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Kraar, Martin. 1994.

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13 June 1994

Martin Kraar
Council of Jewish Federations
730 Broadway
New York, NY 10003

Dear Marty,

I dropped you a note recently, complimenting you on adopting the slogan, "Re-engineering the American Jewish Community", which you used at Brandeis in March and again at the Orthodox Rabbinical Assembly in June. In that note I asked you to give me a ring, so that we could set a time to meet because I wanted to update you on my re-engineering progress.

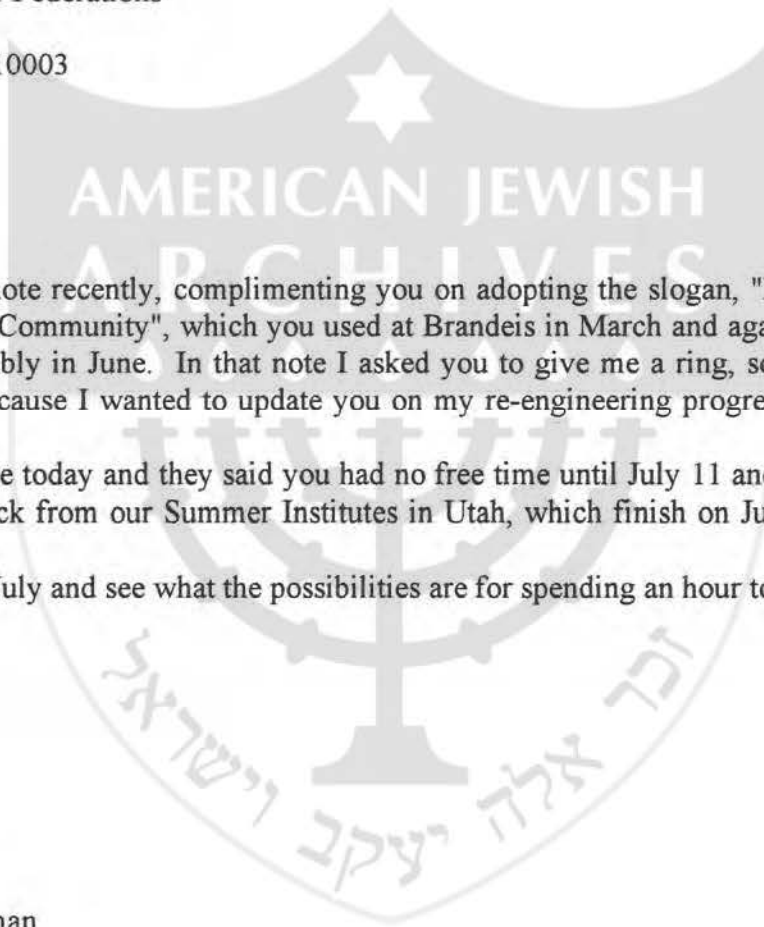
I called your office today and they said you had no free time until July 11 and 12. I don't know whether I'll be back from our Summer Institutes in Utah, which finish on July 10.

I will call in mid-July and see what the possibilities are for spending an hour together. Keep well until then.

Sincerely,



Herbert A. Friedman





Office of the
Executive Vice President
Martin S. Kraar

Direct Line: 212-598-3501
Fax Number: 212-533-4347

June 13, 1994

Rabbi Herbert Friedman
Wexner Heritage Foundation
551 Madison Avenue, 9th Floor
New York, NY 10022

Dear Herb:

Thank you very much for your nice note. You are right, I heard reengineering from you many months ago, and then I got exposed to a new text written by a leader in Boston, "REENGINEERING THE CORPORATION," and it all started coming together in my mind.

Unfortunately, I cannot meet with you before June 27th as I leave next Sunday for Israel and will not be back until July 7th. But I will certainly try to get together with you when I get back and when you get back.

Thanks so much for your note.

Sincerely,

A handwritten signature in black ink, appearing to read 'M. Kraar', written over the typed name.

MARTIN S. KRAAR
Executive Vice President

MSK:fpb



PREVIEW OF CONVENTION PROGRAM HIGHLIGHTS

MONDAY, JUNE 13 - 4 TAMMUZ

EXECUTIVE MEETING

EVENING SESSIONS:

RABBI HERSHEL SCHACHTER
THE HALAKHIC STATUS OF MEDINAT YISRAEL

DR. SHNAYER LPIMAN
SOME ANTECEDENTS FOR THE CRITIQUE OF CENTRIST ORTHODOXY

TUESDAY, JUNE 14 - 5 TAMMUZ

MORNING SESSIONS:

MR. MARVIN SCHERB, MUTUAL BENEFIT UPDATE
MR. RICKY SCHWARTZ, MET LIFE
MR. CRIS MCCARTHY AND MR. KEN MONAHAN, FIDELITY INVESTMENTS
PENSION MATTERS

RABBI GEDALIA D. SCHWARTZ
THE HALAKHIC PARAMETERS OF "VE'ASISA HAYASHAR VE'HATOV

MR. MARTIN KRAR, EXECUTIVE VICE PRESIDENT
COUNCIL OF JEWISH FEDERATIONS
REENGINEERING THE AMERICAN JEWISH COMMUNITY:
BUILDING A JEWISH FUTURE

LUNCHEON - HALAKHIC WORKSHOPS

1. CONTEMPORARY SHE'EILOT IN YUCHSIN
2. KASHRUTH
3. CONTEMPORARY CONCERNS IN THE SEFARDIC COMMUNITY
4. THE ROLE OF THE DOCTOR IN MILAH
5. HALAKHIC & PRACTICAL CONSIDERATIONS IN BUILDING A MIKVEH

AFTERNOON SESSIONS

RABBI ELIYAHU BENCHAIM
NEW APPROACHES IN RESOLVING THE AGUNA PROBLEM

RABBI ALLEN SCHWARTZ
BALANCING P'SHAT AND D'RASH IN CHAZAL AND THE PISHONIM

RESOLUTIONS

DINNER: PRESIDENTIAL REPORT

EVENING SESSION:

RABBI YITZCHOK TWERSKY
DEVARIM LEZEKHER MAPAN HARAV ZT'L

...continued....

*Also used
this title in
March 94, at
Brandeis U. -
"Milender
Seminar"*

WEDNESDAY, JUNE 15 - 6 TAMMUZ

MORNING SESSIONS:

PROF. LAWRENCE H. SCHIFFMAN
THE DEAD SEA SCROLLS, JEWISH HISTORY AND THE
HALACHAH OF SECOND TEMPLE PERIOD

RABBI TZVI FLAUM
TREATMENT OF THE TERMINALLY ILL PATIENT

LUNCHEON - PROFESSIONAL WORKSHOPS

1. CREATIVE SYNAGOGUE PROGRAMMING
2. MILITARY CHAPLAINS
3. RABBINIC EDUCATORS
4. INSTITUTIONAL CHAPLAINS
5. RABBIS OF SMALLER JEWISH COMMUNITIES

RABBI DR. MOSHE D. TENDLER
I. ETHICS OF HEALTH CARE REFORM: HALAKHIC PERSPECTIVE
II. UPDATE 1994: GENOMIC INFORMATION AND AUTONOMY -
THE TORAH PERSPECTIVE

AMBASSADOR ITAMAR RABINOVICH

MALCOLM I. HOENLEIN,
AMERICAN JEWRY CONFRONTS A CHANGING WORLD

DINNER: INSTALLATION OF NEW OFFICERS

EVENING SESSION:

MARC STERN, CO-DIRECTOR, LEGAL DEPARTMENT
AMERICAN JEWISH CONGRESS
DENNIS RAPPS, EXECUTIVE DIRECTOR, COLEA
DEBATE:
THE CULTURE OF DISBELIEF - THE ROLE OF RELIGION IN AMERICA

THURSDAY, JUNE 16- 7 TAMMUZ

MORNING SESSIONS:

DR. MENACHEM YOUNG, NATIONAL DIRECTOR, TODA
INTRODUCING TODA

RABBI MORDECHAI WILLIG
CONTEMPORARY SHE'FILOS IN HILKHOS AVEILUS

NOVEL APPROACHES IN HOMILETICS!

CONCLUDING LUNCHEON

DAF YOMI!

REBRETZINS SESSIONS!

PENSION CONSULTANT!

CHAVRUSA!