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World Zionist Organization. Statue Shalom. 15 November 1971.

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WORLD ZIONIST ORGANIZATION

American Section, Inc.

515 PARK AVENUE, NEW YORK, N. Y. 10022

file

PLaza 2-0600

Cable Address: JEVAGENCY

CONFIDENTIAL

November 15, 1971

Mr. Irving Bernstein  
United Jewish Appeal  
1290 Avenue of the Americas  
New York, N.Y. 10019

Re: Statue Shalom

Dear Irving:

I have your letter of November 9th with attached copy of letter from Mrs. Mark Gerald of the Israel Association For Statue Shalom. You ask me to reply directly to Mrs. Gerald.

This matter has along and painful history. Mrs. Gerald and a few others tried some years back to stampede everybody in Israel and in the United States into launching this project. Mrs. Gerald has distinguished herself by her unpleasantness, obstreperousness and lack of any sense of reality.

We took the matter up, at that time, with the then Mayor of Haifa, Abba Hushi, and with the Ministry of Finance and the Jewish Agency in Jerusalem, and it was decided by all concerned that:

- a) Of all priorities for Israel, this is by far one on the lowest rung.
- b) Nobody is interested in a popular dollar campaign in the United States, whether among Jews alone or among the whole populace.
- c) The group interested in this project does not have any solid or meaningful sponsorship. And I could add other items.

Therefore, we want nothing to do with Mrs. Gerald and we strongly urge Paul Zuckerman, Herb Friedman and other UJA leaders to avoid getting involved with her.

For self-evident reasons, this letter must be treated as confidential. Please see to it that Mr. Zuckerman and

Mr. Irving Bernstein  
United Jewish Appeal  
New York, N.Y.

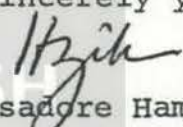
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November 15, 1971

Herb receive copies of this letter.

Best regards.

Sincerely yours,

  
Isadore Hamlin  
Executive Director

