

MS-763: Rabbi Herbert A. Friedman Collection, 1930-2004. Series H: United Jewish Appeal, 1945-1995. Subseries 2: Correspondence, 1947-1982.

Box	
25	

Folder 2

Bernstein, Irving. 1960-1972, undated.

For more information on this collection, please see the finding aid on the American Jewish Archives website.

3101 Clifton Ave, Cincinnati, Ohio 45220 513.487.3000 AmericanJewishArchives.org IRVING BERNSTEIN 236 SOUTH WETHERLY DRIVE BEVERLY HILLS, CALIFORNIA CRESTVIEW 6-3786

June 10, 1960

Dear Herb and Elaine:

Although I can't be with you this coming Sunday, at least I can join in the fun.

I am sure Sammy Cahn won't mind the few changes I made in his lyrics to make them more appropriate for your get-together. Enclosed, therefore, are my suggestions for "entertainment" for the party. All you need is someone who can sing the melody.

I am sure that the lyrics, particularly for "All the Way", will bring a laugh or two.

Have a lot of fun.

Best wishes,

# "HIGH HOPES"

# VERSE:

GIVE WHAT YOU'VE GOT THROW SOME LOOT IN THE POT ANYTHING THAT YOU GIVE WILL HELP A LOT

# CHORUS:

UP 'TIL NOW THE PACE HAS BEEN SLOW WE'VE STILL GOT SOME DISTANCE TO GO HERB SAYS WE NEED THE DOUGH SO WE'RE NOT SETTLING FOR NO

AND WE'VE GOT HIGH HOPES WE'VE GOT HIGH HOPES WE'VE GOT HIGH APPLIE PIE IN THE SKY HOPES

WE'RE GONNA SHOW THE REST OF THEM WE'RE THE BEST OF THEM PUT U. J. A. ON TOP OOPS THERE GOES ANOTHER RECORD KER OOPS THERE GOES ANOTHER RECORD KER OOPS THERE GOES ANOTHER RECORD KER PLOP KER-PLOP111



# "ALL THE WAY"

Sammy Cahn + IB.

# CHORUS:

¥

WHO WILL GIVE A HOLLER IF YOU'RE REAL CLOSE WITH A DOLLAR U. J. A.

WHO'LL KEEP MAKING SPEECHES "TIL THEY'VE EMPTIED OUT YOUR BREECHES U. J. A.

HERBERT A. DIDN'T YOU ENJOY HIM HE GAVE US ALL A BOOT BUT WE JUST CAN'T GO TO "GOYIM" NOT TO RAISE THIS MOST VITAL LOOT!

MAKE A CONTRIBUTION OR YOU'LL HEAR SOME ELOCUTION NIGHT AND DAY

YOU CAN GIVE WHAT YOU WISH JUST REMEMBER THAT YOU'RE JEWISH ALL THE WAY

LET'S SHOW THAT THEY'RE NOT FORGOTTEN, NOT BY THE U. J. A. PLEASE DON'T BE A BUCK-PASSER 'CAUSE YOU'RE PASSING RIGHT TO NASSER PLEASE WE SAY HELP THE U. J. A.

# C O P Y OF PHONED IN CABLE 4/17/64

# BERNSTEIN

CARE VINITSKY JEVAGENCY JERUSALEN (ISRAEL)

RE ADI MAKE STRONG INTERCESSION BECAUSE WE HAVE CONFIRMED HIM TO COMMUNITIES OR AT LEAST OBTAIN REASONABLE EXPLANATION FOR CANCELLATION STOP INFORM US IMMEDIATELY TIME PERRIBLY SHORT STOP RE PINCUS JANUARY PRESS HIM TO UNDERSTAND MULTIMILLION DOLLAR VALUE THIS TOUR STOP RE TEDDYS ROLE EDUCATION CONFERENCE HE HIMSELF BEST ONE TO RECONNIZE HIS UNIQUE ACCEPTANCE BY US LEADERSHIP STOP HIS PERSONAL AND OFFICIAL STATEMENT OF ISRAELS REUCATIONAL MEEDS AND ENDORSEMENT OF UJA CAMPAIGN ON BEHALF THOSE MEEDS WILL CARRY TREMENDOUS WEIGHT STOP RE ESHEOL CABINET DINNER HAVE CHANGED TIME TO EIGHT WILL NOT MAIL INVITATIONS UNTIL TWENTYMINE APRIL AS REQUESTED REGARDS

Lie

FRIEDMAN

HAF/ 4/17/64 @RB ACR108/IT1389/JEC251
JERUSALEMISRAEL 99 17 1710

FRIEDMAN UJAPPEAL NEWYORK-CITY

ADI BEING SENT EUROPE MAY JUNE HE URGES MY INTERCESSION WITH SHIMON STOP WILL NOT MAKE STRONG ISSUE UNLESS YOU ADVISE STOP TED ASKS THREE JUNE INVITATIONS BE HELD UP APRIL AS PLANNING STILL FLEXIBLE STOP UNTIL TWENTY NINE DINNER TIME SHOULD BE CHANGED TO EIGHT AS

- IC COLL A MESSENGER: FININE 191-1322 -7550 - OTHER MATTERS: PHONE 797-3300

IN DENN A MEDDAVE: FRUNE /9/-DOLL - IN CALL A MEDDENGER: FRUNE /9/-/

MESSAGE INFORMATION: PHONE 797-7550 - OTHER MATTERS: PHONE 797-330

1964 APR

17

PM 12

54

- 7

PAGE 2/49

SPEAKER NOT SCHEDULED ARRIVE UNTIL NINE STOP TED PREPARED ACCOMPANIES GROUP STOP ASKS STAY FOURTEEN FIFTEEN IF HE ROLE MEETING STOP CABLE ELABORATION HIS ME NOT HIM STOP HE THINKS CAN GIVE DEFINITE WORDS HIS TRIP BEFORE TWENTY SIX APRIL STOP PLANNING SEE ARANNE SUNDAY STOP LETTER FOLLOWS

BERNSTEIN

(23)

È.

C/AC&R SYSTEM

D131 BIU0318 1007 TELAVIVJAFFA 101 22 0830

SERVICE OF RADIO CO

COMMUN

RCA

E

INC.

0

CATI

COMMU

Z

RADIO CORPORATION OF AMERICA

ROAD STREET, N. Y. TEL. 363-2121

MUNICATIONS

66 BROAD STREET, N. Y. TEL, 363-2121

SERVICE OF RADIO CORPORATION

66 BROAD STREET

ANFIADA RX APR 22 8 24 AH 364

FRIEDMAN UJAPPEAL NEWYORKCITYUSA

PINCUS HAS MADE DEFINITE COMMITMENT WITH PM AND PERES FOR ONE ISRAELI IN RESIDENT STOP COLONEL SHALOM SHEFI PLANING ARRIVE STATES MIDDLE JULY STOP PINCUS INDICATES WOULD BE UTMOST EMBARRASSMENT IF FAIL GO THROUGH WITH PLAN STOP NEED NOT BE PHILY STOP MET SHEFI WHO REASONABLYGOOD

PAGE2/51

CHOICE STOP ASSIGNMENT FOR MINIMUM TWO YEARS STOP CHEFI HAS WIFE TWO CHILDREN STOP HOPES WE CAN ADVISE CHOSEN CITY SOONEST POSSIBLE STOP ARMY READY WITH ADDITIONAL CANDIDATES STOP ASKED THEY DO NOTHING FURTHER UNTIL COULD DISCUSSWITH YOU STOP PINCUS NOT STAYING FOR EDUCATION CONFERENCE STOP EN ROUTE GENEVA BERNSTEIN

7

CA

SERVICE

8 0

SERVICE OF RADIO CORPORATION OF AMERICA

66 BROAD STREET, N. Y. TEL. 363-2121

CMMUNICALIONS,

ZC

RE

# UNITED JEWISH APPEAL

OCTOBER 15, 1965

ITT

X

IRVING BERNSTEIN GRAND HOTEL ROME (ITALY)

GINSBERG DUBINSELY AGREED COME ANYWAY WILL ARRIVE ISRAEL THURSDAY TWENTYFIRST TWA EIGHTFOURZERO STOP WILL LEAVE ISRAEL THURSDAY TWENTYEIGHTH TWA EIGHTFOURONE STOP :SUGGEST FISHER CABLE THEM AT THEIR RESPECTIVE HOMES NOW EXPRESSING THANKS FOR THEIR LOYALTY DEVOTION REGARDS

HERB

UNITED JEWISH APPEAL

OCTOBER 22, 1965

X

BERNSTEIN DARE VINITSKY JEVAGENCY JERUSALEM (ISRAEL) ALLL AMERICA

CANCEL VAJDA CABLE YEWTERDAY RE FISHER PITTSBURGH STOP HAVE TALKED SOROKER NOW HAVE MUCH BETTER AND MORE PRODUCTIVE PROPOSITION STOP NEED FISHER ONE DAY IN PITTSBURGH FOR A FEW SOLICITATIONS PLUS EVENING MEETING AT JOE EATZ HOUSE FOR TOP FIFTEEN CONTRIBUTORS STOP THIS IS MAKE OR BREAK FOR PITTSBURGH CAMPAIGN STOP CHOICE OF ONE OF THREE EVENINGS SUNDAY MONDAY TUESDAY NOVEMBER TWENTYONE TWENTYTWO OR TWENTYTHREE STOP WISH REMIND YOU THESE ARE ALSO DATES FOR LOSANGLES TOWHICH FISHER NOT GOMMITTED STOP ZIMMAN AND EYE WILL GO FOR INDIVIDUAL SOLICIATION NO MEETING STOP FISHER PREFERRED NOT GO LOSANGELES ANYHOW STOP CABLE PREFERABLE DATE FOR PITTSBURGH REGARDS

HERB

R JEVAGENCY JM UJAPPEAL 62911

VINITSKY FOR BERNSTEIN

Via UNION

Via UNION

Via UNION

FRIEDMAN

10/25/65

PITTSBURGH BEING VERY UNDERSTANDING AND FLEXIBLE WILL WAIT UNTIL FISHER RETURNS FOR DECISION STOP EXACTLY WHEN DOES HE RETURN TO NEW YORK OR DETROIT STOP REMILWAUKEE YOU RECALL SAYING FISHER WILLING GO ONLY IF BIG GIFTS MEETING STOP MILWAUKEE AGREED HAVE BIG GIFTS DINNER NIGHT NOVEMBER THIRTIETH WITH SOLICIATION DURING DAY STOP IF FISHER UNABLE MAKE NIGHT THEY WILLING HAVE BIG GIFTS LUNCHEON THIRTIETH BUT THIS WOULD REQUIRE SOLICIATION PRECEDING DAY TWENTYNINTH PLEASE ADVISE STOP RE THURSDAY DECEMBER NINE LUNCHEON HAVE JUST BEEN THROUGH FOURSEASONS WHICH CAN BE MOST GRACIOUS AND ELEGANT PARTY EVER HELD STOP NO COMPARISON WITH WALDORF OR HARMONY CLUB STOP EYE HAVE HOLD ON PLACE AND STRONGLY URGE WE TAKE IT STOP VAJDA HAS CHECKED RELEVANT COMMUNITIES AND GIVING POTENTIAL NAMED PERSONS ASFOLLOWS EISNER DOLLAR 2500 IMPORTANT GET COMMITMENT FROM HIM TO REPEAT AS CHAIRMAN KAPLAN DOLLARS 4000 GOTTLIEB DOLLARS 10000 ROSEN DOLLARS 10000 STERN DOLLARS 20000 POLLIN DOLLARS 25000 PERSONAL OR DOLLARS 40000 INCLUDING SONS STOP JORDAN HAS OBTAINED ROTHSCHILD ACQUIESCENCE TIMELIFE BREAKFAST THURSDAY DECEMBER NINE STOP NOW YOU GET SIEFF STOP SENDING SEPARATE MESSAGES EDMEL AS YOU SUGGESTED STOP FUNDRAISING MAYBE SLOW BUT APPEARS TOBE VERY STEADY CONGRATULATIONS THEREFORE STILL IN ORDER STOP YOUR REQUEST KEEP PRAYING FOR YOU SOMEWHAT FUNNY HOW ABOUT PRAYING FOR ME STILL NO NEWS LOVE TO MAX REGARDS

10/25/65

ß

WESTERN-UNION-62911 FRIEDMAN UJAPPEAL NEWYORK

Via U UNION CABLES Via UNIO

I'AKI FY

C.ABLES

Via U' UNION

FISCHER RELUCTANT ACCEPT PITTSBURG STOP WILL NOT GIVE FINAL DECISION UNTIL HE RETURNS STOP HE SAYS WILL ACCEPT ONLY IF HE CAN ARRANGE PRIVATE PLANE STOP MY SUGGESTION IS STILL TO REPLACE HIM PITTSBURG STOP FISHER

APPROVES TEXT FOR PERSONAL INVITATION BUT PREFERS MEETING ALDORF OR HARMONIE CLUB STOP DOES NOT ANT INVOLVE THIRD HOTEL STOP KOENING LETTER OKAY EXCEPT CHANGE UNIQUE LEADERSHIP SECOND PAGE TO GREAT LEADERSHIP STOP EYE SUGGEST OFFERING TEN MINUTES INSTEZD TEN OR FIFTEEN AS LONGER COMMENTS WITH TRANSLATION MAY MAY CREATE

TIME PROBLEM FOR US STOP ROTHSCHILD ALEXANDER LETTERS OKAY CAN GO STOP FISHER WILL GIVE SIEFF HIS LETTER THIS WEEK STOP MISSION FUND RAISING PROCEEDING SLOWLY AND WITH MUCH EFFORT STOP KRAVIS TULSA FROM 10,000 TO 25,000 MUST BE KEPT ABSOLUTELY CONFIDENTIAL AS LRAVIS WANTS HOST BIG GIFTS MEETING MSX HIS

HOME AND WILL ANFOUNCE THERE STOP WISHNICK REPEATED EXTRA 20,000 IN HONOR FISHER STOP STRELITZ BOYS NORFOLK 10,000 TO 20,000 ALSO TO BE KEPT CONFIDENTIAL STOP BARNETT GIFT REVISED SAME AS LAST YEAR BUTFISHER GUARANTEES WILL BE INCREASED 5,000 STOP MEGDELL FLINT ACCEPTS 1966 CHAIRMANSHIP STOP EVERYONE SENDS BEST YOU FRAN STOP CABLE GOOD NEWS WHEN OCCURS STOP SHOW BIZZ SOUNDS EXCITING STOP BUT URGE YOU DISCUSS WITH MAX BEFORE YOU MAKE COMMITMENT STOP PLEASE DETERMINE POTENTIAL GIVING EISNER NEW HAVVN KAPLAN AKRON GOTLIEB CLARKSBURG ROSEN BUFFALO STERN SAN FRANCISCO POLLIN WASHINGTON AND CABLE SOONEST STOP FISHER IN EXCELLENT MOOD

lege 2

10/05/65

STOP EDMEL WORKING HARD ALSO ZINAMAN ADELMAN PARKER SHANE STOP OTHER OFFICERS GIVING TOKEN SERVICE ALTHOUGH KANTER MADE GOOD TRY BEFORE DEPARTING IRAN STOP DAN CARMEL STOPOVER STIMULATING AS PRESIDENT PRIME MINISTER BEN GURION MIKE FELDMAN ALL IN HOTEL DURING OUR STAY STOP PLEASE TELL LIND VINITZKY CAN mid by

# PROVIDE BUSES

Via

Via UNJON IN CABIES

Via UNION BLES

WesterdLES

GUIDES FOR BOSTON GROUP FOR FIVE DOLLARS PER PERSON PER DAY STOP ASL IDA CALL HOUSE ADVISE ALLS WELL WITH US - have have all STOP TELL VAJDA THAT KAPLANS ARE FINE AND CANNOT UNDERSTAND

AKRON COM

CABLED PREVIOUSLY TO SEND VINITZKY TEN THOUSAND DOLLAR ADVANCE FOR KIOG

DAVID STOP IN NOT ALREADY DONE SO PLEASE SEND STOP ALSO INCLUDE ADDITIONAL TEN THOUSAND MADE OUT DA CARMEL STOP FISHER OKAYS LUCE BREAFAST STOP HE WILL TALK WITH SIEFF STOP YOU WILL HAVE TO CALL JORDAN AS I UNDERSTAND ROTHSCHILD PLANNING ARRIVE NEWYORK ON NINTH DECEMBER STOP MEGDELL JUST INCREASED TO 55,000 FROM 33,500 STOP KEEP PRAYING FOR US

LOVE IRU

56

LT

URRG CO

RCA CON

NNNN

ZCZC RXB0126 L0857 WF

TELAVIVYAF013 25 1300

D206 ZCZC RMB0697 BIU87 1195

COMMUNICATIONS, INC. FORM 910110

RCA

UNC.

RCA COMMUNICATIONS.

TIONS, INC. FORM 910110

TRIEDMAN UGAPPEAL NEWYORKCTY (TRY UJAPPEAL NEWYORK)

FISHER ACEPTS PITTSBURG MONDAY TWENTY TWO NOVEMBER REGARDS BERNSTEIN

COLL LT

TRIAL DELIVERY LEASE RETURN IMMEDIATELY

IF NOT POSITIVELY INTENDED FOR YOU.

RCA COMMUNICATIONS, INC

BERNSTEIN

FRIEDMAN C/O UJAPPEAL NEWYORK CONGRATULATIONS NEW YORK AND LOS ANGELES MEETINGS PARTICULARLY LATTER STOP YOUNG LEADERSHIP MISSION CANNO VISIT CANAL AS SCHEDULED STOP WILL TRY TO RESCHEDULE IF POSSIBLE AFTER FIFTH NOVEMBER STOP DAYAN DINNER MEMORABLE AFFAIR WITH BARLEV YARIV HOD TSUR TAL PRESENT STOP SECOND CAUCUS IMMEDIATELY AFTERWARDS PACKED AND FINISHED ALL EXCEPT TWENTYSIX CARDS WHICH WE SHOULD DO TODAY STOP SEE YOU TOMORROW

UJAPPEAL62911

WOMOPMUP

₽

Via

Via

UJAPPEAL62911

UJAPPEAL62911

AMERICAN JEWISH A R C H I V E S mp

ENS

Hel

1966

MAT MP

UJAPPEAL62911 UJAPPEAL62911

Via W

Via WUI Via WU

NN

MON

R HILTELS TV

29/10, 1966

ATTENTION FRIEDMAN

SAPIR SWEARS THAT ALLON WILL GO AS PREVIOUSLY ADVISED STP

AMERICAN JEWISH

THEREFORE SUGGEST YOU DO NOT MAKE ANY CHANGES UNTIL

AFTER YOU ARRIVE HERE

BERNSTEIN

WELL RECEIVED? WELL RECD TKS B/? ;?8?8 BIBI

**Irving Bernstein** HAP To: Re: J.M. JMS 8 bogt -15 68 th Birthday -W02-9111 ins Dear Joe - Happy Bir Anday time passes yet you grow stronger congraphiletims always fondest coble - perton 4/ 8/67 (R. Klin) Hech Friedman regards

UNITED JEWISH APPEAL, INC.

# MEMORANDUM

Date August 9, 1967

70 Rabbi Herbert A Fried

From Irving Bernstein

Subject

3

3

0

2

N

Study Mission

- A. Mission now consists of 416 individuals or 227 units. We may have to call a halt if the Mission continues to grow. We may soon outgrow the total room availability in Jerusalem. I cabled Chaim Vinitsky to give me the total rooms available to him so that we can make the sppropriate decision.
- B. Vinitsky called to advise that Fisher recommended staying at the Hilton Tel Aviv from the very beginning in order to:
  - 1) Give everyone similar hotel occupancy
  - Give women opportunity to wash up and rest before going to Jerusalem to visit Western Wall.

I spoke to EG -- in line with his suggestion, I cabled Vinitsky to stay with present plans.

C. El Al cannot handle more than one flight on October 16. We are now trying to negotiate for a second plane. The most likely candidate is TWA.

If we offered seating of 2 and 3 seats we would have to add \$200.00 plus to ticket. However, since we will need seating space, we are not making this arrangement. October 16 is the day \$399.00 - 10 day excursion trips start -- planes are at a premium and we can't afford to give away seats.

- 2. Chicago Budgeting Meeting for HAF and EG scheduled as luncheon September 11.
- 3. Field Staff Meeting tentatively scheduled September 8.
- 4. Eshkol is not coming in September.
- 5. We can anticipate approximately \$100,000.00 from Israel Symphony Concert Tour for Emergency Fund. Do you want to go to Saratoga August 24 for their last concert to thank the orchestra? I cannot do it because I will be overseas.
- December Conference -- Life Magazine refused us permission to use Israel cover. They say it's against their policy.

TO: Rabbi Herbert A. Friedman

August 9, 1967

24 14 12 12 12 14 13 14

 1968 Speakers -- EG strongly urges that we invite Eban or Dayam for major communities EG Meetings 1968 Spring. He feels Israeli Colonel is significant but not big enough for top communities.

Regards to FRANNIE Masta F.

lorc Inter

STATE CARDING AN STATE FOR THE CONTRACT

IB:SS CC: EG

:3

72004

33

0

Plate a strange all a sould be

#### Robbi Herbert A. Friedam

Irving Bornstoin

# 1. Study Mission

3.

3

0

0

01

3

N

0

A. Mission now consists of 410 individuals or 227 units. We say have to call a halt if the Mission continues to grow. We may soon evtgrow the total room availability in Jerusales. I asked Chain Vinitsky to give me the total rooms svailable to him so that we can make the appropriate decision.

August 9, 1967

#### B. Vinitsky called to advise that Fisher recommended staying at the Hilton Tel Aviv from the very beginning in order to:

- 1) Give everyone similar hotel company
- 2) Give woman apportunity to wash up and rest before going to Januaries to visit Western Wall.

I spoke to B0 -- in line with his suggestion, I cabled Vinitsky to stay with present plans.

C. El Al cannot headle more then one flight on October 16. We are now trying to negotiate for a second plans. The most likely condidate is TMA.

If we offered seating of 2 and 3 meats we would have to add \$200.00 plus to ticket. However, since we will need seating space, we are not making this arrangement. October 16 is the day \$399.00 - 10 day excursion trips start - planes are at a pressum and we can't afford to give away seats.

2. Chicago Budgeting Hesting for HAF and NG scheduled as luncheon September 11.

- 3. Field Staff Mosting tentstively scheduled September 8.
- 4. Eshkol is not coming in September.
- 5. We can anticipate approximately \$100,000.00 from Israel Symphony Concert Tour for Emergency Fund. Do you want to go to Saratega August 24 for their last concert to thank the orchostra? I cannot do it because I will be overgens.

 December Conference - Life Magazine refuted us permission to use Isrsel cover. They say it's egainst their policy. 20: Rabbi Harbort A. Friedman

- Marting

3

Ser

13:88

079 30

24

0

120 4

KAR SASE

# August 9, 1907

Alminia - Honofiana

The water party of the strategies of the state of the

and the second second second

the second second

 1968 Speakers -- EO strongly urges that we invite Ebsn or Doyan for major communities EO Heatings 1968 Spring. He feels Israeli Colonel is significant but not big ensugh for top communities,

3

Acto

UNITED JEWISH APPEAL INC.

# MEMORANDUM

Date August 11, 1967

To

Mr. Herbert A. Friedman

From

Irving Bernstein

Subject

3

0

10

3

3

N

5

3

0

# I. Study Mission

a. Roumania - Moe L indicated that Roumania subdavision withow must be limited to 12. Shavit cabled-Shaike said that group must be limited to 10. This was a shock because I thought Shaike would let us increase it to 20. Shaike also advises that we cannot go in as a UJA group but as a group of American leaders.

b. Even though this may upset you I will suffer your impatience by telling you that Lou Goldman called to urge against dividing the Mission members into many hotels.

c. Vinitsky cabled that Fisher had discussed the Mission program with him and Parker is bringing back with him on Tuesday Fisher's ideas and suggestions.

2. Elavic is at the Plaza Hotel this weekend - PL 9=2000,

3. Eddie Ginsberg asked that the Study Mission Solicitation meeting and the Executive Committee meeting be changed to September 28 and 29. Please change dates on your calendar.

4. The Israel Symphony will be at Saratoga on 8/23 not 8/24 at 8:30 P.M. Aug duants 140 -

#### 5. December Conference

Eli Wiesel turned down our invitation to participate on Eastern Europe. Will you call him? What do you want to do about his name on the invitation. We must know quickly. He says he just does not feel natural doing it. By the way, Ernie Spickler says that Wiesel did rather poorly at the Onchiota Young Leadership meeting. To: Mr. Herbert A. Friedman

August 11, 1967

# 6. Field Staff Meeting

Will be at Warwick Hotel on Tuesday, August 15, 9 A.M. I can meet with you at lunch on Tuesday and also for dismar Tuesday evening before the theatre if you stay over. If not, we can do all our business at lunch and in the afternoon since I assume you will be with the field staff only Tuesday morning. Marty would like to use the afternoon for field matters and to establish his own communication with them.

Stay where you are - I's Wrathe in the summer

+ 100 B - 5

7. Films

a said had a stranged

0

7

0

0

3

~

Children of Exodus - Mostel due to record 8/15.

page 2

Council Film - rough cut to be viewed 8/16.

1b:ms

UNITED JEWISH APPEAL, INC.

MEMORANDUM

To

Fron

3

2

0

3

-

.1

5

34

0

Irving Bernstein

Mr. Herbert A. Friedman

Subject

You are a lucky fellow - you left just in time - Max is coming to town tomorrow. Now, isn't that a nice way to end the week and begin a weekend. I think I'll give him your telephone number just to get even.

Data

August 17, 1967

Now - a few items to prove we haven't forgotten you.

1. Mission

I spoke to Eddie Ginsberg and Albert Parker and had a conference call with Merrill Hassenfeld, Leonard Strelitz and Phil Stollman. All emphatically agree that the mission must stay in Tel Aviv. All emphatically agree that the first day should be a day of rest. In view of your "Fire Island relaxed attitude" this morning - I will plan the itinerary that way. All agree that your plan is brilliant, but all, except Stollman, strongly urge keeping the mission below 500. They fear the loss of intimacy of previous missions, and that the mob effect and scores of busses moving at the same time will back-fire. They urge that the program be planned with many alternatives and with many small missions within the over-all mission in order to maintain some form of intimate contact.

2. Rose letter on Foundations

I sent a copy to Max and Eddie for their comments. I indicated that you asked me to send them the copies.

3. Young Leadership Mission

Gitl will be bringing you the itinerary for the Young Leadership Mission. I know that Ernie urged you to go to Israel. However, I urge you to stay home and do the briefing here. I am afraid we will need you here more than the Young Leadership Cabinet will need you there.

Best regards.

IB:gb

N. M. R. S. Key

4/1/88

VIEITEEY JEWACEUCY JERUSALEH (ISRAEL)

24 - Part 1

15

FOR FRIEDMAN STRELITZ INSIGTED THAT LESSEE ORT UP APPOINTMENT FOR HIM WITH EARIN INORDER BRING BABIN TO MEETING IN VINGINIA STOP THEREFORE UNGE THAT GINNELING HERT WITH STARLETE TO EXPLAIN WHY LESSER NOT MAKING SUCH APPOINTMENT ERGANDS

122221前空第1言

United Jovish Appeal 1200 Avonue of Americas, MYC

1 23

BERET FRICEMAN BREEL HOTEL MEURICE PARIS (PRADCE)

x

68

NV Phone Securiclegr. 737-3311 Mangr.-15.

Morid Communications Int.

Haf Tup.

2/2

SPORE WITH RIVLIE TODAY STOP YARIV BOT ABLE COME UNTIL FREMARY SIXTIES STOP THIS ELEMINATES HARTIEGS DETROIT TEAMECK EMERTED CHATTANOOGA DORFOLE BIRGINGHAM MILSAUXE LOS ADDELES BAR PRAECISCO PAIN BRACH STOP RIVLIN ADVISES WE CANNOT GET GERMAL TO REVIACE YARIV STOP UNDE WOU CALL RIVLE DERETTLY STOP ABLING SAFIR TO CABLE STOP WILL ALED ASK GERERARS TO HANDER BUT HE DOES BOT ARRIVE UNTIL SEMERY MEGARDS

BERNSTEIN

CAN IEV

W.J. CABLES

5/6/68 ADVISE LESSER THAT FRIEDMAN DID NOT REPEAT DID NOT APPROVE USING BABIN FOR STLOUES STOP HE DOES NOT WANT UJA TO ASE RABIN AS HE DOES NOT THINK RABIN WILL ACCEPT AND FURTHERMORE THAT MEETING IS NOT WORTHY OF RABIN STOP HE DOES NOT RECOMMEND DUBINSKY CONTACTING RABIN DIRECTLY BUT WILL NOT STAND IN WAY IF DUBINSKY INSISTS ON DOING SO STOP PIKASE ADVISE MEL, BE ABOVE Bernalem

I'm acomment.

har 1

CLERK CONTRACTOR

Haf trip

Rey 9, 1968

Q

It hope

VINETHEF JIVATINET JEPUNALEM (ISBANE)

13

22

FUR GIRBLENG PRIEZEOR FIFTY EXECUTIVE ELECTORS COMING TO REVENTEEN HAN NEETING STOP ALL MAJOR CITIES REPRESENTED EXCLUTE PITTERRACE ATLANTA LOS NARELES LUE ONFILICTIES COMMUTATIONS BEEN TELETY THREE REPEARS REFIRITELE ATTENDED EXECUTIVE CONMITTEE REPRESE PINE FINE FIVE ADDITIONAL VISITATIVE BEGARDS

BURNETEIN

6 aug 60 0 4 FB - your last several letters 1. Dulyn Forget Deamber - I have invited him for February (regimal conferences plus town of communities for fund-raising). 2. IEF man only active possiblily at moment is Barziki, and follotein would prefer met he go to England rather than to as. It will take another week on so to pas what happens. Let's leave it alone till them. 3. Hofferger yes - pet up date for them. Them - n loved -9-10-11 Sept. y. Newall etc. y ... I repeat that I feel strong by about charging The Emergeny Frinch with the extra ement me community meds for local refenses. This is not expenses legotimeter chargeally exampt Ever Fund. This as withighy a boot hefing trick. Please feels all much situations fpen . + hour alam no. Check his leftert controbution.

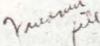
044431865 6. Barber and corporation Very good. Have given a long last of uports (ottached) to fen. ayal (nenform chief) - and will per what we got. I Thank is well be all night. 7. Goodel request for increased reterior. no chose & puppose, but to go along p. Government - ageny negotistom an not involved. Speak with Hammen every fair days. He have me posted. I well him to protect the confign interests. He promised to do so 9. 1969 STurtering 200 a Supt & meeting. I have no record of this muchy in any consporting Please elaborate. I have not been able to do ony sibertations 10. Speckers at Der. Conf. semmers () Innight - Nectits wall be good. Illook A) absorption - we called failin last year lette act again. Sive alreach asked Sherit. c.) Pilmentin .

6 4 Frikay morning plenary would be Bronth, Fisher (as product of VIA) and beasley. 12. Regimal Conferences Altyin. a general arthur followy moved be great of are could got her That enough - with Etc, maybe mat, maybe myself. I don't Think are meet Harman for Mis. Other possiblely would be yight alon and I'd be in fam g addy him - for men we could get a fund nevery town out I him. 13. SCHOUMBRON Worked out well- as per attached. letter. 2 part him . 14. Kellaman Porper Report Have received A. Doil Know how to eveloate it. will must hem - with edges to you. Some of the stems seen rather deloute and expensive.

044401867

15. Phil Kite for 115F I don't like him. He is too weasly for me Seens too much like a penet. 16. Dannys photo an enlarge para. It is lovely. please make upy for us. Mants way very much for visiting him. 17. So,000 Cunchen Under what committances do me have Paritie ? all for ourselves ? Has anyfoly lasted it the room physically to see how to would be for card-cally. My readlestin is that it is childred up into wheles. No speaker a card-calle could have everyones eye. 18. Colum - bideriff per drein Handle as you wish - but gently. This anangement with with is actually in here of eacher pay. You might have to be prepared to confirmate him with eater bonus to make up for this loss to been. at That, we would save money. 19 Personal a) House - building is going storphy but are constructly account it will be b) Wink degrang to taken the a) Could get your minter the west a weaks cought for File, who requires 1000 g attention because & a stude we made in not

Mr. Herbert A. Friedman



1. CALENDAR

August 27

MMF will be in New York. Phil Bernstein is trying to set up a meeting with you, MMF, EG, Lou Fox and Lou Stern. However, EG not willing to come into New York prior to wedding. Therefore, meeting plans in limbo.

peak of Apole

00

August 23, 1968

Chicago Budgeting meeting. .

Cleveland wedding.

UJA Qfficers luncheon.

AGENDA

September 1

August 29

10

0

5

3

- 3 10:15 a.m. Essex House
- 5 1 p.m. UJA office
- 9 10 a.m. 12:30 p.m. UJA office
- 11 6:30 Reception 7:30 p.m. N.Y. Hilton
- 12 N.Y. Hilton 8:30 p.m.
- 13 10:30 a.m.-3:30 p.m. Waldorf Astoria

12 noon-2 p.m. N.Y. Hilton

14 2:30 p.m.-5 p.m. Waldorf Astoria 8 p.m.-N.Y. Hilton Young Leadership Cabinet dinner meeting with David Schoenbrun.

Meeting of Pension Trustees; E6, mF. P. wws

Young Leadership Cabinet meeting all day; Dinner with Arthur Goldberg.

Meeting with Shares - not available

Baltimore Women's Division leadership.

CJFWF Executives and Campaign Directors meeting.

Participation Young Leadership Conference.

CJFWF meeting with Campaign Chairmen.

8 p.m.-N.Y. Hilton Young Leadership Conference dinner meeting with Ambassador Rabin.

15 8:30-9:30 a.m.-Bkfast 9:30 a.m.-4 p.m. CJFWF Board meeting. Waldorf Astoria

27 12:30 p.m. Executive Committee and Cabinet meeting. St. Regis Hotel

UJA. Public Relations meetings.

28-29: N.Y. Hilton 28- 9:30 a.m. -Dinner - 8 p.m.

29- 9 a.m. - 4 p.m.

"Individual Meetings with Local Communities to Ascertain their Particular Needs"

"Plan of Action and Proposed Publicity Program"

August 23, 1968

#### 2. CAMPAIGN AND CASH

In regard to campaign and cash, attached is Thursday's cash report and the last IBM Community Status Report.

#### 3. PUBLICITY

AGENDIA

3

0

3

100

1

17

0

You have a meeting at 3 p.m., Monday, August 25, with Don Kellerman and the Wyse staff to look at the material they have prepared for 1969.

Although it is still too early to judge, I can say that we took two giant steps forward and one small step backwards. We have a creative group, but the problems of timing still exist. I did not see their materials until today. Most of it is very good. If the gamble on theme pays off, we are ahead. You indicated that you liked it. I did too. We never did clear it with our attorneys, and we did not ask the Israelis about it. We did not do either, because there was nothing to show until today. I just reached Herbert Rose, and he is coming tomorrow to look at all the material, so that we can have an opinion ready for you.

However, there is a very serious problem with the invitations for December. I still have not seen the invitations for the \$50,000-and-over luncheon and the Imaugural dinner. They are promised for our meeting with you. I did reject the invitation for the December conference, which I only saw last week, and that was pretty rough. It was not an invitation, it was a book. I hope by Monday they can change the stock, so they can get the cost of mailing down to something we can live with and something worthwhile to show besides an idea.

#### 4. DECEMBER CONFERENCE

- A. Invitations for all December Conference meetings.
- B. Programs and speakers.
- C. Brunschwig of Switzerland accepted. Rosenthal accepted. Ashkenazi of Australia negative and recommended Einfeld instead. We have no word as yet from Rothschild.

#### 5. SPEAKERS

A review of speakers requested from Israel for Fall and Spring.

6. NEW, YORK CITY

A. The HCB pot is boiling again. The committee has been set up to look at the entire personnel question. The committee chairman is Albert Parker. The members are Goldwater, Leidesdorf, Rosenberg, Levinson, Rosenwald, Warburg, Hausman and Weiler.

A sub-committee to make recommendations to the larger committee: Parker, Levinson and Rosenwald.

The list of proposed candidates are Murray Peters, myself, Lelyveld, Hiller, Sudran and Chassin. Parker knows that my future is here. The point is, they are now at least on the track and may get someplace.

B. We have not resolved the question of New York City's annual request for  $\overline{$10,000$}$  for speakers' expenses.

August 23, 1968

#### 7. LECIAL PROBLEMS

AGENEDA

A. There has been a new Internal Revenue Service ruling which is creating a problem with individuals who are sole owners of corporations and sole supporters of foundations which receive funds from the corporation. Attached is a copy of the ruling. Herbert Rose is handling. EQ and MMF have been kept informed. I will explain it to you further when we meet.

JB. We have to resolve Goodell request for increase in fee.

C. Ed Weiner case. Cleveland will ask for a re-hearing by the IRS. If this also turns out negative, they will discuss with us prior to taking any further action.

#### 8. GETERAL ASSEMBLY

0

:0

3

14 S

37

 $\sim$ 

MMCP will see Arthur Goldberg on August 27 and will ask him to address the General Assembly. Ed and I tried to talk him out of it, but Max says that be had already made commitment to CJFWF. The General Assembly will also have Rabin, since they asked him a long time ago. They want to put Rabin and EG on their Thursday night overseas session. At this moment, EG does not know whether he can attend, because that day is Rosalie's 50th birthday. Goldberg and MCF will be on their Saturday program.

# 9. WOMEN'S DIVISION

JCS has had another relapse. She has been home these past two weeks. I do not believe we can go through another campaign without staff. I have sent feelers out to Dorothy Handler, Women's Division Director in Los Angeles, and I understand she is interested in coming to New York.

#### 10. STAFF

A. Proposed financial cost of union negotiations and executive staff increases.
 B. Elimination of Colwin and Wideroff per diem and hotel allowances for New York.
 C. Henry Levy still wants to join our staff. Interested in doing budgeting and cash job., Marty would like a younger man but is willing to take Henry. I did not get into specifics with Henry, because I wanted to wait for your return.

#### 11. ORIN LEHMAN

We have not as yet made a decision about the American Christian Palestine Committee. We should come to some understanding one way or another.

#### 12. RECHAVIM AMIR

I took SL with me to meet Amir. He is a serious Israeli who will be helpful. He is a far cry from Arnon but still a plus. By the way, he probably will live in your building.

#### 13. REGIONAL CONFERENCES

Paul Zuckerman would like to see following pairings: Friday - Eric Hoffer, HAF. Saturday - EG, Tekoah

August 23, 1988

13. REGIONAL CONFERENCES, cont'd

We recommended: Friday - Linowitz, HAP Saturday - EG, Allon

Familian never heard of Linowitz. Prefers not to have Harmon since he has been there too often. His suggestion is:

Friday - HAF; Elutznick or Israeli Cabinet member Saturday - EG; Fortas or Israeli Cabinat member

inter

#### 14. EDUCATION FUND

AGENDA

No new candidates for RIG position. I have heard some nice things about Bernie Olshansky of Cleveland. However, I still like Phil Katz and think you ought to see bim.

# 15. 1969 STUDY MISSION

30

04440

Availability of Hilton hotel - 7 October to 25 October.

R JEWAGENCY JM

SEPTEMBER 13

FOR FRIEDMAN

HERE IS REPEAT OF PART OF 9/10 TELEX ADVISED OUT OFF

VINITSKY JEVAGENCY JERUSALEM ISRAEL

# AMERICAN JEWISH

FILE

ABE SCHIFFMAN OF DETROIT ASKING FOR HIS DEDICATION ON THE TWENTYFIETH OF OCTOBER STOP UNDERSTANDS THAT IT WILL NOT BE INCLUDED IN MISSION PROGRAM STOP HE WILL ONLY INVITE HIS CLOSE FRIENDS STOP HE ASKED THAT WE INVITE ABE HARMON TO THE DEDICATION IN HIS NAME STOP TENTATIVE SHARON SCHEDULE BUILDING AS FOLLOWS TWO AND THREE OCTOBER ROCHESTER THIRTEENTH NEWYORKCITY FOURTEENTH CHICAGO SEVENTEENTH PORTLAND OREGON EIGHTEENTH SEATTLE NINETEENTH AND TWENTICTH LOSANGELES

IRVING

FOR FRIEDMAN SENT CHECK FOR ONE THOUSAND SEPTEMBER SEVENTH

REGARDS ROBENSTEIN

MB

R JEVAGENCY JMMMMMM

FILE

FOR FRIEDMAN CARE OF VINITERY JEVAGENCY JERUSALEM ISRAEL

RE CIX MIDSIONS INCOMING OCTOBER ONE PRIMO DETROIT TWENTYONE CIFTS TOTALING 0120,000 STOP ALL BUT THREE AT 01,000AND OVER WITH TOP OF 020,000 PLUS FOUR AT 015,000

SECUNDO STAMFORD TEN GIFTS TOTALING 025,000 RANGING FROM 0100 TO 07,500 STOP

WEINSTEIN RATES TEN CARDS AT ALMOST 060,000 TERTIO PITTSBURGH WILL SUPPLY DETAILS IN DAY OR TWO BUT REPORTS GENERAL MISSION SHOWS RANGE FROM 01,000T0 045,000 AND PHYSICIANS MISSION GENERALLY IN 01,000 TO 02,000

RANGE QUATRO NEW YORK SENDING YOU FIGURES SEPARATELY ON ITS TWO MISSIONS STOP ALL LISTING OF NAMES AND SHFT' TO BE TRANSMITTED SHORTLY STOP GOOD LUCK ORGANIZING AND SETTLING ITINERARIES ALL THESE MISSIONS

DAVE MARK

FOR FRIEDMAN

PLEASE ADVISE IF POSSIBLE GET SUSAN EBAN FOR TWO THREE WEEKS PERIOD REEGINING JANUARY FOURTH FOR MAJOR MOMENS DIVISION MEETINGS STOP MOUCHLE INTERESTED AND MEETING TOMORROW WITH BENSLEY AND ZINMAN FOR FINAL CONFIRMATION STOP GINSBERG SUGGESTS CONSIDERATION OF CHILDRENS CHORUS FOR BEN GURION EVENING STOP EYE SPOKE TO DULZIN REGARDING TWENTYEIGHTH FEBRUARY THROUGH SEVENTEENTH MARCH STOP HE WILL CHECK HIS CALENDAR IN ISRAEL AND ADVISE YOU STOP HAVE ADVISED SHAVIT OF SCHIEFMAN DEDICATION STOP THE PERSON CHIFFMAN WANTED INVITED WAS ABE HARMON STOP SUGGESTED GIFT FOR BENGURION VERY GOOD IDEA WILL LOOK INTO IT INMEDIATELY AND SEE OF CAN WORK OUT STOP FEELING HERE IS THAT UNLESS WE DAN PRESENT TO HIM THAT NIGHT IT WOULD BE A MISTAKE TO GET INVOLVED STOP THEREFORE WHILE BLOOM REPEARCHING THIS PROJECT WE WILL AND HOPE YOU ALSO WILL CONTINUE LOOK FOR OTHER POSSIBILITY STOP BLOOM ASKS WHETHER HARRY ROSEN CAN COME NEWYORK BETWEEN. ROCH HASHANAH YOMKIPPUR IN ORDER TO WORK ON BOOK PROJECT STOP IF OKAY ROSEN SHOULD CLEAR HIS ABSENCE WITH AGENCY TRVING

BERNSTEIN UJAPPEAL FILE RE REPIDENT POLICITORS ROSOLID FOR EDSEX COUNTY FOR NOVEMBER MUST ASK HIS BOSS WHO RETURNING TO ISRAEL IN TWO WEEKS THINKS ANSWER WILL BE YES ALSO ASKED HIM FOR NEW YORK FOR MAY STOP BIRAN FOR JANUARY PROBABLY CHICAGO AND NEW YORK FOR MAY AGREED IN PRINCIPAL BUT ASKS ME CALL ALLON TO GET PERMISSION STOP FOREIGN OFFICE AGREES TO DAFNI AVNON VARON AVITAL STOP WE MADE SERIES WHIRLWIND CALLS THIS MORNING SPOKE TO MANILA AVNON AGREES STOP EYE ASKED HIM TO COME TO US VIA ISRAEL FOR REFRESHER HE ASKED WHETHER HE COULD BRING WIFE TO US STOP EYE SAID EYE WOULD QUERY YOU MY RECOMMENDATION IS TO BE LIBERAL STOP AS MINIMUM COMPROMISE EYE WOULD RECOMMEND BRING HER FROM MANJLA TO ISRAEL WHERE HER OHILDREN ARE AND LEAVE HER HERE FOR MONTH WHILE HE IS WORKING IN US STOP SPOKE WITH DAFNI IN NAIROBI ALSO AGREES AND ALSO ASKS QUESTION ABOUT WIFE STOP SPOKE WITH AVITAL IN-LONDON ALSO AGREES BUT ASKED ME TO CLEAR WITH COMAY STOP HE DID NOT INQUIRE ABOUT WIFE STOP WILL GET VARON TOMORROW STOP IF EVERYTHING WORKS OUT TOTAL SCHEDULE WOULD BE APPROXIMATELY AS FOLLOWS: NOVEMBER BEN ART ROPOLTO WELLEPLY ARON DECEMBER AVITAL AND ARON JANUARY ETRAN MAY VARON PRIHAR FEBRUARY DAFNI AND AVNON STOP DO YOU WANT ANOTHER FOR FEBRUARY STOP DO YOU WANT TO CONTINUE INTO WARCH STOP ADDITIONAL FOREIGH OFFICE SUGGESTIONS ARE ARGOV OF MEXICO GUR-ARYE OF ARGENTINA RAFI BEN SHALOM OF ROMANIA STOP VOULD APPRECIATE YOUR REACTIONS STOP RE ARNON EYE SPENT TIME THIS MORNING GIVING HIM FULL BRIEFING TOLD HIM THERE WOULD BE FEW SPEECHES AT MEETINGS AND MOSTLY INDIVIDUAL POLICITING STOP HE QUITE PREPARED TO ASK DIRECTLY FOR MONEY STOP VILL ARRIVE "UNDAY JEN DETOBER LATE. AFTERNOON PREPARED WORK IMMEDIATELY MONDAY MORNING ELEVENTH STOP BE GAREFUL ABOUT RELIGIOUS SENSITIVITIES OF PROSPECTS SELECTED STOP RE BIUDY MISSION RIVLIN ASKING IF WE CAN CHANGE ALIYAH DAY FROM THURSDAY TWENTY ONE OCTOBER TO WEDNERDAY TWENTIETH STOP REASON IS BECAUSE EASTER BRING PLANES WITH IMMLEMANTS FROM VIENNA ON WEDNERDAY RATHER THAN THURSDAY STOP AM NOW TRYING CHANGE NAVY STOP ASSUME YOU HAVE NO OBJECTIONS STOP RE ARNON AGAINS DO WE FLY HIM FIRST CLASS STOP RE EBAN FOR STUDY CONFERENCE SINCE DATE OF RETURN TO ISRAEL UNCERTAIN DUE - UNCERTAIN AGENDA UNITED NATIONS HIS OFFICE SUGGESTS WE NOT SCHEDULE HIM FOR NINEFEEN OCTOBER STOP OUR ALTERNATIVE WAS TO INVITE DINITZ STOP DOESTHAT STILL STAND STOP SHOULD EYE GO AHEAD STOP

RE GENERAL SHARON HIS OFFICE CALLED FOUR TIMES TODAY ASKING FOR SOME INDICATION OF ITINERARY STOP FEEL WE MUST NOW COME THROUGH WITH SOMETHING STOP PERES HAS BEEN INVITED BY BONDS FOR DECEMBER ALTHOUTH NO DEFINITE DATES HAVE BEEN GET STOP EYE TRYING GET HIM FOR FIFTEEN TO THIRTY NOVEMBER STOP IF NO COMPROMISE CAN BE WORKED OUT WOULD YOU BE INTERESTED IN DOCTOR ARIE HAREL FORMER AMBASSADOR TO MOSCOW AND BUCHAREST NOW CHIEF MEDICAL: OFFICER OF TEL AVIV AND DIRECTOR OF ICHILOY MEDICAL CENTER STOP THIS IS RIVLINS SUGGESTION WHO THINKS HE MIGHT BE AVAILABLE TWO WEEKS MID NOVEMBER STOP THAT WOULD FILL PERES' SLOT AND THEN IF PERES COMES IN DECEMBER FOR BONDS WE WOULD TACK ON AND GET WHATEVER DAYS WE COULD FROM HIM REGARDS

WUINY 10524 1816 10/26 UJAPPEAL62911 92233556" R HILTELS TV UJAPPEAL62911 IRVING BERNSTEIN

Via WU

Via WIO

IT IN

10/26/70

CABINET LUNCH NOVEMBER TWENTIETH OK AND OFFICERS LUNCH DECEMBER NINTH OK STOP WILL TRY AMERICANA FOR CABINET BECAUSE OF TISCH AND WILL HAVE OFFICERS IN BOARDROOM STOP RE PINCUS AND HISTADRUT SOUNDS TO ME LIKE TOO MUCH FUSS OVER NOTHING DONT SEE WHY NECESSARY BRING PEOPLE TO ISRAEL BUT THATS HIS BUSINESS I WILL ATTEND IF HE INSISTS STOP MARTY WORKING OUT SPECIFIC DATES AND MEETINGS FOR ALON ALMOGI AND THREE NOVEMBER OFFICERS SHOULD BE READY IN TWO DAYS WILL BRING WITH ME STOP MEETING THIS MORNING WILL BRING FRUITS ALTHOUGH NOT TOO MUCH ANNOUNCED STOP JOE LUBIN ANNOUNCED ONEQUARTER UJA AND ONEQUARTER BONDS PHILIP LEVIN DITTO RIKLIS THREEQUARTERS TISCH ONE FOLLOWING SPOKE SAID THEY WOULD TRY BEST BUT NOTHING SPECIFIC CUMMINGS ARTHUR COHEN CHILEWICH STOP TWO SLEEPERS PRESENT ROSENHAUS MILSTEIN WILL COMMIT LATER WHICH WILL BE TOTALLY NEW MONEY STOP MEETING TONIGHT WILL BE AT TISCHS HOUSE INCLUDING HIS ONE AND ONE FROM LESTER MARTIN FOUNDATION WHICH WAS ZERO BEFORE STOP UNCERTAIN WHETHER BASSINE OR STEINBERG WILL ANNOUNCE TONIGHT STOP MEETING IN LOS ANGELES TUESDAY NIGHT LOOK S AS FOLLOWS MINIMALLY FIRESTEIN SEVEN HUNDRED TO ONE WEINBERG FIVE HUNDRED TO ONE HARVEY ONE HUNDRED TO ONE JOHN FACTOR FIFTY TO SIX HUNDRED WARNER FIVE HUNDRED TO UNKNOWN HANDLER THREE HUNDRED TO SIX VIGMAN DITTO BUT MUST WARN IN STRICTEST TERMS NO PUBLIC ANNOUNCEMENTS OF THESE L A GIFTS NOT EVEN AT CAUCUS FOR SOME REASON THEY ARE VERY FEARFUL OF LEAKS THIS INFO SIMPLY FOR YOUR MORALE STOP RE MATTER OF WHERE I CAN BE MOST USEFUL IN NEXT TEN DAYS OR SO HAVE GONE THROUGH TOP TWENTYONE CITIES MOST CAREFULLY HAVE SPOKEN TO MANY EXECUTIVE DIRECTORS KNOW WHERE AND WHEN THE ACTION IS FEEL THAT I CAN BE IN ISRAEL DURING THIS PERIOD WITHOUT JEAPORDY THEREFORE PLANNING ARRIVE FRIDAY MORNING EL AL FLIGHT TWOHUNDRED PLEASE ASK VINITSKY START MAKING APPOINTMENTS FOR ME BEGINNING WEDNESDAY FOURTH IN JERUSALEM FOLLOWING DENMARK DEDICATION WITH WHOMEVER I MUST SEE IN JERUSALEM AND BEGINNING FIFTH IN TELAVIV WITH ALL GUIDES STAFF OFFICERS EVERYONE REPEAT EVERYONE WHO WILL COME IN CONTACT WITH PEOPLE ON OPERATION ISRAEL FLIGHTS STOP ASK HIM DRAW UP MAXIMUM LIST OF SUGGESTIONS TO SHOW ME FRIDAY REGARDS

BERNSTEIN FROM FRIEDMAN

LOS ANGELES MEETING LAST NIGHT REALLY GREAT. WILL TELL YOU CLIFF HANGING DETAILS, BUT BOTTOM LINE IS THREE ONE MILLION DOLLAR GIFTS FIRESTEIN WEINBERG WARNER. JOHN FACTOR SIX HUNDRED EHOUSAND. VIGMAN AND HANDLER FIVE HUNDRED THOUSAND EACH. HARVEY PRESENT BUT NO COMMITMENT PROMISED DEFINITE ANXER ANSWER WITHIN MONTH. FIGURING HARVEY GIFT EVEN AT MINIMUM FIME HUNDRED THOUSAND TOTAL FOR EVENING IS OVER FIVE MILLION DOLLARS COMPARED TO TWO AND HALF MILLION FOR SAME GIFTS LAST YEAR. THIS IS DOUBLE ON A BIG SCALE. WE HAVE EXCELLENT SCHEDULE FOR ALLON WHICH EYE WILL BRING WITH ME BUT WANT YOU GET AGREEMEN'T FROM HIM IN PRINCIPLE TO TAKE LARGE MEETING FOR STUDENTS AT UNIVERSITY OF MICHIGAN FOR WHICH WE WILL FIND APPROPRIATE DATE. PLEASE CABLE REPLY TO ABRAMSON. YOU ARE RIGHT IN ASSUMING PHILADELPHIA IN TROUBLE. HAD LONG TALK WITH HURWITZ. WILL FILL YOU IN. CONCERNING FINCUS OFFER FOR NOVEMBER TWENTYEIGHT TO DECEMBER THIRTEEN DON'T FORGET WE HAVE ALLON DURING IZENEX IDENTICAL PETIOD AS WELL AS TWO ARMY MEN. THEREFORD IT WILL TAKE A FEW DAYS TO DEVELOP A SCHEDULE. REGARDING PINCUS ROLE DECEMBER CONFERENCE GINSBERG RIGHT IN SUGGESTING PINCUS FOR SATURDAY AFTERNOON SESSION. DELIGHTED HEAR ABOUT RODMAN. SEE YOU FRIDAY NOON.

8 fy

MARCH 25, 1971

SAPIR MINISTER OF FINANCE JERUSALEM (ISRAEL)

SPORE WITH ROTHBERG WHO TALKS ABOUT LAUNCHING UNIVERSITY CAMPAIGN EARLY IN APRIL STOP YOU MUST REALIZE WE ARE TERRIBLY CONCERNED ABOUT THIS AND YOU CANNOT PERMIT THIS TO HAPPEN AT THIS TIME BECAUSE CAMPAIGN NOWHERE NEAR SUCCESSFUL CONELUSION YET STOP PLEASE SPEAK SERIOUSLY WITH HIM SOON AS POSSIBLE. REGARDS

29 March 1971

Dr. Chaim Sheba Tel Hashomer Hospital Tel Aviv, Israel

Dear Chaim:

There is a lady in New York who is 84 years old who wants a suggestion from me as to now she should write her will. Her late husband was a professor of mine at the Stephen Wise Seminary, and the man who really shaped a great part of my intellectual life.

I suggested the Tel Hashomer Hospital, and she is interested in rehabilitation for wounded soldiers. I told her that I had no intimate and specific knowledge of the exact facilities which you have available or which you might need but, in my judgment, Tel Hashomer was the beat hospital in Israel and certainly the one which did the most for the rehabilitation of wounded veterans.

I am not sure of the amount we are talking about but my impression is that it must be in the area of \$75-\$100,000. I do not know whether she would want his name memorialized (his name was Henry Slonimsky - and he was one of the true Jewish philosophical geniuses. Ask Gershom Sholom about him). She seems to be intrigued by the word "pavilion." Does it sound feasible to create a Slonimsky Pavilion for Renabilitation, for approximately the above amount of money? All these are random thoughts and I would appreciate having your reactions.

Write to me privately. I will not show your first letter to her. Let us discuss it together, until we reach a viable proposition and then I will ask you to write me a letter which I can show to her, together with proposed sketches or photographs or something graphic which she can see.

Again, as you understand, this will be a bequest in her will. Due to her age, it is obvious that the money will be available before very long.

With all best wishes and looking forward to hearing from you quickly, I am,

As ever,

Herbert A. Friedman

TO VINITSKY FOR FRIEDMAN:

AT OFFICERS MEETING YESTERDAY RAISED QUESTION OF CASH CALL FROM ISRAEL STOP CONSENSUS WAS THAT CALLS FROM ISRAEL FOR SUCH PURPOSES WOULD BE COUNTERPRODUCTIVE STOP STUFF ARRIVED FOR FRANCINE WHICH WILL BE SENT SOON STOP GOLDMAN NEVER SPOKE TO GINSBERG IN GENEVA REGARDING POVERTY PAYMENTS STOP OPERATION UPGRADE MEETING NOW SATURDAY ELEVEN TO TWELVETHIRTY PM

-19t/11/71

REGARDS - BERNSTEIN® 2381 UJA IL....

## April 12, 1971

FOR BERNSTEIN FROM FRIEDMAN FACTS RE RUTH DAYAN AS FOLLOWS: GEORGE KATZ OF TEMPLE ISRAEL INVITED HER PRIVATELY TO PARTICIPATE IN TEMPLE'S SPECIAL ISRAEL WEEK CELEBRATION. SHE APPARENTLY ACCEPTED. CENTER GEORGE KATZ WAS THEN GOOD ENOUGH TO OFFER YER TO BOSTON CAMPAIGN FOR ONE DAY AND THEY SELECTED APRIL SETWENTYSIXTE FOR THOUSAND AND OVER MEETING. RE CALEV LESSER LOOKING INTO POSSIBILITIES FOR HIS USE. SAYS IT IS NOT EASY. WILL KEEP YOU POSTED. UJAPPEAL62911

中

onal Telex ///

**Themati** 

aion International, Inc.

estern

ICICX

HCB

R KINDOTEL JM

# APR 1 2 1971

FRIEDMAN UJAPPEAL NYC

RUTH DAYAN VISITING BOTON 22 APRIL FOR MASKIT STOP HAS ALSO ACCEPTED UJA MEETING IN BOSTON WHICH NEWS TO ME STOP CAN YOU TELEX ME FACTS MEETING STOP PLEASE REMIND LESSER THAT ARYEH FINK ISRAEL RE THIS ADMINISTRATION DIRECTOR WILL BE WASHINGTON HILTON THIS **VETERANS** WEDNESDAY TO FRIDAY STOP HE AVAILABLE TO UJA FROM EIGHTEEN APRIL UNTIL TWENTY THIRD STOP HE EXPECTING LESSER CALL HIM WASHINGTON STOP SAPIR FULLY AGREES YOUR SUGGESTION LIMIT MATCHING TO FIVE MILLID ANY GIFT BELOW IF MATCHING INVOLVED STOP CLAIMS LEVEL AND CLEARING GRYNBERG MATCHING NOT HIS FAULT STOP PLEASE ADVISE GINSBERG AND HENRY BERNSTEIN STOP SAPIR ALSO FOLLOWING UP YOUR SUGGESTION FOR EARLY MEETING RE 1972 AND SUGGESTING PRELIMINARY MEETING AT CLOSE OF JUNE formour

ASSMBLY WITH FULL MEETING JULY OR AUGUST STOP HE//WRE INTEREST IN PRINCIPLES TO BE INCLUDED BOTH MEETINGS AND SUGGESTED DATES BOTH MEETINGS SO PRINCIPALS THIS SIDE CAN PLAN THEIR FOR SCHSDULES STOP SUGGESTS TWENTY SEVEN JUNE FOR PRELIMINAY MEETING AS HE AND GOLDA FEEL IT WOULD BE MISTAKE TO HAVE SO MUCH POWER IN JERUS AND NOT BEGIN SETTING 1972 SIGHTS STOP PLEASE CABLE AS EYE SEEING HIM AGAIN SATURDAY REGARDS ALL

PR 1 2 19/1

ternational,

Inc.

FRIEDMAN C/O UJAPPEAL NEWYORK

12.4.71

Western Union

estern Union Intern

WITH BAT DOR RE CAROL YAN WILLE SPEAK STOP THEREFORE ASE SURE CAROL HAS SENT RESUME TO BAT DOR STOP HOTEL SITUATION ISRAEL NOT TO BE BELIEVED BUT MUST BE RECKONED THEREFORE SUGGEST YOU MEET WITH VINITSKY WORK OUT STOP PROJECTED AND 1972 OTERATION ISRAEL AS WELL AS ALL OTHER 1971 DATES STOP EYE GAVE RUBENFELD TENTATIVE DATES SSION FOR 1971 ISRAEL SO THAT HE COULD RESERVE FLIGHT SPACE AND YOU PERATION CAN CHECK WITH HIM FOR THESE DATES STOP ALSO NECESSARY INFORM MICHEL THAT HE MUST ALERT ALL HIS GROUPS NOT TO EXPECT HILTON SHERATON OR EVEN DAN CHAIN FOR ALL GROUPS STOP AT PRESENT TEXTIL HARDWEAR LUMBER LAWYERS PHYSICIANS AS WELL AS OUR JULY YOUNG LEADERSHIP IN TROUBLE STOP CURRENT NEWSPAPER MISSION WILL PROBABLY HAVE TO DOUBLE UP AS SINGLES HIGHLY UNLIKELY FOR ENTIRE GROUP STOP FORTUNATELY VINITSKY HAS DONE ABLE JOB AND ALL OUR PEOPLE ARE PROTECTED EVEN THROUGH TOURISTS WITH TEL AVIV RESERVATIONS BEERSHEBA AND JERUSALEM TOURISTS GOING TO RAMALLAH BEING SENT READY TO COME FOR US AFTER INDEPENDENCE DAY STOP CAN WE STOP CALEV USE HIM BETWEEN OURSELVES AND MICHEL STOP EVERYONE INTERESTED MIKE WALLACE PROGRAM AND GRATEFUL YOUR EFFORTS STOP CAN YOU CABLE YOUR REACTION TO PROGRAM TUESDAY STOP PINCUS AND DULTZIN LEAVING HERE FIFTEENTH FOR NEW YORK STOP STRELITZ MISSION BEGAN ON EMBARASSING NOE APPOINTMENTS REQUESTED AS IN STRELITZ NAME TURNED OUT TO BE FROM NESHER STOP NESHER'S MEMO TO STRELITZ RE MISSION PLANNING COUNTERPRODUCTIVE MAKES US ALL LOOK FOOLISH IN EYES OF MISSION MEMBER AS WELL AS MINISTERS STOP SHENHABI MUST NOW CANCEL APPOINTMENTS PREVIOUSLY MADE STOP EYE INTEND DISCUSS WITH NESHER BUT CABLING COMING SOON WITH ANOTHER GROUP AND WE SHOULD SINCE HE YOU NOW AVOID SIMILAR PROBLEMS STOP SEDER SHARMELSHEKH VERY DRAMATIC AS ON LST STOP ROBBY AND JOEY WILL ALWAYS REMEMBER THIS PESACH HELD AS THEY WERE ONLY NONISRAELI CHILDREN PRESENT AND WERE SITTING ON DAIS WITH ALL TOP BRASS STOP TRYING GET SOMETIME BUT REALLY VERY DIFFICULY WITH SO MANY AMERICANS IN ISRAEL AND SO MANY ISRAELIS CALLING BUT WE WILL OVERCOME REGARDS

IRVING

UJAPPEAL62911

AMERICAN JEWISH

ern Union International

. Inc

Dm SL

# 13.4.71

FRIEDMAN C/O UJAPPEAL NEWYORK ARIK SHARON INTERESTED COMING TO THE STATES FOR US IN MAY STOP WE SHOULD BE ABLE TO USE HIM STOP PLEASE CABLE SO WE CAN LET HIM KNOW STOP AFTER TALKING TO YOU WEATHER TURNED ABSOLUTELY MISERABLE AND JOEY CAME DOWN AGAIN WITH FOOD POISONING STOP CANNOT DO ANYTHING WITH RAIN AND COLD BUT FORTUNATELY MEDICINE AND REST MENDING JOEY REGARDS

IRVING

UNITED JEWISH APPEAL 1290 - 6th Ave. NYC

IRVING BERNSTEIN HILTON HOTEL TELAVIV (ISRAEL)

ITT

4/13/7)

RE ARIK WE SIMPLY CANNOT USE FERSON OF THAT STATURE IN MAY STOP IF YOU WANT INVITE HIM ON PERSONAL BASIS WHICH WE CAN COVER BY FINDING ONE OR TWO APPEARMACES PERFECTLY OK BUT WE SHOULD NOT GO THROUGH EMBARRASSMENT OF TRYING BUILD MEANINGFUL SCHEDULE FOR HIM

OB

1An IB am

IL

4/13/71

UJAPPEAL62911

WUCNY MSG TD 1 TD65 CONFIRMATION COPY

LT IRVING BERNSTEIN HILTON HOTEL TELAVIV

PROGRAM EXCELLENT GOLDA DAYAN BOTH CAME ACROSS STRONG SYMPATHETIC HUMAN STOP YARIV ADDED AUTHENTICITY WITHFACTS FIGURES OF RUSSIAN PRESENCE TIVEN IN IMPRESSIVE STYLE STOP WALLACE WAS JUST GREAT IN ROLE OF ASKING PROVOCATIVE QUESTIONS WHICH REALLY GAVE ISRALIES CHANCE TO MAKE THEIR POINTS STOP WOULD SUMMERIZE AS FOLLOWS COLON 1 ISRAEL APPEARED STUBOURNE ON QUESTION OF WITHDRWAL BUT BOTH PEOPLE EXPLAINED WHY VERY WELL HOWEVER BEING COMPLETELY OBJECTIVE AM CERTAN THAT THE EMOTION OF THE ISRALIE POSITION CAME THROUGH TO THE UNSOPHISTICATED VIEWER WHILE AM NOT CERTIAN THAT THE LOGIC DID 2 ISRAEL APPEARED DETERMINED EVEN IN FACE OF RENEW OF WAR PREDICTED BY BOTH DAYAN YARIV BUT DID NOT APPEAR AGRESSIVE OR MILITARISTIC 3 ISRALIES APPEARED REASONABLE CONCERNING REOPENING CANAL 4 DAYAN SCORED WITH POINT ABOUT NOT WANTING AMERICANS TO GET INTO FIGHT ALTHOUGH SOME WORDS IN THIS SEQUENCE WERE LOST ON SOUND TRACK 5 GOLDA ENDED MAGNIFACENTLY WITH WORDS QUOTE WE MUST NOT BUDGE UNQUOTE WHICH CAME ACROSS WITH DEEP SINCERITY 6 PROGRAM LASTED 20 MINUTES CAMARA WORK PARTICULARY FAVORABLE IN FACIAL CLOSE UPS

REGARDS FRIEDMAN

TS 755 A QUI ⊕ UJAPPEAL62911

estern Union International, Inc. W International Telex // // Western Union International, Inc. W Internati

WUCNY MSG TD 1

WUINY 14245 1524 04/15中 UJAPPEAL62911 92233556"T R HILTELS TV

UJAPPEAL62911

APRIL 15, 1971

IRVING BERNSTEIN HILTON HOTEL TELAVIV ISRAEL

HAVE SPOKEN WITH GINSBERG AND FISHER CONCERNING MEETING RE 1972 AT CLOSE OF JUNE ASSEMBLY. BOTH FEEL THIS IS TOO EARLY TO MAKE ANY DEFINITE JUDGEMENT. ALSO AWKWARD AT THAT TIME EXACTLY BECAUSE THERE WILL BE SO MANY PEOPLE MILLING AROUND AND PROBLEMS WILL BE CREATED AS TO WHOM TO INCLUDE IN DISCUSSION. FISHER PREPARED RETURN TO ISRAEL LATER IN SUMMER FOR FEW DAYS FOR DEFINITE CONVERSATIONS. GINSBERG SAYS THIS DIFFICULT FOR HIM BECAUSE OF PERSONAL PROBLEMS. BEST SUGGESTION IS TO SET INFORMAL PRIVATE DISCUSSION WITH SAPIR ALONE OR WITH SAPIR PINCUS ON SATURDAY 26 JUNE FOR FISHER GINSBERG MYSELF YOURSELF NO ONE ELSE SO THAT WE CAN SIMPLY DISCUSS UJA THINKING. REGARDING MATTER OF EXPLOITING PRESENCE IN ISRAEL OF QUOTE SO MUCH POWER UNQUOTE WE SUGGEST THAT BOTH GOLDA AND SAPIR SHOULD MAKE STRONGEST POSSIBLE PRESENTATIONS TO WHOLE GROUP ASSEMBLED THAT 1972 CAMPAIGN MUST BE ANOTHER VERY LARGE ONE WITHOUT BEING DEFINITE AS TO EXACT GOAL. BY THIS COMPROMISE WE TAKE ADVANTAGE OF THE PRESENCE OF ALL THE PEOPLE ASSEMBLED TO ALERT THEM THAT ANOTHER LARGE CAMPAIGN IS NEEDED BUT WE GIVE OURSELVES MORE TIME UNTIL LATER IN JULY OR AUGUST TO NAIL DOWN DETAILS ON GOAL AND METHODOLOGY. HAD MEETING WITH VINITSKY AND RUBENFELD REGARDING OPERATION ISRAEL DATES WHICH NOW SETTLED. HAD MEETING WITH NESHER REGARDING STRELITZ MISSION AND AFTER READING ALL HIS DOCUMENTS MUST SAY I REALLY DO NOT UNDERSTAND ISSUE. HOPE FAMILY HAVING GOOD TIME. SEE YOU MONDAY.

International lelex

Western Union International, Inc.

Internatic

UNITED JEWISH APPEAL, INC.

HAP

To

# MEMORANDUM

Date July 13, 1971

EXECUTIVE STAFF

From IRVING BERNSTEIN -

Subject MINUTES, STAFF MEETING, June 29, 1971

## OPERATION MISSISSIPPI

EP reported that a concentrated effort in the Delta area of Mississippi effected an increase from \$12,000 in 1970 to \$90,000 in 1971 from five contributions in a two day effort. A team of UJA leaders flew into Jackson one day and Shaw the next to meet personally with potentially large contributors in that area. The potential for increased giving has still not been reached, since all the follow up is not completed. A dinner was held in Shaw at the home of Mr. Daniel Seligman who was instrumental in arranging for the presence of potentially large contributors to meet with Leonard Strelitz, Larry Cohen and Malcolm Rosenberg who had flown in to personally relate the crucial needs to be met. The total gift from the whole state of Mississippi in 1970 was only \$90,000. <u>IB</u> noted that initiative for this operation came from staff in Mississippi and hoped that similar efforts could be tried in other parts of the country.

## Campaign Status (MT reporting)

Overall pledges were about \$280 million, as against \$211 million by the same contributors last year. There remain \$69 million in 1970 outstanding values; if these come in without change, the total campaign would raise a minimum of \$349 million and UJA's share would be about \$261 million. (If New York can bring in the \$76 million it believes it can, UJA's share of the increased total campaign would be about \$267 million.) --- IB pointed out that, of the \$69 million in outstanding values, New York City has \$13 million and all fall communities \$10 million ... leaving a nationwide spring-community total of \$46 million for UJA staff to work on through the summer. IB asked MP for an analysis of the \$46 million and an action program.

#### Cash

RH reported collections as of June 30 would exceed the \$100 million mark. -- IB commended this accomplishment but stated that the UJA needs \$242 million since the UIA is expecting \$210 million.Because arrears from previous years (\$114 million) and minimum pledges expected this year

.....

## MINUTES, STAFF MEETING, June 29, 1971

(\$261 million) total \$375 million, the minimum of \$110 million in cash out of that combined source should be easily achieved in the last six months of the year and a strenuous effort must be made to bring in the \$1.42 million ... MP pointed out that calls to Executive Committee members on cash had not as yet been made; since this group represents a significant portion of uncollected cash, IB asked that this be done at the first opportunity... He also asked RH to project plans for July and August over and above the traditional summer cash collection pattern.

## Young Leadership Cabinet (ENS reporting)

Mission situation unchanged: about 50 people for the July mission, full up at 120 for the November mission, all paid up as of 7/1. IB questioned the summer mission program for Young Leadership and asked <u>ENS</u> for an evaluation of this trip before making a commitment for 1972.

## University Programs (SHA reporting)

July 6 mission full at 36 boys, 29 girls; itinerary in Europe includes Geneva, Vienna, Munich and Bucharest.

## Study Conference

<u>PBC</u> reported 237 acceptances to date, representing 125 gifts, about two weeks ahead of last year's pace... <u>IB</u> felt that, because of normally high Study Conference falloff, these figures were poor. Conference should have about 500 participants representing about 250 gifts. He asked MP to review by area the list of \$20,000 and over contributors contacted and not contacted, and to outline a program for completing this basic contact.

#### Operation Israel (DM reporting)

Combined cash-Operation Israel meetings in June, along with individual FR contacts with communities had produced 53 Operation Israel chairmen, a trickle of deposits and expressions of interest adding up to about 300 potential participants at this point, most of them for couples' flights, mainly for Flight #1 on Nov. 14. ... A fact sheet will go out to the country next week and a brochure will be ready late in July.

<u>IB</u> announced that costs of Operation Israel flights would be unchanged from last year's: \$695 for the shorter (men's) missions; \$765 for the longer (couples, physicians and wives, women's, students') missions ...

......

MINUTES, STAFF MEETING, June 29, 1971

EAJ asked that Operation Israel mission be considered for synagogue groups who usually go separately anyway; IB said the possibility would be explored.

#### Rabbinical Advisory Council

EAJ reported that roughly 120 congregations outside Greater New York had passed "100% Plan" resolutions, but he felt that this was a relatively painless part of a three-step procedure, the other two being the activating of a committee to implement the resolution and the organization of actual solicitation; he and assistant, HW, would concentrate on the latter two steps in the months to come. Key people responsible for reconstitution were Louis Pincus and Max Fisher.

## IB Report: Campaign Program, Ideas and Calendar for 1972

1. <u>Reconstitution of Jewish Agency:</u> Broadly speaking, this means the Jewish world (Zionist and non-Zionist) has now been united, as it had not been in the last attempt in 1929. Max Fisher's chairmanship of the new Board of Governors, and the position of non-Zionists on that Board, represent acceptance of responsibility in the affairs of the Agency at a level never achieved before.

2. <u>Campaign Moratorium</u>. The moratorium on other Israel-oriented campaigns in the United States will be lifted in 1972 providing that each organization accepts strict disciplines regarding goal, timing and places of operation. Details will be forthcoming shortly, in the form of a specific resolution passed at the Agency assembly. ... Under those same strictures, the Israel Education Fund will operate in 1972.

## 3. Special Programs and Meetings

August 29-30. Meeting in Israel of the international fund-raising committee (EG, chairman) to decide the world goal for 1972. It will be at least the \$1 billion it was last year; the question: should it be raised, say, to \$1.15 billion? Or more? Edward Ginsberg was appointed chairman of the fund raising committee of the reconstituted Jewish Agency.

August 29-September 2. Prime Minister's Flight. PM to invite community executives, 1972 campaign chairmen, leading contributors and selected other leaders. Itinerary: August 29 departure; August 30: Vienna (re Russian immigration); August 31-September 1: Louis Pincus on social needs, Sapir on financial needs, priming meeting with Golda, military analysis by Dayan, speech by Eban or Golda, fund-raising. Return to New York September 2. Board of Governors meeting September 2-3.

\$1 million Meeting. HAF holding discussions with PM office to see if special meeting could be scheduled in Europe or USA.

.......

MINUTES, STAFF MEETING, June 29, 1971

January. Possibility of meeting at White House, followed by fundraising luncheon.

Solicitation by Israelis. Idea has been raised to have knowledgeable Israelis resident in communities for a month at a time, available for direct solicitation and other campaign uses. They would represent the office of the Prime Minister... (IB asked MP to check out community interest in this suggested program.)

Quotas. Communities to be allowed flexibility in establishing own quotas, subject to national review.

Goal. Tentatively, will match last year's \$400 million, or exceed it, perhaps up to \$450 million. Communities to be sounded out and their reactions evaluated.

非非非非非非非非非非

4

IB:DMS



# United Jewish Appeal

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS.

1290 AVENUE OF THE AMERICAS, NEW YORK, N.Y. 10019 PLAZA 7-1500, CABLE ADDRESS: UJAPPEAL, NEW YORK

August 27, 1971

Honorary General Chairmen MORRIS W. BERINSTEIN

\*MAX M, FISHER

**\*ISRAEL D. FINK** 

\*JOSEPH MEYERHOFF

\*WILLIAM ROSENWALD

\*MERRILL L. HASSENFELD

**IOSEPH HOCTZMAN** 

**#LAWRENCE SCHACHT** 

\*IOSEPH D. SHANE

**DEWEY D. STONE** 

SAMUEL RUBIN

JOSEPH L LUBIN

LOUIS D. STERN

SAMUEL L. HABER

**\*GOTTLIEB HAMMER** 

\*Member, Executive Committee

BENJAMIN H. SWIG

Honorary Special Fund Chairm \*JOSEPH ML MAZER

\*EDWARD M. M. WAREURO

dehin

Mr. Irving Bernstein c/o The Jewish Agency Jerusalem, Israel

## Dear Irving:

You asked me to give you the reaction of those who viewed the film, "Ani Yerushalami."

This is a musical film which was directed by Yehoram Gaon. He attempts to take the viewer on a musical tour of Jerusalem, reminiscing about the past and photographing the present largely through songs. The director attempts to make a personal statement -- through music and imagery -- about the city in which he was born and lived as a child.

The film is 90-minutes long and it is a universal feeling -not only on our part, but from various other people who viewed the film -- that it is much, much too long: perhaps three times as long as it should be.

Since the film runs for 90-minutes with no real story line, it is confusing and somewhat disjointed. It is feature length, but not a feature -- and has no real form. From what I gather, it is something like the old "Hit Parade," trying to match pictures to songs and background music, and the images simply don't work much of the time.

The film has a number of religious connotations -- Christian and Moslem as well as Jewish. But I gather that the Jewish aspects lean heavily towards the Hassidic, giving the feeling to some people of a "Fiddler on the Roof." approach to Jewishness. Although some felt that it would be good for young people, such as those in Hebrew school and Jewish summer camps, others felt that it is not necessarily the right approach to Jewishness -- or the picture of Jewishness in Israel -- for most American children.

Since one major drawback to the film is its length, the group discussed with the producer the possibility of cutting it back. He indicated that if he could sell it for television, he would

General Chairman EDWARD GINSBERG\* National Chaire Representing Agencies ISADORE BRESLAU, UIA\* JACK D. WEILER, IDC\* National Chairmon ALBERT B. ADELMAN\* BERNARD H. BARNETT\* **MELVIN DUBINSKY\*** SIDNEY M. EDELSTEIN\* JACOB FELDMAN\* LOUIS S. GOLDMAN\* ALEXANDER GRASS\* JOSEPH H, KANTER\* MORRIS L. LEVINSON\* SAMUEL H. MILLER\* ALBERT PARKER\* LEONARD R. STRELITZ\* PHILIP ZINMAN\* PAUL ZUCKERMAN\* National Women's Division MRS. BERNARD SCHAENEN\* Israel Education Fund President CHARLES J. BENSLEY\* Young Leadership Cabinet Chairman ROBERT MAX SCHRAYER\* Executive Chairman HERBERT A. FRIEDMAN\* Executive Vice Chairman IRVING BERNSTEIN\* ational Campaign Director MARTIN PEPPERCORN\* Executive Committee FRANK BECKERMAN LEONARD D. BELL HERSCHEL W. BLUMBERG JOEL S. BRESLAU LOUIS BROIDO VICTOR M. CARTER LAWRENCE M. COHEN GERALD S. COLBURN RAYMOND EPSTEIN CHESTER L. FIRESTEIN BEN FIXMAN LARRY M. FRANK HERBERT J. GARON CHARLES GINSBERG, JR. MITCHELL GOLD BRAM GOLDSMITH SHELDON & GUREN LEROY E. HOFFBERGER MAX H. KARL JAC J. LEHRMAN NATHAN LUPSON ERNEST W. MICHEL JAMES H. NOBIL RAYMOND G. PERELMAN BERT RABINOWITZ MESHULAM RIKLIS DONALD M. ROBINSON MORRIS RODMAN SAM ROTHBERG ROBERT RUSSELL ALAN SAGNER EDWARD SANDERS PHILIP S. SELTZER ARANT H. SHERMAN JOSEPH H. STRELITZ MELVIN M. SWIG LAURENCE A. TISCH **GORDON ZACKS** 

page 2

consider cutting it to 55 minutes -- not less. We have been advised that the television possibility has fallen through, and the film will be distributed only in its full 90-minute version.

The cost problem is also serious. At the screening, the director said it would cost \$5,000 to buy a print. The distributor, "Outlook", of 729 Madison Avenue, indicates that this may be negotiable, but it would still be a rather expensive venture. They are making it available for rental at \$200.00 per screening.

Although, as you know, I did not see the film myself, I do not see how we could make any use of it. I should point out that the director apparently has some good "protexia" and has Teddy Kolleck and some other Israel officials working quite hard on his behalf to push the film.



# UNITED JEWISH APPEAL

ON BEHALF OF UNITED ISRAEL APPEAL. JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

1890 AVENUE OF THE AMERICAS, N. Y., N. Y. 10019 CABLE ADDRESS: UJAPPEAL, NEW YORK

September 7, 1971

Rabbi Herbert A. Friedman Jewish Agency Jerusalem, Israel

Dear Herb:

Attached for your attention is an evaluation of the Gaon film from Mel Bloom. In view of the reaction of his staff and of others who saw the film at the Hamlin showing, I doubt if we will get much use of it in the States. However, if you still want it for showing in Israel and can get it at the price you mentioned, please let me know so we can arrange a print for you.

Best wishes.

Cordially,

aus Irving Bernstein

IB:afk

September 8, 1971

file - IB

Mr. Simcha Dinitz Prime Minister's Office Jerusalem, Israel

Dear Simcha,

You will recall that at the memorable meeting closing our mission, the Prime Minister expressed her wish to send to each of the members the photograph of her taken at the Wall just at the end of the Six Day War.

You will also recall that the mission members were deeply appreciative of this offer, and rose to applaud Golda with respect and affection. If it is at all possible, I hope you will be able to arrange to have them all autographed.

The mission was tremendously successful, and all who were on it will never forget it. The totals are as follows:

111 gifts were announced totalling \$14,116,300.- for 1972, as against \$10,752,250.- for 1971. This augurs well for 1972 and Golda deserves most of the credit because she was simply magnificent that night. She was absolutely correct in not making a speech and deciding to use the question and answer format.

I am still sorry about the mix up on her arrival. It should not have happened, and I hope she has forgiven us.

If you need any additional information, please check with Herb or let me know.

Best wishes,

Sincerely,

Irving Bernstein

IB/smp

## BERNSTEIN C/O UJAPPEAL NEW YORK CITY

DUE COMPLICATIONS GETTING SETTLED IN OFFICE AND HOME WITH NO TELEPHONE YET IN EITHER PLACE HAVE NOT HAD TIME LAST FEW DAYS KEEP YOU POSTED STOP PEPPERCORN CABLED RE HILLER ITINERARY AM WORKING ON IT TELL HIM HE WILL GET ONE OF TOP THREE PLUS TRIP TO CANAL STOP RE ITZHAK GOLDSTEIN MY LAST CONVERSATION WITH HIM WAS TO COME TO UNITED STATES NEXT MARCH AND HE WAS SATISFIED WITH THAT HOW CAN HE POSSIBLY COME ELEVEN SEPTEMBER WHEN ALREADY EIGTH STOP RE HENDELI HE HOPES COME WITHIN WEEK OF TEN DAYS DEPENDENT ON GETTING VISA PLUS ARMY CLEARANCE STOP WILL KNOW MORE IN DAY OR TWO STOP SAW WELLESLEY ARON TOLD HIM WE WANTED NOVEMBER WASHINGTON DECEMBER HARTFORD THEN WE WOULD SEE HOW FUTURE SCHEDULE WOULD DEVELOP STOP WHEN DO YOU WANT HIM IN OFFICE FOR INTENSIVE BRIEFING BY FIELD SUPERVISOR FOR SEVERAL DAYS GOING OVER EACH INDIVIDUAL PROSPECT STOP NORMALLY HE SHOULD ARRIVE LAST WEEK IN OCTOBER BUT THAT IS STUDY MISSION WEEK IN ISRAEL THEREFORE MAKE CERTAIN HIS SUPERVISOR WILL BE IN NEW YORK OR ELSE SUGGEST EARLIER DATE FOR HIS ARRIVAL STOP SAME PROBLEM EXISTS FOR BENARI FOR BOSTON AND ROSOLIO OR WHOMEVER WE GET FOR EXXE ESSEX COUNTY STOP MY OWN SUGGESTION WOULD BE TO HAVE THESE GUYS ARRIVE WEEK OF OCTOBER ELEVEN SO THAT THEY CAN BE BRIEFED BEFORE ALL OUR TOP STAFF COME OVER HERE STOP THAT WOULD MEAN THEY WOULD BE AVAILABLE WORK IN THE COMMUNITIES NOT THE FIRST OF NOVEMBER BUT THE LAST WEEK OF OCTOBER STOP IS THIS POSSIBLE STOP PLEASE LET ME KNOW SOONES'I YOUR DECISION RE ARRIVAL DATES IN UNITED STATES STOP ARON WANTS YOU TO KNOW HE FEELS HE HAS SPECIAL ABILITY WITH YOUNG LEADERSHIP GROUPS AND WOULD LIKE TO BE USED WITH THEM STOP GENERAL SHARON REQUESTING ITINERARY STOP HE WILL BE IN UNITED STATES FOR OTHER MATTERS AND WISHES TO WORK IN A LITTLE FREE TIME AROUND OUR SCHEDULE WHICH HE CONSIDERS FIRST

8 September 1971

BERNSTEIN UJAPPEAL (CONTINUED)

RESPONSIBILITY STOP EYE KNOW IT IS STILL EARLY BUT WOULD LIKE TO BEGIN TO FEED HIM SOME DATES BEST REGARDS

## FOR BERNSTEIN

SPOKE WITH ESTHER HERLITZ WHO NOW SAYS SHE DID NOT REALLY MEAN WE SHOULD SELL KINDERGARTENS FOR BENGURION BIRTHDAY BUT IT WOULD BE WONDERFUL IF WE COULD FIND SOME LARGE CONTRIBUTION FOR THE MIDRASHA SDE BOKER OR ANY OTHER BIG PROJECT IN THE EDUCATION FUND TO ANOUNCE TO HIM ON OCT. 22 WHEN WE CELEBRATE HIS 85TH . WHAT DO YOU THINK?

7

UAPPEAL 422841

12.9.71

FOR BERNSTEIN UJAPPEAL NEWYORK CITY

TWO WARATHON WORKING SESSIONS HAVE PRODUCED ALL ITINERARIES YOU REQUESTED STOP EVERYTHING NOW GOING ON TELEX STOP AGREE RE DIFFICULTY CETAINING MAJOR CONTRAUNTION FOR EEN SURION IN SHORT TIME STOP RIVLIN MADE GOOD SUGGESTION FOR WHAT YOU CALL QUOTE HISTORICAL PERSONAL GIFT UNQUOTE AS FOLLOWS: BEAUTIFOL LEATHERBOUND ALBUM CONTAINING TEN MAJOR SPEECHES HE DELIVERED TO UUA IN LAST TWENTY FIVE YEARS PLUS SUITABLE PHOTOGRAPHS STOP EVE REALLY THINK THIS IS A GREAT IDEA BUT TOLD RIVLIN IMPOSSIBLE IN MY JUDGEMENT TO RESEARCH INTO ARCHIVES IN TIME PREPARE FOR OCTOBER TWENTY TWO STOP SUBGEST WE SHOULD START WORK ON THIS EVEN IF IT TAKES SEVERAL MONTHS AND TELL HIM AT DINNER THAT WE ARE PREPARING BOOK FOR HIM STOP REGARDING ARE SHIFFMAN DEDICATION LAST WORDS YOUR TELEY WERE OUT OFF YOU SAID QUOTE HE ASKED THAT WE INVITE AB UNQUOTE AND THERE IS NOTHING THEREAFTER PLEASE REPEAT WHOM HE WANTS INVITED ALSO DETAILS OF DEDICATION CAN BE ARRANGED ONLY BY SHAVIT WHO NOW IN U S SO ASSUME YOU WILL INFORM SHAVIT REGARDS

LT VINITEKY JEVAGENCY

JERUSALEM

FOR FRIEDMAN

# AMERICAN JEWISH

1971 1090 1.21

DISCUSSED YOUR WIRE REGARDING BENGURION GIFT WITH GINSBERG OTHERS STOP DOUBT IF WE COULD PUT TOGETHER MAUOR CONTRIBUTION LIKE LAST TIME STOP BESIDES STILL HAVE OUTSTANDING PROBLEMS WITH THAT ONE WHICH MUST BE RESOLVED STOP THEREFORE FEELING HERE IS TO AVOID MAJOR FINANCIAL DELIGATION BUT TRY FIND MEANING FUL HISTORICAL PERSONAL GIFT EITHER FROM HERE OR ISRAEL STOP SINCE OUR MEETING WITH/HIM PART OF OFFICIAL CELEBRATION FOR BENGURION IT IS SUGGESTED THAT MANY OF TROSE WHO SERVED WITH HIM SHOULD ALSO BE INVITED OUR AFFAIR STOP UNDERSTAND THAT RIVLIN HAS SUCH A LIST AVAILABLE REGARDS IRVING

COL NIL

UJAPPEAL 62911

13.9.71 BERNSTEIN UJAPPEAL NEWYORK FOR HERB ROSENSTEIN: DID YOU EVER SEND THAT CHECK FOR ONE THOUSAND WHICH EYE REQUESTED STOP PLEASE CABLE REPLY TO JERUSALEM THANKS

# ARCHIVES

FILE

FOR BERNSTEIN

RE ITINERARY NATIONAL STUDY CONFERENCE TELEXED YESTERDAY CORRECT FRIDAY TWENTY TWO OCTOBER ELEVEN AM TO READ MEET WITH PINCHAS SAFIR AND SOMEONE TO BE SUGGESTED BY ZUR ON SECURITY BUDGET

FRIEDMAN

UJAPPEAL 62911

R JEVAGENCY JM

FOR BERNSTEIN C/O UJAPPEAL NEWYORK

14.9.71

WAS ABLE CHANGE STUDY CONFERENCE PROGRAM OF TWENTY ONE OCTOBER TO TWENTIETH BOTH NAVY AND MALBEN AGREE TO CHANGE STOP LAST QUESTION REMAINS THEREFORE ABOUT CHANGING GINSBERG PARTY FROM WEDNESDAY TO THURSDAY NIGHT STOP IS THAT POSSIBLE STOP PLEASE ANSWER IMMEDIATELY BECAUSE RIVLIN NEEDS KNOW BY TOMORROW IN ORDER BEGIN ARRANGEMENTS FOR IMMIGRANT AIRCRAFT ARRIVAL STOP SUGGESTED NEW PLAN WOULD NOW BE WEDNESDAY TWENTIETH IMMIGRANT DAY INCLUDING ARRIVAL AT AIRPORT PLUS VISITING VARIOUS ABSORPTION CENTERS PLUS IMMIGRANT PANEL IN HOTEL WITH DULTZIN PLUS ALMOGI IN EVENING STOP THURSDAY TWENTY ONE WOULD BE MALBEN MORNING NAVY AFTERNOON GINSBERG PARTY EVENING FOLLOWED BY FIRST CAUCUS STOP RECEIVED CALL FROM SHMUEL OVNAT WHO IDENTIFIED HIMSELF AS EBANS SPOKESMAN FOR GENERAL ASSEMBLY DELEGATION AND OFFERED HIMSELF TO MAKE SPEECHES ON OUR BEHALF WHILE IN UNITED STATES STOP HE STAYING AT PLAZA WITH EBAN STOP EYE TOLD HIM YOU WOULD CONTCT HIM ALTHOUGH IT WAS NOT LIKELY THERE WOULD BE ANY REQUIREMENTS FOR SPEECHES DURING SEPTEMBER STOP EYE HAD LONG LUNCH YESTERDAY WITH SAM HOUSMAN WHO VERY HAPPY AND WITH HIS FRIEND DAVID GREEN OF NEW YORK AND PALM SPRINGS STOP IN COURSE OF CONVERSATION HAUSMAN REFERRED TO GREEN MAKING POSSIBLE SEVEN FIGURE GIFT TO TEL HASHOMER HOSPITAL STOP GREEN ASKED ME TO COME TO PALM SPRINGS IN FEBRUARY STOP PLEASE CHECK HIM OUT SEE WHAT HE GIVES WE NOW KNOW HIS POTENTIAL IS VERY GREAT STOP AGMON CAME IN WITH SAD STORY THAT THERE IS A BIG FASHION INTERNATIONAL CONVENTION TO BE HELD IN ISRAEL WEEK OF FEBRUARY SIX TO THIRTEEN STOP THE ONLY HOTEL SUITABLE FOR THIS IS THE HILTON STOP UNFORTUNATELY SOMEBODY IN THE MINISTRY OF TRADE AND INDUSTRY FORGOT TO MAKE RESERVATIONS STOP HOW DO YOU LIKE THAT STOP WE ARE BEING ASKED TO GIVE UP THE ONE HUNDRED THIRTY ROOMS WHICH WE ARE HOLDING FOR OPERATION ISRAEL FLIGHT NUMBER TEN STOP ALTERNATIVE BEING OFFERED TO US IS ACCADIA STOP EYE THINK WE HAVE NO CHOICE BUT TO ACCEPT HOWEVER WOULD LIKE YOUR REACTION BY TOMORROW REGARDS

## 15.9.71

FOR BERNSTEIN C/O UJAPPEAL NEWYORK

RE BUDGET CUTS YOU REQUESTED IT WILL BE POSSIBLE TO GIVE YOU CLEAR SUMMARY AND HOPE TO HAVE EVEN TODAY OR POSSIBLY TOMORROW STOP RIVLIN INFORMS RUSSIAN GIRL RITA GLUZMAN CAN COME TO STATES IMMEDIATELY HER VISA APPLICATION ALREADY IN THE WORKS QUESTION IS WHEN DO YOU WANT HER STOP SHE MUST RETURN ISRAEL APPROXIMATELY FIRST NOVEMBER STOP STILL WAITING WORD ON AVAILABILITY OF IRAQI BOY STOP SPOKE WITH PERES RE FIFTEEN TO THIRTY NOVEMBER STOP HE HAS ALREADY MADE COMMITMENT TO BONDS CANNOT COME TWICE SUGGESTS WE SHARE HIM STOP HIS BOND COMMITMENT WILL BE EITHER DECEMBER THREE TO THIRTEEN OR DECEMBER TEN TO TWENTY STOP WE HAVE TSUR FOR EARLY PART DECEMBER AND YARIV LATER STOP DO WE REALLY NEED PERES IN DECEMBER STOP IS IT WORTH ARGUING WITH BONDS ABOUT STOP SHALL WE MAKE A COUNTER REQUEST FOR PERES FIR MARCH STOP NOW THAT WE KNOW DEFINITELY FIFTEEN TO THIRTY NOVEMBER SLOT IS OPEN DO YOU WANT TO FORGET IT OR SHALL EYE INTERVIEW DOCTOR HAREL STOP SPOKE WITH HARMAN RE SHIFFMAN DEDICATION OCTOBER TWENTY FIVE HE WOULD HAVE BEEN DELIGHTED ATTEND BUT WILL BE IN STATES STOP ASKED IF WE COULD COME TO UNIVERSITY WITH STUDY MISSION AND WE IN FACT : MIGHT NEED HIS INDOOR AUDITORIUM ON SCOPUS FOR OUR ARMY ENTERTAINMENT PROGRAM STOP WILL LET YOU KNOW STOP SPOKE WITH CHERRIK RE MARCH WHICH IS NO GOOD FOR HIM BECAUSE HE MUST PREPARE FOR HIS BOARD OF GOVERNORS MEETING END MARCH STOP WE ARE RATHER WEAK IN FEBRUARY WOULD YOU WANT HIM THEN STOP HE ALSO OFFERS APRIL BUT EYE THINK COMPAIGN ALREADY TOO FAR GONE STOP PLEASE LET ME KNOW STOP RECEIVED LIST OF PEOPLE TO BE INVITED TO CHAIRMAN'S PARTY DURING STURY MISSION STOP SUGGEST LETTER OF INVITATION TO GO TO THESE PEOPLE OVER GINSBERG'S SIGNATURE WE CAN SEND LETTER FROM HER OR YOU CAN MAIL FROM NEW YORK STOP IF WE SEND FROM HERE EYE SUGGEST FOLLOWING TEXT QUOTE DEAR BLANK ON SATURDAY EVENING OCTOBER TWENTY THREE AT THE HILTON HOTEL IN TEL AVIV AT EIGHT THIRTY PM THERE WILL BE HELD THE GENERAL CHAIRMAN'S DINNER PARTY, AS PART OF THE ANNUAL UJA STUDY CONFERENCE IN ISRAEL . IT IS MY PLEASURE TO INVITE YOU TO JOIN US THAT EVENING, AS A TOKEN OF OUR APPRECIATION FOR THE HELP YOU HAVE CONSISTENTLY GIVEN TO THE CAMPAIGN. I WOULD BE PLEASED AND HONORED TO HAVE YOU ACCEPT OUR INVITATION. SINCERELY, EDWARD GINSBERG UNQUOTE RE BALTIMORE ALLON IS IN SWEDEN BUT HAVE SPOKEN WITH HIS SECRETARY AND HAVE WRITTEN HIM LETTER PUTTING INTO HIS CALENDAR FOR MONDAY NOVEMBER TWENTY TWO LUNCH WITH BALTIMORE GROUP STOP HAVE DONE SAME WITH EBAN FOR LATER THAT AFTERNOON SO THEY HAVE TWO TOP MINISTERS STOP WE ARE GETTING THE CANAL PERMISSION FOR THEM STOP SO EYE THINK HILLER CAN GO AHEAD STOP WE WILL TRY TO DELIVER FOR BALTIMORE EVERYTHING WE PUT ON TELEXED ITINERARY TO YOU STOP TREVOR CHINN OF LONDON AGREES TO SOLICIT PRITZKER FAMILY STOP CHINN WILL BE IN BALTIMORE THIS FALL AND IS PREPARED TO GO TO CHICAGO STOP HE FRANKLY IS LOOKING FOR AN EXCUSE TO INVITE PRINTZKER TO ISRAEL TO SOLICIT HIM HERE STOP IF IN CHICAGO HE WILL ASK FOR LAYMAN OF YOUR CHOICE TO JOIN HIM STOP REGARDS

VINITSKY JEVAGENCY JERUSALEM ISRAEL

## FOR FRIEDMAN

ISRAELI SOLICITORS SHAPING UP BEAUTIFULLY STOP AT PRESENT DO NOT NEED ADDITIONAL ONE FOR FEBRUARY STOP HOWEVER CAN USE ANOTHER SOLICITOR FOR MARCH STOP ARGOV PROBABLY BEST OF OTHERS LISTED STOP RE FIRST CLASS VINITSKY USUALLY WORKS OUT UPGRADING OR ARRANGES FIRST CLASS WHEN THERE IS NO ALTERNATIVE STOP IF PERES CANNOT COME FIFTEENTH TO THIRTIETH NOVEMBER DO NOT PRESS FOR EXTRA PERSON THEN STOP SINCE HAREL NOT KNOWN IT WILL BE DIFFICULT TO USE HIM AT THIS TIME AND THEREFORE WE WILL SUGGEST OTHER TIME FOR HIM STOP

DHAF

RE QUESTION REMUNERATION WE WOULD PREFER PAY ONE FOR WELLESLEY AND ABBIE STOP PLEASE LET ME KNOW HOW MUCH FREE TIME SHARON NEEDS STOP, WILL BE IN CLEVELAND TODAY FOR MEETING WITH EDDIE AND PAUL IN ORDER MAKE MAXIMUM USE THEIR TIME SINCE BOTH PLANNING TO BE ISRAEL EARLY OCTOBER STOP THEN TO LOS ANGELES FOR MEETING WITH CHESTER AND HIS LEADERSHIP REGARDING MILLION DOLLAR MEETING STOP ALSO HAVE SCHEDULED MEETING NEWYORK TWENTYTHIRD WITH TISCH RIKLIS AND ZUCKERMAN FOR PLANNING NEWYORK MILLION DOLLAR MEETING STOP TRYING WORK CHICAGO THROUGH KLUTZNIK STOP SHOULD HAVE BETTER UNDERSTANDING OF OURTPROBLEM BY END NEXT WEEK STOP MARTY AWAY FOR WEEKS REST IF YOU NEED CALL OFFICE IN MY ABSENCE DON AND PETE BOTH HERE STOP MOUCHLY JOIMING US AS OF OCTOBER FOURTEENTH

REGARDS IRVING

R JEVAGENCY JM

R TLERAPH JM5

J1487 TIK593 VIA ITT BRA258 ILJM HL UIRB 085 NEWYORK 85 15 1610

LT VINITSKY JEVAGENCY JERUSALEM

# AMERICAN JEWISH

FOR FRIEDMAN

GINSBERG ZUCKERMAN ASKED THAT ARMY ENTERTAINMENT DURING JERUSA-LEM VISIT BE CANCELLED STOP THEY PREFER TIME TO BE USED FOR SIGHTSEEING JERUSALEM PERMITTING EARLIER RETURN TELAVIV STOP THEY FEEL STRONGLY THAT ARMY ENTERTAINMENT DURING JERUSALEM VISIT COUNTER PRODUCTIVE STOP THEY URGE FIRST CAUCUS DESIRED WEDNESDAY TWENTIETH OCTOBER STOP HOPE YOU CAN ARRANGE WITH CHIEF OF STAFF TO MEET WITH GROUP DURING ARMY VISIT STOP

ALSO TRY INCLUDE MEETINS WITH GENERALS AND MINISTER SFOR SOLICITATION TOP PROSPECTS ON MISSION REGARDS IRVING

COL NIL

file

UNITED JEWISH APPEAL, INC.

.....

# MEMORANDUM

Date September 17, 1971

To Executive Staff

From Irving Bernstein

Subject Staff Meeting, September 8, 1971

IB characterized the Prime Minister's Mission (August 29 - September 2) as an outstanding success on many levels. The fundraising results have been circulated. Highlights in Vienna - where IB applauded the job done by Akiva Kohane, the JDC staff and the Jewish Agency European staff - were :

The gripping and moving meetings with over 100 Russian Jews recently arrived at Schonau Castle, with the poignant extra dimension of Jack Grynberg -- who said their stories reflected his early life, and who recently made a quantum leap gift increase from \$25,000 to \$1 million -- acting as interpreter;

The overwhelming experience of having 32 of the Russians on the Mission plane to Israel, of accompanying them to freedom and homeland;

Highlights in Israel included:

1. 2

An outstanding address by Louis Pincus at the Immigration and Poverty session on the first morning in Israel;

The uniquely moving firsthand stories of two immigrants from Iraq, underscoring the torturous nature of oppression in that country; and of two Russians: young Rita Gluzman ("Bring my husband to me") and Prof. Zand ("Not Let My People Live but Let My People Go");

. The visit to the Tel Nof Air Base and a run on the Cherbourg boats from Ashdod harbor on the second day in Israel;

A special reading at the Western Wall with texts arranged by Matt Simon;

The series of exemplary increases (eg: Fred Pomerantz from \$500,000 to \$1 million) announced to Prime Minister Meir in the Knesset.

Other stimulating and useful presentations were made by Leon Dulzin on budget, Abba Eban on foreign affairs, by Moshe Dayan and Gen. Yariv on security.

A discussion of outstanding values in the 1971 campaign was inconclusive; IB asked MT to supply firm figures, which will be circulated when ready.

#### Staff Meeting September 8, 1971

Cash receipts, approaching the \$130 million mark, are about \$15 million ahead of last year. HR projected about \$222 million as the maximum amount attainable, which IB interpreted as a potentially serious failure, not only in failing to attain our minimum goal but because it would mean carrying over to 1972 far too many accounts receivable. It was reported that cash meetings were being organized in 10-12 major cities. IB called for more staff involvement and more pointed and effective ideas from the interdepartmental Committee on Cash.

Study Conference acceptances were reported at 187 gifts or 365 people with about 70 potentials remaining and, based on previous experience, a small falloff to come.

IB confirmed the \$1.125 billion international fundraising goal for 1972 set at the Jerusalem meeting by the committee named for that purpose and chaired by Ed Ginsberg. Of that sum, UJA's share is \$450 million.

IB noted that it is important this year not to lose the <u>fundraising momentum</u> set by the Prime Minister's Mission. Face to face fund-raising, especially in the larger brackets, can and should go on during the <u>quota-setting period of September-October</u>, as well as during the Study Conference, Operation Israel and formal campaign periods. He pointed out that Adi Yaffe would be in the country for an extended period of time to raise <u>big extra money for major projects</u> but would clear all prospects meticulously with UJA in advance; that November 22-24 was the target period for <u>\$1 million and</u> <u>over dinners</u> in NYC, LA and Chicago now being arranged for Defense Minister Dayan; that the <u>Israeli Resident program</u> was shaping up and would probably begin as early as November; that Itzhak Goldstein and Jackie Hendeli would be available for <u>Operation</u> <u>Israel meetings</u> from mid-September through October, and that Eliezer Shavit was in the country for a couple of weeks to work out details of the <u>Israel Education Fund's</u> new program.

IB, as a matter of first planning priority, called upon the Interdepartmental Committee on the Annual Conference to provide a clear and operative set of recommendations for new programming as soon as possible.

A report on <u>Operation Israel</u> established the facts that the Physicians mission was filling steadily, the first couples flight would undoubtedly be a sellout and the other two would fill well; but that the men's flights would have a harder time.

It was then established that the Womens Division's Top Leadership Mission in October had all but achieved its intended capacity of 15 and that the Young Leadership Mission in November remained sold out at 117.

IB reported that the SCCIEF, which last year consisted of six students on sabbatical under SHA's supervision, would this year be converted to an advisory committee of about 20, headed by Bob Wiener, lone holdover from last year (the other five have either married or returned to student life). Hiring of additional staff is in progress. SHA, coming off a highly successful Summer Mission, will again supervise.

- 2 -

2601TT G12.46

17.9.71

## FOR BERNSTEIN C/O UJAPPEAL NEWYORK

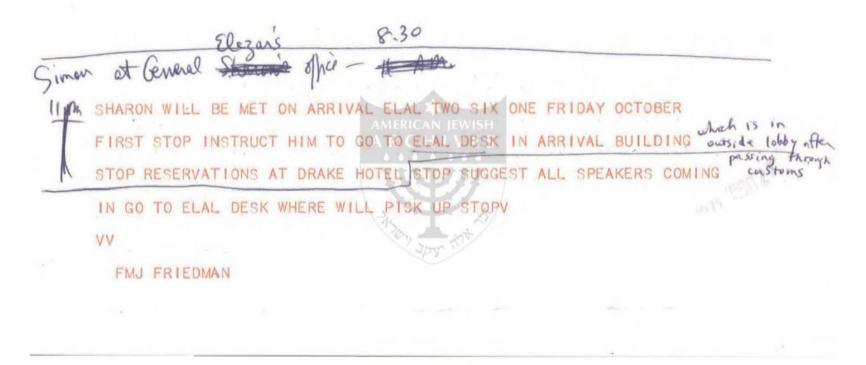
GREAT COINCIDENCE OCCURRED WITH YOUR CABLE AND DINITZ PHONE CALL ARRIVIN ARRIVING SIMULTANEOUSLY STOP HE PLANNING BE U.S. SEPTEMBER TWENTY SECOND THROUGH THIRTIETH DIVIDING BETWEEN WASHINGTON NEW YORK AND CALLED TO SAY HE WILLING SOLICIT SPEAK BRIEF DO ANYTHING WE NEED STOP HE ANNOUNCING TO PRESS HERE THAT HIS REASON FOR TRIP TO U.S. AT THIS TIME IS TO ASSIST COMPAIGN STOP HE WILLING EXTEND FEW DAYS IN ORDER ACCOMODATE OUR LOS ANGELES REQUEST STOP FEELS HE CAN WORK THERE OCTOBER THIRD FOURTH FIFTH SO EVERYTHING IS GREAT CONTACT HIM WEDNESDAY THROUGH RABIN STOP EYE WILL CONTACT HOD ALLON AFTER ROSH HASHANA STOP EBAN OK FOR DECEMBER WOULD SUGGEST YOU SEE HIM PLAZA HOTEL MAKE SURE DATES ARE IN HIS CALENDAR SIXTH DETROIT SEVENTH CLEVELAND EIGHTH DALLAS NINTH LOS ANGELES STOP DINITZ EXPECTS FINALIZE TODAY EXACT TITLE OF ISRAELI SOLICITORS AND WILL DRAFT LETTER TO RABIN FOR DISTRIBUTION TO ALL CONSULATES STOP MAX VARON NOW CHANGING HIS DATE FROM JANUARY TO MIDDLE FEBRUARY MIDDLE MARCH STOP WOULD SUGGEST MOVING DAFNI BACK TO JANUARY PLEASE ADVISE STOP TELL SPICKLER EYE AM BRIEFING YOUNG LEADERSHIP ALL MORNING NOVEMBER THIRD WILL BE WITH BRITISH NOVEMBER TENTH STRATION NO LONGER OPEN AND WILL BE WITH HIM MANY ADDITIONAL DAYS STOP TELL DAVE MARK WILL SOLICIT BEREN WICHITA STOP SHANA TOVA GREETINGS TO EVERYONE IN OFFICE PRAY WELL OLD BUDDY

## UAPPEAL 422841

23.9.71

FOR BERNSTEIN C/O UJAPPEAL NEWYORK

RE PHYSICIANS MISSION MASADA NOW INCLUDED FRIDAY NOVEMBER FIVE WHICH LEAVES SATURDAY SIX AS ONLY FREE DAY RE SLEEPING DIFLOMAT ONE NIGHT EYE AM FIRMLY AGAINST BECAUSE HOTEL NOWHERE NEAR FINISHED AND WILL. ONLY GIVE HEADACHES BUT IF DOCTORS INSIST ON HAVING IT CAN GET IT PLEASE ADVISE STOP RE CHANGES IN ELAINE STRIB ITINERARY VINITSKY ADVISES HE HAS ROOMS BUT ON DOUBLE BASIS STOP WE WILL MAKE CHANGES AS REQUESTED AND WILL KEEP YOU ADVISED RE DETROIT MASADA ALREADY INCLUDED SUNDAY OCTOBER TEN STOP RE HOD FOR LOS ANGELES EYE: AM GOING OVER TO SEE HIM RIGHT NOW STOP HAD LONG BRIEFING SESSION WITH SHARONI WHO REALLY UNDERSTANDS THE NATURE OF INDIVIDUAL SOLICITING STOP URGE YOU USE HIM MORE IN DEPTH ALMOST AS RESIDENT SOLICITOR IN AS FEW PLACES AS POSSIBLE RATHER THAN JUMPING HIM AROUND STOP RE OPERATION UPGRADE EYE THROUGHT IT MIGHT BE HELPFUL IF EYE MADE DIRECT TELEPHONE CALLS TO THE THREE MEETINGS ON THE THREE SEPARATE DAYS STOP WHAT IS YOUR REACTION REGARDS



TO BERNSTEIN :

COLONEL EVEN CONFIRMED MARCH NINTH TO TWENTY FOURTH STOP GENERAL KAYIN FEBRUARY ONE TO SIXTEEN STOP GENERAL GUR CAN BE AVAILABLE LAST PART JANUARY STOP GENERAL HOREV WILL KNOW FEBRUARY AVAILABILITY THIS WEEK STOP TO AVOID CONFUSION WHEN SEVEN MISSIONS ARRIVE ON THREE FLIGHTS GOING TO FIVE HOTELS CRITICAL EACH MISSION BE IDENTIFIED BY DIFFERENT LUGGAGE TAGS AND RECHECKED AT KENNEDY STOP ALERT KRANTZ TO PROBLEM STOP COLONEL SHARONY CAN LEAVE FROM GERMANY FOR NEW YORK OCTOBER 26 VICE NOVEMBER FIRST STOP CAN REMAIN APPROXIMATELY ONE MONTH STOP REQUESTS UJA ARRANGE WIFE JOIN HIM UNISTATES DUE TO ARMY COVERING PORTION FLIGHT ISRAEL TO GERMANY AND LONGER AMERICAN STAY STOP NEEDSDECISION STOP GENERAL SHARON LY FLIGHT 261 ARRIVES NEW YORK

1445 OCTOBER FIRST .

## UJAPPEAL62911

27.9.71

FOR BERNSTEIN C/O UJAPPEAL NEWYORK

CONFIRM JERUSALEM FOR DOCTORS MISSION DIPLOMAT HOTEL SUNDAY NOVEMBER SEVENTH REVISED ITINERARY MAILED STOP SUGGESTED BEN GURION GIFT EXCELLENT .

RE SIRIS ITINERARY AFTER CONSULTATION WITH RALPH GOLDMAN BEST BEST DAY FOR JDC WILL BE TWENTYFOURTH OCTOBER CHANGED ITINERARY NOW AS FOLLOWS :

THURSDAY OCTOBER TWENTYONE

WEDNESDAY OCTOBER TWENTY ARRIVAL TRANSFER HILTON HOTEL ABSORPTION CENTER ASHDOD KIRYAT MALACHI

> YAD MORDCHAI ASHKELON POVERTY PROGRAM RISHON LEZION

DINNER AND PANEL WITH EXPERT ON POVERTY PROBLEM

FRIDAY OCTOBER TWENTY TWO JOIN NATIONAL MISSION VISIT TO AIR FORCE

BASE LUNCH WITH PILOTS WIVES

SATURDAY OCTOBER TWENTYTHREE JOIN NATIONAL MISSION

SUNDAY OCTOBER TWENTYFOUR JDC SPECIAL PROGRAM

MONDAY OCTOBER TWENTYFIVE BEIT SHEAN TOWN KIBBUTZ ALONG THE HOT LINE ARMY STRONGHOLD ALONG THE JORDAN VALLEY RETURN TO TEL AVIV JOIN NATIONAL MISSION FOR PRIME MINISTERS DINNER

TUESDAY OCTOBER TWENTYSIX FLIGHT TO SINAI AND SHARM EL SHEIKH WEDNESDAY OCTOBER TWENTYSEVENTH

> LEAVE FOR JERUSALEM, KINDERGARTEN DEDICATION WESTERN WALL OLD CITY

AFTERNOON RECEPTION AT MRS MIRIAM ESHKOLS

HOME DINNER WITH LOUIS PINCUS AT KING DAVID THURSDAY OCTOBER TWENTYEIGHTH VISIT WEST BANK MEET WITH DIGNATERIES RETURN TO JERUSALEM . YAD VASHEM HADASSAH KENNEDY MEMORIAL LATE LUNCH AFTERNOON FREE CLOSING DINNER WITH MR SIMCHA DINITZ

FRIDAY OCTOBER TWENTYNINE DEPART

RE RUSSIAN COMMEMORATIVE COIN STOP IT HAS FACE VALUE IL 10 IS BEING SOLD FOR IL 30 OR SEVEN DOLLARS STOP CAN GET ONE HUNDRED AT FIVE PER CENT DISCOUNT OR DOLLARS 6.88 CAN GET 250 AT TEN PER CENT DISCOUNT OR DOLLARS 6.52 STOP ANY QUANTITY ABOVE 250 AT SAME TEN PER CENT DISCOUNT STOP YITZHAK AVNI MADE GOOD TAPE ABOUT THIS COIN AND WHOLE STORY OF RUSSIAN IMMIGRATION AM SENDING IT SEPARATELY IF YOU LIKE

IT AND WANT IT IN QUANTITY HE WILL RETAPE IT UNDER HIS OTHER TITLE AS MEMBER OF PRIME MINISTERS OFFICE STOP ELAZAR CALLED ASKING FOR ITINERARY STOP RE STAMFORD EIN GEV NOT ON ROUTE OF NORTHERN GOLAN MUST RETAIN AYELET STOP OCTOBER TEN RETURN TEL AVIV VIA BEERSHEVA STOP CORRECTED ITINERARY MAILED STOP RE DETROIT TRYING KIDDUSH WITH SHAZAR STOP CHAGALL WINDOWS ARRANGED OCTOBER THREE STOP REMIND DETROIT SUNDAY IS SHORT DAY BECAUSE OF SUKKOT STOP JERICHO IS INCLUDED ON OCTOBER FIFTH STOP OCTOBER SEVENTH RETURN TO TEL AVIV VIA WEIZMAN INSTITUTE HOLON JAFFA STOP OCTOBER TENTH RETURN TO TEL AVIV VIA BEERSHEBA CORRECTED ITINERARY MAILED STOP

RE PITTSBURGH MISSIONS SATURDAY DINNER ONLY OPPORTUNITY FOR OVERALL BRIEFING FEEL STRONGLY EVENING CANNOT BE FREE BUT MUST HAVE SPEAKER WHO ALREADY ARRANGED STOP OCTOBER FOURTH HADASSAH CLOSED FOR TOURING BECAUSE OF SUKKOT WILL ARRANGE OCTOBER FIFTH STOP CANNOT ARRANGE EIN GEV INSTEAD OF AYELET SINCE GROUP WILL VISIT NORTHERN GOLAN STOP RE BOTH GROUPS COMING TOGETHER EVENING OCTOBER ELEVENTH FOR MEETING WITH FRIEDMAN THIS IMPOSSIBLE BECAUSE CITY MISSION SLEEP TEL AVIV AND DOCTORS SLEEP JERUSALEM STOP GENERAL BENNY PELED SPEAKING TO CITY GROUP THAT NIGHT AND SHALEV TO DOCTORS BOTH CONFIRMED CORRECTED ITINERARY MAILED STOP RIVLIN CONFIRMS RITA GLUZMAN WAS MADE AVAILABLE TO UJA EXCLUSIVELY SOVIET CONFERENCE ONLY ARRANGED FOR VISA STOP UNISTATES VISA HAS NOT YET BEEN APPROVED STOP RIVLIN CABLING PRATT IN NEWYORK TO MAKE AVAILABLE JULIA WEINER PRESENTLY IN UNISTATES WITH SOVIET CONFERENCE STOP GLUZMAN WHEN AVAILABLE CAN REMAIN UNTIL

NOVEMBER TENTH STOP

FRIEDMAN

- 图:

UJAPPEAL 62911

R JEVAGENCY JMO臺

NNNN

R JEVAGENCY JM SEPTEMBER 28

干型

FRIEDMAN JEVAGENCY JERUSALEM ISRAEL

with YOU WILL BE HAPPY TO LEARN THAT YESTERDAY WAS HISTORIC DAY FOR UJA AS WE REALIZED FIVE GIFTS OF ONE MILLION DOLLARS EACH FOR-1972 CAMPAIGN STOP AT PRESENT WE HAVE TOTAL NINE GIFTS AT THIS EARLY STAGE FOR 1972 AS AGAINST THIRTEEN ACHIEVED ALL LAST YEAR STOP KLUTZNIK CAME THRU CHICAGO MEETING WITH CROWN NOW SET FOR WITH A FRIDAY WITH GINSBERG STOP POVERTY PROGRAM FOR MISSION SEEMS EXCITING STOP SUGGEST YOU TAKE GINSBERG AND ZUCKERMAN ON DRY RUNS. AS THEY WILL BOTH BE ISRAEL EARLY STOP ONLY QUESTIONS WHETHER CAN BE DONE FOR LARGE NUMBER OF PEOPLE ON STUDY CONFERENCE ALSO DOUBT WHETHER STUDY PARTICIPANTS WILL GIVE PROGRAM AMOUNT OF TIME OUTLINED YOUR TAPE STOP ALSO SUGGEST QUESTION OF PAYMENTS BE REVIEWED WITH JEWISH AGENCY IN ADVANCE INORDER AVOID COMPLICATIONS STOP PLEASE GO AHEAD AND GET ZADIKOFF CHOIR FOR BENGURION EVENING STOP MISSION DAY FOR ALIYAH EXCELLENT STOP SHMUELI INDICATES BOTH HE AND HIS WIFE INVITED UNISTATES STOP IF INVITATION EXTENDED WE ILL FOLLOW THRU BUT CANNOT DETERMINE THIS SIDE WHO EXTENDED TO COUPLE STOP HOPE YOU CAN CLARIFY STOP REGARDING OPERATION UPGRADE REQUESTED INFORMATION WILL BE SENT TO YOU SHORTLY STOP BELL FEELS CALL FROM ISRAEL WOULD NOT BE EFFECTIVE AT THIS TIME AND ASKS THAT YOU HOLD FOR FUTURE MEETING STOP

FOR BERNSTEIN C/O UJAPPEAL NEWYORK GENERAL MERON (MINDY) BRINGING WIFE WHO IS WILLING WORK FOR CAMPIGN SHE WAS BORN ISRAEL SPEAKS ENGLISH FLUENTLY WORKED IN SETTLEMENT DEPT JEWISH AGENCY ALSO IN AGREXCO STOP WHAT IS HAPPENING WITH UPGRADE WOULD APPRECIATE DETAILED REPORT INCLUDING NUMBER OF SOLICITORS PREPARED TO WORK EXACT PROGRAMS OF REGIONAL CONFERENCES SPECIFIC CALENDAR OF CITIES TO BE VISITED OCTOBER NOVEMBER ETC ETC STOP RIVLIN RECOMMENDS ZADIKOFF CHILDRENS CHOIR TO BE HIRED FOR BEN GURION EVENING WHAT SAY STOP DETAILS OF ALIYAH DAY WEDNESDAY OCTOBER TWENTY AS WORKED OUT WITH RIVLIN AND DOMINITZ NOW AS FOLLOWS: LEAVE HOTEL 6:45 AM FOR AIRPORT FIRST PLANE FROM VIENNA ARRIVES 8:00 AM SECOND PLANE FROM TEHERAN ARRIVES 8:30 OUR BUSES WILL CLUSTER AROUND PLANES AND OUR PEOPLE WILL HAVE EMOTIONAL IMPACT WHICH ALWAYS MAKES SUCH AN IMPRESSION STOP OUR BUSES LEAVE LOD 9:15 TO FIVE DIFFERENT MERKAZEI KLITA WHICH WE WILL BE SELECTING ON FIELD TRIP TO BE MADE TWO WEEKS BEFORE MISSION ARRIVAL STOP ALL PLACES TO BE WITHIN ONE HOUR \* MAXIMUM BUS TRAVEL FROM LYDDA STOP TWO BUS LOADS TO EACH MERKAZ STOP PROGRAM OF ONE AND HALF HOURS IN EACH PLACE MEETING IMMIGRANTS VISITING INSTALLATIONS LEARNING WHOLE PROCESS OF ABSORPTION STOP EVERYONE RETURNS TO LUNCH AT HILTON BY 1:30 STOP AFTERNOON SESSION BEGINS AT 3:00 PM IN HOTEL SCHEDULED TO LAST UNTIL 5:30 MAXIMUM MODERATOR KIRSHBLUM STOP THREE OR FOUR IMMIGRANTS TELLING PERSONAL STORIES ONE OR TWO RUSSIANS AN IRAQI & MOROCCAN IF PROPER ONE CAN BE FOUND STOP NARKISS WILL ANSWER QUESTIONS DULTZIN WILL MAKE CLOSING SPEECH STOP EVENING WE WILL GIVE FREE OR USE FOR CAUCUS IF WE FEEL APPROPRIATE STOP EYE THINK THIS IS VERY GOOD FULL DAY WITH TOTAL EMOTIONAL IMPACT STOP RIVLIN HAS GIVEN ME LIST OF AGENCY PEOPLE TO BE INVITED TO CHAIRMAN'S PARTY SATURDAY NIGHT MANY NAMES WERE ALREADY ON LIST WHICH YOU FORWARDED STOP AM AIRMAILING HIS LIST TO YOU AND YOU STILL MUST DECIDE SOURCE OF INVITATION STOP MY RECOMMENDATION STILL IS YOU SHOULD SEND INVITATION OVER GINSBERG NAME FROM NEW YORK ACCORDING TO TEXT EYE SENT YOU STOP RIVLIN GAVE ME SECOND LIST OF CLOSE FRIENDS OF BEN GURION WHOM WE SHOULD INVITE TO THE DINNER ON OCTOBER TWENTY TWO STOP AM ALSO AIRMAILING YOU THAT LIST STOP MY RECOMMENDATION CONCERNING CONCERNING THAT LIST IS WE EXTEND INVITATION FROM HERE OVER NAME

OF GINSBERG AND MYSELF WHAT IS YOUR REACTION STOP INFORM MICHEL HOST FOR SATURDAY NIGHT DINNER WALL STREET MISSION OCTOBER TWO IS AVRAM BIRAN STOP MASADA OCTOBER FOUR AND PROGRAM FOR OCTOBER EIGHT IS ABSORPTION CENTER MEETING WITH NEW COMERS AT PARDES HANNAH VISIT TO CAESAREA AND EXCAVATIONS VISIT OLD JAFFA IN AFTERNOON DINNER AT HOTEL IN EVENING WITH PINCUS STOP FAST WELL REGARDS

FRIEDMAN

UJAPPEAL 62911

R JEVAGENCY JMOS

UJAPPEAL 62911

30.9.71

# .

FOR BERNSTEIN C/O UJAPPEAL NEWYORK RE ARNON ARRIVING NEW YORK LY FIFTEEN OCTOBER TENTH SEVENTEENTH HOURS STOP PREFERS SUMMIT HOTEL STOP RE SHARON HAS BEEN INFORMED TO GO TO EL AL DESK KENNEDY AND DRAKE HOTEL STOP MRS SHARON ARRIVING SEPARATELY ON SUNDAY STOP SHARON REQUESTS NO HOTEL OR FLIGHT RESERVATIONS BE MADE UNDER TITLE OF GENERAL FOR SECURITY PURPOSES STOP PREFERS INTIMATE GATHERINGS WHERE HE CAN LEVEL WITH LISTENERS AND AVOID SECURITY RESTRICTIONS STOP REQUESTS IF POSSIBLE CHANGE CLEVELAND VISIT NOW SCHEDULED OCTOBER EIGHTH TO DAY AFTER CHICAGO THUS GIVING HIM LONG WEEKEND FOLLOWING HOUSTON ON OCTOBER SEVENTH STOP ELAZAR ARRIVES NEW YORK FROM LONDON ALONE OCTOBER SEVENTEENTH STOP DESIRES DRAKE HOTEL AS PERMANENT ADDRESS DURING STAY STOP MECHANYMI NOW ALSO ASKING FOR PERMISSION BRING WIFE HE CAN POSSIBLY REMAIN UNISTATES ADDITIONAL TEN DAYS LONGER THAN PLANNED BY TAKING ARMY LEAVE TIME UNTIL DECEMBER. TWENTIETH STOP RE YOUR QUESTION WHETHER GRANTING SHARONY WIFE PERMISSION WOULD SET PRECEDENT STOP YOU MUST MAKE POLICY DECISION STOP WE HAVE POLICY RE GENERALS WHICH PERMITS WIVES STOP DO YOU WISH TO EXTEND THIS POLICY TO COLONELS OR NOT STOP CLEAR CUT POLICY UNIVERSALLY APPLIED IS ALWAYS UNDERSTOOD BY ARMY MEN STOP

# FOR MICHEL

JUSTICE AGRANAT CANNOT BE HOST TO NEW YORK LAWYERS NOR SEND INVITATION LETTER STOP WOULD BE HAPPY TO ACCEPT INVITATION TO PROGRAMS AND THINKS OTHER JUDGES WOULD ALSO REGARDS



# UNITED JEWISH APPEAL

ON BEHALF OF UNITED IBRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

1280 AVENUE OF THE AMERICAS, N.Y., N.Y. 10019 Cable Address. Ujappeal, New York

white ?

October 1, 1971

Dear Herb and Francine:

This is just another one of the series of letters that I have been trying to write to "Dear Herb," "Dear Francine," Dear Herb and Francine," Dear Francine and Herb," but they never seem to get mailed. There is much to say, I want to say it, but I just can't find the time to do it.

I used to wonder in the old days if things could get any tougher -- now I know -- they can. Between pressures at home and pressures of the office, I am lucky if I could even get to the New York Times before it is time to hit the sack. My color is now perennially green and I miss my cheer-upper who beautifully and sarcastically always put life into proper perspective for me. My biggest problem isn't doing the job -- it is trying to meet problems with my kids and at the same find the energy to do the work at the office. However, with "mazel" -- we shall overcome.

Now for some miscellaneous and isolated items.

 <u>The millionaires solicitations</u>. I didn't send you the gifts because everybody insists upon anonymity and, in fact, we are not even distributing the names here on the domestic scene. Since you know the Israelis have loose lips, it would be most appreciated if you would not distribute the names to our friends in Israel. However, the million dollar givers so far are the following: On the Prime Minister's Mission -- Fred Pomerantz, Jack Grienberg, Louis Rogow. Since the Prime Minister's Mission -- New York City -- Meshulam Riklis, Larry Tisch; Los Angeles -- Firestein - Factor, John Factor, Weinberg Family, Wolf Estate.

In addition, Vigman was also seen by Ginsberg. Vigman will come to the meeting, although we don't have definite commitment for the million dollars as yet. Today, Eddie is seeing Crown. We've got our fingers crossed on this one because it is a crucial one for us.

CROWN WILL give us answere in two wreky-Fautante story - let sodie tell ym -

Page 2.

When you see Eddie, praise him because he deserves it as he has done a lot of work for us and I have driven him almost insane with demands. He has been working the hardest of all, but Paul has also been working -- but Eddie deserves most of the praise.

 Department of biting the hand that feeds them. Attached for your elucidation is a memo from Mitchell Gold, which you will find educational, if not informational.

3. Chaim Vinistsky. There has been a ground swell of concern for Chaim Vinitsky in the last few weeks. There have been scores of calls to this office to me, to Eddie and to Paul and even to Max. As a result, Eddie and Paul plan to meet with you when they come to Israel before the Study Mission to explore ways and means of keeping Chaim Vinitsky from resigning.

4. <u>Management Seminar</u>. This weekend and the previous weekend was spent in Bridgeport in a management seminar for our executive staff. If a certain amount of cynicism in the beginning it is paying off, and I think it will make a major difference in the way we work. Our whole aim is to get the men to be developmental in their personal relationships and purposeful in their approach to their work. Believe it or not, it has had major impact. The guy doing it, is someone you may know. He is Emmett Wallace of Westport who runs the Educational, Systems and Design Corporation.

5. <u>Cash.</u> Despite a tremendous amount of work by both lay men and staff, and a lot of new efforts that we are utilizing in cash collection including, believe it or not, the by Sidney Edelstein to cities like Cleveland and others for meetings with top leadership, I do not believe at the present time we are going to do much more than a gross of \$220 million. Sidney's visit to Cleveland paid off, and Cleveland is going into the Dallas program of extending a line of credit to its members who owe lots of money and can't borrow.

6. <u>Miscellaneous</u>. That's about it for now. I'll try again later. If I don't send this one now, I'll with it like I did with all the others -- destroy it, and then just think that I mailed it. By the way, I think I gave you wrong information about Gaynor Jacobson. He does not live at 200 Central Park South.

Continued ...

I don't know yet when I will be coming for the Mission. If the Million Dollar program is under control, I will arrive on the 16th. Judy will not be coming with me this trip. If the Million Dollar program is not under control, then I will stay until such time that I feel confident I can come to Israel or just cancel my the Mission altogether. However, I should be able to come to a decision about this in the next few days.

Again, the very best to the four of you -- let the New Year be apples and honey, health and peace.

As ever. Irv

A She and and a

IB/cn

Enclosure

# R TLGRAPH JM5

# R JEVAGENCY JM

J1434 ZCZC TIK142 VIA ITT BRA336 ILJM AL UIRB 214 NEWYORK 214 30 1641 1/59

LT VINITSKY JEVAGENCY JERUSALEM

FOR FRIEDMAN



UNDERSTAND DAYAN VISIT BROKEN ISRAELI PRESS STOP PLEASE CABLE IF WE CAN ANSWER PRESS QUERIES THAT HE COMING AT OUR INVITATION 474

FOR BERNSTEIN C/O UJAPPEAL NEWYORK

ARNON LEAVING FRIDAY ARRIVING NEW YORK SUNDAY WOULD LIKE TO HAVE SOME IDEA OF HIS SCHEDULE BEFORE HE LEAVES PLEASE CABLE STOP ARON TOLD ME SOME TIME AGO HE WANTS TO COME FOR SIX MONTHS AND WOULD BE WILLING STAY WITHOUT WIFE UNTIL END DECEMBER BUT THEN WOULD LIKE HER JOIN HIM STOP THIS SEEMS TO ME REASONABLE REQUEST BUT TOLD HIM DISCUSS WITH YOU WHEN HE ARRIVES REGARDS

'R JEVAGENCY JM R TLGRAPH JM5 J224 T1K583 VIA ITT BRA070 ILJM HL UIRB 241

NEWYORK 241 4 1522 1/56

## LT

4

VINITSKY JEVAGENCY JERUSALEM

### FOR FRIEDMAN

WILL USE SHARONY AS RESIDENT SOLICITOR IN ESSEX COUNTY IN NOVEMBER STOP THEREFORE WILL NEED ONE PERSON FOR BOSTON See Rolane Kidron FOR ENTIRE MONTH OF NOVEMBER PLUS RESIDENT SOLICITOR FOR CLEVELAND NOVEMBER TWENTYFIRST TO DECEM-BER EIGHTEENTH STOP WILL KEEP fell aron ning on Using ARON FROM NOVEMBER ONE TO APRIL THIRTIETH STOP HE ALREADY

kin fell "

curs the matter

BOOKED HARTFORD DECEMBER

I his wife with Horken he arises - see menage from aron. BRA070 LT VIN 2/63 ONE DECEMBER SEVENTEENTH STOP DECEMBER NEED RESIDENT SOLICITOR TO REPLACE AVITAL WE COUNTING ON YARIV DECEMBER TWELFTH DECEMBER wait TWENTYFIFTH STOP JANUARY FOR RESIDENT SOLICITOR WILL COUNT ON ROSOLIO BEN ARI PRIHAR BIRAN STOP WILL CONTACT

ZENA HARMON HERE FOR JANUARY DATES STOP IS ALMOGI SHULA PRI-

HAR DINITZ SHAFIR OKAY FOR

JANUARY STOP FEBRUARY UNDERSTAND WE HAVE DAFNI AND AVNON PLUS

MAX VARON FEBRUARY

BRA070 3/67

FIFTEEN MARCH FIFTEEN STOP AT THIS POINT DO NOT NEED RAFAEL IN JANUARY STOP NEED

RUSSIAN EACH MONTH OCTOBER THROUGH MARCH STOP JULIA WEINER BEING BOOKED BY CONFERENCE ON RUSSIAN JEWRY THEREFORE DIFFI-CULT GET OPEN TIME STOP SEE IF WE CAN EXPEDITE GLUZMAN

VISA STOP AWAIT ANSWER ON YIGAL ALLON LOSANGELES FEB-RUARY EIGHT AND NEWYORK FEBRUARY TENTH STOP PLEASE FOR-WARD YOUNG LEADERSHIP ITINERARY STOP GINSBERG AND ZUCKER-MAN

BRA070 LT VIN 4/55

PREFER DRY RUN ON PROVERTY BEFORE SEVENTEENTH IN CASE CHANGES ARE NECESSARY STOP SUGGEST YOU DISCUSS WITH THEM SINCE BOTH WILL BE IN ISRAEL BY TENTH STOP AGREE WITH YOU RE SHMUELI AND INVITING HIM ALONE STOP WILL CALL YOU TUESDAY FOLLOWING MEETING WITH EBAN WHO RAISING QUESTIONS ABOUT SCHEDULE HE PREVIOUSLY ACCEPTED REGARDS

BERNSTEIN

R JEVAGENCY JM

UAPPEAL 422841

# 6.10.71

FOR IRVING BERNSTEIN C/ O UJAPPEAL NEWYORK

YA\*ACOV MORRIS APPROVED BY FOREIGN MINISTRY FOR NOVEMBER BOSTOR RESIDENT SOLICITATIONS STOP STILL LOOKING FOR CLEVELAND RESIDENT SOLICITOR FROM NOVEMBER 21 AND REPLACEMENT FOR AVITAL FOR DECEMBER STOP INFORM MICHEL FOREIGN OFFICE RECONFIRMED AMBASSADORIAL STATUS FOR SINAI DURING NEWYORK RESIDENCE STOP ALMOGI UNABLE TO BE UNISTATES MID JANUARY DUE TO INTERNATIONAL LABOR CONFERENCE STOP

FREIDMAN

FOR IRVING BERNSTEIN ARNON REQUESTS CONFIRMATION OF RESERVATIONS AT SUMMIT HOTEL ARRIVES NEWYORK ELAL LY 15 OCTOBER TENTH 17:05

R JEVAGENCY JM R TLGRAPH JM5

1

HERE AGAIN J528

J528 TIK797 VIA ITT BRA181 ILJM HL UIRB 099 NEWYORK 99 5 1728

LT VINISTKY JEVAGENCY JERUSALEM

NOT ABLE TO CALL TODAY THEREFORE WILL CALL WEDNESDAT STOP E BAN DOE SNOT CONSIDER SCHEDULE GIVEN IN ISRAEL AS DEFINITE HE WILL RETURN TO NEW YORK THIS EEEKEND AND WE MAY HAVE SEVERAL PROBLEMS STOP SHARM DOING WELL BUT WAS NOT BREIFED PROPERLY IN ISRAEL AS TO OUR PERSONAL SOLICITATION METHODS STOP APPRECIATE MORE IN DEPTH BRIEFING FOR ISRAELIS SPEAKING FIRST TIME FOR US STOP

S

FILE

10 DONE

ARNON SHEDULE

12 - 13	OCTOBER I	NEWYORK	
14	OCTOBER	TUCSON	
15		02PHOEN I	X
19	1.1	ST. LOUI	100
21 AND 22		CLEVELAD	
ALSO EXPECT	TO FILL	IN OPEN DAT	E

BERNSTEIN

12 - 14 15 19 21 22 \*\* \*\* \*\*

RD PHOENIX CLEVELAND

R JEVAGENCY JM

R TLGRAPH JM5

6

#### Irving Bernstein

file

#### Dear Rabbi Friedman:

Monday, September 27th, was a historic day in terms of fund-raising in the American Jewish community. On that day, personal solicitation produced five gifts of \$1,000,000 for the 1972 campaign. As of this writing, we have nine gifts of \$1,000,000 minimum (of which five are completely new), against a total of thirteen such gifts last year. Since our Million Dollar meetings with Moshe Dayan are not scheduled until late November, there is every hope that we will, by then, surpass last year's experience.

I believe, and I am sure that it is also your feeling, that million dollar gifts are achievable in many communities throughout the country. We need three things: 1) knowledge of potential; 2) willingness and readiness to ask for gifts in this dimension; and 3) faith in the depth of understanding of those being solicited.

#### QUOTAS

Letters from Ed Ginsberg have gone to all communities with suggested quotas for 1972. During our meetings this summer, I shared with you my opinion that there will not be any major problem in "goal setting" in communities. This past campaign proved that quotas or goals could be used for two-fold purposes: to confirm need and to set the proper dimension for giving. Let us be in touch with each other to set up productive meetings and to establish proper guidelines for the 1972 campaign.

#### ISRAEL EDUCATION FUND

We have a new Director for the Israel Education Fund. Many of you may know him since he was a consul in the Israeli office in New York. He is Ehud G. Mouchly, who came to us from the Israel Foreign Service where he served since 1962. It has been impossible for Aryeh Nesher to conduct the Israel Education Fund and run the Paper Millionaire project which has shown dramatic increases in giving. Therefore, for the 1972 campaign, Aryeh Nesher will be working solely on the Paper Millionaire project. The researched information in our office may help you to determine new prospects for your communities. By the same token, if your own research brings forth such potentials, please be in touch with us so that we can use Aryeh Nesher's talents as well as those of others who are available to him.

#### OPERATION ISRAEL

At the request of our Rabbinical Advisory Council, we have added one more mission to the Operation Israel program. It will be leaving on December 6 and returning on December 14. It will include those synagogues and temples that agreed to participate in the "100% Plan." (All members of their congregations must be contributors to their local Federation and Welfare Funds.)

We are, therefore, suggesting a fund-raising mission to Israel of rabbis and presidents from such congregations. Federations and Welfare Funds are not being asked to participate in the expenses of this Mission.

#### Irving Bernstein

Page 2

#### PRIME MINISTER'S MISSION

Since we returned from Israel the following gifts have been announced from participants in the Prime Minister's Mission, who indicated on the mission they would increase but had to return home for discussion with members of their families. The increases reflect the seriousness of the commitments made in Israel, and are a tribute to the leadership of our communities.

秥

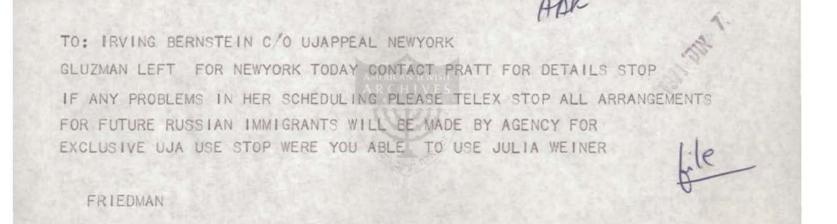
1971	1972
<pre>\$ 1,000 100,000 5,000</pre>	\$100,000 150,000 100,000
12,000 10,000 250,000 225,000	25,000 25,000 300,000 500,000
75,000	115,000

As of this date 135 contributors in 52 cities pledged \$22,134,300 compared with \$16,158,250 they gave in 1971 - an increase of 37%. It is interesting to note that since the Prime Minister's mission the giving in the United States was the same high level as contributions made in Israel.

My very best wishes for the New Year.

Sincerely KUIN9 . Enustere Inving Bernstein

IB/sp



TO: IRVING BERNSTEIN REPEAT OUTELEX SEPTEMBER FIFTEENTH TREVEOR CHINN OF LONDON AGREES TO SOLICIT PRITZKER FAMILY STOP CHINN WILL BE IN BALTIMORE THIS FALL AND IS PREPARED TO GO TO CHICAGO STOP HE FRANKLY IS LOOKING FOR AN EXCUSE TO INVITE PRITZKER TO ISRAEL TO SOLICIT HIM HERE STOP IF IN CHICAGO HE WILL ASK YOU FOR LAYMAN OF YOUR CHOICE TO JOIN HIM STOP REGARDS

FRIEDMAN

UAPPEAL 422841

R JEVAGENCY JM

R JEVAGENCY JM R TLGRAPH JM5

E 2

3

4

J1172

ZCZC TIK174 VIA ITT BRA370 ILJM HL UIRB 119 NEWYORK 119 7 1507

LT

VINITSKY JEVAGENCY

# AMERICAN JEWISH

FOR FRIEDMAN

JERUSALEM

RE STUDY MISSION WEILER SUGGESTS CALL FROM ISRAEL TO SWIG FROM ZUCKERMAN AND SAPIR REGARDING MILLION FOR STUDY

CONFERENCE MEETING STOP TELEXING YOU NOW IN ORDER GIVE YOU TIME SET UP STOP SUGGEST YOU CALL JACK WARNER FROM ISRAEL AND INVITE HIM TO DAYAN DINNER STOP HIS TELEPHONE NUMBER IS TWO ONE THREE EIGHT SEVEN NINE ONE NINE SEVEN THREE STOP EXTREMELY IM-PORTANT THAT GINSBERG ARRANGE MEETING WITH JOAN KIPSON AS HE PROMISED NATE HE WOULD DO AS HIS GIFT RIDING ON THE LINE ON THIS MEETING STOP NEED DULZIN FOR BALTIMORE THOUSAND AND OVER WOMENS DIVISION MEETING WORTH

TWOHUNDRED THOUSAND FOURTEEN DECEMBER STOP PLEASE ADVISE

BERNSTEIN



#### R JEVAGENCY JM

J1174

ILJM HL UIRB 071 NEWYORK 71 7 1728 AMERICAN JEWISH

LT HERBERT FRIEDMAN CARE VINITSKY JEVAGENCY JERUSALEM

WE CONTEMPLATING UTILIZATION IMMIGRANTS FOR THER DULZIN RIVLIN FOR WEEK FOLLOWING DECEMBER CONFERENCE IN COMMUNITY LEADERSHIP SATURATION PROGRAM WE CALLING OPEATION FREEDOM STOP WE HAVE FOUND GREAT INTEREST IN COMMUNITIES IN SUCH PLANNING WHICH WILL INCLUDE SOLICITATION MEETINGS USE OF MEDIA STOP PLEASE DO ALL POSSIBLE GET APPROVAL ALL ABOVE STAY THROUGH DECEMBER SEVENTEEN STOP APPRECIATE EARLY WORD FROM YOU SO CAN PLAN REGARDS

ARCHI

BERNSTEIN

R TLGRAPH JM5

J1794 ZCZC UIB646 TJB1433 PL71500 ILJM HL URDB 057 NEWYORK 57 9 1224PM EST RL

LT FRIEDMAN JEVAGENCY JERUSALEM

CAN GET YARIV FOR LOSANGLES 8TH OR 9TH DECEMBER FOR GOLDBLUM MEETING STOP DISCUSS WITH ZUCKERMAN WHO INVOLVED STOP THIS WOULD REPLEACE EBAN WHO WILL NOT GO TO LOSANGLES STOP IF WE GET HIM 8TH CAN USE HIM FOR INAUGURAL LUNCHEON AS WELL STOP KIDAN OKAY CLEVELAND 3 WEEKS STARTING 14TH NOVEMBER

BERNSTEIN

COL LT 8TH 9TH 8TH 3 14TH

FOR IRVING BERNSTEIN C/O UJAPPEAL NEWYORK

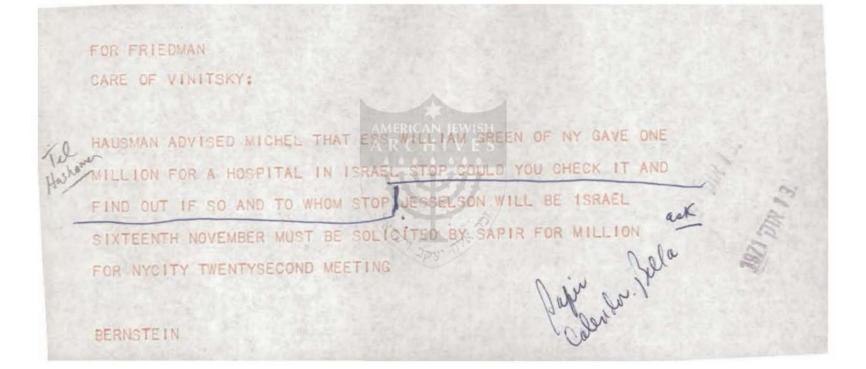
ATTENTION DAVID MARK RECEIVED LATE FRIDAY TWO SUITCASES CASUALLY STOP WHEN OPENED CONTENTS INCLUDED URGENT MAIL WHICH WENT UNDELIVERED FROM MISSION IN ISRAEL FOR OVER WEEK STOP IMPERATIVE THAT TIMELY MAIL BE HAND CARRIED NOT MIXED WITH OFFICE SUPPLIES AND PERSONAL ITEMS STOP LOST POSSIBILITY MINIMUM FIVE SOLICITATIONS STOP SINCE PROSPECTS IN ISRAEL ON TOURING SCHEDULE MOST DIFFICULT TO REACH THEM WITHOUT ADEQUATE NOTICE STOP WE NEED THREE TO FOUR DAYS TO TRACK DOWN AND MAKE FIRM APPOINTMENTS PLUS ONE WEEK WARNING PRIOR TO THEIR ARRIVAL IN ISRAEL STOP

RE SHARONI

ARRIVES OCTOBER TWENTYSIXTH WILL DEPART NOVEMBER TWENTIETH STOP RE MACHANYMI

ARRIVES NOVEMBER TWENTYSECOND DEPARTS DECEMBER TENTH STOP





FOR BERNSTEIN C/O UJAPPEAL NEWYORK

GINSBERG SAYS OK FOR MISSION SOLICITORS MEETING HIS SUITE MONDAY EIGHTEENTH FOUR PM ASSUME MARTY WILL INFORM EVERYONE STOP GINSBERG ARRANGED MEETING FOR JOAN LIPSON WITH THE LADY STOP CARL PROBABLY QUARTER MILLION WHICH IS GOOD IN FACE OF HAVING LOST THREE MILLION TAX SUIT STOP EYE PLANNING MOVE INTO HILTON FOR WEEK OF MISSION AND SOLICIT HARD STOP AM TRYING CALL WARNER BUT PERSON TO PERSON GALLS VERY DIFFICULT WILL KEEP TRYING MEANWHILE PERHAPS SOMEONE ELSE COULD GET ME APPOINTMENT WITH HIM EYE COULD BE IN LOS ANGELES ANYTIME BETWEEN NOVEMBER SECOND TO SIXTH STOP MY THOUGHT WOULD BE TO TRY GET BACK TO ISRAEL BY EIGHT OR NINTH AND RETURN TO U.S. ON TWENTIETH REMAINING UNTIL DECEMBER TWELFTH STOP IN THAT FIRST PERIOD OF APPROXIMATELY ONE WEEK EYE COULD VISIT SEVERAL CITIES AND SEE MANY WILLION DOLLAR. PROSPECTS STOP IN SECOND PERIOD OF THREE WEEKS COULD DO LIKEWISE WOULD EVEN SETTLE FOR SOME HALVES AND QUARTERS STOP AS YOU MAY HAVE HEARD SHAPIR'S WIFE DIED AND FUNERAL WAS TUESDAY AFTERNOON SO MY DATE WITH DULTZIN TO GET ANSWER ON REMAINING UNTIL DECEMBER SEVENTEEN FOR OPERATION FREEDOM WAS BROKEN STOP WILL BE ON ROAD ALL DAY WEDNESDAY VISITING ABSORPTION CENTERS IN PREPARATION FOR MISSION SO WILL GET YOU ANSWER THURSDAY STOP YOUR LETTER RE SOLDIERS FOR LOS ANGELES REFERRED TO ONE MAN EACH FOR JANUARY AND FEBRUARY STOP MY FILE SHOWS REQUEST FOR ONE EACH FEBRUARY MARCH AND APRIL PLEASE CLARIFY SO WE CAN START FINDING RIGHT PEOPLE STOP WILL TRY REARRANGE BALTIMORE ITINERARY AS HILLER REQUESTED BUT EYE CANNOT BE IN ISRAEL WITH THEM STOP MY PLAN WAS TO BE IN UNISTATES EXACTLY SAME THREE DAYS WHICH ARE DAYAN DINNERS STOP THANKS FOR BOOKS SEE YOU SOON

FOR BERNSTEIN O'O UJAPPEAL NEWYORK

RE RESIDENT SOLICITORS ROSOLIO CANNOT MAKE IT FOR NOVEMBER BUT GIVES US JANUARY INSTEAD STOP EYE MADE ERROR CONCERNING BEN ART HE SCHEDULED FOR JANUARY NOT NOVEMBER STOP THEREFORE ALL WE HAVE FOR NOVEMBER IS WELLESLY ARON STOP AM TRYING DESPERATELY FIND MORE PEOPLE STOP YAAGOV MORRIS WILLING IN PRINCIPLE IF FOREIGN OFFICE WILL RELEASE HIM STOP AN NOW TRYING OBTAIN PERMISSION STOP SPOKE WITH SHATKE GAVISH WHO SAYS HE IS TOO BUSY BUT EYE WILL GO OVER HIS HEAD TO MEIR AMIT STOP AM A BIT UNCLEAR AS TO OUR EXACT NEEDS FOR NOVEMBER STOP TOLD ARON HE WOULD DO WASHINGTON AND FIGURED WE WOULD PUSH HARTFORD INTO DECEMBER FOR HIM STOP THUS IT WOULD APPEAR WE NEED THREE MORE PEOPLE FOR NOVEMBER FOR BOSTON NEWARK AND CLEVELAND STOP IS THAT CORRECT DO YOU HAVE ANY OTHER SUGGESTIONS STOP ALSO PLEASE ADVISE WHAT YOU THINK ARE EXACT NEEDS FOR DECEMBER WHEN WE ALSO HAVE ONLY ARON STOP HOW MANY MORE WILL BE NEED STOP JANUARY WE HAVE BIRAN PRIHAR BEN ART ROSOLTO AND WE CAN KEEP ARON IF WE WANT TO EECAUSE HE WOULD LIKE TO WORK FOR SIX MONTHS STOP FEBRUARY WE HAVE DAENI AVNON AND VARON STOP PROBLEM IS REALLY NOVEMBER AND DECEMBER STOP RE SUZY EBAN SHE CANNOT DO IT ZENA HARMON IS IN STATES TILL END OCTOBER SO YOU CAN CONTACT HER THERE STOP RE ALLON HE IS ON CAVATION UNTIL AFTER SUKKOT STOP HIS SEGRETARY INSISTS HE WILL NOT LEAVE ISRAEL IN FEBRUARY STOP EYE HAVE WRITTEN HIM ANYHOW FORMAL LETTER OF REQUEST ASKING FOR LOS ANGELES FEBRUARY FIGHT AND NEW YORK FEBRUARY TEN STOP LETTS SEE WHAT HAPPENS STOP RE DAYAN HIS DEFICE RELEASED STORY TO PRESS WHICH APPEARED IN JERUSALEM POST TODAY AS FULLOWS QUOTE DEFENCE MINISTER MOSHE DAYAN HAS BEEN INVITED TO VISIT THE US NEXT MONTH TO ADDRESS A NUMBER OF GATHERINGS IN BEHALE OF THE UJA . THIS WAS CONFIRMED YESTERDAY BY THE DEFENCE MINISTRY SPOKESMAN WHO STRESSED HOWEVER THAT NO FINAL DECISION HAS BEEN TAKEN REGARDING MR DAYAN'S TRIP . THE DEFENDE MINISTER NORMALLY VISITS THE U.S. ONCE A YEAR FOR A FUND -RAISING TOUR IT WAS EXPLAINED UNQUOTE IT WOULD SEEM TO ME THEREFORE THAT WE COULD ANSWER PRESS QUERIES AFFIRMATIVELY BUT MY OWN RECOMMENDATION WOULD BE TO PLAY DOWN THE WHOLE BECAUSE THERE IS NOT NEED TO HAVE MANY COMMUNITIES START MAKING INQUIRIES WHICH WILL SIMPLY WASTE A LOT OF TIME AND ENERGY ON EVERYBODY'S PART STOP RE SPEAKERS HAVE WRITTEN CHERRICK ASKING HIM FOR FEBRUAR AND PERES ASKING FOR MARCH STOP GIDEON RAFAEL IS OFFERING SELF FOR JANUARY DO YOU WANT HIM STOP RE GLUZMAN STILL NO VISA STOP NETZER CABLED PRATT TO MAKE JULIA WEINER AVAILABLE TO UJA UNTIL GLUZMAN ARRIVES RE GINSBERG AND ZUCKERMAN ON DRY RUN OF POVERTY PROGRAM THERE IN DRY RUN TOREDUCED FOR OCTOBER SEVENTEEN ON WHICH THEY WELCOME. JOIN STOP RE SHMUELI SORRY EYE CANNOT CLARIFY BECAUSE EYE NEVER INVITED HIM OR WIFE STOP EYE DO RECALL GENERAL CONVERSATION WITH NESHER AND SHAVIT THAT LEF SHOULD SOLICIT DURING FALL MONTHS SINCE MORATORIUM HAS BEEN LIFTED AND IF SUITABLE PROGRAM COULD BE DEVELOPED FOR SHMUELI HE WOULD MAKE GOOD SOLICITOR BUT NO SPECIFIC DATES WERE SPOKEN ABOUT AND CERTAINLY NOTHING SPOKEN ABOUT WIFE STOP DID NOT KNOW THAT THIS GENERAL CONVERSATION DURING SUMMER HAD DEVELOPED TO A POINT OF FIXED DEPARTURE FOR HIM STOP AT ANY RATE MY OPINION WOULD STILL BE SAME NAMELY INVITE HIM IF THERE IT WORK FOR HIM BUT EYE DO NOT THINK UUA SHOULD INVITE HIS WIFE STOP RE GENERALS AND MINISTER FOR SOLICITATION TOP MISSION PROSPECTS WE TRY ARRANGE FOR FRIDAY AFTERNOON OCTOBER TWENTY TWO STOP IS THIS OK STOP RE FANTASTIC SUCCESS MILLION DOLLARS GIFTS CONGRATULATIONS NINEFOLD FOR MARVELOUS ACHIEVEMENT REGARDS

GINSBERG ARRIVING ISRAEL

file

SATURDAY STOP

ERA338 LT VIN 2,60 HAT THEREFORE INVITATION LISTS SHOULD BE CLEARED WITH HIM IN ISRAEL AND MAILED FROM ISRAEL STOP GINSBERG WILL ATTEND DAYAN HOME SEVEN OCTOBER STOP JUSEPH LUBIN EXPECTS MEET WITH TOP PEOPLE DURING HIS VISIT STOP HE WILL PARTICIPATE IN SOME PARTS OF MISSION ITINERARY STOP HE IS POTENTIAL MALLION 12 oct - KD. DOLLAR CONTRIDUTOR BUT CANNOT BE PRESSURED STOP EYE SUGGEST HIS MEETING WITH BRA338 LT VIN 3/63 ALLON PINCUS IF PUSSIBLE STOP RE MILLION DOLLAR GIFTS IT IS IMPORTANT THAT THE NAMES NOT BE MEMTNIGNED STOP THEREFORE DID NOT INCLUDE THEM IN MY WIRE TO YOU STOP WILL SEND THEM UNDER SEPARATE COVER SINCE WE HAVE PLEASE ADVISE SHARON NOT POSSI-FROMISED CONFIDENTIALITY STOR ELE REPEAT NOT POSSIBLE CHANGE Matt CLEVELAND DATE SINCE APPOINTMENTS ALL GET STOP DO NOT UNDERSTAND ERAJOB LT VIN 4/32 SINCE SHARON SCHEDULED FOR PERFONAL POLICITATIONS STOP IMPORTANT HE UNDERSTAND THIS BEFORE HE LEAVES ISRAEL STOP HIS SCHEDULE GOING WITH NATIONAL LEADERS TO VISIT INDIVIDUALS FOR PERSON TO PERSON SOLICITA-TION GREGARDS DERNSTE IN

UAPPEAL 422841 14.10.71

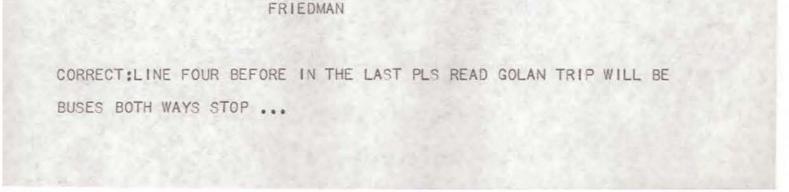
FOR BERNSTEIN C/O UJAPPEAL NEWYORK

STEIN OF PINCUS OFFICE CALLED TO SAY THAT SINCE PINCUS :HAS NOT RECEIVED ANY ITINERARY FROM US FOR THE WEEK OF NOVEMBER FOURTEEN TO TWENTY ONE WHICH HE COMMITTED TO US HE HAS ALREADY GIVEN AWAY MONDAY NOVEMBER FIFTEEN TO ZIONIST YOUTH FEDERATION STOP EYE EXPLAINED TO STEIN THAT WE DID NOT HAVE AN ITINERATY AND WOULD NOT HAVE ONE BECAUSE WE WOULD CONTINUE TO NEGOTIATE IN ORDER TO TRY TO PERSUADE PINCUS NOT TO GIVE AWAY ANY MORE DATES DURING THAT WEEK STOP EYE WOULD SUGGEST GETTING AN ITINERARY FOR HIM AS SOON AS POSSIBLE STOP RE WILLIAM GREEN GIVING ONE MILLION FOR A HOSPITAL EYE REPORTED TO YOU ON MY LUNCH WITH HOUSMAN AND GREEN STOP HOSPITAL IN QUESTION IS TEL HASHOMER STOP EYE CALLED THIS MORNING TO SEE IF THEY HAD RECEIVED SUCH A GIFT BUT THE DIRECTOR IS IN THE STATES AND NOBODY ELSE KNOWS STOP HIS NAME IS DOCTOR SHANI AND HE CAN BE REACHED OCTOBER TWENTY ONE AND TWENTY TWO IN NEWYORK THROUGH HANS MILTON OF ISRAEL GOVERNMENT SUPPLY MISSION 850 THIRD AVENUE PLAZA TWO FIVE SIX ZERO ZERO STOP HE IS THE ONLY ONE WHO WOULD KNOW DEFINITELY WHETHER THE GIFT HAS BEEN COMMITTED STOP WILL ASK SAPIR TO SOLICIT JESSELSON STOP AS YOU KNOW BG IS SICK AND HAS CANCELLED EVENING OCTOBER TWENTY TWO DAYAN IS COMING IN HIS PLACE STOP LEARNED JUST YESTERDAY FROM DOMINITZ BY ACCIDENT THAT ELAINE SIRIS AND HER GROUP WERE PLANNING TO FLY FROM VIENNA WITH IMMIGRANTS BEING BROUGHT IN ON MORNING OCTOBER TWENTY TO BE GREETED BY STUDY MISSION STOP EYE JUST WANT TO BE SURE THAT YOU ARE ALL PERFECTLY CLEAR THAT THERE WILL BE AN APPROXIMATE FOUR HOUR WAIT AT THE AIRPORT IN ROME DURING THE DEAD OF NIGHT STOP PLANE MUST LEAVE VIENNA NINE THIRTY OR TEN PM AT THE LATEST DUE TO THE CONDITION OF VIENNA RUNWAYS STOP PLANE WILL ARRIVE AT ROME ONE AND HALF OR TWO HOURS LATER APPROXIMATELY MIDNIGHT IF NOT EARLIER STOP PLANE CANNOT LEAVE ROME TILL ABOUT FOUR THIRTY IN THE MORNING BECAUSE WE WANT EIGHT AM ARRIVAL IN TEL AVIV STOP IT WILL BE A LONG DIFFICULT BORING NIGHT STOP PLEASE BE CERTAIN ELAINE UNDERSTANDS THESE EXACT CONDITIONS AND IS WILLING

TO ACCEPT THEM STOP MY PERSONAL OPINION IS IT'S A BAD IDEA AND THEY SHOULD CHANGE FLIGHTS AND COME DIRECTLY TO ISRAEL WITHOUT TRYING THIS COMPLICATED BUSINESS OF FLYGING WITH THE IMMIGRANTS STOP TSUR RECONFIRMS THAT DATES NOVEMBER TWENTY NINE TO DECEMBER TEN ARE OK HE WILL PLAN ARRIVE NEW YORK SUNDAY NOVEMBER TWENTY EIGHT WILL EXPECT TO BE MET AND BRIEFED AND READY TO GO TO WORK MONDAY TWENTY NINTH STOP YARIV AGREES CHANGE DATES TO DECEMBER FIFTH TO TWENTIETH AS YOU REQUESTED STOP EYE TOLD HIM YOU WANTED HIM FOR GOLDBLOOM DINNER AND INAUGURAL LUNCHEON STOP HE ACCEPTED BOTH BUT EYE DO NOT KNOW DATE OF GOLDBLOOM DINNER PLEASE ADVISE STOP ARRANGE ONE ITINERARY MERON AND WIFE STOP SHE WILLING TO SPEAK ONLY AT WOMENS TEAS AND SMALL GATHERINGS STOP KIDAN WILL ARRIVE UNISTATES NOVEMBER TWELFTH IS PREPARED TO ARRIVE CLEVELAND NOVEMBER FIFTEENTH FOR THREE WEEKS.

#### FOR DAVID MARK

PLEASE TRY RESIST GERBER'S PRESSURE ON DOCTOR MISSION AND HELP EXPLAIN TO HIM THAT SOME OF THE THINGS HE REQUESTS REALLY DON'T MAKE SENSE STOP FOR INSTANCE HE WANTS KNESSET DINNER FOR CAUCUS STOP ONLY DAYS HE WILL BE IN JERUSALEM ARE TUESDAY NOVEMBER TWO AND MONDAY NOVEMBER EIGHT STOP FORMER IS TOO EARLY FOR CAUCUS AND LATTER IS TOO LATE STOP DO YOU WANT TO MAKE SPECIAL ADDITIONAL TRIP TO JERUSALEM FOR ONE EVENING SIMPLY TO HAVE DINNER AT KNESSET STOP IT SEEMS TO ME TO INVOLVE UNNECESSARY EXTRA DRIVING STOP IF HE IS WILLING TO HAVE CAUCUS AS LATE AS NOVEMBER EIGHT WE WILL TRY FOR THAT EVENING STOP WE CANNOT GET DR/ ELDAR CHIEF MEDICAL OFFICER OF ARMY ANYWAY FOR THAT EVENING SO EVENING IS FREE PLEASE ADVISE STOP ALSO WE HAVE REQUESTS FROM YOU FOR SHARM TRIP AND GOLAN HEIGHTS STOP SIMPLY CANNOT DO EVERYTHING IN SHORT TIME STOP SHARM TRIP NOT REALLY INTERESTING COMPLETELY COMMERCIAL STOP ONLY POSSIBLE TIME TO INSERT GOLAN TRIPIN IS FRIDAY NOVEMBER FIVE WHICH WE WERE TRYING TO LEAVE AS FREE DAY ACCORDING TO YOUR EARLIER REQUEST STOP GOLAN TRIP WILL BE BUSES WHICH BOTH WAYS STOP PLEASE DECIDE AND ADVISE STOP SINCE YOU SAY YOU HAVE NOT RECEIVED REVISED ITINERARY PHYSICIANS MISSION AM SENDING YOU SEPARATE TELEX REGARDS



JEVAGENCY JERUSALEM ISRAEL

VINITSKY



FOR FRIEDMAN

REVIEWED AGMON HOTEL PROBLEM WITH GINSBERG ZUCKERMAN STOP THEY FRRL STRONGLY WE SHOULD NOT GIVE UP HILTON HOTEL UNLESS CAN PUT ENTIRE MISSION IN KINGDAVID STOP USING KING DAVID WOULD MAKE THIS MISSION DIFFERENT THAN OTHERS AND GIVE IT SENSE OF EXCITEMENT STOP MOVING INTO ANY OTHER TELAVIV HOTEL WOULD BE A COMEDOWN AND CREATE TOO MANY PROBLEMS STOP THEREFORE UNLESS CAN GET KINGDAVID THEY INSIST STAY HILTON REGARDS BLOOM R JEVAGENCY JM R TLGRAPH JM5 J1378 TIK267 VIA ITT BRA296 ILJM HL UIRB 273 NEWYORK 273 14 1706 1/100

LT VINITSKY JEVAGENCY JERUSALEM

#### FOR FIREDMAN

PLEASE TRY CONFIRM FOLLOWING DATES FROM OUR NATIONAL CHAIRMEN FOR MILLION DOLLAR SOLICITATION IF THEY AGREE ON DATES WE WILL WORK ON APPOINTMENTS STOP ROSENWALD NOVEMBER SEVENTEENTH ESSEX COUNTY STRIAR MESSING EIGHTH NOVEMBER INDIANA-POLIS FOR EFROYMSON STOP GOLDMAN TO SET DATE WITH LAPPIN ON MISSION FOR FIRST WEEK NOVEMBER WITH STAHL IN LYNN AND ALSO WORK FIRST WEEK NOVEMBER ON YASINOFF AND BIERMAN ESTATES STOP STRELITZ TO SET DATE FOR YOU AND HIMSELF WITH LEVITZ FIRST WEEK NOVEMBER FORM ISRAEL AND ALSO ACCEPT NOVEMBER EIGHTH KANSAS CITY FOR BLOCHS AND SOSLAND AND NOVEMBER NINTH

#### BRA296 LT VIN 2/101

SEATTLE FOR KOTKIN AND SARKOWSKY STOP ZUCKERMAN NOVEMBER EIGHTH WASHINGTON FOR FREEMAN SMITH POLLINGER KREEGER AND NOVEMBER FOUR-TEENTH ATLANTA FOR WEINSTEIN GROUP STOP GINSBERG NOVEMBER FOURTH TABU GROUP ENGLEWOOD NOVEMBER EIGHTEENTH BOSTON FOR RABB FELDBERG SMITH GORDON COHEN STOP ALSO GINSBERG AND ZUCKERMAN FOR ALL POSSIBLE AVAILABLE DATES FOR CHICAGO STOP WE CAN MAKE DECISION WHEN WE ARE TOGE-TETHER IN ISRAEL REGARDING PROPER PEOPLE FOR DETROIT AND CLEVE-LAND STOP FOR YOURSELF IN ADDITION LEVITZ AND WARNER WHO WE BOTH TRYING TO SET UP FOLLOWING RECOMMENDED HOFFBERGER BALTIMORE STERN NEW ORLEANS SOREF KOHL HELFAER WINTER MILWAUKEE STOP IF YOU GET AGREEMENT ABOVE

#### BRA296 LT VIN 3/72

NNNN

R TLGRAPH JM5

DATES WE HAVE STARTING POINT TO SET UP APPOINTMENTS PLEASE TRY TELEX EARLY FRIDAY STOP PINCUS SCHEDULE NOW FOR SOLICITA-TION HUNDREDTHOUSAND AND OVER PROSPECTS INCLUDING MILLION DOLLAR PROSPECTS PLUS SOME PARLOR MEETINGS AS FOLLOWS SIXTEEN NOVEMBER PHILADELPHIA SEVENTEENTH ESSEX COUNTY EIGHT-EENTH BOSTON STOP PLEASE GET HIS DEFINITE ACCEPTANCE SO WE CAN CONFIRM TO COMMUNITIES STOP THIS

EASY SCHEDULE AS HE REQUESTED STOP ALL IN THE EAST CLOSE TO NEWYORK GOOD LUCK IRVING

FOR FRIEDMAN

BALTIMORE WILL ACCDEPT TEN MILLION FIVE HUNDRED THOUSAND ASR

AGAINST TEN

NOT POSSIBLE

e

SANFRANCISCO NINE MILLION AS AGAINST EIGHT AND A HALF MILLION LAST YEAR STOP

HOUSTON FIVE MILLION AS AGAINST FOUR MILLION LAST YEAR DENVER SIX MILLION AS AGAINST THREE MILLION LAST YEAR STOP DENVER BY THE WAY HAS ALREADY THREE MILLION RAISED FOR 1972. WE ARE HAVING SERIOUS PROBLEMS WITH TWO IMMIGRANTS AS BOTH HAVE COME WITH MEDICAL PROBLEMS STOP STRONGLY URGE THAT IN ADDITION TO FULL BRIEFING THERE BE REAL AWARENESS WHETHER PERSON IS PHYSICALLY AND MENTALLY ABLE TO DO ONE NIGHT STANDS

REGARDING INDIVIDUAL MEETINGS WITH MINISTER AND GENERALS ASSUMING PRIME MINISTER NOT AVAILABLE WE RECOMMENDING FOLLOWING FIRST PRIORITY DOZER SHANBAUM MELTON RUBY BORENSTEIN BERNSTEIN KRAVITZ STOP

SECOND PRIORITY KOFFMAN DUNITZ JACOBS LEVINSON FEINBLOOM STONE WHAT ALSO APPRECIATE YOUR ASKING GINSBERG TO CHANGE COMMITTEE MEETING MONDAY THREE THIRTY PM INSTEAD FOUR PM STOP WE WILL TAKE DULZIN FOR THE TWO DAYS HE ACCEPTING AND WE WILL SIMPLY FILL IN WITH SOMEONE ELSEE FO OPEN DATES SINCE WE NEED SOMEONE BESIDEMMIGRANTS STOP

ZENA HARMON PREPEARED COME FOR US BEGINNING JANUARY FIFTH STOP SHE WISHES CONFIRM WITH PRIME MINISTER OFFICE AND WILL BE IN TOUCH WITH YOU ON ABOUT TWENTYTHIRD OCTOBER R TLGRAPH JM2 R JEVAGENCY JM

22.10.71



FHH file

DAVID MARK C/O UJAPPEAL NEWYORK TELEX NUMBER 62911

# AMERICAN JEWISH

NEED GIVING RECORDS MORT BERL ACTIVE IN RABBI DAVIDSONS NY SYNAGOGUE COMMITTEE AND ANY OTHER INFORMATION REGARDING PARTICIPANTS INTERNATIONAL ACCOUNTING CONFERENCE STOP TWENTY PARTNERS JK LASSER PRESENT PERHAPS YOUNG LEADERS JIM BAY LOS ANGELES AND LAWRENCE AKRON BOTH JUNIOR PARTNERS KNOW PARTICIPANTS AND RATINGS

STMON

COL

12

R TLGRAPH JM2

R JEVAGENCY JM

R JEVAGENCY JM UJAPPEAL62911

15.10.71

FOR BERNSTEIN C/O UJAPPEAL NEWYORK TEWNS

DULTZIN AGREES TO TAKE BALTIMORE WOMEN'S DIVISION FOURTEEN DECEMBER AND WILL ALSO TAKE ONE MORE DATE NEXT DAY THURSDAY FIFTEENTH BUT THAT IS ALL STOP RIVLIN AGREED REMAIN THROUGH DECEMBER SEVENTEEN WITH IMMIGRANTS SO OPERATION FREEDOM WOULD BE WITH HIM AND IMMIGRANTS WITHOUT DULTZIN WHICH IS PERFECTLY GOOD IN MY JUDGMENT STOP SHARONY ARRIVING NEWYORK FROM FRANKFURT TWA SEVEN FORTY ONE OCTOBER TWENTY SIX AT THREE TWENTY PLEASE MEET REGARDS

# UJAPPEAL62911

20.10.71

TO IRVING BERNSTEIN C/O UJAPPEAL NEWYORK

YAACOV MORRIS WILL ARRIVE NEWYORK NOVEMBER FIFTH WILL START BOSTON AS SOON AFTER BRIEFING AS POSSIBLE PREFERABLY NOVEMBER EIGHTH STOP UNLESS CHANGE IS REQUESTED WE HAVE BEEN ADVISING ISRAELI SPEAKERS THEIR NEWYORK ADDRESS WILL BE DRAKE HOTEL STOP

FRIEDMAN

717120.

#### OR PEPPERCORN UJAPPEAL NEWYORK

CANNOT MAKE DINNER INDIANAPOLIS MONDAY NIGHT SINCE ARRIVING NEW YORK THREE PM MONDAY VIA SWISSAIR FLIGHT ONE HUNDRED STOP REALLY IMPOSSIBLE TRAVEL FURTHER AND SPEND WHOLE EVENING AT DINNER DISCUSSING WITH PEOPLE STOP MUST GET NIGHT SLEEP STOP SUGGEST FOLLOWING SCHEDULE: TUESDAY MORNING NEW YORK TO INDIANAPOLIS VIA TWA SEVENTY NINE ARRIVING NINE FORTY FIVE AM SO TRY MAKE APPOINTMENT WITH EFROYMSONS FOR TEN THIRTY STOP DON'T BOTHER WITH DOMONT BECAUSE HE IS NOT MILLION DOLLAR PROSPECT AND YOU HAVE ME GOING INTO INDIANAPOLIS LATER IN NOVEMBER WHEN EYE CAN SOLICIT HIM STOP LEAVE INDIANAPOLIS FOR CHICAGO TWO PM WHICH GIVES ENOUGH TIME FOR EFFROYMSONS VIA ALLEGHENY SEVEN FIFTY FOUR TRANSFER IN CHICAGO TO NORTHWESTERN SEVEN ZERO NINE ARRIVING MILWAUKEE THREE ZERO TWO PM THEREFORE TRY SET SOREF ANY TIME FROM FOUR O'CLOCK ONWARDS FOR BALANCE OF DAY OR EVENING ARRANGE HOTEL RESERVATION FOR MILWAUKEE THAT NIGHT STOP: WEDNESDAY LEAVE MILWAUKEE SEVEN FORTY FIVE AM VIA NORTH CENTRAL TWO THIRTY FOR CHICAGO TRANSFER TO UNITED SEVENTY TWO FOR WASHINGTON ARRIVING ELEVEN THIRTY THREE AM THEREFORE MAKE WASHINGTON APPOINTMENTS FROM TWELVE THIRTY PM ONWARDS SLEEP WASHINGTON THAT NIGHT STOP THURSDAY LEAVE WASHINGTON NINE TWENTY FIVE AM VIA BRANIFF SEVEN ARRLYING DALLAS ELEVEN TWENTY EIGHT AM LEAVE DALLAS THREE PM VIA BRANIEF ONE SEVENTY FIVE FOR HOUSTON ARRIVING THREE FORTY EIGHT STOP LEAVE HOUSTON SIX FIFTEEN PM VIA EASTERN FIVE FORTY FOUR FOR NEW YORK CITY ARRIVING ELEVEN ZERO NINE PM DEAD STOP SLEEP DRAKE HOTEL STOP FRIDAY WORK NEW YORK CITY WITH MICHEL STOP SATURDAY OR SUNDAY WANT TO SEE MY CHILDREN IN NEW YORK WILL RETURN TO ISRAEL SUNDAY NIGHT STOP REGARDING CHILDREN WOULD APPRECIATE YOUR CALLING ALL THREE INFORMING THEM EYE AM COMING ASK THEM TO PLAN COME TO NEW YORK EITHER SATURDAY SIX NOVEMBER OR SUNDAY SEVEN NOVEMBER STOP WOULD LIKE TO SEE ALL OF THEM TOGETHER BUT IF THEIR VARIOUS SCHEDULES DON'T PERMIT THEM LET EACH. ONE SELECT WHICHEVER DAY IS EASIER FOR HIM EITHER SATURDAY OR SUNDAY SO THAT WHEN EYE ARRIVE YOU WILL BE ABLE TO TELL ME WHO IS COMING

WHEN STOP JUDY CAN BE REACHED AT VINELAND 609-692-2493 JOAN CAN BE REACHED AT WELLESLY COLLECGE 617-235-8439 STOP EYE HAVE NO TELEPHONE NUMBER FOR DAN SO SEND HIM TELEGRAM TO 551 SOUTH STATE STREET BOX 195 ANN ARBOR MICHIGAN AND ASK HIM TO CALL YOU STOP GET HIS PHONE NUMBER FOR ME STOP APPRECIATE YOUR DOING THIS PERSONAL CHORE FOR ME THANKS STOP WHAT ABOUT POSSIBILITY OF ALEX GRASS FAMILY IN HARRISBURG REGARDS

FOR IRVING BENRSTEIN C/O UJAPPEAL NEWYORK

ATTENTION WAXBERG

RE SUDRAN ENQUIRY WHETHER KALTENBACHER SOLICITED YOUR REQUEST ARRIVED TWO WEEKS AFTER KALTENBACHER LEFT ISRAEL NEVER CONTACTED

ATTENTION DAVEMARK

PERMANENT ISRAEL PURCHASING MISSION NEWYORK

WISH TO VISIT GULTON STOP

DESIRE TO KNOW BEST TIME AND PLACE SINCE PRIOR VISIT WAS AT GULTON INDUSTRIES AND GULTON IS NO LONGER ASSOCIATED WITH FIRM

SIMON

FOR IRVING BERNSTEIN

RIVLIN ASSURES ME LETTER FROM RIKLIS FRIEND RE RUSSIAN JEWS HAS BEEN TRANSMITTED TO APPROPRIATE PEOPLE STOP NO FURTHER PUSH NEEDED AT THIS TIME STOP DON KLEIN, FOR PHILADELPHIA FEDERATION UJAPPEAL NEWYORK RECEIVED DISTRESS CALL FROM ELDERLY WIDOW MRS WARSHAFSKY PHILADELPHIA WHO CLAIMS TO HAVE RECEIVED LETTER OF ACKNOWLEDGEMENT FROM UJA FOR GIFT OF ROOM IN SOME UNNAMED PROJECT IN 1963 IN MEMORY OF PARENTS STOP CONTRIBUTIONS WER PAID IN SMALL AMOUNTS THROUGH RIAZANIFKER BENEVOLENT ASSOCIATION STOP HAS PHILADELPHIA ANY IDEA WHAT THIS IST STOP

NEW OFFICE ZIP CODE 48 KING GEORGE STREET JERUSALEM 94269

SIMON

UAPPEAL 422841

# 9.11.71

# BERNSTEIN UJAPPEAL NEW YORK CITY

YOU ARE UNDOUBTEDLY AWARE OF VERY SERIOUS DISCUSSIONS GOING ON HERE CONCERNING **1972** DEFENSE BUDGET IN WHICH PRIME MINISTER HERSELF HAS NOW BECOME INVOLVED STOP CHERA WHO IS CENTRAL FIGURE IN ALL THESE DISCUSSIONS CALLED TODAY INDICATING CONCERN THAT HE MIGHT POSSIBLY NOT BE ABLE KEEP HIS COMMITMENT WITH US FOR TWENTY SEVEN NOVEMBER STOP HE WANTS TO VERY MUCH AND EVEN DISCUSSED IT WITH SAPIR WHOSE ADVICE WAS THAT THEY WOULD BE FINISHED WITH DISCUSSIIONS BY THAT TIME AND HE WOULD BE ABLE TO COME STOP HOWEVER HE IS VERY WELL ORGANIZED MAN AND WANTS TO GIVE US THIS POSSIBLE WARNING STOP EYE DON'T KNOW THE SPECIFICS OF HIS CALENDAR IN UNITED STATES BUT IF YOU CAN GIVE HIM ANOTHER WEEK EYE WOULD RECOMMEND IT STOP HIS GOOD WILL IS IMPORTANT TO US AND HE REALLY WANTS TO COOPERATE STOP WE RUN THE RISK THAT HE MIGHT HAVE TO CANCEL STOP LET ME KNOW YOUR REACTION

FOR PEPPERCORN : WOULD APPRECIATE YOUR CONFIRMATION THAT MILWAUKEE HAS BEEN CHANGED FROM DECEMBER EIGHT AS PER MY REQUEST TO TABATCHNIK BECAUSE EYE WANT TO BE NEW YORK FOR MEETING OF EXECUTIVE COMMITTEE: ON EIGHTH AND BOARD DIRECTORS MEETING EARLY MO

MILWAUKEE COULD BE SEVENTH WHICH EYE RECALL WAS OPEN DATE REGARDS

FRIEDMAN

DISCUSSING EARLY MORNING ..

FOR BERNSTEIN C/O UJAPPEAL NEWYORK

LARGE COUPLES MISSION ARRIVING NEXT WEEK EYE WILL DO MAJOR SPEECH TUESDAY MORNING SIXTEENTH STOP WHAT IS REQUIRED OF MATTHEW OR MYSELF BEYOND THAT QUESTION MARK STOP RE NEHEMIAH COHEN HE TOLD GERBER AND SIMON HE WILLING GIVE HALF MILLION IF LEHRMAN DOES SO EYE HOPE THAT GIFT IS ALL SEWED UP BY NOW STOP WOULD APPRECIATE LIST OF 1972 GOALS OR QUOTAS ACCEPTED SO FAR BY COMMUNITIES PLEASE TELEX STOP SHAIKE CAME IN TODAY AND EYE ASKED HIM WHETHER ISRAEL AMBASSADOR TO RUMANIA WOULD MAKE GOOD RESIDENT SOLICITOR STOP HE THOUGHT YES BUT SUGGESTED WE INVITE MAN HERE FOR PERSONAL INTERVIEW COST OF TRAVEL ONLY THE HUNDRED DOLLARS SO EYE SAID YES STOP DO WE STILL NEED ANOTHER RESIDENT REGARDS

FRIEDMAN

# TO VINITSKY AND FRIEDMAN:

MIRA BERMAN PRESIDENT UJA AD AGENCY NOW IN ISRAEL AND BLOOM SUGGESTED SHE STOP BY MAKE BOTH YOUR ACQUAINTANCES HOPE YOU WILL BOTH HAVE FEW MINUTES TO SEE HER

REGARDS - BERNSTEINM

TO VINITSKY FOR FRIEDMAN:

ADVISED VINITSKY THIS MORNING THAT IT IS DIFFICULT TO WORK OUT WORTHWHILE SCHEDULE FOR CHERA ON IFFY BASIS STOP WOULD PREFER LET HIM OUT NOW AND TAKE HIM LATER DATE MORE CONVENIENT FOR HIM STOP TOLD VINITSKY IF CHERA KNOWS DEFINITELY CAN COME NOW WE WILL KEEP THE PRESENT SCHEDULE STOP

MILWAUKEE CHANGED TO SEVEN DECEMBER STOP NOVEMBER FOURTEEN OPERATION ISRAEL MISSION LOW ON SOLICITORS AND WILL NEED HELP FROM BOTH YOU AND SIMON STOP YOU WILL BE HAPPY LEARN THAT EFROYMSONS AGREED MINIMUM TWO HUNDREDFIFTY THOUSAND FOR ISRAEL EDUCATION FUND STOP NOT SENDING QUOTAS VIA TELEX BUT WILL ACCOMPANY ROSEN STOP AS OF PRESENT DO NOT WISH TO MAKE ANY COMMITMENTS FOR ADDITIONAL RESIDENT SOLICITORS AS WE FINDING COMMUNITIES HAVE PROBLEMS ABSORD THEM LOVER LONG PERIODS OF TIME STOP NECHEMIAH COHEN DOES NOT RETURN UNISTATES UNTIL FIFTEEN NOVEMBER STOP MY SON ROB ARRIVING ISRAEL SIXTEENTH TO LIVE ON KIBBUTZ LOOKS FORWARD SEEING YOU AND FRANCINE

REGARDS

BERNSTEIN

2236 JEVAG IL



TELEX TLV P4 12/11 14.28 \*\* 2236 JEVAG IL MOMOK UJAPPEAL 62911

12.71.71

FOR BERNSTEIN UJAPPEAL NEWYORK

DISCUSSED CHERA MATTER WITH VINITSKY WHO DID NOT WANT TO CALL HIM SO EYE DID AND TAKING YOUR ADVICE SUGGESTED TO HIM THAT WE CANCEL HIS VISIT NOW AND TAKE HIM AT LATER DATE STOP HE AGREED AND EYE AM YOU HEAR FROM HIM AS TO A NEW DATE SUGGESTION STOP HOD SPOKE TO ME ABOUT HIS VISIT WITH EUGENE KLEIN IN LOS ANGELES WHO AGREED IN QUOTE PRINCIPAL UNQUOTE TO GIVE ONE MILLION STOP HOD REPORTED THIS TO ZUCKERMAN WHOSE REPLY WAS THAT IT WASN'T WORTH A DIME STOP EYE TOLD HOD EYE DISAGREED WITH THAT ANALYSIS BECAUSE IF KLEIN AGREED IN PRINCIPAL AND HOD PINNED IT DOWN EVEN FURTHER BY TELLING KLEIN THAT HE WAS GOING TO REPORT THE GIFT TO THE PRIME MINISTER THEN EYE THINK WE HAVE AT LEAST AN OPEN DOOR TO GET THAT GIFT WITH MORE PRESSURE ON OUR PART STOP WE MIGHT BE ABLE TO GET IT FOR 1972 AND EYE WOULD RECOMMEND GAMBLING ON INVITING KLEIN TO THE DAYAN LOS ANGELES DINNER STOP CHESTER SHOULD SPEAK TO HIM

QUITE OPENLY ABOUT HIS PROMISE TO HOD AND EXTEND THE INVITATION STOP IF KLEIN DOES NOT COME THROUGH FOR 1972 THEN EYE THINK WE HAVE A PERFECTLY OPEN DOOR TO GO BACK FOR 1973 STOP EYE THINK HOD SUCCEEDED PRETTY WELL CERTAINLY MORE SO THAN ANYBODY HAS EVER BEFORE STOP HAVE NOTED YOUR FEELING ABOUT ADDITIONAL RESIDENT SOLICITORS BUT THINK IT WOULD BE A GOOD IDEA TO BRING RUMANIAN AMBASSADOR HERE ANYHOW FOR PERSONAL INTERVIEW BECAUSE WE MIGHT BE ABLE USE HIM LATER IN SPRING AS SPEAKER STOP WE ARE NOT REALLY VERY WELL SUPPLIED FOR FEBRUARY OR MARCH AND IT MIGHT BE A GOOD IDEA TO HAVE ANOTHER POSSIBILITY AS AN ACE IN THE HOLE STOP CONCERNING RATINGS GIVEN TO US BY PEPPERCORN ON INDIVIDUALS WE ARE ASKED TO SOLICITY HAVE FOUND NOW AFTER SOME EXPERIENCE THAT RATINGS ARE NOT QUOTE REALISTIC UNQUOTE STOP YOU KNOW EYE AM IN FAVOR OF SHOOTING FOR THE ROOM STOP ON THE OTHER HAND SOME OF THE FIGURES WE ARE BEING GIVEN ARE ABSURDLY HIGH AND EYE DON'T KNOW IF THEY ARE INTENDED FOR BARGAINING PURPOSES OR NOT STOP THE CONCEPT OF A RATING IS THAT THIS IS AN ABSOLUTE FIGURE WE ARE DEMANDING WHICH IS REALLY NOT SUBJECT TO MUCH NEGOTIATION STOP THAT CONCEPT IS WEAKENED IF THE PROSPECT THINKS THAT WE ARE BEGINNING WITH SOME RIDICULOUS FIGURE AGAINST WHICH HE IS EXPECTED TO HAGGLE STOP JUST WANT TO BRING THIS TO YOUR ATTENTION SO PERHAPS THE RATING FIGURES GIVEN IN THE FUTURE CAN BE SUBJECTED TO MUCH CLOSER ANALYSIS STOP LOOK FORWARD TO SEEING YOUR SON WHEN HE ARRIVES AND OF COURSE WILL DO ANYTHING POSSIBLE WHICH YOU OR HE REQUESTS STOP TO WHICH KIBBUTZ IS HE GOING AND FOR HOW LONG REGARDSA

FRIEMEE

FRIEDMAN N

TO VINITSKY FOR FRIEDMAN:

REALIZE YOU GOING STRAIGHT TO PHILADELPHIS BUT LET US KNOW WHEN YOU ARRIVING NEWYORK SO CAN MAKE ARRANGEMENTS STOP

13/11/21

RE SCROLL FOR CHARLES BENSLEY YOU WANTED GOLDA AND ALLONS NAMES STOP ALSO BELIEVE PINCUS SHOULD BE ADDED STOP HOWEVER SINCE GOLDA WILL BE PRESENT THAT, NIGHT, URGE YOU CLEAR USING HER NAME AND ALLONS BEFORE YOU LEAVE ISRAEL

BERNSTEIN

TO VINITSKY

FOR FRIEDMAN:

GOLDMAN WANTS MEETING SOLICITORS AND STAFF APPROXIMATELY ONE HALF HOUR AFTER ARRIVAL AT HOTEL STOP SEPARATE MEETING DRIVERS AND GUIDES IMMEDIATELY FOLLOWING STOP

10 mm

FELDBERG WILL NOT GO MILLION BUT INCREASED TO HALF MILLION STOP REGARDING OPERATION ISRAEL FOURTEEN NOVEMBER MISSION WE WILL NEED SIMON AS FLOATER TO SOLICIT AND ALSO TAKE RESPONSIBILITY FOR ONE OR TWO BUSES STOP RE YOURSELF WE HOPE YOU WILL TAKE HALF DOZEN OR MORE GIFTS OF FIFTY THOUSAND AND OVER POTENTIAL

REGARDS

CV

BERNSTE I NNNNNNNN

11/15/71

x

UJA - 1290 Ave. of Americas, NYC

MINISTRY OF FORLIGN AFFAIRS

H. E. ABEA EEAN

JERUSALEM (ISRAEL)

"TTT"

EYE CAN UNDERSTAND THE PRESSURES ON YOU DURING THE HELTINGS OF THE UNITED NATIONS STOP HOMEVER YOU MUST ALSO UNDERSTAND THE PROBLEMS WE ARE FACING STOP BASED UPON KNOWLEDGE YOU WOULD COME HERE COMMENITIES RESCHEDULED THEIR ENTIRE CAMPAIGN CALENDAR AND PLANNED THEIR MEETINGS AROUND YOUR PRESENCE STOP IF YOU ARE STILL WILLING TO TAKE TWO DATES EVE HUST ASK YOU TO RELY ON MY JUDGEMENT AS TO WHICH TWO MEETINGS ARE THE MOST IMPORTANT STOP WE ARE PREPARED TO FLY YOU BY CHARTER AIRCRAFT TO AND FROM THE MEETINGS STOP DETROIT AND CLEVELAND ARE THE BELLMETHERS FOR THE 1972 CAMPAIGN STOP THEREFORE IF YOU INSIST ON TAKING ONLY TWO MEETINGS HUST URGE YOU TO ACCEPT THESE TWO REGARDS

AMERICAN IEWISH

EDWARD GINSBERG

ce. SL, CV

UAPPEAL 422841((\_\_\_\_\_

19/1 212.15. BERNSTEIN UJAPPEAL NEWYORK ON LAST VISIT HAD CONVERSATION WITH ROSENSTEIN RE CASH AND SUGGESTED TO HIM A QUOTA SYSTEM TO ACHIEVE TWENTY FIVE MILLION PER MONTH DURING 1972 STOP ASKED HIM TO CONSULT WITH PEPPERCORN AND DRAW UP A CHART WITH SPECIFIC MONTHLY QOUTAS FOR EACH CITY STOP LETS SCHEDULE A DISCUSSION ON MONDAY 29 NOVEMBER WHEN EYE WILL SPEND WHOLE DAY IN OFFICE STOP SO FAR EYE HAVE APPOINTMENT THAT DAY TEN TO NOON WITH MIRA BERMAN ADVERTISING IN THEIR OFFICE STOP WOULD LIKE TO SEE MOUCHLY FROM NOON TILL TOW OVER SANDWICH IN OUR OFFICE LET HIM PREPARE AGENDA STOP THEN CASH DISCUSSION TWO TILL FOUR INCLUDING WHOMEVER YOU WISH. BUT BE SURE MONTHLY CITY QUOTA CHART IS DRAFTED SO WE CAN ANALYZE REALISTICALLY REGARDS

FRIEDMAN

2236 JEVAG IL TA 2236 JEVAG IL NOVEMBER 12 VINITSKY JEVAGENCY JERUSALEM ISRAEL FOR FRIEDMAN

MET WITH NOBIL BELL AND IVAN NOVICK AT G A IN PITTSBURGH. DISCUSSED OPERATION UPGRADE MEETING TO BE HELD WITH YOU AT NATIONAL CONFERENCE 9:30 AM DECEMBER 11XU, 1971. CONCENSUS IS THAT INVITATION TO MEETING WILL CARRY SUBSTANTIALLY MORE IMPACT IF IT COMES DIRECTLY FROM YOU. WE ARE PREPARING A LIST OF THOSE TO BE INVITED AND WILL FORWARD LIST TO YOU BY NEXT FRIDAY.

MAIL ON CURRENT ACTIVITIES OF OPERATION UPGRADE GOINGOUT TO YOU TODAY.

OPERATION UPGRADE CALENDAR FOLLOWS:

NOVEMBER 11 GREENSBORO SAUL FREEDMAN AND ED BACKER NOVEMBER 12 PHILADELPHIA LEONARD BELL Re NOVEMBER 17 GREENSBORO SANDY HOLLANDER AND HARVEY PELTZ NOVEMBER 22 BERYL NUSBAUM BUFFALO NOVEMBER 32 K MIAMI PAUL SLATER

NOVEMBER 24	AVI ABRAMONITZ	
NOVEMBER 30		
BUFFALO	DAVE BEAR	
DECEMBER 7		
BUFFALO :		N.
DECEMBER 8		11 May
BUFFALO		
DECEMBER 9		
BUFFALO	MITCH RASANSKY OR DAVE BEAR	
DECEMBER 13	ARCHIVES	1 Transfel
BUFFALO		
DECEMBER 14	IIIII	
BUFFALO	EITHER PAUL SLATER MITCH RASANS OR MARTIN FOX	KY DON GOULD
	13	
DECEMBER 15 BUFFALO	EITHER PAUL SLATER SAUL FREEDMA	N OR MARTIN FOR
BULLALO		
DECEMBER 16	BEN-ZION LEUCHTER	
DECEMBER 20	DON HODES	and the second s
DECEMBER 21	DON HODES	All I
DECEMBER 22	SANDY HOLLANDER	
DECEMBER 28	" Ch." R S LEVY	
DECEMBER 29	R S LEVY AND SANDY HOLLANDER	
JANUARY 5	SANDY HOLLANDER AND HERB SLOTN	ICK
JANUARY 6 ALBANY		
JANUARY 10	DON HODES	N
		Ph July
JANUARY 11	DON HODES AND DON GOULD	
JANUARY 12		
ALBANY	SANDY HOLLANDER	
JANUARY 17	DAVE BEAR	
JANUARY 18	DAVE BEAR AND R S LEVY	
JANUARY 20		
ALBANY		
JANUARY 24	DON HODES	
JANUARY 25	DON HODES	
JANUARY WY ALBANY	PAUL SLATER	
JANUARY 27	DON GOULD	
CANCART 27		2 March
CORRECTION: JAN BER	UARY <b>26</b> YL NUSBAUM	"has
JEN.		
JERRY COUNTESSV		



TO VINITSKY FOR FRIEDMAN:

COMPLICATION DEVELOPED REGARDING FELDBERG NINETEEN SEVENTYTWO PLEDGE WHICH WILL MAKE IT NOW FOUR HUNDRED TWENTYFIVE THOUSAND FOR SEVENTYTWO STOP

RE GENE KLEIN ZUCKERMAN INTERPRETATION CORRECT STOP DESPITE HOD IMPRESSION WE AND LOSANGELES HAVING EXTREME DIFFICULTY EVEN GETTING KLEIN STOP HOWEVER STILL TRYING TO GET HIM TO FIRESTEIN MEETING STOP GO AHEAD WITH RUMANIAN AMBASSADOR AND LET US HAVE YOUR EVALUATION STOP WE WILL REVIEW RATINGS BEING SENT YOU STOP ROBBIE GOING TO KIBBUTZ IFAAT REGARDS

BERNSTEIN

# FOR FRIEDMAN

GINSBERG RECEIVED EISENMANN AWARD IN CLEVELAND FOR SERVICE TO THE COMMUNITY STOP ZUCHERMAN MADE VERY FINE PRESENTATION TO BIG CITIES AT GENERAL ASSEMBLY STOP CHICAGO MEETING DEFINITELY OUT AND WE GOING ONLY WITH NEWYORK AND LOS ANGELES FOR MILLION DOLLAR MEETINGS STOP NESHER DID REACH KLEIN WHO INDICATED HOD SPOKE TO HIM ABOUT THE MEETING BUT NOT ABOUT MONEY.

717 851

REGARDS BERNSTEIN

WELL RECD PLEASE?

YES THANKS THANK YOU AND BI BI BNKI

2236 JEVAG IL

B.

TO VINITSKY FOR FRIEDMAN:

RE UPGRADE NOT SENDING DAILY REPORTS SINCE NOT ENOUGGH MOVEMENT STOP WILL SEND WEEKLY UNTIL DECEMBER OR JANUARY WHEN ACTIVITY GOES INTO HIGHER GEAR STOP RE INVITIATION AGREE WITH YOUR SUGGESTION SEND CABLE TO BELL WHICH WILL BE DISTRIBUTED BY MAIL STOP HOWEVER WILL LET YOU KNOW TOMORROW DATE AND TIME OF MEETING SINCE SATURDAY MRONING CONFLICTS WITH YOUNG LEADERSHIP PROGRAM AND OTHER SCHEDULED MEETINGS STOP ADVISED PINCUS AND SAPIR THAT CASH OUTLOOK FOR 1972 MINIMUM TWOHUNDREDTEN MILLION MAXIMUM TWOHUNDREDTWENTY MILLION

BERNSTEIN

UJAPPEAL62911

14.11.71

MR IRVING BERNSTEIN C/O UJAPPEAL NEWYORK

FOR JERRY COUNTESS

RECEIVED LIST OF MEN AND CITIES FOR UPGRADE LOOK FORWARD DAILY REPORTS

DONT QUITE FOLLOW TIMETABLE OF MY EXTENDING INVITATION FROM HERE STOP IF EYE RECEIVE LIST FROM YOU BY NEXT FRIDAY NOVEMBER NINETEENTH FASTEST WE CAN POSSIBLY TYPE INDIVIDUAL LETTERS WHICH IS ONLY WAY TO DO THIS WOULD BE BY MONDAY TWENTYSECOND STOP MAIL FROM HERE HIGHLY IRREGULAR MY GUESS IS RECEIPT WOULD BE NOT BEFORE THIRTIETH STOP ISNT THAT TOO LATE STOP SENDING INDIVIDUAL CABLEGRAMS FROM HERE TOO EXPENSIVE AND OVERLY DRAMATIC STOP MY SUGGESTION IS THAT EYE SEND A CABLE TO LEONARD BELL STRESSING URGENCY OF THIS MEETING AND ASKING HIM DISTRIBUTE MY CABLE BY MAIL FROM NY TO ALL INVITEES STOP IF THIS METHOD OK WITH YOU PLEASE ADVISE AND EYE WILL SEND CABLE IMMEDIATELY STOP REGARDING TIME OF THIS MEETING EYE THINK IT IS A PROBLEM TO SCHEDULE IT FOR 9:30 SATURDAY MORNING BECAUSE THIS IS DIRECT CONFLICT WITH SABBATH SERVICE PERHAPS YOU

FIND DIFFERENT TIME

FRIEDMAN

2315 JEVAG IL R TLGRAPH JM3

# J956

ZCZC TIK199 VIA ITT BRA214 ILJM HL UIRB 035 NEWYORK 35 17 1742

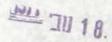
LT VINITSKY JEVAGENCY JERUSALEM

FOR FRIEDMAN OUR FRIEND ASKS WE DO NOT SAY ANYTHING UNTIL HE GETS CLEARANCE WHICH HE EXPECTS POSSIBLY TOMORROW BUT NO LATER THAN FRIDAY STOP WILL CALL YOU IMMEDIATELY REGARDS BERNSTEIN

01 UL 19

FOR FRIEDMAN: RE MEETING OF

PAGE 6/55



lite

HAF AND OPRATION UPGRADE PERSONNEL AT NATIONAL CONVENTION BEST DATE TO AVOID CONFLICT WITH YL IS FRIDAY DECEMBER 10 - 10:00 AM REQUEST HAF CABLE TO LEONARD BELL BE COMPLETE ENOUGH SO THAT LDB ONLY NEED ADD TIME DATE AND PLACE LIST OF INVITEES AND LOCATION OF MEETING TO BE INCLUDED IN FRIDAY REPORT - 11/19/71 BERNSTEIN

CFM 10 10:00 11/19/71

UJAPPEAL 62911

# 18.11.71

FOR LEONARD BELL-JIM NOBIL UJAPPEAL NEWYORK

THE NEEDS IN ISRAEL CONTINUE TO AMOUNT AS PRESSURES INCREASE AND IT IS CLEARLY ACCEPTED THAT ANOTHER VERY LARGE INCREASE MUST BE ACHIEVED IN THE 1972 CAMPAIGN STOP ONE METHOD TO RAISE THE LEVEL IS PERSONAL SOLICITATION OF GIFTS IN ONE TO TEN THOUSAND DOLLAR RANGE WITH SAME DEGREE OF PERSONAL ATTENTION WE HAVE USUALLY RESERVED FOR TEN AND OVER STOP THIS OPERATION WHICH IS CALLED OPERATION UPGRADE CAN REALLY ACHIEVE MILLIONS AND WILL DEPEND FOR ITS SUCCESS UPON NUMBER AND QUALITY OF SOLICITORS WHO WILL TRAVEL FROM CITY TO CITY STOP EYE REALLY BELIEVE THIS IS ONE OF THE MOST IMPORTANT NEW DIRECTIONS TO WHICH WE CAN TURN AND WOULD URGE ALL WHO ARE INVITED TO MEET WITH ME DURING TIME OF ANNUAL CONFERENCE AT HILTON HOTEL NEWYORK FOR FULL DISCUSSION AND DECISION STOP EYE WILL GIVE UP TO DATE REPORT ON WHAT IS HAPPENING IN ISRAEL AND WE WILL MAKE SPECIFIC ASSIGNMENTS STOP PLEASE DISTRIBUTE THIS CABLE TO EACH MAN AS A PERSONAL INVITATION

FROM JERUSALEM

REGARDS

# FOR BERNSTEIN UJAPPEAL NEWYORK

WILL BE CAESAREA FROM NOON FRIDAY UNTIL EARLY SATURDAY EVENING SO CALL ME THERE 063-8233 OTHERWISE WILL BE IN OFFICE SUNDAY STOP HAD LONG TALK WITH ROB THIS MORNING ABOUT HOW TO MAKE SUCCESSFUL ADAPTATION AND HE COMING TO HOUSE THIS AFTERNOON FOR ANOTHER SESSION STOP YOUR SUGGESTION OF MEETING WITH UPGRADE PERSONNEL FRIDAY MORNING TEN AM CONFLICTS WITH PLENARY SESSION STOP EYE DON'T WANT TO GET STATIC FROM ANYONE STOP ALSO EYE WANTED TO SEE THOSE SHORT FILM ESSAYS MYSELF STOP MAYBE TRY FIND ANOTHER TIME STOP SENDING BELL CABLE SEPARATELY LOOK AT TEXT IF YOU THINK CHANGES NEEDED WE STILL HAVE TIME SEND ANOTHER REGARDS.

FRIEDMAN



UE WRITTEN IN HIGHLY PEALSEWORTHY LANGUAGE STRESSING HIS CONTRIBUTION TO EDUCATION IN ISRAEL COING BACK TO FIRST OFFICIAL VISIT IN 1960 AT INVITATION OF THEN EDUCATION MINISTER EBAN WHERE HE GAVE FIRST CONCEPT OF COMPREHENSIVE HIGH SCHOOLS STOP THEN REFER TO CLOSE ASSOCIATION WITH ARAN AND ALLON STOP NESHER OR DAVID HIRSH OR DAVIE MARKS COULD WRITE TEXT

YOU SUGGESTED THAT I THINK OF APPROPRIATE GIFT FOR PRESENTATION

SIGNED BY GOLDA AND ALLON AS EDUCATION MINISTER PLUS CLIVE JOOD

SOX CONTAINING NEW JERUSALEM MEDIALS DRICH COST 42 DOLLARS STOP

I WILL GET MEDALS FROM AVNI BUT WOULD APPREDIATE YOU WRITING

AND PRODUCING SCROLL WHICH COULD DE PRESENTED TO HIM IN NE PORK

WITHOUT SIGNATURE THEN SENT HERE FOR SIGNATURE HUT GIVEN TO HIM

WHILE HE IS IN ISRAEL LAST THO WEEKS DECEMBER STOP TEXT SHOULD

TO BENSLEY AT CONFERENCE WHICH WILL BE MEANINGFUL TO HIM STOP

BEST THING JOULD DE HANDSCHE PARCHMENT ILLUMINATED SCROLL

FREIDMAN

UJAPPEAL62911

33803 PELTR IL

18.11.71 11.30

ATTENTION BERNSTEIN

UJAPPEAL62911

MOM

FOR FRIEDMAN RE MEETING OF

PAGE 6/55

HAF AND OPERATION UPGRADE PERSONNEL AT NATIONAL CONVENTION BEST DATE TO AVOID CONFLICT WITH YL IS FRIDAY DECEMBER 10 - 10:00 AM REQUEST HAF CABLE TO LEONARD BELL BE COMPLETE ENOUGH SO THAT LDB ONLY NEED ADD TIME DATE AND PLACE LIST OF INVITEES AND LOCATION OF MEETING TO BE INCLUDED IN FRIDAY REPORT 11/19/71

BERNSTEIN

COL YL 10 10:00 AM 11/19/71

FOR IRVING BERNSTEIN C/O UJAPPEAL NEWYORK

OPERATION ISRAEL NO. 1, DOCTORS MISSION

MONDAY , NOVEMBER FIRST ARRIVAL LOD AIRPORT

TRANSFER TO HILTON HOTEL DINNER BRIEFING BY HERBERT A FRIEDMAN OVERNIGHT HILTON HOTEL

TUESDAY, NOVEMBER SECOND DEPART FOR BEIT SHEAN VALLEY

VISIT KIBBUTZ ALONG HOT LINE VISIT ARMY STRONGHOLD RETURN TEL AVIV AFTERNOON EVENING FREE OVERNIGHT HILTON HOTEL

WEDNESDAY NOVEMBER THIRD DEPART VISIT AIR FORCE BASE

VIEW TAKE OFF'S AND LANDINGS VIEW DISPLAY OF PLANES AND OTHER HEAVY EQUIPMENT LUNCH

VISIT ABSORPTION CENTER

BRIEFING ON IMMIGRATION AND ABSORPTION WITH PANE

PANEL OF NEWCOMERS

RETURN TEL AVIV

DINNER WITH MINISTER PELED

OVERNIGHT HILTON HOTEL

THURSDAY NOVEMBER FOURTH DEPART FOR VISIT TO JDC/MALBEN

VISIT JDC/MALBEN

LUNCH AT HOTEL

DEPART FOR VISIT AND STUDY POVERTY PROBLEMS

IN TEL AVIV AREA DINNER AND PANEL ON POVERTY PROBLEMS IN ISRAEL OVERNIGHT HILTON HOTEL

FRIDAY NOVEMBER FIFTH FREE (OPTIGNAL TOURS)

SATURDAY NOVEMBER SIXTH FREE (OPTIONAL TOURS)

SUNDAY NOVEMBER SEVENTH DEPART FOR JERUSALEM

VISIT WESTERN WALL OLD CITY YAD VASHEM MILITARY CEMETERY LUNCH AT HADASSAH HOSPITAL WITH DR MANN VISIT NEW JERUSALEM DINNER WITH CHINITZ ( CAUCUS) OVERNIGHT DIPLOMAT HOTEL

MONDAY NOVEMBER EIGHTH VISIT HEBREW UNIVERSITY

MOUNTH OF OLIVES MOUNT SCOPUS AMMUNITION HILL LUNCH WITH DR DAVID MAEIR RETURN TO TEL AVIV DINNER WITH GENERAL ELDAR CHIEF OF THE MEDICAL CORPS OF THE ARMY OVERNIGHT HILTON HOTEL

TUESDAY NOVEMBER NINTH DEPART FOR VISIT TO TEL HASHOMER HOSPITAL

VISIT HOSPITAL AND MEET WITH CHIEF DOCTOR VISIT MILITARY MEDICAL TRAINING CENTER LUNCH





# UNITED JEWISH APPEAL

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

1880 AVENUE OF THE AMERICAS, N. Y., N. Y. 10018 CABLE ADDRESS: UJAPPEAL, NEW YORK

December 16, 1971

Dear Herb:

Just a note to bring you up-to-date on a development this week regarding the Israel Emergency Fund.

Shimon Alexandroni told me of a plan to raise a million dollars for a project in Kfar Saba in honor of Shoshana Sapir. Apparently an effort had been made to get Joe Schwartz to head a committee to find 100 men who would give \$10,000 a piece for this project.

I told Shimon that this was unthinkable and also injurious to the UJA, as well as unfair to Sapir himself, as it would create all sorts of problems on the American scene. Instead, I strongly urged him to let the IEF handle this project on the basis of the traditional \$100,000 minimum contributions, on conditions that the project would have the approval of the Ministry of Education.

Shimon called back and indicated that it could be done the way I had suggested. I, therefore, discussed it with Phil Zinman and we agreed to ask Joe Meyerhoff to head the project, starting it off with his own contribution. I spoke to Joe today, and as expected, he agreed to do it.

We are now waiting for Eliezer Shavit to return to Israel to get all the details on the project itself, since Joe would like to know exactly what he is selling when he meets with prospective contributors. We believe we can do it rather quickly.

Best wishes.

ever,



# UNITED JEWISH APPEAL DOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION PORT

ON BEHALF OF UNITED ISRAEL APPEAL. JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

GABLE ADDRESS: UJAPPEAL. NEW YORK

December 20, 1971

Dear Herb:

In my conversation with Chaim Vinitsky today he indicated that he found our new telex procedure cumbersome and difficult and full of problems in regard to his own work. He is therefore requesting that we change the procedure and continue to send his telexes to the Jewish Agency as heretofore.

I know you will agree that it isn't worth another cause celebre over something as minor as this and I therefore indicated that we will send his telexes as he has requested.

However, in order to be sure you get the information you need, Ida Lind's office will be telexing you daily the names of visitors who are going to Israel. The only information we will be leaving out of your telex is just the requests for hotels. Otherwise, it will contain the same information that we are sending on to Chaim Vinitsky in regard to the names of people and cities from which they come.

Let's see how this goes and then we will be able to examine it.

Best wishes.

As ever,

Irving Bernstein

IB:afk

CONFIDENTIAL - NOT FOR DISTRIBUTION IN ANY FORM

3. 1

FACT-SHEET ON IMMIGRATION FROM THE SOVIET UNION IN 1972 AND COSTS OF ABSORPTION IN ISRAEL

December 28, 1971

Introduction

It is anticipated that Israel will receive 70,000 immigrants in the year 1972. This estimate is based on the actual experience of the past several months, and on current reports from key areas of immigration around the world. The most dramatic change has taken place among the Jews of the Soviet Union. This huge increase in Russian immigration poses tremendous economc and social challenges for the people of Israel. These challenges cannot be met without the immediate and massive support of world Jewry.

1.1	Immigration from th	e Soviet Union 1967-1970:	5,675
	1967	1,412	
	1968	LI 231 V E S	
	1969	3,033	
	1970	999	
1.2	Inmigration from th	e Soviet Union in 1971:	12,923
	January	108	
	February	71	- A BAR AND
	March	636	
	April	1,578	
	May	1,049	
	June	1,138	
	July	661 5	
	August	524	
	September	995	
	October	1,328	
	November	1,835	
	December	3,000	

1.3 Forecast of Total Immigration for year 1972:

Soviet Union and Eastern Europe	35,000
Other countries	35,000
Total:	70,000

1.

2.	Analysis of Anticipated Immigration from th		
2.i	The following breakdown is a projection bas Immigration according to size of family	sed on the 1971 of	experience:
		Persons	Number of Families
	Total number of immigrants	30,000	
	Individuals	2,200	
	In families	27,800	7,940
a)	2 persons in family	4,000	2,000
	3 persons in family	6,900	2,300
	4 persons in family	8,800	2,200
	5 persons and more in family	8,100	1,440
2.2	Immigration according to age		
		Number	Percentage
	Total number of immigrants	30,000	100.0
	0 - 13 years	6,700	. 22
	14 - 18 0 0 0 0 0 0 0	3,000	10
	19 - 48 "	5,000	17
	49 - 64 "	12,900	43
	65+	2,400	8
2.3	Immigration according to profession	No.2	Deucontrac
		Number	Percentage
	Total number of immigrants	30,000	100.0
	Non=working	11,600	38.6
	Housewives	2,800	9.3
	Children to age 13	6,700	22.3
	Pensioners	2,100	7.0
	University_and_Uighschool_students	5.000	<u>16.7</u>
	Skilled_and_Professional	13,400	<u>44.7</u>
	Academicians and free professionals	5,100	17.0
	Engineers and architects Technicians	1,100 700	3.7 2.3
	Physicians	500	1.7
	Artists and writers	600	2.0
	Teachers	600	2.0
	Social scientists	600	2.0
	Other academicians Managers and clerks	1,000	3.3 3.7
	Transport and communication workers	600	2.0
	Merchants, agents and salesmen	1,200	4.0
	Craftsmen and factory workers Service Personnel	4,500	$\frac{15.0}{3.0}$

2.

3.

Note: Jews coming from the Soviet province of Georgia constitute a distinct demographic group when compared to other Russian immigrants. The immigrants from Georgia generally have larger-sized families, are younger, have comparatively limited educational background, and work at various trades.

Cost of Absorption of Immigrants from Soviet Union

The total cost involved in absorbing 30,000 immigrants from the Soviet Union is estimated at \$300,000.000 for the first year after their arrival in Israel. This figure is based on the following breakdown:

	ICAN JEWI	Expenditure for 30,000 persons \$ (thousands)
Total		300,000
<ol> <li>Transportation of</li> <li>Initial care and</li> </ol>	immigrants and luggage absorption	13,000 5,300
<ol> <li>Housing and community infra-structure</li> <li>Vocational training and re-training</li> </ol>		120,000
5. Investment to create jobs		133,500
'6. Health: Capital investment Operational costs		4,700 1,800
7. Education: Capit	al investment tional costs	3,800
	Capital investment in dormitories	4;100
	Operational costs	2,200
9. Welfare		1,500
10. Social integration		1,200

In brief, the cost of absorbing an individual Russian immigrant is approximately \$10,000 or \$35,000 for the average-size family To the above figures must be added the cost of bringing to Israel and absorbing approximately 5,000 immigrants from other Eastern European countries, i.e. \$50,000,000, bringing the total cost for Eastern European Jewry in 1972 to \$350,000,000.

3.1

# Transportation of Immigrants and luggage

The Soviet authorities have levied a special charge of \$1,100 for the Exit Visa required by Jews leaving the Soviet Union for Israel. As applications for immigration continue to mount, the Dutch Embassy in Moscow, which acts on behalf of Israel, is besieged with requests for this purpose. At least \$9 million will be required in 1972 for Exit Visas, taking into account that many immigrants do find their own money for the Exit Visa.

Facilities at the Jewish Agency transit-camp in Vienna have been expanded in order to accomodate the sharply-increasing numbers of Jews for the brief period the immigrant spends there prior to his final flight to Israel.

The cost of air transportation and freight from Vienna to Israel will amount to \$4 million.

#### 3.2 Initial Care and Absorption of Immigrants

All immigrants receive initial financial assistance and the basic furniture for their dwellings. However, many do not go directly to their apartments but are placed first in absorption centers, hostels and ulpanim for periods up to six months, in order to learn Hebrew. Average costs for initial care are \$175 per person or a total of \$5.3 million for 30,000 immigrants.

#### 3.3 Housing and Community Infra-structure

The Jewish Agency makes housing available to these immigrants at a low rental. These apartments average 65-75 square metres in size. To the cost of the apartment itself must be added development of the housing area, water facilities, sewerage, roads and streets, electricity and the construction of public buildings for religious and cultural purposes.

Average cost per family is \$13,500; total cost \$120,000,000.

#### 3.4 Vocational Training and Re-training

At least h alf the breadwinners among the Russian immigrants require assistance in finding jobs. The problem is especially acute for academicians and members of the free professions who must take special courses, often of long duration, in order to familiarize themselves with Israeli patterns of work.

The minimum cost for these programs is \$8,000,000.

# 3.5 Investment required to create jobs

The investment required in 1972 for the creation of one job is \$9,000; the total cost for 15,000 jobs for the Russian immigrants is estimated at \$135 million.

# 3.6 Health

In Israel there are 7.5 beds per 1,000 population (an already inadequate figure). For 30,000 immigrants an additional 225 beds are required in 1972. At an average cost of hospital bed of \$21,000, the capital investment for this purpose will total \$4,700,000.

Health insurance to cover operational costs for ambulatory and hospital services will amount to \$11,800,000.

# 3.7 Education

26% of the immigrants from the Soviet Union are of elementary and highschool age. This group totals approximately 7,800 students. On the basis of 35 students per class it will be necessary to establish 225 new classes. The average investment per class is \$19,000; and for the anticipated immigration of 30,000, the cost is \$3.8 million.

Operational costs for education include teachers' salaries, administrative expenses, supervision and general maintenance, and average \$5,000 per year per class. The total operational cost for the anticipated immigration is \$1,100,000.

# 3.8 Higher Education

In estimating this expenditure, building costs are not taken into consideration, only the cost of providing dormitories for the additional students. Of the 3,000 college students who will be added to the schools of higher learning in Israel in 1972 as a result of the Russian immigration, it is estimated that at least half will require dormitories at a cost of \$4,100,000.

Operational costs include stipends, free tuition and board in the average amount of \$700 a year. Anticipated expenditure for 3,000 students for 1972 is \$2,200,000.

# 3.9 Welfare

 More than 2,000 immigrants from the Soviet Union will be pensioners. These individuals will have lost their pension rights and will require welfare payments. In addition, handicapped persons and immigrants who had been imprisoned for their "Zionist" activities will receive special support. The total welfare requirements for these Russian immigrants will approximate \$1,500,000.

# 3.10 Social integration

To integrate the new arrivals into Israeli society, will require special programs at a cost of approximately \$1,200,000.

AMERICAN JEWIS

ARCHIVES.

## January 4, 1972

TO: UJA NATIONAL OFFICERS

FROM: IRVING BERNSTEIN

SUBJECT: RECOMMENDED PLANS FOR RUSSIAN IMMIGRATION CAMPAIGN

This report summarizes the results of a series of meetings held across the country since the telephone hook-up between national officers which took place three weeks ago. These meetings were held at the request of the General Chairman in order to a) advise key groups of the possibility of massive Russian immigration in the near future and b) to get a broad spectrum of thinking into the hands of the officers to assist them in the decision-making process.

Rather than attempt to indicate specific suggestions or points of view, this paper is a condensation of the following sessions:

Meetings with Executive Directors on a regional basis in New York,
 Chicago, New Orleans, and Los Angeles during the last week of December 1971.

2. Professional leadership of the New York UJA, CJFWF, and UJA in New York on December 17.

3. The Young Leadership "Think Tank" meeting on January 19.

4. Meeting of lay and professional leaders in the southeast during the regional conference in Atlanta, Georgia.

## BASIC PREMISES

1. Assuming that immigration from the Soviet Union continues at the current rate of 100 persons per day, we must anticipate 36,000 immigrants in 1972. This will be approximately 24,000 more than anticipated and included in the Jewish Agency budget.

2. This means that some \$250,000,000 will be required over and above the \$450,000,000 goal we accepted for 1972.

3. A consensus of opinion throughout the country was that, ideally, the intensive effort that will be required to raise the additional money should begin in mid-March. By that time, the continuing flow of immigration will have been thoroughly substantiated and most major gifts will have been solicited in most communities throughout the country. However, it is becoming increasingly apparent that we will not be able to wait until the ideal moment. The story has already broken through other sources to the general press, and the pressing need for an intensified campaign cannot be delayed.

4. It is yet to be determined whether we will be able to widely publicize this new era in Russian immigration or whether we must undertake the special effort in the context of only "limited" publicity.

5. Since it is not likely that we will reach our goal by only going back to the same people, the giving base must be broadened.

6. The involvement of all major Jewish organizations will probably be needed. Through this involvement we will a) dramatize the critical nature of this situation; b) get access to lists not currently available; c) get additional workers and professionals lessening the burden on the UJA laymen and staff so that they can maximize their crucial roles in the campaign; d) get all organizations working together even better than they have to date, which could have a beneficial effect for years to come.

7. Clearly, we must intensify our communication of the fact that the UJA is the channel for money to help Russian Jewry and commit all organizations involved in the area of Russian Jewry to interpret this fact to their constituents and the public.

8. In all probability, a moratorium on all Jewish fund raising efforts must be re-instituted to indicate the dimensions in which this problem is regarded both in Israel and the United States.

9. Whatever the timing decided upon, the tried and true basic campaign techniques must be relied upon. Those in national and community leadership must again show the way through their work and leadership giving.

# SOME MAJOR STEPS TO INTENSIFY THE CURRENT CAMPAIGN IF WE BEGIN IMMEDIATELY

1. Get information to the communities so that new facts can be utilized in already scheduled fund raising meetings.

2. Meetings with leaders of CJFWF and UJA to be set up immediately to review plans developed by UJA National office.

3. Executive Committee meeting on January 20 to be devoted to presentation of new facts and to mobilize activity in communities.

4. Set up special mission of UJA officers and chairmen of 21 top cities to Israel for a review of Russian immigration problems.

5. January 20th meeting in Washington for \$20,000 and over givers to be turned into public kick-off.

6. Special meeting called for Executive Directors of Federations, Federation Presidents and Campaign Chairmen, to explain the plan and to coordinate its implementation.

7. Meeting with the heads of major Jewish organizations to outline the crisis, the campaign plan, and to involve all groups to their maximum. Here are a few examples of how these groups can help to broaden the campaign: emergency meetings of every adult Jewish organization chapter throughout the country; Jewish women's groups ringing doorbells; access to membership lists; special student efforts on the campus and in the high schools; etc.

8. Meetings of the boards of major Jewish organizations to present the needs.

9. National rally in February with Louis Pincus or Yigal Allon.

10. Special meetings of the Rabbinical Advisory Council to urge widespread public support through the media of synagogues.

11. Special meetings of UJA Women's Division Board; Young Leadership Cabinet; and Student Committee to spread the story and intensify campaign efforts.

12. Convening of regional meetings, patterned after the January 20th Washington meeting.

13. Launching all-out public relations effort encompassing many of the following ideas:

a. A Russian immigration sabbath

b. Appointment of a high level Study Commission on Soviet Jewish immigration encompassing Jewish and non-Jewish leaders

c. Closed circuit television

- d. Advertising campaign print and broadcast
- e. Sunday supplement in New York Times and other major newspapers
- f. Top level briefings for mass media printers and publishers
- g. Briefings for Anglo-Jewish press
- h. Mass mailing of articles on Russian immigration

 Formation of separate local special public relations committees on Russian immigration

- j. Ads and spots
- k. Special posters, stuffers, special feature material, etc.

14. Meetings in all Big Board cities with National Officers, top Israeli Minister if possible, and Russian immigrant — to establish dimension of campaign and to set priorities.

15. Individual community consultation through teams of UJA professionals and lay leaders visiting all communities to help communities re-rate their prospects, review new prospects who would be effected by Russian immigration, and to review campaign planning in order to meet new needs.

16. Periodic meetings of UJA Officers and Executive Committee to assess progress.

17. Intensification of Operation Freedom program which consists of community visits by teams of immigrants, Jewish Agency personnel and National lay leaders for solicitation meetings and public relations exposure.

#### IF IT WERE POSSIBLE TO HOLD OFF UNTIL MARCH 1st

If we hold till March 1st, we would project many of the same actions outlined in the previous section but the waiting period could be used to advantage to:

1. Set March 1st as a target date for completing solicitations of all major gifts.

2. Organize a more comprehensive, high level Mission to Vienna and Israel to dramatize the situation. Mission members would respond with their own increased gifts.

3. The Mission group would report to a national gathering of large givers, approximately March 1st. At this meeting, those attending would also respond with increased commitments to further dramatize the situation.

4. Community meetings for large givers would be scheduled for early March, preceded by resolicitation culminating in increased giving at the meeting, the result of which in turn could be announced to the community as its kick-off.

5. The overall campaign in communities would commence approximately March 15th, encompassing resolicitation and intensified solicitation of those who have not made initial commitments.

#### OTHER CONSIDERATIONS

The question of whether our Russian immigration campaign should be a "special effort" or a "special line" emerged at several meetings. The ' consensus appears to be that other than in New York City, which favors a special line because of its unique problems, the rest of the country would prefer to incorporate the Russian Jewry theme into the Emergency campaign as it now exists.

AMERICAN JEWISH

ARCHIVES

2236 JEVAG IL R TLGRAPH JM5

J253 TIK912 VIA ITT BRA058 ILJM HE UIRE 036 NEWYORK 36 27 1755

LT FRIEDMAN JEVAGENCY JERUSALEM AMERICAN JEWISH A R C H I V E S

NO SEVENTYTWO GIFTS FROM FOLLOWING JATKOFF SOLOMON HAMBURG MOSTOV SOP OUR OFFICE HAS HAD INSTRITIONS NOT TO SOLICIT DESMOINES FAMILY GROUP STOP IF ISAACSON FEELS CHANGE IS IN ORDER GOOD LUCK BERNSTEIN 2236 JEVAR IL R TLORACH JMS

J627 TIK100 VIA ITT BRA125 TLUM HL OIRB 061 NEWYORK 81 28 1813

Mett vetur read & return Met do you Punk what do you ? g Stone - ?

LT HERBERT FRIEDMAN JEWISH AGENCY JERUSALEM

## AMERICAN JEWISH ARCHIVES

8117129 SPICKLER RESIGNED TO TAKE UPRECTOR HIP VETZMANN INSTITUTE STOP WOULD HAVE STAYED IF WE MET HIS INCREASE STOP HOWEVER DID NOT FEEL HIS POTENTIAL FOR FUTURE DESERVED MATCHING THEIR OFFER STOP FIRST CHOICE FOR REPLACEMENT IS HOWARD STONE WHO HAS BEEN VORKING WITH YOUNG LEADERSHIP ON SPECIAL PROJECTS STOP PLEASE TELEX RESULTS YOUR MEETING WITH SAPIR STOR SCHEDOLING TEN THOUSAND AND OVER MEETING FOR WETT GOATT ON THIRTY JANUARY STOP WILL CALL YOU THURSDAY REGARDS INVING

#### NOTES - FIELD STAFF LUNCHEON, DECEMBER 30, 1971 ORIENTAL ROOM, PARK SHERATON HOTEL NEW YORK CITY

Irving Bernstein made a brief presentation requesting an exchange of views on the subject, "If the Field Staff Meetings were set for next week and you were called upon to set up an agenda, what would you do different than what was done these two days."

There was unanimity of expression in that the high point of the two days was Dr. Nesher's presentation on solicitor training. The points which were brought up by those present took into account not only the request of IB, but also a wide range of suggestions to make them and the UJA more effective. They are as follows:

 Because of the different approach to large, intermediate and small communities, it would be well to break the Field Staff down into segements to dig into each type in depth.

2. There should be a session devoted to motivation.

1

 There should be a fact sheet prepared to be given to all speakers so that their speeches, particularly where figures are concerned, have uniform content.

4. Inasmuch as Dr. Nesher is only one man and cannot go to all communities, his remarks should be put in print so that the Field Staff could be better prepared to do a Nesher-type training session for the workers and solicitors in the communities.

- There should be a presentation to the Field Staff of the economic outlook for the following year, stressing detail, taxes, stocks.
- There should be a session devoted to a thorough discussion of the local community versus UJA approach to campaigning.
- 7. There should be a session devoted to "Structure of a Campaign."

8. The Field Staff should be given figures showing the Total Raised by the UJA since its inception, a description of the various type Israeli bonds, and a section on foundations and United States laws affecting foundations.

 In a Solicitation Manual to be prepared, there should be stressed on the approach to the 30-year-old group of new wealth.

 For the benefit of the men covering only small communities with small gifts, the Nesher training program should be adapted for this category. 11. The Field Staff should be given complete information on the Israel Education Fund with, of course, a list of donors to date.

12. The Public Relations program, as presented to the Field Staff, seems to be geared to the large cities. The presentation should be expanded to show the PR use in small communities.

 Community leaders complain that different speakers coming to their communities do not show uniformity in the presentation of facts. Suggestion, therefore, is that Campaign Chairmen be given fact sheets.

- 14. There should be a session on Middle East politics along with a history of Israel and a history of the Zionist Movement.
- Request was made that the tapes of Friedman's address at the Young Leader-Ship Conference be made available to the Field Staff.

16. Field Men, who so desire, should be afforded the opportunity to take a course in speaking. IB responded by indicating that this was valid. Anyone desiring to take such a course, should look into costs and request approval.

17. Harry Goldstein suggested the Dale Carnegie course, to which IB responded that this was good for lower percentile speakers, but not for a good speaker looking for fine point training.

18. The Field Staff should be given an organizational chart of the UJA, to which IB responded that he did not like charts, and that everyone knows who his contact is at headquarters.

19. Suggestion was made to use Israelis at headquarters to make appointments by telephone for solicitation by top Israelis and lay people coming to the community. The thought here was that the Field Man is too well known and has difficulty which the Israeli would not have.

IB closed the meeting indicating that all of the suggestions would be given study and that the Field Staff would be convened periodically during 1972.

PBC/cn -- 12/31/71

Summary Minutes - Contingency Plan Meeting, December 17, 1971, UJA Board Room

Attendance: Irving Bernstein Samuel Haber Philip Bernstein Abe Sudran Murray Peters Dan Rosenberg Melvyn H. Bloom Marc Tabatchnik Martin Peppercorn Donald Klein ile

Rather than attempt to indicate specific suggestions by those present, the following is a summary and condensation of jointly agreed upon action:

Following an introduction by Irving Bernstein regarding the need for contingency planning with respect to the flow of Russian immigrants and a separate contingency plan dealing with the possible outbreak of war in Israel, the meeting was divided into two portions.

#### Russian Emigration

Attached is a copy of the telegram received from Louis Pincus and Pinhas Sapir which summarizes current information. The need for clarification of whether this flow of emigration will continue at the 100 a day rate or will magnify or subside during January, was evident. For the present, it was agreed that we must work on the basis of fact not predictions. It is clear that more Russians will come in 1971 than in all of the previous twelve years. The story for now is 100 a day. Campaigning should be on this basis with no special supplementary campaign. There will be a meeting on January 9th of the UJA leadership and three meetings with Federation executives around the country before then, to appraise everyone of the facts.

Basically, the group agreed that between the first of the year and mid-March the flow and the need would be thoroughly sutstantiated since, if the flow continues by that time, the whole year's quota as originally projected, would already have come out of Russia. At this point, a special effort would have the credibility and the proper emphasis. By this time, major gifts in most communities would be in and a second effort would be justified to produce additional funds on maximum scale.

The emphasis on the need for cash now, was highlighted. To the greatest extent possible, the Russian story of 100 a day should be used immediately to this end.

It was further agreed to await information from Jerusalem, to coordinate to the extent possible with the Bonds effort, while still maintaining our separateness, and to convene again following the meetings with the executive directors and the national UJA leadership.

Assuming a continued flow at the present rate, a meeting of national leadership will be called to dramatize the situation. UJA will continue to bring Russians to highlight the story.

Melvyn H. Bloom will begin to investigate the problems of widespread publicity of the issue. We will also investigate the possibilities of closed circuit television, a top delegation of American leadership visiting Israel, additional letters to community leadership and executives, telephone hookups, etc.

#### Contingency Plan Minutes

Philip Bernstein will investigate ways in which organizations now dealing with our concern for Soviet Jewry can become more involved in spreading the fundraising message to the mass public.

At the meeting with executive directors, Irving Bernstein will appraise them of the current situation in order to get the benefit of their reactions. He will recommend that they use the balance of December for an intensive Cash effort as well as for solicitation of those gifts now programmed for solicitation. He will suggest that they be prepared for a major effort in this area if immigration continues into 1972.

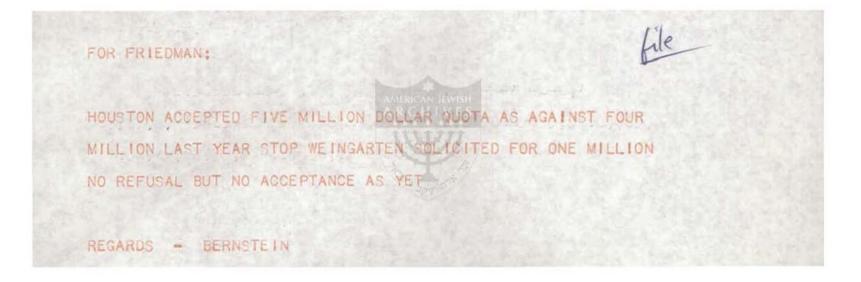
Irving Bernstein reviewed the basic contingency plan prepared in 1970 for the United Jewish Appeal (copy attached) in the event of hostilities in the Middle East. While total discussion was impossible due to time pressures, several new suggestions arose, namely:

- We seek out the availability of Israelis stationed in the United States for use in communities.
- 2. We ascertain which top Israelis would be available to come to the United States should the necessity arise.
- We consider sending top Israelis on chartered jets for meetings at airports around the country.
- We investigate the possibility of a telephone hookup with communities around the country based on six hours notice.
- 5. When a meeting of leadership is called in New York as indicated in the plan, we alert communites to set up their own meetings before they leave, scheduling them for the day after the New York meeting.
- At the meetings with executive directors for next week around the country, the subject of contingency planning in their own communities be broached.
- 7. Policy decisions regarding borrowing be arrived at now.
- Policy decisions be made as to how much we should be asking for, and guidelines set.

#### Follow-Up Meeting

It was agreed that another meeting of this group be called as soon after the January 9th meeting with the UJA officers as possible.

dhk:ss 12/27/71



J1794 ZCZC U18646 TJ81433 PL71500 ILJM HL URDB 057

NEWYORK 57 9 1224PM EST RL

LT FRIEDMAN JEVAGENCY JERUSALEM

CAN GET YARIV FOR LOSANGLES BTH OR 9TH DECEMBER FOR GOLDBLUM MEETING STOP DISCUSS WITH ZUCKERMAN WHO INVOLVED STOP THIS WOULD REPLEACE EBAN WHO WILL NOT GO TO LOSANGLES STOP IF WE GET HIM 8TH CAN USE HIM FOR INAUGURAL LUNCHEON AS WELL STOP KIDAN OKAY CLEVELAND 3 WEEKS STARTING 14TH NOVEMBER

BERNSTEIN

COL LT 8TH 9TH 8TH 3 14TH

July 21

BAF:

.....

3

0 2 7

Max Fisher would like you to call him over this weekend. He will be in Charleyville, Michigan at the home of Mate Cummings. Telephone: 616 Liberty 7-2366

Max wants to hear a report from you on Israel and wants to discuss with you a call from Javitz re the refugee problem.

Sorry to disturb your weekend. Enjoy yourself. I will see you the end of next week.

If you need me the office knows where to reach me as they are in touch with me every day.

VINITSKY JEVAGENCY JERUSALEM ISRAEL

FOR FRIEDMAN

ABE SCHIFFMAN OF DETROIT ASKING FOR HIS DEDICATION ON THE

TWENTYFIFTH OF OCTOBER STOP UNDERSTANDS THAT IT WILL NOT BE

INCLUDED IN MISSION PROGRAM STOP HE WILL ONLY INVITE HIS CLOSE

FRIENDS STOP HE ASKED THAT WE INVITE AB

#### R HILTEGFNLV

FOR FRIEDMA DETROIT WANTS TEKOAH CANCEL EBAN SAN FRANC**G** STOP REGRET TO INFORM YOU THAT PINCUS NOW ALSO PLAYING GAMES AND RELUCTANT TO COME TO AMERICA IN VIE W OUR NOT EXTENDING INVITATION TO HIM PARTICIPATE NATIONA CNFERENCE STOP EDDIE AND EYE FEEL ABOUT HIM THE WAY YOU FEEL ABOUT ALLON . WE DONT NEED EITHER OF THEM. YOU WONT ASK ALLON AND FRANKLY WE WONT ASK PINCUS AGAIN. WE WILL DISCUSS SATURDAY MORNING HAVE A GOOD TRIP

BERNSTEIN

#### VINITSKY

Western

WE RECEIVE D THE FOLLOWING TELEX FROM EBAN:

#### VERA HONIG

PLEASE INFORM EDDIE GINSBERG AS FOLLOWS GREATLY APPRECIATE YOUR CABLE. IT IS NOW CERTAIN THAT WEEK BEGINNING DECEMBER FIRST WILL BE OCCASION FOR EXTREMELY CRITICAL DEBATE AND NEGOTIATIONS AFFECTING ISRAELS SECURITY. IN THESE CIRCUMSTANCES POSSIBILITY THAT I CANNOT LEAVE NEWYORK BOTH ON DECEMBER SEVEN CLEVELAND AND DECEMBER FIVE DALLAS SEEMS EXTREMELY SLENDER. POSSIBILITY OF ONE SUCH TRIP IS SUBSTANTIAL BUT NOT COMPLETE, IDEA THAT I CAN ACCEPT THREE SUCH ENGAGEMENTS INCLUDING DETROIT IS WILDLY FANTASTIC AND I CANNOT GIVENY HAND TO SUCH UNCERTAINTY OF WHICH POSSIBILITY FULFILLMENT IS MUCH LESS THAN ZERC. I AM NOT CAPABLE OF MAINTAINING LEADERSHIP OUR FOLITICAL STRUGGLE AND ALSO MAKING THREE EVENING FLIGHTS IN SAME INTENSIVE WEEK. I MUST ASK YOUR COOPERATION THEREFORE IN CEASING ALL PRESSURE ON MY OFFICE ABOUT DETROIT ON WHICH MY REFUSAL IS ADAMANT IMPLACABLE AND IRREVERSIBLE. PLEASE ALSO HAVE EMERGENCY ARRANGEMENTS FORDALLAS CLEVELAND ALTHOUGH I SHALL TRY REPEAT TRY TO FULFILL AS MAXIMUM REPEAT MAXIMUM POSSIBLE COMMITMENT FOR THAT WEEK PLUS NEWYORK DECEMBER TWELVE

oslorn

menalional,

Ino.

ABBA EBAN

END OF CABLE

YU ALREADY RECEIVED COPY OF GINSBERG REPLY STOP NOW WE LEARN FROM CHICAGO THAT EBAN IS SCHEDULED IN THAT COMMUNITY FOR VISIT ON DECEMBER EIGHT STOP WE CANNOT BELIEVE THIS IS TRUE IN VIEWOF EBAN CABLE STOP NOT ONLY EYE BUT GINSBERG AND ALL OUR LEADERS DEEPLY INTERESTED GETTING ALL FACTS ON THIS SITUATION IN VIEW CAMPAIGN PROBLEMS DEVELOPING CHANGES EBAN CALENDAR SINCE AUGUST STOP PLEASE FIND OUT IF CHICAGO MEETING IS FACT OR FICTION REGARDS

BERNSTEIN⊕ 2236 JEVAG IL UJAPPEAL62911

Inc.

Western Union International,

2

2381 UJA IL NOVEMBER 24

FRIEDMAN JEVAGENCY JERUSALEM ISRAEL

# AMERICAN JEWISH A R C H I V E S

ALEXANDRONI ADVISED THAT SAPIR AVAILABLE FOR FEBRUARY PERIOD AND WE WILL TRY WORK OUT WITH BONDS STOP IN FACT LEO BERNSTEIN COMING TO SEE ME THIS MORNING STOP CANNOT MAKE A REALISTIC APPRAISAL FOR NEEDS OCTOBER SEVENTYTWO AT THIS TIME STOP ROSOLIO COMING TO TRAVEL AND WE WILL SEND ITINERARY SOON AS MEANINGFUL STOP NEWS RE YARIV MOST UPSETTING AS THIS IS CRUCIAL CALENDAR WHICH HE CONFIRMED STOP CHANGE IN HIS SCHEDULE AT THIS TIME WILL JUST NOT BE UNDERSTOOD AND WILL HURT US STOP STRONGLY URGE HE COME AS SCHEDULED STOP IF SOMETHING HAPPENS WHEN HE IS HERE WE CAN MAKE CHANGES AT THAT TIME WHICH WILL MAKE SENSE TO EVERYONE STOP WE JUST CANNOT CONTINUE TO SCHEDULE AND CHANGE BASED ON CONDITIONS SET FORTH YOUR TELEX STOP IF GOLDA CAN COME FOR LENGTH OF TIME SHE IS COMING THEN CERTAINLY YARIV CAN DO SAME 2381 UJA IL

UJAPPEAL62911

DECEMBER 20

FRIEDMAN UNITED JEWISH APPEAL



JERUSALEM ISRAEL

PLEASE LET US KNOW IF YOU HAD ANY LUCK IN REACHING JACK WARNER DURING HIS VISIT TO NYC AT THE TIME OF OUR DECEMBER CONFERENCE STOP EYE UNDERSTAND PEPPERCORN DISCUSSED THIS WITH YOU STOP

BERNSTEIN

IRVINGD® 2381 UJA IL UJAPPEAL62911

....

DAY IMMIGRATION WHICH ALREADY SHOWING RESULTS STOP ALSO EXECUTIVES NOW AWARE OF NEEDS FOR CONTINGENCY PLANNING AND READINESS FOR BOTH POSSIBLY MASS IMMIGRATION AND OR OUTBREAK OF HOSTILITIES STOP 7- (PAST) JANUARY ONE WE WAITING WORD FROM PINCUS AND SAPIR ON ANTICIPATED IMMIGRATION AS PER THEIR REQUEST STOP FINAL MEETINGS CURRENTLY SCHEDULED SIX JANUARY NEWYORKCITY UJA OFFICES STOP NINE JANUARY NATIONAL UJA OFFICES STOP TWENTY JANUARY NATIONAL UJA EXECUTIVE COMMITTEE STOP VITAL QUESTIONS STILL TO BE RESOLVED AS MATTER OF PUBLICITY STOP COMMUNITIES AND WE ARE BEWILDERED BY RESTRICTIONS ON CAMPAIGN AND PUBLIC STATEMENTS BY GOVERNMENT AND AGENCY SPOKESMEN STOP RIVLIN AWARE OF PROBLEM AND PROMISED TO HAVE REVIEW INORDER DETERMINE PROPER GUIDELINES STOP RE TWENTY JANUARY MEETING FISHER HAS ALREADY EXTENDED INVITATION TO PRESIDENT STOP WILL BE OUT OF OFFICE MONDAY TUESDAY AS GOING TO CHICAGO INORDER TRY GET PROPER PLANNING CHICAGO CAMPAIGN STOP BEST WISHES FOR NEWYEAR TO YOU FRAN CHILDREN SHIRLEY THE SIMONS AND ALL THE BENSLEYS

MEETING WITH EXECUTIVE DIRECTORS NEWYORK CHICAGO NEW ORLEANS LOSANGELES EXCEPTIONAL WE ATTENDED AND VERY PRODUCTIVE STOP PRIMARY RESULT OF MEETINGS ISINTENSIFY CASH EFFORT

DECEMBER 25

ONEHUNDRED PER

Ye 2381 UJA IL UJAPPEAL62911 FRIEDMAN 28/12 22.02 ⊕ 2381 UJA IL

UJAPPEAL62911

DECEMBER 28

FRIEDMAN UNITED JEWISH APPEAL JERUSALEM ISRAEL

VISITORS TO ISRAEL

COUPLE SAMUEL	SINGER	PASCACK VALLEY NJ	12/27 - 1/4
COUPLE MANUEL	KAUGMAN	AKRON	2/12 - 2/19
COUPLE ARTHUR	PRICE	LANCASTER PA	3/28 - 4/4
COUPLE INVING	STEIN	NEWARK	1/7 - 1/21
COUPLE PHILIP	D FELTMAN	HARTFORD	4/21 -4/30
COUPLE THOMAS	GODCHAUX	NEW ORLEANS	1/17 -1/23

KLEIN⊕ 2381 UJA ILV

Je

#### FRIEDMAN

YOU NEVER ANSWERED MY TELEX REGARDING YOUR COMING STOP DO YOU NEED CAR PHILADELPHIA IF SO FOR HOW LONG STOP WHEN YOU COMING NEWYORK PLEASE TELEX US SO WE HAVE FRIDAY MORNING

BERNSTEIN

#### TELEX TLV P3 02/12 14.59 @ 2381 UJA IL

BERNSTEIN UJAPPEAL 62911 NEW YORK CITY 2381 UJA IL

#### MOM UJAPPEAL62911

TO PEPPERCORN

FOLLOWING ARE AL GILENS TOTALS FOR OPERATION ISRAEL NUMBER THREE CAUCUS LAST NIGHT 1971 268,400 1972 389,240 TWO GIFTS YET REMAIN 1971 VALUE 4,750 MISSION WILL RETURN 100 PERCENT BERT RABINOWITZ OUTSTANDING AT CAUCUS FOLLOWING ARE KEY GIFTS

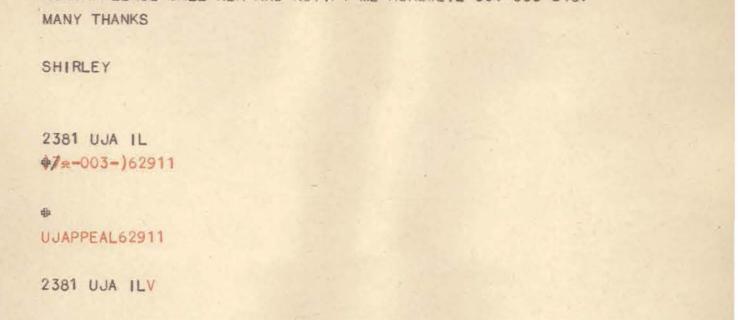
BERT RABINOWITZ	BOSTON	80,000	100,000
BRUCE THAL	DETROIT	)6,750	24,000
JPEL LIPPMAN	BUFFALO	15,000	20,000
NPRMAN SUSSMAN	DETROIT	5,000	14,000
MEL GOLDING	TUCSON	10,000	12,500
PAUL STEWART	CHARLOTTE	10,000	12,000
WILLIAM POPLACK	DETROIT	7,500	10,000
IRVING RABIN	SAN FRANCISC	0 10,000	10,000
BURTON GOLDBERG	MIAMI	4,000	10,000
DAVID BLUE	LOUISVILLE	8,000	10,000
FLOYD LOFSCHIE	CHICAGO	400	4,000
SAMUEL LEWIN	CHICAGO	2,000	4,000
BEN WINER	AKRON	1,600	4,000
SOL SHAPIRO	CHARLOTTE	2,000	5,000

BRUCE THAL 16,750 24,000

SIMON

#### FOR IDA LIND

AM VERY CONCERNED HAVE NOT HEARD FROM DAUGHTER NEARLY A MONTH PLEASE CALL HER AND NOTIFY ME KURZWEIL 301-633-2457



TELEX TLV

TELEX TLV MOM

#### TELEX TLV P3 27/12 14.26 @ 2381 UJA IL BERNSTEIN UJAPPEAL 62911 NEW YORK CITY

2381 MOM

UJAPPEAL62911 QQ

MBERNSTEIN FOR DON KLEIN

CORRECTED COPY OF MY SPEECH MAILED TO YOU YESTERDAY BUT AM AFRAID THERE WERE TYPOGRAPHICAL ERRORS THEREFORE MAILING YOU REALLY CORRECT VERSION TODAY. PLEASE BE CAREFUL USE ONLY VERSION NUMBER TWO.

FRIEDMAN

#### FOR BERNSTEIN

AM SEEING RIVLIN TUESDAY AND SAPIR AND PINCUS WEDNESDAY IN ORDER DISCUSS QUESTION OF PUBLICITY . FEEL THIS IS KEY TO SIZE OF CAMPAIGN WHICH CAN BE MOUNTED FOR RUSSIAN JEWRY. TODAY'S NEWSPAPER INDICATED FORECAST OF 65,000 FOR 1972 WHICH MEANS APPROXIMATELY 32,000 RUSSIANS (ALTHOUGH THIS WAS NOT SPECIFICALLY SPELLED OUT) AND SAID THAT AT YESTERDAY'S CABINET MEETING WHICH WAS DEVOTED TO THIS SUBJECT QUOTE THE POSSIBILITY OF GIVING NEW IMPETUS TO FUND-RAISING IN THE DIASPORA WASMENTIONED AS WELL AS THE FEASIBILITY OF RAISING MORE MONEY LOCALLY IN TAXES LOANS OR LEVIES. UNQUOTE HOW DID YOUR MEETINGS GO WITH EXECUTIVE DIRECTORS? PERHAPS WE SHOULD SPEAK BY PHONE. I WILL BE IN CAESAREA FROM THURSDAY LATE AFTERNOON MY TIME. CALL ME THURSDAY NOON YOUR TIME. REGARDS

FRIEDMAN

#### ATTETNION JORDAN

NEED NUMBER OF PARTICIPANTS RCA UJA PROGRAM FIRM PLACE OF DEPARTURE FOR BUSES AND NAE OF AGENT HANDLING GROUP

SIMON 2381 UJA IL# UJAPPEAL62911 TELEX TLV P1 24/12 12.31 ⊕ , 2381 UJA IL BERNSTEIN UJAPPEAL 62911 NEW YORK CITY 2381 UJA IL

## STAND BY WE TRYING TKS ERICAN JEWISH UJAPPEAL62911

BERNSTEIN

FOR JORDAN

PLEASE INFORM US BY TELEX TODAY OF ANY DETAILS OF YOUR CONVERSATIONS WITH RCA RELATING TO ITINERARY OF JANUARY NINE. WERE ANY COMMITMENTS MADE THAT MUST BE INCLUDED.

MFRIEDMAN

FOR PEPPERCORN

IS 1972 LESTER HAMBURG GIFT INTO PITTSBURGH

FRIEDMAN

2381 UJA IL® UJAPPEAL62911

#### FOR PEPPERCORN

WOULD APPRECIATE YOUR TELEXING MY JANUARY SCHEDULE AS IT STANDS NOW SO I CAN BEGIN PLAN DATES. I HAVE OPENING SPEECH TO COUPLES MISSION TUESDAY NIGHT H JANUARY ELEVENTH. COULD LEAVE THEREAFTER SO LETS BEGIN TO DISCUSS SPECIFICS

FRIEDMAN 2381 UJA IL UJAPPEAL62911

#### TVTTTXT TELEX TLV MOM

TELEX TLV P3 23/12 13.34 ≢ 2381 UJA IL BERNSTEIN UJAPPEAL 62911 NEW YORK CITY 2381 UJA IL

MOM

#### UJAPPEAL62911

YOUR CABLE FEW DAYS AGO SAID NOT TO TALK TO SAPIR UNTIL EYE RECEIVED LETTER WHICH WAS COMING WITH STUDENT MISSION. NO LETTER HAS ARRIVED WITH THEM SO WOULD YOY PLEASE EXPLAIN REGARDS

FRUEDMAN

FOR TABATCHNIK

FRIEDMAN NEVER RECEIVED CARD CALENDARS FOR DESK STAND. PLEASE SEND THEM AND ADVISE ALSO ADVISE WHETHER HE GETTING STATIONERY ORDERED FOR JERUSALEM THANKS AND REGARDS

SHIRLEY

2381 UJA IL

-

UJAPPEAL62911

2381 UJA IL 2381 UJA IL UJAPPEAL62911 FRIEDMAN

RECEIVED WIRE FROM PINCUS AND SAPIR ASKING US TO HOLD UP EXTRA EFFORTS ON EXTRA IMMIGRATION UNTIL CLEAR PICTURE CAN BE OBTAINED THEREFORE SCHEDULING OFFICERS MEETING NEWYORKCITY NINE JANUARY STOP INTERIM AM MEETING NEXT WEEK IN FOUR SEPARATE MEETINGS WITH EXECUTIVE DIRECTORS TO BRING THEM UPTODATE ON THIS SITUATION AS WELL AS 1972 CASH AND CAMPAIGN PROGRAM STOP IF YOU PLAN SEE SAPIR PLEASE WAIT UNTIL YOU RECEIVE LETTER FROM ME WHICH COMING WITH STUDENT MISSION STOP BONDS HAVE CREATED PROBLEM REGARDING BAR LEV VISIT AS THEY NOW INSISTING ON EQUAL NUMBER OF DATES STOP OUR PROBLEM NOW IS SIMPLY TO KEEP THEM OUT OF SAME CITIES WE HAVE SCHEDULED WHICH ARE LOSANGELES CHICAGO AND WASHINGTON FOR THE NATIONAL MEETING REGARDS

BERNSTEIN# 2381 UJA IL UJAPPEAL62911

....

TELEX TLV P2 22/12 13.23 # 2381 UJA IL

BERNSTEIN UJAPPEAL 62911 NEW YORK CITY 2381 UJA IL

MOM

ATTENTION INVING BERNSTEIN CAN JEWISH

ZELIG CAME IN AND TOLD ME OF HIS EFFORTS TO STRAIGHTEN OUT POST REPORTER. FOLLOWING IS HIS REPORT QUOTE EYE POINTED OUT TO KRIVINE INACCURACY OF HIS LAST SENTENCE IN COLUMN ONE PARAGRAPH THREE OF HIS ARTICLE IN JERUSALEM POST WEDNESDAY DECEMBER TWENTYSECOND. EXPLAINED TO HIM BONDS TARGET WAS ALSO FOUR HUNDRED MILLION DOLLARS. KRIVINE CLAIMS HE RECEIVED FIGURES FROM FINANCE MINISTRY AND THAT HIS LETTERS UJA REFER TO WORLDWISD EFFORT WHICH FELL SHORT OF ITS REALISTIC REPEAT REALISTIC TARGET ACCORDING TO MINISTRY. EYE EXPLAINED TO KRIVINE THAT THIS TOO IS WRONG . FOR JEWS EVERYWHERE UJA REFERS ONLY TO FUNDRAISING EFFORTS IN THE UNITED STATES. MINISTRY USES WORD MAGBIT NOT UJA. KRIVINE AGREED HIS INVIDIOUS COMPARISON BETWEEN UJA AND BONDS IS UNFAIR ALSO PROMISED NEVER TO USE UJA IN THAT SENSE AGAIN AND NOT TO REFER TO TARGETS IN THE FUTURE SINCE THEY MEAN CASH TO MINISTRY AND PLEDGE VALUE TO OTHERS UNQUOTE

CORRECTION WORLDWIDE EFFORT

FRIEDMAN

2381 UJA IL® UJAPPEAL62911

#### TELEX TLV P2 21/12 13.06 +

2381 UJA IL BERNSTEIN UJAPPEAL 62911 NEW YORK CITY 2381 UJA IL

#### UJAPPEAL62911

BRAM GOLDSMITH DISCUSSED JACK WARNER WITH ME. EYE SAID EYE WOULD BE GLAD GO SEE HIM IF GOLDSMITH MADE THE APPOINTMENT BUT EYE DID NOT WANT TO CALL WARNER TO MAKE APPOINTMENT BECAUSE THEN EYE WOULD LOSE MY ARGUMENT OVER THE TELEPHONE. GOLDSMITH CAME BACK TO ME LATER AND SAID HE DID NOT WANT TO CALL AND THEY WOULD WAIT UNTIL EYE RETURNED TO UNISTATES IN JANUARY. SAME PROBLEM WILL PROBABLY OCCUR THEN. SOMEONE MUST BE ABLE TO SET AN APPOINTMENT FOR ME. IF THAT IS COMPLETELY IMPOSSIBLE OFCOURSE EYE WILL TAKE CHANCE AND CALL MYSELF

#### REGARDS

FRIEDMANNNNNNNNNNNNNNNNN FOR BERNSTEIN

GIDEON RAFAEL CALLED AGAIN TO ASK IF WE HAD ANY NEED FOR HIM. EYE SAID NO BUT INDICATED EYE WOULD CHECK AGAIN LOOKING AS FAR AHEAD AS FEBRUARY AND MARCH. HE HAS A GOOD NAME AND CAN SOMETIMES BE AN IMPRESSIVE SPEAKER. CHECK AGAIN AND LET ME KNOW.

#### FRIEDMAN

2381 UJA IL⊕ UJAPPEAL62911 TELEX TLV MOMT TELEX TLV MOMARARARARARAR

#### TELEX TLV P2 24/11 13.27 €

2381 UJA IL BERNSTEIN UJAPPEAL 62911 NEW YORK CITY 2381 UJA IL

KMON P

#### UJAPPEAL62911

RESULT OF BALTIMORE FUNDRAISINGAS FOLLOWS: TWENTYSIX GIFTS ANNOUNCED 1971 1,156,000 1972 1,395,000 WHICH IS A TWENTY PERCENT INCREASE. IN THESE FIGURES HOFFBERGER INCLUDED ONLY FOR REGULAR WHICH IS 250,000 COMPARED TO 235,000 LAST YEAR. AMOUNT OF EMERGENCY FUND STILL TO BE DETERMINED. PERSUADED PEARLSTONE TO GO TO 400,000 COMPARED TO 350,000. HILLER AND HIS TOP LEADERSHIP OVERJOYED. SAW SAPIR THIS MORNING. HE PLANNING TWO TRIPS TO THE UNITED STTES DURING 1972 AND WANTS TO KNOW WHETHER TO RESERVE MIME FOR US. DATES ARE FEBRAURY FIFTH THRU SIXTEENTH PRIMARILY FOR BONDS BUT WILL GIVE US THREE OR FOUR DAYS BUT MUST KNOW SOONEST EYE PROMISED DISCUSS WTH YOU IN NEWYORK AND CABLE HIM MONDAY. SECOND VISIT SEPTEMBER TWENTYFOURTH THRU OCTOBER EIGHTH AND HE WANTS SOME IDEA WITHIN THE NEXT FEW WEEKS I.E. WHEN EYE REURN TO ISRAEL. WE DO HAVE SMALL PROBLEM HERE WHICH EYE WILL DISCUSS WITH YOU BUT BOTTOM LINE ISTHAT WE SHOULD FIX DEFINITE DATES AND TELL HIM NOW WHEN WE WANT HIM. FOR MY INFORMATION IS ROSOLIO GOING AS RESIDENT SOLICITOR, IF SO, WHERE, OR DOES HE HAVE TRAVLING ITINERARY ? PREPARE BENSLEY SCRPLL WITH SIGNATURES FOR GOLDA AND PINCUS LEAVE OUT ALLON. EYE INFORMED DINITZ WE WOULD ASK HER TO SIGN IT IN NEW YORK. HAD LONG TALK WITH YARIV. IN VIEW OF PRESENT ATMOSPHERE IT WILL BE NECESSARY FOR HIM TO CUT DOWN NUMBER OF DAYS AWAY FROM ISRAEL. AT PRESENT HE FEELS HE SHOULD LEAVE BY

SUNDAY NIGHT TWELFTH THE LATEST WHICH WOULD ENABLE HIM TO DO BALTIMORE SUNDAY MORNING AND THEN CUT REST OF SCHEDULE. HIS ATTITUDE IS WONDERFUL AND HE WOULD LIKE TO TRY TO SQUEEZE OUT ANOTHER DAY OR TWO FIR US SO EYE AN SPEAKING TO HIM AGAIN THIS AFTERNOON TO SEE IF ANY EXTENSION IS POSSIBLE. WILL LET YOU KNOW SOONEST.

TELEX MACHINE IN OUR OWN OFFICE THEREFORE NO NEED ADDRESS VINITSKY FOR FRIEDMAN . ADDRESS DIRECTLY TO FRIEDMAN. ANY MESSAGES FOR VINITSKY CAN BE DESIGNATED FOR VINITSKY. REGARDS

FRIEDMANDD OOHXFLQKH CQXCVUSN OUJAPPEAL62911

2381 UJA ILP



COUPLE SAM ZIFF

ALBERT BLOOM

PITTSBURGH 1/10 - 1/17

VISITORS TO ISRAEL

MINNEAPOLIS

100 0107

12/28 - 1/11

#### BERNSTEIN

-

2381 UJA ILMMMMMMG 2381 UJA IL UJAPPEAL62911 FRIEDMAN

### AMERICAN JEWISH

AFF

HONESTLY DONOT SEE YOU PERSONALLY BEING INVOLVED IN OPERATION UPGRADE WHEN WE HAVE SO MANY BIG GIFTS TO BE SOLICITED IN COMMUNITIES STOP BELIEVE UPGRADE WOULD BE ABSOLUTELY WRONG USE FOR YOU IN AMERICA STOP FURTHERMORE WANT TO URGE YOU STRONGLY TO STAY FOR TUESDAY NIGHT TENTH OPERATION ISRAEL BRIEFING BUT MORE IMPORTANTLY HARTFORD FUNDRAISING CAUCUS WHICH IS BUILT ON BALTIMORE PLAN STOP MICHEL AWAY FROM NEWYORK AND NOT AVAILABLE UNTIL NEXT WEEK STOP WE HAVE NOT BEEN ABLE TO REACH JACK WARNER STOP STUDENTS ON COLUMBUS CAMPUS INTERESTING BUT NOT EQUAL TO FUNDRAISING MEETINGS OTHER COMMUNITIES STOP WILLING TO ELIMINATE TOLEDO AND WILKESBARRE BUT NOT IN EXCHANGE FOR UPGRADE SCRANTON STOP HERB THERE IS JUST NO COMPARISON BETWEEN UPGRADE SOLICITATION AND PACESETTERS IN COMMUNITIES WHICH GIFTS ARE CRUCIAL TO 1972 CAMPAIGN STOP ROSENSTEIN EXPEDITING CHECKS AS YOU REQUESTED STOP PROMISE BUTTONS WILL ARRIVE WITH OPERATION ISRAEL SIX STOP THANKS FOR YOUR EFFORTS REGARDING POST REPORTER KRIVINE STOP HAARETZ HAS A FELLOW HERE NAMED ROTHSTEIN WHO APPARENTLY WILL CONTINUE TO PLAGUE US WITH INACCURATE STORIES STOP COULD NOT CALL YOU TODAY DUE OUT OF OFFICE COMMITMENTS STOP WILL TRY TOMORROW STOP BEST WISHES FOR ALL OF YOU FOR NEW YEAR

IRVING® 2381 UJA IL UJAPPEAL62911

## XXXX TELEX TLV

TELEX TLV MOM

TELEX TLV P4 30/12 09.26 @ 2381 UJA IL

#### BERNSTEIN UJAPPEAL 62911 NEW YORK CITY 2381 UJA IL

GRAARARAR

\*

BERNSTEIN UJAPPEAL 62911 NEW YORK CITY 2381 UJA IL

2381 UJA IL UJAPPEAL62911 QQQQQQTQQQQQQQQ

#### FOR BERNSTEIN

AM THINKING OF COMING TO NEW YORK IN TIME FOR OFFICERS MEETING SUNDAY JANUARY NNINTH. WOULD WANT TO HAVE MONDAY TENTH IN OFFICE WITH YOU. FOR DISCUSSIONS ON MANY SUBJECTS. TELL MARTY I WOULD THEN BE FREE TO TAKE ADDITIONAL ASSIGNMENTS ON ELEVENTH AND TWELFTH.

MRS HARMAN UNABLE LEAVE ISRAEL BEFORE FRIDAY MORNING FOURTEENTH AT VERY EARLIEST DUE TO PARLIAMENTARY COMMITMENTS IF ABSOLUTELY NECESSARY BECAUSE SOME IMPORTANT MEETING HAS ALREADY BEEN SCHEDULED SHE WILL LEAVE HERE FRIDAY BUT WOULD ACTUALLY PREFER LEAVING SUNDAY SIXTEENTH. MUST RETURN ISRAEL

LATEST SUNDAY NIGHT THIRTIETH.

PLEASE ASK ROSENSTEIN TO MAIL SPECIAL DELIVERY MY JANUARY CHECKS TODAY REPEAT TODAY INSTEAD OF ORIGINAL PLAN WHICH WAS TO MAIL THEM NEXT WEEK. REASON IS I NEED TO DEPOSIT THE MONEY IN BANK BEFORE I LEAVE. MUST HAVE IT BEFORE WEDNESDAY OF NEXT WEEK.

SEND US ENOUGH PROMISE BUTTONS TO DISTRIBUTE TO ALL OPERATION ISRAEL MEMBERS.

REGARDS FRIDMAN

#### FOR BERNSTEIN

HAPPY NEW YEAR PLEASE SEND TWO STAND UP CALENDARS IMMEDIATELY BEFORE 1973 HITS JUST BECAUSE I AM NO LONGER IN THE DIASPORA IS NO REASON TO LOSE YOUR SYMPATHY. LOVE TO ALL THE BERNSTEINS FOR 1972 FROM ALL THE FRIEDMANS

#### FRANCINE

#### FOR PEPPERCORN

DON'T REALLY UNDERSTAND PROPOSED SCHEDULE. WHAT HAPPENED TO IDEA OF MAKING TOP SOLICITATIONS IN NEW YORK? MICHEL SPOKE ABOUT WANTING TWO OR THREE DAYS. WHAT ABOUT TRYING TO GET DATE WITH ROSS PEROT IN DALLAS? SHANBAUM SAID HE WOULD INVITE PEROT TO HIS HOUSE. WHAT ABOUT TRYING GET JACK WARNER OR GOING TO PALM SPRINGS FOR DAVID GREEN? WHAT ABOUT INVESTING TWO THREE DAYS IN LOS ANGELES? OR ANY LARGE METROPOLITAN CITY FOR TOP SOLICITATIONS? I WILL TAKE COLUMBUS BUT YOU MUST ADD A VISIT TO THE UNIVERSITY. ONE OF THE KIDS ON THIS STUDENT MISSION LAST WEEK WAS FROM OHIO STATE AND SAID GORDON PROMISED HIM THAT IF I CAME TO COLUMBUS I WOULD KICK OFF STUDENT CAMPAIGN. I WILL TAKE NASHVILLE BUT TOLEDO WILKES BARRE AND SCRANTON JUST DON'T SEEM TO MAKE SENSE TO ME UNLESS ONE OF THEM COULD BE FOR UPGRADE. WHY NOT USE SCRANTON FOR UPGRADE AND FORGET TOLEDO AND WILKES BARRE. LET'S THINK SOME MORE. WAITING FOR NEXT SUGGESTIONS REGARDS

#### FRIEDMAN

2381 UJA IL# UJAPPEAL62911 VOVV TELEX TLV MOM

#### TELEX TLV P4 29/12 13.27 # 2381 UJA IL BERNSTEIN UJAPPEAL 62911 NEW YORK CITY 2381 UJA IL

U HU DO U HAVE OTHER TLX NBR ??? NO UJAPPEAL62911

FOR BERNSTEIN

EYE HAD TWO SEPARATE MEETINGS THIS MORNING ONE WITH PINCUS AT WHICH ZELIG AND RIVLIN WERE PRESENT AND ANOTHER SHORTLY THEREAFTER WITH SAPIR AT WHICH AGMON AND EDDIE GINSBERG WERE PRESENT. AT FIRST MEETING PINCUS GAVE HIS OPINION THAT OPEN AND LARGE PUBLICITY WHICH MEANT RADIO TV BILLBOARDS AND ADVERTISEMENTS WAS PERMISSIBLE ON CONDI-TION THAT ALL ATTRIBUTION WAS TO BE FROM NEWSPAPER QUOTATIONS - I.E. NOT QUOTING ANY ISRAELI SOURCE BY NAME, BUT SIMPLY REFERRING TO AN ARTICLE WHICH HAD ALREADY APPEARED ANYWHERE IN THE WORLD. HE SAID HE WOULD GET FINAL CLEARANCE FOR THIS OPINION FROM SAPIR AND GOLDA. HE VOLUNTEERED FURTHER THAT A FACT SHEET WAS BEING PREPARED WHICH COULD BE USED IN CLOSED CIRCLES EXACTLY LIKE OUR DEFENCE FACT SHEET IS USED. EYE THEN SAID THAT EYE WOULD PREPARE SAMPLE RADIO SPOTS FOR TWENTY SECONDS, POSTER SLOGANS, ADVERTISEMENTS ETC. IN ROUGH FORM AND BRING THEM WITH ME TO NEW YORK PRIOR TO THE OFFICER'S MEETING JANUARY NINE SO WE COULD DECIDE ON THE ACTUAL SPECIFICS OF A LARGE AND OPEN CAMPAIGN. ZELIG WAS TOLD TO TRANSLATE THE FACT SHEET. RIVLIN AGREED TO GET OUT THE FOLDER OF NEWSPAPER CLIPPINGS FROM WHICH WE COULD QUOTE AND PINCUS WAS TO GET FINAL APPROVAL FROM THE LADY. AT THE SECOND MEETING A HALF HOUR LATER WITH SAPIR HE WAS QUITE STRONG IN HIS CONVICTION THAT THIS WAS COMPLETELY INCORRECT AND HE WAS AGAINST ANY OPEN AND LARGE PUBLICITY CAMPAIGN. HE CALLED PINCUS ON THE PHONE TO SAY THAT IN HIS OPINION SUCH PUBLICY WOULD KILL THE IMMIGRATION AND HE WASN'T ALTOGETHER SURE HOW MUCH EXTRA MONEY IT WOULD BRING IN. HE STOOD BY HIS TELEGRAM DATED SEVENTEEN DECEMBER WHICH SAID SPECIFICALLY THAT THERE WAS TO BE NO PUBLICITY. THE ONLY THING HE WOULD PERMIT WOULD BE THE USE OF THE FACT SHEET IN CLOSED CIRCLES. HE SAID THAT IT WAS FOR THE LADY TO DECIDE AND HE URGED PINCUS TO GET THE DECISION FROM HER WITHIN THE NEXT DAY. SO THAT IS WHERE WE STAND NOW. WE WILL WAIT ANOTHER DAY OR SO AND BY THEN AKK THE DUST SHOULD SETTLE. EYE HAVE A LUNCHEON DATE WITH SAPIR AND AGMON NEXT MONDAY THE THIRD TO SEE HOW THE NEXT CHAPTER UNFOLDS REGARDS

FRIEDMANT BCTION ALL THE DUST

2381 UJA IL BIBI UJAPPEAL62911 TELEX TLV MOM

TELEX TLV P3 28/12 12.04 # 2381 UJA IL

#### RRARRA

RAARARARARARARARARARARARARARARARARARARA

BERNSTEIN UJAPPEAL 62911 NEW YORK CITY 2381 UJA IL

MOM

#### UJAPPEAL62911 BERNSTEIN

HAD LONG CLEAR AND USEFUL CONVERSATION THIS MORNING WITH RIVLIN ON QUESTION OF RUSSIAN IMMIGRATION. HE UNDERSTANDS THAT CLEAR POLICY DECISION ON PUBLICITY IS REQUIRED AND SAYS IT WILL BE MADE WITHIN THE NEXT FEW DAYS. EYE EXPLAINED THAT IF THE ANSWER IS NO WE WILL CERTAINLY ABIDE BY IT ANDTHEY MUST UNDERSTAND THE CONSEQUENCES. IF THE ANSWER IS YES,. THEY MUST UNDERSTAND THAT A PUBLICITY CAMPAIGN WILL HAVE TO BE LARGE AND OPEN. EYE WENT INTO GREAT DETAIL WITH HIM DEFINING BOTH WORDS.

MY FEELING IS THAT UNLESS WE DO SOMETHING VERY BIG ON RADIO TV BILLBOARDS POSTERS AND NEWSPAPERS ADVERTISING TO CREATE FULL AND COMPLETE KNOWLEDGE OF THE FACTS THAT RUSSIAN JEWS ARE COMING AND UNLESSS THIS KNOWLEDGE PERMEATES THE ENTIRE COMMUNITY FROM TOP TO BOTTOM THEN NOTHING REALLY CONSEQUENTIAL IN THE SENS E OF ADDITIONAL MONEY WILL BE FORTHCOMING. THE CAMPAIGN WILL MAKE SOME EXTRA AMOUNT BUT NOT COMMENSURATE WITH WHA SHOULD AND COULD BE ACHIEVED THRU A LARGE PUBLICITY PUSH. IN OTHER WORDS IF THEY GIVE POLICY PERMISSION WE MUST BE PREPARED WITH A PROGRAM OF IMPLEMENTATION BIGGER THAN ANYTHING WE HAVE EVER THOUGHT OF BEFORE.

I USED AS AN EXAMPLE THEFACT THAT: EYE WOULD SATURATE THE MORNING RADIO PROGRAMS BETWEEN 7:30 AND 9:00 -AM WITH ALL SORTS OF SPOT ANNOUNCEMENTS SPECIAL INTERVIEWS FEATURE STORIES SO THAT THE IMPRISONED DRIVERS ON THE FREEWAYS GOING TO WORK IN THE LARGE METROPOLITAN CITIES WOULD HEAR THE STORY IN AN UNPRECEDENTED

WAY. I WOULD REPEAT THIS RADIO PRCEDURE DURING THE EVENING DRIVE HOME HOURS. EYE WOULD ERECT BILLBOARDS ALONGSIDE ALL MAJOR FREEWAYS ETC. ETC. ETC. HE KNOWS OF THE MEETING OF THE OFFICERS ON JANUARY 9TH. THEY WILL TRY TO HAVE THEIR ANSWER BY SUNDAY JANUARY 2ND. I WOULD RECOMMEND THAT DURING THE WEEK OF THE SECOND AND THE NINTH SPECIFIC POSTERS BE DRAWN AND AS MUCH SPOT ANNOUNCEMENS BE WRITTEN AND ADVERTISEMENTS BE DESIGNED SO THAT THE OFFICERS CAN BE PRESENTED ON JANUARY 9TH WITH THE BEGINNINGS OF A PROGRAM OF IMPLEMENTATION THUS SAVING A WEEKS TIME. I AM SURE I WILL GET THE SAME ANSWER FROM PINCUS AND SAPIR TOMORROW NAMELY THAT THEY ARE WRESTLING WITH THE DECISION AND WILL MAKE IT SHORTLY. EDDIE IS COMING WITH ME TO SAPIR AND I WILL CABLE YOU THEREAFTER. REGARDS

FRIEDMAN 2381 UJA IL UJAPPEAL62911 BERNSTEIN UJAPPEAL 62911 NEW YORK CITY 2381 UJA IL

Shirley Juis want went duro?

#### UJAPPEAL62911

SPOKE

SPOKE WITH YARIV AGAIN. HE VERY UNDERSTANDING THESE PRPBLEMS OF SCHEDULING WILL TRY HIS BEST TO EXTEND STAY AS LONG AS POSSIBLE BUT INDICATES MIGH HAVE TO LEAVE IN SPITE OF EVERYTHING AFTER THE FOURTEENTH. MY SUGGESTION IS LEAVE SCHEDULE ALONE DON'T CANCEL ANYTHING NOW AND DISCUSS WITH HIM WHEN HE ARRIVES APPROXIMATELY A WEEK FROM NOW.

RE MY ARRIVAL IN STATES AM DUE PHILADELPHIA AIR FRANCE ZERO TWO NINE AT FOUR FIFTY FRIDAY AFTERNOON. WOULD APPRECIATE VERY MUCH HAVING CAR PICK ME UP BECAUSE EYE WILL HAVE BAGGAGE AB TAKE ME TO MEDIA INN PENNSYLVANIA TELEPHONE 215-566-8460. CAR CAN THEB BE DISMISSED SO YOU CAN USE LOCAL PHILADELPHIA SERVICE. BEST PLACE FOR DRIVER TO MEET ME WOULD BE AIR FRANCE COUNTER AT PHILADELPHIA AIRPORT. EYE WILL REMAIN THERE FRIDAY NIGHT AND SATURDAY NIGHT SO YOU CAN REACH ME IF NECESSARY. EYE WILL GET TO NEW YORK APPROXIMATELY SUNDAY NOON AND WILL GO TO DRAKE HOTEL. IF YOU NEED ME PLEASE DO NOT HESITATE TO CALL MEDIA INN. REGARDS

FRIEDMAN

#### ATTENTION RABBI WECHSLER

TELEPHONE DR. STANLEY ABELMAN, PATHWAY SCHOPL AUDUBON PA FOR NAME ISRAEL SPECIALIST IN CHILD NEUROLOGICAL DISORDERS FOR PICKUP OF EDUCATIONAL MATERIAL BROUGHT WITH SIMON

```
SIMON
CORRECTION PATHWAY SCHOOL

MO 2(@ =108:ASH

D

#1

66 1x0 =108:USN

WUJAPPEAL62911

T
```

ETEX TLV P2 22/11 13.24 # 2381 UJA IL BERNSTEIN UJAPPEAL 62911 NEW YORK CITY 2381 UJA IL

MOM

#### UJAPPEAL62911

EBAN SITUATION AS FOLLOWS HE MAKES HIS MAJOR UN SPEECH MONDAY DECEMBER SIXTH SO HE CANNOT GO DALLAS SUNDAY FIFTH ASKS US TO UNDERSTAND. WILL TAKE DETROIT AND CLEVELAND SIXTH AND SEVENTH PROVIDED WE FLY HIM OUT AND BACK TO NEW YORK SAME EVENING EYE OFFERED CHARTERED JET WITH RETURN TO NEW YORK AROUND MIDNIGHT BECAUSE HE MUST WORK ALL NEXT DAY AT UN SINCE THAT WEEK WILL SEE CLIMACTIC EGYPTIAB EFFORT. HE WIKK TAKE INAUGURAL DINNNER THURSDAY NINTH. HER PLANS STIKK UB AIR BECAUSE NO DATE FIXED YET. WE ONCE HAD SO-CALLED CONTINGENCY PLAN WHICH EYE SUGGEST WE DUST OFF AND UPDATE. LET'S REVIEW CLOSELY TOGETHER NEXT MONDAY WHEN EYE AM IN OFFICE. IT MIGHT BE NEEDED. WHAT EVER HAPPENED WITH COHEN-LEHRMAN ALSO ALEX GRASS REGARDS

FRIEDMAN

FOR TABATCHNIK

STELLMAN STILL WAITING FOR FIFTYDOLLAR CHECK TO COVER BILL SUBMITTED 3 OCTOBER PLEASE ADVISE

238) UJA IL

2381 UJA IL

CORRECTION HE WILL TAKE INAUGURAL DINNER HER PLANS STILL UP IN AIR

2381 UJA ILD# UJAPPEAL62911 V