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Series F: Life in Israel, 1956-1983.

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20

Keren Hayesod. British Joint Palestine Appeal. 1970-1973.

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American Jewish Archives website.



British Jewry's Salute to Israel

14th December 1972

Rabbi Herb Friedman,
15 Ibn Gvirol Street,
Jerusalem,
Israel.

Dear Herb,

Thank you for your kind note. Belatedly, but nonetheless wholeheartedly, I would like to thank you for your help and guidance in making the visit of our Delegation to Yad Vashem the most perfect and moving event I have ever been associated with.

I only regret that I did not have a little more time at the Dinner to exchange a few words with Frances and yourself. I hope you understand.

Yours

[Signature]
M. Barzilay

*P.S. See you in February.
Please let us have
your date and
flight arrival.*

JPA, Rex House, 4-12 Regent Street, London, S.W.1.

Telephone: 01-930 5152

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Executive Director: A. A. KLEIN

January 11, 1973

Mr. Lewis Goodman
Marks and Spencer Ltd.,
57 Baker Street
London W.1.
ENGLAND

Dear Mr. Goodman,

As I am sure you know by now, the suggestion regarding Mr. Adolph Likierman has worked out. He received the letter of invitation from Mayor Kollek and responded affirmatively, indicating that he was "looking forward with pleasant anticipation" to receiving the invitation.

He is currently in Jerusalem and I have taken him around the city for many hours myself. In addition, Mayor Kollek's staff of engineers has involved him in visits to various industrial parks. I am positive he will return to London from this trip in a very good mood.

The ball is now in your court. Good Luck!

As ever,

Herbert A. Friedman

cc: Michael Barzilai, J.P.A.

HAF:AMG

המנכ"ת הישראלית המאוחדת

KEREN HAYESOD.
JEWISH NATIONAL FUND.
JEWISH PHILANTHROPIC ASSOCIATION
FOR ISRAEL AND THE MIDDLE EAST.
THE SOCIETY OF
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J.N.F. CHARITABLE TRUST.

File
JPA

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Telephone: 01-930 5152

Telegrams: Zioniburo, London

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Executive Vice-Chairman for

Israel and Director
MICHAEL BARZILAY, B. Comm.

Executive Director:

A. A. KLEIN

December 22nd, 1972.

Rabbi Herbert A. Friedman,
15 Ibn Gabirol Street,
Jerusalem,
Israel 92430.

Dear Herb,

In spite of the fact that I
already confirmed it to you verbally, but
for the sake of good order this is to
acknowledge with thanks your letter dated
November 20th, 1972, and your agreement to
help us again in our 1973 Campaign between
February 5 - February 16th, 1973.

Kind regards.

Yours sincerely,

M. Barzilay
M. BARZILAY

*file
Keren Hayesod -
England*

Lex Service Group

From the Managing Director

12th December, 1972

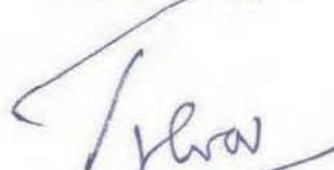
Rabbi H. A. Friedman,
15, Ibn Gabirol Street,
Jerusalem,
ISRAEL. 92430.

Dear Herb,

I would like to thank you personally for the help you gave us with the Knesset Dinner Mission. As you yourself saw it was a great success and we are most grateful to you for the help you gave in planning it, and particularly for organising the ceremony at Yad Vashem.

Looking forward to seeing you soon and with kindest regards to Francine and yourself.

Yours sincerely,



Trevor E. Chinn

*Thanks for your very
kind letter.*

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The New Lex Hotel
on London Airport
The Heathrow
opening March 1973

November 29, 1972

Mr. Teddy Kollek
Jerusalem Municipality
Jerusalem

Dear Teddy:

Enclosed is the draft of the letter about which I spoke to you. The purpose of the letter is to make Mr. Likierman feel good. After he has received it, Mr. Goodman will call him and urge him to accept your invitation. Should he actually do so, something good will probably result. Should he not accept the invitation, at least Mr. Goodman will have a better chance to work on him in London.

Have the letter typed, of course, on official Jerusalem stationery, and Mr. Goodman's copy should go to him at

Marks & Spencer, Ltd.,
57 Baker Street
London W.1.

As ever,

D R A F T

Mr. Adolph Likierman
140 Piccadilly
London W.1.
ENGLAND

My Dear Mr. Likierman:

Although you and I have not met personally, I am writing to you at the suggestion of Mr. Lewis Goodman of Marks and Spencer, ~~who is a loyal friend of Israel, and upon whose advice I would rely.~~

The City of Jerusalem is growing rapidly, taking in large numbers of new immigrants and developing large new housing estates to accommodate them. We must, at the same time, develop industrially and commercially in order to provide employment.

We need people like you to help us with advice on industrial and commercial development. I would like to invite you to come over for a week or ten days, with travel expenses at your own initiative, to look at what we are doing and to offer us any suggestions which might come to mind, out of your own long and successful experience.

Looking forward to your affirmative reaction, I am,

Sincerely yours,

Teddy Kollek

CC: Mr. Lewis Goodman

D R A F T

Mr. Adolph Likierman
140 Piccadilly
London W.1.
ENGLAND

My Dear Mr. Likierman:

Although you and I have not met personally, I am writing to you at the suggestion of Mr. Lewis Goodman of Marks and Spencer, ~~who is a loyal friend of Israel, and upon whose advice I would rely.~~

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Looking forward to your affirmative reaction, I am,

Sincerely yours,

Teddy Kollek

CC: Mr. Lewis Goodman

November 5, 1972

Mr. Sidney Shipton
Zionist Federation of Great Britain
and Northern Ireland
Rex House
4 - 12 Regent Street
London S.W.1 4PG
ENGLAND

Dear Mr. Shipton:

When I saw you at the JPA Lawyers' Committee Meeting at the Carlton Towers Hotel, and you asked me to call you, I did not realise at that moment that I would be thoroughly engaged, without a moment to spare, literally, and was then scheduled to leave England two days later. These facts account for my not having called.

Upon returning to my desk here in Jerusalem and going over my notes, I realised I had not called you. I have no idea what it was you wanted to see me about, but if it is anything that could be conducted by correspondence, I would be delighted to hear from you.

Looking forward to hearing from you, I am,

Sincerely yours,

Herbert A. Friedman

HAF:amg

~~SEP~~ October 9

TELEX

JPA ZIONIBURO LONDON

TO MICHAEL BARZILAY

AMERICAN JEWISH
ARCHIVES

HAD GOOD TALK WITH WALLY GOLD WHO EXPLAINED DETAILS OF MY
SCHEDULE STOP HAVE TWO COMMENTS FIRST DON'T REALLY SEE NEED
FOR PRESS CONFERENCE ON SIXTEENTH WHAT PURPOSE DO YOU WANT
SERVED ? WOULD SUGGEST CANCELLING UNLESS YOU HAVE SOME
OVERWHELMING REASON FOR HOLDING STOP
SECOND WOULD LIKE APPOINTMENT ~~XXXXXXXXXX~~ WITH JACK LYONS
VERY SOON AFTER ARRIVAL IN ADDITION TO TWENTYEIGHTH STOP
MATTER OF FACT TRY TO ARRANGE WITH HIM MONDAY SIXTEENTH

BEST REGARDS

FRIEDMAN

09/10/72

IN

TO HERBERT FRIEDMAN UJA
FROM BARZILAY

RE YOUR PRESS CONFERENCE REASON FOR OUR REQUEST IS TO IMPRESS
UPON JEWISH PRESS THE IMPORTANCE OF THEIR LOGISTICAL SUPPORT
FOR APPEAL. REGARDS.

TO RABBI HERB FRIEDMAN UJA
FROM BARZILAY

ON JACK LYONS LATEST INFORMATION WILL BE ARRIVING ISRAEL 15TH
OCTOBER FOR ONE WEEK STAY. JACK LYONS SUGGESTS MEETING DURING
AFTERNOON OF MONDAY 23RD OCTOBER. REGARDS BARZILAY.

OVER

2374 KESOD IL
JEVAGENCI LDNMM

09/10/72

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TO HERBERT FRIEDMAN UJA
FROM BARZILAY

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OVER

2374 KESOD IL
JEVAGENCI LDNMM

JPA ZIONIBURO LONDON

TO MICHAEL BARZILAY

HAD GOOD TALK WITH WALLY GOLD WHO EXPLAINED DETAILS OF MY
SCHEDULE STOP HAVE TWO COMMENTS FIRST DON'T REALLY SEE NEED

FOR PRESS CONFERENCE ON SIXTEENTH WHAT PURPOSE DO YOU WANT
SERVED? WOULD SUGGEST CAN CELLING UNLESS YOU HAVE SOME

OVERWHELMING REASON FOR HOLDING STOP

SECOND WOULD LIKE APPOINTMENT WITH JACK LYONS VERY SOON AFTER
ARRIVAL IN ADDITION TO TWENTYEIGHTH STOP MATTER OF FACT TRY TO ARRANGE
WITH HIM MONDAY SIXTEENTH

BEST REGARDS

FRIEDMAN



United Jewish Appeal

1290 AVENUE OF THE AMERICAS, NEW YORK, N.Y. 10019, USA
TEL. (212) 757-1500, TELEX: UJAPPEAL 62911

48 KING GEORGE STREET
JERUSALEM 94269, ISRAEL
TEL. (02) 60407, 222340
TELEX: 2381 UJA IL

HERBERT A. FRIEDMAN
EXECUTIVE VICE-CHAIRMAN
MATTHEW H. SIMON
DIRECTOR OF SPECIAL SERVICES

Telegram to Barzilai
Rex House
London / get exact
address

HAD GOOD TALK WITH WALLY GOLD WHO EXPLAINED
DETAILS OF MY SCHEDULE. HAVE TWO COMMENTS.
FIRST DONT REALLY SEE NEED OF PRESS CONFERENCE ON
16TH WHAT PURPOSE DO YOU WANT SERVED? ~~UNLESS THERE~~
~~IS SOME OVERWHELMING~~ WOULD SUGGEST CANCELING UNLESS YOU
HAVE SOME OVERWHELMING REASON FOR HOLDING. SECOND WOULD
LIKE ~~SUGGEST~~ APPOINTMENT WITH JACK LYONS VERY SOON AFTER ARRIVAL
IN ADDITION TO 28TH. ~~DONT WANT TO WAIT UNTIL LAST EVENING~~
~~INSTEAD OF LAST EVENING. KEEP THAT DATE BUT MAKE~~
~~IT SET EARLY~~. MATTER OF FACT TRY ARRANGE ~~IT~~ WITH HIM
MONDAY 16TH. BEST REGARDS

FRIEDMAN

המגבית הישראלית המאוחדת

fill

KEREN HAYESOD.
JEWISH NATIONAL FUND
JEWISH PHILANTHROPIC ASSOCIATION
FOR ISRAEL AND THE MIDDLE EAST.
THE SOCIETY OF
FRIENDS OF JEWISH REFUGEES.
J.N.F. CHARITABLE TRUST

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Executive Vice-Chairman for Israel

and Director

MICHAEL BARZILAY

Executive Director:

A. A. KLEIN

YOUNG LEADERSHIP

Telephone: 01-830 5152

Telegrams: Zioniburo, London

SL/GG

7th December 1971.

Rabbi Herbert A. Friedman,
Executive Vice-Chairman,
U.J.A. - Israel Office,
P.O.B. 92, Jerusalem.

Dear Herb,

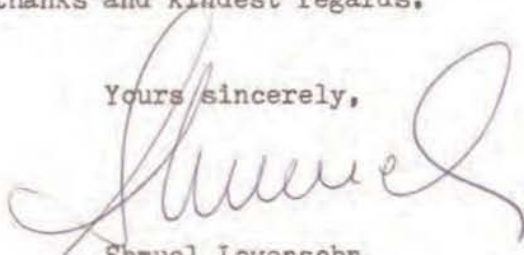
I am writing to thank you most sincerely for addressing the final evening of our recent J.P.A. Young Leadership Study Mission to Israel on the 10th November 1971. It was very kind of you to find the time from your busy schedule to be with us on that evening.

You will be pleased to hear that the Mission itself was an unqualified social and financial success. The 1972 contributions of the Mission participants exceeded their 1971 contributions by 88% which I think is a very good achievement.

I do hope we will have the pleasure of your company on future Missions.

With renewed thanks and kindest regards,

Yours sincerely,



Shmuel Lowensohn

המגבית הישראלית המאוחדת

KEREN HAYESOD.
JEWISH NATIONAL FUND
JEWISH PHILANTHROPIC ASSOCIATION
FOR ISRAEL AND THE MIDDLE EAST.
THE SOCIETY OF
FRIENDS OF JEWISH REFUGEES.
J.N.F. CHARITABLE TRUST

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JOINT PALESTINE APPEAL REX HOUSE · 4-12 REGENT STREET · LONDON · SW1

Telephone: 01-930 5152
Telegrams: Zioniburo, London

9th November 1971

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STUART YOUNG, F.C.A.

Executive Vice-Chairman for Israel

and Director

MICHAEL BARZILAY

Executive Director:

A. A. KLEIN

Rabbi Herbert A. Friedman,
Executive Vice Chairman,
U.J.A.,
P.O.B. 92,
Jerusalem,
Israel.

Dear Herb,

May I thank you for your address to the
"Ambassador's Mission" which, as you know, was the
opening shot of the 1972 JPA Campaign.

Regretfully I could not be with the members
of the Mission at their meeting with you, as I had to
leave for London unexpectedly the same morning on a very
urgent business assignment.

The results of the Mission were most encouraging
and I am sure you will be delighted to know that we
secured 19 out of a possible 23 contributions whilst in
Israel. These totalled an amount of £1,429,000 compared
with £1,139,200 from the same donors last year.

The 80 participants on the Mission returned
to Britain inspired by your words and equally important,
factually equipped in respect of the needs. I am sure
they will strengthen our ranks of honorary workers for
the hard task ahead.

Yours sincerely,

Michael

Michael M. Sacher

J P A

המגבית | הישראלית | המאוחדת

Joint Palestine Appeal - ISRAEL OFFICE

המשרד בישראל

ירושלים, טל. 35222

תל-אביב, טל. 267052

ת.ד. 16266

רח' אבן גבירול 76

3rd September, 1972

Rabbi H. Friedmann,
Rechov Ibn Gvirol 15,
JERUSALEM.

Dear Herb,

I am sorry I have not yet seen you during my stay in Israel. I understand that you have ~~good~~ reasons for not being present at the Meetings of the Jewish Agency.

I wanted to ask you, on our behalf, and especially on Michael Sacher's request, if you could help us in the 1973 J.P.A. Campaign by coming to London in the second half of October for two weeks, for our "OPERATION LEADER-SHIP 1973".

I am still in the country until one day after Rosh Hashana.

May I also take this opportunity to wish you and yours *אני טוב.*

As always,

Yours,

Cable address: Jaypeay Tel-Aviv

SEPTEMBER 11

TELEX

TO BERNSTEIN UJAPPEAL NEWYORK

MICHAEL SACHER ASKED ME TO GIVE HIM TWO WEEKS IN OCTOBER
IN LONDON TO HELP RECRUIT INSPIRE AND TRAIN KEY SOLICITORS
AS WELL AS MAKE OVERALL PLANS FOR 1973 STOP I AGREED STOP
TOLD HIM I WOULD CABLE YOU AND GIVE HIM FINAL CONFIRMATION
BY WEDNESDAY STOP TOLD HIM I FELT I SHOULD BE HERE DURING
OUR STUDY CONFERENCE AND WOULD COME TO LONDON OCTOBER FIFTEENTH
THIS WORKS OUT WELL FOR ANOTHER REASON STOP
DON BENJAMIN AND STONE REQUESTED LONG TIME AGO THAT I WORK
WITH THEIR MISSION IN VIENNA STOP PLEASE INFORM THEM THAT
I CAN NOW MEET THEM LATE SUNDAY AFTERNOON OCTOBER TWENTYNINTH
TO DO MATTHAUSEN SCHONAU ANYTHING ELSE THEY WANT AND WILL
FLY WITH THEM TO ISRAEL ON THIRTYFIRST STOP
HAPPY NEW YEAR

FRIEDMAN

*file
Keren Hayport
England*

DIRECTORY

OF

AMERICAN JEWISH
ARCHIVES

JEWISH

EDUCATION

PUBLISHED BY THE
EDUCATION DEPARTMENT OF
THE JEWISH NATIONAL FUND
Rex House, 4-12 Regent St., London, S.W.1

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Jewish Art edited by Cecil Roth—an illustrated history of Jewish Art. Footprints and New Worlds, Art in our Classrooms—edited by Temina Gezari, issued by the J.E.C., New York, 426 West 58th Street, New York 17, N.Y., U.S.A.

BOOKS ON ARTS AND CRAFTS

United Synagogue of America Commission on Jewish Education, 218 East 70 Street, New York, N.Y. 10021, U.S.A.

Publications Department, U.A.H.C., 838 Fifth Avenue, New York, N.Y. 10021, U.S.A.

TRAVEL EXHIBITION ON JEWISH ART

The Anglo-Jewish Association, Woburn House, Upper Woburn Place, W.C.1. 01-387 5937/8.

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U.K.

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National Audio-Visual Aids Centre, 254/256 Belsize Road, N.W.6. Tel.: 624 8812.

Consult Audio-Visual Education in "Teachers" guide, issued by the College of Preceptors, 2 and 3 Bloomsbury Square, W.C.1. Tel.: 405 6101.

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(See also Jewish Booksellers).

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Commission on Jewish Education, Union of American Hebrew Congregation,
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AMERICAN JEWISH
ARCHIVES

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Stamford Hill Stationers, 153 Clapton Common, E.5. 01-800 0188.

J. Aisenthal, 11 Ashbourne Parade, N.W.11. 01-455 0501.

Blue and White Bookstore, 60 Waln Lane, N.W.2. 01-459 2901.

Menorah Book Service, 40 Monson Road, N.W.10. 01-965 6443.

L. A. Lazarus, 156 Commercial Road, E.1. 01-488 3768.

B. Hirschler, 62 Portland Avenue, N.16. 01-806 6395.

M. Sanders, 46 St. Gabriel's Road, N.W.2. 01-452 5569.

P. Jung, 102a Hamilton Road, N.W.11. 01-455 6992.

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Manchester

B. Horwitz, 12 Bury New Road, Manchester 8. 061 834 6585.

Jewish Book Centre, 25 Ashbourne Grove, Salford 7. 061 792 1253.

J. & B. Pincus, 9 King Edward Buildings, Bury Old Road, Manchester 8.
061 740 3733.

Liverpool

T. Crystal, 479 Smithdown Road, Liverpool 15. 051 733 6366.

Leeds

H. Baker (Leeds) Ltd., 181 North Street, Leeds 7. 0532 24031.

S. Tunick & Son Ltd., 27 Chapeltown Road, Leeds 7. 0532 621602.

S. Porton, 109a North Street, Leeds 7. 0532 26792.

Birmingham

M. Gorfunkle, 57/9 Hurst Street, Birmingham 5. 021 692 1366.

Gateshead

J. Lehmann, 20 Cambridge Terrace, Gateshead 7. 0632 71692.

Oxford

A. Rosenthal Ltd., 9/10 Broad Street, Oxford. 0865 43093.

Glasgow

J. & E. Levingstone, 55 Sinclair Drive, Glasgow S.2. 041 649 2962.

Shops with Jewish Book Sections

Foyles, 119-125 Charing Cross Road, W.C.2. 01-437 5660.

Selfridges Ltd., Oxford Street, W.1. 01-629 1234.

Basil Blackwell, Oxford. 0865 491111.

AMERICAN JEWISH
ARCHIVES

Drama

DRAMA FESTIVALS

Both the Association for Jewish Youth, and Maccabi Union, arrange annual Drama Festivals, not all the plays performed are of Jewish interest. The Basil Henriques Memorial Library contains books on drama, and selections of American plays of Jewish interest.

DRAMA CATALOGUE

Association of Jewish Youth, 33 Henriques Street, E.1. 01-481 1654.

PLAYS

Playlets for children, price 6d. each, issued by JNF Education Department, Rex House, 4/12 Regent Street, S.W.1. 01-930 5152.

U.S.A.

Plays for the Jewish School, sample set of all UAHC plays in print, some 40 plays for Chanukah, Purim, Passover and other occasions.

Union of American Hebrew Congregations, 838 Fifth Avenue, N.Y. 10021.

Dramatics the Year Round by Samuel J. Citron.

Dramatics for Creative Teaching by Samuel J. Citron.

United Synagogue of America, 218 East 70th Street, New York.

Dancing

Books may be obtained from the Jewish Education Committee Press, 426 West 58th Street, New York 19, U.S.A., the American Zionist Youth Foundation, 515 Park Avenue, N.Y. 10022, U.S.A., and the Israel Music Foundation, 731 Broadway, New York 3, U.S.A.

Jewish Education

BOOKS

- Castle, E. B. Ancient Education and Today, Penguin Books 1961.
Ebner, E. Elementary Education in Ancient Israel during the Tannaitic Period, New York, Bloch 1965.
Fishman, I. The History of Jewish Education in Central Europe (xvi-xviii) Centuries. London, Goldston 1944.
Kurzweil, Z. E. Modern Trends in Jewish Education, London, Yoseloff 1964.
Morris, N. The Jewish School, New York, Jewish Education Committee Press 1964.

PERIODICALS—U.S.A.

- Jewish Audio-Visual Review—151 Fifth Avenue, New York 10003, issued annually by the National Council of Audio-Visual material.
Jewish Book Annual—English, Hebrew, Yiddish.
Jewish Education—Quarterly, 101 Fifth Avenue, New York 10003, issued by the National Council for Jewish Education.
Jewish Educational Bulletin—a quarterly issued by the Jewish Education Committee of New York, 101 Fifth Avenue, New York 10003.
Jewish Teacher—quarterly, UAHC, 838 Fifth Avenue, New York, 10021.
Sheviley—a quarterly, Hebrew International Council for Jewish Education, 101 Fifth Avenue, New York 10003.
World Over—a fortnightly—for children—Jewish Education Committee Press, 426 West 58th Street, New York 19.

ENGLAND

"Hamoreh" issued by the National Union of Hebrew Teachers.

REPORTS

- World Census on Jewish Education (1968) report on Jewish Education compiled by Azriel Eisenberg, 515 Park Avenue, New York, 10022.
Report on Education Mission to England, November 24th - December 4th 1968. Part I Survey and General Recommendations—Dr. Joseph Kaminetsky, Rabbi Simcha Teitelbaum. Available from the Office of the Chief Rabbi, Adler House, Tavistock Square, W.C.1.
Central Council for Jewish Religious Education—Annual Reports—Woburn House, Upper Woburn Place, W.C.1.
London Board of Jewish Religious Education—Annual Reports—Woburn House, Upper Woburn Place, W.C.1.

JEWISH EDUCATION IN BRITAIN

Books

- Lipman, V. D. Social History of the Jews in England, 1850-1950. London, Watts, 1954.
- Lipman, V. D. (ed.) Three Centuries of Anglo-Jewish History. Cambridge, Heffer, 1961.
- Gartner, L. P. The Jewish Immigrant in England, 1870-1914. London, Geo. Allen & Unwin, 1960.
- Fishman, I. & Levy, H. Jewish Education in Great Britain and Jewish Life in Modern Britain, ed. by J. Gould & S. Esh, London, Routledge, 1964.
- Sharfstein, Z. Toledot ha-hinnuch be-Yisrael, Vol. 3 pp. 276-307. Jerusalem, Rubin Mass, 1960-1965.
- Jewish Historical Society of England, Transactions.
- Braude, J. Articles in the *Jewish Chronicle*:
February 26th 1954
January 24th 1958
May 22nd 1959
April 28th 1961
May 3rd 1963
August 6th 1965
September 15th 1967
September 19th 1969

Reports

- Central Committee for Jewish Education 1922-32.
- Central Council for Jewish Religious Education.
- London Board of Jewish Religious Education.

Thesis

- Steinberg, B. Jewish Education in England since 1939 (M.A. thesis). The emergence of contemporary Jewish educational systems—A comparative study with special reference to Israel and the U.S.A. (Ph.D. thesis).
Available at libraries of University of London and Institute of Education.

Jewish Journal of Sociology

- Vol. vi No. 1 B. Steinberg: Jewish schooling in Great Britain.
- Vol. vi No. 2 P. Vincent: Jewish children in Glasgow.
- Vol. vii No. 2 M. Goodman: Jewish education in Merseyside, 1962.

Central Council Publications

- Communal Conference on the Reconstruction of Jewish Education in Great Britain 1946.
- Jewish Education 1946.
- Jewish Education 1947.

EDUCATION IN ISRAEL—READING LIST

Education in Israel—UNESCO, Education Abstracts, June 1958.
 M. Avidor—Education in Israel—Jewish Agency, Jerusalem, 1957.
 Israel Government Year Books.
 Year Book of Education—Evans, London (several numbers from 1949).
 International Year Books of Education—I.B.E. Geneva.
 Jewish Education, Spring 1958 (1261 Broadway, New York).
 M. Smilansky—Child and Youth Welfare in Israel—Szold Foundation, 1960 (Jerusalem).
 C. Frankenstein—Between Past and Future—Szold Foundation, Jerusalem, 1953.
 J. Meyouhas—Informal Education in Israel—Ministry of Education, Jerusalem, 1960.
 M. Kol—Youth Aliyah—F.I.C.E. 1957.
 H. Reinhold—Youth Aliyah—Jewish Agency, Jerusalem, 1957.
 N. Bentwich—The Hebrew University of Jerusalem—Weidenfeld & Nicholson, London, 1961.
 N. Bentwich—Ben-Shemen—F.I.C.E. 1960.
 A. M. Dushkin—Higher Education in Israel—Ministry of Education, Jerusalem, 1962.
 J. Bentwich—Education in Israel—1965.
 Education—All About Israel—JNF Education Department 1969—leaflet.
 Education in Israel—Z. Arranne 1967.



Films

There are several full length feature films on subjects of Jewish interest—"Hand in Hand", a film on Jewish-Christian relationships; "Gentleman's Agreement", which deals with the problem of Anti-Semitism. It is worth while consulting the film catalogues issued by the Rank Organisation, 1 Aintree Road, Perivale, Middx. 01-997 6666. Columbia Films, 142 Wardour Street, W.1, 437 4321. Universal Films, 1 Grangeway, N.W.6. 01-624 5012. Warner Bros., 2 Dean Street, W.1. 01-734 2201.

The Film Department of the Zionist Federation and the JNF

Has available over 100 films for loan to Zionist Societies as well as Jewish and non-Jewish organisations interested in the progress of Israel. For full details please apply to: Film Department, Rex House, 4/12 Regent Street, S.W.1. 01-930 5152.

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A series of quarter-hour films produced in colour in the countries of the Bible. All enquiries to: 16 mm. Division Warner-Pathe Distributors Limited, Warner-Pathe House, Wardour Street, W.1. 01-437 5600 Ext. 21.

Filmstrips

CATALOGUES/LISTS

Central Council for Jewish Education, J.M.C. Woburn House, Woburn Place, W.C.1. 01-387 3081.

Carwal Ltd., 85 Manor Road, Wallington, Surrey.

Concordia Films, Concordia House, 117/123 Golden Lane, E.C.1. 01-253 8884.

Filmstrip Libraries—U.K.

Central Council for Jewish Education, J.M.C., Woburn House, Woburn Place, W.C.1. 01-387 301.

London Board of Jewish Religious Education, Woburn House, Woburn Place, W.C.1. 01-387 2681/3.

The following Education Departments have collections of filmstrips:

Jewish Agency Education Department.

Jewish Agency Torah Department.

JNF Education Department.

Education Centre, Rex House.

Basil Henriques Memorial Library.

Filmstrips on Judaism

The Synagogue—Meyer Dominitz—(black and white) issued by Hulton Publications, 55/59 Saffron Hill, E.C.1. (36 frames) price £1.

Judaism—A way of Life (colour filmstrip) by Rev. R. Turner, issued by Carwal Ltd., 85 Manor Road, Wallington, Surrey.

Judaism (colour) issued by Concordia, 117/123 Golden Lane, E.C.1.

Jewish Education Committee, New York; **Torah in Jewish Life**; **The Jewish Home**; **The Story of Tzedakah**.

Art in Judaism: Union of American Hebrew Congregation, 838 Fifth Avenue, New York, 10021.

Jewish Communities in the Diaspora, U.A.H.C., 838 Fifth Avenue, New York 10021, U.S.A.

Filmstrips on Israel

Department of Education and Culture of the Jewish Agency, 515 Park Avenue, New York 10022, U.S.A.

Views of Israel (colour) Prime Ministers' Office, Jerusalem, Israel.

Sirtoney Hinuch—Educational Filmstrips, Shikun Mikve-Israel, Holon, Israel. **London Agent**: Messrs. R. Golub & Co., 27 Osborn Street, E.1. 01-247 7430.

Festivals

Israel: Holidays and Festivals (Colour), Jewish Agency Department of Education and Culture.

Famous Jewish Personalities

Issued by the U.A.H.C., 838 Fifth Avenue, New York 10021, U.S.A.

History

Issued by Israel Ministry of Education and Culture, Jerusalem, Israel.

Geography

- Abramsky, Samuel.** Ancient Towns in Israel. Jerusalem, 1963. 278 pp.
- Avnimelech Moshe A.** A bibliography of Levant Geology. New York, Davey, 1965. 192 pp.
- Banin T. and S.** The Goodly Land. New York: Hadassah Education Department, 1953. 79 pp.
- Benvenisti, David.** Israel: Land and People.
- Comay Joan and Moshe Pearlman.** Israel. New York, Macmillan, 1964. 120 pp.
- Dafni, Rinna.** Galilee. Jerusalem. Israel Digest 1965. 26 pp.
- Fisher, William Bayne.** The Middle East. A Physical, Social and Regional Geography. London. Methuen, 1964. 568 pp.
- Glueck, Nelson.** Rivers in the Desert. New York. Grove, 1960. 303 pp.
- Meyer Hermann M.Z.** Israel Pocket Atlas and Handbook.
- Morris, Yaakov.** Masters of the Desert. 6,000 years in the Negev. New York. Putnam 1961. 416 pp.
- Orni Ephraim.** This is Israel.
- Orni Ephraim and Elisha Efrat.** Geography of Israel.
- Turai, A.** The Emek Jesre-el and Beisan Valley. Tel Aviv. Lion the Printer. 1947. 142 pp.
- Vilnay Zev.** Guide to Israel.

AMERICAN JEWISH ARCHIVES

BIBLICAL MAPS AND ATLASES

Wall Atlas of the Bible Lands

1. The Distribution of Nations
2. Egypt, The Sinai Peninsula, and the Promised Land.
3. Canaan as Divided Among the Twelve Tribes.
4. The Holy Land in the Time of the Kings.
5. Syria and Mesopotamia.
6. Modern Palestine.

HISTORICAL WALL MAPS

Obtainable from George Phillip and Son Limited, Victoria Road, London, N.W.10. 01-965 7431/7. West End Offices: 12/14 Long Acre, London, W.C.2. 01-836 1915/9.

Associate Companies: Edward Stanford Limited, 12/14 Long Acre, W.C.2. 01-836 1321; The Maritine Press Limited, 13 Long Acre, W.C.2. 01-836 1919. An illustrated catalogue of maps produced in Israel by the Ministry of Labour, priced 3/6d., may be obtained at Stanford Limited.

Journeys of the Children of Israel—A guide to the Study of the Bible—an educational work consisting of 72 maps and diagrams showing the major movements, battles and events of the Old Testament, together with the texts on which they are based. 64 pp. by Moshe Davis and Isaac Levy, price 13/6d. Obtainable from JNF Education Department, Rex House, 4/12 Regent Street, S.W.1. 01-930 5152.

Leaflets on Israel

JNF Education Department, Rex House, 4/12 Regent Street, S.W.1.
01-930 5152.

Jewish Agency Information Department, Rex House, 4/12 Regent Street, S.W.1.
01-930 5152.

Israel (Miscellaneous Information)

ISRAELI FLAGS may be bought or hired from Messrs. Black and Edgington, 144 Shaftesbury Avenue, London, W.C.2. Tel.: 01-636 6645.

ISRAELI NATIONAL ANTHEM—An L.P. containing the Hatikva along with 23 other National Anthems, has been made both on Mono and Stereo, by Decca Gramophone Co. Ltd., 9 Albert Embankment, London, S.E.1. Tel.: 01-735 8111. The record numbers are LK 4282 and SKC 4017. The Anthem is played by the band of the Grenadier Guards.

A 10" 78 r.p.m. of a choir singing the Hatikva may be obtained from Maccabi Union, 1 Manchester Square, W.1. Tel.: 01-935 0474.

Jewish Day Schools in England

SCHOOL	ADDRESS	HEAD TEACHER	Tel. No.
JFS Comprehensive School	Camden Road, N.W.1.	Dr. E. S. Conway, M.A.	458 3718
Avigdor Primary School	63/67 Lordship Road, N.16.	Miss H. Kohn	800 8339
Hasmonean Grammar School (Boys)	Holders Hill Road, N.W.4.	W. W. Stanton, M.A.	203 1411
Hasmonean Grammar School (Girls)	Parson Street, N.W.4.	Dr. J. Rosmarin, M.A.	203 1560
Hasmonean Preparatory School	8-10 Shirehall Lane, N.W.4.	M. Cohen, B.A.	202 7704
Edgware Hasmonean Preparatory School	"Highfields", 261 Hale Lane, Edgware, Middx.		958 9003
Menorah Primary School	1/3 The Drive, N.W.11.	Rabbi S. H. Abraham	458 1276
Yesodey Hatorah Primary School (Boys)	2 Amhurst Park, N.16.	Rabbi O. Schontal	800 8612
Yesodey Hatorah Grammar School (Boys)	4 Amhurst Park, N.16.	Rabbi O. Schontal	800 8612
Yesodey Hatorah Primary School (Girls)	5 Amhurst Park, N.16.	Mrs. M. Rozelaar	800 8612
Yesodey Hatorah Grammar School (Girls)	13 Amhurst Park, N.16.	Mrs. M. B. Davis	800 8612
Parades House Primary School (Boys)	181 West Heath Road, N.W.3.	Rabbi P. Braceiner	790 4642
Clapton Jewish Day School	47 Lea Bridge Road, E.5.	Mrs. R. Stiftel-Lipman	806 4690
Hillel House Schools	263 Chamberlayne Road, N.W.10.	Mrs. R. Stiftel-Lipman	459 0323
Ilford Jewish Primary School	Carlton Drive, Barking Side, Ilford, Essex.	Mr. S. Rosslyn	551 1431

SCHOOL	ADDRESS	HEAD TEACHER	Tel. No.
Kerem School	Norrice, Lea, N.2.	Mr. M. Dover	790 0909
Kerem House	18 Kingsley Way, N.2.	Mrs. L. Bannet	790 7524
Matilda Marks-Kennedy School	Barclay House, 783 Finchley Road, N.W.11.	Mrs. Elias, B.A.	459 1819
North West London Jewish Day School	180 Willesden Lane, N.W.6.	W. Wulwik, M.A.	459 3378
Rosh Pinah Jewish Schools	Mowbray Road, Edgware	H. Beckman	958 8897
Solomon Wolfson Junior School	111/117 Lancaster Road, W.11.	Mr. A. Band	727 1514
Lubavitch House School (Boys)	109 Stamford Hill, N.16.	Rev. A. D. Suffrin, Director of Education	
Lubavitch House School (Girls)	126 Stamford Hill, N.16.		
Lubavitch House School (Grammar) Boys	3 Kingsley Way, N.2.		455 3262
Lubavitch House School (Grammar) Girls	26 Linthorpe Road, N.16.		

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King David School	Alcester Road, Moseley, Birmingham	Mr. R. E. Levy, M.A.
Jewish Boarding School	36/38 Gladstone Terrace, Gateshead.	Rabbi A. Gruner
Jewish Primary School	18 Gladstone Terrace, Gateshead	Rabbi S. Wagschal
Selig Brodetsky Jewish Primary School	Sandhill Lane, Leeds, 17.	Mr. H. Abramson, B.Comm.
Rev. Jacob Samuel & Dr. Samuel, Samuel Nursery Schools	Beth Moshe, 456 Harrogate Road, Harrogate, Leeds 17.	Mr. H. Abramson, B.Comm.
King David Primary School	Beauchair Drive, Liverpool 15.	Mr. J. Wiener, B.A.
King David Secondary Modern/Grammar School	Childwall Road, Liverpool 15.	Mr. C. G. Beebe, B.A.
Cassel Fox School	20 Upper Park Road, Manchester 7.	Miss M. Freeman, B.A.
King David (Jewish) School, (High School)	Easton Road, Manchester 8.	Mr. H. Linton
Prestwich Jewish Day School	Beth David, Bury New Road, Prestwich, Manchester.	Mr. E. Leon, B.A.
Prestwich Jewish Day Yocheved Segal Kindergarten	Sedgley Park Road, Prestwich.	
Manchester Jewish Grammar School	Beechwood, Charlton Avenue, Prestwich.	Mr. E. S. Wilson, B.A.
Manchester Jewish High School (Girls)	Beth Malkah, Radford Street, Salford	Mr. J. Munk, B.A.
Broughton Jewish Primary School	Park Lea, Park Lane, Salford 7.	Miss S. Schlesinger
Broughton Jewish Infants' School	Lathorn House, Singleton Road, Salford 7.	Mr. J. Roberg

SCHOOL	ADDRESS	HEAD TEACHER
Herzlia Day School	Finchley Road, Westcliff-on-Sea, Essex.	Miss D. M. Morris
Menorah School	21 Thornhill Park, Sunderland.	Mrs. G. Shochet
Carmel College (Public School)	Mongwell Park, Near Wallingford, Berks.	

Major Jewish Libraries in Gt. Britain

BETH HAMIDRASH, Adler House, Tavistock Square, W.C.1. 01-387 5722/3. Hebrew library.

BRITISH MUSEUM (HEBREW DEPARTMENT), Bloomsbury, W.C.1. Open Monday - Friday, from 10 a.m. to 4.45 p.m. Contains approximately 40,000 volumes and 3,000 MSS.

INSTITUTE OF CONTEMPORARY HISTORY AND WIENER LIBRARY LTD., 4 Devonshire Street, W.1. 01-636 7247. Research Library and Institute on contemporary European and Jewish history, especially the rise and fall of the Third Reich.

JEWISH MEMORIAL COUNCIL, Woburn House, Upper Woburn Place, W.C.1. 01-387 3081. Open daily from 10 a.m. to 5.30 p.m.

JEWS' COLLEGE LIBRARY, 11 Montagu Place, Montagu Square, W.1. 01-723 2041/9974. Open in term time: Monday to Thursday 9 a.m. to 5 p.m. Open in vacation: Monday, Tuesday & Thursday 9 a.m. to 5 p.m., Wednesday 9 a.m. to 7 p.m., Friday 9 a.m. to 1 p.m. Closed during August and on all Jewish Holy-days and Public holidays. The Library contains 65,000 volumes, 20,000 pamphlets, and 700 manuscripts.

MOCATTA LIBRARY AND MUSEUM, (Incorporating the Library of the Jewish Historical Society of England), University College, Gower Street, W.C.1. 01-387 7050.

PARKES LIBRARY, University of Southampton.

BASIL HENRIQUES LIBRARY, 33 Henriques Street, E.1. 01-481 1654.

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Libraries and Museums with Important Jewish Collections of Judaica or Hebraica

UNIVERSITY LIBRARY, Cambridge. 0223 61441.

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JEWISH MUSEUM, Woburn House, Upper Woburn Place, W.C.1. 01-387 3081. A comprehensive collection of ritual objects and antiquities illustrating Jewish life and worship. Open to the public Mondays to Thursdays 2.30 p.m. to 5 p.m., Friday and Sunday 10.30 a.m. to 12.45 p.m.

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JEWISH MUSIC COUNCIL, 21 Dean Street, W.1. 01-437 2852.

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MILLS MUSIC LTD., Music Publishers, Mills House, Denmark Street, W.C.2. 01-240 1745, have Jewish Sheet Music, catalogue entitled "Jewish Music Publications", contains music published in America and it caters for voice, chorus, piano, organ, American instrumental, orchestral, composed by leading American Jewish composers.

BOOKS ON JEWISH MUSIC

"Jewish Music" and its historical development, by A. Z. Idelsohn, Tudor Publishing Co., 91929, 535 pp. Schoken Books (paper back).

"The Music of the Jews" by Aron Marko, Rothmuller, 254 pp. Vallentine Mitchell.

SONGBOOKS: FZY Shiron price 3/6; Habonim Shiron, Hanoar Hatzioni; AJY Songster price 1/-.

U.S.A.

AMERICAN JEWISH

NATIONAL JEWISH MUSIC COUNCIL, 145 East 32nd Street, New York 16, N.Y., U.S.A. Catalogues on Jewish music and records etc. Each year the National Council sponsors a topic in Jewish music.

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Association Music Publishers, 1 West 47th Street, New York City.

Bloch Publishing Company, 31 West 31st Street, New York City.

Behrman House, 1261 Broadway, New York City.

Cantors Assembly of America, 1109 Fifth Avenue, New York City.

Friends of Jewish Music, 8252 S. Woodlawn Avenue, Chicago 19, Ill.

Jewish Education Committee, 426 West 58th Street, New York City.

Metro Music Company, 54 Second Avenue, New York City.

Mercury Music Corporation, 17 West 60th Street, New York City.

Mills Music Corporation, 1619 Broadway, New York City.

Sacred Music Press, Hebrew Union School of Sacred Music, 40 West 68th Street, New York City.

Transcontinental Music Corporation, 1674 Broadway, New York City.

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DEPARTMENT OF EDUCATION AND CULTURE OF THE JEWISH AGENCY, 515 Park Avenue, New York, N.Y. 10022, U.S.A.

BARTONS (Dept. R63), 80 De Kalb Avenue, Brooklyn, New York, 11202, U.S.A.

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General Studies on Religious Education in Great Britain

READING LIST

Edwin Cox—CHANGING AIMS IN RELIGIOUS EDUCATION.
Lecturer in Education, University of Birmingham.

Goldman, R. J.—READINESS FOR RELIGION.
Routledge & Kegan Paul, 1965.

Hyde, K. E.—RELIGIOUS LEARNING IN ADOLESCENCE.
Published for the University of Birmingham Institute of Education by Oliver and Boyd, 1965.

Lee, R. S.—YOUR GROWING CHILD AND RELIGION.
Pelican Books, 1965.

Madge, V.—CHILDREN IN SEARCH OF MEANING.
S.C.M. Press, 1965.
Yeaxlee, B. A.—RELIGION AND THE GROWING MIND.
Nisbet, 1939.

BOOKS DEALING WITH THE SOCIAL BACKGROUND TO RELIGIOUS EDUCATION

Jeffreys, M. V. C.—PERSONAL VALUES IN THE MODERN WORLD.
Pelican Books, 1962.
Niblett, W. R.—MORAL EDUCATION IN A CHANGING SOCIETY.
Faber & Faber, 1963.

BOOKS DEALING WITH RELIGIOUS EDUCATION

Hilliard, F. H.—THE TEACHER AND RELIGION.
James Clarke, 1963.
Loukes, H.—TEENAGE RELIGION.
S.C.M. Press, 1961.

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Slides

The following Companies produce slides:

BIBLE LANDS COLOUR SLIDES: N.B.L. Services & Supplies, 230
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24, GERMANY.

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LONDON BOARD OF JEWISH RELIGIOUS EDUCATION, Woburn House, (6th Floor), Upper Woburn Place, London, W.C.1. 01-387 2681/3.

JEWISH EDUCATION COMMITTEE PRESS, 426 West 58th Street, New York 19, U.S.A.

UNION OF AMERICAN HEBREW CONGREGATIONS, Publications Department, 838 Fifth Avenue, New York, N.Y. 10021, U.S.A.

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Full-Time Teacher Training Courses

1. FACULTY FOR THE TRAINING OF TEACHERS

The Trent Park College of Education, Cockfosters, Barnet, Herts, has approved a Course in Jewish Studies in conjunction with the Faculty for the Training of Teachers. Students who are accepted will take Jewish Studies as their main subject, whilst participating in the educational courses at the College, enabling them to qualify as certified teachers recognised by the Department of Education and Science. Students will also be required to follow a course of intensive Jewish studies at Jews' College.

Further information can be obtained from Dr. Isidore Fishman, M.A. at Jews' College, 11 Montagu Place, Montagu Square, London, W.1.

2. BETH JACOB

Courses of Instruction:

The College provides courses of theoretical and practical training as follows: The **TEACHER'S COURSE**, lasting two years. Applicants are required to pass the entrance examination.

The **PREPARATORY COURSE**, the duration of which varies according to standard. No entrance examination is held.

Examinations:

Students taking the Teacher's Course are required to pass an Entrance (or, if having attended the Preparatory Course, a Preliminary) Examination, and Intermediate and a Final Examination.

3. **CARMEL GIRLS' SEMINARY**, Administrative Offices, 8 Brentmead Place, N.W.11. Tel. 458 1141/2. Brochure sent on request.

4. **JUDITH LADY MONTEFIORE COLLEGE**, 56 Carlton Hill, N.W.8.

University Education in Gt. Britain

DEGREE COURSES IN HEBREW

Aberdeen University.
Cambridge University.
Durham University.
Glasgow University.
Liverpool University.
Manchester University.
Oxford University.
St. Andrew's University.
University of Wales.
University College, Cardiff.
University College of North Wales, Bangor.
University College, Gower Street, London, W.C.1. 01-387 7050
Jews' College, 11 Montagu Place, London, W.1. 01-723 2041
Liverpool University
University College, Gower Street, London, W.C.1. 01-387 7050

Hebrew (Ancient and Medieval) with Aramaic (including Syriac)
Hebrew (Ancient Medieval and Modern)
Hebrew and Ancient Semitic Languages
Degree Course in Jewish History and Hebrew

University Education in Israel

Students from abroad can attend courses of study at one of the following institutes of Advanced Education:

The Hebrew University
Technion Institute of Technology
Bar-Ilan University
Tel-Aviv University
Haifa University

Beer-Sheva Institute of Science
Teachers' Seminars
Wingate Institute of Physical Training
Technion School for Practical Engineers
Bezalel School of Art

Further information: Israel Students Authority,
c/o Youth and Hechalutz Department,
Rex House,
4/12 Regent Street, S.W.1. 01-930 5152.

MINISTRY OF EDUCATION AND CULTURE

Shivtei Yisrael Street, Jerusalem. Tel. 27311.

EDUCATIONAL INSTITUTIONS IN ISRAEL

Bar-Ilan University, Ramat Gan. Tel. 752103.
Boys Town, Jerusalem (Kiryat Noar).
Teachers and Technicians College, Bayit Vegan, Jerusalem.
Friends of the Hebrew University, 21 Hess Street, Tel-Aviv.
Hebrew Union College, Biblical and Archaeological School, 13 King David Street, Jerusalem.
Hebrew University of Jerusalem, Jerusalem. Tel. 30211.
Hebrew University Students' Union, Student Centre, University Campus, P.O. Box 373, Jerusalem. Tel. 36251.

ICA Agricultural School, Mikve Israel, Nr. Tel-Aviv.
Institute for Agricultural Research According to the Torah, 114 Allenby Street,
P.O. Box 329, Tel-Aviv.
Israel Academy of Music, Tel-Aviv University, 7 Lilienblum Street, Tel-Aviv.
Tel. 57541.

Visual Aids

ALL CLOTH FLANNELGRAPH SERIES

Series of all-cloth, full colour flannelgraph cut-out figures. No backing or pasting is necessary and the figures are ready to cut and use.

Each book contains extra figures which may be linked up with the extras in the rest of the series, thus enabling the teacher eventually to build up a complete set of Bible characters.

A chart is enclosed with each book for guidance in interchanging the figures with those of other books, thereby making it possible to illustrate many other Bible stories and parables.

FLANNELGRAPH MATERIALS

Publications Department, Union of American Hebrew Congregations, 838 Fifth Avenue, New York, 10021, U.S.A.

Visual Aids (Festivals)

LONDON BOARD OF JEWISH RELIGIOUS EDUCATION, Woburn House, Woburn Place, London, W.C.1. 01-387 2681/3.

Visual Aids (Hebrew)

JNF EDUCATION DEPARTMENT, Rex House, 4/12 Regent Street, S.W.1. Tel.: 01-930 5152.

READING AIDS

WRITING AIDS

VOCABULARY AIDS

GRAMMAR AIDS

Yeshivot

YESHIVOT IN ENGLAND

LONDON

Yeshivah Etz Chaim (Tree of Life College), 85 Bridge Lane, N.W.11.
01-458 3107.

There are several yeshivot in London particularly in Stamford Hill and Golders Green.

PROVINCES

Yeshiva, 88 Windermere Street, Gateshead on Tyne 8. Tel. 72616.

"Kolel" Institute for Higher Talmudical Studies, The Oaks, Sunderland.
Tel. 0783 73370.

Yeshivah (Talmudical College), Saul Rosenberg House, Seymour Road, High Crumpsall, Manchester 8. Tel. 061-740 3038.

Talmudical College (Yeshivat Torat Chayim), 18 Church Road, Liverpool 15.

YESHIVOT IN ISRAEL

Information & Application: Jewish Agency, Torah Department,
345 Gray's Inn Road,
London, W.C.1.
01-837 2108.





1971

Price 10p

file - Leon Haywood

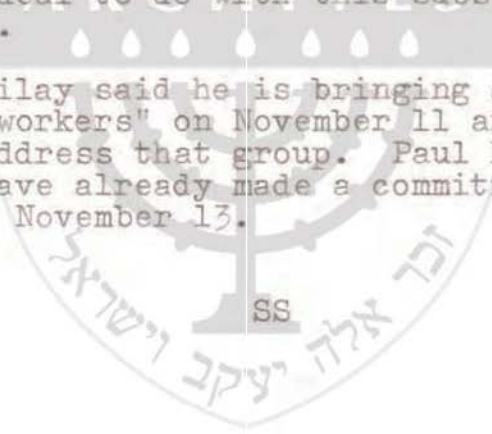
from SHIRLEY STELLMAN

31 October 1971
2:00 pm

TO: HAF

Mr. Barzilay called from London to say "thank you" for the wonderful speech you made. He was absolutely delighted. He says that many of his people who had already previously made up their minds as to their gifts, were induced to increase as a result of your persuasion. Nineteen contributors gave 1,489,000 (sterling) as against 1,151,000 last year and he says you had a great deal to do with this substantial increase.

Mr. Barzilay said he is bringing a group of "key workers" on November 11 and wanted you to address that group. Paul Beer tells me you have already made a commitment to them for November 13.



File Rabbi Herbert Friedman



AMERICAN JEWISH
KEREN HAYESOD
ARCHIVES
UNITED ISRAEL APPEAL

J. P. A. YOUNG LEADERSHIP
STUDY MISSION

NOVEMBER 4 — 11 1971

ITINERARY IN ISRAEL

Dear Friend,

I have pleasure in extending a cordial welcome to your mission on behalf of Mr. Ezra Z. Shapiro, our Chairman, who is abroad at the present time and on my own behalf.

If there was ever a time for the entire Jewish people to close ranks and present a united front to the world at large, that time is now.

Israel, whose future is so closely linked with that of Jewish communities everywhere, finds itself in the midst of a crisis of uncertainty. No one can tell whether the present situation of "no peace, no war" will continue or whether we shall have to take up arms for the 4th time in less than a quarter of a century.

Whichever way the die is cast, it is clear that the Jews of the world will have to assume enormous and inescapable obligations.

In the meantime we must proceed with our tasks of strengthening the State of Israel, of consolidating and building, of encouraging the Aliyah of Jews who need to come from the shackled Jewish community of Soviet Russia and other countries of stress, or those who want to come from the free Jewish communities of the world; of closing the gap between the "haves" and the "have nots" in Israel.

The implications of Israel's complex situation are manifold, but I would like to stress two of them: a sufficiency of funds to meet the daily needs of our human resources and a sufficiency of voluntary workers around the world to approach each and every Jew for his decisive participation.

In this work Young Leadership can not only make an important contribution but can also set a shining example for others to follow.

I hope that as a result of your mission you will be able to convey to the entire Jewish community of the United Kingdom how much depends upon the successful outcome of your 1972 campaign.

I wish you a very pleasant stay among us.



S.J. Kreutner
Director General

JPA YOUNG LEADERSHIP STUDY MISSION TO ISRAEL

4-11 November, 1971

THURSDAY 4 NOVEMBER

3.15 p.m.

Depart London Airport
Flight no. LY 456

9.45 p.m.

Arrive at Lod Airport

Reception and welcome by
Representatives of the

KEREN HAYESOD - UNITED ISRAEL APPEAL

JPA - ISRAEL OFFICE

Transfer to King David Hotel and
Intercontinental Hotel, Jerusalem

OVERNIGHT: KING DAVID and

INTERCONTINENTAL HOTELS, Jerusalem

JPA YOUNG LEADERSHIP MISSION, 1971

FRIDAY 5 NOVEMBER

8.00 a.m.

Leave Hotel

Drive through the
Wilderness of Judea to
Jericho and Allenby Bridge

Briefing, "open bridges policy"
by Spokesman of the
Military Government to
Judea and Samaria

Return to Jerusalem

10.30 a.m.

Survey of Slum Areas and
Study of Poverty Problems
in Jerusalem

1.00 p.m.

Lunch at King David Hotel
Guest of Honour and Speaker:

DR. DE VRIES

Deputy Director, School of Social Workers

Return to Hotels

5.00 p.m.

Pilgrimage to the Western Wall
for Friday Evening Services

7.00 p.m.

Dinner at King David Hotel with:

MR. S.J. KREUTNER

Director-General

Keren Hayesod - United Israel Appeal

OVERNIGHT: KING DAVID and

INTERCONTINENTAL HOTELS, Jerusalem

JPA YOUNG LEADERSHIP STUDY MISSION, 1971

SATURDAY 6 NOVEMBER

9.00 a.m.

Walking Tour of the Old City
Conducted by

DR. ZEV VILNAY

(with particular emphasis
on the reconstruction
of the Jewish Quarter
and the excavations at
the Southern Wall)

1.00 p.m.

Lunch at King David Hotel
Guest of Honour and Speaker:

DR. AVRAHAM BIRAN

Director of Archaeology,
Department of Antiquities

Return to Hotels

7.30 p.m.

Dinner at King David Hotel
Joining the Members of the
Young Leadership Study Mission of the
UJA OF AMERICA

Guest of Honour and Speaker:

MR. SIMHA DINITZ

Political Advisor to the Prime Minister

OVERNIGHT: KING DAVID and
INTERCONTINENTAL HOTELS, Jerusalem

JPA YOUNG LEADERSHIP STUDY MISSION, 1971

SUNDAY 7 NOVEMBER

8.00 a.m.	Leave Hotel
8.30 a.m.	Visit Yad Vashem for Light Kindling Ceremony
9.00 a.m.	Depart Jerusalem Proceed via the West Bank to Nahal Massua Continue to Beth Shean Valley
1.00 p.m.	Visit Kfar Ruppin and Survey of Army outpost along the Jordanian Border
2.30 p.m.	Proceed via Tiberias to Kibbutz Ayelet Hashahar
7.00 p.m.	Dinner at Kibbutz Ayelet Hashahar Followed by an open discussion With the Members of the Mission

OVERNIGHT: AYELET HASHAHAR GUEST HOUSE

JPA YOUNG LEADERSHIP STUDY MISSION, 1971

MONDAY 8 NOVEMBER

7.30 a.m.

Leave Ayelet Hashahar

Drive along the Lebanese Border
For a visit to the Settlements of
Dovev and Avivim

Proceed via Ramim to
Metulla and Kibbutz Hagoshrim
for an early lunch

12.45 p.m.

Ascend the Golan Heights
Visit the town of Kuneitra
former Head Quarters of
the Syrian Army

2.00 p.m.

Briefing by Area Commander

2.45 p.m.

Proceed via B'not Yacov Bridge to
Machanaim Airfield for
Flight to Tel Aviv

4.30 p.m.

Transfer from Tel Aviv Airfield
to Hilton Hotel

8.00 p.m.

Dinner at Hilton Hotel
Guest of Honour and Speaker:

MR. SHIMON PERES

Minister of Transport and Communications

OVERNIGHT: HILTON HOTEL, Tel Aviv

JPA YOUNG LEADERSHIP STUDY MISSION, 1971

TUESDAY 9 NOVEMBER

8.00 a.m.

Leave Hotel

Drive to Haifa along
the Coastal Road

10.00 a.m.

AMERICAN JEWISH
ARCHIVES
The Members of the Mission
will be the guests of the
Israel Navy -
Briefing by Staff Officer

Proceed to Haifa Integration Centre
for meeting with New Immigrants

Lunch at the Centre

After lunch:

Meeting and discussion with

MR. ZVI DUBSKY

of the British Zionist Federation -
concerning problems of
New Immigrants from England

Return to Tel Aviv

Dinner and evening at leisure

OVERNIGHT: HILTON HOTEL, Tel Aviv

JPA YOUNG LEADERSHIP STUDY MISSION, 1971

WEDNESDAY 10 NOVEMBER

7.00 a.m. Leave Hotel
for an Airforce Base
"somewhere in Israel"

Briefing by Commander of the Base
Survey of the Base

9.30 a.m. Flight by special plane
to an Army Base
"somewhere in "Sinai"

11.00 a.m. Proceed by bus to Kantara
Survey of the Bar-Lev Line
on the bank of the canal
Return to Base

3.30 p.m. Return flight to Tel Aviv

8.00 p.m. Dinner and Summing up Session
at Hilton Hotel

Guest Speaker:
RABBI HERBERT A. FRIEDMAN
Executive Vice-Chairman,
United Jewish Appeal of the U.S.A.

OVERNIGHT: HILTON HOTEL, Tel Aviv

JPA YOUNG LEADERSHIP STUDY MISSION, 1971

THURSDAY 11 NOVEMBER

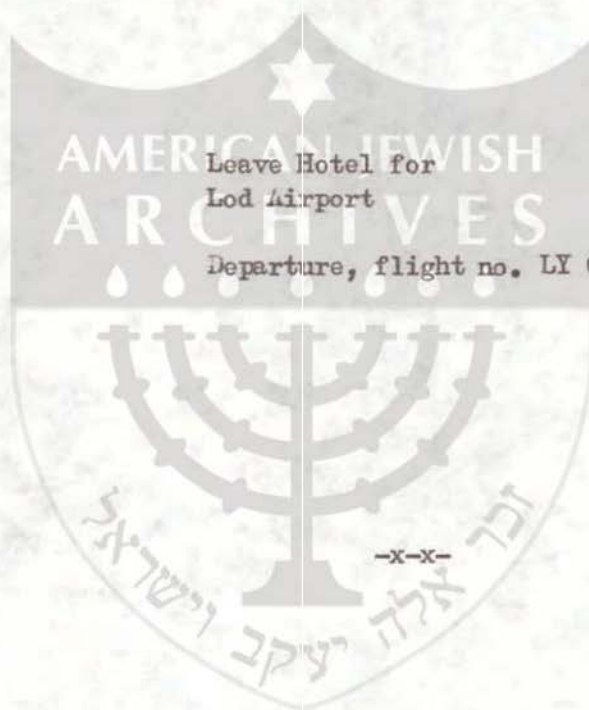
7.00 a.m.

AMERICAN JEWISH
ARCHIVES

Leave Hotel for
Lod Airport

8.30 a.m.

Departure, flight no. LY 015



HOTELS AND TRANSPORT

Arranged by

AMERICAN JEWISH
ARCHIVES

G.O.A. ALBANY

Telephone: 227126

Tel Aviv

זכר אלה יעקב וישראל



קרוניסוד
המגבית המאוחדת לישראל

משלחת עיון
של

דור ההמשך מאנגליה

4 - 11 בנובמבר 1971

תכנית בישראל

ידיד יקר,

יש לי העונג לקדם בברכה את משלחתכם בשמי אני ובשם מר עזרא ז. שפירא
היו"ר שלנו, השווה כעת בחו"ל בשליחות קרן היסוד.

אם אי פעם היה צורך לעם היהודי כולו להתרכז ולהורות חזית מאוחדת מלוכדת
כלפי העולם הרחב, הרי זהו הזמן הנוכחי.

מדינת ישראל אשר עתידה קצור קצר הדוק כל כך עם הקהילות היהודיות בכל
אתר ואתר, נמצאת בעידן של אי-בהירות. אין לדעת אם המצב הנוכחי של "לא שלום
ולא מלחמה" יימשך או אם נהיה נאלצים להלחם זו הפעם הרביעית בתקופה של פחות
מ-25 שנה.

יפול הגורל איך שיפול, ברור הוא שהיהודים בעולם כולו יהיו נאלצים לקחת
על עצמם התחייבויות כבירות שאין להתחמק מהן.

בינתיים עלינו להמשיך בתפקידנו לחזק את מדינת ישראל כדי שתוכל לקיים את
פעולות הבנייה וההתבססות, לעודד את עלייתם של היהודים הנאלצים לצאת מרוסיה
הסובייטית שם נהפכו חיייהם לחיי תופת ומיתר ארצות המצוקה, או של אותם היהודים
הרוצים לבוא אלינו מארצות החופש בעולם. עלינו גם לצמצם את הפער הקיים בין
בעלי היכולת ואלה הסובלים מחסור במדינת ישראל עצמה.

ההשלכות של המצב המסובך השורר בישראל הן מרובות. אולם ברצוני להדגיש
שתיים מהן: אמצעים מספיקים כדי לקיים את הצרכים היומיומיים של המשאבים
האנושיים שלנו, ומספר מספיק של פעילים בעולם כולו כדי שאפשר יהיה לשתף כל
יהודי ויהודי בנטיאת העול ולהביא אותו להסתתף במפעל זה.

בפעולה זו יש לאל ידה של ההנהגה הצעירה לא רק לתרום בצורה מכרעת אלא
אף לשמש דוגמא לאחרים.

אני תקווה שכתוצאה מהסקר שלכם תוכלו להעביר לקהילה היחודית כולה
בבריטניה עד כמה אנו תלויים בתוצאה המוצלחת של המגבית שלכם ב-1972.

אני מקווה ששהותכם בתוכנו תהיה גם מהנה וגם מאלפת.

י. קרויסנה

מנהל כללי

K H England

ישראל, כ"ה באלול תשל"א

קרן היסוד - המנבית המאוחדת לישראל
הלשכה הראשית

15.9.71

אל : הרב הרבט פרידמן,
מאת : פאול בר

הנידון: משלחת ראשי התורמים מאנגליה

בארץ: מיום 24 עד 27 באוקטובר ש.ז.

AMERICAN JEWISH
ARCHIVES

ביום ראשון 24 באוקטובר ש.ז., תגיע ארצה משלחת
ראשי התורמים מאנגליה בראשותו של מר מיכאל סקר.

בהיה אסירי תודה לך באם תיאות להיות אורח הכבוד
והמרצה בארוחת צהרים סיום, שתקיים ביום רביעי, 27
באוקטובר, במלון הילטון ת"א, בשעה 13.30.

בברכת מנה טובה,

פאול בר
מנהל מח' האידות

~~TO: HAF~~

~~PER HAPS~~
~~ON THE WAY~~
~~HOME FROM~~
~~OUR 2~~
~~DAYS~~
~~NORTH.~~

is ailes.
HAF
yes.
אולי
אולי

J P A - BRITAIN AND IRELAND

SPECIAL PROJECTS

SUMMARY 20.8.1971

*file
Keren Hayesod
England*

	CONSTRUCTION COMPLETED		IN PLANNING OR CONSTRUCTION		IN NEGOTIATION ALMOST SURE TO BE FINALISED LATE '72		TOTAL	
	Amount	No.	Amount	No.	Amount	No.	Amount	No.
1. Kindergartens	£ 185,000	25	£ 282,250	24	£ 825,000	102	£1,292,250	151
2. Schools	£ 339,000	8	£ 510,000	6	£ 600,000	3	£1,449,000	17
3. Higher Education	£ 102,000	2	£1,805,000	6	£1,200,000	4	£3,107,000	12
4. Youth Care	£ 350,000	24	£ 459,000	9	£ 40,000	2	£ 849,000	35
5. Synagogues	£ 21,000	6	£ 25,000	1	£ 30,000	1	£ 76,000	8
6. Social Welfare & Community Centres	£ 373,000	10	£ 554,750	11	£ 20,000	1	£ 947,750	22
7. Health (Hospitals)	£ 8,000	1	£ 896,000	4	£5,075,000	6	£5,979,000	11
8. Homes for Aged	£ 175,000	2	£ -	-	£ 350,000	1	£ 525,000	3
9. Housing	£2,136,000	6	£1,600,000	3	£2,700,000	3	£6,436,000	12
10. Settlements	£ 350,000	2	£ -	-	-	-	£ 350,000	2
11. Miscellaneous	£ 43,000	2	£ 130,000	3	£ 780,000	10	£ 953,000	15
	£4,082,000	88	£6,262,000	67	£11,620,000	133	£21,964,000	288

SPECIAL PROJECTS

(Construction completed)

1) KINDERGARTENS

1. Furniture Trade	Migdal Ha'emek, 2-class	£10,000
2. Agnes Spencer	Ashdod, 2-class	-
3. Max Gumpel	Ashdod, 2-class	£20,000
4. Rosalind Mason	Ashdod, 1-class	£ 3,000
5. Joe and Renée Hyman	Ashdod, 2-class	£10,000
6. Muriel Eison and David Hyman	Ashdod, 2-class	£ 5,000
7. Sir Isaac Wolfson	Acco, 2-class	-
8. Garfield Weston	Eilat, 2-class	£ 9,000
9. F.Z.Y. Kindergarten	Eilat, 2-class	£12,000
10. Abraham and Sarah Duboff	Migdal Ha'emek, 1-class	£ 6,000
11. Leslie and Benjamin Tosh	Migdal Ha'emek, 2-class	£10,000
12. Joseph Warshaw	Migdal Ha'emek, 1-class	£ 4,000
13. Sam Englander	Migdal Ha'emek, 1-class	£ 6,000
14. E. Spitz	Migdal Ha'emek, 1-class	£ 5,000
15. Emanuel Raffles	Dimona, 2-class	£ 2,5000

1) (b) KINDERGARTENS

16. Rosalind Mason	Dimona, 1-class	£3,500
17. Djanogly Brothers	Jerusalem, 2-class	£2,000
18. Stuart Young	Jerusalem, 2-class	£5,000
19. Panto Family	Jerusalem, 2-class	£15,000
20. Hilda and Stanly Rubin	Hochav Michael Sobell, 1-class	£12,000
21. Cyril Cornberg	Yavneh, 2-class	-
22. Ealon Aid Society	Yavneh, 1-class	£5,000
23. Fertleman Family	Migdal Ha'emek, 2-class	£15,000
24. Wachman Family	Or Yehuda, 1-class	£15,000
25. Wally Howard	Kibbutz Malkie, 2-class	£10,000
		<hr/>
		£185,000

2) SCHOOLS

1. Godfrey Family School
2. The Zahala Slotover School
3. The Max Ziff Wing
4. Agnes Spencer High School
5. The Berl Hayman Classrooms
6. The Avigdor Mishcon Primary School
7. The Joseph Collier Primary School
8. The Joseph Collier Secondary School

Ashkelon

£100,000

Migdal Ha'emek

£ 50,000

Nehora

£ 10,000

Zfat

£ 50,000

Beit Ha'emek

£ 4,000

Hatzor

-

Eilat

£ 75,000

Eilat

£ 50,000

£339,000



3) HIGHER EDUCATION

1. Sir Harold Samuel Agricultural
Research Centre

Rehovoth

£80,000

2. The Maurice Meyers
Field Crop Institute

Vulcani Institute

£22,000

AMERICAN JEWISH
ARCHIVES

£102,000



4) YOUTH CARE

A. Youth and Sports Centres

1. The Sydney Bellman Youth Club
2. Harold and Betty Poster
3. John and Vi Rubens
4. John and Vi Rubens
5. David Garcy
6. Sam Green Playing Fields
7. Doreen Mishcon Gymnasium
8. Claude Leigh
9. Michael Sobell

B. Swimming Pools

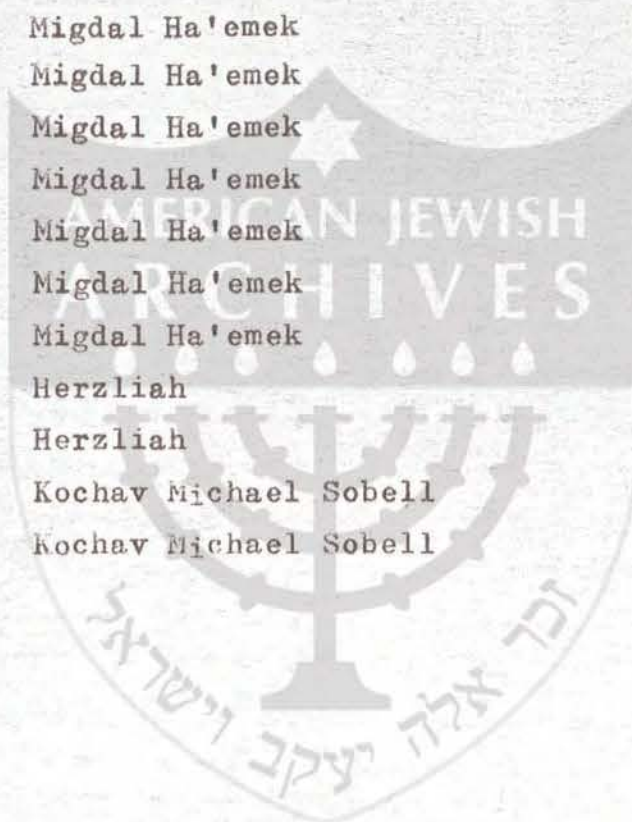
1. Michael Sobell
2. Nadine and David Hyman
3. Cecil Lewis
4. Leeds Jewish Sportsmen

Shderot	£ 2,500
Herzliah	£50,000
Ashdod	£30,000
Ashdod	£30,000
Ramleh	£25,000
Dishon	£10,000
Hatzor	£10,000
Beit Ha'emek	£20,000
Kochav	£10,000
Kochav	£30,000
Migdal Ha'emek	£30,000
Midrasha Sde Boker	£25,000
Haifa	£35,000

4) (b) YOUTH CARE

C. Playgrounds and Recreation Grounds

1. M. Gold	Migdal Ha'emek	£2,000
2. Alexander Hubbers	Migdal Ha'emek	£2,500
3. Anne and Vincent Veronique	Migdal Ha'emek	£2,000
4. Muriel and Geoffrey P. Eisen	Migdal Ha'emek	£7,000
5. Simon Simmons	Migdal Ha'emek	£2,500
6. Peter Lyons	Migdal Ha'emek	£3,500
7. Leslie Moss	Migdal Ha'emek	£2,500
8. Furniture Trade Committee	Herzliah	} £3,600
9. Furniture Trade Committee	Herzliah	
10. Schreiber Family	Kochav Michael Sobell	£5,000
11. Michael Sobell Basket Ball Court	Kochav Michael Sobell	£12,000
		<hr/>
		£350,000
		<hr/> <hr/>



5. SYNAGOGUES

1. Burke Family
2. Isaac and Rebecca Barget
3. Joseph Smouha
4. Sir Isaac Wolfson
5. Hyman Kreitman and Leslie Porter
6. Cyril Cornberg

Migdal Ha'emek

£5,000

Migdal Ha'emek

£5,000

Migdal Ha'emek

-

Acco

-

Beit Shirena

£8,000

Yavneh

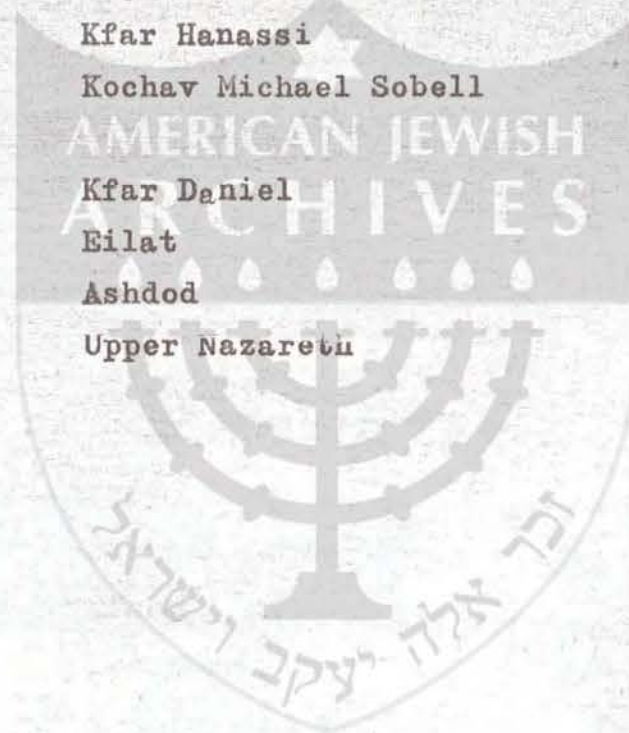
£3,000

£21,000



6. SOCIAL WELFARE AND COMMUNITY CENTRES

1. Moadon Haoleh, Natan Steinberg	Jerusalem	£25,000
2. Moadon Haoleh, Goldbloom Centre	Haifa	£40,000
3. Agnes Spencer Community Centre	Ashdod	£25,000
4. Agnes Spencer Cultural Centre	Migdal Ha'emek	£35,000
5. Claude Leigh Community Centre	Kfar Hanassi	£50,000
6. Ann Sobell Community Centre and office wing	Kochav Michael Sobell	£ 7,000
7. Goldrei Community Centre	Kfar Daniel	£13,000
8. Joseph Collier Communal Centre	Eilat	£50,000
9. Hyman Achdut Community Centre	Ashdod	£25,000
10. J. B. Harbour, Shopping Centre	Upper Nazareth	£103,000
		<hr/>
		£373,000
		<hr/>



7) HEALTH (HOSPITALS)

1. F.Z.Y. Emergency Clinic

Kibbutz Maagan

£8,000

8) HOMES FOR THE AGED

1. Beit Shirena

2. Beit Smouha

Herzlia

Migdal Ha'emek

£175,000

-



9) HOUSING

1. Kiriat Wolfson	Acco	£700,000
2. Kiriat Wolfson	Jerusalem	£1,160,000
3. Moshe Sharett Housing Scheme	Kibbutz Hamadia	earmarked ex appeal
4. Kiriat Maurice Bloch	Hatzor	£75,000
5. Kiriat Joseph Smouha	Migdal Ha'emek	£101,000
6. Kiriat H. M. Oppenheim	Upper Nazareth	£100,000
		<hr/>
		£2,136,000
		<hr/>

10) SETTLEMENTS

1. Kochav Michael Sobell	Lachish	£250,000
2. Ein-Gedi, Furniture Trade	Ein-Gedi	£100,000
		<hr/>
		£350,000
		<hr/>

11) MISCELLANEOUS

1. Achdut Hyman Square	Ashdod	£18,000
2. Klug Charitable Trust		£25,000
		<hr/>
		£43,000
		<hr/>

המגבית הישראלית המאוחדת

KEREN HAYESOD.
JEWISH NATIONAL FUND
JEWISH PHILANTHROPIC ASSOCIATION
FOR ISRAEL AND THE MIDDLE EAST.
THE SOCIETY OF
FRIENDS OF JEWISH REFUGEES.
J.N.F. CHARITABLE TRUST

JPA

JOINT PALESTINE APPEAL REX HOUSE · 4-12 REGENT STREET · LONDON · SW1

FOUNDER:

THE LATE LORD MARKS OF BROUGHTON

Hon. Presidents:

THE VERY REV. THE CHIEF RABBI,

DR. IMMANUEL JAKOBOVITS

THE VERY REV. DR. S. GAON

LORD SIEFF

SIR ISAAC WOLFSON, Bart.

President:

J. EDWARD SIEFF

Vice-President:

HYAM MORRISON

Chairman:

MICHAEL M. SACHER

Deputy Chairman:

I. JACK LYONS, C.B.E.

Vice-Chairmen:

ROSSER CHINN

TREVOR CHINN

HAROLD H. POSTER

CYRIL STEIN

Hon. Treasurer:

STUART YOUNG, F.C.A.

Executive Vice-Chairman for Israel
and Director

MICHAEL BARZILAY

Executive Director:

A. A. KLEIN

YOUNG LEADERSHIP

SL/GG

Telephone: 01-930 5152

Telegrams: Zioniburo, London

10th June 1971.

Rabbi Herbert A. Friedman,
Executive Chairman -UJA,
1290 Avenue of the Americas,
New York, N.Y. 10019.

Dear Herb,

First of all may I say what a great pleasure it was meeting you, both at the Young Leadership Retreat and at the Chicago Conference. I found our chat on Saturday evening, or was it Sunday morning, in Chicago most useful.

I obviously saw and learnt a great deal at the Retreat, and I have written a report on my visit and have made recommendations to implement some of the ideas from the UJA Young Leadership in this country. I will, of course, send you a copy when it is ready.

Thank you for sending me the photostat of Phoenix Nest so promptly, it will come in very useful over here.

I have discussed your visit to London with Trevor Chinn. At the moment we cannot give you a definite date because I am still in the process of making up our calendar, and in November, which is the month we were thinking of in Chicago, we have a Mission to Israel. We shall be discussing this again in greater detail in the near future, when I will write to you again.

Finally may I extend to you my sincere good wishes on your forthcoming Aliyah and wish you all the best in your new home. May I have your address in Israel so that we can keep in touch.

With kindest regards.

Yours sincerely,

Shmuel Lowensohn
Shmuel Lowensohn

המגבית הישראלית המאוחדת

KEREN HAYESOD.
JEWISH NATIONAL FUND
JEWISH PHILANTHROPIC ASSOCIATION
FOR ISRAEL AND THE MIDDLE EAST.
THE SOCIETY OF
FRIENDS OF JEWISH REFUGEES.
J.N.F. CHARITABLE TRUST

14th June 1971
JPA

JOINT PALESTINE APPEAL REX HOUSE · 4-12 REGENT STREET · LONDON · SW1

FOUNDER:

THE LATE LORD MARKS OF BROUGHTON

Hon. Presidents:

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MICHAEL BARZILAY

Executive Director:

A. A. KLEIN

Telephone: 01-830 5152

Telegrams: Zioniburo, London

14th June 1971

Rabbi Herbert A. Friedman,
Executive Chairman,
United Jewish Appeal,
1290 Avenue of the Americas,
New York, N.Y. 10019,
U. S. A.

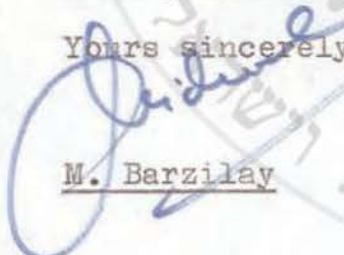
Dear Herb,

The last thing I want, is to cause you any
trouble or arguments with anybody.

When we are all in Jerusalem I may be able
to explain to you why I cannot follow your
suggestion, as much as I would like to.

Best personal regards,

Yours sincerely,


M. Barzilay

AMERICAN JEWISH
ARCHIVES

NNNN

ZCZC UNITED JEWISH APPEAL

1290 AVE OF THE AMERICAS

29TH FLOOR

NYC 10019

RGB0357 RMZ4422 UYS087 LHC415 TLH036

URRG CO GBLH 017

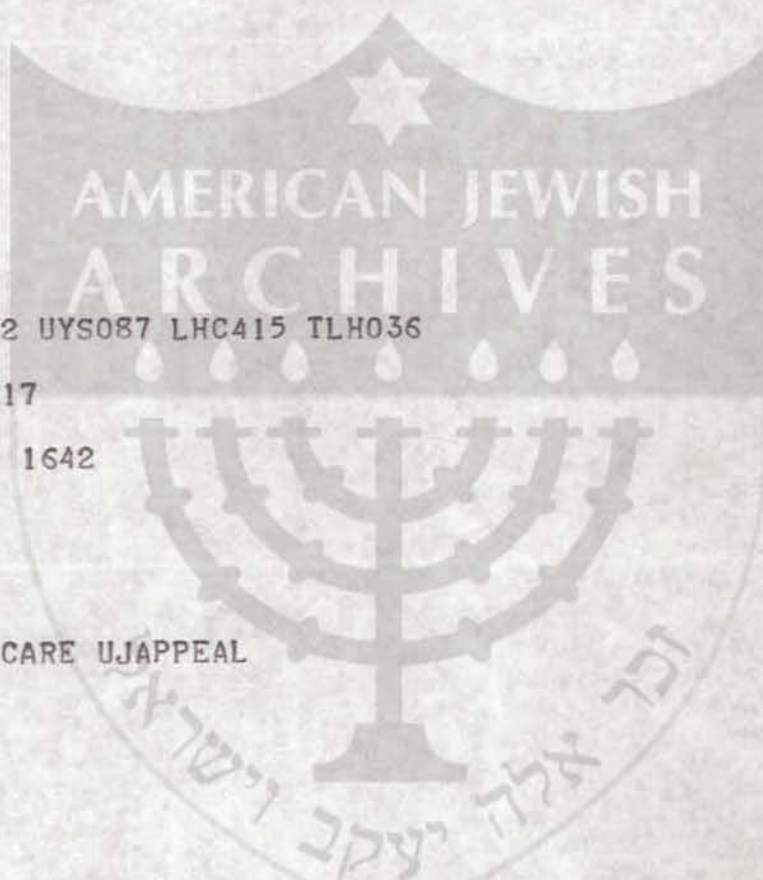
LONDONLH 17 10 1642

HERB FRIEDMAN CARE UJAPPEAL

NEWYORK

MEETING MUST BE WEDNESDAY MICHAEL SACHER LEAVING ISRAEL WEDNESDAY
LUNCHTIME

REGARDS BARZILAY



NNNN

ZCZC UNITED JEWISH APPEAL

1290 AVE OF THE AMERICAS

29TH FLOOR

NYC 10019

RGB 0129 RML3849 UYS102 LHC470 TLH040 48

URRG HL GBLH 037

LONDONLH 37 1 1720

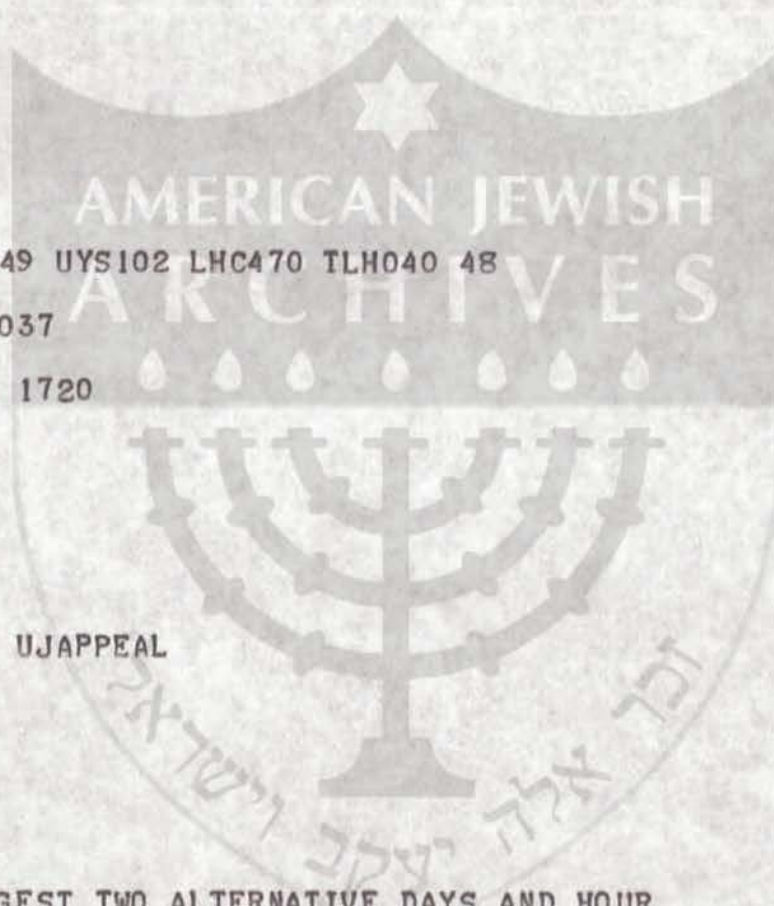
LT

HERB FRIEDMAN UJAPPEAL

NEWYORK

COULD YOU SUGGEST TWO ALTERNATIVE DAYS AND HOUR
MEETING IN JERUSALEM WITH SACHER MORRISON CHINN
STEIN YOUNG MYSELF TO DISCUSS 1972 JPA STOP
MAJORITY ARRIVING SUNDAY 20 LEAVING FRIDAY 25
REGARDS BARZILAY

COL 1972 20 25



UNION 278
HONORARY
FRIEDMAN
X
UNITED JEWISH APPEAL

JUNE 3, 1971

BARZILAY
ZIONBURO
LONDON (ENGLAND)

ITT

WILL BE HAPPY MEET WITH YOU AND YOUR GROUP IN JERUSALEM TUESDAY
TWENTYSECOND JUNE SIX PM OR ANY MORNING SEVEN AM BEFORE SESSIONS
START BUT MUST REMIND YOU IN ALL FRANKNESS THAT YOU SHOULD CLEAR
THIS MEETING WITH KREUTNER. YOU KNOW I WOULD LIKE TO BE HELPFUL
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PROBLEM. SECONDLY I AM NOT SURE HOW HELPFUL I CAN BE RIGHT NOW
REGARDING 1972 IN SPECIFIC TERMS BECAUSE MY OWN THINKING IS STILL
FLUID. BUT AM CERTAINLY WILLING MEET FOR GENERAL EXCHANGE OF VIEWS
SO LONG AS MEETING IS CLEARED. REGARDS

FRIEDMAN

1970 £ 6,750
1971 £ 11,750
1972 - £ 15
28 1/2
75%
=

1st June 1971

SUGGESTED PLAN FOR THE 1972 JPA CAMPAIGN, DISCUSSED
AND APPROVED BY THE HONORARY OFFICERS AND SUBMITTED
TO THE ADMINISTRATIVE COMMITTEE BY M. BARZILAY

This plan has some basic departures from the pattern used in previous years, at the same time built into this plan are the good money raising features of the past.

1. We advocate and plan for rating sessions.
2. We have to convince, cajole or tempt our 130 £ 20,000 plus top donors to participate in the VIP Mission, invited by Dayan.
3. The Workers Mission, where we are aiming for 200 participants, will be preceded by a Young Leadership Group who will then join the Workers Mission and who will help in soliciting the participants.
4. The pre-campaign functions in November are restricted to the £ 10,000 and over donors and small dinner parties or luncheons will be planned. About 100 donations and donors are involved in this phase of the Campaign. At the same time, the first canvassing of the pace setters of £ 5,000 and over will take place, ending with a top donors' dinner at the Dorchester on the 14th December. A maximum of 250 invitee, which means that there will probably not be more than 100 donors sitting down to dinner, the majority of whom would have already been approached for donations.
5. The Key Workers Conference at the beginning of January 1972 will be organised on the lines of the 25th April National Progress and Report Meeting.
6. From mid January to mid February 1972, the Trade Committees A and Provincial Committee A will have their campaign period. The new pattern is that we are suggesting having the dinners and functions at the end of the main effort instead of the beginning, as it was up till now.
7. The same goes for London Districts A & B and Trades and Provinces B, up to Pesach, which next year is very early - 30th March, 1972.
8. Another innovation is that the manpower force of the Organisers will be reallocated and will be redeployed for each phase of the Campaign, according to the needs.

Obviously there are many details to be filled in, and it is up to the Honorary Officers to suggest ammendments or accept the plan.

May 1971

- Discussions with and approval by Honorary Officers
- Discussion with and approval by Administrative Committee
- Inform Organisers
- Circularise Chairmen of Committees

June 1971

- Discussions in Jerusalem for logistical support
 - Speakers
 - Missions
 - Platform
 - Embargo
- Session with Rabbi Herbert Friedman in Jerusalem
- Letters of Invitation for the VIP Missions to be signed by Minister Moshe Dayan to be mailed?
- Booking of Venues for Functions in 1972

September 1971

- Rating Sessions - assessment - determining individual targets for £ 5,000 and over and £ 1000. (Suggestion Mr. J. Edward Sieff)
- Rating in all JPA Committees by Special Sub-Committees
- Meeting cum seminar with Chairmen of Committees (Suggestion Mr. S.W. Gold)
- Campaign for strengthening local committees, reorganisation, etc. etc.

P H A S E 1

30 Sept - 14 Oct 71

- Achdut National Fact Finding Group

15 - 25 October, 71

- Golf Club's Group to Israel

Sun. 24 October
to Wed. 27 Oct.

- VIP MISSION for £20,000 and over
donors 130 invitees (Donations)
invitation by Dayan

4 - 11 Nov. 71

- YOUNG LEADERSHIP MISSION

12 - 16 Nov. 71

- WORKERS MISSION - 200 participants

P H A S E 2

Beginning Nov. 1971

- A) Canvassing of top 15 by Minister
Shimon Peres or (?)
- B) (Central) Pre-Campaign Functions -
small Dinner parties & Luncheons for:
London - £ 10,000 and over donors
Provinces £ 5,000 and over
96 Invitees + residue of Phase 1
- C) Canvassing of all £ 5,000 & over

P H A S E 3

14.12.1971

- Top Donors Dinner at the Dorchester
(Barlev? Hod? Rockefeller?)
£ 5,000 & over
155 invitees + residue of Phase 1 & 2

P H A S E 4

15.12.1971 -
15.1. 1972

- Follow up of Phase 1, 2 & 3

First week Jan.72

- MINI MISSION - 50 participants

9. 1.1972

- KEYWORKERS CONFERENCE (THEME?)

P H A S E 5

15. 1.1972 -
15. 2.1972

- TRADES & PROVINCES A
- Canvassing and Pre Appeal Function
- Sequence of small Parlour Meetings
£1,000 - £ 5,000
- Dinners & Functions from
Sunday 6.2.1972 to 15.2.1972

20 - 27 February, 72

- The CYRIL SIMON Leeds Group
visit to Israel

P H A S E 6

- 15.2.1972 - - LONDON DISTRICTS A & B
15.3.1972 TRADES AND PROVINCES B
 £ 500 - £ 1,000
- Canvassing - Pre Appeal
drawing room meetings
- Dinners & Functions from -
 10.3.72 - 29.3.72
 (Pessach is on 30.3.72)

P H A S E 7

- 10.4.1972 - - LONDON DISTRICTS -
10.5.1972 TRADES & PROVINCES C
- CAVASSING & FUNCTIONS
- 16.4.1972 - NATIONAL PROGRESS & REPORT CONFERENCE
 to revitalise Campaign
- 30.4.1972 - - CANVASSING WEEK
7.5.1972
- 15.6.1972 - - CASH DRIVE
30.6.1972
- 2.9.1972 - Meeting of Rabbis & Wardens
- 18.9.1972 - KOL NIDRE APPEAL

1st June 1971

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P H A S E 7

10.4.1972 -

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2.9.1972

- Meeting of Rabbis & Wardens

18.9.1972

- KOL NIDRE APPEAL

X

UNITED JEWISH APPEAL

JUNE 3, 1971

BARZILAY
ZIONBURO
LONDON (ENGLAND)

ITT

WILL BE HAPPY MEET WITH YOU AND YOUR GROUP IN JERUSALEM TUESDAY
TWENTYSECOND JUNE SIX PM OR ANY MORNING SEVEN AM BEFORE SESSIONS
START BUT MUST REMIND YOU IN ALL FRANKNESS THAT YOU SHOULD CLEAR
THIS MEETING WITH KREUTNER. YOU KNOW I WOULD LIKE TO BE HELPFUL
TO YOU BUT I NEVER WANT TO GET IN THE MIDDLE OF THE WHOLE POLITICAL
PROBLEM. SECONDLY I AM NOT SURE HOW HELPFUL I CAN BE RIGHT NOW
REGARDING 1972 IN SPECIFIC TERMS BECAUSE MY OWN THINKING IS STILL
FLUID. BUT AM CERTAINLY WILLING MEET FOR GENERAL EXCHANGE OF VIEWS
SO LONG AS MEETING IS CLEARED. REGARDS

FRIEDMAN

NNNN

ZCZC RGB0265 RMZ3732 UWS873 LHD241 TLH052 139

URRG CO GBLH 040

REGENT STREET 11 LONDON 40 9 1710

HERBERT FRIEDMAN CARE UJAPPEAL

NEWYORKUNITEDSTATESAMERICA

ACKNOWLEDGING YOUR CABLE JUNE 3 LOOKING FORWARD MEETING

YOU TO DISCUSS 1972 PLANS IF YOU AGREE AND

TIME PERMITS WEDNESDAY 23 JUNE 7 AM MICHAEL

SACHERS OR YOUR SUITE STOP PLEASE CONFIRM THANKS REGARDS

BARZILAY

COL FRIEDMAN CARE UJAPPEAL NEWYORK 3 1972 23 7 AM

BARZILAY

UNITED JEWISH APPEAL

X

JUNE 9, 1971

BARZILAY
ZIONBURO
LONDON (ENGLAND)

ITT

AMERICAN JEWISH
ARCHIVES
WOULD PREFER TO MEET THURSDAY TWENTYFOUR SEVEN AM SACHAR'S
SUITE BUT IF NO CHOICE WILL AGREE TO WEDNESDAY SAME TIME
AND PLACE. REGARDS

FRIEDMAN

164 London

1st June 1971

Mr. Michael Barzilay
Joint Palestine Appeal
4-12 Regent Street
London, SW 1, England

Dear Mike:

The Lawyers group concerning which you spoke in your letter of 26 May is being planned by New York City UJA. I spoke with Ernest Michal today, and he told me that the group is postponed until December.

Concerning the question as to whether your Lawyers Committee could join with this group, Ernie's reaction was positive. I suggest you write to him directly and make your own arrangements, remembering always that you have the responsibility of clearing with Jerusalem.

Ernie's address is:

United Jewish Appeal of Greater New York
220 West 58th Street
New York, N.Y. 10019

As ever,

Herbert A. Friedman

המגבית הישראלית המאוחדת

KEREN HAYESOD.
JEWISH NATIONAL FUND
JEWISH PHILANTHROPIC ASSOCIATION
FOR ISRAEL AND THE MIDDLE EAST.
THE SOCIETY OF
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Executive Vice-Chairman for Israel

and Director

MICHAEL BARZILAY

Executive Director:

A. A. KLEIN

Telephone: 01-930 5152

Telegrams: Zioniburo, London

26th May 1971

Rabbi Herbert A. Friedman,
Executive Chairman,
UJA,
1290 Avenue of the Americas,
New York,
N.Y. 10019,
U.S.A.

Dear Herb,

I understand from Mr. Abe Kramer, the Chairman of our Lawyers and Accountants JPA Committee, that an American Jewish Lawyers Group or Conference is being planned for July in Israel. Has the UJA any part in this? - Are any of the leaders or active works of the UJA involved in this?

Could you please let me have this information. Our Lawyers and Accountants Committee would like to join up with this group or organise a similar group in order to be in Israel at the same time.

With kind regards,

Yours sincerely,

M. Barzilay

MB/EG

Telegrams:
Marsden London Telex
Telephone 01-935 4422

Michael House,
Baker Street,
London, W.1.

from Michael M. Sacher

19th May

Dear

Heidi,

AMERICAN JEWISH
ARCHIVES

Thank you for your

most

Sympathetic letter.

It is

Indeed

curious

how

even

when

death

is

expected,

what

a break

it

is

when

it

occurs.

the

same

experiences

earlier this

year;

your

thoughts

are there-

the

more

heartfelt.

Yours ever

Michael.

✓
From HERBERT A. FRIEDMAN

~~IB~~

KH Friedman

FHJ

I showed these
Slogans to Bloom.
He feels the same
way I do.

My letter to
banzai is attached.

המגבית הישראלית המאוחדת

KEREN HAYESOD.
JEWISH NATIONAL FUND
JEWISH PHILANTHROPIC ASSOCIATION
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MICHAEL BARZILAY

Executive Director:

A. A. KLEIN

Telephone: 01-838 5152

Telegrams: Zioniburo, London

11th May 1971

Rabbi Herbert Friedman,
Executive Chairman,
United Jewish Appeal,
1290 Avenue of the Americas,
New York, N.Y. 10017,
U. S. A.

Dear Herb,

Just to start the ball rolling I am sending you a suggestion for next year's Slogan and Platform. How does it strike you? I have given copies to Louis Pincus and Minister Sapir. I am also sending one to Mr. Kreutner.

The suggestion comes from the Chairman of our Entertainment division, Mr. Harry Saltzman, the Producer of "Battle of Britain" and of the "Bond" films. He was one of the top publicity people of Madison Avenue before going into films. I am telling you this to make you realise that this is not the braichild of my office, but I think that something on the lines of "Peace is more expensive than War" and "Let's prepare Israel for Peace" would be a welcome change from "Survival and Emergency".

Looking forward to hearing from you,

Best personal regards,

Yours sincerely,


M. Barzilay

Survival
means
sacrifice

United Jewish Appeal

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS.

1290 AVENUE OF THE AMERICAS, NEW YORK, N.Y. 10019
PLAZA 7-1500, CABLE ADDRESS: UJAPPEAL, NEW YORK

18 May 1971

Mr. M. Barzilay
Joint Palestine Appeal
Rex House
4-12 Regent Street
London, S.W. 1, England

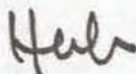
Dear Mike:

I think the slogans are terrible. "Help Israel Make Peace" sounds as though Israel doesn't want peace, and we have to help her (i.e. force her). Or else, it sounds as though she can't do it by herself, and needs outside help, for some reason.

The sudden blossoming of the dove gives the impression that a change of policy has taken place - i.e. before we wanted war, and now we want peace.

The whole conception is wrong, in my judgment. Slogans must reflect realities. What will be the reality of our situation for 1972? The way it looks to me - there will be no agreement or treaty; negotiations will go stumbling along; there will always be the possibility of renewed fire; and military purchases will be at least as high as 1971. Is this peace?

As ever,



Herbert A. Friedman

General Chairman
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SAMUEL L. HABER

GOTTLIEB HAMNER

*Member, Executive Committee

HERBERT A. FRIEDMAN

Gt1

This trip
cancelled, but
file letter in
K.H.



המגבית הישראלית המאוחדת

KEREN HAYESOD.
JEWISH NATIONAL FUND
JEWISH PHILANTHROPIC ASSOCIATION
FOR ISRAEL AND THE MIDDLE EAST.
THE SOCIETY OF
FRIENDS OF JEWISH REFUGEES.
J.N.F. CHARITABLE TRUST

JPA

JOINT PALESTINE APPEAL REX HOUSE · 4-12 REGENT STREET · LONDON · SW1

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STUART YOUNG, F.C.A.

Executive Vice-Chairman for Israel

and Director

MICHAEL BARZILAY

Executive Director:

A. A. KLEIN

Telephone: 01-930 5152

Telegrams: Zioniburo, London

5th April, 1971

Rabbi Herbert Friedman,
Executive Vice Chairman,
United Jewish Appeal,
1290 Avenue of the Americas,
New York, N.Y. 10019,
U. S. A.

AMERICAN JEWISH
ARCHIVES

Dear Herb,

Thank you for your letter dated 29th March. Your
programme is now shaped as follows :-

Wednesday

26.5.71

9 a.m. -

M. B.

11 a.m. -

Rex House, A. Klein &
Board of Management

1 p.m. -

Administrative Committee

3 p.m. -

J. Edward Sieff

Thursday

27.5.71

3 p.m. -

5.30 p.m.

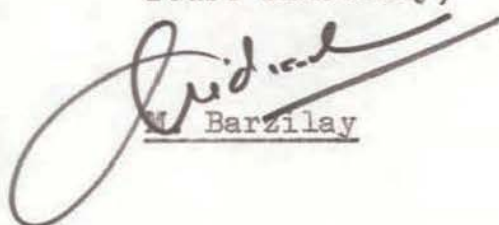
Staff Workshop

7 p.m. -

Dinner Meeting,
Young Leadership

Best personal regards,

Yours sincerely,


Michael Barzilay

KH London

29 March 1971

Mr. Michael Barzilay
Joint Palestine Appeal
Rex House
4-12 Regent Street
London SW 1, England

Dear Mike:

I received your letter concerning the request of the Young Leadership for a dinner meeting on the 27th of May. Of course, I will be happy to do this.

As you have undoubtedly heard from Mr. Klein, I had several comments about the program you were suggesting in your first letter. I did not find it satisfactory principally because there was not enough time to do the job for which I originally agreed to come. I do not want to make a speech, but rather to hold a work-shop.

Therefore, I await from you an altered program. Looking forward to hearing from you, I am,

As ever,

Herbert A. Friedman

COPY CABLE MARCH 12, 1971

HERB FRIEDMAN CARE VINITSKY CARE JEVAGENCY

MICHAEL SACHER SUGGESTS AND INVITES YOU FOR WEDNESDAY AND THURSDAY LAST WEEK
MAY INCLUDING MEETING WITH HONORARY OFFICERS AND ADMINISTRATIVE COMMITTEE
STOP PLEASE CONFIRM THANKS REGARDS

BARZILAY



NNNN

ZCZC UNITED JEWISH APPEAL

1290 AVE OF THE AMERICAS

29TH FLOOR

NYC 10019

DEC - 2 1970



WHB 0266 RML5416 UYS621 LGD222 PLG479

URRG CO GBLG 016

LONDONLG 16 2 1540

MR HERBERT FRIEDMAN UJAPPEAL

NEWYORK

24TH JANUARY FINE STOP WILL PHONE TO DISCUSS ARRANGEMENT

TRAVOR CHINN

COL 24TH

KH

X

UNITED JEWISH APPEAL 1290 6th Ave. NYC

Nov. 25, 1970

TREVOR CHINN
LEX SERVICE GROUP
18 GREAT MARLBORO STREET
LONDON, W. 1, (ENGLAND)

ITT

BEST DATE FOR ME IS TWENTYFOUR JANUARY WHICH IS A SUNDAY AS YOU
REQUESTED. IF THIS IS OK PLEASE CABLE REPLY. BEST REGARDS

HERB FRIEDMAN



המגבית הישראלית המאוחדת

KEREN HAYESOD.
JEWISH NATIONAL FUND
JEWISH PHILANTHROPIC ASSOCIATION
FOR ISRAEL AND THE MIDDLE EAST.
THE SOCIETY OF
FRIENDS OF JEWISH REFUGEES.
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JOINT PALESTINE APPEAL REX HOUSE · 4-12 REGENT STREET · LONDON · SW1

Telephone: 01-930 5152
Telegrams: Zioniburo, London
General Secretary: S. Y. Harwich

Hon. Presidents:
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DR. IMMANUEL JAKOBOVITS
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STUART YOUNG, F.C.A.

Vice-Chairman for Israel:
MICHAEL BARZILAY

Director:
LAVY BAKSTANSKY

Executive Director:
A. A. KLEIN

7th January 1971

Rabbi Herbert A. Friedman,
Executive Chairman,
United Jewish Appeal,
1290 Avenue of the Americas,
New York, N.Y. 10019,
U. S. A.

Dear Herb,
Re Meeting Friday, 22nd January 1p.m. at Michael House

Re your queries. We called a meeting of the Administrative Committee plus all the Chairman of our 'A' Committees in London, Trades and Provinces, which will bring the attendance to about 100 people.

I would suggest that your address should be between 30 - 40 minutes, allowing time if necessary for questions.

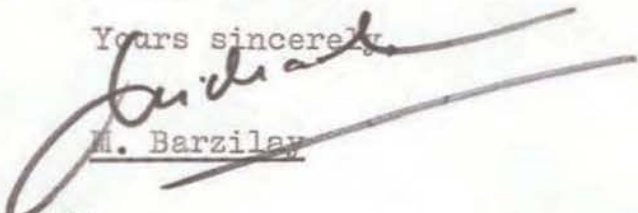
We want to use your presence in London to inspire our leadership with the type of message only you can deliver.

We have reached close to 7 million and now the really hard slogging for the other half has started.

Looking forward to seeing you personally,

Kind regards,

Yours sincerely,


M. Barzilay

104
26 January 1971

Mr. Trevor Chinn
18 Great Marlborough Street
London W1V
England

Dear Trevor:

I haven't got a clue as to when this letter will reach you, but I assume that some day the postal strike will be finished and the backlog will be delivered.

First of all, I appreciate more than I can say, the beauty and warmth of your handwritten note of sympathy. If ever the phrase "Man proposes and God disposes" had relevance, it certainly applied in this instance. Here we made our plans months in advance, and suddenly this sad event occurred. Your words were very comforting and again, I want you to know how much I appreciate them.

I am delighted with the report Matthew brought back. He was extremely enthusiastic and almost unbelievably complimentary about you and your influence. He says you are a true leader, in our terms. You are able to reach people who are aloof, and to convince them.

I am thrilled that the Conference went off as well as it did, and I certainly shall accept your invitation to address the J.P.A. Young Leadership later in the year. As your program becomes more firm, let us discuss actual dates.

Matthew tells me that you are planning a Young Leadership mission to Israel some time in April, and I would like to say very simply that if you feel he can be of any value to you in helping you lead and inspire the group, I would be very pleased to make him available to you in Israel.

26 January 1971

He also reported that you had something in mind to try to do with the leading banks of the City and in this connection you were inquiring about the possibility of Gus Levy coming to London some time. I don't know whether this would be a Young Leadership function or something which the General Chairman of the campaign would be planning. I would have no hesitation in asking Gus Levy if he would go to London, but I would think Michael Sachar would have to be involved. If, therefore, you come up with some very precise and specific function which you think Gus Levy could perform, let me know and I would be pleased to put the request to him.

Again, with thanks for your understanding and looking forward to seeing you as soon as possible, I am,

As ever,

Herbert A. Friedman



From the Managing Director

25th January, 1971

Irving Bernstein Esq.,
United Jewish Appeal,
1290 Avenue of the Americas,
New York,
N.Y. 10019

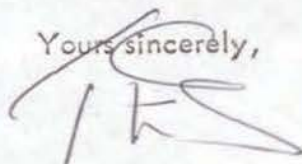
Dear Irving,

I must thank you most sincerely for your help last week in arranging for Matthew Simon to come to London at such short notice in place of Herb.

Matthew was most successful and he spoke extremely well at our Conference yesterday. Furthermore, he acted superbly as a catalyst bridging the gap for many people between interest and action. He made an excellent impression here and was largely instrumental in bringing about the success of yesterday's meeting and taking the Young Leadership in this country a further stage forward.

Thank you once again for all your help.

Yours sincerely,



Trevor E. Chinn

המגבית הישראלית המאוחדת

KH
KEREN HAYESOD.
JEWISH NATIONAL FUND
JEWISH PHILANTHROPIC ASSOCIATION
FOR ISRAEL AND THE MIDDLE EAST.
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Hon. Vice-Chairman for Israel

MICHAEL BARZILAY

Director:

LAVY BAKSTANSKY

Executive Director:

A. A. KLEIN

Telephone: 01-930 5152

Telegrams: Zioniburo, London

General Secretary: S. Y. Harwich

12th March, 1971

Rabbi Herbert A. Friedman,
Executive Vice Chairman,
United Jewish Appeal,
1290 Avenue of the Americas,
New York, N.Y. 10019,
U. S. A.

Dear Herb,

Thank you very much for your note dated 29th January
which reached me only today due to the nice, long
postal strike. You know the Hebrew saying? *אין דאס איז א גרויסע זאך*

it is a very difficult thing to answer.

I used to have a job and title which occupied my
time roughly ten hours a day, seven days a week and
twelve months a year.

Now I have an additional title and additional work
which means, that in order to cope with all the paper
work, I usually get up at 2 or 3 o'clock in the
morning, work for two or three hours, go back to
sleep for an hour or two and then my ten hours a day
begin.

If this is the answer to your question, you have it.

Anyway thank you very much for your kind words. I
am looking forward to seeing you in London. Are you
coming on your own?.

Best personal regards,

Yours sincerely,

M. Barzilay

KH - England

X

UNITED JEWISH APPEAL

JUNE 4, 1970

MICHAEL BARZILAI
KERYESOD
JERUSALEM (ISRAEL)

ITT

WE ONCE SPOKE ABOUT YOUR MAKING A ~~NEW~~ FILM FOR ENGLAND 1971

AND EYE OFFERED TO PARTICIPATE IN COST WITH RIGHTS OF CONSULTATION

ON SCRIPT STOP WHERE DOES MATTER STAND REGARDS

FRIEDMAN

Telegrams:
Mariponca London Telex
Telephone 01-935 4422

Michael House,
Baker Street,
London, W.1.

from Michael M. Sacher

14 May 1970

Dear Herb,

You doubtless have heard by now that the special British Mission was a considerable success. We emulated your programme and without your brilliant idea would certainly not have got very far on our own.

I look forward to seeing you when you pass through London or next time we are in Israel together.

Best wishes,

Yours sincerely,

Michael

Dr H. A. Friedman,
United Jewish Appeal,
1290 Avenue of Americas,
NEW YORK 10019, N. Y.

HAF
IB
file
April
Seventeen
1970

Mr. Michael Barzilai
Exec. Vice-Chairman for Israel
Joint Palestine Appeal
Rex House
4-12 Regent Street
London, SW1, England

Dear Mike:

Inasmuch as Herb Friedman is out of the country, your letter of April 13th was referred to me. I am enclosing the following material:

- 1 - complete invitation list for the November Prime Minister's flight
- 2 - National list of invitees to February flight
- 3 - New York City list of invitees to February flight
- 4 - results to date of November flight
- 5 - results to date of February flight

I know you will find this most interesting. Every good wish for a successful project at your end.

With kindest regards, I am

Cordially,

Peter B. Colvin
Associate National Campaign Director

PBC:HK
ENCL.

TO NBC

Please write

Barzilai

immed copy

המגבית הישראלית המאוחדת

KEREN HAYESOD,
JEWISH NATIONAL FUND
JEWISH PHILANTHROPIC ASSOCIATION
FOR ISRAEL AND THE MIDDLE EAST.
THE SOCIETY OF
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Telegrams: Zioniburo, London
General Secretary: S. Y. Harwich

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Vice-Chairmen:

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AROLD H. POSTER

YRIL STEIN

Hon. Treasurer:

STUART YOUNG

Exec. Vice-Chairman for Israel

MICHAEL BARZILAY

Director:

LAVY BAKSTANSKY

Executive Director:

A. A. KLEIN

13th April, 1970

Rabbi Herbert A. Friedman,
Executive Chairman,
U.J.A.
1290 Avenue of the Americas,
N.Y. 10019,
N.Y. U.S.A.

Dear Herb,

Having past the first hurdle the results are acceptable. We distributed 62 letters, of which there were 56 possible gifts. Some families we had to invite all the members,

4 Rothschilds
3 Wolfsons
2 Morrisons
2 Bernsteins
2 Lyons
3 Delfont - Grades
3 Tesco Cohens, etc.

The letters were delivered by hand by the Embassy Senior Staff.

Ady Yaffe followed up the letters with a 4 day visit, speaking personally to all the invitees.

At the end of his visit we have 23 acceptances
1. refusals. Two are in hospital.

For the sake of comparison and guidance could you let me have the list of your invitees to the first and second flight, and also the results of the soliciting in Israel in the follow up.

/Contd. . .

Rabbi Herbert A. Friedman.

13th April, 1970

Please indicate the last 3 years pledges of each invitee.

Thank you for your help, guidance and good advice.

Kindest regards,

Yours sincerely,

M. Barzilay

P.S. Your Telstar film is great. We are using it as it is for our meeting.

UNITED JEWISH APPEAL

X

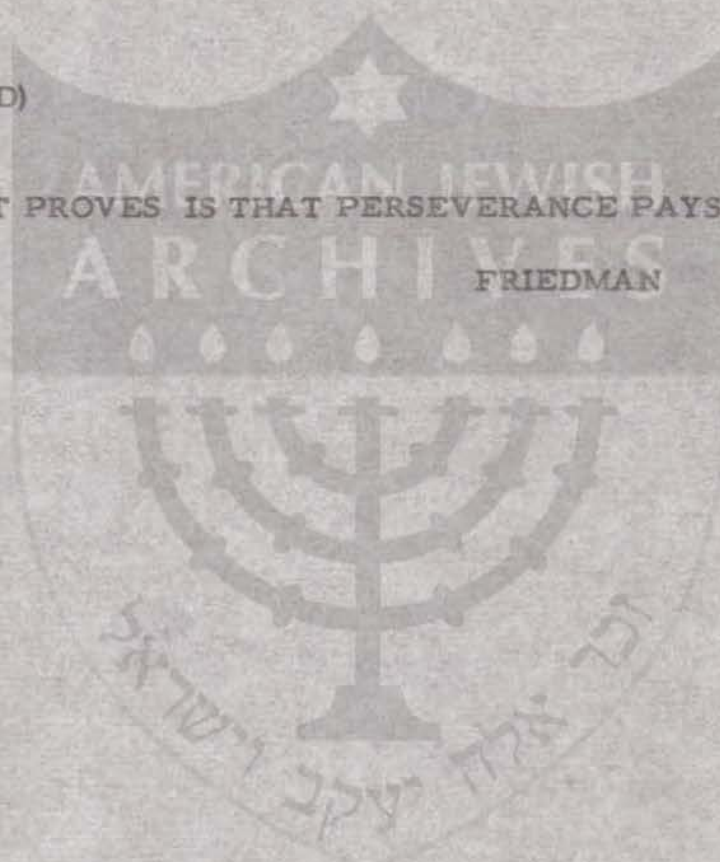
APRIL 6, 1970

BARZILAY
ZIONIBURO
LONDON (ENGLAND)

ITT

MAZALTOV ALL IT PROVES IS THAT PERSEVERANCE PAYS. BEST LUCK.

FRIEDMAN



המגבית הישראלית המאחדת

KEREN HAYESOD.
JEWISH NATIONAL FUND
JEWISH PHILANTHROPIC ASSOCIATION
FOR ISRAEL AND THE MIDDLE EAST.
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Director:

LAVY BAKSTANSKY

Executive Director:

A. A. KLEIN

Telephone: 01-830 5152

Telegrams: Zioniburo, London

General Secretary: S. Y. Harwich

31st March, 1970

Rabbi Herbert A. Friedman,
Executive Chairman,
United Jewish Appeal,
1290 Avenue of the Americas,
New York, N.Y. 10019,
U. S. A.

Dear Herb,

Re: P.M. Flight

Finally the wise men of Jerusalem agreed and I received today the signed letters from the Lady, which are being distributed by the Senior Staff of the Embassy to the invitees.

On the 8th April the special Emissary is arriving in London to follow up on the fifty odd names, which were invited. Obviously we have for every five participants one inside man available.

I will keep you informed.

Best personal regards,

Affectionately,

M. Barzilay

המגבית הישראלית המאוחדת

KEREN HAYESOD.
JEWISH NATIONAL FUND
JEWISH PHILANTHROPIC ASSOCIATION
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CYRIL STEIN

Hon. Treasurer:

STUART YOUNG

Exec. Vice-Chairman for Israel

MICHAEL BARZILAY

Director:

LAVY BAKSTANSKY

Executive Director:

A. A. KLEIN

16th February, 1970

Rabbi Herbert A. Friedman,
Executive Chairman,
United Jewish Appeal,
1290 Avenue of the Americas,
New York, N.Y. 10019,
U.S.A.

Dear Herb,

Thank you very much for your letter dated February 9th which reached me on Friday.

For your information I am attaching copy of a letter from Mr. Michael Sacher to Dultzin, which speaks for itself.

I am expecting the letter of invitation from Israel for the P.M. Flight to reach the Embassy in London tomorrow. I have not yet had a written reaction from my letter to Pincus.

I will probably have to fly home for a few days as soon as we know the approximate number of participants.

I will keep you informed and thank you again for your kindness and guidance.

Very kind regards,

Yours sincerely,

M. Barzilay

COPY

Michael House, Baker Street,
London, W.1.

9 February 1970.

Mr. L. Dultsin,
Treasurer, Jewish Agency,
P.O.Box 92,
Jerusalem, Israel.

Dear Mr. Dultsin,

I am shocked, appalled and discouraged by the quotation attributed to you by Mark Segal in The Jerusalem Post of 29 January in regard to the J.P.A. I attach a copy of a telex I have sent to the Editor of The Jerusalem Post for early publication.

I have no idea what figures you are quoting, but once again, in the hope that this time you will absorb them, I would remind you that the following amounts have been pledged to the J.P.A.

<u>1967</u>	<u>1968</u>	<u>Estimated 1969</u>
£17,606,000	£4,680,000	£4,985,000

I am surprised to hear that you are holding meetings to discuss what can be done! Certainly I am, although Chairman of the J.P.A., unaware of such meetings. With whom are they being held?

You are probably also unaware that the first results of this year's Campaign show a marked increase on the not insignificant sum raised in 1969.

Our efforts to help Israel are far from being assisted by the strange prejudice which you and some of your colleagues appear to have against the J.P.A.

Yours sincerely,

Michael M. Sacher
Chairman, Administrative Committee

Enc.

TELEXT

TED LURIE, EDITOR OF JERUSALEM POST, JERUSALEM.

WOULD YOU KINDLY PUBLISH THE FOLLOWING AT YOUR EARLIEST stop
MR. DULTZIN'S STATEMENT YOUR ISSUE JANUARY 29th PORCASTING INCOME
FOR 1970 FROM DIASPORA INSOFAR AS IT CONCERNS GREAT BRITAIN IS AS
INACCURATE AS IT IS PATRONISING stop HIS STATEMENT AT THE BEGINNING
OF A YEAR CAN ONLY BE BASED UPON ESTIMATES OF INCOME FROM DIVERSE
COUNTRIES WHICH PREVIOUS EXPERIENCE HAS TAUGHT US CAN BE AND IS
FREQUENTLY MISLEADING stop WE HAVE PROVIDED NO ESTIMATES BUT THE
ACTUAL CAMPAIGN FIGURES FOR 1970 SPEAK FOR THEMSELVES: THEY INDICATE
A MARKED INCREASE AS COMPARED WITH LAST YEAR AND GIVE US EVERY HOPE
THAT IN 1970 WE SHALL EXCEED SUBSTANTIALLY THE TOTAL INCOME
ACCOMPLISHED IN 1969 stop WE THEREFORE REGARD MR. DULTZIN'S STATEMENT
NOT ONLY AS MISLEADING BUT AS POSITIVELY HARMFUL TO THE CAMPAIGN IN
ENGLAND IN THE MIDST OF WHICH WE ARE NOW ENGAGED stop I WOULD ADD THAT
THE FINANCIAL SUPPORT FOR ISRAEL BY BRITISH JEWRY HAS BEEN CONSISTENTLY
AMONGST THE FINEST IN THE DIASPORA

MICHAEL M. SACHER
CHAIRMAN JPA ADMINISTRATIVE COMMITTEE

Irving Bernstein



HAF:

Good to see that it's
going.

JOINT PALESTINE APPEAL

Rex House, 4/12 Regent Street, London, S.W.1.



With Compliments

M. BARZILAY

cc. H. Friedman

BY THE COURTESY OF AVIAD YAFFE

13th February, 1970

Mr. A. L. Pincus,
Chairman,
Jewish Agency,
P.O.B. 92,
Jerusalem,
Israel.

Dear Mr. Pincus,

It was a pleasure speaking to you and I was especially glad about our second conversation.

For the sake of order I would like you to confirm to me my letter dated 27th January, 1970. I trust that Aviad Yaffe will bring with him all the letters which will be distributed by the Embassy.

Who is coming to do the job which Arnon did for the P.M. Flights of the UJA, is it Gershon or will it be somebody else?

Finally, I would like to have your agreement to the last paragraph in order to be able to ask Herb Friedman to request Chaim Vinitzky accordingly.

Very best personal regards,

Yours sincerely,

M. Barzilay.

P.S. I am attaching additional list of names and also addresses for your information.

9 February 1970

Mr. Michael Barzilay
Joint Palestine Appeal
Rex House
4/12 Regent Street
London, S. W. 1, England

Dear Mike:

Re your inquiry concerning Dultzin, as soon as I returned from London, I made arrangements for us to cut short his stay here, in order to make him available to you. He is finishing here on 24 March, approximately a week early. It is now up to you to make your own arrangements with him for England.

I have a copy of your letter to Pinchus concerning the proposed Prime Minister's flight from England. As soon as you tell me that agreement has been reached in principle, I will request Mr. Vinitzky to arrange the itinerary exactly as we had it. We must be very specific on the timing. Our itinerary, applied to you, would work as follows (if it is not satisfactory to you, please let me know immediately):

Sunday, March 22

8:00 a.m.

Arrive at Lydda

(you will recall we discussed leaving London 2:00 a.m., with a rendezvous somewhere at midnight, preferably at the Embassy, a glass of champagne before departure and limousines out to the airport)

8:15 a.m.

Depart Lydda for air base somewhere in Sinai desert. Meet with Chief of Staff, unless he is involved in Cabinet meeting which usually takes place on Sunday morning. Depart from base in helicopters for visit to front line points along Canal.

Mr. M. Barsilay

-2-

9 February 1973

5:00 - 6:00 p.m.

Return to Jerusalem

7:30 p.m.

Cocktail reception given by Mrs. Meir

Evening

Free

Monday, March 23

8:00 a.m.

Depart from Jerusalem by helicopter for Beit Shean valley. Meeting with General Dayan somewhere in valley.

12:30 p.m.

Return to Jerusalem for lunch in Prime Minister's office, together with Finance Minister and other Cabinet members.

Afternoon

Private meetings with Prime Minister in small groups

8:00 p.m.

Dinner at home of Mr. Eban

Departure for London - any time you want after approximately 11:00 p.m.

Looking forward to hearing from you, I am,

As ever,

Herbert A. Friedman

VIA AHARON

27th January, 1970

STRICTLY CONFIDENTIAL

Mr. A. L. Pincus,
Chairman,
Jewish Agency,
P.O.B. 92,
Jerusalem,
Israel.

Dear Mr. Pincus,

Re: P.M. Flight from England

After deliberations we decided to initiate and organise a project similar to the UJA flights to Israel, November 1969 and February 1970.

We had detailed consultations with Herb Friedman and we agreed to follow exactly the pattern he has worked out.

I discussed this possibility with Mr. Pinhas Sapir, who agreed to secure the agreement of Mrs. Golda Meir. Our aim is to get from each participant a minimum of a £100,000 donation. Our leaders joining the trip, one to each five prospects, are briefed and agreeable to be the pace setters.

Attached is a suggested draft for the Prime Minister's letter and a list of invitees. The letter to be individually typed, preferably on a IBM typewriter, should be returned to Mr. Aharon Remez, to be delivered by one of his staff personally to each recipient.

Contd. . .

We are suggesting that on Friday, February 25th, Ambassador Gershon Avner, should come to London and contact individually each prospect, using the Embassy as his head quarters. Could you please speak to him and get his agreement.

Finally, Herb Friedman kindly put at our disposal his staff and know-how, Israel end, for this operation. I am sure you will agree that his team who have the experience of handling two flights can do it for us too.

Very kind regards,

Yours sincerely,

N. Barzilay

c.c. Mr. M.M. Sacher
Mr. Aharon Remez
Mr. H. Friedman
Mr. S. Dinitz

D R A F T

25th February, 1970

Dear.....

In view of our mounting problems in the field of finance, economics and not least public relations, I would like to meet you personally in order to discuss with you some of these problems.

I write to you, therefore, inviting you to be my guest and to meet with me and some members of the Cabinet on Sunday and Monday, 22nd and 23rd March.

I am sending a plane to London which will leave for Israel in the early hours of Sunday morning. This same aircraft will bring you back to London late on Monday night.

My personal emissary, Ambassador Gershon Avner, will be calling you in the next day or two to work out all the details.

As a sincere friend of Israel, you know that we are passing through difficult days. I want to explain to you exactly what our position and situation is and ask you for your counsel and help. To start with I am asking you for these forty-eight hours.

Yours sincerely,

Golda Meir
Prime Minister

P.S. I am certain you understand that this is a private and most personal communication and is not intended for publication.

PRELIMINARY LIST

for
P.M. Flight, Sunday & Monday 22nd
and 23rd March 1970

George A.	HORNER
Eric	WEISS
Stanley	BURTON
Raymond	BURTON
Jack	LYONS
Bernard	LYONS
Michael	SOBELL
Arnold	WEINSTOCK
Stanley H.O.	RUBIN
Jack	DJANOGLY
Simon	DJANOGLY
Sir Max	RAYNE
Benny	GESTERNER
Lord	BEARSTEAD
Peter	SAMUEL
Maxwell	JOSEPH
Sir Harold	SAMUEL
Dr. Leonard	SLOTOVER
Hyman	KREITMAN
Sir John	COHEN

Michael	SACHER
Rosser	CHINN
John	RUBENS
Henry	RONSON
Gerald	RONSON
Charles	WOLFSON
David	WOLFSON
Lord	BERNSTEIN
Cecil	BERNSTEIN
Bernard	DELFONT
Jacob	FRAS (Birmingham)
Lionel	JACOBSON (Newcastle)
Maurice	WOHL
Leslie	PORTER
Alfred	COPE
Leopold	MULLER
Leonard	TOBIN
Jack	MORRISON
Hyam	MORRISON
Mrs. A.	SHERMAN
Mrs. I.	JUDAH
Charles	CLORE

Harry

HYAMS

S. R.

CAMPBELL

Alex

STONE

Mario

DE BOTTON

Pat

MATTHEWS

Cecil

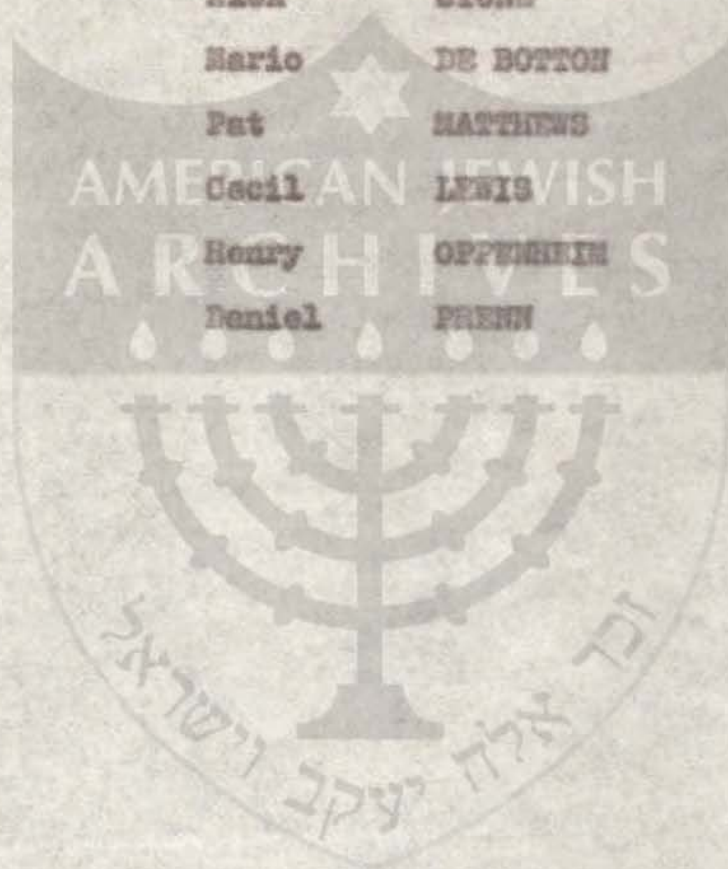
LEWIS

Henry

OPPENHEIM

Daniel

PRENN



1/6/10
X

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UNITED JEWISH APPEAL 1290 - 6th Ave. NYC

~~XXXXXXXXXXXX~~

PRICE SECRETARY TO BARZILAY
ZIONIBURO
LONDON (ENGLAND)

ITT

SORRY CANNOT MEET CHINN LUNCHTIME MONDAY TWELFTH BECAUSE ONLY
ARRIVING 10:30 A.M. MONDAY VIA TWA 708. DO NOT THINK IT SAFE SCHEDULE
LUNCH MEETING IN CASE PLANE DELAYED WHICH NOT UNCOMMON. SUGGEST
THEREFORE ALTERNATE TIME LATER MONDAY AFTERNOON OR EARLY MONDAY
EVENING. TUESDAY IMPOSSIBLE BECAUSE WITH MR. BARZILAY ALL DAY.
EARLY BREAKFAST MEETING MIGHT BE POSSIBLE WEDNESDAY MORNING. MUST
LEAVE HOTEL BY 10:00 A.M. LATEST IN ORDER MAKE NOON PLANE BOAC 316
TO TELAVIV. REGARDS

HERBERT FRIEDMAN

HERBERT FRIEDMAN CARE UJAPPEAL
NEWYORK

1/6/70

RE YOUR LETTER TO MR BARZILAY SUGGESTING
MEETING TREVOR CHINN AND SOME MEMBERS HIS COMMITTEE
STOP MR CHINN MEETING WITH COMMITTEE TOMORROW WEDNESDAY
AND WANTS TO SUGGEST METING LUNCHTIME MONDAY 12TH
WILL YOU ILABLEAP PLESE CABLE REPLY SEARALIE T AND FLIGHT
DETAILS

I PRRCER SECRETARY TO MR BARZILAY

COL 12TH



מברק

טופס 1

49

מס'

חותמת בית הדואר



ע"י	נתקבל		תוראות שירות	נשלח		בית הדואר המקורי	מס' המלים	מס' מקורי	מס' סידורי
	בשעה	מ: ש:		בשעה	יום				
✓	0800	30		16	1503	Jerusalem	103	1126378	1

LT Herbert Friedman Villa Section Caesarea

:78

Understand you received request from Trevor Chinn to handle their young leadership mission quote where Keren Hayesod unable to organise right type programme and adequate personalities unquote stop Barzilay cabled Vinitzky and asked him to reconfirm with you stop consider request firstly entirely ~~unjustified~~ unjustified because Keren Hayesod serves over 30 missions annually including England and is absolutely capable give British young leadership mission

69/2832 (3.70) 8000 x 50 מ"מ.ט.7

all required stop secondly contrary to excellent relations you and ourselves stop would appreciate it if you inform Trevor Chinn and Vinitzky to leave matters with Keren Hayesod and confirm to me cordially

Kreutner

69/2832 (3.70) 8000 x 50 מ"מ.ט.7