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Series H: United Jewish Appeal, 1945-1995.

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New Jersey State Leadership Conference of the United Jewish  
Appeal. 1959.

For more information on this collection, please see the finding aid on the  
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Annual Campaign for Life and Freedom

# UNITED JEWISH APPEAL

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

*F. C. [unclear]*  
*Re New York*

\$100,000,000 UJA SPECIAL FUND

over and above

1959 REGULAR CAMPAIGN GOAL—\$105,065,060

165 WEST 46TH STREET, N.Y. 36, N.Y.

PLAZA 7-1500

CABLE ADDRESS: UJAPPEAL, NEW YORK

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JAMES L. PERMUTT  
SIDNEY R. RABB  
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MAURICE H. SALTZMAN  
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- Honorary Chairman**  
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- Honorary National Chairman**  
JOSEPH HOLTZMAN
- Honorary Special Fund Chairman**  
SAMUEL RUBIN

October 2, 1959

SENT TO NEW JERSEY LEADERSHIP

AMERICAN JEWISH  
ARCHIVES

I want you to know that you have my warmest appreciation, along with that of all of us at the UJA, for your presence at the meeting at the Savoy Hilton Hotel on September 27th. Your participation in the discussion was most helpful.

You will be kept informed concerning all developments relating to campaign plans for New Jersey that we expect to result from this meeting.

With thanks once again, and kind regards.

Sincerely yours,

*Morris Berenstein*  
Morris W. Berenstein

mwb: ggs



Conf. M.J.  
Oct 19

SPECIAL DELIVERY

October 13, 1959

Governor Robert Meyner  
State House  
Trenton, N.J.

Dear Governor Meyner:

The United Jewish Appeal is planning a conference for the State of New Jersey, to be held in Newark on Sunday, 29 November, 1959. There will be coming to this conference the leading men of almost every community in the entire state. This meeting is the single most important gathering of the entire year, where matters of the highest policy, such as the plans for the 1960 campaign, will be discussed.

The committee in charge, as well as our leaders here in the National Headquarters in New York, feel that the powerful impact of your presence will make this conference the success it should be.

I have discussed the matter with our mutual friend Rabbi Eli Pilchik of Newark, and he has suggested that I write you this letter in all frankness. We would like you to be the luncheon speaker on that day. If your calendar does not permit you to come for lunch, then we would forego that pleasure, and would be delighted to have you at 2.00 or 2.30. We know how busy you are, and everyone would understand if you could not remain for the balance of the day, but would have to leave immediately after your speech.

With regard to the speech, I am sure that if you wanted any data or information, it could be supplied by our office or by Rabbi Pilchik.

The leaders in New Jersey have always worked hard and loyally for the great cause of providing relief for homeless refugees and building the Republic of Israel. Their morale would be enhanced beyond measure if you were to come and speak to them. I hope you find it possible to do this and would appreciate hearing from you at your very earliest convenience, since we wish to send out the invitations immediately.

Very truly yours,

Herbert A. Friedman  
Executive Vice-Chairman

HAF/fo cc SS  
MP  
AF





Conf - N.Y.

HAF

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"SENT TO SELECTED LIST OF N. J. LEADERS"

October 20, 1959

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MORRIS W. BERINSTEIN

**National Chairmen**

**Representing Agencies**  
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DEWEY D. STONE, UIA

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SOLO LUCKMAN  
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**National Co-Treasurers**  
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**Secretary**  
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JOSEPH HOLTZMAN

**Honorary Special Fund Chairman**  
SAMUEL RUBIN



Earlier this week you received a card asking you to reserve the date of November 29 for the UJA New Jersey State Conference to be held that day at the Essex House in Newark.

We attach great importance to this conference both from the standpoint of the communities which will be represented and from the standpoint of the United Jewish Appeal. With help from the outstanding leaders in New Jersey this conference can become an historic meeting and a turning point in the development of communal spirit and communal responsibility among the major Jewish communities in the state.

We are forming a Conference Committee which will have over-all responsibility for this conference. To insure the success of this undertaking the counsel and guidance of key leaders from various communities of New Jersey is essential. We feel that you would make a very great contribution if you would accept membership on this committee.

At the present moment we are in the midst of preparing letterheads, invitations and general publicity releases and would, therefore, greatly appreciate an early reply from you indicating that you will serve on this committee.

With best wishes for the coming year, I am

Sincerely,

*Morris W. Bernstein*

Morris W. Bernstein  
General Chairman

MWB:PJB



NEEDED: \$35,000,000 IN CASH FOR LAST HALF 1959

in time for UJA Annual National Conference, Dec. 11-13, Statler Hilton Hotel, N.Y.C.



Conf  
n.J.

<b>RECEIVED</b>	
OCT 22 1959	
NOTED BY DATE	REFER TO DATE
	MAF
<b>ANSWERED</b>	

STATE OF NEW JERSEY  
OFFICE OF THE GOVERNOR  
TRENTON

*Conf*

ROBERT B. MEYNER  
GOVERNOR

Dear Mr. Friedman:

I wish I could join you at the United Jewish Appeal's conference for the State of New Jersey in Newark on November 29th, but I find myself confronted with a schedule that day so crowded that I cannot possibly squeeze in the appearance.

I do appreciate your thought of me. We, in New Jersey, are proud of and mightily impressed by the work of the United Jewish Appeal, not only in our own State, but nationally.

Please convey to your group my very best wishes for the success of the 1960 campaign.

Sincerely,

*Robert B. Meyner*  
Governor

Mr. Herbert A. Friedman  
United Jewish Appeal  
165 West 46th Street  
New York 36, New York

October 20, 1959





# UNITED JEWISH APPEAL

NEW JERSEY STATE LEADERSHIP CONFERENCE

SUNDAY, NOVEMBER 29, 1959 — ESSEX HOUSE, NEWARK, NEW JERSEY

*KAF*

**Conference Chairman**

*Camden*  
PHILIP ZINMAN

**Conference Co-Chairmen**

*Plainfield*  
LEONARD H. GIDDING

*Teaneck*  
DAVID W. GOLDMAN

**Conference Committee**

*Asbury Park*  
ZIMEL RESNICK

*Atlantic City*  
DR. EDWARD R. KNIGHT  
ISAAC D. SINDERBRAND

*Bayonne*  
ISIDORE FELDMAN  
SAMUEL HENNE

*Bergenfield*  
LOUIS TEKEL

*Bridgeton*  
MAX C. SCHRANK

*Camden*  
MORRIS LIEBMAN

*Cliffside Park*  
BENJAMIN LABOV

*Elizabeth*  
MRS. S. ALEXANDER BRAILOVE

*Englewood*  
MAX GROBOW  
JOSEPH NELSON

*Fair Lawn*  
JULIAN L. BORNSTEIN  
NATHAN SPRECHMAN

*Flemington*  
BEN KARROW

*Fort Lee*  
MYRON DUBIN

*Hackensack*  
SIDNEY GOLDBERG  
HOWARD MACK

*Jersey City*  
HARRY WEINBERG  
EMANUEL WEITZ

*Keyport*  
MISS B. DOROTHY COHEN

*Linden*  
MICHAEL A. POSNOCK

*Long Branch*  
JACOB LEVIN

*Morristown*  
HARRY I. MORCHOWER

*Neptune*  
MURICE MUSIKER

*New Brunswick*  
DR. BERNARD FRIEDMAN  
ABRAHAM YACHES

*Norfolk Hudson*  
LOUIS PODOLSKY

*Palisades Park*  
BENJAMIN LEVY

*Parsippany*  
SOL ENTIN

*Paterson*  
CHARLES BROMBERG  
PHILIP DIMOND  
JACK STERN

*Peterborough*  
ISADORE JACOBSON  
DR. WILLIAM WEDEEN

*Plainfield*  
MAC R. TARNOFF

*Princeton*  
HERBERT KENDALL

*Red Bank*  
IRVING RUBIN

*Ridgewood*  
MARVIN EISEMAN

*South River*  
ALEX SIEGEL

*Teaneck*  
IRVING SHAVITZ

*Toms River*  
ROBERT J. NOVINS

*Trenton*  
JUDGE JOSEPH FISHBERG  
MORRIS KAPLAN

*Vineland*  
BENJAMIN LEUCHTER

*Westfield*  
JUDGE LOUIS RAKIN

*Woodbridge*  
SOL R. KLEIN

October 29, 1959

The New Jersey State Leadership Conference of the United Jewish Appeal will take place on Sunday, November 29, 1959 at the Essex House in Newark, starting at 10:15 a.m. Luncheon will be served at 12:30 and it is expected that the afternoon session will terminate at about 3:30 p.m. I cannot over-emphasize how important it is for this meeting to be a successful one, nor how much your participation in it would contribute to this result.

A study recently made by the officers of the United Jewish Appeal of the community campaigns in New Jersey indicated quite clearly that fresh approaches must be worked out to assure the kind of results which must be counted upon from the vital area which your state represents. The advice and counsel of understanding community leaders like yourself are urgently needed at the Leadership Conference in order to make important decisions concerning these approaches in the most fitting and intelligent way.

The program for the Conference will include former Governor Theodore R. McKeldin of Maryland and Herbert A. Friedman, Executive Vice-Chairman of the UJA, as well as myself. However, it has been deliberately arranged in a manner that will permit the most thorough participation of yourself and the other leaders of the State of New Jersey in the planning for the 1960 campaigns.

Your presence will help tremendously to make the drives during the year to come, on which so much depends, as fully effective as they should be. I eagerly hope, therefore, that you will use the enclosed card to let me know that you will attend this meeting.

With very kind regards, I am

Sincerely yours,

*Morris Berenstein*

Morris W. Berenstein  
General Chairman

MWB:GJB