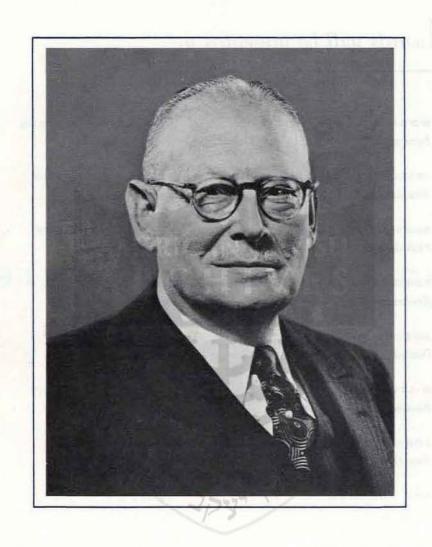
MS-763: Rabbi Herbert A. Friedman Collection, 1930-2004.

Series H: United Jewish Appeal, 1945-1995. Subseries 4: Administrative Files, 1945-1994.

Box Folder 42 16

Leidesdorf, Samuel. Testimonial dinner. 1956-1957.

For more information on this collection, please see the finding aid on the American Jewish Archives website.



SAMUEL D. LEIDESDORF

Awards will be presented to

MORRIS W. BERINSTEIN

Syracuse

ISADORE BRESLAU

Washington, D. C.

SAMUEL H. DAROFF

Philadelphia

FRED FORMAN

Rochester

JOSEPH HOLTZMAN

Detroit

MILTON KAHN

Boston

JOSEPH I. LUBIN

New York

SOL LUCKMAN

Cincinnati

JOSEPH M. MAZER

New York

JOSEPH MEYERHOFF

Baltimore

MRS. HENRY NEWMAN

Kansas City

WILLIAM ROSENWALD

New York

SAMUEL ROTHBERG

Peoria

ROBERT W. SCHIFF

Columbus

JOSEPH SHULMAN

Paterson

JACOB SINCOFF

New York

MICHAEL STAVITSKY

Newark

DEWEY D. STONE

Brockton

BENJAMIN H. SWIG

San Francisco

EDWARD M. M. WARBURG

New York

JACK D. WEILER

New York

JONAH B. WISE

New York



You are cordially invited to join in a memorable opening of the 1957 campaign for Jewish life and freedom at a

DINNER

to be given in heartfelt tribute

to

SAMUEL D. LEIDESDORF

for his outstanding leadership in behalf of
Israel's people and distressed Jews
throughout the world
and to honor

OFFICERS OF THE 1956 UNITED JEWISH APPEAL

A major address will be made by

MOSHE SHARETT

Former Prime Minister and Foreign Minister of Israel

SATURDAY, FEBRUARY 2, 1957 AT 6:30 P.M.

WALDORF-ASTORIA HOTEL

NEW YORK CITY

You are cordially invited to
join in a
Dinner
of heartfelt tribute
by a grateful American Jewry
AMERICAN JEWISH

Samuel D. Seidesdorf
inspired and dedicated leader
in the cause of Israel's people
and distressed Jews overseas
and to honor
Officers of the 1956
United Jewish Appeal

Guest Speaker Mr. Moshe Sharett Former Prime Minister and Foreign Minister of the State of Israel

Waldorf-Astoria Saturday evening, the second of February One thousand, nine hundred and fifty-seven at six-thirty

Awards will be presented to

Morris W. Berinstein, Syracuse Isadore Breslaw, Washington, D. C. Samuel H. Daroff, Philadelphia Gred Forman, Rochester Joseph Holtzman, Detroit Milton Kahn, Boston Joseph J. Lubin, New York Sol Luckman, Cincinnati Joseph M. Mazer, New York Joseph Meyerhoff, Baltimore Mrs. Henry Newman, Kansas City William Rosenwald, New York Samuel Rothberg, Peoria Robert W. Schiff, Columbus Joseph Shulman, Paterson Jacob Sincoff, New York Michael Stavitsky, Newark Dewey D. Stone, Brockton Benjamin H. Swig, San Francisco Edward M. M. Warburg, New York Jack D. Weiler, New York Jonah B. Wise, New York

FC/flb



In Appreciation

Tonight we pay tribute to a man of great heart and good will— Samuel D. Leidesdorf, communal leader and philanthropist.

We pay homage to him for his dedicated service in bettering and enriching the lives of his fellow New Yorkers as an active, wise and dynamic leader in community affairs.

We pay homage to his devoted efforts in rescuing distressed Jews overseas and in extending the hand of help and friendship to the people of Israel in the building of their democratic land.

It is fitting that as we honor him tonight, we honor, as well, a group of men who have proven their dedication, their leadership, their compassion—the officers of the 1956 United Jewish Appeal.

This meeting is held in a pivotal hour. The plight of Jews fleeing Hungary and of those driven out of Egypt worsens daily. From Eastern Europe, from North Africa, too, the ranks of the uprooted swell to fearful proportions.

We honor Samuel D. Leidesdorf and the officers of the 1956 campaign of the United Jewish Appeal for what they have done. And we pledge, tonight, that their deeds shall serve to inspire us to the fullest effort in 1957 to save the greatest possible number of Jewish lives.



Testimonial Dinner

in honor of

Samuel D. Leidesdorf
PHILANTHROPIST AND COMMUNAL LEADER

tendered him by the

United Jewish Appeal

JACOB A. GOLDFARB

Vice-Chairman, United Jewish Appeal of Greater New York
DINNER CHAIRMAN

The Star Spangled Banner

Hatikvah

INVOCATION

WILLIAM ROSENWALD
General Chairman, United Jewish Appeal

RABBI HERBERT A. FRIEDMAN Executive Vice-Chairman, United Jewish Appeal

JACK D. WEILER

National Chairman, United Jewish Appeal

DEWEY D. STONE
National Chairman, United Jewish Appeal

EDWARD M. M. WARBURG Honorary Chairman, United Jewish Appeal

PRESENTATION TO 1956 UJA CAMPAIGN OFFICERS

MORRIS W. BERINSTEIN
President, United Jewish Appeal

THE HONORABLE JACOB K. JAVITS
United States Senator from New York

MRS. ADELE LEVY
Honorary Chairman, Women's Division, United Jewish Appeal

SAMUEL D. LEIDESDORF

BENEDICTION

FEBRUARY 2, 1957

WALDORF-ASTORIA HOTEL

NEW YORK CITY



Testimonial Dinner AMERICAN JEWISH A R C in honor of E S

Samuel D. Leidesdorf
PHILANTHROPIST AND COMMUNAL LEADER

tendered him by the

United Jewish Appeal

AWARDS WILL BE PRESENTED TO

THE FOLLOWING OFFICERS OF THE 1956 UNITED JEWISH APPEAL

National Chairman

MORRIS W. BERINSTEIN

Syracuse

Allocations Chairman
ISADORE BRESLAU
Washington, D. C.

National Chairman SAMUEL H. DAROFF Philadelphia

Vice-Chairman, National Campaign Cabinet

FRED FORMAN
Rochester

National Chairman

JOSEPH HOLTZMAN

Detroit

Chairman, Speakers Division
MILTON KAHN
Boston

National Co-Treasurer

JOSEPH 1. LUBIN

New York

National Chairman SOL LUCKMAN Cincinnati

Chairman, Special Survival Fund JOSEPH M. MAZER New York

Chairman, National Campaign Cabinet JOSEPH MEYERHOFF Baltimore

Chairman, Women's Division

MRS. HENRY NEWMAN

Kansas City

General Chairman
WILLIAM ROSENWALD
New York

Campaign Cabinet SAMUEL ROTHBERG Peoria

Trade and Industry Chairman ROBERT W. SCHIFF Columbus

Chairman for Regions

JOSEPH SHULMAN

Paterson

National Co-Treasurer

JACOB SINCOFF

New York

Campaign Cabinet

MICHAEL A. STAVITSKY

Newark

National Chairman
DEWEY D. STONE
Brockton

Big Gifts Chairman BENJAMIN H. SWIG San Francisco

President

EDWARD M. M. WARBURG

New York

National Chairman

JACK D. WEILER

New York

National Chairman JONAH B. WISE New York







UNITED JEWISH APPEAL

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

165 WEST 46 STREET, N. Y. 36, N. Y. . PLAZA 7-1500

CABLE ADDRESS: UJAPPEAL, NEW YORK

January 16, 1957

\$100,000,000 UJA EMERGENCY RESCUE FUND for Freedom and Survival..

1957 REGULAR CAMPAIGN GOAL-\$105,557,250

DYEF AT LEIDESDORF DINNER

onorary General Chairman HERBERT H. LEHMAN

EDWARD M. M. WARBURG

President
MORRIS W. BERINSTEIN

WILLIAM ROSENWALD

ational Chairmen epresenting Agencies DEWEY D. STONE, UIA JONAH B. WISE, JDC

SAMUEL H. DAROFF JOSEPH HOLTZMAN JOSEPH HOLTZM. SOL LUCKMAN JACK D. WEILER

cy Rescue Fund UEL RUBIN

JOSEPH M. MAZER

ational Co-Treasurer JOSEPH I. LUBIN JACOB SINCOFF

Executive Vice-Chairman HERBERT A. FRIEDMAN

ational Compaign Director SHOLEM SONTUP

National Women's Division Chairman MRS. JACK A. GOODMAN

National Campaign Cabinet JOSEPH MEYERHOFF Vice-Chairman FRED FORMAN

Big Gifts Chairman BENJAMIN H. SWIG

ALBERT A. LEVIN JOSEPH SHULMAN Trade & Industry Chairma ROBERT W. SCHIFF

TON KAHN

A formal invitation has been sent to you to attend the National Big Gifts Dinner which the United Jewish Appeal is giving on Saturday evening, February 2nd, at the Waldorf-Astoria Hotel in New York. This dinner will be in honor of Samuel D. Leidesdorf who has added lustre to the American Jewish community both by his zeal on behalf of distressed Jews everywhere and by his dedicated efforts on a broad front, as a highly respected civic, business and philanthropic leader.

All of us here at the UJA are looking forward with particular eagerness to your presence on this occasion. For, in addition to honoring Sam Leidesdorf, tribute will be paid to you that evening for your dedicated leadership in our great common cause as an officer of the 1956 United Jewish Appeal as well as in a multitude of other ways. Arrangements have, therefore, been made to present you with a special award as a token of appreciation for your devotion to the work of the UJA.

My associates join in the hope that you may accept the honor in person at the February 2nd dinner. So that proper arrangements can be made, your early confirmation that you plan to attend the dinner will be most appreciated.

Cordially

Kind regards.

William Rosenwald

Jamuary 17, 1957.

Mr. Max Fisher
Jewish Welfare Federation of Detroit
Fred M. Butzel Memorial Duilding
163 Madison at John R.
Detroit 26, Mich:

Dear Hax.

A formel invitation has been sent to you to attend the Dational Big Gifts Dinner which the United Jewish Appeal is giving on Saturday evening, February 2nd, at the Hotel Valdorf-Astoria in New York. This dinner will be in honor of Samuel D. Leidesdorf, who has added lustre to the American Jewish community both by his seal on behalf of distressed Jews everywhere, and by his dedicated efforts on a broad front, as a highly-respected civic, business and philanthropic leader.

The program on this occasion will include the granting of an award to Mr. Joseph Holtzman who, as one of the officers of the 1956 UJA and in a multitude of other ways, has provided such dedicated national leadership to the great common cause in which we are all engaged.

It is felt that you and other leaders in Detroit will certainly want to attend the meeting and honor Hr. Holtzman.

At this point it is hardly necessary for me to set down the other, more ominous reasons why the February 2nd Dinner must be successful. The movement of Jews from Bastern Surope to Israel, the Sungarian refugees, and now the expulsion of the Jewish population of Egypt, make it eminently clear that the UJA is confronted with an even more pressing task then was recognized as recently as two months ago. One thing that can be done immediately is to use the occasion of the Leidesdorf Dinner as a t tremendous demonstration. My associates, therefore, join in urging you to do everything within your power to obtain the greatest number of significant gifts, particularly to the Emergency Rescue Fund, and to rally the maximum attendance from your community.

Please let me know that you will attend the dinner and give me the names of those in your community who will accompany you.

Kind regards.

Cordially.

UNITED JEWISH APPEAL, INC. 165 WEST 46th STREET NEW YORK 36, N. Y.

MEMORANDUM

Date January 23, 1957

To

Mr. Herbert A. Friedman

From

Melvin S. Goldstein

Subject

February 2nd Dinner

Attached hereto is a very rough outline of the program for the February 2nd Dinner.

MSG:js enc.

TENTATIVE OUTLINE OF PROGRAM FOR FEBRUARY 2nd BIG GIFTS DIMMER Involution WILLIAM ROSENWALD Presiding - Opening Remarks entit of mast to office Eddie Northy. Address on total refuges picture Vice-President Nixon, or ADDRESS Jacob Javitz, or Thomas Dewey, or Wayne Morse, or Mrs. Eleanor Roosevelt Rent Store Week CARD CALLING PRESENTATION OF AWARDS TO OFFICERS by Morris Berinstein? INTRODUCTION OF MRS. ADELE LEVY by Albert Greenfield form som PRESENTATION TO MR. SAMUEL LEIDESDORF by Mrs. Adele Levy MR. SAMUEL LEIDESDORF Remarks Benedition MSG:js 1/23/57 co: RL, AF, SS, IJ, HDB

WILLIAM ROSENWALD
122 EAST 42ND STREET
NEW YORK 17, N. Y.

COPY

FULL

January 23, 1957

Dear Albert,

This is just to repeat my thanks for your gracious hospitality. It was nice being with you.

In accordance with your kind suggestion, I look forward to seeing you next week in New York. Meanwhile, I hope that you and your wife will save the evening of Saturday, February 2nd, as we'd like to have you on the dais, playing some active role at the dinner in honor of Sam Leidesdorf.

Cordially,

Mr. Albert M. Greenfield Bankers' Securities Building Philadelphia, Pennsylvania

cc(blind): MSG

E Files January 24, 1957 Mr. Sholen Sontup Melvin S. Goldstein February 2nd Big Gifts Dinner Attached hereto is a copy of the letter Mr. Rosenwald sent to Albert Greenfield under date of January 23rd. would you please arrange, tentatively, a place on the dais for Mr. Greenfield. MSG: Ja cc: Mr. S. H. Abremson Mr. H. D. Biele enc.

January 28, 1957 Mr. Herbert A. Friedmen Mr. A. Fiehsohn Mr. I. Jacobs Hr. Rey Levy Mr. Sholem Sontup Melvin S. Goldstein February 2nd Dinner Attached here to are alternate programs discussed today. The progress marked "A" will be used in the event that a chairmen other than Mr. Mosenwald is selected for the meeting. Consideration is now being given to: Jock Goldfarb William Schweitzer Jacob Blanatein Seesel Rabin. The program merked "B" is to be used in the event that no chairmen is selected. MSG:je mma. (2)

January 30, 1957

Mr. Morris W. Berinstein Morris W. Berinstein & Co. Inc. 612 Syracuse Kemper Bldg. Syracuse 2. New York

Dear Morris,

Attached hereto for your information is a copy of two alternative programs for the February 2nd Dinner. I am sending you this because I am sure you are interested.

Program "A" is to be used in the event that we have a chairman other than Bill Rosenweld. We may have one of the New Yorkers who, through being invited to serve as chairman, might make a large contribution. Program "B" is to be used in the event that William Rosenwald is to serve as chairman.

You know by now about the cabinet meeting we have scheduled for 3:00 PM on Saturday, February 2nd. In addition to the members of the cabinet, we have invited persons who have been members of recent study missions to Israel. There will also be some other lenders. The program for the cabinet meeting will be composed of a report on the total over-all situation by Herb Friedman, reports on campaign status and plans in individual communities by cabinet members, and a call for fund raising activity and support for the March 3rd meeting in Mismi Beach.

With regard to the reports on the campaign status in the individual communities, we would very much like to have you call on individuals, to let us know what is happening in their communities and what the plans are for the month of Tebruary. We will, of course, provide you with a good deal of information. We feel in this way we will be better able to persuade the communities to set up more intensive fund raising meetings in February.

Best regards and all good wishes.

Sincerely yours,

MSG:js enc. Melvin S. Goldstein

HAFFILS VIII January 30, 1957 Mr. Harry D. Biele Melvin S. Goldstein Gearing at Cocktail Party February 2nd. Mr. Rosenwald is most anxious that proper gearing takes place at the cocktail party just before dinner on February 2nd. Cards should be assigned to cabinet members at the cabinet meeting Saturday afternoon so that the gearing can take place. Will you please make up the necessary assignments. MSG: js

UNITED JEWISH APPEAL, INC. 165 WEST 46th STREET NEW YORK 36, N. Y. HAF RIS

MEMORANDUM

This is buy dat by for al all is a

Date January 30, 1957

To

Mr. Mel Goldstein

From

Harry Biele

Subject

Leidesdorf Dinner - Jack Goldfarb

Mr. Rosenwald advised me by telephone that he had just finished a conference with Jack Goldfarb who has consented to be chairman of the dinner on Saturday night.

Mr. Rosenwald wishes remarks prepared for him to introduce Mr. Goldfarb and he would like this material sent to his office.

HDB:MU CC: SS

Miss Chiat

Hoto

Mr. Ray Levy

Melvin S. Goldstein

Leidesdorf Dinner

Dr. Chaim Pearl, who is chief Rabbi of the Birmingham Hebrew Congregation in England will deliver the invocation at the dinner. Rabbi William Frankel of Brith Sholom Community Center, Bethlehem, Pennsylvania will deliver the benediction.

MSGths

UNITED JEWISH APPEAL, INC. 165 WEST 46th STREET NEW YORK 36, N. Y.

MEMORANDUM

Fele

Date Feb. 1st, 1957

To

Mr. Melvin S. Golds tein

From

Arthur Fishzohn

Subject

RABBI PERETZ HALPERN - Benediction - Leidesdorf Dinner - 2/2/57

Rabbi Peretz Halpern of New York City has accepted our invitation to deliver the benediction at the Samuel D. Leidesdorf Testimonial Dinner on Saturday night, February 2nd.

Please arrange for a spot for him on the dais.

AF/s cc: SS - HG - ERV - LL Al

Hr. Ray Levy

Helvin S. Goldstein

February 2nd Dinner

Attached hereto is copy of Program for the February 2nd Big Gifts Meeting.

MSG: je

copies and same memo also to:

Herbert A. Friedman Arthur Fishsohn Irving Jacobs Sholem Sontup

FROMAR FOR THE SAMUEL LEIDERDORF DISHER, SATURDAY, FRENUARY 2, 1957

WALDORF ASTORIA HOURL

200	100				
	D-33	All materials		Annual Park	-
100	Gell	1107	BATTER OF	0.000	GD.

William Mosenweld

2. Introduction of the chairmen

William Rosenweld

3. Remarks

Jack Coldfarb, Chairman

4. Remarks re absence of Mr. Sherett

Beward M. M. Working

5. Introduction of Berbert A. Friedman

Jack Goldfarb

6. Address

Herbert A. Friedman

7. Card calling immediately following Mr. Friedmen's address, with no introduction

Jack D. Weiler Dewoy B. Stone

8. Introduction and presentation of award to Morris W. Berinstein

Mayard M. M. Warburg

9. Presentation of gwards to officers

Marris W. Serinatein

10. Introduction of Mrs. Adele Lovy Jeck Goldfarb

11. Presentation to and introduction of Mr. SamuelB. Leidesdorf

Hrs. Adele Levy

12. Address

Semmel D. Leidesdorf

13. Call for benediction

Jack Goldfarb

14. Benediction

SAMUEL D. LEIDESDORF TESTIMONIAL WALDORF ASTORIA HOTEL FEBRUARY 2, 1957

HAF

ATTENDANCE

CONNECTICUT

Bridgeport

Mr. & Mrs. A. O. Samuels

Greenwich

Mayer H. Cohen

Meriden

Judge & Mrs. Selig Schwartz

New Britain

Joseph Eisenberg, Exec. Dir. Mr. & Mrs. Max Kirshnit

Westport

Mr. & Mrs. Martin A. Hertz

DISTRICT OF COLUMBIA

Rabbi & Mrs. Isadore Breslau

GEORGIA

Atlanta

Max Rittenbaum

ILLINOIS

Chicago

Max Bressler

INDIANA

Mrs. Jock A. Goodman

KENTUCKY

Louisville

Sam Rosenstein

MARYLAND

Baltimore

Mr. & Mrs. Joseph Meyerhoff

MASSACHUSETTS

Boston

Mr. & Mrs. Harry Levine

Mr. & Mrs. Philip W. Lown

Mr. & Mrs. Fred Monossin

Brockton

Mr. & Mrs. Dewey D. Stone

MICHIGAN

Detroit

Mr. & Mrs. Joseph Holtzman

MICHIGAN (cont'd)

Detroit (Cont'd)

Isidore Sobeloff, Exec. Pres.

MISSOURI

St. Louis

Mr. & Mrs. Melvin Dubinsky

NEW JERSEY

Bridgeton

Judge & Mrs. David L. Horuvitz

& Guest

Mr. & Mrs. Chafles A. LuBew

Elizabeth

Louis Kousin

Englewood

Mr. & Mrs. Arthur Fisher

Harold Meltzer

Mr. & Mrs. Joseph Nelson

Jersey City

Mr. & Mrs. Irving Beggun

Mr. & Mrs. David Canter

Mr. & Mrs. Julius Burstein

George Clott

Mr. & Mrs. Samuel Goodman

Mr. & Mrs. Henry Gur-Arie

Mr. & Mrs. Louis R. Kagan

Mr. & Mrs. Charles Kanter

Mr. & Mrs. Louis Kohl

George R. Milstein

Mr. & Mrs. Max Pillersdorf

Dr. & Mrs. Meyer K. Schleider

Nathan L. Schwartzman

Dr. & Mrs. Harry A. Silberman

Harry Weinberg

Emanuel Weitz

Newark

Martin S. Rakitt, Camp. Dir.

Mr. & Mrs. George Sagan

Mr. & Mrs. Ralph Wechsler

Leo Yanoff

New Brunswick

David Darwin

North Hudson

Judge Abraham Lieberman

Mr. & Mrs. I. Rogosin

NEW YORK

Amsterdam

Dr. & Mrs. S. I. Kriegel

Samuel D. Leidesdorf Testimonial - Attendance

NEW YORK (Cont'd) Gloversville

Mr. & Mrs. Jacob Schulman

Mr. & Mrs. Harry H. Frankel Mr. & Mrs. Abraham G. Novick

Loch Sheldrake-Hurleyville Judge Milton Levine

Rochester

Elmer Louis, Exec. Dir. Mr. & Mrs. Fred Forman

Schenectady

Paul Dworsky Samuel Weingarten, Exec. Dir.

Morris W. Berinstein

OHIO

Cincinnati Miss Linda Luckman Sol Luckman

Cleveland

Ezra Z. Shapiro Henry L. Zucker, Exec. Dir.

Columbus Mr. & Mrs. Aaron Zacks

Toledo

Mr. & Mrs. Alvin Bronstein, Exec. Dir.

OKLAHOMA

Tulsa

Maurice Sanditan

PENNSYLVANIA

Harrisburg

Mr. & Mrs. Albert Hursh, Exec. Dir.

Philadelphia Mr. & Mrs. Samuel H. Daroff Mr. & Mrs. Samuel Genel Hon. Louis E. Levinthal Mr. & Mrs. William H. Sylk

WASHINGTON

Mr. & Mrs. Joseph Sussman

Toronta, Ontario Dr. Arnold A. Epstein Robert Golden, Exec. Dir. Murray Herman Miss Florence Hutner Mr. & Mrs. Saul Sugar

SAMUEL D. LEIDESDORF TESTIMONIAL WALDORF ASTORIA HOTEL FEBRUARY 2, 1957

ATTENDANCE

NEW YORK CITY

A

Mr. & Mrs. S. Robert Abrahami Mrs. Louis Altschul Miss Aronson Mrs. Max Ascoli Seymour R. Askin Robert August

B

Paul Baerwald
Sidney M. Barton
Mr. & Mrs. Morris S. Becker
Henry C. Bernstein
Philip Bernstein
Mr. & Mrs. Harry Berse
Mr. & Mrs. Samuel Berson
Sidney H. Blauner
Simon Bond
Morris Brecher
Miss Sue Brecher
H. H. Butler

C

Harold Cohen Nathan Coleman

D

Abraham M. Davis Miss Ruth Davis Carl Deutsch Mr. & Mrs. H. Dickstein Leopold Duboiskey

E

Mr. & Mrs. Gustave Etra Miss Yona Ettinger

F

Mr. & Mrs. Harry P. Fierst Harry Fogler Miss Estelle Frankfurter Mr. & Mrs. Herbert A. Friedman Charles Frost G

Lawrence M. Gelb
Herman Gelbin
Judge & Mrs. Abraham N. Geller
Mrs. Ray Geller
Mr. & Mrs. Morris Ginsberg
Dr. & Mrs. Otto Gitlin
Israel Gitenstein & Guest
Dr. & Mrs. H. Raphael Gold
Mr. & Mrs. Jack Goldfarb
Horace W. Goldsmith
Mr. & Mrs. Monroe Goldwater
Edward Goodell
Abraham Goodman
Mr. & Mrs. Benjamin Gordon
Mr. & Mrs. Laurence Gould
Mr. & Mrs. Samuel Greenblatt

H

Rabbi & Mrs. Peretz Halpern Gottlieb Hammer Miss Esther Herlitz Mr. & Mrs. Abe Hershon Mr. & Mrs. Henry Hofheimer, Sr. Mr. & Mrs. Joseph Hofheimer Mrs. Hal Horne Mrs. Rachel Hubner C. Hyman

J

Mrs. Ann Lee Jacobs A. B. Joffe

K

A. M. Kahn
Mr. & Mrs. Elias Kalmanowitz & Guest
Leonard S. Kandell
Mr. & Mrs. William Kaufman
Dr. Sarah R. Kelman & Guest
Jacob Klein
Mr. & Mrs. Isaac Kleinbaum
Mr. & Mrs. Marvin Kratter
Jack Kriegel & 2 Guests
Jack Kukoff

Samuel D. Leidesdorf Testimonial

New York City (Cont'd)

L

Mr. & Mrs. Leo Lania
Moses A. Leavitt
Mr. & Mrs. Arthur D. Leidesdorf
Mr. & Mrs. Samuel D. Leidesdorf
Dr. & Mrs. David M. Levy
Abraham Liebovitz
Harold F. Linder & 2 Guests
Simon Loeb
Mr. & Mrs. J. Loewengart & Guest
Miss Frieda Lorber
Mr. Lowenstein
Mr. & Mrs. Joseph I. Lubin
Mr. & Mrs. Maxwell Luchs

M

Mr. & Mrs. Bert Mack
Mr. & Mrs. Ben Marcus
Mr. & Mrs. Samuel Marks
Charles Mayer
Mr. & Mrs. Joseph M. Mazer
David Menahem
Mr. & Mrs. Aron A. Mestel
Mr. & Mrs. Jacob Michael
Mrs. Frances Miller

P

Mr. & Mrs. David Pasmentier Dr. & Mrs. Chaim Pearl B. Z. Pecker

Q.

Joseph Quarte

R

Theodore Raccosin
Morris W. Rosen
Mr. & Mrs. J. L. Rosenthal
Mr. & Mrs. William Rosenwald
Mr. & Mrs. Oscar Rosner
Dr. & Mrs. H. Herbert Rossman
Miss Rose Rothenberg
Samuel Rubin

5

Mr. & Mrs. G. Saguy Mr. & Mrs. Joseph Sandler Frank A. Scervini Albert D. Schanzer

S (Cont'd)

Saul Schiff
Mr. & Mrs. S. S. Schneierson
Mr. & Mrs. Nathan Schooler
Yale Schulmen
Joseph Schumer
Mr. & Mrs. Jacob Siegel
Edward S. Silver, District Attorney
Mr. & Mrs. Phillip Silverstein
Aaron J. Simon
Daniel Simon
Mr. & Mrs. Jacob Sobelsohn
Phillip Soskis, Exec. Dir.
Samuel Sperling
Max Stern

I

Moses Torczyner Isaac Toubin Ben Touster

V

Mr. & Mrs. Van Gelder Mr. & Mrs. Max Varon

W

Edward M. M. Warburg
Mr. & Mrs. Jack D. Weiler
Dr. & Mrs. Harold Weinberg
Mr. & Mrs. James L. Weinberg
Marshall Weinberg
Mr. & Mrs. Solomon J. Weinstein
Nathan Wigod
Dr. Jonah B. Wise
Charles Wolf

Y

William Yanoff

Z

Miss Gitti Zand & Guest

FROM: Raphael Levy
Director of Publicity
UNITED JEWISH APPEAL
165 West 46th Street
New York 36, New York

PC/HG THAT

FOR RELEASE: On Receipt

NEXT TWO MONTHS CRITICAL ONES FOR UNITED JEWISH APPEAL EMERGENCY RELIEF PROGRAM, WILLIAM ROSENWALD MECLARES

U.S. Senator Jacob K. Javits, of New York, to Deliver Keynote Address at Dinner Honoring Samuel D. Leidesdorf

Dinner Initiates First Step in \$100,000,000 Emergency Rescue Fund

The next 60 days will present the National United Jewish Appeal with its "most challenging emergency since 1948," William Rosenwald, UJA chairman, declared this week in announcing that newly-elected U.S. Senator Jacob K. Javits, will be the guest speaker at a dinner honoring Samuel D. Leidesdorf, nationally known business and communal leader, at the Waldorf-Astoria Hotel, Saturday, February 2, starting 6:30 P.M.

The emergency will reach a highwater mark in the next 60 days because it is expected that in addition to the 10,000 foreign, stateless and native Jews who have already been driven out of Egypt, a large number of the remaining 50,000 will be forced to leave then. These new Jewish refugees will need immediate aid, along with the 17,000 who have already fled Hungary and others coming out of Eastern Europe and North Africa in great numbers.

The dinner will serve, also, as the first step in launching the UJA's \$100,000,000 Emergency Rescue Fund and regular 1957 campaign, and as a testimonial to the officers of the successful 1956 campaign.

The need by UJA constituent agencies to provide immediate relief of the pitiful plight of thousands of Hungerian and Egyptian Jewish refugees patiently sitting in reception centers in Europe is placing an almost intolerable burden

upon the humanitarian Organization's finances, Mr. Rosenwald explained. At the same time, the tide of Jowish refugees reaching Israel's open gates is swelling daily, stretching the tiny Middle Eastern democracy's resources to the breaking point, the UJA chairman said. When 1,100 Jowish refugees arrived in Israel in a single day on January 22, he added, it broke all immigration records there for the past nine years.

At the dinner, which will be attended by key leaders from Jewish communities all over the United States, New York's junior Senator will deliver the keynote talk, and will report on the critical situation faced by Israel's people and the need to extend them help immediately in meeting the influx of refugees.

Participating in the program also will be Mr. Rosenwald, who will serve as presiding officer; Edward M. M. Warburg, Honorary UJA Chairman, who will present awards to the 1956 officers; Mrs. David M. Levy, Honorary Chairman, UJA Women's Division, who will make the presentation to Mr. Leidesdorf; the guest of honor and other top UJA officers.

Mr. Rosenwald said that Mr. Leidesdorf is being honored for his "long, dedicated and distinguished service to the cause of Israel's people and for his devoted efforts in behalf of distressed Jews all over the world."

Mr. Resenwald pointed out that delegates from all over the country will attend the Leidesdorf dinner in an hour when 14,000 Hungarian Jews wait in Austrian refugee camps and 10,000 new Jewish refugees from Masser's Egypt are trying to put together their suddenly shattered lives in France, Italy and Israel.

"It is costing the Joint Distribution Committee, which receives its funds from the United Jewish Appeal almost a half-a-million dollars a month for the maintenance and care of the Hungarian refugees in Austria alone," Mr. Rosenwald said.

"At the same time, a flood of 1,100 refugees arrived in Israel on January 22 the largest group of new arrivals to enter the country in a single day. This is
indicative of a very heavy immigration that has placed a terrific burden upon the
people of Israel," Mr. Rosenwald continued. "The Jewish Agency, which receives its

funds from the UJA is straining every resource to build 16,000 new permanent housing units immediately to meet needs of the new influx of immigrants, " Mr. Rosenwald said.

He said that the UJA-financed Joint Distribution Committee is providing onthe-spot relief and welfare services for all Jewish refugees in Europe and adjacent
areas, including food, clothing and temporary shelter. The Jewish Agency, which
also is a beneficiary of UJA funds, transports refugees from Austria and other
staging areas in Europe to Israel. The Agency is providing for the reception and
immediate care of these newcomers, as well as for their absorption during the first
year after their arrival in Israel. The Agency is, in addition, furnishing transportation to all refugees without means who want to resettle in Israel.

To meet this critical situation in the next 60 days, Mr. Rosenwald said, the UJA is appealing to the U.S. Jewish community to act quickly in rallying support for the \$100,000,000 Emergency Rescue Fund to save and resettle 100,000 Jews from Egypt, Hungary and other Eastern European countries and from North Africa. Gifts sought for the \$100,000,000 Emergency Rescue Fund will be over and above contributions to the regular 1957 UJA campaign. The Emergency Rescue Fund will be used to transport and resettle in Israel and other free world countries the 100,000 Jewish refugee men, women and children from Egypt, Hungary, other European countries and North Africa.

"Speed in meeting the very pathetic and real human needs of the refugees is essential," Mr. Rosenwald stressed.

Mr. Leidesdorf has played an important role in the growth of the UJA of Greater New York, serving as its treasurer since its founding. He has also served as a director and member of its executive committee. In 1950 he received the First Annual Chairman's Award for Service to the UJA of Greater New York.

He is a past President of the Federation of Jewish Philanthropies of New York, an honorary trustee of that organization, a member of its Business Men's Council Executive Committee, Building Committee, Legacy Development Committee and Honorary Chairman of its Committee of 100.

In addition, he has been active over many years, as officer or director of an exceptional number of civic and communal organizations, including the American Jewish Committee; American Red Cross; Boy Scouts of America, Greater New York Councils; Greater New York Fund and Girl Scout Council of New York.

In 1948, Mr. Leidesdorf received an Honorary degree of Doctor of Humano
Letters from New York University, a certificate of recognition for work in philanthropy and religion from Columbia University and the Gold Award for Interfaith Work
in 1952 from the National Conference of Christians and Jews.

The United Jewish Appeal is the world's largest wholly fund-raising agency for aid to refugees and newcomers to Israel. In addition to its \$100,000,000 Emergency Rescue Fund, it must in 1957 raise the money to support the regular humanitarian programs of three constituent agencies — the United Israel Appeal, the Joint Distribution Committee and the New York Association for New Americans. This year these agencies, in addition to providing assistance to the 100,000 refugees, must extend help to 525,000 Jewish men, women and children in Israel and 20 other countries throughout the world. Their budgetary requirements in 1957 total \$105,000,000.

(PERSONAL & CONFIDENTIAL) August 22, 1956 Mr. Moshe Sharett Member of Knesset JERUSALEM, ISRAEL Dear Moshe: This is the first opportunity I have had to write to you since returning from my recent trip. When I told Bill Rosenwald and Eddie Warburg that I had invited you to come for the big opening campaign dinner on Pebruary 2, 1957, they were delighted. They really look forward to your coming and feel that the communities of the country would be delighted to see you again. You will remember you said that you would give me a definite answer when I came to Israel again with the Study Mission in October. I am writing this because I have read that you are leaving for the Far East and might not be back in Israel by mid-October, when we arrive. In the event that we miss each other, I wonder whether it would be possible for you to keep thinking about this project, and let me know as quickly as you can. I recall that you showed me the invitation from London for February 16th, and I know that you are trying to make up your mind about that. It would seem to me that it would be wonderful if you could do both. Any time that you could come to the States, from the middle of January on, would be very groductive. Any length of time you could stay beyond February 2nd, would also be enormously useful. If you are going to be in Israel around the middle of October, then we can discuss the whole thing again in person. If not, then I hope this letter will serve as a reminder that we would like very much to have an affirmative answer from you as soon as possible. Please give my fondest regards to Mrs. Sharett. As ever. Herbert A. Friedman HAF: FF Executive Vice-Chairman

file i sense fle WILLIAM ROSENWALD 122 EAST 42ND STREET NEW YORK 17, N. Y. COPY August 31, 1956 Dear Governor, As always, it was nice speaking with you the other evening. It will be most helpful to have assurance of your participation in UJA's dinner meeting on Saturday, February 2, 1957, if you are in New York City at that time. In accordance with your kind suggestion, I shall call you at your office and make an appointment to see you after September Mary joins in hoping that you and Mrs. Lehman continue to enjoy your stay at White Sulphur Springs. Cordially, Senator Herbert H. Lehman Green Briar Hotel White Sulphur Springs, Virginia bl cc: HCB MSO V IJ MKR

משה שרת Jerusalem, 4 September 1956 Dear Herb. Much to your surprise, I am replying definitely in the affirmative to your kind letter of 22 August, reiterating your and your friends! invitation to be with you at the opening campaign dinner in New York on 2 February. I shall miss you here in October when you come with the Study Mission. My journey over Asia starts on 18 September and ends on 30 November. Therefore, whatever remains to be settled with regard to my trip to the U.S.A. on behalf of the U.J.A. will have to be done by correspondence in December or January. My own preference would be to leave here as close to the end of January as circumstances will permit. For many reasons I am not keen this time on visiting towns outside New York, so if you can let me off with that one dinner, I shall be deeply grateful. My London engagement for 16 February stands. My wife has been invited to come with me to England and I would be happy if you, too, could include her in your invitation. She is not joining me on my Asian tour and I would hate to leave her again after such a brief interval at home and let her travel to England alone. So au revoir until February, and in the meantime please accept my heartiest good wishes to you and your family for 5717. Yours ever. Mr. Herbert A. Friedman Executive Vice-Chairman United Jewish Appeal New York, N.Y. U.S.A.

FC/pb

UNITED STATES SENATE
Washington, D.C.
September 3, 1956

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SEP111353

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ANY

Mr. William Rosenwald 122 East 42nd Street New York 17, N. Y.

Dear Bill:

I am in receipt of your letter of August 31st. It was a pleasure to speak to you on the telephone at Niagara Falls last week.

If I am in New York on Saturday, February 2, 1957, I certainly will make every effort to attend the UJA dinner. I am sure you will understand, however, that my plans for next year are still quite indefinite and I am therefore unable to make a commitment so far in advance.

I hope you and Mrs. Rosenvald and the children have had an enjoyable trip, and I look forward to seeing you soon after your return to New York.

Yours very sincerely,

(signed) Herbert





September 19, 1956

Mr. Moshe Sharett Member of Knesset Jerusalem, Israel

Dear Moshe,

I was delighted to get your letter and to learn that you will be with us for the campaign opening in February. In fact, this news pleases me so much that it helps to mitigate the keen disappointment I would otherwise feel about missing you when I will be in Israel next month.

Of course, all of us here will be very happy indeed if Mrs. Sharett accompanies you on your visit. It is wonderful to know that she will be able to make the trip with you.

As far as holding down your commitments to that one dinner, I appreciate your feelings and will certainly do my best to set it up that way. However, I know you will understand if anything tremendously important comes up where I feel your appearance would be of marked campaign value. But it would have to be something extremely important indeed.

I am sure I will be in touch with you again before next February. Meanwhile, I hope your Asian tour will be wonderful. I really look forward to hearing what you discover there.

Sincerely yours,

Herbert A. Friedman Executive Vice-Chairman

HAF/gfr

Mr. Henry C. Bernstein

Melvin S. Goldstein

February 2nd Dinner

Just for your information, Moshe Sharett has accepted our invitation to speak at our February 2nd dinner in New York.

Regards.

MSG:hs

TICK

HOTE FOR

LEHMAN WARBURG DINNER

Mr. Rosenwald is to tell Morris Berinstein as well as Mr. Warburg and one or two others that he will not be the Guest of Honor in 1957 when they are directing their attention to this particular problem.

AMERICAN JEWISH Ture S, 1946.

ARCHIVES

MSG: ba

November 13, 1956

Mr. May Levy Mr. M. William Weinberg

Helvin S. Goldstein

February 2nd Dinner

This is to inform you that Mr. Samuel DL Leidesdorf of New York City will be the Guest of Honor at the National Big Gifts Dinner on February 2, 1957.

MSG:js

MISS CHIMS
Fell Astr COPY FOR M. GOLDSTEIN (from NY UJA) November 14, 1956 Dear Sam: The only good news I have heard in a long while is that you said "yes" to being the porcelain egg in the nest on the evening of february 2nd. Sometimes I wonder If you have any idea how nice you are. Maybe it's just as well, because if you did, you wouldn't be ! But in any case, many thanks. Fondly. Edward M. M. Werburg Mr. Samuel D. Leidesdorf 125 Park Avenue New York 17, New York

UNITED JEWISH APPEAL, INC. 165 WEST 46th STREET NEW YORK 36, N. Y. tu for 1/11/57

MEMORANDUM

Date

December 28, 1956

To

Melvin S. Goldstein

From

Raphael Levy

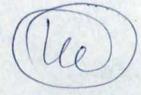
Subject

Leidesdorf gift at Dinner

What gift do you want to give Leidesdorf at his dinner? And -- do we want a scroll?

RL: mk

a Bal!



UNITED JEWISH APPEAL, INC. 165 WEST 46th STREET NEW YORK 36, N. Y. MEMORANDUM To Mr. Rephael Levy From Melyin S. Goldstein

fel

Date

December 27, 1956

Subject

The following are the names of the officers to receive the swards at the February 2nd Dinner:

> William Rosenwald Edward H. M. Warburg Dewey D. Stone Jonah B. Wise Morris W. Berinstein Semuel H. Daroff Joseph Holtzman Sol Luckman Jack D. Weiler Joseph Meyerhoff Fred Forman Mrs. Henry Newman Joseph Shulman Isadore Breslau Robert W. Schiff Benjamin H. Swig Milton Kahn Joseph Mazer

The abovemention d list was cleared with Mr. Rosenwald. You will note that not included in the list are the names of the honorary chairmen of the Women's Division and the names of the treasurers who are not campaign officers.

There may be some additions to the list, but that is doubtful. Hearn-hile, however, you can certainly proceed with the abovementioned names.

MSG: js

cc:Mr. Herbert A. Friedman

Mr. Irving Jacobs

Mr. George Silverman

Mr. Sholem Sontup

January 11, 1957 Mr. Henry C. Bernstein Melvin S. Goldstein Leidesdorf Gift at February 2nd Dinner We have been giving some thought to what might be presented to Mr. Leideedorf at the Dinner on February 2nd. I think that a silver Revere bowl, suitably inscribed, would make a very nice gift. I would greatly sopreciate it if you would let me have your view on this. The question of a scroll for Mr. Leidesdorf has also come up. Personally I am against it, but you might feel that Mr. Leidesdorf would appreciate it. Please let me know. MSG: Js

Confr 1/14 January 14, 1957 Mr. Rephael Levy Helvin S. Goldstein Invitation for February 2nd Dinner Mr. Rosenwald makes the point that the invitation we sent out for the February 2nd Big Gifts Dinner notes the names of the people who are to receive special swards but does not note that these people are being honored because they were officers in the 1956 compaign. Mr. Rosenweld suggests that this be corrected in the next invitation that goes out by including ell of these names once again and showing that they are being honored because they were officers in the 1956 campaign. MSG: je

January 14, 1957 Mr. Arthur Fishzohn Melvin S. Goldstein February 2nd Dinner It is quite likely that action on this has already been taken, but I thought that I should call your attention to the importance of letting all your speakers know that the Leidesdorf (formerly the Werburg-Lehman) Dinner will be held at the Waldorf Astoria Hotel in New York this year on February 2nd. The speakers should point up the fact that this is a national Big Gifts dinner, and should do whatever they can to press for attendance. MSG: Js

194872 HUK January 14, 1957 Hr. Herbert A. Friedman Melvin S. Goldstein February 2nd Dinner Mr. Henry Bernstein's office has informed me that Mrs. Adele Levy has agreed to make the presentation to Mr. Leidesdorf at the February 2nd dinner. A little while ago I made the suggestion to Mr. Bernstein that a Revere bowl suitably engraved might be a nice gift to be presented to Mr. Leidesdorf. Mr. Bernstein has said that he thinks this would be all right. What do you think? MSG: je cc: Mr. William Rosenwald

Carx. 1/18 January 14, 1957 Mr. Raphael Levy Melvin S. Goldstein Invitation for February 2nd Dinner Mr. Rosenwald makes the point that the invitation we sent out for the February 2nd Big Gifts Dinner notes the names of the people who are to receive special awards but does not note that these people are being honored because they were officers in the 1956 campaign. Hr. Hosenwald suggests that this be corrected in the next invitation that goes out by including all of these names once again and showing that they are being honored because they were officers in the 1956 compaign. HSG: js

January 14, 1957 Hr. Raphael Levy Helvin S. Goldstein February 2nd Dinner As of this point there is some feeling that the best gift that can be given to Mr. Leidesdorf at the February 2nd Dinner is a Nevere silver bowl suitably engraved. I will let you know about this definitely after I have cleared it with a couple of people. Meanwhile, however, it occurs to me that you might want to start writing the inscription. Also for your information, this is to advise you that, according to Henry Bernstein, Adele Levy has agreed to make the presentation to Mr. Leidesdorf. MSQ:ja ce: Mr. I. Jacobs Mr. S. Sontup

January 7, 1957 Mr. Henry C. Bernstein Melvin S. Goldstein February 2nd Big Gifts Meeting At our last meeting with Mr. Rosenweld on December 30th it was the consensus of those present that someone who has made a startling gift to the Emergency Rescue Fund, should be esked to serve as Chairman. It was thought that Semuel Rubin should be the Chairman at this time, but Mr. Reservald is of the opinion that this would not be "spreading the honors" at all. We will, of course, have to give this matter very careful consideration, and I am just passing you this note so that you will know that we plan to take it up at the next Rosenwald meeting after January 15th. MSG:js

UNITED JEWISH APPEAL, INC. 165 WEST 46th STREET NEW YORK 36, N. Y. MEMORANDUM Date January 14, 1957 To Mr. Herbert A. Friedman From Melvin S. Goldstein Subject February/2nd Dinner Mr. Henry Bernstein's office has informed me that Mrs. Adele Levy has agreed to make the presentation to Mr. Leidesdorf at the February 2nd dinner. A little while ago I made the suggestion to Mr. Bernstein that a Revere bowl suitably engraved might be a nice gift to be presented to Mr. Leidesdorf. Mr. Bernstein has said that he thinks this would be all right. What do you think? MSG: js cc: Mr. William Rosenwald



NITED JEWISH

ON BEHALF OF UNITED ISRAEL APPEAL, JOINT DISTRIBUTION COMMITTEE, NEW YORK ASSOCIATION FOR NEW AMERICANS

PLAZA 7-1500 165 WEST 46 STREET, N. Y. 36, N. Y.

CABLE ADDRESS: UJAPPEAL, NEW YORK

\$100,000,000 UJA EMERGENCY RESCUE FUND for Freedom and Survival

1957 REGULAR CAMPAIGN GOAL-\$105.557.250

SENT TO ALL PERSONS RECEIVING AWARD AT LEIDESDORF DINNER

January 16, 1957

A formal invitation has been sent to you to attend the National Big Gifts Dinner which the United Jewish Appeal is giving on Saturday evening, February 2nd, at the Waldorf-Astoria Hotel in New York. This dinner will be in honor of Samuel D. Leidesdorf who has added lustre to the American Jewish community both by his zeal on behalf of distressed Jews everywhere and by his dedicated efforts on a broad front, as a highly respected civic, business and philanthropic leader.

All of us here at the UJA are looking forward with particular eagerness to your presence on this occasion. For, in addition to honoring Sam Leidesdorf, tribute will be paid to you that evening for your dedicated leadership in our great common cause as an officer of the 1956 United Jewish Appeal as well as in a multitude of other ways. Arrangements have, therefore, been made to present you with a special award as a token of appreciation for your devotion to the work of the UJA.

My associates join in the hope that you may accept the honor in person at the February 2nd dinner. So that proper arrangements can be made, your early confirmation that you plan to attend the dinner will be most appreciated.

Kind regards.

HERBERT H LEHMAN

onorary Chairman EDWARD M. M. WARBURG

President MORRIS W. BERINSTEIN

General Chairman WILLIAM ROSENWALD

National Chairmen Representing Agencies DEWEY D. STONE, UIA JONAH B. WISE, JDC

National Chairm SAMUEL H. DAROFF JOSEPH HOLTZMAN SOL LUCKMAN JACK D. WEILER

ncy Rescue Fund man UEL RUBIN JOSEPH M. MAZER

JOSEPH I. LUBIN JACOB SINCOFF

HERBERT A. FRIEDMAN

SHOLEM SONTUP

National Women's Division Chairman MRS. JACK A. GOODMAN

National Campaign Cabinet Chairman JOSEPH MEYERHOFF

Vice-Chairman FRED FORMAN Big Gifts Chairman BENJAMIN H. SWIG

llocations Chairman ISADORE BRESLAU

hairmen for Regions ALBERT A. LEVIN JOSEPH SHULMAN

Trade & Industry Chairma ROBERT W. SCHIFF

ers Division Chairs

MEMO FROM hus Horaritz raup. re: Adele Leng re: Jeb 2 Duine Pid amfetter jefosilo Mrs. Leng? yes (MSG Note). I find no trace of a letter having been frepared. & Nr. 98themer Says he hasnit witer such a fetter key city ask for a copy this H. Celled & said Mr. Berustein Said a letter should go from hateral to res. deur -- she asked me to kel Jon

January 28, 1957

Mrs. David M. Levy 993 Fifth Avenue Hew York 28, H.Y.

Dear Delly,

This is to extend to you officially a most cordial invitation to make the formal presentation of the award to Samuel B. Leidesdorf at the National Big Gifts dinner which the United Jewish Appeal is tendering in his honor on Saturday evening. February 2nd, at the Waldorf-Astoria Botel in New York. It is my intention herein, of course, to confirm the verbal invitation previously extended to you as well as pur gracious acceptance of it.

It was a womderfully heartening thing to all of us in the UJA to receive the two checks from the Adele R. Levy Fund. Formal acknowledgment of these generous contributions has been made in a separate letter.

Eindest regards.

Cordially,

William Rosenwald.

WR:SG:SS

and Doc - 6:11

UNITED JEWISH APPEAL, INC. 165 WEST 46th STREET NEW YORK 36, N. Y.

MEMORANDUM

file

Date January 28, 1957

Mr. Herbert A. Friedmen

Mr. A. Fishzohn

Mr. I. Jacobs

Mr. Ray Levy

Mr. Sholem Sontup

From

To

Melvin S. Goldstein

Subject

February 2nd Dinner

Attached here to are alternate programs discussed today.

The program marked "A" will be used in the event that a chairman other than Mr. Rosenwald is selected for the meeting. Consideration is now being given to:

Jack Goldferb William Schweitzer Jacob Blaustein Samuel Rubin.

The program marked "B" is to be used in the event that no chairman is selected.

MSG:js enc. (2)

PROGRAM "A"

PROGRAM FOR THE SAMURL LEIDESDORF DINNER, FEBRUARY 2, 1957

1. Call for Invocation

William Resenvald

2. Introduction of the chairman after dinner

William Rosenwald

3. Introduction of Herbert A. Friedman The Chairman

4. Address Herbert A. Friedman

5. Card calling immediately following Mr. Friedman's address, with no introduction

Jack D. Weiler

6. Introduction of Morris W. Berinstein Edward M. M. Werburg

7. Presentation of swards to officers Morris W. Berinstein

8. Introduction of Senator Javitz Morris W. Berinstein

9. Address Senstor Jacob Javitz

10. Introduction of Mrs. Adele Levy The Chairman

11. Presentation to and introduction of Samuel Leidesdorf

Mrs. Adele Levy

12. Address Samuel D. Leidesdorf

13. Call for benediction The Chairman

14. Benediction

PROGRAM "B"

PROGRAM FOR THE SAMUEL LEIDESDORF DINNER, FRERUARY 2, 1957

1. Call for invocation

William Eosenwald

2. Presentation of ewards to officers during the course of the dinner

William Rosenwald

3. Following the dinner introduction of Morris Berinstein who is to preside for the balance of the evening

Edward M. M. Warburg

4. Introduction of Merbert 4. Friedman Morris W. Berinstein

5. Address Herbert A. Friedman

 Card calling immediately following Mr. Friedman's address, with no introduction

Jack D. Weiler

7. Introduction of Senator Javitz Morris Berinstein

8. Address Senator Jacob Javits

9. Introduction of Mrs. Adele Levy Morris Berinstein

10. Presentation to and introduction of Samuel D. Leidesdorf
Mrs. Adele Levy

11. Address Samuel D. Leidesdorf

12. Call for Benediction Morris Berinstein

13. Benediction

Cleared with WR list of officers to be honored at Feb. 2 Leidesdorf dinner.

WR would like to have HCB informed of this. and thinks the best way of informing him so that haxkax if he has any comments he can make them known, is be sending a telegram to Mr. B. stating that since the orders for the awards must be placed immediately his office wants him to be informed that national is preparing awards for the following names:

These people comprise the 56 national campaign officers other than the honorary chairmen of the WD. It should also be pointed out that Mr. Lubin and Sincoff who are **Expaign**sofficers** acrporate of ficers and Mr. Sommenborn who is a member of the Budge t & Finance Committee are not on the list because they are not campaign officers.

19ths Howards well call me Bunstein

Prosenter 27, 1956

No. Kaphasi keey

Halvin G. Geldetein

The following are the armes of the efficers to receive the exerce at the February for Minners

William Rosenwald Mileson It. It. Variety Percy P. Vione Summi D. Hise Morrie W. Mericatein Served U. Dervic Jesush Saltmana merchani dell Jedn . inther Foreigh linyerheid Fred Paruna How. Temp Mannes deadle College insince aconten Bohert 2. Device regionis H. Owig HALLMann Habita STREET, ROLLING

The abovemention of list was already after the Communit. You will note that not included in the list are the person of the heaterny chairmen of the Found's Minister and the sames of the franciers who are not computed affiners.

There may be wone widthings to the list, but that is don't ful. Hammitte, however, you can certainly proposed with the sharementioned names.

HPQ138

patite. Marbart A. Trinisma

or. Irving Japos

Nr. Busine Control

Conference sel 1917 water water December 26, 1956 Mr. William Rosenwald Helvin S. Goldstein Awards to Officers Fabruary 2, 1957 At two of our staff meetings it was agreed that presentations should be made in connection with the national fund raising meeting scheduled for February 2. 1957. At the meeting on November 12th note was made (Item #30) that the presentations should be made to the national chairmen and officers. At the meeting held on December 11th, note was made (Item #19) that the presentations are to be made to the national chairmen. It would be greatly appreciated if you would indicate your opinion regarding the persons to whom the presentations should be made on Pebruary 2nd. In this connection you may wish to note that ancient clay lamps a proprietely mounted will be given to the persons selected. Attached hereto, for your convenience, is a chart showing the names of all those who should be considered for this particular honor. MSG: 18 enc.

LIST OF NAMES TO BE CONSIDERED FOR THE PRESENTATION OF AMARDS

FREMIARY 2. 1957

"A"	<u> "}"</u>	<u>"C"</u>	<u>*17*</u>
1) William Rosenweld 2) Edward M. M. Warburg 3) Dewey D. Stone 4) Joneh B. Wise 5) Horris V. Berinstein 6) Samuel H. Daroff 7) Joseph Holtzman 8) Sol Luckman 9) Jack D. Weiler 10) 11) 12) 13) 14) 15) 16) 17) 18) 19) 20) 21) 22) 23) 24) 25)	do " " " " " " " " " " " " " " " " " " "	Joseph Shulman Isadore Breslau Robert W. Schiff Benjemin H. Swig Milton Kehn	do " " " " " " " " " " " " " " " " " " "

December 26, 1956

Mr. Raphael Levy

Melvin S. Goldstein

Awards to Officers February 2, 1957

The record certainly is not clear as to who is to receive the swards.

I have sent through various lists of names to Mr. Rosenwald and have asked him to let me know what he desires. As soon as he does I will, of course, pass the note on to you.

MSG:js

I shed know by This evering

Should the te we was file?

12/28

December 12, 1956

Mr. Raphael Levy

Melvin S. Goldstein

February 2nd Meeting in New York

We were planning, as you know, to have the lamps awarded to the national chairmen at the February 2nd meeting. It is felt that this can be used as a gimmick to get attendance from some of the communities from which the national chairmen come. In drawing up the invitation to the February 2nd meeting, therefore, you might want to make mention of this.

Incidentally, Mr. Friedman feels that the first invitation for the February 2nd conference should hit the country on or about January 2nd. The second invitation should hit about January 15th.

Address of
HERBERT A. FRIEDMAN,
Executive Vice President, United Jewish Appeal
at the Leidesdorf Testimonial Dinner
in New York
February 2, 1957

Before we talk about any of the danger spots overseas, there is a danger spot right here in New York at the United Nations General Assembly where two resolutions are being offered tonight. On the first there is unanimous agreement. That resolution will state again that the General Assembly expects Israel to withdraw immediately behind the demarcation lines, and in the mood in which the General Assembly finds itself, there is very little doubt that that resolution will pass.

The second resolution which is being offered concurrently with it affords small victory. The second resolution is intended to answer Israel's legitimate requests for some guarantees for herself. There is being offered tonight a very weak and watered down statement which says nothing specifically designed to give Israel any sid or comfort, but which speaks in vague terms about some sort of guarantees, and about turning this over to the Secretary-General for his judgment and his jurisdiction. I should like you to know in this room that the second resolution, in the judgment of those who have looked at it carefully, gives Israel no guarantees whatsoever.

As a matter of fact, it is not even acceptable to such states as Canada and others in Western Europe who would like to see something stronger to afford Israel the peace of mind which she does not now enjoy. And the real clue to the weakness of this second resolution is the willingness of the Asian-African bloc to go along with it. This is the tip-off.

Israel's position in this matter has been stated very clearly by Mr. Eban time and time again. In a speech just a few days ago on the 28th he said that the Government of Israel has reiterated its willingness to withdraw its forces from

Gaza and from the Straits of Tiran. And he added: "We hold, however, that the withdrawal of these forces from the western coast of Akaba and from the Gaza strip should be accompanied by related measures to prevent a renewal of conflict by land and by sea. We have no desire to remain in this strip of territory. It is our intention to evacuate it immediately upon receiving effective assurances against any interference with the freedom of Israel or international shipping.

"The best solution would be for the countries bordering on the Gulf of Akaba to sign a treaty safeguarding freedom of navigation for all ships wherever bound and without distinction of flag."

He knows that this is not possible, however, and so he goes on to say that "until such time as a solution of this kind becomes practicable, the problem would be solved if this Assembly would decide that the United Nations emergency force will assure freedom of passage and that it will not leave the coastal strip until a final settlement is obtained between Israel and Egypt."

Thave fears, in view of the vocabulary used this afternoon by Mr. Krishna
Menon, that there is no intention in the minds of the framers and supporters of
this second resolution that they should remain until freedom of passage is assured,
because he called the United Nations emergency force an evacuation force whose
purpose is to see that English, French and Israeli troops evacuate, and once they
have evacuated its function is done.

If that be its role and if that be what is designed for it by this second resolution, then you can see very clearly that this United Nations force is not going to prevent any future blockade or to guarantee any freedom of passage. If it is a force merely to see that the so-called belligerents and invaders are evacuated and then can pick up and go home, you can understand why Israel feels no measure of security whatsoever a implicit in this second resolution.

There is some beautiful language in what Mr. Eban said regarding what Israel wants:

"In presenting our views to the General Assembly we remind the world of the essential simplicity of our case. The things we seek are simple things. We seek no Egyptian territory. We threaten no Egyptian interests. We seek to live without our men, women and children being liable to sudden death springing at their coasta/throats from Gaza and elsewhere. We wish our homes in the Negev and in the plain to maintain the peace which they have now known for three months, and not be brought back into the inferno which any prospective Egyptian occupation would involve. We seek to have our ships sail freely, equally with others on international waterways.

"We want our lawful access to our ports. We want to be free to develop our trade and commerce, free from the warlike strangulation of blockades. These things are our rights. They are not acts of grace. Let us have these rights and we shall respect the rights of others."

This reads so logically to us. This is so pristine, pure and simple, so uncomplicated. This is a statement coming out of human needs, coming out of the desire for decent sovereignty and independence. This is a statement without pretensions in it of conquest or grandeur or expansion. This is a statement of the legitimate needs of a growing people who seek only to develop intensively, not extensibly, and who, in order to do that, must have access to the coasts and the waterways of the world. This is a people which, according to the way the resolutions are being framed at the United Nations tonight, will not have these rights, and that is what is so desperately awful about it and that is what is so perplexing - what is so frustrating about it.

I have no idea what will happen if these two resolutions are passed, as careful observers seem to think they will be. There is a rush afoot apparently to get them passed because Mr. Hammerskjold is quite anxious to get the Canal opened by the first of March, and in order to get the Canal opened he's got to get some resolutions passed which are acceptable to Egypt. The form in which

they are being proposed tonight is acceptable to Egypt. She will not vote for Resolution No. 2, but you watch and see how other Afro-Asian nations will vote and you will realize then that if they vote that way as a gesture of support, Egypt sees no threat to herself and that they see in the resolutions no guarantees for Israel.

Out of all of this comes the question: what did Israel have to gain by the invasion of the 29th of October if it all ends with an ignominious withdrawal and no guarantees from the international moral conscience of the world? If that is the way it ends up, why did Israel do it? What did she gain? Why, why, why? And the asking of the question that way indicates a mood of low morale, indicates a mood of despair, indicates a mood of questioning, out of the goodness of the heart, but indicates that faith begins to dissipate.

I should like to say quite simply that it seems to me a great deal has been gained in the last few months. If you stop to think of the relative difference between the position today and then, the assets are quickly perceivable. First of all, I think, and most importantly, the Egyptian army in its striking potential has been smashed and doesn't exist poised as a dagger at Israel's throat any longer.

We came to you in this room one year ago, and we spoke \(\neq \) about the potentially dangerous buildup of a situation in which Russian arms were going to an irresponsible dictator, and we asked you to be alert. We asked you to give money so that the integration burden could be removed from the Israeli shoulders in order that they might turn their full attention to the obviously growing security problem.

One year ago men stood on this platform and warned you, and you took that warning to heart and to conscience. You gave much more money. You did help in that indirect way of relieving Israel of many burdens. She was able to arm herself as the months went by, and the blow wich all men in the free Western world had reason to believe was coming — and I say "all men" knowing hereof I

speak, even those in Washington — that blow was never delivered because the force was blunted, and now the power and the weapons of that force lie either in Israeli ordnance depots, having been captured, or they lie rusting in the Sinai Desert, uselessly. In one place or the other they are incapable of dealing the death blow for which their purchase was intended. And if nothing else came out of the Sinai action of November, one thing did come out: that the Pearl Harbor was avoided. Let us not consider this a very small gain.

The second thing that happened was that Akaba was opened up and Elath, that tiny, little port now crying for development and expansion and growth, was opened to the commerce of the world. The Egyptian naval guns were blasted and their muzzles were spiked as they commanded that five hundred yard wide channel, and there are none over there now to do their deathly work, their strangulation and their blockading, so that the ships now go in and outs the free ships of peaceful commerce from East Africa and from the Far East carry their cargoes back and forth, and there is talk now in Israel, hopeful and happy talk about expanding the harbor, building jetties and handling hundreds of thousands of tons of cargo a year there is a pipeline being laid from Elath up north to Beersheba. It is only eight inches but it carries all the oil that Israel needs for her domestic purposes, let alone oil which can be transported through it for transfer to Mediterranean ships which will then not depend upon the Suez Canal, subject to the whims of any dictator.

The little pipeline can't carry the huge volume. The little pipeline is a harbinger of a big pipeline that might some day come. Akaba is open and this is no small gain.

Thirdly I should like you to know that in spite of recent flurries which you read, by and large the bases of the fedayeen in Gaza and in Sinai have been rooted out and smashed and destroyed, and are no longer operative. You think this is no

small gain? You should know what this means to the peace of mind and the security of men and children and babies and farmers all up and down the Negev line where the new settlements are planted. How would you feel if you didn't have to worry any more about a hand grenade coming through your window or your son being shot while are gaayed he is out farming or your daughter staying up all night on a watchtower? You can't measure that in money or in political achievement. By and large those bases are rooted out.

It seems to me that whatever happens tonight in the United Nations or tomorrow, or whenever those resolutions are passed, unless by some miracle the second one is not passed and some stronger version is offered, that whatever happens, with thet, the gains of the thwarting of a Pearl Harbor and the opening up of Akaba and the destroying of the guerilla bases, these gains justify what happened, explain why people feel that there is a plus out of what happened, even though tonight it as a factorise with the people feel that there is a plus out of what happened, even though tonight it as a factorise with the people feel that there is a plus out of what happened, even though tonight it as a factorise with the people feel that there is a plus out of what happened, even though tonight it as a factorise with the people feel that there is a plus out of what happened, even though tonight it as a factorise with the people feel that there is a plus out of what happened, even though tonight it as a factorise with the people feel that there is a plus out of what happened, even though tonight it as a factorise with the people feel that there is a plus out of what happened, even though tonight it as a factorise with the people feel that there is a plus out of what happened and the people feel that there is a plus out of what happened are the people feel that there is a plus out of what happened are the people feel that there is a plus out of what happened are though tonight it will be people feel that there is a plus out of what happened are the people feel that the people feel that there is a plus out of what happened are the people feel that the people f

Like pioneer families in this country who plowed their fields and cut the timber and occasionally had to turn from those pursuits to fight the Indians but then went back to those pursuits, the Israelis are now back at the pursuits which we like to see them occupy. We don't like to see them occupied with war and blood and fighting any more than they like to be concerned with those things. When that is necessary, that is done, but now the turning back from that to the good and the happy and the healthy and the wholesome lifesaving tasks afford us more joy and more pleasure, as they afford the Prime Minister of Israel who spoke a few days ago at a meeting of his own Mapai party, and there, it seems to me be gave us the cue to our campaign, although I am quite sure he wasn't thinking about that.

He said this: "One of the important results of the Sinai campaign is that we have assured ourselves a lull on the military front. This means that Egypt will not attack tomorrow. Hence the priority must be given once again to the needs of immigration and economic independence. This year we may expect from

60,000 to 100,000 immigrants. This is a heavy burden but it is a sacred and precious burden and it must now have first priority."

It has always had first priority here with us in the United Jewish Appeal.

That is what we like to think we are organized for, and while we do many things, while we are frightened when Israel is frightened and while we rally when she rallies, never far from our minds is the fact that ours is the task of lifegiving and lifesaving and lifebuilding, and now the Prime Minister tells us that this again assumes the first priority.

It comes at a peculiar time in history, this admonition to us. It comes at a propitious time, as though he or someone were pulling the strings of Jewish history. It comes at a time when I think — and I speak just for myself alone — that the figure of 60,000 which he used is quite too low and the figure of 100,000 may not be quite too high in terms of the problems which face us as see them so clearly emerging on the scene.

I don't have to describe for you in detail the situation in Egypt. You have read it; it's been in the press. The analogies have been carefully drawn. I would just like you to know that as of this moment somewhere between ten and eleven thousand Jews of Egypt have already been thrown out in a barbaric and brutal and police-inspited action, reminiscent of other expulsions in recent Jewish history which have made our blood boil, and be are back at it again and there is no sense shouting, because no matter how the anger wells up in us, not one government has lifted a voice or a finger, not one personage in the world has done or said anything designed to alleviate the suffering. There is no one but us standing on the docks in every port in Europe, waiting to receive these people. There may be forty or fifty thousand there. Ten or eleven thousand have already come out.

I read you a few sentences by a man who stood in Cairo and watched them leave.

"I witnessed a deeply moving scene," he wrote. "In one of the large synagogues in Cairo thousands of Jews who had prepared to depart on the SS MISR," which is the name of the Egyptian pilgrim ship now being used to evacuate Jews a thousand at a time.—"As they were about to embark they were assembled for a final service in the synagogue. Many young Jews passed by the Holy Ark for a last and tearful farewell to the Torah. They never dreamed that they did not belong to the country. For the farewell the congregation remained standing and heard Rabbi Haarashi announce that the next ship would leave on the second of February. They dispersed with bowed heads and heavy of heart."

He was wrong. It is not leaving on the second of February, which is tonight. It is leaving next Tuesday, the fifth of February, and again it will carry a thousand Jews to Piraeus in Athens and on to Naples, and most of them will be put on a vessel, we hope the JERUSALEM, to Israel, and as on their way they go, they are tortured, confused and shocked.

Let me read you these words: "It was truly heartrending to see a graybeard of eighty bid a last farewell to all but one of his twelve children and to his fourteen grandchildren, the youngest baby barely two months old. This town has a population of about five hundred Israelites. So far 92 have emigrated. The present group carried with them their Torah scrolls."

This second quotation is not from Egypt. This is Germany 1939. The town was Ebinhausen near Stuttgart. A fantastic parallel! Jews going to the synagogues saying goodbye to the Torah, the graybeards talking to the youngsters and off they go. One is Egypt 1957 and one is Stuttgart 1939.

When I said this makes the blood boil, there are those of us who promised with all of the solemnity we could that this would not happen to Jews again. Our promises were whispers in the wind. Our capacity to help is only remedial when the damage is done. We don't control the madnesses and the paranoia of the

dictators of the world. We can only pick up the wounded when it is over. We are doing it again today, and the money is pouring like water to bind up the wounds.

And there are others knocking on our gates. What will you do with the As to Hungarians? 17,000 in, six or seven thousand out, 10,000 still there, and the ones who are out — you think they represent no cost? There are 2,800 in the United States now — Jews, I am talking about. There are 1,500 in Canada. There are 500 in Australia, 1,500 in Israel. Do you think they are no charge? Do you think they are no burden? Do you think they are on their feet already?

The anti-Semitism in the camps in Austria is mounting to proportions which are dangerous. At first we were not sure that this was the case. At first there were those who queried and questioned why we should worry about taking care of Jews separately from other people. Well, you answer me. If you were one of the 300 Jews on the buses who came into the camp of Zeitzenheim on the 12th of January and someone entered a bus and said, "I am the cook. I shall not cook for Jews in this camp. I will cook their hearts." And the man who came onto the bus with him, lighting a cigarette lighter said, "I will burn the eyes out of every Jew I can get my hands on." And If you were those 300 people on those buses on the 12th of Them? January, would you go into the barracks with those people? Would you take your children into the barracks with those people, or would you say, "Put me in a separate barracks"? And they were moved from No. 909 to No. 303. That is camp

You've got camps again on the continent of Europe whether you like that ugly,

a Term
stinking word or not. It is something that hurts, Because we made another promise that we wouldn't have camps again. We've got them whether we like it or not.

I should like to talk for a few moments about Polish Jews, and I know you will respect this as being off the record for there are dangers implicit in it.

The happy thing is to watch those Polish Jews as they too run from the antiSemitism which is rampant in that land, run in a fever and a frenzy while the doors
are still open to get out, And the reason for the off the record is not to be coy
but simply to prevent anything happening politically which would close those doors.
Publication of this is not safe. Eternally we must note it. The happy, happy
people, out at last after ten years behind the Iron Curtain, out at last with an
Israeli visa and passport in their pockets, on the way to safety and freedom and
love.

And they will tell you that behind them there are those who are coming from Poland at the rate of seven hundred, eight hundred, nine hundred a week. They tell you that soon, if it can continue at this pace, we will have them all out, and you say, "How many are there?" They say fifty, sixty, seventy thousand. You hold your breath. You don't see where the money is coming from. You don't see how Israel can take them, But you don't have a right to say to them, "Look, we can't take 70,000."

No, you don't dash their hopes. You say, "All right, come children, come, come, come."

I can only leave you with an unfinished question. How does Israel handle all this? Unknown. Does Israel have housing for all these people? Unknown. Does Israel have jobs for all these people? Unknown.

There is the most incredible thing developing in Israel, where They say: "All our problems, all our difficulties at the United Nations, all our difficulties at Akaba or Gaza, all these things overwhelm us. Our future is uncertain. Only one thing is clear: our attitude, that over which we have control, our attitude is unshakable. We will take every one, Egyptian, Pole, Hungarian, North African, anybody. Camps, tents, ma'aborot — we are not sure. We are not sure. We only know that there will be no person who needs us to whom we will say no."

And we are on the long march, the long march of people toward freedom where the honor of the American Jewish community is at stake. We have never needed more money but, on the other hand, we have never needed our honor to be kept more intact.

I should simply like to remind you that in Europe Jews wept and died because they had no choice. In Israel Jews fought and sang because that was the way they lived their lives. We need neither to weep nor to die. We need neither to fight nor to sing. We need only to stand staunchly, placed in the position of power and wealth as we are, behind the segments of our people who need to feel the pulse beat of our strength. We need but to stand firmly and give our money, give our loyalty, give our moral courage. No dying, no weeping, no fighting, no singing. Money and power will uphold the honor of this generation of Jews in America, for this is the and the Position moment for which we have paid, for this position.

We promise ourselves, we promise our God, we promise our people and our history fur that this year of 1957 we shall not be found wanting.