



THE JACOB RADER MARCUS CENTER OF THE
AMERICAN JEWISH ARCHIVES

MS-763: Rabbi Herbert A. Friedman Collection, 1930-2004.
Series F: Life in Israel, 1956-1983.

Box
16

Folder
6

Association of Americans and Canadians in Israel. Beersheba,
Israel. 1975-1978.

For more information on this collection, please see the finding aid on the
American Jewish Archives website.

מפעדון הנדסר הערונד ורולנד

ח.ד. 22 אור - עקרב

חאידן 18.6.78

לכבוד

הנדסר פריבט
18.1.78 - ק.ס.ג.

א.נ.א.

הנני לאשר בחודש עמקא אז קבלת חרומתכם

במס' 500- בצ"ק מס' 90/78

עבוד הקייטנה.

הנני תקרה לשיחורף פעולה בעמיד.

בכבוד רב

מרכז הקייטנה

אמבי הצירור בפה או
ברגל בע"מ,
ת.ד. 340
פתח תקווה.

3 באוגוסט, 1977.

א.ב.

אני כבר קבלתי חבילת גלויות מכם לכתובתי בקייסריה,
ושלמתי עבורה.

אבקשכם למחוק את הכפילת מרשימתכם.

בכבוד,

ר"ב תמצאו את החבילה הכפולה.



מחיאון ישראל, ירושלים
the israel museum, jerusalem
متحف اسرائيل، اورشليم - القدس

ד' בסיון תשל"ז
20 במאי 1977

לכבוד
הרב הרברט פרידמן
רח' אבן גבירול 15
ירושלים

הרב פרידמן הנכבד,

הערכתנו ותודתנו הכנים מסורים על ההסכמה האדיבה שהבעת בפני מר לוקמן, להרים תרומתך למבצע תרומה חד פעמי למען מוזיאון ישראל, במלאת עשר שנים לאיחוד ירושלים.

אנו מכינים עתה את רשימת התורמים שתובא לפני מר טדי קולק. העברת תרומתך תאפשר סיום המבצע בהקדם, ומתוך כך השגת המטרה שהצבנו לנו.

תודתנו נתונה מראש.

בברכה

ב/ר

הדסה לוין
מנהלת מדור השוחרים

העתק:
מר מיכאל לוקמן

check sent
5.7.77

1000 ₪



התאחדות עולי אמריקה וקנדה בישראל
ASSOCIATION OF AMERICANS & CANADIANS IN ISRAEL

AACI is the representative of the American and Canadian Zionist Federations for olim and temporary residents in Israel.

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Founding President
Dr. Israel Goldstein
Honorary President
David Breslau
Honorary Vice Pres.

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Executive Director
Harold E. Rothschild
Admin. Officer

February 17, 1977

Rabbi Herbert Friedman,
15 Ibn Gvirol St.,
Jerusalem.

Dear Herb,

Thank you for your contribution and your letter.

It certainly was wrong to talk about a "one-time" fund drive. Riva meant that this was an emergency campaign, since, as you know, fund raising will become an integral part of AACI work. I told Riva that I will talk to her about this so that a proper announcement will appear in the next issue of the Newsletter.

I have emphasized that this is an "emergency" but that we will have to delineate a full program of fund raising. I am sorry that the item appeared the way it did.

Can you contact some of your people to contribute to our Emergency Fund Drive?

Cordially,

David Breslau,
Chairman Emergency Fund Drive.

DB/nd



מחיאון ישראל, ירושלים
the israel museum, jerusalem
متحف اسرائيل، اورشليم - القدس

לכבוד
הרב הרברט פרידמן
מרכז לחינוך-התנועה הרפורמית
רח' אבן גבירול 15
ירושלים

כח' בשבט תשל"ז
16 בפברואר 1977

AMERICAN JEWISH ARCHIVES

הרב פרידמן הנכבד,

תודתי ותודת מוזיאון ישראל נתונים לך עם חידוש חברותך בארגון השוחרים
לשנה זו.

אנו שמחים שאזרחים ישראלים מכירים בחשיבות מוסדינו לחיי הרוח במדינה.
עזרתכם היא התומכת ידינו להמשיך בפעולתנו ולתת שרותינו לציבור האזרחים.

מצורפת בזה קבלה מס' 09776 ע"ס - 1000 ל"י, כרטיסי השוחר נשלחו במכתב
הקודם.

נשמח לארחכם אצלנו בכל עת.

בברכה

פנחס
הדסה לויין
מנהלת מדור השוחרים

העתק:
גבי לאה רבין
מר טדי קולק



לכבוד
הרב הרבט פרידמן
רח"אבן גבירול 15
ירושלים

מוזיאון ישראל, ירושלים متحف اسرائيل، اورشليم - القدس the israel museum, jerusalem
ז' באדר תשל"ו - 8.2.76

הרב פרידמן הנכבד,

מצ"ב קבלה מס. 1287 על סך של 1,000, ליוכן כרטיסי שוחר חדשים.

אנו מודים לכם על הענותכם לבקשתנו לחידוש תרומתכם במועד אחד. אנו מקווים שבנוסף לתמיכתכם במוזיאון אתם אף נהנים ממנו ומהמעורבות שלכם בו.

בברכה ובתודה,

פרידמן

הדסה לוין
מנהלת מדור השוחרים

תרומה זו מוקדמת מטעם מוסד הכנסות במסגרת סעיפים 45, 46 (א) ו-49 (א)
למקורות מס הכנסה.
וכן מקדמת 33 (א) לחוק לחיוב מקדמת מס הכנסה (מס' 2) תשכ"ב - 1962.

ירושלים טל. 21796 ת.ד. 1312, P.O.B. JERUSALEM



קבלה
RECEIPT

№ 1293

הקן לירושלים • the jerusalem foundation
مؤسسة صندوق القدس

Received

הקבל בתורה

Herbert A. Friedman

15 Ebn Gvirol Jerusalem

Amount

One Thousand Pounds

£ 1,000

סך

for

Liberty Bell Garden

עבור

Cheque No.

66102088

המחאה מס

Bank

Discount

בנק

Jerusalem Foundation • הקן לירושלים

مؤسسة صندوق القدس

Date

8/2/76

תאריך



ת.ד. 8324, ירושלים, טל : 02/61554 P.O.B. 8324 Jerusalem, Israel

February 24, 1976

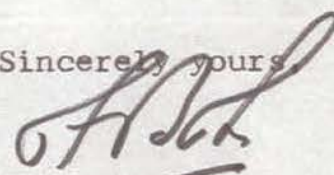
Mr. Herbert A. Friedman
15, Ibn Gvirol St.
Jerusalem

Dear Mr. Friedman,

I would like to thank you for your generous contribution of IL 1,000.--, towards the creation of the Liberty Bell Garden.

Enclosed please find receipt no. 1293, for the above mentioned amount.

Sincerely yours,



Abbie Ben-Ari



A Project of The Jerusalem Foundation



האגודה הצבורית המקומית

אור-עקיבא — ת. ד. 100

צדיקים אומרים מעט ועושים הרבה
(בבא מציעא פ"ז)

וזאת לתעודה

AMERICAN JEWISH
ARCHIVES

כי מר הרברט פרידמן עזר / תרם

לועדה הצבורית בפעולותיה הקהילתיות
למען קידום הישוב ושגשוגו

בכך שעזר וסייע להכנסת קבוצת נערים בעיירה

לעול מצוה.

תבורכו על רצונכם והענותכם.

ברכת

י"ש ר כח

הועדה הצבורית המקומית

ת. ד. 100

אור עקיבא

16.12.75

תאריך

שבתאי שלום
יו"ר האגודה

ידין אלברט
גזבר האגודה

222241

62852 f

מועצת הנגידים שליד בית החולים שערי צדק
BOARD OF GOVERNORS - SHAARE ZEDEK HOSPITAL

JERUSALEM, P.O.B. 293 • TEL. 35028, 35025 • טלפון 293 • תבת דאר



524929

לכבוד
מר הרברט פרידמן
רח' אבן גבירול 15
ירושלים.

א.נ.

AMERICAN JEWISH
ARCHIVES

שמחנו שהצטרפתם אלינו בארוחה השנתית הרביעית של מועצת נגידים
בית החולים "שערי צדק", ונענתם לפנינו בתרומתכם.

אודה לכם מאד באם תעבירו אלינו את הסכום עבור השתתפותכם
בארוחה.

נא להעביר סך - 1000 ל"י, במעטפה ומצורפת בזה.

בברכה

מינה אבנר

Andy

Please clarify this. I sent a
check for £ 1000 dated
26.10.75 - check number 1386 on
Discount Bank Rehovot branch. After
they received that check, they sent
me the tickets for the dinner. 212502



ההסתדרות הכללית של העובדים בא"י

מועצת פועלי אור-עקיבא

טלפון 063-88521 ת.ד. 22

בחשבה נא לחזקיר:

22.8.76

אור-עקיבא, יום

לכבוד

משפחת פרידמן

וילות קיסריה

קיסריה

החבר

שמואל מאיר לקבל את 2 תרומתכם בסך 150 ל"י בצ"ק מס' 20099

לקייטנה של הנוער העובד והלומד שתיערך בחודש אוגוסט.

בשמי רבטם כל ילדי הקייטנה מודים לכם מקרב לב על תרומתכם

האדיבה.

בתורה מראש

שושן אלבוט

מזכיר מועצת הפועלים

**A UNIQUE PROGRAM OF LOANS AND GRANTS
SPONSORED BY THE UNITED ISRAEL APPEAL OF CANADA
FOR CANADIAN RESIDENTS IN ISRAEL**

A Special Kind of Caring

Canadian residents in Israel frequently encounter unexpected financial crises — an insurmountable gap between the cost of decent housing and available funds; a pressing need for business or professional equipment essential to earning power; an unexpected dental bill or the unanticipated need for costly home repairs.

Canadian students contemplating study in Israel often find themselves short of the total sum they will require for tuition and living expenses.

For these Canadians, the grants, loans and assistance programs of the Jewish Agency's Absorption Department and other organizations simply do not suffice. Without a solution adequate to their needs, the dream of living — working or studying — in Israel may be abandoned.

Since January 1973, the United Israel Appeal of Canada has provided such a solution — a unique program of loans and student grants, funded entirely by non-campaign monies. Financial assistance is offered independently of any other source of funds. To date, 500 separate loans and grants have been approved, totaling nearly IL 6 million.

As important as the funds distributed by the program is the manner in which requests for aid are processed, the courtesy and efficiency which marks every facet of the program's administration, and the understanding with which the Loan Committee — itself made up of Canadians residing in Israel — goes about its tasks.



A special element of empathy. A special kind of caring.

Mortgage Loans: Up to IL 60,000, at 9% interest; up to 20 years to repay

1 If you borrow IL 60,000, you repay over 20 years
If you borrow IL 25,000, you repay over 15 years
If you borrow IL 10,000, you repay over 10 years

At 9% interest, on unpaid balance of the principal only



The plan is intended to supplement the mortgage funds currently available to new immigrants through the Jewish Agency — which provides up to 60% of the purchase price of a home or apartment. It is difficult for many newcomers, especially

young couples, to raise the balance. Rental housing is virtually non-existent in Israel; second mortgages are almost impossible to arrange. Unlike the Jewish Agency housing loan — available to new immigrants only for three years after ar-

rival in Israel — there is no time limit for mortgage loan applications. Accordingly, funds have been granted to members of kibbutzim, moshav residents and others who have decided to set up housekeeping outside the collective framework.

Business and Professional Loans: Up to IL 36,000, at 9% interest; up to 10 years to repay

2 If you borrow IL 36,000, you repay over 10 years
If you borrow IL 25,000, you repay over 6 years
If you borrow IL 10,000, you repay over 3 years

At 9% interest, on unpaid balance of the principal only



This plan is intended to help independent businessmen and professionals acquire equipment and machinery essential to improve the conduct of their business or

practice. Loan funds cannot be used to acquire a business or to purchase stock. The purpose of this plan is to enable applicants to earn their livelihood more ef-

ficiently: to help a salesman buy a car, or a shop owner pay for a piece of equipment vital to his production process.

Small Loans:

3 Up to IL 7,500,
at 3% per annum service charge,*
up to 6 years to repay

**Borrow an amount up to IL 7,500;
to be repaid over 6 years – at a
nominal 3% per annum service charge,
to cover administrative costs only.**

The small loan plan provides funds to meet one-time emergencies. It is available to individuals or families confronted with unexpected dental bills or home repairs, with the need to close off a balcony to provide more living space for an expanding family. Several recent applicants were seeking more economical ways to heat their homes, in the face of Israel's escalating fuel prices and so received loans to buy room heating units, less costly to operate than central heating systems.

* Maximum service charge IL 900.

Student Grants:

4 up to IL 2,250,
as an outright grant for Canadian
students in any accredited
institution of higher learning
in Israel

**IL 2,250 for an academic year,
paid to the student in three
IL 750 installments.**

For Canadian students interested in learning at an academic institution in Israel, the Fund provides outright grants – to IL 2,250 per academic year. Only students who are in need of such funds to make education in Israel possible will be considered. To be eligible the student must be accepted by an Israeli institution of higher learning accredited by the Ministry of Education and Culture, e.g. a university, a yeshiva, a school for nursing or physical therapy, Bezalel – Academy of Arts and Design, or some similar institution. Grants are renewable yearly on application, and subject to availability of funds.

DETAILS ABOUT THE PROGRAM

The program consists of four separate plans, each designed to meet a specific need:

- Mortgage Loans
- Business and Professional Loans
- Small Loans
- Student Grants

Cardinal principles of the Board which reviews loan and grant applications are speed and courtesy. Every request for aid is processed within 30 days — an achievement unique in Israel.

Eligibility: In determining eligibility, the widest possible definitions are used. "Canadians" — for purposes of qualification — include born or naturalized citizens, people who lived in Canada as residents or landed immigrants and anyone else classified as Canadian under Canadian law. When a couple applies for a housing or small loan, they are considered eligible for the maximum amounts if either spouse fits any of these definitions.

Applications: Applications are processed in strict confidence. Loan applicants must furnish the names of two acceptable guarantors, intent-of-purchase documentation (in the case of mortgage loans) and proof of need. The UIA of Canada Inc. pays all incidental costs — investigation and registry of title and legal fees; these are not deducted from the loan principal. The Loan Committee meets as often as necessary to process applications within 30 days of receipt.

Administration: Administrative detail is handled by the staff of the United Israel Appeal of Canada, in their Jerusalem offices. Borrowers pay neither administrative nor collection expenses. The program enjoys an outstandingly low default rate: less than 1/100 of 1% of loans approved to date.

BEHIND THE PROGRAM

Behind the Canadian Settlers' program is a group of dedicated people. The Loan Committee is selected from the 14-member Israel Resident Distribution Committee of United Israel Appeal of Canada Inc. at an annual meeting.



Dr. Samuel Hurwich, Chairman of the Israel Residents Distribution Committee, was born in Toronto. He came to Israel in 1962. Active in Canadian Zionist circles, Dr. Hurwich served as National President of the Labour Zionist Movement. He now lives in Jerusalem, where he is a practising pediatrician.

The program was established a little over 2 years ago, under the direction of Mr. Sol D. Granek, Director-General of the U.I.A.-Canada offices in Jerusalem. A former Canadian, Mr. Granek came to Israel in 1967 from Montreal, where he was Executive Vice President of the Zionist Organization and the United Israel Appeal. All applicants are interviewed by Mr. Granek personally. The Committee decides policy and passes on applications for processing by the office.

The ongoing task of administering the loan and grant applications is carried out by Mr. Morris Jackson, Assistant to the Director of U.I.A.-Canada Inc. in Israel. Mr. Jackson's duties include interviewing the guarantors, reporting to the Committee on requests for aid, and directing the activities of the office personnel who work with him in connection with the program. Headquarters of the United Israel Appeal of Canada in Jerusalem are in the Jewish Agency Building, 48 King George Street; the telephone number is 02-39261 ext.234, or 379.

MEASURING THE PROGRAM'S IMPORTANCE

The best assessment of the importance of this program is the unsolicited reactions of the recipients themselves. Here, some excerpts from letters received in the U.I.A. offices.

"... it is largely because of your help that I have remained in Israel; your interest in 'olim hadashim' from Canada is appreciated."

D.L., Ramat Gan

"Your consideration, politeness, promptness of reply and efficient transaction of the loan left my husband so dumbfounded as to say that it was like being in another country."

Mrs. R.T., Ashdod

"We wish to express our appreciation for your patience and attention for a loan to enable our daughter and son-in-law to plan their future."

D.E., Kibbutznik

"In the gray sea of Israeli bureaucracy, you are a spot of light, and it is sometimes good to say a word of thanks and encouragement to those who try to do their job in the best way possible."

G.R., Pardess Hanna

"It was a pleasure to work with you and to be treated in a positive and cheerful way by all involved."

N.K., Givatayim

These special loan and grant programs — made possible from resources outside of campaign funds, and at interest no more than 1/3 of rates currently charged by Israeli lending institutions — are aimed at bettering the lives and easing the absorption of Canadians who have made the decision to emigrate to Israel. By extending them concrete encouragement when they need it most, at a time when the process of building a new life in the Jewish State frequently creates severe financial pressures, the program offers positive help toward realization of the dream of Aliya, and successful absorption in Israel.

PROPOSED PROJECTS FOR AACI FOUNDATION

1. Counselling Service

To provide new settlers with information and help in understanding Israeli society and the governmental system to make better integration possible.

Counsellors interpret information according to specific problems that new settlers have regarding various regulations, housing, education, citizenship, army service and occupational possibilities. These are a few of the key issues that are faced by new settlers today.

The counselling service also screens applicants who apply to AACI for second mortgages or need personal loans.

This service also intervenes in the bureaucratic aspects of the Israeli society in order to help the new settler.

Cost of one counselor - \$ 6,000 per year; needed - eight such counselors

2. Training Program for Volunteers in Kibbutz Work

To prepare volunteers to work in the area of social integration, by having trained volunteers visit new settlers in the absorption centers in order to help the new-comer become familiar with his specific community (schools, post office, medical care, shopping, etc.)

The supportive role that can be played by volunteers can be most vital in a new settler's adjustment. The volunteer would be assigned to a new family coming to Israel. The relationship between the volunteer and the new settler would be determined in such a way so that the volunteer could provide the necessary kind of contact or, based on the new-comer's need, ~~professional encouragement and help~~.

This kind of para-professional may become a model for other kinds of services in the process of kibbutz.

Cost for training staff - \$ 8,000 for one year.

3. Information Coordinator

A staff person to be engaged to gather the latest correct information from various governmental organizations and key leadership sources that would be useful to new settlers.

The information and interpretation would be done through various channels:

a. The counselors in the various regions would be constantly kept up to date.

b. Special publications would be printed for current, useful information to AACI members and potential new olim.

c. The national leadership of AACI would be kept posted on issues that should be considered for action.

d. The attention of selected target groups in the Israeli society would be ~~informed~~ ^{informed} as to problems and issues faced by new settlers.

Cost of staff person - \$ 7,000 per year

4. Field Worker

An out-reach worker to visit kibbutzim and moshavim in order to make contact with North American settlers who are in rural areas and tend to be isolated from contact with others of his country of origin.

The contact would provide opportunity to understand the interests and needs of the new settlers; be it information, special contacts, cultural enrichment opportunities, or it could simply provide a sense of concern that the settler make a successful adjustment.

Cost - travel and staff - \$ 9,000

5. Social Action Training Program

A social action training program would prepare volunteers of AACI to make a positive social impact on Israeli society. Since the social political system here is different from the background which they come from, a training program such as this could make it possible to enable citizens to have a constructive impact on many of the decisions affecting their lives.

This social action training program will enable adults to acquire new knowledge, to expand their repertoire of skills and to develop new attitudes in order to become better able to master their new environment.

Staff costs - \$20,000 for one year - two courses.

6. Senior Citizen Program Coordinator

Senior citizens have special problems which must be dealt with by trained personnel in order to provide for them individually and as a group.

7. Hebrew for Adults

Although the ulpan system has been in existence for a long time, it is not always effective for American olim. A new approach to language training for mono-lingual olim should be developed.

8. Young Adult Coordinator

To deal with young adults and their particular field of interest and needs.

9. Legal Aid

American olim who are without roots in the country and with limited connection and limited resources, should be able to receive low-cost legal services.

10. Rental Housing Project

11. Libraries of current journals and publication from North America for tutorg and cultural programs.

\$ 125,000 per year

25 5000 members
125,000

1. write this to Ben
2. Someone go, and explain it
3. Get clearance for ~~membership~~ ^{fund-raising} campaign
or
" " " membership campaign

5. Counselling

- a. 10 counsellors
- b. training qualified people
- c. training volunteers to work in Kibbutz
- d. information coordinator
- e. training volunteers to work in neighbourhood social work
- ~~f. senior citizens~~
- f. young adult counsellor
- g. senior citizen counsellor

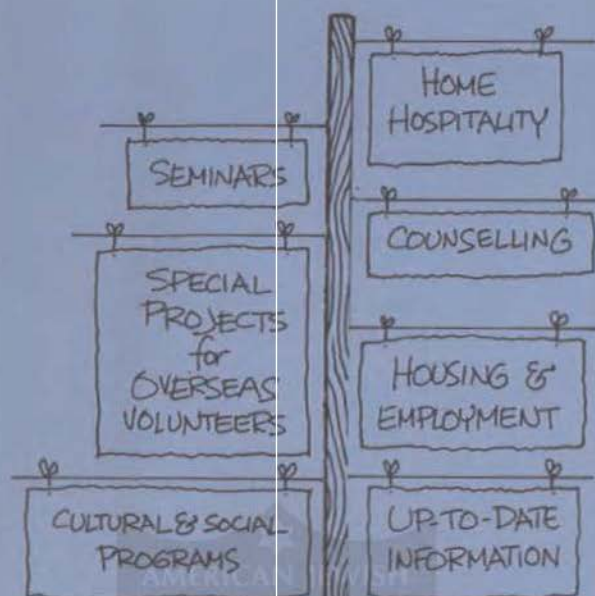
4. Research journal

3. Coffee houses

2. ^{seminar} mortgage fund

1. computerisation

Hebrew learning	Legal Aid
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MEET A*i*

התאחדות עולי אמריקה וקנדה בישראל
ASSOCIATION OF AMERICANS & CANADIANS IN ISRAEL

10,098

OF US...

Americans and Canadians in Israel belong to AACI. We live in all parts of Israel — city, development town, kibbutz and moshav.

The Association of Americans and Canadians is a self-help organization, founded in 1951 by North American settlers to assist those planning aliya to Israel.

Changing times, needs and pressures have led to a broadening of AACI's scope, an expansion of emphasis, direction and organization.

Our volunteer membership together with a hardworking staff carry out an ambitious program of :

- helping the newcomer cope
- involving the veteran American settler
- helping to close the social and cultural gap in Israel
- demonstrating that voluntary aliya is real and ongoing
- proving that successful klita (integration) is the key to continued aliya from the United States and Canada.



shares in building the State
of Israel and in strengthening
Jewish identity throughout the world.



HOW DO WE MEET

WELCOME THE NEWCOMER

**PROVIDE AUTHENTIC,
UP-TO-DATE INFORMATION**

LEND A HELPING HAND

**REPRESENT NORTH AMERICAN
SETTLERS IN ISRAEL**

**EDUCATE TO LIVE
IN PRESENT-DAY ISRAEL**

**CHANNEL THE SPIRIT
OF VOLUNTARISM AND CONCERN
FOR THE PUBLIC GOOD**

OFFER FRATERNAL BENEFITS

**WELCOME AND ENCOURAGE THE
CONTINUING STREAM OF ALIYA
FROM THE UNITED STATES & CANADA**



THE CHALLENGE...

Newcomer hospitality receptions, personal visits, visits to absorption centers and hostels.

Bulletins, newsletters, fact sheets, information booklets, guides.

Small loans and second mortgages at low interest rates, within the limits of our funds.

By maintaining working contact with Government Ministries, Jewish Agency and World Zionist Organization, Israel Zionist Council, Histadrut, Joint Committee of Olim Associations, United States and Canadian Embassies.

Seminars, social and cultural programs, guided trips, Hebrew conversation, special projects for school children.

Social Action Groups • Consumer Awareness and Civic Projects • Self-Assurance Programs • Special Interest Groups

Group Life Insurance
Blood Bank • Cemetery Plots
Discounts

Our ALIYA INFORMATION DESK deals with problems and inquiries of tourists and potential settlers; brings them together, in person and by mail, with veteran settlers.

Our members appear regularly on tourist information and aliya panels.

YOUR LINK WITH US! ★

The *oleh* coming from the United States or Canada has distinct problems in integrating into Israel's social and economic fabric. We, who stem from the same background, feel we are best qualified to advise and assist him — on the volunteer and on the professional level.

Since the Government of Israel and the Jewish Agency must wrestle with the problems of bringing and absorbing Jews from all over the world, it becomes our responsibility to provide the very special, personalized attention every North American newcomer so greatly needs.

AACI OVERSEAS ASSOCIATE MEMBERSHIP allows you to participate directly in the successful integration of your fellow American and Canadian Jews, who come to settle in Israel.

BECOME AN OVERSEAS ASSOCIATE! Your support is needed over and above the contributions you regularly make to all worthy Jewish causes. Don't stop there! Your community institutions can become Overseas Associates. Ask your synagogue, local Zionist organization chapter, and social service organization to participate. Establish a direct link between you in the diaspora and your fellow North American Jews who have come to settle in Israel.



NATIONAL OFFICE

53a Hayarkon Street Tel Aviv
Tel.: (03) 56201/2/3

**ALIYA INFORMATION DESK
FOR TOURISTS INTERESTED IN ALIYA**

SPECIAL DIVISIONS

Singles
Seniors

Students*
Professionals*

Hityashvut (kibbutz & moshav)
* information

PUBLICATIONS

National Bulletin



Beer Sheva Tamarisk

Haifa Bulletin

Jerusalem Voice

Natanya Newsletter

Tel Aviv Reporter



Education Guides

City Guides

Citizenship Guides

Living-in-Israel Guides

AACI MAINTAINS CLOSE TIES WITH AMERICAN and CANADIAN JEWISH COMMUNITIES



is the sister organization of the Association of Americans & Canadians for Aliya (AACA).



is the authorized Israel representative of the American Zionist Federation and the Canadian Zionist Federation.

FILL IN THE COUPON, CLIP AND MAIL — TODAY !



התאחדות עולי אמריקה וקנדה בישראל
ASSOCIATION OF AMERICANS & CANADIANS IN ISRAEL



53a HAYARKON STREET • TEL-AVIV 61260 • PHONE : 56201-3
רח' הירקון 53א • תל-אביב 61 260 • טלפון : 56201-3

OVERSEAS ASSOCIATE MEMBER

- | | |
|---|---|
| <input type="checkbox"/> Single ... \$ 15.— | <input type="checkbox"/> Supporting \$ 50.— |
| <input type="checkbox"/> Family ... 15.— | <input type="checkbox"/> Contributing 100.— |
| <input type="checkbox"/> Sustaining 25.— | <input type="checkbox"/> Life 300.—* |

Enclosed is my check in the amount of \$.....

covering..... membership for the year...../.....

Name.....

Address..... State.....

* An initial, partial payment on Life Membership acceptable.

ASSOCIATION OF AMERICANS & CANADIANS IN ISRAEL
NATIONAL OFFICE

53a Hayarkon Street, Tel Aviv. Tel. No. 56201

AGENDA NATIONAL EXECUTIVE COMMITTEE

March 29, 1976

1. Welcome to new officers and members of the National Executive Committee.
2. Announcements:
 - a. Kaplan award winners for klita work - Haim Kempner and Harry Render to receive awards on Wednesday, March 31, 1976 at 5:00 p.m. at Mevasseret Zion Absorption Center.
 - b. Forthcoming trip of aliya councils.
3. Meeting dates: Wednesday, April 28, 1976 - 3:30 - 5:30
Wednesday, May 26, 1976 (all day seminar)
Wednesday, June 30, 1976 - 3:30 - 5:30
Wednesday, July 28, 1976 - 3:30 - 5:30
Wednesday, August 25, 1976 - 3:30 - 5:30
4. National Executive meeting - all day meeting possible on May 26, 1976, to review convention resolutions and other related issues.
5. Immediate convention issue: finances and membership dues.

1. 2-5 - depend on renewed activity on leaders

2. can't be separated from 1

3.



	<u>1976/77</u>	<u>1977/78</u>
* 1. Normal dues	1,000,000 (100)	2,500,000 (250)
** 2. Foundation income	1,000,000	2,000,000
a. ^{extra} dues 500,000		
b. ^{big gifts} 500,000		
? 3. overseas membership	250,000	?
4. Jewish Agency Govt	500,000	?
5. AACA projects	?	?

* - membership retention secy
 ** - Fund-raising director
 ? - Professional person

If you have a
program & believe
in it, and want to
do it very badly -
Then you must find
the money for it from
within yourself.

Basic program
should be 3-fold

1. Service members
on personal level
2. Improve conditions
for them on higher
political level
3. Bring new members
by working at grass
roots level in U.S.

- AACI
1. we should be independent financially.
 2. AACI we should authorize ^{x correct society}
 3. AACI should create the climate in the US

No money blackmail,

TO: Members of the Jerusalem AACI Executive SUBJECT: Financing
 Members of the NE AACI AACI

FROM: David Breslau DATE: March 28, 1976

Even though the allocations we receive from the Misrad Haklita and from the WZO are ours as of right, our position as a lobby and as a force in the community would be enhanced considerably if we were financially independent. With this in mind, I would like to recommend a comprehensive program of fund-raising.

1) Membership:

As a membership organization, whose greatest asset is its membership, an intensive membership campaign should be conducted aiming at the enrollment of all former Americans and Canadians in Israel. Dues should be minimal so that this goal can be achieved. Dues for the coming fiscal year should be IL.20.- for singles and IL.30.- for couples. The dues for kibbutz members should be IL.6.-.

A "real" membership campaign should be conducted and we should reach a membership of 14,000. We need 200 membership teams to do this job. A special effort must be made in the Tel-Aviv area where there has been a steep decline in membership. The income from membership should be:

1,500	kibbutz members	@ IL. 6.-.	IL. 9,000.-	
✓ 4,000	single	" @ IL.20.-	IL. 80,000.-	
✓ 4,000	couples	" @ IL.30.-	IL.120,000.-	<u>IL.209,000.-</u>

← Dues cannot be the basis for the financing of AACI. An intensive fund-raising campaign must be conducted. The dues should cover registration, notices, mailings and the bulletins. We should not adopt a scale *שנים הרבה יותר מאלו שיש להם*

2) Overseas Memberships:

A campaign to enroll 3,000 members should be conducted. Every conference and organized tour should be covered and membership should be solicited.

In order to encourage this work, the regions should retain $\frac{1}{2}$ of the income derived from new memberships.

A special meeting of representatives of kibbutzim where there are guest houses should be held. At this conference we could determine the possibilities of soliciting overseas memberships in kibbutzim.

Income	<u>IL.360,000.-</u>
--------	---------------------

3) Annual Rosh Hashana Ad Book:

The Rosh Hashana Newsletter should include a section for greetings. Sylvia Tasslit's work on the convention greetings indicates that this can be done. Income IL.100,000.-

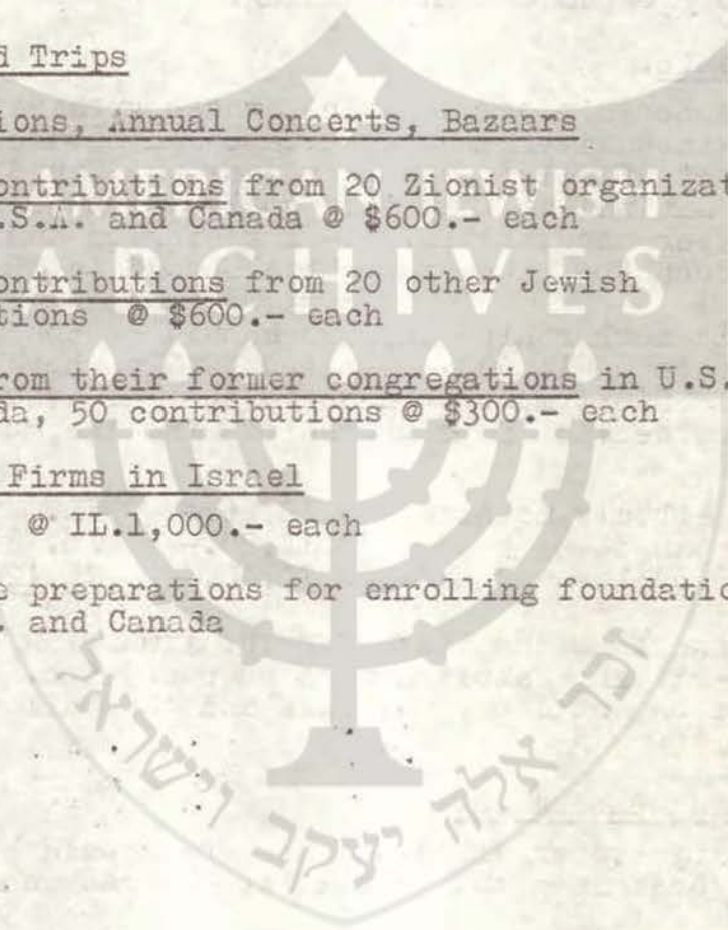
4) Annual Donor:

An annual donor should be held. There should be

10	people who should give or raise	IL. 10,000.- each
20	" " " " " "	IL. 5,000.- "
40	" " " " " "	IL. 2,500.- "
100	" " " " " "	IL. 1,000.- "
200	" " " " " "	IL. 500.- "

f 500,000

- 5) Tours and Trips IL. 25,000.-
- 6) Art Auctions, Annual Concerts, Bazaars IL. 100,000.-
- 7) Annual Contributions from 20 Zionist organizations in the U.S.A. and Canada @ \$600.- each IL. 100,000.-
- 8) Annual Contributions from 20 other Jewish organizations @ \$600.- each IL. 100,000.-
- 9) Rabbis from their former congregations in U.S.A. and Canada, 50 contributions @ \$300.- each IL. 100,000.-
- 10) American Firms in Israel
10 firms @ IL. 1,000.- each IL. 100,000.-
- 11) Intensive preparations for enrolling foundations in U.S.A. and Canada



MEMORANDUM ON AACI MEMBERSHIP DUES

Prepared by Joseph Schachter
Membership Chairman, Jerusalem

It is with grave concern on the mooted steep rise contemplated in AACI membership dues that I call to your attention the following facts which may have been overlooked in your consideration. A probable error is the misconception that all of the 11,220 members have paid IL.20.- during 1975/76 and that all or most can be solicited for 1976/77 at double or triple the rates.

Facts: 212 complimentary members paid nothing
 110(or more) life members paid nothing
 1,102 kibbutz members paid IL.3/member
 thus 1,424 members brought in IL. 3,306.- in 1975/76

an estimated 4,250 couples or families paid IL.20.- or IL. 85,000.-
and 1,226 singles paid IL.12.-or IL. 14,712.-
For a combined total of IL.103,000.-

From this 10% must be deducted because of prorations last and this year.

Fiction: 11,220 x IL.20.- = IL.224,400.- membership income 1975/76

Two factors in their simultaneity have aggravated the present situation. i.e., the inflationary spiral over the last three years which the organization was unable to match with appropriate graduated raises in dues, and the sudden overriding need to cover the deficit from inner sources rather than the Jewish Agency and other outside sources.

Granted that we require IL. 1,000,000.- a year and that it is contemplated to raise all or most of it from dues and granted that all or most of **the present** members will agree to bear the burden, it will require the following division:

1,102 kibbutz members	at IL. 15.-	IL. 16,530.-
(8,500 members) 4,250 families	at IL.200.-	IL.850,000.-
1,226 singles	at IL.120.-	IL.147,120.-
		<u>IL. 1,013,650.-</u>

? I submit, that at this rate we can expect perhaps 90% of the paying members to lapse.

If on the other hand we raise the dues as follows:

1,102 kibbutz members	at IL. 10.-	IL. 11,020.-
4,250 families	at IL. 50.-	IL. 212,500.-
1,226 singles	at IL. 30.-	IL. 36,780.-
		<u>IL. 260,300.-</u>

? I submit that at this rate there will be at least a 30% loss including proration losses.

Let us consider some unpleasant but nevertheless obvious truisms. AACI is in the market place and selling a commodity made up

of one or more of the following components:

- 1) A feeling of belonging to AACI (nostalgia)
- 2) A feeling of giving to a good cause (klitah work)
- 3) A feeling of gratitude for services now or once received
- 4) Embarrassment of refusing the solicitor

The economics of 1976/77 in Israel are such that the following economic principles are already operative:

Axiom: Each one seeks to derive the greatest possible value from his goods or labor (money)

Axiom: When things are tough you cut expenses in the less necessary areas

Axiom: The annual demand (for what AACI sells - aliyah and klitah) depends on the price

Axiom: The degree of utility (for what AACI sells - aliyah and klitah) ultimately decreases with the quantity increase (vatikim are not in need of klitah services)

? I submit that AACI must remain a mass membership organization or dissolve.

That seniors and young adults will lapse in droves at any rate over IL.25.-.

That regulars will lapse in droves at rates over IL.40.-.

45 That whereas the present membership drives have been comparatively painless, at greatly increased rates we will be required to invest huge volunteer manpower resources, parlor meetings ala U.J.A. to remain members.

That we must keep our doors open to young adults and seniors as well as luke-warm vatikim at minimal rates.

Even if we have to raise fund through bazaars, raffles and other activities.

If we reorganize from top to bottom with branches and activities designed to re-package and re-vitalize the AACI commodity for "sale" to vatikim, we might be able to get a higher price in the future.

March 28, 1976

ASSOCIATION OF AMERICANS & CANADIANS IN ISRAEL

NATIONAL OFFICE

53a Hayarkon Street, Tel Aviv. Tel. No. 56201

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5. Immediate convention issue: finances and membership dues.

AAGI NATIONAL OFFICE
Unaudited Statement of Affairs
1975/6

Expenditures

Salaries	727,000.-	
Administration	73,000.-	
Programming	159,000.-	
Bills payable	50,000.-	
Loans repayable WCUZ	75,000.-	
(installment WZO)	20,000.-	
		1,104,000.-

Income

Membership	89,000.-		
Programming	104,000.-		
Interest	35,000.-		
Allocations			
Vaad Hapoel	8,000.-		
Klita	255,000.-		
WZO	280,000.- *		
Klita 1974/5	58,000.-		
	801,000.-		
Others	15,000.-		
		844,000.-	
		- 260,000.-	

* Special 50,000.- allocation included.

HR/mg

AACI NATIONAL OFFICE
Unaudited Statement of Affairs
1975/6

Expenditures

Salaries	727,000.-
Administration	73,000.-
Programming	159,000.-
Bills payable	50,000.-
Loans repayable WCUZ	75,000.-
(installment WZO)	20,000.-

1,104,000.-

Income

Membership	89,000.-
Programming	104,000.-
Interest	35,000.-
Allocations	
Vaad Hapoel	8,000.-
Klita	255,000.-
WZO	280,000.- *
Klita 1974/5	58,000.-
	<u>601,000.-</u>
Others	15,000.-

844,000.-

- 260,000.-

* Special 50,000.- allocation included.

HR/mg

14 part time
11 full time

ASSOCIATION OF AMERICANS & CANADIANS IN ISRAEL
NATIONAL OFFICE

53a Hayarkon Street, Tel Aviv. Tel. No. 56201

STAFF LIST

BEERSHEVA REGION	Chana Shapiro	Counselor	part-time
HAIFA REGION	Ruth Karmeli	Secretary	part-time
	Ronnie Siegel	Counselor	part-time
JERUSALEM REGION	Dov Chernok	Regional Director	part-time
	Moshe Goldstein	Counselor	part-time
	Ruth Wahrman	Counselor	part-time
	Elaine Ojalro	Records Clerk	
	Judith Permut	Secretary	
NETANYA	David Miller	Regional Director	part-time
	Sima Hefling	Counselor	part-time
TEL AVIV	Kay Rosenblum	Regional Director	
	Sylvia Navon	Counselor	
	Ora Kaplan	Counselor	part-time
	Melanie Gross	Secretary	
	Anita Reisin	Records Clerk	part-time
NATIONAL OFFICE	Earnest Siegel	National Executive Director	
	Harold Rothschild	National Administrator	
	Olga Rachmilevitch	Aliya Desk	part-time
	Frances Starkman	Membership Secretary	
	Nellie Douek	Secretary	
	Tirtsah Wyman	Secretary	
	Ida Goldreich	Bookkeeper	part-time
	Joyce Littwin	Receptionist	
	Shulamit Guttman	Loans & Mortgages	part-time
	Chaim Jacobson	Clerk	part-time

MEMBERSHIP REPORT AS OF MARCH 21, 1976

BEERSHEVA	456
HAIFA	1153
JERUSALEM	3758
NETANYA	923
TEL AVIV	3114
KIBBUTZIM	1102
MOSHAVIM	254
MERCAZET KLITA & ULPANIM	242
EILAT	6
	<hr/> 11,008
<u>COMPLIMENTARY</u>	
Z/HAH	60
SHERUT LA'AM	92
WUJS	12
ETGAR	48
	<hr/> 212
TOTAL	11,220

ASSOCIATION OF AMERICANS & CANADIANS IN ISRAEL
NATIONAL OFFICE

53a Hayarkon Street, Tel Aviv. Tel. No. 56201

DATE: January 12, 1976

TO: Membership

FROM: National Executive Committee

SUBJECT: Proposed amendments to the constitution as initiated by the Executive Committee.

Three proposed amendments to our constitution are hereby submitted for your consideration in accordance with Section X, article 2(a) of our constitution which reads as follows:

"The Executive Committee may propose an amendment for adoption at the Convention provided that such proposed amendment together with a statement explaining its purposes and summarizing the arguments for and against and noting the vote of the Executive Committee on such proposal shall be mailed to members of the AACI at least thirty days prior to the Convention."

1. Dues

PRESENT CONSTITUTION

Section III 1(c):

Membership dues shall be such sums as may be fixed by the Convention upon the recommendation of the Executive Committee.

Section III 1(d):

Annual membership dues for members residing in collective agricultural settlements shall be such amounts as may be fixed by the Executive Committee.

Section III 2(b):

Dues for Overseas members and subscribers shall be fixed by the Executive Committee.

PROPOSED AMENDMENTS

Section III 1(c):

Membership dues and fees for affiliate membership fees and Life Memberships shall be fixed by the National Executive.

This will take place of the present:

Section III 1(c)

Section III 1(d)

Section III 2(b)

Section III 1(e) will become
Section III 1(d)

Argument:

The time between our biennial conventions is too great an interval for effecting necessary changes in our dues structure. In recent months our expenses have rapidly increased and our income has lagged behind. We need the means to raise additional monies, if desirable, from membership dues. The only argument presented against the proposed amendment was that a vote for an increase of dues by a convention would represent membership participation. The vote of the Executive Committee was unanimous endorsement of the proposed amendment, 17 persons present and voting.

2. National Council:

The proposed amendment would be a new addition to our constitution.

Section X:

1. There shall be a National Council consisting of the following:
 - a. The members of the National Executive;
 - b. Seventy-five (75) members chosen by the Regions in accordance with Proportional Representation;
 - c. Fifteen (15) members at-large elected by the National Executive.
2. The National Council shall discuss matters of principle relevant to the aims and purposes of the Association. It shall meet at least twice between conventions and make such recommendations to the National Executive as it considers proper.

Argument:

The proposed national council would provide an additional opportunity for wider membership participation in our national program, and would encourage the development of new national AACI leadership. There was no argument against. The vote of the Executive Committee was 15 in favor with two abstentions.

3. Regional Conventions:

The proposed amendment would be a new addition to our constitution.

Section V(A) 3:

Regional Conventions shall take place yearly to discuss issues of concern to the Association and as appropriate the election of Regional officers and representatives to the National Executive and delegates to the Convention. Regional representatives to the National Executive committee shall serve for a two year term.

Argument:

Regional conventions would encourage greater sharing by our membership in the affairs of the Association. There was no argument against. The vote of the Executive Committee was 13 in favor with three abstentions.

	1976/7	1977/8
normal dues	100	200
Foundation Campaign	1,000,000	2,000,000
fundraising 500,000		

larger J.A. contrib. 250,000 - ?

ADCA - 500,000
research
members

Cemetery

get land for building rental housing

fund-raising from wealthy members
500,000

✓ regional income

fraternal benefits - life insurance plans

need fundraising director
" membership retention secretary *

needs - programs - to be
specified

1. Money is function of program
2. What do we want to do?
 - a. serve members
 - b. work to change situation
 - c. work to obtain olim
3. must be independent
4. do not take money from Gov't or Agency
5. raise dues - \$200
6. put half of this away + save
7. ask American friends to take over specific projects which can relieve the budget.

Small projects - Theater projects
advertisements

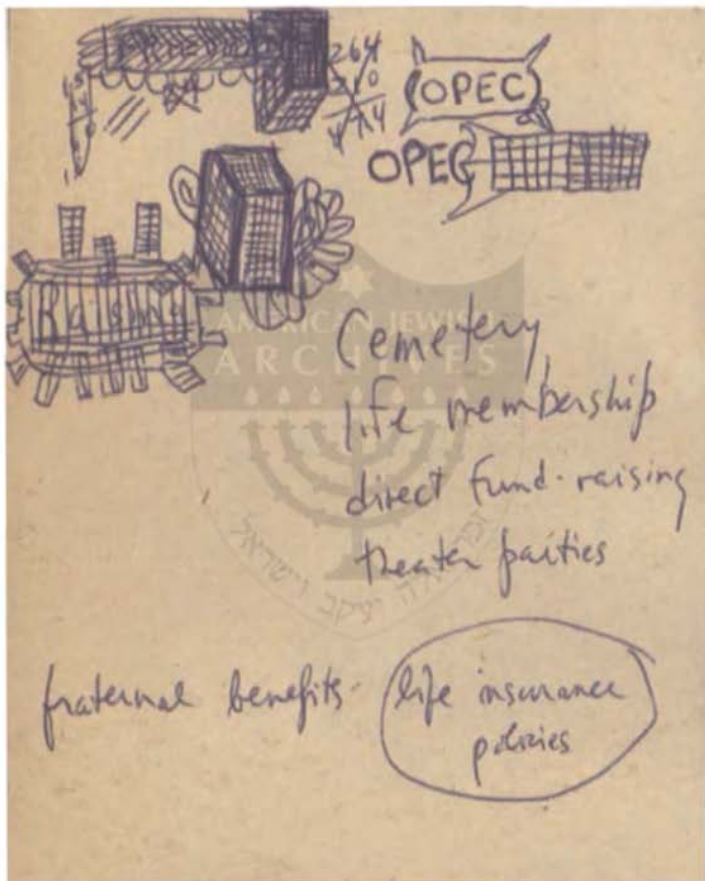
all wasteful - because returns
are small

mail campaigns are failures

fund-raising in U.S. is frozen now -
need exec. dir.

Slow increase of dues - no
social security - \$400.

VJA in VJA - not
possible



Cemetery
life membership
direct fund-raising
theater parties

fraternal benefits

life insurance
policies

History of Lunkmanakhten in U.S.

They raised money to give relief to newcomers - and also gave relief in old country, and to Palestine (Israel).

They made money

Suggestions for AACI

1. raise dues - $\$200 \times 11,000$ members = 2.2 mil.
 2. raise money abroad for all "special projects" - define and remove these from the on-going annual budget.
 3. adopt a rule, such as, $\frac{1}{2}$ the annual budget should be invested each year, to earn money.
- Build ~~an~~ a capital fund, and use the income for on-going annual needs.

income in future

Cemeteries (Netanya + Jerusalem already have)

increase of membership dues + \$5,000

housing project for rental

treasurer parties

direct fund raising

contributions from large organizations in U.S. + Canada

AMERICAN JEWISH
ARCHIVES



Secretary - Eric Siegel

Alkow

03-930 420

Alkow

annual budget - 1.2 million

income - .5 million - J.A. + $\approx 75\% \approx 375K$

" - ~~60,000~~ ^{130,000} - dues

deficit this year - 350,000

deficit next year - 500,000

Alkow wants to raise money at convention
Sima doesn't.

→ how raise money?

income various activities
~~programing~~ - 220,000

total 850,000

possible increase of 100 (50 each from K. + J.A.)
will reduce deficit to 150,000

ASSOCIATION OF AMERICANS & CANADIANS IN ISRAEL

NATIONAL OFFICE

53a Hayarkon Street, Tel Aviv. Tel. No. 56201

AACI 25th ANNIVERSARY CONVENTION - 20th NATIONAL CONVENTION

TUESDAY, WEDNESDAY, 23-24 MARCH, 1976 - BEN GURION UNIVERSITY OF THE

NEGEV, BEERSHEBA

REPORT OF NOMINATING COMMITTEE - JANUARY 22, 1976

The AACI Nominating Committee is pleased to submit its report and recommends the following slate of nominees for election at the coming AACI Convention, March 23-24, 1976.

OFFICERS

President	William Goldfarb, Savyon
Vice Presidents (2)	Berko Devor, Haifa
	Gershon Gross, Moshav Neve Ilan
Secretary	Don Edelstein, Jerusalem
Treasurer	Eliyahu Yanow, Hofit

NATIONAL EXECUTIVE MEMBERS-AT-LARGE

Jacob Alkow	Herzlia Pituach
Moshe Goldberg	Hofit
Laurel Klarfeld	Ramat Aviv
Bill Levine	Jerusalem
Maida Levine	Kibbutz Neve Eitan, Emek Beit Shean
Gilda Shavin	Tel Aviv
Denis Weintraub	Beersheba
William Wexler	Ramat Hasharon
Moshe Yarosky	Moshav Kerem Maharal, Hof Hacarmel
Esther Zackler	Tel Aviv

In accordance with the constitution (Section IV, Article 4a), additional nominations may be made:

- i. In letters to the Executive Committee, provided that any such letter is signed by at least 20 members in good standing and that such letter is forwarded to the Executive Committee by registered mail at least 15 days prior to the Convention, or
- ii. In writing at the Convention if such nomination is signed by not less than 15 percent of the accredited delegates who have registered at the Convention.

Respectfully submitted,

Saadia Gelb,
Chairman, Nominating Committee

Hana Greenbaum,
Vice-Chairman, Nominating Committee.

February 22, 1976

For reasons beyond his control, Mr. William Goldfarb reluctantly felt compelled to request that his nomination for the office of National President of the AACI be withdrawn.

Consequently, the candidature of Yitzhak Heimowitz of Kiron for the office of National President of AACI, made in accordance with the Constitution of the AACI (Section IV, Article 4(a) i), is endorsed by the AACI Nominating Committee.

Respectfully submitted,

Hanna Greenbaum,
Vice-Chairman, Nominating Committee

AACI 25th ANNIVERSARY CONVENTION - 20th NATIONAL CONVENTION

TUESDAY, WEDNESDAY, 23-24 MARCH, 1976 - BEN GURION UNIVERSITY OF THE

NEGEV, BEERSHEBA

TENTATIVE AGENDA

AACI RESPONDS TO THE CRISIS AND THE CHALLENGE

Tuesday, March 23, 1976

- 12.00 - 3.45 - National Seniors' Conference at Beit Yatziv
- 12.00 - 2.30 - Optional bus tour sponsored by Mayor of Beersheba
- 2.00 - 4.00 - Registration of delegates
Workshop coordinators and discussants meet
Get-together for first-time delegates, alternates and authorized observers.
- 4.00 - 5.00 - Opening Session:
Greetings and dedication - AACI Memorial Forest
- 5.15 - 7.15 - Plenary Session:
Panel: Rabbi Richard Hirsch - moderator
North American Jewish Community and its role in Aliya and Klita
Discussants: Former leaders of major American organizations
- 7.15 - 8.15 Buffet supper
- 8.30 - 11.00 - Public Session - Celebration of American aliya and 25 years of AACI
Yitzhak Rabin - Prime Minister, Shlomo Rosen - Minister of Klita, Yosef Almogi -
Chairman of Jewish Agency and W.Z.O. Executive, Eliahu Navi - Mayor of Beersheba,
Entertainment

Wednesday, March 24, 1976

- 8.00 - 9.00 - Committee Reports - Credentials and Nominating Committees
- 9.00 - 12.45 - Workshops: AACI's RESPONSE AND RESPONSIBILITY TO:
1. The oleh
2. Israel society
3. Zionist movement in Israel
4. How do we meet our responsibility: membership and organization
5. How do we meet our responsibility: financially
Sandwich lunch
- 1.00 - 1.30 - Balloting
- 1.30 - 5.00 - Plenary Session:
Summaries of Workshops, resolutions committee report, constitutional amendments,
election results, closing remarks.

Registration - IL 60.- including supper, lunch and two coffee breaks

For car pools - consult regional offices

I plan to attend ☐

NAME:

ADDRESS:

MEMBERSHIP NO.

Enclosed check IL 60.- ☐

I would like more information about home hospitality ☐

No. 1187

nd-22.2.76.