

MS-630: Rabbi Alexander M. Schindler Digital Collection, 1961-1996. Series A: Union of American Hebrew Congregations, 1961-1996.

Box Folder 5a

World Union for Progressive Judaism [Jerusalem Center] - Foundations, 1971-1975.

For more information on this collection, please see the finding aid on the American Jewish Archives website.

From the desk of Dear Alex The short item on Jamaria and to Ralli mee by interest to you. I thunt they will be dependent on you — an glager - for areplanment. I can help only with background nifer was been. I am available. "Ty warnest good unshes to you for a 27 Jul 2216 2 Je. cc for y.

The Jews in Jamaica are concerned with their future as residents of a country going through the torment of socio-politic and economic changes. Some have already left the country and others are considering it. There are now approximately 450 Jews in Kingston, a reduction of some 10% in the past two years. Montego Bay and Ochw Rio have, between them, parhaps a dozen families.

Despite the unrest, this community, organized as the United Congregation of Israelites, remains strong, proud, sophisticated. Many of them are descendants of the earliest settlers of mid 17th century. Their families pioneered the development of the natural resources of the island and served in disproportionate numbers in its governments whether of one party or another. They have been knighted and honoured. They have represented their country in international circles. They have achieved great economic success.

The adult generation remembers Rabbi Silverman who served them from 1930 to 1965 and Rabbi Hooker who served them until 1974, a period of almost 45 years of continuity and stability. The patterns were set. Lay leadership rotated among the best families who assumed resposibility as their traditional duty. It is still so. Sumuel Galan, who will shortly assume the presidency, follows the tradition.

They do find themselves with a problem with which they have no experience. Rabbis Silverman and Hooker both came from England, served them for almost 45 years, mature and experienced. Rabbi Man Klein is their first American rabbi, trained in the Hebrew Union College, "cutting his teeth" in this his first post. It would appear to me that neither the community nor the Rabbi had adequate preparation for each other. It is an unhappy shiddach. Indeed I found it strange that they had not invited him to attend the meeting with me until I realized that they really wanted to discuss this very problem. Although I listened and responded I resisted their effort to involve World Jewish Congress.

This meeting, held on June 4th in the home of Samuel Galan was attended also by Ernest de Souza Jr., Samuel Henriquez OBE, Dr. Donald Delevante, Eugene Harris, Ainsley Henriquez and David Matalon. The president, Frank Barrow, was delayed in his neturn from a business trip off the island. This was a better than 50% attendance. Jamaica and WIC

We spent considerable time in discussing a more active role for Jamaica in the work of WJC. They will be particularly responsive to what will be developed in the (aribbean area. Samuel Henriquez, highly regarded by all, was especially forth-right in his statement that they must participate more actively. Aaron Matalon said the same in private conversations. Samuel Galan, only 39, a successful businessman who chained the meeting agreed with this acceptance of responsibility and promised me privately, as he drove me to the airport the following morning, that he would do his utmost. Since he will soon become their president his acceptance of the appointment

to represent Jamaica on the WH Governing Council indicates their serious good will . Communal Organizations

Despite the politico-economic numblings on the island and the consequent emigration of some Jews and its contemplation by others, this is one of the more viable communities in the Caribbean. Their communal existence revolves around the synagogue, flowever, in addition to the synagogue, the community operates a one day a week school, a nather successful full time private school where Jewish children one a very tiny minority and a small old peoples home. Their Bnai Brith lodge is active both in the community and in their district # 23. Also active is a WIZO chapter, a sisterhood and a Sunshine (ircle.

The long, more than 300 year history of the Jewish community in Jamaica and the very considerable contribution made by Jews to the growth and development of Jamaica has remained in the consciousness of Jamaicans and their governments of whatever political hue. The community is respected by virtue of both its past and the status of its citizens of today who continue to play active roles in the government, in the intellectual, professional, industrial and business areas on the island.

They resist the general idea of emigration Relaistically they expect some defections. Yet, the internal strength of their communal life and the agencies through which they express it, are of such importance to them that they will go to considerable effort to maintain it on the highest possible level.

What changes they will be making in their nabbinical leadership will be vital to the community, for they are definitely synagogue centered. As we, WHC, stand aside on this issue, we can but hope that they will find the kind of leadership they need to match thematurity of the community. This is basic to all small communities. Some cannot resolve it. I hope Jamaica will leave no stone unturned to accomplish it.

Jamaica and Israel

This community is strongly Israel oriented. One of its most respected citizens, Aaron Matalon, has been Israel's Honourary (onsul for many years. The Israeli Ambassadors to the Dominican Republic, also accredited to Jamaica, have made frequent visits to Jamaica whose voice in the United Nations is important. Indeed, Israel has opened an embassy in Kingston, whose first incumbent will be Ambassador Gideon Saguy. It is hoped that they will retain Aaron Matalon in his Honourary capacity, for his influence is considerable.

In addition to Samuel Galan, who will represent Jamaica on our Governing (ouncil, we should look for opportunities to involve Samuel Henriquez and for Aaron Matalon, perhaps within the North American Section. (onversely we should plan some visits to Jamaica of some of our prestigious leaders.

Althorst there will be some changes in October, I attach the most recent amended list of their officers and Directors.

7-9. HARBOUR ST KGN.

PHONE 92-26670

## UNITED CONGREGATION OF ISRAELITES WARDENS AND DIRECTORS

		WARDENS AND DIRECTO	ORS	
	Frank N. Parrow (President)	Stymous Ahts.# 31 Kings Drive Phone: 92 70791	6.	46 Duke Street, Kingston Phone: 93-21500
	Samuel M. Galan (Vice President)	45 Allerdyce Drive PHONE 92-41510	8.,	13 NATIONAL HEADS CINCLE STONETANT AND SHAING AND PHONE: 92-21075 Phone: 92-66264
	Ernest H. deSouza (Treasurer)	24cKiN6's Drive Phone: 93-77948	6	2R KING'S DRIVE KGN. 6 PHONE 93-77948
		44444444444444		SCOTIAGAM CENTRE DUVE + PT. ROYAL
	Alan C.L. Delgado	Phone :92-78252	6.	c/o BankSt Nova Scotta 5 7 King Street Phone: 92-25430
	Stanley Hotte, J.P.	Phone : 93 77146	6	Phones 92 21649
	Samuel C. Henriques, C.B.E., J.P.	19 Hillcrest Ave. Phone: 92-79303	6.	381 Spanish Town Rd. P.O.Pox 80, Kgn.11. Phone: 93-36470 Pvt.
	Frank L. Myers, M.A.	7F Manor Court Phone: 92-41645	A8.SH	Phone: 92-25860 P.O.Box 870 Ken
	Hon. Ivan Vaz, 547.,	24 Widcombe Road Phone: 92-70011	6.	01d Harbour Phone (0)98+32221
	Ash. I.D.E.	Phono: 93-79661	1464	c/o 23 Boll Road, Kgmr11 Phone: 92-36615
	Biohard Davidson	Phonor 92-76548	1.0,	3 Nelmac Ave., Kgn. 5 Phono: 93 62310
	Dr.Ronald Delevante, MRCS, LRCP, DA, FFARCSI.	4 Millsborough Ave. Phone: 93-77750	6.	Pto.Ph. 92-24464 Phone :92-20210
74	Eugene Marris	6 Farringdon Drive Phone: 93-77568	6.	N.C.R. 11 Caledonia Ave, Kgn.5.
A	ALAN KLEIN	*********		Phone: 92-63490
	Rabbi Bernard Wooker, B.A., Woor.	1G Manor Court Phone: 92-45055	8.	15 Wellington Dr.Kgn.6 Phone: 93-77248
	(Secretary)	Phones 93 79320	-64	99 Herbour Street Phono: 93-22356 -
	AEGISTERED OHICE SYNAGOGUE	TAUST. Light on an annual and an annual		11. DUKE ST. KEN.
	Jewish Institute & Synagogue Shaare Shalo	m		31 Charles Stteet 92 Duke Street Phone:93-25931
	Jewish Home Mrs.Doris May (Matron)	15 Wellington Drive Phone: 92-78381	6.	
海	EDWARD C. ASHENHEIM	PHONE: 92-41115	8.	11. DUKE ST. KGN.
	AINSLEY C. HENRIQUES	3 GLENEAGLES DRIVE PHONE 9 -42182	8.	229. Marcus Garry D. KEN. 11 PHONE: 92-38962 07 92.37407

Pu. 1/20000590

DAVID

9. MATALOW

Report by Lavy M. Becker on his visit to Santo Domingo, May 26 & 27, 1975

Early History

Although there are Jewish tombstones in the Catholic cemetary dated as early as 1821 there seem to be no other records to indicate how large and what kind of Jewish community existed in Santo Domingo in that period . Dr. Enrique de Marchena D., former Ambassador of the Dominican Republic to the US., a committed Catholic, an historian with an active interest in Sefaradim in the Caribbean and the New World, with a Jewish father and Jewish paternal grandparents, President of the Dominivan Israel Cultural Association, claims that there are descendants in the Dominican Republic, none of them now Jewish, of Marannos who settled and lived on this island since the earliest days of the 16th century.

19th Century

The first settlers of the present period were three Taiewonsky brothers and their families who, after a short stay in St. Thomas, came to pioneer a new life in the interior of Dominican Republic in the 1880s. A fourth brother remained in St. Thomasuhere his illustrious son, Ralph, not only became the Governor of the Virgin Islands but also led his community to proud Jewish standards. This did not happen in the Dominican Republic. Although there are still a few Paiewonskys who are Jewish, most of them have intermarried and none are negistered with the Jewish community. The reproduced newspaper ad below illustrates the process of defection and attrition of Jews in isolated areas. It is an invitation to a Mass for a deceased Paiewonsky.



Rogad a Dios por el eterno descanso del alma de

## FANNY PAIEWONSKY DE BRUGAL

Fallecida en Santo Domingo el 18 de Mayo de 1975

Las familias Brugal-Paiewonsky, Brugal-Mata, Brugal-Zayas, Yarull-Brugal, Paiewonsky-Arzeno, González-Paiewonsky, Tejeda de la Rosa y Paiewonsky-Del Valle, invitan por este medio a la misa que en sufragio de su alma será oficiada el lunes 26 de los corrientes, a las 10 de la mañana, en la Parroquia del Perpetuo Socorro, de Puerto Plata.

Puerto Plata, 24 de mayo de 1975.

Sosua

The actual Jewish community of today, however, had its origins in the flight of German, Austrian and East European Jews in the late 30s who sought refuge in new lands, wherever they could get visas and find economic opportunity to rebuild their lives. Trujillo, the late, former dicttator of the Dominican Republic did permit such entry into the country. In fact, his was the only country which agreed, at the Evian (onference of 1938, to admit as many as 100,000 Jewish and non-Jewish refugees. He made available land he owned personally on the northern coast near Puerta Plata, in the former fruit company town called Sosua, through which 703 Jewish refugees were saved in 1940, with the great help of the JDC. Most of them

remained only a few years until after the war was over , and moved on , mostly to the USA . Presently there are some fifty of these original settlers , almost all of them intermarried . There is no organized Jewish life . Their synagogue remains closed all year except for the High Holy Days . There is no Jewish education and no contact with Jewish life and/or organizations anywhere . It would appear that little can be done to stem the tide of the disappearance of another Jewish community . Nevertheless , we should plan one more visit , long enough to track down their history , to speak to more than the few leaders , to examine their potential and to determine whether we can stimulate them to help themselves .

Santo Domingo

In this capital city there are some 50 to 60 Jewish families. They are earnest, hard working people with warm Jewish reactions. They live comfortable lives but with little energy left for developing cultural opportunities. On the other hand they have a regular Friday evening service which they themselves conduct since they have no professional leadership. Although they are not observant Jews the service is Orthodox, the only form they know. They are to be commended for using what skills they possess to maintain their attractive synagogue where they observe the Sabbath and the Bestivals and other forms of organized Jewish Life.

Israelis in Exile

They do benefit by the presence in their midst of an Israeli Embassy, although they have some cause for complaint that the Israelis on staff, in some cases, have shown too little interest in Diaspora Jewish life. It varies, of course, with the knowledge and the interest of the Israelis themselves, as individuals, let alone with what sense of responsibility the Israelis do or do not feel for the traditional forms of Jewish living in the communities to which they are assigned. Ambassador Baruch Gilead, newly appointed, gave me the impression of being warm and responsive, if a little cautious.

On one of the two evenings I spent in Santo Domingo I attended a meeting of the Dominican Israel Cultural Association, under the chairmanship of Dr. Marchena, which presented a panel discussion and a film on kibbuts life . Of the attendance

of about 150, some 25% were Israelis and local Jews.

The other evening was reserved for a meeting with me. It was held in the home of a young American couple, Joe and Rosalie Oliveri, attached to the US Embassy, working with the Peace Corps. The President, Rudolf Frankenberg, his two closest associates in community work, Misha Newhaus and Chaime Mainstler and a dozen others attended. In addition to some Jewish "learning." I led them in a discussion of their potentials as a viable community. I strongly recommended that they accept a retired rabbi for a month or two during the winter of 1975-76. They agreed in principle. I am following through.

I do not know how to convey my pain as I visit these small communities. The lack of skills, the eventual reduction to indifference and discouragement; the struggle to maintain a semblance of Judaism and its transmission to their children; the bleak picture of the future beyond their own days, all reflect steps in the process of the wandering Jew. Yet this is a community which can be "saved". If we felt justified in conducting an experiment to determine the viability of such a small community, Santo Domingo might be a good laboratory. They have the facilities, a strong sense of commitment, perhaps even the willingness to make the effort. They need guidance and stimulation. We would have to provide ideas, programs, people, to seed and to marking.

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19th October, 1975.

Mrs. Richard M. Stern, 1435 Lexington Ave., New York, N.Y. 10028.

Dear Mrs. Stern,

I have received Rabbi Schindler's letter of 19th September in connection with the suggestion made by your friend, Mrs. Irving B. Loonin. I have made several enquiries and want to report on them to you.

The Rabbinate and Ministry of Religious Affairs will, u nder no circumstances, permit any non-orthodox prayer book to be distributed at the Wall. It should be possible to have a prayer book which contains the English translation alongside of the Hebrew, but the feeling is that some zealots would not permit the prayer books to remain there very lon g.

I have scheduled a meeting with the Ministry of Religious Affairs on a number of matters and hope to bring up this suggestion at that time. Perhaps I will have a specific recommendation to make when I am in the States for the Biennial.

I am sending Mrs. Loonin a copy of this letter so that she will know that we are following through with her suggestion.

My warmest regards to your husband and I hope we shall have a chance to see both of you at the Biennial.

Bivracha,

Rabbi Richard G. Hirsch

cc. Mrs. I.B. Loonin
Rabbi Alexander M. Schindler

September 19, 1975 Rabbi Richard G. Hirsch World Union for Progressive Judaism 13 King David Street Jerusalem, Israel Dear Dick: A friend of Evaloe Stern's noted the fact that at the Western Wall only Orthodox prayerbooks are available and that means American tourists, including among them many Reform Jews, do not have a chance to read any prayers at the Wall. Mrs. Stern's friend also noted that other tourists who are non-Jews and who can read English cannot take up a prayerbook which they would understand. She is willing to pay for the production of an English-Hebrew prayer pamphlet or book. The first question, of course, is will we be able to prevail upon the authorities to make Habrew-English prayerbooks available and to protect them from any sealot endeavors to destroy such books. Can that be achieved? If so, what kind of prayerbook ought we to have there? It may well be that a special prayerbook will have to be written and arrangements will have to be made for the publication. The woman who made this suggestion is Mrs. Irving B. Loonin, 160

The woman who made this suggestion is Mrs. Irving B. Loonin, 160 West End Avenue, New York, N.Y. 10023, telephone 212-877-1553. She telephoned today to note that in Tel Aviv she had found a Hebrew-English Prayerbook, Siddur Adat Israel, published by Sinai Publications of 72 Allenby Road, Tel-Aviv but she is not certain that this daily prayerbook is one the Reform Movement would wish to make available. You might have a look at it to determine the possibilities.

With warmest regards from house to house, I am

Sincerely,

Alexander M. Schindler

cc: Mrs. Richard M. Stern

August 30, 1971

Rabbi Richard G. Hirsch Director Religious Action Center, UAHC 2027 Massachusetts Avenue, N. W. Washington, D. C. 20036

Dear Dick:

Now that the World Union meeting has been postponed to 1:00 p.m. on September 9th, we will have a prior meeting in Dr. Eisendrath's office at 11:00 a.m.

Best regards.

Sincerely,

Alexander M. Schindler

bcc: Dr. Maurice N. Eisendrath

Attendees: Dr. Eisendrath
Rabbi Bernard Bamberger
Rabbi Richard Hirsch
Rabbi Alexander Schiddler

August 30, 1971

Rabbi Bernard Bamberger 225 West 86 Street New York, New York 10024

Dear Bernie:

Now that the World Union meeting has been postponed to 1:00 p.m., we will have a prior meeting in Dr. Eisendrath's office at 11:00 a.m. on September 9th.

Thanks for accommodating us in this respect.

Warmregards.

Sincerely,

Alexander M. Schindler

THE WORLD UNION FOR PROGRESSIVE JUDAISM

1,00

August 27, 1971

Dear Member of the Executive:

Please be advised that the Executive Committee

meeting of the World Union will take place on

Thursday, September 9th at 1 p.m. instead of 10:30 a.m.

as previously stated. Luncheon will be served.

With kind greetings.

A D C H I V E

Cordially,

William A. Rosenthall

WAR:fs

Jenghy ha

## MEMORANDUM

CONFIDENTIAL

90

Date	August	9,	1971	1

From_	RABBI RICHARD G. HIRSCH, Director
То _	Rabbi Maurice N. Eisendrath
Copy f	or information of Rabbi Alexander Schindler
Subject	Summary of Conversation August 9, 1971

In accord with your request, I am herewith sending you a summary of our conversation of this afternoon. We discussed the following subjects:

#### (1) Announcement at Biennial

We agreed that at a prominent spot in the biennial program, there would be an announcement of the following: (a) the move of the World Union from New York to Jerusalem; (b) initiation of the Jerusalem Center project (hopefully we might have some money raised by that time to announce); and (c) the appointment of RGH. The announcement would be made jointly by the following: Bamberger, Eisendrath and Gottschalk, in that order.

## (2) Increasing the Operating Budget of the World Union for Progressive Judaism

We agreed that it was essential to raise the present operating budget and to reorganize the multiplicity of fund raising efforts. Our judgment as to what specifically to propose is dependent on a prior decision concerning the Klutznick Committee's 14% proposal. Should we decide not to go for the full 14%, then we could suggest either (a) a Dollar Per Person compulsory added to the congregational bill to go to the World Union for Progressive Judaism, or (b) a move to 13% with the understanding that the additional per cent would go to Israel projects. It was your judgment that if we added the additional per cent, we would have to split it with the College's program in Israel. I pointed out that if so, this would not give us more than \$150,000, which is about \$45,000 over our present contribution from congregations (\$82,000 to Dollar Per Person and \$21,000 direct to WUPJ). We agreed that we would continue to discuss this matter until the decision concerning the Klutznick report became clearer. My own feeling is that the Dollar Per Person for WUPJ is the most preferable.

Religious Action Center

UNION OF AMERICAN HEBREW CONGREGATIONS

(Under any circumstances, it should be clear that the World Union will continue to raise funds from Sisterhoods and individuals beyond whatever frunds come from the above mentioned sources. It should be clear that at the very minimum, even if we have gone for the 14% Klutznick report and even if it is passed, there should be a resolution calling on all congregations to add the Dollar Per Person to the bill -- which is essentially a reaffirmation of the voluntary Dollar Per Person we now have.)

I want to stress the importance of increasing the operating budget of the World Union. From my perspective this is prerequisite for any progress, and frankly I would not be interested in assuming professional responsibility for the WUPJ if I did not believe that it could and should become a major force in the Reform movement and in world Jewish life as well as in Israel.

#### (3) Biennial Resolution

Once we know what decision will be made on operating budget funds, we will decide about a resolution -- whether it should be in the President's message or elsewhere.

#### (4) Timing

We discussed when I should officially assume responsibility for the World Union. We agreed that as soon as possible after the Biennial -- I imagine that December 1st (and in this Bernard Bamberger concurs) would be best, but under no circumstances should it be any later than January 1st. There is a problem in connection with Bill Rosenthall-- as to when a terminal date should be set. I indicated that, as far as I was concerned, even after I took over, if Bill did not have a position, he could continue, assuming that funds to pay him were available, but frankly, I think it wise for me not to be involved at all in the decision concerning a terminal date for Bill. It is important that there be no delay in this matter because if we are talking about implementing all of these programs, we must do so in the period immediately after the Biennial. Whatever resolution is passed concerning operating budget will take a great deal of work to implement. We will have to develop a good brochure for the World Union, commence with reorganization of the North American Board, etc.

#### (5) Salary

I indicated to you that I had discussed a salary figure with Alex, Bamberger and Shankman. The figure discussed was 32,000 plus full union pension. In addition, I have discussed with Alex the fact that a letter should be written indicating that I retain my tenure with the UAHC.

#### (6) Budget

You suggested that I draw up a tentative budget. I have done so for the administration only (attached). Since many of the items are unknown, the budget is very tentative. At the proper time Alex and Josh will have to work with me on it. The other items will remain as they would normally have been, at least for this year, with the understanding that we will expand our programs and as more funds are available, we will develop a new budget for the following year.

#### (7) The Jewish Agency and Appointment on the Executive

My suggestion is that Alex send a letter, after communicating with Dave Polish, to Pincus. Rough draft of letter is enclosed.

#### (8) Negotiations for the Land in Israel

Fred Gottschalk is leaving for Israel this week. He will negotiate with the government for a final agreement. As of now there are several possibilities. Assuming the figures of the government's clearance costs of IL1,700,000 are corroborated, he will offer the government half, on the grounds that they have already given us half of the land for nothing. If there is a significantly lower clearance cost figure, he will offer that amount.

#### (9) Relationship to College

We have agreed that at the earliest possible date you, Alex, Fred and I should sit down and put into writing the exact relationship between us and the College concerning land use, responsibility for raising funds for building, and use of facilities. I assume that this can be an addendum to the Memorandum of Understanding of April 5, 1971.

### (10) Formal Action by UAHC Executive Board and/or Board of Trustees

We agreed that a special resolution adopting the Jerusalem project should be approved by the UAHC Executive Board -- you indicated that the Board of Trustees may have to endorse the project officially.

We agreed that a high level Jerusalem committee of potential big givers should be created. I already have a list of a dozen or so names I have either contacted or initiated contacts on. (One of these names is Koffler of Toronto -- I have already spoken to Gunther about him and Gunther is supposed to be sounding him out. You are to try to set up a meeting sometime during the holidays when I, together with you, would speak with him.)

#### (11) Development Plans

I am awaiting your response on the enclosed plan which would be used as a basis for making a fund raising pitch.

RGH/cf encls.



The World Union for Progressive Juda Schedule of Expenses of Administrati For the Year Ended December 31, 1	on of Hdqs.	NEW YORK OFFICE	JERUSALEM HDQS.
Domestic salaries, maintenance and employee benefits	\$33,173.03)		
Payroll taxes	522.40)		
Retirement expenses\$35,495.43	1,800.00)	\$10,000.00 (1)	\$ 45,000.00 (2)
Professional fees - audit	1,062.64	1,062.64	500.00
Book publication expenses	1,050.17	1,050.17	
Travel and related expenses	249.81	* 1,500.00	5,000.00
Postage and shipping expenses	1,261.56	* 2,000.00	2,000.00
Telephone and telegraph	462.97	* 2,000.00	2,000.00
Organizational dues and subscriptions	1,131.09	1,131.09	
Printing and duplication	4,245.25	* 6,500.00	2,000.00
Office supplies and expense	227.49	* 1,000.00	1,000.00
Miscellaneous expenses	1,062.98	* 1,500.00	1,500.00
Rent			2,100.00(3)
Total Administration of Hqs.	\$46,249.39	\$27,743.90	\$61,100.00
Less: Administration costs allo- located by Management for Leo Baeck School - Haifa	1,000.00	- <u>12,000.00</u> (A)	- <u>4,600.00</u> (C)
	\$45,249.39	\$15,743.90	\$56,500.00



- \* Changes from present New York budget
- (1) Salaries, Pensions, Taxes -- Part-time professional, secretary
- (2) Salaries, Pensions, Taxes -- Director, 2 Secretaries (1/2 for Director of Youth Activities)
- (3) Rent to HUC includes office for Youth Department

#### Note:

The additional office costs will be offset by following income or savings:

- (A) \$12,000 budget for Administration of UAHC Israel Committee 1971-72
- (B) No addition to Commission on Social Action Staff
- (C) \$4,600 savings on budget of Israel Youth Director Rent and part-time secretary
- (D) Some savings on administration of Israel program of WUPJ -- which shall be combined in Jerusalem office

Mr. Louis Pincus The Jewish Agency Jerusalem, Israel

Dear Lou:

Pursuant to our conversation in Geneva, I want to remind you that we in the Reform movement are anxious to have Rabbi Richard G. Hirsch be appointed as a member of the Executive of the Jewish Agency. We have discussed this matter with our key leadership and we are convinced that such an appointment would redound to the benefit of both the Reform movement and the State of Israel and would serve to strengthen the bonds between us.

I would like to hear from you concerning a timetable for the appointment and if there is anything which we can or should do to facilitate it.

Sincerely,

Rabbi Alexander Schindler

CC: Rabbi Maurice N. Eisendrath Rabbi David Polish Call Bernie Bamberger re possible luncheon meeting on the day of the meeting.

## MEMORANDUM

 $\underline{C} \ \underline{O} \ \underline{N} \ \underline{F} \ \underline{I} \ \underline{D} \ \underline{E} \ \underline{N} \ \underline{T} \ \underline{I} \ \underline{A} \ \underline{L}$ 

Date August 23, 1971

From RABBI RICHARD G. HIRSCH, Director	
To Rabbi Alexander Schindler	
Copy for information of	
Subject	

Enclosed is my memo to Bernie and Maurice.

You should note that I do not intend to go into the Executive meeting of the World Union without a clear understanding and full agreement between the four of us prior to the meeting on the agenda items.

RGH/cf enc1.

Religious Action Center

## MEMORANDUM

Date August 23, 1971 From RABBI RICHARD G. HIRSCH, Director Rabbis Bernard Bamberger and Maurice N. Eisendrath Rabbi Alexander Schindler Copy for information of\_ Subject\_

I talked with Alex on the phone and we agreed that it is essential for the four of us to meet prior to the Executive Committee meeting of the World Union. Alex will assume responsibility for setting up the meeting. If for some reason we cannot arrange to meet in person, then I suggest we have a conference call.

Bernie, pursuant to my phone conversation with Maurice, I wrote him a summary memo, a copy of which I am enclosing for your information.

NOTE: The projected budget figures do not include consideration of the following:

(1) Cash subvention

\$18,000

(2) Cash subvention-past deficit

4,000

(3) Cost of building services

Total

\$39,992

(As listed in the 1971-72 budget of the UAHC)

facot flundenan just called - enquired about developments - I am sending him a copy of the memo as well, so that he will be fully informed.

Religious Action Center

UNION OF AMERICAN HEBREW CONGREGATIONS

# IVILEIVIOKAINDUIVI HERT &

July 30, 1971

Date

rom_		CHARD G. HIRS		111		-	Dahhf	B olfour	Brickner
To _		Leonard So	Schindler,	Albert	YOL	span,	RAUUL	Ballour	Di Idanei,
Conv	for inform	ation of	Rabbi	Maurice	N.	Eisen	drath		

Enclosed is a rough draft of a statement I have prepared to serve as an explanation of what is contemplated for Jerusalem. This would also become the basis of an approach on fund raising. Please look the material over carefully and give me, in writing, any suggestions for additions, word changes, subtractions, etc. I will be in New York for the meeting of the Interim Resolutions Committee on Tuesday, August 3, and can discuss the matter in person with you at that time -- if we can grab a few minutes.

RGH/cf

Subject\_

pute muin

Religious Action Center

UNION OF AMERICAN HEBREW CONGREGATIONS

ACHUSETTS AVENUE, N.W., WASHINGTON, D.C. 20036. TEL. (CODE 202) 387-2800

#### Development Plans for Jerusalem

Within the last several months, significant new developments have occurred within Reform Judaism. In response to the request of a delegation representing the Hebrew Union College-Tewish Institute and the Union of American Hebrew Congregations, the wovernment of Israel has agreed to lease to the Hebrew Union College The Tale 12 dunam (3 acres) of land adjacent to its present School of In a separate understanding Bible and Archaeology in Jerusalem. The Hebrew Union College has agreed to make land available to the UAHC for the development on the new site of a worldwide educational center. On July 11, the Governing Body of the World Union for Progressive Judaism voted to move the international offices to Jerusalem, to be temporarily housed in the Hebrew Union College, pending the erection of new international headquarters in the expanded Jerusalem complex.

These developments have opened new vistas for creative and cooperative programming for wellow Jewry throughout the world. While recognizing the need for separate facilities because of function and character unique to the respective institutions, it was agreed to plan for shared use of facilities and for common programming wherever possible. A new master plan will be developed for the Jerusalem complex, incorporating the projected needs of the College and the povement, and in

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architectural harmony with the existing campus. In the belief that this new venture will appeal dramatically to persons of means who will wish to be identified with the project, it was decided to embark on a limited, selective fund raising effort to raise the necessary capital funds.

making the land available with the understanding that the land will be developed for use in the near future. Half the land is being allocated free of charge and a 5-year option has been given for the second half, on which 5 annual payments are to be made, the first falling due January 1, 1972. The plot, fronting on King David Street, a block away from the King David Hotel and the YMCA, and with a magnificent view of the Old City, is one of the finest, most expensive plots of ground in all Israel. Through its act of generosity, the Government has expressed its confidence in the institutions of Reform Judaism and has indicated its receptivity to a broader, more intensive educational program in Israel.

## Purposes to be Served by Expanded Pirlo ETATE Ceulen

The State of Israel comprises a dynamic instrumentality for the education of Diagrata Jews Israel has become a center of contemporary Jewish culture, as well as the bearer of a revivified Hebrew language and a renewed interest in the Bible and in the classic Jewish heritage.

Every year more <u>Diagpora</u> Jews flock to Israel for tours, high school and college study programs, work experiences in kibbutzim and extended stays of varying purpose.

The reform movement has recognized the impact of an Israel experience through its sponsorship of the following programs:

- (a) The program of rabbinic studies conducted at the Hebrew
  Union College Bible and Archaeology School, including the
  recently instituted mandatory first year in Israel program
  for students entering the HUC-JIR.
- (b) Youth programs, including: the Eisendrath-International-Exchange (EIE) studies of a half-year duration at the Leo Baeck School and elsewhere; the summer pilgrimages of the National Federation of Temple Youth; confirmation class tours; Bar Mitzvah in Israel programs, etc.
- (c) Programs for rabbis: the Central Conference of American
  Rabbis Convention in March, 1970; the Seminar with Kibbutz
  leadership in July, 1971; sabbatical programs for rabbis

- (d) Tours for adults -- sponsored by the UAHC nationally and locally by hundreds of rabbis, congregations, sisterhoods and men's clubs
- (e) Educators and Adult Education Institutes conducted by the Commission on Jewish Education, in cooperation with the Hebrew University and the Jewish Agency

The above and other programs have profoundly affected the lives and life-philosophies of thousands of Jews. These programs need to be intensified and expanded. New programs need to be created. It is one thing for a person to have a first experience of general touring. It is quite another to have a guided, educationally enriching experience, to have a second or third visit combined with study an oducationally enriching

The new educational center to be established will coordinate tours, study missions, and educational programs for the deform provement. In cooperation with the Hebrew Union College, it will sponsor educational programs to enrich the Jewish backgrounds of educators, teachers, communal workers, and lay leaders. It will sponsor conferences and seminars on issues affecting world Jewry, on Jewish theology, Jewish ethics, and Jewish religious life. It will symbolize the highest values of Judaism, stimulating a renewal of Jewish values and a concern for relating Judaism to contemporary society.

At the present time, there is no comparable institution in Israel. Because there are inadequate physical facilities for conventions, conferences, seminars and artistic performances in Jerusalem, the facilities to be erected may be made available for the use of the general Israeli public as well as for other institutional groups outside the Reform movement.

#### Additional Physical Facilities

Present plans call for the following facilities to be included in the new master plan:

#### (1) Offices

- (a) The International Headquarters of the World Union for Progressive Judaism
- (b) The Office of Israel Progressive Judaism
- (c) The Office of Youth Activities -- coordinating the programs in Israel of youth from the United States and overseas, as well as the programs for Israeli youth affiliated with Progressive Judaism

#### (2) Auditorium

The present chapel of the Hebrew Union College seats less than 200 persons. It is too small for the many hundreds who want to attend services and is inadequate for the convening of large groups. It is contemplated to erect a much larger multipurpose facility, seating between 800-1,000. The facility would be used for meetings, services and cultural performances. It

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would have the latest audio-visual equipment, including facilities for multi-lingual instantaneous translation.

#### (3) Conference-Glassrooms

The present facilities of the Hebrew Union College contain inadequate classroom space. It is contemplated that within the next five years the College's program will have developed to the point where at least an additional 7 rooms of varying size will be required. These rooms will be utilized as well for conferences and seminars.

#### (4) Library-Study Area

The present library of the College is small and there is little space for study. A much larger working-reference library is contemplated, with facilities for 100,000 volumes. Study outlies for students will be provided, as well as separate studies for professors, visiting lecturers, and rabbis on sabbatical.

## (5) Dihing Facilities

A cafeteria or fast-service eating facility will be provided for serving inexpensive meals. Provision will be made for accommodating larger groups when necessary.

#### (6) Archaeology-Creative Arts Museum

Facilities will be provided for proper display of archaeological finds, religious articles of historic interest, as well as
contemporary creative arts. Provision will also be made for display and sale of educational materials produced by the Raform

space for artisans engaged in producing articles of religious interest.

#### (7) Archaeology Work Rooms

The work area for sorting, cleaning and reconstructing archaeological findings requires expansion.

#### (8) Outdoor Areas

A small amphitheatre already exists. Other spaces of use and beauty will be provided, in keeping with the character of the institutions and the Jerusalem setting.

#### (9) Off-street Parking

Either a parking lot or a parking garage will be provided.

(The initial phase does not include the erection of dormitory facilities, although these may later be incorporated.)

The Jerusalem project represents an historic undertaking for Reform Judaism. It reaffirms the place of Israel in Reform Jewish life, and commits Reform Judaism to play a more active role in the drama being enacted there. It symbolizes a coordinated approach of all the institutions of Reform Judaism. It enriches the Jewish content and the Jewish loyalties of Diagrama Will Jewry. It provides an Israeli institution with which Reform Jews can identify. It gives support, status and impetus to Progressive

Judaism in Israel. It serves the needs of Israel for intellectual and spiritual stimulation. It provides much needed new public facilities for Jerusalem.

Confident in the will and capacity of our movement to fulfill the vision, let us proceed.



## MEMORANDUM

From RABBI RICHARD G. HIRSCH, Director

To Rabbi Leonard Schoolman

Rabbis Alexander Schindler, Balfour Brickner and Stephen Schafer; Albert Vorspan

Subject JERUSALEM PROJECT

Except from Lenny Schoolman, I have not received any response on my memo to the above for comments on this important matter.

Leonard, would you please make an effort to convene a meeting of the above for a half-hour or an hour to go over the memo and to come up with reactions, including specific suggestions in writing.

I would appreciate having the response before Labor Day.

RGH/cf

Religious Action Center

#### WORLD EDUCATION CENTER FOR PROGRESSIVE JUDAISM

13 King David Street Jerusalem, Israel Tel: 02--232444

Dear Colleague:

This brochure contains a great dream embodied in a specific plan and program. The dream is to develop in Israel a liberal movement of Judaism, and the plan encompasses the concrete steps toward that goal.

Whether you have been to Israel once or a hundred times, you have perceived the basic spiritual dilemma here. This is an Israelistate but not fully a Jewish one. Many of the people living here are quite outspoken about the fact that Judaism is a ghetto form of self-expression, to be replaced by proud independent Israelism. Still others are not that militant, but simply feel that while it is necessary for the Jew in the Galut to identify himself by a religious label, such a need does not apply here where the identification is achieved more naturally through a national label.

Strange as it may sound, Israel needs religious schools to teach the heritage of the Jewish people; youth groups and summer camps; institutes of Jewish ethics; and men's and women's clubs for recreation and adult education. There may be those who feel that these programs and institutions are losing their ability to interest people in the Diaspora - so why should they be of any use here. But the answer lies in the time difference. Israel stands to day where the Diaspora Jewish community was 40-50 years ago.

There is a need here which we, as a Movement, are equipped to fill. Jews have burst forth from Russia against all odds, taking terrible risks, seeking reunification with people, faith, history and land. They come to Israel out of a background of almost sixty years of state suppression of religion, where they have had no chance to study Judaism. But they come with a desperate hunger and desire to live creative Jewish lives. What the new Russian immigrant wants, is also what many a rooted Israeli citizen wants. He has rebelled find against orthodox religion, has replaced it with nationalism, now feels that this is not enough, and is looking with some hunger for a set of values, beliefs and practices.

The brochure describes two separate projects which are obviously linked. One is the construction of the World Education Center in Jerusalem, and the other is the creation of a network of institutions throughout all of Israel. On page three there is a photograph of architect Moshe Sadfie's model of the Center, superimposed on the Jerusalem site it will occupy. The present buildings of the HUC-JIR are part of that site. Then the Jerusalem Center is described in detail on the next eight pages, both as to buildings, and more importantly, the programs to be carried out in those buildings. The balance of the

Director of Planning and Development: Rabbi Herbert A. Friedman

Sponsoring Organizations:
Hebrew Union College-Jewish Institute of Religion - Union of American Hebrew Congregations
World Union for Progressive Judaism - Central Conference of American Rabbis

brochure describes under various headings, the development of the movement throughout the rest of Israel.

We are all aware of the problem of spending money on "bricks and mortar" versus spending on "program". In a well-balanced and soundly financed plan there should be no contradiction. It is our hope to work with a careful sense of balance. Some of the money we raise will be used for building, and some will be put away in an endowment to finance program needs.

I am an optimistic believer in the fact that free Jewry will give the money, which is being sought world-wide. I am a pragmatist, in that I know that no one will step forward and volunteer it. We must ask for it. At this stage we are seeking minimum gifts of \$100,000 payable over three to five years. I know the prospect list is limited by this high-figure qualification. I know further that many persons have made huge pledges to UJA and Bonds, for 1974, and must do so again for 1975. To these facts, add the continuing threat of war here; and the specter of world-wide recession. This is certainly not an optimal time to launch a new venture.

Yet, we have gotten started, and should not now desist. Exactly now - when it is hard, not easy, should those who believe in this dream plough forward, impervious to obstacles. Just as Israel continues to grow physically, year after year, in spite of all wars, terrorism, shortages, economic crises - so must she grow spiritually or she will become a stranger to our hopes for her. The major boards of our Movement, HUC-JIR, UAHC, CCAR, World Union, have all discussed and approved the basic idea. We are committed as a world Movement to build a liberal Jewish religious system in Israel, for the benefit of the Jews who live here, as well as for the feedback benefits to the Diaspora communities. We have a master plan, embodying this basic idea. With exquisite non-concern for all external circumstances, we must search for the money, build the buildings and find the professional staff willing to come on aliyah and create the program here.

Please think of prospects. This is not a mass campaign. Think of the one, two or possibly three who have the vision and the means and who could be approached. You talk to them. If you would rather not, send their names to me with a bit of background information. If you have any thoughts, questions, suggestions or words of wisdom, please write,

With thanks in advance for your cooperation, I am,

Sincerely yours,

Herbert A. Friedman

WORLD EDUCATION CENTER FOR PROGRESSIVE JUDAISM 13 King David Street Jerusalem, Israel Tel: 02 - 232444

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Seeing This This

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Look forward to your mid October.

meanwhile, take it easy.

Herh

Herbert A. Friedman

CC:MHP

#### SUMMARY REPORT ON LAST TRIP - August 26 to September 12, 1974

#### I. Paris (en route to New York)

Saw Michel Topiol, leader of the campaign and the Zionist organisation, to inform him of our project, enlist his support, and active suggestions. He is sympathetic and understanding; suggested some prospects; and feels that whatever we do will not affect the main campaign. It was important to win him over, and now I am continuing to pursue the people he suggested. There will not be a large number of prospects, but in keeping with my basic idea that the whole free Jewish world should be part of our project, I wanted to take the first step in France.

Incidentally, I have made a start by now with prospects in Canada, England, Germany and Geneva, as well as the United States. A side trip to Copenhagen, visiting Professor Isi Foigel, the head of the community, revealed sympathy but, in his judgment, no real prospects. Socialism has flattened out the financial capability of individuals, and assimiliation has flattened their Jewish enthusiasms.

My judgment indicates there is not much value in probing Austria (limited number of Jews, none wealthy); or Italy (the very few wealthy Jews are orthodox, mostly in Milan); or Antwerp (strongly orthodox); or Stockholm (ditto). The future European possibilities to be looked into are Zurich and Brussels. I think we should also touch base in South Africa and Australia, and lastly, perhaps, in Latin America, although I am not certain the latter is worthwhile.

#### II. United States

- 1. Renewed contacts with prospects in Nashville Simon Weil, Gus Kuhn, Harry Zimmerman and Harold Hassenfeld. Kuhn summarised by saying that as soon as he had any reason to feel optimistic, economically, he would be happy to get serious about making a commitment. David Steine, who was very helpful, explained that he would have to delay on the Jerusalem Center, because of a commitment to the Centennial Fund. I understood his position, and still believe that in the next two or three years, finances permitting, he will also contribute to Jerusalem.
- Reopened contact with Arthur Beerman Foundation through lawyer, Gerald Wilks of Dayton, who took over responsibility as trustee from Jerry Goldman of Cincinnati, who died recently. Mr. Wilks was sympathetic and must seek favorable opportunity to present the matter to the widow and Board.

- 3. Opened contact with Rabbi Pilchik of Newark, re building list of prospects in Essex County, and setting date for a soliciting visit. He will also seek advice from Rabbis Weiner and Kroloff, re names to be added to the list.
- 4. Renewed contact with Rabbis Plaut and Pearlson in Toronto re five prospects whom I have seen once, to determine what our next steps should be. I proposed a small meeting of the five, together with Mr. Abba Eban, who is interested in helping us. The rabbis are probing the attitudes of the five, plus determining attitude of the Welfare Federation, to ascertain best date, method, etc. This may come off quickly in early November, or may have to wait until spring.
- 5. Opened contact with Rabbi Sobel of Temple Emanu-El in New York, to introduce the whole subject of seeking to borrow large sums for several years at little or no interest, in order to get our project started, and not wait until the economic climate was better for fundraising. (This decision to go ahead and seek borrowed funds was made at the meeting of Rabbis Gottschalk and Schindler, and Messrs. Tannenwald and Ross on 29 August 1974). I asked him to look through his membership list carefully, to select a very few names of very rich old people who might be willing to loan us some money; and then to put aside two days for me during which we could call on these people. He agreed to the idea, and I am waiting to hear from him.

Incidentally, I saw both Morris Levinson and Jack Weiler, requesting suggestions from each about the feasibility of finding loan money. Both gave me names which I sent to Rabbi Sobel, to add to his list,

- 6. Renewed contact with Phil Klutznick in Chicago on several subjects:
  - a) <u>Livingston Foundation of Omaha</u> Phil has a relative who is a trustee of the Foundation, and whom he will urge to make a contribution. He does not think we will get as large an ammount as I requested, but he thinks we can get something.
  - b) <u>Galinski of Berlin</u> Phil has written to Nahum Goldmann asking for intervention with Galinksi, to arrange a hearing to reverse the present negative reply. We shall see Goldmann when he is in Israel later in October.
  - c) Loan Idea Phil thinks it is a good and sound idea and should be pursued, with a variation. He doesn't think we need two and a half or three million dollars to get started, and shouldn't try to get large amounts, but instead should seek to find 10 or 15 men from whom to borrow \$100,000 to \$150,000 each, which would start out as a loan and would or might ultimately be converted to a gift. He acknowledged that he would be among this group. He was going to make a list of suggestions and send it to me.

#### III LONDON (en route back to Israel)

Tried to see Sir Max Rayne, who was involved in an unexpected crisis and could not see me, but we made a date for October 15 when I will next be in London on behalf of JIA. I wrote him a letter from Rabbi Hugo Gryn's office, outlining the idea of using Mr. Abba Eban, who will be in London on November 14, and has offered to help, at a private luncheon of the seven prospects whom I have previously contacted. If Sir Max were to be the host at such a luncheon, with Eban as guest, everyone undoubtedly would come. Of course, the economic situation in England is dreadful, much worse than in the United States, and Sir Max might feel that this is an impossible time - but at least I will see him in mid-October and try to persuade him.



Gend corialiste pat Ross
weed to letter top contract
weed land land June 14, 1974

Dr. Alfred Gottschalk
Hebrew Union College-Jewish Institute of Religion
Clifton Avenue
Cincinnati, Ohio
U.S.A.

Dear Fred:

Enclosed is the official letter from the Meyerhoff Foundation. It has finally come as a result of my most recent visit to him.

As you can see from the last paragraph, he wants someone to sigh it in addition to myself. I think it should be you.

May I suggest, therefore, that you sign it and mail it back to me. Meyerhoff will be in Israel until July 1st, and I could conceivably get it back from you in time to hand it to him personally.

By the way, the only new factor which he has interjected is the one of the 1980 deadline. In other words, since he predicates his whole approach on a 10% basis, he will only pay \$500,000 if we receive \$5 million. Should we receive \$4 million, for example, by June 1st, 1980, then we will only get \$400,000.

Since it took me so long to get the actual commitment letter from him, I decided I didn't want to fight with him over this point, which had never been mentioned before. I would rather gamble on this point becoming quite academic by that date.

As ever.

Herbert A. Friedman

Encl:

cc: Rabbi Alexander Schindler



THE JOSEPH MEYERHOFF FUND, INC.

Joseph Meyerhoff
President
Harvey M. Meyerhoff
Vice President
J. H. Pearlstone, Jr.
Vice President
Dr. Louis L. Kaplan
Exec. Vice President

June 5, 1974

Rabbi Herbert A. Friedman World Education Center for Progressive Judaism 13 King David Street Jerusalem, Israel

Dear Rabbi Friedman:

AMERICAN IEWISH

In response to your letter of March 15, 1974, which followed our various earlier discussions, the Joseph Meyerhoff Fund, Inc. is pleased to make the following commitment towards the project described in the memorandum attached to your March 15th letter.

In consideration of the pledges of others, the Fund will contribute a total maximum of \$500,000. to the World Education Center for Progressive Judaism for the program outlined in the said memorandum, subject to the following terms and considerations:

- (1) Payments for the three years 1974, 1975 and 1976 will be based on 10% of the amount actually received by the World Center from others, but with a maximum payment of \$50,000 for 1974, \$50,000 for 1975 and \$100,000 for 1976.
- (2) Thereafter the Fund will continue to make payments on the basis of 10% of the amount actually received from others, but with no annual limit up to total payment by us of \$500,000.
- (3) This commitment is to remain in effect only until June 1, 1980. If by that date, the World Center has not raised at least \$5 million, entitling it to receive from the Fund 10% of this amount, or \$500,000, then our commitment terminates as of June 1, 1980, upon payment by the Fund of 10% of the total amount actually received by the World Center for the above stated purpose from others, prior to that date.
- (4) Whenever the World Center requests any payment from the Fund, the Center is to provide the Fund with a specific list of amounts received, as validation for the request.
- (5) The Fund requests the privilege of suggesting an appropriate name for one of the facilities to be erected as part of the World Center, possibly

Rabbi Herbert A. Friedman June 5, 1974 Page 2

the contemplated popular multi-lingual library. When I get to Israel in the next two weeks, we can discuss this matter further to arrive at a mutually satisfactory arrangement as to this aspect of the commitment.

In anticipation that these terms are acceptable to the World Center, I have signed two copies of this letter on behalf of the Fund. I would ask you to have one copy signed by yourself and any one else authorized to do so for the World Center and return this copy to us.

With best wishes for the success of your efforts.

AMERICAN ARCHI

Sincerely yours,

Wseph Meyerhoff President

JM/cdk

The above terms are agreed to.

Date:

#### WORLD EDUCATION CENTER FOR PROGRESSIVE JUDAISM

13 King David Street Jerusalem, Israel Tel: 02--232444

#### Dear Colleague:

This brochure contains a great dream embodied in a specific plan and program. The dream is to plant in Israel a liberal movement of Judaism, and the plan envisages some concrete steps toward that goal.

Each of you, whether you have been to Israel once or a hundred times, has perceived the basic spiritual dilemma here. This is an Israeli state but not fully a Jewish one. Many of the people living here are quite outspoken about the fact that Judaism is a ghetto form of self-expression, to be replaced by proud independent Israelism. Still others are not that militant, but simply feel that while it is necessary for the Jew in the Galut to identify himself by a religious label, that need does not apply here where the identification is achieved more naturally through a national label. This group represents the very great majority here.

Among this majority there are many signs of restlessness and discontent with the spiritual vacuum in their lives. Israeli society has been characterised since the Siæ Day War, by an excessive materialism - and the typical social evening was spent discussing wages, cars, trips abroad, clothes, apartments. While this is obviously less true since the Yom Kippur War, still the tendency continues. At the very same moment that these niee intelligent people are talking about such subjects, they realise somehow the emptiness of such concerns, and they realise the irony of the contradiction between this kind of talk and the early pioneering qualities which characterised this country. They do want something more to believe in than a new car, and they do know intuitively that this country was based on the most idealistic concepts which ever motivated the creation of a state. They seek a new set of values. They are not really happy with the ugly emphasis on materialism - but they do not know where to turn, to find and express values.

Socialism and chalutziut activity are confined to the kibbutzim; voluntarism in the cities expresses itself minimally, whether in neighborhood groups to absorb new immigrants, or a movement called Oded, designed to help underprivileged youth in backward development towns, or even in the civil guard now being recruited. Study and intellectual pursuits are weakening; and the organised congregational life of the Diaspora does not exist here.

Director of Planning and Development: Rabbi Herbert A. Friedman

Sponsoring Organizations: Hebrew Union College-Jewish Institute of Religion - Union of American Hebrew Congregations World Union for Progressive Judaism - Central Conference of American Rabbis Strange as it sounds, Israel needs religious schools to teach the heritage of the Jewish people; youth groups and summerrcamps; institutes of Jewish ethics; and men's and women's clubs for recreation and adult education - yes, strange as it sounds, Israel needs the programs, methods and institutions with which the Reform Movement pioneered one and two generations ago. There may be those who feel that these programs and institutions are losing their ability to interest people in the Diaspora - so why should they be of any use here. But the answer lies in the time difference. Israel is at the beginning of the development of its forms. Israel is today where the Diaspora Jewish community was 40 years ago.

Jews have burst forth from Russia against all odds, taking terrible risks, seeking reunification with people, faith, history and land. They come to Israel out of a background of almost sixty years of state suppression of religion, where they have had no chance to study Judaism. But they come with a desperate hunger and desire to live creative Jewish lives. There is no one here to teach them in a systematic organised way. They cannot be expected to feel comfortable in the rigid orthodox system based on Chevra Mishnayot and Chevra Shas. They simply do not know whough. Nor can they accept the total orthodox concept pf Mitzvot and Aveyrot. They have just fled from one form of authoritarianism and do not easily contemplate accepting another formal yoke.

Our methods and systems and outlooks coincide exactly with what they are looking for, and we should organise ourselves to serve them. We definitely have something with which to satisfy their craving for Jewish spiritual self-expression in a liberal permissive form.

By the way, what the new Russian immigrant wants, is also what the rooted Israeli citizen wants. He has rebelled against religion, has left orthodoxy, replaced it with nationalize, feels that it is not enough, and is looking, with some hunger, for a set of values, beliefs and practices which will be more soul-satisfying than planning how to find the money for another trip to Cyprus or Rome.

There is a vacuum here which we are equipped to fill, if we but commit ourselves as a movement to the creation of the program described in this brochure.

Let me explain the brochure. It describes two separate projects, which are obviously linked. One is the construction of the World Education Center in Jerusalem, from which the brochure takes its title, and the other is the creation of a network of institutions throughout all of Israel, which, when taken together, add up to a full movement.

There is a propogue page which states the rationale for building a movement in Israel; followed by a photograph of architect Moshe Safdie's model of the Jerusalem World Center, superimposed on the Jerusalem site it will occupy. The present buildings of the HUC-JIR are part of that site. Then the Jerusalem Center is described in detail in the next

eight pages, both as to buildings, and mote importantly, the programs to be carried out in those buildings.

The balance of the brochure describes, under various headings, the development of a movement throughout the country. The Youth program is contemplated to embrace high schools, summer camps, youth villages, dormitories in kibbutzim and a boarding school. The synagogue centers are intended to provide, in addition to worship, a full range of educational and social programs. The kibbutz and moshav are intended to establish our movement in the soil, in the accepted Israeli fashion. The Ideological Center is visualised as the place where we will define our thoughts, publish what we believe, teach it to the leaders of Israel in all phases of life, and apply our beliefs to the ethical problems of society. The CCAR program is intended to find manpower to help carry out all the above programs, as well as provide guidance service to men wishing to come to Israel on sabbatical or retirement.

In any venture of this size and scope, but particularly today, after years of perhaps unhappy emperience with large buildings which are costly and often do not have enough funds in an operating budget to maintain annual programs, there is always a discussion about the relative merits of spending money on "bricks and mortar" versus spending on "program". In a well-balanced and soundly financed scheme there should be no contradiction. It is our hope to work and plan with a careful sense of balance.

Buildings are needed - administration and program cannot all take place outdoors under the sky, but buildings should never become ends in themselves; they are only tools and must be kept in proportion. Our master plan will build whatever structure is required, of good standard, not luxurious or flashy; and provide at the same time whatever funds are needed to function effectively within those walls.

I am an optimistic believer in the fact that free Western Jewry, from whom the building and program money needs to be obtained, will give it. I am a pragmatist in that I know that no one will step forward and volunteer it. We must ask for it. All of us must ask, must become involved in the search for those New men who will have the vision to understand what we are talking about, plus the means to back up the vision.

At this stage we are seeking minimum gifts of \$100,000, payable over three to five years. I know the prospect list is limited by this high-figure qualification. I know further that those who love Israel the most, have made huge pledges to UJA and the Bonds, for 1974, and must do so again for 1975. All this makes the search even harder. To these facts let us add the continuing threat of war here; and the spectre of world-wide recession. This adds ap to a picture which could cause one to say that this is certainly not an optimal time to launch a new venture. True!!

Yet - dafke now - when it is hard, not easy, should those who believe in this dream plough forward impervious to the obstacles. Just as Israel continues to grow physically, year after year, in spite of all wars, terrorism, shortages, economic crises - so must she grow spiritually or she will become a stranger to our hopes for her. With exquisite unconcern for all external circumstances, we must search for the money, build the buildings, and find the professional staff willing to make aliyah and create the program here.

Please think of prospects. This is not a mass campaign. Think of the one or two, or possibly three, men whom you could approach. Talk to them. If you see a spark of interest - write to me - I'll come over and work with you to try to obtain the gift.

If you have any questions, words of wisdom, thoughts or suggestions, please write. The major boards of our movement, HUC-JIR, UAHC, CCAR, World Union, have all discussed and approved the basic idea. We are committed as a world movement to build a liberal Jewish religious system in Israel, for the benefit of the Jews who live there, as well as for the feedback benefits for the Diaspora communities. We have a master plan, embodying this basic idea. Now, dafke now, at a time of war and undertainty, we should continue to push forward.

#### PROSPECTS EUROPEAN

- LEONARD COHEN
   Rue Robert de Traz
   Geneva, Switzerland
- Madame ANDRE MAUS (Jacqueline)
   1200 Collonges-Bellerive GE
   Switzerland
- 3. HEINZ GALINSKI Judische Gemeinde zu Berlin Fasanenstr. 79/80 1 Berlin 12 Germany
- ALEXANDER GINSBURG
   Generalsekretur
   Zentralrat der Juden in Deutschland
   Fischerstr. 49
   4 Dusseldorf Nord.
   Germany
- 5. PIERRE AUERBACH
  Sefri-Cime
  16 Avenue Franklin D. Recevels
  Paris
  France

I have had several conversations with him, both in Geneva and Israel. He is generous (one million to an ORT engineering college on the campus of the Hebrew University; half million annually to Keren Hayesod) and friendly. I asked him for \$500,000 over 5 years. His reply is attached. Even though it appears to be a refusal, I believe he should be cultivated and followed up, perhaps a smaller gift asked.

#### Should be seen.

There is a long saga of this story but very briefly I approached him as head of the Berlin community for one million, and Alexander Ginsberg in Dusseldorf as secretary of all the communities in Germany for a similar amount.

I translated material into the German language for them; asked Fred and Alex to write to them; tried to involve Axel Springer into urging Berlin at least to agree; tried to get Phil Klutznick and Nachum Goldmann to speak to Galinksi; and based the whole approach on a historical Foundation.

Galinski answered Fred and Alex as per attached letter. But I do not feel we should accept that as final. I believe we should pursue the matter.

Phil Barach suggested him as a prospect and wrote to him. I also wrote saying we would meet when I next came through Paris:

#### LONDON

6. SIR MAX RAYNE 100 George Street London W.1. 935-3555 I visited him together with Hugo Gryn. He was definitely interested - wanted to talk to Lord Goodman and Sir Isaac Berlin about the project.

7. SIR JACK LYONS
UDS group
Seymour Street
London W.1.

I spoke with him twice. He said he would have to find some money for us. He spoke of 50,000 pounds Sterling, and I spoke of 100,000 pounds Sterling. We left it open. In addition he offered us the portrait bust of Weizmann done by Jacob Epstein, to adorn any part of the Center.

#### AMERICAN JEWISH

8. INSTONE BLOOMFIELD
52 Berkeley Square
London WIX 6EH
Tel. 493-6621

I asked him for 100,000 pounds Sterling. We spoke for two hours Subsequently I saw him again for dinner at Hugo Gryn's house. We are in communication re a future (October) visit to Israel, when he wishes to meet Professor Scholem, which I have already arranged.

RALPH YABLON
 St. James Place
 London S.W.1.

I spoke with him twice, in his house, once for dinner and once for breakfast. He is intrigued with the idea. I suggested he think over how to involve the memory of his beloved Rabbi Reinhardt. He liked that but wondered whether the widow would like to have Reinhardt linked with Israel. I asked Rabbi Philip Bernstein, a good friend of his, to write him, urging participation.

10. MYRON ACKERMAN
Henhall Cottage
Nantwich, Cheshire
Tel: (0270) 65782

I saw him at his home in the country, Crewe near Manchester, together with Rabbi Selwin Goldberg. We struck a rapid rapport (both ex-American, ex-Yale etc.). I asked him for 100,000 pounds Sterling. He said he wanted to consult with a brother. I have written, he has not replied. The visit was very breif and must be followeed up.

#### 11. ROY HOFFBERGER

He is a friend from Baltimore who is taking off a couple of years to live in London. He is remarkably capable and generous person. He believes completely in our project. Coincidentally he is working with Albert Friedlander on a program at the Westminster Synagogue. He volunteered the fact that the family foundation still owes a large amount on previous pledges (average 500,000) per year, but when they catch up somewhat, they would want to participate.

12. CHARLES CLORE
(via Stuart Young)
4th Floor
St. Alphage House
Fore Street
London Wall
London EC2Y 5DH
Tel: 628 9771

I did not see him personally, since he was out of the country, but had a long talk with his auditor, Stuart Young, who is a good friend (hon. Treas. of the JIA). Stuart is definitely in favor of our poject and feels that Clore would be also. I will have to work out a date with Stuart to meet Clore personally.

13. CLIFFORD BARCLAY



#### 14. MRS. HAMMERSON

#### PLAN:

1. See Max Rayne, ask him to host lunch or dinner for above 7 people.

2. Bring prominent Israeli - either Eban or Abramov.

3. Eban will be in London 14 November and offered to do anything to help.

4. The JIA would like me to arrange this party before October 1st, because there is theoretically a moratorioum thereafter coming into effect. No one is strict with me, but it will be more comfortable if I do not do something blatant.

5. Therefore - I think it best to try to set a date with Rayne and Abramov before Rosh Hashana; and use Eban for some discreet follow up in November.

6. There core two other possible invitees; Clifford Barclay, to whom I have explained the project, and Mrs. Hammerson, whom I have not yet met. I'll check with Hugo whether to add them to the list.

photospy for menter report or ample KLUTZNICK INVESTMENTS 875 NORTH MICHIGAN AVENUE - SUITE 4044 CHICAGO, ILLINOIS 60611 TELEPHONE-(312) 787-7845 PHILIP M. KLUTZNICK June 20, 1974 Rabbi Herbert Friedman World Union for Progressive Judaism 13 King David Street Jerusalem, Israel My dear Herb: I trust you have not given up hope as far as the Livingston Foundation is concerned. I have been travelling and I have been involved in enough things so that I had to pick up the pieces as I could in between pressing business. After checking with a couple of the trustees, I determined that the best approach would be through my brother-in-law, Morton Richards. I discussed the situation quite candidly. He had a good long talk with Jules Newman. For a variety of reasons that may or may not make sense, the Foundation is not looking at large gifts these days. Mort believes after the discussion that he can do as well with the trustees as anyone else. He would arrange for you to go there, but he thinks it is better to accept the reality that what Jules will go for on any cause at this point is \$25,000 to \$50,000. Mort says \$50,000 payable \$25,000 this year and \$25,000 next year he can get. He might even get \$50,000 this year. I would suggest that we leave it in his hands until such time as I can see Jules alone. The first thing we should do is to get as much as we can as a commitment. Thereafter either Jules and Carolyn will be here or we will see them in Omaha in the month ahead and I will pursue it at a second bite level. This is my advice to you, but he is your customer, so tell me what you want me to do. With warmest regards. Cordially, Philip M. Klutznick (dictated but not read)

August 16, 1974

Mr. Philip Klutznick Klutznick Investments 875 North Michigan Avenue Chicago, Illinois 60611

Dear Phil:

Since I knew you would be away a good patt of the summer, I did not rush to answer your last letter of June 20. But the time has now come to react.

I think you have done miracles to get Mort Richards committed to act as advocate in presenting the case to Jules. But you know that you can do at least twice as well as he can. If he said he would get \$50,000 this year, you can persuade Jules to commit to \$100,000, payable over two or even three years. Because you can explain to Jules the effect of maintaining that \$100,000 standard and not lowering it. You can show him how that will help bring in much more from others.

I would say that if you could possibly manage to see Jules in person, that would be the most desirable method. If not, see if you can coach Mort to get the \$100,000.

With warmest regards, and best wishes for the New Year,

As ever,

Herbert A. Friedman

P.S. What ever happened with Heinz Galinski ? Did you see him in Geneva?

Scotts [] [] [] SUBSIDIARIES: Aquafilter, Inc. INCORPORATED Advertising Promotions, Inc. Alpine Bacteria Control Systems, Inc. 4880 HAVANA STREET & DENVER, COLORADO 80239 & Phone (303) 373-4860 & TWX 910-932-0161 June 21, 1974 Mr. Herbert A. Friedman World Education Center for Progressive Judaism 13 King David Street Jerusalem, Israel Dear Herb: Thanks for your letter of June 14th. Because of the adverse conditions of the market and the depressed price of our stock, I must hold off doing anything until the situation changes. am sure you will understand that I must have the money to do these things, and it looks like sometime in 1975 before I can make a definite commitment. Please bear with me. Cordially, SCOTT'S LIQUID GOLD-INC. Jerry Goldstein President JG/dt

June 14, 1974

Mr. and Mrs. David Steine J.C. Bradford and Company 170 Fourth Avenue North Nashville, Tennesee 37219 U.S.A.

Dear David and Peggy:

I have just returned from a five week swing through England, Toronto and the United States on behalf of our project. I am sending you under separate cover a brochure which describes the World Center, and the whole Reform Movement in Israel.

In essence, I find two factors militating against my obtaining definite pledges: the Yom Kippur War, which had caused many people to "go overboard"; and the uncertain economies and stock markets of both England and the United States.

While I did not receive any new pledges, nevertheless I did receive a great deal of encouragement from important people, who will undoubtedly become contributors in the future. The expressions of support I received from them for the concept behind the project, and the need for Progressive Judaism in Israel encouraged me no end. So there is no doubt that we are on the right track.

Ira Youdovin reported to me his conversation with David. The essence of it was a warm and cordial invitation to come to Nashville, but with very little chance of obtaining any practical results. On the basis of that report, I elected not to come but to use my time to plough new ground elsewhere.

But now we must face the question as to when it would be useful to come. I had the distinct feeling in my talks with Simon Weil and Gus Kuhn last September, just a few weeks before the war, that they were interested and that they definitely could be persuaded. I asked them for \$150,000, payable over three years. They said that they wanted to talk it over, they would speak to various members of their family during the forthcoming High Holiday period and I should talk to them again around the end of October for their reaction. Well, of course, I rever did bother them at the end of October.

The same situation prevailed with Harry Zimmerman. He came to Simon Weil's office, and I spoke to him in Simon's presence, with Simon's encouragement. I asked him also for the same amount and we agreed on the same timetable.

...../

Page 2 Mr. and Mrs. David Steine June 14, 1974

As for Morris Werthan, I received a letter from him a couple of months after the war, saying that the family had been persuaded to give \$300,0000to the campaign, and he reminded me how I had begged them years ago to up their gift to the 250,000 level. Now they have surpassed it. Because of Morris's newfound interest in Orthodoxy, I am not sure that he is a prospect for us. But at least we shouldn't let it drop completely without some sort of follow-up effort.

That leaves Harold Hassenfeld. Here again the decision might have to be made by his brother, Merril, but at least Harold has already heard the story once and has caught some of your enthusiasm. I remember that he was at your house the evening I was there, together with Rabbi Falk.

It seems to me, therefore, that we must, at the very least, follow up with Weil-Kuhn and Zimmerman. These are two good prospects, and the question is when is the best time to do it. You, David and Peggy, are genuine enthusiasts for our project. There is noone else to whom I can turn for advice. I really need your help.

What do you think of the following idea? You sound out Simon and Gus, see if they are ready to make a commitment for \$180,000. You may be able to close the deal yourselves. If you feel that it would pay for me to come over, it woulddcertainly be worth my while should there be any slight possibility of an affirmative answer, for me to make a special trip for one day to Nashville. Neither expense nor the drain on my physical energy are excuses enough to prevent such a trip if there is any hope of success. Furthermore, if Weil-Kuhn are affirmative to any extent we can use them to try to pin down Zimmerman. So that if a trip were actually feasible, I might be shooting for two gifts at the same time.

The most difficult days of any project are at the beginning. Its always easy to move people later on when there are already many examples of committed contributors. Therefore, the people who get behind a project at the start are giving even more than their money. They are the pioneers, the true believers who push through the wilderness and make the whole thing come to birth.

Right now we need the concrete commitments which will demonstrate the courage and which will inspire others. I have planted seeds of favourable reaction among dozens of potential contributors by now. But our development will be blocked until a few potentials become actual. The sums involved among the Nashville prospects are not so great, yet if two or three gifts could be obtained, they would be worth very much more than their intrinsic value, for they would break the ice and start the flow.

Well, I have poured my heart out to you, and now await your advice as to what the next steps should be.

Fondly and sincerely,

Herbert A. Friedman

March 27, 1974

Rabbi Herbert A. Friedman Director of Planning and Development World Education Center for Progressive Judaism 13 King David Street Jerusalem, Israel

Dear Herb:

It is sood to hear from you, and I have given some thought to our local situation in Houston, considering the importance and relevance of this project, in the light of recent political developments in Israel.

As you may know, when I became General Chairman of our U.J. Campaign in 1970, the community had the prior year raised \$1,200,000. This year with Livingston Kosberg as Chairman, we have raised 'approximately \$6 million.

We have also announced two capital fund campaigns - one for 2 1/2 to 3 million for enlarging our Jewish Home for the Aged and one for 2 million for our Jewish Community Center.

I have consulted with our mutual friends as you suggested, and we have arrived at the conclusion that the 1975 U.J. Campaign will be sorely damaged by these capital fund drives.

It is our collective judgment that this year is not a good time to pursue your program in Houston. We do however think that this program is of vital importance, and we all will be glad to assist as soon as the community recovers from the financial trauma of the 1975 U.J. Campaign and the two capital fund drives.

I plan to be in Israel with my family the first two weeks in July and hope to see you then.

With best regards from our family to yours, we remain,

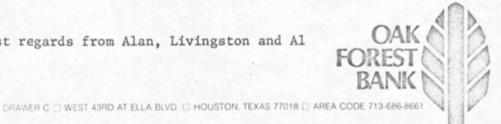
Very truly yours,

M. Robert Hecht

7346

MRH/nft

P.S. Best regards from Alan, Livingston and Al



The Oshawa Group Limited 300 The East Mall, (Isl.), Toronto, Canada M9B 6B8 Telephone (416) 259 6633

Rabbi Herbert A. Friedman
Director of Planning and Development
World Education Center For
Progressive Judaism
13 King David Street
Jerusalem, Israel

July 31, 1974

Ray D. Wolfe Chairman of the Board & Chief Executive Officer Dear Herb:

I too am sorry to have missed seeing you when you were in Toronto, but circumstances just made it impossible. Perhaps the next time you are coming you could give me a little more notice.

Regarding our commitment to Rabbi Eisendrath, my recollection and notes are that we committed to him a sum of \$50,000 not \$100,000 for the project, but this I will be glad to discuss when I see you.

In any event, following Rabbi Eisendrath's visit I advised him and also Rabbi Plaut that it would be very difficult to raise funds without securing the necessary tax deduction authority from the Federal Government. This, Rabbi Plaut says, is being arranged and I am awaiting to hear from him.

Kindest regards,

cc. Rabbi Gunther Plaut

#### PROSPECTS "B"

- 1. MILTON PETRIE

  950 Fifth Avenue

  New York, N.Y. 10002

  R 206 866 3600

  R 201- 866-3600

  R 201- 866-3600
- I saw him in June 1973, for dinner (which was in reciprocation for lunch he had in Caesarea earlier in the year, together with his very great friends from St.Louis, -- Sachs who might be of help in persuading him). We spoke at length about the project, and since he is not intimately familiar with Israel's internal problems, he could not develop any strong feelings—He asked who else might contribute and seemed satisfied with the names Riklis and Tisch. I spoke vaguely about 1 million since that is his annual UJA gift. I saw his son Bernard, a bachelor lawyer who lives in San Francisco, Sept. 73. He has never been to Israel so our conversation focussed on what a

Brahlest,

Combridge, Mass.

He is a young brilliant professor (sociology) and I saw him in his office in Cambridge in June 1974. He is married to the heiress of the Singer fortune, and contributed in six figures to both McGovern and McCarthy. He recently bought the New Republic. He is deeply and passionately interested in Israel - volunteered a six figure gift to the UJA in October and became disgusted with fellow intellectuals whose sympathy was confined to a few phrases. He says frankly that he is not interested in religion, but is concerned with ethics and morals. We left it that we would have further conversation - either in Israel or US/ I am now trying to pin down when he is next coming here.

JOE LUBIN
 Eisner and Lubin
 250 Park Avenue
 New York, N.Y. 10017
 B 212 682-8669
 R 914 632-6465

He is a partner of Eisner who gave the camp to UAHC, very generous contributor to UJA, officer of the JDC, yet his greatest interests are Pace College and Einstein to each of which he has given millions. I saw hin in June 73 and he said he was simply over-committed- there was no room for any new project. Somehow I have the feeling that the door is not irrevocably closed. We must do some detective work and see if anyone of our circle knows him and can reopen the subject.

4. BEN CONE P.O.B. 21848 Greensboro, N.C. 27420 I really tried to see him in June 1974, using as intermediary a very close friend who lives in Greensboro, and who reported that he could not get an appointment for me. I don't think we can accept that as the final word. I shall try again through his son who knows and respects me.

5. CLEVELAND

ARTHUR LELYVELD

Fairmont Temple
23737 Fairmont Boulevard
Cleveland, Ohio 44122
B 464 1130

I have been conducting a correspondence with Arthur on the questions of selecting a list of prospects, a date, and obtaining clearance from the Federation. We now have a list and clearance in principle. It remains to settle on a date. That might possibly be September 74, but more likely will be Spring 75.

trip would be like. I helped Milton get some hotel reservations in Germany and made plans to meet him in Berlin in late October. The war intervened, he gave 5 million to UJA, and I now must figure out how to resume contact.

E. LEO KOLBER
 Cemp Investments Limited
 630 Dorchester Boulevard West
 Montreal, Quebec.

He is the President (paid professional) of the Bronfman family holding company and has influence on charitable decisions. I have sent him written material and we had one long conversation in February 1974 in Berlin, by coincidence. We are in communication and I must continue to follow up to set another date. I have not yet asked him for any specific amount.

6. ROBERT BOAS
(Karl Mark+6)
New York

I have never met him but Alex suggested that he might be a prospect. Therefore he should remain on the list to be contacted for an appointment.

# 7. NEIL HELLMAN Alborry , N.Y B. 518-459-5471

### AMERICAN JEWISH A.R.C.H.I.V.E.S

He is Alan Iselins father-in-law, and has been negotiating with various Israeli organisations about projects in Israel, without ever consummating one. He might be bluffing but might be for real. He should be seen.

8. SCHWAYDER CORPORATION
(Competition)

Samsonite Corporation
11200 East 4th Avenue
Denver, Colorado 80217
303 344-2000

The principals of this company, the Schwayder family, and two sons-in-law, Emmet Heitler and Louis Degen, have always been close to the Temple and to me. They have given approx. 400,000 to the UJA annually. I now have clearance from the Federation to solicit them. On the other hand they have recently sold the company to Beatrice Foods - and that might have changed the picture.

9. JAY PHILLIPS (Burt Joseph)
2345 E. Kennedy
Minneapolis, Minn. 55413
612-331-6230

I have solicited him from time to time, over the years and we have a correct though not close relationship. Rabbi Fred Schwartz or Burt Joseph could perhaps do better - if they do not want to solicit him maybe they could at least set an appointment for me. He should definitely be approached.

## 10. NATE CUMMINGS

For years he had no interest in Israel. At the Six Day War and for one or two years thereafter his interest was awakened. I have no idea what his mental or physcological attitude is now, but I think he should certainly be seen.

11. RAY KRAVIS

Raymond F. Kravis and Associates
1705 First National Bank Building
Tulsa, Okla. 74103
B 918 587-5161
R 918 742-3294

He is the most respected individual in the city, has an interest in Israel, and he has the means to be a contributor. He must be approached.

12. IRVIN FRANK
Newman's Inc.
P.O.B. 1856
Tulsa, Okla. 74101
B 918 838-9971
R 918 742-5045

He is a younger leader, ethusiastic, wealthy, and well worth a try.

13. MEL GOLDBERGER
1169 Koewee Avenue
Apt. 6-F
Knoxville, Tenn. 37919
615 588-2271

I have never met him but Maurice Eisendrath said he should be on the prospect list. Rabbi Steve Schaefar corroborates his interest in the camp program.

14, TED SHANBAUM

Dal Tex Optical Company
1135 Dragon Street

Dallas, Texas 75207

B 214 741- 6873

R 214 361- 5645

He is a very generous man who may have a large backlog of unpaid pledges, under present conditions, but who should definitely be considered a prospect.

15. CHARLES RUTENBERG 1437 South Belcher Road Clearwater, Fla. 33516 Three of his four children have spent long periods in Israel, two of them at Maale Hachamisha. Two are currently studying at Brown with Professor Neusner. One daughter wants to become a rabbi. He is completely in sympathy with what we are doing, and I believe will become a contributor. His problem is solely financial. In addition he has undertake to raise the funds (which will involve him personally) for a Center for Ethics at Haifa University, along the lines of the Aspen Institute. We must continue to cultivate him and find the proper moment to press for a commitment.

16. ATRAN FOUNDATION
ISAIAH MINKOFF
National Jewish Community
Relations Advisory Board
55 West 42nd Street
New York, N.Y. 10036

The key to the Foundation is Isaiah Minkoff who is a trustee, and I have had several conversations with him. He thinks that our project is far from the basic interest of this Foundation, which is youth and recreation, and he doesn't know whether he could convince other trustees, but I keep telling him he must try.

#### AMERICAN JEWISH

## ARCHIVES

17. MARVIN ENGEL
Engel Realty
Bank of Savings Building
Third Floor
Birmingham, Alabama 35203

I visited him in June 73. Both he and his wife were really enthusiastic. I asked him for \$250,000, over 3 years, and she urged him to agree. He said he simply couldn't without his father's approval - and his father prefers to make commitments to various mental health institutes in Alabama. I keep writing to him, to keep the contact, hoping he will argue more vigorously with his father. This contact must be cultivated steadily until some change occurs in the situation. His father is well over 80.

18. LEONARD STRELITZ

Haynes Furniture Company Inc.
3375 Princess Anne Road

Norfolk, Va. 23502

b 703 857-1281

R 703 464 3666

He is one of the most powerful UJA solicitors, and himself contributes \$350,000. He understands all about our project for we have spoken many times. His brother recently assumed the Presidency of their temple. At the right time I must ask him for a commitment.

19. LARRY BUTTENWEISER

As a former President of Federation in New York, he might know the names of several persons who care basically for the Reform position, and who have gradually become pro-Israel so that they might be regarded as prospects. His own family, of course, has the means to become contributors. But I would rather begin with him by asking for suggestions, and then later ask him himself.

20. JERRY BUBIS LOS Angeles

There is an anonymous donor in Los Angeles for a large amount to a hospital. Bubis knows his name, but utmost delicacy is involved. Bubis says he will try to keep current with the donor's mood, and try to find the right moment for an opening.

21. ELLIOT GOLDSTEIN (suggestion Nate Lipson)

He apparently is the local chairman for RJA. Nathan Lipson suggests him as a possible prospect.

22. NORMAN FOUNDATION

(Family Weil, suggestion Nate Lipson)
Note Lipson
Concept Industries Ltd.
1422 west Peachtree St.
Atlanta, Ga. 30309
404-892-3512

Here again the recommendation comes from Lipson.

I have not solicited Nathan Lipson directly although I have told him about the project many times. He has been pledging one million per year for several years, and has a backlog which he is working down. When I think the time is ripe I will ask him for a specific amount.

23. HARRY BENNETT

1071 Celesvial St.

Cincinnati, Onio 45202

513-421-8854

For the next four names Bennet, Lazarus, Steiner Meyers, in going through all the eligible names in Cincinnati, these four emerged as the possible prospects. Final decision should be made, and those who remain on the list should be approached.

24. RALPH LAZARUS (via Gordie Zacks)
1009 Catawba Valley Brive
Cincinnationio 45226
513-321-6012.

As above

25. PHIL STEINER

404 Rose Hill Ave.

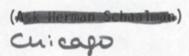
As above

Cincinnati, Ouio 513-281-0867

26. PHIL MEYERS 530 Maxwell Avenue Cincinnati, Ohio 45219 513 281-2300

As above

27. IRVING LEWIS



I have never met him but someone suggested that Rabbi Herman Schaalman would know if he were indeed a prospect.

28. BLUM-COVLER FOUNDATION (Ask Harry Gaines 312 782-1472) Chicago

In going through the Foundation list which I had given him, Ira Youdovin discovered that Harry Gaines had a contact with this Foundation and wouldmake an appointment for a hearing whenever we were ready.

29. MORRIS M. MESSING Sel Rex Precios Metals 75 River Road Nutley, New Jersey 07110 201 667-5200

I haven't seen him in many years but he has not made any large gift to a university or institution and might be a prospect from a financial point of view. Whether he is from an ideological point of view, would require a visit to determine. His gift of \$250,000 in the old days was unusually large for pre-67 standards.

30. PETER SCHWEITZER

A name which I jotted down from some source as possibly worth pursuing.

31. NORMAN SEIDEN
54 oxford Drive
Tenafly, N.J. 07670
B 201 641 5000
R 201 567 5888
Ask him about Abe and Martin Ginsberg)

As above

32. HERB BRODY - PERLMUTTER
 (Ely Pilchik)

These men are close to Ely Pilchik and are also recommended by Charles Kroloff.
They are very large contributors and must be seen.

33. MRS. PHILIP COLEMAN 2309 River Road Jacksonville, Fla. 32207 Her husband was never particularly generous but always felt himself close to the Reform Movement and to me. The Foundation has been dissolved and contributions now are determined by the widow and her son. They should seen, even if it is a long shot.

34. PHILIP BERMAN

Hess's Department Store
Allentown, Penn. 18101
215 433-6660

Jotted down his name as possibly worth pursuing.

'35. JACK A GOLDFARB
Union Underwear Company
1290 Avenue of the Americas
New York, N.Y. 10021

He has recently given \$250,000, either to the College Union (I'm not certain) and probably should not be approached for a year or so. But he is intereded in Israel, and his next big gift could be directed to our project.

36. DAVE HANDELMAN
Henderman Co.
670 Rasy Woodbridge
Detroit, Mi.48226

I know him and his family as generous UJA supporters. He has recently pledged \$250,000 to his Temple in Detroit. He should be considered a prospect, and approached at the right time.

313-961-9112

37. MAX KOEPPEL
26 Broadway
New York, N.Y. 10004
212 344-2150

I jotted him down as possibly worth pursuing.

38. SYDNEY ROOS 1700 Broadway New York, N.Y. 10019 212 582-8000 As above

AMERICAN JEWISH

ARCHIVES

39. LESTER FINKELSTEIN
REUBEN FINKELSTEIN
9350 Wilshire Blud.
Beverley Hills
Colif. 90212.

213-271-4224

I saw him in Israel June 74 and discovered by accident that he had visited the College the day before. He was very interested in the project, and I mailed a brochure to him in Los Angeles, at his request. His brother Lester annunced a gift of \$2.7 million about a year ago to the California Institute of Technology. I don't know whether this included Reuben.

40. PETER SCOTT
10 Pooney Circle
west orange
M.J. 67052

He has been the chairman of the Essex County (Newark) camapign for the past few years, and gives an average of \$250,000. He is sympathetic to our project, but can't do anything about it now (see attached letter). We must cultivate and wait.