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MS-763: Rabbi Herbert A. Friedman Collection, 1930-2004.

Series I: Wexner Heritage Foundation, 1947-2004.

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Baltimore campaign [Baltimore, Md.]. 1987.

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THE WEXNER HERITAGE FOUNDATION

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Leslie H. Wexner
Chairman of the Board

October 1, 1987

Mr. Martin Waxman
Associated Jewish Charities &
Welfare Fund, Inc.
101 W. Mt. Royal Avenue
Baltimore, MD 21201

Dear Marty:

I am enclosing this portion of the check you gave me, so that you can correct your records. This was not a speaker's fee but a reimbursement for expenses. I know that this is technical nit-picking but that is exactly what the IRS is all about.

It was wonderful being with you again.

As ever

HAF/jf



1988 CAMPAIGN
ASSOCIATED JEWISH CHARITIES AND WELFARE FUND
 Associated Krieger Building • 101 W. Mt. Royal Ave. • Balto., MD 21201 • 301-727-4828

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September 29, 1987

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Rabbi Herbert A. Friedman
 Wexner Heritage Center
 551 Madison Avenue
 New York, New York 10022

Dear Herb:

We are all in your debt for graciously agreeing to come to Baltimore to help us open an historic Baltimore Campaign, which seeks a new level of \$20 million. I am enclosing the check to reimburse you for your very modest expenses.

I look forward to working with you again many times in the future and wish you and your family the very best for the New Year.

Sincerely,


 Martin L. Waxman
 Vice President

MLW/cw
 Enclosure

September 1, 1987

Mr. Herbert A. Friedman
Wexner Heritage Foundation
551 Madison Avenue
New York, New York 10022

Dear Herb:

All of your friends in Baltimore appreciate and look forward to your visit. You will be addressing the fund raising meeting of our \$50,000-and-over group, which will be held Tuesday, September 29, at the Harbor Court Hotel, 550 South Light Street, from 5:30 to approximately 9:30 p.m. This is the same group that you addressed on your last Baltimore visit six years ago.

The evening will begin with a cocktail buffet from 5:30 to approximately 6:45 p.m. From 7:00 to 8:00 p.m. we will have the program, which will be chaired by our 1988 Campaign Chairman, Roger Lipitz, and include an introduction of you by Bud Meyerhoff.

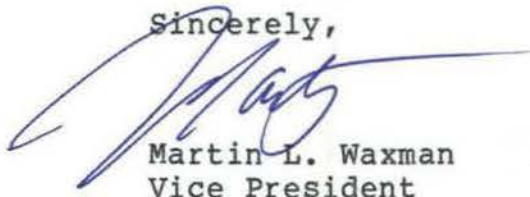
The only other component will possibly be a presentation of local needs by our Chairman of the Board (most communities call it President) Sam Himmelrich. Following your presentation, we will have voluntary gift announcements.

I understand that you are thinking about traveling with the Metroliner. That is certainly a good idea since the railroad stop is not far from the Harbor Court Hotel. As soon as we know your schedule we will make arrangements to meet you and return you to the station. Also, we will make hotel reservations for you if you decide to stay overnight.

I will be away with most of our leadership on a Mission to Poland and Israel from September 9 to 20. If you need to communicate with us during the period that I am away, I suggest you contact our newly appointed Campaign Director, Stu Mellan (my new title is Vice President.)

It's a delight to be working with you again, and I do want to express my personal thanks.

Sincerely,



Martin L. Waxman
Vice President

MLW/cw

\$50,000 and over meeting 1988 Campaign
Associated Jewish Charities and Welfare Fund
Tuesday, September 29, 1987
Harbor Court Hotel

AGENDA

5:30 p.m. Cocktail Buffet b
6:45 p.m. AMERICAN JEWISH ROYALTY 6.15
Opening Remarks
6:55 p.m. ARCA Samuel K. Himmelrich
Local Needs and Goal
7:05 p.m. Harvey M. Meyerhoff
Introduction of Speaker
7:20 p.m. Rabbi Herbert A. Friedman
7:45 p.m. Roger C. Lipitz
Gift Announcements
8:45 p.m. Adjournment

Look at the leadership in this community -
absolutely remarkable

1. Joe Meyerhoff - UJA National Chairman
Symphony Hall
2. Bud Meyerhoff - Hopkins Medical
US Holocaust Council
3. Chuck Hofferger - Chairman, Jew. Ag.
4. Lyn Meyerhoff - seat at U.N.
5. Shoshana Cardin - CSFWF

Lou Fox

Zenryl Kreeger
Jacob Blaustein

and I apologize to anyone I've forgotten

Harry Weinsberg

next generation here tonight - so many sons
and daughters - this bodes well.

Jefferson came back from being ambassador in France and lost in a bitter fight with Hamilton over who would be Washington's right hand man.

Then Madison split with Hamilton over the issue of a national bank, which Madison thought was unconstitutional. Then Madison + Jefferson, his closest friend, ~~split~~ took opposite sides on the French-English conflict. Jefferson became President in 1801, favored the French, which caused the British to blockade America and capture her seamen. By 1812, Madison, as President went to war against the British, who burned ~~Washington~~ the ~~Capitol~~ White House in 1814, before they ~~were finally~~ ^{just fighting} which ~~defeated~~. What a mess!

They did as soon as they defeated Napoleon. →

All this was in the first 40 years of American existence.

From 1776 to 1815 was 39 years.

you ARE DISSATISFIED WITH MANY THINGS.
GOOD, SPEAK OUT. WALK AWAY? you can't
And. BE SILENT? you shouldn't do that.

BALTIMORE SPEECH

- I. Dissent is not disloyalty. Express your opinion - privately and publicly. There are many serious issues on which you feel deeply, one way or the other. Don't keep them to yourself, and slowly lose enthusiasm. Talk them out - try to make corrections - you have a stake on what kind of country Israel becomes.

The major issues are:

1. West Bank settlements
2. Peace overtures toward Arabs
3. Government - Electoral System
 - Role of Parliament
 - Cover-Ups (Pollard)
4. Religious Civil War
 - Triumphalism of Haredim
 - Weakness of Modern Orthodoxy
 - American non-Orthodox beginning to fight back
5. Economic problems - Lavi

6. Jewish Agency - how money is handled.

- II. When all is said and done, remember to keep your eye on the ball - the state.

- a. Why did we struggle to establish a state?
- b. What has that state accomplished?

Independence
Pride
Religion
History
Sense of mission

III. Achievements

Eastern Europe →

- A. Strength
- B. Population
- C. Intl recognition

III. US-Russian Closer Cooperation will bring many Advantages:

1. Another wave of emigration from Russia - This will take several billions of dollars to achieve.
2. Possibly the opening for the last 10,000 Ethiopians. All it would take is a wink from Gorbachev to Megistu.
3. Possibly recognition of Israel by Russia - diplomatic relations - trade - plus support inside Russia for those Jews who will remain there.
4. Most important - the end of war.

IV. For all these tasks we have a heavy decade of work ahead. Notice - I said decade - which is much less than the four decades we've already worked.

V. Last Point - Two Loves

{ Ahavat Torah - Saadia Gaon - 10th century.

{ Ahavat Yisrael - Yehuda Halevi - 12th century

It's a draw: love of one without the other will doom both.

We do the latter very well. We don't do the former well at all. Federations have been increasing the money spent on education - but we are very primitive yet.. Salaries are low; school buildings are dismal; almost no high schools; etc. etc.

Our future depends on it. This part of the job will take many tens of years - it is late. START!

Make a major educational plan.

Wm. Safire wrote column

ISRAEL IN TROUBLE
Its Cause has Suffered in the U.S.
(Pollard)

Tom Brokaw made a documentary

ISRAEL AFTER 20 YEARS & 6 DAYS
IS THE DREAM DYING?

No - The Dream is Just Being Born
Both Land and People are Just Beginning to be shaped
No Borders yet - No homogeneous population

Think of America in its first 40 years:
States squabbling over territory
Government in Debt

Jefferson and Hamilton fighting about a national Bank
Madison sided with the French & got U.S. into another war
with GB - which burned Washington in 1814 - which
was 38 years after the Declaration of Independence.

No - Don't be faint-hearted.

Baltimore - add this
new development to
Israel's brighter future :

1. Eastern Europe slowly
moving toward recognizing
Israel : Poland
Hungary
a. Rumania now severed
b. next to come will be
Bulgaria & Yugoslavia
c. RUSSIA itself.

2. Africa - 5 countries
Zaire, Cameroon, Togo,
Ivory Coast & Liberia.

3. CHINA - Chinese Ambassadors to UN
met twice in last 5 months
with D.G. & F.O. & talks
widely publicized in China.

Train the young leaders, with young children, to enroll their own children. This will raise the social status of Jewish schools.

This effort, in national terms, will ultimately take more money than ~~one~~^{the} Israel-connected effort.

But that's what your Federation is for - to build a creative local community - as well as extending a world-wide umbrella to the land~~and~~ people of Israel.

VI. Find a Good Peroration.

1. PROTEST vs. WHAT YOU THINK IS WRONG
2. DON'T THREATEN, using money as weapon.
That is blackmail
3. GIVE MORE - CONTROL IT BETTER
4. DON'T LOSE FAITH
5. WE ARE A REMARKABLE PEOPLE
WITH A FANTASTIC PAST & A GREAT
FUTURE.