours,

Herbert A. Friedman

Blind copies: Professor Alfred Gottschalk
Rabbi Alexander Schindler

JOSEPH MEYERHOFF

25 SOUTH CHARLES STREET
BALTIMORE, MARYLAND 21201

November 12, 1973

Rabbi Herbert A. Friedman
Director of Planning & Development
World Education Center for Progressive Judaism
13 King David Street
Jerusalem, Israel

Dear Herb:

I am glad you finally got around to "putting down on paper" your interpretation of my commitment for your project. The longer such memoranda sit out our understanding is delayed, the more possibility there is of a varying interpretation of my expressed interest when we discussed the matter in my office some months ago.

My recollection of the verbal commitment I made you is as follows:

1. I was willing to make a commitment to contribute \$500,000. towards the first \$5 million which you raise. In other words, my gift is conditional on raising the balance of the \$5 million.

Some time after our meeting, in one of our conversations, you said that you would prefer not to publicize the fact that this was a conditional gift and I told you you could use your own judgment in this regard; however, my gift is definitely to be conditioned on the balance of \$5 million being raised.

2. I told you then, as I have several times since, that I think it would be a mistake not to spend some of the first \$5 million you will raise for the development of the "grass roots" aspect of the total project. However, this was not to be a condition of my pledge.
3. I have no recollection of any discussion as to the time for payment. I don't think this will present a problem. However, you might keep in mind the fact that my stock has dropped over 50% in market quotation. It might be advantageous to extend some of the payments under the circumstances.
4. As far as the second \$5 million your propose to raise, I told you that I would consider making a further contribution when you move ahead with your plans. In other words, after the first \$5 million is raised and you are ready to move along on the second \$5 million, I would not rule out my considering a further substantial contribution, but I did not make a firm commitment in that respect.

My recollection doesn't quite coincide with your suggested commitment letter. However, basically I believe it will meet your objective provided you are successful in achieving your total program as you anticipate.

Warm regards,

Yours,


Joseph Meyerhoff

JM:hc

8C
October 31, 1973

Mr. Joseph Neyerhoff
25 South Charles Street
Twenty First Floor
Baltimore, Maryland 21201

Dear Joe:

I got home the day before Rosh Hashana, started to get my papers together in order to write many letters, and then the world turned upside down on Yom Kippur.

The eighteen days of war and blackout were quite tough, and everyone was busy. For a time I was on night duty with the Civil Defense, then I switched over and went to work for the Voluntary War Bond Committee, of which Yitzhak Rabin is the chairman. I wrote down some of my impressions and am enclosing a copy.

The mail has started to move again, and I received a letter yesterday from Dr. Alfred Gottschalk who said he had enjoyed a good visit with you and Lou Kaplan. I was very happy to hear that.

I have tried my hand at drafting a letter containing your commitment. I hope I have done it correctly, but in case there are changes you wish to make, please send me a copy of your alterations, so that we can agree on a final version and both be clear as to our understanding.

My fondest regards to you, Rebecca and the whole family.

As ever,

Draft of Letter from Joseph Meyerhoff

Rabbi Herbert A. Friedman
World Educational Center for Progressive Judaism
13 King David Street
Jerusalem, Israel

Dear Herbi:

In consideration of the pledges of others, I am happy to pledge the sum of one million dollars to the World Education Center for Progressive Judaism, located in Jerusalem.

As I understand it, this Center is a project of and sponsored by the institutions of Reform Judaism in the United States and throughout the world. These institutions are: Hebrew Union College-Jewish Institute of Religion, Union of American Hebrew Congregations, World Union for Progressive Judaism, and the Central Conference of American Rabbis.

As I further understand it, this Center shall consist of two basic elements: a headquarters complex, comprising several buildings on a 12 dunam site on King David Street in Jerusalem; and a grass-roots movement of synagogue-centers, youth centers, camps, schools, kibbutz, spread throughout Israel. The complex in Jerusalem will consist of an expansion of the rabbinical training seminary of the Hebrew Union College; a library; a museum; a synagogue; office space to administer the programs of UAHC and CCAR.

It is my intention that half of my contribution shall be devoted to the Jerusalem Center, and the other half be applied to the grass-roots movement. In both cases, I understand it is your intention to utilize some funds for capital construction purposes, and to place the balance in an endowment fund, to provide for annual maintenance support of programs.

Payments can be made through the Hebrew Union College in Cincinnati, Ohio which is an educational institution enjoying U.S. tax-exempt status, and earmarked for the Jerusalem Center.

It is my intention to pay the \$500,000 toward the Jerusalem complex during 1974 and 1975. As to the other \$500,000, payment will take place whenever you indicate that you are ready to develop one or another of the grass-roots projects and actual funds are required. As I understand it, the first project you might be contemplating is a synagogue center in Be'er Gan, where the nucleus of a congregation already exists and where there is a local contributor willing to give \$500,000.

I am pleased and happy to join in this effort, and hope it achieves the strengthening of Judaism, both in Israel and the United States.

Very truly yours,

JOSEPH MEYERHOFF

cc: Dr. Louis Kaplan

December 9, 1973

Professor Alfred Gottschalk
Hebrew Union College
Clifton Avenue
Cincinnati, Ohio

Dear Fred:

I have your letter regarding the Haas Koshland situation, and I think the best thing for me to do is not write to them at all now, until the matter of the chair in the Los Angeles School is settled. It would probably be possible to separate the two projects as two distinct entities in Koshland's mind - yet the family rebuttal could then be that we are asking for too much. Get the commitment for Los Angeles, since that was apparently started first. Whenever Asher and Dinkelspiel finish with that, please remember to let me know. After an appropriate time elapses (5 minutes), I'll write and revive the Jerusalem project.

Enclosed is a file of Meyerhoff correspondence:

1. My letter to him of 31 October, together with a proposed draft of a formal pledge letter for him to return to me.
2. His reply, of 12 November - which commits to only \$500,000 - yet whose last paragraph seems to say that he will give the second \$500,000 - if we reach \$10 million.
3. My reply to him of December 9, in which I accepted the essence of his interpretation (what choice do I have?) and struggled to keep the door open.

Had a good talk with Alex and Matt Ross when they were here. Also finally got involved in the land negotiation and am trying to help with that, on the main issue of obtaining a lease on parcels A and B together for simultaneous development of the whole plot. Also had several good conversations with Dick Scheuer when he was here, and ascertained from him some sense of the timetable of Saffie's work. The bottom line looks to me like construction not actually starting before mid-or-late 1975.

Since it will be many months, at least, before there are approved Saffie's sketches or drawings which I can use, I am going ahead with the brochure, using abstract drawings and photographs. I will mail a photocopy to you and would appreciate your suggestions. Please mark your copy and mail it back to me as soon as possible. I will print a few hundred for our immediate use, saving the plates. When we finally do get actual sketches, they can be used on the pages designated, and we can then re-order, according to anticipated need.

December 9, 1973

Page 2

Barring outbreak of more war, I think we can resume contacts with prospects by mid-February. The official date by which the Israeli universities may resume their campaigning is 1 April. Since ours is such a private quiet matter, I could feel my way and perhaps start earlier. At any rate, I do want to have a finished brochure as my opening wedge, and printing takes time in Israel today, with so many men mobilized. Therefore I want approval from you of text and design as soon as possible. Ezra and Dick have gone through the dummy with me, line by line, and I have their in-put.

When you are here December 24 or 25, we will be in Caesarea. The kids have a Chanukkah holiday from school. Call when you arrive (063-88233) and we will meet wither there, or I will come to Jerusalem.

As ever,

Herbert A. Friedman

cc: Rabbi Alexander Schindler

Encl.

Dear Alex—

It was good seeing you. I look forward to more such visits.

Hub

December 4, 1973

Mr. Clifford Hart, President
Temple Beth El
501 South Ballenger Highway
Flint, Michigan 48504

Dear Mr. Hart:

I have just returned from a brief visit to Israel. While there I had an opportunity to meet with Rabbi Friedman and discussed with him your letter of November 5th.

Be assured that in the future such situations will be avoided and we will be in contact with congregations prior to making any solicitations for the World Center in Jerusalem.

With every good wish and kindest greetings, I am

Sincerely,

Alexander M. Schindler

cc: Mr. Harry K. Gutmann
Rabbi David S. Hachen

December 4, 1973

Mr. Clifford Hart, President
Temple Beth El
501 South Ballenger Highway
Flint, Michigan 48504

Dear Mr. Hart:

I have just returned from a brief visit to Israel. While there I had an opportunity to meet with Rabbi Friedman and discussed with him your letter of November 5th.

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With every good wish and kindest greetings, I am

Sincerely,

Alexander M. Schindler

cc: Mr. Harry K. Gutmann
Rabbi David S. Hachen

Hebrew Union College-Jewish Institute of Religion

UNDER THE PATRONAGE OF THE UNION OF AMERICAN HEBREW CONGREGATIONS

CINCINNATI
NEW YORK
LOS ANGELES
JERUSALEM

CLIFTON AVENUE - CINCINNATI, OHIO 45220

November 13, 1973

Rabbi Alexander Schindler
Union of American Hebrew Congregations
838 Fifth Avenue
New York, New York 10021

Dear Rabbi Schindler:

Fred Gottschalk has asked that I work with you in setting up the machinery for budget and expenditure approvals in connection with Rabbi Friedman's contract. If Josh Dwork is handling this for you I will be pleased to work with him, but did not want to take the liberty of contacting him directly on this until checking with you.

Incidentally, Rabbi Friedman has already hired Mrs. Andy Goldstein as his secretary, effective October 1, 1973, at a salary of 1,250 Israeli pounds per month plus 17% in mandatory social benefits. If this meets with your approval, I would appreciate your formal concurrence.

Warmest regards,

Sincerely,



Nathaniel H. Karol
Vice President
Management, Finance and
Planning

NHK/ms

November 20, 1973

Dr. Nathaniel H. Kassel
HUC-JIR
3101 Clifton Avenue
Cincinnati, Ohio

Dear Nat:

Many thanks for your letter of the 13th in regard to the machinery for budget and expenditure approvals connected with Rabbi Friedman's contract. Josh Dwork will act as my agent in this connection and by all means please do contact him directly. I am sharing this letter with Josh so he will be expecting to hear from you.

As to the employment of Mrs. Andy Goldstein to serve as Rabbi Friedman's secretary, this has my approval and the details of employment are satisfactory.

With warmest regards, I am

Sincerely,

Alexander M. Schindler

cc: Joshua M. Dwork

RCA Global

RCA Global Telegram

RCA Global Telegram

NNNN

ZCZC UNION OF AMERICAN HEBREW
CONGREGATIONS
838 FIFTH AVE
NYC 10021

ESB0172 RMZ8770 BIU117 JT282 1010171

URES HL ILJM 017

JERUSALEMISR 17 14 1830

LT

SCHINDLER UNIONUAHC
NEWYORKNY

RECEIVED AUGUST 9 LETTERS FOLLOWING THROUGH DONT ACT
UNTIL HEAR FROM ME
HIRSCH

COL 9

cc: mng
Matt Ross
J. Telle

Reply via RCA: call 212-363-4141

Reply via RCA: call 212-363-4141

Reply via RCA: call 212-363-4141

August 9, 1973

Rabbi Richard G. Hirsch
World Union for Progressive Judaism
13 King David Street
Jerusalem, Israel

Dear Dick:

I met with Matt Ross and Gil Tilles this morning to discuss the Friedman contract and a number of other legal issues attendant upon the Jerusalem Center Project. I would like your considered reaction to several matters which were raised.

1/ As presently envisaged the land will be leased by the Government to the Hebrew Union College and we have a separate agreement with the College which makes us their partner for the building or buildings to be erected on this land and allows us to use them for our informal educational purposes. The Government presumably is not aware of this and the land grant specifies the College and could be interpreted as being restricted to the College's activities and nothing else. In other words, might not an antagonistic municipal or state authority - or one for political reasons pressured to antagonize - at some future time say, "this land was given to the College to teach and those activities which you are carrying on with youth and in the auditorium directed to Israelis must cease or you violate your lease right."

I want not only your assessment of this danger but the judgement of competent authorities - lawyers, Government officials and the like.

2/ In the light of this danger, it is in the Union's and World Union's interest to have the purpose clauses of the land grant, once finally drawn, as broad as possible. Please let me know what the letters from the municipality which we have already received have to say in this regard and make certain through your contacts that when the final land lease is drawn the purposes will be sufficiently broad to embrace our contemplated use.

3/ Is it still possible to have the land granted both to the College and to the Union? In the light of those conversations with Israel Government officials to which you were a party, would our insistence on a joint assignment provide an insurmountable obstacle? Would our insistence on a joint land grant now be seen as failing to act in good faith with the College?

I tried to reach you by telephone several times these last two days but to no avail. Please respond to this letter at once and if any of the above is not sufficiently clear feel free to call me.

With warmest good wishes, I am

Sincerely,

CC: Rabbi Maurice N. Eisendrath
Matthew Ross
Gilbert Tilles

Alexander M. Schindler

August 6, 1973

Rabbi Alexander M. Schindler

Rabbi Richard G. Hirsch

Rabbi Maurice N. Eisendrath; Joshua M. Dwork

I was very sorry that I didn't see you in Israel. I left word for you to call me but the message probably never got to you. In any event, I fully understand that the first days after your arrival were probably completely consumed with personal obligations so that you hardly had time for a chat. The most important thing I wanted to relate to you was about the Orthodox effort to reverse the Law of Return, concerning which I am sure you would have heard anyway within a day or two after my departure and so indeed your correspondence has confirmed. I do hope that you are fairly well settled by now and that you and Bella and the children are happy and healthy.

We've had very heavy hearts what with Belfour's unexpected return and the tragedy which occasioned it. He and Barbara are bearing up about as well as they can under the circumstances. It meant more than words can express to Brick to have you and Bella at his side during the wait for a flight at the airport.

In your letter of July 26th you said that you related some matters of a confidential nature to Belfour for us. I am not going to press him on these for awhile but will make a note and question him once he returns to work.

In regard to Klenicki - hence a copy of this memo is going to Josh - something must be done to insure his indebtedness to the UAHC for the \$10,000 loan fund which was granted to him. This is very important for the future needs of the WUPJ since our Board will be loathe to grant housing loans to WUPJ employees. Obviously, he can't come up with the sum in full but the least we should have is a schedule of regular monthly payments to be made. Possibly we can arrange to have his present employers make these payments to us. This should be explored and you and Josh really ought to work out the details.

Marginally noted and to put away in your thinking cap, my trip to Europe and attendance at the various sessions again has convinced me that it is absolutely essential for the World Union to make a major effort in France and some thought ought to be given to how we should proceed there and I refer not just to a congregational effort but essentially to an effort on the level of Jewish academia and college youth whose ethos from all I hear are akin to ours. It would be criminal not to act here. You know how stubborn I am and once I've set my mind on something I won't give in until it is achieved so you might as well make life easier for yourself by coming up with some ways and means for proceeding here.

Rabbi Richard G. Hirsch
August 6, 1973
Page -2-

On another matter, Fred Gottschalk feels, on the advice of his Israeli counsel, that the contract with Safdie should not be signed by us collectively but by the College unilaterally. Are these fears justified in your judgement? Your advice will be crucial in determining our own reaction to this request. Since the matter is pressing, at least from the College's point of view, I may call for your reaction even before you receive this memo.

With fondest regards from house to house.

MEMORANDUM

*Held
for
mtg.*Date August 22, 1973From Rabbi Ira S. YoudovinTo Rabbis Balfour Brickner, David Mersky, Robert Schreiber, Joseph Glaser, Lewis Bogage
Herbert Friedman, Alexander M. Schindler, Richard G. Hirsch, Mr. Theodore Broido

Copy for information of _____

Subject _____

The attached is self-explanatory. Please consider yourselves invited for 9:30 A.M. Tuesday, September 4 in Room A. The meeting will break at 12:30. Regrets only.

MEMORANDUM

Date August 17, 1973

From Rabbi Alexander M. Schindler

To Rabbi Ira Youdovin

Copy for information of _____

Subject Herb Friedman

Herb Friedman has suggested a meeting with our Regional Directors during his few days in New York in early September. We can't bring in all the men at this time but I would like you to set up a session with the local men for Tuesday, September 4th. Make it a morning session and invite the following:

Balfour Brickner, David Mersky, Bob Schreiberman,
Ted Broido. Buzz Bogage should be invited but
tell him not mandatory, to come if it is convenient.

Please also invite Joe Glaser to attend this meeting.

August 17, 1973

Rabbi Alexander M. Schindler

Rabbi Ira Youdovin

Herb Friedman has suggested a meeting with our Regional Directors during his few days in New York in early September. We can't bring in all the men at this time but I would like you to set up a session with the local men for Tuesday, September 4th. Make it a morning session and invite the following:

Balfour Bröckner, David Mersky, Bob Schreiber,
Ted Broido. Buzz Bogage should be invited but
tell him not mandatory, to come if it is convenient.

Please also invite Joe Glaser to attend this meeting.

From the desk of
RABBI ALEXANDER M. SCHINDLER

*I thought the enclosed might
be of interest to you.*

B&C

Mur

Bol

~~DE~~

~~SE~~

~~Bojaye~~

TKB

Joc 6

not in

NNNN

ZCZC ESB0173 RMX4519 BIUI24 JT301 2111 1120463

URES HL ILJM 059

JERUSAELMISRAEL 59 14 1630 LT

*Ask Friedman to
see me in re this
Tuesday a.m.*

LT

SCHINDLER UNION AMERICAN HEBREW CONGREGATIONS 838 FIFTH AVENUE
NEW YORK CITY

THANKS YOUR LETTER GOOD WISHES DOCTOR SAYD US TRP STILL
PERMITTED TEHEREFORE AM ARIVING SEPTEMBE THIRD
WILL BE NEWYORK CITY FOURTH FIFTH SIXTH HOW ABOUT MEETING WITH
YOU REGIONAL DIRECTORS ONE OF THOSE DAYS FOR UPURPOSES WE
QDISCUSSED STOP YOUDEVAN MAKING UP MY SCHEDULE FIX TIM WITH HIM
REGARDS FRIEDMAN

COL LT 838

August 6, 1973

Dear Herb:

I was out of the city for a few days and on my return today was very distressed to learn of your illness and hospitalization. One feels so helpless being so far away, but I do want you to know that you are in the hearts and thoughts of all of us here at the UAHC and we pray for your refuah shlema.

We look forward to hearing that you are improving with each passing day and that you will soon be returned to good health. We want and need you well, but be smart and don't rush back to a harried and hectic schedule prematurely. Your health comes first!!

With warmest regards from house to house,
I am

Sincerely,

Alexander M. Schindler
President-Elect

Rabbi Herbert A. Friedman
HUC
13 King David Street
Jerusalem, Israel

HERBERT A. FRIEDMAN
VILLA SECTION
CAESAREA, ISRAEL
TEL. 063-8233

22-7-73

Dear Alex-

We spoke of one idea which I would like to implement during my forthcoming September trip. That is - to work out a system whereby I could be kept informed of important prospects who are coming to Israel - and they could be informed that we would like them to visit the College.

The best system, it seems to me, is through your regional directors. Could they be called together, sometime during the period I am in the U.S., for me to meet with them for 3-4 hours? It will take that long - a whole morning or afternoon.

That meeting could be broadened to include anyone you think should be added who can be helpful in establishing a network of information-gathering-and-supplying. Any other

people on your staff? Any people on
the HVC staff? Does the UAR have
any sort of regional set-up?

As for a date - The very best
for me would be New York in Sept.
4, 5, or 6. But if that is no good -
come back with a counter-suggestion, and
let me see what I can do to juggle
the calendar.

Let me hear from you as soon as
possible. All best -

Heidi

HERBERT A. FRIEDMAN
VILLA SECTION
CAESAREA, ISRAEL
TEL. 063-8233

14. 7. 73

Dear Alex -

Attached is the list I'm

working on. It's more or less complete.

Specific names in Boston and

New Orleans are still to be decided
upon. Will send them to ^{you in} N.Y.

when I've finished.

Will be in the U.S. from

3-21 Sept. On that last day, I

have marked in my calendar a meeting
of the Policy Board.

Have a good summer - see

you soon.

all best -

Herb

Sept. 1973
Prospect List

I will not be able to see all
of these -

New York

1. Jack Goldfarb
2. Milton Petrie
3. Benjamin Butterweiser
4. Stanley Sloane
5. Theodore Nelson

cities marked * will be
second choice, if some first
choice turn out to be impossible.

Flint

1. Lawrence Covitz
2. Sam Catsman

Omaha

1. Nick Newman family

St. Louis

1. Beaumont Foundation
2. Charles and Richard Yelen
3. Is Millstone
4. Joe Simpkins
5. Simon & Irving Edison

San Francisco

1. Waeter Haas; Dan Koshland; Madeleine Russell
2. Harold Zellerbach
3. Stanley Langendorf

Houston

1. Livingston Kosberg
2. Allan Rudy

Nashville

1. David Steine
2. Gresham family
3. Gus Kuhn

Milwaukee

1. Elmer Winter
2. Max Kaul

Cincinnati *

1. Marvin Warner
2. Jerome Gredberg re Beerman estate of Dayton

Tulsa *

1. Ray Kravis

Knoxville *

1. Mel Gredberger

Richmond *

1. Sidney Best

Chicago *

1. Phil Klutznick
2. Milton Ratner
3. Lester Crown
4. Harris Pearlstein
5. Irvin Swartzberg
6. Bernard Sang

New Orleans

awaiting list

Boston

awaiting list

PROPOSED PROGRAMS AND FACILITY REQUIREMENTS

of the

WORLD CENTER FOR PROGRESSIVE JUDAISM

Presented to the Board of the

Union of American Hebrew Congregations

by the

UAHC Jerusalem Center Building Committee

May 20, 1973

As individuals, Reform Jews have long been in the forefront of the Zionist Movement and the efforts of the Jewish people to establish the State of Israel. As a Movement, the Union of American Hebrew Congregations, the Central Conference of American Rabbis and the World Union for Progressive Judaism have for more than thirty years been on record as advocating political and financial support for the establishment of a Jewish State. However, the creation of programs and the establishment of institutions in Israel by the Reform Movement have been of more recent vintage. Within the last two decades, our Movement has begun to dig its roots deep into Israeli soil. Our involvement has taken two forms: a) programs in Israel for Americans and other non-Israelis; and b) programs conducted by and for Israelis.

1. PROGRAMS UNDER THE AUSPICES OF THE UNION OF AMERICAN HEBREW CONGREGATIONS.

A. Youth Programs

1. Summer programs for high school age youth: Bible Institute, Mitzvah Corps, Ulpan, Antiquities Institute, Archeological seminar, and confirmation class tours.
2. Intensive programs of study and work: Eisendrat's International Exchange at the Leo Baeck School and other institutions (1/2 year); Kibbutz workshop (1 year); Academy, a year long program at a kibbutz with college accreditation, to be initiated summer 1973 -- in cooperation with the Hebrew Union College.

B. Adult Programs

1. Study Mission to Israel for adults.
2. Religious School Educators Institutes
3. Interfaith program, Seminar for Christian Academicians, to be initiated summer 1973 -- to be conducted jointly by Duke University, the Hebrew Union College, and the Commission on Interfaith Activities.

C. National Federation of Temple Sisterhoods

Chapel - Library - Cultural Center at Ben Shemen -- a splendid facility erected and furnished by the NFTS in a youth village catering to Israeli youth from less privileged home environments.

II. PROGRAMS UNDER THE AUSPICES OF THE WORLD UNION FOR PROGRESSIVE JUDAISM.

A. Congregations

There are now congregations in the following cities: Beer Sheva, Haifa, Jerusalem, Nahariya, Natanya, Nazareth, Ramat Gan, Tel-Aviv. In addition, during the High Holy Day period, special services have been held in major cities. Total attendance at High Holy Days is between 4,000-5,000.

Of the above congregations, only Har-El in Jerusalem is located in a facility owned by the World Union for Progressive Judaism. The land is valuable, the location excellent, but the building inadequate. The other synagogues meet in rented quarters, most of which are small and not conducive to a religious spirit.

B. The Leo Baeck School

A fine secondary institution in Haifa under the auspices of the World Union with an outstanding reputation and a magnificent new facility still incomplete and still requiring capital funds. The school is in the process of developing plans to become a comprehensive educational center.

C. Israeli Youth Program

The local youth groups of the congregations are organized in a national youth council similar to the structure of NFTY and served by rabbis and local youth leaders.

D. The Vaad Artzi

The Vaad Artzi (the Israel Council of Progressive Synagogues) coordinates programs and publications for the Movement and shares in responsibility for distribution and supervision of funds expended in Israel by the World Union.

E. Maram

Maram (the Council of Progressive Rabbis) is the rabbinic organization of the nine full-time and few part-time and retired rabbis who are associated with our Movement. The Maram gives intellectual and spiritual leadership to the development of the Movement.

Page three.

III. PROGRAMS UNDER THE AUSPICES OF THE CENTRAL CONFERENCE OF
AMERICAN RABBIS

The Central Conference has developed a program of encouraging rabbis to take sabbaticals in Israel. The CCAR has held one national conference in Israel (March 1970) and will be convening another in March, 1974. The CCAR has undertaken responsibility for a series of ideological conferences with kibbutz leadership. The first seminar was held at Oranim and the Leo Baeck School summer 1971; the second is to be held summer 1973.

IV. PROGRAMS UNDER THE AUSPICES OF THE HEBREW UNION COLLEGE

-- spelled out separately by the College and attached. (Appendix B)

Within the last two years, major developments have occurred which have given promise of new impetus and more intensive involvement of Reform Judaism in Israel.

1. Acquisition of Additional Land

A delegation representing the HUC and the UAHC went to Israel in March, 1971 and in meetings with the Prime Minister and the Minister of Finance of the State of Israel received a commitment from the government to make available the 12 dunam (3 acres) of land adjacent to the initial 8 dunam (2 acres) of the HUC campus, thus making a total of 20 dunam (5 acres) in the heart of Jerusalem, adjacent to the King David Hotel and with a commanding view of the old city.

In a separate understanding, the leadership of the Union and the College agreed that the College, in whose name the additional land had been received would make land available free of charge to the Union for its needs.

2. Transfer of the World Union for Progressive Judaism Headquarters

In July, 1971 the Governing Body of the World Union meeting in London, England voted to move the international headquarters to Jerusalem commencing July, 1973. An office in New York at the House of Living Judaism will continue to be retained.

3. Creation of a World Center for Progressive Judaism.

The major institutions of Reform Judaism -- the College, the Union, the World Union and the Central Conference of American Rabbis -- have embarked upon a coordinated project to establish a World Center for Progressive Judaism.

While recognizing the need for separate physical facilities because of function and character unique to the separate institutions, it was agreed to plan for shared use of facilities and for common programming wherever possible. The College and the Union agreed to engage an architect to develop a new master plan and to apply the principle of cooperation to the physical operation of the facilities.

It was also agreed that one of the structures to be created would be visibly identified as a UAHC building of the World Center.

4. A Master Plan for Israel

The Union and the College are sharing in the responsibility for engaging a Director for development and planning who will be charged with responsibility for raising funds for the implementation of a master plan for Progressive Judaism in Israel. (Appendix A)

The program needs, physical facilities and endowment funds required for the entire master plan have been developed elsewhere.

The remainder of this report deals with the projected program and building needs of the Jerusalem Center only.

PROJECTED PROGRAMS AT THE JERUSALEM CENTER

A. Adult Education

Every year thousands of Reform Jews travel to Israel, some as individuals, others in organized tours conducted by travel agents or national Jewish organizations, and some in tours organized by their own rabbis and synagogues. These tours are primarily sightseeing in character and do not have clearly defined educational objectives. Many adults seek more educationally enriching experiences in Israel. The Center will conduct a variety of packaged study-tour programs for adults. These study programs will be integrated with visits to related sights and institutions and where relevant, lectures from academicians and government officials. Some suggested study topics: Bible, archeology, Hebrew literature, aspects of modern Israel. Special study missions will be organized for national leaders, congregational boards, Sisterhoods, Men's Clubs, members of congregational Israel committees, and other groupings within the Movement. Special sessions will be held to find and begin the training of such men and women for teaching within their own congregations at various age-levels.

B. Educational Programs for Jewish Professionals

In cooperation with the College, a multiplicity of in-service training programs of varying duration will be offered to religious school teachers, educators, communal workers, camp directors and counselors, interns and fellowship holders, temple administrators and other professionals who work with and for the Jewish community.

Joint institutes will be held with Israeli and Arab teachers, educators, etc., as well as those from other countries. Special programs will be developed by and for the National Association of Temple Educators, such as workshops to create resource materials and learning programs for all levels and settings of congregational education, including home and camp.

C. Youth

The offices for the National Federation of Temple Youth activities in Israel are already in the Feinsein Building. The new facility will serve as the administrative headquarters of the youth programs conducted throughout the country. It will also be the center to which individual youth traveling on their own will come for information, counsel, and assistance. Various other programs will be conducted there for youth residing in Jerusalem and/or attending the Hebrew University. From time to time conferences and programs will be convened at the Center for the NFTY groups dispersed throughout the country.

D. Informal Education for Israelis

In Israel there is a desperate need for a nonpoliticized ideological center where Israelis can engage in informal independent study of contemporary Jewish life with special emphasis on such subjects as Israel-Diaspora relations and the search for traditional values. Special courses of varying duration and intensity will be geared to meet the needs of newspaper writers, journalists, radio-TV commentators, government civil servants, senior army officers, tour leaders, university faculty, labor leaders, kibbutz leaders, selected high school students, and Israeli "shlichim" and others about to serve abroad.

E. Museum-Exhibit Hall and Audio-Visual Presentations

There is a need for a large display area or areas where archeological works, rare books and treasured ritual objects used in synagogue and home can be displayed. Both the Jewish past and the Jewish present will be portrayed in multi-media audio-visual presentations (similar to those at Disney World or Expo 1967). These presentations will be changed from time to time and will be in at least two languages, Hebrew and English so that not only tourists, but Israelis as well will be drawn to the Center. Sample audio-visual presentations: the Story of Judaism from Abraham to the Present, the Development of the Hebrew Language from its Earliest Origins, Sights and Sound of Jewish Religious Life Around the World.

F. Audio-Visual Center

In Israel the use of audio-visual techniques in education is not nearly as advanced as it is in the United States. The Center will have facilities for creating, presenting, storing and distributing audio-visual materials including those produced by the Reform Movement abroad, such as recordings, projectibles, design and display materials of all types, and the required equipment for their production and use. These materials will concentrate on Jewish education, values and content, and will be used by Israeli educational institutions and the general public as well as by Jewish communities outside Israel.

The Audio-Visual Center will also include space for meetings, workshops, research, and study.

G. Arts Center

This will be adjacent and mutually accessible to the Audio-Visual Center, and will similarly provide for creating, presenting, storing, and distributing, and for meetings, workshops, research, and study, of materials, equipment, techniques, and programs, in arts, crafts, music, dance, and drama for educational purposes.

H. International (and Israeli) Conferences, Seminars, Institutes

The Center will convene international conferences, often in cooperation with other organizations and institutions on issues of Jewish and general concern. These programs will explore critically such issues as:

- The role of Israel and contemporary Jewish theology.
- Judaism and the State in the State of Israel.
- The relevance of Jewish law and tradition on:
 - a. the waging of war and the pursuit of peace
 - b. changing attitudes toward sex and family relations.
 - c. the kibbutz and social experimentation in Israel.
 - d. civil rights and civil liberties.

I. Interreligious Study in Israel

Study-travel programs for Christian and Jewish leaders from around the world will be organized and stimulated by the Center in cooperation with the Government of Israel and other religious organizations. These programs conducted with the participation of all faith groups, will contribute to a mutual appreciation of the religious significance and ideological stance of the respective faith groups. The programs will be geared for various groupings -- clergy, lay leaders, youth.

For a number of years the Hebrew Union College has successfully conducted its Summer Institute on Near East Civilization for faculty of Christian theological schools. A program sponsored jointly by Duke University, the College and the Commission on Interfaith Activities will be held in the summer of 1973.

J. Publications Program

There is an essential need for publications in Israel reflecting the spirit of the Reform Movement -- an attempt to relate Jewish values to the contemporary life situation. Translations into Hebrew of major works reflecting the Progressive Jewish spirit will be published. There is also a need for publications from Israel which will present Jewish life in Israel and around the world from the perspective of Reform Judaism. It is contemplated that a newsletter will be published regularly, also that outstanding papers and proceedings of conferences, selected articles and occasional papers on subjects of concern to our Movement will be published and given world-wide distribution.

K. Cultural Center

In Jerusalem, there is frequently little to do in the evening. It is contemplated that an evening coffee house will be established in the Center complex to serve the needs for intellectual and cultural stimulation. There will also be occasional lectures and discussions for the Israeli public.

CURRENT USE OF PHYSICAL FACILITIES

Presently, the office of director of youth activities is housed in a two-room apartment in the Feinstein Building. By July 1, 1973, two other two-room apartments will house the offices of the Director of the World Union and the Israel Commission, and the offices of the Director for Development and Planning. It is contemplated that at least for the next year, these offices will suffice.

PROJECTED PHYSICAL REQUIREMENTS FOR THE UNION - WORLD UNION

1. Synagogue-Auditorium

There is need for a worship facility under the auspices of the World Union for High Holy Day, Sabbath, Festival Services and special occasions. Eventually the sanctuary may house a congregation, although for the present it is contemplated that it will serve as a central synagogue, a model for Reform Jewish worship around the world. The synagogue should accommodate 500 persons and be expandable to 800.

The same facility should serve as an auditorium with multi-purpose facilities to accommodate lectures, artistic performances and multi-media presentations. Adequate storage space should be provided.

2. Reception-Lobby Area

The reception-lobby area will serve a multi-purpose function. It should be large enough to receive, welcome and brief large groups of tourists. Lounge facilities should be provided, including ample rest rooms and place for light refreshment. Off the main area there should be an office where tourists can receive information, guidance and assistance. There should be a permanent museum, display area.

The reception-lobby area should also serve as a facility for serving up to 200 persons at a sit-down meal. The kitchen facilities should be modest, on the assumption that for larger groups the meals will be catered.

3. Conference-Seminar Rooms

There is need for approximately 5 conference-seminar rooms of varying sizes. One room should be permanently designated as a Board room and should be furnished accordingly.

4. Library-Study Area

In addition to the academic library of the College, there is need for a popular multi-lingual library for persons who will be on the various study missions, for the general Israeli public, and for tourists. There should also be space for a complete display of publications of the Reform Movement around the world.

5. Museum Area

The museum should feature archeological collections as well as Jewish religious art through the ages, including contemporary Israeli art and Jewish art from around the world.

6. Youth Lounge

There should be a separate lounge for young people. Space should be provided for game facilities and light refreshments (self-served). This area will also serve as the place for an evening coffee house.

7. Informal Outdoor Garden Court

There should be an outdoor park-like area for relaxation and contemplation.

8. Offices

The projected program will require office space for the following:

- a. Director of the World Union and Israel Commission
- b. Director of UAMC Youth Activities
- c. Director of Programs
- d. Director of Publications and Public Relations
- e. Special Consultant for Development and Planning
- f. Director of Tours and Study Missions
- g. Business Manager

In addition there shall be offices for:

- h. The Central Conference of American Rabbis
- i. A multi-purpose office to be available for use by visiting leadership of the Movement.

Provisions should be made for 11 secretaries as well as for work space, filing and storage area.

The above needs for physical space will be coordinated with the College needs and wherever feasible, joint facilities will be planned.

MOVEMENT FOR PROGRESSIVE JUDAISM IN ISRAEL

Herbert A. Friedman

The values and ideals which motivate the people of Israel in the land of Israel to struggle so fiercely for freedom and independence are drawn from the deep source-springs of national memory. This memory recalls all events, from ancient Exodus to modern Holocaust; passes them through the filter of analysis; and emerges with the renewed conviction that conditions of national sovereignty provide the best and probably the only ultimate guarantee for survival with continued creativity.

The factors of nationalism, national pride, national defense, selfless willingness on every man's part to give his years to national service, have all led to Israel's present military skill and capacity whose constant ingenuity continues to amaze the world. The Jewish people in Israel today is a nation of fighters, skillful, sacrificial, imbued with the absolute knowledge that no one battle may be lost, for that one might be the last.

Having thus come in a short quarter century from a condition of near-death following the Hitler blood-letting to its present vigorous life and strength through the natural development of strong feelings of nationalism, Israel might look at itself and ask whether, during this period of intensified military spirit with its possibly chauvinistic tendencies, she has turned into some Spartan-like armed camp, throttling all other aspects of her development.

Happily and obviously this has not happened, for the nation has steadily achieved increasing success in most other spheres of deepest concern. continuous immigration; broadening of educational opportunities; growth of universities; slow but steady amelioration of social conditions; rising health standards; industrial expansion; rising exports; widening sea and air links around the globe. Israel is certainly no Sparta - but rather a nation which has learned to fight very well in order to stay alive, in order to achieve all the great goals which make the fighting worthwhile in the first instance. Because of her ability in arms she may someday be freed of the necessity of using them. In the meantime, she is not waiting, but surges forward with continuous constructive growth in all fields.

Within such a framework, which may well be the hallmark of Israel's condition for yet another quarter century, since the Arab neighbors seem to be paralysed in the frozen position of the 1967 Khartoum Declaration, it is quite fitting to look somewhat more deeply into the quality of life and society which is developing in Israel. For in the long run that will be the true criterion for judgement: what kind of independent Jewish state will we have created? There were always those who placed the quantitative before the qualitative, and they were correct, for it is logical first to worry about the essential fact of being, before worrying further about well-being. But by now the quantitative seems to be reasonably assured. As a result of the very high level of taxation, enough planes can be bought. As a result of massive injections of Jewish contributions and loans, enough houses can be built to absorb immigrants and create jobs.

The qualitative is not in such a well-defined condition. Rabbi Richar Hirsch, the Executive Director of the World Union for Progressive Judaism, phrased the key question very aptly:

"What will be the quality of Jewish life in Israel? Will Israel succumb to the pressures of being 'a nation like all other nations,' or will it be propelled by the classic vision of serving as a 'nation for all other nations,' a light to the peoples of the world?"

Some people in Israel today are beginning to express fears, doubts and questions on such basic subjects as ethics and morals. Others are raising questions about the most essential fact of our existence: we are good Israelis, but what kind of Jews are we? In almost every circle of young parents the statement and question can be heard: I am not religious but still I want my children to know about their Judaic heritage; how can I do this?

The public school system teaches the Bible to the child throughout many years of his education and does it quite well. The observance of Jewish holidays is natural, automatic and pervades the entire atmosphere of the country. Let there be no misunderstanding - a visitor from Mars would immediately know that Israel was a Jewish country. But good religious education is lacking, and the yearning for religious education

in a liberal form is particularly widespread. It can be felt throughout the kibbutzim as well as in the cities. Responding to this need by creating the necessary institutions will provide a new vehicle in Israel for developing self identification as Jews, and will assist in the search for the higher meaning of life itself. The young, modern, typically proud, strong, nationalistic, sometimes aggressively chauvinistic Israeli, is sure of himself in all the above characteristics - but is unsure of himself in his inner Jewish soul and feels that something is missing in the manner in which he is acting out the religious side of his personality.

This type of religious insecurity obviously does not apply to that segment of the population for whom the orthodox approach is satisfactory. They live within the framework of Halacha, rejoicing in its decisiveness, deriving spiritual joy from the observance of mitzvot. And for those who do find this meaning, there is even the additional security that their point of view is protected by a series of political parties enjoying official government status.

But the great majority of the population has rebelled against this as is well known. For long decades the rebellion was total - militaristic atheism was the defiant answer of those who refused to conform to rigid orthodoxy. For at least two generations this rejection of religion prevailed. Anti-religious sentiment was a feature of Israeli life which always confused visitors from the Diaspora. But the fact was that in Israel a person was either completely religious or vigorously anti. There was nothing in-between.

Today there is a felt need for an alternative. This is a healthy sign, an indication that mere stubborn rejection of orthodoxy is sterile, and supplies no answers. If people begin to feel that it is not enough simply to ignore an unpalatable religious system, but that some other form must be created within which they can seek answers, then the rigidly atheistic position will gradually wither and be replaced by an open willingness to listen. The moment therefore has come to offer new answers, so that at least the process of reconstruction can begin.

The great poet-philosopher, professor, Abraham Heschel, himself an orthodox Jew, expressed this very clearly shortly before his death:

"The discovery I made in Israel was that preoccupied as the people are with political and economic problems, there is a great searching and groping for a way of returning

to God, and the official representatives are unable to deal with it. They are concerned with the problems of dietary laws in the kitchen rather than with the questions of the mind and the longings of the heart."

In this spirit, and with no intention of entering into any confrontation with the official religious establishment, but rather with the intention of expanding the movement of Progressive Judaism, which already has some roots in Israel, into a fuller program, spreading its message, and offering its alternative to wider circles of people, it has been decided by the combined bodies of the Reform Movement in the United States, and the World Union for Progressive Judaism, to enter into a program expansion with a fund raising campaign designed to achieve it. The headquarters of the World Union, once located in London, and more recently in New York, will now be moved to Jerusalem. The Executive Director of the World Union, Rabbi Richard Hirsch, will move from Washington to Jerusalem, to direct and supervise the movement in Israel, as well as world wide.

I shall serve as Director of Planning and Development for the movement, with responsibility for concepts and plans, as well as raising the funds for their implementation. I have synthesised a very broad master plan, as a result of many internal consultations, which will serve as the basis for development in stages. The plan has two major objectives, which will constantly interact and work in tandem: one is to build a liberal religious movement inside Israel; and the second is to bring the liberal religious movements of the U.S. (and the rest of the Western world, insofar as possible) into close, deep and permanent relationship with Israel. The plan is presented on two accompanying diagrams, one of which describes programs to be carried out, and the other which describes facilities required.

There are essentially four stages of development:

- I - WORLD EDUCATIONAL CENTER IN JERUSALEM
- II - YOUTH PROGRAM AND KIBBUTZ OR MOSHAV SHITUFI
- III - SEVERAL LOCAL SYNAGOGUE CENTERS AND ONE IDEOLOGICAL CENTE
- IV - HIGH SCHOOLS AND BOARDING SCHOOLS

I) The first and major project is the development in Jerusalem, on the 12 dunam plot adjacent to the present buildings of the Hebrew Union College - Jewish Institute of Religion, of a complex of structures to house a series of activities. It is not possible at this moment, because the architectural design is still in the early planning stage, to speak of exactly which buildings will contain exactly which facilities. The total complex will comprise:

- a) A large expansion of the HUC-JIR, for rabbinical and graduate students, with all the necessary classrooms, faculty rooms, seminar rooms, lounges and possible dormitories, office space, archeology work space, archives and library.
- b) Office space for all the administrative needs of the World Union, the American Union, the Israeli movement, the CCAR.
- c) Some sort of tourist reception - lobby area for audio-visual presentations.
- d) Museum and open display space.
- e) Synagogue-auditorium.
- f) Outdoor seating area - cafe.

II) The second project encompasses:

A - Youth program with various facilities:

- a) Rural campus for many uses, such as six month Ulpan; six week youth group leadership training; 3 year agricultural high school; nature study.
- b) Tent cities, throughout the entire country.
- c) Dormitory space in many kibbutzim.

B - Moshav Shitufi or Kibbutz, according to regular Israeli standard, with combination of agriculture and industry.

III) The third project encompasses:

- a) Synagogue-centers in many locations, of which three are ready to be launched, in Tel Aviv, Ramat Gan and Haifa; and several others hold good potential.
- b) One major ideological center for the intellectual input and output required, similar in concept to Bet Berl, and to the Center for Democratic Studies in Santa Barbara.

IV) The fourth project encompasses:

- a) High Schools such as the Leo Baeck Comprehensive School in Haifa.
- b) Boarding School, such as Carmel College in England.

These projects will roll in waves, not necessarily in strict order, and the above sequence is intended mainly for rough guide lines, except for the first, which is obviously the main priority. Nor is the above list closed and final, for undoubtedly additional ideas will occur. What is written here is simply the thinking to date.

CAMPAIGN METHODOLOGY

1. No announcement of money goals - for none can honestly be set. For example, it is the intention to solicit endowment funds for maintenance parallel with soliciting capital funds for construction. We desire the whole program to be self sustaining in perpetuity. It is almost impossible to know, a priori, what the maintenance costs will be of a particular institution, only as we go along will we get a better idea.
2. No publicity - for none is required in a campaign which has no public functions, speakers, dinners etc.
3. No Lay Leader structures - for the formation of cabinets or committees might tend to draw manpower away from the central campaign. At most a very small number of lay leader solicitors may be mobilized, from time to time.
4. Individual solicitations - with clearance of every name by the UJA, both national and New York City, as well as by the local federation executive director.
5. No timing conflicts - for care will be taken not even to ask for clearance of names during campaign peaks.
6. Large gifts only - with no mass campaigning of any sort.
7. No announcement of gifts secured - unless a donor absolutely demands for some reason, and then careful consultation will be held with UJA and community to see how to handle an announcement.

APPENDIX B

HEBREW UNION COLLEGE - JEWISH INSTITUTE OF RELIGION

At 13 King David Street in Jerusalem, overlooking the Old City and its walls, stands a complex of buildings comprising the Jerusalem School of the Hebrew Union College-Jewish Institute of Religion. The vicinity also includes the French Consulate, the Pontifical Biblical Institute, the YMCA, and the King David Hotel.

In 1963, ten years ago, the Hebrew Union College/Biblical and Archaeological School, as it was then known, opened its doors for the express purpose of establishing in Jerusalem an academic center which would solidify the historical, cultural and intellectual ties between Israel and American Jewry. The opening of the Jerusalem School brought to reality a dream long cherished by the late Nelson Glueck, President of the Hebrew Union College-Jewish Institute of Religion (1947-1971). An eminent scholar and orientalist, Dr. Glueck recognized the need for an American-sponsored archaeological research center in Jerusalem. Of equal importance, he felt then, Reform Judaism had to have an academic center in Israel -- including a chapel for worship within the modes of its own liberal tradition.

In the first days of June, 1967, at a time when Israel was in deadly peril, the Board of Governors of the College-Institute met in Cincinnati, Ohio. In a dramatic declaration of faith in Israel and her future, the Board voted unanimously to enlarge the Jerusalem School's physical facilities. Utilizing a gift from the late Mrs. Myer Feinstein of Philadelphia, the Board authorized the building of the new Residence Hall which was opened to scholars and students in October, 1970.

For a considerable number of years, the Jerusalem School of Hebrew Union College has functioned as a post-graduate research center serving American universities, seminaries and museums. It has provided the resources for scholarly exchange in the fields of Bible, Biblical and post-Biblical Archaeology, and cognate fields. A series of significant archaeological explorations conducted at Tel Gezer are now in their tenth year. The Institute on Near Eastern Civilizations, with participants from the Consortium of the Hebrew Union College Biblical and Archaeological School of Jerusalem, Israel, was organized and is continuing its summer program.

In 1970, the Faculty and Administration of the College-Institute, reviewed the curriculum of the Rabbinic Studies Program, and decided that it needed the added component of at least one year of study in Israel. The exposure to Israel, her life style and language would provide a learning experience of unique character for the future spiritual leaders of Reform Judaism. As a result, the School of Jewish Studies at the Jerusalem campus was opened to enable rabbinic students to spend the required First Year of their studies in Israel.

Mrs. Golda Meir, the Prime Minister of Israel, in a letter to Dr. Alfred Gottschalk, called the Year-in-Israel Program of the College-Institute an "Imaginative innovation to forge more strongly

the links between Israel and American Jewry together with our own youth." She said, "The students of the College will learn the great secret of our being one people wherever we may be."

The Jerusalem School, in addition to its fine academic offerings in Archaeology and Jewish Studies, has several other important dimensions. It functions as a center for rabbinic alumni and for third and fourth year rabbinic students desiring to do advanced research and study in Israel. The Nelson Glueck School of Biblical Archaeology conducts a joint lecture series with the Albright Institute and holds special exhibitions at the Rockefeller Museum; students and scholars meet with Israelis for the creative exchange of ideas at the Jerusalem campus. Extensive public forums and Friday evening lecture series in English are offered during the tourist season. A Hebrew lecture series, held during the winter months, is oriented towards Israelis who are interested in developing a vital contemporary religious and cultural philosophy of Judaism.

STUDENT ENROLLMENT

As of October 1, 1972, we have a total of 61 students, 52 of them enrolled in the Rabbinic Program leading to Ordination. Among these are an American woman and two Israelis. There are also nine special students. Similar statistics are likely for the next several years with respect to the registration for the rabbinic program, but some 10 students working on their Masters Degrees in the field of Jewish Education and Judaic studies and between 5 and 10 in the field of Jewish Communal Service will probably be added. There is also a possibility that advanced students of the School of Sacred Music as well as those in our graduate schools working on their Doctoral Degrees will opt to spend a year or more in Israel -- depending, of course, upon the character of their studies. Rounding out the figures and taking into consideration that many of the wives of our students also study at the School, we can anticipate within the next 3 years a student body of 125 and within the next 5 years a student body of approximately 150 graduate students.

FACULTY

The School presently has on its faculty in the department of Judaic Studies a Director, an assistant to the Director for non-academic affairs, a full-time professor of Hebrew, and 8 part-time Hebrew instructors. In addition, when circumstances and personnel allow, the faculty has been augmented by a visiting professor, usually on sabbatical leave, from one of our American campuses.

It is contemplated that within the near future Dr. Spicehandler, who is presently the Director of Jewish Studies, will be made the Dean of the Jerusalem School and that he will require an assistant dean for academic affairs who will also teach and who will relieve him of some of his administrative responsibilities. Because of the great riches of the Hebrew University in the field of Judaica, additional part-time professors on a contractual basis can be engaged as needed. The availability of the Hebrew University's academic programs in the field of Judaica will also make it possible in the light of present agreements to complement our teaching offerings with courses in Judaica available at the University.

The Nelson Glueck School of Biblical Archaeology enjoys the leadership of a director who is in charge of all archaeological research, excavations and instruction, personnel and students as well as the publication program of the School. An excavation such as that conducted at Gezer originally undertaken with the help of funds from the Smithsonian Institution, has had, in addition, a regular summer staff which has numbered between 30 to 40 people, most of whom are educators and/or graduate students from Consortium Schools and other colleges and universities in the United States. In addition to the Archaeological Director, the local staff has consisted of the superintendent of buildings, one member of the maintenance staff, and occasional members of the publication staff. Volunteers have exceeded the number of 100 each summer. The volunteers are supplemented by field laborers who are recruited from the local Bedouins on a seasonal basis.

The Summer Institute on Near Eastern Civilizations is conducted by the executive Dean of the New York School and enjoys the support of the Jerusalem School's Administrative Staff.

GEZER

With the anticipated closing of the Gezer project, a new archaeological undertaking needs to be devised for the academic year 1974-75. At present, thought is being given to the development of new projects. It is recommended that the archaeological research programs be formalized and that a diploma be awarded for one year's work or an M.A. degree for two years' work in the field of Biblical Archaeology. Staff needed for such a program would include the Archaeological Director, an administrative assistant, and two senior Archaeological fellows or adjunct professors. The latter several candidates are available at the Hebrew University or through the Albright Institute or comparable institutions in Israel. A student group of 10 to 15 maximum of pre-Doctoral standing would be manageable with the above staff.

The post-doctoral or advanced doctoral candidates who would serve as senior fellows would serve as office staff. The above outline for such a program presupposes a) on-going excavation works, b) a publications operation and c) some post-doctoral research.

FUTURE
DEVELOPMENTS

While at present the Jerusalem School is a bona fide academic center, we offer only graduate degree programs. It has become increasingly evident that an undergraduate department must also be established. Such a program offered under the auspices of the Reform Movement in Israel would enable increasing numbers of young people to receive an in-depth Judaic education and indoctrination. They would return home immeasurably enriched and more fully committed Reform Jews. Our future plans must also include training for our Directors of Union Camps, teachers in our Religious Schools, Youth Group leaders, music and choir directors, and communal workers with specially fashioned programs leading to increased professional competence and commitment.

It is my hope that these essential programs will be added to the present Jerusalem School making it truly a pulsating center of higher Jewish learning; a vital connective element between Israel and Reform Judaism.

Alfred Gottschalk

Current Use of Building Facilities

The present campus of the Hebrew Union College includes the main building, which is a multi-purpose structure, a gatehouse, used as offices for the archaeological staff, and the Residence Hall which includes a lounge, amphitheatre, and apartments. The lounge and amphitheatre are used by our students, and the apartments are rented to graduate scholars and rabbis.

Gatehouse:

For the last three years the gatehouse has been turned over to the archaeological department for its publication staff. Five persons use the space regularly and they are involved with the preparation for publication of Gezer materials, drafting, artography, artifact processing. (22 square metres)

Main Building:

Basement: The basement contains 1) a lounge which is used as an entrance to the synagogue on Saturday mornings and as a classroom during the week. (69.58 square metres).

2) A darkroom (below the synagogue) is used as a photography studio and laboratory by the archaeological department. (14 square metres)

3) Technical workshop, used for pottery reformation and technical workspace, also containing a pottery study collection and storage area. (30 square metres)

4) Additional archaeological storage area to the rear of the boiler room used for the storage of working materials from the Gezer dig. (14 square metres)

5) The basement containing:

| | |
|--------------------|-----------------------|
| storage facilities | (35.10 square metres) |
| boiler room | (51.20 square metres) |

First Floor:

1) Synagogue - which seats 188 people. Services are held every Saturday morning, during the High Holy Days in the morning and evening, and on the mornings of Jewish festivals. The synagogue serves also as a large lecture hall, as a meeting hall for our student body, and for official functions of the school. This facility is not equipped for large lectures, conventions or organizational meetings and does not contain audio-visual facilities.

2) Executive offices on the first floor consist of one large office, (20.72 square metres) one intermediate, (15.16 square metres) and a small inter-office room (13.07 square metres). At present the large office is used by our executive secretary, Mrs. Esther Lee, and our registrar, Miss Hilda Friedman. The smaller office is used three days a week by our bookkeeper. The inner room serves as an office for our custodian.

3) Immediately behind the offices is a large lecture room (100.89 square metres) which can be partitioned into three parts by use of sliding walls. Our experience has shown that this large room affords a good sized reception area when used as a whole but cannot accommodate more than one class because it is not sound-proof and probably cannot be made sound-proof. During the last two years, because of increased office equipment, part of that room was converted to an office machine room, containing our copying machines and sundry office supplies. The remainder of the area is being utilized as a classroom. On special occasions we sometimes remove the office machines to enable us to use the larger area. This need has become diminished now that we have the lounge in the Residence Hall.

4) In the rear of the first floor is a modern kitchen facility (20.90 square metres) adequate to prepare meals for approximately 15 people. When the dormitory on the second floor was occupied it was used in the main to serve breakfast to the residents of the building. Now that the dormitory rooms are used as classrooms, the kitchen is used for special student affairs (approximately five to seven times a year), during the Summer Institute, when the classrooms are re-converted to dormitory rooms, and for the making of coffee for our staff.

Second Floor:

1) The Olin-Sang Library presently contains 9,000 volumes and is rapidly becoming filled. At our present acquisition rate it will be inadequate within two years. (173.72 square metres). It is staffed by Curtis Arnson, a part-time employee.

2) Academic Offices: The second floor contains two apartments which have been converted into offices (each 48.18 square metres). The first apartment, consisting of two rooms, bathroom and kitchen facility, is now used in the following manner: The large room is the office of the Archaeological Director, his Research Assistant, and his secretary. The smaller rear room is used as an office and study for our visiting Professor from Cincinnati. The kitchen facilities have been removed and reinstalled in the new apartment building. The small kitchen area is now used for storage of publication volumes. Separate shower and bath facilities are also available, though seldom used. In the second apartment, the smaller room is used

as the office of the Director of Jewish Studies. The larger room is used as the office of his assistant and his Hebrew secretary. Again, the kitchen facilities have been removed, as above.

3) The rear part of the second story originally contained six dormitory rooms (each 15.07 square metres). These have been converted into classrooms which are satisfactory but not particularly comfortable.

Residence Hall:

On the first floor are three two-room apartments (Flat No. 1, 46.51 square metres; Flat No. 2, 46.95 square metres; and Flat No. 3, 46.39 square metres) and one three room apartment (66.90 square metres). The second floor houses the President's apartment (318.84 square metres). It also contains a guest wing which unfortunately cannot be locked off from the main large apartment. The apartments on the first floor are all occupied, two of them are rented to rabbis or scholars and one is rented to a first year student and his wife. The fourth apartment is used as an office by the NFTY Director. The basement contains a lounge (94.77 square metres), a small inadequate kitchen facility (18.24 square metres), large bathroom areas with showers (together 33 square metres). The basement also contains the regulation air raid shelter (78.82 square metres) and the storage area (22.26 square metres).

Archaeological Program - Present Facilities

A. Space used specifically by the Archaeology Program

1. Director's Office (upstairs main building)
 - Used by Director, Research Assistant, and Secretary.
Also used for miscellaneous publications work.
2. The "Gatehouse"
 - Used by cartographer and architect as working area. Also houses files and archives of archaeological materials and reports.
3. Photographic Laboratory. (below synagogue main building)
 - Used by photographer.
4. Pottery Reconstruction Laboratory (basement lower rear of main building)
 - Used for layout and repair of pottery and for other technical operations.
5. Study collection storage area (adjacent to Pottery Reconstruction Lab in main building)
 - Used to house study pottery and for additional technical work space.
6. Archaeological materials storage:
 - a. Restricted working space in Boiler Room of main building below synagogue.
 - b. Four room apartment in Shufat for main storage.
 - c. Equipment storage in "dig house" at Gezer.

B. Shared facilities (of significant regular use)

1. Library
2. Main large classroom (main building)
3. Administrative offices

Projected Building Needs

1. Library

With the rapidly increasing acquisition of books, our library facilities will be inadequate within a two year period. The process of acquisition will be accelerated in order to accommodate the programs of the World Union and UAHC, the cost of which needs to be pro-rated. In the next decade it should reach 100,000 volumes. This would require an area of 20,000 square feet (1,869.2 square metres) for shelving, cataloging, circulation and reading areas. It is proposed that the present library be converted into administrative space and that the library be included in the new building area.

The library should contain two types of reading facilities:

- a. A general reading room 50-75 positions and
- b. carrel area for research students (15-20 carrels)

Rooms or marked off areas should be provided for:

- a. Record and tape library facility. The language laboratory could serve as a listening area.
- b. Microfilm collection and 3 microfilm readers
- c. Periodical section

The library would also require the following administrative areas:

- a. Librarian's office
- b. Secretarial and cataloguing area
- c. Reproduction area

2. Executive Offices of the College-Institute

- a. President
- b. Dean of Jewish Studies
- c. Assistant to the Dean of Jewish Studies
- d. Administrative Assistants - non-academic affairs
- e. Executive Secretary's Office:
 - i. Executive Secretary
 - ii. Bookkeeper
- f. Registrar
- g. Secretarial Offices:
 - 2 Hebrew Secretaries
 - 2 English Secretaries

- h. Coordinator of Public Relations
- i. Receptionist area
- j. Coordinator of Hebrew Instruction
- k. Director of the Nelson Glueck School of Biblical Archaeology

The library will include an American Jewish archival center.

Synagogue-Auditorium

A synagogue-auditorium and reception center is contemplated. This facility should be able to accommodate 500 people and be equipped as a multi-purpose facility with full audio-visual facilities. It will also require a parking area commensurate with code requirements.

Classrooms

We need 12 classrooms including a language laboratory.

Presently we use the six converted dormitory rooms, the basement of the synagogue, and the lecture hall. We propose that these areas not be used for classrooms and that the dormitory rooms be reconverted to their original use, e.g., for use by scholars in residence, graduate fellows. The synagogue lounge should never have been used as a classroom. The lecture hall is not particularly practical as a teaching facility.

Faculty Studies

Without taking into account expansion plans of the World Union and UAHC, we would need the following facilities for the academic staff:

- 1) A study for the Dean of Jewish Studies
- 2) A study for the Archaeological Director
- 3) A study for the Director of the Language Program
- 4) Six additional studies for faculty members

Lounges

- a. Faculty Lounge
- b. Employees' coffee room

Projected Space Needs for Ongoing Archaeological Work

In projecting new buildings, the following considerations for archaeological work pertain:

1. Adequate workshop space should be provided. This could combine the functions of working storage (now in boiler room) and the Pottery Reconstruction and Study collection storage areas. A large well lighted space of up to 200 square metres would be suitable. This would also provide room for research work in spreading and handling materials.
2. A separate Publications area of perhaps 100 square metres (slightly more than the present "gatehouse") would be quite adequate. This could also serve for archives.
3. Storage area of up to 200 square metres is needed for "dead" storage of materials. This could be apart from the school (as presently in Shufat) if necessary.
4. Display facilities and working storage.
5. Present darkroom facilities are quite adequate. Studies would be needed for additional "fellows" or instructors, etc.
6. A seminar room for exclusive use of archaeological students should be planned, perhaps just adjacent to new library facilities. This could be called the "Archaeological Reading Room" or such and could house the current periodicals and serve as the main classroom for archaeological students.
7. Shared space would remain as present with the addition that an auditorium could be well utilized for main lectures or special events.

May 29, 1973

TO: MATTHEW H. ROSS

I was able to obtain the following from
our fund raising office in regard to the
Development Fund:

- 1/ By-Laws
- 2/ Agreement between the UAHC and the HUC-JIR
- 3/ Letter from U.S. Treasury Department in
re Taxes --- they had no letter of application
for same, only this response.
- 4/ Certificate of Incorporation

I trust these will meet your requirements, if
not please advise and I'll check further.

After you've had an opportunity to study these
papers and have no further need for them I'd
appreciate their return.

Thanks and regards.

5/30

Mar 1-60

IRB. Purpos D7

5/31 Form 1023 + Encl.

59 letters

VERY TENTATIVE ESTIMATE OF EXPENSES

Annual

New York Side

Range

| | | | |
|--|------------|-------------------|--------------------|
| Administrative Assistant | | 20,000 | - 25,000 |
| His fringe benefits - approx. 15% of pay | | 3,000 | 4,000 |
| Secretary | | 6,000 | 7,000 |
| Telephone | | 5,000 | 6,000 0 |
| Travel: average fare of one trip | \$150 | | |
| average daily cost- hotel, | | | |
| meals, taxis, etc. | <u>100</u> | | |
| per trip | 250 | | |
| 30-40 trips per year | | 7,500 | 10,000 |
| Reserve for unanticipated expenses | | <u>3,500</u> | <u>5,000</u> |
| | | 44,000 | 57,000 |
| | | 45,000 | |

Israel Side

| | | | |
|--|--|--------------|--------------|
| Secretary | | 3,000 | 4,000 |
| Telephone | | 12,000 | 24,000 |
| Car expenses | | 2,000 | 3,000 |
| Guest-connected: travel, meal, entertainment | | 5,000 | 10,000 |
| Travel to U.S. - 4-5 trips per year | | 6,000 | 8,000 |
| Travel in U.S. - see above calculation - | | | |
| 40-60 days per year @ \$250 | | 10,000 | 15,000 |
| Reserve for unanticipated expenses | | <u>4,000</u> | <u>5,000</u> |
| | | 42,000 | 69,000 |

TOTALS

| | |
|---------------|----------------|
| <u>86,000</u> | <u>126,000</u> |
| 87,000 | |

ONE-TIME EXPENSES

| | |
|--|-------------------------|
| 1. Setting up office - furniture, construction, etc. | \$5,000 |
| 2. Car | 7,500 10,000 |
| 3. Brochure | unknown |

cc Matt Ross
5/4/73
J. Duon
9/21/73

May 25, 1973

Mr. Martin Fromm
Box 7158
Kansas City, Mo. 64113

Dear Martin:

It was good of you to respond so quickly to Rabbi Friedman's request for possible donors to the World Center. I am deeply grateful to you and am passing your suggestion on to Rabbi Friedman.

With appreciation and warmest regards, I am

Sincerely,

Alexander M. Schindler
President-Elect

from the desk of:

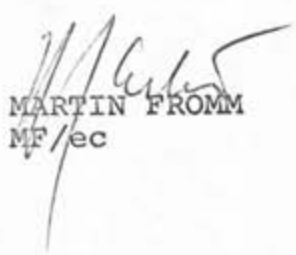
MARTIN FROMM

5-23-73

Alex:

Enjoyed being with you.

With reference to Rabbi Friedman's request for names, may I suggest the name of Richard Bloch (he is the R in H & R Block, the income tax people). Not only that he and his brother and families are extremely wealthy, but they have a vested interest in Israel because one of their son-in-laws is the son of Chaim Vinitzky, Director General of UJ in Jerusalem.


MARTIN FROMM
MF/ec



Finley 2-1393

*Thank you
Person
To Herb
Friedman*

BOND, SCHOENECK & KING

ATTORNEYS AT LAW

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111 WASHINGTON AVENUE

ALBANY, N. Y. 12210

PHONE (518) 462-7421

May 22, 1973

Mr. Harry K. Gutmann, Chairman
Board of Trustees
Union of American Hebrew Congregations
838 Fifth Avenue
New York, New York 10031

Dear Harry:

It was a good meeting and I compliment you and the officers in the way you handled the Friedman contract. I had complete confidence in the officers and voted for the motion which would have authorized the officers to negotiate. However, I think you were so wise in recognizing that there were those who were grumbling; and now that the air is cleared, you have, as the vote on the motion indicated, unanimous support.

Now, let me turn to a matter which has been of great concern to me for the last few years; namely, the Dollar-Per-Person Campaign.

As you know, we passed Judge Baar's resolution amending the constitution concerning the purposes of the Union. Fortunately, the amendment to the by-laws was not presented, and I am certain, that it must have become clear at the luncheon session that it would have been highly inadvisable to have proposed such language.

May I now give you a little background in which I was personally involved:

You will find that in the minutes of the Israel Commission of about a year ago that there was a unanimous resolution that the Dollar-Per-Person Campaign be made mandatory. I was the proponent of that motion because I had seen the results of voluntarism and the income from such a campaign gradually diminishing, as has been true for the last year. Really, the campaign that yields \$60,000 is not of much moment, in view of the needs.

I found, by writing to every congregation in the Northeast Region, as well as in the Great Lakes Region over the past year, minimal cooperation from the rabbis and presidents of the

Mr. Harry Gutmann

May 22, 1973

congregations. I have made my reports to Nat Hess periodically. I also found that the Regional Directors were so preoccupied that they could not spend much time on fostering the project; and furthermore, there were very few lay people in the field who were willing to undertake any sort of executive responsibility.

Since I am not privy to Executive Committee considerations, I can only guess that there was the attitude that a mandatory system would embroil you in the dues structure problems of which we are so well aware. Nevertheless, the Dollar-Per-Person Campaign cannot rest on any voluntary basis, so that a resolution which is based on "expectations" is unrealistic for fund-raising purposes.

If we are to believe in the amendments passed to Article II of the Constitution, then we must obtain support for the yearly ongoing activities of the Union in Israel and \$60,000 won't do it; nor will any other device based on voluntarism achieve our goal.

I had another objection to the resolution amending the by-laws, because it prescribed that the method to be used for the obtaining of funds was by solicitation of the membership. It seems to me, like my own congregation, congregations may well budget for this money or choose any other method for obtaining of funds and I thought it not desirable to prescribe fund-raising methods.

Lastly, there is the very sensitive area which should be faced even though there are tender toes to be affected. We must resolve and delineate the methods, separately or jointly, which are to be used by the World Union and the Commission in obtaining ongoing funds for their respective and joint interests. There are many who seek the emphasis on funds for Israel; others would seek funds for the World Union, as well as Israel, on a fair method of apportionment of funds. You should know that at the Israel Commission meeting this past Thursday, it was recommended that the chairman appoint a committee, in due course, to consider this very problem, which I repeat, is directed only towards annual ongoing contributions and has nothing whatsoever to do with substantial contributions from individuals for either the World Union or the New Center.

The purpose of my letter is really to make certain that there is the appropriate liaison relationship between your office, Emil Baar's constitution committee, Nat Hess' Israel Commission, and representatives of the World Union. I must say in all frankness, that the Commission on Thursday was completely unaware that any amendments were to be proposed and certainly unaware of the nature of the changes to be suggested. It is obvious that there was a lack of communication.

Mr. Harry Getmann

May 22, 1973


I suppose, therefore, that I must appeal to you, as chairman, to make certain that there is a relationship established amongst the interested groups so that we may go to the Biennial of one mind. Unless this is done, I foresee separate, individual amendments proposed which can only lead to interminable debate, and perhaps the loss of any constructive move to resolve the question.

I impose upon you to undertake to resolve the problem, amidst all of your other problems.

However, I can assure you I am going to get you up to Syracuse this fall where you will see a welcome relief from these problems and where you will have the attention shown of a devoted congregation and I am sure you will have a very pleasant experience!

With kindest regards,

Sincerely,



Tracy H. Ferguson

thf/hf

cc: Nathaniel E. Hess
Judge Emil Baar

B.C.C. MNE
HKG
RGH.

March 11 , 1973

Mr. Irving Bernstein
United Jewish Appeal
1290 Avenue of the Americas
New York, N.Y. 10019
U. S. A.

Dear Irving:

Many long discussions have been held with the Reform Leadership group, which has been here during the past ten days, and all policy problems have now been ironed out. I understand what they have in mind, which is to build a large complex on King David Street, next to the present building; and they understand what I have in mind, which is to build a whole movement in Israel. I will do the work first of all to get the money for the Headquarters complex, and they have agreed to endorse the whole program. The fact that we have talked through and agreed upon the wider ramifications of the whole program is very pleasing to me - because now I can feel really happy in the job, with scope to create.

Details of drafting the contract will require one more round of agreeing on exact language in a few paragraphs, and then it will be initialled by them and by me, waiting for final signature until end May, when the two Boards meet and give final ratification.

I am planning to come to the United States around 10 May, remaining until the end of the month. Here is the procedure I would like to follow, and I would appreciate your suggestions and reactions:

1. I have written to Hamlin asking for a meeting with the committee on control for Monday morning, 14 May, to go through the formalities. Copy of my letter to him is enclosed.
2. I want to write to the Executive Directors of the cities where I have prospects.
3. Enclosed is a list of people I would like to see on this trip. Please go over it, and clear or reject as quickly as possible, because I need time to write to the individuals, requesting an appointments.

...../

Mr. Irving Bernstein

March 11, 1973

Page 2

So, the way it will work is as follows:

1. When I get your approval of the draft letter to the execs.
I will sand that out immediately, on personal letterheard,
not UJA.
2. When I get back the list of cleared names, I will write to each
individal for an appointment.

Let me ask you another question. What is your opinion of my coming to the Executive Committee Retreat in Bermuda in June, to explain in person what my new job will be. A direct personal ststatement would clear the air of any confusion, should there be any, and would save me writing lots of letters of explanation. But it would require being listed on the program to speak. I wouldthink 15 minutes would do the trick. Let me know.

How are things going with the campaign? I would appreciate hearing something because by now I amnot really current at all.

As ever,

Herbert A. Friedman

HAF:amg

B*lind copies: Dr. Alfred Gottschalk
Rabbi Alexander Schindler

LIST TO BE VISITED IN MAY 1973

| | | |
|----------------------|------------------|--|
| <u>Alabama</u> | Birmingham | Marvin Engel |
| <u>California</u> | San Francisco | Walter Haas Dan Koshlan Madeleine Russell |
| <u>Colorado</u> | Denver | Jerry Goldstein Emmett Heiteler |
| <u>Connecticut</u> | Bridgeport | Phil Sagarin |
| <u>D.C.</u> | Washington | Charles Smith Mrs. Allie Freed David Kreeger Carl Freeman Harry Weinberg |
| <u>Florida</u> | Fort Lauderdale | Martin Fridovitch |
| | Clearwater | Charles Rutenberg |
| | Miami | Joe Kanter |
| <u>Indiana</u> | Indianapolis | Ben Domont Eugene Glick |
| <u>Maryland</u> | Baltimore | Joe Meyerhoff Mrs. Jacob Blaustein Hugo and Helen Dalsheimer |
| <u>Massachusetts</u> | Boston | Leonard Bell-George Katz |
| <u>Nebraska</u> | Omaha | Nick Newman |
| <u>New Jersey</u> | Camden | Phil Zinman |
| | Sidney Edelstein | Englewood |
| <u>New York</u> | Binghamton | Bud Koffman |
| <u>Tennessee</u> | Chatanooga | Bud Seretean |
| | Memphis | Abe Plough |
| | Nashville | David Steine Morris Werthan Harry Vise |
| | New York City | Joe Lubin Milton Petrie Fred Pomerantz Larry Tisch Bill Rosenwald Meshulam Riklis |

March 11, 1973

Mr. Itzhik Hamlin
Jewish Agency
515 Park Avenue
New York, N.Y.
U. S. A.

Dear Itzhik:

Let me report to you on the progress of our plans. There have been long discussions with the leaders of the Hebrew Union College and the Union of American Hebrew Congregations, and we have now agreed upon the broad outlines of the program which will be undertaken, as well as many of the specifics. I will shortly be reducing these discussions to writing, and will send you a copy of my notes. These notes will provide an answer to the questions you asked in your letter of 5 January 1973, regarding the exact projects we plan to develop.

Secondly you asked whether I had discussed these matters with officials of the Agency and the Government, and I am happy to tell you that I have had conversations with both Mr. Pincus and Mr. Sapir, so they are both fully apprised. Both have given me their opinion that they understand our plans, and see no conflict from the campaign standpoint, in view of the manner in which I plan to do the fundraising.

I intend to come to the ^AUnited States immediately after Yom Atzmaut, and would appreciate very much having a meeting with your committee on Monday morning, 14 May. I am sending now to Irving Bernstein, of National UJA, and Ernie Michel, of New York UJA, a list of names of people I want to see during that May trip, asking them for clearance. When they clear the names I will then write to the Executive Director of the particular city, clearing also with him. Then I will write to the individual himself asking for an appointment. Since this procedure will take some weeks, I am beginning now in order to prepare for the May trip properly.

Regarding publicity and announcements, there will be none. This campaign requires none since there will be no dinners, speakers invitations or any of the usual apparatus. This is intended to be a campaign of personal visits for private solicitations of selected individuals. No goals have been set so none will be announced..

...../

Mr. Itzhik Hamlin

March 11, 1973

Page 2

I don't visualize the slightest problem, because I shall be overly-zealous to observe all the rules. Nevertheless, I do want to have a formal meeting with the committee, to make the formal request and receive the formal approval. I hope the suggested date will work out because I am planning a very tight itinerary, involving fast flying from city to city. If, however, it is inconvenient, please let me know and I am sure we will find an agreeable date.

As ever,

Herbert A. Friedman

HAF:amg

Blind copies: Dr. Alfred Gottschalk
Rabbi Alexander Schindler

May 11, 1973

Mr. Max J. Lipkin, President
Jewish Community Council
718 Central Building
Peoria, Illinois 61602

Dear Mr. Lipkin:

Your letter of April 20th, addressed to Rabbi Charles D. Mintz, has been brought to my attention for response.

As you yourself noted, our campaign will be a selective one and so far no one in your community has been contacted. No one will be contacted in any community without prior and sufficiently far in advance clearance with local community leaders.

We have already received authorization from the National Committee for the Control and Authorization of Campaigns. In due time you will undoubtedly receive appropriate notification from the CJFWF.

I trust this information will help to allay your apprehensions.

With kindest regards, I am

Sincerely,

Alexander M. Schindler
President-Elect

cc: Rabbi Charles D. Mintz

JCC

JEWISH COMMUNITY COUNCIL

718 CENTRAL BUILDING • PEORIA, ILLINOIS 61602 • PHONE 673-7922

PERETZ A. KATZ, Executive Director

5/10 HZ
re: response

Alex

I can't answer this one
since I know so little
about the Friedman
arrangements

April 20, 1973

Please give it to someone
who can answer intelligently

Thanks

CPM

Rabbi Charles D. Mintz
Reform Jewish Appeal
838 Fifth Avenue
New York, N.Y. 10021

Dear Rabbi:

We are in receipt of a letter from Herbert A. Friedman of Jerusalem, Israel in regard to his plans for a selective local solicitation in behalf of the Hebrew Union College - Union of American Hebrew Congregations - World Union of Progressive Judaism Israel Programs. This letter was presented to our Board of Directors at its meeting last week.

Several questions were raised in the discussion and I was asked to write to you for further information before any action was taken on the request. It appeared to some of us that such a solicitation would be a violation of our agreement with national agencies that we support through the Federated process. We are writing specifically, therefore, to get your thinking on this and any other information you may have that would be helpful in our decision.

We would appreciate hearing from you on this matter at your earliest convenience.

Very sincerely yours,

Max J. Lipkin
Max J. Lipkin,
President

As you know
So far we are desir-
g of anyone - you
will be given
likely will be
done with
local
for a note
National Committee
for the
Auth. of Congress

Jan on CFY.

gb

cc: ADN

2
April 19, 1973

Mr. Itzhik Hamlin
515 Park Avenue
New York, N.Y.
U. S. A.

Dear Itzhik:

I am looking forward to our meeting on the morning of May 10. I do not know what time that will be so I will wait word from you. I assume that the meeting will take place in your office at 515 Park Avenue. I shall be arriving the previous afternoon and I will be staying at the Plaza Hotel, so you can leave any message for me there.

I told you that as soon as I had something down in writing, I would send it to you. Please accept the enclosed document, and, of course, you are free to distribute it to the members of your committee.

I think it would be a good idea if Dick Hirsch were present at the meeting that morning. I have already asked him to join us and I assume that it is perfectly alright with you.

Looking forward to seeing you soon.

As ever,

Herbert A. Friedman

Encl:

cc: Rabbi Richard Hirsch
Rabbi Alexander Schindler ✓
Dr. Alfred Gottschalk

20 April 1973

MOVEMENT FOR PROGRESSIVE JUDAISM IN ISRAEL

TO: The Committee on Control and Authorisation of Campaigns
FROM: Herbert A. Friedman

The values and ideals which motivate the people of Israel in the land of Israel to struggle so fiercely for freedom and independence are drawn from the deep source-springs of national memory. This memory recalls all events, from ancient Exodus to modern Holocaust; passes them through the filter of analysis; and emerges with the renewed conviction that conditions of national sovereignty provide the best and probably the only ultimate guarantee for survival with continued creativity.

The factors of nationalism, national pride, national defense, selfless willingness on every man's part to give his years to national service, have all led to Israel's present military skill and capacity whose constant ingenuity continues to amaze the world. The Jewish people in Israel today is a nation of fighters, skillful, sacrificial, imbued with the absolute knowledge that no one battle may be lost, for that one might be the last.

Having thus come in a short quarter century from a condition of near-death following the Hitler blood-letting to its present vigorous life and strength through the natural development of strong feelings of nationalism, Israel might look at itself and ask whether, during this period of intensified military spirit with its possibly chauvinistic tendencies, she has turned into some Spartan-like armed camp, throttling all other aspects of her development.

Happily and obviously this has not happened, for the nation has steadily achieved increasing success in most other spheres of deepest concern: continuous immigration; broadening of educational opportunities; growth of universities; slow but steady amelioration of social conditions; rising health standards; industrial expansion; rising exports; widening sea and air links around the globe. Israel is certainly no Sparta - but rather a nation which has learned to fight very well in order to stay alive, in order to achieve all the great goals which make the fighting worthwhile in the first instance. Because of her ability in arms she may someday be freed of the necessity of using them. In the meantime, she is not waiting, but surges forward with continuous constructive growth in all fields.

HERBERT A. FRIEDMAN
15 IBN GABIROL STREET
JERUSALEM, ISRAEL 92430
TEL. 02-88921

2 April 1973

Rabbi Richard Hirsch
Union of American Hebrew Congregations
838 Fifth Avenue
New York, N.Y. 10019

RECEIVED APR 9 1973

information only
sent to executive
directors of UJA
major communities

Dear Dick,

Those who know me are aware that the over-riding motivation of my entire life has been a fierce concern for the security and upbuilding of an independent Jewish state as the means of guaranteeing the security and freedom of the entire Jewish people. Thus defense and immigration have been the two major themes which I have attempted over and over to analyse and explain. Both themes have preoccupied me since the days of World War II, when service with the Haganah gave me the opportunity actually to work in both areas, even before there was a State.

There are basic concerns, however, which go even deeper than both of these; namely, the transcendental questions of why the Jewish people should survive; what message this people has for the world, which makes its survival worth fighting for; what kind of state Israel will be, in order to express those Jewish yearnings for messianic perfection in a model society. Ben Gurion's entire thrust was his belief that modern Israel should be the successor to the prophetic vision of ethical monotheism - that Israel should be a light unto the nations. This was always my belief, was among my earliest convictions, and various expressions of it have found their way into almost every speech I have ever made.

The quarter century of work for the UJA, first as a volunteer, then as a professional, was the most tremendously satisfying which a man of my beliefs could possibly enjoy. The work involved a great educational effort. Money flowed as American Jewry came to understand and to deepen its convictions, and to develop a truly dedicated lay leadership, both younger and older; and finally, as the relationship between the federated communities and the UJA flowered into an efficiently functioning process which improved from year to year.

When our family moved to Israel in 1971, we all rejoiced in the simple fact of living daily in this beautiful place. Work with the UJA continued, and will continue as long as I live, by the way. It is far and away the most important task American Jewry can undertake on behalf of Israel, except perhaps for organising a large scale movement of aliyah.

But the search to serve somehow the deepest elements of my belief also continued - and after much thought, I think I have now found the path. I am reverting to the very beginning of my public life, when I felt that solutions were to be found through the Reform religious movement, and I am going to help build such a movement here in Israel. Having dealt with the purely physical aspects of Israel's growth for more than 25 years, now I would like to deal with more spiritual matters, like values, ethics, standards, goals, philosophies.

There is still a huge job to be done, from the physical point of view, especially if Russian immigration grows; and there may even be another war to fight, for formal peace is elusive. But even though the end is nowhere in sight, nevertheless, the nation is strong and I pray we are beyond the danger of physical destruction or collapse.

I think that the spiritual aspect of Israel's future requires a great deal of attention. The other day I was reading Abba Eban's new book "My Country." The final two paragraphs of the book hit me hard, for they beautifully expressed my own thoughts:

"At the end of a generation scarred by war and nourished by many triumphs, some of Israel's original values are in doubt. The dilemma can best be illustrated by a series of questions: will the tolerant, humane, empirical theme in Israeli thought triumph over tendencies of extreme nationalist fervour? Will orthodox Jews stretch their imagination to find solutions to urgent human predicaments without opening a destructive conflict - a conflict that cannot possibly end in their favor? Will the pioneering and collective ideals of early Zionism temper the wild rush for affluence and individual welfare so as to maintain a society with a special accent on human worth? Can Israeli democracy show a better solution than in recent years to problems of a rising crime rate, a high level of road accidents and a widening social and economic gap between sections of the population? Will intellectual, scientific and artistic excellence be given due preference in Israel's order of priorities? In short, will the temptations of parochialism and apathy be overcome by appeal to a Jewish legacy, which is universal in space and eternal in time?

The tension between national particularity and broad universal vision runs through the whole of Jewish history. Israel's task is not to ensure the total eclipse of one by the other, but to bring them together in a creative alliance. If it succeeds, the ceremony in the little museum hall in May 1948 may loom larger in the human story than any of its participants could have dared to dream."

I have agreed to serve as Director of Planning and Development for the Hebrew Union College - Union of American Hebrew Congregations - World Union of Progressive Judaism, and have already begun to design a master plan, to be achieved in stages. The plan involves the establishment of many institutions here, to provide a sense of liberal Judaism to the Israeli, and to feed back a sense of Jewish identification to the American. We will need a large expansion of the Hebrew Union College in Jerusalem so that rabbis will be trained here, and then sent back to serve the American communities. We will need to build liberal synagogue-centers here. We will need Reform kibbutzim with Israeli and American volunteer members. We will need a strong youth movement with summer camps, and both rural and urban schools, to implant a deep love for Israel in American youngsters who will come, and a deep respect for Judaism in Israeli youngsters who will come.

We will need an ideological center, and books, and lecturers, and public discussions on ethical issues, and all the intellectual probing and creative writing that must accompany any genuine movement involving heart and soul.

Since I have the responsibility of raising the funds to achieve all this, I want to be sure to function in an orderly fashion. I want to observe all the clearance procedures very carefully. The Committee on Control and Authorisation of Campaigns has already been contacted, and a meeting has been set with them for 10 May in New York. The name of every individual I wish to solicit will be presented to the National UJA and to you, the local federation executive, for clearance. If you have some reason for my not approaching an individual (because he has not made his current year's pledge, or negotiations are in process with him about a future chairmanship, or there is some other valid reason), please tell me and I shall not approach him until you say I may.

This campaign will be conducted without publicity, slogans, money goals, dinners, speakers, staff, or lay leader machinery. I have in mind a very quiet personal approach to a selected list of people for large sums. I shall clear individual names with you; write in advance from Israel to each person, asking him for an appointment, and will try to organise a group of appointments into a compressed period. I have no desire to be away from Israel very long, at any one time. Nor do I want to come and make solicitation visits anywhere near the height of campaign time. This year I am planning to come to the United States in May and September. By May the 1973 campaign should be over, (certainly the big gift phase), and by September the 1974 campaign will not yet have started. This whole approach is tailored to a very low profile, in order not to interfere with ongoing community and national process.

There is so much more I want to share with you, especially in defining what I think a liberal religious movement can contribute to life in Israel. But this letter is already overly long. We will have occasions to meet, both here and in the United States, and perhaps we can have a longer personal talk about some of the deeper matters. At the moment, please accept this autobiographical statement as a sincere expression of friendship, and a request for your most needed cooperation.

Sincerely yours,



Herbert A. Friedman

HAF:amg

RABBI RICHARD G. HIRSCH

April 25, 1973

To: Rabbi Alexander Schindler

I received the enclosed letter from Herbert Friedman today. He will be coming on May 9 and I will be going with him to the meeting of the Agency Committee on Authorization of Campaigns.

RECEIVED APR 2nd 1973
HERBERT A. FRIEDMAN
VILLA SECTION
CAESAREA, ISRAEL
TEL. 063-8233

12. 4. 73

Dear Dick -

Have received your various letters, and believe everything is working out.

I will be arriving Wednesday afternoon 9 May, via Suva from Zurich, due in N.Y. 340 PM. The Swiss are usually punctual, and I should be getting to De Plaza within two hours after touch-down. You're right. I'll be tired because I'm flying straight through from Tel Aviv - but I think it's important for us to talk a bit. When you finish your cocktail reception, call me at De Plaza, and come over.

As for the meeting with Hamilton's committee next morning, I think you should be there. Please plan on it. I'm going to write up a short précis of our project in the next few days and will send it to him (copy to you, of course), because he wants to have something in writing to give his committee.

I have so far written to about 75 community federation executive directors telling them about the project, and beseeching their assistance. With approximately 15 of them I have asked for specific clearance to visit specific people. Am waiting for responses.

I have also written to about 85 lay leaders of the VSA around the country, mostly national officers and executive committee members, informing them also.

Next step (next week) is to start writing to actual prospects asking for appointments. That will be an acid test. If I can't get appointments, at the first effort by a simple letter, then I'll go to U.S. anyway and try by telephone. Will see.

Kuf the junk. DNR EN.

P.S. You ask me to write to your Washington address, but I don't see it in your letterhead and can't seem to find it in my files. Please send it to me.

Heck

CC: m78
HKG
RGH

HERBERT A. FRIEDMAN
15 IBN GABIROL STREET
JERUSALEM, ISRAEL 92430
TEL. 02-66921

2 April 1973

Rabbi Alexander Schindler
Union of American Hebrew Congregations
838 Fifth Avenue
New York, N.Y. 10019

*informative
copy
sent to all
executive directors
of major cities*

Dear Alex,

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Sincerely yours,



Herbert A. Friedman

HAF:amg

December 6, 1973

the \$4 millions needed.

By the time a great deal of the preparatory work has been done, by correspondence between us, it will be worthwhile to organize a working session, with Alan Iselin if you still have confidence in him, to decide on the basic working principles and guidelines.

So let's get started.

With best regards,

A handwritten signature, likely of the sender, in dark ink.

cc: Professor Alfred Gottschalk
Hebrew Union College

August 17, 1973

Rabbi Alexander M. Schindler

Rabbi Ira Youdovin

Herb Friedman has suggested a meeting with our Regional Directors during his few days in New York in early September. We can't bring in all the men at this time but I would like you to set up a session with the local men for Tuesday, September 4th. Make it a morning session and invite the following:

Balfour Bröckner, David Mersky, Bob Schreiber,
Ted Broido. Buzz Bogage should be invited but
tell him not mandatory, to come if it is convenient.

Please also invite Joe Glaser to attend this meeting.

PROPOSED PROGRAMS AND FACILITY REQUIREMENTS

of the

WORLD CENTER FOR PROGRESSIVE JUDAISM

Presented to the Board of the

Union of American Hebrew Congregations

by the

UAHC Jerusalem Center Building Committee

May 20, 1973

As individuals, Reform Jews have long been in the forefront of the Zionist Movement and the efforts of the Jewish people to establish the State of Israel. As a Movement, the Union of American Hebrew Congregations, the Central Conference of American Rabbis and the World Union for Progressive Judaism have for more than thirty years been on record as advocating political and financial support for the establishment of a Jewish State. However, the creation of programs and the establishment of institutions in Israel by the Reform Movement have been of more recent vintage. Within the last two decades, our Movement has begun to dig its roots deep into Israeli soil. Our involvement has taken two forms: a) programs in Israel for Americans and other non-Israelis; and b) programs conducted by and for Israelis.

1. PROGRAMS UNDER THE AUSPICES OF THE UNION OF AMERICAN HEBREW CONGREGATIONS.

A. Youth Programs

1. Summer programs for high school age youth: Bible Institute, Mitzvah Corps, Ulpan, Antiquities Institute, Archeological seminar, and confirmation class tours.
2. Intensive programs of study and work: Eisendrat's International Exchange at the Leo Baeck School and other institutions (1/2 year); Kibbutz workshop (1 year); Academy, a year long program at a kibbutz with college accreditation, to be initiated summer 1973 -- in cooperation with the Hebrew Union College.

B. Adult Programs

1. Study Mission to Israel for adults.
2. Religious School Educators Institutes
3. Interfaith program, Seminar for Christian Academicians, to be initiated summer 1973 -- to be conducted jointly by Duke University, the Hebrew Union College, and the Commission on Interfaith Activities.

C. National Federation of Temple Sisterhoods

Chapel - Library - Cultural Center at Ben Shemen -- a splendid facility erected and furnished by the NFTS in a youth village catering to Israeli youth from less privileged home environments.

II. PROGRAMS UNDER THE AUSPICES OF THE WORLD UNION FOR PROGRESSIVE JUDAISM.

A. Congregations

There are now congregations in the following cities: Beer Sheva, Haifa, Jerusalem, Nahariya, Natanya, Nazareth, Ramat Gan, Tel-Aviv. In addition, during the High Holy Day period, special services have been held in major cities. Total attendance at High Holy Days is between 4,000-5,000.

Of the above congregations, only Har-El in Jerusalem is located in a facility owned by the World Union for Progressive Judaism. The land is valuable, the location excellent, but the building inadequate. The other synagogues meet in rented quarters, most of which are small and not conducive to a religious spirit.

B. The Leo Baeck School

A fine secondary institution in Haifa under the auspices of the World Union with an outstanding reputation and a magnificent new facility still incomplete and still requiring capital funds. The school is in the process of developing plans to become a comprehensive educational center.

C. Israeli Youth Program

The local youth groups of the congregations are organized in a national youth council similar to the structure of NFTY and served by rabbis and local youth leaders.

D. The Vaad Artzi

The Vaad Artzi (the Israel Council of Progressive Synagogues) coordinates programs and publications for the Movement and shares in responsibility for distribution and supervision of funds expended in Israel by the World Union.

E. Maram

Maram (the Council of Progressive Rabbis) is the rabbinic organization of the nine full-time and few part-time and retired rabbis who are associated with our Movement. The Maram gives intellectual and spiritual leadership to the development of the Movement.

Page three.

III. PROGRAMS UNDER THE AUSPICES OF THE CENTRAL CONFERENCE OF
AMERICAN RABBIS

The Central Conference has developed a program of encouraging rabbis to take sabbaticals in Israel. The CCAR has held one national conference in Israel (March 1970) and will be convening another in March, 1974. The CCAR has undertaken responsibility for a series of ideological conferences with kibbutz leadership. The first seminar was held at Oranim and the Leo Baeck School summer 1971; the second is to be held summer 1973.

IV. PROGRAMS UNDER THE AUSPICES OF THE HEBREW UNION COLLEGE

-- spelled out separately by the College and attached. (Appendix B)

Within the last two years, major developments have occurred which have given promise of new impetus and more intensive involvement of Reform Judaism in Israel.

1. Acquisition of Additional Land

A delegation representing the HUC and the UAHC went to Israel in March, 1971 and in meetings with the Prime Minister and the Minister of Finance of the State of Israel received a commitment from the government to make available the 12 dunam (3 acres) of land adjacent to the initial 8 dunam (2 acres) of the HUC campus, thus making a total of 20 dunam (5 acres) in the heart of Jerusalem, adjacent to the King David Hotel and with a commanding view of the old city.

In a separate understanding, the leadership of the Union and the College agreed that the College, in whose name the additional land had been received would make land available free of charge to the Union for its needs.

2. Transfer of the World Union for Progressive Judaism Headquarters

In July, 1971 the Governing Body of the World Union meeting in London, England voted to move the international headquarters to Jerusalem commencing July, 1973. An office in New York at the House of Living Judaism will continue to be retained.

3. Creation of a World Center for Progressive Judaism.

The major institutions of Reform Judaism -- the College, the Union, the World Union and the Central Conference of American Rabbis -- have embarked upon a coordinated project to establish a World Center for Progressive Judaism.

While recognizing the need for separate physical facilities because of function and character unique to the separate institutions, it was agreed to plan for shared use of facilities and for common programming wherever possible. The College and the Union agreed to engage an architect to develop a new master plan and to apply the principle of cooperation to the physical operation of the facilities.

It was also agreed that one of the structures to be created would be visibly identified as a UAHC building of the World Center.

4. A Master Plan for Israel

The Union and the College are sharing in the responsibility for engaging a Director for development and planning who will be charged with responsibility for raising funds for the implementation of a master plan for Progressive Judaism in Israel. (Appendix A)

The program needs, physical facilities and endowment funds required for the entire master plan have been developed elsewhere.

The remainder of this report deals with the projected program and building needs of the Jerusalem Center only.

PROJECTED PROGRAMS AT THE JERUSALEM CENTER

A. Adult Education

Every year thousands of Reform Jews travel to Israel, some as individuals, others in organized tours conducted by travel agents or national Jewish organizations, and some in tours organized by their own rabbis and synagogues. These tours are primarily sightseeing in character and do not have clearly defined educational objectives. Many adults seek more educationally enriching experiences in Israel. The Center will conduct a variety of packaged study-tour programs for adults. These study programs will be integrated with visits to related sights and institutions and where relevant, lectures from academicians and government officials. Some suggested study topics: Bible, archeology, Hebrew literature, aspects of modern Israel. Special study missions will be organized for national leaders, congregational boards, Sisterhoods, Men's Clubs, members of congregational Israel committees, and other groupings within the Movement. Special sessions will be held to find and begin the training of such men and women for teaching within their own congregations at various age-levels.

B. Educational Programs for Jewish Professionals

In cooperation with the College, a multiplicity of in-service training programs of varying duration will be offered to religious school teachers, educators, communal workers, camp directors and counselors, interns and fellowship holders, temple administrators and other professionals who work with and for the Jewish community.

Joint institutes will be held with Israeli and Arab teachers, educators, etc., as well as those from other countries. Special programs will be developed by and for the National Association of Temple Educators, such as workshops to create resource materials and learning programs for all levels and settings of congregational education, including home and camp.

C. Youth

The offices for the National Federation of Temple Youth activities in Israel are already in the Feinsein Building. The new facility will serve as the administrative headquarters of the youth programs conducted throughout the country. It will also be the center to which individual youth traveling on their own will come for information, counsel, and assistance. Various other programs will be conducted there for youth residing in Jerusalem and/or attending the Hebrew University. From time to time conferences and programs will be convened at the Center for the NFTY groups dispersed throughout the country.

D. Informal Education for Israelis

In Israel there is a desperate need for a nonpoliticized ideological center where Israelis can engage in informal independent study of contemporary Jewish life with special emphasis on such subjects as Israel-Diaspora relations and the search for traditional values. Special courses of varying duration and intensity will be geared to meet the needs of newspaper writers, journalists, radio-TV commentators, government civil servants, senior army officers, tour leaders, university faculty, labor leaders, kibbutz leaders, selected high school students, and Israeli "shlichim" and others about to serve abroad.

E. Museum-Exhibit Hall and Audio-Visual Presentations

There is a need for a large display area or areas where archeological works, rare books and treasured ritual objects used in synagogue and home can be displayed. Both the Jewish past and the Jewish present will be portrayed in multi-media audio-visual presentations (similar to those at Disney World or Expo 1967). These presentations will be changed from time to time and will be in at least two languages, Hebrew and English so that not only tourists, but Israelis as well will be drawn to the Center. Sample audio-visual presentations: the Story of Judaism from Abraham to the Present, the Development of the Hebrew Language from its Earliest Origins, Sights and Sound of Jewish Religious Life Around the World.

F. Audio-Visual Center

In Israel the use of audio-visual techniques in education is not nearly as advanced as it is in the United States. The Center will have facilities for creating, presenting, storing and distributing audio-visual materials including those produced by the Reform Movement abroad, such as recordings, projectibles, design and display materials of all types, and the required equipment for their production and use. These materials will concentrate on Jewish education, values and content, and will be used by Israeli educational institutions and the general public as well as by Jewish communities outside Israel.

The Audio-Visual Center will also include space for meetings, workshops, research, and study.

G. Arts Center

This will be adjacent and mutually accessible to the Audio-Visual Center, and will similarly provide for creating, presenting, storing, and distributing, and for meetings, workshops, research, and study, of materials, equipment, techniques, and programs, in arts, crafts, music, dance, and drama for educational purposes.

H. International (and Israeli) Conferences, Seminars, Institutes

The Center will convene international conferences, often in cooperation with other organizations and institutions on issues of Jewish and general concern. These programs will explore critically such issues as:

- The role of Israel and contemporary Jewish theology.
- Judaism and the State in the State of Israel.
- The relevance of Jewish law and tradition on:
 - a. the waging of war and the pursuit of peace
 - b. changing attitudes toward sex and family relations.
 - c. the kibbutz and social experimentation in Israel.
 - d. civil rights and civil liberties.

I. Interreligious Study in Israel

Study-travel programs for Christian and Jewish leaders from around the world will be organized and stimulated by the Center in cooperation with the Government of Israel and other religious organizations. These programs conducted with the participation of all faith groups, will contribute to a mutual appreciation of the religious significance and ideological stance of the respective faith groups. The programs will be geared for various groupings -- clergy, lay leaders, youth.

For a number of years the Hebrew Union College has successfully conducted its Summer Institute on Near East Civilization for faculty of Christian theological schools. A program sponsored jointly by Duke University, the College and the Commission on Interfaith Activities will be held in the summer of 1973.

J. Publications Program

There is an essential need for publications in Israel reflecting the spirit of the Reform Movement -- an attempt to relate Jewish values to the contemporary life situation. Translations into Hebrew of major works reflecting the Progressive Jewish spirit will be published. There is also a need for publications from Israel which will present Jewish life in Israel and around the world from the perspective of Reform Judaism. It is contemplated that a newsletter will be published regularly, also that outstanding papers and proceedings of conferences, selected articles and occasional papers on subjects of concern to our Movement will be published and given world-wide distribution.

K. Cultural Center

In Jerusalem, there is frequently little to do in the evening. It is contemplated that an evening coffee house will be established in the Center complex to serve the needs for intellectual and cultural stimulation. There will also be occasional lectures and discussions for the Israeli public.

CURRENT USE OF PHYSICAL FACILITIES

Presently, the office of director of youth activities is housed in a two-room apartment in the Feinstein Building. By July 1, 1973, two other two-room apartments will house the offices of the Director of the World Union and the Israel Commission, and the offices of the Director for Development and Planning. It is contemplated that at least for the next year, these offices will suffice.

PROJECTED PHYSICAL REQUIREMENTS FOR THE UNION - WORLD UNION

1. Synagogue-Auditorium

There is need for a worship facility under the auspices of the World Union for High Holy Day, Sabbath, Festival Services and special occasions. Eventually the sanctuary may house a congregation, although for the present it is contemplated that it will serve as a central synagogue, a model for Reform Jewish worship around the world. The synagogue should accommodate 500 persons and be expandable to 800.

The same facility should serve as an auditorium with multi-purpose facilities to accommodate lectures, artistic performances and multi-media presentations. Adequate storage space should be provided.

2. Reception-Lobby Area

The reception-lobby area will serve a multi-purpose function. It should be large enough to receive, welcome and brief large groups of tourists. Lounge facilities should be provided, including ample rest rooms and place for light refreshment. Off the main area there should be an office where tourists can receive information, guidance and assistance. There should be a permanent museum, display area.

The reception-lobby area should also serve as a facility for serving up to 200 persons at a sit-down meal. The kitchen facilities should be modest, on the assumption that for larger groups the meals will be catered.

3. Conference-Seminar Rooms

There is need for approximately 5 conference-seminar rooms of varying sizes. One room should be permanently designated as a Board room and should be furnished accordingly.

4. Library-Study Area

In addition to the academic library of the College, there is need for a popular multi-lingual library for persons who will be on the various study missions, for the general Israeli public, and for tourists. There should also be space for a complete display of publications of the Reform Movement around the world.

5. Museum Area

The museum should feature archeological collections as well as Jewish religious art through the ages, including contemporary Israeli art and Jewish art from around the world.

6. Youth Lounge

There should be a separate lounge for young people. Space should be provided for game facilities and light refreshments (self-served). This area will also serve as the place for an evening coffee house.

7. Informal Outdoor Garden Court

There should be an outdoor park-like area for relaxation and contemplation.

8. Offices

The projected program will require office space for the following:

- a. Director of the World Union and Israel Commission
- b. Director of UAHC Youth Activities
- c. Director of Programs
- d. Director of Publications and Public Relations
- e. Special Consultant for Development and Planning
- f. Director of Tours and Study Missions
- g. Business Manager

In addition there shall be offices for:

- h. The Central Conference of American Rabbis
- i. A multi-purpose office to be available for use by visiting leadership of the Movement.

Provisions should be made for 11 secretaries as well as for work space, filing and storage area.

The above needs for physical space will be coordinated with the College needs and wherever feasible, joint facilities will be planned.

MOVEMENT FOR PROGRESSIVE JUDAISM IN ISRAEL

Herbert A. Friedman

The values and ideals which motivate the people of Israel in the land of Israel to struggle so fiercely for freedom and independence are drawn from the deep source-springs of national memory. This memory recalls all events, from ancient Exodus to modern Holocaust; passes them through the filter of analysis; and emerges with the renewed conviction that conditions of national sovereignty provide the best and probably the only ultimate guarantee for survival with continued creativity.

The factors of nationalism, national pride, national defense, selfless willingness on every man's part to give his years to national service, have all led to Israel's present military skill and capacity whose constant ingenuity continues to amaze the world. The Jewish people in Israel today is a nation of fighters, skillful, sacrificial, imbued with the absolute knowledge that no one battle may be lost, for that one might be the last.

Having thus come in a short quarter century from a condition of near-death following the Hitler blood-letting to its present vigorous life and strength through the natural development of strong feelings of nationalism, Israel might look at itself and ask whether, during this period of intensified military spirit with its possibly chauvinistic tendencies, she has turned into some Spartan-like armed camp, throttling all other aspects of her development.

Happily and obviously this has not happened, for the nation has steadily achieved increasing success in most other spheres of deepest concern. continuous immigration; broadening of educational opportunities; growth of universities; slow but steady amelioration of social conditions; rising health standards; industrial expansion; rising exports; widening sea and air links around the globe. Israel is certainly no Sparta - but rather a nation which has learned to fight very well in order to stay alive, in order to achieve all the great goals which make the fighting worthwhile in the first instance. Because of her ability in arms she may someday be freed of the necessity of using them. In the meantime, she is not waiting, but surges forward with continuous constructive growth in all fields.

Within such a framework, which may well be the hallmark of Israel's condition for yet another quarter century, since the Arab neighbors seem to be paralysed in the frozen position of the 1967 Khartoum Declaration, it is quite fitting to look somewhat more deeply into the quality of life and society which is developing in Israel. For in the long run that will be the true criterion for judgement: what kind of independent Jewish state will we have created? There were always those who placed the quantitative before the qualitative, and they were correct, for it is logical first to worry about the essential fact of being, before worrying further about well-being. But by now the quantitative seems to be reasonably assured. As a result of the very high level of taxation, enough planes can be bought. As a result of massive injections of Jewish contributions and loans, enough houses can be built to absorb immigrants and create jobs.

The qualitative is not in such a well-defined condition. Rabbi Richar Hirsch, the Executive Director of the World Union for Progressive Judaism, phrased the key question very aptly:

"What will be the quality of Jewish life in Israel? Will Israel succumb to the pressures of being 'a nation like all other nations,' or will it be propelled by the classic vision of serving as a 'nation for all other nations,' a light to the peoples of the world?"

Some people in Israel today are beginning to express fears, doubts and questions on such basic subjects as ethics and morals. Others are raising questions about the most essential fact of our existence: we are good Israelis, but what kind of Jews are we? In almost every circle of young parents the statement and question can be heard: I am not religious but still I want my children to know about their Judaic heritage; how can I do this?

The public school system teaches the Bible to the child throughout many years of his education and does it quite well. The observance of Jewish holidays is natural, automatic and pervades the entire atmosphere of the country. Let there be no misunderstanding - a visitor from Mars would immediately know that Israel was a Jewish country. But good religious education is lacking, and the yearning for religious education

in a liberal form is particularly widespread. It can be felt throughout the kibbutzim as well as in the cities. Responding to this need by creating the necessary institutions will provide a new vehicle in Israel for developing self identification as Jews, and will assist in the search for the higher meaning of life itself. The young, modern, typically proud, strong, nationalistic, sometimes aggressively chauvinistic Israeli, is sure of himself in all the above characteristics - but is unsure of himself in his inner Jewish soul and feels that something is missing in the manner in which he is acting out the religious side of his personality.

This type of religious insecurity obviously does not apply to that segment of the population for whom the orthodox approach is satisfactory. They live within the framework of Halacha, rejoicing in its decisiveness, deriving spiritual joy from the observance of mitzvot. And for those who do find this meaning, there is even the additional security that their point of view is protected by a series of political parties enjoying official government status.

But the great majority of the population has rebelled against this as is well known. For long decades the rebellion was total - militaristic atheism was the defiant answer of those who refused to conform to rigid orthodoxy. For at least two generations this rejection of religion prevailed. Anti-religious sentiment was a feature of Israeli life which always confused visitors from the Diaspora. But the fact was that in Israel a person was either completely religious or vigorously anti. There was nothing in-between.

Today there is a felt need for an alternative. This is a healthy sign, an indication that mere stubborn rejection of orthodoxy is sterile, and supplies no answers. If people begin to feel that it is not enough simply to ignore an unpalatable religious system, but that some other form must be created within which they can seek answers, then the rigidly atheistic position will gradually wither and be replaced by an open willingness to listen. The moment therefore has come to offer new answers, so that at least the process of reconstruction can begin.

The great poet-philosopher, professor, Abraham Heschel, himself an orthodox Jew, expressed this very clearly shortly before his death:

"The discovery I made in Israel was that preoccupied as the people are with political and economic problems, there is a great searching and groping for a way of returning

to God, and the official representatives are unable to deal with it. They are concerned with the problems of dietary laws in the kitchen rather than with the questions of the mind and the longings of the heart."

In this spirit, and with no intention of entering into any confrontation with the official religious establishment, but rather with the intention of expanding the movement of Progressive Judaism, which already has some roots in Israel, into a fuller program, spreading its message, and offering its alternative to wider circles of people, it has been decided by the combined bodies of the Reform Movement in the United States, and the World Union for Progressive Judaism, to enter into a program expansion with a fund raising campaign designed to achieve it. The headquarters of the World Union, once located in London, and more recently in New York, will now be moved to Jerusalem. The Executive Director of the World Union, Rabbi Richard Hirsch, will move from Washington to Jerusalem, to direct and supervise the movement in Israel, as well as world wide.

I shall serve as Director of Planning and Development for the movement, with responsibility for concepts and plans, as well as raising the funds for their implementation. I have synthesised a very broad master plan, as a result of many internal consultations, which will serve as the basis for development in stages. The plan has two major objectives, which will constantly interact and work in tandem: one is to build a liberal religious movement inside Israel; and the second is to bring the liberal religious movements of the U.S. (and the rest of the Western world, insofar as possible) into close, deep and permanent relationship with Israel. The plan is presented on two accompanying diagrams, one of which describes programs to be carried out, and the other which describes facilities required.

There are essentially four stages of development:

- I - WORLD EDUCATIONAL CENTER IN JERUSALEM
- II - YOUTH PROGRAM AND KIBBUTZ OR MOSHAV SHITUFI
- III - SEVERAL LOCAL SYNAGOGUE CENTERS AND ONE IDEOLOGICAL CENTE
- IV - HIGH SCHOOLS AND BOARDING SCHOOLS

I) The first and major project is the development in Jerusalem, on the 12 dunam plot adjacent to the present buildings of the Hebrew Union College - Jewish Institute of Religion, of a complex of structures to house a series of activities. It is not possible at this moment, because the architectural design is still in the early planning stage, to speak of exactly which buildings will contain exactly which facilities. The total complex will comprise:

- a) A large expansion of the HUC-JIR, for rabbinical and graduate students, with all the necessary classrooms, faculty rooms, seminar rooms, lounges and possible dormitories, office space, archeology work space, archives and library.
- b) Office space for all the administrative needs of the World Union, the American Union, the Israeli movement, the CCAR.
- c) Some sort of tourist reception - lobby area for audio-visual presentations.
- d) Museum and open display space.
- e) Synagogue-auditorium.
- f) Outdoor seating area - cafe.

II) The second project encompasses:

A - Youth program with various facilities:

- a) Rural campus for many uses, such as six month Ulpan; six week youth group leadership training; 3 year agricultural high school; nature study.
- b) Tent cities, throughout the entire country.
- c) Dormitory space in many kibbutzim.

B - Moshav Shitufi or Kibbutz, according to regular Israeli standard, with combination of agriculture and industry.

III) The third project encompasses:

- a) Synagogue-centers in many locations, of which three are ready to be launched, in Tel Aviv, Ramat Gan and Haifa; and several others hold good potential.
- b) One major ideological center for the intellectual input and output required, similar in concept to Bet Berl, and to the Center for Democratic Studies in Santa Barbara.

IV) The fourth project encompasses:

- a) High Schools such as the Leo Baeck Comprehensive School in Haifa.
- b) Boarding School, such as Carmel College in England.

These projects will roll in waves, not necessarily in strict order, and the above sequence is intended mainly for rough guide lines, except for the first, which is obviously the main priority. Nor is the above list closed and final, for undoubtedly additional ideas will occur. What is written here is simply the thinking to date.

CAMPAIGN METHODOLOGY

1. No announcement of money goals - for none can honestly be set. For example, it is the intention to solicit endowment funds for maintenance parallel with soliciting capital funds for construction. We desire the whole program to be self sustaining in perpetuity. It is almost impossible to know, a priori, what the maintenance costs will be of a particular institution, only as we go along will we get a better idea.
2. No publicity - for none is required in a campaign which has no public functions, speakers, dinners etc.
3. No Lay Leader structures - for the formation of cabinets or committees might tend to draw manpower away from the central campaign. At most a very small number of lay leader solicitors may be mobilized, from time to time.
4. Individual solicitations - with clearance of every name by the UJA, both national and New York City, as well as by the local federation executive director.
5. No timing conflicts - for care will be taken not even to ask for clearance of names during campaign peaks.
6. Large gifts only - with no mass campaigning of any sort.
7. No announcement of gifts secured - unless a donor absolutely demands for some reason, and then careful consultation will be held with UJA and community to see how to handle an announcement.

APPENDIX B

HEBREW UNION COLLEGE - JEWISH INSTITUTE OF RELIGION

At 13 King David Street in Jerusalem, overlooking the Old City and its walls, stands a complex of buildings comprising the Jerusalem School of the Hebrew Union College-Jewish Institute of Religion. The vicinity also includes the French Consulate, the Pontifical Biblical Institute, the YMCA, and the King David Hotel.

In 1963, ten years ago, the Hebrew Union College/Biblical and Archaeological School, as it was then known, opened its doors for the express purpose of establishing in Jerusalem an academic center which would solidify the historical, cultural and intellectual ties between Israel and American Jewry. The opening of the Jerusalem School brought to reality a dream long cherished by the late Nelson Glueck, President of the Hebrew Union College-Jewish Institute of Religion (1947-1971). An eminent scholar and orientalist, Dr. Glueck recognized the need for an American-sponsored archaeological research center in Jerusalem. Of equal importance, he felt then, Reform Judaism had to have an academic center in Israel -- including a chapel for worship within the modes of its own liberal tradition.

In the first days of June, 1967, at a time when Israel was in deadly peril, the Board of Governors of the College-Institute met in Cincinnati, Ohio. In a dramatic declaration of faith in Israel and her future, the Board voted unanimously to enlarge the Jerusalem School's physical facilities. Utilizing a gift from the late Mrs. Myer Feinstein of Philadelphia, the Board authorized the building of the new Residence Hall which was opened to scholars and students in October, 1970.

For a considerable number of years, the Jerusalem School of Hebrew Union College has functioned as a post-graduate research center serving American universities, seminaries and museums. It has provided the resources for scholarly exchange in the fields of Bible, Biblical and post-Biblical Archaeology, and cognate fields. A series of significant archaeological explorations conducted at Tel Gezer are now in their tenth year. The Institute on Near Eastern Civilizations, with participants from the Consortium of the Hebrew Union College Biblical and Archaeological School of Jerusalem, Israel, was organized and is continuing its summer program.

In 1970, the Faculty and Administration of the College-Institute, reviewed the curriculum of the Rabbinic Studies Program, and decided that it needed the added component of at least one year of study in Israel. The exposure to Israel, her life style and language would provide a learning experience of unique character for the future spiritual leaders of Reform Judaism. As a result, the School of Jewish Studies at the Jerusalem campus was opened to enable rabbinic students to spend the required First Year of their studies in Israel.

Mrs. Golda Meir, the Prime Minister of Israel, in a letter to Dr. Alfred Gottschalk, called the Year-in-Israel Program of the College-Institute an "Imaginative innovation to forge more strongly

the links between Israel and American Jewry together with our own youth." She said, "The students of the College will learn the great secret of our being one people wherever we may be."

The Jerusalem School, in addition to its fine academic offerings in Archaeology and Jewish Studies, has several other important dimensions. It functions as a center for rabbinic alumni and for third and fourth year rabbinic students desiring to do advanced research and study in Israel. The Nelson Glueck School of Biblical Archaeology conducts a joint lecture series with the Albright Institute and holds special exhibitions at the Rockefeller Museum; students and scholars meet with Israelis for the creative exchange of ideas at the Jerusalem campus. Extensive public forums and Friday evening lecture series in English are offered during the tourist season. A Hebrew lecture series, held during the winter months, is oriented towards Israelis who are interested in developing a vital contemporary religious and cultural philosophy of Judaism.

STUDENT ENROLLMENT

As of October 1, 1972, we have a total of 61 students, 52 of them enrolled in the Rabbinic Program leading to Ordination. Among these are an American woman and two Israelis. There are also nine special students. Similar statistics are likely for the next several years with respect to the registration for the rabbinic program, but some 10 students working on their Masters Degrees in the field of Jewish Education and Judaic studies and between 5 and 10 in the field of Jewish Communal Service will probably be added. There is also a possibility that advanced students of the School of Sacred Music as well as those in our graduate schools working on their Doctoral Degrees will opt to spend a year or more in Israel -- depending, of course, upon the character of their studies. Rounding out the figures and taking into consideration that many of the wives of our students also study at the School, we can anticipate within the next 3 years a student body of 125 and within the next 5 years a student body of approximately 150 graduate students.

FACULTY

The School presently has on its faculty in the department of Judaic Studies a Director, an assistant to the Director for non-academic affairs, a full-time professor of Hebrew, and 8 part-time Hebrew instructors. In addition, when circumstances and personnel allow, the faculty has been augmented by a visiting professor, usually on sabbatical leave, from one of our American campuses.

It is contemplated that within the near future Dr. Spicehandler, who is presently the Director of Jewish Studies, will be made the Dean of the Jerusalem School and that he will require an assistant dean for academic affairs who will also teach and who will relieve him of some of his administrative responsibilities. Because of the great riches of the Hebrew University in the field of Judaica, additional part-time professors on a contractual basis can be engaged as needed. The availability of the Hebrew University's academic programs in the field of Judaica will also make it possible in the light of present agreements to complement our teaching offerings with courses in Judaica available at the University.

The Nelson Glueck School of Biblical Archaeology enjoys the leadership of a director who is in charge of all archaeological research, excavations and instruction, personnel and students as well as the publication program of the School. An excavation such as that conducted at Gezer originally undertaken with the help of funds from the Smithsonian Institution, has had, in addition, a regular summer staff which has numbered between 30 to 40 people, most of whom are educators and/or graduate students from Consortium Schools and other colleges and universities in the United States. In addition to the Archaeological Director, the local staff has consisted of the superintendent of buildings, one member of the maintenance staff, and occasional members of the publication staff. Volunteers have exceeded the number of 100 each summer. The volunteers are supplemented by field laborers who are recruited from the local Bedouins on a seasonal basis.

The Summer Institute on Near Eastern Civilizations is conducted by the executive Dean of the New York School and enjoys the support of the Jerusalem School's Administrative Staff.

GEZER

With the anticipated closing of the Gezer project, a new archaeological undertaking needs to be devised for the academic year 1974-75. At present, thought is being given to the development of new projects. It is recommended that the archaeological research programs be formalized and that a diploma be awarded for one year's work or an M.A. degree for two years' work in the field of Biblical Archaeology. Staff needed for such a program would include the Archaeological Director, an administrative assistant, and two senior Archaeological fellows or adjunct professors. The latter several candidates are available at the Hebrew University or through the Albright Institute or comparable institutions in Israel. A student group of 10 to 15 maximum of pre-Doctoral standing would be manageable with the above staff.

The post-doctoral or advanced doctoral candidates who would serve as senior fellows would serve as office staff. The above outline for such a program presupposes a) on-going excavation works, b) a publications operation and c) some post-doctoral research.

FUTURE
DEVELOPMENTS

While at present the Jerusalem School is a bona fide academic center, we offer only graduate degree programs. It has become increasingly evident that an undergraduate department must also be established. Such a program offered under the auspices of the Reform Movement in Israel would enable increasing numbers of young people to receive an in-depth Judaic education and indoctrination. They would return home immeasurably enriched and more fully committed Reform Jews. Our future plans must also include training for our Directors of Union Camps, teachers in our Religious Schools, Youth Group leaders, music and choir directors, and communal workers with specially fashioned programs leading to increased professional competence and commitment.

It is my hope that these essential programs will be added to the present Jerusalem School making it truly a pulsating center of higher Jewish learning; a vital connective element between Israel and Reform Judaism.

Alfred Gottschalk

Current Use of Building Facilities

The present campus of the Hebrew Union College includes the main building, which is a multi-purpose structure, a gatehouse, used as offices for the archaeological staff, and the Residence Hall which includes a lounge, amphitheatre, and apartments. The lounge and amphitheatre are used by our students, and the apartments are rented to graduate scholars and rabbis.

Gatehouse:

For the last three years the gatehouse has been turned over to the archaeological department for its publication staff. Five persons use the space regularly and they are involved with the preparation for publication of Gezer materials, drafting, artography, artifact processing. (22 square metres)

Main Building:

Basement: The basement contains 1) a lounge which is used as an entrance to the synagogue on Saturday mornings and as a classroom during the week. (69.58 square metres).

2) A darkroom (below the synagogue) is used as a photography studio and laboratory by the archaeological department. (14 square metres)

3) Technical workshop, used for pottery reformation and technical workspace, also containing a pottery study collection and storage area. (30 square metres)

4) Additional archaeological storage area to the rear of the boiler room used for the storage of working materials from the Gezer dig. (14 square metres)

5) The basement containing:

| | |
|--------------------|-----------------------|
| storage facilities | (35.10 square metres) |
| boiler room | (51.20 square metres) |

First Floor:

1) Synagogue - which seats 188 people. Services are held every Saturday morning, during the High Holy Days in the morning and evening, and on the mornings of Jewish festivals. The synagogue serves also as a large lecture hall, as a meeting hall for our student body, and for official functions of the school. This facility is not equipped for large lectures, conventions or organizational meetings and does not contain audio-visual facilities.

2) Executive offices on the first floor consist of one large office, (20.72 square metres) one intermediate, (15.16 square metres) and a small inter-office room (13.07 square metres). At present the large office is used by our executive secretary, Mrs. Esther Lee, and our registrar, Miss Hilda Friedman. The smaller office is used three days a week by our bookkeeper. The inner room serves as an office for our custodian.

3) Immediately behind the offices is a large lecture room (100.89 square metres) which can be partitioned into three parts by use of sliding walls. Our experience has shown that this large room affords a good sized reception area when used as a whole but cannot accommodate more than one class because it is not sound-proof and probably cannot be made sound-proof. During the last two years, because of increased office equipment, part of that room was converted to an office machine room, containing our copying machines and sundry office supplies. The remainder of the area is being utilized as a classroom. On special occasions we sometimes remove the office machines to enable us to use the larger area. This need has become diminished now that we have the lounge in the Residence Hall.

4) In the rear of the first floor is a modern kitchen facility (20.90 square metres) adequate to prepare meals for approximately 15 people. When the dormitory on the second floor was occupied it was used in the main to serve breakfast to the residents of the building. Now that the dormitory rooms are used as classrooms, the kitchen is used for special student affairs (approximately five to seven times a year), during the Summer Institute, when the classrooms are re-converted to dormitory rooms, and for the making of coffee for our staff.

Second Floor:

1) The Olin-Sang Library presently contains 9,000 volumes and is rapidly becoming filled. At our present acquisition rate it will be inadequate within two years. (173.72 square metres). It is staffed by Curtis Arnson, a part-time employee.

2) Academic Offices: The second floor contains two apartments which have been converted into offices (each 48.18 square metres). The first apartment, consisting of two rooms, bathroom and kitchen facility, is now used in the following manner: The large room is the office of the Archaeological Director, his Research Assistant, and his secretary. The smaller rear room is used as an office and study for our visiting Professor from Cincinnati. The kitchen facilities have been removed and reinstalled in the new apartment building. The small kitchen area is now used for storage of publication volumes. Separate shower and bath facilities are also available, though seldom used. In the second apartment, the smaller room is used

as the office of the Director of Jewish Studies. The larger room is used as the office of his assistant and his Hebrew secretary. Again, the kitchen facilities have been removed, as above.

3) The rear part of the second story originally contained six dormitory rooms (each 15.07 square metres). These have been converted into classrooms which are satisfactory but not particularly comfortable.

Residence Hall:

On the first floor are three two-room apartments (Flat No. 1, 46.51 square metres; Flat No. 2, 46.95 square metres; and Flat No. 3, 46.39 square metres) and one three room apartment (66.90 square metres). The second floor houses the President's apartment (318.84 square metres). It also contains a guest wing which unfortunately cannot be locked off from the main large apartment. The apartments on the first floor are all occupied, two of them are rented to rabbis or scholars and one is rented to a first year student and his wife. The fourth apartment is used as an office by the NFTY Director. The basement contains a lounge (94.77 square metres), a small inadequate kitchen facility (18.24 square metres), large bathroom areas with showers (together 33 square metres). The basement also contains the regulation air raid shelter (78.82 square metres) and the storage area (22.26 square metres).

Archaeological Program - Present Facilities

A. Space used specifically by the Archaeology Program

1. Director's Office (upstairs main building)
 - Used by Director, Research Assistant, and Secretary.
Also used for miscellaneous publications work.
2. The "Gatehouse"
 - Used by cartographer and architect as working area. Also houses files and archives of archaeological materials and reports.
3. Photographic Laboratory. (below synagogue main building)
 - Used by photographer.
4. Pottery Reconstruction Laboratory (basement lower rear of main building)
 - Used for layout and repair of pottery and for other technical operations.
5. Study collection storage area (adjacent to Pottery Reconstruction Lab in main building)
 - Used to house study pottery and for additional technical work space.
6. Archaeological materials storage:
 - a. Restricted working space in Boiler Room of main building below synagogue.
 - b. Four room apartment in Shufat for main storage.
 - c. Equipment storage in "dig house" at Gezer.

B. Shared facilities (of significant regular use)

1. Library
2. Main large classroom (main building)
3. Administrative offices

Projected Building Needs

1. Library

With the rapidly increasing acquisition of books, our library facilities will be inadequate within a two year period. The process of acquisition will be accelerated in order to accommodate the programs of the World Union and UAHC, the cost of which needs to be pro-rated. In the next decade it should reach 100,000 volumes. This would require an area of 20,000 square feet (1,869.2 square metres) for shelving, cataloging, circulation and reading areas. It is proposed that the present library be converted into administrative space and that the library be included in the new building area.

The library should contain two types of reading facilities:

- a. A general reading room 50-75 positions and
- b. carrel area for research students (15-20 carrels)

Rooms or marked off areas should be provided for:

- a. Record and tape library facility. The language laboratory could serve as a listening area.
- b. Microfilm collection and 3 microfilm readers
- c. Periodical section

The library would also require the following administrative areas:

- a. Librarian's office
- b. Secretarial and cataloguing area
- c. Reproduction area

2. Executive Offices of the College-Institute

- a. President
- b. Dean of Jewish Studies
- c. Assistant to the Dean of Jewish Studies
- d. Administrative Assistants - non-academic affairs
- e. Executive Secretary's Office:
 - i. Executive Secretary
 - ii. Bookkeeper
- f. Registrar
- g. Secretarial Offices:
 - 2 Hebrew Secretaries
 - 2 English Secretaries

- h. Coordinator of Public Relations
- i. Receptionist area
- j. Coordinator of Hebrew Instruction
- k. Director of the Nelson Glueck School of Biblical Archaeology

The library will include an American Jewish archival center.

Synagogue-Auditorium

A synagogue-auditorium and reception center is contemplated. This facility should be able to accommodate 500 people and be equipped as a multi-purpose facility with full audio-visual facilities. It will also require a parking area commensurate with code requirements.

Classrooms

We need 12 classrooms including a language laboratory.

Presently we use the six converted dormitory rooms, the basement of the synagogue, and the lecture hall. We propose that these areas not be used for classrooms and that the dormitory rooms be reconverted to their original use, e.g., for use by scholars in residence, graduate fellows. The synagogue lounge should never have been used as a classroom. The lecture hall is not particularly practical as a teaching facility.

Faculty Studies

Without taking into account expansion plans of the World Union and UAHC, we would need the following facilities for the academic staff:

- 1) A study for the Dean of Jewish Studies
- 2) A study for the Archaeological Director
- 3) A study for the Director of the Language Program
- 4) Six additional studies for faculty members

Lounges

- a. Faculty Lounge
- b. Employees' coffee room

VERY TENTATIVE ESTIMATE OF EXPENSES

Annual

New York Side

Range

| | | | |
|--|------------|-------------------|--------------------|
| Administrative Assistant | | 20,000 | - 25,000 |
| His fringe benefits - approx. 15% of pay | | 3,000 | 4,000 |
| Secretary | | 6,000 | 7,000 |
| Telephone | | 5,000 | 6,000 0 |
| Travel: average fare of one trip | \$150 | | |
| average daily cost- hotel, | | | |
| meals, taxis, etc. | <u>100</u> | | |
| per trip | 250 | | |
| 30-40 trips per year | | 7,500 | 10,000 |
| Reserve for unanticipated expenses | | <u>3,500</u> | <u>5,000</u> |
| | | 44,000 | 57,000 |
| | | 45,000 | |

Israel Side

| | | | |
|--|--|--------------|--------------|
| Secretary | | 3,000 | 4,000 |
| Telephone | | 12,000 | 24,000 |
| Car expenses | | 2,000 | 3,000 |
| Guest-connected: travel, meal, entertainment | | 5,000 | 10,000 |
| Travel to U.S. - 4-5 trips per year | | 6,000 | 8,000 |
| Travel in U.S. - see above calculation - | | | |
| 40-60 days per year @ \$250 | | 10,000 | 15,000 |
| Reserve for unanticipated expenses | | <u>4,000</u> | <u>5,000</u> |
| | | 42,000 | 69,000 |

TOTALS

86,000
126,000
87,000

ONE-TIME EXPENSES

- | | |
|--|--------------------------|
| 1. Setting up office - furniture, construction, etc. | \$5,000 |
| 2. Car | 15,000 10,000 |
| 3. Brochure | unknown |

*cc Matt Ross
5/4/73
J. Duon
9/21/73*

March 16, 1973

Rabbi Alexander M. Schindler

Ruth A. Buchbinder

HUC-JIR JERUSALEM MEETINGS NEW RELEASES

I'm returning these paper for the REFORM JUDAISM presentation.
I'd appreciate your keeping these in your files in case further
questions are to be raised.

Many thanks.

March 22, 1973

Rabbi Hugo Gryn
The Western Synagogue
33 Seymour Place
London, W.1.
ENGLAND

Dear Hugo:

As a result of the visitors who have passed through London recently, for the World Union meeting, I am sure you are fully conversant with the decision made here in Jerusalem that I would go ahead with the project of trying to raise the funds for the development of the Reform Movement in Israel. The first and largest project in the whole process will be the World Center in Jerusalem.

You will recall, when we spoke in February, I said I would be happy to come through London for one day on my next trip to the United States, in order to do two things: to describe the project in depth to the Liberal and Reform rabbis in England, and to obtain from them a very short list of potential contributors.

I would now like to propose that such a meeting be held on Wednesday, May 9th. I will have arrived in London the evening before, so we can meet any time on the 9th. I think we would need, at most, two or three hours, during which I can explain all the details.

The meeting will have real value if the men will bring to it their suggestions of people to be canvassed personally at some future date. We have time to decide who should do the canvassing, how appointments can be made, what the approach should be to specific individuals, and other such technical details. Right now the main task is to see if a list of names can be assembled which is worth the bother.

...../

Rabbi Hugo Gryn

March 22, 1973

Page 2

Criteria for inclusion on the list should be two-fold: financial ability (minimum gift we should be looking for is \$50,000), and a genuine interest in both Liberal Judaism and Israel. Employing these criteria, if each rabbi were to go through his own membership list and bring with him the few names he feels are worth proposing, I would feel happy if we could end up with a list of even 100 prospects.

The job of explaining all this to the men is yours, dear Hugo, and I thank you in advance for undertaking it. Let me know if the meeting on that day is feasible. Should it not be, I would then go from Israel straight to New York.

Looking forward to hearing from you, I am,

As ever,

Herbert A. Friedman

cc: Rabbi Alexander Schindler
Dr. Alfred Gottschalk
Rabbi Richard Hirsch

MAG
HKG
~~*[Signature]*~~



United Jewish Appeal

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2 FEB 73

HERBERT A. FRIEDMAN
EXECUTIVE VICE-CHAIRMAN
MATTHEW H. SIMON
DIRECTOR OF SPECIAL SERVICES

Dear Ted -

Just received your letter - hasten to reply by hand - because am leaving for London, and don't want reply to wait until return.

I certainly understand your position, and of course agree with it. If the lawyers for the College Institute and Union undertake the responsibility to make the decision that's fine. I was simply indicating that this was one important matter to be taken in hand in the U.S. and not left to drift. I would need a clear answer for the first contribution I could obtain.

As for any other problem areas I'm sure we can resolve them satisfactorily when we are all together later this month in Jerusalem.

On the personal side, when I told Franco Minister Sapir my plans he asked me the names of the lay leaders involved. Upon hearing your name, he reacted very favorably and said he has known you for twenty years. Are you still old?

Sincerely,

Herb

cc: Alfred Gottschalk
Alex Schindler

January 2, 1972

Mr. Harry Vise
4337 Beekman Drive
Nashville, Tennessee 37215

Dear Mr. Vise:

I was delighted to learn of your most generous pledge to our Jerusalem Educational Center in memory of your beloved father. It is especially gratifying to know that one of the important facilities of the Center will bear the name, "The Rabbi Alfred Vise Heritage Hall;" it is a most fitting and meaningful tribute to a devoted and cherished colleague's memory.

All of us of the Reform Movement are deeply grateful to you and your family for your tangible display of support for the Jerusalem Center and for the programs which will emanate from this new endeavor.

With every good wish and kindest greetings, I am

Sincerely,

Alexander M. Schindler
President-Elect

HEBREW UNION COLLEGE - JEWISH INSTITUTE OF RELIGION
CLIFTON AVENUE, CINCINNATI, OHIO 45220

December 21, 1972

Mr. Harry Vise
4337 Beckman Drive
Nashville, Tennessee 37215

Dear Harry:

In New York yesterday I heard the great news that you had pledged yourself to a \$200,000 capital gift to our Jerusalem Educational Center in memory of your illustrious father Rabbi Alfred Vise. I am so delighted that our conversations bore fruit and that you have seen fit to memorialize your father in such an exemplary way.

Your enthusiastic support of this joint venture between the College and the World Union for Progressive Judaism will redound to the benefit of our entire people. May God bless you and Doris for the vision you have shown.

I would be most pleased to have a written communication from you stating for the records the terms of your gift.

With thanks and in appreciation

Sincerely yours,

Alfred Gottschalk

AG:ec

cc: Judge Theodore Tannenwald, Jr.
Rabbi Randall Falk

bc: Rabbi Alexander Schindler

December 27, 1972

Edith J. Miller

Joshua M. Dwork

Rabbi Richard G. Hirsch

We received a telephone call yesterday indicating that a request has come from Israel for a second payment on the Jerusalem property in the amount of \$80,000. The UAHC is to remit \$40,476.19.

I spoke with Rabbi Schindler and he indicated that the \$40,476.19 should be taken from the Kivie Kaplan gift and payment should be made at the earliest.

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U.S.A.

(1959-1964)

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(1964-1970)

December 11, 1972

(dictated 12-7-72)

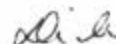
Dean Paul Steinberg
Hebrew Union College
40 West 68 Street
New York, New York 10023

Dear Paul:

Enclosed is a draft of the agreements we reached at the meeting on December 5th, as well as a draft of proposals for capital facilities and program endowment.

Please let me have your approval and/or changes. Also, please fill in all the material for the College on endowments.

Sincerely,



RGH/cf

Richard G. Hirsch

P.S. I dictated this letter last week, but my secretary did not finish typing it until today. Therefore, because of inadequate time, I am sending it to Fritz and Fred, as well as to Maurice and Alex. Please feel free to make any corrections as originally scheduled.

CC: Fritz Bamberger
Maurice N. Eisendrath
Alfred Gottschalk
✓ Alexander Schindler

WASHINGTON, D.C. 20006
Rabbi Richard G. Hirsch
Executive Director
202 M. Montgomery Ave. N.W.
Washington, D.C. 20006
(202) 327-2589

SUMMARY OF MEETING

December 5, 1972

Attendance:

Fritz Bamberger
Maurice N. Eisendrath
Alfred Gottschalk
Richard G. Hirsch
Alex Schindler
Paul Steinberg

The above met for the purpose of agreeing upon the framework within which Herbert Friedman would be engaged to raise capital funds for the joint Jerusalem project of the HUC-JIR and the UAHC. Major policy questions were resolved as follows:

- 1 - The name of the campaign will be tentatively called -- the Israel Educational Center for Progressive Judaism -- or perhaps the Israel Educational Center, with a subtitle indicating Progressive Judaism.
- 2 - The total amount of the capital campaign would be \$10,000,000, to be divided as follows:
 - a - \$5,000,000 for physical plant. Twenty percent of all funds raised will be set aside to be invested as a joint endowment fund, the proceeds of which will be used for maintenance of physical facilities. (The capital gifts will be set at a level to reflect this.)
 - b - \$5,000,000 for program endowment. The funds raised (to be divided equally between the two institutions) will be invested in one of two ways:
 - (1) two separate endowment funds administered separately by the UAHC and the HUC, or
 - (2) to be invested and administered jointly and the proceeds to be shared equally by the two institutions.
- 3 - The campaign will be two years in duration.
- 4 - A special high level fund raising committee or cabinet will be established, in consultation with Herbert Friedman.
- 5 - The campaign for the Jerusalem Project will have priority for a two-year period. There will be no other announced public campaign by either institution until the two-year period is over and any other fund raising is to be conducted on a strictly private, one-to-one basis. In order to assure no interference with the Reform Jewish Appeal or any other maintenance campaigns, a floor of \$10,000 will be established for capital gifts to the Jerusalem program.

6 - The budget for this campaign will be determined after consultation with Herbert Friedman.

7 - Office space will be provided in Jerusalem at the Hebrew Union College, if necessary.

8 - For administrative matters relating to expenses of the campaign, contact will be with Josh Dwork of the UAHC and Jack Fink of the HUC.

9 - On campaign policy matters, the contact in the United States will be Alfred Gottschalk and Alexander Schindler, with close collaboration between the two. In Israel the contact on policy matters will be with Richard Hirsch.

Attached is a rough draft of Endowment and Capital Gift Opportunities previously discussed. There will have to be considerable expansion and revision.

WORLD EDUCATIONAL CENTER FOR PROGRESSIVE JUDAISM

Capital Gift Opportunities

| | |
|---|-------------|
| The Entire Project | \$5,000,000 |
| Synagogue-Auditorium | 1,000,000 |
| The Center Building (Class-conference Rooms, Administration) | 1,000,000 |
| Library-Faculty Study | 1,000,000 |
| Museum-Art Center | 500,000 |
| Outdoor Amphitheatre - Biblical Park Area | 500,000 |
| Archaeology & Display Area | 500,000 |
| Heritage Hall (Reception-Lobby-Exhibit) | 250,000 |
| Class & Conference Rooms (12) | 50,000 each |
| Faculty Lounge | 25,000 |
| Faculty Studies | 25,000 each |
| Administrative Offices | 25,000 each |

WORLD EDUCATIONAL CENTER FOR PROGRESSIVE JUDAISM

Program Endowment Opportunities

Adult Education - for organizing and implementing study missions of adult groups from overseas; to offer adults interested in more than sight-seeing a variety of educationally enriching experiences and programs of study in specific subject areas, such as Bible, archaeology, literature, aspects of modern Israel, etc.

To be designated as the _____ Jewish Heritage Fund.
Proceeds to be used for staff and program.

Youth Education - for programs of six months to one year for non-Israeli Jewish youth. A variety of programs will be offered, such as: work-study programs wherein students live and work on a kibbutz, but study at the Hebrew Union College and/or the Hebrew University for college credit; year-long work-study on a kibbutz; special programs for students desirous of working as professionals within Jewish communities abroad.

To be designated as the _____ Education for Jewish Living Endowment. Proceeds to be used for staff and program.

Israeli Progressive Youth Endowment - for assisting in the development of an Israeli Progressive Youth movement. Two rabbis and five youth leaders are presently engaged on a part-time basis. One rabbi coordinates all the activities out of the World Union office located at the Hebrew Union College in Jerusalem. The other is at Ben Shemen Youth Village. Youth groups are presently functioning in all the major cities and regular country-wide conferences are held. But much more can be accomplished with additional funds for staff and programming, in order for Israeli youth to relate their Jewish heritage to their daily lives.

To be designated as the _____ Israel Youth Fund.

International Conferences, Seminars, and Institutes

In cooperation with major Israeli academic institutions and American and international Jewish organizations, the World Educational Center will convene international conferences of Jewish and general concern. These conferences will explore critically such issues as:

- The Role of Israel in Contemporary Jewish Theology
- Judaism and the State in the State of Israel
- The Relevance of Jewish Law and Tradition on:
 - A) The Waging of War and the Pursuit of Peace
 - B) Changing Attitudes Toward Sex and Family Relations
 - C) Civil Rights and Civil Liberties
- The Kibbutz and Social Experimentation in Israel, and Ramifications for Other Societies.

All programs held will be designated as made possible by the _____ Conference Fund.

Interreligious Study in Israel

Study-travel programs for Christian and Jewish leaders from around the world will be organized and stimulated by the Center in cooperation with the Government of Israel and other religious organizations. These programs, conducted with the participation of all faith groups, will contribute to a mutual appreciation of the religious significance and ideological stance of the respective faith groups. The programs will be geared for various groupings - clergy, lay leaders, youth.

For a number of years the Hebrew Union College has successfully conducted its Summer Institute on Near East Civilization for faculty of Christian theological schools. A program sponsored jointly by Duke University and the Institutions of Reform Judaism will be held the summer of 1973.

Proceeds of the Endowment will place these programs on a sound footing. Funds will be used for staff, program and subsidies of participants.

To be designated as the _____ Endowment for the Study of the Sources of Religion.

Publications

The Center will publish the outstanding papers and proceedings of the above conferences.

Selected articles and occasional papers on subjects of the Center's concern will be published and given wide distribution.

A Newsletter - Judaism Around the World - will be published quarterly.

Translations into Hebrew of major works reflecting the Progressive Jewish spirit will be published.

All the publications made possible by the endowment will bear the imprint of the _____ Publication Fund.

Education for Jewish Professionals

The College, in cooperation with the Hebrew University, will organize study programs for rabbis on sabbatical, and in-training programs for Jewish educators, teachers, communal workers, and other professionals. Many of the latter lack the Jewish background so essential to a profound commitment and understanding of their work. Multi-faceted programs of study in Israel will be offered, with college credit where warranted.

To be designated as the _____ Enrichment of Jewish Life Endowment.

Informal In-Training Education for Israelis

In Israel there is a desperate need for a non-politicized ideological center where Israelis can engage in informal independent study of contemporary Jewish life with special emphasis

on such subjects as Israel-Diaspora relations and the search for traditional Jewish values. The center will offer courses of varying duration and intensity geared to meet the needs of: newspaper writers and journalists, radio-TV commentators and journalists, government civil servants, senior army officers, tour leaders, university faculty, labor leaders, kibbutz leadership, selected high school students, and Israeli "shlichim" and others about to serve abroad.

To be designated as the _____ Israel and World Jewry Institute.

Audio-Visual Center

In Israel, the use of audio-visual techniques in education is not nearly as advanced as in the United States. The Center will have facilities for storing, presenting, and distributing audio-visual materials, especially those with Jewish educational value and content, for use by Israeli educational institutions and the general public.

Audio-visual presentations will be featured in the museum exhibit areas of the World Center. Example: The Story of Judaism from Abraham to the Present; the Development of the Hebrew Language from its Earliest Origins; Sights and Sounds of Jewish Religious Life around the World.

To be designated as the _____ Audio-Visual Center.

Other Programs - to be spelled out by the College

Middle East Language & Area Studies Center

Project Academic Encounter

First-Year in Israel Scholarship Program

American Studies Program

American Jewish Archives

Hebrew Union College-Jewish Institute of Religion

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Trafalgar 3-0200

Office of the Dean

December 14, 1972

*file
agreements w/ HUC*

Rabbi Richard Hirsch
Religious Action Center
Union of American Hebrew Congregations
2027 Washington Avenue, N.W.
Washington, D.C. 20036

Dear Dick:

I hasten to acknowledge your memorandum of December 11th which I received today.

1. May I note in response to your covering letter that it would be preferable to state that this was a summary of the discussion of the meeting held on December 5th. It is my understanding that much we had discussed requires discussion and action by the Board of the College. Of course, I cannot speak for the Board of the Union or Alex.
2. The points you list under #1, #2, #3, and #4 in your summary of the meeting are correct.
3. Point #5, however, is not as clear as we would like it to be or as it is represented in your summary. Although it was agreed there would be a floor of \$10,000 on contributions, the matter of the other announced public campaigns remained undetermined. I believe that Fred Gottschalk may want to add to this and have some other ideas.
4. Items #6, #7, and #8 are correct.
5. With regard to point #9, the understanding was that all policy matters and decisions will be made by Fred Gottschalk and Alex Schindler. That is as far as the discussion went.

6. May I also suggest that you add to your notes our understanding concerning lay participation. My notes indicate that the following represents the constituency of the lay committee.

Richard Scheuer, Chairman
Gilbert Tilles, Vice Chairman
Isidore Millstone
Alan Shapiro
Two UAHC members

In addition, Morris Bergreen and Matt Ross were to be asked to serve as legal consultants to the project.

7. I am sorry that I will not be here for the meeting with Herb Friedman. It should be an interesting one.

With every good wish and warm personal regards.

Cordially,



Paul M. Steinberg
Dean

PMS:lm

cc: Dr. Fritz Bamberger
Dr. Maurice N. Eisendrath
Dr. Alfred Gottschalk
✓ Rabbi Alexander M. Schindler

19007 Coltfeld Court
Gaithersburg, Md. 20760

December 27, 1972

Dear Rhea & Sley

It's hard to believe that it's been more than nine months since we returned to the Washington area, and more than three years since Jule left Washington Hebrew Congregation to join the staff of the Union of American Hebrew Congregations in New York City. Two interstate moves -- with the double packing and unpacking -- have been very taxing in many ways, but they did permit us to divest ourselves of the excess material baggage of the preceding twenty-five years and the experiences and associations of the New York interval enriched our lives enormously. Jule is frequently nostalgic for the UAHC (particularly at the end of a grueling seven day Temple week); he misses his creative colleagues and his participation at the national level in the historic events leading up to the Centennial of the Reform Movement; he wishes he could have the exhilarating daily jaunts across Central Park between the apartment and office we both think fondly of the short walk to Lincoln Center, the weekly visits to the museums, and about the relatives and close friends who became even more precious when we were able to see them frequently.

However, we would be less than honest if we didn't confess that we are revelling in being "back home", in a non-urban environment at the active center of our immediate family, with both of us completely involved in rewarding and comfortable professional endeavors. Our new home--a small three-bedroom townhouse in the "new town" of Montgomery Village, near Gaithersburg, Md.-- is a little further from the center of D.C. than we would have liked. But it is still only 25 or 30 minutes from the Temple office and the exchange of the subway token for the 60 mph commute down I 70S seems fair, particularly during the Fall foliage season. We have two lakes, with boating and fishing, miles and miles of wooded biking and hiking trails (ski touring trails also if it ever snows), swimming, tennis, golf and other community facilities. All we need is the time to enjoy them.

By this time we can say that we have moved in; books are shelved, carpets, drapes and pictures are in place, we are hunting for a suitable piano, Jule's workshop is organized and functioning, and we are in the "project" stage. The first was Nan's light garden -- now fully operational, and we are part way into the completion of the basement rec room. The electrical work is finished and the walls are outlined sufficiently so that we can use it while we complete the paneling and finishing.

As we indicated back a ways, the best part of being in the Washington area has been the fact that the family has been

reunited and our children have seen more of each other and us than at any time in the past five years. We find that we all like the kind of people we have become. Each of us is doing interesting and exciting things and here's a thumbnail sketch:

Reid passed the D.C. Bar a few weeks after he lost Nancy in the June 1971 plane crash. In July he joined McGovern's staff and worked successfully in every major primary. After Miami he was assigned as an area coordinator and trouble shooter in various parts of New York, New England, Pennsylvania and Delaware. Disappointing as the election results were the 16-month grind was a marvelously instructive and enriching experience. He has elected to stay with the political world rather than enter a law firm and he has just been appointed legislative assistant for domestic affairs to Senator Muskie. He starts the first week in January, as soon as he returns with some friends (including his brother Dan) from a scuba-diving hunt for pirate treasure off the coast of Honduras.

Laurie, after graduating from Washington University in St. Louis last June, has been working with "Street 70", Rockville Md.'s community theatre program doing professionally so much that she loves --- sewing costumes, performing, and teaching creative dramatics to children 4 to 18 years old. Laurie is ready for a change though and is now planning a trip abroad. She's awaiting confirmation of final arrangements for a year long Israeli work-study program for graduate students from 40 countries. She'll start out in Arad in mid-January, care of the World Union of Jewish Students (WUJS). Since she wants to travel some in Europe after the program is completed, we are steeling ourselves for a long separation. It is just the excuse we needed for another trip to Israel next winter. We are still revelling in the memories of our 70-71 journey.

Dan has been plugging away at the University of Maryland and has just completed his first semester of his Junior year. He is a Psychology Major though he is still keeping his career options open. This past year he played soccer with a semi-pro Bavarian team. He lives in a very friendly off-campus house with a Greek couple and is pleased that the thirty mile drive to raid our refrigerator is 200 miles shorter than it was last year. He promises to bring us back a doubloon or two from his Honduran vacation.

Nan feels right at home again as a Maryland teacher. Her assignment as Reading Specialist in two nearby Montgomery County Schools has interest, variety, and challenge. Need she say that she prefers what she is doing to her stint with the Montclair Schools and the NYU Reading Clinic - though she sometimes misses dodging the Washington Square purse snatchers.

Jule, who originally came here to join a construction firm, found quickly that it was not going to work out. He therefore was a patsy for the blandishments of the Washington Hebrew Congregation leadership that he return to his old desk. He walked back into his WHC office with the feeling that he never left home, and the welcome he got from the Rabbis, officers, members and staff was a bit overwhelming. He has an assistant now --- a bright young man who also serves as Youth Director, but he is faced with a depleted staff in other areas and a very tight budget crunch. However, it's a great congregation with a creative, expanding program which continues to attract scores of new members. The big challenge ahead is a new suburban center to meet the needs of the young families in the Potomac, Rockville, and Gaithersburg area.

So you can see that things have not been dull for us as we close out 1972. We'd love to get a note, call or better yet, a visit from you soon. In the meantime we wish that 1973 will bring to each of you and yours peace, health and personal fulfillment. L'hitraot!

Warmly,
Nan + Jule
Nan and Jule

Rabbi Gottschalk

| | |
|--|---|
| Page 2, II, B - 7: | "Ecumenical" |
| Page 3, IV, D : | Add (2): "for use in U.S. camps, religious schools, etc." |
| Page 6, 1st paragraph, 22nd line, 2nd last word: | "behind" |
| Page 7, | See attached |
| Page 9, X, B - 1 | "Eton" |
| Page 10, XI, C, 2nd line | Remove "and have the experience of that special kind of kibbutz." |

VIII. IDEOLOGICAL CENTERA. FACILITIES1. WHERE

- a. Separate from the kibbutz
- b. Existing places with a school, dormitory, farm land and dining facilities which we could buy and save the trouble of building.

- ~~g.~~ Beth Berl - b-1
- ~~h.~~ Magdiel, near Ness Zion - b-2
(Rabbi Spicehandler felt that it would be a mistake to get saddled with old buildings.)
- ~~i.~~ Build from scratch? - b-3

2. FACILITIES NEEDED:

- a. 1. Dormitories
- b. 2. Big dining hall
- c. 3. Small private dining rooms
- d. 4. Classrooms
- e. 5. Library
- f. 6. Sports facilities
- g. 7. Swimming pool
- h. 8. Small cinema room for about 50 people
- i. 9. Clubroom (lounge)
- j. 10. Parks and orchards
- ok 11. Conference rooms _ especially equipped for simultaneous translation
- L. 12. Chapel

B. PROGRAM with permanent teaching staff. (It was felt that this would be the single most expensive operation to build and support.)

- 1. HOUSE THE INSTITUTE OF JEWISH ETHICS which would deal with the social issues in Israel. It would be fashioned in the style of the Hutchins Center in Santa Barbara (See Hirsch memo in detail.) It would tackle all the current social problems of the country, hold colloquiums, reach conclusions, and publish them.
- 2. EDUCATE ISRAELI PUBLIC AND SELL OUR IDEOLOGY TO A SELECTED ELEMENT OF THE ISRAELI PUBLIC. (See Herb Friedman memo.)
For example, one could invite 50 senior government officials and their wives as guests for the weekend. Offer swimming, movies, 4 hours of indoctrination and send them home with two brochures. Invite Jewish chaplains, high school principals, news editors, history teachers, army officers, and most importantly, guides who come in contact with many people every day. Teach them all what our movement is about.
- 3. TRAIN LAY LEADERSHIP FOR:
 - a. work in congregations
 - b. speaking: to B'nai B'rith, Rotary, etc. in Israeli society
 - c. working in kibbutzim; start a study group in every kibbutz and provide speakers to talk. It was mentioned that every winter, most kibbutzim have a special time set aside for study anyway.



United Jewish Appeal

1290 AVENUE OF THE AMERICAS, NEW YORK, N.Y. 10019, USA
TEL. (212) 757-1500, TELEX: UJAPPEAL 62911

40 KING GEORGE STREET
JERUSALEM 94269, ISRAEL
TEL. (02) 60487, 222340
TELEX: 2381 UJA IL

HERBERT A. FRIEDMAN
EXECUTIVE VICE-CHAIRMAN
MATTHEW H. SIMON
DIRECTOR OF SPECIAL SERVICES

January 11, 1973

Rabbi Alex Schindler
Union of American Hebrew Congregations
838 Fifth Avenue
New York, N.Y.
U. S. A.

Dear Alex and Fred (alphabetical order),

Let me try to give you an interim report in summary fashion:

1. Before leaving New York I spoke orally with Itzhak Hamlin, secretary of the Committee on Control and Authorisation of Campaigns, in order to put into action the necessary clearance procedures. I tried to suggest that we arrange a meeting here in Jerusalem around February 1 or 2, when many of the members of his committee will be coming to attend the Jewish Agency Assembly. Today I received from him the enclosed letter, a reply to which I shall begin to draft. Whether we have a meeting in Jerusalem February 1 or 2 is not really important. At least the process has now begun and will be continued.

2. With regard to the matter of creating a favorable environment within which to conduct our campaign, you will recall that I spoke of the importance of establishing clearance procedures with the U.J.A. and individual Federations. In that connection I have spoken to the U.J.A. people in depth, namely Paul Zuckerman, Max Fisher, Eddie Ginsberg and Irving Bernstein; also to Leo Bernstein of the Bonds organisation; and Irving Bernstein has undertaken to speak to Philip Bernstein of the CJFWF, because I simply did not have time to do so before leaving New York.

The essence of the matter of "clearance" involves checking, both with national institutions and local Federation directors and Bond managers, the names of individuals to be solicited; checking dates as to when solicitation can be made; and staying away from both solicitations and dates if either of these is deemed to be harmful.



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EXECUTIVE VICE-CHAIRMAN
MATTHEW H. SIMON
DIRECTOR OF SPECIAL SERVICES

Page 2

January 11, 1973

There is no difficulty whatsoever in being completely cooperative on this matter because there are so many people to be seen and solicited that there is no need at all to take any action that might be considered by U.J.A., Bonds, or the communities, to be conflicting.

3. Additionally, the Committee on Control and the various organisations are interested in the question of publicity, about which I probably feel stronger than any of them. I am in favor of no publicity announcements whatsoever. In our contemplated type of operation publicity does not raise money. The only thing it can raise is doubt, fear and nervousness. I would, therefore, appreciate it if both of you, on your respective ends, would make certain that no newspaper releases are issued about our projected campaign or my association with it. I would much prefer that we work quietly, and when we have reached some achievements a couple of years from now, we can decide then whether to make any public announcements or not.

4. Of course, some appropriate board or committee of both Union and College-Institute must meet to give official approval to these plans. As a matter of fact, you will notice that the last sentence on the first page of Hamlin's letter asks the question about formal sponsorship. We have agreed that there must be formal resolutions passed by each Board, but again I would appreciate that no publicity be given to these resolutions. I refer to newspaper or press releases. Obviously, any resolutions passed by a Board are inserted in the Minutes, and circulated to the members, but that's internal.

5. You asked me to prepare a tentative draft of a proposed budget. Enclosed please find same. You realise, of course, how completely rough and tentative it is.

6. Since returning to Israel I have had several long conversations with Ezra, regarding the College-Institute proposals for future expansion. He has drafted a memorandum for Fred, and he and I shall continue to try to work out cost breakdowns.

.../3



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HERBERT A. FRIEDMAN
EXECUTIVE VICE-CHAIRMAN
MATTHEW H. SIMON
DIRECTOR OF SPECIAL SERVICES

Page 3

January 11, 1973

7. I have had a meeting with the members of MAHARAM, in which I reported to them our conversations in New York, and I asked them to put their ideas in order and begin to set them on paper for Dick Hirsch, so that he can have the benefit of their input. The MAHARAM group has set a meeting for January 16 and 17 at the College in Jerusalem to do this brainstorming.

8. Steve Schaefer will be at that meeting and we will have the benefit of his input on the Youth Program.

9. I have written to Dick asking him to get here a few days earlier than his original plan, namely any time from January 25 onward, so that he can bring his thoughts, plus the crystallised thoughts of Alex and his staff on the UAHC side of the program.

10. I shall, in the next week or so, visit with Sapir and Pincus, for the Government and Agency respectively, to inform them of our general ideas.

11. I have a long standing commitment to be in England for the Joint Palestine Appeal, February 4 - 18, and then I am back in Jerusalem and you fellows should be arriving about that time. By that time we should begin to have some programatic description down on paper so that we no longer need to talk vaguely of "the plan" or "our proposed campaign," but we will really be able to create a concise written description. I will be in Israel during the whole period of the Board of Governors Meeting. It seems to me that it would be worthwhile to put aside a day, right now, before everyone scatters from Israel at the conclusion of the meeting, to take stock of where we stand. I see that the last function of the Board of Governors is March 6th. Can we save March 7th?

12. One matter was left in the hands of Ted Tannenwald, namely the responsibility for determining the tax deductible channel he wanted to use, or to create afresh, to serve as a vehicle for this campaign. I hope that he is progressing in his investigation of this question.

Looking forward to hearing from you,

As ever,

Herb

התאחדות הציונים הכללית - אגף אמריקאי

WORLD ZIONIST ORGANIZATION

American Section, Inc.

515 PARK AVENUE, NEW YORK, N. Y. 10022

Plaza 10001

Cable Address: IEVAGENCY

January 5, 1973

Rabbi Herbert A. Friedman
United Jewish Appeal
P.O.B. 92
Jerusalem
ISRAEL.

Dear Herb:

Following our phone conversation, I discussed the matter with Charlotte Jacobson who is co-chairman of our committee, (together with Jack Weiler) Philip Bernstein and Irving Bernstein.

The first thing being emphasized by all of them is the urgency of receiving from you, as quickly as possible, a written statement of your whole plan. This should be divided into two major sub-divisions:

- 1) A listing of the projects and plans you anticipate and what their costs will be. How do these projects and plans relate, if at all, to existing Jewish Agency and government programs? Have you discussed any of these projects with Jewish Agency and government authorities? In other words, you should give us a good idea of how you visualize spending \$25 million on the Israeli end and how these tie in with the functions and the responsibilities of the Jewish Agency and the government.
- 2) How you propose to raise this kind of money in the United States. What professional and lay structures are involved? Whom do you intend to contact for this kind of money? What is the extent of the fundraising planned by you, in terms of welfare funds, if at all, the Reform movement and its congregations, and individuals. What techniques do you propose to use? In short, all those matters which are of concern to us on the American fundraising scene.

Could you add a word about whether your project is being formally sponsored by the Reform movement or is it thus far only in a preliminary stage between you, Hirsch and others perhaps.

Rabbi Herbert A. Friedman
United Jewish Appeal

2.

January 5, 1973

When I get this material from you, I will distribute copies to the above people and it will give us an opportunity to give the matter some thought, in preparation for further talks with you.

Unfortunately it will not be so simple to arrange a meeting "dafke" on February second. The Chairmen of the Jewish Agency Assembly Committees will be meeting on that day to plan their work and Charlotte is one of them.

However I promise you that I will speak to them again after I receive your material, and will try to arrange some kind of get-together in Jerusalem. But I foresee that at some time in the near future we will have to have a more formal session with you.

With best regards,

Sincerely yours,

Itzhak

Isadore Hamlin
Executive Director

*P.S. I just had a good talk with Dick Horish who filled me in on the background. It was most helpful and elucidating. Still you must give me the information as I request above.
Best wishes*

1605 ROOM
CLERK

1605

NAME (FIRST) Friedman (INITIAL) M (LAST) Hebrew Congregation

ADDRESS 50 S. Broad Street

CITY Philadelphia STATE PA ZIP 19106

IN DATE DEC 22 72

CONVENTION Hebrew Congregation

FOLIO NO. P-00930

50.00
9.50
54.50

| MEMO | DATE | EXPLANATION | CHARGES | CREDITS | BAL. DUE |
|------|--------------|-------------|----------|---------|----------|
| | 1 DEC 22-72 | F'WARD | * 280.63 | | * 280.63 |
| | 2 DEC 22-72 | RM-TX | * 53.50 | | * 334.13 |
| | 3 DEC 22-72 | RM-TX | * 1.00 | | * 335.13 |
| | 4 DEC 23-72 | REST'R | E* 9.71 | | * 344.84 |
| | 5 DEC 23-72 | RM-TX | * 54.50 | | * 399.34 |
| | 6 DEC 24-72 | L'DIST | * 7.56 | | * 406.90 |
| | 7 DEC 24-72 | RM-TX | * 54.50 | | * 461.40 |
| | 8 DEC 25-72 | PdOut T'GN | * 7.82 | | * 469.22 |
| | 9 DEC 25-72 | L'DIST | * 1.71 | | * 470.93 |
| | 10 DEC 25-72 | L'DIST | * 1.54 | | * 472.47 |
| | 11 DEC 25-72 | PHONE | * 12.20 | | * 484.67 |
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RESTAURANT CODES

- A. OAK ROOM
- B. OAK ROOM BAR
- C. PALM COURT
- D. ROOM SERVICE
- E. GREEN TULIP
- F. OYSTER BAR
- G. TRADER VIC'S
- H. PERSIAN ROOM
- ✓ PLAZA 9

The Plaza

A SONESTA HOTEL
P.O. Box 5013
CHURCH STREET STATION
NEW YORK, NEW YORK 10249
CABLE: PLAZA NEW YORK
TELEPHONE: 212 • PL 9-3000

IAN, H.

50

24

P - 004206

NAME (FIRST) INITIAL RATE OUT
N OF AMER HEBREW CONGREGATION
FIFTH AV

FOLIO NO.

1.00

E-ZIP

51.50

CONVENTION
CR NR

JL

| | DATE | EXPLANATION | CHARGES | CREDITS | BAL. DUE |
|----|----------|------------------|---------|---------|----------|
| 1 | DEC18-72 | L'DIST | * 4.46 | | |
| 2 | DEC18-72 | L'DIST | * 2.26 | | |
| 3 | DEC18-72 | L'DIST | * 1.98 | | * 6.72 |
| 4 | DEC18-72 | RM-TX 0000 | * 54.50 | | * 8.70 |
| 5 | DEC19-72 | L'DIST | * 0.99 | | * 63.20 |
| 6 | DEC19-72 | L'DIST | * 0.61 | | * 64.19 |
| 7 | DEC19-72 | L'DIST | * 0.66 | | |
| 8 | DEC19-72 | L'DIST | * 0.66 | | * 65.46 |
| 9 | DEC19-72 | L'DIST | * 1.65 | | * 66.12 |
| 10 | DEC19-72 | L'DIST | * 1.66 | | |
| 11 | DEC19-72 | REST'R CORR —(+) | D* 7.68 | | * 69.43 |
| 12 | DEC19-72 | REST'R CORR —(+) | D* 0.70 | | |
| 13 | DEC19-72 | RM-TX 0000 | * 54.50 | | * 77.81 |
| 14 | DEC20-72 | REST'R | E* 4.98 | | * 132.31 |
| 15 | DEC20-72 | REST'R | D* 6.16 | | * 137.29 |
| 16 | DEC20-72 | REST'R | D* 1.70 | | |
| 17 | DEC20-72 | RM-TX 0000 | * 54.50 | | * 145.15 |
| 18 | DEC21-72 | REST'R | D* 5.72 | | * 199.65 |
| 19 | DEC21-72 | REST'R | D* 0.70 | | |
| 20 | DEC21-72 | RM-TX 0000 | * 54.50 | | * 206.07 |
| 21 | DEC22-72 | REST'R | C* 8.50 | | * 260.57 |
| 22 | DEC22-72 | L'DIST | * 1.98 | | * 269.07 |
| 23 | DEC22-72 | L'DIST | * 6.55 | | * 271.05 |
| 24 | DEC22-72 | REST'R | D* 0.00 | | |
| | | | * 3.03 | | * 8.38 |
| | | | | | * 280.63 |

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- F. OYSTER BAR
- G. TRADER VIC'S
- H. PERSIAN ROOM
- I. PLAZA 9

The Plaza

A SONESIA HOTEL

P.O. Box 5013
CHURCH STREET STATION
NEW YORK, NEW YORK 10249
CABLE: PLAZA NEW YORK
TELEPHONE: 212 - PL 9-3000

HEBREW UNION COLLEGE - JEWISH INSTITUTE OF RELIGION

CLIFTON AVENUE, CINCINNATI, OHIO 45220

[Handwritten signature]
12/31 meeting

Box 70
Washington, D.C. 20044

Mr. Herbert A. Friedman
United Jewish Appeal
48 King George Street
Jerusalem, 94269, Israel

Dear Herb,

Fred has sent me copies of your two letters to him and Alex dated January 11, 1973 and I write this letter to correct what appears to be an erroneous impression on your part as to one area of responsibility with reference to the plans we discussed at the meeting on December 19, 1972.

In paragraph 11 of your "interim report" you indicate that I was left with "responsibility for determining the tax deductible channel he [I] wanted to use, or to create afresh, to serve as a vehicle for this campaign." I had thought it had been made clear at the meeting that the legal structure to be created, both from a tax and other points of view, was to be vested in Matt Ross on behalf of the Union and Morris Bergreen on behalf of the College-Institute.

It is essential that you understand that I cannot have, either directly or indirectly, any responsibility for the legal implications of whatever steps may be decided upon. The Canons of Judicial Ethics are crystal-clear on this score and I have no intention of violating either their letter or spirit. I must ask you to be very precise in this area both in your own thinking and in any discussions you may have with others.

I will not comment at this point on any of the other matters covered by your two communications. Suffice it to say that there appear to be certain problem areas which need further discussion and which, hopefully, through such discussion, can be resolved to the satisfaction of all concerned.

I look forward to seeing you in Jerusalem at the end of February.

Sincerely,

Theodore Tannenwald, Jr.

cc: Alfred Gottschalk
Alex Schindler

CONFIDENTIAL

March 15, 1973

Rabbi Alfred Gottschalk
President, HUC-JIR
3101 Clifton Avenue
Cincinnati, Ohio 45220

Dear Fred:

In the past you wrote me several times voicing "caines" concerning that which a member of the Union family, either staff or lay, did or failed to do which aggrieved you institutionally (e.g. especially the Broido matter) and which I thereupon went about promptly and forcefully to correct. I was always glad to when you did so, it helps to clear the air between us and eliminates concerns which if allowed to fester could well have impaired a relationship which I value personally and which is indispensable to the advancement of our work. I hope that you feel the same way about it for now I am afraid it is my turn to come to you with such a plaint.

I refer to the fact that in your public presentations on the Jerusalem Project the Union's partnership and place in the joint venture is all but ignored. In months past a number of Union staff members throughout the country have written to me concerning this, having heard you speak to rabbinic groups and congregational leaders about the project, and they said that you presented it as a College-Institute venture, pure and simple. Frankly, I always shrugged off these plaints, ascribing them to our staff hyperinstitutionalism. But in Jerusalem I heard it myself, or rather I did not hear.

I do not refer to your Board report, that was a closed session. I refer to those many occasions at the various public gatherings at which you invariably made reference to future plans but spoke of them only as an expansion of the College-Institute's campus and program. In all fairness, Ted Tannenwald, at the Knesset, did make brief reference to the fact that there were partners in this venture; but, and perhaps you were not conscious of it, you did not and the press reports were deplorable from this point of view.

My reaction is somewhat stronger than it might have been were it not for the fact that when in Jerusalem both Harry and Maurice became exercised about the Jerusalem Post story in which the headline and substance followed the above pattern. I soothed them both with the rejoinder that "the press after all cannot be controlled and the College-Institute administration cannot be responsible for what the press says." You will recall that this was precisely your rejoinder when Harry and Maurice made some comment during our Saturday session with Herb Friedman and when you spoke as you did I nodded to them as if to say "I told you so." Imagine my chagrin when on returning to New York and my desk I found a

Rabbi Alfred Gottschalk
March 15, 1973
Page -2-

packet of releases prepared on stationery bearing your name, every one of which completely ignores the UAHC as a partner in this venture and speaks of it only as an expansion of the College-Institute, demonstrating that the press did not misunderstand or distort anything but that they took their cue directly from you.

Ironically, I did not request these news releases, they were sent to us by Fritz Bamberger - and here's the irony - with the request that we give the HUC-JIR Board meeting prominent mention in our newspaper, which we will do, of course, as we have always done for I consider our partnership not just a secret agreement but an arrangement which is publicly acknowledged and when I say publicly I mean publicly and not just in the close circle of our family. If this is not your understanding, please tell me -- before the i's are dotted and the t's crossed.

This then is my "taine." I am confident that you were not conscious of what you did or failed to do and the purpose of my letter is to bring this to the forefront of your awareness. I hope you understand.

With warmest good wishes mee bayit l' bayit, I am

Sincerely,

Alexander M. Schindler
President-Elect

*bcc MME
JHG*

Hebrew Union College-Jewish Institute of Religion

UNDER THE PATRONAGE OF THE UNION OF AMERICAN HEBREW CONGREGATIONS

CINCINNATI
NEW YORK
LOS ANGELES
JERUSALEM, ISRAEL

40 WEST 68 STREET • NEW YORK, N. Y. 10023

TRafalgar 3-0200

January 9, 1973

1/31

Rabbi Alexander Schindler
President-Elect
Union of American Hebrew Congregations
838 Fifth Avenue
New York, New York, 10021

Dear Alex:

The enclosed memo, from me to Gottschalk and Tannenwald, is self-explanatory. Morris Bergreen will be our legal man when it comes to negotiate the final contract with Friedman. Fred suggested we share with you his observations and recommendations. If you feel that Dr. Eisendrath, Harry Gutmann and Dick Hirsch should be informed of this memo, please forward a copy to them.

Sincerely,

Fritz
Fritz Bamberger

CC: Dr.A. Gottschalk
Judge T.Tannenwald,Jr.

*cc: Rabbi Eisendrath
Harry K. Gutmann
Rabbi Hirsch*