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**AMERICAN JEWISH ARCHIVES**

**MS-763: Rabbi Herbert A. Friedman Collection, 1930-2004.**

Series H: United Jewish Appeal, 1945-1995.

Subseries 2: Correspondence, 1947-1982.

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Box	Folder
26	18

S, General. 1948-1977.

For more information on this collection, please see the finding aid on the  
American Jewish Archives website.

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7B

*1B holding inc. file*

24 April, 1962

Mr. Howard M. Sachar  
Brandeis University  
Waltham 54, Massachusetts

Dear Howard:

I would very much like to see you on May 9th but I am leaving for Akron on that day and will be gone from New York City until May 11th.

At this writing I have not as yet arranged my travel schedule but I assume that it will call for my leaving New York City in the early afternoon of May 9th. What time will you be arriving in New York City? If it is impossible for us to get together, we can talk to each other over the telephone or you can discuss the interesting thought projected in your letter with Irving when you meet with him.

Let me hear from you.

Cordially,

Herbert A. Friedman

HAF:bmm



*Levin-Sagner Homes*

200 E. MT. PLEASANT AVENUE  
LIVINGSTON, NEW JERSEY  
TELEPHONE WYMAN 2-6000

January 4, 1961

Dear Herb:

Thought you might like to have the enclosed photos taken in Israel.

It might be a nice idea to send one of the group pictures to Mr. Kessler.

Kindest personal regards.

Sincerely,

Alan Sagner

AS/dw  
Enc:

Rabbi Herbert A. Freidman  
United Jewish Appeal  
165 West 46th Street  
New York, New York

HAF  
Hise, Gen

January 10, 1961

Mr. Alan Sagner  
Levin-Sagner Homes  
200 E. Mt. Pleasant Avenue  
Livingston, N.J.

Dear Mr. Sagner:

Just before leaving the city to attend UJA meetings, Rabbi Friedman received your letter of January 4, together with photos taken in Israel.

Rabbi Friedman has asked me to express his thanks to you for sending these to him, and also to tell you that a group picture has gone off to Mr. Kiesler and the picture for Dr. Lurie, too, has been sent off.

Sincerely yours,

Secretary to  
Herbert A. Friedman



HAF files  
Misc. Con.

20 March, 1961

Mr. Alan Sagner  
Levin-Sagner Homes  
2 Broadlawn Drive  
Livingston, N.J.

Dear Alan,

You were asking me who was speaking for the rights of the  
Jews in Algeria. Here is a partial answer.

Sincerely,

Herbert A. Friedman

HAF/fo  
Encls:



21 February 1964

Mr. Alan Sagner  
2 Broadlawn Drive  
Livingston, New Jersey

Dear Alan:

The name of the television film you say was "Palestine - A Land Apart." The Israel Consulate says that it is one of a series of three which are being shown over Channel 13. The station purchased these from a British Educational network.

The Consulate people feel that we should not make a fuss over the matter. Recently, Channel 13 ran a five-week presentation on Israel made by a Swedish television outfit. This film was strongly pro-Israel and very effective.

The pro-Arab film was probably an attempt by the station to give "equal time." Therefore they simply bought something for showing. It was not placed with them by any Arab organization.

All this is confidential information, of course, and for your knowledge only.

All the best.

Cordially,

HAF:gb

Herbert A. Friedman



MINISTRY FOR FOREIGN AFFAIRS  
JERUSALEM, ISRAEL



משרד החוץ  
ירושלים

August, 1962

Rabbi Herbert A. Friedman  
165 West 46th Street  
New York 36, N.Y.

Dear Herb,

I know that you must have plenty of worries on your hands. Still I thought I must keep you posted on the unfinished part of Chief Justice Warren's visit.

As you will no doubt remember, I had promised to cable Athens, in order to enable him to see the arrival and departure of immigrants, as you suggested at the meeting we had at the Sheraton.

I have now been informed by our Diplomatic Mission in Greece that they contacted the Chief Justice through the United States Embassy and he accepted the suggestion made by the people on the spot as to when and where he should visit the immigrants. When the day came, however, he excused himself, through the Counsellor of your Embassy, who explained that the Chief Justice was very fatigued.

Anyway, we have done our best. When he gets back to the United States, at the beginning of September, you will know best what if anything should be done to approach him on behalf of the United Jewish Appeal. You may remember that in spite of his keen interest he was very reluctant to get involved in what he called "international affairs". I am sure you will talk to Abe on the subject.

With kindest regards and looking forward to seeing you in October,

As ever,

Gideon Saguy

cc. Mr. Moshe Rivlin, Jewish Agency  
Mr. Shimshon Arad, Ma'ahav



4 September, 1962

Mr. Gideon Saguy  
Ministry for Foreign Affairs  
Jerusalem, Israel

Dear Gideon:

I have just come back from a long campaign trip through South Africa, which was very rewarding. It was hard, and the moral was low, in view of the peculiar situation in which the Jews find themselves down there, vis-a-vis Israel's vote on the South African censure resolution, but it was richly rewarding in terms of trying to lift their morale and the campaign got started with a real bang. More money even was pledged at the opening meetings than in the last campaign, and this surprised the leadership no end. They were very enthusiastic.

Upon my return, I found a whole stack of mail including your letter about Chief Justice Warren. I am delighted that you carried through in Greece the way you did and that he had the chance to see everything that he saw.

We will now have to discuss, very delicately, exactly how to involve him on behalf of the UJA. It may very well be that we can do nothing more than to obtain his moral support. On the other hand it might be that he could make some appearances for us. We will be guided by the over-all diplomatic considerations involved, and certainly will do nothing without consulting Abe.

I'm sorry this note has to be so hasty, but I'm simply swamped. Please accept my deepest thanks and gratitude and I do look forward to seeing you when we are back in Israel in October with the Mission.

As ever,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:gb



*Free  
mini*

1 February 1963

Mr. Maurice H. Saltzman  
Bobbie Brooks, Inc.  
3830 Kelley Avenue  
Cleveland 14, Ohio

Dear Maurice:

I told you that you would hear from me by Monday. So, here it is.

Knowing your ability to digest the facts and figures, I am certain that you will make a wonderful presentation.

Looking forward to seeing you in Palm Beach, I am,

Sincerely,

HaF:gb

Herbert A. Friedman



SPEECH OUTLINE

1. Third year "above normal immigration" to Israel. By end '63 -- 175,000 -- for three years.
2. Past year: 200,000 Jews on move. (110,000 Algiers to France).
3. Also -- UJA told you would have to care for 60,000 immigrants. Actually had 72,000, all countries.
4. 1962 Goal: \$95,000,000. Raised: \$65,000,000.
5. What happened? Others sacrificed!
6. Jewish Agency needed \$68,000,000. Short \$30,000,000 -- Borrowed \$18,000,000. Government gave \$12,000,000.
7. Israel's people two-thirds. We not meeting our one-third.
8. In 1963: Jewish Agency must --
  - A. Rescue 60,000 - (Rumania, Morocco, etc.)
  - B. Build 16,000 housing units (room or room and a half)
  - C. Meet needs 250,000 earlier immigrants (with JDC)
9. Re. previous immigrants: 50,000 aged, handicapped, served by JDC-Malben. (4,200 beds for aged!)
10. Malben wonderful. Equally wonderful - UJA aid goes total 150,000 children!
11. Unpublicized item JDC budget - \$5,200,000 for Relief-in-Transit. (Means: behind Iron Curtain).
12. France - 110,000 Algerians off government relief starting February. Great JDC problem.
13. Can't ask Agency borrow in '63. Government can't help - Security. Only we.
14. in '63 - we long way from '39.
15. Figures are people! Yours and mine!
16. Annual meeting voted \$96,000,000 Goal - (Special Fund \$36,000,000)
17. What we must do:
  - A. Get communities accept fair share both goals
  - B. Get extra gifts from everybody
  - C. You and I must give extra - here and now.



1. The first thing I think you must know is -- that Israel is facing its third year in a row of above normal immigration. "Normal immigration" for Israel means about 30,000 newcomers a year. Last year, Israel received 62,000 people. (We also moved 9,000 additional people to other countries, like United States, Canada, Australia, etc.) In 1961, Israel received 48,000 immigrants. And the immigration for 1963 could bring the three year total to anywhere from 150,000 to 175,000 immigrants -- most of them penniless and needing all kinds of help.

2. The second thing you should be aware of is that there also was heavy movement by Jews to other countries last year -- and that this promises to continue. In the neighborhood of 200,000 Jews were on the move last year in one of the greatest Jewish refugee movements since the war. About 110,000 of them were Jews from Algeria who fled in the four months of February through May into France. There also was an appreciable movement, of Jewish refugees from Cuba into this country, and of Jewish refugees from Egypt and certain European areas to Western countries, including this one.

3. The third thing you should know is that the UJA told you last year that we would have to move at least 60,000 Jews to Israel and other areas. The fact is that we had to move 72,000. (We did not have to move the Algerian Jews. They came into France, as French citizens, mostly on their own. But, as you will see, they are going to be an increasing responsibility upon us).

4. Now the fourth - and most important fact you should know is -- that the UJA set out to raise \$95,000,000 in 1962. We raised \$65,000,000. That is an enormous achievement. But I don't have to tell any of you, in the light of the immigration figures I have just given you -- it was nowhere near enough.



5. What happened as a result? Well, there was suffering and there was trouble. But by and large -- all those people -- our fellow Jews -- were taken care of -- at least on a minimum basis. They were taken care of largely because Jews who are in no position to give what American Jews can give -- made increased sacrifices. I mean the two million Jews of Israel. I mean the Jewish community of France -- most of them refugees to that country, since the war.

6. In 1962, the Jewish Agency -- which is your instrument and mine for settling and absorbing Israel's refugees asked for \$68 million. It needed that sum for two great reasons: to take care of 60,000 anticipated immigrants, transporting them, housing them, and starting them on the road to a new life. And it needed it for more than 200,000 earlier immigrants who still had to have help -- farmers, children in youth centers, aged people, and many others. What it received was \$30 million less than it needed -- as a result it had to borrow \$18 million from European banks at high interest rates -- because it had agreed not to borrow in this country. And the Government of Israel -- meaning the people of Israel who pay the taxes -- assisted the Agency, to the tune of an additional \$12 million.

7. Now you can say, it's right that the people of Israel should do something to help the newcomers. But what you need to realize is that the people of Israel were -- and are -- already taking care of two thirds of the cost of settling in each refugee who comes to Israel. It costs about \$10,000, spent over a year and a half or so, to settle in a refugee family of four -- to bring them -- provide them with modest housing -- give them a few household goods such as beds, a little stove, etc., give them medical care, provide



schooling for the children, give them work relief and help the family breadwinner get a job, and many other things. Two-thirds of that \$10,000 is supplied by the Israel citizen (generally a recent immigrant himself) -- through one of the highest tax rates in the world -- through a compulsory loan -- through contributions to the Keren Hayesod -- which is the UJA campaign in Israel. And last year, the citizens of Israel had to make good our failure to provide even the one-third share of our responsibility. This was never intended to be the situation.

8. I'm not going to try in this brief time to give you the whole story of this year's needs in Israel. But here are some of the highlights of which you should be aware. The Jewish Agency is going to have to:

A. Transport and receive in the neighborhood of 60,000 new immigrants from Rumania, Morocco, and other areas. Those Jews can't wait -- and the Jewish Agency can't wait. If there is one thing we learned in 25 years of UJA -- it is that immigration is always "now or never." The emigration door closed down in Rumania toward the last half of the year -- but we got some 10,000 people out in the first half. Now we know 14,000 exit permits have been granted inside Rumania -- and we have to take those people out quickly, as soon as there is movement. We know there will be heavy emigration from Morocco. The prospect is good. It will be on a very broad scale. But we can't take the chance that it will stay that way, and we have to take as many as we can, while we can. So immigration -- and absorption must go ahead, for which about \$21,000,000 is needed.

B. The Agency must build 16,000 housing units -- that's the minimum for these people. What's a housing unit? It's a room, or a room and a half for a family of up to eight people. Yes, eight people! There are 30,000 families of six, seven and eight persons in Israel living in no more than a room and a



Half -- a father and mother, and five or six children -- but that's another problem. But just to build 16,000 new housing units our share of the cost will be \$19 million! That -- with immigration and absorption costs -- adds up to \$40,000,000 directly traceable to handling the arrival of 60,000 newcomers.

C. But the Agency must also meet the unmet needs of other years. One thing we are never able to do in the UJA -- we can't start each year with a clean slate. The responsibilities attending on this great process of rescue immigration just can't be solved in one year. And so -- we have in Israel more than 250,000 immigrants of other years that have to be aided, by the Jewish Agency -- together with JDC, in many ways. Farmers, old people, young people -- social cases, etc.

9. I'm not going to give you all the figures and costs. But I want to give you one example from this group. There are 50,000 immigrants who must be taken care of by Malben -- the JDC in Israel. These are the aged, the handicapped, the chronically ill -- the people Israel has taken in gladly, because it will not close its doors to any Jew who wants to come in.

There isn't one of you who isn't interested in taking care of the Jewish aged in your own communities. But do you know how many Jewish aged we must take care of in Malben institutions -- 4,200! We support more beds for the aged in tiny Israel than does the entire Jewish Federation of New York, in New York City! And never forget -- these are the people who suffered the most under Hitler, or Arab oppressors -- who lost homes, children, families and health. We are making their declining years happy and useful. Is there anything more wonderful than that?



10. Well -- I can tell you one thing that's just as wonderful -- it's the story of what you and I do for children. Through all the UJA agencies -- through the Jewish Agency -- through the Joint Distribution Committee -- through NYANA and United Hias, we will help more than 150,000 children in 1963.

In Morocco alone -- the JDC will give 30,000 shbool children their one hot meal a day. That meal costs us 5 cents -- because it's supplemented with US surplus foods. It's a fine meal, a wonderful meal for those kids. But our nutritionists have decided it's short of certain vitamins and proteins. We need to spend another 2 or 3 cents on that meal. But we won't be able to, unless you help us meet our goal!

11. I want to round out this "arithmetic" lesson with just a few words on the JDC. I've told you about what it is doing in Israel through Malben. But outside Israel the JDC is still doing what it has been doing for nearly 50 years -- saving Jewish lives in Europe. And it is saving Jewish lives in Moslem countries too -- more than 200,000 -- in Europe and in Moslem lands.

There is one item in the JDC budget that we never tell people about -- except in small meetings like this one.

It's an item for \$5,200,000 for something called "Relief in Transit." Let me translate that title for you -- it means getting in help to Jews behind the Iron Curtain. Yes, behind the Iron Curtain -- even in Russia!

Gentlemen, through UJA, you and I send in food packages to about 125,000 Jews in Rumania, Hungary, Czechoslovakia and the USSR -- one or two a year. We don't send them into Poland because the Polish Government permits the JDC to run an out-in-the-open program for 12,000 Jews in need -- half of the remaining Jewish population of Poland.

I can't give you the details. And don't ask me how we do it. But take my word for it -- we are still helping thousands and thousands of Jews in what was once the great center of Jewry -- Eastern Europe.



12. Let me tell you about one more area of need -- France. There are 160,000 Jewish refugees in France today from North Africa - people who came in from Tunis, Morocco and Algiers in the last 18 months. And there are several thousand new refugees from Eastern Europe as well. Just about every other Jew in France is a Post-War refugee.

We have been helping the neediest -- those from Tunisia. So has French Jewry. But because they are French citizens, the main help for the 110,000 Jews from Algeria has come from the French Government. However, that aid was granted for a single year. Beginning next month, in February -- thousands of Algerian Jews will be going off relief monthly -- and JDC's burden will grow by leaps and bounds. The JDC will need at least \$3,000,000 for aid in France alone in 1963.

13. Now -- in 1963 -- we can't ask the Jewish Agency to go out and borrow more money. It has borrowed to the hilt, already.

We can't ask the Government of Israel to make up the difference. Israel is faced with an enormous security problem. You've read about it. You know how Israel must try desperately to catch up with the arms that Nasser has been getting from the Soviet Union. You know he now has rockets, and the latest jet bombers. Our Government was so concerned about that, that it changed its fourteen year old position, and agreed to sell arms to Israel. It sold the Hawk ground-to-air missiles -- which are very expensive. Well, any funds at all that the Israel Government can save, or borrow or raise in 1963 are going to go for those missiles, and other arms. Israel must reinforce its defences, so that it can have some assurance of being able to meet the threat posed by Nasser. And Nasser keeps saying that 1963, to 1964 will be the decisive year -- and Israel just can't afford NOT to take him seriously!



In the face of all this -- there's only one thing we can do -- ask American Jews to do their full part, and really raise \$95,000,000. And that means, we start with ourselves.

14. We've come a long way from the situation as it was 25 years ago, when UJA was started.

We've saved Jewish lives -- three million of them.

We've resettled a million and a half Jews in free lands, most of them in Israel.

We saw Israel born, and we helped it to get born, and to begin to grow.

We raised, and spent, well and wisely, one and a half billion dollars.

And we have a lot to show for what we've done --

In Israel -- in the refugees who've made good in this country -- in the reborn Jewish communities of Europe and other areas.

But we can't stop now.

15. I've called this an arithmetic lesson.

Those figures are people, they are Jews. They are the people you and I might have been if we, or our fathers, had remained in the old country, and not emigrated to this blessed land. They could be -- and some of them probably are -- our cousins, our uncles and aunts, actual family members. We must care for them, because we really care, and most of the world has never cared.

16. At the Annual UJA Meeting -- the delegates voted a \$96,000,000 UJA goal -- \$600,000 Regular Fund, and \$36,000,000 Special Fund. This sum is absolutely required.



17. 25 years ago we couldn't do much. But if you want to save Jewish lives now, we can do a lot. And this is what we must do:

As leaders, we must lead.

A. We must get our communities to accept a fair share of both the Regular Campaign and the Special Fund.

B. We must get every person we can, to make an extra generous gift to the Regular Fund, and, again to the Special Fund. The giving must be commensurate with the goal.

C. Above all -- we each of us must set an example and show the way -- by giving our own increased gifts to the Regular Fund, and then to the Special Fund!



LEO BAECK-SCHOOL, Ltd.  
47, HILLEL STREET, HAIFA  
TEL. 54180

בית ספר. ליהודים בארץ ישראל  
חיפה, רחוב הלל 47  
מל. 54180

HAIFA, November 29, 1965. חיפה

Rabbi Herbert A. Friedman,  
200 Central Park South,  
New York, N.Y. 10019  
-----

Dear Herb,

Dr. Elk and I are at present meeting with representatives of the Haifa Municipality in order to work out the details as to the administration of the French Carmel School.

I am writing you about a different matter:

Our incipient Reform Movement in Israel has grown in recent years to the point where we have organized into a national body. Last year we held a national conference of Progressive Congregations. 120 delegates attended from congregations throughout the country which can be described as non-orthodox. This includes what would be considered in the United States both Reform and Conservative. A Union of Congregations was established at that conference, and representatives of the various congregations have been meeting ever since.

This conference was held through the initiative of an organization of Rabbis which was founded two years ago, called MaRaM (מרכז רבני מתקדמים), which comprises the progressive Rabbis. We believe that we have an important task to perform in Israel in order to restore the respect for Religion in general and Judaism in particular here. I do not have to recount to you the problems to which I refer. Our hands are tied behind our backs not only because of orthodox opposition but because we have no funds to publish periodicals, to print books and to hold national meetings in order to make our liberal interpretation of Judaism known. On behalf of MaRaM I would ask you to consider putting our organization into the scheme of funds distributed to Israel from the UJA. You are more aware than I that a good percentage of the contributions to the UJA ~~are~~ coming from members of Reform and Conservative Congregations. I ~~do~~ would never suppose for a moment that all of them give to the UJA merely because they are Reform or Conservative Jews. However, I am sure that they would want to support our struggling movement here through their contributions at least to the same extent as they contribute to the "official" orthodox institutions which receive money from the Fund.

Without making any specific request I would like to have your reaction and look forward to hearing from you at your earliest convenience.



LEO BAECK-SCHOOL, Ltd.  
47, HILLEL STREET, HAIFA  
TEL. 54180

בית ספר. ליו באק' בע"מ  
חיפה, רחוב הלל 47  
טל. 54180


HAIFA, November 29, 1965. חיפה

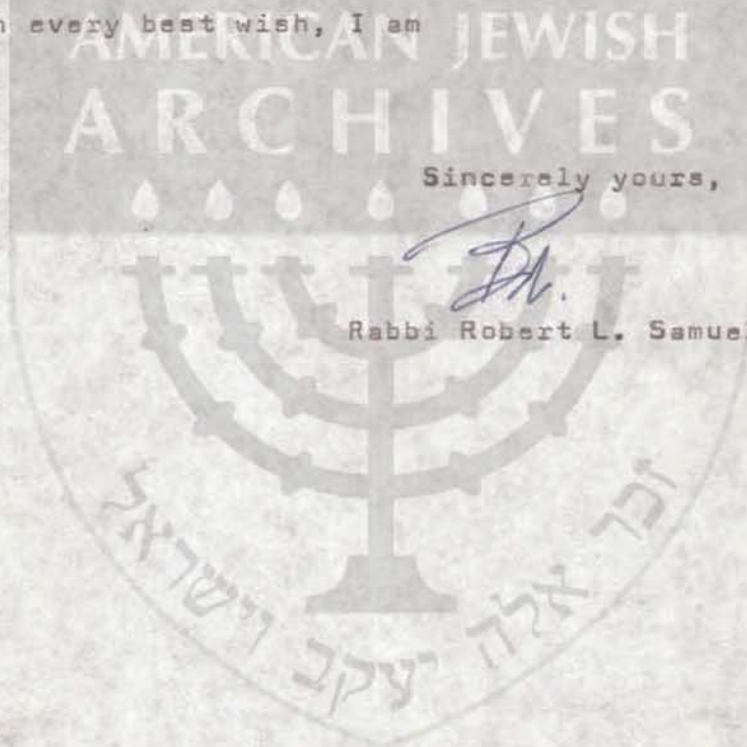
- 2 -

Please give my best regards to your wife. I hope that she and Charles are both well. It was a privilege for me to meet your father-in-law here.

With every best wish, I am

Sincerely yours,

  
Rabbi Robert L. Samuels





✓  
J  
13 December 1965

Rabbi Robert L. Samuels  
Leo Baeck School, Ltd.  
47 Hillel Street  
Haifa, Israel

Dear Bob:

I have your letter of 29 November and am answering it hastily for I am in the middle of our large annual Conference and am running off to London tonight. I do not want you to wait two weeks for an answer, so I am replying briefly.

There is no possibility of "putting your organization into the scheme of funds distributed to Israel from the UJA."

We do not distribute monies to any organizations. We divide the funds between the JDC and the Jewish Agency. They make the allocations.

The JDC does distribute money to various yeshivas in Israel for support of their budgets in regard to food, clothing, etc. for the Yeshiva students. I do not know whether they would entertain a request from you for funds whose intent was non-philanthropic. The Director General is Mr. Charles Jordan and their office is at 3 East 54th Street, New York. The President is Mr. Louis Broïdo.

With all best regards, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman



9 March 1971

Mr. Edward Sanders  
Irell & Manella  
Century City  
Los Angeles, California 90067

Dear Ed:

This is to report that I made my two calls. I had a long talk with Erwin Buhhalter, in which I asked him for \$50,000. He said it was not easy and he was sweating and would need some time. I urged him to take all the time in the world if that would help him arrive at the desired figure. My own appraisal is that he is trying. Whether he is trying hard enough, I am not sure. I would say that you should put him on Eddie Ginsberg's list for a visit later this month.

I had an even longer talk with Lester Deutsch. He explained to me the problems they were having with Lockheed. If Lockheed ceases doing business with them completely, they will be stuck with \$1 million inventory on their hands. They hope this will not happen, but they do foresee reduced volume of business.

I asked him for \$100,000. He said that is the amount they were planning to give away totally to everything -- \$50,000 to us and \$50,000 to all the various hospitals, centers, non-Jewish drives, etc. I asked him if he could either increase the amount to be given away in toto, or declare a moratorium on other things and give us the whole \$100,000. He said he would not be able to answer for several months -- probably August.

I had a feeling he was being conscientious and honest. I am not sure that forcing him to see Eddie at the end of the month would help.

If I were you I would indicate to him that you are aware of my conversation with him, and that you will mark your calendar to talk to him in June or July.

I have a feeling that both conversations were helpful.

As ever,

Herbert A. Friedman



LAWRENCE E. IRELL  
 ARTHUR MANELLA  
 EDWARD SANDERS  
 WERNER F. WOLFEN  
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LAW OFFICES

**IRELL & MANELLA**  
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CABLE ADDRESS: IRELLA

OF COUNSEL  
 LOUIS M. BROWN  
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BERGER & IRELL 1941-1949  
 EUGENE M. BERGER 1892-1944

April 30, 1971

Rabbi Herbert A. Friedman  
 United Jewish Appeal  
 1290 Avenue of the Americas  
 New York, New York 10019

Dear Herb:

I am enclosing with this letter a copy of our itinerary in Europe. I would appreciate hearing from you as we discussed in Los Angeles. As you will note, we are presently scheduled to leave for Israel from Rome on May 23. It is possible we will be leaving for Israel from Paris on May 20. If so, I will call you.\*

Thanks. Best personal regards.

Sincerely,

Edward Sanders

ES:ls

\* or perhaps you can call us in Paris at the Lancaster, in any event.

E



# BRENTWOOD TRAVEL SERVICE

127 1/2 BARRINGTON PLACE • LOS ANGELES, CALIF. 90049  
GRANITE 6-2835



## ITINERARY - MR. AND MRS. EDWARD SANDERS

Apr 30 Leave Los Angeles at 2:30 P.M. on American  
#180 (First class). Arrive Chicago 8:12 P.M.  
CHICAGO: Drake Hotel: Twin and Single

May 3 Leave Chicago at 8:45 P.M. on Pan Am #058.  
(Tourist). Arrive London on ...

May 4 ...at 10:10 A.M.  
LONDON: Dorchester Hotel May 4 to May 9, inclusive  
Connaught Hotel. May 10 to May 15, inclusive

May 16 Leave London at 10:00 A.M. on BEA #006.  
Arrive Paris at 11:00 A.M.  
PARIS: Hotel Lancaster

May 20 Leave Paris at 10:00 A.M. on Alitalia #335  
Arrive Rome at 11:45 A.M.  
ROME: Hotel Hassler

May 23 Leave Rome at 9:10 P.M. on El Al #414.  
Arrive Tel Aviv on ...

May 24 ... at 1:10 A.M.  
TEL AVIV: Tel Aviv Hilton

May 30 Leave Tel Aviv at 1:35 P.M. on Swissair #333  
Arrive Geneva at 4:40 P.M.  
GENEVA: Richemond Hotel

June 2 Leave Geneva at 4:25 P.M. on Swissair #110.  
Arrive New York at 8:05 P.M.  
NEW YORK: St. Regis-Sheraton

June 4 Leave New York at 1:50 P.M. on National #153.  
Arrive Newport News 3:35 P.M.  
NEWPORT NEWS: Enroute to Williamsburg, Va. Williamsburg Inn  
Balance: Newport News-Washington-Los Angeles OPEN

June 6 Williamsburg, Virginia to Los Angeles



5/18/71

FROM FRIEDMAN ED SANDERS CHAIRMAN LOS ANGELES AND WIFE  
ARRIVING THURSDAY TWENTY MAY FROM PARIS VIA ELAL 458  
PLEASE MEET. YOU KNOW WONDERFUL JOB LOSANGELES DOING.  
WE HAVE BEEN COOPERATING WITH THEM ALL THE WAY. SANDERS  
WANTS MAKE VERY ~~SHORT FILMED MESSAGE~~ SHORT FILMED MESSAGE  
WITH HIMSELF AND SOME TOP ISRAELI WHICH HE CAN BRING BACK  
TO CLOSING DINNER. SINCE GOLDA AND EBAN BOTH OUT OF  
COUNTRY ZND SINCE DAYAN WILL NOT DO THIS TYPE OF THING  
MY SUGGESTION IS ALLON. IF NOT THEN TRY PERES. WHOLE  
THING IS ONLY FIVE TO SEVEN MINUTES IN WHICH ISRAELI  
AND SANDERS SPEAK TOGETHER ABOUT ISRAEL'S NEEDS AND  
ISRAELI CONGRATULATES LOS ANGELES FOR THEIR FINE  
ACHIEVEMENT. REGARDS



S

HAF

~~HB~~

Temple B'nai Israel  
Capitol Avenue and Broadway  
Little Rock, Arkansas

Rabbi Ira E. Sanders, D. D., L. H. D.

AMERICAN JEWISH  
ARCHIVES

June 4, 1968

Dear Herbert:

It was so thoughtful and gracious of you to write me such a cordial letter of congratulations upon the recent Brotherhood Citation which the National Conference of Christians and Jews gave me. It is heartening to know that friends such as you thought of me on this occasion. I deeply appreciate the beautiful note and the warm sentiments it expressed.

With all good wishes to you in which Selma joins me, I am

Cordially,

*Ira*

044401899



HAF file  
Misc

16 May, 1961

Rabbi Edward Sandrow  
Temple Beth El  
Cedarhurst, L.I.

Dear Ed,

I saw the announcement of the engagement of your daughter, and hasten to send warmest congratulations.

She looks like a lovely girl and I notice that she and her husband plan to continue their studies at the Hebrew University in Jerusalem.

Please remember that if there is ever anything we can do for them in Israel, we would love to. You need only ask.

As ever,

Herbert A. Friedman

HAF/fo

cc: ASH



TEMPLE BETH EL  
CEDARHURST, LONG ISLAND, N. Y.

HAF files  
Misc. Can.

DR. EDWARD T. SANDROW, RABBI

STUDY CEDARHURST 9-0097  
OFFICE FRANKLIN 1-2500

May 18, 1961

1/1

Rabbi Herbert A. Friedman  
United Jewish Appeal  
165 West 46th St.  
New York 36, N.Y.

Dear Herb:

Thank you for your letter of the 16th of May.

After my daughter graduates from college (June 6) I am going to ask her to phone you so you can give her a few moments before she and her husband-to-be leave for Israel. I am certain that they will be able to adjust but a little bit of morale lifting would be good. You are most kind.

With best wishes for a Hag Sameah

Cordially yours,

Eddy

ETS:mn

Phoned Rabbi  
Sandrow to  
advise HAF  
will be in  
Israel at  
that time  
E.  
5/24

4 - 15 'JIC.



1964 DEC 27 PM 3 52

12

*Handwritten: TMA*

IT 1138

YYTV

FFF

JEC406/1550

RB NSH

JERUSALEM ISR 107 27 2127 ISRGVT

AMERICAN JEWISH  
ARCHIVES

ETAT

FRIDMAN UJAPPEAL NEWYORK

FEIDMAN % UNITED JEWISH APPEAL  
1290 AVE OF THE AMERICAS 29TH  
FL)

DEAR FRIDMAN STOP AM VERY SORRY TO INFORM YOU ON SO SHORT  
NOTICE CANCELATION OF MY VISIT TO THE STATE FOR UJA STOP  
CAN IMAGINE THE DISAPPOINTMENT OF YOU AND ALL OTHER DEVOTED  
WORKERS AND IT IS WITH GRATE REGRET THAT I HAVE TAKEN THIS  
DECISION BECAUSE OF MOST IMPORTENT

PAGE 2

CONSULTATIONS STOP KNEW ALL YOUR ENDEAVOURS IN ORGANIZING  
MEETING AND HOPE YOU WILL PROCCEED WITH THEM SUCCESSFULLY  
STOP PRIMEMINISTER WILL ASK MINISTER BURG TO TAKE MY PLACE  
STOP WILL BE VERY PLEASED TO SEND MY GREETINGS TO BE  
READ IN MEETINGS STOP SHALL TRY TO PAY UJA AVISIT AT ANOTHER  
TIME STOP WARM REGARDS YOURS  
PINCHAS SAPIR

CC: MAL  
GH  
EHW  
DDS  
JM  
HF

CC: ERV  
IB  
AF-SL  
NDB  
RL  
12/29



**UNITED JEWISH APPEAL**

**SAPIR**

**Dec. 28 64**

**MEMROSH**

**W.U. CABLES**

**JERUSALEM (ISRAEL)**

TERRIBLY DISAPPOINTED YOUR CANCELLATION SINCE WE WORKED HARD ARRANGE  
MOST PROFITABLE SERIES OF CAMPAIGN OPENINGS BUT MUST ACCEPT YOUR  
JUDGMENT AND DO UNDERSTAND STOP WOULD APPRECIATE HAVING MESSAGE  
OF GREETINGS FROM YOU TO BE READ STOP WILL SPEND TODAY CONTACTING  
ALL COMMUNITIES ASKING THEIR WISHES REGARDING SUBSTITUTES STOP WILL  
CABLE YOU AGAIN TOMORROW WHETHER INVITE BURG OR NOT STOP REALLY  
APPRECIATE YOUR WANTING TO HELP US STOP HOPE IT CAN WORK OUT ANOTHER  
TIME REGARDS

**FRIEDMAN**



*Levin*

19 April 1967

Mr. Louis A. Pincus  
Jewish Agency  
P.O.B. 92  
Jerusalem, Israel

Dear Louis:

I should like to propose May 23 or 24 as the date for the meeting regarding the Israel Education Fund. Ralph Goldman will be coming with me.

You indicated that you would convene a meeting with both Minister Aranne and Minister Sapir, as well as yourself. I also assume you intend to invite Shavit and Shmueli. That is up to you.

I would appreciate hearing from you just as soon as possible whether these dates are acceptable.

As ever,

HAF:gb

Herbert A. Friedman



*putt*

UJA 1290 - 6th Ave. N. Y. C.

X  
January 15, 1968

SAPIR  
MINISTRY OF FINANCE  
JERUSALEM (ISRAEL)

I TT

DEEPLY APPRECIATE YOUR ARRANGING FOR ZADOK BE WITH US BEGINNING  
TOMORROW AS TROUBLE SHOOTER FOR SPECIAL GIFTS WE WILL HAVE  
USEFUL VISITS FOR HIM STOP NOW ~~WE~~ WISH BRING YOU UPTODATE WITH  
VERY SERIOUS PROBLEM IN NEWYORKCITY CHICAGO LOSANGELES THREE  
LARGEST AMERICAN JEWISH COMMUNITIES STOP AS YOU KNOW WE HAVE  
BEEN TRYING SINCE LAST AUGUST BRING DAYAN OR EBAN FOR THESE  
CITIES WHOSE DATES ARE NEWYORK NINETEEN FEBRUARY LOSANGELES  
TWENTYONE FEBRUARY CHICAGO TWENTYFOUR AND <sup>MORNING</sup> TWENTYFIVE FEBRUARY  
STOP PHIL KLUTZNICK WHO HAS ASSUMED CHAIRMANSHIP IN CHICAGO CABLED  
DAYAN DIRECTLY FEW DAYS AGO ASKING HIM TAKE THESE ~~THREE~~ DATES <sup>IN</sup>  
<sup>ALL THREE CITIES</sup> STOP IF DAYAN DOES NOT ACCEPT AND IF EBAN NOT AVAILABLE MUST ASK  
YOU TO ARRANGE FOR EITHER ALLON ~~OR~~ RETURN OR YADIN TO COME STOP  
PLEASE CABLE SO THAT WE CAN ADVISE CITIES AS TIME RUNNING OUT AND  
SOON WILL BE IMPOSSIBLE DO NECESSARY PREPARATORY WORK <sup>STOP</sup> SORRY  
TROUBLE YOU BUT YOU ABOVE ALL UNDERSTAND NEEDS OF CAMPAIGN  
AND OUR EFFORT TO RESOLVE THEM WARMEST REGARDS.

FRIEDMAN



*Ca. 1960-1961  
Pencils  
S*

SAPIR

May 19, 1969

39 SHAUL HAMELECH  
TEL AVIV (ISRAEL)

ITT

UJA EXECUTIVE COMMITTEE ~~EMERGENCY~~ CONSISTING TWENTY FIVE MEN COMPLETED LONG  
POLICY DISCUSSION RE 1970. DECIDED EMERGENCY FUND MUST CONTINUE AND EVERY MAN  
PRESENT MADE PERSONAL COMMITMENT TO GIVE MORE IN 1970. IT WAS WONDERFUL  
DEMONSTRATION OF UNDERSTANDING AND SOLIDARITY. THEY DISCUSSED FOR TWO  
DAYS ENTIRE PROBLEM OF UNIVERSITY ENDOWMENT FUND AND UNITED UNIVERSITY FUND,  
CONSENSUS IS PRIMO THERE SHOULD BE UNITED UNIVERSITY CAMPAIGN IN UNITED  
STATES UNDER AUSPICES UJA WORKING TOGETHER WITH CENTRAL UNIVERSITY AUTHORITY  
WHICH MUST BE ESTABLISHED IN ISRAEL. SECUNDO CAN INCLUDE ENDOWMENT FUND ONLY  
AS PART OF THIS CAMPAIGN AS SPECIALIZED APPROACH TO LARGEST CONTRIBUTORS.  
TERTIO ENDOWMENT FUND ALONE WOULD BE HARMFUL TO EMERGENCY FUND AND THEREFORE  
MUST WAIT IN UNITED STATES UNTIL TOTAL PACKAGE IS PREPARED AND TIME CONSIDERED  
PROPER FOR IMPLEMENTATION. QUATRO NO OBJECTION TO LAUNCHING ENDOWMENT FUND  
OUTSIDE UNITED STATES AT ANY TIME. MOOD OF ENTIRE DISCUSSION REFLECTED STRONG  
DESIRE HELP ISRAEL SOLVE HIGHER LEARNING PROBLEM WITHIN FRAMEWORK OF BUILDING  
STRONGEST POSSIBLE EMERGENCY FUND FOR 1970. WILL DISCUSS WITH YOU MANY DETAILS  
WHEN WE MEET IN FEW WEEKS.

GINSBERG  
FRIEDMAN



X

UNITED JEWISH APPEAL 1290 Ave. of Americas, NYC

12/18, 1970

SAPIR  
HAOTZAR  
JERUSALEM (ISRAEL)

ITT

ALEXANDRONI TRYING ARRANGE YOUR SCHEDULE JOINTLY FOR UJA AND BONDS STOP THIS VERY  
HARD TO ACHIEVE BECAUSE FIRST TEN DAYS FEBRUARY COMMUNITIES WILL NOT REACT  
FAVORABLY TO YOUR APPEARANCE FOR BONDS AS THEY HOLDING MAJOR FUNDRAISING MEETINGS  
AND THIS COULD ~~JEOPARDIZE~~ JEOPARDIZE FINE SPIRIT COOPERATION NOW EXISTING  
REGARDS

FRIEDMAN



*Done*

15 March 1969

Mr. Jack J. Sarver  
7106 N. Edgewood Place  
Tucson, Arizona

Dear Mr. Sarver:

Please accept my thanks and congratulations for the really fine job you are doing as Chairman of the campaign this year. Our Western Regional representative, Mr. Ernest Michel, has been telling me of the energy and zeal with which you have been attacking your job. You cannot know how much we appreciate such enthusiasm.

Cordially yours,

HAF:gb

Herbert A. Friedman  
Executive Vice-Chairman



12 February 1969

Minister Eliahu Sasson  
Minister of Police  
8 Heth Street  
Tel Aviv, Israel

Dear Mr. Minister:

I should like to report to you, simply for your information, the remarkable success of the visits to American Jewish communities which have just been completed by Major General Shaul Rosolio. He has been in the United States on our behalf for approximately one month and during the course of this time has visited 20 communities, has made almost 50 public appearances, has spoken to hundreds and hundreds of people, and has been extremely helpful in presenting to the American Jewish community a clear and factual picture of life in Israel under today's conditions.

He has made a tremendous personal impression, due to his strength of presentation, his bearing, his posture, his method of presentation, and I think you should know that he has brought great credit to the Force whose uniform he wears. I have worked with many, many representatives from Israel in all categories, government officials, Jewish Agency officials, officers of Zahal, and others who have come to help in the campaign. Seldom have we had someone of Major General Rosolio's ability and personality.

We hope he shall always be at our disposal, for he is the type of representative of Israel with whom the American Jew identifies quickly and warmly.

Very truly yours,

Herbert A. Friedman  
Executive Vice-Chairman

cc: H. E. Levi Eshkol

cc: (Blind) Shaul Rosolio



Telephone: 68768

95 Dunelm South,  
Sunderland

18th December 1961

Rabbi H. Friedman  
Executive Vice President  
The United Jewish Appeal  
165 West 46th Street  
New York 19. N.Y.

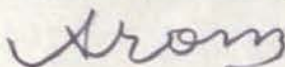
Dear Rabbi Friedman

I hope you will remember me from Berlin where we had the pleasure of doing some good work together and you have also been at our house, and would like to express our appreciation of the good work which you did at that time.

My family and I have now settled in England and Thank 'G' are all well. It gives me great pleasure in enclosing herewith an invitation to our son's Bah Mitzvah.

With kind regards from my family and myself.

Yours sincerely



A. Saurymper



Ag

...



1961

תשכ"ב



בר מצוה

ב"ה

*Mr. & Mrs. A. Saurymper*

*request the pleasure of your company  
on the occasion of the Bar-Mitzvah of their son*

*Avrohom Yitschok נ"י*

*who will read the Sidra and Haftora*

*on Shabbos, 23rd December, 1961*

*at the Beth Hamedrash,  
Mowbray Road, Sunderland*

*Service 9.15 a.m. Kiddush after Service*

*Reception on Sunday, 24th December*

*at the Continental Hotel,  
St. Thomas Street, Sunderland*

*from 3 - 6 p.m.*

**'95 DUNELM SOUTH,  
SUNDERLAND**



ב"ה

למזל טוב

מתכבדים אנחנו להזמין את כבוד קרובינו וידידינו לבא ולהשתתף בשמחת חגיגת

## בר מצוה

של בנו היקר

אברהם "צחק" נ"י

שתתקיים אי"ה בש"ק פ' ויחי ט"ז טבת תשכ"ב לפ"ק

בבית המדרש זיפה סונדרלנד

זמן תפלה בשעה 9.15 בבקר

הבר מצוה יקרא הסדרה עם ההפטרה

קידוש אחר התפלה

קבלת פני אורחים ביום ראשון פ' שמות י"ז טבת תשכ"ב

באולם הוטל קונטיננטל

משעה 3 עד 6 אחרי הצהרים

ואי"ה בשמחותיכם נשיג לכם כגמולכם הטוב

אהרן דוב סאורימפער ורעיתו



17 November 1964

His Excellency Pinhas Sapir  
Minister of Finance  
Jerusalem, Israel

Dear friend Sapir:

One of our loyal UJA leaders, a member of our Executive Committee, and a good contributor for many years, is interested in the old port of Elath, which the Government will be abandoning when the new port is built. His name is Larry Schacht and he wishes to have the opportunity to buy the facilities of the old port.

He told me that he had spoken to you about this when he was in Israel during the UJA Mission in October and your reply to him was that Haim Laskov was in charge of the matter.

I will be happy to write to Haim if you suggest it. On the other hand, perhaps it would be easier if you would discuss this with him and then he can be in contact with Mr. Schacht directly on the specific negotiations.

I do not know who else might be interested in this proposition and obviously I do not know your thinking on this matter. All I can tell you is that Mr. Schacht deserves the kind of consideration which you have always shown to those who are closest to the work for Israel and who have demonstrated their closeness by their labor and their contributions. Therefore, any consideration given to him will be very much appreciated by all of us.

His address, should you wish to communicate directly with him, is:

Mr. Lawrence Schacht  
Schacht Steel Construction, Inc.  
200 East 57th Street  
New York, New York 10022

Kind regards.

As ever,

HAF:gb

Herbert A. Friedman



file



מספר החשבון		נא לשים נייר פחם לפני התחלת הכתיבה		<div style="display: flex; justify-content: space-between;"> <div> <div style="display: flex; justify-content: space-between;"> <div>בארץ</div> <div>לחז"ל</div> </div> <div>חתימת הפקיד המקבל</div> </div> </div>	
		שם השולח ..... Herbert Friedman ..... מענו ..... P.O.B. 92 Jerusalem ..... <b>אישור לקבלת מברק בחשבון פיקדון גוביינה</b>			
		<div style="display: flex; justify-content: space-between;"> <div> <div style="display: flex; justify-content: space-between;"> <div>מספר המלים</div> <div>תאריך</div> </div> <div>שעה</div> </div> <div> <div style="display: flex; justify-content: space-between;"> <div>המחיר</div> <div>אבי</div> </div> <div>לי</div> </div> </div>			
מספר מקורי		הוראות שירות AMERICAN JEWISH ARCHIVES		חותמת בית הדואר	

..... Mrs. Louis Stern .....	(1) שם הנמען	נא
..... 5211 Henderson Drive .....	(2) הרחוב ומס' הבית	
..... South Orange, N.J. 07079 USA .....	(3) מקום היעוד	

חתימת הנמען

Deepest personal condolence at this terrible shock.  
 We liked him very much and shall miss his gentle smile.  
 With warm sympathy.

Herbert and Francine Friedman





		<b>בארץ</b>		<b>לחרי"ל</b>	
<p><b>שם השולח</b> ..... <b>Berbert Friedman</b> .....</p> <p><b>מענו</b> ..... <b>P.O.B. 92 Jerusalem</b> .....</p> <p align="center"><b>מברק בחשבון • פיקדון • גובייה</b></p>					
<b>המחיר</b>		<b>הוראות שירות</b>	<b>שעה</b>	<b>תאריך</b>	<b>מספר המלים</b>
<b>אל :</b>		<b>מספר מקורי</b>			

1	שם הנמען	Mrs. Louis Stern
2	הרחוב ומס' הבית	5211 Henderson Drive
3	מקום הייעוד	South Orange, N.J. 07079, USA

Deepest personal condolence at this terrible shock.  
We liked him very much and shall miss his gentle smile.  
With warm sympathy.

Herbert and Francine Friedman

# תנאים למשלוח

מברק זה יישלח בהתאם לתקנות משלוח מברקים לחוץ לארץ למי מקודת הדואר משנת 1930. תקנות אלו תחשבנה כמחייבות לא רק את השולח והמנהל הכללי, משרד הדואר, אלא אף את השולח וכל חברה טלגרפית פרטית או ממשלתית שעל ידה יועבר המברק בדרך הרגילה של שירות הטלגרף. (תקנות אלו אסור למצוא כמדריך הדואר).

על השולח למלא את ההצהרה הבאה לפני הגשת המברק למשלוח

הגני מצהיר שמברק זה כתוב בשפה ברורה ב..... ובהתאם לשימוש המקובל של שפה זו ואין לו כל ביאור נפרד.

הגני מבקש שמברק זה יישלח בהתאם להצהרתי הנ"ל, ולפי התנאים שלמעלה, שלהם אני מתחייב.

שמו ומענו המלא של השולח..... (לא להעביר ע"י הטלגרף).

התימת השולח

- 1) דיוקנות שש
- 2) יחסי ציור
- 3) דיוקנות מוקדם



August 27, 1972

Mrs. Sylvia Tepperman  
Rochester Travel Service  
42 East Avenue  
N.Y. 14604

AMERICAN JEWISH  
ARCHIVES

Dear Mrs. Tepperman:

Rabbi Friedman has asked me to write to you and tell you how happy he was to be able to help in arranging a memorable event for Mr. Samuel Schafer during his recent visit to Israel. Rabbi Friedman sincerely hopes that Mr. Schafer's visit to the President's home in Jerusalem was meaningful for him, and that his entire trip to Israel helped to allay a little of the terrible tragedy that he had undergone.

Rabbi Friedman was additionally happy to be able to your letter because of his great respect for Rabbi Philip Bernstein.

We are enclosing a clipping from the local Jerusalem newspaper, showing the reception Mr. Schafer received here in Israel.

Sincerely,

Andrea Golstein (Mrs.)  
Secretary

ROCHESTER



TRAVEL SERVICE, INC.

42 East Avenue • Rochester, N.Y. 14604

716/454-1070

July 26, 1972

Room  
379  
240



Rabbi Herbert Friedman  
c/o JEWISH AGENCY - UJA  
Jerusalem, Israel

Dear Rabbi Friedman:-

My name is Sylvia Tepperman. I am a travel agent with the above Agency. I just finished speaking with my friend and Rabbi, Philip Bernstein. He gave me your name and I have his permission to write to you in his name. He is at present in his summer home at Cape Cod, and because time is short, I decided to write to you myself rather than have him do it.

Last October a wonderful old man, Samuel Schafer, of this city, called me and said, "Sylvia, before I die I want to see Israel with all my children and grandchildren. This will be a legacy I will leave them." We have been working on this trip for them since then. The enclosed clipping will tell you of the tragedy which struck this wonderful family. His daughter tells me that the first thing he said when he became conscious was, "How about our trip to Israel?" Not one word of hate or "Why did this have to happen to me"? His faith is so strong--his hopes so alive that his doctors feel this trip to Israel will give him the strength to live in eternal darkness the rest of his life. The remarkable family and I am doing all I can to help make this indeed a memorable trip. Rabbi Bernstein said for me to ask you if perhaps you would have someone on your staff who might come to see Mr. Schafer -perhaps take a personal interest so that he would truly feel that this was "Eretz Israel". They will be at the Hotel Moria in Jerusalem, August 15, 16 & 17. Anything that you can do for this family will be so appreciated. Rabbi Bernstein sends his warmest regards.

Most Sincerely,

*Sylvia Tepperman*

P.S. My home address is: Mrs. Harry Tepperman-42 Woodcrest Dr.  
Rochester, New York 14625

AIRLINES  
BUS TRAVEL  
CAR RENTALS  
CONFERENCES  
CONVENTIONS  
CRUISES  
DUDE RANCHES  
FOREIGN CAR  
RENTAL-SALES  
FREIGHTERS  
GROUP TRAVEL  
HOTEL-MOTEL  
MOTOR COACH  
TOURS  
PACKAGE TRIPS  
PILGRIMAGES  
RAILROAD  
RESORTS  
SIGHTSEEING  
SKIING  
STEAMSHIP  
TOURS



**Peter B. Taub**

## 'Pilgrimage Into Hope'



"It wasn't going to be just a trip. It was going to be a pilgrimage."

Sylvia Tepperman of Rochester Travel Service was speaking of Samuel Schafer's plan to take his four daughters, their husbands and children to Israel for two weeks next month. His check for the trip, costing about \$17,000, was delivered to the travel agency Thursday by a daughter, Ruth Lempert. Schafer's eyes were gouged out during a robbery Sunday at his Joseph Avenue grocery.

The 18-member family party was to leave Aug. 14 on the trip, a honeymoon for a grandson of Schafer's, Alan Gittelf, and his wife, the former Joy Friedman, who were married June 25. Schafer, 72, a widower, booked the trip in October.

"He's very religious, a very traditional Orthodox Jew," Mrs. Tepperman said. "His family is closely knit, and all his life he'd been looking forward to this miraculous thing. Visiting Israel with his children and grandchildren was like a dream for him, a pilgrimage into hope."

Last night Mrs. Tepperman said Mrs. Lempert told her that Schafer, who is going home from Genesee Hospital this week, has his ophthalmologist's approval to make the trip and that he intends to go, despite his blindness.

"He's determined to touch the Walling (Western Wall)," Mrs. Tepperman said. "His children and grandchildren will be his eyes."

# UNITED JEWISH APPEAL

on behalf of JOINT DISTRIBUTION COMMITTEE, UNITED PALESTINE APPEAL

UNITED SERVICE FOR NEW AMERICANS



165 West 46th Street, N. Y. 19, N. Y. PLaza 7-1500

Cable Address, UJAPPEAL, New York

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HENRY MORGENTHAU, JR.

*Honorary Chairmen*  
HERBERT H. LEHMAN  
MRS. DAVID M. LEVY  
MRS. FELIX M. WARBURG  
STEPHEN S. WISE

*National Chairmen*  
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MORRIS ROTHENBERG  
JONAH B. WISE

*Director*  
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Chairman

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(Committees in formation)

## Western Regional Office

5322 WILSHIRE BOULEVARD • ROOM 205

LOS ANGELES 36, CALIFORNIA

TELEPHONE WEBSTER 3-7216

*Divisional Director*  
DANIEL V. SCHACHT

June 6, 1949

Rabbi Herbert A. Friedman  
Temple Emanuel  
East 16th Ave. & Pearl St.,  
Denver 5, Colorado

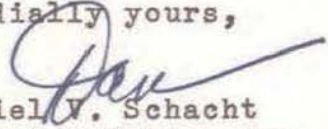
Dear Rabbi:

The day that I returned from Salt Lake City I sent Mr. Bernard Stuchin a memo of your expenses and requested immediate reimbursement directly to you. If you have not received your reimbursement by this time, you may expect it very shortly.

May I thank you again for the wonderful work you did for us in Salt Lake City, as elsewhere?

With all good wishes and kindest personal regards.

Cordially yours,

  
Daniel V. Schacht  
Divisional Director

DVS:f

*We Raised \$150,000,000 in 1948—We Must Raise \$250,000,000 in 1949!*



*Mme*

2 March 1965

Mrs. Bernard Schaenen  
6325 Bandera Street  
Dallas 20, Texas

Dear Fannie:

My deepest and warmest thanks to you for everything you did in Houston to make the visit of Mathilda Brailove as profitable as it was.

I am sorry that I have not written this note earlier, but I have been away from my desk for days campaigning in the West. It is because of the support of wonderful and dedicated people like yourself that 1965 will see more money raised, I hope. The campaign everywhere appears to be starting well, and that gives great comfort to the people overseas.

I honestly feel that there is more money to be raised in the Women's Division, and you gave it a marvelous impetus by proving the point that hard work produces results.

Again, my warmest thanks.

Sincerely yours,

HAF:gb

Herbert A. Friedman



inc.

9 W. WASHINGTON STREET - Dearborn 2-1575 - CHICAGO, ILLINOIS  
OFFICE OF THE CHAIRMAN OF THE BOARD

HAF file  
Misc. Gen

March 29, 1961

RECEIVED	
MAR 30 1961	
NOTED BY	REF. <input checked="" type="checkbox"/>
DATE	HAF MSG
ANSWERED	

Dear Herbert:

I thank you for your effort on behalf of David Sureck and even if Phil Klutznick is unable to see him, I will still be grateful to you.

Good Luck and Good Health!

Sincerely,

Aaron Scheinfeld

cc-MP  
3/30 SS  
HDB

Rabbi Herbert A. Friedman  
Executive Vice Chairman  
United Jewish Appeal  
165 West 46th Street  
New York 36, New York

THE WORLD'S LARGEST TEMPORARY HELP AND COMPLETE BUSINESS SERVICE





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November 13, 1969

Rabbi Herbert A. Friedman  
Executive Vice-Chairman  
United Jewish Appeal  
1290 Sixth Avenue  
New York, New York 10019

Dear Rabbi Friedman:

Hadassah proudly announces that, in tribute to the 35th Anniversary of Youth Aliyah, the New York Cultural Center (formerly Huntington Hartford Gallery of Modern Art) has agreed to devote an entire floor of the Gallery to a moving and dramatic Exhibit entitled "We Want To Live."

Both personally and on behalf of the National Board of Hadassah, it is our pleasure to invite you to be our honored guests at the gala Premiere Showing and Champagne Reception to be held on Tuesday evening, December 9, 1969, at 8:00 P.M.

We hope, as a distinguished guest, you will do us the honor of joining our Reception line.

We look forward with anticipation to sharing a memorable occasion with you and eagerly await your response.

Sincerely yours,

*Bernice Salpeter*

Mrs. High Salpeter, Chairman  
National Youth Aliyah Committee

*Faye L. Schenk*

Mrs. Max Schenk  
National President



HADASSAH: Miss Henrietta Szold, Founder; Mrs. Max Schenk, National President; Joseph Klarman, World Director, Youth Aliyah; Mrs. High Salpeter, National Youth Aliyah Chairman; Mrs. William K. Dorfman, Youth Aliyah Fund-Raising Chairman and U.S. Chairman, Child's Day for Youth Aliyah; Mrs. Albert P. Schoolman, Member Youth Aliyah Management Board, Jewish Agency.

24 November 1969

Mrs. Max L. Schenk  
National Youth Aliyah Committee of Hadassah  
65 East 52nd Street  
New York, N. Y. 10022

Dear Mrs. Schenck:

My deepest thanks for your invitation to be your guest at the Premiere Showing and Champagne Reception on December 9.

I would very much like to accept your invitation, but I am busy with meetings that day and all that week. As you know, our annual National Conference takes place the weekend of December 11 - 14, and I am very much involved in its preparation.

Wishing you a successful evening, I am,

Sincerely yours,

Herbert A. Friedman



7 April 1967

Hon. James Scheuer  
531 Congressional House Office Bldg.  
Washington, D. C.

Dear Jim:

Enclosed is a list, preliminary and tentative, not at all inclusive, containing the names of some of the men here in New York whom you should get to know.

Appointments can be arranged with those of them whom you do not already know. Please check it off and return it to me.

Sincerely yours,

Herbert A. Friedman



Jack Weiler

Robert Arnow

Charles Bensley

Louis Broido

Mel Dubin

Charles Frost

Abe Goodman

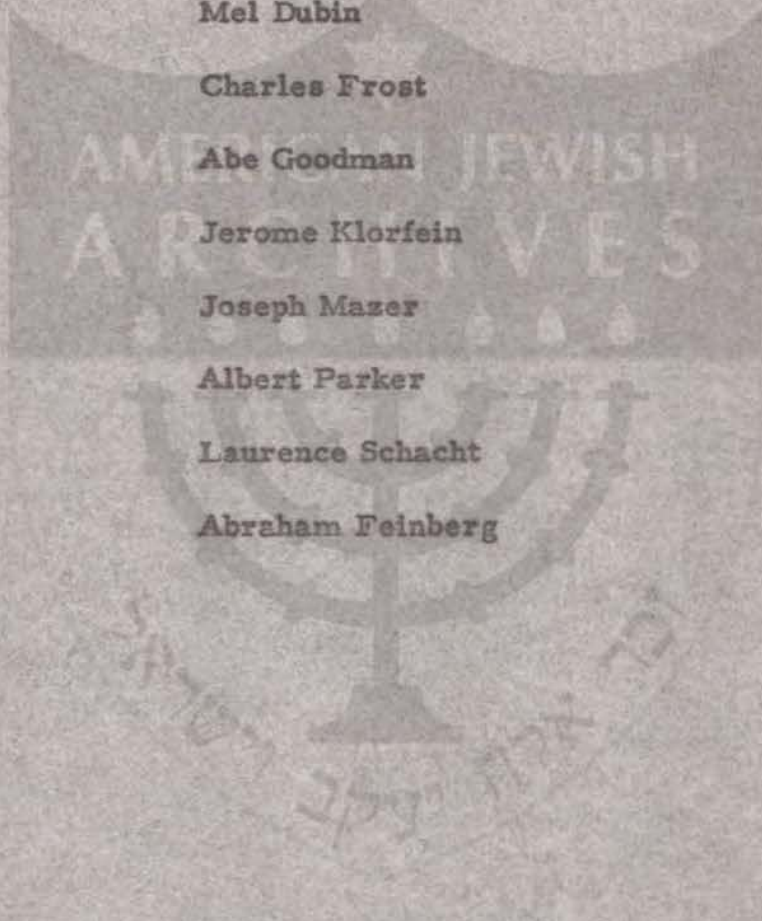
Jerome Klorfein

Joseph Mazer

Albert Parker

Laurence Schacht

Abraham Feinberg





April 5, 1948

Mr. Bernard Schram,  
1220 Chemical Bldg.,  
St. Louis, Missouri.

Dear Mr. Schram:

Attached is the rough draft of my manuscript for next Sunday's address. I shall not be able to use this entire manuscript, since I will not have enough time available. I am not certain which parts I shall use, but give you the entire paper, so that you can excise what you wish for publicity purposes.

This address is the one I delivered, in essence, at the emergency UJA meeting last summer at Wernersville, Pennsylvania. It is the one which seemed to have been attractive to Mr. Morgenthau. As you can see, it is rather pithy in style, direct, forthright, and not couched in particularly elegant language. It does not make as good reading, as it does speaking. I indicate these few facts for your guidance in its use.

Looking forward to seeing you next Saturday,  
I am

Sincerely yours,

Rabbi Herbert A. Friedman

HAF:EW

AIR MAIL  
SPECIAL DELIVERY



# UNITED JEWISH APPEAL

ON BEHALF OF UNITED PALESTINE APPEAL, JOINT DISTRIBUTION COMMITTEE, UNITED SERVICE FOR NEW AMERICANS

*\$151,500,000—The Goal in 1952—To Turn the Homecoming into the HOME MAKING*

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*National Women's Division*

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Chairman

*National Campaign Cabinet*

MORRIS W. BERUNSTEIN  
Chairman

*National Field Director*

SHOLEM SONTUP

February 26, 1952

Rabbi Herbert Friedman  
Temple Emanuel  
1595 Pearl Street  
Denver, Colorado

*Herb*  
Dear ~~Rabbi Friedman~~:

It was with great regret, that because of my visit to Miami for the National Inaugural Conference, I had to forego the pleasure of personally extending our invitation to you to serve as chairman of the United Jewish Appeal Speakers Division for the 1952 campaign.

I was happy to learn from Arthur Fishzohn that you had accepted the invitation and that we may look forward to having the benefit of your assistance and counsel this year.

With deep appreciation, in which Mr. Warburg joins me, I am

Cordially yours,

Joseph J. Schwartz

JJS:WSG



# UNITED JEWISH APPEAL

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

165 WEST 46 STREET, N. Y. 36, N. Y. PLAZA 7-1500 CABLE ADDRESS: UJAPPEAL, NEW YORK



March 16, 1955

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JOSEPH J. SCHWARTZ

## TO THE MEMBERS OF THE STAFF OF THE UNITED JEWISH APPEAL:

As you are undoubtedly aware, I was asked recently by Mr. Levi Eshkol, the Finance Minister of the State of Israel, on behalf of his Government, to take responsibility for, and to become the chief executive officer of, a new organization for the sale of State of Israel bonds in this and other countries.

Although it had been my original intention to retire to some less arduous task at the end of the 1955 campaign, I felt that I could not avoid this new responsibility for Israel's continued economic development and consolidation which had been offered to me at this critical moment.

The new organization which I have been called on to organize and head will be a successor in the bond sales effort to the American Financial and Development Corporation for Israel, and my expectation is that I shall assume these duties by mid-May.

As a result of arrangements which were made late last year, Rabbi Herbert A. Friedman of Milwaukee will succeed to the Executive Vice-Chairmanship following my departure. I am happy to announce that Rabbi Friedman will assume the post of UJA Executive Vice-Chairman on June 1st.

I should like to extend to the entire staff of the United Jewish Appeal my sincerest thanks for its excellent cooperation with me over the past four and a half years. It is my greatest hope, also, that every member of the staff will rally around Rabbi Friedman to assure the most vigorous continuity of the UJA's effort in behalf of all who depend on it. I should like to point out that, while the UJA this year is off to its finest start in years - with more money raised in the first two months of 1955 than in any previous campaign year - it will take the utmost effort and dedication on the part of each member of the staff to sustain the splendid momentum that has already been achieved. I feel confident that you will make this effort not only out of your customary devotion to duty, but especially in token of the inspiring leadership which is being given by our new General Chairman, Mr. Rosenwald, and the fine leadership you can expect from Rabbi Friedman.

I am especially pleased and gratified by the knowledge that, while I shall be in another organization, I shall be united with you in a common and historic endeavor in the cause of humanity and freedom.

Sincerely,

*Joseph J. Schwartz*  
Joseph J. Schwartz





DEVELOPMENT CORPORATION FOR ISRAEL

# STATE OF ISRAEL BONDS

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From the office of  
JOSEPH J. SCHWARTZ  
Vice President

*Handwritten signature: HAF*

February 21, 1961

Mr. Herbert A. Friedman  
United Jewish Appeal  
165 West 46th Street  
New York, New York

Dear Herb:

I am very grateful to you for your thoughtful message to me while I was in the hospital.

In a time of illness one always gets a lift from messages of good cheer from friends.

I am feeling much better now and hope to see you one of these days in the near future.

Cordially,

*Handwritten signature: Joe*  
Joseph J. Schwartz



Philip S. Seltzer  
Nathan R. Seltzer

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PHONE KINGSLY 6-0111

May 7, 1971

Herbert A. Friedman  
Executive Chairman  
United Jewish Appeal  
1290 Avenue of the Americas  
New York, N.Y. 10019

Dear Herb:

Your glowing letter will be among the treasures  
which I will keep with the intention of fooling some of  
the people some of the time.

I love you too.

Warmly,

  
Phil

PSS:ew



✓  
19 March 1965

Mr. Martin B. Seretean  
627 Brookfield Avenue  
Chattanooga, Tenn.

Dear Bud:

I want you to know what a great lift I got out of meeting you and seeing you take hold of the leadership in Chattanooga. You have natural qualities which cause other people to follow you and if you use these well, you will bring great benefits to the Federation. You and I know that more money should be raised and I know that you are the fellow that can do it.

I would love very much to have you join us on the Study Mission in October and I am enclosing some information. Please put the dates on your calendar and let me know whether you can come along.

Please extend my thanks to your wife for the lovely hospitality she provided and tell her that the ~~Merco~~ program I was referring to will be shown in Chattanooga over channel WTVG-9 on Thursday, April 8 from 8:00 - 9:00 p.m.

Sincerely yours,

HAF:gb

Herbert A. Friedman



14 June 1965

Mr. Martin B. Seretean  
627 Brookville Avenue  
Chattanooga, Tenn.

Dear Bud:

This is just a brief note to ask whether your plans for this Fall have become definite enough so that you know whether you can join us on the overseas Study Mission. I certainly hope that you will be able to make it.

The trip has been carefully prepared by a committee of knowledgeable lay leaders who have themselves been to Israel many times before, and who know what things to avoid and what to include in preparing an itinerary.

It will really be a great experience, in the company of a wonderful group of people. We begin in Rome on 13 October and finish in Tel Aviv with the Prime Minister's dinner on the night of the 28th. I am leaving for Israel myself in a couple of weeks to make the arrangements for the October trip.

I would appreciate hearing from you as to whether you are making plans to join us.

Sincerely yours,

HAF:gb

Herbert A. Friedman



Sept 17, 1958 / 5719

Fd fil

Mr. Spil

Dear Herb -

I should start this letter with I ~~show~~ <sup>say</sup> "Toon!" (which I do) .. then on to Thank you for calling Mom (which I do) .. then to acknowledge your letter (uh-huh) etc .. but actually I want to begin by saying as calmly as possible - tho I'm really bursting - "Herb - I've been to Israel .. it's changed my life .. I'm so proud .. I'm so grateful for all who have worked so hard for this reality .. I'm so anxious to intertwine my life with its life."

Wherever I start will be someplace in the middle - but I have so many ideas - may I share them with you? And will you tell me if they're wild - have been used or good?!

First, enclosed is a picture I found in an album of my cousins, who live at Svata Brenner. Isn't it beautiful? I thought it would be a lovely backdrop for NTA dinner - what do you say? Idea #1 ... at any rate I must ask you to return it eventually - I promised to do same.

I am now listening to the wonderful voice of Yaffa Yarkoni singing the most beautiful songs & music I've heard ~~in~~ <sup>in</sup> a. I could truly say ever as far as I'm concerned. Does the world know of this music - have I been completely asleep? I'd love to see a film short on this girl - her music - the life she sings of .. can't we get some of the Hollywood boys going? Short of that, I'd love to do an



2.  
article on her ~~for~~ aimed at an American publication.  
Not necessarily only Jewish - tho that too!

I should pause and tell you that I'm  
art-oriented all the way .. to me Israel means  
the setting for a free and pure setting for a true  
and creative life. Herb - I used to do some modern  
dancing with the Delakova-Berk group at the Seminary -  
at performances etc. but I couldn't really feel it - I  
feel now that I could try again - going to try to find  
a good teacher here - but I want to dance there ..

But I'll also write - I met a wonderful artist  
on the way up to Jerusalem in a sherut .. after 1 1/4 hrs.  
we were soul-mates. I want to do an article on her -  
her life is the life of Israel - I think I can convey  
it through her. She's going to send me info - tho it  
would be better if I could spend some time with her  
and around the artists colony in which they participate  
(near Herifa - I think its Ein Hat?)

Herb - do you think I'm mad - or are some  
of the ideas worthwhile for the 'cause'. I want  
to give the world such a pride in Israel that  
they won't let anything "happen to it" - naive?  
Perhaps - but, sincere

Please write soon

Yours -

Miriam Senor



20 East 35 St  
New York City 16  
April 5, 1961

Dear Rabbi Hert:

Greetings of the Spring season to you. Hope this correspondence finds you well.

I am writing now in reference to a snapshot that I once sent to you. Sorry to bother you about it, but would like to retrieve it one of these days. Would you let me know where I can pick it up? You can call me at Murray Hill (MU) 5-0038. Mornings bet. 9-10 A.M. good. The snapshot meant a lot to my relatives in Israel - I assured them that I'd return it. That was a few years ago. Sorry I bothered you with it - I thought it was a lovely, expressive picture & I was quite moved by it.

I trust you will contact me as to its whereabouts - you did receive it?

Sond regards -

Miriam Senor

P.S.: Welcome back! Your sec'y told me that you were out of country, but wrote while this on my mind.



8 March 1965

*Misc*

Dear Mordecai:

It was good shmoozing with you in Corodado last week. I think we both agree that we are in a difficult period now of watchful waiting. It could be serious.

Thank you for everything you did at the Conference, and, as a matter of fact, for your ever ready cooperation.

Sincerely,

Consul General Mordecai Shalev  
659 South Highland Avenue  
Los Angeles 36, California

AMERICAN JEWISH  
ARCHIVES





LA

23 December 1963

Mr. Joseph D. Shane  
9852 Wilshire Boulevard  
Beverly Hills, California

Dear Joe:

It really is wonderful to know that when a program is planned out in advance, there is one guy who can always be counted upon to perform. I was really very happy with the way you made the appointments for us and saw that they were all kept. This is not a perfunctory letter of thanks but a genuine expression of appreciation and admiration for the devotion which you bring to every task you assume on behalf of the UJA.

Sometimes you might think this goes unnoticed. Believe me, it doesn't. Our invitation to you to join the top policy-making National Executive Committee is a genuine mark of recognition and a true indication of how we feel about you.

As ever,

HAF:gb

Herbert A. Friedman



J  
24 March 1964

Mr. Joseph D. Shane  
9862 Wilshire Blvd.  
Beverly Hills, Calif.

Dear Joe:

I have your telegram regarding Hutchins which was not clear to me. The text read: "HUTCHINS NOT AVAILABLE JUNE THIRTY OR FIFTEENTH ANY CHANGE IN DATE LET ME KNOW HE WOULD LIKE TO APPEAR ON PROGRAM."

I would want him very much to appear on the program and would find it possible to fix a date which would be convenient both to him and to us. I think the thing to do would be to inquire from him when he would be free. If he can give us a maximum choice of dates in the middle of June, we would try to tailor the meeting to suit those dates. Let me hear from you as soon as possible.

Thanks very much for sending your good wishes. It was very thoughtful. The little boy is strong and healthy and will beat you at tennis some day.

Sincerely,

HAF:gb

Herbert A. Friedman



8 March 1965

*Mose*

Dear Joe:

I just want you to have a personal word of thanks from me for the role you played at the recent Coronado Conference.

I am sorry I will not see you at the next Executive Committee meeting in Detroit, but you will receive the minutes of the meeting so you will be posted and kept up-to-date.

Charlie had a good visit in Washington Friday at the State Department and the Danish Embassy regarding the project. I imagine he will write to you in great detail.

I just wonder whatever happened with the bank stock that you once spoke to me about. Has there been any movement?

With warmest regards, I am,  
Sincerely,

*Joseph Shaver*



February 11, 1966

Mr. Joseph D. Shane  
J. D. Shane & Co.  
9362 Wilshire Blvd.  
Beverly Hills, Calif.

Dear Joe:

During the Regional Conference at Del Coronado there were several discussions with Max and myself regarding the scheduling difficulties of the Los Angeles Welfare Fund with the Los Angeles Israel Bond Campaign.

As you know, within a few week period there was an important Bond meeting with Abba Eban as well as the Welfare Fund's opening meeting with Avraham Harman. It seems apparent that both meetings must suffer from competition with each other and the image of both must of necessity be blurred in the minds of the Welfare Fund contributor and the Bond purchaser.

Max and I were made aware of the fact that there exists an understanding between the Los Angeles Welfare Fund and the Los Angeles Bond organization, as to calendar.

This calendar understanding does not take into consideration the change in the timing of the National UJA and Welfare Fund Campaigns which has taken place in the last few years. Due to the fact that the National Inaugural Meeting was held in December this year, the entire National Campaign has been accelerated. This acceleration will continue in the years to come. It is, therefore, important that the Los Angeles Welfare Fund be able to get sufficient breathing time from other communal campaigns to permit it to begin its campaign earlier in the year in line with the National Effort.

I am writing to you in your capacity as a member of the UJA Executive Committee to ask you to attempt to work out a solution of this problem. You are in a unique position to do this due to your leadership in the Los Angeles Welfare Fund as well as the Bond Organization.

Our suggestion is that the Israel Bond Organization be given the months of July through December and that the Los Angeles Welfare Fund be allotted the months of February through June. The month of January should be assigned to neither so that the community can have a respite from public functions. January could be used quietly by both organizations - The Bonds to clean up, and the Welfare Fund to begin personal solicitations.



Mr. Joseph D. Shomo

-2-

February 11, 1968

I believe this proposal will be advantageous to both organizations and at the same time considerably aid the Welfare Fund which is very much handicapped by its present calendar restrictions.

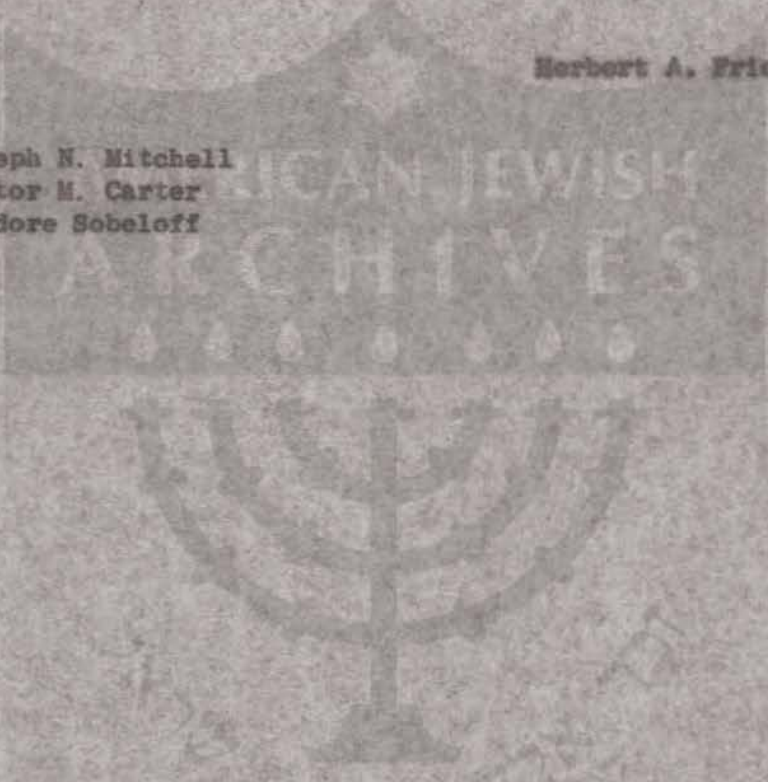
I hope that you will discuss this with all concerned and let me hear from you.

Sincerely,

HAF:SCB

Herbert A. Friedman

cc: Joseph N. Mitchell  
Victor M. Carter  
Isidore Sobeloff







# J. D. SHANE AND COMPANY

9862  
Wilshire  
Boulevard  
Beverly  
Hills  
California  
CRestview 4-6393

INVESTMENTS

April 28, 1966

Rabbi Herbert Friedman  
United Jewish Appeal  
1290 Avenue of the Americas  
New York, N. Y.

Dear Herb:

Sorry we didn't get a chance to get together again before you left. Received several calls the morning after we had dinner from our guests who told us what a terrific guy they thought you were and, of course, I agreed with them. It was nice to have you over and it was an enjoyable evening.

I can come in to New York at 3:45 in the afternoon, or at 4:50, on May 20th. My preference would be the later flight, but I will make the earlier one if necessary.

I want to remind you to write your friend in Nairobi and send me a copy of your letter. As soon as I receive same, I will write him details as to what I would like to do when I get there.

My present plans are to be in New York until about the 1st of June, then take off for Israel to stay until about the 12th or 14th and then on as per the attached itinerary.

While in Israel, as per our discussion, I would like to meet with whatever people you deem necessary - the Minister of Education, or Eban, or anyone else, to solidify the tennis program. I really want to get it off the ground while I am in Israel. Also, I would like you to consider what, if anything, you would want me to develop here before I leave relative to same. As you know, I met with Jack Kramer, who is available to help. Do you want me to get any tentative ideas from him, or is this something that could wait until I get back?

There are some matters I will want to discuss at the Conference. I take it the agenda leaves room for some unscheduled items. Looking forward to hearing from you.

Sincerely,

Joseph D. Shane



H. E. Shmuel Divon  
P.O.B. 1075  
Addis Ababa, Ethiopia

H. E. Aryeh Eilan  
P.O.B. 30354  
Nairobi, Kenya

H. E. Itzhak Pundak  
P.O.B. 2474  
Dar-Es-Salaam, Tanzania

Legation of Israel  
P.O.B. 180  
Capetown, South Africa

H. E. Chaim Raphael  
P.O.B. 2043  
Brazzaville, Congo

H. E. Rachamin Timor  
Bldg. Forescom  
Avenue du Port #118 - 3rd floor  
Leopoldville, Congo

H. E. Mordecai Shalev  
P.O.B. 3275  
Accra, Ghana



JOSEPH D. SHANE

Joseph D. Shane of Los Angeles, California, a National Chairman of the United Jewish Appeal, will speak on \_\_\_\_\_ at \_\_\_\_\_ in behalf of the United Jewish Appeal.

The United Jewish Appeal is the major American body raising funds for the transportation of Jewish immigrants to Israel and their resettlement there, and to provide humanitarian aid to scores of thousands of refugees and distressed Jews in 30 other countries throughout the world.

Mr. Shane is one of the sponsors of the Denmark School to be constructed in Jerusalem as a project of the Israel Education Fund of the UJA. This comprehensive high school will commemorate Denmark's rescue of virtually its entire Jewish population during the Nazi occupation. In return, Mr. and Mrs. Shane were among the donors received by the Danish royal family in October 13, 1965, a week prior to the school's groundbreaking ceremonies in Israel.

Mr. Shane is a frequent visitor to Israel and Europe as a member of the UJA Study Missions, and is a leading authority on Jewish needs overseas.

As Western Region Co-Chairman of the UJA for the past decade, Mr. Shane has visited practically every Jewish community on the West Coast to help raise funds, and has been to many communities as often as five or six times. He is a past General Chairman of the United Jewish Welfare Fund of Greater Los Angeles, of which the UJA is a major beneficiary, and is a Board member of the Greater Los Angeles Jewish Federation-Council which sponsors the Fund campaign. Mr. Shane also serves on the UJA's top policy making bodies, the National Executive Committee, and the National Campaign Cabinet. In addition, he is a member of the National Council of the Joint Distribution Committee, one of the UJA's chief beneficiaries.

A native of Chicago, Mr. Shane attended Northwestern University Law School, and is currently in the field of investment banking, where he is noted as an authority. He is also a Board member of the Ampal-American Israel Development Corporation.

Mr. Shane is also active in Israel bonds drives, Brandeis University, the Hebrew University and a host of other Jewish philanthropic organizations. He has served as President of the Los Angeles Modern Forum, as Chairman of the Community Relations Conference of Greater Los Angeles, and is a Director of the Center for Democratic Studies in Santa Barbara.

His son John, following in his father's footsteps, is 1965-66 Chairman of the Youth Campaign of the United Jewish Welfare Fund in their community, and was a member of the JDC staff in Paris in 1964.

The United Jewish Appeal is the major American agency aiding immigrants to Israel, and refugees and distressed Jews overseas. UJA aid programs are carried out by its three member agencies: the United Israel Appeal - Jewish Agency for Israel, Inc., which helps to receive, settle and absorb immigrants to Israel; the Joint Distribution Committee, which aids Jews in 30 countries, including Israel, where it conducts a special welfare program for aged, chronically ill and handicapped immigrants; and the New York Association for New Americans, which assists Jewish refugees to the United States. The United Hias Service, which provides for the resettlement of Jewish refugees to countries other than Israel, also benefits from the UJA campaign.



3 May 1966

Mr. E. A. Ruben  
P.O.B. 458  
Nairobi, Kenya

Dear Ed:

A very dear friend of mine from Los Angeles, one of the most important national officers of the United Jewish Appeal, intends to visit Nairobi some time during the second half of June. He will be coming down after a visit to Israel.

His name is Joseph D. Shane and I have suggested to him that he write to you directly in order to establish contact, without further necessity of my serving as middle man between the two of you.

Therefore, the purpose of this letter is to introduce him, so that when you hear from him you will know who he is. He is a charming gentleman, well travelled, good tennis and golf player, and extremely loyal to the cause of Israel and world Jewry. He has addressed hundreds of meetings over many years on our behalf, has contributed hundreds of thousands of dollars, and I know you will enjoy his company. He plans to come with his son and has no definite ideas as to what he would like to do in Kenya. I am sure you will have some good suggestions for him.

I am sorry that a return trip of my own to Africa is being so long delayed, but the reasons are happy ones. We had another baby son just six months ago and this has curtailed lots of my travelling. I am certain that we shall see each other again before too long.

With many thanks in advance for the kindnesses I know you will show Mr. Shane, and with best regards to your wife and family, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

cc: Joseph D. Shane (blind)



3 May 1966

Mr. Joseph D. Shane  
9862 Wilshire Boulevard  
Beverly Hills, Calif.

Dear Joe:

I am enclosing a copy of the letter I sent to Ed Ruben in Nairobi. Now the ball is in your hands and you write to him directly.

As for the other places you want to visit in Africa, I will compile a list of the names and addresses of the Israeli Ambassadors in those various countries and if you want me to I will send letter of introduction along. I will also write to the head of the African desk in the Foreign Ministry in Jerusalem.

Regarding the appointments in Israel, we will start now and make the necessary appointments for you. I think it can be a wonderfully productive trip. I was wrong on the dates of Max Fisher's visit to Israel. Apparently he is not planning to get there until the end of June.

Regarding your arrival for the meeting at Onchiota, you can certainly take the flight that arrives in New York at 4:50 p.m. on May 20, and if you will tell me that exact flight number, we will have you picked up at the airport and drive you directly to the conference.

Looking forward to seeing you, I am,

As ever,

HAF:gb

Herbert A. Friedman



9 May 1966

Mr. Joseph D. Shane  
9862 Wilshire Boulevard  
Beverly Hills, California

Dear Joe:

I am enclosing a report which was recently uncovered in the State Department files. Apparently this professor from the University of Oregon made the report at the request of the American State Department

I am sure the situation has not changed substantially since November 1963.

Your friends, the Babins, dropped in today and left some camera equipment for you. I did not know they were coming so I did not have a lot of time for them, but we chatted for a few moments. It was all very pleasant.

Looking forward to seeing you, I am,

Sincerely,

HAF:gb

Herbert A. Friedman



LA

23 December 1963

Mr. Nathan Shapell  
S. & S. Construction Co.  
8857 W. Olympic Blvd.  
Beverly Hills, Calif.

Dear Nate:

It was a pleasure to see you the other day at the Beekeepers, even though we only had a few moments together. You are one of the people who understands deeply in his heart the cause of the UJA and what we are trying to do to help Jews in Europe and in Israel. I know when the time comes for you to declare yourself for 1964, you will again do a wonderful job. You certainly helped very much with your pace-setting example in the 1963 campaign.

I hope you can come to the Inaugural meeting in Washington, February 9 and 10. It will be a thrilling experience to visit the White House. Please let me know if that will be possible.

With all good wishes, I am,

Sincerely,

HAF:gb

Herbert A. Friedman



2 December 1970

Mr. Henry Shapiro  
Palm Beach Towers  
44 Coconut Row  
Palm Beach, Florida

Dear Henry:

We have not been able to connect on the telephone and I am about to leave again for Los Angeles, so I decided to put my thoughts in writing.

You may recall that we sat on the balcony at the Hilton Hotel in Tel Aviv some weeks ago and I spoke to you about the possibility of a National Family Foundation gift of \$1 million for 1971. I spoke further about the fact that the allocation of this money into various cities in which it is now given was almost as important as the total size of the gift itself. I tried to explain that a large increase in the Chicago portion would be much more productive than a large increase in the Baltimore or Boston portions, for example. The reason for that is that a large increase in Chicago might have a greater possibility of stimulating other large increases, and more so than in other cities.

At any rate, the question of allocation is secondary to the question of total amount. As far as I can ascertain, the 1970 gift was as follows:

Detroit	\$20,000
Los Angeles	12,000
Chicago	70,000
Baltimore	95,000
Boston	37,500
Lynn	12,500

Total \$247,000

I recall your telling me that there would be a Family Foundation meeting in Palm Beach on December 6th and that you hoped that there could be a decision at that time. I am writing



Mr. Henry Shapiro

-2-

2 December 1970

this letter to urge and pray and hope that you generous people will be able to reach the sum discussed, because I know what an enormous impact it would have.

By the way, for your information, there are already committed for 1971 campaign 10 gifts of \$1 million or over with 2 more under negotiation and almost concluded. This compares to a total during the entire 1970 campaign of only 5 gifts in that category. So you can see that the Jewish leadership of this country does have an understanding of the enormous financial crisis through which Israel is passing at this moment, and is responding.

With many thanks for your attention and certain that you will do the best you can, I am,

Sincerely yours,

Herbert A. Friedman





LOOK

A PUBLICATION OF COMMUNICATIONS ONE

188 MADISON AVENUE NEW YORK NY 10022 MU 8-0300

S. G. SHAPIRO - Vice President

October 27, 1967

AMERICAN JEWISH  
ARCHIVES

Rabbi Herbert Friedman  
United Jewish Appeal  
220 West 58 Street  
New York, New York

Dear Herb:

Look's forthcoming issue (advance copy enclosed) contains an article describing the U.S. State Department's role in the mass murder of Jews under Hitler. A secret report on this subject by Henry Morgenthau to President Roosevelt is herein made public for the first time.

Because of this material's significance, I want to bring it to your attention personally. Look will be out Tuesday, October 31.

The concluding instalment of the article, to appear in Look's following issue, will stress JDC efforts to save 930 refugees on the St. Louis who were turned back by Cuba in June 1939.

Best regards.

Sincerely,

*Map*

SOS/lr  
enc.



S. O. SHAPIRO — Vice President

April 11, 1968

Rabbi Herbert Friedman  
c/o United Jewish Appeal  
220 West 58th Street  
New York, N. Y.

Dear Rabbi Friedman:

I thought you would be interested in seeing an advance copy of LOOK, out this coming Tuesday, that features Israel's 20th anniversary. There is a particular reference to the UJA on page 39.

The attached is what our subscription copies look like. The newsstand copies additionally carry a sticker with a small picture - David Ben-Gurion Grand Old Man of Zion.

I think there is some real help for the UJA on page 44 under the item marked 6 in which LOOK says, "Israel cannot survive the next 20 years without help from Jews abroad."

Best regards,

Sincerely

P.S. I call this to your attention for your personal interest because I think this article is worthy of wide publicity.



15 April 1968

Mr. S. O. Shapiro, Vice President  
Cowles Communications, Inc.  
488 Madison Avenue  
New York, N.Y. 10022

Dear Shap:

I read the advance copy of Look, which you were kind enough to mail me, featuring the story of Israel's Twentieth Anniversary.

I very seldom write fan letters, but I want you to know that I think this is one of the best summary articles on Israel I have read in a long time. The text is superb, outlining both achievements and the problems, and hitting the nail on the head in every case. The picture lay-out is dynamic and brilliant.

We have a teletype network to 64 communities, and I put a message on the wire today using widest possible reading of this article.

With all good wishes, I am,

Sincerely,

HAF:gb

Herbert A. Friedman



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FEBRUARY 5, 1969

ITT

SHAREF  
MINISTRY OF FINANCE  
JERUSALEM (ISRAEL)

*Proposed*  
HAVE JUST LEARNED OF BOND DINNER IN NEWYORK FEBRUARY EIGHTEEN  
WITH YOURSELF AS SPEAKER. ALL THE ARGUMENTS WE GAVE YOU  
REGARDING THE CONFLICT IN LOS ANGELES APPLY TO NEWYORK KAYFEL  
KIFLAYIM BECAUSE NEWYORK IS NOT A FEDERATION AND NINETYFIVE  
PERCENT OF REGULAR CAMPAIGN GOES TO UJA. ~~XXXXXXXX~~ OPENING LUNCH  
SET LONG AGO FOR MARCH THIRD INVITATIONS MAILED OVER SIGNATURE  
EDWARD WARBURG SPEAKER IS YIGAL ALON. NOW BOND INVITATIONS BEING  
SENT TO MANY OF SAME PEOPLE. BOND OFFICE IN NEWYORK USUALLY  
CLEARS REQUEST FOR DATES AFTER FEBRUARY FIRST WHEN UJA CAMPAIGN  
BEGINS BUT DID NOT DO SO IN THIS CASE. MUST :THEREFORE ASK YOU REMAIN  
CONSISTENT AND AGREE TO REQUEST OF PARKER AND BERNSTEIN WITH  
WHICH WE CONCUR COMPLETELY THAT YOU CANCEL THIS PROPOSED BOND  
DINNER. LOOKING FORWARD TO SEEING YOU WHEN YOU ARRIVE REGARDS

*1/4 th.*  
GINSBERG-FRIEDMAN



XXX

9th June, 1955

PRIME MINISTER MOSHE SHARETT  
JERUSALEM (ISRAEL)

DEEPLY APPRECIATE YOUR WARM MESSAGE CONVEYED TO ME BY WILLIAM ROSENWALD ON MY  
HAVING ASSUMED EXECUTIVE VICECHAIRMANSHIP UNITED JEWISH APPEAL STOP MY LOVE OF ISRAEL  
AND DEEP INTEREST IN THE CAUSE OF JEWRY COMBINED WITH THE FIRM BELIEF IN THE IMPORTANT  
ROLE STILL TO BE PLAYED BY THE UNITED JEWISH APPEAL TO IMPROVE THE WELFARE OF OUR PEOPLE  
PROMPTED ME TO UNDERTAKE THIS NEW POSITION STOP MY TASK IS MADE INCALCULABLY LIGHTER BY  
THE KNOWLEDGE THAT WE CAN DEPEND UPON YOUR HELP AND COOPERATION AND YOUR CABLE IS MOST  
ENCOURAGING STOP WE LOOK FORWARD TO SEEING YOU THIS SUMMER MEANWHILE WISH TO CONVEY MY  
VERY BEST REGARDS

HERBERT FRIEDMAN

12 January, 1962

Mr. Moshe Sharett  
Executive of the Jewish Agency  
P. O. Box 92  
Jerusalem, Israel

Dear Moshe:

In the course of having lunch with Nahum today I learned that you are planning to arrive in New York around the 8th of February, for some work with the Zionist Council.

As you know from the schedule I sent you, we were expecting you around the 18th of February and I had made the first booking for you on the 20th February.

Nahum suggested that you needed every minute of the time prior to the 20th, and I can certainly understand that. Therefore, we will make no additional bookings, and will respect your needs.

There is only one thing I do want you to know. We have a National Inaugural Dinner on Sunday night 11 February, which is technically the opening campaign function. We have booked General Chaim Herzog for that Dinner, and are also attempting an acceptance from General Lucius Clay.

If you actually are in New York by 11 February, we would be thrilled if you could come to the meeting and bring brief greetings on behalf of the Jewish Agency. This is a fund-raising dinner at which cards will be called, and you are a seasoned enough campaigner to appreciate the limitations of time at such a function.

I hope you can come. Your many friends always love to see you.

As ever,

Herbert A. Friedman



הסוכנות היהודית לארץ-ישראל  
THE EXECUTIVE OF THE JEWISH AGENCY

Telegrams: "JEVAGENCY" JERUSALEM

Telephone: 24671 (9 lines)

Codes: BENTLEY'S

OFFICE OF THE EXECUTIVE

P.O. Box 92

JERUSALEM

17th September 1962

143/62/46

Ref. No. Rabbi Herbert Friedman,  
United Jewish Appeal,  
New York.

Dear Herb,

Zipporah and I returned Saturday night from an eight days' sea voyage to Venice and back, which was all we could afford by way of a vacation. The escapade was fantastically successful. The sea, by its calmness and limpidity, was beautifully cooperative, and the crew of S/S Theodor Herzl did their full share in making our trip both restful and enjoyable.

Upon reverting to my routine existence early yesterday morning, I found your cable and letter lying on my desk. Many many thanks for both of them. Your generous reference to the traces I appear to have left in some people's minds in South Africa has been deeply appreciated.

I had already had a most glowing account of your own performance in that country. I have sent you copies of Edel Horowitz's letter and of my reply to him. All in all, I am really happy about the way this adventure has come off, both for the sake of that community and for your own sake.

I addressed my inquiry as to the date of my arrival in New York to Irving Bernstein not being sure whether you were already back. I now see the position as to the time-table of the December Conference very clearly, and I hereby solemnly undertake to report for duty in New York on Friday morning, December 7th.

Between you and me, I will be travelling to New York via Dakar, of all places; there I will have to do some talking and listening at what promises to be an interesting international conference on the 3rd, 4th and 5th of December - so I have figured out that if I fly from Dakar to Paris on the morning of the 6th, it will not be difficult for me to reach New York in time.

When we met last, you uttered some ominous words about my having to stay on in New York for 10 or 15 days after the Conference. Is this serious and, if so, what are the exact tasks? I should hate to have to flit from one city to another addressing dinners. Personal assaults at one end of the scale and regional rallies at another would be much preferable. But I also have things of my own to do in New York - for instance, going a little deeper into the whole problem of Jewish-Hebrew education - so I would not at all mind staying on without taking part in UJA drudgery. To combine both would be difficult, whilst to extend the stay still further would, on the one hand, mean a longer absence from Israel

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הסוכנות היהודית לארץ-ישראל  
THE EXECUTIVE OF THE JEWISH AGENCY

- 2 - די

than I could afford as Chairman and, on the other hand, land me straight into the Christmas week during which nothing much can be done in the USA anyway.

You will appreciate that the sooner you can throw some light on this problem as to what is to happen immediately after the Conference, the better for the person concerned.

Since I am writing, I should like to take the opportunity of clearing up one or two items of the Study Mission's programme, in addition to whatever you or Irving may be hearing direct from Moshe and/or Chayim.

It is all very well for Irving to cable that the President "must" see the Mission on a certain date. Humble and modest as our President may be, both constitutionally and personally, he cannot always be expected to take orders from UJA Headquarters in New York. He will not receive the Mission either on the 29th, or on the 30th, or on the 31st of October, 1962. It is a matter of non-possumus, which fact should be very firmly fixed in your minds. As between friends, I can give you the reasons. On the 29th he ceases to be President because that is the end of his term. On the 30th he will - I hope - be re-elected by the Knesset, and on the 31st he will be sworn in. If there are three days in the President's five years' term of office during which he cannot possibly be expected to keep himself available for the reception of guests from abroad, these are the days. So it is no use bandying about "musts" over wires or waves of ether - the thing cannot and will not take place, and that is that. Our suggestion is, therefore, that the Presidential reception be fixed for the afternoon of November 1st, and that the big farewell dinner should, for this as well as for other reasons, be shifted from Tel-Aviv to Jerusalem and take place the same evening.

As for the Knesset, since it is to be assumed that the visit of the Study Mission cannot be postponed till the new Knesset building, of which so far only the foundations have been laid, is completed, and since you insist that all the 140 members of the Mission "must" be accommodated in the gallery - of which feat the present Knesset building is physically incapable - then the whole idea of the Mission attending a Knesset meeting has to be abandoned. Here again, the reality of the situation, which makes it impossible to squeeze into the Knesset gallery more than 40 visitors at a time, has to be faced squarely as a matter of elementary arithmetic - or geometry. But if the idea is not to be abandoned, then only one course seems to be open, which is that only a select ten should come to the Knesset on the day of the reopening of the session, which falls on Monday the 29th of October, to be seated, with all due pomp and dignity, on the floor of the House. This would also obviate the necessity for the entire contingent to travel to Jerusalem twice.

Yours ever,

P.S. If this letter, particularly its second part, has turned out to be too breezy, you have the Mediterranean to blame, the salty air of which still tickles my nostrils.

Moshe



28 September 1962

Honorable Moshe Sharett  
Jewish Agency Executive  
P.O.B. 92  
Jerusalem, Israel

Dear Moshe:

I wish to bring to your attention the enclosed front page of the September 7th issue of the London Jewish Chronicle.

Please note the photograph of a shipload of immigrants arriving in Israel and the immigration figures indicated on the front page for the entire year 1962, as well as the monthly rate.

As you know, we have been very strict about mentioning such figures, even to the point of harming our fund raising potential. It is, therefore, frustrating to see this information so openly publicized where such relatively little money is involved. In addition, it is very difficult for us to give any logical and rational answer to the Anglo-Jewish papers in the United States who have accepted voluntary censorship at our request when they see items like this published in a prominent newspaper such as the Jewish Chronicle.

Sincerely,

HAF:gb

Herbert A. Friedman  
Executive Vice-Chairman



11 October 1962

Mr. Moshe Sharett  
Jewish Agency  
P.O.B. 92  
Jerusalem, Israel

Dear Moshe:

Just as you wrote me a lovely breezy letter after your return from the Mediterranean in mid-September, I write you an equally breezy answer in mid-October.

Letters which wait that long have a way of requiring no answer. All problems were resolved in the passage of time. I think that the crossings of cables which have occurred in the interim have settled all problems except one, namely, the time-table of your stay in the United States in December.

You suggested that you would fly from Dakar to Paris on the morning of the 6th, and thence to New York. That would be fine. The annual conference will be completed on the 9th. I did hint at the fact that your good services would undoubtedly result in the swelling of the treasury if you could give us some days of work after the conference. At this writing, I cannot offer you an exact itinerary, but do not think there would be much "flitting" from one city to another. Between now and then there would be a few very key meetings which will undoubtedly develop. I refer to such things as selling the Special Fund to Boards of Directors, doing prime soliciting of key leaders, negotiating pre-campaign formulae, or other such top level activity as would help to get the campaign started.

I appreciate the fact that you have many things you wish to do on your own in New York, and you indicated that you would not mind staying on without taking part in the birth pangs of the 1963 campaign.

Therefore, it seems to me that if you could plan on remaining in New York for a couple of weeks after the conference, we could divide the time between UJA and other duties.

I am leaving tomorrow with the Mission for our first leg in Poland. We will be arriving in Israel early evening of the 22nd and you and I will have full opportunity to discuss all the plans in prospect.

Yours ever,

HAF:gb

Herbert A. Friedman



הסוכנות היהודית לארץ-ישראל  
THE EXECUTIVE OF THE JEWISH AGENCY

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OFFICE OF THE EXECUTIVE  
P.O. Box 92  
JERUSALEM

Ref. No. 143/62/40

November 11, 1962.

Rabbi Herbert Friedman,  
United Jewish Appeal,  
165 West 46th Street,  
New York 36,  
New York.

Dear Herb,

During the last war, whenever you travelled by train in the then so dismal England, what stared you straight in the face was the query: "Is your journey really necessary?"

Exactly this question arose in my mind when scanning the most impressive program you have published for the 25th U.J.A. Annual National Conference. When I see in it, on the Israel side, Golda and Abe for the Government, Nahum and Louis for the Agency, I begin to feel myself a kind of a fifth wheel. The one thing I really hate as regards my public appearances is to be redundant. Or let me put it conversely: unless my participation is absolutely necessary, nay indispensable, I definitely consider it not worthwhile the effort of a journey with all that goes with it in terms of absence from my office in Jerusalem on the one hand, and my immersion in all sorts of worries at the other end.

Moreover, had there been some really important service in the offing which I could perform for the U.J.A. immediately after the Conference, the position would have been different. I might then even suggest that perhaps you dispense with me altogether as far as the Conference is concerned, seeing how abundantly you are provided with other talent, and let me come just for that additional event. Yet I doubt whether the Campaign can get off to a real start between the Conference and the Christmas week which anyhow would put a lid on all activities, even if started.

I should appreciate your immediate reaction to these second thoughts which have started bothering me seriously.

Ever yours,

*Moshe*



cc: ERV  
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RL

~~HAF~~  
HB

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JERUSALEMISRAEL 22 12 1620 NOV



LT

FRIEDMAN C/O UJAPPEAL NEWYORK

ACCEPT HARTFORD WASHINGTON CLEVELAND NEWARK STOP MUST DEFER

DECISION BOSTON AS MIGHT BE OTHERWISE ENGAGED

SHLOMOT SHARETT

COLL LT ...



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ARCHIVES

NOV 15 1962

LT

FRIEDMAN UJAPPEAL NEWYORK

UNDERSTAND MOSHE EXPECTING CABLED REPLY HIS LETTER ELEVENTH

NOVEMBER

RIVLIN

CFM LT

NS, INC.  
OF AMERICA  
9-0572



RCA COMMUNICATIONS, INC.  
A SERVICE OF RADIO CORPORATION OF AMERICA  
25 WEST 43rd STREET, N.Y. TEL. BR. 9-0572



RCA

*Handwritten:*  
Hunt  
12

United Jewish Appeal, 165 W 46 St, NYC

Nov 16, 1962

SHARETT  
JEVAGENCY  
JERUSALEM (ISRAEL)

W U CABLE

NO ONE

DEAR MOSHE YOUR PRESENCE AT CONFERENCE MANDATORY BECAUSE NO ONE ELSE CAPABLE GIVE  
HISTORIC REVIEW WITH PROPER BREADTH AND SCOPE STOP WE NOW HARD AT WORK FORCING  
EARLY CAMPAIGN MEETINGS USING YOUR NAME AS ATTRACTION STOP VERY GOOD CHANCE OF  
DEVELOPING FOUR OR FIVE PRIME FUNCTIONS IN KEY CITIES WITHIN TWOWEEK PERIOD FOLLOWING  
CONFERENCE STOP WILL HAVE EXACT DETAILS IN NEXT FEWDAYS AND WILL CABLE ITINERARY STOP  
THEREFORE ANSWERING YOUR QUESTION THIS TRIP REALLY NECESSARY REGARDS

HERB

HAF:bill





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HAF  
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Eld

CC) ERW  
sent) AIF

EC293 X 3521

JERUSALEMISRAEL 33 18 1330

LT

FRIEDMAN UJAPPEAL NEWYORK

NOV 19 1962

EYE SUBMIT STOP ESSENTIAL HAVE FREE WEEK NEWYORK AFTER CONFERENCE  
ALSO ONE DAYS INTERVAL BETWEEN UJA FUNCTIONS MAXIMUM FOUR  
CITIES HENCE SUGGEST 15 17 19 22 DECEMBER LEHITRAOT

MOSHE

CFM LT EYE 15 17 19 22

RCA



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66 BROAD STREET, N. Y. TEL. 363-2121



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66 BROAD STREET, N. Y. TEL. 363-2121

X

HPF

165 W. 46th St., NYC - UJA

SHARITT

Nov. 19 62

JSAAGENCY

JERUSALEM (ISRAEL)

"W.U. Cables"

NEWYORKCITY INQUIRING CAN YOU ARRIVE IN TIME TO SOLICIT QUARTERMILLION DOLLAR  
CONTRIBUTOR BEFORE DECEMBER SEVENTH STOP THEY ALSO DESIRE SETUP INDIVIDUAL  
SOLICITATIONS DURING WEEK FOLLOWING CONFERENCE STOP COULD YOU INDICATE HOW  
MUCH YOUR TIME AVAILABLE TO THEM STOP HAVE TENTATIVELY SCHEDULED STIMULATION  
LUNCHEON FORTY TOP CONTRIBUTORS CHICAGO DECEMBER SEVENTEENTH FUND RAISING DINNER  
DETROIT DECEMBER EIGHTEENTH BOSTON DINNER DECEMBER TWENTIETH STOP WELCOME YOUR  
REACTION REGARDS

HERE

erv/m

ERV  
SB  
PS



*File  
HAB  
Hive*

X

UJA 1290 Ave. of the Americas

SHARETT  
JEVAGENCY  
JERUSALEM (ISRAEL)

Nov. 14 63

WU CABLES

AMERICAN JEWISH  
ARCHIVES

APPRECIATE YOUR CABLE STOP HAVE CONFIRMED ENGAGEMENTS AS INDICATED STOP  
URGE YOU ALSO APPROVE BOSTON DECEMBER FIFTEENTH SINCE MEETING INVOLVES  
THREEHUNDRED KEY CONTRIBUTORS AND WORKERS STOP MEETING WILL BE PRECEDED  
BY SEVERAL IMPORTANT TOP LEVEL INDIVIDUAL SOLICITATIONS STOP PLEASE  
ADVISE REGARDS

FRIEDMAN

ERV:RM

3 February 1964

Mr. Moshe Sharett  
Jewish Agency  
P.O.B. 92  
Jerusalem, Israel

Dear Moshe:

Louis Pincus has by now left the United States and is on his way back home. He had a magnificently successful tour of eleven of the largest communities of the country. The reports were uniformly laudatory. It was the best campaign visit he has ever made. I thought you would be happy to know this.

I am enclosing a clipping from the London Jewish Chronicle News Service. Without being able to vouch for its authenticity, nevertheless I wish to bring up a matter with you based upon the assumption that this item is correct.

Should Mr. Eshkol come to the United States, openly and officially as Prime Minister, it would be vitally important for him to have an open and official meeting with the UJA. I think it is not necessary for me to belabor this point since you will recognize immediately that the status and importance of the UJA would be enhanced if he were to announce that he was attending a meeting with us, and, conversely, serious damage would be done to our image if he were to avoid or ignore us while here.

On Mr. Ben Gurion's previous visits to the United States, the arrangements with the UJA were very, very far from satisfactory. Perhaps it was because of the tentative nature of his itinerary, or perhaps because of some thoughtlessness in staff planning. But whatever the reason, there was a residue of ill will after each of the two visits on the part of UJA leadership.



3 February 1964

I am certain that if you take this in hand, Mr. Eshkol would be willing to abide by any arrangements you suggest to him. The most important thing is to achieve the following three objectives: a firm date, enough time to promote a worthwhile meeting, and open publicity about the meeting.

If, for example, he were coming in May, and we could know 60 days in advance the exact date that he would give us, we would have the time to plan properly and bring together an attendance from all over the country. If, then, we coordinated our announcements so that when it was announced in Israel that he was going to the United States, and included in his plans would be a visit to the UJA on such and such a date, this information would be released simultaneously by us on this side.

Well, perhaps I have gone into too much detail. The basic point is that the UJA warmly and cordially invites the Prime Minister and hopes that he will accept. I put this matter in your hands, asking for guidance. So far we have written nothing to him.

I would appreciate hearing from you as to whether there is any substance to the announcement of his visit and what your reaction is to this proposal of mine.

With fondest regards, I am,

As ever,

HAF:gb

Herbert A. Friedman

*Moshe Sharrett*

*Jewish Agency*

*Jerusalem*

*Tiberias,*

*J*  
*Tel. 24671*

*February 16, 1964.*

Rabbi Herbert A. Friedman,  
United Jewish Appeal,  
1290 Avenue of the Americas, N.Y. 19.

Dear Herb,

Thank you for your letter of 3 inst.

I was indeed overjoyed to hear of Louis' success and have circulated the first para. of your letter to all members of the Executive as well as to Eshkol and Sappir.

As for Eshkol's visit, I understand it is planned for June. As soon as I return to Jerusalem I will take up the matter with him and his entourage to make sure that the U.J.A. is put on the agenda with all due pomp and circumstance.

Please discuss all necessary details with Moshe Rivlin, who left for the U.S. a couple of days ago, for it will be up to him, upon his return, to clinch the arrangements.

I am writing from Galey Kinnereth, where I am spending a fortnight, together with Zipporah, on doctor's orders - diving into the bubbling baths of the Hot Springs and wallowing in their mud in an attempt to get rid of my back-pains. I shall be back at my desk on 23rd inst.

With affectionate regards to you and Francine,

Ever yours,

*Moshe*



הסוכנות היהודית לארץ-ישראל  
THE EXECUTIVE OF THE JEWISH AGENCY

Telegrams: "JEVAGENCY" JERUSALEM

Telephone: 24671 (9 Lines)

Codes: BENTLEY'S

September 30, 1964

OFFICE OF THE EXECUTIVE

P.O. Box 92

JERUSALEM

Ref. No.

1112/62/40

Rabbi Herbert Friedman,  
United Jewish Appeal,  
New York.  
-----

Dear Herb,

**AMERICAN JEWISH**  
Strong criticism has of late been expressed in certain not unimportant quarters - by no means orthodox - of the practice of UJA delegations to pay their respects to the Pope when passing through Rome.

It has been pointed out that the spirit emanating at present from the Holy See is definitely not such as to deserve special tokens of reverence on the part of groups travelling under distinguished Jewish auspices.

I am passing this stricture on to you and should be grateful for an explanation.

Sincerely,

*Al. Sharell*

5 October 1964

Honorable Moshe Sharett  
Jewish Agency  
P.O.B. 92  
Jerusalem, Israel

Dear Moshe:

I have just received today your letter of 30 September, and since I am leaving for Israel in a very few days, I shall not answer at length, because I shall probably see you before you receive this reply.

At any rate, the substance of the matter is that it is not "the practice of UJA delegations to pay their respects to the Pope when passing through Rome." In October 1960, we asked to be received by John XXIII. That was the occasion, you may recall, when he uttered the statement "I am Joseph, your brother."

In October 1963, we did not solicit the audience with Paul VI, but rather it was suggested to us by the Vatican that he would be happy to receive us. As you can understand, it would have been bad manners, if nothing else, to have refused.

When I see you in person, we can discuss the whole question in greater detail. Meanwhile, I am delighted to know that you are back at work and I look forward eagerly to seeing you.

Sincerely,

HAF:gb

Herbert A. Friedman



14 March 1968

Dear Carl,

I cannot tell you how pleased I was with the time and attention you gave to me yesterday. From the moment you picked me up until the moment you said goodbye with the gift of sweet candy, you were a wonderful host and a good chairman.

I certainly hope our work yesterday bears fruit and I am sure that it will. Keep up your courage, and push hard.

As ever,

Herbert A. Friedman

Mr. Carl Sharpe  
1015 S. 6th Street  
Minneapolis, Minn. 55415



*Muse*

23 April 1964

Mr. Nathan Shapell  
S. & S. Construction Company  
8857 W. Olympic Boulevard  
Beverly Hills, California

Dear Nathan:

I understand that you have agreed to participate in the Real Estate Division Dinner for the UJA in New York on 7 May. I think it is wonderful that you are doing this, and I think you will make a tremendous impression on the people.

I remember what you did at the Palm Springs Conference a couple of years ago and I think if you tell them the same story, you would be a great sensation. I believe you have something unusual to say and a very fine way of saying it.

This note is to thank you in advance for agreeing to help us in such an important way.

Sincerely,

HAF:gb

Herbert A. Friedman

cc: Jack Weiler (Blind)

cc: Ernest Michel



27 January 1965

Mr. Nathan Shapell  
S. N. S. Construction Co.  
8857 W. Olympic Blvd.  
Beverly Hills, California

Dear Nathan:

It was good seeing you in Los Angeles last week. I always enjoy talking to you, because you always have something interesting to say.

Just before coming out to Los Angeles, I was in Washington, where the UJA had its big Inaugural Dinner, like the one last year with President Johnson which you attended. This year we had Vice-President Humphrey. When I went to his office in the Senate to pick him up to bring him over to the hotel, I reminded him that the last time he spoke for the UJA was at the Western Regional Conference two years ago at Palm Springs. When I told him that, his face lighted up in a big smile and he said that he recalled that meeting with a great deal of pleasure because he enjoyed very much going out there.

Then he asked how you were. It was really most remarkable that he should remember you and I told him that I was surprised that he could remember one man, when he sees so many people all over the United States. He said that he remembered you quite clearly because you had made a tremendous impression upon him with your speech and the story of your life. You will recall that you preceded him on the program in Palm Springs and you told about the experiences that you had gone through. Those experiences, which were so typical of the recent history of the whole Jewish people in Europe, made an impression on him, and you symbolized for him the value of freedom and democracy. You came out of the background of the camps and when you reached the United States, you built a fortune by your skill and ingenuity. This impressed him because it was a perfect example of how a man can forge ahead in a democratic environment.



Mr. Nathan Shapell

-2-

27 January 1965

I think it is quite remarkable and a great tribute to you, that the Vice-President of the United States should remember you so well and that he should ask for you two years later. This should make you feel good, Nathan, and you should be very proud of what you have accomplished.

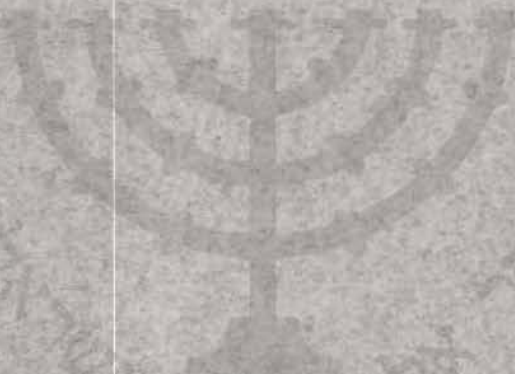
I look forward to seeing you next month in San Diego where we will again have a chance to talk about many things.

Very truly yours,

HAF:gb

Herbert A. Friedman

AMERICAN JEWISH  
ARCHIVES





NATHAN SHAPELL

8857 WEST OLYMPIC BOULEVARD, BEVERLY HILLS, CALIFORNIA

TO: HAF  
✓

May Twenty Seventh  
1965

Rabbi Herbert A. Friedman  
Executive Vice Chairman  
United Jewish Appeal  
1290 Avenue of the Americas  
New York, N. Y.

My Dear Rabbi Friedman:

I was so pleased to hear from Ernie Michel that you will be arriving next week and I am really looking forward to seeing you Thursday evening.

As I promised, I am enclosing a copy of the final draft of the manuscript of my biography and while there is so much I would like to brief you on before you begin to read it, I will merely say to you, please keep an open mind to the very end.

There are no words to express my gratitude to you for your interest and encouragement.

Until we meet next week, then, I am, as always,

Most cordially,

  
Nathan Shapell

NS:raa  
Enclosure  
Special Delivery  
Airmail

PERSONAL

J  
17 June 1965

Mr. Nathan Shapell  
S. & S. Construction Company  
8857 W. Olympic Boulevard  
Beverly Hills, California

Dear Nathan:

Atheneum is today considered one of New York's best publishing houses. Mr. Bessie came out of Harper's, and is one of the partners. Another partner is Alfred Knopf, Jr. It is really a first quality firm.

Mr. Bessie has agreed to read the manuscript, and we are pushing him to do so before the end of the month. These things, however, do have a way of taking a little time, because the top men are always busy with many, many manuscripts.

As soon as we hear something, I will let you know.

All the best.

Sincerely,

HAF:gb

Herbert A. Friedman



12 November 1965

Mr. Nathan Shapell  
8857 W. Olympic Boulevard  
Beverly Hills, California

Dear Nathan:

This is the first opportunity I have had to answer your letter of 26 October. Every time I read one of your letters I am impressed with the beauty and dignity of the thoughts you express and the words you find with which to clothe those thoughts. You are a writer at heart and it shows every time you set pen to paper.

I expect to be in Los Angeles for two days on the 21st and 22nd of this month. I will certainly get in touch with you and we will visit together. I always enjoy this so much. In the meanwhile, please accept my fondest regards and good wishes.

Sincerely yours,

HAF:gb

Herbert A. Friedman

cc - E. Michael

X

J

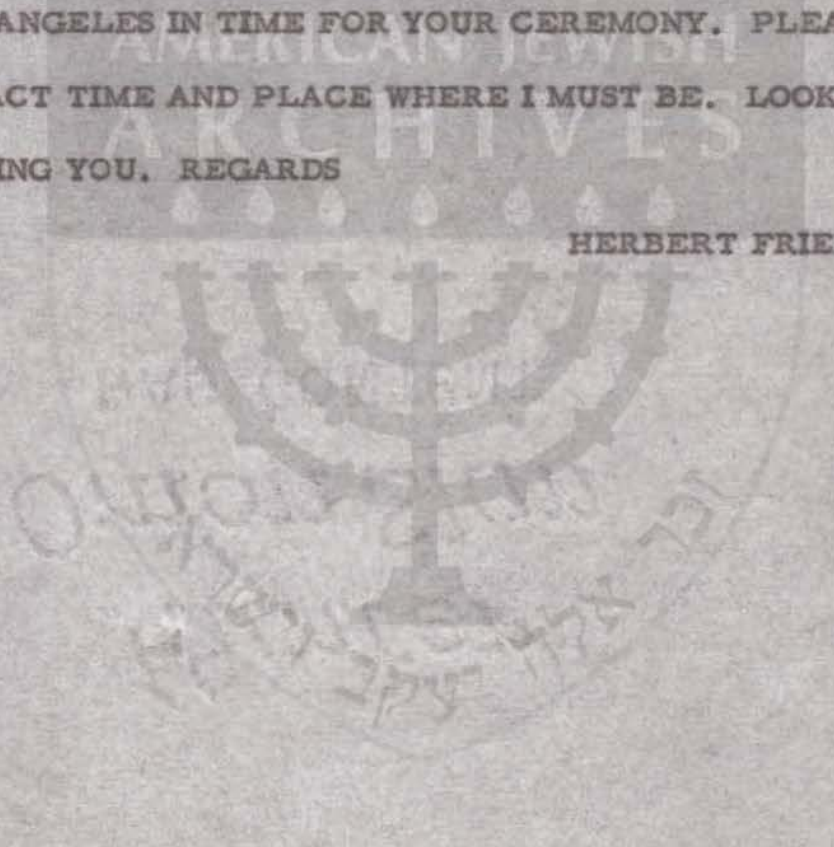
UNITED JEWISH APPEAL

MARCH 23, 1966

NATHAN SHAPEOL  
S & S CONSTRUCTION  
8857 W. OLYMPIC BOULEVARD  
BEVERLY HILLS, CALIFORNIA

HAVE ARRANGED TO LEAVE ATLANTA SUNDAY MORNING TO ARRIVE  
IN LOS ANGELES IN TIME FOR YOUR CEREMONY. PLEASE INFORM  
ME EXACT TIME AND PLACE WHERE I MUST BE. LOOKING FORWARD  
TO SEEING YOU. REGARDS

HERBERT FRIEDMAN





*File*

8 April 1963

Mr. Harry L. Shapiro

Herbert A. Friedman

Hartford, Conn.

I spoke with Naboichek in Hartford and talked to him about increasing his own gift. He said he would give some thought to it and also he would take Shulansky as his special responsibility to see if he could increase him. He has the feeling from the way Edward Suisman handled himself at the PCB meeting that Suisman would repeat last year's gift. Parenthetically he said that Leavitt handled himself very well at the PCB meeting and could always represent the UJA in Hartford because he has complete acceptability by the leading people.

Naboichek said he would call me after Pesach and give me a progress report on what was happening in the community. I suggest you follow up on Naboichek during Pesach week.

He was delighted to hear from me because, he said, this was the first call he had received from anyone about this year's campaign. He said he had not even heard from Gottlieb.

HAF:gb  
cc: IB, ERV, MP



X

December 18, 1967

RIVLIN  
JEVAGENCY  
JERUSALEM (ISRAEL)

ITT

DEEPLY APPRECIATE YOUR WIRE AS TIME RUNNING OUT ON US REGARDING  
COMMUNITY ~~IS~~ SCHEDULES STOP CHANGING ALLON CALENDAR IN VIEW YOUR  
REQUEST AS FOLLOWS TWENTYFOUR JANUARY CLEVELAND TWENTYFIVE  
NEWARK TWENTYSEVEN PALMSPRINGS TWENTYEIGHT DALLAS TWENTYNINE  
MIAMI THIRTY CHICAGO STOP PLEASE ADVISE ALLON ~~IF~~ ARRIVAL FLIGHT SO  
WE CAN MAKE APPROPRIATE PLANS MEET HIM STOP ALSO ADVISE WHEN HE  
MUST RETURN TO ISRAEL STOP HENRY BERNSTEIN APPRECIATIVE YOUR  
CONFIRMATION OF AVRAM YAFFE STOP LET ME KNOW WHETHER YAFFE WILL  
BE ABLE TO WEAR UNIFORM STOP YOUR MESSAGE RE STELLA LEVY NOT  
CLEAR STOP WE ASK <sup>FOR</sup> HER TWENTYEIGHT FEBRUARY UNTIL THIRTY MARCH  
STOP IMPORTANT THAT WE HAVE HER SINCE SHE COMPLETELY SCHEDULED  
FOR ENTIRE PERIOD REQUESTED STOP STILL WAITING HEAR FROM YOU WHETHER  
SHAPIRA WILL BE AVAILABLE TO US STOP IF HE TO BE USED WE MUST HAVE  
IMMEDIATE DATES STOP ALSO WAITING HEAR FROM YOU REGARDING OTHER  
OFFICERS STOP HOWEVER MOST IMPORTANT OF ALL MUST HAVE REPLY RE  
PRIME MINISTERS SCHEDULE SO CAN PLAN PROPERLY FOR HIS VISIT STOP  
ALSO ADVISE IF COLONEL MENDLER CAN EXTEND HIS VISIT THROUGH JANUARY  
TWENTYEIGHT INORDER ACCEPT IMPORTANT MEETINGS REGARDS *AND THANKS*

IRVING BERNSTEIN



9 May 1967

Mr. Eliezer Shavit  
Jewish Agency  
P.O.B. 7053  
Tel Aviv, Israel

Dear Eliezer:

I have your note, and while I would be very happy to have private conversations with you before meeting any of the other people, frankly I do not see how that will be possible.

I am arriving at 10:15 a.m. on 22 May and going straight to the King David in Jerusalem. Even if everything is on time, I do not see how I will get to the King David before 12:30 or 1:00 p.m. I will be very tired after the long non-stop flight and will need a few hours sleep. Mr. Pincus' cable said that he wants to meet with me on the same evening. He did not say what hour. I will need at least 4 or 5 hours to sleep and catch up. If I do not have to meet Mr. Pincus until 7:00 or 8:00 p.m., then I will be glad to see you for half an hour just before I see him.

Looking forward to seeing you, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

הסוכנות היהודית לארץ-ישראל

THE JEWISH AGENCY FOR ISRAEL  
TREASURY DEPARTMENT

PHONES: 24871 (10 LINES)

CABLES: JEVAGENCY

TELEX: 022-236

JERUSALEM

P.O.B. 22 7053

Our ref. \_\_\_\_\_

Tel Aviv, May 7, 1967

PERSONAL

Rabbi Herbert A. Friedman  
Executive Vice Chairman  
United Jewish Appeal  
1290 Avenue of the Americas  
New York, N.Y. 10019

Dear Herb,

I would very much like to have a private conversation with you as soon as you arrive, before we have any discussions regarding the IEF with the concerned factors. I would also want to have a private word with you and with Ralph, later on.

From the exchange of cables you have had with Mr. Pincus concerning the schedule of meetings, I understand that it will be very difficult to arrange such tête-à-tête conversations, but nevertheless I shall be very grateful if you could fit me in somewhere.

Looking forward to your visit,

Sincerely yours,

Eliezer Shavit



WESTERN CABLES  
Via UNION

WESTERN CABLES  
Via UNION

WESTERN CABLES  
Via UNION

✠

UJAPPEAL62911

COR67 JN466 JERUSALEMISRAEL 33 5 1412

LT FRIEDMAN UJAPPEAL NYK

5/7/67

YOURS FOURTH PRESUME YOU ARRIVING 22ND SUGGEST MEETING YOU  
22ND EVENING JERUSALEM SCND SUGGEST MEETING BOTH OF US WITH  
RALF SHMUELI POSNER SHAVIT 23RD 10A.M PLEASE CONFIRM

REGARDS PINCUS

REPT 22ND 22ND 23RD 10A.M

PLI

✠

UJAPPEAL62911

X

UNITED JEWISH APPEAL

PINCUS  
JEVAGENCY  
JERUSALEM (ISRAEL)

MAY 8

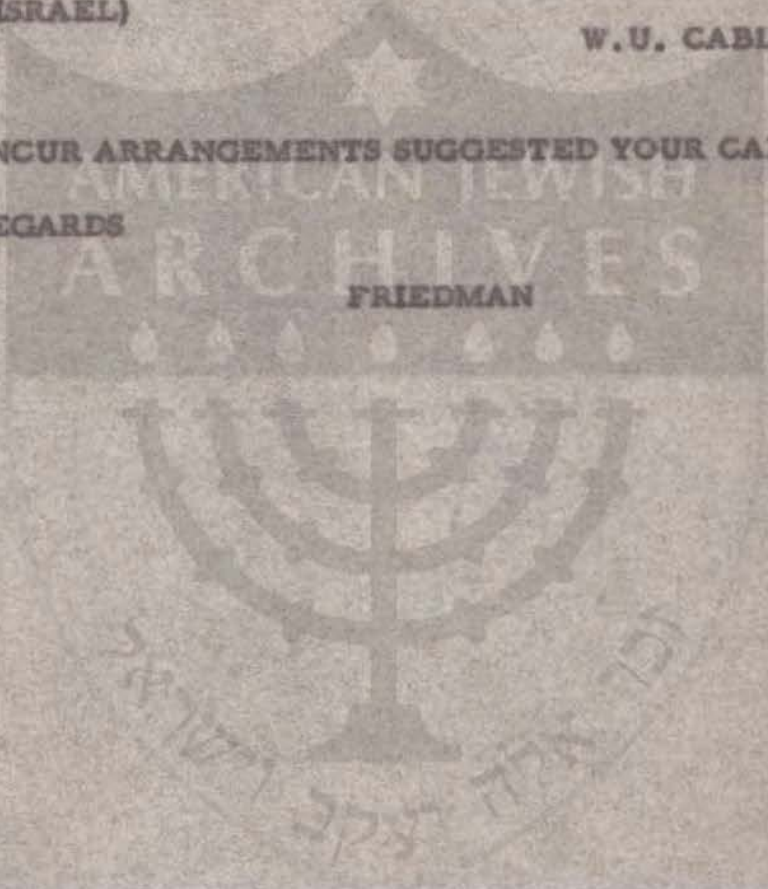
67

W.U. CABLES

VERY HAPPY CONCUR ARRANGEMENTS SUGGESTED YOUR CABLES

MAY SEVENTH REGARDS

FRIEDMAN





10 MAY 1967

Mr. Eliezer Shavit  
Jewish Agency  
P.O.B. 7053  
Tel Aviv, Israel

Dear Eliezer:

My plans have changed just a bit. I shall be arriving on the same date, as stated in my letter yesterday, but will be going to Tel Aviv instead of Jerusalem.

I will be very happy to meet with you on 22 May at <sup>7:00</sup>~~6:00~~ p.m. at the Sheraton Hotel.

Looking forward to seeing you, I am,

Sincerely,

HAF:gb

Herbert A. Friedman



TELEX

MAY 12, 1967

~~ESTROL~~  
Hofberg  
5/22/67

VINITSKY  
JEVAGENCY  
JERUSALEM (ISRAEL)

FRIEDMAN PLANS CHANGED AGAIN. PLEASE RESERVE SHERATON  
MONDAY MAY TWENTYSECOND. KING DAVID TUESDAY WEDNESDAY  
MAY TWENTYTHIRD TWENTYFOURTH. CAESAREA THURSDAY FRIDAY  
MAY TWENTYFIFTH TWENTYSIXTH. FRIEDMAN MEETING PINCUS MONDAY  
NIGHT WISHES SEE SHAVIT SHERATON 7:00 P.M. TUESDAY IN TELAVIV  
WISHES SEE GAMZEY 10:00 A.M. THEN WILL ATTEND 11:00 A.M. MEETING  
WITH PINCUS ALREADY SCHEDULED IN TELAVIV TOBE FOLLOWING BY  
5:00 p.m. MEETING JERUSALEM WITH ARANNE ALREADY SCHEDULED.  
FRIEDMAN WILL SPEND ALL DAY WEDNESDAY WITH YOU ON MISSIONS.  
HOWEVER ALSO WISHES HAVE SEPARATE APPOINTMENTS WEDNESDAY  
WITH BENELIEZER AND HORWITZ. IF HORWITZ NOT AVAILABLE  
WEDNESDAY FRIEDMAN WILLING SEE HIM THURSDAY CAESAREA  
WARMEST REGARDS

BERNSTEIN

ESTROL WED.



הסוכנות היהודית לארץ-ישראל

THE JEWISH AGENCY FOR ISRAEL  
TREASURY DEPARTMENT

PHONES: 24671 (10 LINES)

CABLES: JEVAGENCY

TELEX: 022-236

JERUSALEM

P.O.B. 7053

Our ref. \_\_\_\_\_

Tel Aviv, May 16, 1967

Rabbi Herbert A. Friedman  
Executive Vice Chairman  
United Jewish Appeal  
1290 Avenue of the Americas  
New York, N.Y. 10019

EXPRESS

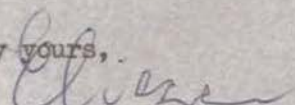
Dear Herb,

Thank you for your letters of the 9th and 10th of May. I had already been advised of the change in your plans, and was glad that you would be coming to Tel Aviv first.

I have just heard that your meeting with Mr. Pincus at his home has been fixed for 7 p.m., and therefore I suggest that we meet at 6 p.m. at the Sheraton, and in order to save time I will drive you to Mr. Pincus'.

I shall be seeing you at the airport, and am looking forward to it.

Sincerely yours,

  
Eliezer Shavit

הסוכנות היהודית לארץ-ישראל  
THE EXECUTIVE OF THE JEWISH AGENCY

Telegrams: "JEVAGENCY" JERUSALEM

Telephone: 39261 (9 Lines)

OFFICE OF THE EXECUTIVE

P. O. Box 7053

~~JERUSALEM~~

Ref. No.

Tel Aviv, June 18, 1970

Rabbi Herbert A Friedman  
Shkunat Havilot,  
Caesarea

Dear Herb,

On my return I found on my desk an invitation from the Hebrew Union College to the ceremony at which you were awarded an Honorary Degree.

In addition to my good wishes to you verbally in Williamsburg, I want to add a few words. You know that we Israelis do not have as rich a vocabulary for compliments as you Americans, but all I really want to say is that this degree was given to someone really deserving it.

I congratulate you again.

Sincerely yours,

*Eliezer*  
Eliezer Shavit



WUCNY TLX L#  
UJAPPEAL62911  
COR219

JNO158 JERUSALEMISR 55 9 1530  
LT RABBI FRIEDMAN UJAPPEAL NYK

APOLOGISE NECESSITY CHANGING ARRANGEMENTS DUE  
OBLIGATION BE TELAVIV MORNING TWENTYTHIRD STOP  
SUGGEST FOLLOWING ONE MEETING YOU EVENING MONDAY  
TWENTYSECOND AT MY HOME SECOND MEETING BOTH OF  
US WITH RALPH SHMUELI POSNER SHAVIT TWENTYTHIRD  
11 AM JEVAGENCY TELAVIV MAY PROCEED TOGETHER  
JERUSALEM FOR MEETING WITH SAPIR ARANNE PLEASE  
CONFIRM

REGARDS PINCUS

COLL 11 AM

AMERICAN JEWISH  
ARCHIVES

- ✓ 1) call Pincus OK
- 2) inform CV change plans
- 3) inform Shavit " " "
- 4) Ganzey-Sharon-T.A. - Tues 10 A.M.
- CV - 5) Ben-Elizer - Jer. Wed.
- CV - 6) Lou Horowitz - Jer. Wed. or Caesarea Thurs.

- 1) MON NITE - TEL AVIV Sharon
- 2) TUES NITE - JERUS
- 3) WED " " "

INFORM

America Commercial Mackay All America Commercial Mackay All America  
nd Radio Cable Radio Cables and Radio Cables and Radio Cables and

E Radio System  
BOWLING GREEN 9-3800  
American Cable & Radio System  
67 BROAD STREET, N. Y. • BOWLING GREEN 9-3800  
American Cable &  
67 BROAD STREET, N. Y. •

*W*  
TGB645

GS

IV139/JEC94 X1033 JERUSALEM ISR 48 4 1647 ROSENWALD FRIEDMAN  
UNITED JEWISH APPEAL  
165 WEST 46 ST N

LT ROSENWALD FRIEDMAN UJAPPEAL NEWYORK

AMERICAN JEWISH ARCHIVES  
AGENCY EXECUTIVE MEETING DECEMBER THIRD EXPRESSED PROFOUND  
APPRECIATION COURAGEOUS DECISION RAISE HUNDRED MILLION EMERGENCY

FUND STOP HEARTENED BY YOUR DEVOTION ENERGY AND CONFIDENCE IN  
AMERICAN JEWISH GENEROUS READINESS SUSTAIN FELLOW JEWS STOP  
AGENCY PLEDGES MAXIMUM COOPERATION WISHES YOU ALL SUCCESS HEARTFELT  
BLESSINGS

SHAZAR

*cc sent w/2  
12/5*

DEC 5 - 1956  
FOR PROMPT SERVICE  
TELEPHONE REPLY TO  
MAIN OFFICE - WH 4-3100

CFM *LT*



15 May 1967

Dr. S. Ben-Eliezer  
Jewish Agency  
P.O.B. 92  
Jerusalem, Israel

Dear Dr. Ben-Eliezer:

I have your letter of 5 May, including the notes on Bet Shean.

As you probably know by now, I expect to be in Israel next week for a few days and have asked Mr. Vinitsky to make an appointment for you and me. I think that is being made for Wednesday, 24 May.

I suggest that we hold a full discussion at that time concerning the preparation of literature for the 1968 campaign. The only comment I would like to make now is that while the notes on Bet Shean are interesting, nevertheless, they still fall into the category of describing needs. By now, after two years of telling the needs of absorption, I think we have to shift over and start talking about accomplishments in this field. What is the Agency actually going to do with the funds available in the absorption category of the budget?

You will recall that last year I thought that not enough had been accomplished out of which we could make sufficiently strong campaign propaganda and that we should continue in 1967 with a re-statement of needs.

Conversely, I now feel that for 1968 we must begin to indicate that some progress has been or is being made, and to exploit that. I think you see the difference in what I am saying. Please give some thought to it.

Looking forward to seeing you, I am, with kind personal regards,

Sincerely yours,

HAF:gb                      Herbert A. Friedman  
cc: Mr. Louis Pincus



HAF/fo  
Risc. low.

24 July, 1961

Dr. Chaim Sheba  
Tel Hashomer Hospital  
Israel

Dear Chaim,

One of our important leaders in the UJA, Mr. Bernard Barnett of Louisville, Kentucky, has brought a matter to my attention, which might be of some interest to you.

There is a young girl, age 25, a divorcee, who is interested in coming to live in Israel. Her name is Mrs. Susan Weltman, and her curriculum vitae is as follows:-

Education: B.S. in Physical Education, University of Colorado, Boulder, Colo.  
Certificate in Physical Therapy, Northwestern University, Chicago, Ill.  
Experience: 3½ years — staff Physical Therapist, St. Luke's Hospital, Chicago  
1½ years University of Ill. Research and Educational Hospital  
Acting Supervisor of Orthopedics  
Amputee Supervisor

She has no knowledge of Hebrew but is quite willing to learn.

If you are at all interested in pursuing this further, then you may write to me or directly to the girl herself for more information (her address is: 1350 Lake Shore Drive, Chicago 10, Ill.). My impression is that she is quite capable financially of arranging her own visit to Israel. She wants to start a new life and I thought that with her specialty she should naturally look around for something in the nursing field.

Looking forward to hearing from you, and with all good wishes, I am

Sincerely,

Herbert A. Friedman  
Executive Vice-Chairman

HAF/fo

cc Barnett



Mrs. Susan Weltman  
1350 Lake Shore Dr.  
Chicago 10, Ill.

~~25 - divorce~~  
~~build new life~~  
~~Strongly recommends~~

### Education

B.S. in Physical Education  
University of Colorado  
Boulder, Colo.

Certificate in Physical Therapy  
Northwestern University  
Chicago, Ill.

### Experience

3 1/2 yrs. - staff physical Therapist  
St. Luke's Hospital  
Chicago

1 1/2 yrs. University of Ill. Research  
& Educational Hospital

Acting Supervisor of Orthopedics  
Amputee Supervisor.

No knowledge of Hebrew but willing to learn





Government Hospital  
Tel-Hashomer  
Israel

-----

5  
April 26<sup>th</sup>, 1962  
4363/8

Rabbi Herbert A. Friedman,  
United Jewish Appeal,  
165 West 46th Street,  
New York 36, N.Y.

Dear Herb:

Not at all to repay you with equal coin, is this my reply to your letter of 2.19.1962 delayed; I had to think of a way out from the impasse, so obvious from your letter.

My provisional suggestion at this date is the following:

The Jewish War Veterans Ladies Auxilliary, contribution to which are tax-exempt, have been raising money for the hospital ever since 1948. Their first contribution in 1948 was a major one, \$ 150,000 in one lump sum; later on, yearly \$ 20,000-25,000, all for equipment, were raised or rather contributed. They have been able to clear all contributions to our hospital as to an "adopted" hospital, on equal footing with contributions to the various Veterans Hospitals in the U.S.A. as far as taxemption is concerned.

The fact that we are a non-sectarian, non-profitmaking hospital and we also have a voluntary public body, which takes care of new installations in our hospital, the Government only giving us the maintenance budget, I feel, might give us a chance to be acceptable from the fiscal point of view.

One of the most important "Philanthropic Development Consultants" in your country who helped raise funds for building universities, has written to me that Tel-Hashomer, by now, has a name all over the U.S.A. and with the Manhattan Guild for New York and the Jewish War Veterans for the rest of your country, considerable funds could be raised.

As it is my duty to start planning the replacement of our huts before they collapse into rubble, and as on the other hand the Treasury of our Government has had to completely ignore our plight, either for lack of funds or also for lack of appreciation of our precatastrophic situation, I cannot sit back in resignation and accept this death sentence to Tel-Hashomer.





- 2 -

I know too well that Mrs. Rose Halpern or Mr. Hemlin and other members of your committee, though sympathetic with my efforts in 1948, fail to appreciate today our being an essential tool for Israel. Even my great friends from the A.J.D.C. Mr. Ed Warburg and Mr. Moe Lewit\* never thought of what will happen to Tel-Hashomer if its buildings cease to be usable. Imagine how well our need of investing one to two million dollars per year, over a period of 5-6 years, could stir many fund raisers and many donors to increase their contribution or to maintain it, only because it will serve to make a wareffort with a special flavour like a hospital survive destruction and assist in creating peace and happiness?

For all these reasons I again would suggest you reconsider our case. I am about to write to Mr. Warburg and to Mr. Lewit\* in the same vein. Mr. A.S. Kay has discussed our case with Mrs. Jessie Gneslin the Executive Director of the J.W.V.L.A. who came specially to Israel to see our work and think whether it would be humane to let us perish, or deteriorate. We pride ourselves today of being the largest general hospital with the greatest number of surgical procedures up to 2,000 per year; we are probably the best in Eye Surgery, equal to anybody in Traumatology, Chest Surgery and Vascular Surgery. All this cannot just go down only because we wrote on our flag to stay uncommitted to any agency or political group? or because we reconciled with huts when money had to go for more crying and more essential needs.

I hope you will discover how much our desperate situation can make us eloquent not only as letter writer, but before audiences, all over the U.S.A. Our having stayed in simple structures could serve as a ribbon on our chests when we come now and ask for "Rehabilitation".

In the expectation of your reconsidering your stand,  
I remain,

Yours,  
*Chaim*

Chaim.



Government Hospital  
Tel-Hashomer  
Israel

-----

File A  
May 13<sup>th</sup>, 1962

Rabbi Herbert A. Friedman,  
United Jewish Appeal,  
165 West 46th Street,  
New York 36, N.Y.

4934/8

Dear Herb :

Thank you for your letter. Louis Pincus did not discuss with me anything regarding our plight. He has his own headaches, I assume, and a hospital is considered by him, as by you or Moe Lewitt and even my oldest American friend Joe Schwartz, as Mr. Eshkol's holy duty; but what shall I do if Mr. Eshkol has, like Pincus, a kind heart but pledges towards non governmental agencies which have political strings they can, and do, pull, to get, literally, millions and tens of millions for treating immigrants and alike justifications for receiving funds.

I know I write like a heretic; but you would not believe it, that I have to find extrabudgetary contributions (nedavoth), even to pay our understaffed hospital laundry, understaffed cleaning department, not to speak of secretarial work. All my writing I have to do in longhand at night or on Shabbath and to find a lady who volunteers to do a part of our typing on Mondays and Wednesdays when she gives us free of charge her time and her skill to assist the single secretary of the Hospital. Such is the situation; when others, call them Hadassah or Trade-Unions, can indulge in incubating their silken young men to produce scientific work or even clinical work. If I wait 5 years more, as I did 14 years, it will be too late.

All one can ask me is to stop complaining and leave the Government Service and go into private practice. My last effort before adopting such a line of admitting defeat is to help myself.

I tried to do it with the help of A.J.D.C. through Malben in 1950-52; it worked partly; later on by finding funds for research. But for building we need large sums. Saul Elgart offered his offices and if to do it myself I shall have to become a private citizen and go out and fight for the survival of just one hospital. And fight means comparing ours and other's "standard of living".





- 2 -

I know this is not an easy task; but my hands and my conscience are clean and I feel, I can recruit good will to correct an injustice which is done to us ruthlessly and which one can not endure one day longer.

Mr. Raphael and other politicians might try to lull me into hopes they would do it for me. I do not believe they will nor that they can. They do not carry any power of conviction as medicine and research into biology as I see it, is completely strange to them.

I have a standing invitation from Jow Schwarz to come to the U.S.A. for the Bonds and when I do so I hope I shall be able to decide on the hospital's and my future.

In despair,

Yours 

Chaim Sheba



לשכת סגן ראש הממשלה  
THE DEPUTY PRIME MINISTER'S OFFICE

~~HAF~~ TB  
cc-ERD  
AF  
file

Jerusalem, January 20th, 1964.  
Letter No. 1122/1/3

Mr. Herbert A. Friedman,  
United Jewish Appeal,  
1290 Avenue of the Americas,  
New York, 19,  
N.Y.

Dear Mr. Friedman,

I attach hereto a copy of my letter to Mr. G. Sagi, the Israel Consul in San Francisco, regarding a possible public appearance before the "Commonwealth Club" or the "World Affairs Council". You will note that Mr. Eban has agreed in principle, subject to the fact that it does not interfere with his U.J.A. commitments.

I have asked Mr. Sagi to contact the U.J.A. and to coordinate the matter with you.

Yours faithfully,

*E. Shimoni*

Emanuel Shimoni,  
Director.

Att:



NLT

HAF  
Misc. Gen

United Jewish Appeal  
165 West 46th St., N.Y. 36, N.Y.

SHRAGAI  
JEVAGENCY  
JERUSALEM (ISRAEL)

July 24 61

HAZELTOV ON DAUGHTERS MARRIAGE WISH HER LONG LIFE HAPPINESS CHILDREN STOP HOPE YOU ARE  
RECOVERED REFUAH SHLEMAH REGARDS

AMERICAN JEWISH ARCHIVES  
HERBERT FRIEDMAN



HAF/fo



24 March 1964

Mr. S. Z. Shragai  
Jewish Agency  
P.O.B. 92  
Jerusalem, Israel

Dear friend,

I have your letter saying that you will be in New York from the 20th of April. I look forward very much to seeing you. I have already been in touch with your son.

With all good wishes for a happy and kosher Pesach, I am,

Sincerely,

HAF:gb

Herbert A. Friedman



ESHKOL TO VISIT PRESIDENT JOHNSON

Tel Aviv, January 13, 1964.

(JCNS) Mr. Levi Eshkol, the Prime Minister, will make an official visit to Washington in the spring. Political observers here said that the invitation was included in the personal message from President Johnson delivered last week by Mr. Sargent Shriver, President Johnson's special envoy during the Pope's visit to Israel.

Although official sources refused to confirm the invitation, claiming that it was unusual to divulge the contents of messages exchanged between heads of State, reliable sources said that Mr. Eshkol had accepted the invitation.

Jordanian sources revealed that King Hussein was also invited to visit Washington and had also accepted the invitation.

This is the first time that an Israeli Premier has been asked to visit the U.S. officially. All Mr. Ben-Gurion's previous meetings with President Eisenhower and President Kennedy were "private".

At yesterday's Cabinet meeting Mr. Eshkol made known the content of President Johnson's message and also reported on his intended reply.

✓  
X  
UNITED JEWISH APPEAL

JANUARY 10, 1966

ISRAEL SIEFF  
HELMOND (ISRAEL)

ALL AMERICA

AMERICAN JEWISH  
TERRIBLY SHOCKED TO HEAR OF DEATH OF YOUR BELOVED WIFE.  
BOTH MARJORIE AND EYE SEND OUR DEEPEST SYMPATHY AND WANT  
YOU KNOW WE ARE THINKING OF YOU AT THIS MOMENT OF GRIEF.  
OUR HEARTS GO OUT TO YOU.

MAX FISHER



✓ J  
X  
UNITED JEWISH APPEAL

JANUARY 10, 1966

ISRAEL SIEFF  
TELMOND (ISRAEL)

all america

AMERICAN JEWISH  
RELIGIOUS  
NEWS OF PASSING OF LADY SIEFF HAS SADDENED ALL YOUR FRIENDS  
AND ADMIRERS. PLEASE ACCEPT CONDOLENCES PERSONAL AND  
OFFICIAL FROM ALL IN UJA FAMILY

HERBERT FRIEDMAN





*Misc*

November 29, 1963

Mrs. Abba Hillel Silver  
19810 Shaker Blvd.  
Cleveland, Ohio

Dear Mrs. Silver:

We are deeply saddened by the untimely death of your husband. Our country mourns the passing of a distinguished scholar and spiritual leader. World Jewry has suffered a great loss.

In 1947 when our people stood on the brink of disaster, it was Abba Hillel Silver who inspired the Jews of America to meet their destiny. With his matchless eloquence and brilliant statesmanship, he espoused the cause of Zion before the United Nations. He has earned his rightful place in Jewish history as one of the architects of the reborn State of Israel.

A generation ago, when our brethren overseas faced peril and destruction, your husband played a significant role in the establishment of the United Jewish Appeal. From that historic moment, he never ceased his indefatigable support and leadership in the rescue and rehabilitation of more than three million Jews throughout the world.

It was, indeed, a memorable occasion when Abba Hillel Silver joined in the observance, last year, of the twenty-fifth anniversary of the UJA. The impact of his towering personality stirred the minds and hearts of a new generation of American Jews who must now carry forth the sacred mission of the UJA.

In your hour of bereavement we pray that you and your loved ones may find solace and consolation in the noble deeds and immortal accomplishments of your husband - one of the greatest Jews in modern times.

Sincerely yours,

Joseph Meyerhoff  
General Chairman

Herbert A. Friedman  
Executive Vice-Chairman

JM/HAF:um





Personal and Unofficial

CITY OF NEW YORK  
OFFICE OF THE MAYOR  
NEW YORK, N. Y. 10007  
1738 Municipal Building

CHARLES H. SILVER  
CONSULTANT TO THE MAYOR

March 26, 1968

My dear Rabbi:

I hope all is well with you.

I thought you would be interested in reading the enclosed statement (which was broadcast four different times) made at a Memorial Service for the late Cardinal Spellman.

Kind regards,

Sincerely,

Rabbi Herbert A. Friedman  
Executive Vice-Chairman  
United Jewish Appeal  
1290 Avenue of the Americas  
New York, New York 10019

28 March 1968

Mr. Charles H. Silver  
City of New York  
Office of the Mayor  
1738 Municipal Building  
New York, N.Y. 10007

Dear Charlie:

I was delighted to receive the copy of the Congressional Record containing your address about Cardinal Spellman.

It is a choice piece of Americana and I enjoyed reading it and shall enjoy showing it to others.

I hope you are keeping well. We are working very hard in the campaign. The situation in Israel is as I described it many months ago, namely, one of no peace and continuous warfare. This imposes a heavy burden and we are all working hard on meeting it.

Sincerely,

HAF:gb

Herbert A. Friedman



Israel must live



## United Jewish Appeal

1290 AVENUE OF THE AMERICAS, NEW YORK, N.Y. 10019  
PLAZA 7-1500 CABLE ADDRESS: UJAPPEAL, NEW YORK

9 September 1969

Hon. Charles H. Silver, President  
Beth Israel Hospital  
First Avenue & 16th Street  
New York, New York

Dear Charles:

As I told you on the telephone, the UJA is planning a most unusual event for our National Conference. There is in Jewish history a tradition which calls for the honoring of those righteous men among the nations of the world who perform deeds of extraordinary charity, kindness and heroism on behalf of the Jewish people, particularly in times of great stress and difficulty.

During the incredible period of Nazi bestiality, there were righteous men of all the nations, non-Jews, who saved Jews from the Nazis often at peril and personal risk, by hiding them in their homes and in a variety of other ways.

There is located in Jerusalem a central archive which contains the names of such righteous men, and from this archive we have selected four persons whom we shall bring to New York for this Annual Conference, and whom we wish to honor publicly. One of these persons is a Catholic priest from Belgium, Father Joseph Andre. Another is a French woman doctor; another is a German man now living in San Francisco; another is a Dutch man.

It is our desire and hope that His Eminence Clarence Cardinal Cooke would agree to accept our invitation to appear on that program, to present an award to the priest and perhaps one other of the recipients who might be of the Catholic faith, and most important of all to speak for a few minutes to the audience, which will be very large and will consist of people from all over the country, about his thoughts on man's humanity to man.

The exact date, dear Charles, is Saturday, 13 December 1969. We are not yet certain whether the ceremony will be held in the afternoon or the evening, but we shall know very shortly. The location is the New York Hilton Hotel. If you could speak to the Cardinal about this, we would be most grateful. If there is any other information you or he desire, I shall be happy to provide it.

With all good wishes for the coming holiday season, I am,

Sincerely yours,

Herbert A. Friedman

Executive Chairman





# UNITED JEWISH APPEAL

on behalf of JOINT DISTRIBUTION COMMITTEE, UNITED PALESTINE APPEAL, UNITED SERVICE FOR NEW AMERICANS

1950 Budget for the Greatest Reconstruction Program in Jewish History - \$272,455,800.

165 West 46th Street, N.Y. 19, N.Y. PLaza 7-1500

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April 24, 1950

Rabbi Herbert Friedman  
Temple Emanuel  
1595 Pearl Street  
Denver, Colorado

Dear Rabbi Friedman:

I am happy to enclose herewith a print of the photograph showing you presenting the check for your community to Mr. Roosevelt at last week's Washington United Jewish Appeal Conference.

If you need additional copies, do not hesitate to let me know.

With best wishes, I am

Sincerely yours,

*George Silverman*

George Silverman  
Publicity Department

GS/fl  
Enc.



DR. HILLEL E. SILVERMAN, Rabbi of Sinai Temple

10400 WILSHIRE BOULEVARD  
LOS ANGELES, CALIFORNIA 90024  
BRadshaw 2-6336 • GRanite 4-1518

RECEIVED

MAR 20 1970

March 13, 1970

NOTED BY		REFER TO	
DATE		DATE	
			HAF-1B
ANSWERED			

Rabbi Herbert Friedman  
United Jewish Appeal  
1290 Avenue of the Americas  
New York, N.Y. 10019

Dear Herb:

I thought you might like to know about a wonderful resolution which was passed at a meeting of the Board of Directors of Sinai Temple yesterday evening, vis a vis the responsibility of our Synagogue membership to the United Jewish Appeal.

The resolution reads as follows: "That every member of Sinai Temple be counted among the contributors to the U.J.W.F. and that, therefore, such giving be a pre-requisite to membership therein."

In other words, no Sinai member may continue to be an affiliate of this Synagogue unless he assumes the privilege of affiliating concretely with the cause of our people Israel.

With warmest best wishes, I am

Sincerely yours,

Hillel E. Silverman

Hillel E. Silverman

HES:lz

cc Jordan  
Glenn  
JMK

1st April 1979

Rabbi Hillel Silverman  
Sinai Temple  
10400 Wilshire Boulevard  
Los Angeles, California 90024

Dear Hillel:

I cannot tell you how pleased and delighted I am with your letter of 13 March, in which you tell me about the action of your Board of Directors. It is absolutely splendid, and will be more helpful than you can possibly imagine in beginning to set a national tone.

I hope Earl Jordan is keeping you up to date. Our present plan is to work on a pilot project with about 15 congregations throughout the entire country. Yours is one of the first to have come through, and you can be sure that we will use your example to influence others. Once this pilot group is successfully completed, we will then use it as a base for a national springboard to every congregation in the country.

With many thanks for your enthusiastic support, I am,

As ever,

Herbert A. Friedman



Man  
April 10, 1964

Rabbi Hillel Silverman  
Congregation Shearith Israel  
9401 Douglas  
Dallas 25, Texas

Dear Hillel:

I am pleased with the tone and tenor of your reaction to the letter sent to me by Albert Lehman of Oakland. All too often the critical and sophisticated listener doesn't begin to understand the obstacles confronting the speaker at a fund raising meeting. It is difficult enough to get our contributors to the meeting. The task is compounded when it is a Rabbi who is making the speech. I am grateful that at least some of our colleagues succeed in breaking down the barriers and barricades separating the hand and the heart from the UJA pledge card. Our styles vary; but since when have we been able to please everybody in the congregation?

Needless to say, your personal sacrifices are deeply appreciated by all of us. The record speaks for itself and it is superfluous, to say the least, to bring my attention to your successes elsewhere. By the way, wasn't your namesake possessed of infinite patience and understanding?

My warmest regards to Dvora and the kids. Fran and David are doing fine. I hope that we will meet before the RAC meeting next December at the Hilton in New York.

Sincerely,

Herbert A. Friedman  
Executive Vice-Chairman

HAF/cis

cc: HAF, IB, ERV, EWM



April 10, 1964

Dr. Maurice D. Solomon  
Kehilath Israel Synagogue  
800 E. Meyer Blvd.  
Kansas City 10, Missouri

Dear Dr. Solomon:

The officers of the United Jewish Appeal join with the Jewish community of Kansas City in the celebration of your Thirtieth Anniversary as Rabbi of the Kehilath Israel Synagogue. It is with a sense of pride that we participate in the evening of tribute tendered in honor of one of American Jewry's outstanding spiritual leaders.

From the pulpit and through your writings, Judaism has been made relevant to the contemporary American Jew. In these tension ridden times, you have brought idealism and imaginativeness to the discussion of the crucial issues of social justice facing us, as Jews, and as Americans.

The Rabbinical Advisory Council, with your support, has become a vital aspect of the United Jewish Appeal. As a result, the Rabbinate of America has become directly involved with the global tasks and life saving work of the United Jewish Appeal.

It is our fervent hope that you be granted the strength to continue serving our people and our country in the great calling that you have chosen as your life's work.

Sincerely yours,

Herbert A. Friedman  
Executive Vice-Chairman

HAF/cis

cc: HAF, IB, ERV, DLL



✓  
22 October 1965

Rabbi Hillel Silverman  
Sinai Temple  
10400 Wilshire Boulevard  
West Los Angeles, California

Dear Hillel:

Ernie Michel has told me what a brilliant job you did at the Young Leadership Conference in Palm Springs.

This note is simply to thank you very warmly and gratefully for undertaking and carrying out the assignment so well. The few of us who are able to do this job have an enormous responsibility.

The young leaders require a combination of inspiration and information. If they won't come to the pew to receive it every Friday night, then the pulpit has to go to them. Actually we are preaching and yet the art is to do it without sounding preachy. Apparently you have succeeded in mastering the art well.

Let me know the next time you are coming East, so we can have a good reunion together.

As ever,

HAF:gb

Herbert A. Friedman



HERBERT A. FRIEDMAN  
1290 AVENUE OF THE AMERICANS  
NEW YORK 19, N. Y.

September 28, 1970

Mr. Norton Simon  
Beverly Hills Hotel-Bungalow 2  
Beverly Hills, California

Dear Mr. Simon:

When we met last, I said I would look into the matter of the costs of programs for Arabs now living under Israeli jurisdiction. The following is a brief report:

In view of the assumption by Israel of the responsibility for the fate of approximately one million Arabs living in the areas known as the West Bank and the Gaza Strip, which have been administered by Israel since the Six-Day War, a new financial burden has been created and has been carried by the people of Israel. The Arabs living in the administered territories are cared for by the Israeli authorities in matters of health, education, welfare, employment, and standard governmental services, as are Jewish citizens of Israel. This is a most impressive fact, representing an attitude of humanitarianism, which may be based upon enlightened self-interest, but whatever the motive it is certainly not the usual relationship of victor to vanquished. Actually, the attitude is based on the very long range policy of the Israeli leaders that Arabs and Jews will be living side by side in the Middle East for centuries to come, and must learn to live as friends not enemies, or at least in tolerance and not hatred.

The best time to begin this policy is now, and the best place to begin is in the administered territories which are contiguous to Israel. The cost of this policy this year is \$52.8 million, spent as follows:

	<u>\$ Million</u>
Health Services	4.0
Education & Vocational Training	13.1
Welfare & Sheltered Workshops	6.0
Agriculture & Water Development	4.0
Special Projects	1.4
Regular Administration (which includes the entire Civil Service, Police, Fire, Sanitation, roads and all normal governmental services)	24.3
	<u>\$52.8</u>

Continued...



HERBERT A. FRIEDMAN  
1290 AVENUE OF THE AMERICAS  
NEW YORK 19, N. Y.

September 28, 1970

Page -2-

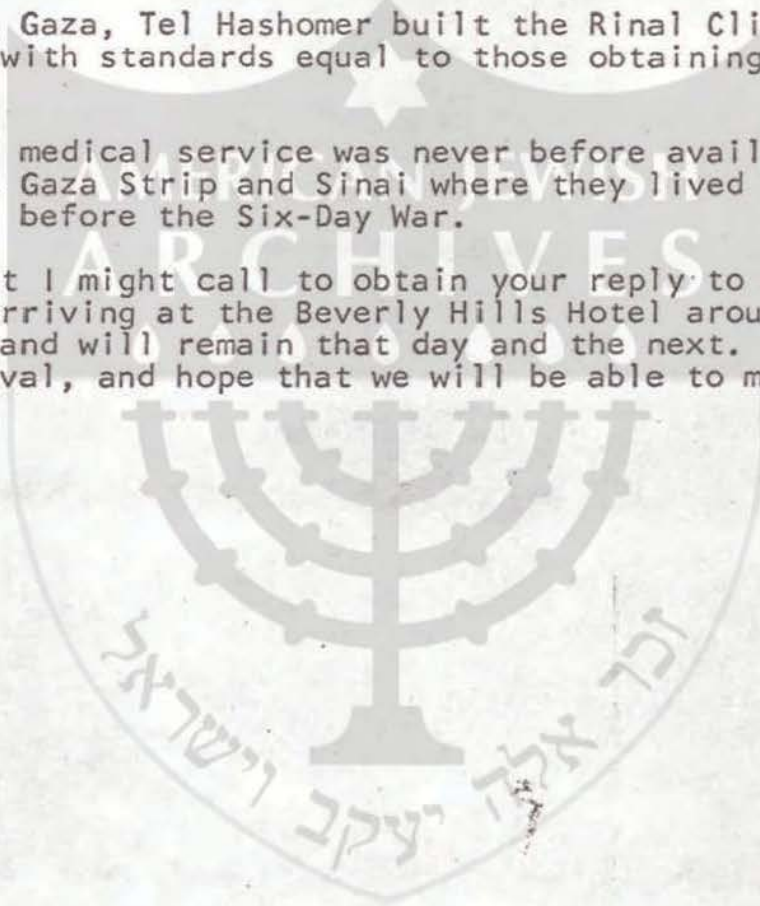
In addition, there are two interesting items. In El Arish, in the northern Sinai Peninsula, the Arab hospital is supervised by Tel Hashomer Hospital near Tel Aviv, which is the largest government hospital in Israel. For his work in supervising, Dr. Shani received the Schweitzer Prize.

Secondly, in Gaza, Tel Hashomer built the Rinal Clinic, and operates it with standards equal to those obtaining in Israel itself.

This type of medical service was never before available to the Arabs of the Gaza Strip and Sinai where they lived under Egyptian sovereignty, before the Six-Day War.

You said that I might call to obtain your reply to my request. I shall be arriving at the Beverly Hills Hotel around noon, 7th of October, and will remain that day and the next. I will call upon my arrival, and hope that we will be able to meet again.

Sincerely,





PERSONAL

January 12, 1961

Mrs. Elaine Siris  
c/o United Jewish Appeal, of Greater New York  
220 West 58th Street  
New York City, N.Y.

Dear Mrs. Siris:

Rabbi Friedman tried to reach you by telephone but you had already left the country. And now Rabbi Friedman is away. He has asked me, therefore, to let you know that he has the report for which you asked him. Unfortunately he does not know the name of the people who should get it; if you will let Rabbi Friedman have this, the report will be mailed.

Very truly yours,

Secretary to  
Herbert A. Friedman



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*So that  
 others may  
 live...*

**UNITED  
 JEWISH  
 APPEAL  
 OF GREATER  
 NEW YORK**

220 WEST 58 STREET, NEW YORK 19, N.Y. • COLUMBUS 5-2200

*Women's Division*

**January 22, 1965**

**Rabbi Herbert A. Friedman  
 Executive Vice-Chairman  
 United Jewish Appeal  
 1290 Avenue of the Americas  
 New York, N.Y. 10019**


Dear Herb,

I don't have to tell you how thrilled all of us are that you will speak at our Special Gifts Luncheon on Thursday, March 4th, at the New York Hilton Hotel.

As I told you, this will follow the Rally at which Dr. Martin Luther King will be honored. It's a hard act to follow which is why I asked you.

Love to Francie and thanks again.

Sincerely,

  
**Mrs. Burt J. Siris**

~~MSB~~

MRS. BURT J. SIRIS  
103 GREENHAVEN ROAD  
RYE, NEW YORK

ll

Dear Herb,

Many thanks for Mrs. The  
information has been transmitted  
and I return the "document" to you.

all is peace in Greenhaven  
again. Cliff Gross seems most  
remorseful.

My best to Elaine

Kindest Regards

Elaine



27 January, 1965

Mrs. Benjamin Slurzberg  
63 Sherman Place  
Jersey City, New Jersey

Dear Mrs. Slurzberg:

Although I have been aware for many years of the very important contribution women throughout the country make to their community campaigns, I recently had occasion to analyze the exact percentage for which women are responsible and I found this figure -- close to 12% of the total raised -- even more impressive than most people realize. But 1965 will demand even more of you. Let me tell you why.

For the past four years the monies received by the United Jewish Appeal from the community campaigns have reached a plateau. Our needs, on the other hand, have not remained static. In these four years close to one-quarter of a million newcomers have arrived in Israel, and we have not been able to absorb them satisfactorily because our monetary goals have never been met. We have continued taking the refugees, and have accumulated tens of millions of dollars of debts, because no Jew whose life could be saved was turned down.

Now the situation has become even more complicated. Immigration in 1965 will continue at the same heavy rate, but money which the Joint Distribution Committee has been receiving for the past twelve years from the Conference on Jewish Material Claims against Germany growing out of World War II has now ended. This amounts to \$7,500,000 a year, a quarter of the total budget. How can we close this dangerous gap? American Jews must make up the loss of this money.

Increased giving is one very important way -- and I know you will stress this now that you understand the urgency of the situation.

But an equally important solution, all too often overlooked, is complete coverage. Achievement of our goals is not only the responsibility of a select few -- but of every Jewish individual in your community. In Jersey City you have a Jewish population of 13,000. You had 1,220 contributors in 1964. At this early stage of the campaign, when you can still do something about it, I hope you will adjust your plans to build up the largest possible list of additional contributors.



If your community and others will do this, it can mean another million dollars or more. That sum is truly obtainable from new \$10 or \$20 gifts, multiplied by 50,000 or 100,000 additional women who care throughout the country. Can there be a single woman in any American Jewish community who, understanding the needs, would not want to contribute an annual gift of \$10 which actually represents less than three cents a day?

I am grateful to you for having assumed leadership in this critical year. If you have any suggestions which you would like to share with me in order to raise the money we will need this year, I hope you will write to me. In any event, I am counting on you to help us achieve our goal.

With deep thanks and warm personal regards.

Sincerely yours,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:bga





FASHIONS, INC.

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OFFICE: 49 WEST 37th STREET, NEW YORK, N. Y. 10018

RICHARD E. SMOLOWE  
OFFICE OF THE PRESIDENT

Janaury 21, 1971

Rabbi Herbert Friedman  
United Jewish Appeal  
220 W. 58th St.  
N.Y., N.Y.

Dear Herb:

A group of very interested Stamford Jews were kicking around the possibilities in the Middle East negotiations, and came up with several interesting points. I am passing these along to you on the possibility that some of these trading areas may have been overlooked. Certainly a wedge in the Russian's door to allow the Jewish emigration to Israel is devoutly to be desired.

I have not forgotten our conversation on the plane ride from the Sinai in November, and will try to get something concrete to you shortly.

Kindest personal regards.

Sincerely yours,

PAINTSET FASHIONS, INC.

*Rich*  
Richard Smolowe  
President



THE POSSIBILITY OF A HIDDEN RELATIONSHIP BETWEEN THE  
MIDDLE EAST PEACE NEGOTIATIONS AND THE FREEDOM OF RUSSIAN JEWRY

INTRODUCTION :

When Peace negotiations between Israel and Egypt begin February 5th, the world will watch anxiously for some sign of a break thru between the irreconcilable positions of the two parties. Egypt insists upon Israel's unilateral withdrawal before serious negotiations can commence, and Mrs. Meir states that not one soldier will move until a firm Peace Treaty is signed. Russia sits on the sidelines ready to do all she can to maintain the state of tension. Her only possible interest in Peace relates to the opening of the Suez Canal so as to permit her Naval vessels easy access to the Indian Ocean.

On the other hand the U.S. seems genuinely anxious for the talks to succeed because she feels that she might be drawn into a new Middle East War or that her oil interests might at any moment be sabotaged or expropriated.

Meanwhile, back in Russia three million Jews pray for the chance to emigrate to Israel.

PROPOSAL :

It is suggested that all of these diverse and irreconcilable elements can be brought together to effect a visible break-thru in peace negotiations by linking the opening of the Suez Canal to the freeing of 250,000 Russian Jews.

The proposal entails a secret deal between Tel Aviv and Moscow that provides for Israel unilaterally offering to open the Canal. It also requires Russia, at the same time to arrange to quietly increase the number of Jewish emigration visas from 2,000 to 50,000 annually. (The 250,000 Jews would come out over a five year period). If the mechanics and theatrics are handled properly, there is enough going for everyone involved to insure a reasonable chance of the proposal's success.

ISRAEL :

If someday Peace is ultimately negotiated, the canal will be opened anyhow, and the opening thrown in without any special trade off benefits for Israel. All negotiations will have centered around Jerusalem, the Occupied Territories, etc. Russia will be the largest beneficiary and will have paid no reciprocal price to Israel for this concession.

Only by now separating out what Russia wants, can Israel have any logical basis for requesting something from Moscow in return.

If Israel makes this "gesture of goodwill" and offers to open the Canal, the world will view her act as a "break-thru into phase one" of the Peace negotiations. Enormous pressure will be built up against the resumption of hostilities. Russia herself will not permit fighting



ISRAEL (Cont'd.) :

across the Suez (which obviously would endanger her shipping) and a mechanical block would thus be introduced against the resumption of fighting. Israel would be relieved of the external pressure to make further unilateral concessions and Egypt would have no alternative but to keep talking.

Russia's simultaneous release of 250,000 Jews would set the stage for a rapprochement between Moscow and Tel Aviv and could lead to the release of additional Jews once this precedent had been set.

It is true that the Israelis may have to worry about a "double cross" during the five year emigration period. It is unlikely that the Russians would stop the exodus since they fully realize that the Israelis could easily sabotage key installations which control the canal. After all the Russians invented the game of "closing access highways for repairs".

EGYPT :

It seems reasonable to suppose that Egypt would also want the Canal opened providing that her people did not understand the circumstances under which this occurred. (If Israel wishes to cooperate, Cairo can make it appear as though she won this concession thru intimidation at the bargaining table. This claim would be further aided by the fact that Israel under the present proposal is still denied use of the canal). The \$250,000,000. in annual income that the Canal would provide is a powerful incentive to her leaders to accept the Israeli proposal.

RUSSIA :

The Russians would have everything to gain by opening the Suez Canal. Their problem is whether the trade off of 250,000 Jews is too high a price to pay. Khrushchev has in the past argued that the scum of Russia should be permitted to leave the country. (The publication of the Khrushchev papers by the KGB makes it seem possible that there are top people in Moscow who think the same way as Khrushchev).

The key ingredient will probably once again be the issue of "face" After some soul searching, the Russians may feel that the price is a cheap one to pay for the opening of the Suez and will accept the proposal providing that no publicity is given to this aspect of the deal. Moscow could quietly increase the number of visas issued while constantly denying this act.



UNITED STATES :

The United States is probably the one country that would benefit least by the above proposal. The Russian Fleet in the Indian Ocean poses a constant threat to Western influence in that area and any arrangement to make the Russian Navy even more effective would be viewed with alarm in Washington. However, it could be argued that if the U.S. is genuinely interested in Peace, then sooner or later the Suez will be opened. Logically, therefore, the U.S. might just as well now proceed to build her strength in the Indian Ocean in much the same way that she will build her strength three or four years hence when a true Peace Treaty is ultimately negotiated.

The U.S. can take some comfort in the fact that the chance for major hostilities again breaking out in the Middle East will be considerably reduced once the Canal is opened. After all the Russians will do everything possible to prevent gun fire at the canal's edges.

THE FREE WORLD :

The people of the Free World will look upon Israel's magnanimous gesture as a positive first step in the long arduous Middle East negotiations. They will then turn to Egypt and expect a reciprocal move and will certainly frown if Cairo attempts to renew hostilities. At the very least World sentiment should shift strongly towards the Israeli side.

CONCLUSION :

It appears that a secret arrangement that links the opening of the Suez Canal to the freedom of 250,000 Russian Jews contains unique benefits for all parties and that its chances for success are, therefore, sufficiently high to warrant careful study. If the proposal fails, it probably will be around trivial elements such as face, timing, theatrics, or mechanics rather than because of any fundamental disagreement about the values exchanged.

November 1, 1970

S. Young

Stamford, Connecticut



26 January 1971

Dear Dick:

Many thanks for the memorandum from the Jewish Rand Corp. of Stamford. It is an interesting idea, and I will pass it along.

More importantly, I will wait to hear from you about the possibility of your taking on a real leadership role in New York City.

As ever,

Herbert A. Friedman

Mr. Richard Smolowe  
Paintset Fashions, Inc.  
1350 Broadway  
New York, N.Y. 10018



*File*

8 April 1963

Mr. Isidore Sobeloff  
Jewish Welfare Federation  
163 Madison at John R  
Detroit 26, Michigan

Dear Soby:

I received the pictures of Max Fisher and Lynn Townsend and have given them to Ray Levy with instructions to use them in the next issue of the Report to Members. I am sorry we missed this most recent issue which came out a few days ago.

With all good wishes for the holidays, I am,

As ever,

HAF:gb

Herbert A. Friedman



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# JEWISH FEDERATION COUNCIL

of Greater Los Angeles

590 N. VERMONT AVE. • LOS ANGELES, CALIFORNIA 90004 • NOrmandy 3-8484

RECEIVED	
NOV 9 1966	
November 7, 1966	
NOTED BY	REFER TO
DATE	DATE
	HAF-13 HAW
ANSWERED	

Rabbi Herbert A. Friedman  
Executive Vice-Chairman, UJA  
1290 Avenue of the Americas  
New York, New York 10019

Dear Herb:

In addition to your speaking at a Leadership Rally of the Women's Division at the Beverly Hills Hotel on Monday, January 9, 1967 at 1:00 P.M., the women would also like you to address the Executive Committee of the Pacesetters Division (minimum gift, \$1000) at about 11:00 A.M. on the same morning.

While the afternoon meeting is intended for orientation purposes (an attendance of about 300 is anticipated), the morning meeting would be fund-raising in character and would be attended by about 30 women.

The morning meeting will either take place at the Hotel or at a home sufficiently close by so as to minimize the need for travel.

We sincerely hope that this arrangement will be convenient for you.

Cordially,

JEWISH FEDERATION-COUNCIL  
OF GREATER LOS ANGELES

ISIDORE SOBELOFF  
Executive Director

IS/fif

11/9  
HAF-13  
HAW  
EB  
SL  
WB  
EB



J  
10 November 1966

Mr. Isidore Sobeloff  
United Jewish Federation Council  
590 N. Vermont Avenue  
Los Angeles, California

Dear Soby:

I have your letter of 7 November regarding the additional meeting for the Women's Division on the morning of 9 January. The only problem with it is one of transportation. To take that meeting at around 11:00 a.m. would necessitate my going out the night before. The earliest plane leaving New York is 9:00 a.m. which arrives in Los Angeles at 11:40 a.m. That would have been plenty of time for the 1:00 p.m. Leadership Rally.

On the other hand, January weather being what it is, perhaps I should plan to come out the night before anyhow for safety's sake. So, let's go ahead and agree to it now.

Looking forward to seeing you next week, I am,

As ever,

HAF:gb

Herbert A. Friedman





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*HAF files:  
Misc. loan*

*37 cc Sent  
Friedman*

March 1, 1960

Rabbi Herbert Friedman  
United Jewish Appeal  
165 West 46 Street  
New York, New York

Dear Herb:

Last Fall you mentioned to me the name of Mr. Jack Weiler who would know about problems of building. I called Mr. Weiler and he referred me to a friend of his, Mr. Belkin, of McArthur Construction Company. I want to thank you, and through you Mr. Weiler and through Mr. Weiler Mr. Belkin for the extremely gracious and helpful advice Mr. Belkin has been giving us.

I know that there is nothing of a tangible nature we can offer in appreciation, but we do want you to know how grateful we are.

Best personal regards.

Most cordially,

*Rav*  
Rabbi Rav A. Soloff

RAS/ss



\$250,000,000 MINIMUM DESTINY CAMPAIGN

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165 West 46th Street, N.Y. 19, N.Y. PLaza 7-1500

Cable Address, UJAPPEAL, New York

May 19, 1948

Rabbi Herbert A. Friedman  
Temple Emanuel  
1595 Pearl Street  
Denver, Colorado

Dear Rabbi Friedman:

I have before me the glowing reports of your visits to Salt Lake City, Utah and to Tacoma, Washington. These reports indicate the magnificent job you did in these two communities. I want you to know how keenly I appreciate your willingness to help and the spirit of self-sacrifice with which you agreed to make the arduous trip from Salt Lake City to Tacoma, Washington on May 12th.

Frankly, I confess that when I called you on the long-distance telephone, I hesitated to make this request of you, but you came through at considerable personal inconvenience and did a really swell job.

Many, many thanks. With kindest personal regards, I am

Sincerely yours,

Sholem Sontup  
National Field Director

SS:EJ

TEMPORARY  
LETTERHEAD



*Ury Shalit*

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דמי הדואר ששולמו. 1/1:30.
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הוצאה בבית הדואר ב. ע"ס.  
אם שיק: מספר. לפקודת.
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## לישימוש משורדי בלבד

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\* מחק את המיותר.

D R A F T

Dear Mr. Naboitchek:

I am writing to you in connection with the First Day Cover Envelopes that you requested from Rabbi Friedman, with the signatures of Mrs. Meir and David Ben Gurion.

As you are probably wondering exactly what has happened to these envelopes Rabbi Friedman felt it advisable that we write to you and explain the situation.

We accordingly received the envelopes from Mr. Shalit in Tel Aviv and forwarded them to the Prime Minister's office to have them signed by Mrs. Meir. We received the envelopes when they had already been signed by David Ben Gurion, and this was at the beginning of May. The envelopes stayed at the Prime Minister's office awaiting signature until May 24, when they were sent back to us at the UJA. I then telephoned Mr. Shalit in Tel Aviv and told him that I had received the envelopes and that I would bring them personally to him in Tel Aviv. He, however, said that I should send them registered mail to his office since he could not wait until the following week. I was very reluctant to send them in the post because of their value, but since he insisted I did so. I asked that he call me when he received them. The envelopes were sent on May 25.

I received no subsequent call from Mr. Shalit and, considering their value, I assumed he had received them since had he not I felt sure he would call me to find out what happened to them.

When Rabbi Friedman returned from The States he asked what had happened about the envelopes and I told him all that had passed and he suggested that I call Mr. Shalit just to check up. This I did but Mr. Shalit had already left the country and in speaking to his secretary and his son it transpired that they had no idea where the envelopes were and they are both sure that the Registered parcel had not been received. I am now in the process of trying to trace the parcel through the Jerusalem post office and I hope that there will be some satisfaction. Mr. Shalit's son is also checking in Tel Aviv to see if the parcel was delivered there. I would like to stress that I was most reluctant to send these envelopes through the mail but since Mr. Shalit seemed to think that it was alright I capitulated. I hope to be able to inform ~~me~~ you of the outcome of our enquiries in the near future.

Sincerely yours,



4 June 1970

Mr. Irwin I. Soref  
Bureau of Jewish Education  
590 N. Vermont Avenue  
Los Angeles, California 90004

Dear Mr. Soref:

Many thanks for your kind letter of 2 June. Mr. Field suggested to me that we should offer to take your group on a field trip or two, at a time convenient to their schedule. I appreciate your having enclosed their itinerary. Our office in Israel will discuss with the Director at Meir Shefayah appropriate dates.

My own suggestions would be that the youngsters should witness the arrival of a boat-load of immigrants (we would drive them to Haifa and explain the whole process to them); visit an absorption center (there are half a dozen good ones within reasonable distance); be exposed in some way to the military problems of the country (either visit a Nahal camp, or basic training camp, or a town which figures prominently in the news such as Kiryat Shmoneh or Beit Shean). At any rate, everything would be done by mutual discussion, and I will be in Israel during the entire period that your students will be, so that I can keep an eye on the matter myself.

With many thanks for your cooperation, and assuring you that we will attempt to deepen the educational experience of your pupils, I am,

Sincerely yours,

Herbert A. Friedman

cc - Irwin Field  
Rabbi Julian M. White

3 June 1970

Mr. Simha Soroker  
Director General  
Ministry of Posts  
Jerusalem, Israel

Dear Mr. Soroker:

You may recall that we met sometime ago and I described to you our plans for a closed-circuit broadcast from Israel. You were kind enough to offer your assistance if we were to do something similar in the future. I'm taking you up on that offer as we are thinking of another closed-circuit for January 1971. If you could provide us with the answers to several questions it would be most helpful in determining the feasibility of our project.

1. Is there now a ground station in Israel capable of transmitting signals to a satellite for direct transmission to New York? If not, is there a feasible way to transmit video signals to Rome for satellite transmission to New York?
2. Are there coordinating studio facilities available, i.e., is there a studio in which we can integrate live, video tape and film segments for transmission to the satellite?
3. What if any facilities are available to transmit video signals live from various locations around Israel, to your studio?

The answers to those questions will determine to a considerable extent the nature of the program we are now planning.

Sources here have indicated to us that a ground station and satellite facilities are in working order but have not yet been used. I would very much like to know if that assertion is true and if those facilities could be made available for the UJA project.



Mr. Simha Soroker

-2-

3 June 1970

The time element is crucial to us and I would appreciate your referring this to your technical people for response as quickly as possible. If anything is unclear about our queries, please send questions back by cable. If I don't hear from you before, I shall be in Israel between the 16 - 19 of June and will be in touch with you during that period.

Many thanks for your help. Looking forward to hearing from you immediately, if possible, I am,

Sincerely yours,

Herbert A. Friedman

AMERICAN JEWISH  
ARCHIVES





LA

23 December 1964

Mr. Milton Sperling  
9255 Sunset Blvd. Suite 1011  
Los Angeles 69, California

Dear Milton:

When personalities click, they click.

It was good seeing you. I know how busy you are and want to thank you for the time you gave us. Incidentally, the fellow who was with me, Ernest Michel, has a fascinating background and you ought to arrange to spend an evening with him. You would enjoy it.

We are going to need a tremendous amount of help in Los Angeles in the campaign this year. While respecting, from personal experience, the turmoil and confusion through which you are now going, nevertheless I would ask you to make that extra contribution to the Special Fund which I requested. You won't know for a year what you will eventually wind up with. In the meantime if you help set the pace in the campaign, scores of thousands more can be raised and tens of thousands more can be rescued.

When do you plan to be in New York next? You have our address and telephone numbers. While wives might be the last thing on your mind right now, nevertheless I have a nice, young, fresh, new one whom I would like you to meet. Right now she's fat. But still pretty to look at. Come visit us -- we are only next door.

As ever,

HAF:gb

Herbert A. Friedman



*Muse*

12 March 1965

Mr. Irving T. Spivack  
Federation of Jewish Agencies  
5321 Atlantic Avenue  
Ventnor City, N.J. 08406

Dear Irving:

Thank you for your lovely letter of 8 March. I am delighted that the meeting had such a wonderful tone and was so successful. I think the front-page publicity can only help to make the Federation more important in the eyes of all the contributors. Congratulations for such good organization as to have the editor of the paper present.

I do understand more fully the various problems you describe in relation to the Community Chest. It simply seems too bad that because of the lack of responsibility in the community as a whole, the Jewish Federation cannot enjoy the same advantages that almost all other Federations in the country have at their disposal. When all is said and done, I am sure you know the local situation better than anyone, and if it doesn't make sense to try to become a beneficiary of the Chest, then just drop it.

We will have to continue to try to raise more money in Atlantic City so that the UJA can receive at least the national average of 50% of the gross total raised, which, I am sure, you and your leadership would really like to allocate to us. If we continue to work together, then perhaps we can push the total fund raising up so that the UJA can receive a larger share.

In that connection, I meant what I said in the closing part of my remarks when I talked about the priority of the Federation and the disproportionate way most of the people distribute their money. You have been kind enough to ask if I could dictate the sum and substance of those closing sentences. It is hard for me to do that, but I can recapitulate the argument in topic sentences as follows:



1. The Federation is the most important Jewish secular activity in any community.
2. The Federation deserves by far the greatest measure of a man's philanthropic giving. If I were asked to be specific I would say that a man should give two-thirds of his total charitable dollars annually to the Federation.
3. Everyone speaks of the great days of fund-raising back in 1948, as though this was the peak of achievement. It is not so.
4. Jews are giving away more money today than they did then. They are simply giving it to other things, instead of to their Federations.
5. In addition to giving more money now than they did 15 years ago to Jewish causes, they are also giving more today to non-Jewish causes.
6. Therefore, it is fair to say that the philanthropically-minded Jews of this country are at the peak of their generosity today.
7. Jews are making a terrible mistake in reducing the proportion of their total giving to their central Federations, because if the central Federations grow weak, then it will be hard to finance all the good causes which the Federations support.
8. It is not enough to applaud a man for his total generosity if the manner in which he has allocated his gifts shows a disproportionate and unbalanced distribution. The truly generous man must be made to understand that he should re-allocate his annual "portfolio of contributions" so that his Federation receives the major portion.
9. The man who is not truly generous must be made to understand that a greater share is required from him, and that simply re-allocating does not represent assumption of full responsibility on his part.

With best regards, I am,

Cordially,

HAF:gb

Herbert A. Friedman



## MEMORANDUM

Date February 15, 1965.

To Herbert A. Friedman

From Judith C. Stang

Subject "Operation -- \$1,000,000"

Mathilda Brailove spent Wednesday, Thursday and Friday in Houston.

The Houston campaign was started early in January and no emphasis was placed on getting special money for this year's special needs. I finally reached our Board member, Mrs. Harding Frankel, the first week in February to ask what results they had and did she feel they had really made an effort to get the kind of money we need. Mrs. Frankel admitted they had run pretty much a "business as usual" campaign but that since solicitation was practically finished she did not believe they could do anything more at this point. I pressed at great length for re-solicitation and the value of having Mathilda Brailove come in for this. She finally agreed it should be tried, as did Al Goldstein.

Mrs. Frankel, Mrs. Morris Glesby, and the Chairman Mrs. Hershel Rich worked on a list of people to be re-seen. The results were excellent. Seventeen women who had originally increased over 1964 gifts approximately \$900, were re-solicited and gave another \$5,000. In addition, Harding Frankel added another \$1,000 in honor of the work which Lois had put into this. This proved another facet of the possibilities of this plan -- that it is valuable not only for pre-solicitation, but that it can be effective regarding re-solicitation if the leadership is understanding, responsive, and willing to do a job. (In Cleveland they still will not.)

Mrs. Brailove felt that letters of thanks should go to Mrs. Harding Frankel (3608 Rio Vista) and Mrs. Morris Glesby (2405 Bellefontaine) who with very little time produced the appointments for her. If you do not want to write them perhaps this could come from Max Fisher, who knows the Frankels well.

The Pittsburgh pre-solicitation, due to be held February 15th and 16th, has had to be postponed since the women that the community wanted Mathilda to see are in the main in Florida.

At the same time that I spoke to Houston I called Mrs. Henry Newman, our past National Chairman in Kansas City, and discussed the need for special handling of this year's campaign -- the extra \$1,000,000 -- etc. On Friday night when I returned from out of town I received a call at home from Mrs. Newman indicating that the women are most enthusiastic about following through with the idea of utilizing our help, and we are accordingly scheduling Mathilda for February 21st, 22nd and 23rd in Kansas City. Their pace-setters function is March 3rd and the groundwork will thus be done before.

I think it might be nice if you either called Mathilda or sent her a note indicating you know what she has done in both Dallas and Houston thus far.

JCS:RC  
cc: IB  
ERV  
Speakers PBC

*Judith Stang*

ROYAL NATIONAL BANK OF NEW YORK  
1212 AVENUE OF THE AMERICAS  
NEW YORK, N. Y. 10036

*file*  
*24*

JEROME J. STEIKER  
VICE PRESIDENT

November 12, 1965

Dear Herb:

This is a note to join your many friends in saying congratulations on your superb presentation before the Leadership Council of the United Jewish Appeal of Greater New York on November 4 at Ted Silbert's beautiful board room.

You made me very proud to be program chairman.

All of the comments I heard were expressed uniformly in terms of superlatives.

I am sure that the cause we all hold so dear was moved significantly ahead by your splendid presentation.

With kindest regards.

Sincerely,

*[Signature]*  
JEROME J. STEIKER  
Vice President

Rabbi Herbert A. Friedman,  
Executive Vice-Chairman  
National United Jewish Appeal  
220 West 58 Street  
New York 10019, New York



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HERBERT FRIEDMAN C/O UJAPPEAL NEWYORK

CABLING PINCUS CONTENTS YOUR

LETTER JANUARY 16TH STOP

PLEASE AWAIT HIS APPROVAL

COLL- 16TH

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18 JAN 22 AM 8 53

NE 797-3311 - TO CALL A MESSENGER: PHONE 797-7522  
PHONE 797-7550 - OTHER MATTERS: PHONE 797-3300

TO SEND A MESSAGE: PHONE  
MESSAGE INFORMATION: PH

file

8 April 1963

Mr. John H. Steinhart  
Goldberg, Beigenbaum & Ladar  
111 Sutter Street  
San Francisco 4, California

Dear John:

By now I suppose you have seen much of the stuff which has come out in protest over the assistance by West German scientists to Cairo.

I spoke with Slawson and Epstein. Slawson said they were sending a group to see the West German Ambassador. Epstein sent a long letter to the German Foreign Minister, Brentano. I assume he sent you a copy of it. I am enclosing these clippings just in case you have not seen the New York Times. At the President's recent news conference, he himself took cognizance of the whole matter. A group of Republican Senators has been raising a fuss, as you can see from the other clipping. I am also enclosing the text of a speech made in the Congress by Congressman Halpern of New York.

Let's see what happens now. Shimon Peres, Deputy Minister of Defense of Israel, has been in Washington this past week working on the details of the Hawk sale. I am sure he brought to the attention of the Pentagon and the State Department how Israel feels about this. There should be additional developments. Meanwhile, one of the German scientists now in Cairo, a Professor Wolfgang Pilz, threatened to give up his German nationality if the Bonn Government ordered him to stop working for Egypt and to return to Germany. He made this speech in a television interview in Cairo, when asked to comment on reports that the West German Government had decided to recall all German rocket scientists working for Egypt.

I don't think any such decision has been made by the German government but we are all hoping it will be. Let's wait and see.

Meanwhile, thanks for your interest, John. It is good to know there are guys like you who are concerned.

As ever,

HAF:gb

Herbert A. Friedman



MRS. ISAAC STERN • 211 CENTRAL PARK WEST • NEW YORK 24, NEW YORK

March 30th, 1967

Rabbi Herbert Friedman  
United Jewish Appeal  
1290 Avenue of the Americas  
New York, N. Y.

Dear Herb:

Many thanks for agreeing to see Mr.  
Edgar Ortenberg who will phone you  
shortly.

Enclosed please find my check. I  
was very moved at the dinner by the  
appeal.

Affectionate greetings.

As ever,

encl.

31 March 1967

Dear Vera,

Many thanks for your check. I certainly do appreciate it very much.

I look forward to hearing from Mr. Ortenberg and when he calls I shall do my best to help him.

Have a good trip and I hope we meet in Israel in July.

As ever,

HAF:gb

Herbert A. Friedman

Mrs. Isaac Stern  
211 Central Park West  
New York 24, N.Y.



# THE UNITED STATES SHOE CORPORATION

CINCINNATI 7, OHIO  
December 11, 1964

ROBERT D. STERN  
VICE PRESIDENT

Miss Gitl Bialer  
United Jewish Appeal  
1290 Avenue of the Americas  
New York, N. Y. 10019

Dear Miss Bialer:

As per our phone conversation, I am enclosing an itinerary of the places and the times my wife and I and Mr. and Mrs. Tom Harvey will be visiting.

Our reason for talking with Rabbi Friedman was to get the names of Israeli and American and African personnel who are located in spots where we will be visiting, so that we might talk with them briefly or at length, concerning the problems of the day, and that perhaps we might have sufficient time in some cases to see some of these problems first-hand, by making short side trips from each centralized place.

Mr. Harvey is a Director of the American Friends Service Committee, and we plan to spend a fair amount of time with Service Committee personnel searching into the problems of the day. Mr. Harvey spends almost full time now with the Service Committee, and has an excellent knowledge of not only their background, but their present feelings as well.

When we arrive in the Union of South Africa, we are receiving some sponsorship through the United States - South Africa Leader Exchange Program, whose General Secretary in this country is Frank Loescher. He has planned our twelve days in the Union, but I rather imagine that there are a number of people who might not be on his itinerary that we might have a chance to talk with.

It would be our hope that Rabbi Friedman would give us the names of people he thinks would have the time and the interest to discuss local situations with us, and, in turn, would write to these people to acquaint them with the fact that we will be arriving in their locale at such and such a date, and that they might expect a call from us upon arrival.

There are several parts of our trip that can be modified, depending upon circumstances. Mr. Harvey wants to go to Port Harcourt in Nigeria, but it may turn out as far as I am concerned to spend the time in Lagos to greater advantage. Also, when we arrive in Kenya, there is a fair amount of time allocated for Kaimosi, if there seems to be a reason to spend more time in Nairobi, itself, this could be arranged.

The rest of the trip seems to be fairly solid, as to where we will be,

December 11, 1964

Miss Gitl Bialer  
New York, N. Y.

and then it will be up to us to work in the people that Rabbi Friedman thinks we should see, as best we can.

I feel very keenly that his suggestions will prove to be most valuable and will expose us to thinking towards Africa, which we probably would not get any other way. As Rabbi Friedman finds time to arrange for these contacts, we would appreciate if you would drop us a copy of any communications which he sends out, so that we will know how to handle ourselves in the future.

I know that the Rabbi is extremely busy at this time, and that you will only have a few brief moments to get his "ear" and explain our requests. But since I did talk with him here in Cincinnati, I know that he can quickly recall the people that he thinks we should see and you, in turn, can probably make whatever arrangements are necessary.

If anything in the above is not clear, please let me hear from you by phone, as we wish to solidify all that we can before it becomes too late to do so. And may I express my appreciation for your interest, as well as Rabbi Friedman concerning our trip to Africa. Certainly when we return, we should be able to share some of our thoughts with all of you.

I wish you good luck in the coming campaign for 1965, and a Healthy Happy New Year for this and many years to come.

Yours truly,

*Rabbi Stern*

R. D. Stern

RDS:pc



# ITINERARY OF AFRICAN TRIP

DAY	DATE	PLACES	LV.	ARR.
Sunday	Jan. 10	New York - Paris	1900	0750
Monday	Jan. 11	Paris - Algiers	0845	1000
"	" "	Algiers - Oran	1245	1335
Thursday	Jan. 14	Oran - Paris	1810	2140
"	" "	Paris - Abidjan, Ivory Coast	2250	0650
Monday	Jan. 18	Abidjan - Accra, Ghana	1200	1315
Thursday	Jan. 21	Accra - Lome, Togo	A.M. Drive	
Friday	Jan. 22	Lome - Lagos, Nigeria	1605	1845
Saturday	Jan. 23	Lagos - Ibadan	0900	0940
Sunday	Jan. 24	Ibadan - Lagos	1325	1400
Monday	Jan. 25	Lagos - Port Harcourt	1000	1130
Tuesday	Jan. 26	Port Harcourt - Lagos	1730	1855
Wednesday	Jan. 27	Lagos - Johannesburg	1600	2354
Thursday	Jan. 28	Johannesburg		
Friday	Jan. 29	"		
Saturday	Jan. 30	"		
Sunday	Jan. 31	" Evening flight to Capetown		
Monday	Feb. 1	Capetown		
Tuesday	Feb. 2	"		
Wednesday	Feb. 3	East London		
Thursday	Feb. 4	Bus to Untata		
Friday	Feb. 5	Bus to Durban		
Saturday	Feb. 6	Flight to Johannesburg		
Sunday	Feb. 7	Johannesburg - Bulawayo		
Monday	Feb. 8	" - Bulawayo	1415	1605

Monday	Feb. 8	Bulawayo - Livingston	1700	1835
Wednesday	Feb. 10	Livingston - Lusaka-Zambia	1700	1805
Saturday	Feb. 13	Lusaka - Nairobi-Kenya	1730	2105
Monday	Feb. 15	Nairobi - Dar <sup>ES</sup> Salaam Tazania	1055	1205
Wednesday	Feb. 17	Dar - Arusha	1200	1400
Saturday	Feb. 20	Arusha - Nairobi	1645	1745
Sunday	Feb. 21	<del>Kampala</del>		
Monday	Feb. 22	Kenya - Uganda		
Tuesday	Feb. 23			
Wednesday	Feb. 24	<del>Kampala</del> - Kampala, Uganda		
Friday	Feb. 26	Entebbe - London	1515	2030

AMERICAN JEWISH  
ARCHIVES





IRVING BERNSTEIN

Ambassador Arieh Eilan  
Embassy of Israel  
Bishop Road  
POB 30354  
Nairobi, Kenya

✓ Dear Arieh

Minister Ariel Harel  
Israel Legation  
496 Lanham St.  
Bailey's Muckleneuk  
Pretoria, South Africa

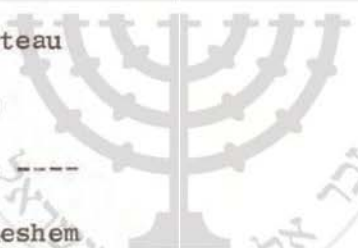
Ambassador Amos Rabel  
Embassy of Israel  
Immeuble S.C.K.N.  
Antonetti Plateau  
B. P. 2043  
Brazzaville, Congo

Ambassador Moshe Leshem  
Embassy of Israel  
Bldg. Forescom  
Ave. du Pont  
3 EME Etage  
P.O.B. 8624  
Leopoldville, Congo

Ambassador Aviezer Chelouche  
Embassy of Israel  
21-25 Broad Street  
Private Mail Bag 2284  
Lagos, Nigeria

✓

AMERICAN JEWISH  
ARCHIVES



IRVING BERNSTEIN

Dear Mike

Ambassador Michael Arnon  
Embassy of Israel  
KWAME NKRUMAH RD.  
KOKOMLEMLE  
P. O. B. 3275  
Accra, Ghana



Ambassador Eytan Ron  
Embassy of Israel  
43 Blvd. de la Republique  
B. P. 1877  
Abidjan, Cote d'Ivoire  
Ivory Coast

AMERICAN JEWISH  
ARCHIVES

Ambassador Hanan Aynor  
Embassy of Israel  
(Ville Lesmouettes)  
Rue (c)-FANN B.P. 5010  
Dakar, Senegal



The Consulate does not think there is an office in  
Southern Rhodesia.

Ambassador Josef Tarsi  
Embassy of Israel  
Place du Souvenir  
(Moi-Chai Groud)  
P. B. 351  
Bamako, Mali



29 December 1964

Ambassador Michael Arnon  
Embassy of Israel  
Kwame Nkrumah Rd.  
Kokomlemle  
P.O.B. 3275  
Accra, Ghana

Dear Mike:

One of the leaders of the United Jewish Appeal, Mr. Robert Stern of Cincinnati, Ohio will be visiting in Ghana between January 18 - 21. He has been the chairman of the campaign in his community which raises approximately half a million dollars on behalf of the UJA. He is a young man who is interested in world affairs. He travelled to India last year and is making a tour of Africa this year. His basic motivation is to broaden the scope of his knowledge of the world.

He is particularly interested in learning all he can about Ghana itself, as well as the specific role which Israel has been playing in aiding in the development of African countries.

He will be accompanied by his wife and another couple, Mr. and Mrs. Tom Harvey. Mr. Harvey is a Director of the American Friends Service Committee, which is a very fine organization of Quakers, whose record of idealistic service on behalf of mankind is well known.

Mr. Stern will be in touch with you upon his arrival and I am certain that you will find time, even in the midst of your busy schedule, to meet with him, brief him on the local situation, and make suggestions to him as to things of interest he should see and people of interest he should meet.

So that you may have a complete picture I am enclosing a full itinerary of his trip. With many thanks in advance for the hospitality I know you will accord this group, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman  
Executive Vice-Chairman



29 December 1964

Minister Ariel Harel  
Israel Legation  
496 Lanham St  
Bailey's Muckleneuk  
Pretoria, South Africa

Dear Sir:

One of the leaders of the United Jewish Appeal, Mr. Robert Stern of Cincinnati, Ohio will be visiting in South Africa between January 28 and February 8. He has been the chairman of the campaign in his community which raises approximately half a million dollars on behalf of the UJA. He is a young man who is interested in world affairs. He travelled to India last year and is making a tour of Africa this year. His basic motivation is to broaden the scope of his knowledge of the world.

He is particularly interested in learning all he can about South Africa itself, as well as the specific role which Israel has been playing in aiding in the development of African countries.

He will be accompanied by his wife and another couple, Mr. and Mrs. Tom Harvey. Mr. Harvey is a Director of the American Friends Service Committee, which is a very fine organization of Quakers, whose record of idealistic service on behalf of mankind is well known.

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Sincerely yours,

HAF:gb

Herbert A. Friedman  
Executive Vice-Chairman



29 December 1964

Ambassador Arie Eilan  
Embassy of Israel  
Bishop Road  
P.O. B. 30354  
Nairobi, Kenya

Your Excellency:

One of the leaders of the United Jewish Appeal, Mr. Robert Stern, of Cincinnati, Ohio will be visiting in Kenya between February 13-20. He has been chairman of the campaign in his community which raises approximately half a million dollars on behalf of the UJA. He is a young man who is interested in world affairs. He travelled to India last year and is making a tour of Africa this year. His basic motivation is to broaden the scope of his knowledge of the world.

He is particularly interested in learning all he can about Kenya itself, as well as the specific role which Israel has been playing in aiding in the development of African countries.

He will be accompanied by his wife and another couple, Mr. and Mrs. Tom Harvey. Mr. Harvey is a Director of the American Friends Service Committee, which is a very fine organization of Quakers, whose record of idealistic service on behalf of mankind is well known.

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Sincerely yours,

HAF:gb

Herbert A. Friedman  
Executive Vice-Chairman



29 December 1964

Ambassador Aviezer Chelouche  
Embassy of Israel  
21-25 Broad Street  
Private Mail Bag 2284  
Lagos, Nigeria

Your Excellency:

One of the leaders of the United Jewish Appeal, Mr. Robert Stern of Cincinnati, Ohio, will be visiting in Nigeria between January 22-27. He has been the chairman of the campaign in his community which raises approximately half a million dollars on behalf of the UJA. He is a young man who is interested in world affairs. He travelled to India last year and is making a tour of Africa this year. His basic motivation is to broaden the scope of his knowledge of the world.

He is particularly interested in learning all he can about Nigeria itself, as well as the specific role which Israel has been playing in aiding in the development of African countries.

He will be accompanied by his wife and another couple, Mr. and Mrs. Tom Harvey. Mr. Harvey is a Director of the American Friends Service Committee, which is a very fine organization of Quakers, whose record of idealistic service on behalf of mankind is well known.

Mr. Stern will be in touch with you upon his arrival and I am certain that you will find time, even in the midst of your busy schedule, to meet with him, brief him on the local situation, and make suggestions to him as to things of interest he should see and people of interest he should meet.

So that you may have a complete picture I am enclosing a full itinerary of his trip.

With many thanks in advance for the hospitality I know you will accord this group, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

Executive Vice-Chairman



29 December 1964

Ambassador Eytan Ron  
Embassy of Israel  
43 Blvd. de la Republique  
B.P. 1877  
Abidjan, Cote d'Ivoire

Your Excellency:

One of the leaders of the United Jewish Appeal, Mr. Robert Stern of Cincinnati, Ohio, will be visiting in Abidjan between January 14-18. He has been the chairman of the campaign in his community which raises approximately half a million dollars on behalf of the UJA. He is a young man who is interested in world affairs. He travelled to India last year and is making a tour of Africa this year. His basic motivation is to broaden the scope of his knowledge of the world.

He is particularly interested in learning all he can about Abidjan itself, as well as the specific role which Israel has been playing in aiding in the development of African countries.

He will be accompanied by his wife and another couple, Mr. and Mrs. Tom Harvey. Mr. Harvey is a Director of the American Friends Service Committee, which is a very fine organization of Quakers, whose record of idealistic service on behalf of mankind is well known.

Mr. Stern will be in touch with you upon his arrival and I am certain that you will find time, even in the midst of your busy schedule, to meet with him, brief him on the local situation, and make suggestions to him as to things of interest he should see and people of interest he should meet.

So that you may have a complete picture I am enclosing a full itinerary of his trip.

With many thanks in advance for the hospitality I know you will accord this group, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman

Executive Vice-Chairman



29 December 1964

Mr. Robert Stern  
1658 Herald Avenue  
Cincinnati, Ohio 45207

Dear Bob:

I am enclosing copies of the letters I have written to the Israel Ambassador in the Ivory Coast, Ghana, Nigeria, Union of South Africa and Kenya. To the best of my knowledge, there is no Embassy or Consulate in Southern Rhodesia. As far as Dares Salaam and Uganda, I would suggest you discuss these with the Ambassador in Kenya, for he will be familiar with people in these places which are near his territory.

I have not written to anyone in the Union of South Africa beside the Minister, but I have several good friends in Johannesburg among the Jewish community and if you were interested in meeting them, that could easily be arranged. One very fine person, a lawyer, intelligent and charming, is Mr. Edel Horwitz, Chairman of the South African Zionist Federation, Corner Banket and De Villiers Streets, Telephone No. 23-6302. You may feel free to call upon him without even any letter of introduction -- simply use my name.

I have not written to any of the American Embassy personnel along the route because I assume you have made these contacts yourself.

Hoping you have a wonderful trip and looking forward to hearing about it when you return, I am,

Sincerely,

HAF:gb

Herbert A. Friedman



29 December 1964

P.S. I forgot to mention that we have no contacts in Oran, because of the extremely fluid nature of the situation there, but there is an American Joint Distribution Committee office in Algiers, through which you will be passing only briefly. The address is: 11 rue Ali-Boumdemdjel. That office would probably not be staffed by an American or European but more likely by a local Algerian. I have not written to them because your itinerary does not show you spending any time in Algeria. Should your plans change, on the other hand, please feel free to contact them.



THE UNITED STATES SHOE CORPORATION

CINCINNATI 7, OHIO

January 4, 1965

ROBERT D. STERN  
VICE PRESIDENT

*file*

Rabbi Herbert Friedman  
United Jewish Appeal  
1290 Avenue of the Americas  
New York, N. Y. 10019

Dear Herbert:

I received last week your very inclusive letter with the copies of other letters sent to some of your African friends. These gentlemen certainly should serve as most interesting contacts, and we will make every attempt we can to see each of them, and I hope that time will permit us to do that.

When we return home, I know I will have an opportunity to talk to you, if not see you, and thank you in person and share any new thoughts we might have come up with because of information received on our trip.

May I take this opportunity to wish you and your wife a Healthy - Happy New Year, and a very successful U.J.A. for 1965. You have your work cut out for you.

Thanks again.

Yours truly,

*Robert D. Stern*  
R. D. Stern

RDS:pc



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A SERVICE OF RADIO CORPORATION OF AMERICA  
66 BROAD STREET, N. Y. TEL. 363-2121



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66 BROAD STREET, N. Y. TEL. 363-2121



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66 BROAD STREET, N. Y. TEL. 363-2121



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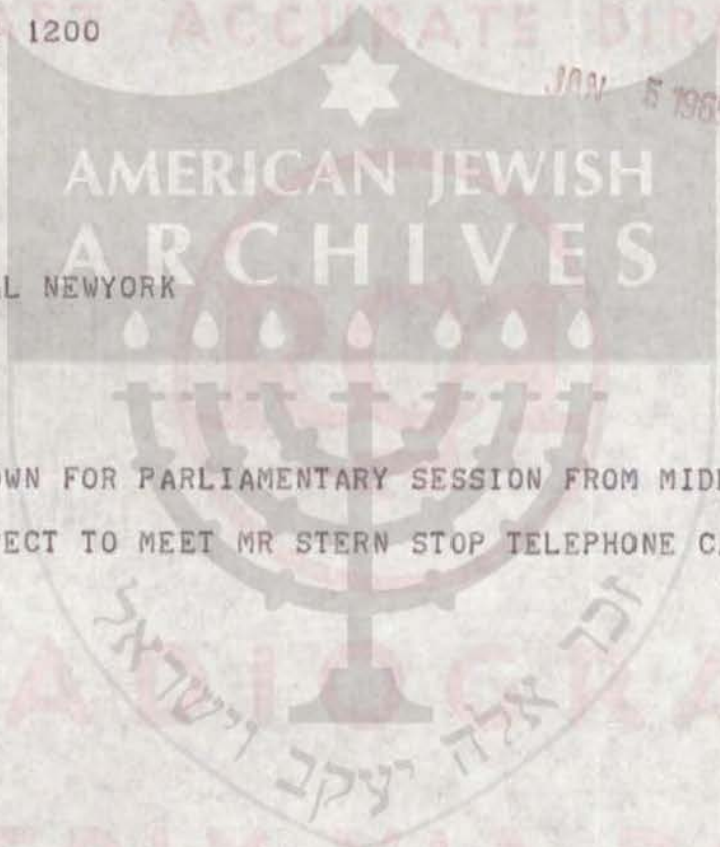
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JANUARY STOP EXPECT TO MEET MR STERN STOP TELEPHONE CAPETOWN

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HAREL

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Red Cross Shoes

joyce

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JUMPING JACKS

Amalfi

## THE UNITED STATES SHOE CORPORATION

CINCINNATI, OHIO 45207

April 9, 1965

APR 12 1965

NOTED BY

DATE

ANSWERED

*frank p/b*

Rabbi Herbert Friedman  
United Jewish Appeal  
1290 Avenue of the Americas  
New York, New York 10019

Dear Herb:

This is just a very short note to let you know that we have arrived home from Africa, having experienced and been exposed to another world. It will take us a fair amount of time to assimilate what we have been exposed to and, if we do enough reading, perhaps we will educate ourselves to appreciate what we saw.

Certainly our visits with five Israeli ambassadors, or their equivalents, along the road helped to make our trip enjoyable and more stimulating. For this we can thank you and your efforts and I hope, soon, that I will have an opportunity to tell you first-hand of our appreciation.

It is a pleasure to state that Israel is getting more from her dollars spent than any other country in Africa with regard to aid and assistance. I guess they have made a few mistakes, but not so many as we have, or Russia, and in general our report is very enthusiastic regarding their work.

Good luck to you on the U.J.A. Drive this year. I hope to be able to see you soon.

Yours truly,

*Bert Stern*

R. D. Stern

RDS:rs

*cc  
ERV  
DLL  
MD  
9/12*



## CINCINNATI EXECUTIVE FINDS . . .

## Africans Misunderstand Education's Use

BY JAMES ADAMS

Robert D. Stern, executive vice president of the U. S. Shoe Corp., has returned from a seven-week tour of 11 African nations with three major impressions:

- An over-emphasis on classical education is causing the newly educated classes to leave the land for cities to look for better jobs.

- Deterioration of the land already has set in and unless remedial steps are taken, the countries are going to face severe agricultural problems in the future.

- It is dangerous to make sweeping generalizations about any one country in Africa.

"You just can't generalize about any part of Africa," Stern says. "And I certainly wouldn't want to pose as an expert after spending only seven weeks there."

Stern says that every African nation he visited is "trying to achieve as much education as possible for as many people as possible."

He says there is a shortage of qualified teachers and facilities in Africa.

"There are not nearly enough job opportunities for the educated African," he says. "And many consider themselves educated after attending only three or four years of school."



MR. STERN

Education often means not getting your hands dirty."

THE SHOE executive points out that except for government jobs, the African doesn't have any other place to look for work.

"There are no jobs in industry and the people are going to become frustrated when they can't find jobs."

Stern believes that the U. S. should think more in terms of long-range planning for Africa rather than short-term aid.

"At this point young African nations want to avoid entangling alliances with the East and West," he says. "But they are going to take aid from both sides."

Stern believes that the Chinese are supplying arms for rebels in the Congo.

"But I think they want to create chaos rather than come in and take over," he says. He says he saw several Chinese in Tanzania.

STERN SAYS in countries such as the Union of South Africa, Kenya and Tanzania where there are large Asian populations, mostly from India, race problems are developing.

"The Indians own most of the store and they have been taking advantage of the Africans. Now they are becoming scared because they are not liked in Africa and they can't go back to India."

Stern says that while the South African government has the highest economy of any African nation, it still has two classes of citizenship — one for the whites and one for the Africans.

"Housing, education and health standards all have been improved in South Africa," Stern says. "But Africans still can't own property or vote."

HE SAYS the South African's experiment with autonomous states for Africans called "Bantu Stans" is a failure.

"The government has not put the money in the projects it said it would and the stans are ruled by puppet governments."

"I think the white government wants the experiment to fail so it can say, 'See, the Africans aren't capable of governing themselves.'"

While in Africa, Stern visited Israeli and American

Friends Service Committee projects in Algeria, Ivory Coast, Ghana, Togo, Nigeria, South Africa, Rhodesia, Zambia, Kenya, Tanzania and Uganda.

HE SAYS Americans are respected in Africa. He says both the missionaries and the Peace Corps volunteers have done much to make the new nations friendly toward this country.

He has a suggestion for anyone planning a trip to Africa.

"Take a Polaroid camera with you. We arrived at the Ghana-Togo border at the time trouble was brewing. I took a picture of some tough-looking policeman and gave them the print. They passed us through without any trouble."



LEIBSON, LEIBSON & LEIBSON

ATTORNEYS AT LAW

SUITE 505 REPUBLIC BUILDING

LOUISVILLE 2, KENTUCKY

July 5, 1962

CHARLES LEIBSON  
ALAN N. LEIBSON  
JOE G. LEIBSON

JUNIPER 7-9281

Honorable Adlai Stevenson  
Ambassador to the United Nations  
United States Mission to the United Nations  
799 United Nations Plaza  
New York, New York

Re: Near East Situation

Dear Mr. Ambassador:

I received a letter dated June 28, 1962, from Miss Elinor Green, Public Affairs Officer of the United States Mission to the United Nations. Miss Green wrote me at your request and in reply to my letter dated May 1, 1962, concerning a joint United Kingdom-United States Resolution censuring Israel. I sincerely appreciate the courtesy of this reply and further appreciate the fact that Miss Green was thoughtful enough to enclose your statement dated March 28, 1962, and Ambassador Yost's statement dated April 6, 1962, relative to this matter.

Before I make further comment to the subject matter indicated above, I would like you to know that even though my letter of May 1 and this letter are critical of past actions taken, I realize that the position you occupy is not one to be envied. The responsibilities that you shoulder are indeed weighty, but I am sure that you possess the necessary basic qualifications to remain upright under this enormous weight. I further believe that criticism solely for the purpose of letting off steam is in bad taste but if intelligent suggestions for corrective or alternative action can be suggested, then it is justifiable.

Due to the fact that I am deeply concerned, as all Americans should be, about the policies of our Republic, I am motivated to express my views.

Due to the importance of your position it is absolutely mandatory that the decisions you make, the actions that you take to implement these decisions, be right. There is no room for error--there is just no room for being wrong. Realizing, however, that you are human, there will be times when you make mistakes. The question that presents itself is what do you do once you realize that you have made a mistake.

*Dear Herb:  
If Stevenson replies to this letter, I will  
will be seeking your aid  
in proper indoctrination  
materials. Joe*

C  
O  
P  
Y



Honorable Adlai Stevenson

July 5, 1962

Page 2

I no longer wish to debate the question of whether it was right or wrong for Israel to be censured. For the sake of argument, let's assume that the joint United Kingdom-United States Resolution was proper action. It would appear that Israel did violate Article 2, Paragraph 4, of the Charter. By the same token, Syria's military build-up, with weapons previously prohibited, was also a violation. I am sure that Israel's retaliatory expedition was understandable and justifiable, although possibly not in keeping with the spirit of moral law concerning international affairs. I find it hard to understand, particularly in light of Ambassador Yost's statements, why Syria was not censured along with Israel.

What I am about to say may not be 100% correct. I am sure that you have many more sources of information than I. However, and I say this quite humbly, I am not sure that your sources of information are any more reliable than mine. Why would Israel engage in conduct which would lead to censorship before the world body? After all, Israel is guided by intelligent individuals, and these individuals are extremely cognizant and conscious of world opinion. In part, the answer lies in one of the most perplexing problems with which the Middle East is faced. This is the refugee problem. I shall restrict my comments on this problem to Jewish refugees. I am sure you are aware of the fact that during the last 14 years Israel has absorbed close to two million refugees. This is a rather phenomenal number considering the size and economic development of the State. For the past several years approximately 30 to 40 thousand Jews annually have been coming into Israel. Without going into details, I am sure you are aware of the fact that the vast majority of this number immigrate for reasons of necessity as opposed to idealistic desire. Presently, and for the past ten months, immigration has increased fantastically. The Algerian situation alone presents at least one hundred thousand Jewish refugees. This year, and probably for the next several years, the annual immigration will be close to the six figure mark. The cost of absorption of immigration has in the past several years, accounted for approximately one-third of Israel's budget. This budget has absolutely nothing to do with monies raised by world Jewry for the achievement of various philanthropic projects. This one-third figure represents that percentage of the annual national gross product of this tiny State. This percentage of the budget is based upon caring for and absorbing approximately 40,000 new immigrants each year. A little over 50% of the country's budget goes for defense. This leaves less than 17% of the budget for other items. Israel is facing a very serious economic crisis. With immigration up to 250 to 300 percent, where is she going to get the monies for absorption purposes? This can only come from cutting expenditures for defense, and I might add, drastically cutting its defense expenditures. Can Israel afford to do this? As long as border incidents occur, or as long as tension exists on the borders, Israel must maintain its defense force. This means that her expenditures for defense must continue at a high level. This, Israel's "friendly neighbors" know. The necessity of



Honorable Adlai Stevenson  
July 5, 1962  
Page 3

keeping the borders secure, the necessity of making the hostile neighbors realize that any action on their part will bring strong counteraction, is fundamental to the problem of absorption and integration of refugees. Parenthetically, it is of equal importance to those who have been citizens of this State for one day, ten years or 50 years.

You might well ask at this point, what is this writer trying to say. I know these facts and have known these facts for a number of years. He has told me nothing new. The suggestion that I offer concerns itself with policy and concrete action implementing policy. It seems to me that the actions of Syria were very lightly passed over with the comment that they were "naughty boys". Considering this, and further, the Suez situation, i.e., Egyptian prohibition against Israel's shipping, or shipments carrying goods to or from Israel, which situation President Eisenhower promised to eliminate, and did nothing about, which situation the United Nations in the past, and presently, condones, either by their lack of interest or lack of effort to remedy the problem, leads many people, Jews and non-Jews, Americans and non-Americans, to wonder and question the motives of the policy of the United States and Great Britain in the Middle East. This policy, many believe, is reflected in the United Nations. Is political expediency--economic expediency--the rule of thumb by which the game is played? If this be true, then let's come out and say so and quit hiding behind the cliches of Judaic-Christian morality. Despite all that has happened and despite what appears to be on the horizon, I, nevertheless, cling to the belief that the leaders of our country put moral justice ahead of political expediency. I cling to the belief that we realize that in the long run what we view as political expediency is very likely to be our downfall or the downfall of any nation that uses this their basis for policy.

The Arab nations are going to continue creating tensions and border incidents.\* They are going to do this, because so far they have never been called upon the carpet for their conduct and more importantly, because they realize that this course of action will seriously weaken Israel's economic position. In the long run this will naturally weaken Israel militarily. The Arab States must be made to realize that their aims for the destruction of Israel will not be tolerated and their actions will not be condoned simply because of political and/or economical expediency. Once this is achieved, the Middle East situation will be greatly relaxed. From relaxation will come peace. From relaxation will come reduction in military expenditures which, in turn, will release much needed funds to cope with the immense problem of immigration. By the same token, Egypt and the other Arab nations will be able to divert much needed funds, from military expenditures into correction of the gastly refugee situation they face.

*\* Since dictating this letter July 3, small arms exchange occurred on Jordan's border*



Honorable Adlai Stevenson

July 5, 1962

Page 4

To effectuate this happy conclusion calls for an entirely different approach than that which has been heretofore used. I do not believe that it requires a build-up of U. N. military strength on the borders. It does, however, require that the United States live up to its presidential agreement relative to the Suez Canal. It does require the United States, individually, and through its actions in the U. N. to put moral justice ahead of political expediency. If Mr. Nassar and the U.A.R. are made to realize that the United States is no longer going to condone acts which are repugnant to the sense of international cooperation, world peace and basic issues of morality, only then will we begin to eliminate the problem with which we have been faced for the past 16 odd years.

The policy that the United States formulates and the actions that the United States individually or through the United Nations take to implement this policy relative to Israel-Arab problem is farreaching indeed. It is not isolated to that area of the world. Israel has developed many friends in Africa. Israel, like these many friends, is in an "underdog" situation. Israel is a nation born out of persecution and because of this, there is a great bond of mutual understanding existing between Israel and many of the new nations of Africa and for that matter, many new and older nations in other areas of the world. If we want the respect and allegiance of these nations, we had best be correct in what we do in the Middle East as well as what we do everywhere else. As I said earlier in this letter, there is just no room for error or being wrong anymore. There are many more facets to this problem than I have presented and if you desire, I will be glad to go into detail at a later time. I feel that I have greatly imposed upon you by the length of this letter and by many of my personal comments as opposed to factual observations. I, therefore, hesitate to go further and will not do so unless I receive a specific request from you.

With kindest personal regards and best wishes to you and all your associates, I am

Respectfully yours,

  
JOE G. LEIBSON

JGL:rh

cc: Miss Elinor Green  
Public Affairs Officer  
United States Mission to the United Nations  
799 United Nations Plaza  
New York, New York

100-81026



13 November, 1961

Mr. Dewey D. Stone  
Dorchester Hotel  
London, England

Dear Dewey,

Not being sure of the exact date of your return, I am writing this to you in London.

1. I had a long talk with Joe yesterday, upon the conclusion of the Young Leadership Conference, and it is apparent that a committee should visit Joe to discuss with him the assumption of the General Chairmanship for 1962. It is not possible for me to give you the whole background of the conversation in a letter, but it is sufficient to note that we must set a firm date for such a meeting with him, and he is holding Friday, December 8, for that purpose. We will be having a Cabinet meeting on Saturday, December 9 at lunch, and an Executive Committee meeting at 10 a.m. in the morning. This is all in connection with the Annual Conference which begins with the JDC dinner Saturday night, December 9. So, Friday, December 8, is the day on which this deputation should meet with Joe.

He indicated, further, the names of the people who should visit with him, since he in return wishes to ask them for their support, if they wish to ask him to be the General Chairman. The twelve people whose names he mentioned are: Stone, Rosenwald, Warburg, Serinstein, Fisher, Weiler, Ginsberg, Dubinsky, Breslau, Fink, Foreman and Levin.

This is really a matter for your first attention upon return and I would suggest that we discuss it immediately, especially in view of the conversation he had with us in Jerusalem.

2. With regard to going out to Los Angeles, we must plan to travel on Sunday, November 26th. Do you wish to fly from New York with me, and we can talk on the way -- or do you wish to fly directly from Boston? There is a 4 p.m. plane from Idlewild, non stop jet; and there is a 4.15 plane from Boston, non stop jet. Please decide which you prefer. In any case, we can have dinner together, Sunday evening, with some of the local people and plan our strategy for the next day.

We will probably spend most of the day, Monday, November 27th, on a discussion of the formula and the special fund. There is very little likelihood of getting much soliciting of gifts done on that day. I have arranged my schedule so that I can stay two more days, the 28th and 29th, for soliciting. I have indicated you will do at least the same. I must return on Thursday, 30th.



13 November, 1961

They want you to stay that extra day, because they are under the impression that you said you would give them the better part of a week.

As for everything else which has been happening, such as the Young Leadership Conference and the Special Fund meetings and fund raising meetings which have been taking place, I will give you the complete report in person.

3. I am enclosing a copy of the latest program for the December Conference. This was decided upon at a full discussion meeting of the Executive Committee a few days ago. Item 4 under the Monday night Banquet session is listed as "Awards". Usually we give awards to top officers who are retiring from one position to another -- i.e., retiring General Chairman over to Honorary side of the letterhead, etc. This year it doesn't look as though we shall have any such persons, and therefore I have made a suggestion to Joe, that we honor two people who are not officers of the campaign in any way, but who are two wonderful human beings with long records of very large contributions. I refer to Leonard Ratner and Charles Mayer of New York. Joe thought it was a fine idea. I also checked with Henry, who thinks it would be very helpful in getting some extra New York people to the conference if we are going to honor Mr. Mayer. I have not had a chance to check with Eddie, but I will. Right now I wanted you to have this so that I could get your reaction.

The above three items were pressing so that I wanted to get them to your attention now.

Fondest to Ann,

As ever,

Herbert A. Friedman  
Executive Vice-Chairman

HAF/fo

cc: 53 Arlington Street, Brookton  
c/o Hotel Navarro, N.Y.C.



✓  
25 February 1966

Mr. Dewey D. Stone  
53 Arlington Street  
Brockton, Mass.

Dear Dewey:

This may seem a little ridiculous, but in a sense it isn't. In line with your suggestion that Senator Edward Kennedy would be willing to speak on our behalf, and should be asked far in advance, I would appreciate your extending him an invitation to speak in Los Angeles on or about March 27 of next year.

In other words, they are really so eager to hear him that they want us to put this bid in early. So, would you please find the time and circumstances under which to obtain this commitment from him. And while you are at it, you might discuss the general question as to whether he would give us one or two other dates for the 1967 campaign, so that you can lay the groundwork for some additional requests.

As of this writing, Abe Feinberg has still not obtained an answer from Senator Robert Kennedy.

As ever,

HAF:gb

Herbert A. Friedman



12 November 1965

Mr. S. Sidney Stoneman  
Singer, Stoneman & Kurland  
31 Milk Street  
Boston 9, Massachusetts

Dear Sid:

This is the first opportunity I have had to write and thank you for the tremendous diligence you showed in the days we spent together. You really acted like a president, taking the fate of your community seriously in your own hand. I am most impressed with the generosity with which you gave your time, your means and your energy to this cause which embraces us all.

Dear Sid, please do not misunderstand what I am about to say. I think your increase to \$37,500 is a truly magnificent one. I do not underestimate it in the slightest and I think it will have strong impact. But, somehow or other I will continue to hope and pray that I can see you at the Four Seasons luncheon, which would mean just that extra little bit of stretch which we were talking about. If it is not possible, believe me, I will understand it. But, if it is possible, I would love to see you decide it now.

I hope everything goes well at Al Morse's breakfast on the 21st, and I would love to be kept informed as to the results, particularly from the fellows we visited together.

With all good wishes, and looking forward to seeing you in December, I am,

Sincerely yours,

HAF:gb

Herbert A. Friedman



bcc: EJW  
Sam Seegar

20 April, 1966

Messrs. Leonard and Joseph Strelitz  
Haynes Furniture Company  
Granby and Main Streets  
Norfolk, Virginia 23510

Dear Leonard and Buddy:

It would be a gross understatement to say that I was merely pleased to note the results of your visit to Englewood last Thursday. I am, in fact, completely overwhelmed by your remarkable achievement.

You have instilled a new and dynamic vitality into the Englewood campaign. This factor, combined with the astounding quality and quantity of the increased gifts that you secured, assures UJA of a most successful campaign in that community.

I want to tell you both how profoundly grateful I am for all that you do for UJA and especially for the invaluable service you have rendered in Englewood.

With warmest wishes,

Sincerely,

Herbert A. Friedman  
Executive Vice-Chairman

HAF:md



USA  
LEONARD R. STRELITZ  
1604 BARNARD'S COVE ROAD  
VIRGINIA BEACH, VIRGINIA 23455

June 15, 1977

Dear Herb,

Just a quick note to thank you for taking the time to write to me.

I appreciate your apparent confidence in me, but most of all, your words of advice. I am looking forward to meeting and talking with you soon.

Thanks again for your good wishes.

Sincerely,

Leonard R. Strelitz

LRS:scb

Mr. Herbert A. Friedman  
15 IBN Gabirol Street  
Jerusalem, Israel 92430

See you in Jerusalem Soon!

44  
**United Jewish Appeal of Essex County**




32 Central Avenue • Newark, New Jersey 07102 • Market 2-0707

May 13, 1970

Dear Herb:

You did a lovely job for us last week.  
Thanks again!

As ever,

  
Abe L. Sudran  
Executive Director

Mr. Herbert A. Friedman  
Executive Chairman  
National United Jewish Appeal  
1290 Avenue of the Americas  
New York, N. Y. 10019



# BAKER & SUNDLUN

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TELEPHONE 331 4456-4457

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ALBERT A. BAKER, 1888-1959  
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700 COLORADO BUILDING  
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PROVIDENCE, R.I. DEC 24 1968

December 20, 1968

NOTED BY      REFER TO

DATE

HAF-13

ANSWERED

Rabbi Herbert A. Friedman  
1290 Avenue of the Americas  
New York, New York

Dear Rabbi Friedman:

I recently read your communication, dated December 3, 1968. I found it an extremely well-stated speech or document. The various statements contained therein are very moving.

You may not remember the writer of this note. You accorded me a very short interview, once when you were delegated by certain high government officials of the State of Israel to investigate my willingness and that of a number of prominent contributors to the United Jewish Appeal, to undertake the (not too difficult) program of obtaining substantial contributions from financially able contributors, which would have as its sole objective, a gift to the State of Israel, a new Supreme Court Building with an excellent library.

The new library would, of course, be properly integrated with the present Israel Supreme Court Library.

I and my friends are still desirous of obtaining and giving generously toward such a gift.

You expressed a fear at the time of my short interview with you, as I recall it, that the proposed undertaking might harm the contributions to the annual United Jewish Appeal.

In the short time you gave me to confer with you, it was impossible to even try to remove the aforesaid thought from your mind.

If and when you are willing to meet with me, for a frank exchange of thoughts upon this great and worthy subject matter, I should like to meet with you.

My very very best wishes to you.

Very truly yours,

Walter I. Sundlun

WIS:sg

cc DMark  
MP  
PBC  
RH  
③  
1/1/69



6 January 1969

Mr. Walter I. Sundlun  
Baker & Sundlun  
1138 Hospital Trust Building  
Providence, R. I. 02903

Dear Mr. Sundlun:

I must apologize for the delay in answering your letter of 20 December, but we had some extraordinary year-end pressure here with regard to cash collections, and all of my correspondence simply has piled up.

Since you wrote frankly that I might not remember the writer, I must reply equally frankly that I do not. If we had, at some time in the past, a very short interview, which was obviously inadequate, from your point of view, to describe and fully analyze the project you propose, this should be remedied by a longer and more proper conversation for a detailed exchange of views.

I would be very happy to meet with you at any time or place you suggest. As you are aware, I travel a great deal and return to my office in New York between travels. I shall be going to Texas towards the end of this week and shall not return until next Monday. I will be in my office Monday, Tuesday and Wednesday, 13th through 15th. I shall be in Boston on Thursday, the 16th. If it is easier to meet me in Boston we could meet any time during the afternoon of the 16th. Let me hear from you as to your convenience, and if these dates do not work out then I suggest we communicate by telephone and I am sure we will be able to get together.

Very truly yours,

Herbert A. Friedman



# JEWISH WELFARE FEDERATION CAMPAIGN

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EUGENE BERLATSKY

Campaign Headquarters  
1312½ Commerce Street  
Dallas 1, Texas  
STerling 5871

March 5, 1953

Rabbi Herbert Friedman  
Milwaukee, Wisconsin

Dear Rabbi Friedman:

Only the hectic follow-up activity of our Campaign has prevented me from writing you sooner. At this time I want to repeat in writing what I told you personally about the wonderful contribution which your presence made to our 1953 Federation Drive.

As you probably know, it is a rare speaker who really moves his audience - and moves them, not merely emotionally, but to give additional contributions. In this instance I am most pleased to say that your presence in Dallas at our February 23rd. Dinner did provide one of those rare occasions, not only was the whole gathering immensely moved by your remarks, but following the dinner literally scores of individuals told me how they increased their contributions after hearing you. In the case of one individual it meant an increase of \$10,000 and this same reaction in varying amounts was reported by others present.

Your visit here was truly a "profitable" one. Our own Jewish community has benefited immeasurably and I wish to thank you for your own unselfish generosity on behalf of the United Jewish Appeal and on behalf of your fellow Jews everywhere.

Sincerely yours,

*Albert*

Albert Susman

AS:dr

One Community-wide Drive For World-wide Needs



HAF -  
Rise. Com. flb

HOTEL • ATOP NOB HILL • SAN FRANCISCO

February 8, 1961

CHAIRMAN OF THE BOARD

Rabbi Herbert Friedman  
United Jewish Appeal  
165 West 46th Street  
New York 36, N. Y.

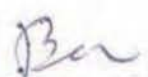
Dear Herb:

Thanks for your very kind letter of congratulations on the arrival of number nine and ten. We are all pretty happy over this latest addition to the clan.

I am looking forward to seeing you in Palm Springs.

With best wishes, I am

Very truly yours,

  
Benj. H. Swig

BHS:c



HAF 7/3/2  
fil

MELVIN M. SWIG  
Mills Building  
SAN FRANCISCO  
YUKON 2-0727

February 20, 1961

Mr. Herbert A. Friedman  
Executive Vice President  
United Jewish Appeal  
165 W. 46th Street  
New York 36, New York

Dear Herb:

Thanks very much for your congratulations on the double blessed event, I appreciate your kind thoughts and the mother and two boys are doing very well - in fact they are a month old today.

We all appreciate your very nice note.

With kindest personal regards,

Sincerely,

Mel



בתשובה נא להזכיר : -

עליזה	המחלקה
11/2	מספר

ירושלים כ"ב אדר תשכ"ד

6.3.64

# הסוכנות היהודית לארץ-ישראל

המען הטלגרפי : "JEVAGENCY"

Code : Bentley

טלפון 24671 - ת. ד. 92

חשבון בנק הדאר מס' 1970

לכבוד  
מר הרב רט פרידמן  
המבית  
ניו-יורק.

א.נ.,

הנני להודיעך בזה, שאני מגיע לארה"ב  
יחד עם רעייתי מ-20 לאפריל ש.ז. אני עומד  
לרשותך ואם תרצה להפגש אתי תואיל נא להתקשר  
עם משרד מחלקת העלייה בניו-יורק, שם ידעו  
את התכניות שלי.

בברכה,

ש.ז. שרגאי

שזש/נג



ירושלים, ה' בשבט תשכ"ד  
19 בינואר 1964

אל : מר גדעון שביא, קונסול כללי, סן-פרנסיסקו

מאת: מנהל לשכת סגן ראש הממשלה

הנדון: ביקור סגן ראש הממשלה בארה"ב בפברואר 1964  
מכתבך מיום 18 בדצמבר 1963

תכנית הביקור של סגן ראש הממשלה, בחוף המערבי של ארה"ב היא כדלקמן:

18 בפברואר - סן פרנסיסקו

19 בפברואר - לוס אנג'לס

21-23 בפברואר - פלט ספרינגס

סגן ראש הממשלה, הודני להודיעך שהוא מסכים עקרונית להופעה בפני  
ה"קומונוולת קלי" או ה"וורלד אפירט קאונסיל" במבאי שתתלב בחוף התכנית  
למען U.J.A. לשם כך עליך לבוא בדברים עם אנשי ה-U.J.A. ולתאם אתם את  
הסידורים.

הופעות בסטנפורד וברקלי לא באות בחשבון בביקור זה. אבקשך להודיעני  
ברגע שנקבע משהוא סופי.

בברכה,

עמנואל שמעוני

העתק/ מר מ. פדן, משרד החוץ  
מר ה. פרידמן U.J.A.