



THE JACOB RADER MARCUS CENTER OF THE  
**AMERICAN JEWISH ARCHIVES**

**MS-763: Rabbi Herbert A. Friedman Collection, 1930-2004.**  
Series F: Life in Israel, 1956-1983.

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Box  
17

Folder  
7

Friedman, Herbert A. Personal. 1971-1972.

For more information on this collection, please see the finding aid on the  
American Jewish Archives website.

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XXX

HERBERT A FRIEDMAN  
UJA POB 92, JERUSALEM, ISRAEL

DAN FRIEDMAN  
551 SOUTH STATE - BOX 193, ANN ARBOR  
MICHIGAN, UNITED STATES

FRIDAY TWENTYSECOND WILL BE JUST FINE. WILL MEET YOU AT  
LAGUARDIA. YOU CAN STAY WITH ME AT THE PLAZA HOTEL/  
WILL CALLU UPON ARRIVAL

LOVE  
DAD

file

RAPHAEL LEVY  
22 PINECREST PARKWAY  
HASTINGS-ON-HUDSON, N. Y.

December 17, 1972

Dear Herb,

Thank you for your note on mother's death. It was much appreciated.

She was 89- and that long road from Focsani, Rumania to her final days in a Nursing Home in Yonkers, were filled with one major passion-- Palestine, and then Israel.

She saw in the 1930's Palestine, visiting it/when my father went back to see his mother in Jerusalem, but for a variety of reasons never got to Israel-- to her regret and mine.

For myself, I think of her as a sort of American Chalutzah, working in the American wilderness, long before Hitler, and long before it was fashionable to be a Hadassah (she founded the Yonkers Chapter) lady, or a Zionist, working for the Jewish state.

The moment I got home from a trip to Israel, I was under an immediate obligation to see her and report on conditions, Golda, B.G., and if I had seen the family (my Roumanian mishpocha in Zichron Yaakov, and my



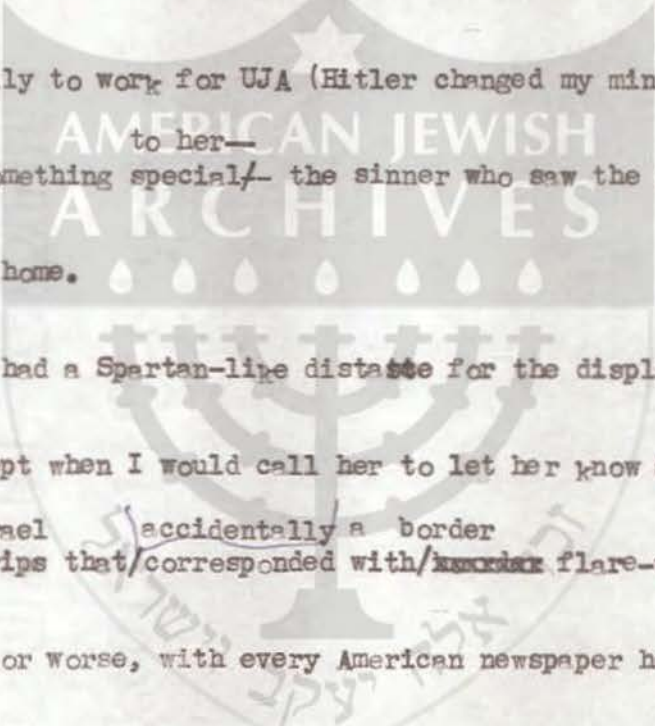
Sephardic mishpocha in Jerusalem.)

Since somewhere in the 1930's , in the days <sup>(of)</sup> ~~the~~ United Front,

I expressed ~~some~~ vocal and serious doubts about ~~what~~ the return to

Zion~~ism~~ would do Palestine's Arabs and their rights-- ~~except~~ <sup>The fact</sup> that

I came eventually to work for UJA (Hitler changed my mind, of course)

to her--  
marked me as something special-- the sinner who saw the light-- the  
rebel who came home.

But she had a Spartan-like distaste for the display of any  
emotion (except when I would call her to let her know I was home after  
Israel <sup>accidentally</sup> a border during which she  
one of those/trips that/corresponded with/~~an~~ flare-up, ~~when~~  
saw me injured or worse, with every American newspaper headline about  
the troubles.) And the story that I particularly relish about my mother

happened when she was 75. At that time they turned out half of the Jewish  
community of Yonkers to honor her for thousands of years of Hadassah and  
JNF work. The mayor was on hand to present her with a certificate, and  
her friends had established a forest in Israel in her name.

That night I got into my car, drove to Yonkers, to the Jewish Community  
Center, and slipped into the seat beside her.

She turned to me, and looked at me over the top of her glasses.

"What's the matter, boy," she asked, "Don't you have enough  
Jewish meetings?"

The best of New Year's to you, Francine and the children. With  
luck I'll see you in February, during the Jewish Agency assembly.

*For*



November 12, 1972

Mr. Ted Feder  
AJDC  
75 Rue de Lyon  
Geneva  
Switzerland

AMERICAN JEWISH  
ARCHIVES

Dear Ted:

It was good seeing you in Vienna and I am only sorry that we didn't get to spend more time together. Next time you don't go to the hotel you are not supposed to without letting somebody know.

I forgot to mention a personal matter, for which I would appreciate a favor. Some time ago my wife, Francine, commissioned the painting of some porcelain from a very old lady who is a friend of hers in Grenoble, France. Herman Goldsmith of your office was helpful in organising the details and recently wrote to Francine that the parcel or package or box of porcelain is in his office in Geneva, and what does she want done with it?

The answer is we want it here in Jerusalem; and the favor I need is to ask you to help me arrange to get it here. I don't know how it is packed and therefore I don't know the best way to ship it without suffering breakage. The very best way, of course, is for the next person flying from Geneva to Jerusalem to carry it on his lap.

Seriously speaking, take a look at the parcel and me an "eitzza."

As ever,

Herbert A. Freidman



XXXX


HERBERT A FRIEDMAN  
U.J.A., P.O.B. 92, JERUSALEM

MRS PETER COLWIN  
OAK LANE MANOR APTS, VALLEY ROAD  
MELROSE PARK, PA. 19126, UNITED STATES AMERICA

WE ARE BROKEN BY PETER'S DEATH, WE LOVED HIS CHARM AND WARMTH  
DEEPEST CONDOLENCES TO YOU LAURIE AND LESLEY. WORDS FROM THE OUTSIDE  
CANNOT REALLY HELP TO EASE THE PAIN. YOU WILL FIND WITHIN YOURSELF  
THE STRENGTH WITH WHICH TO GO ON LIVING. YOU ARE AN INDEPENDENT AND  
GIFTED PERSON FROM NOW ON THESE QUALITIES WILL WORK FOR YOU. YOU HAVE  
ALWAYS KEPT YOUR CHIN UP THROUGH PETER'S COMPLICATED PROFESSIONAL LIFE  
WHICH KEPT HIM AWAY FROM HOME SO MUCH SO YOU CAN CONTINUE TO KEEP IT UP

FOR YOUR OWN SAKE, AND THAT OF THE FAMILY FOR ALL THE YEARS TO COME.  
WITH DEEPEST SYMPATHY

HERB AND FRANCINE



SEP 25 23 29

NNNN

J281 UIB891 MME0457 M CAJ097 1-031893A269 RP MTA805 01805  
ILTX CO URNX 029  
FR TDMT FOREST HILLS 29 25 1026A EDT VIA RCA

RABBI HERBERT A FRIEDMAN  
15 IBN GABIROL ST  
JERUSALEM (ISRAEL)

WE ARE DRINKING TO YOUR BIRTHDAY LOOK FORWARD TO RAISING A GLASS WITH  
YOU IN VIENNA CHEERS  
BENJAMIN AND STONE  
COL 15





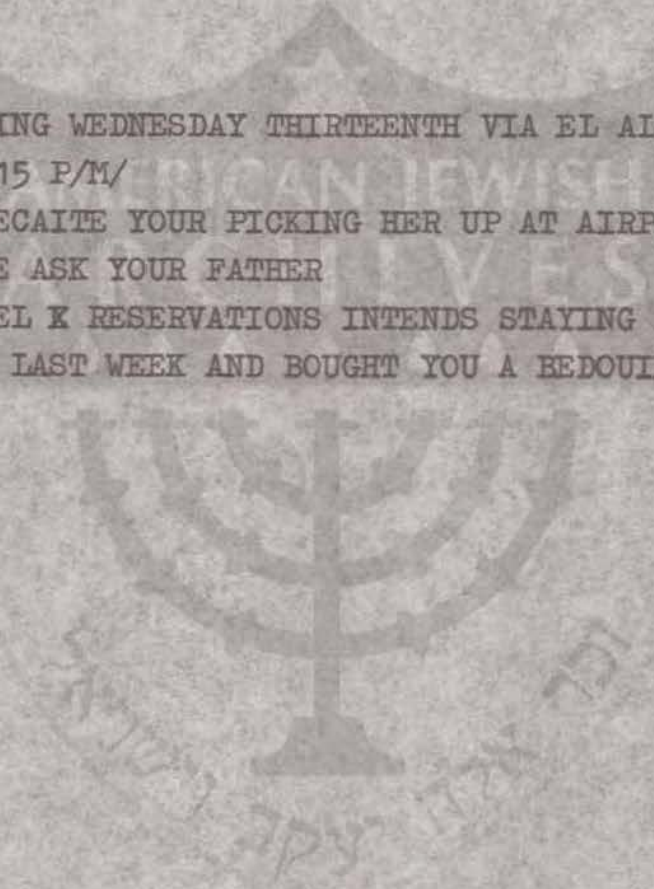
~~XXX~~ SPT. 11

TELEX CABLE

MR NORMAN BENSLEY  
310 MADISON AVENUE  
NEW YORK  
UNITED STATES

FRANCINE ARRIVING WEDNESDAY THIRTEENTH VIA EL AL 23  
DUE KENNEDY 3:15 P/M/  
SHE WOULD APPRECAITE YOUR PICKING HER UP AT AIRPORT OR IF  
THIS IMPOSSIBLE ASK YOUR FATHER  
SHE HAS NO HOTEL & RESERVATIONS INTENDS STAYING AT EAST END AVENUE  
I WAS IN AMMAN LAST WEEK AND BOUGHT YOU A BEDOUIN KAFIYA FOR  
ROSH HASHANA

REGARDS HERB



Thank you sent August 6th





לשכת נשיא המדינה

ירושלים, טו' במנחם אב תשל"ב  
26 ביולי 1972




לכבוד

רביי צבי פרידמן  
המגבית המאוחדת לישראל  
קרן היסוד  
ירושלים

רביי פרידמן הנכבד,

במצורף לזה אני מחזירה אליך את שני התצלומים  
החומים בידי כבוד נשיא המדינה, מר זלמן שזר, ומוקדשים  
לך למזכרת, כבקשתך.

ב ב ר כ ה

  
שולמית כהנא  
מוכירה אישית לנשיא המדינה

מצ"ל: 2 תצלומים

שכ/מב



LEONARD D. BELL  
10 BOWSER ROAD  
LEXINGTON, MASS. 02173

July 7, 1972

Rabbi Herbert A. Friedman  
Villa Section  
Caesarea, Israel

Dear Herb:

Sorry I missed you during your visit. We just had too many funerals to attend between Phyllis's Dad and my Mother.

Finally replying to your letter of May 22nd, I'm not getting "neurotic" just a little tired at times. It's been a long difficult campaign. And, for what it's worth, from what I sent, this is just the beginning of the whole mess.

I intend to be in Israel between now and mid-October. Will naturally call to see if we can have lunch.

Our family sends kindest regards to your family, of course!

Shalom,

  
Leonard D. Bell

LDB/lp

29 June 72

Dear Herb,

I'm writing to ask your advice on some Y.L. business, but first there is something personal I want to get off my chest.

I have heard that things are not going as well with Haifa as you had hoped. Hokey as it sounds, I just want you to know that if there is any way at all that I can be of service to you please don't feel hesitant about asking. At the very least, I hope to hell you know that there are many whose allegiance/loyalty/admiration etc remain fierce, constant and unshakeable.

Business. Don is sticking to his guns and fighting to have Irwin as the next chairman. It has really taken much guts and some of his close friends are accusing him of very ugly things because of it. It's also been a tough period for him on other counts...his business has been slipping because of the inordinate amount of time of he puts in here and he's had some family problems that only help to further drain him. Anyway, you know how he feels about you and if you could find a few minutes just to drop him a note -- even nothing more than 'look forward to seeing you when the mission arrives' -- I think it would do a lot for him.  
110 Wyoming Ave, Maplewood, NJ 07040.

Don and I were both unhappy with the mission itinerary vinitzky sent us and drafted one of our own. Before showing it to anyone we'd like your comments. Since you seemed pessimistic about the chances of joining us in Vienna we asked Ted Feder to try and get Simon Wiesenthal to lead the group into Mauthausen. But if you can make it, please do.

Finally, I'm under pressure to either (a) open cabinet membership to women or (b) open all cabinet activities to wives. Being a fanatically male chauvinist pig I can't even try to be objective...nonetheless I must try before my September executive comm. meeting, so I turn to you for advice.

Morale at the UJA was summed up by Earl Jordan yesterday at a staff meeting. He thanked Irving for having had his office painted 'because if I'm going to talk the walls, at least they should be clean'.

Please give my best to Franny and tell Shirley I have a bottle of champagne on ice for her return.

Thanks for everything.

Howard

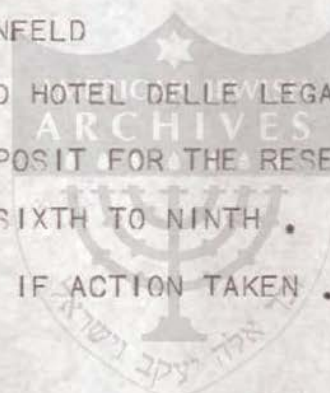
TO:

UJAPPEAL NEWYORK

TO: BERNSTEIN FOR SID RUBENFELD

PLEASE REMIT DOLLARS 10 TO HOTEL DELLE LEGAZIONE VIA BARBERINI 11,  
ROMA 00187, ITALY, AS A DEPOSIT FOR THE RESERVATIONS OF JUDY AND  
WAYNE EUNICE FROM AUGUST SIXTH TO NINTH .  
MANY THANKS, PLEASE ADVISE IF ACTION TAKEN .

FRIEDMAN



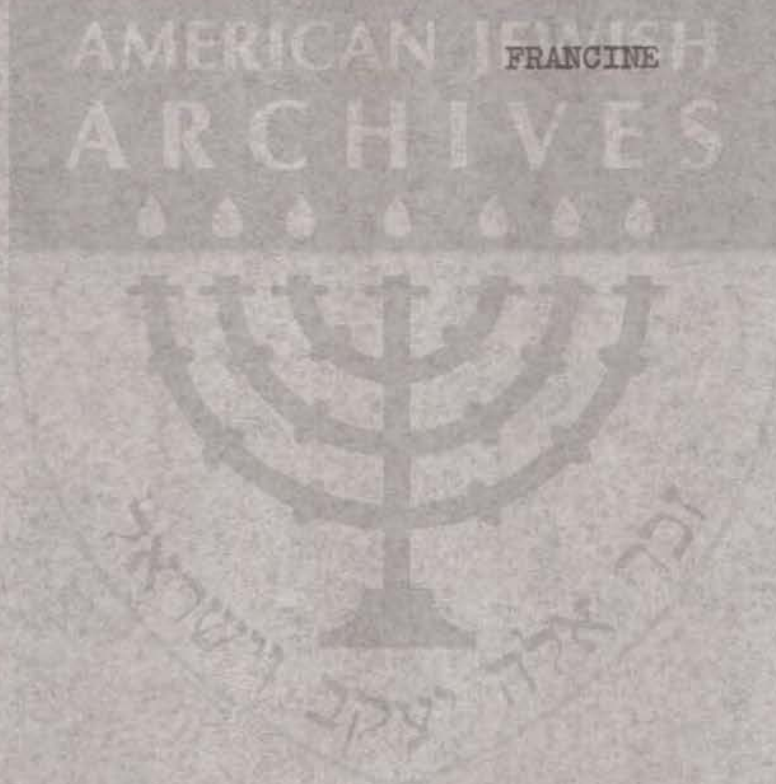
1972 JUL 20



UNITED JEWISH APPEAL  
POB 92, I JERUSALEM

BENSLEY  
180 EAST END AVENUE  
NEW YORK 10028, UNITED STATES

ALL TELEPHONES OUT OF ORDER STOP  
WILL CALL WHEN POSSIBLE HOPE YOU WELL SEND LOVE



July 18

TELEX

TO BERNSTEIN FOR SID RUBENFELD

PLEASE REMIT \$10 TO HOTEL DELLE LEGAZIONE VIA BARBERINI 11,  
ROMA 00187, ITALY, AS A DEPOSIT FOR THE RESERVATIONS OF  
JUDY AND WAYNE EUNICE FROM AUGUST SIXTH TO NINTH.

MANY THANKS , PLEASE ADVISE IF ACYION TAKEN

FRIEDMAN

1972 71 19



TO FRIEDMAN:

RUBENFELD SENT DEPOSIT TO ROME FOR JUDY AND WAYNE  
BERNSTEIN



20 June 1972

Mr. Weingarten  
Idud Ltd.  
Shlom Zion Ha-Malka 4  
Jerusalem

Dear Mr. Weingarten:

This letter is to certify that Mrs. Alma Silverstein is employed in our home as cook-housekeeper. She has been working for us more than half a year.

She intends to visit her family in England, to attend a Bar Mitzvah. She will be absent from Israel from approximately July 15 to approximately August 10.

I guarantee that she will return to Israel, and resume her employment in our household.

Very truly yours,

HAF:SS

Herbert A. Friedman



July 13, 1972

Hotel Delle Legazione  
Via Barberini 11  
Rome  
Italy

Gentlemen:

With reference to my letter of June 16,  
I have yet to receive confirmation from you regarding  
the reservations for Dr. and Mrs. Wayne Eunice, who  
will be arriving in Rome on August 6 and departing  
on August 9.

I would appreciate your confirming this reservation  
to me at the earliest possible date, so that I may  
inform Dr. and Mrs. Eunice of their arrangements.  
The address for confirmation is:

United Jewish Appeal  
48 King George Street  
P.O.B. 92, Jerusalem, Israel

Many thanks for your earliest reply.

Very truly yours,

Herbert A. Friedman



16 June 1972

Hotel Delle Legazione  
Via Barberini 11  
Rome  
Italy

telephone 471616

Gentlemen:

Please be good enough to reserve a room with shower for Dr. and Mrs. Wayne Eunice, who will be arriving in Rome on August 6 and departing August 9, 1972

I would appreciate your confirming this reservation to me at United Jewish Appeal, 48 King George Street, P. O. Box 92, Jerusalem 94269, Israel.

Thank you for your courtesy in this matter.

Very truly yours,

HAF:SS

Herbert A. Friedman



2381 UJA ILV#  
R TLGRAPH JM4DD  
2381 UJA IL

TELEGRAM PLEASE TO ENGLAND

MR ALEXANDER PENN  
19 HYDE PARK GARDENS  
LONDON W2  
ENGLAND

YOU HAVE RESERVATIONS HILTON HOTEL FROM JUNE 23 TO JULY 2

HERBERT FRIEDMAN

2381 UJA IL  
WELL RCVD PLS??  
2381 UJA IL

June 8, 1972

Hilton Hotel

Tel Aviv

Dear Sirs,

Kindly change reservations we made for

Mr. and Mrs. Alexander Penn

from: 30/6 to 7/7

to stand for the period:

23/6 to 2/7

and please confirm.

Yours sincerely,

Chaim Vinitaky

1) check to see if Penn was informed  
2) if not, send telegram  
not informed.

19 Hyde Park Gardens  
London W2,  
ENG

30th May, 1972

, 132/21

I have only just come across this form of address which I find attractive and particularly applicable in addressing you.

Many thanks for booking us accommodation at the Hilton.

Some Israelies, though manacled by Rabbinical restrictions, do not seem to be very versatile on the subject. Our relatives should have known that no weddings may be performed between the 15th Tammuz and 9th Ab.

However, for this reason the wedding which we are supposed to attend will not take place on the 4th July but has been brought forward to the 27th June. This calls for a change of our plans and we now intend to arrive on El Al Flight No. LY 016 which arrives at 14.50, on Friday 23rd June and stay until Sunday July 2nd.

I know it is an imposition to ask you, but could you change the date of our booking at the Hilton? Thank you once again for the trouble you are taking. Should it be impossible to get accommodation at the Hilton, I would be obliged if you would refer the matter back to Alec Lerner whom I am more justified to trouble to find another suitable hotel.

I hope during our stay to be able to thank you personally and to see again your charming wife.

We send our best regards to you both

Alec Penn



25 May 1972

Bank Discount  
Herbert Samuel 68  
Hadera

Gentlemen:

I hereby give notice to annul two checks drawn on my account #4570.5, under the date of 10.10.71.

These checks are #90377224 in the amount of IL 185.00, to the order of Israel Roth. The second check is #90377225 in the amount of IL 35.00. I do not remember the name of the person to whom the check was drawn.

These two checks have not been cashed so far. Please make a search of my account to make certain that they have not been cashed. And if not, then please annul them.

I would appreciate receiving a letter from you acknowledging the annulment.

Very truly yours,

HAF:SS

Herbert A. Friedman

R TLGRAPH JM4

NIGHT LETTER

DELISS

41 BEAUCHAMP PLACE

O LONDON S.W.3

ENGLAND

ARRIVING LONDON THIS SATURDAY AFTERNOON CONTINUING TO NEW YORK  
SUNDAY MORNING. AFRAID YOU WILL BE CLOSED. WOULD APPRECIATE  
YOUR DELIVERING MY RED SHOES TO DORCHESTER HOTEL RECEPTION  
DESK SO I CAN FIND THEM UPON ARRIVAL.  
THANK YOU

HERBERT FRIEDMAN  
15 IBN GABIROL STREET  
JEU JERUSALEM

2381 UJA IL4

R TLGRAPH JM4

WELL RCVD PLS KOKOK

R TLGRAPH JM4

THANKS.



TELEX TLV P2 22/05 10.38 #

2381 UJA IL

DORCHOTEL

280

261802

DORCHOTEL LDN

YOU GAVE TWO NR OR ONLYONE +?

ONLY ONE

MOM

DORCHOTEL LDN

2381 UJA IL

I CALLED YESTERDAY AND LEFT A MESSAGE ABOUT TWO CONNECTING DOUBLE  
ROOMS FOR RABBI HERBERT FRIEDMAN IS THERE ANY ANSWER PLEASE ?

\*\*\*\*\*

MOM

AMERICAN JEWISH  
ARCHIVES

YES WE HAVE PLEASURE IN RESERVING AS REQUIRED

COMPLIMENTS DORCHESTER HOTEL LONDON +++

MANY THANKS I THEREFORE CONFIRM TWO DOUBLE CONNECTING ROOMS FOR  
SATURDAY MAY 27 DEPARTING SUNDAY MAY 28

YES WE CONFIRM

THANKS AND BIBI

2381 UJA IL



TELEX TLV

MM

TELEX TLV  
MM

TELEX TLV P2 21/05 09.09 #  
2381 UJA ILDORCHOTEL LDN  
W 261802  
MO

DORCHOTEL LDN

I AM CALLING FROM THE UNITED JEWISH APPEAL IN JERUSALEM  
CAN I PLEASE BOOK TWO CONNECTING DOUBLE ROOMS FOR  
RABBI AND MRS HERBERT FRIEDMAN FOR SATURDAY NIGHT MAY 27TH  
ARRIVING SATURSDAY AFTERNOON AND DEPARTING SUNDAY MORNING  
MAY 28TH

PLEASE CONFIRM IMMEDIATELY

=====

JJJJJ=====

I UNDERSTAND NO ONE AVAILABLE. 0)3-'3 PLEASE TELEX YOUR ANSWER  
TO US AS SOON AS POSSIBLE

THANKS

2381 UJA IL

UNITED JEWISH APPEAL JERUSALEM





# UNITED JEWISH APPEAL

1290 AVENUE OF THE AMERICAS, N.Y., N.Y. 10019

CABLE ADDRESS: UJAPPEAL, NEW YORK

May 11, 1972

Dear Herb:

Leo Bernstein called to ask me if you would take a Bond meeting in Milwaukee.

I told him I'm sure it would be alright if the date could be worked out. The only date they wanted for the meeting was June 14 and the meeting was in honor of Jerry Colburn. However, when I check with the community, I learned that Ollie felt that it would be a mistake for you to take the meeting.

I therefore told Leo that it could not be worked out since you were returning on the 12th. I did this in order to protect Ollie who asked me to do so.

As you know, Ollie is really and truly one of your very close and honest friends. It is his recommendation that you not take it because he feels it will limit your usefulness for a visit for the UJA. Jerry does not know of Ollie's involvement and Ollie, of course, would deeply appreciate our keeping this matter confidential.

Since you are returning on the 12th according to the last memo I received, the fact that you cannot take the meeting on the 14th has been accepted by all.

Best wishes.

As ever,

Irving Bernstein

IB:afk

222777  
227400

FREID wires

261802

2381 UJA IL  
DORCHOTEL LDN  
2381 UJA IL

I AM CALLING FROM THE UNITED JEWISH APPEAL IN JERUSALEM.  
CAN I PLEASE REQUEST ONE LARGE DOUBLE BEDROOM  
FROM MAY THIRD TO MAY EIGHTH (THRU THE NIGHT OF MAY SEVENTH)  
FOR RABBI AND MRS HERBERT FRIEDMAN  
THEY WILL BE ARRIVING AT APPROX 7 PM. IS IT POSSIBLE  
TO HAVE IMMEDIATE CONFIRMATION?

MOM PSE

WE THANK YOU AND CONFIRM AS REQUIRED FOR MAY 3 TO MAY 8TH

DORCHESTER LONDON+++

THANKYOU AND BIBI  
2381 UJA IL





# אופיר - OPHIR

TRAVEL & TOURIST SERVICE LTD. שירותי נסיעות ותיירות בע"מ

## משרד ראשי:

תל-אביב רחוב בן יהודה 32  
ת.ד. 3378  
טל. 59121-5

## סניפים:

תל-אביב, רחוב אלנבי 11  
ת.ד. 3378  
טל. 56794

ירושלים, אגף מלון המלך דוד  
ת.ד. 500  
טל. 24441

חיפה, דרך העצמאות 62  
ת.ד. 273  
טל. 63011, 64292

אילת, מרכז מסחרי חדש  
טל. 2482

## בנקים:

בנק לסחר חוץ בע"מ  
אוצר החזיל בע"מ  
בנק לאומי לישראל בע"מ

## מבוקים:

Ophirtrav - אופירטורב  
טל. 624

Rabbi FRIEDMAN

To your credit us.\$71,20 (seventy one dollars 20cents)

## AMERICAN JEWISH ARCHIVES

Jerusalem, May 1st, 1972

OPHIR TOURS LTD.

TRAVEL & TOURIST SERVICE

JERUSALEM

KING DAVID HOTEL ANNEX

*P. Elyot*



AIRTOUR



Correspondent for COOKS WORLD TRAVEL SERVICE / WAGONS-LITS  
MORE THAN 400 BRANCHES IN OVER 50 COUNTRIES





# OPHIR - אופיר

TRAVEL & TOURIST SERVICE LTD. שירות נסיעות ותיירות בע"מ

CORRESPONDENT FOR

THOS. COOK & SON LTD.  
WAGONS-LITS

TEL AVIV 32, BEN YEHUDA ST.  
68, IBEN GVIROL ST.  
HAIFA 62, HAATZMAUT RD.  
JERUSALEM KING DAVID HOTEL ANNEX

TEL 59121-5 טל  
TEL 269052 טל  
TEL 664292/663011 טל  
TEL 24441 טל

P.O.B. 378 ת.ד.  
P.O.B. 3378 ת.ד.  
P.O.B. 273 ת.ד.  
P.O.B. 500 ת.ד.

תל אביב רחוב בן יהודה 32  
רח' אבן ג'ירול 68  
דרך העצמאות 62  
אגף מלון המלך דוד ירושלים

Jerusalem : המשרד השולח :  
: Office

Date 26-4-1972 תאריך

Docket No. 3698 תיק מס'

INVOICE № 51955 /JM חשבונית

To R. Friedman לכבד

Name of Passenger Mrs. F. Friedman	שם הנוסע
Plane/Ship Ticket No. 201557789	כרטיס טיסה/אניה מס'
Name of Carrier BOAC	בתורת
Routing TLV/NYC/TLV	בקי
Departure Date	ליום
Port Tax	מס נמל
Train Ticket	כרטיס רכבת בקו
Travel Tax	מס נסיעות
Fixed Tax	מס קצוב
Visas and Handling	אשרות וטיפול

Difference in fare \$852 80

Form MB-686	טופס מב-686
Passport	דרכון
Expenses	הוצאות נסיעה ושונות
Foreign Expenses	רכישת מטבע זר
Insurance	ביטוח
Handling fee	דמי טיפול

Total \$852 80 סה"כ

E. & O. E.

ט. ל. ח.

The sum in words Eight hundred fifty two dollars, eighty agor. הסכום במילים:

Yours faithfully,

מס בולים  
שולם ע"י  
החברה המובילה

בכבוד רב

OPHIR Travel & Tourist Service Ltd.

אופיר - שירות נסיעות ותיירות בע"מ

*[Handwritten signature and stamp]*



TEL AVIV 25 BEN YEHODA ST.  
TEL. 244552  
M. A. I. A. 25 MARGALIT RD.  
TEL. 244552  
JERUSALEM KING DAVID HOTEL ANNEX  
TEL. 244552

Date 26-4-1972  
Docket No. 3888  
Office

INVOICE No. 21952

To	E. Friedman
Name of Passenger	E. Friedman
Passport No.	201557189
Name of Carrier	BOAC
Routing	TLV
Departure Date	
Port of Call	
Fare	\$1402.80
Tax	
Food	
Wine and Beverages	
Insurance	
Agency Fee	
Total	\$1348.50
Balance in Fare	1350. - ??
Change	\$50.00 - ??,?
Total	\$852.80

Mr. F. Round - tip - NY-TLV

Mrs. F. Round tip - LON-TLV

① Change UJA (ie. Mr. Vinitzky's office) -

1 Round-trip First Class  
TLV-NY

② Change me the difference

The sum in words: Eight hundred fifty two dollars, eighty eight.

OPHIR Travel & Tourist Service Ltd.  
Your faithfulness  
THOS. COOK & SON LTD.

924  
50-100  
975-1000





# OPHIR - אופיר

TRAVEL & TOURIST SERVICE LTD.

שרות נסיעות ותיירות בע"מ

סניף ירושלים: אגף מלון המלך דוד, ת.ד. 500, טל. 29130/24441

מבוקים: OPHIRTRAV

משרד ראשי:

תל-אביב,  
רח' ארלוזורוב 22  
ת.ד. 3378  
טל. 242112-4

סניפים:

תל-אביב,  
רח' בן יהודה 32  
ת.ד. 3378  
טל. 59121-3

תל-אביב,  
רח' אבן ג'ורג' 68  
ת.ד. 3378  
טל. 269051

חיפה  
רח' העצמאות 62  
ת.ד. 273  
טל. 63011, 64292

בנקים:

בנק לסחר חוץ בע"מ



AIRTOUR



~~JUNE~~ 28 May

RV - NYC - RV (F.R.) = \$ 1474-

RV - NYC - RV EY \$ 924

RV - LON - RV EY \$

478.80

\$1402.80

1474

1402.80

71.20

~~NY - R. Econ. \$ 924~~  
~~- 71.20~~

852.80

Credit  
memo

HAF

Passports

HAF J-217577

F.F. A-306529

D.F. A-306528

C.F. B-1007166

Arrived in Israel

June 22, 1971

Temporary residency

February 3, 1972

Temporary Resident Cards

HAF 1355129 D.F. 1355131

F.F. 1355130 C.F. 1355132



From HERBERT A. FRIEDMAN

Shirley

- 1) Get reservation <sup>large double room</sup> at Tel Aviv Hilton  
for these friends of Abba Eban:

Mr. & Mrs. Alexander Penn  
19 Hyde Park Gardens  
London W 2

arrival Friday 30 June  
departure Friday 7 July

- 2) have hotel send them a written confirmation
- 3) ask me to send them a written confirmation
- 4) I want someone to meet them at the hotel registration desk (not the airport) upon arrival, to make sure their reservation is in order
- 5) Remind me that I owe Mr. Penn  
£ 225.75

Shirley

Please make following reservations:

I.

For HAF

economy

1. Tel Aviv - LONDON - Sunday 28 May  
early flight BEA - 9.25 AM.
2. LONDON - N.Y. - open
3. N.Y. - Tel Aviv - open

For FF

economy

1. Tel Aviv - LONDON - Tel Aviv - open

afford some  
ish class  
round trip

bill VINITSKY FOR ONE FIRST CLASS  
ROUND TRIP TEL AVIV - N.Y.

2 bills

and bill me for the difference

II.

For FF

economy

1. Tel Aviv - LONDON - Wed. May 3  
BOAC - leave T.A. 12.30 PM - VC 10
2. LONDON - N.Y. - open
3. N.Y. - Tel Aviv - open

bill me

III.

for HAF

exchange  
my name.

enclosed ticket from Mrs. F. name to

1. Tel Aviv - LONDON - Wed. May 3 - BOAC, leave 12.30 PM.
2. LONDON - Tel Aviv - Sun. May 7 - BOAC, leave 11.25 AM.



Mr. Fri 1355129  
Mrs 1355130



⊕  
R TLGRAPH JM4  
2381 UJA IL

I WANT TO SENDAN INTERNAL TELEGRAM PLEASE

MARC CARESKY  
SHIKUN HAELEF NO. 294  
JERUSALEM

PLEASE TELEPHONE 66921

FRANCINE

2381 UJA IL

WELL RCVD PLS? ~~~~~

⊕

R TLGRAPH JM4  
2381 UJA IL





10 May 1972

A. & G. Valcke & Co.  
37, Rue Amelot  
Paris 11 e, France

Gentlemen:

I am very sorry that there has been such confusion concerning your bill for transportation.

I have been travelling a great deal during the past two years, and some of your letters, which were sent to my agent, Chosid and Grill, Post Office Box 404, Haifa, reached me, and others did not.

Finally I have stayed in one place long enough to look through all my old papers, and I find that you are correct. I have not paid you for your services.

I do apologize very much for this long delay, and wish now to settle the account with you. The total amount is 4438.80 francs. I would appreciate your telling me how much this is in United States dollars, and I will send you a check on my bank in New York, which is Chemical Bank, and which has a branch in Paris.

Please address all future correspondence to me at the above address in Jerusalem. Looking forward to hearing from you, I am

Sincerely yours,

HAF:SS

Herbert A. Friedman

24/4/72

To Staff

Non-Stop to Munich  
on Thursday - June 29

only Lufthansa 707

Leave TA 4:10 pm

Arrive Munich 7:05

on Friday - June 30

only El Al 707

Leave TA 2:45 pm

Arrive Munich 5:30 pm



on Wednesday June 28

El Al 7:00

Leave 9:00 am

Arrive 11:45 am

---

KLM Dec 8

Leave 11:00 am.

Arrive 1:50 pm.

04/13/72 1548 EST#

2381 UJA IL

DI

FRIEDMAN

UNITED JEWISH APPEAL

JERUSALEM ISRAEL

APRIL 13

PLANS NOT DETERMINED STOP EYE WILL PROBABLY STAY EITHER AT HAIFA  
OR CAESAREA STOP DO NOT UNDERSTAND NECESSITY FOR JERUSALEM  
RESERVATIONS WILL TALK WITH YOU ON THE TELEPHONE

BENSLEY

#

2381 UJA IL

.....

=



Plant for  
Mrs. [unclear]

580

קבל

שולח עזר פ'ה'ק  
321

ס' 321

ע' 321

ה

מרחי דליה בע"מ

204.72

15 Ibn Gabirol  
Jerusalem

24 April 1972

Gentlemen:

As per our telephone conversation of  
this morning, please be good enough  
to institute an annual subscription  
of "The Israel Economist" to:

Mr. Norman Bensley  
16 Park Avenue  
New York, N. Y. 10016

U. S. A.

Enclosed please find \$ 28.00 to cover  
same.

The Israel Economist  
6 Hazanovitch St.  
Jerusalem, P. O. B. 7052

Att: Mr. I. Kelman

AMERICAN JEWISH  
ARCHIVES





Apr. 8

Dear H. -

Just got the final word from the  
travel agent. Our flight is <sup>TWA</sup> ~~740~~ 740.-  
that's the one on which we change planes  
at Frankfurt. It's scheduled to arrive  
at Lod at 4:15 Pm. The date of arrival  
is Apr. 21.

Dont know if we'll be met. If not -  
will go directly to the Hilton - and try to  
contact you from there. I expect you'll be  
spending Shabbat at Caesarea. If so - and  
you are free - maybe we can come up to  
spend the day with you.

Looking forward to seeing you all soon.

S.

From the Desk of . . . .

April 14, 1972 <sup>file</sup><sub>personal</sub>

Bob Gamzey

Dear Friend Herb—

Your instant recommendation  
to take 500 books—assuming  
it will be accepted by Irving  
Bernstein—assures publication  
of my Aliyah book. As I  
wrote you after leaving USA  
in 1970, you have been and  
continue to be a most  
valued friend and supporter  
to me and I shall  
always appreciate it.

Sincerely,  
Bob.



04/13/72 1548 EST

2381 UJA IL

DI

FRIEDMAN

UNITED JEWISH APPEAL

JERUSALEM ISRAEL

APRIL 13

PLANS NOT DETERMINED STOP EYE WILL PROBABLY STAY EITHER AT HAIFA  
OR CAESAREA STOP DO NOT UNDERSTAND NECESSITY FOR JERUSALEM  
RESERVATIONS WILL TALK WITH YOU ON THE TELEPHONE

BENSLEY

✻

2381 UJA IL

.....

=

# ABITARE

20145 Milano (Italy) - Via Guerrazzi, 1 - Tel.: 316941/45

Subscription Form No. 92407 \*

FRIEDMAN HERBERT A.  
C/O UNITED JEWISH APPEAL  
P.O.B. 92  
JERUSALEM  
IL  
99034

Date 31/3/72

/112/

We wish to inform you that we have started ☒ renewed ☐ a subscription beginning with  
issue No. 103 and expiring with issue No. 112

No. of copies 1 (ten issues per year).

Yours faithfully,

Subscription Dept.

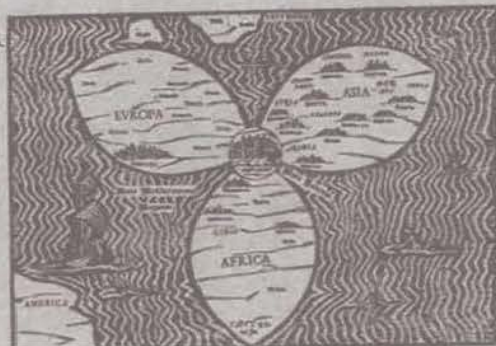
Your order No. (if applicable) your letter date 2/3/72

Sender:

Payment: ☒ already received via CHECK L. 12.000

☐ against invoice





גלריה רינה ירושלים, ברטה אורדנג  
the Rina gallery Jerusalem, Bertha Urdang

planned

90A HERZL BD. • TEL. 02-56078 טל • שדרות הרצל 90א

Volney Hotel, 23, E. 74th St., N.Y., N.Y. 10021.  
212 BU 8 7500  
23rd March, 1972.

Dear Herb,

Gerald Engman of Des Moines came in to see me last week (first to return a Žaritsky watercolour he had acquired from me some five years ago and then to decide not to do so when my lack of poker face showed how thrilled I was to see it and how ready to pay him three times what he had paid for it!) and he told me he and his family had seen you and you were about to assume the Presidency of Haifa University. I mourn your leaving Jerusalem but rejoice in the wonderfully open field this new appointment will give you for your creative response to challenge. For what it is worth, I still believe you were absolutely right in theory with regard to the potential of the UJA move but I honestly feel you failed to take into account minutiae of the situation in Israel. I hope you and Fran are happy in the move and I am sure the children will adjust anywhere. If Gerald's news was premature or incorrect, forgive me and post this unseemly haste in writing you to a genuine involvement.

Mr. Max Karl's interior architect had committed himself almost completely but he did come to the beautiful exhibition I now have in New York and loved Benni Efrat's monotypes on newsprint. I had two on the wall, each utterly different from the other. He said: "Of these, I could take two, four, six, even twelve." So I am leaving it to Benni, who is due in this week from London. Nothing else found grace in the architect's eyes but even what transpired is an "in" and I am extremely grateful to you for thinking about me.

I am cooperating with a charming young male socialite, Jewish to the hilt (writes very good "Jewish" poetry) but absolutely integrated into Gentile society as few Jews are. Under his pressure, I agreed to stake three thousand dollars into trying out moving the art to a charming suite in the hotel I love the best - quiet, European in service and pace, the Volney, just off Madison at 74th St. The first seventeen works which sold went to Goyim! This gives me peculiar delight because it does seem to indicate that something is right with the art. But it is also a way in for these people to become aware of "my" Israel, the ecumenical fulfillment of prophecy and promise, one of the very few if not the only manifestation of the continuity of history and the relevance of the Bible. He has an "in" with the Israeli Consular people here and they had him shepherd Zimra Peled around while she was in New York. She is utterly charming and fell crazily in love with the exhibition. Elad Peled followed and then bells began ringing: he told me you had talked of me to him. I picked up the story of the Israel Education Fund and the 1% of art. He said he was interested in getting that going and had other ideas for me. We promised to contact each other on my return. For that, too, as for so very much else, thank you, Herb. Without your help, what has been achieved for Israel in this (important) field could never have been achieved. I know now better than I did before although I always knew in general terms what this entire programme owed to your vision and complete absence of legalistic inhibitions.

I finally assembled sufficient courage to go to your old room to talk to Irving. I



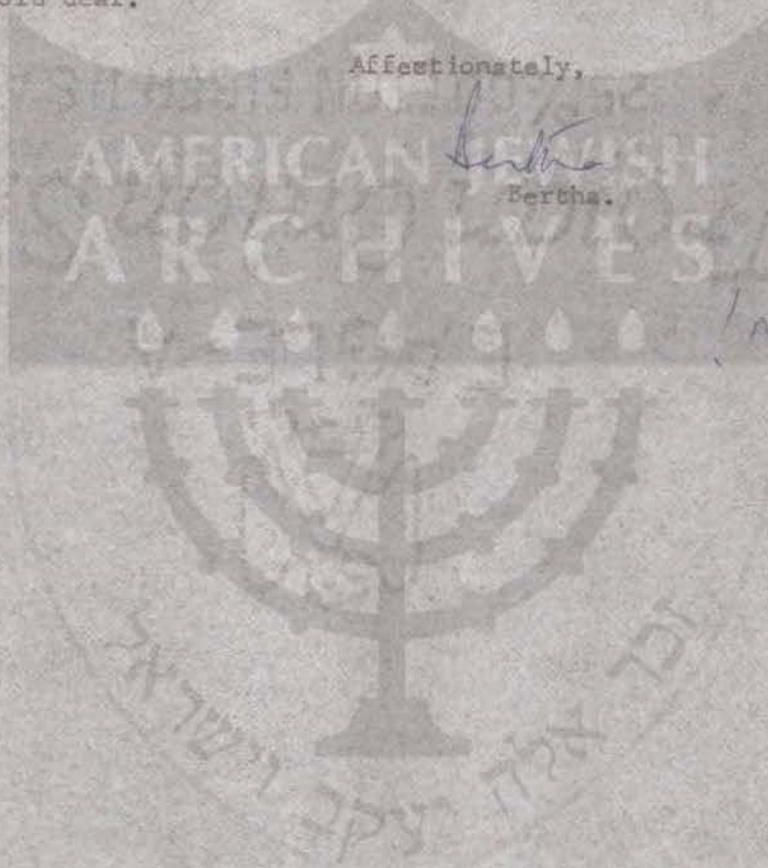
Found him amazingly receptive but Paul Zuckerman refused any outlay of any kind not directly connected with fund raising. Irving confirmed my unofficial role of "Advisor to the UJA on matters art". He was gracious enough to say that I had been so reasonable in pricing my sales to the UJA that it has been remarked that people don't know how I did it. There are other ways of paying rent and saying "Thank you!" but I preferred this way.

Elad Peled also mentioned that you wanted another two paintings. I'm due home alas! not for Pesach but at the beginning of May.

Please give my warm regards to Fran and love to the children. I wish you all joy in whatever step you decide to take and know that great good will accrue to what we all hold dear.

Affectionately,

*Bertha*  
Bertha.



*Amel* *en*



4 April 1972

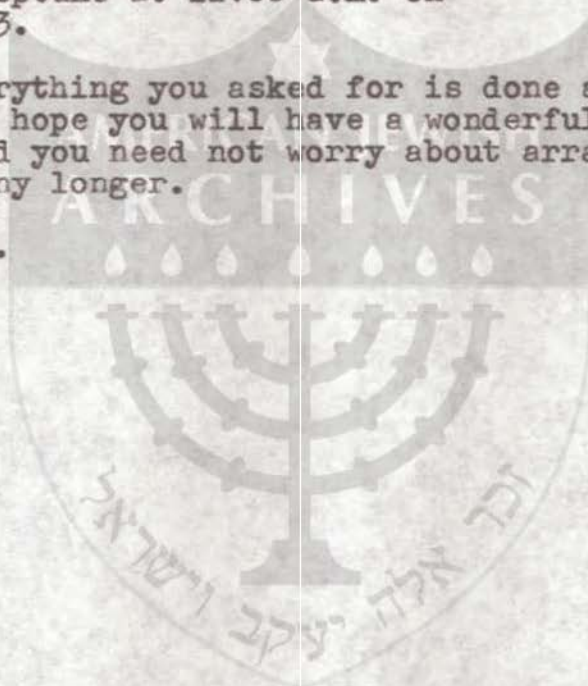
Dear Mr. Friedman:

After I mailed yesterday's letter, I received word from our David Cohen that the car for Eilat had been arranged.

The car will be brought to you at the Hotel Neptune at 11:00 a.m. on April 23.

Now everything you asked for is done and I truly hope you will have a wonderful stay and you need not worry about arrangements any longer.

Regards.



April 4, 1972

Dear Mr. Friedman:

Just a note to let you know that the changes you wanted were effected and I hope this pleases you.

You are booked into the Hilton on the 21st of April, at the Neptune on the 23rd of April and at the King David on the 28th so that does mean you can stay the extra day in Eilat.

The flight to Eilat on the 23rd of April is at 9:15 a.m. and coming back from Eilat to Tel Aviv on the 28 it is at 9:50 a.m. From Tel Aviv a car will take you to Jerusalem and the King David.

The only thing we are still working on is the rented car for Eilat and we will get that for you also.

Be well, Best regards.



2 April 1972

Mr. Chaim Vinitzky

Shirley Stellman

Stanley Friedman

I just received a letter from Stanley Friedman asking whether it is possible to extend his stay in Eilat one more day, that is through April 27 and come to Jerusalem on April 28. Also, he asks that the earliest possible flight to Eilat be arranged for him on April 23 and that a car be reserved for him in Eilat.

Thank you very much for helping me.

MAR. 30

Dear Miss Stallman:-

thanks for your note of March 21 - I do appreciate everyone's efforts in making arrangements - and hope it is not too much of a burden.

It's disappointing that we can't go to Eilat until the 23<sup>rd</sup> - but fully understand the reason. Would it be possible to extend our stay in Eilat one more day - i.e. stay through April 27 - and come to Jerusalem on April 28? If it's ~~too~~ too difficult - Don't bother. Just leave everything as is.

Also, I assume flights to and from Eilat are being booked and that



a rented car  
a ~~car~~ is being reserved in Eilat.

Incidentally, I would appreciate the  
earliest flight possible to Eilat on  
the morning of Apr. 23. As you can  
guess, we are quite anxious to get down  
there to see our daughter.

Again many thanks and  
best wishes for a happy holiday.

Stanley Friedman

21. March 1972

Dear Mr. Friedman:

Rabbi Friedman is away from Jerusalem and he asked me to follow up for you on your trip and answer your letter of March 16.

Well, this is the story so far. Mr. Vinitzky's office is still working on your trip and as of now you are at the Hilton Hotel two nights 21 and 22 April. And you will be going to the Neptune in Eilat on the 23rd. The reason for this is that it is the Shabbat and the Neptune will not book you for a Shabbat, also there are no flights on the Shabbat, other than tour trips and insofar as a car is concerned, this also becomes a tremendous problem on the Shabbat.

You are booked at the Neptune 23 and 24 April. Also the 26th. So far they have no room on the 25th, but our office thinks you will get it - that there will be no problem and chances are good.

They are working on the King David from the 27th and we will let you know further as we confirm the arrangements for you.

In the meantime, please acknowledge this note and let me know if the arrangements so far meet with your approval. Please address the note to me at United Jewish Appeal, P. O. Box 92, Jerusalem, Israel, and send it express. Rabbi Friedman will not be back in Jerusalem till April 10, so please write directly to me.

Regards, and best wishes for a joyous Pesach.

271 Karen Dient  
Dough, Conn. 06477



max 16

Dear F. + H.

Thanks for the note about the  
lecture. How did it go? Sorry we  
missed it. ~~But~~ Guess our letters crossed.  
Hope you've received my note about  
our trip - and that there won't be  
any problems.

Have a happy Passover - and  
a pleasant trip south. Give our love  
to the Ambers. See you soon!  
What can we bring?

S.

Requested Services for my brother, Stanley Friedman, arriving with wife and 14 year old daughter - April 21, TWA Flight #840.

1. Hotel room in Tel Aviv, one night, April 21 -- one room for the three people. Need not be Hilton or Sheraton.

2. Flight to Eilat next morning, April 22 for three persons. Rent car in Eilat April 22 -- 27. If not possible to rent car in Eilat, then rent car in Tel Aviv and drive down, so no flight is necessary in that event.

3. Neptune Hotel in Eilat for nights April 22 through April 26, one room for three people.

4. Flight to Jerusalem, April 27 - 5 people (daughter and son-in-law being added to party, (Mr. and Mrs. Michael Ambar).

5. Jerusalem - King David, April 27 through May 1 - 2 rooms one for Friedman party of three and one for Ambar party of two.

Please confirm. Thank you.

9 March 1972

HAF:SS



✉

R TLGRAPH JM2

2381 UJA IL

SHULMAN - SHERMAN

80 ABBA HILLEL STREET

RAMAT GAN



SORRY CANNOT ATTEND WEDDING BT BUT EXTEND CONGRATULATIONS  
AND SINCERE WISHES FOR HAPPINESS.

FRANCINE AND HERBERT FRIEDMAN

21 March 1972

Mrs. Charles Bensley  
180 East End Avenue  
New York, N. Y. 10028

Dear Hilda:

Enclosed are the pictures taken at David's birthday, plus one from Purim, and a couple just for good measure.

Also enclosed are some polaroid order envelopes.

Make duplicates of those you wish, and eventually get the whole pack back to us. Also enclosed are a couple of black and whites which I took recently and which I thought you might enjoy.

As ever

HAF:SS



Dr. D. S A F R A

Eye Disorders

Chowewei Zion 4

Jerusalem

ד"ר ד. ספרא

רופאת עיניים

חובבי ציון 4

ירושלים

Tel. 30841 טל.

Dept. of Motor Vehicles  
N. Y.

14th Sept.  
1971.

I have examined today

MR. Herbert Friedman  
1290 Ave. of Americas  
New York, N. Y.  
male, born 25 Sept. 1918

The findings are the following:

Best vision score (Snalleh)  
with corrective lenses: 6/6 both  
eyes  
without corrective lenses: 2/24  
both eyes

Patient must wear corrective lenses in order  
to pass test.

Dr. Doris Safra Professional license number:  
03975

Dr. D. Safra

Herbert A. Friedman

N. Y. to Brussels

Wed  
or

~~daily~~ ~~June 20~~

Sun.  
from NY

Lv NY 9:00 pm

Ar Brussels next day 9:55 am

Change to 707

Lv Brussels 12:40 pm

Ar Vienna 1:55 pm

Lv Vienna 2:55 pm

Ar T A 4:55 pm

If the flight is on

Friday or Sunday

its 15.00 additional



Sabina 618<sup>00</sup>

Lv TA 9:00 am Fri 707

Ar Vienna 11:35 am

Lv " 12:15 pm

Ar Brussels 2:00 pm  
change to Jumbo

non stop N.Y.

Lv B 3:45 Ar N.Y. 5:50

Jus

Lv TA 9:00 707

Ar Vienna 12:00

Lv " 1:00

Ar Brussels 2:45

change to Jumbo  
non stop N.Y.

Lv B 3:45 Ar N.Y. 5:50

SABENA

\$ 61800

Lv TA 9:00 am Fri ~~194~~ 707

Ar Vienna 11.35 am.

Lv " 12.25 pm

Ar Brussels 2:00 pm

change to Jumbo

non stop N.Y.

Lv B 3:45 ar. N.Y. 5:50 *p m*

Lv TA 9:25

Ar Vienna 12:00

Lv " 1:00

Ar Brussels 2:25

change to Jumbo

non stop N.Y.

Lv B 3:45 NY 5:50

N.Y. to Brussels Wed. or Sun. from N.Y.

Lv N.Y. 9:00 pm.

Ar Brussels next day 9:55 am

change to 707

Lv Brussels 12:20 p.m.

Ar Vienna 1:55 p.m.


Lv Vienna 2:55 pm

Ar TA 4:55 pm

If the flight is on Friday or Sunday it's \$1500 additional





Signature	Received the amount	I.L.	Paid On	From	For the Period	To	Receipt No.	The Jerusalem Post	8
 66033286	1661 / 1126	86	9.3.72	14.3.72	18.9.72		736/8	←	1661 21







From HERBERT A. FRIEDMAN

## Driver License

1. Picture
2. Passport
3. Go with officer for eye test
4. " " " to get temp license
5. Permanent to be received in  
mail — pay \$25 each.



9 March 1972

Miss Ruth Klein  
United Jewish Appeal  
1290 Avenue of the Americas  
New York, N. Y. 10019

Dear Ruth,

The chemicals for the pool arrived with the Young Leadership Mission and I am very grateful to you for your diligence.

The suitcase got badly smashed and ripped, so it was discarded and will not be returned to you.

Now, dear girl, please send me the bill and I will mail you a check.

With deepest thanks.

As ever,

HAF:SS

Herbert A. Friedman

P. S.

By the way, you are entitled to one swim in the pool for fifteen minutes on your next trip.



2 March 1972

Abitare  
Via Guerrazzi 1  
20145 Milano  
Italia

Gentlemen:

With reference to your letter dated 22 February 1972,  
I am enclosing herewith my check for \$20.00, for a one-  
year subscription to "Abitare."

Obviously, I wish to have the English edition.

Please send it to me at the following address:

Herbert A. Friedman  
c/o United Jewish Appeal  
P. O. B. 92  
Jerusalem,  
ISRAEL

Very truly yours,

HAF:SS  
Enc.

Herbert A. Friedman



# ABITARE

rivista mensile

Via Guerrazzi 1 tel. 316941/5 20145 Milano (Italia)

HERBERT FRIEDMAN  
C/O U.J.A.  
P.O.B. 92  
JERUSALEM  
Israele

22/2/72

Dear Sirs,

With reference to your letter dated 8/2/72 we wish to inform you that ABITARE is issued ten times a year, with two coupled and double issues.

ABITARE is the most qualified Italian magazine for interior design and architecture, and the only European montly in this field to be published in two editions: an Italian and an English one (the latter with complete text-insert in German, French, Spanish and Italian). ABITARE is distributed and well-known in more than 30 countries.

The rate for a yearly subscription is \$ 20, for a two-year subscription \$ 38. All subscriptions must be paid in advance, either by cheque or through bank, on our account No. 2056/01, Banca Commerciale Italiana, Agenzia No. 4, 20100 Milano.

Waiting to hear soon from you, we remain,

Sincerely yours,  
Editrice ABITARE



9 March 1972

Mr. Stanley Friedman  
271 Karen Drive  
Orange, Conn.  
USA

Dear Stanley:

Just received your letter with checks and travel plans. I will try to cash the checks here, but, knowing the red tape in this country, I probably will have to wait until I get to the States next.

Regarding your travel plans, we will start immediately to make all the arrangements as requested and as soon as everything is confirmed, I'll write and let you know.

It will be a pleasure to see you and we will have some fun together.

As ever,

HAF:SS



6 January 1972

CABLE  
MR. AND MRS. MELVIN DUBINSKY  
34 DROMARA ROAD  
LA DUE, MISSOURI  
U.S.A.



HEAR YOU ARE EXPECTING GRANDCHILD MOMENTARILY. GOOD WISHES  
AND PRAYERS FOR MOTHER AND CHILD TO BE.  
CONGRATULATIONS

HERB AND FRANCINE

January 30th, 1972

The Department of Special Duties  
Ministry of the Interior  
Hakirya  
Jerusalem

Gentlemen:

On January 17th, 1972, my wallet was stolen from my house. I reported this to the police and they recovered it, but many important papers were missing. One was my 1972 permit for a revolver - Webley no. 65927, 38 caliber.

I would appreciate your issuing a duplicate permit.

With many thanks, I am,

Sincerely yours,

*Francine Friedman*

Francine Friedman  
15 Ibn Gabirol  
Jerusalem 92430

Passport No. A306529



02/60487

15 Ibn Gabirol  
Jerusalem  
02/66921

9 January 1972

Mr. Stanley Friedman  
Karen Drive  
Orange, Conn.

Dear Stanley:

Please disregard the previous letter. Friday, the 21st is not available, since I must go to Columbus. The only possible day is Monday, the 24th, and I must leave for home that same evening.

So, I will arrange to be in New Haven first thing in the morning and I hope we can conclude the business during the day. I will call when I arrive.

All the best,

HAF:SS



25 October 1971

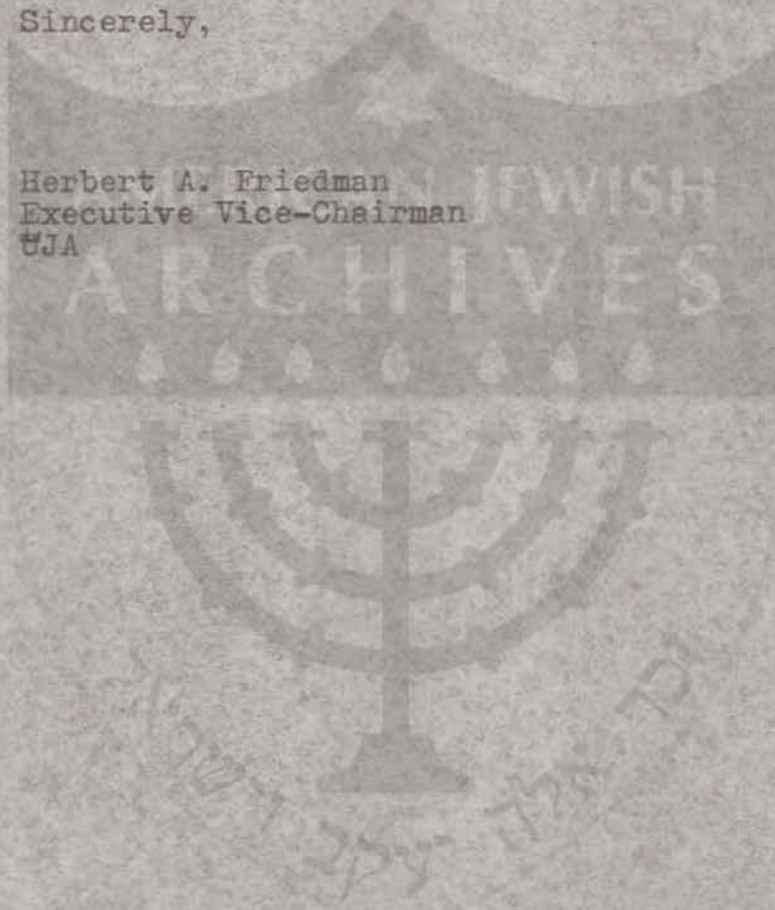
Gentlemen:

Since I find myself in Israel very often  
I would appreciate your mailing me your  
notices of new stamps to P. O. Box 92  
Jerusalem, instead of to my office in  
New York at 1290 Avenue of the Americas.

Thank you.

Sincerely,

Herbert A. Friedman  
Executive Vice-Chairman  
CJA





23 March 1971

Mr. Eckelring, Headmaster  
Rehavia Gymnasium  
Keren Kayemeth Street  
Jerusalem, Israel

Dear Mr. Eckelring:

I should like, by means of this letter, to register my two sons for admission to your school in September 1971. Our family is planning to move to Jerusalem and we are currently negotiating for a residence at 15 Ibn Gvirol Street. My wife and I expect to be in Israel again the first week in May, and we shall call you to introduce ourselves. Since registration of the children must take place before April 15, however, I have been advised to accomplish this by this letter.

One son, David, was born March 20, 1964 and would be entering Kitah Bet. He is presently studying in Kitah Aleph at the Ramaz school in New York City. He knows how to read and write Hebrew and has some vocabulary, but will, of course, need some extra help in catching up with the other children.

The second son, Charles (Chaim), was born October 31, 1965, and would enter Kitah Aleph. He is currently in a kindergarten school called Child Development Center.

If there is any further information which you need, I shall be happy to supply it to you. I look forward to meeting you at the beginning of May.

Very truly yours,

Herbert A. Friedman

cc: T. Kollek (blind)



23 March 1971

Mr. Israel Roi  
Aliyah Advisor Office  
Municipality  
Jerusalem, Israel

Dear Mr. Roi:

Enclosed please find copy of the registration letter which I have sent to Mr. Eckelring according to your suggestion. I happened to have the opportunity of talking to Teddy on the telephone yesterday while he was passing through New York on his way to Los Angeles and he said that he would be happy to be of any assistance which is required.

I told him how helpful you had been to me and he repeated his desire to be of service should there be any problem with the school, such as over-crowding. He indicated that he would be willing to intervene.

May I thank you, incidentally, for the booklet entitled Madrich Laoleh, which I received yesterday. There really is a great deal of helpful information in it.

Looking forward to seeing you at the beginning of May, I am,

Sincerely yours,

Herbert A. Friedman

CC - Kaller



22 March 1971

Mr. Edward Ginsberg  
650 Terminal Tower Bldg.  
Public Square  
Cleveland, Ohio 44113

Dear Eddie:

This brush fits and these threads are also OK, but the screw must be 1" longer. If you can get that, Rosenzweig says it would be excellent and you should buy yourself half a dozen.

At the same time, please buy three for me.  
Thanks very much.

As ever,

Herbert A. Friedman



3 March 1971

Mr. Richard Lee Goodman  
1069 Morewood Avenue  
Pittsburgh, Penn.

Dear Dick:

Sorry about the delay in answering your letter. I have been ill for a couple of days.

I think the person you should see is the president of Technion himself, Dr. Alexander Goldberg, who should get to know you as a person, and then refer you to the proper people in the proper department.

I shall write to him today indicating that he will be hearing from you, requesting an appointment and I would recommend that you write to him immediately asking for the appointment.

I seem to recall that he is leaving Israel around the middle of March, because I know he is due in the United States on March 22. It might very well be, however, that he will be there for the first few days of your stay. If I were you, I would ask for an appointment immediately on the day of your arrival.

By a great coincidence I expect to be in Israel for some of those days myself. We have a house at Caesarea, which is not far from Haifa. By another tremendous coincidence, Dr. Goldberg has a house right across the street from ours and he usually spends weekends there. If you are actually arriving on the 12th, which is a Friday, he will probably not be in his office in Haifa, but will be in his house in Caesarea. It might be possible for you to see him on the 12th or 13th



Mr. Richard Lee Goodman

-2-

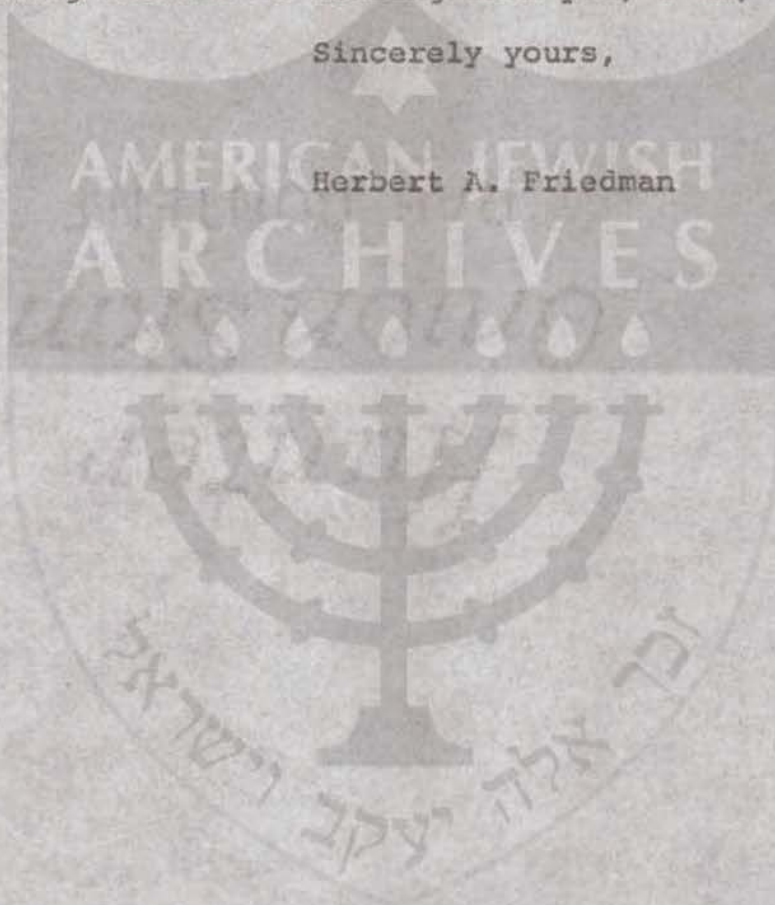
3 March 1971

I expect to be leaving for Israel on Thursday, March 11 on El Al Flight 200. If by the most coincidental of all coincidences you are on the same plane, we can make our arrangements then. If not, it might be a good idea to give me a ring in New York and we can fix time and place on the telephone.

Looking forward to hearing from you, I am,

Sincerely yours,

Herbert A. Friedman





NY  
3 March 1971

Dr. Alexander Goldberg  
Technion  
Haifa, Israel

Dear Sasha:

A young cousin of mine, named Richard Goodman, currently at Carnegie in Pittsburgh, is interested in going to the Technion for post-graduate work. I wrote to you about him once before.

He is planning to be in Israel for two weeks beginning March 12. I suggested to him that he write and ask you for an appointment, following which you could direct him to the proper department. I know you would be happy to see him as a favor to me.

By coincidence I shall be in Caesarea the weekend of Friday-Saturday, March 12-13. I do not know if you intend to be there also on that weekend, but if so, you could see the young man then.

At any rate, he will be writing to you and I know you will do your best.

Looking forward to seeing you, I am,

As ever,

Herbert A. Friedman



Tel-Priv February 24, 1971

אלוף א. יריב

Dear Herb!

I'm writing to you for a special reason, which concerns the late Tat-Bluf David Carmon, who died whilst being on military attack in Washington. A group of his friends, including Rev-Bluf Maxleff, Tat-Bluf Shlomo Gazit & myself have decided to set up a scholarship at the Jerusalem Hebrew University in Dodi's name. This necessitates a sum of 25,000 pounds (guineas). We've got close to 20,000 (app. 18,500). I therefore apply to you to ask you whether it would be possible to get a donation of 2000 (two thousand) dollars from the U.S.A. This, as the late Tat-Bluf D. Carmon was very active for the U.S.A. Needless to say, that a positive answer would be highly appreciated.

We cannot get any funds from the Defense Dept., because they can't differentiate between people, no matter their rank. So I'd be very grateful to you, if you could see it possible to answer positively.

How are things coming along with the campaign? From here it does look good!

I think, that we're probably facing stormy weather politically and also militarily. Because the gap between political solutions envisaged by us and those envisaged by the other side, is so great to be bridged by Yassir, even with the help of the Big 4. Four. It will be difficult for Sadat to go on prolonging the cease-fire endlessly, without political give.

But I'm, and so are we all in the I.D.F., confident about the future and our ability to cope with the dangers awaiting us.

So all the best - Yshai Koach for all the good work you're doing

Sincerely

Avrah



Ref  
26 January 1971

Mr. Raphael Chwoles  
55 rue de Pyrenees  
75 Paris 20e, France

Dear Mr. Chwoles:

I have just received your letter of 15 January concerning the possibility that one of your paintings might be in my possession. Unfortunately, I do not have either one. I do remember that the late Mr. Jordan brought some of your paintings to New York, and showed them to me, but did not leave any with me.

Unfortunately, I have no idea what Mr. Jordan did with these paintings. I wish I could help you. I remember you quite well, when I met you in Warsaw on a visit about 10 years ago. I bought from you, at that time, a small monochrome showing a small synagogue on a street in Vilna. This is hanging in my house today and I enjoy looking at it very much.

I shall keep your address and hope that the next time I come through Paris, I will have a chance to look you up. Meanwhile, I hope things will go better for you in Paris.

Sincerely yours,

Herbert A. Friedman

26 January 1971

Mr. Nathan Rapoport  
54 West 74th Street  
New York, N.Y. 10023

Dear Mr. Rapoport:

This is the first chance I have had to reply to your letter of 6 January. I have been travelling a great deal. Also, within the last few days my father died.

I do not know when I can come to your studio, but of course, I would like to hear about the progress of your great work. Perhaps it might be easier for you to bring the photos and come to my office for a few moments. I would suggest you call my secretary to find out when I am in New York and make a convenient appointment.

A friend of mine, an Israeli sculptor by the name of Kosso Eloul, also has a studio in your building. He, too, has been urging me to come to visit his studio for weeks and I have not found the time to do so.

Looking forward to hearing from you, I am,

Sincerely yours,

Herbert A. Friedman



Jan 6 1971

Dear Rabbi Friedman,

Recalling your interest in the  
"Scroll of Fire" now nearing  
● completion, I thought you might  
like to hear of its progress—  
and see some photos.

If so, please let me know  
when you can come to my  
studio.

● As the "messenger of good will"  
you may have some ideas for  
making its message known.

Looking forward to the pleasure  
of seeing you,—

Sincerely yours  
Nathan Rapoport.



THE MINISTER OF DEFENCE

Tel-Aviv, December 30, 1971

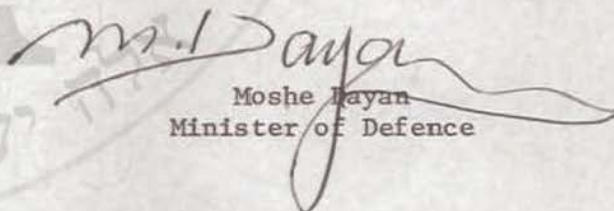
Mr. Herbert A. Friedman,  
U.J.A.,  
1290 Avenue of the Americas,  
New York, N.Y. 10019,  
U.S.A.

Dear Herb,

Thank you for your note and wishes.

With my friendly regards,

Yours sincerely,

  
Moshe Dayan  
Minister of Defence



6 January 1972

Mr. Max Jacobs  
Sportservice Corporation  
703 Main Street  
Buffalo 3, N. Y.

Dear Max:

We have just received your beautiful Lenox china salt and pepper shaker set, and wish to thank you very much for your kindness in sending it. It is so typically thoughtful of you. We shall enjoy using it in the years ahead.


Don't forget -- the next time you come to Israel, we can have another history lesson. You are always welcome.

Please accept our best wishes for a happy and healthy new year.

As ever,

HAF:SS

Jerusalem Post.

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המקבל ..... הכתובת .....  
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מס' החבילות							

גובי נא

הערות:

השולח

משלוח שלא שולם עבורו בסוף.  
 אחריות החברה עבור כל נזק או  
 אבדן עד חמש ליי.

№ 807413





23/11/71

2381 UJA IL  
AMBAR  
SHIKMUNA 816/4  
CORRECTION  
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SHIKMUNA 16/4  
EILAT

HAVE JUST RETURNED FROM NEW YORK WITH SMALL PACKAGE  
FOR YOU PLEASE CALL JERUSALEM 66921 AROUND SEVEN PM  
SUNDAY OR MONDAY REGARDS

HERB

WELL RCVD PLS ?

XXXXXXXXXXXX

2381 UJA IL

OK RCVD WELL

T

15 Ibn Gabirol  
Jerusalem  
Tel: 66921

24 December 1971

Labco Products Inc.  
3030 Mishawaka Ave.  
South Bend, Indiana

Gentlemen:

I have been given as a gift one of your Jeanie  
Rub massagers. There was no instruction or  
specification manual enclosed.

We have 220 volt current here and I am sure  
your machine is 110 volts. I can easily obtain  
a transformer if I know the wattage of the motor.  
How many watts is it?

Looking forward to hearing from you, I am

Sincerely yours,

HAF:SS

Herbert A. Friedman





15 Ibn Gabirol  
Jerusalem  
66921

24 December 1971

Jerusalem Post  
Romema Industries  
P. O. Box 81  
Jerusalem

Gentlemen:

Enclosed please find check in the amount of  
\$10.50 to cover a six month subscription  
of your weekend edition International Paper  
to be sent to the following address:

Mr. Daniel Friedman  
551 South State Street  
Box 195  
Ann Arbor, Michigan 48104  
U.S.A.

Thank you.

Very truly yours,

HAF:SS  
Enc.

Herbert A. Friedman



November 5, 1971

Dear Mr. Vinitaky:

This is Dvora Sayag from Or Akiva writing to you.

Until a year ago, I received a monthly scholarship in the amount of ₪132.- a month, which covered my school expenses. This was arranged by Rabbi Herbert A. Friedman through the Jewish Agency. This year I do not get the scholarship any more. I am studying at the "Efratta" Teachers' Seminary in Jerusalem and have to pay ₪180.- a month for the dormitory, in addition to the tuition.

Three months have passed since the school year started and I have paid nothing for the dormitory because I do not have what to pay from. My father is sick and hence, does not work, and my brother Joseph (Mr. Friedman's friend) got married two weeks ago. Of course, the minimal financial support we get from the Welfare Bureau does not enable me to pay ₪180.- a month.

I am writing to you because Mr. Friedman kept telling me that if I need anything as far as financial support for school, for the dormitory and for books is concerned, I can contact you (he even gave me your telephone number) and all will be arranged.

Moreover, the Director of the Dormitory does not agree to let me stay there for more than one more week, unless I pay at least a small part of the amount I owe.

I hope I will not have to miss school because of that, and that you will not disappoint me.

Please tell Mr. Friedman my brother Joseph and his wife Dvora thank him for his cable.

Please let me know his address in Israel.

All the best and thank you in advance.

Sincerely,

Dvora Sayag  
5 Peretz St. Bak'a, Jerusalem



U

J

A

המגבית | היהודית | המאוחדת

UNITED JEWISH APPEAL-Israel Office

המשרד בישראל: ירושלים ת.ד. 92 P.O.B. JERUSALEM

October 18, 1971

Rabbi Herbert Friedman  
 United Jewish Appeal - Israel Office  
 P. O. Box 92  
 Jerusalem

Dear Herb:

I have decided to set forth in writing the areas of responsibility concerning your function in Israel, and that of Chaim Vinitzky. I think it is imperative that the delineations are clear, so that there can be no mistake, and so that cooperatively, the office will function at maximum efficiency. I don't intend to tell you how to run your office, but you have to understand that things in Israel just don't operate the same way as they do in America, and that there is a certain protocol and a certain modus vivendi, and you have to adapt yourself to it. Only with that attitude will this work.

Therefore, I have written to Chaim Vinitzky and set forth in detail what I consider to be his area and scope of authority, and as you can see, this letter has the approval and signature of Paul Zuckerman, the next Chairman. So that there can be no mistake in our understanding of Chaim's responsibility, I am enclosing two copies of that letter; one for your files, and one for you to sign where indicated and return to me.

The most important thing that you can do in Israel is to solicit gifts, and your principal role is to raise as much money as possible by contacting visiting Americans and obtaining their gifts while they are in Israel. The second most important thing that you can do is planning new programs and approaches for the United Jewish Appeal, using Israel as a base and effectively using Israeli personnel. I know that this is a generalization, but I am sure that you understand what is contemplated. Therefore, I would set forth the areas of your responsibility as follows:

- 1) Solicitation and obtaining gifts for the UJA.
- 2) Planning new programs and innovative ideas that we can use in Israel and, from Israel, in the United States.



October 18, 1971

- 3) Locating and training of speakers for the UJA.
- 4) Briefing of Israelis prior to their coming to America, and prior to their meeting here in Israel with UJA missions and/or individuals.
- 5) Appearing before the Operation Israel Missions and other missions - UJA and city - and devoting as much time as is necessary in person in accompanying the missions and being part of them, to insure the maximum effect on fund-raising.

I can't emphasize enough that the administration of the office, the areas of authority outlined in Chaim Vinitzky's letter, are things with which you should not be concerned.

If your efforts here result in increased giving, that is all anyone hopes for or expects.

As you can see, Paul Zuckerman has also signed this letter, and therefore it has his approval.

Sincerely yours,

*Edward Ginsberg*  
Edward Ginsberg, General Chairman  
UNITED JEWISH APPEAL

EG:hb  
enclosures (2)

APPROVED:

*Paul Zuckerman*  
Paul Zuckerman, General Chairman Elect  
UNITED JEWISH APPEAL



15 Ibn Gavirol  
Jerusalem

5 September 1971

"Omer"  
P. O. Box 199  
Tel Aviv

Gentlemen:

This is to advise you that I want the  
paper sent to the above Jerusalem address  
at 15 Ibn Gavirol rather than to Caesarea.

Thank you for your prompt attention  
to my request.

Very truly yours,

HAF:SS

Herbert A. Friedman



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# THE JERUSALEM POST

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July 8

file  
personal  
letters

Dear Herbert,

This letter is an extremely difficult one for me to write. I don't know what you've heard about my dissociating myself from the mission and (ultimately I suppose) from the Committee, but I want to set down here my reasons for my actions--not for your approval or disapproval, but rather so that my true feelings toward our work, the UJA, and you will not become clouded in the thick air of rumor.

To begin with, I feel some regret that I was so late in making my final decision not to go along with the mission. However, as events ran their course, the UJA was in fact able to find a replacement for me, and hence, I feel that my tardiness is of no great importance in the overall discussion. This delay in announcement of my intentions was not a planned attempt on my part to sabotage the mission. Instead, it was a consequence of my own indecisiveness brought on by an inner struggle which had been going on for the past two months. You see, I was torn between two divergent poles. On the one hand, I reasoned that even though I was not particularly pleased with the structure and participants of the mission, these obstacles could be mitigated through proper training and leadership on the mission and that the mission itself was only one part of the entire student program and that the continuance and shaping of this program in the future was the important thing, and therefore, I should just ride the mission out, getting a few capable people off it and hoping to improve it next year. On the other hand, the argument ran that the mission was only symptomatic of the direction of the entire student effort which was becoming hopelessly "doomed." In a sense, this latter position won out, and since it did, I want to examine it more closely.

The thing that really got me interested in Israel and in the UJA was the mission I went on. But at the same time, the mission also clearly pointed out to me the problems of the UJA, and more than that, of the American Jewish community as a whole. And as I've said to you again and again ( and as you've denied again and again), the community here is controlled by an oligarchy. Now there's nothing wrong with wealth per se, but the men who form that oligarchy by and large have all the vision, imagination, and dynamism of a bagel and lox brunch. (C'mon, I dare you. Go ahead and say that Ginsberg and Fisher are great leaders.) Anyway, the people who went on my mission were mostly the sons of these Jewish patricians. And I looked at them last summer and said to myself, "These are the future leaders that the UJA is



pinning the hopes and fate of Israel and the Jewish People on?" So I answered my question by saying that really the UJA couldn't be held at fault because their campus program was not that strong since it all revolved around one rabbi's feeble attempts to reach students, an impossible undertaking due to the numbers involved and due to the inherent problem of having an adult who was essentially pretty far removed from the problem of Jewish youth on campus trying to pick student leadership to solve it. Thus, the mission served as the stepping stone to the Student Coordinating Committee for the Israel Emergency Fund, a body whose main efforts would be to try and involve a broader base of support among students for Israel and in the attempt to find a higher quality of leader than was previously active.

So now it's one school year later, and I look back on our work. I see that we raised four times as much money, opened up twice as many campuses, and that on most of these campuses, in terms of people contacted either through the establishment of a workers' core or during the course of solicitation, the campaign far outpolled any other Jewish activity. Furthermore, I have no doubt that all things being equal, the campaign next year should easily be able to double the amount of money raised this year. In terms of what the UJA does best, i.e. raise money, we were a success; in terms of what we set out to do as a primary goal, i.e. educate and involve meaningfully through presenting a new force on campus, we failed miserably. When I used to say educate, I didn't mean setting up a complex and expensive system of Jewish studies programs. I did mean, however, having an intensive speakers' program combined with a core of films so that a campus could have anywhere between two and four Israel-oriented meetings a month. If this kind of activity occurred, then I felt that interest in a campaign would be more natural and not the kind of hit-and-run hype Judaism that the Jewish fund-raising establishment has so often participated in. Well, in talking to a number of chairmen, I found that the only education occurring on campus occurred for the most part during a (in the sense of one) workers' training meeting or during a solicitation. If it were a good solicitation, it lasted between 20 minutes and a half hour. What kind of educational program is that? But the interesting thing is that in spite of the lack of education, the response from many students was still good. That is, often I or the workers in a campaign would go at random from door-to-door, talk to Jewish students for a few minutes, and walk away with \$20. I view this phenomenon from a number of perspectives: (1) the effect of Arab propaganda



is minimal; (2) Jewish students still have a kind of gut feeling, no matter how vague or ill-defined it may be, about what it means to be a Jew in a non-Jewish world (3) they will fulfill their obligations to their people provided they are given a meaningful, concrete way of doing so; (4) but that this willingness to fulfill such obligations may only occur at a minimal level since I don't feel that we raised money; we just collected it from an as yet untapped source, and many students who gave \$20 were just giving Keren Ami at a higher level while refusing to take a more active or deeper role in the campaign such as that of a worker. Also, after the campaign ended on most campuses, there was no follow-up Jewish activity in which students could become further involved, e.g. Soviet Jewry rallies, teach-ins, etc. Hence, these students were only involved as fund-raisers, an involvement which presents limitations in two areas. The first is that we once again offer hit-and-run Judaism. I sometimes wonder whether the effects of my going to a campus and making a fiery speech which brings in a lot of bread is a positive thing. Suppose a student gives a good gift at the meeting in the heat of the moment (and the pressure), then goes back to his dorm and reflects that he has been caught off guard emotionally and feels that he has been betrayed, deceived, or conned? Will he give next year? Will he come to another Jewish function for a long time thereafter (since most of the students contacted presumably haven't been contacted for any Jewish event for a long time preceding)? I'm not saying the student's logic in this case is valid, but the validity isn't important; the mental attitude is and must be taken into account. The second area of limitation is that under the circumstances where fund-raising becomes the sole activity that we carry on, we can in no way consider ourselves a movement, for a movement has a philosophical perspective and a historical direction, two things which we obviously lack at present. More practically, a movement must be a year-round sustained thing, and right now, all we're saying to people is "Thanks for helping us in the campaign this month, and we'll see you again next year." This approach causes an inversion. When we started out, the primary goal was education, and the secondary (or even tertiary goal) was fund-raising. Fund-raising was meant to be a handle or raison d'etre for talking to the students in the first place, so that you wouldn't find yourself talking to someone about the plight of Soviet Jewry and having him say at the end "So what do you



want me to do about it?" Fund-raising was a means to an end; now it's become an end in itself, and as such has no relevance to students, for while it is important that students qua moral human beings raise money as a form of moral action; it is not important that students qua students raise money since for the above-named reasons fund-raising can in no way be considered a student movement. Also, the amount of money raised by students is inconsequential compared with the overall campaign, and really potentially future big givers are not probably going to be found by merely going into their dormitory rooms to rap with them for a half hour when they're 20. If these kind of people are to be found, they will probably be found in business graduate schools, and I would suggest that in the terms of concentrated efforts of fund-raising for future leadership for the UJA, the Student Coordinating Committee should drop its activities for undergraduates and zero in on these graduate students, particularly in terms of their participating in missions.

Another thing that I look back on is relationship to the Establishment on the part of the Committee. We started out with an adult director, and we ended up with an adult director; we started out with an obnoxious working agreement (extant on paper only) with Hillel, and we ended up with this agreement more or less in tact; we started out with having to work with Federations who knew little or nothing about relating to campus youth (if they had known what to do, there would have been little need for the Committee in the first place) and we're still talking about working with them even though their general attitudes are still the same. All of these stagnant conditions come down to one point. As long as we are part of the UJA in the same way that Women's Division, Young Leadership, the RAC, and the West Coast Office are a part of the UJA, we are subject to the same structures and rules that define UJA policy. Within that framework, I completely understand and cannot find fault with not wanting to break with Hillel for fear of rending apart the Jewish community, or with not simply telling Boston to get fucked when they hassle us about Harvard for fear of jeopardizing the overall campaign there, or with not putting a student at the helm of our program for fear that the other Jewish organizations will get uptight if there isn't an adult there for them to complain to, or with not telling Elliot Gant to keep his daughter home this summer for fear of his cutting his gift further. No, as long as we work within the UJA, we must accept as the realities these limitations. But it occurs to me



that in each of these restrictions, we have one of the main failures for the organized Jewish community to reach its youth, and ultimately its failure to be able to assure its own continuation in the next generation. Hillel is a dead proposition, and everybody knows it, but the Federations and, now unfortunately, the UJA keep working to support it, as though moral support and money are the answers to bring it back to life (as though that would even be a good thing!). As I said before, the Federations, in both their lay and professional leadership, have failed miserably to involve any significant number of American Jews, be they young or older. But we continue to say "Work with them. Work things out." For what purpose? To what ends? To merely keep things peaceful? Bullshit. Most of the people that the Federations have to work with their college youth are less responsive to those students than college administrators whom these same students have already rejected. The only reasons that the Federations are interested in the students at the colleges in a particular area is for that regular fund money. These same Federations aren't willing to cough up money for Jewish day schools, for Jewish studies programs, for scholarship money to send students to Israel, to fund their newspapers, or to pay for speakers and other programs. I don't want to involve students in such a structure. As for the children of the wealthy, their parents are killing Jewish life here (as they have always done historically when they usurped leadership from the rabbis, the learned, the spiritual, the Jewish members of the community), and there's no reason to think that the offspring will do anything different. And as far as involving other people (particularly other students), talk to Jim Factor and ask yourself how many people of his age can relate to him. Then comes the point of the adult director. Sam's a nice man. More than that, he's one of the only decent people in the UJA. But the UJA owns him, and he'll dance for it. But Sam didn't raise a nickel of what came in from the campuses; he only served as a front man for you and for Irving to <sup>be able to control and</sup> co-opt the "boys," and unfortunately, we served as the front-men, the puppets, for the UJA. The "student" in Student Coordinating Committee was by and large an illusion. You let us have the toys, but not the tools. I guess what it comes down to, Herbert, is this. To work effectively for the long range goals(as well



as for some of the short range ones), we just can't be a part of the UJA. You should just give us the money, and let us ride with it. And I bet we'd be pretty responsible with it. Set up programs at only 20 campuses. Speakers, films. Cost about \$30,000. Run trips to Israel with much scholarship available. Cost about \$60,000. Run workshops and conferences. Cost. Who knows? It may occur to you that these things are not much different in general from what we're doing now. They aren't; they're just stressed differently. I wouldn't bring over David Shenhaby (?) --but Moshe Sneh instead. But any case, it would be students calling the shots, not for our egos, but because we want to reach people our own age--something you can't do. You ran 4 summer missions, and got less than 15 people out of maybe 100 total participants doing anything at all (forget even talking about leadership qualities). To top it off, even their gifts shit. We ran 1. Sixty-seven people; forty-five active this year; mode gift \$125. How much money would we raise? Don't really care. Cared about that too much this year. You see, we knew that at the end we'd be measured by how much coin came in, so we thought we'd ride it out for a year and raise money to gain credibility. So we raised the money, but we never got the credibility, apparently.

And all this brings me back to the mission, and my reasons for leaving it. I suppose that I could have inspired and trained the Gants, the Factors, the Goldsteins, but I asked myself, for what? To fit into the same structure that's always existed and has proven itself not worth redeeming? To ride it out and wait for next year? But I can see the writing on the wall, Herbert. We're going to be told to work under the dictates of Boston, or L.A., or stay out altogether. And those dictates spell Hillel. And they spell money talks. So next year's mission will probably be like this year's. And so on. And I'm simply not interested in that or fund-raising alone. Because I've got too much talent for that. I was the one this year who designed the buttons, picked out most of the posters, found the better people on campus, gave the speeches from which the others copied theirs, and gave the brains to write the position papers and get the few concessions we did get. I am a leader, Herbert. And so are you. You did what was right for your times, and I have treasured knowing you and working with you, and I hope in spite of all this (including this somewhat bitter letter which I did not intend to be bitter), we will still call each other friend. But understand, I must do what is right for my time. I have some ideas, some "visions," some half-



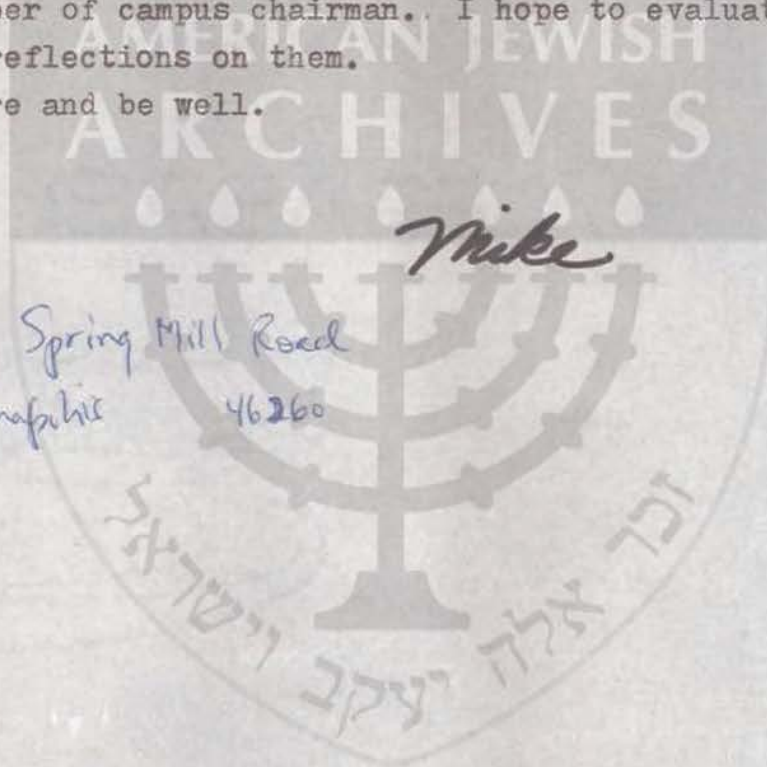
seen memories of things to come. I have applied to the Reconstructionist Rabbinical College as a springboard to prepare myself intellectually and spiritually for the job ahead.

I know some of this, perhaps a lot of this letter, has seemed extraneous or not quite logically perfect. Yet it's not easy to put feeling into thought and thought into written word; it's not easy to put the turning point of your life on paper. Please let me hear from you, and please say hello to the Queen of the Jews (Mrs. Friedman) for me. I am expecting any day now transcripts of interviews which I taped at the end of the year with a number of campus chairman. I hope to evaluate them and send you some of my reflections on them.

Take care and be well.

8427 Spring Mill Road  
Indianapolis 46260

*Mike*



FOR HERBERT FRIEDMAN FROM FRANCINE FRIEDMAN

ESPECIALLY PLEASED BY PROJECTED FUTURE PROFESSIONAL PLANS STOP  
THINKING ON IT SINCE PHONE CONVERSATION GIVES NEW LEASE ON  
LIFE STOP BE WELL LOVE FROM ALL OF US

FRANCINE



HERBERT A. FRIEDMAN  
JEWAGENCY JERUSALEM

AMERICAN JEWISH  
MICHAEL AMBAR  
SHIKMUNA 16/4  
EILAT

WILL BE IN CAESAREA FRIDAY AND SATURDAY WOULD APPRECIATE  
YOUR PHONING BECAUSE AM GOING TO NEWYORK MONDAY AND WOULD  
LIKE BRING LATEST WORD ON HOW YOU ARE BOTH FEELING

HERB

א.ה.ת. תשס"ט כסלו כ"ט

# AMERICAN JEWISH ARCHIVES



מספר החשבון		מספר סידורי		שם השולח		מספר הוראות שירות		המחיר		חומת בית הדואר
ע"י	שעה	ע"י	שעה	מספר המלים	תאריך	שעה	א"י	ל"י		
מספר מקורי		אל:		מספר מקורי		שעה		א"י		

- שם הנמען.....
- הרחוב ומס' הבית.....
- מקום הייעוד.....

צר לי על שאינני יכול להשתתף בחתונתכם הערב. מאד רציתי לבוא, אך עלי לנאום הערב בפני קבוצה של אורחים מחוץ לארץ. במלון הילטון בחל אביב. קבלו נא את אצא מיטב ברכותי לשנים רבות של אושר.

הרב מרדכי



11

LAXER-SAIAG  
ULAMEI HADERA  
HADERA

- *Rothschild*<sup>Ar</sup> 38

SORRY CANNOT ATTEND WEDDING THIS EVENING WANTED VERY MUCH TO COME  
BUT MUST BELIVER SPEECH TO LARGE MEETING OF ENGLISH VISITORS TONIGHT  
AT HILTON HOTEL CONGRATULATIONS BEST WISHES FOR A LONG HAPPY LIFE

HERBERT FRIEDMAN





D-na si D-l

**Fani si Saul**

**LAXER**

Or Akiva

D-na si D-l

**Pnina si Huatu**

**(HAIM) SAIAG**

Or Akiva

*Au placerea a va aduce la cunostinta  
casatoria copiilor lor*



*si va invita a lua parte la celebrarea  
cununiei religioase care va avea loc  
Miercuri 27.10.71 orele 7.00 seara  
la Ulamei „Hadera“ St. Rotshild 38, Hadera.*

*Adresa: Telegr.*

*Laxer-Saiag „Ulam“ Hadera\* Hadera*

১৫৫ ১৫৬

17.01.72 28.10.71 7.00 28.10.71

מחלקת המבחנים	מחלקת המבחנים
מבחן הכניסה	מבחן הכניסה (מבחן) מועד
מבחן המבחנים	מבחן המבחנים

ԸՆԴՀԱՆՈՒՐ ԴՐՈՒՄԻ ՄԱՍԻՆ  
 ԵՄ



15.10.11

אמר

הרב ר' פנחס הכהן, השלום והברכה,

זה צאן רב שחבילי אכלתם  
 שוב ולתת לכם את הפזמנ' לחתונת',  
 שזה שנים חשבת להזמין אתכם ולחלום  
 מעתה בשיעור ז' ופנ' הגיע היום  
 ואנ' מזמין אתכם שיתפנו בשמחה  
 ואקרא אכלתם ב'ן איתנו.

בבית רב'  
 ס"ח יוסף ונא' א'







el: 60497

15 Ibn Gabirol  
Jerusalem  
Tel: 66921

September 30th, 1972

The Telephone Service  
42 Narkiss Street  
Jerusalem

Gentlemen:

Enclosed please find a copy of my letter of September 14th, regarding the insertion of my telephone numbers in the Telephone Guide.

I request that the second number now be listed in the following way:

FRIEDMAN, Herbert  
United Jewish Appeal  
48 King George Street 60487

Please bill the above address with whatever expenses are involved.

Most sincerely yours,

Herbert A. Friedman

HAF:S:amg



15 Ibn Gavirol  
Jerusalem  
Tel: 66921

September 14th, 1971

The Telephone Service  
42 Narkiss Street,  
Jerusalem

Gentlemen:

A telephone has recently been installed both at my residence and at my office. Please, therefore, insert the following telephone numbers and addresses in the next edition of the Telephone Guide, in both English and Hebrew:

FRIEDMAN, Herbert and Francine  
15 Ibn Gavirol 66921

FRIEDMAN, Herbert  
Jewish Agency Building 60487

I thank you for your attention,

Yours most sincerely

Herbert A. Friedman  
Executive Vice Chairman

file - personal

## MEMORANDUM

**Date** September 9, 1971

**To** Executive Staff

**From** Don Klein

**Subject**

Materials of a specific and general nature, intended for Herbert Friedman in Israel, should be transmitted through David Mark.

Packages for HAF will be dispatched to Israel on a regular basis.

dhk:ss





02/60487

15 Ibn Gavirol  
Jerusalem  
02/66921

Miss Gitl Bialer  
United Jewish Appeal  
1290 Avenue of Americas  
New York, N. Y. 10019

Dear Gitl:

I am enclosing the form for the application for my New York driver's license. As you can see it says that there must be a letter from an eye doctor and I have also enclosed this.

On the bottom of the instruction sheet it says very clearly that New York licenses cannot be obtained by out of state residents, so please be very careful about this. We must not give the impression that I am living out of New York.

Send in the application together with the doctor's letter, together with a covering note from you saying that I am out of the country, and therefore, I have my medical eye examination done abroad, in order not to go past the expiration date of September 30.

I am sure there will be no problems and that the completed license will then be mailed to me at 1290. When you receive it, simply forward it to me.

Don't forget to include the renewal stub of my present license, which I mailed to you before. In other words, the total number of items to be sent in your letter to the Motor Vehicle Department are as follows:

1. Your covering note
2. renewal stub of old license
3. new application
4. doctor's letter
5. my check.

Thanks very much for taking care of this. Best regards.

As ever,

HAF:SS

Herbert A. Friedman



15 Ibn Gavirol  
Jerusalem

3 September 1971

Mr. Moshe Neudorfer  
Director of State Revenue  
Treasury Department  
Jerusalem

Dear Mr. Neudorfer:

I have been Executive Vice-Chairman, the chief executive officer, of the United Jewish Appeal, since May, 1955. During this entire period I have conducted the annual campaigns from the headquarters of the United Jewish Appeal in New York City.

I have now, since June, 1971, moved my family to Israel, for it is our intention to live here permanently.

I shall continue to plan and conduct the campaign, as before, from my office in Jerusalem, and I shall travel periodically to the United States, as the campaign requires it.

I shall continue to draw my salary from the office in New York and shall pay United States income tax. I shall transfer money from the United States for my subsistence in Israel. Thus, I shall not be deriving my income here in Israel, but will only be receiving it here.

Therefore, under the provisions of article 14, I hereby apply to be exempt from Israeli income tax, and would appreciate your favorable response.

With many thanks, I am

Sincerely,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:SS





המטה הארצי/אגף ארגון  
י-ם, כ' באלול תשל"א  
(10.9.71)

ע/01 - 74849

לכבוד  
מר צ. פרידמן,  
רח' אבן-גבירול 15,  
ירושלים.

א.נ.א.

הנדון: דוח עבירת תעבורה מס' 8682770  
מיום 3.9.71.  
סמוכין: פניה מ-6.9.71.

1. הוחלט להמיר הדוח באזהרה, תוך תקווה שבעתיד תקפיד על דיני התעבורה הנהוגים בישראל.
2. בהזדמנות זו נפנה תשומת לבך לכך, שכאשר תשב קבע בישראל, לא תוכל לנהוג ברשיון נהיגה בין-לאומי, ויהיה עליך להמירו ברשיון נהיגה ישראלי, כמפורט בתקנה 567 לתקנות התעבורה.

בכבוד רב,

ד. ארון, ניצב-משנה  
ראש מחלקת התנועה

4p  
January 15, 1971

Mr. David Light  
5151 Collins Avenue  
Miami Beach, Florida

Dear Mr. Light:

It was a pleasure visiting with you last week and I wish to thank you again for the understanding with which you received Joe Kanter and myself. I know you will do your utmost to achieve what we requested.

I recall telling you that I would send you my address in Israel, so that you can visit us the next time you are there. The address is very simple:

Herbert Friedman  
Villa Section  
Caesarea  
Tel: 063-8233

Before your next trip just make one telephone call to New York (212-757-1500) to find out whether I am in Israel or not. If I am there when you are coming I fully expect to receive you in my house and let you use my powder room.

Sincerely yours,

Herbert A. Friedman



Roman Aqueduct

Friedman House

Semadar Hotel

to the  
Villa  
Section

Old City

Caesarea  
Sdot Yam  
Or Akiva

Golf Course

AMERICAN JEWISH  
ARCHIVES

Old Road  
to Haifa

Exit for Caesarea

Afula

Givat Olga

Ramzor

Main  
Highway  
from  
Tel Aviv

Friedman House:  
Villa Section, Caesarea  
Tel: 06348233

N