



THE JACOB RADER MARCUS CENTER OF THE AMERICAN JEWISH ARCHIVES

MS-763: Rabbi Herbert A. Friedman Collection, 1930-2004.

Series H: United Jewish Appeal, 1945-1995.

Subseries 1: Sermons, Speeches and Writings, 1949-1982.

Box
24

Folder
17

Speech notes. 1976-1978.

For more information on this collection, please see the finding aid on the
American Jewish Archives website.

Congressional Talk

23.2.28

Jack Kemp
merry amitiis

1. One must understand background.
 - a. Warsaw Ghetto fight - They 1943 couldn't agree - Dangers of [disunity]
 - b. Exodus - 1947 struggle - how hard it was to win independence
 - c. Pre-emptive strike - 1967
taking your fate in your own hands
 - d. Caught by surprise - 1973
necessity of friends - but fragility of depending on them - refugee problem
2. Settlements seem to be issue -
They are really not.
 - a. Self-determination
 - b. Total evacuation

3. Airplanes

a. Package deal approach bad -

Vance quotation Feb. 21

b. Israel being offered less

Then she asked for:

offered: 75 F-16 and 15 F-15

asked: 150 F-16 and 40 F-15

c. Main problem is the
60 F-15 to Saudi.

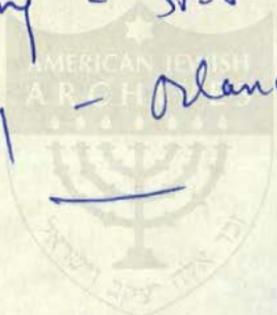
range (unrefueled) 2800

could be given to Iraq, or
anyone else - to hurt us.

We are told first delivery
would not be until 1981 - and
operational not until another year.
But this is small comfort.

—
Carlson - L.A.
Cederberg - Wash.
Young - St. Pete
Fry - Orlando

—



1. Thrust toward Peace
its price
2. Thrust toward War
3. Confrontation with U.S.
4. New Economic Policy - toward capitalism
more production for export - less consumption for import
5. Closing social gaps: housing, education
6. Improving immigrant absorption -
new Russian wave must be produced
7. Religious pluralism needed, to prevent drift toward secularism
8. Electoral reform needed - to make Knesset responsive to citizenry.

Nationalism 1865 onward

1. Moses Hess - Rome + Jerusalem
2. Pinsker - Auto-Emancipation
3. Herzl - Jewish State

Immigration to New World - 1881 onward

Pioneering Chalutzim to Palestine - "

ARCHIVES

Balfour Declaration - 1917

Holocaust - 1933-1945

War of Independence - 1948

~~Forward~~ / break through or disaster

HIGH DRAMA - PRECARIOUS

- 1) RISKS FOR SADAT -
 - lost other Arabs
 - lost internal support - PLO
 - personal risk
- 2) RISKS FOR BEGIN
 - M-Aksa Meqas
 - cannot be too generous - or too tight-fisted
- 3) U.S. VIEW

afraid of losing Geneva
expectations + can't

AMERICAN JEWISH ARCHIVES

- 4) WE HAVE TO GO ON DOING OUR BUSINESS
(BUILDING A STATE) - Russian Jews - education - slum housing
aged
- FLEXIBILITY ← GENEROSITY

CONSERVATISM IS NOT THE ORDER OF THE DAY

WHAT TO GIVE?
GUIDELINES
WE HAVE TO DO MORE - YOU HAVE TO ALSO [!!]
YOU COME WITH YOUR MIND MADEUP - RAISE IT.

4000 gifts
5500 families

ECONOMIC AREAS

PERORATION

Atlanta | 8. 1. 78

A. Analysis of Present Position

Assumption that we are ^{inevitably & reluctantly} on way to peace is incorrect.

I. TABLE STAKES

1. Egypt's Gamble - 5 ambassadors withdrawn - Iraq, Syria, Algeria, So. Yemen, Russia - Libya
- PLO rejects Egypt

- no support from Saudi & Jordan
- no Israeli concessions at Jarmuk
- now, new settlements near Yamit

2. Israel's Gamble - Sharm

- that self-determination could turn into independent state
- Begin said few days ago - "we don't beat around the bush. We shall not agree to such a mortal danger."

II. CONFRONTATION BETWEEN ISRAEL-U.S. SEEMS TO BE Dwindling

1. No pressure now for Geneva
2. No support for PLO - Carter said few days ago. "PLO has banned itself from any immediate prospect of participation in a peace discussion" because of its uncooperative negative attitude.
3. Not pushing independent state or homeland
4. BUT - he is still very close to Sadat position:
 - a. self-determination for Arabs in West Bank
 - b. withdrawal to 1967 lines (with very minor adjustments)

III. ISMAILIA FAILED

1. Israel would not agree to Sadat two principles; withdrawal and Palestinian "self-determination" for West Bank & Gaza
2. Israel would agree to "self-rule" & "home rule" - with retention

4
2

f its troops. Begin made his dramatic trip to U.S. to obtain Carter support for this position - but U.S. was cautious. Israel will repossess Sinai - even Sharm.

IV. GAP between "Independent state" & "self-determination" and "One rule" & "self-rule". This must be closed

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V. WILL BEGIN GIVE? - B.G. would have given

Is there any "mellowing" to the hard-liners?
Will he be a Debouche - "an unassailably nationalist leader with the wisdom to forsake nationalist delusions"?

Is this momentum toward peace "a possible dream"? or not?
Begin's present popularity is 78%.

VI. NEXT moves - 3 months worth of negotiations - Therefore summer. It may be crucial.

POLITICAL COMMITTEE - Egypt & Israel Foreign Ministers plus Vance in Jerusalem 16 Jan

MILITARY COMMITTEE - Defense Ministers in Cairo

VII. ISRAEL MUST BE BOLD FLEXIBLE + GENEROUS

Dayan knows it - so does Yadin - Eban said: "I don't think I. + E. can reach agreement without the principle of regarding the West Bank territory as negotiable."

B. Inductable Logic of the Campaign

I. military Budget

- a. Same, if peace (at least for several years)
- b. More, if war

II Peace budget - restitution, reparations, resettlement

(even if we balance our refugees against theirs)

III. Social Budget - for our own people, whose demands

~~Gholok's new budget [quote]~~ will escalate, and those patience will wear thin, justifiably.

IV. IMMIGRATION

re Soviet refugees - CJFWF at Dallas in Nov. 77

predicted 2x Soviet Jews would come to U.S. in 1978.

What will not be? Atty Gen. Bell has announced
5000 will be permitted to enter by May 1, 1978.

- Israel has taken about 110,000 since 1971 - U.S.
has taken about 6000.

C. ISRAEL must BE KEPT STRONG TO FACE PEACE

Baltimore " " " " - care for your aged, your families, your Russians, your schools

D. our DUTY is CLEAR - U.S. Jewry can do much more

J.A. "Budget of Desperation" "SILVER PLATTER"

WE ARE WATCHING A FANTASTIC TV SPECTACLE

Sometimes loss sight of reality

Miami

112.27

This could be breakthrough

HISTORIC CROSSROADS

pregnant with possibilities - something will be born
or we moving toward
peace or to war?

TAILORED DEC. 14
Cairo

MANY FEARS

1. Russia fears a separate Egypt-Israel deal,
leaving Syria & itself isolated

2. U.S. fears a loss of Geneva, although Carter is
now more enthusiastic about Cairo meeting, after
N.Y. Times called him a "Sphinx"

U.S. also fears that a separate E-I deal might
leave Egypt isolated in the Arab world, thus vulnerable

3. Syria fears that A.D. will become an economic
threat to the Arab world -

4. Israel has ^{terrible} fears - but is faced with challenge and stepping into new waters.

WE MUST BE BOLD, FLEXIBLE, GENEROUS

CAN ONLY DO THIS IF WE CONTINUE TO BE STRONG

SADAT CAME TO US BECAUSE WE ARE STRONG

YOU HAVE HELPED CREATE THAT STRENGTH

Miami is
GROWING INTO
A GREAT
COMMUNITY

NOW IS TIME TO BE EVEN STRONGER - GIVE MORE

THIS COULD BE BREAK-THROUGH TO PEACE, BUT

WE MUST continue with nation-building -

the Immigration, Education (George W's tribute), etc.

WE MUST produce more - consume less.

YOU MUST give more - in money & political support

Baltimore + others
NN. 77
onward

1. WATCHING TV SPECTACULAR

This is not reality, but image.

2. NO DOUBT, AT HISTORIC CROSSROADS -

pregnant - giving birth to war or peace?

3. GAME IS NOW AT TABLE STAKES -

higher gain, but higher loss

4. PRESENT STATUS

- a. Anger in Tripoli
- b. calm in Cairo, preparing for 14-12
- c. restlessness in Amman + Riyadh
- d. careful thought in Jerusalem

5. MANY FEARS

- a. Russia fears separate E-I deal, which would leave herself + Syria isolated.
- b. U.S. fears loss of Geneva - so now must seek bilateral talks

- c. Syria fears that Israel, in peace,
will become economic master of Arab world.
6. SADAT HAS CUT WITH RADICAL ARABS -
recalled 5 ambassadors, plus Russia
Iraq, Syria, Algeria, So. Yemen, Libya
- AMERICAN JEWISH
7. BILL IS NOW IN ISRAEL'S COURT -
WE MUST BE BOLD, FLEXIBLE
and GENEROUS
8. WE CAN ONLY DO THIS IF WE
CONTINUE TO BE STRONG. SADAT
CAME TO US BECAUSE WE ARE STRONG.
9. YOU HELPED CREATE THAT STRENGTH
NOW IS TIME TO BE EVEN STRONGER -
GIVE MORE FOR PEACE

we also must give more - and we shall
produce more - consume less - continue with
NATION-BUILDING.

SADAT OFFERS ISRAEL
"PEACE WITH JUSTICE";
BUT CALLS FOR
RETURN OF OCCUPIED
LANDS; AMERICAN JEWISH
ARCHIVES
BEGEN HAILS HIS
"COURAGE"; ASKS
WIDER TALK

Chess game -
opening moves -
how will it develop

recognition of Israel implied

- 1) withdrawal, including Jerusalem
- 2) Palestinian homeland
(no mention of PLO)

S. called traitor

Significance was in the symbolism

COMMUNIQUE

- 1.) move to Geneva
- 2.) meet again, in Washington, or elsewhere
- 3.) no threats of war

Lido Beach L.I.
12.11.77

Coming on up to 30th year

years of fire and glory -
death and upbuilding

strange moment now -
pause before next war
quiet in eye of storm



you have two heritages - They
blended - exercise them both
American freedom to express yourselves
Jewish yearning to be free
from time of Moses - we have
been trying to be a free people living
in a free land

①

Confrontation with President's diplomacy -
tense context -
don't be afraid to wage it; but be responsible

- ② Understand the other major patterns: needs
- a) Defense
 - b) Development
 - c) Immigration
 - d) Social gap - poverty

③ Tell story of Munich - read poem

④ Restoration.

Puerto Rico
14.11.72

1. PRESIDENT POLITICAL SITUATION
ARMS -

2. WHAT MUST A GOOD JEW DO ?

a.) Build strong community -
day school - my school

b.) work in politics - AIPAC

c.) work to raise money -

American Jewish
Al million \$ / community
d.) run big community mission to Israel
- take a jumbo full -

3. WHAT ABOUT OUR FUTURE ?

Sevela says doomed

Is he right ? No !!

Positive factors in our future

a.) More population + growth

b.) Jewish dream of model state

4. MUNICH 1933 - 1972 -

Kaddish - 1973 war

DO YOUR DUTY - BELIEVE IN YOUR PEOPLE

Speech to Boston mission - 15.10.77

1. Mixture of first-timers + many-timers requires word of warning + apology:
 - a.) to first-timers: forgive me for references you might not understand ^{& allusions}
 - b.) to old-timers: forgive me for cliches you might hear.
2. Your Kippur war reminder - 4 years ago this week
3. Nature of this war: for existence, not territory
4. Present confrontation with U.S. (serious)
 - a. possibilities of Geneva
 - b. " " " war
5. Struggle to build a good society here.
6. What we expect from you.

Perspiration - conclusion

SYDNEY AUSTRALIA
Nov. 76

After the Holocaust, a nation exhausted by fire and fear lifted its eyes to the challenge of its own aspirations and declared its independence at the moment of its greatest weakness.

What more blindly heroic act of faith could there be?

Yet, as in all great epics, the small hero-nation seemed to expand into larger-than-life size and coped with the challenge. The will to live, mandated in the Torah as *p'ru v'nura*, overtook the exhaustion and inertia.

The lesson is clear - every obstacle can be overcome by the power of will.

2

Accompanying this act of will

There must be a sense of passion -
grand passion. The building of a state
to house our nation is not a luxury -
not merely something we would like to
have - but is something we need, as
every man needs the life-producing forces
of ~~body and air~~ ^{body and air} and sex, to maintain his existence
And ~~body~~ ^{thirdly} ~~the~~ ^{act of will and sense of passion} passionate will

must be accompanied by a feeling for history.
Israel is the center of the existence of every
Jew in the world, wherever he is scattered.
What does Israel mean to every Jew in
Australia and the Diaspora? Israel gives
him an ideal on which to focus and rescues
him from the temptation of selfishness;

3

Israel furnishes him with a security cover; gives him pride; links him to his ~~his~~ ^{Insert-Yaakov} people and gives him a community. One man alone is nothing and one city alone is often lost in the ~~the~~ ^{with} vastness of the wider world surrounding us. All of us linked together form a network of ~~several~~ ^{cells} which grow into a living organic whole. The ^{real} tragedy of the Holocaust is ^{not only} that we lost 6 million individuals. Perhaps more importantly, 2000 communities were destroyed ^{with all their} ~~never to rise again~~ ^{therefore, live} and those which remain ~~are~~ ^{are} under the urgency of compensating for those which shall never rise again.

The will and the vision and the historic sense must all be translated into goals + targets for the

Three years ahead - so when you
meet again you can have a measure
and by which to ~~know~~ judge success
& failure.

Since the UIA ~~is the type of~~
~~organization whose function requires it to~~
~~deal in specific and tangible criteria,~~
let me suggest ^{concrete} targets in three areas.

First, in the area of money to be raised,
let me suggest that by the time
of the next Triennial Conference in 1979,
Melbourne & Sydney each should have
achieved an annual campaign total of
7.5 million and the rest of the states 1 million.
I would also dare suggest ^{to get} you to ~~try~~ down now
an even further goal ^{such} should be that
by the time of Triennial conference three

5

years thereafter, 1982, the annual
total for the two great cities should be
10 million each and 3.5 for the other
states — a federal total of 23.5 million
which would ^{then} make it a campaign
worthy of the deep Jewish feelings of this
warm community.

In the second area, of education
to be achieved, the specific targets should
be set of the number of books to be read
and reported on, by each worker, so that
his personal knowledge of Zion, Judaism, ^{and} Israel
will constantly be deepened. Knowledge will
lead to greater commitment which will lead
to larger financial results. Beside books,
there must be constant refresher lectures
by qualified persons inside Australia & from without;

8

weekend seminars and retreats; day-long
lunch 'n', study days; films; and
training sessions. Education is a constant
journey, but it can be quantified into
specifics - so many books to be read and
courses attended.

The third area for ~~top~~ increased
effort is missions to Israel.

(Describe 3,500 U.S. + 400 British ^{Oct Nov 76})

I would like to recommend that there be
planned and organized an annual Jumbo-load
in Jan.-Feb period, ^{f 1976,} so that people will
return invigorated to start their year's
campaign. In the process of the enthusiasm
which undeniably is generated, new workers
^{will} ~~can~~ be recruited and old workers refreshed.

7

A nation

Stand with us — and this will
encourage us even more than the
monetary value of your gifts.

You give us courage, with your money.
Courage wins freedom

ARCHIVES

A nation builds itself slowly —
is wounded — heals — rebuilds —
just like an organic cells
which slowly expands, builds strength,
differentiates its functions, specializes
and gradually forms a whole
organism.



UJA

The logo for United Jewish Appeal (UJA) is located below the American Jewish Archives logo. It features the letters "UJA" in blue serif capital letters. These letters are set against a circular emblem. Inside the circle is a menorah, and around the menorah, there is Hebrew text that appears to be "הוּא גָּדוֹל הַמְּגֻדָּל".

Zeev Sher

Goal number #1 is a strong educational system
" " #2 is social welfare. If state (2)
cannot provide for aged and sick, it fails.
" " #3 is development. Exports increased
and we must continue this trend, by expanding
our industrial capacity. But this is difficult.

We introduced 60 measures in 75 to reduce
standard of ~~living~~ living (and thus control inflation)
77 will see further reduction.

With increased taxes + reduced standard + inflation,
what can be the Israeli moral?

Zev Shor
Haifa
15.1.77



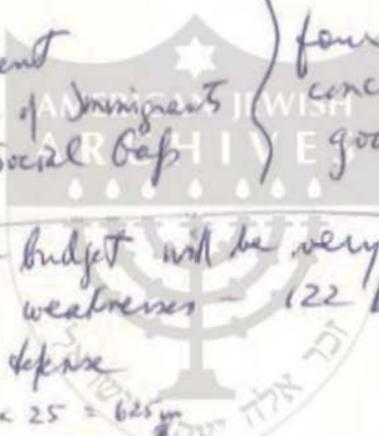
UJA

Herb Friedman

on one hand - we are becoming stronger -
exporting more

But we are not independent - because
we rely too much on U.S.

Defense
Development
Absorption of Immigrants
Closing Social Gaps



} four concurrent goals

Fiscal 77 budget will be very poor -
representing weakness - 122 b.

40% defense

$$F-15 - \$25m \times 25 = \$625m$$

$$F-16 - 16m - \times 200 = \$32b$$

away budget cut - on amenity side

debt per capita is "2500 - 10 times more than any
other country in world."

We can cut budget ^{only} in social welfare,
education, development. And in these very
areas, our very future depends.

Options offered by U.S.

1. Palestinians part of Jordan delegation
2. " " " unified Arab group
3. Defer Palestinian question to start of conference
4. " " " " later
in conference

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Israel accepted first option
Arabs did not accept any option,
but leaned toward 2

Pan-Arab idea had been
suggested by Syria
Israel rejects this.

PLO thinking of accepting #4
in order to be present

Substance - US principles

1. peace treaties
2. withdrawal to 67
3. Palestinian entity



Local problems

Montreal
Aug. 1977

Major problems

War + Peace

1. Lack of agreement with U.S. on approaches to peace, which will result in, either:
 2. Gradual U.S. withdrawal of support (Israel go it alone)
 3. Actual US pressure on Israel to cooperate + compromise
 4. Probably no Geneva - or at best, a hollow shell, no results
- 5. Therefore, possibly disillusionment, frustration - increasing chances of war.

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Economics

1. Hopefully some improvement - slowing inflation, but basically, no growth in economy
2. Budget still horrendous - deepening debt. Must cut consumption - i.e. standard of living
3. Therefore, more capital inflow needed

Bil'yah

- 1. Down - which causes psychological depression - but even 20,000 people cost $\approx 250,000,000$ (5000 families at $\approx 50,000$ per family)

Social Gap

- 1. And what about helping care of earlier people?
Slums, illiterates, youthful delinquents

Moral down

Moral down

Now is time to rally - money support is more than money - is a demonstration of faith + belief. Dollars before a war vs. after

How

1. Make own gift
2. Submit in person
3. Use a rated figure
4. Present the case well & forcefully
5. Don't be afraid of offending



Government Budget - Apr 1, 77 - Mar 31, 78
 (\$1B Billion)

	<u>Expenditure</u> (\$1Billion)	<u>Income</u> (\$1Billion)
Defense	41.625	(34 %)
Debt service	30.250	(25 %)
Interest	14.750	
Principal	15.500	
Development	12.000	(10 %)
housing	4.550	
AID	7.450	
Social Services	38.625	(31 %)
health, educ. welfare, local authorities export subsidies food "	122.5	(100 %)
		AMERICAN JEWISH ARCHIVES
		122.5 (100 %)

Notes

* at least $\frac{1}{2}$ of this represent borrowings
 (** at least $\frac{2}{3}$ or $\frac{7}{8}$ of this
 represent borrowings)

Balance of payment
 (\$ billion)

	1975	1976
Exports	4.180	4.640
Imports	8.280	7.860
Deficit in balance	4.1	3.2

Total foreign debt
 (\$ billion)

1975	-	7.8
1976	-	9.0

in this
 form
 form

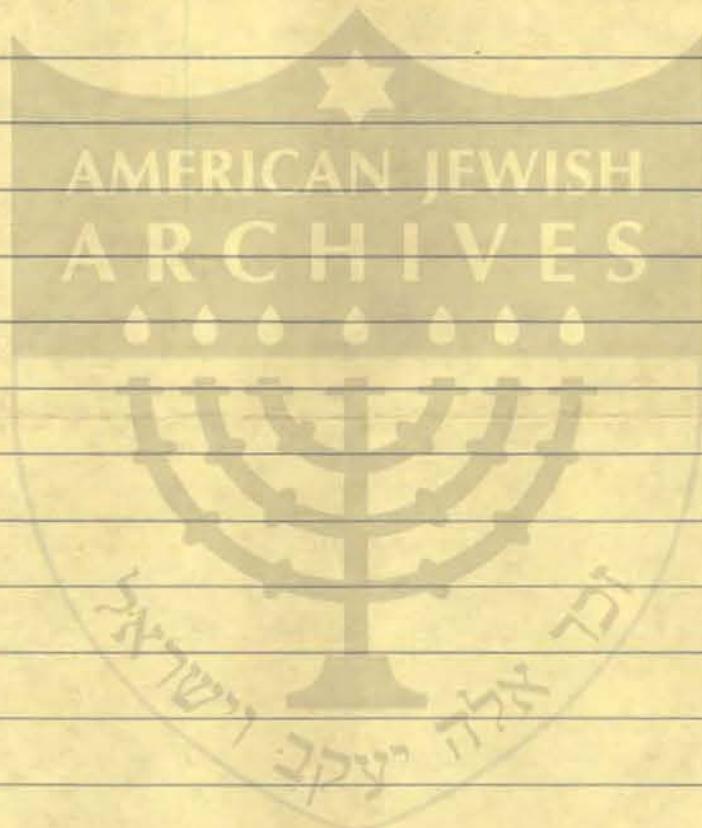
from KIPUR war

Four years of gloom - anxiety - self-castigation.

Now facing confrontation - very very serious.

Four concurrent goals

Defense ; Development ; Immigration ; Social Gaf.



MOSHE DAYAN: STORY OF MY LIFE

On the Yom Kippur War

More weapons were involved and the fire was more intense over short fronts and in a brief period of time in this campaign, than in any other campaign, at any time, anywhere in the world.

In World War II, the French had 2000 tanks on the Maginot Line. The Germans attacked with 5000 tanks. At El Alamein, in the Western Desert, Montgomery had 1030 tanks and Rommel about 600. In the Yom Kippur War, the Arabs attacked with more than 5,500 tanks. On the Suez front the Egyptians used double the number of tanks employed by Montgomery, and in the north the Syrians attacked with a force equal to that which Germany sent against France. Both the attacks were carried out simultaneously, with the most sophisticated types of tanks. and on extremely short fronts.

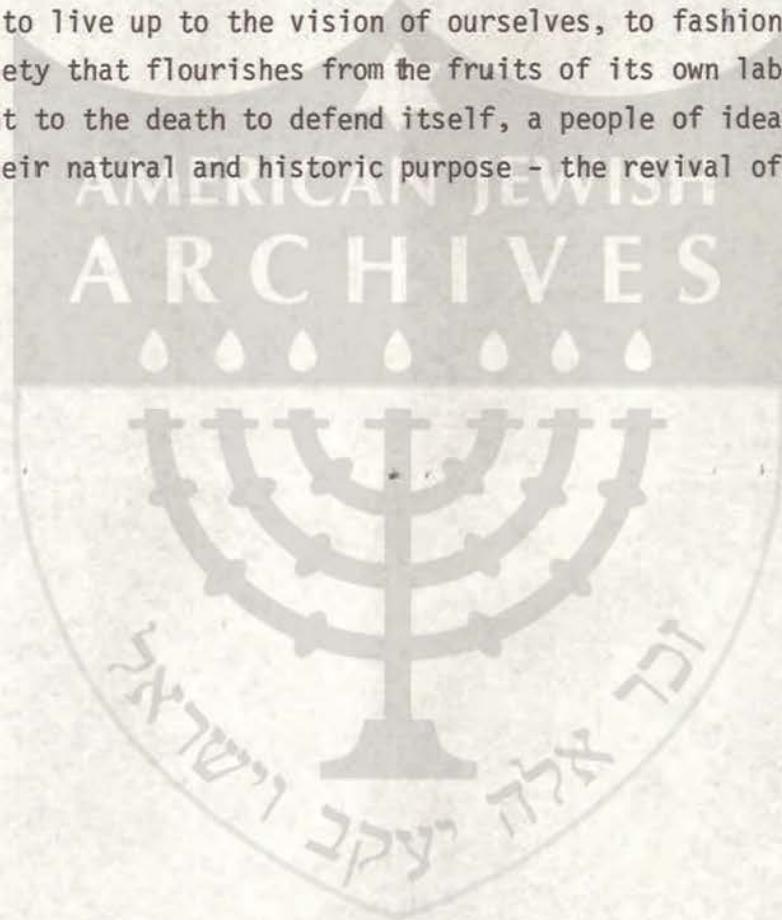
After the war Israel had to make a reappraisal of the military strength required to preserve her capacity to meet a future Arab attack. Even if all the arms markets were open to Israel she would have to determine with great care the limits of the burden she could bear. How many tanks, planes and regular troops could we afford to maintain without collapsing under the economic weight of procuring and supporting them?

According to the figures published by the Institute of Strategic Studies in London, Israel maintains in peacetime an army whose size and cost, in proportion to her population and economy, greatly exceeds those in other countries. According to the Institutes figures for 1974-75, Britain, with a population of 56.4 million, maintained 900 tanks and 500 combat aircraft; and France, with a population of 52.4 million, had 950 tanks and 461 planes. Israel, with a population of 3.3 million, had 2,700 tanks and 461 warplanes. In further contrast, Egypt, Syria and Jordan and Iraq, with a total population of 58.6 million, maintained 6,600 tanks and 1189 combat aircraft.

I believe that the extent of Israel's military strength has virtually reached its quantitative limits. It will be difficult for her to go on and on enlarging her army, acquiring many more planes and tanks at vast cost, with their increasing sophistication, and tying down the young men on military service, while at the same time continuing to meet our constructive civilian goals of social and economic development, integrating the new immigrants, settling the land, creating new industries, and expanding our educational and health services. Therefore, the way in which Israel must secure a balance of forces against the Arab world, which grows in strength with extraordinary speed, lies

in improving the quality of her weapons, a quality which should ensure that any Arab attempt to destroy Israel will involve the destruction of the attackers.

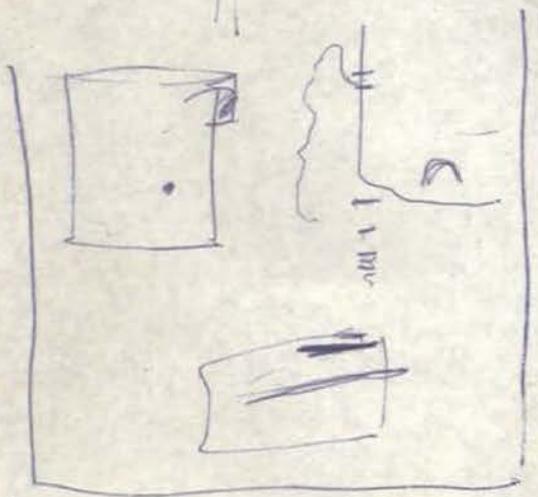
Our military victory did not wipe out the hostile political reality in which we are living and against which we are struggling. But Israel herself and her readiness to persist in the realization of her ideals enabled her to withstand such a reality. Our foremost duty is to live up to the vision of ourselves, to fashion a pioneering state, a creative society that flourishes from the fruits of its own labor, a courageous state prepared to fight to the death to defend itself, a people of ideas and ideals striving to achieve their natural and historic purpose - the revival of the Jewish nation in its homeland.





AMERICAN JEWISH ARCHIVES

ארכיב יהדות אמריקאי



~~Brown - Hebrew Dept
Harr - Dept~~