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National Chairmen meeting. 8 June 1957.

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CONFIDENTIAL NOTES

MEETING OF NATIONAL CHAIRMEN - HOTEL ROOSEVELT - JUNE 8, 1957

After some discussion regarding the desire of the Bond organization to issue a \$3,000 housing bond, the following took place:

Mr. Rosenwald: Despite very good relationships on the national level between the United Jewish Appeal and the Bonds, unfortunately this has not been so between the New York City UJA and Bonds, and Joe Schwartz has been either unwilling or unable, from what I hear, to get this straight through in practice. Henry came to me early this year and told me - and he has been very decent about it - he said that Joe had wanted to run some meetings and he said to Joe to "submit the dates for which you want the meetings and I will give you as many dates as I can so that it does not hurt the UJA." The Bond people submitted a list of about 76 meetings of which Henry, without anybody asking him, cleared ~~xx~~ 70 of those dates. Then he gets a call, I think from Schwartz but I am not sure - "what is the matter you will not let our Bond people have meetings" - and Henry said "I cleared 70 of the 76 - what more do you want" and the answer was "you aren't going to tell the Bond people what they can do or cannot do in order to sell Bonds. We will have those meetings whether you like it or not." It may not have been Schwartz, it may have been Phil Chasin.

It is really the kind of tactics Montor used ~~through~~ throughout the nation now being applied only to the New York City campaign. It is not done quite as flamboyantly but in principle and approach it is a continuation of the Montor tactics. The New York City campaign is a very big part of the national campaign and I think we in the national office have here an item - where apparently this thing has just been decided with a minimum of clearance - it is hurting - and this is a continuation of the spirit of Montor and I think we should take a stand with Bonds. I think it is shocking that they have been circulating ~~x~~ newspapers etc. What is happening is

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that really you are taking ~~money in dollars~~ gift dollars and converting them into Bond dollars. These landsmanschaften are in a position to buy these \$3,000 bonds but then they will not give to the UJA.

Mr. Warburg: If this thing could be worked out it would be heaven but it is impossible to work it out. There is the other side and that is that we are guilty as all hell on the national scene of calmly walking into non-campaigning periods for the UJA, just when Bonds are trying to get going and we call all kinds of educational meetings and everything else which we are doing with our minds open and we are scheduling all kinds of year-round activities, and if you bring this up you will be slapped in the face with the record where each of us have appeared for the UJA in conflict with the Bond set-up.

Mr. Rosenwald: Nationally we never questioned Bonds calling any meetings.

Mr. Friedman: When I met with Joe he told me that in my last personal letter I had invaded the Bond area but he had not quibbled with me. His point was that perhaps there is an imperceptible blending of argument between what we say and what you say, but so long as it isn't serious, so what. Henry's point is that you cannot say that because this is the first encroachment and the first will lead to further encroachments and you have to stop it now.

Mr. Stone: You cannot stop the present Bond issue because it is here. What I think we might profitably do is always possible in areas where there is a little personal friction as I suspect there is between Henry and Chasin, where there may not be quite as much pressure exercised by Joe Schwartz in meeting Henry's legitimate objections, that maybe one or two of us who sit in both places ought to get a little more specific - a bill of particulars from Henry - and sit down with

Chasin and with Schwartz to prevent any further friction that could be avoided with a little tact and assistance in getting both of them to see the reasonableness of cooperation. I think we wouldn't be doing our complete job if we didn't begin to look into this before it gets more serious because we don't want to have the same kind of thing we had a little while ago.

Mr. Rosenwald: They had a great big sales campaign in New York between the Leidesdorf meeting and the Miami meeting - that sales campaign with Eddie Cantor that came from their show in Miami.

Mr. Stone: I think that Morris Berinstein, Jack Weiler and I should get together and look into the entire situation. Instead of letting it run its course and fester, if you try to pinpoint these things and try to get a few people with some objectivity and who are willing to listen and try to resolve the problems and perhaps give a little guidance, both will feel they have somebody to talk to and complain to instead of just going around being sore about it.

Mr. Warburg: That is excellent as a safety valve but the fact is there is no room in the calendar for the number of campaigns held in New York City. And somebody has to make up their minds which way to get the dollar.

Mr. Rosenwald: The UJA has made room for Bonds in New York City and vice versa. The fact is that the points of head on conflict simply have to be eliminated.

Mr. Stone: It shouldn't be up to Henry Bernstein to decide categorically about these meetings, whether the Bond drive can have them or not.

Mr. Rosenwald: I don't agree with you. In the UJA time it is up to Henry to decide these things categorically. These are fundraising meetings.