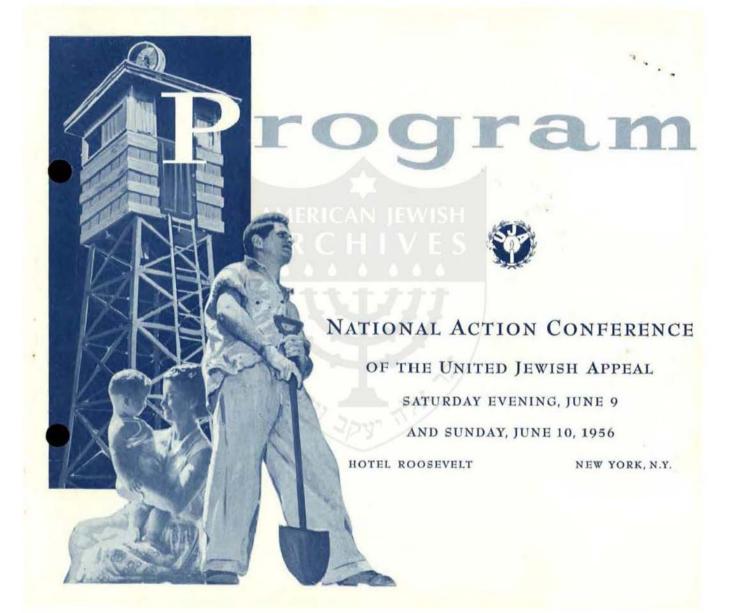
MS-763: Rabbi Herbert A. Friedman Collection, 1930-2004.

Series H: United Jewish Appeal, 1945-1995. Subseries 3: Conferences and Committees, 1947-1978.

Box Folder 32 2

National Action Conference of the United Jewish Appeal [Atlantic City, N.J.]. 1956.

For more information on this collection, please see the finding aid on the American Jewish Archives website.



NOTICE

The session tomorrow morning is one of the most important of this Conference. There will be a report on the campaign activity. You will have an opportunity to discuss all phases of the campaign.

In addition, Mr. Moses A. Leavitt, who just returned from North Africa, will submit a report which should be of the greatest interest to everyone of us.

Please do not fail to be with us tomorrow in this room at 8:45 in the morning. Breakfast will be served.

PROGRAM

AMERICAN IEWISH

ARCHIVES

NATIONAL ACTION CONFERENCE

OF THE

UNITED JEWISH APPEAL

SATURDAY EVENING, JUNE 9

AND SUNDAY, JUNE 10, 1956

HOTEL ROOSEVELT

NEW YORK, N. Y.

SATURDAY EVENING, JUNE 9

Reception for Delegates

6:30 P.M.

GRAND BALLROOM FOYER

7:00 P.M.

DINNER MEETING
AMERICAN JEWISH GRAND BALLROOM

A JACK D. WEILER

National Chairman, United Jewish Appeal

PRESIDING

Hatikvah

The Star Spangled Banner

INVOCATION

Opening Remarks

WILLIAM ROSENWALD

General Chairman, United Jewish Appeal

Addresses:

Colonel CHAIM HERZOG

Commander, Jerusalem Military District, Israel Defense Forces HERBERT A. FRIEDMAN

Executive Vice-Chairman, United Jewish Appeal

"THE PRICE OF FREEDOM"

A dramatization of life today on Israel's Frontiers

with

JOHN FORSYTHE

star of "Teahouse of the August Moon"
as Narrator

A M and presenting in person S

URI MARINOV of NAHAL OZ

The farmer guardsman from Israel's border seen on Edward R. Murrow's recent telecast

Written by
ALVIN BORETZ

Produced and Directed by
HIMAN BROWN

Cast

Elana SUSAN DOUGLAS David MASON ADAMS

Zvi JAMES LIPTON Mutzie . . . WILLIAM REDFIELD

Rami . . . RAYMOND DUKE

BENEDICTION

SUNDAY, JUNE 10

Breakfast and Morning Session

8:45 A.M.

GRAND BALLROOM

EDWARD M. M. WARBURG

President, United Jewish Appeal

PRESIDING

Presentation of Checks to

SAMUEL H. DAROFF

National Chairman and National Cash Chairman, UJA

with

SAMUEL ROTHBERG

MICHAEL A. STAVITSKY

National Cash Co-Chairmen

and

Colonel CHAIM HERZOG

Opening Remarks

EDWARD M. M. WARBURG

MOSES A. LEAVITT

Executive Vice-Chairman, Joint Distribution Committee

Report on Jewish Position in North Africa

SOL LUCKMAN

MRS. HENRY NEWMAN

National Chairman, United Jewish Appeal CA Chairman, National Women's Division, UJA

Report on the Regular Campaign Report on Women's Role in 1956

JOSEPH M. MAZER

National Chairman, UJA's Special Survival Fund

Report on the Special Fund Campaign

MORRIS W. BERINSTEIN

National Chairman, UJA and National Co-Chairman of the Loan Project

Report on Renegotiation of Loans

Discussion · Resolutions

Closing Remarks

REUVEN DAFNI

Consul of the State of Israel in New York

OFFICERS OF THE 1956 UNITED JEWISH APPEAL

General Chairman

President

WILLIAM ROSENWALD EDWARD M. M. WARBURG

ARCHIVES

National Chairmen Representing Agencies

DEWEY D. STONE, UIA

JONAH B. WISE, JDC

7

National Chairmen

MORRIS W. BERINSTEIN

SAMUEL H. DAROFF

JOSEPH HOLTZMAN

SOL LUCKMAN

JACK D. WEILER



Executive Vice-Chairman

HERBERT A. FRIEDMAN

Campaign Director

SHOLEM SONTUP

AMERICAN IEWISH

National Co-Treasurers

JOSEPH I. LUBIN

JACOB SINCOFF

National Women's Division Honorary Chairmen

MRS. S. ALEXANDER BRAILOVE

MRS. HAL HORNE

MRS. HERBERT H. LEHMAN

MRS. DAVID M. LEVY
MRS. ALBERT PILAVIN
MRS. FELIX M. WARBURG

Chairman

MRS. HENRY NEWMAN

National Field Director

M. WILLIAM WEINBERG

National Allocations Director

EDWARD R. VAJDA

NATIONAL CAMPAIGN CABINET 1956 UNITED JEWISH APPEAL

Chairman

JOSEPH MEYERHOFF

Special Fund JOSEPH M. MAZER Chairman

Big Gifts BENJAMIN H. SWIG Chairman

Allocations ISADORE BRESLAU Chairman

Cash Chairman SAMUEL H. DAROFF

Cash Co-Chairmen SAMUEL ROTHBERG MICHAEL A. STAVITSKY

> Regional Division JOSEPH SHULMAN

Chairman

Vice-Chairman

FRED FORMAN

Loan Project MORRIS W. BERINSTEIN DEWEY D. STONE Co-Chairmen

Trade and Industry Council ROBERT W. SCHIFF Chairman

> Speakers Division MILTON KAHN Chairman

RICHARD J. ABEL HERBERT R. ABELES JACOB M. ARVEY NORMAN BERLIN LOUIS BERRY DAVID BOROWITZ HYMAN BRAND CHARLES BROWN EDDIE CANTOR JOSEPH CHERNER JOSEPH COHAN ELI A. COHEN LLOYD W. DINKELSPIEL MELVIN DUBINSKY WILLIAM P. ENGEL HENRY FEFERMAN ABRAHAM FEINBERG MAX FIRESTEIN MAX M. FISHER KALMAN S. GOLDENBERG I. E. GOLDSTEIN LAZURE L. GOODMAN SAMUEL HAUSMAN SAMUEL J. HEIMAN NATHANIEL P. KANN ABE KASLE LABEL A. KATZ ABE S. KAY ADOLPH KIESLER

PHILIP M. KLUTZNICK BENJAMIN LAZRUS ALBERT A. LEVIN HARRY LEVINE JULIUS LIVINGSTON PHILIP W. LOWN HENRY MASLANSKY BENJAMIN J. MASSELL BARNEY MEDINTZ ARTHUR C. MELAMED IRVING MILLER EDWARD D. MITCHELL MARTIN NADELMAN NORMAN C. NOBIL IRVING S. NORRY JAMES L. PERMUTT BARNEY RAPAPORT LEONARD RATNER SAMUEL ROTHBERG SOL SATINSKY JOSEPH J. SCHWARTZ MORRIS SENDEROWITZ, JR. JOSEPH D. SHANE WILLIAM M. SHIPLEY RUDOLF G. SONNEBORN MICHAEL A. STAVITSKY JACK STERN JOSEPH TALAMO HERMAN P. TAUBMAN

SAMUEL A. WEISS

You are urged to attend the

NATIONAL ACTION CONFERENCE

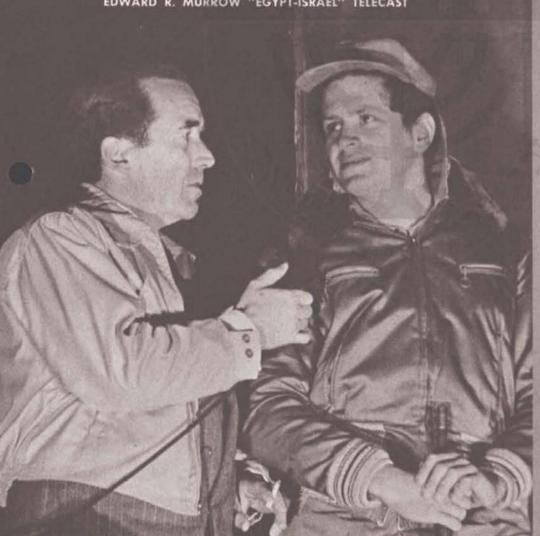
OF THE

UNITED JEWISH APPEAL

Because Israel's people face their most fateful summer

• URI OF NAHAL OZ

THE FARMER-GUARD OF THE FAMED EDWARD R. MURROW "EGYPT-ISRAEL" TELECAST





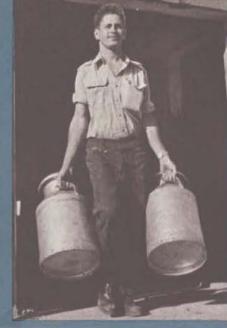
GENERAL MORDECAI MAKLEFF

FORMER CHIEF OF STAFF,
HERO OF ISRAEL'S DEFENSE ARMY

Hear them now - Israel's front-line defenders







- On March 13, this 21 year old farmer-guard of Israel won the hearts of millions of Americans who viewed the Edward R. Murrow "See It Now" telecast of the Egypt-Israel crisis.
- Interviewed at night on the Nahal Oz watchtower, 500 yards from the Egyptian frontier on the Gaza strip, Uri spoke simply and modestly of his hatred for war, his love of peace, his readiness to fight for freedom.
- To millions of Americans, Uri became the symbol of Israel's freedom-building pioneers.
 - Don't miss this opportunity to see and hear him in person.





- A brilliant military leader, General Makleff has played a key role in shaping Israel's eight year effort to ward off aggression.
- From 1950 to 1954, he served as deputy and chief of staff of Israel's Defense
 Army, laying the groundwork for Israel's present defenses against invasion.
- In 1948 and 1949, he headed Israel's armistice negotiations with Syria and Lebanon.
- A hero of Israel's War of Independence, he is also a World War II veteran of the Jewish Brigade of the British Eighth Army where he attained the rank of major before he was 25.
- General Makleff is remarkably well equipped to interpret the developments that make this the most crucial summer faced by Israel since 1948.

The summer of 1956 . . . when Israel's enemies will have mastered the weapons they received from the Communist bloc . . . will be Israel's pinnacle of danger

You are urged to attend the

National Action Conference

of the United Jewish Appeal

AMERICAN JEWISH

To Mobilize \$50,000,000 in Cash Collections

To Hear Israel's Representatives Report Up-To-The-Minute Crucial Developments

To Receive Latest Reports from the Joint Distribution Committee on Jewish Needs in Moslem and Other Areas

To Assure the Survival of Jewish Lives and Freedom

Saturday Evening, June 9th Sunday, June 10th

Hotel Roosevelt

New York City

William Rosenwald



Arabs Don't Want Peace, Premier Says

By ELIAV SIMON,
United Press Staff Writer.
TEL AVIV, May 8.—Israeli Premier David BenGurion said today the basic
danger of war between Israel and the Arab states still
existed because there was
"no sign that any of the
Arab states really wants
peace."

He said a direct meeting between Arab and Jewish representatives was the only way of bringing about a general improvement in Mideast relations and renewed his proposal for a meeting with Egyptian Premier Gamal Abdel Nasser and other Arab leaders,

The Israeli premier said also:
"Without a balance of forces
between the Arab states
Israel, it is difficult to bel
there will be no outbreak

U.N. Chief's Mission.

In an appraisal of the Hammarskjold mission Mr. Ben-Gurion said he hoped the "visit has been useful since he brought about, at least for the time being, a cease-fire on the part of Egypt and also perhaps on the part of Jordan."

But Mr. Ben-Gurion charged that Arab attacks across the Israeli border since the forging of the cease-fire "arouse doubt in either the willingness or the capacity of the Egyption dictator to maintain order in the Gaza Strip."

The premier said such incidents as the blowing up of a house on the Israeli side of the Jordan border Sunday "raise skepticism as to the insecurity of the Jordanian forces,"

"Egypt, Syria, Saudi Arabia and possibly also Jordan continue their fervent preparations to attack Israel, and Soviet arms are now flowing also to Syria," he said. MERICAN JEWISH R C H I V E S

Help keep freedom alive

MAKE YOUR RESERVATION NOW!

Hear ...



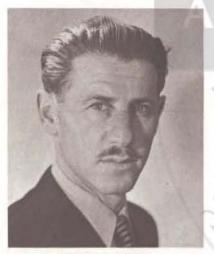
GENERAL MORDECAI MAKLEFF Former Chief of Staff, Israel's Army



URI of NAHAL OZ Frontier farmer near the Gaza strip



MAX LERNER
Noted Author and News Analyst



REUVEN DAFNI Consul of Israel in New York

War's threat still hangs over the Middle East despite the recent, welcomed cease-fire. Israel's people stand on the eve of what may be their most crucial summer . . . with life, freedom and peace in the balance. Meanwhile, the Jews of turbulent North Africa face an equally trying period. The National Action Conference must have the support of American Jewish Leaders everywhere to assure the continuation of vital, humanitarian efforts. You are earnestly urged to attend.



WILLIAM ROSENWALD General Chairman of the UJA



MOSES A. LEAVITT
Executive Vice-Chairman of the JDC



EDWARD M. M. WARBURG President of the UJA



NATIONAL ACTION CONFERENCE

OF THE

UNITED JEWISH APPEAL

Hear first-hand reports of up-to-the-minute developments in Israel and North Africa

GENERAL MORDECAI MAKLEFF

MAX LERNER

REUVEN DAFNI

MOSES A. LEAVITT

RABBI HERBERT A. FRIEDMAN

See and hear thrilling stage documentary of life on Israel's extensive frontiers featuring URI of NAHAL OZ

Participate in the most crucial cash presentation since 1948 towards UJA's \$50,000,000 cash collection

SATURDAY EVENING AND SUNDAY
JUNE 9th AND 10th

HOTEL ROOSEVELT

NEW YORK CITY

WILLIAM ROSENWALD EDWARD M. M. WARBURG
Chairmen



al's people and the Jews of North Africa through the crucial summer of 1956

Attend the

NATIONAL ACTION CONFERENCE

of the UNITED JEWISH APPEAL

JUNE 9-10, 1956

HOTEL ROOSEVELT

NEW YORK CITY

TENTATIVE PROGRAM FOR

NATIONAL ACTION CONFERENCE JUNE 9 and 10

Saturday Evening, June 9:

Jack Weiler Presiding

Hatikvah

Star Spangled Banner

Invocation

William Rosenwald

Opening Remarks

Colonel Haim Herzog

Address

Herbert A. Friedman

Address

Presentation with Uri and John Forsythe as Narrator
Benediction

Sunday, June 10: Breakfast Session, 8:45 A.M.

Edward M. M. Warburg Presiding

Cash Line Presentation to Mr. Daroff and Colonel Herzog and to Messrs. Rothberg and Stavitsky

Edward M. M. Warburg

Remarks

Moses A. Leavitt

Address on North Africa

Sol Luckman

Report on Regular Campaign

Mrs. Henry Newman

Report on Women's Division

Joseph Mazer

Report on Special Fund

Morris Berinstein

Report on the Loan

Samuel Daroff

Announcement of Amount Received

Discussion with Dewey Stone as Discussion Chairman Resolutions presented by Mr. Stone

Reuven Dafni

Closing Remarks

Proposed Draft Resolution on Arab Campaign Against American Jews

WHEREAS, United States servicemen of Jewish faith have been barred by the United States Air Force from duty at the Dharan Air Base in deference to Saudi Arabian religious prejudices and the State Department has condoned and acquiesced in such prejudices; and

WHEREAS, the State Department has admitted that as a matter of policy Christian religious services held at the Dharan Air Base will not be advertised and that American military chaplains assigned to duty at that post will be required to remove their religious insignia; and

WHEREAS, the United States Department of Commerce has reported that an official boycott has been instituted by Saudi Arabia against American Jewish businessmen and against American businesses that employ Jews or that number Jews among their stock-holders or directors; and whereas such boycott is effectuated by Saudi Arabian consular officers stationed in the United States; and

WHEREAS, ambassadors and other diplomatic representatives of Arab states, present in or accredited to the United States, have abused the hospitality of this country and have transgressed the bounds of diplomatic privilege to attack, libel and vilify American citizens of Jewish faith; and

WHEREAS, this country throughout its diplomatic history has refused to recognize or condone any action by any foreign power

impairing the religious liberties of any American citizen; NOW, THEREFORE, BE IT RESOLVED, that,

- (a) The President of the United States is respectfully requested, pursuant to Sec. 212(e) of the Immigration and Nationality Act, to suspend the entry of aliens (except authorized diplomatic personnel) from any foreign state that refuses to admit any American citizen because of his religious affiliation;
- (b) The President and the Congress shall undertake to ensure that every tream or executive agreement entered into or renewed between any foreign state and the United States shall expressly provide that no American citizen shall because of religious affiliation be denied the advantages of travel, employment or trade or any other benefit made possible by such treaty or agreement;
- (c) No agency of the United States shall refrain from assigning any otherwise qualified American citizen to military, diplomatic or other service within any foreign country because of that country's objection on religious or racial grounds to any person or class of persons;
- (d) Any member of a foreign diplomatic mission to this country who indulges in public vilification of any group of American citizens because of their religious affiliations should be declared persona non grata by the United States.

Proposed Draft Resolution on Arab Campaign Against American Jews

WHEREAS, United States servicemen of Jewish faith have been barred by the United States Air Force from duty at the Dharan Air Base in deference to Saudi Arabian religious prejudices and the State Department has condoned and acquiesced in such prejudices; and

WHEREAS, the State Department has admitted that as a matter of policy Christian religious services held at the Dharan Air Base will not be advertised and that American military chaplains assigned to duty at that post will be required to remove their religious insignia; and

WHEREAS, the United States Department of Commerce has reported that an official boycott has been instituted by Saudi Arabia against American Jewish businessmen and against American businesses that employ Jews or that number Jews among their stock-holders or directors; and whereas such boycott is effectuated by Saudi Arabian consular officers stationed in the United States; and

WHEREAS, ambassadors and other diplomatic representatives of Arab states, present in or accredited to the United States, have abused the hospitality of this country and have transgressed the bounds of diplomatic privilege to attack, libel and vilify American citizens of Jewish faith; and

WHEREAS, this country throughout its diplomatic history has refused to recognize or condone any action by any foreign power

impairing the religious liberties of any American citizen; NOW, THEREFORE, BE IT RESOLVED, that,

- (a) The President of the United States is respectfully requested, pursuant to Sec. 212(e) of the Immigration and Nationality Act, to suspend the entry of aliens (except authorized diplomatic personnel) from any foreign state that refuses to admit any American citizen because of his religious affiliation;
- (b) The President and the Congress shall undertake to ensure that every tream or executive agreement entered into or renewed between any foreign state and the United States shall expressly provide that no American citizen shall because of religious affiliation be denied the advantages of travel, employment or trade or any other benefit made possible by such treaty or agreement;
- (c) No agency of the United States shall refrain from assigning any otherwise qualified American citizen to military, diplomatic or other service within any foreign country because of that country's objection on religious or racial grounds to any person or class of persons:
- (d) Any member of a foreign diplomatic mission to this country who indulges in public vilification of any group of American citizens because of their religious affiliations should be declared persona non grata by the United States.

DRAFT RESOLUTION ON DHAHRAN

The lease held by the United States at the Dhahran Airfield in Saudi Arabia expires on June 18, 1956. Negotiations have already been initiated between the Government of the United States and that of Saudi Arabia to consider the terms of its renewal.

The Executive Committee of the American Jewish Congress notes that it has been the consistent practice of the Government of Saudi Arabia to exploit the provisions of the existing agreement intended only to permit the exclusion of particular undesirable individuals into an instrument for screening out and disqualifying every American citizen of Jewish faith for employment or assignment at the Dhahran Air Base either as a civilian or military member of the American mission.

We especially deplore the deference paid to Saudi Arabia religious prejudice by the State Department and the Air Force. The collaboration of these American governmental agencies with Arab bigotry is demonstrated in their adoption of a deliberate policy of excluding from assignment to the Dhahran Air Base all American military personnel of Jewish religious affiliation.

It is plain that Arab religious hatred is an aggressive authoritarian impulse that cannot be contained. It cannot be limited, it can only be stopped. As part of its spreading campaign of bigotry the Saudi Arabian government has now prohibited the wearing of religious insignia by United States Christian chaplains of any denomination and have forbidden any public

mention or announcement of Christian church services conducted for members of our own Armed Forces at the Dhahran Base.

Acquiescence in these acts by agencies of our government constitutes an abrogation and denial of the religious freedom that until now has been accepted as the inalienable right of every American citizen. We stand appalled at the easy yielding by high officers in our own government of basic rights of citizenship.

The Executive Committee of the American Jewish Congress urges that the Defense Department and the State Department demand as an indispensable condition for the renewal of the Dhahran Air Base lease that the Government of Saudi Arabia expressly acknowledge the sovereign right of this country to select among its own citizens for those most qualified to act in its behalf without reservation or limitation based on race or religion and that it agree to accept and accredit as members of the American Mission at Dhahran, whether in a civilian or military capacity, any American citizen designated by this government as its representative abroad, regardless of his religious belief.

The Executive Committee of the American Jewish Congress wishes to record its deep dismay that any agency or facility of our government could ever have considered the forfeiture of so basic an aspect of citizenship as a proper payment for the right to acquire or maintain installations abroad. It is not a sign of statesmanship to lease military bases at the cost of fundamental

rights infinitely more dear. Responsibility for these acts must be borne by those who engage in and defend them. In contrast to the justification of the practices by the present Secretary of State, it is noteworthy that former President Harry S. Truman has publicly denied that any agreement entered into by this country during his administration with any foreign state including Saudi Arabia could ever have been made the occasion for discrimination against American Jews or against Americans of any religious affiliation.

We cannot guarantee national security by betraying national morality. We call upon the President and the Secretary of State to abandon those practices adopted in collaboration with the Arab States that constitute so grave a compromise both of our past tradition and our best future hope.

DRAFT RESOLUTION ON DHAHRAN

The lease held by the United States at the Dhahran Airfield in Saudi Arabia expires on June 18, 1956. Negotiations have already been initiated between the Government of the United States and that of Saudi Arabia to consider the terms of its renewal.

The Executive Committee of the American Jewish Congress notes that it has been the consistent practice of the Government of Saudi Arabia to exploit the provisions of the existing agreement intended only to permit the exclusion of particular undesirable individuals into an instrument for screening out and disqualifying every American citizen of Jewish faith for employment or assignment at the Dhahran Air Base either as a civilian or military member of the American mission.

We especially deplore the deference paid to Saudi Arabia religious prejudice by the State Department and the Air Force. The collaboration of these American governmental agencies with Arab bigotry is demonstrated in their adoption of a deliberate policy of excluding from assignment to the Dhahran Air Base all American military personnel of Jewish religious affiliation.

It is plain that Arab religious hatred is an aggressive authoritarian impulse that cannot be contained. It cannot be limited, it can only be stopped. As part of its spreading campaign of bigotry the Saudi Arabian government has now prohibited the wearing of religious insignia by United States Christian chaplains of any denomination and have forbidden any public

mention or announcement of Christian church services conducted for members of our own Armed Forces at the Dhahran Base.

Acquiescence in these acts by agencies of our government constitutes an abrogation and denial of the religious freedom that until now has been accepted as the inalienable right of every American citizen. We stand appalled at the easy yielding by high officers in our own government of basic rights of citizenship.

The Executive Committee of the American Jewish Congress urges that the Defense Department and the State Department demand as an indispensable condition for the renewal of the Dhahran Air Base lease that the Government of Saudi Arabia expressly acknowledge the sovereign right of this country to select among its own citizens for those most qualified to act in its behalf without reservation or limitation based on race or religion and that it agree to accept and accredit as members of the American Mission at Dhahran, whether in a civilian or military capacity, any American citizen designated by this government as its representative abroad, regardless of his religious belief.

The Executive Committee of the American Jewish Congress wishes to record its deep dismay that any agency or facility of our government could ever have considered the forfeiture of so basic an aspect of citizenship as a proper payment for the right to acquire or maintain installations abroad. It is not a sign of statesmanship to lease military bases at the cost of fundamental

rights infinitely more dear. Responsibility for these acts must be borne by those who engage in and defend them. In contrast to the justification of the practices by the present Secretary of State, it is noteworthy that former President Harry S. Truman has publicly denied that any agreement entered into by this country during his administration with any foreign state including Saudi Arabia could ever have been made the occasion for discrimination against American Jews or against Americans of any religious affiliation.

We cannot guarantee national security by betraying national morality. We call upon the President and the Secretary of State to abandon those practices adopted in collaboration with the Arab States that constitute so grave a compromise both of our past tradition and our best future hope.

DRAFT RESOLUTION FOR SUBMISSION TO RESOLUTIONS COMMITTEE

ARAB DISCRIMINATION AGAINST AMEPICAN JENS

This Convention takes note of the "white paper" recently issued by
the American Jewish Congress on "The Arab Campaign Against American Jews."
This document details overwhelming evidence of the deliberate actions of
the Arab states to foster discrimination against a class of American
citizens solely because of their religion and ancestry. The discrimination
takes the following forms: (1) Denail of entry or transit visas to Jewish
citizens of the United States; (2) Barring Jewish personnel from serving
in American diplomatic missions and military installations
on Arab soil; (3) A boycott of American Jewish businesses; and (4) The
dissemination by Arab propaganda centers in the United States of antiSemitic literature.

Acquiescence by agencies of the United States Government in these discriminatory practices has resulted in depriving American citizens of the Jewish faith of their constitutional rights. We believe that our Government, in its international relations, has the moral and legal obligation to insist, as it has done in numerous instances in the past, that equal treatment be accorded to all of its citizens, regardless of race, religion or national ancestry.

This Convention of the American Jewish Congress therefore calls for the adoption of the following measures:

1. No treaty or trade agreement should be negotiated between the Arab countries and the United States unless it is stipulated that all American citizens shall have full and equal right to participate in the trade thus made possible, without regard to religious affiliation.

2. No contract should be negotiated with the Arab states by any agency of the United States whether it be for defense, security, or for any other reason, that allows or requires American Jews to be excluded from employment pursuant to its terms. It shall be made a part of each American-Arab agreement that there shall be no religious discrimination as a result of these joint undertakings against any American citizens. 3. Existing American subsidies including those granted under the International Wheat Trade Agreement should be discontinued for trade in Arab countries unless it is explicitly understood that American Jews shall be permitted full participation without prejudice because of their religious beliefs. 4. No agency of this government, military or diplomatic, should be permitted to consider religious affiliation in selecting personnel for assignment to Arab countries. 5. No discriminatory hiring practices should be condoned or excused because of the possible exclusion of Jews from Arab lands by Arab refusal to issue necessary visas. 6. The United States should prohibit immigration whether temporary or permanent, whether for tourists or for permanent residents, from any Arab state which bars entry to any American citizen because of his religious beliefs.

- 7. Any member of a diplomatic mission to this country who indulges in public anti-Jewish activities aimed directly or indirectly against American Jewish citizens or the American Jewish community generally should be declared persona non grata by our government.
- 8. Any member of a diplomatic mission to this country who refuses to process commercial or legal documents because they are offered by Jewish business firms or who makes inquiries into the religious affiliation of

persons who come before him in his official capacity should be declared persona non grata.

- 9. Any person present in the United States on a student visa who engages in public anti-Jewish activities aimed at American citizens should have his student visa terminated, since even the most permissive view of academic freedom cannot justify the promotion of race hatred.
- 10. The United States delegation to the United Nations should assume the initiative in demanding U.N. inquiry into practices of Arab states that are violative of the common pledge of all U.N. member states to promote universal respect for human rights.

We further resolve that copies of this resolution, together with the white paper on "The Arab Campaign Against American Jews" be submitted to the President of the United States, the Secretary of State and other appropriate officials of our government.

DRAFT RESOLUTION FOR SUBMISSION TO RESOLUTIONS COMMITTEE

ARAB DISCRIMINATION AGAINST AMEPICAN JENS

This Convention takes note of the "white paper" recently issued by
the American Jewish Congress on "The Arab Campaign Against American Jews."
This document details overwhelming evidence of the deliberate actions of
the Arab states to foster discrimination against a class of American
citizens solely because of their religion and ancestry. The discrimination
takes the following forms: (1) Denail of entry or transit visas to Jewish
citizens of the United States; (2) Earring Jewish personnel from serving
in American diplomatic missions and military installations
on Arab soil; (3) A boycott of American Jewish businesses; and (4) The
dissemination by Arab propaganda centers in the United States of antiSemitic literature.

Acquiescence by agencies of the United States Government in these discriminatory practices has resulted in depriving American citizens of the Jewish faith of their constitutional rights. We believe that our Government, in its international relations, has the moral and legal obligation to insist, as it has done in numerous instances in the past, that equal treatment be accorded to all of its citizens, regardless of race, religion or national ancestry.

This Convention of the American Jesish Congress therefore calls for the adoption of the following measures:

1. No treaty or trade agreement should be negotiated between the Arab countries and the United States unless it is stipulated that all American citizens shall have full and equal right to participate in the trade thus made possible, without regard to religious affiliation.

2. No contract should be negotiated with the Arab states by any agency of the United States whether it be for defense, security, or for any other reason, that allows or requires American Jews to be excluded from employment pursuant to its terms. It shall be made a part of each American-Arab agreement that there shall be no religious discrimination as a result of these joint undertakings against any American citizens. 3. Existing American subsidies including those granted under the International Wheat Trade Agreement should be discontinued for trade in Arab countries unless it is explicitly understood that American Jews shall be permitted full participation without prejudice because of their religious beliefs. 4. No agency of this government, military or diplomatic, should be permitted to consider religious affiliation in selecting personnel for assignment to Arab countries. 5. No discriminatory hiring practices should be condoned or excused because of the possible exclusion of Jews from Arab lands by Arab refusal to issue necessary visas. 6. The United States should prohibit immigration whether temporary or permanent, whether for tourists or for permanent residents, from any Arab state which bars entry to any American citizen because of his religious beliefs. 7. Any member of a diplomatic mission to this country who indulges in public anti-Jewish activities aimed directly or indirectly against American Jewish citizens or the American Jewish community generally should be declared persona non grata by our government. 8. Any member of a diplomatic mission to this country who refuses to process commercial or legal documents because they are offered by Jewish business firms or who makes inquiries into the religious affiliation of - 2 -

persons who come before him in his official capacity should be declared persona non grata.

- 9. Any person present in the United States on a student visa who engages in public anti-Jewish activities aimed at American citizens should have his student visa terminated, since even the most permissive view of academic freedom cannot justify the promotion of race hatred.
- 10. The United States delegation to the United Nations should assume the initiative in demanding U.N. inquiry into practices of Arab states that are violative of the common pledge of all U.N. member states to promote universal respect for human rights.

We further resolve that copies of this resolution, together with the white paper on "The Arab Campaign Against American Jews" be submitted to the President of the United States, the Secretary of State and other appropriate officials of our government.

INDEPENDENT ZIONIST COMMITTEE

This morning I received a call from Mr. Jacob Alco. His operator told me this was Mr. Alco of Henry Montor Associates. Mr. Alco said he had spoken with Dewey Stone who suggested he get in touch with me. He explained that an independent Zionist group wanted to hold an informal, unofficial Oneg Shabbat on Saturday, June 9th to allow Judge Levinthal and Ezra Shapiro to report on the World Zionist Congress recently held in Jerusalem. He said that this was quite unoffical and it was only a group of friends who thought that there might be a number of people who would probably be attending the UJA conference who ought to be invited to the Oneg Shabbat Saturday afternoon. Mr. Alco said this meeting would be run indepently of the UJA in a private room being engaged for the purpose at the Waldorf-Astoria Hotel.

I asked Mr. Alco who was running this affair, and he said that no organization was running it, but the group was made up of a number of important people including himself, Sam Daroff, Lou Lipsky, Dewey Stone, Judge Leventhal, Ezra Shapiro and Fred Monosson. He pointed out that these important people in effect represent many hundreds of people throughout the country, but Mr. Alco stressed that there is nothing official and they do not make up an organization. Medid say that he did not know just what this group will represent ultimately but that for the moment, the group is without form.

He said that Judge Leventhal had engaged the room at the Waldorf-Astoria.

He asked me to supply him with the list of names of people who are attending our conference and suggested that I might wish to get in touch with Dewey Stone. I said that I would take the matter up.

I spoke with Mr. Friedman who said that this was purely and simply a political matter involving the Progressive party or the Independent Liberal Zionist party. Mr. Friedman called Dewey Stone and explained to him that the UJA should have nothing to do with this group because the UJA should not and cannot be associated with any group involved in politics. There was some discussion. Mr. Friedman said that the names of the persons planning to attend the UJA conference should not be supplied to Mr. Alco. Mr. Friedman told me that Mr. Stone agreed.

MSG: ba

Last November, we, the representatives and leaders of America's

Jewish communities, mindful of the grave threat to the free people of Israel and

to tens of thousands of Jews in turbulent North Africa who were clemoring to

emigrate to Israel, convened in New York in an attempt to find some remedy to this

most dangerous situation.

Recognizing that the people of Israel would be forced to devote every last bit of their slender resources to their own defense, and would be unable to give philanthropic support to this vast migration without our help, we then resolved that American Jews should immediately launch a Special Survival Fund drive to provide the additional funds needed to meet this extraordinary situation in addition to money raised through the regular 1956 United Jewish Appeal campaign.

Today, in assessing what we have accomplished since launching this drive, we find that we have not yet achieved what was decided would be the minimum necessary to assure the rescue of the endangered Jews of Moslem North Africa, their transfer to Israel, and subsequent care for them until they became absorbed into the economy.

Mindful of the fact that these months have tragically confirmed our prediction that the situation in the Middle Bast would deteriorate rather than improve, and mindful of the consequent fact that our own responsibilities have increased rather than lessened, we call upon the communities to resist being lulled into any false sense of complacency, and to continue and intensify their efforts to complete their goals for both the regular campaign and the Special Survival Fund. We are confident that the American Jewish community will respond to the spirit of this resolution and fulfill its intention by pressing forward with undiminished ardor towards the accomplishment of our great humanitarian goal.

TRAFF OF RESOLUTION FOR CABINET TO BENALE ON STANDBY BASIS DURING SUMMER

Whereas the leaders of the American Jovish communities assembled at this Mational Agtion Conference have resolved to remain on a standby basis during the summer months, in view of the grave threat of imminent hostilities directed against the free people of Israel;

Whereas in order for these communities to be able to receive information quickly and be enabled to frame decisions and take coordinated action in case of emergency, it becomes necessary to provide a flexible mechanism;

We, the members of the National Campaign Cabinet of the United Jewish Appeal, hereby resolve and pledge ourselves to form a Cammittee of the whole, and to remain on a standby basis throughout the summer months, so that we may be able to react quickly and effectively in case of any emergency during this period, and to be able to function in a helpful way in whatever action is found necessary by the American Jewish community.

DRAFT OF RESOLUTION CALLING UPON COMPUNITIES TO REMAIN ON STANBY BASIS DURING SUMMER MONTHS -- AND FORMING NATIONAL CAMPAIGN CABINET INTO COMMITTEE OF WHOLE FOR SAME PURPOSE

Whereas top leaders of the Israel government have set aside their most pressing tasks to come to the United States and alert us to dangers facing that democracy;

Whereas their information warns us that the agenda for Arab hostilities seems to point toward a climax during the summer months;

Whereas the tragic event of hostilities would throw a tremendous responsibility for emergency relief, welfare and rescue work upon the constituent agencies of the United Jewish appeal;

We, the members of the National Campaign Cabinet of the UJA, call upon the leaders of the american Jewish communities here assembled in the National action Conference to remain alert during the summer months and to prepare themselves to take whatever measures are necessary to enable them to react quickly to any sudden crisis overseas.

Specifically, we ask each community to nominate a committee of not less than three responsible leaders with whom the Cabinet can keep in contact and can call upon to mobilize the community if the need arises.

In order for these community committees to be able to receive information quickly and be enabled to frame decisions and take co-ordinate action in case of emergency, we, the members of the WA's National Campaign Cabinet, hereby resolve and pledge ourselves to form a committee of the whole, and to remain on a standby basis during the summer months — so that we may be able to react quickly and effectively in case of any crisis during this period, and to be able to function in a helpful way in whatever action may be necessary.

We, the delegates to the National Action Conference of the United Jewish appeal, gathered in New York, on June 10, 1956, convey our warmest greetings to the President of Israel, Itzhak Ben Zvi, and to the Prime Minister, David Ben Gurion. We send greetings to the people of Israel, who, with such incredible courage, unswerving resolution, and feats of self-denial, have succeeded in establishing a land of freedom that stands as an island of enlightened democracy in a sea of feudalism.

In a period when maked self-interest seems to have become the guiding rule of international political conduct, we pay homage to the way in which the people of Israel, ignoring all ordinary tenets of self-interest, have refused to allow their brother Jews to languish in the fear-ridden ghettos of Moslem North Africa, but have insisted on keeping the gates of immigration open -- this despite their own terrible danger.

In paying tribute to this most generous act, we are aware that we are accepting certain implied responsibilities, namely that of retaining upon our own shoulders the philanthropic burden of financing this wast immigration.

We proudly accept this responsibility and pledge ourselves to work unceasingly until our goal is accomplished. Fired by their faith, inspired by their courage, and profoundly moved by the spectacle of these peace-loving men, women and children, who have known such hardship in the past, facing the prospect of another trial by fire, we rededicate ourselves to the tasks which lie ahead of us as leaders and workers of the United Jewish Appeal.

BRAFT OF RESOLUTION ON COMPLETION OF THE SPECIAL FUED

Last November, we, the representatives and leaders of America's Jewish communities, mindful of the grave threat to the free people of Israel, and to tens of thousands of Jews in turbulent North Africa who were classring to emigrate to Israel, convened in New York in an attempt to find some ready to this most dangerous situation.

Recognizing that the people of srael would be forced to devote every last bit of their element resources to their own defense, and would be unable to give philanthropic support to this vast migration without our help, we then resolved that American Jews should immediately launch a Special Survival Fund drive for twenty-five million plus dollars, in addition to money raised through the regular 1956 United Jewish Appeal Campaign.

Today, seven months later, in assessing What we have accomplished since launching this drive, we find that we have raised approximately three quarters of what we decided would be the minimum necessary to assure the rescue of the endangered Jews of Moslem Morth Africa, their transfer to Israel, and subsequent care for them until they became absorbed into the economy.

Mindful of the fact that these seven months have seen the situation in the Middle Mast and in North Africa deteriorating rather than improving, and mindful of the consequent fact that our own responsibilities have increased rather than lessened, we hereby resolve to continue and intensify our efforts until a minimum of twenty-five million dollars has men raised for the Special Survival Fund of the United Jewish Appeal. We call on communities and community campaigns everywhere to note this resolution and to fulfill its spirit and intent by pressing forward to the completion of their full local share of the Special Survival Fund goal.

DRAFT OF CABINET RESOLUTION ON HOLTZMAN

We, the officers and members of the National Campaign
Cabinet of the United Jewish Appeal, take this occasion to express our heartfelt regrets for the illness of our beloved colleague, Joseph Holtzman,
National Chairman of the Wa. Always effective, his brilliant example and
untiring efforts have been especially significant in this crucial year's
campaign and in the success of the Special Survival Fund.

Only actual physical inability to attend could have kept him away from this National Action Conference, where his keen judgment, his tireless zeal, and his dynamic leadership are so sorely missed.

We are pleased to note that he is on the road to recovery, and on behalf of the community leaders here assembled, we extend most affectionate greetings, and a prayerful wish that he be very quickly restored to full health.

QUESTIONS FOR DISCUSSION PERIOD AT MATIONAL CONFERENCE

- 1. The SSF was set at 25 minimum. We have heard a report that it now stands at 17 (18- whatever). Will it go to 25? If not, should the UJA resolicit in the communities? Even if the communities don't want it?
- 2. Should the UJA do more public advertising in the general press of the communities to help maintain the proper climate?
- 3. Should the WA make a formal request of the communities for a loan of their reserve funds?
- 4. Why doesn't the UJA plan a series of visits of top leaders to all communities this fall to bring them up-to-date on Masser's plans (assuming he doesn't attack during the summer)?
- 5. How many pledges are there in the U.S. of 5,000 and over -1,000 and over? Do we know whether the big people could be contributing more -or are they doing all right and the middle bracket people falling short?
- 6. Can we do any more with the Women's Division than is being done?

 Does the women's campaign really reach into the grass roots and get all the midium givers possible?
- 7. The Bond Organization has awards for various ranks of purchasers pins, charms, special names, etc. Why doesn't the UVA have some similar set of rewards and inducements and recognitions?

History semetimes speaks for itself in clear and ringing tones, requiring no explanations. Everyone understands. At other times, events are less clear and demand closer attention. Two months ago we were in the clear period -- everyone knew what was happening. Today there are many who waver in doubt and uncertainty, seeking a word of guidance.

The difference is this: two months ago our entire community was alert to the danger of war; today, there is widespread belief that the tension has diminished, although underneath there is uneasiness that perhaps a too-easy optimism has overtaken us.

It is against such unwarranted relaxation that I would utter my warning tonight. The portents of history are just as clear today as they were two months ago, even though unmarked by fedayeen, bombings am burnings. Uneasy is the cease-fire and just as real is the danger.

There are two events which have fathered the impression that all is quiet on the eastern front — one is the cease-fire arranged by Mr.

Hammerskjold, and the other is the Russian statement made in London that the Soviet Union was amenable to a peaceful settlement of the Palestine question through the U.W. If the firing stopped — and if the Russians were talking peace — then wasn't it fair to assume that the worst was over?

It seems to me that both factors are very weak reeds upon which to lean — and that hopes based upon them will quickly lead to disillusionment.

better
The/part of wisdom is rather to be grateful for both moves, but to be very wary of being lulled into any false sense of security.

There have been three cease-fire agreements with Egypt in the past eight months. There was one in September 1955, another in Movember, and the third in May 1956. The first two did not last very long and even the third has already been violated in several episodes which have been reported to the U.N.

As for the Soviet attitude, I would hardly call a contribution to peace the fact that after the Russian statement was made, another arms deal was arranged, this time between Grechoslovakia and Syria, and Masser announced that he could get all the additional arms he wanted from Communist China.

Jordan plans to purchase arms from the Soviet Bloc, and the Crown Prince of Temen is new enroute to Moscow to conclude a trade pact with Russian, which might include an arms deal. Furthermore, Russian support of the Arab position in the Security Council debates of last week make it eminently clear that the Moscow-Cairo axis still stands as a threat to Iurael.

If there are two reasons which might be responsible for a sense of relaxation of tension, even though both reasons can be shown to be very

fragile — there are certainly two opposing reasons which should be very powerful warnings for us to keep our guard up. One is the constant factor of implacable Arab hatred and the other is the huge preponderance of Arab arms.

Arab hatfied of Israel is a deep-seated psychological reality.

It has been repeated over and over by Arab leaders.

The President of Lebanon said:

"It is impossible to discuss the possibility of peace with Israel, even in principle."

The Prime Minister of Jordan said:

"Jordan's policy will continue to be 'no passe with Israel'".

The King of Saudi Arabia said:

"Israel is like a cancer to the human body, and the only way of remedy is to uproot it."

The Prime Minister of Iraq said:

"We sincerely hope that all fair-minded peoples in the world will continue to brand Israel as an illegitimate state". The Government newspaper of Egypt said: (April 11, 1956)

"The only reasonable proposal which Mr. Hammerskjold

can make is the obliteration of Israel from the face

of the earth."

fantastic. The British introduced a resolution complimenting Mr. Hammerskjold on his achievements in obtaining a cease-fire and calling upon him to continue his good offices in a quest for compliance with the armistice. The resolution also called for an over-all settlement of the crisis "on a mutually acceptable basis".

The latter, phrase, which came to be called "the five little words", was fought to the finish by the arabs, and finally the British and American-s agreed to withdraw the phrase. Why did the Arabs fight this? What kind of peace can there be except one achieved "on a mutually acceptable basis"? The answer is that the Arabs still cling to the feeling that they can somehow destroy Israel and not face the reality of her continued existence.

As a matter of fact, the delegate of Syria actually put the Arab ambition into words in the quiet chamber of the Security Council last Friday, June 1:

of Israel, its membership in the United Nations, and all other resolutions will have to be revoked. Then, and only then, the United Nations can look forward to a solution "on a mutually acceptable basis".

So -- the bomb exploded in the quiet room -- and again there was exposed for the world to see the twisted, hate-filled, almost pathological resistance of the Arabs to the very existence of Israel. The New York Times, writing on the subject (all copies of last Saturday's issue which carried the editorial were confiscated in Lebanon, by the way), finally said: "One has to conclude that given an opportunity the Arabs would pounce on Isfael".

This leads to the second hard and urgent fact I would bring to your attention, to refute any unwarranted feeling of relaxation. Tied to the neurotic and implaceable hatred of Israel, is the fact that the Arabs are now in possession of an enormous armory — and should they desire to pounce, they are in the position to do so. Hatfed can express itself in the flowering burst of bombs. Jets circle high in the air, leaving their lazy trails of vapor, their mere presence as awesome as the desert over which they fly. Heavy tanks rumble across training fields and converge at a certain point in the Sinai desert, a few kilometers from Israel's border, where now more than two-thirds

of the Egyptian army has been gathered and where huge supply bases are being built. Egyptian submarines are in the eastern Mediterranean and even now the Russian destroyers are reported speeding toward Alexandria to be turned over to Masser.

lead to the conclusion that danger has lessened (namely, cease-fire and Russian statement) with the items that lead to the opposite conclusion (namely, Atha hatred and a wast modern arsenal). I am forced to the conviction that the scale tips dangerously. We have no right to sleep easily. Our strongest efforts and exertions might still lie ahead of us, no matter how hard we have worked in the months gone by.

Den Gurion, as you heard from his message to us, feels that

peril lurks in the immediate future. It is well known that there were some who

advocated what was called a "preventive war". The theory behind this argument

was that Israel should strike to destroy the enemy's war potential before that

could be put to devastating use. You should know that it was Ben Gurion himself

who stopped such talk. He said that peace was better than victory in war. He pre
ferred to take the risk of peace rather than the risk of war. He hesitated to

commit the youth of the nation, the finest flower of idealistic youth — and he was

built at such cost of treasure and sweat. Further, he held fast to the faith that if Israel could obtain arms with which to redress the balance, Egypt would be deterred from aggression. He always believed that such arms could be found and that somehow the money could also be found with which to make Israel a less easy plum to pick.

Happily, arms opportunities have become available.

Dr. Josephthal was here two weeks ago. He reported to the leadership of the UMA. He said:

We are sure that if we are strong, Masser won't start war.

He will be afraid for his own regime and for his country. If we are weak, he
will try to occupy and destroy us.

"Until, a few weeks ago we could not prove to anyone that we may get all the arms needed. Today we can say two things:

- 1. We can buy the arms needed to protect our country against occupation. We can equip fully our land forces, who will then be stronger than the Arab land forces.
- 2. We have good chances of strengthening our air force. We have already half of what we need, and we have still a better chance of strengthening our tank corps.

"All our policy is directed by one thought: We prefer peace to victory. We can preserve peace if you help us."

We have helped. We have played a crucial role, in a manner designed to maintain our best record of concern, both for the land and people of Never forget, in all this heated atmosphere of jets and war, that a segment of the people of Israel has slowly but firmly and steadily been brought out of lands of fear and darkness into the light of freedom. Steadily, undramatically, but continuously, the stream of immigrants from North Africa has been brought across time and space, and lines have been rescued even as other threats hang heavily in the air. The highest and most noble reason for which Israel was created -- to offer a home of dignity and security -- has been fulfilled for scores of thousands in the past year. The story is well-known and tomorrow Mr. Leavitt, head of the JDC, which is the proud agent of American Jewry in the task of welfare and rescue, will tell us more of the details of exactly what is happening in North Africa. Sufficient for the moment is the prime fact that we have raised much more money this year so that the immigration sould go on, and no extra burden be placed upon the people of Israel, whose main burden se today has become one of defensive rearmament.

Whether we have helped enough, I am not sure. Somebody once said -

"Nothing is so dangerous to the public welfare as the spathy of a citizen in a democracy". This thing called the UVA is an instrument of our public welfare. Nothing can be more dangerous to it than the spathy of its supporters. This year there has been no spathy, but rather a clear response. Perhaps that has not been as large thus far as it should be -- perhaps the volume of response can swell.

The point for which I plead is that, as there has been no spathy up to now, certainly let none set in at this juncture.

For really if you understand it, you know that ours is a task of a century. The seed for today was laid a hundred years ago, when there began the great build-up of the Jewish population of America. From all the corners of Europe they came and worked through the sweatshops and peddled through the back roads and developed strength toward the moment when history was to place the entire fate of the world Jewish people in the hunds of a new group on this new continent. We were clearly born to serve, and we were ready at the moment of the hideous nightware of Hitler, as we were ready at the glorious birth of Isyael.

Ours is therefore a task for a century --

No one makes a master plan, but history

places the pieces on the board and each

plays out his own role.

American Jews have the role of being the
living partner and financial agent for the
grand schemes to materialise.

Each move must be understood in its context and there must be no faltering.

- The goals are: 1. viability of Israel physically
 - 2. rescue and survival of Jews in danger
 - 3. implementation of Wewish ideals in free western world so that more perfect democracies are achieved
 - J. re-creation of cultural and spiritual level in

 Israel so that new inspiration can be given all men

 to work for better world -- (this is ultimate meaning

 of Jewish faith and religion, for which physical

 survival makes sense.)
- The immediate tasks are: 1. getting Israel through this period of possible war
 - 2. rescuing all North African Jews possible while there is still time.
 - 3. keeping a weather eye on Russian Jewry.

With these goals and tasks, ohe has a long view and does not stop in the middle.

Only one other generation ever stood in the position of ours -- the generation of the Exodus -- leaving slavery behind and facing freedom. There were the same difficulties of ennui, longing for the easier days, fear of how long the struggle would continue, uncertainty about the ultimate victory.

But they broke through to the Promised Land and so shall we.

Tom Paine, the great American revolutionary, speaks of value of freedom -
"What we obtain toe cheaply we esteem too lightly; it is

dearness only that gives everything its value. Heaven knows how

to put a proper price upon its goods; and it would be strange indeed

if so celestial an article as freedom should not be highly rated."

We have knelt and wept at the graves of our kinsmen — we have swelled with pride over the flag of independence. From the pit of despair to the height of glory, our deepest emotions have been in upheaval for a decade. This is surely the greatest of all Jewish generations since the days of Sinai and we shall surely know how to pay the price for freedom until it is secure — with our hearts and souls, our treasure and our strength. Am Yisroel Chai — The people of Israel shall live!

COPY CABLE RECEIVED JUNE 6

SENT FROM JERUSALEM JUNE 6

FRIEDMAN UJAPPEAL

EYE AM WRITING TO YOU AT A MOMENT WHICH EYE BELIEVE IS OF GREAT SIGNIFICANCE TO THE JEWS OF AMERICA AND TO THE PEOPLE OF ISRAEL STOP YOU ARE NOW REACHING THE MIDYEAR POINT IN YOUR GREAT CAMPAIGN FOR NINETEENFIFTYSIX AND WE TOO STAND AT A CRITICAL POINT WITH RESPECT TO WHAT OUR FUTURE WILL BE STOP YOU KNOW ONLY TOO WELL OUR HOPES FOR FUTURE THOSE OF PEACE CONTINUING ABSORPTION IMMIGRANTS AND FULFILLMENT OUR DREAMS AND PLANS FOR SELFRELIANT STATEHOOD STOP BUT THESE HOPES AND PLANS HAVE BEEN JEOPARDY MANY MONTHS AND WE HAVE REASON BELIEVE THIS ATMOSPHERE PERIL WILL PREVAIL THIS SUMMER WITH EVEN GREATER INTENSITY THAN BEFORE STOP WE HAVE GIVEN OUR SOLEMN WORD TO ABIDE BY THE WISH OF UNITED NATIONS FOR CEASEFIRE STOP BUT WE HAVE MADE IT CLEAR THAT IF WE ARE ATTACKED WE WILL STRIKE BACK WITH ALL OUR MIGHT EVERY FIBER OUR BEING STOP WE HOPE THAT THIS ATTACK WILL NEVER COME STOP BUT WE ARE FACED BY GRAVE CRISIS NOW THAT THE ARAB STATES HAVE ACQUIRED CONSIDERABLE QUANTITIES OF MODERN ARMS FROM CZECHOSLOVAKIA WHICH THEY INTEND USE AGAINST US STOP IN SHORT THE SHADOW OF AGGRESSIVE WAR STILL HANGS OVER ISRAEL STOP UNTIL THERE IS REAL PEACE THERE WILL BE REAL DANGER STOP AS LONG AS THIS CONDITION PREVAILS WE IN ISRAEL WILL NEITHER RELAX OUR VIGILANCE NOR OUR STRENGTH STOP EYE ASK OF YOU AND OF THE GREAT AND DEVOTED MEN AND WOMEN WHO COMPOSE THE UJAPPEAL TO MAINTAIN YOUR VIGILANCE ALSO ESPECIALLY DURING THE SUMMER NOW UNFOLDING TO CONTINUE WITH YOUR SUPERB EFFORTS IN BEHALF OF OUR FELLOW JEWS IN NORTHAFRICA AND IN SUPPORT OF THE MANY THOUSANDS OF IMMIGRANTS WHO HAVE COME TO US IN PAST AND FOR WHOM OUR GATES MUST REMAIN OPEN STOP AS YOU PREPARE TO ENTER THE SECOND HALF OF YOUR GREATEST CAMPAIGN IN MANY YEARS EYE SEND YOU MY BEST WISHES FOR AN EARLY SUCCESS AND EXPRESS MY BELIEF THAT YOUR FAITH IN US IS ONE OF OUR GREATEST STRENGTHS DAVID BENGURION

Last November, we, the representatives and leaders of America's

Jewish communities, mindful of the grave threat to the free people of Israel and
to tens of thousands of Jews in turbulent North Africa who were clamoring to
emigrate to Israel, convened in New York in an attempt to find some remedy to this
most dangerous situation.

Recognizing that the people of Israel would be forced to devote every last bit of their slender resources to their own defense, and would be unable to give philanthropic support to this vast migration without our help, we then resolved that American Jews should immediately launch a Special Survival Fund drive to provide the additional funds needed to meet this extraordinary situation in addition to money raised through the regular 1956 United Jewish Appeal campaign.

Today, in assessing what we have accomplished since launching this drive, we find that we have not yet achieved what was decided would be the minimum necessary to assure the rescue of the endangered Jews of Moslem North Africa, their transfer to Israel, and subsequent care for them until they became absorbed into the economy.

Mindful of the fact that these months have tragically confirmed our prediction that the situation in the Middle East would deteriorate rather than improve, and mindful of the consequent fact that our own responsibilities have increased rather than lessened, we call upon the communities to resist being lulled into any false sense of complacency, and to continue and intensify their efforts to complete their goals for both the regular campaign and the Special Survival Fund. We are confident that the American Jewish community will respond to the spirit of this resolution and fulfill its intention by pressing forward with undiminished ardor towards the accomplishment of our great humanitarian goal.

Felfel

Address by
Rabbi HERBERT A. FRIEDMAN
Saturday Evening
National Action Conference
Hotel Roosevelt
June 9-10, 1956

ARCHIVES



RABBI FRIEDIAN: History sometimes speaks for itself in clear and very ringing terms requiring no explanations. Everyone understands. At other times events are less clear and require closer attention. Two months ago, Chaim, (Col. Chaim Herzog, the previous speaker) we were in a clear period and people seemed to know. Then we began to have the feeling that there was wavering and doubt. Men were looking for a word of guidance. There is no question in my mind that you (to Col. Herzog) gave it tonight. It is clear again to everyone as it was then and as it must be until we reach the end of this road, that the tension has not diminished, that there is a too easy optimism behind the things we would like to believe, and it is against such unwarranted relaxation that all of us, you most magnificently of all, have uttered our warnings tonight.

I should like to explain, and explain away, I hope, the two things which have occurred that have given us pause and have perhaps led us to the conclusion that the danger was over or diminishing. The two things which did this to us were the cease-fire which was arranged by Mr. Hammarskjold and the statement that was made by the Russians in London, that they favored a peaceful settlement of the Palestine problem. If the firing had stopped and if the Russians were talking peace, then wasn't the worst over? Isn't that what everyone has been saying in the past weeks?

It seems to me that both of these are very weak reeds upon which to lean and that hopes based upon either or both of these will quickly lead to disillusionmer. You should know that there have been three cease-fire arrangements with Egypt in the past eight months. There was one in September of 1955, another in November and the third now in May of 1956. The first two did not last very long and even the third, as you heard tonight from Colonel Herzog, has already been violated in episodes which have been reported to the United Nations.

And as for the Soviet attitude, I would hardly call it a contribution to peace to record the fact that after the Russians' statement was made, another arms deal was arranged, this time between Czechoslovakia and Syria. After the Russian statement was made, Nasser announced that he could get more arms from Communist China. After the Russian statement was made, Jordan announced that she plans to

purchase arms from the Soviet bloc, and the Crown Prince of Yemen is now en route to Moscow to conclude what is called a trade pact with Russia which might very well include an arms deal.

If there are two reasons which may be responsible for a sense of relaxation of tension (even though, as I think both of these reasons can be shown to be very fragile), then certainly on the other side there are two opposing reasons which are very powerful warnings to us to keep our guard up. One is the constant, unchanging factor of implacable Arab hatred, and the other is the huge preponderance of Arab arms. Arab hatred of Israel is something which we just do not understand here because we have never experienced anything like it in our personal or national history. Arab hatred of Israel is a reality in the minds of its leaders who drum it into the minds of their people just as much as this table is a reality.

These sentences which I would like you to hear should be burned into your minds and you should repeat them everywhere you can. Listen to the litany of the vituperation and venom which pours out of the mouths of the most responsible people.

The President of Lebanon said, "It is impossible to discuss peace with Israel, even in principle." The Prime Minister of Jordan said, "Jordan's policy will continue to be no peace with Israel." The King of Saudi Arabia said, "Israel is like a cameer in the human body and the only way to remedy it is to cut it out." The Prime Minister of Iraq said, "We hope that all fair-minded people in the world will continue to brand Israel as an illegitimate state," and the government newspaper of Egypt said just a few days ago, "The only reasonable proposal which Mr. Hammarskjold can make is the obliteration of Israel from the face of the earth."

You should know about the debate in the Security Council last week. It was quite fantastic. I sat through several of the sessions and couldn't believe what I was listening to or seeing. The British introduced a very simple resolution complimenting Mr. Hammarskjold on his achievements in obtaining a cease-fire and calling upon him to continue his good offices, to seek compliance with the armistice innocuous, — and then the resolution went on to call for an overall settlement of

this crisis, "On a mutually acceptable basis." Five little words, "On a mutually acceptable basis," which means both sides should agree to peace.

This little phrase, the five little words, was fought to the finish by the Arabs, aided by the Soviets, and you know that the British and the Americans finally withdrew that phrase. Why did the Arabs fight it? What kind of peace could there be except one on a mutually acceptable basis? They fought it because they were clinging to the delusion that they would destroy Israel and somehow exorcise her reality out of existence.

And then the bombshell was dropped quietly a week ago Friday, the first day of June, when the delegate of Syria actually put into words, wild and intemperate words, the ambitions of the Arab world. Mr. Shukmiry said this: "We must start here de nuovo - on a clean sheet. The establishment of Israel, its membership in the United Nations, and all other resolutions will have to be revoked. Then and only then the United Nations can look forward to a solution on a mutually acceptable basis."

There was exposed for everyone to see the twisted, hate-filled, pathological resistan of the Arabs to the simple fact of the existence of Israel. The New York Times the next day wrote an editorial on the subject, last Saturday. Every copy of the New York Times in Lebanon was confiscated by the government and taken off the news-stands for the people not to see it. The sentence in the editorial objected to was, "One must conclude from this statement that, given an opportunity, the Arabs would pounce on Israel."

Implacable Arab hatred is now buttressed by the opportunity to pounce, because they are possessed of this new and enormous army, and should they desire to pounce, they are in the position to do so. Hatred can express itself in words, hatred can express itself in the flowering burst of bombs. Jet planes circle high in the air, leaving their lazy trails of vapor behind them. Heavy tanks rumble across training fields and converge at a point in the Sinai Desert a few kilometers away from

Israel's border where now more than two-thirds of the Egyptian army is concentrated, where huge supply bases are being built. Egyptian submarines are in the Mediterranean right now, tonight. Two Russian destroyers are reported speeding toward Alexandria to be turned over to Nasser.

You take stock of that situation. Take the other items on the one side that seem to give you pause for thought, and comfort and relaxation, namely, a cease-fire and a Russian willingness for peace; and put them on the balance with the other two things, Arab hatred and the Arab opportunity to exploit that hatred with murderous steel, and I think we are all forced to the conviction that the scales tip dangerously

We have no right to sleep easily. Our strongest efforts — and I say this quite, quite carefully — our strongest efforts and exertions might yet lie ahead of us no matter how hard we think we have already worked up to this point. Arms opportunities have become available to Israel. Colonel Herzog said it. Dr. Josephthal, the Treasurer of the Jewish Agency, with whom we have frequent and close contact was here two weeks ago. He reported to the leadership of the UJA. He said simply this

"We are sure that if we are strong, Masser won't start. He will be afraid for his own regime and his own country. If we are weak, he will try to occupy our land and destroy us. Until a few weeks ago, we could not prove to anyone," said this wonderful man, "that we could get all the arms that we need. A few months ago we were certainly not sure. Today we can say two things: one - we can buy the arms needed to protect our country against occupation. We can equip fully our land forces which will then be stronger than the Arab land forces. Number two - we have a good chance of strengthening our air force. We have already half of what we need, and we have a still better chance of strengthening our tank corps. All our policy is directed by one thought," he said. "We prefer peace to victory. We can preserve peace if you help us."

Good friends, we have helped. We have helped in the outpouring of what we have done up to now. We have played a crucial role, I think, in a manner designed to maintain our best record of concern for the land and the people of Israel. The land and the people of Israel encompass more than the geographic area of the State

of Israel. Let's never forget it. Let us never forget, in all this heated atmosphere of jets and war, that a segment of the people of Israel in another place has slowly but steadily and firmly been brought out of lands offear and darkness into the light of freedom; steadily, undramatically but continuously the stream of immigrants from North Africa has been brought across time and space. Lives have been rescued no matter what threats have hung in the air.

The highest and most noble reason for which Israel was created - to offer a home - has been fulfilled for scores of thousands of Jews in this past very dangerous year. The story is well known. And tomorrow we are going to hear from Mr. Moses Leavitt, the head of the JDC, which is the proud agent of American Jewry in the task of rescue and welfare. We will hear all the details of what we have done, what we may not yet be able to continue or complete, and what our chances are for ongoing work.

Sufficient for the moment is the prime fact that we have raised much more money this year so that the immigration could go on and no extra burden be placed upon the people of Israel, whose main burden has become one of defensive rearmament.

I said we have helped. Whether we have helped enough, I am not sure. Somebody once said: nothing is so dangerous to the public welfare as the apathy of citizens in a democracy. This thing called the UJA is an instrument of public welfare. It is our democracy. Nothing could be more dangerous to it than the apathy of its supporters. This year there has been no apathy. There has been a clear response. Perhaps it hasn't been as large as it should have been. Perhaps the volume of response can yet swell somehow. The point for which I plead is that since there has been no apathy up to now, let none set in now.

We haven't finished, because really, if you understand it, ours is the task of a century. The seed for today was laid a hundred years ago when there began the great buildup of the Jewish population of America from all the corners of Europe and the places of the earth from which our fathers came. They worked their way through the sweatshops. They peddled their way across the back roads of the

country. They developed strength toward that moment when history was to place the entire fate of the Jewish world on a new population in a new continent. We were therefore clearly born to serve and we were ready at the hideous nightmare-moment of Hitler as we were ready at the glorious moment of the birth of Israel.

We haven't finished. Ours is a task of a century. No one makes a master plan, but history places pieces on the board and moves them around as she will. American Jews have the role of being the living partner and the financial agent for the grand schemes which are materializing in this century. The moves must be understood in their context and there must be no faltering. Our goals are clear. The viability of Israel physically - the rescue and survival of Jews in danger, wherever they be - the implementation of Jewish ideals in the free Vestern world so that more perfect democracies can be achieved - the recreation of the cultural and spiritual level in Israel so that new inspiration can be given to men all over the world - those are the ultimate meanings of Jewish faith and religion for which Jewish survival is important. Those are our goals.

Our immediate tasks are, helping Israel get through this moment of danger, rescuing all the North African Jews whom we possibly can while there is time, and keeping a weather eye out on Russian Jewry. With these goals and tasks, one has the long view and one doesn't stop. We are leaving slavery behind, and we are facing toward freedom. There was only one other generation ever to Jewish history in this position and that was the generation of the Exodus that left Egypt. They had the same difficulties then as even we, longing for the easier days back in the fleshpots, worrying and wondering how long the struggle through the desert would continue, uncertain even about the ultimate outcome - the same worries as we. But they broke through to the Promised Land. And so shall we.

I should like to say simply - and with this I am through - that a few short years ago we knelt and wept at the graves of our kinsmen, and a few short years after that we cried and thrilled with joy as the flag of independence was flown.

We went from the pit of despair to the height of glory. Our deepest emotions have been in an upheaval for a decade. This is surely the greatest of the generations

of the people of Israel since the time of Sinai. We shall not falter when destiny touches us. We shall surely know how to pay the price for freedom until it is secure, with our hearts and our souls, with our strength and our treasure. We believe firmly, om Yisroel chai, the people of Israel will live.

####



Fiffel

Address by
Col. CHAIM HERZOG
Commander of Jerusalen Military District
of Israel Defense Forces

Mational Action Conference Hotel Recevelt June 9-10, 1956

COLONEL HERZOG: When I think of what I was doing but a few days ago and contemplate the scene here this evening, I have to pinch myself in order to be assured that I am in fact in New York and not crawling about inspecting our new fortifications along the Jerusalem border, that I am in the United States of America seated at ease and not peering every few minutes through my binoculars at some activity of interest on the other side of the border which has been brought to my attention.

I am reminded of the story of the clergyman who had a peculiar habit of opening his sermons with the rhetorical query, "Why are we here?" In his parish he had a lunatic asylum, and as part of his chore he took the service one Sunday at this lunatic asylum, and so there, as he was wont, he opened his remarks with the question, "Why are we here?" Came the reply from the audience, "Because we ain't all there."

No allusion, of course, to the present audience, but I am nonetheless moved to ask myself the question, why am I, and we, here? A week ago I was sitting at a meeting in no-man's land with the Commander of the Arab Legion in Jerusalem. As you may be aware, Jerusalem is the only spot along the border where an area Commanders' agreement exists. Under it, the commanders on both sides are connected by a direct telephone wire and meet from time to time. A tricky border problem had arisen and I was conferring on it with my Arab opposite number when the phone connecting me to the Israel side range. It was my deputy who said. "Look here, before you arrange anything further with him, we have just been notified by higher headquarters that you have to go to the United States for a week." I told him this was neither the time nor the place for joking, but he ultimately convinced me on the subject. The Arab looked at me and said, "Bad news?" I smiled and said, "Oh, nothing, just a short trip to see somebody. You know what brass hats are like." He nodded in sympathy. I left no-man's land; skirted a mine field, glanced at the Israel and Arab Legion troops on both sides who had been covering our meeting in more senses than one; felt that intangible sense of relief as I walked again on Israel soil and returned to my office to hear that I was to leave in a few days time to attend this historic conference.

Before I left, I was ordered to report to the Prime Minster and Minister of Defense, who said, "You are about to address an important conference. You have been chosen to go because you might well be one of those to be affected in an indirect manner by the outcome of the conference. I do not know what are the plans and intentions of Premier Masser and his group. I do know that he has not acquired 200 MIG fighters to raise the standards of living of the people of Egypt. Nor were the fifty Ilyushin bombers which they acquired designed to cure the disease which affects minety percent of their population. The imminence or otherwise of war is directly related to Israel's degree of preparedness. If the Arabs feel completely superior in weapons and equipment, no power on earth will prevent their extreme elements from forcing them into war. If we possess only half of their equipment in quantity (naturally of the same quality), they will not dare to embark on war. Every delegate at this conference has in his or her hands the keys of history. Can they live up to the responsibility which has been thrust upon them by history? This uneasy peace is preferable to a victorious war."

These were Mr. Ben Gurion's words to me and you before I left. The issue is plain. Day after day we live through history, not the normal development of the affairs of nations, but something unusual, sinister and dangerous. We are witnessing an upheaval, a wast revolution which has erupted in the Middle East, a transformation which is sweeping before it all the time-honored institutions of the Middle East, its forms of tradition, the exotic ways of life which fascinated so many Westerners and blinded them to the facts of Middle Eastern life, its monarchies and its governments. In their place, out of the teeming turmoil, the corrupt mass, the seething mobs and rabbles, the revolutions and the assassinations, there is emerging a series of military dictatorships bent on conquest and expansion and bound by a common hate of the West and above all, of Israel.

In the midst of this teeming revolution, which is convlusing the Moslem and Arab world from the shores of the Atlantic to the Persian Gulf and even further afield, from the borders of Russia to the jungles of Africa, there exists

one solitary island of sanity and stability in which the only popular ambitions are to settle homeless people, to build, irrigate and develop; in which, every four years, the population dutifully gathers at the polls and elects its representatives with all the dignity and stability of democratic process; in which the government appoints the chief of staff and not vice-versa; in which one desire actuates all its inhabitants - to live in peace - a desire which is, alas, very much out of fashion in the area today.

The establishment of this stable State with its solid western democracy and its continued existence and development has united the Arab world in a union of hate and revenge which has been aroused lately to a height of frenzy and bitterness defying all description. Only those who have lived close to it in every sense, as I do day after day, and who have seen it in action, can fully gauge the force engendered by it and the danger created by it to Israel and, indeed, to the world.

Only a few months ago in December, and again in January, I stood on a roof on our border, with the officer commanding my troops along the city line, and watched an Arab mob in Jordan of approximately 1,000 demonstrating at that time against the unfortunate Baghdad Pact, being worked up to a white-hot heat by mob leaders. I listened as they chanted in ominous union. "Ya-sh Wasser." -- "Long live Masser." Then suddenly they made en masse for the American Consulate building, only some forty wards from the front line, and under the eyes of the Arab Legion attacked the building, broke open its door, smashed windows, ripped down the Stars and Stripes, and proceeded with great gusto to wipe their shoes on it and to trample it underfoot. They then proceeded, headed by school boys and girls, to the Turkish and French consulates where we witnessed the former being set on fire, and the latter subjected to a brutal attack in which the French Consul was wounded. Twice I witnessed this scene, once in December and then again in January -- it has occurred in all three times in the past six months -- and whoseever has not witnessed an Arab mcb rioting has not seen hate and revenge in their most virulent and dangerous form.

But these outbreaks are symptomatic of the situation in the Middle East and of our problem today.

Four years ago there was a revolution in Egypt. A corrupt monarchy was swept away. We all pinned hopes on the new regime, trusting that it would devote itself to its legitimate national aspirations and would address itself to the problems which beset the Arabworld in general and Egypt in particular - poverty, undernourishment, disease and analphabetism. We, and together with us the leaders of many nations, believed and hoped that a new era had dawned. But at the same time Fasser, who in Faguib's time was the power behind the scenes, produced a document known as "The Philosophy of the Revolution." There is nothing very philosophical about the document but it sets out in clear and unambiguous terms the pattern of Arab imperialism to which we are witness today. Like "Mein Kampf" in its day, setting out as it did in advance the plans and ambitions of the Wazi regime, but, nevertheless, being ignored by the statesmen of the world, so "The Philosophy of the Revolution" has failed to be taken very seriously when in fact it merits much consideration.

The pattern of Arab imperialism is clear today. There was a popular belief that after the conclusion of the Suez problem to the satisfaction of the Egyptians, it would be the turn of the Israel-Arab problem to be resolved. Instead, the plan of Egyptian imperialism has unfolded itself gradually and inexorably. It has encompassed the oil rich corrupt desert kingdom of Saudi Arabia whose lavishly spent funds are behind the riots, discontent and assassinations in numbrous areas of the Middle East, and whose army is now to all intents and purposes part of the Egyptian forces; the medieval kingdom of Temen whose king has suddenly discovered that he has common cause with the Soviet Union; the unstable home of coups dietat - the shaky, wavering, utterly weak republic of Syria. It organizes riots in Bahrein and unrest in Aden, incites to revolt in Somaliland and Ethiopia, and intrigues in Sudan. The Algerian rebels take orders from Cairo, and from that capital emanate instructions to the rebel forces in Tunis and Morocco. Backed by Soviet arms and support, it spreads its tentacles everywhere, undermining every vestige

of western influence, creating discord and dissension.

For a while the two Hashemite Kingdoms of Jordan and Iraq were not immediately drawn into the web of Egyptian intrigue. But this situation did not obtain for very long. The young, inexperienced, volatile, impulsive King Hussein of Jordan came under the influence of one Lieutenant Colonel Ali Abu Nawar, who has now made himself a general, whom he appointed as his aide. After that the "kill" was easy and events took their natural course for an Arab kingdom. Glubb was ousted and with him his British officers who controlled the Legion. Overnight the Arab Legion had been turned from a quasi-British force, controlled by British policies and interests, into an Arab army motivated solely by feelings of hatred and revenge for Israel.

I am asked, "What about the United Nations cease-fire?" All I can say is that the United Fations cease-fire has made little or no difference to our Arab neighbors, who are responsible for continuing border violations and incidents, and who have forced us to utmost vigilance against attack. While Israel has observed the cease-fire religiously on all borders, we have lost eight killed and have had ten wounded as a result of Arab cease-fire violations. Six have been killed on the Jordan border alone. This hardly indicates Arab compliance with the United Nations. The last sounds that I heard in Jerusalem last Sunday morning before I left was the shooting when the Arab Legion shot down a boy in our border areas and killed him. You ask, "Is this a cease-fire?" Maybe it is. I haven't noticed it.

A few days ago, my staff reported considerable activity on the Arab side of the border in a particular sector. I went to the spot. There, some 300 yards away, one observed considerable movement - precautionary measures, armored cars and a general air of expectancy. Then the show began with all the trappings of a VIP's visit to the front line, especially in the Middle East. King Hussein was host to President Kuwatly of Syria and they were about to announce yet a new military pact directed against Israel. There they stood, gesturing, pointing, while scores of guards, lackeys and aides busied themslves around them obsequiously.

There they stood with the sinister Abu Wawar at their side, plotting against

Israel, as had stood some months ago Wasser's Chief of Armed Forces, Amer, who is

now the Commander in effect of the Arab Armies as a result of the recent military

treaties which have created joint staffs to control the combined armies of Egypt,

Syria, Saudi Arabia and Yemen. Now that Jordan has military treaties with Syria

and Lebanon, it is but a matter of time before Jordan formally becomes part of

Amer's joint military command.

In our War of Independence in 1948, seven Arab armies operated against us, it is true. They fought us simultaneously, but they lacked a joint staff and their operations on the various fronts were uncoordinated. They have in all their analyses of the war of 1948 evaluated this point as one of their main weaknesses and are determined never again to take the field against Israel without prior joint planning and coordination. And so today we see the gradual but very real integration of the Arab armies under Egyptian command, guaranteeing that the future onslaught on Israel will be coordinated and centrally controlled. This is a new factor in an already dangerous situation, whereby Nasser trains, organizes, equips and prepares the joint Arab armies for a further adventure in Israel.

But they will not succeed. I have come here to tell you just that.

I have heard more anxious talk here about the situation in a couple of days than in Israel in the course of a year. Those of you who have been to Israel lately and those of you who I hope will visit us in the near future, will have observed and reported that the population of Israel proceeds about its daily life unperturbed and confident. For we in Israel are confident and somewhat sure of ourselves, perhaps a little too much so, as a recent Texan visitor in the Point Four Program to Israel discovered.

He happened to be one of the instructors at our school for cowboys in the United States Operations Mission which has been set up, and one day he turned to this young Israeli and said, "You-all ever been to Texas?" And the boy said, "No, I haven't." He said, "Well, I want to tell you about Texas. It's so big that if I get into a train today and travel all day and travel all night and

travel all tomorrow and travel all the next night and wake up the morning after, I'll still be in Texas," and the Israeli looked at him and said, "Come to think of it, we have trouble with our trains, too."

But our confidence, in the present situation is deep-rooted, sincere and well-founded. As Commander of an important and vital area, I have under command a large reserve force representing every element in the population.

Daily I feel the pulse of the people, of the man in the street. It is a pulse with a strong beat, the pulse of a people which is sure of itself and its destiny. Dvery current visitor to Israel can testify to such a feeling of inner strength and calm confidence. For in issue is not the outcome of a struggle if it comes. Let us get this point crystal clear. There is not in Israel the slightest doubt concerning the results of a struggle. If we are attacked, we shall repeat our performance of 1948 and emerge victorious. I want to dispel any doubts on this count, and when I do so I speak not in a manner of rhetoric nor in any form of bombast, but as one whose daily experience enables me to stand here and say just that with all the conviction in my being.

The issue is not the outcome of the struggle. The issues which do face us are twofold. In the first place, that of the prevention of war, and in the second place, that of the cost of victory in the event of war.

The Prime Minister has summed up our stand on the first issue in his assertion that the present uneasy peace is preferable to a victory. For peace, even as it is now, means construction, irrigation, the expansion of industry and trade. It means further ingathering of the exilies, particularly from North Africa. It means growth, it means development, it means fulfillment. But daily the arsenals of the Arab countries expand, replete as they are with the most modern weapons of war, the possession of which lure the Arab leaders and their masses into a false sense of possible easy victory. This feeling on their part of military superiority will drive them inexorably into war. No power on earth can restrain them except a feeling of doubt as to the outcome of the conflict. Such a doubt will be created and thus act as a determent only if Israel is

is enabled both politically and financially to purchase a reasonable supply of modern arms and equipment.

The second consideration is that of the cost of wer, and I am not talking of the economic cost. Every person present can visualize for himself what the economic cost could be. When I talk of cost, I refer to the human cost. For if an emergency is forced on us by our enemies, our state of preparedness in material will directly affect the cost of such an emergency to us in terms of human lives, human suffering, misery and destruction. The people of Israel are prepared for every sacrifice. But the question which I put to you tonight is, what is to be the degree of sacrifice which they will have to offer? For, my friends, a small extra sacrifice here now by the Jewish community of America will mean that our sacrifice in blood, ours and that of our children, will be that much smaller if and when the day dawns.

Take the average citizen of Israel today. He has been through all that we in Israel have experienced in the past twenty years or more. He pays an income tax roughly equivalent to yours. He pays indirect taxes which are far higher than those imposed on you. A few months ago he voluntarily came forward and donated one to two weeks salary or income to the Defense Fund. This year he will be required by law to contribute an additional twelve days salary or income to the Defense Levy, in addition to additional excise on numerous articles and services such as electricity, gas, cars, beer, etc. He has not yet maid off a ten per cent capital tax which was imposed on him two years ago. He is paying a special immigration tax on a number of items such as tobacco, to support the increasing immigration from North Africa. He is called to leave his job and business annually for thirty to forty days on active reserve military duty. And now he has volunteered six days of his annual vacation and has spont them digging fortifications along the frontier. How can I describe the scene as daily every morning scores and hundreds of people from all walks of life. Supreme Court judges, ministers, rabbis, workers, clerks, civil servants, converge on the vital border reas and voluntarily, cheerfully, hack away at the hard stone of

the Jerusalem hills? Or as the Yeshiva boys, and particularly the Chassidim of Jerusalem, perform the work with bleeding hands to a "Chassidische" tune?

On the morning I left Jerusalem this week, one of the Yeshiva boy volunteers, an only son to his parents, was brutally shot down in cold blood by Arab Legionnaires as he performed the holy task of fortifying our capital. The Israeli is prepared for every sacrifice, great though it may be, and answers every call uncomplainingly and understandingly. His sons will go out and face the enemy against every odds and will win. But at what cost to those sons!

Over three months ago, I attended a meeting on defense problems in one of the villages in my area. The previous day one of my staff officers had been slightly wounded by an enemy sniper when inspecting the defenses of that village. They asked for a proper shelter for the children. I had to tell them then that there were no funds and I said to them, "We must decide, shelters or planes, which do you choose?" As one person they replied, "Planes," knowing full well that an enemy attack might mean a horrible price in blood, in the blood of their children.

I sat weeks ago in the Jerusalem Municipality and surveyed their budgetary requests for public civil defense shetlers in schools and hospitals. But they emphasized again and again that on no account was it their intention to impinge by one penny on the sums allotted to arms. That was holy. For, my friends, shelters are being constructed throughout the country, and they cost millions. Is there any person here in this hall who would suggest today that we do not construct such shelters, unproductive as they are?

Three weeks ago I addressed a reserve unit from the crast which had just completed the construction of certain fortifications in a very vital area. They had been called without adequate notice to give double their annual service. All of them had jobs, homes, families, many of them were farmers, away during harvest time. I explained why their service had been doubled and concluded by saying, "All this may never be used, but if it ever saves one Jewish soul, your suffering will not have been in vain." These men, not young men any more, to whom this

extra service had come as a shock, spontaneously indicated their feelings to me by cheering what I had said.

In the last year we experienced scares, militarily speaking, from time to time. We were occasionally at stand-to, and made the necessary preparations for every possible eventuality. On one occasion I went with my staff to effect the necessary coordination at a nearby airfield. While with the commander of the fighter planes, we questioned him about the capabilities of the Soviet HIG fighters in Egyptian hands. He said to us, "You just don't worry. We will never let them get at you." "But what about your boys?" we said. "Oh, that doesn't matter," he said, "as long as you get your job done."

But, my friends, what happens to him and his boys does matter. It matters very much to us and I am convinced that it matters to every Jewish heart wherever it beats. If we are relieved of other burdens, we shall be in a position to purchase and, what is perhaps more important, to maintain the equipment necessary to insure that those boys will not be sacrificed unnecessarily. When I think of those young sabras facing very heavy odds without even a thought, I ask myself, must they all be included in the cost? Is it essential?

Is it essential that our armor waits for the Egyptian Soviet-Stalin and T.34 tanks and British Centurions until they are dangerously close, when money today can purchase weapons capable of dealing with them at a distance which will involve us in fewer casualties? For we will fight and destroy the enemy armor, but at a cost. And the problem facing us now is the reduction of the cost of blood by an advance increase in financial investment.

Four weeks ago on a quiet Friday afternoon, a group of small children were playing in the border district of Abu Tor in Jerusalem. A shot fired from Mount Zion rang out and one little boy of eight lay bleeding on the road, shot through the leg. Whenever funds have been available, we have constructed walls in sensitive areas to protect the civil population from sniping. For this area the funds available for such walls had not sufficed and I found little Shruel Cohen, a sweet little boy, lying there wounded and looking at everybody fussing about him in mute

shock. I can't forget the way that kid looked at us. A wounded child seeking affection and protection is possibly one of the most heartbreaking sights.

My friends, had I come to you five weeks ago and said, "It is essential that by next Friday the municipality build a wall in Abu Tor; otherwise a little boy of eight will be shot. Fow you take over such-and-such an immigrant housing project so that we can deal with this problem." Is there anybody in this audience, or anybody he or she represents, who would not even have doubled his contribution, if necessary, in order to save him? The answer is obvious. Well, there you have the crux of the problem in all its nakedness. Every penny today, now, which we can devote from our own resources to defense preprations because our friends, because you have relieved us of the burden of immigrant transportation and absorption - every such penny means one less child, or man, or woman, lying wounded or dead, means more shelters and more civil defense facilities, means more water in Jerusalem and larger food stocks, means fewer graves in our military cemeteries.

An adequate sum devoted from our resources now means in all probability the complete avoidance of war. An adequate sum now invested because you have relieved us of other humanitarian burdens means that if nevertheless the Arabs do decide to launch their offensive, our victory will be swifter and will cost less in the blood of our youth and the tears of their parents.

I leave tomorrow for Jerusalem. I can't stay away any longer in the present situation. I shall be home in Jerusalem in two days' time. This week I shall be out inspecting the fortifications in the Corridor and in the city; I shall be visiting the boys in the line; I shall visit the civil defense personnel training for our big forthcoming civil defense exericse in Jerusalem; I shall look in on the latest new immigrants from North Africa in the Lachish villages, as they are initiated into the principles of the defense of their villages; I shall inspect the units preparing for summer maneuvers; I shall have a look at the civil defense shetlers being constructed by the Municipality. Each one will greet me with a smile and say (in Hebrew), "That news in America?"

What shall I answer them? You tell me. Can I tell them in your name that the immortal partnership between you and us which has created and maintained this, one of the glorious eras of our Jewish people, is as strong as ever before, and that just as you can rely on us to defend the honor of Jews everywhere with all the proud tenacity of our Jewish tradition, with everything we possess, with our very blood, so will you, our partners, insure by your sacrifice that we may never have to bring our blood to the altar? For you have the key of history in your hands.

What shall I bring them from you in June 1956? You tell me. Give me the answer.

I'll deliver it. Thank you.

ARCHIVES

#:

STAND BY THOSE WHO STAND FOR FREEDOM

UNITED JEWISH APPEAL

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

165 WEST 46 STREET, N. Y. 36, N. Y.

PLAZA 7-1500

CABLE ADDRESS: UJAPPEAL, NEW YORK

1956 Campaign Goal, \$105,283,435



Special Fund for \$25.000,000 PLUS

June 14, 1956

EDWARD M. M. WARBURG

SENT TO EXECUTIVE DIRECTORS

General Chairman WILLIAM ROSENWALD

Notional Chairmen Representing Agencies DEWEY D. STONE, UIA JONAH B. WISE, JDC

MORRIS W. BERINSTEIN SAMUEL H. DAROFF JOSEPH HOLTZMAN SOL LUCKMAN JACK D. WEILER

National Co-Treasurer JOSEPH I. LUBIN JACOB SINCOFF

nal Women's Divisi HONORUY Chairmen
MRS. S. ALEXANDER BRAILOVE
HAL HORNE
HERBERT H. LEHMAN
DAVID M. LEVY MRS. ALBERT PILAVIN MRS. FELIX M. WARBURG

MRS. HENRY NEWMAN

National Compaign Cahinet JOSEPH MEYERHOFF

FRED FORMAN halrman for Regions JOSEPH SHULMAN

llocations Chairman ISADORE BRESLAU

Trade and Industry Chairs ROBERT W. SCHIFF

Big Gilts Chairman BENJAMIN H. SWIG

Speakers Division Chairman MILTON KAHN

Cubinet Members MAXWELL ABBELL RICHARD J. ABEL HERBERT R. ABELES JACOB M. ARVEY NORMAN BERLIN LOUIS BERRY DAVID BOROWITZ HYMAN BRAND CHARLES BROWN DIE CANTOR PH CHERNER PH COHAN COHEN

LLOYD W. DINKELSPIEL WILLIAM P. ENGEL ILOYD W. DINNELSPIEL
WILLIAM P. ENGEL
HENRY FEFERMAN
ABRAHAM FEINBERG
MAX M. FISHER
KALMAN S. GOLDENRERG
I. E. GOLDSTEIN
LAZURE L. GOODMAN
SAMUEL HAUSMAN
ABE KASIE
LABEL A. KATZ
ABE S. KAY
ADOLPH KIESLER
PHILIP M. KLUTZNICK
BENIAMIN LAZRUS
ALBERT A. LEVIN
HARRY LEVINE
HUSTEL SUMMOSTON
PHILIP W. LOWN
HENRY MASLANSKY
BENJAMIN I, MASSELL BENJAMIN J. MASSELL JOSEPH M. MAZER BARNEY MEDINTZ ARTHUR C. MELAMED IRVING MILLER EDWARD D. MITCHELL MARTIN NADELMAN NORMAN C. NOBIL NORMAN C. NOBIL
IRVING S. NORRY
JAMES L. PERMUTT
BARNEY RAPAPORT
LEONARD RATNER
SAMUEL ROTHBERG
SOL SATINSKY SOE SATINSKY
IOSEPH J. SCHWARTZ
MORRIS SENDEROWITZ, JR.
JOSEPH D. SHANE
WILLIAM M. SHIPLEY
RUDOLF G. SONNEBORN
MICHAEL A. STAVITSKY
JACK STERN
JOSEPH TALAMO
HERMAN P. TALEMAN
SAMUEL A. WEISS

National Field Director
M. WILLIAM WEINBERG

National Allocations Direct
EDWARD R. VAJDA

As you undoubtedly know by now, over 750 leaders of Jewish communities throughout the country met here in New York last week-end at the UJA National Action Conference. The meeting was held to seek ways and means to bring the Spring phase of the UJA campaign to a successful conclusion and to attempt to devise counter-measures against the tragically deteriorating situation overseas. After evaluating the results of this momentous conference, I am delighted to be able to report that its principal objectives were obtained:

A total of \$15,000,000 in cash was produced, bringing the cash total for the year to \$40,350,000. Of this sum, \$32,250,000 represents collections on the regular campaign and \$8,100,000 is on the Special Survival Fund;

Specific plans were discussed to reintensify efforts to obtain maximum results in the regular campaign, to complete the Special Survival Fund, to press forward with the very promising drive to renew and increase the Loans and to work unceasingly to mobilize the greatest possible amounts of cash in the shortest possible time.

Enclosed is one of the important resolutions passed by the delegates at the Conference, which expresses the sense and spirit of this meeting.

During discussions at the business session of the conference, campaign leaders from various communities expressed their belief that the UJA, through national leadership, might be able to help in obtaining certain gifts that have not yet been announced in Spring communities. The UJA may also be helpful in getting some pace setting gifts for Fall campaigns. We are prepared to make every effort to help obtain such gifts. Please don't hesitate to get in touch with me.

Attached, you will also find a copy of the cablegram sent to the Conference by Israel's Prime Minister, David Ben-Gurion, which expresses more adequately than in any other way the nature of the crisis we are attempting to meet.

Kindest personal regards,

HAF/gec

Encls; 2

Sincerely.

Herbert A. Friedman Executive Vice-Chairman

HAJales - June Cont Fo MEMORANDUM May 10, 1956 To: National Field Representatives From: M. William Weinberg National Action Conference - June 9th and 10th Subject: Attached herewith is a copy of a letter forwarded to Presidents and Executive Directors of Welfare communities by Nessrs. Rosenwald and Friedman. It outlines a four-point program for campaign action and alerts communities to the National Action Conference which is now scheduled for June 9th and 10th at the Hotel Roosevelt in New York (invitation attached). Our campaign responsibilities are thus highlighted and require the utmost attention and acceleration: We must press for maximum cash, Special and Regular Fund, collections and remittances. 2. We must utilize every means for effective and productive campaign progress and wind-up, using June 9th and 10th astarget dates. 3. We must swell the results in earmarked Special Funds and do everything possible to keep the Regular and Special Fund monies separated. We must get maximum bona fide reservations and actual quality attendance at the June 9th-10th meeting. (Do not accept routine reservations from local executives -- reconfirm each acceptance locally, by phone or visit). 5. We must see that every community invited to participate in the new Loan does so quickly -- before June 9th -- and does so in accordance with our quota request, and finally 6. We must, in all of our campaign activities, prepare the proper and vital groundwork for maximum allocations. We cannot lose sight of this ever-continuing responsibility. I am counting on your full cooperation in all these necessary activities. We have done a good job to date -- it must and will be finished with great strength and production. Regards. HM: WWM M. William Weinberg Att: (2) National Field Director

BY THOSE WHO STAND FOR FREEDOM

UNITED JEWISH APPEAL

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

165 WEST 46 STREET, N. Y. 36, N. Y.

PLAZA 7-1500

CABLE ADDRESS: UJAPPEAL, NEW YORK

1956 Campaign Goal. \$105,283,435



Special Fund for \$25.000,000 PLUS

May 4, 1956

President EDWARD M. M. WARBURG

General Chairman WILLIAM ROSENWALD

itional Chair

MORRIS W. BERINSTEIN SAMUEL H. DAROFF JOSEPH HOLTZMAN SOL LUCKMAN JACK D. WEILER

JOSEPH I. LUBIN JACOB SINCOFF

RECUIIVE Fice-Chairman HERBERT A. FRIEDMAN

National Women's Divisio ational Women's Division
Lineary Chairmen
S. S. ALEXANDER BRAILOVE
S. HAL HORNE
S. HERBERT H. LEHMAN
MRS. DAVID M. LEVY
MRS. ALBERT PILAVIN
MRS. FELIX M. WARBURG

Chilman MRS. HENRY NEWMAN

nel Computen Cubines Chairman JOSEPH MEYERHOFF

Suirman for Regions JOSEPH SHULMAN

Hocations Chairman ISADORE BRESLAU

Trade and Industry Chain ROBERT W. SCHIFF

Big Gifts Chairman BENJAMIN H. SWIG

Cabinet Members MAXWELL ABSELL RICHARD J. ABEL HERBERT R. ABELES JACOB M. ARVEY NORMAN BERLIN

NORMAN BERLIN LOUIS BERRY DAVID BOROWITZ HYMAN BRAND ARLES BROWN DIE CANTOR SEPH CHERNER TOSEPH COHAN ELI A. COHEN LLOYD W. DINKELSPIEL WILLIAM P. ENGEL HENRY FEFERMAN ABRAHAM FEINHERG MENNY FEFERINAS
ABRAHAM FEINBERG
MAX M. FISHER
KALMAN S. GOLDENBERG
L. E. GOLDSTEIN
L. E. GOLDSTEIN
LAZURE L. GOODMAN
SAMUEL HAUSMAN
SAMUEL H. HEIMAN
NATHANIEL P. KANN
ABE KASLE
LABEL A. KATZ
ABE S. KAY
ADOLPH KIESLER
PHILIP M. KLUTZNICK
BENJAMIN LAZRUS
ALBERT A. LEVIN
HARRY LEVINE
JULIUS LIVINGSTON
PHILIP W. LOWN
HENRY MASLANSKY
BENJAMIN J. MASSELL
JOSEPH M. MAZER
BANNEY MEDINTZ BARNEY MEDINTZ ARTHUR C. MELAMED INVING MILLER ARTHUR C. MELAMEDHEVING MILLER
EDWARD D. MITCHELL
MARTIN NADELMAN
NORMAN C. NOBIL
IRVING S. NORRY
JAMES L. PERMUTT
BARNEY RAPAPORT
LEONARD RATNER
SAMUEL ROTHBERG
SOL SATINSKY
JOSEPH J. SCHWARTZ
MORRIS SENDEROWITZ. JR.
JOSEPH JOSEPH D. SHANE
WILLIAM M. SHIPLEY
RUDOLF G. SONNEBORN
MICHAEL A. STAVITSKY
JACK STERN
JOSEPH TALAMO
HERMAN P. TALBMAN
SAMUEL A. WEISS
VALIGNAL WEISS
VALIGNAL FIELD DIVERSOR

VOLUME A. WEISS
VALIGNAL FIELD DIVERSOR

VALIGNAL FIELD DIVERSOR

VALIGNAL FIELD

MERMAN P. TALBMAN
SAMUEL A. WEISS
VALIGNAL FIELD

VALIGNAL FIELD

VALIGNAL FIELD

VALIGNAL FIELD

VALIGNAL FIELD

VALIGNAL FIELD

MERMAN P. TALBMAN
SAMUEL A. WEISS

VALIGNAL FIELD

VALIG

National Field Director M. WILLIAM WEINBERG

National Allocations Director EDWARD R. VAJDA

SUNT TO PRESIDENTS & EXEC. DIR.

The summer of 1956 - when Israel's enemies will have mastered the largescale offensive weapons they received from the Communist bloc - will represent Israel's pinnacle of danger. That is the opinion of qualified observers of the Egypt-Israel crisis. Thus, Israel's people stand on the eve of what threatens to be the deadliest of emergencies.

The officers of the United Jewish Appeal have therefore decided upon the following steps:

- A \$50,000,000 Cash Collection starting immediately and to be concluded by June 30th. This, the greatest cash goal in UJA experience, is the minimum required to assure the survival of Jewish lives and freedom overseas.
- On June 9th and 10th the UJA will hold a National Action Conference at the Hotel Roosevelt in New York City to hear authoritative reports of latest developments by Israel's leaders and the Joint Distribution Committee and to mobilize American Jewry from coast-to-coast.
- (3) Samuel H. Daroff of Philadelphia, a National UJA Chairman, will serve as National Cash Chairman for the duration of the \$50,000,000 collection. Assisting him will be National Cash Co-Chairmen, Samuel Rothberg of Peoria, Illinois and Michael A. Stavitsky of Newark, New Jersey, members of our National Campaign Cabinet.
- (4) All Campaign Cabinet members and Regional officers of the UJA are being asked to arrange with communities for the immediate flow of cash remittances. All remittances between now and the June 9th-10th weekend will be credited toward each community's participation in the Conference.

We must emphasize that the overriding problem of the hour is the availability of usable cash. The people of Israel - if they are to survive their greatest crisis - must channel all their resources into defense preparations. It is obvious that they cannot spare funds for the rescue and resettlement of Jewish refugees from North Africa and other areas of tension. Such funds must be brought forward swiftly and generously by American Jews. We must note too the growing opposition that is being voiced in Morocco and Tunisia concerning emigration to Israel. We face the danger that such emigration may be cut off without warning.

Clearly we must act now - today - not a month, not a week, not a day later.

You will receive a formal announcement soon of the program of the National Action Conference, which promises to be one of the most dramatic and stimulating ever witnessed. Among other highlights you will see and hear in person from Israel front-line defenders, including General Mordecai Makleff, former Chief of Staff of Israel's Defense Army, and Uri of Nahal Oz, the young farmerguard who catapulted to fame on the recent Edward R. Murrow "See It Now" telecast of the Egypt-Israel crisis.

We know you will want to give us your utmost cooperation. Please advise us immediately of the first amount we can expect from your community at the earliest possible date, and of the total you can send us by June 10th. We urge too that you take the lead in organizing a strong delegation for participation in the Conference.

AMERICAN CORDING ISH

ARC

William Resenwald General Chairman

Herbert A. Friedman Executive Vice-Chairman FROM: Raphael Levy Director of Publicity UNITED JEWISH APPEAL 165 West 46th Street New York 36, New York

FOR RELEASE ON RECEIPT

GEN. MAKLEFF, FORMER ISRAELI CHIEF OF STAFF, AND URI, HEROIC BORDER SETTLER OF MAHAL OZ TO BE HOHOR GUESTS AT UJA NATIONAL CONFERENCE IN NEW YORK JUNE 9 - 10

Emergency Parley, To Come As Israel Faces Most Perilous Hour, Will Be Focal Point For Unprecedented \$50,000,000 Cash Collection Effort In Behalf of UJA

A leading Israeli General, and an heroic Israeli border farmer, reporting on the position of Israel's frontier settlers, will be the featured guests of the United Jewish Appeal's emergency mid-year National Action Conference to be held June 9 and 10 at the Roosevelt Hotel in New York, it was announced this week by Rabbi Herbert A. Friedman, Executive Vice-Chairman of the UJA.

The two-day Conference, which will come on the eve of what is expected to be Israel's most critical hour, has a goal of \$50,000,000 in community cash collections.

Chief among those who will take part are General Mordecai Makleff, former Chief of Staff of the Israel Defense Army, and Uri Marinoff, the young farmer-guard of Mahal Oz who was brought into prominence recently by Edward R. Murrow.

Uri is the 21-year-old border settler and pioneer of the Gaza frontier who was interviewed by Mr. Murrow on the settlement's watch-tower overlooking the Egyptian border, shown in the recent coast-to-coast telecast of the "See It Now" program which was focussed on the Egypt-Israel crisis.

Max Lerner, noted newspaper columnist and one of America's top political analysts, will address the delegates and will interview Uri on his life and experiences at Mahal Oz.

Rabbi Friedman explained that the current \$50,000,000 cash collection drive "has been made imperative" by the dangerous outlook for Israel's people which, he added, "may reach its pinnacle of danger this summer." It is the major task of the drive, he said, to bring about the conversion into cash of the tens of thousands of pledges already made to the Regular Campaign and the Special Survival Fund.

"Never before in the 18-year history of the United Jewish Appeal has the need for cash collections been greater than in the current crisis that confronts Israel's people," Rabbi Friedman declared. "Nor has the United Jewish Appeal ever had to ask for as large a sum as \$50,000,000 in cash collections within a period of only four weeks to meet so dangerous a situation. It is my sincerest hope that the Jews of the United States, who have been so benevolent in meeting crisis after crisis, will exert themselves to the utmost in this unprecedented emergency."

He urged all contributors who have made pledges to turn them into cash at once "in order to supply the funds immediately necessary for the preservation at this crucial time of Israel's economy by helping Israel to continue its immigration and resettlement programs."

General Makleff, who headed the Israeli delegation in the armistice negotiations with Syria and Lebanon in 1948-49, will discuss Israel's position and requirements in the light of the threat to its survival. He was Chief of the General Staff of Israel's Defense Army in 1953 after serving as Deputy Chief for the three previous years.

Uri was an obscure settler at Israel's border colony of Nehal Oz on the Gaza frontier when an interview by Mr. Murrow for the March 13th "See It Now" telecast brought him suddenly into the limelight. He was besieged by thousands of letters which showed how deeply he had impressed the American public. Despite the danger he faced nightly on the watch-tower overlooking the Egyptian border, he spoke of the need for peace and told Mr. Nurrow that he hated no one.

Born in Jerusalem in 1935, Uri was 13 when he moved to Tel Aviv. After schooling, in which he prepared himself for the life of a farmer, he moved to Nahal Oz in

1953 as soon as that town was open for settlement.

Nahal Oz is near Gaza, only 500 yerds from the Egyptian frontier. It comprises 2,500 acres on which cattle and chicken raising are the principal pursuits. Uri works primarily in a cattle-barn but does other farm chores as well. He spent six months on a farm in Denmark last year as part of a farmer-exchange plan, returning to his home in Nahal Oz last December.



FROM: Raphael Levy
Director of Publicity
UNITED JEWISH APPEAL
National Action Conference
Hotel Roosevelt, New York

Fiffle

ROUNDUP ON UJA NATIONAL ACTION CONFERENCE

FOR RELEASE ON RECEIPT

UNITED JEWISH APPEAL PASSES \$40,000,000 CASH MARK AS CAMPAIGN UNITS REMIT \$15,000,000 HERE TO PUT UJA INTO SECOND HALF OF ITS 1956 NATIONWIDE DRIVE

Cash Outpouring Comes at Final Session of Two-Day National Action Conference Which Endorses Raising of a Second \$40,000,000 Through Borrowing Project

AMERICAN TEWISH

UN Cease-Fire Has Made 'Little Or No Difference' To Israel's Arab Neighbors, Col. Chaim Herzog of Israel's Defense Forces Charges at Opening of Parley

Prime Minister David Ben-Gurion Says in Cable to 750 Delegates Aggressive War Still Hangs Over Israel, Peril to the New State Will Intensify this Summer

Moses A. Leavitt of Joint Distribution Committee Reports Jews in North Africa Feel Anxiety and Apprehension Due to Extremist Statements

Rabbi Herbert A. Friedman, UJA, Executive Head, Cautions American Jews Not to Relax Concern for Israel's Safety, Scores Arab 'Implacable Hatred' of Israel

NEW YORK — The United Jawish Appeal this past Sunday reached a mid-year standing of \$40,350,000 in cash as funds totalling \$15,000,000 were brought forward by representatives of community campaigns in answer to an urgent call from UJA General Chairman William Rosenwald.

More than 750 campaign leaders and volunteers participated in this outpouring of dollars at the final session of the UJA's two-day National Action Conference. Whith this and other actions in the Hotel Roosevelt, the delegates inaugurated the second half of the UJA's 1956 nationwide drive. The closing session was presided over by UJA President Edward M.M. Warburg.

The mid-year total of cash gave the UJA \$32,250,000 for its regular campaign in behalf of the United Israel Appeal, Joint Distribution Committee and New York Association for New Americans, and \$8,100,000 for its Special Survival Fund to make possible this year's resettlement in Israel of the tens of thousands of Jews streaming into it from troubled North Africa.

The \$15,000,000 in campaign remittances was accepted for the UJA by Samuel H. Daroff of Philadelphia, a National Chairman of the Appeal and its National Chairman for cash, along with Samuel Rothberg of Peoria and Nichael A. Stavitsky of Newark, Cash Co-Chairman.

Despite this near-record mobilization of cash, the delegates gave endorsement to an extraordinary project for securing a second \$40,000,000 amount, this to be borrowed from the country's principal Jewish communities. The endorsement was given "to help the UJA keep pace with sharply rising humanitarian needs in Israel and North Africa."

Saturday evening, at the opening session, with UJA National Chairman .

Jack D. Woiler presiding, the delegates heard a charge that the United Nations cease-fire has made "little or no difference" to Israel's Arab neighbors, who are responsible for continuing border violations and incidents, and who have forced Israel "to utmost vigilance against attack." This charge was made by Col. Chaim Herzog, Commander of the Jeruselem Military District in Israel's Defense Forces, who told the community campaign leaders that "while Israel has observed the cease-fire religiously on all borders, we have lost eight killed and have had 10 wounded as a result of Arab cease-fire violations. Six have been killed on the Jordan border alone. This hardly indicates Arab compliance with the United Nations."

These ominous developments were underscored for the delegates in a cable from Israel Prime Hinister David Ben-Gurion stating his belief that the "atmosphere of peril will prevail this summer with even greater intensity than before."

"We have given our solomon word to abide by the wish of the United Nations for a cease-fire, "Mr. Ben-Gurion declared. "But we have made it cleat that if we are attacked, we will strike back with all our might and every fiber of our being."

"But we are faced by a grave crisis now that the Arab States have acquired considerable quantities of modern arms from Czchoslovakia, which they intend to use against us."

"In short," he declared, "the shadow of aggressive war still hangs over Israel. Until there is real peace, there will be real danger. As long as this condition prevails, we in Israel will neither relax our viligance nor our strength."

Mr. Ben-Gurion called upon the delegates, and "the great and devoted men and women who compose the United Jewish Appeal to maintain your vililance also, especially during the summer now unfolding." He called for a continuation through the UJA of their "superb efforts in behalf of our fellow-Jews in North Africa, and in support of the many thousands of immigrants who have come to us in the past and for whom our gates must remain open."

"Your faith in us," he decared, "is one of our greatest strengths."

Endorsement of the UJA loan project came after a report on the Jewish position in North Africa which told of Jews being kidnapped for ransom, the looting of Jewish shops and the sharp worsening of the Jewish economic lot.

Moses A. Leavitt, Executive Vice-Chairman of the Joint Distribution Committee who returned several days ago from visits to Morecco and Tunisia, told the delegates that "while many of the Moslem leaders have en ressed a concern for the rights of the Jewish minority, the Jews of North Arica are filled with anxiety and apprehension as a result of the statements made by extreme and irresponsible elements."

"No one questions the sincerity of the leaders in Morocco and Tunisia when they say that the Jewish minorities will receive the same rights and privileges as the rest of the population," Mr. Leavitt declared. "These assurances, how-

ever, do not satisfy the Jews when at the very same time no stop is put to the looting of Jewish stores and the kidnapping for ransom of leading Jewish personalities."

In addition, he said, "economic conditions have worsened considerably, particularly in Morocc, during this transitional period when the governmental apparatus is being taken over from the French authorities. The Jews feel the economic pinch more severely because the bulk of the Jewish population lives, and has always lived, on the verge of need and want."

"As a result, " Mr. Leavitt emphasized, "the urge to emigrate base become much more widespread than proviously."

Rabbi Herbert A. Friedman, the UJA's Executive Vice-Chairman, emphasized in the light of the statement by Col. Herzog and the cable from Mr. Ben-Gurion that "contrary to the widely held belief, peace has not settled over Israel's borders."

The UJA executive head stressed that while moves for peace are welcome, "it would be a mistake in the light of what is actually happening on the borders of Israel to lull ourselves into a false sense of security."

The recent UN ccase-fire, Rabbi Friedman said, and the statement by the Russians that they would help contribute to a settlement of the Arab-Israel conflict are not enough to warrant a relaxation of watchfulness and concern.

He pointed to "implacable hatred of Israel and the huge preponderance of arms the Araha new possess from the Soviet Araenel" as prohibiting a let-down of what he termed "American Jewry's guard."

Morris W. Berinstein of Syracuse, N.Y., Co-Chairman of the Loan Project, told the delegates that, considering the present Crisis, "much larger funds are needed than have been contributed to date if Jews are to be saved, and safely resettled."

He outlined the size of the problem by pointing out that funds for these programs can come only from American Jows in light of the fact that Israel's people have no funds to spare.

"Israel's people," Mr. Berinstein declared, "would be glad to share in the costs of this migration from North Africa, but the Egyptian militarists and Soviet Communism have made this impossible by forcing Israel to spend precious dollars on arms. Even so, Israel's people are welcoming tens of thousands of refugees, thanks to American Jewry's assumption of this burden. But the need now is for twice the number of dollars already raised because the needs of rescue and resettlement have doubled over the last six months."

The \$40,000,000 loan project, which the delegates approved, is headed by Dewey D. Stone of Brockton, as well as Mr. Berinstein. Both are National Chairmen of the UJA. The loans are being sought for periods ranging up to five years and will be repaid out of anticipated future proceeds.

William Rosenwald, General Chairman of the UJA declared that "North Africa continues to be the area of tension and turmoil and of greatest concern, this due in part to Egyptian funds and propaganda which have been whipping up animosity there.

"From North Africa", Nr. Rosenwald declared, "more Jews then ever before are asking for help to leave for Israel. Beginning with last October, when the Egyptian arms deal was revealed, the people of Israel stepped up the rate of immigration from 30,000 to 45,000 annually. Actually, this immigration has been proceeding at the rate of 50,000 annually, and last month it rose to a rate of 60,000 annually."

Prior to launching the second half of UJA's 1956 campaign, the delegates heard reports on the various components of the capaign. In addition to the report by Mr. Berinstein on the loan, they heard Sol Luckman of Cincinnati, a Mational Chairman of the UJA, who reported on the progress and prospects of the regular campaign, and Joseph M. Mazer of New York, Chairman of the Special Survival Fund, who reported on the status of this effort.

Mrs. Henry Newman of Kansas City, reported that more women are taking part in the UJA campaign than ever before.

The opening session was marked by a special dramatic presentation of life today in one of Israel's border settlements. It featured a 21-year-old farmer-guardsman named Uri Marinov, whose home is the settlement of Mahal Oz just 500 yards opposite the Egyptian-held Gaza strip.

John Forsythe, star of "Teahouse of the August Moon," acted as narrator for a script entitled "The Price of Freedom" written by Alvin Boretz. Members of the cast also included Broadway and Hollywood players Susan Douglas, William Redfield, James Lipton, Mason Adams and Raymond Duke.

The production was staged and directed for the UJA by television producer Himan Brown.

#

NATIONAL ACTION CONFERENCE Hotel Roosevelt - New York June 9-10, 1956

National -New York City . Total

ATTENDEES

ALABAMA

Birmingham Mrs. Leon Weinstein (2)

ARKANSAS

Little Rock Selwyn Loeb

CALIFORNIA

Huntington Park

Dr. & Mrs. Thomas Myers

Palm Springs

W. H. Friedman

Los Angeles

Cyrus P. Levinthal

COLORADO

Denver

Mr. & Mrs. Richard B. Tucker

CONNECTICUT

Ansonia

Mrs. Molly Aaronson

Bridgeport

Judge & Mrs. Samuel Mellitz Joseph Schoenfeld (2) (LZ)

Dantury

Mr. & Mrs. Morris Feinson Mr. & Mrs. Walter Werner

Greenwich

Albert Michlin

Hartford

Mr. & Mrs. R. Mittelman

Barney Rapaport & Guest

Judge & Mrs. Jacob Schwolsky & Guest New Orleans

New Haven

Norman B. Dockman, Exec.Dirl Mr. & Mrs. Israel Friedman Mr. & Mrs. John J. Fox

Mrs. Rose Levine

Stamford

Mr. & Mrs. Leon Kahn, Exec. Secy. Louis J. Kuriansky

Morris Perlman

Waterbury

David Stein Mr. & Mrs. Ross

DISTRICT OF COLUMBIA
Rabbi Isadore Breslau Joel H. Fisher

FLORIDA

Jacksonville

P. N. Coleman

Miami

Mr. & Mrs. Samuel J. Heiman Benjamin Rosenberg, Exec. Dir.

St. Augustine

Israel Feiden

Talahassee Sidney Steyerman

GEORGIA

Atlanta

Edward M. Kahn, Exec.Dir. Mendel Romm, Jr. & Guest Samuel Rothberg Mrs. Claire Littman

ILLINOIS

Chicago

A. Annes & Guest Mr. & Mrs. Benjamin Harris

Peoria

Samuel Rothberg

INDIANA

Indianapolis

Lazure L. Goodman

LOUISIANA

Baton Rouge

Rabbi David Raab

Label A. Katz

Shreveport

Herman Wanger

MARYLAND

Baltimore

Mrs. Jacob Blaustein Louis Fox Mr. & Mrs. Elkan R. Myers Mr. & Mrs. Joseph Meyerhoff

Henry Levy,

Isidore Sallod Exec.Dir.

I. S. Turover

NATIONAL ACTION CONFERENCE ATTENDEES

MASSACHUSETTS

Boston

Mr. & Mrs. Fred Monosson Morris J. Rabinovitz Robert Silverman

Brockton

Mr. & Mrs. Dewey D. Stone

Holyoke

Nathan J. Feldman Mr. & Mrs. A. Z. Ritterman

Eli Cohen

Springfield

Nathan E. Goldstein Mr. & Mrs. Edward Schaffer Mr. & Mrs. Ben Swirsky

Worcester

Allen Farber Paula Friedman Joseph Talamo

MINNESOTA

Duluth

Mr. & Mrs. Walter Eldot

MICHIGAN

Detroit

Judge & Mrs. Theordore Levin Isadore Sobeloff, Exec. Dir.

MISSOURI

Kansas City

Mrs. Henry Newman Abe Sudran, Exec. Dir.

St. Louis

Herman L. Kaplow, Exec. Dir.

NEW JERSEY

Asbury Park

Sidney J. Meistrich Mr. Marcus

Atlantic City

M. Dvorin (2) (LZ) Miss Rose B. Fried Nathan Stoloff (LZ) Joseph Sussman

Bound Brook

Mr. & Mrs. H. Stollman

Bridgeton

Judge David L. Horuvitz Charles Lubow

Elizabeth

Mr. & Mrs. Sol Baron Mr. & Mrs. S. Alexander Brailove Palisades Park Louis Kousin, Exec. Dir. Mrs. Samuel Orgel J. Staub Joseph Weinstein

Mr. & Mrs. Julian Bornstein Mr. & Mrs. Nathaniel Goldblatt

NEW JERSEY - cont'd.

Farmingdale

Mr. & Mrs. George Brick Mr. & Mrs. Bli Metz Louis J. Richman & Guest

Free Acres-Berkeley Hts. Ida Heyman

Horoken

Miss Channa Tanz

JerseyCity

Joseph Goldman & Guest Morris Schreier & Guest (LZ)

Keyport

Miss B. Dorothy Cohen

Lakewood

Morris Kaplan (2) Manford Lindauer (2) Allen Sprung Kate Smith

Newark

Herbert R. Abeles Louis Frankel Mr. & Mrs. Jacob Gedrach Dr. Adam Gillon William A. Goldman (2) (LZ) Mrs. I. Bernard Harkavy L. A. Kasen & Guest Israel Krival & Guest Mr. & Mrs. Morris B. Mandelbaum Mr. & Mrs. M. A. Stavitsky Mr. & Mrs. George Werner (LZ) Miss M. Weilstein David Shulman

New Brunswick

Mr. & Mrs. David Darwin Atraham Halperin Mr. & Mrs. Josef Perlherg, Exec. Mr. & Mrs. L. Rockoff Mr. & Mrs. Benjamin Rosenfeld A. Yaches

North Hudson

Herman Arkush (2) (LZ) Mrs. Rose Cohen Bertha Daitzman Mr. & Mrs. Murray Gillette Monte Beck Mr. & Mrs. Sidney Granovetter Mrs. Sadye Kolson Judge Abraham Lieterman Irving Nashel Mrs. Harry Perle Harry Silna & Guest Mrs. Rose Stadfeld Morris Walter (2) (LZ) Mr. & Mrs. Jacob Weisberg

Mr. & Mrs. Benjamin Levy

Passaic

Dr. & Mrs. Irving E. Ehrenfeld

Paterson

Jack Diamond David Greenberg Mr. & Mrs. Raymond Kramer Max Stern, Exec. Dir.

NATIONAL ACTION CONFERENCE ATTENDERS

NEW YORK - cont'd

NEW JERSEY - cont'd.

Perth Amboy

Mr. & Mrs. A. Eskin (LZ)

Mr. & Mrs. A. Greenhouse (LZ)

Hudson

Mr. & Mrs. Samuel Siegel

Mr. & Mrs. Moe Hodos

Mrs. B. Rosenstein

Mr. & Mrs. Aaron Allen, Exec, Dir.

Mr. & Mrs. Herzl Rosenbaum

Dr. & Mrs. Arthur Saitz

Mr. & Mrs. M. Tarnoff Mr. & Mrs. Joseph Weinberg

Ann Srager

Rochester

Stanford

Poughkeepsie

Fred Forman

S. D. Harris

Joseph Goldstein

Red Bank

Mr. & Mrs. Max Benowitz

Mr. & Mrs. Abraham Zager

Syracuse

Morris W. Berinstein

Rivervale

Mr. & Mrs. William Marion

Utica

Mose A. Shapiro

Yale Weinstein

South River

Toms River

Mr. & Mrs. Alex Siegel

Warwick

Mr. & Mrs. Meyer Entin Mr. & Mrs. Heinz Greenburger (LZ) Mr. & Mrs. Semuel Lasky

Harry Hirsh (LZ)

Mr. & Mrs. Saul Mitchel

Mr. & Mrs. Sidney Troy

NORTH CAROLINA

Gastonia

Robert J. Gurney

Winston-Salem

Trenton

Mr. & Mrs. I. Richmond Milton Feinberg, Exec.Dir.

Woodbury

Max E. Freeman

Mrs. I. Eisenberg

Miss Dora Shevick

NEW YORK

Albany

Maurice Freedman

Max C. Gettinger, Exec.Dir.

Leon Klein

B. J. Koblentz

Abram Liwer

Jacob Kokis

OHIO

Akron

Norman Nobil & Guest

Louis Mones

Charles E. Schwartz

Cincinnati

Sol Luckman

Briarwood

Buffalo

Elmira

Binghamton

Ethel Hoberman

Joseph Markel

Cleveland

Charles & David Auerbach Samuel Goldhemer

Mr. & Mrs. Robert W. Schiff

David Myers

Jim Jaffe

Henry A. Rocker

Rudi Walters

Aaron Zacks

Ellegville

Haverstraw

Mr. & Mrs. Benjamin Lonstein

Mrs. H. L. Rosenbloom

Mr. & Mrs. Sidney Asher

Mr. & Mrs. Leon Klingher

Sydney S. Atzug, Exec.Pir.

Columbus

Payton

Mr. & Mrs. Robert Fitterman, Exec. Dir.

Ralph N. Kopelove

Ted Goldenberg

Louis Broock

Highland Falls

Mr. & Mrs. William J. Haft Mr. & Mrs. Nissan Nayman

Elizaville

Mr. & Mrs. Harry Frankel

Toledo

Alvin Bronstein, Exec.Dir.

Abe Eiser

NATIONAL ACTION CONFERENCE ATTENDEES

PENNSYLVANIA

Allentown

George Feldman, Exec.Dir. Mrs. Joseph Leonard Morris Senderowitz, Jr. (2)

Mr. & Mrs. Philip Freischberg

Chester

Mr. & Mrs. M. J. Freed Mr. & Mrs. Samuel Friedman

Glassport

Hon. Samuel A. Weiss

Hazleton

Louis Kanel

Mr. & Mrs. Bernard H. Natkow, Exec.

Philadelphia

Samuel H. Daroff Benjamin Prager, Jr. Judge & Mrs. Levinthal

Pittsburgh

Mr. & Mrs. Alex Lowenthal Miss Adele Hussbaum Mr. & Mrs. Saul Weisberg Robert Hiller, Exec. Dir.

Pottsville

Mr. & Mrs. Jack Yoffe

Ridley Park

Mr. & Mrs. Frank Berman

Scranton

George Joel, Exec. Secy.

West Chester

Henry Feder

Devere Kauffman

Wilkes Barre

Mr. & Mrs. Nathan I. Kuss Mr. & Mrs. Max Lottman & Guests

Louis Smith, Exec. Dir. (2)

RHODE ISLAND

Providence Mrs. Albert Pilavin Israel Resnick

TEXAS

Corpus Christi George Solka

VIRGINIA

Newport News

Charles Olshansky, Exec.Dir.

Jules Rosenbaum

Julius Mintzer, Exec.Dir.

WASHINGTON

Seattle

Samuel C. Holcenberg, Exec. Dir.

CANADA

Montreel-Quebec

Mort Ransen

Toronto

Robert Golden, Camp. Dir. Miss Florence Hutner, Exec.Dir.

ISRAEL

Chaim Belilowsky

NATIONAL ACTION CONFERENCE ATTENDEES

NEW YORK CITY

Mr. & Mrs. Howard Agronin (LZ) Mr. & Mrs. Rudolph Allen Mr. & Mrs. A. Alpern

Mr. & Mrs. Nissan Ankoli, Consulate

Jerry Barton Paul Baerwald William Bein Bertha Bellin (LZ) Mr. & Mrs. Benjamin Benari (LZ) Leon Berenson (LZ) Sam Berman (NYANA) Miss Sara Berman (NYANA) Henry C. Bernstein Philip Bernstein(CJFWF) Samuel Bershal (2) Irving Boxenbaum (LZ) & Guest Harry Brecher & Guest Dan Brisker & Guest B. Bronstein (LZ) S. Burstein (LZ) P. Bogen Clara Braunstein

Miss Ruth Chassman
Mr. & Mrs. H. Chernack
Michael Chumsky (LZ-Habonim)
Anna Cohen (LZ)
Mr. & Mrs. Nathan Cohen
Nathan Coleman
Mr. & Mrs. Jack Cooper
Miss Rhoda Cutler

Reuven Dafni
Irving Dickman (JDC)
Mr. & Mrs. Jechil Dobekirer (LZ)
Mr. & Mrs. Seymour Edelman (LZ)
Mr. & Mrs. A. Edelstein (LZ)
Blanche Eisenstadt
Mr. & Mrs. Benjamin Elfman
Jack Fields
Mr. & Mrs. Abraham Fiol
Dr. & Mrs. Charles Foreman
Benny Frank
Mrs. M. Z. Frank & Guest
Mr. & Mrs. Irving Friedel
Irving Friedland (LZ) (2)
Mr. & Mrs. H. Fromowitz (LZ)

Mr. & Mrs. Max Gallant
Dr. & Mrs. Gustave Gettenberg
Morris Ginsberg
Israel Gitenstein & Guest
Mrs. Mollie Gladstone & Daughter
Miss Rose Glugatch
S. P. Goldberg (CJFWF)
Mrs. Pearl Goldman
Mr. & Mrs. D. Goldsmith (LZ)
Miss Edna Grafman
Miss Kate Gitlitz
Dr. & Mrs. Howard Grindlinger
Rev. John Grauel
Grace Gray
Mr. & Mrs. N. A. Gussack

M. Haber
Rose Halperin (JA)
V. Handleman (LZ) & Guest
Yehuda Hellman
Max Helvarg (Bonds)
Harry Herbert
Max Hirsch
Charles Hoberman (LZ)
Mrs. Hal Horne

Mr. & Mrs. J. Jarcho
Mr. & Mrs. Jacob Jerusalem
I. Jaffe (El AL)
Leo Kagan
Philip Kahn (LZ) (2)
Nachum Katorowitz (LZ)
Mr. & Mrs. Sam Kaplan (LZ)
Mr. & Mrs. George Kirschner
H. Klayman
Mr. & Mrs. B. Kotkofsky
Mr. & Mrs. Harry Kotofsky
Mr. & Mrs. William Krasnow
Mr. & Mrs. Louis Kerschenbaum

Claire Lengdorf
Mr. & Mrs. Leo Lania
K. Lessner (LZ)
Miss Jenny Lefko (LZ)
Mr. & Mrs. Aaron Lerner & Guest (LZ)
Abraham Liebovitz
Mrs. Ruth Lifshitz (LZ)
Jacob Link (LZ)
Mr. & Mrs. Elmer Linwood
Mr. & Mrs. David M. Liptzin
Mr. & Mrs. Joseph Lorber
Mrs. Rita Lubran (Farband)
Mrs. Bernard Leighton

Mr. & Mrs. Matrick (LZ)
Mrs. Irving Mack (Hadassah)
Mr. & Mrs. Mark Meerstrand
Mr. & Mrs. Philip Michaels
Mr. & Mrs. Jakob Michael
Mr. & Mrs. Henry Michaels & Guest
Miss Mason
Miss Muriel B. Novinsky

Max Ogust Mr. & Mrs. A. N. Olsham Mr. & Mrs. Louis Opert Harry C. Oppenheimer Samuel Orr E. H. Osband & Guest Mr. & Mrs. Ben Pasternak Mr. & Mrs. Charles Pachter (LZ) Isaac Paul Arona Pomerantz (LZ) Mr. & Mrs. Benjamin Rabb T. R. Raccosin Joseph Raffaeli (Bonds) Morriw Raskin A. E. Ratner (2) Mr. & Mrs. J. Redler Mr. & Mrs. Frank T. Reiner Dr. & Mrs. Rifkind Pinhas & Shirley Rimon (LZ-Habohim)

NATIONAL ACTION CONFERENCE ATTENDRES

NEW YORK CITY

William Rosenwald
Rose Rosensweig (LZ)
Rose Rothenberg & Dr. M.W. Goldstein
S. Rubinfeld (El AL)
George Rubinstein
M. Morton Rubenstein (Bonds)
Mr. & Mrs. Joseph Rosenthal & Daughter

Gideon Saguy, Consulate Fannie Samuelson (LZ) Robert Schiffer (Bonds) A. Schuchman Florence Schulkind (UIA) Louis Segal Mr. & Mrs. H. Sharkey Mrs. T. Shohan-Sharon, Consulate & Guest Joseph Silber (Bonds) W. H. Smyth Mr. & Mrs. Sigmund I. Sobel Mr. & Mrs. Philip Soskis Mr. & Mrs. Joseph Spanier Dorothy L. Speiser (JJC) Samuel Sperling H. Spiritis & Guest Mr. & Mrs. B. Spiro Mr. & Mrs. Harry Steinberg Carol Strausberg (LZ) Mr. & Mrs. Herbert Stone Chaya Surchin, Pioneer Women William Steamberg Benjamin Teller (LZ) Mr. & Mrs. William Tilow (IZ) Mr. & Mrs. Israel Timoner Rabbi & Mrs. A. Sharnow Pincus Steinberg Abfaham Tannenbaum Mr. & Mrs. Ben Touster Yehuda Tyberg (Bonds) Rachel Ungar (LZ) Mr. & Mrs. Jack Weiler Mr. & Mrs. William Weinman Mr. & Mrs. B. Weintbaub Myer Weisgal & Guest (WI) Mr. & Mrs. Joseph Wolf Mr. & Mrs. Jack Weinstein Mr. & Mrs. Warracks Morton Weinstein Mr. & Mrs. Harry Woll (LE) H. Zuker (LZ)

UNITED JEWISH APPEAL

the time growing shorter when we may still bring our brother Jews out of the ghettos of Moslem North Africa, to the freedom of Israel. No

surely, no later than conference time. All cash sent to the UJA now will be credited toward each community's total, for announcement at the conference.

I would also appreciate receiving your own reservation as soon as possible. On behalf of Joseph Meyerhoff, the Chairman of the National Campaign Cabinet, of the United Jewish Appeal, I should like to invite you to attend the meeting of the Cabinet to be held at the Roosevelt in New York at luncheon on June 9th.

I look forward to your letting me know the results of your efforts, and to greeting you personally in New York next month.

With kind regards, I am

Cordially,

Joseph Shulman Chairman for Regions

P.S. Enclosed is a reservation card.

STAND BY THOSE WHO STAND FOR FREE UNITED JEWISH ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS CABLE ADDRESS: UJAPPEAL, NEW YORK 165 WEST 46 STREET, N. Y. 36, N. Y. PLAZA 7-1500 1956 Campaigu Goal, \$105,283 Special Fund for \$25,000,000 PLUS Letter sent to Exce. Directors May 22, 1956 Presidents of Compaign Chairmen EDWARD M. M. WARBURG National Chairman Representing Agencies DEWEY D. STONE, U JONAH B. WISE, JDC MORRIS W. BERINSTEIN SAMUEL H. DAROFF JOSEPH HOLTZMAN SOL LUCKMAN JACK D. WEILER and Co-Treat JOSEPH I. LUBIN JACOB SINCOFF Executive Vice-Chairman HERBERT A. FRIEDMAN National Women's Divition
Hamoury Chairmes
MRS. S. ALEXANDER BRAILOVE
MSS. HAL HORNE
HERBERT H. LEHMAN
DAVID M. LEVY
ALBERT PILAVIN
MRS. FELIX M. WARBURG As a leader of your community, you have received an invitation to the National Action Conference of the United Jewish Appeal -- Saturday evening and Sunday, June 9th and 10th at the Hotel Roosevelt, New York City. The urgency of this extraordinary session which, in effect, will Chairman MRS. HENRY NEWMAN climax this year's precedent-shattering campaign, has been sufficiently and Campaign Cabinet Chairman JOSEPH MEYERHOFF underlined by the events of the past several weeks and, we are sure, FRED FORMAN needs no further explanation. The chief function of the conference will Chairman for Regions JOSEPH SHULMAN be to complete whatever action is necessary to bring together at least fifty million dollars in cash. Hand in hand with the translation of Ilocations Chairman ISADORE BRESLAU pledges into cash is, of course, the fulfillment of the Special Fund Trade and Industry Chairs ROBERT W. SCHIFF

goal -- and a liquidation of all such pledges.

We expect this to be the most important and dramatic conference ever held by the United Jewish Appeal. Prime Minister David Ben Gurion and other top Israeli leaders have pointed out, many times, that the recent cease-fire agreement, in the absence of a real demonstrated desire for peace on the part of the Arab countries, represents absolutely no guarantee against a fresh outbreak of hostilities. The danger period, according to the most informed sources, will be some time during the early part of this summer, when the Egyptians will have had a chance to absorb their Communist arms and receive training in their use.

The present crisis is such that almost all funds raised in Israel must be devoted to the defense of the country. It is thus left to the Jews of the United States to provide the funds necessary to maintain those welfare programs in Israel for which local funds there are no longer available. It is also up to us to provide the funds necessary to build shelters for children and cover other civilian requirements.

At the same time we are faced with a most serious North African crisis. Only a few days ago a riot occurred in the Jewish quarter of Constantine, one of the principal cities of Algeria. Arabs sprayed a crowd of Jews with small arms fire, wounding 13. It is important to note that Algeria. heretofore, has been free from this kind of pogrom-like violence, which has troubled Morocco and Tunisia. Its spread to this new area is a most painful and revealing indication of the ferment of hatred which is sweeping Moslem North Africa, as resurgent Arab nationalism becomes more and more powerful.

MORRIS SENDEROWITZ.
JOSEPH D. SHANE
WILLIAM M. SHIPLEY
RUDOLF G. SONNEBORN
MICHAEL A. STAVITSKY
JACK. STERN
JOSEPH TALAMO
HERMAN P. TAUBMAN
SAMUEL A. WEISS National Field Director
M. WILLIAM WEINBERG

Big Gifts Chairman BENJAMIN H. SWIG Speakers Division Chairman MILTON KAHN

Cabiner Members MAXWELL ABBELL

LOUIS BERRY DAVID BOROWITZ

HYMAN BRAND CHARLES BROWN EDDIE CANTOR OSEPH CHERNER DSEPH COHAN

RICHARD J. ABEL HERBERT R. ABELES JACOB M. ARVEY NORMAN BERLIN

LI A. COHEN LLOYD W. DINKELSPIEL WILLIAM P. ENGEL HENRY FEFERMAN ABRAHAM FEINBERG

ABRAHAM FEINBERG
MAX M. FISHER
KALMAN S. GOLDENBERG
L. E. GOLDSTEIN
LAZURE L. GOODMAN
SAMUEL HALSMAN
SAMUEL J. HEIMAN
NATHANIEL P. KANN
ABE KASIE
LABEL A. KATZ
ABE S. KAY
FOLLOW THEST ED

ABE S. KAY
ADOLPH KIESLER
PHILIP M. KLUTZNICK
BENJAMIN LAZBUS
ALBERT A. LEVIN
HARRY LEVINE
JULIUS LIVINGSTON
PHILIP W. LOWN
HENRY MASLANKY
BENJAMIN J. MASSELJ
JOSEPH M. MAZER
ARDNEY MERINYZ
RANKY MERINYZ

BARNEY MEDINTZ ARTHUR C. MELAMED IRVING MILLER

EDWARD D. MITCHELL MARTIN NADELMAN NORMAN C. NOBIL

JOSEPH J. SCHWARTZ MORRIS SENDEROWITZ, JR.

IRVING S. NORRY JAMES L. PERMUTT BARNEY RAPAPORT

LEONARD RATNER SAMUEL ROTHBERG SOL SATINSKY

EDWARD R. VAJDA

It is against this ominous background that the UJA meets in this National Action Conference to concretize and to carry through the magnificent potentialities which have been established for a truly successful campaign.

General Mordecai Makleff, former Chief of Staff of Israel's army, and one of its most brilliant military leaders, will be there to report to us on the latest developments overseas. Other distinguished personalities to address the conference include: Max Lerner, author and newspaper analyst; Moses A. Leavitt, Executive Vice-Chairman of the American Joint Distribution Committee; William Rosenwald, General Chairman of the UJA; and Herbert A. Friedman, UJA Executive Vice-Chairman.

An unusual feature of the conference will be the appearance of Uri of Nahal-Oz, the young farmer-soldier who catapulted to fame on the recent Edward R. Murrow television program, See-It-Now, "Egypt - Israel".

Help mobilize your community to achieve maximum attendance and rally the community towards full payment of outstanding pledges on the regular and special survival fund campaigns. Do not wait until the conference to deliver cash. Send in whatever is available, now, today. Whatever cash is received by the UJA between now and the conference will be credited towards new cash from your community and announced as such at the conference. However, in order to maintain the present urgent programs, immediate cash is of absolutely vital importance.

We look forward to greeting you at the conference.

Cordially,

Samuel Daroff

Cash Chairman

Joseph M. Mazer/

National Chairman, Special Fund

P.S. If you have not yet sent in your reservation, please do so at once on the enclosed card.

UNITED JEWISH APPEAL

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

165 WEST 46 STREET, N. Y. 36, N. Y.

PLAZA 7-1500

CABLE ADDRESS: UJAPPEAL, NEW YORK

1956 Campaign Goal, \$105,283



Special Fund for \$25,000,000 PLUS

SENT TO ALL CONTRIBUTORS WHO WENT TO ISRAEL-EXCLUDING MEMBERS OF STUDY MISSIONS, BUT WHOSE TRIPS WERE FACILITATED BY UJA

EDWARD M. M. WARBURG

May 21, 1956

General Chairman WILLIAM ROSENWALD

National Chairmen Representing Agencies
DEWEY D. STONE, UIA
JONAH B. WISE, JDC

athomal Chairn MORRIS W. BERINSTEIN SAMUEL H. DAROFF JOSEPH HOLTZMAN SOL LUCKMAN JACK D. WEILER

National Co-Treasurer JOSEPH J. LUBIN JACOB SINCOFF

secutive Vice-Chairman HERBERT A. FRIEDMAN

National Women's Dirition
Hanoury Chairmen
MES. S. ALEXANDER BRAILOVE
MES S. ALEXANDER BRAILOVE
MES HAL HORNE
HERBERT H. LEHMAN
DAVID M. LEVY
ALBERT PILAVIN
MES. FELIX M. WARBURG

Chairman MRS. HENRY NEWMAN

National Campaign Cahinet Chairman JOSEPH MEYERHOFF

Vice-Chairman FRED FORMAN

Chairman for Regions JOSEPH SHULMAN

Hocations Chairman ISADORE BRESLAU

Trade and Industry Chairs ROBERT W. SCHIFF

Big Gifts Chairman BENJAMIN H. SWIG

MAXWELL ABBELL

Cubinet Members

RICHARD J. ABEL HERBERT R. ABELES JACOB M. ARVEY NORMAN BERLIN LOUIS BERRY DAVID BOROWITZ CHARLES BROWN EDDIE CANTOR LOSEPH CHERNER SEPH COHAN SEPH COHAN

J. A. COHEN

LOYD W. DINKELSPIEL
WILLIAM P. ENGEL
HENRY FETERMAN
ABRAHAM FISHER
KALMAN S. GOLDENBERG
I. E. GOLDSTEIN
LAZURE L. GOODMAN
SAMUEL J. HEIMAN
NATHANIEL P. KANN
ABE KASLE
LABEL A. KATZ.
ABE S. KAY
ADOLPH KIESLER ABE. S. KAY
ADOLPH KIESLER
PHILIP M. KLUTZNICK
BENJAMIN LAZRUS
ALBERT A. LEVIN
HARRY LEVINE
JULIUS LIVINGSTON
PHILIP W. LOWN
HENRY MASLANSKY
BENJAMIN J. MASSELL BENJAMIN J. MASSELL. JOSEPH M. MAZER BARNEY MEDINTZ ARTHUR C. MELAMED IRVING MILLER IRVING MILLER EDWARD D. MITCHELL MARTIN NADELMAN NORMAN C. NOBIL IRVING S. NORRY JAMES L. PERMUTT BARNEY RAPAPORT LEONARD RATNER SAMUEL ROTHBERG SOL SATINSKY JOSEPH J. SCHWARTZ

National Field Director
M. WILLIAM WEINBERG

MORRIS SENDEROWITZ, JR.

MORRIS SENDEROWITZ, J JOSEPH D. SHANE WILLIAM M. SHIPLEY RUDOLF G. SONNEBORN MICHAEL A. STAVITSKY JACK STERN JOSEPH TALLAMO HERMAN P. TAUHMAN SAMUEL A. WEISS

National Allocations Direc EDWARD R. VAJDA

AMERICAN IEWISH

As you may know, the United Jewish Appeal is convening a National Action Conference on June 9 -- 10 at the Roosevelt Hotel in New York. Mounting pressures upon Israel and increasing danger to the Jewish population of Moslem North Africa, make it imperative that the most effective leadership be present at this meeting, to take whatever measures are necessary.

We expect this to be a most important and dramatic conference. General Mordecai Makleff, former Chief of Staff of Israel's Army, and Uri of Nahal Oz, the young farmer-soldier who appeared on the Edward R. Murrow show "See It Now" will address the meeting.

Having visited Israel you are in a position to lend a certain additional depth of understanding to the problems which will be discussed, and to help, very significantly, in these most vital proceedings.

May I urge, therefore, that you make every possible effort to attend.

Sincerely.

Herbert A. Friedman Executive Vice-Chairman

Hebert A. Friedman

HAF/gjg

P.S. A reservation card is enclosed.

STAND BY THOSE WHO STAND FOR FREEDOM

UNITED JEWISH APPEAL

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

165 WEST 46 STREET, N. Y. 36, N. Y.

PLAZA 7-1500

CABLE ADDRESS: UJAPPEAL, NEW YORK

1956 Campaign Goal, \$105,283,435

Sent to Members of Cexclusing Cabiner A54+55members

Special Fund for \$25,000,000 PLUS

Missions

EDWARD M. M. WARBURG

May 21, 1956

General Chairman WILLIAM ROSENWALD

National Chairmen Representing Agencies
DEWEY D. STONE, U
JONAH B. WISE, JDC

National Chaire MORRIS W. BERINSTEIN SAMUEL H. DAROFF JOSEPH HOLTZMAN SOL LUCKMAN JACK D. WEILER

National Co-Tream JOSEPH I. LUBIN JACOB SINCOFF

RECUTIVE Vice-Chairman HERBERT A. FRIEDMAN

at Women's Division Obmorery Chairmen

MS. S. ALEXANDER BRAILOVE

MS. S. ALEXANDER BRAILOVE

MS. HAL HORNE

G. HERBERT H. LEHMAN

DAVID M. LEVY

ALBERT PILAVIN

MS. FELIX M. WARBURG

Chairman MRS. HENRY NEWMAN

National Campaign Cabinet Chairman JOSEPH MEYERHOFF

Vice-Chairman FRED FORMAN

Chairman for Regions JOSEPH SHULMAN

flocations Chairman ISADORE BRESLAU

Trade and Industry Chairs ROBERT W. SCHIFF

Big Gifts Chairman BENJAMIN H. SWIG

MAXWELL ABBELL

MAXWELL ABBELL RECHARD J. ABEL HERBERT R. ABELES JACOB M. ARVEY NORMAN BERLIN LOUIS BERRY DAVID BOROWITZ HYMAN BRAND CHARLES BROWN EDDIE CANTOR JOSEPH CHERNER DSEPH COHAN LI A. COHEN LOYD W. DINKELSPIEL WILLIAM P. ENGEL HENRY FEFERMAN ABRAHAM FEINBERG ABRAHAM FENBERG
MAX M. FISHER
KALMAN S. GOLDENBERG
L. E. GOLDSTEIN
LAZURE L. GOODMAN
SAMUEL J. HEIMAN
NATHANIEL P. KANN
ABE KASE
LABEL A. KATZ
ABE S. KAY
ADOLPH KIESLER
PHILIP M. KLUTZNICK
BENIAMIN LAZRUS
ALBERT A. LEVIN
HARRY LEVINE
IULIUS LIVINGSTON
HENRY MASLANSKY
BENIAMIN J. MASSELL BENJAMIN J. MASSELL JOSEPH M. MAZER RENJAMIN I MASSELL
JOSEPH M. MAZER
BARNEY MEDINTZ
ARTHUR C. MELAMED
IRYING MILLER
EDWARD D. MITCHELL
MARTIN NADELMAN
NORMAN C. NOBIL
IRVING S. NOBRY
JAMES L. PERMUTT
BARNEY RAPAPORT
LEONARD RATNER
SAMUEL ROTHBERG
SOL SATINSKY
JOSEPH J. SCHWARTZ
MORRIS SENDEROWITZ. JR.
JOSEPH J. SCHWARTZ
MORRIS SENDEROWITZ. JR.
JOSEPH D. SHANE
WILLIAM M. SHIPLEY
RUDOLF G. SONNEBORN
MICHAEL A. STAVITSKY
JACK STERN
JOSEPH TALAMO
HERMAN P. TALBMAN
SAMUEL A. WEISS
SATIONAL FIELD DIRECTOR

National Field Director
M. WILLIAM WEINBERG

National Allocations Directional Allocations Directions Directions

AMERICAN IEWISH

I am writing to you in this personal way to urge that you attend our National Action Conference which will be held at the Roosevelt Hotel in New York on June 9--10. As you may know, this conference has been called to take appropriate measures to meet the increasing danger to the people of Israel and to the Jews of Moslem North Africa, at a time when events in the Middle East are rapidly approaching a climax.

Having visited Israel as a member of the UJA Study Mission, you are in a special position to understand the full scope of these problems and to lend a quality of really informed thinking to our deliberations.

I hope that you will make every possible effort to be with us.

Sincerely,

Herbert A. Friedman Executive Vice-Chairman

HAF/gjg

P.S. A reservation card is enclosed.

The June Conference was discussed on the evening of the 27th with Mr. Friedman, Mr. Sontup, Mr. Jacobs.

- 1. Mr. Friedman agreed that the conference be held in Atlantic City on June 9th and 10th if Mr. Jacobs can work it out. Hotel space is not awailable in Boston, and it was the consensus of those present that Atlantic City is the best spot.
- 2. The program of the conference is to be approximately as follows:

Saturday Ewening

Mr. Max Lerner will be the narrator and speak with Uri, the young man who was on the watch tower at Mahal Os and interwiewed by Ed Murrow. Mr. Friedman has already spoken with Mr. Lerner who has agreed to participate in the conference and Mr. Friedman will speak with Teddy Kollek about having Uri brought to this country.

This is to be followed by Mr. Friedman who will speak on the ULA, particularly with regard to the Special Fund.

The evening is to wind up with an address by General Yigal Tadin. Hr. Friedman is to communicate with Dr. Josephthal about hawing Yigal attend the meeting.

Sunday Morning

This session is to open with a showing of the Israel Dogumentary "Peace, Peach and There is no Peace."

Reports on the Special Fund and the Consolidation Loan, cash collection and participation by the delegation on discussion.

Wind up inspirational speech by somebody like Nahum Goldmann,

MSG:ba

Mr. Sentup mid that he would be able to arrange to have both Tadin and Uri used at other meetings in June. He thought it would be well to bring them over about May 25th, and they could address meetings out west, which would not interfere with their effectiveness at the National Conference, and they could then address other meetings following the Mational Conference.

2 vyA Ales-Conference - June March 29, 1956 Personal Dr. Joseph J. Schwarts Development Corporation of Israel 215 Fourth Avenue New York, New York Dear Joe: The WA is planning a Mational Conference to be held in June. By this time you have received the minutes of the last meeting with Mr. Rosenvald, held on March 22nd, at which the June Conference was discussed. We are having the usual problem with regard to speakers. Amond the names suggested were Assistant Secretary of State Robert Murphy and Senator Kennedy of Massachusetts. At your convenience, it would be most helpful if you would let us have your views on these names. Sincerely yours, M5G Malvan Holdaboin MSG:ba Above also sent to Hdw. M. H. Warburg

March 20, 1956

Messrs. M. William Weinberg, Chairman Harry Goldstein

Arthur Fishsohn Raphael Levy Edward R. Vajda

Herbert A. Friedman

Planning and Implementation - National Conference, Atlantic City June and and Ard

Attached hereto, for your information, is material prepared by the Council of Jewish Federations and Welfare Funds in connection with the program of their 1956 General Assembly.

I thought you might be interested in seeing this.

HAF/gdd Att -Hww

March 13, 1956

Messrs. M. William Weinberg, Chairman Arthur Fishzohn Harry Goldstein

Rdw. B. Vajda Raphael Levy

From Herbert A. Friedman

Re Planning and Implementation -- National Conference, Atlantic City June 2 and 3

This is in reference to my memorandum of March 9th regarding the above-mentioned subject.

Mr. Rosenwald has urged that, in view of the fact that Atlantic City is inaccessible, that the Conference of June 2nd and 3rd be held elsewhere.

It is also to be noted that the Hotel Traymore in Atlantic City must have definite word from us as to whether our conference will take place at that hotel on the dates noted.

Would you please let me have from you, by Monday, March 19th, a memorandum expressing your views on this particular aspect of the problem.

HAF/gdd

Heren 13, 1956

Heners, N. William veinborg, Spairmen Arthur Pishsohn Miw. H. Vajda Harry Coldytoin

Sephual Levy

Halvin S. Selistein

Plauming and Implementation - Entional Conference, Atlantic City.

This is in reference to Mr. Friedmin's monocurbus of March 9th regarding the above-mentioned subject. Through an arror, note was not made in the nescrendon of the fact that Hr. winburg is to add as Contract of this Comulttes.

March 9, 1956

Messrs. Harry Goldstein Arthur Fishzohn

Edw. R. Vajda

Raphael Levy M. William Weinberg

Herbert Friedman

Planning and Implementation -- National Conference, Atlantic City, June 2 and 3

The next National Conference of the United Jewish Appeal has been set for June 2nd and 3rd, and space has been reserved at the Hotel Traymore in Atlantic City. Would you be good enough to begin now to make detailed plans for the form of this conference and, of course, for their implementation. I should like very much to h-ave a detailed report from this committee by April 6.

HAF: gba.

MEMORANDUM

TO:

Samuel M. Abramson
Zev Baumgold
Herry D. Biele
Meyer Brissman
Arthur Fishsohn
Harry Goldstein
Melvin S. Goldstein
Irving Jacobs
Raphael Levy

Mathan L. Roberts
Joseph Schlessinger
Judith C. Stang
Edward R. Vajda
Leonard Wechsler
Stanley F. Weiner
M. William Weinberg

Dorothy Manson Marc Tabatchnik

FROM:

Herbert A. Friedman

SUBJECT:

At the meeting of the Executive Staff on Thursday, March 1st, the need for having a UJA National Conference in June was discussed.

The suggestion that the Conference take place aboard an Israel vessel was investigated. Unfortunately, it has been found that the Israel ships cannot accommodate more than somewhere between 125 and 150 passengers.

Arrangements have been made, therefore, to hold the National Conference in Atlantic City on June 2nd 3rd at the Hotel Traymore.

HAF: gba



מרכז ההסברה

ISRAEL OFFICE OF INFORMATION

11 EAST 70TH STREET NEW YORK 21, N. Y.

TRAFALGAR 9-7600

IN/9502/RD

27 June, 1956

OFFICE OF THE DIRECTOR.



Mr. Melvin Goldstein United Jewish Appeal 165 West 46th Street New York 36, New York

Dear Mel:-

Thank you for your note of June 22nd and for your kindness in making the transcript of my Conference speech available. I hope it does some good.

Best regards.

Sincerely yours,

Reuven Dafni

June 22, 1956

Colonel Haim Herzog Jerusalem Israel

Deer Colonel Herzog:

I thought you would like to see a copy of the transcript of the address you delivered at our conference on June 9th. We have sent it to all of our people throughout the country.

Kindest regards.

Sincerely,

Melvin S. Goldstein

MSGths

June 22, 1956

Mr. Reuven Dafni Consulate of Israel 11 East 70th Street New York, New York

Dear Reuven:

I thought you would like to see a copy of the transcript of the address you delivered at our conference on June 10th. We have made your address available to all our people throughout the country.

Kindest regards.

Sincerely,

Melvin S. Goldstein

MSG:hs Enclosure June 15, 1956

AMERICAN JEWISH

Although it will be difficult to compress within the confines of this letter all that transpired at the June 9th Cabinet meeting, I would like to share some of the highlights with you. The session was most constructive.

Herbert Friedman presented an over-all campaign report covering both Regular and Special efforts plus the status of cash collections and loan re-negotiations. The Spring communities have raised a total of \$68,000,000. However, there remains a substantial number of outstanding cards in Spring communities which must be converted into current pledges. The Fall communities are now planning or beginning their campaigns. Realizing that quick and maximum coverage is imperative, a Cabinet Committee will review all currently uncommitted 1955 cards of \$5000 and over, in both Spring and Fall communities.

In addition to the regular campaigns, the Special Fund has reached a total of \$17,500,000.

By the end of June, our cash efforts, under the leadership of Sam Daroff, Michael Stavitsky and Sam Rothberg, will have produced \$40,350,000, of which \$8,100,000 is credited to the Special Fund. From re-negotiation of bank loans, headed by Morris Berinstein and Dewey Stone, the National Office has received \$25,850,000, of which \$5,600,000 represents increases over the original loans. Approximately \$5,000,000 has been approved by banks and communities and is in transit. Still to be negotiated are loans from 95 smaller communities that should yield another \$7,000,000 to \$8,000,000.

Isadore Breslau pointed up the importance of making certain that all Special Fund contributions be channelled to UJA without being intermingled with "regular" gifts and that each of us take the initiative to protect UJA's allocation from the regular campaign. Under no circumstances should UJA receive less than the same proportion as was allotted in 1955, and wherever possible, we should get all of the overage in the regular campaign.

Fred Forman announced that the Third Annual Study Mission would leave New York on October 13th. The program will include the JDC Country Directors Conference in Paris and approximately nine days in Israel. I am planning to participate in the Mission and would urge you to do likewise.

We were fortunate to receive greetings from Col. Ezer Weizmann and a most penetrating analysis from Mordecai Kidron, Israel's permanent delegate to the United Nations. His interpretation emphasized that the Security Council debate on the Hammarskjold report proved:

(1) there is no such thing as an unconditional cease-fire; (2) that cease-fires are wholly dependent on Arab policy; (3) that there is no policy of peace with Israel and (4) the policy of the Arab States is that there shall be no Israel.

Everyone attending the Cabinet meeting and National Action Conference left with the conviction that he must utilize the coming weeks to expedite the campaigns, collect cash and conclude the loan re-negotiations. It was the sense of the Conference that all of us must be alerted to UJA's allotment problem at all times instead of just waiting until allocations meetings. The Conference urged that we all return to our communities and review the Special Fund, re-solicit inadequate gifts and get maximum coverage to the end that each community will reach its allotted share of the minimum goal of \$25,000,000. I am confident that you, too, will be working in these directions.

I regret that you were unable to be with us and hope that the next meeting will find you among those present. With warm regards, I am,

Condially yours,

Joseph Muyuling

Chairman, National Campaign Cabinet

JM:gbv

June 19, 1956

Mr. Charles Jordan American Joint Distribution Committee 119, Bue Saint Dominique Paris 7, France

Dear Charlie:

I know that you have much to do and you may not be back in Paris by the time this letter reaches you.

I did think, however, that you would certainly be interested and you might have time to read the speeches delivered at our conference on the night of June 9th. They are enclosed.

Regards.

Sincerely yours,

Melvin S. Goldstein

Engls.

XX

JOSEPHTHAL

June 18, 1956

JEVAGRECY JERUSALEM (ISRAEL)

HAIM HERZOGS ADERESS WAS RIGH POTHT KOST SUCCESSFUL WAPPEAL CONFERENCE WANT TOU KNOW HOW MUCH ALL HERE APPRECIATE FACT HE WAS ABLE COME BEST REGARDS EERB

HAF/gfc

ce prien RL

Fyfile

EASTERN STANDARD TIME

1956 JUN 6 AM 7 32

ACR10/TG1073/IV324

american jewish 📗

FFF JERUSALEMISRAEL 346/345 6 1230 ISRAEL GOVT CTF CK FRIEDMAN UJAPPEAL

NY (FRIEDMAN O/O UNITED JEWISH APPEAL

165 W 46TH ST)

EYE AM WRITING TO YOU AT A MOMENT WHICH EYE BELIEVE IS OF GREAT SIGNIFICANCE TO THE JEWS OF AMERICA AND TO THE PEOPLE OF ISRAEL STOP YOU ARE NOW REACHING THE MIDYEAR POINT IN YOUR GREAT CAMPAIGN FOR NINETEENFIFTYSIX AND WE TOO STAND AT A CRITICAL

cial Mackay s Radio Cc' EASTERN STANDARD TIME

MURRAY

EAST 44th STREET, N

MURRAY

1956 JUN 6 AM 7 33

AMERICAN JEWISH ARCHIVEAS

ACRIO/TG1073 PAGE2

POINT WITH RESPECT TO WHAT OUR FUTURE WILL BE STOP YOU KNOW ONLY TOO WELL OUR HOPES FOR FUTURE THOSE OF PEACE CONTINUING ABSORPTION IMMIGRANTS AND FULFILMENT OUR DREAMS AND PLANS FOR SELFRELIANT STATEHOOD STOP BUT THESE HOPES AND PLANS HAVE BEEN JEOPARDY MANY MONTHS AND WE HAVE REASON BELIEVE

AMERICAN JEWISH

ARCHIVES

FA

ACR10/TG1073 PAGE 3

THIS ATMOSPHERE PERIL WILL PREVAIL THIS SUMMER WITH EVEN
GREATER INTENSITY THAN BEFORE STOP WE HAVE GIVEN OUR SOLEMN
WORD TO ABIDE BY THE WISH OF UNITED NATIONS FOR CEASEFIRE
STOP BUT WE HAVE MADE IT CLEAR THAT IF WE ARE ATTACKED WE WILL
STRIKE BACK WITH ALL OUR MIGHT

1956 JUN 6 AM 7 34

ACR10/TG1073 PAGE 4

EVERY FIBER OUR BEING STOP WE HOPE THAT TIS ATTACK WILL

NEVER COME STOP BUT WE ARE FACED BY GRAVE CRISIS NOW THAT THE

ARAB STATES HAVE ACQUIRED CONSIDERABLE QUANTITIES OF MODERN

ARMS FROM CZECHOSLOVAKIA WHICH THEY INTEND USE AGAINST

US STOP IN SHORT THE SHADOW OF AGGRESSIVE WAR

1956 JUN 6 AM 7 35

AMERICAN JEWISH ARCHIVES

ACR10/TG1073 PAGE 5

STILL HANGS OVER ISRAEL STOP UNTIL THERE IS

REAL PEACE THERE WILL BE REAL DANGER STOP AS LONG AS THIS CONDITION
PREVAILS WE IN ISRAEL WILL NEITHER RELAX OUR VIGILANCE NOR OUR
STRENGTH STOP EYE ASK OF YOU AND OF THE GREAT AND DEVOTED
MEN AND WOMEN WHO COMPOSE THE

ik

ACR10/TG1073 PSGE 6

EASTERN STANDARD TIME

1956 JUN 6 AM 7 36

AMERICAN JEWISH

UJAPPEAL TO MAINTAIN YOUR VIGILANCE ALSO ESPECIALLY DURING

THE SUMMER NOW UNFOLDING TO CONTINUE WITH YOUR

SUPERB EFFORTS IN BEHALF OF OUR FELLOW JEWS IN NORTH AFRICA

COME TO US IN PAST AND FOR WHOM OUR GATES MUST REMAIN

FA

ACR 10/TG 1073 PAGE 7

1956 JUN 6 AM 7 37

OPEN STOP AS YOUR PREPARE TO ENTER THE SECOND HALF OF YOUR GREATEST CUMPAIGN IN MANY YEARS EYE SEND YOU MY BEST WISHES FOR AN EARLY SUCCESS AND EXPRESS MY BELIEF THAT YOUR FAITH IN US IS ONE OF OUR GREATEST STRENGTHS STOP

DAVID BENGURION

ACR 10/TG 1073 PAGE 7

1956 JUN 6 AM 7 37

OPEN STOP AS YOUR PREPARE TO ENTER THE SECOND HALF OF YOUR GREATEST CUMPAIGN IN MANY YEARS EYE SEND YOU MY BEST WISHES FOR AN EARLY SUCCESS AND EXPRESS MY BELIEF THAT YOUR FAITH IN US IS ONE OF OUR GREATEST STRENGTHS STOP

DAVID BENGURION

ACR 10/TG 1073 PAGE 7

1956 JUN 6 AM 7 37

OPEN STOP AS YOUR PREPARE TO ENTER THE SECOND HALF OF YOUR GREATEST CUMPAIGN IN MANY YEARS EYE SEND YOU MY BEST WISHES FOR AN EARLY SUCCESS AND EXPRESS MY BELIEF THAT YOUR FAITH IN US IS ONE OF OUR GREATEST STRENGTHS STOP

BENGURION

Radio

June 7, 1956

Mr. High Selbeter American Jewish Congress Stephen Wise Congress House 15 B. Soth Street New York 28, New York

Dear Hight

I want to thank you very much for your letter of May 31st and the proposed resolutions. I am very much afraid, however, that it will be impossible for us to do anything about those resoluthons.

The fact is, as you know, that the United Jewish appeal is by definition a fund raising instrument representing charitable and humanitarian organizations. As such, we have an absolutely iron-bound policy with respect to political action of any kind. I know you will understand our position on this.

Sincerely yours,

Herbert A. Friedman Executive Vice-Chairman

HAF : gba

American Jewish Congress

ISRAEL GOLDSTEIN President Vice-Presi

JUSTINE WISE POLIER Chairman Executive Committee Committee

MAX A. KOPSTEIN Chairman Administrative Committee

HAROLD B. COHEN Secretary INVINCE MAX DOPT Treasurer

HORACE M. KALLEN Hon. Vice-Pres. JAMES N. ROSENBERG Hon., Vice-Pres. JOACHEM INVING MILLER Past President THELMA.

Vice-Presidents: MORTON M. BERMAN PHILIP S. BERNSTEIN Chicago Philadelphia NATHAN L. EDELSTEIN JULIAN FREEMAN Indianapolis BENJAMIN S. KALNICK IRVING KANE Cleveland PEYER M. LEAVETT Boston New York SHAD POLITE JOACHIM PRINZ I. H. PRINZMETAL New Jersey Los Angeles Philadelphia THELMA RICHMAN

DAVID W. PETEGORSKY, Executive Director
ISAAC TOUBIN, Associate Director

STEPHEN WISE CONGRESS HOUSE, 15 EAST 84th STREET . NEW YORK 28, N. Y. . TRAFALGAR 9-4500

May 31, 1956

Rabbi Herbert Friedman
United Jewish Appeal
220 West 58th Street
New York City

Dear Herb:

I notice that the National Action Conference of the United Jewish Appeal is convening on the 9th and 10th of June in New York. It has occurred to me that it might be highly desirable for the Conference to adopt an appropriate resolution relating to the present Arab campaign against American Jews. I am enclosing two sets of model resolutions that might be useful in this connection. We would be happy to help in any other way you might wish.

I would very much appreciate receiving your reaction.

Cordiafly,

Encs.

High Selpeter Director of Organization Mr. Sholem Sontup

Melvin S. Goldstein

Conference - June 10th

Mr. Devey Stone will not be present at the Conference on June 10th. This means, of course, that he will not be able to chair the discussion period.

Would you please note that Morris Berinstein will act as chairman for the discussion period.

MSG:hs

4/8

5th June, 1956

Mrs. Rose Halprin Jewish Agency 16 Mast 66th Street New York, New York

Dear Rose:

After we left the Hymans Friday, Bill Rosenwald told me that he had asked you to come to our banquet aturday night and that he would reserve a place for you on the dais.

I am delighted that he saked you to come, and I personelly would like very much to have you there. I do hope that you will be with us.

Kind regards.

Seincerely yours,

Herbert A. Friedman Executivo Vica-Chairman

HAT't glen

co; Mesars. Sontup Vajda Veinberg Mr. Sholem Sontup

Helvin S. Goldstein

John Forsyth

Mr. Arthur Israels of Mr. Balaban's office telephoned today to say that as a courtesy. Mr. and Mrs. Foreyth should be called for Saturday ovening. He pointed out that this is always done not only as a courtesy but to insure timely arrival and, indeed, to insure arrival.

HoG:ba co: Mesers. Fishsohn Lovy

5th June, 1956 Mr. Steve Broidy Allied Artists Pictures Corp. 4376 Sunset Drive Los Angeles, California Dear Steve: I just want to tell you that I spoke with Barney Balaban about a nerrator for our presentation on June 9th, and he was able to get John Forsyth for us. I want you to know that I appreciate all of your efforts and your suggestion that I get in touch with Barney Balaban was an excellent one. I am looking forward to seeing you again soon. Kindest regards. Sincerely yours, Herbert A; Friedman Executive Vice-Chairman HAF:gba

My Dear Mr. Rosenwald:

I am writing to you at a moment which I believe is of utmost significance to the Jews of America and to the people of Israel. You are now reaching the midyear point in your great campaign for 1956 and we too stand at a critical point with respect to what our future will be.

You know only too well that our hopes for the future are those of peace, the continuing absorption of immigrants and the fulfillment of our dreams and plans for self-reliant statehood. But these hopes and plans have been in jeopardy for many months, and we have reason to believe that this atmosphere of peril will prevail this summer with even greater intensity than before.

We have given our solemn word to abide by the wish of the United Nations for a cease-fire. The only reservation we have made is that we will strike back with all our might and with every fibre of our being if we are attacked. We hope and pray that this attack will never come. But the greatest crisis is now upon us, for the months immediately ahead may bring the holocaust w hich our enemies have long been preparing against us, and recently with enormous aid from the Communists.

In short the shadow of aggressive war still hangs over Israel. Until there is real peace, there will be real danger. As long as this condition prevails, we in Israel will neither relax our vigilance nor our strength.

I ask of you and of the great and devoted men and women who compose the United Jewish Appeal to maintain your vigilance also, especially during the summer now unfolding; to continue with your superb efforts in behalf of our fellow-Jews in North Africa and in support of the many thousands of immigrants who have come to us in the past and for whom our gates must remain open.

As you prepare to enter the second half of your greatest campaign in many years, I send you my best wishes for an early success and express my belief that your faith in us is one of our greatest strengths.

Sincerely,

David Ben-Gurion

LP

4/1/00

COLLEK OFFICE OF PRIME MINISTER JERUSALEM (ISRAEL)

COMMITTION MATIONAL ACTION CONFERENCE MEET MERICADING SPECIAL CABINET MEETING
JURD MINTH STOP WOULD AID THROUNDOUSLY IF REM OURION WERE TO SEED SPECIAL MESSAGE
TO ROSERVALD AS FOLLOWS COLON QUOTE ETR AM WRITING TO YOU AT A MOMENT WHICH ETR
BELIEVE IS OF UTMOST SIGNIFICANCE TO THE JEWS OF AMERICA AND TO THE PROPIE OF ISRAEL
STOP YOU ARE NOW REACHING THE MINTEAR POINT IN YOUR GREAT CAMPAIGN FOR MINTERSPIFTISIX
AND WE TOO STAND AT A CRITICAL POINT WITH RESPECT TO WHAT OUR PUTURE WILL BE, PERMERAPE
YOU KNOW ONLY TOO WELL THAT OUR HOPES FOR PUTURE THOSE OF PRACE CONTINUING ABSORPTION
INMIGRANTS ETPLIEBLED OUR INGRAMS EXPLAINS FOR SELFFELIART STATEMOOD STOP BUT
THESE HOPES ETPLANS HAVE BEEN JEOPARDY MANY MONTH ETWS HAVE REASON BELIEVE THIS
ATMOSPHERE PERIL MILL PREVAIL THIS SURFER WITH EVEN GREATER INTERSITY THAN BEFORE STOP

WE HAVE GIVEN OUR SOLEMN WORD TO ABILE BY THE WISH OF UNITED NATIONS FOR CHASEFIRE STOP THE ONLY RUSERVACION WE HAVE HADE IS THAT WE WILL STRIKE BASE WITH ALL OUR MIGHT ETHYRIX FIBRE OUR BEIED IF WE ARE ATTACKED STOP WE HOPE ETPRAY THAT THIS ATTACK WILL NEVER COME STOP BUT THE GREATEST CRISIS IS NOW UPON US MAY BRING THE HOLDCAUST WHICH OUR EDUNIES HAVE LONG BREW PROPARING AGAINST US AND RECENTLY WITH ENORMOUS AID FROM THE COMMUNISTS PARAGRAPH IN SHORT THE SHADOW OF AGRESSIVE WAR STILL BRANGS OVER ISRAEL STOP UNTIL THERE IS REAL PRACE THERE WILL BE REAL DANGER AS LONG AS THIS COMMITTION PREVAILS WE IN ISRAEL WILL RETTHER RELAX OUR VIGIDANCE NOR OUR STRENGTH PARAGRAPH BYE ASK OF YOU ETOF THE GREAT EXTENTOYED HER AND WORDEN WHO COMPOSE THE UJAPPEAL TO MAINTAIN YOUR VIGILANCE ALSO ESPECIALLY DUBING THE STABLER NOW UNFOLDING TO CONTINUE WITH YOUR SUPERB REPORTS IN BEHALF OF CUR FELLOWIEWS IN NORTHAFRICA AND IN SUPPORT OF THE MANY TROUSANDS OF INHIGRANTS WHO HAVE COME TO US IN PAST ETFOR WHOM CUR GATES MUST REMAIN OPEN PARAGRAPH AS YOU PREPARE TO ENTER THE SECOND HALF OF YOUR GREATHST CAMPAIGN IN MANY YEARS BYE SEND YOU MY BEST WISHES FOR AN EARLY SUCCESS AND EXPERSS MY BELIEF THAT YOUR PAITH IN US IS ONE OF OUR GURATEST STRENGTHS UNLUGTE WOULD PREFER LETTER IF YOU BELLEVE IT CAN REACH US IN TIME OTHERVISE WOULD APPRECIATE CONDENSED VERSION BY CABLE HEST REGARDS

HURBERT FRIEDMAN

de

My dear Mr. Resenwald:

I am writing to you at a moment which I believe is of utmost significance to the Jews of America and to the people of Israel. You are now reaching the midyear point in your great campaign for 1956 and we too stand at a critical point with respect to what our future will be.

You know only too well that our hopes for the future are those of peace, for the continuing absorption of immigrants and the fulfillment of our dreams and plans for self-reliant statehood. But these hopes and plans have been in jeopardy for many months, and we have reason to believe that this atmosphere of peril will prevail this summer with even greater intensity than have been fulfill prevail this summer with even greater intensity than have been fulfill prevail this summer with even greater intensity than have been fulfill prevail this summer with even greater intensity than have been fulfill prevail this summer with even greater intensity than have been fulfill prevail this summer with even greater intensity than have been fulfill prevail this summer with even greater intensity than have been fulfill prevail the summer with even greater intensity.

We have given our solemn word to abide by the wish of the United Nations for a cease-fire. The only reservation we have made is that we will strike back with all our might and with every fibre of our being if we are attacked. We hope and pray that this attack will never come. But the greatest crisis is now upon us, that this summer may bring the holecaust which our manules have long been preparing against us, and recent months with enormous aid from the Communists.

We have not yet emerged from the shadow of aggressive war, Until there is real peace, there will be real danger. As long as this condition fraction, we in Israel will meither relax our wigilance nor our strength.

I ask of you and of the great and devoted men and women who compose the United Jewish Appeal to maintain your vigilance also, especially during the summer now unfoldings to continue with your superb efforts in behalf of our fellow-Jews in North Africa and in support of the many thousands of immigrants who have some to us in the past and for whom our gates must remain open.

As you prepare to enter the second half of your greatess campaign in many years, I send you my best wishes for an early success and express my belief the behavior of the pour faith in us is one of our greatest strengths.

Sincerely,

David Ben-Gurion

WESTERN UNION

INTERNATIONAL COMMUNICATIONS

W. P. MARSHALL, PRESIDENT

| Received VIA WESTERN UNION CABLES at 40 Broad St., New York, N. Y. Telephone HAnover 2-2920

JN300 JERUSALEMISRAEL VIA WU CABLES 13 3 10930

FRIEDMANN UJAPPEAL NEWYOR =

FRIEDMANN %

'UJAPPEAL'
UNITED JEWISH APPEAL
165 WEST 46TH ST

HERZOG ARRIVING NEWYORK ELAL 205 JUNE FOURTH AT 13.30
STEIN.

Ren June 7

ce RL

REPT 205 13PNT 300

June 1, 1956

Mr. Murbert A. Friedman

Melvin S. Goldstein

It is understood that Mr. Tekench will not be present at the UNA conference this weekend. According to the plan adopted at our meeting on May 29th, Golonel Hersog should be moved into Tekench's position to deliver the closing address on June 10th and Mr. Reaven Dafni should appear Saturday night. I had an opportunity to discuss this with Mr. Resemble today and he feels that in view of the fact that there are other Israelis here, it should be possible to get someone else such as the new Israel schosunder to Herico. He urged that this be taken up with subassador boan. In the event that we do get someone else, it is felt that that person can appear Saturday evening. Heaven Dafhi can then remain on the agenda of the dabinet meeting Saturday afternoon and Colonel Hersog should go over to the closing address on Sanday.

M'Otha on: Messra. Fishrohm Jacobs Lavy Sontup

wa- Blund

Mr. Miwardhi. M. Varburg American Joint Distribution Committee 270 Madison Avenue New York, New York

Dear Mr. Varburg:

I thought you ought to see the program we have set up for the June 9th and 10th conference. This is something I want to speak with you about, but it seems so difficult to get together, and I don't want to hold this up. I am certain we will be able to have a word about it in a day or two.

Best regards.

Sincerely yours,

Melvin S. Goldatein

MSG: ba Encl. 1

we did finally talk about this later!

May 31, 1956

Personal

Dr. Joseph J. Schwarts Development Corporation of Israel 214 Fourth Avenue New York

Dear Joe:

Enclosed herswith for your information is a copy of the program we have set up for our June 9th end 10th conference.

Regards.

Sincerely yours,

Melvin S. Goldstein

MSG: ba

Encl. 1

Nay 30, 1956

Mr. Mones A. Leavitt American Joint Distribution Committee 270 Medison Avenue New York, Hew York

Dear Moe:

I thought you ought have a copy of the program for our June 9th and 10th conference, as of this time.

There may, of course, be certain changes. I will, of course, keep you informed.

Sincerely yours,

Melvin S. Goldstein

MSG: ba

6/4

May 31, 1956 May 31, 1956

Mr. Mkan B. Myers o/o D. Myers and Sons Sherwood & Curtain Avenues Baltimore 18, Maryland

Dear Mr. Myers:

Isadore Sollod told us that you will definitely attend the UJA Conference on June 9th and 10th. This is very good news.

The conference will be held at the Hotel Rossevelt in New York City. Thile the progress has not yet been set definitely, I should like you to know that the conference will begin at Hoont 7:00 p.m. The dinner session will begin at Hoont 7:00 p.m. Following the dinner, there will be addresses by Mr. Hosenwald, and Herbert Friedman, Colonel Haim Herzog, the Commander of the Jerusalem District, is coming especially for this conference and will also address the meeting Saturday night. You may recall the boy on the watchtower at Rehal Os who was interviewed by Ed Hurrow on the See it How show a comple of months ago. This boy, whose name is Uri, will be at the conference and will appear in a precentation with some other Israelis showing life at the present time in the border settlements.

There will be a Sunday norning session beginning at breakfast at 8:45 a.m. This will be the business session, and in addition to cash presentations, there will be reports from Moses Leavitt on North Africa (He returned less than two weeks ago.) and from others on the status of the regular campaign and the Special Fund, cash and the Loan project. It is expected that the conference will end by about 1:00 p.m.

I will have our Conference office make hotel reservations for you at the Roosevelt for Saturday, June 9th.

With kind regards, I am

Sincerely yours,

MEG: ba

Melvin S. Goldstein

tolefied him Brothers for reservations b/2 w/wite to kype from wx

United Jewish Appeal 165 West 46 St., New York 36, N.Y.

May 31, 1956

JACK WEILER PAIRMONT HOTEL NOB HILL SAN FRANCISCO, CALIF.

HOPE YOU HAVE GOOD VACATION WHICH YOU SO WELL DESERVE. UNDERSTAND YOU WILL HE BACK FOR THE JUNE 9 AND 10 CONFERENCE WANT YOU AS CHAIRMAN FOR MAIN SATURDAY EVENING SESSION PLRASE WIRE YES REGARDS

HERB FRIKINAH

HAF/gfc

Mr. Shalom Sontup

Nelvin S. Goldstein

John Forsythe

This is to inform you that Mr. Priedman spoke with Mrs. John Forsythe yesterday and invited her to the conference Saturday evening, June 9th. He said that a place would be reserved for her on the dais. Mr. Porsythe, as you know, will be the narrator in the Uri presentation.

MSG:ba cc: Heeses. Veinberg Vajda Levy Mr. Sholem Sontup

Melvin S. Goldstein

June 9th and 10th Conference

At our meeting today it was agreed that you would assume responsibility for the following specific items in addition, of course, to your overall responsibility in connection with the conference.

Saturday, June 9th:

The rabbi to give the invocation and the rabbi to give the benediction

Sunday, June 10th:

The report of Mrs. Newman on the Women's Division

The report on the regular campaign to be delivered by Sol Luckman

The report on the Special Fund to be delivered by Joseph Maser

The report on the Loan to be delivered by Morris W. Berinstein

You are also to see to the planting of questions for the discussion period and to see to it that persons on the floor are prepared to speak regarding the campaigns in their areas. In this connection, you will wish to inform Mr. Devey Stone, who will chair the discussion, as to the people on whom he is to call.

MSG:hs

Mr. Ray Levy

Melvin S. Goldstein

June 9th and 10th Conference

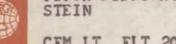
In accordance with the decisions reached at our meeting today, you are going to see to the following specific items in connection with the June 9th and 10th Conference:

- 1. Opening remarks of Mr. Rosenwald
- 2. The various introductions for the chairmen.
- 3. The address of Col. Hersog which you will wish to discuss with Mr. Friedman
- 4. Uri, the presentation and John Forsythe
- 5. Mr. Warburg's opening remarks on Sunday, June 10th
- 6. Various and sundry.

MSG:he

FA164

IU81



JEC:107 X 1013 JERUSALEMISRAEL 23 29 1530 LT FRIEDMANN UJAPPEAL NEWYORK YOURS KOLLEK STOP HERZOG ARRIVING NEWYORK BY ELAL FLT 205 JUNE FIFTH MIDNIGHT STOP WILL APPEAR IN UNIFORM

CFM LT FLT 205







XXXX

KOLLEK

Hay 28, 1956

MEMBOSH JERUSALEM (ISRAEL)

THANKS CABLE HERZOG SHOULD BE HERE BY JUNE POURTH MOST IMPORTANT HE

APPEAR IN UNIFORM SEGARDS

BERRE

HAF/gfc

Comm 1956 MAY 27 All America Cables and Radio **GS07** Cable TG2764 IV843 JEC36 X4036 FFF JERUSALEMISRAEL 18 Ç FRIEDMAN FRIEDMAN UJAPPEAL NEWYORK BOWLING GREEN 9-3800 NSH DD 46_ ST Radio 165 WEST HERZOG DEFINITELY COMING BOTH FOR BOSTON AND Mackay K409 Radio CASH PLEASE CABLE NECESSARY ARRIVAL DATE Commercial Commercial BROAD STREET TEDDY ETAT D ISRAEL K4.05 CFM and Radio med then unto america BOWLNG all (kay dio

LE

JEVAGENCY JERUSALEM (ISRAEL) 5/24

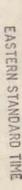
56

HB

CHAIM HEREOG CAN MAKE TERRIFIC IMPRESSION ABSOLUTELY ESSENTIAN FOR HIM TO COME PLEASE BRIND EVERY PRESCURE ADVANCE HIS ATTENDANCE PLEASE CARLE REMARKS

HERDET PRINCIPAL

HAF:gba







SAT

T

1956 MAY 24 AM

ACR2 TGB485 IV454 JEC207 X3579

JERUSALEMISRAEL 24 24 1100

FRIEDMAN UJAPPEAL

NY (FRIEDMAN CARE UNITED JEWISH APPEAL 165 WEST 46 ST)
SLIGHT POSSIBILITY CAN SECURE CHAIM HERZOG STOP WILL CONFIRM
TOMORROW PLEASE CABLE OK AND ANY OTHER SUGGESTIONS IF HERZOG
UNAVAILABLE

STEIN

HERZOG DORI

3 the - Coup of XXX UNITED JEWISH APPRAL, 165 W. 46 St. MAY 24, 1956 MR. STEVE BROIDY ALLIED ARTISTS PICTURES CORP. 4376 SUNSET DRIVE LOS ANGREES, CALIF. BALABAN FOLLOWED YOUR SUGGESTION TRIND GET KIRK DOUGLAS JUNE MINTH. RETURNING WEST COAST AND MAY MAKE PICTURE THEREFORE UNAVAILABLE. GETTING WONDERFUL PUBLICITY URI BOY ON WATCHTOWER THREWPORE ALL THE MORE IMPORTANT HAVING STAR ACT AS MARRATOR IN DRAMATIC PRESENTATION WITH HIM. PLRAD WITH YOU DO YOUR HEST FIND SOMEONE FOR SATURDAY WIGHT JUNE NINTH, REGARDS. HURBERT PRIFIDMAN CC:RL.

- all GAH 5/28 Conf June 50 May 22, 1956 Mr. Raphael Levy Helvin 3. Goldstein June 9 and 10 Conference ing the conference, feeling that there will be fund raising. raising at the June 9th and 10th conference,

The penultimate paragraph of Mr. Friedman's personal letter of May 11th refers to the conference on Jane 9th and 10th at the Hotel Roosevelt. There is a possibility that some people might be scared off from attend-

I understand you have a new announcement for the conference in the works. Gould you have that amoundement stress that there will be no fund

MBG: ba was Blind

United Jewish Appeal, 165 West 46th St., New York 36

HAD file - June

XXX

STRIN JEVAGENCY

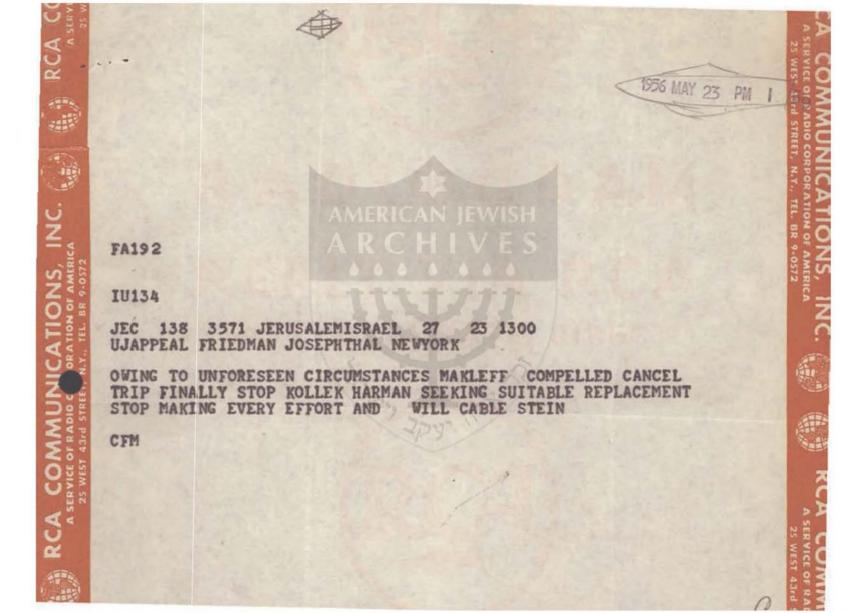
JERUSALEM (ISRAEL)

May 23, 1956

PLEASE DO NOT REPEAT NOT CONSULTATION CLEARANCE

FRIEDIAN

HAR/gfo



May 29, 1956 Mr. Shlomo Bisenberg Jewish Agency Jeruselem, Israel Dear Mr. Eisenberg: Thank you very much for your letter of May 24th with which you enclosed copies of two letters in connection with the cancellation of General Makleff's visit to this country. Your cable also arrived in time and I want you to know that I greatly appreciate your keeping us informed. Kindest regards. Sincerely, Melvin S. Goldstein MSG:hs

Jerusalem, Israel 24. 5. 56

P. O. B. 92 .T .D

Mr. Melvin S. Goldstein United Jewish Appeal New York.

Dear Mr. Goldstein,

I refer to my cable to you of yesterday informing you that Mr. Makleff has decided to cancel his visit to the United States.

I now enclose herewith translation of two letters received in this connection.

Kind regards,

Yours sincerely.

Shlomo Eisenberg

DEAD SEA WORKS LTD. BEERSHEBA POB 75

23. 5. 56

Mr.A.Harman Jewish Agency Jerusalem.

Dear Mr. Harman,

Further to our telephone conversation of 21.5.56 I regret to inform you that due to various reasons I am compelled to cancel my trip to the United States at present. I shall therefore not be in a position to be at the UJA conference, as requested.

I regret very much this change of plan, but I can do nothing to prevent it. Will you please notify the people in the United States as early as possible, to enable them to make the necessary arrangements.

Yours sincerely,

R/A(Brig.) M. Makleff

copy: Mr.R.Stein
Secretary to Treasurer
of the Jewish Agency

23.5.56

Mr.S.Eisenberg, General Secretary Jewish Agency Jerusalem.

Dear Mr. Eisenberg:

When I was going to send the attached letters to Messrs. Stein and Harman at the Jewish Agency, I received a telephone call from the Minister of Development's Office asking me to convey the letter to you.

Since the letters were signed already and Mr. Makleff left for Sdom, I am sending them to you with the request that you forward them as you see fit.

Dr. A.Nisoni, Secretary.

BOWLING

Kadio

System

merican BROAD

STREET

BOWLING

Kadio

System

America 67 BROAD ST

BROAD

TGC16/IV491/JEC 227 X 1024

JERUSALEM 48 24 1530

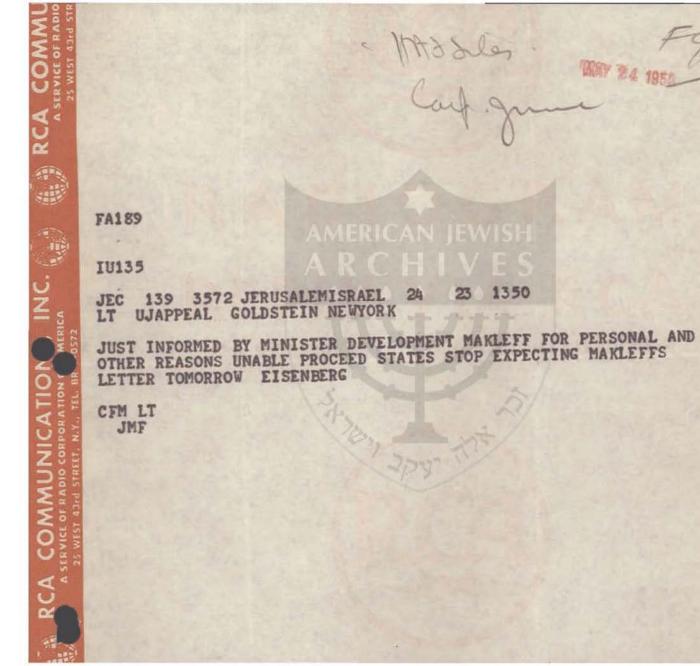
(HERVERT FRIEDMAN % UNITED APPEAL 165 WEST 46TH ST)N FRIEDMAN UJAPPEAL NEWYORK

20

BECAUSE OF SPECIAL EMERGENCY MINISTER OF DEVELOPMENT WITHDREW PERMISSION MAKLEF LEAVE STOP SAW MINISTER PERSONALLY IMPOSSIBLE PERSUADE HIM BUT HE SUGGESTS FORMER COMMANDER IN CHIEF ISRAEL NAVY SHLOMO SHAMIR NOW IN STATES FOR BONDS MUCH BETTER SPEAKER URGE YOU USE HIM REGARDS

SHUVAL

MAY 25 1956



RVICE OF RADIO CORPORATION OF AMERICA

25 WEST

UNITED JEWISH APPEAL, INC. 165 WEST 46th STREET NEW YORK 36, N. Y.

MEMORANDUM

84/ fb ntin.

Date May 11, 1956

To

Mr. Shelem Sontup

From

Melvin S. Goldstein

AMERICAN JEWISH ARCHIVES

Subject

Rabbis for June 9th and 10th Conference

This is just a reminder to have Arthur Fishzohn arrange for Rabbis to deliver the invocation and the benediction on June 9th.

MSG: ba

cc: Arthur Fishzohn

meh.

e Fisson wie report

HAT Lies - Conf. June 18th May, 1956 Mr. Barney Balaban Paramount Building Hew York City, H.Y. Dear Barney, In line with our conversation a few moments ago. I want to give you the following facts: The UJA is having a very large and very important Mational conference here in New York at the Roossvelt Hotel on June 9th and loth. The purpose of the conference is to mobilise what we hope will be a total of \$50 million in cash for Israel at this most critical moment. As you know, Mr. Ben Gurion feels that the summer will be 3. a most dangerous time and we are trying to respond by making as much money available to Israel as possible. 4. We are bringing two star personalities from Israel -- General Mordecai Makleff, the former Chief of Staff of the army; and Uri, the boy from the border village Nahal-Os, who appeared recently with Mdward R. Murrow on his television show. We are planning a dramatic presentation on Saturday night. 5. June 9th, built around this boy and the incident on the watch tower. It will be a simple but striking thing, showing Israel's present dangerous border situation. We would like to have a powerful voice and personality to serve as the narrator in this presentation. We have learned that Kirk Douglas is now in New York and we feel he would be superb in this part. Hy Brown, who is producing this for us, tells me that it will take one hour of rehearsal on Saturday afternoon, June 9th, and that the presentation that evening will take 30 minutes. No more time than this would be required of Mr. Douglas. Since time is so short, Barney, I wonder if you could get an answer for us on this immediately. Please use all of your persuasive powers because this 2/

Mr. Barney Balaban

18th May, 1956

is really terribly important. The success of the dramatic presentation will honestly contribute to raising a larger sum of money.

Sincerely,

Herbert A. Friedman Executive Vice-Chairman

HAF/fc



HH & John Conf Du

May 16, 1956

Mr. Sholem Sontup

Melvin S. Goldstein

Letter to the Regional Chairmen and Co-Chairmen

Attached hereto is the letter that should go out to the Regional Chairmen and Co-Chairmen, as well as those with a red check, on the list provided by Harry Goldstein.

Your special attention is called to paragraph 4 of the letter. This paragraph - reflecting a similar paragraph in Harry Goldstein's draft - calls upon the regional officers to telephone community Chairmen and invite them to attend the conference on June 9th and 10th and press them to make cash available to the UJA. The letter states that the list of the people they are to call and telephone numbers are enclosed.

You will want to have Harry Coldstein gather and list the names and telephone numbers, so that the list can be included in the attached letter and dispatched.

MSG/36

cc: Harry Goldstein

DRAFT OF LETTER TO REGIONAL OFFICERS (CHAIRMEN, CO-CHAIRMEN AND THOSE ON ATTACHED LIST NOTED WITH RED CHECK.)

DATE

Dear....

You have already been alerted to the United Jewish Appeal's Mational Action Conference at the Roosevelt Hotel in New York City on June 9th and 10th. This conference may well be the most important in the history of the United Jewish Appeal, coming as it does, at a time when the design for a fresh outbreak of hostilities is being formed in the Arab capitals.

As for the North African phase of our responsibilities, nothing can emphasize the deteriorating situation there more vividly thanntoday's news report, which tells of 13 Jews being wounded in an outbreak of violence in the Jewish quarter of Constantine, a major city in Algeria, - this, despite the presence of French troops and, heretofore, peaceable relations between Arabs and Jews in that country. Each day sees the time growing shorter when we may still bring our brother Jews out of the ghettos of Moslem North Africa, to the freedom of Israel. No one knows when the gates of emigration may close tight.

Against this background then, the top leadership of the country is being convened at the Hotel Roosevelt in New York, to take whatever steps are necessary to means a successful conclusion of the current campaign and maximum cash collections. The brilliant and diversified program that will be offered, including Uri of Nahal Oz, the boy who was interviewed on the watchtower by Edward R. Murrow, and General Mordecai Makleff, former Chief of Staff of the Israel army, will be a truly inspiting occasion.

The success of the conference requires your full participation. Specifically, I would appreciate your calling Community Chairmen and leaders in your region, inviting them to New York City and urging that they recruit other community leaders to attend the conference. A list of the people and their telephone numbers is enclosed.

While speaking with them, please emphasize the need of collections and transmitting that cash to the UJA now, today, if possible, but, surely, no later than conference time. All cash sent to the UJA now will be credited toward

DRAFT OF LETTER TO REGIONAL OFFICERS (CHAIRMEN, CO-CHAIRMEN AND THOSE ON ATTRCHED LIST NOTED WITH RED CHECK.)

each communities total, for announcement at the conference,

I would also appreciate baceiving your own reservation as soon as possible. On behalf of Joseph Meyerhoff, the Chairman of the National Campaign Cabinet, of the United Jewish Appeal, I should like to invite you to attend the meeting of the Cabinet to be held at the Roosevelt in New York at luncheon on June 9th.

I look forward to your letting me know the results of your efforts, and to greeting you personally in New York next month.

With kind regards, I am

Cordially.

Joseph Shulman Chairman for Regions

P.S. Enlardia serviti and.

#AB Hes -Conf June 1956.

May 15, 1956

Mr. Henry C. Bernstein

Melvin S. Goldstein

Arrival of Uri and General Makleff

This is to inform you that Uri of Mahal Os is scheduled to arrive in New York on Monday, May 21st at about midnight.

Word received today from Dr. Josephthal's office, was to the effect that General Mordecai Makleff will be here "possibly June 5th."

Additional information is to be made available to us.

MEG/25

co: HAF, AF, RL, SS

P.S. Uri seheduled to arrive - May 21st via El Al #205 Makleff also El Al #205, should he come on June 5th.

WESTERN UNION INTERNATIONAL COMMUNICATIONS

W. P. MARSHALL, PRESIDENT

Received VIA WESTERN UNION CABLES at 40 Broad St., New York, N. Y. Telephone HAndvey 2-2920 PM 5

JN 202 JEC81 X 3713 JIRUSALEMISRAEL VIA WU CAXLES 30 15

LT FRIEDMANN UJAPPEAL NEWYORK=

1230

UNITED JEWISH APPEAL 165 WEST 46TH ST FOR FRIEDMANN

YOURS 11 URI ARRIVING NEWYORK BY ELAL FLT 205 MAY
TWENTYFIRST MIDNIGHT STOP MAKLEFF POSSIBLY JUNE 5TH SAME
ELAL FLIGHT NUMBER STOP SHALL CONFIRM LATER=

STEIN.

FIG5LTRSTH.

LP

JOSEPHYMAL JEWANNIET JEWINALIM (ISEAEL) 5/21

55

in

WORLD GERATLY APPRECIATE ADVICE VEEN THE AND MAKEUPP SCHOOLING ARRIVE RELAIDS

AMERICAN JEWASH ARCHIVES

MSG: ba

HAF sles - Couly of Hay 11, 1956

Mr. Sholem Sontup

Melvin S. Goldstein

Rabbis for June 9th and 10th Conference

This is just a reminder to have Arthur Fishsohn arrange for Rabbis to deliver the invocation and the benediction on June 9th.

MSG: ba co: Arthur Pishsohn

United Jewish Appeal, 165 W 46 St., New York 36, B.Y. XXX May 15, 1956 JOSEPHTHAL JEVAGERCY JERUSALEN (ISRAEL) LOOKING FORWARD SUCCESSFUL JUNE CONFERENCE STOP VOULD ADD TREMEMBOUSLY TO SPIRIT MOOD WE ATTEMPTING CREATE IF MAKLEFF WOULD APPEAR IN UNIFORM STOP WAS MOST EFFECTIVE WITH ALON STOP PLEASE DISCUSS MAKLEFF CONFIRM REGARDS HURB HAR/gfo

HDAROFF & SONS INC.

Makers of Fine Tailored Clothese

WALNUT AT 23RD STREET
PHILADELPHIA 3, PA.

SOO FIFTH AVENUE
NEW YORK CITY

May 9, 1956

EXECUTIVE OFFICES

SENT TO MEMBERS OF CABINET AND NATIONAL OFFICERS NOT YET GIVEN SPECIFIC ASSIGNMENTS. SIMILAR LETTER SENT TO ALL WHO RECEIVED ASSIGNMENTS.

At the last cabinet meeting when I accepted the responsibility of serving as National Chairman for Cash, I was fully aware of the gravity of the situation in the Middle East, and of the significance of this important undertaking. As a matter of fact, knowing that the entire cabinet of the United Jewish Appeal would be ready to cooperate fully as they have in the past in any emergency, was one reason why I was willing to accept this added assignment.

I am sure I don't have to tell you about the urgency of getting cash during these very trying times. You know the story from the front-page headlines and can make the necessary analysis and draw your own conclusions. However, since the cabinet meeting on April 23rd, a great deal has happened. Urgent cables have been received from Prime Minister David Ben-Gurion desperately calling for all the cash that can be mustered. \$50,000.000 in cash must be made available without delay.

For that reason, I am contacting the entire cabinet and requesting their fullest support in the coming weeks. It is vital that the UJA receive in cash within the next 30 days the entire proceeds of the Special Fund campaign in each community, and a maximum amount of cash from the regular campaign. All this, of course, is over and above the effort which is going on at the same time throughout the country to renew and extend the consolidation loans. All resources for cash must be explored to the fullest extent if we are succeed in this historic drive. I am confident that if we all work as vigorously as we know how the cashflow will be intensified, and we will produce the desperately needed dollars in time for Israel to do the job that we all know must be done if she is to survive. I know that you will see to it that your own city will do its utmost in this major effort.

Should you be called upon to contact other communities, I know I will be able to count on your personal active support.

Sincerely

Samuel H. Daroff

SHD: BRF

HAD Dles June Cont

May 14, 1956

Nesers. S. A. Friedman, S. Sontup, I. Jacobs, R. Levy Melvin S. Goldstein

Program - June 9th and 10th

Attached is another program for the June 9th and 10th Conference. This one reflects the suggestions of Mr. Rosenwald.

MSGths

PROGRAM FOR JUHN 9th AND 10th COMPERNICE

Saturday Evening, June 9th

5:30 p.m.

Cockteil Party

6:30 p.m.

Dinner

Hr. William Mosemeald, Chairman

Invocation

Hatikwah

Star Spangled Banner

Hr. Jack Weller, Tonotunster

Mr. Mon Lornor

Address

Herbert A. Friedman

Address

Presentation

Und

Second Israeli Third Israeli

Rarrator

Br. William Honomyald

Closing Resarks

Benediction

Sunday Breekfast, June 10th, 8:45 a.m.

Mr. Miward M. M. Warburg. Chairman

Presentation of Cash to Mr. Beroff

Mr. Sol Inchman, Ponstmaster

Mr. Moses A. Lenvitt

Address on North Africa

Mr. Joseph Maser

Remarks on Special Fund (5 minutes)

Hr. Herris W. Berinstein

Report on Carpetans and Lean

Project

Macussion

Mr. Deway D. Stone, Discussion Lender

General Mordeout Makieff

Address

Nr. Baward H. H. Warburg

Closing Remarks

May 8, 1956 Mr. Shlomo Eisenberg Jewish Agency Jerusalem, Israel Dear Mr. Eisenberg: I am enclosing a number of copies of a recent Report to Members which I thought you and the guides would like to see. Also enclosed are two copies of the invitation to the National Action Conference on June 9th and 10th - I will send you some more of these as soon as they are available. Kindest regards. Sincerely, Melvin S. Goldstein MSG

HAR bles. Conf. Mantie Gg. May 8, 1956 Mr. William Rossnwald Melvin S. Goldstein Meeting of Officers June 9th With your agreement, I will communicate with the officers of the UJA and invite them to attend a meeting of the officers at the Roosevelt Hotel in New York on June 9th at 10:00 a.m. Arrangements will be made to call a meeting of the UVA Cabinet for luncheon on June 9th. HSG: ba

A STREET, N.Y., 1EL. BR 9-0572

HADIES Conf. 9

May 2, 1956

Mr. Sholem Sontup

Melvin S. Goldstein

June 9th and 10th Conference

The following are some ideas that come out of a meeting with Mr. Friedman yesterday regarding the Sunday, June 13th, session. It is felt that the following might be a good outline for the program:

8:45 a.m.	Brenkfast
9:30	Moving picture imported from Israel "Peace, Peace and There is no Peace" Mr. Friedman to explain the nature of this movie
9:45	Nove to another meeting room for regular morning session
10:00	Report on regular campaign and Special Fund-Dewey D. Stone Discussion
10:45	Report on the Losn-Horris Berinstein Discussion
11:30	Report on North Africa-Moses A. Leavitt
12:00	Address-Reuven Dafni

It was thought that it might be well to have checks presented to Mr. Rosenwald and Mr. Warburg at a special cocktail party to be held on Saturday evening at 5:30 p.m.

MSG: ba

WR-Blund

XX

JOSHPHTHAL.

APRIL 30

56

JEVAGENCY JERUSALEM (ISRAEL)

PLEASE CADLE WHEN MAKERY SCHEDULED ARRIVE NEW YORK MEASUR US PROPER

PUBLICITY BUILD UP BELATED RATTERS.

ROWARDS

HERBERT A. FRINDRAN

April 27, 1956 Mr. Raphael Levy Melvin S. Goldstein June 9th & 10th Conference I have already told Eisenberg about the Conference and have asked him to speak to visitors in Israel about it. It occurs to me that we might be able to pick up some good attendance in this way. Do you think it might be a good idea to send to the office in Jerusalem about 75 or 100 of the invitations you are printing? I could have Eisenberg either give them, or mail them in Israel to visitors who will be back in the United States by June 9th. MSG/jg

uga siles Conf. June 50 April 27, 1956 note for the files Tic for May 3rd: Invite the Officers to an Officers Meeting on June 9th, in the morning Check on invitations to Cabinet Meeting - June 9th. MSG;jg

LA & Ales - June Conf April 27, 1956 Mr. Shlowo Zisenberg Jewish Agency Jerusalem, Israel Dear Mr. Eisenberg: I wrote you a little while ago about our Mational Conference, scheduled for June 9th and 10th. I told you that it would be held in Atlantic City, New Jersey. We have been obliged to change the place of the meeting, and I want you to know that it will be held at the Hotel Roosevelt in New York City. Eindest regards. Sincerely, Melvin S. Goldstein MSG/JE

HAD bles Coup June So April 27, 1956 note for the files Tie for May 3rd: Invite the Officers to an Officers Meeting on June 9th, in the morning Check on invitations to Cabinet Meeting - June 9th. MSG ; JE

HAD John adations

1956 May 26 AM 10 34

AMERICAN JEWISH ARCHIVES

ACR26 TGB486IV489 JEC295 X1019

JERUSALEMISRAEL 9 26 1540

UJAPPEAL

NEWYORK (UNITED JEWISH APPEAL 165 WEST 46TH ST)
MAKING ARRANGEMENTS URI DEPARTURE MAY 20TH

KERYESOD

URI 20TH

HAS Ales adantic Conf. adantic Conf.

ABRAHAM RIBICOFF



STATE OF CONNECTICUT
EXECUTIVE CHAMBERS
HARTFORD

April 26, 1956

Mr. William Rosenwald United Jewish Appeal 165 West 46 Street New York 26, New York

Dear Mr. Rosenwald:

This is to acknowledge your letter of April 20. Our mutual friend, Eddie Suisman, also talked to me about this date.

Unfortunately, your invitations to me seem to come at most inopportune times. I have previous commitments for June 9, made long in advance, which are impossible to cancel. On June 10, in the early afternoon, I am to receive an honorary degree from Wesleyan College and, on the night of June 10, I am to receive another honorary degree from Hillyer College. You can readily see, therefore, why it is impossible for me to be with you on either the ninth or tenth.

With best personal regards and trusting that I can comply with one of your requests in the near future, I am

Sincerely,

Governor

AR/ccc

- Sent W12 4 27 50

HAD bles - Conf. Cettante

April 25, 1956

Mr. William Rosenwald

Melvin S. Coldstein

General Mordecai Makleff

In view of the fact that we will have General Makleff attend our Conference on June 9th. I thought you would like to have some information on him. The following is from "Who's Who in World Jewry":

"MAKINGE, Mordecai, Israel, army officer, busines executive;
b. Jerusalem, Pal., Jan. 19, 1920; attended Haifa Technion, 1938;
m. Ora Papper; one daughter. Member, exec. bd. Israel Electric
Corp. Ltd., since 1954; chief, brig., gameral staff, IDF, 1953-54,
deputy chief, 1950-53; past officer, Jewish Settlement Police;
major, Jewish Brigade, Brit. Highth Army, World War II; head,
Israel delegation, armistice negotiations with Syria and Lebanon,
1948-49; commander, Northern div., IDF, 1949-50. Office: Israel
Electric Corporation Ltd., Haifa.

MSG/JE

HAF.

GENERAL MORDECAI MAKLEFF. (From "Who's Who in World Jewry)

MAKIEFF, Mordecai, Israel, army officer, business executive;
b. Jerusalem, Pal., Jan. 19, 1920; attended Haifa Technion, 1938;
m. Ora Papper; one daughter. Member, exec. bd. Israel Electric
Corp. Ltd., since 1954; chief, brig;, general staff, IDF, 1953-54,
deputy chief, 1950-53; past officer, Jewish Settlement Police; major,
Jewish Brigade, Brit. Eighth Army, World War II; head, Israel
delegation, armistice negotiations with Syria and Lebanon, 1948-49;
commander, Northern div., IDF, 1949-50. Office; Israel Electric
Corporation Ltd., Haifa.

He mid " ofen"

HAD Thes -- Conf. Minutis

U

1

TGB72/IV58 JEC 54 X 1021 JERUSALEMISRAEL 22 23 1559

LT UJAPPEAL FRIEDMAN NYK (UNITED JEWISH APPEAL 165 WEST 46 ST.) N
REGRET DEEPLY UNABLE ADDRESS CONFERENCE JUNE TENTH ATLANTIC CITY
AS WONT BE BACK AMERICA THEN REGARDS

NAHUM GOLDMANN

APR 24 1956

TELEPHONE YOUR

HAD Thes - Conf. Mounting

XXX

JOSEPHPHAL

April 24, 1956

JEVAGENCY JERUSALEM (ISRAEL)

THANKS YOUR CABLE MAKLEY STOP WOULD LIKE HIM ARRIVE HERE ABOUT JUNE

FOURTH WHICH WILL ENABLE HIM DEPART ABOUT MLEVENTH REGARDS

HARB

HAP/gfe

CAF

DA52

IU244

JEC 341 X 3607 JERUSALEMISRAEL 24 22 1050

UJAPPEEL KOLLEK FRIEDMANN NEWYORK TRY UJAPPEAL NY

MAKLEF PREPARED TO COME FOR ONE WEEK STOP CABLE IF YOU NEED HIM BEFORE OR AFTER JUNE NINETH MEETING

GIORA

CFM NINETH

Herrst aslley Herrst Berstern

ease Return Immediately If Not caltively Intended For You

I KIAL DE

1956 APR 22 AM 91 58









1944 Files - Conf. Mante

XXX

MEKLEY HEURAT ASHLAG HEERSHEVA (ISBAEL) April 24, 1956

THERIBLY PLEASED THAT YOU ABLE COME STOP LOOK PORMARD GREETING YOU HERE ABOUT JUES POURTE
WHICH WILL PROVIDE AMPLE OPPORTUNITY DISCUSS PLANS PRIOR TOUR ADDRESS OUR CONVERENCE JUES
BINTE BEST REGARDS

BERBERT FRIEDMAN

HAP/eto

United Jewish Appeal, 165 W 46 St., New York 36, M.Y.

HAD Des - Cont Attentie Ct (on Tie april 30)

XXX

KERYESOD

JERUSALEM (ISRAEL)

April 25, 1956

WOULD LIKE URL ARRIVE BENYORE MAY TWENTYPIRST PLEASE COMPIRM

WAPPEAL

MSG/fo

S. S. S. S. S.

12

UNITED JEWISH APPEAL, INC. 165 WEST 46th STREET NEW YORK 36, N. Y. MEMORANDUM Date April 17, 1956 To Mr. Sholem Sontup Melvin S. Goldstein From Subject Planning and Implementation -- National Conference, Atlantic City June 9th and 10th Attached hereto are copies of two memoranda dated March 9th and March 13th, regarding the above-mentioned subject, addressed to Bill Weinberg and others. I am sending this to you because Mr. Friedman requested a report from the "committee" by April 6th. I think you were planning to do something about it, even though most of the program is set or in the works. There is, nevertheless, much that remains to be done, and I am sending this along to you for whatever it is worth. MSG: ba Encls. 2

HA & John, Conf. Mants april 23, 1956 Mr. Herbert . Friedman Melvin S. Goldstein Governor Ribicoff Mr. Rosenwald spoke with Edward Suisssan again this morning. Mr. Suissman said he waw Covernor Ribicoff over the weekend and the Governor said it is impossible for him to attend our conference on either June 9th or 10th. He said he is receiving an honorary degree on June 10th and will also be tied up on Saturday evening. Mr. Suissum asked the Covernor whether he would have accepted the date to speak for the UJA if he did not have this conflict, and the Covernor said he would have done so. Mr. Suissman told the Covernor, therefore, he would take a rain check. Mr. Rosenwald said he would take a rain check from Mr. Suissman. MSO/SE cc: Sholem Sontup Arthur Fishzohn Raphael Levy

HA & Thes - Cay Mantie

April 23, 1956

Mr. Shlowe Bisenberg Jewish Agency Jerusalem, Israel

Dear Mr. Bisenberg:

as you probably know, the United Jewish Appeal will hold its next Mational Conference at the Traymore Hotel in Atlantic City, New Jersey, on June 9th and 10th. This Conference is being called for various reasons. It will help us in connection with our efforts to obtain cash, to provide some stimulation for the Special Survival Fund, to help in connection with the new Loan Extension effort and to provide stimulation for a proper wind-up of the regular spring campaigns.

While the program has not yet been set, we expect to have a number of important speakers. On Saturday night, Uri, the boy from Nahal-Oz, who was on the watchtower in the famous television program "See It Now", will be interviewed by Max Lerner, the famous columnist. Saturday evening. There will also be a business session Saturday Survey We have also invited General Makleff to address the Conference morning, at which all present will have an opportunity to express their views on the various subjects scheduled for discussion. All in all, it is expected that this will be a very important spring conference.

My purpose in writing you at this time is to let you know how important I think it is that you mention the June Conference to American visitors who get in touch with you, and whom you help in Israel. All of these people should be urged to attend the Conference at the Traymore Hotel in Atlantic City. In addition, I think it would be perfectly wonderful if you could persuade some of these people to write to their friends in their home communities to let them know that the UJA Conference, which will be held on June 9th and 10th, is a very important one, and that from what they have seen, and heard in Israel, they can urge their friends in the United States to make plans to attend this Conference.

I do hope that you will pass the message word to our guides, so that every possible step can be taken to assure us of having the best possible attendance next month.

With kindest regards.

I He has now accepted the mintaline sincerely yours,

MSG/3g

Melvin S. Goldstein

HAD Sten - Confr. Mantiel April 20, 1956 Governor Abraham A. Ribicoff Executive Mansion Hartford, Conn. Dear Governor Hibicoff: It is my privilege as General Chairman of the United Jevish Appeal, to extend a most cordial invitation to you to address the Mational Conference of the UJA to be held at the Hotel Traymore in Atlantic City. on June 9 and 10, 1956. This conference is of the greatest importance. It will serve as the focal point for the windup of the Special Survival Fund and regular Spring campaigns, as well as for a great cash collection effort which will be initiated during the next weeks. By your interest and support you have shown your understanding of the significance of the United Jewish Appeal in terms of humanity and democracy, and it is not necessary, therefore, to detail for you at this time its achievements in the past or the scope of its responsibilities at this very critical period. Secause of the high esteem in which you are held by so many Americans, and because of your interest in humanitarian causes, it was the unanimous feeling of our group that your presence at our conference would be of inestimable value to the UJA. While it would be preferable to have you speak at the banquet on Saturday, June 9, should this not be convenient we would naturally be most happy to have you address the conference on Sunday. A word of encouragement from you would be of tremendous value in stimulating the large number of leaders of American Jewry and top contributors who will be assembled from all parts of the United States. The concrete benefit to countless thousands of men, vomen and children who are dependent on the help of the United Jevish Appeal, would be immeasurable. It is our earnest hope that you will find it possible to accept this invitation and I look forward eagerly to hearing from you. dordially. William Rosenwald WR/gfc

1/As Fles- Conf adoubt April 20, 1956 Mr. Raphael Levy Mr. Arthur Pishsohn Melvin S. Goldstein Speakers - June 9th and 10th On April 18th Weddy Wollek cabled Brigadier Ceneral Mordecai Hekleff, who was Chief of the Ceneral Staff in 1952 and saked him to be our speaker at the June 9th and 10th Conference. Yesterday, Mr. Posenwald called Mr. Ed Suisaman and asked him to speak with Governor Hibicoff and invite him to speak at the conference. Hr. Suissman said he was seeing Governor Sibicoff this weekend and would Speak to him about it. He asked that a letter of invitation be sent to Covernor Ribicoff today, with a carbon to him, so that he could whow it to the Covernor even before the governor himself receives it. The carbon was sent to Mr. Suissman last might, and the original will be mailed to the Governor today.

I also cabled Mahum Goldman yesterday, to ask him to deliver the final address on June 10th.

For Levy: We have Lerner and Uri and I just want to remind you about our conversation yesterday regarding the need to have some script written for Uri and Lerner and perhaps get General Hakleff into the act. You said you were going to speak with Mr. Friedman about this and also, I think, get in touch with Mr. Hosenfeld.

MSG/3E

HAS Her Conf. attackie April 19, 1956 Mr. Edward A. Suiseman Suiseman & Blumenthal 79 Willow Street Bartford 6. Conn. Dear Ed. Further to our telephone conversation today, enclosed herewith is a carbon copy of the letter to be mailed to Governor Ribicoff tomorrow. Kind regards, Candanaly. WR/gfc

April 18, 1956

Mr. Arthur Fishzohn

Melvin 5, Goldstein

Attached hereto for your information is a copy of a letter addressed to Mr. Warburg by Eddie Cantor.

MSG:ba
Encl. 1

Evered 70 0756

EDDIE CANTOR

April 13, 1956

Dear Eddie,

Much as I would like being with you in Atlantic City on June 9, at the present it doesn't look as if there will be a chance. However, in my kind of a life, who knows?

On May 26, I shall be in New York, with two days in Boston, the 27th and 28th, to talk at Brandeis University and an engagement at a Bonds for Israel rally, Patterson on the 29th and Baltimore on the 30th.

We'll be living at the Essex House and if something other than what is now scheduled should make a change in my plans, I'll be happy to talk with you about it.

My warmest regards.

Sincerely,

Eddie

EC:ok

Mr. Eddie Warburg 165 West 46th Street New York, New York

> Rc'cl 4/17/16-

HAD DIES CONFERM

XX

MAHUN GOLDHAN

APRIL 19

56

JEVACENCY JERUSALIE (ISRAEL)

SURPOSE OBTAIN METRA CONTRIBUTIONS LAST STAGES SPECIAL FUND ALSO PROVIDE CASH COLLECTION SPURT ALSO WINDUP RESULT SPRING CAMPAIGNS PROPER BASIS AND NO T IMPORTANT STIMULATE EXTENSION LOAD PROJECT STOP EXPECT EXCELLENT LEADERSHIP ATTENDANCY PARTICULARLY DISCUSS METHODS BRING HELP ISRAEL THIS CRITICAL PROPOD STOP OST ARXICUS HAVE DELEGATED LEAVE COMPRESSED WITH CONFLICT PICTURE ISRAEL PREDICAREST AND WITH THE LING OF MINVATION AS WELL AS DETERMINETION PROSECUTE CAMPAIGN FOR CREGICAL STOP TRANSPLY ARXIOUS HAVE TOU DELIVER CLOSING SURMARY ADDRESS JUNE TEN PLANS CABLE ENABLE US STARY APPROPRIATE PLANS NOW STOP.

BEST HERBARDS

CeAs

HURBERT PRIFTMAN

UNITED JEWISH APPEAL, INC. 165 WEST 46th STREET NEW YORK 19, N. Y.

MEMORANDUM

Plfbge Coperet

Date April 16, 1956

To

Mr. Herbert A. Friedman

From

Melvin S. Goldstein

Subject Speakers

The following are some of the names of speakers you discussed with Teddy Kollek:

- 1. Louis Strauss (through Mr. Leidesdorf)
- 2. Henry Ford, III (I have given you a separate reminder to call Al May about him)
- 3. Eliahu Elath (I have given notes to Mr. Sontup and Mr. Fishzohn)
- 4. Robert Oppenheimer
- 5. Gregory Pack (If no word is received from Eddie Cantor by Monday, April 16, Teddy Kollek's cable about Peck will be dispatched)
 - 6. Susan Strasberg

MSG/jg

(A)

Hed for next discuss

MAKLEPF

LAVON

JDC person (Katzki)

April 19, 1956

Request Mr. Rosenwald to speak with Ed Suissman in Hartford, Conn. requesting him to speak with Gov. Ribicoff re addressing 6/9 meeting.



April 18, 1956

Mr. Theodore Kollek

Melvin S. Goldstein

June Conference, 1956

I just want to tell you that although we shot another cable to Giora asking him to press Yadin to come here even for only a day, we didn't get anywhere and Giora cabled that there just was "no change for Yadin."

In reply to the cable you sent to Shalit, the following cable was addressed to Herb Fried an by Shoshanna:

"RECEIVED TRIDTS RE GREGORY PECKS APPEARANCE UJA CONVENTION STOP REGRET BUT PECK NOT COMING ISRAEL"

Best regards.

ASG IBA

Keller Plfb

ACR56/TGB201/IV133/JEC64/X4008 FFF

JERUSALEMISRAEL 19 17 1630 ETAT BISRAEL
FRIEDMAN UJAPPEAL

NEWYORK (FRIEDMAN C/O UNITED JEWISH APPEAL 165 WEST 46 ST)

RECEIVED TEDBYS RE GREGORY PECKS APPEARANCE UJA CONVENTION STOP REGRET BUT PECK NOT COMING ISRAEL

SHOSHANNA

Mr. Herbert A. Priedman

Melvin S. Goldstein

Speakers

The following are some of the names of speakers you discussed with Teddy Kollek:

- 1. Louis Strauss (through Mr. Leidesdorf)
- 2. Henry Ford, III (I have given you a separate reminder to call Al May about him)
- 3. Eliahu Elath (I have given notes to Mr. Sontup and Mr. Fishsohn)
- 4. Robert Oppenheimer



- 5. Gregory Peck (If no word is received from Eddie Centor by Monday, April 16, Teddy Kollek's cable about Peck will be dispatched)
- 6. Susan Strasberg

MSG/Jg

CLASS OF SERVICE

This is a full-rate Telegram or Cable-gram unless its de-ferred character is indicated by a suitable symbol above or preceding the address.

WESTERNUNION

SYMBOLS

DL=Day Letter

ight Letter

VLT=Int'l Victory Ltr.

The filing time shown in the date line on telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination

FRIEDMANN UJAPPEAL (UJAPPEAL) 17 1210=F

FRIEDMANN CARE UNITED JEWISH APPEAL)=NYK (165 WEST 46TH

ST)=
=AWFULLY SORRY NO CHACE FOR YADIN=
GTORA=

CHACE

HAD Hes - Conferences adaptic April 17, 1956

Mr. Raphael Levy

Melvin S. Goldstein

Speakers-June 9th and 10th Conference

Uri will come.

Yadin said "No."

Eddie Canter said "No."

Gregory Peck said "No."

We are still trying for a speaker,

MSG: ba

Mr. Raphael Lavy

Melvin 8. Goldatein

Speakers-June 9th and 10th Conference

Uri will come.

Yadin said "No."

Eddie Cantor said "No."

Oregory Peck said "No."

We are still trying for a speaker.

MSG: ba

HAT siles - Coup. out_ Eng /30

April 17, 1956

Mr. Sholem Sontup

Melvin S. Goldstein

Planning and Implementation -- National Conference, Atlantic City June 9th and 10th

Attached hereto are copies of two memoranda dated March 9th and March 13th, regarding the above-mentioned subject, addressed to Bill Weinberg and others.

I am sending this to you because Mr. Friedman requested a report from the "committee" by April 6th. I think you were plenning to do something about it, even though most of the program is set or in the works. There is, nevertheless, much that remains to be done, and I am sending this along to you for whatever it is worth.

MSO:ba Encls. 2

现型

KNRYESOD JERUSALIM (ISRAEL) 4/17

56

W

WARD URI FILL SEVERAL SHEEF OR FIVE HINDER SPEAKING ENGAGEMENTS

BRING GROUPILUS FROM ISRAEL STOP URI CAN DEPART FOR ISRAEL ANY THE

AFTER JUHE TESTE

BJAPPHAL

MSG:ba cc: Mr. A. Fishsohn

MASSILes-Conf Manie April 16, 1956 Mr. Arthur Fishsohn Melvin S. Goldstein Speakers Mr. Friedman spent some time with Teddy Kollek yesterday discussing speakers. I have already informed you in separate memoraniums about Henry Ford, III and Ambassador Blath. You may wish to note, however, that the following persons were also discussed: 1. Louis Strauss (through Mr. Leidesdorf) 2. Robert Oppenheimer Susan Strasberg 4. Gregory Peck Gregory Peck will be in Israel on April 18th. He is going there in connection with the opening of a new theatre, built by Skouras and will be there with Murray Silverstone, Kollek has drafted a cable to his office in Jerusalem to take up with Gregory Peck the possibility of his addressing our June Conference. In view of the fact, however, that Mr. Warburg has asked Eddie Canter to address the meeting and no reply has yet been received, we are delaying the dispatch of Mr. Kollek's cable for a few days. MSG/SE

United Jewish Appeal, 165 W 46 St., M.Y. 36, N.Y.

(Conf. atlantie Cg)

XXX

SHALIT HERIOSE JERUSALEM (ISRAEL) April 16, 1956

PLEASE TRANSMIT POLLOWING TO MURRAY SILVERSTONE COLON UJA HAS GREAT HATIOMAL CONFERENCE
JUNE NIMTH TESTH ATLASTICITY ORDER MOBILIZE AMERICAN JEWRY FOR STRONGEST REFORT PUSH
SPECIAL TWENTYFIVENILLION DOLLAR SURVIVAL FUND AND ASSIST SUCCESSFUL CONCLUSION REGULAR
CAMPAIGN ALSO REALIZE CASH ON ALL PLEIGES GIVEN DURING THIS GREAT HISTORIC 1956 HEST IN
MANY YEARS STOP ASK HIM PERSUADE GREGORY PECK ADDRESS THIS CONFERENCE ON HIS EXPERIENCES
IN ISRAEL STOP CABLE RESULTS HERBERT PRINCIPLE UVAPPEAL STOP PLEASE EXPRESS BY DEEP REGRETS
NOT BEING ABLE ATTEND CEREMONY

EGLLEK

TE/HAT/SO

HAD Intes. Conf. Atlantic XX JOSEPHTHAL April 13, 1956 JEVAGENCY. JERUSALEM (ISRAEL) HAVE BEEN PLANNING PROGRAM REVOLVING AROUND TADIN AND UNI STOP DIFFICULT UNINESSEARD WHY YADIN CARROT CONE JUST ONE DAY HECESSITATING ABSENCE ISRAEL TOTAL FIVE OR SIX DAYS STOP THIS NATIONAL CONFERENCE MOST IMPORTANT AND WISE DO EVERTTHING POSSIBLE ASSURE BEST ATTENDANCE PLEASE CABLE ERGANDS HEEB HAF/gto

THE EXECUTIVE OF THE JEWISH AGENCY The sheet of suffer the suffert.

The executive of the Jewish agency the sheet of suffert the suffert.

The executive of the Jewish agency the sheet of suffert the suffert.

The executive of the Jewish agency the sheet of suffert the suffert of suffert of suffert the suffert of s

P. O. Box 92

JERUSALEM

April 6, 1956.

Telegrams: "JEVAGENCY" JERUSALEM

Telephone: 4671 (9 Lines) Codes: BENTLEY'S

Ref. No. 143/2008/4/1979

Mr. Herbert A. Friedman, United Jewish Appeal, 165 West 46th Street, New York 36, N.Y.

Dear Herb.

I met Yigael Yadin and tried to influence him to agree to your proposal to attend the June meeting. He convinced me that he cannot leave Israel again within the next few months.

He has just returned from England where he was on a speaking tour for three weeks on our behalf. He is a lecturer at the University and has to commence his lectures on June 1. In addition to this, he is somehow connected with the Keren Magen as Deputy Chairman, and has to devote a few days every week to this job. I am really convinced there is no use in pressing him any more.

After this failure, I tried to make sure that he would be prepared to attend the opening meeting of the annual U.J.A. affair at the end of the year, and I think we can get him to do this.

Please do not try using any additional pressure. I do not think it would be right to embarrass Yigael when there is no chance of achieving any results.

· Cordially yours.

G. Josephthal.

2.56-3.000-01699 pptp

United Jewish Appeal, 165 W # 46 St., N.Y. 36, N.Y. Conf. attanting XXX April 13, 1956 KERYESOD JERUSALEM (ISBAEL) WANT URI ABOUT HAY TWENTYFIFTH PLEASE PROCEED VISAS AND ALL PROCESSING WAPPEAL MSG/fo ce A &

GO

ce prie A3.

Offil 11

TGB157

FRIEDMAN % UNITED JEWISH APPEAL AMERIC 165 WEST 46ST/ N

IV191

AEC167 X 1025 JERUSALEMISRAEL 26 10 1525

LT FRIEDMAN UJAPPEAL NEWYORK

RE TEDDYS CABLE JOSEPHTHAL APRIL SIXTH URI NAHALOZ AVAILABLE REQUEST
MORE INFORMATION TYPE OF ASSIGNMENT AND TIME INVOLVED PLEASE CABLE
IMMEDIATELY KERYESOD

CEM LT

APR 1 1 1956

PLEASE TELEPHONE YOUR REPLY TO WHITEHALL 4-3100

April 12 12

Full Rate

UJA, 165 W. 46 ST. NYC

MR. HUDIE CANTOR 9360 HOHTE LHOW LAKE BEVERLY HILLS 67. CALIF.

HOPE IT WILL BE POSSIBLE FOR YOU TO BE IN THE REST AND ADDRESS A MOST DEPORTANT NATIONAL UJA MESTING IN ATLANTIC CITYSESSIRDAY EVENING JUNE MINTH. WE EXPECT ABOUT 750 TOP COMMUNITY LEADERS FOR THIS TWO DAY CONFERENCE AND WHILE CAMPAIGN IS GOING WELL ALL OF US FEEL THAT MORN CAH AND SHOULD BE DONE. DO ALWISE ME AS SOON AS POSSIBLE THAT YOU WILL BE WITH US SO THAT WE CAN BUILD THE MENTINE AROUND YOU. DELIGHTED YOU ARE FEELING BETTER AND LOOK FORWARD TO SERING YOU. FONDEST REGARDS

> EDDIE WARRING 165 W. 46 ST.

HSG: ba

DRAFT OF TRIEGRAM TO EDDIE CANTOR-9360 MONTE LEON LANE BEVERLY HILLS 67, CALIF

TERRIBLY PLEASED LEARN YOU ARE COMING EAST THIS MONTH. AS UNDERSTAND
YOU WILL BE HERE AT THAT TIME MOST ANXIOUS HAVE YOU ADDRESS UJA NATIONAL
CONFERENCE IN ATLANTIC CITY SATURDAY EVENING JUNE NINTH. EXPECT SOME
750 TOP COMMUNITY LEADERS FROM ENTIRE COUNTRY CONSIDER ISRAEL'S NEEDS
ARISING OUT OF PRESENT CRUCIAL SITUATION AND YOU CAN BE TREMENDOUSLY
HELPFUL THIS IMPORTANT MEETING. WOULD GREATLY APPRECIATE YOUR EARLY
ADVICE THAT YOU WILL ATTEND SO THAT CONFERENCE CAN BE PLANNED AND BUILT
AROUND YOU. KINDEST PERSONAL REGARDS.

EDDIE WARBURG

MSG:ba

P

HAD Des - Conf. althoutife afric 12, 56 UJA, 165 W. 46 ST. NYC

FOR YOU TO BE IN THE EAST AND ADDRESS A MOST

Full Rate

PD

X

MR. EDDIE CANTOR 9360 MONTE LEON LANE BEVERLY HILLS 67, CALIF.

HOPE IT WILL BE POSSIBLE FOR YOU TO BE IN THE EAST AND ADDRESS A MOST IMPORTANT NATIONAL UJA MEETING IN ATLANTIC CITY SATURDAY EVENING JUNE NINTH. WE EXPECT ABOUT 750 TOP COMMUNITY LEADERS FOR THIS TWO DAY CONFERENCE AND WHILE CAMPAIGN IS GOIN WELL ALL OF US FEEL THAT MORE CAN AND SHOULD BE DONE. DO ADVISE ME AS SOON AS POSSIBLE THAT YOU WILL BE WITH US SO THAT WE CAN BUILD THE MEETING AROUND YOU. DELIGHTED YOU ARE FEELING BETTER AND LOOK FORWARD TO SEEING YOU. FONDEST REGARDS

EDDIE WARBURG 165 W. 46 ST.

MSG:ba cc: AF

HAT The Conference Atlantic April 5, 1956 Mr. Sholem Sontup Melvin S. Goldstein June Conference This is just to inform you that Mr. Priedman wrote to Dr. Jesephthal about having General Yadin come for the June conference. When Mr. Friedman and Mr. Kollek some days ago, Mr. Kollek said that he thought Yadin would certainly come. You may also wish to note that Mr. Kellek said there wouldn't be any trouble about getting Uri (the boy on the watchtower) to come for the June meeting. Mr. Priedman will speak with Wr. Kollek about this again tomorrow and have Kr. Kollek cable Israel. HSQ:bn ge: Mr. A. Fishnolm Mr. Rephnel Levy

Mr. Sholem Sontup

Melvin S. Goldstein

June Conference

This is just to inform you that Mr. Friedman wrote to Dr. Josephthal about having General Yadin come for the June conference. When Mr. Friedman saw Mr. Kollek some days ago. Mr. Kollek said that he thought Yadin would certainly come. You may also wish to note that Mr. Kollek said there wouldn't be any trouble about gatting Uri (the boy on the watchtower) to come for the June meeting. Mr. Friedman will speak with Mr. Kollek about this again tomorrow and have Mr. Kollek cable Israel.

MSG:ba se: Mr. A. Fishmohn Mr. Raphael Levy Mr. Sholem Sontup

Melvin S. Goldstein

June Conference

For your information, attached hereto is an aide-memoire regarding the June conference which I thought you ought to have. I haven't passed this on to anyone except Ray Levy.

MSG:ba Encl. 1

> Side bremon Filed in HAF Confuerne Pune Confuerne

Mr. Arthur Fishsohn

Melwin S. Goldstein

Max berner

Just for your information, this is to inform you that Mr. Friedman spoke with Max Lerner about participating in our conference of June 9th and 10th, and Mr. Lerner agreed.

MSG:ba

AMERICAN JEWISH ARCHIVES

Cy. Ticked

March 30, 1956

Mr. Herbert A. Friedman

Melwin S. Goldstein

Reminders!

1. Discuss with Kollek Uri for the June meeting.

2. Bither discuss with Kollek or write Josephthal about Tadin for the June meeting.

MSG: ba

The June Conference was discussed on the ewening of the 27th with Mr. Friedman, Mr. Sentup, Mr. Jacobs.

- 1. Mr. Friedman agreed that the conference be held in Atlantic City on June 9th and 10th if Mr. Jacobs can work it out. Hotel space is not available in Boston, and it was the consensus of those present that Atlantic City is the best spot.
- 2. The program of the conference is to be approximately as follows:

Saturday Ewening

Mr. Max Lerner will be the narrator and speak with Uri, the young man who was on the watch tower at Nahal Oz and interwiewed by Ed Murrow. Mr. Friedman has already spoken with Mr. Lerner who has agreed to participate in the conference and Mr. Friedman will speak with Teddy Kollek about hawing Uri brought to this country.

This is to be followed by Mr. Friedman who will speak on the UVA, particularly with regard to the Special Fund.

The evening is to wind up with an address by General Yigal Yadin. Ar. Friedman is to communicate with Dr. Josephthal about having Yigal attend the meeting.

Sunday Morning

This session is to open with a showing of the Israel Decumentary "Peace, Peace and There is no Peace."

Reports on the Special Fund and the Consolidation Loan, cash collection and participation by the delegated in discussion.

Wind up inspirational speech by somebody like Nahum Goldmann.

MSG:ba

Mr. Sontup mid that he would be able to arrange to have both Yadin and Uri used at other meetings in June. He thought it would be well to bring them ower about May 25th, and they could address meetings out west, which would not interfere with their effectiveness at the National Conference, and they could them address other meetings following the National Conference.

PROGRAM SUGGESTIONS FOR CONFERENCE -- Annual UJA Meeting in June (meeting March 19, 1956) (1) Max Lerner (2) Simple Pageant of Israel people (3) Robert Murphy, Assistant Secretary of State (5) HAF Brunch Session beginning 10.00 a.m. (no lunch) Meeting to conclude by 1.00 p.m. Showing of Israel documentary "Peace, Peace, and there is no Peace." Off-the-record briefing -- Reuven Dafni (2) (3) Cash collection (4) Charge to future action (a) Complete Special Fund pledges (b) Cash as quickly as possible (9) Launch Consolidation Loan (5) Wind-up Inspirational Speech - Nahum Goldmann

Rosenwald to Chair Saturday night.

Saturday Evening:

Sunday Morning:

Kennedi

Warburg to chair Sunday, or, vice versa.



Mr. Raphael Lewy

Melvin S. Goldstein

June Conference

For your information, attached hereto is an aide-memoire regarding the June conference which I thought you ought to have.

MSG:ba Encl. 1 AMERICAN TENNISH AT MATE

MRS. ABISH March/20, 1956 Mr. R. William Weinberg Herbert A. Friedman June, 1956, Mational Conference I just want to acknowledge your memorandum of March 16th, on the place and date of the Mational Conference to be held in June. I had an opportunity yesterday to discuss this conference in some length with Ray Levy and Sam Abramson, and I am sure they will convey to you the details of our conference so that at the next meeting of your committee, you can proceed with more detailed planning. HAF:gbe Mr. buty with whom I described the property hadle armette die it dient y let the commette die

March 20, 1956

reconsideration be given tlantic City or a comparable washington or New York.

the month of June has that the community is at insofar as meetings are is deplorable. With at a meeting held in ewish organizations, a food poisoning. It would

TO: Mr. Herbert A. Friedman

FROM: Harry Goldstein

SUBJECT: National Conference, June 1956

I would very strongly urge that serious reconsideration be given to holding the National Conference in Atlantic City or a comparable community in preference to cities like Washington or New York.

Our past experience in Washington during the month of June has shown that the weather is much too warm, that the community is at the point of exhaustion and saturation insofar as meetings are concerned, and the kosher food situation is deplorable. With regard to the last mentioned objection, at a meeting held in Washington in February of the various Jewish organizations, a good number of those attending suffered food poisoning. It would certainly seem that the possibility of food contamination during the month of June would be greater.

Insofar as having the Conference in New York is concerned, there is not one completely air-conditioned hotel should we have prematurely hot weather. The city in June is not conducive to bringing many people to a National Conference.

On the other hand, the factors favorable to Atlantic City in the original discussions were based on its being a resort, that it would be an inducement for people to bring their families, that we would have a "captive" audience, the climate is good, and another point that should not be overlooked is the fact that the June 1-3 period follows on the heels of the Decoration Day weekend; if the "package" were made attractive enough, and it could be, people would come for the holiday and stay through the Conference period.

The projected dates of June 9th and 10th would be running into graduations from the schools and colleges and would eliminate quite a number of people from attending the Conference who might otherwise be there. Weddings seem to increase in number, too, as the month of June advances.

One more factor favoring the choice of Atlantic City would be its easy accessibility by car on the Garden State Parkway, the increased summer train schedule starting immediately before the Decoration Day weekend, and the stepped-up schedule of flights to the resort.

March 20, 1956 Mr. M. William Weinberg Herbert A. Friedman June, 1956, Mational Conference I just want to acknowledge your memorandum of March 16th, on the place and date of the National Conference to be held in June. I had an opportunity yesterday to discuss this conference in some length with Ray Levy and San Abranson, and I am sure they will convey to you the details of our conference so that at the next meeting of your committee, you can proceed with more detailed planning. HAP:gbs

UNITED JEWISH APPEAL, INC. 165 WEST 46th STREET NEW YORK 36, N. Y.

MEMORANDUM

Date March 16, 1956

To Mr. Herbert A. Friedman

From M. William Weinberg

Subject PLANNING & IMPLEMENTATION COMMITTEE

NATIONAL CONFERENCE, ATLANTIC CITY, N.J., JUNE 9 & 10

Our committee has met and studied the matters of location and time for the next National Conference. We have concluded:

- (A)- That the meeting originally scheduled for June 2nd and 3rd be moved to June 9th and 10th. This change is necessitated mainly by the fact that the National Conference of Jewish Social Welfare is being held in St. Louis during the period May 27th to 30th. It is unlikely that most of the professionals involved would find it possible to attend two major meetings within the span of a few days. The June 2nd and 3rd period also follows immediately on the Decoration Day weekend, which would complicate weekends for many of our lay people.
- (B) We have carefully considered the point raised by Mr. Rosenwald with regard to Atlantic City's inaccessibility. Nonetheless we are making the following recommendations for conference sites in the order given:
 - 1. Grossinger's in the Catskills
 - 2. Atlantic City
 - 3. Washington, D.C.
 - 4. Detroit

For a variety of campaign and allied reasons we have eliminated Chicago, Cleveland, Cincinnati, Pittsburg, Boston, New York, St. Louis, and Philadelphia.

It is our thinking that while "inaccessibility" may seem a major deterrent to the choice of a resort site, UJA's real problem is to make coming to a conference genuinely attractive. This attraction must be more than just a speaker or a problem. Therefore a resort, with a national reputation, such as <u>Grossinger's</u> or Atlantic City, should, in our opinion, prove much more attractive in June to a larger number of genuine community representatives than just another - though convenient - metropolitan city.

Grossinger's represents our first choice because it has been the first choice as a place to go to of thousands of our out of town following over the past years. Conference delegates will be able to bring their wives for a brief holiday - another attraction to many. Additionally, we would have a more or less captive audience, in congenial surroundings. It should be noted too, that the accessibility of Grossinger's is now greatly improved by the New York State throughway. This means that both the upper tier of New York State, along with New York City, Pennsylvania and New Jersey, can reach it without much difficulty. Grossinger's also has a special flight service to and from La Guardia.

Atlantic City's virtues are much the same as Grossinger's and need no exposition. Furthermore, Atlantic City is the scene of many UJA triumphs. We have not met

Mr. Herbert A. Friedman -2-March 16, 1956 there in many years. In this crucial year it is logical to try to recreate some of the spirit of the great UJA meetings formerly held there. Washington, D.C. is a community with considerable attraction since it is the nation's capitol. It is a place too, where we can make our views felt in terms of creating public opinion. However, it should be remembered that Washington has been overplayed of late as a meeting place - its local community is somewhat tired of turning out for Jewish meetings. Detroit is somewhat off the beaten track, and is therefore our fourth choice. However, it has a group of top UJA leaders, and is a city with a warm responsive community which would support our meeting. UJA has never met in Detroit. If none of the above prove satisfactory - it might be the place. M. William Weinberg MWW: RHF CC: RL, AF, ERV, HG

the Ma March 13, 1956 Mesers, M. William Weinberg, Chairman, Arthur Fishsohn Edw. R. Vajda Raphael Levy Harry Goldstein Herbert A. Friedman Planning and Implementation - Mational Conference, Atlantic City, June 2nd and Third This is in reference to my memorandum of March 9th regarding the above-mentioned subject. Mr. Rosenwald has urged that, in view of the fact that Atlantic City is inaccessible, that the Conference of June 2nd and 3rd be held elsewhere. It is also to be noted that the Hotel Traymore in Atlantic City must have definite word from us as to whether our Conference will take place at that hotel on the dates noted. Would you please let me have from you, by Monday, March 19th, a memorandum expressing your views on this particular aspect of the problem. HAF/gdd

March 20, 1956

Mr. M. William Weinberg

Herbert A. Friedman

June, 1956, National Conference

I just want to acknowledge your memorandum of March 16th, on the place and date of the Mational Conference to be held in June. I had an opportunity yesterday to discuss this conference in some length with May Levy and Sam Abramson, and I am sure they will convey to you the details of our conference so that at the next meeting of your committee, you can proceed with more detailed planning.

HAF:gba

March 16 mene not attacked)

March 20, 1956 Miserd R. Valda

Resers. M. William Weinberg, Chairman Harry Goldstein

Arthur Fishsohn Rephael Levy

Herbert A. Friedman

Planning and Implementation -- Mational Conference, Atlantic City Juns 2hd and 3rd

10

Attached hereto, for your information, is material prepared by the Council of Jewish Federations and Welfare Funds in connection with the program of their 1956 Comersh Ascembly.

I thought you might be interested in seeing this.

HAF/god Att -RWW

PROGRAM SUGGESTIONS FOR

CONFERENCE - Annual UJA Meeting in June (meeting March 19, 1956)

Saturday Evening: (1) Max Lerner

- (2) Simple Pageant of Israel people
- (3) Robert Murphy, Assistant Secretary of State
- (4) Henry Luca
- (5) HAF

Sunday Horning:
Brunch Session beginning 10.00 a.m. (no lunch)
Meeting to conclude by 1.00 p.m.

- (1) Showing of Israel documentary
 "Peace, Peace, and there is no Peace."
- (2) Off-the-record briefing -- Reuven Dafni
- (3) Cash collection
- (4) Charge to future action
 (a) Complete Special Fund pledges
 - (b) Cash as quickly as possible
 - (9) Launch Consolidation Loan
- (5) Wind-up Inspirational Speech Mahum Goldmann

Rosenwald to Chair Saturday night.

Warburg to chair Sunday, or, vice versa.

March 15, 1956 Mr. H. Wm. Veipberg, Mr. Marry Goldstein Mr. Raphael Levy Kr. Edward R. Vejda Mr. Arthur Fishsohn Helvin S. Goldstein June Conference Mr. Friedman feels that it would be much better to hold the above-mentioned conference on June 9th and 10th rather than on June 2nd and 3rd, unless there are overriding considerations in favor of the June 2nd and 3rd dates. HEG: ba

MEMORANDUM

Date Merch 13, 1956

To:

Morere, H. William Veinberg, Chairman, Harry Goldstein

Arthur Fishnohn Edw. R. Vajda Emphael Levy

Herbert A. Friedman

Subject Planning and Implementation -- Mational Conference, Atlantic City, June 2nd and Third

This is in reference to my memorandum of March 9th regarding the above-mentioned sub jach.

Mr. Mosenveld has urged that, in view of the fact that Atlantic City is inaccessible, that the Conference of June 2nd and 3rd be held elsewhere.

It is also to be noted that the Hotel Traymere in Atlantic City must have definite word from us as to shather our Conference will take place at that hotel on the dates noted.

Would you please let me have from you, by Monday, March 19th, a memorandum exprossing your views on this particular aspect of the problem.

HAP/gad

March 13, 1956

Heners, M. Villiam teinberg, Chairman Earry Goldstein Arthur Fishmehm

May. 2. Valda

Melvin S. Deldatein

Planning and Implementation -- National Conformac, Atlantic City, June 2nd and Tolvd

This is in reference to Mr. Priston's nesserances of March 9th regarding the above-mentioned subject. Through an error, note was not unde in the nesserances of the feet that Mr. meinberg is to act as Chairma of this Consittee.

HHO/da

March 9, 1956

Mossre, Harry Goldstein Arthur Fishsohn Edv. R. Vajda

M. William Weinberg

Horbort A. Friedman

Pleaning and Implementation-Sational Conference, Atlantic City, June 2nd and third

The next National Conference of the United Naviah appeal has been set for June 2nd and 3rd, and space has been reserved at the Motel Traymore in Atlantic City. Would you be good enough to begin now to make detailed plans for the form of this conference and, of course, for their implementation. I should like very much to have a detailed report from this committee by April 6th.

HAPI gon

TO:

Samuel M. Abramson
Zev Baumgold
Harry D. Biele
Meyer Brissman
Arthur Fishzohn
Harry Goldstein
Melvin S. Goldstein
Irving Jacobs
Raphael Levy

Nathan L. Roberts
Joseph Schlessinger
Judith C. Stang
Edward R. Vajda
Leonard Wechsler
Stanley F. Weiner
M. William Weinberg

Dorothy Manson Marc Tabatchnik

FROM:

Herbert A. Friedman

SUBJECT:

At the meeting of the Executive Staff on Thursday, March 1st, the need for having a UJA National Conference in June was discussed.

The suggestion that the Conference take place aboard an Israel vessel was investigated. Unfortunately, it has been found that the Israel ships cannot accommodate more than somewhere between 125 and 150 passengers.

Arrangements have been made, therefore, to hold the National Conference in Atlantic City on June 2nd 3rd at the Hotel Traymore.

HAF: gba